



BRIEFS

Geologists awarded grant

Staff Reports

A university research team has received a three-year NSF grant totaling \$314,000, which was funded by the NSF Directorate for Geosciences' Atmospheric and Geospace Sciences Division.

The grant will be used by Dr. Tom Rickenbach and Dr. Rosana Nieto-Ferreira, atmospheric scientists in the Department of Geography in the Thomas Harriot College of Arts. Together with the help of this grant, Rickenbach and Ferreira will develop and analyze models of how precipitation is delivered in North Carolina.

Both of the scientists believe that climate change places pressure on the state's fresh water supply in ways that are not yet fully understood. They agree that understanding how precipitation is delivered and how the atmosphere changes yearly will lead to a better understanding of their impacts.

They will conduct research in three steps: identifying and characterizing new data, placing modes of precipitation in the context of the prevailing wind and weather patterns of the atmosphere and lastly, applying climatology.

The University of North Carolina Renaissance Computing Institute and the National Climate Data Center will join Rickenbach and Ferreira in their efforts. Their findings will be utilized by the National Oceanic and Atmospheric Administration's Hydrometeorological Testbed Program.

Bleachers have been repaired after a year

Staff Reports

The end zone bleachers at Dowdy-Ficklen Stadium have been repaired and were ready for the university's annual "Meet the Pirates" event.

The bleachers, which can hold around 7,000 people, malfunctioned last year during a home football game against Tulsa. About a dozen students were treated for injuries sustained when the bleachers failed.

On August 20, Bill Bagnell, associate vice chancellor for campus operations, and university athletics officials debuted the repaired bleachers and openly discussed the incident and the replacement process.

Local Yogurt launches first mobile yogurt truck in state

Staff Reports

"Loyo On The Go" is the name of North Carolina's first mobile frozen yogurt truck.

The truck will offer four different flavors of frozen yogurt and over 30 different fresh toppings to the Greenville area. The business is expected to spend most weekdays on campus this fall.

The truck will cater to almost any type of community event, from swim meets, birthday parties, weddings to fraternity and sorority engagements.

The truck has already begun serving the community. On tax-free weekend, it parked at University Book Exchange and offered a dollar off of its frozen yogurt to those who showed a U.B.E. receipt. For more information, call 252-917-0332 or email Loyoonthego@gmail.com

University researchers to scan river for sunken ships

Staff Reports

Researchers and graduate students will team up with the UNC Coastal Studies Institute to find lost ships in North Carolina's Bull Bay and Scuppernon River.

The group will be using side-scanning sonar this fall to find the ships and provide answers as to why they were lost.

Every Tuesday, Wednesday and Thursday this September they will use their equipment to search beneath the Scuppernon River.

Residents in the surrounding communities will be a part of the research that takes place by providing river tours, hosting public forums and providing housing and food for the researchers and students.

New retention requirements

Alexa DeCarr
STAFF WRITER

This semester will be an important one for students as the new retention requirements will become effective with the end of the fall 2011 grades.

The new requirements call for a rise in the minimal GPA standards for all students. Those with 1-29 semester hours will need to acquire a 1.8 overall GPA, those with 30-59 semester hours will need a 1.9 and those with 60 or more hours will need at least a 2.0.

According to Jayne Geissler, executive director for retention and enrollment, if a student falls below a 2.0, an academic warning will be issued.

"An academic warning is a slap on the wrist," Geissler said. "It is saying 'be careful.'"

Should a student not meet their requirement that they need to, they will be put on academic probation. For example, if a student with 1-29 hours does not earn at least a 1.8, he or she will face academic probation.

A student will still be able to come back for another semester, even if they are on probation. However, the student has one semester to bring up his or her GPA before they are suspended from the university.

"Sometimes, things happen that put us all in a funk, but you have two semesters," Geissler said. "You have a chance to recover."

Geissler says that realistically, there will be some students who will be suspended that may not have been in previous years (when the retention requirements were lower).

"However, our main focus is that students can declare a major by their junior year," Geissler said. "And you can't get into a major without at

least a 2.0."

Many students say they feel that the new requirements are reasonable.

"They are definitely fair," said junior elementary education major Cam Crowder. "And if you are doing poorly, ECU makes it easy to get help. You have to want to fail out."

To help avoid any temporary drops in retention due to the new requirements, ECU has installed "Starfish," an early alert tool that is

accessed through Blackboard. Here, faculty can inform students of their academic performance within a course and can connect students to appropriate support resources.

"The idea is that if a student is struggling in a course, he or she will be notified early on," Geissler said. "We hope to avoid hearing student say 'I didn't know I was doing

> RETENTION page A4

Retention Requirements

GPA Hours at ECU plus transferred credit hours <i>(identified in Transcript in Banner Self Service)</i>	"Old" Retention Requirement <i>All Courses taken at ECU</i>	New Retention Requirements Effective with Fall 2011 grades <i>All Courses taken at ECU</i>
1-29 semester hours	1.6 GPA	1.8
30-59 semester hours	1.8 GPA	1.9
60-74 semester hours	1.9 GPA	2.0
75 or more semester hours	2.0 GPA	2.0



MORGAN HOPELY | THE EAST CAROLINIAN

The GRE is now more closely related to graduate and business school work.

New GRE marks the biggest change in years

Jamie Harper
STAFF WRITER

The revised GRE test was launched on August 1, marking the biggest change to the test in 60 years.

The GRE is the most widely accepted graduate admissions test in the world, used by thousands of graduate and business programs and more than 600 MBA programs worldwide. Each year, prospective graduate and business applicants from 230 countries take the test.

The revised GRE test was launched in order to provide graduate programs with more reliable results by changing the scale and design of the test. On the revised GRE, there are new questions, a new score scale and a new design.

Dawn Piacentino, the director of communications and client services for the GRE at Educational Testing Service, said "Revising the test was really to more closely align the test with the skills that are needed to succeed in graduate and business school. The questions that are on the revised test are closer to the kinds of things that students will be doing when they are in graduate or business school."

The new questions in the revised GRE test will focus more on "real-life" scenarios. There will also be less emphasis on out-of-context vocabulary.

"The test which was administered prior to August was a great test. We just wanted to more closely align the test with what people are actually doing in graduate and business school. So, if you looked at the kinds of changes we were making, one of the things we did to verbal measure was we removed antonyms and analogies. We added more text

based material so there is more reading comprehension."

Vocabulary is still present, but there will be less emphasis on out-of-context vocabulary on the revised GRE.

"There's no vocabulary out-of-context. Vocabulary will still be important, but it will be important in the context of the reading passages. The analytical section didn't change dramatically. We did change the directions for each of the tasks. The directions ask test-takers to provide a much more focused response than the test prior to August," explained Piacentino.

There are also new rules for test-takers. The revised GRE allows test-takers to move back and forth, edit or change answers and skip or return to questions within a section. There is also a review feature for test-takers.

"They will like the on-screen calculator. We have gotten very popular feedback on that. We know they will like the ability to move freely about in the section and go back and forth. If they feel like they want to go back and change an answer within a section, they can do that. If they want to skip around, they can do that. We have already gotten feedback and it has been very positive. They also like the new review feature. They can review how they are doing within a section, which questions they have answered, which ones they haven't answered and which ones they have marked for review. All the new features we are getting very good feedback on," said Piacentino.

Meredith Clough, a health communications graduate student,

> GRE page A6

Dr. Virginia Hardy named Vice Chancellor

Cameron Gupton
ASSISTANT NEWS EDITOR

Dr. Virginia Hardy, formerly the Vice Provost for Student Affairs, has been appointed to the position of Vice Chancellor of Student Affairs.

Hardy's appointment was approved during a closed session at the July Board of Trustees meeting and began her new duties immediately.

Hardy has been with the university for nearly 20 years. She began her career as a student counselor within the Brody School of Medicine and has held several other positions since then.

"She has been with ECU for about 20 years, so she definitely knows the school well," said family and community service major Kristen Caputo. "I hope she increases student and administration inter-

action."

Hardy began her career at the university in 1993, after obtaining a bachelor's degree in education from the University of North Carolina at Chapel Hill, a master's in counselor education at ECU, and a doctorate degree in counselor education at North Carolina State University.

Other positions Hardy has held throughout her time at the university include Senior Associate Dean for Academic Affairs at the Brody School of Medicine, Interim Chief Diversity Officer and her previous position as Vice Provost for Student Affairs.

In an interview, Chancellor Steve Ballard stated that Hardy was an excellent pick for the position and that her previous experience

> HARDY page A2

SGA discusses goals



JOHN DAVIS | THE EAST CAROLINIAN

Members of SGA and SAB met in Mendenhall to discuss upcoming projects.

Jamitress Bowden
STAFF WRITERS

The recently elected Executive Board plans to channel their energy through three main areas in the university community including service, governance and advocacy; also known as SGA.

Long-term and short-term service projects will be provided to both the ECU community and the community of Greenville by the executive board and students in other branches. Dan Thornton, SGA Vice President, stated that he wants to extend the community service projects to the legislative branch. Those plans will not be confirmed until the Senate meets for the first time on September 19 and the orientation on September 26. Service will also be heavily implemented during

upcoming Creed Week.

"By getting involved, you can learn skills that you would not in a classroom," said Dan Thornton, SGA Vice President.

With three years of experience with the senate, Thornton has goals to increase the morale within the senate. He also wants to work on ways to keep tuition as low as possible by encouraging the Tuition and Fees committee within the senate to find ways to prevent the decrease of unsubsidized loans at the undergraduate level.

Governance will be exemplified by organizing more Town Hall meetings throughout the school year. This will also achieve their additional goal of increasing the

> SGA page A2

INSIDE

OPINION

Gang violence, special task forces and false reports are flooding into Greenville. Turn to Opinion to see what we have to say about it. **B1**

LIFESTYLES

local surgeon helps to repair the limb of a 6-year-old girl after she was attacked by a shark. Turn to Lifestyles for more details. **B6**

SPORTS

Turn to Sports for a preseason breakdown of the ECU football team. **C1**

ONLINE

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U.B.E. starting fresh after credit card scandal



U.B.E. has increased security since the scandal.

Abbey Way
STAFF WRITER

University Book Exchange suffered from a loss in business and sales after being victimized by what Secret Service agents said was caused by a group located overseas that targets businesses to steal credit card information.

According to U.B.E. employees, they are bouncing back into business this year. The business has their loyal customers and a new security system to thank.

"We were just a victim in this as much as everyone else. We just felt horrible and we have created the safest environment possible for our customers," said Yvonne Perry, U.B.E. operations manager. "I've worked here for 22 years, and you pour your heart and soul into a company that you love, and you have bad people out there who try to hurt it and you didn't deserve it. I can't believe that there are people out there who target innocent people."

Last year thousands of dollars were stolen from hundreds of customers who used their credit cards at U.B.E. as a result of the hackers. Fortunately, most

students were later reimbursed by the credit card companies to the card holders and nobody's customer's personal information was stolen. But this year, U.B.E. employees want the community to know that it is safer than ever before to shop at U.B.E. with a credit card.

"We have done a total lockdown and we also get regular scans weekly by 2 different security companies," Perry said. "It has been a whole process of things. New firewalls. New networks. We have always checked IDs and we are also going to separate domains."

U.B.E. uses Trust Waves and Security Networks to scan for threats. Also, a team of forensic experts investigated and took pictures of all of the computer hard-drives in the store. The new system does not allow the POS network out to the internet and it blocks all traffic incoming to the POS network, except trusted connections.

"We have definitely amped up all the security and all of the changes. So, it definitely made it more secure," said Josh Collins, IT manager and web-master for

Pirate Wear. "Basically we have completely changed. We may have thought we were secure before, but we have made all of these changes to make it even more secure for our customers. So, they are

not in danger of using their credit cards here. It is definitely a safe environment for our customers to shop."

> UBE page A4

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SGA continued from A1

level of communication from them to the student-body, along with doing more communication outreach programs to connect the school's departments and the students more often.

Under the advocacy branch of the revitalized mission, SGA will be offering more convenient ways for students to gain in-depth knowledge about the specific ways that tuition is disbursed. Electronic QR scanning codes will be one way students can access an informational video or page that gives an assortment of information that should be more students to be aware of.

"SGA is here for you," said Secretary Chelsea Roach. "We are doing what we can to show the students we are here for them."

During the summer, Chelsea created postcards with all the contact information and pictures of the executive cabinet so that students can recognize them around campus and pull them aside if they have any questions, comments or concerns.

"I want students to feel

more comfortable and expect that communication especially with the text message service that is coming," added Roach.

High on the SGA priority concern list is to increase the level of communication and replenish some educational resources that have been eliminated due to the recent budget cuts. They also want to make sure that all branches are working towards the platform. Both concerns will soon be discussed at the training and orientation for all positions being held this year. This is to make sure the branches run smoothly and efficiently to complete the tasks at hand that will better the community for all students.

The all-inclusive mission statement re-construction was one of the many things that were accomplished during this summer. The constitution is also being reconstructed. After the constitution is finished, it will go to university lawyers to make sure that all rules are clear and the document is ironclad. The constitution is another way of

increasing efficiency to better the university community.

If student organizations are looking to ask SGA for money this year, Justin Davis, SGA Treasurer, emphasizes attending one of the four mandatory workshops that will be held during the beginning of the semester. All allocations that take place will be placed on their website and he encourages students to submit their comments to sgatreasurer@ecu.edu on actions that took place.

President Joshua Martinkovic wants the students of ECU to know that he and the others work solely for the students' wants and concerns.

"I am excited to accomplish the goals and bring unity to the ECU community with the group that we have this year," said Martinkovic.

If anyone is interested in becoming involved with SGA, they are encouraged to apply and sign-up for an interview slot for one of the seven open positions by Aug. 26 at 5:00 p.m.

This writer can be contacted at news@theeastcarolinian.com.

REBEL

Rebel is a national award winning art and literary magazine that creatively showcases visual art and literary work of ECU students.

Submissions are accepted in the fall semester and are judged by independent faculty, staff and members of the community.

For more information visit www.ecu.edu/studentmedia

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HARDY continued from A1

will help her in her new role.

"She served quite some time in the Student Affairs at Brody, [which] gave her excellent knowledge of how to listen to students and what's on their minds," said Ballard. "She has served as Chief Diversity counselor and has interacted with leadership, both very important pieces of background."

Ballard also believes that Hardy will bring a more aggressive approach in the area of interaction with students.

According to Ballard, Hardy will interact heavily with the chancellor's advisory committee, a student panel that listens to and voices student concerns to university

officials.

In her previous role as Vice Provost, Hardy reported directly to Marilyn Sheerer, who is the Vice Chancellor for Academic and Student Affairs. Now, she will answer directly to the Chancellor.

"Hardy will remain on the executive council. There will just be a change in reporting lines," said Ballard.

Unlike the searches for new administrators, which have occurred in the last few months, Hardy was the only candidate considered for the position.

Last spring, several searches were conducted to fill vacancies and numerous candidates were considered before the approval of one.

"About two years ago she was a finalist and since she was a strong candidate last time and she had done a good job as Interim, it led to her appointment," stated Ballard.

Hardy served as Interim Vice Chancellor for about a year and a half before assuming the position of Vice Provost.

"I don't know Hardy personally, but she seems like a great fit for the position," said junior communication major Alex McCloud. "She has already served as Vice Provost after all and has a lot of experience."

This writer can be contacted at news@theeastcarolinian.com.

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U.B.E. continued from A2

Store employees said that there was a drop in sales and a lot of slow days for a while. U.B.E. is now starting to see a boost again and higher incoming traffic to the store.

Phil Dixon, a local attorney, member of the UNC board of governors and a customer of over 40 years, says that the Don Edwards family who owns U.B.E. gives back a great deal to the community. He says that they have always supported ECU.

"Don is not only a good citizen, but a good person. He has been terribly distraught and upset about this breach and I think it could happen

to any number of merchants," Dixon said. "I see a few clients a week who have had their identities stolen and said this could happen to anyone at any time."

Lou Everett, a professor in the school of nursing and an ECU employee since 1979, said that she has no fear of shopping there and thinks that the U.B.E. staff handled the situation very responsibly.

"In my role of volunteerism, any time that I've ever had anything, it has been U.B.E. that has taken the time to try and help and support the community," Everett said. "I have complete faith when

I go in there. They are doing everything they can to make sure cards are safe."

Cameron Page, a management of information systems sophomore, added "I shopped there last year. I feel like the new security system is safe and I will continue to shop there again."

Edwards said, concerning last year's problems, "I just want to say that we are very, very sorry this happened and we are sorry that students were inconvenienced by this."

This writer can be contacted at news@theeastcarolinian.com.

College of Nursing receives high marks

Jimmy Youn
STAFF WRITER

ECU's College of Nursing recently received top recognition among eight schools in the nation.

The College of Nursing has been previously acclaimed as "one of the best nursing programs in the nation." Again, the college has been named as National League for Nursing Center of Excellence for 2011- 2015, and six of the eight schools, including ECU, were tipped

back into recognition for their teaching excellence.

While the National League for Nursing has been encouraging nursing schools across the nation to maintain a high quality in faculty and professional development, student learning and nursing education research, NLN has invited schools to apply to show their dedication and diligence in nursing since 2004.

"ECU College of Nursing is exceedingly strong because of the commitment and dedi-

cation that our faculty and staff have in providing quality education to our students," said Sylvia Brown, the dean at the College of Nursing. "We received the National League for Nursing Center of Excellence Award for the second time based on our creation of environments that enhance student learning and professional development."

Not only was the College of Nursing recognized for

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poorly' come the end of the semester."

Geissler says that ECU offers many resources to help students academically, such as the Pirate Tutoring Center.

Geissler says that students who are concerned about

meeting the new requirements should talk with their academic advisor first. She said that the advisors may be able to help figure out the study skills that work best and help each student figure out how they learn best.

"We want to see our students come back," Geissler said. "We can help students if they ask for it."

This writer can be contacted at news@theeastcarolinian.com.

Free Microsoft for students

Jimmy Youn
STAFF WRITER

The university is now offering free Microsoft software and Symantec Anti-Virus software for current students.

In the beginning of the fall 2011 semester, all of the enrolled students can claim licensed Microsoft software. ECU partnered with e-Academy, a software distribution company, to accommodate free software for students. The available software includes Office Professional Academic, Office Language Pack, Windows (operating system) Professional upgrade and Microsoft for Mac Academic.

Students are allowed one licensed product from the list above and can either promptly download and install or order as a CD or DVD media.

"I am a bit surprised, yet excited about this promotion, [because] I have always thought that it is extremely expensive for students to purchase Microsoft products," said a rising junior biochemistry major Hey Rim Jung. "Therefore, I did not buy it, so I had to rely on the

computers at the library and computer labs."

As an assistant professor from ECU School of Communication, Jin-Ae Kang also believes that this contribution will be beneficial for students to both save money and increase study time.

"Providing free software is an enormous support for students financially and I can also save time traveling to the library back and forth," said Jung. "Since the library does not operate 24 hours, I had to make the time to stop by the library to use the computers, so I believe that it will add a bit of studying time to students once the travel time is cut down."

Sapan Kapadia, a recent ECU graduate and a first-year Master of Public Health candidate, remarked, "Having a free access to Microsoft products boosts skills in Excel, Word and PowerPoint. It is an utterly important set of skills that [can be] required when seeking employment. Students that are participating in research projects ought to learn how to use any of the Microsoft products. I believe that they are as equally as important as getting good grades on a transcript."

"Being fluent in Microsoft Word, Excel and PowerPoint is valuable and also an important communication skills that everyone needs," said Kang. Moreover, the Information Technology and Computer Services department is offering a Microsoft products training course. The courses are free for all ECU students, faculty and staff members.

"I have always struggled when using Excel and felt that I have limited access to it," said Alexa Landsman, a second-year Master of Public Health candidate. "However, I have been learning new features in the Excel and Word, using them numerous times in graduate studies. It is an essential skill to have, and I encourage undergraduate students to take advantage of this free service."

