

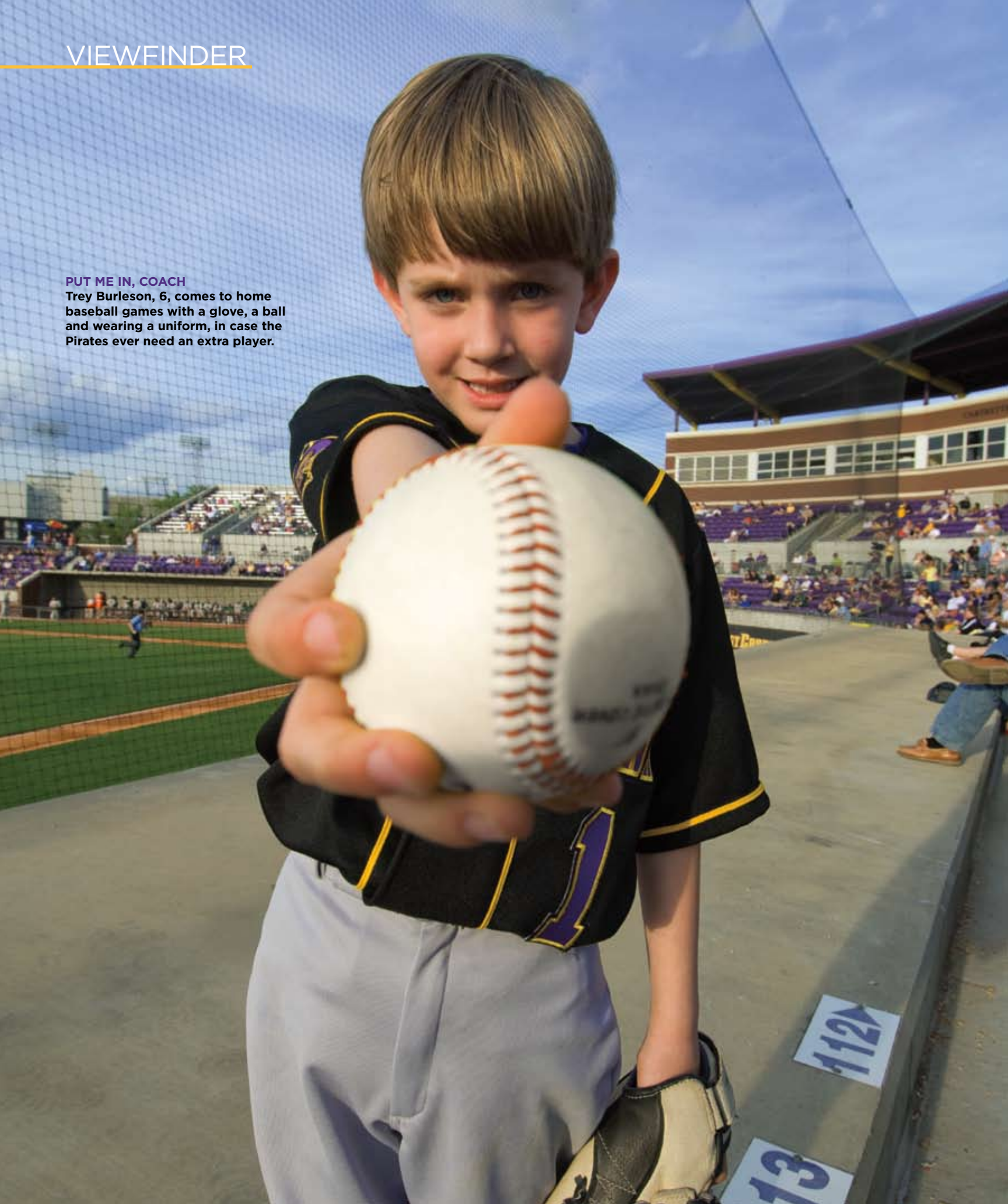
SUMMER 2008

East

THE MAGAZINE OF EAST CAROLINA UNIVERSITY

**Why
We're
No.1 in
Nurses**





PUT ME IN, COACH

Trey Burlison, 6, comes to home baseball games with a glove, a ball and wearing a uniform, in case the Pirates ever need an extra player.

SUMMER 2008

East

THE MAGAZINE OF EAST CAROLINA UNIVERSITY

FEATURES

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NO. 1 IN NURSES

By Marion Blackburn The College of Nursing has grown rapidly to become the biggest in the state. But growth hasn't changed the expectation that an East Carolina nurse be smart, savvy and dedicated to improving health care in the rural east.

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OFF CAMPUS GOES UPSCALE

By Bethany Bradsher Remember the year you lived off campus and what your apartment usually looked like? The old dump's main charm was you could walk to class in five minutes. Today's trend in off-campus housing is more upscale. Way more.

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BIG STAR OF THE SMALL PART

By Steve Row You would think that an actor who has appeared in more than 70 feature films, dozens of plays and hundreds of television shows, as Beth Grant has, would have been quite the leading lady as a drama major in college. And you would be wrong.

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MY SUMMER JOB? WORK UP A SWEAT

By Bethany Bradsher With spring exams over, East Carolina athletes can lay down their books for three months. But most will have some required summer reading, a booklet with chapters on "Hill sprints X 20" and "Twisting Stack Crunches 3 X 20."

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TEACHING THE TRUTH ABOUT FICTION

By Sally F. Lawrence Introducing students to North Carolina authors is especially satisfying for English professor Margaret Bauer, because "many students don't realize that Jill McCorkle is from Lumberton or that Allan Gurganus is from Rocky Mount."

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Cradle of college presidents

I enjoyed a blast from the past talking with Wingate University President Jerry McGee '65 for the story on page 44. Before I started interviewing him about his weekend job as an ACC football official, he reminded me that I was his best friend's kid brother years ago in Roberdel. That was the cotton mill town near Rockingham in Richmond County where we lived when I first started school. My dad was pastor of Roberdel Baptist Church; the parsonage and the McGees' house were on Hogback Street. Most people there sweated out a living in the lint-filled cotton mills, and they were the lucky ones. I told Jerry I was surprised that a university president would come out of Roberdel, given the many obstacles faced by mill hill kids in those days.

Not one but two, he said. And we both went to East Carolina.

McGee said that when he was a teenager, everyone went to see Jerry Wallace play football at Rockingham High School. A football scholarship was Wallace's ticket off mill hill and into East Carolina College. So, East Carolina naturally was the place McGee thought of a few years later when he dared to dream about college.

Wallace left East Carolina in 1956 for grad school at N.C. State, then started a career in higher education. He went to Campbell College in 1970 and became a trusted colleague of Dr. Norman Wiggins, for whom he worked for the next 30 years. Wallace was named president when Dr. Wiggins retired in Buies Creek in 2003.

What are the odds that two of the very few kids who made it to college in those days from that poor mill village both went to East Carolina and both now are presidents of colleges not far from their hometown? They went so far yet remain so near their roots.

"East Carolina gave us a great education and opened doors to unlimited opportunities of service," Wallace told me. "The two Jerrys owe a lot to East Carolina."

ABOUT RICHARD NIXON: Sometimes we have to cut stories to fit the page, such as the two paragraphs we lopped off the bottom of the story in the last issue about John Kennedy's Sept. 17, 1960, campaign rally at the football stadium. The big crowd he got in Greenville sparked a mini-boom that Kennedy rode through three other rallies across the state. He went on to carry North Carolina, 52-48. North Carolina was good to Kennedy. What we had to cut was that North Carolina was not good to Richard Nixon. This is what Paul Harvey would call the rest of the story.

Richard Nixon came to Greensboro on Aug. 29 to appeal to the business community. He was hurrying to get in his limo and banged his knee against the car door. He limped along for a few days but his leg became infected and he was hospitalized for two weeks—crucial time lost from campaigning. He was barely back on his feet when he flew out to Los Angeles to debate Kennedy on television. Getting into his car at the airport, he banged the same knee. That and the five o'clock shadow may explain why he looked miserable on television.

Steve Tuttle

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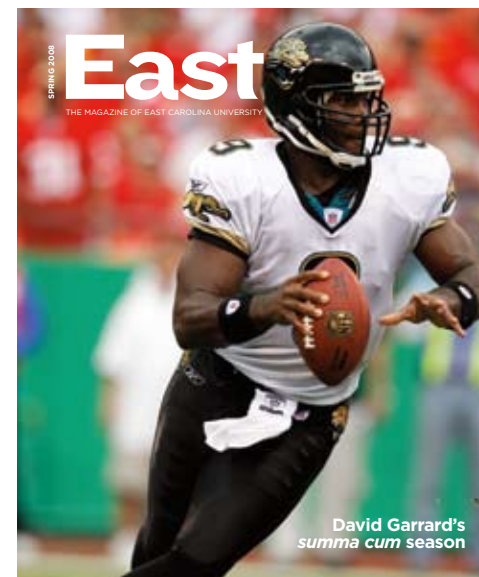
Clint Bailey

East Carolina University is a constituent institution of The University of North Carolina. It is a public doctoral/research intensive university offering baccalaureate, master's, specialist and doctoral degrees in the liberal arts, sciences and professional fields, including medicine. Dedicated to the achievement of excellence, responsible stewardship of the public trust and academic freedom, ECU values the contributions of a diverse community, supports shared governance and guarantees equality of opportunity.

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YOU GO, DAVID!

I just wanted you to know how inspired I was by your article on David Garrard in *East*. Your article was wonderfully written and truly captured the essence of who David really is. I found myself fighting back tears as you covered some wonderful memories that David and others created for us. I still remember the night we lost to Marshall in the 64-61 offensive extravaganza. It was painful and when Leftwich followed David to the Jags we all wondered why. I have seethed with anger over the decision to start Leftwich over Garrard. If you are like me, you know where you were when you heard that David got the job. All that mattered was David was finally getting the chance he has quietly and respectfully waited for. What a great article and what a great year for David. We will all hope and pray for more success for the Garrard family in 2008.

—Vince Smith '84, Vienna, Va.

Thank you for the great feature story on David Garrard. I'll never forget the first time I saw David in an ECU uniform. It was during pre-game warm-ups his freshman year and my brother and I, both ECU graduates and avid Pirate fans, couldn't believe the agility and arm this 18-year-old was displaying. We still have photos taken with David at his first "Meet The Pirates" night. It's great to see that he hasn't changed, still a classy individual

who obviously has his priorities in the right order. Best of luck to David and his family, we all wish him continued success both on and off the gridiron.

—Russ Pait '91, Carthage

I am one of the fortunate folks to have seen, in person, every game that David Garrard played for ECU. When David was on the field, you always knew that ECU had a chance to win the game. He is a wonderful representative of our university both on and off the field. He is the same fine person that I met at "Meet the Pirates" when he was a freshman. I hope our fans noticed after the win at Pittsburgh how David gave all the credit to his teammates and coaches. He is a true leader.

—Carl W. Davis '73, Raleigh

ANOTHER REBEL WRITER

I enjoyed the information on *The Rebel* in the winter and spring issues of *East*. I contributed a book review of *Band of Brothers* during the 1958-59 year. Hugh Agee and I had Dr. Hoskins for Shakespeare class. There was excitement on campus about a literary magazine. *The Rebel* is a true benefit to the students.

—Samuel A. Davis '60 '62, Fayetteville

MORE ON FIRST ACC VICTORY

Editor's note: We've now come full circle in the debate raging on this page about East Carolina's first football victory over an ACC opponent. This began when we incorrectly said in a fall 2007 story that it came against the Wolfpack in 1978. Not so, Paul Haug said in a letter in the winter issue which asserted that it was the State game in 1971. That's not correct either, according to two letters in the spring edition that held that the first victory was against Wake Forest in 1963. Chastised, Haug wanted to offer his mea culpa.

I apologize to Bob G. Daniels '59, and Wayne L. Ennis '74 for my mistake about the 1971 win over the N.C. State Wolfpack

being the first ACC win in ECU history. I know that the players, coaches and students involved in the Wake win are as proud of that win as we are of our win over the Wolfpack. My lack of Pirate history is no excuse for my error.

—Paul Haug '73, Cedar Hill, Mo.

SWIMMING, ECU'S BEST SPORT

The article on "Lapping the Competition" was my favorite. There have been three swim coaches at East Carolina—Ray Martinez, Ray Scharf and Rick Kobe—and I had the privilege to swim with the two Rays. While I understand the article would highlight the current coach's credentials, it would have been interesting to see, at least in a sidebar, [how Kobe's stats] compare to the two Rays. Under Ray Martinez, just when I was swimming, we defeated Alabama, Tulane and LSU on their turf. Under Ray Scharf, we defeated the United States Military Academy and, after many close meets, defeated the vaunted swimmers from Chapel Hill! We dominated the Southern Conference championships during the years we competed in that conference. East Carolina swimming has a great legacy, and, as your article noted, the only ECU sport with national championship teams. We are thankful that another source besides beloved Greenville sportswriter Woody Peele has taken pride in the ECU swimming program.

—Bob Moynihan '69, Gunnison, Colo.

Comparing the records of the three coaches is dicey because they competed in different eras, at different levels (NAIA and NCAA) and under different recordkeeping systems. Martinez has more national championships—titles in '57 and '59 and runner-up in '62—but fewer overall wins because he coached 13 years compared to 15 years for Scharf and 22 (and counting) for Kobe. Scharf's overall record is 93-55 (63 percent); his teams won 11 consecutive Southern Conference titles. Kobe's most impressive stat is the 72 percent winning record he's compiled over two decades.

Textbook cost controls working

East Carolina's efforts to control the cost of textbooks is paying off, according to a report by the UNC Board of Governors which shows that a typical student here pays substantially less for books than students at most other public schools in the state. The report says ECU students pay an average \$646 per academic year for new books, compared to \$890 at UNC Chapel Hill and \$894 at N.C. State.

"That was just wonderful news for us because we have been working hard the past two or three years to do everything we could to contain costs," said Director of ECU Student Stores Wanda Scarborough.

Pushed by the General Assembly to address the issue, the Board of Governors in 2006 began requiring all 16 UNC campuses to submit data on what they charge for books. Last year, the board also began requiring the campuses to submit more detailed data and to report on progress toward implementing a guaranteed buyback or rental program for required textbooks.

East Carolina and several other campuses launched guaranteed buyback programs last fall semester. To make it work, professors must commit to using the same textbook for consecutive semesters. That allows the bookstore to guarantee it will buy back the book at half price, knowing it can sell the used book the next semester.

Scarborough said another factor in controlling prices is timely notification from professors about which books they will be requiring students to use. That allows the bookstore to purchase in bulk and avoid last-minute purchases, which are more expensive. Professors here are doing that about 78 percent of the time, which is above the systemwide average of 71 percent. She said the goal is 85 percent.

What students pay at:	New	Used
UNC Pembroke	\$ 526	\$ 350
ECU	646	488
UNC Asheville	678	411
Fayetteville State	737	554
UNC Charlotte	764	576
NC Central	773	581
UNC Greensboro	780	585
NC State	794	599
UNC Wilmington	810	607
Winston-Salem State	810	611
UNC Chapel Hill	890	668
NCA&T	974	363

Source: UNC Board of Governors

East Carolina, N.C. State and Carolina pool resources to make the guaranteed book buyback program work better. The three schools share information about which books are on their required lists, which means the ECU bookstore can buy back a book even if it won't be used again here because it may still be required at one of the other two campuses.

"We try everything we can to control costs but there are some things we can't control. Because of the high price of gas, we're now being hit with fuel surcharges by the freight companies that ship the books to us," Scarborough said.



Dowdy Student Stores generates about \$13 million a year in revenue and earns roughly \$365,000 in profits, all of which it gives back to students in the form of scholarships, Scarborough said. Because it receives no state funding, the bookstore pays all of its expenses, including staff salaries, "The bookstore is totally self-supporting," she added.

Appalachian State, Elizabeth City State and Western Carolina have the lowest costs because they rent textbooks to students. Scarborough said converting to a rental textbook system wouldn't be practical at East Carolina because it serves a larger student body and because it must stock books for a greater array of courses. Faculty don't like textbook rentals because they are required to use the same textbook for three years. Students like the low cost but they say many books are falling apart by the time they've been used for several semesters.

According to the National Association of College Stores, the typical American college student pays \$53 for a new textbook and spends \$763 for books per year. Combined, college bookstores sold \$6.5 billion worth of books in the 2005-06 academic year.



Jay Clark

Should ECU tighten its admissions standards?

East Carolina has been the fastest-growing public university in North Carolina for the last five years, but that may change. Chancellor Steve Ballard said he's awaiting recommendations from a task force that will examine, among other things, whether the university should curtail its enrollment growth by raising admissions standards. Ballard said he will be guided by "how much growth we can accommodate and still do everything possible so that each student is successful."

In the past five years ECU's enrollment shot up from 20,577 to 25,990 last fall. "This is an appropriate time to take a close look and make sure that our growth is focused in a way that ensures that we are maintaining access and properly serving the people of North Carolina," the chancellor said.

On the task force are members of the Board of Trustees, faculty, students and administrators. Leading it is Judi Bailey, who oversees ECU's enrollment management enterprise. She said one task is examining the proper ratios of undergraduate students to graduate students. "We must also develop a better answer to the question of what the appropriate admission standards for ECU should be," the chancellor said.

The average SAT score of ECU freshmen rose from 1,023 in 2001 to 1,042 in 2006. The average of all UNC campuses is 1,078.



Sophomore Charlotte Dietrich was the only female to compete in the SkillsUSA State Framing Competition in Greensboro in April and beat out all but one of the 67 men in the contest. Contestants were required to construct a large framed structure with no assistance and were judged on speed, effectiveness, ability to follow guidelines and safety. Dietrich, who is from Pittsboro, competed in the same event two years ago in the post-secondary division, again as the only female, and won. She competed in the State Fair Apprenticeship Carpentry Competition last year and won first place and was asked to be a judge in future events. Dietrich, who was on the Chancellor's List last year, has a 3.9 GPA. Her career goal is to own her own construction company. She is currently featured on ECU's Web site as a Pirate Profile. Read her profile and others at www.ecu.edu/pirateprofiles.



Jay Clark

Students crowd the main stage to hear a rock band during Barefoot on the Mall on April 24. For 29 years, Barefoot has provided students a last fun fling before buckling down for final exams.

Students ticked over towing

A student group has presented campus officials with a petition signed by 1,600 students demanding that campus police stop towing illegally parked cars and instead use Denver boots. That would save students the \$75 fee that private contractors working for the university charge for towing. Including the towing fee, a parking ticket can cost as much as \$150.

University officials met with the group to discuss options. Ashley Yopp, speaker of the Student Congress, called off a scheduled protest because she said parking officials “have been more than willing to listen to us

and work with us on this. And hopefully we can work together to make parking a little bit more friendly entity on campus.”

A policy implemented last year already has resulted in a sharp reduction in the number of towed cars. Now, a car is towed if it’s illegally parked in AI zones—areas usually reserved for VIPs—if their owners previously were ticketed for parking in those zones. Under the old policy those cars were towed on a first offense. Between July 1, 2007, and Jan. 31, 2008, 368 cars were towed, down from 991 during the same period a year earlier.

There are about 12,000 parking spaces on campus.

Fewer ticketed for underage drinking

The number of underage drinking citations issued by the Greenville Police Department declined nearly 20 percent last year, but campus officials say they are not letting up on their efforts to educate students, particularly freshmen, about the dangers of alcohol. In a year-end report, the Greenville PD said it issued 363 citations for underage drinking in 2007 compared to an average of 450 in the previous three years. One incident alone—an August raid on a party held by the since-suspended Chi Phi fraternity—accounts for nearly 80 of the 363 citations for the year.

A spokesman for the Greenville Police Department said he thought the vast majority of those cited for underage drinking were East Carolina students, but he added that the number includes some who are not.

Many students say they believe police have tightened up on underage drinking. “You really can tell it’s changed around here,” said Matthew W. Cohen, a political science major. “I remember going to places a few years ago, and, without admitting to anything, I know there was a lot of underage drinking going on. Now, a lot of those places are shut down. I never really thought about it before, but the Sports Pad and Main Street Beer Company are gone, and that’s where we’d always go... before we turned 21.”

Underage drinking and sexual assaults are two key areas of focus for Greenville police. The city and the university created a task force that concentrates on those issues and is paying particular interest to off-campus parties where it’s believed that most underage drinking occurs.

“Everyone checks for IDs now. A lot of times, we don’t even try,” said Pollyanna Castro, a 20-year-old Greenville resident. “I don’t want to get in trouble, so I’ll just say that we stay at home until we’re ready to go out, then we go out and have fun and then come back home. It’s not worth the risk, going out [and drinking] in public.”



