

Bryan in the Lead

On November 8th the severest winter ever experienced is predicted to begin.

Hot

Chocolate
Coffee
Clam Bouillon
Tomato Bouillon
Torus
Mulligatawny
Soda

ALWAYS ON TAP AT

Bryan's Drug Store,
Greenville, N. C.



Something New and Fresh to Eat.

Buckwheat, Pancake Flour, Cream of Wheat, Oat Meal, Cracker Meal, Hominy Grits, highest grade Mason Cracker, Uneda Graham Wafers, Hinz's sweet and sour Pickles, Prunes, Raisins and Dates and a greater assortment of canned goods than I have ever handled before.

J. S. TUNSTALL.

A?

Do you know

We sell cheap?

NO QUESTION ABOUT IT.

Buy your Dry Goods, Notions, Shoes, Capes, Trunks, &c., from Our Cheap Cash Store. No Scraps or Clearance Sales.

Cheap

Cash

Store

W. T. Lee & Co.

Opera House.

ONE NIGHT ONLY.

Wednesday, Nov. 7th.

SCHUMAN'S

MUSICAL COMBINATION OF

Recognized Artists.

BEST ATTRACTION

OF THE SEASON.

Seats on sale at Burch's.

OUR RALEIGH LETTER

Now Lets Get Down to Business and Return to the Even Tenor of Our Ways.

Raleigh, N. C., Nov. 5.—Well, the campaign is ended and with the setting of tomorrow's sun the election will be over—and Bryan or McKinley will be president for the next four years and Simmons or Carr our next senator.

This has probably been the most eventful year politically in the history of our State, and I believe all our people will now welcome the surcease of political strife that is to follow, for eighteen months at least.

Let us all return to the even tenor of our way and look more industriously and intently to the building up of our State and respective communities, morally, educationally, industriously, and religiously. And let Democrats especially harbor no ill feeling toward each other on account of the warm senatorial controversy between ourselves; permit not one of the unkind expressions, which should never have been uttered, to be remembered; let us be brethren still, not forgetting that each has need of the other and that the party of good government has need of us all.

REFORMATORY FOR YOUNG DEGENERATES.

The Legislature (which meets two months hence) will be the next thing to claim general attention. It will be a most important session, for a number of questions of great importance will come before it for settlement.

One of the most important of these will be the demand for the establishment of a State Reformatory for young degenerates—an institution for which this writer has been working, and using every legitimate avenue at his command to secure, for a number of years. Public sentiment now seems to be ripe to force the matter upon the attention and favorable consideration of our law makers. The adoption of a resolution in its favor by the State Press Association at its last meeting and the enlistment of the support of the weekly press of the State practically assured the accomplishment of the end so many newspaper men are striving for—for no class of people (not even the pastors of churches, who are all now heartily favoring the movement) is so competent to judge of its desirability, not to say necessity, and I trust every "country" newspaper in North Carolina (the moulders of thought and public sentiment in their respective communities) will do their part in helping this righteous cause along.

If you and your readers could talk with Mayor Powell and the trial magistrates of this city, and those of the other large towns, for five minutes even, your heart would sicken at the tale of juvenile depravity that would be unfolded and you would not be unconsciously content until you see the Reformatory authorized by legislative enactment and put in active operation.

NO MORE STATE PRIMARIES.

Good bye to the "primary system"! Whether Simmons or Carr is the successful candidate, it appears to be pretty certain the democrats or North Carolina (friends of both

aspirants) are thoroughly disgusted with the "primary"—that South Carolina importation, which has grown to be such a disgraceful affair in its native State that (it is shown by leading South Carolina papers) gentlemen of sensibility and refined feelings can rarely be persuaded to offer themselves for office, and where it will soon be dispensed with altogether.

The experience which our people have had during the last few weeks has been more than enough to satisfy the great majority of us that we want no more of it in ours. Away with it! Let us bid a long and final farewell to the State Primary experiment. May its mean, lying face never show itself again among the Democrats of North Carolina!

"Legalize" it? Never! I don't believe one Democratic legislator in ten will entertain the suggestion next January.

LLEWXAM.

A Smile in Each.

The things we do worst are usually the things we do most.

Lots of fellows make a good front without much backing.

