

FACULTY ASSEMBLY REPORT TO THE ECU FACULTY SENATE
December 9, 1985

The Faculty Assembly met on December 6 for its 55th meeting.

President Friday addressed the Assembly and spoke on several subjects. He said that he felt the issue of demanding high academic standing for athletes was going downhill and urged the Assembly to be vigilant about the problem, and to alert all faculties to continue to help maintain high standards for student athletics.

He said the General Administration had engaged a private firm to review and compare our state retirement plan with others, and that report would be ready in January.

The President talked about the present concentration in the field of biotechnology and the establishment of the Biotechnology Center established by the state. The Center is administered by a Board of Directors, and within the UNC system there is also a UNC Biotechnological Council.

A report was given concerning the status of enrollment of Black students at all the Universities (Senators will find these on their desks today.). The system continues to make improvements in this area, as well as improvements in the physical plants, academic programs, etc., at the traditionally Black Institutions.

Dr. Stedman reported, saying that the NC Center for the Advancement of Teaching (Western Carolina University) would be open in the Fall of 1987 or Spring 1988, operating Thursday through the weekend, for teachers to spend time with top scholars in their field. The focus will be on their disciplines, not on teaching techniques.

The Faculty Assembly met on December 6 for its 55th meeting. The Task Force on the Preparation of Teachers has met a number of times (est. by last legislature) - Focus is on the Basic Education Program (a summary is available in the Senate Office) - the implications of the Program include:

The quality and availability of basic core courses taken by all teacher education candidates (that is, the same general education courses as taken by students in other "majors")

Improvement of attitudes on campuses - appears to be a bias on some campuses against teacher education programs - faculty must begin to advise students into teaching as a career

The President talked about the present concentration in the field of biotechnology and the establishment of the Biotechnology Center established by the state. The Center is administered by a Board of Directors, and within the UNC system there is also a UNC Biotechnological Council.

Chairman Smith reported that he had no news from the Search Committee to replace President Friday.

In the evening session, the Committee on Academic Freedom and Tenure reported first, saying that there had been some voiced concern about a change in the appeals policy, but this concern would be resolved by an Administrative Memo. The Committee recommended that the Chair of the Senate and the Chair of Appeals receive a copy of this memo when it comes to the campus.

Institutions.

Dr. Stedman reported, saying that the NC Center for the Advancement of Teaching (Western Carolina University) would be open in the Fall of 1987 or Spring 1988, operating Thursday through the weekend, for teachers to spend time with top scholars in their field. The focus will be on their disciplines, not on teaching techniques.

The Budget Committee is studying faculty salaries at all 16 campuses, and how profits from University Bookstores are used.

A motion from the Governance Committee concerning the lack of faculty involvement in the Search process failed after considerable discussion (1 hour).

The failure of the motion in no way diminished the concern of the Assembly at the way in which the Search has been conducted, since the Assembly assumed from correspondence and statements from the beginning, that the Advisory Committee members would be a part of the process throughout the search. This has not happened.

The report from Planning & Programs included some information not previously reported by Dr. Stedman: N. C. will need 13,000 new teachers over the next ten years; teacher preparation will rest largely in the Arts and Sciences; we are heading towards a fifth year for teacher training; scholarships will become available; and summer schools will be common.

The Professional Development Committee is studying professional leaves. The Welfare Committee is studying our health care contract, comparing it with those in other states.

The Assembly elected a Nominating Committee and adjourned around 9:30 p.m.

A copy of the resolutions of the Faculty Assembly are on your desks.