The number of citations issued by campus police for liquor law violations fell from 537 in 2004 to 425 in 2006, the last year for which complete statistics were available. However, citations by campus police for drinking on public property rose from none in 2004 to 64 in 2006 in what was thought to be a crackdown on drinking at tailgate parties before football games. It is illegal to consume alcohol on university property regardless of age.

Bob Morphet, assistant director of the Center for Counseling and Student Development, said drinking remains a major

problem and the statistics he sees rise and fall sporadically. “Each year we have 4,000 new 18-year-old freshmen coming here and getting their first taste of personal freedom. That’s the group we work the hardest with because they are the most susceptible.”

Morphet added that he believes the statistics on drinking at East Carolina “are within one percentage point above or below what it is on every other campus around the country. We are not unique in any way.”

—Communications major John Swartz contributed to this report.

News Roundup

Super virus studied: Researchers at the Brody School of Medicine received a five-year, \$1.6 million grant from the National Institutes of Health to explore ways to control a germ that sickens many cystic fibrosis patients and is resistant to many antibiotics. Dr. Everett Pesci, an associate professor of microbiology and immunology, received the grant to study *Pseudomonas aeruginosa*, a bacterium that causes about 10 percent of hospital infections and chronic lung infections in about 90 percent of people with cystic fibrosis. Such infections are the primary source of progressive lung dysfunction for C.F. patients. Pesci has studied the bacteria for more than a decade.

Brody adds neurosurgery: ECU Physicians and a private neurosurgery practice in Greenville plan to merge and take steps toward developing the region’s first neuroscience institute at East Carolina. Doctors associated with Eastern Neurosurgical and Spine Associates will join the Brody faculty, according to Dr. Phyllis Horns, Brody’s interim dean. She said the merger should be completed by July 1.

Black students mark a milestone: The Black Student Union, the largest student organization on campus, is celebrating 10 years of “Achieving Success Through Unity.” Since 1998, the BSU has been a key

organization in influencing policy and has donated thousands of dollars and volunteer work to community projects. The group, which has more than 200 dues-paying members, marked the anniversary with a luncheon and a semi-formal ball.



Required reading: East Carolina is joining N.C. State University and UNC Chapel Hill in requiring incoming freshmen to read the same book. During summer orientation sessions, all ECU freshmen will get a copy of *My Freshman Year: What a Professor Learned by Becoming a Student*, by Dr. Cathy Small and published under the pseudonym Rebekah Nathan. It recounts the experiences of Small, a faculty member at Northern Arizona University, who enrolled as a freshman with the goal of better understanding today’s students. N.C. State freshmen will be reading *Colors of the Mountain*, the autobiography of a boy coming of age during China’s Cultural Revolution. Carolina freshmen will be reading *Covering: The Hidden Assault on Our Civil Rights*, in which a gay Japanese-American examines the current state of American civil rights.

Cliff Hollis



Match Day: Nearly two-thirds of this year’s Brody School of Medicine graduates accepted primary care residencies at the school’s annual Match Day. Of the 70 students participating in the annual event, 11 are entering family medicine residencies. Twenty-one are entering some type of internal medicine residency. The class of 2008 will train in 17 specialties at institutions in 17 states. Eleven graduates will stay here for residencies at BSOM and Pitt County Memorial Hospital. Twenty-five of the 70 graduates will stay in North Carolina. Before they can provide direct patient care, U.S. medical school graduates are required to complete a three- to seven-year residency program accredited in a recognized medical specialty.

—Doug Boyd

THE ECU REPORT

ECU, Carolina team up on expanding medical schools

The UNC Board of Governors has approved a cooperative plan by East Carolina and UNC Chapel Hill for major expansions to their medical schools in order to meet a predicted shortage of doctors in the state. The board gave its blessing to a proposal to expand the UNC School of Medicine from 160 first-year students to 230 with the Brody School of Medicine expanding from 73 to 120 first-year students. In addition, both schools would add regional campuses where third- and fourth-year students would complete residency training.

Estimates are that expanding each medical school would cost about \$239 million in one-time construction and \$40 million a year for additional faculty and staff. It would be phased in over the next 10 years, depending on the timing of required funding from the General Assembly.

Officials of both schools made presentations to the Board of Governors in March. Carolina is proposing adding regional medical campuses in Charlotte and Asheville. ECU is eyeing two unidentified sites in eastern North Carolina, officials said. Charlotte is the largest city in the country that doesn't have a medical school.

With uncertain funding, the timing of the



Cliff Hollis

More than 150 state, local and campus officials attended a February groundbreaking ceremony for East Carolina's new School of Dentistry. "We know how to make a difference for those populations that have not been served well enough," Chancellor Steve Ballard said at the ceremony, noting that more than 25 North Carolina counties have fewer than three dentists. Eastern North Carolinians look to ECU "to lead this region, and you have consistently delivered," said Rep. Joe Hackney, speaker of the N.C. House of Representatives. "This dental school is just one more example of how your university is not just building an academic institution, but building up an entire region and this entire state," he added. The 115,000-square-foot facility, to be erected near the Brody School of Medicine, is expected to cost \$85 million.

expansions is up in the air, but Carolina wants to start admitting more students in 2009 or 2010, said Dr. Bill Roper, CEO of the UNC Health Care System. Roper cautioned that the plan remains preliminary. "It could get refined, changed, slimmed down or expanded," Roper said. "The state needs to

find out how much we collectively can afford."

Teams from both schools have met several times in what they describe as a cooperative relationship, despite the history of a bitter battle in the 1970s when ECU established a medical school over the objections of supporters of the Chapel Hill campus.

"It's very clear we need more doctors in this state, and we want to be part of the solution," said Nicholas Benson, vice dean at Brody. ECU had already planned to increase each class to 80 students, but the new approach could mean 40 more students.

East Carolina and Chapel Hill signed a memorandum of understanding in December to cooperate in the fight against cancer. The agreement calls for the Lineberger Comprehensive Cancer Center in Chapel Hill and the Leo W. Jenkins Cancer Center in Greenville to share resources and agree on joint research goals.

The fact that ECU and Carolina are cooperating on two major medical endeavors leads some to wonder if the two schools have buried the hatchet. East Carolina people still remember when Chapel Hill opposed a medical school in Greenville and more recently when Carolina first supported but then opposed funding for the ECU Heart Center. Why the sudden thaw? Some observers point to the no-nonsense management style of President Erskine Bowles, who they say doesn't tolerate infighting. Others say it's purely financial. State budget writers are demanding greater efficiencies and productivity by the higher education system, and that means making better use of existing resources—like the state's two medical schools and cancer centers.

Cliff Hollis



The \$60 million East Carolina Heart Institute is nearing completion on the Health Sciences Campus and should be ready by September. The four-story facility will house clinical, research and education components where Brody School of Medicine and staff will work together in outpatient care, research and training. It will function with the new \$150 million, 120-bed cardiovascular tower that Pitt County Memorial Hospital is building nearby.

EAST CAROLINA TIMELINE

75 YEARS AGO



Hats off for women's basketball
Although women students had been playing intramural basketball since 1911, President Robert H. Wright will not allow the team to play other schools because he thinks it would be "unladylike." He relents in the fall of 1933 when A.D. Frank, the unofficial dean of the faculty, volunteers to coach the team. To everyone's surprise, the team goes undefeated, prompting Wright to announce in chapel that he is giving his unqualified support to women's "basket ball." Furthermore, he said, he is rescinding the long-standing rule that women students going off campus must wear hats and gloves, which elicits a standing ovation. It is one of the last major pronouncements by Wright, who dies a few weeks later while working at his desk.

50 YEARS AGO



Greeks arrive on campus
After years of saying "no," President John D. Messick grudgingly allows five social fraternities to organize and the first Greek rush week is held at the end of fall semester, 1958. The first fraternities joining national organizations are Theta Chi, Lambda Chi Alpha, Kappa Alpha and Pi Kappa Alpha. Next spring semester, eight sororities affiliate with nationals: Alpha Xi Delta, Kappa Delta, Alpha Delta Pi, Sigma Sigma Sigma, Delta Zeta, Chi mega, Alphi Phi and Alpha Omricon Pi.
William H. Wallace '60, a member of the first class of Theta Chi brothers and Intra Fraternity Council president in 1959, remembered those days: "The I.F.C. sponsored a band with the name of *The Dave Clark Five*. After [Dean of Students James Tucker] heard some of the music and learned that the common name for the band was *The Hot Nuts* he almost killed and/or kicked us out of school. My wife, Hazel Collier Wallace, a member of Alpha Delta Pi, was the first girl pinned by a fraternity member at ECU [in 1958], after which I was taken across the street to Wright Fountain and thrown in."

25 YEARS AGO



The Village Green disaster
One student dies instantly and 12 others are seriously injured when a pre-dawn explosion from a leaking propane gas line blows apart the Village Green Apartments on 10th Street a few blocks west of campus. The explosion in the laundry room destroys 10 apartments. Two students, including the one who died, are blown from their beds on the third floor into the empty swimming pool below. The campus waits anxiously throughout the day while rescue teams combs through mounds of rubble looking for bodies.
Images courtesy University Archives

Honored as East Carolina University Scholar Teachers for 2007–08 were **Xiaoming Zeng**, Department of Health Services and Information Management; **John Stiller**, Department of Biology; **John Reisch**, Department of Accounting; **Sid Rachlin**, Department of Mathematics and Science Education; **Laura Prividera**, School of Communication; **Nelson Cooper**, Department of Recreation and Leisure Studies; **Mel Weber**, Department of Hospitality Management; **Bruce Leonard**, Department of Graduate Nursing Science; **Danny Morton**, Department of Construction Management; and **Kathryn Verbanac**, Department of Surgery.

Dr. W. Randolph Chitwood Jr., senior associate vice chancellor for health sciences, was elected president of the Society of Thoracic Surgeons, which represents more than 5,400 surgeons, researchers and allied health professionals worldwide.

Kimberly R. Baker-Flowers was named chief diversity officer and will lead the Office of Institutional Diversity, which promotes an environment that embraces, accepts and respects differences. She comes to East Carolina from a similar position at the University of Missouri-Kansas City. She holds a law degree from Creighton University and a bachelor's degree from Holy Names College in Oakland, Calif.

Junior infielder **Drew Schieber** was chosen to wear the No. 23 jersey for the 2008 baseball season, selected as the player who best personifies the spirit of the late head coach Keith LeClair, who wore that number. Schieber, a sophomore from Blue Springs, Mo., played in 55 games his freshman year, batted .301 with six home runs, 22 RBI, 33 runs scored and stole 11-of-15 bases.

Johnnie C. Moore Jr., the public address announcer for Pirate football games for 18 years, died April 16 in Winterville. He was 60. Moore coined the phrase "where it is a first down... Pirates! Aargh! He attended Barton

College and was a Vietnam veteran who spent the majority of his long broadcasting career at WNCT radio and television.



Kemal Atkins, assistant vice president for academic and student affairs for the University of North Carolina General Administration, was named East Carolina's vice provost for student affairs. He will lead 12 departments on issues related to the undergraduate experience and student retention. He has undergraduate and master's degrees from Appalachian State University and is pursuing his doctorate in higher education administration at N.C. State University.

Scott Shelton, the chief of police at the University of Missouri-Kansas City for the

past seven years, was named East Carolina's new police chief. Shelton, who will earn \$125,000 a year, will replace interim Chief Janice Harris. Before his stint at UMKC, which was led by Chancellor Steve Ballard before he came to ECU, Shelton worked at the University of Missouri-Columbia.

The **East Carolina Alumni Association** received the Grand Award for Overall Alumni Relations Program during the CASE III conference in Atlanta. The alumni association also was recognized with a Special Merit award for its Constituency Organization Program, "Freshmen Sendoffs."

Recipients of the 2008 Research and Creative Activity Awards are **Margaret Bauer**, the Rives Chair of Southern Literature in the English Department, and **Ron Cortright**, professor of exercise science and physiology. Bauer is the author of three books of scholarship on Southern literature. Cortright has received more than \$1.3 million in grants from the National Institutes of Health to study the causes of obesity, diabetes and metabolism dysfunction.

Dozens of faculty, staff and students were inducted into the Servire Society in March in recognition of their volunteer work on the campus and in the Greenville community. The induction ceremony came as the university continued celebrating its centennial. Recognized with the Centennial Award for Excellence were: Kathy Kolasa, Don Ensley, W. Randolph Chitwood, Martin Jackson, Margie Gallagher, Debra Crotts, Ed Crotts, Anita Proctor, Carolyn Willis, Anna Dougherty, Ricky Hill and Jim Westmoreland. Receiving both honors was Director of Publications Joanne Kollar, right, who retired this spring.



2008 Summer Arts Calendar

Summer Theatre moves to the Turnage

East Carolina University's popular summer theater series is moving a few miles down the road this year. The ECU/Loessin Summer Theatre will present three productions at the restored Turnage Theater in Washington while its home venue, the McGinnis Theatre, undergoes repair work to the fly system and stage decking.

From June 26–July 5, the theater will stage Sandy Wilson's *The Boy Friend*, a funny song-and-dance-filled spoof of the Roaring Twenties and British aristocracy. The second program July 11–19 is *Arsenic and Old Lace*, one of the American theatre's all-time favorite comedies, which involves two murderous spinsters who mix "just a pinch" of poison to their famous elderberry wine. The final production July 24–Aug. 2 is *The All Night Strut!* This revue incorporates songs from Hoagy Carmichael, Duke Ellington, Johnny Mercer and the Gershwins in a celebration of American songs of the 1930s and '40s.



The Turnage has been reborn from a historic vaudeville theater and former movie palace. The theater reopened in November after a \$3.5 million restoration that has been part of an 11-year effort by a local foundation to restore buildings on West Main Street. The building dates back to 1913 and is on the National

Register of Historic Places.

Information about these shows and the subscription packages can be obtained from the Turnage Theater Web site, turnagetheatre.com, or by calling 252-975-1191. Call the ECU theater program at 252-328-6829 for more information.

'Shoebbox' art comes to Gray Gallery

The Ninth International Shoebbox Sculpture Exhibition will make a stop at ECU's Gray Gallery June 9–30. The exhibition displays more than 80 small works—they must fit inside a shoebox. ECU is one of five venues for the traveling exhibit, which is sponsored by the University of Hawaii.

Let's go to band camp!

Every summer hundreds of aspiring young musicians flock to East Carolina to attend band camp. One of the longest-running of its kind in the country, ECU's summer band camps offer training in full concert band, small ensemble and solo performances. New for 2008 will be classes in jazz theory and improvisation, as well as combo and big band performance. There also are these specialized camps:

Keyboard Camp, June 9–13, for ages 7 through high school, offers private and group instruction in classical and jazz piano, harpsichord and organ for precollege students.

Choral Conducting Institute and Summer Choral Camp, June 22–27, is aimed at

students and teachers, church musicians, graduate students and aspiring conductors.

North Carolina Suzuki Institute, July 6–11, teaches the philosophy and teaching methods of Dr. Shinichi Suzuki.

Summer Drama Camp, July 28–Aug. 2, for kindergarten through high school, is divided into three programs: storybook theatre, puppetry, creative dramatics and theater games for K-fifth grade; middle school and high school students.

Guitar Workshop, July 12–15, is open to students of all skill levels. New for 2008 will be a guitar teacher training workshop. The 11th solo competition for college and grad students will be part of the program, with the final round on July 15 at 7:30 p.m.

John Poole

Oakland, California

Thumper

bronze, steel, wood

31 x 18 x 13.5 cm

2005



Why we need \$200 million

East Carolina launches its biggest-ever fundraising campaign guided by a vision of its expanded role in serving the state

By Steve Tuttle

East Carolina's premier academic scholarship program, the EC Scholar Award, is offered only to the best and brightest freshmen applicants. The scholarships are worth \$40,000 over four years, plus a \$5,000 travel allowance for study abroad. Sixteen are awarded each year. By comparison, the premier academic scholarship at N.C. State University, the Park Scholarship, is worth \$65,000; 50 are awarded each year. The Morehead-Cain scholars program at UNC Chapel Hill awards packages worth \$80,000 to 85 students.

Besides the cash value and number of recipients, there's another big difference in the three scholarship programs. East Carolina has to raise its own money to pay for the EC Scholars while State and Carolina have wealthy alumni whose foundations pay for theirs.

Closing such glaring financial gaps is one reason East Carolina is launching the biggest fundraising campaign in its 100-year history, aiming to raise \$200 million over the next four years. Officials say ECU, after years of phenomenal growth in enrollment and academic programs, simply must have greater financial resources to support the larger mission it has embraced to serve eastern

North Carolina, particularly in the areas of health care, economic development and access to higher education. The university's new strategic plan, *ECU Tomorrow: A Vision for Leadership and Service*, estimates that meeting all those needs over the next 10 to 15 years will cost \$1 billion. State appropriations will only cover the bare necessities, meaning East Carolina will need a lot more money to pay for scholarships, endowed professorships and other extras that many universities of similar size provide in abundance.

"We don't have a Park Scholarship or a Morehead at East Carolina, and we need to have one to be competitive," said Bill Clark, president of the ECU Foundation that raises money for scholarships. "We like to think of East Carolina as a major school that is serving this region, but in some ways we don't have the tools we need to attract the best students who hopefully will remain here after college and help build this economy. We don't have the endowed professorships we need to retain and attract the best faculty. There are many other needs here that are going unmet."

Besides the disparity in scholarships, Clark and other officials point out that East Carolina also lags behind its peer universities

in study abroad opportunities for students, support for faculty research and many other benchmarks.

The \$200 million fundraising campaign was quietly announced at the February meeting of the Board of Trustees. "We will raise these numbers up from \$90 million to where you're going to see extraordinary things," said Trustee Mark Tipton, a Raleigh homebuilder. Mickey Dowdy, vice chancellor for university advancement, told trustees that the Second Century campaign will be a long, tough effort. "It's a NASCAR race," he said. "It's not drag-racing." Dowdy said the campaign will run through December 2012. The trustees confirmed that ECU has been quietly raising money since the arrival of Chancellor Steve Ballard in May 2004. The trustees' approval moved the campaign into its public phase, which was marked March 27 on campus during Founders Day ceremonies.

Ballard said the campaign intends to raise \$30 million for need-based and academic scholarships; \$55 million for distinguished professorships and research funds; \$30 million to help pay for completion of several new buildings; and \$85 million to build the university's endowment to support initiatives by the various colleges and schools.

ECU's slim bank account

ECU starts the Second Century Campaign with about \$90 million in assets, which is the total value of the holdings of the university's three foundations—the ECU Foundation, the Educational Foundation of ECU (the Pirate Club) and the ECU Medical & Health Sciences Foundation. The endowment fund has grown steadily in the past few years, rising from just \$35 million in 1998.

Certainly, \$90 million is a lot of money, but it pales in comparison to the endowments of many elite schools. Harvard, the nation's richest school, has an endowment worth \$35 billion. Duke University's \$6 billion endowment only ranks 15th in the country, according to statistics tracked by the National Association of College and University Business Officers (NACUBO). With an endowment of \$2.2 billion, UNC Chapel Hill's ranks 30th in the nation but tops in the UNC system, followed by N.C. State with \$535 million. UNC Greensboro and UNC Charlotte both have substantially larger endowments than ECU, whose bank account is roughly the same as Meredith College, the Baptist women's school in Raleigh.

Viewed another way, \$200 million is a lot of money that may be a stretch for East Carolina to raise. But in reality the size of ECU's fundraising campaign also pales in

comparison to efforts underway at other schools. Sixty-eight campuses in the U.S. have completed or are currently raising more than \$1 billion, according to the *Chronicle of Higher Education*.

Actually, East Carolina sits somewhere near the middle of the pack in money in the bank, ranking 396th out of 850 institutions tracked by NACUBO. Among North Carolina schools, ECU's endowment ranks eighth. But officials say the most insightful way of looking at a school's endowment is in relation to the size of its student body. Considered that way, East Carolina ranks 20th in the state (*see chart*).

Among its Carnegie Foundation peers, ECU's endowment is on the same order as the University of Nevada Reno, Wright State and Florida International. Some of ECU's peers have deeper pockets: Virginia Commonwealth has \$329 million in the bank, SUNY Buffalo has \$566 million and the University of Louisville has an endowment worth about \$800 million.

The conventional wisdom is that ECU has a relatively small endowment because for years it mostly graduated school teachers who didn't earn enough to send big checks back to their alma mater. Appalachian State University, another of the state's traditional teachers' colleges, also has a relatively modest

endowment. Furthermore, while East Carolina has been producing doctors for 30 years—the type of alumni who can write the big checks—a great many of them practice family medicine in eastern North Carolina and are less wealthy than the norm.

