

SUMMER 2009

# East

THE MAGAZINE OF EAST CAROLINA UNIVERSITY



**The New  
Hands of  
Medicine**



After nearly two years of work, the new fountain in Wright Circle is again welcoming students and visitors to the heart of campus. Failing underground utilities forced the removal of the original fountain dedicated in 1932 to East Carolina's first president, Robert Wright. A time-lapse film chronicling construction of the new fountain is available here.

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**THE NEW HANDS OF MEDICINE**

*By Crystal Baity* Health care once was delivered by a doctor, a nurse and maybe a pharmacist. Now many other specialists have joined them to deliver care focused not just on saving lives but making life better.



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**SOLVING PROBLEMS, SETTLING IN**

*By Steve Tuttle* After leading East Carolina through five years of frenetic growth, Chancellor Steve Ballard considered leaving Greenville. We talk with the chancellor about his record and whether he'll stay another five years.

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*By Marion Blackburn* After 30 years on the faculty and a lifetime helping others, Pat Dunn starts a new job running City Hall.

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**TRACK FINDS ITS STRIDE**

*By Bethany Bradsber* It's one of the largest sports teams on campus, with more than 90 athletes lining up against some of the top teams in the nation. But track lacks decent fields, so it can't host home events. Still, records are falling.



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## Steve Ballard

It's a Saturday night in a banquet room at the Greenville Hilton, and the Sigma Alpha Epsilon brothers are looking a bit stiff in their shirts and ties. You can tell they're trying hard to impress all us parents gathered for this annual dinner, plus the fraternity has landed a boffo speaker, Chancellor Steve Ballard. The student serving as MC mangles a few lines, but gets nice applause when he recounts how the brothers raised \$2,100 this year for charity. He introduces the chancellor, who rises to speak just as whoops and shouts erupt in the adjoining banquet room where some Mary Kay ladies are getting pumped up. Shouting to be heard, Ballard keeps his remarks brief and soon releases the brothers and their parents for the reception to follow.

There's a lot more gray in his hair now than when he arrived as chancellor five years ago, but Steve Ballard otherwise hasn't changed much. He's still harping on the same themes he raised at his installation. He still tells the same jokes, such as the light-hearted exchange he provokes every year with Terry Holland about pulling rank so he can play on the baseball team.

A Pirate nation rattled by the embarrassing controversies of the Muse administration quickly became comfortable with Ballard's steady hand, reassured by his consistent approach to running things. But this comfortable sameness was knocked akilter in January when he applied for the top job at Kansas State University. Days later, though, Ballard announced his intent to remain in Greenville. It was then that I called for an interview for the story that begins on page 24.

East Carolina is a different place now than when Ballard arrived. Enrollment has exploded nearly 30 percent, the university budget has grown almost 40 percent and total employment to more than 5,000. Thirteen new or remodeled buildings have opened on Main Campus and an unprecedented expansion of the Health Sciences Campus is ongoing. Problems inevitably arose from that rapid growth and the record shows that Ballard solved problems methodically and moved forward.

At his first faculty convocation he talked about the importance of finding the right people to "get on the bus" and help him steer East Carolina forward. Now, most of the top administrators and a majority of the deans are Ballard hires. There apparently are no glass ceilings on Ballard's bus: Among his most visible appointments are three women and the first African-American to head a North Carolina medical school.

Even as they give him high marks for effective leadership, many prominent Pirates privately wish Steve Ballard had a higher public profile. He's been called "the Mike Easley of university chancellors" because he doesn't show up for every university function. True, Steve Ballard isn't a polished orator and he doesn't crave the spotlight. He's a sensible Midwesterner adjusting to beach music and barbecue. But given where ECU was then and is now, low-profile efficiency feels quite comfortable.



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### ANOTHER ECU BEAUTY QUEEN

*Editor's note:* Here's an update on the number of East Carolina students chosen as Miss North Carolina or Miss North Carolina USA, a topic that occupied this page in the previous two issues as we debated whether there have been six or seven of them. Well, now there are eight.

Kristen Dalton, who was to graduate in May with degrees in psychology and Spanish, was crowned Miss North Carolina USA last November and Miss USA in April. She is a

singer and dancer whose mother was Miss North Carolina USA in 1982. The 21-year-old aspiring motivational speaker from Wilmington beat out 50 other beauty queens in a live pageant televised nationally.

The title comes with a year's use of a New York apartment, a public relations team, a two-year scholarship at the New York Film Academy and an undisclosed salary. Dalton will go to the Bahamas in August to compete in the Miss Universe pageant.

### MORE ON MONKEYPOX

Thanks for publishing the article about my research. It's always nice to receive such recognition of my work. However, there was an error in the article [that] would probably only be noticed by microbiologists. The article states: "Brody School of Medicine microbiologist Dr. Rachel Roper is attracting national attention, and a major grant, for research that brings doctors a step closer to stopping the spread of monkeypox, a coronavirus that's a cousin of smallpox." This is correct except the word in bold, "coronavirus," should be "poxvirus." It is true that I work with both.

—Rachel L. Roper, Ph.D.  
Brody Medical Sciences

*Editor's note:* Alert readers spotted two other errors in the Spring issue. James L. (Jim) Ratledge '51 wrote from Charleston, S.C., to point out that we had the wrong date in a headline over the Timeline item about John Messick's last year as president. That was 50 years ago, not 40, and Jim should know because that's when he was a student here. We also got titles wrong in an Alumni Spotlight about a major scholarship gift from BB&T honoring W. Kendall Chalk '68 '71. Ken was BB&T's chief credit officer, not chief financial officer, as was Henry Williamson '69 '72. The text in the online version of the magazine was corrected as soon as we learned of these errors, for which I apologize.

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**Bad economy good for tourism?**

The recession probably won't hurt and may even help the tourism economy in eastern North Carolina, according to an ECU professor who says the coastal region is increasingly being seen as a more affordable—and closer by—alternative to destinations like Disney World.

Speaking at a New Bern conference on sustainable tourism organized by ECU and several community partners, Jim Kleckley,

director of ECU's Bureau of Business Research, said the region appeals to travelers who want to venture away from home, but not as far as in better days.

"What is good for us is that gas is down, and because of the economy, we expect to be a big draw for people in other parts of North Carolina, South Carolina, Virginia and Tennessee. We have historical sites that they can see with a day's drive, and our beaches are different than the ones in Myrtle Beach."

Kleckley said national trends indicate that consumers are cutting back on big-ticket items first—cars, appliances—but "they are still going to shopping centers; they are still going out to eat. Maybe not as often, but they are. The discretionary spending is still there."

Kleckley thinks this is the year that eastern North Carolina sees a different kind of tourist: one who has never considered vacationing here. "We're seeing a shift right now, though we can't exactly define it," he said. "But this is the time when a tourist who

would normally go to Europe isn't going, or when a family that would normally go to Disney World every year isn't going.

"Instead, for the first time, a person who has never thought about eastern North Carolina is really intrigued by the idea of renting a beach house for a few days and then tooling around the region to see what he can find. We are the alternative to Disney World."

**Culture thrives amid recession**

Even though its financial support from the university is dropping precipitously, East Carolina's S. Rudolph Alexander Performing Arts Series is in the black and planning another impressive season for next school year. Cost cutting and increased fund-raising have kept the series in decent financial shape, according to Jeffrey Elwell, dean of the College of Fine Arts and Communication that manages the program.

"We looked more closely at the bottom line for ways to clamp down on spending," says Elwell, who also serves as the series' producer, chief financial officer and principal booking negotiator. "We also secured more than \$94,000 in grant support from external agencies." Those moves have about offset declines in subsidies from the university, which come from reallocated funds. During the 2006–07 season, the subsidy was \$125,000; the next year it dropped to \$100,000, and for the season just ended, it was \$75,000. For the new season starting this fall, the university contribution will be just \$23,000.

Other campus cultural programs are cutting back, though. Tighter budgets are behind the decision by the ECU/Loessin Summer Theatre series to produce only one, instead of the usual two or three, summer stage productions. To make up for that a bit, the one stage production on campus this summer, *Big River*, a musical adapted from Mark Twain's *Huckleberry Finn*,

# The S. Rudolph Alexander

PERFORMING ARTS SERIES

will have more than the usual number of performances—12—during its June 16–27 run. (See the *Summer Arts Calendar*, page 12.)

There may be a silver lining in this gray cloud. "We have found out that the fees have not gone up, because many venues have less money to spend, and if the artists want to perform, they must adjust their fees," Elwell says. "In some respects, the economy is helping us."

ECU's premier cultural series is named for S. Rudolph Alexander '52 '53, who worked here from 1962 to 1995 as associate dean of student activities and director of student unions. In his first year on the job he booked a string of highbrow performers and acclaimed musical groups as a way to bring some culture to campus. Over the years the series has showcased a number of symphony orchestras, world-class musicians and several opera and Broadway productions. Actress Dame Judith Anderson, comedienne Carol Channing and public radio star Garrison Keillor have appeared here as part of the series.

When Alexander retired, management of the series shifted to the Division of Student Life. At the time the program had a surplus of about \$200,000. But without Alexander at the helm the series lost focus and patrons; annual operating deficits ate up the surplus. In 2005, supervision of the series shifted to the College of Fine Arts and Communication, where it seems to be thriving. The series patrons' board remains active in helping plan programs and day-

to-day management is running smoothly under Michael Crane, the assistant dean who became artistic director and co-producer of the series in January. "We've run in the black since we've started, and we still bring in world-class artists," Crane says.

Crane says Alexander series programs typically average about 60 percent capacity of Wright Auditorium's nearly 1,500 seats, although some programs sell out. The series also adds occasional special programs—Garrison Keillor of *Prairie Home Companion* last season is an example—and has sponsored dinner and discussions with visiting performers.

The new fall season continues the tradition of offering a range of entertainment events, with performances by the Oxford Philomusica from the University of Oxford, the Moscow State Radio Symphony Orchestra, the Otero Dance Company, the Chuck Davis African American Dance Ensemble, the St. Lawrence String Quartet plus one of the medal winners in the annual Van Cliburn Piano Competition. Also on the playbill are the a cappella singing group Chanticleer and the Reduced Shakespeare Company's production of *The Complete Works of William Shakespeare (Abridged)*.

Elwell and Crane now are turning their attention to the 50th anniversary season in 2012–13. "We'd love to get more household-name attractions, someone like Yo-Yo Ma," Crane says.

—Steve Row



Jay Clark

Dozens of construction management students gave up their spring break to labor on 12-hour shifts helping build a new home for a Jamesville family featured on ABC's *Extreme Makeover: Home Edition* TV show. The 75 to 80 ECU students were among more than 1,000 volunteers who gave their time building the home for a decorated and disabled Gulf War veteran. "The most impressive part of this is the magnitude of it," said Jerry Langston, a senior ECU student in construction management. "It's not the fact that we're building a huge house. It's the fact that there is a coordinated effort of people who are volunteering their time and doing what should be a 16- to 24-week project in 106 hours or less." The Jamesville episode of *Extreme Makeover: Home Edition* was scheduled to air on ABC in early May.



**Finding history where Raleigh lost his head**

If you're a big fan of Sir Walter Raleigh or his map-making buddy, Thomas Harriot, then the Tower of London was the place to be when 24 of the world's leading scholars of the two explorers, including several from East Carolina, gathered there in January.

Coordinated by ECU and St. John's College at the University of Cambridge, the Raleigh Research Circle, as the 24 scholars are known, came to the Tower of London because that's where Raleigh spent the last 15 years of his life and where he wrote the first volume of *Historie of the World* in 1614.

"We were very fortunate that all of the Raleigh scholars we contacted—whether in the U.S., Canada, Britain, Germany or France—were eager to participate in this new endeavor," says ECU professor Larry Tise, co-organizer of the conference. "This was probably the largest gathering of Raleigh aficionados...since the day he was beheaded in the Old Palace Yard at Westminster in London on Oct. 29, 1618."

Raleigh's works were last published as

a whole in 1829. After two days of conferences, a consensus emerged that a new analysis of the explorer's writings and works is needed and could be timed for the 400th anniversary of *Historie of the World* in 2014. ECU professor Frank Romer, chair of the Department of Foreign Languages, Literatures and Linguistics, will serve as general editor of the project.

Harriot, for whom the ECU College of Arts and Sciences is named, was Raleigh's accountant, ship designer and cartographer. When two of Harriot's trainees returned with Raleigh from his first voyage to the New World in 1584 with two captured natives, Manteo and Wanchese, Harriot attempted to learn the Algonkian language from them, even devising a phonetic alphabet for the language.

The next year, the 25-year-old Harriot served as cartographer for Raleigh's second expedition to Virginia and helped establish a small colony on Roanoke Island in the Pamlico Sound. In 1588 Harriot recounted his experiences and observations in *A Briefe and True Report of the New Found Land of Virginia*—the first book in English about the New World.

**It's getting tough to get into ECU**

It's getting harder and harder to get into East Carolina. Higher admission standards adopted by the Board of Trustees last fall are kicking in at the same time as a surge in the number of freshman applications. The roughly 18,500 who applied for the fall compares to 15,664 applicants last year, an 18 percent jump.

"It means that admission to ECU has become more competitive," said director of enrollment management Judi Bailey. "While we have grown in applications, we have not grown in capacity for classrooms or new faculty or additional residence hall space. We are having to admit from the top of the applications."

The projected grade point averages and SAT scores of applicants also are increasing. Last year, the average SAT of students admitted was 1,046. This fall, the average SAT score is projected to be 1,075. The average predicted GPA of admitted freshmen last fall was 2.71; this year, the number is expected to be 2.75.

These increases indicate that more students will survive freshman year and remain to graduate, Bailey said, which bodes well for the university's goal of reducing the number of students who drop out.

The university had to lease rooms from local apartment complexes last fall to house 300 students from the largest incoming freshman class in school history, roughly 4,500 students. Officials say it is likely that they will have to do that again this fall. ECU also has moved its acceptance date back to May 1. Until this year, ECU has admitted students all the way up to the first day of class.

—*Greenville Daily Reflector*

**Stadium expansion on hold**

The plan to enlarge Dowdy-Ficklen Stadium and add private suites has not fallen victim to the struggling economy, but the Pirate Club, which is backing the plan financially, definitely has adopted a wait and see attitude.

Jimmy Bass, senior associate director of

athletics for external operations, said a decision about the stadium fund-raising campaign will be made this summer, after officials gauge Pirate Club gifts in the first half of 2009 and the number of season tickets sold for the fall season. "We're continuing with planning and design, and depending on the economy, we'll make a decision in the summer about whether to begin," Bass says.

Fund raising and season tickets serve as a barometer as to whether the expansion plan adopted a year ago should go on as scheduled, with groundbreaking this December. Already, the plan has been scaled back to take out the 24 luxury boxes that were planned above an enclosed east end zone. Without the suites,

east end zone seating capacity rises from 4,500 to 7,000, which would push total capacity of the stadium to 54,700.

Plans for a second expansion of Dowdy-Ficklen, including a new press box and other work on the south side of the stadium, have been postponed indefinitely, Bass says.

The other major capital campaign afoot in the athletics department, the Olympic sports facilities expansion plan, will begin as scheduled in June when construction starts on a new softball stadium. Financed through gifts and an annual student debt service fee, the improvements also include new facilities for the track, soccer and tennis teams.

—*Bethany Bradsher*

**Retired teacher donates \$1.5M**

The late Geraldine "Gerry" Mayo Beveridge '39, who taught home economics for Carteret County Schools for 40 years, left \$1.5 million to East Carolina for scholarships for graduates of four high schools in that area. Beveridge, who died last year, bequeathed \$1.5 million to East Carolina establish the scholarship in the name of her husband, Captain David L. Beveridge. The scholarships will be awarded to students from Ocracoke, New Bern, Pamlico and East Carteret high schools. "We are very honored and humbled at ECU to receive this generous award from Mrs. Beveridge," said Greg Abeyounis, ECU assistant vice chancellor for development. "As



The Golden Corral restaurant chain and its CEO, James Maynard '65, donated a state-of-the-art commercial kitchen where a new generation of chefs will study. The center in the Rivers Building will be used by hospitality management and nutrition students and for cooking classes open to the public. Chef instructor Jacqueline de Chabert-Rios said the new center is a giant improvement from the 1970s-style kitchen the department did have. The Golden Corral Culinary Center features eight cooking stations with convection ovens and gas ranges similar to what students will encounter when they graduate and begin working for resorts and hotels, she said. ECU has the largest hospitality management program in the state and offers three tracks for students: food and beverage, lodging and convention/event planning.

a retired teacher from eastern North Carolina she knew how important education was to this region and believed her alma mater was the best place for deserving students to receive a college education.” Beveridge also made bequests to Carteret Community College.

**ECU loses a governor**

East Carolina has dropped from three to two alumni serving on the UNC Board of Governors. J. Craig Souza '71 of Raleigh, executive director of the N.C. Health Care Facilities Association, completed a third four-year term on the board and was not eligible for reappointment. There were no ECU alumni among the new Board of Governors members elected this spring by the General Assembly, although current member Phil Dixon '71 was reelected by the Senate for a second term. The other remaining ECU member of the Board of Governors is Charles Hayes '71 '74, executive director of the Research Triangle Regional Partnership, whose current term ends in 2011.

ECU Board of Trustees Chairman Bob Greczyn '73, whose term ends in July, was nominated in the Senate for one of the eight seats that chamber fills on the Board of Governors but he withdrew at the last moment. There were no ECU alumni nominated in the House for the eight seats that chamber fills on the board.

Board of Governors member Dudley E. Flood of Raleigh, former executive director of the N.C. Association of School Administrators and a graduate of N.C. A&T, holds a master's degree from East Carolina. College affiliation is not supposed to be a consideration for election to the 32-member Board of Governors; some of the smaller campuses do not have any alumni currently serving. Graduates of UNC Chapel Hill and N.C. State University represent a large majority of the board.

Dixon and others say they are concerned more broadly with the fact that only five of the 32 board members live east of I-95.

**Wachovia gift helps teachers**

East Carolina's Second Century Campaign has raised \$130.5 million toward its \$200 million goal. Among recent gifts, the Wachovia Foundation donated \$75,000 to provide additional funding for Wachovia Partnership East, a program that joins university and community college resources to educate teachers in eastern North Carolina. This contribution supplements Wachovia's \$1.25 million gift in 2004, one of the largest corporate gifts ever to the university.

“The Wachovia Partnership East is a natural extension of our commitment to improving education,” said Tim Ballance, Greenville market president and senior vice president, Wachovia Bank. “We believe providing a quality education to all children is one

of the most significant issues facing our country. This program takes a unique long-term approach to address this challenge by partnering with area colleges to build a talent pool of teachers for our communities. We are pleased to support Wachovia Partnership East and are excited about the positive impact this program is having in our region.”

Wachovia Partnership East eases the logistics of earning a degree for students throughout eastern North Carolina by enabling them to take classes close to their homes. Through 19 community colleges, one private two-year college, one U.S. Air Force Base, and 37 public schools, Wachovia Partnership East provides an education to people who might not have access to a degree program otherwise. Candidates complete the first two years of a four-year degree at one of the

partnering community colleges and complete the second half of the program by taking ECU courses through one of the consortia hub sites.

“Wachovia Partnership East was designed to impact the teacher shortage in the rural communities of North Carolina,” said Dr. Chris Locklear, on-campus coordinator, Wachovia Partnership East, and assistant director, Enrollment Management. “By recruiting individuals who are rooted in these communities and providing them with access to high-quality degree-completion programs, we are creating a local pool of teachers.”

Since the program's inception in 2002, more than 193 students have earned degrees through Wachovia Partnership East. An additional 29 students will graduate in summer 2009.

“Last semester we had three graduates who worked together as paraprofessionals for Clinton City Schools,” said Locklear. “All three were nontraditional students and all three proved that having full-time jobs, being place bound, having financial needs, and fulfilling family responsibilities do not have to be barriers. Through the support of their families, the school system, and each other, they achieved their goal of becoming a classroom teacher.”

“We are grateful for the Wachovia Foundation and Wachovia Bank's support of Wachovia Partnership East,” said Mickey Dowdy, ECU vice chancellor for University Advancement. “The program's success making professional development and educational opportunities easily accessible is a great example of a successful public-private partnership.”

Each contribution, whether large or small, has a direct impact on East Carolina University. Contributions to the Second Century Campaign may be designated for the program, college, school, scholarship or endowment of your choice. For more information about how you can support the Second Century Campaign, please call 252-328-9550 or visit [www.ecu.edu/devt](http://www.ecu.edu/devt).

