

THE WEATHER
Fair and not quite so cold tonight; Friday cloudy and warmer followed by rain in the west in the afternoon or at night.

VOL. 94 NO. 117

Leased Wire

GREENVILLE, N. C., THURSDAY AFTERNOON, OCTOBER 26, 1933

Associated Press

Price 5 Cents

U. S. GOVERNMENT INCREASES THE PRICE OF GOLD

Yellow Metal 18 Cents Above Initial Prices

LONDON PRICE MANY MARKET SHOWS SLIGHT AGREEMENTS DECLINE TODAY CONSIDERED

President Roosevelt Lets it be Known That Daily Increases in Price Need Not be Expected; Today's Prices Determined By Committee Named by The President For This Task

Washington, Oct. 26.—(AP)—The administration sought to give impetus to its price boosting program today by increasing the price of gold by 18 cents an ounce yesterday, the figure being \$31.54.

Yesterday when this Roosevelt policy was started, the domestic price was fixed at \$31.36 an ounce against the London figure of \$31.09.

At the exchange rate of \$4.78 to the pound the London quotation was \$31.06. While this was a decrease of 3 cents as compared with yesterday this was an increase in the London price in the British currency. Today's price was determined by the committee appointed by the President to attend to this detail.

Washington, Oct. 26.—(AP)—It was stated officially today that President Roosevelt's gold buying program which has brought two successive increases in the price of the metal does not necessarily mean that the price will be jumped every day.

FLURENE CO. WILL BE SOLD

Receiver to Sell Manufacturers of Medical Products Here On November 2

The property and assets of the Flurene Chemical Company, manufacturers and distributors of drug products bearing that name will be sold at public auction Thursday, November 2, it was announced today by W. A. Darden receiver.

The notice of sale followed action of Judge J. Paul Frizzelle, of Snow Hill, in superior court here this week, who signed an order placing the concern in the hands of a receiver. A temporary receiver was named by the jurist sometime ago, but this order was dissolved with the understanding that the concern be sold at public auction. However, officers several days ago decided to seek a permanent receiver and it was the result of their request that the court order was granted.

Receivership proceedings were first started by W. H. Bradsher, former president of the concern, upon the grounds that the firm was steadily losing money and should be placed in the hands of a receiver.

The sale will be conducted at the Flurene plant on Grand Avenue and all property and assets will be offered to the highest bidder.

Rev. Stephen Gardner of Washington, is president of the firm.

GETS TIDY SUM FROM COURT OFFICER'S VAULT

Salisbury, Oct. 26.—An audacious thief robbed the office of Clerk of Court Ben D. McCubbins of a sum between three and four hundred dollars sometime Tuesday, according to information released yesterday by officials at the courthouse. The thief prized open a small locked vault in a filing cabinet and the theft was not discovered until late in the day.

ADVERTISING OF LIQUOR IS BANNED IN N. C.

Attorney General Points to State Law In Event of Repeal Of Prohibition

Raleigh, Oct. 26.—(AP)—It is unlawful in North Carolina to advertise any alcoholic beverage containing more than 3.2 per cent alcohol content for sale now or in the future, the attorney general's office pointed out today.

A number of North Carolina news papers today were offered whiskey advertising proclaiming that dealers could get stocks from certain distillers in event of repeal.

Newspapermen inquiring at the attorney general's office as to the legality of such advertising in this state were referred to the Turlington and other state laws which will not be affected by the repeal of the 18th Amendment and found that such laws prohibit newspapers, magazines, billboards and other forms of advertising.

NEW MOVE TO HELP COTTON GROWERS MADE

Government to Provide Land For Farmers Dispossessed by Control Program

Washington, Oct. 26.—(AP)—A part of the 15,000,000 acres of cotton lands the government expects to rent next year will be available for the use of tenants who may be dispossessed by the program.

The cotton plan calls for the reduction of land planted to the staple from the past average of 40,000,000 to 35,000,000 acres of 1934.

The prospect that thousands of families might be forced from the land as result has been one of the main concerns of the farm administration.

An intensive study of the situation has been made within the administration and the contracts that will be offered growers is being drawn.

The government intends to write into it just as much protection for the renter and small cropper as the law allows. It will stipulate the division of payments between the landlord and tenants.

These payments include rentals of between \$3 and \$11 per acre on land taken out of production and a guarantee of parity prices on the part of co-operation of growers.

U. S. EXPORTS MOVE UPWARD

Trade Balance of \$13,000,000 Reflected During The Month Of September

Washington, Oct. 26.—(AP)—United States exports during September were valued today by the Department of Commerce at \$160,000,000 and the imports at \$147,000,000 a net balance in favor of the United States amounting to \$13,000,000.

E. A. Tupper, of the division of economic research bureau, said exports usually show an increase of about 14 per cent from August to September and imports a seasonal decline of one per cent.

This year the value of exports advanced 22 per cent while the value of imports declined 5 per cent.

Net customs receipts increased from \$32,240,000 in August to \$32,936,000 in September, the seventh consecutive monthly advance and the largest collection in any month since October, 1931.

One Hand Holds 10 Glasses.

Columbus, Ohio.—(AP)—One of the master beer-steer handlers of Columbus, Joseph Herget, boasts something of a record with his feat of balancing 10 full 12 ounce glasses of beer in one hand.

CONFER WITH PRESIDENT ON GOLD



Dean Acheson (left), undersecretary of the treasury, and Jesse Jones, chairman of the Reconstruction Finance corporation, are shown leaving the White House after a discussion with President Roosevelt of his plan for establishing a government market for gold newly-mined in the United States. (Associated Press Photo)

Late News Flashes From Over World

Son Kills Father.

Concord, Oct. 26.—(AP)—Arthur B. Tounds, 55, wealthy Concord business man, was shot and killed by his son, Frank, 30, in the latter's office at the American Service Co. here today.

The younger Tounds surrendered to authorities and told them he killed his father in self-defense. For some months there had been ill feeling between father and son as result of domestic difficulties in the older Tounds' household. Frank Tounds charged his father had mistreated his mother and recently swore out a warrant against his father.

This afternoon the younger man said his father called him on the phone and said he was coming down to settle with him. His father came into the office armed with a heavy stick and began belaboring him with it.

The shooting followed. The elder Tounds for a number of years was in the coal and ice business here.

BANKERS BACK REPEAL FIGHT FROM MEETING EXPANDS HERE

Code of Fair Competition Adopted by State Bankers at Greensboro

J. H. Waldrop, cashier of the Greenville Banking & Trust Company, D. E. Oglesby, Farmville, and D. R. Everett of Robersonville, attended the called meeting of the North Carolina Bankers Association at Greensboro Tuesday at which time a code was adopted. They returned home yesterday.

