

Weather
Partly cloudy through
Wednesday with chances of
showers in the west.

THE DAILY REFLECTOR

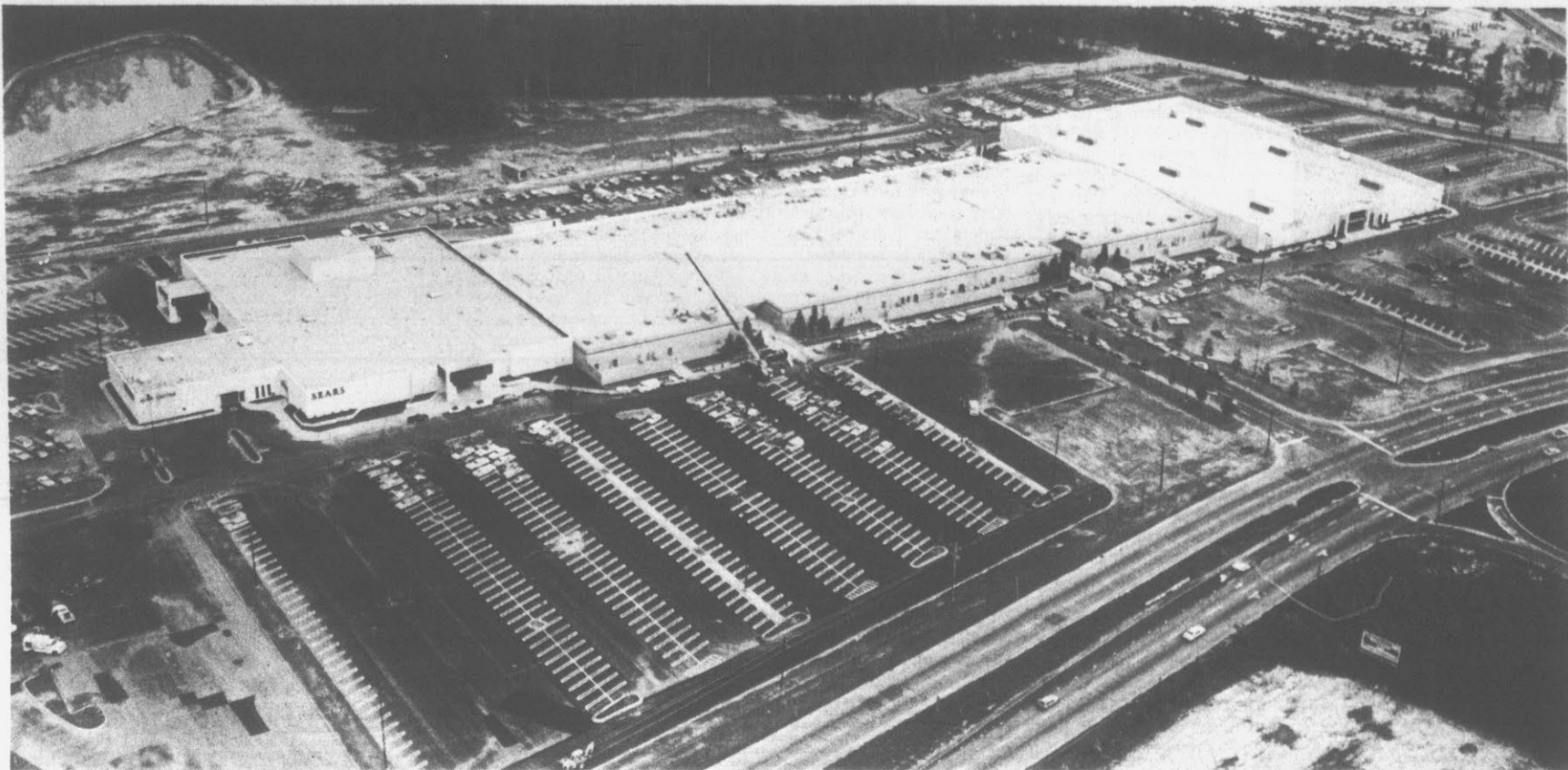
98TH YEAR NO. 182

GREENVILLE, N.C.

TRUTH IN PREFERENCE TO FICTION
TUESDAY AFTERNOON, JULY 31, 1979

102 PAGES—7 SECTIONS

INSIDE READING
Page 3 — Missing child
found
Page 8 — Obituaries
Page 16 — Now a star



CAROLINA EAST MALL ...Greenville's newest shopping area, will open tomorrow at 10 a.m. A 75,000 square foot Sears retail store and a 130,000 square foot Belk-Tyler's serve as the two anchor

units for the mall. Including Sears and the 395,000 square foot mall will include 64 stores when fully completed at a cost of \$16 million. Carolina East is expected to draw some 4.5 million people a year

from Pitt and 11 other counties in the East, with gross sales the first year estimated at \$29 million. (Reflector Photo by Tommy Forrest)

VEPCO Ordered To Make Refunds

The N.C. Utilities Commission announced that it has ordered Virginia Electric and Power Co. to make refunds to its customers to reflect disallowed total-company fuel expenses of \$31 million in the determination of Vepco's rates for the billing months of February through July 1979.

The commission reported that refunds to customers will be based on their consumption during the billing period. For example, the total refund is \$12.14 for customers using 1,000 kilowatt-hours each month.

The commission said that it has also ordered Vepco to reduce its rates to North Carolina retail customers to reflect a disallowance of \$41

million in total-company fuel expenses used to determine Vepco's rates for the second half of 1979.

The state agency also found that Vepco should be able to have five of its oil-fired plants converted to coal use by no later than the end of 1980. Beginning then, according to the commission, if the plants have not already been converted, the agency will adjust Vepco's rates to remove excess fuel expenses associated with the oil-fired generation.

It is expected that the adjustment on a total-company basis would be in excess of \$10 million annually, the commission said.

The commission's action comes as a result of an in-

vestigation initiated in 1978 in response to a request by Gov. Jim Hunt and concerns expressed to the state agency by the Commission Panel which heard Vepco's request for a rate increase in the summer of 1978.

Based upon the subsequent investigations and hearings, the Commission said that it determined that Vepco's management has performed inadequately in the areas of planning and maintenance of its generation facilities.

As a result, the commission reported that it is making downward adjustments to Vepco's rates consistent with the maximum amount shown by the evidence and permitted by law.

The imposed downward adjustments are threefold, it was noted. First is a refund to Vepco's customers to reflect over-collections in fuel expenses from February through July 1979. Second, current base rates are reduced. Third, rates after December 1980 will be further adjusted to reflect the savings that would have begun to accrue after that date had Vepco observed "prudent and timely planning" in converting several of its oil-fired

Censured

WASHINGTON (AP) — The House today publicly censured Rep. Charles C. Diggs Jr., making the Michigan Democrat the first member of the House to be so chastized in more than 50 years.

The vote to censure was 414-0 with four members voting "present", meaning they were on the floor but chose not to take a stand on the issue. Digs was among those who voted present.

The vote came after members of the House ethics committee said Digs had brought discredit to the House by using his clerk-hire allowance to enrich himself.

Arrest Women Today

Two Greenville women were arrested this morning on conspiracy charges in connection with a marijuana raid conducted here July 23.

Arrested about 8:30 a. m. were Mrs. Marga Johnston Ross and Mrs. June Miller Edwards.

A Pitt County Grand Jury, in a special session yesterday morning, had returned a true bill of indictment against Mrs. Edwards and eight other persons already charged.

Mrs. Ross is the wife of Greenville Police Sgt. Douglas Ross and the sister of Louise Johnston Whitehurst, both of whom previously have been charged in the same case. The raid was conducted at a mobile home located on property owned by Mr. and Mrs. Ross and located near their home on Greenville Boulevard here.

Bond for each woman was set at \$10,000. Both posted bond and were released. Preliminary hearings are set for Thursday in Superior Court.

Fire-Breather Hospitalized

ST. CLOUD, Minn. (AP) — Fire-breather Patrick Bachman, who was hospitalized with first- and second-degree burns after trying to break the record for fire-breathing, says he will try again.

About 700 people stood in a circle to watch as the 19-year-old truck driver gulped a mouthful of clear, highly flammable liquid. He blew a 22-foot flame out of his mouth, one foot short of the mark listed in the Guinness Book of World Records. The fireball lit Bachman's hair and some of the fluid that had dripped down his chin.

Mall Opens Wednesday

By TOM BAINES
Reflector Staff Writer

The new Carolina East Mall development here is over and grand opening activities Wednesday will mark the beginning of a new era in regional shopping for area residents.

A variety of grand opening activities is scheduled at the \$16 million complex, located on NC 11 at the US 264 Bypass.

Pre-opening activities will begin around 9 a.m. when children will be given balloons in order to participate in "The Great Balloon Race."

The marching band from Greene Central High School will entertain at 9:15 and the US Army Reserve unit from Rocky Mount will play the National Anthem and present the colors at 9:25 a.m.

At 9:30, various officials, including Mayor Percy Cox, Mall manager Barbara DeVoss, and John Gilchrist, vice president of development for Ernest W. Hahn Inc., developers and owners of the facility, will offer brief remarks.

The "grand opening kickoff" is scheduled for 10 a.m. with the East Carolina University football team participating in opening the mall

by kicking footballs over the facility and sprinting through simulated goal posts at the main entrance. The Pirate cheerleading squad is also expected to take part in opening the mall doors to the public. The balloons will also be released at 10 a.m.

Entertainment activities, featuring clowns, magicians and bands will continue throughout the afternoon with the "Carousel of Magic" show, presented by William Faulkner of Jacksonville, at 12:30, 2:30 and 4:30 p.m. A stage show at 7 p.m. will also feature Faulkner, followed by an 8 p.m. performance of the Tar River Twirlers, a local square dance group.

The mall's two major tenants, Belks and Sears, will open tomorrow along with a portion of the 64 smaller stores located in the single-level retail complex. The remaining stores are expected to be open by the end of October.

Mall officials have projected that some 4.5 million people will visit the 395,000 square foot facility a year to shop, eat and browse in climate controlled comfort.

The enclosed regional shopping facility is expected to attract visitors from Pitt and 11 other counties.

Conditionally Kissinger Supports SALT II

By DONALD M. ROTHBERG
Associated Press Writer

WASHINGTON (AP) — Former Secretary of State Henry A. Kissinger, saying the "military balance is beginning to tilt ominously against the United States," today endorsed the SALT II treaty, but with three major conditions.

In a long-awaited appearance before the Senate Foreign Relations Committee, Kissinger said:

"After much reflection I have concluded that I can support ratification only with three conditions:

"First, if it is coupled with a defense program representing an obligatory understanding between the Congress and the president which overcomes on an urgent basis the grave peril posed by the current military balance.

"Second, if it is accompanied by amendments — not requiring renegotiation — clearing up ambiguities in the treaty, defining the status of the protocol, the meaning of non-circumvention and setting guidelines for follow-on negotiations.

"And third, if it is accompanied by a vigorous expression of the Senate's view of the linkage between SALT and Soviet geopolitical conduct."

Kissinger, who was involved in setting up the negotiations that led to both the first and second strategic arms-limitation treaties, strongly opposed efforts to amend the SALT II pact in ways that would force re-opening of talks with the Soviet Union.

He singled out the suggestion that the Senate include a provision requiring the Soviets to reduce their force of giant SS-18 missiles, far larger than any in the U.S. arsenal.

"Such amendments are almost certain to be rejected by the Soviets," he said, adding that reopening negotiations could delay the buildup of U.S. forces.

"We might thus wind up without either SALT or a strengthened defense," said Kissinger.

The former secretary of state acknowledged that linking SALT II to a military

buildup would make the treaty "far from the turn in the arms race many of us hoped for when the negotiations were inaugurated.

"But," he testified, "too much time has been lost, too many weapons systems have been unilaterally abandoned, too many military adventures have been encouraged by the Soviet Union, the geopolitical balance has been too severely strained by Soviet pressures, for SALT to be much more than a base from which, one can hope, a new and serious effort at equitable arms reduction can be made."

Kissinger sharply criticized the Carter administration for its decision to cancel the B-1 bomber and its delay in moving ahead with several other strategic programs.

"We now face the challenge of the early '80s with forces designed in the '60s," he said.

He painted a grim picture of the future:

"If present trends continue, we face the chilling prospect of a world sliding gradually out of control, with our relative military power declining, with our economic lifeline vulnerable to blackmail, with hostile forces growing more rapidly than our ability to deal with them and with fewer and fewer friendly to us surviving."

He said that unless the Senate expresses a determination to reverse unfavorable trends "SALT will become a soporific, a form of escapism."

Kissinger said the Senate must obtain "binding" assurances from the administration that it will proceed with major steps to improve defense forces.

He called for a provision saying the protocol could not be extended beyond its expiration date of Dec. 31, 1981, unless the Soviets agree to limitations on theater nuclear weapons such as the SS-20 missile and Backfire bomber that are not included in SALT.

He also urged the Senate to add language saying that as part of SALT II, the United States would be entitled to any weapons system permitted the Soviets. Such language, he said, would give the United States the option to build giant missiles of its own.

Kissinger also said the Senate should require the administration to submit an annual report on Soviet actions throughout the world, including the activities of Cuban troops efforts to undermine governments friendly to the United States and attempts to worsen regional conflicts.

Using that information, he said, the Senate should vote every two years on whether the Soviet Union is exercising political restraint.

"If the judgment is negative, the Senate should then vote whether whatever SALT negotiations are taking place should be continued," he added.

Kissinger said the Senate should "use the ratification process to put the Soviet Union on notice that this country is prepared, nay eager, for peaceful coexistence that reflects true stability and equality in arms and also political restraint."

MORE HEPATITIS

NEW BERN, N.C. (AP) — Craven County health officials have confirmed two more cases of hepatitis, bringing to nine the number of cases reported in a two-week period. Four persons have died from the disease since the outbreak began.

REFLECTOR

HOTLINE



752-1336



Hotline gets things done for you. Call 752-1336 and tell your problem or your sound-off or mail it to Hotline, The Daily Reflector, Box 1967, Greenville, N.C. 27834.

Because of the large numbers received, Hotline can answer and publish only those items considered most pertinent to our readers. Names must be given, but only initials will be used. Transcribing is done once a day.

WHERE'S MY ALMANAC?

Several months ago I subscribed to 24 issues of Time Magazine with the understanding that, upon subscribing, I would also receive a "free" 1979 almanac. Three months later, after calling and inquiring once, I have yet to receive the book. S. M.

Hotline talked to a subscription operator for "Time" in Chicago, Ill. "The 1979 Almanac ran out of stock and had to be reprinted," she said. "Persons with complaints may call 1-800-621-8200 to verify that their names and addresses are on record with us for receiving the Almanac."

HOTLINE FEEDBACK

TAG'S HOME

Tag was home by yesterday afternoon at 4 p. m. A woman who said she'd read yesterday's column called the Jim Roberts to say their dog was in her yard. They picked him up and took him to the veterinarian for a corrective dose of dilantin, needed to control his epileptic condition. The woman said her husband had heard an announcement of the dog's being missing on WNCT radio, but had failed to get the address and phone number. The Hotline item provided these, she indicated. The Roberts expressed appreciation to her and to others who called to say they'd seen the dog during the days since last Thursday that he'd been missing.

Highest Season Average

The Greenville Tobacco Market recorded its highest average of the young season on Monday as the market entered its second week of activity.

J. N. Bryan, sales supervisor of the Tobacco Board of Trade here, said that the market sold 911,256 pounds on Monday for \$1.148,402, an average of \$126.02 per hundred pounds.

Bryan, who said that both the poundage and money figures are also tops so far this year, reported that the top practical price Monday was \$1.45 per pound although the buying companies purchased some quality leaf for \$1.53 per pound.

Stabilization receipts accounted for 13.85 percent of total sales, he said, as offerings consisted of primings, lugs, a few cutters and some non-descript tobacco.

Season totals now stand at 3,524,477 pounds sold for \$4,400,233, an average of \$124.85 per hundred pounds.

Pergerson-Hardee Vows Solemnized On Saturday

MANTEO — Paula Carol Hardee and Joseph Bryant Pergerson were united in marriage in the Manteo Baptist Church at 2 p.m. Saturday. The Rev. James Davenport officiated at the double ring ceremony.

Soloist Tim Divinny of Ayden, accompanied by Guyla Evans of Tarboro, sang "I Can't Help Falling in Love," "The Wedding Song" and "That's The Way."

The bride is the daughter of Mr. and Mrs. David C. Hardee of Manteo. The bridegroom is the son of Mr. and Mrs. William Pergerson of Ruffin.

Given in marriage by her father, the bride wore a formal white gown of silk organza over taffeta. The fitted bodice featured a contoured V-neckline and bishop sleeves with re-embroidered alencon lace trim. The full skirt extended into a chapel sweep train. Her gown was complemented by a fingertip mantilla bordered in sea loped peau d'ange lace worn over a chapel cap. She carried a bouquet of white daisies accented with stephanotis and silk violets.

Judy Marshburn of Wallace was maid of honor and bridesmaids included Lynn Pergerson, sisters of the bridegroom of Ruffin, Rhonda and Pamela Hardee, sister of the bride of Manteo, and Donna White of Goldsboro. Junior bridesmaids were April and Rene Pergerson, sisters of the bridegroom of Ruffin.

The honor attendant wore an off-shoulder organza gown oantebellum design. The empire waist featured a full skirt that extended into a butterfly bustle. She carried an imported white lace fan adorned with silk violets. The bridesmaids were dressed like the honor attendant and carried fans accented with silk violets.

Michelle Wilson, cousin of the bride of New Bern, was flower girl and was dressed as a miniature bride in a gown designed identical to the bride's, which was made by her grandmother, Mrs. Bill Johnson of Ayden. She carried a lace basket of pink rose petals.

The father of the bridegroom was best man and ushers includ-



MRS. JOSEPH BRYANT PERGERSON

ed Lyndal Butler and Allen Lewis of Reidsville, Tommy Bone of Asheville, and Bill Turner of Albemarle. Ring bearer was Christopher Hardee, brother of the bride.

A reception was given by the bride's parents in the church fellowship hall. An after-rehearsal dinner was given by the bridegroom's parents following the rehearsal Friday evening.

The bride is a graduate of Manteo High School and is a rising senior at NCSU, Raleigh. The bridegroom, a graduate of NCSU, teaches at the Cary Junior High School.

The couple will live in Raleigh after a wedding trip to Tennessee.

Pat's Pointers

By Pat Trexler



Crocheted popcorns in a diamond design are worked on a background of double crochet to create a stunning, textured purse. Using double strands of four-ply worsted weight yarn and a large crochet hook, this is a jiffy-quick project. Directions are included on the same leaflet for knitting an Aran Isle purse.

To obtain directions for making crocheted and knitted purses, send your request for Leaflet No. PT-567 with \$1.00 and a long, self-addressed envelope to: Pat Trexler, "The Daily Reflector," P.O. Box 810, North Myrtle Beach, S.C. 29582.

Or, you may order Kit No. K-567 by sending check or money order for \$12.50 to Pat Trexler at the same address. Each kit contains sufficient Wintuk yarn to knit or crochet one purse, the instruction leaflet and the purse handles. Specify your choice of the following yarn colors: Fisherman white, light gold, beige or rust.

DEAR PAT: I am enclosing some directions for making "fishnet" scarves, thinking that you might like to share them with your readers. While you can use any size yarn, they look best used with fine yarn such as baby yarn or sock yarn. The thicker the yarn, the less they will have the fishnet appearance. Hope you can use these ideas.

My friends and I have really flipped over these scarves and

have been making lots of them. We make them long enough to tie a knot on each end like the disco scarves you see. ELSIE C. PORT HUENEME, CALIF.

The first crocheted scarf is made by making a chain approximately 48 inches long, having a number of chains divisible by 3. With a size I crochet hook, I work a chain of 300 stitches.

For the first row, single crochet in the sixth chain from the hook. Then, (chain 3, skip two chains, single crochet in the next chain). Repeat the steps given in parentheses to the end of the row, having a total of 99 loops. Chain 3 and turn.

For the second row, single crochet in the first loop, (chain 3, single crochet in the next loop). Repeat steps within parentheses to end of row. Chain 3 and turn. Repeat this second row until 23 rows have been completed or until scarf is of desired width.

For another version of a crocheted scarf, chain an uneven number of stitches for the desired width of the scarf. With baby yarn and a size I or J crochet hook, try it with a chain of 27 stitches.

For the first row, double crochet in the fourth chain from hook, (chain 1, skip one chain, double crochet in next chain). Repeat the steps within parentheses to end of row. Chain 4 and turn.

Row two: Double crochet in

first open space, (chain 1, double crochet in next space), repeat the steps within parentheses across row, chain 4 and turn. Repeat this last row over and over until scarf is desired length.

If you prefer to knit, use the baby yarn and size 6 or 7 needles. Cast on 29 stitches (or any uneven number of stitches, depending on desired width).

For the first row, purl all stitches. For row two, work as follows: Knit 1, (yarn-over, knit two together). Repeat the steps given in parentheses across row. Purl all stitches for the third row and knit all stitches for the fourth row.

Repeat these four rows for desired length.

Or, cast on 22 stitches and repeat the following row over and over. Knit 1, purl 1, yarn-over, (purl two together, knit 1). Repeat the steps in parentheses to end of row.

To make a yarn-over before a purl stitch, wrap the yarn completely around the needle, taking it over the top of needle to the back and then bringing it to the front to the purl position. Try this one with size 8 needles.

Because of the large volume of mail she receives, Pat is unable to answer your letters personally. However, she welcomes all questions and hints and will use those of general interest in the column whenever possible.

Engagement Announced

MISS LYNNETTE SUE EVERETT, is the daughter of Mr. and Mrs. Bruce Glenn Everett of Rt. 1, Pinetown, who announce her engagement to Airman Timothy Earl Walston, son of Mr. Douglas Walston of Vanceboro, and Mrs. June Walston of Washington. The wedding will take place in September.

Ayden News

Dr. Bill Barber of Kansas City, Mo., visited Mr. and Mrs. Clyde Barber last week.

Charlie Dunn Jr. is a patient in a Roanoke Rapids hospital.

Mrs. Juanita Elks is visiting Mr. and Mrs. Charlie Dunn Jr.

Mr. and Mrs. Haywood Pauley of Charleston, W. Va., have been visiting Mrs. Hettie Maddox.

Mrs. Faye Rogerson, and children are visiting Mr. and Mrs. William Highsmith.

Mrs. Bonnie T. McCormick left Friday to visit her family. Col. and Mrs. James S. McCormick, in Colorado Springs, Col.

J. R. Taylor has returned home from Duke Hospital, Durham.

Mrs. Carla Grizzard has returned home after visiting her mother, Mrs. Billie McLawhorn.

Mr. and Mrs. Jack Sugg and Chris spent the weekend with friends.

The John Hart family, of the USAF, is visiting Mr. and Mrs. Robert Booth.

Mr. and Mrs. Goodwin Moore and family spent the weekend with Mrs. C. G. Moore.

Mrs. Jeannette Gardner Hugill has returned to New York City after touring with "Musical America" in Indiana and she also joined her husband in Oklahoma City, where he was choreographing several musicals.

Mr. and Mrs. Ben Gardner were weekend guests of Dr. and Mrs. R. N. Redford at their sum-

mer home at Cape Hattress.

Mr. and Mrs. Alton Gardner and Mr. and Mrs. Ed Warren recently attended a NACO Convention in Kansas City.

Maj. and Mrs. Ben A. Gardner and family have returned home after a 10-day vacation at Sea Brooke Island, S. C.

Heritage House

Completely restored historical house

Summer Sale

July 26-Aug. 4

All upholstery

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All hand-crafted

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Births

Wooten

Born to Mr. and Mrs. Jerry Dawson Wooten, Rt. 1, Fountain, a daughter, Michelle Dawn, on July 23, 1979, in Pitt Memorial Hospital.

McLaughlin

Born to Mr. and Mrs. Robert Gregory McLaughlin, 220 Avalon Lane, a son, Jay Michael, on July 23, 1979, in Pitt Memorial Hospital.

Wright

Born to Mr. and Mrs. Herbert Wood Wright, Rt. 4, Greenville, a daughter, Crystal Leashell, on July 23, 1979, in Pitt Memorial Hospital.

Dellano

Born to Mr. and Mrs. Arthur John Dellano, 630 W. Greenville

Bldv., a daughter, Callie Ruth, on July 23, 1979, in Pitt Memorial Hospital.

Roberson

Born to Mr. and Mrs. Claude Allen Roberson, Hamilton, a son, Steve Eugene, on July 24, 1979, in Pitt Memorial Hospital.

Miller

Born to Mr. and Mrs. Jerry Earl Miller, Rt. 4, Greenville, twin daughters, Bridget Elaine and Kimberly Dawn, on July 24, 1979, in Pitt Memorial Hospital.

Bridge Winners Announced

Wednesday morning duplicate bridge winners at Planters Bank were:

Mrs. Charles Mitchell and Mrs. Ledyard Ross, first with a 607 percent game; Connie Bright and Debbie Carson, second; Mrs. Everett Pittman and Mrs. John McConney, third; Mrs. B. V. Payne and Mrs. Raymond Martin, fourth.

Wednesday afternoon winners were:

Mrs. David Stevens and Mrs. William McConnell, first with a 609 percent game; Mrs. Lacy Harrell and Mrs. J. W. H. Roberts, second; tied for third were Mrs. Eli Bloom and Mrs. M. H. Bynum with Mrs. William Parvin and Mrs. J. M. Horton; Mrs. Mavis Smith and George Martin, fifth.

Mrs. Elizabeth Roque and Dr. Charles Duffy were first place winners Saturday at First Federal with a 620 percent game. Other winners included:

Mrs. William McConnell and Mrs. Clifton Toler, second, tied for third were Mrs. Effie Williams and Mrs. Harold Forbes with Mrs. Dot McKemie and Mrs. Eleanor Bass.



Brother Off The Hook Verbally

By Abigail Van Buren

1979 by Chicago Tribune N.Y. News Synd. Inc.

DEAR ABBY: Six years ago I lent my brother \$1,000 because he was in a tight spot. (I was married at the time and so was he.) I didn't ask him to sign an IOU. Neither did I ask for interest on my money.

He promised to pay me back within a year, but never did. I would have been satisfied if he had paid me a few hundred dollars at a time just to show good faith, but he ignored the debt as if he never owed it. In the meantime he bought his wife a new car. Now they are buying a boat!

I called him up and reminded him that he should pay his honest debts before buying luxuries. He replied by saying if he had known I was that hard up he would have managed to repay me before this. I am not hard up and he knows it. I lost my cool and said, "It's not the money—in fact, you can skip it; it was worth \$1,000 to me to find out how lacking in character you are!"

Now my brother claims he doesn't owe me anything because I let him off the hook by a remark I made in anger. Does he owe me or doesn't he?

BIG HEARTED SISTER

DEAR SISTER: When you told him he could "skip it," you let him off the hook, verbally. But, morally, he still owes you.

DEAR ABBY: How about a repeat on undressing in the closet? My wife undresses in the closet and always has. When we make love, it's lights out and under a sheet.

Must I go to a peep show so I won't forget what a woman looks like?

POOR ME IN ESTHERVILLE

DEAR POOR: No. Try the beach.

DEAR ABBY: A bride asked if it would be permissible to write on her wedding invitations, "No perfumes or colognes, please, as the mother of the groom is asthmatic and highly allergic."

You replied with a curt "No."

I disagree. Highly scented products (perfumes, colognes, hair sprays, etc.) can be just as hazardous to the health of some as cigarettes, cigars and pipes are to others. If a person's health is affected, he has the right to ask for consideration from others.

It is no longer considered rude to post "no smoking" signs, or to ask someone outright to refrain from smoking if the smoke creates a medical problem. Should those who are allergic to fragrances be entitled to less?

As an ex smoker, I know it is far more difficult to refrain from smoking (to accommodate others) than it would be to refrain from using perfumes.

In short, madame, you goofed.

PHILADELPHIA

DEAR PHIL: You're right. I did. My nose was buried in my etiquette book and my brains were out to lunch when I answered that one.

A better answer would have been: It is considered poor form to write anything on a formal wedding invitation, but a short note (on a separate sheet of paper) could be enclosed requesting that guests refrain from using perfumes, colognes, etc., since some members of the wedding party would be medically affected.

If you need help in writing letters of sympathy, congratulations or thank-you letters, get Abby's booklet "How to Write Letters for all Occasions." Send \$1 and a long, stamped (28 cents), self-addressed envelope to Abby: 132 Lasky Dr., Beverly Hills, Calif. 90212.

CONFIDENTIAL TO S.A. IN GARDEN CITY: A closed mouth gathers no feet.

Do you wish you had more friends? For the secret of popularity, get Abby's new booklet: "How To Be Popular; You're Never Too Young or Too Old." Send \$1 with a long, self-addressed, stamped (28 cents) envelope to Abby, 132 Lasky Drive, Beverly Hills, Calif. 90212.



Wilton
Cake Decorating Supplies

Tubes, Colors, Bags,
Tops, Molds, Plates,
Clear Vanilla

Hungate's
Pitt Plaza, Greenville, N.C.



A JIFFY-QUICK PROJECT... is this crocheted textured diamond-design purse.

At Wit's End

By Erma Bombeck



PHOENIX, Ariz. — One hundred sixteen degrees... I live in the Sun Belt.

It's a section of the United States that is so named because the area escapes severe winters and has an abundance of sunshine.

We are having an abundance of sunshine now. To spell it out for you, I haven't been able to cross my legs at the knee since the last of May.

For some time I have felt that those of us who live in this part of the country are misunderstood and much maligned. We have the worst of all worlds.

When the East and Midwest are suffering through the brutal winters, no one is interested that we are having good weather. It's depressing and considered bad taste to talk about it. When we are suffering through agonizing heat waves and droughts, no one cares.

During the snowstorms last year in the East our papers were filled with stories of sacrifice, hardship, and devastation. During our summer, we get an occasional page-one picture of a blonde with three ounces of clothing on her back (none on her front) frying an egg on the sidewalk. No one looks at the egg.

Have you ever heard anyone ask Johnny Carson, "How HOT was it?" Absolutely not.

Elections are won and lost over the ability to clear roads after a snowstorm, but have you ever heard of a mayor being defeated because she couldn't handle "sweat"?

If any of you has an ounce of charity for your fellow person, you will indulge me while I share with you an Arizona summer.

It's where a woman puts on a pair of oven mitts so she can touch her steering wheel.

It's where you go to a Little League game and have it called "due to lightness."

It's where a bride watches her wedding ring melt and wonders if she's still married.

Where deodorant ads are considered fiction.

Where you cultivate fat friends so you'll always be around shade.

A reader just sent me a clipping on things that are "in" and

Lemon Custard Pies

No Preservatives Added

Diener's Bakery

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LAUTARES JEWELERS

Diamond Setting, Remounting

And Repairs

Done On The Premises

Greenville's Only Registered Jeweler



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Spaghetti Special Wednesday All You Can Eat

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Pure contentment and satisfaction. That's what you get when you taste our delicious Pizza Inn Spaghetti.

Find Inner Piece at Pizza Inn

Corner Eastbrook Drive And Greenville Blvd.

758-6266

Abducted 5-Year-Old Girl And Parents Reunited



HAPPY FAMILY REUNION — Rachel Thompson flashes a big smile as she and her husband, Russell, and their daughter, Caroline, face reporters early

this morning on their return to Daytona Beach. (AP Laserphoto)

DAYTONA BEACH, Fla. (AP) — As tears streamed from her parents' eyes, little Caroline Thompson hugged a playmate and smiled at reporters after her rescue from the teen-ager who allegedly abducted her from a hotel parking lot.

The blue-eyed, blond 5-year-old clung to her father as she left the Myrtle Beach, S.C., police station where she had munched contentedly on a hot dog and asked for a chocolate milkshake following the ordeal that ended in that resort city Monday.

"She's fine," said Rachel Thompson, her voice cracking and her eyes red from crying, who along with her husband Russell was flown by chartered jet to Myrtle Beach where they were reunited with their daughter and met some neighbors who had been vacationing there. "She wanted to have her picture in the newspaper a while back but we didn't know it would be like this."

James Keith Tucker, an 18-year-old High Point, N.C. man whom officials said was on parole for an earlier auto theft conviction, was arrested Monday evening and charged with kidnapping and car theft. Tucker was to be arraigned in Florence, S.C., today before a U.S. magistrate.

FBI Special Agent David Brumble of Jacksonville, Fla., said before the rescue that authorities believed the man only meant to steal the car, and did not plan to abduct the girl.

The Thompsons returned to Daytona Beach several hours after Caroline was found and were whisked by police to the Holiday Inn where the incident began Saturday — hoping finally to begin their vacation.

The parents had remained at the hotel in Daytona Beach until word came that their daughter was safe.

At a motel news conference on their return, Mrs. Thompson said she was thankful that the abductor took care of her child. "He didn't hurt her in any way and tried to comfort her by telling her that he was taking her to her mother and daddy at home," she said.

Asked how Caroline reacted when she saw her parents

again, she said: "She was just as normal as ever and is just beginning to understand that many people have been looking for her."

Caroline, cradled in her father's arms, appeared sleepy and said nothing.

The Dunwoody, Ga., family's two-day ordeal ended when Donald and Edith Howell of Goldsboro, N.C., told FBI agents they noticed a man and Caroline as they checked into a Myrtle Beach motel Sunday.

But it wasn't until the couple saw pictures of a suspect and Caroline on television Monday that they realized she was the missing girl.

The Howells quickly notified police, who spotted a man driving the Thompsons' late model Oldsmobile station wagon near the motel.

The car zoomed away, officials said. One patrolman took two shots at the tires, police said, but failed to stop the car. The high-speed chase through Myrtle Beach ended seven miles later, when Patrolman David Smith used his cruiser to block the speeding station wagon.

The little girl and the family's two dogs were safe in the back of the car.

As they left Myrtle Beach late Monday for a flight back to Daytona Beach, Mrs. Thompson

son thanked reporters for issuing their pleas to the kidnaper.

"No words I can ever utter can express our appreciation for everything you did to let it be known how we were looking for her and how much we needed her back," she said.

Caroline was in the back seat of the family station wagon as her father, Russell, checked into the Daytona Beach Holiday Inn Saturday, where the family planned to vacation and celebrate his 34th birthday.

As Mrs. Thompson sat in the car reading a magazine, a man jumped into the driver's seat. Mrs. Thompson scrambled from the car and tried to retrieve her daughter from the back seat.

The man zoomed away, however, with Caroline screaming. Thompson said he did not know how long they might remain in Florida.

"Right now, this little girl is tired and she wants to go to the beach tomorrow and to the pool tomorrow and she's got to get to bed," he said.

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HEW Sees Excessive Student Aid Awards

NORFOLK, Va. (AP) — The federal government has ordered Norfolk State University to review records of all students who got financial aid last year and says some money may have to be paid back.

The U.S. Department of Health, Education and Welfare told the school to determine the extent of excessive aid awards and other violations found in its federally assisted financial aid programs.

The order was made after a program review conducted by HEW in April disclosed management problems in Norfolk State's financial aid office.

The university or individual students may have to pay back money if further violations are found, said Frank A. Williar, an assistant HEW administrator in Philadelphia.

Between 80 and 85 percent of Norfolk State's 7,400-student body receives financial aid.

University officials said Monday they will comply with the August 30 deadline set by HEW.

"A significant number of their concerns have been resolved already," said Dr. Hazo Carter, vice president for student affairs.

The HEW probe was prompted by reports that many students were ineligible for the aid they received under the Basic Educational Opportunity

Grant (BEOG) program. The review followed news that the university lost all new federal funding for another financial aid program, the National Direct Student Loan (NDSL), because of a high default rate.

Carter said collection of student loans has shot up 25 percent since Norfolk State was notified of the loss of federal funds. The university will not be able to recover the money it lost this year, however.

The HEW report was obtained Monday by The Virginian-Pilot under the Freedom of Information Act.

The report concluded that "poor coordination" of financial aid programs have resulted in the following violations:

—The institution packaged financial aid in excess of the student's need. Carter said that problem is being corrected.

—The cost of education was not calculated properly when awarding BEOG aid. Carter said the school will use set figures next year, according to federal regulations, instead of its own numbers.

—The university has no procedure to identify students who default on Guaranteed Stu-

dent Loans. The college will try to set up a review procedure.

The HEW report did not specify how many students are affected by the violations, nor how much money is involved. The financial aid program at Norfolk State, one of the largest in Virginia, totals about \$4.2 million a year.

Williar said most of the violations were "internal management problems, such as several offices handling similar programs."

Carter said the school is taking up HEW's suggestion to computerize financial aid records. The Board of Visitors also recently approved the college's request to the state for permission to buy a \$40,000 computerized billing service.

After it receives Norfolk State's report in August, HEW will conduct another audit of the university in December.

Again Held For Robbery

NEWTON GROVE, N.C. (AP) — Billy Ray Reid, 34, of Goldsboro, was in custody today under his second bank robbery charge in two years, according to police sources.

Reid was arrested within five minutes of a holdup staged Monday afternoon at the First Citizens Bank of Newton Grove, Police Chief John Hayes said.

Hayes said Reid apparently walked into the bank armed with a knife and announced, "This is a stickup." The bandit jumped across the counter, scooped up money and fled, Hayes said.

Hayes said he arrested Reid, who offered no resistance, in the post office across the street. Reid was held under \$25,000 bond.

In Goldsboro, Police Chief C. M. Gilstrap said Reid was on parole from a prison sentence growing out of a bank robbery in 1977.

