



OPINION: Grammys put marriage on display **A5**

72: How to plan your Super Bowl weekend

SPORTS: Pirates take to the court on Thursday **A7**

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Athletics Rebranded



CONTRIBUTED BY ECU MEDIA RELATIONS

The Jolly Roger (above) has been modified from the former logo that ECU used.

Dan Hunt
TEC STAFF

Throughout Tuesday and Wednesday ECU athletics, under the leadership of first-year Athletic Director Jeff Compher, unveiled a finalized strategic plan called, "UNDAUNTED."

According to a press release from the athletic department, Undaunted "will serve as a road map that will guide decision-making and operational efforts over a three-to-five year period."

The athletic department also released a print and online pamphlet explaining the plan as well as an undaunted video featured on ecupirates.com.

According to the release, Undaunted "establishes goals

and priorities for ECU Athletics that enable efficient and effective management consistent with its core values and a common understanding of the department's mission and vision for the future."

Undaunted was a project started under the direction of former-AD Terry Holland in September 2012. With the help and input from 82 individuals representing the university, Compher, who addressed the media on Tuesday, completed the project.

"[Undaunted] means being fearless in the face of challenges, to be bold and confident, knowing that there will be challenges out there," explained Compher. "I think that defines our athletics program. It speaks to who we are

as a program and the history and legacy of our program. We take on a lot of challenges and we always seem to come out on top."

One of the key components of the plan was to create a new brand (logo) for ECU. The process of deciding on the brand involved drawing influence from several former ECU brands dating as far back as 1934.

"Our goal was to develop a brand that wasn't totally new," said Compher. "There were some great elements in our [previous] brands. The problem is there's so many of them. We wanted to consolidate our branding efforts

> **UNDAUNTED** page **A10**

FOOTBALL

Pirate dad coaches in Super Bowl

Josh Graham
TEC STAFF

There will be no former ECU football players participating in the Super Bowl this season, which snaps a streak of three years that a Pirate has won professional football's ultimate prize.

And although you will not find ECU alumni while scanning the rosters of the Denver Broncos and Seattle Seahawks, there is one direct link between the Pirates and the big game.

Senior safety Damon Magazu's father, Dave, is the offensive line coach for the Broncos.

Damon, who was often times referred to as "C.K." or "coach's kid," completed his collegiate career with a game-clinching interception in last month's Beef 'O' Brady's Bowl.

However, this will not be the Magazu family's first trip to the Super Bowl. In Dave's first season

> **SUPER BOWL** page **A8**

PLAYING HOOK-Y



DREW CARTER | THE EAST CAROLINIAN

A large crowd of students enjoyed the fallen snow on the mall during their day off from classes. On Wednesday at about 4 p.m., students received an ECUAlert saying the university is closed all day today and an announcement concerning Friday will be announced today at about 5 p.m.

SGA election orientation addresses changes

Ryan Clancy
TEC STAFF

Student Government Association's election season has begun, and it includes a variety of changes that will change the election process.

The filing period for candidates began on Tuesday and is open until Monday. Students will file their candidate paperwork online on Org Sync. This is the first time paperwork will be filed online instead of requiring candidates to come into the SGA office with their paperwork.

"We just thought doing it online would be more timely," said Courtney Hartman, SGA elections chair. "It was put online to save us and the candidates time."

Dallas Owens, a freshman finance major, is considering running for a position in the senate and thinks the online filing system will be beneficial.

"I think it keeps it a lot more organized," said Owens.

After the filing period there will be two compulsory meetings for candidates and then campaigning will go on until Feb. 28, when the winners will be announced.

By ending on Feb. 28 the election process will be ending earlier than it has in previous years.

"We got a head start on it," Hartman said. "We hope to finish before spring break instead of last year when it was after."

> **SGA** page **A2**



NICK FAULKNER | THE EAST CAROLINIAN

An SGA election orientation was held on Monday, Jan. 27.

BRIEFS

Black History Month Opening Reception to be held on Feb. 3

The Ledonia Wright Cultural Center, Student Affairs and SAB have partnered together to host the Black History Month Opening Reception on Monday, Feb. 3 at 5:00 p.m. The reception will be held in the Wright Auditorium and will feature the Zuzu Acrobats as seen on America's Got Talent. Contact lwcc.ecu.edu for more information.

NC Ferry Routes halted due to strong winter storm on the coast

The NC Ferry System has suspended service on all seven of its regular routes. Large amounts of snow and ice cover ferry decks, ramps, terminal parking lots and some roads leading to the ferry terminals. Real-time updates are available on the NC Ferry System's Facebook page, and on its Twitter account (@NCDOT_Ferry).

The American Red Cross blood drives close due to winter weather

The winter weather caused a recent blood drive cancellation Wednesday, Jan. 29. More than 450 American Red Cross blood drive cancellations and nearly 14,000 uncollected blood and platelet donations were forced to cancel earlier this month. When weather permits, people are encouraged to schedule appointments.

ONLINE

Check out:

"Panhellenic Sororities offer bidding" by Emily Schultz

and

"Student organization to attend NAACP" by Pujja Patel

at

www.theeastcarolinian.com



ECO-pirates and The East Carolinian would like to remind you to recycle this paper.

SGA continued from A1

The announcement of the election results will also be different than it has in past years. On Friday, Feb. 28, there will be an election announcement banquet to reveal the winning candidates.

"I don't think that there's ever been an announcement banquet before," said Hartman.

For candidates not already familiar with the election process, there was an initial orientation meeting for candidates that took place on Monday before the filing period began.

During the orientation Hartman described the election process to prospective candidates and discussed the policies of clean campaign-

ing, school policies, and election rules. Then the current SGA executive officers explained the responsibilities of each position.

Owens appreciated receiving information about the election process at the meeting.

"It went well," said Owens. "They spoke very clearly about the positions and the election procedure."

The orientation meeting is just one of many techniques the SGA is using to let students know about the upcoming elections.

"The next cycle will be to inform people about the candidates," said Hartman. "They can get to know the candidates on a personal

level." Hartman described the techniques SGA will be using to inform students.

"We're working really hard to get the word out that anyone can run no matter what grade you're in," said Hartman. "Emails are big thing, we have a couple of banners going up, and we're putting ads on the transit buses; anything we can think of really."

Hartman's overall goal is to have as big a voter turnout as possible.

"I just hope as many people can vote as possible," said Hartman. "My goal is to get the voter turnout higher than it's been in the past."

Police Chief begins term

Amanda Adkins
TEC STAFF

Gerald Lewis was selected to be ECU's new police chief and will help lead 60 full-time officers, 10 reserve officers and 20 staff members who work for the ECU Police Department.

He was selected for the position after a nationwide search that was led by the International Association of Chiefs of Police.

Scott Shelton, former chief of police, retired from the department in late Mar. 2013. He was in law enforcement for 36 years and became the university's chief of police in 2008.

While they were searching for someone to take over as the new chief, Deputy Director



Gerald Lewis

Jason Sugg took over until someone was chosen for the position.

Lewis started his position on Jan. 21, but he has already spent time walking around campus and speaking with the campus community.

"I really want to interact with students here. I want to be easily accessible and proactive with everyone from students to faculty," said Lewis.

Lewis held the rank of major and was commanding officer of the Office of Community Affairs. He retired from the New Jersey state police after 26 years of service in early December.

During his time there he served as a spokesperson, a road trooper and operation dispatcher. He handled situations that dealt with assaults, DUI's and domestic calls. He was also known for his efforts to attract more minority men and women to the state police force and for strengthening the ties between

state police and the public. Lewis is excited for a change of pace from his previous line of duties.

"This will be the first time that I have experience working near a large amount of college students," said Lewis.

As chief of police, Lewis plans to work with other agencies, such as the Greenville Police Department and Pitt County Police Department in efforts to build a stronger partnership to create a safer community.

"My first goal here is to provide the safest environment for everyone here. I want everyone to have a great learning environment, while keeping students and staff safe," said Lewis.

Chris Sutton, administrative lieutenant of the ECU Police Department, is happy that Lewis joined the department.

"We are all excited to have him here with us. He has brought energy that will push us further and is helping to build moral to other officers," said Sutton.

This writer can be contacted at news@theeastcarolinian.com.

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Student Homecoming Chair

The homecoming committee is currently looking for a person to fill the 2014 position of Student Homecoming Chairperson.

The position calls for the applicant to:

- Oversee eight(8) subcommittees
- Manage a \$30,000 budget and process expenditures in a timely fashion
- Chair all student Homecoming bi-weekly (Spring) and weekly Fall meetings

To apply for the position, all applicants must:

- Be a full-time student in good standing with the University
- Have a minimum cumulative GPA of 2.5
- Have a class standing of sophomore or higher

This is a **paid** student position. All applicants must fill out a student homecoming chair application. Applications can be found on OrgSync. For questions or more information, please email Emily McLamb, Homecoming Advisor, at mclambe@ecu.edu. All applications must be submitted via OrgSync no later than February 7, 2014.



ADMINISTRATION

Faculty to receive Achievement Awards

Caroline West
TEC STAFF

The university has named four faculty members as the recipients of the 2013-14 Achievement Awards.

