

**OPINION:** Forgot how much textbooks can cost. Even if I buy used, I'll be out \$400 this coming fall. And one class has yet to post a book!  
A4

**LIFESTYLES:** One TEC staff member shares her experience with America's Next Top Model. Find out more in Lifestyles. A5

**SPORTS:** ECU named a new pitching coach last week, turn over to sports to find out how excited he is to help the Pirates make it to a College World Series. A8

# The East Carolinian

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## BRIEFS

### New health insurance waived in for the fall

Andrew Morgan  
FOR THE EAST CAROLINIAN

Students logging in to OneStop have, for quite some time, been greeted by a message about the new health insurance requirement that comes into effect at the start of the fall semester. The change has come about in compliance with a mandate issued by the University of North Carolina General Administration.

As is the case with any change, many may wonder: Why? The Student Health Services section of the ECU website provides an answer: "When students who are uninsured become seriously ill or injured, their academic careers are seriously threatened by substantial healthcare debt, disability or both. This is why the University now requires health insurance."

Students affected by the new insurance requirement – that is, undergraduates enrolled in degree-seeking programs and taking at least six credit hours on campus, or at least one credit hour for graduate students – will need to complete an online waiver process to verify their insurance information, or otherwise be enrolled in the university's student health insurance plan. The plan, provided by Pearce & Pearce, Inc., will help cover various medical expenses outside of the Student Health Center. The cost of the plan is about \$375 per semester in addition to the student health fee.

For the majority of students who already have their own health insurance or are still covered under their parents' plan, the new requirement appears to be of little interest.

"I have health insurance, but it really doesn't matter to me," said Teresa Trent, an incoming transfer student, when asked about her opinion on the matter. Although Teresa will waive out of the plan for the fall semester, she does plan

> INSURANCE page A3



CONTRIBUTED

Rapper Ludacris will be performing at Homecoming this year.

## Ludacris to perform at Homecoming concert

Samantha Hughes  
NEWS EDITOR

Award-winning artist Ludacris has been chosen to perform at the 2010 Homecoming festivities.

Students chose their preferred genre last spring via OneStop. Hip Hop won out over the other options, and from there, student members of the Student Activity Board began their search for the Homecoming performer.

Using an entertainment agent, the Special Events committee decided on Ludacris.

"It turned out that Ludacris was

available and affordable," said Alexander Davis, assistant director for Student Activities and Major Events.

This year's budget, according to Davis, is the biggest the SAB has ever had. This is because of student support, he says. Money for the budget comes from student activities fees.

Ludacris's performance will cost \$75,000, the most the SAB has spent on a single act.

"Those rates are based on if he's traveling through the area. If he's traveling through the area, we can snag him or an artist for cheaper," said Davis.

While student reception to the

decision has been varied, most are excited and supportive of the Ludacris performance.

Kelly Nurge, a junior, said that she is excited for the concert. "He's incredibly popular and it's exciting for our town to have such a big name come perform. His music is questionable in content, but people don't become famous by being polite," said Nurge.

Davis hopes that Ludacris's fame will draw a big crowd.

"Hopefully we can sell out

> LUDACRIS page A3

## Funding for 'Million Meal Event Challenge' reduced by half

Pierce Roth  
STAFF WRITER

ECU is trying its best to make a difference in the hunger crisis. For the past three years, N.C. State, UNC Chapel Hill and UNC Wilmington have joined forces with ECU for the Stop Hunger Now organization and formed what is called the "Million Meal Event Challenge" to raise money and awareness for hunger throughout the world.

Last year, ECU was able to organize and ship out 175,000 meals to the Stop Hunger Now organization, which delegates 75 percent of their efforts and resources to Haiti. Stop Hunger Now started working with the people of Haiti 15 years ago.

Shawn Moore is the Community Partner Coordinator at ECU, and she explained how the process at "Million Meal Event Challenge" works.

The process works in "shifts." With every \$10,000, the program is able to afford one shift. Each shift has four stages. The first stage is "assembly," where the food is put together and the portions are divided up into the correct and standard amounts. Next, the food is given to the "runners" in stage two, where the food is weighed and double-checked for the correct measurements. The third stage is the "sealing" process, where all the items of food are packaged and preserved so they stay fresh and uncontaminated. Lastly, the food is brought over to the "packing station," where the food is boxed and prepared to either ship to a warehouse for temporary storage or ship to a workstation that preps it to be brought to its final destination in a different country.