Gilstrap said Reid held up a Goldsboro branch of the Wachovia Bank and Trust Co., fled on foot and was run down by a Goldsboro policeman within two blocks of the bank.

TRAFFIC SLOWED
GAMBOA, Panama Canal Zone (AP) — Traffic was slowed in the Panama Canal after a freighter sank crossways halfway through the 51-mile waterway following a collision. Only one ship at a time was able to move by.

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downtown greenville

NOTICE!

The Belk-Tyler Downtown Store Advertisement Which Appeared In The Monday Edition Of The Daily Reflector Erroneously Stated Their Dollar Day Sale Days.

It Should Have Read As Follows: City Wide Dollar Days Sale Start Thursday, Ends Saturday!

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Industry To Miss Its Target

If the tobacco industry ever had an enemy, Joseph Califano, outgoing secretary of Health, Education and Welfare certainly filled the role.

So his leaving the office ought to be a time of celebration for the tobacco industry. Right?

Not quite.

"The Charlotte Observer" reported that tobacco will miss Califano. He attacked the tobacco situation like a Carrie Nation and the industry believes the result was to make it a political, rather than a health issue.

"Califano, by the nature of his attacks, made it very political, especially with him having been a chainsmoker who quit," one source said. "He left

himself open to ridicule. That's something you can counterattack without feeling embarrassed."

There's no doubt that the Califano outspokenness made him ideal as a rallying point for tobacco interests in fighting for the industry.

Probably Califano's departure is going to make little difference in HEW's campaign against tobacco. Spokesmen for HEW may draw fewer headlines than the outspoken Califano, but the policy will still be anti-smoking.

The tobacco industry must continue to emphasize that the individual has the right to choose whether or not to smoke.

Big Addition To Our Commercial Area

Tomorrow Carolina East mall, a major regional shopping center, will open to the public on Memorial Drive south of Greenville Boulevard.

The new mall is as modern as can be, and it will be an important addition to the rapidly growing

commercial areas in Greenville and Pitt County.

We welcome the merchants of Carolina East, who will be offering new retail services to a multi-county area of Eastern North Carolina.

THIS AFTERNOON

Water Resources Policies

By BILL NOBLITT

RALEIGH — There is plenty of water in North Carolina to meet future needs.

The problem is simply one of management, a report to the state's Environmental Management Commission concludes.

"If we are willing to pay the price both in dollars and in some constraints in terms of subjecting ourselves to management, there is no reason why there should be any shortage of water in this state to meet all reasonable social, environmental, and economic needs."

"In one form or another, the water is here," flatly states the extensive report on "Policy for Water Resources Planning" prepared by John Wray of the water resources unit of the Department of Natural and Economic Resources.

Future Directions

The policy guidelines contain numerous findings of problems and recommendations for consideration by state agencies and the General Assembly in developing an overall water use policy for the state.

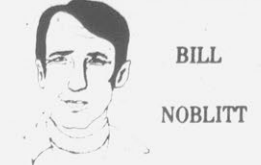
The guiding philosophy to planning water use is spelled out in the policy paper: "We should think first not of water but of people and their aspirations and needs in which water plays an important role."

Following that guideline, the proposed policy charts specific directions for economic development, environmental protection, and combinations of those two interests in all of the state's various "hydrological study areas" of one or more river basins.

The year-long project resulted in a 332-page book which catalogs specific areas which have problems of flooding, drought, erosion, or uneven distribution of water. Some 1,000 proposed water resource projects of various sorts are listed, including projects under study for flood control, reservoirs, water and sewer lines, parks, greenways and wilderness areas, access to public water recreation and land for future needs, and harbor or navigation proposals.

A statewide policy has become essential the policy

guide suggests' because water is a "multi-use but finite resource and its allocation must meet a diversity of demands.... Important tradeoffs must be considered.



BILL NOBLITT

One-Sided

"Many special-interest groups propose solutions which reflect the singular mission of the group rather than the overall scope of problems.... Once a simplistic solution has been proposed, its proponents are faced with the task of supporting it... The public doesn't know whom to believe."

Thus, the running battle between economic growth and development, environmentalists who oppose growth at any cost, and the public which is caught in the middle can only be resolved through a political process.

Policy recommendations listed follow the principle of water for people, with much

emphasis on expanded recreational use of water, flood control through building restrictions rather than artificial controls, concern for wildlife in future water use decisions, and stringent anti-pollution measures.

The proposals get deeply into future industrial growth in recommending that the state "encourage large water-using industries to locate in water-rich areas, namely: the lower reach of Yadkin-Pee Dee, Roanoke, Cape Fear, Catawba, French Broad, Neuse, and Tar-Pamlico.

Likewise, future power plants should be in those water-rich areas, and should be restricted in water withdrawals during drought periods.

Flooding comes in for major attention, with the growing problem of heavy water runoff from developed areas blamed for downstream flooding in many cases. More emphasis should be given to restricting building in floodplain lands, and to computing the effects of buildings and parking lots on nearby streams.

A SERIOUS STRAIN ON TOGETHERNESS!



By JAMES J. KILPATRICK

Joining Roll Of Honor

WASHINGTON — The University of Maryland recently was the beneficiary of a singular honor, capable of being turned to great advantage in coming years. The university was formally enrolled upon the List of Censored Administrations maintained by the American Association of University Professors.

It is not every university that can qualify for so high an honor, and great credit should go to Maryland's President John S. Toll for

bravery beyond the call of action in provoking this award. Mr. Toll had the fortitude last year to reject the proposed appointment of a left-wing professor as head of the university's Department of Government and Politics. For this exercise in exemplary judgment, this censure was duly imposed.

Yes, I mean to be sarcastic, but this affair demands it. I find the action of the AAUP at its Houston convention so irrational as to defy comprehension by men who live in the real world. The

association's position is that Maryland committed a grave violation of the principles governing academic freedom. The position is asinine.

The affair arose in the fall of 1977, when a search committee began looking for a candidate to fill the vacant post as head of the Department of Government and Politics. Early in 1978 the committee came up with two finalists, a Midwestern professor not publicly identified, and Professor Bertell Ollman of New York University.

Provost Murray E. Polakoff chose Dr. Ollman and sent his recommendation to the university's then president, Dr. Wilson Homer Elkins.

Dr. Elkins stalled until his term of office ran out on June 30. His successor, Dr. Toll, after three weeks of review and consultation, concluded that Dr. Ollman was not the best qualified candidate he could hope to find. The president firmly denied that Dr. Ollman's political beliefs had anything to do with his decision.

Dr. Ollman is a Marxist. His academic credentials (Wisconsin and Oxford) were impeccable; his experience (Chicago, Columbia, NYU) was impressive; his testimonial letters from colleagues and students were highly commendatory. But the professor, on the record of his own published writing, is not only a Marxist theorist but an activist who believes in exploiting the teacher's role.

The professor makes no bones about it. In a long essay last year, "On Teaching Marxism and Building the Movement," he boasted of the number of socialist journals and newsletters that now circulate within the academic community. He was proud to

Charts Flood Debate

By DONALD M. ROTHBERG
Associated Press Writer
WASHINGTON (AP) — First, there were Harold Brown's charts of blue, green and red lines playing nuclear tag and telling the story of who would have how many warheads after the first or second exchanges of missiles if the United States and Soviet Union fought the war to end all wars.

It was all part of the defense secretary's case for the SALT treaty.

Sen. Gary Hart, D-Colo., also had some charts. The senator, a member of the Senate Armed Services Committee, supports the treaty. His charts had two columns with numbers in each. They showed Hart's estimates of how many nuclear warheads the Soviets would have with the treaty and without the treaty.

Given Hart's position on SALT, no one was surprised that he estimated the Soviets would have a lot more warheads without SALT.

At the other end of the long committee table, right next to the easel holding Hart's charts, sat Sen. Roger Jepsen, R-Iowa.

When his turn to question Brown came, Jepsen produced his own visual aides. Not charts, but pictures of the hulls of B52 bombers, sitting in storage in a field.

Jepsen asked Brown if those stored bombers weren't being counted in the treaty as part of the U.S. strategic arsenal. Yes, indeed, replied Brown, because the United States didn't want to give the Soviets a chance to avoid having their bombers counted by putting them in storage.

(Continued on page 6)

40 Years Ago Today

July 31, 1939

J.H. Rose, state commander of the American Legion, was in Chapel Hill this afternoon attending a meeting of the committee on free tuition for the children of veterans disabled in World War I. The session was held in the office of president Graham.

Commander Rose will be in Charlotte tomorrow to assist Legion officials there in celebrating the final American Legion baseball game between Charlotte and Richmond County.

The athletic event will commemorate the 100th anniversary of baseball and 13 years of American Legion baseball in Charlotte. The American Legion dignitary will return Wednesday.

Carl L. Bailey, training committee chairman of Boy Scouts, today advised Dr. R.L. Hildrop, chairman of leadership training for the Greenville district, that the adult training school will open at Camp Charles on Friday and continue through Sunday until 2 p.m.

In addition to the adult leaders, including scoutmasters and assistants, over 60 scouts are expected to attend the camp. Work covered during the three-day encampment will be the troop training course which is required for the scoutmaster to secure a scoutmaster's key.

— Stuart Morgan

THE INSIDE REPORT

Critic Of Jordan Forms

By ROWLAND EVANS and ROBERT NOVAK

WASHINGTON — After President Carter lectured worried sub-cabinet officers on the necessity for absolute loyalty during his July 24 meeting with them, one official rose to declare that — loyalty or no loyalty — Hamilton Jordan's job evaluation forms were ridiculous.

The lone critic was Secretary of the Army Clifford Alexander. A Washington lawyer who once ran for mayor of the District of Columbia and before that served on Lyndon B. Johnson's White House staff. He complained that the forms for evaluating administration officials appointed by the president, Jordan's first move as White House chief of staff, were "unprofessional" and "sophomoric."

Alexander was expressing the thoughts of scores of his colleagues who were too worried about their jobs to say so to the president's face. "Cliff showed a lot of guts," one assistant secretary confided to us, "but maybe I would, too, if I were handsome, brilliant and black."

Carter reacted to Alexander's complaint with a smile but did not back down. He contended that "I could do better" and so could everybody else in the administration. Jordan's "fitness forms" (as the president called them) were merely an instrument toward that end. Earlier, he had vigorously defended Jordan as chief of staff, detailing the long and intimate political relationship between the president and his top aide.

A footnote: Besides his demand for absolute loyalty, the president's principal message to the sub-cabinet officials was that he and his administration had been transformed by the Camp David meetings. Before then, Carter said, he had been talking but nobody had been listening.

Califano's Sin

Without naming him, President Carter took a hard swing at Joseph Califano as secretary of health, education and welfare, at the famous July 17 cabinet meeting that set the stage for mass firings.

Beginning his recital of alleged shortcomings and failures by his cabinet, Carter looked directly at Califano and said, in effect: How do you think I felt when a governor told me up at Camp David that a member of my cabinet had come into his state and made two major announcements of government grants — without once mentioning Jimmy Carter?

Neither governor nor state was named. But there was no question Califano was the cabinet member Carter had in mind, and loyalty was the

unspoken charge.

Califano was shaken. But not nearly so much as a few days later, after he was fired, when he was called a liar.

A footnote: Insiders are convinced that Carter's rough handling of Califano will drive him publicly into Sen. Edward M. Kennedy's corner for the presidential nomination. Califano, they say, is bent on revenge.

Baker's SALT Pitch

Although Sen. Howard Baker declares his opposition to the SALT II treaty is in no way political, a private new fundraising appeal for his presidential campaign has an overriding flavor.

The senator's letter, signed "Howard," warned that he must now "drastically curtail" travel in behalf of the Republican presidential nomination. "I'm going to stay in Washington to lead the fight in the Senate against the dangerous SALT II arms treaty negotiated by the Carter administration," he told previous campaign contributors. "That means the flow of critically needed campaign funds will slow dramatically."

(Continued on page 6)

Public Forum

Letters submitted for Public Forum should be limited to 300 words. The editor reserves the right to edit longer letters.

To the editor:

Having been away several days, it came as a great shock to learn of the passing of Mayor S. Eugene West. He, like his father, whom I knew quite well, made a contribution to their communities which will always be remembered.

My association with Gene began in May of 1954 and continued until his passing, although for the past few years our paths did not cross as often as I would have liked. Gene was a man of strong convictions and most of the time right. He, during his years of public life, had the citizens of Greenville as a whole at heart. He was not a man to be pressured by a few selfish, self-centered people. What he started, he finished. On several occasions, we spoke of plowing up Evans Street and planting grass and it finally came to pass. I could name a number of firsts that he pushed for, such as Urban Renewal, a highway thoroughfare plan and others, all of which have made Greenville a better place in which to live.

The leadership, dedicated service, untiring efforts and love for the people of Greenville drove him to the many accomplishments, all of which have lessened the problems today for a fast-growing city.

He worked for a balanced economy through diversified industry, was proud of East Carolina University and boosted its growth, worked to no end for better health programs in Greenville, was a strong supporter of better education and was determined to make Greenville the most progressive city in the state of North Carolina, which he did.

Gene West was an humble Christian man who made Greenville what it is today. I know. It was my pleasure to work with him.

Leonard P. Bloxam
Former Director of Utilities and City Manager

One Can Bypass The Brokers

By JOHN CUNIFF
AP Business Analyst
NEW YORK (AP) — If you don't like to deal with brokers or pay their commissions, you can still buy stock in some American companies. And pay only \$5 or a bit more for the bookkeeping charges.

The way was cleared a few days ago by the National Association of Investment Clubs, which hopes eventually to make shares in as many as 200 or 300 companies available under its stock-buying plan.

There is a hitch, if you want to call it that: You must belong to the association, which has an annual membership fee of \$15, but that might not be a bad idea. Numerous benefits are offered to members.

But first, the details: Many hundreds of companies have plans that enable their shareholders to buy odd amounts of shares, either quarterly or monthly, by sending in whatever they can afford, in some instances only \$10.

With that money, and with dividends from shares already owned, the company or its agent, a bank usually, buys shares or fractions of them at the going price or even at a discount, plus a tiny handling fee.

Once a person is a shareholder, he or she need never again pay a brokerage commission in order to purchase more shares. But initially, in order to become a shareholder you must buy through a broker.

Even if a person bought only one share from the broker in order to qualify for the investment plan, the broker would be compelled by economics to charge a minimum fee, perhaps \$20 or \$25.

That's where the National Association of Investment

Clubs comes in. It already is a member of many plans. Now it offers to buy for members, for a one-time bookkeeping fee of \$5 for each company purchased.

So far, the association is offering to purchase stock in 14 concerns, but Thomas O'Hara, chairman, believes the service could become so popular that the list will quickly grow, even to 300.

The plan could become a great promotional tool for the association, especially since it now views itself as spokesman not only for clubs but for all small investors, who sometimes get lost among the big.

For the \$15 a year membership fee, the association provides an investors manual or learn-by-doing textbook, the monthly magazine Better Investing, low-cost seminars and meetings, and lobbying.

It offers more too: a way of life, or at least a way of in-

vesting. Its files bulge with accounts of people who secured their future by following a simple, usually painless investment formula.

The association (1515 East Eleven Mile Road, Royal Oak, Michigan 48067) developed and tested the formula over close to four decades, in expanding economies and receding, in bull markets and bear.

The truth is that successful clubs — and NAIC members are successful, averaging compounded annual earnings of 10.46 percent — seek to double their investment in three to five years. And they do it.

Many club members learn so much about investing, and about individual stocks, that they open personal accounts as well, which is one reason why the NAIC is now expanding to include individual memberships.

The Daily Reflector

INCORPORATED

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Strength For Today

THE CLEANSING POWER OF FAITH

Greek mythology gives us the story of Herakles cleansing the stables of Augeas. These stables, having housed thousands of oxen had not been cleaned for thirty years. Herakles was commanded to clean them in one day. His own efforts would have been quite unavailing for such a task, but Herakles accomplished it by causing the river Alpheus to run through the stables.

If people depended solely upon their own efforts and resources to cleanse their

lives, they could never do so. They can accomplish this objective only by turning to some great resource above and apart from their own lives.

And this resource is the spirit of God, which has all the cleansing power of the river Alpheus, and more. All the agonizing and effort which we can bring to bear on our problems will bring only limited results. But when the spirit of God runs through a human heart, vile and debasing evil is swept away.

Elisha Douglass

Liz Claiborne, James Kenrob, Ellen Tracey, Harve Benard, Jones of New York, John Meyer, Pendleton, Leslie Fay, Amy Adams, Act I, The Kollection, Leslie Pomer, Ruffin wear, Hearsay, Suitime, Jerry Silverman, Alice Stuart, Garland, Calvin Klein Jeans, Sasson Vanity Fair, Vasserette, Gilead, Phillipson, Bass, Fomalore, Hanes Hosiery, Monet, Etienne Aigner Handbags, Fomalore, Liz Claiborne, James Kenrob, Ellen Tracey, John Meyer, Pendleton, Act I, The Kollection, Hearsay, Suitime, Jerry Silverman, Alice Stuart, Garland, Calvin Klein Jeans, Sasson Jeans, Bali, Vanity Fair, Vasserette, Gilead, Warners, Joyce, Red Cross, Stanley Phillipson, Bass, Fomalore, Pappagallo, Clinic, London Fog, Handbags, Bali, Act I, Liz Claiborne, James Kenrob, Jones of New York, John Meyer, Amy Adams, Act I, The Kollection, Hearsay, Suitime, Jerry Silverman, Gloria Vanderbilt Jeans, Bali, Vanity Fair, Vasserette, Gilead, Act I, Warners, Joyce, Red Cross, Stanley Phillipson, Bass, Brody's Downtown, Brody's Pitt Plaza



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Calm Convicted Killer Looking To Another Trial

By RICK SPRATLING
Associated Press Writer
MIAMI (AP) — Twice deadlocked between life and death, a jury has voted to send smiling former law student Theo-

dore R. Bundy to Florida's electric chair for strangling two sorority sisters. Now a judge must decide whether to take the jury's advice.
Judge Edward D. Cowart

said he would announce today whether Bundy is to live in prison or die in "Old Sparky," the oak chair in the state's death chamber.
Bundy seemed unconcerned.

"See you next trial," he said with a grin on the way out Monday after the jury recommended his execution.

The jurors were out for just under two hours. On the first ballot, six jurors voted for Bundy to live, said juror Mary Russo. Six voted for death. Another vote produced another 6-6 tie.
"Each time we voted secretly," she said. "The third time we came up with a majority." Jurors would not say what the final vote was.
Under Florida's two-stage

trial system in capital cases, a unanimous jury vote is required for a conviction. But only a simple majority is needed for the jury's non-binding recommendation on a penalty.

Cowart gave no hint whether he would accept the jury recommendation. He has sentenced three people to death, once overriding a jury that recommended life in prison.
Florida electrocuted convicted murder John A. Spink on May 25, the first time in

12 years an inmate in an American prison was executed unwillingly.

Bundy seemed without emotion when the jury's recommendation was read. As he had when he was convicted six days earlier, he remained serene,

chewing idly on a mint and scribbling notes on a yellow pad.

Then he rose — but only to speak in calm tones. He wanted to make sure his family could visit him in jail. Cowart said they could.

Prosecutor Larry Simpson re-

minded jurors of Lisa Levy, 20, and Margaret Bowman, 21, who were battered, choked, and bitten in the Chi Omega sorority house in Tallahassee. Three other young women were beaten the same morning around the Florida State University campus.

Bundy wouldn't let his lawyers introduce results of his last psychiatric test, but public defender Margaret Good tried to depict a client with a troubled mind.

"The crimes were the product of delusion, disorder and compulsion," she said. She argued that the victims had not suffered. "They were sleeping," she said. "They felt no pain."

Later, she noted the defense has until Aug. 10 to file a motion for a new trial and said "We will file it before that time."

Bundy has other dates in court.

He is due for trial in September on a charge of murdering 12-year-old Kimberly Leach, of Lake City, Fla., on Feb. 9, 1978. He is charged in Colorado with the 1975 slaying of Dearborn, Mich., nurse Caryn Campbell. He is still under a 15-year Utah prison sentence for the 1974 kidnapping of 17-year-old Carol DaRonch.

The FBI said in early 1978 that Bundy was sought for questioning in three dozen murders of young women.

One Tobacco Grower Is Content With Prices

LUCAMA, N.C. (AP) — While most tobacco growers maintain the extraordinary problems of raising their crops and getting them to market at what they consider all-too-low prices, at least one says he has no complaints.

"I've got the best harvesting crew in the county," said Linwood H. "Sonny" Scott of Wil-

son County. "I can grow an acre of tobacco as cheap as anybody."

He placed his 1978 costs at 70.5 cents per pound plus the cost of leased poundage quota. He predicted the figure will be higher this year.

With blue mold, herbicide-contaminated fertilizer, rising fuel costs and the high cost of getting the leaf to market, this has been a year of bad news for North Carolina tobacco growers.

But Scott, 31, has refused to let those setbacks dampen his enthusiasm. The 1979 tobacco crop is the 11th harvested by Scott and his wife, Alice. They have about 1,000 acres of all crops, mostly corn and soybeans.

Scott insists he isn't becoming rich, however, noting most of the earnings are plowed back into the ground.

"We were married on Oct. 6 (1960) and bought a tractor on Nov. 16," Scott said. "We haven't been out of debt since, but we haven't fallen behind on any loan payments either."

"My tobacco is as clean as any machine-harvested tobacco on the market floor and as clean as much of the hand-harvested tobacco," he said.

Scott has the record of a farmer with substantial management capabilities. He has been the Wilson County corn-growing champion three years, and in 1977, he was named the county and state's outstanding young farmer.

The latest recognition to come Scott's way was being named Outstanding Young Tobacco Grower in the beltwide recognition program, sponsored by Philip Morris USA.

"Sonny has gotten where he is by asking questions and taking a positive, aggressive approach to farming," said Connie Jernigan, chairman of the Wilson County staff of the Agricultural Extension Service. "He has tremendous ability to manage a farming business, and he doesn't hesitate to adopt new technology if he's shown that it's an improvement over the old."

Scott said the constant controversy surrounding tobacco does not worry him.

"Tobacco is going to be grown as long as there are people on this earth. It may be a smaller volume than we're growing today, but tobacco is still going to be grown, and I plan to be one of those growing it."



BUNDY MAKES A FACE — Theodore Bundy makes a face after judge Edw. D. Cowart leaves the courtroom following the verdict of the jury for a death penalty in Bundy's trial. (AP Laserphoto)

Kilpatrick Col. ...

(Continued from page 4)

see four widely used radical introductions to courses in American government where six years earlier there were none. He urged a renewed dedication by socialist teachers "to make the most effective use of the classroom situation."

Are we to understand from the AAUP that such unabashed assertions are to be ignored absolutely? Nonsense! A public institution, supported by tax funds, surely has some obligation toward at least a decent neutrality on the teaching of economic theory. The notion that professors are creatures of distilled intellect, delivering themselves of antiseptic lectures cleansed of every germ of predilection, is hokum. It is as absurd as the notion that judges discard their prejudices when they don judicial robes.

To predicate academic policies on so unrealistic a posture is to make "academic freedom" more of a shibboleth than it already is. Of course professors have pet theories. Of course they are biased this way or that. Of course they influence receptive students toward their own ethical, scholarly or political views. Professors are not dummies, though the AAUP's vote of 143 to 101 to censure Maryland might provoke some reservations on that score.

Sure, a free society must defend a right to teach, and in some forums a right to indoctrinate as well. But no search committee or faculty committee or pointy-headed pressure group has any right to substitute its judgment for the judgment of a university president in matters such as this. Presidents have rights as well as professors. In failing to recognize this common-sense rule of executive authority, the AAUP makes its hoity-toity List of Censored Administrations a veritable roll of honor.

Evans-Novak ...

(Continued from page 4)

Therefore, he urged these past givers to reach deep for as much as possible up to the overall \$1,000 limit, in hopes of raising an extra \$81,500 by Aug. 17 — and hurry. "Every day that goes by during the SALT debates without hearing from you puts my campaign that much further behind schedule financially," Baker admonished his friends.

Senatorial TV Blackout
Although President Carter's senior aides considered his prime-time televised news conference of July 25 one of his most important public appearances, many Democratic senators did not bother to watch.

Their ready-made excuse was Senate Majority Leader Robert Byrd's annual party for his Democratic Senate colleagues. "I guess we could have gotten a TV set and watched, but nobody bothered," one senator told us. The "nobody" included the president of the Senate: Vice President Walter Mondale.

Carter strategists hoped the press conference would wipe away the aftertaste of the cabinet shuffle. But it may have been just as well that the senators were not watching. Carter's blunt put-down of Sen. Henry M. Jackson would have offended many.

Prices Were Up On All 3 N.C. Tobacco Belts

By The Associated Press
Prices were up Monday on all three North Carolina tobacco belts over Thursday's prices, according to the Federal State Market News Service.

On the Eastern Belt, 7.2 million pounds sold for an average of \$125.78 per hundred pounds, up \$2.17 from Thursday. So far this season, 26.9 million pounds have been sold on the belt, at a season average of \$124.32.

Third and fourth quality lugs and fourth-quality primings made up almost two-thirds of the heavy volume.

On the sandhills markets in the Middle Belt, 773,816 pounds

were sold Monday at an average of \$124.47 per hundred pounds, up \$4.63 from Thursday. The season average on the belt is \$121.75 for the 2.9 million pounds sold.

The quality breakdown on the market changed considerably, with an 11 percent increase in tobacco graded good with a similar decline in fair and low grades.

The remaining Middle Belt markets will open this week. Durham, Henderson, Louisburg and Oxford will hold first sales Tuesday. Warrenton is scheduled to begin auctions Wednesday.

Gov. Jim Hunt will be on hand Tuesday for the opening sales at the Roycroft-Curran Warehouse in Durham. Warehousemen anticipate good prices for opening sales because they say the quality of tobacco on the floor is better than it has been for several years.

The warehousemen expect a full sale Tuesday, but said volume may decrease for the next week because the crop is about 10 days late this year due to cool spring temperatures and recent rains.

Bobby Thomas of Planter's Warehouse, where the first sale will be held in Durham, said buyers seem to be looking for tobacco with the dark yellow color of this year's crop.

"We had an excellent crop last year, but it's going to be as good or better this year," he said.

On the North Carolina-South Carolina Border Belt, 6.9 million pounds were sold Monday at an average of \$136.38 per hundred pounds, up \$4.04 from Thursday's average. A total of 37.5 million pounds have been sold so far this season at an average of \$130.93.

Volume was light to moderate, with the top average of \$153 paid for good lemon leaf.

Scholarship For Pitt Student

MOUNT OLIVE — Carol Lynne Morris, daughter of Mr. and Mrs. Linwood Morris of Winterville, has been awarded a Faculty Scholarship of \$250 to Mount Olive College for the 1979-80 school year.

A 1979 graduate of D. H. Conley High School, Carol was a member of the National Honor Society and Literary Club. She plans to prepare for a career in dentistry.

The cost of the second Salmon River blaze, at Ship Island, was put at \$253,000 by Vera Crandall, Salmon National Forest fire information officer. That blaze has been burning 14 days, in steep mountain slopes.

One firefighter reportedly suffered an injured knee and cuts after he slipped and rolled down a slope Monday afternoon. Last Thursday, 29-year-old Kyle Pattee lost his life fighting the fire.

Ms. Crandall said the Ship Island blaze remains perilous.

Circus Gives Away Fertilizer

LOS ANGELES (AP) — The 100 persons who took advantage of the Ringling Bros. Barnum & Bailey giveaway put up a big stink as they left in trucks and Cadillacs filled with elephant manure.

The circus has offered the free fertilizer to greenthumbs from New York to Los Angeles as it travels across the country.

"In New York, so many people wanted it that they ran out," said publicist Susan Reynolds. "It was amazing."

The manure — collected mostly from 18 circus elephants — was shoveled from bins into plastic garbage bags, cartons, boxes and burlap sacks Monday morning.

"One man dressed in a tie and suit drove up in a real fancy car and got a bag for a friend who's an organic gardener," Ms. Reynolds said. "A lot of true-blue organic gardeners showed up, too, but there were even ladies dressed up in all their finery who looked like they were on their way to lunch in Beverly Hills."

Rothberg Col...

(Continued from page 4)

The committee's senior Republican, Sen. John Tower of Texas, had been leaning back in his chair, one foot up on the table, and peering over his half glasses at Hart's numbers.

Tower doesn't like the treaty and Hart's figures didn't set well with him.

The next day, Tower arrived with charts. His indicated the Soviets wouldn't do much more without SALT than they could do with the treaty.

Sen. John Warner, R-Va., came up with a chart designed to show the Soviets could move ahead with weapons development programs under SALT.

By this time, Sen. John Culver, D-Iowa, decided he had seen enough charts.

"It might be time to initiate the chart limitation talks," suggested Culver.

With its ICBMs, SLBMs, ALCMs, GLCMs, etc., SALT has more alphabet terms than the New Deal.

So, it's no wonder senators began to get a little confused over ordinary names.

"I would like to compliment Gen. Brown," said Warner, referring to Gen. David C. Jones.

"Gen. Meyer, you've been associated with the ABM treaty, isn't that right," Jepsen asked Gen. Edward C. Meyer, Army chief of staff.

"No," replied the general.

"That's Gen. Stu Meyer," Sen. James Exon, D-Neb., kept referring to Adm. Thomas Hayward, chief of naval operations, as "Adm. Hayward."

At one point, Exon called Jones, "Gen. Rogers," which prompted the general to respond, "Senator, I'm Gen. Jones. I almost called you Sen. 'obil.'"

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Architect's rendering of the new North Carolina Museum of Art, to open in 1980.

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Standby Gas Rationing Bill Seen As Weakened

By TOM RAUM
Associated Press Writer
WASHINGTON (AP) — Congressional leaders, hopeful of putting a standby gas rationing proposal on President Carter's desk by Thursday night, are working hard to reverse a House vote they claim seriously weakened the bill.

However, today's scheduled floor vote on rationing was expected to be close — far closer than Democratic leaders were predicting a week ago.

The standby rationing bill is the first piece of the president's new energy plan to emerge for congressional floor debate.

House Speaker Thomas P. O'Neill said he thought there were enough votes to pass the measure in a form Carter can accept — without a Republican-sponsored amendment adopted last Wednesday that limits the president's flexibility.

"I think we can get the votes to knock that out," O'Neill said in an interview. But the speaker also said he's no longer so sure of his vote-predicting prowess as a result of last week's setback, which he conceded caught him by surprise.

A number of members remain reluctant to relinquish to

the president the right to decide how ration coupons should be distributed, O'Neill said. "There are certain members out there who are opposed to what they see as yielding their power."

However, O'Neill said the president must be given the authority to write a standby rationing plan without detail-by-detail interference from Congress, or such a plan would never get off the ground.

The rationing bill was abruptly withdrawn by O'Neill last Wednesday after the House unexpectedly approved, by a 232-187 vote, an amendment by Rep. Benjamin A. Gilman, R-N.Y., giving Congress the right to veto any gas rationing plan in advance.

This would mean Congress would have two opportunities to block rationing — first when

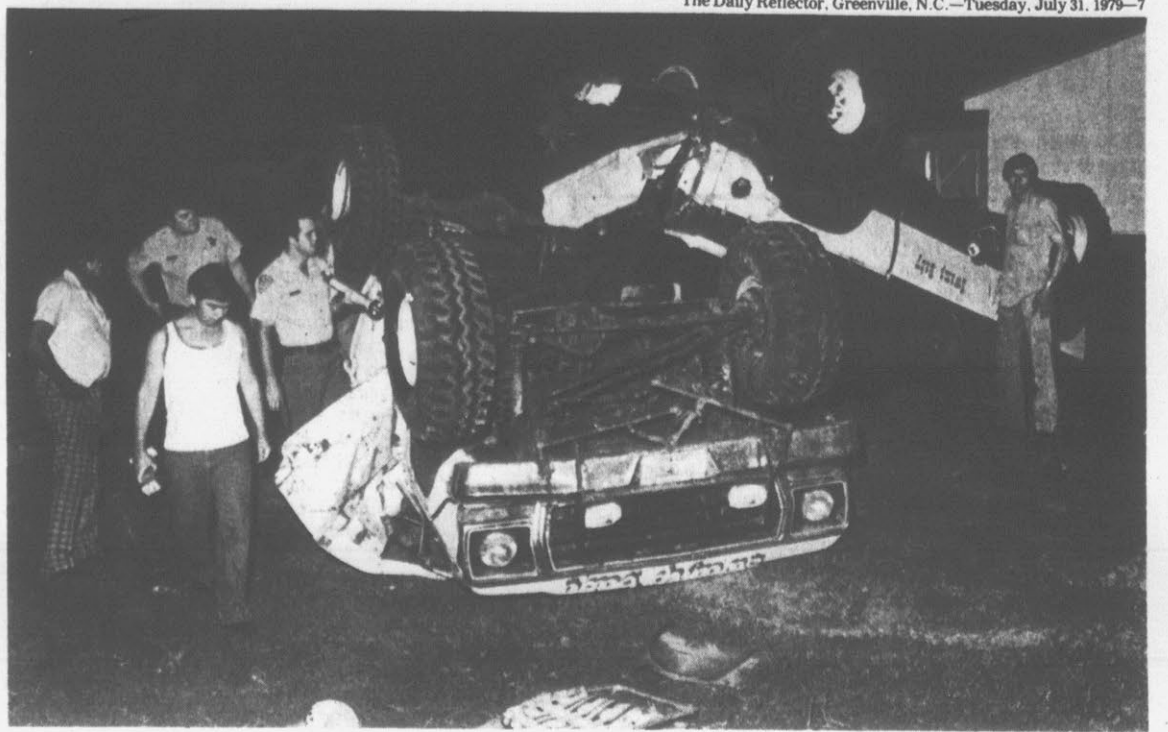
the president proposed a plan, and then if he tried to put it into effect.

"It scuttled the bill," O'Neill said Monday. "We'll never get a bill through if we adopt something like the Gilman amendment."

Senate Democratic Leader Robert C. Byrd said the Senate stands ready to act quickly on the rationing bill once the House acts, in hopes of getting it to Carter by late Thursday, when both chambers begin their month-long August recess.

In May, the House rejected the president's original standby gas rationing plan, which did contain a detailed formula for distributing coupons.

Unlike that bill, the current one does not spell out details, giving the president the right to come up with details of the plan himself.



EARLY MORNING ACCIDENT — A 1979 Ford Bronco pulling a 1978 Ford pickup truck ran off U. S. 264 seven miles east of Greenville around 1:45 a.m. Monday. According to N. C. Highway Patrolman Spencer Padgett, the driver of the Bronco, Dana Leigh Hartley of Rt. 5, Greenville, apparently lost control of the vehicle when passing a tractor trailer. When the Bronco ran off the right side of the road, the tow chain broke from the truck, causing it to

break loose and tumble on top of the Bronco. The two vehicles landed in the front yard of Sam Bowers, Rt. 5, Greenville. A windshield from one of the vehicles flew in the Bowers' window, slightly cutting Bowers' arm. Both Ms. Hartley and her passenger, David Hartley of Rt. 5, Greenville, were thrown from the vehicles and suffered slight lacerations. (Reflector Photo by Tommy Forrest)

No Response To Scott Charges

RALEIGH, N.C. (AP) — Gov. Jim Hunt does not plan to respond to charges by former Gov. Robert W. Scott that Hunt is trying to "create a dynasty."

"Our folks in North Carolina didn't intend to perpetuate a perpetuity, to create a dynasty to seize control of the political power structure and establish a machine," Scott told a Tobaccoland Kiwanis Club audience in Durham Monday.

Hunte offered no public response, and his press secretary, Gary Pearce, said there would be none.

Scott's statement came during a portion of his speech dealing with the Hunt-backed constitutional change of 1977 that permits a governor for the first time to succeed himself.

Scott, son of the late Gov. W. Kerr Scott, said he is considering a bid to stop Hunt from achieving that goal. But he said he is not yet prepared to make a public statement on his possible gubernatorial candidacy.

"I'm very much a possibility for '80," said Scott. "On a scale from one to 10, I'd say I'm a very solid 4.999."

Scott's speech to the Kiwanians came three days after he said in another interview that he probably would not be a candidate for office in 1980. He said Monday he may have been too negative in the comments on his candidacy made Friday at his farm in Haw River.

In his prepared remarks Scott scolded Hunt for what he called a lack of leadership, further political aspirations and yielding to special interests. He devoted more than half of a six-page text to his attack on the governor, at one point saying Hunt's administration practiced "politics of retrenchment."

Scott said Hunt should not be given the impression that passage of the amendment was a free ticket to return to the governor's mansion.

"I don't believe that just because our citizens approved by a narrow vote a constitutional amendment that allows a governor to run for a consecutive term, that they meant for it to be automatic that a governor would succeed himself," said Scott.

Elected A Member Of Therapy Ass'n

BOONE — Mrs. M. Sue Clark, M.A., has been elected as a clinical member of the American Association for Marriage and Family Therapy.

The AAMFT sets standards of specialized training, supervision and experience for marriage and family therapists, and through its requirements and ethical code, seeks to ensure professional competency.

Election as a clinical member of AAMFT signifies readiness for the independent practice of marriage and family therapy.

A Greenville native, Mrs. Clark is presently instructor of psychology at Caldwell Community College - Watauga Division, and in the private practice of marriage and family therapy in Boone. She also serves as a consultant at a counseling center in Hickory and this summer is a visiting lecturer in the Department of Psychology at Lenoir-Rhyne College.