Nearly two hundred bankers attended the session which was presided over by Forest Eskridge of Shelby, president.

The gathering unanimously adopted the bankers' code of fair competition compiled by the American Bankers Association and approved by both President Roosevelt and the National Recovery Administration.

Provisions of the code were outlined by R. M. Hanes of Winston-Salem, president of the Wachovia Bank and Trust Company, who, as a member of the banking code committee of the national association, helped to draft the code.

This code, Mr. Hanes said, limits bank employees to forty hours per week, averaged over a period of 13 weeks, except in the case of agricultural banks where the employees may work 48 hours per week for a period of 16 consecutive weeks.

Apprentices for the first six months may be paid only eighty per cent of the minimum wage rate which varies from \$12 to \$15 weekly, according to the size of the town in which the bank is located.

"The main purpose of this code," Mr. Hanes said, "is to enable banks to operate profitably. To do this they must operate under a uniform system which prohibits unfair competition and careless management."

HEAVY DOCKET IN CRIMINAL COURT MONDAY

Seventy-Odd Cases Set For Hearing at One Week Term Here Next Week

The calendar for the one week term of criminal court to convene in this city next Monday morning with Judge J. Paul Frizzelle presiding, was made public today by Solicitor D. M. Clark.

The calendar contains around 75 cases of more or less importance to the people of the community including twelve charges to go before the grand jury. Two murder cases are involved in those to be considered by the grand jury.

The cases actually set for hearing consist mainly of charges of handling liquor, larceny, embezzlement, assault with a deadly weapon and worthless checks.

The solicitor warned that any case not definitely set for trial on the calendar is subject to call at any time during the term.

The calendar follows:
The following cases for grand jury and will be for trial whenever called during the term:

Jack Brown, murder; Charlie Edwards, forgery; John Henry Wilson, breaking and entering; Kelly Smith breaking and entering; Robert Lee Dover and Gus Saunders, breaking and entering; Henry Moore, Jesse Mason and James A. Mooring, breaking and entering; Maggie Strickland and Nathan Coward, breaking and entering; Earl Parker, larceny; Rig Moore, murder; Clifton Williams, breaking and entering; Tom Lyon and Chas. Rountree; Ray Jones, sodomy.

The following cases for disposal on day set or thereafter, Monday, October 30th:

L. E. Elks, prayer for judgment; F. A. Edmundson, prayer for judgment; A. L. Pharr, called and failed; W. B. Phillips, worthless check; Robert Tyson, called and failed; Jackson Cannon, prayer for judgment; Thad Moore, prayer for judgment; James Mills, prayer for judgment; Fenner Carr, prayer for judgment; Jimmie Pursler, driving drunk; M. E. McLawhorn, driving drunk; Moses Levy, worthless check; James Davenport, prayer for judgment; B. S. Sheppard, prayer for judgment; Richard Sheridan, assault; M. Spence, liquor; Willie Williams, liquor; David Nobles, larceny; Will Stocks, larceny; Otis Taylor, worthless check; Jimmie Lee, liquor; Earle T. Dexter, prayer for judgment.

The following cases for disposal on day set or thereafter, Tuesday, October 31st:

J. C. Dixon, Jr., manslaughter; Sallie Simmons, assault; L. C. Evans embezzlement; Jasper Howe, liquor; Lonnie Mills, larceny; Letha Avery, larceny; James McKinney, liquor; Dink Whitfield, disorderly conduct; Paul Hill, violating law; Tom McKinney, liquor; Jesse Mills and Snodis Smith, impersonating officer; Nate Tyndall, driving drunk.

The following cases for disposal on day set or thereafter, Wednesday, November 1st:

W. C. Edwards, assault; Earl Forbes, driving drunk, resisting arrest; Thomas E. Beaman, embezzlement; B. T. Eastwood, assault; Luby Cannon, assault and trespass; Roy Stokes, assault; Sam Fleming, assault; Noah Jones and Will Jenkins larceny; Marshall Clark, driving drunk; Marshall Clark, assault.

The following cases for disposal on day set or thereafter, Thursday, November 2nd:

Henry Daniels, forgery; L. R. Bell, passing school bus; Woodrow Haddock, assault; Bodel Outlaw, carnal knowledge; J. O. Warren, assault; Cora Smith, worthless check; Fred Harris, bastardy; Charlie Stafford, assault; Sam Taylor and Jesse Taylor, liquor; Frank and Sam Gray, cruelty to animals; David Creech, assault on female.

The opening of the books will find representatives of both wets and dries primed and cocked for the battle on November 7, and during the intervening time some effective work was expected to be put in by both factions. The dries are headed by Dr. R. H. Wright, president of East Carolina Teachers college, and the wets by Col. Albion Dunn and R. L. Little, who will be delegates in the election.

Pros and cons of the prohibition question were being discussed on every side today, and the many arguments being brought to bear on the situation were expected to prepare the voters for forming a fairly accurate opinion by the date of the battle of ballots.

New French Cabinet Has Been Formed

London, Oct. 26.—(AP)—A Reuter's (British) News Agency dispatch from Paris today said Albert Sarraut had formed a radical ministry with himself as premier and foreign minister.

Attempt Made To Take Life Cuban Leader

SEVERAL PITT BOMB WRECKS FIRMS MAKE THE HOME OF COTTON LOANS GEN. MENDIETA

Wife of Nationalist Leader Has Narrow Escape as Blast Tears Away Balcony on Which She Stood Few Minutes Earlier; Bombing Follows Hours of Wild Disorder in Havana and Other Sections

Havana, Oct. 26.—(AP)—An attempt was made today on the life of Carlos Mendieta, veteran nationalist leader when his home was bombed.

Mrs. Mendieta narrowly escaped injury when the balcony on which she had been standing a few minutes earlier was ripped away by the explosion.

Mendieta said he had also no idea who was responsible for the attempt on his life.

The blast which occurred about 1:30 shattered windows of his bedroom and tore away the front of his home but Mendieta, Mrs. Mendieta and their daughter escaped injury.

The bombing followed hours of wild disorder in some parts of the city. During the last two days police have arrested 400 persons in an effort to stem the trouble. Most of those arrested were communists.

Outside the capital the situation was also acute—especially in Mantanzas province and the Alto Cedro sugar mill in the Oriente province where the American manager, C. M. Jarvis, was held prisoner by workers who were reported to have set up a soviet regime.

NEGRO HELD FOR LARCENY

John Frizzelle Held For Greene County Officers Following Arrest Here

John Frizzelle, Snow Hill negro, was being held here today for Greene county officers on an alleged charge of larceny, said to have been committed last summer.

