



Alumni Rally

East Carolina College

DISTRICT SIX

*Alumni Rally*



FIKE SENIOR HIGH SCHOOL

Wilson, North Carolina



APRIL 3, 1964

6:30 P. M.

# Menu

BARBECUE

FRIED CHICKEN

BRUNSWICK STEW

POTATOES

SLAW

CORN STICKS

APPLE COBBLER

COFFEE OR TEA

Willard 1:10  
Mrs. Dan Raper to 1:55 applause  
Willard # 6:35

## Program

INVOCATION ..... JACK P. HUMPHREY

DINNER

WELCOME..... MRS. JOSEPH A. TEMPLE

Remarks 6:45

INTRODUCTION OF GUESTS

to

East Carolina College..... MISS JANICE HARDISON 9:30

Alumni and Others..... GEORGE S. WILLARD

to 22:00

ROLL CALL to 24:50

ENTERTAINMENT..... ANDREW C. PRESTON

REPORT ON ALUMNI ACTIVITIES

38:15

31:40

MISS JANICE HARDISON 5:15

Willard at 8:45

INTRODUCTION..... MRS. J. RUSSELL KIRBY

to 14:10

ADDRESS..... DR. LEO W. JENKINS

ANNOUNCEMENTS

Willard

31:30

Dr. Jenkins

PROOF

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JENKINS SEES REGIONAL RENAISSANCE IN EASTERN TARHEELIA

WILSON -- Eastern North Carolina is rapidly awakening and quickening its surge to break loose from its popular image as the State's "poor cousin," a speaker said here Friday night.

Dr. Leo W. Jenkins, president of East Carolina College in Greenville, told a group of EC alumni that the Eastern region "is a land emerging faster than can be comprehended by those not close to the scene; it is a land that is experiencing rather painfully a marvelous cultural renaissance."

Jenkins said East Carolina College can play an important role in the area's awakening:

"The greatest contribution this college can make to the State at this time is to become the focal point for lighting a spark that is greatly needed in Eastern North Carolina."

Once the spark is struck, Jenkins said, the entire region must work together to solve regional problems. "The Easterner," he said, "is all too often trying to better himself in a piecemeal manner, rather than uniting with those in his neighboring counties in a large regional movement."

"We are witnessing brilliant surges forward in certain Eastern counties only to find counties immediately adjacent mired down in problems that can only be solved regionally."

The college president painted this picture of the Eastern region:

"Eastern North Carolina is an enigma. It is both a state of mind and a sleeping giant. It is the birthplace of both our state and nation and yet its people are often too humble, or perhaps too gracious to claim this exalted position in history which is rightfully theirs."

The region, he concluded, "should become a full partner in the newfound prosperity of North Carolina." Perhaps one of the best avenues to that partnership, he said, "would be through a fuller utilization of all the abilities of the 900 full-time employees, the friends and the alumni of East Carolina College."

Earlier in his address, the EC president outlined recent developments and near-future plans of the college.

Jenkins was the featured speaker for a six-county rally for several hundred East Carolina alumni. Counties represented included Edgecombe, Halifax, Johnston, Nash, Northampton and Wilson.

NEWS BUREAU  
EAST CAROLINA COLLEGE  
GREENVILLE, NORTH CAROLINA  
HENRY HOWARD, DIRECTOR  
SARAH KIRKPATRICK, ASSISTANT

Thursday, April 2, 1964

RELEASE UPON RECEIPT

DISTRICT SIX ALUMNI RALLY PLANS SET

GREENVILLE --- Alumni and faculty will get together in Wilson Friday night during a six-county rally for District Six of the East Carolina College Alumni Association.

Several hundred of the 2,100 EC grads in the district are expected for the 6:30 p.m. dinner-rally at Fike High School.

Dr. Leo W. Jenkins, president of the college, is the featured speaker. About 20 faculty and staff members are expected to attend.

Also on the program will be Jack P. Humphrey of Lucama, Mrs. Don Raper of Rocky Mount, Alumni Association President George S. Willard of Wilson, EC board of trustees member Mrs. J. Russell Kirby of Wilson and Miss Janice Hardison, director of alumni affairs at East Carolina.

Counties in District Six are Edgecombe, Halifax, Johnston, Nash, Northampton and Wilson.

The Wilson rally is a pilot project that, if successful, will provide a model for similar meetings in other districts of the association.

A steering committee consisting of Willard, Mrs. Raper, Miss Hardison and Mrs. Joseph A. Temple of Selma planned the rally.

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