OFFICIAL PROGRAM

50c

EAST CAROLINA

vs.

WAKE FOREST

FORMAL DEDICATION

Ficklen Memorial Stadium

Sept. 21

8:00 p.m.

SCORES EVERYTIME

Hardee's

CHARCO-BROILED 15¢ HAMBURGERS

STOP IN AFTER THE GAME FOR:

- Hamburgers—Charco—Broiled ..... 15¢
- Cheeseburgers—Meltin' Good ..... 20¢
- French Fries—Golden Crisp ..... 12¢
- Apple Turnovers—Delightfully Different ..... 15¢
- Milk Shakes—Extra Thick ..... 20¢
- Soft Drinks—Frosty Cold ..... 10¢
- Coffee—Piping Hot ..... 10¢

Hardee's

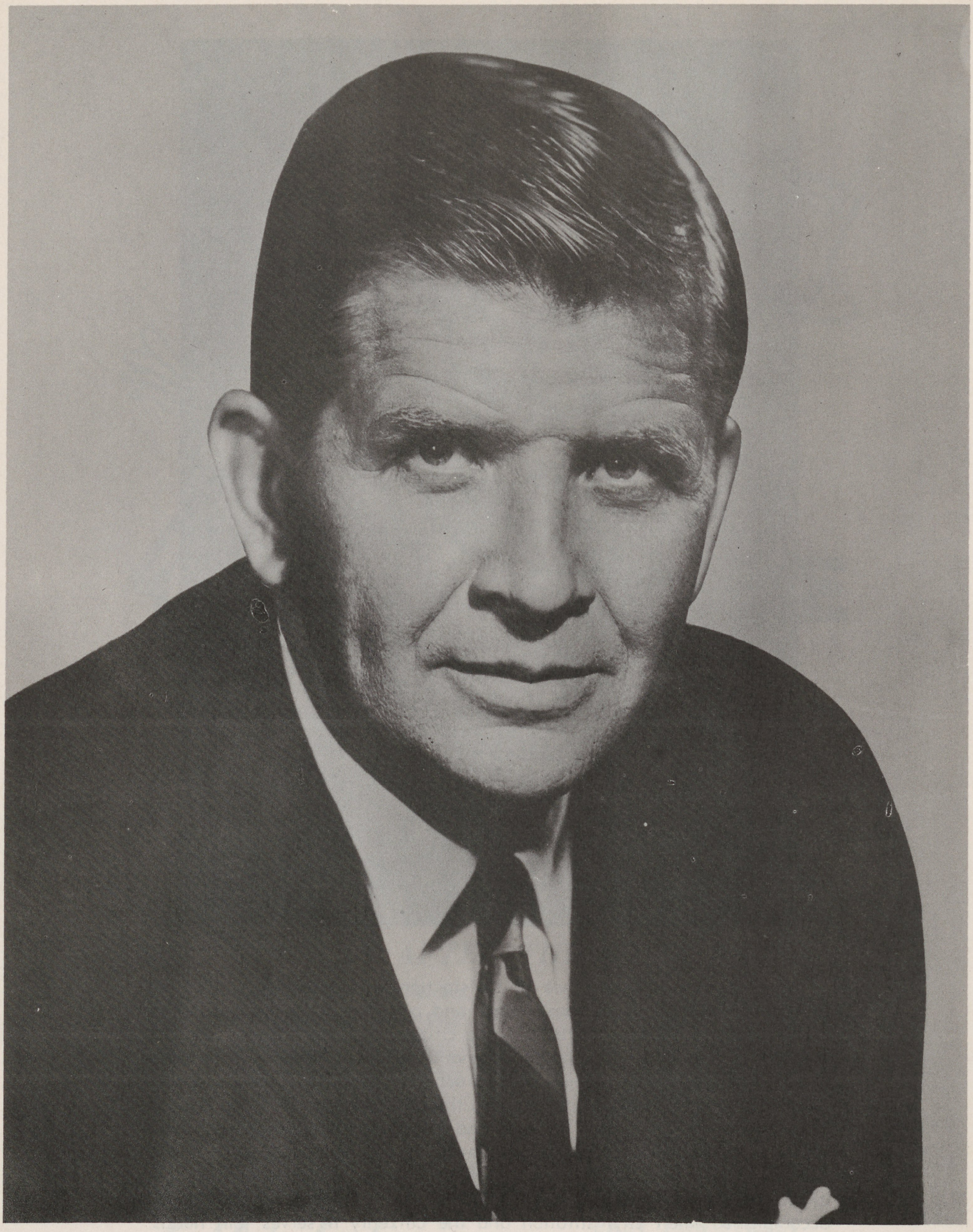
EAST 14th STREET

GREENVILLE, N. C.

DELICIOUS FOOD • IMMEDIATE SERVICE • NO TIPPING

It is with a deep sense of satisfaction and appreciation that we at East Carolina College acknowledge and pay tribute to the support of our alumni and friends—particularly the citizens of Greenville—in bringing into being the James S. Ficklen Memorial Stadium which we formally dedicate here tonight. We also owe a debt of gratitude to the leadership given this project by W. M. Scales, Jr., the Chairman of the Fund Raising Committee; the work done by him and the Committee of citizens with whom he worked was an inspiration to all of us. We are proud of this beautiful new arena which, in addition to its role in future campus life at East Carolina College, symbolizes the high purposes which can be accomplished when an institution and the citizenry it serves join hands. We at East Carolina College and the leaders of our surrounding community recognize the importance of this cooperation which resulted in the largest fund raising project in the history of Pitt County.

LEO W. JENKINS
President



THE HONORABLE TERRY SANFORD

Governor of North Carolina

STATE OF NORTH CAROLINA

GOVERNOR'S OFFICE

RALEIGH

TERRY SANFORD
GOVERNOR

August 29, 1963

Dr. Leo Jenkins, President
East Carolina College
Greenville, North Carolina

Dear Leo:

As Governor of North Carolina, I want to congratulate you and your administration and all others who had a part in making this stadium possible.

From its modest beginnings, East Carolina College has grown in stature as it has grown in size. It has created for itself a position of dynamic leadership in higher education in North Carolina. It is an institution of which all North Carolinians can be proud, for it has played a vital part in the lives of many citizens of our State for the past fifty-six years.

We are all aware of the important role physical fitness plays in our lives and are indeed proud to have this fine new stadium to help carry out a well rounded program of physical fitness.

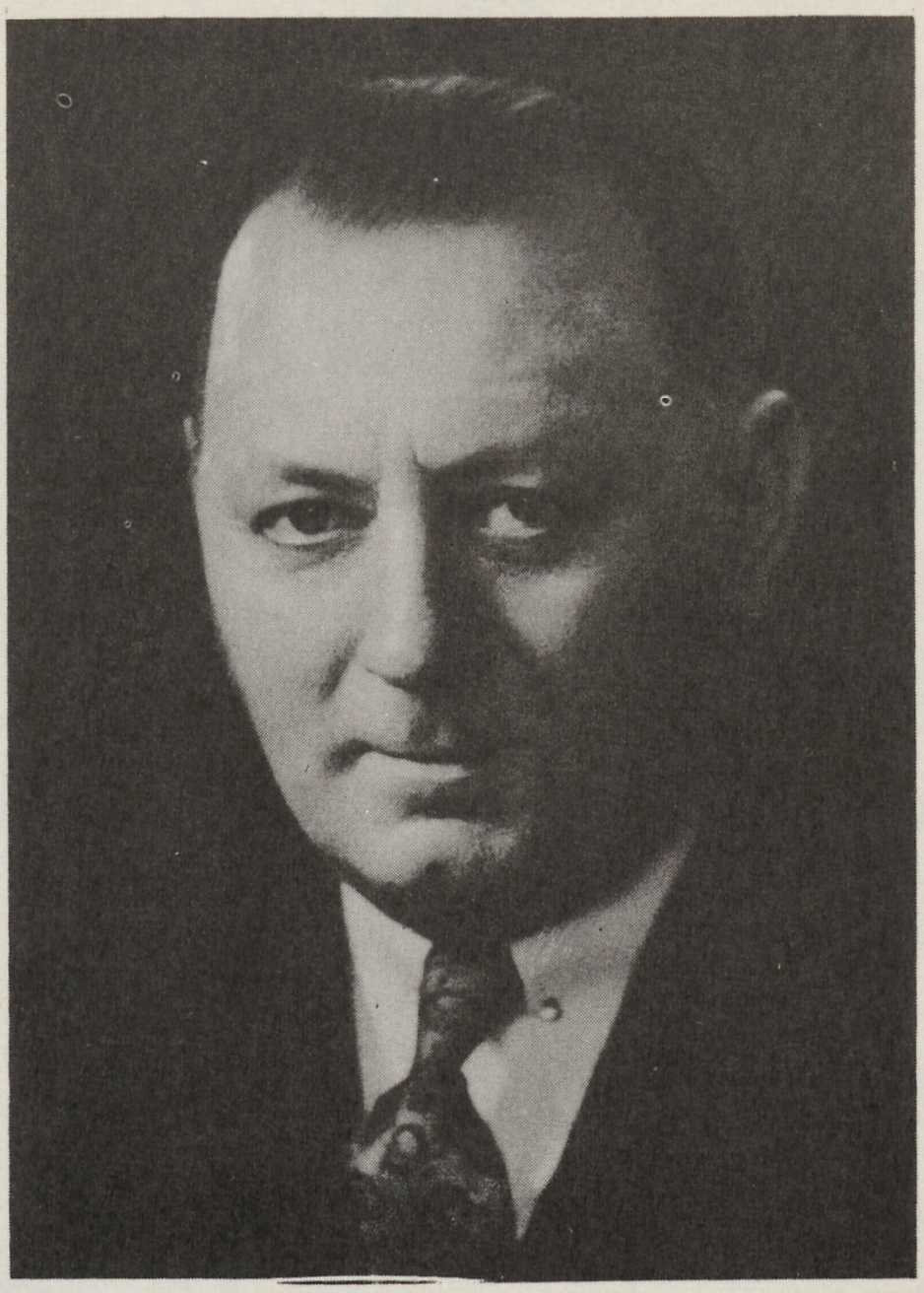
The energy and imagination which brought about this stadium are the very things which are making East Carolina College an institution to be reckoned with nationally. I congratulate you, your trustees, your faculty, your students, your alumni, and the citizens of Greenville on the vision and determination which are combining to make East Carolina College great.

With best wishes always,

Sincerely,

Terry Sanford

JAMES S. FICKLEN: The Stadium, The Man



James Skinner Ficklen Memorial Stadium stands as material evidence of two living facts. First, that the size, scope, and shape of East Carolina College ever broadens. Second, that the people of the surrounding community are actively lending vigorous support to the college as it strides ahead.

The stadium was added to the rapidly-growing physical plant of the college through the efforts of volunteers. Many donations from citizens of Greenville and Pitt County, from the college's staff, the Student Government, the students themselves, and from East Carolina alumni and friends financed the installation of the 16,000-seat facility. The stadium is valued at $350,000.

. . . A DREAM COME TRUE

Ficklen Stadium was nothing more than an idea, a dream, just two years ago. It was on the night of October 7, 1961, that East Carolina's president, Dr. Leo W. Jenkins, announced the launching of a fund-raising campaign at a meeting of the Society of Buccaneers, an alumni-booster organization. The result, President Jenkins told the Society, would be a 16,000-seat stadium to be located on the college's new South Campus. A dream had been unveiled and described. The next step, a vital one, was to make that dream come true. Then, through the dynamic leadership of W. M. Scales, Jr., Chairman of the Fund Raising Committee, this dream soon was on its way to becoming a reality.

Those among the crowd to attend the Pirates' first football game in the new stadium—a historic meeting between ECC and Wake Forest College—will remember the climax to the Ficklen Stadium dream . . . formal dedication of the stadium and its official acceptance by Governor Terry Sanford on behalf of the people of North Carolina, owners of the now-real dream.

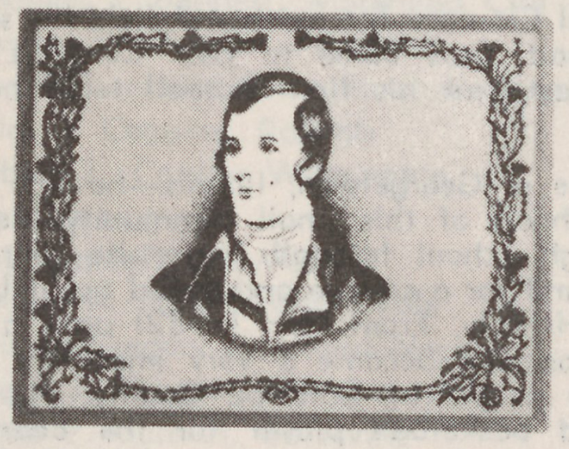
The climax couldn't "just happen." There is a somewhat astounding story that helps to explain just why the dream became a concrete-and-steel reality. It was early October of 1961 when the signal flag for stadium fund donation was hoisted Only weeks later, on December 4, President Jenkins made an announcement that surprised even the most confident friends of the college. He reported that the stadium fund had grown to $260,000—already above the orginal goal of $200,000. The immediate success of the funds campaign was attributable to the spearheading efforts of an eight-man committee of Greenville businessmen: Chairman W. M. Scales, Jr.; Dr. E. B. Aycock; H. L. Hodges, Jr.; R. Wallace Howard; J. Con Lanier, Sr.; James T. Little; S. Reynolds May; and David J. Whichard, II. That eight-man committee, working with President Jenkins, led the drive upward to a total of $283,387 as the campaign reached its first anniversary.

. . . . A FITTING NAME

The energy and interest demonstrated by the committee and by those whose donations so quickly provided the needed funds found compatibility with the memory of the man for whom the stadium is named, the late James Skinner Ficklen. Mr. Ficklen died eight years ago at age fifty-five after a distinguished career as one of America's leading tobacconists and after a prominent role in the life of Greenville as one of its most admired and respected citizens. He distinguished himself and his home town by his service as president of the Tobacco Association of the United States and of the Leaf Tobacco Exporters Association. At the time of his death—September 17, 1955—Mr. Ficklen was President and Chairman of the Board of the E. B. Ficklen Tobacco Company of Greenville. He had held those offices continually since 1925. A graduate of the University of North Carolina at Chapel Hill, Mr. Ficklen was an ardent supporter of the University and served for many years as a member of UNC's Board of Trustees. At the time of his death he was Chairman of that Board's Finance Committee. A close friend of East Carolina College, Mr. Ficklen in the early 1950's established the Ficklen Foundation which has, among other projects, sponsored scholarships for a number of students at East Carolina College. Surviving members of the late Mr. Ficklen's immediate family are his widow; one son, James Skinner Ficklen, Jr.; and one brother, Louis Stuart Ficklen. All are Greenville residents.

(Continued on Page 14)

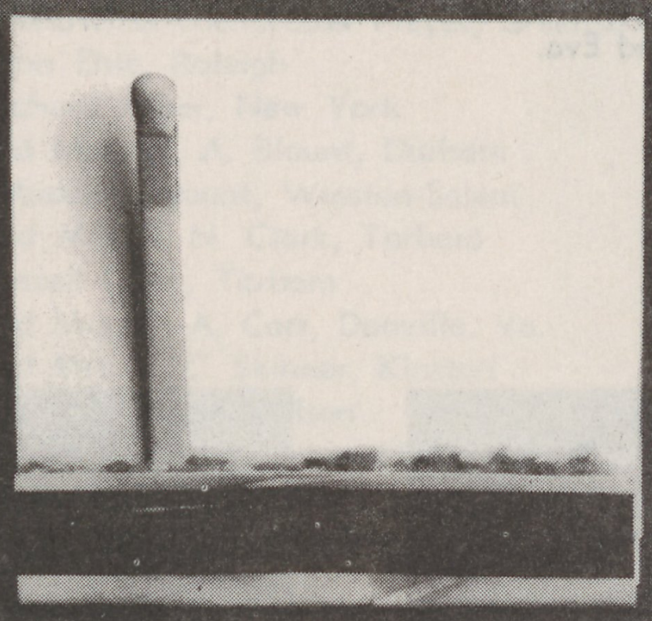
Robt. Burns



Cigarillos

Smooth Smoke

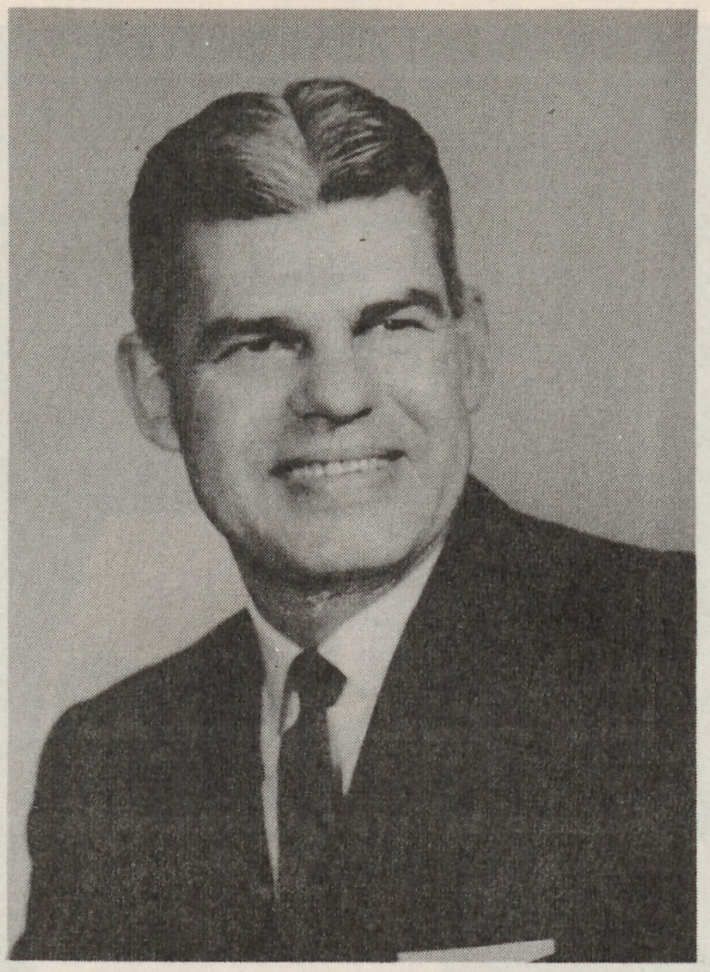
FOR A
CHANGE OF PACE
SMOKE



Let your next match start you on a change of pace.

You'll be striking up a lasting friendship, too. You'll discover Robt. Burns Cigarillos are just different enough to provide a stimulating change of pace. Size it up. The Cigarillo is not so long you need a lunch hour to enjoy it. Not too long. Not too short. Just the right size. Just the right mildness, too. Cigarillo's fine blend of tobaccos sees to that. It's mild but full of flavor—the kind of flavor you don't have to inhale to enjoy. Change of pace. Peace of mind. Only 5¢ each. Remember, if it's not a Robt. Burns, it's not the Cigarillo.

Robt. Burns Cigarillos are on sale at this stadium.



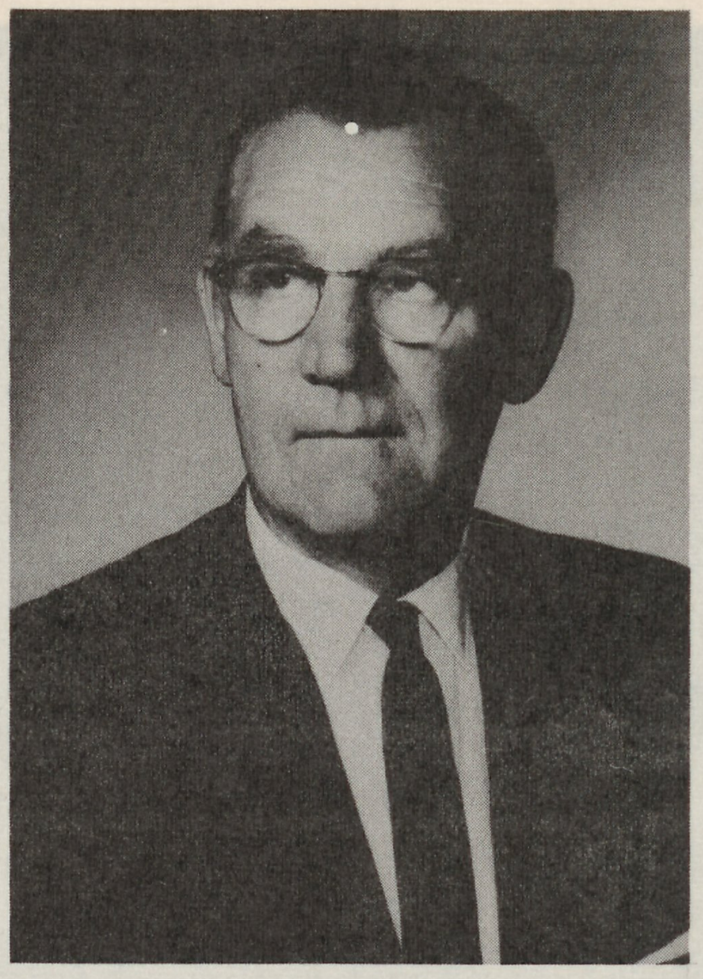
CLARENCE STASAVICH

Head Football Coach and Athletic Director

This fall Clarence Stasavich will field his second Pirate football squad. Stas came to East Carolina in January 1962 and last year his first football team posted a 5-4 record.

A native of Georgetown, Illinois—he was educated in the city schools of this small community. Being an outstanding high school football player he journeyed south to shop around for a college and ended up at Lenoir Rhyne College in Hickory. From then (1932) until a year ago—Clarence Stasavich became a very important part of the lives of the people of Catawba County. He was a star football and basketball player for the Bears where he earned the reputation of being one of North Carolina's all time great athletes.

(Continued on Page 40)

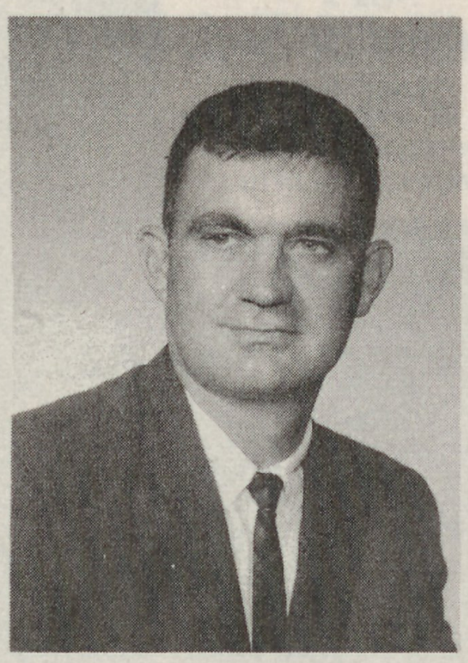


DR. N. M. JORGENSEN

Head of the Department of Health and Physical Education at East Carolina since 1947. The tremendous growth of the Physical Education Department necessitated that Dr. Jorgenson give up his responsibility as Athletic Director July 1 and devote full time to the P. E. program.

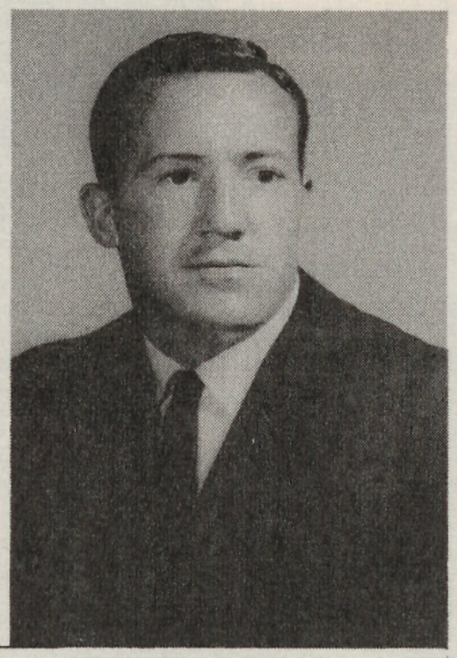
While serving as Athletic Director for the past 16 years, intercollegiate athletics at East Carolina developed at a rapid pace. Through his guidance East Carolina now fields teams of top calibre in all sports.

Dr. Jorgenson, a native of Rigby, Idaho, attended Utah State and received his M.A. from the University of Oregon. He earned his Ph.D. at the University of Iowa. He is married to the former Martha Green of Iowa and they have seven children: Larry, Lynn, Layne, Mark, Karen, Janice and Eva.

