

THE DAILY REFLECTOR.

D. J. WHICHARD, Editor and Owner,
Advertising Rates Furnished on Application

Truth in Preference to Fiction

SUBSCRIPTION RATES
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GREENVILLE, NORTH CAROLINA, THURSDAY AFTERNOON, OCTOBER 22, 1908.

WHAT ADV. HAS ACCOMPLISHED.

A Theme Written by Earle Harrington, at Oak Ridge Institute.

One cannot investigate the marvelous growth of advertising without arriving at one conclusion, namely—that it pays thousands of advertisers.

No other reason is possible, since they would not continue to spend the enormous sums of money entailed unless there was a resulting profit.

A firm of active young men started a retail drug store in the basement of a New York building, and in a few months had an established trade that was the envy of many an older concern. The show windows were always full of attractions that compelled the attention of the regular passer-by, who soon learned that they could profit by their brief injunction. The firm's ads. were always brief, but chatty, and well worth the minute or two spent in their perusal.

These bright fellows simply kept interest hot and they are today, about six years after establishing, more than well off.

When you hear the name of a certain kodak mentioned, just think that Geo. Eastman would have never been worth his millions without the constant expenditure of thousands of dollars telling picture lovers about the superiority of the little machine which really was responsible for the revolution in camera construction.

Advertising has turned a 20 per cent. profit on medicines, and specialties inside a period of sixty days, and it has likewise created established businesses for the wide-awake hustling store keepers all over the country, instead of compelling them to wait for years.

Business sense plus knowing what to advertise have naturally had something to do with it.

Naturally advertising without intelligent business co-operation must be dissipated, and wasted; but the man who will bank entirely on a given quantity of newspaper, magazine or some other form of publicity, and without skill in the preparation of copy or nervous energy enough to find out something about the drift of events, and competition, and who makes no effort to guide his periodical space in accordance with results, deserves no sympathy.

The day has practically passed when a business policy can be maintained on "letting well enough alone." Investigate the causes of many failures, and you will too often find that aggressive advertising competitors got their "established" business away.

While I am on the very border of a sub-topic, permit me to say a few words which come in connection with the local merchant advertising possibilities.

Thousands of merchants all over the country who have everything to gain by properly advertising their business, rush into Wall street or "invest" their surplus cash in wild cat schemes that have scarcely one winning chance in a thousand. The police records show that every transparent get-rich-quick swindle invariably the stupendous stupidity, and cupidity of business, and professional men from coast to coast.

One would naturally suppose that a man with brains enough to enable him to become successful in trade, would appreciate the fact that specific knowledge and experience have just as

much to do with his rise as intellect and push. Yet he plunges into side schemes entirely outside of his field of knowledge, and runs grave chances of ruining his real business.

When will you business men, especially the retailer, learn how to invest your surplus, large or small, so it will double your volume of trade?

The answer, shortly after he begins to advertise systematically, and finds out that small space actually does return a profit.

No greater fallacy exists today than the oft-reiterated theory, that it takes a fortune to advertise, and that small space does not pay, even when the copy is prepared properly. Lets us see.

Every good business man who understands his business properly will agree that advertising is measured by the volume of his business. Thus a small merchant should spend just as much as his larger competitor in proportion.

Look at the matter this way; the whole community has been reading your ad's for a period of sixty days, and no marvelous increase in your business has been noticed, but that very day a customer comes in and buys a \$30 outfit. The next day another comes in and does the same thing, and it is not long before you are needing larger quarters for your business.

Mr. Merchant, it is your business duty to advertise, and to advertise systematically, in order to keep the large commercial wheel revolving, for what would the world do without your goods? Of course they could get the necessities of life, but it would just cost three times what you are able to deliver them for.

Says America Will be Dry in Ten Years.

Denver, Col., Oct. 21.—Milwaukee representatives began work today among the arriving delegates to the thirty-fifth annual convention of the Woman's Christian Temperance Union to have that city chosen as convention city for next year. More than 200 delegates and several hundred other members of the organization have already arrived to attend the convention, which will open Friday.

"I predict that in ten years the prohibition movement will cover the entire nation," said Mrs. Stevens, of Portland, Me., president of the union, today. "It is not a spasmodic effort, but a substantial and healthy gain which cannot be checked by any amount of opposition. We now have nine states—Alabama, Arkansas, Georgia, Kansas, Maine, Mississippi, North Carolina, North Dakota and Oklahoma—which have gone for prohibition, and there are others on the road."

Begin at the Bottom.

There is no other place to begin than at the beginning. If you are starting to learn a business, you cannot start too low down. Many boys make the mistake in thinking that the acceptance of a humble position at a very small salary is an acknowledgment of inferiority. But the higher a building is to reach, the lower the foundation must be laid. The master of a business must know it from the bottom to the top. The college graduate who is not afraid to put on overalls and go to work in the factories or machine shops, stands a far better chance than if he drew back fearing that this would be an admission that his education was a failure. Don't be afraid to begin at the beginning. —Ex.

BENEFITS OF BUILDING AND LOAN

[Extract from the address, of Hon. O. B. Eaton at the State Convention of the North Carolina Building and Loan League at Winston-Salem.]

"A nation's power and greatness doesn't lie in her institution of learning, in her manufacturing enterprises, in her armies or in navies, in her engines ploughing through the mountains and dashing over the plains, in her noiseless wires whispering thought around the globe swifter than the voices of the morning, but in her homes where reign the spirit of ownership, and around whose altars liberty is inscribed in their own hearts."

SEVEN THOUSAND DOLLAR FIRE.

Middlesex Has Severe Loss—Store, Residence and Contents Destroyed.

