



## BRIEFS

### Obama embarks on tour

#### Staff Reports

President Obama is coming back to N.C. to promote his plan to reduce unemployment and jumpstart the economy.

This is the third time Obama has visited the state since June.

Yesterday morning, he visited Asheville, followed by a trip to West Wilkes High School in Millers Creek.

North Carolina is an important state in his re-election strategy, as is Virginia, which he will visit after his visit.

According to WITN, Obama will be in Jamestown today, before he leaves for Virginia.

### College of Business named top school in U.S.

#### Staff Reports

For the fifth year in a row, the College of Business has ranked in the best U.S. business schools.

According to The Princeton Review, ECU is one of the best 294 business schools in the nation.

The College of Business is outlined in a two-page profile highlighting academics, career and placement, student life and admission information, as part of its ratings.

The Princeton Review compiled the information based on its survey of 19,000 attending 294 different business schools.

The ranking lists are available online at [www.Princeton-Review.com](http://www.Princeton-Review.com).

### National Day on Writing to be held Thursday

#### Staff Reports

The Tar River Writing Project will host a celebration of the National Day on Writing on Oct. 20.

The celebration will include a gallery exhibit in Joyner Library showcasing both past and present ECU students' writing, and will also have activities for writers of all ages in 45-minute sessions.

The Tar River Writing Project will be hosting a virtual gallery on the same day.

Approximately 200 Pitt County School students in grades kindergarten through 12th are scheduled to participate.

Submissions of any length or topic will be accepted, but the ECU groups are interested in those related to eastern N.C.

For more information, visit [www.ncte.org/dayonwriting](http://www.ncte.org/dayonwriting).

### Greenville local performs in 'The Sing Off' show

#### Staff Reports

Last night, Greenville native Christie Dashiell competed for a chance to win \$200,000.

Dashiell has been performing with the acappella group "Afro Blue" from Howard University on "The Sing Off."

Dashiell graduated from J.H. Rose High School and sang with the Greenville Chorale Arts Society.

Her father is a professor at the university.

"The Sing Off" runs on Monday nights at 8 p.m.

# University prepares for MTV

Caitlin Hunnicutt  
STAFF WRITER

MTV begins the four-day filming process of the new program tentatively titled 'Savage U' on the university's campus today.

The university began the process of working with MTV in the spring of 2011, and is recently getting the word out to students to let them know what to expect from MTV while they are filming on campus.

In a letter sent out to families

of students, Virginia Hardy, vice chancellor of Student Affairs, provided information on what MTV's purpose is on campus.

"East Carolina officials have prohibited production crew access to many locations on campus, including (but not limited to) all residence halls, Student Health Services, the Counseling Center, all classrooms as well as the libraries, athletic complexes and medical facilities," said Hardy in a letter sent out to families.

MTV and Picture This Televi-

sion have permission to film in public locations, but they have to have the student's permission before they are filmed.

"I think that the restrictions are good not only for the university, but they are protection for us," said senior communication major Elizabeth Coggins. "Restrictions are necessary to protect students, especially when filming a reality TV show."

One of the major rules MTV has to follow is whenever they are on campus an administrator from

the university must be with them. The main administrator will be Executive Director for Student Involvement and Leadership, Bobby Woodard, who has served as the university's liaison while working with MTV up to this point.

"The main thing that we are trying to make sure is that if MTV contacts any student, we know about it and that we're present whenever they are filming on campus," said

> MTV page A2



SARA SHOWERS | THE EAST CAROLINIAN

City officials proposed current zone fares to switch to meter fares, but a decision will not be made until next month when the city votes again.

# Greenville taxi fares are safe for now

Abbey Way  
STAFF WRITER

The Greenville City Council debated for over two hours on Thursday over a decision to change the taxi operation rules, ending in no decision and another delay until November.

"This has been the most confusing presentation we've had," Councilman Bryant Kirell said.

City staff proposed that cab companies be required to switch from the current zone system to charging customers with a meter system installed in each cab. The proposal suggested a two dollar and 75 cent drop rate and then a 25 cent charge for every tenth of a mile after.

Following a lengthy presentation proposing the changes by Assistant City Attorney Bill Little, a representative from Uptown Greenville, a business group and two cab drivers also spoke in favor of the meter system.

Six cab company owners and drivers spoke against the city staff proposal. Many said it would be a financial burden for the cab companies to install the meters. Little said the estimated cost for each meter is about 300 dollars.

"I am not able to buy a meter right now because the economy is so bad," said Stacy Anderson, the owner and driver of Faith Cab Company.

Little said that the new system was being pro-

posed because several cab customers complained that the zone system was confusing and they were being ripped off.

Little provided an example of the confusion to the council. He said that four different cab companies were asked to price the same trip using the zoning system. Apparently, they received four different answers.

Chris Miller, a senior business management major, had a similar experience this past weekend. "Friday night, I called a couple different places to go to the same place and one said 25 dollars another said 22," Miller said. "It wasn't a big difference, but it was still a difference for just a four mile trip."

Miller said he would be in favor of the meter system but also added that he thinks the decision to install the meter should be up to the cab owner, not the city.

"You would definitely know what you are paying for and the cab driver wouldn't be able to try and get more out of someone," Miller said.

Some cab owners in favor of the changes said they have a lot of problems with customers accusing them of making up prices. They said the meters would eliminate those issues.

Grant Burress, a junior finance major, agreed that the meters would make the process easier, especially for intoxicated customers.

"If someone is drunk, the cab driver could rip them off. But having the meter right there would take that power away," Burress said.

But many of Greenville customers use the taxi services for more than just riding to and from downtown. For some, it is their only transportation.

"We have a lot of people that we deal with on an everyday basis going back and forth to work," said Devon Wiggins, a city taxi driver. He said there is a fear of losing those customers if changes are made.

Student Ashley Roman said she uses cab services regularly and is familiar with the zone system.

"I am in favor of a zone because I know how much it will cost me if we do a meter system. You never know how much it will cost because they could go the long way," Roman said.

The council said that they needed more time to study the volume of information and directed staff to make a new presentation in November. The council asked that they research meter changes by other cities and information on how training in the zone system could be offered.

This writer can be contacted at [news@theeastcarolinian.com](mailto:news@theeastcarolinian.com).

# Retired banker wins Mega Millions lottery

Megan Stalls  
STAFF WRITER

The \$57 Mega Millions jackpot ticket was redeemed last week by James Jones, a retired banker from Greenville.

Jones chose to receive the lump sum payment worth \$42.2 million. He split the jackpot with his two daughters, Allan Jones of Greenville and Kimberly Jones of Georgia. He will receive \$20 million after taxes and each of his daughters will receive \$4.3 million.

"For my family, it will mean the ability to finish the education of our grandchildren and their grandchildren," said Jones in an earlier statement.

Jones was restricted to give further interviews, but he also said in the statement that he plans to donate some of the money to worthy charities and save the rest of his winnings for the future generations of his family.

"As for my wife and I, it will certainly not change our lives as we now live comfortably and have no needs or want for many more worldly things," said Jones. "I may play a little more golf."

The ticket was purchased on the day of the drawing at the Kangaroo Express gas station on the corner of Greenville Boulevard and 14th

> LOTTERY page A2

# Dorm tests out Wi-Fi

Jamitress Bowden  
STAFF WRITER

Last spring semester Campus Living decided to pilot a wireless network system in the residence halls.

This semester Garrett Hall residents became the first to have guaranteed Wi-Fi access in their hall. The equipment for the wireless network entitled "CampusLiving" began in July and became active during the move-in process on campus. All students living in Garrett Hall were notified of the access.

Garrett Hall was chosen as the hall for the trial because of its unique structure. The construction of Garrett classified it as one of the more difficult halls to change into a Wi-Fi zone. Due to the thick walls and older build of Garrett Hall, the signal strength was in question.

The pilot has been a success so

far and according to Aaron Lucier, director of Housing Operations, feedback from the residents of Garrett Hall was recently compiled and there have not been any complaints. Campus Living officials are still deciding on which halls will be next to have guaranteed wireless access.

They are using the data and feedback from Garrett Hall residents to finalize that decision. In order to start making a timeline, they have more specific costs for the completion of the Wi-Fi project and for the prospective finish date of when all halls will have guaranteed access.