* A philosopher is a man who never attempts to argue with his wife.

Some men lay by money for a rainy day, while others borrow umbrellas.

The postman may not be literary, but nevertheless he is an important man of letters.

When it comes to taking the stump a maiden effort is not always a speech in favor of woman suffrage.

A fellow may rush out hurriedly between the acts to see a man, but he never comes back out of breath.

The people who do the most borrowing never invite you to dinner. Boston has a 3 year-old child who positively sighs for psychology.

Some successful men begin at the foot of the ladder, while others try another clime.

Lots of fellows who sit up all night in a poker game find themselves broke when the day breaks.

Life is full of perversities. It's not until a man joins the church that he realizes that fish bite best on Sundays.

"The fellow who is always finding other people's faults," says the Manayunk Philosopher, "seldom loses his own."

The Chronic Bachelor rises to remark that he wouldn't give two cents for a boy that didn't have a temper, or a parrot that didn't swear.

The only way to get rid of some cooks is to place the coal-oil can and matches handy and depend upon the ambulance to take her away.

A very effective way to kill fleas on a dog is to saturate him with kerosene and then apply a lighted match. The dog will never be troubled with fleas again.

"If that poet comes in tell him I've gone to Galamazoo," said the editor. "What's up?" asked the assistant editor. "Oh! it's the compositor again," said the editor, wearily; "he made the poet say that a miss is as good as a male."

It is indeed a brave woman who can pass by a millinery store without stopping.

The Well Dressed Man

Attracts your attention wherever you meet him. He is numerous in Greenville this fall, and we take considerable of the credit for this condition of affairs. Ask the

man if we are not entitled to this honor. Never before in the history of this establishment have we carried such a complete assortment of

"The Real Thing."

as we have this fall. Our customers tell us this, and they are certainly competent to judge. We have everything that is the rage in New York, and a visit to our establishment will give you a complete knowledge of all that is new and "Chic" in the fashionable world. In regard to our prices: We know that you will not utter a word of complaint. Drop in when you have a little time, we want to see you.

FRANK WILSON,

THE KING CLOTHIER

The Great New Bern Fair.

The next Grand Fall Exhibition and Race Meet for The Great New Bern Fair will be held

November 12-17, 1900.

It will be the Grandest and Greatest Exhibition of the Diversified Products of our State ever held.

Every Department has been augmented, and the Program of Amusements has been made to embrace only the very latest and best attractions.

A Double Balloon Ascension and Double Parachute Leap will be made every day by two of the Most Celebrated Aeronauts in the World. The Vaudeville Attractions will include everything that is Up-to-date, Daring Acrobats, Tumblers and Performers, and the very funniest Clowns and Comedians ever seen on the fair grounds.

Splendid bands and orchestras!

The best and most exciting racing ever seen in North Carolina is insured. The large purses, aggregating \$3,000, will be hotly contested for by the speediest trotters and runners on the turf.

Wild and domesticated animals will be exhibited in their natural state—a whole menagerie of them.

An immense aquarium will contain the finest specimens of fish—a truly beautiful and interesting exhibition. The fish, oysters and game exhibits will be greater than ever. The fair is to be made a great cyclorama of the Tar Heel art, nature and industry. Do not miss it.

Hon. F. M. Simmons will formerly open the fair November 13th. A great many other distinguished persons will be present.

All the railroads and steamboat lines will run cheap excursions. Send for premium list or other information to

GEORGE GREEN, Secretary.
NEW BERN, N. C.

Fine Dress Making.

Dresses made in the latest styles. All work satisfactorily done.

Your patronage solicited.

MRS. NANNIE EDWARDS,
Greene St., Greenville, N. C.

\$500 REWARD

We will pay the above reward for any case of Liver Complaint, Dyspepsia, Sick Headache, Indigestion, Constipation or Costiveness we can not cure with Liverita, the Up-to-Date Little Liver Pill, when the directions are strictly complied with. They are purely vegetable and never fail to give satisfaction. 25c boxes contain 100 pills, 10c boxes contain 40 pills, 5c boxes contain 15 pills. Beware of substitutions and imitations. Sent by mail. Stamps taken. SERVITA MEDICAL CO., Cor. Clinton and Jackson Streets, Chicago, Ill. For sale by J. L. WOOTEN, Druggist, Greenville, N. C.