The negro was taken into custody by local officers last night upon advice from Greene county, and was lodged in jail to await arrival of authorities from that county.

Frizzelle, who was reported to have fled to New York after committing the crime in Greene county, came to Greenville about a week ago, and was staying at the home of a relative on Pamlico avenue when nabbed by police.

The nature of the larceny charge had not been determined by officers here but it was said to have taken place sometime last summer, after which the negro escaped to New York.

WELFARE CONFERENCE HELD AT FAYETTEVILLE

Fayetteville, Oct. 26.—Mrs. W. T. Bost, state commissioner of public welfare, and Dean Justin Miller of Duke University, were the principal speakers at the southeastern district welfare conference here yesterday. Mrs. Bost spoke on "Today's Challenge to Social Workers" and Dean Miller on child problems.

High-Diving Baby.

Mobile, Ala.—(AP)—Destiny must have intended that Stapler Marriott, two years old, follow the profession of high diving. Playing in a second story window, he lost his balance and fell to the ground, but escaped without a scratch.

JURY TIED UP ON TRIPP CASE

Civil Court Jurors Still Deliberating Today After Receiving Suit Yesterday

A jury in civil court here today was tied up as tight as Dick's hatband in the \$5,000 damage suit of N. C. Tripp against Will Worthington growing out of an automobile wrecker crash and it was impossible to say when a verdict would be forthcoming.

The case was received by the jurors shortly after 4 o'clock yesterday afternoon. They were allowed to go home last night and continue deliberations when court resumed sitting this morning.

The case was begun Tuesday morning and argument was completed about 4 o'clock yesterday afternoon.

Tripp claims he received injuries when an automobile driven by Worthington hit him as he was working with his wrecker on a high way in Lenoir county sometime ago.

Worthington contends Tripp was working on the wrong side of the road and that the impact was not severe enough to cause him any serious injury.

The case is the longest drawn-out heard during this term.

After the jury had received the case the court granted a divorce to Mary James against her husband Leslie James on the ground of immoral relations. The couple is colored.

Old Checks Valid.

Redwood City, Cal.—(AP)—Cleaning out the county vault, the clerk's office of this county discovered two checks seven years old and totaling \$100.04. Despite their antiquity they were cleared and found to be good.

The Daily Reflector

Every Afternoon Except Sunday Established 1882

DAVID J. WHICARD, JR. Owner and Publisher

Telephone 56

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NATIONAL ADVERTISING REPRESENTATIVES The F. Clark Co., Inc. New York, Chicago, Indianapolis, Philadelphia, Kansas City.

SATURDAY IS TIME TO REGISTER

Next Saturday has been set aside as the time to register to vote in the prohibition repeal election on November 7, but attention is called to the fact that this is not a special or new registration for voters who are already properly registered. If you voted in the last general election and have not moved from your voting precinct you are already qualified to vote and do not have to register. The registration Saturday is only for those persons who have become of age since the last election or who have moved into new voting precincts since that time. If you have not voted before or if you have moved since the last election, you will have to register, otherwise you will not.

WATCH YOUR FIRES

The approach of colder weather makes heat in the home necessary, and again we urge our citizens to take every precaution against disastrous fires that might result from faulty flues or heating equipment. Before you begin your fires make a careful check of your flues and your stoves or other heating devices. Likewise when the cold weather really gets here avoid overheating at all times. The cold weather always brings with it a greater number of fires resulting in great property losses and in some cases loss of life. It is to be hoped that by giving attention to these things our people will be able to keep fire losses here to a minimum this winter.

FULL SPEED AHEAD

(News and Observer) President Roosevelt is not turning back on his recovery program. It has been necessary to chink up holes, but the orders once more are "Full speed ahead." Only last week the Washington correspondents were reporting that the national recovery program had bogged up. Since the address of the President on Sunday night and the various steps taken since then, the most pessimistic of them admits that the President has things fixed up for another three months. He sees danger then, for Congress will be in session, and he doubts if the President can manage things so well then. But his doleful outlook is not shared by the country, and that is what worries him. If the country only saw things as he does, it would still be in the doldrums. Regardless of what one may think of the wisdom of the steps taken to pull this country out of the worst depression in a century, one cannot complain now that something isn't being done. President Roosevelt learned one lesson from the World War. From the first to the last day of training of a military officer, it was drilled into him that when he and the men under his command were in a jam, he must do something. It might be the wrong thing, but it would be suicidal to do nothing, so nothing could be lost by doing something. President Roosevelt has surrounded himself with trained advisers,

Outrageous Fortune by Patricia Wentworth

SYNOPSIS: Jim Goodall returns to his home in Hole Place, his wife's home, to help him out of the dangerous situation in which he finds himself. He has lost all memory of the past six weeks, and numerous clues point toward his having stolen the Van Berg emeralds, and having shot their owner. Caroline is startled by a telephone call from Susie Van Berg asking that she go at once to see Mrs. Van Berg. And to make the situation more poignant, it just has occurred to Jim and Caroline that they love each other!

Chapter 34 AT PACKHAM HALL

AS Caroline followed a tall young footman up the imposing staircase of Packham Hall, she looked about her with interest. She had not been in the house since she was a little girl. The footman handed her over to Mrs. Van Berg's maid. Caroline came back to the present with a jerk and took a good look at the "intending" woman. She saw a middle-sized person of very discreet appearance with a manner, nicely attuned to what might at any moment become a house of mourning. As they turned into a long corridor, one of Elmer Van Berg's nurses passed them, going in the direction of the stairs, a pretty, rather hard-featured girl with bright blue eyes.



What could Caroline say to such unhappiness?

They turned again. Louise opened a door and announced "Miss Leigh—" Caroline passed into the small sitting-room and heard the door softly closed behind her. The room was very warm; that was Caroline's first impression. It was like coming into a hot-house. There was a fire on the hearth and a scent of pastilles in the air. Though it was not yet six o'clock, the cold, wet daylight had been shut out. Two lamps with pale blue shades filled the room with a light that was rather like moonlight. The room was most unmistakably that of a pretty, spoiled woman.

Susie Van Berg herself lay on a couch in front of the fire, banked up with cushions. There was a silver cushion under her head, a pale pink pouffe behind her shoulders, and a three-cornered violet cushion just slipping to the floor as she made a startled movement.

Caroline was startled too. She didn't know what she had expected, but not this. The setting was so elaborate, so artificial. Susie Van Berg herself looked like someone in a play. She wore one of those garments one sees in catalogues—frilled, beflowered, embroidered georgette pyjamas in pale blue shading to green, with a satin coat to match.