Wilson, N. C., Oct. 21.—Yesterday morning about three o'clock Middlesex citizens were disturbed from their slumbers by the cry of "fire." On investigation it was found to be the store and residence of Mr. B. F. Holland. The fire originated in the second story of the building, which is used as a residence by Mr. Holland and his family. The building, with stock of goods, furniture, etc., was completely lost. Loss about seven thousand dollars.

Democratic Speaking at Various Places in Pitt County.

The Democratic candidates for the legislature and the various county offices will address the people of Pitt county at the following times and places:

Falkland, Friday, Oct. 23rd, at 2 p. m.

Black Jack, Saturday, Oct. 24th, at 2 p. m.

Stokes, Wednesday, Oct. 28th, at 2 p. m.

Grimesland, Thursday Oct. 29th, at 1 p. m.

Gardners X Roads, Friday Oct. 30th, at 2 p. m.

Grifton, Friday, Oct. 30th, at night.

Shelmerdine, Friday, Oct. 30th at night.

Ayden, Saturday, Oct. 31st, at 2 p. m.

Bethel, Saturday, Oct. 31st, at 2 p. m.

The following prominent speakers will be with the candidates to-wit:

Hon. R. B. Glenn, at Winterville.

Hon. J. H. Small and Hon. J. B. Grimes at Grimesland.

Hon. J. B. Grimes at Shelmerdine.

Hon. J. H. Small at Grifton.

Hon. J. B. Grimes at Bethel.

F. C. Harding, Chairman.

W. L. Brown, Secretary.

Wanted, Roomers—Will take couple or gentlemen. Well furnished, desirable rooms, electric lights and privilege of bath. Centrally located. Apply at Reflector office. 10 22 3td

Scarlet Fever in Orphanage.

The report reaches Durham that there are a number of mild cases of scarlet fever in the Oxford orphanage but the same report says that the situation is well in hand and there is no fear that there will be a general outbreak of the epidemic.

Fever first made its appearance in Oxford several weeks ago and it soon broke out in the asylum. Every precaution was taken to hold the disease in check and the reports that now come that the disease is about at an end will be good news. The story was circulated on the streets and an investigation learned that the above are facts—that there is fever in the asylum but it is now about over. —Durham Herald.

It has showered enough to lay the dust.

Subscribe for The Reflector.

"Was She to Blame."

This delightful pastoral society drama which enlists the interest of its auditors from beginning to end, is a fascinating story skillfully portrayed and embellished with bright comedy, is one that cannot fail to be enjoyed. The story is that of an artist's daughter, Diana Balfour, who lives in rustic simplicity with a maiden aunt. She receives a proposal of marriage from her guardian, Bruno Severn, and not realizing what matrimony really means, accepts, and the ceremony is performed at once. Diana is taken to live with her husband and his sister, who treat her most inhumanly, the companionship of her child is even denied her, and she finally curses them and runs away, believing that they killed her babe. Years after, she hears of Bruno Severn's death. She meets Lord Kurston and eventually weds him. After nine years of matrimonial bliss, Bruno Severn, who was not really dead, turns up and accuses her of being his faithless wife. She denies the accusation until it is proven conclusively. This does not alter Lord Kurston's love for her, and all is well that ends well. Comedy is supplied by Elam Washington Pancake, Martha Ann Hopton and Petipan. The above will be seen at Masonic Temple opera house on Saturday night, 24th.

Good Newspaper Policy.

We are inclined to believe that the policy pursued by The Durham Herald is the right one and should be adopted by all the newspapers. The Herald is an independent newspaper and has considerable success in maintaining its independence. It daily gives its readers the news and comments upon it as it sees proper. During the prohibition campaign it opened its columns to both the prohibitionists and the anti—at regular advertising rates. During the present campaign both the Democrats and the Republicans have the use of its columns on the same basis. The newspapers of North Carolina do too much free advertising. If a merchant would give away his goods like some newspapers give away their space, his doors would be very soon closed. Some communities impose too much upon the good nature of their local papers and some local institutions regard it as the proper thing for the papers to boost them as a matter of home pride. The Herald's plan seems to work well. In its columns, the people get what they want and pay for what they get, and the newspaper business is thereby fairly legitimized. —Charlotte Chronicle.

Fire Alarm.

About 1 o'clock this afternoon a fire alarm, caused by the burning out of a chimney at the residence of Mr. Thos. Cotten, on Pitt street, was turned in. No damage to property was done.

Subscribe for The Reflector.

SOCIAL AND PERSONAL BRIEFS.

The Visitors Here and People Who Travel.

C. V. York left this morning Norfolk.

G. G. Fireman went Williamston today.

D. J. Whichard spent the day in Winterville.

G. G. Fineman returned from Norfolk Wednesday evening.

A. F. Kennedy came in from Panacea Springs Wednesday.

Miss Lottie Blow is visiting relatives and friends in Washington.

Mrs. Whit Hardee, who has been visiting relatives in Snow Hill, has returned home.

Mrs. Jane Forbes went to La Grange this morning to visit her daughter, Mrs. J. C. Hadley.

Mrs. L. F. Davis, of Ft. Barnwell, who has been visiting Mrs. L. H. Rountree, left this morning.

R. C. White came in today from Williams, Maine, being called home by the death of his brother.

Rev. R. H. Herring, of Siler City, will preach in Memorial Baptist church here next Sunday, morning and night.

Mrs. Josephine Taylor went to Kinston Wednesday evening to be present at the marriage of her son, D. W. Taylor, there this afternoon. Her daughter, Miss Lula, went over on the 11:30 train today.

Trade Report.

Richmond, Va., Oct. 22. Bradstreet's Saturday will say for Richmond and vicinity?

Trade conditions generally show little change from report of last week, and in most lines a tendency toward falling off is noted. Wholesalers of shoes, dry goods and notions report some filling in orders, but a decline in business generally. Wholesale grocers report orders smaller than a comparative period of last week. Produce is in fair demand. Tobacco sales have been small on account of dry weather which has also been unfavorable to winter wheat. Retail trade is dull; collections are slow.