**Professors' pay rises 2 percent**

The average salary for an East Carolina professor rose to \$96,700 this academic year from \$94,900 last year, an increase of less than 2 percent, according to the annual survey conducted by the American Association of University Professors. That is the lowest average pay for professors among the five doctoral institutions in the UNC system. The national average salary for professors at doctoral institutions this year is \$118,400, an increase of 3.4 percent over last year, the association said in its annual report.

Faculty members additionally receive, on average, insurance and other job

benefits worth nearly \$22,000.

The association said it collected the salary and benefit information in the fall of 2008, before the recession forced many universities to consider layoffs, furloughs and other cuts impacting faculty members' incomes.

The average salary of ECU associate professors this year was \$76,200; it was \$67,300 for assistant professors and \$57,000 for instructors.

Over the past six years, the AAUP's surveys have shown that the growth in average faculty salaries has barely exceeded inflation or failed to keep pace.

School	2003-04	2007-08	2008-09	Change
<b>East Carolina</b>	<b>\$ 79,700</b>	<b>\$ 94,900</b>	<b>\$ 96,700</b>	<b>21.3%</b>
N.C. State	90,900	110,800	114,300	25.7%
UNC Chapel Hill	106,300	138,500	142,700	34.2%
UNC Charlotte	84,000	105,000	109,800	30.7%
UNC Greensboro	81,400	103,200	109,300	34.3%

Source: American Association of University Professors



Cliff Hollis

**CyberKnife aids cancer treatment**

A new cancer-treatment tool at the Brody School of Medicine attacks tumors with nearly exact precision, making treatments more convenient and comfortable for patients. The CyberKnife, which began operation at the Leo W. Jenkins Cancer Center in February, targets tumors using high doses of radiation from a linear particle accelerator and a robotic arm that delivers the radiation beam to any part of the body from any angle. The CyberKnife System is the world's first and only robotic radiosurgery system designed to noninvasively treat tumors throughout the body.

The CyberKnife is a pain-free, nonsurgical option that causes minimal damage to healthy tissue near a tumor; it also can adapt to movement of the patient or the tumor. Because the machine can adjust to such movements, patients are more comfortable and less confined during the treatments, which can last as little as 30 minutes of actual radiation. Patients can relax and breathe normally during treatments while the CyberKnife uses image guidance software to track and continually adjust treatment. The CyberKnife can also treat benign tumors or other conditions anywhere in the body.

“The CyberKnife is critical for several reasons,”

said Dr. Ron Allison, professor and chair of radiation oncology at the Brody School of Medicine and director of the cancer center. “First, in a rural population many cancer patients are so far from a radiation oncology clinic that they won't get treatment. They can't make the 10-45 visits required due to distance, gas costs and being away from home. For most of these patients, the CyberKnife is able to treat in one to five visits.”

The precision with which the CyberKnife targets tumors gives patients new hope for cancer treatment and cure. Some patients even feel less pain from their tumors after a CyberKnife treatment, which indicates that the radiation worked. Depending on his or her treatment plan, a patient may return over several days for more CyberKnife sessions.

ECU could potentially perform 500 treatments yearly using the CyberKnife. One of four such systems in North Carolina, ECU's CyberKnife also can be used as an educational tool for physicians, medical students and radiation therapists.

The technology for the CyberKnife was conceived in 1990 by Dr. John Adler of Stanford University, and is sold by Accuray of Sunnyvale, Calif.

—Spaine Stephens

## Old films decay, history is lost

More than 1,000 reels of black and white film shot at campus events in the 1950s, '60s and '70s are slowly but surely disintegrating in the Joyner Library archives. Most are movies of mundane activities but some are truly surprising, such as the one showing Edward R. Murrow as the 1963 commencement speaker. And as each aging spool of film becomes brittle, cracks and decays, University Archivist and Records Manager Kacy Guill knows a little bit of ECU history is lost.

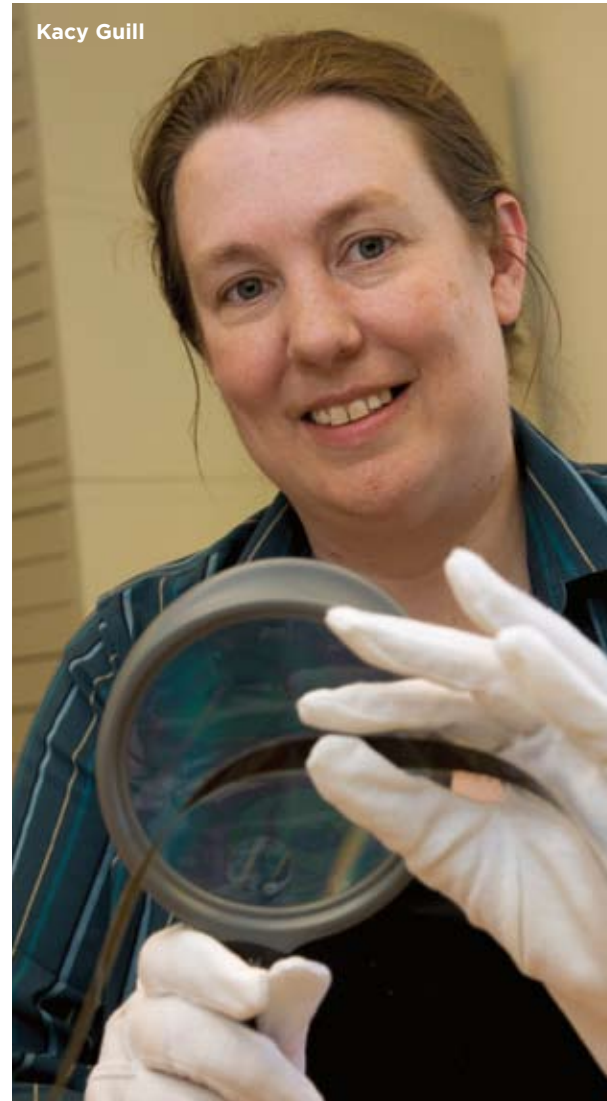
"We have just stacks and stacks of these old reels of mostly 16 millimeter film and all of them will decay beyond any use unless we preserve them chemically and then digitize them so they can be opened to academic research," Guill says. The only film that has been preserved that way, she adds, is the one of the 1970 Marshall football game shot from the press booth. It was a gift from the studio that produced the movie *We Are Marshall* about the tragic plane crash following the game. The studio used brief segments from the film in the movie and returned a preserved, digitized copy.

In the stacks are an early 1960s instructional film for drivers ed teachers, movies of homecoming parades, and countless football games and other sports events. A good many show Leo Jenkins bestowing awards, accepting donations and glad-handing visiting dignitaries. Other boxes contain reels of educational shows produced by East Carolina in the early days of using television for distance education.

With no money budgeted to pay for the preservation work, Guill is applying for state and federal grants. "This isn't terribly expensive. I would guess that it would take \$1,000 or less per film," she says.

Step one of the preservation process is simply to remove the film from the metal spools and substitute plastic ones. Metal spools rust over time and the iron oxide degrades the film. Step two is bathing the film in a special chemical that makes it pliable and preserves the images. Finally, the film is fed into a computer to digitize each frame.

"We have a little of everything here," says Guill as she gestures toward row upon row of boxes stored in the University Archives stacks on the third floor of Joyner Library. "This is a window into the past, and all of it is slowly but surely decaying."



Kacy Guill

## Budget ax about to fall

East Carolina is preparing for an additional 7 percent cut in state funding for the fiscal year beginning July 1, a loss of roughly \$25 million that would trim operating budgets throughout the campus and eliminate 137 jobs, including 73 faculty members. The university had managed to avoid layoffs when, at the direction of UNC President Erskine Bowles, it trimmed spending by \$20.6 million in the current fiscal year as the recession took hold, but officials said that job losses now are all but inevitable because salaries are 80 percent of the budget.

In budget planning documents ECU submitted to the Board of Governors, achieving a 7 percent cut in spending would require eliminating 119 positions on Main Campus, including 63 faculty positions; and 28 positions on the Health Sciences Campus, including 10 faculty positions. Among the staff positions eyed for elimination are jobs in housekeeping, landscaping, accounting, administrative support and environmental health and training. Also on the chopping block are a few top administrative posts, including a position in the dean of students' office. The plan envisions the loss of 23 graduate assistants with a corresponding decrease of 46 lab sections.

Reducing faculty will result in larger classes, particularly for freshmen and sophomores. The cuts also will impact staffing for student recruitment, administrative and technology support for the faculty, and academic advising. The School of Nursing would have to cut the number of students seeking undergraduate and graduate degrees by 15 percent, according to information ECU submitted to the Board of Governors. The medical school clinic would have to reduce its operating hours. The book budget for the Laupus Library would be cut nearly in half.

The plan also anticipates sharply reduced funding, or possibly even the elimination, of two centers on campus, the Institute for Coastal Science and Policy and the Center for Security Studies and Research. Degree programs serving just a few students may well be eliminated. ECU has had a hiring freeze for months now; spending on travel and other nonessentials has been eliminated.

Bowles is asking legislators not to cut the university budget by more than 5 percent and that all of it be taken from nonrecurring funds. He also wants each campus to be given wide latitude in implementing the cuts. Bowles said that a 7 percent cut would force the elimination of 1,600 jobs at the 16 UNC campuses.

The budget that Gov. Beverly Perdue submitted to the General Assembly does include an increase of \$4 million for East Carolina to offset the losses sustained by the medical school practice plan in providing indigent care. Last year, East Carolina provided more than \$9.5 million worth of medical care to patients who could not pay.

State appropriations account for 35 percent of East Carolina's budget, or about \$268 million last fiscal year. Student tuition and fees account for 16 percent of revenue and those will be going up again this fall. Tuition for in-state students will rise 1.9 percent, or \$71, an increase that comes on the heels of a 2.8 percent increase last year. That's less than the average 3.9 percent increase authorized for the 16 UNC campuses.

The student athletics fee will go up \$15 to \$496, the health services fee will rise \$10 to \$230 but the student activity fee will remain the same at \$593. ECU also raised the cost of graduate school in the College of Business by \$720 a year, to \$4,795 a semester, and the Brody School of Medicine by \$1,000 a year, to \$8,213 a semester.

Tuition for out-of-state undergraduates will rise 2.8 percent to \$13,325 a semester. Medical school tuition for new out-of-state students will be \$33,203 a semester.

## EAST CAROLINA TIMELINE

### 80 YEARS AGO



#### The gleam fades

Herbert E. Austin, the first faculty member hired by President Robert Wright and his right-hand man for 20 years, dies in 1929 at age 63. A popular professor, he was head of the Science Department and coached the girls' basketball team for many years. He famously inspired students to follow their dreams by reading Tennyson's "Merlin and the Gleam," always stressing the

poem's last stanza, "Follow the Gleam." It became an anthem read at graduation exercises from the 1920s to the early 1940s. Upon Austin's death, the administration building is named for him; "Old Austin," as it became known, was demolished in 1968.

### 60 YEARS AGO



#### Campus catches football fever

Construction of East Carolina's first real football venue, College Stadium, begins in the summer of 1949 and the 2,000-seat facility hosts its first home game that fall, a 24-0 victory over the Cherry Point Marines. Leo Jenkins is inaugurated at College Stadium in May 1960 in what was then the biggest crowd in school history. Located just north of where the Brewster Building now stands, College Stadium is used just 13 seasons, replaced by the much larger Ficklen Stadium in 1962.

### 40 YEARS AGO



#### Student transit begins

An activist student government association leads an effort to start a campus bus system, and persuades students in a referendum to direct \$1.50 of their activity fees to pay for it. In March 1969, two rented buses start cruising campus and nearby shopping areas from 7:30 a.m. to 4 p.m. One route swings around the main campus to Minges Coliseum and through the boys' dorms; the other route runs through the main campus and the girls' dorms. The buses are so popular that a third one is soon added.

### 30 YEARS AGO



#### Brody rises

Four years after the legislature appropriated \$43 million for a new medical school building at East Carolina and two years after the first med students enrolled, construction begins in March 1979 on a nine-story building adjacent to Pitt County Memorial Hospital. It opens in mid-1982. Gifts from the Brody family help the fledgling med school grow, support that eventually

reaches \$22 million by 2000 when it's renamed the Brody School of Medicine. *At the ribbon-cutting for the Brody Medical Sciences Building are, left to right, John Howell, Sammy Brody, Leo Brody, Gov. Jim Hunt, President Leo Jenkins and William Laupus.* Images courtesy University Archives

# 2009 SUMMER ARTS CALENDAR



## KNIGHTS OF THE BLACK FLAG

If you find yourself in Raleigh this summer and have a free hour, be sure to drop by the N.C. Museum of History and take in "Knights of the Black Flag," an impressive exhibit that contrasts the brutal realities of the violent life that Pirates lived with romanticized images of swashbuckling adventurers prevalent in popular culture. Interactive displays trace pirating all the way back to ancient Egypt but the more impressive items are from the classical age of pirating in the late 1700s when Stede Bonnet, Anne Bonny, Mary Read and the most famous pirate of all—Blackbeard—prowled the North Carolina coast.

The exhibit boasts the largest collection of artifacts ever displayed from the shipwreck believed to be Blackbeard's flagship, the Queen Anne's Revenge. Most of these items were recovered over the last five years by East Carolina researchers and preserved at the Queen Anne's Revenge Conservation Lab on the West Research Campus. The preservation effort is a joint project by ECU and the N.C. Department of Cultural Resources.

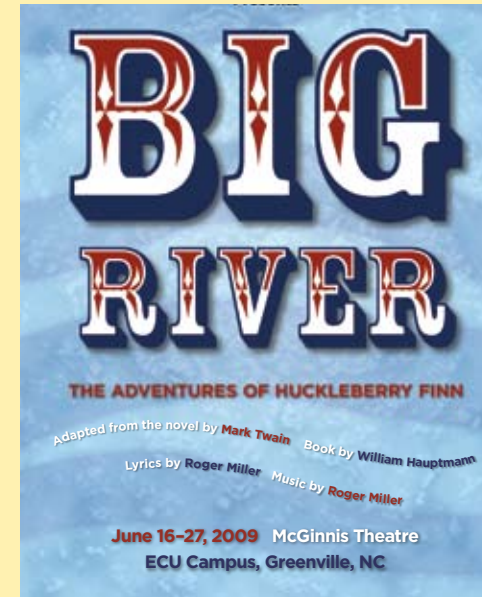
Hundreds of artifacts, including cannons, a ship's bell and gold dust, are on display from the Queen Anne's Revenge, which ran aground in Beaufort Inlet in 1718 and was discovered in 1996. Videos accompanying the exhibit show underwater archaeologists at the shipwreck site working to conserve one of the largest pirate ships ever to sail the Spanish Main. Also on display are items discovered in the ruins of Blackbeard's purported house in Bath. Legends surround another compelling artifact in the exhibit: the alleged skull of Blackbeard, which is on loan from the Peabody Essex Museum in Salem, Mass.

The exhibit allows young visitors to step inside a pirate's life, to handle pirate weapons, to capture ships and try on pirate clothes. They can watch for pirates from the crow's nest, defend their ship from a pirate attack, and experience firsthand what it was like to be a pirate.

The History Museum exhibit essentially is the traveling road show version of one mounted by the N.C. Maritime Museum in Beaufort. Behind both exhibits is Mike Carraway BFA '78, who is the Maritime Museum's exhibit designer and an expert on all things Blackbeard.

The exhibit will be on view through the end of the year. The History Museum, located on Jones Street in downtown Raleigh, is open Monday through Saturday, 9:00 a.m.-5:00 p.m., and Sundays from noon-5:00 p.m. Admission is \$5, \$4 for seniors; children are free.

—Steve Tuttle



## BIG RIVER ROLLS INTO TOWN

A tighter budget is having an impact on some of East Carolina's summer performing arts programs. The main example: the ECU/Loessin Summer Theatre series will produce only one play, *Big River*, a musical adapted from Mark Twain's *Huckleberry Finn*.

With music and lyrics by the late Roger Miller, *Big River* is a Tony Award-winning retelling of the story of Huck Finn and the runaway slave Jim as they raft along the Mississippi River. Miller's score combines elements of country music, jazz and gospel styling.

The production, scheduled June 16-27, marks a return to the familiar setting of McGinnis Theatre, now that renovation work on the fly system, sound system and exterior landscaping to the Art Deco building have been completed. Summer Theatre staged three plays in the Turnage Theater in Washington last year while the renovations to McGinnis proceeded.

*Big River* will run for 12 performances, which is more than the usual summer play, with 8 p.m. shows on all dates except June 21 and June 22 (dark). Two shows will be staged June 20 and June 27 at 2 p.m. and 8 p.m.

—Steve Row



## LET'S GO TO CAMP!

Summer is the time for camps of all kinds on campus. While most are for teenagers, some attract people of all ages, like the annual summer guitar workshop. Go to the School of Music's web site, [www.ecu.edu/music](http://www.ecu.edu/music), for more information about:

### Drama Camp

ECU's annual summer drama camp, which runs this year from July 27-Aug. 1, is open to young people ages 7-10, 11-13 and 14-18. Participants receive training in beginning acting and performance techniques. A "Final Share" day on the last Saturday allows participants to show off their work to family and friends. The camp offers half-day and full-day programs.

### Guitar Workshop

Running from July 11-14, the annual summer guitar workshop is open to students of all levels who want to improve their skills on the classical guitar. Nationally and internationally known concert artists and teachers make up the faculty, and many also perform in recital.

### Band Camp

The June 14-19 band camp is an annual program designed for musicians in grades six through 12. Participants have

opportunities for instruction in full concert band, small ensemble and solo performing. The camp also provides special coaching in jazz performance techniques.

### Choral Conducting Institute

The institute, set for June 21-26, is a weeklong program for those interested in developing their skills as artists, musicians and choral leaders. Participants attend seminars and master classes on conducting and take part in ensemble singing. The institute has a paid resident choir; participants also are exposed to great choral literature that can be used in local programs. The institute coincides with the ECU Summer Choral Camp, which attracts seventh-grade through 12th-grade singers. Instruction focuses on vocal skills, music reading and aural perception of music. The session concludes with a concert with the Choral Conducting Institute.

### Suzuki Institute

The Suzuki Method is taught at this institute, which is scheduled in several segments between July 3 and July 11. An "Every Child Can" session is scheduled July 3; the teacher development courses for Violin Unit 1 and advanced chamber music institute will take place July 4-11. The student institute is scheduled July 5-10.



# The New Hands of Medicine

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Health care used to be delivered by three people—a doctor, a nurse and a pharmacist. Now many other specialists have joined the team to deliver care focused not just on saving lives but making life better.



BY CRYSTAL BAITY AND MARION BLACKBURN

The last place Miriam Lilja could have imagined herself was in the emergency room at Pitt County Memorial Hospital. Yes, she's 90 but Lilja is a slim and athletic woman who takes water aerobics classes with others half her age. She practices Tai Chi for balance and strength. Still, there she was under the fluorescent lights of an examination room, waiting to be stitched up after falling at her Bethel home.

For many older adults, falls like Lilja's start a cycle of decline that robs them of their independence piece by piece as their activities become more and more limited. Statistics show that when someone falls twice in six months—a hip fracture, a head injury—and they are left unchecked, it's almost certain they will fall again.

One in three Americans 65 and older suffer a fall each year. Five percent fracture a hip, and while nine out of 10 will survive, half will never regain the mobility they had. Many go from living independently to assisted living. And they're the lucky ones. Falls are the leading cause of accidental death in older adults. Every 18 seconds, an older adult is treated in a hospital for a fall, and every 35 minutes someone dies as



a result of such injuries, according to the Centers for Disease Control and Prevention. Hopefully, Lilja will escape that fate. She's enrolled in a new falls prevention clinic at East Carolina University where faculty and students in the College of Allied Health Sciences are helping seniors remain independent, recover more quickly, avoid long hospital stays and possibly side step the high cost of long-term care. Thanks to innovative programs like this one, what was once seen as an inevitable part of getting older is now seen as a treatable condition. In the past Lilja probably would have been told to slow down and rest; now she's looking forward to more exercise classes because

research shows that older adults who stay active avoid future falls.