HOP LEE'S

Chinese Laundry,

On Fourth Street.

Shirts 10 cents
Collars 2 cents
Cuffs 2 cents each.

Other prices in proportion. All work will be done promptly and satisfactorily. Your patronage solicited.

Leave your laundry at J.S. Tunstall's store. Best work guaranteed. FRANK SKINNER.
37 1/2 Wmington Steam Laundry



THE DAILY REFLECTOR

D. J. WHICHARD, Editor.

EVERY AFTERNOON [except Sunday]

Entered at the Post Office at Greenville, N. C., as Second-Class Mail Matter.

MONDAY, NOVEMBER 5, 1900.

Vast Trusts.

The richest company on the earth is the Standard Oil Company. In August last it declared a dividend of 8 per cent—\$8,000,000—payable the 15th of September, last. This is McKinley's fourth year. It is a time of exceeding prosperity for—the trusts. There is no mistake here. Carnegie makes by his trusts some \$20,000,000 or more, (said Mr. Frick) for his share, each year. The profits of the Standard Oil Company is \$5,479 each hour. It made this year three dividends in seven months—20 per cent 10 percent 8 per cent. That is to say, between the 1st of March and the 16th of September, it divided \$39,000,000 in profits among the owners of this huge trust. Just try to take that in. It is believed that the fourth instalment for the year will be \$10,000,000 more or \$48,000,000 dividends for one year. Its earnings each day are \$131,506. To show its immense wealth read this which we find in the Chicago National Democrat:

"That is, the Standard Oil Company is making \$131,506 a day, or \$5,479 an hour.

"The annual report of the comptroller of the currency proves that in 1899 the dividends of all the national banks in the United States were \$46,991,502.

"The Standard Oil will pay in dividends this year \$48,000,000.

*John D. Rockefeller owns 31 per cent of the capital stock of the Standard Oil company of New Jersey. This is merely the parent corporation of the innumerable subsidiary companies which compose the trust. Each of these companies makes its own profits and the trust gets its share from the ownership of stock in them.

Rockefeller owns 49 percent of the subsidiary companies. The trust, of which he is a large patron, owns 51 percent. It is figured that he will do a big business for himself this year. He has received \$11,789,000 thus far. Of the subsidiaries his per cent share brings him \$37,500,000—total for his share for 1900, \$48,290,000. He is said to be a bad dyspeptic living on crackers and milk.—Wilmington Messenger.

Somebody Will Ride.

Greenville has a "wheelbarrow bet" on the programme, and somebody is going to get a ride. The participants are Messrs. E. B. Ficklen and J. D. Gwynn. The bet is that if Mr. Simmons is elected Senator Mr. Gwynn must give Mr. Ficklen a ride, while if Gen. Carr is elected Mr. Ficklen is to give Mr. Gwynn a ride. The ride is to take place on tobacco row Thursday morning at 9 o'clock, starting at the Greenville warehouse. We are requested to invite everybody out to see who rides.

Four Southern States, as such, changed places in the census column, as to population. In 1890 Ken. was third and Georgia fourth, whereas now it is reversed. In 1860 Virginia was sixth and North Carolina was seventh, and now it is reversed. The increase in the fifteen Southern States during the past ten years—3,890,029—is larger than the entire population of the thirteen colonies who raised the disturbance with King George a little matter of a three-penny tax on tea.—Raleigh Post.

Social Philosophy.

It is always easy to get an idle man into politics.

Why do people have best clothes? They always look better in their every-day ones.

Don't put off until winter what you can do in the fall; eat your blackberry jam now.

Some men spend the last half of their lives discovering the mistakes they made in the first half.

"The only face I have seen around home lately," said a man whose wife belongs to a lot of clubs, "is the face of the clock."

What has become of the old-fashioned woman who made big, fat biscuits? Nowadays, the biscuits are about as big as a quarter.

Women are funny. An Athison woman who raised heaven and earth to secure a divorce from her husband is now demanding sympathy from her friends because he is about to be married again.—The Athison Globe.

ORIGINAL OBSERVATIONS

Made by the Orange Va. Observer.

Your close friend is often the one who won't lend you a cent.

The man who fears to trust the people is not fit to be trusted.