Tin Can of Rotten Bills.

Mrs. A. E. Brown, for twenty-five years an expert in the United States Treasury, has finished a task that called for exceeding patience and deftness. A roll of bank notes which had been hidden in a tin can and buried in the earth for years was given to Mrs. Brown to examine. The money had rotted and was little better than green-tinted pulp. She was so successful in separating the decayed paper, piecing the bits and deciphering the letters and figures, that practically the entire amount was redeemed and made good to the distressed owner.

Johnson-Tripp.

On Wednesday evening at 8:30 o'clock Mr. J. B. Johnson and Miss Lelia E. Tripp were happily united in the bonds of matrimony at the home of the bride's mother, Mrs. Nancy C. Tripp, on South Pitt street, Rev. D. W. Arnold officiating.

On account of a recent death in the bride's family no invitations were issued and there were only a few friends present. The marriage was very beautiful and impressive.

Immediately after the ceremony they went to the boarding house of Mr. W. H. Rieves, where they will make their home.

MOVEMENT OF PASSENGER TRAINS

Time of Arrival and departure at Greenville.

ATLANTIC COAST LINE.

Northbound	Southbound
8:28 A. M.	11:21 A. M.
4:31 P. M.	6:00 P. M.

NORFOLK AND SOUTHERN

Eastbound	Westbound
9:55 A. M.	7:25 A. M.
7:33 P. M.	6:40 P. M.

Oct. 22 in History.

1740—Sir Philip Francis, alleged author of the famous Junius letters, born in Dublin; died 1818.
1883—Captain Mayne Reid, well known English novelist of adventure, died; born 1818.
1904—Peace treaty between Chile and Bolivia.
1907—The Knickerbocker Trust company of New York closed its doors, owing depositors \$70,000,000.

ASTRONOMICAL EVENTS.

Sun sets 5:06, rises 6:16; moon rises 4:21 a. m.; moon's age 28 days; 1:40 a. m., moon in conjunction with Mars, passing 4½ degrees north of the planet from west to east.

Weather.

Showers tonight and Friday.

NOTES FOR BUSY SHOPPERS.

Business Locals—News Briefs for Busy People.

Knight of Pythias meet tonight.

Just received big line of Cadet stockings at Pulley & Bowen's. 10 20 3td

Fresh Malaga grapes, peaches, pears, celery, cocoanuts, oranges. S. M. Schultz.

There is not much more time left for registering.

HOTEL FOR RENT.

The Jim King place. See Higgs' Bros. 10 13 1mo d.

"Was She to Blame?" is the bill for the opera house Saturday night.

Just received another shipment handsome chairs. 9 22 1m Taft & Vandyke.

Nice line art squares just received, call and see them. 9 22 1m Taft & Vandyke.

Wanted—I am prepared to accommodate a few boarders. Apply to Mrs. H. C. Hooker. 10 20 5td

Does your heater need relining or made new? Send it to L. H. Pender, Shelburn building. 10 21 4td

For Rent or Lease—2 horse farm, Good house, water, 1 mile from good school house. Apply at this office. 2wks 1d & w

For Sale—A four-horse farm, one mile south of Greenville. It is fine tobacco land and has three tenant houses. For particulars see John W. Tucker. 10 13 2wk dw

The Old Gum warehouse is still humming and whooping the boys up. Mr. Leon F. Evans sold two curings straight through from the ground up, at \$20 average at the Gum Monday. For a good solid average try the Gum. 10 20 3td

Spend it at Home.

There are two ways of spending a dollar. You can spend it at home, gain an easy conscience, make another friend and perhaps get the dollar back tomorrow, or you send it away, feel that you have sinned, offended the home merchant and forever lose the dollar and the blessed influence for good to yourself and neighbor.—Snow Hill Standard-Laconic.

THE DAILY REFLECTOR

(Every afternoon except Sunday)
 D. J. WHICHARD
 EDITOR AND PROPRIETOR
 GREENVILLE, NORTH CAROLINA

Subscription, one year \$3.00
 Six months 1.50
 One month .25
 One week .10

Advertising rates may be had upon application at the business office in The Reflector Building, corner Evans and Third streets.

THURSDAY, OCT. 22, 1908.

Another fellow has come to the front with the claim that he is going to find the North pole.

Mr. Roosevelt ought to come down this way and learn some of the members of his Annanias club how not to get caught so easily.

The number of votes some candidates are going to get in Pitt county will hardly be enough to make it look like they were in the race at all.

The farmer who did not get his cotton out before this wet weather came cannot lay it to lack of opportunity. There has been beautiful weather for picking.

The next congress will be asked to make an additional appropriation of \$35,000,000 for the Panama canal. Wonder how much of that the Roosevelt and Taft kinfolks expect to get.

President Roosevelt has accepted a position on the editorial staff of The Outlook to begin after his term of office expires. Then he can talk back all he wants to, provided the editor-in-chief does not blue pencil him.

The Charlotte Observer intimates that the dense smoke of Tuesday was due to the great forest fires in Michigan. May be some explorer had built a fire around the North pole to melt the ice up there, and the smoke blew down this way.

ALSO A DO NOTHING PARTY.
 A day or so ago we alluded to the fact that the Republican party is a party of pretence. We shall now in a measure endeavor to show that it is a do nothing party as well.

The Republicans have had a good deal to say about the public schools of North Carolina and what they have done and will do for them. The following figures, contrasting what has been done under Fusion and Democratic administrations ought to be convincing enough for any one.