The cost of this project has not been disclosed. However, the funds were provided by saved monies. This school year, HBO was not included in the cable channels available in the residence halls. The cable

> WI-FI page A2

## INSIDE

### OPINION

Something missing from Dowdy Ficklen? Abby Brockmeyer thinks it's the fans. Turn to Opinion! **A3**

### LIFESTYLES

Wondering what exactly MTV will be doing while they are on campus this week? Turn to Lifestyles to find out! **A4**

### SPORTS

Turn to sports to read about the Pirates' moral-boosting win over the Memphis Tigers. **A6**

## WEATHER

80°F/ 63°F

PM Showers



GRAPHICS FROM ENTROPIA.COM

## ONLINE



Check out our fan page on facebook and [twitter.com/ecunews](http://twitter.com/ecunews).

**MTV** continued from **A1**

Woodard. There is a possibility that MTV will be filming students off campus, if they get the student's permission before. University administrators have no control over that filming and do not have to be present, according to Woodard.

Filming begins today with one-on-one interviews with students on campus, as well as getting preliminary extra footage for the show. Filming will continue tomorrow with more one on one interviews, as well as the larger Q&A event in Hendrix Theatre with host Dan Savage.

At the Q&A event on Wednesday, students should

come dressed appropriately for filming, wearing no logos or Pirate attire. Students should bring their ticket, release form and OneCard to verify they are a student. Doors will open to the Q&A session at 7 p.m. and filming will begin at 8 p.m.

The tickets that were given to students are non-transferrable to other students. There are a specific number of tickets, and each student has a specific ticket. Each student needs his or her own ticket, but the ticket does not guarantee admission. Admission is on a first come, first serve basis.

Filming has commenced at several other universi-

ties on their 12-university tour. MTV and Picture This Television have followed the same procedures at the other universities that they have worked with.

"The (MTV) crew was rather unobtrusive," said Paul Francuch, publicist for the office of public affairs at The University of Illinois at Chicago. "The day the production team arrived, they cased the campus for possible venues that were accessible for filming, and the guys filming kept it light and agile."

The MTV crew had two photographers using small cameras, a sound technician and a crew of about a dozen people to handle the logistical

paperwork. The production people prepared all of the students, and had them handle their releases prior to filming, according to Francuch.

"I can't speak directly for the students, but my sense is that those who talked with Dan found his advice useful and enjoyed the opportunity

to be part of the show," said Francuch.

This writer can be contacted at news@theeastcarolinian.com.

**LOTTERY** continued from **A2**

Street. The ticket numbers matched the five white balls and the Mega Ball on the Sept. 30 drawing.

"He is a regular customer," said Joe Friesz, store sales manager at Kangaroo Express. "He's stopped through several times."

Friesz said that lottery ticket sales at the Kangaroo Express tripled immediately after Jones' win was announced but that sales have slowly declined.

"I didn't know he'd won the lottery, but that's good," said psychology major Victor Steed. "Obviously, he had a purpose for doing it if he split it between his kids. And he's

76. He can go out now and do stuff he's not been able to do if he wants to."

"I haven't researched the lottery all that much, but in this case, I'd say the lottery is really good if it's used for a good cause," Steed said, referring to Jones's plan to put some of his winnings toward charities.

"I think that's crazy," said special education major John Kennamer of Jones' win. "Especially since there's not that many people in Greenville."

"I think the lottery's a good idea, but I think they should also be donating more to education," said Kennamer.

Friesz also said that The Pantry, owners of Kangaroo, has received a \$50,000 incentive that will go to the store for its role in the lottery winning.

The jackpot on that day was \$114 million, and the other winning ticket was sold in California. No one has yet to claim that half of the jackpot.

Jones is the fifth person from N.C. to win the jackpot since the lottery began in 2005. He is the second to win a Mega Millions jackpot since the game began last year, and the first jackpot winner from Greenville.

This writer can be contacted at news@theeastcarolinian.com.

**WI-FI** continued from **A2**

bill was lower because of the change.

The cancellation was made to save money because the cost became more expensive than they originally

planned.

In order to afford to continue the project, Lucier also said, if there were to be an increase in the cost to live on campus, it would not be con-

nected to the progression of the wireless network system.

According to Michael Rager, Garrett Hall coordinator, there have not been any technical difficulties with the wireless network. He said that if any issues were to arise, the students are told to contact ITCS to fix the problem.

This writer can be contacted be at news@theeastcarolinian.com.

## Tenth Street Animal Hospital

3118 E. 10th St.  
Greenville, NC 27858  
252-830-0881

7:30AM-6:00PM Monday-Friday  
7:30AM-12:00PM Saturday (walk-ins only)

[www.ourfavoritevet.com](http://www.ourfavoritevet.com)

**Pet of the Week**  
Oliver



Christina Scarbel  
Criminal Justice

**Looking for a Social Science Foundations course?**

Ever wondered why recreation and leisure are so important to people in all cultures?

Consider enrolling in:

**RCLS 2601**  
**Leisure and Society**

Mondays 3:00-6:00pm  
OR  
Mon/Wed/Fri 1:00-1:50pm  
CRN: 85373

RCLS 2601 may be taken face-to-face, www, or DE

Delve into the meanings of leisure—through historical times, across a variety of cultures, and from personal perspectives. Covers taboo recreation, the influence of religion, economics, and other topics.



ROSE NAILS

10% off everyday with student I.D.  
20% Monday, Tuesday Wednesday only, except for wax

Best Pink & White Gel as well as Shellac Nails In Town

800 Mall Dr. Greenville, NC 27858 • 252-321-8090  
Open Mon-Wed 10AM-8 PM Thurs-Sat 9AM-8 PM

FREE Week of TANNING

FREE Week Level 1-5 UV Tanning

*Enjoy unlimited tanning for one week.*



Must be used within selected days.  
First Time Customers only.  
ID Required  
Levels 1-5 beds only

Code: 1WFALTEC Expires: 10/25/11

Greenville Blvd.  
(Across from Pizza Inn)  
931-1147

Evans Street  
(Beside Overton's)  
353-5400

www.tannbed.com

Hey Pirates...

Submit your pet's photo to be featured in TEC's

## Pet of the Week Ad

Provide us with:

- Your pet's name
- A picture of your pet
- Your name and major

Send to [tecpetads@gmail.com](mailto:tecpetads@gmail.com)



ESTABLISHED IN CHARLESTON, IL IN 1983 TO ADD TO STUDENTS GPA AND GENERAL DATING ABILITY.

## JIMMY JOHN'S

Since **JJ** 1983

WORLD'S GREATEST GOURMET SANDWICHES

Corporate Headquarters Champaign, IL

\$4.75

8" SUB SANDWICHES

All of my tasty sub sandwiches are a full 8 inches of homemade French bread, fresh veggies and the finest meats & cheese I can buy! And if it matters to you, we slice everything fresh everyday in this store, right here where you can see it. (No mystery meat here!)

**#1 PEPE®**  
Real applewood smoked ham and provolone cheese garnished with lettuce, tomato, and mayo.

**#2 BIG JOHN®**  
Medium rare choice roast beef, topped with yummy mayo, lettuce, and tomato.

**#3 TOTALLY TUNA®**  
Fresh housemade tuna, mixed with celery, onions, and our tasty sauce, then topped with alfalfa sprouts, cucumber, lettuce, and tomato. (My tuna rocks!)

**#4 TURKEY TOM®**  
Fresh sliced turkey breast, topped with lettuce, tomato, alfalfa sprouts, and mayo. (The original)

**#5 VITO®**  
The original Italian sub with genoa salami, provolone, capicola, onion, lettuce, tomato, & a real tasty Italian vinaigrette. (Hot peppers by request)

**#6 VEGETARIAN**  
Layers of provolone cheese separated by real avocado spread, alfalfa sprouts, sliced cucumber, lettuce, tomato, and mayo. (Truly a gourmet sub not for vegetarians only... peace dude!)

**J.J.B.L.T.®**  
Bacon, lettuce, tomato, & mayo. (The only better BLT is mama's BLT)

\$5.75

GIANT CLUB SANDWICHES

My club sandwiches have twice the meat or cheese, try it on my fresh baked thick sliced 7-grain bread or my famous homemade french bread!

**#7 GOURMET SMOKED HAM CLUB**  
A full 1/4 pound of real applewood smoked ham, provolone cheese, lettuce, tomato, & real mayo!