That person has a good fit of laughter who is clothed in smiles.

An Orange colored man says he is prepared to put down wells at bottom prices.

Dare to do right, dare to be true; kick at your mother-in-law if she kicks at you.

Some men are born great, some become great and a good many of both kinds are ingrate.

When you hear a young man say that a girl has no heart you may be sure she has his.

The man who is wedded to an idea doesn't require a divorce to become separated therefrom.

His Indiscretion.

In one of Chauncey M. Depew's stories he tells of meeting a man as funny as himself.

"One day," said Mr. Depew, "I met a soldier who had been wounded in the face. He was a

TODAY'S MARKETS.

(By Wire to Daily Reflector.)

Norfolk Cotton & Peanuts

AS WIRED BY

J. W. PERRY & COMPANY,
Cotton Factors, Norfolk, Va.

COTTON:		
	Closed Today.	Yesterday
Strict Middling	9 1/4	9 1/4
Middling	9 1/4	9 1/4
St. Low Middling	8 1/4	8 1/4
Low Middling	8 1/4	8 1/4

PEANUTS:	
Fancy	3 1/4
Strictly Prime	2 1/4
Prime	2 1/4
Low Grades	1 1/2
Machine Picked	1 1/2
Spanish	\$1 per bushel

NEW YORK AND LIVERPOOL FUTURE MARKETS,

AS WIRED BY

COBB BROTHERS & COMPANY

Cotton Buyers and Brokers,
NORFOLK, VA.

New York Futures:		
	Closed Today.	Yesterday.
December	9.03	9.03
January	9.05	9.05
May	9.07	9.07

Liverpool Futures.		
Jan. & Feb.	4.63	4.59

Chicago Markets:		
Nov. Wheat	73	72 1/2
Oct. Ribs	6.00	5.97

GREENVILLE COTTON MARKET,

REPORTED BY

J. B. CHERRY & CO.

	Today.	Yesterday
Middling	8 1/4	8 1/4

Union man, and I asked in which battle he had been injured.

"In the last battle of Bull Run, sir," he replied.

"But how could you get hit in the face at Bull Run?" I asked.

"Well sir," said the man, half-apologetically, after I run a mile or two I got careless and looked back."—Youth Companion.

B. L. DAVIS, PRESIDENT.
R. A. TYSON, Vice-President.
J. L. LITTI, Cashier.
RE-ORGANIZED JUNE 15TH, 1896

STATEMENT OF

BANK OF GREENVILLE

GREENVILLE, N. C.

AT THE CLOSE OF BUSINESS SEPTEMBER 5TH, 1900.

Resources.	Liabilities.
Loans and Discounts \$131,007.02	Capital stock paid in : \$25,000.00
Over Drafts : : : : 5,261.76	Surplus Fund : : : : 5,000.00
Furniture and Fixtures : 1,928.85	Undivided Profits less expenses and Taxes paid 395.43
Due from Banks and 22,707.44	Bills payable : : : : 27,500.00
Cash Items : : : : 9,606.90	Deposits subject to ch'k. 130,271.88
Cash : : : : : 17,814.96	Due to Banks : : : : 25.67
Rev. Stamps : : : : 132.88	Cashiers' chks outstanding 266.83
\$188,459.81	\$188,459.81

Careful attention given to all business entrusted to us

ESTABLISHED 1875.

S. M. Schultz.

Wholesale and retail Grocer and Furniture Dealer. Cash paid for Hides, Fur, Cotton Seed, Oil Barrels, Turkeys, Egg, etc. Bedsteads, Mattresses, Oak Suits, Baby Carriages, Go-Carts, Parlor Suits, Tables, Lounges, Safes, P. Lorrillard and Gail & Ax Snuff, Red Meat Tobacco, Key West Cheroots, American Beauty Cigarettes, Canned Cherries, Peaches, Apples, Pine Apples, Syrup, Jelly, Milk, Flour, Sugar, Coffee, Meat, Soap Lye, Magic Food, Matches, Oil Cotton Seed Meal and Hulls, Garden Seeds, Oranges, Apples, Nuts, Candies, Dried Apples, Peaches, Prunes, Currents, Raisins, Glass and China Ware, Tin and Wooden Ware, Cakes and Crackers, Macaroni, Cheese, Best Butter, Standard Sewing Machines, and numerous other goods. Quality and Quantity. Cheap for cash. Come to see me.

