

Initiation is the next big event

THE TECO ECHO

EAST CAROLINA TEACHERS COLLEGE

GREENVILLE, N. C., MONDAY, OCTOBER 8, 1928.

VOLUME IV

NO. 1

BUILDING PROGRAM NEARS COMPLETION

Since the last edition of the bi-monthly college publication, the Teco Echo, the building program which was made possible by the appropriation of the last General Assembly, has been practically completed.

Wilson, Hall, formerly known as West Dormitory was first opened for regular use at the beginning of the fall term, this year. This building located on the extreme west of the campus underwent a complete renovation last winter, and is now one of the most attractive buildings on the campus. It has hard-wood floors throughout including the corridors. The plastering in all rooms and halls is new. The most modern arrangements of lighting are now in use there. Running water, hot and cold, may be had in each room. The entire interior of the building is comparatively new.

Jarvis Hall, previously called East dormitory, has likewise been remodeled. The plan of the building is much the same as that of Wilson Hall. Part of this building is being reserved for the Practice house, Home Economics department.

The new dining room is also in use. This was built as an addition to the old dining hall with the new kitchen coming in between. The room is well equipped with comfortable furnishings. It has a seating capacity of approximately four hundred. The rooms are much less crowded than formerly because there are only six to a table; whereas, there has been being eight.

The lobby separating the dining room from the cloak room has not yet been completed and furnished. This will be done at a later date.

The cloak room, to the front of the new dining hall is a spacious hall and furnishes ample room for depositing coats and wraps before going into the dining hall.

The new laundry, somewhat back of the campus building is also in use. The equipment of this plant is new and modern in every particular.

Work has likewise begun in the new training school, on the extreme east of the campus. As yet only one unit of the building has been built, but it is hoped that more will be added later.

The leveling of the grounds around the dormitories, especially on the front campus, has added as much or more than anything else to the beauty of the college.

This is the first big unit of building done on the campus for some time, but it is expected that more will be added at an early date.

WELCOME TO NEW GIRLS

I suppose you think it is rather late to extend our welcome to you, yet this is our first and best chance as a body, to welcome you.

We are glad to have each one of you in our college this year and we hope that you enjoy being with us and taking part in our college activities. One of the best places for you to work and have a good time is in one of the literary societies. The Emerson Society is the youngest society on the campus, but one of the largest and strongest. We are only two years old, but we have worked hard in those two years and as a result we have one of the best societies. We expect to work still harder this year so that we may be able to end this year as the largest and strongest society as well as the best. In order to do this we need your help. Think carefully about what each society stands for and join the one which you think will help you most.

If you should choose to cast your lot with us, we shall try to give you a good time as well as to give you something which will be of benefit to you in the future.

The Emerson Society,
Mamie Bartholomew, President.

REGISTRATION NEARS NINE HUNDRED MARK

With registration for the fall term not yet quite complete the total number registered stands at 884. Of these almost 800 are dormitory students. It is expected that the total number of students will reach 900.

Registration this fall was carried on under a new plan which systematized and simplified matters greatly. During the day apart from registration, 712 registered and that evening 101. Others, many of whom were delayed in arriving, have been registered since then.

Of the total number, approximately 450 are new girls about 100 of them being students entering college for the first time. More definite statistical information will be given at a later date.

SIDNEY LANIER SOCIETY

This is the year of '28. Time for all to decide their fate. There's Poe, Emerson, and La. Yes, new girls we welcome here.

We, the Laniers, invite you to come to join our society, and become one; Loyal to our colors, green and gold. The society mascot no matter how old.

We offer a program to entertain you—Social functions all the year. If you are a debater, or have an idea to display, There's a silver cup coming your way.

No, we've told you only just a part. Of what the S. L. S. has to offer. So from each one of us—to you. Goes a hearty welcome, an invitation, To our new girls!

Julia M. Wood.

THE Y. W. C. A. MAKES A GOOD BEGINNING

Friday evening at 6:30 the Y. W. C. A. held its first meeting of the year with a large crowd of old and new girls attending. A Stalder, chairman of Religious Education Committee, was leader the evening.

After the devotional by Med Sasser, the meeting was led over to K'Lee Cloaninger, president of the Y. W. C. A. for this year. She gave a short welcome to the new girls, after which she introduced each member of the cabinet. As each girl was introduced she told something about her work this year.

Everyone seemed to be interested in the reports and we felt that the new girls know more about the Y. W. C. A. is trying to do. We were delighted to have such a large crowd out to our first meeting and hope they will come to attend the services. We advise you to attend the morning services at 7:15 every morning except Sunday morning.