Awards include the Lifetime Achievement Award, Five-year Achievement Award for Excellence in Research and Creative Activity and the Scholarship of Engagement Award.

"This year's roster of award winning faculty members illustrates the breadth of ECU's research and creative activities... but also pays a testament to our focus on mission," said Ron Mitchelson, interim vice chancellor for Research and Graduate Studies. "Each contributes a significant impact on our region's... and state's intellectual, environmental and public health."

Margaret D. Bauer, a professor in the Department of English, is the recipient of the Lifetime Achievement Award. Joining the department about 18 years ago, Bauer has balanced work as a professor, being editor of the North Carolina Literary Review and also

writing of her own.

She currently serves as coordinator of literature for the English Department and is the co-chair of the Planning Committee for the Eastern North Carolina Literary Homecoming. Her mission is to help North Carolinian writers get started and showcase talent right in North Carolina's own backyard through the pages of the "Literary Review" and "Literary Homecoming."

Receiving the Five-year Achievement Award are David G. Kimmel, associate professor in the department of Biology, and Heather L. Littleton, associate professor in the department of Psychology.

Kimmel joined Pirate Nation in 2008 and has worked to bring the university knowledge and understanding of solving coastal issues. He is a member of the Department of Biology and the Institute for Coastal Science and Policy.

Kimmel has spent much of his time studying plankton ecology and has focused on why plankton is important to humans and smaller organisms. Along with teaching

and research he also co-leads a study abroad program to Australia and volunteers for the city.

Serving the university for the past six years, Littleton has worked as an assistant professor in the Department of Psychology and also in the Department of Obstetrics and Gynecology.

Littleton is a clinical psychologist and is licensed as a psychologist in North Carolina and Texas. Last year she and several of her graduate students received the 2013 Georgia Babladelis Best Paper Award for their paper "Health Risk Behavior and Sexual Assault Among Ethnically Diverse Women." The award was given by the journal "Psychology of Women Quarterly."

"Heather has contributed to our emphasis on health by understanding people's responses to trauma with a focus on sexual assault," said Mitchelson.

The Scholarship of Engagement Award was awarded to Martha Engelke, professor in the College of Nursing. She came to the university alongside her husband almost 35 years ago and has strove to improve the

effectiveness of school nurses in the region and school-based case management of children with chronic illnesses and clinical research focused on patient outcomes.

In October, Engelke, alongside 172 other nurse leaders, was inducted in the American Academy of Nursing.

"I'm very honored to receive the Scholarship of Engagement Award because as a nurse and someone who really values working with people in the community, I just can't think of a nicer way to be honored," said Engelke.

Recipients were nominated by their peers both within the university and community and were recognized based on certain characteristics. Each recipient will receive a cash award.

A lecture and reception to honor the recipients will be held Mar. 6 at 4 p.m. in the East Carolina Heart Institute Auditorium.

This writer can be contacted at news@theeastcarolinian.com.

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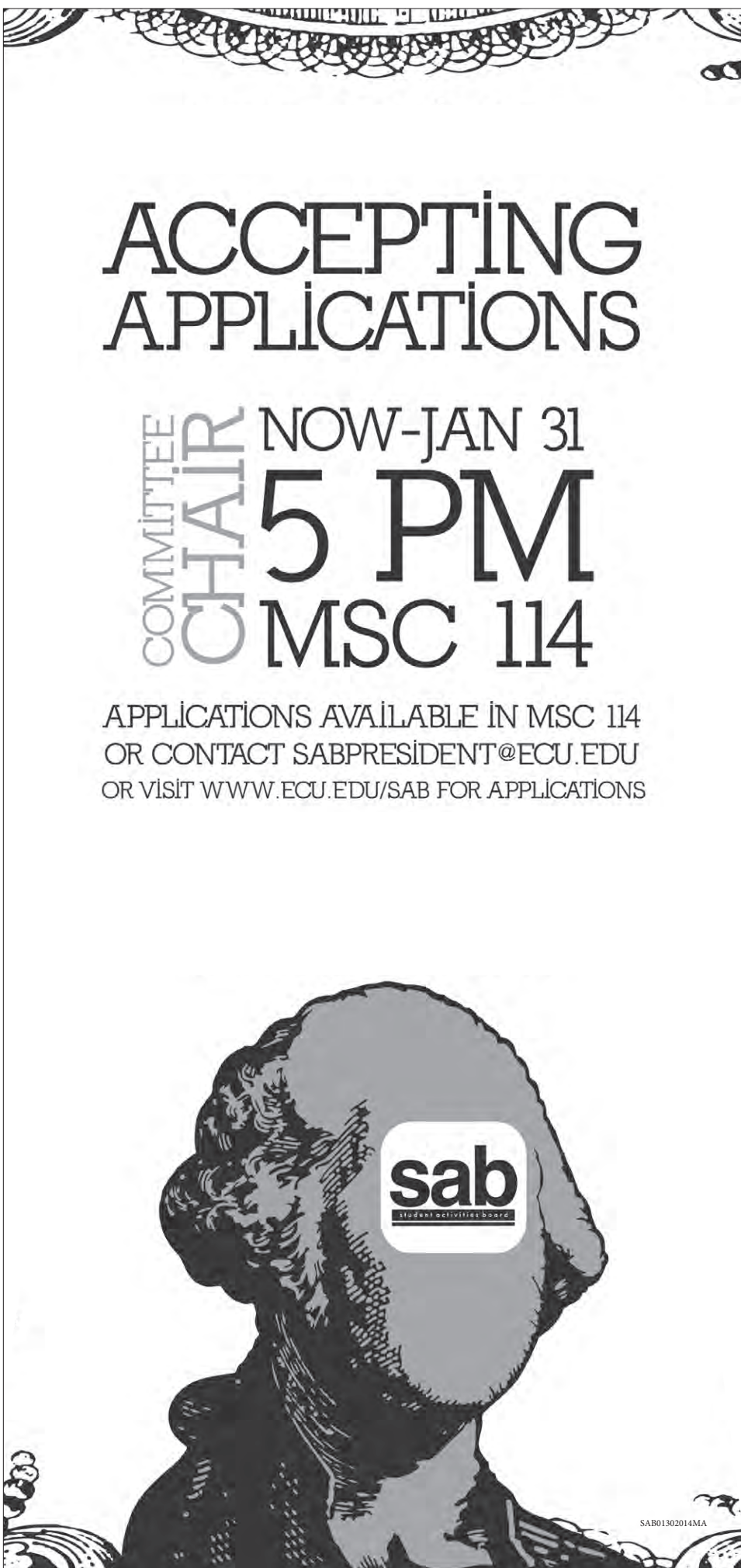
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Plunge Into Purple Calendar of Events

January

IFC Recruitment

January 27-30

DiversiFY! Henna Tattoos

January 30 • 6:00pm • MSC Social Room

National Society of Leadership and Success New Member Recruitment Social

January 30 • 7:00pm • Rivers 102

February

Big Game on the Big Screen

February 2 • 6:00pm • Hendrix Theatre

Operation Beautiful

February 4 • 6:30-7:30pm • Hendrix Theatre

Hypnotist Michael C. Anthony

February 4 • 8:00pm • Hendrix Theatre

Live Group Sex Therapy

February 5 • 7:00pm • Hendrix Theatre

POP Thursday Open House

February 6 • 2:00-4:30pm • The Career Center

February Art Exhibition Lecture - "Drift Wood"

February 7 • 5:30pm • MSC Room 244

For more information on events, please go to
www.ecu.edu/plungeintopurple

PIRATE RANTS

This snow is not adequate for building a snowman. Disappointment.

Baby, it's cold outside.

Why are there no lights on campus at night? I shouldn't have to risk getting mugged walking across campus in the dark.

Why did we use Jay Leno's skull for the new logo?

The staff at the East Carolinian is super dedicated if there is a new issue of TEC on Thursday.

So instead of helping me build a snowman, these kids wait until I give up and go inside before building one in 10 minutes. Thanks for the help ya'll.

I feel like I'm apart of the game Frogger crossing 10th street, the only thing missing on my walk to class everyday is navigating a river full of hazards. Can we get a pedestrian bridge?

To the girl in my chem class, next time you steal the cubic ball and stick model that I'm looking at, I'm going to punch you in the face.

I want to call my chemistry professor "Grandpa," he is the cutest old man in the world. He shall be my grandpa.

Is it just me, or do our food choices on campus suck? I'm tired of a chicken sandwich, a sub, or greasy Japanese food everyday. Where's the diversity...WHERE ARE OUR CHOICES?

If I graduated in December and I submit a pirate rant that gets published, did I ever really graduate?

I feel as though the food throughout the cafeteria should be well thought out. Its simple if you wouldn't eat it yourself, don't lay it out for students to eat. Provide students with meals that will fill there stomachs and not trash cans and toilet bowls.

Peanut butter fills the cracks of the heart!

Not a huge fan of being required to attend passport events because it makes them seem like just another assignment. I would get much more out of them if I was attending them on my own accord.