RESOURCE: Philosophy and Goals
ECU in Long Range Planning 1982-1992

East Carolina University Should Have Goals To:

- develop, implement, and maintain high quality academic programs at the undergraduate, graduate, and professional levels
- establish and maintain an effective system of constant monitoring of student desires and societal needs for areas of study
- achieve an acceptable balance between student desires and societal needs for particular areas of study
- maintain a continuous process of evaluation which will enhance the quality and improve the effectiveness of all academic programs, curricula, faculty, and staff
- provide competent, dynamic leadership in the acquisition, management, and distribution of the necessary resources for academic programs, research, creative activity, scholarly development, and support services
- provide an attractive, properly maintained, and efficiently operated physical plant
- ensure that faculty and staff receive recognition for achievement and participate in a system of shared governance
- encourage faculty, staff, and alumni in procedures which assist students in gaining employment upon graduation or at the conclusion of their studies
- promote and support an alumni development program which affords graduates an opportunity for continuing their relationship with the University
- support a program of excellence in intercollegiate athletics consistent with the ability to secure appropriate funding and consistent with proper academic standards
- promote disciplinary and multidisciplinary research and/or creative activities
- actively seek extramural grants which will continually involve students and faculty in research and/or creative activity
- make available the results of academic accomplishments generated by faculty, staff, and/or students to the University's publics
- provide public services of high ethical and professional quality consistent with the University's resources
- further enhance the University as a cultural and recreational center
- extend the University's educational resources through the study of nontraditional learning programs, community and regional development, and conferences, workshops, and institutes
- further develop and expand cooperative relationships with other institutions to effect a well-planned system of higher education, both internally and externally

Therefore, a successful candidate for the Chancellorship

- must have an earned terminal degree with significant academic experience in the classroom, as a scholar, and as an administrator in a major university setting (experience with corporate or foundation management is also desirable)
- must be cognizant of and committed to the philosophy and goals of East Carolina University and must have a demonstrated commitment to providing the best possible total environment for free and open inquiry
- must be supportive of a strong athletic program grounded in proper

academic standards, understand the role of athletics in the larger university community and support faculty and administrative oversight of the athletic program

- must recognize the unique position of the professional schools, including the medical school and understand and support their needs and necessary modes of operations, as well as those of the College of Arts and Sciences

More specifically, regarding professional qualifications, the successful candidate must have a demonstrated ability in:

- management in a major university setting
- effective delegation to make optimal use of personnel
- recruiting outstanding personnel as the needs arise
- motivating both administrative and academic personnel to achieve excellence
- providing thorough and efficacious support for achievement of the educational mission
- providing appropriate incentives and rewards for successful efforts
- coordinating the receipt of external funds from a variety of sources
- tendering overall leadership in communicating the needs of this institution and those of its region as part of the greater University system
- developing an environment in which the advancement of women and minorities is free of prejudice and discrimination based on minority status

The candidate must have a proven commitment to and successful experience with excellence in academic endeavors, the practices of academic freedom, and the principles of shared university governance and their implementation.

More specifically, regarding personal traits, the successful candidate must possess:

- an open mind
- a willingness to engage in free and frequent dialogue with the many constituencies served
- a willingness to believe that there is often more than one correct solution
- a high standard of integrity
- excellent oral and written communication skills
- excellent human relation skills
- an exceptional sense of humor
- an outstanding constitution which is physically vigorous, mentally alert and active

RESOLUTION

WHEREAS the Broadcasting Faculty of the Department of Theatre Arts has been informed that the search for an acceptable new transmitting frequency for the campus radio station WZMB has proven technically unfeasible; and

WHEREAS we strongly support the maintenance of a diversity of public radio signals being available to listeners on the campus and throughout the Greenville area; and

WHEREAS the location of the proposed 3,000-watt transmitter on the Tyler dormitory (WZMB's current transmitter location) would likely create a "blanketing" effect which would cause interference with several other public radio stations in the area, and may interfere with communications, Closed Circuit Television, and data transmission equipment on the campus;

THEREFORE BE IT RESOLVED that we strongly urge the present administrative and engineering staff of WZMB and the WZMB Advisory Board and the Chancellor to make every effort to find a method of avoiding this interference before permitting the implementation of a power increase.

Approved December 9, 1985, by the members
of the Broadcasting Faculty of the Dept. of
Theatre Arts:

Pama Mitchell, Coordinator
Carlton Benz
Jim Rees
Rick Rhodes