Total valuation of public school property in 1897, under Republican rule, \$878,692.73; in 1907, under Democratic rule, \$4,250,429. Total number of rural libraries in 1897, 0; in 1907, 1,922. Number of rural school houses erected in 1897, no report; in 1907, 375. Average length of white rural school term in 1897, 11.73 weeks; in 1904, 17.68 weeks. Average monthly salary of white rural teachers in 1897, \$23.81; in 1907, \$31.40. Number of white rural teachers employed in 1897, 4,819; in 1907, 6,477. Total number of rural local tax districts in 1897, 0; in 1907, 600. Number of rural high schools in 1897, 0; in 1907, 156. School fund from local taxation in 1897, no report; in 1907, \$546,131.53. Enrollment of white children in 1897, 222,252; in 1907, 289,053. Average daily attendance (white) in 1897, 107,254; in 1907, 258,137. Average salary of County Superintendents in 1897, no record; in 1907, \$644.56.

Deafness Cannot be Cured.
 by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, Deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces.

We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars, free. F. J. CHENEY & CO., Toledo, O. Sold by Druggists, 75c. Take Hall's Family Pills for constipation.

age salary of County Superintendents in 1897, no record; in 1907, \$644.56.

Voter, friend of education, the record of the two parties on public education is before you. In its earnest advocacy of the people's schools throughout all its history the Democratic party has been true to the teachings of its great founder, Thomas Jefferson, who was the most eloquent and effective advocate of public education in the early days of the republic; true to its traditions and history as the bravest and boldest champion of the rights of the many; true to its cardinal doctrine of equality of opportunity to all; true to its declaration of the Constitution that "Religion, morality, and knowledge being necessary to good government and the happiness of mankind, schools and the means for education shall forever be encouraged;" true to the declaration of the Bill of Rights that "The people have a right to the privilege of education, and it is the duty of the State to guard and maintain that right."—Durham Sun.

Who so combeth his hair with a view to hiding the bald spot, is a liar at heart.

Republican Canvass.
 The Republican candidates for the legislature and the various county offices will address the people of Pitt county at the following times and places:

- Bell X Roads, Oct. 23, at 1 o'clock.
- Bethel, Oct. 24, at 1 o'clock.
- Winterville, Oct. 28, at 1 o'clock.
- Burney's X Roads, Oct. 29, at 1 o'clock.
- Shelmerdine, Oct. 29, at night.
- Grimesland, Oct. 31, at 1 o'clock.

Prominent speakers will be with the candidates at each appointment.

All are invited irrespective of party affiliation.
 R. C. Flanagan, Ch'm.
 Fernando Ward, Sec. 10 8 t f d w

A Card.
 I hereby announce that I have removed for the practice of my profession from Falkland to Greenville. Residence on Third street next door to J. L. Fleming. Office, Dr. Bagwell's former office where I can be found at all times when not professionally engaged elsewhere.
 Dr. Jenness Morrell.
 d&wf

DR. L. C. SKINNER
 PHYSICIAN
 Office corner Cotanch and Third Sts. formerly occupied by the late Col. I. A. Sugg.

HUMAN HANDS DO NOT TOUCH IT.

From the time the raw materials reach our factory they are handled entirely by machinery, kept scrupulously clean. No chance for
Jell-O ICE CREAM Powder
 to become contaminated. It is strictly pure and wholesome. Our factory is as clean as your kitchen.
ICE CREAM is Easy to Make.
 1 quart milk.
 1 package JELL-O ICE CREAM Powder.
 Mix, and freeze without cooking.
 Simple, isn't it?
 This makes two quarts of smooth, velvety ice cream, deliciously flavored, in 10 minutes at cost of about 1 cent a plate.
 Flavors: Chocolate, Vanilla, Strawberry, Lemon and Unflavored.
 Sold by your grocer 2 packages for 25c. "Enough for 8 gallons."—or by mail if he does not keep it.
 The Genesee Pure Food Co., Lo Roy, N. Y.

IF YOU ONLY KNEW!
 What Satisfaction and Ease of Mind Disability Insurance Gives, You Would Never go Without it.
READ
 Greenville, N. C., September the 17th, 1908.

Mr. H. A. White, Greenville, N. C.
 Dear Sir—
 During the summer you prevailed on me to buy a disability policy in the Maryland Casualty Company. Within a very short time after purchasing same, I found that it was necessary for me to have a slight surgical operation performed on account of which it was necessary for me to remain away from my business for a period of about two weeks.
 The check presented me to-day in full settlement of lost time, also covering cost of operation is very much appreciated, and I can highly recommend the Maryland and yourself for the prompt service rendered.
 Very truly yours,
 W. E. HOOKER.

BRICK TALK, No. 12
OUR PRICES
PRESSED BRICK APPEARANCE

Salmon	\$6.00 M	5cc. M. less on all grades in lots of 10,000 or over
Medium	7.00 M	
Kiln Run	8.00 M	
All Hard	9.00 M	Special prices on large orders.
Select Hard	10.00 M	

Lots of people tell us our Medium is better than kiln run of other makes, but that don't make us raise the price.
 We try to keep quality ahead of everything else. P. S. Our Brick are no cracked up like most machine made ones.
 PLANT ON E. CAROLINA RY. GOOD RATES ON A. C. L. & N. & S.
WALTON BRICK CO., Macclesfield, N. C.
 UNDER SAME MANAGEMENT AS DUNNING BRICK CO., Aulander N. C.

