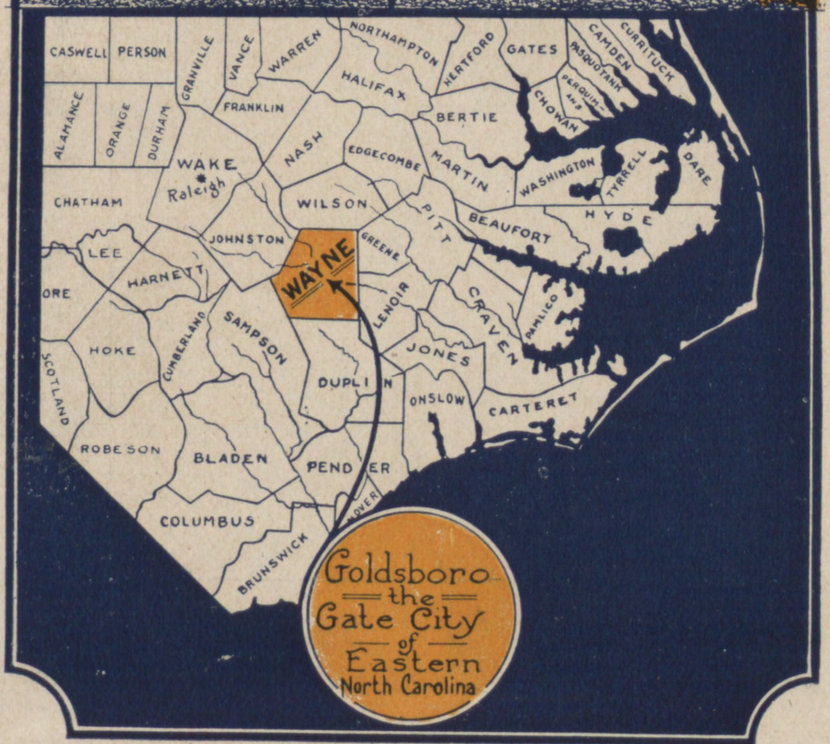
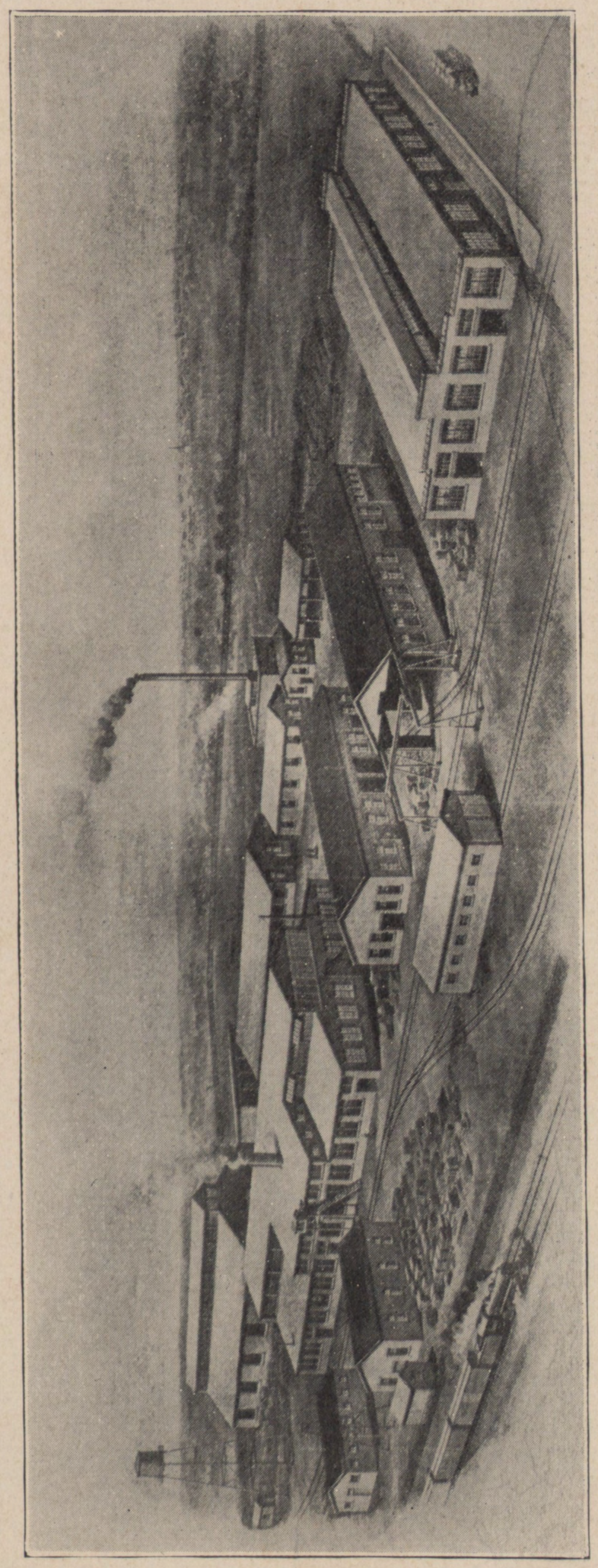
9-B-5
PB-1

GOLDSBORO

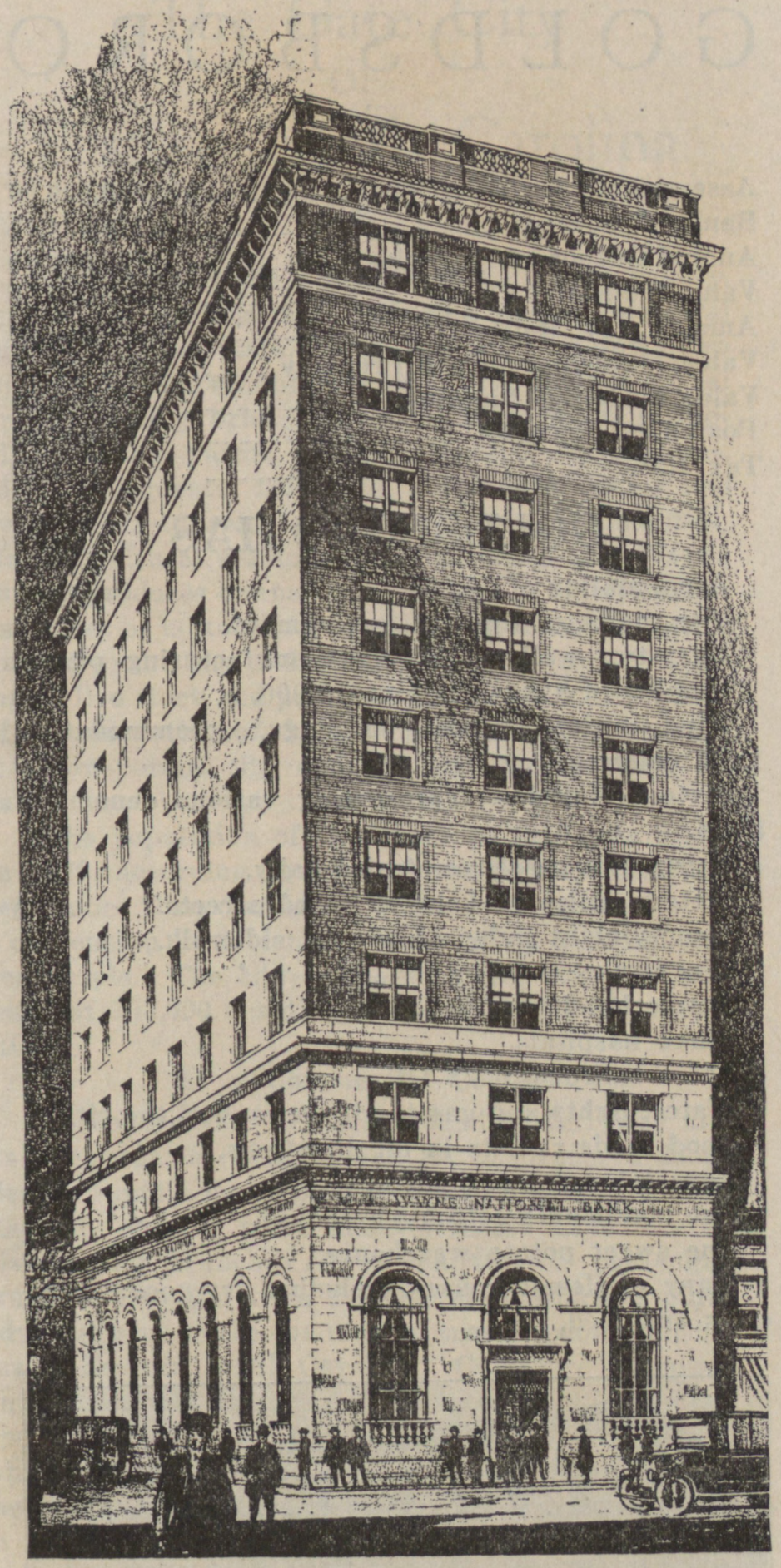
THE GATE CITY OF EASTERN NORTH CAROLINA



Goldsboro
the
Gate City
of
Eastern
North Carolina



DEWEY BROTHERS, INC., FOUNDERS AND MACHINISTS



WAYNE NATIONAL BANK

FACTS ABOUT GOLDSBORO

Assessments for Taxation	$16,500,000.00
Banks Resources	6,178,994.10
Annual Output of Factories	6,125,000.00
Value Industrial Plants	4,000,000.00
Annual Pay Roll	2,236,000.00
Value Municipal Owned Property	1,500,000.00
Value Postoffice Building	100,000.00
Postoffice Receipts	50,000.00
Tax Rate	1.42

GOLDSBORO HAS

A population of 15,000.
City manager form of government.
Fifty-two well established manufacturing plants.
Number of hands employed, 6,000.
Nine modern school buildings, accommodating 1,600 children.
Sixteen churches representing various denominations.
Thirty-two passenger trains daily.
Sixteen miles of hard surfaced streets.
Twenty-eight miles of cement sidewalk.
Five banks.
Ample hotel facilities.
Three hospitals.
Three railroads.
Water, lights and gas to all sections of the city.
Good roads radiate in all directions.
Four tobacco warehouses.
One mammouth cotton warehouse.
One sweet potato warehouse.
Many wholesale houses, including dry goods, groceries and feed.

KENNON HOTEL

GOLDSBORO

The Gate City OF Eastern North Carolina

Goldsboro is the county seat of Wayne county, one of the leading manufacturing and agricultural counties of the state, being the home of forty-two well established manufacturing plants, their principal products being brick, veneer, lumber, building supplies, cotton yarns, hosiery, tobacco, locomotives, farm implements, furniture, mattresses, ladies and gents ready-to-wear, and several other commodities. Its agricultural resources are unlimited and Wayne county produces annually an average of thirty thousand bales of cotton, fifteen million pounds of tobacco, tons of grain, hay and other food crops to say nothing of live stock and poultry. Goldsboro is the center of the marketing of these commodities, which makes it a prosperous city and one well worth while locating in.

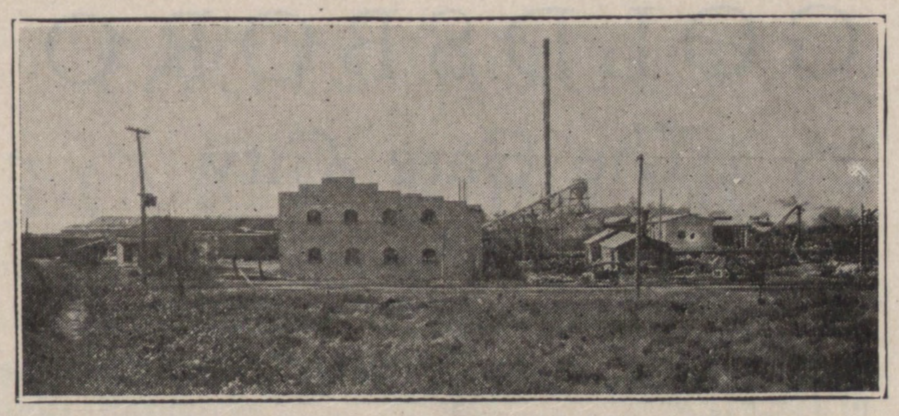
The population of Goldsboro in 1910 was 6,142. In 1920, according to government figures, this had been more than doubled and today Goldsboro claims a citizenship of fifteen thousand happy and prosperous people. The city is the shopping center of upward of 100,000 residing within a radius of twenty miles.

As a Commercial Center

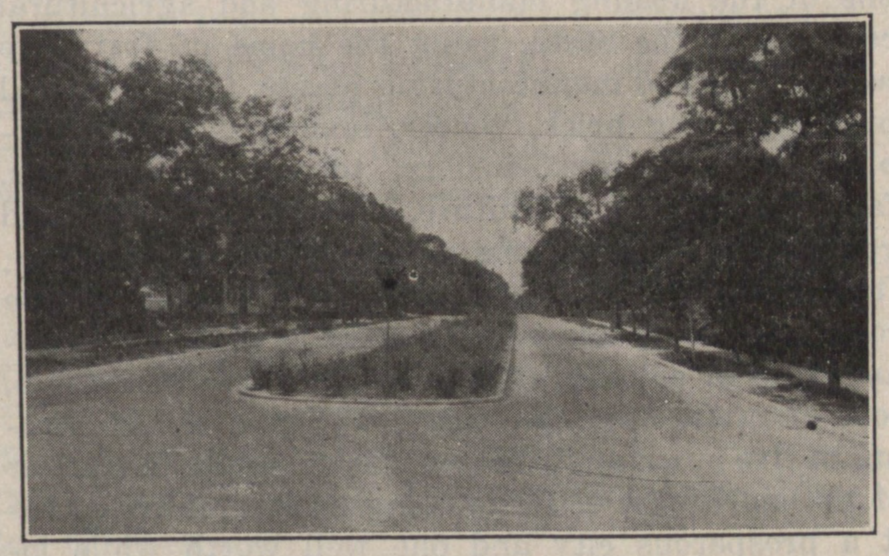
Goldsboro, due to its surrounding territory and its geographical location and its unsurpassed facilties, is rapidly developing into a commercial center. Recently several large manufacturers have located distributing branches here. Thirty-two passenger trains run to and from the city daily which is quite advantageous to the commercial traveler doing business in Eastern North Carolina. Goldsboro is indeed and in fact The Gateway of Eastern North Carolina and as such has a mission to perform. A mission which concerns every man and a mission which means much to mankind, in general, because here in this favored spot is found health, happiness and well being.