East Carolina last launched a major fundraising campaign in 1993, when it set out to raise \$50 million, a mission it accomplished in five years. "The campaign that we completed in 1998 was great," Dowdy said, "but then we stopped. Most other schools would have kept right on and done at least one and maybe two other campaigns in the time since then."

Officials concede that East Carolina's fundraising suffered in the last several years from some self-inflicted blows. Turnover at the top—two new chancellors in three years—created a leadership vacuum that hobbled fundraising and led to a lot of personnel turnover in University Advancement. Ballard paid a lot of attention to rebuilding University Advancement, the fundraising arm of the school. The arrival of Dowdy two years ago from Virginia Commonwealth was seen as a signal that East Carolina was back in the game.

Small as it may be in comparison to other schools, ECU's endowment is praised by officials here as the little engine that could,

East Carolina University is the third-largest school in North Carolina but it ranks eighth in endowment and 20th in endowment per student

Enrollment	Endowment	Endowment per student
1. N.C. State 31,100	1. Duke University \$ 5.91 billion	11. Guilford College \$ 28,088
2. UNC Chapel Hill 27,700	2. UNC Chapel Hill 2.16 billion	12. N.C. State 17,203
3. East Carolina 26,000	3. Wake Forest 1.25 billion	13. High Point University 15,700
4. UNC Charlotte 21,500	4. N.C. State 535.0 million	14. Elon University 15,029
5. UNC Greensboro 17,157	5. Davidson College 489.5 million	15. UNC Greensboro 10,713
6. Appalachian State 15,871	6. UNC Greensboro 183.8 million	16. UNC Charlotte 6,847
7. Duke University 12,824	7. UNC Charlotte 147.2 million	17. UNC Wilmington 4,265
8. UNC Wilmington 11,911	8. East Carolina 90.4 million	18. Western Carolina 4,163
9. Western Carolina 9,055	9. Meredith College 85.6 million	19. Appalachian State 3,925
10. Wake Forest 6,500	10. Elon University 78.6 million	20. East Carolina 3,477

Source: National Association of College and University Business Officers

generating \$13.2 million for scholarships, academic programs and athletic facility enhancement last academic year. Those are record amounts. The university received more than \$24 million in philanthropic support last fiscal year, including \$7 million in new endowment gifts. ECU also launched Access Scholarships, a new need-based financial aid program that pays for tuition, books and fees for 26 deserving students who might not otherwise be able to afford college.

Reaching out to alumni

Alumni are being counted on to contribute most of the \$200 million the Second Century Campaign hopes to raise, which for East Carolina is both good and bad.

It's bad because officials concede that East Carolina historically has not emphasized a

culture of giving among alumni, a fact that Dowdy said is reflected in the percentage of alumni who maintain close ties with the university. Schools like Carolina and State do emphasize this culture of giving and thus have higher alumni participation rates. At N.C. State, 21 percent of alumni have given money to their alma mater. At UNC Chapel Hill the figure is 19 percent. At East Carolina, the alumni participation rate is 7 percent, Dowdy says.

The good part is that Dowdy believes the alumni giving rate here is low only because they haven't been asked, at least not in the decade since the university's last fundraising campaign. "I do know that every time a critical financial need has come up recently, we have been able to turn to a few donors and they always have come through. I think we will see the same response when we widen

our perspective to talk to the average alumni.

He says that broad outreach to alumni is under way. About every person whose name is in the ECU database of friends and alumni, more than 100,000 people, will be contacted in coming months by phone, mail or in person about the Second Century Campaign. Dowdy and other staff members will do most of this legwork but the university is counting on volunteers to lead the campaign. Members of the Board of Trustees as well as the boards of the three foundations will play prominent public roles in fundraising efforts. An honorary steering committee of prominent alumni will be announced soon.

Dowdy said plans call for the volunteer leaders to host several meetings of small groups of friends and alumni. Chancellor Ballard will travel extensively around the region holding public receptions and private meetings with large donors. The Alumni Association and Pirate Club also will stage many events keyed to the campaign.

Most of these meetings will involve explaining ways alumni can give to the campaign. Cash is the easiest way for most people. Most donors can make gifts and pledge payments by check, credit card or even through automatic bank drafts. Larger donors can take advantage of tax savings that come from donating appreciated stocks, shares of mutual funds or real estate. Donors also can contribute gifts-in-kind, such as rare books and manuscripts for the library. Dowdy said campaign volunteers also will emphasize the long-term benefits to alumni of including the university in their estate plans.

The success of the Second Century Campaign likely rests on the ability of East Carolina to identify a dozen or more wealthy individuals or their foundations who can each contribute \$1 million or more. Above that, the search is on for six or seven who each can contribute up to \$5 million. And at the very top of the chart, East Carolina hopes to find someone to step forward with \$10 million for a major university program, perhaps the school's premier scholarship program.

Taft's endow professorship

Former state senator Thomas F. Taft and his wife, Dr. Elizabeth Doster Taft, a professor in the College of Education, have stepped forward with a major gift to the Second Century Campaign. Their contribution, plus matching grants from the C.D. Spangler Foundation and the State, will provide \$1.25 million to fund a distinguished professorship for science education and endow a scholarship fund for students studying math and science in the College of Education. Taft is senior partner in the Greenville law firm of Taft, Taft & Haigler. "Senator and Dr. Taft's donation is a truly incredible gift for the university and our College of Education," said Dowdy. "This contribution to the Second Century Campaign will not only improve the education offered to science educators at ECU, but it will improve science education across the state as those students graduate to become teachers themselves. Senator and Dr. Taft's connection to and love for ECU are obvious, and I am so grateful they chose to support ECU in this way."

"Since coming here I've noticed that East Carolina has relatively few 'named' entities. We have the Brody School of Medicine but not many other things carry the names of philanthropists. We have some naming opportunities at East Carolina which I think matches up nicely with the opportunities we are identifying to make East Carolina an even greater institution that is strong enough financially to serve this region."

Focus on the faculty

While one goal of the Second Century Campaign is to lessen the scholarship gap between East Carolina and other schools of similar size, it also aims to transform the faculty. The plan earmarks \$25 million for distinguished professorships, which East Carolina needs to attract and retain the best professors.

East Carolina has 19 endowed professorships and all are funded from outside sources. The latest was awarded to the College of Nursing through the C.D. Spangler Foundation in Charlotte and the state General Assembly. By comparison, Carolina has 532 endowed professorships.

The campaign also hopes to raise \$30 million that will be earmarked for research. Scientists at East Carolina are closing in on treatments and cures for diabetes, obesity

and other maladies. Researchers in other disciplines also are doing ground-breaking work that would receive critical support from the campaign.

Another major chunk of money raised by the Second Century Campaign will support the construction of several new campus facilities, such as the Family Medicine Center, the Monk Geriatric Center and the East Carolina Heart Institute on the Health Sciences Campus—as well as the new dental school. The university also has identified a need for an alumni-university conference center and a Visual and Performing Arts Center.

At the Pirate Club, which is coming off a record-breaking year in membership growth and money raised, officials are talking about expanding seating at the football stadium by enclosing one end zone, and increasing athletic scholarships. Plans also involve a new softball complex and improved facilities for several women's sports teams.

Officials with the Medical & Health Sciences Foundation also see the need for scholarships as well as bricks and mortar. Anchored by the Brody School of Medicine and the William E. Laupus Health Sciences Library, the Health Sciences Campus also is home to the College of Nursing and the College of Allied Health Sciences. Construction for the East Carolina Heart Institute is

nearing completion, ground has been broken for the dental school and plans for a new Family Medicine and Geriatric Center are nearing completion. State grants and a few large private gifts are funding most of that construction, but how well equipped and outfitted those facilities will be depends in large measure on the success of the Second Century Campaign.

"The Second Century Campaign brings into focus the continued need for the community we serve to provide private support," said Carole Novick, president of the ECU Medical & Health Sciences Foundation. "Together we can ensure the continued success of these entities that are important to the physical and economic health of our region."

Novick added that scholarships remain a critical need along with support to recruit and retain fine faculty through creation of endowed professorships and research. "Contributions to renovate, build and maintain our facilities are also high on our list of priorities," she said.

Years from now people likely won't recall the name of East Carolina's new fundraising campaign, but Clark hopes at least one name will become memorialized. "I am acutely aware of the need for more scholarships at East Carolina," he said. "We need \$20 million to accomplish what we need to do. Carolina has the Morehead and State has the Park Scholarships. It's time East Carolina had one like that, where you just say the name and you know what it means."

While it will be critical for East Carolina to attract a few major donations, the bedrock of the campaign will be the support of thousands of alumni who each can write smaller checks. "Of course it's important for a few people to write big checks, but the true test of whether this campaign is successful is how many hundreds, even thousands, of alumni write smaller checks," Dowdy concluded.

"As I said, this campaign will be a marathon, not a sprint, and every donation we receive of \$20, \$100, \$500, will be one of the steps that we take toward the goal."



If it had \$20 million more in its endowment, East Carolina could attract many more top students like **Tiffany Hoi-Yan Lee**. As a high school student, she performed on violin in Sweden and visited China, Hong Kong and Thailand. She also volunteered in a spinal cord injury research project at the Brody School of Medicine before becoming an EC Scholar last fall. As a freshman she received a grant to study pain threshold and earned an Early Assurance seat in medical school. About her experiences so far she says: "I have found a place that challenges me to excel not only in academia but also in service to others. A place where I am able to face the challenges of globalization and progression by developing my problem solving and critical thinking skills. A place where I am part of a team of other highly motivated students that support, encourage and uplift one another."

No. 1 in Nurses

With more than 1,000 students, the College of Nursing has grown rapidly to become the biggest in the state. But growth hasn't changed the expectation that an East Carolina nurse be smart, savvy and dedicated to improving health care in the rural east.

By Marion Blackburn
Photography by Forrest Croce



A day in the life...

A day in their lives starts before dawn

They arrive as juniors and leave as nurses and in between are regarded as some of the hardest-working students on campus.

"You pretty much have to say goodbye to your social life," says nursing student Carolina Dimsdale. But there is a sense of pride, too. "I can walk on campus and see other students and think to myself, 'I gave someone an I.V. and a shot. What did you do today?'" says Hallie Horrocks (right).

"We learn so much so quickly," says junior Kelly Baxley (center). "Before we start clinicals we work with models, and take part in role-playing to see how we will act." Her classmates are her best friends and they support each other through the stresses of life on the front lines.

...continued on page 19



University Archives

They wore crisp white uniforms, prim caps and a pin bearing the motto, *Servire*, when the first graduates of ECU's new School of Nursing received their diplomas in 1964. The 17 graduates, all women, shared the belief that nurses should be scholars, as well as care givers.

Today, the College of Nursing, East Carolina's oldest professional school, provides the state with more nurses—women and men—than any other four-year institution. Of the roughly 24,000 nurses currently working in North Carolina who hold bachelor's degrees from a North Carolina institution, about one in every nine got their degree from East Carolina. In many counties east of I-95, half or more of the nurses went to ECU, according to figures from the Cecil G. Sheps Center for Health Services Research at UNC Chapel Hill.

East Carolina's nursing programs have

experienced phenomenal growth in recent years, in enrollment and academics. More than 200 new nurses were expected to graduate this year, making it one of the largest classes ever. And if precedent holds, 96 percent of them will pass the state exam on their first try to become registered nurses (R.N.s), the highest passing rate of the 15 schools in the state that educate nurses, according to the Sheps Center.

The College of Nursing has the state's only nurse midwife concentration, which is part of a robust graduate program, a doctoral degree, a dynamic Center for Nursing Leadership and a sparkling new home on the Health Sciences Campus. But nursing remains true to its original aim of improving health care in the rural east.

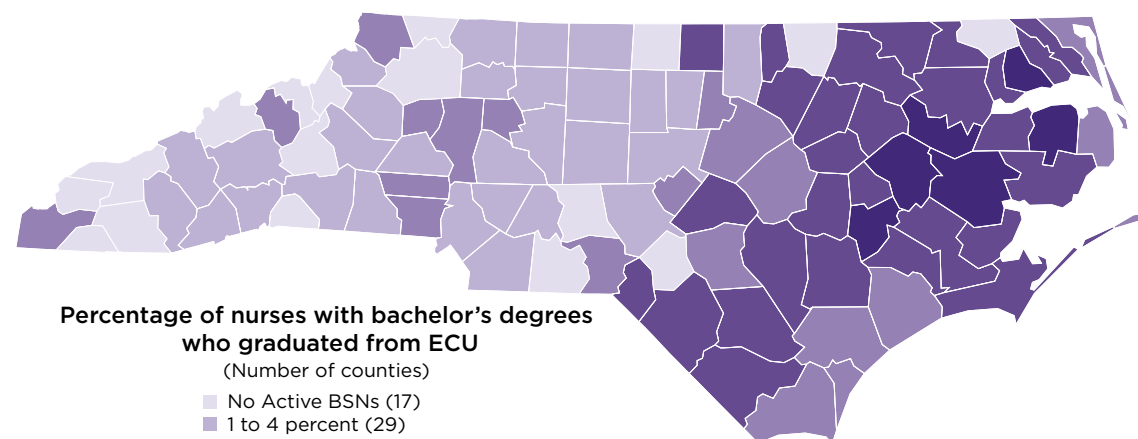
While the mission "to serve" still guides the college, much has changed since it opened in

1960 with a dean, five instructors, a handful of students and one office. These days it is a powerhouse, widely respected for the quality and number of its graduates and with a new college designation reflecting a half-century of growth and innovation. *U.S. News & World Report* lists the College of Nursing ninth in graduate nursing distance education nationally, plus it recently received a new million-dollar endowment, the Richard R. Eakin Distinguished Professorship.

Yet some things haven't changed, says acting dean Sylvia Brown '75 '78. "What we do here at the college has an enormous effect on the community beyond our immediate area," says Brown, who also serves as associate dean for graduate programs. "We take very seriously our commitment to serve. Our school has always been deeply engaged with our community and with the profession at large. We have aimed to be visionary in what we've done, from the start."

In the years ahead, vision will be more important than ever because the college is being asked to produce more nurses, college and university educators and leaders for an ever-more complex health-care environment. And the job of a nurse is getting harder as they care for patients who often are older and sicker, and who require more complicated treatments, than just a few years ago. Expectations are growing for nurse managers, too, who will be expected to have more advanced degrees and professional skills.

The region's health depends on East Carolina nurses



Percentage of nurses with bachelor's degrees who graduated from ECU

(Number of counties)

- No Active BSNs (17)
- 1 to 4 percent (29)
- 5 to 14 percent (20)
- 15 to 49 percent (28)
- 50 percent or more (6)

Data include active, in-state RNs licensed in NC as of October 31, 2006, who obtained a Bachelor of Science in Nursing (BSN) from ECU. Source: Cecil G. Sheps Center for Health Services Research, University of North Carolina at Chapel Hill.

...continued from page 17

Baxley embraces clinicals as a precious chance to learn as much as possible before becoming a nurse. She admits feeling a little shocked at the demands during her first days on the floor but now feels entirely comfortable helping to care for patients during her shift, along with the primary nurse.

Even with her classes, simulation labs and several months of clinical experiences, she says there was no way for her to prepare for the angry alcoholic she met during her behavioral medicine clinical rotation. "That was the most stressful thing I have done."

Baxley recently worked in the post-operative unit of Pitt County Memorial Hospital, where along with the unit's staff nurses, she cared for patients who had undergone major surgeries. Her ECU instructor was Beth Bryant '89 '01. We tagged along to get an idea of what a typical day of clinicals is like for a nursing student.

5 a.m. Wake-up time. Having showered the night before, Baxley dresses in her trademark ECU-purple scrub uniform, packs lunch, grabs breakfast and leaves by 5:45 a.m.



6:30 a.m. Baxley arrives at the nurses' station of the post-op unit at Pitt County Memorial Hospital, where she will spend the next eight hours. Today, her patients are an older man with several health problems, and a woman who had knee surgery the previous day. The man's complex condition includes diabetes, obesity and high blood pressure. She reviews his computerized chart, carefully studying the long list of medications he'll need during her shift. She will be responsible for making sure he gets them on time and without complications. "You have to be ready to go from the minute you get there," she says. "People need attention at all times."

6:45 a.m. "Good morning, how are you feeling today?" Kelly says as she walks into the room where



Room, at last

In its earliest days, the school occupied just a few offices on campus and later, a university-owned house on Eighth Street. Faculty worked in closets and for a time conducted student conferences in a bathroom.

“It was the only place to have a confidential meeting,” remembers Lona Presser Ratcliffe ’66, who arrived as a student in 1962 and now serves as clinical associate professor. “One person sat on the toilet and the other person sat on the side of the bathtub. That was what you did if you needed privacy.”

Conditions improved when nursing moved to the Rivers Building, where it was housed for about 40 years. But space there became cramped and facilities outdated. Plus, Rivers is located on the Main Campus and not on the Health Sciences Campus, where nurses often are assigned to clinicals. In 2006 the university opened the 303,000-square-foot, \$60 million Health Sciences Building as nursing’s new home, a spacious facility it shares with the College of Allied Health Sciences and the William E. Laupus Library.

This building has eight labs where students learn basics like taking blood pressure,

along with advanced skills such as providing intravenous medications. If in the old days nurses used foods such as oranges or hot dogs to practice giving injections, today they can learn in the college’s simulation labs with computer-operated mannequins.

A traditional wet lab in the building will allow more bench, or basic sciences, research. The college’s new Eakin Professorship will likely be used to attract a researcher, possibly with external funding in place, to get the lab fully operational.

In the building’s large lecture halls, students learn about illnesses such as heart disease, diabetes, pulmonary disease and other chronic conditions that plague eastern North Carolina. They learn about wound care, pharmaceuticals and wellness. They learn, too, the importance of considering the big picture when providing care. That’s so they can coach new moms, guide family members in caring for elderly relatives, emphasize the importance of treating high blood pressure and safeguard, as much as possible, the health of those who look to them for day-to-day care. They have two years to learn all that.

Despite its rigors, enrollment in nursing programs is at a record high, with 1,021 enrolled this spring. Those numbers include about 100 male students at all levels. In 2007, the College of Nursing awarded Bachelor of Sciences in Nursing degrees to 222 pre-licensure students and 34 R.N.-to-B.S.N. students, 83 master’s of science in nursing degrees and four doctorate degrees.

Wanted: More nurses

Even as enrollment climbs in the College of Nursing, the pressure is on to grow even faster. State leaders, including the UNC Board of Governors, have asked its schools to produce more nurses for clinical service, education and leadership. One major goal is to double the number of nurse graduates throughout the UNC system by the 2009–10 school year. Programs for registered nurses who wish to receive bachelor’s degrees, known as R.N.-to-B.S.N., were asked to increase graduation by 50 percent.



a groggy-eyed patient welcomes her as cheerfully as possible, considering that he’s still in pain from a recent back surgery. He does his best to accommodate her requests, shifting his weight so she can check his wound dressing, allowing her to listen to his heart, lungs and bowel sounds. “I bet you’re hungry,” she says with a smile. She will need to check his blood pressure and make sure the tube draining his wound is clean. Later that morning, the patient’s nurse will have Baxley remove the tube, known as a Hemovac.

7 a.m. Baxley checks in on the female patient, who’s wide awake. She declines pain medication. Baxley learns that later in the day she’ll be responsible for helping this patient get out of bed for the first time since her surgery.

7:15 a.m. Baxley returns to her male patient’s bedside to measure his blood sugar and prepare an insulin injection for him. She has to check with Bryant to confirm the dosage, because it’s a form of insulin she’s not familiar with. They must order additional insulin from the hospital pharmacy.

7:30 a.m. Breakfast is served.

8 a.m. The night nurse is giving Baxley a report on each patient’s condition, providing additional information about their needs and medications. Doctors’ rounds are beginning. Activity is picking

up at the nurses’ station as the day gets under way.

8:30 a.m. Documentation time. While patients finish eating, Baxley makes a record of the morning’s first assessments.

9 a.m. Mentor time. Baxley has in-depth conversations with the primary nurses. Many of the nurses who work with students are not ECU faculty, but they have an important role in their education. Many take a personal interest in prodding them to learn, explaining

medical conditions and even quizzing them afterward.

9:30 a.m. Baxley reviews the availability of medications. Everything has to be in place from the pharmacy before she distributes in a half hour. Most important, all intravenous medications must be taken from the refrigerator and allowed to warm to room temperature before Baxley hangs the bag, because cold medication can be very painful. Baxley also checks again for medication allergies.