Her husband, Dr. Donald L. Clark, was recently awarded the Diplomate in Counseling Psychology, the professional award in his field. Dr. Clark is a professor of psychology at Ap-



M. SUE CLARK

palachian State University and a licensed psychologist.

Mrs. Clark is the daughter of Leon E. Stocks Sr. of Route 7, Greenville.

Will Evaluate Licensing Bds.

RALEIGH, N.C. (AP) — The state Governmental Evaluation Commission has announced plans to scrutinize state licensing boards governing persons in the legal and medical professions.

In all, the commission, created in 1977 to keep tabs on progress of licensing boards, plans to look carefully into the operation of boards governing 17 different professions.

CORRECTION

A vehicle collision report Sunday was incorrect. The report should read: About 1:25 p.m. Saturday, a vehicle driven by Augustus John Pertalion, 408 Student St., struck a vehicle owned by Thomas Keith Olshner as the Olshner vehicle was parked in Kroger's parking lot.



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Town Holding A 2nd Festival

VINELAND, N.J. (AP) — The home of the annual spring dandelion festival is cooking up another one — the first annual eggplant dinner and festival.

Vineland Mayor Patrick R. Fiorilli is promoting an eggplant bash on Aug. 10 to celebrate Cumberland County's production of up to one-half of the eggplants produced in the United States.

Fiorilli says he will cook the entire gourmet dinner himself and will provide free Alka Seltzer "for those of little faith."

Unlike the dandelion festival, which features dandelion wine, Fiorilli said there will be no eggplant wine at his dinner simply because "We haven't gotten around to inventing an eggplant wine yet."

Stock And Market Reports

Hogs

RALEIGH (AP) (NCDA) — The overall trend on the North Carolina hog market today was steady. Wilson, 38.50; Rocky Mount, unreported; Clinton, Fayetteville, Dunn, Pink Hill, Chadbourne, Ayden, Pine Level, Laurinburg and Benson, 38.50. Salisbury, 38.00. Kinston 37.00 and Spivey's Corner, unreported. Sows: Spivey's Corner, 325-600 pounds, 23.00-25.00; Fayetteville, 400 pounds up, 26.00.

Poultry

RALEIGH (AP) (NCDA) — The North Carolina F.O.B. dock broiler market was steady, supplies moderate, demand good, weights desirable. The dock weighted average price for this week is 38.98 for small purchases of plant grade broilers picked up at processing plants. Estimated slaughter today was 1,620,000.

Hens

RALEIGH (AP) (NCDA) — The North Carolina hen market was steady supplies adequate, demand moderate. Prices paid per pound for hens over seven pounds at farm, Monday and Tuesday, 12 1/2 to 13 cents.

Following are selected 11 a.m. stock market quotations:

Burroughs	68 1/4
United Telecommunications Prd	25 1/2
Heublein	27
Jeff Pilot	34 1/4
Tri South	3 1/4
Wicks	14 1/4
Wachovia Realty Investments	5 1/4
ECR	17 1/2
Central Soya	13 1/4
Hardees	14 1/4
Integon	12 1/4
Fieldcrest	12 1/4
Hatters Income	15
Vepco	12 1/4
Eaton	17 1/2
John Deere	37 1/4
P & G	73 1/4
Piedmont Aviation	12 1/4
Conner Homes	12 1/4
McGraw Edison	28 1/4
NCNB Corporation	14 1/4
OVER THE COUNTRY	18 1/4
Combined Insurance	17 1/4
Planters Bank	17 1/4
Low	17 1/4
Little Mint	17 1/4

NEW YORK (AP) — The stock market put together a strong advance today as the dollar strengthened and the price of gold fell.

The Dow Jones average of 30 industrials rose 5.20 to 843.94 by noon.

Gainers led losers by more than a 2-1 margin among New York Stock Exchange-listed issues.

The dollar gained ground in foreign exchange activity today, and the price of gold, which recently reached record levels above \$300 an ounce, fell more than \$5 in London.

Those developments followed statements Monday by Paul Volcker, President Carter's nominee as chairman of the Federal Reserve Board, that fighting inflation would be his No. 1 priority, even if it meant higher interest rates.

Stock prices and the dollar rallied last week when Carter chose Volcker.

Pan American World Airways led the active list, unchanged at 8. Blocks of 140,000 and 100,000 shares traded at that price.

Chrysler, which posted a \$207.1 million loss for the second quarter, dropped 1/4 to 8 1/4.

The NYSE's composite common-stock index climbed .26 to 59.05. At the American Stock Exchange, the market value in-

dex was off .33 at 198.97. Volume on the Big Board reached 14.59 million shares by noon, up from 12.53 million at the same point Monday.

NEW YORK (AP) — Midday stocks:

	High	Low	Last
AbbrLab	34 1/2	34 1/2	34 1/2
Akron	31 1/2	31 1/2	31 1/2
Allis Chalm	37 1/2	37 1/2	37 1/2
Alcoa	51	50 1/2	51
Am Airlin	12	11 1/2	12
Am Baker	14	14	14
Am Brands	62 1/2	62 1/2	62 1/2
Am Can	38 1/2	38 1/2	38 1/2
Am Cam	24 1/2	24 1/2	24 1/2
Am Motors	7 1/4	7 1/4	7 1/4
Am Stand	50 1/2	50 1/2	50 1/2
Am T&T	57 1/2	57 1/2	57 1/2
Beat Food	22 1/2	22 1/2	22 1/2
Beth Steel	23 1/2	23 1/2	23 1/2
Boeing S	43 1/2	43 1/2	43 1/2
Borden	18 1/2	18 1/2	18 1/2
Burling Ind	17 1/2	16 1/2	16 1/2
Canon Mills n	22 1/2	22 1/2	22 1/2
Carroll	20 1/2	19 1/2	20
Celanese	45 1/2	45 1/2	45 1/2
Cent Soya	13 1/2	13 1/2	13 1/2
Champion	24 1/2	24 1/2	24 1/2
Chesapeake	30 1/2	30 1/2	30 1/2
Chrysler	8 1/2	8 1/2	8 1/2
CoCaCola	39 1/2	39 1/2	39 1/2
Coca-Cola	16 1/2	16 1/2	16 1/2
Corn Edis	24	23 1/2	24
ConAgra S	16 1/2	16	16
Conti Group	28 1/2	28 1/2	28 1/2
Delta AirL	42 1/2	42 1/2	42 1/2
DowChem	27 1/2	27 1/2	27 1/2
DuPont S	40 1/2	40 1/2	40 1/2
Duke Power	22 1/2	22 1/2	22 1/2
EastAirl	8 1/2	8 1/2	8 1/2
East Kodak	54 1/2	54 1/2	54 1/2
Eaton Corp	40 1/2	40 1/2	40 1/2
Exxon	24 1/2	24 1/2	24 1/2
Emark	54 1/2	54 1/2	54 1/2
Firestone	12 1/2	12 1/2	12 1/2
FlaPowel	26 1/2	26 1/2	26 1/2
Fla Pow	30 1/2	30 1/2	30 1/2
ForMol	41 1/2	41 1/2	41 1/2
For McKess	22 1/2	22 1/2	22 1/2
Ford	12 1/2	12 1/2	12 1/2
GenDynam S	31 1/2	31 1/2	31 1/2
Gen Elec	52 1/2	51 1/2	51 1/2
Gen Foods	24 1/2	24 1/2	24 1/2
Gen Mills	57 1/2	57 1/2	57 1/2
Gen Motors	29 1/2	29 1/2	29 1/2
GenTel	26 1/2	26 1/2	26 1/2
Goodrich	21 1/2	21 1/2	21 1/2
Goodyear	16 1/2	16	16
Grain Co	29 1/2	29 1/2	29 1/2
GTNor Nek	33 1/2	33 1/2	33 1/2
Guil Oil	14 1/2	14 1/2	14 1/2
HerculesInc	19 1/2	19 1/2	19 1/2
Honeywell	69 1/2	69 1/2	69 1/2
ICI	69 1/2	69 1/2	69 1/2
Intl Harv	40 1/2	40 1/2	40 1/2
Intl Paper	42 1/2	42 1/2	42 1/2
Intl Rectif	13 1/2	13 1/2	13 1/2
Intl T&T	27 1/2	27 1/2	27 1/2
K Mart	25 1/2	25 1/2	25 1/2
Kaiser Alum	18 1/2	18 1/2	18 1/2
Kane Mill	7 1/2	7 1/2	7 1/2
KraftInc	48 1/2	48	48
Kroger Co S	22 1/2	22 1/2	22 1/2
Lockheed	38 1/2	38	38
Lowes Corp	52 1/2	52 1/2	52 1/2
Monsanto	25 1/2	25	25 1/2
Monroe	20 1/2	20 1/2	20 1/2
Mead Corp	25 1/2	25 1/2	25 1/2
MinMM	53 1/2	53 1/2	53 1/2
Mobil S	39 1/2	38 1/2	39 1/2
Monsanto	51 1/2	51 1/2	51 1/2
Nabisco	22 1/2	22 1/2	22 1/2
Nat Distill	23 1/2	23 1/2	23 1/2
Old Corp	23 1/2	23 1/2	23 1/2
Oswell	21	20 1/2	21
Pennyc JC	28 1/2	28 1/2	28 1/2
PeppsCo	25 1/2	25 1/2	25 1/2
Phillips S	34 1/2	33 1/2	34 1/2
PhillipsPet	39 1/2	39 1/2	39 1/2
Polaroid	30 1/2	30 1/2	30 1/2
Procter Gamb	73 1/2	72 1/2	73 1/2
Quaker Dal	24	24	24
RCA	24 1/2	24 1/2	24 1/2
RaisinPur	10 1/2	10 1/2	10 1/2
Republic S	27 1/2	27 1/2	27 1/2
Reynold	60 1/2	60 1/2	60 1/2
Rockwell Int	38 1/2	38 1/2	38 1/2
SearsRoeb	18 1/2	18 1/2	18 1/2
Scripps	45 1/2	45 1/2	45 1/2
SigRex Pap	30 1/2	30 1/2	30 1/2
Soft Paper	17 1/2	17 1/2	17 1/2
Southern Lin	29 1/2	29 1/2	29 1/2
SealedPac	27 1/2	27 1/2	27 1/2
SearsRoeb	18 1/2	18 1/2	18 1/2
Skyline Sp	11 1/2	11 1/2	11 1/2
Sony Corp	8 1/2	8 1/2	8 1/2
Southern Co	13 1/2	12 1/2	12 1/2
Sperry Rand	53 1/2	53 1/2	53 1/2
Std Brands	45 1/2	45 1/2	45 1/2
StoOil Cal	24 1/2	24 1/2	24 1/2
StoOil Ind	52 1/2	51 1/2	51 1/2
StoOilOH	66 1/2	66 1/2	66 1/2
StoOilOH	60 1/2	59 1/2	60
Stevens JP	14 1/2	14 1/2	14 1/2
Texas Inc	28 1/2	28 1/2	28 1/2
TexEast	53 1/2	53 1/2	53 1/2
Texasgulf	25 1/2	24 1/2	24 1/2
UMC Ind	15 1/2	15	15 1/2
Unicom	45 1/2	45 1/2	45 1/2
UnCarbid	40 1/2	40 1/2	40 1/2
UnOilCal	40 1/2	39 1/2	40
Uniroyal	53 1/2	53 1/2	53 1/2
US Steel	23 1/2	23 1/2	23 1/2
Westing E	20 1/2	20 1/2	20 1/2
Weyerhae	29 1/2	29 1/2	29 1/2
WinnDix	29 1/2	29 1/2	29 1/2
Woolworth	25 1/2	25 1/2	25 1/2
Wrigley	70 1/2	70 1/2	70 1/2
Xerox Cp	63 1/2	63 1/2	63 1/2

Jail Visitor Also Jailed

MARION, N.C. (AP) — A 21-year-old female acquaintance of the man who has confessed to killing two persons and burying their bodies in a mountainous area of McDowell County, went to visit the man in jail and wound up behind bars herself.

Kay Wright was being held in the county jail Monday on accessory charges under \$50,000 bond. She was arrested Sunday by Sheriff's deputies in Marion when she came to visit Danny Allen Parton, the man who led police to the graves of two women earlier this month.

Gaston and McDowell county authorities questioned Ms. Wright in Gaston County last week. A county police detective, Sgt. Johnny Reed, said she also could be charged with accessory to kidnapping. Parton is charged in Gaston County with kidnapping Cathy Mosley, one of the victims.

Authorities also said they have lodged an additional charge against Parton. He is being held in the county jail without bond on the murder charges. A spokesman for the sheriff's office said Parton also has been charged with the rape of a 19-year-old McDowell County woman.

No details were immediately available on what led authorities to add the rape charge. The attack allegedly occurred at Parton's home in North Cove in early July, a spokesman said.

Parton, 29, of Bessemer City, led police to the shallow graves of Ms. Mosley of Bessemer City and Mary Kathryn Dye of Gastonia, on July 20, and told police six other bodies were buried near Marion.

After consulting a lawyer he changed his story and has denied the existence of other bodies. McDowell County deputies have continued to search various spots in the county in an attempt to find other bodies.

Mary Francis Wright, Ms. Wright's mother said Monday her daughter called her to say she had been arrested.

"She went up to see Danny Parton and they arrested her up there," Mrs. Wright said. "I don't have any idea why they arrested her. They had been questioning her, but I certainly am shocked."

No Prints On Weapons

RALEIGH, N.C. (AP) — A former Army fingerprint expert testified today that he failed to find any fingerprints on the weapons that killed the family of Dr. Jeffrey MacDonald.

H.O. Medlin also said that he could not match fingerprints found in the house to those of Helena Stockley, a woman being sought by the defense as a key witness in the case.

MacDonald, 35, now of Huntington Beach, Calif., is charged with killing his pregnant wife, Colette, 26, and his daughters Kristen, 2, and Kimberly, 5, in February 1970 while he was a Green Beret doctor stationed at Fort Bragg.

In testimony Monday, Medlin said that a bare footprint in blood found leading from Kristen's bedroom was made by MacDonald's left foot.

However, evidence hasn't been introduced yet on whose blood it was.

Earnings for the first six months of this year were put at \$10.2 million or \$2.71 per share, an increase of 12 percent over the first half of 1978.

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This, a spokesman said, amounted to an increase of

Obituaries

Avery

FARMVILLE — Mr. Walter Avery, 93, died Monday at his home, Rt. 1, Farmville. Funeral services will be held Wednesday, 3:30 p.m., from the Church Street Chapel of the Farmville Funeral Home by the Rev. Tommy Evans. Burial will follow in the Hollywood Cemetery, Farmville.

Mr. Avery, a lifelong resident of Farmville, was a retired farmer. He was a member of the Piney Grove F. W. B. Church.

Survivors: his wife, Mrs. Melie Brantley Avery of the home; three daughters, Mrs. Ethel Garris of Rt. 4, Greenville, Mrs. Mattie Worthington and Mrs. Judy Jarvis, both of Greenville; six sons, Lenwood Avery of Rt. 1, Snow Hill, J. B. Avery of Rt. 1, Farmville, Walter J. Avery of Rt. 1, Greenville, Lyndon Avery, Wilbur Avery and Carroll (Bud) Avery, all of Farmville; two sisters, Mrs. Ellen Pilgreen of Winterville and Mrs. Etta Pilgreen of Newport News, Va.; one brother, Chester Avery of Winterville; 26 grandchildren; 37 great-grandchildren; 11 great-great-grandchildren.

Bass

Funeral services for Mrs. Helen B. Bass of 1313 S. Pitt St., who died Saturday in Pitt Co. Memorial Hospital, will be held Thursday at 2 p. m. in Mount Calvary F.W.B. Church by Bishop W. L. Jones, pastor. Burial will be in Brown Hill Cemetery.

Mrs. Bass, a Craven County native, spent most of her life in Greenville. She was a member of Mt. Calvary F.W.B. Church.

Surviving her is a sister, Mrs. Della Rouse of Washington, D. C.

Family visitation will be held Wednesday from 8 to 9 p. m. at Flanagan Funeral Chapel.

Cannon

Mrs. Velma N. Cannon, 46, of 2603 Crockett Drive, Greenville, died in Pitt Co. Memorial Hospital Monday.

The funeral service will be held Wednesday at 5 p. m. in the Wilkerson Funeral Chapel by her pastor, the Rev. Van Dale Hudson. Burial will be in Greenwood Cemetery.

Mrs. Cannon, a Pitt County native, spent all her life in Greenville. She was a member of Trinity F.W.B. Church and a retired employee of E. I. DuPont Company.

Surviving her are her husband, Leo Cannon; two sons, Leo Cannon Jr. of the U. S. Air Force now stationed in Hampton, Va. and Donald Cannon of Greenville; her mother, Mrs. Nannie Nichols of Greenville, three brothers, Bruce and Ronald (Butch) Nichols, both of Greenville, and Zeno Gray Nichols of Norfolk, Va.; a sister, Mrs. Arlene Glisson of Greenville; and three grandchildren.

The family will receive friends at the Wilkerson Funeral Home tonight from 7 to 9 o'clock.

Ellison

Mrs. Clyde Ellison, mother of Ms. Christine White, died early Tuesday at her home. Funeral arrangements are incomplete at Phillips Brothers Mortuary.

Cub Scouts Are Invited Compete

All local Cub Scout packs have been invited to participate in skating competition at Sportsworld.

A scout spokesman said that the Cub Scouts compete every Tuesday from 11:30 a.m. until 5:30 p.m. for first, second and third place awards in the skating competition and games.

Competition so far has resulted in Pack 200 holding first place, Pack 550 and Pack 330 tied for second, and Pack 33 holding third place.

The skating activity involves pack level competition, it was noted.

Johnson

Leonard Tuck Johnson, 58, died Saturday in Greenville. Funeral arrangements are incomplete at Cook's Funeral Home, Farmville. He was the brother of Willie Johnson of Greenville.

Mills

Mr. Zeno G. Mills, 84, died Monday.

The funeral service will be held Wednesday at 3:30 p. m. in the Wilkerson Funeral Chapel by the Rev. Floyd Cherry of Pine Level and the Rev. Cedric Pierce, his pastor. Burial will be in the Black Jack F.W.B. Church Cemetery.

Mr. Mills, a lifelong resident of the Black Jack community, was a member of Black Jack F.W.B. Church and a retired farmer.

Surviving him are two sons, Curtis and Bruce Mills, both of Greenville; a daughter, Mrs. Alton Gray of near Greenville; a brother, Burley Mills of Black Jack; three grandchildren; and two great grandchildren.

The family will receive friends at the Wilkerson Funeral Home Tuesday from 7 to 9 p. m. At other times, they will be at the home of Mr. and Mrs. Alton Gray.

Worthington

Funeral services for Mr. Henry Worthington Jr., who died Saturday at Pitt Memorial Hospital, will be held Wednesday, 2:30 p.m., at Phillips Brothers Chapel by the Rev. Dorsey Acklin. Burial will follow in the Brown Hill cemetery.

Mr. Worthington was born and reared in Pitt County and served as a private in the U. S. Army in World War II. He served as corporal in the U. S. Marine Corps, and was awarded the National Defense Service Medal. He was a member of Baha'i Faith, Greenville Branch.

He is survived by his wife, Mrs. Hattie Ebron Worthington of the home; one daughter, Miss Iris Worthington of the home; four sisters, Mrs. Helena Tyson, Mrs. Mabel Patricia Brown, both of Greenville, Mrs. Mary Williams of Baltimore, Md., and Mrs. Ann Johnson of East Orange, N. J.; four brothers, Harry Worthington and George Raymond Worthington, both of Greenville, Clifton Eugene Worthington of Baltimore, Md. and William Forbes of Norfolk, Va.

TUESDAY AFTERNOON, JULY 31, 1979

Wolfpack To Be Most Talented Ever

By BILL WELCH
Associated Press Writer
GREENSBORO, N.C. (AP) — He will not have Ted Brown to count on for the first time since he has been head football coach, but Bo Rein says this year's North Carolina State team will still be the most talented he's ever had.

Rein enters his fourth season as coach of the Wolfpack without Brown, who graduated last year after rewriting N.C. State rushing records and leading the Wolfpack to a 9-3 record and a Tangerine Bowl win over Pitt.

Rein, in Greensboro Monday for meetings and a round of golf with other Atlantic Coast Conference coaches, the athletic directors and sportswriters, said this team has more talent and experience than any he has had at N.C. State.

Rein said he may find himself looking wishfully along the sidelines for Brown for the next 10 years, but he's confident that a stable full of ball carriers, led by Billy Ray Vickers, together can follow Brown's act.

"We will miss the reliability of knowing where Ted is and

that we can get him the ball," Rein said. "But I think we've got some very fine running backs, guys who can make big plays."

N.C. State enters the fall as a good pre-season pick for the conference champion. Rein says the attention prognosticators have given the Wolfpack, and last season's bowl victory, has helped the team.

"Our kids went home with the attitude that they can be a championship team," Rein said. "They also knew they would have to work, and if they

can remember that, maybe being picked number one will help."

Maryland, long dominant in the ACC, will be trying to rebuild its offensive punch this fall since most of its backfield has graduated.

"The number-one thing we have to replace is our firepower," coach Jerry Claiborne said. "We have to replace our two starting running backs, starting fullback, starting quarterback, starting receivers and our kicker."

There are also big holes to

fill for defending ACC champion Clemson. Quarterback Steve Fuller, ACC player of the year, and his key receiver Jerry Butler are both departed, and coach Danny Ford said he cannot expect quarterback Billy Lott to do everything Fuller did.

"We don't have a four-year player coming up at quarterback," he said. "We can't ask our quarterback to be a Steve Fuller."

Ford is one of two new coaches in the league this year, but has one win under his belt

— he took over for Charley Pell just prior to the Gator Bowl win over Ohio State. Yet Ford said he doesn't think about that game, and hasn't even reviewed the game films.

"That doesn't matter. It's gone," he said.

The other new coach is Duke's Red Wilson, who said the Blue Devils will be speedier than before, but without much experience. "If I had to sum up our team this year, I'd say we're young, eager, inexperienced and enthusiastic," he said.

North Carolina coach Dick Crum said his squad has gotten more adjusted to the coaching change, which proved a shock in Crum's first season as the Tar Heels fell to a 5-6 mark.

"Last year, other than our State game, we were in every one until the final minutes. I felt more like a basketball than football coach," Crum said. "Maybe if it's like that this year, a few of those will swing our way."

New to the conference this year is Georgia Tech. Coach Pepper Rodgers said he was

glad to be in the conference, but the Yellow Jackets only meet one ACC team this year — Duke — and will not play a full conference schedule until 1982.

Virginia coach Dick Bestwick, hoping to improve on a 2-9 record, said this is the first time in his four seasons he feels the Cavaliers are capable of beating any team on its schedule.

Wake Forest's John Mackovic, 1-10 in his first season, said he's pleased with his freshmen class.

Rampants Seen As Contender; Open Practice

By WOODY PEELE
Reflector Sports Editor

Rose High School's football team opens practice Wednesday evening at 6 p.m., in preparation for the 1979 season.

The Rampants are considered one of the top runners for the Division I 4-A championship this year, as they return starters to 18 of 22 positions.

The team is loaded with experienced players, and are aided by a number of young, aggressive players up from the junior varsity that posted a 9-1 record last season.

"Our first priority is to find a quarterback," Coach Dave Bumgarner said. "We have some good candidates, but until we get on the field and see, we just won't know."

Among the candidates are three people, two juniors and a senior. The lone senior is last year's returning quarterback, Mark Shank. "But we'd like to replace him and get him into another position. He's more dangerous if he doesn't have to make the pitch, but can get it. He's more the halfback or fullback type," Bumgarner said.

Joining him in the battle for the spot are Kenny Barnes, who held the position on the junior varsity team last year, and Mark Douglas, who also has some experience at the position.

"We have as much experience as we've ever had," the coach commented. "Besides having the people back who played 18 of the 22 positions, we have a lot of played a great deal in reserve roles. Then, we also have a number of juniors and seniors who played on the junior varsity team."

Only 18 lettermen return, but several of them were double-duty folks last season, going both ways. This year, Ron Butler is expected to be the only player to see extensive duty both on offense and defense. But Bumgarner adds that people like Wallace Brown, Jerry Daniels and Ted King will also see a lot of duty in both directions.

"Butler will probably be the only one to really play both ways, with the rest in spot play," Bumgarner said.

The big senior is also the top collegiate candidate the Rampants will field, but Bumgarner

adds that with a good season, there could be a number of others recruited by the colleges. "It will all depend on how good a season we have."

This season, the Division I race will feature two additional teams, as Wilson's Beddingfield and Hunt schools join the conference for football. (They joined in all other sports last season.)

Their entry into the league has caused some problems in scheduling, however. "It's somewhat of a handicap to us right now to have them in the league," Bumgarner said. "But it's a scheduling handicap only. We have to start a week earlier than I'd like to, and that gives us an open date in the middle of the season." In addition, Rose will play one Thursday night game due to a conflict with East Carolina in Ficklen Stadium.

"While we're not as flexible as we've been in the past with our schedule," the coach said, "the conference race is not as quickly over as it has been. One loss is not nearly as fatal as it was in the past."

Bumgarner feels that Rocky Mount and Bertie will be the teams to beat, but acknowledges

that Rose will have to be dealt with, too, along the way.

In addition to the quarterback situation, Bumgarner and his staff will be looking at the defensive secondary also. "We have some inexperience there," he said.

The team will be in good shape at the linebacking spots, and the defensive line seems to present no problems. The offensive line may be the strongest point of the team, he adds, but notes that the Rampants don't have as many running backs as he would like to have.

The first six days of practice, Wednesday, Thursday, Friday, Monday, Tuesday and Wednesday will be for conditioning purposes. The pads go on on August 9, when two-day drills begin. "We'll probably have two intrasquad scrimmages, on August 15 and 18, and wind up our two-a-days on the 20th. We'll scrimmage New Bern on August 22 in Ficklen, then we open on the 31st against Kingston."

Rose, thanks to a scheduling conflict with the Kingston Eagles, has six home dates this year. The Kingston game, on August 31, will serve as Kingston's home game.

No Coming Back For Astros As Giants Take Advantage Of Errors

By FRANK BROWN
AP Sports Writer

San Francisco shortstop Roger Metzger watched the Houston Astros make seven errors and realized he'd seen it before — last year, when Metzger was with the Astros, they had done the same thing — set a team record for errors in a contest.

"(Giants reliever) Randy Moffitt came by and asked me if I had ever seen a major league team make seven errors and I realized I had, in my last game in an Astros uniform," said Metzger, who was purchased by San Francisco on June 15, 1978. "The only differ-

ence was, we came back to win that game."

There was no coming back for the Astros Monday night. Left-hander Bob Knepper held them to five hits and drove in four runs with a bases-loaded double and a bunt, helping the Giants to an 8-0 triumph.

Elsewhere in the National League, the Cincinnati Reds bested the Los Angeles Dodgers 9-4, the Montreal Expos beat St. Louis 5-1 after losing 7-2 in the opener of their two-nighter, the Pittsburgh Pirates downed The New York Mets 8-5 and the Philadelphia Phillies edged the Chicago Cubs 5-4 in 10 innings.

Reds 9, Dodgers 4

Ray Knight knocked in three runs with a pair of homers as Cincinnati beat Los Angeles for its seventh victory in eight games. Knight has driven in 22 over the last 16 games. Harry Spilman added a two-run double in a five-run Cincinnati eighth inning.

Cardinals 7-1, Expos 2-5

Ellis Valentine celebrated his birthday with two home runs and Larry Parrish and Chris Speier added one each as Montreal salvaged a split of the doubleheader and remained first in the East by .002.

Keith Hernandez carried the Cardinals to victory in the opener, clouting the fourth grand slam homer of his career and adding a sacrifice fly to back the five-hit pitching of John Denny, 5-8.

Pirates 8, Mets 5

Ed Ott's tie-breaking RBI

single sparked the three-run eighth inning that carried Pittsburgh past New York and kept the Pirates close to the Expos. Former Met Tim Lincecum, who had four hits, added a run-scoring single and Omar Moreno had a sacrifice fly in the eighth-inning burst that sent the Pirates to their fourth victory in five games.

Phillies 5, Cubs 4

Manny Trillo's bases-loaded single in the 10th inning delivered Mike Schmidt with the run that gave Philadelphia its victory over Chicago and relief ace Bruce Sutter.

Sutter, 5-4 with 23 saves, gave up a leadoff single in the inning to Schmidt, who then stole second and advanced on a wild pitch before Bob Boone and Garry Maddox were walked intentionally to set up a force play. Trillo then followed with his single.

Indians Take Eighth In Row

By KEN RAPPOPORT
AP Sports Writer

The Cleveland baseball team has been playing like a bunch of wild Indians since Dave Garcia took over as manager last week.

"I can't answer why we're so hot," said Garcia after winning his eighth straight game Monday night, a 6-5 decision over the Boston Red Sox. "I just know that when this club plays to its utmost, it can win a lot of games."

Garcia, who took over for the beleaguered Jeff Torborg last Monday added: "When you take a look at the nine guys we put out on the field, we probably have the best defensive infield in the league, and I think Rick Manning is the best defensive outfielder in baseball."

Gary Alexander came off the bench Monday night to slam a pinch-hit homer leading off the eighth off Boston reliever Tom Burgmeier, 2-1. Bobby Bonds gave Cleveland its eventual winning run later in the inning with a sacrifice fly.

Orioles 2, Brewers 1

Steve Stone allowed only one hit — a third-inning homer by Charlie Moore — before need-

ing last-out relief help from Tippy Martinez, and Al Bum-bry hit a two-run homer in the Baltimore sixth to lead the Orioles over Milwaukee.

Tigers 6, Rangers 4

Al Greene's sacrifice fly in the eighth inning led Detroit over Texas. The game was highlighted by the appearance of Mickey Rivers as a Ranger. Rivers, obtained earlier in the day from the New York Yankees in a trade, ignited a two-run rally with a single to center in the seventh when the Rangers tied the game 4-4.

Yankees 7, White Sox 2

Willie Randolph keyed a five-run sixth inning with a bases-loaded triple and Lou Piniella crashed a solo homer to power New York past Chicago.

Royals 9, Blue Jays 0

Left-hander Larry Gura pitched a three-hitter and Darrell Porter drove in three runs to lead Kansas City's rout of Toronto. Gura, 7-7, allowed singles in the first and second before setting down 19 of the next 20 men he faced.

Mariners 8, Angels 0

Mike Parrott pitched a four-hitter and Willie Horton knocked in six runs with two homers and a single to lead Seattle over California. Horton's 18th homer of the season, only his second hit in 25 at-bats, came in the sixth inning off Angels starter Jim Barr, 7-7.

Twins 3, A's 0

Right-hander Dave Goltz pitched a six-hitter and Ken Landreaux hit a two-run double, as the Twins beat Oakland. Goltz, 10-7, struck out five and walked none.

Roanoke Rapids, Brunswick Win

Roanoke Rapids and Brunswick County took opening round victories in the state Little League tournament yesterday at Elm Street Park.

Roanoke Rapids eliminated Belmont Civic by a 4-0 score, while Brunswick County ousted Sylva 3-1.

Brian Barnes pitched a three-hitter for Roanoke Rapids and the winners scored two runs in the fifth and two in the sixth.

Todd Arthur led off the fifth, reaching on an error and he went to second on a passed ball. After two outs, Scott Daniel walked and Ed Garris doubled in Arthur. Daniel scored on a wild pitch.

Les Abshire singled to start off the sixth, but was thrown out at second when Brent Edwards hit a fielder's choice. Edwards went to second on a wild pitch and Ed Tant reached on an error. Arthur singled in Edwards and Tant scored on Mike Ezzelle's fielder's choice.

Arthur was 2-3 for Roanoke Rapids, while Ray Carrigan was 2-3 for Belmont Civic. Bobby Hargett was the losing pitcher.

In yesterday's second game, Sylva scored a run in the top of the first, but Brunswick County came back with one in the bottom of the frame and two more in the fifth for a 3-1 win.

Jeff Duncan homered with one away in the top of the first to give Sylva a brief lead, but Rusty Johnson walked and scored on

Rick Green's double in the bottom to tie things up.

Brunswick County scored the winning runs in the fifth when Matthew Gore walked, and after an out, Johnson slammed a home run.

Jeff Johnson was the winning pitcher, hurling a two-hitter, while Eric Brooks threw a three-hitter in a losing effort.

In today's semifinal action, Roanoke Rapids will face North Mecklinburg at 3 p.m. and Brunswick County will take on Southwest Forsyth at 5. North Mecklinburg and Southwest Forsyth both received first-round byes.

Putting Winners

Bobby Ippock won the Monday Nite Best Ball tournament with a 54-hole total of 73 at Putt-Putt last night.

Playing without a partner, Ippock carded 35 aces and no more than two on any hole to finish 35-under and win by three strokes.

Mike Brown and Johnny Carrow tied Junior Knox and Joel Mauger at 76 for second place. Brown and Carrow won a sudden death playoff.

Knox, with 22 points, still leads in the player of the year race. Ippock is second with 19.

Pitt County Dumps Greenville, Wilmington To Gain BR's Finals

Pitt County's 13-year-old Babe Ruth All-Stars struggled back from behind in the first game to down Greenville, 9-8, then bumped off Wilmington, 11-0, to advance to the finals of the state tournament here last night.

Pitt County will take on Broadmoor of Charlotte for the championship in a 5 p.m. game tonight. A second game will be needed if Pitt wins, and the winner of the double-elimination tournament will be decided then.

Greenville scored a run in the first inning to take the initial lead in the game. David Jester walked, stole second and scored when Eric Woodworth singled.

Pitt came back with two in the bottom of the first. Doug Coley reached on a fielder's choice and Joey Steppe doubled. Both scored when Parnell David doubled.

Greenville fought back to score three runs in the top of the fourth inning for a 4-2 lead, but Pitt then rallied for seven in the bottom of the frame to put the game away.

Ken Credle led off, getting hit by a pitch, and he stole second. Roger Moye singled and an error on the play let him take second as Credle scored. Allen Battle walked, and Taylor Walston reached on an error, loading the bases. Lee Kornegay singled in Moye and Battle, and Coley walked. Steppe reached on an error, scoring Walston, and Davis singled to drive in Kornegay and Coley. Mike Anderson singled Steppe in with what proved to be the winning run.

Greenville came back to score three times in the fifth and once

in the seventh, but was left a run short.

Greenville got only two hits off several Pitt pitchers, singles by

Woodworth and Tim Norris. Davis led Pitt with three, while Kornegay and Moye each had two.

Perry Passes New Milestone

Williamston's Gaylord Perry passed another milestone in his professional baseball career Sunday night when he struck out five batters, bringing his major league total to 3,117.

Perry is now the number two strikeout artist of alltime, passing Bob Gibson, who held the number two spot previously with 3,115. The San Diego pitcher has 119 this year.

Ahead is the major league record of Walter Johnson at 3,503, a figure believed to be

unattainable for the hurler now nearing his 41st birthday.

Perry currently stands third in the National League in strikeouts and in earned run average, and has a 10-6 record, having failed to be involved in the decision in his last two outings.

Last year's Cy Young Award winner is the only man to have won the award in both the National and American leagues, and is one of two pitchers to have won over 100 games in each league.

In the second game, against Wilmington, Pitt was overpowering. Coley went the distance in the game, giving up five hits, and getting the shutout.

Pitt got all it needed in the third as it scored four times. Darrell Thorbs walked and Allan Battle reached when his sacrifice bunt was errorred. Both runners were sacrificed up, and with two away, Steppe singled to score both of them. Davis reached on a fielder's choice, and Roger Moye singled in Steppe, followed by Davis scored on Anderson's single.

Pitt added three more in the fifth and four in the sixth.

No one got more than one hit for the Pitt team.

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Sports Calendar

Today's Sports
Baseball
State Little League Tournament
State 13-Year-Old Babe Ruth League Tournament
Softball
Church League Tournament
Wednesday's Sports
Baseball
State Little League Tournament
Softball
Industrial League Tournament
City League Tournament

Quick Stop Lets Cale Take Pocono Win

LONG POND, Pa. (AP) — None of that gas line nonsense for Cale Yarborough. The three-time NASCAR Grand National points champion, with 10 laps to go in the Pocono 500, picked up enough gas to finish the race in a 3.3 second pit stop.

Then Yarborough roared off to win NASCAR's Grand National Pocono 500 stock car race Monday, holding off second-place Richard Petty and third-place Buddy Baker.

Yarborough won the race,

held a day late because of day-long rains Sunday, with an average speed of 114.9 mph, slow for the stocks. The race lasted just over four hours and 21 minutes.

A five-car crash interrupted the race on the second lap, without injuring anyone. But on the 98th lap, rookie driver Dale Earnhardt's car spun out and hit the second turn wall, leaving him with two broken collarbones.

Earnhardt, who led 40 of the first 50 laps, was taken to the

intensive care unit of Pocono Hospital, where he was in satisfactory condition. The accident almost certainly eliminated him from racing in the Tala-dega (Ala.) 500 Sunday, observers said.

The first crash started when a Monte Carlo driven by Al Holbert of Warrington, Pa., locked with a car driven by Gary Balough, then spun into the first turn wall. A flash fire erupted.

"I've never seen a car burn like Holbert's did," said Buddy

Baker. "They had to put it out three times."

The race was run under eight caution flags, and finished under one after Nelson Oswald blew a motor on the third turn on lap 196, four short of finishing.