"Even though I am an ECU alumnus, I was not aware of such a free service," Kapadia said. "Nonetheless, I am glad that I have a second chance to get trained."

The courses are self-paced training classes and can be registered through the

> **MICROSOFT** page A9



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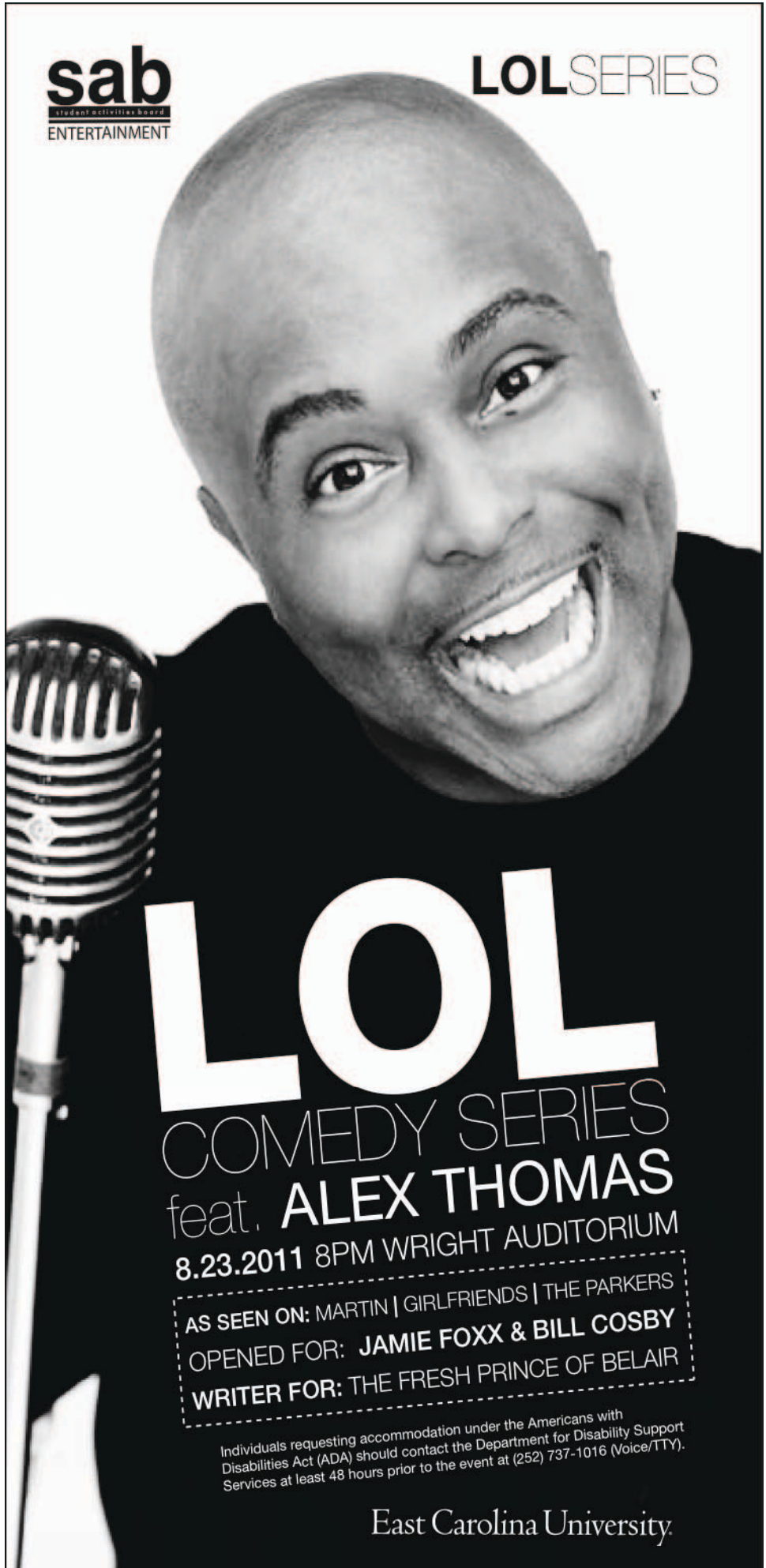
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Loans may become financial crisis

Cameron Gupton
ASSISTANT NEWS EDITOR

College students are borrowing more money in the form of student loans now more than ever, and most are graduating jobless, creating the potential for the next financial crisis.

According to a recent report by Moody's Analytics, which was published in July, "the long-run outlook for student lending and borrowers remains worrisome."

Many sectors of the economy have shown improvement since the 2008 economic downturn, however, student loans cannot be counted among these.

The researchers at Moody's say that many students may be accepting loans for the wrong reasons or that both the borrowers and the lenders have unrealistic expectations of a borrower's future income.

Most lending during the recession has seen a decline, but student loan volume has increased over the past few

years. This growth can be attributed to the fact that students are seeking more education to succeed in the broken economy, while others are choosing to remain in college longer to avoid the poor job forecast.

The report revealed that college enrollment has tripled over the last 40 years and that rising college expenses has led to a much higher demand for student loans.

Based on the consumer price index, college costs have more than doubled since 2000 and have now surpassed inflation across all goods, including, energy, housing and healthcare.

The budget crises, which the majority of states have faced recently, are not helping to alleviate the situations either. States have had to make major cuts to their education systems and colleges and universities have taken the biggest hits.

Schools have been forced to raise tuition and cut back on the amount of financial aid they offer to students.

Mark Kantrowitz, the publisher of websites such as Fastweb.com and Finaid.org, claims that the average 2011 college graduate leaves school with \$27,200 in debt.

"It's all really miserable; it's really hard to find a job," said recent anthropology graduate Joe Villarreal. "Part-time jobs are all that are hiring and that's really not enough to pay for much."

Paying back these massive loans are not as easy as they seem, especially in today's economy. Youth unemployment of those under the age of 24 is much higher than any other portion of the workforce. In the first quarter of 2011, the youth unemployment rate was just above 15 percent.

Many students, however, have no other means to attend school and rely heavily on student loans. Declining them or opting to receive smaller amounts would hurt those students, making it impossible to come out on top in this situation.

"It's upsetting that people

will probably choose not to go to school since they will be getting less money," said junior history education major Alicia Mosby.

The Budget Control Act of 2011 in July will begin allowing students attending graduate and professional schools to acquire interest on their loans while still in school, raising the student's debt upon graduation by 16 percent.

Mosby plans on going to graduate school after she finishes her undergraduate work.

"Being so much in debt at such a young age is terrifying," said Mosby.

This writer can be contacted at news@theeastcarolinian.com

Clarification:

In the article "Professor issued patent for SARS genome" published in the July 20 newspaper, a quote may have suggested that the slow patent process delayed the treatment of SARS patients. However, this is not true as that would be unethical.

Got something to say?!

Submit your Pirate Rants at theeastcarolinian.com/rants

Hupp resigns as dean of dentistry

Staff Reports

The School of Dental Medicine's dean, Dr. James R. Hupp, resigned in the middle of Aug. after suspicions were raised about travels he made.

Chancellor Steve Ballard announced his resignation on Aug. 16 and a press release was issued shortly after.

A state auditor's report found that some of Hupp's travels were questionable. There was also a failure to comply with reporting requirements for income received from a part-time teaching job at another university and from serving as the editor of a scholarly journal.

"We absolutely must address these reporting issues," Ballard said in his announcement. "While we do

that, the mission, the facilities and the plans for the School of Dental Medicine are all intact and robust, and the school remains one of our proudest and most important initiatives."

Hupp came to the university in 2008 to serve as the first dean of the dental school. He had previously served as the dean of the dental school at the University of Mississippi.

Ballard said that he was appreciative of the work Hupp had done and for his successful launch of the university's dental school.

"ECU's hallmark is service, and our new dental school will undoubtedly mean more and better care for the residents of North Carolina, especially those living in rural and underserved regions of

the state. The community service-learning centers that we will open throughout these underserved areas will mark a new era in dental care for many North Carolinians," said Ballard.

Though Hupp resigned, he will still remain on the dental school's faculty stating that he "did not want to be a distraction to the school."

The first students in the school of dental medicine were on campus for orientation when the announcement was made.

Chancellor Ballard said that the university will name an interim dean as soon as possible, in order to ensure that the dental school does not lose any momentum.

This writer can be contacted at news@theeastcarolinian.com

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GRE continued from A1

doesn't think changing the design of the test will result in different scores for test-takers. "Personally, I feel like regardless of if you have the option to go back or not, your score is your score. My philosophy with testing is either you know it or you don't."

The old score scale for verbal and quantitative was 200-800 point scale, based on 10-point increments. The new scale for verbal and quantitative is 130-170 point scale, based on one-point increments. The analytical remained the same, a 0-6 point scale, based on one-half-point increments.

The goal of the revised GRE is to give a more accurate and reliable score for test-takers.

"The content of the test and how it's put together is what leads to reliability and validity," said Piacentino.

This writer can be contacted at news@theeastcarolinian.com.

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Target of Greenville closed early to put on its first annual Target Run hosted by RHA. Over 3,000 students attended the event. CASEY BOONE | THE EAST CAROLINIAN

After-hours Target Run a big success

Jamitress Bowden
 STAFF WRITER

On Sunday, Aug. 21, students took over Target for two hours of exclusive shopping, bonding and fun, thanks to the Residence Hall Association, Plunge into Purple and of course, Target.

Sarah Moran, RHA vice president, wanted to make it possible for ECU students to have a special time where they could shop, after-hours, with their fellow Pirates at Target. That dream became a reality thanks to the work that RHA and Plunge into Purple have put in throughout the summer.

"The students needed an opportunity, early in the year, to see what ECU and RHA can do for them," said Moran.

ECU Transit provided the transportation from campus bus stops at College Hill, Mendenhall Student Center and Joyner Library, which took students directly to Target and back to their stops. The buses started running outbound at approximately 9:20 p.m. and stopped running after the last students left Target at 12 a.m.

Just after spring break 2011, RHA, Plunge into Purple, Target and Target's head marketing company, Periscope, began working on perfecting the debut of the Target Run at ECU.

"I loved going to Target and I loved the ECU spirit right at the beginning of the year, ARGGGH," said Terrill Harrison, a sophomore health education

and promotion major.

When asked about whether the event will become an annual event that RHA will sponsor, RHA President AnnaMaria Gallozzi said, "We hope so, it really is a great way to give back to the students early in the year, however, the demand is a key factor"

With over 3,000 students and Erin Steinlage from Target's Headquarters in Minnesota in attendance, many are calling the event a huge success. Over 100 students were waiting outside of Target before 9:30 chanting "Purple and Gold." This was the largest start to a Target Run in its history. Target Run started at University of Minnesota 10 years ago. Now, 66 colleges and universities nationwide have a Target Run.

ECU pride was what made the event such a success. Many ECU students gave up their evening and volunteered to help run the event by riding the busses, helping at the bus stops and handing out samples at Target.

"The two things that I love the most are finally coming together," said Shawn Langdon, Target's Store Team Leader and an ECU graduate in the class of 1994.

Bianka Pinkney, a sophomore nutrition science major, said that she enjoyed RHA providing the great prizes and having Target exclusively open for students.

Ryan Rutherford, RHA's national communications coordinator, said "I want the students to look back and



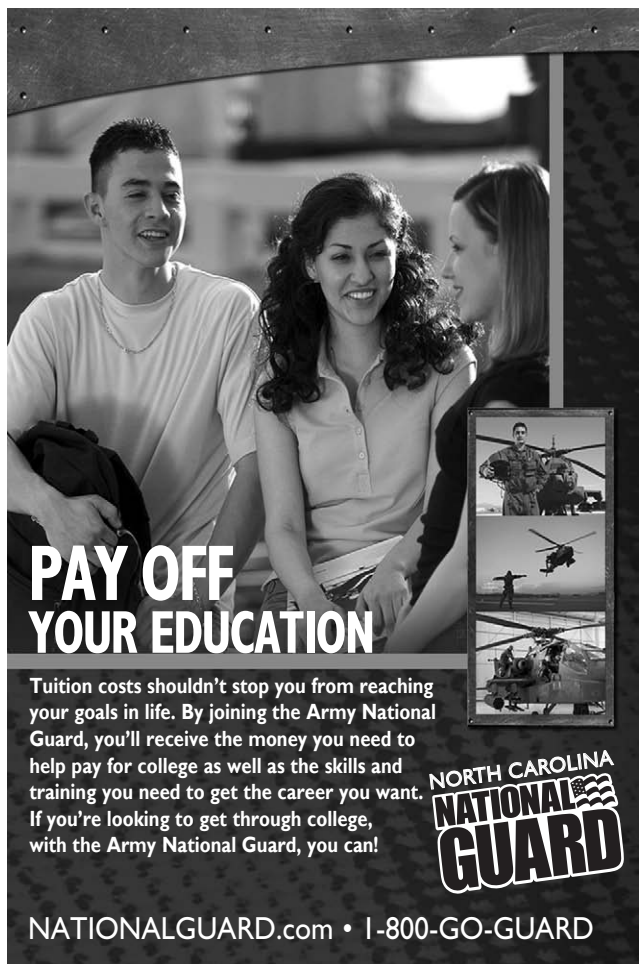
More than 100 students arrived early. CASEY BOONE | THE EAST CAROLINIAN

remember the programs that we organized, get to know their fellow pirates and make life-long friendships."

The next event planned by RHA and Plunge into Purple is in October. The 2nd annual Ghostwalk will be on October 5 and is only one program of the many planned

> TARGET page A9

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The real cost of healthy eating



DOUG MACKENZIE | THE EAST CAROLINIAN

Research suggests that the purchase of healthier foods over a period of time may come at a cost.

Alexa DeCarr
STAFF WRITER

A recent study published in the journal "Health Affairs" reported that eating as healthy as the government recommends could add hundreds of extra dollars to consumers' annual grocery bills.

According to the LA Times, the study, which was done by researchers at the University of Washington, looked at what it would take to meet the federal Dietary Guidelines and limit sugar intake accordingly.

The study found that raising a person's potassium intake by 10 percent would cost \$189.80 extra a year. Raising poultry fiber consumption by 10 percent would cost an extra \$57.75.

For potassium alone, raising the average person's intake, which is 2,800 mg to the recommended daily value (which is 3,500 mg), would cost \$380 more each year.

Furthermore, adding sugar and saturated fat to one's diet actually saves money.

"For every extra 1 percent of daily calories in the form of added sugar, the consumer saved \$25.55 a year. A little more saturated fat cut the annual food bill by a hefty \$102.20," reports the LA Times.

So for those who have a tight budget, such as college students, eating healthy can become

difficult.

"It definitely gets expensive to eat healthy," said Cameron Crowder, a junior elementary education major. "I get fast food sometimes because I don't feel like cooking and it's fast, easy and not expensive."

Yet, consumers who do not have extra cash to spend on healthy eating do not need to stock up on junk food to avoid a hefty grocery bill.

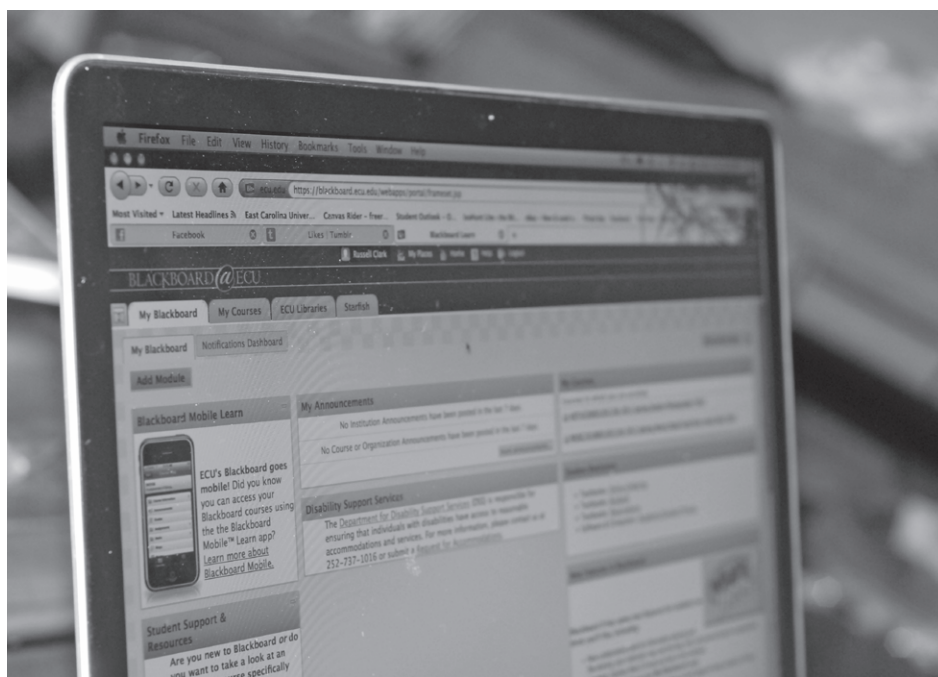
"The authors say that consumers need to be educated not just on how to eat better, but to eat smarter. A banana, for example, is rich in both fiber and potassium, addressing two daily nutrient needs at once," stated an LA Times article. "That's particularly important, the researchers point out, since the conflict between good eating and cheap eating means poorer communities get hit the hardest."

Some feel that even on a college student budget, eating healthy is well worth the extra money.

"Your health is the most important thing in life," said Nick Thrasher, a junior criminal justice major. "I believe that it is worth it to spend the extra money and be healthy, because without your health you don't really have much."

The university offers healthy options for

> **HEALTHY** page A9



DOUG MACKENZIE | THE EAST CAROLINIAN

The redesigned Blackboard now includes updated tools, such as Starfish and Blackboard Mobile.

New features and design come to Blackboard

Jamie Harper
STAFF WRITER

East Carolina has upgraded to Blackboard 9, which is filled with new features, including Starfish and Blackboard Mobile Learn programs, as well as a new design.

Blackboard 9 has new collaborative tools for use by students and professors. These tools, which are made up of blogs, wikis, and other journal tools, will allow for easy information and file sharing.

There is also a new replacement for the digital dropbox. The group assignments and pages have been updated and are now available on the front page with the additional enhanced tools, which can also be found there.

The "drag and drop" modules are also available for students and faculty to personalize their Blackboard to their own preferences. Personal designs and colors are available in order to make Blackboard representative of the person who uses it.

One of the newest features of Blackboard is Blackboard Mobile. Students and instructors can access Blackboard Mobile Learn, which allows interaction on mobile devices including Android, Blackberry, iPod touch, iPhone and iPad devices. Student fea-

tures on Blackboard Mobile include the ability to view announcements, tasks, class roster, grades, and embedded media. Students can also respond to discussion board forums and comment on classmates' blogs and journals.

Ryan Lloyd, a senior criminal justice major, started using Blackboard 9 during summer school. Lloyd said he personally didn't plan to use the Blackboard Mobile Learn, but added, "I can see a lot of students liking that feature and using it a lot."

Features for faculty on Blackboard Mobile Learn include the ability to create and view announcements, discussion board threads, post comments on students' blogs and journals, view tasks, class rosters, and embedded media.

There are also instructional videos available to help students and instructors become familiar with the features and capabilities of Blackboard Mobile Learn.

But Lloyd said he prefers the older version of Blackboard. "The old one was plain and simple and the new one seems too technical."

Another new feature available through Blackboard 9 is Starfish. According to the ITCS Help Desk, "Starfish is an early-alert retention tool that works through Blackboard to sup-

port student academic success at ECU."

Starfish is a tool that can inform students of academic performance within a course and also can assist students with finding the right support resources needed. The goal of Starfish is to catch students who are in need of academic help and alert them before it's too late to recover their grades.

Starfish also enables students to create a profile, view resources available to them and make appointments with instructors that are in their network. Students may also set reminders and weekly updates for themselves.

"It looked pretty straightforward and pretty simple," said Jenna Bruno, a freshmen speech and hearing sciences major. "But there was nothing from the teachers yet or information on there, so there wasn't much to look at yet."