Y. W. C. A.

Welcome, new student! The Y. W. C. A. extends to you a hearty hand. Now is the time for you to begin helping the "Y" in every way possible. One of the best ways for you to lend a hand is to attend all business meetings, services, and committee meetings.

With your support, we make this our most successful year in "Y" work and thus live our motto, "not by might, nor power, but by my spirit, saith the Lord of Hosts."

Kay Lee Cloaninger, Pres.



PAUL WHITEMAN Himself AND HIS Orchestra

PAUL WHITEMAN COMING

And His Orchestra
E. C. T. C.
Campus Building
THURSDAY, OCTOBER 11.
8:30 p. m.
Prices \$2.00 and \$2.50
Tickets on sale at Hill Home Drug Store. Mail orders receive special attention. Season tickets for three attractions \$3.00.

Paul Whiteman, himself, with his famous orchestra of thirty musicians, will open the fall series of entertainments on October 11, next Thursday evening, at eight-thirty o'clock, in the new auditorium, in the Campus Building.

He needs no introduction to college girls, for they all know him through phonograph records and the radio and most of them know how to step to the music of the "Jazz King". In the list of the names of Paul Whiteman would have to be mentioned along with President Coolidge, Lindbergh, Babe Ruth, Al Smith and Gene Tunney.

Not only is his name known to millions, but Whiteman is probably one of the most readily recognized celebrities in all the world and has constantly to stop on the street to greet friends who know him but had never met him heretofore. The picture of the jovial and rotund maestro is as well known as his music. Not only is he known in America, but in other countries. "The American favorite of the Prince of Wales" is what he was called in London.

The program to be presented here is practically the same as that given at the opening of the season the first night of October, in Carnegie Hall, New York City. His program will not only include important compositions written especially for his orchestra, but also the latest popular hits played in the inimitable fashion for which his organization is famous, together with many diverting novelties and specialties.

The college girls are broadcasting the news all over this section of the state and are expecting friends from near and far.

ATHLETIC ASSOCIATION MAKES PLANS FOR COMING YEAR

New girl: Say! how about an athletic association—don't they have one up here?

Old girl (president of A. A.): You must be a freshman.

Yes indeed we do and a good one too!

Last year on account of the changing of officers we were handicapped but this year we hope to have just the finest kind of association. Do you think many of the new girls are interested?

New Girl: I've heard lots of them say that they wanted to find out what the association did before they joined, that's why I asked you.

Old girl: Well it does lots of things. When it meets, most of the time, there is a program along with the business. Then it has charge of Field Day—oh, we have an exciting time then—about as exciting as on Thanksgiving Day when we have basket ball games.

New Girl: But don't you have a Tennis tournament?

Old girl: In the Spring we do. One wants don't so goal now but we hope to have them fixed this year—that's one thing the association is going to try to do.

We are very anxious for both the old and new girls to join us so they can help us to do lots of things. Both the physical education teachers, Miss Alexander and Miss Ogden are interested in the association and they help to get up the programs. They're always splendid when they help us and that's most of the time. I haven't told you half the things we do and are planning to do but I think it's enough to give you some idea about the organization. I'm telling you those who want to have a big time had better join. You know that old saying "The more the merrier?" Well we want the merriest time possible this year; so tell everybody you see to be sure and join right away.

Clip Coupon And Return To
BUSINESS MANAGER
Please enter my subscription for the TECO ECHO for the incoming school year.
Name _____
Address _____
Send bill for my subscription about \$1.50 Per Year. 192

REAL SERVICE RENDERED BY Y. W. C. A.

Registration day, usually one of confusion, ran unusually smoothly. Much of the credit is due the Y. W. cabinet. An information booth was placed in the front corridor of the administration building, and a cabinet member was there to give information about schedules, direct the students to the class rooms and offices, and to answer questions in general. Other members of the cabinet were on hand to do whatever was necessary to make registration as pleasant as possible. The Y. W. cabinet is to be commended for the excellent service given. The blue and white badge came to be a symbol of helpfulness and kindness, and the individual members won a warm place in the heart of each new girl.

WELCOME TO NEW GIRLS

The Edgar Ellen Poe Literary Society takes this opportunity of extending to all new students a most cordial welcome to our college and an invitation to join our society.

We trust that you will early form as great an affection for East Carolina Teachers College as we have and that you will feel as much at home here as we do.

With this welcome goes the sincere desire of the officers and members of the Poe Society that they might be of service to you and the wish that your college life be a source of great pleasure and profit to you, and a source of pride to our college.

We are glad you have come, and we wish you every happiness and success.

Elizabeth Deal, President.

PICTURE SHOW DELIGHTS ENTIRE STUDENT BODY

If the freshmen needed something to cheer them up, they certainly got it Saturday night at the picture show. We think it is needless to say that the comedy, "What Women Did for Me," was thoroughly enjoyed by every one. We were rather surprised to find that men of that type really and truly exist today, but we were not at all surprised at the girls. In fact, we've just "seen 'em before."

