

Partly cloudy tonight and Wednesday; showers Wednesday and probably in the west tonight; some cooler Wednesday.

ROOSEVELT ENCOURAGED BY EMPLOYMENT DRIVE

Italian Air Armada Resumes Return Flight To Homeland

BIG FLEET OF PLANES LEAVE NEW YORK CITY

Order of Take off Reversed as Planes Leave Jamaica Bay; Balbo Takes the Lead After all Planes in the Air; Early Weather Reports Unfavorable; Fog Presaged Over Maine But Balbo Gives Orders to Fly

New York, July 25.—(AP)—General Italo Balbo led his 24 seaplane armada of the air on toward Italy today leaving the seaplane base at Floyd Bennett Field for Sheddac, N. B., 650 miles away.

The first plane was in the air at 9:01 a. m. (EST) and the last at 9:18.

Because it had been General Balbo's custom to lead the way into the air on every take off of the long flight from Italy to Chicago and New York, it was supposed this morning that he was on the first plane to rise from the waters of Jamaica Bay and was so reported.

It was later determined that the take off had been also completely reversed and that General Balbo was in the 20th plane to leave the water. The other planes circled over the field until General Balbo and his plane were in the air and then with Balbo in the lead flew away.

It was said the reversal of the take off was decided upon because of the position of the planes in the inlet.

This was the second lap of the return flight to Italy. Balbo's destination in the United States on his flight from Italy was Chicago where he and his officers attended the Century of Progress exposition last week. Then he flew here on the first lap of the flight back home. He had intended to leave the seaplane base of Floyd Bennett Field in Jamaica Bay yesterday but weather prevented the take off and it was postponed until today.

Early weather reports were unfavorable, but when Balbo was told of the fog over Maine he gave the order to start.

TWO HOMICIDES OVER WEEK-END IN ROBESON

Lumberton, July 25.—Robeson county's second homicide of the past week-end occurred Sunday night when Leonard Oxendine, Indian, stabbed Letha Chavis, Indian, to death in the Five Forks section of Gaddy township.

Evidence was that both Indians were drinking, that Chavis cursed Oxendine and that Oxendine went after him with a knife, stabbing him three times in the chest and neck.

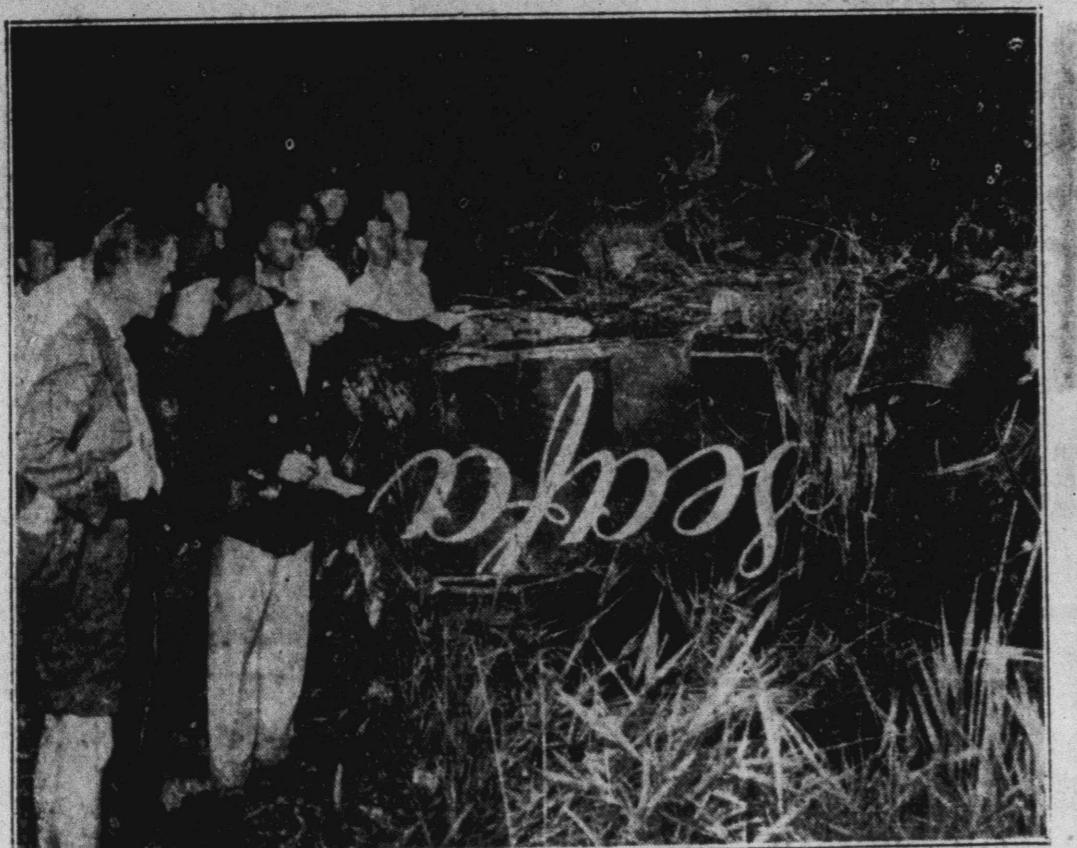
Oxendine was placed under arrest by Rural Policeman D. C. Ratley and brought to jail here by Rural Policeman E. C. Wade. A coroner's jury ordered him held for superior court on a manslaughter charge.

In Philadelphia township Sunday afternoon, a coroner's jury found that Bob Jones, Indian, was shot to death by Lee Gaston Jones, Indian. Saturday afternoon and ordered Lee Gaston held for superior court on a first degree murder charge. Lee Gaston is in Baker sanatorium here with two pistol bullet wounds.

LINCOLN FACTORY TO ENLARGE PLANT

Lincolnton, July 25.—The contract has been let here by Rhodes-Rhine Manufacturing Company to C. H. Harrill for the erection of a two-story annex to the present Rhodes-Rhine cotton mill. The annex will be 61x83 feet and will be built of steel and brick. The work will start at once and completion is looked for by Mr. Harrill within 60 days. The annex will be used as a warehouse to consume the yarn made by the mill now.

MOLLISONS PLANE WRECKED AFTER OCEAN CROSSING



Mr. and Mrs. J. A. Mollison, England's famous flying pair, were injured when their plane crashed near Bridgeport, Conn., after they had successfully crossed the ocean from Pendre, Wales. They were attempting to fly non-stop to New York. Above is a view of their wrecked plane.

GOVERNOR TO VISIT ROTAS

Roscoe McMillian of Red Springs to Speak Next Monday Evening

Roscoe McMillian of Red Springs district governor of Rotary, will visit Greenville next Monday and speak at the regular session of the local club during the evening. It was announced last night by K. W. Cobb, president of the organization here.

In view of the visit of the governor, the Rotarians decided to invite their wives and near-wives to attend the meeting.

The visit of the governor is always one of the most important occasions of the year, and club members were looking forward to next Monday evening as a real red letter day.

The meeting last night was confined largely to discussion of classification, with Howard McGinnis during the major part of the speaking. The program was in charge of Herbert Waldrop, but he turned the meeting over to Mr. McGinnis who discussed the various phases of classification, the number vacant in the club and urged the membership to see that they are filled at an early date.

The club accepted an invitation to be guests of the Ayden Rotary club on the evening of August 11 at a big dinner at Dawson's beach. If everything pans out as planned the affair is going to be one of the long remembered kind.

To F. C. Harding fell the task of making the induction talk to two new members, Dow Lassiter and Wesley Harvey, and the things he told them about Rotary and the way he told them, made a profound impression on the entire membership. He stressed the club's motto, "Service above Self", and told the two young men they would be expected to carry out the meaning in every sense of the word.

NORLINA MAN WINS \$500 CASH AWARD

Brooklyn, N. Y., July 25.—S. R. D. Hardy of Norlina, N. C., is the winner of the \$500 cash award in a word contest promoted by the Brooklyn Daily Eagle, it has been announced here. Mr. Hardy submitted a list of 7,761 correct words which entitled him to the second prize in the contest. First prize, \$1,100 goes to Irving Van Gilder, Jr., of East Orange, N. J., whose list contained 9,450 correct words.

Mr. Hardy formerly lived in New York but left about 10 years ago. He writes that he is married and has two children, and adds: "Should I be fortunate enough to win a prize I intend to put it aside as a nest egg."

Republicans Commence Sitting Tight Campaign

By BYRON PRICE The news that Republican chairman Sanders has decided to go abroad, adjourning his party reconstruction conferences for that present, means more than might be supposed.

Mr. Sanders is not taking a summer vacation. He is following the advice of important republicans who favor sitting tight until it develops how the Roosevelt administration handles the problems just ahead of it.

The administration itself would be the last to deny that such problems exist or that their solution will be politically important.

Gen. Hugh Johnson, the industries chief, stated one of them plainly when he said something must be done at once to increase buying power—that is, to get more money into the hands of consumers generally foreseen.

Another high official speaking privately, pointed to an entirely different type of problem. He conceded that, even with redoubled vigilance, the spending of the vast sums authorized by congress might be expected to involve some mistakes, human nature being what it is. He added a prayer that, if scandals develop, they all be little ones.