But Yarborough said it didn't matter if the green or yellow flag was out.

"Either way, I would have won the race," he said.

"My car was running super good and on the green. I was gaining a second on the field every lap."

Petty, one of eight drivers who made a track-record 56 lead changes, agreed. "The way the circumstance were, it wouldn't have made a difference," he said.

It was the first super speedway win for the Cale Yarborough-Johnson team this season. Yarborough has a total of three victories for the year, 62 overall, third best on NASCAR's list of career winners.

Yarborough, who came into the race with career earnings of more than \$2.1 million, won \$20,965.

Benny Parsons finished fourth, Ricky Rudd was fifth and Joe Millikan finished sixth.

Darrell Waltrip, in a completely rebuilt car originally qualified by rookie Al Rudd, Jr., was strong throughout the race and finished seventh.

Waltrip's car, a Monte Carlo, was wrecked during practice Friday. Waltrip's crew chief, Buddy Parrott, then asked permission to use Rudd's race car.

Parrott installed a new engine, drivetrain and spring set-

tings and Waltrip — who started 17th in the field — went all the way to sixth place on the

first lap. By the 15th lap he was leading.

"The only thing different

about Waltrip's car was the paint," said Yarborough. "Heck, he had everything in

that car he usually has in his regular car. No wonder it ran so fast. I wasn't surprised."



Escapes From Crash

Al Holbert escapes from his No. 7 racing car after it caught fire following a collision with Roger

Hamby's No. 17 during Monday's running of the Pocono 500 race in Long Pond, Pa. Hamby, who is still in his car, was rescued by track fire police. (AP Laserphoto)

Moodiness, Lateness Led To Rivers' Trade

By JOE MOOSHIL
AP Sports Writer

CHICAGO (AP) — Mickey Rivers' moodiness and propensity for lateness and missing team flights apparently led the New York Yankees to trade him to the Texas Rangers for three minor leaguers and another player to be named later, a team official says.

The official said Rivers was AWOL at least 10 times in the last 3½ years and that the team always covered for him. Even when the fleet center fielder showed up, the Yankees never knew if he was ready to play, the official added.

Rivers, often called the man who "makes things happen," for the two-time defending world champions, was traded to the Rangers on Monday for out-

fielder-first baseman Gary Gray, outfielder Mike Hart, infielder Domingo Ramos and a player to be named later.

General Manager Cedric Tallis said the move was made to "make it easier for (Manager) Billy Martin, although I'm not laying the trade on Billy Martin."

"It's no secret that Mickey missed the plane from Oakland to Seattle and there have been other incidents, not major ones, but incidents that were an indication of lack of discipline."

"The trade is in the interest of trying to create an atmosphere of discipline," said Tallis. "The trade is a forward and constructive step."

Yankees owner George Steinbrenner said, "Rivers was a

great player for the Yankees but I think it's time for him to go some place else. He might help the Rangers win the pennant. I hope so. I wish him luck.

"We're not writing off this season," Steinbrenner added. "We're not out of it yet — we'll make a run at them. But now the future looks bright for the Yankees."

Rivers, who has been plagued by injuries, was sent into the Rangers' game Monday night by Manager Pat Corrales. He promptly delivered a pinch single in the middle of a two-run inning that helped his new teammates tie the game, which they eventually lost.

Corrales said that Rivers will remain in the starting lineup if he's healthy.

Old Man Oerter Looks Good, But Youth Has Day At Sports Fest

By VERN ANDERSON
AP Sports Writer

COLORADO SPRINGS, Colo. (AP) — John Powell won the discus at National Sports Festival II, but Al Oerter continues to strike blows for anyone who ever spent a glum 40th birthday.

However, youth also had its day at the Festival Monday.

Tracee Talavera, a 4-foot-9 12-year-old who at 74 pounds weighs about 200 pounds less than Oerter, captured gold medals in the balance beam and uneven parallel bars after winning the all-around women's gymnastics title earlier.

"I thought I would do OK here, but not as well as I've been doing because I haven't worked on my routines that

much," said Talavera, who with her coach lives in Eugene, Ore.

Oerter, a veritable track and field fossil at 42, came out of retirement three years ago after not touching the discus for eight years. No matter that he had won four Olympic gold medals — his was a pipe dream, many said.

Since then, Oerter, who has two daughters in college, has thrown farther — over 219 feet — than he ever did in his 20s and 30s, and placed second to Powell Monday with a strong 211-8 heave.

"I don't particularly like all the notoriety," Oerter said to the reporters crowding around. But grinning, he added, "I think it would be a real kick to make the Olympics at 43."

Powell, who won with a toss of 214 feet, was himself retired before Oerter's success fueled his resolve to return. The 32-year-old former San Jose, Calif., policeman said Oerter "should give everyone over 40 a little hope." As for himself, Powell said, "I know I won't be throwing when I'm 40."

Talavera was the instant darling of the over 7,300 persons who packed the Air Force Academy fieldhouse Monday night to watch the women's gymnastics. In the balance beam, she fashioned a near-perfect 9.8 performance, the same score she had in the preliminaries. She tied for first in the uneven bars with 17-year-old Susy Keillems of Costa Mesa, Calif. Both whirled to 9.8 judges' scores.

Jackie Cassello, 13, posted an evening-best 9.9 on her second vault to the Christa Canary, 17, of Northbrook, Ill., for the gold medal.

Cassello did not compete the rest of the evening, however, after jamming her foot on her medal-winning vault.

The 400-meter relay team of Florida State's Mike Roberson, Harvey Glance of Auburn, Bill Collins of Houston and Mel Latany of Georgia logged the best performance on the last day of the track competition.

The quartet blazed to a 38.30-second clocking, fastest time in the world this year. Glance was a member of the United States relay team that set the world record of 38.03 in 1977.

The six-day festival ends Wednesday.

By BOB GREEN
AP Golf Writer

BIRMINGHAM, Mich. (AP) — Tom Kite fits the mold of the champions produced by Oakland Hills.

The famed layout, created by the revered Donald Ross and renovated by Robert Trent Jones, would seem to favor the long hitters in the 61st PGA National Championship that begins Thursday. It's 7,014 yards and plays to a par 70.

But history shows that the little men have won here. Not the power hitters. The men with the touch and the skill. The last three winners from Oakland Hills have been Ben Hogan (1951 U.S. Open), Gene Littler (1961 U.S. Open) and Gary Player (1972 PGA).

Kite, at 5-foot-8 and 150 pounds, is of that type.

"I've got the kind of game that is suited to the majors," he said before a practice round over the difficult, demanding layout Hogan dubbed "The Monster."

"I'm a good scrambler. I'm accurate and I'm a good putter," Kite said. "Everybody talks about how short (off the tee) I am, how the long courses kill me. Well I'll tell you. I wish every course played was 7,200 yards. I'd win a lot more golf tournaments 'cause if you've got a long course that long, everybody is going to be missing the green and that puts them on my level."

While the season has been less productive and considerably more frustrating than he

would have wished, Kite could turn it around in the last of the year's four major tests.

"I had a bunch of top 10 finishes there for a while, but then it got away from me," he said of the season that has produced more than \$100,000 in winnings but no victories.

"I've just been very inconsistent. And consistency is the thing I'm looking for. I played a little better last week (in Philadelphia) and it seems to be getting a little better. It's not there yet, but it's better. It's close."

"And this is the kind of course I can win on. That's what it's all about: Win a lot of golf tournaments, win in the majors."

He started ticking them off: Bruce Crampton, Miller Barber, Dave Hill, Frank Beard. "They've won what, 85 tournaments? And they'd trade them all for a major."

Probably his greatest acclaim came not from a victory,

but from a self-imposed penalty that cost him a title. That was in the Hall of Fame Classic last year in Pinehurst, N.C. In the last round, Kite's ball moved on the green. No one saw it but Kite. Not the gallery, not the officials, not the caddies, not his fellow competitors. But Kite saw it. And he called a penalty on himself.

And that was the margin — 1 stroke — by which he lost to Tom Watson. The superior act of sportsmanship won for Kite a national award.

Now he'd like a national title. "I could win it," the grimly competitive little man said. "It's the kind of course I can win on."

And, his eyes sparkling and a broad smile creasing his face, he asked: "And wouldn't that just be it? Wouldn't that be something?"

scoreboard

Recreation Ball

Industrial Tournament
Winn Dixie 030 001-4
Union Carbide 028 437-24
Leading hitters: WD, John Braxton
HR: UC, Jeff Cargile 2-4, HR Greg Watkins 4-5

Firefighters 442 082 0-20
Pitt Hospital 420 002 2-10
Leading hitters: FF, Bruce May
3-5, HR, Robert Stallings 2-4, PH, B. Smith 2-4, HR, B. Rinefort 1-3-4

Daniel Const: won by forfeit over Fieldcrest.

City Tournament

Tipton 200 000 0-2
Johnny's 012 102 2-5
Leading hitters: T, Bubba Roullette
2-3, Glenn Ginnard 2-3, Wayne Mercer 2-3, Steve Broadhead 2-3, Phil Dash 2-3, Jackie Hardee 2-3, James Stallings 2-3

J.A.'s 47(11) 36-31-5
Home Savings 010 010 2-5
Leading hitters: JA, Bill Kuyken
dall 5-6, HR, Joe Ronkin 4-5, 2 HR, HS, Luther Lanier 3-3, Danny Graham 2-3

Regional Auto 100 10-2
Carolina Music 026 37-18
Leading hitters: CM, Dallas Wade
4-4, Jimmy Medlin 3-3

Jaycees 600 100 0-7
Ervin's 211 250 x-11
JC, Lenny Barber 2-3, Eddie Rhodes 2-3, E. Allen Hahn 3-4

Sunnyside 110 019 0-12
Fair Elec 100 000 2-5
Leading hitters: S, Griff Garner
2-3, Rusty Puser 2-2, HR, P. Rom Cook 2-3

Phidippides 502 001 0-8
Silkscreen 010 450 x-10
Leading hitters: P, David Harris
2-3, Cleve Averette 3-4, S. Ed Hobby
4-4, Mike Shank 3-3

Dixon Drywall 11-11
Coastal Plain 11-11
Players Retreat 17-17

Adult Basketball

Pitt Hospital 24 36-60
Quicksilver 38 57-95
Leading scorers: PH, Mike McLawhorn 23, Dennis Bow 14, Q, James Hawkins 20, Greg Ebron 14

B. T. Express 42 61-103
Sports 22 44-66
Leading scorers: BT, Mike Brown
ington 22, Anthony Bryant 15, S, Ronald Dawson 36, Ricky Valentine 17

Baseball

AMERICAN LEAGUE

	W	L	Pct.	GB
Baltimore	70	34	.673	—
Boston	62	38	.620	6
Milwaukee	63	42	.600	7½
New York	56	48	.538	14
Detroit	53	49	.520	16
Cleveland	51	52	.495	18½
Toronto	32	73	.305	38½

WEST

California	60	46	.566	—
Minnesota	55	47	.539	3
Texas	54	49	.524	4½
Kansas City	51	52	.495	7½
Chicago	46	58	.442	13
Seattle	45	62	.421	15½
Oakland	29	77	.274	31

Monday's Games

Cleveland at Milwaukee 1
Baltimore at Milwaukee 2
New York 7, Chicago 2
Kansas City 9, Toronto 0

Seattle at California 0
Detroit at Texas 4, PH, B. Smith 2-4, HR, B. Rinefort 1-3-4

Tuesday's Games

Boston (Spanley 117 and Finch 02) at Cleveland (Stallings 52 and Barker 04), 2 (1)
Baltimore (Flanagan 146) at Milwaukee (Haas 72), (n)
New York (Gudry 87) at Chicago (Baumgardner 97), (n)

Toronto (Underwood 414) at Kansas City (Leonard 88), (n)
Detroit (Petry 31) at Texas (Medich 4), (n)
Seattle (Dressler 00) at California (Frost 87), (n)

Wednesday's Games

Minnesota at Oakland
Boston at Cleveland (n)
Baltimore at Milwaukee (n)
New York at Chicago (n)
Toronto at Kansas City (n)
Detroit at Texas (n)
Seattle at California (n)

NATIONAL LEAGUE

	W	L	Pct.	GB
Montreal	56	43	.566	—
Pittsburgh	57	44	.564	—
Chicago	54	45	.545	2
Philadelphia	53	49	.520	4½
St. Louis	51	48	.515	5½
New York	42	56	.432	13½

WEST

Houston	60	47	.561	—
Cincinnati	58	50	.537	2½
San Francisco	52	54	.491	7½
San Diego	48	59	.449	12
Los Angeles	44	61	.419	15½
Atlanta	43	62	.410	16

Monday's Games

St. Louis 7, Montreal 2-5
Philadelphia 8, New York 3
Cincinnati 5, Chicago 10, innings
San Francisco 8, Houston 4
New York at Chicago (n)
Only games scheduled

Tuesday's Games

New York (Houston 131) at Pittsburgh (Rucker 25), (n)
Chicago (Krukow 85) at Philadelphia (Espinosa 108), (n)
St. Louis (Martinez 93) at Montreal (May 50), (n)
San Diego (D'Acquisto 88) at Atlanta (Nieko 14), (n)
Los Angeles (Sutton 712) at Cincinnati (Lacoss 104), (n)

Wednesday's Games

Philadelphia at New York
Chicago at Montreal (n)
St. Louis at Pittsburgh (n)
San Diego at Atlanta (n)
Los Angeles at Cincinnati (n)
San Francisco at Houston (n)

Major League Leaders

NATIONAL LEAGUE

BATTING (250 at bats)—Winnfield, San Diego 337; Foster, Cincinnati, 333; Khrnandt, St. Louis, 332; Templeton, St. Louis, 326; Brock, St. Louis, 325.

RUNS—Schmidt, Philadelphia, 77; Rogers, Los Angeles, 76; North, San Francisco, 76; Royler, Atlanta, 75; Matthews,

AMERICAN LEAGUE

BATTING (250 at bats)—Downing, California, 334; Lezcano, Milwaukee, 333; Kemp, Detroit, 331; Smalley, Minnesota, 330; Bochte, Seattle, 330.

RUNS—Baylor, California, 79; Gbrett, Kansas City, 79; Lanford, California, 77; Rjones, Seattle, 76; Lynn, Boston, 72; Rice, Boston, 72.

RBI—Baylor, California, 36; Lynn, Boston, 31; Rice, Boston, 29; Gbrett, Kansas City, 28; Smalley, Minnesota, 27; Kemp, Detroit, 27; Bochte, Seattle, 26.

TRIPLES—Gbrett, Kansas City, 13; Molitor, Milwaukee, 9; Randolph, New York, 9; Wilson, Kansas City, 8; A.Bannist, Chicago, 7; Porter, Kansas City, 7; Rjones, Seattle, 7.

HOME RUNS—Singleton, Baltimore, 25; Lynn, Boston, 25; Baylor, California, 25; Rice, Boston, 24; Thomas, Milwaukee, 24; STOLEN BASES—LeFlore, Detroit, 52; Wilson, Kansas City, 42; Bonds, Cleveland, 26; Wills, Texas, 26; Bumby, Baltimore, 25.

PITCHING (10 Decisions)—R Davis, New York, 9-1, 900, 229, Kersh, Texas, 10-7, 833, 137, Hahn, Minnesota, 9-2, 818, 334, Clear, California, 10-3, 767, 326; Barrios, Chicago, 8-3, 727, 341; Eckersley, Boston, 12-5, 706, 296; Flanagan, Baltimore, 14-6, 700, 339; John, New York, 14-6, 700, 274.

STRIKEOUTS—Ryan, California, 168; Guidry, New York, 121; Jenkins, Texas, 116; Flanagan, Baltimore, 106; Eckersley, Boston, 96.

Transactions

BASEBALL

AMERICAN LEAGUE—Recalled Larry Anderson, pitcher, from Tacoma of the Pacific Coast League.

NEW YORK YANKEES—Traded Mickey Rivers, center fielder, to the Texas Rangers for Domingo Ramos, shortstop;

Mike Hart, outfielder first baseman, Gary Gray, outfielder first baseman, and a player to be named later.

NEW YORK METS—Signed Frank Tompa, shortstop, to a multi-year contract.

National Basketball Association

LOS ANGELES LAKERS—Named Jack McKinney head coach.

FOOTBALL

DENVER BRONCOS—Waived Kent Campbell, defensive end; Tony Sumler and Jeff Hiles, defensive backs; Keith Credit, wide receiver; Mark Hodge, tight end; and Lee Gross, center.

GREEN BAY PACKERS—Waived Lou Green, offensive guard, on the reserve list to report to training camp.

NEW ENGLAND PATRIOTS—Cut Ralph Polition, running back.

NEW ORLEANS SAINTS—Released Gary Anderson and Bill Filer, offensive guards; Bob Conn, Ron Geels, and Ricky Wesson, defensive backs; David Spriggs and Tom Rozant, quarterbacks; Howard Studdard, wide receiver; Tony Samuel and Mike Otto, linebackers; and Rich Miller, defensive tackle.

WASHINGTON REDSKINS—Waived Neil Hutton and Joe Branson, defensive backs; Keith Ellis, Terry Lindsey and Dexter Feaster, wide receivers; and Pedro Posadas, kicker.

HOCKEY

TORONTO MAPLE LEAFS—Named Dick Duffy assistant coach, and Johnny Bowser, scout and goaltenders' coach.

COLLEGE

UNIVERSITY OF EVANSVILLE—Named Jim Brownlee head baseball coach.

Pocono Race Sums

LONG POND, Pa. (AP) — Results of Monday's NASCAR Grand National Pocono 500 stock car race, with type of car, number of laps completed and winner's average speed.

1. Cale Yarborough, 1977 Chevrolet, 200 laps, 114.9 mph.
2. Richard Petty, 1978 Chevrolet, 200.
3. Buddy Baker, 1976 Monte Carlo, 200.
4. Benny Parsons, 1977 Chevrolet, 195.
5. Ricky Rudd, 1976 Mercury, 200.
6. Joe Millikan, 1978 Olds, 200.
7. Darrell Waltrip, 1977 Monte Carlo, 194.

8. Neil Bonnett, 1976 Mercury, 200.
9. Bobby Allison, 1979 T Bird, 199.
10. Tommie Snead, 1977 Buick, 199.
11. D.K. Ulrich, 1977 Buick, 197.
12. Richard Childress, 1977 Chevrolet, 196.

13. J.D. McDuffie, 1977 Chevrolet, 196.
14. Ronnie Thomas, 1977 Chevrolet, 196.
15. Harry Cam, 1979 Chevrolet, 195.
16. Jimmy Means, 1977 Monte Carlo, 194.
17. Tom Gale, 1976 Ford, 190.
18. Cecil Gordon, 1977 Olds, 189.

Sharpless May Miss A Year

CHAPEL HILL, N.C. (AP) — Craig Sharp

Margaret Thatcher Gets Chilly Zambian Welcome

LUSAKA, Zambia (AP) — Prime Minister Margaret Thatcher arrived for the Commonwealth Conference amid an unprecedented chorus of condemnation from the Zambian government's press mouthpieces. Conservative British newspapers responded in kind.

Scores of welcoming blacks at the Lusaka airport smiled and applauded as the head of Britain's Conservative government arrived Monday for the 39-nation conference at which her policy toward the new government of Zimbabwe Rhodesia will be the chief issue.

But the government-controlled Times of Zambia accused her of "blind and pusillanimous arrogance." The Zambia Daily Mail said she was "racially biased." And President Kenneth Kaunda in a newspaper interview said her fear of the Russians was very sad "because when people become frightened, they lose their reason."

The London Daily Mail said Mrs. Thatcher was greeted "with the diplomatic courtesy a gang of muggers might reserve for a solitary woman travelling on a late-night Tube (subway)."

"Imagine the fury that would convulse the Commonwealth if the roles were reversed and Mrs. Thatcher welcomed a black leader to Britain in this fashion. Kenneth Kaunda's conduct is inexcusable," said the Mail.

The Daily Telegraph warned her not to be coerced into delaying the lifting of economic sanctions against Zimbabwe Rhodesia, asserting "this would be the triumph of the bullet over the ballot box." It added:

"Even those African leaders who try to make our flesh creep by threatening to bring in the Russians and the Cubans know well enough that such allies cannot supply what their economically ruined countries must have — Western aid, trade and technology."

As Mrs. Thatcher arrived,

Kaunda was meeting at his residence with the leaders of Angola, Botswana, Mozambique and Tanzania, called the front-line states because of their proximity to Zimbabwe Rhodesia and their support of the two guerrilla armies fighting to overthrow the elected bi-racial government there.

Although Angola and Mozambique are not members of the Commonwealth, they met with the other three to work out joint strategy for Zambia, Tan-

zania and Botswana at the conference opening Wednesday.

Mrs. Thatcher has indicated that because of the installation of an elected government in Zimbabwe Rhodesia, the Conservative majority in the British House of Commons will let economic sanctions against the former colony lapse in the fall, and her government may even recognize the new government headed by Prime Minister Abel Muzorewa.

However, Tanzanian Presi-

dent Julius Nyerere, the president of the front-line group, indicated he expected Mrs. Thatcher to keep her plans for the future to herself and avoid a confrontation with the Muzorewa government's foes at the conference.

Zimbabwe Rhodesia was a white-ruled British colony until 1965, when Prime Minister Ian Smith declared it independent to block British plans to turn over power to the black majority eventually.

Calmly Accepts Death Penalty For Gun Death

WILMINGTON, N.C. (AP) — Norris Carlton Taylor, whose frequent outbursts were as much a part of his murder trial as the evidence itself, calmly accepted the death penalty Monday.

Taylor, clad in a white T-shirt and blue jeans, stood at the defense table in silence as New Hanover County Superior Court Judge Robert Gavin read the sentence. Observers said he showed little emotion to the sentence which could put him in gas chamber.

The last execution took place in North Carolina in 1961.

An appeal, which under state law goes directly to the state Supreme Court, is anticipated by authorities.

Taylor's silence came as a

surprise to many who witnessed the almost-daily outbursts of the defendant during the preceding two months, including six weeks of testimony.

The jury convicted Taylor of first-degree murder on July 10 in the shooting death last year of Mildred Murchison, a pregnant Fayetteville woman.

A jury of seven women and five men convicted Taylor of first-degree murder, kidnapping, attempted murder and two counts of armed robbery. The murder charge stemmed from the Sept. 1 slaying of Mrs. Murchison, who was shot to death in a parking lot in Fayetteville.

Taylor also was convicted of robbing Mrs. Murchison, of was four months pregnant, of

her car and purse and of kidnapping Malcolm Biles of Fayetteville and attempting to kill him.

The sentencing phase of the trial began July 16. By law the jury had to decide sentencing in separate proceedings. Jurors had to decide if Taylor should die in the state's gas chamber or receive a life sentence. Deliberations on the sentence began Friday.

Because of Taylor's frequent outbursts, Gavin ordered him to undergo physical or mental examinations several times, deciding in each case to continue with the trial.

The state presented testimony by several eyewitnesses and taped and written confessions from Taylor. The defense did not present a single witness.

Embezzlement Is Charged 10

ASHEVILLE, N.C. (AP) — Ten city employees face prison terms of up to 30 years if convicted on charges of embezzling city funds, selling drugs and lottery materials.

They were indicted Monday by a special grand jury in Buncombe County. The 10, all of whom worked in the city water department, were arrested and charged Friday as they reported for work. All were fired.

Four men were indicted on three counts of embezzlement. They included Wendell Charles Blar, Ronnie Lee McClellan, Tracy Jefferson, all 29, and Marvin Brewer, 22. Gus McCurry, 27, was indicted on one count of embezzlement.

John Earl Jones, 41, and James Edward Hensley, 26, were each indicted on charges of being accessories to embezzlement.

David McMahan, 28, was indicted on charges of sale and delivery of a controlled substance, and with possession of a controlled substance with intent to sell. Michael Ross Butner,

25, was indicted on charges of sale and delivery of a controlled substance.

Weaver Mathis, 40, was indicted on charges of dealing in lottery.

The arrests, according to City Manager Kenneth Michalove, were the result of a four-month undercover investigation. Michalove said several other workers had been dismissed, but the city decided not to press charges against them.

Michalove said Friday that weak leadership and a "lack of administrative courage have created a system where stealing has not only been tolerated, but by not taking action has been encouraged."

Previous attempts to end corruption resulted in the loss of \$250,000 in time and materials, he said.

Police investigators reported at least \$52,000 worth of copper tubing stolen during the four-month investigation. Hand tools and other types of tubing were also reported missing, said Chief Melvin L. Tucker.

After 20 Years, Note Returning

MORAGA, Calif. (AP) — Almost 20 years ago, Alan Puccini polished off a jug of red wine, scribbled a note that he stuffed inside, and tossed it into the Atlantic. This week, he'll get it back.

Puccini, now 38, says he was about a day out of New York from Genoa, Italy on Aug. 18, 1959, when he penned a note that included his parents' address in Atherton, Calif., and heaved the bottle into the Atlantic. Last week, his phone rang and a voice said, "I've got something that belongs to you." Scot Scotty of West Palm Beach, Fla., said he found the bottle while in the Bahamas and tracked Puccini down using the address on the note. Puccini said Scotty told him a friend would be flying to the West Coast this week with his bottle.

CARRIED MONEY

MONTREAL (AP) — A dead woman found floating off the Gaspé Peninsula with \$3,600 stuffed in her bathing suit is believed to be from the Ottawa area, however positive identification is not yet complete.

Winterville Is Mailing Taxes

WINTERVILLE — The Town of Winterville is sending out its 1979 tax bills today, says Town Clerk Elwood Nobles. The town's total valuation has been assessed at \$13,576,108.

Nobles says that if taxes are paid during the month of August, there will be a two percent discount on each bill paid. A total of 13,018 bills are being mailed as of Tuesday.

Persons may pay their bills at the town office, open from 8 a.m. to 5 p.m. Monday, Tuesday, Thursday and Friday, and 8 a.m. to 12 noon on Wednesday and Saturday.

FREIGHT RATES UP — WASHINGTON (AP) — Freight rates on the nation's railroads are 1 percent higher this week because of higher fuel costs.

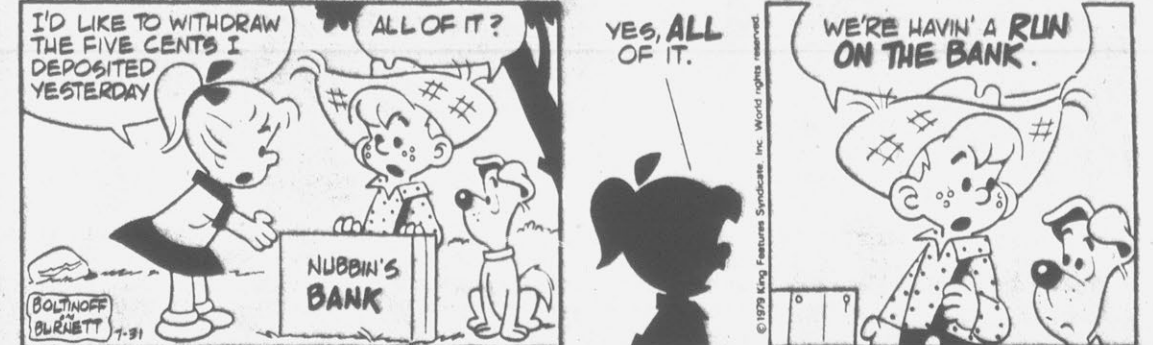
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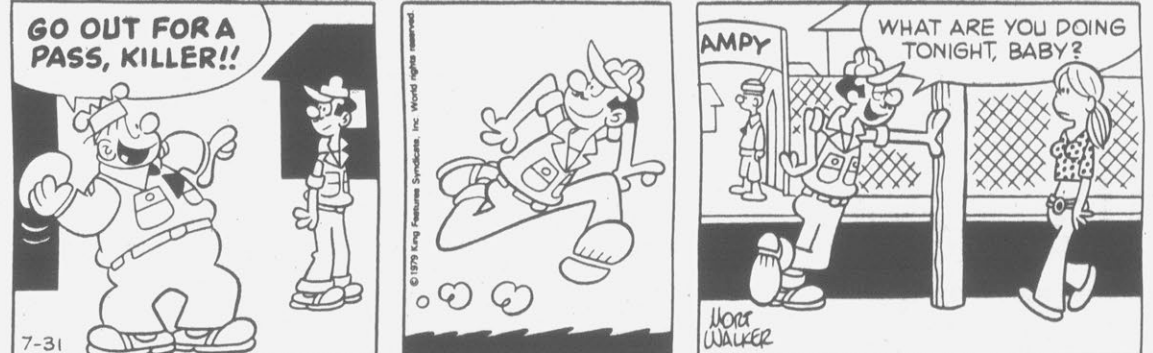
NUBBIN



BLONDIE



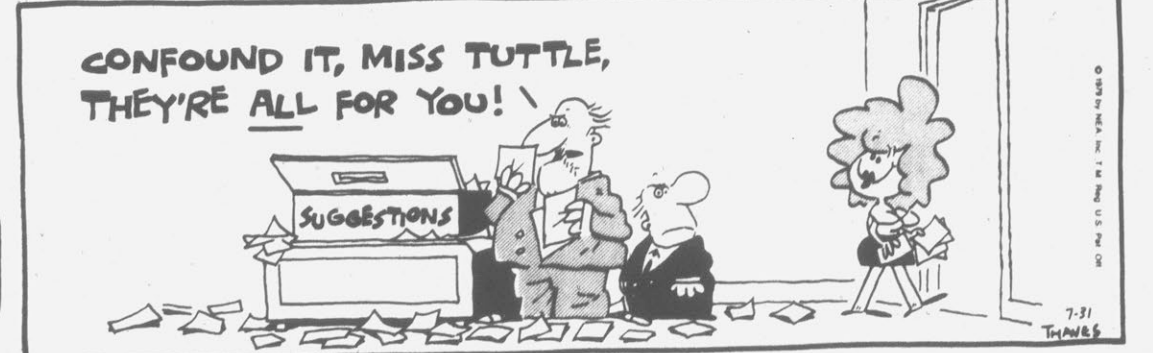
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PHANTOM



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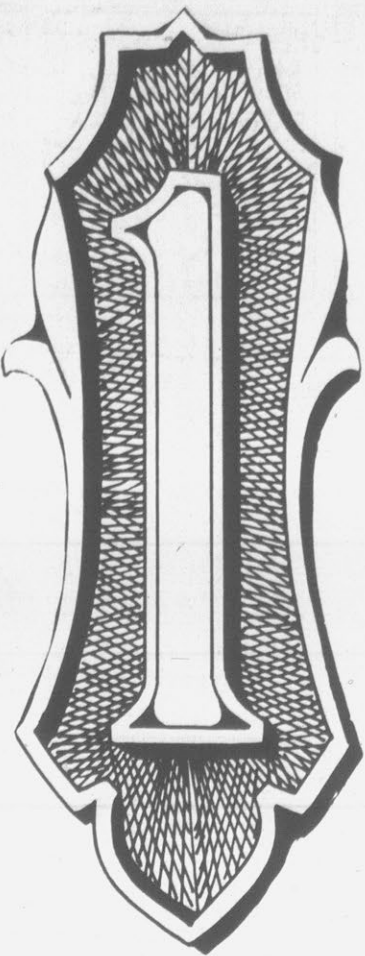
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NEXT TO COCA-COLA BOTTLING CO. BILL TURNER MANAGER
628 S. PITT ST. GREENVILLE, N.C.
PHONE 758-7332

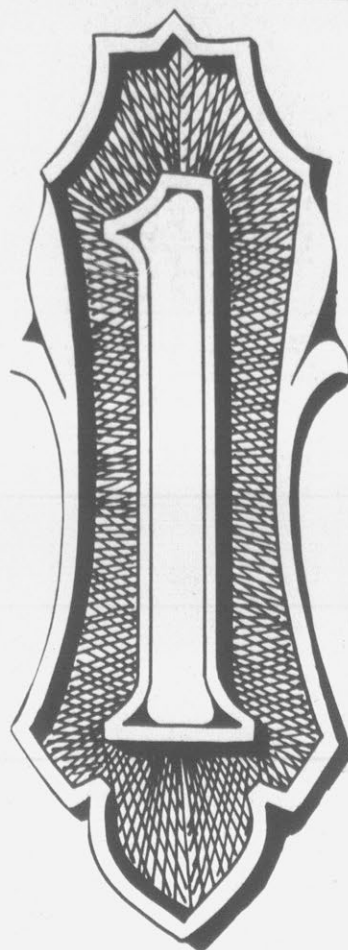
DOLLAR DAYS

LADIES SUMMER FOOTWEAR
Sandals-Casuals
Dress Shoes
Formerly \$8 to \$19
NOW ALL REDUCED
\$3.00 - \$4.00
\$5.00 - \$6.00
HUNDREDS OF
PAIRS ON SALE

Whites
DOWNTOWN SHOPPING CENTER
FREE PARKING

ANNUAL DOLLAR DAY AUG. 2ND

Greenville Association, Inc.



One
Day
Only!

Dollar Day

Maternity Wear
Dresses•Slacks•Tops
Shorts•Bathing Suits

1/2 Price

1/2 Price

Girls
Dresses•Bathing Suits
Boys
Shorts•Shirts•Play Clothes

Children's Pajamas... 30% off

The Stork's Nest

113 W. 4th Street
Downtown Greenville



DOLLAR DAY Sale

758-2452

LARGE DIAMOND CLUSTER LOOK,
SMALL DIAMOND PRICE!



"The Sparkler"
The rich look of genuine diamonds, seven of them, artfully mounted for that big diamond look. In your choice of white or yellow gold.

Loebright

QUALITY DIAMONDS

SALE PRICE \$9950

Floyd G. Robinson Jewelers, Inc.

407 Evans Mall
Downtown Greenville
Greenville's Seiko Headquarters
Open 8:30-5:30 Monday-Saturday

dollar day

TAKE A LITTLE TV
WHEREVER YOU GO!



ZENITH

9" Jet-set III

BLACK & WHITE
AC/DC/BATTERY TV

•AC HOME CURRENT-For use whenever electricity is available.
•12-VOLT DC AUTO ADAPTER-Plugs into car or rec. vehicle cigarette lighter for DC operation.
•Battery Pack-Optional.
The Jet Set III-L992-Featuring Zenith 100% solid-state chassis for outstanding performance and dependability. Quick-on sunshine picture tube provides sharp picture detail. Solid-state tuning system, detachable sunshield and private listening earphone. Choose Ebony, White, or Poppy Red color.

COMPACT! LIGHTWEIGHT!
3-WAY PLAYING VERSATILITY!

Big Viewing Enjoyment for only

\$129⁹⁵

V.A. MERRITT & SONS

207 Evans Street
Downtown Greenville
752-3736

your dollar's
worth more
during our

DOLLAR DAY

Reg.

Now

Commercial Carpet
With Rubber Back
10 Colors In Stock

5.95

4⁸⁹

Sq. Yd.

Sculptured Shag
With Scotchgard
10 Colors In Stock

14.95

9⁹⁵

Sq. Yd.

No-Wax Vinyl With
Mirabond Finish
8 Rolls In Stock

9.95

5⁹⁹

Sq. Yd.

Carpets
by George

3203 S. Memorial Drive

DOLLAR DAY

15% OFF
ALL FRAMING ORDERS
Taken On Dollar Day!



One Group
Prints
Reduced

"THE FRAMING SHOP"

ERNEST AND KNOTT GLASS CO.

FOR DICKINSON & CLARK
GREENVILLE, N.C.
752-2133/752-2134



SAVE LIKE NEVER BEFORE WITH OUR

DOLLAR DAY

Thursday Thru Saturday

SHEER DRAPERY \$1⁰⁰ yd

MATERIAL 45" wide

Ladies Pull-On
SLACKS \$2⁰⁰ pair

Printed 45" wide
DRAPERY \$1²⁹ yd.

One Lot 54" wide
UPHOLSTERY
MATERIAL \$1²⁹ yd.

Mill Outlet Cloth

2727 East Tenth Street
Colonial Heights Shopping Center
Greenville, N.C.
Open 9:30 A.M. - 5:30 P.M.
Monday Thru Saturday

DOLLAR DAY

Quality Ladies
Summer Shoes
Values to \$60⁰⁰

\$9 to \$15

Palizzio, Amalfi,
Red Cross, Joyce,
Pappagallo

Brody's
DOWNTOWN
PITT PLAZA

DOLLAR DAYS

WOMEN'S
SHOES
VALUES TO \$30.00

\$10

•FLORSHEIM
•MISS WONDERFUL
•EMMA JETTICKS
•VITALITY
•HUSH PUPPIES

SHOE
STORE
Parry's

• Quality
• Fit
• Service

ON THE MALL
DOWNTOWN GREENVILLE
OPEN AT 9 A.M.

DOLLAR DAY Special

THURS., AUGUST 2nd ONLY

Close-Out On
SCRUBBABLE,
STRIPPABLE
PRE-PASTED
WALLCOVERINGS
\$1⁰⁰

Per Single Roll
(Values to \$11.95 per roll)
LIMITED QUANTITIES!
SHOP EARLY

CREATIVE
WALLCOVERINGS

1207 West Fourteenth St. Phone 758-9318

DOLLAR DAY

I would like to thank you for your patronage
in the past and would appreciate it in the future.
I will still remain in my present location in the
University Arcade, 218 E. East 5th Street.