**#8 BILLY CLUB®**  
Choice roast beef, smoked ham, provolone cheese, Dijon mustard, lettuce, tomato, & mayo.

**#9 ITALIAN NIGHT CLUB®**  
Real genoa salami, Italian capicola, smoked ham, and provolone cheese all topped with lettuce, tomato, onion, mayo, and our homemade Italian vinaigrette. (You hav' ta order hot peppers, just ask!)

**#10 HUNTER'S CLUB®**  
A full 1/4 pound of fresh sliced medium rare roast beef, provolone, lettuce, tomato, & mayo.

**#11 COUNTRY CLUB®**  
Fresh sliced turkey breast, applewood smoked ham, provolone, and tons of lettuce, tomato, and mayo! (A very traditional, yet always exceptional classic!)

**#12 BEACH CLUB®**  
Fresh baked turkey breast, provolone cheese, avocado spread, sliced cucumber, sprouts, lettuce, tomato, and mayo! (It's the real deal, and it ain't even California.)

**#13 GOURMET VEGGIE CLUB®**  
Double provolone, real avocado spread, sliced cucumber, alfalfa sprouts, lettuce, tomato, & mayo. (Try it on my 7-grain whole wheat bread. This veggie sandwich is world class!)

**#14 BOOTLEGGERS CLUB®**  
Roast beef, turkey breast, lettuce, tomato, & mayo. An American classic, certainly not invented by J.J. but definitely tweaked and fine-tuned to perfection!

**#15 CLUB TUNA®**  
The same as our #3 Totally Tuna except this one has a lot more. Fresh housemade tuna salad, provolone, sprouts, cucumber, lettuce, & tomato.

**#16 CLUB LULU®**  
Fresh sliced turkey breast, bacon, lettuce, tomato, & mayo. (JJ's original turkey & bacon club)

**#17 ULTIMATE PORKER™**  
Real applewood smoked ham and bacon with lettuce, tomato & mayo, what could be better!

\$3.50

PLAIN SLIMS®

Any Sub minus the veggies and sauce

**SLIM 1** Ham & cheese  
**SLIM 2** Roast Beef  
**SLIM 3** Tuna salad  
**SLIM 4** Turkey breast  
**SLIM 5** Salami, capicola, cheese  
**SLIM 6** Double provolone

Low Carb Lettuce Wrap

JJ UNWICH®

Same ingredients and price of the sub or club without the bread.

JIMMY TO GO® CATERING

BOX LUNCHES, PLATTERS, PARTIES!

DELIVERY ORDERS will include a delivery charge of 30¢ per item (+/-10¢).

★ ★ JIMMYJOHNS.COM ★ ★

★ SIDES ★

- ★ Soda Pop ..... \$1.39/\$1.59
- ★ Giant chocolate chip or oatmeal raisin cookie ... \$1.59
- ★ Real potato chips or jumbo kosher dill pickle .... \$1.25
- ★ Extra load of meat ..... \$1.50
- ★ Extra cheese or extra avocado spread ..... \$1.00
- ★ Hot Peppers ..... Free

FREEBIES (SUBS & CLUBS ONLY)

Onion, lettuce, alfalfa sprouts, tomato, mayo, sliced cucumber, Dijon mustard, oil & vinegar, and oregano.

\$7.75

THE J.J. GARGANTUAN®

This sandwich was invented by Jimmy John's brother Huey. It's huge enough to feed the hungriest of all humans! Tons of genoa salami, sliced smoked ham, capicola, roast beef, turkey & provolone, jammed into one of our homemade French buns then smothered with onions, mayo, lettuce, tomato, & our homemade Italian dressing.

WE DELIVER! 7 DAYS A WEEK

460 MOYE BLVD.  
252.695.6268

GREENVILLE

540 COTANCHE ST.  
252.329.0130

"YOUR MOM WANTS YOU TO EAT AT JIMMY JOHN'S!"®

©1995, 2002, 2003, 2004, 2007, 2008 JIMMY JOHN'S FRANCHISE, LLC ALL RIGHTS RESERVED. We Reserve The Right To Make Any Menu Changes.

## PIRATE RANTS

The East Carolinian does not endorse statements made in Pirate Rants. Questions regarding Rants can be directed to Kelly Nurge at opinion@theeastcarolinian.com. Log onto theeastcarolinian.com to submit a Rant of your own.

Whoever I type messages to in this little white box and gets to read each Pirate Rant submitted then decides which ones to put in the paper: You probably have the best job in the world.

To the girl who ate it on her skateboard: You're doing it wrong.

Does having your Pirate Rant printed mean you're a published author?

To the guy who broke his nose in class during summer school: Thank you for bouncing your face off the corner of the desk. In the future, I recommend not falling asleep in class.

Umm ECU: Who is O.A.R.? This is what happens when you arrest your performers.

While having sex this past weekend, I screamed "Purple!" and then she yelled back "Gold!" Go Pirates!

It creeps me out you stalk my Facebook. Yes, I saw you on your phone checking out my page.

Lunchtime on campus is intense. It separates the weak from the strong. It's every man for himself!

Uggs aren't cute when it is obviously too hot to wear them.

Ladies, it is "Breast Cancer Month" and the men are showing support for our health by wearing various articles of clothing that are pink. Get with it.

If you have to state in your advertisement something as being manly, then is it really manly? Answer: no.

Unless you are walking out of your home to go hunting, there is no reason to wear camo.

The day I find a woman who likes a dark beer is the day I find the right woman for me.

Drunk people are so freaking annoying, if you're going to drink go somewhere else! Don't stay at the dorm and decide to break the elevator and then pass out in the middle of the hallway where everyone else has to take care of you!

Until you grow a pair and drive, you will not critique my driving skills or dictate how we get there.

Just because I am a larger girl, I refuse to dress frumpy and let skinny girls intimidate me. Some guys actually like girls with a little meat on their bones.

REGINA GEORGE IS A FUGLY SLUT.

Girl, I get hungry every time I see you because all I see is rolls.

I guess if we didn't second-guess ourselves we wouldn't have anything to regret.

While everyone is ranting about daily drama, my best friend is on her two year mark of kicking brain cancer's butt! Now, that's something to put in a paper.

There should be a new column called "Pirate Love." There is too much hating on this column.

Is it bad that I saw more pregnant people walking around my high school my senior year than my first two years of college?

# Pirate pride until I die



MADALYN MCLEOD JOHNSON | THE EAST CAROLINIAN



**Abby Brockmeyer**  
OPINION COLUMNIST

Senior communication major

College football is big. A recent statistic from YouGov.com pointed out that at least 75 to 80 million people follow college football regularly; that's about a quarter of the U.S. population. The interesting part of this research is how many more people in southern areas of the country watch and support their favorite college football teams versus those in northern areas.

The answer to why this statistic is true is clear to most people: College football is the main event southern regions have to cheer for. So, we worship our teams in the south, we paint our bodies in zero

degree weather, and we show our unwavering support to our teams no matter what.

So, why is it with all of this loyalty floating around down here, do I look up at our last home game and see our student section almost completely cleared out by the second half of the game? It's disheartening, no, embarrassing to see a nearly empty stadium when a mere two hours before Dowdy Ficklen was completely packed to its fullest capacity. The football team is all we have here because, let's face the facts, this rural piece of wet, soggy land doesn't have much else going for it, except the smiling Pirates of our university.

Bart Starr, former Green Bay Packers player and coach, once said, "Anyone can support a team that is winning — it takes no courage. But to stand behind a team to defend a team when it is down and really needs you, that takes a lot of courage."

Talking all of this nonsense before a game just to make the other team fight you isn't what supporting a team is about. It is about standing tall, staying the entire game and showing our fellow students on the field that we are here for them, "win or lose."

There are loyal football fans everywhere. Turn on the TV on any Thursday through Monday in the fall season and, just by watching the camera scanning the crowds, you will be sure to see way too many proud men shaking their painted beer bellies with vigor. While this image is extremely pleasing to the eyes, this is not what we need; we need more. Our team is in need of support, the type of support given when we are down, maybe by a lot, and the players, playing for our school, are feeling the intense pressure.