A Bit Of History

Goldsboro dates back to the time of Sir Walter Raleigh, who, if he did nothing greater than exploit the section wherein is located the Gate City, is entitled, for this one act to a full meed of praise. In the many years that have elapsed since then, Goldsboro has pursued the even tenor of its ways and its



UTILITY MANUFACTURING COMPANY



WEST ASH STREET

BORDEN BUILDING

citizens have been content to enjoy and prosper under its advantages until it has secured a foundation on which to create and which will enable it to build like the wise man of old—upon a solid rock which will withstand the storms of panics, short crops and the greed of politicians. In the building of this city to date, ideal citizenship has been kept constantly in mind, and the greater duration of the visit of the "stranger within its gates" the more surely there comes the charm of intercourse with a hospitable, democratic class of citizens whose ideals are worth of character instead of a measure of the bank account.

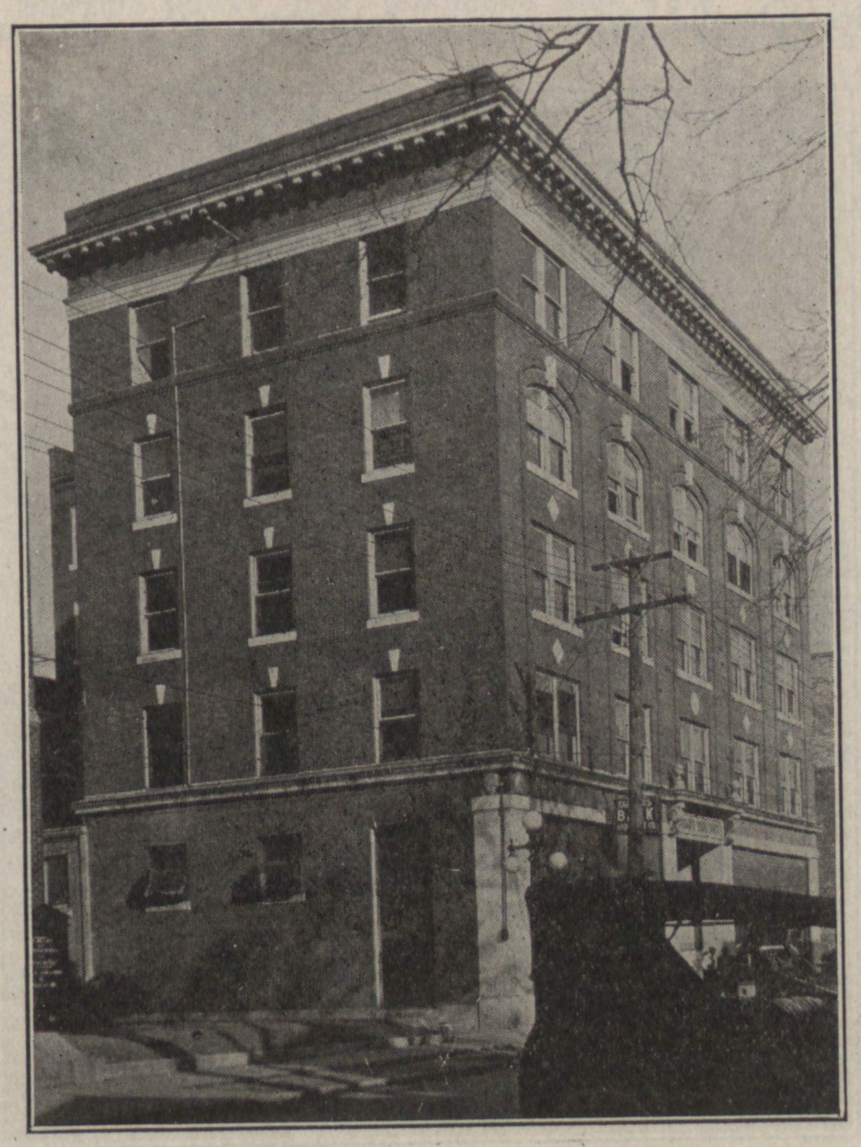
Goldsboro's Climate

Here is the dividing line between the frigid climate of the north and the enervating climate of the tropics.

Here is found nine months of summer with only three of a not unpleasant autumn or winter temperature.

Here one is within a daylight journey of New York, Philadelphia, Baltimore, Washington, Savannah, Atlanta and Jacksonville.

Here one is within a thirty hour ride of the cities of Boston, Quebec, Montreal, Toronto, Buffalo, Cleveland, Cincinnatti, Detroit, Chicago, St.



FARMERS BANK & TRUST COMPANY

THE NATIONAL BANK OF GOLDSBORO

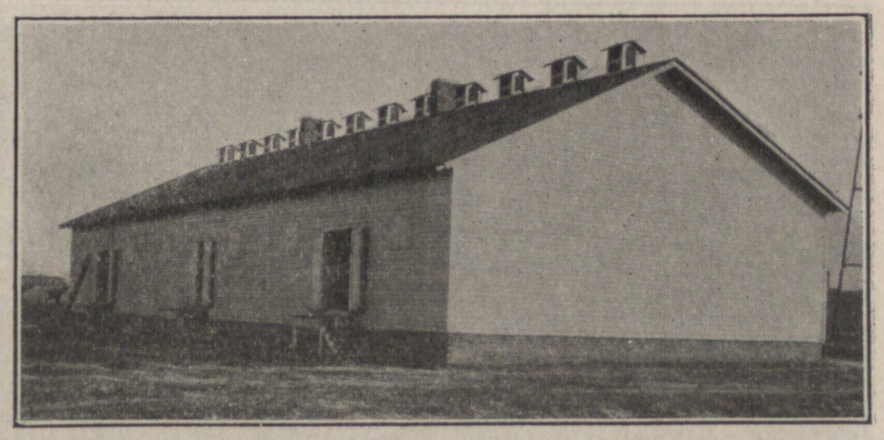
Louis, Louisville, Memphis, New Orleans, Mobile and Palm Beach and reaching the population of over seventy millions of people.

Here one is within a few hours' ride of the finest surf bathing on the Atlantic coast on the beaches of Wrightsville, Morehead City and Beaufort; and here one can live in the warmth of a genial sun and yet be in touch with the life of the nation.

Why Come To Goldsboro?

Health conditions are ideal, the death rate averaging less than nine to a thousand. The city owns its splendid water system, furnishing at a minimum

PEOPLES BANK & TRUST CO.



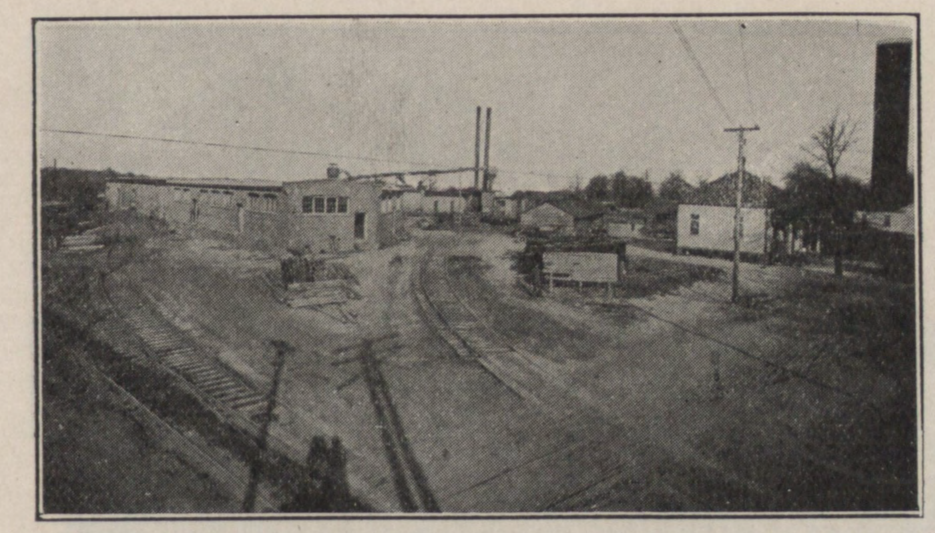
SWEET POTATO GROWERS WAREHOUSE

cost the purest of soft, uncontaminated drinking water. Goldsboro has sixteen miles of hard surfaced streets, twenty-eight miles of paved sidewalks, five and one-half miles of electric car line, well equipped parks and playgrounds, permanent health and sanitary officers with efficient staffs, a permanent community center, a nationally known organization of Associated Charities, and one of the best and most active Chambers of Commerce in the south, a wide-awake Merchants Association, an efficient Traffic Department, Rotary and Kiwanis Clubs and all of the permanently recognized Fraternal orders have local posts. Living conditions, from a health standpoint are beyond criticism and living conditions from a financial standpoint are within the means of all. Electric power, gas, telephone and water rates are below those of the average city. Being located in an agricultural district, country produce is plentiful and reasonable in price. All roads leading into Goldsboro are in good condition and within a few months most of them will be hard surfaced. Hotel facilities are ample. Board and room in private homes is available.

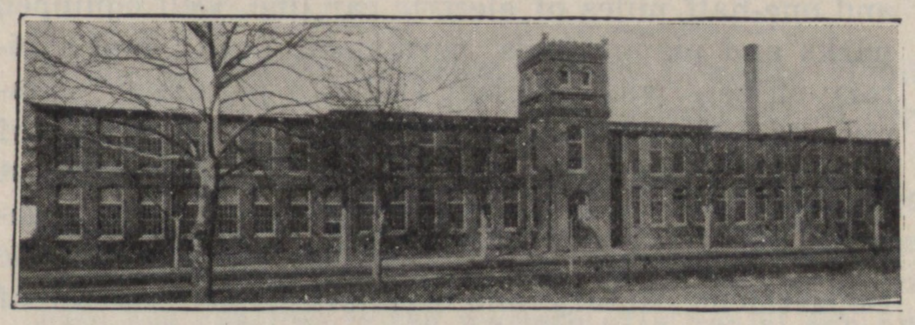
Products of the Soil

In addition to being the Gateway of Eastern North Carolina, Goldsboro is the county seat of Wayne county, which ranks first in agriculture. Here is grown hay, alfalfa, cowpeas, cabbage, beets, beans, peas, celery, truck garden products, strawberries, dewberries, huckleberries, melons, peaches, plums,

TOBACCO GROWERS WAREHOUSE



A. T. GRIFFIN MANUFACTURING COMPANY



BORDEN MFG. CO., COTTON YARN MANUFACTURERS, SHOWING ONE OF THEIR BUILDINGS

BORDEN BRICK & TILE COMPANY

GOLDSBORO UNION STATION

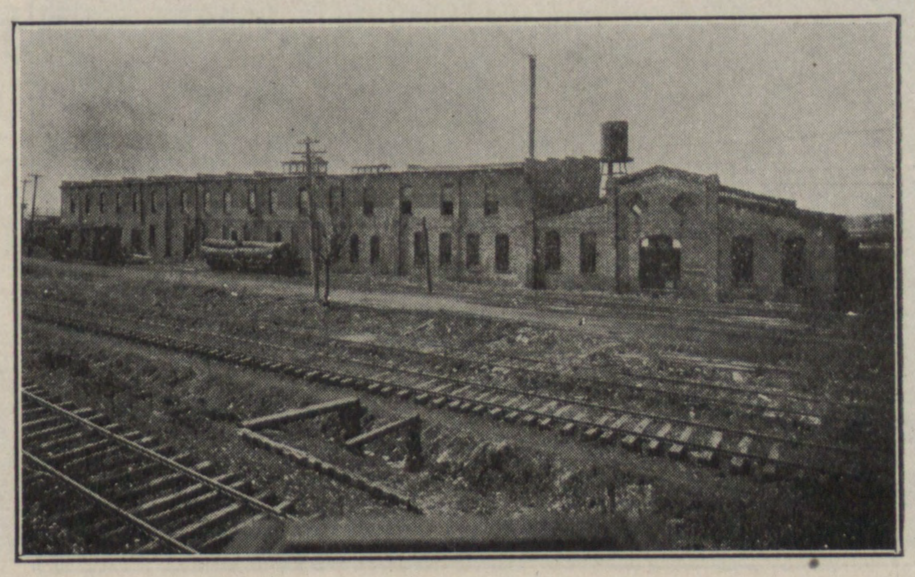
DURHAM HOSIERY MILLS NO. 5

cherries, apples, pecans and numerous products of the soil. This is the land where can be grown three crops on the same soil during the year and a land which by reason of its freedom from rocks and stones is easily and economically tilled. Here can be produced from one acre of land 1,500 pounds of tobacco or 1,500 pounds of cotton.