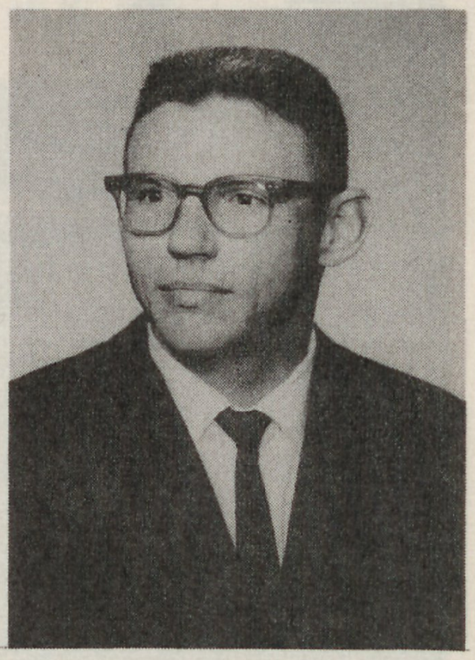


ODELL WELBORN
Line Coach

HENRY VANSANT
Freshman Coach



HAROLD BULLARD
End Coach



BOB GANTT
Backfield Coach

Distinguished Guests - Stadium Dedication

Governor and Mrs. Terry Sanford
Mr. Joel Fleishman, Raleigh
Mr. and Mrs. Hugh Cannon, Raleigh
Mr. and Mrs. W. H. White, Raleigh
Mr. and Mrs. Graham Jones, Raleigh
President and Mrs. Harold Tribble, Wake Forest College
Major Gen. and Mrs. A. L. Bowser, Camp Lejeune
Congressman and Mrs. Herbert Bonner, Washington, D.C.
Mr. and Mrs. Bert Bennett, Winston-Salem
Dr. and Mrs. William Friday, Chapel Hill
Mr. and Mrs. Edwin Collette, Winston-Salem
Mr. and Mrs. John Watlington, Winston-Salem
Mr. and Mrs. Herbert Waldrop, Greenville
Mrs. Elizabeth Bennett, Burlington
Mr. and Mrs. Baxter Ridenhour, Durham
Mr. A. J. Fletcher, Raleigh
Mr. Fred Fletcher, Raleigh
Mr. and Mrs. Dail Holderness, Tarboro
Dr. and Mrs. William Archie, Raleigh
Mr. and Mrs. Ben Roney, Rocky Mount
Mr. and Mrs. Arthur L. Tyler, Rocky Mount
Oran Perry, East Carolina College
Mrs. James S. Ficklen Greenville
Mr. and Mrs. James S. Ficklen, Jr., Greenville
Mr. and Mrs. L. S. Ficklen, Greenville
Mrs. W. M. Scales, Greenville
Dr. and Mrs. Henry Jordan, Cedar Falls
Mr. and Mrs. H. H. Phillips, Jr., Tarboro
Mr. and Mrs. Paul Montague, Jr., Winston-Salem
Judge and Mrs. John D. Larkins, Trenton
Judge and Mrs. Richardson Preyer, Greensboro
Mr. John Ehle, Raleigh
Mr. Richard Adler, New York
Mr. and Mrs. W. A. Blount, Durham
Miss Madelon Blount, Winston-Salem
Mr. and Mrs. S. N. Clark, Tarboro
Mr. Russell Clark, Tarboro
Mr. and Mrs. C. A. Carr, Danville, Va.
Mr. and Mrs. C. C. Skinner, Kinston
Mr. Harry Bateman, Wilson
Mr. William Munson, Greenville
Mrs. Robert Kirk, Kinston
Mr. and Mrs. Alfred Williams, Jr., Raleigh
Mr. W. W. Hines, Kinston

STADIUM COMMITTEE

Dr. and Mrs. E. B. Aycock, Greenville
Mr. and Mrs. J. T. Little, Greenville
Mr. and Mrs. W. M. Scales, Jr., Greenville
Mr. and Mrs. H. L. Hodges, Greenville
Mr. and Mrs. R. W. Howard, Greenville
Mr. J. C. Lanier, Greenville
Mr. and Mrs. Reynolds May, Greenville
Mr. and Mrs. David J. Whichard, II, Greenville
Dr. and Mrs. Leo W. Jenkins, Greenville

BOARD OF TRUSTEES

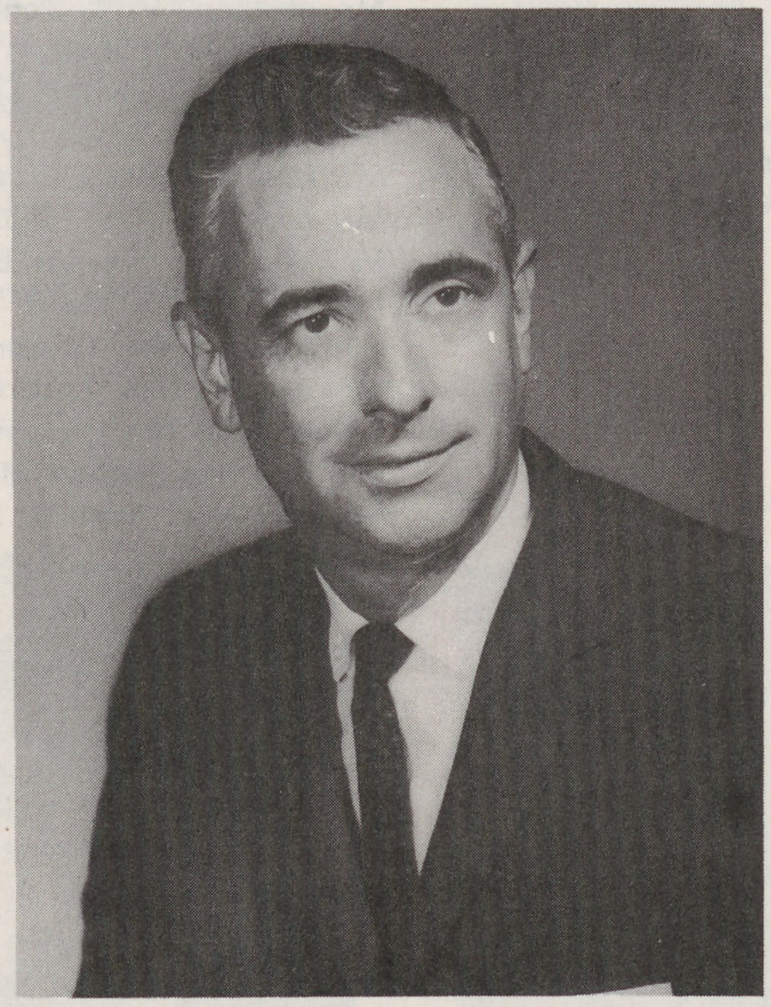
Mr. and Mrs. Robert B. Morgan, Lillington
Mr. and Mrs. Henry Belk, Goldsboro
Mr. and Mrs. Fred F. Bahnson, Jr., Winston-Salem
Mr. and Mrs. W. W. Taylor, Jr., Raleigh
Mr. and Mrs. Henry Oglesby, Washington, D. C.
Mr. and Mrs. James Whitfield, Raleigh
Mr. and Mrs. W. A. Blount, Durham
Mr. and Mrs. Reginald McCoy, Laurinburg
Mr. and Mrs. J. Russell Kirby, Wilson
Mr. and Mrs. David J. Whichard, II, Greenville
Mr. and Mrs. Irving Carlyle, Winston-Salem
Mr. and Mrs. Harry Dalton, Charlotte

MEMBERS OF LEGISLATURE

Mr. and Mrs. Elton Aydlett, Elizabeth City
Mr. and Mrs. C. Alden Baker, Elizabeth City
Mr. and Mrs. William R. Britt, Smithfield
Mr. and Mrs. Carl L. Bailey, Jr., Plymouth
Mr. and Mrs. H. Clifton Blue, Aberdeen
Mr. and Mrs. Thomas D. Bunn, Raleigh
Mr. and Mrs. Fred F. Bahnson, Jr., Winston-Salem
Mr. and Mrs. Thomas S. Bennett, Morehead City
Mr. and Mrs. Emmett W. Burden, Aulander
Senator and Mrs. W. Lunsford Crew, Roanoke Rapids
Mr. and Mrs. Jyles J. Coggins, Raleigh
Mr. and Mrs. Robert E. Calder, Wilmington
Mrs. John Chase, Eureka
Mr. and Mrs. M. L. Daniels, Jr., Manteo
Mr. and Mrs. William A. Forbes, Winterville
Mr. and Mrs. Thorne Gregory, Scotland Neck
Mr. and Mrs. Edgar J. Gurganus, Williamston
Mr. and Mrs. Philip P. Godwin, Gatesville
Mr. and Mrs. A. A. Zollicoffer, Henderson
Mr. and Mrs. Thomas B. Hunter, Rockingham
Mr. and Mrs. J. Henry Hill, Jr., Hickory
Senator and Mrs. Gordon Hanes, Winston-Salem
Senator and Mrs. Robert Humber, Greenville
Senator and Mrs. W. M. Jolly, Louisburg
Mr. and Mrs. Robert H. Jernigan, Jr., Ahoskie
Mr. and Mrs. Hugh S. Johnson, Jr., Rose Hill
Senator and Mrs. J. Russell Kirby, Wilson
Mr. and Mrs. Philip L. Lacy, Greensboro
Mr. and Mrs. W. J. Lupton, Swan Quarter
Senator and Mrs. P. D. Midgett, Englehard
Mr. and Mrs. Lester P. Martin, Jr., Mocksville
Senator and Mrs. Robert B. Morgan, Lillington
Mr. and Mrs. I. H. O'Hanlon, Fayetteville
Mr. and Mrs. Paul D. Roberson, Robersonville
Mr. and Mrs. James E. Ramsey, Roxboro
Senator and Mrs. Ralph Scott, Haw River
Senator and Mrs. Henry G. Shelton, Speed
Senator T. Clarence Stone, Stoneville
Mr. and Mrs. James D. Speed, Louisburg
Mr. and Mrs. J. Eugene Snyder, Lexington
Mr. and Mrs. H. P. Taylor, Jr., Wadesboro
Mr. and Mrs. George M. Wood, Camden
Mr. and Mrs. Sam Whitehurst, New Bern
Senator and Mrs. Thomas J. White, Kinston
Mrs. John M. Hargett, Trenton
Mr. and Mrs. Joe A. Watkins, Oxford
Mr. and Mrs. Hardy Carroll, III, Greensboro
Dr. H. D. Mabe, Jr., Erwin

Mrs. James S. Ficklen

James S. Ficklen, Jr.



W. M. "BOOGER" SCALES, JR.

Chairman Stadium Committee

W. M. Scales is the only person in Greenville to win the town's two top awards for civic work—the 1957 Distinguished Service Award of the Greenville Jaycees and the Exchange Club's 1961 Golden Deed Award. The DSA is based on a single year, The Golden Deed Award is for all civic work done by the recipient.

In 1957, after winning the local DSA, "Booger" went on to win over 125 competitors—the Jaycees' State Distinguished Service Award. This is the highest award that the State Jaycees present to any individual, and it was the last time the State organization gave the award to a single individual. Since then, the award has been made regional and three are given each year.

It has been estimated that Mr. Scales has been instrumental in raising over a million dollars for civic and church activities in Greenville in the last ten years—by either Chairman, Co-Chairman or personally.

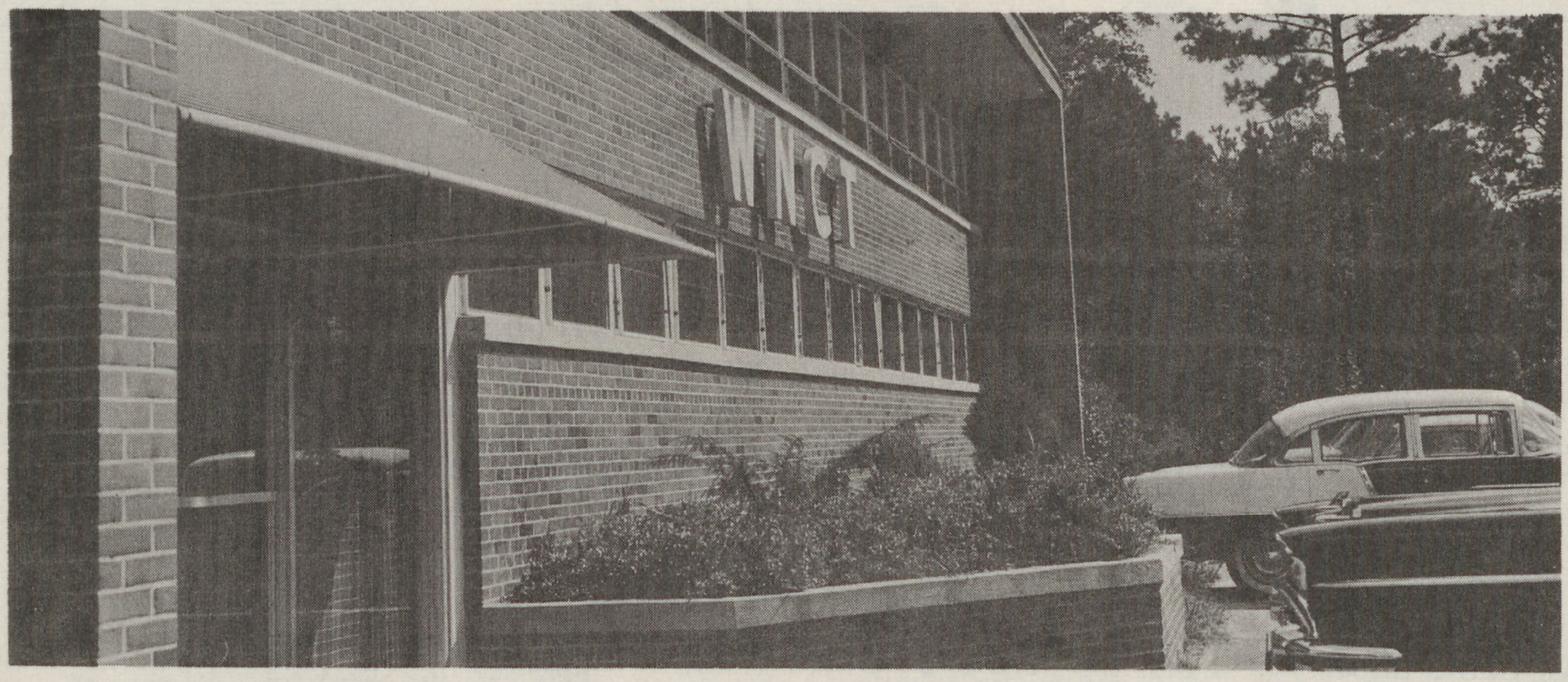
CENTURY CLUB MEMBERS, 1963

OFFICERS:

Mr. W. M. Scales, Jr., President
Dr. Robert Holt, Secretary
Mr. F. D. Duncan, Treasurer

Dr. M. W. Aldridge
Mr. Doug Allen
Mr. W. L. Allen
Mr. P. K. Andresen
Mr. Tom Anders
Mr. Tom R. Andrews
Dr. E. B. Aycock
Mr. H. T. Bailey
Mr. M. K. Blount
Mr. Morris Brody
Mr. W. W. Brown
Dr. E. R. Browning
Mr. Tom Carawan
Dr. Ed. J. Carter
Mr. H. T. Chapin, Jr.
Mr. J. W. Clark, Jr.
Mr. Lewis Clark
Mr. Louis Collie
Mr. J. B. Congleton
Mr. Percy Cox
Mr. W. L. Deavours
Mr. Cameron Dudley
Mr. Erskine Duff
Mr. F. D. Duncan
Mr. W. G. Dunn
Mr. Johnnie F. Edwards
Mr. Robert Elks
Mr. David A. Evans
Mr. James S. Ficklen, Jr.
Mr. L. S. Ficklen
Mr. Travis H. Flanagan
Mr. James L. Fleming
Mr. Wiley D. Forbes
Mr. Ralph Garrett, Jr.
Mr. Les H. Garner
Mr. Charles P. Gaskins
Mr. Louis Gaylord
Dr. Howard Gradis
Mr. Harry E. Hagerty
Mr. John R. Hardy
Mr. V. S. Harrington
Mr. Walter Harrington
Mr. R. W. Hawley
Mr. Howard L. Hodges, Jr.
Dr. Robert L. Holt
Mr. Roy Honeycutt
Dr. M. P. Hoot
Mr. Charlie Howard
Mr. John L. Howard
Mr. R. W. Howard
Dr. Fred Irons
Mr. Billy (W. L.) Jenkins
Dr. Leo W. Jenkins
Mr. Sammy Kee
Mr. R. W. King
Mr. Carl L. Kinlaw
Mr. J. C. Lanier
Mr. Herb Lee
Mr. James T. Little
Mr. Reynolds May
Mr. Kenneth Mercer
Mr. Jack Minges
Mr. Max Minges
Dr. Ray Minges
Mr. Leon L. Moore, Jr.
Mr. Henry F. Morris
Dr. Leslie B. Morton
Mr. John C. Proctor
Mr. Ed Rawl, Jr.
Dr. John Reynolds
Mr. Tom Rivers
Dr. Ledyard Ross
Mr. Frank Saunders
Mr. W. M. Scales, Jr.
Dr. Percy Scott
Mr. George Shoe
Mr. Hurbert Simonds
Mr. J. Paul Simpson
Mr. Guy Smith
Mr. Milo Smith
Mr. W. W. Speight
Mr. A. B. Stallworth
Mr. Clarence Stasavich
Mr. Clark Stokes
Mr. James E. Sutton
Mr. C. B. Taff
Mr. E. H. Taft
Mr. Gannon Talbert
Mr. Clarence B. Tugwell
Mr. Holly Van Dyke
Mr. N. O. Van Nortwick, Jr.
Mr. Howard Waldrop
Mr. J. H. Waldrop
Mr. Alton Ward
Mr. David J. Whichard, II
Mr. Don White
Mr. John J. White, Jr.
Mr. Julian White, Jr.
Mr. A. B. Whitely, Jr.

good luck pirates...



channel 9 cbs

For Eastern Carolina

Is the '64 Buick Wildcat really wild?

...the wildest!

Wish we could show you a picture of the '64 Buick Wildcat instead of just "Wildcat people". But that would spoil the surprise in store for you on October 4th. That's when the new Wildcat (and all the other beautiful '64 Buicks) go on display at your local Buick dealer's. Until then, a few tidbits to whet your appetite: three new Wildcat V-8 engines ranging up to 360 hp. Three new transmissions, including a new Super Turbine torque converter automatic with lots more thrust on lots less gas. Four new models: 4-door hardtop; 2-door sport coupe; 4-door sedan; convertible. Above all, they're Buicks!

BUICK MOTOR DIVISION

TONIGHT'S GAME

Tonight . . . the first meeting of the Wake Forest Demon Deacons and the Pirates of East Carolina on the football gridiron. Tonight . . . the First ECC football game played in their new home stand . . . Ficklen Memorial Stadium.

The Deacs of the Atlantic Coast Conference, come into the game a decided favorite but the Pirates, who last week lost a heartbreaker to the Richmond Spiders (10-7) will pull out every page in the book attempting an upset.

Coach Bill Hildebran's team, who remained out of the win column last year, (0-10) is a much stronger club this fall and rumblings of nothing but good news are coming out of the Winston-Salem camp. THE FORECAST . . . a winning season . . . and a possible bowl bid forecast in several quarters.

Coach Clarence Stasavich's Buccaneers had a 5-4 mark last season but since the Pirates have the strongest grid slate in the history of EC football . . . they will have to scuttle quite a few ships to equal this mark.

Tonight . . .will be the opener for Wake Forest and the second affair for East Carolina. Wake will be at top strength but the Bucs will have two or three first unit men who may not see action. Wingback Jerry Tolley who did not see action at Richmond due to an injury sustained the second week of practice has been slow recovering . . . and Wingback Larry Rudisill, who injured an ankle in the Richmond game has been sidelined most of this week. When this program went to press their playing tonight . . . was still a question mark.

The East Carolina starting line will be intact . . . with the rest of the first unit backfield . . . Michel, Allen and Cline.

MEN TO WATCH TONIGHT

FOR WAKE FOREST . . . Fullback Brian Piccolo, (No. 31) a 200 lb. Junior . . .blockbuster from Ft. Lauderdale, Fla. . . .Leading ground gainer for the Deacons last year with 324 yards on 77 carries for 4.2 average . . .

Center Jim Beaudoin . . . . (NO. 50) . . 193 lb. Soph. . . . . Coach Hildebran rates this man as one of the greatest linebackers he has ever coached. . . and the best in the ACC this year.

Halfback Wayne Welborn . . (NO. 40) . . .178 lb. Junior . . . saw 245 minutes of action last fall in nine games. . . . .caught 12 passes for 86 yards. . . .leading ground gainer his freshman year with a 5.1 average . . . .had 41 yards in five carries during the spring game.

FOR EAST CAROLINA . . .

Tailback Bill Cline . . . .(No. 43). . . .174 lb. Junior. . . .who runs well, excellent passer and can really kick the football. . . .scored the pirates lone TD last week at Richmond. . . .was honorable mention last year on AP's little All American and Williamson's Rating system.

Fullback Tom Michel. . .(No. 34). . . .204 lb. Junior. . . .who ran like a bull in the Spider game last Saturday. . . .excellent blocker and capable of going all the way. . .if he gets into the open.

End Richard Huneycutt (No. 81) . . .198 lb. Senior. . . .Alt. Captain. . . .and excellent defensive flanker. . . .whose ability to block punts is well known to many Pirate opponents.

LOOK FOR . . . .(W. E. A. - W. A. B.?) . . .

PIRATES REMAINING SCHEDULE

1963 SCHEDULE

Sept.	28	8:00 est.	**Wooford**	Greenville
Oct.	5	8:00 est.	**Presbyterian**	Clinton, S. C.
Oct.	12	8:00 est.	†**Elon**	Greenville
Oct.	19	2:00 est.	§**Western Carolina**	Greenville
Nov.	2	2:00 est.	**The Citadel**	Charleston, S.C.
Nov.	9	2:00 est.	***Lenoir Rhyne**	Greenville
Nov.	23	8:00 est.	**University of Tampa**	Tampa, Fla.

‡Dedication Ficklen Stadium †Moose Night §Homecoming *Band Night

President Jenkins recently commented on the man whose name Ficklen Stadium bears: "He did much; he accomplished much; he helped many persons in many ways, not for reward, but because of his responsibility to his fellow man, his state, and his nation. It is with great humility that we dedicate this beautiful stadium to a great North Carolinian."

. . . FOR THE RECORD

The stadium was under construction within seven months after the kickoff date for the funds campaign. Ground was broken on May 3, 1962, by Mrs. James S. Ficklen, widow of the stadium's honoree. Mrs. Ficklen turned the first shovel of earth with the same spade used by the late Governor Thomas J. Jarvis in breaking ground for the first building on the East Carolina College campus on July 2, 1908.

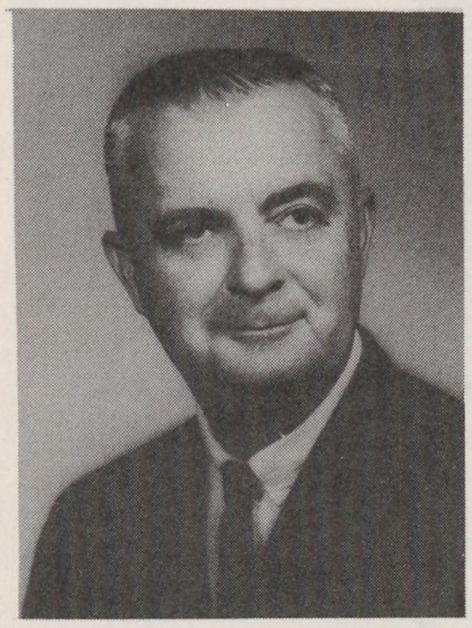
Ficklen Stadium is designed for eventual expansion, when necessary, to provide for a seating capacity up to 50,000. Plans in the immediate future call for installation of dressing rooms and other facilities beneath the present structure. The new concrete portion of the stadium measures approximately 280 feet in length; the highest of its fifty-eight rows of seats is sixty feet above ground level. Ficklen's 60-foot-long press box hoists sportswriters and cameramen some seventy-five feet above the playing field. Mounted on seventy-seven steel "legs," the pre-cast concrete stands are estimated to weigh about 3,000 tons. The structure is supported on the necessary pilings to assure firm footing. In the west end of the stadium stands a modern scoreboard equipped with a haughty Pirate who fires his pistol with each East Carolina touchdown. This magnificent scoreboard was a gift of the John F. Minges Family of Greenville.

. . . BUT MORE THAN FOOTBALL

In future years, the Pirates' first football game in Ficklen Stadium will be reviewed as a milestone in East Carolina gridiron warfare. But the dedicatory game with Wake Forest also promises to mark the beginning of other far-reaching programs destined for Ficklen Stadium. East Carolina has recently moved from membership in the National Association of Intercollegiate Athletics (NAIA) to affiliation with the National Collegiate Athletic Association (NCAA). That move broadens the scope of ECC's fast-developing athletic program. Meanwhile, the academic side of East Carolina College is swiftly moving from a traditional public image as a teacher-training institution toward popular status as an all-purpose liberal arts college. Ficklen Stadium figures into this transition. It is to serve as the home of the football Pirates. But it will double as an arena for various types of programs, including Broadway-type theater, which reflect a liberal arts atmosphere and which promise to attract audiences too large for indoor auditoriums in the area.

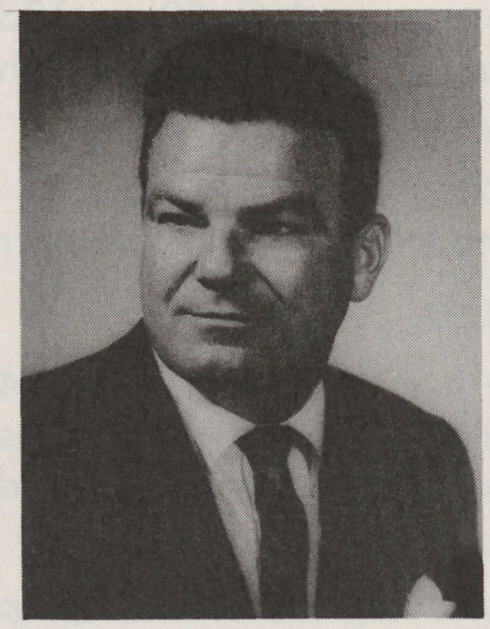
The stadium's accessories include a portable stage, purchased with proceeds from the "Paper Penny" project—an offer by Liggett & Myers Tobacco Company to contribute one penny for each empty pack of its cigarette brands collected by the college. William A. Blount of Durham, former L&M President, current member of East Carolina College's Board of Trustees, and a brother-in-law of the late Mr. Ficklen, was instrumental in arranging for the "Paper Penny" campaign that netted about $10,300.

STADIUM COMMITTEE MEMBERS

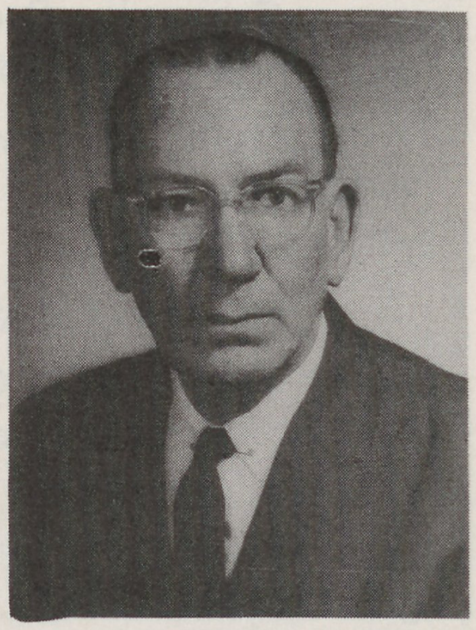


DR LEO W. JENKINS

J. C. LANIER, SR.

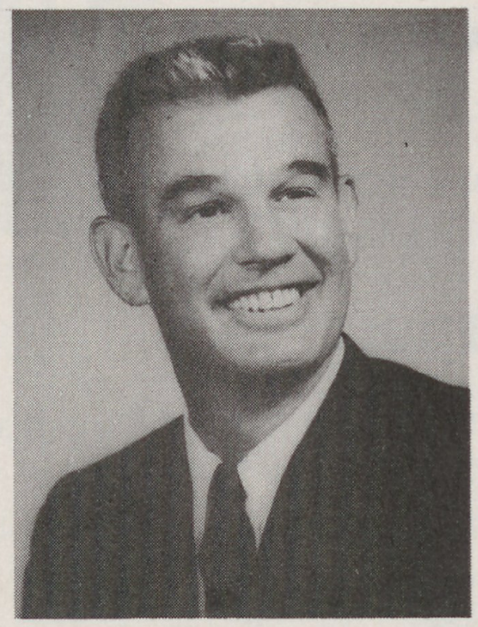


WALLY HOWARD

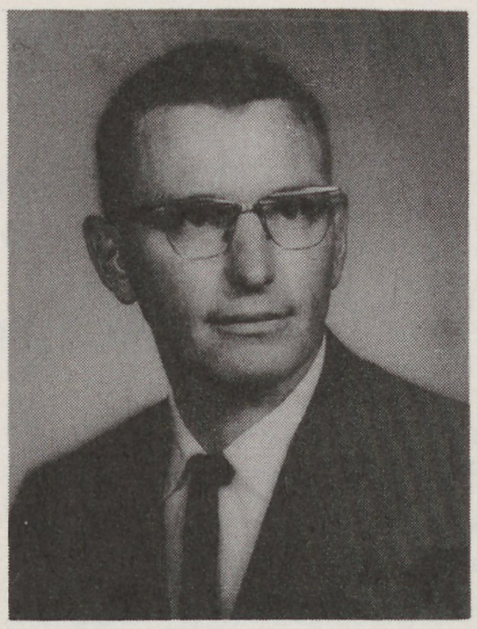


J. T. LITTLE, SR.

DR. E. B. AYCOCK



HOWARD HODGES



DAVID J. WHICHARD, II

REYNOLDS MAY

Facts About "East Carolina"

Location ..... Greenville, N. C.