Women's Pains
 "I was a total wreck," writes Mrs. Beulah Rowley, of Champog, Oregon, "from pains I had suffered, for 4 years, every month. Sometimes I would be unconscious for 12 hours at a stretch. I did not know that anything could stop the pain entirely, but Wine of Cardui did. I advise all women suffering with painful periods to use Cardui and be relieved."
 It does this by regulating the functions and toning up all the internal female organs to health. It is a pure, specific, reliable, female remedy, with a record of 70 years of success. It has benefited a million others. Why not you? Try it.
Sold by Every Druggist in \$1.00 Bottles.
WINE OF CARDUI

Tax Notice.
 I will attend the following places on dates named for the purpose of collecting taxes due for the year 1908:
 Bell's X Roads, (Belvoir t's.) Friday, Oct. 23.
 Black Jack, (Chicod t's) Saturday, Oct. 24.
 Stokes, (Caro. t's) Saturday, Oct. 31.
 All persons owing taxes are notified to meet me and pay the same. L. W. Tucker, Sheriff.
 Oct. 6th, 1908. 23td 4tw

—ESTABLISHED 1875—
S M SCHULTZ
 Wholesale and retail Grocer and Furniture Dealer. Cash paid for Hides, Fur, Cotton Seed Oil Barrels, Turkeys, Eggs, Oak Bedsteads, Mattresses, etc. Suits, Baby Carriages, Go-Carts, Parlor suits, Tables, Lounges, Safes, P. Lorillard and Gail & Ax Snuff, High Life Tobacco, Key West Cheroots, Henry George Cigars, Canned Cherries, Peaches, Apples, Pine Apples, Syrup, Jelly, Meat, Flour, Sugar, Coffee, Soap, Lye Magic Food, Matches, Oil, Cotton Seed Meal and Hulls, Garden Seeds, Oranges, Apples, Nuts, Candies, Dried Apples, Peaches, Prunes, Currants, Raisins, Glass and Chinaware, Wooden ware, Cakes and Crackers, Macaroni, Cheese, Best Butter, New Royal Sewing Machines and numerous other goods. Quality and quantity cheap for cash. Come see me.
S M SCHULTZ

S. J. NOBLES
 MODERN BARBER SHOP.
 Hot and Cold Baths
 Electric Massage appliance. Cosmetics
 A specialty. Electric Massage and Hair tonic given to ladies at their homes.
 Opposite J. R. J. G. Moye
 Subscribe for The Reflector.

NORFOLK & SOUTHERN RAILWAY
 DIVISION PASSENGER DEPARTMENT.
 Fitzgerald, Wilcott & Kerr, Receivers.
CHANGE OF SCHEDULE
RALEIGH DIVISION
 EFFECTIVE MONDAY, OCT. 12, 1908.

Trains will be Operated on the following schedule.

STATION	Train No. 2 Daily	Train No. 14 Daily
	Ex. Sunday	Ex. Sunday
Lv. Washington	5.45 P. M.	6.30 A. M.
Chocowinity	6.00 "	6.45 "
Greenville	6.40 "	7.25 "
Farmville	7.08 "	7.53 "
Wilson	7.00 "	8.45 "
Ar. Raleigh	10.00 "	10.55 "
	Train No. 1 Daily	Train No. 15 Daily
	Ex. Sunday	Ex. Sunday
Washington	10.55 A. M.	8.25 "
Chocowinity	10.35 "	8.10 "
Greenville	9.55 "	7.33 "
Farmville	9.27 "	7.08 "
Wilson	8.35 "	6.11 "
Lv. Raleigh	6.35 "	4.00 "

Effective on the above date, the operation of Passenger Coaches on Trains Nos. 29 and 30 between Raleigh, N. C., and Washington, N. C., will be discontinued.
H. C. HUDGINS, M. W. MCGUIRE
 G. P. A. G. SUPER.
 NORFOLK, VA.

GOOD WATER MEANS Good Health
 Analytical tests made by the Director of the STATE LABORATORY OF HYGIENE under the control of the NORTH CAROLINA BOARD OF HEALTH at RALEIGH, N. C., shows that the water supplied by the Greenville (municipal) water works is PURE.
 For the protection of patrons samples of water are submitted monthly and the reports of the Chemist are always on file in the office of the Commission for inspection.
 Discard the old well or pump and get the benefit of the advantages offered by the Water Department. It not only means that you will always have good water to drink, but it will prove a great convenience. Nothing to do but turn the spigot. No more pumping and drawing.
 We furnish 3,000 gallons per month for \$1.00 and allow you a discount of 10 per cent. if bill is paid by 5th of month succeeding month in which service is rendered. This makes the cost only 90 cents.
 Information gladly furnished to anyone regarding cost of making tap, etc.
L. D. WADE, Superintendent.

Special Service to
BALTIMORE
 VIA
CHESAPEAKE LINE STEAMERS
 "COLUMBIA" and "AUGUSTA"
 Diningrooms on Saloon Decks.
 Elegant Table D'Hotel Dinner 75c. Club Breakfast 25c to 60c.
 Polite attention and the very best service in every way.
 Leave Norfolk (Foot of Jackson street) daily (except Sunday) 6:00 p. m. Arrive in Baltimore 7:00 a. m., connecting with rail lines for Philadelphia, New York, and all points east and west.
 For all information and reservations address
E. T. LAMB, Gen. Agt. CHAS. L. HOPKINS, T. P. A.
 NORFOLK, Va.

A TIRIFIC CRASH
 At Munford's Big Store
 The Big Sale is still going on to raise money for creditors. Come quick and get your share of the Low Prices.
THE STOCK MUST BE SOLD.

Get The best for Comfort
Royall and Borden Felt Mattresses and a 3 piece Bernstein Iron Bed have no equal.
TAFT & BOYD

School Books and Supplies
 —AT—
A. B. ELLINGTON & CO.

IS IT YOURS?

Do You Own the House YOU CALL HOME?

If mortgaged, are you paying off the principal, or are you satisfied to merely pay the interest each year? Some day you have got to settle, will you be prepared?

Come let us take care of you. We'll pay the obligation and allow you the privilege of repaying us in small weekly installments and in a short time—6-13 years—you can call the house that shelters your wife and little ones "HOME" in reality.