Sometimes I'll do something and think to myself "That was so Raven," and other times I'll do something and think to myself "That was not so Raven."

To the bitter lame a** who was mad I snagged all the washers: Hating hard over there, huh?

Did JBL just call East Carolina the "Harvard of the South" on WWE Monday Night RAW?

"Remember to count out 25 feet before you light your cigarette!" said no one ever.

Seriously, stop complaining how ECU cancelled school even though there's no snow--they are trying to keep everyone safe! Be thankful!

Why is there no bus that will take me to and from my class on the medical campus? Come on, ECU. Help a stranded pirate out!

Seriously got a parking ticket right before the lots opened. AND I was only there for 10 minutes.

To the neighbor below us, are you the one who egged our porch?

Me and Jenny, we were like peas and carrots!

The East Carolinian does not endorse statements made in Pirate Rants. Questions regarding rants can be directed to Will Farrar at opinion@theeastcarolinian.com.

Our view

Open your eyes to climate change

We as an editorial staff believe that climate change and global warming effects are among us. It's hard to ignore the recent seal level rises, fluctuating temperatures and unusual weather patterns that we have seen recently.

In the past 30 years, ice has melted at the Earth's poles. Precipitation has increased across the globe. Some butterflies and foxes have moved north to higher, cooler areas. Many species of animals have decreased in size. The list goes on and on, and it's about time we start recognizing the facts.

According to the U.S. Environmental Protection Agency, climate change refers to any significant change

in the measures of climate— such as temperature, precipitation, or wind patterns, lasting for an extended period of time. They also define global warming as an increase in temperature near the surface of the Earth caused by people.

As college-educated beings, we should consider the fact that we as people have some effect on the Earth and these unexplainable weather occurrences. We encourage students at ECU to self-educate and explore the many effects of global warming and climate change, and the things we can do to lessen the blow of the consequences.

Grammys support all types of love

Because Laura said so...



Laura Said
TEC COLUMNIST

I feel like I was the only person that didn't watch the Grammys. My Twitter feed was blowing up with opinions and play-by-plays of the entire show. From celebrity outfits to their lack of talent, I didn't miss a beat.

There was one area of the Grammys that I felt like I needed to see for myself. I saw pictures online of couples that had gotten married at the Grammys, including gay couples. For some reason, there was some serious social backlash. Why is gay marriage still an issue? Marriage is marriage. Accepting gay marriage doesn't mean that you're signing a social contract that you, yourself are gay.

It doesn't mean that you have to have same-sex relationship experience. Accepting gay marriages simply means leaving it to be. Letting people have their own happiness. Gay marriage doesn't have to be your kind of "right," but it certainly doesn't mean someone else is wrong for it.

The marriages were also shunned by the public because of the "quality" of them. I've seen people point out that the marriages didn't hold any kind of personal value; it was more or less just for their 15-seconds of fame. Without a doubt, I'm sure there was some incentive for the couples to want to get married at the Grammys. However, it meant something to them, even if it meant something different than most traditional marriages.

Not only did the marriages cause a social uproar, but hip-hop artist Macklemore did as well. Besides his involvement in the marriage ceremony, many people thought he didn't deserve his winnings of four Grammys, one



WEB PHOTO

During Macklemore's Grammy performance, over 30 couples were able to get married.

being for best hip-hop album.

But somehow, of course, people found a way to relate it to race. Macklemore scares the hip-hop community. Not because he's white or successful, but because he's different and he's earning something for it. He doesn't just rap about drugs and sex all of the time. He creates a story and tells it. He posted a message on his Instagram that he sent to Kendrick Lamar, stating that he felt as if he stole the Grammy from him. His humbleness is something that most people in the entertainment industry could learn from.

I understand that everyone has their own opinion, but there should be a line drawn between opinion and hatred. Race has nothing to do with "winning" anymore. It's just an excuse people use when they can't accept the results of a situation. There are racist people

in the world, but those people usually make themselves known.

In the entertainment world, people win because of what they bring to the table. Their skin color just makes it different. And gay marriages should not still be an issue, but it is. No one is asking you to be gay, they're just asking you to leave them to their own peace. Stop concerning yourselves with the personal lives and choices of others. In the end, they are not you. Their choices don't have anything to do with your life. It's time to let the past go. There's so much hate in the world and petty things like race and gay marriages should be the least of our worries.

Laura is a senior majoring in communication and a TEC columnist. To contact her, email opinion@theeastcarolinian.com.

Uptown Greenville changes for the best

Line of Fire



Dana Morgan
TEC COLUMNIST

Let us discuss one of the most prevalent topics of the year. People are either enraged or ecstatic about East Carolina's decision to "reshape, restructure, and reimage" the city's downtown scene. Think whatever you may, but I couldn't help but think, "It's about time."

Uptown Greenville has its own intrinsic purposes, but as far as the nightlife is concerned, there are some significant shortcomings. Let me be clear, not every business is a miserable failure; but we can all agree there are some we can go without. I wouldn't mind seeing some diversity for once when I go out and I honestly believe it's been far too long for the initiative to take place.

Since then I have heard multiple rumors in reference to what will become of the purchased buildings: ranging from academic establishments, new restaurants, to another parking facility. I'm pretty sure no one except the officials knows what's in store, but I think it's safe to say they have our best interest in mind, seeing as we pirates hold the light to the cannon.

What I do know, however, is that some buildings are being transformed into offices either for students or alumni. If you're concerned about having

fewer places to drink and party, it may be time to consider the fact that college is future-oriented. Such places could contribute to the advancement of your career. This change is best accepted when you realize longevity. So many of us are caught up in the present, trying to catch quick thrills without considering the possibilities of tomorrow.

The amendments are being made in hopes to create a safer, more controlled environment. It's kind of difficult being mad at someone when they have a strong concern for your well-being. It's all fun and games until you get an ECU Alert about some kid straying too far from home and getting robbed blind in the middle of the night. Not only that, but the city of Greenville flourishes in the prosecution of minors drinking underage. Maybe this effort can curb unnecessary citations and force the city to redirect its focus to the more pressing matters at hand.

From what I've understood, not all of the bars are being targeted, which leaves me to imagine a more integrated setting. I commend the efforts, although to my chagrin, won't be present to witness the outcome.

Regardless, if your favorite establishment has found itself in the line of fire, well, we're all used to the roof being on fire. We don't need no water.

Dana is a senior majoring in communication and a TEC columnist. To contact him, email opinion@theeastcarolinian.com.

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Hoping for a change of pace Men's basketball looks to win first conference game

Jesse Deal
TEC STAFF

The men's basketball team has lost its last five games and has sunk to the bottom of the conference standings. Their next two matchups against Middle Tennessee and UAB will be two more tests for ECU.

The Pirates (11-9, 0-5 C-USA) will take on the Middle Tennessee Blue Raiders (13-7, 3-2 C-USA) tonight at 8 p.m. in Murfreesboro, Tenn.

The Blue Raiders are currently ranked sixth in Conference USA after getting three conference wins.

"Middle Tennessee is physical," said ECU Head Coach Jeff Lebo. "It will be a difficult place to play."

The Blue Raiders have excelled in three areas where the Pirates are weak— seniority, size, and depth.

Middle Tennessee is coming off a 70-63 win at North Texas (11-9, 2-4 C-USA) last Saturday. Senior swingman Kerry Hammonds II had 18 points and six rebounds in the victory. Hammonds II averages 12.3 ppg, 3.5 rpg, and 2.4 apg.

Two days prior to that, the Blue Raiders had a 58-53 loss at Tulsa (9-11, 4-2 C-USA). Despite the loss, their leading scorer and rebounder Shawn Jones had an incredible showing with 22 points, nine rebounds and five blocks.

The 6-foot-8 senior forward has been a valuable weapon for Middle Tennessee with averages of 13.8 ppg, 8.4 rpg, and a 58 percent field goal percentage.

On Jan. 18, the Blue Raiders defeated UTSA (6-12, 2-3 C-USA) at home in an 80-58 blowout. Freshman forward Reggie Upshaw Jr., 6-foot-7, who

averages 7.3 ppg and 4.1 rpg, had 12 points and five rebounds for Middle Tennessee.

The Blue Raiders' only other conference loss was to the talented UTEP Miners (14-6, 4-1 C-USA) at home. Middle Tennessee's 6-foot-7 senior forward Neiko Hunter had 13 points and eight rebounds in the 63-54 loss.

Hunter has attained 12.9 ppg and 4.6 rpg in his second season as a Blue Raider. Along with Reggie Upshaw Jr. and Shawn Jones, Middle Tennessee will have a huge edge over ECU in the low post department.

Middle Tennessee's main facilitator is senior guard Tweety Knight. He has 8.1 ppg, 3.6 rpg, and 4.6 apg this season.

In the Blue Raiders' dynamic 89-84 overtime home win over UAB, Knight had eight points, seven assists and three steals.

ECU will continue its road trip in Birmingham, Ala. The UAB Blazers (13-6, 2-3 C-USA) are the second best rebounding team in the nation at 47 per game and will certainly test the Pirates' physicality in Saturday's 3 p.m. matchup.