Following the comedy "the Forbidden Woman" made just as big a hit. Although it was tragic and there are always those who do not enjoy things that do not come out in the end just to their liking. This seemed to be exceptional and every one liked it.

Then, too, there was the music! Of course it goes without saying music is always appreciated. And we feel sure every one will hear more of Paul Whiteman on October 11.

THE STUDENT GOVERNMENT ASSOCIATION WELCOMES YOU

This is the only organization of which all students of the college become members as soon as they enter.

On order to know just what student government means, it is well to remember something of what it does for us in our own college. It develops self control and encourages right ideals and personal responsibility in the students. Our student government also keeps in close touch and cooperates with the student government movement in other colleges.

With the good spirit and cooperation of every girl, let us make this year the most successful one that we have ever had.

STUDENT BODY ENJOYS INTERESTING LECTURE

On Wednesday morning, Sept. 26, President Robert H. Wright made his first talk to the student body. This was the first chapel period of the term. He selected for the scripture lesson a portion of the first chapter of Proverbs. In it he stressed these words: "My son hear the instruction of thy father and forsake not the law of thy mother." He spoke as follows:

"The young people of today, in my judgment, are the finest young people of any generation that has ever preceded it. If you came to this college with the expectation that the officers and teachers of today would begin to plot against the youth of today you came with the wrong conception of the faculty of this college. We have faith in the youth of today and we are expecting things of the college girls and boys of this generation.

This college has absolute faith in you and expects great things of you. We are going to bend every energy we have in an effort to help you in the best way possible to fit yourself for the responsibilities that you are taking your training to meet. But I want to say to you that if you wish to make the most possible out of your life you must not break away from the instruction of father and mother. There has always been a tendency on the part of young people to break away from the instruction of their parents. I do not believe that it is any more marked today than it was when I was your age but I have lived longer than you and I realize what you will some day realize that back there in the plan of father and mother were some of the most sacred things in human life which to break away from will be a handicap to you.

(Continued on Back Page)

ENTERTAINMENTS FOR 1928-1929

Fall Series.

Paul Whiteman, Himself
And His Orchestra
October 11th.

Suzanne Keener
Coloratura Prima Donna
formerly of
Metropolitan Opera Company
Costume Recital
Date to be announced.

Edna Brown String Quartet
(Formerly Mischa Elman Quartet)
Date to be announced.

Senior Play
Date to be announced.

Winter and Spring Series
(After Christmas)

Kosloff Russian Ballet
Dancer—Xenia Makletzova
Ten other dancers.

Ludlow, Violinist.

John Charles Thomas
World-famed Baritone.

Halliburton
World-Wide Traveler
Writer—Lecturer.

The above is the program of college entertainments for the school year 1928-29. Each number is a star attraction and is the highest type of entertainment available. Admission to these is included in the student fee which is paid by the students for entertainments, publications, and students activities. The class plays and the movies are also included in the fee; hence students are admitted to these also. The number of moving pictures this year will be much larger than that of any preceding year. All students are asked to watch out for the announcement which will soon be made about when these season tickets will be handed out to them.

The season tickets for the public are different and do not include the class plays and movies.

THE TECO ECHO

Published BiMonthly During The College Year by The Student Government Association of East Carolina Teachers College.

Entered as second-class matter December 20th, 1925, at the post office, Greenville, N. C., under the Act of March 3, 1879

Subscription rates for the college year \$1.50
Advertising rates 20c per column inch per issue

REBECCA ALEXANDER	Editor-in-Chief
RUTH LEMMOND	Managing Editor
EMILY SMITHWICK	Asso. Editor
MARY DAVIS WESCOTT	Asso. Editor
MISS MAMIE E. JENKINS	Editorial Advisor
IRENE KAHN	Business Manager
KATHERINE LEMMOND	Circulation Manager
IRENE SCOTT	Circulation Manager
WILLIE WHITE	Advertising Manager
EVELYN CALDWELL	Advertising Manager
RUBY LEE CAMPBELL	Advertising Manager
M. L. WRIGHT	Business Advisor



IT PAYS TO ADVERTISE IS AN EDUCATION WORTH WHILE

How many of the leading business houses of your home town, or of any other town that you know of, do not advertise their stock? Can you recall one that does not? Then in just the same manner and for the same purpose we must advertise our entertainments and attractions.

Why does a hen cackle when she lays an egg? In order that everyone may know that she has performed this act, she advertises it. So let us, if need be, from fence rails and house tops, advertise our coming attractions for the year.