This year, corporate sponsors that donated to ECU the past two years have reduced their contribution by 50 percent, which has left the hunger organization tight on funds. The economy is bad and businesses are having a difficult time finding extra money for this year's "Million Meal Event Challenge."

> MEAL page A2

**MEAL** continued from A1

Because of this, the fight against hunger is even tougher.

Even with the poor economy, ECU refuses to accept defeat. They have set their sites on raising \$10,000, which will buy 50,000 meals, by Aug. 6. The ultimate goal, though, would be to raise enough to organize at least two shifts, which equals roughly 100,000 meals. Moore's outlook on the shortage of funds was very positive, and she was sure the people of Greenville would pull through. Currently, the need for more donations is vital and they are far from accomplishing the set goal of \$10,000 by Aug. 6.

"Each dollar counts, and each donation is appreciated. It only takes 25 cents to fund a meal for someone in need," said Moore.

She also wanted to quality check the

food that was being fed to the people of Haiti and other countries.

"They are full of vitamins and nutrients that the body needs, and they taste pretty good, could use some salt, but they are not bad. They are also extremely filling and do not leave you hungry," said Moore.

Since corporate sponsorships are down, it falls to the residents of Greenville and the students of ECU to pick up the slack.

Dr. Phil Rothman, a professor of economics at ECU, said, "Giving is a personal choice. It's a matter of worth and value. What is helping the less fortunate worth to you as a person?"

This writer can be contacted at [news@theeastcarolinian.com](mailto:news@theeastcarolinian.com).

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## LUDACRIS continued from A1

Minges,” Davis said with a laugh.

This is the third year the SAB has had a performer at Homecoming, and in past years, Davis admits that they haven’t come close to that goal.

“Even if you’re not the biggest Ludacris fan, come out and support us. Maybe next year we can get a different artist that you do like,” he said.

Senior Calvin Bradley, Jr., said he is glad that SAB is aware of the increasingly diverse student population.

“I think it shows an example of the more open and diversified path that ECU is trying to take. With the reality that the student population is becoming

more diverse must come the realization that choices of the university must reflect that in terms of entertainment selection,” said Bradley.

Ludacris is an American rapper, Grammy award winner, entrepreneur and actor.

The Homecoming concert will be Oct. 21 at 7 p.m. Student tickets are \$15 and non-student tickets are \$30. For more information and tickets, contact the Central Ticketing Office at 252-328-4788.

This writer can be contacted at news@theeastcarolinian.com.

## TEACHING continued from A1

to enroll in the future. “I can see why it [the extra expense] might make people angry,” she continues, “but it’s still a good investment.”

For more information about the waiver process and the student health

insurance plan, visit <http://www.ecu.edu/studentlife/studenthealth>.

This writer can be contacted at news@theeastcarolinian.com.

## PEEDEE PICS!

Send in pictures of you and PeeDee the Pirate statues for a chance to appear in an exclusive story to be published in August! Email pictures to Samantha Hughes at news@theeastcarolinian.com.

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So, why do you bother to come to class if you spend the whole time on Facebook?

You won't be able to "phone a friend" when you are working at a REAL JOB!!! Learn it now...

To the girl on the Minges bus whom I asked if she could move forward: Don't roll your eyes at me! I asked you to move forward so other people could get on the bus.

The new steps are so much better!! Obviously you've never busted your butt on them when it's raining!

Forgot how much textbooks can cost. Even if I buy used, I'll be out \$400 this coming fall. And one class has yet to post a book!

To the girl at the gym last week with the orange top and gray sweats that I briefly spoke with: I think you are quite attractive.

I'm sick of you degrading me all of the time, when in reality, you are worse than I am.

Two weeks until I never have to see your face again. Thank the good baby Jesus.

My goals at ECU include getting my degrees and NOT getting any parking tickets!

Why can't there be more hours in the day?

No fair that my hometown got a bunch of rain and storms, but Greenville just wanted to stay hot, sunny, and humid...

Let's all do the rain dance for some rain!!!

ECU's cashier office (and online) NO LONGER ACCEPTS VISA. Not acceptable guys. If the "credit card processor" can't take it, change. It's one of three major card companies. Which means 1/3 of students (or parents) have it, give or take.