The therapists treating Lilja are among the many new hands of medicine supplementing traditional caregivers like doctors and nurses. These graduates of the College of Allied Health Sciences (CAHS) are in high demand in today's health care system that is dominated by aging baby boomers who expect to maintain their lifestyles. Physical therapists, occupational therapists and physician assistants are the most plentiful of these new providers.

Others are less well known because they work behind the scenes in labs—the clinical lab scientists, the health information and health services management specialists, rehabilitation specialists, and others who treat speech disorders.

Through them, medicine is bringing solutions to once devastating impediments, enabling people of all ages to confront illness, injury, aging, disability and even addiction. Allied health professionals work in some unexpected fields—such as using animals to help autistic children learn to relate to their world. Whatever their specific title, all CAHS graduates strive to do one thing: improve a person's quality of life.

Cliff Hollis

If health care once meant saving a life, today's allied health professions aim to make sure that life is a good one. Expanding the mission of health care is central to allied health professions, making programs like ECU's even more important.

"Because of the nature of health problems today, especially with older people who have chronic conditions, it takes a team of professionals from different areas to provide this level of care," says Thomas Elwood, executive director of the Association of Schools of Allied Health Professionals in Washington, D.C., of which CAHS is a member. "As health care becomes more complex it's necessary for people to have more advanced levels of education," he adds.

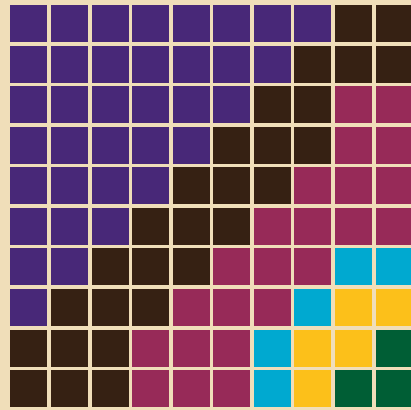
ECU graduates more members of that team than any school in North Carolina, and the 42-year-old program continues growing by leaps and bounds. More than half of all occupational therapists, a third of all physical therapists and a quarter of all physician assistants practicing in North Carolina trained at East Carolina. CAHS is advancing programs such as the clinical doctorate in physical therapy, the first degree of its kind in the state. The college also offers a doctorate in communication sciences and disorders, as well as a doctorate in rehabilitation counseling and administration. These pioneering programs place ECU among the leading players in training professionals for a new health model.

"A college like ours is a collective," says Dean Stephen Thomas. "We bring together smaller but significant health professions under one roof."

Allied health care professionals now outnumber both nurses and doctors. Of the roughly 319,000 health care jobs in North Carolina today, 36 percent are allied health professionals. The field is growing rapidly and creating thousands of new jobs. "There will be a critical shortage of allied health professionals to meet the growing aging population," Thomas says. Addressing this demand for such specialists requires "colleges that are extremely diverse," Thomas

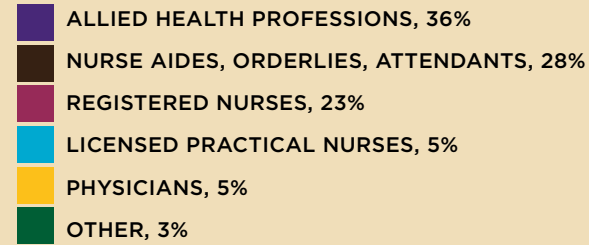


Suffering a stroke or traumatic brain injury often leaves patients with hand movements can be jerky or off target. To learn how to overcome that, occupational therapy graduate students conducted studies in the CAHS motion analysis lab by placing markers on a patient's hand. As the patient squeezes the ball, special cameras capture the movements and feed them into a computer for analysis. The study helped identify standardized tests that clinics can use to accurately measure a person's ability to feel, touch or lift objects following an injury.



## ALLIED HEALTH ACCOUNTS FOR MORE THAN ONE THIRD OF ALL N.C. HEALTH CARE JOBS

(TOTAL HEALTH CARE JOBS = 318,630)



Note: "Other" includes chiropractors, dentists, optometrists, and pharmacists.  
Source: U.S. Bureau of Labor Statistics, Occupational Employment Statistics (2006). [www.bls.gov/oes/](http://www.bls.gov/oes/)

## ECU LEADS THE STATE IN PRODUCING MOST IN-DEMAND ALLIED HEALTH PROFESSIONS\*

SCHOOL	OT	PT	PA
DUKE UNIVERSITY MEDICAL CENTER		130	40
EAST CAROLINA UNIVERSITY	383	500	54
ELON UNIVERSITY		106	
LENOIR-RHYNE COLLEGE	91		
METHODIST COLLEGE			23
UNC CHAPEL HILL	184	536	
WAKE FOREST UNIVERSITY			76
WESTERN CAROLINA UNIVERSITY		137	
WINSTON-SALEM STATE UNIVERSITY	88	137	
TOTAL GRADUATES OF N.C. SCHOOLS	746	1546	193
TOTAL PRACTICING IN N.C.	967	4,223	3,054
PERCENT OF ALL N.C. GRADS WHO GRADUATED FROM ECU	51.2%	32.3%	28.0%
PERCENT OF ALL PRACTITIONERS WHO GRADUATED FROM ECU	39.6%	11.8%	1.8%

\*Data for occupational therapists, physical therapists and physician assistants  
Source: Sheps Center for Health Services Research, UNC Chapel Hill. Includes data through 10/31/07



adds. "But if you put all the groups together, they deal holistically with the individual."

### Service, engagement, research

CAHS students believe in community service. Faculty and supervised graduate students in communication sciences and disorders, the largest CAHS department, provide diagnostics and therapy to more than 3,000 children and adults each year in ECU's speech language and hearing clinic. They also provide balance assessments, and evaluation and fittings for the SpeechEasy anti-stuttering device, invented by faculty Joseph Kalinowski, Michael Rastatter and Andrew Stuart.

Physical therapy students provide services in

combination with ECU Physicians, the Brody School of Medicine's Child Healthy Weight Project, and gait and balance assessment for BSOM and Pitt County Memorial Hospital. Project Working Recovery, developed and operated by rehabilitation studies, helps unemployed or underemployed recovering substance abusers find meaningful work as a means to sustain sobriety.

"Students are learning in-house first, under close supervision, to make sure clients and patients receive the best services," Thomas explains. "Every lab you go into here is a simulation. Every room has to look like what exists in a hospital or clinic. When our students go to work, employers are not expecting to train these students but hone the skills they already have."

Research is directed at solving real-life problems from reading disorders to improved function following a stroke to the challenges of older drivers. "The college is truly representative of ECU's commitment to community service. The faculty, staff and students are engaged in service activities throughout eastern North Carolina and provide health care services that are vital to the health and well being of our citizens," says Phyllis Horns, vice chancellor for health sciences.

Outreach and engagement are put to practice in the Tillery Wellness Project, where students and occupational therapy faculty are immersed in addressing health disparities in the small northeastern North Carolina town. In conjunction with BSOM's family

medicine department, CAHS's occupational therapy and physical therapy departments developed a falls risk screening clinic. It's there that older adults like Lilja who've been treated for fall-related injuries are referred for assessment. CAHS sponsors the annual Jean Mills Health Symposium focused on rural, underserved and minority populations.

Several CAHS faculty are conducting National Institutes of Health-funded research, while others are nationally known experts in their fields. The rehabilitation counseling graduate program is consistently ranked in the top 20 by *U.S. News & World Report*; the communication sciences and disorders department is ranked in the top 10 in a national study of faculty scholarly productivity.

### The beginning

East Carolina launched what then was known as the Life Sciences and Community Health Institute in 1967, about the same time it began exploring founding a medical school to serve a region severely lacking health care providers. In less than a year the name changed to the School of Allied Health Professions and Medical Education Center. Dr. Edwin Monroe, a Greenville physician, became the first dean. The school's first degrees were in medical technology and social welfare. The first students graduated in 1973, and today there are more than 350 program alumni.

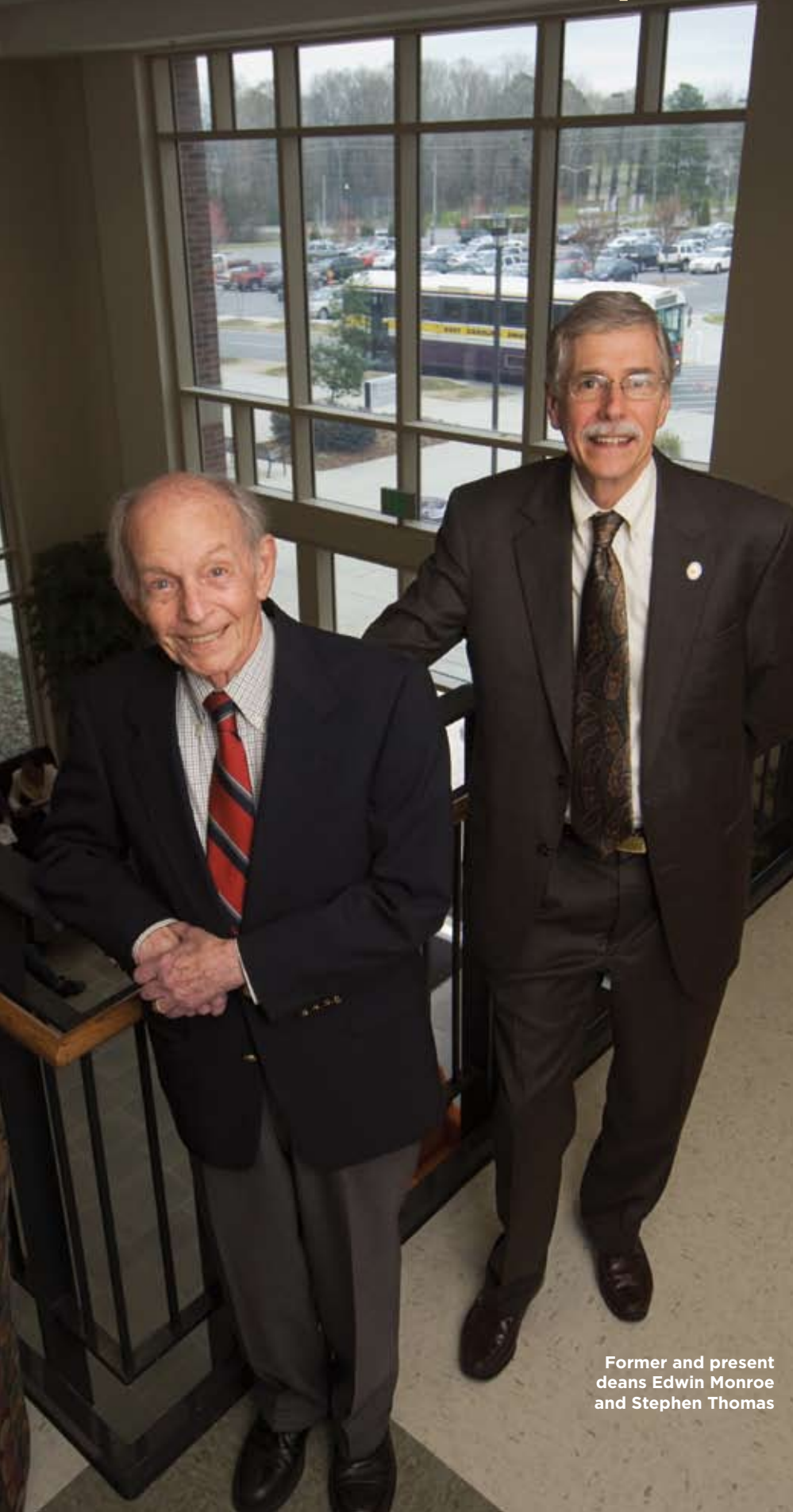
ECU received approval in 1969 to develop programs in physical therapy, occupational

therapy and medical record science. Monroe recruited George Hamilton to begin the physical therapy department with the mission of serving the community through physical therapy programs in hospitals and clinics throughout the region. Hamilton, who retired in 1995, remembers those early days: "So many places had no services at all."

The baccalaureate program began with five students, grew to 12 in the first 10 years and now graduates 30 a year, having moved from a master's to doctoral degree. Today, there are about 150 physical therapists and 40 physical therapy assistants in Pitt County alone, Hamilton points out.

In 1972, rehabilitation counseling and speech language pathology transferred from

## “One of the most respected deans on campus”



Former and present deans Edwin Monroe and Stephen Thomas

Dr. Stephen Thomas' pitch to students considering a health care career is direct and simple. His straightforward approach is just one of the many qualities admired by those who work with him and who have known him for years.

“You don't have to go into medicine or nursing to have a great career in health care,” says Thomas, dean of the College of Allied Health Sciences. Thomas often explains to prospective students what allied health is by listing its varied job titles—physical therapist to speech language pathologist to health information administrator. Some have patient contact, some don't, but all are in demand. “There are a lot of things you can do. There isn't a profession that doesn't have a shortage.”

Thomas has steered the college through record enrollment, the addition of master's and doctoral programs, budget cuts, university leadership changes, the construction and move to a new building on the Health Sciences Campus and re-designation from school to college.

“Steve Thomas is an incredibly capable administrator who has the knowledge, experience and personal style needed for this challenging leadership role. His college is a large, complex and diverse academic unit with programs that address critical health care workforce shortages,” says Dr. Phyllis Horns, vice chancellor for health sciences and former longtime dean of the College of Nursing. “He has managed the growing demands for more graduates with skill and a sustained commitment to quality education and clinical competency. He is certainly one of the most respected deans on this campus and among his peers in allied health science schools across the country.”

Thomas came to ECU in 1980 as the third faculty member in the rehabilitation studies department with then department chair and professor emeritus Dr. Shel Downes and current department chair Dr. Paul Alston. Thomas was recruited to start and direct the vocational evaluation master's degree program.

Vocational evaluators assist individuals who are disabled or disadvantaged to identify appropriate education, training, jobs and career paths in order to improve overall quality of health.

“We were extremely lucky to attract him when he was finishing his doctorate,” Alston says. “It's really been a great match for the university and for Steve.”

Dr. Edwin Monroe, a physician and the first dean of allied health sciences, says Thomas is a good listener who “has been around here long enough to have a sense of what's important to this region, and he is a leader.” They first met serving on a local vocational center board.

“I was impressed then not only with his youth and height but his quick grasp of problems and working toward solutions,” Monroe adds.

Before ECU, Thomas held academic, research and administrative positions with the University of Arizona in Tucson, the University of Wisconsin-Stout in Menomonie and the University of Texas Medical Branch in Galveston.

A Texas native, Thomas earned his doctoral and master's degree in rehabilitation from the University of Arizona and his bachelor's degree in psychology and sociology from Texas Christian University in Fort Worth.

Thomas was well-known in vocational evaluation and assessment before he became dean. He helped establish a national certification process for vocational evaluators and work adjustment professionals, and served on the commission created to oversee it.

His monograph for vocational evaluators on how to write reports is still cited today. “When we provide services, we must document those services, and he wrote about how to do

that. It's so old he talks about dictation. The technology may be outdated, but the basic premise and content is still current,” says Dr. Steven R. Sligar, who joined ECU as assistant professor and director of graduate programs in vocational evaluation after Thomas was appointed interim dean in 2001. They first met in the 1970s when both worked in Texas.

Dr. Tom Bacon, program director for NC Area Health Education Centers, has worked with Thomas both in his role as dean and on several statewide initiatives with the NC Council on Allied Health. Thomas is vice chair of the council.

“He has collaborated with other universities and agencies to bring greater awareness statewide to the vital role that the allied health fields have in improving the health of North Carolinians,” Bacon said. “He brings an important state and national perspective in articulating the allied health workforce needs we have as a state.”

Thomas has served as president of state and national rehabilitation associations and chair of his national professional certification commission. He serves on the board of the Eastern Area Health Education Center, the ECU Medical & Health Sciences Foundation, and the N.C. Agromedicine Institute. He is a member of the N.C. Institute of Medicine, and secretary of the Southern Association of Allied Health Deans in Academic Health Centers.

Part of Thomas' administrative philosophy is to give his faculty and staff the resources and support they need to do their job. Then he steps back and lets them do it. “I think it makes a real difference, and recognizes and respects what they do,” Thomas says. “I have absolutely the greatest faculty and staff.”

—Crystal Baity

the School of Education to allied health. The expanding division needed more space, a need filled when it moved to the Carol G. Belk Building that summer. Dr. Ronald Thiele, a pediatrician in Nashville, Tenn., was recruited as dean in January 1972 and served 19 years. Monroe became vice chancellor for health affairs, which included allied health sciences, nursing and the new medical school.

Thiele was instrumental in creating a biostatistics and epidemiology program. Social welfare, later named social work, became a separate school in 1983. Environmental health would move to the School of Industry and Technology in 1999. “It was a fun time and all done with awfully good people,” Thiele recalls. “The people are the important thing. You can do anything with good people.”

Thiele's successor, Harold Jones, joined the school as the third dean in 1992, and began work to raise awareness of allied health sciences on campus and in the community. During his tenure, enrollment grew 70 percent, the number of programs increased, the first doctoral-level program in communication sciences and disorders in the state was approved, the first state university physician assistant department began and the state's first distance education-based programs in allied health were offered. Today, about one in six students entering ECU declares allied health as their major.

Soon, the Belk Building couldn't hold all the new programs, an overcrowding solved by the 2000 statewide higher education bond referendum. In 2006 ECU opened a new four-story health sciences building that brought all allied health departments under one roof for the first time in 20 years. The additional classrooms, labs and research space have again helped spur record enrollment under Thomas, who

was appointed interim dean when Jones left in 2001 and permanent dean in 2003.

### Today's students

CAHS now has eight departments, 794 students and 110 faculty and staff and is one of the fastest growing, most complex and diverse on campus. Enrollment is up 71 percent since 2001. About 60 percent of students entering the college last fall were at the master's and doctoral levels. Allied health received more than 1,300 applications last fall for undergraduate and graduate school, and admitted 322 students. Twenty-four percent of all those applicants were CAHS undergraduates.

For Greg Antal of Taylorsville, the combination of a public university, a new

facility and the opportunity to do research in a state-of-the-art lab sealed his decision to attend ECU's highly demanding three-year doctoral program in physical therapy. He attends classes four to six hours weekdays all year round. He leaves campus for 32 weeks in clinical rotations interspersed within the curriculum, says Dr. Walter L. Jenkins, associate professor and associate chair of physical therapy. "A large percentage of what we do is laboratory-based teaching," Jenkins adds. "Eventually students will get paid to put their hands on people, to examine them and treat them."

The new Health Sciences Building gives Physical Therapy, which had been in a mobile unit, two large teaching labs and three research labs. "We are no longer encumbered by our facilities. Our facilities now enhance

our ability to teach and we are able to do the research necessary to keep us on top of our profession," Jenkins said.

Every student is involved in research, as it has been since the program began. Being able to engage students is a point of pride among faculty. "The faculty has a genuine concern for us to achieve, and to be well-rounded physical therapists," says Antal, 24. "The faculty is very approachable. They have an open door policy. I know they want us to succeed and they care about our success."

Antal is studying fall prevention and fall risk assessment in the elderly population and multisensory integration with Dr. Leslie Allison, assistant professor of physical therapy. "It's a huge research area because so much of our health care money goes to fall-related injuries," Antal says. "If someone

breaks a hip, often that's the beginning of a gradual decline. That's why we're looking at preventing these falls from happening. We want to give them appropriate prevention and balance training so they don't incur a fall."

When Antal graduates next May, he plans to work in an outpatient clinic somewhere in North Carolina in orthopedic and neurological rehabilitation. "There is more a demand than we can supply. I don't know what the job market is going to do, but we're still going to be in need," he says.

Another profession with dramatic workforce shortages is clinical laboratory science, the smallest department in CAHS. "Most people don't know that 70 percent of diagnosis and treatment decisions are made by medical lab tests," says Dr. Richard Bamberg, department chair. "You don't just put a sample in a machine and push a button. You have to have someone to tell if it's accurate, valid and reliable results."

The shortages are so extreme that medical technologists are beginning to see offers of sign-on bonuses, relocation and tuition assistance, incentives typically seen in nursing, Bamberg says. "Nationally all the clinical laboratory science programs together are producing half of the number of vacancies," he adds.