Percent of graduates passing state exam on first try

	3 yr. avg.
East Carolina	96.0
UNC Chapel Hill	95.0
Duke University	94.0
UNC Greensboro	92.7
UNC Wilmington	92.7
UNC Charlotte	89.7
Winston-Salem State	87.7
Barton College	87.7
Lenoir-Rhyne College	87.0
Queens University	86.0
Western Carolina	83.3
NC Central University	79.3
NC A&T State University	74.0
UNC Pembroke	68*
Fayetteville State University	64*

*2007 graduates only

Source: Sheps Center data

Total nursing graduates working in NC

East Carolina	2,610
UNC Chapel Hill	2,323
UNC Greensboro	1,933
UNC Charlotte	1,797
Winston-Salem State	1,161
Western Carolina	868
NC A&T	750
NC Central	618
UNC Wilmington	607
Lenoir-Rhyne	538
Barton	362
Duke	248
Queens	203
Gardner-Webb	16

Source: Sheps Center data

One in nine is an ECU nurse

Just over half of the 48,150 nurses with B.S.N. degrees working in North Carolina today, or 24,075 of them, also went to college somewhere in the state. And of those, about one in nine got their nursing degree at East Carolina, making it the largest source of degreed nurses in the state, according to data provided by the Sheps Center for Health Services Research in Chapel Hill.

In 28 counties east of I-95, the percentage of ECU nurses runs from 14 to 49 percent, with the percentage increasing in proximity to Greenville. In six counties clustered around East Carolina, half or more of the nurses are ECU graduates. In Pitt County, 62 percent of the 1,109 nurses went to East Carolina, according to the Sheps Center data.

Three of the four licensed nurses in Perquimans County are ECU graduates, as is the only nurse in Tyrell County.

Not only does ECU produce more B.S.N. graduates than any of the 14 programs in the state, but it also has the highest licensure exam pass rate. Over the past three years, 96 percent of ECU’s graduates passed the state nursing exam on the first try, according to the Sheps data.

ECU nurses already are making a positive difference. As many as half of all baccalaureate-level nurses working in some eastern North Carolina counties graduated from ECU. Many of these small communities are served by nurse practitioners, who have two or more years of additional educational preparation beyond their four-year degree. They are vital providers in poor, rural counties.

The college is on track to meet its growth goals. During the 2007-08 school year the school admitted more than 275 pre-licensure, or undergraduate-level students, up

from about 150 in 2000-01 academic year.

Yet, opening the door to more students cannot mean lowering the bar. Students who apply generally have a B average or higher in some of the university's toughest courses—chemistry, anatomy and physiology, microbiology, nutrition, statistics and ethics. Students apply during their sophomore year and the program begins in the junior year and includes clinical rotations in health-care settings.

During the junior and senior years, students face a rigorous course of study, says Karen Krupa '73 '76, a long-time

faculty member and director of undergraduate student services.

"It's our goal to assure students are well-qualified to enter the nursing profession when they graduate," says Krupa. "If you don't want them to take care of your own mother, then we don't believe they should be nurses."

Physical space also sets limits on growth, and even in its new location the college is facing a possible need for more room if its programs are to keep expanding. Compounding an ongoing nursing shortage is another, nationwide shortage of nursing instructors, especially doctorally prepared faculty.

knee replacement is coaxed from the bed to her walker so Kelly can help her complete a lap around the nurse's station. The patient has an immobilization brace that will protect the knee after she's discharged.

1:30 p.m. Baxley documents her female patient's progress and checks on her male patient.

2 p.m. A second round of medication. Her male patient will be discharged this afternoon, but before he leaves Baxley explains the follow-up procedures, new prescriptions and the signs of problems he should look out for. The instructions were written by the patient's doctor. It is the first time Kelly has been responsible for the discharge instructions.

2:30 p.m. The end of her shift in sight, Baxley reports to the primary nurse and retrieves her belongings from the locker room. She and her classmates adjourn

to a post-shift conference, where they will discuss the day. At the meeting Bryant answers questions and hears about their challenges, which include dealing with shotgun wounds, complex I.V. medications and patients who "code," or present a Code Blue, which is called when a seriously ill patient's condition becomes a life-threatening emergency. "These experiences offer them a protected setting, with a lot of mentors around them, so they can learn more and take on greater responsibilities," she says.

4 p.m. Baxley arrives home, washes her scrubs and takes an hour-long nap.

7 p.m. Study time. Baxley prepares for upcoming course work, tests and upcoming clinicals.

Midnight. Bed.

—Marion Blackburn

10 a.m. Baxley distributes medication to her patients.

10:30 a.m. Baxley must remove the male patient's drainage tube. While the primary nurse watches, she removes the patient's stitches, dislodges the Hemovac and applies new wound dressing. Removing this kind of device can hurt, so she maintains a calm demeanor. That helps her patient relax, and all goes well.

11:30 a.m. Lunch. Baxley and her classmates have lunch in the hospital cafeteria. She has brought a sandwich, chips and peaches, her usual menu.

12:30 p.m. Back on the floor, she checks her patients and prepares for the afternoon duties: helping her female patient walk and discussing the doctor's discharge orders with the male patient.

1 p.m. The woman who underwent

Nurturing the nursing program

Thousands have gone on to successful careers after graduating from nursing school at East Carolina, such as Diane Poole '81 '88, executive vice president and Mary Chatman '90 '96, who is a vice president and Chief Nursing Officer at Pitt County Memorial Hospital, part of University Health Systems of Eastern Carolina, a seven-hospital network. Other graduates are shining in business and industry, such as Gale Adcock '78, the director of corporate health services at SAS Institute in Cary who oversees a \$4.2 million budget and a staff of 59.

Also among the college's distinguished graduates is Phyllis Horns '69, the dean of the nursing college who now is also serving as interim vice chancellor for the Division of Health Sciences and interim dean of the Brody School of Medicine.

Horns' career in academics began soon after she completed her bachelor's degree and was asked to teach at ECU. Later she left to pursue a doctoral degree in nursing at the University of Alabama, and was tapped as its assistant dean for undergraduate studies in 1981.

She became dean of ECU's School of Nursing in 1990. Under her leadership the college saw an explosion in growth at all levels, adding a Ph.D. program, enlarging its master's degree options, initiating ambitious online programs and moving into a new building on the Health Sciences Campus.

"I feel humbled by all we have accomplished," Horns says. "I feel proudest, though, that through all of these changes we have held tightly to our values and belief that our graduates should be the best in their field. The reputation of our graduates in the work force is top notch and our faculty genuinely value that. We have found

a way to have growth and quality, and that's a point of pride for me."

She has seen remarkable growth in East Carolina's nursing programs—and in the profession.

"The rate of growth of knowledge in this field is incredible," she says. "We know so much more than we did 30 or 40 years ago, and our programs have evolved to stay in tune with the latest advances in health care. We've shifted our focus from being primarily knowledge based to placing more emphasis on problem solving and critical thinking. Our graduates must have sound knowledge, but they must be problem solvers, as well."

Remembering her own nursing education in the mid-1960s as "pretty simple compared to what students have to learn now," Horns said nurses are expected to master the same basic skills along with new, high-tech ones, hundreds of medications and new therapies. "The amount of knowledge that a nurse has to have is significant," she says. "And our health-care consumers are a lot more informed, too."

She reflects modestly on her own steady rise to the top, and says she still feels she is a nurse at heart. "No one really goes into this field so they can become a dean or a vice chancellor," she said. "It's because we're interested in human service. And, in my case, I've had the leadership experience that's needed for successful administration."

"In the end, everyone must work together, because our work has a direct effect on patient care," she concludes. "We can't afford to be associated with an institution that isn't committed to quality. It's too important for our patients."

—Marion Blackburn



Phyllis Horns





Modern, spacious quarters on the Health Sciences Campus give the College of Nursing room to grow. The medical school building is at left.

Distance education, clinical learning

The college has vigorous online programs for nurses seeking to advance their education. Internet classes make sense in this profession where shifts generally last 12 hours, day or night.

All master's degree options are online, except for the nurse anesthesia concentration which requires intensive, in-person training. The online nurse practitioner options prepares nurses as primary care providers or in neonatal intensive care. The nurse midwife option is unique in the state.

Beyond course work, though, are clinicals, the real-world settings where nurses gain most of their practical education, whatever their degree program. All nursing students spend two days a week in a hospital, medical office or other health-care settings. Not only do they learn the technical skills nurses perform, they also come to understand the larger picture—that their patients are part of families and communities, and that their needs go beyond their physical health. During the week, nursing students also attend the lecture, or didactic, classes that add to their knowledge. Clinicals allow them to live a nurse's life, with its highs and lows—the joy of a newborn baby, chronic illness and trauma, sickness, old age and even death.

ECU has agreements with health-care providers throughout the area that allow nursing students to learn on site, as far away as Charlotte or as close to home as Greenville's Pitt County Memorial Hospital.

Distance education will likely have a larger role in clinical education, too. An online

clinic with virtual patients promises to help learners in isolated communities gain the experience they need. This virtual world will be especially important for nurse practitioners, who must become familiar with diabetes, high blood pressure and heart disease, while understanding their patients' diverse ethnic and cultural backgrounds. Practical experiences in small communities may be limited.

"We know what some of the big health issues are and what are the basic kinds of problems," says Dr. Alta Andrews '74, associate dean for community partnerships and practice who helped develop the virtual clinic. "The chances that all of these clinics would have this kind of diversity was unlikely. All practitioners need to have specific national protocols, so we set up a clinic they all can attend—from home."

The college's master's and doctoral programs are helping stem another, hidden, shortage of nursing instructors, enabling them to teach at the community college and university level.

Teamwork, team leaders

Not long after graduating with her nursing degree in the late 1970s, Elaine Scott did something she'd wanted to for some time: she burned her nurse's cap. She bristled with the expectation that as a nurse, she should avoid making decisions.

Today, Scott directs the Center for Nursing Leadership at the College of Nursing, a pioneering initiative to empower future nurses to do just the opposite.

"We burned our caps as a way to purge

ourselves of being part of the old way of nursing," says Scott, who in 2005 was one of the first graduates of ECU's nursing Ph.D. program. "The old model was that those of us providing care did what we were told. There is so much more knowledge now. No one can know all there is to know. It's important to have a partnership if we're going to be most effective for our patients."

As director of the center, she initiated special classes that allow future nurses to think through tough questions and better understand the traits that will help them, or hold them back. She often uses executive personality tests to help them learn mature approaches for leadership.

Why is leadership more important than ever? Scott believes the quality of nursing care is directly related to a patient's health outcome. She points to recent studies showing that patients fare better when nurses have a higher education level, more experience and a satisfying work setting.

"If you're in the hospital, the person who's most likely to notice when something's not right is the nurse," she says. "We're there 24 hours a day."

In a region where towns are isolated and patients may be poor, she knows that nurses must consider a patient's overall situation.

"You have to think, 'Does this person have food, medicine and a way to get back to the hospital?'" she says. "Who's going to give this person a bath? We have to think about all areas of a patient's life, and work with other providers to make sure we have all the elements, such as physical therapy, a patient will need at home."

"If you have strong nurse leaders, then they are more equipped to facilitate patient care," Brown says. "Strong leaders will positively affect the overall quality of care that hospitals and other health facilities can provide. And better educators provide the strong theoretical knowledge nurses need to base their care practices on."

The future in focus

As it looks toward its 50th anniversary, the college is placing research at center stage.

Basic sciences and evidence-based practice will work hand in hand as nurse researchers develop new approaches that promise to advance and improve patient care.

Martha Engelke, associate dean for research and scholarship, says the college's new Eakin Professorship will ideally be filled this year by a faculty member who is also a researcher.

"We are recruiting for a nurse scientist who is working in a traditional area of research and can use the wet lab in our new building," Engelke says. "We would like for that nurse scientist to be someone who can collaborate in bio-behavioral research, to help us find links between what's found in the lab and understanding people's behavior."

Other research benchmarks include the 2007 Magnet Prize, a prestigious award given by the American Nurses Credentialing Center. The prize recognized work by the College of Nursing and Pitt County Memorial Hospital in caring for morbidly obese patients who

undergo weight-loss surgery. Led by Mary Ann Rose, the National Association of Bariatric Nurses began at ECU's College of Nursing in 2004, where it resides today and promotes research that will improve care for morbidly obese surgical patients. The medical school has been a leader in developing and performing gastric bypass procedures and nurses have served a vital role in its success.

With a stronger focus throughout the university on research and scholarship, the nursing college is also placing more emphasis on them.

"Our doctoral program is an important part of the overall growth that's ahead for the College of Nursing," Engelke says. "Our research mission is consistent with the university's larger goals of scholarship and discovery, but our program will always be distinctive."

East



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Source: AARP Bulletin, March 2008

Off campus goes upscale

Remember the year you lived off campus and what your apartment usually looked like? Piles of dirty laundry, stacks of molding dishes and trash cans overflowing with pizza boxes and beer cans. The old dump's main charm was you could walk to class in five minutes. Today's trend in off-campus housing is more upscale. Way more.

By Bethany Bradsher

Almost every issue of the student paper is filled with colorful ads for new apartment complexes that have or are about to open around Greenville. With glossy photos of Olympic-size pools and tastefully appointed kitchens, they all shout out offers of free health clubs, big-screen TVs and free wireless Internet.

They've all sprung up in the past few years to serve a growing, and more affluent, student market which some estimate at more than 12,000 renters. Throw in several thousand more of the younger faculty and staff, and the local apartment market approaches 20,000 people.

One complex even has a movie theater. The Bellamy, with 1,056 apartments, will open in August about two miles out 10th Street from campus. It already had signed up 500 students for the fall semester. Apartments there have hardwood floors in every unit, 37-inch or larger flat screen televisions and wireless Internet. "We also have a small movie theater with stadium seating," said property manager Donna Scurry.

North Campus Crossing is the largest of the new apartment communities, with 1,692 beds and two pools—one of which features a large Pirate ship. There's also a full-size gymnasium, indoor and outdoor volleyball courts and an on-site social director who arranges dance and exercise classes.

Located on Highway 264 East about 10 minutes from Main Campus, North Campus Crossing—everyone calls it NCC—has the added attraction of sitting beside ECU's new North Recreation Complex. The 59-acre facility offers several sports fields that can be sized for soccer, flag football, lacrosse, ultimate Frisbee and rugby. There's a six-acre lake with a sunbathing beach served by a field house with restrooms, covered seating and ample parking.

The Exchange, near The Bellamy off Fire Tower Road, makes hot chocolate chip cookies every day and offers 24-hour study rooms with computers. Copper Beech, appropriately located near the entrance to

Brook Valley Country Club about a mile out 10th Street, aims for the top of the market with a "True Separation" soundproofing system and an optional furniture package.

Many are gated and equipped with high-tech security systems. They aren't cheap. A three-bedroom, three-bath unit at North Campus Crossing with 1,188 square feet of space leases for \$485 a month per person. The apartment comes with brushed nickel hardware, ceiling fans, a refrigerator with icemaker, washer and dryer, a microwave and garbage disposal. A two-bedroom, two bath garden apartment at The Bellamy is \$504 per person. A four-bedroom townhome at Copper Beech goes for \$455 a month per student.

A bus ride away

Because these new communities generally are a few miles from Main Campus and the bars downtown, they have to make it easy for students to get around. They pay the university to be linked to the student transit system; at North Campus Crossing students can catch a bus to campus every 10 minutes.

ECU housing officials seem to view the apartment complexes not as competitors but as collaborators in the university's drive to accommodate its surging enrollment. With little land available on the Main Campus and no new dormitories planned, East Carolina needed housing alternatives.



The off-campus housing boom hasn't hurt the dormitories. Associate director of campus living Aaron Lucier reports that nearly 82 percent of freshmen choose to live in one of ECU's 5,301 dorm rooms. The last new dorm to be built on campus, College Hill Suites, opened in 2006. It offers some upscale touches, like kitchenettes in every unit, for more money and stays full.

With all the dorms full, that still leaves more than 10,000 upperclassmen who choose to live off campus, and many are opting for the big-box complexes with the long list of amenities. Suffering in this competition are the older complexes and neighborhoods that just a few years ago were the hot spots for students. Pirates Cove and other familiar neighborhoods nearer to campus are losing tenants to the new places. Places that once had waiting lists now have several vacancies.

This leads some to wonder if developers are overbuilding the market.

"We're building all these complexes, and then the complexes that used to be in existence back then are not the prime real estate anymore," said Michelle Lieberman, ECU's director for off-campus and community

living. She believes some out-of-town developers based their plans just on East Carolina's enrollment growth and didn't factor in that about 4,000 are distance education students. An adult student taking Internet classes from Missouri has no need for an apartment.

"Our actual rental population that I work with is about 10 to 12 thousand, and it has stayed pretty steady," she adds.

Students are the winners

Of course, the winners in this competitive market are the students, with each complex trying to be more lavish, more convenient and less expensive than its competitors. Each touts a distinctive supply of bells and whistles.

But as hard as each apartment community markets itself, students' decisions often have less to do with the number of tanning beds than by where their friends live. Sophomore Baird Blackley from Shelby has lived in the dorms for two years—first in Umstead and this year in College Hill Suites—but she signed a lease at Copper Beech for fall semester. Blackley and her three dorm roommates were

drawn by the convenience and the privacy of Copper Beech, she said, and because they don't have to buy a meal plan. She says they will actually shell out a little less than they paid to stay in the dorm. "My roommates' parents were a little concerned that they weren't built yet," she said of the Copper Beech community going up on 10th Street. "But they have until August, and I know they'll be finished."

Sophomore Bryan Strothmann from Raleigh has gone full circle on his housing choices. He spent his freshman year in the dorm. Then he moved to NCC his sophomore year, attracted by old roommates who had moved there and the lure of easy parking. But he has had enough of big-box apartment living, he said. Next year he's moving to a three-bedroom house on Elm Street just off campus.

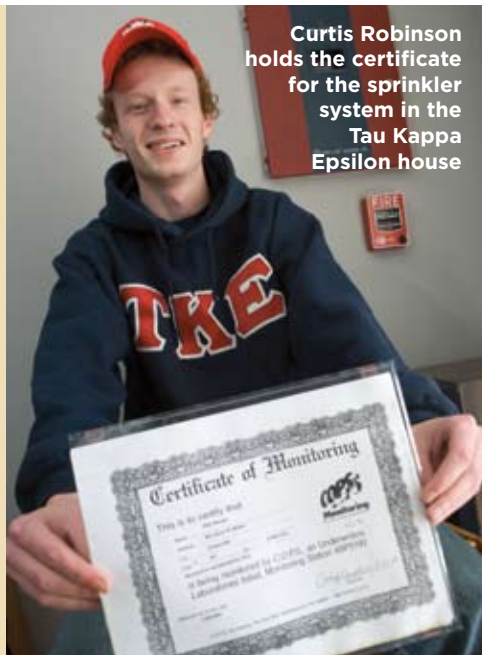
"We wanted to be closer to campus," said Strothmann, who will divide rent payments with his roommates and figure out utility costs. "And it's training for the real world."

At their Elm Street house, Strothmann and his roommates will be an increasingly rare breed at ECU—off-campus renters who are close enough to actually walk to



ECU's newest dorm,
College Hill Suites

© denmarsh photography. Courtesy ECU Campus Living



Curtis Robinson holds the certificate for the sprinkler system in the Tau Kappa Epsilon house

class or their fraternity or sorority house. The neighborhoods east of campus remain attractive, but the city has cracked down on renters. Greenville now strictly enforces a "three-to-a-house" rule.

The luxuries that North Campus Crossing offered were nice, said his roommate, junior Reid Warren, but they were ready for something different. In their case it was the classic experience of living in a big, drafty old house an easy walk from classes. "If I was going to live in an apartment it would be this one, but I just got tired of it," Warren said.

The dorms aren't bad

Just as the new apartment communities offer a different standard of living than a generation ago, on-campus living also has gotten better. Today's residence halls are not your father's dormitories. All ECU dorms except Belk Hall are air-conditioned, have 63 cable channels with wireless Internet, and free washers and dryers (no more searching for quarters). The newest dorm, College Hill Suites, is open only to nonfreshmen and has kitchenettes in each unit.

Most dorms have computer labs equipped with Windows and Apple computers and printers. Free newspapers are delivered daily.

It costs \$4,250 a semester to live on campus,

and most dorm residents choose to buy a meal plan. It's more expensive to live on campus, but there are many benefits.

When Lucier and his colleagues talk about the advantages of dormitory living, they emphasize proximity to classes, supervision, security and the importance of experiencing life with a roommate.

"The connection to the community that they're going to receive living on campus, in terms of living, breathing and eating the college experience, is much more intense than it would 10 miles down the road," Lucier said. "And living with a roommate is also a good experience. We tell parents that learning how to share possessions is a very important skill."

Lieberman also believes in the myriad of benefits for freshmen to stay in the dorms, and she promotes that decision to families whenever possible. But as the choices become more appealing, she sees a trend away from the dormitory experience.