The updated version of Blackboard should enable students and faculty to use Blackboard with more ease than ever before. In addition to the IT support that is available, there are tutorials, blogs, videos and live chats available 24/7 to assist with any problems or questions.

This writer can be contacted at news@theeastcarolinian.com.



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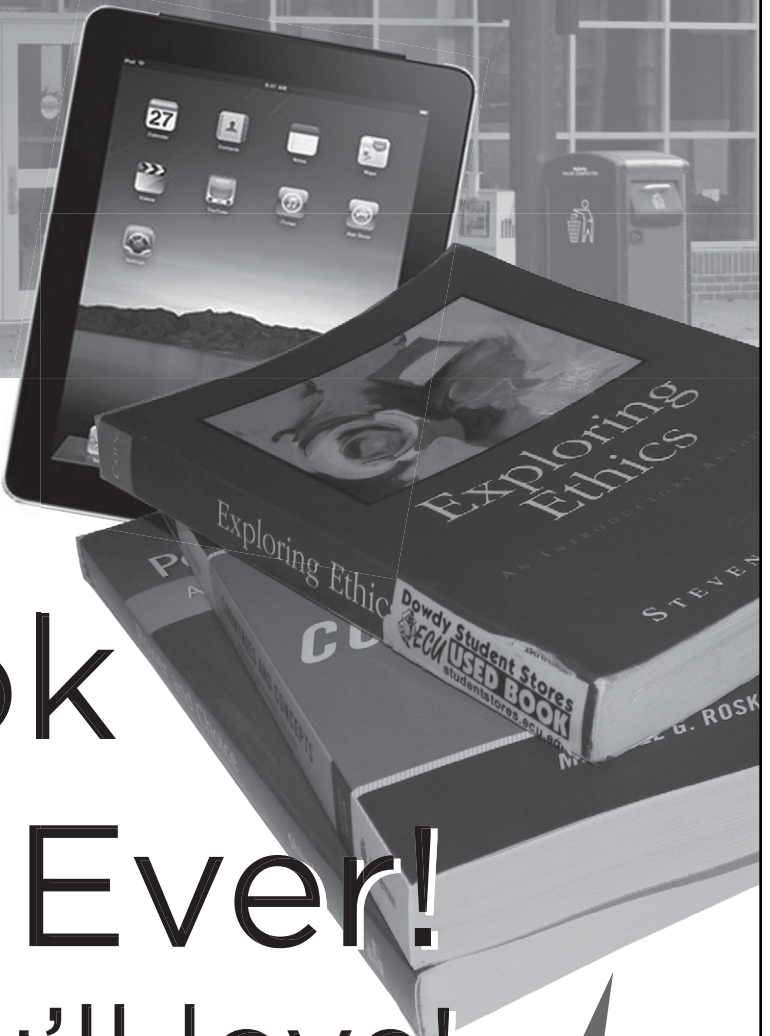


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Ronald E. Dowdy STUDENT STORES EAST CAROLINA UNIVERSITY 

School of Dental Medicine contributes to statewide health



CONTRIBUTED BY CLIFF HOLLIS

Several students accepted to the School of Dental Medicine, along with its affiliates, were present for the school's opening.

Abbey Way
STAFF WRITER

ECU's new School of Dental Medicine has launched the brand-new school this month and construction is still underway for the statewide program. Compared to other dental schools, the school is smaller in size but has a special goal.

"We accepted 50 students. All are N.C. residents and our goal is to graduate dentists who have a real interest in serving rural areas of the state," said Dr. Gregory Chadwick, associate dean for planning and extramural affairs and clinical professor of Endodontics at the school.

The School of Dental Medicine will be located in Ledyard E. Ross Hall on the Health Sciences campus. Construction for Ross Hall is expected to be completed by the spring of 2012. Ross Hall is named after local orthodontist and businessman Dr.

Ledyard Ross who donated \$4 million dollars toward the project.

Students will spend their first three years of school studying in Greenville. Then, they will begin to branch off to the Community Service-Learning Centers throughout the state for a total of three nine week rotations. ECU plans to have a total of 10 Service-Learning Centers by the end of construction. Four other rural locations have been announced that will be home to one of the Service-Learning Centers: Sylva, Lillington, Ahsoskie and Elizabeth City.

"The main difference is going to be that our seniors are going to have a lot of experience in rural areas of North Carolina and also living in those areas," Chadwick said. "If they went to a more traditional dental school, they would stay in that school."

A full-time dental school faculty member will staff

each center, along with dental hygienists, Advanced Education in General Dentistry residents, and other staff members including business staff, dental assistants and a patient coordinator social worker. Through this program, full-time faculty members will be able to treat patients while also mentoring the fourth-year students.

Chadwick uses a unique analogy to describe the way to the school will operate.

"What we are really doing is taking the fourth floor of the dental school, cutting it into 10 pieces, wiring it, stretching the wires and putting them out into the rural areas of the state," said Chadwick. "This model provides an excellent, innovative learning environment for the dental students."

Students will begin their studies in a brand-new classroom inside the Brody School of Medicine until Ross Hall is finished.

"We completely refurbished it," Chadwick said. "We have a simulation lab which is being built in the Brody School of Medicine. It's a brand-spanking-new facility and the equipment from our lab will go over to our new facility."

Francis Serio, associate dean for clinical affairs and clinical professor of Endodontics at the school said the new facilities are a lot to be proud of.

"A lot of the dental students just say 'wow.' It really is a high-tech, high-class place. There is nothing better. It is the best in the country, I can promise you that."

Serio added that the School of Dental Medicine will positively contribute to the university's reputation.

"When you get into the more professional training, universities are usually taken a little more seriously and you know that people are going to take ECU seriously," Serio said. "The overall prestige thing puts us on more equal footing with our friends on the other side of 195."

Senior Brittany Pearce comes from a family of dentists and she said they have been speaking very highly of the program. "It will bring care to underprivileged areas of the state and also puts us on the map with other medical schools like Duke and North Carolina."

This writer can be contacted at news@theeastcarolinian.com.

NURSING continued from A4

its teaching excellence, but also received a vast amount of awards, such as National Student Nurses Association award, National Association of Student Nurses awards, American Association of Colleges of Nursing awards, teaching awards and research awards. Previously mentioned in an article on July 27, four professors from the nursing school also received the DAISY award.

That being said, the College of Nursing is well known for providing a variety of programs, such as distance education, clinical placements and simulation labs. Furthermore, the college initiated online programs to promote working nurses' education in rural areas.

"Our use of technology and simulation in nursing education continue to help us build our reputation as a national leader in nursing education," said Brown. "Our graduates are confident and competent pirate nurses."

As the largest supplier of nursing graduates in the state and the oldest department in ECU's Health Sciences, the nursing school has more than 1,100 students in undergraduate and graduate programs.

"My first choice was ECU, because ECU has such a reputable nursing school," said Esther Choi, a rising sophomore pre-nursing major. "Although I heard that the nursing curriculum is arduous, I thought that I would become a well-trained nurse if I can survive through it."

The College of Nursing celebrated its 50th anniversary in April of this year with its first class from 1960.

"The College of Nursing has created a legacy of excellence during the past 50 years. The college's history abounds with insightful, visionary leaders and our alumni bring pride and respect to our college through outstanding accomplishments and contributions to health care and the nursing profession."

Last March, the nursing students organized a kickball tournament to show profound student accordance and was arranged to raise funds to help nursing students in Haiti. Moreover, the students formerly raised funds to support people in Guatemala and demonstrated fellowship, contributing to the college's emergency funds.

"I am impressed to hear this great news and hope to join future events," said Choi.

The University of Connecticut, the University of North Carolina at Greensboro, Trinitas School of Nursing, Collin College, Regis College and Duquesne University have also all been acknowledged by the National League for Nursing.

The ECU College of Nursing will be officially recognized on September 23 at the National League for Nursing's annual Educational Summit in Orlando, Florida.

This writer can be contacted at news@theeastcarolinian.com.

MICROSOFT continued from A4


ECU Download Center.

Presently, the ECU Microsoft Office for Students Distribution Center is handling any and all issues that are related to obtaining free software. Students can simply log into the Microsoft e-Academy web store with a PirateID and passphrase to initiate the process.

The Microsoft4Students website can be found on the Information Technology and

Computer Services website along with download instructions. Although there is no Microsoft technical support for the offered products, the university's IT Help Desk and the Student Computer Support Center may be able to assist with dilemmas.

This writer can be contacted at news@theeastcarolinian.com.

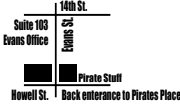


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HEALTHY continued from A7

those who have a meal plan. "All Foods Fit" items are available on campus, which means they are lower in total and saturated fat, sodium

and cholesterol. Students can look for the AFF label in the dining halls and other spots around campus.

There are pamphlets and

brochures written by ECU Wellness Education which give students tips

for eating healthy. One pamphlet recommends

choosing low-calorie beverages such as water,

diet sodas, unsweetened tea and low-fat milk and choosing baked, grilled or boiled meats rather than fried most of the time. It also reminds students that alcohol contains calories and requires extra money as well.

This writer can be contacted at

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PIRATE RANTS

The East Carolinian does not endorse statements made in Pirate Rants. Questions regarding Rants can be directed to Caitlin Hale, Editor in Chief, at opinion@theeastcarolinian.com. Log onto theeastcarolinian.com to submit a Rant of your own.

So, since we're paying for the Chancellor's house: When's the cookout, bro?

Using OneStop is like watching the weather report. It's informative, but with a 33 percent margin of error.

Is anyone else concerned that the dining areas don't keep their mayonnaise cold, when one of the main ingredients is egg yolk?

Wow. I'm surprised my RA hasn't announced a floor meeting on proper moving-out etiquette. I guess that's just proof that people really don't care during summer school.

Even though I still feel like the words "summer" and "school" should never touch, I gotta say I got a lot done over both sessions and I'm many steps closer to graduation. Summer school is still an oxymoron, though.

I'm seriously bummed The Galley isn't open for breakfast anymore. Where will I get my bacon, egg and cheese on toast?

Why must people rant about others ranting? Just let the people rant!

To the idiot who seems to think Duke is worse off than ECU: Duke is in the safest part of Durham, not ghetto. Even in Durham, you don't hear of 7 shootings in 9 days. Greenville PD needs go get their act together!

Hotter weather = More crime.

Man I thought it was completely dead around here since regular school isn't in session but now there's about to be a gang war in the city. Blame the damn heat is all I gotta say.

To the incoming freshmen boys who were playing tag in the library while we were trying to study: Please go back home until you grow up.

Week after move-in, I would be REAL interested in seeing how many people get underage drinking violations.

Going through the ECU 2015 freshmen Facebook group: Man, these kids are stupid.

Dear Freshman: Pre-Med is NOT a major. Love, Science Majors

If you are in a library, you should get off your cell phone. Common sense.

Dear Rick Perry: You cannot talk about states' rights and support a federal ban on gay marriage in the same breath. Makes no sense.

Is it time to go back yet? This summer job is killing me!

If I hear "If you have time to lean, you have time to clean" one more time, I'm going to bang my head against a wall. SCHOOL, WHY U NO GET HERE FASTER?!

To the bouncer at PB's with the Napoleon complex: How can you not accept a girl's ID that is really her, especially when she is hot? You suck.

When do the narwhals bacon?

Stopping two feet closer to my bumper at every light is not gonna get you to your destination any more quickly.

Stay safe: shoot back



ILLUSTRATED BY TIM WEAVER



Ben Cochran
OPINION COLUMNIST
Senior Nursing Major

By now you probably have already bought school supplies, books, course packets and bubble sheets. Congratulations, you eager beavers. Even if you've scoured your various syllabi and gone uber-nerd by purchasing all the recommended and supplemental materials, your back to school kit is incomplete. Now you must also add to it a Kevlar vest, a 9 mm Glock, an assortment of switchblades and a few canisters of tear gas, for good measure. In case you weren't around this summer, Greenville has become exceedingly violent. Perhaps it has always been that way, but recently the attacks seem to be targeting students, as evidenced by the torrent of ECU Alert emails flooding our inboxes.

About a year ago, the city of Greenville created a Special Task Force on Public Safety to study crime in Greenville. The Task Force was comprised of city council members as well as community leaders, including Brad Congleton, ECU's former student body president.

In its recommendations to City Council, the Task Force suggested that the Greenville police department should "employ tactics that rely less heavily on police personnel and more heavily on tactics that engage and require others in the community to reduce crime."

> STAY SAFE page B2

A false alarm



Morgan Logan
OPINION COLUMNIST
Senior Public Health Major

Crime. It's a word most people would not associate with small-town Greenville. However, for those who were here for summer school, we are aware of the numerous accounts of gang related shootings and robberies that happened in this little college town.

While these events were transpiring, most of us were already on high alert engaging in day-to-day activities. Shootouts at gas stations and skating rinks, a Bojangles robbery, and assaults were among the

few malicious doings that were actually reported. Greenville Police, as well as ECU Police, take these happenings seriously, but soon they found one accusation to be false.

An ECU women's basketball player reported that she had been sexually assaulted by two men en route to a routine workout to Minges Coliseum at 14th Street and Berkely Drive on July 25. The Daily Reflector reported two weeks later that the incident was fabricated.

"Police conducted an extensive investigation, which ended Tuesday when the victim admitted to an investigator that the report was false," said Chief

> FALSE ALARM page B4

From bad to worse



Kelly Nurge
OPINION EDITOR
Senior Public Relations Major

For any woman, the most dreaded time of the year is the annual pap smear. The "pap" is an issue that women don't want to talk about and men cringe at the thought of. However, as a responsible adult, the yearly check-up is a necessity.

After previously getting my first check-up at a clinic in my hometown, I switched over to using Student Health. As part of my tuition and fees, the switch seemed logical. Why pay more out-of-pocket

at a clinic, when my money was already going to the service?

I was apparently sorely mistaken. When attempting to make an appointment, I was told I had to first take an online sexual health course before receiving an already uncomfortable check-up. If I had already gone through it previously, why should I have to jump through hoops just to be seen by a school clinic?

Upon arriving at the Student Health website, I came to find that this course is only for those who are getting a "first-time pap smear" or a "prescription for a hormonal contraceptive method." Excuse me?

> WORSE page B4

WEB POLL

Are you excited to be back in Pirate Nation?

Vote online at theeastcarolinian.com

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Our View

All ideas and viewpoints expressed in "Our View" are those selected and discussed by the editorial board of The East Carolinian. Questions? Please call 252-737-2999 or e-mail opinion@theeastcarolinian.com

Crooked teeth

ECU began as "ECTC," or East Carolina Teacher's College. The point of the school was to bring in quality teachers to the poor, rural Eastern North Carolina. Since then, we have brought in award-winning doctors and professionals into an area that needs top-quality assistance.

One of the largest and most important adventures in our ceaseless attempts to give back to the local community is the opening of the new dental school, which was set to begin this week.

In a surprising announcement, Dr. James R. Hupp resigned as the dean of the dental school a week before the school was set to open its doors to the 52 new students currently completing orientation.

Hupp's resignation could not have come at a worse time. As ECU struggles to shake its party school reputation and draw in a crowd of eager, young students, losing his leadership reflects poorly of the new school.

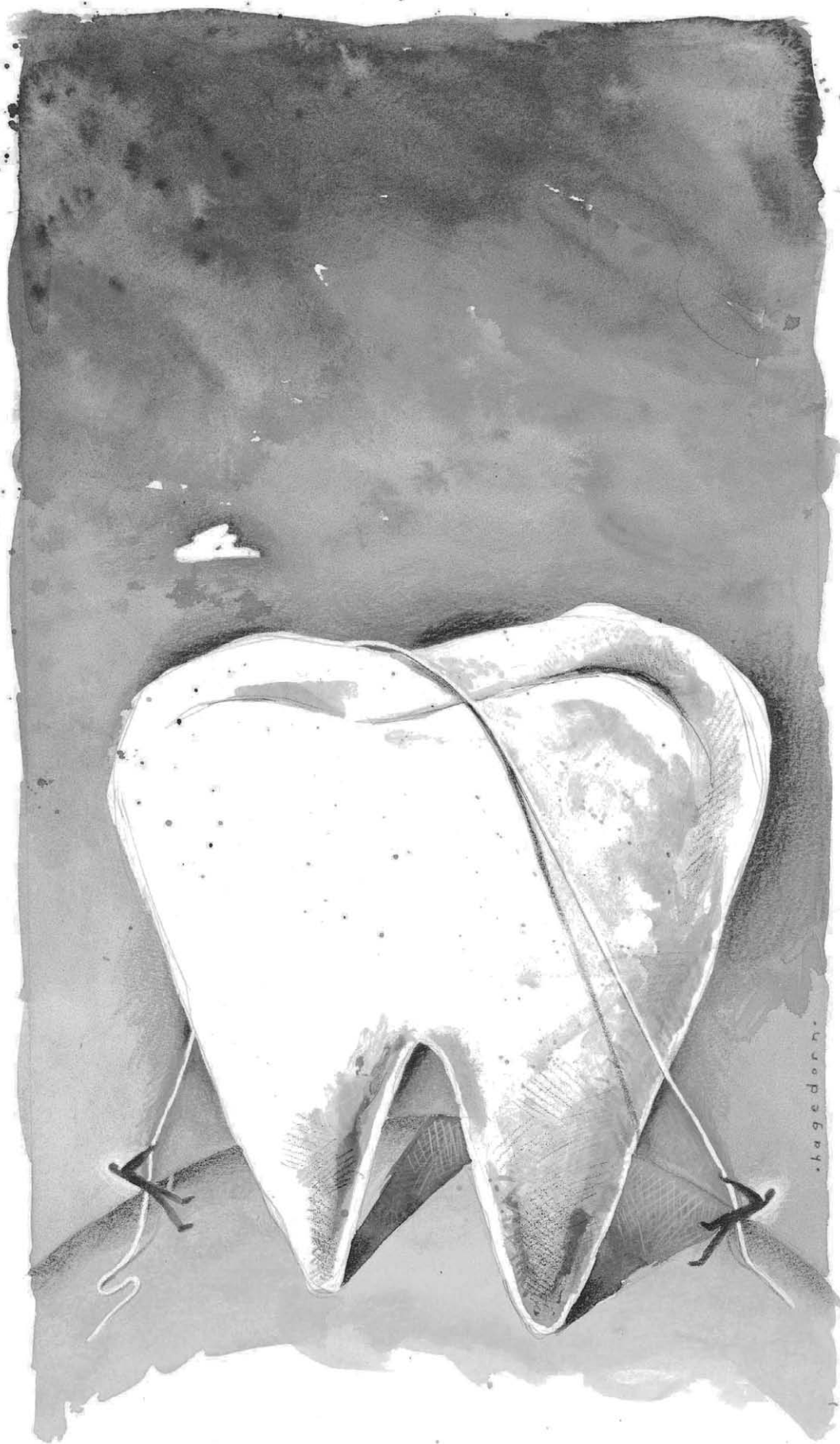
N.C. auditors raised questions of travel expenses on Hupp's behalf. While travelling to spread the word of our new school is very important to its success, following the rules is the more important. It's likely that Hupp was forced to resign. The timing and lack of a replacement is putting our new investment in a bit of a pickle.

As the economy keeps teetering on the edge of disaster and N.C. keeps cutting education costs, ECU put not only money but also faith into the dental school. Having reliable leaders in a time of unease is vital to the future success of the school.

Hupp has been the dean since November 2008. To put this in perspective, he was hired at the same time the current senior class was only a bunch of freshmen. Hupp has had plenty of time to be investigated or at least kept track of. If an issue of sketchy finances was allowed to go unnoticed for an extended amount of time, what else might have been swept under the rug?

After three weeks of a too-late investigation, Chancellor Ballard addressed the crowd at the student center. He emphasized the importance of ECU's contributions to the community and the remaining faculty of the dental school, of which Hupp is still involved.

For now, we should support those who are still members of the board of the dental school and hope that a replacement will be chosen soon. In the beginning stages, a strong leader is necessary. Having a downward turn at the start of the dental school would be detrimental to all of ECU.