Sixth Series Shares now on sale, bearing date of November 7th, 1908.

The Home Building and Loan Association

H. A. WHITE, Sec. and Treas.

GREENVILLE, N. C.

If You Need a Piano

THREE POINTS

SHOULD BE CONSIDERED WHEN YOU PURCHASE

First: Is the Piano strictly high-grade, of a lasting tone-quality, and made by a reliable factory?

Answer—From
Start
TIEFF
to
Finish

The use of best materials, best construction by skilled workmen, profiting by the experience the STIEFF FACTORY has had in its sixty-eight years of continued manufacture under the same management, places the STIEFF PIANO at the head of High-Grade Instruments. Its sweet tone does not change, as does the so-called "good as" variety, so often sold by dealers to unsuspecting purchasers because there is more profit in the sale.

Second: How can I obtain the BEST PIANO for the least money, value being considered?

Answer—BUY
Straight
TIEFF
from
the
Factory

ALL STIEFF PIANOS ARE SOLD TO THE CUSTOMER BY THE MANUFACTURERS thus guaranteeing against excessive profits often obtained when an instrument passes through several ownerships before reaching the customer.

Third: How am I to know what I select will prove all claimed for it?

Answer—You are
Safe
TIEFF
from
Fraud

If you buy a STIEFF. There are more STIEFF PIANOS in use in North Carolina than any other three makes of high-grade Pianos. Some of the STIEFFS in use have been in the same homes for over half a century, and to all STIEFF purchasers we gladly refer.

The STIEFF is sold for cash or on terms to suit purchaser.

CHAS. M. STIEFF

C. G. FINEMAN, Representative, Box No. 261, Greenville, N. C.

JAMES F. DAVENPORT
General Merchandise

FALL BULBS

are now arriving, plant early to get best results. A nice line of Palms, and Ferns in all sizes. Choice cut flowers a specialty, wedding bouquets and Floral offerings at short notice. Mail, Telegraph, and Telephone—orders receive prompt attention, Phone 149.

J. L. O'QUINN & CO
Raleigh, N. C.

Taken Up.

Dark red heifer with white on tail and legs, unmarked, judged to be about 5 months old. Owner can get same by proving ownership and paying charges.
Warren Peyton,
107 Imod Itw 111 Pitt Street.

Wood Sawing.—I have ordered a wood sawing machine and will soon be prepared to saw wood any length for use.
R. D. Harrington,
10 5 2 wd.

BRICK - BRICK

I have on hand a large supply of good machine made brick. Will quote prices on application and can fill orders promptly.

W J Gardner,
The Brick Man, Bethel, N. C.

COAL :: COAL COAL

See W. J. TURNAGE before buying your coal for the winter. He can give you a bargain.

PHONE NO 45

L. I. MOORE W. H. LONG

Moore and Long
ATTORNEYS AT LAW
GREENVILLE N. C.

BREAD! BREAD

Mrs. Maggie Whitley at the Norcott building near court house, bakes every day, bread, rolls, cakes and pies. Orders filled anywhere in town. Ice cream sold daily.

DR. R. L. GARR
Dentist.
GREENVILLE, N. C.

AT COST

For a Short While

All Our China, both fancy and domestics.

YOUR CHANCE TO
PURCHASE A
WEDDING PRESENT

A chance to replenish your table

AT COST

All our baseball goods at cost.

EVANS' BOOK STORE

W. M. DAWSON

Ladies and Gents Tailor,
Greenville, N. C.

Pressing, Altering, Repairing, Dyeing, Scouring, Chemical and Dry Cleaning. Satisfaction or no charges. In rear of Edmonds & Fleming's Barber Shop.

PAUL MITRICK THE TAILOR

Can be found on Fourth street prepared to clean, press repair Mens Clothing and Ladies Skirts All work done promptly, suits made to order when desired. Your patronage Solicited.

Dry Goods and Ladies Dress Goods.

I have purchased the interest of the late B. E. Patrick in the firm of B. E. Patrick & Co., and will continue to carry on a general dry goods business at the same stand. A ladies department with a special of dress goods and trimmings has been added; Miss Nellie Barnhill being in charge of this department. The ladies are cordially invited to call and look at this line. B. F. PATRICK.

Subscribe to The Reflector.

INAUGURATION PULLMAN SLEEPING CAR LINE

Raleigh, N. C. and Atlanta, Ga.

via

SOUTHERN RAILWAY

Effective September 6th Southern Railway established through PULLMAN SLEEPING CAR SERVICE between Raleigh N. C. and Atlanta, Ga., on the following convenient schedule:

Lv. RALEIGH	4:15 p. m.
Ar. ATLANTA	6:05 a. m.
Lv. ATLANTA	9:45 a. m.
Ar. RALEIGH	12:30 noon.

Call on Ticket Agents Southern Railway Company or connection lines for detailed information, or

CHAS. L. HOPKINS, T. P. A.
Norfolk, Va.

C. D. TUNSTALL

Opposite Center Brick Warehouse,
General Merchandise.

J. S. MOORING

Successor to FLEMING & MOORING
General Merchandise.

Taft & Vandyke House Furnishings.

PULLEY & BOWEN

Home of Women's Fashions, Greenville N. C.

J. W. PERRY & CO.

NORFOLK, VA.
Cotton Factors and handlers of Bagging Ties and Bags. Correspondence and shipments solicited

HIGHEST CASH PRICES PAID FOR CHICKENS AND EGGS.

At New Market in front of Norfolk and Southern Depot.

Cobb Bros. & Co.

NORFOLK, VA.
Cotton Buyers, Brokers in Stocks, Cotton, Grain and Provisions, PRIVATE WIRE to New York, Chicago and New Orleans.