SAM M SCHULTZ

Phone 5E

There are no better magazines than the Ladies' Home Journal (monthly) and the Saturday Evening Post (weekly) at \$1 per year each. Subscriptions taken at this office.

THE BEST PRESCRIPTION FOR CHILLS and fever is a bottle of Grove's Tasteless Chill Tonic. It is simply Iron and quinine in a tasteless form. No cure—no pay. Price 50c.

NERVITA PILLS

Restore Vitality, Lost Vigor and Manhood. Cure Impotency, Night Emissions, Loss of Memory, all wasting diseases, all effects of self-abuse or excess and indiscretion. A nerve tonic and blood builder. Brings the pink glow to pale cheeks and restores the fire of youth. By mail 50c per box, 6 boxes for \$2.50, with our bankable guarantee to cure or refund the money paid. Send for circular and copy of our bankable guarantee bond.

Nervita Tablets

Positively guaranteed cure for Loss of Power, Varicocoe, Undeveloped or Shrunken Organs, Paralysis, Locomotor Ataxia, Nervous Prostration, Hysteria, Fits, Insanity, Paralysis and the Results of Excessive Use of Tobacco, Opium or Liquor. By mail in plain package, \$1.00 a box, 6 for \$5.00 with our bankable guarantee bond to cure in 30 days or refund money paid. Address

NERVITA MEDICAL CO.
Clinton & Jackson Sts., CHICAGO, ILL.
For sale by J. L. COTEN, Druggist,
Greenville, N. C.

CENTRAL BARBER SHOP.
I have moved my Barber Shop to the shop in front of Munford's new big store. I have also associated with me Julius Fleming, who has been working with me for a long time. We have fitted up for the public the best service ever offered here. We appreciate highly the liberal patronage we have received in the past. We cordially invite all of our past customers and all others who desire first-class service to come to see us in our new shop. We intend to please you and will do so regardless of expense or labor. We are ready at all times to accommodate you with a first-class shave or haircut.
EDMUNDS & FLEMING.
Opposite Munford's Big Store.

S. J. NOBLES,
FASHIONABLE BARBER.
On Main street, next doorto post office. Good clean work guaranteed. Under white management.

A. B. PENDER,
FASHIONABLE BARBER,
Can be found below Five Points
Near doo to Reflector office

AUCTION SALE OF Building Lots in Greenville, N. C. Wednesday, November 7th, 2 P. M.

An opportunity for rent payers or investors to secure a choice residence lot in a city where real estate is the best investment of the hour. That valuable tract of land laying on the North side of 5th Street and owned by Messrs R. J. Cobb, of Greenville, and B. L. Davis, of Farmville, will be sub-divided into large building lots, each lot facing a wide street, and sold at

THE AUCTION SALE

On Easy Payments.

One Lot Given Away Free.

Free Carriages

Only One-Fourth cash, balance payable in 6, 12, 18 and 24 months. Deferred payments draw legal interest and a LIBERAL DISCOUNT FOR CASH. KIT

Everybody attending sale is entitled to a chance on this valuable Lot Free whether you Bid, Buy or Not.

Will leave Court House at 2 P. M. sharp. REMEMBER DAY AND DATE for every lot will actually be sold on that day. Wednesday, November 7, at 2 o'clock P. M. For further particulars see

A. HARRIS, Vines House, Greenville, N. C.

PURELY PERSONAL.

Brief Notices of the Comers and Goers.

W. B. Parker went to Everetts today.

W. H. Cox, of Kinston, came over this morning.

Miss Mamie Hooker returned this morning from Ayden.

E. T. Forbes came home this morning from New Bern.

Judge A. M. Moore and Mrs. Moore returned Saturday evening from Halifax.

J. T. B. Hoover, of Oxford, who has been visiting A. H. Taft, returned home today.

J. F. Leggett and wife, of Mildred, came down Saturday evening to attend the funeral of his sister, Miss Hattie Leggett, and returned this morning.

HAPPENINGS AT AYDEN.

AYDEN, N. C., Nov. 5th, 1900.