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TEC website gets an upgrade



Thomas Teachey
WEB EDITOR

For those of you that love change, you'll be pleased to hear that we here at The East Carolinian are, as of this week, hosting a brand-new, made-from-scratch, deliciously oven-fresh website. Along with a new layout, a host of new features have been put into place to make the site more versatile and easier to navigate through. For those of you that don't like change, you'll be happy to hear that while you're browsing theeastcarolinian.com from your Windows 98 computer in your mother's basement, you'll find that it shares a lot in common with the old site.

The first thing you'll probably notice when you go to the new site is the brand-new layout. Creating a new layout was our main priority once we learned the old layout could potentially cause rupturing in the eyes, if that's even something that can happen. Theeastcarolinian.com now has content that covers the entire homepage. This way, all of the most current news and articles will be available right on the homepage of the website, eliminating any unnecessary clicking and load time.

The next thing that might catch your attention is the scroll box filled with Pirate Rants. This is conveniently located on the middle left side of the homepage of the website. Want to read a total stranger's opinions on Ugg Boots? Sure, who doesn't? With the old website, that's two whole clicks you would have to go through to read it, and who has time for that? Well now it's located right on the front page, giving you more precious time to do with as you please.

On top of that, you might notice a "Blogs" category plopped right between "Lifestyles" and "Classifieds." That's right; TEC now has online blogs separate from the print edition. This is to ensure that we're constantly feeding you information, 24/7, directly from the source material, instead of just biweekly. And for those of you who thought that sounded vaguely like pure corporate evil, I say "Dance puppets, we control the information now." Actually, that's not quite true, but now we can deliver news to you straight from an event, such as home Pirate football games, which are quickly approaching!

Between all the new features, layouts, hoo-hah and whatnot, it's basically the same website, just easier to use. You have the "News," "Opinion," "Lifestyles" and "Sports" sections neatly and conveniently arranged at the top of the screen. So, go give the site a visit. You'll probably notice even more aesthetic changes that weren't mentioned here. Once you do, I'm sure you'll agree with me in saying, "This is the single most wonderful website, and by extension, the most beautiful thing that has ever happened to me in my entire life." Again, that might not be quite true, but we hope you love the changes!

This writer can be contacted webeditor@theeastcarolinian.com.

FALSE ALARM continued from B1

Scott Shelton of the ECU Police. The case is said to proceed on schedule through the legal system. The fate of the basketball player concerning her sports team is undecided.

Nevertheless, the issue at hand is our safety. Yet, this false case, in a way, jeopardized it. How can we expect the police to capture culprits when they are given false leads?

"We take every reported crime seriously," Chief Shelton told The Daily Reflector, "but at the same time it is important to note that false reports cause unnecessary concern and worry on the campus."

And it does. When we receive those ECU Alert emails, most of the time there's a robbery of a single victim by unknown suspects over in the "tree" streets near downtown between the times of 2:45 a.m. and 5 a.m. So I've made it up in my mind, if I want to remain safe, to stay away from any streets named after a tree

in the middle of the night. However if I do have to take those streets, it's smart to not be alone.

Now, with this false incident, it raises awareness to the inhabitants of the 14th Street area to be on their toes, though they should already be cautious in the wee hours of the night.

Students should take the ECU Alerts seriously and should not place themselves in areas where there has been many documented incidents. That's not to say it couldn't happen anywhere either, but lightning can, and will, strike the same area twice.

Or that's what students and faculty at Virginia Tech thought on August 4th. Per The Washington Post, the school underwent a five-hour campus lock down after the words "man with a gun" spread across the school. The search for a gunman was unsuccessful. After four hours,

no witnesses had claimed to have seen one. After the 2007 shootings, Virginia Tech gave its alert system a makeover and was able to notify students and others on campus about emergencies via text messaging.

In all, campus safety is a major concern here at ECU. This is our home away from home and we deserve that sense of security. If you see anything suspicious, report it to the ECU Police Department. Do not lie when you report crimes because you will be charged with a misdemeanor. Do not simply click the "X" on the ECU Alert pop up. Learn from other people's misfortunes so that the same accidents do not happen to you.

This writer can be contacted at opinion@theeastcarolinian.com.

POLL RESULTS

Are you worried about the recent violence around Greenville?	Yes	83%
	No	17%

WORSE continued from B1

My first issue here is the blatant sexism. Do men have to take a 45-minute course on sexual health when they drop into Student Health to buy condoms? No. Yet when women need preventative measures against pregnancy, we need to be lectured about contraception methods, the pap test process and sexually-transmitted diseases. If a condom breaks or is used incorrectly, men are in the same boat as the women.

My second issue is that I have already been to a physician and have been on birth control. I know the process and I know my options. These types of questions should be

brought up personally, not through a mandatory online course. I also took Health 1000 three years ago and started learning about sex in the fourth grade; I get it by now.

According to American Sexual Behavior studies, the average age where a woman loses her virginity is 17, while men lose it at 17.3. Diseases and pregnancy are a rampant issue in teenagers, but since sex is happening before college, the education should be as well.

The risks have been apparent from the beginning of sexual education. Anyone entering college should have a basic knowledge of this. Since I have been previously

educated and had to release my medical records to switch to Student Health, why must I go through all this nonsense just to get a refill?

Yes, women should get checked every year for potential issues, but responsibility is left up to the individual. By the time you come to college, you are considered an adult. I like to believe that I can be included in that category and can make my own decisions. The point of a checkup is to have an open conversation with your doctor. Funneling women through an online course to "prepare" them makes the entire appointment seem disconnected.

Student Health is run by ECU, and in turn, run by the state itself. I suppose I should have been prepared for stalls and regulations when the government is involved. But on a similar note, Planned Parenthood is also a governmental operation, run on tax money, yet provides unbiased support.

If I'm putting my money into a system like Student Health, I expect everyone to be treated fairly. If women want to seek out their birth control options before a pap smear, that should be their choice. Also, some women take birth control for reasons other than sex—perhaps to control an uncomfortable or

inconsistent period. Taking a contraceptive does not imply that a woman needs to be schooled on diseases.

If anything, the course should be offered to those getting tested for STDs, not those who are getting a physical, and especially not for those who have already been through the process. Student Health needs to cut the sexist online course before women take their business elsewhere.

This writer can be contacted at opinion@theeastcarolinian.com.

HOW CAN WE HELP YOU TODAY?

DO YOU NEED...

Computer virus removal, troubleshooting support, or general technology help?

- Contact the ACE Student Computing Support Center on Main Campus (108 Rawl, 252.328.5407) or Health Sciences Campus (3330 Health Sciences Building, 252.744.5380).
- Reach the ECU IT Help Desk at 252.328.9866 or help.ecu.edu.
- Visit our Mac Support Web site for help on Mac operating systems, security, and other Apple products.
- ask.ecu.edu provides answers to lots of questions about OneStop, changing your ECU passphrase, e-mail, and much more.

Software?

- Free Microsoft products are at www.ecu.edu/microsoft4students.
- Log into the Virtual Computing Lab at vcl.ecu.edu to access a variety of software anytime, from anywhere you have an Internet connection.
- Locate a campus computer lab using ECU's Computer Lab Google Map.
- To access the ECU network, install antivirus software and our clean access agent from download.ecu.edu.

Mobile support?

- Download the ECU mobile app from iTunes or Google Marketplace. Features include headlines, athletics, events, campus directory, courses, Blackboard Learn, OneStop, library, search ECU, maps, InnerPirate, ECU Alert, YouTube, and images.
- View the ECU mobile Web site on your smart phone or other mobile device.
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Web space?

- Set up your ECU Web space at myweb.ecu.edu. Upload files, manage privacy settings...even create a personal blog!
- Download Microsoft Expression Web from www.dreamspark.com to design Web pages. Learn Expression Web at expression.microsoft.com.

Training?

- Through ECU's membership in Microsoft IT Academy, you can complete online training on Microsoft technologies and receive discounts on Microsoft certification exams.
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Links to all of our student technology resources are online at

www.ecu.edu/itcs/students.cfm

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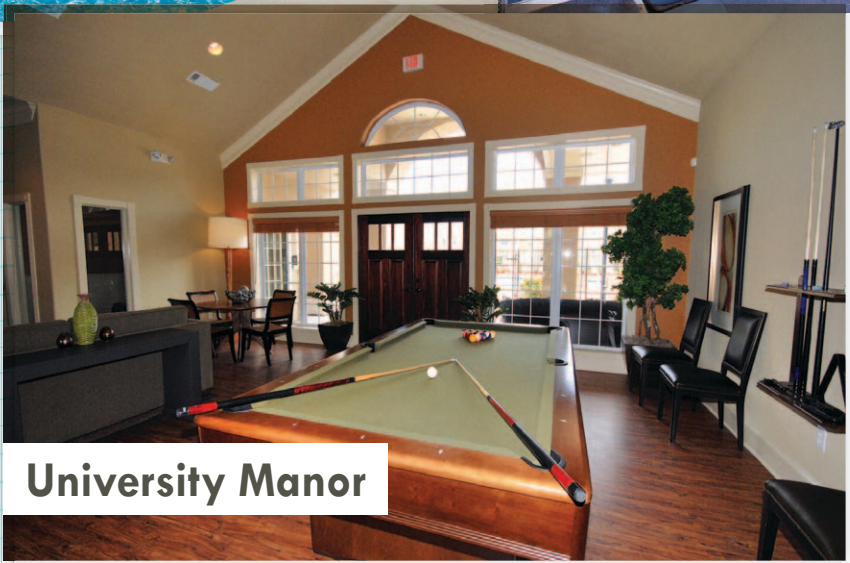
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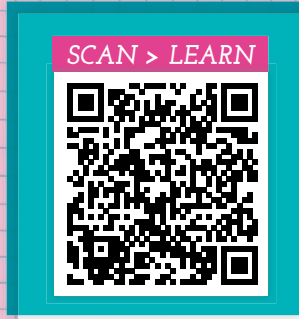
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MEDICAL COLUMN

Meet Sindhu



Sindhu Chandramouleeswaran
COLUMNIST

Eleanor Roosevelt, former first lady and one of my many favorite writers, once said, "A little simplification would be the first step toward rational living." In this modern age of technical gadgets, with five hundred different ways in which to receive information regarding the latest exercise trend, diet, or medical discovery, it is quite normal for some of us to react to this by longing for something simple. What this column shall be is a simple and old-fashioned way to read about human health, specifically, the health of the college-going student.

"Students tend to be carefree in their college years and don't think much about being ill, unless they find themselves in that situation," said Dr. David Musick, Associate Dean of Medical Education at ECU Brody School of Medicine. "It is important for students to get screened and become aware of health issues pertaining to their age group."

My name is Sindhu and I'm a first year medical student/pirate at ECU's Brody School of Medicine and former N.C. State "Wolfpacker". I graduated from N.C. State after six and a half years that seem to have flown by, with undergraduate degrees in microbiology and biomedical engineering, as well as a master's degree in physiology.

I truly enjoy learning in medicine and have had the privilege of volunteering in various clinical settings and shadowing some amazing healthcare providers. In between my past at N.C. State and my present at ECU, I took some time off and had the opportunity to travel, as well as work in the pharmaceutical industry. The time off provided me with a new set of perspectives on medicine and on what it means to live a healthy, balanced, and fulfilling life.

It is my hope that when you read this column, you will find yourself pleasantly surprised that the topics are some of which you have recently pondered. This column strives to provide health-related information specifically catered to college-age readers, regarding the topics that they are most curious about.

Medical literature unfortunately sometimes elicits feelings of fear and describes potential sources of gloom in its discussion of the very many intricate things that can go wrong with the human body. The focus of this column is not to inform you of what may happen if you do not follow a precaution or procedure or habit, but to set forth some information and to perhaps inspire some thoughts that may help you make your life even better. It is my hope that this is not just a scientific column that merely releases information, but encourages you to think, question, and make your own informed choices regarding the topics that it sets forth.

For those of you starting your first year at ECU, congratulations. For those who are returning, welcome back. I wish you much happiness, health, and good luck as you begin the year ahead. This medical column will run monthly and upcoming topics include sleeping habits, CPR and first aid, reproductive health, and skincare.

Look for Sindhu's next column in our September 20th issue!

This writer can be contacted at lifestyles@theeastcarolinian.com.



JOHN DAVIS | THE EAST CAROLINIAN

New ECU faculty attended a weeklong orientation last week. Though they come from different places across the country, they are all now part of Pirate Nation.

A place to call home

ECU welcomes new faculty

Mike Davis
ASSISTANT LIFESTYLES EDITOR

On August 15, ECU ushered in a group of new faculty members who thrive for the opportunity of excellence and are never satisfied with just scraping by. They are here to extend their own iron-grip knowledge to not only the students of ECU and the Eastern North Carolina region, but to the entire state as well.

For the fourth year, the ECU Office for Faculty Excellence put together their week-long new faculty orientation to help welcome, ease in and inform the new faculty members of what Pirate Nation is all about.

And as they learned, things are more different now than they used to be.

"When I came here many years ago, you went and filled in your retirement forms," said Dr. Dorothy Muller, director of the Office for Faculty Excellence. "You got your book and were told to go teach."

Professors from all across the

country, with a range of experience in various fields of study, have put on their eye patches and sworn their oath to the skull and crossbones, like Dr. Joe Califano, a Long Island, N.Y. native.

Beyond the dental floss and root canals, Califano, who is a professor at the new School of Dental Medicine, is an avid jazz guitarist. Though he has only been in Greenville for three weeks, don't be surprised if the town will get to see what's behind the dental mask sometime in the future, as Califano's cool hands may perform in the area. Califano has spent 13 years up Route 95 at Virginia Commonwealth University, alongside seven years at the University of Illinois.

Joining the School of Dental Medicine alongside Califano is Section Chief Dr. Bobby Collins, an Oral and Maxillofacial Pathologist and former University of Pittsburgh professor. Although Dr. Collins grew up in Durham, N.C., and went to the University of North Carolina at Chapel Hill, he left the Carolina

blue behind to help make the new dental school something special.

"The biggest thing we have to think about is motivating folks, because once they leave the dental school," said Dr. Collins, "they have to be sure they are going to continue to learn and improve, because they won't have the oversight of a faculty."

While tutoring and substitute teaching after obtaining his undergraduate degree, Dr. John Drake, management information systems professor in the College of Business, realized he "really liked the lifestyle that the academic world had."

After spending three years in the bitter cold of Eastern Michigan University and one year at the significantly warmer Louisiana Tech University, Dr. Drake juggled his way to ECU hoping to "help students learn more than just for a test."

Jesse Strycker, math science and instructional technology information professor, was born in Indiana and graduated from Indiana University, where he also taught as a graduate student. He has traveled south to

N.C. with big research ideas.

One of the studies Strycker is looking forward to working on is the observation of education across the entire state and seeing how different schools are, according to Strycker, "preparing future teachers, as well as seeing what kind of practices are in the classrooms by current teachers and seeing how the two compare."

Former Fayetteville Technical Community College professor Rachele Denney returns to her ever-so-familiar stomping grounds in the College of Nursing department. Denney, a recent 2010 graduate of the department herself, said she is excited to be "inspiring the next generation" as she helps guide the nursing students through her Alma mater.

These new Pirates of the east have finally landed, excited and ready to join the purple and gold alliance with many new ideas that can only improve the university.

This writer can be contacted at lifestyles@theeastcarolinian.com

ECU welcomes School of Dental Medicine to the family

Mike Davis
ASSISTANT LIFESTYLES EDITOR

Today, Pirate Nation not only welcomes the freshmen and transfer students, but the brand new, state of the art, School of Dental Medicine to the family.

The long-awaited hard work of the past six years has finally come to a completion, and the first dental class of 52 students begins to forever immortalize themselves in the ECU history books.

Professors from all across the country have packed their bags to come to Greenville to join in on the celebration, hoping to pass their experience and insight on to the "future dentists of America," as Dr. Frank Serio, Associate Dean for Clinical Affairs, put it frankly.

"We have been able to get some of the best faculty ... people that have national reputations," said Serio. "We've had meetings where everyone is at the table and you say, 'Jeez, what an impressive group of folks.'"

But to have a successful, long-lasting dental program, it takes more than just a "very high-powered group of folks" to

surround and advise the students with. That is why ECU set the bar so high, and as expected, has leaped above the bar, creating top-of-the-line facilities for the top-of-the-line students.

The idea and motto of "Innovation with Purpose" is seen clearly through the money spent and technology engraved into the students' curriculum, allowing them to become accustomed with and comfortable with state-of-the-art technology.

These technologies include iPads to bring up facial x-rays and iPhones for instant syllabi updates, quick fact checks and the 56-set simulation lab. This allows students to practice handling common, real-life dental situations with the correct and certified equipment.

The response of the students when they saw the simulation lab was simply, "wow," according to Serio, who showed the students the lab during their orientation last week.

"I went away for ten days back in July, and when I came back and stopped at all



CONTRIBUTED BY ELBERT KENNARD

Faculty and students are excited about the School of Dental Medicine's opening as well as its first incoming class.

> DENTAL page B7

Fall semester's exciting events

Madysen Tompkins
STAFF WRITER

Even if Pirates aren't thrilled to be hitting the books, ECU still has plenty of things to offer for returning students!

It's that time of year again. Leaves will soon start to fade to brown and students will soon be crowding Joyner Library. Fall semester is upon us, and fortunately for Pirate Nation, there are tons of things to look forward to.

A major part of welcoming students back every year is the university's annual Pirate Palooza held in Dowdy-Ficklen Stadium. Last night, students got the opportunity to play games, win prizes and meet faculty as well as new friends. Every year, students look forward to getting this opportunity to have a good time and meet some new people before classes actually start.

A sophomore art and business administration major, Patrick Dean, expressed his excitement about Pirate Palooza last week.

"I'm super stoked about Pirate

Palooza. I think it's a great way for new students to get out and meet people," said Dean. "Really helps 'freshies' (freshmen) get more involved with campus."

Apartment complexes such as North Campus Crossing also do their part to welcome students back to school. Every year, along with radio station Bob 93.3, the complex puts on a huge pool party for North Campus residents, their guests, as well as anyone who buys a \$10 ticket.

The pool party is complete with food, entertainment and games. This year, the event is on August 27 at North Campus's main pool. Entertainment will include DJ Gare "The Spyder" Stevens, live music from Josh Warren and the Revelations, Spare Change and chart-topping artists all the way from Australia, Juke Kartel. The fun will start at 11 a.m. and end at 4 p.m.

Even the staff at Bob 93.3 can't wait for this event. The radio station stated that Barefoot by the Pool is going to be "the hottest summer pool party around" and that it should be a good time for all.

Another thing that students, families and alumni rave over during the fall season is Pirate Football. Senior biology major, Christina Webster, isn't the only one excited about what is to come this season.

"I can't wait for football season," said Webster. "The time of the week when thoughts of classes and studying fly out the window and are replaced with only screams of excitement."

This year, ECU's season kicks off September 3 in Charlotte, N.C. against the University of South Carolina. Students look forward to this time of year for many reasons. Being around close friends, tailgating and the excitement of the game itself is more than enough to give students a break from their hectic class schedules.

However, some may argue that the most exciting part of the football season is homecoming.

In the past, ECU has hosted performances by musical artists such as Big Sean, Ludacris and Lupe Fiasco at homecoming. This year, jam rock band O.A.R. will be performing on

campus at Minges Coliseum on October 28. Homecoming is always a great opportunity for students to hang out with their friends and listen to artists they may not otherwise get a chance to see live.

Although there are several huge events going on at ECU, the thing students are probably looking forward to the most is also the simplest. Reuniting with old friends and meeting new friends is a huge part of the social experience at ECU.

Transfer student and sophomore nursing major, Olivia Burton, says that she cannot wait to discover new people and new things.

"I'm so excited to meet new people and build lifelong friendships this year," said Burton.

Regardless of whether Pirates are looking forward to being back in classes or not, the exciting events going on all semester and the promise of new friendships will hopefully make this semester a great one for all students.

This writer can be contacted at lifestyles@theeastcarolinian.com.