I really wish you would have if you were single or not on your Facebook so I would know if flirting with you is pointless or not.

Why are you always late?

I cannot wait for the fall semester to start! I miss my second home so much!

Dear Downtown Police, go away. You're keeping the underage girls away, and in turn c. blocking me every weekend.

Is summer school over yet?

I really wish I could sleep in this summer... but summer school ruins that!

# I like your beard



**Ben Cochran**  
OPINION COLUMNIST

So I'm driving down the road the other day while listening to the radio, and I'm dying for them to play some new music. Naturally, as if by some intervening force hell-bent on thwarting my desires, "Your Love is My Drug" comes on next. I lackadaisically reach to change the station, but something stops me. What was subconsciously influencing my actions before suddenly and abruptly burns an epiphany in my head: I have a crush on Ke\$ha — and I hate myself because of it.

Ke\$ha seemingly flew onto the music scene from out of nowhere in 2009. After being featured in Flo Rida's number one single, "Right Round," she signed with RCA Records and released her debut album earlier this year. Since then, her hit singles "Tik Tok" and "Blah Blah Blah" have been irresistibly affecting me as if sung by the most intoxicating of sirens. To me, her sing-songy, playful, half spoken/half sung delivery is the audio equivalent of injecting my veins with illicit drugs.

I hate myself for being infatuated with her because her lyrics seem to indicate that she lives by a double standard and she's exceedingly immature.

If you take some time to listen to the lyrics of "Blah Blah Blah" or watch the music video, your blood will probably boil. Not only is it extremely raunchy and suggestive, but it also depicts Ke\$ha as an antithetical boy-user as she scorns these club-going guys for being womanizers. This is hypocrisy at its ugliest, and I fear that it legitimizes a behavior I've seen amongst girls in my own peer group. This hypocrisy transforms what was an otherwise beautiful woman into a hollow shell of a person capable of evoking only a bittersweet smile —



This is a hot girl.



This is a hot girl on Kesha

ILLUSTRATED BY ADRIAN PARHAMOVICH

bitter because of the ugliness she has become, and sweet because of all her untapped potential.

Few people probably realize that Ke\$ha is a borderline genius. She achieved an almost perfect score on the SAT, she excelled at physics and math in high school and she even extended her well-roundedness to the football field where she performed in the school's marching band. If that isn't enough to make your nerd-alert go haywire, hang tight — there's more. High school classes weren't enough to satisfy this intellectual diva. She would go so far as to drive to a local college in her hometown and sneak in to listen to lectures on the Cold War. Total geek. And I DIG that about her!

Why do girls always feel the need to make themselves sound like complete idiots or total sluts? Yeah, sure, that sort

of behavior might attract the attention of a bunch of guys at the bar, but surely that interest is only skin deep. I know it's probably an ego massage, but come on girls, don't you want attention that's worth having? How fulfilling is it to know that you're only valued by a bunch of drunk morons with approximately five brain cells?

In an interview with NPR, Ke\$ha claims to be "really curious about a lot of things that are much deeper than partying and dancing."

If that were the case, then why does she constantly sing about drugs, boys and sex? Sure, those are general topics that are relevant to her target audience. But it seems as if her every song is a celebration of reckless behavior and perpetual underachievement.

In the same interview, she claims that she's "not a moron. So there."

At one point, I would probably agree with her. But in response, all I can say is methinks the lady doth protest too much.

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*The Did You Know's came from the book "The Book of Useless Information by Noel Botham & The Useless Information Society"*

There are about five thousand different languages spoken on Earth.

Chevrolet tried marketing a Chevrolet Nova in Spanish-speaking countries – it didn't sell well because "no va" means "doesn't go" in Spanish.

In Italy, a campaign for Schweppes Tonic Water translated the name into Schweppes Toilet Water.

In Papua New Guinea, there are villages within five miles of each other that speak different languages.

More than twenty-six dialects of Quichua are spoken in Ecuador.

No Spanish words begin with the letter W (except for those of American-English origin).

The stress in Hungarian words always falls on the first syllable.

The three best-known western names in China are Jesus Christ, Richard Nixon, and Elvis Presley.

The Kentucky Fried Chicken slogan "Finger-lickin' good" came out as "Eat your fingers off" in Chinese.

The D in D-day stands for "day." The French term for D-day is J-jour.