Paul Whiteman himself and his orchestra will be here on our campus Oct. 11. Write to your friends and relatives who are near enough to come over and tell them that this noted man is coming to your college, and urge them to come to here him. Make it plain that this is an opportunity of a life time, and one which no one, under reasonable circumstances, should miss. Such men do not come this near us every day, and everyone should make every possible effort to avail himself of the opportunity of hearing him.

In advertising your college entertainments, you are not only doing a great favor for those who come, but you are doing more for your college and yourself. Unless our entertainments are patronized, we cannot afford to have the greater artists here. In college, more than in general life, you have the opportunity of hearing more noted personages. So let each one of us do her part in bringing the largest audience, of any time, here to hear Paul Whiteman.

But let us not give up the task after this performance, many other features of entertainment are coming this year. Perhaps it will be impossible for some to come to here Paul Whiteman, but they may be able to come to some of the others. Give them sufficient information concerning all numbers that they will come to all possible.

Circulating material may be secured from Miss Mamie E. Jenkins. Let us cover the surrounding community with information regarding our coming entertainments.

This year bids fair to be one of no failures and much study. The library has been overcrowded for several nights. All seats were taken and the inside steps were practically covered. This is an unusually good beginning.

Interest is already being manifested in society. The new girls are beginning to become suspicious of the various society meetings.

The change in the laundry list is causing much uneasiness just now. There seems to be less rhythm to it than to the older one, but the new girls are working manfully on it.

If you don't want to join the Y. W. C. A., you had better have a mighty good reason, or else get out of the way. With practically every one in school working for that permanent wave, there is likely to be a heated campaign.

The annual church entertainments were announced last Sunday. Everyone is counting the days before the time comes.

The question of whether or not an education is worth while arises in the minds of the greater part of the population. Every boy or girl, when he is in school, has this question to decide. He may consider that a high school education is worth while, but ponders long on whether or not to continue his course into college. Will his added information justify the expenditure of his money?

A well known college professor once said that after all a college education was not worth while and that the uneducated populace were by far the happier people. Do we agree with him, or do we really think that he was in earnest about his statement? We will grant that, in many respects the uneducated and illiterate may be the happier, but when we consider the difference in the happiness, we question the statement. By difference in happiness, I mean the different things that go toward constituting their pleasures. The Indian was happy when he had killed a large bear, but would he have been delighted to have heard Marian Talley? Perhaps not, because he had not been trained to appreciate that phase of entertainment.

Statistics are shown to prove that each day a boy or girl spends in school is worth so much to him. Then, will it take him long to pay for his time, and begin to accumulate? According to this education seems to be an investment.

Who are the leaders of the world today? the educated or the uneducated? Oh, yes, the day laborer shoulders the burden of the industries, but doubtless he would not have any to shoulder were it not for the thinking race. Our presidents, college professors, teachers, preachers and lawyers are among those necessary for our democracy. It is true that many of our past officers have not been college trained men and women, but is not experience considered our best educator?

I ask you, is an education necessary?

PLANS FOR THE YEAR'S WORK

The Alumnae Association has some very definite plans for the year's work. The big thing we are working for this year is the "Beckwith Gift." Every Alumnae, who was present at commencement last June, knows that the Association decided to raise money for some gift to be given to the College in honor of Mrs. Beckwith. Every member of the Association is given an opportunity to contribute something to this fund. The donations may be sent direct to the Alumnae Secretary at the College, or they may be sent through the various local organizations in the State. Twenty-five dollars was given by the Summer Chapter of the Association, and pledges were made by a number of the summer school students which amounted to about forty dollars.

Another thing we hope to accomplish this year is the organization of more county and city chapters throughout the state. To do this we must have the interest, help and cooperation of every member of the Alumnae Association.

We are planning to give a Christmas Bazaar this fall. We want to have this soon after Thanksgiving, and we are asking every Alumnae to send some article which she thinks will sell. Please send these now as soon as possible so we can begin to make plans for the bazaar.

Last, but not least, we want to work for more subscriptions for the "TECO ECHO" from the Alumnae than we have ever had. We hope that everyone of you who possibly can will subscribe.



Della Duplicate

When Teachers College becomes the Columbia of the South, as it will inevitably do, I will be so proud to say that I am an Alumnae.

Della Does Her Shopping

Well, we are all back in Greenville. Doesn't the town look familiar? And the people are all so friendly that we haven't experienced the tiniest pang of homesickness. Of course, the new girls are expected to but they will get over that and feel as much at home as we do.

I went down town as soon as I got here and went window shopping. The window displays are entrancing. The recent rains kept me from going to a large town to do my winter shopping, therefore, I'm in school very much unprepared for school days and the other days. I simply must get a few things immediately and I've been thinking about some of the things I've seen.