J. Q. SMITH

J. R. & J. G. Moye

Department Stores

WE HANDLE

Silks, Velvets, Linings, Dress Goods Wash Goods, White Goods, Flannels Linens, Towelings, Domestic, Blankets, Quilts, Comforts, Notions, Buttons, Trimmings, Laces, Embroideries, Ribbons, Women's Neckwear, Veiling, Patterns, Art Goods, Handkerchiefs, Gloves, Umbrellas, Women's Hosiery, Men's Hosiery, Children's Hosiery, Women's Underwear, Men's Underwear, Children's underwear, Fancy Goods, Leather Goods, Toilet Articles, Stationery, Men's Shoes, Ladies Shoes, Children's Shoes, Men's Furnishings, Men's Hats, Boy's Hats, Men's Caps,

Boy's Caps, Corsets, Overall, Ladies' Waists, Children's Waists, Petticoats, Fancy Knit Goods, Infant's Wear, Furs, Ladies' Jackets, Misses' Jackets, Children's Jackets, Draperies, Upholsteries, Window Shades, Table Oil cloth, Floor Oil cloth, Linoleum, Bags, Suit Cases, Mattresses, Furniture Chairs, Cradles, Baby Carriages, Rubber Goods, Toys Clocks, Silverware, Cutlery, 5 and 10 c. Goods, Bric-a-brac, China, Glass Ware, Crockery, Lamps, Tinware, Woodenware, Enameled ware, Hardware, Oil Stoves Baskets, Candy, Groceries, Butter, Cheese, Fish, Provisions, Cheroots, Tobacco, Snuff.

Our Buyer is now in the northern markets. New goods arriving every day. Look to your interests.

J. R. & J. G. Moye
GREENVILLE, N.C., U. S. A.

National Banks

Are the safest places to bank, for the United States laws, as well as most rigid government supervision, make them so.

IN WHAT KIND MENTAL COM- YOU NOW IN- YOUR SPARE NOT BRING IT TIONAL BANK WILL BE PER- AND PROMPT- YOU JUST AS AS WHEN WE YOUR DEPOS-

THIS IS A **FACT** NOT **HOT AIR**

OF DOPE OR MODITY ARE VESTING CHANGE? WHY TO THE NA- WHERE IT FECTLY SAFE LY REPAYED TO CHEERFULLY RECEIVED IT.

This bank has been established over two years, during which time it has served the banking public faithfully and built up a large and prosperous business. The best service possible is none to good for both our town and country customers. Our Stockholders and Directors are responsible, well-to-do business men.

Therefore in the selection of your bank, have permanency in view and establish yourself for your present and future well being with a good sound bank.

The National Bank of Greenville

Capital \$50,000, Stockholders liability \$50,000.
F. G. JAMES, Pres. J. P. QUINERLY, V-Pres.
F. J. FORBES, Cashier.

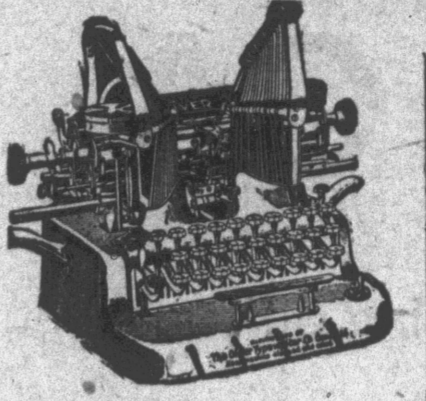
SEE MOSELEY BROS.
FOR **Life, Fire and Accident INSURANCE**
PROMPT AND CAREFUL ATTENTION GIVEN TO ALL BUSINESS.

WE SELL TRAVELERS ACCIDENT TICKETS

WILL BOND YOU IN THE AMERICAN BONDING COMPANY.

His Hardest Task.
It is not work, but nervous strain, which kills. Physical labor is nothing compared to mental, as even the Boston elevator boy found whose experience is reported in the Watchword.
"Don't you ever feel sick going up and down in this elevator all day?" asked the old lady passenger.
"Yes'm," answered the elevator boy.
"Is it the motion of the going down?"
"No'm."
"The motion of going up?"
"No'm."
"What is it, then?"
"The questions, 'm."

The OLIVER Typewriter



MASCNIC OPERA HOUSE.
One Night Only
Saturday October 24th.
JEB CARLTON PRESENTS
That Quaint Homorous Comedy
WAS SHE TO BLAME

A BEAUTIFUL STAGE PRODUCTION.

If there is any humor in your make-up, you will laugh till you cry.

If your heart has a tender spot this play will reach it.

A roaring Side-Splitting Comedy.

Tickets on sale Saturday Morning at The Reflector Book Store.

PRICE 25c, 35c, and 50c.
Two Front Rows 75c.

This is a List of Successful Business Men Who Use Oliver Typewriters in the City of Greenville.

Messrs. Baker & Hart, Bank of Greenville, Dr. D. L. James, Commercial Knitting Mills, Jarvis & Blow, Speight & Co., J. Ben. Higgs, 2, Dr. Zeno Brown, F. C. Harding, Julius Brown, C. S. Forbes, Greenville Lbr Veneer Co., Greenville Manufacturing Co., Moseley Bros. Coward & Wooten, D. C. Moore, Greenville Supply Co., The John Flanagan Buggy Company, J. E. Winslow, S. T. White, W. L. Best, W. J. Turnage Co., Greenville Wholesale Co., David G. James, The Daily Reflector, S. T. Hooker, Tob Co.

The OLIVER Record has never been Equaled. Sold on Easy terms

DAVID C. JAMES,
"The OLIVER Man."
Write or phone 72.

Bucks Hot: Blast heaters saves 1-3 fuel, try one.
9 22 1m Taft & Vandyke.