What we have been showing our team, however, is a bunch of drunken students just using up

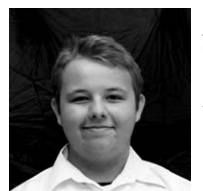
their Pirate Club passes and not giving a damn what happens to our team if they unfortunately start losing. Pirate Nation is stronger than that. The season has started out rough, no one can deny that, but it doesn't have to end roughly.

Right now, our university has the third largest fan base in our conference, which is not too bad. I, however, think we can do better. When a player is feeling down on our field, he should be able to look up at any time in the game and hear the roar of voices shouting at the top of their lungs. We cannot expect the team to win every game if we are not going to give them our support at every single home game.

This writer can be contacted at opinion@theeastcarolinian.com.

# Please party responsibly

“ I see greatness beyond that of some ill-advised journalist at The Daily Tarheel who clearly states in the first sentence of his article that he has never even visited Greenville. ”



**Micah Lockhart**  
OPINION COLUMNIST

Freshman theatre education major

A recent article published in The Daily Tarheel discussed the implications behind ECU's attempt to switch conferences. The newspaper, representing the famed Carolina Tarheel nation, went into much unneeded detail about our failures, with a particular focus being put on our extracurricular activities and football team. This article, while poorly written and illogical in its entirety, actually displayed a message beyond that of a ranting low grade journalist.

This article, written by Jonathan Jones, might be a reflection of older views of our university; but now, we're in a different era.

In 2002, prospective undergraduates, parents of prospective undergraduates, businesses, employers, current undergraduates and alumni were surveyed about what brought them to our university. During that time, "The campus has a 'party' atmosphere" was the number one reason for choosing to attend our university.

According to a recent study done in May

of 2011 by AllPoints Research, our reputation has dramatically increased since the beginning of the millennium. The same study was conducted and the results were astounding. "The campus has a 'party' atmosphere" was No. 30 on the list.

Research like this allows the progression of our university to be documented. This, unlike the article posted in The Dailey Tarheel, is not just mindless dribble. We now have concrete evidence that our university, despite some outside perception, is improving dramatically.

The number one reason, according to the AllPoints Research, that students chose our campus was that "the university offers a quality program in the student's chosen major." This is a dramatic difference from the latter. Academic and sports success are the qualities used when determining the "worth" of any educational institution. We should adopt such ideals; then, we should master them beyond that of our sister schools in N.C.

The reason I write with such zeal is because I walk our campus daily. I watch the students and I see the beauty that flows through our campus. I see greatness beyond that of some ill-advised journalist at The Daily Tarheel who clearly states in the first sentence of his article that he has never even visited Greenville.

The benchmark has now been set and we have crossed our first hurdle on our way to

perfection. The difficulty begins now. It is the responsibility of the entire current student body to change the image of undergrads and those who still see us as a party school. We have been belittled in the past and because we fell into the stereotypes of a party school, we had no way of proving outside judgments to be incorrect.

Hence, now is the time to act on our newfound basis. We need to push forward and be remembered as the students who began the upward ascent into the Golden Age of ECU.

This writer can be contacted at opinion@theeastcarolinian.com.

## POLL RESULTS

Did you get a flu shot?

Yes 37%

No 63%

## WEB POLL

Do you consider ECU to be a party school?

Vote online at theeastcarolinian.com

## STAFF INFORMATION

Caitlin Hale, Editor in Chief

- Katey Warren Managing Editor
- Katie Hatfield Production Manager
- Jennifer Soares News Editor
- Kelly Nurge Opinion Editor
- Rebecca Blanchette Lifestyles Editor
- Michael Perry Sports Editor
- Kathryn Little Public Editor
- Luke Rayson Photo Editor
- Brian Havens Head Copy Editor
- Thomas Teachey Multimedia Web Editor
- Christina Scarbel Advertising Manager

Serving ECU since 1925, the *East Carolinian* prints 9,000 copies every Tuesday and Thursday during the regular academic year and 5,000 on Wednesdays during the summer. "Our View" is the opinion of the editorial board and is written by editorial board members. The *East Carolinian* welcomes letters to the editor which are limited to 250 words (which may be edited for decency or brevity). We reserve the right to edit or reject letters and all letters must be signed and include a telephone number. Letters may be sent via e-mail to editor@theeastcarolinian.com or to the *East Carolinian*, Self-Help Building, Greenville, N.C. 27858-4353. Call 252-328-9238 for more information. One copy of the *East Carolinian* is free, each additional copy is \$1.

## Contact Info

Newsroom 252.328.9238 Fax 252.328.9143 Advertising 252.328.9245

## MEDICAL COLUMN

### Changing unhealthy ruts



**Sindhu Chandramouleeswaran**  
COLUMNIST

As young men and women, we have all, at some point, received well-meaning advice, wishes and thoughts from those who are older, wiser and more experienced in life. The American Medical Association, American Diabetes Association, American Heart Association and all other such medical entities of highly intelligent and altruistic physicians make their recommendations yearly, monthly and even daily.

However many the resources, and however thankful we may be for them, we ultimately decide how to live our own lives. That is the beauty of freedom. And for this month's column, I urge you to question the actions you are taking in your day-to-day lives.

Today's topic is women's health, however gentlemen, you may choose to read on. We all support and take care of each other, after all.

Let's begin with what you eat. These days, it seems as though women ought to have a pack of tissues handy next to their bathroom scales.

"College promotes excess in everything, in all aspects," said Nichelle Barbari, a second-year medical student at the Brody School of Medicine.

"You don't see that promoted in life, except college. Excess drinking — parties. Excess eating — dining hall. Excess playing. Excess studying — cramming with all-nighters." It is important to keep track of what you are eating, drinking, smoking, whatever. Being aware of consumption allows you to consciously decide what you, as an individual, are comfortable with and avoid making choices that may later leave you feeling guilty.

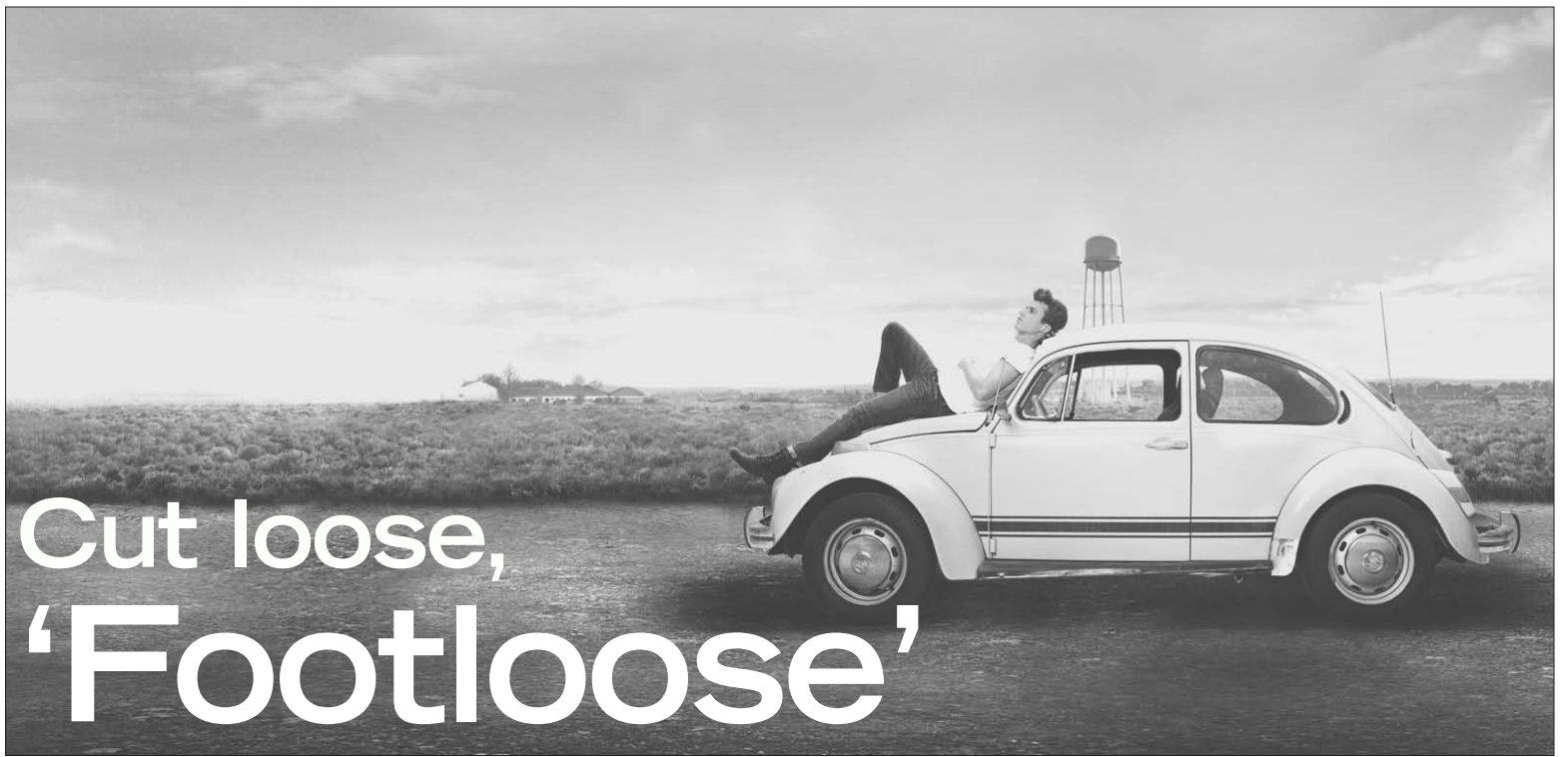
"It was a long day — let's drink! 'It was a short day — let's drink!' 'It was a cold day — let's drink!' In college, drinking is a huge part of the atmosphere and college students keep thinking of creative ways to celebrate drinking," said Ransom Loftis, a second-year medical student. "There are lighter options for beer and other alcoholic drinks, so you do not consume so many calories."