There was a splendid session of the N. C. Christian Missionary Convention here last week with a large attendance. Our people and the visitors all enjoyed the meeting.

Miss Bessie Smith, a daughter of Mr. Benjamin Smith, died last week of typhoid fever. Her death is very much regretted.

Mr. Skelton Dennis, aged about 60 years, and one of the best men and truest Democrats of Content, near township, died last Thursday night and was buried Friday.

A colored man named Noah Johnson came here this morning to take the train for Greenville. He started to get on the coach before the train stopped but missed his footing and fell on the track. The wheels run over both his legs just above the ankle. Drs. Dixon and Dawson took off one of his legs, but hope to save the other.

Mayor's Court.

Mayor J. G. Moye has disposed of the following cases in his court since last report:

Lambert Tyson, drunk and disorderly, fined one penny and costs, \$1.96.

William Anderson, using vulgar and profane language, and disorderly, fined \$1 and costs, \$3.85.

Estelle Rollins and Laura Raspberry, riotous and disorderly, Rollins justifiable, Raspberry guilty, fined \$1 and costs, \$3.35.

Chas. John O'Hagan and Chas. James, drunk and disorderly, fined one penny and costs, \$1.96 each.

GIVE IT TO SIMMONS.

EDITOR REFLECTOR:

In 1894 North Carolina was overrun by negroes as she was once before.

In 1896 she was in a still worse fix.

In 1898 Simmons "done about" and got the negro out.

In 1900 Simmons forever overthrew negro rule.

Now come white men and let us not act the fool.

In 1901 Marion Butler's race will be run.

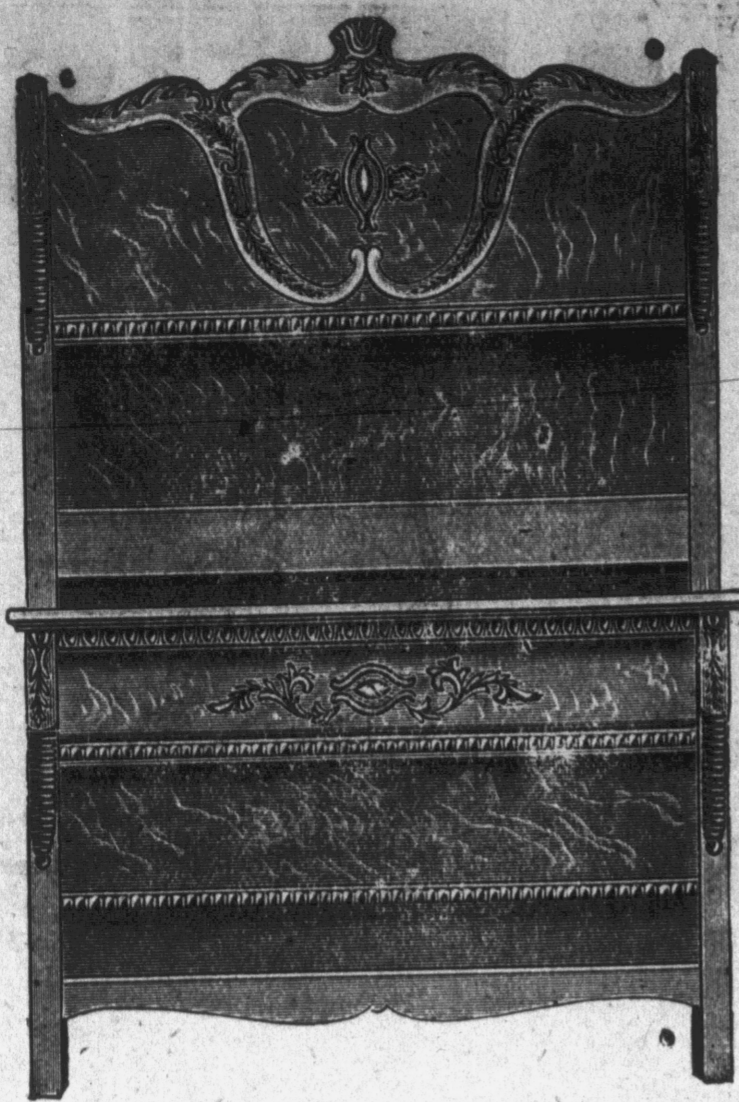
Some worthy Democrat must take his place.

