PEPSI-COLA

TRADE MARK REG. U. S. PAT. OFF. SINCE 1903

INSIST UPON THE GENUINE. Call for it by the full name, PEPSI-COLA. Every genuine bottle of PEPSI-COLA has a PEPSI-COLA crown, and a PEPSI-COLA body and neck label, showing the original trade-mark exactly like the colored illustration in this folder.

THERE ARE MANY IMITATIONS OF PEPSI-COLA offered to the public. INSIST UPON THE GENUINE PEPSI-COLA

PEPSI-COLA is the second largest beverage Company (non-alcoholic) in the world from the standpoint of production, sales, and financial resources.

PEPSI-COLA through its own bottling plants, and other Authorized PEPSI-COLA bottling plants extends to hundreds of cities throughout the United States, where PEPSI-COLA is bottled under the most exacting sanitary conditions. Every single bottle is sterilized, and the contents are of uniform quality, pure, delicious and wholesome.

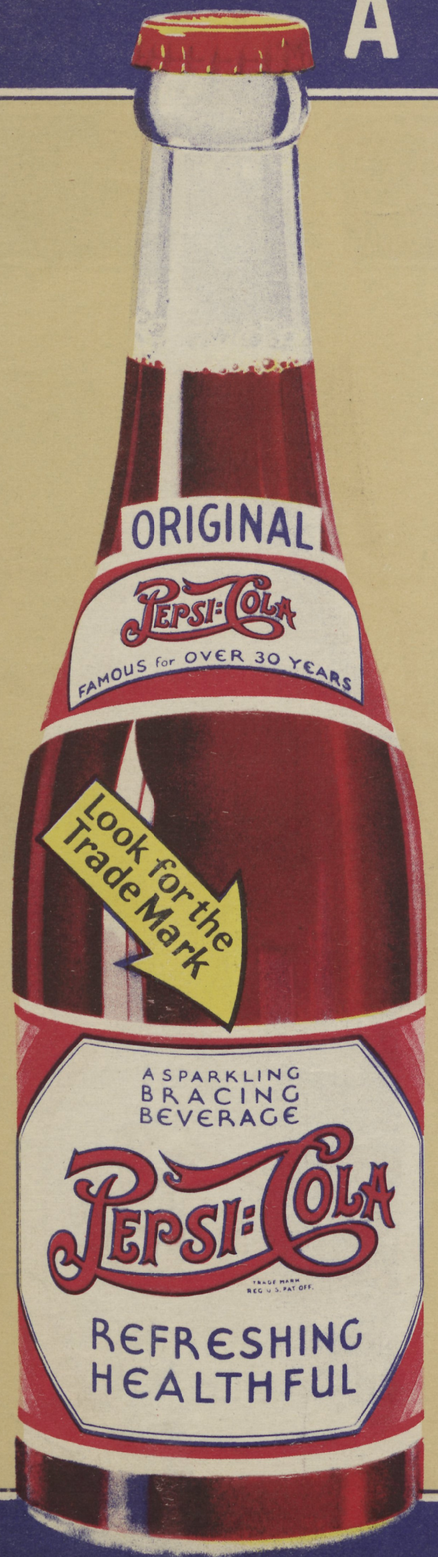
PEPSI-COLA has a distinctive flavor all its own, and should not be confused with any other Cola drink.

PEPSI-COLA has no connection whatsoever with any other Cola drink or Company.

MORE THAN ONE BILLION BOTTLES OF PEPSI-COLA WILL BE SOLD AND CONSUMED IN 1937

A NICKEL DRINK — WORTH A DIME

A NICKEL DRINK



PEPSI-COLA

contains the marvelous flavor of the Cola nut, grown in the British West Indies and the Gold Coast of Africa, and has the same stimulating qualities as a fine, fresh cup of tea or coffee — AS A "REFRESHER", PEPSI-COLA PICKS YOU UP INSTANTLY.

PEPSI-COLA

laboratories are the last word in efficiency and experience. Every ingredient is checked and double checked. ANYTHING OTHER THAN THE VERY BEST IS RIGIDLY REJECTED, REGARDLESS OF PRICE OR COST.

PEPSI-COLA

is a combination of more than fifteen of the finest fruit juices and extracts, and other delicious pure food products.

PEPSI-COLA

BECAUSE OF ITS SUPERIOR QUALITIES, IS DESTINED TO BECOME THE LARGEST SELLING COLA DRINK IN THE WORLD.

PEPSI-COLA is bottled exclusively by one Bottler in each large city in the United States who guarantees perfect service.

WORTH A DIME

A NICKEL DRINK

PEPSI-COLA

TRADE MARK REG. U.S. PAT. OFF. SINCE 1903

PEPSI-COLA is a delicious beverage, made from the essence of pure fruits, and other wholesome ingredients—***absolutely pure and free from preservatives.***

PEPSI-COLA was originated by the late Dr. Caleb D. Bradham in 1896, **MORE THAN 40 YEARS AGO,** and has been manufactured and sold in 5¢ bottles uninterruptedly ever since.

PEPSI-COLA today is bottled and sold in every state in the United States; also in Canada, Cuba, and England. **MORE THAN ONE BILLION BOTTLES OF PEPSI-COLA WILL BE SOLD AND CONSUMED IN 1937.**

PEPSI-COLA is original and one of the first bottled Cola drinks. The trade-mark was registered in the United States Patent Office in June, 1903.

PEPSI-COLA is not an imitation of, nor a substitute for, any other Cola drink. It is distinctly original. Sold only in 12 ounce bottles, with a distinctive body and neck label, and PEPSI-COLA crown.

PEPSI-COLA has no interest in, or connection with, any other Cola drink or beverage, and is one of the leaders in the beverage industry of the world.

WORTH A DIME