THREE FACE MURDER CASE

Former Officer And Father and Son on Trial For Killing Mother

Gastonia, July 25.—(AP)—Three men, one a former deputy sheriff, went on trial in Superior court here today on a charge of murdering Mrs. Maude Whitworth, 40-year-old Gastonia dressmaker, and estranged wife of one of the accused, who died May 27 from a fractured skull.

The defendants are A. F. Whitworth, P. C. Falls—the former officer—and Fall's son, Fort, 20.

They pleaded not guilty yesterday when arraigned—backing up their contention that Mrs. Whitworth jumped from their car in carrying out a suicide threat and fatally injuring herself.

SEVERELY BURNED AS GASOLINE EXPLODES

Tarboro, July 25.—Ben Harris 24, colored, an employe of the Red Gum Veneering Plant here, was severely burned early yesterday as he was pouring gasoline into an engine operating a wood saw at the plant. There was an explosion and Harris ran some distance while the flames burned deeply into his legs. He is expected to recover.

PLOWS START COTTON CUTS IN THE SOUTH

Reduction of This Year's Crop Begins Under Government Orders

Atlanta, July 25.—(AP)—Dixie, where cotton and cash have been synonymous of generations, watched the plows of planters mow down the crop in scattered communities today while other sections awaited permits from the government to starting cutting acreage.

Actual destruction of the crop under the federal program to reduce this year's potential yield by 3,500,000 bales to stimulate the market, was reported in Georgia, part of West Texas and western Tennessee yesterday, while permits were issued to place additional planters in position to lay waste portions of their fields today.

J. Phil Campbell, director of the Georgia Extension service, and Dr. S. V. Sanford, president of the University of Georgia, went to Cowton county in this state to see the first destruction of cotton and found Hal Burson, master farmer, turning under 50 acres higher than a man's waist.

Permits were being sent out in the Carolinas and Okla. in Louisiana, Oklahoma and Arkansas said the formal agreements were being awaited in those states.

T. B. SHOWS GREAT GAINS IN PITT AREA

Health Authorities Report Alarming Increase of Disease Last Year or so

Tuberculosis is making alarming inroads in this county and the death rate from the disease was expected to show marked gain each year unless increased appropriations are obtained to help improve the situation. It was revealed today by health and public welfare authorities.

Forty-one persons died from tuberculosis in the county last year, it was shown by public health records, and there are at present over 2,000 tubercular cases with no hope of obtaining relief through hospitalization.

Tuberculosis is raging like wildfire among both white and colored people, and particularly among the colored whose living conditions only tend to make them increasingly susceptible to the disease, it was stated.

Relief sources stated that 11 cases from this county in the State Sanatorium would have to be returned home because of lack of funds to maintain them there. Relatives of the patients have been notified that R. F. C. funds have been exhausted for this purpose and that private arrangements must be made to take care of the cases. There is not sufficient county appropriations, it was said, to take care of such cases.

For each of the 41 deaths last year, health authorities said, eight active cases of tuberculosis had taken their place. This gives some idea of the inroads of the disease, not considering the scores of such cases which have not come to the attention of public health workers.

Special attention was called to the condition prevailing among colored people several months ago, and since that time the situation has become more accentuated. Close living conditions and lack of proper foods were charged with responsibility for the increased seriousness of the situation.

ANTI-TYPHOID CAMPAIGN IS CONDUCTED IN LENOIR

Kinston, July 25.—With nine cases of typhoid fever in this county so far this year, the county health department has administered 10,000 doses of serum in an immunization campaign, Dr. Zebulon V. Moseley head of the department, has announced. Clinics have been held in a number of rural communities. All cases developed in homes where no care had been taken to prevent the disease, Dr. Moseley said.

The need of increased appropriations to fight the growing menace was emphasized by both health and public welfare workers, and hope was expressed that some action would be taken to check the disease now knocking at the threshold of every home.

President Watches Public Reaction To His Plea For High Wages-Short Hours

Late News Flashes From Over World

"Railroad" Ray Surrenders.

Nashville, N. C., July 25.—(AP)—M. P. (Railroad) Ray, one of the suspects in the recent Battleground bank robbery, surrendered today.

Officers, after an investigation, said they believed him innocent of the bank robbery but ordered him held on other counts.

Ray surrendered to C. H. Wright Chapel Hill police chief, who brought him here and turned him over to authorities.

J. H. Griffin, deputy sheriff, accompanied Ray to Battleground where all who saw the robber, including

J. A. Daughtridge, the bank cashier, said he was not one of the bandits.

Ray was returned here and lodged in the Nash county jail.

Ray, wanted on a number of charges in east Carolina, said he had been living with his brother, H. H. Ray, in Chapel Hill since he escaped from the Greenville jail several weeks ago.

Ray, asked how he escaped at Greenville, said, "No one will ever know, but I did it without even scratching the paint on the lock."

(Continued on Page Six)

RUSH COTTON PERMITS TO PITT GROWERS

Farm Department Here Issuing Special Permits as Rapidly As Possible

Special permit blanks enabling farmers to go ahead with plowing up cotton they agreed to take out of cultivation under the federal reduction control campaign, were being rushed out by the Pitt County Farm Department as rapidly as possible today. E. F. Arnold, agricultural director stated.

The special permits were authorized by the government the latter part of last week in view of the slowness with which government permits were being sent out, and the plowing up campaign actually got under way in Pitt county yesterday with issuance of the first of the contracts.

Blanks will be turned over to committee members in various townships of the county who will get in touch with signers in the government campaign and permit them to attach their signatures and go ahead with plowing operations.

Pitt county has agreed to take nearly 5,000 acres of the staple out of production this year in an effort to co-operate with the Roosevelt administration in bringing a return of better price conditions. This is the equivalent of 2,440 bales and farmers are expected to receive in return from the government checks for approximately \$130,000.

Stenographers in the office of the farm director were working at full steam ahead today in an effort to get the permit blanks to the growers as quickly as possible and this was expected to be accomplished during the week. In fact, it was expected permits would be in the hands of the majority of committeemen by tomorrow.

About one hundred growers had already applied for the blanks today (Continued On Page Three)

BECK SPEAKS AT RALEIGH

Loan Commissioner Says Government Sympathetic to Co-operators

Raleigh, July 25.—(AP)—The federal farm credit administration's policies with respect to co-operators was described as sympathetic but firm and insistent on business financing by Francis W. Beck, co-operative loan commissioner. In an address today before the American Institute of Co-operation here, Beck said the administration felt that with this point of view it should best serve the permanent development of agriculture.

INDUSTRIES MAKING FINE RESPONSE NOW

Approval of Plan Reaches Washington From Many Sections Of the Country; Chief Executive Noting Response of Small Employers; Believes Burden of The Campaign Rests On Little Man

Washington, July 25.—(AP)—President Roosevelt was reported at the White House today as decidedly encouraged by the response to his summons for employers to raise wages and shorten working hours. Even before mid-morning, a batch of 3,000 documents in support of his course were stacked in the office.

More arrived in the industrial recovery administration where Hugh Johnson, chief there, and his aides said studies of the proposed wage-work agreements for a variety of special industries was in progress. All of the communications were to be brought together for compilation of the honor roll of those enlisted.

These lists, as the President disclosed last night are to be posted in postoffices for public scrutiny. The President was said to be noting particularly the reaction of smaller employers to his last night's appeal.

Upon them he believes now rests the burden of carrying through the campaign for employees and the price raising power.

Hearings on the competitive code for the oil, lumber, wool and rayon weaving industries progressed with attempts of federal agents that employers agree.

Arrangements to dispatch copies of the federal devised general code to 5,000,000 employers are proceeding at a pace in a number of quarters.

HILL EXONERATED OF BLAME IN ROBBERY

Smithfield, July 25.—James Hill has been exonerated by investigating officers of any connection with the robbery of the Bank of Battleground, which occurred early Thursday morning. Hill has been able to prove a perfect alibi by several officers of the law in spite of the fact that a filling station operative near Battleground definitely identified Hill as driver of the car in which the bandits made good their getaway.

On Wednesday night, prior to the robbery on Thursday morning, Hill was being watched carefully by officers who had kept him under surveillance since he was released recently in connection with several larceny indictments on bail. Hill who never was out of the officers' sight all Wednesday and Thursday left his Smithfield home late Wednesday night on an automobile for Norfolk, unaware that he was being followed closely by officers.

WASHINGTON SUICIDE IS LAID TO FINAL REST

Washington, N. C., July 25.—Funeral services for Elmer Woolard who committed suicide Sunday afternoon were held today from his late residence on Fifth Street at 3 o'clock, interment taking place in the cemetery near Big Swamp, Beaufort county.

He is survived by his wife, one daughter, his father, E. T. Woolard a sister, Mrs. Clyde Woolard and a brother, young James Walker. 15 year old son of Mr. and Mrs. Will Walker who was struck by the shot which killed Woolard when it lodged in his hip is a patient at the Tayloe hospital. His injuries are not serious and he is getting along well.