Last Saturday, the Blazers won, 70-63, on the road against Tulsa. Senior forward Rod Rucker scored 21 points and had seven boards. Junior guard Chad Frazier also had 21 points in the win.

Rucker has averaged 11.3 ppg and 7.5 rpg this season while Frazier has led the Blazers in scoring (17.7).

On Jan. 23, North Texas held UAB to 31 percent shooting and garnered a 76-65 win at home. The Blazers' 6-foot-10

> MEN'S page A8



Paris Roberts-Campbell (22) dribbles up the court against Southern Miss. ECU will rely on his leadership through this tough stretch. DREW CARTER | ARCHIVED

ECU set to face the Monarchs



Colleen Marshall (5) and the Lady Pirates host Old Dominion today in Minges Coliseum. DREW CARTER | ARCHIVED

Corey Keenan
TEC STAFF

Due to the weather conditions on Wednesday, the Lady Pirates match up with Old Dominion has been moved to today.

The Pirates will look to recover from a heart-breaking overtime loss to Southern Miss on Saturday, 82-80. A big advantage for the Coach Heather Macy's squad will be the location of the game. Macy's Pirates have not dropped a home game since Nov. 17, 2012 when the College of Charleston came in to Greenville and knocked off the Lady Pirates. Since that date, 23 different teams have tried and failed to beat ECU in Minges Coliseum.

The Lady Monarchs come into the game with a 10-11 record and 2-4 in Conference USA play. ODU has played a tough schedule this season that has included three ACC teams and a Big 10 team. Troubling news for the Pirates though, the Monarchs bested Southern

Miss two weeks ago, 92-82.

Old Dominion is led by junior forward Shae Kelley who leads the team in points (16.4), rebounds (10.2), field goal percentage (.481) and steals (2.1). The Monarchs are anchored by their play in the paint. Of the team's three leading scorers, only one averages more than one three-pointer per game. That comes in the form of the team's second leading scorer, Tiffany Minor.

Macy will look for junior Ondrea Shaw to stop the offense of the Monarchs in Thursday's game. Ondrea Shaw currently sits at 11th in the country in blocks per game with 3.1. Shaw is also second on the team with 7.3 rebounds per game.

ECU will come into Thursday's contest with more confidence offensively. The Lady Pirates will be led as always by Jada Payne, who averages 20.3 points per game and Abria Trice, 16.6 points per game. The Pirates will also look to Kristine Mial and

J'Kyra Brown to help bear the offensive load from the two-standout wing players.

The Pirates need to watch foul trouble in this game if they hope to change their luck against the Lady Monarchs. Old Dominion is a solid free throw shooting team and can take advantage of a team that sends them to the line. Fouls were a big part of the Pirate demise against Southern Miss as they were forced to play without Ondrea Shaw for the entire overtime period.

The Lady Pirates will be happy to return to the friendly confines of Minges Coliseum following their tough loss on the road. A win would launch the Pirates from their current fifth spot in the conference to the second seed. With just 10 games now remaining in the season, conference standing becomes increasingly more important.

This writer can be contacted at sports@theeastcarolinian.com.

TAKEAWAYS

WOMEN'S BASKETBALL

The Lady Pirates host Old Dominion in hopes of extending their home winning streak to 24 games.

MEN'S BASKETBALL

The Pirates head to Tennessee to play Middle Tennessee. ECU seeks first conference win.

ECU BASEBALL

Drew Reynolds was named as Co-Player-of-the-Year for Conference USA.

CHARLOTTE BOBCATS

The Bobcats sit at 19-27 this season, eighth in the Eastern Conference.

CAROLINA PANTHERS

Mike Tolbert scored the Pro Bowl winning 2-point conversion on Sunday.

ECU FOOTBALL

ECU coaches are on the recruiting trail until National Signing day on Feb. 5.

SWIMMING AND DIVING

Head Coach Rick Kobe is two victories away from 500 career wins. He will be only the sixth coach in NCAA history to amass 500 career wins.



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ONLINE

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MEN'S continued from A7

senior center Fahro Alihodzic had 12 points and seven rebounds but his efforts weren't enough. Alihodzic has put up 9.6 points and 6.7 rebounds per game.

Five days earlier, UAB had a narrow 63-61 loss to UTEP at home. 6-foot-8 junior forward C.J. Washington had 11 points and four rebounds for the Blazers. His presence on the court has resulted in 13.4 ppg and 7.5 rpg through 18 games.

In another home win; UAB took care of UTSA, 78-65. C.J. Washington demanded control of the game with his 20 points and 11 rebounds.

Time will tell if the Pirates can get the conference monkey off their back by winning one or both of these upcoming games. It will require a full 40 minutes of effort, a concept that ECU hasn't been able to adhere to lately.

This writer can be contacted at sports@theeastcarolinian.com.

SUPER BOWL continued from A1



Damon Magazu (11) has been an important leader for the Pirates.

in the NFL (2003), he served as the tight end's coach of the NFC Champion Carolina Panthers during their magical run to Super Bowl XXXVIII.

It didn't end well for the Panthers, though. They fell just short, 32-29, on a last-second field goal by New England Patriots kicker Adam Vinateri. Damon, a middle school student at the time, was in Houston to experience the game at Reliant Stadium.

"I remember going out there that whole week and it just being a crazy experience, being able to be there for such a big event," Damon said. "I remember after the loss, it took a while for the whole Panthers organization to get over it. It's not easy to go to a game that big and come up a little short."

It has been a long road to Super Bowl XLVIII. A decade removed from the championship loss, Dave remains on Head Coach

John Fox's coaching staff, except this time in Denver. The Broncos went 13-3 in the regular season behind future hall-of-fame quarterback Peyton Manning's historic year.

But Damon Magazu's connections to Super Bowl XLVIII do not end there. On the other sideline are the Seattle Seahawks and their all-pro quarterback Russell Wilson. But long before he was winning games in the NFL, Wilson was a quarterback at N.C. State.

Both Wilson and Magazu's names will be forever intertwined in the pages of history because of a memorable game at Dowdy-Ficklen Stadium in 2010.

The Pirates were clinging to a 33-27 lead in overtime and the Wolfpack had the ball at ECU's 17 yard line. Then, on third and six, Magazu, who was a freshman at the time, to preserve a victory in his first career-

start, intercepted Wilson.

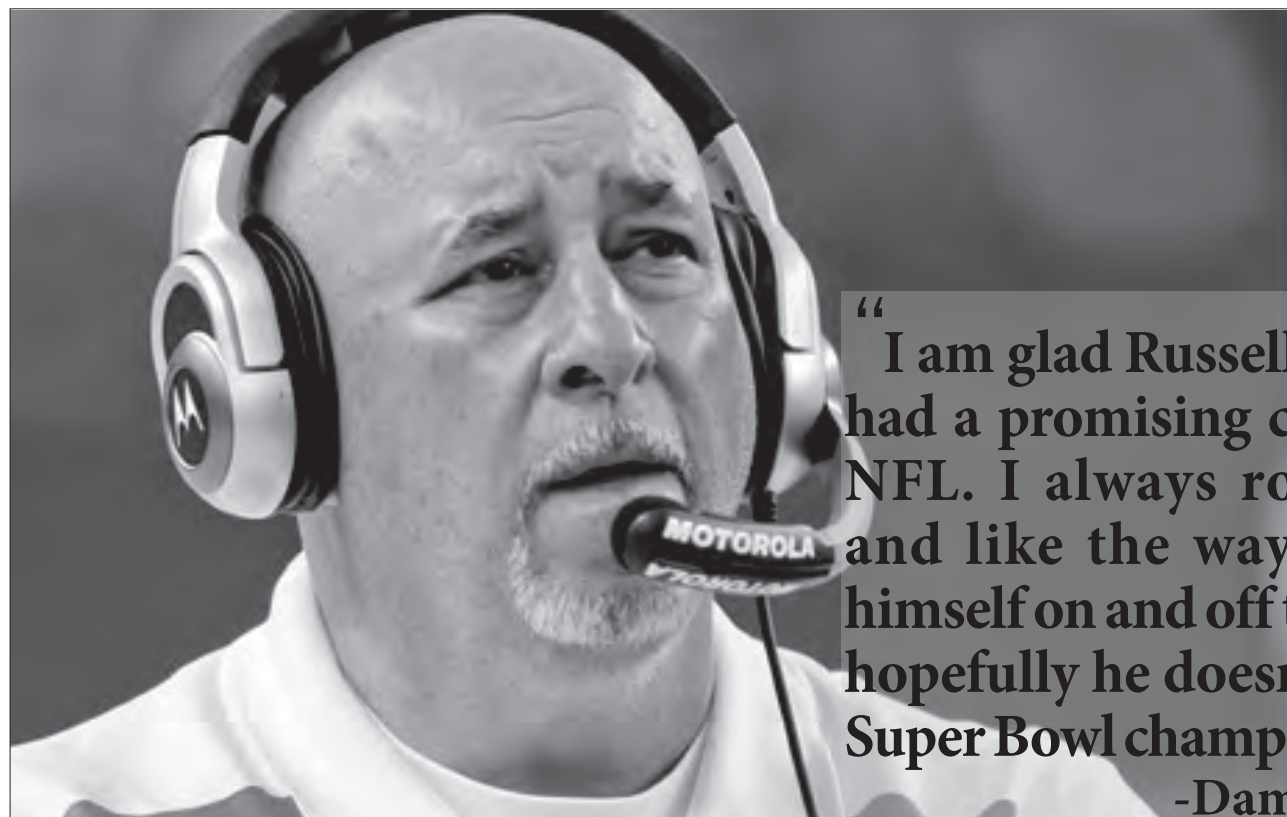
Nearly four years, 11 interceptions and 270 tackles later, Magazu still considers that moment one of the high-points of his playing career.