The correct response to the Irish greeting "Top of the morning to you" is, "And the rest of the day to yourself."

Rio de Janeiro translates to River of January.

Polish is the only word in the English language that, when capitalized, is changed from a noun or a verb to a nationality.

Native speakers of Japanese learn Spanish more easily than English. Native speakers of English learn Spanish more easily than Japanese.

The earliest document in Latin in a woman's handwriting is an invitation to a birthday party from the first century C.E.

The most common Spanish surname is Garcia.

The most common name for a goldfish is Jaws.



## TEC tries out for America's Next Top Model

THE EAST CAROLINIAN | BECCA HARTMAN

**ECU student and TEC staff member Lynsey Horn poses for the camera in the Greenville mall at the America's Next Top Model auditions.**

Lifestyles writer struts her stuff for ANTM

**Lynsey Horn**  
STAFF WRITER

America's Next Top Model came to the Greenville Mall Saturday in search of a cast of females over 5 feet 7 inches tall for Cycle 16. Being a girl who is 6 feet tall and meets all of the other requirements and not surprisingly wouldn't mind being famous, I figured I would try out for the popular CW show.

The night before the audition, I put together all the requirements, which included three photographs; one full length clothed, one full length in a bathing suit and one headshot.

In addition I had to complete a 72 question, 11 page application. While the application included some generic, predictable questions about past modeling experience and performance aspirations, there were a few questions that came as shockers. The application asked questions such as "Have

you ever been to a nude beach?" and "If you could throw a surprise party to honor someone in your life that is deserving, who would it be?" While I did not understand quite what these questions had to do with me becoming a cast member on ANTM, I tediously answered them anyway.

I had no idea what to expect, especially after that application. Saturday morning I got up and put on my best "America's Next Top Model" look and headed to the Greenville Mall.

Telling people I was trying out for a reality show made me feel slightly ridiculous so I had attempted to convince my friends and family that I was only trying out for the purpose of writing this article. No one actually believed me which made me realize I was really only trying to convince myself. In fact, I was so nervous the morning of the tryouts I completely forgot I was even writing an article on the experience. Seriously, how cool would it be to be on ANTM? The

> **ANTM page A6**

## 'Charlie St. Cloud' satisfies and inspires local readers

Fans hope movie proves just as enjoyable

★★★★☆

**Rebecca Blanchette**  
FOR THE EAST CAROLINIAN

When 15 year old Charlie and his 12 year old brother Sam get in to a car accident they both cross over to the other side, or limbo, the space between life and death. They promise each other that they will never part, but minutes

later Charlie is shocked back to life. Still, Charlie's ability to see Sam's spirit keeps their unbreakable brotherly bond alive. Every night when the sun goes down the pair meet in a field to engage in their favorite pastime, baseball.

It's difficult not to feel melancholy in the situation of the story. On the one hand, the reader wants to feel happy that Charlie can spend time with his brother. Yet on the other, the reader wants to feel

> **CHARLIE page A6**



THE EAST CAROLINIAN | BECCA HARTMAN

**Kathryn Allen relaxes at Barnes & Noble to read 'The Death and Life of Charlie St. Cloud.'**

## New Web site aims to "bust" criminals

GreenvilleBusted.com keeps citizens informed

**Veronica Carrington**  
FOR THE EAST CAROLINIAN

In a slowly growing community such as Greenville, the progress of expansion leads to more benefits for resident including higher volumes of revenue being generated and additional exposure for Greenville, the heart of Pirate Nation.

However, with expansion and growth comes an unfortunate influx of crime and criminal activities. According to the United States Census Bureau, through the 1990's Greenville's population roughly grew by about 34 percent and it is estimated that in since 2005 Greenville's population has grown by about 13 percent.

With this growth, Greenville has faced high crime rates. In fact, property crime levels in Greenville tend to



GREENVILLEBUSTED.COM

**Mary Jordan Cleary's mugshot was featured on GreenvilleBusted.com after she was charged with hitting a pedestrian in Greenville.**

be much higher than North Carolina's average level. The same US Census data shows that violent crime levels in

> **BUSTED page A6**

## ANTM continued from A5

Account Executive for CW/WNCT television network Nick Craig was working at the sign in table at the casting call when I arrived. He said that two people who had auditioned in the past in the Greenville area had made it to the round right before the filming begins. Maybe I could finally be the one from the Greenville area to make it to the house?