ENCOURAGED



President Roosevelt was pleased today over the response to his plea for industries to co-operate with his plans for higher pay and shorter working hours, as asked in his talk last night.

MRS. HUTTON RETURNS HOME

Los Angeles Evangelist Says She Still Loves Husband Seeking Divorce

Aboard the Liner City of Harve off Norfolk, Va., July 25.—(AP)—Amie Simple McPherson Hutton, the Los Angeles evangelist, returned to America today protesting she still loves her husband, David Hutton, "more than anything in the world."

Asked about his action in instituting divorce proceedings, she said: "No, I can't believe it. Of course, I am still in love with him." Attended by a nurse while she lay on a bunk in the captain's quarters she received newspapermen as the City of Harve steamed into port.

"It is all so hasty that I don't know what to say" she said.

"His last word was that he was counting the hours until I returned. It has been a tremendous shock."

She was pale and her lips trembled as she talked and on one occasion after she had talked a few minutes her nurse, Miss Bernette Middleton, protested Mrs. Hutton was unable to continue. The interview was resumed after a brief pause.

Monument To Newspapers.

Rio De Janeiro, July 25.—(AP)—This capital has given thought to the urchins who sell newspapers. On the initiative of the newspaper A Noite, a statue of a typical newsboy was unveiled on the Avenida Rio Branco. Bands played, orators spoke and several thousand school children paraded.

MR. MERCHANT!

Are You Expecting A Good
Fall Business?

The merchant who gets ahead this fall will be the merchant who keeps his name and his wares before the buying public through a consistent and well planned advertising program.

There is no better medium to reach the buying public of this trade territory than through the columns of your local newspaper.

A daily visitor in the homes of the people of this county and trade territory, The Reflector can effectively and inexpensively put your sales message across for you.

An increased volume of business is what you want and advertising through this paper is the way to get it.

Call Our Advertising Department.

Telephone 56

The Daily Reflector

Social and Personal

Mr. and Mrs. G. C. Honeycutt and son, Ghattis Jr., of Erlanger, spent the week-end in Greenville. Miss Lillian Dunn accompanied them home for a few days' visit. Miss Ruth Hinton of Goldsboro, is the guest of Miss Mary Rivers May.

John W. Hammond and daughter, Mrs. Franklin Hammond, were guests of Mrs. M. F. Hammond yesterday.

Simon Moye Jr., has returned from a visit in Asheville.

Mrs. George Best of Goldsboro, is spending the week with her parents, Mr. and Mrs. R. S. May. Misses Estelle Greene, Elizabeth Andrews and Bessie Brown spent yesterday in New Bern.

John Hammond will leave in a few days for the tobacco market in Douglas, Ga.

Mr. and Mrs. John Flanagan have returned from Ocracoke.

George Lay of Windsor, was here yesterday.

Mr. and Mrs. R. S. May, Miss Mary Rivers May, Mr. and Mrs. George Best and Miss Ruth Hinton of Goldsboro, spent Sunday at Bayview.

Mr. and Mrs. T. Y. Walker have returned from Anniston, Alabama. They have been visiting relatives.

J. B. James left this afternoon for Greenville, Tenn., to join Mrs. James, who is spending some time with her father, H. R. Brown.

Z. M. Whitehurst, Jr., of Farmville, was here today.

Mr. and Mrs. G. B. W. Hadley and Mrs. W. L. Best are spending several days at Atlantic Beach.

Edwin Tucker of New York, is spending his vacation here with his parents, Mr. and Mrs. E. F. Tucker.

Misses Elizabeth and Cotten Skinner are visiting friends in Concord and Asheville.

Mrs. Malcolm Thompson, Miss Elizabeth Moore, Miss Virginia Jones, W. L. Whedbee and P. T. Anthony, Jr., spent Sunday at Atlantic Beach.

Miss Marianna Walker and Harvey Walker, Jr., of Creswell, are guests of Miss Mary Harding.

Charles James spent the week-end at Atlantic Beach.

Mrs. John Karsnak and Miss Jane Hadley have returned from Chicago where they attended the World's Fair.

Mrs. C. S. Forbes left today for Atlantic Beach.

Move To Greenville.
Mr. and Mrs. J. T. Timberlake and family have arrived from La. Grange and are making their home on Woodlawn Avenue. Mr. Timberlake will operate a warehouse here.

In Hospital.
Friends of Mrs. R. L. Gaston, Sr., will regret to learn that she underwent an operation in Pitt Community Hospital yesterday.

Pythian Concert
WEDNESDAY NIGHT
The attention of the public is called to the concert of the Pythian Home Class Wednesday night at eight o'clock in the high school. There will be no admission charge and the public is cordially invited.

Moore - Gardner Reunion To Be Held July 30
The 8th annual reunion of the Churchwell Moore and Wyatt Gardner clan will be held Sunday July 30 at the old family church, Timothy Chapel in Pitt county.

This is the second year that the Wyatt Gardner clan has met with the Moore clan but it was deemed best as many of the kin belong to both unions. All relations of both are urged to attend as usual with their baskets filled with goodies for the big family picnic dinner.

As usual the services will begin at 10:30 o'clock with the regular business session, followed by religious services. Mr. P. S. Moore, president and the other officers urge that every family be represented and if possible the entire family be present.

Sunday July 30 should be a great day to the Moores and Gardners and their relations as they have been blessed with health if not with prosperity. Very little illness and few deaths have been recorded since last July reunion. Let us make this year's meeting a bigger success than ever by attending. No cards will be mailed this year so pass the news along to those near you and we will than you.

AVOID THE TEMPTER
In these days when every dollar counts, you might easily be tempted into the false economy of installing inferior parts. But remember—nearly one-third of all auto crashes results from faulty parts.

We use and sell only Genuine Chevrolet Parts.

We do general auto repairing. Give us a trial—five experienced mechanics at your service.

Brown & White, Inc.
Wrecker Service Nite and Day
Day Phones 33 & 34—Night Phones 314-W—696-J

SHIFT GEARS BO AND GO

(By Alex C. D. Noe)
When you can't be quite contented, With the office you have rented, And the days begin to lag and drag along;
Then it's time to get the notion, For a visit to the ocean, Or to find a mountain trail or sing a song.

When you get up in the morning, With an inner sneaking warning, That the world has gone to fluey to pot;
Then it's time for you to wander, To the play-ground over yonder, In the land where cares and worries are forgot.

When your folks become disgusted, And your neighbors think you're busted, And you lose the merry twinkle in your eye;
Then it's time to be dissecting, Highway maps, or be inspecting, Places where they climb or swim or fish or fly.

When you can't resist the feeling, That the universe is reeling, And that you would sell the future for a dime;
Get your tent and other plunder, Climb a tree or burrow under, And you'll come back feeling better every time.

COL. GASTON NAMED CITADEL COMMANDANT
Charleston, S. C., July 23.—(AP)—Lieut. Col. Jesse Gaston, U. S. A., retired, of Blacksburg, has been selected commandant of cadets at the Citadel succeeding Lieut. Col. John W. Lang U. S. A., who resigned in June.

The selection was announced from the college yesterday. He takes office Sept. 9, when the institution opens.

Colonel Gaston, a native of this state and a West Point graduate, was commandant of the Citadel in 1912-1915, when he was assigned to the military college while holding the rank of lieutenant.

He served overseas during the World War and won the silver star citation. He was disabled in line of duty and retired in December, 1922. He then came here, where he lived a few years before moving upstate.

Colonel Gaston is a brother of R. L. and R. T. Gaston of Greenville.

Young Woman Rescued From Waters of Tar
Miss Marie Nelson of Williamson, who was visiting relatives in the Belvoir community the latter part of last week, was rescued from a watery grave by two young men who were taking part in a swimming party in Tar river.

The young woman had stepped into a deep hole and was going down the third time when Alton Cobb discovered her plight and, fully dressed, jumped into the water to attempt to save her. Will Godwin discarded part of his clothing and also went to the rescue. The young woman was taken from the water and given emergency aid and soon recovered from the experience.

RUSH COTTON PERMITT OO PITT GROWERS
(Continued from page one)
and numbers of them had gone ahead with destroying the cotton they agreed to plow up to help the government put across its price-raising movement.

Realty Transfer Slows Up Here
Seven realty transfers have been reported in this county the last few days, it was shown today by records in the office of the register of deeds.

The largest of the transactions was that of J. Granby Tucker and others to Metropolitan Life Insurance Company, 77 acres, for a consideration of \$2,157.75.

Other transactions were:
J. W. Higgs to P. L. Goodson 1 lot \$10.00
Gurney P. Hood com. to Geo. E. Beckman, Jr., 1 lot \$100.00
H. Dall Laughinghouse and wife to J. S. Moye, tr., 1 lot \$300.00
M. T. Frezell, Mtgee, to Mary V. Cox, 1 lot \$500.00
Miss Eulala Cox, Mtg. to N. O. Joint Stock Land Bank 180 acres \$900.00
J. Granby Tucker, et als w. to Metropolitan Life Insurance Company 77 acres \$2,157.75
Gurney P. Hood com., to T. O. Twine 1 lot \$500.00

DISTINCTION
SPECIAL
Shampoo 25c
Finger Wave 25c
Permanent Waves \$2.95, \$5.00, \$6.00
Reduction on Two. Phone 797
DELUXE BEAUTY SHOPPE
Miss Parrish, Monogor

WEDS PRESIDENT'S SON
Here is a recent portrait of Ruth Gogins, of Fort Worth, Texas, bride of Elliott Roosevelt, son of the President. (Associated Press Photo)



Here is a recent portrait of Ruth Gogins, of Fort Worth, Texas, bride of Elliott Roosevelt, son of the President. (Associated Press Photo)

Young Woman Rescued From Waters of Tar
Miss Marie Nelson of Williamson, who was visiting relatives in the Belvoir community the latter part of last week, was rescued from a watery grave by two young men who were taking part in a swimming party in Tar river.

