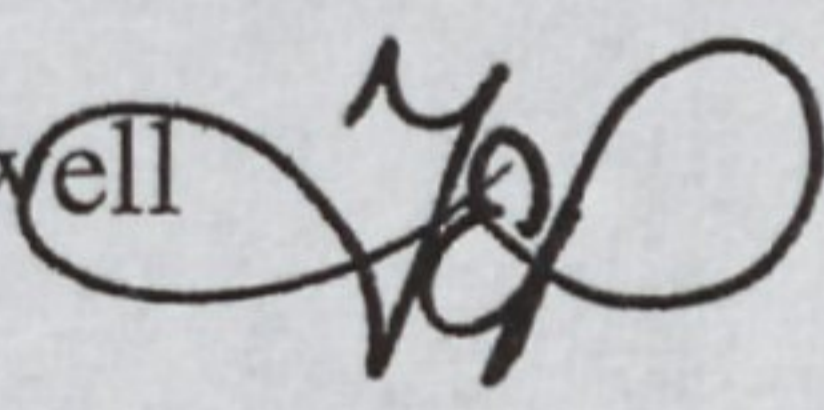


11-9-04



Office of Admissions

East Carolina University
Whichard Building • Greenville, NC 27858-4353
252-328-6640 office • 252-328-6945 fax
www.ecu.edu

DATE: October 25, 2004
TO: Faculty Senate
FROM: Thomas E. Powell 

I. Home Schooled Freshman

This year we had four applicants and three enrolled home school students. This is consistent with the number of students from home schools for the last eight years. Most home school students take advantage of the high school completion programs and dual enrollment at the community colleges.

II. 2004 Entering Freshman Profile

This year East Carolina enrolled 3,515 entering freshman of which 19.9% were from out of state. The average high school grade point average for the 2004 class was 3.47 and the average SAT was 1,045. The high school GPA has been improving consistently since 2000.

2000	2001	2002	2003	2004
3.3316	3.34	3.25	3.40	3.45

The average SAT has been consistently been improving in 1996.

1996	1997	1998	1999	2000	2001	2002	2003	2004
1,015	1,014	1,019	1,015	1,033	1,030	1,036	1,048	1,045

East Carolina University has continued to improve its racial diversity. In 2000, 351 African American freshmen enrolled this year 485 enrolled. This is the largest number of African Americans in the history of the school. We have not seen this same growth, however in our Hispanic population. In 2002, 50 Hispanic students enrolled in 2003 and 2004 were both 49.

III. **The Graphic Trend Information**

I have enclosed for your information 6 charts that were presented to the Board of Trustees which show the projections of the number of potential students as outlined by the 2000 census and by the department of public instruction. The Office of the President has projected nearly 20,000 students more than the other two sources.

East Carolina University has been growing at a rate of two to two and one half times faster than the majority of the other universities in the system. President Board's top priorities are accessibility, and growth. From reviewing the charts one can see growth trends for White, African American and Hispanic students through the next planning cycle. It is clear that the demographics in the state will shift dramatically. This will have a profound effect on the university as the ongoing rates for these different populations very widely.

Encl.

Board of Trustees

Admissions Information

July 13, 2004

UNC Ten-Year Enrollment Growth Plan, 2000-2010 (Fall Headcount Enrollment)