"It's definitely up there. It gave me a chance to get more playing time that next year because they trusted me more," said Magazu. "I am glad Russell Wilson has had a promising career in the NFL. I always root for him and like the way he carries himself on and off the field, but hopefully he doesn't become a Super Bowl champion this year."

Magazu has been working out in his hometown of Charlotte since his collegiate career ended as he aspires to land onto an NFL roster this summer. He said he plans to arrive in New Jersey before the weekend to support his father.

"I'm just proud of him and everything he's done and accomplished. And not only him, but the team. I've told him before the (AFC Championship) not to stress out about it too much because there are a lot of people that wish they could be in his shoes and be able to experience something so great like that."

This writer can be contacted at sports@theeastcarolinian.com.



Dave Magazu (above) coached for the Carolina Panthers when they reached the Super Bowl, now he is with the Broncos in the big game.

"I am glad Russell Wilson has had a promising career in the NFL. I always root for him and like the way he carries himself on and off the field, but hopefully he doesn't become a Super Bowl champion this year."
-Damon Magazu

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Emco Wheaton Retail Corp., a leading designer and manufacturer of equipment for the petroleum industry in Wilson, NC, is seeking a draftsman/engineer/designer. Qualifications include:

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FOR MORE INFO, CONTACT SAO @ 252.737.1808 or visit ecu.edu/sao. Individuals requesting accommodation under the Americans with Disabilities Act (ADA) should contact the Department for Disability Support Services at least 48 hours prior to the event at (252) 737-1016 (Voice/TTY). This event sponsored by student fee dollars.
SAB01302014DH

Coaching for a good cause

Pirates support cancer research on the hardwood

Ronnie Moore
TEC STAFF

Motivation and drive are involved in every facet of college athletics, but coaching for a purpose other than winning can sometimes be an after thought.

Every season cancer finds its way into someone's household, but how they handle it depends on many factors. College basketball honors those who have fallen each season when they host the Coaches vs. Cancer pre-season tournament. Not to mention when the entire United States honors the late great Jim Valvano, former N.C. State head basketball coach.

Valvano fell to cancer in April of 1993 after a 10-month battle with metastatic adenocarcinoma. Along with being the head basketball coach of the Wolf Pack, Valvano was also the athletic director for a four-year stint.

After the 1987 football season, Valvano suspended play between ECU and NC State after the Pirates tore down the goalposts in Carter-Finley Stadium. The Pirates beat the Wolf Pack, 32-14.

ECU Head Coach Jeff Lebo and his coaching staff participated in the Coaches vs. Cancer movement last Saturday when he sported tennis shoes with his regular game day

suit against Southern Miss.

"We've been doing it for a long time, you see it all across the country bringing awareness to cancer," said Lebo. "There is probably not one person in the country that cancer hasn't affected and this is a nice way for the coaches and their staffs to show our support this weekend for cancer awareness."

Through the efforts of numerous donations, the Coaches vs. Cancer movement has donated more than 87 million dollars to cancer research.

The American Cancer Society advocates the Coaches vs. Cancer Suits and Sneakers weekend and the mission that they support.

"Wearing sneakers is much more than a fashion statement," said the ACS website. "It's a visual reminder that prevention is key when it comes to blocking cancer before it takes center court in our lives."

ECU's efforts to support cancer research on the hardwood don't stop there. Head Coach Heather Macy and her Lady Pirates "Play 4Kay" every year in remembrance of the late Kay Yow, NC State's historic women's basketball coach. Yow amassed 680 wins at the helm of the Wolf Pack before passing away in 2009.

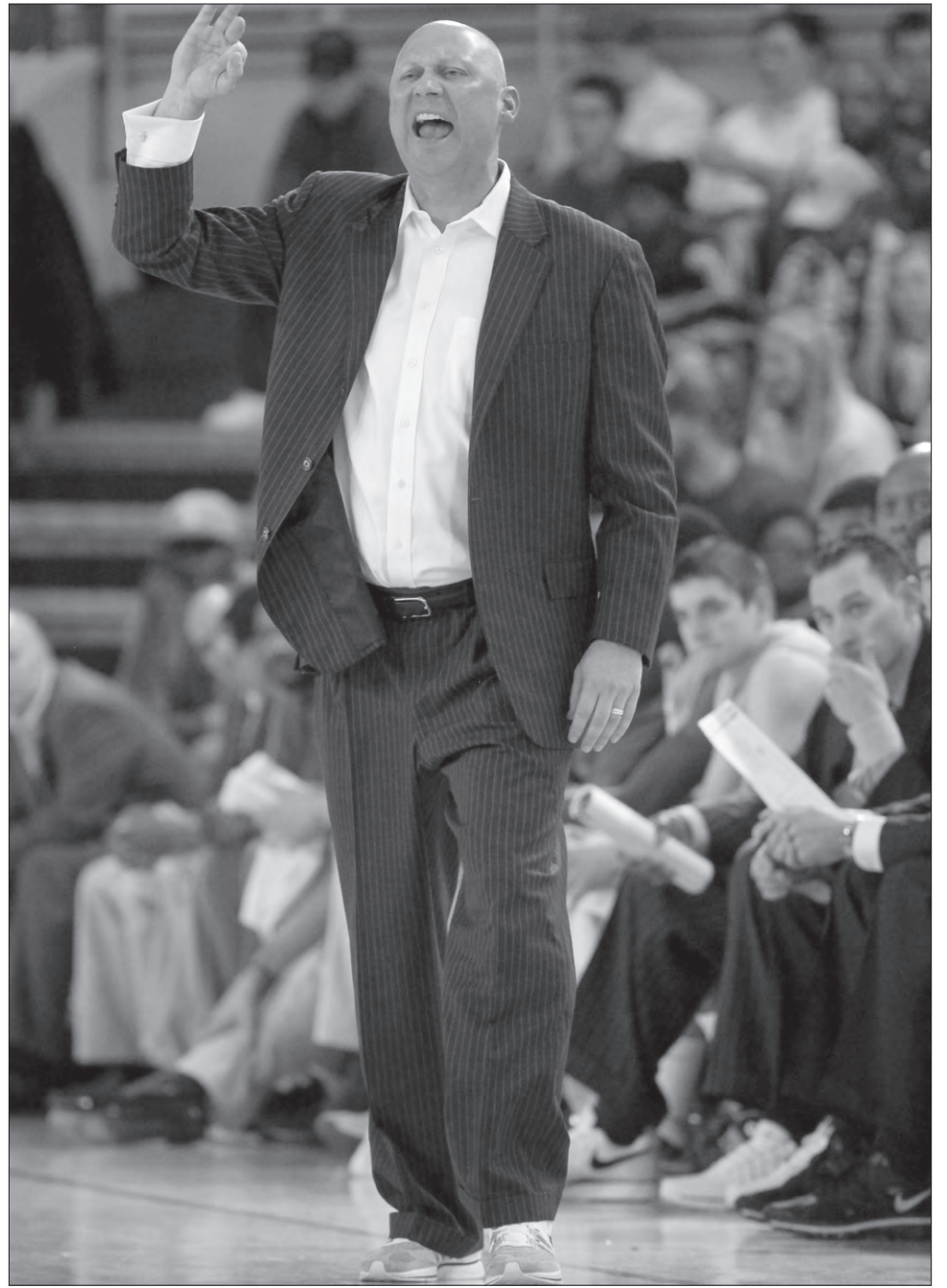
The 66-year old North Carolina native

coached for 38 years after graduating from ECU with a Bachelor's degree in English. Yow is a member of the Naismith Memorial Basketball Hall of Fame.