Dixie Starts 'Picking' Cotton-With Plows!
Atlanta, July 25.—(AP)—Cotton farmers from the rolling hills of North Carolina's Piedmont belt to the wide plains of Texas have joined hands in what is probably the south's greatest undertaking to raise the price of a farm commodity.

Having accepted the federal government's proposal to destroy part of their existing crop, thousands of farmers have turned to their fields and are plowing up more than 10,000,000 acres.

Encouraged when prices passed beyond 10 cents a pound and by assurance of agricultural leaders that destruction of 30 per cent of the current crop would mean 10 to 12 cents per pound next fall, farmers embraced the plan with enthusiasm.

Secretary Henry A. Wallace of the department of agriculture has announced acceptance of the cotton reduction program and plans to speed distribution of \$100,000,000 to the 700,000 farmers signed up.

This sum, representing rent for the abandoned acreage, is to be collected from processing and other taxes on the finished product.

The government's offer to give the farmer an option on as many bales as he destroyed at approximately 6 cents a pound, fear of boll weevil damage, possibility of loss through unfavorable weather and other factors helped the farmer to make up his mind.

In the words of Senator E. D. Smith of South Carolina, father of the reduction bill, the farmer who makes an average of 100 bales on his farm could plow up his quota under the government plan and have "30 bales in the warehouse, no boll weevil, no crab grass, no recreation following a 'shave tail' (mule) around in this sum, no interest, no storage, no insurance, no ginning and no bagging and ties to pay."

From the moment contracts were available there was a rush of farmers to sign them. Big planters in the Mississippi delta, anxious to get the jump on the rest of the state, signed retirement contracts early the morning of the first day of "cotton week."

Little objection was voiced by farmers of the cotton belt. Their attitude was that of "getting somewhere, now."

Oscar Johnston, big Mississippi cotton planter, with 20,400 acres in cultivation, retired 5,250 of them with one signature. Johnston is a member of the agriculture adjustment administration. The big plantation is located at Scott, Miss.

Florida farmers generally, asked to retire only 42,000 acres, received the plan with enthusiasm.

Actual destruction of retired acreage was not supposed to begin until after the required number of acres had been pledged. But James Allen, 63-year-old Georgia farmer, plowed up part of his crop the same day he signed his contract and claims he was one of the very first cotton growers in the country to destroy part of his acreage.

FURNITURE MARKET OPENS AUSPICIOUSLY
High Point, July 25.—(AP)—The Southern Furniture Exposition building here opened today for the 25th Southern furniture market and show which will run two weeks.

Every foot in the large building was taken by manufacturers for display of new lines and modes in house furnishings.

New Bern to Cooperate.
New Bern, July 25.—New Bernians will cooperate with the government a hundred per cent in the industrial recovery plans, Grover C. Munden, president of the merchants association and chamber of commerce has wired Gen. Hugh S. Johnson administrator of the National Industrial Recovery Act.

TOBACCO AUCTIONEER IS SERIOUSLY INJURED
Smithfield, July 25.—L. H. Parrish a prominent tobacco auctioneer of this place, was painfully and seriously injured by being struck by an automobile driven by Aaron Lassiter, a colored brick mason of this place. The accident occurred late Saturday night when Parrish had stopped his automobile and was standing near the truck of a farmer who was selling watermelons. Lassiter drove into the street near the truck and struck Parrish, his leg being badly lacerated and the muscles and flesh torn from the bone. He immediately was placed upon the watermelon truck and rushed to the Johnston County Hospital.

Officers state Lassiter was under influence of liquor at the time he was arrested. He was placed in jail charged with careless and reckless driving while under influence of liquor, and for being a hit-and-run driver, and will be given a hearing in recorder's court Tuesday.

WASHINGTON NEGRO IS DROWNED IN RIVER
Washington, July 25.—Henry Boyd colored of this city and 25 years old, was drowned in the Pamlico

SHIVERING WITH CHILLS BURNING WITH FEVER
Sure Relief for Malaria!
Don't try homemade treatments or newfangled remedies! Take that good old Grove's Tasteless Chill Tonic. Soon you will be yourself again, for Grove's Tasteless Chill Tonic not only relieves the symptoms of Malaria, but destroys the infection itself.

The tasteless quinine in Grove's Tasteless Chill Tonic kills the Malarial infection in the blood while the iron it contains builds up the blood to overcome the effects of the disease and fortify against further attack. The twofold effect is absolutely necessary to the overcoming of Malaria. Besides being a dependable remedy for Malaria, Grove's Tasteless Chill Tonic is also an excellent tonic of general use. Pleasant to take and absolutely harmless. Safe to give children. Get a bottle today at any store.

666
LIQUID TABLETS - SALVE
Checks Malaria in 3 days, Colds first day, Headaches or Neuralgia in 30 minutes.
FINE LAXATIVE AND TONIC
Most Speedy Remedies Known.

NOTICE
Prices on supplies are advancing, and in just a short time we will necessarily have to increase the price on our cheaper permanents to keep pace with this increase. We still have a number of supplies for our \$3.00 and \$5.00 waves—and we suggest that if you are contemplating a wave soon you make your appointment while we still have these supplies.

SHAMPOO AND FINGER
Wet Finger Waves 25c
WAVE—50c and 75c
Make An Appointment Now at the COOLEST SHOP IN TOWN!
THE VANITIE BOXE
Phone 31—Next State Theatre

DR. B. McK. JOHNSON
—Dentist—
206 STATE BANK BLDG.
Phone 391

WANT ADS PAY
Reflector Ads Pay

SHIVERING WITH CHILLS BURNING WITH FEVER
Sure Relief for Malaria!
Don't try homemade treatments or newfangled remedies! Take that good old Grove's Tasteless Chill Tonic. Soon you will be yourself again, for Grove's Tasteless Chill Tonic not only relieves the symptoms of Malaria, but destroys the infection itself.

The tasteless quinine in Grove's Tasteless Chill Tonic kills the Malarial infection in the blood while the iron it contains builds up the blood to overcome the effects of the disease and fortify against further attack. The twofold effect is absolutely necessary to the overcoming of Malaria. Besides being a dependable remedy for Malaria, Grove's Tasteless Chill Tonic is also an excellent tonic of general use. Pleasant to take and absolutely harmless. Safe to give children. Get a bottle today at any store.

Accept Wage Cut.
Rotterdam, July 25.—(AP)—Officers and men in the Dutch merchant service have accepted a reduction in wages of five per cent now, with another reduction of a similar amount six months hence.

NOTICE!
Prices on supplies are advancing, and in just a short time we will necessarily have to increase the price on our cheaper permanents to keep pace with this increase. We still have a number of supplies for our \$3.00 and \$5.00 waves—and we suggest that if you are contemplating a wave soon you make your appointment while we still have these supplies.

SHAMPOO AND FINGER
Wet Finger Waves 25c
WAVE—50c and 75c
Make An Appointment Now at the COOLEST SHOP IN TOWN!
THE VANITIE BOXE
Phone 31—Next State Theatre

DR. B. McK. JOHNSON
—Dentist—
206 STATE BANK BLDG.
Phone 391

WANT ADS PAY
Reflector Ads Pay

President Roosevelt's Program Adopted

INSTANT STARTING
LIGHTNING PICK-UP

It is great gasoline! That's what they all say after the first experience with Conoco Bronze.

Its start is as quick as thought... its pick-up is as rapid as lightning... it has greatly improved anti-knock... and mileage that astounds... and power like the fury of a tornado. There is no increase in price. These are the elements back of Conoco Bronze success... they are what you want in a gasoline.

Get Conoco Bronze wherever you see the Red Triangle.

CONOCO BRONZE
HIGH TEST
GASOLINE

A PERFECT RUNNING MATE FOR CONOCO GERM PROCESSED MOTOR OIL
THE MOTOR OIL WITH THE 'HIDDEN QUART' THAT NEVER DRAINS AWAY

Brown & White, Inc.
Authorized Chevrolet Dealer
GREENVILLE, N. C. FARMVILLE, N. C.

NATIONAL OIL CO., INC.
Distributed By The

WANT ADS PAY
Reflector Ads Pay

The Daily Reflector

Every Afternoon Except Sunday. Established 1893

DAVID J. WHICHAID, Jr., Owner and Publisher

Telephone 64

Entered at the Post Office at Greenville, N. C., at second class mail matter.