Founded 1907

Enrollment ..... 6,000 (expected 1963-64)
3,000 Men—3,000 Women

President ..... Dr. Leo W. Jenkins

Board of Trustees—Mr. Robert B. Morgan, Mr. Henry Belk, Mr. W. W. Taylor, Jr., Mr. Henry Oglesby, Mr. James Whitfield, Mr. Fred Bahnson, Jr., Mr. William Blount, Mr. Reginald McCoy, Mrs. J. Russell Kirby, Mr. David Whichard, II, Mr. Irving Carlyle, Mr. Harry Dalton.

Century Club President ..... W. M. Scales, Jr.

Teams Nickname ..... Pirates or Buccaneers

Colors ..... Purple and Gold

Stadium ..... Ficklen Memorial (capacity 16,000)

Band ..... "The Marching Pirates" (130 Pieces)

Band Directors ..... Herbert Carter and George Knight

Athletic Conference ..... (Independent) N. C. A. A.

DIRECTORY OF THE DEPARTMENT OF INTERCOLLEGIATE ATHLETICS

Chairman, P. E. Dept. ..... Dr. N. M. Jorgensen
Director of Athletics ..... Clarence Stasavich
Director of Athletic Promotion ..... Earl Aiken

FOOTBALL COACHES

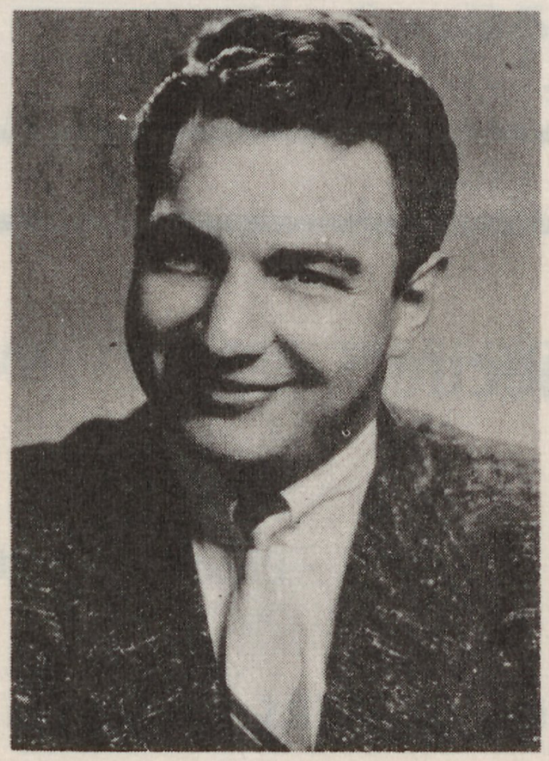
Head Coach ..... Clarence Stasavich (1962)
Assistant Coach ..... Odell Welborn (1960)
Assistant Coach ..... Bob Gantt (1962)
Assistant Coach and Freshman Coach Henry Vansant (1962)
Assistant Coach ..... Harold Bullard (1962)

STUDENT COACHES—Jerry Paul, Mickey Brown and Richard Lage

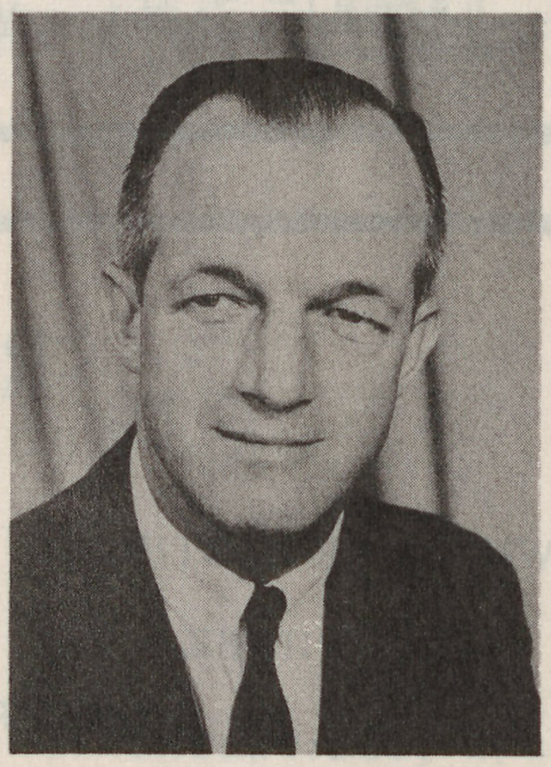
Team Physician—Dr. C. F. Irons
Football Trainer—John Matthews
Football Managers—Max Scruggs, David Werner, and Raymond T. Martin
Telephone Athletic Dept.—Plaza 2-6101, Ext. 241

COACHES OF OTHER SPORTS

Basketball ..... Wendell Carr
Baseball ..... Earl Smith
Track ..... Odell Welborn
Swimming ..... Dr. Ray Martinez
Diving ..... Ralph Steele
Wrestling ..... Bob Gantt
Golf ..... Dr. John Colgate
Tennis ..... Gerald Martello



STAN SANDERS



CHARLIE HARVILLE

The East Carolina Football Network

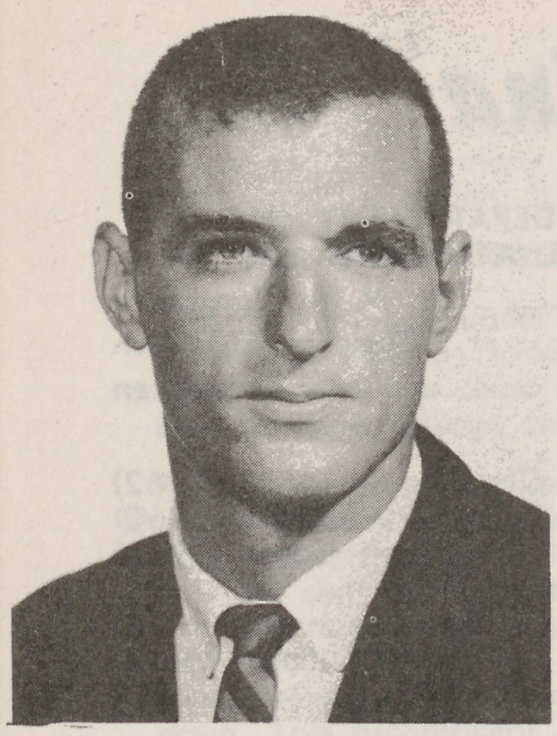
Charlie Harville, one of the South's top sports announcers, will call the play-by-play of all Pirates games this fall on the East Carolina Football Network. Harville, who has been associated with the Florida State University Network since 1959 has wide experience as a sportscaster. He was associated with the University Network from 1951 through 1954 and with the Washington Redskins radio net in 1957. Charlie was Sports Director of WFMY-TV Greensboro from 1949 until Sept. 1, 1963, during which time he has worked with both the Atlantic Coast and Southern Conferences on TV and Radio. Charlie is now Sports Director of WGHP-TV, High Point. He has been associated with Jim Simpson on the ACC Basketball telecasts from 1958 to the present. He was winner of the coveted Lee Kirby award in 1957.

Stan Sanders, of Radio Station WGTC of Greenville, will do the color for the Buc network. Stan, who carried the play-by-play chores last season for the Pirates, has an extensive background in broadcasting sports throughout the Carolinas on several stations in the Greenville, Hickory, Statesville and Asheville areas.

The East Carolina radio net will be one of the largest in the state with eighteen stations. Affiliates are WGTC-Greenville, WMFD-Wilmington, WITN-Washington, WFMA-Rocky Mount, WFTC-Kinston, WCNF-Weldon-Roanoke Rapids, WHIT-New Bern, WGTM-Wilson, WGAI-Elizabeth City, WGBR-Goldsboro, WENC-Whiteville, WIAM-Williamston, WRAL-Raleigh, WDNC-Durham, WFAI-Fayetteville, WIZS-Henderson, WLSE-Wallace and WWWS-East Carolina College.

The network is sponsored by QUALITY OIL COMPANY of Greenville and SECURITY LIFE and TRUST COMPANY of Winston-Salem.

W. E. A. — W. A. B. ?

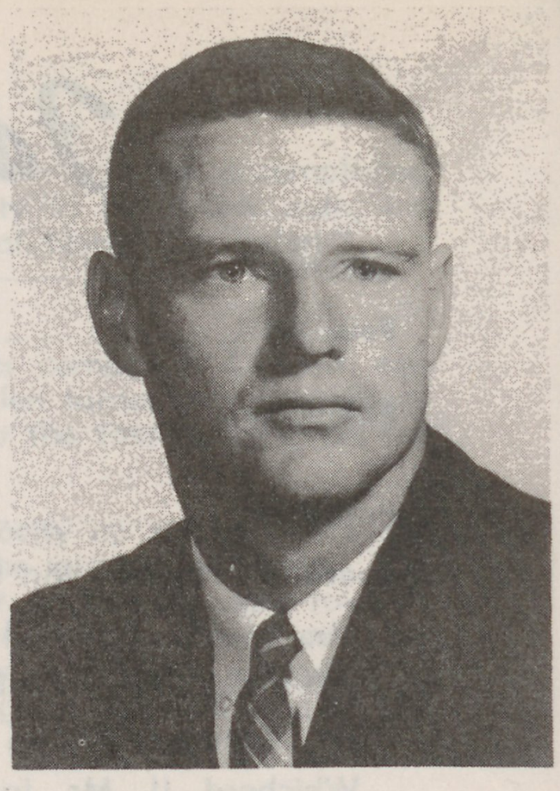


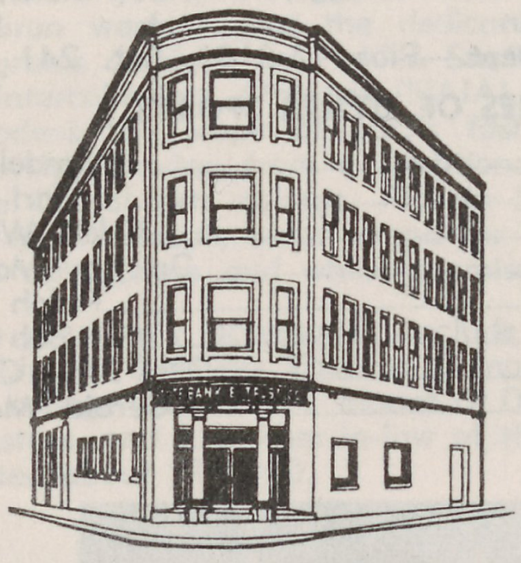
RICHARD HUNEYCUTT, END: Alt. Capt., Senior, 22, 198, 6-2, Portsmouth, Va.

Excellent defensive flanker and capable of playing some offense . . . Quick as a cat and thrives on staying in the opponents backfield . . . He will call the shots for the defensive unit when they are on the field.

MAURICE ALLEN, BLOCKING BACK: (Captain) Senior 22, 194, 6-0, Henderson.

The man who really steers the pirate ship as straight as an arrow . . . Played starting Blocking Back every game last year . . . Top Student . . . excellent leader . . . gives his every physical and mental talent to the game . . . Winner of the blocking trophy last year.





State Bank and Trust Company

GREENVILLE, NORTH CAROLINA

AT FIVE POINTS
IN THE
HEART OF EASTERN CAROLINA

MEMBER FDIC

Respess Bros. Barbecue

BETHEL HIGHWAY

WE SERVE PARTIES

ANYWHERE

Phone PL 2-2624

HAMBURGERS – STEAKS – CHICKEN – OYSTERS

DINNERS

FOR REAL ESTATE and INSURANCE

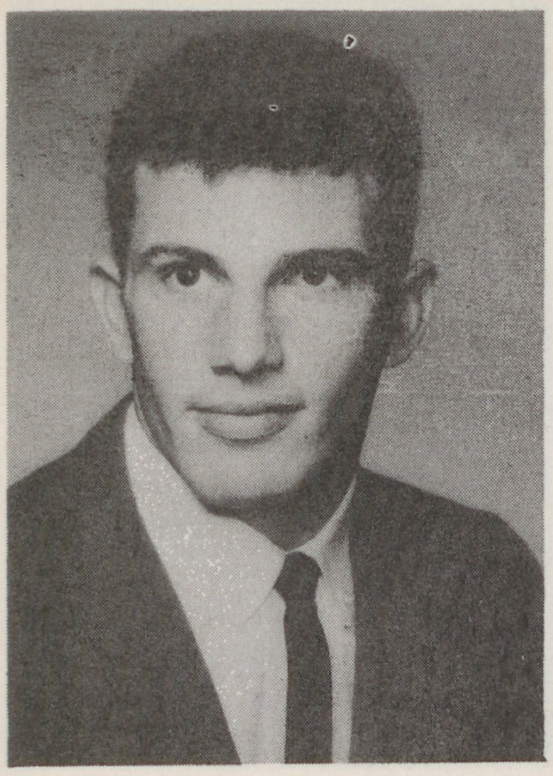
SEE

LES TURNAGE

TURNAGE REAL ESTATE AGENCY

PHONE PL 2-2715

GREENVILLE, N. C.

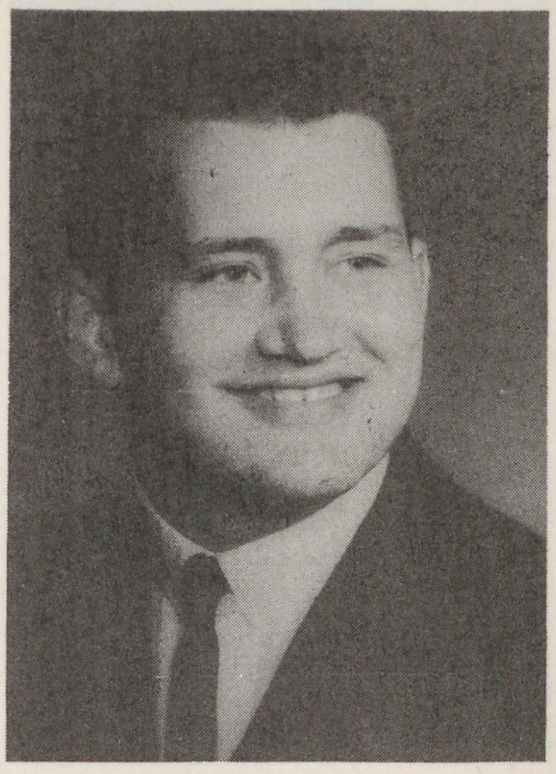


KENNETH ROBERTSON, FULLBACK: Sophomore, 19, 194, 5-10, Leaksville

A big man with excellent speed . . . was starting fullback for the Baby Bucs last year . . . Has a lot of varsity football ahead of him . . . Should do well this year.

JAMES LEFTWICH, CENTER: Junior, 20, 210, 6-1, Vinton, Va.

The only man returning at the center position from last year's varsity . . . Big and strong . . . and with a lot of work could fill Dave Smith's shoes.



NOW YOU CAN "CHARGE IT"

PENNEY'S

ALWAYS FIRST QUALITY!

ASK ANY SALES PERSON

J. C. PENNEY COMPANY, INC.

THANK YOU FOR SHOPPING AT

Brody's

EVANS ST.

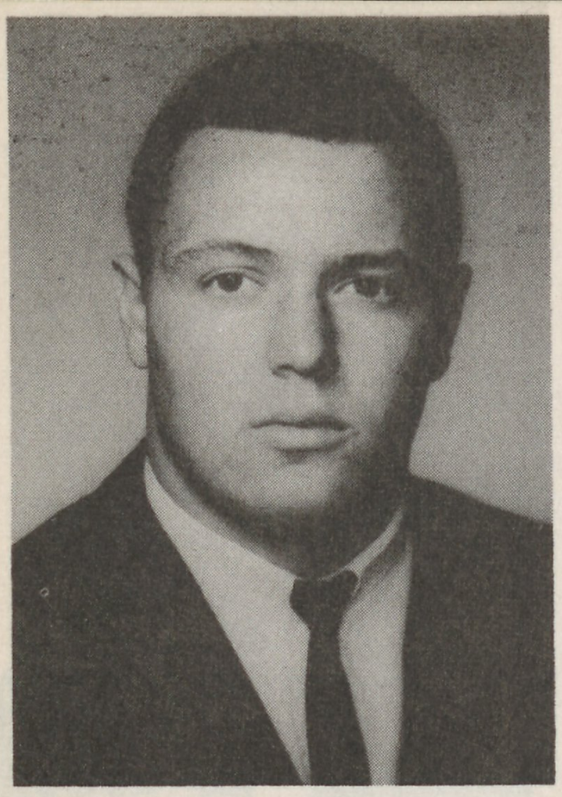
GREENVILLE, N. C.

"THE MODERN PLANT FOR QUALITY CLEANING"

COLLEGE VIEW Cleaners & Laundry, Inc.

TELEPHONE PLaza 8-2164

GRANDE AVENUE,
GREENVILLE, NORTH CAROLINA

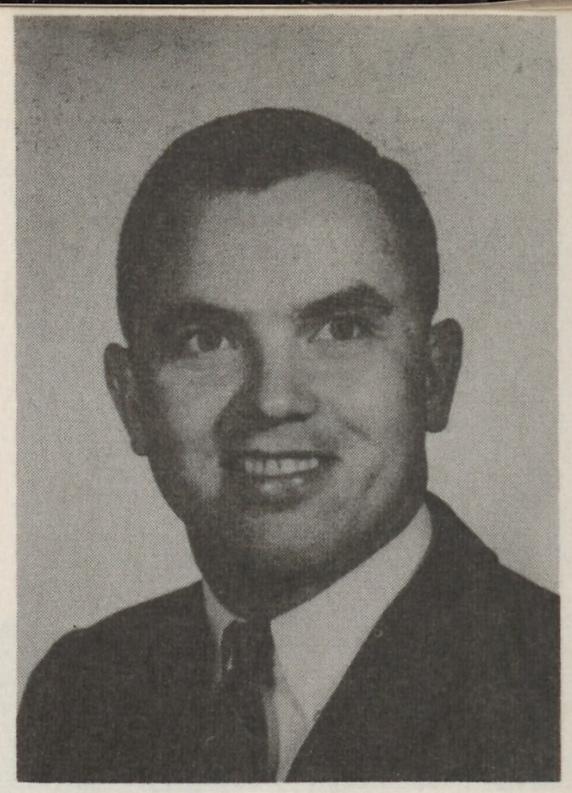


CORIE McRAE, TACKLE: Sophomore, 18, 192, 5-10, Thomasville

Starting tackle for the frosh . . . Very quick and extremely agile. Look for this man to be an outstanding performer before his college career ends.

RALPH KINSEY, BLOCKING BACK: Junior, 21, 179, 5-10, Charlotte

Should be a strong reserve man at this post . . . . hard worker . . . great enthusiasm and can be tough when the chips are down.



CRICKETEER

The College Shop

The Latest in Campus Wear

222 E. 5th St. Greenville, N. C.

STUDENT CHARGE ACCOUNTS INVITED

The Villager T.M. REG.

EAGLE SHIRTMAKERS SINCE 1867

Bass Weejuns*

JOHN MEYER OF NORWICH

Look Young . . .

Be Young . . .

SHOP . . .

Belk-Tyler's

Home of Better Values

West End Bakery

1808 Dickinson Ave.

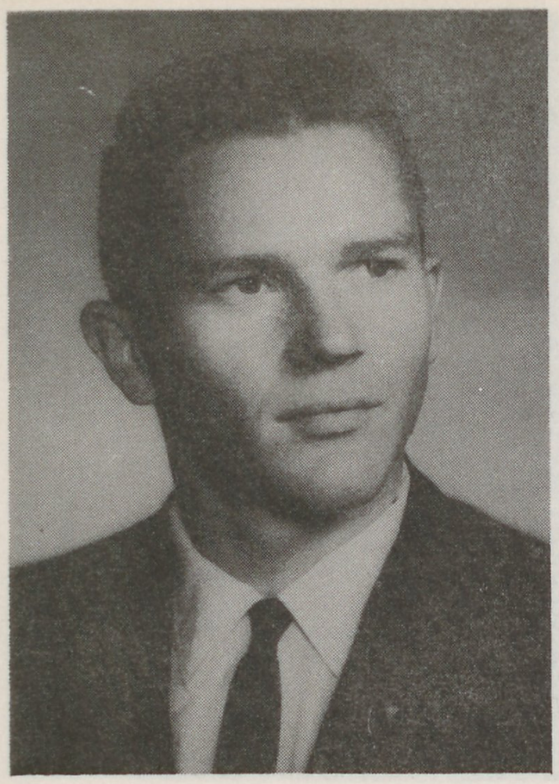
Phone PL 8-3216

Mrs. Morton's Restaurant

316 Evans St.

Phone PL 8-2212

GREENVILLE, N. C.

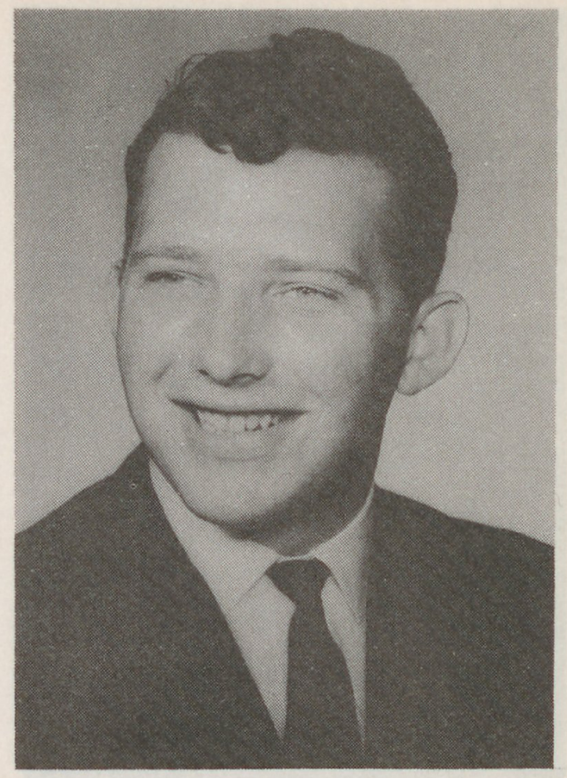


JOHN CANUP, WINGBACK: Sophomore, 19, 164, 5-8, Salisbury

A lad with a lot of drive and determination . . . Came out during winter drills . . . and just might turn out to be a leading punter for the Pirates.

DAVID NEILL, TACKLE: Sophomore, 18, 200, 5-10, Clifton Heights, Pa.

One of the most improved members of last year's frosh squad . . . will develop fast.



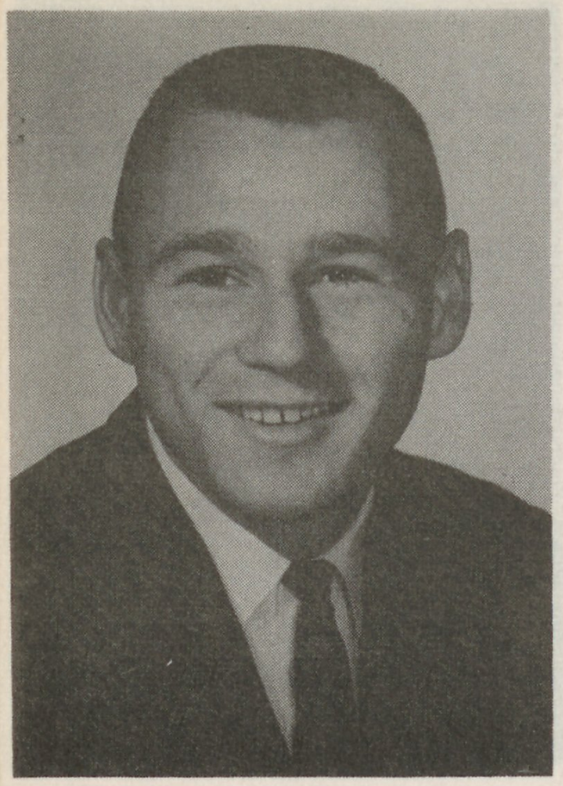
WEST END CIRCLE DRIVE-IN
AND
H. & W. Sandwich King
N. GREENE STREET
GREENVILLE , N. C.
We Deliver Orders Over $3.00

Fried Chicken	$1.00
Hamburger Steak	.85
Fried Oysters	1.00
Shrimp Plate	1.00
Big Hamburger	.55
Steak Sandwich	.50

ALL KINDS SANDWICHES

GENERATORS
ARMATURES
STARTERS
COX Armature Works., INC.
2225 DICKINSON AVENUE - PLaza 8-1185 - GREENVILLE, NORTH CAROLINA

Holiday Inn Greenville Largest and Most Modern Motel
"Everything for Your Convenience"
SEE THE BEAUTIFUL KING ARTHUR TAP ROOM
Dine In Luxury At The Famous
RIO RESTAURANT
MEMORIAL DRIVE PHONE 758-3401

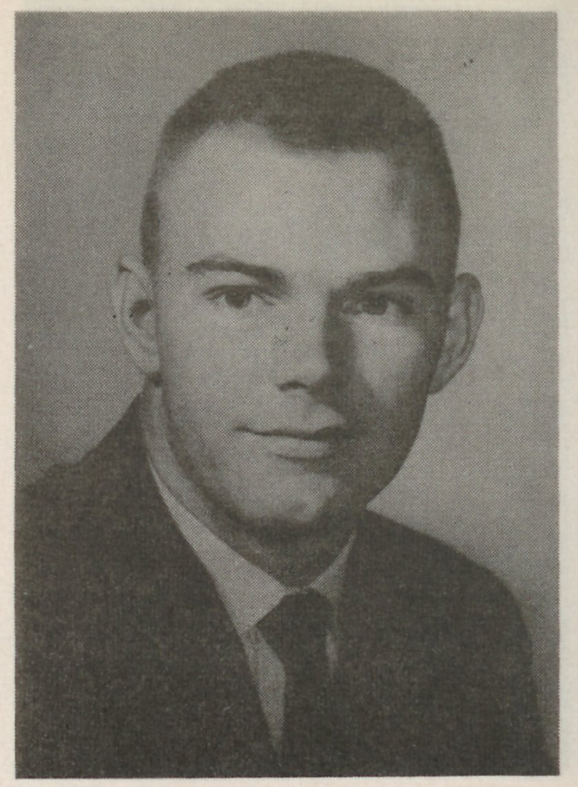


TED DAY, GUARD: Junior, 20, 195, 6-0, Washington

The top tackle on the Pirate squad . . . Capable of playing the full 60 minutes at top speed . . . First rate blocker . . . and par encellent defensive man . . Great hustle . . . loves contact . . . Definite candidate for honors this fall.