2000 Actual and Targets for 2005 and 2010, On- and Off-campus Enrollment Combined

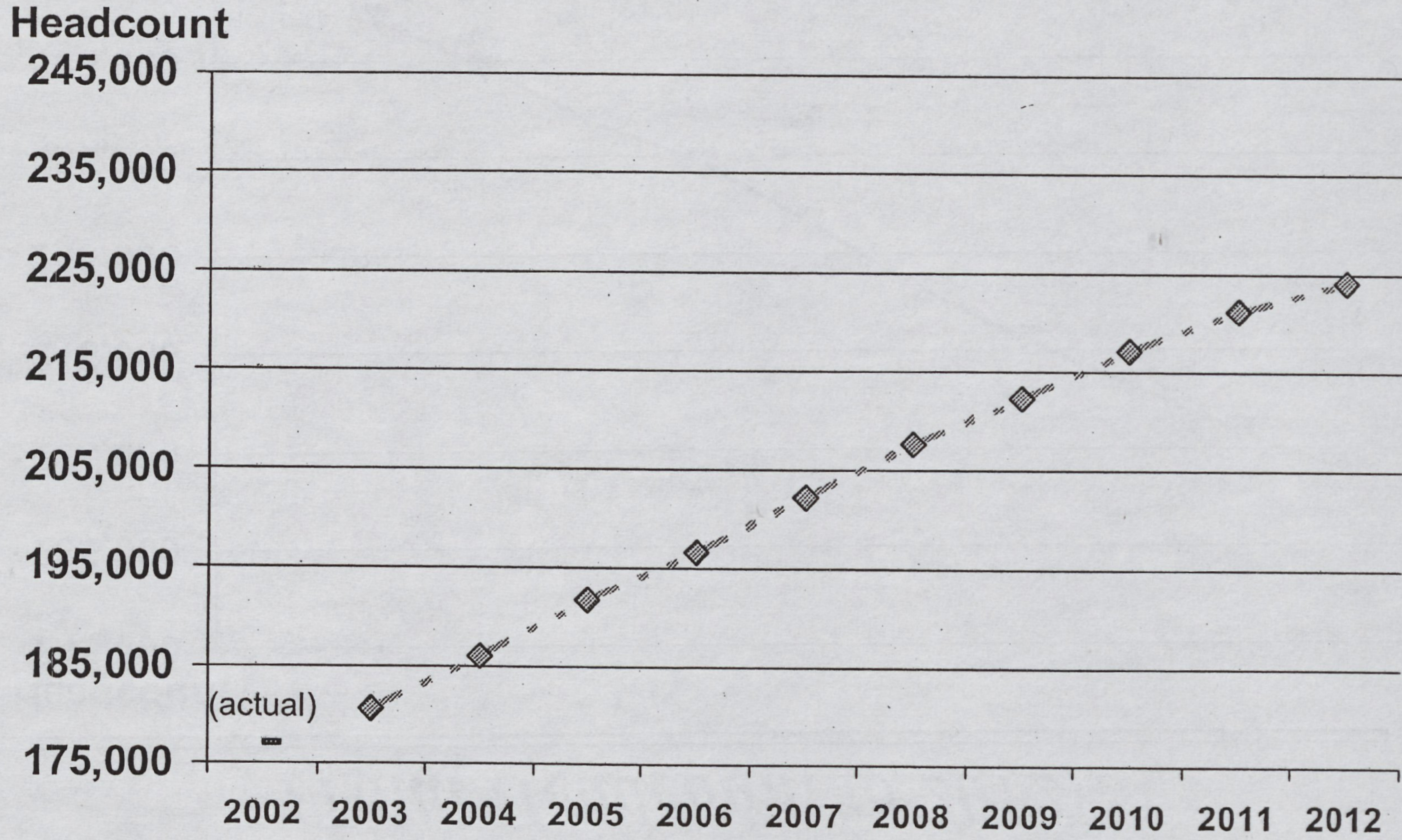
Institution	2000 (actual)	2005 (target)	% increase (2000-05)	2010 (target)	% increase (2005-10)	Total Increase	% increase (2000-10)
ASU	13,227	14,850	12.27%	16,600	11.78%	3,373	25.50%
ECU	18,750	22,630	20.69%	27,500	21.52%	8,750	46.67%
ECSU	2,035	2,590	27.27%	3,270	26.25%	1,235	60.69%
FSU	4,487	5,480	22.13%	6,260	14.23%	1,773	39.51%
NCA&T	7,748	9,340	20.55%	11,000	17.77%	3,252	41.97%
NCCU	5,476	6,980	27.47%	8,230	17.91%	2,754	50.29%
NCSA*	768	840	9.38%	900	7.14%	132	17.19%
NCSU	28,619	31,020	8.39%	36,000	16.05%	7,381	25.79%
UNCA	3,292	3,530	7.23%	3,760	6.52%	468	14.22%
UNC Chapel Hill	24,892	28,100	12.89%	29,250	4.09%	4,358	17.51%
UNCC	17,241	20,430	18.50%	24,130	18.11%	6,889	39.96%
UNCG	13,125	15,360	17.03%	18,330	19.34%	5,205	39.66%
UNCP	3,445	5,170	50.07%	6,140	18.76%	2,695	78.23%
UNCW	10,100	11,270	11.58%	12,320	9.32%	2,220	21.98%
WCU	6,699	7,840	17.03%	9,530	21.56%	2,831	42.26%
WSSU	2,857	3,830	34.06%	4,780	24.80%	1,923	67.31%
TOTAL	162,761	189,260	16.28%	218,000	15.19%	55,239	33.94%

* NCSA enrollment figures do not include high school students.