The Lady Pirates are expected to sport

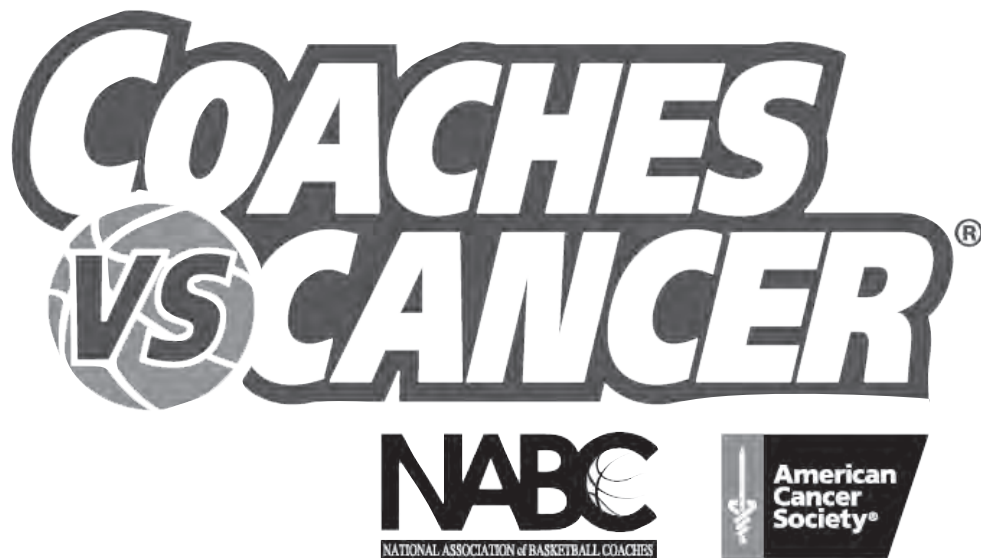
their pink uniforms in the month of February in memory of Yow.

This writer can be contacted at sports@theeastcarolinian.com.



DREW CARTER | THE EAST CAROLINIAN

Jeff Lebo (above) sports sneakers last Saturday in support of cancer awareness and research.



DANIEL PACKARD'S LIVE GROUP SEX THERAPY MOHS

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UNDAUNTED continued from A1

strategic in our usage and placement of brand.”
The new look, with old ideas, is supposed to epitomize the unique brand of the ECU Pirates, while adding unmistakable national identity to ECU through the brand.

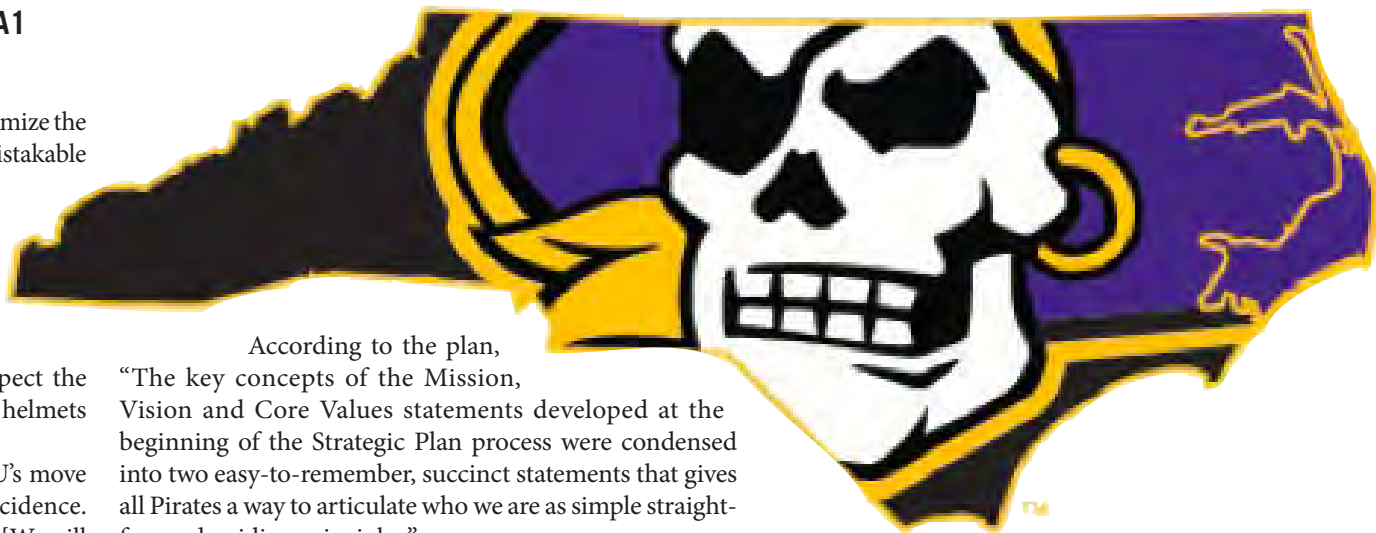
Compher noted that a recent study proved that people throughout the country failed to relate the previous Jolly Roger logo to ECU. The letters, “E-C-U,” located on the new Pirate’s hat is a small change to the look with larger implications in branding.”

Compher stated on Tuesday that he does expect the new Jolly Roger to be featured on Pirate football helmets come fall.

The release of Undaunted coinciding with ECU’s move to the American Athletic Conference is no coincidence. Compher explained, “The timing couldn’t be better. [We will look] to be a contributing member to the national brand that is the American Athletic Conference.”

On Wednesday, the new Jolly Roger was shown featured within the “Pirate State of Mind” midfield logo. Other new looks, including font changes to lettering within the words “East Carolina” and “ECU” were also unveiled.

However, branding was just one concept of the Undaunted campaign.



According to the plan, “The key concepts of the Mission, Vision and Core Values statements developed at the beginning of the Strategic Plan process were condensed into two easy-to-remember, succinct statements that gives all Pirates a way to articulate who we are as simple straight-forward guiding principles.”

These guiding principles are labeled “The Pirate Creed” and “The Pirate Code.”

Compher explained that athletic success is, at most, half of the ultimate goal of Undaunted. “We are undaunted in our passion, in our service in building leaders and in winning championships,” he said. “For us, graduation is the ultimate championship for our student athletes.”

Among the several academic goals outlined in the plan

CONTRIBUTED BY ECU MEDIA RELATIONS
The new Pirate State of Mind logo (above) will replace the old logo that has been a mainstay on fields and courts at ECU for all sports.

for this calendar year, ECU would like to increase the average GPA of student-athletes from 2.95 to 2.97 with an ultimate goal of 3.0.

This writer can be contacted at sports@theeastcarolinian.com.

A timeline of primary Pirate logos since 1988



1988



1999



2004



2014

ALL PHOTOS ABOVE ARE FROM THE WEB

Thursday 1/30 Women’s Basketball Old Dominion 2 p.m.	Thursday (cont.) Men’s Basketball Middle Tennessee 8 p.m.	Friday 1/31 (Away) Track Penn State Invitational State College, PA	Saturday 2/1 Women’s Basketball Charlotte 5 p.m. (Away) Men’s Basketball UAB 3 p.m.	Sunday 2/2 Men’s Tennis Navy/Mount Olive 10 a.m./5 p.m.
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THE EAST CAROLINIAN

January 30, 2014

72

ARTS & ENTERTAINMENT
GUIDE TO SURVIVE THE WEEKEND

'JUST DANCE'

EXPERIENCE AN ECLECTIC BLEND OF DANCE

INSIDE:

SUPER BOWL HALFTIME

SUPER BOWL MUNCHIES XLVIII

DOTW: THE ANGRY CAPTAIN

>>>> **INSIDE** > THE SPLIT pg. 3 > THE SCENE pg. 6 – 7 > THE SCOOP pg. 8 – 9 > THE SPIN pg. 12



KATIE WEST | THE EAST CAROLINIAN

Summer Burnette, a dance major, rehearses for this evening's opening night. Burnette will be performing a solo in Petipa's "The Temple", showing in McGinnis Theatre at 8 p.m.

Dance 2014 to be more than a recital

Jordan Register
TEC STAFF

Tonight through next Tuesday, the ECU School of Theatre and Dance will present Dance 2014. This eclectic blend of dance genres range from graceful ballet, electrifying modern, percussive tap and hot jazz, all choreographed by ECU faculty and guest artists.

This year's guest choreographer is nationally famous and critically acclaimed Lauren Edson. She received schooling at some of the most prestigious arts schools in the world such as Juilliard, Jacobs Pillow, and NCSA.

As a choreographer, Edson has won several awards and fellowships, and been commissioned by numerous companies and Universities throughout the nation. Her original choreography has appeared at Jacob's Pillow's Inside/Out Series, Ailey Citigroup Theatre, Peridance Capezio Center, The Kennedy Center, On the Boards Seattle, Dance New Amsterdam and The McCallum Theatre.

Although Edson is choreographing some of the pieces, only students dance in the performance. John Dixon, assistant professor at the School of Theatre and Dance, said there are close to 50 performers that were selected from open tryouts held in 2013. The performers are then required to attend two to three extensive practices a week.

Dixon said this year's performance is unique in the aspect that it has pieces in it that make you think.

"The works look at who we are and how we interact with each other, there's even a piece on face-book and identity, kind of virtual culture," said Dixon. "There are seven dance pieces to be performed, each running 10-12 minutes."

Dixon also said the costumes for this year's performance is unique. "People attending this show may notice there's not a lot of color. The costumes are mainly black, white and gray. An example is one of the tap pieces uses black light, which will be a lot of fun," he said.

Dixon said people that have attended their show in the past have been pleasantly surprised by the quality of the performance.

"People always make the comment, 'Oh I thought this was going to be like a recital but it's actually a big show,' all the production values are as high as they get, everything is original," said Dixon.

Ashton Herring, freshman criminal justice major, attended Dance 2012 and recalls it as a moving show.