Now Simmons is in the Senatorial place.

Come lets give him Butler's place. G. T. TYSON.

Signs of the Accident

County Commissioner C. J. Tucker attended the meeting of the Board today. It will be remembered that he was kept from the last meeting by an accident with which he met at the explosion of the boiler to his gin. His face still shows bad marks of the accident.



MUNFORD'S NEW BIG STORE

Did You Think

WE SOLD

Dry Goods Only?

If so, you are wrong.

We carry the Largest Stock of

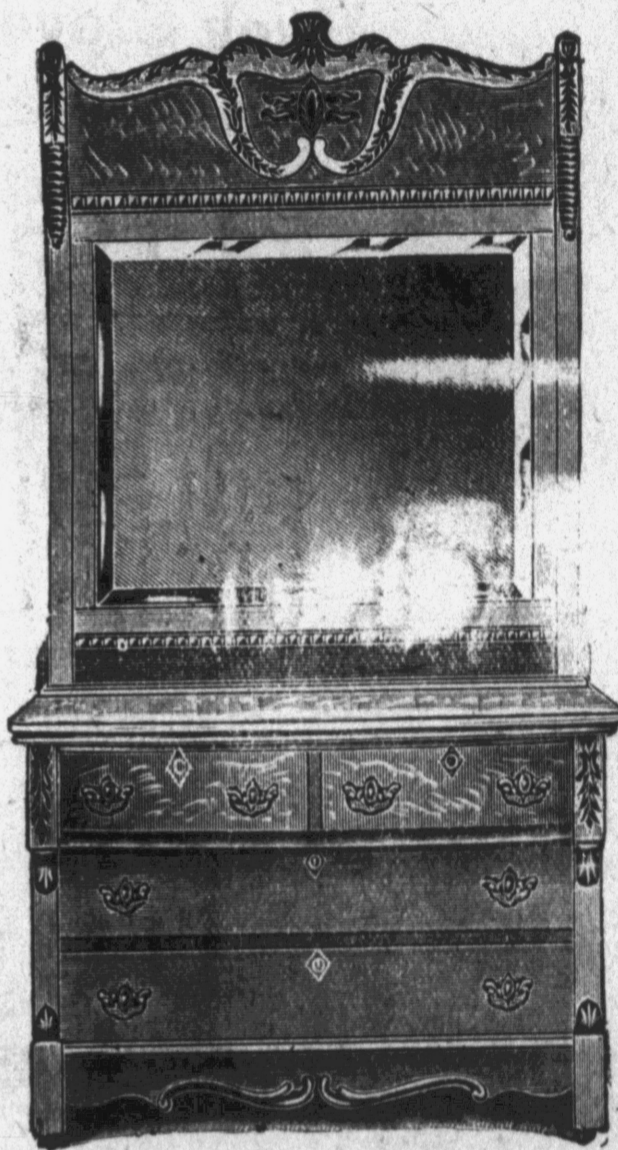


FURNITURE

of any house in Greenville. The upper floor of our immense store is just filled with Furniture and Carpets.

Anything you want, whole suits or odd pieces, we can furnish.

We can fit up any room in your house at bargain Prices.



CLOTHING DEPARTMENT

Men Suits, Young Men's Suits, Boy's Suits. Latest Styles, Best Workmanship.

Our Special Clothing, Dry Goods and Notion Bargain Sale at mark down prices goes right on and crowds are daily taking advantage of it.

Greater and Grander Bargains Offered Daily.

These Goods are All New. No Old Stock on Hand.