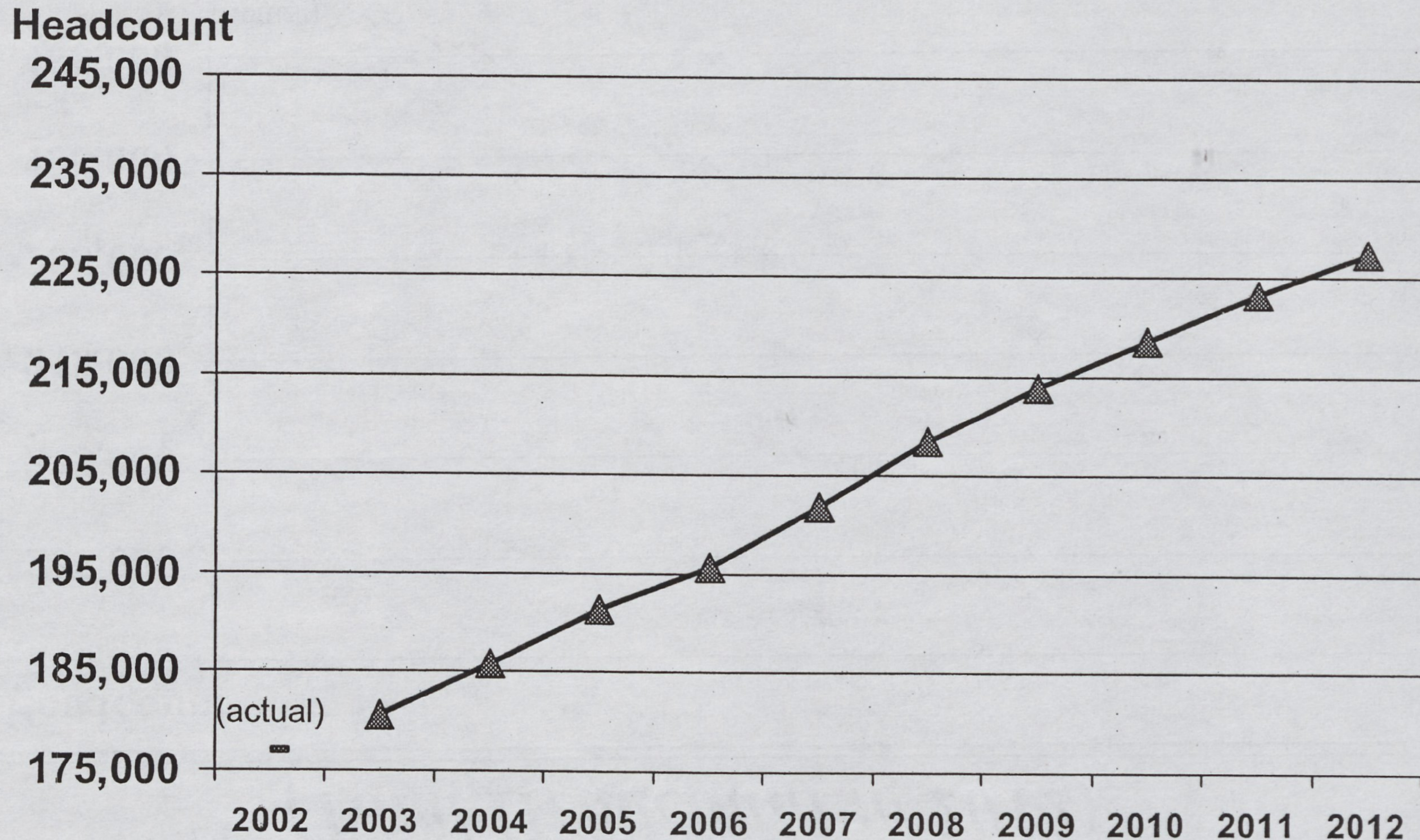
The University of North Carolina Office of the President