Novice Hoskins is a rising senior and registered nurse who first became interested in clinical laboratory science working as a phlebotomist. She will graduate in 2010, with an eye to medical school one day. Evaluating a blood cell count for infection or identifying a microorganism is some of the behind-the-scenes work that a medical technologist does. "People don't know how that works. When I tell people I'm going into clinical lab science, they say, you already know how to do it (because she's a nurse). It's frustrating. The profession I'm going into now, you actually perform the test, not just collect the specimen. I'm performing the tests that I use as a nurse to take care of my patients."

The department now offers a five-year

degree curriculum with biology. Students study biology three years, then transition to clinical laboratory science for their final two years and earn a double degree. "This is particularly good for pre-med majors," Bamberg says.

Many CAHS alumni have enjoyed stellar careers. Goldsboro native Jason Ezzelle graduated with a degree in clinical laboratory science in 1997. He took an entry-level position at PPD, a Wilmington-based contract research organization, monitoring clinical research sites and collecting data as part of research study protocols. He introduced the idea of monitoring labs, which quickly took off as a new service line for the company. Before long, he was traveling 75 percent of his time, often to developing nations inspecting labs. "It's been an incredibly rewarding career," says Ezzelle, now PPD's senior project manager in the global laboratory services group. "We do regional workshop training for labs worldwide. It touches thousands of clinical laboratory scientists."

Katina Eley was one of 20 students in ECU's first class of physician assistant studies. After graduating in 1999, she went back home to Ahsoskie to practice in obstetrics and gynecology. "I chose to go back to Ahsoskie because I wanted to give back to my community," Eley says. "It brings me joy to know that I have helped someone, whether it is practicing preventive medicine or helping to cure a problem presented to me."

### Challenges and responses

As the population ages, allied health professionals will continue playing a significant role in health care delivery, especially in rural areas. "There are not enough doctors to take care of everybody, and not everybody needs a doctor," Thiele says.

Growth in the college will level off only "because we are filling the building," Thomas jokes. CAHS also is challenged to find enough clinical training sites for students, a prerequisite to graduation for most degrees.

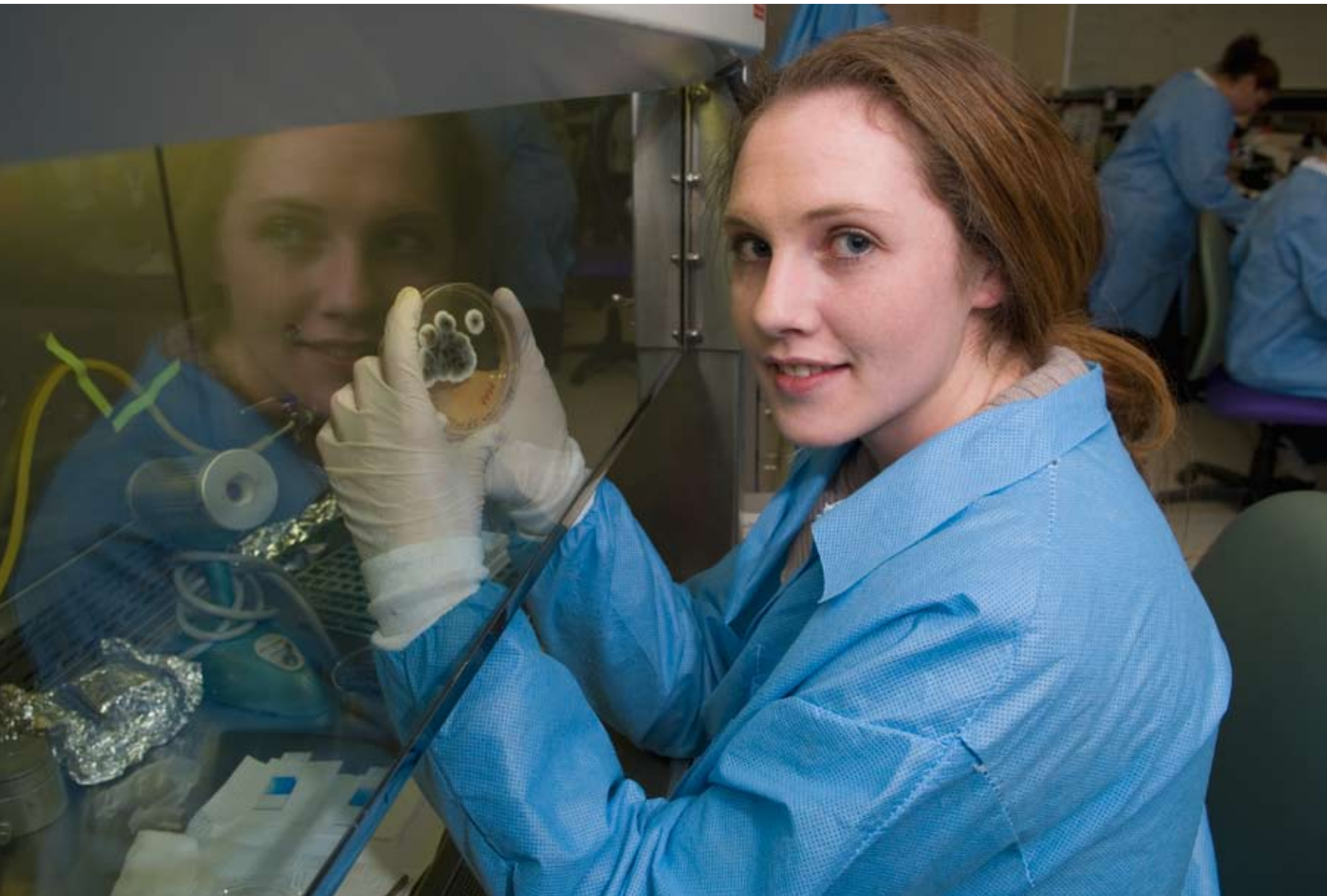
The college already works with more than 700 clinical centers, mainly in North Carolina but also in other states.

Distance education is growing to offer coursework to as many students off campus as possible. CAHS is also considering an allied health dental program as part of ECU's new School of Dentistry. Communication sciences and disorders is beginning a new project with the Wounded Warrior battalion at Camp Lejeune to assess and manage soldiers with balance disorders. The department also has begun an aphasia support group for people who have trouble communicating because of stroke or brain injury. In health services and information management, a new graduate certificate is being offered and a master's degree is being planned in health informatics, a burgeoning field in the electronic management of health care data.

Occupational therapy graduate students Cara Wiseman and Scott Cormier are conducting trials in the motion analysis lab on the effect of mental practice. In one exercise, subjects are asked to think about building a pyramid with cups before they actually build it. Then they are asked to build it multiple times. "It's similar to shooting a free throw," Wiseman explains. "You think about it before you do it. Then you do it."

Investigators are looking at the implications that this concept of mental practice has for different age groups and for people who have suffered strokes or brain injuries, and those with no injuries. "We are already seeing improvement with the older age group," said Cormier, who hopes to work with injured veterans after graduation.

No doubt research will play an important role in the future of innovative programs in the allied health sciences—and the improved quality of life for generations to come. "Being an aging baby boomer myself," Thomas says. "I have a vested interest in the thorough preparation of our graduates that all of us will someday rely on to provide excellent care and extend our quality of life."





# Solving problems, settling in

After leading East Carolina through five years of frenetic growth and change, Steve Ballard considered leaving Greenville but then decided ECU still 'is the best fit for me.' The feeling seems mutual.

Wright Auditorium was packed for the 2004 fall faculty convocation because everyone wanted to hear what East Carolina's new chancellor would say about the recent upheavals on campus. His predecessor, William Muse, had resigned under a cloud following two critical internal audits, and the provost had been reassigned over concerns about his hiring practices. When Steve Ballard came to the podium he addressed the controversy much the same way he fielded grounders on his college baseball team: never back up.

"It is our responsibility to earn the public trust and to keep that trust," Ballard said. "There is nothing more valuable to our long-term growth than to be known as an institution that can be trusted and that openly acknowledges and corrects its mistakes."

Five years later, the Muse controversies have faded and East Carolina obviously has regained the public trust, as evidenced by the huge investments the state is making here for new classroom buildings, the School of Dentistry, the Heart Institute, the Family Medicine Center and other expensive projects. The public perception of ECU these days more often is defined by its acknowledged successes in easing the shortage of classroom teachers and health care providers, attacking obesity and other health disparities, promoting economic development in the East and widening college access through distance education. Even the football team is winning again.

How did East Carolina get from there to here in five short years? According to observers we consulted, it's because Ballard, 60, followed through on a promise he made

to the faculty that day: "We must get the right people on the bus and then make sure those people are working together—with each other, certainly with the faculty and with our community and constituents."

In one of his first meetings with the Board of Trustees, Ballard identified 10 leadership positions he intended to fill with his own team. Today, a number of top administrators and most the deans are people Ballard hired, occasionally after easing someone out of the job who didn't meet his standards. His personnel decisions have been proactive and decisive, such as when—just a few months on the job—he aborted a national search for a new athletic director and brought in Terry Holland. Most of the people Ballard put "on the bus" came from outside ECU but he turned to two campus veterans—both women—to sit up front and help steer.



Jay Clark

**THE BALLARD BOUNCE**

Comparing where things stood when Steve Ballard arrived as chancellor with today.

	2004-05	2008-09
Budget, in millions	\$ 447	\$ 625
Endowment, in millions	\$ 66	\$ 95
Athletic budget, in millions	\$ 17.6	\$ 24.8
Research grants and contracts, in millions	\$ 33.1	\$ 44.6
Total enrollment	22,767	27,677
Distance education students	3,197	6,142
Minority enrollment	18.5%	19.6%
Average SAT score of incoming freshmen	1,044	1,025
Faculty	1,463	2,279
Undergraduate degrees offered	105	104
Graduate degrees offered	91	97
Total employment	4,397	5,253

Source: University figures as of beginning of fall semester for years cited except for endowment, which is as of the end of the respective fiscal years.

**BALLARD'S BUDGET PRIORITIES**

Increase, since 2004, in amounts earmarked for:

New faculty positions and support required by enrollment growth	\$ 40.7 million
Improved administrative infrastructure, notably IT and financial services	\$ 4.0 million
Create contingency fund	\$ 3.0 million
Greater support for Brody School of Medicine	\$ 2.8 million
Emphasis on graduate research, economic development activities	\$ 1.9 million
Strengthen University Advancement and Marketing	\$ 1.5 million
Improve student business services, financial aid, admissions, advising	\$ 900,000
Enhance campus safety, more police, better lighting	\$ 800,000
Living Wage initiative to raise salaries for lowest-paid staff to \$25,000	\$ 700,000



He moved Marilyn Sheerer from dean of education to provost and Phyllis Horns '69 from dean of nursing to vice chancellor for health sciences. Also taking a seat up front was another woman, Deirdre Mageean, whom he brought in as vice chancellor for research and graduate studies. Most recently, he hired Paul Cunningham as the first African-American dean of a North Carolina medical school.

The planning and funding for the campus construction boom fueled by \$190 million in state higher education bonds already was in place when he arrived, but Ballard oversaw the projects and brought them home on time and budget. East Carolina became the fastest-growing campus in the UNC system and will start the fall semester with more than 28,000 students, an increase of about 6,000 students in five years.

A typical comment one hears about Ballard is that he is a top-notch administrator and a nimble fixer of the myriad problems that inevitably crop up in an enterprise of over 5,000 employees. Observers give him credit for hiring good people, giving them

a mission and then turning them loose to accomplish specific goals. He constantly stresses teamwork, as you might expect a former athlete would do.

The only criticism one hears is that he isn't as visible in the Greenville community and in state leadership circles as many would like. The trustees made a friendly suggestion that he join a local civic club. But those who wish Ballard enjoyed a higher profile say they feel that way only because they see him as the most effective representative of the university. "He's our thousand-watt bulb," one prominent Pirate said. "We want him to shine." This could partly be cultural: Ballard's Midwestern reserve adjusting to life in a beach music and barbecue town.

Ballard caused some consternation in late January when he applied for the open chancellor position at Kansas State University. Some officials said they only learned about it by reading the paper. As quickly as his name popped up in connection with the K State job, however, it dropped out when Ballard withdrew from consideration after traveling there for the interview. He

announced that he continued to believe ECU "is the right fit for me." He says in the interview for this story that he intends to stay another five years. He would be 65 then.

"I think we are very fortunate to have attracted Steve Ballard to East Carolina," said trustees Chairman Bob Greczyn. "I hope and expect that we will be able to keep him for the rest of his career."

Ballard previously was provost at the University of Missouri at Kansas City. He spent his childhood in Galesburg, Ill., attended the University of Arizona and graduated there with distinction in 1970 with a bachelor's degree in history. As shortstop and captain of the Arizona baseball team, he earned three varsity letters and played in the College World Series his senior year. Ballard's longest tenure in academia was at the University of Oklahoma, where he spent 13 years on the faculty, served two terms on the Norman City Council and did a stint as mayor pro tem.

The following is a condensed version of an interview conducted in his office. He



**Q: By about any yardstick you use, East Carolina has grown and changed tremendously in the five years you've been here—nearly 6,000 more students, several new buildings on campus, the new School of Dentistry. What do you think best characterizes these changes?**

A: I think the growth really reflects that we have said that we're going to do some things very well and we're going to put our resources where our commitments are, and we're going to make a difference. The other half of that is that our growth reflects a real authenticity about who we are and what we have to do, especially authenticity related to how we serve the 29 counties of eastern North Carolina. I feel really great about that.

When I got here there were too many people who were willing to discount East Carolina University and I honestly believe that nobody is discounting us now. We may never be seen as the kind of institution that Chapel Hill is. Frankly that's never been our goal and never should be our goal. But for what we say we're going to do, the reputation that we've gained for authenticity is real important to our future.

**Q: Other than a little more gray hair, how have you changed in the past five years?**

A: I feel like I understand the contributions of this institution better than when I took the job by a long shot. I certainly understand the ways that a public university can really make a difference, and that's important. I think I am a little more balanced in my life and how I think about how I can make a difference.



**Q. In the time you've been here, East Carolina has enjoyed the best funding from the General Assembly it has received in decades. Even as the recession began last year the legislature recommitted \$107 million for the Family Medicine Center and the School of Dentistry. What has happened to increase the legislature's willingness to fund East Carolina projects, and how much of the credit for that should go to your team?**

A. I think this authenticity question really is the starting point. We told people we would do some things and not others, and that we would do them well and make a contribution to North Carolina and we would increase that contribution. We were able to convince people that this was the case. So when we said we wanted a dental school, people listened to us. That's always hard for a university.

When I first came here people said, 'How soon are you going to start a law school, are we going to have an engineering school like N.C State?' And all those things are legitimate questions but they are not ECU, they're not the major contribution we can make, at least in my view. Some people disagree with me on that. And I think it had a lot to do with how we are perceived in the bigger political circles.

The money we have received, we are very proud of because it reflects a new appreciation of East Carolina. We have had tremendous support from [UNC President] Erskine Bowles, [Senate President Pro Tem] Marc Basnight and [House Speaker] Joe Hackney. We would not have a dental school today if it were not for Erskine Bowles. Our



Board of Trustees really stepped up at some key places. I want to single out two. David Brody was tireless in his support of the Family Medicine Center, which resulted in almost \$40 million last year. David Redwine '72 was absolutely critical at many stages. There was not one time that I called David [Redwine] and said, 'We need some help, can you go with me to see the speaker or see the appropriations chair,' that he wasn't there.

People don't see the amount of tireless effort by our internal team to do all the things necessary to take advantage of the support we had. In many cases they had to put together hundreds and hundreds of pages of documentation in order to get the \$100 million we now have for the Dental School. It was always on time, always responsive to the General Administration's requests. Every vote of the Board of Governors was always unanimous. Those things don't happen by accident. We were able to address the questions and convince people that we knew what we were doing. I think the internal team of a couple dozen people made a huge difference.

**Q: Now we're in a recession and you're struggling to cut spending by 7 percent this year and you're preparing a plan for another 7 percent cut next fiscal year. As an administrator, how difficult is it to suddenly have to take your foot off the gas and hit the brake?**

A: In some ways we're not taking our foot off the gas. We're continuing to fund our strategic priorities. They will remain

the guidepost by which we do resource allocation. I don't think we've fully stopped accelerating. Having said that, yes, we have to step back a little bit and take account of budget scenarios. We've already lost \$15 million this year; it could easily get to \$20 million. Worst-case scenarios have maybe as much as \$50 to \$60 million lost over a three-year period. We will have to do some things differently, but I view it as a focusing effort and a prioritizing effort and not a stoppage in what we said we would do or [deviating from] our mission.

**Q. What categories or functions have you cut so far?**

A: We're at a period right now when we're making one-time reductions, which means you have to stop spending when you get to 94–93 percent of what the legislature has promised. We haven't cut programs this year but we have stopped spending on almost everything that is discretionary. When things turn around we can immediately go back to those activities. The real crunch comes in the next biennium if the legislature says your base budget goes from \$260 million in state dollars to maybe \$225 or less money than that, then we have to stop doing some things. We have been preparing for that all year; we have a campus-wide task force and I think it's quite likely that in three years we will be doing fewer things at ECU but we won't sacrifice the priorities we have established.

**Q. Someone once said you should never waste a good crisis. Is this crisis an opportunity for you to prune some ongoing academic initiatives?**

A. Yes, there certainly could be, and Provost Marilyn Sheerer and Vice Chancellor Phyllis Horns have been looking at those for months now. Some programs that may no longer be attractive to students because the jobs have changed or the need has changed will have to be consolidated or eliminated.

What happens in universities is, majors and concentrations and programs get put in place and new ones eventually overtake them, but the old ones stay there and the

next thing you know you have two faculty members teaching two students. Now, if you are a great piano program, that's appropriate; that's how you produce Van Cliburn medal winners. But that may not be the case in [most other disciplines]. Those are exactly the kind of questions we have to ask.

Let me hasten to add that it's not just academic programs [under review]. We led the state in responding to President Bowles' efficiency initiative. We cut out administrative duplication, we consolidated things, we centralized things. [Assistant Vice Chancellor] Steve Duncan's analysis is we saved over \$13 million over the last three years, almost all of it on the administrative side. If we can do business better in any area, we will.

**Q: You were in the news in January when you applied for but then withdrew from the open chancellor position at Kansas State University. Why did you apply and why did you withdraw?**

A: I'm tempted to use the Alex Rodriguez excuse that I was young, naïve and stupid. [I applied for the job] for two reasons: I have great respect for that university and knew a lot about it; and, secondly, it had some locational advantage for both my family and my wife's family [who are Midwesterners]. Every now and then I think it's good to take a look out there and see what's going on. That institution is the nation's oldest land grant, which is consistent with my own values of outreach, engagement and making sure the resources of a public university serve a state and a region.

There appeared to be a great fit. But what I found when I went there, I really believe that ECU is a much better fit for me than Kansas State. And I actually think ECU has even more opportunities to make a difference for our society even though we're not a land grant [because] we have the same values here. I think that for the kind of things I can make a difference in, this is a better place for Nancy and me. I think it was a legitimate exercise, but when we got back in town we realized this is where we want to be.

**Q: East Carolina will admit fewer freshmen this fall than it did last year as the university implements higher admission standards. For many people in eastern North Carolina, East Carolina has always represented an open door. Is that door closing a bit?**

A: No, I don't think the door is closing. I think we think about who to let in the door a little bit differently. The freshman class we will have for the fall of '09 will be the second biggest freshman class ever, second biggest to last year's. But we learned something very valuable last year. We learned that when you have 4,500 freshmen, and a record number of transfers and a record number of distance education students, then you'd better be careful that you can serve them all. And we had some areas frankly where we were not serving those students well enough. They weren't in the academic areas as much as in the student service area, certainly in financial aid.

We never want to lose that special spirit at ECU where students tell us day after day that when they come here they find something that's very special. We don't want to grow so fast that we lose that special feeling. Our door will stay open. Next year we will be over 28,000, which will be the biggest number of total students we've ever had. I don't think we can possibly grow as fast as we have over the last three or four years or we will start to lose that ability to make a difference for students. I think we will see more and more students who may not come to us as freshmen but may come to us through the community colleges as sophomores and juniors.

**Q: At the same time that East Carolina has been raising its admission standards, it also has gained recognition for academic initiatives and research. The amount of research dollars flowing into ECU is up significantly. Is it your goal for East Carolina to be recognized by the Carnegie Foundation as a research-intensive university, the same category as Carolina and State?**

A: Those kinds of goals have never been my goals, and Vice Chancellor Mageean may shoot me when she reads this, because it's her job to grow our profile and grow our status

and grow our external dollars. And she could well achieve Carnegie research-intensive status [for ECU], but I don't think that's the most important thing for us to do.