Those "butterfly" skirts, on display at several places, are adorable. The placed circular offers are in plaids and stripes, the stripes running irregularly. What could be "cuter" and more sporty than one of these skirts with a nifty little shirt or sport blouse? Just the thing for school days.

That isn't all. The merchants are showing darling little Jersey dresses with patchwork of the contrasting colors which grace collars and cuffs. I said "I must have that one made of tan Jersey, with dull green collars and cuffs and the sweetest little green clover leaf set on as patchwork."

Of course I must have a Sunday dress. I tried on the sweetest brown crepe de chine at Bloom's. The front of the skirt was circular and accordion pleated. The belt was a little above the normal waistline. The neck was simply made for one of the costume sets at Bowen's. The one I chose was amber and platinum—simply irresistible, necklace, earrings, bracelet, and brooch. Girls, go see them. Of course I wanted my hat and coat to be brown. While I was at Bloom's, I bought the prettiest hat I ever had. It was a chic little parisian affair of soft brown velvet with one of those fuzzy, buzzy things that drops or falls down over the left ear. I had to buy it before somebody else did!

My best dress and hat being brown, I went right down to Blount-Harvey's and bought a coat, brown, with the softest nicest, unarmest, loveliest fur collars and cuffs. Beautiful!

I got some darling sport slippers but I can't decide on some Sunday go-to-meeting kind. What can I do? They are all so pretty at Bowen's and at Griffin-Williams. I'll just keep going till I decide on some foot-wear. I'm not so hard to please, but there are so many pretty pairs I know not which to choose.

I was trotting along back to the college, feeling all contented with myself, when I saw something that made me wish the Junior-Senior banquet would be real soon. The most gorgeous evening dresses at Heber Forbes. They were lovely apparitions that looked as if they had just stepped out of a picture book. A pink velvet one, combined with pink crepe-de-chine,

and draped at the side, with a flower at the waistline. Another of black velvet and even just to pretty for lad. It, too, was draped. Oh, why couldn't something be when they're not!

Well, I've said enough this time. I'm going shopping again and to you what my cousin and I are going to wear to the Thanksgiving game. When she comes, I'm going to let her do the talking for awhile. Anyway, I had to have something to start school on, and I saw so many things I had to tell you about.

FROM THE JUNIORS.

Peppy indeed was the first meeting of the "Jolly Juniors" this year held Saturday afternoon September 29. After a summer of separation, everybody was glad to be back again at E. C. T. C. and do her best to make this a pleasant and profitable year. Plans for business and entertainment were carried on, the junior play and the party for freshmen were discussed. New officers must be elected soon and advice was that every junior must be thinking of the best person for every place.

A. B. Ellington & Co.
School Books

Stationery and Office Supplies
GREENVILLE, N. C.

DR. A. M. SCHULTZ
DENTIST

400 National Bank Building
Phones 578 and 225-W

DR. M. B. MASSEY
DENTIST

200-202 National Bank
Phone 437

COLLEGE GIRLS
For Delicious Food
Go to
Greenville Cafe

Fountain Pens
Complete
Stock
Sheaffer Skrip
W. L. BEST
"Pitt Countys Leading Jeweler"

Plain and fancy dressmaking
Special rates to College girls

MISS MAYO
H. A. White, Bldg., (Next to Frank Wilson's)

EUGENE — FRIGIDINE
NESTLE CIRCULINE
PERMANENT WAVES
Cash or Terms to College Students

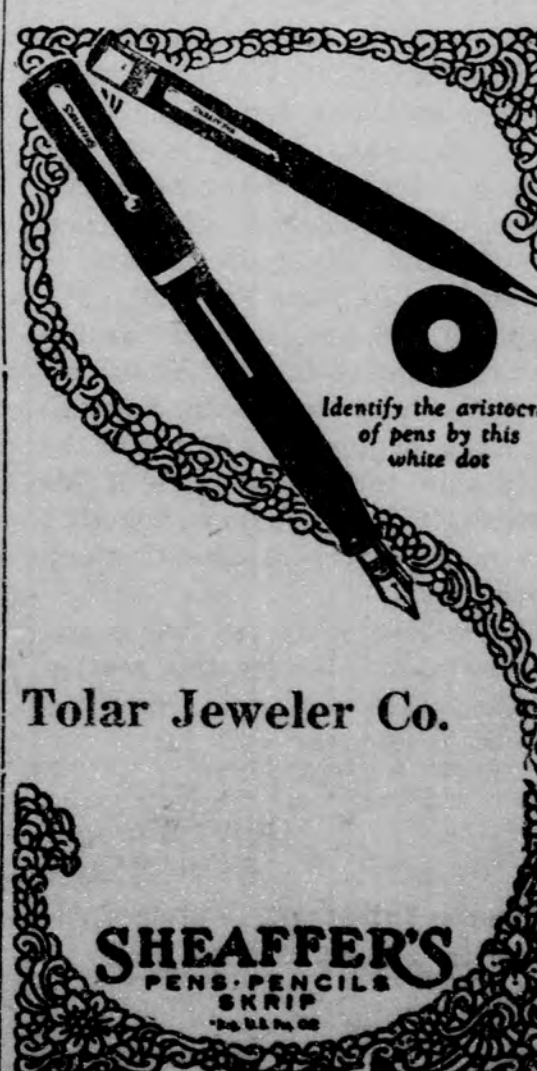
THE VANITIE BOXE
Dickinson Ave.