Students mark their calendars for football games, pool parties, homecoming and more

Surgeons save six-year-old from shark attack



Leila Falls
STAFF WRITER

Boogie boarding at Ocracoke Island resulted in a summer injury on July 19, when six-year-old Lucy Mangum was attacked by a shark.

Her parents were able to put pressure on the torn tendons and muscles of her right leg until the East Care helicopter landed.

Lucy was rushed to Pitt County Memorial Hospital and placed under the care of trauma surgeon Dr. Mark Newell. The process of medical teamwork continued on as plastic surgeon Dr. Richard Zeri joined the case.

"After she was stable, Dr. Newell asked me to help," said Zeri. Lucy's father, Craig Mangum, communicated with Zeri over the

phone during the lengthy move from Ocracoke to Pitt County.

Although Craig Mangum is an emergency room doctor at WakeMed, Zeri admitted, "He was very understanding of what needed to be done" and "knowledgeable in medicine, but let us do our job."

Zeri performed two operations on the damage to Lucy's leg. Her wounds just barely avoided causing major nerve damage.

"She was here in the hospital for about a week," said Zeri. "She was amazingly calm for the injury she had."

But Lucy doesn't have any ill feelings toward the shark anymore, since she believes that the shark thought she was a fish.

Discovery News ranks North Carolina second to

Florida, in regards to shark attacks, with five reported incidents.

Throughout his 14 years of practice, Zeri has never dealt with a shark bite, but has taken care of many different animal bites.

"The most common is from a dog... which is usually a serious and devastating injury, especially when it involves children," said Zeri.

Patients of all ages are under Zeri's care, which are treated with the same goal of repairing surgery in mind.

"(Lucy's) injured structures needed to be repaired so she could walk again," said Zeri. Lucy's wounds have healed and her muscles and tendons are mending—rehabilitation is soon to come.

"It takes tendons six to eight weeks to heal,

(and it will be) several months before she can walk normally," said Zeri. "So far, everything is going smoothly." But plastic surgery doesn't have all the glitz that people correlate from the media.

"It's not always glamorous—we're more in the trenches," said Zeri. "Public view is a little skewed about the cosmetic side."

Zeri has been performing cosmetic and reconstructive surgeries at Pitt Memorial Hospital since February 2002.

"(Because) I work at the level one trauma center, I do a significant amount of emergency and reconstruction," said Zeri.

Form and function are key elements of plastic surgery that need to be optimized, according

to Zeri. "It's necessary to maintain aesthetics, but for certain things, function is more important." The aesthetic skill that plastic surgeons need for the challenges of the job is the ability to solve intricacies. "It is important to be meticulous and pay attention to detail," believes Zeri. Growing up, Zeri was fascinated by his father's profession, which he later adopted. "It's different every day and exciting," said Zeri. "It's never boring."

In regards to the Lucy Mangum story, Zeri happened to be on call. Zeri said it's just another day on the job. "That doesn't minimize what she went through, but it's what we do—repair

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First days in the dorms

Madonna Messana
STAFF WRITER

With a fresh start to a new school year, Pirate Nation welcomes incoming freshmen that experienced their first ECU move-in day this past weekend. Freshmen began moving in to their dorms on Thursday and continued throughout the rest of the weekend. Their excitement to finally be welcomed as a Pirate was overwhelming.

"I'm very excited," said Molly McGovern, a freshman physical therapy major who moved into Clement residence hall in West End on Friday. "I think it will be a good experience and I'm hoping to meet a lot of people."

A lot of the freshmen's excitement stems from finally being able to be here at ECU, making new friends and starting their college experience. Living in the dorms is a great way to meet people

and is also a major part of the freshmen experience.

Finding the perfect roommate to live with in the dorms can be a difficult task. Many students choose to find their roommates using Facebook and other social networking sites. Meanwhile, some room with friends from home or cross their fingers and hope that they are placed with someone they can get along with.

"We did 'random roommate' and got really lucky," said McGovern. "We didn't even fill out a survey or anything."

After finding out who her roommate was, McGovern found her on Facebook and got to know her. She realized that they had a lot in common and would be a good match.

Kelsey Crothers, a freshman nursing major, was matched with McGovern. Both girls shared their excitement to be moved in at ECU and to be one another's room-

mate.

"We're trying to keep our door open so we'll meet people walking by," said Crothers. "But, everyone's been in their rooms."

Both Crothers and McGovern are excited to meet new people and experience their first year as Pirates in the residence halls.

No matter how excited new students may be to finally be at ECU, they all still have some worries.

"I'm nervous about being homesick a little," said Crothers. "And I'm really kind of nervous about classes and them being hard and me not being able to manage my time."

Living in the dorms definitely has its ups and downs—downsides being that students must share a small living space, abide by all campus living rules and share a common bathroom.

"It's alright. I think it's an experience everyone has to

have," said Crothers on the fact that she must share living space. "I'm excited."

Having to share a bathroom down the hall is not the most exciting thing for incoming freshmen to hear.

"They (the bathrooms) aren't terrible," said Crothers. "It would be nicer if I had my own bathroom, but it's convenient that we are right across the hall from the bathroom."

"I don't really feel comfortable with the hall bathroom," said McGovern, "and having to share with the entire floor."

Other worries that incoming students have when it comes to living in the dorms are following the campus living rules and regulations.

According to the 2011-2012 resident handbook, students are to abide by quiet hours, which are 11 p.m. to 8 a.m. Sunday through

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DENTAL continued from B6

our facilities," said Dr. Serio. "I told someone that I felt like a kid at Christmas, all these presents here and done. And I'm not even one of the students."

Not only are the facilities first class, but so is the faculty and students' commitment to ECU's mission of creating not only the foundation for a lasting dental program, but a lasting connection with the Greenville community.

The incoming dental staff believes so strongly in what ECU stands for, that after years of comfort and dedication to their former schools, they left to make Pirate Nation their own.

"The chance to help start a brand new school, and one that has a mission that we are so passionate about," said Dr. Margaret Wilson, associate dean for student affairs, "is such an exciting opportunity and has really been professionally invigorating."

Not only will the students graduate from ECU's dental school, but they will also directly work with the

community within their curriculum, as ECU is expected to build 10 dental facilities throughout the area to help community members in some of the poorest locations in the state.

The new dental school students are embarking on something greater than just a degree; they are also making a commitment to help those in need.

With the advancement in technology and information, dentists will become more willing to work in rural areas. The idea of isolation is no longer an issue, explained Wilson. Advancements such as Facetime and video chatting have evolved into dental equipment, allowing dental experts from all around the nation to help guide a dental situation if need be.

The wait is finally over, as these 52 students and faculty members begin an unforgettable adventure that will last a lifetime, serving the ECU community and the state of North Carolina.

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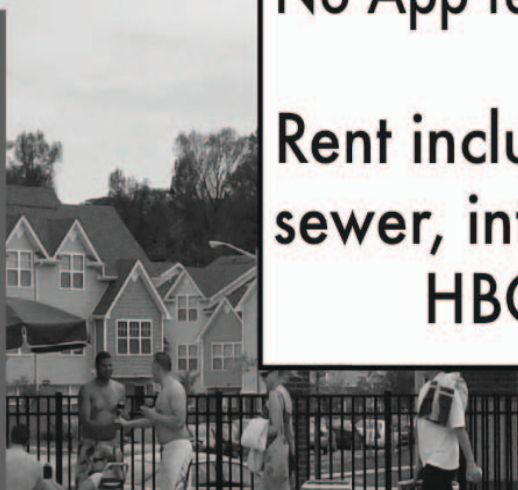
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Discover the power of the OneCard



ECU's student IDs can be used for discounts and other perks

Leila Falls
STAFF WRITER

The ECU OneCard holds more power than just a possibly unflattering form of student identification. According to the ECU OneCard PowerPoint located on the official website, it is a tool for "striving towards a keyless and cashless campus."

With one swipe, students can have access to certain buildings that are not open to the public. "I usually use my OneCard to get into Mendenhall or the rec center... it is free," said senior, child life major Mimi Dari.

Free printing and event tickets are perks of the OneCard. Event tickets include athletic events and campus-sponsored events, according to the ECU OneCard PowerPoint.

Not everything is free with a OneCard, but there are many discounts that are unleashed. Many students are fans of the student discount at

the movie theater. "Any time after 6 p.m." students can get a discount, said Greenville Grande employee Alyssa Turner. "Some students are confused about [the discount] so we end up having to tell them."

Although meal plans and pirate bucks are stored on OneCards, many students are fans of off-campus dining. "I ate at Dale's Indian Cuisine and they gave me a student discount for lunch," said Dari. "I didn't know they did that."

Some restaurants have their deals on display. IHOP advertises on their sign that "college day" and "college night" is Tuesday and Thursday, which gives a 50 percent discount off of your meal. "As long as you order a drink and have any [valid] college ID," said shift supervisor Rik Hawkins. "You get that discount."

Other places have specific times as to when the discount kicks in. "We're going to start up our between 5 and 9 p.m. deal," said Pita Pit employee Justin Wright. "It's five dollars for any pita with your college ID."

Some students are also downtown employees—which opens up a different discount because students who work downtown also have special downtown IDs. Michaelangelo's gives a 10 percent discount to those employees with their downtown ID, according to night manager Chris Bulman. "We also have different combos available that cater to college students, like the two for Tuesday deal and buffet specials."

The affordability of meals can be a form of student discount—but coupons can be handy. Restaurants such as Michaelangelo's, East Coast Wings, Hibachi Japan and Topsy Teapot are coupon friendly.

"We have a lot of coupons in the campus special and attraction books," said Topsy Teapot owner Delia Liuzza. "I'm now going to give a 10 percent discount with student ID for the 2nd Sunday brunches [every second Sunday of the month]."

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Thursday and midnight to 8 a.m., Friday and Saturday. Other policies include: visitation policies, escort policies, pets and health, safety and security regulations (HSS).

One of the biggest concerns students have is the visitation policy. Residents are not permitted to have guests after the hours of 2 a.m. Monday through Thursday. They are, however, permitted to have overnight guests on Friday and Saturday if both roommates agree. This is a new rule at ECU this year, as in past years members of the opposite sex were not allowed to stay overnight.

After their first night in Greenville, both McGovern and Crothers agreed that they had a good time. "Our first night in Greenville was a lot of fun," said McGovern.

"We went out on the town and met a bunch of people. We were going to go to the hookah bar but it was pretty crowded."

"It was a lot of fun," said Crothers. "We met a lot of different people."

McGovern is also excited to live in a dorm in West End because she feels it's closer to everything.

Though living in a dorm is a major adjustment for incoming freshmen, it is also an exciting one in which they will meet new people. They will finally be on their own and away from home for the first time.

This writer can be contacted at lifestyles@theeastcarolinian.com



JOHN DAVIS | THE EAST CAROLINIAN

An incoming freshman moves her belongings into Clement Hall.



Released August 10.

'The Help' leaves viewers laughing, crying and wanting a second watch

Grade: A

Rebecca Blanchette
LIFESTYLES EDITOR

"Did you always think you would be a maid?" asks an off-camera voice to Aibileen, a colored housemaid who is the hired help of a well-to-do young white Southern family, played by Viola Davis. It's the very

first line of the movie. Watching Aibileen nod her head "yes" in response to the question and hearing her subsequent explanation as to why, the viewer is automatically sucked into the civil rights movement of the 1960s in Mississippi.

In the film, Aibileen has spent her life taking care of white children and white households, because that's what her mother did and that's what her grandmother

did. Skeeter, played by Emma Stone, is in the same social circle as the white family that Aibileen works for. Skeeter, herself, was raised by a black maid. However, Skeeter is different from her friends who openly talk about how Negroes have diseases and should have separate bathrooms right in front of Aibileen, who has no choice but to smile and keep quiet. Skeeter doesn't believe in engaging in all of

the racism that her friends do. She makes it her dream to expose, through a novel, just how poorly blacks are being treated. She does this by interviewing as much of the colored help as possible in her hometown of Jackson, Mississippi.

"The Help," which is based off of the novel by Kathryn Stockett, is more than efficient when it comes to making viewers understand the time period and

the racial struggle. In one scene, Aibileen's best friend Minny, also a maid and played by Octavia Spencer, is teaching her 14-year-old daughter how to go to work for a white family. This was because she was forced to drop out of school to make money for her own family. The list of things that she can't do as a black maid in

> **'THE HELP'** page B10

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Information Technology and Computing Services

ONECARD continued from B9

The second Sunday brunches includes tea, coffee and a buffet from 10:30 a.m. to 2 p.m. The buffet includes food, such as: home fried potatoes, shrimp and grits, roast veggies and quiche. "After you eat the buffet you feel phenomenal, since the food is healthy..." believes Liuzza.

The overall relaxing setting and the live music events of the Topsy Teapot cater to students. "We have students in mind," said Liuzza.

It's Mike's Deli (located on 10th street) that intends to make students feel at ease. "I don't renovate it ... so it makes students feel at home," said owner Terry Hatoum. "The food is made from scratch."

Mike's Club card allows customers to have 10 circles checked off, in order to receive the 11th sandwich or combo free. "I haven't raised the prices in six years," said Hautom. "It's all affordable."

If a OneCard is lost, a

student can get a temporary ID or pay a replacement fee to receive a new OneCard. A temporary card costs one dollar, which lasts a week without all the campus perks. However, a replacement costs \$15 with all the power restored.

The list of OneCard opportunities are simple to discover. As Liuzza put it, "All you have to do is ask about the discount."

This writer can be contacted at lifestyles@theeastcarolinian.com.

'THE HELP' continued from B9

a white household include: touching the same coffee pot as a white, using the same bathroom or using the same plates or silverware. It's these small details that really bring the 1960s to life in the movie.

However, it is the incredible emotion that spills between the characters and off of the screen that left viewers crying as they walked out of the theater. "Heartfelt," said sophomore Morgan Kennedy simply. "It was better than what I expected. Very moving." Some films count on advances in technology to get positive responses from viewers, but "The Help" is a pure, honest and touching story that attracts viewers with its emotion. "There were no special effects. It was just a good story," said sophomore Mary Poole.

"It's been doing really well," said one Greenville Grande employee who wished to remain anonymous. "It [has] continued selling a significant amount of tickets even after a week and a half." Since it opened in theaters earlier this month, "The Help" has continued

to cause a buzz and keep up ticket sales. It's a special type of movie that really pulls at viewers' heartstrings.

What makes "The Help" such a rewarding two-and-a-half hours is the variation in emotion that it elicits. One minute the whole theater is laughing so hard that they start to clap. A few minutes later tears of sadness are raining on their cheeks. Seeing Aibileen and Minny bounce comical comments off of each other is one hilarious experience. Spencer is phenomenal as the character of Minny because she sufficiently accompanies every comical line with an equally comical facial expression.

Though Stone doesn't really contribute to any of the laughs, she plays the central character well. She is more than believable acting the part of Skeeter, a young woman whose main mission isn't to just get married and have children but to become a journalist or novelist. She does a good job at separating her character from the other women in the film who have completely different goals

and morals.

There are so many emotional complexities going on in this film between the characters' struggles with the law, with society and with themselves. It's not just about equal rights. It's about how the racism and restrictions of the southern 1960s individually affects and controls each character's life. Aibileen is dealing with the death of her son, Skeeter is dealing with the pressure of marriage (something that she doesn't want) and Minny is dealing with the abuse from her husband. And on top of all of these personal problems, the characters are also dealing with the every day struggles of ridiculous "separate but equal" laws. There is also the added fear of going to jail if anyone finds out about the in-progress novel. But every different emotion that the characters feel the audience feels too, and that transfer of emotion is what makes "The Help" such a rewarding viewing experience.

This writer can be contacted at lifestyles@theeastcarolinian.com.

SURGEONS continued from B7

everything from head to toe."

Discovery Channel's Shark Week fascination may have played a part in the public interest in the case. "It's interesting to see

reaction of media to certain events," said Zeri. Bu possible media recognition is not the gratifying aspect of being a part of a surgical team. "When you're

asked to deal with difficult problems and you are able to accomplish it ... that's rewarding," said Zeri.

This writer can be contacted at lifestyles@theeastcarolinian.com.