But the eyes which she fixed on Caroline as she made that movement to rise were the eyes of a frightened child. A dry, hot hand clung to hers, and the voice that she had heard on the telephone said: "Caroline Leigh?" Caroline nodded. "Won't you sit down? Where will you sit? Come here beside me on the sofa so we needn't talk loud." She slipped her feet off the couch as she spoke, pulling herself into a sitting position.

CAROLINE took off her tweed coat and sat down. "It was very good of you to come," said Susie Van Berg. She spoke as if she had not quite enough breath for what she wanted to say. Caroline saw her with compassion. It was obvious that she had wept bitterly during the last few days; her eyes had a drowned and faded look.

Her hands kept pucking at one another, and from time to time a nervous tremor shook her. Yet her nails were carefully reddened, her pale hair immaculately set, and her lips made up in an artificial curve. She had a last, tormented look. Caroline's soft heart was a good deal moved. She put her hand on the twisting, plucking fingers and said: "What can I do for you, Mrs. Van Berg?" Susie Van Berg drew her hands away. "It doesn't matter—nothing matters. Why did you come?" "You wanted to see me." "Yes—it was good of you. But it's no use—nothing's any use." There was a pause while Caroline tried to think of something to say. What could she say to unhappiness like this? She didn't know. Susie Van Berg flung round with outstretched hands. "What shall I do if Elmer dies?" "Perhaps he won't." "But if he does—if he does!"



Victorious Puddle Muddle

By MARY GRAHAM BONNER

Oh, what a clever pass that had been of Jelly Bear's and how wonderfully Honey Bear had played and now she had run. With the Rough-Dogs and Cats chasing her she had just managed to make the touchdown, and the score was tied.

It was Puddle Muddle's chance now to try for the extra point that would win. Puddle Muddle made the goal and scored an extra point so that the game was seven to six in favor of the Puddle Muddles!

Oh, the cries and the shouts that went up in Puddle Muddle. All the Ducks and Chickens flew over to their team and patted them with their flapping wings and asked them to scratch their names on the mud banners.

The Rough-Toughs were sad and miserable. And to think that the Puddle Muddles had won in the last two minutes. If only the time had moved a little more quickly, they thought.

But now from the distance they heard an angry voice. The Rough-Toughs thought they would be on their way home. They did not like the tone of the voice in the least.

"I'll get even with you creatures," shouted the voice. "I've had the most dreadful headache and you've been making the most terrible racket."

An old man with a long beard came lumbering up the hill. "That's Grandpa Galump," Top Notch said.

"Grandpa Grouchy Galump is what I'd call him," said Rip. "Why we've just won a football game!" cried Willy Nilly.

Tomorrow—"Top Notch's Revenge"

any time during the entire twenty-four hour day during October 28th, 1933, are entitled to be registered, if otherwise qualified.

At no other time prior or subsequent to October 28th, 1933 can Electors be registered except those persons who give satisfactory evidence to the Registrar that he or she has become twenty-one years of age or has otherwise become qualified to vote after the close of the Registration Books, and such persons may register and vote on Election day.

Removal from one Precinct to another Precinct in the same County does not operate to deprive a person of the right to register and vote. If the removal occurred at any time during the four months next preceding the Election then such person must vote in the Precinct from which he has removed. If the removal occurred more than four months before the Election then he is entitled to Register and vote in the new Precinct and may not vote in the old Precinct. F. C. Harding, Chairman Pitt County Board of Elections. Oct. 26-27.

NOTICE OF SALE

Under and by virtue of the authority contained in that certain order entered by Hon. J. Paul Frizelle, Resident Judge of the Fifth District in that certain action pending in the Superior Court of Pitt County entitled W. H. Bradsher vs. The Flurene Chemical Co., Inc., et als and in accordance with the terms of said order the undersigned Receiver will offer for sale for cash at public auction on the premises of said Flurene Chemical Company, Inc., at 113 Grand Avenue, Greenville, North Carolina, on Thursday, the 2nd of November, 1933 at 12:00 Noon

all of the property and assets of said Flurene Chemical Company, Inc., consisting of stock of manufactured goods, raw materials, factory equipment consisting of ointment mills, fillers and boilers, together with the office furniture and fixtures and accounts and note receivable. An itemized inventory of said property offered for sale and a list of all accounts and notes receivable are on file at the office of the undersigned Receiver for the purpose of inspection by all interested parties. Terms of sale: Cash. The purchaser will be required to make a deposit of 20 per cent of said purchase bid. Said sale will be subject to immediate confirmation without notice. This the 25th day of Oct., 1933. W. A. Darden, Receiver. Oct. 27-31.

Doctors Give Creosote For Dangerous Coughs

For many years our best doctors have prescribed creosote in some form for coughs, colds and bronchitis, knowing how dangerous it is to let them hang on. Creosolium with creosote and six other highly important medicinal elements, quickly and effectively stops all coughs and colds that otherwise might lead to serious trouble. Creosolium is powerful in the treatment of all colds and coughs, yet it is absolutely harmless and is pleasant and easy to take. Your own druggist guarantees Creosolium by refunding your money if you are not relieved after taking Creosolium as directed. Beware the cough or cold that hangs on. Always keep Creosolium on hand for instant use. (adv.)

GREENVILLE TOBACCO MARKET REPORT

EVERYBODY PULLING TOGETHER IN BEHALF OF THE TOBACCO GROWERS SELLING ON OUR MARKET HAS MADE GREENVILLE THE OUTSTANDING MARKET OF THE ENTIRE BRIGHT TOBACCO BELT.

Market Continues Strong

Better grades reached 66c today, sales lighter, all warehouses selling out in early afternoon.

A larger number of growers from distant counties are now patronizing the Greenville market than any time since the market was established, and they know it is paying them to sell here, some of them traveling over 100 miles.

The reason for the phenomenal record Greenville market has made and is at present making, is the fine spirit being manifested by the Greenville Tobacco Byers who are determined that no market shall excel Greenville in prices paid for every grade of tobacco.

GRADE MORE CAREFULLY

Hundreds of thousands of dollars annually are lost on account of marketing tobacco in too soft condition and by careless grading.

Let us suggest that every one preserve warehouse bills of sales and see that they are dated.

The Board of Trade does not permit under penalty of \$50.00 fine, any warehouseman to reserve floor space for anyone. The principle of first come first served under the By-Law must be carried out.

Tune in on Greenville's Radio Station WEED every day (except Sunday) at 9:45 A. M., 12:45 P. M. and 4:45 P. M. for latest tobacco market reports. Will find it on your dial around 142 or 1420.