Yesterday and Today

Thirty years ago Goldsboro was a village of very few inhabitants. The soil, always unusually fertile, had scarcely begun to yield the wealth that is now pouring out in such abundance. The production of tobacco, now a great industry, was then only being introduced in this section. The contrast between Goldsboro of that day and 1923 is amazing. Population has greatly increased. Manufacturing industries employing hundreds of people at a good scale of wages now occupy many acres that were then but the open field.

Today Goldsboro is an ideal location for factories. The great number of diversified industries now here are in a flourishing condition and developing to a marked degree each succeeding year; and the combination of climate, contiguity to the live sections of population, transportation, health, economic hospitality and other favorable conditions are



GOLDSBORO FURNITURE MFG. CO.

HERMAN PARK

WEST WALNUT STREET LEADING TO UNION STATION

TOBACCO GROWING IN WAYNE COUNTY

GOLDSBORO HOSPITAL

forces sure to produce a healthful, substantial and steady growth in population and wealth, and assures the investor as well as the homeseeker a certainty of acting wisely in locating in its midst.

Railroad Facilities

Goldsboro has three railroads—The Southern, Atlantic Coast Line and Norfolk Southern. These great systems are among the best in the United States and provide transportation facilities second to none. They lead to the seashore or to the North or South, to say nothing of the great Central West. The many agricultural products of Wayne county find an outlet through the county seat and the factories ship their products to every clime and every land.

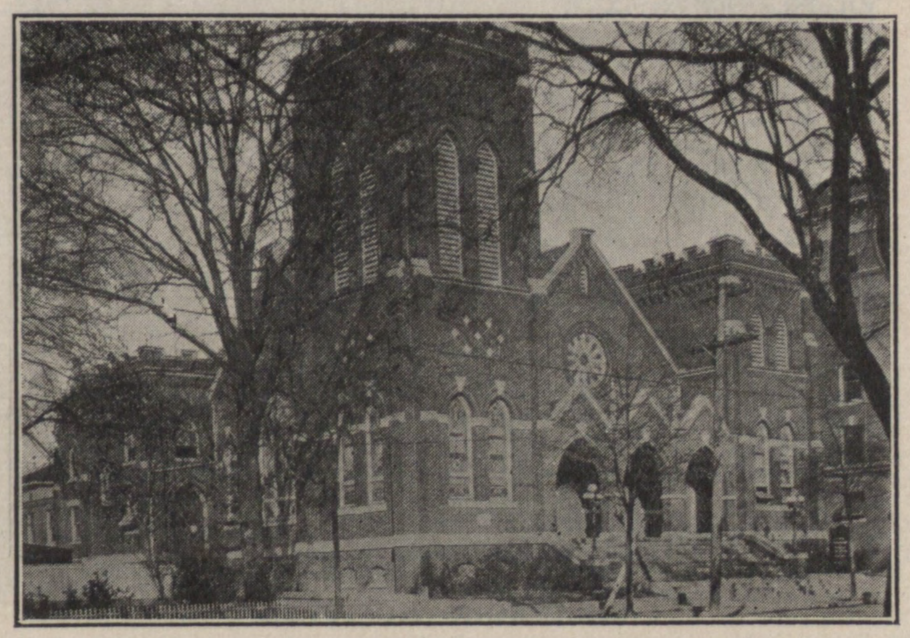
Good Roads

Wayne county boasts of good roads which are of great importance to the farmer as well as the motorist and add pleasure to the existence of anyone who might be fortunate enough to be attracted to this section.

Schools and Churches

Goldsboro has one of the finest and best directed

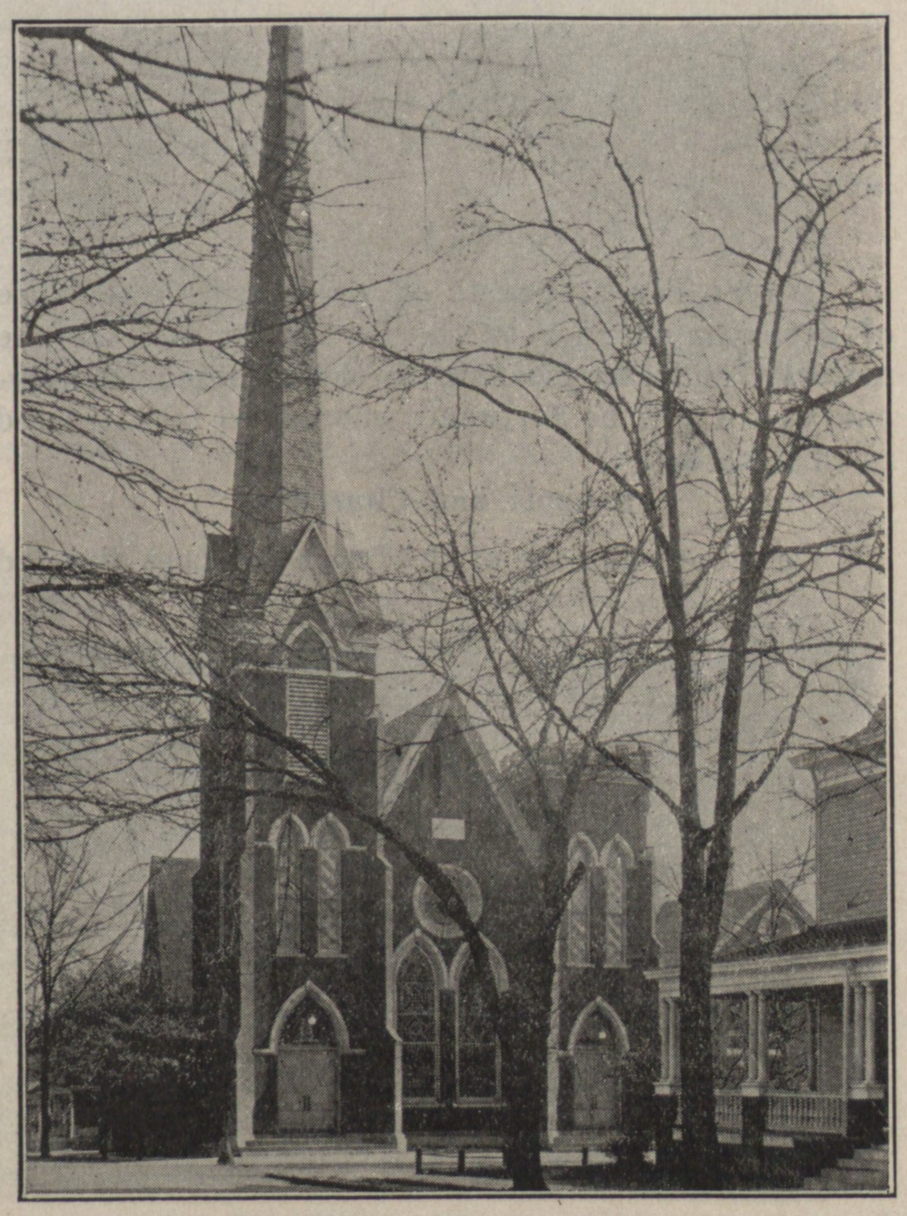
DR. WM. SPICER'S SANATORIUM



FIRST BAPTIST CHURCH

school systems of the State where a thorough and exacting course of instruction assures a splendid education and a good college preparation. Nine school buildings supply the demand and they are constructed on the latest approved plan for educational institutions.

Goldsboro has a high moral and religious tone. There are sixteen churches of various denominations



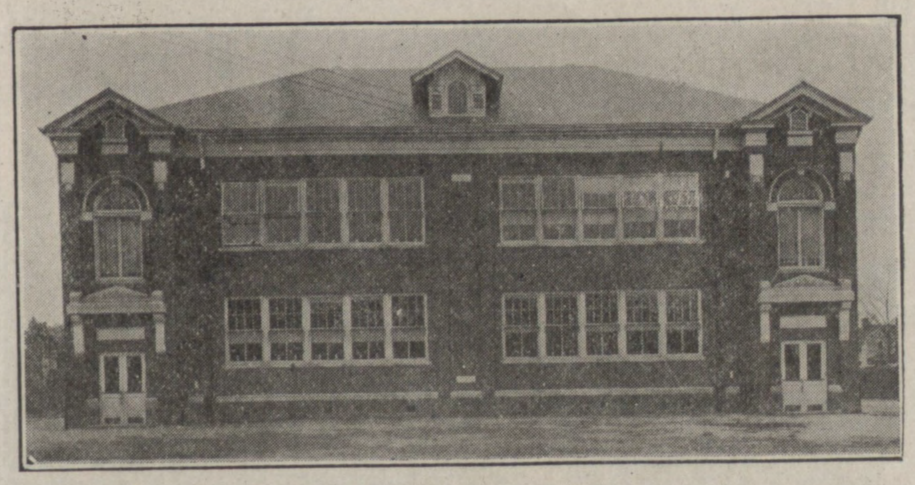
ST. PAUL'S METHODIST CHURCH

ST, MARY'S CATHOLIC CHURCH

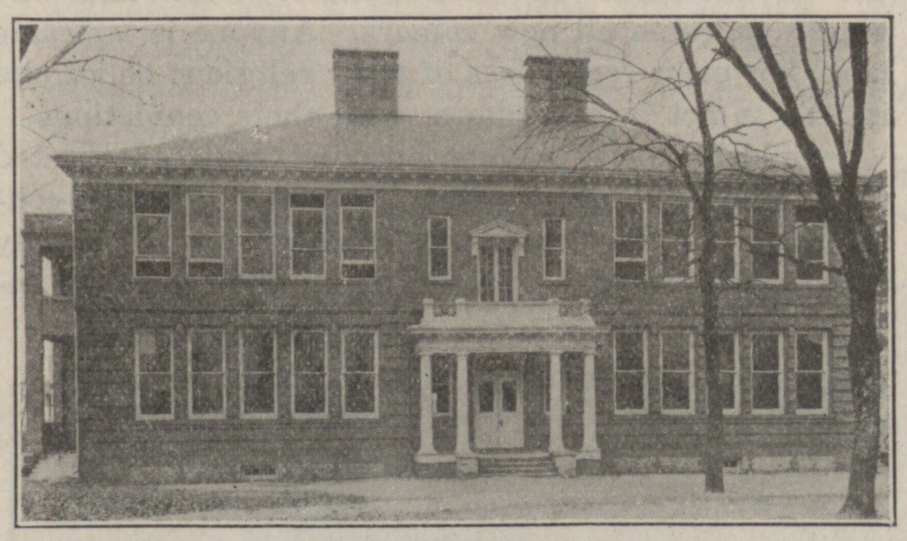
whose congregations work in close harmony towards the advancement of the common weal and who gladly welcome all new comers. Anyone is welcome here, however, regardless of their religious belief and is free to act in accordance with their convictions.

Goldsboro has a generous and well constructed water and sewerage system. It was built with consideration of the future and is ample for the supply and sanitation of a city of many thousands of in-