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Alpha Delta Pi	Campana, Lindsay G.	Chi Omega	Buffe, Emily S.	Phi Kappa Psi	Bartley, Chandler M.
Alpha Delta Pi	Enrougthy, Alexandra P.	Chi Omega	Cloningar, Cassidy A.	Phi Kappa Psi	Leggett, Adam B.
Alpha Delta Pi	Fitzhenry, Sara A.	Chi Omega	Copenhaver, Alexa M.	Phi Kappa Psi	Lorenz, Richard
Alpha Delta Pi	Hill, Mary A.	Chi Omega	Decker, Caroline C.	Phi Kappa Psi	Rountree, William P.
Alpha Delta Pi	Hunt, Cabot C.	Chi Omega	Diodonet, Renee E.	Phi Kappa Tau	Dunn, Evan E.
Alpha Delta Pi	Kennedy, Anna C.	Chi Omega	Dolan, Jacqueline K.	Phi Kappa Tau	Kidd, Clayton D.
Alpha Delta Pi	Masters, Amy L.	Chi Omega	Eacho, Nathalie N.	Phi Kappa Tau	Mealka, Gregory P.
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Alpha Delta Pi	Morgan, Elizabeth K.	Chi Omega	Greco, Gabriella M.	Phi Kappa Tau	Schwan, Timothy
Alpha Delta Pi	Moyer, Meredith A.	Chi Omega	Guidry, Karyn E.	Phi Kappa Tau	Cousins, Thomas W.
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Alpha Delta Pi	Reschly, Caitlin E.	Chi Omega	Harman, Tara E.	Phi Kappa Alpha	Handley, Matthew J.
Alpha Delta Pi	Riddick, Anna E.	Chi Omega	Hogan, Laura E.	Phi Kappa Alpha	McNinch, Bryan S.
Alpha Delta Pi	Schwener, Amanda B.	Chi Omega	King, Katherine E.	Phi Kappa Alpha	Scott, Timothy J.
Alpha Delta Pi	Sellers, Catherine A.	Chi Omega	Liesegang, Kristen M.	Sigma Alpha Epsilon	Austrian, Jordan C.
Alpha Delta Pi	Spruill, Jane H.	Chi Omega	Mackey, Brianna E.	Sigma Alpha Epsilon	Eubank, John A.
Alpha Delta Pi	Tucci, Kristina A.	Chi Omega	Marks, Lauren E.	Sigma Alpha Epsilon	Froehlich, Samuel S.
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Alpha Delta Pi	Wortham, Brooke A.	Chi Omega	White, Ashley L.	Sigma Gamma Rho	Hunter, Porsche K.
Alpha Delta Pi	Yount, Katherine B.	Chi Omega	Whitfield, Tara E.	Sigma Gamma Rho	Little, Crystal
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Alpha Phi	Genovese, Paulina A.	Delta Zeta	Doyle, Kimberly M.	Sigma Sigma Sigma	Stoneman, Haleigh A.
Alpha Phi	Graham, Alexa C.	Delta Zeta	Eisenberg, Shayna M.	Sigma Sigma Sigma	Thomas, Raya L.
Alpha Phi	Griffin, Marykate C.	Delta Zeta	Fagel, Sara L.	Sigma Sigma Sigma	Van Ness, Caroline M.
Alpha Phi	Kress, Lauren L.	Delta Zeta	Ford, Emily A.	Sigma Sigma Sigma	Wilson, Laurel E.
Alpha Phi	Leatherwood, Alyssa K.	Delta Zeta	Hawkins, Alexa C.	Sigma Sigma Sigma	Wilson, Sarah P.
Alpha Phi	Lowery, Morgan B.	Delta Zeta	Hemingway, Carrie E.	Sigma Tau Gamma	Blank, Zachary A.
Alpha Phi	Martin, Linsey	Delta Zeta	Kaklamanis, Nicole A.	Sigma Tau Gamma	Blankenship, Mitchell F.
Alpha Phi	McCall, Whitney A.	Delta Zeta	Merkert, Margaret A.	Sigma Tau Gamma	Garloch, Joshua R.
Alpha Phi	Meyer, Katherine N.	Delta Zeta	Nyswonger, Jillian C.	Sigma Tau Gamma	Grantham, Sean M.
Alpha Phi	Middleton, Meredith L.	Delta Zeta	Osborne, Meghan L.	Sigma Tau Gamma	Harris, Jason B.
Alpha Phi	Moochler, Alexandra M.	Delta Zeta	Owens, Brittany B.	Sigma Tau Gamma	Noble, Benjamin M.
Alpha Phi	Moore, Skyler C.	Delta Zeta	Paul, Frances L.	Sigma Tau Gamma	Writtenberry, Robert V.
Alpha Phi	Pepper, Melissa M.	Delta Zeta	Pittman, Catherine B.	Tau Kappa Epsilon	Daniels, Adam
Alpha Phi	Pickett, Valerie J.	Delta Zeta	Rowe, Meredith L.	Tau Kappa Epsilon	Masuda, Tyler H.
Alpha Phi	Rosko, Caitlin M.	Delta Zeta	Sanders, Morgan L.	Tau Kappa Epsilon	Pittman, Brandon S.
Alpha Phi	Stephens, Courtney L.	Delta Zeta	Seaborn, Elizabeth W.	Tau Kappa Epsilon	Pittman, Bruce C.
Alpha Phi	Sweeny, Samantha L.	Delta Zeta	Shahani, Ava Z.	Tau Kappa Epsilon	Plunkett, Gregory C.
Alpha Phi	Thuman, Jenna M.	Delta Zeta	Snyder, Jessica S.	Tau Kappa Epsilon	Schillo, David R.
Alpha Phi	Thurston, Chelsea L.	Delta Zeta	Starbuck, Sarah E.	Tau Kappa Epsilon	Shelton, Jeremy D.
Alpha Phi	Trimble, Alice J.	Delta Zeta	Starr, Brynn S.	Theta Chi	Cary, James M.
Alpha Phi	Wayne, Anna E.	Delta Zeta	Torres, Chelsea E.	Theta Chi	Chard, Bradley C.
Alpha Phi	Wiggins, Danielle P.	Iota Nu Delta	Dattani, Sunny D.	Theta Chi	Duffy, Thomas J.
Alpha Phi	Williamson, Kristina N.	Kappa Alpha	Fuller, Jordan B.	Theta Chi	Martinkovic, Joshua A.
Alpha Phi Alpha	Bowen, Sean J.	Kappa Alpha	Ludwig, Joshua A.	Theta Chi	Nelms, Bradley I.
Alpha Phi Alpha	Green, Eric E.	Kappa Alpha	Sheehan, Matthew W.	Theta Chi	Rose, Donald
Alpha Phi Alpha	Troy, William H.	Kappa Alpha	Strong, Nicholas I.	Theta Chi	Spain, William C.
Alpha Tau Omega	Bitner, Marc A.	Kappa Alpha Psi	Zachary, Kyle C.	Theta Chi	Stieh, Daniel P.
Alpha Tau Omega	Black, Jordan R.	Kappa Alpha Psi	Davis, Jeremy Q.	Theta Chi	Wollesen, Matthew B.
Alpha Tau Omega	Douglas, Ethan C.	Kappa Delta	Garrett, Stephen J.	Zeta Phi Beta	Borum, Sabrina A.
Alpha Tau Omega	Hylard, John M.	Kappa Delta	Jarrett, Michael A.	Zeta Phi Beta	Fettters, Katelyn E.
Alpha Tau Omega	Karagiannis, Nicholas V.	Kappa Delta	Ahmed, Heather B.	Zeta Phi Beta	McCoy, Meghan Q.
Alpha Tau Omega	Kroll, Chase A.	Kappa Delta	Anderson, Lindsey R.	Zeta Phi Beta	Rowe, Dominique S.
Alpha Tau Omega	McCarten, Michael A.	Kappa Delta	Barham, Sara L.	Zeta Phi Beta	Shade, Bage' R.
Alpha Tau Omega	Norris, Brandon L.	Kappa Delta	Bickett, Emma G.	Zeta Phi Beta	Smith, Biancas C.
Alpha Tau Omega	Poll, Joseph R.	Kappa Delta	Bost, Catherine F.	Zeta Phi Beta	Washington, Brittany L.
Alpha Xi Delta	Byrd, Ellen M.	Kappa Delta	Chapman, Lindsay A.	Zeta Tau Alpha	Breslauer, Victoria L.
Alpha Xi Delta	Church, Shanley B.	Kappa Delta	Cline, Amy L.	Zeta Tau Alpha	Britt, Mary T.
Alpha Xi Delta	Coghlan, Mackenzie A.	Kappa Delta	Frazier, Emily B.	Zeta Tau Alpha	Carlton, Courtney E.
Alpha Xi Delta	Corns, Erin N.	Kappa Delta	Gillespie, Christie N.	Zeta Tau Alpha	Carroll, Jenna B.
Alpha Xi Delta	Curtis, Lindsay M.	Kappa Delta	Hickey, Michelle M.	Zeta Tau Alpha	Cullen, Chelsea E.
Alpha Xi Delta	Davis, Jenna J.	Kappa Delta	King, Lauren B.	Zeta Tau Alpha	Deaver, Kaitlin E.
Alpha Xi Delta	Davis, Morgan L.	Kappa Delta	Madrigal, Jazmin B.	Zeta Tau Alpha	Evans, Jaime L.
Alpha Xi Delta	Demkovitz, Danielle N.	Kappa Delta	Maness, Anna B.	Zeta Tau Alpha	Gilmore, Amanda J.
Alpha Xi Delta	Fare, Abby K.	Kappa Delta	Matthews, Coleman R.	Zeta Tau Alpha	Gruber, Jessica P.
Alpha Xi Delta	Ferri, Katherine A.	Kappa Delta	Matthis, Haylie	Zeta Tau Alpha	Hanson, Kristan S.
Alpha Xi Delta	Gold, Lindsay A.	Kappa Delta	McLamb, Meredith P.	Zeta Tau Alpha	Howell, Suzanne K.
Alpha Xi Delta	Golden, Mallory M.	Kappa Delta	McLaurin, Brianna L.	Zeta Tau Alpha	Layrison, Elizabeth K.
Alpha Xi Delta	Grossweiler, Kirsten N.	Kappa Delta	Mingloski, Melissa G.	Zeta Tau Alpha	Loechel, Hilary C.
Alpha Xi Delta	Haskins, Morgan L.	Kappa Delta	Newcombe, Mary A.	Zeta Tau Alpha	Lugn, Emilia W.
Alpha Xi Delta	Haughey, Stephanie A.	Kappa Delta	Owens, Ashley W.	Zeta Tau Alpha	March, Morgan E.
Alpha Xi Delta	Hitchcock, Lydia A.	Kappa Delta	Paolini, Aryel P.	Zeta Tau Alpha	McDonnell, Erin
Alpha Xi Delta	Johnson, Kiersten E.	Kappa Delta	Plunkett, Melissa C.	Zeta Tau Alpha	McLaurin, Margaret H.
Alpha Xi Delta	Johnson, Mary S.	Kappa Delta	Pruitt, Emily S.	Zeta Tau Alpha	McLees, Kelly E.
Alpha Xi Delta	Leone, Jennifer L.	Kappa Delta	Rakowski, Gretchen J.	Zeta Tau Alpha	Osborn, Brytni D.
Alpha Xi Delta	Lloyd, Sarah E.	Kappa Delta	Reed, Alyson A.	Zeta Tau Alpha	Pisk, Calle M.
Alpha Xi Delta	Miles, Lindsay	Kappa Delta	Robinson, Jessica N.	Zeta Tau Alpha	Place, Maghan C.
Alpha Xi Delta	Nystrum, Rachel L.	Kappa Delta	Ronay, Ashley A.	Zeta Tau Alpha	Pressley, Sarah A.
Alpha Xi Delta	Parrett, Bethany M.	Kappa Delta	Sinha, Megha	Zeta Tau Alpha	Rackley, Morgan L.
Alpha Xi Delta	Shackelford, Amy C.	Kappa Delta	Taylor, Bethany L.	Zeta Tau Alpha	Rogers, Kristi M.
Alpha Xi Delta	Shortt, Kelli A.	Kappa Delta	Taylor, Laura K.	Zeta Tau Alpha	Ruitenber, Kristyn M.
Alpha Xi Delta	Sulvester, Brittany E.	Kappa Delta	Thomason, Natalie M.	Zeta Tau Alpha	Salpietro, Danielle C.
Alpha Xi Delta	Thomas, Laura J.	Kappa Delta	Urtoria, Lisette E.	Zeta Tau Alpha	Sargent, Courtney L.
Alpha Xi Delta	Wanner, Diana K.	Kappa Sigma	Backus, Sean R.	Zeta Tau Alpha	Schachte, Caroline G.
Alpha Xi Delta	Winslow, Jordan E.	Kappa Sigma	Burn, Jonathan F.	Zeta Tau Alpha	Schaefer, Allison M.
Alpha Xi Delta	Worthington, Vaughn R.	Kappa Sigma	Carideo, Zachary J.	Zeta Tau Alpha	Sikora, Marlayna C.
Alpha Xi Delta	Wynn, Katharine D.	Kappa Sigma	Hollingsworth, Paul T.	Zeta Tau Alpha	Smith, Cori E.
Beta Theta Pi	Brown, Frederick J.	Kappa Sigma	Peterson, Jeremy T.	Zeta Tau Alpha	Smith, Randi K.
Beta Theta Pi	Cannon, Christopher S.	Lambda Theta Alpha	Garcia, Alexis E.	Zeta Tau Alpha	Taylor, Abigail M.
Beta Theta Pi	Davis, Graham B.	Lambda Theta Alpha	Irizary, Pamela I.	Zeta Tau Alpha	White, Chelsea E.
Beta Theta Pi	DiMarco, John Paul C.	Lambda Theta Alpha	Ligouri, Samantha L.	Zeta Tau Alpha	Young, Stephanie H.
Beta Theta Pi	Gay, Jesse L.	Lambda Theta Alpha	Mutio, Amanda M.		
Beta Theta Pi	Morgan, Adam W.	Phi Gamma Delta	Rojas, Maria D.		
Beta Theta Pi	Nandurkar, Tejas S.	Phi Gamma Delta	Chriscoe, Tyler A.		
Beta Theta Pi	Nosbisch, Nickolas S.	Phi Gamma Delta	Nuccio, Daniel P.		
Beta Theta Pi	Ramsay, Ryan T.	Phi Gamma Delta	Olevine, Robert C.		
Beta Theta Pi	Williams, Charles E.	Phi Gamma Delta	Pinsky, Jonathan E.		

Fraternity and Sorority Life at East Carolina University Welcomes you back for fall 2011 Discover what Fraternity or Sorority membership at East Carolina has to offer you. Leadership. Service. Friendship. Scholarship.

UPCOMING EVENTS

Panhellenic Sorority Recruitment

The only chance to get to know the nine Panhellenic sororities on campus.

August 26, 27, 28, 30 and September 1, 2 – Recruitment Events

For more information and to sign up visit www.ecu.edu/greeklife under Panhellenic Council by August 25

(you must register to participate in Panhellenic Recruitment by August 25)

Greek Life Field Day

September 6, Bottom of College Hill Field (1-5 pm)

Drop by to mingle with members of ECU's Fraternities and Sororities over food, fun, and music.

Interfraternity Council Recruitment

Come learn about and get to know the 15 IFC Fraternities at ECU

More information and recruitment event location list is available at www.ecu.edu/greeklife under Interfraternity Council

(you do not need to register for Interfraternity Council Recruitment, but your attendance at each event is strongly suggested)

National Pan-Hellenic Council Meet the Greeks

Come learn more about the 4 sororities and 2 fraternities represented by the National Pan-Hellenic Council as well as how intake works for each member group.

September 11 – Mendenhall Student Center (2-5 pm)

More information about the NPHC chapters can be found at www.ecu.edu/greeklife under National Pan-Hellenic Council

(attendance is mandatory to be considered for membership in an NPHC group)

Multicultural Greek Council Greek Diversity Invitational

Come learn about the 2 sororities and 1 fraternity represented by the Multicultural Greek Council as well as how intake works for each member group.

September 15 – Hendrix Theater (6-7/7-8)

More information about the MGC chapters can be found at www.ecu.edu/greeklife under Multicultural Greek Council.

(attendance is not mandatory to be considered for membership in an MGC group)



Student-run podcast gains interest

Staff Reports

HoisttheColours.net is a new and upcoming ECU athletics forum that gives Pirate fans a place to voice their thoughts and opinions. The site also provides daily coverage of major ECU sporting events, as well as extended football, basketball and baseball previews.

A fellow ECU student started the site last summer and it has already accumulated over 630 members in that short period of time. Pirate fans of all ages are welcomed to join the site and contribute, as everyone has a voice worth hearing when it comes to their favorite school.

Podcasts by Hoist the Colours are available on iTunes, with live coverage of C-USA and ECU.

Track and field hold open tryouts

Staff Reports

The ECU cross country and track and field teams will hold open walk-on tryouts Wednesday, Aug. 31 at the new ECU track and field facility starting at 2:00 p.m., according to an announcement by head coach Curt Kraft Monday.

All interested men and women should come dressed to run and will be expected to perform in time trials and/or athletic testing for the coaching staff. Tryouts begin with the distance runners, then follow with the sprinters, hurdlers and jumpers at 3 p.m.

Prospective athletes must print and complete both the tryout history and physical forms, which can be found at the top of the page.

For more information, students can contact Paul Zalewski by phone at 252-328-5189, by e-mail at zalewskip@ecu.edu or in person at Minges A-12. The ECU track and field facility is located on Charles Blvd., adjacent to Clark-LeClair Stadium.

Men's golf to compete in match play

Staff Reports

The ECU men's golf team has been selected as one of six first-time participants in this season's Callaway Collegiate Match Play Championship, according to an announcement by the Golf Coaches Association of America.

The 2012 event is set to take place March 18-20 at the Concession Golf Club in Sarasota, Fla.

Arkansas, Kennesaw State, Liberty, UNC Wilmington and USF, the host school for the event, will also be making their first appearance. Arizona State, California, Chattanooga, Colorado State, Duke, Indiana, Iowa, Oklahoma State, Tennessee and Washington State round out the field.

Duke is the defending champion, posting a 4-1 win over Illinois in 2011 at the Hawks Ridge Golf Club in Ball Ground, Ga. Oklahoma State is the only two-time winner in the event's history (2004 and 2006).

The Concession Golf Club, a Jack Nicklaus Signature Golf Course designed in association with Tony Jacklin, was named "Best New Private Course of 2006" by Golf Digest magazine. It holds one of the highest Course and Slope Ratings by the United States Golf Association. The 7,470-yard, par 72 layout, is set on 520 acres of ruggedly pristine land, dotted with massive oaks and majestic pines. It runs three miles from tip to tip.

ECU opens its 2011-12 season with the GolfWeek Team Challenge on Sept. 11-13, in Murrell's Inlet, S.C.

Kicking off 2011

Explosive offense, revamped defense prepares for opener



CONTRIBUTED BY REBECCA HARTMAN

The football team prepares to take the Bagwell Field against Tulsa in the 2010 season opener at Dowdy Ficklen Stadium.

Adam Bunn
ASSISTANT SPORTS EDITOR

Lost in all the hustle and bustle of a new year beginning here at ECU is that the 2011 Pirate football season is just a mere two weeks away.

But while the first day of class for the majority of students at ECU signals the end to a summer, of carefree leisure and the start of another year of projects, homework, and exams for a select few, it's the

end of a grueling summer of two-a-days and the start of their favorite time of year.

In a matter of weeks, the ECU football team will board a bus bound for Charlotte and a match-up with SEC foe, South Carolina, to begin the football campaign.

Many questions surround the 2011 edition of Pirate football. These questions range from the loss of star receiver Dwayne Harris to the questions swarming over a defense that ranked last in all of college

football last season.

So what can fans expect from the explosive Pirates offense as well as the new 3-4 system implemented in the defensive unit?

Offense

The Pirates return all-conference quarterback Dominique Davis to a unit that racked up 36.8 points a game last year (good for 16th best in the entire FBS), while also passing for 318.7 yards a game (good for eighth nationally). Before the

season has even started, Davis was rewarded for his outstanding 2010 season by being named to numerous preseason award watch lists.

"It's great," Davis said of the honor. "But the only thing I'm focused on is winning. That's all I care about. If I get those awards that's great, but the only thing I'm worrying about right now is winning."

> KICKOFF page C6

Soccer goes 1-1



DOUG MACKENZIE | THE EAST CAROLINIAN

Goalkeeper Christiane Cordero trips up USC attacker Danielle Au in the box on Friday.

Stephen McNulty
STAFF WRITER

The Pirates opened the 2011-2012 soccer season this past weekend with a loss to nationally ranked South Carolina (1-1) and a win over Old Dominion (0-1-1).

ECU hosted South Carolina Friday night to open the recently finished ECU Soccer Stadium. Over 850 spectators showed up to watch the unveiling of the new facility, which is part of the \$24 million Olympics Sports Complex.

Prior to the match, Chancellor Steve Ballard, SGA President Josh Martinovich, ECU Provost Marilyn Sheerer and Board of Trustees member

Bob Lucas were on hand for a ceremony thanking those who played a role in the creation of the new facility.

"This is great," said head coach Rob Donnenwirth. "We hope that they all come back and hopefully, we'll get a win for them next time."

The Pirates put early pressure on the Gamecocks with three shots on goal in the first 20 minutes of action. Seniors Amanda Malkiewicz and Leah Bagonis were both in on the early battle, and finished with two shots on goal each.

> SOCCER page C6



DOUG MACKENZIE | THE EAST CAROLINIAN

Defender Rachel Fuller clears the ball out to midfield against the Gamecocks in the first half.

McNeill readies for second year

Jordan Anders
STAFF WRITER

For head football coach Ruffin McNeill, the similarities in the summer of 2011 and the summer of 2010 end at the fact that they involved the same months of the year.

Last summer, McNeill was adjusting to life back in Greenville after being hired to succeed Skip Holtz as head coach of the Pirates. He was learning the nuances of his team and the nuances of being a first-time head coach.

This summer, McNeill has a year under his belt at the helm of the Pirates' ship. He has a 6-7 season to build on, a season in which the Pirates outperformed all expectations to compete for a third straight Conference USA championship and earn a Military Bowl berth.

Now, in year two, the man affectionately known around campus as "Coach Ruff" is back for more.

"This summer has been a lot smoother," McNeill said of the difference in preparing for his second season. "The staff is already in place, which makes things smoother. Another year with the players helps also. All those things have made it easier this time around."

McNeill's first year had its ups and downs. Led by quarterback Dominique Davis and C-USA MVP Dwayne Harris, the Pirates had one of the most explosive offenses in the nation.

But their offensive potency was undone by a grossly porous defense that struggled with a lack of depth and was, statistically, the worst in the nation.

"We did some positive things last year," McNeill said. "We reached a bowl game, which we were not picked to do. We were in the conference championship race up until the last football game. Those were positive things that we're looking to build on."

McNeill and his coaching staff were determined to be proactive this off-season to continue that momentum. The first step was to switch the defense from a 4-3 scheme to a 3-4, a move they hope will help to shore up some of the problems from last season and better utilize the talent on that side of the ball.

"We addressed the defensive needs in the offseason," he said. "We've moved to a new scheme. We've tried to upgrade our talent level, which is just as important. But it's going to take hard work, and we're willing to do that."

"Everything is still a work in progress, schematically and fundamentally, but the

> MCNEILL page C6

Save the date

2011 football schedule

Adam Bunn
ASSISTANT SPORTS EDITOR

Pirate football is the most popular athletic program on campus. The program is drawing sellout crowds into Dowdy Ficklen Stadium as well as providing two Conference-USA titles in the past three years.