"If you're having drinks multiple times per week, that has a lot of consequences. It has a lot of calories; setting up for weight gain, and later on, can contribute to big health risks. The behaviors that you engage in now also are setting up for behaviors later on," said Barbari. "I venture to say that's the same for diet. If you gain the freshman 15, that's setting yourself up to gain that amount each year throughout your time in college."

Additionally, there are aspects of nutrition, which women should specifically focus on — mainly calcium and vitamin D intake, as well as folate. "Sexually-active women should be taking folate, regardless of whether they're trying to get pregnant," said Sarah Bennett, a second-year medical student. "Folate is used in neural tube development, so by the time most women realize that they're pregnant, if they aren't already taking folate, the gross need for folate is diminished," added Loftis.

In a society that focuses so much on action and reactivity, we must realize that the ability to pause, reflect, be patient and act with dexterity are of equal, if not greater, value in some situations. If you've fallen into default mode, simply doing what you've always been doing, then open your eyes. Do not miss the opportunity to make choices in your life.

This writer can be contacted at [lifestyles@theeastcarolinian.com](mailto:lifestyles@theeastcarolinian.com).



## Cut loose, 'Footloose'

"Footloose" is a remake of the 1984 film of the same title that launched the career of Kevin Bacon, and also starred John Lithgow and Sarah Jessica Parker.



**Hunter Ingram**  
COLUMNIST

### Grade: A-

So much apprehension surrounds the remaking of a film. While most of the time it's rightfully deserved, there are a few "diamonds in the rough" in film remaking.

Naturally, when going into the new remake of the dance classic "Footloose," die-hard fans and dance film aficionados alike had their reservations, as did I. But I can safely say that there is no reason not to experience this toe-tapping, energetic film.

The original, which introduced the world to Kevin Bacon and what may be the most lucrative law in movie history, is one that is protected with an iron grip by its many fans.

However, this incarnation, which is directed by Craig Brewer, does something that is rare in Hollywood. It successfully blends the nostalgia and joy of the original with the cool contemporary feel of a dance movie. Now, I'll be the first to admit that the last decade has not offered up many quality dance flicks, but "Footloose" definitely

overcomes that dry spell.

For those who don't know the plot, "Footloose" tells the story of Ren McCormack, a sarcastic, Boston-born dancer, who moves to the hillbilly town of Bomont. In the original, Ren moves to town with his mother; however, in this new take, he is moving to Bomont in the wake of her death. There, he finds out that, due to the death of five students on their way home from a dance party, "public dancing among Bomont's minors" is against the law.

From that point, Ren goes through the motions of being a big-city kid with a big-city attitude, and his views on this crazy law unite his fellow classmates and put a sour look on the faces of their protective parents.

Just like the film itself, Kenny Wormald, a relative newcomer who used to be a background dancer for Justin Timberlake, had some big shoes to fill when stepping into the role of Ren. As the brooding, yet confident, driving force of the film, Wormald does a great job at capturing the spirit, and dare I say "swagger," of a guy who is bringing his own brand of change to a town he feels out of place in. Wormald's dancing is on par and his love and appreciation of dance is something that fuels this beloved character.

Julianne Hough, better known for her days on "Dancing with the Stars," proves she is good at more than looking pretty and twirling in

a shiny dress. With the exception of one atrocious hairdo, Hough's role as Ariel, complete with her signature red boots, radiates as she plays the troubled preacher's daughter who finds herself drawn to Ren's moves and confidence. Hough does have the attitude and acting chops to pull off a role that requires a rollercoaster of emotions.

As the comic relief, newcomer Miles Teller is fantastic as Ren's dance-challenged friend Willard. Not only do Teller and Wormald have great chemistry, but Willard's introduction to dance by Ren, a carried-over scene from the original, is one of the most enjoyable montages I have seen in quite a while.

True fans will not be disappointed, due to the fact that this film has a great deal of respect for the core values of the original. The big conflict in the film is based around this idea that all teenagers, regardless of race, want the freedom to "cut loose" before life sets in and they become the parents that try so hard to protect them. With a very diverse and talented cast of teenagers and a group of well-respected adult actors (props to Dennis Quaid and Andie MacDowell), this theme truly develops as the core of the film. Well, except for the dancing and the music of course.

Being that the film begins with the original version of the classic theme song, there is no doubt that

nostalgia sets in very quickly. Both films have such an aura about them that just radiates passion and excitement. But this "Footloose" really incorporates the fact that dancing is different now than it was back then, but never loses the classic dance moves associated with the original. It truly is a successful, contemporary telling of a classic, which most remakes don't achieve. And let's face it, this movie, like the original, has a pretty infectious soundtrack, which, this go-round includes Blake Shelton's worthy rendition of the theme song that everyone knows, regardless of whether they know the movie.

One thing I do want to point out is that this film, if it was the original and not a remake, really does harness the essence of youth and growing up that its predecessor is known for. And I think that this ability is really what sets "Footloose" apart from the countless wave of recent remakes.

In the end, there truly is nothing better than a movie that just makes an audience smile and makes going to the movies a fun experience, and "Footloose" does that. It is a great love letter to the original, but also makes a legitimate name for itself through its cast and their ability to bring this classic back for a whole new generation that's just waiting to "cut loose."

This writer can be contacted at [lifestyles@theeastcarolinian.com](mailto:lifestyles@theeastcarolinian.com).

## Savage's new show: 'A portrait of college life'

**Hunter Ingram**  
STAFF WRITER

By now, most of the student body has heard of the arrival of MTV cameras for the filming of an upcoming relationship and sex advice show. When the news broke, the campus seemed to be split down the middle, with half looking forward to the opportunity to participate and the other half left wondering what effect this would have on the university's image.

With the show filming on campus this week and some people still scratching their heads with unanswered questions, what better way to answer some of these inquiries than to talk to the host of the show himself — Dan Savage.

Savage, who has worked for Seattle-based magazine "The Stranger" for over 20 years, wasn't always the most popular of the columnists.

"(Writing the column) really started out as a joke. A gay man giving straight people advice was unheard of," said Savage. "But after a while, people started actually sending in letters looking for real advice."

Over the years, Savage, who also started the "It Gets Better" project, which he founded with his husband Terry Miller, has gone on to become the editorial director of "The Stranger," while still continuing to write his column entitled "Savage Love."

But now, in partnership with MTV, Savage is gearing up to bring his internationally known intellect about relationships, dating and sex to 12 campuses across the country. The formation of the advice show was all about getting everything just right.

"I had done (interviews) for MTV before, and once the (basic show idea) was brought up, we pitched it to a few networks," said Savage. "MTV actually came back with a counter-pitch and suggested that we do the show in a college setting."

While Savage was a part of choosing the universities to be involved, several people had a say in the final decision.