5 SETS OF BUYERS 8 Warehouses 9 Factories

BELOW FIND SCHEDULE OF SALES:

Table with columns for dates (October 27-Friday, 30-Monday, 31-Tuesday, NOVEMBER 1-Wednesday, 2-Thursday) and rows for buyers (CENTRE BRICK, WEBB'S, JOHNSTON'S, DIXIE, FARMER'S, STAR, FORBES & MORTON, KEEL & LONG) showing quantities.

- JOHNSTON WAREHOUSE Timberlake & Lassiter
STAR WAREHOUSE G. V. Smith & B. B. Sugg
FARMERS WAREHOUSE C. Hugh McGowan
WEBB'S WAREHOUSE C. H. Webb
FORBES & MORTON Gus Forbes & W. Z. MORTON
DIXIE WAREHOUSE Moore, Cannon, H. C. Sugg
KEEL & LONG Keel, Long, Joyner, Rogers
CENTRE BRICK WAREHOUSE W. S. Moye

Social and Personal

Mrs. N. O. VanNortwick and daughter, Miss Kathryn VanNortwick, have returned from a visit in Asheville and Montreat.

Miss Selma Rogers of Boston, Mass., will arrive in Greenville tomorrow and will be the guest of Mrs. B. J. Cobb and Mrs. E. V. Carter.

A. T. Griffin and A. T. Griffin, Jr., of Goldsboro, were here today. Mrs. Z. V. Bunting and Mrs. J. B. Bowers of Bethel, were here yesterday.

Miss Jane Hall has returned from Buffalo, N. Y., and Niagara Falls. Mr. and Mrs. C. S. Crar of Norfolk, Va., are guests of relatives.

Miss Eleanor Ange and Wilner Ange of Jamesville, were Greenville shoppers today.

Mr. and Mrs. Hubert Joyner have returned from Atlantic City. W. F. Evans of Washington, D. C., and Raleigh, is the guest of his brother, James L. Evans.

Mrs. Hyman Phillips of Tarboro, was here yesterday. Mrs. George W. Lay and Henry Lay of Chapel Hill, were guests of Mr. and Mrs. C. A. White last night and today.

Mr. and Mrs. Charles Norfleet, Jr., of Winston-Salem, will arrive Friday to be the week-end guests of Mr. and Mrs. J. B. James.

Mr. and Mrs. George B. Lay of Windsor, were guests of Mr. and Mrs. C. A. White last night.

Mrs. James Enverciens at Bridge. Mrs. J. B. James, in her usual gracious manner, entertained at bridge yesterday afternoon honoring Mrs. Harvey Clayton of Greenville, Tenn., and Mrs. John L. Winstead, a recent bride.

The home on East Fifth street, was lovely with dahlias and other flowers in autumn colors.

Concluding a number of interesting games, prizes were awarded. Mrs. R. B. Davis, making high score was given a strawberry jar containing red geraniums and trailing ivy. Low score prize, a hand pointed tray, went to Mrs. A. J. Moore.

The honorees, Mrs. Clayton and Mrs. Winstead, were given bon bon dishes.

Guests were then invited into the dining room where Mrs. F. J. Forbes and Mrs. M. K. Fort assisted in serving delectable refreshments, and Mrs. Larry James poured tea.

The decorations in the dining room were especially pretty. The table was covered with an imported cloth and centered with a silver bowl of pink roses and blue argemone.

J. H. Coward III. Friends of J. H. Coward will be sorry to learn that he is ill at his home in Ayden.

P. T. Anthony, Jr., At Home. Friends of P. T. Anthony, Jr., will be glad to learn that he is very much improved and returned yesterday from Lumberton where he has been in a hospital.

TAYLOR-GARRENTON

Dr. and Mrs. Cecil Garrenton of Bethel, North Carolina, announce the marriage of their daughter, Margaret Elizabeth, to William Clayton Taylor, on Wednesday, October twenty-fifth, 1933.

Coming as a surprise to their many friends was the marriage of Miss Margaret Elizabeth Garrenton and William Clayton Taylor which was solemnized Wednesday morning at seven o'clock at the Baptist parsonage in Bethel.

Rev. Leslie Newman, pastor of the Baptist Church, performed the ceremony in the presence of a few intimate friends. The bride wore a becoming swaggar suit of brown, with harmonizing accessories.

Mrs. Taylor is the pretty and attractive daughter of Dr. and Mrs. Cecil Garrenton. She is a graduate of the Bethel city schools and has also studied at Meredith College, Raleigh, and East Carolina Teachers College, Greenville. She is a very popular member of the younger set.

Mr. Taylor, the son of Mr. and Mrs. J. C. Taylor, was educated at Wake Forest College. He is engaged in farming, and has a host of friends. After a wedding trip to northern cities, Mr. and Mrs. Taylor will make their home in Bethel.

Mrs. Skinner Luncheon Hostess. Yesterday at noon Mrs. W. I. Skinner was a charming luncheon hostess, at her home on Fifth street, honoring Mrs. G. O. Tuck of Louisville, Ky., who is making her home here for several months.

The Halloween idea was effectively carried out in the decorations. Fall flowers in shades of red and orange were profusely used.

The table was covered with a cloth of lace and centered with a silver bowl of marigolds and zinnias. A tempting luncheon was served to Mrs. Tuck, Mrs. W. D. Turner, Mrs. T. A. Smoot, Mrs. John Flanagan, Mrs. R. B. Davis, Mrs. W. H. Dail and Mrs. John Hodges.

Mr. Clary III. Friends of W. S. Clary will be sorry to learn that he is very ill in a Washington hospital.

Mr. Clary made his home in Greenville for several years.

Chicken Salad And Oyster Supper. The ladies of the Presbyterian Church will serve a chicken salad supper for 35c, and an oyster supper for 35c in the church Friday evening at six o'clock.—(Adv.)

YOUNG PEOPLE'S PARTY NOT TO BE HELD. The party announced by the young people of the Christian Church for Friday, October 27th, will not be held.

Attends Luncheon in Fountain. Mrs. J. B. Spilman was guest at a luncheon in Fountain yesterday given by Mrs. M. D. Yelverton.

CHOIR PRACTICE, METHODIST CHURCH

Every member of the choir of Jarvis Memorial Methodist Church is urged to be at the rehearsal this evening at 7:30.

Robert Arthur III. Friends of Robert Arthur will regret to learn that he is ill.

Mr. Denton III. Friends of A. E. Denton will regret to learn that he is ill at his home on Dickinson avenue.

End Of Century Club Meets.

Mrs. J. L. Fleming was hostess to the end of the Century Club Tuesday morning at eleven o'clock.

The meeting was called to order by the president, Mrs. J. B. Spilman, and a short business session followed. The club voted to give \$25.00 to the library as the need for new books is urgent at this time.