Dr.
Virginia O. Johnson
CHIROPRACTOR

Nat. Bank Bldg. Greenville, N. C.

Don't Just Hope For Good Health

Go After It!
Try Chiropractic Spinal Adjustments.



Tolar Jeweler Co.

SHEAFFER'S
PENS-PENCILS
SKRIP

CULLINS

CLEANER AND DYERS

Silk Dresses and Furs a specialty

Phone 27. 313 Evans St.

Greenville, N. C.

GOODYEAR SHOE

SHOP

The best equipped shop in town, our

work can't be beat in the state—

A trial is sufficient—next to

White's Theatre.

NEW FALL

COATS AND DRESSES

Are on display in our store. We invite all the College Girls to come and inspect them.

Special Price to College Girls

B. G. Abeyounis

Ladies' and Men's Ready-to-Wear Apparel

409-411 Evans Street

Greenville, North Carolina

YOUNG'S CHAIN STORE

Remember

If it's anything for a lady to wear we have it, and always for less. Come in and see the new fall wearing apparel we have for you.

Beautiful Line

Of ladies novelty footwear priced at
\$2.98 \$3.98 and \$4.98

Ladies new fall novelty pleated skirts
priced at
\$2.98 and \$3.98

Ladies sport sweaters to match skirts
priced at
\$1.98

The New Crepe

Back satin dresses we are showing will certainly please you and to they are so moderate in prices a wonderful group at \$4.98 - \$5.98 - \$7.98 - \$9.98

Call On Us

When we can be of any service to you. We will be glad to cash your checks.

Young's Chain Store

Greenville's Largest Department Store

LAUTARES CANDY PALACE

Complete Line
of
Toilet Articles
**SERVICE
AND
QUALITY**

COLLEGE GIRLS

We invite you to see us before
buying.

Williams-Chapman
INCORPORATED

*Ready-to-Wear
Courtesy and Service*

Greenville, N. C.

ELEMENTARY EDUCATION COUNCIL

The Elementary Education Council is a comparatively new organization on our campus. Its purpose is a worthy one and the meetings are enjoyable as well as instructive. Our present membership includes Dr. Adams, Miss Whiteside, critic teacher, and college seniors, all of whom are engaged in supervision, teaching, or training in intermediate education. To be eligible, one who wishes to join our club must be a junior or senior majoring in the primary or grammar grade curriculum.

To foster friendship and fellowship among its members is the fundamental aim of our organization. There is a congenial, sympathetic, and understanding atmosphere that tends to break down the barrier of unacquaintance, too often existing between critic teacher and student-teacher. Juniors begin getting acquainted with critic teachers a year before they practice teach. This is consolation.

Our program divides itself into very little business and a lot of fun. The social division is the nucleus of our organization, and we enter into play with the eagerness of children.

This is pleasure.

Articles will be read dealing with our phase of work from the viewpoint of modern educators, and people from our faculty as well as over the state will, we hope, speak to us about problems existing in our field of education, and how they are being solved by different schools. This is instruction.

Juniors, new seniors and new critic teachers, we want you to help us grow. Welcome to the E. E. C.

MYRTLE MASON

OUR NEW PRESIDENT

Dear Alumnae,

We are to be congratulated on having Wita Bond as our new secretary of our general association. She was in summer school this past summer and secured a running start for the work. You will be hearing from her through the TECO ECHO as well as by letter. Please respond to her requests, especially for news items. Let us make the Alumnae page an important page of our College paper, a page of great interest to all because of the items you are going to send in.

Let us make Wita a happy secretary by doing everything she asks us to do. Let us pledge her our support individually and collectively.

BONNIE HOWARD.

ALUMNAE MINSTREL

On July 27, the Summer Chapter of the Association presented a "Negro Minstrel" in the auditorium of the Administration Building. It was declared a success by everyone present. This was due to the hard work of the girls who took part in it and to the untiring efforts of Mr. Deal, who helped the Alumnae in getting it up.