"The pieces were very abstract and got very emotional, especially the modern pieces, although the contemporary pieces were my favorite," said Herring.

This year's show will kick off with classic ballet, and transition into a contemporary modern piece by Epson.

"There's a real spread of dance types so there's definitely something for everyone," said Dixon. He also said the student performers work incredibly hard and displays a huge amount of commitment to rehearse and put on this show. "The heart of the show is the amount of hard work that goes into it," he said.

Dance 2014 will take place in McGinnis Theatre at 8 p.m. tonight through Thursday, 2 p.m. on Sunday, and 8 p.m. next Monday and Tuesday. Tickets are \$10 for students and \$12.50 for the general public.

This writer can be contacted at arts@theeastcarolinian.com.



THE SPLIT

TONIGHT

Plunge Into Purple
DiversiFYI Henna Tattoos
 6:30 p.m.
 Mendenhall Student Center

Dance 2014
 8 p.m.
 McGinnis Theatre

Comedy Night
 8 p.m.
 Tippy Teapot (see directory)

Big Daddy Love
(Americana/Bluegrass/Rock)
 10 p.m.
 Peasant's Pub (see directory)

HOW TO SPEND THE NEXT 72 HOURS:

24

FRIDAY

Dance 2014
 8 p.m.
 McGinnis Theatre

David Dixon (Rock/Soul/Pop)
 9 p.m.
 Peasant's Pub (see directory)

Dubtown Cosomnauts (Funk/Rock/Jam)
 10 p.m.
 Peasant's Pub (see directory)

All District Bands Concert
 7:30 p.m.
 Wright Auditorium

48

SATURDAY

Women's Basketball:
ECU vs. Charlotte
 5 p.m.
 Williams Arena at Minges

Dance 2014
 8 p.m.
 McGinnis Theatre

The Monkey Mind
(Funk/Psychedelic Rock/World)
 10 p.m.
 Peasant's Pub (see directory)

72

SUNDAY

Super Bowl
Denver Broncos vs. Seattle Seahawks
 6:30 p.m.
 FOX
 *Hendrix Theatre will also be having a live showing of the game starting at 6 p.m.

Dance 2014
 8 p.m.
 McGinnis Theatre

2014 Greenville Chinese New Year Celebration
 3:30 p.m.
 Wright Auditorium

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72 is an independent, student-run publication distributed Thursdays during the academic year and Wednesdays during the summer as an insert in The East Carolinian. Since its beginning in Fall of 2013, it is 72's goal to bring students everything they need to know about the upcoming weekend. For advertising inquiries contact ads@theeastcarolinian.com. For addition information or story ideas contact arts@theeastcarolinian.com.

SUPER BOWL HALFTIME SHOW

Red Hot Chili Peppers and Bruno Mars will be Super Bowl XLVIII's halftime performers

Jessica Gribbon
TEC STAFF

The Super Bowl is one of the most talked about sporting events during the entire year. The preparations are made well in advance to ensure an incredible experience for those present and at home. Aside from the commercials and the game itself, one component of this nationally recognized event is the halftime show.

Jack Walsh, a sophomore nursing major, says the halftime show is a nice break in between halves.

"I like having the show in between the two halves," said Walsh. "Especially if its an artist I like, its something that keeps everyone watching while the game isn't playing"

Year after year, famous pop stars and rock stars grace the stage to entertain the millions of viewers partaking in the festivities. From the infamous wardrobe malfunction with Janet Jackson and Justin Timberlake in 2004, to last years performance by Beyoncé, the mini concert leaves viewers buzzing.

As Super Bowl XLVIII approaches, students and media alike have been anxiously anticipating this years act, Bruno Mars. With surprises happening in recent years, such as the return of Destiny's Child with Beyoncé, people have been searching for any information that may be released regarding an additional act.

According to nfl.com, "The Pepsi Super Bowl halftime show is the most-watched musical event of the year. More than 110.5 million viewers in the U.S. watched last year's show."

Although no set list has been released telling of the potential songs to be



WEB PHOTO

After winning 'Best Pop Vocal Album' at the 56th Annual Grammy Awards last Sunday, Bruno Mars will be hitting the stage at Super Bowl XLVIII.

performed, it is safe to say that the show will be entertaining.

Alexis Smith, a freshman business major, commented on her expectations for halftime show.

"The halftime show is usually the only part of the Super Bowl that I look forward too," said Smith. "I think Bruno Mars will do a great job, whenever he has performed on TV he always involves the

audience and gets people excited."

Many critics have commented on this year's performance and are hoping that Mars will be able to live up to the expectations after Beyoncé's incredible performance last year.

"Her performance was really impressive," said Smith. "It made me really want to go to a concert because it wasn't just about her singing, she was dancing and acting and incorporated the

audience the entire time."

While some only tune into the Super Bowl extravaganza for the halftime show itself, some viewers are saying that they aren't excited for Mars to be the headliner. Adweek.com released a poll that illustrated this general consensus.

"... Only 29 percent of U.S. millennial's say they like that he's performing at the Super Bowl, while a whopping 54 percent say they don't care."

EXPECTED TO BE 'RED HOT'



WEB PHOTO

Josh Klinghoffer (guitarist), Flea (bassist), Chad Smith (drummer), and Anthony Kiedis (vocalist) of the Red Hot Chili Peppers will also be joining Bruno Mars on stage for the halftime show at Super Bowl XLVIII hosting the Seattle Seahawks against the Denver Broncos this Sunday.

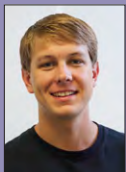
While the real focus has been on Bruno Mars, the Red Hot Chili Peppers will definitely enhance the show. While their musical styles will be an interesting mix, many people have been focused on the current outburst by guitarist, Flea, released a tweet asking fans if he should, in short, 'have a wardrobe malfunction'. The tweet was deleted shortly after it posted. Many assume that it was a result of a contract violation with the NFL.

One thing is for certain; this is a show that you won't want to miss! As the second quarter comes to a close, be sure to grab some snacks and return back to your seat to see what Bruno Mars and the Red Hot Chili Peppers have in store!

This writer can be contacted at arts@theeastcarolinian.com.

TEC'sperts

The East Carolinian's sports experts predict this weekend's football game



Ronnie Moore
@Ronnie_Moore_

Seahawks 31 - 23



Josh Graham
@_JoshDGraham

Broncos 27 - 20



Dan Hunt
@DanHuntECU

Seahawks 27 - 17



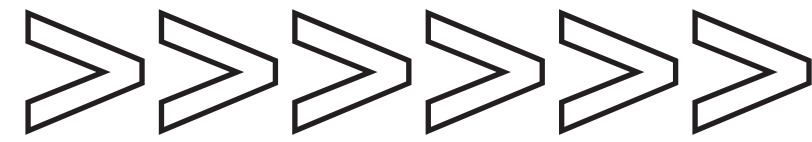
Chase Kroll

Broncos 35 - 31



Bradley Harwood
@HarwoodB19

Broncos 28 - 21



THE SCENE

>> 5th STREET DISTILLERY AND ANNEX

120 and 122 E. 5th St.
Wednesday – Saturday: DJ

>> A.J. MCMURPHY'S

1914 Turnbury Dr. 355-7956
Monday: Trivia
Tuesday: Blues night with David Dixon
Wednesday: Mark and Kellie (Folk/Rock/Soul)
Thursday: Karaoke with DJ Captain Morgan
Friday: Captain G
Saturday: Live Music
Sunday: Super Bowl XLVIII

>> BUFFALO WILD WINGS

426-N E. Arlington Blvd. 758-9191

>> BRUEGGER'S BAGELS

109 S.E. Greenville Blvd. 321-6731

>> CAROLINA ALE HOUSE

704 S.E. Greenville Blvd. 317-0005
Thursday: Crazy Karaoke

>> CHICO'S MEXICAN RESTAURANT

521 Cotanche St. 757-1666

>> CHRISTY'S EURO PUB

01 S. Jarvis St. 758-2774
Open mic night last Tuesday of the month

>> FIVE 19

519 Cotanche St. 752-4313
Sunday – Saturday: DJ. Doors open at 9 p.m.

>> HARD TIMES

211 E. Fifth St.
Friday – Saturday: DJ

>> LIVE

Bells Fork Square, N.C. 43 756-8474
Sunday: House band
Monday: Garrett Bissonette and Mike Santos
Tuesday: Open mic night
Wednesday: The Big Show and karaoke

>> MELLOW MUSHROOM

2020 Charles Blvd. 565-8220
Wednesday: Music on the patio

>> PEASANT'S PUB

114 E. 5th St. 364-2367
Monday: Open Mic Night
Tuesday: Comedy Night
Wednesday: Trivia
Thursday – Saturday: Live music

>> STARLIGHT CAFE

104 W. Fifth St. 707-9033

>> STILL LIFE & TIKI BAR

511 Cotanche St.
DJ. Doors open at 9 p.m.

>> SUP DOGS

213 East 5th St. 752-7682

>> THE VARSITY CLUB

113 E. 5th St. 756-6499

>> TIEBREAKERS SPORTS BAR AND GRILL

113 E. 5th St. 756-6499
Monday: World Tavern Poker
Tuesday: Live Acoustic Music
Thursday: Team Trivia
Friday: Blake Kearney Band
Saturday: Karaoke with DJ Captain Morgan

>> TAVERN ON 4TH STREET

110 E. Fourth St.
Doors open at 10 p.m.

>> THE HALFWAY HOUSE

420 Cotanche St. 355-8265.
Open all week: DJ.

>> TIPSYPOT

409 S. Evans St. 413-0087

>> WINSLOW'S TAVERN

120 W. Fifth St. 364-8921
Tuesday: Karaoke
Wednesday: Jazz Night

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COVER CREDITS:

Front cover photo taken by Katie West. Dancers practice at a technical rehearsal for their adaptation of Marius Petipa's "The Temple" ballet. They have been tirelessly perfecting their dance since before the semester started.