The program for the meeting was "North Carolina Music" and was in charge of the hostess, Mrs. Fleming. She very graciously introduced Mrs. Charles White who gave a most delightful program on this subject. Personalities mentioned as being prominent in their contribution to music, were familiar to the members and guests and made the subject doubly interesting. She gave a very vivid description of the part the Moravians had played in adding to North Carolina music.

Mrs. White, accompanied by Mrs. Guy Smith, sang two lovely numbers.

At the close of the program the hostess, assisted by her daughter Mrs. John Winstead, served a delicious luncheon.

We were delighted to have as our guests Mrs. Sam White, Mrs. J. N. Norman, Mrs. Nannie White, Miss Kate Lewis, Mrs. Guy Smith, Mrs. C. S. Forbes and Mrs. Charles White.—Reported.

JACK WARDLAW TO PLAY IN FARMVILLE

Jack Wardlaw and his fourteen Carolinians will play for the Blue Eagle Cotillion Club dance in Farmville Friday evening.

The dance will be given in the planters warehouse in Farmville. Dancing will be from 10:30 until 2 o'clock.

CHURCHMAN'S CLUB HAS GOOD MEETING

The Churchman's Club of St. Paul's Episcopal Church had a well attended and interesting meeting at the parish house last night. Hon. F. C. Harding presided over the meeting because of the illness of

EASTERN STAR TO ENTERTAIN DISTINGUISHED GUESTS THIS EVENING

Mrs. M. M. Alfred of Greensboro, Worthy Grand Matron; F. Eugene Hester of Reidsville, Worthy Grand Patron; Mrs. Mary C. Weatherly of Franklinville, Grand Secretary; Mrs. Maude E. Hester of Reidsville, Past Grand Matron; and George R. Bennette, Jr., Past Grand Patron; Mrs. Fay Sykes, Grand Organist; Mrs. Nellie Herndon, Grand Marshal, all of Greensboro, will be guests of Greenville Chapter No. 149 Order of Eastern Star, this evening at a special meeting.

GUY LOMBARDO NOT TO PLAY HERE FOR COTILLION CLUB

Arrangements had been completed to bring Guy Lombardo and his Royal Canadians here on November 17, but the Durham Junior League for whom he plays Nov. 18, refuses to allow him to come here, according to announcement made this morning by officers of the Greenville Cotillion Club.

Lombardo had signed a contract to the effect that his orchestra would not play within 125 miles of Durham and Greenville being only 114 miles away, excludes him from playing for the Greenville Cotillion Club. This will no doubt be a great disappointment to many people in the vicinity.



A PERMANENT WAVE —is only as good as the operator and our operators are experts! \$3.95 to \$10.00 The Vanitie Boxe Evans St.—At Five Points.

DR. B. McK. JOHNSON ---DENTIST--- 206 State Bank Bldg. Phone 391

W. M. E. BROWN, M. D. Eye, Ear, Nose and Throat Examination For Glasses 319-325 National Bank Bldg. Office Hours: 9-12:30; 2-4 Wednesday 9-1

W. L. BEST, Opt. D. Complete Eye Examination FITTING OF GLASSES

Daily Cross Word Puzzle

Solution of Yesterday's Puzzle

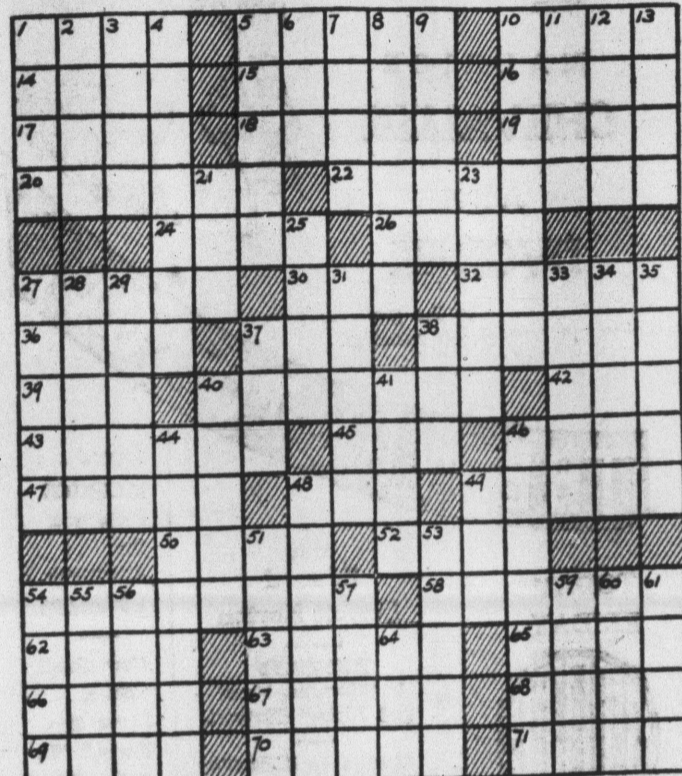
ACROSS

1. Biennial
5. Talons
10. Open-handed blow
14. Passes
15. Ignited again
16. Healthy
17. Native metals
18. Semi-precious stone
19. Smooth
20. Checked
22. Covers with a solution of lac
24. Clumsy boats
25. Redact
26. Trials
27. Make a mistake
28. Number
29. At one time
30. Beverage
31. Endeavor
32. Cat's contented murmur
33. Head
34. Protectors
35. Rubbed out
36. Kind of vine
37. Copper coin
38. Drive off
39. Perceive
40. Mails
41. Garment
42. Shower
43. Narrating
44. Tradition

DOWN

1. Small lead projectiles
2. Kind of rubber
3. Above
4. Having made and left a will
5. Crotchety person; colloq.
6. Support for a piece of furniture
7. Alack
8. Shrivel up
9. Spirited horse
10. Protection
11. Volcanic matter

12. Fish sauce
13. Writes
14. Metric measures
15. Blind the eyes, as in falconry
16. Drunkard
17. Harden; var.
18. Fragment
19. Silky vegetable fiber
20. Climbing plants
21. Important occurrence
22. Salamanders
23. Spread loosely
24. Pigeon
25. Ancient Spartan serif
26. At any time
27. Colossal beings
28. Freeze
29. Pertaining to old age
30. Pastry
31. Two-footed animal
32. Change
33. Log float
34. Lamby pseudonym
35. Unable to find the way
36. Sate
37. Sea eagle
38. Baseball team
39. Coely
40. Poem



the president, Mayor R. C. Flanagan. John R. Tolar, prominent layman of Fayetteville, was the chief speaker. Rev. W. R. Noe of Wilmington, Rev. A. C. D. Noe of Ayden, Rev. J. Q. Beckwith, Jr., of Farmville, and several laymen from nearby towns attended the meeting.

