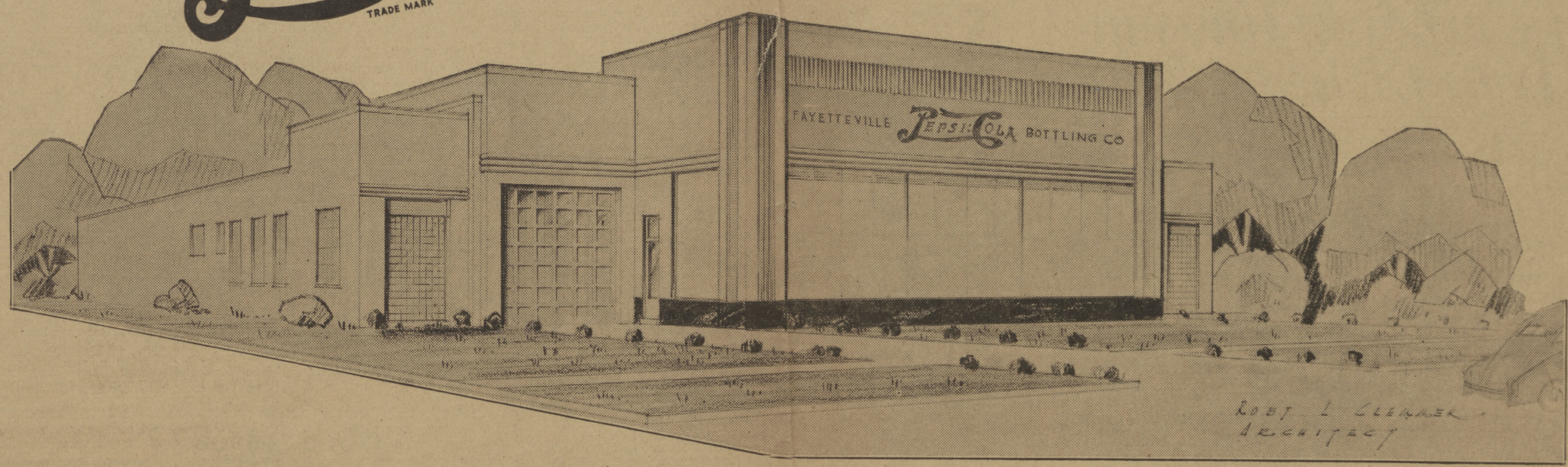
PEPSI-COLA
TRADE MARK



Congratulations

From One Leader to Another

Pepsi-Cola, its dealers, and our entire organization extend heartiest congratulations to the City of Fayetteville on the occasion of its 150th Historical Anni[illegible] Sesqui-Centennial Celebration.

Pepsi-Cola feels that it, too, deserves congratulations on the public's acceptance of its goodness and taste, that has made it the leader in this territory.... Which is one of the most Discriminating Markets In The World!

● Pictured above is the Fayetteville Home of Pepsi-Cola . . . Where this delicious drink is bottled in one of the most modern plants in the world. You'll enjoy a visit to our plant . . . and it will be one of the highlites of your Sesqui-Centennial stay.

THERE MUST BE A REASON!

Join the swing to PEPSI-COLA—find out how good a 5¢ drink can really be. Try PEPSI-COLA today. Ask for it by the bottle, or take home a convenient Family Carton. Six 12-ounce bottles for 25¢ (plus deposit).

Fayetteville Pepsi-Cola Bottling Company

R. B. MINGES . . . PRESIDENT

Person Street

Fayetteville, N. C.