Nannie Evans and Lena Brantley afforded great amusement by their clog dancing. The leading soloists were Myrtle Peacock, Apples White, Elizabeth Allen, Sneed Leeson, Reba Collins, and Margaret Hood. Bertha Baxley made a fine middleman. There were a number of other summer school students, who helped a great deal with the choruses and jokes.

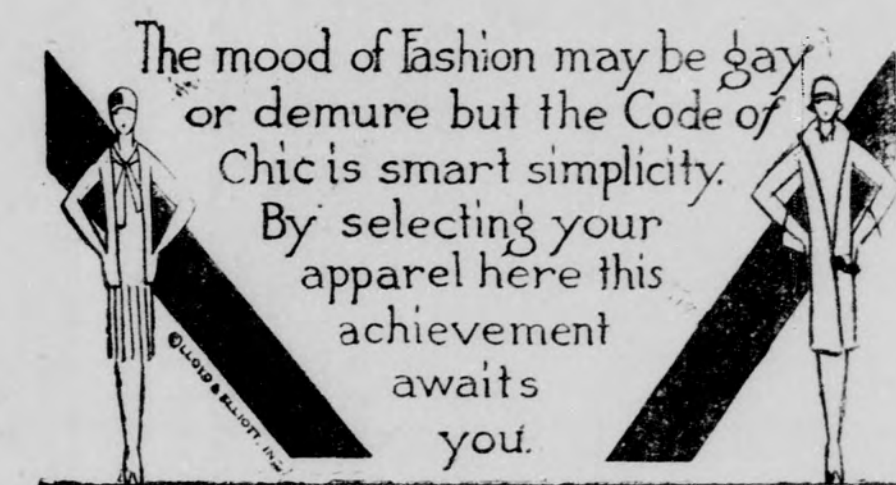
A part of the proceeds of this entertainment went toward paying the expenses of the summer chapter. Twenty-five dollars was given as the first donation of the "Beckwith Gift."



THE CODE OF CHIC

in

Bloom's



The mood of fashion may be gay or demure but the Code of Chic is smart simplicity. By selecting your apparel here this achievement awaits you.

BLOOM'S

Smart Woman's wear

322 Evans St.

The Curtain Rises, October 6th For A Complete Showing of Smart Footwear



See These New Conceptions In Footwear

Choose from many distinctive designs, in the newest leathers and colors, plain or charming combination effects as desired.

Smart creations embodying that comfort deemed so essential by the active women of today. Smartness extraordinary has been a distinguished feature of our high grade footwear, for the ladies who care.

See them try them on and you will be convinced

Black Patent One Strap with
snake skin back buckle effect
high heel

\$5.95

Patent Leather High Heel Pump
with beaded buckle

\$5.95

Tan One Strap Pump side buckle
medium heel Alligator touis

\$5.95

Patent Leather One Strap
medium heel side buckle

\$5.95

W.A. Bowen
DEPENDABLE MERCHANDISE

John Saieed, Inc.

Welcome E.C.T.C. Girls
And Teachers

Wishing you a successful year. We
are always ready to serve you with our
best line of

Dresses Coats and Hats

The style up to the last minute. Our
dresses range in price from

\$9.95 to \$29.50

We also have up-to-date lines of
pleated skirts and sweaters.

SWEATERS

\$1.98 up to \$3.95

SKIRTS

\$2.98 up to \$3.98

WE WILL APPRECIATE YOUR
GIVING US A TRIAL

John Saieed, Inc

Five Points 431 Evans St.
Greenville, N. C.

WHITE'S THEATRE

Monday-Tuesday, Oct. 8th-9th

Mary Pickford

IN

"My Best Girl"

Also News Reel

Time of Showing

3:30-7:30-9:00

Prices: Matinee 10 and 30c.—Night 10 and 40c.

College Girls 25c

E. C. T. C. WELCOME

A New Store Awaits You
With A Beautiful Selection

of

Dresses

Coats

Millinery

Hosiery

AT

Popular Prices

WILSON'S DRESS SHOPPE

EXCLUSIVE BUT NOT EXPENSIVE

323 Evans St

Phone 146

Welcome Collegians

Remember you are always
welcome at this shop dedica-
ted to collegiate style at the
most popular prices.

Always the newest **FIRST**
and that something different
in style.

BLOOM'S

Smart Women's Wear

322 Evans Street

Student Body Enjoys Interesting Lecture

(Continued from Page One)

So conduct yourself in college that you will be perfectly willing for the home folks to know everything you say and do. If you will strive so to live, I will guarantee that this will be the greatest year in your development that you have ever had.

The best friend you have on the face of the earth and the best one you will ever have is your mother.