"I try to get to the parents and say, look, they're going to benefit from living on campus the first year, let them get grounded and then they can move off campus," she said. "But the trend now is to move off campus. We have to work on improving what we have here in order to compete." **East**



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Greeks sweat sprinkler rule

Five years ago they all had to install fire alarms and now all East Carolina fraternities and sororities are looking at another fire-safety expense: A University of North Carolina system mandate that all residence halls have sprinklers also applies to fraternity and sorority houses, too. Of 18 Greek houses here, only one fraternity—Tau Kappa Epsilon—has installed sprinklers.

The UNC system has given campuses until 2010 to meet the new requirement. ECU has asked for a two-year extension for its dorms and Greek houses. Officials estimate that sprinkler systems for Greek houses will cost \$50,000 or more.



Big Star of the Small Part

You would think that an actor who has appeared in more than 70 feature films, dozens of plays and hundreds of television shows, as Beth Grant has, would have been quite the leading lady as a drama major in college. And you would be wrong.

By Steve Row

She's a big star now but Beth Grant '72 didn't exactly burn up the footlights as a theater major at East Carolina. She had only one starring role on the main stage, and that didn't come until her senior year. "I was not involved in any plays in my freshman year, or my sophomore year, either," Grant recalls. "In my junior year, I did a one-act Tennessee Williams play in the studio theater and a Chekhov play off-campus. I was an extra in one of the main stage plays—I had a funny bit with a lamp in *Little Murders*."

But she loved drama and devoted herself to learning theater and stagecraft in all forms, including directing, playwriting and costuming. No aspect of theater bored her. "I was the only girl to get an A in my lighting class," she recalls proudly.

She studied under Edgar Loessin, co-founder of the university's theater program, and turned to him her senior year when he was casting *Holy Ghosts*, a play by Romulus Linney that was to receive its premier at ECU. She had just been passed over for the leading role in *Glass Menagerie* and was fearful of again missing the brass ring.

"I asked [Loessin] if I could read one more time, and he let me. I was taking acting classes, directing, and I got A's in my classes. He knew I was a hard worker," Grant says from her California home. She landed the part.

Her one star turn on the college stage was thrilling, she says, but that wasn't what carried her from Greenville to New York and Hollywood, where she's appearing in her third Best Picture film, *No Country for Old Men*.

"I designed sets. I designed costumes. Because of what I did, I developed the utmost respect for all the behind-the-scenes people."

Perhaps that's where she gained the uncanny ability to portray strong female characters, especially the sad Southern mother. She's played that small part in dozens of the biggest films of the past 20 years. She was in *Rain Man*, *Flatliners*, *Speed*, *Little Miss Sunshine* and *Flags of Our Fathers*. She's been in four films with fellow ECU alum Sandra Bullock. She may be the hardest working



HIGHLIGHT REEL

Beth Grant has appeared in over 70 movies, including:

- 2007 No Country for Old Men (Carla Jean's mother)
- 2006 Factory Girl (Julia Warhol)
- 2006 Flags of Our Fathers (Mother Gagnon)
- 2006 Hard Scrambled (Alice)
- 2006 Little Miss Sunshine (Pageant Official Jenkins)
- 2006 Southland Tales (Dr. Inga Von Westphalen/Marion Card)
- 2005 Daltry Calhoun (Aunt Dee)
- 2003 Matchstick Men (the laundry lady)
- 2002 Desert Saints (Lou)
- 2002 The Rising Place (Melvina Pou)
- 2002 The Rookie (Jimmy's mother)
- 2001 Donnie Darko (Kitty Farmer)
- 2001 Pearl Harbor (the motherly secretary)
- 2001 Rock Star (Mrs. Cole)
- 2000 Sordid Lives (Sissy Hickey)
- 1998 Dance With Me (Lovejoy)
- 1998 Dr. Dolittle (woman)
- 1997 A Thousand Acres (Roberta)
- 1997 Lawn Dogs (Trent's mother)
- 1997 Love Always (Stephanie)
- 1996 A Time to Kill (Cora Cobb)
- 1995 Lieberman in Love (Linda Baker)
- 1995 Safe (Becky)
- 1995 To Wong Foo, Thanks for Everything, Julie Newmar (Loretta)
- 1994 City Slickers II (Lois)
- 1994 Speed (Helen)
- 1993 The Dark Half (Shayla)
- 1992 Love Field (Hazel)
- 1992 White Sands (Roz)
- 1990 Child's Play 2 (Miss Kettlewell)
- 1990 Don't Tell Her It's Me (Babette)
- 1990 Eating (Bea)
- 1990 Flatliners (Housewife)
- 1990 Welcome Home Roxy Carmichael (Lillian)
- 1989 The Wizard (Diner manager)
- 1988 Rain Man (Mother at farm house)
- 1987 Under Cover (Miss Randolph)

and certainly one of the most successful character actresses in Hollywood.

“No one ever said I would be a star, but slow and steady wins the race, and my great success is to be a character actress who gets star billing.”

Her first performance

Born in Gadsden, Alabama, Laura Beth Grant moved with her family first to Georgia and then to North Carolina, eventually settling in Wilmington. She vividly remembers her first experience entertaining others, before she even started school.

“Mama taught me a song to sing for my uncle when he came home from Korea— ‘Oh, Where Have You Been, Billy Boy, Billy Boy?’ He was a very handsome guy, and he squatted down to my level in his Navy uniform and listened to me sing that song, just grinning at me.”

Even at that early age, “I was hooked. I wanted that look forever. As soon as I found out what acting was, I wanted to do it. I would play in Mama’s closet, wear her high heels and fancy clothes. I sang and danced and pretended to be Marilyn Monroe, Elvis Presley and Davy Crockett.”

Her co-star in those juvenile productions was younger brother William, known by everyone as Bubba. “Once we got a tape recorder and just recorded ourselves making up the wildest stories. We would interview each other and make up crazy tales.” (Bubba followed Beth to ECU, graduating in 1986. He’s now an official with the Employment Security Commission of North Carolina and lives in Cary.)

Grant remembers telling an elementary school teacher that her uncle had been excavating in Egypt and sent back a rat mummy as a souvenir. The teacher asked Beth to bring it to school. “I went home in a panic,” she says. “So I took a little red leather fingernail kit and wrapped it in toilet paper, then dabbed

Grant won a best actress award from the Los Angeles Drama Critics Association for her 2003 performance in the play *The Trials and Tribulations of a Trailer Trash Housewife*



it with Mama’s liquid foundation make-up. I put it in a small oval-shaped crocheted pocketbook and took it to school the next day. I held it and walked up and down the aisles showing my rat mummy.”

The teacher never disputed the story. “As we say in show biz, ‘Fooled ’em again!’”

At New Hanover High School she performed in a one-act play that won a statewide award. Then in the summer before her senior year she won an appointment to the Governor’s School of North Carolina, a six-week residential program for gifted

children. For her audition, she listened “over and over again” to a recording of Dame Judith Anderson in *As You Like It*, and then performed a scene from that play to secure her spot in the program.

One of the Jenkins’ kids

Her instructors at the governor’s school recommended she consider the drama program at East Carolina. They didn’t know she already was a Pirate.

Grant had served as a page in the North Carolina Senate the year before, where she

met Suzanne Jenkins, daughter of Dr. Leo Jenkins, then president of East Carolina College. In the fall of 1965 she was invited to spend Homecoming weekend with the Jenkins family “and I became one of the family. I felt like I was the seventh child.”

She visited the theater department with Suzanne Jenkins, met Edgar Loessin for the first time, “and I fell in love” with the school.

She enrolled in 1967 and soon was involved in several activities. She was president of the ECU College Democrats for two years, for which she earned the Outstanding College Democrat Award (presented by U.S. Sen. Edmund Muskie.) At 19, she also served as a governor’s appointee to a state parks and recreation commission.

It was during a summer class in psychology that Grant heard a wake-up call from a professor. “He said if we can teach our children to accept responsibility for their actions, then they will do OK. I felt like he was talking right at me. I was not disciplined, I was opportunistic, a party girl. I skipped classes. After this, I started taking more responsibility.”

Grant had visited New York to see what professional acting was all about, and that’s where she headed right after graduation. She enrolled in the Lee Strasberg Theatre and Film Institute in New York. To prepare, Grant received assistance from Amanda Loessin, Edgar Loessin’s wife.

“She did show me a great kindness my senior year, after I decided to move to New York. She had me come to her house once a week and taught me memory and sensory exercises to prepare me for the work I would be doing at Strasberg. She did it for fun and for free, and it was a great gift.”

Grant’s first professional stage role was in an off-Broadway production of *Sid/Arthur*, produced by the New York Theatre Ensemble, in 1972.

She said in an earlier interview she was “thrilled out of my mind just to be working. Then I found out that I was replacing a male transvestite. It was then that I realized that I

was a character actor, not a leading lady.”

Grant later appeared in the Linney play, *Holy Ghosts*, in New York, and she started a local theater company. After it folded, she moved to Los Angeles and began training as a producer. She worked for George Schlatter, directing on-air promotions and producing segments for *Real People*.

Taking the L.A. stage

She also tackled some stage roles in Los Angeles. Performing in *Picnic* at The Ahmanson, she was spotted by a film director who cast her in *Under Cover*, in 1987. Her second movie was *Rain Man*, the 1988 Oscar-winning film in which she played the mother at the farmhouse where Tom Cruise and Dustin Hoffman watch *The People’s Court*.

Since then she’s averaged two or three movie appearances a year, plus lots of work for television. A typical year was 2006—she played the pageant official in *Little Miss Sunshine*, Julia Warhol in *Factory Girl* and Mother Gagnon in *Flags of Our Fathers*. She also appeared in nine episodes of *Jericho*.

She followed that with a role as Carla Jean’s mother in this year’s Best Picture, *No*

Country for Old Men. Plus, she filmed a dozen episodes of a new comedy series for USA Network, *Sordid Lives*, based on the 2000 movie.

She doesn’t want to restrict herself to any particular kind of role and she won’t take just any part. “I get a lot of ‘Southern’ parts, but that’s not what I want to do all the time. I want to compete with Glenn Close and Sigourney Weaver and those actresses.

“I have turned down a few things. I was called for a slasher movie, but I talked to (director) Todd Holland, and he reminded me, ‘Think of what you’re putting into the universe.’ But I’ll put my body of work against anyone else. And I’ll defend movies like *No Country For Old Men*, even though there’s lots of violence.

“I’m pretty conservative in that way. I like to make people think. I’m sort of a complicated independent thinker myself.”

Her best thinking may come on stage. She has created roles in the world premieres of *On a Southern Journey* by Maya Angelou, *The Day Emily Married* by Horton Foote and *The Trials and Tribulations of a Trailer Trash Housewife* by Del Shores. She earned three best actress awards for the Shores play.



A mother on and off screen

Perhaps the reason that Beth Grant plays the Southern mother so well on screen is because she is one in real life. She and her husband, actor Michael Chieffo, are parents to daughter Mary, a high school freshman who has become a star soccer goalkeeper. [When you see Michael Chieffo's picture, you immediately recognize him from recurring roles on

CSI, Malcolm in the Middle or the television movie *Glendon* when he played Art Carney.]

Grant has found that some roles help her in parenting, and some roles she develops into better characters because she is a parent and has observed parents closely.

In *The Rookie*, in which she plays the mother of the high school coach who wants to pitch in the major leagues, Grant based her

approach to the character on a woman she knew in Greenville.

"She always had a twinkle in her eye, a good sense of humor. I often think of a specific mom and then bring my own experiences in."

Now Grant is facing a bit of a dilemma: daughter Mary wants to follow in her parents' footsteps and become an actor.

"I tried to discourage my daughter from that, but I gave up. At times, she says she's given up her idea of playing soccer in college and says she wants to be an actress," Grant says. "She sees it as a pretty good life, even with the pain of long times away from home."

Beth and Michael arrange work schedules so that one or the other is always at home. When she was filming 12 episodes of the television series *Sordid Lives* recently, he was at home in Los Angeles with Mary. "The longest I've been away at any one time is three weeks. I hate it. I miss her so much it's physical with me," she says. Luckily, Mary "has never been sick without at least one of us there for her."

The work ethic that Beth acquired backstage at ECU seems to have served her well in her professional life; it's a trait admired by her peers and directors. "I was told at Governor's School, 'you're not a natural, but if you work hard, you will make it.'"

Todd Holland, who has directed her in television programs and movies, says Grant is a risk-taker. "She is very comfortable being far out on a limb from the character. I sometimes have to bring her in to play more of herself. She has a certain vibe to give off—a little bit of Southern, a little bit of mothers or Middle American women. She becomes the moral center of the piece."

Grant and Holland might team up for a large-scale project in the future—a screenplay that she has been working on for about 10 years. Titled *The New York Way*, the story mixes drama and time-travel fantasy, about a disheartened baby boomer who sees someone she thinks might be herself as a younger person. She observes this younger



Beth and Mary with Bernadette Peters

version of herself and then returns from that previous time to apply the lessons she learned to her life in the present.

Grant's daughter read the part of the young girl for studio executives, directors and music producers in late February, and Grant read the

part of the older woman. Holland is among the directors invited to consider the script.

"We have three months to raise money, attract other stars and come back with details," Grant says. "We'd like to shoot over the summer, because that's when Mary is out of school. We could possibly shoot it in North Carolina, maybe Greenville or Wilmington."

Meanwhile, Beth Grant, named a Distinguished Alumna in 1999, will appear in at least a half-dozen films in 2008 and '09: *Natural Disasters, In My Sleep, Winged Creatures, Boy in the Box, All About Steve* (another film with Sandra Bullock) and *Southern Baptist Sissies*.

So, for the little girl who sang "Where Have You Been Billy Boy, Billy Boy" to her sailor uncle, things have turned out quite well. "My dreams have come true beyond any of my dreams."

East



Beth Grant says it was her brother, William "Bubba" Grant '86 of Cary, who turned her into a passionate Pirate. She admits that one reason she volunteers is because it helps keep their bicoastal family in touch. Clockwise from top left, she autographs baseballs for a 2002 baseball team fundraiser at the Greenville premier of *The Rookie*. That's her receiving a Distinguished Alumnus award in 1999. Can you spot her at the LA tailgate party after the Pirates' baseball game with UCLA last year? That's Bubba at far left. She was in town to raise money for Greenville's Ronald McDonald House in 2001, and later enjoyed arts and crafts with the kids staying there.



Monica '94 '96 and Garry '92 Dudley

Join Garry '92 and Monica '94, '96 Dudley as members of the East Carolina Alumni Association. Membership in the Alumni Association helps to provide quality programs and services such as Pirate Career Calls and the Pirate Alumni Network, traditional activities such as Homecoming and reunions, alumni and faculty awards, and student scholarships. As a member, you will join the ranks of alumni like the Dudleys who demonstrate their pride, dedication, and commitment to ECU.

"Having left Greenville in 2003, we joined the Alumni Association to keep us close to the University through exciting events like Alumni Tailgate, Homecoming and reunion activities, and the annual scholarship fundraisers, the Pirate Alumni Road Race and Fun Run, and the ECU Scholarship Golf Classic. It's satisfying to know that we, along with fellow alumni members, are funding scholarships for successful students so that they may experience an ECU education and share our passion for the University. Most importantly to us, the Association is a way to maintain our Purple Pride, no matter where we are in the Pirate Nation."

Join today!





My summer job? Work up a sweat

East Carolina athletes can lay down their academic burdens for the next three months, but most will have some required summer reading. It's a booklet with instructions like: "Hill sprints X 20" and "Twisting Stack Crunches 3 X 20," pages from the personalized fitness program that goes home with every athlete.

By Bethany Bradsher
Illustrated by Mike Litwin

Their minds might get a vacation, but Pirate athletes have a detailed summer syllabus with assignments for weightlifting, conditioning, plyometrics and nutrition. Keeping in top physical shape is the way to pass this course. Want extra credit? Join a summer league to keep your competitive edge sharp.

Some East Carolina athletes don't even go home for summer. Football players stay on campus and train under the watchful eye of

their strength coaches. Some take courses to ease the academic load during the season or to get a poor grade off their transcript.

But the great majority of athletes, especially those in the Olympic sports, go home to chill out and maybe get a summer job. NCAA rules prevent a coach from requiring athletes to work out or play during the summer, but players know it's important to exercise more than just their elbows from now to September.

Danny Wheel, a member of the sports and conditioning staff, oversees the health of members of five different Pirate teams. He said one of his most vital responsibilities is crafting the summer fitness programs he sends players home with. But all he can do is hope the athletes have enough inner drive to stick to it.

"To some I give out a packet, and that packet will probably sit on the front seat of their car for the whole summer," Wheel said. "You



Jennifer Kurowicki competes in the Strong Woman games held each summer. Football players spend summers working out in the Murphy Center.



can tell the ones who don't do it because they're out of shape [when they return in the fall], and it's almost like they have to start back from square one."

Last summer, Kelley Wernert was heading toward her final season as an ECU volleyball player. She decided that the best way to prepare for that challenge was to stay on campus and follow her coaches' program as closely as she could.

By implementing that plan, Wernert became a poster child for the benefits of summer training, Wheel said. Despite battling an injury early in the season, Wernert finished her career with a bang—14 double doubles (kills and digs) during her senior season, a new ECU record for digs with 30 against Memphis, and, in September, National Player of the Week honors.

"She was in here every day trying to get stronger, and it carries over," Wheel said. "She even started off the season with an injury, she had a broken hand, and she was still beating everyone's lights out."

Wernert tried it both ways during her ECU career. She went home to Illinois after her freshman season and fought a losing battle with her training packet from Wheel. For the next two summers, she stayed in Greenville and went to the weight room every day to be challenged by Wheel in person.

"My main things through the whole summer were summer school, lifting and running and playing sand volleyball," said Wernert, who graduated in May and will head to Europe this summer to try out for the professional volleyball league there. "That's all I did, really."

Wernert's coach, Chris Rushing, has a natural coach's desire to manage the training routine of his athletes. But when summer rolls around, his control disappears and he can only check in with his players from time to time and encourage them to stay in shape. Then they come back for the fall semester, scant weeks from their first match, and he can distinguish the idle from the driven from the first time they take the court.

"Some go home and don't do anything, and those are the ones who kind of irritate us," said Rushing, whose team will compete in its first match in late August. "You can tell who's been working hard and who hasn't. The girls who are in better shape, you can tell by their face and body language. They just recoup so much faster."

Leaning on fall athletes

If the coffers for Rushing's sport were deeper, he would mandate that his players come to campus for part of the summer—ideally to stay for the second summer session, as the football players are required to do. But under the current system the volleyball athletes only stay on campus when they opt to do so independently and pay their own room and board.

The pressure is highest on athletes who play fall sports, like volleyball. Those coaches strongly urge their players to do as much as possible during the summer with weightlifting and conditioning. But as this emphasis on structured fitness has increased in recent years, Wheel has found one down side: athletes who think the barbells and the track are a substitute for the playing field.

"Kids are coming in so in shape, so well-conditioned they know about weights and things like that, but they lose track of, 'Am I a good player?'" Wheel said. "When I was growing up, we were physically strong just by playing sports. We call it country strong. I'd definitely take a kid who's country strong over someone who's been in a weight room all their life."

For Kurt Craft's athletes, the track is the playing venue, and as the head coach for track and field he is charged with finding

ways to challenge throwers, sprinters, jumpers and distance runners to keep up with their specialized skills and also stay in prime condition through the summer.

"It's kind of like a recipe," Craft said. "It's a little bit of this, a little bit of that."

The track coaches also encourage players to enter open meets on the amateur circuits, so that they don't lose their competitive edge. Before they leave him for the summer, he reminds them that they are competing at a high level and should keep their training at an equally high standard.

"By NCAA rules, we cannot require anybody to do anything. We can design workouts, we can highly suggest that they do it, but we can't make them."

Learning good nutrition

The last section in the athletes' summer packets deals with nutrition. It provides tips how much of their diets should be made up of carbohydrates (60 to 70 percent of the overall caloric intake) and how much water

an athlete should drink each day (10 to 14 glasses). Pushing good nutrition is a tough job for Wheel.

He rails against the typically unhealthy diet of a college student—donuts, late-night pizza. But he saves his sternest advice for another dietary no-no—athletes who exert themselves during workouts and then rush off without eating.

"I'm fighting the people who don't eat breakfast, don't eat lunch because they're hurrying from class," he said. "I'm fighting that person who doesn't eat on a regular basis. If a person doesn't eat a recovery meal after every workout, their body will only make it 10 weeks into a 12-week season."

But football players don't have those issues. They stay on campus all summer under the watchful eye of head strength coach Mike Golden. In his three years at ECU, Golden says has seen athletes reach lofty fitness goals. He draws direct parallels between the intensity of summer conditioning with greater accomplishments on the field in the fall.

