

Nikki Rausch

Candidate Brief

Nikki Rausch (proper noun): thorough and meticulous, works well under pressure, adjusts well to new work environments, always open to constructive criticism.

Why Choose Nikki?

✓ Goal oriented

✓ Team player

✓ Ambitious

✓ Creative

✓ Spunky

East Carolina University Sports Marketing — August 2010 to present
Sports Marketing Assistant

Responsibilities include, but are not limited to, comprehensive event management including customer service and event awareness, game promotions, and staffing in an intercollegiate athletics environment for men's and women's basketball, baseball, football, softball, soccer, and volleyball. Other duties include signing up contestants and implementing promotions at home events.

Aramark — December 2010 to present
Marketing & Graphic Design Intern

Graphic design responsibilities include, but are not limited to, developing marketing material, such as posters, LCDs, and newspaper advertisements, to promote specific events throughout the year.

Marketing responsibilities include, but are not limited to, staffing events and dispersing marketing materials.

Pitt County Arts Council at Emerge — January 2011 to June 2011
Graphic Design Intern

The objective of this internship was to gain gallery experience and to create promotional material for gallery events such as classes, exhibits, and summer camps.

Hollister Co — November 2006 to August 2009
Customer Service/Recruiter/Model

Customer service responsibilities included listening to clientele, providing guidance in the decision making process for the customer base, greeting customers, assisting in locating specific items of clothing, and assisting internal co-workers where applicable.

Recruiting involved enlisting prospective employees as possible candidates for the company via brief off-site questionnaire surveys.

The model aspect consisted of providing visual representation of the product line, which included wearing brand outerwear, such as tops and bottoms.

Tools of the Trade



2012

BFA in Graphic Design with a minor in Art History from East Carolina University

2007

High school diploma from Knightdale High School



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References are available upon request.

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