If we get there because we're doing other things right, that's fine and we'll all recognize that as just another recognition of what we're doing. But I think it's so much more important that we address the dental crisis in the rural areas in this state, and that's not something the Carnegie Institution could ever factor into how they characterize institutions. Being successful in that kind of service in addressing one of the biggest needs in this state is 100 times more important than what Carnegie may or may not say about what category we're in.

I would much rather be seen as having the best research capabilities in health disparities in the nation than I would to get to a certain level of the Carnegie. If we get to that level because we're great in health disparities research, or heart disease research or metabolic research, I'm all for it but I don't think it's the first goal we set. I think the first goal is what research areas make the most difference for the things that we say are important to ECU.

**Q: What type of working relationship have you developed with your trustees, with the UNC General Administration and other chancellors in the system?**

A: I think I have a great relationship with [Board of Trustees] Chairman Bob Greczyn and Vice Chairman David Brody. I've really enjoyed over my five years great relationships with our board and that's hard to do because there are so many tensions in a major public university and so many different ways of thinking about our future that there's no one answer, and you're always looking for a balance. [Last fall] we had some significant disagreements about how much of the rising cost of education our students should pay. And not every board member agreed with me on that but I think every board member agreed we had to find a compromise on that. I'm very happy with our compromise. Not everybody thought it was the right compromise but we worked very hard to get there.

**Q: If you're still here five years from now how do you think East Carolina will be different than it is today?**

A: Let me start by saying I hope to be here in five years. I think it's the right place for

me. My hope is that in five years or in the not too distant future that we're essentially the same university in terms of our soul, of how we view ourselves as a service and regional transformation institution.

What I really hope is that we are recognized for a better model, a new model of public universities where all universities aren't chasing the same kind of status, like Carnegie status or the top 10 in *U.S. News & World Report*, to get away from those kinds of generic models of what a university is and realize that every university has to have a distinctive contribution to the state we're in, given who we are and what we do best. In five years I hope we are recognized as the best service university in the nation and I think we already are very close.

**Q: How do you deal with stress from your job; what do you do to relax?**

A: The best thing I do is recognize that you can't be in this office every day. You have to get away from it sometimes. I usually get away with my family and my dogs and try to make sure that I don't do this 24-7-364. I think that's dysfunctional. This year we will have a big Ballard family reunion out in the West and that will be fun. Spring break we'll get over to the coast and walk on the beach a few days. I've learned the hard way that you have to physically take yourself out because if I'm in this office or the residence, you don't get away, your head is still in it every minute of every day.

**Q: How many hours a week do you work?**

A: I've never counted it because I thought I would be scared. You know, most days are 8 to 10 to 11 hour workdays and many weekends, especially this time of year, are filled with events and meetings and executive committee meetings of foundations, meeting people, having dinners with important politicians. I do try to take Sundays off, but I'm not always successful in that. That's why getting away is so important, to remove yourself from the location in order to get your head clear sometimes.

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A photograph of Pat Dunn, the Madam Mayor, sitting at a wooden desk in a courtroom. She is wearing a red blazer over a white collared shirt and glasses. She is smiling and holding a wooden gavel. The background shows a courtroom with wood paneling, flags, and other desks.

# Madam Mayor

After 30 years on the faculty and a lifetime helping others, Pat Dunn starts a new job leading City Hall.

It's Friday afternoon and Greenville Mayor Pat Dunn '58 is offering a guest buttered pecans, baked Southern style. Above her hangs an Australian boomerang and a handmade canoe paddle from the Amazon. In her foyer resides a Soviet-era sailor's hat and belt, complete with vintage hammer-and-sickle buckle.

It's a fascinating collection that manages to look right at home in her traditional living room, much the same way Dunn brought a global perspective to her health education classes at East Carolina.

Today, after more than 30 years on the health education faculty, Dunn has opened a new chapter in her life as the city's highest elected official. In her first term she is grappling with divisive issues and some of the rockiest times in a generation. "We have to recognize that Greenville is like everywhere else, and we're all being affected by the downturn in the economy," she says. "These are tough times to make a living, tough times to be in public office."

As mayor she brings a dignified air to city business, keeping order during even the most tense city council meetings, when a firm landing of her gavel is enough to quiet a room. Yet she's also known for a sense of humor, and her friendly smile warms up ceremonies and ribbon-cuttings. She's also an animal lover, with a dog named T.J.—as in Thomas Jefferson.

Her experience reaching across cultures allows her to see issues from many sides, a critical skill in her role. "You don't work in isolation as mayor," she says. "You try to build support, coalitions and consensus on issues." A major project she is working on is the planned intermodal transportation center downtown, connecting several forms of public transportation in the heart of Greenville and near the ECU campus.

Her biggest public challenge so far may be helping guide the city to shore during the national economic slump, though she believes Greenville is in good shape to weather the

recession. "It is an exciting city to be in, even in tough economic times," she says. "People here are really interested in making things happen. The School of Dentistry is on go, and the Family Medicine Center is, too. We're seeing construction in Greenville and Pitt County. Greenville will continue to grow."

### Seeing ECU change

Dunn grew up in rural Wake County and arrived at East Carolina in 1954 when the campus and its athletic facilities ended at 10th Street and enrollment was less than 3,000. She entered graduate school at the University of Tennessee, receiving a master's in physical education there in 1959. After receiving another master's in guidance and counseling from UNC Chapel Hill in 1965, she completed her education with a Ph.D. in health education from Ohio State University in 1972. She had joined the East Carolina faculty a year earlier.

By the time she retired in 2005, the campus had sprouted the Health Sciences Campus and enrollment had surged past 28,000, with athletic teams competing in a national conference. Her original program in health and physical education had evolved into today's College of Health and Human Performance (CHHP), a research, education and service center. The college now houses the departments of Health Education and Promotion, Exercise and Sport Science and Recreation and Leisure Studies, with degree programs at all levels, including a Ph.D. in bioenergetics.

The city, too, has changed and if the typical Greenville resident once lived on or near a tobacco farm, that's not true today—the city is the state's 12th-largest municipality. Myriad nationalities, faiths and backgrounds come and go among the city's population of roughly 76,000 and Dunn has spent a lifetime reaching out to them.

She previously coordinated international studies at CHHP, and today still works with students from abroad, quietly adding

to her distinguished record as an active volunteer with many organizations. She was serving on the board of the Pitt County chapter of Habitat For Humanity when she entered politics in 2001 in a successful bid for a city council seat. She served three terms on the council before running for mayor in 2007. She succeeded Don Parrott '65, who did not seek another term. She ran for mayor on a crowded ballot with five other candidates, and still polled 49 percent of the vote.

She found her way into politics the same way she found teaching: She enjoys people and believes in service. Her parents were community-oriented folks who used compassion and reason in decision making; she learned from a young age to think about political issues with an eye for humanity.

"My parents cared about others, for the underdog," she remembers. "My father was always reading about and talking about politics. Rarely did we have discussions that weren't about politics, and at 18, there was no question that I would register to vote. I've been voting ever since."

While health issues are very personal, they are often based in a larger political and religious culture that also influences food choices, male-female relationship patterns, birth, marriage and death customs. Because of these connections, she developed and taught the course, "Political, Social and Cultural Aspects of Health and Disease." During the semester, students visited distinctive cultural settings such as a synagogue or mosque to enlarge their understanding.

### 'Love thy neighbor'

Mayor Dunn takes personal inspiration from the New Testament commandment to love your neighbor. Reaching out to others, she says, "is something my parents did, and it's a part of my faith. It's our responsibility." As evidence of her conviction, she has nearly 30 years' experience as a volunteer or board

member for a long list of organizations. She is active in the missions council of her church and has taught Sunday school for more than 30 years.

With Habitat for Humanity she has been especially active, volunteering with projects around the world—Korea, Romania, Hungary and Uganda, among others. Here in the United States she has worked in Vermont, Alaska and at an Indian reservation in South Dakota. She also takes part in Friendship Force, welcoming international guests into her home and visiting them in theirs. Her family visits have taken her to Russia, Slovakia, South Africa and El Salvador. Academically, she has been very active internationally as well, making presentations about AIDS at the Chinese University of Hong Kong and Helsinki.

Through the years, she's had plenty of unusual experiences, but she manages to stay unruffled—even when finding herself unexpectedly in a Buddhist temple in South Korea, or on an unplanned detour while driving in Australia. Arriving in bustling (and unfamiliar) Sao Paulo, Brazil—not quite sure where her hotel was—she once asked a helpful nun to hail a cab for her.

When she's not taking international students grocery shopping, attending official events or presiding over city business, Dunn continues to enjoy the outdoors and is a fan of hiking and canoeing. She swims indoors regularly.

Her long-time friend and research collaborator, Ione Ryan, describes Dunn as loyal, attentive and compassionate. She's not surprised to see her friend in such a key leadership role; from the start, she's held a strong commitment to public service.

"When she first came to Greenville on faculty, she promised she would take part in the community," says Ryan, a professor emerita in the Counseling Center. "She wasn't going to stay aloof; she was going to contribute and participate. She has certainly lived up to that promise."

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## Dunn about everything

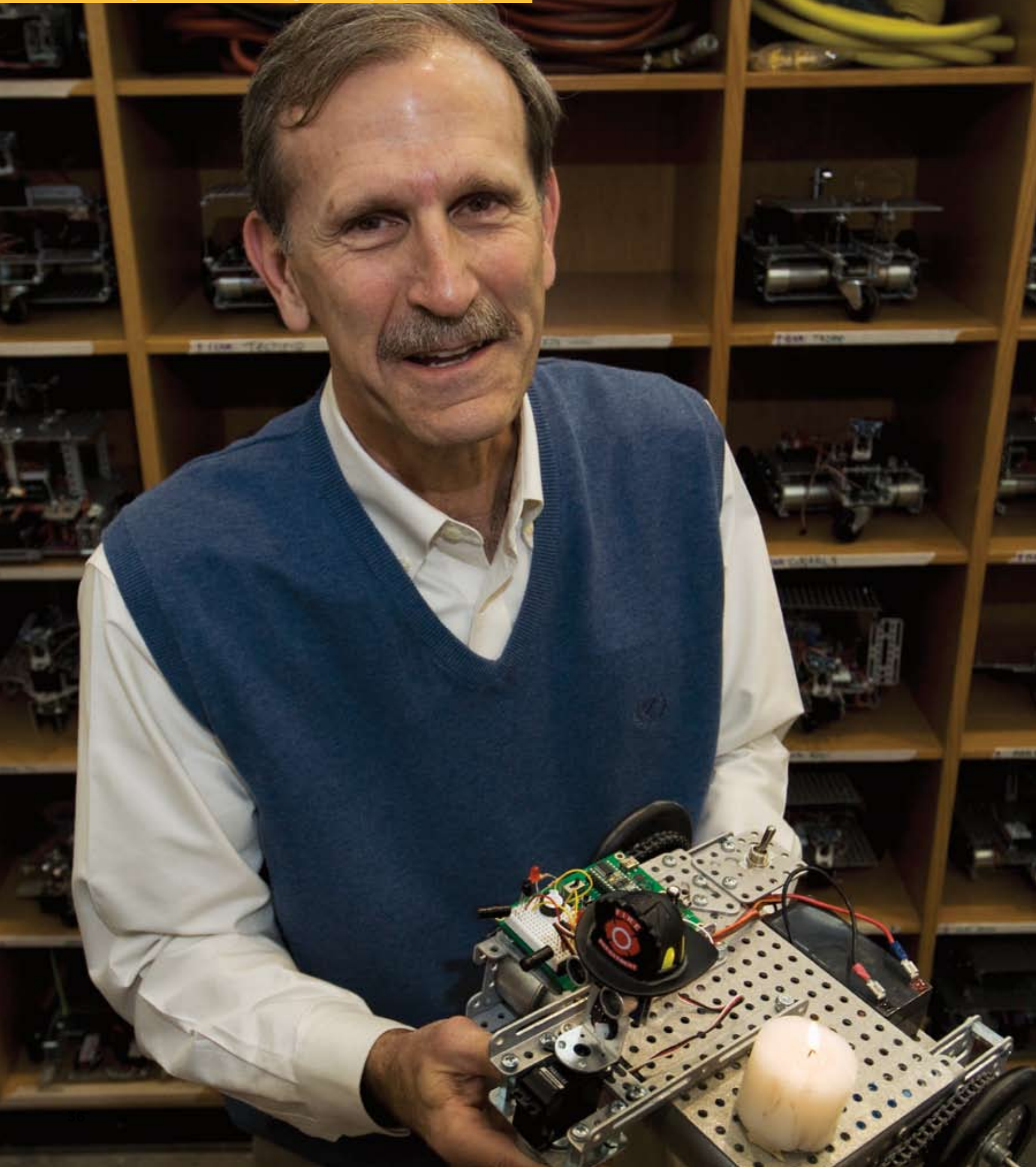
For more than 50 years Pat Dunn has volunteered with and led a number of community organizations in Greenville and Pitt County, a level of commitment that has garnered considerable honors and recognition. Here's a list:

### COMMUNITY LIFE

- Habitat for Humanity Pitt County chapter, volunteer, board member and former president
- State chapter of STRIVE (dedicated to helping individuals find employment), director and chair
- Pitt County Coalition to Prevent Teenage Pregnancy, director
- Pitt County Community Penalties for the Third Judicial District, advisory board
- Pitt County Council on Aging, board of directors, secretary, vice chair and chair
- League of Women Voters of Greenville, first vice president, president and local government observer
- ReLeaf (promotes trees in Greenville), director and advisory board
- Eastern NC Council on Substance Abuse
- Immanuel Baptist Church, Sunday school teacher since 1977
- Host for international students at ECU

### HONORS

- Habitat for Humanity's Charles V. Horne Jr. Award
- Martin Luther King Jr. Leadership Award, given by the Black Ministers Conference
- Community Service Award from Pitt County Concerned Citizens for Justice
- Best-Irons Humanitarian Award from the City of Greenville
- Outstanding Service—College of Health and Human Performance
- Women of Distinction Award (ECU Office of Academic Outreach)
- ECU Health and Human Performance Leader Award
- Citizen of the Year, Civitan Club
- Pitt County Council on Aging, Service Award



# What an ECU engineer looks like

Paul Kauffmann designed a program that focuses on helping students see real-world applications in what they're learning. Compared to other engineering schools, ECU students take about twice as many lab courses "because we believe in an applications-based curriculum."

BY STEVE ROW

As with so many other academic endeavors at East Carolina University, the question about the engineering program is not so much "Why are you offering this?" as it is "Why didn't you do this 25 years ago?" Engineering, which admitted its first students in 2004, is graduating only its second class in May. But for Department of Engineering Chair Paul Kauffmann, getting to this point has taken his whole life.

East Carolina's engineering program, which had 22 graduates this year, is tiny compared to, say, N.C. State University, which is the state's largest and had 420. But ECU's program is unique because its vision is different. Kauffmann, who came here in 2003 to help get the program started, and his colleagues did not set out to reinvent the wheel; they were interested in turning out engineers who could quickly make a positive impact because of the breadth of their expertise and skills in the modern workplace.

Instead of offering the traditional concentrations of civil, electrical, mechanical or chemical engineering, the ECU program, which is housed within the College of Technology and Computer Science, focuses on slightly more exotic fields such as biomedical and bioprocess engineering, systems engineering and engineering management. ECU considers its department a general engineering program, one of about three dozen in the U.S.

ECU's engineering program offers concentrations in biomedical engineering and bioprocess engineering, specialties that fit in with a region still heavily dependent on agriculture but one that is also served by a top-level medical school and hospital. Engineering processes and systems can help develop better ways to process food and pharmaceutical products, as well as advance medical research and treatment with the latest technology and equipment.

ECU's program also takes a different approach to academics. Rather than learn only the history of engineering or basic engineering theory in the first semester, for example, students take an engineering graphics course. During their second semester, freshman engineering students split into teams build auto-guided robotic vehicles that can negotiate a maze, sense a flame and extinguish it.

Dr. Jason Yao, an assistant professor, calls this course the "Pirate Challenge," and said it represents "a unique introduction to engineering" taught by the ECU faculty members and not graduate students. Students design and build a three-wheeled vehicle with sensors, guided not by a remote-control device but programmed through circuitry.

The ECU approach to teaching engineering is practical and applications-based, which means more of a hands-on way of learning. Theory is taught, but helping students



see real-world applications of different types of engineering is what matters. The ECU approach, unlike that in many other schools, teaches students about materials, circuits, thermodynamics and engineering graphics early in the curriculum, Kauffmann says, and “we have about twice as many lab experiences [than more traditional engineering programs], because we believe in an applications-based curriculum.”

### From seminary to a slide rule

Kauffmann brings a wealth of real-world engineering experience to ECU, although he did not enter college planning to be an engineer. As a youngster growing up in Richmond, he played with Tinker Toys, Lincoln Logs and Erector sets, but he started out as a philosophy major at St. Charles College in Baltimore, heading toward seminary. Then he transferred to Virginia Tech and switched to engineering.

“It was time for a 180-degree switch. I had enough New Testament, Greek and Latin,

so I thought about engineering,” he said. He chose electrical engineering, in part, because his mother had predicted that “computers might become a big thing.” He also had worked one summer as a millwright’s helper, a manufacturing-related job “that had way too much dust.”

After graduating from Virginia Tech in 1971 with a degree in electrical engineering, he began a career in Philip Morris USA’s Virginia and Kentucky operations. He earned a master’s degree in mechanical engineering from Tech in 1976. He rose to plant manager of the York Engineering Center near Williamsburg, where he worked from 1984 to ’89; and director of machine design engineering in Richmond from 1989 to ’92.

Kauffmann then left the corporate world to become associate professor and acting chairman of the Division of Business, Engineering and Technology at Thomas Nelson Community College in Hampton, Va., where he stayed for five years. After earning his doctorate in industrial

engineering from Penn State in 1997, he went to Old Dominion and became chairman of the Department of Engineering Technology in 2001.

His research has received grants from the NASA Langley Research Center, Green Virginia Ethanol Project and, more recently, the National Science Foundation, a \$1.4 million grant to develop more application-based teaching of biomechanics and robotics in rural schools’ math and science classes.

### Setting goals, aiming high

Kauffmann says he has several goals for ECU’s engineering program but the primary one is making sure his students survive freshman year. “We’d like to get freshmen to their junior year,” he says, adding that the program has about a 50 percent retention rate, similar to most other university engineering programs.

“We want to get students to live and work together in Jones Hall, in what we call an ‘engineering learning community,’ to help build and establish a sense of camaraderie. A freshman ‘survival’ course, Engineering 1000, is going to help develop complementary study skills.”

What Kauffmann and his colleagues underestimated in getting the program started is the fact that many incoming students aren’t as prepared for the rigors and discipline of an engineering program as perhaps they should be. Kauffmann says shortcomings in math and science are evident, although Yao points out that in the four short years since ECU’s program started, engineering students’ “competence, interest level and attitude all are getting stronger.”

Kauffmann foresees a time when the ECU engineering program will number about 700 students, and he thinks advanced degrees are likely, such as a master’s degree in bioengineering or biomedical engineering. Meanwhile, the program continues evolving and receiving outside advice about curriculum from a 30-member professional

advisory board. The board is composed of local leaders as well as representatives from NASA Langley, Newport News Shipbuilding and Dry Dock Co., and engineering firms near Washington, D.C.

Dr. Loren Limberis, an assistant professor, says the department’s core curriculum “has been adjusted to better fit what we perceive the student needs to learn at the right time.” This re-evaluation led to moving the robot design and construction project from the first semester to the second semester, which Limberis says lets students “feel ownership of a multi-week project through design and application.”

The department plans to combine systems engineering and engineering management into one concentration soon and hopes to gain approval for a mechanical engineering concentration, perhaps as early as the fall of 2009. Additional concentrations might be added in other more traditional fields, if enrollment grows as projected. The department, now in Slay Building, might need new quarters in the future, too, as enrollment increases.

Kauffmann believes the program is poised to generate increased recognition and visibility, and he says the future is bright. “We have a better, more capable faculty than I thought we would have at this point,” he says. “Our facilities are great. We just spent \$1 million on lab equipment.”

“We have a particular mission to serve those in the eastern part of North Carolina, and we want our students who become engineers to stay in the East, help build a better economy and make the region more economically competitive,” he says.