Ladies' plain and fancy Linen	Checked Nainsooks, worth 8c	19c	Side Combs, worth 25c
Waist, white Collars and Cuffs, worth \$1.50	12 yards Valenciennes Lace, worth 25c	Steel Rod Umbrellas, silk covers	Fancy Stripe White Lawns
58-inch extra heavy unbleached German Damask	Children's extra heavy 20c Hose	75c quality	Men's Cuffs, per pair
Children's Fast Black Hose, worth 12 1/2	Silk Windsor Ties, worth 50c	Fancy Foulard Silk, worth 75c	Wetted Pique, all colors
Best Linen Canvas, worth 19c	Boys' Laundered Shirts, worth 50c	Fancy Dress Sateens, worth 19c	English Curtain Cretonne
Best Feather Bone, all colors	Honey Comb Towels, good ones, 4 1/2	Nottingham Lace Curtains worth \$1.25 pair	Fancy Negligee Shirts, worth \$1.00
Knitting Silk, all colors, worth 10c spool	Stockinet Dress Shields	6-4s Imported Irish Damask, worth \$1.25	Shirt Waists sets, worth 50c
Men's Collars, worth 12 1/2	English Woven Bed Spreads, worth \$1.25	Fancy Stick Pins, worth 15c	Best Corset Steels
	40 inch Percale Lining, worth 19c	Men's Colored Shirts Collars and Cuffs	Box Fancy Stationery
		Embroidery Cotton, worth 5c	Window Shades, spring roller
			Ladies' Mercerized Satteen Waists
			New styles and Patterns, the \$2.00 quality \$1.00. Only about 37 left, come while they last

C. T. MUNFORD.

Big New Store.

Open Nights.

Greenville, N. C.

HIGGS & TAFT'S YOU

LEATHER BULLETIN

Fair, cooler tonight except rain near the coast Saturday fair.

Cut This Out.



FREE

Our large business for three weeks convinces us that the secret of success lies in the **VOLUME** of business. We rather sell \$100 and make \$10 than to sell \$50 and make \$10.



Can't afford to buy shoes that hurt you, for you spend two-thirds of your life in them. No shoes, no matter at what price, can fit more comfortably, more naturally, more gracefully, more perfectly than the

Queen Quality

shoe for women. The natural woman's foot is the "QUEEN QUALITY" LAST. That is the reason these shoes NEED NO "BREAKING IN". They feel as comfortable as a stocking from the moment your feet enters them.

\$3.

NONE HIGHER.

ONE OF THE MANY STYLES.

We offer the public our entire stock of goods at one-half the profit we have been asking. We are showing a strong line of Ladies' Jackets at two-thirds of what other merchants get for them.

FURNITURE.

Every boat and train brings us new goods, and we knife the price when we mark them. Quartered Oak Suits and Hall Racks just in. Strongest line of Furniture in Pitt County.

Buck Stoves, Elmwood Heaters, Best on Earth.

HIGGS & TAFT



LONG AND SHAPELY.



SOLD EXCLUSIVELY BY

C. S. Forbes
GREENVILLE N.C.

J. B. CHERRY & CO.

Ladies' Ready Made Garments.



Why not buy your Waists and Skirts ready to wear, when you can find such neat pretty things in our stock. Jackets, Capes, Furs, Shirt Waists, Skirts, &c., abound in profusion. Latest cuts and good fits. The most complete line we have ever shown.

Let us show them to you.



J. B. CHERRY & CO.

A STEP AT THE TIME.

Begin With the Shorter Ones and They Get Longer.

Masons meet tonight.

Election day in the morning.

County Commissioners in session today.

There is dampness on the face of the earth now.

Go to the ballot box and do your duty tomorrow.

1901 almanacs may sound high but that is what we have.

Standard Sewing Machine is easiest, lightest and best. Cheap at S. M. Schultz.

Palmer's New York stock company that showed here last week left this morning.

It rained hard almost without interruption from Saturday night until Sunday night.

The rain prevented services being held in any of the churches in town Sunday night.

The mail schedule slipped a cog Saturday evening and both Charlotte and Raleigh papers failed to reach here.

The next attraction at the opera house is the Schumanns, the famous lady musicians. Wednesday night, 7th, is the date.

The heavy rain Saturday night and Sunday washed the streets considerably and the hands have been going around making repairs.

Frank Leslie's Popular Monthly will be sent the balance of this year and all of 1901 for \$1. Subscriptions should be left at this office.

Don't let the election cause you to forget the auction sale of lots Wednesday afternoon. Somebody is going to win a free lot out there.

THE REFLECTOR is indebted to the Ennis Publishing Company for a copy of Turner's North Carolina Almanac for 1901. It still holds the place of the "Old Reliable."

16 YEARS 16

The Richmond Stove Co's Stoves have been sold in Greenville for Sixteen Years.

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By Car Load.

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