I walked up the table and handed over all my pictures and information. They put it all in a big yellow envelope, wrote my information on the outside and sent me to the runway which was located in the center of the mall. I watched a couple of girls go before me and listened to what they were told to do so that I could prepare myself and try to avoid looking like a total idiot.

When it was my turn, I nervously

stepped on the runway and tried to forget that everyone could see me if I tripped or stumbled over my words. I was asked to hold up my envelope for a picture, and pose for what felt like a mugshot. Then they took pictures from every angle and asked me to demonstrate my runway walk. After I strutted my stuff in front of the whole mall, they asked me, "Why should you be America's Top Model?" I flipped my hair and put on my best reality show attitude and told them, "When I want something, I go for it and I am going for the title of America's Next Top Model."

I asked other girls who were waiting to audition and who already had about how that felt about the audition. Some said they were not nervous at all and some were so nervous they were shaking. Khrystyne McLawhon, a

23-year-old student at Pitt Community College and the mother of a 2-year-old girl claimed, "I got kind of nervous once I was on stage but I am doing this to be a role model and to make a better life for my daughter."

The videos and packets of contestants' information were sent to be judged on Monday. The last casting calls for Cycle 16 were held on Sunday and contestants will be informed of their selection in the fall.

Regardless of the selections, trying out for ANTM is an experience I will not easily forget. However, I can't say I don't hope I get a call back – I mean, who wouldn't want to be America's next top model?

This writer can be contacted at [lifestyles@theeastcarolinian.com](mailto:lifestyles@theeastcarolinian.com).

## CHARLIE continued from A5

"God had a reason for saving you. He had a purpose. You ever think about that?" Charlie is asked by the paramedic who helped bring him back to life.

Author Ben Sherwood builds characters that are at conflict with themselves, at a stand still in their existence. While the boys hold on to each other, they let go of their futures. Sam is frozen in age for over ten years, floating in limbo between life and death, refusing to cross over. Charlie is chained to the small Massachusetts town he grew up in, the only place where he can see Sam. The novel centers on the idea of who the boys are and who they could be, and what they have to leave behind to cross from one to the other.

Sherwood raises the question we all contemplate, yet can not answer. What is there after life? He does a good job of

not pushing his own beliefs of the after-life on the reader. The most memorable point the author raises is when he suggests that spirits mourn for their loved ones who are alive as much as people mourn for their loved ones who have died. "Did the dead grieve right along side us? Did they feel our pain?" questions Tess, Charlie's independent sailor girl love interest, who is still grieving the loss of her father. Tess challenges Charlie's commitment to Sam, making him want to move on for the first time in his life.

Though the novel tells a touching story, the way in which it is told is mediocre. The ending is rushed, whereas the first part of the book is slow. Sherwood reveals one too many details in each chapter that makes the next one predictable. If these details were with-

held a shock factor could have been created, igniting emotions that would make it more memorable. However, he makes up for it with unforgettable imagery and settings, and still, the story pulls at the heart strings.

The Death and Life of Charlie St. Cloud displays the grief of holding on too long, and the pain of having to face reality. When having to do the right thing means having to be apart from loved ones.

Editors Note: The theatrical version of Charlie St. Cloud opens in theaters July 30<sup>th</sup> and stars Zac Efron, Amanda Crew, and Charlie Tahan.

This writer can be contacted at [lifestyles@theeastcarolinian.com](mailto:lifestyles@theeastcarolinian.com)

## BUSTED continued from A5

Greenville are also much higher than North Carolina's average level.

In 2008 over 300 cases of aggravated assault were reported and over 200 robberies occurred. With violence swirling around Greenville residents, a few decided to aid in taking part in protecting their community.

[www.Greenvillebusted.com](http://www.Greenvillebusted.com) posts public record mug shots and crime stories on their Web site in an effort to bring offenders to justice.

The site lists the offenders for a specific week and even posts information regarding fugitives, sex offenders and sexual predators. Many residents utilize the site and it has helped bring a few criminals to justice via telephone tips from residents who recognize the offender. According to a local Greenville police representative the site has helped in making the citizens of Greenville feel more protected knowing that there is "...something they can do to aid

local law enforcement."