“In the past, we (in engineering education) have been driving the car by looking at the rear-view mirror. Instead, we want to look forward. For a world with highly technical demands, we want to determine what are the job fields out there that will need our engineering students in the East, and in North Carolina as a whole.”



Who knew that the straight-laced Victorians spent their idle hours reading riddles and word puzzles? Or that Jane Austen hid some in her books, particularly her last one, *Emma*. English associate professor Gregg Hecimovich has unraveled these Victorian word puzzles with two new books based on his research conducted at the British Library of periodicals and parlor game books of the time. He learned that Queen Victoria herself created a double acrostic, “Windsor Engima,” for a parlor book; her puzzle’s answer was a reference to the glories of the British Empire.

Riddles and word puzzles “were a product of the oral tradition as it entered mass produced culture in the 19th century,” Hecimovich said. “There was a vast increase in literacy and cheaper production costs through the advances in papermaking and the distribution made possible by the expansion of the railroad.”

In *Puzzling the Reader: Riddles in Nineteenth-Century British Literature*, Hecimovich tells us that the Victorians created rebuses, acrostics and other word puzzles for entertainment in the evenings. A rebus is a puzzle composed of words or syllables that appear in the form of pictures, creating a kind of literary charade.

Hecimovich points out the important role of riddles in the interlocking courtship games of the times. In *Austen’s Emma*, he reminds us that slow-witted Harriet Smith is gathering riddles for a booklet. Included in the submissions gathered by Emma Woodhouse, who loves the word plays, are bits and pieces from her father of a rather bawdy riddle of the times.

“Modern readers likely often miss many of the word plays in works such as Austen, William Blake or Charles Dickens; however, the 19th century reader would have been looking for these,” Hecimovich says. “For instance, the answer to the bawdy puzzle offered up in Austen is ‘a virgin prostitute.’ We don’t think of Austen telling those kind of jokes, but she does.”

“The humor and fun of books of that era are in the games,” he says. “Both of these books point those elements out, and both come from my teaching and the pleasure that I get from these 19th century works—Austen’s feminism, Dickens’ class issues.”

Hecimovich, who joined the faculty in 2002, received the 2006 UNC Board of Governors Distinguished Professor for Teaching Award and the ECU Scholar-Teacher Award in Humanities, as well as the Max Ray Joyner Award for excellence in online education and the Bertie Fearing Award recognizing excellent teaching among English Department faculty.

***Puzzling the Reader: Riddles in Nineteenth-Century British Literature***  
By Gregg Hecimovich  
Peter Lang Publishing  
136 pages, \$27

***Austen’s Emma***  
By Gregg Hecimovich  
Continuum International Publishing  
119 pages, \$16.95

# Track Finds its Stride

It's one of the largest sports teams on campus, with more than 90 athletes lining up against some of the top teams in the nation. But track lacks decent fields, so it can't host home events. Still, records are falling.



In terms of the number of students participating, the second largest sport at ECU after football is track and field, an unusual sport in which some competitors suit up for three distinct seasons and as many as six championships during the year. Historically not among the most successful or most popular sports on campus, the image—and expectations—for track and field are changing. The addition of several new coaches last season already is producing more victories and the construction of a new track and field facility on campus should raise the team's visibility and help attract better athletes.

Track and field athletes don't have much of an off-season. "It would be like taking football and saying, we're going to have a fall football season, and then we're going to take a little bit of a break and we're going to have another football season in the winter, and then we're going to take a little bit of a break and then we're going to have another football season in the spring," says head coach Curt Kraft.

And while track and field athletes are members of a team, they contribute to the team's success with individual skills like triple jumping, sprinting and hammer throwing. Kraft says his challenge is to continue sharpening each athlete's individual talents while instilling a strong sense of teamwork. "You can't accomplish what you want to accomplish unless you get across to them that we are a team," said Kraft, who is entering his second season as head coach for both the men's and women's teams. "Even though we are an individual sport, it's very important that the long jumper goes up to the half miler and says, 'Hey, good job.'"

"When the distance runners come around and make their laps in practice, you're hearing the sprinters go, 'Come on guys, push it, push it,'" says assistant coach Udon Cheek. "That's never been there before, never."

East Carolina has produced some notable track and field athletes, including LaShawn Merritt, the 400-meter gold medalist in the 2008 Summer Olympics. There's also Hector Cotto, a hurdler who competed in those same Olympics for his native Puerto Rico. Both were accomplished athletes, and Merritt's success was unprecedented in ECU annals, but he spent less than half a year at ECU before signing a professional contract.

### Going the distance

The more typical face of ECU track and field belongs to senior Jarrett Newby, an 800-meter specialist who also competes in the mile. He begins each season in August with cross-country team camp in the North Carolina mountains. After a week of running at high elevations, the group is ready for preseason and a slate of meets that runs from early September to early November. Cross-country ends in November, followed by about two weeks of "active recovery." In early December the indoor season begins, with meets scheduled all the way through early March. Less than two weeks after the indoor track season ends, the outdoor season starts and continues through at least May—and into June for those fortunate enough to qualify for the national meet.

Newby only ran middle distance in high school in Endwell, N.Y., so the transition to competitive cross-country was jolting. "I crashed into that world," he said. "I didn't know what I was doing. It's a five-mile race. That was a death march to me. You can fake an 800 if you're somewhat in shape and you have guts. You can't fake five miles." Newby also represents Conference USA on the NCAA's national Student-Athlete Advisory Council, and he was one of the inaugural recipients of the C-USA Spirit of Service award in December.

Field event athletes like high jumper Valeria Moore don't compete in the cross-

country portion of the season, but the fall conditioning regimen is so intense that Moore can't find a true off-season in her schedule, either. A junior, Moore was a walk-on member of the team, and last year she tied for second in her event at the C-USA Championship.

"It's never a dull moment," Moore said of her training and meet schedule.

Cheek, one of the team's four paid assistant coaches, can speak with considerable perspective about the changes in the ECU track and field program. When Cheek came to Greenville in 1987 as a sprinter the program was skewed heavily toward speedy, quick events. After several years as a volunteer coach with the women's program, Cheek was hired to work with the sprinters and relay teams.

### Preaching team spirit

The new backdrop for the program probably won't be measured by spectacular wins, Cheek said, at least not yet. But when Craft took over the program in 2007, he turned his vision of team spirit into action. He assigned jumpers to room with distance runners on the road. He called ahead to restaurants when the team traveled to make sure that all 50-plus athletes who make the trips could eat together.

"He has amazing attention to detail," Cheek said of Craft. "He remembers kids' birthdays, their parent's names, brothers and sisters, conversations he had with them years ago. "That's what makes it so much a team atmosphere; he's truly a father figure. He just cares about everybody."

Assisting the four paid assistant coaches are four volunteers. As program director, Craft is responsible for all travel, meals, equipment, practice schedules, recruiting management and academic accountability. By managing the administrative side of the team, Craft makes



it possible for the assistants to focus on their discipline and the athletes in their group.

"I make sure they [student athletes] convey to me what their dreams are," Cheek said. "Because whatever their dreams, aspirations and goals are, they automatically become mine. That's the goal of the assistant coach."

### Raising expectations

Because athletes like Newby subject their bodies to practically year-round competition, the coaches must try to improve performance while also preventing injuries. Newby said he was injured much of the time during his first year at ECU, but after that Daniel Lee began coaching the middle and distance runners, including Newby. Now, Newby says he's rarely injured and he beat his personal-best time in the 800-meters by three seconds.

Brittany Copeland, a sophomore from Stafford, Va., specializes in distance events, and she has also benefited from new coaching in track and field. She came to ECU because "it just seemed to be a growing program," Copeland said. "We've gotten a bunch of new coaches, and just from last year to this year, there's such a dramatic change in the work ethic," she added.

Increased fan awareness of the sport undoubtedly will grow once the new track and field facility is completed. Construction was scheduled to start in June. Up to this point, the team has had to do all of their competing on the road.

Senior Kris Bell, who has won the 60-meter hurdles title for two consecutive years at the C-USA Indoor Championships, welcomes the changes. "The more that we compete at a higher level and compete with the best, the more that our program gets recognition," Bell said. "LaShawn, when he came here and set records, he definitely put us on the map. It's up to us to step it up and maintain a high level of exposure."

**Let us help with your job search**

We know that times are tough and we want you to know that the Alumni Association can provide you with tools to help you through this difficult time. As a member of the Pirate family, your member benefits provide a number of valuable services and resources.

In partnership with the university and various national companies, the Alumni Association can help you with job searching, networking and discounts on goods and services. We urge you to take advantage of Pirate Career Calls, live conference calls with career and human resources professionals that are held the first Thursday of each month from noon–1:00 p.m. You can find a mentor through the Pirate Alumni Network, attend a career fair, review job listings and read advice from the Career Center staff. Create a career profile, sign up for an alumni e-mail account, network at an alumni event, and get connected with fellow graduates on LinkedIn or Facebook.

Alumni Association members can even save on higher education, health insurance, and utilize worldwide discounts through our many partnerships. To learn more, visit [PirateAlumni.com/toolsforthetimes](http://PirateAlumni.com/toolsforthetimes).

**Painted Pirates boost scholarships**

For more than a year 16 Painted Pirate statues have stood proudly at businesses throughout Greenville and Pitt County, reminding citizens and visitors of our region's rich maritime history and that "we are the Pirates of ECU!" On Thursday, Sept. 24, these stoic Pirates will be auctioned off during the Alumni Association's Pirate's Bounty Scholarship Auction, with proceeds benefiting the scholarship program and the Greenville-Pitt County Chamber of Commerce. There will be plenty of other items to bid on as well, including personalized gifts, fan packages, outdoor equipment, vacations, automotive care, salon

and spa packages, jewelry, weekend getaways, art and photography, and sports memorabilia.

This annual event is held in conjunction with the ECU Alumni Scholarship Classic golf tournament to raise funds for scholarships awarded to undergraduate students who excel in the classroom and the community. If you or your business is interested in making a contribution to the auction, contact Kendra Alexander at 800-ECU-GRAD or [Kendra.Alexander@PirateAlumni.com](mailto:Kendra.Alexander@PirateAlumni.com) for details.

**CashCourse aids young alumni**

The Alumni Association has partnered with the National Endowment for Financial Education's CashCourse component to guide students and young alumni in building a prosperous and secure financial future. Tools provided by CashCourse include financial basics, paying for college, college life, and the world of work. Each of these features can assist current students and recent graduates with the realities of building their own financial portfolio, managing student loans, buying a car, moving off campus, preventing identity theft, overspending, and responsible



use of debit and credit cards. Get started at [www.cashcourse.org/piratealumni](http://www.cashcourse.org/piratealumni) today.

**Homecoming, reunion dates set**

Homecoming will take place the weekend of Oct. 16-17. This year the Alumni Association is excited to offer a 25th Reunion, ECTC/ECC Golden Alumni and 50th Reunion, and Black Alumni Reunion. Along with these reunions will be the annual Alumni Awards ceremony, open house breakfast with parade watching, and tour of campus. Watch your mail for detailed information in the coming months. Two thousand and nine marks the final year of the university's Centennial. If you haven't been back to East Carolina since you graduated, why not make this year the year you return.

**Art major to showcase in New York**

This summer, one lucky East Carolina art major will have the opportunity of a lifetime—to showcase their work at the Berkeley College Art Gallery in New York City. Thanks to a special relationship with Bob Keiber, Berkeley College professor, artist, gallery director and father of actor Christian Keiber '92, the School of Art and Design has been given gallery space to showcase one budding artist for a month. Bob Keiber was to select the art student in April through a competition among art majors. Showcasing an ECU art student's work at Berkeley College's Art Gallery will bring great exposure and notoriety to East Carolina's fine arts program and strengthen its relationship with the prestigious New York art world. Visit [PirateAlumni.com/nycartgallery](http://PirateAlumni.com/nycartgallery) for details.

**UPCOMING EVENTS**  
**Tuesday, July 7**—Alumni Tailgate tickets go on sale for association members  
**Thursday, Sept. 24**—Pirate's Bounty Scholarship Auction  
**Friday, Sept. 25**—ECU Alumni Scholarship Classic

**2008**

**CHRISTIE BRYAN**, originally of Moody, Ala., is a recruiting coordinator at Nease Personnel Services in Greenville. **MARGARET D. DUDLEY** is a nurse practitioner at Eastern Carolina Pain Consultants, part of East Carolina Anesthesia Associates. She was a PCMH staff nurse and a patient care representative in a family practice in Washington. **ASHLEY WATSON** is an educational program assistant with Literacy Volunteers of Pitt County.

**2007**

**ELEXIS GILLETTE**, a U.S. paralympian, received the 2009 Courage and Character Award from the Greater Raleigh Sports Council. Gillette, who has been visually impaired since the second grade, set two new American records and won a silver medal during his competitions in the 2008 Paralympic Games in Beijing, China.

**2006**

**VIOLA JUSTINE COOPER** and William Christopher Fain of Tulsa, Okla., were married Feb. 21 at Kirkland Chapel. She was a marketing major. **TARA SPARKS**, an interior designer at AECOM Design's Virginia Beach office, passed the National Council for Interior Design qualification exam. **LUKE SPENCER** and his teammate, both third-year Elon University law students, placed second to Florida State out of 24 teams at UNC Chapel Hill School of Law's 32nd J. Braxton Craven Moot Court Competition in February. They were Elon's first team to compete, and arguing 14th Amendment issues, they bypassed Charleston School of Law's team in the fourth round, Boston College in the quarter-finals, and George Mason University in the semi-finals.

**2005**

**SUSAN BULLOCK** is the new principal of New Hope Elementary School in Wilson. With Wilson County Schools since 1985, her awards include teacher assistant of the year at Lee Woodard, teacher of the year at Lucama, Wilson County bus driver of the year, and Wilson Jaycees Outstanding Young Educator. She was assistant principal at Hunt High School. **ELIZABETH LILES** of Greenville was named to the Little Willie Center board. She is associate relations manager for U.S. Cellular's Eastern N.C. market, has held several positions in her seven years with the company, and received the Human Resources Leader Award. In the last year, she volunteered with the Little Willie Center for more than 100 hours, and she also works with Brigade Boys and Girls Club in Wilmington, the Backpack Pals program, and United Way. **RONALD MCNEILL** was named director of

ALUMNI SPOTLIGHT



Elaine Darby

**William C. Harrison '77 '80**, (right) the man that Gov. Beverly Perdue says "literally has North Carolina's future in his hands," is an educator with two degrees from East Carolina and a distinguished record as a teacher, principal and superintendent in Cumberland County.

Harrison, 56, was tapped by the governor as North Carolina's new education czar, serving as both the chairman of the State Board of Education and CEO of the N.C. Department of Public Instruction. The dual roles means Harrison can shape education policy and oversee its implementation at DPI, an agency with 780 employees.

A Pennsylvania native who came South to attend Methodist College in Fayetteville and adopted the area as his hometown, Harrison went to East Carolina for graduate school and studied here for five years, receiving his master's and an educational specialist degree in educational administration. During most of that time he also was teaching in Fayetteville and serving as principal of Walker-Spivey Elementary School. He completed his education with a doctorate from Vanderbilt University in 1985 while working as principal of Terry Sanford High School in Fayetteville.

In Harrison, Perdue found a veteran manager who has led school districts in Hoke, Orange and Cumberland counties and is credited with improving test scores in Hoke, one of the state's poorest. As Hoke County superintendent, Harrison was a key player in the landmark lawsuit against the state showing the unfair funding received by low-wealth counties. The case resulted in a state Supreme Court ruling that all public school children are entitled to a sound basic education. Harrison was awarded the 2008 Jay Robinson Leadership Award, an honor that comes with a \$5,000 cash prize.

Harrison and his wife, Judy, have a son, William, 22, a senior at UNC-Chapel Hill, and a daughter, Caroline, 17, a high school senior.

ALUMNI SPOTLIGHT



Capping a 36-year career as a college football official, Dr. **Jerry McGee '65** (right) was selected to work the BCS national championship game in January, along with fellow ECU alumnus **Darrell Harrison '75 '79** (left). It was the third national championship game that McGee officiated. "As I watched the clock wind down," McGee said, "I thought about many people who had helped me along the way, including East Carolina Coach Jack Boone who hired me as an intramural football official when I was a college sophomore." McGee continues working at his day job as president of Wingate University.



Ten years ago, **Paul Hoggard '87** became the assistant football coach at Richmond Senior High School in Rockingham, and the team won the state 4-A championship. Last year he became the head coach, and the team again won the state's biggest high school football prize in an improbable fashion. His team was 4-3-1 at midseason, but then ran off eight straight wins, including three on the road in the playoffs, to win the state 4-A championship for the seventh time. Seven seniors on the team received college scholarship offers. Cheering on Hoggard were his principal, **Cory Satterfield '99**, and his superintendent, **George Norris '76 '85**.

the Independent College Fund of North Carolina, which uses corporate, foundation and individual funds to award scholarships to students attending the 36 N.C. independent colleges and universities. He was director of operations for the Boys & Girls Clubs of Nash/Edgecombe Counties for seven years and worked in resource development at local, state and national levels.

2004

**TRACY LYNNE OWENS '04 '08** and Anthony Pittman of Fremont were married Oct. 18 in Goldsboro. She teaches third grade with Wayne County Public Schools. **PAM JURANAS**, the executive assistant in the N.C. High School Athletic Association's sports department for four years, is pursuing an MBA, concentrating in sports management, at The Citadel. **NICHOLAS JAMES SERAFINI** and Brittany Elyse Moody of Clinton were married Dec. 13. He is a Walgreen's manager in Smithfield. **ANNA BATTLE WILKINSON** and **DAVID CHADWICK STINSON** of Leland were married Oct. 4 in Sanford. She is a business services officer with BB&T in Shallotte, and he is a research coordination specialist with PPD in Wilmington. **JESSICA LAIL WILSON**, a Claremont native, received the Lenoir County Chamber of Commerce's annual Ambassador of the Year award. She began working as community outreach coordinator for the Partnership for Children of Lenoir and Greene counties in 2006, and in 2008 attended most chamber events. She was an extra on *One Tree Hill* and is married to **TIMOTHY WILSON**, an RN at PCMH.

2003

**JESSICA HALLMAN HOLTON** of Greenville was appointed to the Alcohol, Tobacco and Other Drug Specialty Practice Section Committee of the National Association of Social Workers (NASW). She was a coastal representative on the board of the N.C. chapter of the NASW and works at the Walter B. Jones Alcohol and Drug Abuse Treatment Center. **COLLEEN L. J. MCGINN** of Jacksonville was commissioned as a second lieutenant in the U.S. Army National Guard after two years in the military. **GUY KELLY "BUBBA" WILLIAMS '03 '05**, who was a long-snapper for ECU's football team, is the new head football coach at Eastern Wayne High School.

2002

**BILL ADDIS** and his wife Suzanne of Abington, Pa., had a daughter, Payton Aubrey, on Nov. 17. **TYWANNA LENISE JEFFRIES '02 '04** and Elijah Jerome Purkett II of Winterville were married Oct. 11. She is assistant director of campus wellness at ECU. **RYAN MASON** and Lee Hill of Raleigh were married Nov. 8, at the Matthews House in Cary. She is catering manager at Caffè Luna in Raleigh. **DR. ERIK LIE-NIELSEN** is an assistant professor focusing on

family medicine and geriatrics in the Department of Family and Community Medicine at Wake Forest University Baptist Medical Center, where he completed a geriatric medicine residency and fellowship after graduating from BSOM.

2001

**CHERYL WILLIAMS DOBSON** of Mount Olive, a nurse at Wayne Memorial Hospital in Goldsboro, was selected as an item reviewer for the National Council of State Boards of Nursing Licensure Examination. Nominated on the basis of clinical specialty and nursing expertise, she was one of six nurses selected nationally. **BRIAN FLEMING** and **AMANDA CALFEE FLEMING '02 '05** had their first child, Bailey Cara, on Jan. 3. He is an installation director for Stock Building Supply, and she is an associate registrar at ECU. **PAMELA COX SUGG** and her husband, Ron, of Winterville had a son, Nathan Connor, on Nov. 29.