Looking For A Bargain —In A COAT—



NEW ARRIVALS —IN— COATS

In this day when money can't be stretched as far as it used to be, one has to be sure they're getting the very most from every dollar they spend. One look at these coats will show you that a dollar never went farther. The furs are rich and expensive looking, and they are all furs that will give excellent wear. The fabrics are fine, and every coat is a bargain.

The Perkins Co. EVANS STREET

Giant Sweet Potatoes Are Produced Here

The largest sweet potatoes probably ever seen here were put on display in the window of the Daily Reflector today. They were grown at the Pitt county home for the poor. The largest tipped the scales at seven pounds and the others were not far behind.

The potatoes were presented to the office by Commissioner Sam Dudley, who spoke with pride of the achievements of the county farm this year.

He said they had three acres in potatoes of the Porto Rican variety and believed the output would be the greatest in years. A dozen of the potatoes would fill a barrel, and one of them would supply the average household for a week probably.

Italy Honors Denver Attorney. Denver—(AP)—"For friendship and fair dealings with Denver Italians," Earl Wettengel, district attorney, was presented with a decoration from the Italian government.

FINE JEWELRY For Less Money Comparisons Invited LAUTARES

Your Old Stove Is Again Worth Money

It will be accepted as the down payment on any Gas or Electric Range you choose, the balance can be paid in small monthly installments.

So this is your opportunity to get that New Range, finished in gleaming porcelain enamel and modern in design.

You will be proud of your Kitchen, and why not?

Select yours today, we will install it right away and your Kitchen problem will be solved for years to come.

An Unusual Selection to Choose From. On Display at Your

WATER & LIGHT COMMISSION

Cor. Fifth & Cotanch Sts.



Jack Wardlaw and his 14 Carolinians pictured above, will play for a dance at Farmville tomorrow night, October 27, sponsored by the Blue Eagle Cotillion Club. This orchestra is rated as the best in the state and is now playing an extended engagement at Carolina Pines and broadcasting over W. F. T. F. at 12:15 daily. The Planters Warehouse where the dance will be held, is equipped with Western Electric Sound Equipment in order that all in attendance might hear this great band. Admission will be \$1.25 including tax. Dancing 10:30 until 2:00.—(Adv.)

Brown & White, Inc.

USED CAR HEADQUARTERS FOR PITT COUNTY

offer the following used cars for your selection—

- '33 Ford V-8 Tudor Sedan
- '32 Chevrolet Coach
- '31 Chev. 6-Wheel Sedan
- '31 Ford Town Sedan
- '31 Ford Coach
- '30 Ford Coach
- '29 Chevrolet Coupe
- '29 Ford Coupe

A demonstration will prove their value.

2 PREMIUMS in QUALITY at no extra cost TO YOU

THE PURE OIL Purol-PEP COMPANY, U.S.A.

Improved with TOP CYLINDER LUBRICATION plus HIGHER ANTI-KNOCK

Let your own car prove the economy and value of the New Improved Purol-Pep. Then notice for yourself the speed . . . smooth flowing power . . . quick pick-up . . . quiet motor operation of this Improved Motor Fuel. For proof, try it today. At nearby Blue-and-White Courtesy Service Stations.

COLONIAL OIL COMPANY, Inc.

TRY A FILL-GET A THRILL

Ahead in STYLE! Behind in PRICE!

"Looking Forward" FROCK FASHIONS

\$6.90

Here are all the sleeve and neck treatments you'll see high-lighted for months to come! All the most wanted fabrics and combinations! And all the tricky tucks, shirtings, pleats—everything that Fashion approves! And at what a low price!

J. G. PENNEY Co. INCORPORATED

315-317 EVANS STREET

AYDEN PLAYS LOCAL HIGHS HERE FRIDAY

The Greenville High school football eleven will play their fifth game of the season here Friday afternoon at the Third Street school grounds when they meet their old rivals, the Ayden eleven. The local boys so far this season have chalked up two wins and two losses, having defeated both Belhaven and Morehead City and losing to Goldsboro and Rocky Mount by the margin of a touchdown.

Coach Hewlett is placing his men through some strenuous workouts in preparation for the game Friday and hopes to chalk up another win for the local boys.

The Senior class of the High school is sponsoring this game and will have charge of the cheering and will also have some novelties to pull off between halves. It is hoped that a large number of people will be on hand to witness the game. The starting time is 3:30 o'clock. The lineup for the teams have as yet not been announced.

New York Cotton

New York, Oct. 26—(AP)—Cotton futures opened steady unchanged to three higher on the further advance in the government gold price and commission house buying.

Trading was only moderately active at the start and while the opening prices were higher on scattered buying the demand was not aggressive and prices soon eased under southern selling and realizing or liquidation.

After selling at 9.72 at the start, December eased to 9.62. The list showed losses of about 6 to 8 points at the end of the first half hour.

The market was quiet later in the morning. A little southern selling seemed to be coming in steadily while there was some further liquidation. These offerings were absorbed by trade buying and lite commission house demand and fluctuations were narrow. At midday December was around 9.64 and May 10.01 or about three to five lower

(Courtesy Speight & Co.)

	Open	Close	Prv. Cl.
Dec.	9.70	9.58	9.68
Jan.	9.77	9.66	9.76
Mar.	9.93	9.78	9.91
May	10.06	9.92	10.05
July	10.18	10.03	10.18

N. Y. Stock Market

New York, Oct. 26—(AP)—Stocks and staples were in a muddling mood during the major part of today's trading as somewhat futile efforts were made by market analysts to read between the lines of the government's new gold program.

The Reconstruction Corporation fixed the new price for metal at \$31.54 an ounce up 18 cents from yesterday and 48 cents above the London rate. Equities, grains, cotton and most other commodities were little enthused although they were not too reactionary. The dollar was virtually at a standstill in foreign exchange dealings.

Market observers while not in agreement as to the effects of the new gold policy expressed the opinion that prior to the President's edict there had been a fairly thorough cleaning up of loosely held stock.

Study of various commodities it was said disclosed that the industries had retraced about 40 per cent and mills more than 60 per cent of their March-July rise.