"If you don't do it, you won't be able to keep up," said Golden, who holds a Strong Man Competition for the football team every summer and calls it the "only fun day" of their vacation. "In years past, that's what training camp was for, to get ready for the season. And now, you've got to be in shape to go to training camp."

And for football players and other athletes who stay on campus to reap the training benefits, there is another advantage: Many take full summer school loads, since they're there anyway, and some collect enough credits to graduate early or carry lighter loads during their competitive seasons.

All of which begs the question: When does an athlete take a holiday? Wheel encourages the players in every sport to take a chunk of time off from training, usually right after their season ends, to stave off burn-out.

"We're trying to work out where we at least give them six to eight weeks where they don't have to see us, and they recover mentally and physically," he said. "Your body has to recover somewhere in there."

East

The Future Is Bright. The Future Is Purple. The Future Is Pride.



When we talk about East Carolina University, we typically speak of pride. *Purple Pride*. It's more than just colorful. It's the kind of pride that acts as a springboard that takes us from the present and into the future. Pride that has always been linked with the spirit of the East. Because no matter where we go, no matter what we do, we always look back with a sense that ECU and eastern North Carolina have left a legacy that will remain a part of us forever.

It's with that same feeling of pride that we ask you once again to answer the call for our student-athletes whose heroics on and off the field have taken ECU to a new level of respect throughout the state, the region, and all of America.

We ask that you join the Pirate Club and give as much as you can for your school so that future generations of ECU students will experience that very special feeling of *Purple Pride*.

Former ECU Chancellor (1960-1978) Leo Jenkins perhaps said it best when he spoke these words after his much acclaimed tenure: "Above all, I take with me the lasting commitment to answer the call of East Carolina, whenever and wherever I can serve."

Won't you answer the call as well? We need you now more than ever. And you, too, will claim your *Purple Pride*.



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Teaching the truth about fiction

By Sally F. Lawrence

Introducing students to North Carolina authors is especially satisfying for English professor Margaret Bauer, who edits the award-winning *North Carolina Literary Review* (*NCLR*). “Many students don’t realize that Jill McCorkle is from Lumberton or that Allan Gurganus is from Rocky Mount or Michael Parker, from Clinton. These authors have won national awards. Students then realize that eastern North Carolina is the stuff of great literature,” says Bauer, the Ralph Hardee Rives Chair of Southern Literature. “Students really respond to reading about their own culture, to identifying with the characters or the settings. Their culture is made of real life and people are writing about it.”

“What I want students to understand is

that fiction actually tells the truth with a capital T,” says Bauer. For example, she says, “We look at [*Literary Review*] articles about the Wilmington race riots and Charles Chesnut’s 1905 novel, *Marrow of Tradition*. The 2006 state report on these riots verified that Chesnut’s novel was a more accurate depiction of what happened than the 1898 *New York Times* article published the day after the riots. Fiction records history in a way that lasts because it’s entertaining and captures far more than the facts.”

While students learn about their culture and their history in Bauer’s North Carolina and Southern literature classes, she gets her best research ideas from teaching. “I bet 90 percent of my conference papers come from class discussions. In a graduate class, I’ll take

a research idea that I got while discussing a work with them and write an abstract to show them what one looks like. Then I help them write an abstract because writing a conference paper is one of the course requirements,” Bauer says.

“I did a seminar about William Faulkner and his influence on contemporary novelists, which then became my second book, *William Faulkner’s Legacy: What Shadow, What Stain, What Mark*. We’d read Faulkner and then a contemporary novel to help students understand why he’s considered the father of Southern literature. Ernest Gaines was influenced by Faulkner, who did include African-Americans in his novels, but as marginal figures only. Gaines realized that he could respond to Faulkner’s stories by giving the African-American characters the central roles. We had fun comparing and contrasting ideas,” she adds.

Bauer’s current book manuscript, *Understanding Tim Gautreaux*, is another author from that seminar and the Faulkner book. “Right now I’m teaching *Women and Literature*, so I’m discussing ideas relevant to one of my next books about relationships between women.” Bauer discovered Kat Meads, a North Carolina author from a review in *NCLR*. “I’m teaching her book, *The Invented Life of Kitty Duncan*, in this class and writing a chapter about it for my book.”

To start the class, Bauer leads the students through an analysis by asking about a character. “How did she change in the last part of the book? Why? What do you think motivated her?” She moves toward a responding student. As the ideas start flowing, she talks faster, tossing out more questions and acknowledging students’ insights and contributions with a smile and a “Yes, great idea. Exactly.”

ECU acknowledged Bauer’s successful integration of teaching and research with the Scholar-Teacher Award in 2004. She

was recognized as one of the “Ten Women of Distinction” in 2007. This year she was one of only a few faculty to win the Five-Year Achievement for Excellence in Research/Creative award.

Combining class discussions and research is only one way Bauer teaches students. Outside the classroom, she helps graduate students and undergraduate interns develop research and editing skills while working on the *Literary Review*. “When graduate students write a class paper and can’t verify a fact about an author, they often leave that fact out. But, when we publish something in *NCLR*, we have to verify that fact. So, I teach these graduate students how to do hard-core research. It’s real research. It’s not just for a grade on a paper. They are going to see the product of their research in a bookstore and on library shelves and that makes an impression on them.

“When you harp on punctuation rules in a class, students just think you are being picky. But when students start editing articles and see how awkward some of the prose is, then they understand why these issues matter,” Bauer emphasizes.

Eugene Tinklepaugh ’08, an *NCLR* graduate student, explains that “as an aspiring writer, I can say working with Dr. Bauer is a truly rewarding experience, and all the hard work does pay off the moment the issue goes to print.”

Recognizing Bauer’s editorial strengths, the Council of Editors of Learned Journals awarded her the Parnassus Award for Significant Editorial Achievement for the “Commemorating 100 Years of Writers and Writing at East Carolina University” in the 2007 edition of *NCLR*. A former *NCLR* graduate student and current visiting assistant professor at the University of South Carolina, Melissa Rimmel ’02 credits Bauer with setting high standards. “As a native of eastern North Carolina, I’m proud that *NCLR* is published by East Carolina University and that Margaret makes it a respected journal. Margaret also inspired me to continue my graduate education and that’s something I’ll always be grateful for.”

One of her former graduate students, James Anderson Jr. ’02, wrote a thesis about music in Southern literature but hadn’t thought about a terminal degree. “I encouraged him to go on and get a Ph.D.” Subsequently, the University of Arkansas awarded him a fellowship. Deborah Welsh ’03 ’05, a Greenville paralegal, says “I write for a living and use the principles she taught me every day. She is uncompromising in her demand for excellence.”

Published annually by East Carolina in cooperation with the North Carolina Literary and Historical Association, the journal specializes in articles about North Carolina’s history, culture and literature. In addition to essays, *NCLR* features art, interviews, poetry, book reviews and fiction.

Books by ECU faculty

HUMOR IN EAST GERMANY

Before the fall of the Berlin Wall, East Germans had come to accept that their Big Brother government spied on everyone and fed hardly anyone. They turned to humor to brighten their gray lives, as exemplified by this joke about a conversation between two government spies: First agent: “Hey, what are you thinking about?” Second agent: “Oh, nothing special. The same as you...” First agent: “In that case, you’re under arrest!” Or this one: How can you use a banana as a compass? Place it on the Berlin Wall; the east end will have a bite taken out of it. In *Humor, Satire and Identity: East German Literature in the 1990s*, professor of foreign languages and literatures Jill F. Twark offers the first book in English to survey the Eastern German literary trend of employing humor and satire to come to terms with unpleasant experiences. Twark analyzes 10 humorous and satirical novels for their literary aesthetics and language, cultural critiques and socio-political insights. Interviews the author conducted with five of the satirists are appended as primary sources and contribute to the interpretation of the texts. This isn’t a book of jokes and Twark treats her work as anything but a laughing matter.

Humor, Satire and Identity: East German Literature in the 1990s
471 pages, Walter de Gruyter Books
\$98.00

HARMFUL BEHAVIORS

Parenting an adolescent is a tough job these days, fraught with all manner of hazards. Smart parents would benefit from reading a comprehensive and holistic guide to adolescent issues, such as the new book by Dr. Mar. Stebnicki, a professor and director of the graduate program in rehabilitation counseling. It offers a new approach for the identification, early intervention, prevention and preparation of a variety of harmful behaviors. Readers are offered risk-factor threat assessments, experiential prevention activities, case studies, discussion questions and the critical pathways that are associated with a variety of adolescent mental health conditions

What is Adolescent Mental Health? Helping Disconnected and at-Risk Youth to Become Whole
264 pages, Edwin Mellen Press
\$109.95

McGee seems oblivious to the earful he's getting from Alabama Coach Mike Shula.



Courtesy AP

Making the right call

Jerry McGee '65 plans to keep working until 2012 at his day job as president of Wingate University, but this will be the 35th and last year he devotes to his hobby as a college football official. Now 64, he isn't sure he can still keep up with wide receivers who cover 40 yards in about four seconds.

"My plans are to officiate one more season and then leave my shoes at the 50-yard line," he says. "By the end of this coming season I will have worked close to 400 games. I've officiated at 19 bowl games and two national championship games. I'm really going to miss being out on the field, but it's time."

McGee is a field judge who works Atlantic Coast Conference games during the regular season. He lines up in the defensive

secondary, about 20 yards from the line of scrimmage. "I spend most of the game running backwards. So, on a long pass play to the corner of the end zone, the receiver will already be 10 yards downfield before I can react to the play. That means I have a 10-yard head start to back pedal and get to the spot where I think the play will be made. With one eye I watch the receiver to see if he makes the catch. With my other eye I watch the defender to see if he interferes. And with my third eye I watch the ground to see

if the receiver drags a toe a couple of inches before he goes out of bounds."

With that, McGee gives out a hearty laugh. But it isn't a laughing matter when a national championship is on the line, as it was at the 1997 Rose Bowl. With time running out, Ohio State was driving to upset Arizona State and ran a long pass play to the sideline. The receiver, the defender, the ball and McGee all arrived at the 5-yard line at the same instant. The ball popped away, and as 93,852 fans held their breath, McGee reached for the yellow flag in his back pocket to call defensive pass interference. Ohio State scored on the next play to win the game. "It was the only time I ever got my name on the front page of *USA Today*," he chuckles.

He occasionally takes flack from fans. "I was at a Baptist State Convention meeting one year and my wife brought a lady over to introduce her to me. And as soon as this woman saw me, she gave me an ice-cold stare. Turns out, she was a Carolina fan and she was still mad about a call I made against Carolina in a game with Maryland more than 15 years ago."

McGee first learned officiating working intramural games while a student at East Carolina. Compared to those, he says most



other games are piece of cake. "If you can work the Sigma Nu-Pi Kappa Alpha game, then Notre Dame-Michigan is a walk in the park."

After graduating from East Carolina with a degree in physical education, McGee, a native of Rockingham, earned a master's in counseling from Appalachian State and a doctorate in education from Nova Southeastern University. After a stint in the Army he worked for Richmond Community College and followed that with positions of increasing responsibility at Gardner-Webb University, Meredith College and Furman University. He became president of Wingate University, located about 35 miles east of Charlotte, in 1992.

His years at Wingate have been transformational for what was a small, Baptist-affiliated school. It had about 1,100 students when he arrived; now it has 2,200. He led the effort to found a school of pharmacy and oversaw the construction of 15 new buildings on campus. This fall Wingate begins offering a physician's assistant program and launches a doctor of education degree.

Three years ago he negotiated the delicate process of severing Wingate's ties to the Baptist State Convention, which eventually will cost the school \$1 million a year in funding. Nobody got their nose out of joint and Wingate remains in strong shape financially.

He's popular with students because he listens. At the beginning of each semester he eats dinner with several freshmen once a week to get to know them and to inquire about any problems they're having. He throws a big Super Bowl party for students every year, dressed in his ref's outfit.

"When I was at East Carolina, most of the students came off the farm or from mill towns. I think the professors saw more potential in us than we saw in ourselves. East

Carolina is a very different place now but nothing will change the fact that they took me off mill hill and changed my life."

Don't miss DC weekend

The chance to see former Pirate baseball standout Chad Tracy '98 '01, who now plays for the Arizona Diamondbacks, highlights this year's Washington Weekend. The events begin on Thursday, July 10, when the Diamondbacks take on the Washington Nationals. Alumni can meet Tracy before the game and also get a private tour of the newly opened Washington Nationals Park. On Friday, July 11, get a behind-the-scenes tour of the White House's famed West Wing from Doug Morgan '88, who now is a supervisory special agent for the Department of Homeland Security's Immigrations & Customs Enforcement Division. The White House tours are open to the first 20 registrants who must be Alumni Association members. Afterwards there will be a special tour of the National Portrait Gallery led by Director of Exhibitions Beverly Cox '67. On Saturday, July 12 meet with incoming freshmen and their families from the D.C. area during Freshmen Sendoffs to welcome them to the Pirate Nation. Washington Weekend is open to all alumni and friends of ECU.

Help managing money

The Alumni Association has partnered with the National Endowment for Financial Education's CashCourse component to guide students and young alumni in building a secure financial future. Tools provided by CashCourse include financial basics, paying for college and the world of work. Each of these features can assist current students and recent graduates with the realities of building their own financial portfolio, including managing student loans, buying a car, moving off campus and using credit

cards. To learn more, visit PirateAlumni.com and click the Student Programs tab.

Homecoming '08

Mark the weekend of Nov. 7-8 on your calendar for Homecoming 2008. The Alumni Awards Banquet will on Friday night. Join us Saturday morning for an open house breakfast at the Taylor-Slaughter Alumni Center, stay to watch the parade, then head over to the stadium to tailgate prior to ECU's football game against the Marshall Thundering Herd. After the game, the Class of 1958 will celebrate their 50th reunion at the ECTC/ECC Golden Alumni dinner and dance featuring The Collegians. The Black Alumni chapter will celebrate through the night during their annual reunion and after party. Many schools and colleges also will offer Homecoming activities for their graduates.

Alumni Awards

Each fall during Homecoming weekend, the Alumni Association honors a number of individuals with the Outstanding Alumni, Distinguished Service, and Honorary Alumni awards. Nominations are taken year round and the deadline for the 2009 Alumni Awards is Nov. 1. It's easy to submit a nomination. Simply visit PirateAlumni.com and click the Awards & Scholarships tab.

Save the Date

Tuesday, July 8
Alumni Tailgate tickets go on sale for association members

Friday, Sept. 26
ECU Scholarship Golf Classic
Ironwood Golf & Country Club

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2007

JONATHAN KEEL is a project engineer with LeChase Construction Services of Durham where he develops bid packages and coordinates projects. He interned with Orleans Home Builders. **PAULA KENNEDY-DUDLEY** of Greenville and Wilmington is director of student services for UNC Wilmington's School of Nursing. She has 13 years experience in teaching, research and service in education and health sciences at UNCW and ECU. **JILL PEARCE** was certified as a family nurse practitioner. She is on the hospitalist team at Scotland Memorial Hospital, where she began working in the intensive care unit in 2000.

2006

KELLY ELIZABETH GADDIS and Michael Blake Neel were married Oct. 6 at the Martinsborough in Greenville. **EMILY JAMES GANZERT** and George Erle Perrot IV were married Sept. 28 at Coquina Beach. She is catering director at the Black Pelican Seafood Company in Kitty Hawk. **STACY LEE HOWELL** and 2ND LT. **STEPHEN MICHAEL ZIMMERMAN '07** were married Dec. 16 at Yankee Hall Plantation. She is working towards a master's degree at ECU. He is stationed at Laughlin AFB in Texas for flight training. **CHRISTOPHER MCLAWHORN** gained professional certification as a CPA after working with H. Edwin Gray CPA for a year. **SARAH ASHLEY PIERCE** was promoted to vice president and human resources director at First South Bank, where she oversees payroll, benefit administration, new hire recruitment, and policy implementation. Originally from Amherst, N.Y., she is a member of the Society for Human Resource Management. **REBECCA ELAINE RAWL** and Krishan Kumar Mohindroo Jr. were married Dec. 15 in Lexington, S.C. She is a second-year BSOM student. **ABEL SUTTON**, a singer with his family's group, Faithway Doves, is director of arts in education for the Albemarle Arts Council in Elizabeth City. **CHRIS TUTINO** is a sales and advertising representative for *N.C. Magazine* with the communication firm S&A Cherokee. He was vice president of sales and marketing for Network Management Partners.

2005

DANA LOUISE BULLARD and Christopher Alan Hall of Clinton were married Nov. 10 in Autryville. She is the eastern recreation superintendent for Sampson County Parks and Recreation. **SHALINEE PRASADA** of Rocky Mount was certified as a CPA after two years with Oettinger & Norwood and two years with H&R Block. In 2003, she became an enrolled agent with the IRS.



Tommy Spaulding '92, the keynote speaker at Spring Commencement, credits Up with People with changing his life, and how he's returning the favor. Best known in the 1970s and '80s for its high-energy song-and-dance shows conveying a message of peace and harmony in world tours and at Super Bowls, Up with People shut down in 2000, the victim of changes tastes and rising costs. Two years ago Spaulding, a cast member in the 1987 troupe, was called back to revive the enterprise.

Named an Outstanding Alumni in 2006, Spaulding became a star IBM salesman after graduation and then founded Leader's Challenge, a notable education foundation in Colorado. That's what he was doing when Up with People founder J. Blanton Belk asked him to restart the program.

Spaulding's first task was scaling back the 300-person staff and \$30 million budget. He refocused the mission on community service and leadership training. Performances now are paid for by corporate sponsorships and ticket revenue goes to local nonprofits in host cities. The group stays a week in each location working with volunteers in community projects.

He understands why people lost interest in the group. "It didn't help that we did these four halftime shows at the Super Bowl, because when people saw them perform they thought, 'Oh, all they do is sing and dance.' What people didn't realize—or forgot—is that Up with People was one of the most cutting-edge nonprofits in the world. We were the first international organization to go to China, before even Richard Nixon went over there. We were the first in the '80s to go to the communist Soviet Union, and the first to go to Jordan."

The group's current tour will visit 22 cities in North America, Europe and Asia. The cast has 55 members who range in age from 18 to 29 and represent 19 countries."

David Bond '78 of Raleigh, former president of the HealthMatics division of Allscripts, made a gift to the College of Business that will allow it to create 20 new annual scholarships each worth \$5,000. The David Bond Access Scholarships will be awarded to bright students who demonstrate financial need who plan to major in business. "Unfortunately, many qualified students cannot advance their education because of financial constraints; hopefully these scholarships will be an entry point for some of those students," Bond said. He serves on ECU's Business Advisory Council and is a frequent speaker in business classes. Bond also serves with the Pirate Club and is a member of the ECU Foundation board.

ALUMNI SPOTLIGHT



It all started in August 2000 when **Jeff Spainhour '94** was a student at Fuller Theological Seminary and asked another student, **Moses Pulei**, about conditions in his homeland of Kenya. After learning about the

poverty there, Spainhour felt moved to do something. He told other seminarians about the needs of the Kenyan people. Soon, a group formed that raised enough money to purchase and ship a drill to Kenya so people could bore wells for safe drinking water.

In August 2001, Spainhour and Pulei formalized their efforts by co-founding Staff of Hope, a nonprofit focused on serving the people of Kenya and Tanzania. Partnering with churches and donors, the group so far has drilled 11 wells, each serving 350 families. The group also built Oloile Secondary School in Kimani, Kenya (below), which serves more than 200 students. They also constructed a needed dam and promoted micro enterprises to bring sustainable jobs to the community. In neighboring Tanzania, Staff of Hope is sponsoring two girls to go to college.



When he isn't in Africa, which he is about six or eight weeks every year, Spainhour is an associate pastor at Triangle Presbyterian Church in Raleigh. Learn more at www.staffofhope.org.

2004

JENNIFER LYNN BOWLES and Zebulon Craig Carter of Advance were married May 6 at Orton Plantation Gardens in Winnabow. **LISA WAGNER** is regional sales manager for the Greenville Convention Center. A certified hospitality sales professional, she is a Greenville-Pitt County Chamber of Commerce ambassador; vice president of the Business and Professional Women's Network; and a member of Meeting Professionals International, the Association Executives of N.C., and the Society of Government Meeting Planners. **REBECCA ANN DAVIS** and **TRAVIS SCOTT WARREN '05** of Winterville were married Jan 26. She works at Carolina Pregnancy Center, and he works at Countertops Unlimited.