Census Projection Model (Total Headcount to 2012)



The University of North Carolina Office of the President

HS Grads Projection Model (Total Headcount to 2012)

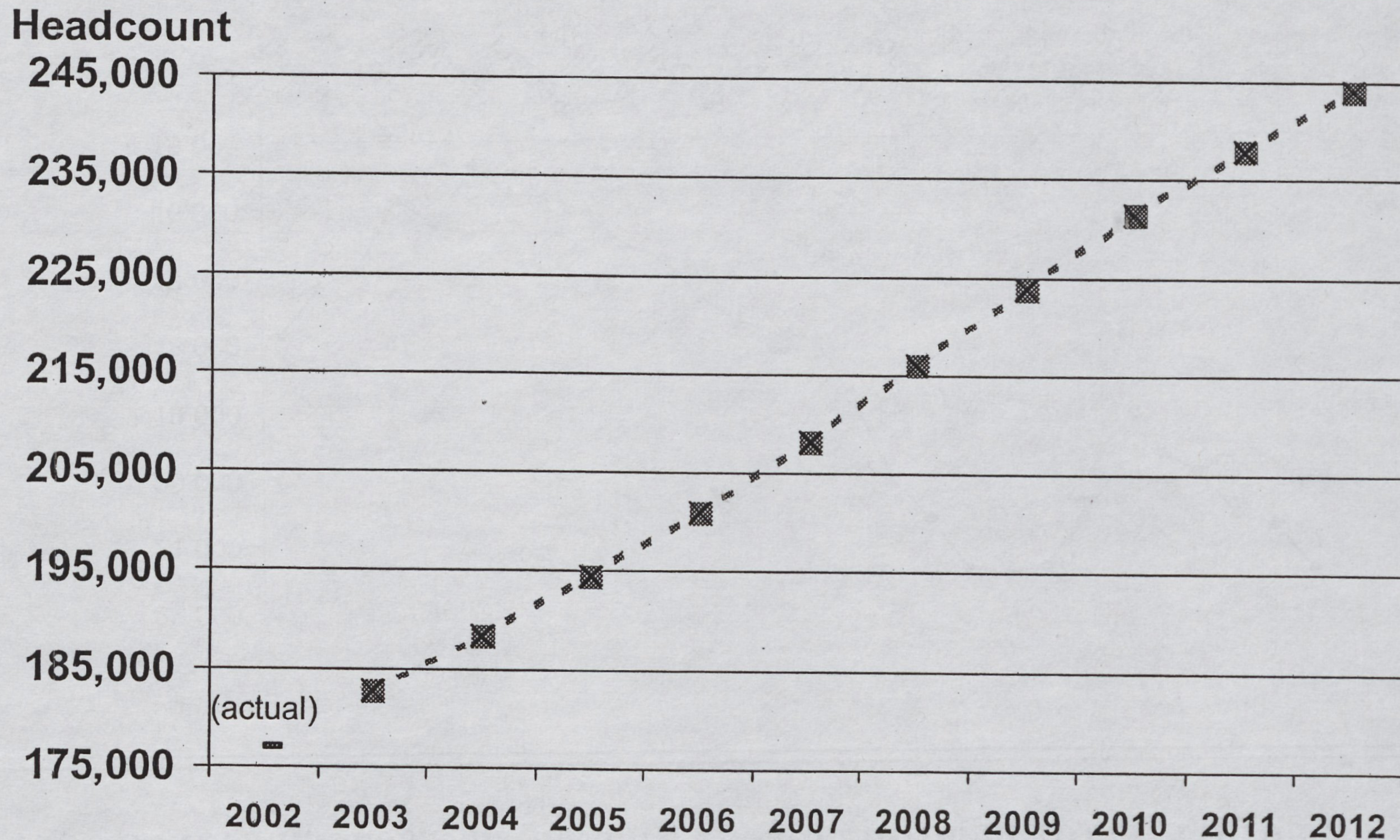


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UNC-OP Academic Planning/ARM-wmd/01-08-04