Greenville police states that they welcome any appropriate assistance that residents can provide in locating criminals and bringing them to justice. GreenvilleBusted.com intends to aid Greenville citizens by putting valuable information in the hands of local residents.

According to the Web site, GreenvilleBusted has stated that their mission is "to help reduce crime, locate missing persons, bring fugitives to justice and provide information that assists authorities in making our communities safer. In general, our goal is to make our community safer, while becoming more aware of the crimes committed around us every day."

Some residents however, are not so pleased.

James Rivers, a resident of Greenville for over 30 years states, "Yea the information is public record, but think

about all the people who have been exonerated and are still floating around up there."

Rivers' sister was accused of aggravated assault and was later cleared of the charge, however, her picture on the site prevented her from getting a much-needed job in town.

"It's not fair for people to be posted up there...especially if there is no follow-up information put up," states Rivers.

Nevertheless, the site continues to generate community support and is also engaging in using social media sites such as Facebook and Twitter to glean more support for their cause. By helping Greenville residents to actively take part in making their community a safer environment, [www.greenvillebusted.com](http://www.greenvillebusted.com) will surely experience longevity in their quest to bring offenders to justice.

This writer can be contacted at [lifestyles@theeastcarolinian.com](mailto:lifestyles@theeastcarolinian.com).

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### Bools brings home C-USA Athlete-of-the-Year award

Senior Abby Bools was selected as the Conference USA Scholar Athlete-of-the-Year award winner for women's golf, Commissioner Britton Banowsky announced Thursday afternoon.

The league's Faculty Athletics Representatives determine the top student-athletes in each conference-sponsored sport based on academic achievement (grade-point average), athletic achievement and service.

Bools, who graduated with a 3.75 GPA as a history major and communication minor, was named to the National Golf Coaches Association NCAA Division I All-American Scholar Team for the fourth time in her career earlier this month. She has also been an eight-time ECU Director of Athletics Honor Roll member, four-time C-USA Honor Roll selection, three-time C-USA All-Academic Team honoree and the 2008 ECU Academic Excellence Award recipient.

A Hickory, N.C., native, Bools recently completed her career as a three-time First Team All-C-USA honoree and 2010 East All-Region Team member. As a senior, she posted a 73.83 stroke average, the lowest single-season mark in school history. At the end of the campaign, Bools was selected as the C-USA Co-Golfer-of-the-Year, repeating the award she won as a sophomore. She joined former C-USA standouts Pam Buff (Tulane/1998-2000) and Brooke Tull (TCU/2002-2004) as the only multiple player-of-the-year winners in the league's 15-year history.

At the 2010 NCAA East Regional, hosted by ECU at Ironwood Golf Club, Bools missed making the NCAA Championships as an individual by three strokes, finishing tied for seventh at one-under par (215). Her final round was a three-under par 69, tying her season-low mark.

For her career, Bools participated in 45 events with a 75.31 stroke average, which ranks second all time at ECU. During her four years with the Pirates, she also claimed two tournament wins: the 2007-2008 Myrtle Beach Classic and Qdoba Invitational.

## Baseball names new pitching coach

Roszel on the recruiting trail in search of future Pirates

**Michael Perry**  
SPORTS EDITOR

A new name will soon be associated with ECU baseball, as Head Coach Billy Godwin welcomed his new pitching coach Dan Roszel on July 8.

Roszel made his way to Greenville from the College of Charleston in Charleston, S.C., where he guided the Cougars' pitching staff for two seasons.

Upon arrival, Roszel immediately hit the recruiting trail to seek out the most talented athletes for the Pirates' 2011 season.

"We are excited to have Dan Roszel join our coaching staff at ECU," Godwin said. "He is well respected in baseball circles, has an outstanding reputation as a pitching coach and recruiter and will be a great asset to our program."

Roszel also shared his personal excitement of joining the Pirates' organization.

"I'm excited as could be," Roszel said. "There's a lot of energy on this staff and it's just an exciting group of guys that really seem to be passionate about ECU as a university and a baseball program."

With 10 years of experience under his belt, he will bring a vital combination of youth and experience to ECU.

Prior to his two seasons with C of C, Roszel was an assistant at Florida Gulf Coast, where he aided the Eagles to a Division II Regional.

Before joining FGCU, Roszel coached at Gardner-Webb where he nurtured the pitching staff for four seasons. He began his coaching career at Lake City Community College where he was an assistant for two years.