All
Jewelry... 1/2 Price

Some Discontinued
Cosmetic Items... 1/2 Price

MERLE NORMAN COSMETIC STUDIO

University Arcade—218 E. East 5th St. 752-3895



DOLLAR DAY Sale

CONVERSE
PRO 250 BASKETBALL
SHOES FOR MEN
HI AND LOW TOPS

REG. \$17.95 VALUE
NOW ONLY

\$8⁰⁰
PAIR

CAROLINA BLUE, NAVY, WHITE

Whites
DOWNTOWN SHOPPING CENTER
FREE PARKING

Rexall

Quiet Nite[®]

NIGHT TIME COLD MEDICINE



The cold medicine you take at
bedtime to relieve cold symptoms
for hours, while you get the restful
sleep you need. It contains a
DECONGESTANT to restore free
breathing, help clear stuffed-up
nose and congested sinus cavities,
an ANTIHISTAMINE to relieve snif-
fles and sneezing, an ANTITUSSIVE
to quiet coughing and an AN-
ALGESIC to ease headache and
minor muscular pain.

6 oz.

\$1⁷⁹

Dollar Day!

Hollowell's
DRUG STORES, Inc.

Quality • Competitive Prices • Service
911 Dickinson Ave. 6th St. & Memorial Dr.
752-7105 758-4104

GOREN BRIDGE

BY CHARLES H. GOREN
AND OMAR SHARIF
1979 by Chicago Tribune

Neither vulnerable. South deals.

NORTH
♦ A Q 6 5
♥ K 10 4
♦ 7
♦ 10 9 8 6 5
WEST
♦ J 10 9
♥ 9 8 7 3
♦ K Q J 9 4
♦ 3

EAST
♦ K 8 7 3
♥ A Q J 2
♦ 10 8 6 5
♦ 2
SOUTH
♦ 4 2
♥ 6 5
♦ A 3 2
♦ A K Q J 7 4

The bidding:
South West North East
1 ♦ Pass 1 ♦ Pass
2 ♦ Pass 3 ♦ Pass
5 ♦ Pass Pass Pass
Opening lead: King of ♠.

It's a proven fact that many bridge players are treading shoeless through the streets of London because they didn't draw trumps. But an equal number are strolling unshod through New York because they drew trumps too soon.

South's two club rebid was a slight underbid. However, he was reluctant to jump to three clubs lest his partner play him for more in the way of high cards. North's bid of three clubs, while also conservative, left open three no trump as a possible game contract. South might have maneuvered toward that contract by cue-bidding his diamond stopper, but he decided five clubs would be better.

Declarer won the king of diamonds opening lead, drew a round of trumps and then ruffed a diamond. He returned to his hand with a trump and took the spade finesse. East won the king and returned a spade.

Declarer entered his hand with a spade ruff and tried a heart to the king. East took two heart tricks for down one. "Unlucky," remarked South. "Every card was wrong."

Soybeans At Insect Stage

Soybeans in the area are now approaching the stage where they are most affected by insect pests, says assistant agricultural agent, Gaylon Ambrose. According to Ambrose, the corn earworm, one of the most destructive pests, will begin working on this year's crop soon.

The corn earworm is a yellowish-green to dark brown insect with a tan head. It is somewhat hairy and up to two inches long. When disturbed, it falls to the ground and curls up. The economic level for the corn earworm is two earworms per foot per row, according to field surveys.

Ambrose suggests that scouting for the corn earworm should start at the end of flowering, as well as for late maturing soybeans. Fields that have open canopies due to late planting or wide row width have a tendency toward more earworm problems than others and should be watched closely, Ambrose adds.

Devote Week To Youth Choirs

English Chapel Church will sponsor a week of services for youth choirs this week, with services as follows:
Tuesday, Rock Spring Church Youth Choir; Wednesday, the Rev. Jimmy Dixon and the English Chapel Youth Choir; Thursday, the Rev. James Harris and St. John's Young Adult Choir; Friday, Eldress M. Strong and Haddock Chapel Youth Choir. All services will begin at 7:30 p.m. The public is invited to attend these services.

Eppes Class To Meet Tonight

The 1969 Graduation Class of Eppes High School will meet tonight at 7:30 at the home of Ms. Janice Laughinghouse, 1222 Davenport St.

Each class member is urged to attend. The monthly finance report will be given.

That was true. Nevertheless declarer's technique and not Lady Luck should have been blamed for the contract's failure. South lost the hand when he drew a round of trumps prematurely!

Correct technique is to ruff a diamond at trick two. Now declarer can get back to his hand with a trump, ruff his remaining diamond and return to his hand with another trump. That still leaves a trump in dummy.

With the groundwork done, declarer leads a heart. Whatever card West plays, the contract is guaranteed. If West plays an honor, declarer covers with the king. Even if East wins the ace, he is forced to lead another heart, which sets up dummy's ten for a spade discard, or a spade into the ace-queen.

As the cards lie, West will follow with a low heart and declarer inserts dummy's ten. East wins the jack, but again he has a choice of losing plays.

Observe that it is vital to ruff a diamond before touching trumps. If declarer draws a round of trumps first, he will exhaust dummy of trumps by the time he has eliminated the diamonds. Now East will be able to exit safely with a diamond.

Your play to the first trick could decide the fate of the contract! A writer once remarked: "There's no such thing as a blind opening lead, only deal opening leaders!" Learn to find the winning attack with Charles Goren's "Opening Leads." For your copy, send \$1.85 to "Goren Leads," c/o this newspaper, P.O. Box 259, Norwood, N.J. 07648. Make checks payable to NEWSPAPERBOOKS.

'Acid Rain' Increasing

GREENSBORO, N.C. (AP) — Scientists say acid rain is on the increase in North Carolina, and they intend to keep a close watch on the phenomenon which already has caused damage to animals and wildlife in other states.

"We have no continuous data on acid rain," Dr. Ellis B. Cowling of the school of forestry at N. C. State University, said last week in testimony before a House committee in Washington. "But from the fragments of information we have, I would say the rainfall in the state is increasing in acidity."

Studies done in New York's Adirondack Mountains in the early 1970s showed that the rain killed some fish and was blamed for corroding protective wax surfaces on the leaves of many plants.

A study now being done by Cowling's office also shows acid rain may be responsible for weaknesses in certain crops such as soy beans. The rain may make it more difficult for the plants to absorb nitrogen.

Rainfall acidity is measured with the pH scale, which assigns numbers from 1 to 14. A solution measuring 7 on the pH scale is considered neutral. Any solution below 7 is acidic.

"In North Carolina we have observed some rather low pH levels," said Cowling. "Normal rainfall is about 5.7 on the scale, but we've seen levels as low as 3.6. More often than not it is below the 5.7 figure."

"The acid rain does have tangible effects," said Cowling. "We don't know all of these effects yet, but there is no question that it does damage."

Over 900 At Annual School

FAYETTEVILLE — Over 900 United Methodists from across eastern North Carolina are expected here at Methodist College for the annual Conference Leadership School Aug. 3-8.

The expanded mission school is sponsored by the North Carolina United Methodist Conference. According to Jane Hook, Mebane, dean of the school, the event is held in two sessions to accommodate non-working and working persons.

The guest preacher will be Dr. David James Randolph of Christ United Methodist Church, New York City.

The colony of Maryland was granted to Lord Baltimore in 1632.

01. PUBLIC NOTICES

NOTICE OF SALE
North Carolina
Pitt County
TAKE NOTICE that in accordance with the provisions of Section 160A-270 of the General Statutes of North Carolina, the Pitt County Board of Commissioners will sell to the highest bidder for cash on the site of the property at Third and Johnston Streets in Greenville, Pitt County, North Carolina, the old Pitt County General Hospital property, at or about 10:00 a.m. on AUGUST 3, 1979, said property being described as follows: to wit: The old Pitt County General Hospital property located at Third and Johnston Streets in Greenville, Pitt County, North Carolina, consisting of a paved parking lot and a tract of about 1.2 acres of land, containing a total land area of 43,500 square feet, said lot having a frontage of 142.3 feet on Third Street, 290.5 feet on Johnston Street (Avenue), and 150 feet on Johnston Street.

The above described parcel of land and building will be sold for cash to the highest bidder, a ten percent (10%) cash deposit will be required of the highest bidder on the date of sale, and the Pitt County Board of Commissioners will have the right to reject any bid or offer and shall accept or reject the highest bid in writing thirty (30) days thereafter.

This is the 2nd day of July, 1979.
PIT COUNTY BOARD OF COMMISSIONERS
BY: ROBERT L. MARTIN, JR.
CLERK
W. W. SPEIGHT
PIT COUNTY ATTORNEY
July 21, 1979

PUBLIC NOTICE
NOTICE OF PUBLIC HEARING ON REQUEST FOR A SPECIAL USE PERMIT
City of Greenville
Public notice is hereby given that the City Council of the City of Greenville will, pursuant to Section 37.9 (a) and 37.9 (b) of the City Code, conduct a public hearing on Thursday, August 9, 1979, at 8:00 P.M., in the City Council Chambers of the Municipal Building on an application by Mr. and Mrs. R. C. Robbins for a special use permit to operate a discotheque in the structure located at the intersection of Highway 101 and the State Highway Department. This property is zoned for "Unoffensive Industrial" (U-1) use.

All interested citizens are requested to be present at the public hearing which will be held at the above address and time to be afforded an opportunity to be heard.
Lois D. Worthington
City Clerk
July 24, 1979 and July 31, 1979

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Lois D. Worthington
City Clerk
July 24, 1979 and July 31, 1979

NOTICE OF SERVICE OF PROCESS BY PUBLICATION
NORTH CAROLINA
PITTS COUNTY
GRIME TIRE & PARTS DISTRIBUTORS, INC.
VS.
JAMES RONALD LEE
TO JAMES RONALD LEE
Take notice that a pleading seeking relief against you has been filed in the above entitled action. The nature of the relief sought is to satisfy a possessory claim of \$400.00 for towing, storage and service to a 1972 Mercury by sale of said vehicle. This case will be assigned for a hearing in Greenville District Court. You are required to make defense to such pleading before said court and to appear. Upon your failure to do so plaintiff will apply to the hearing for the relief sought.

This is the 20th day of July, 1979.
LOUISE W. MARSTON
Greenville, N.C.
North Carolina 27834
GAIL SINGLETON & MCNALLY, P.A.
Attorneys at Law
P.O. Box 53
Greenville, North Carolina 27834
July 24, 31 and August 7, 14, 1979.

NOTICE TO CREDITORS
IN THE ESTATE OF
OF JUSTICE SUPERIOR COURT
DIVISION
NORTH CAROLINA
COUNTY OF PITT
IN THE MATTER OF THE ESTATE OF
OF CARRIE LANGLEY WOOTEN
Having qualified as Executor of the Estate of CARRIE LANGLEY WOOTEN, late of Pitt County, North Carolina, this is to notify all persons having claims against the estate of said Carrie Langley Wooten to present them to the undersigned Executor at my attorney's office, on or before January 25, 1980, or this Notice will be published in the newspaper of record for the recovery. All persons indebted to said estate please make immediate payment.
This 20th day of July, 1979.
LOUISE W. MARSTON
Greenville, N.C.
North Carolina 27834
GAIL SINGLETON & MCNALLY, P.A.
Attorneys at Law
P.O. Box 53
Greenville, North Carolina 27834
July 24, 31 and August 7, 14, 1979.

NOTICE OF SALE
PROJECT TWO
Sealed proposals will be received by the Redevelopment Commission of the City of Greenville (hereinafter called "Local Issuing Agency") at 1103 Broad Street Room 1 in the City of Greenville, State of North Carolina, until 10:00 a.m. on August 14, 1979, for the purchase of its Project Notes, being issued to aid in its financing of the project as follows: Series: \$425,000.00. Series: Fifth Series: 1979. Maturity Date: September 19, 1980.

The Notes will be dated September 11, 1979, will be payable to bearer on the Maturity Date, and will bear interest at the rate or rates per annum fixed in the proposal or proposals accepted for the purchase of such Notes.

All proposals for the purchase of said Notes shall be submitted in form approved by the Local Issuing Agency. Copies of such form of proposal, and information concerning the Notes may be obtained from the Local Issuing Agency at the address indicated above. Detailed information with respect to the conditions of sale may be obtained from the term July 31, 1979, issue of The Daily Book Buyer.

The Local Issuing Agency reserves the right to reject any or all bids.

REDEVELOPMENT COMMISSION OF THE CITY OF GREENVILLE
J. M. LANEY
Executive Director
July 31, 1979

AUTOMOTIVE
09 Autos For Sale
HASTINGS FORD has daily rentals at reasonable prices. Call 758-6114.

WE BUY used cars. Great Buick Mazda, Inc. 758-1877.

11 Buick
BUICK 1978 Regal Limited. Air, cruise, tilt steering, 1800 miles. \$4200. Call 758-3901 evenings.

MONTE CARLO 1976 White. Landau, sunroof, 1800 miles. \$4200. Call 758-3901 evenings.

NOVA 1974 Air, vinyl top. Runs good. \$2200. 758-7936 until 11:30 p.m.

13 Chevrolet
IMPALA 1973. Power steering and brakes. Air. AM/FM. \$995. 758-6840.

MONTE CARLO 1976 White. Landau, sunroof, 1800 miles. \$4200. Call 758-3901 evenings.

NOVA 1974 Air, vinyl top. Runs good. \$2200. 758-7936 until 11:30 p.m.

15 Dodge
DODGE 1966 Polara. Good condition. \$400. 758-7819 before 3 p.m.

16 Ford
MUSTANG 1967 3 speed. AM/FM. track, air. Excellent condition. 758-1595 after 5.

FORD FIESTA 1978 \$3200. Oldsmobile 1975. Reelco C-type will sell below wholesale cost. Call 758-1121.

GALAXIE 1973 Power steering and brakes. Air. AM/FM radio. \$650. 758-7050 from 8 a.m. to 5 p.m.

FORD 1970 350. 758-9805.

17 Lincoln
LINCOLN 1975 Town Car. Fully equipped. \$4500. Call 753-5830 before 7 a.m. and 9 p.m.

19 Oldsmobile
DELTA 88, 1974. Excellent condition. Call 758-0884.

OLDSMOBILE 1972 Power brakes, steering and 4 door. \$2,000 miles. "Nada" book value, \$900, \$700 or best offer. Call 756-2597 after 5.

20 Plymouth
PLYMOUTH 1974 Duster. \$2900. 758-1105.

21 Pontiac
PONTIAC 1977 Phoenix Deluxe 4 door. EPA 24 miles per gallon. Black with beige interior, power windows, 75 wheel, AM/FM stereo. Good condition. \$3950. 752-5522 or 756-2770 (after 6 p.m.).

GRAND PRIX 1977 \$3995. Call 758-3288 after 6 p.m.

TRANS AM 1978 Cruise control, tilt steering, air. \$4000. \$5000 or best offer. 746-6661 after 5:30 p.m.

22 Foreign
MAZDA GLC 1978. 5 speed. AM/FM cassette stereo, excellent condition. 1974 Ford, 1975 Ford, 1976 Ford, 1977 Ford, 1978 Ford, 1979 Ford, 1980 Ford, 1981 Ford, 1982 Ford, 1983 Ford, 1984 Ford, 1985 Ford, 1986 Ford, 1987 Ford, 1988 Ford, 1989 Ford, 1990 Ford, 1991 Ford, 1992 Ford, 1993 Ford, 1994 Ford, 1995 Ford, 1996 Ford, 1997 Ford, 1998 Ford, 1999 Ford, 2000 Ford, 2001 Ford, 2002 Ford, 2003 Ford, 2004 Ford, 2005 Ford, 2006 Ford, 2007 Ford, 2008 Ford, 2009 Ford, 2010 Ford, 2011 Ford, 2012 Ford, 2013 Ford, 2014 Ford, 2015 Ford, 2016 Ford, 2017 Ford, 2018 Ford, 2019 Ford, 2020 Ford, 2021 Ford, 2022 Ford, 2023 Ford, 2024 Ford, 2025 Ford, 2026 Ford, 2027 Ford, 2028 Ford, 2029 Ford, 2030 Ford, 2031 Ford, 2032 Ford, 2033 Ford, 2034 Ford, 2035 Ford, 2036 Ford, 2037 Ford, 2038 Ford, 2039 Ford, 2040 Ford, 2041 Ford, 2042 Ford, 2043 Ford, 2044 Ford, 2045 Ford, 2046 Ford, 2047 Ford, 2048 Ford, 2049 Ford, 2050 Ford, 2051 Ford, 2052 Ford, 2053 Ford, 2054 Ford, 2055 Ford, 2056 Ford, 2057 Ford, 2058 Ford, 2059 Ford, 2060 Ford, 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56 Miscellaneous

ELECTROLUX scrubber and waxer. Good for home and commercial use. Firm, \$100, good condition. 758-9986.

2 KEYSTONE slotted disc mag rims with adjusters and cups. Excellent condition. Best offer. 752-2627.

1 SET OF DRUMS Approximately 3 years old. Good set for beginners. 756-4874.

YALE Two ton chain hoist with carriage and beam. \$225. 756-6978 nights.

MATCHING WHITE crib and dress. 10' chest. \$75. oak captain's bed. 10'. 756-5945.

MAN'S DIAMOND ring. Size 9. 14 karat. white gold. 752-2889. 756-9071.

LAPIDARY equipment. Must sell. 756-6154.

STEREO Garrard turntable. 8 track deck. 12" speakers. \$100. 752-8974 or 752-8296.

60 INSTRUCTION

PRIVATE piano, guitar, banjo, mandolin and dobro lessons. Piano Organ Warehouse. 756-2032.

LEARN TO SAIL! Sailboat rides. Save this number. 756-2873.

62 LOST AND FOUND

LOST Pocket instamatic camera in vicinity of 425 Longmeadow Road. (Lafayette M.B.C. on camera. Call 752-2604).

LOST THREE gray tabby kittens and one black fluffy kitten with white spot on neck. One needs medical attention. Last seen at Eastern Street, near river. 752-5010.

64 MOBILE HOMES

2 AND 3 BEDROOM mobile homes. Air conditioned, good location. No pets. 752-3286 days. 825-5391 nights.

CLEAN, 2 bedroom mobile home with central air conditioning, located in Azalea Gardens. For couples only, also new, one bedroom, furnished apartment for singles or couples (located in Azalea Gardens). Contact J. T. or Tommy Williams at Azalea Mobile Homes, 620 West Greenville Boulevard, 756-7815.

MOBILE HOMES and lots for rent. Call 758-4413 between 8 and 5.

2 BEDROOM TRAILER, Washer and air. \$120 per month. No children or pets. 752-0239 after 5 p.m.

12 x 65, 3 bedrooms, 1 1/2 bath, central heat and air. Call after 6. 752-4955.

2 BEDROOMS, No pets. No children. 752-0098 after 5 p.m.

5 MINUTES FROM ECU campus, 12 x 40, 2 bedrooms, fully carpeted with air. Also other 2 bedroom mobile homes available for fall semester. August 1. 12 x 60, 3 bedrooms, washer, dryer, air. No pets. No children. 758-3644.

2 BEDROOM, furnished mobile home on private lot. Married couple preferred. 756-0264.

2 BEDROOMS, furnished, air conditioning. No pets. Married couples only. 756-0173.

2 BEDROOM, completely furnished. Buck's Trailer Park. 752-0196.

2 BEDROOM trailer, washer, air. 756-2497.

66 Mobile Homes For Sale

GOOD SELECTION on used trade ins at Azalea Mobile Homes. Ask for Tommy Williams.

WHY PAY RENT? Own your own home from Azalea Mobile Homes. See Tommy Williams.

WE BUY used mobile homes. Tom Williams, 756-7815. 752-5682.

1972 TAYLOR 12 x 40, 2 bedrooms, one bath, completely furnished, central air, \$595. See Jimmy Langston, Oakwood Mobile Homes.

8 X 40 TRAILER, \$1200. 756-4275 or 756-0879.

10 X 55, 2 bedrooms, Air conditioner and furnishings. Excellent condition. \$3000. 756-7376. 746-6939.

1440 SQUARE FEET, 3 bedrooms, 2 baths, dishwasher, disposal, central air. Completely set up. \$16,500. 756-7376. 746-6939.

2 BEDROOMS, 2 full baths, Excellent condition. Small equity, assume loan. \$24,480 (Griffon).

1978 OAKWOOD 14 x 68, 2 bedrooms, 2 full baths, completely furnished, all appliances. 753-3956.

1975 12 X 56, 2 bedrooms, air conditioner. Call after 6 p.m. 753-2349.

1975 CONNER 12 x 36, Furnished, \$700, equity and assume loan. 752-9003 after 5:30.

SOMEONE is looking for your unused power mower. Why not advertise it with a low cost Classified Ad?

1974, 12 X 60 Westchester, 2 bedrooms, furnished, including washer and dryer, air. In excellent condition. \$4500. 746-6463.

68 OPPORTUNITY

TO BUY OR SELL a business in confidence contact J. T. Snowden, Jr. at the MarketPlace, Inc., Business Brokers, 401 West First Street. Telephone 752-3666.

AVAILABLE NOW Unlimited high earnings opportunity. Top company with 55 years experience in sales and service. 756-3861. Equal Opportunity Employer.

LIKE TO OWN your own business? I am being promoted and have an established tool route that covers Greenville and Kinston. Profits of over \$18,000 already this year. Investment of under \$25,000. For additional information, call Felton Cook. 522-0596 (Kinston).

73 Commercial Property

OFFICE COMMERCIAL space for lease. 3000 square feet, 913 Dickinson Avenue, formerly Edwards Hardware. 3 nice offices. Contact Cliff Edwards. 756-8500.

STORE FOR RENT, Corner of Dickinson Avenue and Ficklen Street. 752-3885.

COMMERCIAL PROPERTY Three story brick building, located corner Main and Railroad Street, Robersonville, NC. Call for more details. \$12-500. Mavis Butts Realty. 758-0655. Kaye Montiehl, 758-4750. Mavis Butts, 752-7073.

100 CLASSIFIED DISPLAY

WE INSTALL ALUMINUM AND VINYL SIDING
Remodeling - Room additions, etc.
C.L. LUPTON CO.
752-6116

HELP WANTED

We need four good people that we can train for diesel mechanic, hydraulic service mechanic and combine repair service. For appointment, call:

HENDRIX - BARNHILL
752-4122

CUTTER

Multi-apparel manufacturing company needs an experienced cutter. Immediate opening. Excellent benefits and salary. Please send letter to:

PLANT MANAGER
P.O. Box 537
Snow Hill, N.C. 28580
Equal Opportunity Employer

73 Commercial Property

42,000 SQUARE FEET warehouse space and 5000 square feet warehouse space. Truck and rail siding. 752-1020.

FOR LEASE

Office or commercial buildings located

1400 Block W 14th St. Four 900 sq ft and One 1800 sq ft

1100 Block Hamilton St. Three 1200 sq ft and One 2400 sq ft

3000 Block E 10th St. 700 ft office building and 800 ft block storage building

These buildings can be finished within 30 days for occupancy and finished to suit tenant. New construction

Contact J. T. or Tommy Williams 756-7815

SHOP/OFFICE space for lease. 1000 square feet. Neighbor hood commercial zone. Hooker Road. Call 752-1733 days. 756-7614 nights.

FOR RENT

526 SOUTH Cotanche Street (directly across from ECU campus). 5500 square feet for rent. Available late fall. J. J. Edwards, Jr. 758-2616.

74 Farms For Sale

87 ACRES on New Bern Highway, 15 miles from Greenville. 35 acres cleared long road frontage. All allotments. Aldridge & Southerland. 756-3500; nights, Don Southerland. 756-5260.

150 ACRES of farmland, 80 acres wooded and 16,000 pounds tobacco 70% financing at 9% \$330,000. Stack Kiger Realty. 756-3088 or Gary Kiger. 756-2718.

78 Houses For Sale

IN GRIFTON, Large 2 bedroom home with fireplace, heat pump, screened porch, new carpet throughout. McLawhorn Realty. 524-5474.

TWIN OAKS, New homes available in a modern setting. Mid 30's to low 50's. A variety of floor plans available and builder will build to suit your needs. D. G. Nichols. 752-4012.

TWO NEW CONDOMINIUMS, Yorktown Square, 3 bedroom flats, 2 full baths, living room, modern kitchen, closed porch, fireplace available. Priced at \$44,500 and \$46,900 only two left. D. G. Nichols. 752-4012.

110 GREENBRIAR Drive, 4 bedrooms, 3 baths, wooded corner lot, 2208 square feet, living area plus 700 square feet, paneled garage. \$56,500. Bill Williams Real Estate. 752-2615.

INCLUDE THE PRICE for quicker results when you advertise items for sale in Classified.

BY OWNER, In Stokes, 1 1/2 acre lot, central air and heat. 752-7890 bet. noon 5 and 7 p.m.

BETHEL, Beginner's bargain, 4 room home on Chatham Circle with one bath. Call James A. Manning Agency. 825-5631.

JUST LISTED, Club Pines, 4 bedroom contemporary, 2 1/2 baths, dining room, eat in kitchen, 2 car garage. \$83,500. Call Peggy at Aldridge & Southerland. 756-3500.

CHARMING SPLIT level home, 4 bedrooms, 3 baths, fireplace, single car garage. Recently painted both inside and out. Lake Ellsworth Assumable loan. Laura Meyer. 756-6575. David Heniford. 746-4838. Steve Evans. 756-7698 or 758-0934. Heniford & Evans, Inc., Realtors. 756-1111.

2025 SQUARE FEET, 4 bedrooms, 2 1/2 baths, living room, dining room, den with fireplace, heat pump, fenced in backyard. Loan assumable. Swimming pool, tennis courts, choice of school systems. Steve Evans. 756-7698 or 758-0934. Laura Meyer. 756-6575. David Heniford. 746-4838. Heniford & Evans, Inc., Realtors. 756-1111.

INCOME PROPERTY, Located Manitou Springs, Colorado. \$59,000. Will trade for local residential property. 1356-2273.

HOUSES for \$30,000 are a rarity! But Matchmaker has a cute 2 bedroom ranch with living room, eat in kitchen, bath and large yard for only \$30,000. Down payment as little as \$1000. Call us quick, this house won't last. Hignite & Company, Inc. 758-6666 anytime.

NEW RANCH under construction in Montclair II. Don't bother looking at this home if you aren't serious about buying because you will immediately fall in love with the great room, the three bedrooms, two baths, carport, patio, fireplace and unusual kitchen! Only \$42,000. Call Matchmaker, Hignite & Company, Inc. 758-6666 anytime.

AYDEN, Den with fireplace, living room, entrance hall, kitchen with eat in area, 3 bedrooms, 1 bath, and utility. Offers much more. \$35,900. Mavis Butts Realty. 758-0655. Mavis Butts, 752-7073. Kaye Montiehl, 758-4750.

VILLAGE GROVE, Living room, large paneled doors, kitchen with eat in area, \$30,000. Mavis Butts Realty. 758-0655. Kaye Montiehl, 758-4750. Mavis Butts, 752-7073.

KENNEDY ESTATES, Ayden. Living room, large country kitchen with nice eat in area, 3 bedrooms, 1 bath, and carport with storage. \$28,900. Mavis Butts Realty. 758-0655. Mavis Butts, 752-7073. Kaye Montiehl, 758-4750.

100 CLASSIFIED DISPLAY

CORDON LANDSCAPING
Grading and seeding, lot clearing, crawler work and dirt hauling. Will demolish old houses. Desire to start working out of Greenville. Free Estimates. Call Collect — Sonny Cordon 964-0709.

CRAFTED SERVICES

Quality Furniture Refinishing and Repairs. Superior Caning for all type chairs, larger Selection of Custom Picture Framing, Survey Stakes — Any length, all types of pallets, Hand-crafted rope hammocks, selected framed reproductions.

Eastern Carolina Sheltered Workshop
Industrial Park, Hwy. 13
758-4188 8 A.M.-4:30 P.M.
Greenville, N.C.

78 Houses For Sale

NEW CEDAR ranch just nearing completion! You can move you into this new ranch in 30 days! The large sunken great room will delight you, plus the formal dining room is perfect for entertaining! Three bedrooms, two baths, kitchen and utility. Priced in the low 50's. Call Matchmaker, Hignite & Company, Inc. 758-6666 anytime.

THINKING ABOUT selling your home? Call Matchmaker, Hignite & Company, Inc. 758-6666 anytime.

BEAUTIFUL BRICK ranch home with 3 bedrooms and 2 baths, central air. This home is enhanced by having a double car garage and large lot. Only \$42,500. Call today for more details. Stack Kiger Realty. 756-3088 or Dianne Whitehurst. 756-7222.

LAKE ELLSWORTH, Modern home with spacious rooms, wood deck, 2 1/2 baths. Community with tennis courts and swimming pool. Stack Kiger Realty. 756-3088, nights, Gene Stack. 752-3366.

BY OWNER in Belvedere Subdivision 3 bedrooms, 2 bath, living room and den with fireplace, eat in kitchen, carport. Low fifties. 756-0937.

LAKE GLENWOOD, A very pretty, very comfortable and almost new home with fireplace, formal bedroom, three covered lot. Three bedrooms, two baths, elegant and large great room with fireplace. \$63,500. Duffus Realty, Inc. 756-5395.

REDUCED!!! SPACE TO SPARE!

Large kitchen, lots of cabinets, den, built in fireplace, three bedrooms, two baths, living room, dining room, garage. \$59,000.

DREAMY SETTING

Secluded nook of lots 1/3 acre or larger, many wooded, fully developed, city school district. \$8,500. \$10,500.

Ginger Hackett, Realtors

756-7986 or 756-7192

GRIFTON, 2 story brick home features entrance hall, living room, dining room, kitchen, 4 bedrooms, 2 baths, and double garage. Call for more details. \$55,000. Mavis Butts Realty. 758-0655. Kaye Montiehl, 752-7073. Kaye Montiehl, 758-4750.

COLONIAL HEIGHTS, 3 bedrooms, 2 baths, entrance hall, living room, den, kitchen with eat in area, workshop or storage, and patio. Call for more details. \$39,000. Mavis Butts Realty. 758-0655. Kaye Montiehl, 758-4750. Mavis Butts, 752-7073.

280 LOTS For Sale

BROOK VALLEY, By owner. Redonable. Call 756-9891 after 6 p.m.

CHOICE LOT in established subdivision. You can build a nice home here. \$8500. Duffus Realty, Inc. 756-5395.

ACREAGE, 35 acres of land, east of Greenville. \$78,500. Duffus Realty, Inc. 756-5395.

MOBILE HOME site. One acre of land. Perfect for mobile home. Deep well and septic tank. \$7500. Duffus Realty, Inc. 756-5395.

COUNTRY LOTS, Good selection live acre tracts. Woodberry Subdivision. Just minutes east of Greenville. Blount & Ball Realty. 756-3000. Evenings, Richard Lane. 756-3500.

CLEAR LOT, 12 miles from Greenville on Pactolus highway. Guaranteed to perk, \$100 down. \$75 per month. Call John Jackson, of Rice. 756-3790. Home. 756-4360.

RIVER PROPERTY, By owner. 2 permanent homes located on Pamlico River overlooking Chowhilly Bay. Both homes have heat, air and wood heaters. Located approximately 1/2 miles from Washington. \$45,000 and \$35,000. For more information, 946-6975 days. 946-0383 nights.

12 X 55 trailer with 12' X 21' room built on. Located on Pamlico River. Camp Hardee. Reasonable. 758-9439.

84 RENTALS

RENT A beautiful Currier Spinnet piano for only \$22 per month, as long as you like. First 9 months rent applies toward purchase. Piano Organ Warehouse. 730 Greenville Boulevard. 756-2032.

86 Apartments For Rent

GreeneWay
Large 2 bedroom garden apartments, carpet, drapes, dishwasher, pool. On Country Club Dr. adjacent to Greenville Country Club. 756-6869.

WE HAVE CABLE TV

704 EAST THIRD, 2 bedrooms, furnished, air conditioning, 2 blocks from ECU. No pets. Deposit and lease. \$200 per month plus utilities. 756-6208. 911 S. weekdays.

100 CLASSIFIED DISPLAY

WE BUY USED CARS
JOHNSON MOTOR CO.
Across from Wachovia Computer Center
Memorial Drive 756-6271

HELP WANTED

Part-time night librarian-16 hours per week
Monday-Thursday (6:00 p.m.-10:00)
Library Science Degree required
Apply to Ada Byrd, Director of LRC and PR

Beaufort County Community College
P.O. Box 1069
Washington, N.C. 27889
Telephone 946-6194

Affirmative Action-Equal Opportunity Employer

TOYOTA TUNE-UP SPECIAL

Total Price \$19.95 tax included
Here's What We Do:

- Replace Plugs, Points And Condenser With Genuine Toyota Parts
- Adjust Dwell And Timing
- Adjust Carburetor Idle And Mixture
- SUN Electronic Engine Analysis
- Check Condition Of Fan Belts And Water Hoses
- Check Air And Fuel Filters
- Check PCV Value
- Check Emission Control System
- Check Under Hood Fluid Levels

Due To Popular Demand
This Special Is Continued Thru August

Save Fuel—Get The Jump On Summer Driving

Available Only At

PARHILL TOYOTA

109 Trade St. 756-3228

Service Hours: 8-5 p.m. Monday-Friday

No Appointment Necessary

86 Apartments For Rent

CHERRY COURT
Luxurious 2 bedroom townhouses and 1 bedroom apartments. Carpet, drapes, compactors, washer dryer hook ups, pool, sauna, tennis court, club house, etc. 752-1557.

EASTBROOK AND VILLAGE GREEN APARTMENTS

327 one, two and three bedroom garden and townhouse apartments with heat, air conditioning, carpet, kitchen appliances, garbage disposals, nice laundrymat and full bath. 3 swimming pools, 2 tennis courts, heat and hot water furnished in some units and den with fireplace. 50% less than area. Rent from \$150 to \$225 per month.

Eastbrook — Eastbrook Drive off 264 By pass, Village Green — 800 Heath Street off E. 10th Street. Call 752-5100.

STRATFORD ARMS APARTMENTS

The Happy Place To Live
FREE MASTER ANTENNA

Office Hours 10 a.m. to 5 p.m. Monday through Friday. Call us 24 hours a day at

756-4800

LOVE TREES?

Experience the unique in apartment living with nature outside your door. Quality construction, fireplaces, heat pumps, heating coils, less than comparable units! Dishwasher, washer/dryer hook ups, wall to wall carpet, thermal pane windows, extra insulation.

COURTNEY SQUARE APARTMENTS

Arlington Blvd 756-5067

OAKMONT SQUARE APARTMENTS

Two bedroom townhouse apartments. 1212 Redbanks Rd. Dishwasher, refrigerator, range, disposal included. We also have Cable TV. Very convenient to Pitt Plaza and University. Also some furnished apartments available.

758-0655. Mavis Butts, 752-7073.

80 Lots For Sale

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82 Resort Property For Sale

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12 X 55 trailer with 12' X 21' room built on. Located on Pamlico River. Camp Hardee. Reasonable. 758-9439.

100 CLASSIFIED DISPLAY

REMODELING ROOM ADDITIONS, ETC.
C. L. Lupton Co.
752-6116

SPECIAL PRICE
Filing Cabinet
\$8450
4 drawer
Reg. \$117.00
Taff Office Equipment Co.
752-2175 569 Evans St

WE BUY USED CARS
JOHNSON MOTOR CO.
Across from Wachovia Computer Center
Memorial Drive 756-6271

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C. L. Lupton Co.
752-6116

</

Crossword By Eugene Sheffer

ACROSS

1 Rodent

5 Headgear

8 Genus of trees

12 So be it

13 Actress

14 Pearl Buck

15 Durable fabric

17 Musical pause

18 Before

19 Slight taste

20 Valuable violin

21 A letter

22 Pedro's uncle

23 American capitalist

26 Accurate

30 Bellow

31 A long time

32 Jai —

33 A retinue

35 Angry growl

36 Japanese statesman

37 High, in music

38 A vestment

41 Chinese pagoda

42 Follower of an ism

45 Antitoxins

46 British escort vessel

48 Neglect

49 GI's address

50 Kind of meat

51 Climber, for one

52 Lair

53 Russian vehicle

DOWN

1 Measured step

2 God of love

3 Wax

4 Ampersand

5 Noted physicist

6 Above

7 Reimburse

8 Voracious sea bird

9 Olive genus

10 Cobbler's concern

11 Against

16 Drug addict, today

20 Melody

21 Covered with bark

22 Unit of weight

23 Circle segment

24 Sault Ste. Marie

25 Sailor

26 Disease of sheep

27 High note

28 Elevator cage

29 Sesame

31 Personality

34 Season in Paris

35 Croatian, for one

37 Brother of Moses

38 Hebrew instrument

39 Office note

40 The rainbow

41 European shark

42 Roman road

43 Wild attempt

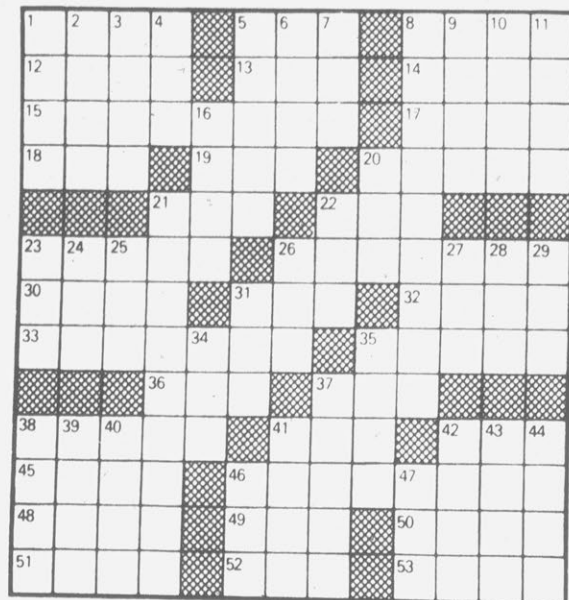
44 A tissue

46 Bounder

47 Topsy's friend

Avg. solution time: 24 min.