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Original OP Projection Model (Total Headcount to 2012)

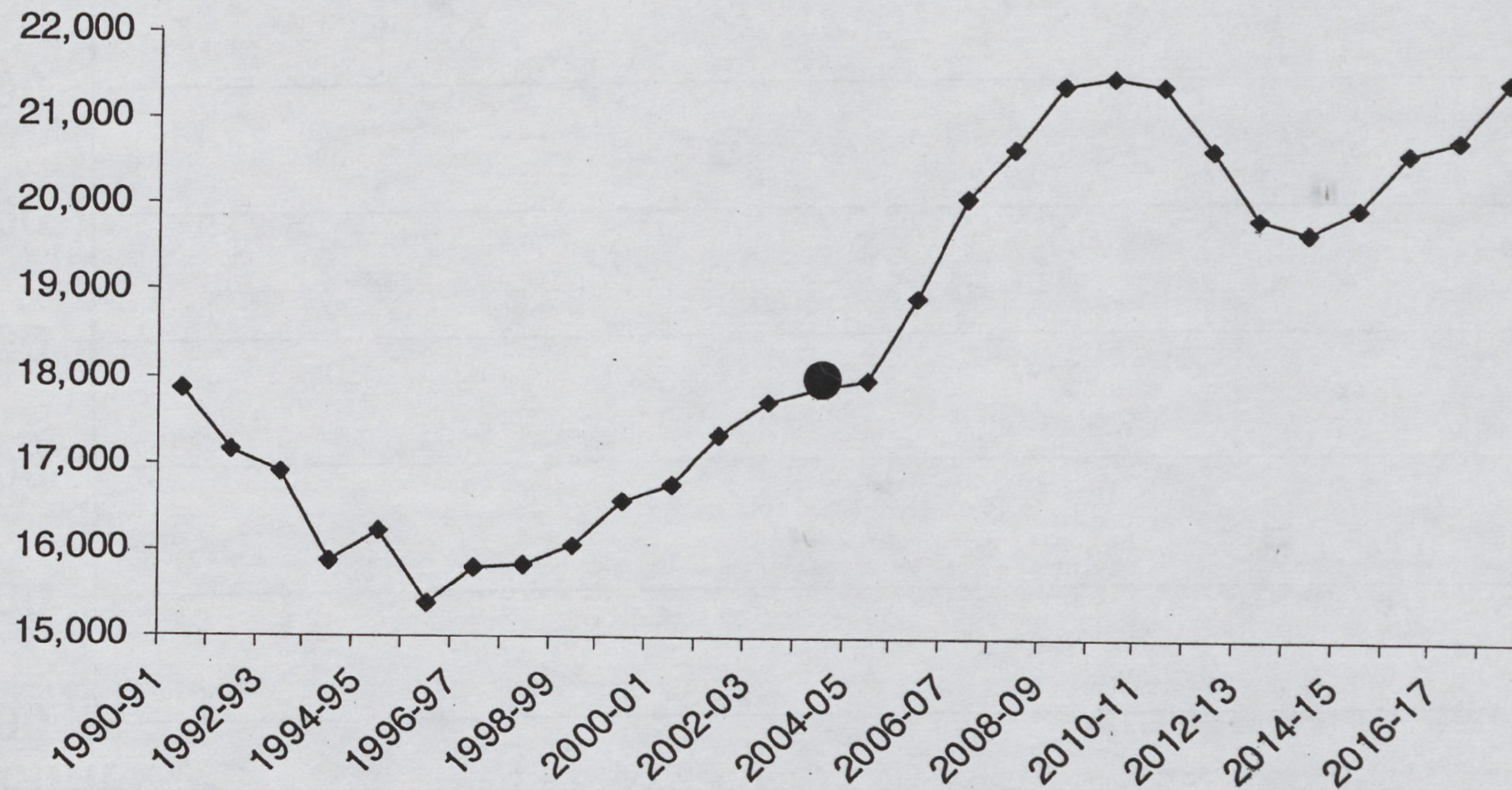


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UNC-OP Academic Planning/ARM-wmd/01-08-04