As a player, Roszel tossed for the University of North Florida and graduated in 2000.

Roszel's decision to join the Pirates' staff was made simple by the number of shared qualities and baseball philosophies that both he and Godwin believe in.

"Coach Godwin has a pitching background, which helps me as a pitching coach," Roszel said. "When I met with him, it was the overall brand of baseball and what he does; he sold me on everything."

Roszel, who had visited ECU while still coaching for College of Charles-



COLLEGE OF CHARLESTON MEDIA RELATIONS DEPT.

**ECU named Dan Roszel as the new pitching coach and recruiter for the Pirates on July 8. Roszel has 10 years of coaching experience and spent his last two with the College of Charleston.**

ton, remembered being taunted in the bullpen by the rowdy Jungle crowd of Clark-LeClair Stadium during a past Keith LeClair Classic.

"The fans were going to get onto anybody because it was their field, it was the Jungle, it was ECU and you were not supposed win on their field," Roszel said. "It's something I've never been a part of and something that I'm really looking forward to."

While Roszel is known as a successful pitching coach, his skills as a recruiter are equally impressive. Roszel shared what he is looking for in a future Pirate.

"I'm really looking for the total package," Roszel said. "I'm looking for good kids, quality makeup kids and of course we want the best athletic kids possible. Especially for me on the pitching staff, I'm looking for real athletes."

As far as coaching style, ECU fans can look to see Roszel fully engaged at practice, but hands off on game day.

"During games I won't do much, that is not my time, that's their (players) time to shine, but we're going to put in a lot of hard work leading up to that point," Roszel said. "The easiest time they (ECU pitchers) are going to have is when they are actually out on the mound; that's how pitching is supposed to be."

Through the offseason, Roszel has

**COACH** continued on A9



**Senior guard Brock Young fades from a defender to make the shot. Another strong year from Young could help the Pirates finish about .500.**

## Lebo era on the horizon

Top five things to look for in the 2010 men's basketball season

**Addison Harvey**  
STAFF WRITER

**5. Atmosphere:** It has become common ground on the campus of ECU for students to support other universities' basketball programs. That is in large part because some members of the student body feel ECU does not put an acceptable product out on the court and they enjoy watching other ACC schools instead. This year under a new regime, students and fans should come out and support the new look of the Pirate basketball team and create an atmosphere in Mingos Coliseum that intimidates incoming opponents. If the fans will get behind Coach Lebo and his players, who knows, ECU may finish

above .500 for the first time in years.

**4. Brock Young:** The Raleigh, N.C., product has been a standout for the Pirates since he stepped onto campus in 2007. Now Young enters his senior year with his third head coach and a lot of expectations. The talented point guard finished second in assists per game in the NCAA in his sophomore year and had similar success as a junior. With a new coaching staff and the entire starting lineup returning from the 2009-2010 season, Young could have his most successful year wearing purple and gold in his final season.

**3. Lebo's first class:** Head coach Jeff Lebo hit the recruiting trails early, signing two players to help the 2010-

**LEBO** continued on A9

## COACH continued from A8

made it a point to contact those already on the Pirates' pitching staff, many of whom are scattered all throughout the east coast competing in Summer Leagues.

Roszel brings a new excitement to the program that might just be the edge they need to make it to a College World Series, an opinion that Godwin is a believer in.

"Coach Roszel brings a great amount of knowledge and passion for baseball and pitching," Godwin added. "He will help ECU continue to win championships and reach our goal of playing in the College World Series in Omaha."

This writer can be contacted at [sports@theeastcarolinian.com](mailto:sports@theeastcarolinian.com).

## LEBO continued from A8

2011 Pirates. Lebo's first recruiting class includes Tony Smith and Robert Sampson. Smith, a Greenville native, is a 6-foot-5 shooting guard who took his talents from J.H. Rose High School to Seward County Community College for two years. Now Smith will play a key role in the rotation at shooting guard in the upcoming season for his hometown Pirates. The second signee Lebo brought in has a famous last name and hopefully will be a name Pirate

fans remember for a long time. Robert Sampson, son of former first pick in the 1983 NBA Draft Ralph Sampson, enters his freshman year with expectations of helping improve on another losing season in Greenville. Sampson, standing at 6-foot-8, will provide great depth and upsize for the Pirates in his freshman season.