COLON QUINN, TACKLE: Junior, 19, 195, 5-11, Warsaw

Developed into a top tackle by the end of last season . . . a real competitor who mans his position well . . . Excellent punter . . . Could help with KO and PAT duties.



The Home Savings and Loan Association

HOME BUILDERS SINCE 1906

SAVINGS INSURED UP TO $ 10,000.00 BY THE FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION

FEDERAL HOME LOAN BANK SYSTEM

GREENVILLE, NORTH CAROLINA

Wonderful feeling

FREEMAN

Shoes for men

Compliments of

Jackson's Shoe Store

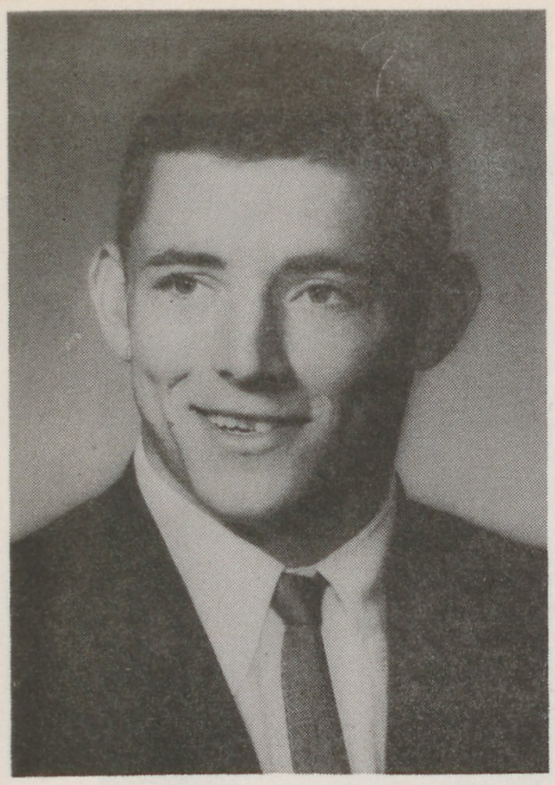
Campus Footwear for all

JESSE R. LAUGHINGHOUSE BILLY B. LAUGHINGHOUSE

BOSTIC-SUGG *Furniture Co., Inc.*

569 S. EVANS ST. - TELEPHONE PLaza 8-2513

"Everything for the Home"

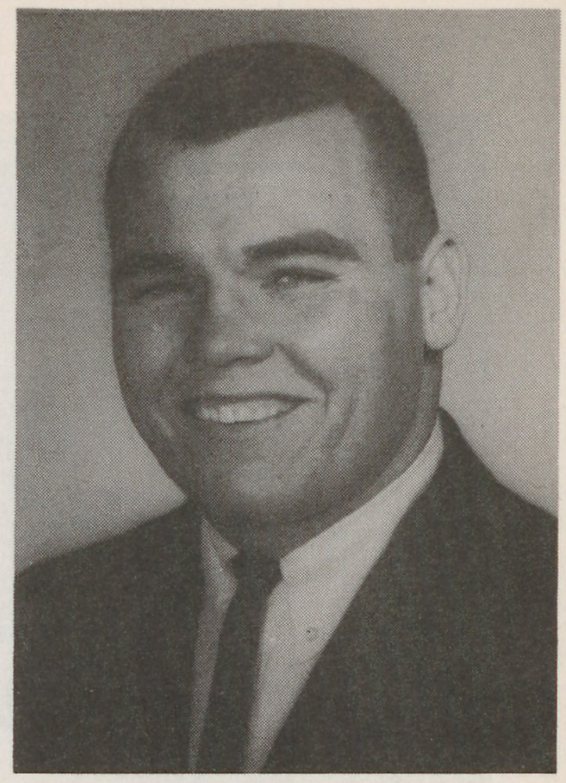


BUDDY BOVENDER, TAILBACK: Sophomore, 19, 182, 5-10, Winston-Salem

Voted as the most outstanding Freshman player last year . . . Leading ground gainer and point maker for the Frosh team . . . Scored 5 TD's in three games . . . Freshman-Co.-Capt. . . . Good punter and excellent break away runner . . . Outstanding baseball player.

SKIPPER DUKE, TACKLE: Junior, 21, 217, 6-0, Washington

The Skip should hit the peak of his football career this year . . . since he has developed his agility to match his weight . . . Regular starter last year and should repeat this fall.



THE HOUSE OF QUALITY FOODS

COZART'S SUPER MARKET

PHONE 752-5125 2105 DICKINSON AVE.

GREENVILLE, N. C.

FIRST FEDERAL

SAVINGS AND LOAN ASSOCIATION OF Greenville

324 EVANS STREET · GREENVILLE, NORTH CAROLINA

"Save at the Sign with the Time & Temp."

Saad's Shoe Repair

113 Grande Avenue

Greenville, N. C.

CALL FOR PICK-UP & DELIVERY SERVICE

PLaza 8-1228

Rely On The Best
All Work Guaranteed
Prompt Expert Service
At Moderate Prices

Located Middle College View Cleaners, Main Plant

PRESIDENTS MILLION DOLLAR ROUND TABLE COUNCIL

M. LOUIS COLLIE

LIFE MEMBER MILLION DOLLAR ROUND TABLE

New York Life Insurance Company

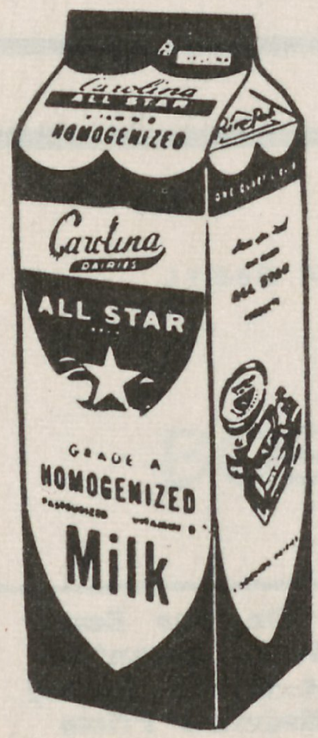
1900 GREENVILLE BLVD. . . .GREENVILLE, N. C.

PLAZA 8-1576

LIFE, ANNUITIES, ACCIDENT & SICKNESS.
PENSION TRUSTS, GROUP INSURANCE

Carolina

DAIRIES

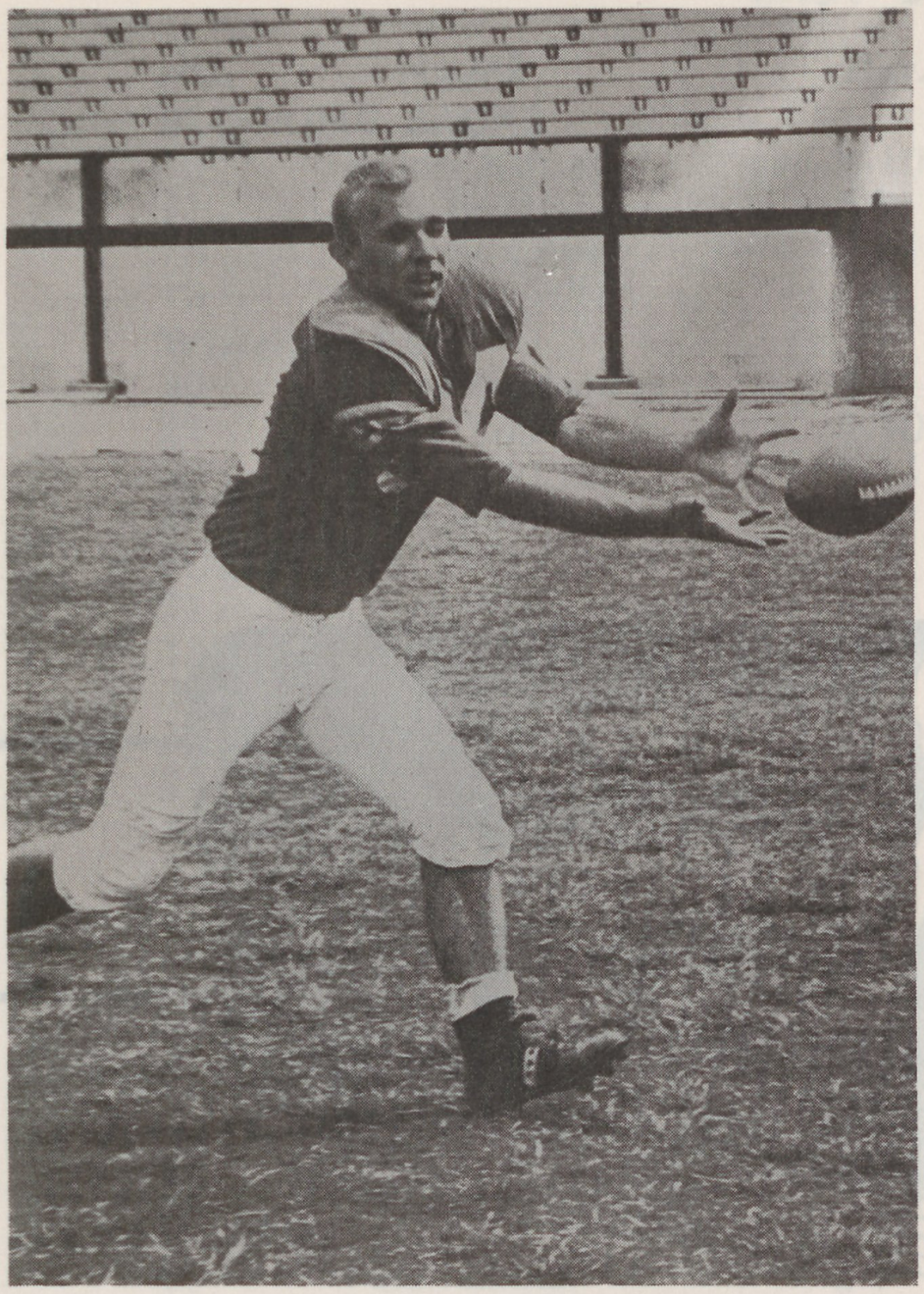


MILK AND ICE CREAM

"NONE CAN BE FINER THAN CAROLINA"

Carolina
DAIRIES
GREENVILLE, N. C.
ALL STAR

"QUALITY SERVICE THROUGH THE YEARS"



JOHNNY ANDERSON

End

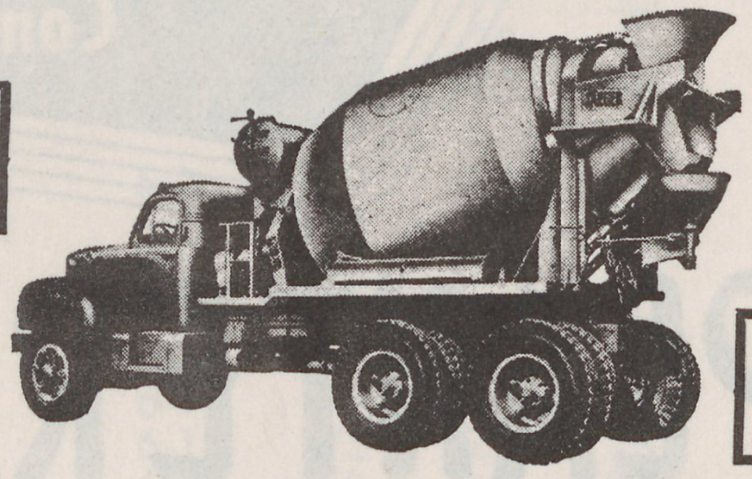
TOM MICHEL

Fullback

READY MIXED CONCRETE

MEMBER OF CAROLINAS READY MIXED CONCRETE ASSOCIATION

IN GREENVILLE
Dial PL 8-1181



IN FARMVILLE
Dial 753-3712

"THERE'S A CONCRETE DIFFERENCE"

WHITE CONCRETE COMPANY

699 N. GREENE ST. GREENVILLE, N. C.

Think Twice...

The PLACE to BANK
in GREENVILLE

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
MEMBER FEDERAL RESERVE SYSTEM

The Planters National Bank and Trust Company

The PLACE to SAVE
in GREENVILLE

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
MEMBER FEDERAL RESERVE SYSTEM

The Planters National Bank and Trust Company

Choose PLANTERS

the Bank that Works for YOU!

EAST CAROLINA ROSTER

NO.	NAME	Hgt.	Wgt.	Age	Class	Hometown
BLOCKING BACKS						
10	Ralph Kinsey	5-10	179	21	JR.	Charlotte, N. C.
11	Ikey Bullard	5-9	174	19	SO.	Lumberton, N. C.
16	Johnny Canup	5-8	163	19	SO.	Salisbury, N. C.
18	*Maurice Allen	6-0	194	24	SR.	Henderson, N. C.
WINGBACKS						
20	*Larry Rudisill	5-9	181	21	JR.	Hickory, N. C.
21	*Jerry Tolley	5-10	174	20	JR.	Edenton, N. C.
23	*Rickey Jarrell	5-11	177	21	JR.	Kernersville, N. C.
24	*Dennis Mills	5-8	173	20	JR.	Ayden, N. C.
FULLBACKS						
31	Dave Alexander	5-11	185	20	SO.	Washington, D. C.
33	Kenneth Robertson	5-10	193	19	SO.	Leaksville, N. C.
34	*Tom Michel	6-0	212	22	JR.	Arlington, Va.
35	*Jim Hoover	5-10	196	24	JR.	Ridley, Pa.
TAILBACKS						
43	*Bill Cline	5-11	178	20	JR.	Valdese, N. C.
44	Buddy Bovender	5-10	182	20	SO.	Winston-Salem, N. C.
45	George Richardson	5-9	181	19	SO.	Chevy Chase, Md.
46	Whitty Bass	6-1	162	20	JR.	Wilson, N. C.
CENTERS						
51	*Frankie Galloway	5-10	198	21	SR.	Wilson, N. C.
55	Norman Swindell	5-8	187	19	SO.	New Bern, N. C.
56	*James Stewart	6-4	208	22	SO.	Wilmington, N. C.
57	Raymond Perry	6-3	186	19	SO.	Albemarle, N. C.
GUARDS						
60	Neel Linker	5-9	185	19	SO.	Mooresville, N. C.
61	*Skipper Duke	6-0	217	21	JR.	Washington, N. C.
62	Lynn Goforth	6-0	209	19	SO.	Olin, N. C.
63	James Leftwich	6-1	206	20	JR.	Vinton, Va.
64	John Sumner	6-1	194	19	SO.	Winston-Salem, N. C.
65	Jack Bobbitt	6-2	190	19	SO.	Tarboro, N. C.
67	*Ralph Royster	5-9	205	21	JR.	Henderson, N. C.
68	Jay Andrews	5-11	215	19	SO.	Louisville, Ky.
69	Kenneth Heath	6-0	222	20	SO.	Havelock, N. C.
TACKLES						
70	David Neill	5-10	200	18	SO.	Clifton Hgts., Pa.
71	*Phil Harris	5-9	192	20	JR.	Rocky Mt., N. C.
73	Elma Krusa	5-11	192	19	SO.	Clifton, N. J.
74	*Ted Day	6-0	195	20	JR.	Washington, N. C.
75	Richard Leggett	5-10	184	18	SO.	Kinston, N. C.
76	Corie McRae	5-10	197	19	SO.	Thomasville, N. C.
77	Mitchell Cannon	6-1	214	19	SO.	Farmville, N. C.
78	*Colon Quinn	5-11	194	20	JR.	Warsaw, N. C.
79	Rubie Lewis	5-11	225	20	JR.	Clinton, N. C.
ENDS						
80	John McPhaul	6-2	170	19	SO.	Raeford, N. C.
81	*Richard Huneycutt	6-2	198	22	SR.	Portsmouth, Va.
82	Truman Hilton	6-3	185	20	SO.	Chapel Hill, N. C.
83	Larry Hopkins	5-9	186	20	SO.	Edenton, N. C.
84	*Johnny Anderson	6-2	200	21	JR.	Marion, N. C.
87	*Dave Bumgarner	6-1	197	20	JR.	Valdese, N. C.
88	*Leroy Spivey	6-1	175	21	JR.	Edenton, N. C.
89	Ruffin Odom	6-0	180	19	SO.	Ahoskie, N. C.

* Indicates Letterman

THE VOICE OF EAST CAROLINA COLLEGE PIRATES

HEAR THE ECC GAMES **WGTC** HOME and AWAY

YOUR cbs RADIO

AFFILIATE FOR ALL EASTERN NORTH CAROLINA

think young say "Pepsi, please"

EAST CAROLINA

Probable Starting Lineup

Left End—87 BUMGARNER
Left Tackle—78 QUINN
Center—51 GALLOWAY
Right Tackle—74 DAY
Left Guard—67 ROYSTER
Right Guard—61 DUKE
Right End—81 HUNEYCUTT
Blocking Back—18 ALLEN
Tailback—43 CLINE
Fullback—34 MICHEL
Wingback—23 JARRELL

East Carolina Squad

10	Kinsey, BB	63	Leftwich, G
11	Bullard, BB	64	Sumner, G
16	Canup, BB	65	Bobbitt, G
18	Allen, BB	67	Royster, G
20	Rudisill, WB	68	Andrews, G
21	Tolley, WB	69	Heath, G
23	Jarrell, WB	70	Neill, T
24	Mills, WB	71	Harris, T
31	Alexander, FB	73	Krusa, T
33	Robertson, FB	74	Day, T
34	Michel, FB	75	Leggett, T
35	Hoover, FB	76	McRae, T
43	Cline, TB	77	Cannon, T.
44	Bovender, TB	78	Quinn, T
45	Richardson, TB	79	Lewis, T
46	Bass, TB	80	McPhaul, E
51	Galloway, C	81	Huneycutt, E
55	Swindell, C	82	Hilton, E
56	Stewart, C	83	Hopkins, E
57	Perry, C	84	Anderson, E
60	Linker, G	87	Bumgarner, E
61	Duke, G	88	Spivey, E
62	Goforth, G	89	Odom, E

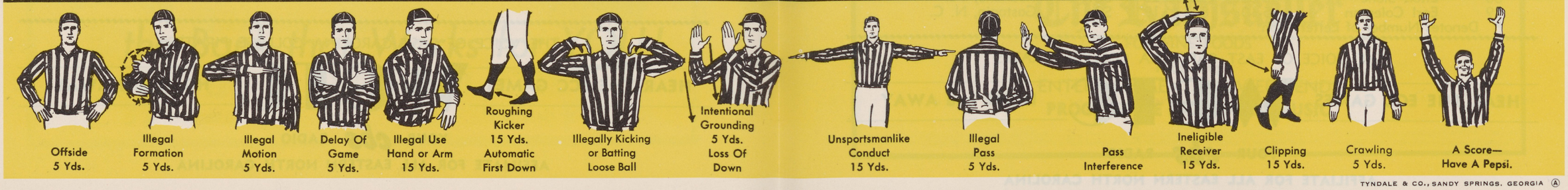
WAKE FOREST

Probable Starting Lineup

Left End—85 BERRA
Left Tackle—78 MAYO
Left Guard—52 EGGE
Center—50 BEAUDOIN
Right Guard—69 KADON
Right Tackle—71 FAIRCLOTH
Right End—80 TEJECK
Quarterback—18 BRIDWELL
Left Halfback—40 WELBORN
Right Halfback—27 BEDGOOD
Fullback—31 PICCOLO

Wake Forest Squad

11	Mackovic, QB	63	Shearer, G
12	Shillinglaw, QB	63	Baldwin, G
14	Sweetan, QB	66	Underwood, G
18	Bridwell, QB	67	Cooper, G
19	Brandewiede, QB	69	Kadon, G
20	Decker, HB	70	Sonsky, T
25	Miner, HB	71	Faircloth, T
26	Emmons, HB	72	Reader, T
27	Bedgood, HB	73	Cox, T
29	Kelly, HB	74	Jurkovec, T
31	Piccolo, FB	75	Haurer, T
34	Miller, FB	77	Salter, T
35	McKinney, FB	78	Mayo, T
40	Welborn, HB	79	Holcher, T
41	Carazo, HB	80	Tejeck, E
43	Davis, FB	81	Faircloth, E
45	Golightly, HB	82	Grimes, E
50	Beaudoin, C	83	Cameron, E
51	Hopkins, C	84	Bazler, E
52	Egge, G	85	Berra, E
54	Duncan, C	86	Muncey, E
56	Unger, C	87	Hall, E
55	Howie, G	88	Slone, E
61	Russell, G	89	Coleman, E
62	Mark, G	90	Polshaw, QB



Offside 5 Yds.
Illegal Formation 5 Yds.
Illegal Motion 5 Yds.
Delay Of Game 5 Yds.
Illegal Use Hand or Arm 15 Yds.
Roughing Kicker 15 Yds. Automatic First Down
Illegally Kicking or Batting Loose Ball
Intentional Grounding 5 Yds. Loss Of Down
Unsportsmanlike Conduct 15 Yds.
Illegal Pass 5 Yds.
Pass Interference
Ineligible Receiver 15 Yds.
Clipping 15 Yds.
Crawling 5 Yds.
A Score—Have A Pepsi.

TYNDALE & CO., SANDY SPRINGS, GEORGIA (A)

WAKE FOREST ROSTER

NO.	NAME	Hgt.	Wgt.	Age	Class	HOMETOWN
QUARTERBACKS						
11	*John Mackovic	6-0	165	19	JR.	Barberton, O.
12	Ron Shillinglaw	6-0	185	19	SO.	Blacksburg, S. C.
14	Karl Sweetan	6-1	195	21	JR.	Dallas, Tex.
18	**Wally Bridwell	5-10	160	21	SR.	Kingsport, Tenn.
19	*Ralph Brandewiede	6-3	202	21	JR.	Garden City, N. Y.
90	Joe Polshaw	6-3	191	21	SO.	Steubenville, O.
HALFBACKS						
20	Sammy Decker	5-11	169	19	SO.	Valdese, N. C.
25	Phil Miner	5-11	172	20	SO.	Marietta, O.
26	George Emmons	6-1	170	19	SO.	Riverton, N. J.
27	Jimmy Begood	6-0	166	21	JR.	Selma, Ala.
29	Mike Kelly	5-11	186	20	SO.	Kingsport, Tenn.
40	*Wayne Welborn	5-9	178	20	JR.	Wake Forest, N. C.
41	Joe Carazo	5-10	165	20	SO.	Palmerton, Pa.
45	Doug Golightly	5-9	181	19	SO.	Morganton, N. C.
FULLBACKS						
31	*Brian Piccolo	5-11	200	19	JR.	Ft. Lauderdale, Fla.
34	Bob Miller	5-10	180	22	SR.	Uhrichsville, O.
35	Eddie McKinney	5-7	180	19	SO.	Winston-Salem, N. C.
43	Donald Davis	5-9	175	19	JR.	New Bern, N. C.
CENTERS						
50	Jim Beaudoin	6-0	193	20	SO.	Hubbard, O.
51	*Bill Hopkins	6-2	214	20	JR.	Lancaster, Pa.
54	Lewis Duncan	5-11	204	19	SO.	Haw River, N. C.
56	Steve Unger	6-2	189	20	SO.	Northampton, Pa.
GUARDS						
52	**Farrell Egge	6-0	203	21	SR.	Montgomery, Ala.
55	Dick Howie	6-3	178	19	SO.	Monroe, N. C.
61	Frank Russell	6-1	203	18	SO.	Tupelo, Miss.
62	Bill Marks	6-2	204	20	SO.	Florence, Ala.
63	*Paul Shearer	6-0	203	21	SR.	Woodbury, N. J.
64	Woody Baldwin	5-10	203	19	SO.	Durham, N. C.
66	Jeff Underwood	5-9	203	19	SO.	Albemarle, N. C.
67	Charles Cooper	6-0	190	19	SO.	Fairborn, O.
69	*Ron Kadon	6-1	198	22	SR.	River Forest, Ill.
TACKLES						
70	Larry Sonsky	6-2	200	18	SO.	Cleveland, O.
71	**William Faircloth	6-2	207	21	SR.	Clinton, N. C.
72	Bill Reeder	6-0	215	20	JR.	Shippensburg, Pa.
73	Leland Cox	6-6	231	19	SO.	Rockingham, N. C.
74	John Jurkovec	6-2	228	21	JR.	Pittsburg, Pa.
75	Werner Hauer	6-0	214	19	SO.	Hamilton, O.
77	William Salter	6-4	240	20	SO.	Ft. Lauderdale, Fla.
78	*James Mayo	5-11	224	19	JR.	Philadelphia, Pa.
79	Max Holcher	6-4	202	19	SO.	Asheville, N. C.
ENDS						
80	**Jim Tejeck	6-1	197	22	SR.	Berwyn, Ill.
81	*Wilbert Faircloth	6-3	194	21	JR.	Clinton, N. C.
82	*John Grimes	6-0	200	20	JR.	Cooleemee, N. C.
83	*Richard Cameron	6-4	195	21	JR.	Scottdale, Pa.
84	Bill Bazler	6-2	196	19	SO.	Columbus, O.
85	Joe Berra	6-1	195	18	SO.	Trevorton, Pa.
86	Glen Muncy	6-2	189	19	SO.	Kent, O.
87	David Hall	6-1	176	19	SO.	St. Albans, W. Va.
88	Elton Slone	6-0	194	20	SO.	Roanoke, Va.
89	Earl Coleman	5-10	181	19	SO.	Gastonia, N. C.

* Denotes Number of Letters won

THE VOICE OF EAST CAROLINA COLLEGE PIRATES

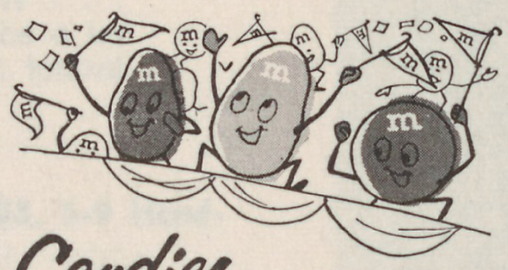
HEAR THE ECC GAMES **WGTC** HOME and AWAY

YOUR cbs RADIO

AFFILIATE FOR ALL EASTERN NORTH CAROLINA

ENJOY THE GAME MORE!

Treat yourself to M&M's® Candies



ON SALE AT THIS STADIUM NOW!

TWO WAY RADIO
SALES & SERVICE

ADMIRAL
RADIO, TV & APPLIANCES

ADVANCED ELECTRONICS Inc.

SALES & SERVICE TO ALL MAKES & MODELS

"WE SERVICE WHAT WE SELL"

INTERCOMMUNICATION EQUIPMENT SALES & SERVICE
FEDERAL COMMUNICATION COMMISSION LICENSED
TECHNICIANS

203 BOYD AVE. **DIAL 758-2097** GREENVILLE

Compliments Of

The Rathskeller

FOR FINE FOODS

Featuring
ENTERTAINMENT ON WEEK-ENDS
PROGRESSIVE JAZZ-FOLK MUSIC

The North Side Lumber Co., Inc.