2003

STEPHEN A. CHURCH is music director at Benson Baptist Church and choral activities director at Spring Lake's Overhills High School, where he teaches mixed choirs, show choir, music theory/appreciation, and theater. He and his wife **AMY CAULDER-CHURCH '01 '03** have a 2-year old daughter, Hanna Elizabeth. **DANIEL DRAKE '03 '06** is manager of bariatric programs at PCMH and president of the National Association of Bariatric Nurses. **JILL ALLISON JONES** and Thomas David Brown II of Greenville were married Nov. 3. She is an RN in the surgical intermediate unit at PCMH. **ALLEN COLEMAN SMITH** was promoted to senior vice president of the Greenville-Pitt County Chamber of Commerce. **CARMEN MARIE SMITH '03 '06** of Fayetteville and Joshua Michael Webb of New Bern were married Oct. 20 on the beach in Kitty Hawk. They live in Winterville, and she teaches academically gifted students at Eastern Elementary School. **ANDREW HART WRIGHT** of Winston-Salem and Shana Marie Phillips of Advance were married Oct. 20 in Mount Airy. He works for Winston-Salem Health Care Pharmacy.

2002

JOHN BACON of Greenville is a business development officer with First Carolina State Bank's Greenville loan office. He was vice president of membership and business development for the Greenville-Pitt County Chamber of Commerce, an account manager for McRae Office Solutions, and a life insurance agent. **AMY MCADAM BURTCHE** and Anson J. Burtch of Durham were married on Sept. 30 in Ferguson. She taught English at Lenoir Community College from 2002 to 2004 before taking an instructor position at Durham Technical Community College.

2001

LAURIN EDWARDS LEONARD and **ZACHARY NORRIS DEATON '04 '07** were married May 18, 2007, at Ocean Isle Beach. She teaches pre-k in

Chatham County Schools, and he is a dietitian with the Chatham County Public Health Department. **MICHAEL VANN** manages InTone Fitness in Greenville. He previously worked at ViQuest and Courtside Athletic Club.

2000

JACK "JAY" JENKINS COCHRAN JR. of Davenport, Fla., was promoted to project manager with Whiting & Turner, the country's largest retail construction contractor. **DANA FERRIS DAWES** of Greenville, senior food service director for ARAMARK at ECU since 2000, was selected to attend the Ritz-Carlton Customer Service Institute in St. Louis, sponsored by the National Association of College and University Food Service. She is also an adjunct business instructor at Pitt Community College. **DR. KATIE LOWRY** of Lumberton rejoined the Southeastern Regional Medical Center staff at the Lumberton Children's Clinic after working at Fuquay-Varina Pediatrics for a year and completing a three-year residency at PCMH. She specializes in asthma, adolescent medicine, and ADHD, and has two children. **BEN WILLIAMS '00 '04**, an environmental planner with Greenville's Rivers & Associates, passed the American Institute of Certified Planners examination.

1999

JON BLACKWELL of Emerald Isle is an employee benefits consultant with SIA Group, a full-service insurance agency. He oversees business development, cost-benefit analysis consulting, and implementing benefit schemes. **ARTY TILLET**, principal of First Flight High School in Kill Devil Hills, was named Northeast Region 2008 Wachovia Principal of the Year and will compete with seven other regional winners for the statewide award.

1998

LYNDSAY PATRICE MASSENGIL AL-SHIBLI '98 '02 is chair of developmental English at Durham Technical Community College. **SUSAN BETH CAMPBELL '98 '06** and Jason Todd Pair were married July 24, 2007, in Sidney on the waterfront at the Burbage family farm. She is a certified nurse anesthetist at PCMH, and he owns Pair Electronics. **CORBY T. SMITH** of Winterville is vice president and director of operations for the Greenville-based Select Bank & Trust. He was a loan review specialist for First South Bank.

1997

CAREY MEADOWS RIVERS, a part time sales rep for Abbott Pharmaceuticals in Raleigh, and her husband Michael had their second son, Hampton Parker, on July 5, 2007.

1996

DR. DAWN GRIESEN was initiated as a fellow of the American College of Surgeons during the group's annual Clinical Congress in New Orleans in October 2007. She practices at Carolina Ear, Nose and Throat, Head and Neck Surgery Center in Hickory. **TRACEY MAYNOR** was named senior vice president of sales and operations for VT Specialized Vehicles division of Vision Technologies Systems, which includes the Hackney and Kidron divisions. **CASSANDRA ROBINSON '96 '03**, a senior internal auditor with BB&T in Winston-Salem, was promoted to banking officer. **JEFF RORER '96 '98 '06** of Winterville is the only N.C. representative on the 10-member American team that will participate in the F-Class rifle shooting World Championships in Bisley, England, in 2009. He set four National Rifle Association records for shooting and was pictured in the October 2007 issue of *Guns and Ammo*. **KITTY H. WETHERINGTON**, ECU's attorney from 2000 to 2007, is now an associate attorney with Colombo, Kitchin, Dunn, Ball & Porter.

1994

NATALIE ROCKE EDWARDS '94 '96 of Dunn received the Pinnacle Achiever Award for her leadership with service excellence at Betsy Johnson Regional Hospital, where she is the program director.

1993

GEORGIA SHIRLEY CHILDS '93 '95 and **VERNON GERALD "JERRY" CHILDS III '02** of Greenville had a son, Vernon Gerald "Jeremy" Childs IV, on Dec. 12. At ECU, Georgia is assistant director for peer health with campus recreation and wellness, and Jerry is a technology consultant.

1992

SUSAN GODBOLD STUPPNIG was appointed head of the McLeod School, a Charlotte-Mecklenburg School in the McLeod Center, which serves adolescents with substance abuse issues.

1991

RUSSELL LANT PAIT and Marybeth Pait of Carthage had a son, Caleb Alexander, on Jan. 14. Russell is director of human resources with St. Joseph of the Pines. **LEIGH ANN RAIFORD** and Andrew Davis Odom were married Nov. 23. She works with Meridian Park, an apartment rental company in Greenville. **SHELLEY HARVEY TUBAUGH** was promoted to vice president of human resources at Grady-White Boats in Greenville after working in customer service, marketing and purchasing at the company since 1988.

1990

MARGY BRANTLEY of Rocky Mount joined Nancy Liipfert Associates. She was public events director for the N.C. Museum of Art, director of Latta Place in Charlotte and Newspaper in Education coordinator for the *Rocky Mount Telegram*. Brantley has lived in Rocky Mount for the last 15 years with her husband and son. **KRISTIN EILEEN SAUER GIBSON** of Carolina Beach exhibited new paintings as part of a three-person show in May at City Art Gallery in Greenville. She also shows work at Tyler White in Greensboro and Three Hounds in Wilmington.

1989

J. TIMOTHY MEIGS and his wife, Julie, of Raleigh had their first child, Joseph Albert "Jay," on Nov. 14. Tim is a patent attorney with Becton, Dickinson, and Co. **CHRIS PFAUTZ '89 '92** is interim dean of student services at John Tyler Community College in Chester and Midlothian, Va. He was director of counseling at the Midlothian Campus, and is in a doctoral program at Old Dominion University. **STUART KORNEGAY WARD** and Michele Renee' Dudley of Morehead City were married Dec. 29 in Beaufort. He is a sales representative for Alltel Communications in Carteret County.

1988

DR. LARRY WEBB was named principal of Eaton-Johnson Middle School in Henderson.

1987

DON HALE, originally of Tarboro, was honored for 10 years of service with Community Health Systems, the largest publicly traded hospital company in the U.S. As senior regional director for patient financial services, he oversees the business office and patient access operations for 14 hospitals in 6 states. He, his wife, Sylvia, and their daughter, Ashton, live at Lake Norman.

1986

GREG THOMAS is the new head football coach at Choctawhatchee High School in Fort Walton Beach, Fla. A longtime coach at Greenville's J.H. Rose High School, he led four football teams to the state championships.

1985

TERRY DANIELS BOYKIN of Clayton, a financial systems coordinator, was promoted to vice president at BB&T after 21 years with the bank. **SONYA KEEL** of Nashville joined the Oettinger & Norwood firm

in Rocky Mount. Originally from Williamston, she is a CPA with 20 years of experience in public and private accounting, and she is involved in her church's youth programs. **ANITA LYNN OWENBY '85 '86** of Asheville received her doctorate in educational leadership from Western Carolina University in August. She is director of elementary education for Henderson County Public Schools. **WILLIAM DURWARD TAYLOR JR.** is manager of the Eastern Agricultural Center in Williamston. He was with the N.C. Department of Agriculture and Consumer Services for 11 years before becoming food service director for Martin County schools in 1998.

1983

KAREN G. KLAICH, an English teacher at South Central High School in Pitt County since 2002, will participate in the N.C. Center for the Advancement of Teaching's first overseas trip. She and 23 other Holocaust and tolerance educators will visit Germany and Poland in August. A teacher for 22 years, she previously worked at A.G. Cox Middle School. **DELPHINE MABRY** was inducted into the Southwest Edgecombe High School sports hall of fame. As a student there, she played three sports, helped the girls' basketball team win two state championships, and individually won three

state crowns for track and field. At ECU, she played basketball and ran track. She now coaches two sports at Southwest Edgecombe. **OTIS BERNARD ROBINSON SR.** of Lexington was appointed director of workforce development for Goodwill Industries of Central N.C. He is an adult education instructor at Guilford Technical Community College in Greensboro. His wife, **PAMELA L. BEST ROBINSON '82**, is a library technician for Lexington Public Library.

1981

C. LYNN CALDER of Chapel Hill was named in 2008 *Best Lawyers in America*. Originally from Greenville, she is an immigration lawyer at Raleigh's Allen and Pinnix. **RANDY K. LANGLEY** of Battleboro is the new account manager with The Parks Agency of Nationwide Insurance. **SKY LARSEN** is the circulation supervisor at the public library in downtown Scottsdale, Ariz. **GLORIA MOORE '81 '00** is the new director of the George H. and Laura E. Brown Library in Washington. She was head of technical services there for seven years.

1980

DR. STEPHEN BRIDGERS '80 '85 is a family medicine practitioner at the new Southeastern Health

Center of Clarkton. **E. MICHAEL GUDELY '80 '82** was named president of Carolina Commerce Bank after four years as COO of American Community Bank. He and his wife **TERESA GUDELY '80**, a nurse with Mecklenburg County Schools, live in Charlotte.

1979

APRIL D. ROSS is the new athletic director at Carrboro High School. Originally from Bath, she lettered four times in basketball at ECU and coached basketball, softball, track, tennis, and volleyball at Tarboro.

1978

TOMMY MARROW, formerly the Oxford city manager, assumed leadership of the newly incorporated town of Butner, the former military post run by the state since 1947, which still hosts federal and state institutions.

1977

MARVIN E. "MARK" GARNER JR., an owner of and board member for Rivers & Associates in Greenville, was named to the ECU Board of Visitors.

1976

MIKE DEMENT, the men's basketball coach at UNC Greensboro, reached 300 wins in January, but lost a bet with his wife, Rhonda Rompola, the women's basketball coach at Southern Methodist University in Dallas, because she reached 300 wins first. **JERRY SMITH** of Buies Creek retired on March 1 after 44 years in education. He led Bertie High School's basketball team to the 1970 3A state championship, and was a coach or administrator at Dunn, South Johnston, Louisburg, and Greene Central high schools, and Chowan and Campbell colleges before becoming principal at Clayton High School in 1996. During his 12 years there, the school grew from 850 to 2,000 students.

1974

ANGELA KEITH MACKIE retired after 31 years teaching kindergarten for Asheboro City Schools. She was married to **FRED M. MACKIE '74**, who died in October.

1972

TERRY GRIER '72 '74 '77 '80 was named the state 2007 Superintendent of the Year. He was superintendent of Guilford County Schools before becoming superintendent of the San Diego Unified School District. He has received national media attention for creating a financial incentive program for teachers and principals.

1971

GAYLE ELAINE CASTEVENS MARION of Clemson, S.C., is vice president of programs for the S.C. chapter of the Alzheimer's Association, where she has worked since 1987. She was the group's first paid employee in upstate S.C.

1970

PHILIP B. CATES SR. '70 '73 of Durham retired after 28 years with the Durham County Health Department's environmental health division. For 15 years he was in charge of well-water regulations and ground-water quality. He and his wife Tami have two children. **DAVID FISHER** is director of BB&T's wealth management division. He spent 21 years with Bank of America, and was senior managing director of the private banking division for 10 years. For the last two years, he was CEO of a software development firm.

1969

MAJ. GEN. JOHN J. MCCARTHY of High Point retired from the Marines after 42 years of active and reserve service.

LETTERS FROM BAGHDAD



Orlando, Fla., businessman **Allan Jones '74** is working for the State Department in Baghdad as a senior adviser managing a \$57.4 million reconstruction fund, with the aim of transferring infrastructure assets from American to Iraqi control. Before accepting the diplomatic appointment, Jones was vice president for business development for Florida-based United Medical Corp.

"You only have to leave the U.S. for a short while and only travel a short distance to deeply appreciate the social, judicial and economic freedoms we enjoy as Americans. Here in Iraq it is especially sharp. Many of the basic services of government and judicial fairness and the rights of the individual were effectively suspended. I am hopeful that our efforts to develop essential services and turn them over to the government will enable the people to soon stand on their own. I am not hopeful that many of the qualities of life we enjoy in the U.S. will come easily or soon to Iraq, but I am thankful for the opportunity to try to help."



William DeLeo had served in combat in the late 1960s before beginning a second career. He graduated from ECU with a degree in occupational safety in 1994 and followed that with a master's from N.C. State in 2002. "Doc" was an instrumental member of the Baghdad office of the U.S. Army Corps of Engineers overseeing hundreds of projects. He lives in Greenville.

"Walking down the main Street [in Baghdad's Al Doura neighborhood] in January with our soldiers was all I needed to appreciate the difference since my first trip back in March 2007. Back then, it wasn't even safe to get out of the Humvee. Where 250,000 people lived there wasn't a soul to be seen. Now, to see the children interacting with our soldiers and the Iraqi adults chatting with [the Americans] was an overwhelming sight. Similarly, not many folks back in 1775 gave our forefathers or their families much hope that they could ever make this thing called 'freedom of, by and for the people' work, but like them, you persevere in finding ways to make freedom for the Iraqi people become a reality."

Make a Note OF YOUR NEWS AND ACCOMPLISHMENTS

Complete this form (please print or type) and mail to: Class Notes Editor, Building 198, East Carolina University, Greenville, NC 27858-4353; or fax to 252-328-4269. Please use additional paper as necessary when sending your news. You also can e-mail your news to ecuclassnotes@ecu.edu. While *East* happily prints wedding announcements, it is our policy not to print engagement announcements. Also, when listing fellow alumni in your news, please include their class year.

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YOUR NEWS

ALUMNI SPOTLIGHT



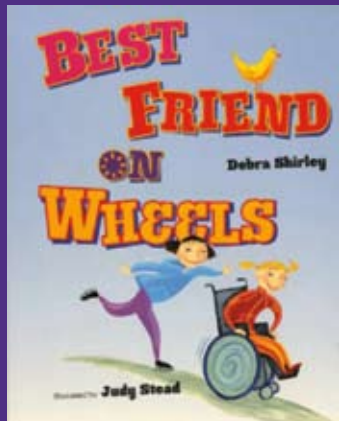
Yonnie Butler '87 joined the N. C. Biotechnology Center as business development director. Previously, he was managing consultant in charge of several pharmaceutical accounts for Tunnell Consulting in Philadelphia. He also has worked

for Roche, LabCorp, Magellan Laboratories, Cardinal Health and PharmaDirections. He has lectured at the ECU School of Business and assisted several academic programs that foster entrepreneurship. Based in Research Triangle Park, the Biotechnology Center is a private, non-profit corporation supported by the N.C. General Assembly charged with growing the state's biotech industries.



Charles Futrell '42 completed his 103rd triathlon and is listed in several record books kept by USA Triathlon. Competing in the 85-89 age bracket, Futrell needed a shade over five hours to complete a one-mile swim, a 25 mile bike race and a 3.1 mile run. He previously held the record in the 80-85 age

bracket. He plans to defend his title at the 2008 national and world championships.



Debra Shirley '88 says she felt awkward when she first started working as director of the Physically Handicapped Actors and Musical Artists League in Denver, Colo. But she soon came to realize that "people with disabilities are as

uniquely complicated as everyone else, and share all the same interests, abilities, hopes and dreams." The experience led her to write a children's book that she hopes will teach kids that "beyond every disability is a person just like them—a person who might just be their new best friend." A big surprise came when she met the artist assigned by her publisher to illustrate the book, **Judy Stead '70** of Charlotte.

1967

WOODY HOGG and his wife, Pam, manage ERA Woody Hogg and Associates in Richmond, Va. Orphaned at 17, he played basketball and ran track for ECU, was a medic in the Air Force Reserves from 1967 to 1973 and held several jobs. He now has 75 agents, including four sons, working for him. He has established five scholarship programs for high school seniors in Hanover and King William counties, and sponsors the Muscular Dystrophy Association.

1966

NANCY J. BABB APPLER of Vienna, Va., retired Nov. 3, from the Department of the Interior after working mostly with the department's Secretary's Congressional and Legislative Affairs Office. Her 40th anniversary with her trial attorney husband, Tom, was Dec. 30. **GAIL PADGETT** is an award winning retired elementary school art teacher in Frederick County, Md. Concentrating in textiles ranging from batiks to felting, she taught children and adults, owned a gallery, and was an art co-op exhibitor.

1963

MURRAY ALFORD JR. of Lumberton retired from Fayetteville Technical Community College after 14 years as a math instructor.

1950

CLIFTON H. "MOE" MOORE of Point Harbor was appointed to the N.C. advisory board for Commonwealth Bankshares. A former ECU trustee, he was an Army MP during WWII, former owner of Griggs Lumber & Produce Co., and president of the N.C. Potato Association, Duck Woods Country Club from 1967–1969, and 1st Fire Company in Lower Currituck County.

1925

ROCHELLE JACKSON POPE turned 100 on March 9. She credits her lifespan to a positive attitude. Born at Jackson's Corner in Sampson County, she taught school for two years and was principal for nine years at Long Branch School. She met her husband, Claude, on a blind date. They began their 35-year marriage in 1932 and had four children. She now has 12 grandchildren and 17 great-grandchildren. She drove until age 95 and turned in her license at age 98. She still enjoys painting china, which she learned to do at age 76. Other life-long interests include playing piano, crocheting, and knitting. She joined Divine Street United Methodist Church in 1936 and is its oldest member.

1920s

HELEN ELIZABETH BROWN DILLON '23 of The Pines at Davidson and formerly of Statesville died Jan. 10. She taught elementary school in Clinton, High Point and Statesville. She was active in the United Methodist Women, the Red Cross Bloodmobile program, the Colonial Research Book Club and Statesville Woman's Club.



MARTHA SPIVEY GURLEY '26 '60 of Rocky Mount died Jan. 5 at age 101. At ECTC, she was a member of the Sidney Lanier Society and the May Court and played center on the varsity basketball team. She taught reading and poetry in Rocky Mount from 1951 until retiring in 1972. She was the

oldest member of First United Methodist Church of Rocky Mount.

1930s

HAZEL SPIVEY BRETT '34 of Ahoskie died Jan. 25 at age 93. She played on the ECTC softball team and taught at Potecasi Elementary School for 30 years. She started the successful kindergarten program at Ahoskie Methodist Church in the late 1950s. She received a Volunteer's Award from Gov. Martin and two first-place awards from the N.C. Women's Club for her quilts. **MOENA BEATRICE HORTON JOLLY '35** of Winston-Salem died Feb. 22 at age 92. She retired from the Pitt County School System. **ILMA CHRISTINE PRATT LENNON '30** of Morganton died Feb. 4 at age 98. She was active in First United Methodist Church, Morganton Woman's Club, and several community groups. **EVELYN ROGERS SMITH '33** of Newton and Hickory died Dec. 13 at age 94. She taught elementary and junior high school in Hickory before joining Lenoir-Rhyne College's education department. After her 1977 retirement, she was an adult literacy volunteer at Frye Regional Medical Center. **NELLIE KATHERINE LEE WEEKS '34** of Raleigh died Jan. 18. She taught high school English in Newton Grove and then in Kenansville. From 1952 to her 1971 retirement, she taught at several Raleigh elementary schools.