MEMBER ASSOCIATED PRESS The Associated Press is exclusively entitled to use for publication of all news dispatches credited to it or not otherwise credited in this paper and also the local news published herein. All rights of reproduction of special dispatches herein are also reserved.

SUBSCRIPTION RATES (Payable in Advance) One year... \$1.50 Six months... \$1.00 Three months... \$0.50 Two months... \$0.30 One month... \$0.15

NATIONAL ADVERTISING REPRESENTATIVES The F. Clark Co., Inc., New York, Chicago, Indianapolis, Philadelphia, Kansas City.

AN OUNCE OF PREVENTION

The tuberculosis situation in this county as outlined in a report by the public health and welfare departments is such that demands the attention of our people. According to the report the dread disease is on the increase in this county because of insufficient funds to carry on a campaign against the disease and in addition to cases now prevalent in the county there are about a dozen cases from this county at the state sanatorium that must be returned because there are no available funds to pay for their keep at the institution.

Money spent to bring about better health conditions in our county is not an expense but an investment for the health and happiness of the present and future generations. Curtailment of public health funds with such conditions as above outlined existing in our county is certainly a dangerous plan of procedure. It is not just somebody's job but everybody's job in this county to see to it that everything possible is done to bring about better health conditions. It is not economy to permit the spread of disease just in order to save a few dollars now, for in the long run the poorer health conditions will prove far more costly. An ounce of prevention is worth a pound of cure.

REPUBLICANS COMMENCE SITTING TIGHT CAMPAIGN

(Continued from page one) administration gets oriented. General MacArthur's term as chief of staff runs for a long time yet and our men wouldn't be surprised to see the general step aside shortly.

Will They Rest, Too?

Fredulous that the anti-prohibition organizations will be out of jobs by Christmas shouldn't be taken too literally. They should be considered along with promises of the dyes that the prohibitionists will be returned at once if and when the amendment is repealed.

After prohibition was adopted the Anti-Saloon league and other dry organizations became generally inactive. Now, as repeal breaks into the old dry strongholds of the south they are accusing themselves and each other of having fallen victim to over-confidence.

It is not likely that anti-prohibitionists will make the same mistake. They need not be expected to make their tents, whatever happens. It is easy to see that organized effort on both sides of this controversy will be a part of the American social system for many more years.

A Boon To Reporters

The elaborated publicity privileges of the Roosevelt regime have been a god-send to that numerous band of unemployed newspaper people in Washington.

First, Mrs. Roosevelt's press conference gave jobs to a large bevy of girl reporters. Now, with new press relations sections springing up everywhere, the corridors of the National Press club are echoing again with that old inquiry, "Do you know of a good man?"



The HIDDEN DOOR

By Frank L. Packard

SYNOPSIS: Colin Hewitt is a writer of detective fiction, with "digging" in what once was an old stable, just around the corner from Washington Square in New York. He is known and liked by both the criminal element and the police; often he brings member of the former to his apartment for the purpose of gathering material. Now he is talking to Reddy Turner, a boyhood friend who has gone wrong. Reddy tells him he has a letter he wants delivered should he be "put on the spot"—and that there is constant danger that he will be put on the spot.

Chapter Two REDDY'S STORY Colin stared suspiciously from Reddy to the decanter and back again at Reddy. "Is this a riddle?" he asked. "Or what? You want me to deliver a letter, but you don't know where I am to deliver it." "In a way, yes—that's right. I can only give you a starting point." Colin's brows drew together. "Oh, I see!" he observed. "I'm to pick up the trail and carry on." "Yes," Reddy's lips tightened. "I'm afraid it's asking a lot; but



"Aren't you perhaps exaggerating the danger?"

the point is that it's got to be someone I can trust—and I don't know of anyone but you. It'll mean roughing it a bit, I'd say, and it might take a month or two. Cost something, as well; but, as for that I've got plenty of kale, and if you'll agree, I'll hand enough over before I leave tonight—just in case. See? Colin sat upright in his chair. "See here, Reddy!" he ejaculated. "This sounds serious! Damn the money! Where's this starting point, and what's the friend's name? Man or woman?" Reddy smiled thinly. "I'm not dead yet," he said. "All the dope I've got you'll find with the letter. I am a crook and you know it, and I've got a hunch I can guess one thing that's muddling around in your mind; but I can hand it to you straight right now that if I could tell you the whole story you wouldn't have any qualms of conscience.

"As for the rest, if you started looking for trouble, you might find it; but you will be in no danger whatever providing you merely deliver the letter as per instructions, and then fade out of the picture."

"There's a large plain envelope with a sealed one inside without any name on it, 'cause it's safer that way if it was pinched from you or you lose it! Also enclosed in the big envelope there's a couple of loose sheets of paper that haven't got any 'Dear Colin' to start off with—which let's you out in case someone else but you finds 'em first—giving you all the dope I've got as to who the letter is for, and how it can be delivered.

"If for any reason at all you decide not to go any further with it when you've read the dope, you will give me your word to destroy the whole thing without opening the sealed envelope (and that'll be the end of it; except that you will also give me your word now, providing you are interested enough to have me really tell you where the envelope is, that you will never under any circumstances say anything about it to anyone."

Colin stared. A bit strange! A bit curious! Fired the imagination a bit too. In case the man died! He did not like to think of Reddy—dead! But this request that Reddy had made—he couldn't refuse, could he? He didn't want to refuse. Why should he? On Reddy's own terms he was not asked to deliver the letter if, when the time came if it ever did, he Colin, for any reason whatever decided to go no further with it. Fair enough in view of Reddy's own reticence.

"You're on, Reddy," he said quietly. "I subscribe to all the conditions. I hope I shall never be called upon to fulfill any of them, and I don't for a moment believe I ever shall—but where am I to look for the envelope in case I have to?"

Reddy drew hard on his cigarette, as he came slowly back across the room and held out his hand. "Thanks," he said simply. "I'm

no good on this speech stuff. It means a lot to me, that's all."

"Which is enough," returned Colin heartily as their hands clasped. "Well, where's the letter to be found?"

"In my room in the hangout where I introduced you to some of the boys the other night," Reddy answered. "All you've got to do is to unscrow the right hand knob of the curtain pole when nobody is looking. The pole's hollow, of course and you'll find what you are after inside."

"I don't think I should have thought of looking there," observed Colin dryly. "Too bad! I might have used that in a yarn."

"Oh, I don't know," said Reddy. "It's not so hot. But it was the best I could do."

"Why not have it put in a safe-deposit box?" suggested Colin. Reddy shrugged his shoulders. "The answer to that is easy. That I had a box at all would have been reported to the police the minute I got bumped off and the police would have been inquisitive—and you would have to hand over. I only wrote the letter a few hours ago in the hope that you would see it through for me if I got up

ELLIOTT AND RUTH IN CHICAGO



Elliott Roosevelt and his sister, Mrs. Anna Roosevelt Dall (center) and Ruth Googins of Fort Worth, Tex., are shown leaving a Chicago club after an evening of dining and dancing. (Associated Press Photo)

Anna P. Hines corner as described in deed from J. M. Hines and others to Anna P. Hines as recorded in Book V-14 at page 201; thence with the west line of the Anna P. Hines lot, a southerly course, 135 feet to Fifth Street; thence in a westerly direction with Fifth Street 52 feet, or more, to the "BEGINNING," being all of that parcel of land conveyed by R. Williams and others to J. M. Hines and M. K. Blount, except so much of said lot as was conveyed by J. M. Hines and others to Anna P. Hines by that deed above referred to and recorded in Book V-14 at page 201, and the same whereon the Pitt Chevrolet Co. is now located and further known as a part of lots 130 and 142 in the original plan of the Town of Greenville.

This the 7th day of July, 1933. Julian Price, Trustee. Smith, Wharton & Hudgins, Attys., Greensboro, N. C. July 10-11w-4wk.

NOTICE OF SALE

UNDER AND BY VIRTUE of the authority contained in that certain deed of trust executed by J. F. King and wife, Cornelia King on the first day of February, 1930, to E. B. Thomason and L. O. Lohman, Trustees, as appears of record in Book E-18, at page 587, of the Register of Deeds office of Pitt County; default having been made in the payment of the indebtedness therein secured, and the terms and conditions of said indenture violated and the present holder and owner of the notes and indebtedness therein secured having made demand upon the undersigned Trustees to foreclose, the undersigned Trustees pursuant to the terms of said deed of trust will offer for sale upon terms of cash before the Courthouse door in Greenville, North Carolina, at twelve o'clock noon, on

Monday, the 28th day of August, 1933 the following described lot or parcel of land, with improvements thereon, to-wit:

All that certain lot, piece or parcel of land situated in the City of Greenville, Pitt County, State of North Carolina, and more particularly as follows:

Beginning at a point in the Western line of the Private Alley belonging to Wiley Brown, said point being nine and one-half (9 1/2) feet West of the Southwest corner of the Steam Laundry Building, and being in the North property line of Dickinson Avenue, and running along the said North property line of Dickinson Avenue South sixty degrees West Forty-five (45) feet to a point; thence running North thirty degrees, ninety-eight (98) feet to a point; thence running North sixty degrees East, forty-five (45) feet to a point; thence running South sixty degrees East, ninety-eight (98) feet to a point, the beginning, and being the identical lot or parcel of land, deeded to J. F. King by deed from J. E. Warren and wife, dated January 31st, 1929, and duly recorded in Book W-17, at page 231, of the Pitt County Public Register. The above described lot or parcel of land is bounded on the North by R. D. Harrington; on the East by the private alley belonging to Wiley Brown; on the South by Dickinson Ave., on the West by R. D. Harrington.