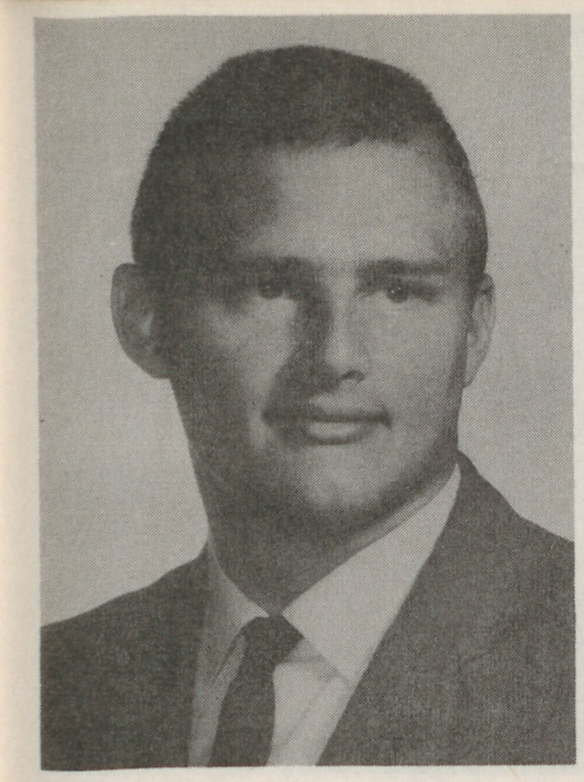
CONSTRUCTION
RESIDENTIAL AND COMMERICAL

MILL WORK, ROUGH AND DRESSED LUMBER

ALL KINDS OF BUILDING MATERIAL

Greenville, N. C. **Phone PL 2-3181**

A C MONK & COMPANY
INCORPORATED
LEAF TOBACCO DEALERS
FARMVILLE, N. C., U. S. A.

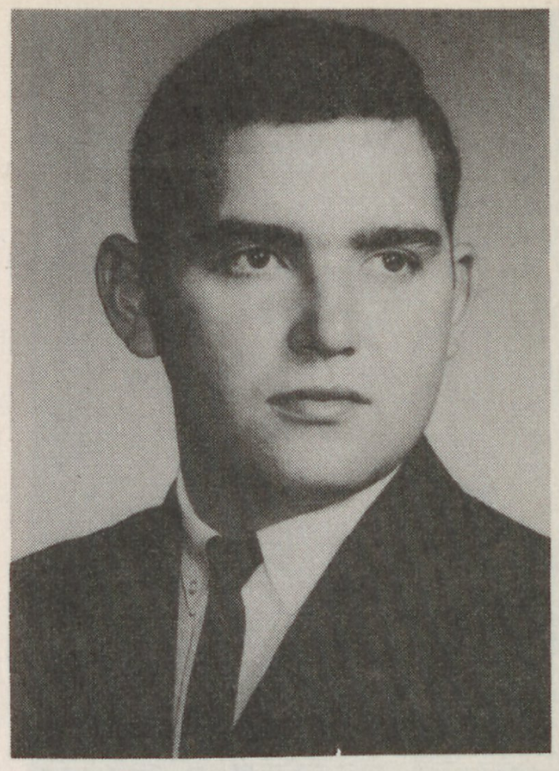


TOM MICHEL, FULLBACK: Junior, 22, 204, 5-11, Arlington, Va.

A real horse with lots of speed and agility . . . scored 36 points last year . . . this fall it could be a lot more . . . The fellow who can make the buck lateral series go.

RALPH ROYSTER, GUARD: Junior, 20, 203, 5-9 Henderson

Tough lineman with good speed . . . has developed with experience . . . the coaches expect this man to carry a lot of of the brunt of the attack in the forward wall this fall.



For Complete News Coverage of This Game
and All East Carolina College Athletic Events . . . Read

THE DAILY REFLECTOR

PITT COUNTY'S HOME NEWSPAPER

FORMAL RENTALS

"The Latest Styles"

WHITE DINNER JACKETS BLACK TUXEDOS ACCESSORIES

REASONABLE PRICES

STEINBECK'S

"Smart Clothes for College Men"

PHONE PL 2-7076

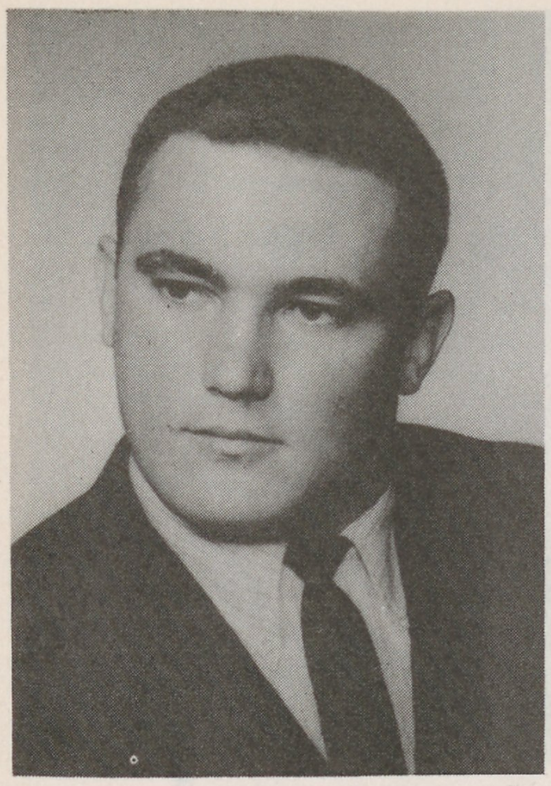
Best Jewelry Company

ESTABLISHED 1901

EASTERN CAROLINA'S LEADING JEWELERS

PL 2-3508 402 EVANS ST.

GREENVILLE, N. C.

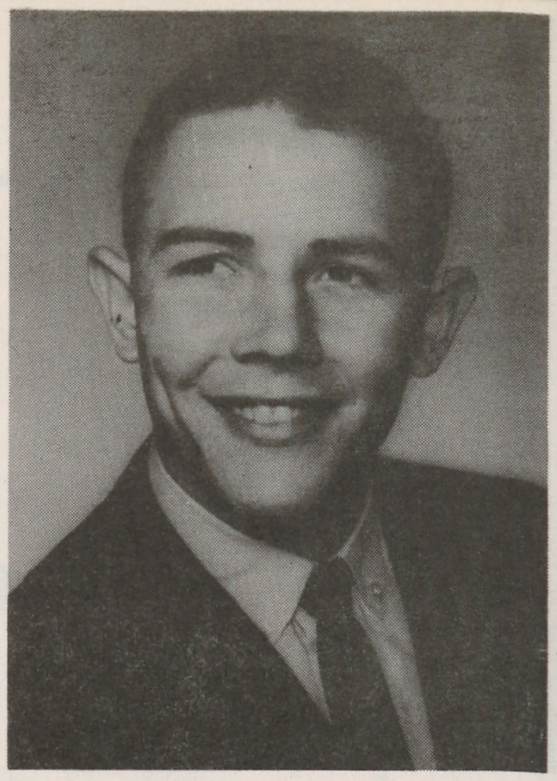


FRANKIE GALLOWAY, CENTER: Senior, 20, 198, 5-10, Wilson

Took over the Starting Center Slot at the beginning of fall practice . . . Played bang up game at end for three years . . . excellent linebacker . . . Big key to the Pirate successes this fall.

RICKY JARRELL, WINGBACK: Junior, 20, 177, 5-11, Kernersville

Hard running and very capable . . . fine team man . . . excellent hustle . . . will add needed depth to the wingback post.



Home Builders Supply Co.

"All Kinds of Building Materials"

DIAL PL 2-4151 - 2-4152 2000 DICKINSON AVENUE

Blount-Harvey Company

INCORPORATED

"The Shopping Center"

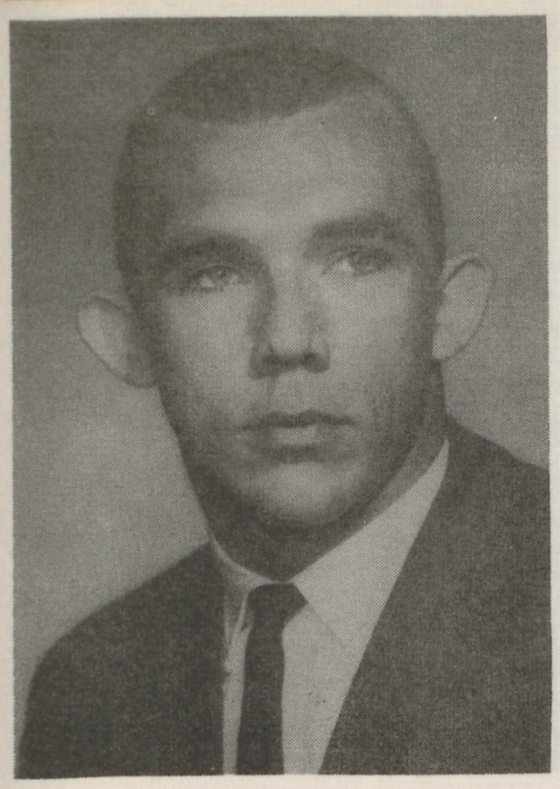
Greenville, North Carolina

VISIT OUR YOUNG MENS SHOP & CAMPUS SPORTSWEAR

SHOP AT

Clover Farm Markets Foodland Markets

THE IDEAL PLACE TO GET
YOUR GROCERY NEEDS AT
LOW, LOW PRICES

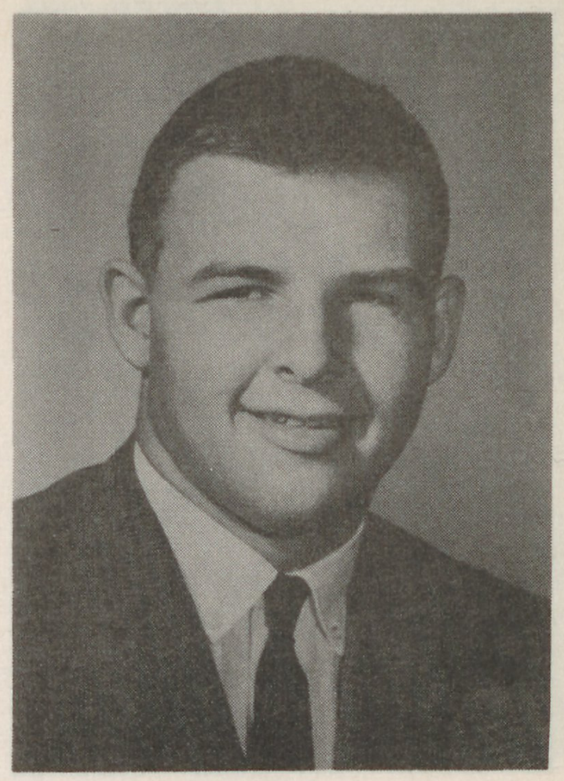


JOHNNY ANDERSON, END: Junior, 21, 195, 6-2, Marion

Caught 4 TD passes last season . . . and has developed into a very capable man on offense . . . Can be tough when the chips are down.

PHIL HARRIS, GUARD: Junior, 20, 192, 5-9, Rocky Mount

Saw plenty of action last year . . . and should be ditto this fall. Developed into a very capable tackle by the end of winter drills. Predicted to do a fine job up front for the Pirates.



Compliments of

HENDRIX-BARNHILL COMPANY, Inc.

PHONE PL 2-4122

GREENVILLE, NORTH CAROLINA

H. L. HODGES & CO., Inc.

ESTABLISHED 1917

HARDWARE — PAINTS — SEEDS — FERTILIZERS

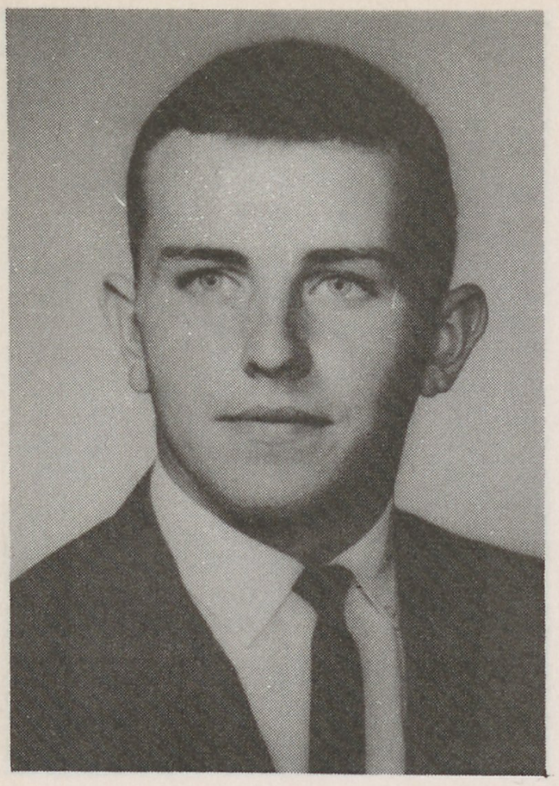
A COMPLETE LINE OF SPORTING GOODS

210-212 EAST FIFTH STREET

GREENVILLE, N. C.

COLONIAL STORES

INCORPORATED

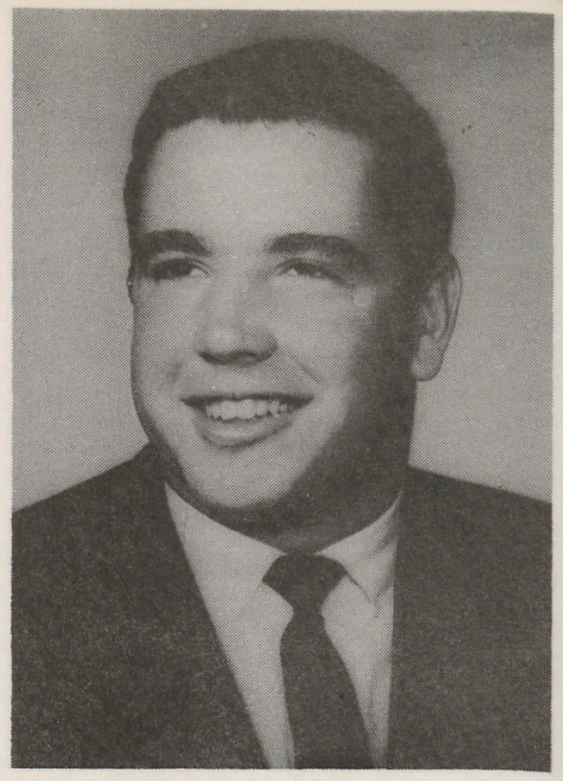


NEEL LINKER, GUARD: Sophomore, 18, 183, 5-8, Mooresville

A small lineman but quick and agile . . . One of the top freshman linemen. A real hustler with lots of desire . . . real competitive spirit . . . Could start.

JAY ANDREWS, GUARD: Sophomore, 18, 226, 5-11, Louisville, Ky.

Played defensive guard for the Freshman . . . A Rugged Boy with real desire . . . Could develop into a top notch football player.



COMPLIMENTS OF

HOME CREDIT CO.

302 EVANS STREET

GREENVILLE, N. C.

PHONE 758-3111

Pavilion Pharmacy

JACK TYLER, OWNER & PHARMACIST

LOCATED IN MEDICAL PAVILION

ADJACENT TO PITT MEMORIAL HOSPITAL — GREENVILLE, N. C.

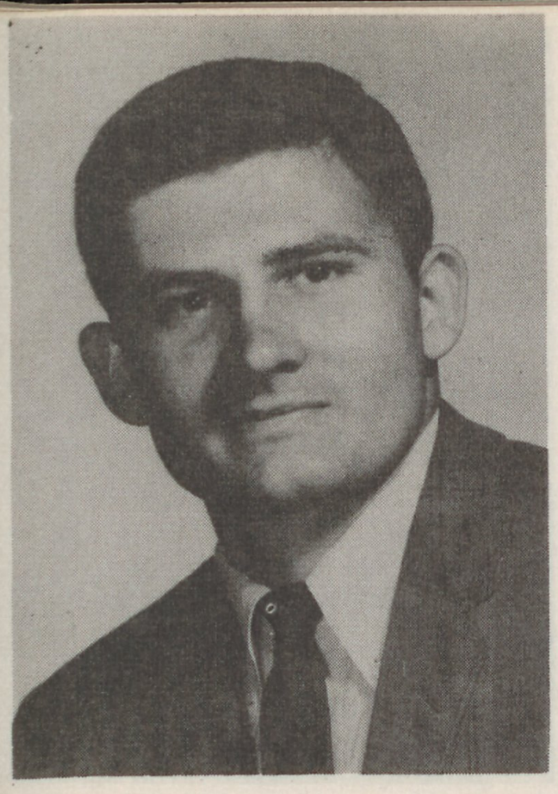
"OUR PHONE NEVER SLEEPS"

DIAL 758-3141 for 24 hour prescription service

BEST OF LUCK TO THE PIRATES...

WARD Vending Co., Inc.

GREENVILLE, N. C. GOLDSBORO, N. C.

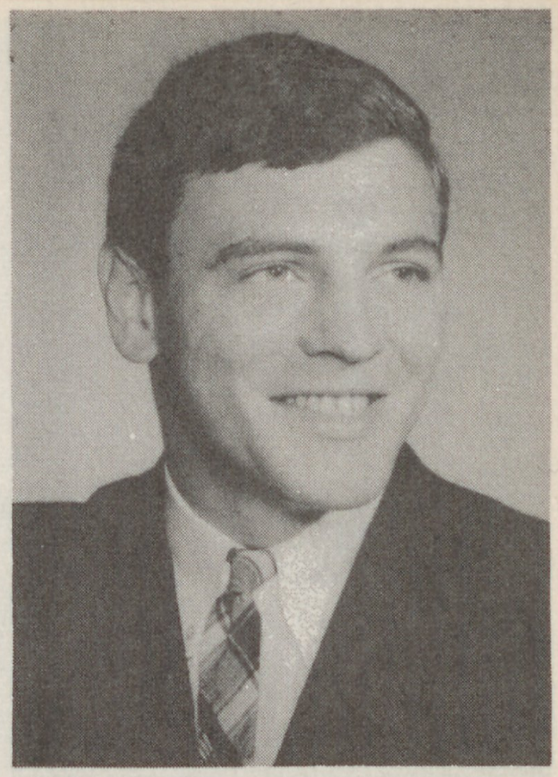


JAMES STEWART, TACKLE: Senior, 21, 208, 6-4, Wilmington

Has the size and the ability to be a first rate "rock-em Sock-em" Tackle. This could be his best year

RICKEY LEGGETT, GUARD: Sophomore, 18, 175, 5-10, Kinston

Was not a member of last year's Frosh team but came out during winter drills and made the squad. Small but extremely aggressive.



FOR COMPLETE FLORAL SERVICE — CALL

Cox Floral Service
117 W. 4th St. — PL 8-1739

Tyson's Flower Shop
415 W. 4th St. — PL 2-3244

Jefferson Florist
W. 5th St. Ext. — PL 2-6195

FUEL OILS
-KEROSENE-
METERED DELIVERY

HAYNES PETROLEUM CORPORATION
CITIES SERVICE

IN FOUNTAIN, N. C.
Dial
749-3941

DIAL PL 8-1277

2108 DICKINSON AVE. GREENVILLE

GARNER GAS

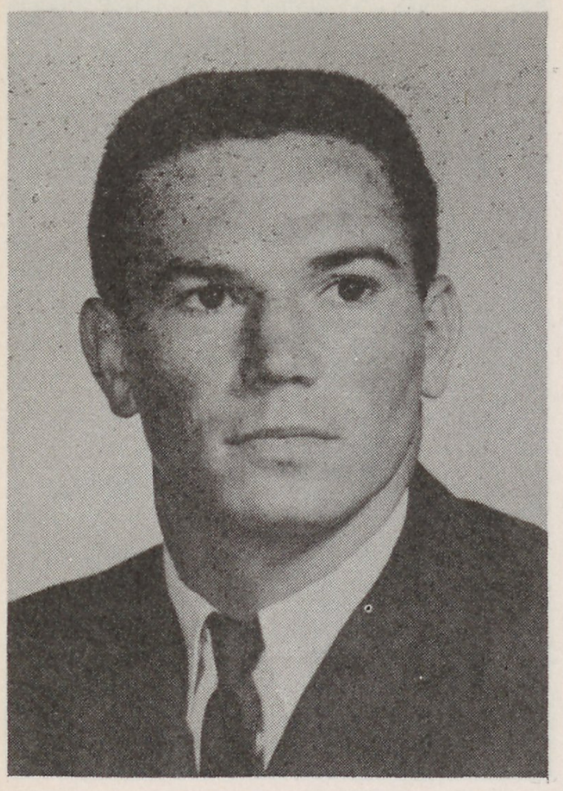
HIGH QUALITY
PRODUCTS
DEPENDABLE SUPPLY
EXPERIENCED ENGINEERING

WHEN YOU NEED HURRY-UP SERVICE . . . GARNER GAS IS READY TO ROLL

GARNER
GAS & EQUIPMENT CO.
SK 3-3679
110 W. Wilson FARMVILLE

MORE PROFIT
GASTOBAC
TOBACCO CURING SYSTEMS

INSTALLED AND SERVICED BY TRAINED SERVICE MEN

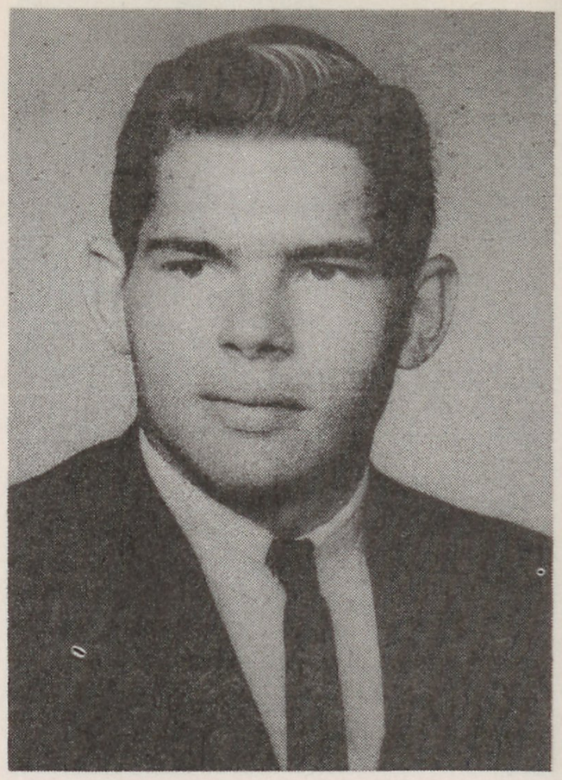


DINKY MILLS, FULLBACK: Junior, 20, 170, 5-7, Ayden

A little barrel of dynamite capable of exploding at any given moment . . . a real hustler who could see a lot of duty before the season ends.

KENNETH HEATH, TACKLE: Sophomore, 20, 218, 610, Havelock

Played a terrific defensive game for the Baby Bucs and he is expected to continue the same type of game for the varsity.



BEST WISHES TO ECC PIRATES

WHITE'S STORES, INC.

Wholesalers & Retailers

GENERAL OFFICES & WAREHOUSES
601-607 DICKINSON AVENUE
GREENVILLE, NORTH CAROLINA

RIGGS-HOUSE Restaurant

"The House Of Good Food"
OPEN 24 Hours

1201 Dickinson Avenue
Greenville, N. C.

Sullivan Oil Company

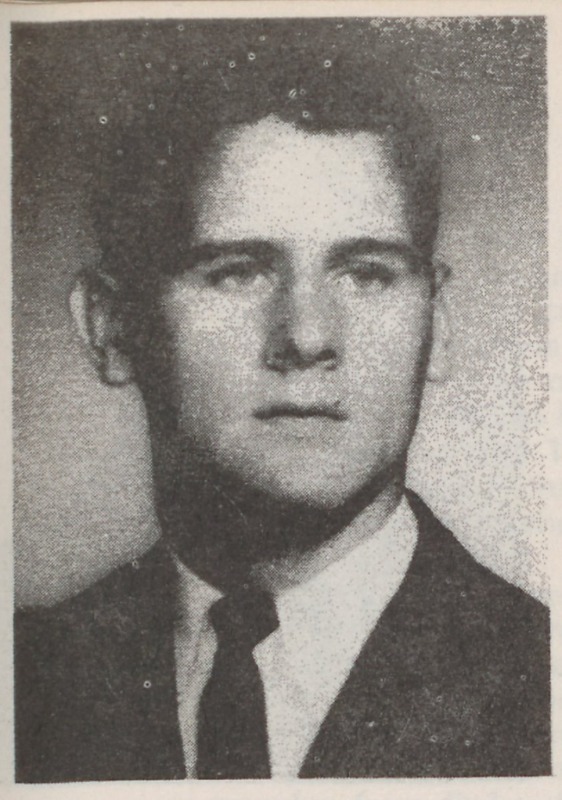
PHONE PLAZA 2-3918

FUEL OIL - KEROSINE - GASOLINE
MOTOR OILS - GREASES

CROWN

P. O. Box 425

GREENVILLE, N. C.

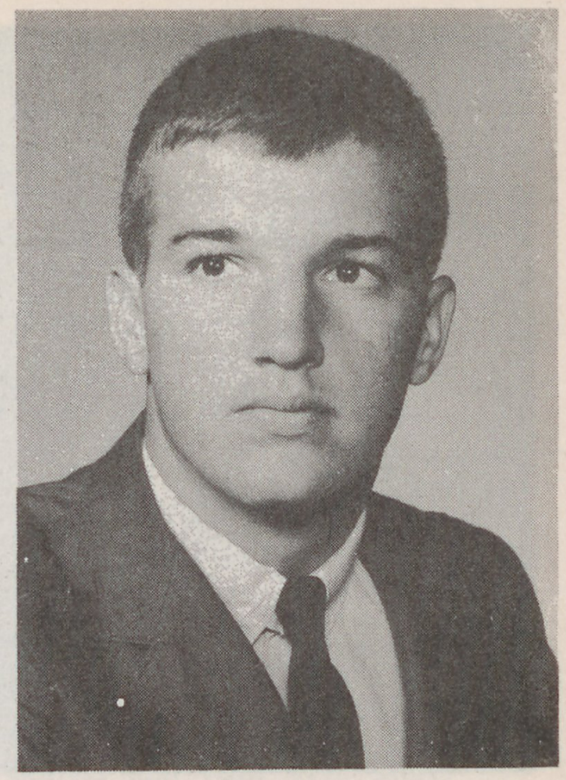


DAVID BUMGARNER, END: Junior, 20, 200, 6-2, Valdese, N. C.

One of the top pass receivers on the squad catching four for TD's. Dave saw action in every game last fall and is definitely a starter for this year's battles.

JERRY TOLLEY, WINGBACK: Junior, 20, 175, 5-10, Edenton

Led the wingbacks last year with 20 points . . . Fast and shifty . . . and a real football player pound for pound . . . Excellent attitude . . . and hard as a rock for a little man.



Peden Steel Company

723 W. Morgan St.

RALEIGH, N. C.