On the other hand, and there is another side to it, on the other hand for you who are here for the first time, for you who are away from home and in college for the first time, father and mother cannot direct you now. The others realize this but now you who are fresh from high school in a sense have broken away from the home ties and are here to make a name for yourself. We are told that there was a custom among the Indians to take the young Indian and send him away and let him make a name for himself. I want to tell you that, that custom has always existed in every nation on the earth. Perhaps they did not realize it as such. But there is always a time in a young boy or girl's life when he must get out in the world and make a name for himself and the beginning of that time for you is now. There are eight or nine hundred of you here. You are one in the eight hundred and you are going to choose your associates, you are going to live so as to make an impression on your officers and teachers and on the people of the community. You are beginning to make a name for yourself. Remember the things that father and mother have tried to instill in your life but realize that they can go with you no further and you must make your way for yourself.

It depends upon what you do, what you think; it depends on the ideals which you have. The goal which you set for yourself and the back bone which you have which helps you to go forward to attain that goal. The person without an ideal is a derelict in the sea of humanity. It is the ideal that is the compass and also the rudder. It sets your purpose and it holds you likewise true to that purpose and if you do not have an ideal, I am sorry for you. Establish one and do it quickly.

I firmly believe, young women, that the hope of civilization of today is more dependent upon the women of today than upon any other one thing on earth. I wish I could say the men and the women but I believe you women are the ones who are going to set the stan-

dards and determine the trend of human affairs. I am thinking mostly of morally and spiritually. The purity of womanhood will determine the purity of human society. The ideals of the women will help to shape and in most cases will shape the ideals of the men in all social problems.

The people of America today are confronted, in my judgment, with one of the most serious problems that has ever confronted the American people. It is never my purpose to introduce politics in college and what I am going to say does not do this. The two political parties of this country have nominated men of very different types but throughout America with reference to both of these men there is going on today what is spoken of as a "whispering campaign" and that is the thing I have in mind. I said we were confronted with one of the most serious problems that America has ever been confronted with. When a nation stoops to conduct such a "whispering campaign" about the people who have been selected to pilot it then that nation is in a dangerous position and that is what is going on all over the United States today with reference to both of these men. That kind of thing is in human society and it is one of the most damnable traits that people possess. I have seen it at work in this college, I have seen it at work in high schools and in other colleges. Just whisperings such as "I would not go with her I heard she did so and so or that she said this." It is the work of the devil. God does not work that way. Jehovah works in the open. That person who cannot come out and make a definite statement and say this thing took place at a certain time and I know it took place, that kind of person who cannot do this, keep away from, that is a dangerous man of woman. Shun him as you would a dreadful disease. If I would find such a person here I would run him away from here. He is not fit to teach the youth of this country. The dog that brings the bone will take a bone. The woman that comes to you with whispering about some other person will go away from you and whisper about you. That kind of person never makes a good citizen.

MEMORY BOOKS

of genuine and imitation leather
With E. C. T. C. stamped in gold
on cover—

75c

These formerly sold up to \$3.50

THE VANITIE BOXE
Dickinson Ave.

COLLEGE GIRLS WELCOME BACK TO Greenville

AND

Warren's Drug Store

EVANS SREET

SHOP AT GRIFFIN-WILLIAMS

Where you'll find the newest in
SHOES and HOSIERY
For College Girls



"Jenny Wren"

Just mention this name at our Gold Stripe section to be shown the newest, most adaptable hosiery shade for fall. "Jenny Wren" a bird-like blend of grey and tan, will go smartly with all the blues and browns in your new wardrobe. And you may choose it in Gold Stripes with square or pointed heels!

No run that starts above
can pass the Gold Stripe

\$1.50 to \$1.65-\$1.95

**GOTHAM
GOLD STRIPE**
Beautiful Silk Stockings

Blount Harvey Co.

Incorporated

GREENVILLE DRUG CO. WHY PAY MORE

Cut Prices on toilet articles, cosmetics and stationery
Save with safety at your Rexall Drug Store

J. Key Brown, Druggist

FIVE POINTS

College Girls We Welcome

You Back To
GREENVILLE
You Are Always
WELCOME

AT

**Denton's College
Store**

"On the minute service"

Phone 80

J.C. PENNEY Co.

"quality—always at a saving"

An Impressive Offering
of the Season's Approved

**Frock
Modes**

At an Appealing Price

Now is the time you feel
you must have a new frock
—and now is a splendid time
to select one! You will find
many of the very smartest
fashions for immediate and
fall wear in our stock today.

Frocks For Many Needs

Tailored frocks, graceful after-
noon styles, soft lines in the femi-
nine manner—these frocks are of
many types and in a complete range
of sizes for women, misses and ju-
niors.

\$9.90