Answer to yesterday's puzzle.



CRYPTOQUIP 7-31

GVVGOGN HNGMC QZMXZQZX CZM

ZQEV ZVZONGYM GMHEVGX

Yesterday's Cryptoquip — MAN SOUGHT HUGE TROUT IN MOUNTAIN STREAM.

Today's Cryptoquip clue: E equals A

The Cryptoquip is a simple substitution cipher in which each letter used stands for another. If you think that X equals O, it will equal O throughout the puzzle. Single letters, short words, and words using an apostrophe can give you clues to locating vowels. Solution is accomplished by trial and error.

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FORECAST FOR WEDNESDAY, AUG. 1, 1979

YOUR DAILY Horoscope

from the Carroll Righter Institute

GENERAL TENDENCIES: Although you can easily organize your efforts in the right directions, you could run into unexpected problems. Think over what you can do to be more effective in the future.

ARIES (Mar. 21 to Apr. 19) Try to be more understanding of the viewpoints of others and gain their cooperation. Be sure to handle your money wisely.

TAURUS (Apr. 20 to May 20) An associate will agree to your suggestions early in the day, but not later. Avoid the social tonight. Improve your appearance.

GEMINI (May 21 to June 21) Carry through with your activities as planned despite any emergencies or annoyances that may arise. Sidestep an argument.

MOON CHILDREN (June 22 to July 21) Plan time for more happiness in the future but don't take initial steps as yet. Know how to please the one you love.

LEO (July 22 to Aug. 21) Make your surroundings more comfortable and functional. Make plans to have greater prosperity in the days ahead.

VIRGO (Aug. 22 to Sept. 22) Use caution, especially in diverse business deals as well as in motion. Be more active and you will feel better.

LIBRA (Sept. 23 to Oct. 22) Make sure you use much care in the handling of money interests, whether new or old. Pack up your troubles and smile more.

SCORPIO (Oct. 23 to Nov. 21) You now understand how to gain your finest aims and should follow through on your ideas, without deviation.

SAGITTARIUS (Nov. 22 to Dec. 21) Study carefully whatever is puzzling to you and come up with the right answers. Don't argue with others.

CAPRICORN (Dec. 22 to Jan. 20) Sidestep a person who is too demanding and could give you a bad time. Make sure your business affairs are handled well.

AQUARIUS (Jan. 21 to Feb. 19) Keep out of trouble in the business world by being more alert at this time. Use extreme care in motion today.

PISCES (Feb. 20 to Mar. 20) You understand how to expand in your line of endeavor so take positive steps in the right direction. Be more helpful to others.

IF YOUR CHILD IS BORN TODAY... he or she will be one who can pick flaws from just about everything, so encourage your progeny to work on ideas for betterment. Send to the right schools. Be sure to give religious and ethical training early in life.

"The Stars impel, they do not compel." What you make of your life is largely up to you!

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The 'Ineffectual Lecher' Now A Star

By VERNON SCOTT
HOLLYWOOD (UPI) — Norman Fell is a star at last, playing the ineffectual lecher Stanley Roper who is unable to satisfy the limitless carnal desires of his wife every week in "The Ropers" series.

After almost 30 years as a supporting character actor on stage and in more than 300 television shows and movies,

Fell would appear to have finally attained star status. Fell is short, balding and an unlikely candidate in middle age for the Mr. America title. He suffers a terminal case of actor's insecurity despite the top 10 ratings of "The Ropers."

As he says, "I'm still cautious. I've been burned in the past. I've had hit TV shows

in New York and people told me I was on my way. The next day I was back in the unemployment line. So I'm taking this success season by season."

Fell's emergence from the army of familiar but nameless faces on the screen and tube began almost three years ago with "Three's Company," a

sitcom starring Suzanne Somers, John Ritter and Joyce DeWitt.

Fell, as penurious landlord Stanley Roper, and Audra Lindley as his sex-starved wife, contributed two running gags — Stanley's conviction that Ritter's character (Jack Tripper) is gay, and Stanley's impotency.

"As the series progressed Stanley and his wife, Helen, began to develop other personality facets," Fell said. "They were given more and more to do."

"An actor can tell when a character feels right. I realized Stanley had tremendous potential. It was the first time I could be an out-and-out nut, an insane character. Audra was terrific as Helen."

"A relationship developed

between the Ropers. They began putting each other down at every opportunity. Underneath it all they really love one another and the characters began to grow."

"The executives spotted that and decided to spin off the Ropers in their own show last winter. We did only six episodes but they were all in the top 10."

Fell is overwhelmed by his new-found celebrity but disenchanted with public transference of Roper's sexual inadequacies to himself.

Strangers approach Norman and his wife of four years, Karen, to ask, "Are you really like that?"

At last year's Indianapolis 500 auto race Fell rode around the track in the pace car as a crowd of almost a million chanted, "Not tonight, Helen!"

"They sounded like they were yelling a national anthem at a South American soccer match," Fell said with a lopsided grin.

"It's a rotten reputation for a man to have."

"The power of television is unbelievable. It will take me a while to live down Roper's reputation for being undersexed. Karen and I tell people who ask that I have nothing in common with Stanley, that I'm a real animal. And I am."

"But I love playing Stanley because he's not me. He has terrible taste. Stanley is king of the double knits. He wears polyester suits with short sleeves. His idea of first class

is a six pack of beer and a bowling ball.

"I've gone first cabin all my life. Even when I lived in one room in New York, I'd save up to go to good restaurants and to buy stylish clothes."

"Stanley is popular because he represents a big faction of American males. Men identify with him."

"Time and again men whisper to me that their marriages are just like mine — mistaking me for Roper. They say they pretend to be asleep at night, too, so they won't have to make love to their wives. It's crazy."

Fell has based Stanley's attitudes and quirks on the idiosyncracies of a handful of friends. He projects a man beset by problems he cannot handle, conflicts which escape his ability to cope.

"Stanley loses his combats with life's challenges," said Fell. "But he tells himself everything is okay — otherwise he would be a tragic rather than a humorous figure. And we are, after all, out for laughs."

"I have mixed feelings about stardom at this point in my life. I love the consistency of employment. It's a new experience for me."

"I did four previous series, 'Joe and Mable,' '87th Precinct,' 'Dan August' and 'Neddes and Pins.' None of them lasted more than a season."

"Steady employment is a dream for an actor. But I also like the insecurity of free-lancing, trying to make things happen in my career. There were times when I'd give the telephone dirty looks for three or four days, daring it to ring with an offer for a job."

"Sooner or later 'The Ropers' will go off the air. It troubles me that I'll be so closely identified with Stanley that producers and directors will think of me only in this role, forgetting I've played 300 other parts in comedy and drama."

"Worse, I may be thought of for all time as the guy who couldn't perform sexually. I've really got to fight that image."

THE AMITVILLE HORROR

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September Sees Start Of All-Sports Network

By PETER J. BOYER
AP Television Writer
LOS ANGELES (AP) — Sports gluttons, hearken! Beginning in September, an all-sports cable network will begin televising sporting contests for up to 19 hours a day. By December, the network hopes to go 24 hours.

On a typical Sunday this autumn, by switching from the sports network to commercial TV and back, fanatics will be able to watch football from 5 a.m. Sunday to 1 a.m. on Monday.

I see trouble here. The instigator: The Entertainment and Sports Programming Network, Inc., out of Bristol, Conn. Or, ESPN, as it will come to be lovingly known (hated, perhaps).

Oh, it won't be just football. There will be other, say, lesser sports on ESPN. Darts, for example. The Pony League World Series. Gaelic hurling. Volleyball.

If all goes as planned, ESPN will provide 8,760 hours of non-stop sports.

My wife won't like this. The pusher here is one William F. Rasmussen, who at first only wanted to supply Connecticut sports junkies with University of Connecticut events. Then he discovered he could buy a spot on RCA's Satcom satellite, and send sports around the country for the same price.

"Our transmissions go by satellite, so it can't be received by cable stations that don't have earth (receiving) stations," says Dennis Randall, ESPN promotion director.

No matter. Already, ESPN has signed deals with about 600 cable systems, which serve more than four million homes.

The cost to the cable system makes the sports network hard to refuse. Cable systems pay ESPN only \$2.40 per subscriber to get the service for five years.

ESPN will make its money on advertising. The firm has already signed the biggest commercial contract in the history of cable TV, a \$1 million deal with Anheuser-Busch, giving the beer company a one-eighth sponsorship of all of ESPN's NCAA events.

NCAA sports will comprise the bulk of ESPN's program (about 65 percent), including many NCAA football games

this fall. ESPN will tape-delay some of the games, to avoid conflicting with ABC's TV contract with the NCAA.

But ESPN will also deliver tennis, women's golf, water polo, and, as mentioned above, darts, hurling and volleyball.

Can't you imagine it? Sunday night. You're bleary-eyed from 36 hours of TV football. You should be in bed, but there's that last, important throw of the dart coming up...

Sounds crazy, but there are signs that ESPN will work. For one thing, Getty Oil liked the idea enough to sink \$10 million into ESPN for controlling interest in the company. And a couple of weeks ago, Chet Simmons quit his job as chief of NBC Sports to assume the ESPN presidency.

"There are people out there," says Randall, "who watch sport after sport after sport."

I know, Randall. I know.

Pay TV Sees A Boom Arrive

By LEROY POPE
UPI Business Writer
NEW YORK (UPI) — Pay television, which soaked up many millions of dollars and shattered a hot of business hopes in the 1960s, at last is off and rolling.

It is closely linked to cable television, which now serves 14.5 million homes, or about one-fifth of the 73 million American households that have one or more TV receivers.

Of course, homeowners pay for cable television but "pay TV" subscribers pay \$8 to \$10 a month over the \$7 a month average cable charge in order to get comparatively new movies, sporting events, concerts and special dramatic and talk shows at convenient hours, uninterrupted by commercials.

Fewer than 4 million homes are getting pay TV programs so far but the two leading companies producing or marketing the shows — Time, Inc.'s, Home Box Office and Showtime, a joint venture of TelePrompster, Inc., and Viacom, Inc. — both are making money and expanding aggressively. What's more, that figure of almost 4 million customers is up from 978,000 only three years ago.

In other words, in three years pay TV customers have nearly quadrupled. That's quite a change from the days back in the '60s when Sylvester (Pat) Weaver, one of the big tycoons of early broadcast television, raised and sank a small fortune in a much publicized but unsuccessful pay-TV venture in California. Zenith Radio Corp. and other ven-

turesome groups dropped bundles in pay TV ventures in Toronto, Hartford and elsewhere.

These early ventures ran into engineering, programming and marketing difficulties. Some used cables to deliver the programs into homes and some depended on over-the-air delivery, using a scrambling and unscrambling device to keep chiselers from stealing the programs.

There still are some over-the-air pay TV systems in operation and some experts believe they have a big future because of the high cost of cable connections, which can run to \$100,000 a mile in urban centers where the cables must be underground. The utility of a scrambler can be seen in the fact that the National Cable Television Associations estimates that 1.5 million homes are illegally tapped into cable TV systems on top of the 14.5 million a year the cable TV companies aren't getting. The illegal wiretaps also can cause serious deterioration of the quality of reception for those who pay.

The Time, Inc., subsidiary that actually owns Home Box Office is American Television & Communications. It is the largest pay TV operator and the second largest cable operator, with about 1 million customers altogether.

In its last fiscal year, Home Box Office sales grew 34 percent to \$71 million, and earnings by 65 percent to \$10 million. Time paid \$179 million for AT&C, and, in the deal, got

the 100,000 subscribers to Manhattan Cable in New York. AT&C is expanding in 15 areas with a potential of reaching several million more homes at feasible cost by cable.

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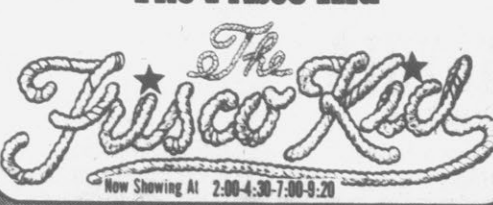
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TV Log

For complete TV programming information, consult your weekly TV SHOWTIME, from Sunday's Daily Reflector.

WNCT-TV — Ch. 9

TUESDAY	12:30 Search For	1:00 Young and
7:00 Dating	1:30 World Turns	2:30 Guiding Light
7:30 Jokers	3:30 M*A*S*H	4:00 Love
8:00 Dooley	4:30 Merv	5:30 Brady Bunch
8:30 Movie	6:00 9 Alive News	6:30 News
11:00 News	7:00 Dating	7:30 Jokers
11:30 Movie	8:00 All In	8:30 Featherstone
	10:30 WHEW	8:30 Good Times
	10:55 News	9:00 People's
	11:00 Price Is	11:00 News
	12:00 9 Alive News	11:30 Movie

WITN-TV — Ch. 7

TUESDAY	11:00 Wheel of	12:00 News Noon
7:00 Tic Tac	12:30 Squares	1:00 Our Lives
7:30 Name That	2:00 Doctors	2:30 Another Wild
8:00 Big Event	4:00 Battle of	4:30 McHale's
11:00 News	5:30 Hogan's	5:30 Silvers
11:30 Tonight	6:00 News	6:30 NBC News
1:00 Tomorrow	7:00 Tic Tac	7:30 Donna Fargo
2:00 News	7:30 Today	8:00 Feud
	8:25 News	9:00 The Rebel
	8:30 Today	11:00 News
	9:00 Shore	11:30 Tonight
	10:00 Card Sharks	10:00 Tomorrow
	10:30 All Star	2:00 News

WCTI-TV — Ch. 12

TUESDAY	11:00 Laverne &	12:00 Family
7:00 Sanford	12:30 Pyramid	1:00 Happy Days
7:30 Sha Na Na	12:30 Ryan's	2:00 One Life
8:00 Happy Days	1:00 Children	3:00 Hospital
8:30 Laverne &	4:00 Tom & Jerry	5:00 Emergency
9:00 Three's	6:00 News	6:30 News
9:30 Taxi	7:00 Sanford	7:30 Feud
10:00 B. Walters	8:00 News	8:30 News
11:00 News	9:00 Ch. Angels	10:00 Vegas
11:30 Movie	10:00 P. Woman	11:00 News
1:10 Maverick	1:45 Maverick	2:45 Edition
2:10 Edition		

WUNK-TV — Ch. 25

TUESDAY	4:00 Sesame St.	5:00 Mr. Rogers
7:00 Prime Time	5:30 Elect. Co.	6:00 Studio See
7:30 Report	7:00 Rebo	7:30 Like It
8:00 Michener's	7:30 Report	8:00 Search
9:00 Cinema	8:00 Search	9:00 Word Is

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TECHNICOLOR

SHOWS 2-4-6-8

BRUCE LEE'S LAST FILM

BRUCE LEE GAME OF DEATH

KAREEM ABDUL-JABBAR "Hakim"

SHOWS THRU TUE. 3-5-7-9 WED. & THURS. 5-7-9

PARK UPTOWN GREENVILLE

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Staff Ready For Carolina East Opening

When Carolina East Mall opens its doors to customers from a 12-county area August 1, a full time four-person staff will be on hand to make sure the opening is both a smooth and successful one.

General Manager Barbara J. DeVoss is no newcomer in the operations of full-scale shopping malls such as Carolina East. Employed by Hahn Property Management, a wholly-owned

subsidiary of Ernest W. Hahn, Inc., owner of Carolina East, Mrs. DeVoss has managed both open and enclosed shopping centers in southern California. This past year, she spent time in Newport News, Va., revitalizing a 23-year old shopping center for Hahn Property.

A native of Muleshoe, Texas, Mrs. DeVoss and her husband and teenage son, Thomas, have made their home in Greenville

now and are pleased with the area and its friendly residents.

As Carolina East's manager, Mrs. DeVoss is also impressed with the many merchandising opportunities afforded in the eastern North Carolina region.

"I think the Greenville area is progressive and I'm impressed with its attitudes and orderly plans for expansion and progress," she noted. "I think we've made a very good choice."

Mrs. DeVoss explained that projections call for the mall to serve a 12-county area, with some 4,500,000 persons to shop Carolina East within one year.

More important, the mall hopes to employ some 386 persons through its many shops, with more during holiday and peak seasons.

Mrs. DeVoss pointed out that the Mall will try, whenever possible, to hire people from the

eastern North Carolina area, and to purchase goods and services within the area.

Mrs. DeVoss, who tries to be active in community and civic organizations wherever she lives, has been favorably impressed with organizations in the area, and invites groups to come and participate in the climate-controlled mall's activities.

Ms. Pamela Wing, marketing director and assistant manager

for Carolina East, will be working directly with those groups and organizations, making sure that Carolina East is a permanent fixture in the area's community happenings.

"We hope to become a part of everything that's happening," said Ms. Wing, who's a native of Boelus, Nebraska. A graduate of Northeast Community College, Ms. Wing served as promotion director for Sunset Plaza in Nor-

folk, Va. during the past year.

"We'll be coordinating activities through our mall manager and the board of directors of the Mall Association," she noted. "If a group is interested in being on our calendar, they should contact me."

Ms. Wing hopes that through the mall's two advertising themes, "Heart of the East" and "We've Got It All," that shoppers will find the mall a friendly,

pleasant place to shop and browse.

Ms. Wing spoke of the many activities she had worked with while at the Norfolk mall, saying that she hoped to offer quality events for customers at Carolina East.

"As well as community art shows and other things, we hope to offer things outside the com-

(Continued on page 23)

New Belk-Tyler Store One Of Mall Anchor Units

A new Belk-Tyler store, said to be the largest store of any kind East of Raleigh, will open here Wednesday as one of the two anchor units of the Carolina East Mall.

The 130,000 square foot facility, the most modern of any Belk store in North Carolina, will replace Belk's 36,000 square foot downtown store which opened in 1937 and was remodeled and expanded in 1965.

Greenville Banks, manager of

the new facility, said the store will employ from 200 to 225 persons on the average, with some 250 persons being employed during the peak seasons.

The expanded size of the Belk facility has enabled Belk-Tyler to add to its selection of merchandise — both exclusive Belk labels and famous national name brands — as well as various services.

In addition to the usual Belk features, such as men's and

women's clothing, household goods and gifts, and shoes, the new Belks will feature an 8,000 square-foot garden shop featuring various plants, gardening supplies and a selection of outdoor furniture.

Another addition in the new facility is a hair salon for both men and women staffed by five full-time hair stylists.

A travel center will make complete arrangements for both vacations and business trips, while an added sporting goods department will make available everything from badminton birds to barbells.

The new store will also feature a wine and cheese shop, a candle and gift shop, an interior design studio, a housewares demonstration booth at which factory representatives and trained Belk employees will demonstrate many of the different products available in the department, and the largest cosmetic department in the East.

The local Belk store is one of a chain including nearly 400 stores in 17 states and Puerto Rico.

Banks, as general manager, has overall responsibilities for the store's merchandising, operations and public relations.

A native of Currituck, Banks graduated from East Carolina

University in 1957 and worked at Belk stores in Elizabeth City and Greenville while in high school and college.

He was appointed floor manager at Belk Tyler's Elizabeth City store in 1957, and in 1962 was named assistant manager. He moved to Greenville in 1974 as general manager of Belk's store here.

Operations manager for the new Belk Tyler store is Gene T. Skinner, who joined the Belk organization in 1941 as a high school student in Greenville.

Skinner, a Raleigh native who attended Greenville High School and East Carolina University, is responsible for personnel, office, accounting, housekeeping, maintenance, receiving and marking, and security.

John Friday will continue as general merchandise manager — a post he has held in Greenville since 1976 — of the new Belk Tyler store.

A Tulsa, Oklahoma, native, Friday attended Lenoir Rhyne College and joined Belk Broome in 1939. From 1951 until 1962, Friday was group merchandise manager with the Belk Berry Group, and held various merchandising assignments with Belk Brothers in Charlotte from 1962 until moving to Greenville in 1976.



BELK TYLER INTERIOR ...Belk Tyler's new Carolina East Mall store provides more space for the display of female fashions, such as those here, as

well as additional area for services not offered local shoppers in Belk's old downtown facility.



GENE SKINNER



GREENVILLE BANKS

Full-Service Sears Store Will Open With Mall



HARDWARE SECTION...Shoppers at Sears' new Carolina East Mall store will have a variety of hard-

ware merchandise to choose from, as well as a complete line of lawn care and outdoor products.

Sears will open its new 74,276 square foot retail department store at Carolina East Mall here on Wednesday, Aug. 1, the company reported.

The opening of Sears' first full service retail facility in Greenville comes nearly 30 years after the first Sears catalog sales office opened in the downtown section of town.

Prior to locating at the new mall, the company operated a catalog sales store at West End Circle.

Sears said that the new store here represents a totally new concept in store planning and merchandising for the national retailer.

Spokesmen said that all phases of the store's design, layout and merchandising mix, plus organizational and operational systems have been developed to meet the requirements of the growing Pitt-Greenville market.

The new off-white single story facility, according to John S. Renfrow, general merchandise manager for the 32-store Greensboro Zone, is the first of its kind to be opened by the company in the South, and only the

second one of its type in the nation. A similar unit was built earlier this spring in Brownsville, Texas.

"Shoppers will find a warm, homey atmosphere at the Carolina East Mall store," Renfrow said, "with plenty of earth tones, subtle wall textures and accent design elements."

Renfrow asserted that, "Sears uses this warm, low-key color scheme to emphasize the most important part of the store — the merchandise."

He added, "The idea is to make the interior decor unobtrusive so what you see is the merchandise and its color."

The zone manager said that new merchandising techniques incorporated in the store include what he termed "loop layout." He said that instead of straight central aisles the length of the store, sales departments are laid out along looping aisles intended to make all the store's merchandise more visible.

Renfrow explained that the loop layout "cuts down the distance to the walls, increases visibility, decreases the distance for the customer, and does what

we want to do: show the customer what we have."

To help achieve that aim, he noted, display racks are arranged in rising heights, from the center of the store to the wall, in a "vista" or "terraced" effect.

Sears, which will employ from 110 to 120 people, has incorporated several customer convenience features at the mall store that were unveiled earlier this spring in Charlotte and Wilmington, Renfrow explained.

The spokesman noted that the convenience features include:

— A speeding up of catalog orders with an "express" system that allows customers to find their own orders without delay before paying.

— A ten-bay fully-equipped automotive service center for vehicle maintenance and repair;

— Central cashier stations to help speed purchases once selections have been made;

— Canopied, drive-thru pick up area to allow customers to load bulkier purchases directly into their cars without walking great distances; and

— Special construction features to insure that handicapped persons are welcome, in-

cluding reserved parking spaces, lowered curbs, wide aisles and special rest room facilities.

Tom Kehoe, Atlanta-based project manager for the new Sears' said that energy conservation features incorporated in the design and construction of the mall facility "will make shopping a noticeably different experience for Greenville-area customers."

Kehoe said that construction of the new Sears unit conforms to the company's new 21 feature energy conservation package, which was adopted last year.

He pointed out that two of the most obvious improvements in the Greenville store are the addition of double-door vestibules at all main entrances including package pick-up areas to shut out heat or cold and low lighting throughout the store. He added that wall and roof insulation has also been greatly increased.

Other energy-saving features at the new store include high efficiency air-condition chillers; truck dock seals and enclosures; reduced floor to floor height; a "monitrol" power management

(Continued on page 23)

Blount-Harvey To Have Large Store In New Mall

Blount-Harvey Company, a long-established Greenville department store, will have a store in Carolina East Mall.

The company's store on Evans Mall at its intersection with Fourth Street will continue to serve the public, also.

Roy V. Taylor is executive vice-president and general manager of both stores. He said, "Greenville is growing and Blount-Harvey Company wants to share in that fine growth. He said the new store is being designed by G and B Store Interior Design Firm. "The shopper today lives in a fluid and flexible environment," he said. "We want to adapt Blount-Harvey in Carolina East Mall to the ways of the shopper, rather than asking the shopper to adapt his or her ways to the store. Counters and cases, for example, will be at a minimum and merchandise will be hanging informally, inviting customers to see, touch and try on. There will

not be the sharp demarcation of one area of merchandise contrasted to another. Rather, there will be a blending of departments as the customer moves from one area of merchandise to another. Our displays will be so significant that conventional signing will not be necessary. I am convinced our customers will like this relaxing of traditional presentation and barriers which used to separate our departments.

M. K. Blount Sr., chairman of the Board, commented on merchandise changes. "As before," he said, "our appeal will be to our customers of various life styles, with merchandise selections appealing to almost every family member. Blount-Harvey is known for ready-to-wear, so I am especially pleased about our expanded dress area, with the emphasis on sportswear."

There has been strong growth, too, Blount said, in the company's men's departments.

"Aware of the importance of the young businessman in the community, additional space has



ROY TAYLOR

been allocated to men's sportswear, gift and men's furnishings," he said.

Taylor pointed out that Blount-Harvey Company has been in business in Greenville since it was founded in 1917 by the late M. O. Blount and the late C. F. Harvey. The founder, M. O. Blount, was active in the company for 19 years. His son, Marvin K. Blount Sr. is now chairman of the board; his grandson, Marvin K. Blount Jr. is president; his grandson, William G. Blount is vice president; and his granddaughter, Nelson Blount Crisp, is secretary and treasurer.

Taylor, who is English-born, has more than 10 years of department store management experience, having worked for Ivey's in both Asheville and Raleigh.

The mall store hours will be from 10 a. m. to 9 p. m. Monday through Saturday, Taylor said.



BLOUNT-HARVEY — The new Blount-Harvey store in the mall will have a modern ladies coats and suits department.

Belk-Tyler Offering Many Services, Necessities

The newly constructed Belk-Tyler store at Carolina East Mall offers many services and necessities for its customers.

A new addition, the Garden Shop, comprises 8,000 square feet of the store. About 3,000 square feet is heated and air-conditioned to protect the tropical and seasonal plants which are available.

The remaining 5,000 feet is divided into two areas featuring outdoor and patio furniture, shrubbery and various garden supplies.

The department will also provide extra accessories including decorative planters, wicker baskets and furniture, plant stands and bird houses.

Ms. Kathy Hammond, divisional manager for the garden shop, will be available to help with any special orders and plant problems.

A service included in the store is the Belk-Tyler Travel Center. Employees in the center can make complete arrangements for both vacations and business trips.

Mary Wesley Harvey, a native of Greenville with many years of travel agency experience, will manage the travel center.

Another addition is the housewares department. The area contains small appliances from Waring, General Electric, Hamilton Beach and Cuisinart as well as personal care items from Clairol, General Electric and others.

Gourmet cookware, cooking utensils and various types of cooking gadgets are available.

Highlighting the area is a demonstration booth where both factory trained representatives and trained Belk-Tyler personnel will show customers the "How-To's" of the many different products. The booth features all the conveniences of a modern kitchen.

The sporting goods department carries all types of athletic equipment ranging from barbells to badminton sets. Tennis equipment by Wilson, Spaulding and Bancroft is featured along with a selection of tennis attire.

Basketball, baseball, football and racketball equipment is available as well as exercise equipment.

Belk-Tyler also features departments which offer clothing and accessories to complement any lifestyle.

A highlight of the woman's area is the Regency Room. Elegant in style, this department features many designer names including Frank Massandrez, Liz Clairborn, Bill Blass for Blassport and Nuage.

Mrs. Betty Raynor Casey, supervisor for this area, is available for assistance.

The new store features one of the largest cosmetic and fragrance departments in eastern North Carolina.

Nationally famous lines of cosmetics including Estee Lauder, Charles of the Ritz, Elizabeth Arden, Germaine Monteil, Revlon and Flori Roberts are available. In October Clinique, a much desired

line of cosmetics, will be added.

Fragrances including Nina Ricci, Gucci, Halston, Yves St. Laurent and Lauren are available for women. Halston, Pierre Cardin, Aramis and Polo are a few of the fragrances featured for men.

Featuring a hair salon for both men and women, Belk-Tyler will

employ five full-time hair stylists to provide the best possible treatment.

Douglas Chezen, style director for Belk's beauty salons, will be available in the salon for complimentary consultations August 1-4.

A resident of Norfolk, Va., Chezen is a national beauty

authority and has trained the staff of the new salon.

Featured in the men's department is the Pub. Within this area, one finds men's accessories and numerous fine gift items.

Shirts from Christian Dior, Countess Mara and Bill Blass are available as well as clothing

from Society Brand and Finley and sport coats from Countess Mara and Bill Blass.

With the charm and beauty of colonial Williamsburg, Belk-Tyler provides many interesting and new departments.

The new store has expanded the china, crystal and silver department from that of the

downtown store. Fine china lines including Lenox, Wedgewood, Royal Doulton and Anysley as well as casual dinnerware from Noritake, Metlox and Franciscan are available.

Fine silver from Gorham, Towle, Stieff and Reed and Barton is featured. Bridal registry is provided to take advantage of the large selection offered.

Alongside the china and crystal department is the Interior Design Studio. With over 20 years experience in decorating homes in eastern North Carolina, Mrs. Edna Cox and Ron Dennis will be working from this new shop.

Offering various wallpapers, light fixtures, drapery fabrics and accessories, this department carries furniture from Kittenberger, Leathercraft, Schott and many others.

An exciting addition to this area of the store is the Wine and Cheese Shop. Featuring selected and imported candies, distinctive wines, cheeses and other specialty gourmet items, the department also carries domestic and imported beers, unique steins and bar accessories.

The remaining department found in this area is the Candle and Gift Shoppe. Candles of traditional Williamsburg bayberry and beeswax are available as well as many novelty candles.

English bone china figurines from Skinner, ceramics by Motahedeh, porcelain figurines from Goebel and brass candlesticks and accessories by Virginia Metalcrafters are a few of the items offered in this department.



SPORTS DEPARTMENT ... a new addition to Belk Tyler's Greenville store, will feature sports apparel

as well as equipment ranging from rods and reels to racquet ball supplies.

Protection At Carolina East

Carolina East Mall may be new to area shoppers when it opens Wednesday, but it will be familiar to the men who will provide fire and police protection and emergency medical services to the employees and shoppers.

For the past several weeks firefighters and rescue officers with the Greenville Fire-Rescue Department have been visiting the mall to familiarize themselves with the new regional shopping center, and pre-planning for any emergency at the mall.

Chief Jenness Allen said in the event of a fire at the mall, fire engines from the West End substation on Memorial Drive would be the first to respond.

The chief added that within a week or two, one of the city's two rescue units, now housed at the headquarters station in downtown-Greenville, will be assigned to the West End substation on a permanent basis, in an effort to reduce response time to calls in the city's western section.

In addition to the fire protection provided by city firefighters, the mall has six sprinkler systems including some 3,200 individual sprinkler heads that will activate to put water on a fire before firemen arrive at the scene.

Allen noted that the mall is, "type 1 fire resistant construction," the highest and best class of building there is.

Police officers too have been visiting Carolina East to make sure they know the layout of the shopping complex before they have to respond to a call for assistance.

Although no officers will be assigned to the mall on a perma-

nent basis, Chief Glenn Cannon said Carolina East has provided an office and telephone for use by policemen while patrolling in the area.

The chief explained that the mall will be patrolled by officers just as other areas in the city are.

In addition to police patrols, an electronic security system connected to the Police Department's communications center will automatically notify law enforcement officers of any forced entry of any of the stores.

Carolina East will also have five private security guards patrolling the 395,000 square foot shopping area.

No only will the the electronic security system notify police of any forced entry, an electronic system will constantly monitor the mall's automatic sprinkler systems and notify the Fire Department of fire conditions at Carolina East.



A SMALL SECTION ... of Belk Tyler's mens department is shown here. The new 130,000 square foot store at Carolina East Mall provides space for an ex-

panded selection of merchandise and new services for customers.

Leather-N-Wood Shop To Open

Robbin Morris, a graduate of East Carolina University, will be the manager of the Leather-N-Wood shop at Carolina East Mall, opening August 1.

The shop is the tenth facility to open since owners Stan and Betty Trustman, opened the first Leather-N-Wood in 1972.

Leather-N-Wood will carry merchandise not found anywhere else in eastern North Carolina. A large selection of gifts, kitchen utensils, shoes, garments and accessories of exotic wood and high quality leather will be featured.

Informal Modeling

You are cordially invited to see the new Designer Collection, Belk Tyler's Regency Room, Carolina East Mall, Wednesday, August 1 through Saturday, August 4, From 11 am until 8 pm.

This is Greenville's first look at this exciting collection. Please join us.

Belk Tyler
carolina east mall • greenville

something exciting is happening this week at Belk Tyler.

During the past three weeks you have read about new additions and changes to the building and merchandising of the new Belk Tyler store at Carolina East Mall. Starting this week, we invite you to continue reading this column to stay abreast of exciting news on fashions and special events that will be taking place at Belk Tyler. We are making Belk Tyler an exciting place to shop; and, here is where you can learn that, 'Something exciting is happening this week at Belk Tyler'.

Opening Day Is Wednesday...

Belk Tyler will open its doors to the people of Greenville and the surrounding areas tomorrow, Wednesday, August 1 at 10:00 a.m. There will be an exciting opening ceremony at the mall entrance starting at 9:30 a.m. featuring the ECU cheerleaders and football players. See you there!

Fashion A La Carte...

Professional models will model informally in the new Belk Tyler store Wednesday through Saturday, August 1 through 4 from 11 a.m. until 8 p.m. We invite you to be with us for an exciting preview of the new fall fashions by famous designers.

Waring Demonstration in Housewares Department...

This Friday and Saturday, August 3 and 4, our Waring specialist will show you the 'how to's' of small Waring appliances. Learn about food processors and more when you stop at our demonstration booth. Watch her demonstrate the Waring Ice Cream Parlor and the Steam Chef.

Hair Salon to Feature Hairstyling Expert...

If you've ever wondered how a top-notch beauty expert would make you look, rush over to the Belk Tyler 'Hair Salon' and ask for your appointment with Doug Chezen. Doug, a national beauty authority, and also the new style director for the Belk Tyler Hair Salon, has a talent for bringing out the best in everyone with his hairstyling wizardry. He will be at the new salon during store hours from Wednesday, August 1 through Saturday, August 4. Make an appointment now for your personal consultation.

Hoover Representative in Housewares Department...

Mr. Allen R. Sutton, our Hoover representative, will be in the Housewares Department August 1 through August 4 to talk with you about the many quality product features of Hoover products. Be with us for this special presentation.

Belk Tyler
carolina east mall • greenville

Congratulations

And Best Wishes To Belk Tyler

on the Grand Opening of their Modern New Store, Carolina East Mall-Greenville, N.C.

We are very pleased to have had the opportunity to supply the Antique Displays for their new home.

JEAN SLEDGE'S COUNTRY ANTIQUES

Route 3, Box 89
Nashville, N.C. 27856

Developers Of Carolina Interior Design Pleases East Not 'Newcomers'

By JERRY RAYNOR
Reflector Staff Writer

Ernest W. Hahn Inc., which developed, owns and manages the new Carolina East Mall here, is not a newcomer to the shopping center development industry.

Although the El Segundo, Calif. based company opened its first regional mall only 12 years ago, the developer now owns and manages 19 regional shopping centers across the nation, has 11 more under construction and 22 in various stages of planning.

Carolina East Mall will be the 20th shopping development for the Hahn organization, which is recognized as one of the largest developers of regional shopping centers or malls in the United States.

In 1946, the Hahn-St. John general contracting firm was established in Hawthorne, Calif., located some three miles southeast of the Los Angeles In-

ternational Airport.

The first contracting venture of Ernest Hahn and his partner, Stuart St. John involved a \$600 contract for the remodeling of a 300 square foot garage facing the city's main boulevard.

In 1956, after undertaking a variety of contracting jobs, the two partners decided to specialize in different areas, with St. John venturing into the institutional building sector and Hahn continuing to specialize as a commercial builder.

During the late fifties and early sixties, Ernest W. Hahn Inc. became involved in all types of commercial construction, with much of the contracting work involving the construction of neighborhood and community shopping centers that were becoming popular throughout the West.

In 1967, after developing

several strip and community centers, the company opened its first regional project, La Cumbre Plaza, an open mall in Santa Barbara, Calif. The mall featured Sears, J. W. Robinsons and 62 specialty shops.

A spokesman for the company said that projections are that by 1980, the firm's developer-managed gross leasable area will exceed 20 million square feet nationally. In 1975 alone, it was noted, nearly 4.5 million square feet of retail space was opened, spread among the second phase of a new complex and five new developments that stretch from the Pacific Ocean to the Chesapeake Bay.

Among the area mall developments owned and managed by Hahn are a shopping complex in Durham and two in Newport News, Va.

The company's Hahn Devco

subsidiary specializes in the smaller convenience type of shopping center. Hahn Property Management, a wholly owned subsidiary of the parent company, handles shopping center management functions.

Ernest Hahn, a native of the Los Angeles area, is chairman and chief executive officer of the company. He is a founding trustee and donor of Eisenhower Medical Center and Hospital in Palm Desert, Calif. and a trustee of the Script Clinic and Research Foundation in La Jolla, Calif. He is also a trustee of Independent Colleges of Southern California.

Hahn is married and is the father of three children.