STRUCTURAL & FABRICATED STEEL
FOR EVERY NEED

COMPLIMENTS OF

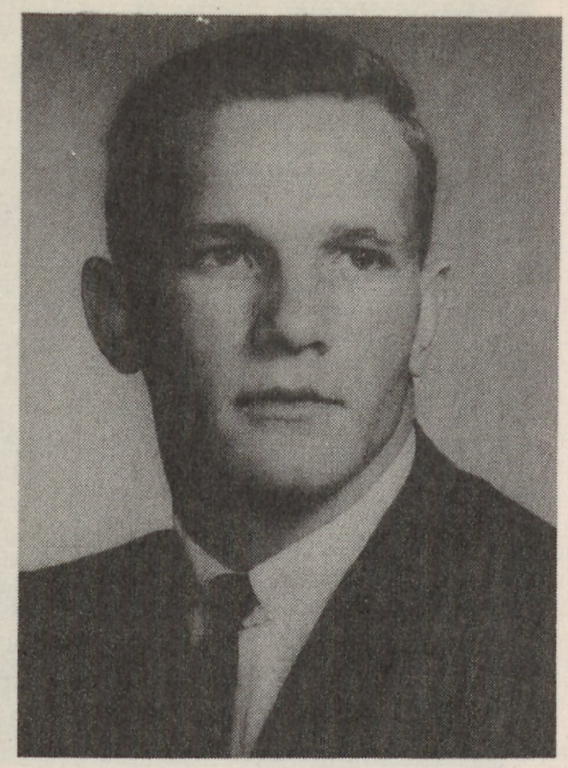
Fieldcrest Mills

DRUM'S

FEEDS — SEEDS — INSECTICIDES — HARDWARE

West End Circle **Greenville, N. C.**

Plenty Free Parking

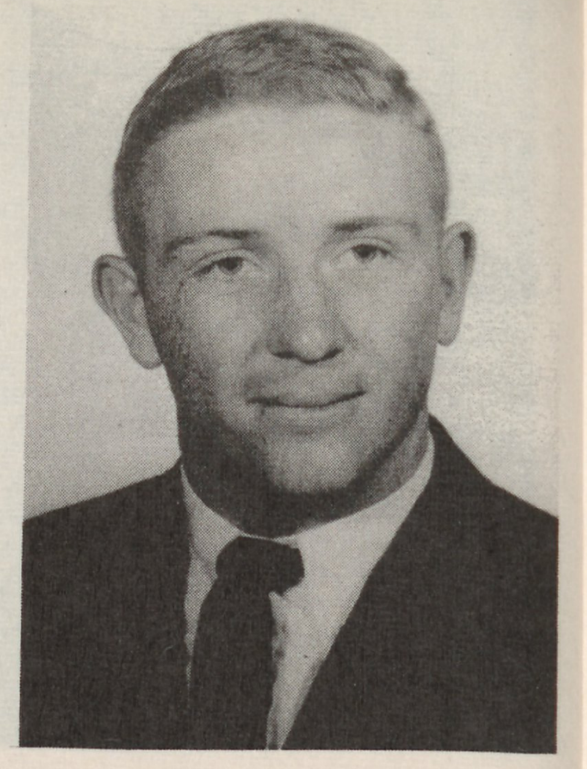


BILL CLINE, TAILBACK: Junior, 20, 174, 5-8, Valdese

Voted by his teammates as the Most Valuable player on the Pirate Squad . . . A definate candidate for All American honors again this year . . . last year Hon. mention Associated Press and Williamsons AA . . . Passes, runs, and kicks . . . 62's leading scorer with 50 points.

LARRY RUDISILL, WINGBACK: Junior, 21, 178, 5-8, Hickory

A real speedster who hasn't quite been able to hit the peak he is capable of climbing . . . Scored 14 points last year . . . A real talented runner . . . ten second man . . . Could be his year?



INSURANCE & REAL ESTATE

HOOKER & BUCHANAN, INC.

511 EVANS STREET GREENVILLE, NORTH CAROLINA

PHONE: PLaza 2-6186

KEMPER APPROVED ★ INSURANCE ADVISOR

We are proud to display this seal of Better Insurance Service

Kenland Motel

- TELEVISION
- SWIMMING POOL
- RESTAURANT

AYDEN-GREENVILLE HIGHWAY

Larry's Shoe Stores

"SHOES FOR THE ENTIRE FAMILY"

GREENVILLE, NORTH CAROLINA

Stores Located:
Greenville, N. C.
Washington, N. C.
New Bern, N. C.
Goldsboro, N. C.

PREVIEW — 1963

The East Carolina Pirates, their second season under the tutorship of Coach Clarence Stasavich, could be a little stronger (depthwise) due to the addition of several capable sophomores to the second and third units. In fact, two or three of these men may be called on to start—but as the old story goes, sophs make costly mistakes during the first of the schedule. So, if the machine is to function properly, it will be by mid fall.

Schedule—will be one of the strongest in the history of East Carolina Football. The addition of Big Four member, Wake Forest and The Citadel Bulldogs of the Southern Conference charts a course of tough sledding for the Buccaneers. Presbyterian replaces Catawba and Tampa University steps in for Eastern Kentucky—with both of these games being a "Frying pan into the fire situation." Richmond, Elon and Western Carolina will be improved and the Lenoir Rhyne Bears will have the strongest line in their history—therefore we arrive at this definite conclusion—the only breathers the Pirates have are the two open dates.

Lettermen—Eighteen will be back but it must be remembered that only eleven of these men are seasoned for more than one year. Too, several are specialists and are not capable of playing both offense and defense. Counted on to carry a heavy load will be veterans Ted Day, Maurice Allen, Dave Bumgarner, Tom Michel, Bill Cline, Frankie Galloway, Jerry Tolley and Colon Quinn. Tailback Cline, who made honorable mention Associated Press and Williamson All American teams should be a strong candidate for first team honors this year.

Sophomores—Twenty-seven men with twenty-five of them playing in the three freshman games last fall. Will Siler, a transfer from Duke, looked great during winter drills and the Buc coaches expect this boy to become a fine linebacker before the 63 battles are over. Buddy Bovender, voted last fall's outstanding freshman, will help to make the tailback post the strongest position on the roster. Many of the sophs will have to come through to fill the gaps left on the three varsity units.

Losses—Included Captain Center Dave Smith, Guard Earl Sweet and Tackle Mickey Brown. All of these shoes must be filled with inexperienced sophomores.

The Backfield—The first unit being intact with Cline, Michel, Tolley and Allen. Tailback Bill Cline will me the only veteran at this post but great things are expected from Sophomore Buddy Bovender who will spell Cline. Wingbacks Larry Rudisill and Rickey Jarrell will help Tolley but Michel and Allen will have to depend on the sophomore flower to blossom.

The Line—Three experienced ends—Dave Bumgarner, Frankie Galloway and Richard Honeycutt; two good tackles—Colon Quinn and Skipper Duke; one outstanding guard in the personage of Ted Day plus Ralph Royster and Phil Harris who are still developing, but void of letterman at the Center position. Again—the sophs must come through.

Offense—as always—The Stasavich Single Wing.

1963 SCHEDULE

Date		Time	Opponent	Site
Sept.	14	8:15 est.	**University of Richmond**	Richmond, Va.
Sept	21	8:00 est.	‡**Wake Forest**	Greenville
Sept.	28	8:00 est.	**Wooford**	Greenville
Oct.	5	8:00 est.	**Presbyterian**	Clinton, S. C.
Oct.	12	8:00 est.	†**Elon**	Greenville
Oct.	19	2:00 est.	§**Western Carolina**	Greenville
Nov.	2	2:00 est.	**The Citadel**	Charleston, S.C.
Nov.	9	2:00 est.	***Lenoir Rhyne**	Greenville
Nov.	23	8:00 est.	**University of Tampa**	Tampa, Fla.

‡Dedication Ficklen Stadium †Moose Night §Homecoming *Band Night

1962 RECORD

Score	Date	Site	Attend.
Richmond 27, East Carolina 26	Sept. 15	Richmond, Va.	5,500
East Carolina 15, Catawba 14	Sept. 29	Greenville	6,500
Elon 23, East Carolina 19	Oct. 6	Burlington	3,800
Western Carolina 20, East Carolina 16	Oct. 13	Cullowhee	5,000
East Carolina 36, Newberry 8	Oct. 20	Greenville	9,000
East Carolina 29, Appalachian 16	Oct. 27	Greenville	4,000
Lenoir Rhyne 7, East Carolina 6	Nov. 3	Hickory	7,500
East Carolina 41, Wooford 9	Nov. 17	Spartanburg, S. C.	3,700
East Carolina 29, Eastern Kentucky 12	Nov. 24	Greenville	5,100

1962 LETTERMEN

RETURNING (19)

E—Richard Honeycutt, Dave Bumgarner, Frankie Galloway, Johnny Anderson, Leroy Spivey
T—Skipper Duke, Colon Quinn
G—Ted Day, Phil Harris, Ralph Royster
C—None
TB—Bill Cline, Whitty Bass
FB—Tom Michel, Jim Hoover
WB—Jerry Tolley, Larry Rudisill, Ricky Jarrell
BB—Maurice Allen

LOST (8)

E—Bobby Bumgarner, George Rouse
T—Murray McDiarmid, Micky Brown
G—Earl Sweet
C—Dave Smith
TB—Vince Eiduke
FB—Billy Strickland
WB—None
BB—None

ATHLETIC COMMITTEE 1962-1963

Dr. Robert Holt, Chariman; Earl L. Aiken, Secretary; Dr. Leo W. Jenkins, Dr. N. M. Jorgensen, F. D. Duncan, Herbert Carter, Dr. Fred Irons, Dr. Douglas Jones, James B. Mallory, Dr. Clinton Prewett, Dr. John Reynolds, Clarence Stasavich, Earl Smith and Dr. James H. Tucker.

Stasavich received his A.B. Degree from L. R. in '35 and his M.A. from U. N. C. in '47. His first coaching job was at Campbell College where he stayed for three years before being tagged by Pat Shores to return to his alma mater as assistant coach. He acted in this capacity for four years and then came the war. Stasavich enlisted in the Navy and rose to the rank of Lt. Commander. He saw action in both theaters as the skipper of an LST.

In 1946 he was appointed head football coach at Lenoir Rhyne and during his fifteen years at the helm his teams registered a 120-36-7 record. The Bears were undefeated in 1952, 55, 56, 59, and 60 and went on to win the national championship in 60. While with the Bears he coached 53 men who were all conference selections, 13 of them were also voted All-American recognition.

Stas was national NAIA Coach of the Year in 1959 and was runner up in the voting for National Coach of the Year in 1960. He was elected to the Helms Athletic Foundation Hall of Fame in 1960.

He is married to the former Helen Warlick of Hickory and they have three children—Rebecca, Mary Helen and Walter.

His hobbies—Fishing—(Any kind).

He was appointed Athletic Director at East Carolina assuming duties July 1, 1963.

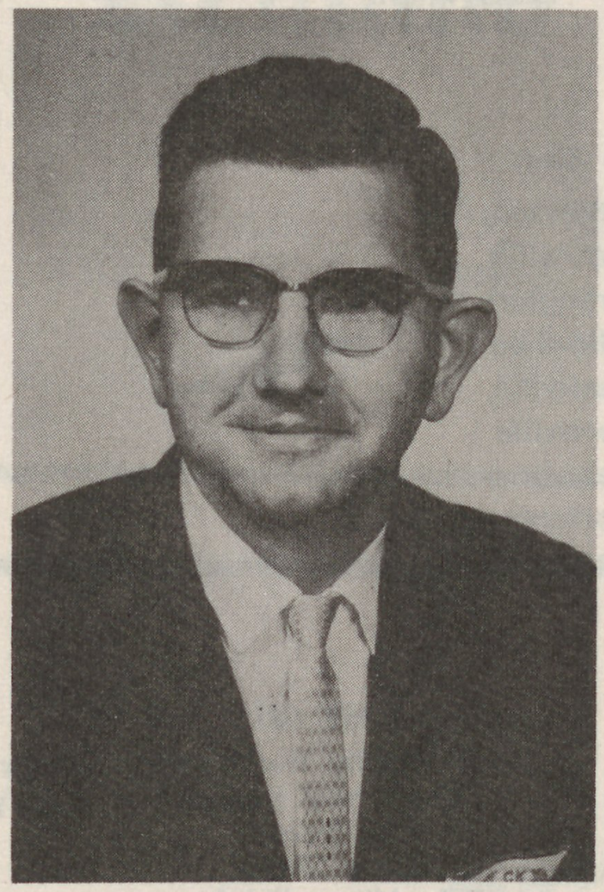
THIS PROGRAM PRINTED BY

Jimmy Smith
Printing Company

22 YEARS CONSTANT SERVICE TO
GREENVILLE & EASTERN CAROLINA

"A COMPLETE PRINTING SERVICE"

LETTER PRESS
OFFSET
ENGRAVING
EMBOSSING
CONTINUOUS FORMS
ONE TIME CARBON FORMS
N C R FORMS



CARL L. KINLAW

Representing
Metropolitan Life Insurance Company

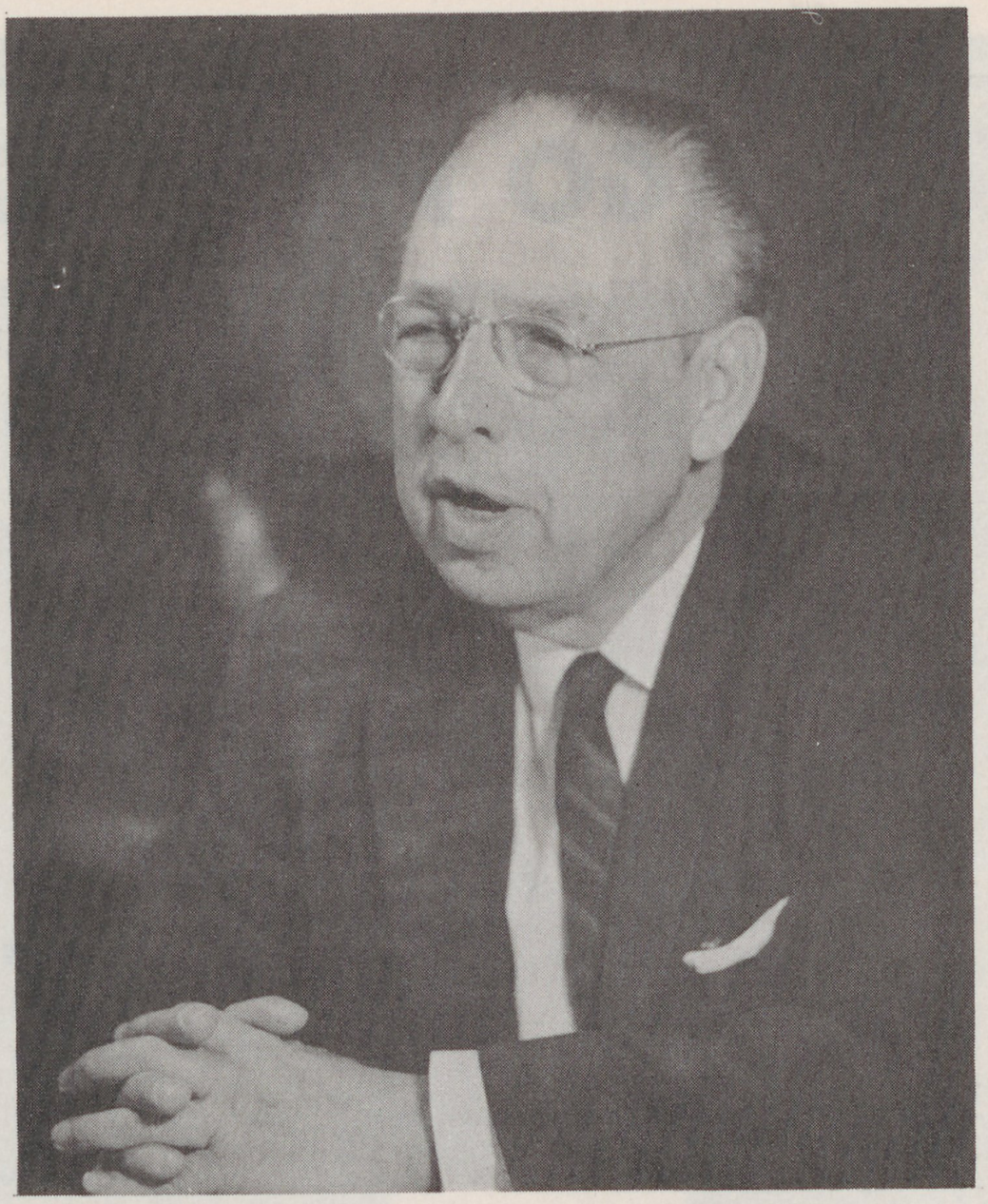
P. O. Box 722, Greenville, N. C.

Phones: Ofc. 752-4171 — RES. 752-5411

WHEN YOUR DOCTOR SAYS:
"SPECIALIST"

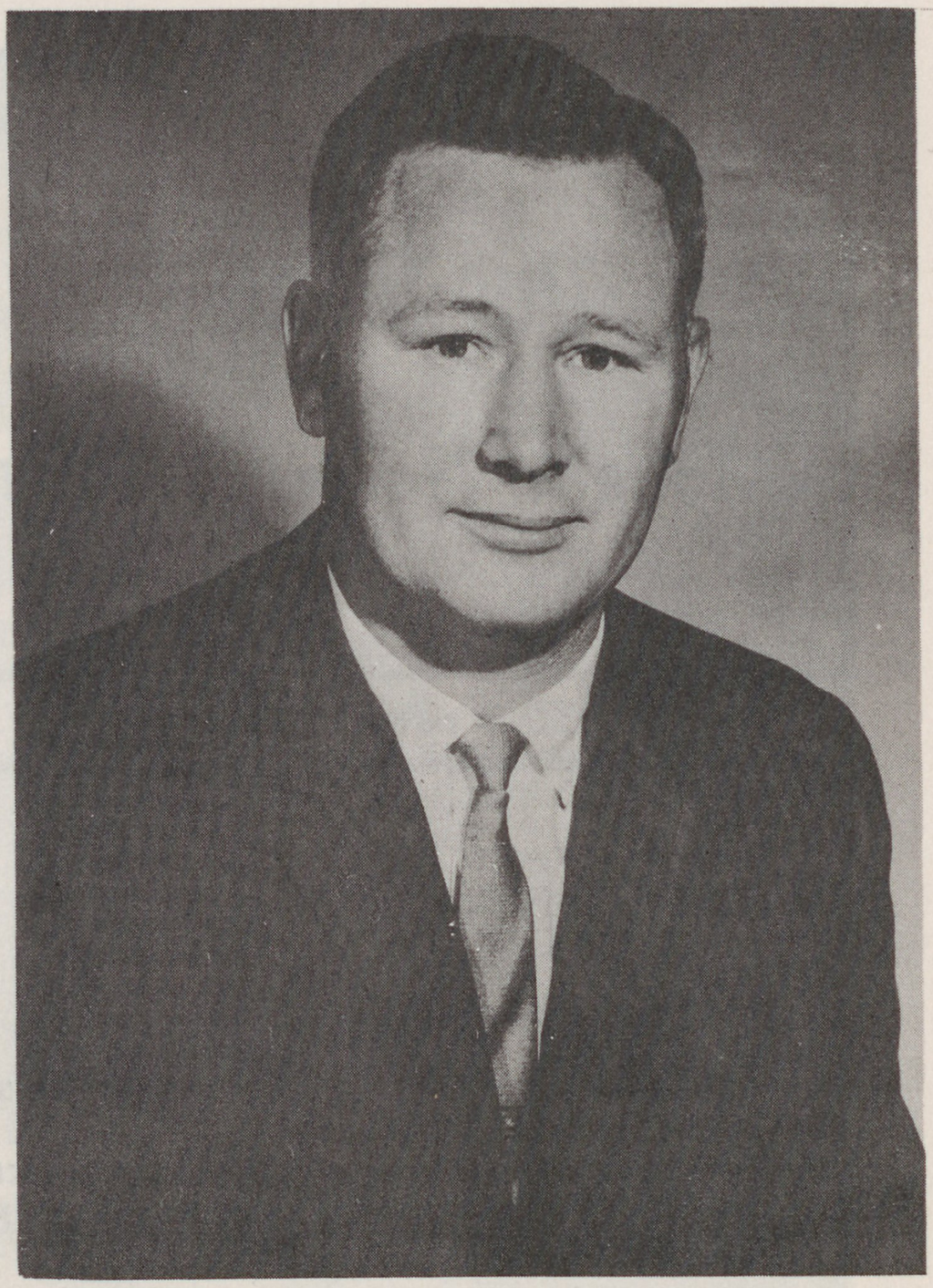
A serious illness today which may require special treatment can cost far more than you can afford to spend. The family man who wants to be sure of the best medical care for his loved ones, must rely on insurance especially designed to meet this current need.

You have your choice of such plans with Metropolitan. I'd be glad to talk them over with you. No obligation, except to your family.



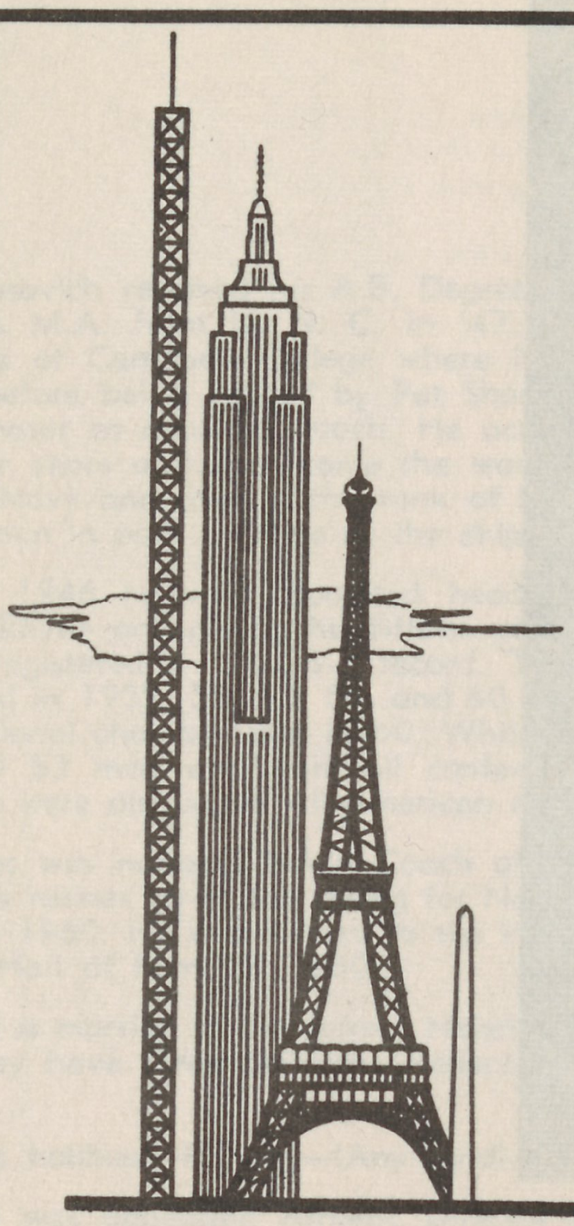
DR HAROLD W. TRIBBLE, President

BILL GIBSON, Athletic Director

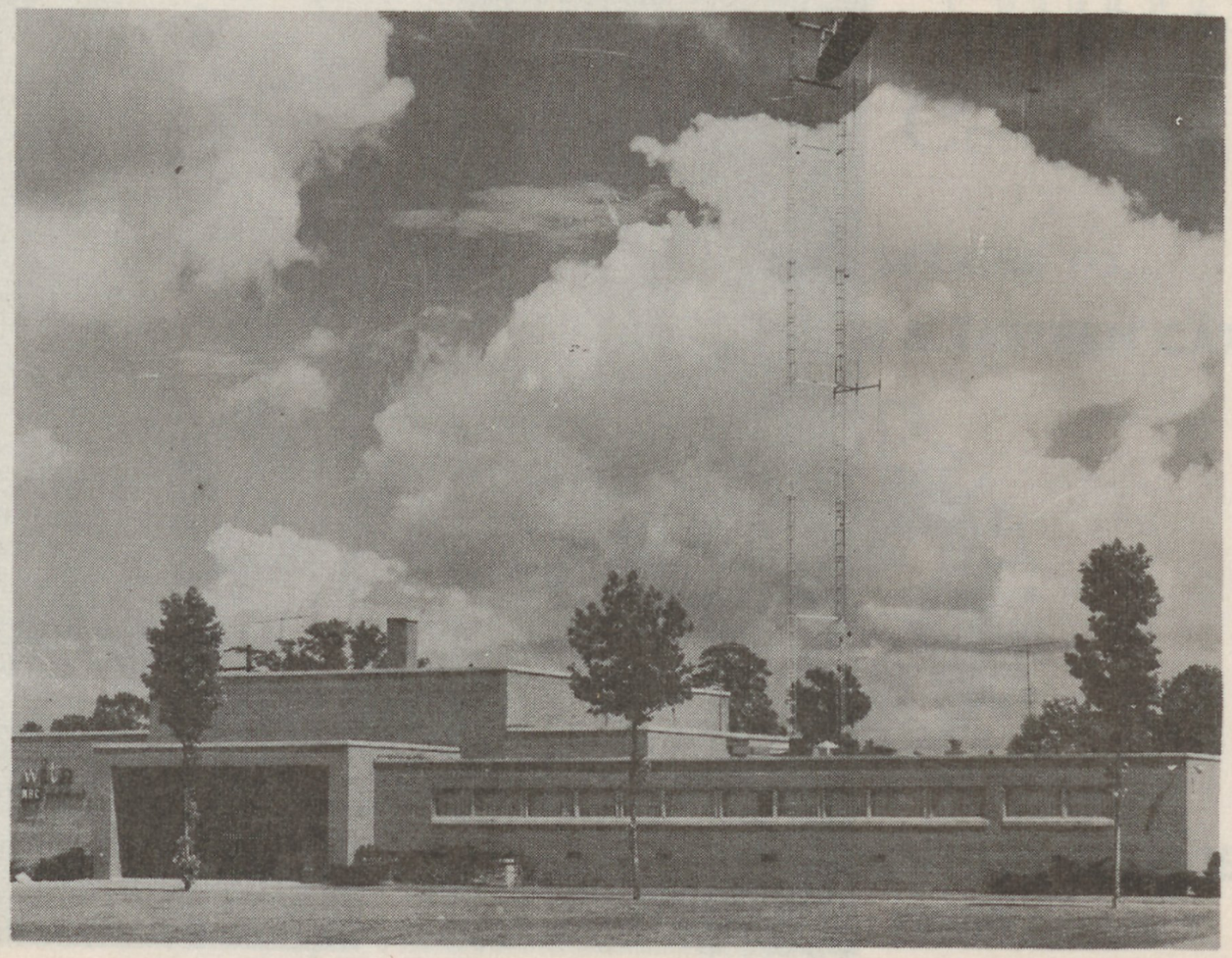


BILL HILDEBRAND, Coach

WAKE FOREST



GO PIRATES !!