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N. Y. Stock List

- American Telephone 116
- American Tobacco 80
- Anaconda 14 1-2
- Atlantic Coast Line 31 1-2
- Auburn 37 3-4
- Bethlehem Steel 29
- Coca Cola 93 1-2
- Commercial Solvent 33
- DuPont 77 1-4
- Electric Power Lite 6 1-9
- General Electric 19 1-2
- General Foods 34 3-8
- General Motors 27 5-8
- Liggett Myers 89 1-4
- Montg Ward 18 3-8
- Reynolds Tobacco 46 7-8
- Southern Railway 20 5-8
- Standard Oil 41 7-8
- U S Steel 39 1-8

WOMEN ARE ACTIVE FOR NRA IN BERTIE COUNTY

Windsor, Oct. 26—The women's division of the NRA campaign in Bertie county has finally been completed. The township chairmen have all turned in their reports to Mrs. W. T. Tadlock, county chairman, and they show the names of approximately seven hundred women as NRA signers.

HAVE YOUR WATCH REPAIRED
by Jake Stauffer at LAUTARES'
It must keep time or Your Money Refunded

Reflector Ads Pay

WANTS

RATES: 1c per word (minimum 25c) per insertion, this size type. Larger type, double price. Persons not having regular account with this office must send or bring cash with copy. No want ads taken over telephone.

SWEET POTATO PIES — THEY are good, too. People's Bakery.

HAVE YOUR WINTER CLOTHES cleaned or dyed by FOOTER. Call Mrs. Joseph Palmer, our local representative, for information and prompt service. Phone 217-W.

FOR SALE — BUNGALOW, SIX rooms, Breakfast room. "College View." Buy it now and enjoy re-decorating it yourself. You'll like this cozy, comfortable home. See L. J. Smith, Real Estate Agent.

FOR RENT — FURNISHED OR unfurnished apartment—if interested call 659-W. 26-2t

RESOLVE NOW TO HAVE A beautiful lawn next spring. We had glowing reports from those we sold our patrons last year. All the grasses used in our mixtures are properly blended and adapted to the soil and climate of Eastern Carolina. Call phone No. 466 or visit the J. A. Watson stores, located on Fifth St., and Dickinson Ave., and ask for prices on the lawn mixtures. 12-tf.

1 CHEVROLET COACH, 1932 model; 1 Chevrolet coupe, 1930 model; 1 Chevrolet coupe, 1929 model; 1 Ford V-8, 4-door sedan, 20,000 miles, 1932 model; 1 Ford V-8 2-door sedan, 16,000 miles, 1932 model; 1 Ford model A tudor, 1931 model; 1 Buick 4-door sedan, 1930 model; 1 Oldsmobile 4-door sedan, Mrs. E. W. Harvey car; 1 Studebaker 4-door sedan, a good family car, 1928 model; 1 Pontiac sedan. These cars are in good condition. These cars were traded in on Chryslers and Plymouths—at Big 4 Garage. See us before you buy a used car and save money. 24-3t

WANTED — 100,000 BUSHELS OF light colored soya beans. R. E. Ricks Transfer Co. 21-tf

JUST RECEIVED — FULGHUM and Appler seed oats, Abruzzi and Winter seed rye, Crimson Clover and Vetch. J. A. Watson—Seed, Feed, Provisions. 6-tf

ONION SETS, RED, WHITE AND yellow, 10c per quart. Peanut bags, peanut twine, hay wire. Get our prices. J. A. Watson—Seed, Feed, Provisions. 17-tf

WANTED—TWO REFINED GIRLS for company. Husband away much of time. Will board and room very cheap. Write "A. B. C.," care Reflector. 25-2t

LEON SMITH —wants your dry cleaning and pressing, at Carolina Dry Cleaners. 18-tf

GUN SHELLS, ALL SIZES, IN Winchester, Remington and Westerns. Our prices are right. J. A. Watson, Feed—Seed—Provisions. 31-tf

WANTED—ASH LOGS — SEE OR write Clinton Lumber Co., Inc., at Clinton, N. C. 29-1 mo.

TROUT FISHING IS GOOD AT Maul's Point. Can take care of parties or rent small skiffs. Hugn L. Barrett, Blount's Creek, R. F. D.

WANTED — PERSON HAVING fresh cow giving 2 to 3 gallons milk daily, to sell cheap. Please name best price and description. Address W. G. Stokes, Stokes, N. C. 23-5t

APPLES — APPLES — WE HAVE York Winesap and Black Twig for 25c pk. Grimes Golden and Delicious, 40c and 50c pk. Call 85 for delivery service or visit our store on Dickinson Ave., 3 doors from 5 Points. Greenville Grocery Co. 24-4t

YOUR GUIDE TO ROMANCE!

He just can't help misleading the ladies — They come to Paris—and he shows them

MAURICE CHEVALIER ANN DVORAK in the gay screen romance



"THE WAY TO LOVE"

TODAY FRIDAY with Edward Everett Horton RUBINOFF in "Morning, Noon and Night," Cartoon Strange As It Seems Paramount News

HEATERS For Every PURPOSE

Again we are calling your attention to getting your heater installed before REAL COLD weather sets in. The last few days are just reminders to get ready—Winter is coming.

Living Room Heaters, Bed Room Heaters, Store Heaters, Garage Heaters, Office Heaters, School and Church Heaters, Laundry Heaters, Also Oil Heaters.

INFANT HEATERS FOR EVERY PURPOSE, COAL-WOOD-OIL

We have parts for all styles of Cole's Hot Blast Heaters. If Yours needs repairs, have it done now.

Quinn-Miller & Co.

"Pitt County's Leading Furniture Dealers"

OUR WANT ADS BRING RESULTS Try Our Want Ads.

Value Hits — and watch them GO!

Penney's FALL SUITS \$19.75

Again Penney's brings you the unexpected in suit values! Prize buys—no matter what style you choose! Pick them for fit, for tailoring, for wear! They're easily the most this price can buy—if you buy NOW!

The Colors: The Fabrics: The Models:

Bluesl	Worstedsl	Young Men'sl
Graysl	Sergesl	Conserva-
Brownsl	Cassimeresl	tivesl
Mixture-sl	Cheviotsl	Drapesl

J. C. PENNEY CO. INC.
315-317 EVANS STREET

The HEART of a LUCKY STRIKE

The Cream of the Crop

The finest tobaccos — only the center leaves

The very heart of Lucky Strike's fine quality is choice tobaccos—ripened by warm sunshine, rich soils and gentle rains. Right now, up to \$100,000,000 worth of fine Turkish and Domestic tobaccos, the Cream of the Crop, are aging and mellowing for the makers of Lucky Strikes. For only a special selection of choice tobaccos is used in making your Luckies so round, so firm and fully packed—free from loose ends. The reason why Luckies are always the same in mildness, smoothness, in delicious taste.

ALWAYS the finest tobaccos
ALWAYS the finest workmanship
ALWAYS Luckies please!

"it's toasted"
FOR THROAT PROTECTION—FOR BETTER TASTE