

WORTH
25¢

PEPSI-COLA
REG. U.S. PAT. OFF.

WORTH
25¢

FREE COUPON OFFER

PRESENT THIS **FREE** COUPON TO YOUR DEALER AND RECEIVE ONE 6-BOTTLE CARTON OF **8-OZ.** PEPSI-COLA AT NO EXTRA COST WHEN YOU BUY ONE CARTON AT THE REGULAR PRICE
(PLUS USUAL BOTTLE DEPOSITS)

NOTICE TO DEALER: Your Pepsi-Cola Service-Salesman will redeem this coupon for 25¢, which covers your full cost and profit for each carton given away, provided you and the customer have complied with the terms of the offer. Any other application constitutes fraud. Proof of purchase of sufficient stock to cover coupon deal must be shown upon request.
(CASH VALUE ONE-TENTH CENT)

OFFER LIMITED — DON'T DELAY — GET YOURS TODAY

USE YOUR

**"FRIENDSHIP
COUPON!"**



WE MAKE THIS AMAZING OFFER TO ACQUAINT YOU WITH PEPSI'S SMOOTH BLEND AND OUTSTANDING QUALITY—TAKE ADVANTAGE OF THIS GENEROUS OFFER TODAY.

WHY TAKE LESS . . . WHEN PEPSI'S BEST!

Expires January 31, 1951
This coupon good only in territory served by:
Pepsi-Cola Bottling Company
25th and Hickory, Newport News, Va.

RURAL ROUTE OR
POST OFFICE BOXHOLDER
LOCAL

SEC. 3466, P. L. & R.
U. S. POSTAGE
PAID
New York, N. Y.
Permit No. 3122



SEE COUPON INSIDE

WORTH **25^c**