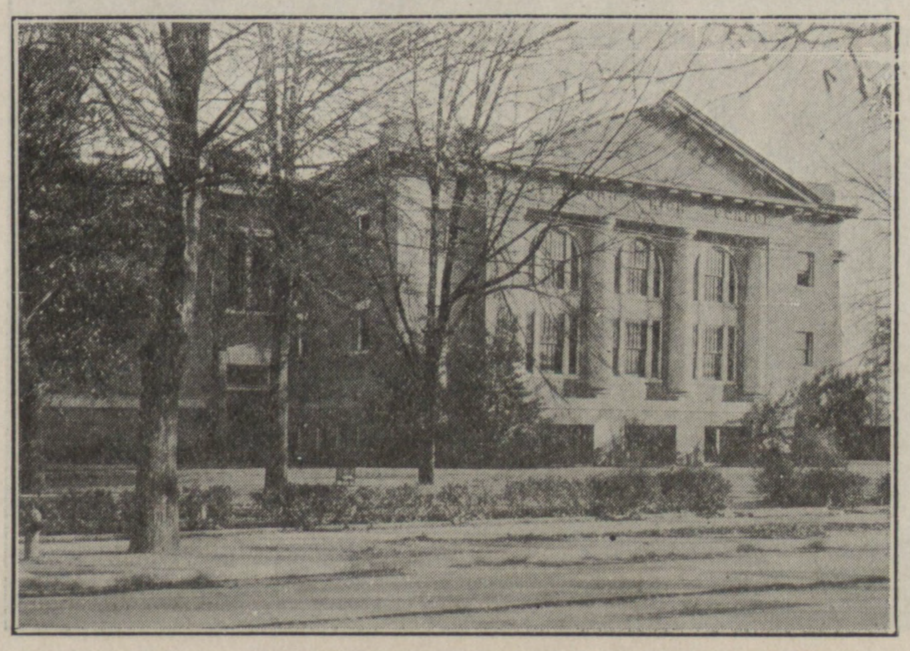
ST. STEPHENS EPISCOPAL CHURCH



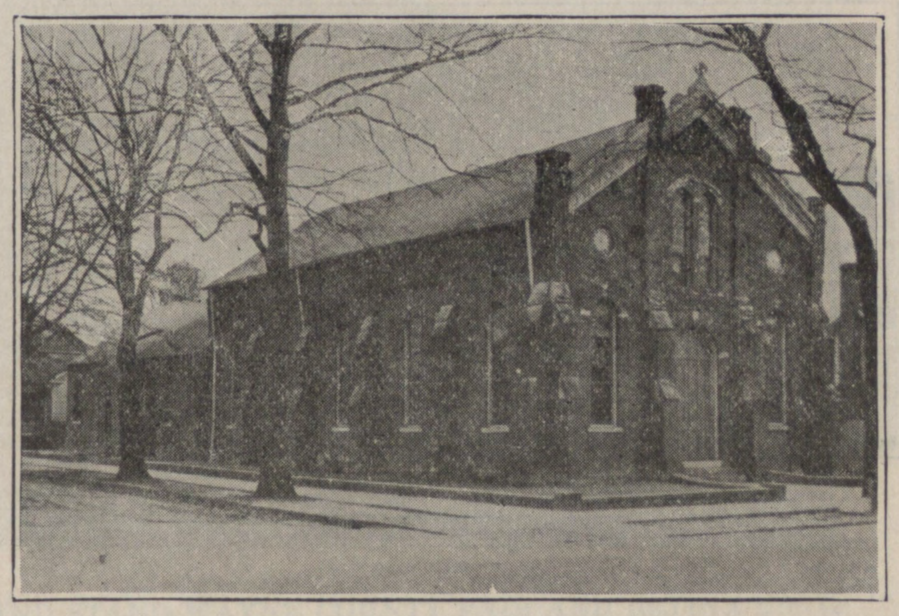
GOLDSBORO PRIMARY SCHOOL



GOLDSBORO GRAMMAR SCHOOL



GOLDSBORO HIGH SCHOOL



OHEB SHOLEM TEMPLE

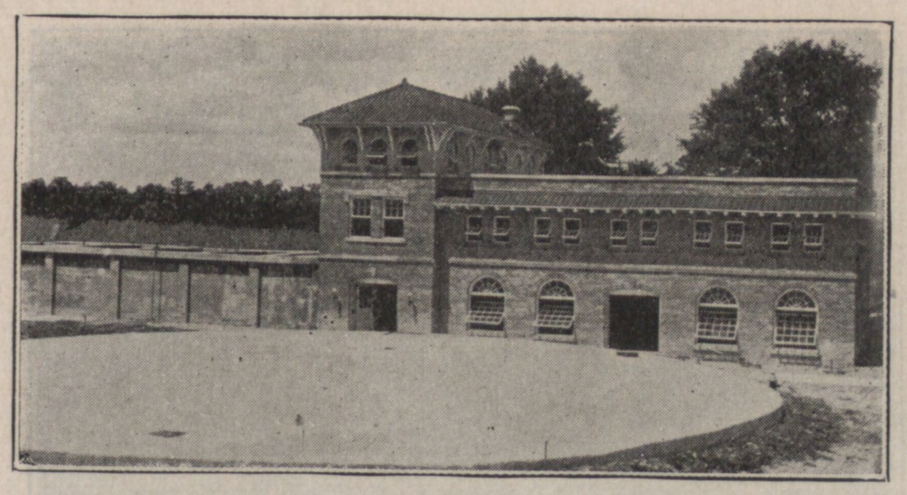
habitants. With an abundance of water Goldsboro has a guarantee which attracts factories as well as individuals. The fire fighting force, backed by modern appliances is efficient and watchful.

Eastern North Carolina

It is recognized today that the great South, with her amazing number of unexploited resources and possibilities of development, her superior conditions for agricultural production, and her healthful and charming climate affords at the present the best field of opportunity. The only debatable question is, which southern state and what location in that state, offers the best combination of the particular conditions you desire.

Wonderful is the South, and great beyond our dreams will be her future, but in all these Southern States there will be none to compare in the magnitude of its growth with the pre-eminently well-favored state of North Carolina. This great state with her magnificent mountains; rolling fields, extensive sea coast and salubrious climate has a greater

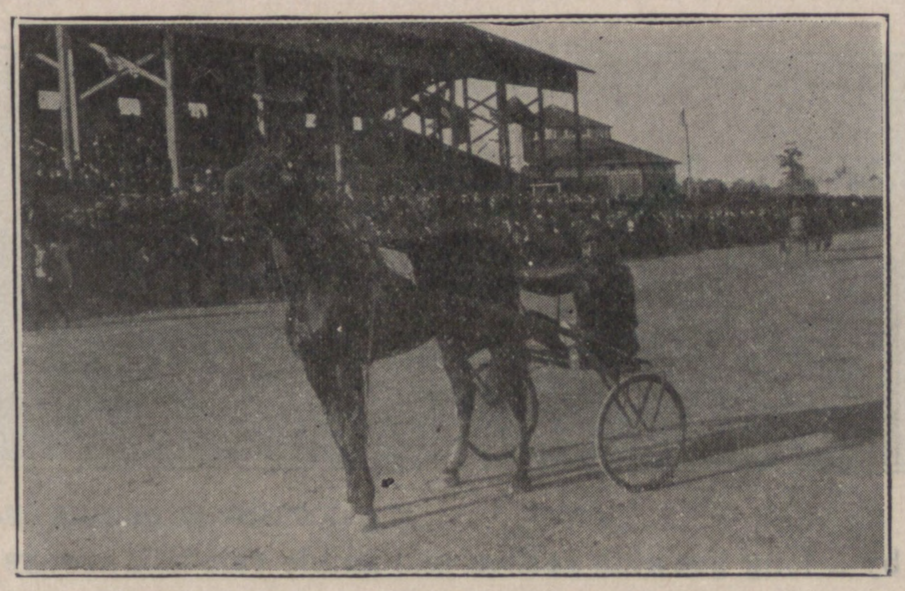
FIRST PRESBYTERIAN CHURCH



CITY WATER WORKS

WAYNE COUNTY CORN

WAYNE COUNTY COTTON PATCH

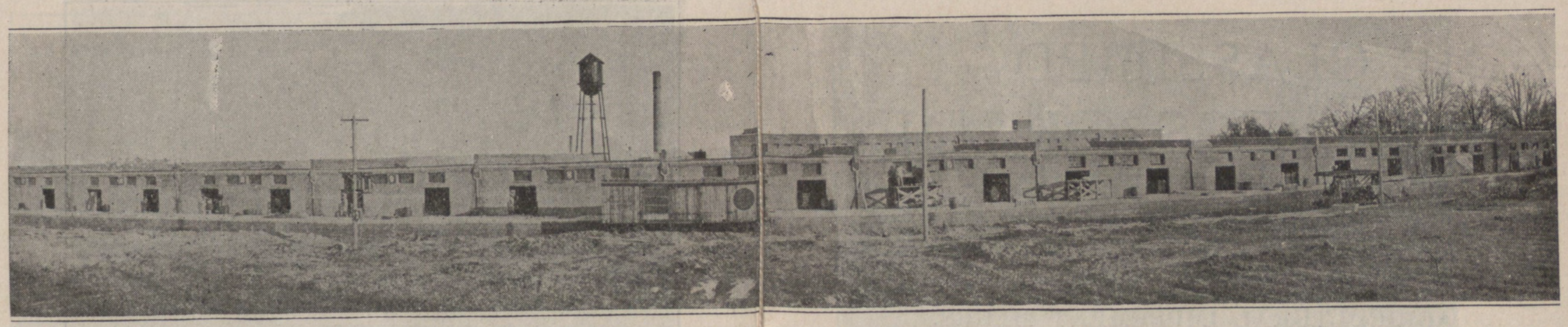


GRAND STAND WAYNE COUNTY FAIR AND BETINA 2:07½
MR. KING UP.

number of valuable resources and a larger assortment of productive soils than any other state.

North Carolina has a commercial and geographical location second to none, transportation facilities that are excellent; a vast horde of minerals that exist in greater variety than in any other portion of the world of equal extent; swift rivers that furnish unlimited amount of the power for the operation of millions of machines, and productive lands, which, aided

D. H. DIXON'S WHOLESALE FEED STORE



COTTON STORAGE WAREHOUSE—CAPACITY 14,000 BALES

by a long growing season and ample rainfall, always yield a valuable and abundant harvest.

Drop a line due South from New York City and you will hit the extreme eastern part of North Carolina, but to touch the western limit you will have to go as far in that direction as Toledo, Ohio. In these extensive confines practically any set of conditions can be found, but the eastern portion, of which Goldsboro is the Gateway, possesses the greatest diversity of resources, whether considered agriculturally, industrially or commercially.

An Invitation is Extended

For years after its foundation, Goldsboro may be said to have slumbered along content with its gradual growth, beauty and climate, but when the cities of North Carolina began to develop in such rapid and magnificent manner, Goldsboro became imbued with a spirit of progress which has been such a dynamitic factor in the South's upbuilding, discovered that in the wealth of resources her territory afforded, in the great farming possibilities of the surrounding country and in her natural advantages and favorable situation there exists all of the elements needed for the making of a city of wealth, beauty and opportunity.

A Firm Foundation

The foundation has now been laid upon which it is easy to build. All modern improvements and conveniences have been installed; the rich agricultural districts which have been opened by a network of good roads are fast becoming settled by the best class of progressive farmers from the South and the North and the West. The railroad facilities have been improved; fine residences, banks, stores and new schools and churches have taken the place of older structures; industries have enlarged their plants and increased in number and new enterprises are locating in this favored spot.

The Right Hand of Fellowship

The Goldsboro and Wayne county territory is an unlocked storehouse of wealth. There is a gold mine on every farm and posibilities in any line of honest endeavor. While many sections of the country are suffering from reaction following the world war, this city and county have not taken a step backwards, its people have moved onward and upward with an eye to the future, ever confident that they reside in a great state, knowing full well that a people who do not depend upon sect or creed for their prosperity will predominate and must prevail. The right hand of fellowship is extended. Will you grasp it and cast your future with Goldsboro and Wayne county in North Carolina?

ODD FELLOWS HOME

CLASSIFIED BUSINESS GUIDE

This Book Made Possible Through the Co-Operation of Business and Professional Men of Goldsboro Listed Alphabetically in the Following:

AGRICULTURAL IMPLEMENT MFGRS.

Wayne Agricultural Works S John Ext --Phone 121

ARCHITECTS

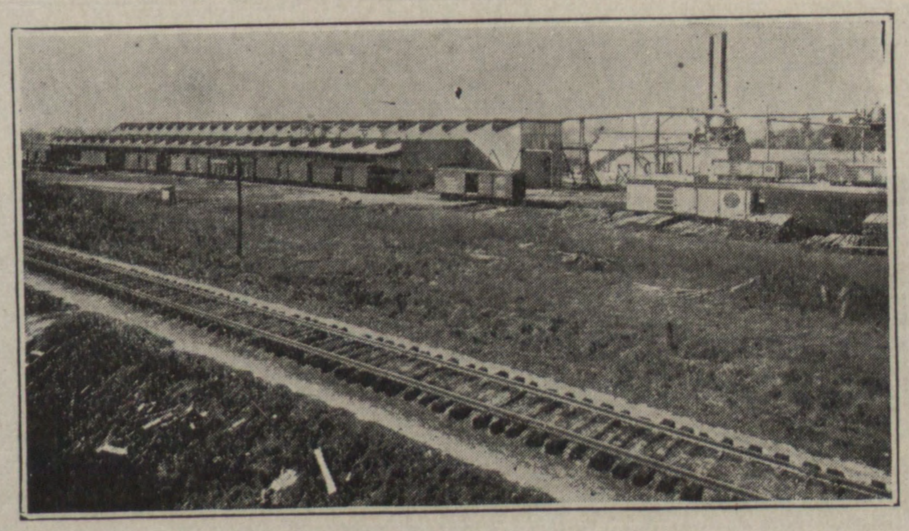
Gullett, John Davis 506-509 Borden Bldg --Phone 707

ATTORNEYS

Bland, D. H Grant Bldg. ----------Phone 276-W
Davis, A C over National Bank.
Dickinson & Freeman Court Square ----Phone 864
Dortch Hugh E, E Walnut opp Court House Phone 7
Edmundson Paul B 11 Edgerton Bldg --Phone 832-W
Hood, Geo E 237 E Walnut ----------Phone 609-J
Humphrey D C, Edgerton Bldg -------- Phone 143
Humphrey E A, Edgerton Bldg ----------Phone 27
Land E M 218 E Walnut ----------Phone 28
Langston-Allen & Taylor Borden Bldg --Phone 17
Loftin M B, Edgerton Bldg. ----------Phone 347
Lovelace & Cockerham 112 Grant Bldg --Phone 362
Parker H B, National Bank Bldg ------Phone 428-J
Pierce Wentworth W, E Walnut ------Phone 643
Robinson W S O B Court Square ------Phone 110
Royall Kenneth E, E Walnut----------Phone 77
Teague & Dees, Grant Building ------Phone 583-W
Thompson J F, Edgerton Bldg --------Phone 73
Yelverton W B 312 Grant Bldg ------Phone 309

AUTOMOBILES

Brown Auto & Supply Co 224 E Center N Phone 620
Buick local dealer W Walnut near U Sta Phone 123
Cadillac Dis. for Eastern N. C. near U Sta Phone 123
Goldsboro Gar & Motor Transport Co, W. Walnut, near Union Station ----------Phone 123
Hatcher J L Chevrolet 144 E Center St--Phone 278



ENTERPRISE—WHITEVILLE LUMBER CO.

ROYALL ICE CREAM COMPANY

Parker Motor Co Ford dealer, W Center N at Mulberry ----------Phone 412-J
Southern Motor Company Inc Hudson and Essex dealer, Ash and John ----------Phone 872
Spence Motor Co Dodge deal 231 N John Phone 615

AUTOMOBILE BATTERIES

Goldsboro Bat Co 113 W Center N ----Phone 107
Justice John 140 E Center St ----------Phone 421
Willard Storage Bat 113 W Center N --Phone 107

AUTOMOBILE RADIATORS

Wayne Radiator Works 206 E Center St.

AUTOMOBILE SUPPLIES

Automotive Sup Co 139 W Center N ----Phone 717
Godwin E G 140 E Center S ----------Phone 421
Grady Company 150 E Center S.