**2. Style of play:** The Pirates' results on the basketball court have been marginal at best. Under former head coach Mack McCarthy, the Pirates showed signs of greatness with wins over N.C. State and competitive losses to Conference USA power Memphis and ACC members Clemson and Wake Forest. Now under new head coach Jeff Lebo, ECU fans can expect to see a new style of play. Lebo envisions the Pirates playing an up-tempo offense and constantly

hustling on both ends of the floors. Will the new coaching philosophy result in more wins for the Pirate basketball team? Only time will tell.

**1. Establish big man depth:** For the last two seasons, the Pirates have run into trouble matching opponent's size. Last year, ECU spent the season with only three big men: Darrius Morrow at 6-foot-8, Chad Wynn at 6-foot-10 and DaQuan Joyner at 6-foot-7. With the addition of redshirt freshman Darius Morales, the Pirates will receive a much-needed help in the low post. Morales, a 6-foot-9, 220-pound center from Orlando, Fla., spent last season redshirting to better prepare for the college game. Now with the 2010-2011 season on the horizon, the Orlando native will have a vital role in the Pirates' success on the hardwood.

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## Hate him or love him

Steinbrenner's legacy was nothing short of brilliant



**Alex Serkes**  
STAFF WRITER

It all started back in 1973. The big-time television network known as CBS, who had majority ownership of the New York Yankees baseball club, let it be known that the organization planned on selling the team, which they had owned and operated since 1965.

Two little-known businessmen by the names of Michael Burke, then the team president, and George Steinbrenner put together a team of investors to buy the Yankees from CBS and take over the historic franchise.

There was speculation at first that Steinbrenner would eventually make a deal with CBS, having failed to acquire the Cleveland Indians the previous year.

The asking price was cut down from \$10 million to \$8.8 million and the new majority ownership of the New York Yankees now belonged to Steinbrenner and Burke and the legacy began.

His first few orders of business were not surprising, as free agency officially started to get underway in 1974 when Steinbrenner pulled out the big bucks to get Oakland A's star pitcher James "Catfish" Hunter. The following season, Steinbrenner made a move for Billy Martin to become manager, and following a sweep that year in the World Series by the Reds, Steinbrenner sought out the egotistical and controversial outfielder Reggie Jackson from Oakland.

Controversy indeed swarmed around the Yankees in '76, as Jackson and manager Martin were in constant feuds with one another.

Despite the '76 season, which brought the nickname of "The Bronx Zoo" to the organization and town, the Yankees won their first world series under Steinbrenner to the tone of Reggie Jackson's three home runs in game six of the world series, dubbing

him "Mr. October." Steinbrenner was lionized, and the era of "The Boss" had officially commenced.

Steinbrenner would go on to be famous for his rapid and extreme turnover rate when it came to managerial personnel. In his first 23 seasons, the New York Yankees had 20 different managers.

His strict grooming code that enforced players not to have any facial hair or long haircuts other than a mustache was also widely known by players throughout the league. Also immortalized by Steinbrenner was the idea of the lucrative and non-frugal owner.

On July 13th, the day of the 2010 All Star game, George Steinbrenner passed away from a heart attack aided by other prolonged illnesses.

Whatever can be said about George Steinbrenner, his system did in fact work. In his 37 years as the New York Yankees' majority owner, he has led the ball club to 11 AL pennant titles and seven World Series titles.

What will be the everlasting perception or perceptions of The Boss? To some, he was an arrogant, self-absorbed businessman who treated his personnel like indentured servants. A hated individual who could dub the phrase money can buy everything, if you spend it the right way.

To others he was a God, a pioneer for the modern business of baseball who set the standard for running a sports franchise.

A man whose only goal was to win a championship, but in all honesty, what is wrong with wanting to win? As the great football coach Vince Lombardi once put it, "Winning isn't everything, it's the only thing."

Analysts and fans will always continue to critique the career and life of George Steinbrenner, but let it not go unsaid that he was a good man who loved the game of baseball, which countless Yankees past and present will not hesitate to tell you. As the Yankees returned to the field following the break, future hall-of-famer Mariano Rivera laid flowers on home plate to remember The Boss.

This writer can be contacted at [sports@theeastcarolinian.com](mailto:sports@theeastcarolinian.com).

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