



HOME OF THE PEPSI-COLA DRINK.

Program
Second Annual
Convention
Pepsi-Cola
Bottlers

January 19th 20th 21st
1911

You are invited to be present.

New Bern N.C.

PROGRAM
SECOND ANNUAL
CONVENTION
PEPSI-COLA BOTTLERS

NEW BERN, N. C.

JANUARY 19-20-21, 1911

THURSDAY 19, 11 A. M.

ADDRESS OF WELCOME
MAYOR C. J. McCARTHY

"WE ARE GLAD WE ARE HERE"

T. W. THRASH, Tarboro, N. C.

"THE PEPSI-COLA FAMILY"

PRES. C. D. BRADHAM

DINNER

THURSDAY, 3 P. M.

"THE LABEL"

H. GAMSE, Baltimore, Md.

"THE SODA MAN"

D. W. DAVIS, Elizabeth City
H. W. VAN DOREN, Pulaski, Va.

"THE TOP OF ALL"

P. B. BEARD, C. C. & S. Co.

"HOW TO GET BUSINESS"

E. H. GAINES
F. H. SHIPP

T. W. THRASH
G. N. COOK

THURSDAY, 8 P. M.

SMOKER

At Home of PRES. C. D. BRADHAM

FRIDAY 20, 10 A. M.

"HOW TO ASSIST THE SALESMAN
FROM HOME OFFICE"

E. H. GAINES, Sales Manager

"THE CRATE, ASTRAY"

G. N. COOK, E. R. MIXON, Washington, N. C.
D. W. DAVIS and Others

"BOTTLERS ACCOUNTING"

H. J. CARPENTER, Chief Accountant Pepsi-Cola Co.
A. D. WESSEL T. W. THRASH

"THE SIGN"

EUGENE U. KNIGHT, Philadelphia
JAS. A. OUDIN, New York E. H. GAINES
CHAS. F. HAIST, Philadelphia
A. SWAYZE, Canton, Pa.

FRIDAY, 1 P. M.

Cruise down sound on U. S. S. Elfrida, complimentary
to Pepsi-Cola Bottlers by Capt. T. C. Daniels, command-
ing North Carolina Naval Militia.

SONGS AND CHORUSES

Led by P. B. BEARD and J. LEON WILLIAMS

"THE WAGON MAN"

J. FRANK HAYES, Charlotte, N. C.
W. J. BENJAMIN, Sumter, S. C.
H. H. McCOY, Kinston, N. C.

"THE PREMIUM"

F. M. HAHN A. D. WESSEL E. H. GAINES

"OUR MUTUAL INTERESTS"

J. D. FARRIOR, Vice-President

FRIDAY, 8 TO 12 P. M.

RECEPTION AT PEPSI-COLA FACTORY
REFRESHMENTS, MUSIC

SATURDAY 21

"HOME, SWEET HOME"