This sale is made by reason of the default in the payment of the indebtedness secured in said deed of trust, and the purchaser at said sale will be required to make a deposit of ten per cent of the purchase bid to show good faith awaiting confirmation of said sale, and in the event the successful bidder at said sale shall fail to make said deposit immediately following said sale, the property will immediately

ANNOUNCEMENT

I am now equipped to test and service any make radio or electrical equipment and am located in the office with W. B. Wilson & Son, 107 East Fourth Street.

AWNINGS ARE CHEAPER I give 25 per cent off list for rest of summer.

Phone 303 RODGERS SMITH

HEADACHES NOW RELIEVED SAFELY

(Thanks to Dr. Caldwell)

Headache powders are the quickest relief for a headache. And here is a powder that is not only speedy, but safe. Dr. Caldwell's prescription powders do not cause unpleasant after-effects. They are not narcotic but they do soothe the nervous system. They act rapidly, relieving a splitting headache or even severe neuralgic pains within a few minutes of taking. Yet Dr. Caldwell's prescription powders cost you less than the slower powders! A packet of three powders for a dime!

BUY ON FACTS

Results of performance run conducted in Greenville on July 24th—Three cars—one Ford V8-40 and cars A and B of other makes in the low price range were used. All of the cars were selected at random. They all ran over the same course and at no time during the test were they more than 100 feet apart. The Ford and car B were driven by their owners, car A was driven by a representative of the owner, none of whom had any connection with us or any of our employees. A comparison of the speedometer readings at the end of the run are interesting:

Ford V8-40	Automobile A	Automobile B
8 cylinders 1933 model	6 cylinders 1933 model (Master)	6 cylinders 1933 model (Standard)
Average miles per gal. 18.16	Average miles per gal. 17.36	Average miles per gal. 18.79

The cars were all driven the same distance. The figures conclusively show that speedometers on cars A and B are fast and misleading both as to actual miles traveled and also in figuring gasoline mileage.

GASOLINE AND OIL CONSUMED DURING THE RUN

FORD V8-40	AUTOMOBILE A	AUTOMOBILE B
8 cylinders 1933 model	6 cylinders 1933 model (Master)	6 cylinders 1933 model (Standard)
Average miles per gal. 18.16	Average miles per gal. 17.36	Average miles per gal. 18.79

NO OIL WAS CONSUMED BY ANY OF THE CARS

The above average is based on the actual distance traveled, 99.8 miles. The test proves the fallacy of such statements that the V-8 costs more to operate than a six cylinder car—as additional proof Mr. H. M. Crane, technical engineer for General Motors Corporation, stated in an article in the January issue of the Society of Automotive Engineers Journal (quote) "Both theory and actual test indicate that the four, six and eight cylinder motors of equally good construction give about the same overall economy performance." Since none of the cars used any cylinder oil during the run this proves that when operating under normal speed conditions the oil consumption is negligible. The average speed during the drive was approximately 43 miles per hour. Quality—performance—and economy can not be talked into a motor car, they must be built there—enjoy big car performance with Ford economy.

JOHN FLANAGAN BUGGY CO. AUTHORIZED FORD DEALERS

Reach for a Lucky

—for always Luckies Please!



Now my fiance and I both smoke Luckies

It wasn't always so. In the beginning I tried his brand, and I got him to try mine. Well, he liked mine...but not for the same reason that I say "Luckies Please". He said Luckies taste fine and they're ever so mild. But I'm a woman and I pride myself on my sense of daintiness—for, my cigarette does touch my lips and is a personal, intimate thing with me. Naturally "Toasting" means to me even more than it does to a man, for purity is something that a fastidious woman appreciates highly.



because "It's toasted"

Copyright, 1933, The American Tobacco Company.

Annual JULY CLEARANCE Sale

DOORS OPEN
At 9 A. M.

Blount-Harvey Co. INC

DEPARTMENT STORE

Thursday July 27
Ends July 31

GREENVILLE, N. C.



SUMMER DRESSES

300 Summer Dresses on Sale at Big Reductions. Chiffons, Pastel Crepes, Printed Crepes, White Crepes and Navy Crepes. Values up to \$19.50.

—Sale Prices in 4 Groups—

- Group No. 1. \$1.95
- Group No. 2. \$2.95
- Group No. 3. \$4.95
- Group No. 4. \$6.95

CHILDREN'S DRESSES

200 Children's Summer Dresses in Voiles, Batiste, Flaxon, Organdie, etc. Values up to \$2.95—Sale Price 29c, 49c, 69c and 97c

On Thursday, we will open the most Opportune Sale ever held — That is, to buy Merchandise at Reduced Prices in the face of the fastest-rising Market in 15 years.

Be here and share in Values that you will never receive again!!

SUMMER HATS

Entire Stock of Ladies' Summer Hats — Pique, Pastel Felts, Straws, Etc. Values up to \$3.95.

Sale price—

77c

MEN'S SHIRTS

Sale of 300 Men's Shirts at the lowest price you will ever buy a Dress Shirt.

White, Plain Colors and Stripes, Sizes 14 to 17.

Sale price—

48c

MEN'S SUITS

Beautiful Stock of Summer Suits in all sizes—Linen, Tropicals and other Cool Weaves.

Regular Prices, \$8.95 to \$17.50, now

1-4 Off

STRAW HATS

Men's New Straws in Panama, Milano, Sennits and Split Straw—

Regular Prices, \$1.00 to \$3.95, now

1-4 Off

MEN'S SUITS

One Lot Men's Wool Suits in medium shades. Values up to \$20.00.

About 30 Suits to close out—Sale Price

\$5.00 Each



GLOVES & HOSIERY

WHITE GLOVES

Closeout of entire stock of white, eggshell and beige fabric gloves—values up to \$1.00. Sale price—

48c

MESH HOSE

Pure silk mesh hose, full fashioned—values up to \$1.00. Sale price—

29c pair

CHILDREN'S ANKLETES

One lot children's anklettes in pastel shades—values up to 20c pair. Sale price—

5c pair

Buy Piece Goods at the Lowest Prices in Your Lifetime. Prices Advance Aug. 1.

SILK CREPE

5,000 yards of fine silk crepe in every color—priced based on the lowest price of silk which has doubled in the last two months. Now—

59c yard

MATALLASSE AND MESH CLOTHS
All colors in these popular summer materials—white and pastel shades. 49c to 69c values. Sale price—

39c

FAIRYSPUN VOILES
The finest voile made in lovely prints and florals. Also powder puff muslin and pique voile—39c to 49c value. Sale price—

27c yard



FAIRYSPUN BATISTE

Fine batiste, voile, dimity and lawn—beautiful prints, dots, checks, etc. Values up to 29c yard. Sale price—

14c and 19c yard

NOVELTY ORGANDIE

Dots, checks, plaids in new imported organdie—values up to \$1.00 yard. Sale price—

25c, 39c, 49c

PRINTED SILKS

Beautiful patterns in this fine quality silk. The wholesale price is much more than our price—values up to \$1.00 yard. Sale price—

59c yard

WORK CLOTHES

Men's Eagle Brand Overalls. One of the best overalls made. Sizes 32 to 46. Blue or striped.

97c

ENGINEER OVERALLS

Heavy quality denim in a good make.

79c

WORK SHIRTS

Hundreds of good shirts bought before prices advanced. Sale price—

35c, 48c and 69c

WORK PANTS

Two big lots of work pants in dark stripes, pin checks and light stripes. Sale price—

77c and 97c

SALE OF SHOES

Final Cleanup of All Summer Shoes

WHITE SHOES

Pretty styles in Pumps, Ties and Straps. Values up to \$6. Sale price—

\$1.94 and \$2.91

GRAY SHOES

Closeout of entire stock of gray shoes. Values to \$6—Sale price—

\$1.94

BLONDE SHOES

About 200 pairs Blonde and Light Color Combinations Ties, Straps, Pumps and Sandals, all at one price—

\$1.94 Pair

ODD LOT SHOES

Several hundred pairs of Shoes in broken sizes. Almost any style and size may be found here. Sale price—

48c and 97c Pair



SILK BLOUSES

Closeout of entire stock of silk blouses. Plain and fancy silks. Values up to \$2.95. Sale price—

\$1.00

COTTON BLOUSES

Batiste, organdy, lawn and dimity blouses in plain colors and prints. Sale price—

50c

Novelty Sweaters

Ladies' afncy sweaters in slipon styles. High neck and low neck, for early fall wear. Sale price—

87c

Skirts

Closeout of all Skirts at give-away prices—

All Wool Skirts **\$1.29**

All Silk Skirts **\$1.00**

All Cotton Skirts **67c**

White Bags

Large assortment of white purses and bags. Genuine calfskin bags in many styles. Values up to \$2.95. Sale price—

39c 79c
\$1.49 and \$1.95

Opening Special!