In 1977, the company moved its headquarters from Hawthorne to nearby El Segundo, occupying a new three story office complex.

Interior corridors in the Carolina East Mall are not straight, long rectangular pathways often encountered within large shopping buildings.

Shoppers will be pleased by the factors of irregularity that lend an unexpected character to the interior space — with some storefronts protruding beyond others to provide interest, breaking up the area, in avoiding the monotony of flush facades.

Another point of interest is that brick of the type used on the exterior of the building has also been used extensively for the inside design — with the result that there is an atmosphere of continuity of outdoors with indoors.

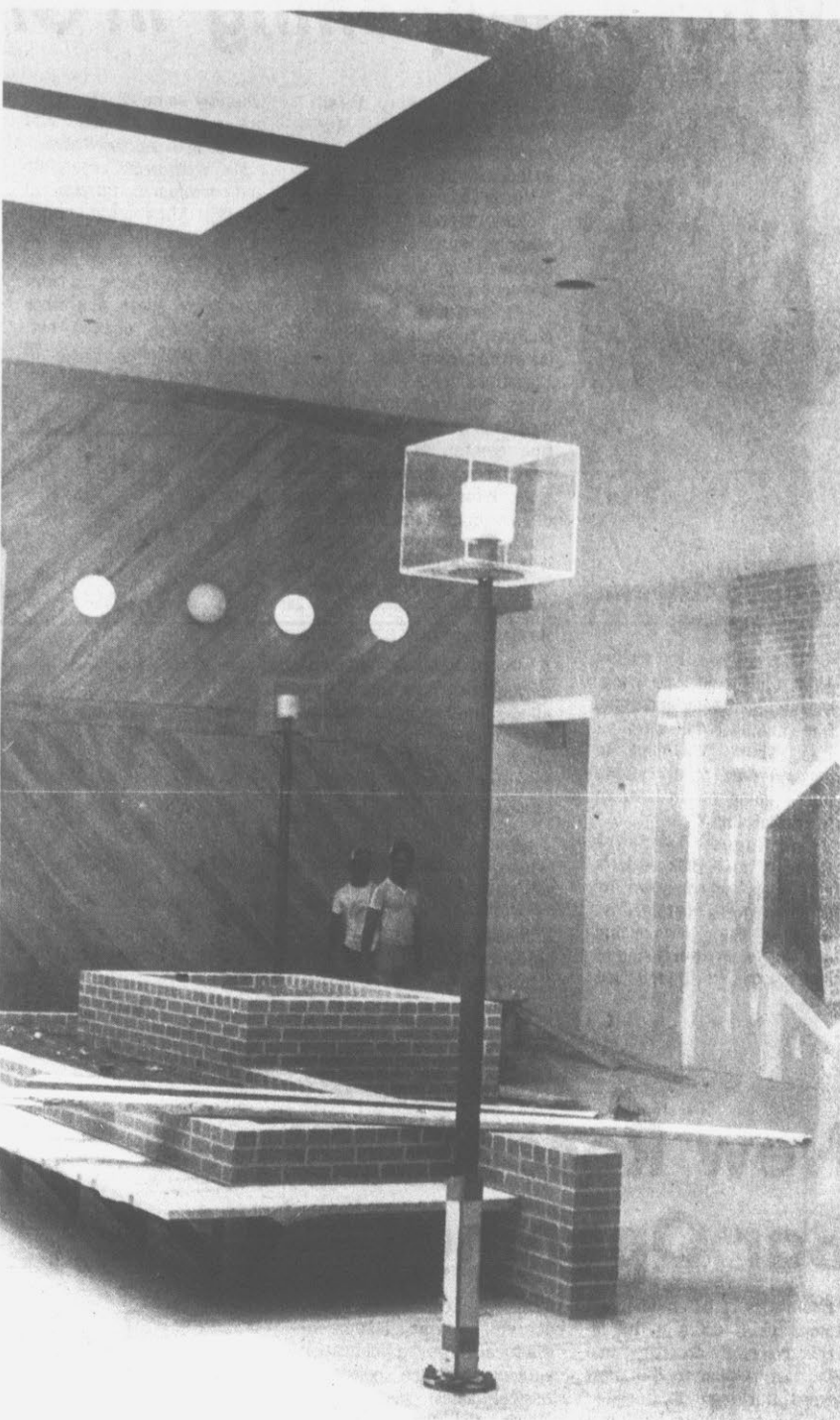
A series of courtyards, each slightly different in size and shape from the other, are located along the principal east-west inside corridor. Large planters of brick, when filled with greenery, will further enhance the feeling of being indoors-outdoors at the same time.

Restful colors have been used in the walkway and planter brick, primarily off white and beige. Touches of dark green brick accent the lighter colors at several points.

Simple, rectangular skylights above the courtyard areas are pleasing, unobtrusive, and through the use of changes in the level of ceiling lighting, interesting subtleties of light patterns are created.

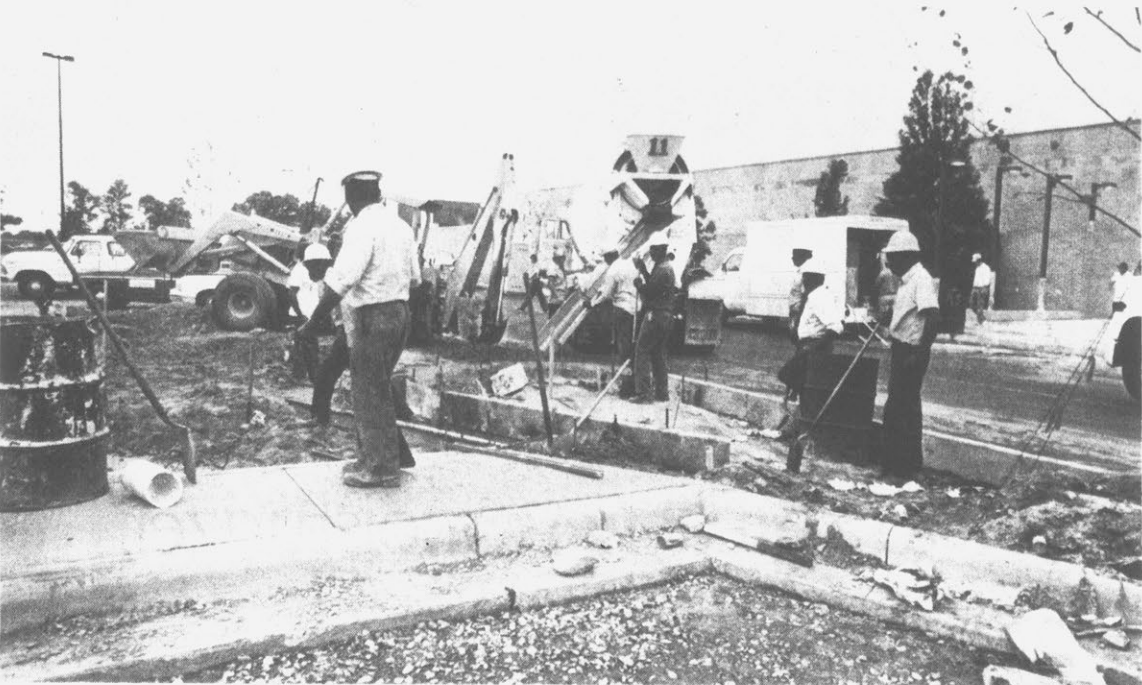
This effect is further varied in the placement of modernistic lamps on unadorned metal poles. Light from these lamps add a factor of brilliance.

Earlier information on the interior design indicated that fountains would be used along with planters in the courtyard. "That was a bit of misinformation," Pam Wing, a public relations specialist commented. "There never were plans to incorporate fountains into the design."



ONE OF THE INTERIOR COURTYARDS . . . This photograph, taken before the placement of greenery within planters, shows the symmetry

of simple, sophisticated designs used in skylights, lamps and brick planters.



CURBS AND SIDEWALKS — Workmen lay curbs and sidewalks in the parking area of the mall.

Fashion

The
FLORSHEIM
Shoe

Shoes For Men
By A Name They Can Trust

Florsheim introduces their new styles for this fall. From their Imperial Quality Collection, choose a style that best suits your mood. A rusty brown loafer accented by a gold clasp, or a classically styled tassel loafer in brown. Especially new for this fall is Florsheim's dress boot made of flexible shiny black patent leather. And, their half-boot is certain to be popular for a more casual look. \$67 to \$100.

Belk Tyler
carolina east mall • greenville

Opening August 1 — Shop Monday Through Saturday
10 a.m. Until 10 p.m. — Phone 756-B-E-L-K (756-2355)

Mall Plans To Be Center Of 'What's Happening' In Greenville



PAM WING

"This is where the excitement's at," said Pam Wing, marketing director and assistant manager for Carolina East Mall. "We hope to become part of everything that's going on in eastern North Carolina."

On August 1, Sears Roebuck and Belk Tyler's will open, accompanied by some 40 stores contained on the mall. The grand opening will encompass the theme of "Kickoff Day," with the East

Carolina University Pirate football team and the Marching Pirates on hand to join in the festivities.

The grand opening will also include balloon races and other activities for children, people whom the Mall feel are very special indeed.

"At Christmas, we'll invite children to make handmade decorations for our Christmas trees," said Ms. Wing. "On Valentine's Day, we'll hold a handmade Valentine contest. Holidays are very special for children."

Ms. Wing will be in charge of coordinating the many activities on the mall, which will include mall-wide merchandising sales, as well as exhibitions and performances by area groups.

"We'll hold a charity bazaar in October and invite all non-profit organizations in this area to participate," noted Ms. Wing. "And in February, we'll hold a Vocational Career Day."

Again, children will be the primary focus, as the mall will sponsor several art contests. The area Agricultural Extension Services will also hold exhibitions in the climate-controlled mall,

whereby some 88,000 people are expected to shop and browse in the enclosed area.

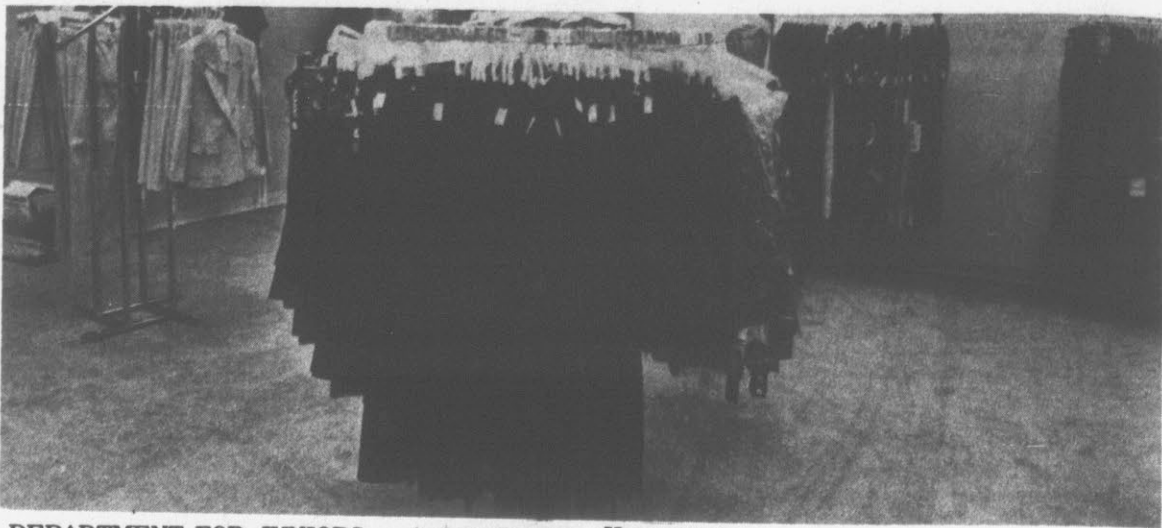
Ms. Wing urges area civic and community groups to contact her concerning events they feel would be good in the mall atmosphere.

"We're interested in community art shows and other events," she pointed out. "We'll probably bring in things outside the communi-

ty, such as magicians, things we feel the community will enjoy."

Ms. Wing noted that the activities will be coordinated through the mall manager, Mrs. Barbara DeVoss, and the mall association's board of directors.

"If someone is interested in having something on the calendar, they should just contact me," said Ms. Wing.



DEPARTMENT FOR JUNIORS — A department for juniors will be an attraction in the new Blount-Harvey store.

How old you are is your business. How young you look is ours.

Let us introduce you to a great new moisturizer, free, when you try the amazing

Jeanette Coburn
Slo-Peel

There's a younger-looking you just waiting to be brought to the surface by daily use of Jeanette Coburn Slo-Peel.

And to help you towards a total programme of skin care, we will give you a free jar of Jeanette Coburn's Daytime Moisturizer to wear all day under your makeup to protect your skin against dryness and pollutants.



It's a \$24.90 value. Yours for only \$15.00.

Come into the *Jeanette Coburn*

New World of Beauty.

(Offer limited while supply lasts)



New Record Bar Opening

From its custom-designed stained glass doors to its interior, colorfully decorated and filled with plants, the new Record Bar store in Carolina East Mall is designed to offer a pleasing atmosphere for shoppers of all ages.

Larry Dowty, manager of the new store, said he takes pride in having a warm atmosphere and friendly service, as well as a comprehensive inventory of prerecorded albums, tapes and 45-r. p. m. record to suit every music taste. The store's \$150,000 inventory includes rock, pop, soul, disco, gospel, jazz, blues, country, bluegrass, big band, folk, classical, opera, easy listening, soundtracks and children's music. In addition, Record Bar will carry a complete line of audio accessories, blank tapes, 12-inch disco singles, and sheet music.

A one-year pro-rated guarantee is offered on all prerecorded tapes. A no extra-charge special order service is offered for hard-to-find records and tapes. "Mistakes will happen" is the return policy and unsatisfactory merchandise may be returned for replacement with a minimum of inconvenience.

Weekly sales are held on a variety of merchandise. Members of the Record Bar

"Classical Connoisseur Club" receive regular issues of "Classical News," a publication featuring advance notice of classical sales, new release reviews, and specials for club members only.

The Carolina East store is Greenville's second Record Bar. The first, located at Pitt Plaza, was opened in 1969. Both stores are part of a family-operated chain which has grown from a single store in Durham to one of the nation's leading retailers.

Dowty, a native of Wichita Falls, Tex., has been manager of the Pitt Plaza Record Bar prior to accepting the position with the new store. He is a graduate of East Carolina University. His wife, the former Trish Clare, is manager of Eastbrook and Village Green apartment complexes.

The Record Bar philosophy, Dowty said, is to remain "the corner record shop" in each of its markets by participating in local contests and promotions, charities, and community events.

According to a recent article in "Music Retailer Magazine," Record Bar stores are "innovative and active, responding both to the needs of the community and the industry."

Architected For 84 Stores

The architecture of Carolina East Mall is classically simple to serve as a backdrop for the varied theme designs of 84 stores in the enclosed regional shopping center.

Beige brick is the predominating building material used in exterior walls, walkways and interior columns. A horizontal band of dark green tile runs the full length of the mall exterior, connecting the entrances and corresponding with the design of the interior courts.

Entrances are recessed and paved with the beige brick. As shoppers enter the mall, they are flanked by what appears to be two separate buildings. Exterior brick has been brought inside the entrance corridors and transition areas have been created so the identity with the

outdoors is maintained. Use of the same colors on the exterior and interior also provide for smooth transition.

The service entrances to the stores and the trash bins are screened by walls of the same material as the exterior walls, using a maze effect that makes it unapparent that they are screens.

Raised planters are contained by beige brick walls.

The Sears and Belk-Tyler stores on either end are of white textured brick.

Charles Kober Associates is the architectural firm for the mall. Ernest W. Hahn Inc. of El Segundo, Calif. is the developer.

Hair Salon For Men, Women

"Great Expectations," a hair design salon, will specialize in precision haircuts and styles for both men and women, according to Hugo Beltrone, owner.

The store's design, which features a hexagon window facing the Carolina East Mall inner corridor, typifies its unique stance in providing quality hair care for both sexes. The graphic wall design and floor covering are accented by a solid brass threshold.

Speciality Shop For Expecting

Motherhood Maternity, a specialty shop featuring clothes for the expectant mother, will feature a unique store design with a bronze mirror store front.

The store's inventory will cater to the expectant mother exclusively.

Look At Us Now...

Blount-Harvey

Downtown Greenville & Carolina East Mall
10 A.M. to 5:30 P.M. 10 A.M. to 9 P.M.



Something Exciting
Is Happening
At Our New

Blount-Harvey

We're Now At Carolina East Mall

COME SEE!

What's so exciting? We've opened a brand new store. And it's packed with the prettiest shoes in all the latest styles and colors. That's what's happening...and that's why you should be one of the very first to come see our selection. So do stop by. Because you're sure to find something to delight you!

We Have

DELISO

FANFARES

NATURALIZER

FOOTNOTES

TEMPOS



LOOK AT US
NOW

Blount-Harvey

Downtown Greenville & Carolina East Mall
10 A.M. to 5:30 P.M. 10 A.M. to 9 P.M.



A SIZEABLE MAGNOLIA . . . One of the basic features of landscaping at Carolina East Mall is the use of a southern favorite, the magnolia. UNC-Greensboro student John Lan-

caster is one of the members of the landscaping team putting in the magnolias and other trees and shrubs.

Trees Play Large Role In New Mall

By JERRY RAYNOR
Reflector Staff Writer

Just north of U.S. 11-13 west of Greenville at Carolina East Mall, a veritable grove of sizeable young magnolia trees have suddenly appeared.

Lining the principal entrance drive to the Mall, these southern favorite flowering trees, of which specimens of 25 to 35 feet in height are being planted, is an ideal choice for the site, from both traditional and decorative viewpoints.

The dark green of the waxy leaves create an excellent foil for the off-white and beige facade of the long, low, irregularly shaped building.

Landscape contractor for the outdoor areas of Carolina East Mall is a Georgia firm, Carruth Nurseries of Tucker, Georgia.

In addition to the basic use of magnolias, the fir trees of varying hue which are placed at selected sites adjacent on the grounds in close approximation to the building, bringing touches of forest to break the stretches of the building.

Small, low growing firs are being used as ground cover and decorative touches beneath the lines of magnolia and the clusters of trees.

Barbara J. DeVoss, general manager of the Mall, said that the irrigation portion of landscaping had been contracted to the Professional Turf Services of Goldsboro.

Zales Open Mall Store

Zales Jewelers will open a new store at Carolina East Mall on Wednesday, August 1, with Chuck Franks serving as manager.

Zales, a division of the Bloom Agency, reported that the new mall facility will offer all types of jewelry and jewelry repair services.



GLASS PANELS — Belk's entrance is comprised of many glass circular panels. Workmen put finishing

touches on one of the entrances.

Major Additions To Carolina East Mall Already Pondered

The developers of Carolina East Mall here are already considering major additions to the shopping complex, which opens for business on Wednesday, Aug. 1.

Spokesmen for Ernest W. Hahn Inc., which owns and manages the new mall, indicated that expansion plans are in the preliminary stages now

and a variety of factors will determine the future growth direction of the mall.

However, the spokesmen pointed out that the mall was designed to accommodate an expansion of approximately 20,000 square feet for additional small shops and an addition of roughly 65,000 square feet for a third major tenant for the complex.

The square footage figures are approximate, it was emphasized, and will depend somewhat upon the floor needs of the new tenant.

Mall personnel did not speculate on who the third major tenant might be, noting that during the first years of mall operation information will be gathered in various categories and marketing surveys will be done to determine expansion needs.

The expansion, according to Hahn spokesmen, will take place on the northwest side of the mall and it is anticipated that the new major tenant would occupy the addition by 1984.

Currently, the mall has some 450,000 square feet "under roof," it was reported, including roughly 380,000 square feet of retail space. The development is located on a 37-acre tract.

Some 40 of the 64 mall stores are scheduled to open with Sears

and Belk's on Wednesday, with another 20 working towards a late October opening.

The mall is expected to attract visitors from a 12-county primary market area initially, it was pointed out, including the counties of Pitt, Bertie, Carteret, Craven, Edgecombe, Greene, Jones, Lenoir, Martin, Pamlico, and Washington.

The secondary market area anticipated by the mall as potential for future expansion includes the counties of Wilson, Wayne, Nash, Onslow, Hyde, Halifax, and Duplin.

Initial data for the new mall indicated that the trade area would include a market approaching some 250,000 people, involving some 68,500 households. Mall officials have predicted that some 4,500,000 people will visit the shopping facility a year to shop, eat and browse.

Grand Opening

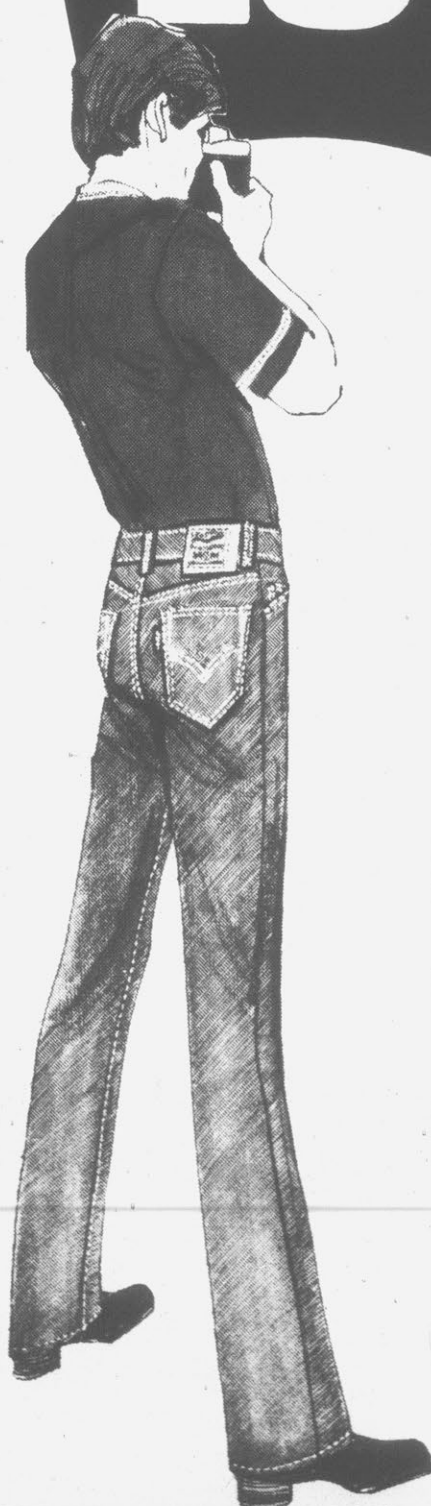
Serving You Now From The New Location In Carolina East Mall. Trained Beauty Advisors Are Happy To Cater To Your Every Cosmetic Need. Come By Or Call For An Appointment To Begin Your Personalized Beauty Program Today.

Opening August 1, 1979
Carolina East Mall

Open M-Sat. 10 A.M. - 9 P.M.

Also Located In University Arcade
218 E. East 5th Street 752-3895

MERLE NORMAN®
The Place for the Custom FaceSM



Levi's®

CORDUROY and DENIM

- MEN'S 28-42
- STUDENT'S 25-30
- BOY'S 8-12

9.88

Straight Leg, Super Taper,
Boot Cut and Flare Leg

Belk Tyler
carolina east mall greenville

Opening August 1 at Carolina East Mall
Shop Monday Through Saturday
10 a.m. Until 10 p.m. — Phone 756-2355

Carlyle & Co. Opening New Carolina East Jewelry Store

Carlyle & Co., formerly Jewel Box, located on Evans Street for the last 26 years, has announced the closing of its downtown store and the re-opening of a new store on Tuesday, August 7 in the Carolina East Mall.

The new Carlyle & Co. in Greenville is part of a multi-store operation, established in 1922, with locations in Pennsylvania, Ohio, Maryland, Virginia, Florida, Georgia, Tennessee, Alabama and Louisiana. Stores in Greensboro and Raleigh have been serving North Carolina for many years.

Joe Johnson, manager of the Evans Street store for the last 15 years, will remain as manager of the Carlyle store. Johnson is a graduate of courses in Diamond Evaluation and Appraisal from the Gemological Institute of America.

Gemological Institute of America is a world-wide authority on diamonds and gemstones and the educational and research center of the jewelry industry. To receive a GIA certificate, jewelers must complete a comprehensive course as prepared by GIA through the resources of their own gemological laboratories in New York and Los Angeles.

Those who complete GIA's training programs are awarded certificates from the Institute that qualify them to appraise diamonds for insurance and estate purposes, and Johnson

will be providing this service at Carlyle & Co.

"We feel the move and change in name will bring us even closer to our customers and afford us the opportunity to bring more unique ideas in fine jewelry and diamonds," said Johnson. "Even our basic store design offers a new approach to display."

The Carlyle store is decorated in an elegant contemporary motif. Beige is accented with amber and chrome, which lends a feeling of open space to the interior. Traditional jeweler's windows have been replaced by free-standing chrome and glass pedestal cases, opening the en-

tire store front to the mall itself. "It's designed to make a customer feel at home, relaxed and welcomed," said Johnson.

The investment potential of diamonds has become more and more important in today's economy and Johnson noted that Carlyle & Co. has pioneered several ideas in diamond merchandising.

"We find that our customers are becoming more sophisticated every day. And by working with unmounted stones, we can show a person the intimate details of a diamond — the characteristics that help determine its value, the way it was cut, its color and so forth."

"Since the diamond itself is the major factor in determining the price of any diamond jewelry, we start with the stone and then show a customer a choice of mounting ideas that will show it off to the best advantage."

Fashion has become an increasingly important commodity in the retail business — and especially to men. "Men are wearing more jewelry today, and they're very selective about what they like," Johnson said.

"We spend a great deal of time reviewing new concepts in fine jewelry, trying to predict the items that our customers will appreciate."

"Often, it's the customer who creates the idea. Then it's up to us to carry it out in a quality of craftsmanship that will do justice to the designer's concept. We learn a lot this way about customer preference and trends in jewelry fashions."

Carlyle & Co. — Carolina East Mall will officially open for business on Tuesday, August 7. In addition to Johnson, Certified Master Watchmaker, Eldon Hollowell and Office Manager Diane Jackson will be moving to the new Carlyle store.



JOE JOHNSON

Full-Service...

(Continued from page 17) monitor that controls the supply of electrical power to the heating and cooling unit so that it will not "peak out" above an acceptable electrical load; a more efficient light source that uses ultralume tubes to allow brighter output

and require fewer fixtures; canopies over all glass areas plus weather stripping on all exterior doors.

The project manager said that in the interest of energy conservation, no floodlights will be used on the building exterior.

S & S Planning Staff Ready For... Open Cafeteria

J.A. Smith III, President of Macon, Ga.-based Smith & Sons Foods, Inc., has announced future expansion of three new S & S Cafeterias in the Southeast over the next 12 to 18 months. Areas included in this growth are Greenville, N.C., Greenville, S.C., and Memphis, Tenn.

The growing S & S Cafeteria Chain has opened three new units in the last seven months.

First in November of 1978 a new facility in Charleston, S.C. started breaking company sales records. Then Memphis, Tennessee joined the list of S & S hometowns in April, 1979. In June, Roanoke, Va. welcomed the S & S family to the Towers Mall Shopping Center. These new cafeterias joined the 19 existing units in four southeastern states to make the S & S chain 21 cafeterias strong in Florida, Georgia, South Carolina, Tennessee and Virginia.

More and more, the S & S Cafeteria chain is looking to shopping centers and malls for locations. New Me his and Roanoke cafeterias opened in suburban strip centers and the forthcoming Greenville facility will be one of the largest enclosed malls in the state.

The recent expansion activity of the S & S Cafeteria chain is just the start. President J.A. Smith III projects that the com-

pany will have 50 cafeterias by 1986 with growth concentrated in six or seven southeastern states.

The company policy since 1936 has been to specialize in the business of feeding customers reasonably priced, nutritious meals, prepared from scratch every day and served immediately.

All food items contain only top quality ingredients, at their freshest.

In addition to S & S Cafeterias, the 42 year old Smith & Sons Foods also operates State Wholesale Food Company, S & S Caterers, and Shane's Family Restaurants.

(Continued from page 17) munity, things we feel will be entertaining," she noted.

Another full-time employee for Carolina East will be Barry Bryant, maintenance and security supervisor. A native of Hampton, Va., Barry has been an employee of Hahn Property Management since March, 1975.

Barry worked as a night security guard at Newmarket North Mall, one of Hahn Property's first East Coast Centers, while going to college. With his present position, Barry is excited with the new mall and what it has to offer to the shopping public.

"I think it's going to be one of the prettiest malls in our business," said Barry, who'll be in charge of maintaining the

mall's appearance, both inside and out. "I'll be the staff coordinator for the ground's upkeep."

The supervisor pointed out that the mall will employ its own in-staff security and maintenance crew.

Mrs. Carol Jones, secretary-bookkeeper for Carolina East, rounds out the four-person fulltime staff. She and her family now reside in Chocowinity, where they own and operate a Black Angus cattle and Standardbred harness race horse farm.

A former federal government employee and graduate of State College in Michigan, Mrs. Jones is active in several community projects. She served as an assistant librarian at Chocowinity High School for a short time.

Opening Wednesday, August 1

At

Carolina East Mall

(West Entrance-Central Court)



CAROLINA
EAST MALL
756-8552

DOWNTOWN
222 E. 5TH ST.
752-5511

Open 10 A.M.-9 P.M. Monday Thru Saturday

Butlers To Open Store

Butlers is an Atlanta-based chain featured fashionable footwear for women.

The store at Carolina East Mall will carry an extensive line of sports, casual, and dress shoes for women and children.

According to Tom Higgins, manager of the store, Butlers assures top-quality selection of high-fashion imports by maintaining buying offices in Brazil, Spain, Italy, Greece, and other key footwear centers.

"Our primary objective is to offer the latest trends in footwear while providing reliable service and assistance in helping shoppers pull together the fashion look that suits their individual lifestyles," Higgins said.

Butlers also features handbags and legwear accessories.

Butlers, a division of Dallas-based Zale Corporation, was founded in West Palm Beach, Fla. in 1926. Today the chain includes over 360 stores in 32 states.

Field director for the new Butlers store is Juan Watts. District manager is Bill Williams.

Carlyle & Co. Is Moving Formerly Jewel Box To Carolina East Mall

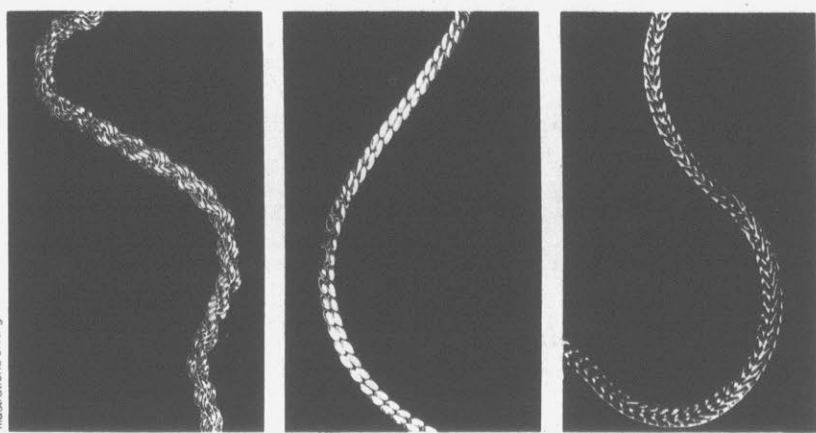
Grand Opening Wednesday, August 1st

Come join us in celebrating the grand opening of the all new Carlyle & Co. in Carolina East Mall. We've closed our downtown store and re-opened in Carolina East Mall with a brand-new look and all-new merchandise that will make shopping at Carlyle & Co. even more exciting. Store manager Joe Johnson and his staff of professionals are anxious to assist you in any way possible, from a modest repair to an important diamond purchase. Stop by during our grand opening and register to win valuable prizes.

We've Made A Special Purchase For You.
Save On Exquisite 14 Karat Italian & Domestic

Gold Chains Save 50%

Values from \$23.65 to \$159.95
Now \$11.82 to \$79.97



Here Are Just A Few Exciting Examples. All In 14K Gold:

Regular		Save	Now
\$ 23.65	Serpentine Gold Status Bracelet	\$11.83	\$ 11.82
\$ 56.95	Medium Wt. 18" Serpentine Neckchain	\$28.48	\$ 28.47
\$ 47.95	Delicate 15" Serpentine Neckchain	\$23.98	\$ 23.97
\$111.95	Gold Rope Neckchain in 18" Length	\$55.98	\$ 55.97
\$159.95	Fashion Neckchain in 24" Length	\$79.98	\$ 79.97

It's one of the largest collections of fine-quality 14 Karat gold chains we've ever assembled. Neckchains and bracelets in the most popular styles: serpentine, rope and foxtail. A wide choice of weights and lengths. A gigantic assortment of styles available in the special purchase group — plus other outstanding selections from our regular stock. All at unbelievable low prices!

Grand Opening Special Values

7-Diamond Clusters For Him & Her
Hers Reg. \$425.00
SALE \$340
His Reg. \$625.00
SALE \$500
Settings 14K gold. An outstanding value specially priced for our grand opening celebration.



Start Your Own 14K Gold Bead Necklace
\$17.88
7mm 14K gold bead on an 18" chain. As you like, add a bead at a time until you have a necklace full.

Fashionable Pewter Cuff
\$5
complete with monogram
Satin pewter curved to a wide, fashionable cuff. Also available in "Flower of the Month" design at \$8.



Your Choice: Diamond Pendant Or Ear Studs
\$199 each
Choose the 1/4 carat total weight diamond ear studs or the 16 point diamond pendant at this special low price. 14K gold settings.



Rare Beauty... Exceptional Quality.
Come see our special collection of large-carat diamond rings on display during our Grand Opening.

Free Bottle of Fine Jewelry Cleaner For Our First 2000 Visitors.

Register To Win An Opal & Diamond Ring Worth \$650



Illustration enlarged

Or One Of Two Precision Seiko Watches To Be Given Away Free!

You could be the winner who takes home one of 3 valuable prizes: a lady's opal and diamond ring worth \$650.00, a handsome man's Seiko watch or a lady's Seiko watch. No purchase necessary and you don't have to be present to win. Register as often as you like.



Illustration Enlarged

Drawing Will Be Held Saturday, August 18th

It's From Carlyle... It's Magnificent!
CARLYLE & Co.
Established 1922
Formerly Jewel Box
NOW IN CAROLINA EAST MALL

5 CONVENIENT WAYS TO BUY: Our Custom Charge Plan, American Express, Master Charge, Visa or Layaway.

Big Impact Due Opening Of Greenville East Mall

The opening of Carolina East Mall in Greenville, Wednesday, should have a substantial financial impact on the rest of Pitt County, as well as the city.

Carolina East manager Barbara DeVoss said when the 64 stores in the present enclosed mall are in operation, approx-



BARBARA DeVOSS

imately 368 people will be employed throughout the year, with more during peak seasons.

While Carolina East itself will have some 15 people on its payroll, including management,

maintenance and security personnel. Belk-Tyler will employ 200 to 225 on a regular basis, while Sears will have another 110 to 120 workers.

Developers of Carolina East project that some 88,000 people a week — 4.5 million a year — will visit the mall to shop, eat and browse. These people, according to projections, will come from Pitt and 11 other counties, mostly from the East of Greenville.

Gross sales for the first full year Carolina East is in operation have been estimated at \$29 million, which would generate an estimated \$290,000 in local option sales taxes (1 per cent of sales...another \$870,000 in state sales tax, at 3 per cent), for distribution to the various governmental units in Pitt. (Not all the sales tax distribution would be "new" money because such stores as Belks and Sears have generated revenue in the past.)

Based on the current cost of collection, the State would receive about \$2,490 of the \$290,000. In turn, the remaining tax would be distributed on a population-based formula.

Based on the current formula, Pitt County would receive \$177,950, while the City of Greenville would receive some \$74,905 in sales taxes from Mall sales.

Other sales tax distributions from Carolina East-generated sales tax, based on projections, would include an estimated: \$8,674 for Ayden, \$4,237 for Bethel, \$290 for Falkland, \$11,350 for Farmville, \$1,000 for Fountain, \$4,880 for Grifton, \$900 for Grimesland, \$1,180 for Simpson, and \$4,700 for Winterville.

In addition to the sales tax distribution, the City of Greenville, and Pitt County will benefit from property tax payments by Carolina East.

The 395,000 square foot facility cost approximately \$16 million, Ms. DeVoss said...an added source of property taxes for the two governmental units.

According to tentative figures supplied by the Pitt County Tax Supervisor's office, if all the stores in the mall were complete, based on the present 95-cents per \$100 valuation tax rate, Pitt County would receive some \$60,980.

The City of Greenville, with a 70-cents per \$100 tax rate, would receive \$44,933 in property taxes from the buildings, parking lot and land.

Tax Supervisor Jimmy Hardee noted that the value of Carolina East will go on the tax books at the 1973 valuation rate — the date of the last revaluation

of property in the county. That figure, he explained, has tentatively been set at an estimated \$6,419,000.

However, Hardee emphasized that property, according to State law, must be revalued every eight years for tax purposes, and a revaluation is presently under way in the county. Those new values will be put on the tax books in 1981.

The tax official said at that time, the value of the Carolina East Mall would, "possibly be three times as much as the \$6.41 million figure based on the 1973 revaluation formula...some \$19.25 million.