AUTOMOBILE TIRES AND ACCESSORIES

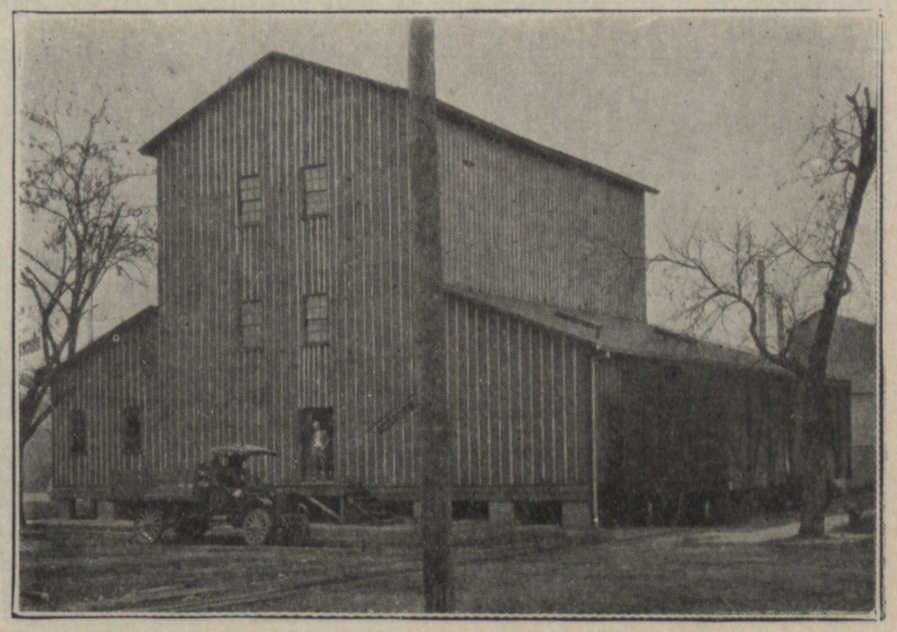
Wayne Tire Co S Center and Chestnut --Phone 553-J

BAKERIES

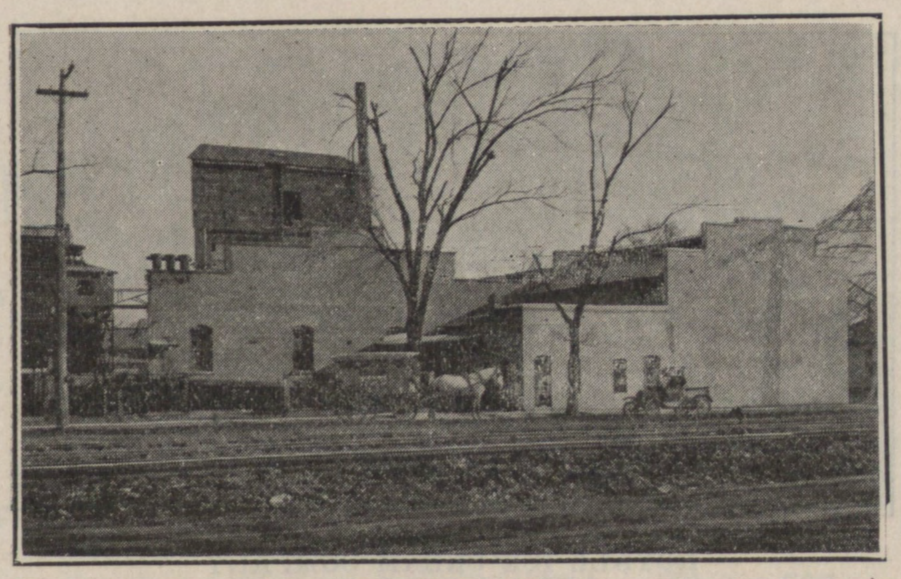
Goldsboro Bak F M Dean Prop E Mulberry Phone 280

BANKS

Farmers Bank & Trust Co 111 S John --Phone 167
Golds. Sav & Trust Co Natl Bank Bldg Phone 428-W
Natl Bank of Golds., E Walnut at John Phone 428-W
Peoples Bank & Trust Co 101 W Center S Phone 188



GOLDSBORO MILLING AND GRAIN STORAGE CO.



GOLDSBORO ICE COMPANY

Wayne Natl Bank 139 W Walnut Phones 666 & 667

BARBER SHOPS

City Barber Shop, 114 E Center S ____Phone 567

Guess Wm 106 E Walnut.

Terminal Barber Shop Jones & McDonald, Props. W Walnut near Union Station.

Sanitary Bar. Shop opp No 1 Fire Stat___Phone 213

BEAUTY PARLORS

Wayne Beauty Parlor Grant Bldg _____Phone 816

BOTTLERS

Coca-Cola Barnes-Harrell-Rawlings Co bottlers, W Mulberry _____Phone 547

Raleigh-Pepsi-Cola Bottling Company 114-116 W Chestnut _____ Phone 191

BRICK MANUFACTURERS

Borden Brick & Tile Co Borden Bldg_____Phone 641

Wayne Red Brick Co Inc Little River __Phone 129

Weil H & Bros 121-131 W Center S_____Phone 19

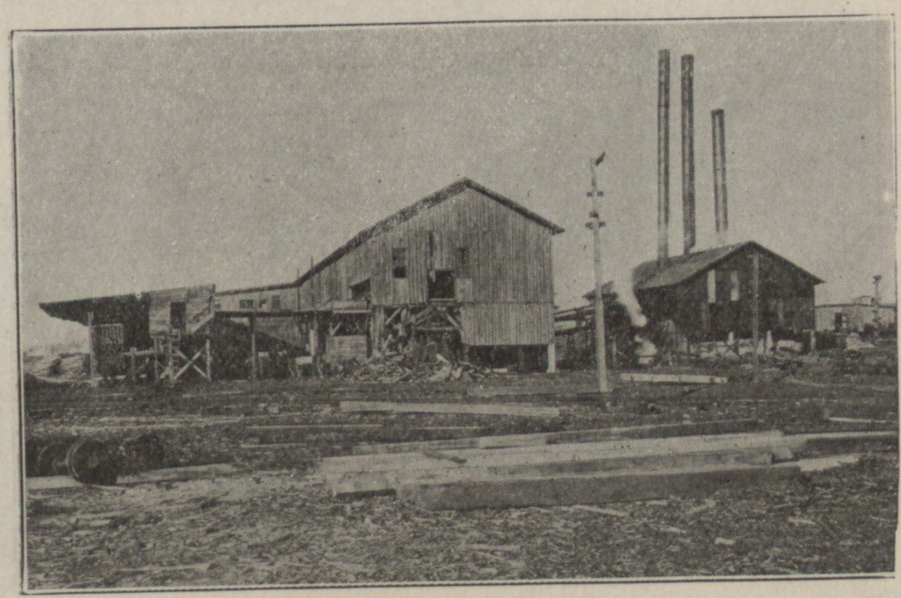
BROKERS

Bizzell Geo D 131 W Walnut _____Phone 158

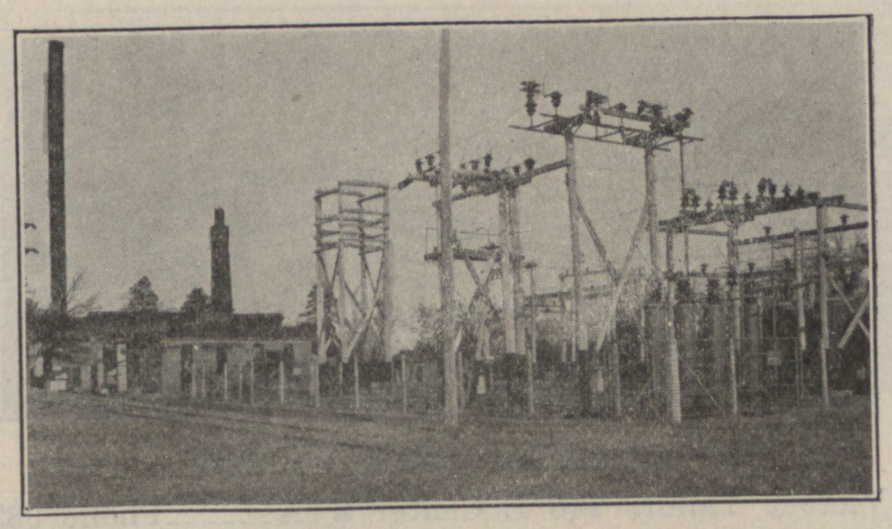
BUILDING AND LOAN ASSOCIATIONS

Citizens Building and Loan Association E Walnut and John _____Phone 428-W

Goldsboro Building & Loan Association, 101 W Center S _____ Phone 188



VIRGINIA LUMBER & BOX CO.



PLANT OF THE CAROLINA POWER AND LIGHT COMPANY

Home Bldg & Loan Assn 139 W Walnut Phone 667

BUILDING MATERIAL DEALERS

Rose W P Builders Sup Co 414 N Center S Phone 802

CAFETERIAS

Womans Club Cafeteria 147 WCenter S Phone 776

CANDY KITCHENS

Goldsboro Candy Kitchen 102 E Center N Phone 173

CHAMBERS OF COMMERCE

Goldsboro Chamber of Com Walter C Denmark Sec. 139 W Center S _____Phone 120

Eastern Car Chamber of Commerce N G Bartlett, Sec-Mgr 310-311 Grant Bldg _____Phone 447

CHARITY ORGANIZATIONS

Charity Organization Soc Court Square __Phone 580

CHIROPRACTORS

Weidman Dr M E Grant Bldg _____Phone 479

CIGARS AND TOBACCOS

Goldsboro Cigar Co 115 W Walnut ____Phone 658

CIVIL ENGINEERS AND SURVEYORS

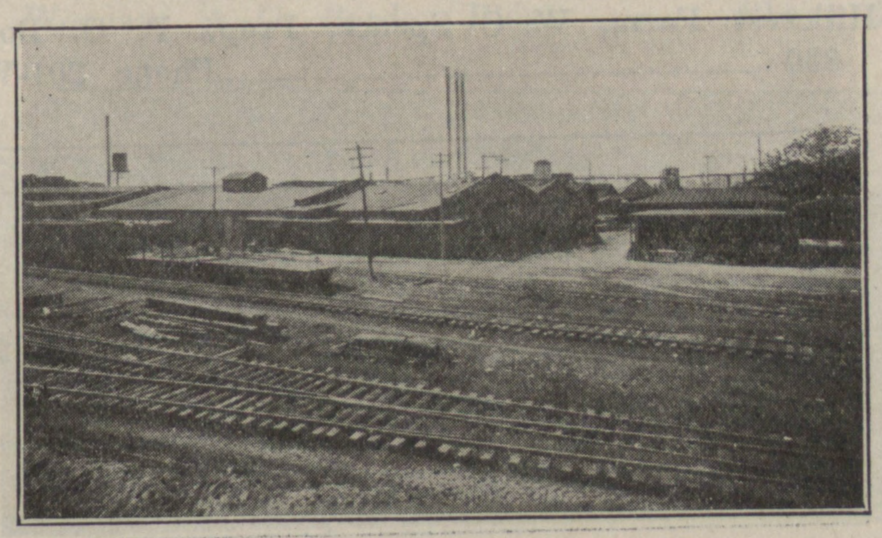
Porter E G 514 Borden Bldg_____Phones 698 & 389

CLEANING AND PRESSING

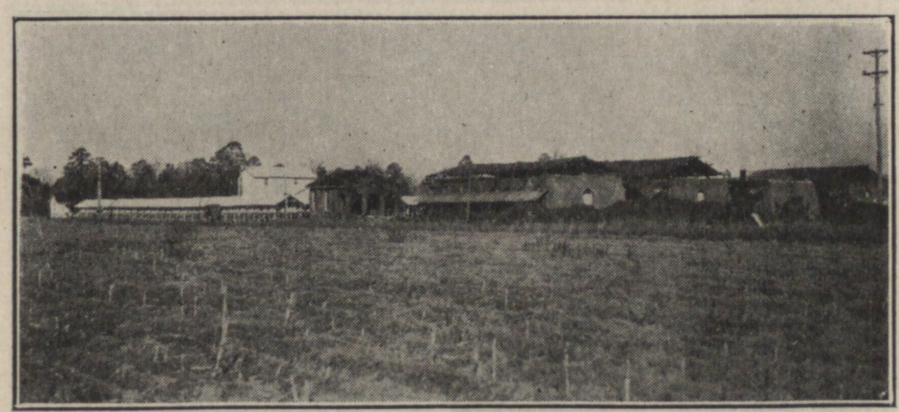
Giddings Pressing Club, 108 E. Walnut____Phone 508

Normal Pressing Club E Mulberry _____Phone 260

Sanitary Press Club opp No 1 Fire Sta___Phone 213



EMPIRE MANUFACTURING COMPANY



WAYNE RED BRICK COMPANY

Victory Tailors 148 E Center S --------Phone 683
Wayne Laun & Dry Clean 130 E Center S Phone 147

CLOTHING

Epstein's Center and Walnut.
Hollowell Z G 128 E Center S ----------Phone 32
Joseph A A 104 E Center S --------Phone 747-J
Thompson B G 134 E Walnut --------Phone 115

COAL AND WOOD

Griffin W H & Son S John Ext ----Phones 47 & 48
Parker Coal and Wood Co., James and Holly ----------Phones 153 & 154
Vinson J A, W Center St Ext----Phones 149 & 150

COMPLETE HOUSE FURNISHINGS

Heilig & Meyers 119 E Walnut ---------Phone 372

CONTRACTORS AND BUILDERS

Jones J W 307 Grant Bldg Phone 276-J
Jones P F ----------Phone 2303
Rose W P Builders Sup Co 414 N Center Phone 802
Rose W P Const Co Borden Bldge---- Phone 458
Sherard J A, P O Box 252----------Phone 639-W
Shipp P G, Grant Bldg ----------Phone 896-J
Taylor E F over Peoples Bank ------Phone 333-W