Students talk about Super Bowl plans

Brooke Rowe
TEC STAFF

Whether you are rooting for the Seattle Seahawks or the Denver Broncos, or if you are simply watching the Super Bowl to see the hilarious commercials and enjoy the festivities, find what other ECU students are doing to celebrate.

ALLIE STAATS, 20, SOPHOMORE-MARKETING



HAILEY PORTER | THE EAST CAROLINIAN

Allie Staats, a sophomore in marketing, is looking forward to the Super Bowl festivities and munchies much more than the actual game.

Who are you rooting for in the Super Bowl?

I don't know who's in the Super Bowl, I'll be watching the game though. Cheering for whatever doesn't make people hate me.

What will you be doing for the game?

I'll go with friends to a cookout at my friend's apartment. I'm more of the social person. I'm a baseball person, so football is not my sport.

Who will you celebrate with?

My roommate is going to be with me but it's mostly going to be friends, like 10 to 20 of us at the cookout.

What will you do if the team everyone is rooting for wins?

I don't know, I'm going mostly for the festivities.

What do you plan on eating?

Burgers and dogs because it's simple and then chips with salsa and pretzels.

BRENDAN BENNETT, 21, GRADUATE STUDENT



HAILEY PORTER | THE EAST CAROLINIAN

Brendan Bennett, a grad student, will be rooting for the Seahawks this Super Bowl but is planning to celebrate downtown no matter who wins.

Who are you rooting for in the Super Bowl?

The Seahawks just because I don't really have a preference when it comes to football.

What are you doing to celebrate the game?

I'm having a Super Bowl party at my apartment so some of my friends are coming over.

Are you going anywhere afterwards?

We might go downtown, that's probably where we will end up.

What if they lose?

We'll probably get drunk.

What will you guys be eating?

We'll probably get a little pizza, something like that. Just something simple, maybe get wings. We probably won't be cooking anything.

>>>>> THE SCOOP

EMILY YOUNG, 21, SENIOR- HOSPITALITY MANAGEMENT



CONTRIBUTED BY EMILY YOUNG

Emily Young, a senior in hospitality management, will be hanging out with the rest of her "drumline family" on Super Bowl Sunday while enjoying a potluck dinner.

JAMES HUNTER, 22, SENIOR- BUSINESS MANAGEMENT



HAILEY PORTER | THE EAST CAROLINIAN

James Hunter, a senior in business management, is throwing a Super Bowl party in hopes the Broncos take the win. There will be abundance of chips and salsa, and of course wings.

Which team are you rooting for in the Super Bowl? Why?
I'm pulling for the Broncos. I think Peyton Manning is unstoppable against the Seahawks. But I think he is going to have a hard time against the Seahawks' defense.

What are your plans for the game?
I'm probably going to be hanging out with my drum line family.

Do you know what food you'll bring to it?
I don't know what I'm going to bring yet. I'll probably bring chips and queso.

What will you do if the Broncos win?
I'll probably stay there because it's the same complex I live at.

Are you more excited for the game or the commercials?
Probably the game because I love watching football. Plus, I think it's going to be a good game, even though my team, the Saints, isn't in it.

Who are you pulling for? Why?

I'm rooting for the Broncos because the Carolina Panthers got knocked out and that was my team and I don't want the Seahawks to win. I'm going to pull for Peyton Manning.

What will you be doing for the Super Bowl?

Well, last year we had a nice barbeque before and had some friends come over, we had some chicken wings and pizza and drank beer. We're doing the same thing this year for the most part.

Are you going somewhere for it?

No, I will just be at my house.

What if the Broncos win?

If they win? Oh gosh, I'll probably go just get a keg and drink a little more beer.

Do you have any plans for food?

Last year, I got two barbeques and chicken wings and grilled them up in some sauce, I'll probably do the same thing.

DRINK of the WEEK

THE ANGRY CAPTAIN

**Brought to you by
Tiebreakers Sports Bar
and Grill**

Allie Meyer, bartender for Tiebreakers Sports Bar and Grill, brings you this week's and the 72 Super Bowl Sunday Drink of the Week. The Angry Capitan incorporates the classic football-watching beverage of choice with a kicker. 72 does not condone underage consumption of alcohol. 72 asks those who legally partake in the consumption of alcohol to drink responsibly.

Ingredients:

1 shot of Captain Morgan spiced rum
Angry Orchid Hard Cider (fill to rim)
Ice



RECIPE OF THE WEEK:

Super Bowl Munchies XLVIII

The Broncos

The “Horseshoe Sandwich”

Serves 4-6

The Sandwich

- 1 1/2 lbs. ground beef
- 1 package of frozen french fries
- 6 pieces of Texas toast

The Sauce

- 1/4 cup butter
- 1/2 cup flour
- 4 cups milk
- 2 lbs. Velveeta cheese
- 12 oz. evaporated milk
- 2-3 tsp. Worcestershire sauce
- Hot sauce (optional)
- Salt and pepper



1. Form six hamburgers, seasoned to taste. Cook to desired doneness. — keep warm.
2. Fry frozen French fries according to package instructions
3. Toast bread
4. Melt butter in large sauce pan
5. Gradually stir in flour for five minutes
6. Add milk and stir until thick
7. Transfer mixture to microwave safe bowl
8. Whisk in evaporated milk into the mixture until smooth.
9. Add cut up Velveeta to mixture and microwave for six minutes, stir periodically
10. Add Worcestershire sauce and hot sauce
11. Assemble the burger in the order of: toast, hamburger, lots of cheese sauce and french fries.

Melissa Phillips

TEC STAFF



This Sunday, the Seattle Seahawks and the Denver Broncos will go head to head for the most anticipated game each football season. Fans of other teams that didn't make it to this significant affair will soon be gathering with all other football fanatics and casual spectators for a feast like no other.

Super Bowl snacks could be copious amounts of finger foods and brews, but the number factor to a football dish is substance. In order to ensure the appropriate amount of calories are consumed for the excessive screaming and uncontrollable laughter

— from the commercials of course — the recipes chosen will plenty filling. Each team-themed entrée is a sports food classic with a twist. Choose your side with caution.

This writer can be contacted at arts@theeastcarolinian.com.

Seattle Seahawks

Seattle Cream Cheese Dogs

Serves 4

Ingredients

- 4 oz. cream cheese
- 4 hotdogs
- 1/2 cup butter
- 1 Sweet onion (thinly sliced)
- Brown mustard
- Sauerkraut (optional)



1. Preheat grill to medium heat
2. Sautee onions and butter in skillet on medium heat. Cook onions until they turn a deep brown.
3. Grill hotdogs and lightly toast hotdog buns
4. Spread warm cream cheese on toasted hotdog bun; add hotdog, top with onions, mustard and sauerkraut (optional).



THE SPIN

WITH



WZMB'S MUSIC CHOICES FOR THE WEEKEND

“PUMP IT UP FOR THE SUPER BOWL”

This week's WZMB playlist is full of songs to get pumped for the XLVII Super Bowl.

1. **Bruno Mars** – “Treasure”
2. **Ellie Goulding** – “Anything Could Happen”
3. **Elvis Costello** – “Pump It Up”
4. **Eddie Money** – “Tickets to Paradise”
5. **Katy Perry ft. Juicy J** – “Dark Horse”
6. **Snoop Dog & Wiz Khalifa ft. Bruno Mars**– “Yound, Wild & Free”
7. **Kenny Loggins**– “Danger Zone”
8. **Nas** – “Halftime”
9. **Bastille** – “Pompeii”
10. **Rolling Stones** – “Start Me Up”

HOT UPCOMING RELEASE



TY DOLLA \$IGN “BEACH HOUSE EP”

Ty Dolla \$ign is the king of the ratchet music, and having a good time. He's the representation of everything we want to experience in our college years. Signed to Taylor Gang and Atlantic Records, WZMB is enjoying his provocative sound.

UPCOMING SINGLES TO CHECK OUT

1. TY DOLLA \$IGN FT. WIZ KHALIFA AND DJ MUSTARD

"Or Nah"

2. CHILDISH GAMBINO

"WORLDSTAR"

3. D. LECTOR

"Push Comes to Shove"

4. WILD ADRIATIC

"C"

5. KID DROID

"Onyx"