1940s

KATHRYN JACKSON HURST BENDER '41 '63 of Jacksonville died Feb. 20. Married for 61 years, she taught first grade in Swansboro, first and third at Clyde A. Erwin Elementary School, and retired as elementary supervisor for Onslow County Schools, where she founded kindergarten and other

programs. For her 75th birthday, she saw the Braves win the World Series in Atlanta. She also enjoyed playing bridge and mahjong. **ROBERT HOUSTON BROOME III** of Greensboro died Jan. 22. He worked for the N.C. Department of Transportation for 30 years before retiring as a division right-of-way agent. **POLLY INGOLD BRYAN '49** of Oxford died Jan. 8. She taught kindergarten, worked at Granville Warehouse and the High Price Warehouse, and was a member of the Oxford Presbyterian Church and the Oxford Supper Club. **MARY WOOTEN CHRISTMAN '43** of Snow Hill died Jan. 15. She started at ECTC at age 16 and began teaching at Wake Forest High School at age 20. She was secretary to the superintendent of Greene County Schools and later administered the NDEA and ESEA federal programs. **NANCY FLEMING WINSTON CREWS '41** of Henderson died Feb. 23. She taught for 37 years in Vance County and was a Delta Kappa Gamma member and treasurer of the Vance County Historical Society for 11 years. **MARGARET LAWRENCE GULLEY '41** of Southern Pines died Dec. 21 just months after her 66th wedding anniversary. She was active in the Presbyterian Women and a charter member of the Friends of the Library in Tarboro. **JANE MOCK BEACHUM HOOKS '43** died Jan. 29. She taught school in Montgomery, Cabarrus, Richmond, Vance, Wayne, and Guilford counties for 35 years before retiring in 1980 to pursue her interest in politics, genealogy, and the beach. **MARION BROOKS REID SHARP '40** of Raleigh died Jan. 6. A Pasquotank County native, she taught for 28 years in schools on Army bases around the world while married to her husband of 43 years, Hunter L. Sharp. **LAURA OATES SMITH '40** of Wilmington died Jan. 29. One of 11 children on her family's farm near Faison, she was the first to graduate from college. She had lived in Wilmington since 1969.

1950s

MARTHA A. ADAMS '55 of Shelby died Dec. 27. In 1983, she retired from Charlotte Mecklenburg Schools after 42 years of teaching, mostly as an elementary reading specialist with particular interest in underserved students. She developed the Charlotte Mecklenburg kindergarten pilot program that became the model for N.C. Head Start. She received the 1973 Gold Rose Award as Charlotte's career woman of the year. **WILLIAM ALBERT "WILL" BEST JR. '54** of Greensboro died Jan. 10. A Dare County native, he was the first in his family to graduate from college and he spent 30 years as a teacher and principal in Stokesdale, Oak Ridge, Randleman, and Greensboro. He was a Master Mason in Stokesdale Lodge 428. **CHARLES GORHAM CLARK SR. '52** of Belhaven died Dec. 5. He served in the Navy in WWII, and in 1957, opened



Melba Watson Woodruff '33 died March 27 in Smithfield. She was 94. A music major, she composed the lyrics to *Hail to Teachers' College*, the song used as East Carolina's alma mater for many years. She had a long career as a schoolteacher and published several books and instructional materials used by grade school music teachers. She also was the organist at Selma Baptist Church from 1938 to 1987. In 2004, she was honored by East Carolina University and was presented with the original manuscript of *Hail to Teachers' College*. She is the mother of Parents Council member Gordon Woodruff.

Lift your voice in praise
Of our beloved Alma Mater;
Loud the anthem raise
To East Carolina
Teachers College.
Honor and adore
The school of which
we sing so proudly,
We'll uphold her ever.
Her praises ring.

Chorus:
Hail to our dear college,
Loyal ever we will be;
Keep her colors flying always,
Proudly brave and free.
Dear old Teachers College,
East Carolina sings your praise,
Hail to thee, our Alma Mater,
Hail! Hail! Hail!

IN MEMORIAM

Clark and Co. in Greenville with his wife Ann. He was a member of the board of adjustment, Jaycees, and Exchange Club, and a Past Master of Greenville Lodge 284 AF&AM. After his 1988 retirement, he was active in the Pungo River Sport Fishermen's Association and published the group's newsletter, *The Pungo Sentinel*. **ANNA DICKENS MATTHEWS** '58 of Nashville died Dec. 28. She worked as a pianist and organist at several churches, including 12 years at Arlington Street Baptist Church, where she was minister of music. She later moved to Nashville United Methodist Church, where she also taught weekday school music. She managed Maus Piano in Rocky Mount and taught piano lessons. **MOLLIE FAYE DAVIS GARNER** '57 of Goldsboro died Jan. 15. Born in Wayne County in 1937, she taught at Goldsboro's Meadow Lane Elementary School until her 1993 retirement and was active in New Hope Friends Church. **MARTHA JANE HAMMOND GARTMAN** '59 died Feb. 1. Starting in 1961, she taught English at J.H. Rose High School before studying theology and becoming chaplain of the Episcopal Student Fellowship at ECU for nine years. She was active in St. Paul's Episcopal Church and the diocese. **HELEN JONES MELVIN** '53 of Fayetteville died Feb. 22 at age 97. She taught at Linden School for 17 years and at Long Hill School for 12 years before retiring from Cumberland County Schools. She was the oldest member of the Colonel Robert Rowan Chapter of the Daughters of the American Revolution. **RICHARD HARVEY NELSON** '53 '61 of Creedmoor died Feb. 20. During his 51 years in N.C. public schools, he taught math and physical education, and coached high school sports before becoming an administrator. He was active for 46 years in the United Methodist Men's fish and Brunswick stew dinners. He was the Butner Civitan Club Man of the Year for 1970–1971. He was on the Granville County board of education and was a two-term mayor of Creedmoor. **WILLIAM RICHARD "BILL" STROUD** '50 of Raleigh died Jan. 1. A native of Ayden, he bought Ayden Loan and Insurance in 1955, which he helped manage until the 1990s. In 1956, he joined Equitable Life and became Greenville district manager in 1965. As an agency manager, his Raleigh group won the president's trophy for being the top Equitable agency in 1984. He was a founding member of the Ayden Golf and Country Club. In Raleigh, he was a trustee for the Methodist Home for Children. He was married for 57 years to **JOYCE WHITEHURST STROUD** '52. **BILLY NUNN WARREN** '55 of Farmville died Dec. 31. One of ten brothers and two sisters, he lettered in football, basketball, baseball, and tennis at Robersonville High School. At ECC, he was intramurals tennis champion. He later played semi-pro tennis and baseball and coached little league baseball. For 45 years, he traveled internationally, mostly in Asia and South America, as a tobacconist, first for Southeastern Tobacco Co. in Robersonville, and for A.C. Monk & Co. of Farmville. He retired from Monk in 1998. He was married to **REP. EDITH DOUGHTIE WARREN** '60 '73 of Farmville for 52 years, and his 26-year story of heart

disease helped ECU get funding for BSOM's new cardiac and vascular center.

1960s

DALLAS FREDERICK "FRED" ALLEN '60 died Nov. 21 in Sneads Ferry. He taught general science at Staunton Military Academy before becoming a residential construction and resort management businessman. He enjoyed flying and owned land in Sneads Ferry that included an airstrip. **PATSY JOAN BUNTING BEACH** '61 of Oak City died Feb. 25. She retired after 37 years of teaching and was active in Hamilton Baptist Church. **MARY SUSAN BRITT** '68 of Wilmington died Jan. 4, five years after having a double lung transplant. She worked with the Hanover Center Post Office for almost 20 years. **MILDRED INEZ EVERETT BROOKS** '63 of Bath and Mooresville died Feb. 6 at age 93. She was a school secretary for 10 years, earned her teaching degree taking summer school classes, began teaching at age 49, and retired from the Bath School system in 1980. She was known for making cheese biscuits. **RICHARD EDWARDS** '69 of Manassas, Ga., died Jan. 21. Originally from Washington, D.C., he had a football scholarship at ECU and was a Pi Kappa Phi member. He worked as an English teacher and later founded the international company Hydraulic Division in Manassas, Ga. He was married to **TONYA LIZABETH GORDON EDWARDS** '69 for 39 years. **RUSSELL J. "BUSSIE" FINLEY SR.** '63 of Tamaqua, Penn., died Jan. 4 in Allentown. He was in the National Guard during the Vietnam War and worked as a retail manager for McCrory Corp. before retiring in 2002 as a telemarketing manager for American Computer Associated. He was a member of the Tamaqua Planning Commission, American Hose Company No. 1, and the Tamaqua Area Baseball Association. **WILLIAM CLIFF "BILL" GROVES** '67 of Bessemer City died Feb. 20. He taught foreign languages for 40 years at Princess Ann High School in Virginia Beach and Southwest Senior High School in Onslow County, and was active in the Lutheran church. **ANNA BONNER "BONNIE" HARRINGTON** '61 of Greenville and Morehead City died Jan. 29 at age 96. She taught for 38 years and retired in 1976. She was president of the Delta Chapter of Delta Kappa Gamma teaching sorority and a member of the N.C. Retired Teachers Association. She was active in St. James United Methodist Church. **ALLEN G. HOYT SR.** '66 of Cary died Feb. 3. He was in the Army before attending ECU, and later worked as an editor in the Environmental Protection Agency's criteria and assessment office in Research Triangle Park until his 1998 retirement. **HELEN MCPHERSON POPE** '61 of Greenville died Dec. 25. A Littleton native, she was a 1959 debutante. From 1970 until her 1992 retirement, she operated the Snooty Fox, a ladies specialty clothing shop. She was a member of the Service League, Downtown Greenville and Arlington Village associations, and the

Greenville BB&T advisory board. She enjoyed her river house in Bayview. Memorials may be made to PCMH Foundation for the Children's Hospital. **ROBERT L. POWELL JR.** '67 of Springfield, Ore., died Dec. 8. He was an Army captain in Germany and Vietnam. For 32 years, he was an agent with Ward Insurance in Springfield. Memorials may be made to the Leo Jenkins Cancer Center. **SHARON BASS ROYAL** '69 '92 '95 of Goldsboro died Feb. 25. She taught English at Goldsboro High School and Wayne Community College, where she was director of the writing center. She was a member of St. Stephen's Episcopal Church, Delta Kappa Gamma, and the Goldsboro Junior Woman's Club. **HERBERT CLIFTON "TOMMY" TUCKER III** '61 of Norwood died Dec. 30. A Tarboro native, he was a member of the NAIA All American Swim Team and retired as regional manager for Provident Life. **NELLIE BAUCOM WESTBROOK** '62 of Ocean Isle Beach died Jan. 20. She taught school for 32 years, was a four-term president of the Pilot Club and secured 13 government grants to assist disabled children and adults. She volunteered with therapeutic dance and horseback riding programs. She received the Special Olympics Brunswick County 2007 Volunteer of the Year award.

1970s

GLORIA BRITT DUPREE '72 of Angier died Jan. 20. A Newton Grove native, she worked in the office of the U.S. Attorney for the Eastern District of North Carolina in Raleigh for 30 years until her 2006 retirement as an archivist, executive secretary, public information officer, and public affairs specialist. She worked under six U.S. attorneys. Memorials may be made to the ECU Alumni Association. **RICHARD ALLAN JONES** '74 of Tarboro died Dec. 4. A former Marine, he worked for Carolina Telephone and Sprint for 33 years. He was a member of the Rainbow Gun Club and Ducks Unlimited. **FRED M. MACKIE** '74 of Asheboro died Oct. 27. He worked in the insurance industry and was married to **ANGELA KEITH MACKIE** '74. **DAVID COLLINS MELTON** '73 of Beaufort died Feb. 24. He taught special education at J.H. Rose High School in Greenville for 26 years and at East Carteret High School for four years. **EVANGELINE LEGGETTE PATIN** '75 of Clinton died Jan. 27. She had a teaching degree and worked at Feliciana Delights.

1980s

MATTHEW POLK KING '85 of Raleigh died Jan. 16. He was a carpenter and enjoyed humor. **SHARON LEWIS** '85 of Otway died Nov. 29. She taught in Carteret County for 20 years and was the pre-kindergarten teacher at Atlantic Elementary School. **VICKIE ANN MORROW** '86 of Mooresville died Jan. 18. She worked with special needs children and was most recently a parent educator with the Partnership for Young Children of Iredell County.

Her Society of Shaggers nickname was "Fred;" during the group's Spring Safari, her dancer friends will spread her ashes on the beach. **EDWIN DAY "PETE" ROBERTS JR.** '83 '91 died Dec. 11. He worked for Domino's Pizza for 21 years. **TULL H. WORTHINGTON SR.** '88 '90 of Greenville died Dec. 24. A Winterville native, he served in the Air Force during the Korean War, and was later a farmer, cucumber broker, co-owner of Keel's Tobacco Warehouse, and a member of the Eastern Antique Tractor Club.

1990s

KRISTINA L. BRYAN HOBBS '96 died Jan. 9. She worked at ECU's Cashier's Office, was an artist and member of Covenant United Methodist Church, and enjoyed spending time with her daughter, Sophie. **LARRY DONELL MOORE** '90 of Chocowinity died Jan. 12. He was a social worker at the Caswell Developmental Center in Kinston and pastored churches in Stokes and Washington. He was married to **GOLDIE EBORN MOORE** '93. **MARY DUVAL RENN** '92 died Jan. 1. For 20 years until her 2002 retirement, she was an accountant for AccuCopy. She was a member of the Young Life Committee of Pitt County.

2000s

JUSTIN ADAMS GROSS '04 '06 of Greenville and formerly of Concord, died Jan. 19. He was assistant director for Off Campus Living at ECU and was preparing for a new job at the National Geo-Spatial Intelligence Agency in Washington, D.C. He wrote his thesis on the Carolina Renaissance Festival, and was active in the International Geography Honor Society and the ECU Poetry Forum.

FACULTY DEATHS

LOUISE AYER BRADLEY ADAMS of Harrisonburg, Va., died Jan. 10. At the end of WWII, she was in the Signal Corps, and taught at the National Cathedral School for Girls, Russell Sage College, and the University of Maryland before coming to ECU's English department, where she taught with her husband of 55+ years, **Francis R. "Frank" Adams, Jr.**, from 1958 to 1968. She was then humanities chair at Blue Ridge Community College until 1986, past president of the North Carolina-Virginia College English Association, and a member of the American Civil Liberties Union.

HERMAN D. PHELPS of Greenville died Jan. 2. He joined the faculty in 1962 and served until retiring in 1988 as director of continuing education. A Beaufort County native, he spent 32 years in active and reserve duty for the Navy and Air Force and retired as a colonel in 1977. He taught at Campbell University for 10 years before coming to ECU. He was president of the National Association of Professional Educators

and received the Grumman Award from the N.C. Adult Education Association.

DR. NICKOLAS RADEKA died Feb. 23. Originally from West Virginia, he started teaching in the College of Education in 1973 and retired as *Professor Emeritus* in 1999.

DR. RAFAEL C. SANCHEZ of Hammond, La., died Jan. 26. He was associate executive director of the

American Board of Family Medicine in Lexington, Ky., before coming here in 1984 to teach family medicine at BSOM. In 1993, he became medical director of the Network of Continuing Medical Education, a post he held until 2005. A member of Alpha Omega Alpha Honor Medical Society, he received the Thomas Johnson Award of Excellence in Medical Education from the American Academy of Family Physicians.



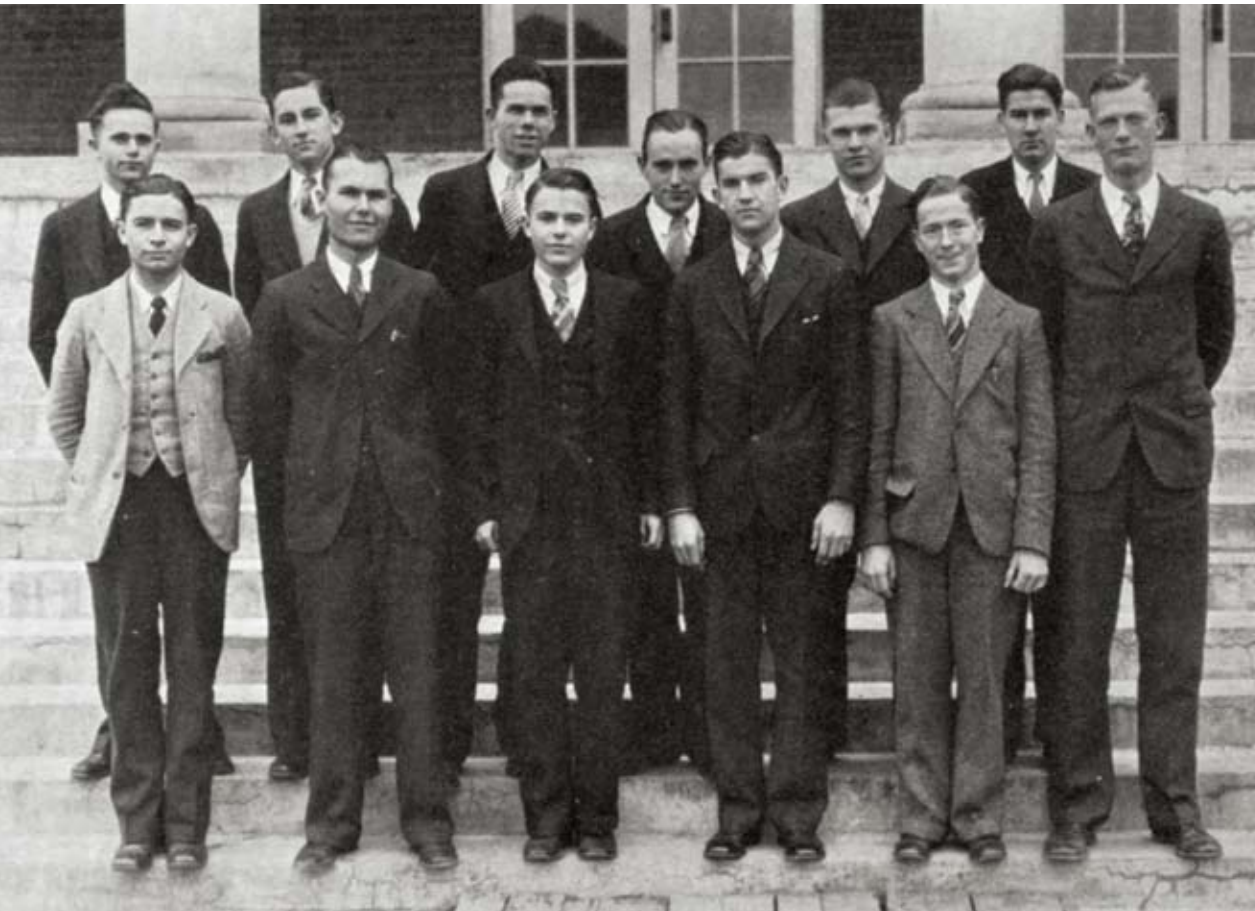
Fred Irons III, Malene Irons, Tom Irons Jr., Ben Irons, Fred Irons Jr. and Tom Irons gathered for the 1970 dedication of the new Developmental Evaluation Clinic on the Health Sciences campus named for Malene Irons

Dr. Fred Irons Jr., who served for 36 years as East Carolina's director of Student Health Services, died March 10 at Greenville's Cypress Glen Retirement Community. He was 95. A graduate of The Medical College of Virginia, he came to East Carolina in 1946 to practice medicine and soon became chief of Student Health Service and chief of staff at Pitt County Memorial Hospital. He is survived by his wife of 68 years, Dr. Malene Grant Irons '35. A pediatrician, she was the first director of the Developmental Evaluation Clinic on campus. That building now bears her name. Among his other survivors are sons Ben Irons of Greenville, who served as university attorney from 1988 to 2005, and Tom Irons, vice chancellor of administration for Health Sciences; and two grandsons, Dr. Thomas Grant Irons '95 '05 and James Fleming Irons '01, and a daughter-in-law, Carol F. Irons '94,

"We are not here to destroy the old and accept only the new, but to build upon the past..."

—Robert H. Wright, Nov. 12, 1909

From his inaugural address and installation as East Carolina's first president



Men were such a decided minority on campus before World War II that it was they, not the women, who were called co-eds. They had their own organization, the Co-ed Club. Members in 1931 were Frank Dail, Bill Hearne, James Brewer, Henry Oglesby, John Hodges, Frank Tyson, Nelson Hunsucker, John Thomas, Alva Van Norwick, Alfred McLawhorn, Eric Tucker and Charles King.

When Johnny came marching to campus

There had been male students at East Carolina since its founding, but women were in a lopsided majority until 1947 when two developments combined to radically change the student body. That year saw a dramatic increase in men as war veterans came marching to campus armed with GI Bill benefits. Simultaneously, there was a precipitous drop in incoming women students. North Carolina had added a 12th grade to high school in 1946, which sharply decreased the number of students applying for college the next fall. The freshman class of '47 contained 369 men and 108 women, producing a total enrollment of 728 men and 676 women, the first time in school history that men were in the majority.

Today, East Carolina has roughly 15,000 women students and 9,300 men.



To deal with the sharp increase in male students right after the war, the school assigned three to a room in Wilson Hall, then the only men's dorm on campus.

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A warm day with the wind in your face and a scary carnival ride at Piratefest—priceless!

Photo by Forrest Croce

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