PIANOS

Knabe, Knabe Angelus, Weter, Weber Pianola Style with Metrostyle and Themodiat Chickering, Matushek, Emerson, Lester, with concealed player, Estey, Vose, and Bates club piano.

ORGANS
ESTEY, FARRAND, MILLER
The ideal instrument will probably be in appearance simply a piano, which will be playable by hand or by the mechanical attachment at will. It is the most popular piano in the world today.
For best piano at any price and on easy terms, call on or write.

A. J. Outterbridge
GREENVILLE, N. C.

If you want your HORSE to trot fast and pull strong buy your

Hay, Oats and Corn.

of W. B. HIGSON. He will sell you Better Feed and More for Less Money than any man in town.

W. B. HIGSON'S
Place is headquarters for Corn, Hay, Oats, Cotton Seed Meal, Hulls, Brand, Chicken Hominy, Cracked Corn, corn Meal and all kinds of Feed.

CENTRAL Barber Shop

Edmond & Fleming props.
Located in main business section of the town. Four chairs in operation and each one presided over by a skilled barber. Our place is inviting, razors sharp. Our towels clean. We thank you for past patronage and ask you to call again when good work is wanted.

PAPER HANGING and PAINTING
I am prepared to do first-class Paper Hanging and Painting.
Drop me a note if you want work in my line.
J. A. WEST.
R. F. D. No. 6, Greenville, N. C.

REPORT OF THE CONDITION OF
The Bank of Greenville,
AT GREENVILLE, N. C.
At the close of business, September 23rd, 1908.

Resources.	Liabilities.
Loans and discounts 145,169.93	Capital stock \$ 25,000.00
Overdrafts secured 1,966.19	Surplus fund 25,000.00
All other stocks, bonds and Mortgages 2,400.00	Undivided profits, less current expenses and taxes paid 16,065.64
Banking houses, furniture and fixtures 8,072.32	Notes and bills rediscounted 2,600.00
Demand loans 11,378.01	Bills payable 41,000.00
Due from b'ks, bk'rs 36,891.70	Time cer. of dep. \$ 21,497.93
Cash items 8,660.05	Dep. sub ck 91,865.71 118,368.64
Gold coin 516.00	Cashiers checks outstanding 1,054.13
Silver coin, including minor coin currency 1,424.21	Total \$224,088.41
National bank notes and other U. S. notes 18,105.00	Total \$224,088.41
Total \$224,088.41	

State of North Carolina, County of Pitt, ss:
I, James L. Little, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
JAMES L. LITTLE, Cashier.
Subscribed and sworn to before me, this 28th day of September, 1908.
ROBT. I. HOWARD,
Notary Public.

Correct-Attest:
J. G. MOYE,
J. A. ANDREWS,
W. B. WILSON,
Directors

RED EYE TOBACCO
IT COST MORE BUT THEN IT LASTS TWICE AS LONG
TAYLOR BROS., Wm. WINSTON-SALEM, N. C.
FOR SALE BY
S. M. SCHULTZ GREENVILLE, N. C.

STILL WITH
The Mutual Life INSURANCE COMPANY,
OF NEW YORK, OLDEST IN AMERICA, LARGEST IN THE WORLD.
Org. 1843. Assets over \$500,000,000
H. BENTLEY HARRISS
Office, 326 Evans Street
GREENVILLE, N. CAROLINA

Harry Skinner, H. W. Whedbee, H. W. Whedbee, Jr.
SKINNER & WHEDBEE
LAWYERS. Greenville, N. C.

THE MARKETS

Norfolk Cotton and Peanuts, wired by J. W. Perry & Co., Cotton Factors.

COTTON:	Today	Yesterday
Street Middling 91-8	91-8	91-8
Middling 9	9	9
Str Low Middling 87-8	87-8	87-8
Low Middling 83-4	83-4	83-4

PEANUTS:—Dull,
Fancy 4 4
Strictly Prime 3 1-4 3 1-4
Prime 3 3
Low Grades 2 1-2 2 1-2

NEW YORK AND LIVERPOOL FUTURE MARKET

Wired by Cobb Bros & Co., Bankers and Brokers, Norfolk

NEW YORK FUTURES:
Dec. 8 96 8 98
Jan. 8 81 8 75
Mar. 8 74 8 66

LIVERPOOL FUTURES:
Oct. and Nov. 4 72 4 67

Chicago Markets:
Dec. Wheat 99 7-8 99 8-8
Sept Corn 60 3-4 60 5-8
Oct Ribs 9 37 9 47
Jan Ribs 8 22 8 20
Oct Lard 9 60 9 10
Jan Lard 9 27 9 35

Greenville Cotton Market, reported by J. R. & J. G. Moye
Middling 83-4

The Greenville Banking & Trust Co.
DEPOSITED BY
John Doe
Greenville, N. C., Aug. 25, 1908.

PLEASE LIST EACH CHECK SEPARATELY.

Currency	350.
Silver	10.
Gold	20.
CHECKS AS FOLLOWS	
Greenville	50.
Total \$	430.00

SEE THAT CHECKS AND DRAFTS ARE ENDORSED.

The above is a specimen Deposit Receipt given for money deposited. Dollar for dollar, there is no stock, bond, note, nor investment in Pitt county more secure than a Deposit receipt given by

The GREENVILLE BANKING & TRUST CO.
In addition to Capital Stock, Surplus, Stockholders, Liability, Officers being well bonded, Burglary Insurance, State Supervision, and all other usual safeguards, IT IS SECURED by the best guarantee that any bank any where can give its customers, to wit: CONSERVATIVE MANAGEMENT, under strict supervision of a competent Board of Directors.
Should you have any business of any kind in our line we will gladly serve you.

Subscribe to The Daily Reflector.