COTTON SEED PRODUCTS

Boney Paisley 133 W Walnut L Dis 9900 Phone 190

COTTON YARN MANUFACTURERS

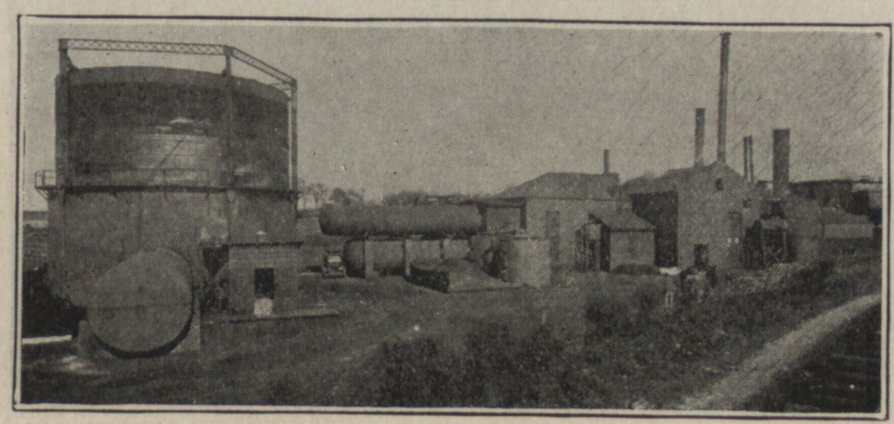
Borden Mfg Co office Borden Bldg ------Phone 408
Wilkins C E, Grant Bldg----------Phone 506

COUNTRY PRODUCE

Crow W R 229 W Pine ----------Phone 144

DAIRIES

Hillcrest Farm, W C Spence, Prop., P. O. Box 330 ----------Phone 201-W



PLANT OF THE GOLDSBORO GAS & FUEL CO.

BRICKYARD OF H. WEIL & BROS.

DELCO LIGHT PRODUCTS

Cox & Dillon E Mulberry --------Phone 358-W

DENTAL LABORATORIES

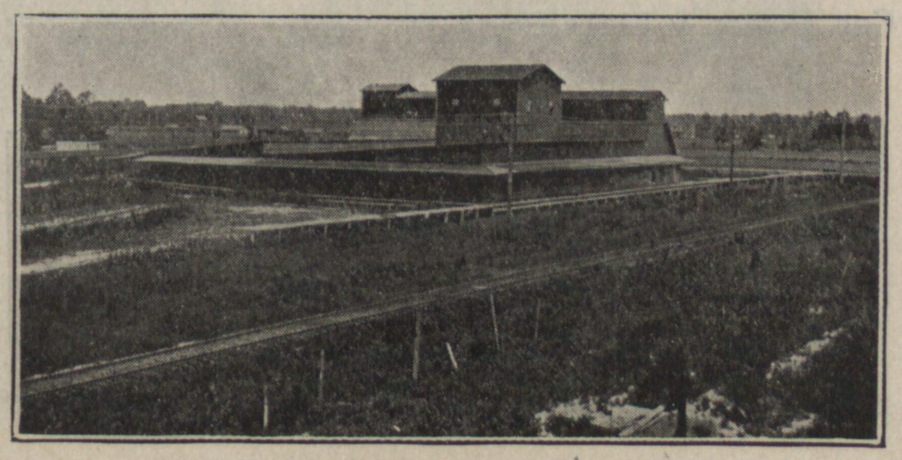
Goldsboro Dental Lab Grant Bldg ------Phone 752

DENTISTS

Johnson John M, Borden Bldg --------Phone 44
McMillen M Thomas, Grant Bldg ----Phone 21
Malone S Edward Odd Fellows Bldg ----Phone 126
Pope E F, Grant Bldg ----------Phone 21
Turlington R S Grant Bldge ----------Phone 314
Warren Edward R, Grant Bldg --------Phone 500

DOCTORS

Bizzell T Malcolm Ground F Borden Bldg Phone 79
Cobb William H 116 W Walnut --Phone 296-J
Daniels, Oscar C Borden Bldg --------Phone 379
Ginn Theodore L 132 N John ------Phone 512
House W H Borden Bldg ----------Phone 403
Ivey H B, Odd Fellows Bldg ----------Phone 614
Miller Robert B, Borden Bldg ----------Phone 646
Morris G B, Ground Floor Borden Bldg Phone 134
Person Hector M Grant Bldge ------Phone 697
Rose D J 407 Borden Bldge ----------Phone 566
Smith Roger A 110 E Walnut ------Phone 273-W
Smith William H 110 W. Walnut--Phones 12 & 320
Spicer John 100 E. Walnut----------Phone 747-W
Spicer Richard 211 W Center St--------Phone 357-J
Spicer, Wm, N Carolina corner Ash ----Phone 364
Teague Samuel E 301-302 Grant Bldge Phone 628
Strosnider C F, E Chestnut ----------Phone 37
Woodard A G, Borden Bldge --------Phone 682



SEMINOLE PHOSPHATE COMPANY

BUILDERS SUPPLY COMPANY

DEPARTMENT STORES

Cohn's Dept Store 124-126 E Center ----Phone 74
Efird's, W Walnut ----------Phone 198
Ellis' Dept Store, E Center N --------Phone 655-J
Farfour Geo &Bros 114-116 E Center N Phone 535-J
Farfour, Joseph 121 E Walnut
Heeden S 117 E Walnut
Kaleel, Solly 131 E Walnut
Kannan S 121 W Walnut ----------Phone 661
Mansour Dept Store 105-107 E Walnut Phone 741
Thompson B G 134 E Walnut --------Phone 115
Weil H & Bros 121-131 W Center S ----Phone 15

DRUG STORES

Browns's Drug Store 133 E Walnut --Phone 591
Goldsboro Drug Co Walnut and W Center N Phone 1
Hicks and Hawley 132 N John --------Phone 166
Hill's Drug Store under Kennon Hotel Phone 34
Vinson's Drug Store 128 W Walnut ----Phone 168
Williams Drug Store 128 E Walnut ----Phone 23

DRY GOODS

Cobb D W & Co 136 E Center N ------Phone 868
Farfour Geo & Bros 114-116 E Center N Phone 535-J
Farfour Joseph 121 E Walnut
Kannan S 121 W Walnut ----------Phone 661
Thompson B G 134 E Walnut ---- -- --Phone 155

DRY GOODS (WHOLESALE)

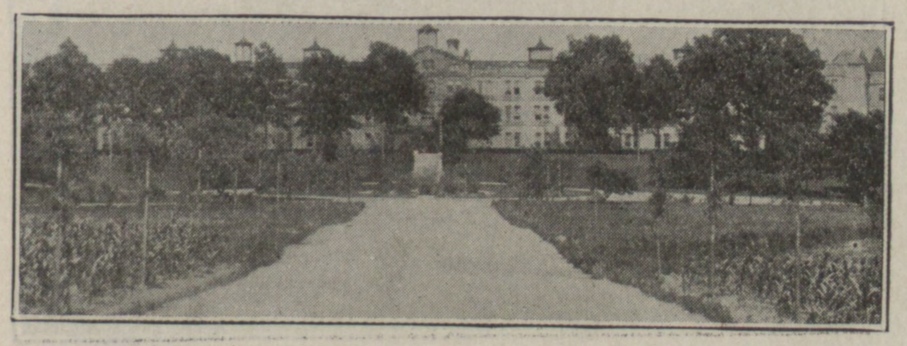
Shrago & Sons A M 109-111 N John ----Phone 72
Weil H & Bros 121-131 W Center S ------Phone 40

ELECTRICIANS

Carter Electric Co., 212 N. Center E------Phone 321
Dortch Mrs. John S, Radio Headquarters, 143 W Center N ----------Phone 46

ELECTRICITY

Car. Power & Light Co 141 W Center S----Phone 51



STATE HOSPITAL

GOLDSBORO PUBLIC LIBRARY

FARM SUPPLIES

Weil H & Bros, 121-131 W Center S ----Phone 40

FEED (WHOLESALE)

Dixon D H 106 N James ----------Phone 177
Raney L A 127 W Center N ----------Phone 128
Thompson B G 134 E Walnut ----------Phone 115

FEED MILLS

Goldsboro Milling & Grain Storage Co 100 E Vine ----------Phone 397

FERTILIZER MATERIALS

Powell R W & Bro 301-302 Borden Bldg Long Dist 9901 ----------Phone 400

5, 10 and 25 CENT STORE

Kress S H & Co 127-129 W Walnut

FLORISTS

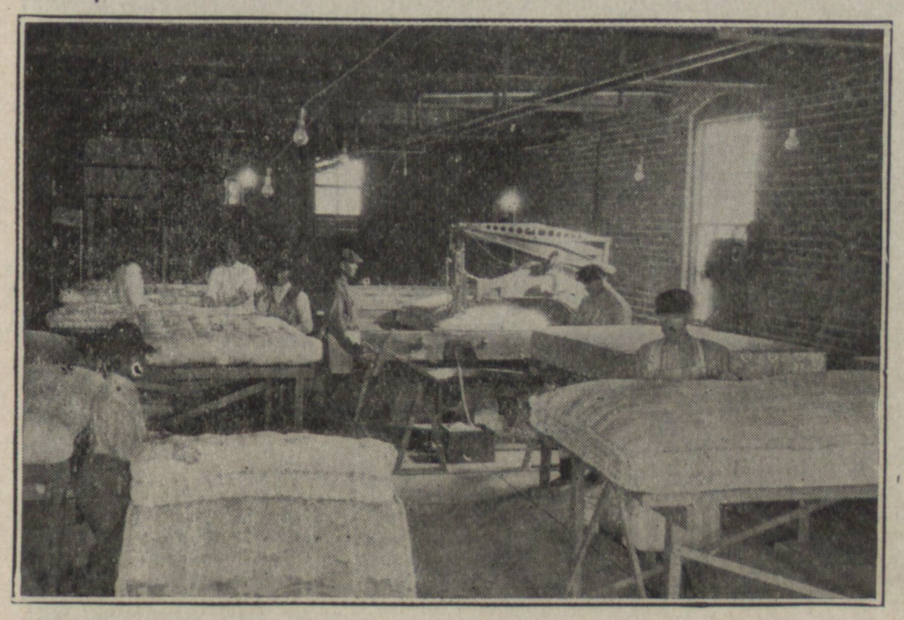
Goldsboro Floral Co Inc W Ash ---------Phone 192

FOUNDERS

Dewey Bros Inc S George Extension --Phone 30

FRATERNAL ORDERS

Junior Order of American Mechanics meets Thursday nights Junior Order Hall Odd Fellows Bldg.



INTERIOR OF ROYALL & BORDEN MFG. CO.

INTERIOR HENLEY FURNITURE COMPANY

FURNITURE AND CARPETS

Heilig & Meyers 119 E Walnut _____Phone 372
Henley Furniture Co 107 S John _____Phone 117
Home Furniture Co 126 E Walnut ____Phone 384
Isaacs 118-122 E Center N _____Phone 122
Parker Furniture Co Odd Fellows Bldg Phone 358-J
Royall & Borden Furniture & Carpet C 122 W Walnut _____Phone 3

FURNITURE MANUFACTURERS

Goldsboro Fur Mfg Co W Center S Ext Phone 495-J

GARAGES

Hariss' Garage E Mulberry _____Phone 838

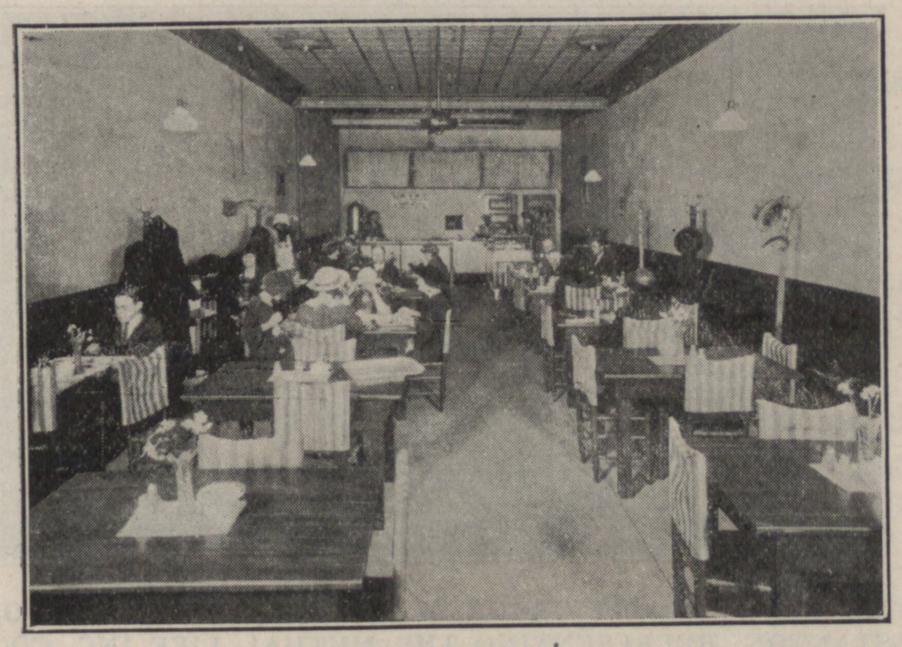
GARAGE AND MACHINE WORKS

Goldsboro Gar & Motor Trans Co W Walnut near depot _____Phone 123

GAS APPLIANCES

Goldsboro Gas & Fuel Co 145 W Center Phone 63

INTERIOR OF DR. M. E. WEIDMAN'S OFFICE, CHIROPRACTICALLY SPEAKING



WOMAN'S CLUB CAFETERIA

GENERAL MERCHANDISE

Best & Sons M J 132 E Walnut _____Phone 193
Glisson A East Holly _____Phone 606

GENERATORS AND MAGNETOS

Justice John 140 E Center St _____Phone 421

GENTS FURNISHING

Epstein's Center and Walnut

GROCERS

Barnes Bros 138 E Center N _____Phone 86
Creech W D 618 E Elm corner Slocumb Phone 663
Crow W R 229 W Pine _____Phone 144
Davis Groc Co E M, E Mulberry and John Phone 56
Dixie Groc Co Chestnut and W Center S Phone 226
Herring J R 206 E Walnut _____Phone 377
Jenkins Groc Co H H 300 N John Phones 700 & 701
Mutual Stores 207 N John ____Phones 183 and 184
Parks Gro Co 119 W Walnut _____Phone 56
Penders Gro 226 N John street
Pine View Market & Gro 805 E Walnut Phone 283-W
Summerlin Walter L 121 E Walnut Phones 25 and 26