Channel 7 witn-tv NBC AFFILIATE

DUO-THERM

Modern Home Heating

CAROLINA CSC SALES CORPORATION

ELBERT H. BENNETT

JOHN A. MESSICK

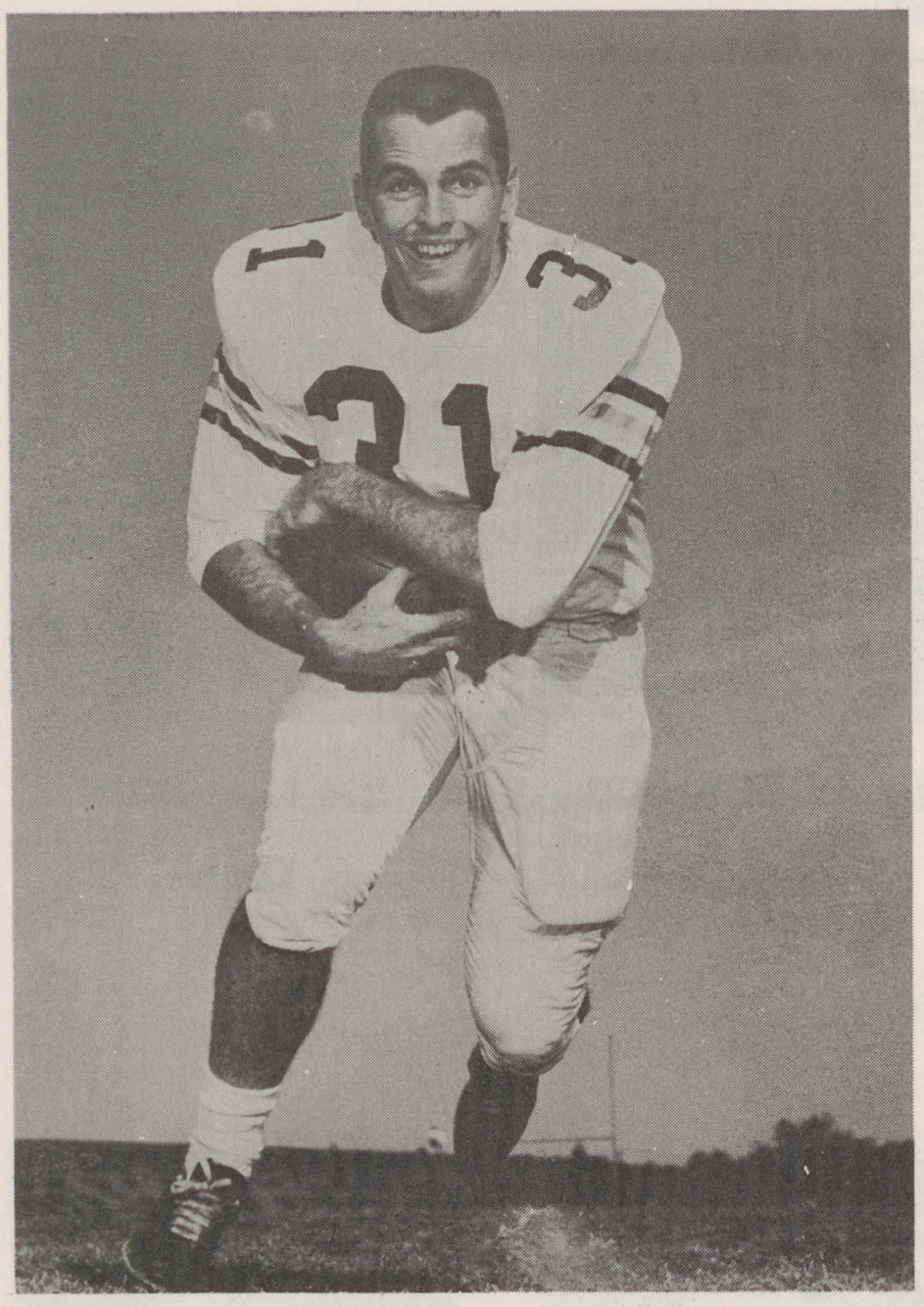
BENNETT & MESSICK REAL ESTATE AGENCY

Real Estate and Loans

TELEPHONE PLAZA 8-1444

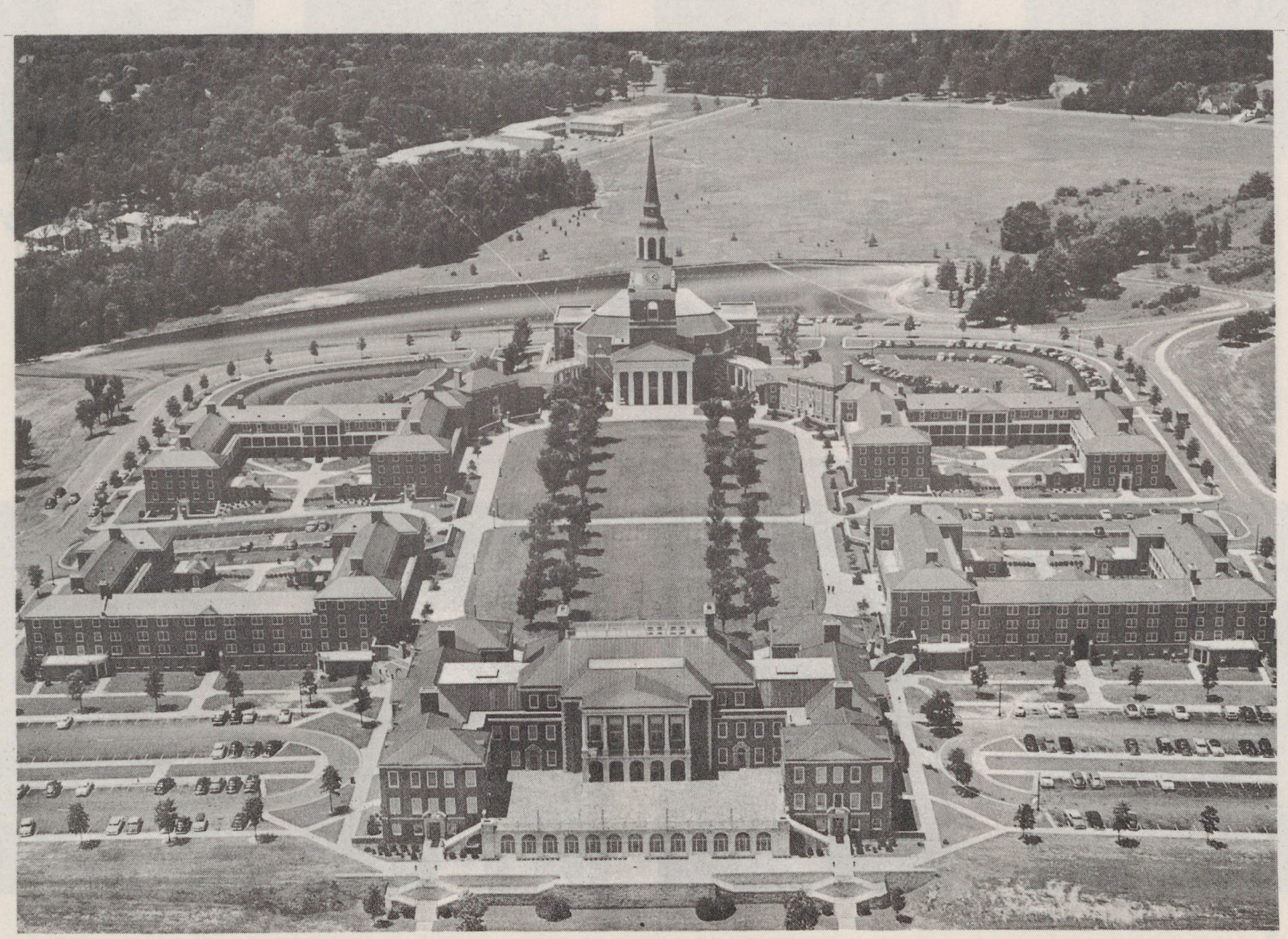
1312 DICKINSON AVENUE

GREENVILLE, NORTH CAROLINA

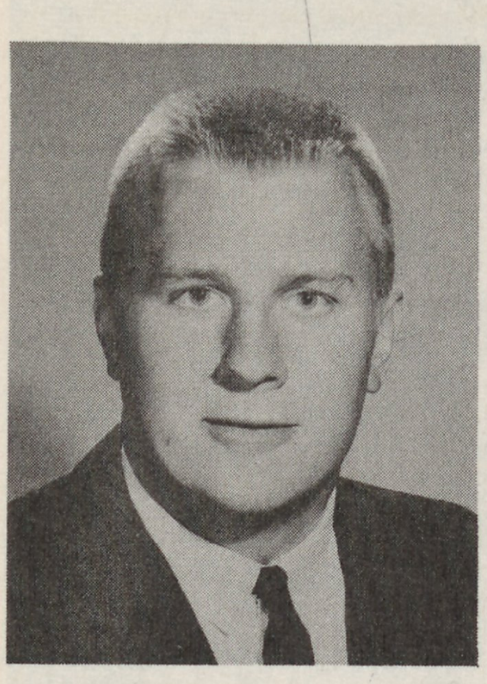


BRIAN PICCOLO, Fullback

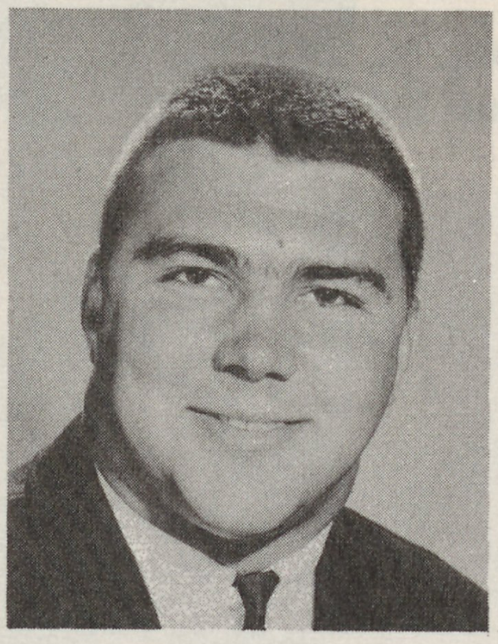
WILBERT FAIRCLOTH, End



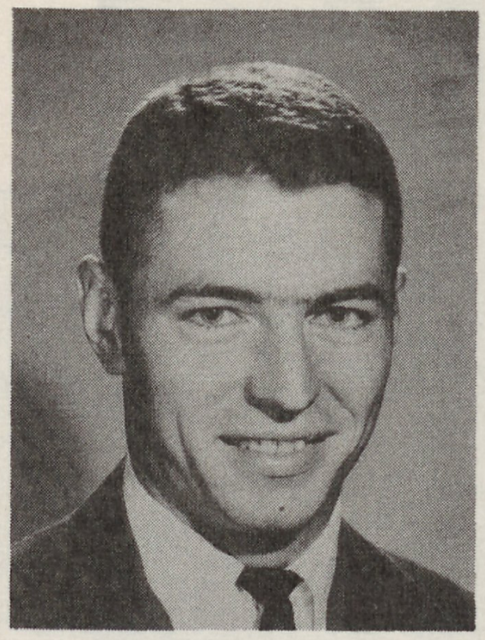
WAKE FOREST CAMPUS



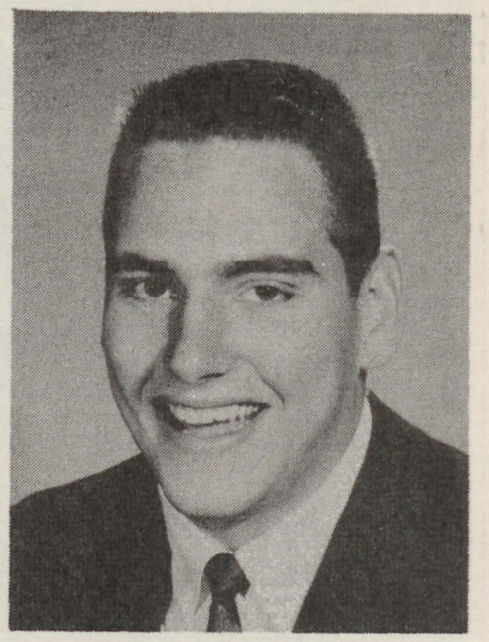
RON KADON
Guard



JEFF UNDERWOOD
Guard

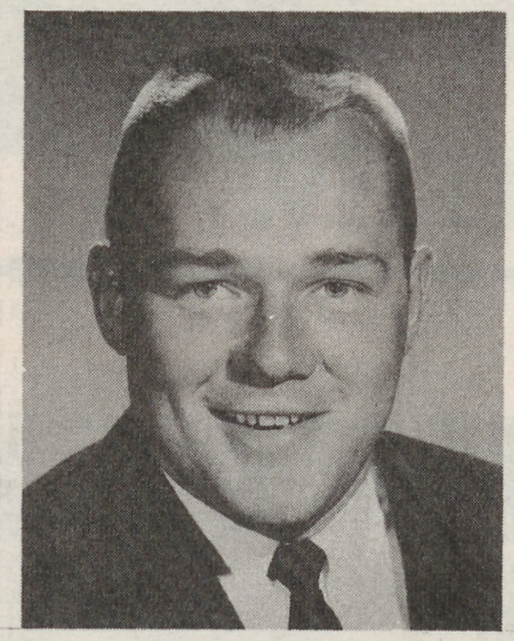


JIMMY BEDGOOD
Halfback

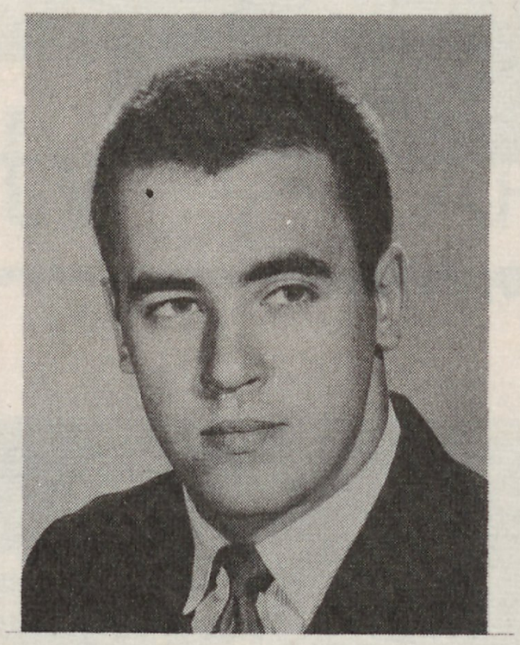


JIM BEAUDOIN
Center

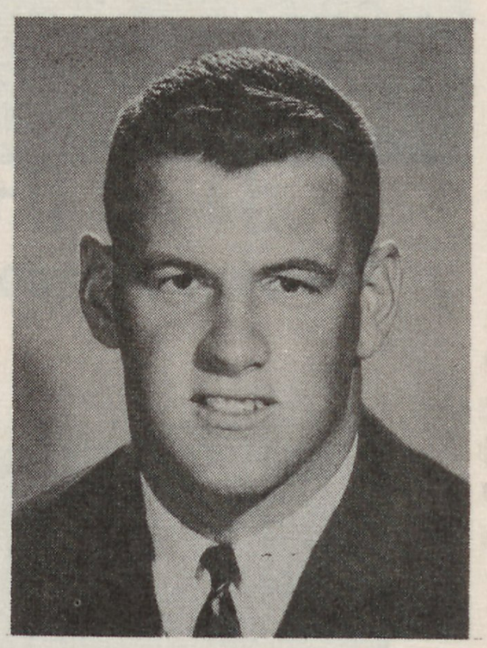
JOHN GRIMES
End



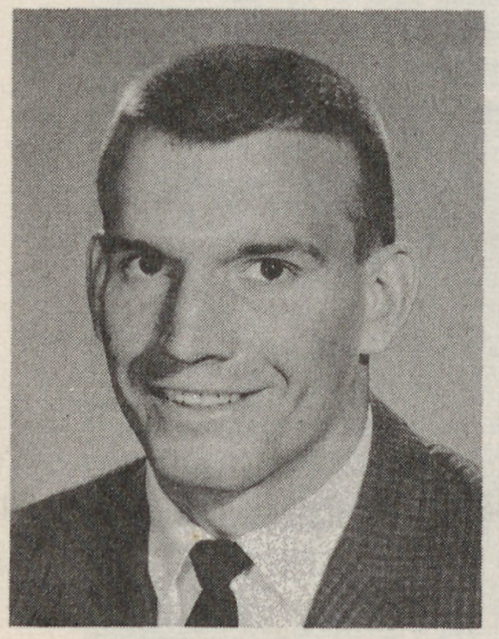
JAMES MAYO
Tackle



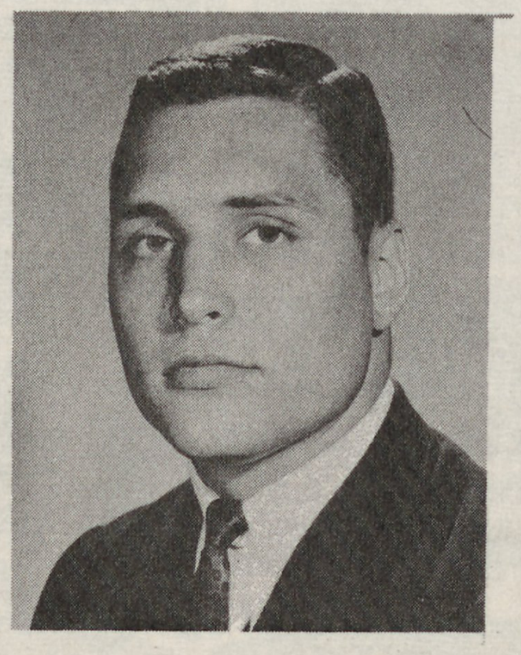
JIM TEJECK
End



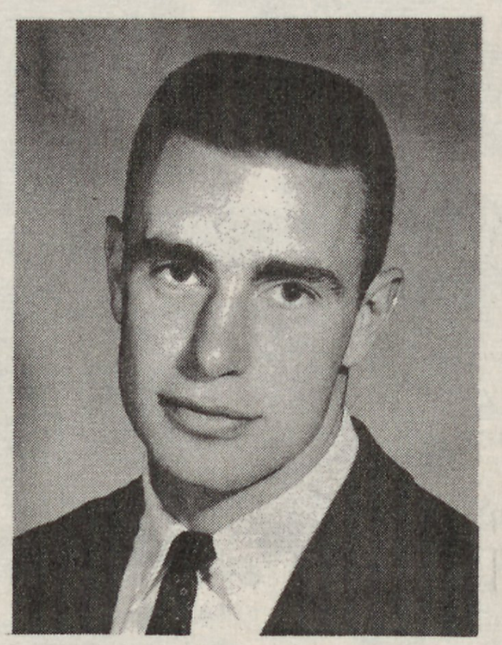
WILLIAM FAIRCLOTH
Tackle



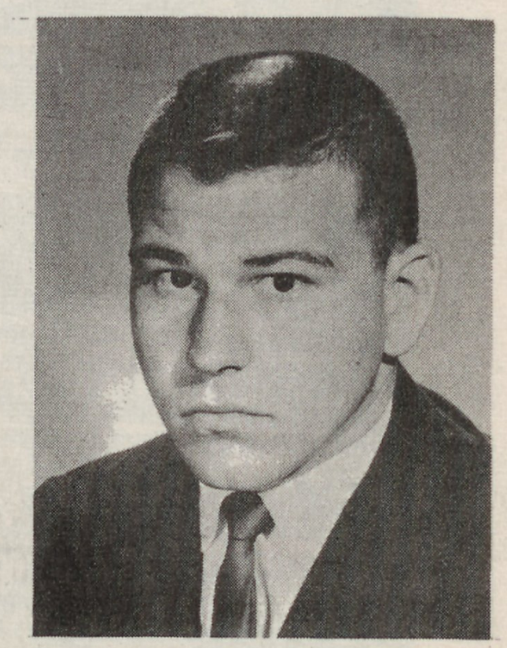
WALLY BIRDWELL
Quarterback



WAYNE WELBORN
Halfback



RICHARD CAMERON
End



BILL REEDER
Tackle

Varsity Gulf Station

Right Across from College

Operated by DON PRESSER

GULF

"We Handle Any Mechanical Difficulties"

COMPLIMENTS OF

STOKES AND HUDSON BARBER SHOP

200 East Fifth Street

GREENVILLE, NORTH CAROLINA

THE Standard SUPPLY CO., INC.

WHOLESALE

Plumbing

P. O. Box 719 - Greenville, N. C.

DISTRIBUTORS

Heating

TENTH & RAILROAD STS.

Compliments of

BILBRO WHOLESALE COMPANY

WHOLESALE DISTRIBUTORS

Groceries - Hardware - Notions - Drugs - Feeds

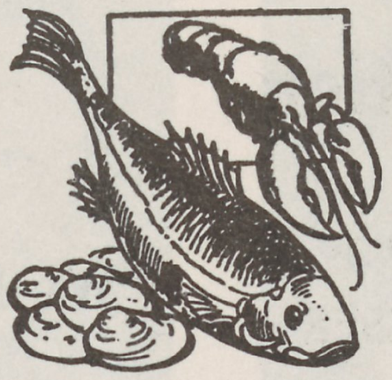
TELEPHONE PLAZA 2-2115

GREENVILLE, N. C.

TED DAY'S SEAFOOD CO.

TED DAY, Mgr.

FISH • SHRIMP
CRAB MEAT • OYSTERS
EVERYTHING IN SEASON



WHOLESALE & RETAIL

FRESH WHOLESALE
SHIPMENTS ANYWHERE

CALL LONG DISTANCE
WASHINGTON, N. C.

DIAL 946-9749

321 PIERCE ST. WASHINGTON, N. C.

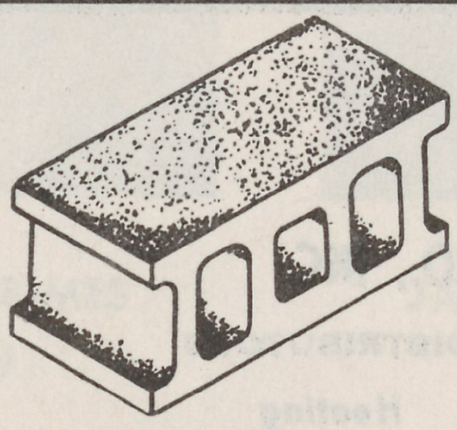
Photo Arts
STUDIO

- PORTRAITS
- WEDDINGS
- COMMERCIALS

• A COMPLETE FRAMING SERVICE

DIAL PL 8-2579

224 E. 5th St.
GREENVILLE, N. C.
G. L. Windham, Mgr.



PIT STONE
CONCRETE & SOLITE BLOCKS

CONCRETE PRODUCTS CO.

1727 Smith St. GREENVILLE

WELL DRILLING
(Bored To 2 Ft. in Diameter)

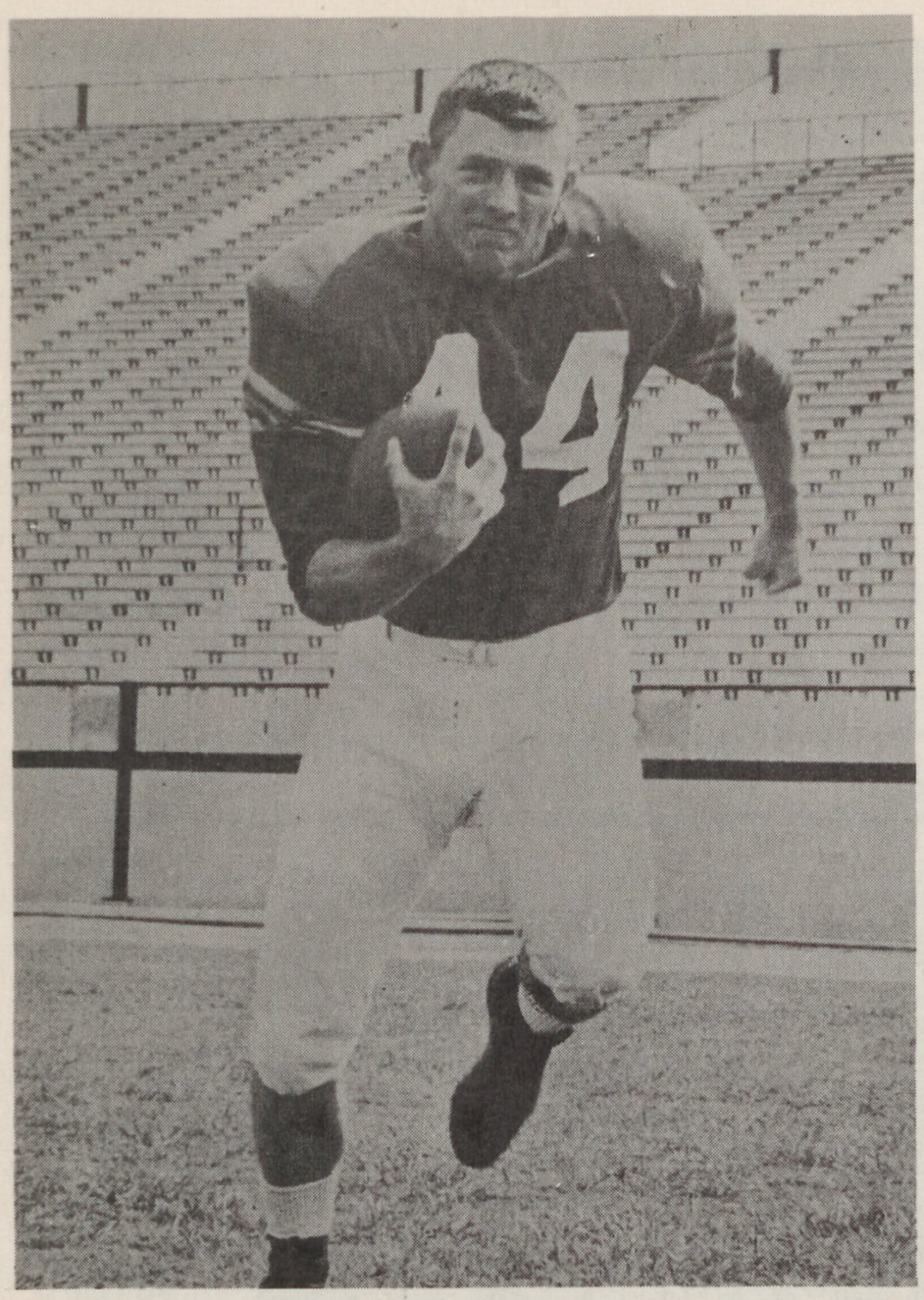
- WASHED SAND
- CRUSHED STONE
- STEEL SASH

DIAL PL 2-4000

BISSETTE'S DRUG STORE
416 Evans Street

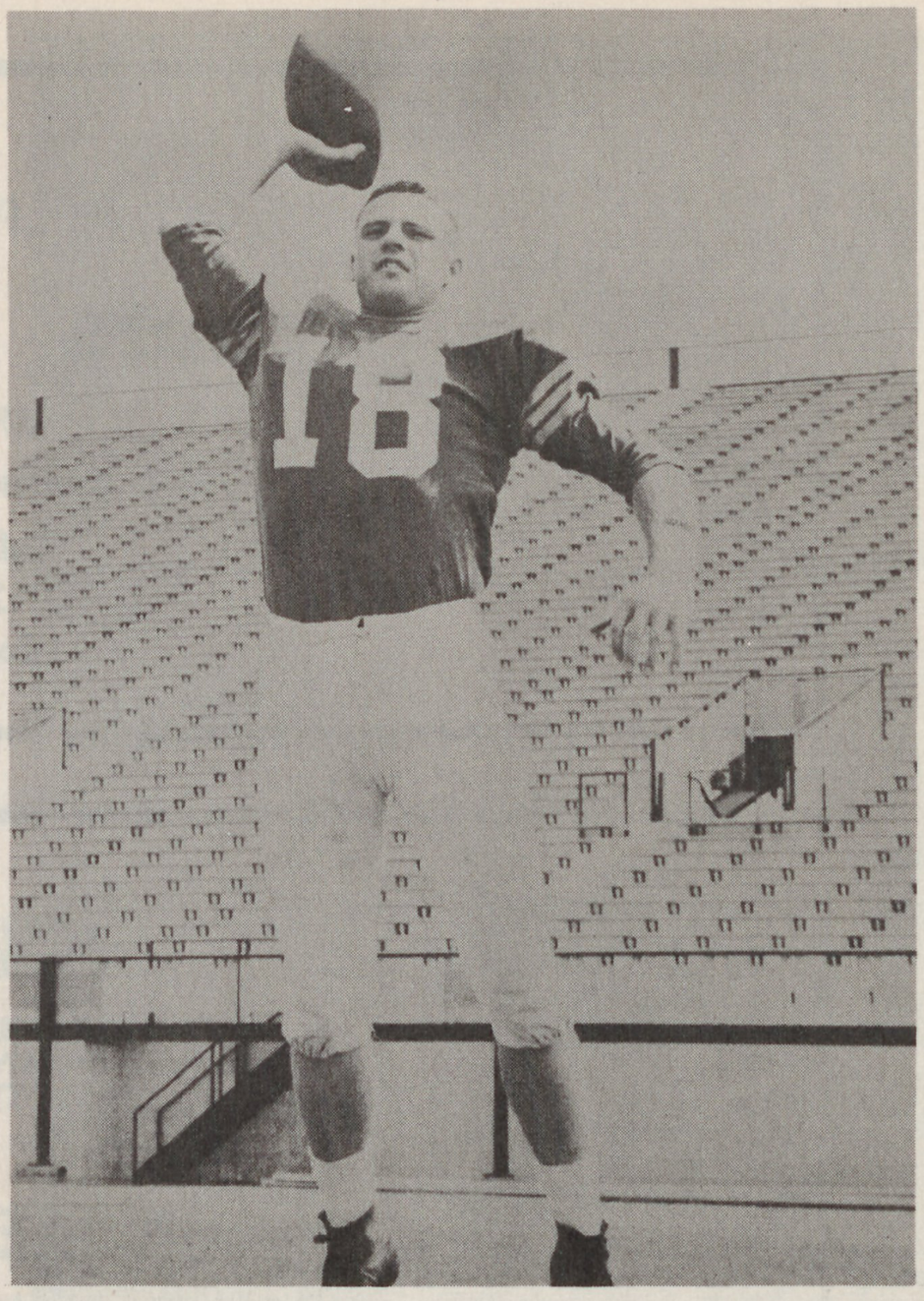
BISSETTE'S DRUG STORE

Greenville, N. C. Wilson, N. C.



