

The News and Observer Publishing Company,

PUBLISHERS.

The Daily News and Observer.

The North Carolinian (Weekly).

The Farmer and Mechanic (Weekly).

THE BEST ADVERTISING MEDIUMS IN NORTH CAROLINA.

Raleigh, N. C.,

Sept 5th

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We are the most extensive newspaper publishers in North Carolina. Our three papers cover the State thoroughly. The NEWS AND OBSERVER is published every morning except Monday. In circulation it far exceeds that of any of its contemporaries. It is in every respect THE leading daily of the State.

The NORTH CAROLINIAN is published every Thursday. It is the weekly edition of the News and Observer, and goes to thousands of country homes throughout the State.

The FARMER AND MECHANIC is published every Tuesday. It is read by the farmer and the artisan, and is a very valuable medium for reaching this class of readers.

The average circulation of each of these publications is over 5,000 copies.

Dear Col,

Your letters to Mr Daniels rec'd. You will find that your advertisement is in the paper twice. We made the change as requested in your letter to me.

Very Truly
 Hal M. David
 Mgr & State Edition

Corrected matter is found on page

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