"I did give advice about which schools should be featured because I have spoken at a lot of colleges throughout the country," said Savage. "But ultimately, it was up to MTV and whether or not a university would allow us to come to campus."

This is where ECU came into play. Virginia Hardy, vice provost of Student Affairs, was initially brought the idea, but knew there were many factors that needed to be addressed before considering ECU's role.

"MTV did contact us and ask us if we would be interested in participating. They explained what this new program was about and we asked a lot of questions, like, 'Why ECU?' and 'Why now?'"

"What are the goals of this program?" said Hardy. "I then took it to a number of people and administrators on campus, including the Executive Council for the university."

After multiple people approved, the university agreed to participate, paving the way

for Savage and the MTV crew's visit this week.

As for the show itself, which is tentatively being titled "Savage U," it will allow students to ask questions for Savage to address, share their own experiences and create dialogue for an issue that encompasses so much of a college life.

As for what he will be doing on campus, Savage says he and his crew will be visiting classes, the mall and even popular hangouts; all of which will, as Savage puts it, "give ECU a chance to show off a little."

Savage is holding a sold-out Q&A session tomorrow night in Hendrix Theatre, where he will let the audience ask questions freely.

"The Q&A's, which I do at each campus I visit, are completely student-driven," said Savage. "We go in with no agenda and wherever (the discussion) goes, it is because the students want to go there. And, of course, there are some crazy questions, but that's because people do have some off-the-wall interests."

He will also be interviewing students one-on-one. However, only those willing to be asked to participate.

"We won't be busting down the doors in the dorms and demanding people talk to me," added Savage.

From Hardy's point of view, Savage's visit will definitely be good for campus.

"We want to make sure that people understand that if they choose to participate in the interviews and things of that nature, that this is their opportunity to, not necessarily get their 15 minutes of fame or 15 minutes of shame, but to represent themselves, their families, their university and their



**Dan Savage will be filming on campus this week.**

community in a very positive and healthy way," said Hardy.

As of right now, "Savage U" will air in a half-hour format, with each episode focusing on one school. So far, the airtime of the show is unknown, but should be sometime in mid-2012. Of the 12 colleges included, Savage has already visited Auburn, the University of Illinois - Chicago and Cornell, with ECU being the fourth stop.

But more than anything, Savage believes that this show could really be good for not only the universities involved, but the entire image that college life projects.

"This show will definitely (create) a portrait of college life in America," said Savage.

As for the biggest question in people's minds, "Why ECU?," Hardy believes she knows the answer.

"(MTV) was looking for diverse campuses," said Hardy. "Within that, they were also looking for campuses with an active student life, which leads to a broad student experience, and (ECU) fits that bill."

This writer can be contacted at [lifestyles@theeastcarolinian.com](mailto:lifestyles@theeastcarolinian.com).



LOGOLITIC.COM

# Faculty exhibition opens



DOUG MACKENZIE | THE EAST CAROLINIAN

### Staff Reports

ECU's School of Art and Design opened the 2011 Faculty Exhibition this past week at the Wellington B. Gray Gallery, located off of Fifth and Jarvis streets in the Jenkins Fine Arts center.

The exhibit shows current and former faculty member's art work, which includes artistic styles such as ceramics, computer illustration, drawing, electronic art, illustration, digital illustration, textile design, graphic design, metal design, painting photography and sculpting.

The gallery hours are from 10 a.m. to 4 p.m. Monday through Friday, and 10:00 a.m. to 2:00 p.m. on Saturday.

The School of Art and Design features the largest art program in N.C. The school is fully accredited by the National Association of Schools of Art Design.

The perfect course...



**RCTX 4001**

**Stress Management Principles**

**Mondays 3:00-6:00pm**

**OR**

**Mon/Wed/Fri 1:00-1:50pm**

**CRN: 85373**

Everyone has stress; knowing how to deal with it can make all the difference in the world!

Learn how stress affects your life and how to 'de-stress.' You'll learn how deep breathing, meditation, biofeedback, and improving eating and sleeping habits can reduce stress and enhance health. A course for every student

# SIDEWALK SALE

Thursday, October 20 • 10am-2pm • Student Plaza

Come **OUTSIDE** for the best bargains of the season!

In case of rain sale will be held inside Dowdy Student Store.



**50% OFF**

Select group of Nike® apparel!



**50% OFF**

Large group of Jerzees® apparel, including hooded sweatshirts, sweatpants, long and short sleeve tees!

**50% OFF**

Entire stock of 2011-2012 student planners, academic planners and calendars!

**99 cents**

old edition textbooks OR \$5 an armload!

**\$3**

NY Times Best Sellers!



**50% OFF**

HP Deskjet 3050 printers original price \$99.95 now \$49.95!

**50% OFF**

select computer/technology accessory items!

**25% OFF**

New release trade books!



Wright Building 252.328.6731 877.499.TEXT

Ronald E. Dowdy **STUDENT STORES**

www.studentstores.ecu.edu EAST CAROLINA UNIVERSITY

Quantities limited. No other discounts apply. Prior purchases excluded.

ADAM LEVINE  
LEAD SINGER  
MAROON 5

## I REMEMBER BEING THE KID WITH ADHD. TRUTH IS, I STILL HAVE IT.

If you had ADHD as a kid, you may still have it.  
Watch Adam's video to learn more, then talk with your doctor.



Watch Adam's video at **AdamsADHD.com**

**IT'S YOUR ADHD. OWN IT.**





## C-USA, Mountain West announce merger

Adam Bunn  
ASSISTANT SPORTS EDITOR

With the Big East preparing to raid both the Mountain West and Conference USA, the commissioners of the MWC and C-USA took a step to stabilize their conferences Friday agreeing to a merger of the two conferences.

The merger, which is a football-only agreement, will make this new hybrid conference the first conference in college football history to have more than 14 members. With the current BCS conference agreement ending in 2013, the Mountain West and Conference USA are trying to position themselves to take away the Big East's BCS automatic bid or become a seventh automatic qualifying league.

That hope took a few hits on Saturday morning as sources told ESPN that the Big East has extended invitations to five schools from the MWC and C-USA. Boise State, Houston, Air Force, SMU and UCF have all supposedly been invited to become football members in the conference, with Boise State and Air Force being only football members.

If those five schools remain in this new mega conference, it would set up a two division format with cross scheduling between the two divisions. There would be a championship game played between the two teams with the best divisional records to crown a conference champion.

The biggest reason for this merger is to ensure the stability of the two conferences. With teams being poached from conferences, it seems on a weekly basis, growing to 22 teams will help to keep the conference viable even if a few members depart.

This new conference hopes to begin its run as early as next season, but in all likelihood it would take until 2013 to begin play, as the reach of the conference now extends from Hawaii to North Carolina.

## Volleyball swept under by Tulane

Carlos Olivera  
STAFF WRITER

The ECU volleyball team continued its skid as they fell in straight sets (3-0) to Tulane this past Sunday. The loss is the 13th in a row for the Pirates as it drops their record to 2-16 overall and keeps them winless (0-9) in conference play.

The first set looked promising for the Pirates as they hung around and were down just one, 11-10. That was all before the Green Wave found their rhythm and reeled off 10 straight points to take a commanding lead. The Pirates clawed back, but eventually dropped the first set 25-19.

The second set was similar as the Green Wave took an early 5-1 lead, before allowing the Pirates to get back into the match. A few errors by the Pirates gave Tulane a 13-8 lead that it would not relinquish, as they cruised to a 25-16 second set victory.

The third set would prove to be the most competitive of the day as neither team would lead by more than two points the entire set. The Pirates took a 20-19 lead on an Amanda Lutzow kill. The Green Wave came back with a block that gave them a 21-20 lead; as they would go on to win 25-23.

Pacing the Pirates' offense was senior Lutzow, whom had eight kills on 21 attempts. Pacing the defense was freshman Zarah Cecich with seven digs on the day.

The Pirates began the weekend by falling in straight sets at Southern Miss on Friday. Lutzow again played extremely well for the Pirates as she posted her second double-double of the season recording 10 kills, along with 10 digs on the afternoon. Leading the defense was freshman Shelby Beasley, whom collected a team high 13 digs, while Cecich once again led the Pirate offense, handing out 21 assists.

The Pirates look to finally put an end to the losing streak as they travel to Dallas on Friday night to take on SMU with the match set to begin at 8 p.m.