After welcoming in a new staff last year and gaining a berth in the Military Bowl, the Pirates return to the field in September to try and retake control of Conference-USA.

ECU vs. South Carolina, Sept. 3 (Charlotte, N.C.)

The Pirates kick off the 2011 season with this match-up against South Carolina on a neutral field in Charlotte. While this match-up will excite the fan base and generate a lot of publicity, it's a very unfavorable match-up for the Pirates. The Gamecocks have uncertainty at the quarterback position, but they still had a break out year with an invite in the SEC title game, while the Pirates lost major players on both sides of the ball. The Gamecocks boast a talented running back in Marcus Lattimore, while the Pirates struggle to stop the run.

Prediction: 31-17 South Carolina

ECU vs. Virginia Tech, Sept. 10

The Pirates and the Hokies have a history of incredible meetings over the last couple of seasons. The Pirates took a victory against VT in the opening game of the 2008 season. With a home opener in Greenville, the Pirates are catching the Hokies at the right time. Tech is losing their quarterback, both running backs and key members of their defensive unit setting the stage for what could be a major upset. Without Tyrod Taylor the Hokies have major questions on offense and with this game being so early in the season the Pirates are looking to be the James Madison of 2011.

Prediction: 28-24 ECU

ECU vs. UAB, Sept. 24

After a week off, the Pirates open conference will play against UAB. ECU defeated UAB last year in a barnburner on the road. It should be another classic this time around. With the Pirates offensive weapons, it should be another high scoring win.

Prediction: 45-31 ECU

ECU vs. North Carolina, Oct. 1

The in-state battle continues for these two teams as they meet for a third straight year. The Tar Heels are coming to Greenville for the first time since ECU beat UNC in 2007. Last year's game featured a suspension-riddled UNC up against an inexperienced group of Pirates with the Tar Heels dominating in the second half. There is no doubt that the talent level of the Pirates will be up and ready for this game, making for a possible repeat of the N.C. State game of last year. Despite the recent coaching change and a few transfers look for the Tar Heels to escape Greenville with a "W".

Prediction: 41-31 UNC

Houston vs. ECU, Oct. 8

The Pirates go on the road for the first time in 2011 when they face off against the Houston Cougars. ECU and Houston last played in the 2009 Conference-USA title game with the Pirates surviving in the last moments of the ball game. The Cougars of 2011 will look very similar to the Pirates of 2009 as they will be led by a sixth year senior quarterback with Case Keenum.

Prediction: 41-38 Houston

Memphis vs. ECU, Oct. 15

Memphis has been the bottom dweller of Conference-USA football for years now and that trend doesn't look like it is going to be changing anytime soon. This will be a walk for the Pirates.

Prediction: 50-21 ECU

Navy vs. ECU, Oct. 22

When the Pirates hook up with Navy, it will bring back memories of the 76-35 shellacking they absorbed last season. ECU was completely unable to stop the Midshipman's option attack to the tune of over 500 yards rushing. While the Pirates are one year older, the option and ECU just don't mix. And while I wouldn't expect Navy to drop 70, 50 doesn't seem out of the question.

Prediction: 45-28 Navy

ECU vs. Tulane, Oct. 29

The Pirates and Tulane will play each other for the first time since ECU took a 28-24 win over the Green Wave in 2008. The Green Wave struggled last season, running the football and on defense giving up 37 points a game. The Pirates offense should easily be able to hammer down on this hard-luck Tulane defense.

Prediction: 40-28 ECU

ECU vs. Southern Miss, Nov. 5

Last years match-up was, by any terms, amazing. After being down by 20 points in the first quarter, the Pirates fought back to steal a one point victory away. After ripping last years game right from Southern Miss' hands, the Pirates have the talent and the home field advantage to repeat.

Prediction: 42-30 ECU

UTEP vs. ECU, Nov. 12

Like Memphis, UTEP makes a living at the bottom of the C-USA ladder and they don't seem to be making much progress. This should be an easy "W" for the Pirates.

Prediction: 38-17 ECU

ECU vs. UCF, Nov. 19

Last year's Conference-USA Champs will take a trip to Greenville in the second-to-last game of the season, looking to beat the Pirates for the second straight year. The Knights return with all of their key personnel on the offensive and defensive side of the ball. This game could possibly decide the fate of the Pirates season. No matter the experience the Pirates have gained, UCF is one of the best Mid-majors in the country.

Prediction: 31-24 UCF

Marshall vs. ECU, Nov. 26

The Pirates close out the 2011 regular season with another match-up with a bottom dwelling C-USA team in Marshall. The Pirates dominated the Thundering Herd last season in Dowdy. The results should be the same this season, as Marshall did not improve their offensive or defensive situation in the off-season.

Prediction: 40-17 ECU

All in all, this coming football season should be filled with excitement and fantastic moments. So to all of the incoming freshman out there, you're in for a treat.

This writer can be contacted at
sports@theeastcarolinian.com.

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EVENTS THROUGH SEPTEMBER 8

Ask A Pirate: Tuesday, August 23 from 7:30am-2pm • Wright Plaza, Christenbury Gym // **LOL Comedy Series:** Tuesday, August 23 from 7-8pm • Wright Auditorium // **Ask A Pirate:** Wednesday, August 24 from 7:30am-2pm • Wright Plaza, Christenbury Gym // **Ask A Pirate:** Thursday, August 25 from 7:30am-2pm • Wright Plaza, Christenbury Gym // **Ask A Pirate:** Friday, August 26 from 7:30am-2pm • Wright Plaza, Christenbury Gym // **Lead On Fridays:** Friday, August 26 from 12-5pm • Room 109, Mendenhall Student Center // **Free Bowling and Billiards:** Friday, August 26 from 9-11pm • Mendenhall Student Center // **Free Bowling and Billiards:** Saturday, August 27 from 9-11pm • Mendenhall Student Center // **Rec Showcase & Blizzard of Bucks:** Tuesday, August 30 from 7:15-8pm • Student Recreation Center // **Faculty Lunch - College of Business, College of Human Ecology:** Wednesday, August 31 from 12-1pm • The Croatan



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Purple Impressions: Wednesday, August 31 from 7-9pm • Ledonia Wright Cultural Center // **Get a Clue:** Thursday, September 1 from 1-4pm • The Mall Area // **Lead On Fridays:** Friday, September 2 from 12-5pm • Room 109, Mendenhall Student Center // **Big Booty Bingo:** Tuesday, September 6 from 8-10pm • Great Rooms, Mendenhall Student Center // **Leadership Reading Circle: The 7 Habits of Highly Effective Teens and College Freshman:** Wednesday, September 7 from 12-1pm • TBA // **Connect at the Cupola:** Thursday, September 8 from 3-5pm • The Mall Area, Rain Location: Mendenhall Student Center // **60 Minute Leadership Workshop: What I Learned about Leadership from Dr. Seuss:** Thursday, September 8 from 5-6pm • Room 15, Mendenhall Student Center // **King & Queen of the Halls:** Thursday, September 8 from 5-7pm • Bottom of College Hill

Individuals requesting accommodation under the Americans with Disabilities Act (ADA) should contact the Department for Disability Support Services at least 48 hours prior to the event at (252) 737-1016 (Voice/TTY).

East Carolina University.

Costly 'home' game for students



Students cheer on the football team against the Wolfpack in the fall of 2010. Fans will have to travel to Charlotte for the Pirate's opening game on Aug. 3.



CONTRIBUTED BY REBECCA HARTMAN



Jordan Anders
STAFF WRITER

The football team opens their 2011 season against the South Carolina Gamecocks in

just 11 days.

When the Gamecocks come to town, the Pirates will be the home team. But instead of the friendly confines of Dowdy-Ficklen Stadium, the Pirates will "host" South Carolina at Bank of America Stadium in Charlotte, home of the NFL's Carolina Panthers.

A game like this is huge for ECU—I get that. These sorts of games are necessitated by the fact that ECU is a member of Conference USA, which does not offer its teams an automatic bid to a BCS bowl

game like other conferences.

Therefore, the only way for athletic director Terry Holland to put his football program in a position to be chosen as an at-large team for a big game (such as the Sugar Bowl or the Orange Bowl) is to schedule games like this one. It is necessary so that the Pirates can show that they are capable of performing on a big, bowl-like stage in a neutral site. Holland himself has stated as such in interviews.

Participating in a game like this seems like a win-win for the Pirates. They get that exposure of playing in a big market like Charlotte, in a top-notch stadium like BoA. They are playing a quality team in South Carolina, which made it all the way to the SEC Championship game last season. Coach Ruffin McNeill's revamped team will get that aforementioned

experience of playing in a big-game atmosphere in a neutral site.

Now, here's where things get tricky.

The beef that some ECU students have with this game is the fact that we, as students, are not afforded a free ticket to the game the way we would if it were being played at Dowdy-Ficklen. On the surface, that seems like a legitimate argument, seeing as how the Pirates are designated as the home team and, as such, we would be the "home" crowd.

Digging a little deeper, however, will show that this is just how it has to be. Granted, an opportunity to go to Charlotte and see the Pirates compete on an NFL stage would be an awesome experience. The matchup with the Gamecocks should make for a fantastic football experience.

But let's look at this for a second. With a 12-game schedule, the Pirates get six home games and six away games. If the Pirates were losing a home game in lieu of this matchup in Charlotte, being upset would be perfectly understandable.

But ECU's slate of home games for 2011 remains untouched, making for six home, five away, and one neutral-site game on the season.

Students will still get their six opportunities to visit Dowdy-Ficklen and watch their Pirates play this season. Not offering a free ticket to the game in Charlotte doesn't rob students of any chance to see their team play for free that they would have had otherwise.

Logistically, BoA Stadium obviously isn't looking to stage a game for 70,000 people who didn't pay to see it. Also, ECU can offer those tickets to their students for

home games because they know the number of tickets needed for the other team is going to be relatively low. At a neutral site, ECU has to share the seating equally with USC, and God bless whoever would have to sort out getting enough tickets to both schools if one, or both, were offering them for free.

In the end, it's a bum deal that we, as students, don't get to go for free. But we don't get free tickets to any other road game, so it makes sense that we wouldn't get one for this one. Plenty of Pirates will show up to cheer on their team in Charlotte regardless.

For those of us who didn't have the money to drop for a ticket, that nice new Fox Sports deal will come in pretty handy come Sept. 3.

This writer can be contacted at sports@theeastcarolinian.com.

Have a question about the sports section? Contact the sports editor at sports@theeastcarolinian.com

Seniors lead volleyball team

Pirates open season with East Carolina Classic

Chase Kroll
STAFF WRITER

With just one week until the start of the regular season, the ECU volleyball team is just days away from completing an exciting and highly optimistic offseason.

The upcoming East Carolina Classic marks the end of last season's struggles for the Lady Pirates. Instead, it turns the focus to the possibilities of the 2011 season. Since the preseason began on Aug. 10, the team has been working very hard to make sure that this season is a good one.

"They want to do well. It matters to them," Coach Pati Rolf said. "They want to do well for East Carolina. They want to represent our school well and they work hard."

Now that the preseason is in full swing, it's apparent that players are ready to take big strides. Nicole Jones anchors the defense for the Pirates, with help from sophomore Shelby Beasley, who has been having a strong preseason. Sophomore setter Kasey Kavanaugh controls the offensive attack, with most of the firepower coming from seniors Britney Roper and Amanda Lutzow. Freshman Zarah Cecich, the only newcomer to the team, was described by Rolf as a "great athlete" who could help ECU in a couple of ways.

Losing only two players last year due to graduation, the Pirates have the advantage of bringing back all the players that make up the core of their team. With four seniors now on the roster, there is no question as to where the leadership comes from.

"The four seniors, as a unit, have really worked hard. All of them have realized that we need every single one of them to get it done," Rolf said.

In addition to keeping their core intact, the Pirates have brought in some incredible additions to the coaching staff. Assistant coach Jackie Simpson is a former All-American setter at Wisconsin, who brings a wealth of experience to ECU's locker room. Rolf also pointed out that Simpson's talent is a huge help on the court as well as during practices.

Assistant coach Jeri Estes joined the Pirates coaching staff, replacing assistant Katie Baggett who is currently on maternity leave. Estes' track record is quite impressive. He has coached elite professional leagues and won national titles in the United States, Russia and Switzerland. His experience, along with Rolf's own international experience as an official throughout the offseason, should really help get the best out of the players.

"The more experience you have, the more reality sets in. [The players] believe in us, because they know we have seen it," said Rolf. "It takes a village to build a team and they have all really stepped up."

On Aug. 26, ECU's regular season begins at home against Gardner-Webb with the kickoff of the East Carolina Classic. The slate has been wiped clean. All of the Pirate players will be able to put their hard work on display. It wouldn't be a stretch to say that last year could be a bit of motivation for the team.

"Deep down, the kids really want to prove that they are a great team," said Rolf. "We are ready to start a new season."

This writer can be contacted at sports@theeastcarolinian.com.

> VOLLEYBALL page C5

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Plunging into Purple! Magazine

Michael Perry
SPORTS EDITOR

For the enjoyment of ECU students, alumni and fans a new online publication, Purple! Magazine, is set to hit the web on Aug. 26.

The sports-focused feature magazine will be produced every two months with plenty of informative news stories, personable features and gripping images.

The online nature of Purple! Magazine utilizes a host of mediums by which to share the stories and information within each issue.

Most notably is the use of video on the publication's website, an official Facebook page, as well as an image heavy presentation. Each issue will include a feature story and coinciding video of those involved in the story.

Purple! Magazine will feature several reoccurring segments including a "No Quarter" column, news briefs and off field player features. There will also be special pieces on club sports, campus recreation, university events and features on spirit team members such as the Marching Pirates, the cheerleading squad and the dance team.

The "No Quarter" column is set to be a fixture in every issue of Purple! Magazine and will be a place for ECU coaches or others involved with athletics to share something with readers.

The off-field player features have been designed to share the story of certain athletes and what they do while away from sports.

"Every issue will feature an athlete that has a good story,"

art director Jay Clark said. "Not just that they are great athletes, but that they are also doing great academically or doing things outside of campus. It's meant to be an inspiration to students."

Aside from a focus on varsity sports, Purple! Magazine will also look to shine light on various club sports programs, as well as activities occurring with and around campus recreation.

"We are trying to be pretty inclusive of campus rec and club sports," Clark said. "We are going to try and focus on teams that don't have an actual corresponding ECU team."

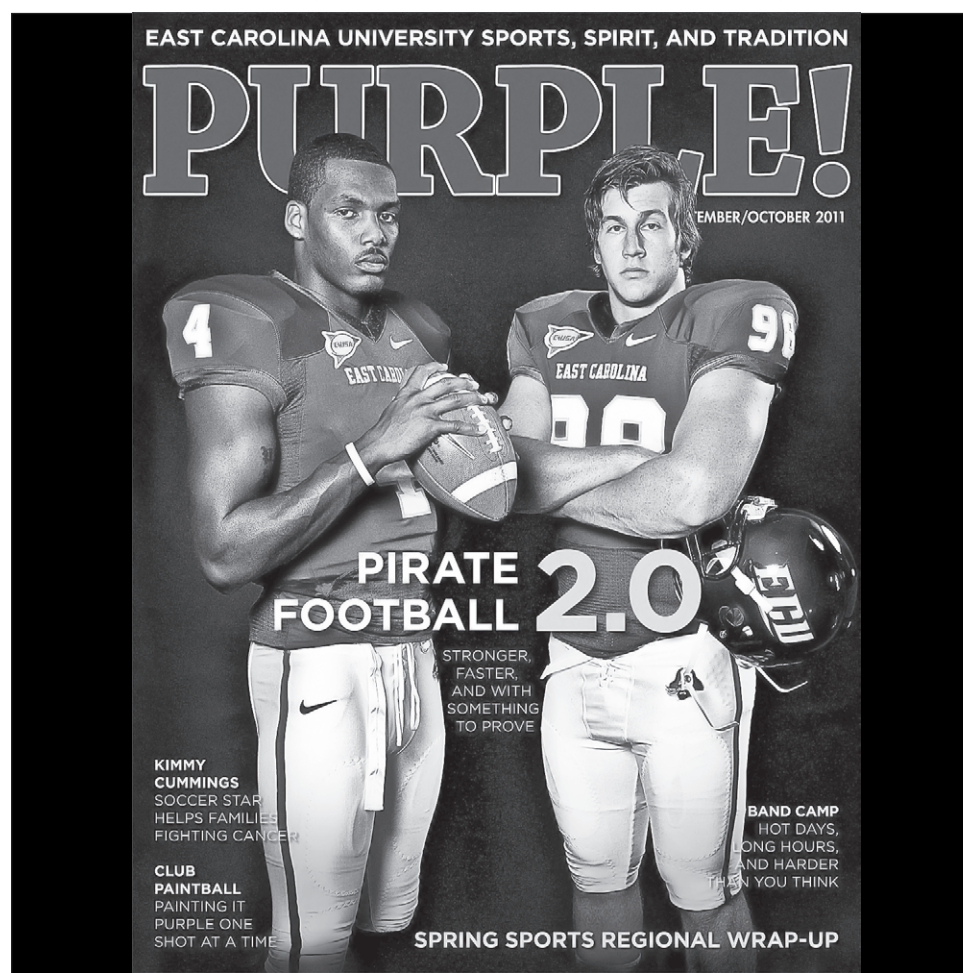
Each issue will also include a short history lesson on Pirate teams of the past.

Also, the close of every issue will be the "fan cam" segment in which a small portion of an ECU sporting event will be featured on the back cover.

Purple! is a product of University Publications and Marketing. The company is the brainchild of Clark and editor Jessica Cresson Nottingham.

"Looking at social media we were not really controlling our information, and a lot of people had their own sites that weren't official," Clark said. "I was trying to think of a way that we could bring information back

> PURPLE page C7



CONTRIBUTED BY UNIVERSITY PUBLICATIONS AND MARKETING

New complex opens

Stephen McNulty
STAFF WRITER

Saturday afternoons in the fall are the best time to be a Pirate. There is no doubt about that. Nothing in Greenville beats screaming "Purple" at the top of your lungs from the Boneyard. But ECU has more than football and Pirate fans know how to show support to all sports.

This past season, ECU's men's basketball team put together their best season in over a decade, and you could feel it inside Minges Coliseum. Perhaps one of the greatest moments in recent Pirate athletics was the win over the Memphis Tigers on Senior Night last season.

The entire lower bowl of the 8,000-seat arena is open to the student section, which is simply referred to as the Minges Maniacs. When out and in full support, the Pirate student section can be a major home-court advantage.

Minges Coliseum is also home to ECU's volleyball games, and next door the Minges Aquatic Center packs in hundreds for every home Pirate swim meet.

When the winter turns to spring and the men and women finish their basketball seasons, there is only one place any Pirate sports fan must go: Clark-LeClair stadium. Although sometimes it might seem like a good day to go to the pool, nothing beats a good Pirate baseball game.

The baseball program at ECU has been arguably the most successful of all programs, and the beautiful Clark-LeClair stadium stands as a symbol of triumph. The facility can hold up to 3,000 fans in the bleachers. However, many fans choose to tailgate and watch the game from the Jungle.

Located in the outfield, the Jungle epitomizes the mentality of Pirate fans and provides ECU with a unique home-field advantage that one must witness before they can be considered a true Pirate

sports fan.

The largest crowd ever to fill Clark-LeClair was on April 22, 2009, when ECU defeated North Carolina 4-0 in front of 5,581 fans. In 2010, the Pirates averaged 3,249 fans per home game - good for 16th best in Division I.

In the shadows of Clark-LeClair stands the stadium's younger sister, the new ECU Softball Stadium. Fresh off its inaugural season, the complex holds up to 1,000 fans and includes 200 chairback seats behind home plate. The stadium is very similar to Clark-LeClair and possesses many of the same amenities with concessions and a state-of-the-art video scoreboard.

Pirate softball has also been very successful as of late, and the usual crowd reflects the city's growing support. This past season, ECU held multiple regular season tournaments, which has brought continuous action for softball fans. The Pirates also hosted and won the Conference USA tournament at the new stadium this past season.