BUDDY BOVENDER

Wingback



MAURICE ALLEN

Blocking Back

BROWN-WOOD, INC.

Authorized Tempest Dealer -:- Sales & Service

GREENVILLE, N. C.,

DIAL 2-7111 1205 DICKINSON AVE.

COZART'S AUTO SUPPLY

WHOLESALE REPLACEMENT PARTS
AND ACCESSORIES

GREENVILLE, NORTH CAROLINA

814-618 DICKINSON AVE. DIAL PL 2-3194

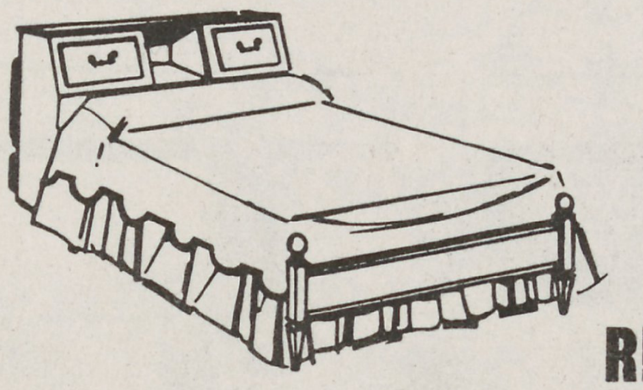
"WE HELP EQUIP THE PIRATES"

Joyners' Athletic House

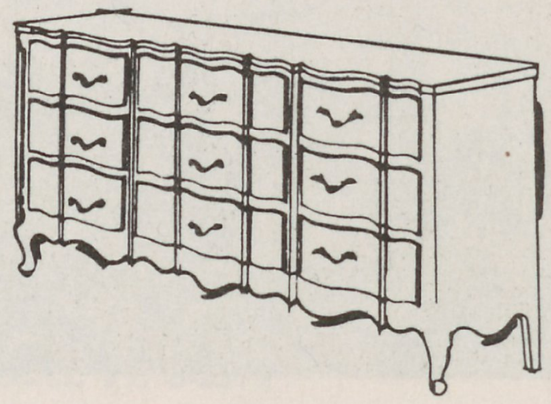
SPORTING GOODS

TOYS — FISHING TACKLE — HUNTING SUPPLIES

Telephone GI 6-6159
124 Tarbor Street
Rocky Mount, N. C.



APPLIANCES • HEATERS
HOUSEHOLD FURNISHINGS
CARPETS
SOLID BEDROOM SUITES
SANFORD & MENGEL
TELEVISION SETS



REESE FURNITURE CO.

509 W. 14TH STREET

PHONE PL. 2-2405

GREENVILLE, N. C.

"You Are a Stranger Here But Once"

Dora's TOWER GRILL

Soft Drinks and Sandwiches

Curb Service

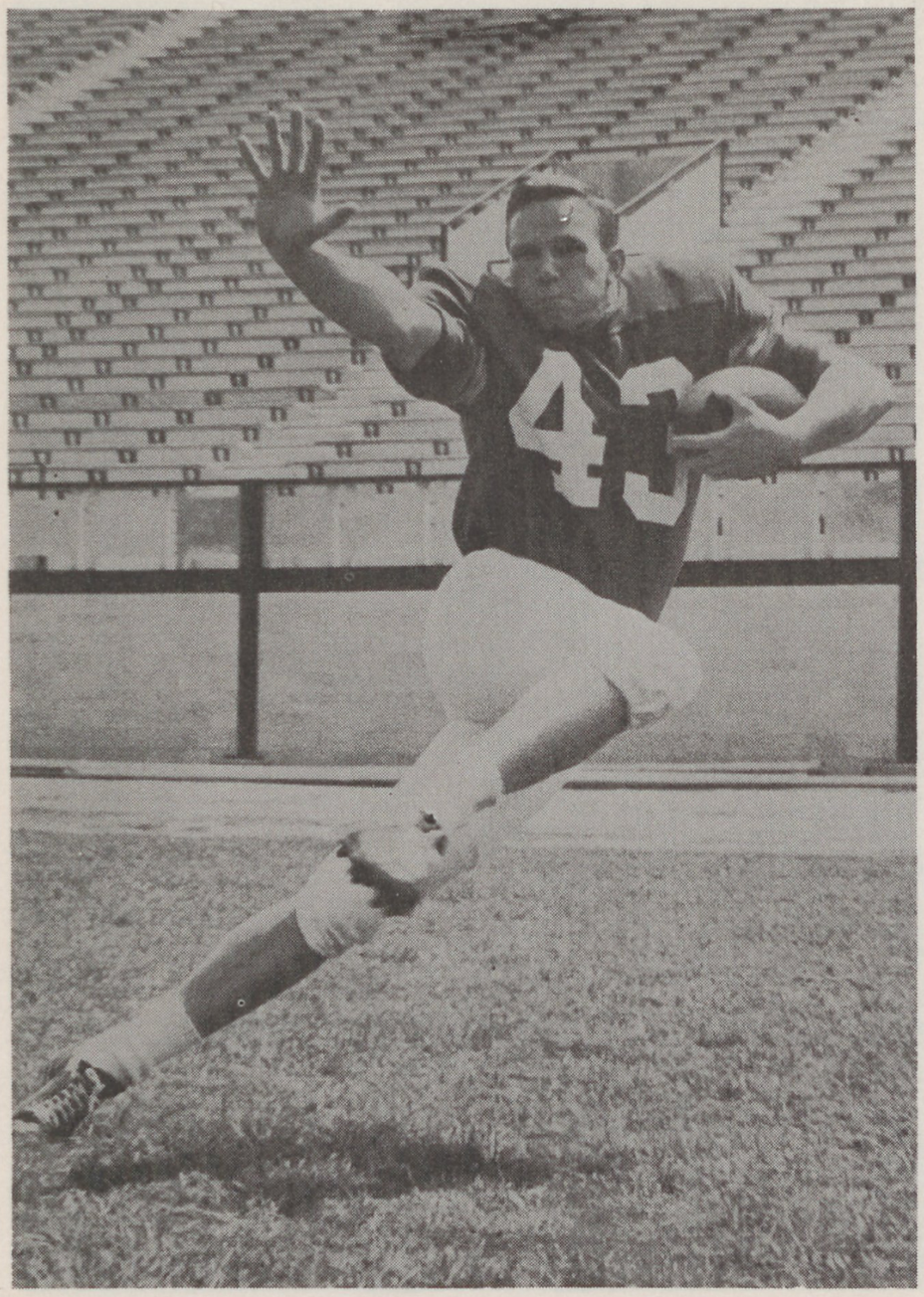
Just off Evans Street-Near TV Station

Leder's
INCORPORATED

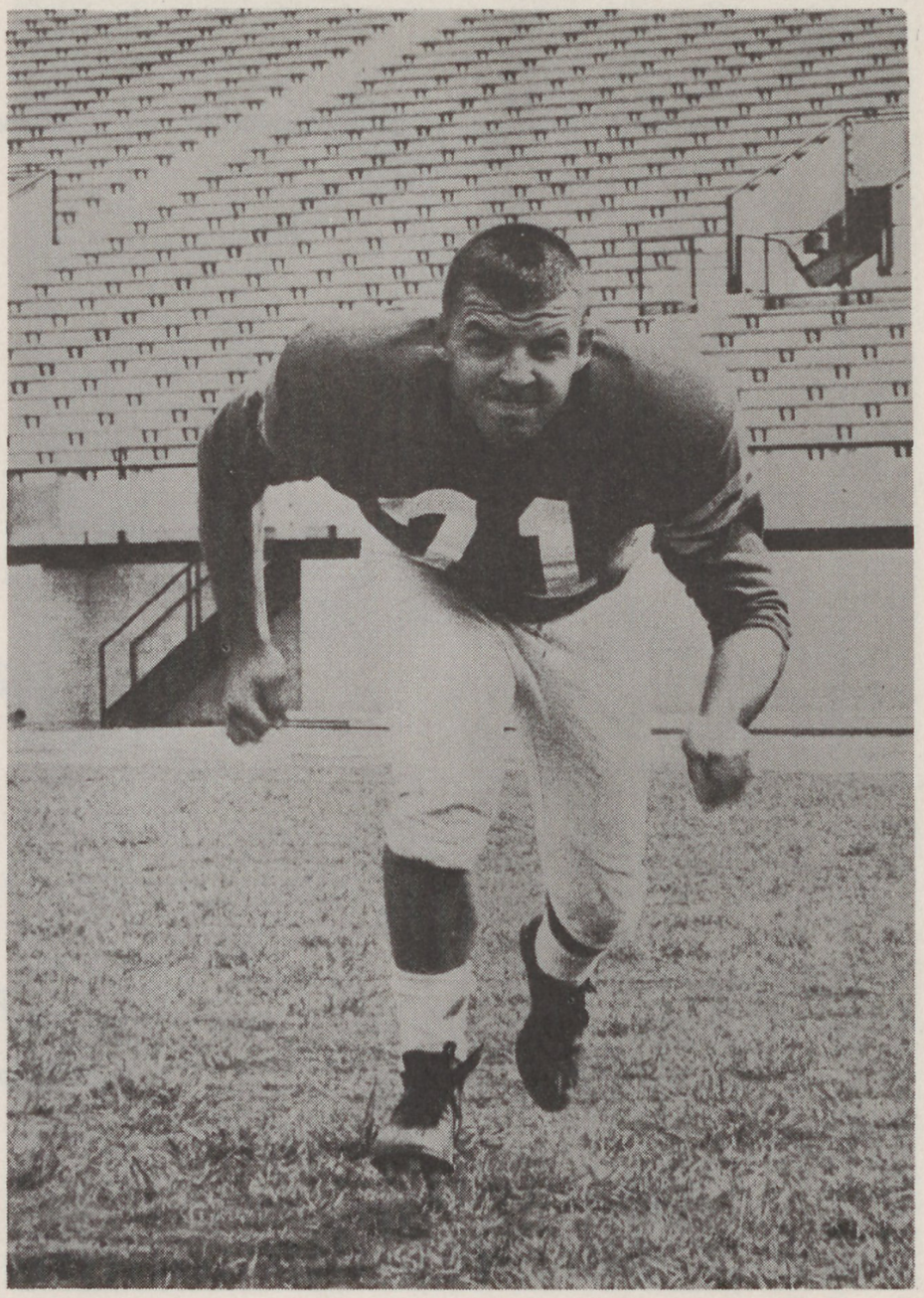
Complete Modern Department Stores

East Fifth Street

GREENVILLE, N. C.



BILL CLINE
Tailback



PHIL HARRIS
Guard

FOR ALL OF YOUR DUPLICATING NEEDS IT'S . . .

A·B·DICK

A. B. DICK

BILL MURRAY
Area Representative

A·B·DICK

Phone 752-3441

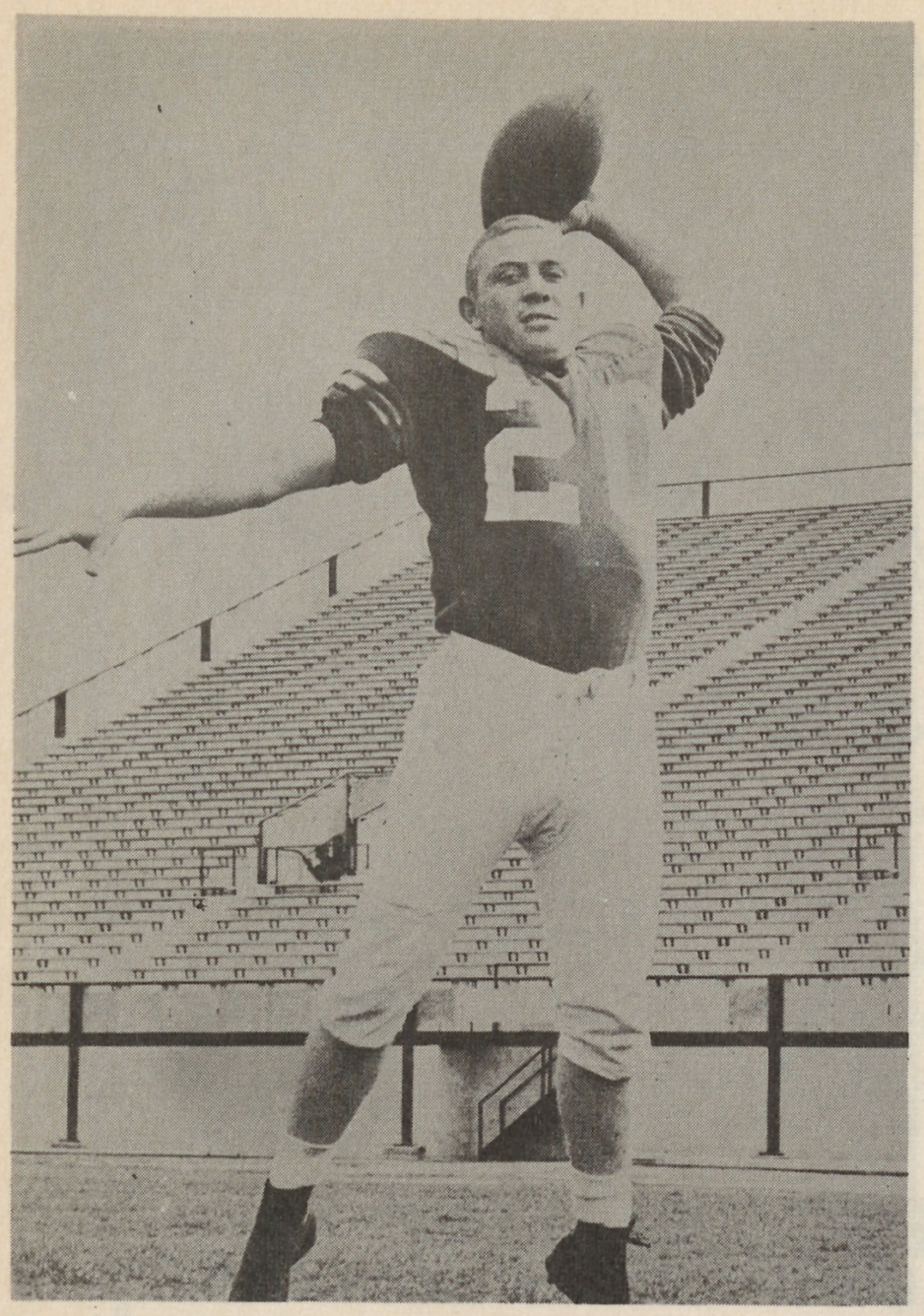
Greenville, N. C.

Godfrey P. Oakley

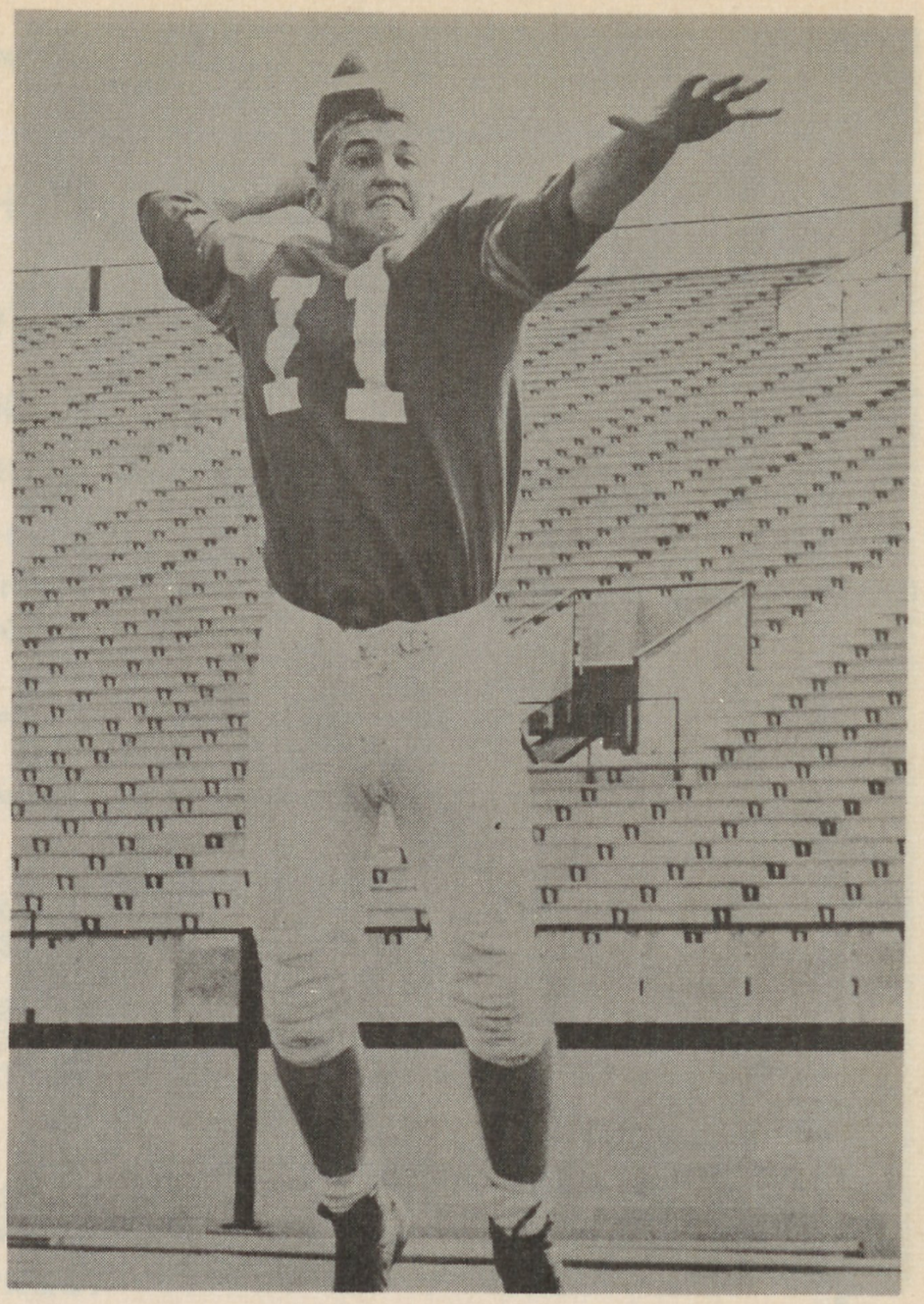
INSURANCE — MUTUAL FUNDS — REAL ESTATE

Phone PL 2-6468

2614 Tryon Drive **Greenville, N. C.**



LARRY RUDISILL
Wingback



IKEY BULLARD
Blocking Back

BOTTLED or BULK
GAS
FARM or HOME

RADIO DISPATCHED TRUCKS

BOTTLED
GAS

APPLIANCES
TAPPAN - CALORIC - HARDWICKE
RCA - RANGES - WATER HEATERS
FREEZERS - HEATING EQUIPMENT
GASTOBAC CURING SYSTEMS

CAROLINA PROPANE GAS CO.

1601 N. GREENE GREENVILLE

Dial PL 2-5254
NIGHTS 752-7358

"A HOME AWAY FROM HOME"

OLDE TOWNE INN

117 East Fifth Street

Greenville, N. C.

UNIVERSITY ARCHIVES & RECORDS CENTER
RECEIVED
SEP 30 1992

EZRA MEIR & ASSOCIATES

CONSULTING ENGINEERS

Civil — Structural — Soil

Soil Field Investigation & Laboratory Analysis

709 W. Johnson Street

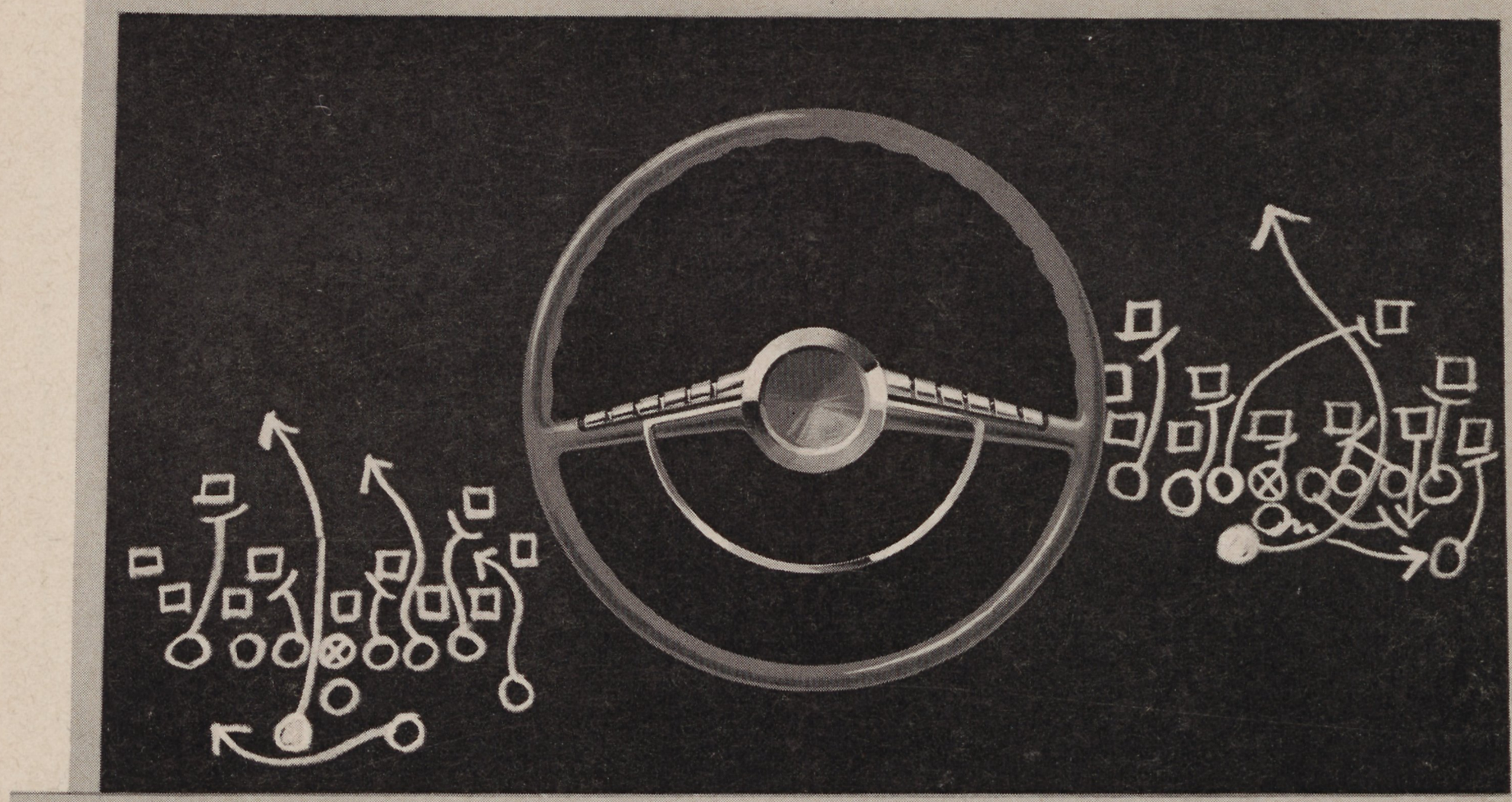
Raleigh, North Carolina

TE 4-8441

Crain & Denbo

DURHAM, N. C.

General Contractor for Ficklen Memorial Stadium



Three ways to quarterback the most important drive of the day —your drive home

1. Don't buck the line of traffic, *stay in it.* Fancy open field running doesn't pay on the highway.
2. When dusk falls and your visibility is limited, slow down and turn on your lights. What you can't see *can* hurt you.
3. Don't try to beat the clock by speeding. Remember, when time runs out on the highway, *everybody* loses.

Presented in the interest of safe and sane driving
by the R. J. Reynolds Tobacco Company.