This writer can be contacted at sports@theeastcarolinian.com.

# The Pirates rebound in Memphis



Quarterback Dominique Davis (4) drops back behind his tackles Grant Harner (67) and Will Simmons (70) against the Blazers at Dowdy-Ficklen Stadium.

Chase Kroll  
STAFF WRITER

Pirate football was on full display against the Memphis Tigers inside the Liberty Bowl Saturday night, as ECU defeated their Conference USA rival by a score of 35-17.

Backed by a dominant team performance in the second half, Quarterback Dominique Davis accounted for four total touchdowns (three passing, one rushing) and 307 passing yards to lead the Pirates to victory.

"We came out (after halftime) and executed, and just outworked the guys," said Davis.

ECU started the third quarter trailing 10-7, but an Emmanuel Davis interception gave the offense

the ball at Memphis' nine-yard line. Redshirt sophomore Torrance Hunt scored his first career touchdown just two plays later on a nine-yard run to give the Pirates a 14-10 lead.

After forcing the Tiger's to punt on their ensuing possession, the ECU offense orchestrated a seven play, 89-yard touchdown drive, capped by a 58-yard pass from Davis to Justin Hardy for the score, with only 2:30 left on the clock in the third quarter.

Memphis' offense struggled, as a result of both a delay of game penalty and sack by the Pirates' Daniel Drake, forcing the Tigers to punt the ball back to ECU. Hunt broke free for a 43-yard rush in the closing seconds of the third quarter, setting the Pirates up in the red zone.

The first play of the fourth

quarter was Davis' third touchdown pass of the game, a 12-yard strike to Lance Lewis to give the Pirates a 28-10 lead. The lead would grow to 35-10 a few minutes later, as Davis ran for a one yard score. ECU was a perfect 4-for-4 in the red zone, with all four scores being touchdowns.

A fumble by Hunt on the Pirates next possession gave Memphis a small shift in momentum. Backup quarterback Taylor Reed led an eight-play scoring drive for the Tigers, completing an eight-yard toss to Tannar Rehrer for the touchdown. The score would stay at 35-17, as ECU got the ball and ran off the rest of time on the clock to seal the win.

"Having success is a big boost," said Head Coach Ruffin McNeill. "For us to have success, I thought,

was very important for this football team. I thought it was very important for us as a program."

ECU entered the game with a 1-4 record, in dire need of a win to bring stability to their season. However the game started anything but stably for the Pirates.

In the opening quarter, a blocked ECU field goal attempt gave Memphis the ball and the momentum. Memphis' quarterback Skylar Jones completed a deep pass to receiver Curtis Johnson to set up a 19-yard field goal by the Tiger's Paulo Henriques for the game's first points.

As the Pirates got the ball, Memphis' defense pressured Davis into attempting a backwards pass at the one-yard line, which was recovered

> MEMPHIS page A7

## Club hockey splits weekend homestand



DAN WILLET | THE EAST CAROLINIAN

### Staff Reports

Following a rough home opener against Rider University, the ECU club hockey team regrouped to post its first win against Old Dominion on Saturday.

The Rider Broncs overcame the Pirates 8-2 Friday night at Bladez on Ice, but ECU managed a commanding win over former conference foe Old Dominion by a score of 12-7 on Saturday.

On Saturday, the Pirates controlled the puck from the onset of the contest, before writing off

the Monarchs by a five-goal final tally.

Several new faces saw ice time this weekend, including true freshman net minder Justin Meyers. Meyers split his time between the pipes with sophomore goalie Chris Stollings.

In route to their first victory of the season, forward Jeff Landau notched a hat trick and captain Michael Rudolph (pictured above) banged home two goals.

Friday's contest was slightly less productive for the ECU squad as they

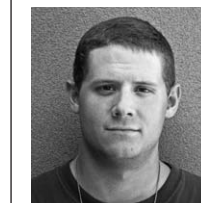
fell to Rider 8-2. Rider split a first intermission tie with four unanswered goals in the second period to pull away from the Pirates.

Standout blueliner Brandon Lipke had a strong weekend on both ends of the ice and several first year players gained valuable ice time.

ECU is to host Life University this weekend for a two game series. The Pirates will hit the ice Friday at 7:30 p.m., and will eventually wrap up the weekend Saturday at 4:30 p.m.

## 'Ruff' first half

Football looks to improve quality of play



Adam Bunn  
OPINION COLUMNIST

The word "embarrassing" is not a word that should be used without hesitation. However, "embarrassing" is the only word that can describe the first half of ECU's 2011 football season.

The Pirates have begun the 2011 campaign 2-4. The two wins shouldn't even count considering they were against two of the worst teams in the entire country. But hey, when you're as bad as ECU has been over the first two months of the season, any kind of win is an accomplishment.

ECU supporters will point at the strength of the first half of the schedule as an excuse for the rough start, and that's not an excuse that doesn't have some validity. Of course, the strength of the schedule has played a part in the lack of wins, but it doesn't excuse the general poor play by both the offense and the defense.

Pirate fans want so badly to be in a BCS conference, but what is the point of competing in an upper tier conference if when you do play those teams you get embarrassed? Yep, there's that embarrassed word again, because ECU has been beaten up by every above average team they have played so far.

And let's be honest, while everyone runs around claiming the Pirates' first half opponents have been some of the best teams in the country, that argument is so off base.

While these teams are good, they are not national title contenders and, in most cases, not even conference championship caliber programs. South Carolina is a good team, but they have shown over the last several weeks that they don't have what it takes to compete with the upper tier teams. Virginia Tech is average at best, North Carolina just got blown out at home against an underachieving Miami team (and yes, they got blown out no matter what the score says). The only team on the Pirates' schedule that will actually contend for their conference championship is Houston.

And what did the Pirates do when they faced not only a gifted team but also a conference foe? They wilted and put together a performance that was disrespectful to the uniform they wear and the school they represent.

Following the game, Head Coach Ruffin McNeill repeated the same tired line that he has spewed every time ECU has lost this season: that the coaches need to do a better job and that he is proud of the heart his team showed.

If allowing 35 points in the first half, throwing four interceptions and letting the Houston "B squad" run over you is showing heart, then the Pirates are in desperate need of an X-ray because their heart must be awfully small.

Instead of blaming his coaching staff and talking up the players on the field, McNeill needs to be honest. Lincoln Riley is not the one who is making poor reads and throwing the ball into coverage, Brian Mitchell is not the one letting

> FIRST HALF page A7

## MEMPHIS continued from A6

by the Tigers' Martin Ifedi for a touchdown to give Memphis a 10-0 lead, after only one quarter of play.

But a minute into the second quarter, receiver Derrick Harris, brother of former ECU receiver Dwayne Harris, caught a 12-yard touchdown pass to get the Pirates on the

scoreboard.

ECU was able to take back the momentum when Derek Blacknall intercepted a Jones pass in the red zone. But the Pirates' next 12-play drive couldn't create any points and the teams went into halftime with Memphis leading by three.

The Pirates gained an impressive 524 yards of total offense and move to 2-1 in Conference USA play.

ECU plays at Navy next weekend with kickoff set for 3:30 p.m.

This writer can be contacted at sports@theeastcarolinian.com.

## FIRST HALF continued from A6

every running back in the country run for a mile every time they touch the ball. It's time for the players to take some responsibility for what they do on the field. They need to stand up and let the coaching staff off the hook just a bit.

That's not to say that the coaching staff doesn't deserve blame, because they most certainly do. McNeill, Riley and Mitchell have done a terrible job of getting this team ready to play. And an even worse job of making adjustments during games,

just look at the second half's against South Carolina, UAB and Houston.

I know ECU fans will read this and scoff and say, "Hey, we just beat Memphis! We are 2-1 in C-USA." To that I say, "Congratulations!" Because you are right, the Pirates currently are 2-1 in Conference USA. But let's be honest, those two wins are against UAB and Memphis, so let's not get overly excited about it.

ECU has six more games left in the 2011 season so they have six more games to

prove to everyone watching that they aren't a total embarrassment. Some may say that a negative article like this can motivate a team. That they will want to prove the writer wrong so much that they put out extra effort. To that I say if an article by a student journalist is what this team needed, then there are more problems inside this program than just coaching and overall play.

This writer can be contacted at sports@theeastcarolinian.com.