On sale Friday morning from 9 to 10 o'clock — 500 yards of fast color printed batiste. Sale price—

6c Yd.

(Limit 10 yards to customer)

BEACH WEAR

Ladies' bathing suits in novelty backless styles. All sizes—

ONE-HALF PRICE

CHILDREN'S BATHING SUITS

Sizes 2 to 14. Regular price 98c to \$1.95. Sale price—

ONE-HALF PRICE

BEACH PAJAMAS

Pajamas and slacks for smart beach wear. Sale price—

79c and \$1.49

BEACH ACCESSORIES

Bathing Shoes **50c**
Bathing Caps **25c**
Rubber Balls **19c**

MEN'S BATHING SUITS

Entire stock of men's and boys' bathing suits in all colors and sizes. Now—

ONE-HALF PRICE

MEN'S BEACH JACKETS

Terry cloth jackets in blue, brown and green. Sale price—

79c

Men's Furnishings

Men's Shirts have advanced 25% already and another 20% advance is expected in August. Buy now!

- Group No. 1 at **48c**
- Group No. 2 at **67c**
- Group No. 3 at **97c**
- Group No. 4 at **\$1.25**
- Group No. 5 at **\$1.45**

MEN'S PAJAMAS

3 big lots of Men's Pajamas at real savings. Hand-some styles—

75c, 95c and \$1.35

SUMMER TIES

Men's Wash Silk, Seersucker and Striped Cotton Ties. Sale price—

10c, 19c 25c, 38c & 77c

MEN'S SUMMER SOX

Close-out of two big groups of light color Sox—novelty checks and stripes.

10c and 19c Pair



FIVE GAMES FACE LOCALS DURING WEEK

Greenville and Ayden crossed bats here today in a game taking place of the one rained out last Wednesday with the score standing 3 to 2 in favor of Greenville in the first half of the second inning.

Lots of things have transpired since that rained out game, principal among them being Greenville's ascendancy to undisputed possession of the top of the standing of the various clubs and Kinston's jump to second place.

Greenville lead the race by a margin of a game and a half last Saturday but Kinston set them back for a game, although the lead is still intact today.

Tomorrow Greenville will play at Ayden and Kinston at Snow Hill. Snow Hill will come here Friday and Ayden will go to Kinston.

Kinston, a former cellarite the most of the season, is making a strong bid for higher honors at this time, having trimmed every club in the league within the last two weeks. The club was said today to be looking for more scalp.

Belhaven will come to Greenville Thursday to provide entertainment between the regular schedule. This club has developed into one of the strongest of the season, and while their game will not be counted in the league standing, they hope to give the leaguers a sound kicking. But Greenville is endeavoring not to take a licking from anybody down in this neck of the woods.

How They Stand

COASTAL PLAIN LEAGUE			
	W.	L.	Pct.
Greenville	11	9	.550
Kinston	11	11	.500
Ayden	10	11	.476
Snow Hill	10	11	.476

PIEDMONT LEAGUE			
	W.	L.	Pct.
Greensboro	12	8	.600
Wilmington	13	10	.565
Richmond	11	10	.524
Charlotte	12	11	.522
Durham	11	11	.500
Winston Salem	7	16	.304

AMERICAN LEAGUE			
	W.	L.	Pct.
Washington	58	33	.637
New York	57	33	.633
Philadelphia	47	45	.511
Detroit	44	48	.478
Chicago	43	48	.473
Cleveland	44	50	.468
Boston	40	50	.444
St. Louis	35	61	.365

NATIONAL LEAGUE			
	W.	L.	Pct.
New York	53	36	.596
Chicago	53	40	.570
Pittsburgh	49	43	.533
Boston	47	45	.511
St. Louis	46	45	.505
Cincinnati	41	52	.441
Brooklyn	37	50	.425
Philadelphia	37	52	.416

DEAN STILL LEADS WITH THE WILLOW

With 17 hits out of 41 trips to the rubber, Lefty Dean, pitching ace of the Greenville club of the Coastal Plain league continued his lead with the stick today. His percentage was .414.

Tommy Hicks was holding second place with 9 hits out of 24 trips to the plate. Ranking next was Brown with 29 hits out of 87 trips to the rubber.

Although the batting average furnished by Bert Moyer, official scorer of the local club, failed to include the number of extra base hits, it was a known fact that a large number of Dean's safeties were for extra bases. This is also true in other cases.

In addition to his ability to pitch winning ball against the best clubs of the circuit, Dean's stick work has been outstanding and he is used in the outfield at times to assist the local s in piling up more runs.

SPORT SLANTS

Naturally the first thing we wanted to be "filled-in on" when Gene Sarzen got back from the British golfing wars was just how the world's champion golfer of 1932 happened to take three shots in a bunker for a six on one par-three hole at St. Andrews and then an eight on a par-five hole, losing the British Open title even so by only one thin shot.

Gene was not only still willing to talk—and smile—over one of the toughest pair of breaks in his career, but got out paper and pencil to chart the harrowing details for me.

"I was out in 33, got another birdie on the tenth and felt like a million when I hit No. 11 at St. Andrews on my second round," said Sarzen. "My tee shot was pulled a little, just enough to catch the side of a deep, narrow-walled sand bunker at the left approach of the green—and then the fun began. The ball was buried in the light, powdery sand. I couldn't use my sand wedge.

"My niblick got the ball out of the sand all right, but it caught the grass at the top and trickled down in again. I made a gesture with my club—mentally trying to help that ball stay up—and that's the thing that started people saying I had taken another shot—four shots, they thought, instead of three, which I actually took. Twice the ball rolled back into the same spot before I finally hoisted it to the green. It was away off to one side and I putted eight feet short, getting that one down for a six.

In "Hell Bunker" "That was discouraging enough but No. 14 was what ruined me. It wasn't only the eight I took on the last round—the first eight I have ever had in a major tournament. I actually four-putted that rolling green—it was just like a billiard table—on my first round and my scores were 6-5-5-8 on that hole in four successive rounds.

"I had almost given up hope of keeping the title until I began to get reports about how the boys were blowing up around the finish. Hagen was sky-high and so were most of the others. I figured 290 was good enough to win and set out to make it. I needed par for the last five holes, but I never felt more confident than I did when I stepped up to old No. 14.

"To be on the safe side and avoid that 'Hell Bunker' I hit my tee shot to the adjoining fairway, the fifth hole figuring to come in the 'backdoor' with my third and get a sure five. It was blowing almost a gale by this time and, believe it or not, my second shot into the wind, aimed 100 yards to the left of 'Hell Bunker', took a round-house ride to the right and finally caught the roll into the very trap I was trying to avoid.

Team's Average 701 189 .271

Player	G	Ab	H	Pct.
Dean	15	41	17	.414
Hicks	8	24	9	.375
Brown	21	87	29	.333
Taylor	5	6	2	.333
Cleve	3	3	1	.333
Bostic	21	84	18	.214
Smith	4	23	7	.304
Foole	18	73	19	.260
Harrington	21	82	21	.256
Lang	21	77	19	.246
Miller	21	84	18	.214
Rogers	21	77	14	.181
Forbes	11	14	2	.143
Sigmon	6	15	2	.133

Yesterday's Results

PIEDMONT LEAGUE
Winston Salem 3, Charlotte 2
Wilmington 6, Greensboro 2

AMERICAN LEAGUE
Washington 5-10, Philadelphia 2-6
Othmers not scheduled.

NATIONAL LEAGUE
No games scheduled.

To Make Own Sugar.
Dublin, July 25.—(AP)—Three new sugar beet factories to be established, according to Dr. James Ryan, minister of agriculture, will produce all the sugar wanted in the Free State.

MILK'S A MIGHTY FOOD

Billy Break O'Day says—
There's a mighty lot of good health and nourishment in every quart of HARVEY'S Grade A raw milk. It's extremely low in bacteria count—produced and bottled under the most sanitary conditions using the best modern equipment—and it is rich and delicious as only natural milk can be. Remember HARVEY'S for "An Approved Product from our own Accredited Herd."

Harvey's Dairy
C. W. HARVEY, PROP.
GRADE A RAW MILK
An approved product from our own accredited herd.

Where They Play

July 28
Greenville at Ayden.
Kinston at Snow Hill.

July 28
Snow Hill at Greenville.
Ayden at Kinston.

PIEDMONT LEAGUE
Durham at Richmond
Charlotte at Winston Salem
Greensboro at Wilmington

AMERICAN LEAGUE
New York at Boston
Washington at Philadelphia
St. Louis at Detroit
Cleveland at Chicago

NATIONAL LEAGUE
Chicago at Pittsburgh
Cincinnati at St. Louis

New York Cotton

New York, July 25.—(AP)—Cotton futures opened steady five to nine advance on higher Liverpool cables and buying by mills.

October contracts after advancing to 10.78 reacted to 10.66 or about 5 lower but met little more buying on the set back and rallied to 10.72 by the end of the first half hour.

Trading continued quiet in the forenoon but prices were steady.