GOLDSBORO MUSIC STUDIO

INTERIOR OF OFFICE OF W. E. BORDEN AND J. O. STANTON, REPRESENTING THE MUTUAL LIFE INC. CO., OF NEW YORK

GROCERS (WHOLESALE)

Barnes-Harrell-Rawlings Company Inc., W Mulberry ----------Phone 547
Bizzell Grocery Co 103 W Center N --Phone 105
Ginn Grocery Co J T 129 W Center N --Phone 38
Goldsboro Grocery Co 116-118 N James Phone 2
McCrary A A Co N John ----------Phone 58
Raney L A 127 W Center N ----------Phone 128
Smith & Sherard 109 W Center N ----Phone 101
Thompson B G 134 E Walnut --------Phone 115

HABERDASHERS

My Haberdashery John R Edwards and Alex A Edgerton Props 114 W Walnut ----------Phone 882

HARDWARE

Handley-Stallings Hdw Co 108 N John Phone 36
Smith's Hardware Co 118 W Walnut --Phone 90
Yelverton Hdwe Co 136-138 E Walnut---- Phone 45

INTERIOR OF A. A. JOSEPH'S GENT'S FURNISHING STORE

HAT CLEANING

Wayne Laundry & Dry Cleaner 130 E Center S ----------Phone 147

HOSIERY

Wayne Shoe Store 103 W Center S ------Phone 693

HOSIERY MILLS

Durham Hosiery Mills No 5, E Center N and Ash ----------Phone 475

HOSPITALS

Goldsboro Hospital, Herman ----------Phone 439
Spicer's Sanatorium Dr. Wm Spicer N Carolina and Ash ----------Phone 364

HOTELS

Holland Hotel (Eu) N Carolina facing Dpt Phone 306
Kennon (Am) 104 E Center S----------Phone 875
Rosemary (Eu_) 124 E Cenetr St--------Phone 502
Terminal (Eu) W Walnutt opp U Sta Phone 182

HOUSE FURNISHINGS

Smith's Hardware Co 118 W Walnut Phone 90

ICE COMPANIES

Goldsboro Ice Co, E Center N----------Phone 67

ICE CREAM FACTORIES

Royall Ice Cream Co W Mulberry at Ry Phone 160

INSURANCE

Bain Edgar H Spcl Rep Equitable Ins, Soc of N Y 201-202 Grant Bldg ----------Phone 696
Barrino J B Rep Gate City Life Ins Co 101 Grant Bldg ----------Phone 559-W
Borden W E, Spcl Rep Mut Life Ins Co of N. Y 303-304 Borden Bldg ----------Phone 686
Bradford N E Natl Bank Bldg John St Phone 155
Crawford J R over Peoples Bank ------Phone 333-J
Goldsboro Insurance and Realty Co everything in Ins, E Walnut ----------Phone 54
Hummell Louis Jr, Spcl Agt Natl Life Ins Co of Vt. ---------- Phone 337-J
Jefferson Standard Life Ins Co, National Bank Bldg ----------Phone 638
Longest J N Rep Jefferson Stan Life Ins Co over National Bank ----------Phone 638

CENTER STREET

Micheaux E R Agt Northwestern Mut Life Ins Company E Walnutt opp Court House ------Phone 7
Ntl Life Ins Co of Montpelier Vt H M Humphrey Mgr for N C 4th floor Borden Bldge ----Phone 440
Parker Joe A 118 E Center S ------Phone 156
Stanton J O Mgr Goldsboro Dist Must Life Ins Co of N Y 303-304 Borden Bldg ----Phone 686
Troublefield Alex Rep Am Natl Ins Co 102 Grant Bldg
Tuttle Herndon W Gen Ins 510 Borden Bld Phone 229

JEWELERS

Giddens Lewis D 113 1-2 W Walnut

LADIES READY TO WEAR

Howards, 107 W Center S----------Phone 50
Joseph, Neil, W Walnut ----------Phone 651
Kannan S 121 W Walnut ----------Phone 661
Pearson L E Co 123 W Walnut ----Phone 539-W

LAUNDRIES

Wayne Ldry & Dry Clnr 130 E Center S Phone 147

LUMBER MANUFACTURERS

Builders Supply Co W Elm St Ext ----Phone 617
Empire Mfg Co 501 W Center S --------Phone 83
Enterprise-Whiteville Mfg Co 213 W Center S ----------Phone 5
Griffin A T Mfg Co George and Ry---- Phone 113
Virginia Lumber & Box Co S John Ext Phone 174

MACHINISTS

Dewey Bros Inc S George Ext ----------Phone 30
Montague Bros Georgetown and Mulberry Phone 812

MATTRESS FACTORIES

Royall & Borden Mfg Co N Atl --------Phone 360

MEAT MARKETS

Cohn's Market, Max E Mulberry ------Phone 112
Pine View Mkt & Gro 805 E Walnut Phone 283-W
Pure Food Mkt 212-214 E Walnut Phones 93 & 94
Serve-Us-Market 307 N John ----------Phone 867

MERCHANTS ASSOCIATION

Goldsboro Merchants Assn Grant Bldg Phone 447

MILLINERY

Creech Pearl Inc W Walnut --------Phone 230
Millinery Parlors Miss Anna Bizzell Mgr 105 N John

MILL SUPPLIES

Dewey Bros Inc S George Ext ------Phone 30
Nolan Co Inc 108 N James ----------Phone 834

MONUMENTS AND MEMORIALS

Charlotte Granite Works R E Davis Goldsboro Rep P O Box 232 ----------Phone 511-J

MULTIGRAPHING

Warrick Miss Grace Grant Bldg --------Phone 447

MOTOR SERVICE

Montague Bros Georgetown and Mulberry Phone 812

MUSIC STUDIOS

Goldsboro Music Studio K E Hurst Director basement Grant Bldge ----------Phone 825

NEWSPAPERS

Goldsboro Daily Argus (Aft) W Chestnut--Phone 9
Goldsboro News The (Morning) W Center N opp City Hall ----------Phones 813 and 814
Goldsboro Weekly Record Brown Bros Props 210 E Walnut----------Phone124

NEWSPAPERS AND MAGAZINES

Browder News Service ----------Phone 388

NOTARY PUBLIC

Rutledge Claire Hunt, 107 Grant Bldg Phone 276-W

OPTOMETRIST

Berke, Dr Edward over Peoples Bank--Phone 842-J
Giddens Lewis D 113 1-2 W Walnut

OSTEOPATHS

Winkleman Dr A F 307 Borden Bldg ----------Phones 346 and 342-W

PAINTING AND DECORATING

Johnson J A, P O Box 202 ----------Phone 675-W

PHONOGRAPHS AND RECORDS

Royall & Borden 122 W Walnut ----------Phone 3

PHOSPHATE COMPANIES

Seminole Phosphate Co Borden Bldg-----Phone 527

PHOTOGRAPHS

Clement Studio 115 W Center N ------Phone 281

PIANOS

Isaacs, 118-122 E Center N ----------Phone 122
Rackley Piano Company everything in music 107 W Walnut ----------Phone 539-J

PIANO TUNERS

Clay Benj F Res 439 E Elm --------Phone 524-J

PLUMBING

Dew, Geo L 701 N John ----------Phone 426
Hobbs H H 217 N John ----------Phone 202

PLUMBING AND HEATING (WHOLESALE)

Nolan Co Inc 108 N James ----------Phone 834

PLYWOOD PACKING CASE MFG

Plywood Corporation office Borden Bldge Phone 441

PRINTING

Goldsboro Daily Argus W Chestnut --Phone 9
Goldsboro Weekly Record 210 E Walnut --Phone 124

PUBLIC LIBRARY

Goldsboro Public Library second floor City Hall ----------Phone 538-W

PUBLIC STENOGRAPHER

Rutledge Claire Hunt 107 Grant Bldg Phone 276-W

RAILROADS

Atlantic Coast Line freight depot S John Phone 61
Norfolk Southern N Center ----------Phone 544
Southern freight depot N James ------Phone 16

REAL ESTATE

Bradford N E Natl Bank Bldg John St Phone 155
Edmundson E L 211 E Walnut Phones 114 and 135
Parker Joe A 118 E Center S ----------Phone 156

RESTAURANTS AND CAFES

Busy Bee Cafe 112 E Walnut --------Phone 133
Rosemary Tea Room 124 E Center S----Phone 502

Terminal Cafe W Walnut opp U Depot Phone 182

ROOFERS AND SHEET METAL WORKERS

Latta J M Co 108 E Ash _____Phone 501-J

SALT BRICK MANUFACTURERS

Edgerton's Med Salt Brick 213 E. Holly Phone 461-W
Spence Bros Grant Bldge 213 E Holly__Phone 461-W

SEWING MACHINES

Singer Sewing Machine Co 113 W Walnut Phone 130

SHOES

Goldsboro Shoe Co Inc 115 E Walnut Phone 10
Parrott & Creech 109 W Walnut _____Phone 218
Thompson B G 134 E Walnut _____Phone 115
Wayne Shoe Store 103 W Center S ____Phone 693

SHOE REPARING

Goodyear Electric Shoe Shop 103 E Walnut Phone 664

SPORTING GOODS

Goldsboro Sporting Goods Store N J Edwards Prop 116 E Center N _____Phone 402-J

TAILORING

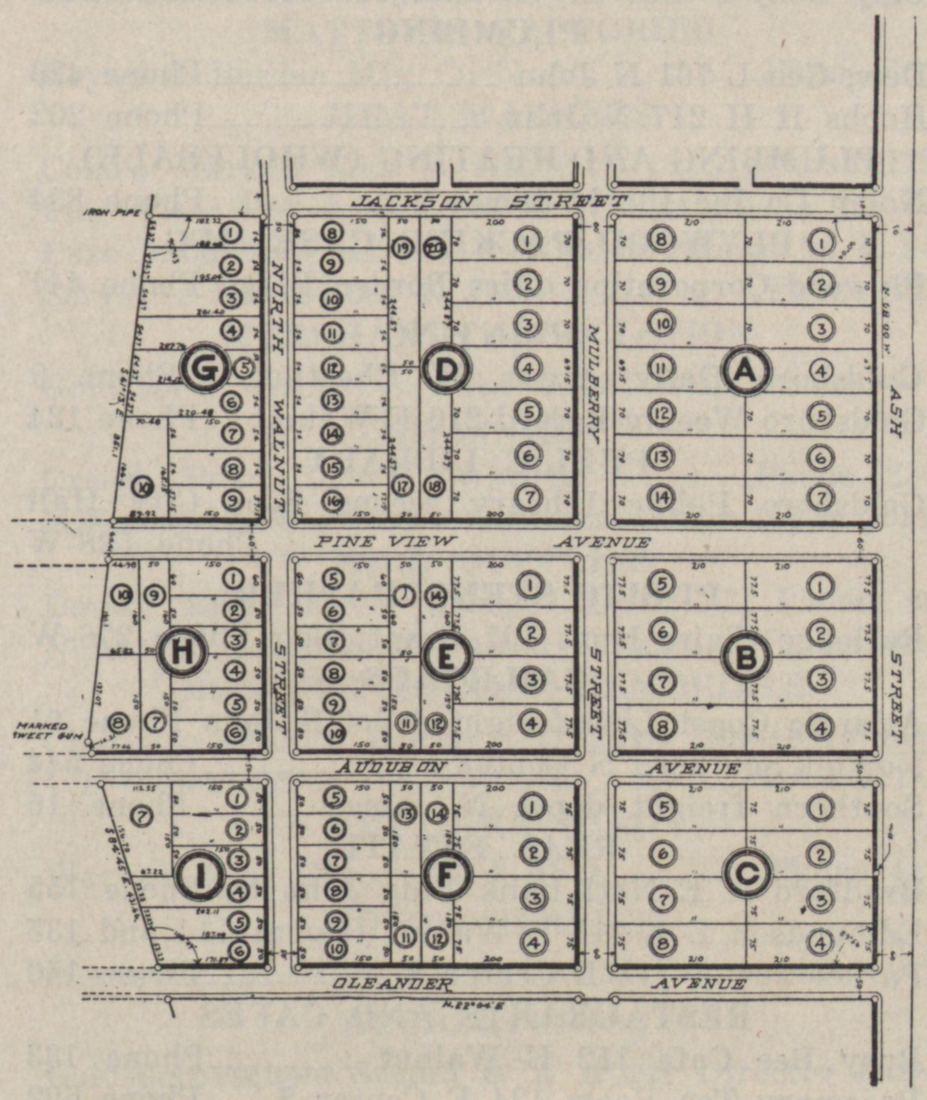
Hollowell Z G 128 E Center S _____Phone 32
Joseph A A 104 E Center S _____Phone 747-J