2000

**CHIP GURKIN** of Arlington, Va., received his masters in public administration, concentrating in environmental science and policy, from George Mason University in December, and is an environmental

protection specialist with the U.S. Environmental Protection Agency. **STEPHEN PINER '00 '03** and **BRANDY PINER '02 '05** of Belmont had a daughter, Eva Caroline, on Dec. 27. **DOUG SMITH '00 '07**, the ECU Alumni Association's director of membership and marketing, received the 2009 Council of Alumni Association Executives (CAAE) Tardy New Professional Award, which provides an opportunity to visit other CAAE member alumni associations and the CAAE summer institute.

1997

**DR. JOSH HUMPHREY** is an emergency veterinarian at Veterinary Specialty Hospital of the Carolinas' 24-hour Cary facility. He changed careers from information technology to veterinary medicine after working in IT at Duke University Medical Center and volunteering at an animal hospital. He was a research fellow at N.C. State University's College of Veterinary Medicine and worked as a relief doctor at a local vet's office. **DEBORAH FOSTER NEVIN** and her husband John of Wilmington had a daughter, Violet Mae, on Feb. 19. **CHAD NEWTON** was named to the Carolina's PGA board of directors. Originally of Winston-Salem, he is the head pro at Asheboro's Pinewood Country Club. There since

2004, he previously worked at Forsyth and Bermuda Run country clubs. **RENÉ HOOD VANEK** and **RODNEY HAYES VANEK** of Benson had twin sons, Westin Hayes and Jake Harrison, on Oct. 9. They also have a daughter, Reagan Whitley. He works for Fonville Morisey Realty, and she is an instructional technology facilitator at Benson Elementary School.

1996

**ARTHUR L. BREWSTER** and **KIMBERLY KING BREWSTER '97** of Clermont, Fla., had a daughter, Addison, on Sept. 23. An Orlando, Fla., police officer, she is a liaison between the FBI and DEA for the Orange County Sheriff's office. **ELIZABETH McDAVID JONES** of Palmyra, Va., wrote "The Secret Life," a story serialized in the "Your Weekly Read" section of the *Greenville Daily Reflector*. Author of five historical novels for the American Girl History Mystery series, she received the Edgar Allan Poe Award for her 1999 novel, *The Night Flyers*. She is married to **RICK JONES**.

1995

**KAREN FLOYD PEARCE '95 '99** and **ENNIS LEE PEARCE III '97 '99** of Rocky Mount had a son, Ennis Lee IV, on Jan. 8.



# East Carolina

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1994

M. DUSTIN "DUSTY" FIELD, CEO of the real estate services source Boylan Companies, was named a director of the ECU Foundation. JOHN G. JERNIGAN was promoted to assistant store manager for Harris Teeter in Raleigh. He and his wife, Cyndi, had a daughter, Alyssa, on Oct. 13, 2006.

1993

KRISTIE FLYNT BAITY of Yadkinville is director of Forsyth Technical Community College's new Northwest Forsyth Center in King. With FTCC for nine years, she previously chaired the public safety technology department. She is married to TRAVIS BAITY. JEFF DISHMON '93 '98 of Haw River was named principal at River Mill Academy, a new charter school in Graham. He was an assistant principal in Pitt County and principal at Orange County and Roanoke Rapids high schools. STEPHANIE J. EDMONDSON of Clayton was named clerk for the U.S. Bankruptcy Court for N.C.'s Eastern District. She was acting clerk and chief deputy clerk since 2008. She worked for Dixon, Doub & Conner in Greenville from 1997 to 1999; was the Pitt County school board

attorney from 1999 to 2001; and lectured in ECU's College of Business from 2001 to 2006, when she became a career law clerk for a bankruptcy judge. She and her husband, ALLAN EDMONDSON '94, have two children. KEVIN S. JOYNER '93 '94, a labor and employment attorney in the Raleigh office of Ogletree, Deakins, Nash, Smoak & Stewart, was elected as one of 244 shareholders with Ogletree Deakins, a nation-wide company that employs more than 430 lawyers in 34 offices and serves more than half of the U.S.'s Fortune 50 companies. R. MATTHEW POTEAT, an assistant professor of history at Central Virginia Community College in Lynchburg, Va., released a new book with McFarland Publishing, *Henry Toole Clark: Civil War Governor of North Carolina*, which is the first comprehensive biography of N.C.'s second chief executive of the war. CRAIG TURNBULL '93 '95 was promoted to assistant athletic director for internal operations and director of NCAA compliance at Catawba College. In his 11 seasons as the men's head soccer coach, he led the team to three consecutive NCAA tournaments from 2004 to 2006 and became the winningest coach in Catawba's soccer program history.

1992

LT. COL. JOHN SHIRLEY, originally of Ormondsville, is commander of the 200-member 25th Intelligence Squadron based in Hurlburt Field, Fla., which provides intelligence for Air Force Special Operations Command aircraft, mostly in Operations Iraqi and Enduring Freedom in Iraq and Afghanistan. After completing his AFROTC training at ECU, he held several international assignments. His most recent was at the Pentagon managing more than \$4.5 billion of support resources for 28 aircraft.

1991

KEN BURNETTE '91 '93 opened a new insurance office in Davidson. He and his wife, Kimberly, have 5-year-old sons, Kace and Koy.

1990

KRISTIN SAUER GIBSON of Carolina Beach was selected to participate in a permanent collection exhibition for Raleigh's North Ridge Country Club. Twenty-five of her new paintings are at Greenville's City Art Gallery, and others are at Greensboro's Tyler White, Bald Head Island's Woods Gallery,

Wilmington's Spectrum Art & Jewelry and New Mexico's Jandreau Art.

1989

DEBORAH MORGAN '89 '94 '04 is a certified nurse-midwife at Greenville Women's Clinic. An American College of Nurse Midwives member, her 12 years of medical experience include working at Cape Fear Valley Obstetrics and Gynecology in Fayetteville, Obstetrics and Gynecology of Washington, and the Beaufort County Health Department.

1987

ERIC HARPER was promoted to chief information officer at Southeastern Regional Medical Center. He was a network systems manager there for 13 years and was named director of information systems in December 2007.

1986

BETH ARMSTRONG FOSS of Newton was promoted to assistant vice president with BB&T in Hickory. With BB&T since 1989, she is a business deposits specialist in the deposit portfolio administration department. ESTHER L. SMITH is senior project manager at The Corporate Image in Bristol, Tenn. In Greenville for 25 years, she worked at Glaxo and PCC. She was an editor and teacher in N.C. and Tennessee before joining the media and public relations firm in 2007.

1985

STEPHEN W. CAULEY III of Smithfield was promoted to manager of the CPA firm Pittard, Perry & Crone. MARIA MCDANIEL '85 '06 of Grimesland received the Middle School Outstanding Science Educator Award for District One at the National Science Teachers Conference in Charlotte. An eighth grade science teacher at Chicod School, she is also involved in ECU's NCTEACH program.

1984

ROSS RHUDY opened Ross Rhudy Consulting, after 25 years in real estate sales and management, to offer strategic vision assistance to property firms. He and his wife, PENNY RHUDY '82, have two sons and live in Raleigh.

1982

DONNA M. DANIELS '82 '84 of Kure Beach and Jay Gartrell of Wilmington were married May 28. KIMBERLY M. JESSUP '82 '94, a third grade teacher at Wintergreen Intermediate School, was named Pitt County teacher of the year. She is married to real estate appraiser ROBERT JESSUP III '83.



Esther Mason Fulcher '27 of Atlantic, celebrated her 100th birthday in January with more than 100 of her friends and family gathered around her at the assisted living center where she lives in Sea Level. A former teacher, Fulcher is a popular figure in the Down East community and remains involved with her church, Atlantic Methodist. She was honorary grand marshal for the 2008 Down East Christmas Parade. She says her most gratifying life experience was her time at a student at E.C.T.C.



Karen Dye Evans '80 was named one of the "Best Lawyers in America" for 2009 in recognition of her achievements in health care litigation. A partner in the Washington, D.C., law firm Olender & Associates, Evans is both a nurse and an attorney. Active in the Trial Lawyers Association of D.C., Evans serves as advisory director of the Virginia Commission on Women and Minorities in the Legal System and as an adjunct professor at the University of D.C. School of Law. She is a volunteer mediator with the Alternative Dispute Resolution programs of the D.C. Superior Court and the U.S. District Court for the District of Columbia. After receiving her nursing degree at East Carolina, Evans served as a captain in the Air Force Nurse Corps. Later, she received a law degree from UNC Chapel Hill. She is married to Carter Evans, who lettered in football at ECU from 1976-80.



Patricia Laye Garren '61 '66, a long-time music educator in the Asheville area, was inducted into Women Band Directors International Hall of Fame. During her 30-year career, she was the first woman president of the N.C. Bandmasters Association, was chairman of the North American Band Directors Coordinating Council and served as president of Women Band Directors International. She became a fixture of Asheville's music scene in 1979 when she became the founding director and conductor of the Asheville Community Band. Upon her retirement from this organization in 1996, she was named *director emeritus* and the band created a music scholarship in her name to be given annually to a student pursuing a degree in instrumental music. In 2000 the ECU School of Music named her a Distinguished Alumni. Now retired, she and her husband enjoy traveling and have visited all seven continents.

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1978

REV. JOE COLLINS '78 '82, the 2007 National Mountain Dulcimer Champion and a singer/songwriter, taught dulcimer workshops and played an evening concert at Dalton First United Methodist Church in Georgia in March. He is an assistant professor of religion at Gardner-Webb University in Boiling Springs and is married to PAMELA BUNCH COLLINS. MARIANNE CARROLL ELLIOTT retired in July 2008 from the Roanoke Rapids Graded School district after 30 years as an exceptional children's teacher. DAVID BRYANT HILL teaches PE. at Goldsboro's Northwest Elementary School.

1977

JAYNE DURYEA exhibited her glasswork, created with off hand Italian glassblowing techniques, in her "Hot Sculpted Glass" show at the Brazosport College Art Gallery in Lake Jackson, Texas, in March and April. In Texas for 28 years, she has taught since 1981 at Coastal Bend College, where she founded and directs the glassblowing program, and since 1989 has chaired the Visual Arts division. She is a charter member of the National Museum of Women in the Arts, studied in Europe, and her paintings are in international

collections. REGGIE PINKNEY was inducted into the Fayetteville Sports Club Hall of Fame. He played football at ECU and then in the NFL for five years and is now principal at Hillsboro Elementary School.

1976

JOSEPH S. BOWER was a featured speaker at the Investors Title Insurance Co.'s fifth annual Fall Gathering Seminar in Chapel Hill. An attorney with Kinston's White & Allen, he spoke about practical and ethical dilemmas in real property transactions. He is a real estate law instructor for candidates preparing for the N.C. Real Estate Licensing Examination; an N.C. Bar and Land Title associations member; and counsel to the Kinston Housing Authority, North Lenoir and Deep Run water corporations, Homebuilders Association of Kinston, and the Kinston Board of Realtors. REBECCA BRADSHAW "BECKY" LYTLE received her masters in Christian counseling from Trinity Theological Seminary in Newburgh, Ind. PETE WEST was named an inaugural member of TrustAtlantic Bank's Greenville advisory board. He owns and operates Custom Building commercial contracting company, helped found the Coastal Conservation Association in N.C., and is a member of the Pitt County Home Builders Association.

1974

MILT SHERMAN '74 '79 published *Wrestling Spoken Here*, a young adult novel that draws on his 30 years of coaching and teaching experiences. A former All-American, he is a member of the ECU Athletics Hall of Fame and the N.C. chapter of the National Wrestling Hall of Fame; has written more than 25 magazine articles; and teaches part-time in ECU's Exercise and Sports Science department.

1973

ALEC CARR FRENCH of Elon received the Physical Education Association Lifetime Achievement Award at the N.C. Alliance for Athletics, Health, Physical Education, Recreation, and Dance Convention in Winston-Salem. He teaches at Sylvan Elementary School in Snow Camp, is an adjunct professor at Elon University, and is married to SANDRA B. FRENCH '73.

1970

MARGARET DANIEL BRADSHER '70 '81 retired in July 2008 as principal of Person High School after 39 years in education. She was a Person County commissioner from 2000 to 2004 and 2007 Person County principal of the year, and was elected to the

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Complete this form (please print or type) and mail to: Class Notes Editor, Building 198, East Carolina University, Greenville, NC 27858-4353; or fax to 252-328-4269. Please use additional paper as necessary when sending your news. You also can e-mail your news to [ecuclassnotes@ecu.edu](mailto:ecuclassnotes@ecu.edu). While *East* happily prints wedding announcements, it is our policy not to print engagement announcements. Also, when listing fellow alumni in your news, please include their class year.

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ALUMNI SPOTLIGHT



**Denise Hare Rogers** '97, a former senior business analyst at Wachovia and Progress Energy, was named executive director of Girls Inc. of the Albemarle in Elizabeth City, one of four North Carolina branches of a national organization with hundreds of chapters. A native of Perquimans County, Rogers previously was general manager of a restaurant and nightclub in Elizabeth City. She also founded a nonprofit that delivered more than 40,000 meals to children in Pasquotank and Perquimans counties during the summer of 2008. The Wal-Mart Foundation recently funded a proposal by Rogers to teach girls in the two-county region to take charge of their own health.



The Elon University School of Law bestowed JD degrees on its first crop of attorneys in May and among the 105 graduates are five alumni who have been student leaders there. (Pictured left to right) **Steven "Luke" Spencer II** '06 received a Dowdy Student Stores scholarship and

graduated magna cum laude. At Elon he was on the Moot Court Team and edited the Law Review Symposium. **Britainy Alford** '06 was a member of two honor societies at ECU and worked in the Undergraduate Admissions Office. At Elon she was secretary of the Business Law Association and a member of the Public Interest Law Society and Women's Law Association. **Erika Leigh Hamby** '99 was a reporter for *The East Carolinian* and active in Circle K International. At Elon she was on the Moot Court Team, worked on the student newsletter staff and chaired the Student Bar Association Community Service Committee. **Shannon O'Donnell** '05 was ECU student body president, a Zeta Tau Alpha sister and served on the Robert H. Wright Society Board of Directors. At Elon she was treasurer of the Student Bar Association and a member of several other groups. **Jason McKenna** '04 was an honors student at ECU and served in student government. In law school he interned with the Wake County District Attorney's Office and the N.C. Department of Justice.

Person County Board of Education in 2008. **KELLY S. KING** '70 '71, CEO of BB&T Corp., was elected to serve on the nine-member board of directors of the Federal Reserve Bank of Richmond, Va.

1969

**WILLIAM "BILL" ROGERS** received his third U.S. patent for engineered ceramics. For 26 years, he has been a ceramist and technical manager for Advanced Composite Materials in Greer, S.C. In his upcoming retirement, he plans to pursue pottery making, gardening, and sitting on a rock.

1967

**LINDA LOU GREEN** '67 '69 of Harvest, Ala., published *First, for the Duration: The Story of the 8th Alabama Infantry CSA* in 2007. Her more than 50 books include ones relating to the 1850-1870 agricultural census of northern states and some family histories.

1966

**JEANETTE ELDER WHITELEY** '66 '72 of Florence, S.C., retired in 2008 from the Florence School System, where she was a reading recovery teacher for 16 years. She previously taught in Guilford and Scotland counties and Raleigh.

1965

**DAN V. KINLAW** of Fayetteville received the Order of the Long Leaf Pine for service to the state. A developer and bank founder, he is a past director of the ECU Educational Foundation, an ECU trustee and the 2007 recipient of the Alumni Association's Distinguished Service Award.

1963

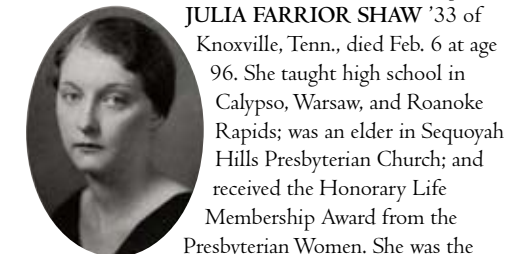
**MARTHA B. LESSNER** was elected a trustee of Greater Baltimore Board of REALTORS Charitable Foundation. With more than 25 years of real estate experience, she is a sales associate at Timonium's Long & Foster Real Estate office; president of the Real Estate Million Dollar Association; a GBBR Distinguished Associate Award recipient; and a member of the National and Maryland associations of REALTORS.

1954

**MELVA JOHNSON POWELL JOHNSON** of Fayetteville was instrumental in the awarding of a historical highway marker to Wells Chapel Baptist Church, established in 1756, near Harrells. After the death of her husband, James "Jimmie" William Powell Jr., she married high school boyfriend James Edward Johnson on Nov. 12, 2006.

1930s

**MARY FRANCES MITCHELL BEAMAN** '35 '59 of Snow Hill died Jan. 21 at age 92. She taught at Maury and Snow Hill primary schools and was active in Free Union Free Will Baptist Church in Walstonburg. **RUTH HAYES TURNAGE LUPTON** '39 died Jan. 30 at age 90. She taught home economics in Belhaven; owned and operated The Red Rooster craft store in Washington during the 1970s; was a charter member of the Pamlico River Quilters Guild and a member of Washington's First United Methodist Church. **SARAH ELIZABETH LAYDEN PERRY** '38 of Elizabeth City died Oct. 27 at age 92. She studied French, history, and early childhood education; had two daughters and a son; and supported the ECTC Memorial and Golden Alumni scholarships.



**JULIA FARRIOR SHAW** '33 of Knoxville, Tenn., died Feb. 6 at age 96. She taught high school in Calypso, Warsaw, and Roanoke Rapids; was an elder in Sequoyah Hills Presbyterian Church; and received the Honorary Life Membership Award from the Presbyterian Women. She was the first woman elected to the school board in Roanoke Rapids. **SUE TAYLOR MYERS SUTTON** '34 '59 '60 of Morehead City died Feb. 19 at age 93. With Lenoir County Schools, she was a teacher, director of guidance, and supervisor of elementary education. **RUBY LUCAS WHEELER** '36 '41 of Matthews died Jan. 16 at age 91. She taught school for 10 years, was an assistant registrar for the Durham Nurses Professional Registry until her retirement, and was active in Durham's Watts Street Baptist Church and the Exchange Club.

1940s

**SARA LOUISE FRANCK CHARLTON** '46 of Aiken, S.C., died Feb. 5. She taught in N.C. and Aiken County public schools, and enjoyed playing bridge and gardening. **MILDRED WATKINS COOKE** '43 of Apex died Feb. 11. She taught physical science at Apex High School for 30 years, was the 1974 Wake County teacher of the year, and was active in Apex Baptist Church. **ELIZABETH ADLEY "LIB" EDWARDS** '41 died March 2. She traveled with her Coast Guard husband during WWII and taught at Boone Trail in Harnett County and at Falkland, Chicod, Winterville, and W. H. Robinson in Pitt County for 23 years until her 1975 retirement. She taught Sunday school and Girl's Auxiliary at The Memorial Baptist Church in Greenville. **SARA BRITT HATCHETT** '40 of Tucker, Ga., formerly of Tifton, died Feb. 6. She taught fourth grade at Len Lastinger Elementary School from 1971 to 1981 and after her retirement worked at the

Tifton-Tift County Library. **ELIZABETH PAGE HOLLY** '43 of Burgaw died Feb. 12. She taught in New Hanover, Forsyth, and Pender counties for 38 years and was a member of Pender County Historical Society, Retired Teachers Organization, and Alpha Delta Kappa. **OSSIE VIRGINIA FAIRCLOTH MCLAMB** '41 of Autryville died Jan. 30. For 37 years, she taught in Cumberland, Sampson, Johnston, and New Hanover counties, and in Florida. **LUCILE PLUMMER HUSKETH OLIVE** '46 died Jan. 8. She taught second grade at Wakelon Elementary School in Zebulon and was an officer in the American Legion Auxiliary. **ANNE SHEARIN OVERBY** '47 of Knightdale, formerly of Roanoke Rapids, died Feb. 7. She taught in the N.C. Department of Education's pilot kindergarten program and was active in Alpha Delta Kappa and the Homemakers Home Extension clubs in Roanoke Rapids and Knightdale. **HELEN SORRELL ROBERTSON** '41 of Greensboro died Feb. 2. She taught in the Madison School System of Rockingham County for 28 years. **MURIEL WHITEHURST SPAIN** '45 of Waverly, Va., died Feb. 7. She taught at Bayside Elementary School in Norfolk and at Waverly High School. A Worthy Matron in the Order of the Eastern Star, she and her husband, owner of Spain Lumber Co., donated the Spain Conference Building to the 4-H Airfield Conference Center in Wakefield. The Wakefield Foundation of the Arts named Spain Auditorium in their honor.