Set to open in 2011 and join the softball stadium and Clark-LeClair Stadium's neighborhood is the new track and field facility, as well as the new soccer stadium. The group of fields will join a support building to complete the Olympic Sports Complex.

ECU's new soccer stadium will have 1,000 seats, including nearly 200 chairbacks, a press box and other fan amenities and concessions. The track and field facility stands alone and consists of an eight-lane, polyurethane track and a large field competition area. A 20,000 square foot support building will include coach's offices and a fully equipped sports medicine facility. The building will also include

> NEW page C6

VOLLEYBALL continued from C4



LOU GRAYSON | THE EAST CAROLINIAN

The volleyball team huddles between serves in during a match against the Houston Cougars inside Williams Arena at Minges Coliseum.

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KICKOFF continued from C1

To his credit, Davis hasn't become overly secure in his skills over the off-season and has committed to working on the things he felt he needed to improve on.

"I've been working on my footwork, that was my main priority," Davis said of his off-season workouts. "Working on my feet and getting the ball out quicker were what I focused on."

While bringing back Davis ensures that the Pirates will have stability at the most important offensive position, ECU did suffer many key losses in the off-season.

The most notable departure was Harris who

left Greenville as the Pirates all-time leading receiver, putting together a stand-out senior season grabbing 93 catches for 1,055 yards and 10 touchdowns.

Instead of making big plays on Saturdays this season, Harris will be busy adapting to the grind of the NFL season as he begins his rookie season with the Dallas Cowboys. With Harris gone, the number one receiver spot goes to junior college transfer Lance Lewis, moving Michael Bowman into the second starting spot.

While losing Harris is a major loss, the departure that has fallen under the

radar has been the graduation of running backs Jonathan Williams and Giavanni Ruffin. Williams and Ruffin combined last season to rush for 1,203 yards. With no other proven running back on the roster, the running game will take it's lumps early on this season.

Defense

The biggest question mark heading into the season has to be on the defensive side of the ball. Last season was, in all manner of speaking, an embarrassment in terms of defensive effort and on-field performance.

As hard as it will be for

Pirate fans to accept, it very well may get worse before it gets better. In the spring, the Pirate coaching staff made the decision to switch from the traditional 4-3 defense to the 3-4. While that may aid the Pirates in the future, the learning curve could cost ECU games this season.

Players like senior cornerback Emanuel Davis are excited for the challenge of a new defensive system and believes the players have picked it up flawlessly.

"We have adapted real well as a whole group," Davis said of his teams switch to the 3-4. "We make plays day in and day out on one of the

top offenses in the country, so when you do those things it builds our confidence."

A big concern for any team is facing adversity and making sure players don't put their heads down and fold. Davis doesn't believe that is going to happen.

"We put last year behind us," Davis said. "Last year was last year. It doesn't have to repeat itself. Guys can't get down on themselves. We just have to be a defense that's on the same page."

Asked if one specific player has impressed him the most in fall camp, Davis spoke highly of the entire team effort.

"The whole defense has impressed me," Davis said. "Like I said, it's not one particular guy that makes plays everyday. We all make plays. It's been a group effort."

Special Teams

The one area where there may not be too many questions is in the special teams department. Kicker Michael Barbour returns, as does punter Ben Ryan, to complete a duo that has been very effective over the last several years.

This writer can be contacted at sports@theeastcarolinian.com.

MCNEILL continued from C1

players seem to be grasping the scheme and I'm looking forward to seeing their continued progress."

With the struggles of the defense juxtaposed against the dominance of the offense, one might think that McNeill and his staff would focus solely on fixing what appeared to be the Pirates' weak link. But he insists that there is no room for complacency in the football program, which means that there was just as much pressure on the offense to improve in the offseason.

While McNeill will sit and discuss those aspects of his team all day, the one thing he refuses to do is critique or evaluate any single player. He chooses to leave that to the media.

"I don't believe in singling out individual players," he said. "Individuals will stand out on the field, but I hope and wish that our fans will focus on and cheer on our entire team. I believe in supporting the entire team, and I hope the fans will do the same."

Odds are Pirate Nation will come out and

do just that this season. But when they do, they will notice quite a change in the Coach Ruff they saw last season. Having dropped nearly 150 pounds after a January weight-loss surgery and an April hip replacement, the slimmed-down McNeill, 52, said he is feeling great heading into the season.

But even though he is in better shape, don't expect McNeill to follow in the footsteps of his predecessor Holtz in running out of the tunnel with his team prior to home games.

"I'm not running out of the tunnel," he deadpanned. "That's the players' thing. I'm going to walk out and walk over to the sideline, just like I always do."

Whether he walks or runs a rejuvenated Coach Ruff may be just what the Pirates need to build on last season and compete for yet another championship.

This writer can be contacted at sports@theeastcarolinian.com.



Head Coach Ruffin McNeill walks the sideline during the football team's preseason camp.

SOCCER continued from C1

However in the 29th minute, USC's Danielle Au was tackled in the box by Pirate's goalkeeper Christiane Cordero. Kayla Grimsley stepped in to take the penalty kick and narrowly got it past Cordero for the first score of the match.

The Pirates continued to play South Carolina tight, out-shooting USC 7-3 in the first half. However in the 68th minute, Gabrielle Gilbert, amidst a crowd from inside the box, scored for USC. With the Pirates playing up and trying to overcome a two-goal deficit, the Gamecocks got behind the defense twice late in the match for the 4-0 win.

"They finished their chances, and we didn't finish our chances," said mid-fielder Kimmy Cummings. "That's what soccer is about; finishing the opportunities that you are given."

Hali Oughton and freshmen Mackenzie Semerad also put shots on goal, only to be turned away.

The teams both finished with 10 shots on the night, however, two Gamecock goalies making their first career starts combined for six saves to Cordero's two.

Despite the loss, attitudes were positive and focus remained slightly on the new stadium. "Were still very thankful for the stadium, we had a great crowd out tonight and that's what it's all about is the fans," added Cummings.

But ECU had to leave the comforts of their new stadium on Sunday for Norfolk, Va., where Cummings netted her first career hat trick on route to a 4-1 win over Old Dominion.

ODU got on the board first Sunday, but after an hour-long lighting delay, the Pirates came out strong behind the Virginia native.

Oughton assisted Katy Butler to tie the match at 1-1 in the 29th minute. Cummings first goal came from freshman Beth Batchelor, and in the second half Brittany Batts fed Cummings for her second. Just six minutes later, Malkiewicz hit her for a third goal with a through ball that beat the keeper to the right.

The teams combined for 27 shots, with ODU edging the Pirates by one. However, Cordero's six saves proved huge for ECU. Old Dominion committed eight fouls in the second half for 10 in the match, while ECU had the whistle blown on them just once.

The Pirates will show off their new pitch again Friday, Aug. 26 against UNC Wilmington at 7 p.m. In-state action continues through the weekend as UNC Greensboro comes to town for Sunday's game, which begins at 6 p.m.

This writer can be contacted at sports@theeastcarolinian.com.

NEW continued from C5

numerous meeting, locker and equipment rooms.

Other facilities include the ECU Tennis Complex, which is located directly behind Minges Coliseum, and Overton's Lake Kristi, which is home to ECU's cross-country course.

Expansion is far from complete for ECU Athletics, as the "Step Up To The Highest Level Campaign" continues to raise money for a new practice facility for the men's and women's basketball programs.

Many Pirates limit themselves to Dowdy-Ficklen Stadium and miss out on great sporting events. Through the Pirate Club, students can walk into almost any athletic event and have a great time. Every Pirate should take the time to support their fellow Pirates and enjoy a basketball, softball, soccer or baseball game. But remember the Pirate mentality must go with you everywhere. PURPLE!

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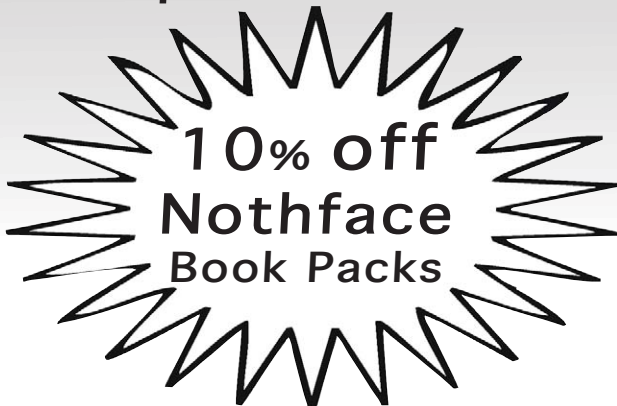
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Intramural sports keep the dream alive



Alex Serkes
STAFF WRITER

As the era of high school ends and you move on to that next stage of your life, college is not at all like the experiences and routines you were used to during your senior year of high school. You're no longer the big man or woman on campus. Rather, you're a needle in a haystack. You cannot just coast through your classes like you could in high school, rather a lot more work is required. There is one thing in particular that you will certainly miss as you make the transition to college. That is the thrill of varsity competition. You'll soon discover that there are no more two-a-day practices, no more games under the lights. That is a hard hit for some.

Now let's be real with ourselves. Other than maybe all the friendships and connections you've made over your years in high school, being caught up in the ecstasy of athletic competition at the highest level will definitely be something noticeably missing in your life. Following high school graduation, most of us come to grips that we will most likely never thrive on any kind of Division I athletic stage. Does that necessarily mean that it's all over? Does it mean that we will never get to experience that great team comradery that we were so used to in our high school days? Does it mean we no longer have the opportunity to sink that game winning basket, hit that walk off home-run or catch the game winning hail-mary pass with 0 seconds left on the clock? The answer is no. Plenty of other opportunities await you at the collegiate level.

For all of you avid athletes out there still looking for the thriving feeling of competition and success, intramurals are definitely what you want to look into at ECU. Intramural sports cover a wide variety of



Five ECU students compete in a game of intramural basketball at the Student Recreation Center.

ERIN DUNCAN | THE EAST CAROLINIAN

activities from flag football to five on five basketball, to softball, and all the way to indoor soccer and dodge ball. Men's leagues, women's leagues and even co-rec leagues are available to all students through the ECU intramural office (located in the Campus Recreation and Wellness Center). Teams can even go as far as creating their own team jerseys and team nicknames. It really is the most fun you will have playing sports in your post-high school career.

Difficulty and level of competition are also taken into consideration in ECU

intramurals. Purple and Gold leagues are both set up as a scale to differentiate the more competitive and the more recreational leagues.

Greek Life also plays a huge role in the intramural scene at ECU. For any guys and girls that are looking to join a fraternity or sorority this upcoming fall or spring, chapters elect intramural chairs that sign up teams with members from their respected organizations to play in an all-Greek intramural league. So, Greek teams will play other Greek teams in an all-Greek league that takes place in every intramural

sport available. Fraternities and sororities battle it out throughout the year for the coveted Chancellor's Cup, an award given to the top point leading fraternity and sorority in intramural sports at the end of the school year.

Stepping into the world of ECU intramurals is a great way to quench your thirst of athletic competition to that next level. Intramurals are definitely a way to excite your college career, and it surely helps to get it off to a fun and compelling start. For more information regarding intramural sports, such as who to contact, available

sports and other relatable topics, be sure to visit the intramural website which is located on ECU's main website.

Mark Parker, is the Assistant Director of Intramural Athletics, along with Chief Intramural Coordinator Jon Wall.

This writer can be contacted at sports@theeastcarolinian.com.

PURPLE

continued from C5

in. From that, the magazine idea just came out."

For those interested in possibly interning for Purple! Magazine (college credit is included), please visit their website at www.ecu.edu/purple.

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Fall Calendar

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Lewis sets the bar higher

Carlos Olivera
STAFF WRITER

After a record breaking first season in purple and gold, the Pirates return their record-breaking senior outside receiver Lance Lewis. Lewis had an extraordinary first season for the Pirates racking up 1,116 yards on 89 receptions and a school record 14 touchdowns.

"I want to try and do what I did last year," said Lewis. "I had 1,100 yards and 14 touchdowns; I want to double that this year."

Lewis has garnered all types of pre-season awards entering his senior season. Lewis was named to the All-Conference second and third teams after his debut season with the Pirates. This season, Lewis has been named a 2011 Pre-season All-Conference USA choice by league head coaches and was named to the Biletnikoff Award watch list that goes to the nation's top receiver.

Phil Steele Magazine, Athlon Magazine and Blue Ribbon Football Yearbook selected him as a first-team pre-season all-conference performer. Lindy's Magazine also named Lewis the "8th-best NFL talent in C-USA." Lewis was also ranked in Rivals.com top 100 players in the country, coming in at 100th, following his good friend and former Pirate Dwayne Harris, who ranked 88th prior to last season.

"I didn't really think about that," said Lewis, about his ranking. "People told me and I looked at it, but we have to focus on this season."

Having breakout seasons and garnering numerous awards isn't new to Lewis, who has dominated at every level he's played. Prior to transferring to ECU, Lewis attended East Mississippi Community College, where he also enjoyed a stellar debut season.

Lewis led the EMCC Lions to an 11-1 record,

while leading the team with 52 receptions totaling 897 yards. He also hauled in 16 touchdowns, ranking second in the nation. He led the Lions to the school's first ever Mississippi Association of Community and Junior Colleges state football championship, while hauling in four touchdown receptions in the 75-71 victory.

In his one and only season at EMCC, Lewis earned 2009 National Junior College Athletic Association All-Region 23 and MACJC All-North State First Team.

After graduating from Concord High School in N.C., Lewis went out to California to play at West Hills College, where he was teamed with former Pirate running back Giovanni Ruffin. Lewis wanted to play a little closer to home, which convinced him to choose to transfer to ECU after his season at EMCC.

"I had other offers [than ECU], but it was going to be harder for me," said Lewis. "I graduated from high school and went straight to California. I wanted to come back home and play in front of family and friends; they hadn't seen me play in two years."

The learning curve wasn't steep after transferring to East Carolina, but the transition for Lewis was a fast and smooth one, due in part to the help of the coaching staff. With only a few tweaks and adjustments, Lewis continued to refine his craft.

"There wasn't one major thing I had to get used to, but a few small things I never really had worked on before," said Lewis. "The coaching staff helped me with speed, keeping my pad level low and getting the right depths on my routes."

Lewis will need to use all of his tools this season, as he will now be the guy who commands double teams. With the departure of Dwayne Harris, 2010 Conference USA MVP, the extra attention will now fall on Lewis.

"With our offense, if teams try to come at us that way, it's going to free other guys up to make plays," said outside receivers coach Dennis Simmons. "We don't really worry about that. We just want [Lewis] to go out and focus on his job. If people want to double him, that's fine."

Lewis and the Pirates kick off the season on Sept. 3 at 7 p.m. in Charlotte at Bank of America Stadium against the No. 12 ranked South Carolina Gamecocks.

This writer can be contacted at sports@theeastcarolinian.com.



SID Receiver Lance Lewis rips away from an SMU defender, in the Pirates final game of last season.



Lance Lewis bolts down toward the endzone against the Memphis Tigers in the fall of 2010 at Dowdy Ficklen Stadium.

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Greenville Recreation & Parks Department is recruiting various part-time positions for upcoming fall programs. These positions are needed from early September to mid November. Youth Soccer Referees will be needed for the upcoming soccer season. Rate of pay per game is \$12-14 per game. Applicants must possess a good knowledge of the rules of soccer and be able to officiate league games for ages 4-15. Games are played on Saturday mornings and some weekday nights. Also, we are recruiting officials for the upcoming Adult/Youth Flag Football seasons. Officials will earn \$14-\$19 per game. Each position requires applicants to possess a good knowledge of flag football rules. Officials are required to attend the training clinics offered by Greenville Recreation and Parks Department. To apply, please visit www.greenvillenc.gov. For more information concerning the application process, please call the Athletic Office at 329-4550.

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Interested in working for TEC?

The East Carolinian will hold its fall hiring fair on **Wednesday, August 24th in Mendenhall Student Center in room 221.**

We will be hiring:

Staff Writers
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Layout Designers

The hiring fair will be from 3-6 p.m.
All majors welcome!

Please email **Andrea Robertson** at managingeditor@theeastcarolinian.com or **Caitlin Hale** at editor@theeastcarolinian.com for more information.



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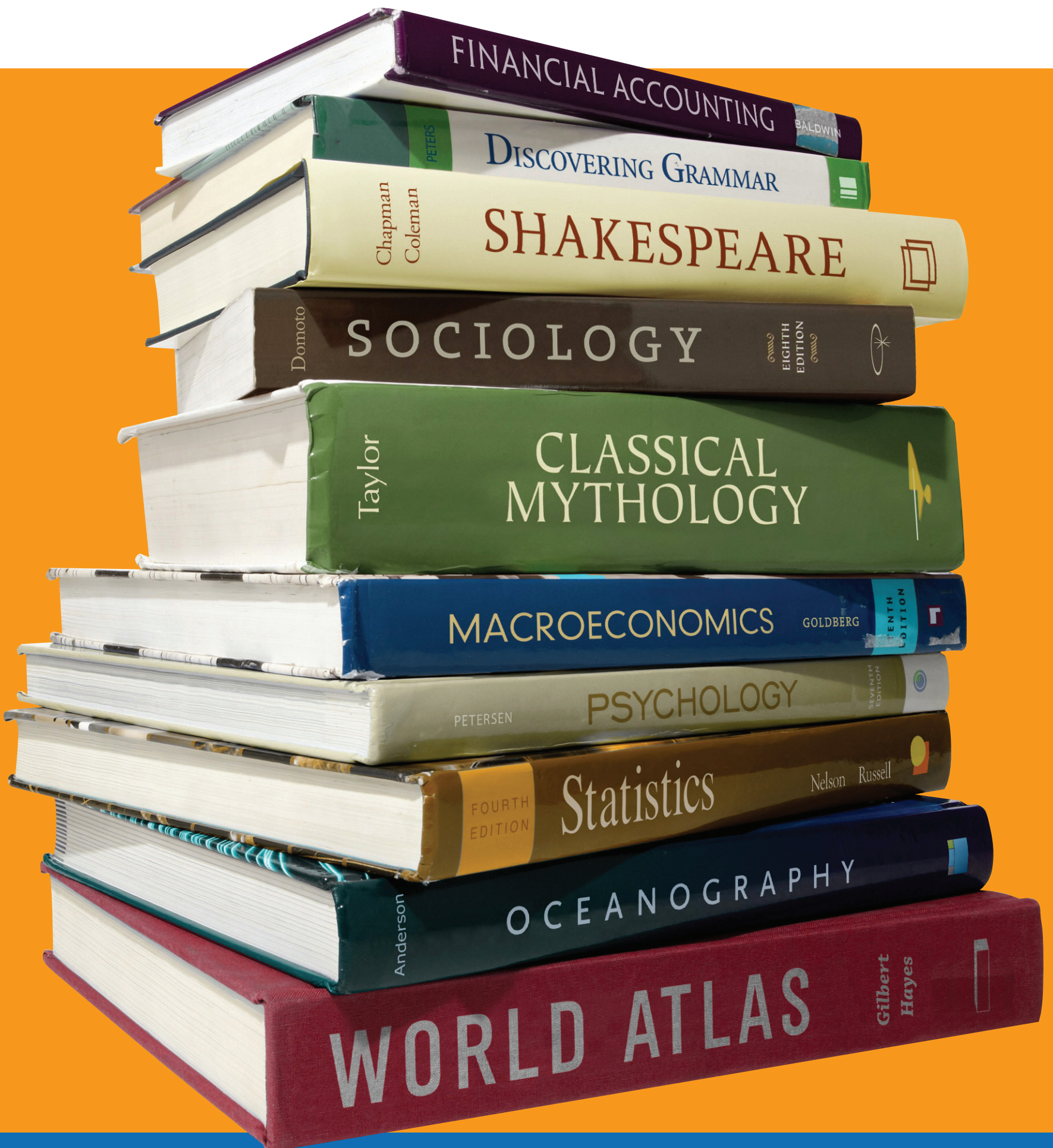
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