NORTH CAROLINA

Black/Non-Hispanic Public High School Graduates 1981-82 through 2001-02 (actual); 2002-03 through 2017-18 (projected)

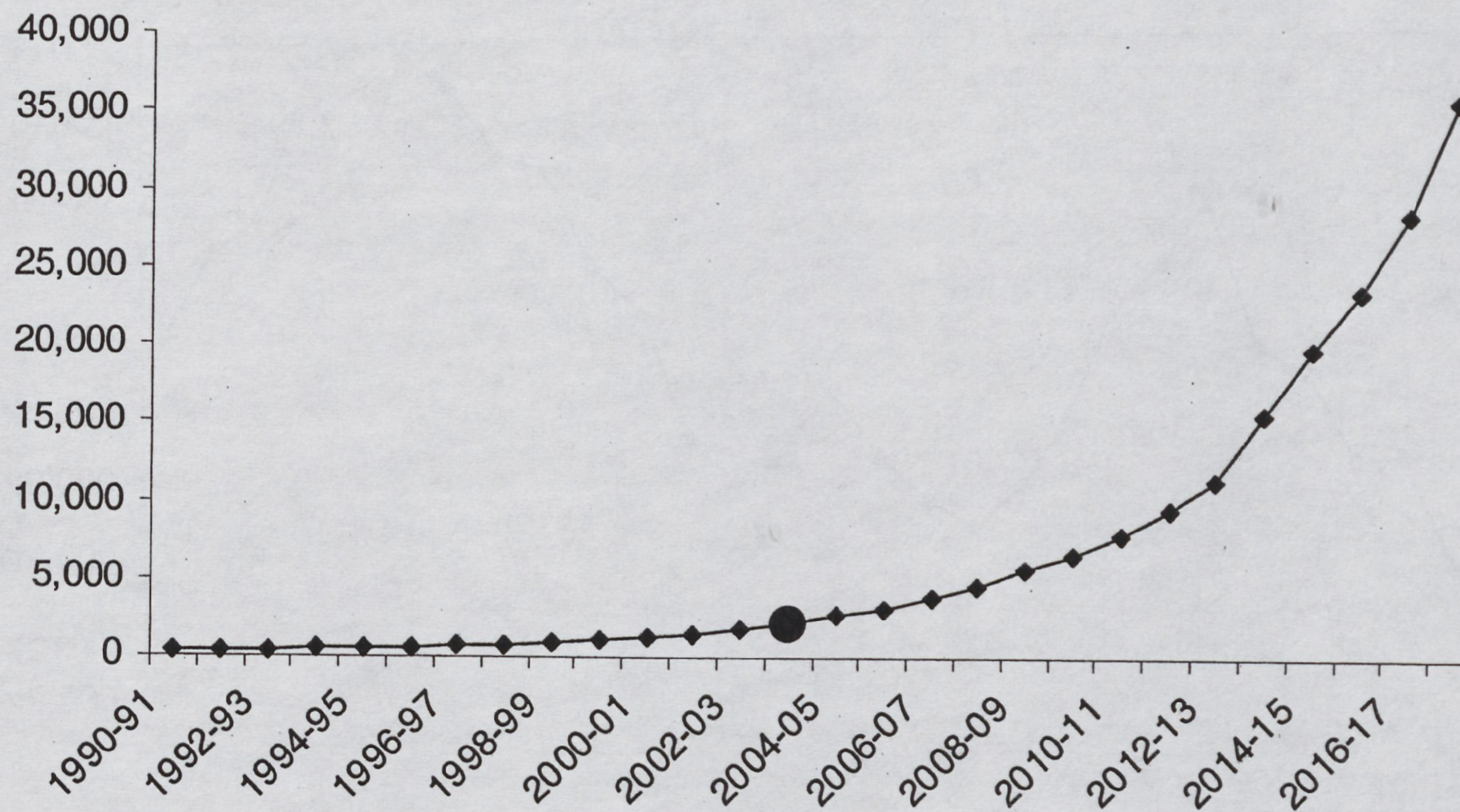


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NORTH CAROLINA

Hispanic Public High School Graduates

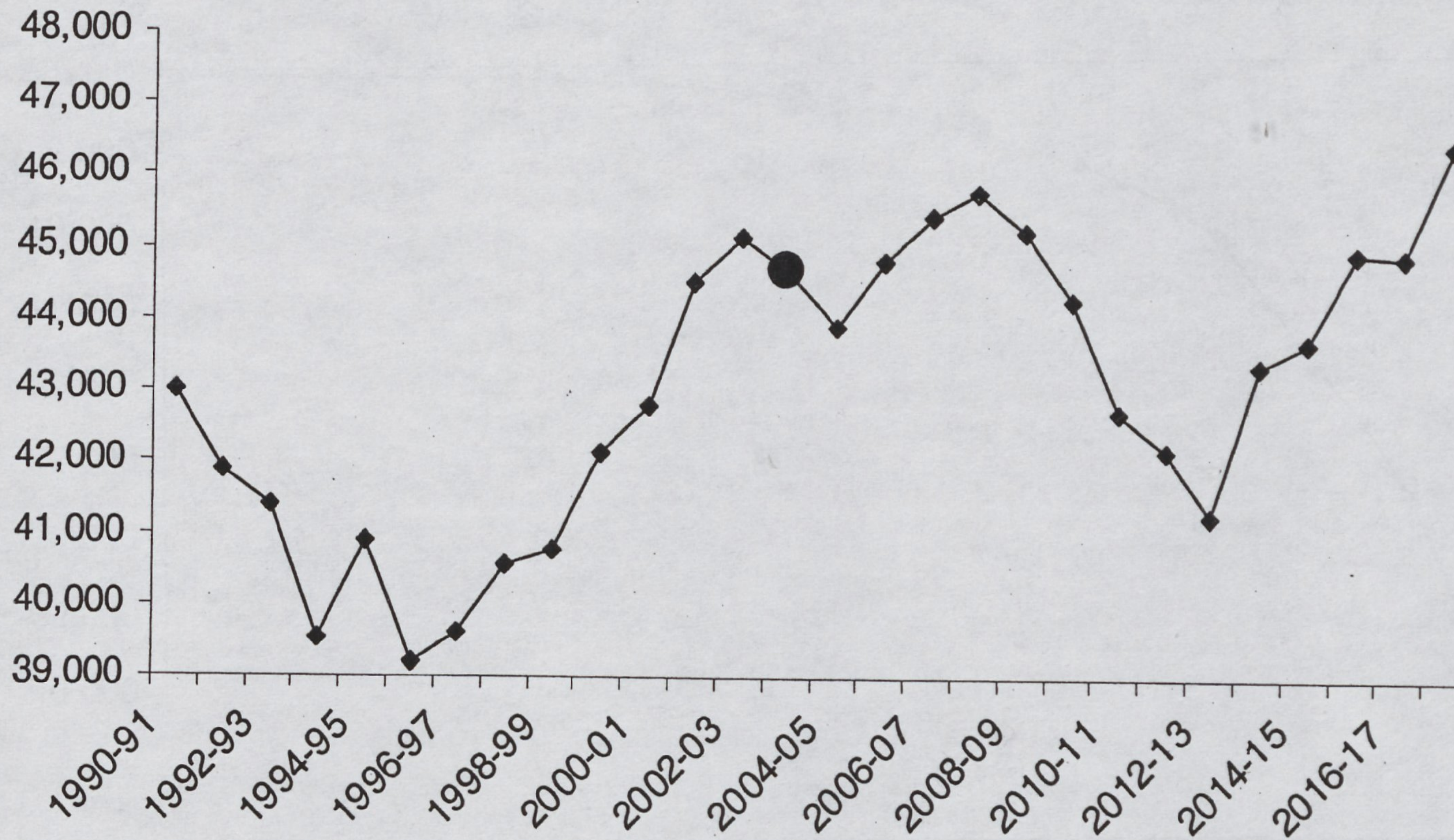
1981-82 through 2001-02 (actual); 2002-03 through 2017-18 (projected)



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NORTH CAROLINA

White/Non-Hispanic Public High School Graduates 1981-82 through 2001-02 (actual); 2002-03 through 2017-18 (projected)



The University of North Carolina Office of the President