TALKING MACHINES

My Haberdashery John A Edwards and Alex A Edgerton Props 114 W Walnut _____Phone 882
Isaacs 118-122 E Center N _____Phone 122

TELEGRAPH COMPANIES

Postal Telegraph & Cable Co 102 W Walnut _____Phones 104 and 222



PLAT OF EDGEWOOD, JOE O. PARKER, Agent

THEATRES

Acme Theatre, across from Kennon Hotel Phone 139
Opera House 148 E Center S across from Chamber of Commerce

TRAFFIC BUREAU

Goldsboro Traffic Bureau 139 W Center S Phone 120

TYPEWRITERS

Chapman's Typewriter Shop Underwood sales service over National kank _____Phone 464-J
Humphrey C A the Typewriter Man, Ground Floor Borden Building _____Phone 242

UNDERTAKERS AND EMBALMERS

Baker Claude C 154 E Center S Phones 195 and 210
Goldsboro Und Co 208 E Walnut Phones 24 and 49

WAREHOUSES

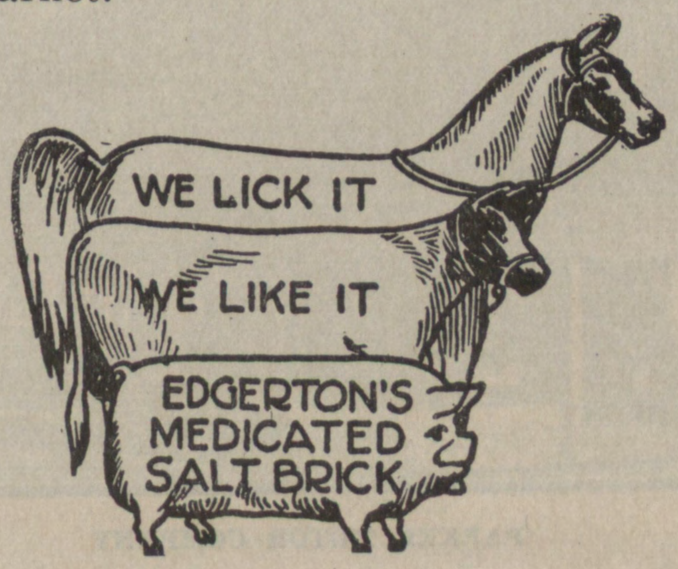
Co-Op Tobacco Growers Assn N John __Phone 455
Wayne Bonded Warehouse (For Cotton) Grantham between James and George _____Phone 92
Wayne Co-Op Sweet Potato Gro Assn N James Ext.

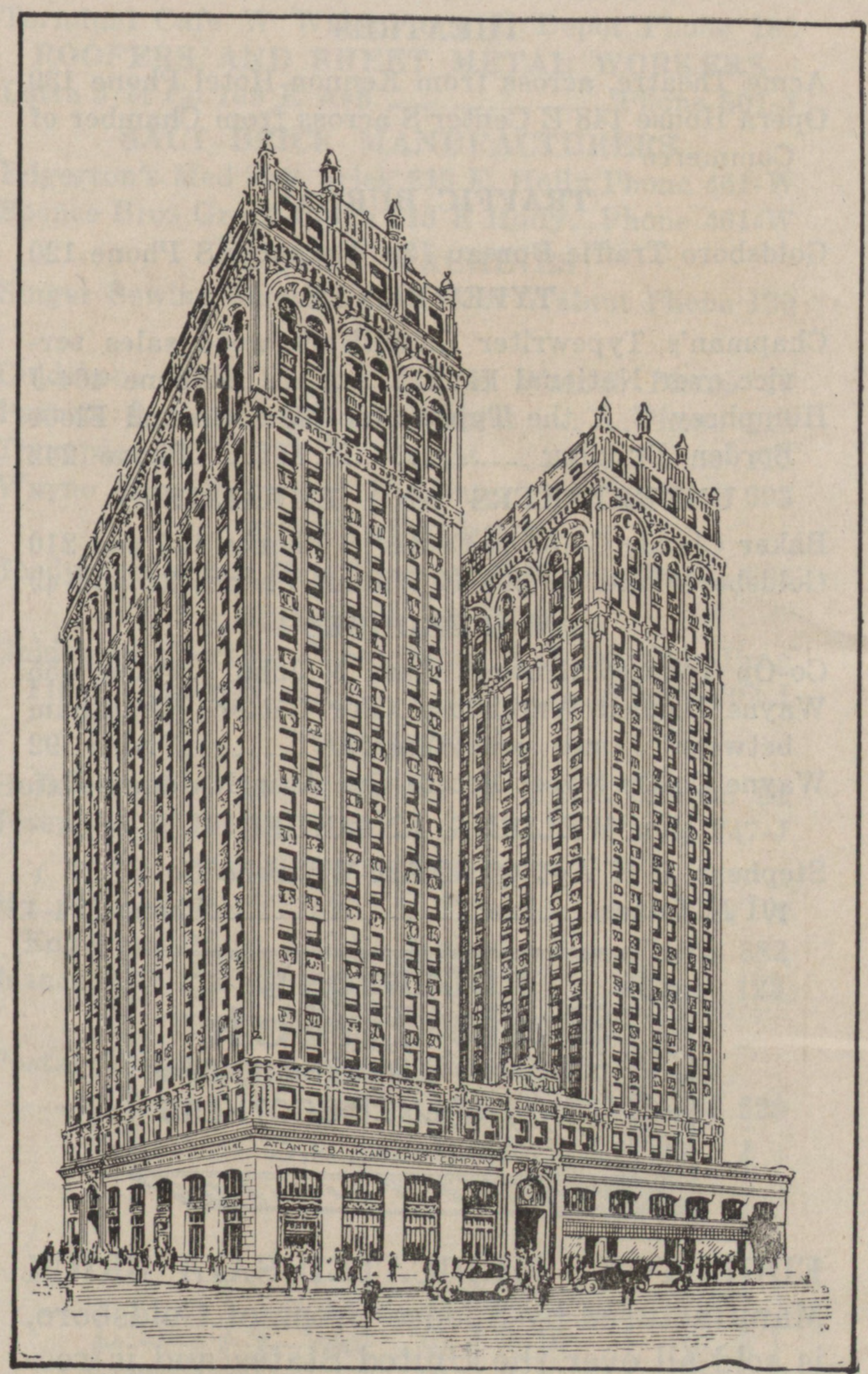
WELDING ENGINEER

Stephens P H Agt Quasi-Arc-Weltrobe Co. of N Y 401 N James _____Phone 394-4

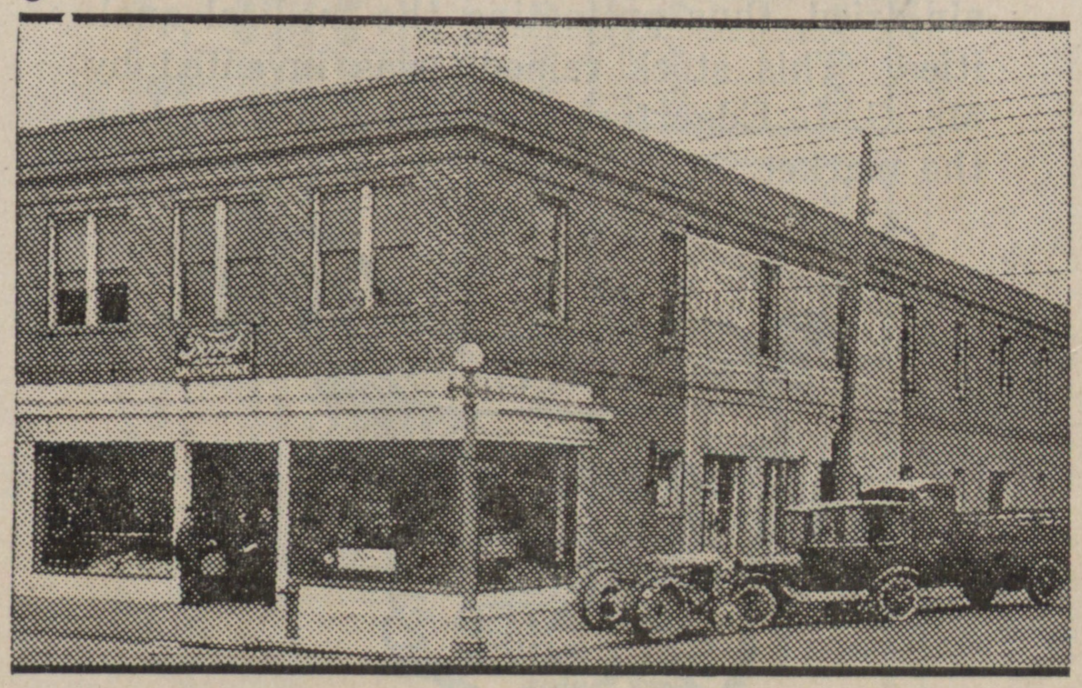
EDGERTON'S MEDICATED SALT BRICK

Manufactured by Spence Bros., of Goldsboro, is sold all over the United States and is recognized as a leading stock remedy. These bricks are subject to heavy pressure, then air dried, thus protecting the medical qualities. This stock remedy was invented by Mr. G. L. Edgerton, patented and placed on the market.

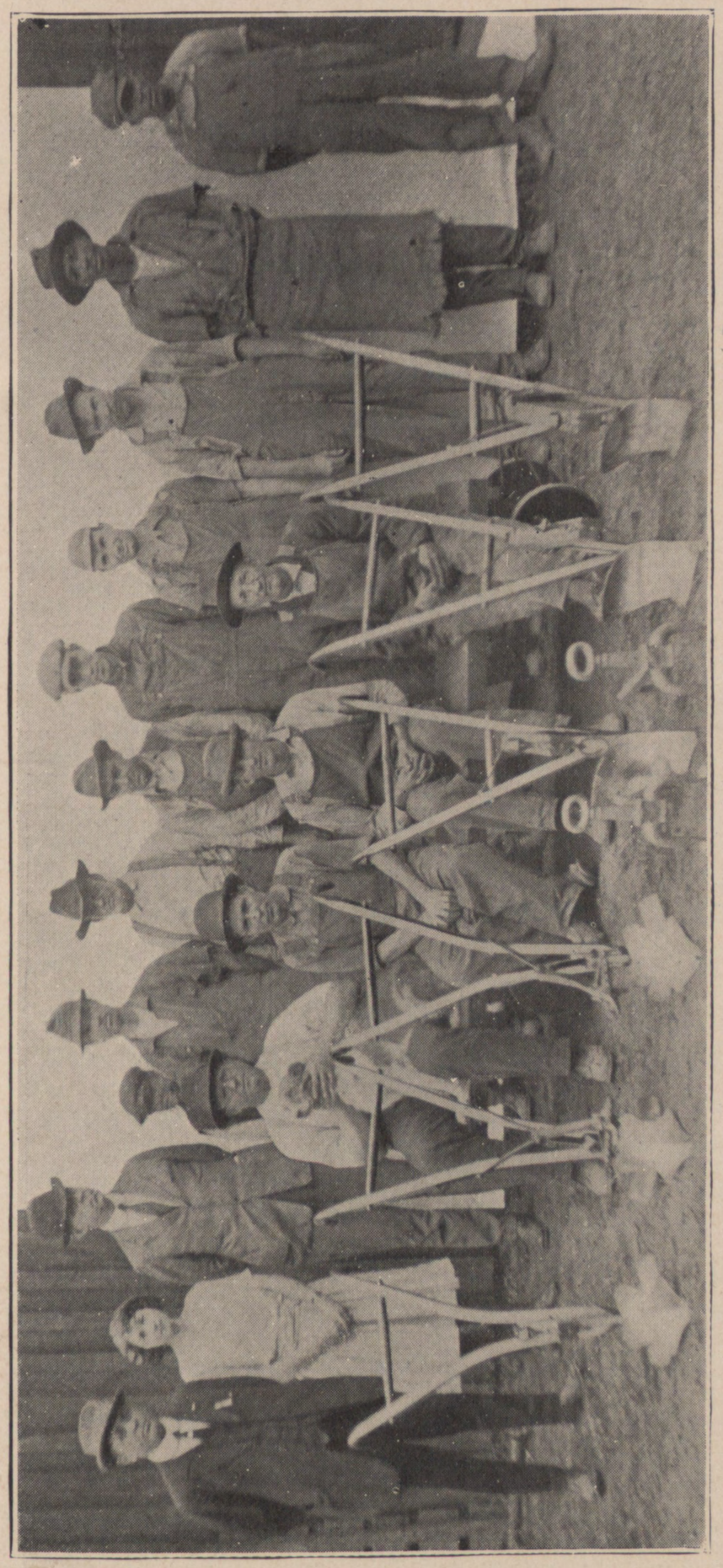




JEFFERSON STANDARD LIFE INSURANCE COMPANY'S BUILDING AT GREENSBOBO. BUT EASTERN CAROLINA HEADQUARTERS ARE AT GOLDSBORO



PARKER MOTOR COMPANY



SOME OF THE WORKERS AND PLOWS OF THE WAYNE AGRICULTURAL WORKS, ESTABLISHED IN 1888

WAYNE COUNTY COURT HOUSE

Goldsboro Welcomes Strangers

GOLDSBORO CITY HALL LOCATED ON N. CENTER ST., OPPOSITE THE GOLDSBORO NEWS