July was relatively easy under scattered liquidation but after selling off to 10.32 or 10 lower steadied up to 10.45 for about 33 under the price of October.

New crop positions at midday were steady at advance of six to nine points with December at 10.99.

Futures close steady 6 to 15 lower middling 10.50

	Open	Close	Prv. Cl.
July	10.50	10.50	10.42
Oct.	10.75	10.59	10.71
Dec.	10.96	10.80	10.91
Jan.	11.06	10.87	11.00
Mar.	11.24	11.07	11.19
May	11.39	11.24	11.30

N. Y. Stock List

- American Telephone 122
- American Tobacco 83 7-8
- Anaconda 17
- Atlantic Coast Line 44 1-2
- Auburn 52 -8
- Bethlehem 36 7-8
- Coca Cola 94
- Commercial Solvent 30 1-2
- DuPont 69 1-4
- Electric Power Lite 10 1-4
- General Electric 23
- General Foods 36
- General Motors 28 1-2
- Liggett Myers 88
- Montg Ward 21 1-4
- Reynolds Tobacco 47
- Southern Railway 26 1-4
- Standard Oil 35 5-8
- U S Steel 54

Stock Market

New York, July 25.—(AP)—The stock market started out on a speedy sprint in today abbreviated session but ran out of the ruts later in attempting to surmount some profit-taking and liquidating hurdles.

Early gains of one to four or more points were replaced by equivalent losses and the close was heavy.

Traders were 3,500,000 shares. The noon opening found prices of many of the leaders up one to four or more with so-called wet issues out in the lead.

Various specialties also drew renewed following.

At end of the first half of speedy transactions some of the pivotal stock eased off and follower rather narrow range.

The dollar was lower in foreign exchange markets.

Colon moved indifferently and was reactionally.

Alcohol shares up one to around three points at one time included U. S. Steel, Industrial Alcohol, American Commercial, Owens Illinois and Standard Brands.

LISTEN IN

on this blazing heart story that will make the ears of a million women girl racket! turn!

SHE HAD TO SAY YES

with **Loretta YOUNG**
Regis Toomey
Winnie Lightner
On Same Program

WEDNESDAY
Tonit—
WHEELER
WOOLSEY
in
"Diplomaniacs"

Late News Flashes

(Continued from page One)

He denied all charges of robbing box cars for which he was jailed in Greenville.

Seaplanes Over St. Johns.
St. Johns, N. B., July 25.—(AP)—Twelve seaplanes of the Italian air armada which left New York today passed over here at 1:55 (EST) flying fast and well out over the Bay of Fundy.

Reports from Campobello Island saw the armada began crossing the international boundary there at 1:30 p. m. (EST).

Plane Forced Down
Rockland, Me., July 25.—(AP)—Forced down by broken oil line one of the 24 seaplanes of the Italian air armada led by General Italo Balbo, alighted on Rockland harbor today.

While the rest of the fleet continued on its flight to Sheddick the crippled ship went about the task of effecting repairs. It was said the ship would move on after slight delay.

Conference Resumes Thursday
London, July 25.—(AP)—In two days the world conference will recess but increasing support was shown today from James Cox's ideas that "we shall continue the attack along the whole line until the world economic difficulties are solved."

The former Governor of Ohio advocated formation of permanent executive body which could reassemble

the body which tainHDLN—RADO the congress.

To Meet at Geneva
London, July 25.—(AP)—The next meeting of the world conference after it is adjourned Thursday will be held in Geneva in late September according to the program drawn up today.

Bank To Be State-wide.
Raleigh, July 25.—(AP)—Gurley P. Hood, bank commissioner, said today it was his understanding that the proposed Guaranty Bank will be a state-wide institution.

Market To Close Saturday.
New York, July 25.—(AP)—The New York Stock Exchange announced following today's short session that until further notice trading hours on the exchange would be from 11 a. m. to 2 p. m., and that no session would be held next Saturday.

NOTICE
This is to give notice that I this day qualified as executor of the estate of Richard Albert Tyson and all persons owing said estate or having claims against same will present them to me within the legal period.

This the 6th day of July, 1933.
Preston A. Tyson,
Executor of the estate of Richard Albert Tyson.
July 7-11w-6wk.

WANTS

RATES: 1c per word (minimum 25c) per insert on this size type. Larger type, double price. Persons not having regular account with this office must send or bring cash with copy. No want ads taken over telephone.

FOR GOOD CROAKER FISHING
—Pamlico river at Maul's Point. Also good creek fishing. Can take care of parties or rent small skills. Hugh L. Barrett, Blount's Creek, R. F. D. 27.12t

FRUIT JARS—ALL SIZES. Jelly glasses, jar rubbers and jar tops. Get our prices. J. A. Watson—Seed—Feed—Provisions. 11-1f

LEON SMITH
—wants your dry cleaning and pressing, at Carolina Dry Cleaners. 18f

FOR SALE—FRESH CORNED mullets and corned herrings. J. A. Watson, Seed—Feed—Provisons. 18-1f

NOW IS THE TIME TO BUY your furniture needs before it goes higher. Home Furniture Store. 24-3t

FOR RENT—OFFICES UPSTAIRS in Reflector building. Reasonable rent. Apply this office. 7-t

OUR NEW CROP TURNIP AND rutabaga seed have arrived. It is time to plant now. J. A. Watson, Seed—Feed—Provisions. 11-1f

WHY NOT BUY GROCERIES, fruits and vegetables at competitive prices and get service? We deliver. Phone 610. Johnson's Cash Grocery. 8-tf

WATCH FOR DOC—CORNS, BUN- ions, ingrown nails removed. Will be at Griffin Shoe Store Wednesday and Thursday. 24-3t

WE HAVE SEED CORN, SEED potatoes, seed Abruzzi rye, sudan grass seed and crimson clover in stock. See us for prices. J. A. Watson, Seed, Feed, Provisions. 25-1f

LOST—SATURDAY NIGHT AT Ballard's Cross Roads, a black mare mule, white spot on shoulder and dot in right eye. Notify or return to E. S. Sutton, R. F. D., Farmville. 25-5t

FOR RENT—7-ROOM HOUSE, convenient to business section; splendid location. Call 573-J. 25-3t

USE "RED SWAN" FLOUR— plain or self-rising. J. A. Watson—Seed—Feed—Provisions. 11-1f

GIRL WANTED TO WORK IN dining room. Hours 10:30 a. m. to 3 p. m.; 5:30 to 8:30 p. m. Mrs. Walter, next to Blount-Harvey Co. 7-t

ORANGE CUP CAKES FOR PIC- nics. People's Bakery.

SPECIAL ON BOLTED CORN meal—\$2.00 per 100 lb. bag as long as our present stock lasts. J. A. Watson, Seed—Feed—Provisions. 18-1f

NOTICE
North Carolina—Pitt County.
In The Superior Court.
L. E. McIntyre

—vs.—
Beulah McIntyre
Beulah McIntyre, above named defendant, will take notice that an action entitled as above has been instituted in the Superior Court of Pitt County, N. C., by L. E. McIntyre to obtain a divorce from her on the grounds of five years separation; and she will further take notice that she is required to appear at the Court House in Greenville, N. C., on the 8th day of August, 1933, or within thirty days thereafter, to answer or demur to the Plaintiff's complaint filed herein.

This the 8th day of July, 1933.
J. F. Harrington,
Clerk of the Superior Court of Pitt Co.
Gaylord & Harrell, Attys.
July 8-11w-4wk.

WANT ADS PAY

IT TAKES HEALTHY NERVES TO CATCH THE PLAY-BY-PLAY — AND NEVER MISS!

● ABOVE—SAFE...OR OUT? Millions hang breathlessly on the words of Edson Brewster, master telegrapher for Western Union, as he taps out each exciting play for the tickers and bulletin boards that reach from Maine to Tokio! Before the crowd in the grand stand knows what has happened, Brewster has reported the play.

● LEFT—THERE GOES YOUR OLD BALL GAME! You wouldn't be human if you didn't get excited and wrought up when the home team puts the game on ice. It's a time when you want to smoke a lot. You will find Camels milder, and your nerves will be grateful!

● EDSON BREWSTER, veteran of every World's Series for over 20 years, says: "Camels never disturb my nerves."

Steady Smokers turn to Camels

"It's some strain being the public's eyes at big sporting events," says Edson Brewster, who clicks out the play-by-play for Western Union. "I have to see everything and I have to see it right. I've got to keep my eyes on the field and a steady hand on the telegraph key every second. No wonder I am a steady smoker! But I do not worry about my nerves. I have smoked Camels for years. They are mild, and never disturb my nerves. I like them better."

Camels, being made from finer, MORE EXPENSIVE tobaccos than any other popular brand, have brought new smoking satisfaction to thousands of men and women who had never known that a cigarette could be so mild...so rich and pleasing. Try Camels. Your own experience will soon reveal why steady smokers turn to Camels.

IT IS MORE FUN TO KNOW
Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand. They have given more pleasure to more people than any other cigarette ever made. "It's the tobacco that counts!"

Camel's Costlier Tobaccos

NEVER GET ON YOUR NERVES NEVER TIRE YOUR TASTE