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Eastern Branch, New York.
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Dear Sir:-

We have been placing before the people of the United States, Europe and other foreign countries, a monthly publication, "WORLD'S COLUMBIAN EXPOSITION ILLUSTRATED," which is the only periodical of the kind now before the public. The pages of the publication are exclusively devoted to World's Fair matters. The finest enameled book paper is used. The illustrated features are par excellence from an artistic point of view and are the work of the best artists in the country. They include first-class half-tone cuts of all the prominent officials, both ladies and gentlemen, as well as other persons in any way identified with the great Exposition. In addition to this, beautiful and authentic cuts of the Fair buildings, and prominent City street views and park scenes are published in each number of the paper. It is the intention to make a special effort to make excellent artistic display of the prominent features in connection with the exhibits of the various States, including buildings and personnel of State organizations.

It is the only paper that is entirely devoted to the interests of the Exposition. The handsome and elaborate work displayed in each issue of the paper is such that will prove a valuable and beautiful addition to any library, reading-room, office, or home. The paper has met with unprecedented success.

Our purpose to give ample space in the paper to show both national and State Commissioners in the order to do this properly, we have done and to be done with.

termates and the members of the State Commissions, when received will be utilized in our paper without order.

We shall be pleased to constitute you an agent for your State, and to that end would like to have you write us relative to information necessary for the field.

We will make special rates to the State organizations, where large orders are made for copies of the paper containing individual State work.

Specimen copies of the paper will be mailed to your address. A glance at the paper will suffice to explain its merits.

In a short time it is our purpose to issue the paper semi-monthly, and finally send it out weekly.

We propose to take up the work in the various States in all its features, and will publish such data as may be furnished us, from time to time, in accordance with the wishes of the officers of the several Commissions. The people of the country are anxious to know what the National and State Commissioners are doing in their respective States, and we make bold to state that there is no medium in journalism to-day that can place this information before the general public in a more attractive and thorough manner than is being and will be done by the "WORLD'S COLUMBIAN EXPOSITION ILLUSTRATED."

Kindly send us your photograph, with the biographic sketch, also information of the work being done in your State, at the earliest possible moment. We have in hand now several articles devoted to Exposition work accomplished in several States, and our past numbers have dealt largely with this and kindred subjects.

Very truly yours,

J. D. Campbell.

Editor & Publisher.

P. S. We wish it distinctly understood that this paper is not now nor has it been in any way connected with any other publication published once by others purporting to give World's Fair news.