1950s

**RICHARD BRYANT ANTHONY SR.** '58 of Richmond, Va., died Jan. 24. At Douglas Freeman High School, he was an industrial arts teacher starting in 1958 and was principal from 1973 to 1986 when he became an administrator for a new vocational-educational foundation in Henrico County. **JUNE PRITCHARD BAIN** '52 of Nashville, Tenn., died Dec. 20. Originally of Tarboro, she taught elementary school for 25 years at Emsworth Day School; sang with the regional Sweet Adeline organization in competitions for more than 15 years; and was married for 52 years to **Otis G. Bain** '52, a Southern Bell Telephone employee. **LEON M. BROCK JR.** '57 of Stedman died Feb. 3 at the N.C. Veterans Nursing Home. He taught and coached at Stedman and Cape Fear high schools for 36 years, was a member of the Fayetteville Sports Hall of Fame, and received the Order of The Long Leaf Pine. The Cape Fear High School gym floor is named for him. **MELROSE ALFORD WILLIAMS CAINES** '53 died March 1 in High Point. She taught in High Point City Schools for 29 years. **JAMES EDWARD COLLINS JR.** '50 of Greenville died Dec. 25. He was an Army veteran, owner and operator of Collins Grocery Co., and a deacon in First Christian Church. **WILLIAM HENRY DAVIS** '51 of Moss Hill died Jan. 24 at age 93. A Navy veteran, he was the first principal of

**William R. "Bill" Roberson Jr.** of Washington, N.C., a business leader and founder of WITN-TV, died Jan. 3. He was 90. As a member of the General Assembly in the 1960s, he helped pass legislation bestowing university status on East Carolina and creating the School of Medicine. He graduated from Washington High School and Davidson College and returned home to start a soft drink bottling company, Roberson's Beverage, which operated several plants in eastern North Carolina from 1946 until 1982. Roberson also had a long and varied career in broadcasting. For 30 years he was chairman and CEO of WITN-TV, an NBC affiliate which went on the air in 1955. He was a director of the ECU Medical Foundation and a director and past president of the Pirate Club. He served as DOT secretary during Gov. Jim Hunt's second term.

**Les Holland Garner**, 89, a pillar of Greenville civic life and the man who for years led the singing of "Take Me Out to the Ballgame" during the seventh inning stretch of ECU home baseball games, died Feb. 23. He didn't attend East Carolina but adopted it as his own after becoming a successful merchant here. He was the second president of the ECU Pirate Club. He served as mayor of Greenville from 1986-1987. He led Greenville's Salvation Army's Christmas Fund Drive for more than 40 years. As state president of Kiwanis, he helped organize more than 50 new clubs, including the first all-female club in Kiwanis International.

# IN MEMORIAM

Goldsboro's Greenwood Junior High School from 1962 to 1985 and retired at age 70. **JEAN JACKSON HARPER** '51 of Smithfield died Feb. 20. She taught in N.C. and Tennessee for 35 years until her 1989 retirement from Wilson's Mills School. **VERNON MONROE LEWIS** '58 of Jacksonville, Fla., died Dec. 9. He was an IRS officer for 32 years before retiring and becoming an independent tax consultant. He was a deacon, elder, and board chair at Arlington Christian Church. **SUE GRAHAM MANGUM** '51 of Wake Forest, formerly of Creedmoor, died Dec. 26. She was a teacher and principal in Granville County until her 1979 retirement. **ROBERT FRANCIS "BOBBY" MCCOTTER SR.** '50 of Vandemere died Jan. 29. He played baseball at ECU and with other local teams; was a Pamlico County Board of Education member and Vandemere United Methodist Church trustee chairman; and was married to **Thelma Joy McCotter** '51. **MARTHA WHITEHURST MILLS** '50 died Jan. 12. A Greenville native, she was a credit manager for Brody's for more than 30 years and was active in Jarvis Memorial United Methodist Church. **VERGIE BAREFOOT RIGGS** '52 of Waynesville died Feb. 6. She was a retired Red Cross social worker. **JANE ANDREWS SMITH** '58 of Greenville died Feb. 8. She worked at Sheppard Memorial Library; was one of the first librarians at Pitt Community College, where she retired in 1996; and sang in the choir at Hooker Memorial Christian Church. **WAYLON CLINE UPCHURCH** '53 died Dec. 27. With El Paso Natural Gas Co. for 35 years, he worked in personnel and was administrator of group benefits-design and implementation. **BARBARA SEAGLE WHALEY** '59 of Maysville died Feb. 10. She retired from teaching in Onslow County.

## 1960s

**EDWARD LIDDELL "DELL" ADAMS** '65 of Durham died Feb. 11. He was an associate professor of music at Ferrum College for four years, and in Durham was a public school band director for five years and registrar at Durham Technical College. **JOSEPH CLINTON "JAY" BARBER JR.** '67 of Coral Springs, Fla., died Feb. 12. At ECU, he was Alpha Phi Omega president and worked at WECU radio and WECU television. He was a personnel manager and sales consultant for Control Data Corp. and Metro Information Services in several states, and president of Heron Bay Group. **LINDA FLOWERS BUNN** '63 of Raleigh died Feb. 19. She taught in Cumberland County and worked with the N.C. Public Instruction and Agriculture departments. An N.C. State University *professor emerita*, she was a teacher and administrator with the extension program and received the Outstanding Extension Service Award. She also owned and operated the firm Elegance by Design. **E. LEE CARROLL** '62 of Garner died Dec. 25. From 1963 to 1989, he owned and operated Carroll Produce Co., and retired in 2004 from the N.C. DOT. For 47 years he was married to **Kay Efland Carroll** '62. **BURL RAY CLEMENTS SR.** '64 of Keysville, Va., died Dec. 9.

He retired from Charlotte County, (Va.), Public Schools in 1991. **JAMES CECIL FORMYDUVAL JR.** '69 '86 of Whiteville died Feb. 10. He was principal at Old Dock Elementary School for 36 years until his 2001 retirement. He was a member of the National Guard and president of the Whiteville Lions Club. **BARRY FREDERICK GANS** '69 of Las Vegas died Dec. 5. He moved to Lake Tahoe in the early 1970s for the scenery and enjoyed hiking and music. **DONNA KAY DEBRUHL HILL** '69 of Kinston died Dec. 14. A member of Alpha Delta Kappa, she taught in Lenoir County for 36 years and was the 2000-2001 teacher of the year for Southeast Elementary School. **DOUGLAS MURRAY O'NEAL** '63 of Wake Forest died Jan. 17. He worked with the N.C. DOT until his 1994 retirement. **BARBARA ROSE PATRICK** '66, formerly of Jacksonville, died Feb. 26 at Sunbridge Nursing Home in Mount Olive. She worked with the YWCA, was a teacher and counselor, and retired from Camp Lejeune Dependent Schools. **ANTOINETTE MOREL PATTERSON** '67 of Raleigh died Jan. 30. She got her masters degree from N.C. State and retired in 2006 as assistant superintendent for human resources for Wake County Public Schools. **FRANCES KUGLER "FRANKE" RUMLEY** '64 of Washington died Jan. 2. Traveling with her military husband for 30 years, she lived in several states. **CHARLES BALLENTINE SAVAGE** '65 '69 of Sand Hill Township died Jan. 21. He taught high school in Snow Hill and later became a vocational rehabilitation counselor and rehab unit manager in New Bern.

## 1970s

**RICHARD BRIAN "RICK" BATTS** '79 of Greenville died Feb. 28. He worked in banking and with ECU's Human Resources, taught in Tarboro and Aurora, and was a Pitt County magistrate. **DOUGLAS MICHAEL BENSON** '74 of Raleigh died Jan. 7. After receiving his Ph.D. from N.C. State in 1984, he did post-doctoral work at Baylor University and became chief scientist and director of software development with DVC of Austin, Texas. **RUSSELL BLANTON FONVIELLE** '70 of North Myrtle Beach, S.C., died Feb. 2. He taught school and retired as a pharmacist after 29 years. In 1979, the Carnegie Hero Fund Commission and N.C. Highway Patrol honored him for rescuing an accident victim from a submerged car at Sunset Beach. **DENNIS GERALD "DICK" JONES** '73 of Greenville died Jan. 30. He worked for Northern Telecom, later named Nortel. Memorial contributions may be made to the ECU Educational Foundation. **LOTTIE GREENWOOD MATHESON LASSITER** '74 of Ahoskie died Dec. 18. She opened That Added Touch Florist in 1975 and was named working woman of the year in 1982. She was executive director of Ahoskie's Chamber of Commerce, served on the Downtown Rehabilitation Committee, and held several positions with The Gallery Theatre. **WILLIAM RONOLE "BILL" LEWIS** '72 of Wilson died Feb. 19. He was an Army representative

guard at the Tomb of the Unknown Soldier, White House clearance guard, and representative guard in President Dwight Eisenhower's funeral. He was a corporate safety director at Nash-Johnson Farms. **JOHN BROOKS NELSON** '75 of Whitehouse Station, N.J., died Jan. 31. He founded and was CEO of Media Marketing Services of Flemington. He was married to **Carol Nelson** '72. **LORRAINE BIDDLE NOBLES** '73 '89 of Greenville's Cypress Glen Retirement Center died Jan. 4. She was chief dietician at PCMH from 1976 to her 1991 retirement. **BETTY JUANITA PACKER** '75 of Raleigh died Jan. 31. She worked for the N.C. Department of Health and Human Services. **RAYMOND "BUSSEY" HOWARD SMITH JR.** '78 of Greensboro died Dec. 29. He worked for the Department of Corrections for almost 30 years. **SALLY SCHEIPEERS SUTHER** '71 of Sanford died Jan. 17. She taught in Lee County Schools for 30 years. **RICHARD WEST** '72 of Charlottesville, Va., died Dec. 21. A Sigma Phi Epsilon brother, he was the first clinical licensed social worker to train at the Washington Psychoanalytic Institute and the first to graduate from a psychoanalytic institute accredited by the American Psychoanalytic Association and The International Psychoanalytical Association. **JUNE KULEEN WHITEHURST** '73 '77 of New Bern died Jan. 11. Originally of Whitehurst Station, she worked in special education. **CHARLES C. WILLIAMS** '73 of Greenville died Jan. 19. He retired in 2007 as superintendent of parks after 22 years with the City of Greenville. A College of Health and Human Performance outstanding alum, he received the Governor's Outstanding Volunteer award. **HILDA RAY BLUE WORTH** '79 of Durham's Croasdaile Village died Feb. 15. She taught in Grifton, Carthage, Whiteville, and Wilmington, and was an attendance counselor with New Hanover County Public Schools until her 1984 retirement, after which she volunteered for 15 years as an elementary school tutor.

## 1980s

**SUSAN BLAKE DEWAR** '86 of Jamestown died Jan. 14. She directed the Guilford County Health Department's nutrition and WIC programs and graduated from the Center for Creative Leadership. **TINA HARRIS JACOBS** '87 of Maxton died Feb. 13. She was a nurse. **MARI CECELIA MILEUR** '82 of Ahoskie died Feb. 21. She was a speech and language pathologist with public schools and Guardian Care of Ahoskie and Scotland Neck. **NANCY MARION OUTLAW** '89 '02 of Mount Olive died Jan. 11. Originally of Rocky Mount, she worked in Wayne and Duplin counties as a middle school teacher for 20 years and a counselor for eight years. She was named Duplin County teacher of the year. **FRANCES KENNA MCCLURE PETERS** '86 of Tarboro died Feb. 27. She taught kindergarten at Willow Grove and Bridgers elementary schools, was principal at Bridgers and Stocks elementary schools, and retired as personnel director for Tarboro City Schools. **RONALD DALE**

**PUGH** '84 of Sophia died Jan. 9. He was manager and vice president of Quality Auto Sales in Asheboro and a member of the Carolinas Independent Automobile Dealers Association. **JOHN MATHESON YOUNG** '80 of Atlantic Beach died Jan. 25. He taught in the Nash-Rocky Mount school system before becoming head librarian and cross-country coach at West Carteret High School.

## 1990s

**GEORGE DUNN** '96 '97 of Mount Holly died Feb. 8. He was a vice president with Bank of America in Charlotte and enjoyed working with the Boy Scouts. **JENNIFER LISA SMITH JONES** '99 of Raleigh died Feb. 1. She taught at Goldsboro and Garner senior high schools before becoming assistant principal at Beddingfield High School in Wilson and taking her last job as assistant principal at Middle Creek High School in Apex. **PENELOPE JANE NELSON** '96 of Goldsboro died Feb. 6. She taught public speaking and drama at Chambersburg High School in Pennsylvania for 10 years and later at Wayne Community College. **SCOTT TYRONE STEWART** '92 of Charlotte died Feb. 9. He was a safety manager with ThyssenKrupp Safway in Columbus, Ohio, and completed the Ironman Florida Triathlon in November 2008.

## 2000s

**MICHAEL DOUGLAS EDWARDS** '00 of New Bern died Jan. 13. He worked at Joyner Library and then at Craven Community College for four years. He enjoyed vintage radio and classic television. **BRIAN K. PULLIAM** '07 of Raleigh died Feb. 12. A Theta Chi brother, he was a greenhouse technician at Syngenta Biotechnology in West Chester, Pa.

## FACULTY DEATHS

**DAVID SUTTON PHELPS JR.** of Fort Pierce, Fla., died Feb. 21. A *professor emeritus*, he taught anthropology from 1970 to 1996 at ECU, where the archaeology laboratory is named for him. His notable digs include a Tar River site that shows evidence of human occupation dating back more than 11,000 years; the Neohoroka Fort Tuscarora War site near Snow Hill; Lake Phelps in Washington County; Fort Raleigh near Manteo; and a site near Buxton on Hatteras Island, where he found a 16th century signet ring that may have belonged to one of the Lost Colonists. Memorial contributions may be made to the David S. Phelps Jr. Anthropology Scholarship Endowment.

**PAUL ARNOLD HICKFANG** of Columbus, Ohio, died Feb. 6. He taught at ECU from 1954 to 1962 and at UNC Greensboro before retiring as director of opera and voice at Ohio State University. He was in the Air Force for 28 years before retiring as a lieutenant colonel; toured with Boris Goldovsky Opera Group; sang with the Columbus and Honolulu symphonies and others; and owned and operated Columbus Opera Tours.

**DR. RUTH ELIZABETH MITCHELL-PITTS** died Feb. 1. She taught political science at ECU from 1992 to 1994. She helped develop the Center for European Studies at UNC Chapel Hill, directed three European studies programs, and received several grants.

**DR. RALPH STEELE** of Greenville died March 6. He taught at East Carolina from 1960 to 1990. He developed the parks, recreation and conservation department. For 55 years, he was married to **Marilyn Fulton Steele** '71, who taught in the College of Health and Human Performance. Memorials may be made to the Dr. Ralph Steele Memorial Lecture Series.

**ROBERT M. "BOB" WOODSIDE SR.** of Greenville died Dec. 17. A Staunton, Va., native, he taught math at ECU for 30 years until his 2000 retirement.

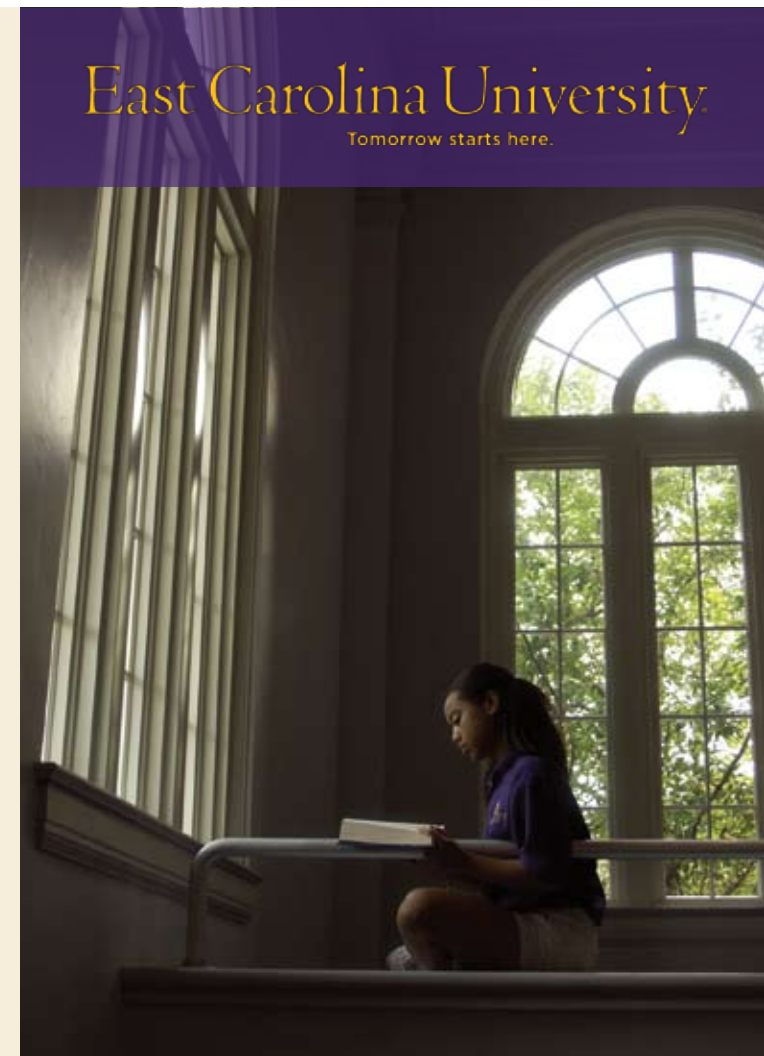
## The Charitable Gift Annuity:

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Single Life Payout %	
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65:	5.3
70:	5.7
75:	6.3
80:	7.1

Two Life Payout %	
50-50:	3.8
55-55:	4.1
60-60:	4.6
65-65:	4.9
70-70:	5.2
75-75:	5.6
80-80:	6.1



"We are not here to destroy the old and accept only the new, but to build upon the past..."

—Robert H. Wright, Nov. 12, 1909

From his inaugural address and installation as East Carolina's first president



### My first day student teaching

*Recollections of Thelma Elliot '20 on her first day of student teaching on Jan. 6, 1920, at the Joyner School, a model primary school located seven miles west of campus operated jointly by East Carolina and the Pitt County schools.*

To begin with, our day started wrong. One of the girls did not hear the bell and as a result we had to sit in the car (a seven passenger Willys-Knight) and wait, trembling with both excitement and cold. Once all were safe inside, Ollie Moore, who acted as chauffer, attempted to start the car, but in vain it seemed for a few minutes, but finally it started and we were off.

Smoothly we glided along rejoicing until we came to Five Points. Our chauffer found it utterly impossible to change to high gear from low. We finally managed to get from Five Points to Eighth Street on low gear. We then learned that the next thing would be a garage. So we speeded around from Eighth Street to Greenville Motor Company, every minute expecting to be pulled for speeding. We were going at the rate of five miles an hour!

At the garage our troubles were soon ended and at last we were off. So after overcoming

our many difficulties we at last reached Joyner School.

None of us knew where to go but after wandering around for a while we found the principal's room. We were glad enough to stand and warm our fingers for a while. We were then asked to have seats, but where were the seats? There were plenty of seats on the stage, but how were we to get to them? The stage was only three feet high and there were no steps in sight. Sad was the news reported that night when some of the girls found their new dresses split.

Then came recess. What games were to be played? Sling the biscuit seemed to be the most popular, so we joined in. I know some of the girls were not sorry when the bell rang. It was really hard running around on the end of the line with narrow skirts and high heels.

Dinner time soon came and we began to

think our Joyner School experiences for that day were nearing an end, but we were sadly mistaken (because) our Willys-Knight decided to stay a while longer. We decided the push and pull method was the best to use. This had little effect at first, so someone got the crank. But it also proved of no use, so we put it on the fender. Again we pushed and pulled, the whole school helping. This time it started and we bade farewell to Joyner's for that day.

Everything was running smoothly until we got about two miles from Joyner's and somebody thought of the crank, which had been left on the fender. It was gone. Back we had to go for it. We found it lying in the middle of the road.

We had always understood getting to and from Joyner's was the chief problem connected with practice teaching in the rural school and we well understand why.



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## ECU GALLERY



The 30th annual Barefoot on the Mall gave students some fun and free food before cramming began for spring semester finals.

*Photo by Cliff Hollis*