## Short of Cash? Donate Plasma! Thousands do!



**DCI Biologicals 252-757-0171**

2727 E. 10th St [www.dciplasma.com](http://www.dciplasma.com)

Find out how thousands of students save lives & earn cash donating plasma.

### EARN UP TO \$170/MO.

Donating Plasma regularly

Bring: 2 forms of ID, SS Card and Proof of Residence

**\$3,000**

**in Drawings**

**Call for details**

New & Return\* Donors  
Earn \$100  
in the first 2 wks  
\*Not donated in over 6 mo.

Special \$10 Offer:  
\$5 extra on  
2nd & 4th donation

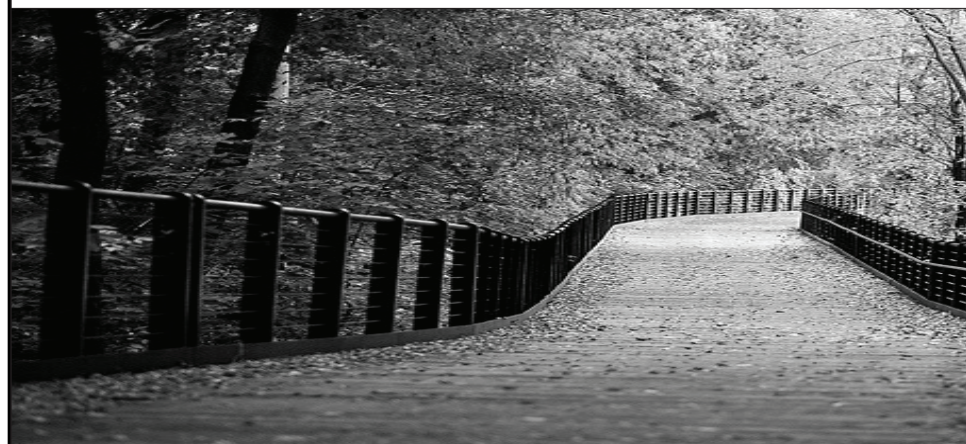
## WANT A MAJOR WITH MEANING?

If you like people and recreation, consider a degree in

### RECREATION AND PARK MANAGEMENT

Concentrations in:

- Commercial Recreation and Tourism
- Outdoor Recreation
- Community and Nonprofit Recreation
- Recreational Sport Leadership



For more information go to [www.ecu.edu/rpm](http://www.ecu.edu/rpm)

## NEW Clubhouse Coming Your Way!

### ALL NEW!

- GAMING SYSTEMS
- COMPUTERS
- STUDY ROOM
- COFFEE BAR
- & MORE!



- No ECU Transit Fee!
- No Utility Overages!
- Pet Friendly

Call or stop by today for a tour!  
252.758.8002



Find us your way!

"Sun Chase Apartments" On Twitter & Facebook

Sun Chase Apartments | [www.mysunchase.com](http://www.mysunchase.com)  
2201 NE Greenville Blvd., Greenville, NC 27858

# The ring you want, at the price you've been waiting for.



Shop [college.jostens.com](http://college.jostens.com)  
or call 1-800-854-7464.

UP TO **35% OFF** SELECT COLLEGE RINGS

Don't wait...limited time online offer!



## FOR RENT

3,000 ft. six bedroom, two baths, TIKI BAR, security system, fenced, low pet fee, no pet rent. \$900. Through May 2012. Call 252-830-9502 or visit [www.tilleyproperties.webs.com](http://www.tilleyproperties.webs.com)

Nice big 5BR house located at 118 W. 9th Street (behind the Greenville Museum of Art). Ideal for students/professionals. \$1200/month. Call 252-757-1677.

Pay just \$1 for your first months rent at The Gables at Brownlea and Eastgate Village Apartments! Close to campus, these apartments are a perfect fit for your lifestyle. Cable and Internet included! Contact Eastern Property Management at 252-321-3281 for details.

Newly renovated two bedroom apartment homes available for rent at The Gables East. Pay just \$1 for your first months rent plus get water, sewer, and Internet included with your monthly rent. For details, contact Eastern Property Management at 252-321-3281.

Now leasing Riverwalk Homes and Dockside Duplexes! Move in now or reserve your spot for 2012. Ask how you can pay just \$1 for your first months rent. Contact Eastern Property Management at 252-321-

3281 for details.

Two or three bedroom houses for rent in university area within walking distance of ECU. Call Mcadam Realty for more information at 252-341-8331.

## SERVICES

**Tutoring** various grad & undergrad psychology & sociology courses, research methods, & conflict resolution face-to-face or online by appointment. Call Dr. O'Grady at 252-756-5710.

## HELP WANTED

Area high school seeking lacrosse coaches for JV/V programs. Must be available after 2pm M-Th mid-February - 2nd week of May. Paid position. If interested, contact Lydia Rotondo at 252-714-8180.

**!BARTENDING!** \$250/day potential. No experience necessary. Training available. 1-800-965-6520 (EXT 202).

Now hiring wait-staff and cooks at Professor O'Cool's. Applications accepted between 9-11am and 2-4pm. Must apply in person (605 Greenville Blvd SE). No phone calls please.

Now hiring night restaurant managers at Professor O'Cool's. Must have bartending and cook experience. Apply in person (605 Greenville Blvd SE) between 9-11am and 2-4pm.

## ANNOUNCEMENTS

Follow The Code, Or Walk The Plank!!! Come out to the Student Conduct Boards Annual Code of Conduct Week! Events will take place October 17-20 from 11pm-1pm. We will have tables outside of Dowdy October 17-20, and West Dining Hall & Todd Dining Hall October 18 and 19!! Students will play games to win AWESOME PRIZES! Come learn about the Student Code of Conduct and your rights and responsibilities. See you there!

The 5th annual Minority Expo will be held on October 22nd from 11am to 4pm at the Boys and Girls Club on Fire Tower Road. The expo highlights the products and services of more than 50 small businesses and many corporate sponsors, and also features demonstrations, entertainment and seminars. Also, several agencies will offer free health screening and exams. For more information, visit [www.theminorityexpo.com](http://www.theminorityexpo.com)

## INTERESTED IN QUALITY OF LIFE?

If you like to help people achieve a high quality of life, consider a degree in



## RECREATIONAL THERAPY

RT majors work with people who have disabilities in health care and rehabilitation settings. As a therapeutic tool, recreation can help people improve their physical, psychological, emotional, and behavioral lives. Join us and make a difference!



For more information go to [www.ecu.edu/rcfs](http://www.ecu.edu/rcfs)

# Campus Wellness Tweet n' Greet

Come get Lei'ed at the MSC Brickyard!



Mendenhall Student Center Brickyard  
Wednesday, October 19th  
5:00pm - 7:00pm

Free t-shirts for the first 100 people!  
Tiki bar, scavenger hunt and prizes!



[www.ecu.edu/crw](http://www.ecu.edu/crw)  
252-328-6387

East Carolina University  
CAMPUS RECREATION & WELLNESS



# REALITY SUCKS



## LUCKILY THE GM COLLEGE DISCOUNT DOESN'T.

In fact, it's the best college discount from any car company,<sup>1</sup> and can save you hundreds — even thousands — on an eligible, new Chevrolet<sup>2</sup>, Buick or GMC. If you're in college, a grad program or even a recent grad...take advantage today and get a great deal on a new ride to call your own!



2012 Chevrolet Sonic (discount example)	
Sonic 5-Door LS MSRP starting at	\$ 15,395.00
MSRP of Sonic 5-Door 1LT as shown <sup>3</sup>	\$ 16,495.00
Preferred Pricing <sup>3</sup>	\$ 16,202.07
<b>Your Discount</b>	<b>\$ 292.93</b>



2012 GMC Sierra 1500 (discount example)	
Sierra 1500 Reg. Cab WT 2WD MSRP starting at	\$ 22,940.00
MSRP of Sierra 1500 Extended Cab SLE 2WD with optional equipment as shown <sup>3</sup>	\$ 32,840.00
Preferred Pricing <sup>3</sup>	\$ 31,026.26
<b>Your Discount</b>	<b>\$ 1,813.74</b>

To save even more, combine your discount with most current incentives.



Stop pedaling...start driving. Visit [gmcollegediscount.com/save](http://gmcollegediscount.com/save)