Revaluation seeks to place property on the tax books at true value or market value, Hardee noted. He explained that "market value" is, "the price estimated in terms of money at which the property would change hands between a willing buyer and a willing seller."



A CLUSTER OF LARGE FIR TREES... add a note of distinction to the exterior of the long, low front facade of Carolina East Mall. The different species

provide a variety of greens that contrast to the beige tan of the bricks.

Sears Store To Have A Veteran Manager

Joe R. Dyer, an Augusta, Ga. native, will manage the new Sears store at Carolina East Mall, having assumed new duties here after a tenure as store manager at Sears in Kinston.

Assisting Dyer in heading the staff of sales, merchandising and service personnel at Sears will be Ruben R. Farless, a native of Colerain.

Dyer received a B.B.A. degree in business administration from the University of Georgia in 1966 and upon graduation, he joined Sears as a management trainee in Savannah, Ga. He worked in Savannah for two years prior to his promotion to training director in Concord, N.C.

From 1970-75, Dyer held a number of assignments as personnel manager in Charlotte,

Jackson, Miss., and Miami, Fla. In 1976, he was promoted to personnel manager for the 32 stores in the Greensboro zone. He received his store manager assignment at Kinston in 1978.

He and his wife, Patty, have two children.

Farless, who graduated from East Carolina University in 1969 with a B.S. degree in business

Steinbeck's To Have Mall Shop

Steinbeck's Men's Shop will have a shop in Carolina East Mall.

This will be the third Steinbeck's shop in Greenville. The original Evans Mall shop will continue to be the base of operations of the firm, with offices, formal wear and alterations done at that location.

Men's contemporary fashions will be featured — Sasson suits, YSL jewelry, Halston loungewear, John Henry shirts, Salvation and St. Andrews slack, French Shiner shoes, and Oscar Delerenta neckwear.

Tom Harbin is manager of the Carolina East shop. A Greenville native, he was employed by Steinbeck's while attending East Carolina University from 1962 to 1966. He worked five years buying for Belk's in Charlotte and

six years as a representative for major brand houses, traveling in North and South Carolina. He rejoined Steinbeck's in November, 1978.

Established in 1957, Steinbeck's' principal owners are Frank Steinbeck Sr., president, and Frank Steinbeck Jr., vice president in charge of merchandising and advertising.

The firm also has a shop at Pitt Plaza Shopping Center here and a store in downtown New Bern opened in 1973. The New Bern store will be moved to Twin Rivers Mall in September.

Hours of the Carolina East Mall Steinbeck's will be from 10 a. m. to 9 p. m. Monday through Saturday.



JOE DYER

administration, joined Sears in Durham after graduation as a management trainee following graduation.

In 1974, he was promoted to manager of contract sales in Charleston, S.C. and two years later he was named merchandise manager in Jacksonville.

The assistant manager and his wife, Gaile, have a daughter.

Young Men's Store, Too

Chess King, a young men's clothing chain, will open its 341st store August 1. The grand opening at Carolina East Mall will feature a Levi promotion.

Chess King is a division of the \$1.5 billion a year Melville Corporation, whose holdings also include Thom McAn, Foxmoor, and CVS.

The first store opened in Dedham, Mass. in 1968. Six stores opened that year. With the beginning of the new decade, Chess King exploded with 54 stores opening in 1970.

The merchandise includes such items as Britannia, Levis, French Star, and Angels Flight. The Chess King line itself is the most widely-sold brand in the store. Shirts, jackets, pants, and jeans are carried as well as accessories like belts, hats, and bandanas.

Tom Stallings, district sales manager, said, "We've been looking forward to this opening. Many of our customers in other cities attend East Carolina University and we're happy that we can now service them away from home too."

Catering To The Sportsperson

The Athletic Attic will cater to the sportsperson, featuring a wide selection of shoes and equipment for all kinds of sports activities.

The rustic attic store theme has been developed in approximately 160 Athletic Attics across the nation, says Buck Thornburg, manager of the Carolina East store. The owners of the mall store, Mr. and Mrs. George Wagoner of Virginia Beach, Va., also own four other Athletic Attic facilities.

Large Variety At Toy Store

The Carolina East Circus World Toy Store will be the 99th such facility opened in the Michigan-based chain. Stocked with over 5,000 different toys, games, stuffed animals, and hobby and craft items, the store offers something for "kids of all ages."

"In every city that we have a store, we have become the place to shop for toys," said Sid Rubin, president of Circus World.

Chick-Fil-A Service Set

"Come enjoy a Chick-Fil-A meal with us and get a relief from a hamburger-crazy world," say Jon Holmes and his fiancée, Liz, who will operate the Chick-Fil-A restaurant in Carolina East Mall.

The fast-food restaurant's menu includes 1. Chick-Fil-A, boneless breast of chicken served on a hot buttered bun as a sandwich or box lunch; 2. chicken salad, served in cups, on sandwiches, or as a salad plate with lettuce, sliced tomatoes, sliced boiled eggs, carrots, celery a sweet pickle and an olive; 3. chick-n-q, chopped barbecued chicken on a bun; 4. french fries; 5. salads, carrot and raisin, cole slaw, or potato; 6. lemon pie; 7. ice cream; 8. fresh-squeezed lemonade and other beverages.

Jon and Liz are from Greenville, S. C., where they attended Bob Jones University.

Chick-Fil-A is a closed corporation owned by S. Truett Cathy. The business is expanding at the rate of between 30 and 35 restaurants a year. By the end of 1979, it is expected that 140 restaurants will be in operation.

Sears

This Gift IS RESERVED Just For You AT YOUR NEW SEARS



- ONE QUART SIZE
- SPICE OF LIFE® DESIGN

- COOK, STORE AND SERVE, ALL IN ONE DISH
- GREAT FOR ALL MICROWAVE COOKING

CORNING WARE COVERED SAUCEPAN

FREE

Yours FREE by just filling out a Credit Application in the Credit Department at Your NEW Sears Aug. 1st through Aug. 11th!

Also FREE To our Customers That Have a Sears Credit Card . . .

Yours FREE, by just making a \$10.00 PURCHASE or MORE with Your SEARS CREDIT CARD AT YOUR NEW SEARS in GREENVILLE!

LIMIT ONE GIFT PER HOUSEHOLD AND BE AT LEAST 18 YRS. OF AGE!

Sears
SEARS, ROEBUCK AND CO.

Where America shops for Value

Satisfaction Guaranteed or Your Money Back

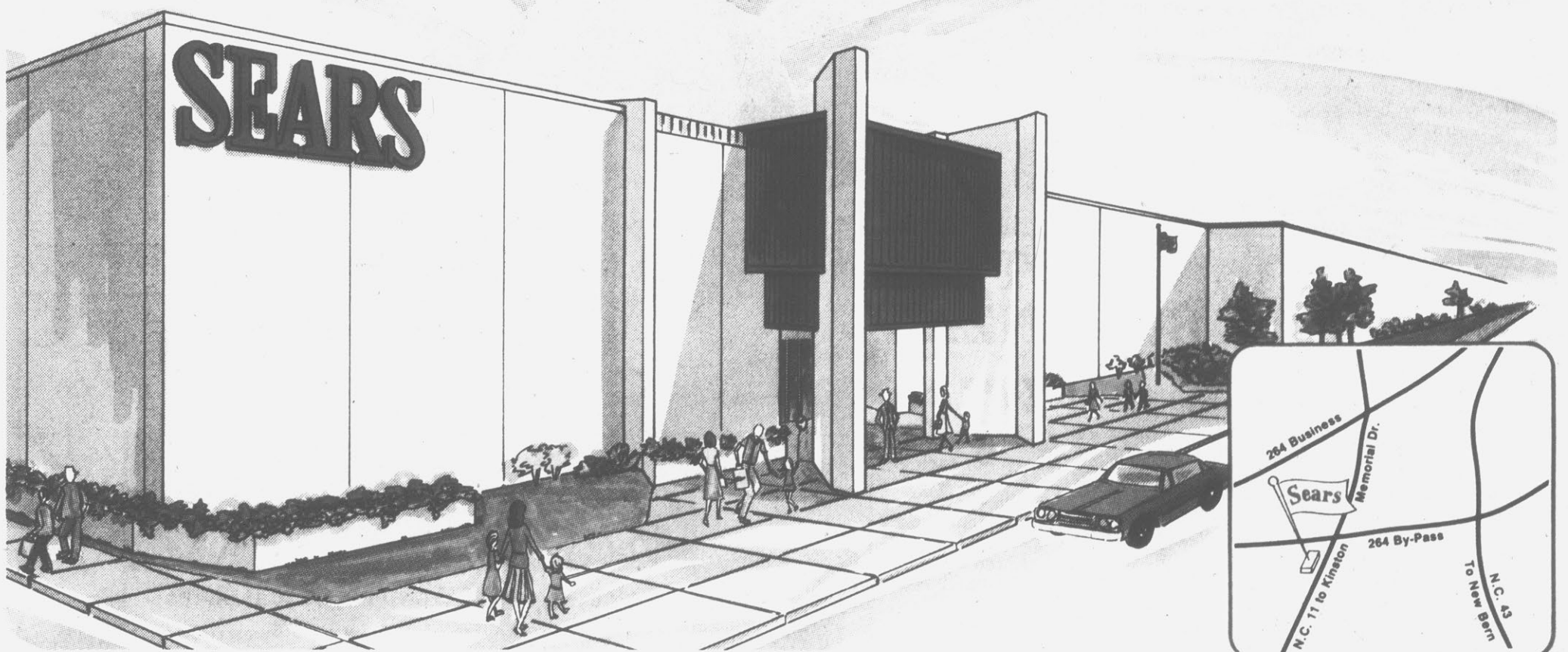
CAROLINA EAST MALL
PHONE: 756-9700

WEDNESDAY... A NEW SHOPPING EXPERIENCE IS DAWNING IN GREENVILLE! CAROLINA EAST MALL

Sears

GRAND OPENING!

WEDNESDAY 10 A.M.



You're just minutes away from your new Sears!

**Join in the Ribbon Cutting
Ceremony at Main Mall Entrance
Wednesday at 10 a.m.!**



**HEY KIDS!
Winnie-the-Pooh
Will Be Here!**

Here is Winnie's schedule:
Wednesday, Aug. 1: 10 a.m., 1 p.m., 4:30 p.m., 7 p.m.
Thurs.-Fri.-Sat. Aug. 2-3-4: 11 a.m., 1 p.m., 4:30 p.m., 7 p.m.

An Exciting NEW Store With So Much More, Just for YOU!

**Greenville and Eastern Carolina are
getting a new Sears Like never before!**

- Wide aisles for your shopping convenience!
- A large selection of Appliances — Pick the One that's right for you!
- Big Auto Center for All Your Automotive Needs!
- In short, more selection, more service, more value!

Sears

SEARS, ROEBUCK AND CO.

Where America shops
for Value

Satisfaction Guaranteed or Your Money Back

CAROLINA EAST MALL

PHONE: 756-9700

Supplement to the Greenville, N.C.
Daily Reflector and Shopper's Guide

Sears Pricing Policy . . . If an item is not described as reduced or a special purchase, it is at its regular price. A special purchase, though not reduced, is an exceptional value. Most items at reduced prices

Sears

Grand Opening

**SAVE
20%-25%**

Cool, Classic Sportswear

Misses' solids

5⁹⁹

Reg. Price \$10 will be in effect after Aug. 4

Misses' pants

7⁹⁹

Reg. Price \$8 will be in effect after Aug. 4

A classic updated with a fashionably small collar. So versatile it can go with practically anything. Of polyester knit that's silky smooth. Get several in solids and prints. Misses' sizes.

Reg. Price \$10 will be in effect after Aug. 4. Misses' print shirt. 7.99

Reg. Price \$11 will be in effect after Aug. 4. Women's print shirt, sizes 38 to 44. 8.49

Reg. Price \$9 will be in effect after Aug. 4. Women's solid shirt, sizes 38 to 44. 6.99

Soft Styles in Terry Bouclé for Juniors

While Quantities Last

19⁹⁹

Our beautiful terry bouclé dresses of acetate and nylon have a texture you can't resist touching and a lovely sheen. They're machine washable, too. In Junior sizes.

JR Bazaar

Dresses and Skirtsets that Go 'Most Anywhere!

14⁹⁹

Sears Price Limited Quantities!

Our collection is dazzling . . . you've got to see it to believe it! Find the latest detailing in one and two piece styles. Prints, solids and combos. Muscle, short and long sheer sleeves. All of packable polyester knit. Hurry in for best selection! Misses' and Half-sizes.

Ask about Sears Credit Plans

PANTY BONANZA!

ONLY

77¢ each

Special Purchase Quantities Limited!

What a buy! And what a terrific variety to choose from. You'll find great-looking brief, hiphugger and bikini styles . . . are all soft, comfortable, and smooth fitting. Machine wash and tumble dry. Assorted trims. Prints and solids.

Sunglasses not available in Greenville, NC

30%-50% OFF! Sunglasses

Fashion styles for men and women! SunSensor™ lenses, gradient lenses with metal and plastic frames. You're bound to find the look you're looking for. Come in and take a look-see. Why not buy several pair!

Sunglasses not available in Danville, Florence, Jacksonville, Rocky Mt., Gastonia, Rock Hill, and Greenville, N.C.

Shoe CLOSEOUT! SAVE 28% to 60%!

Select Group of Women's Casual Shoes

Were \$6.99 to \$9.99

Were \$10 to \$13.99

Were \$14 to \$22

SAVE 43% to 60%!

3⁹⁷

SAVE 40% to 57%!

5⁹⁷

SAVE 28% to 54%!

9⁹⁷

Select Group of Men's Casual Shoes

Were \$17.99 to \$22.99

Were \$22.99 to \$28.99

SAVE 44% to 56%!

9⁹⁷

SAVE 39% to 51%!

13⁹⁷

In men's sizes 7½-11, 12D.

SAVE 50%-57%! Family Canvas Shoes

Were \$6.99 to \$17.99

2⁹⁷ to 8⁹⁷

In children's, women's and men's sizes.

SAVE 50%! Select Group of Children's Shoes

Were \$15.99 to \$16.99

7⁹⁹ to 8⁴⁹

Original prices from Fall 1978 to Spring 1979 styles.

While Quantities Last



Sears

Grand Opening

FIRST TO SEARS  THEN TO SCHOOL

ASK ABOUT SEARS CREDIT PLANS

SAVE 20%

Sears Best Underwear and Socks for Kids

Here are some reasons you'll reach for Sears Best:

• Strength • Softness • Shape Retention

This underwear is made of a durable, shrink-resistant blend of Dacron® polyester, cotton and DuPont nylon. Bigger girls' slips are of nylon, too. See them all today!

\$3.79 Little boys' T-shirts, briefs, pkg. of 3 3.03
 \$3.79 Little girls' vests, pkg. of 3 3.03
 \$3.79 Little girls' panties, pkg. of 3 3.03
 \$1.19 Little girls' knee-highs, S,M,L,XL 95¢ pr.
 99¢ Little girls' knee-highs, S,M,L,XL 79¢ pr.
 \$1.99 Little boys' tube socks, pkg. of 3 1.59
 \$4.49 Bigger boys' briefs or T-shirts, pkg. of 3 3.59
 \$1.19 Bigger boys' crew socks, M,L,XL 95¢ pr.
 \$1.29 Bigger boys' sport tube socks, M,L,XL 1.03 pr.
 \$5.99 Bigger boys' sport tube socks, pkg. of 6 4.79
 \$3.69 Bigger girls' panties, pkg. of 3 2.95
 \$3.69 Bigger girls' vests, pkg. of 3 2.95
 \$1.19 Bigger girls' knee-highs, S,M,L 95¢ pr.
 \$1.49 Bigger girls' knee-highs, S,M,L 1.19 pr.
 \$3.49 Bigger girls' full slip, 2.79

Regular prices shown above will be in effect after Aug. 4

BIG BUY!

Sportshirt Prices You Shouldn't Miss

3⁹⁷

While Quantities Last

Button-front shirts in an assortment of solids and patterns. But quantities are limited, so do your shopping now!

15% OFF

Rustle up Savings on Fall Westernwear

Shirt or Jeans
 Reg. Price \$9.99 will be in effect after Aug. 4

8⁴⁹

each

Western Heavyweight Jeans

They're 100% cotton denim with 4 pockets, metal bartacks for strength. Semi-flare leg gives easy fit.

Western Chambray Shirt

Tailored for strength in a polyester and cotton blend. The authentic western details give that casual look.

MEN'S
 WORK 'N' LEISURE
 CLOTHING

Our Lowest-Priced Mens' Knit Slacks

9⁸⁵

Sears Price

That's right! Now you can purchase a great pair of knit slacks at an even greater price! Polyester doubleknit Perma-Prest® slacks in solid colors.

Ask about Sears Credit Plans

SAVE \$5

Steel Toe, Cushioned Insole Work Shoes

Cushioned heel-to-toe for comfort. Black leather uppers. Goodyear welt construction. Gas, oil and grease resistant rubber soles and heels. Hurry! Sale ends August 7.

Reg. Price \$33.99 will be in effect after Aug. 7

28⁹⁹

Oxfords

Reg. Price \$40.99 will be in effect after Aug. 7

35⁹⁹

6-in. Shoe

Heel-to-toe insoles are cushioned and ventilated for cool comfort

CONSIDER SEARS WORTHWHILE
MAINTENANCE AGREEMENTS!

Sears Maintenance Agreements
Let You Buy Tomorrow's Service
at Today's Prices . . . and
Sears is Nationwide!

Sears

Sears Pricing Policy . . . If an
item is not described as re-
duced or a special purchase,
it is at its regular price. A spe-
cial purchase, though not re-
duced, is an exceptional value.

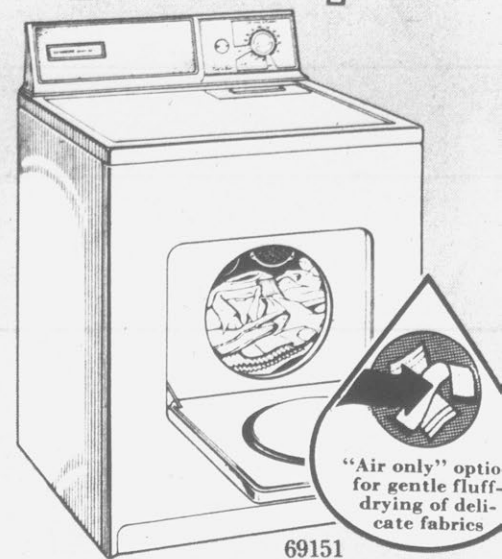
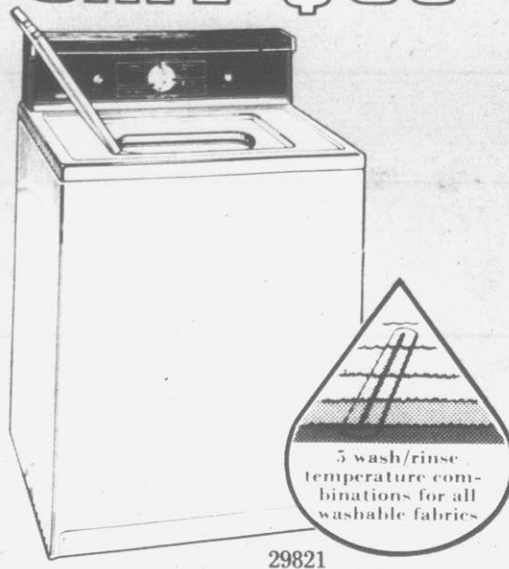
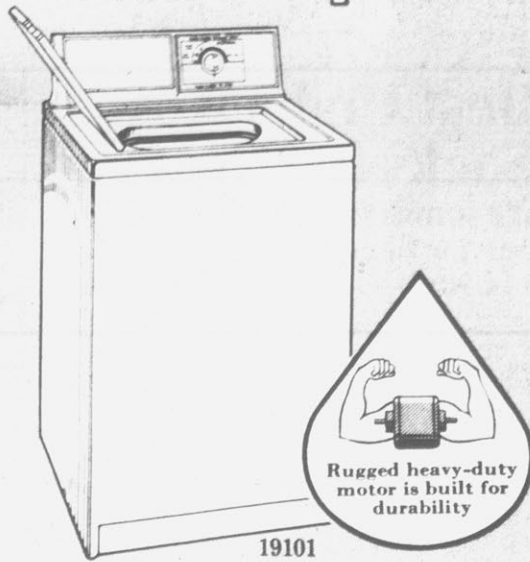
Grand

SAVE \$30

BIG BUY

SAVE \$50

SAVE \$20



Space-Saving
Washer

Reg. Price \$229 will be
in effect after Aug. 4

\$199

2 pre-set water temp. combinations.

Kenmore Permanent
Press Washer

Sears Price

\$269

Normal and permanent press cycles.

Large-Capacity
5-Cycle Washer

Reg. Price \$399.95 will be
in effect after Aug. 11

349⁹⁵

Sale ends
Aug. 11

Settings for knits, delicates, permanent-
press. Self-cleaning lint filter.

Budget-Priced
Kenmore Dryer

Reg. Price \$179 will be
in effect after Aug. 4

\$159

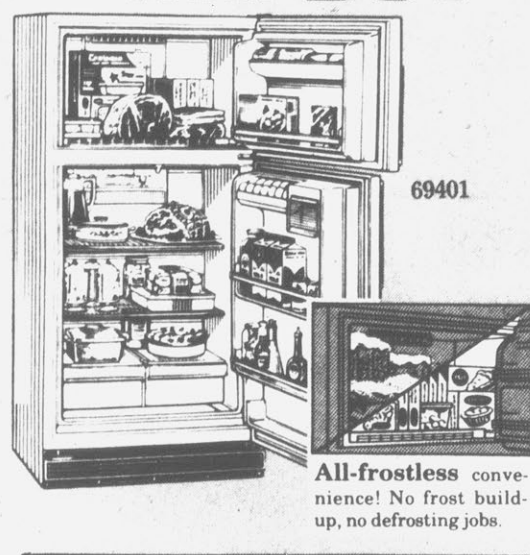
Heavy-duty dryer. Standard capacity.

BIG BUY

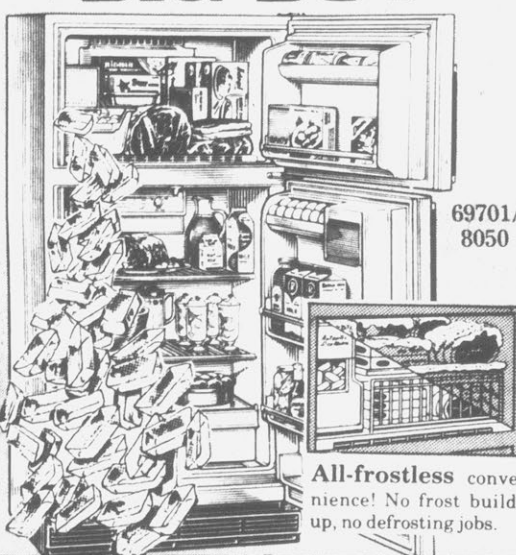
BIG BUY

BIG BUY

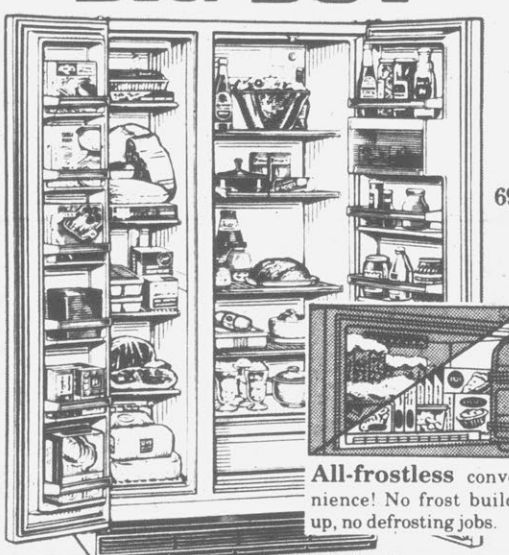
SAVE \$100



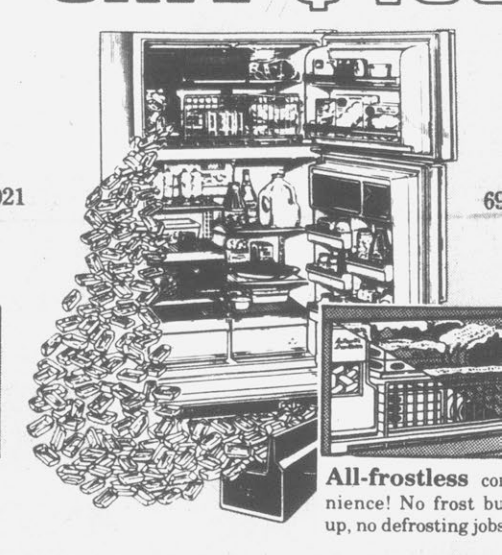
All-frostless con-
venience! No frost build-
up, no defrosting jobs.



All-frostless con-
venience! No frost build-
up, no defrosting jobs.



All-frostless con-
venience! No frost build-
up, no defrosting jobs.



All-frostless con-
venience! No frost build-
up, no defrosting jobs.

Kenmore 14.3 cu.ft.
Refrigerator-Freezer

Sears Price

\$369

Has twin crispers and door shelves.

17.0 cu.ft. Ice Maker
Refrigerator-Freezer

Sears Price

\$459

Twin crispers and cold control.

19.1 cu.ft.
Frostless Side-by-Side

Sears Price

\$499

Has meat keeper and door shelves.

19.0 cu.ft. Ice Maker
Refrigerator-Freezer

Reg. Price \$749.95 will be
in effect after Aug. 4

649⁹⁵

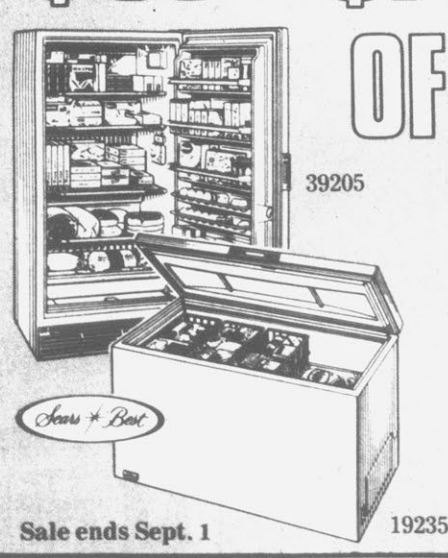
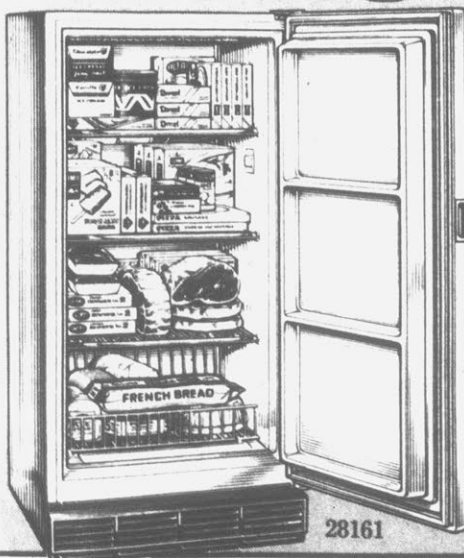
Adjustable shelves, Humidrawer®

BIG BUYS

\$50 - \$70
OFF

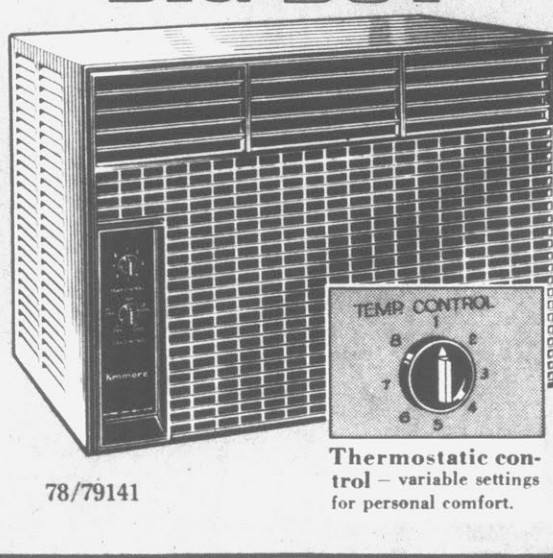
BIG BUY

BIG BUY

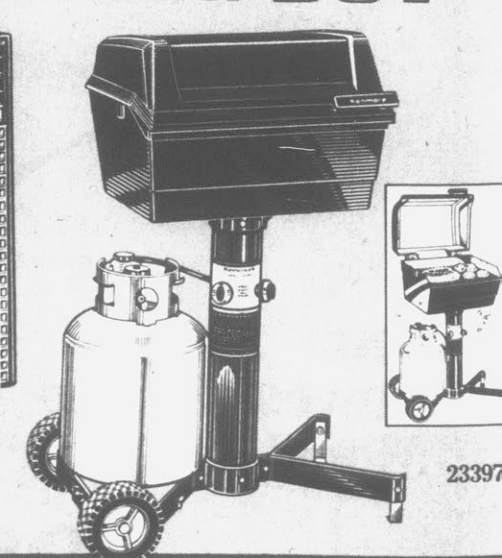


Sale ends Sept. 1

19235



Thermostatic con-
trol - variable settings
for personal comfort.



16.0-cu.ft.
Upright Freezer

Sears Price

\$299

Big capacity, 3 grille-type shelves.

19.6-cu.ft. Upright
or 23.1-cu.ft. Chest

Reg. Prices \$549.95 to \$569.95 will be
in effect after Sept. 1

499⁹⁵

Each
Your
Choice

Frostless upright or conventional chest.

14,000 BTUH
Air Conditioner

Sears Price

\$329

Model	BTUH Capacity	Sears Price
79071	7,500	\$229
79042	4,000	\$149
79181	18,000	\$399

Gas Grill with
Dual Controls

Sears Price

159⁹⁵

253-sq. in. grill with tank, hose, cart.

Dryer and range cords sold separately

Each of these advertised items is

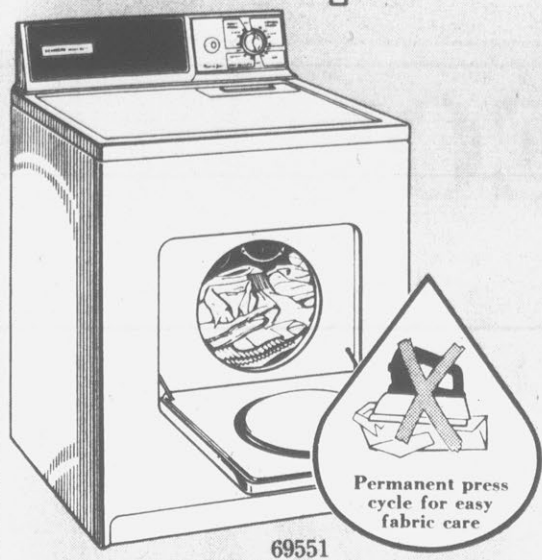
Opening

NOW AVAILABLE . . . QUICK SERVICE WHILE YOU WAIT!

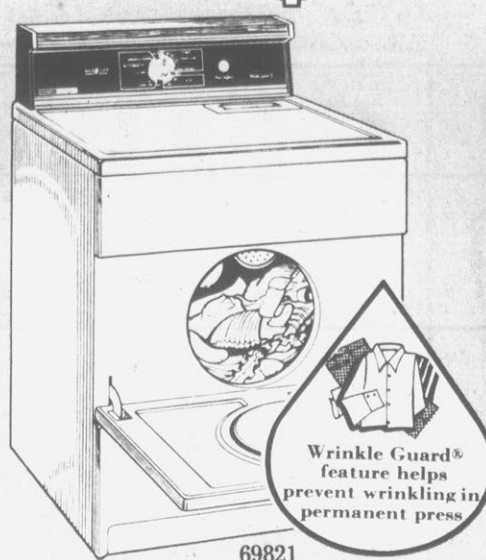
For Most Sears Mowers and Major Appliances at our Repair Shop!

- Includes mowers, TV's, stereos, vacuums, sewing machines, more.
- We'll repair, give an estimate, or order parts not carried in our inventory.
- Expert technicians provide dependable, professional service backed by Sears.
- Quick service repairs limited to jobs of 30 minutes or less.

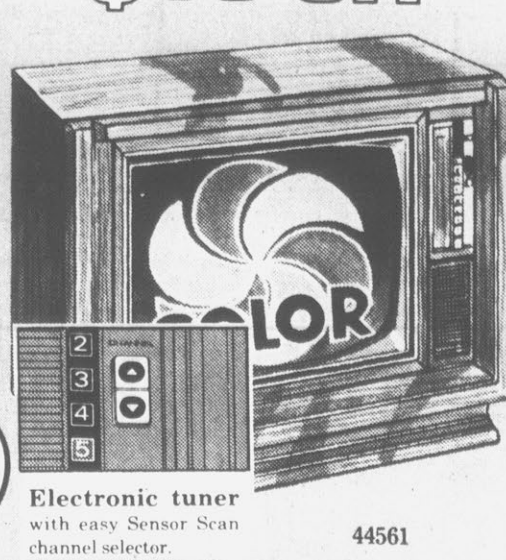
SAVE \$20



SAVE \$30



\$50 OFF



SAVE \$40



Permanent-Press Electric Dryer

Reg. Price \$219.95 will be in effect after Aug. 4

199⁹⁵

Cycles for permanent press, delicates.

Large-Capacity All-Fabric Dryer

Reg. Price \$279.95 will be in effect after Aug. 11

249⁹⁵ Sale ends Aug. 11

4-cycles, automatic termination.

CLOSEOUT! TV with Sensor Scan Selection

Reg. Price Was \$649.95 in Spring 1979 Catalog

599⁹⁵

25-in. diagonal measure picture. While Quantities Last!

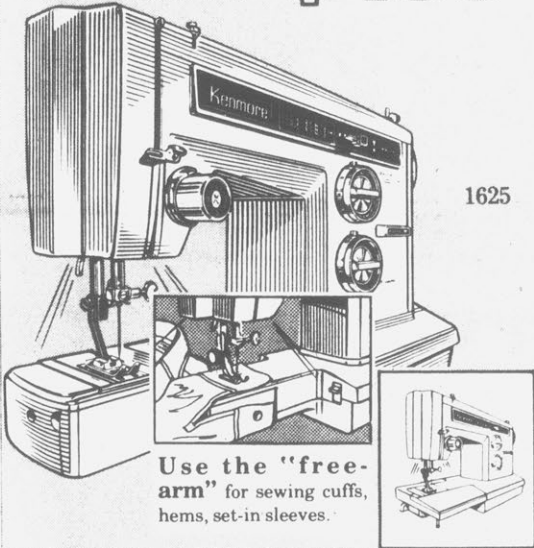
Table Top Color TV

Reg. Price \$339 will be in effect after Aug. 4

\$299

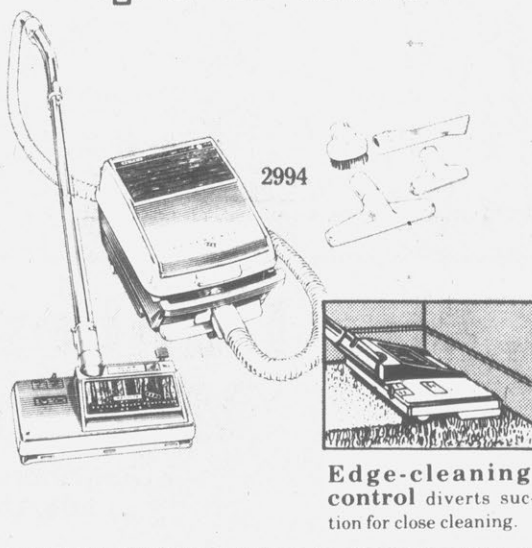
19-in. diagonal measure picture.

SAVE \$100



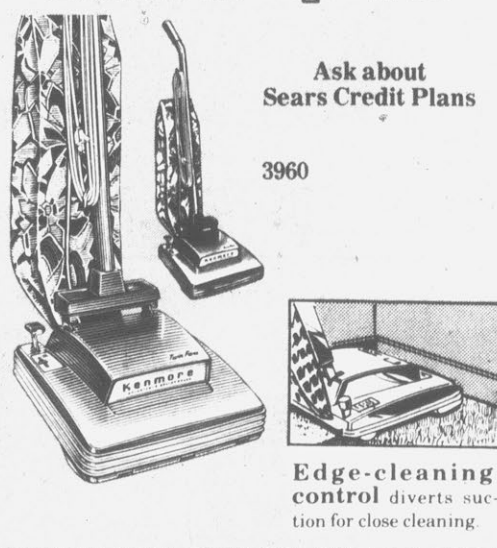
Use the "free-arm" for sewing cuffs, hems, set-in sleeves.

\$70 OFF



Edge-cleaning control diverts suction for close cleaning.

SAVE \$10



Edge-cleaning control diverts suction for close cleaning.

BIG BUYS



Convertible Free-Arm Sewing Head

Reg. Price \$299.95 will be in effect after Aug. 4

199⁹⁵ Thru Aug. 3

6 stretch stitches. Built-in buttonholer.

CLOSEOUT! Powermate® Vacuum

Reg. Price Was \$264.95 Spring 1979 Catalog

199⁹⁵ While Quantities Last

Concealed tool storage in canister top.

Kenmore Upright Vac

Reg. Price \$79.95 will be in effect after Aug. 25

69⁹⁵ Thru Aug. 25

18-ft. cord winds on hooks.

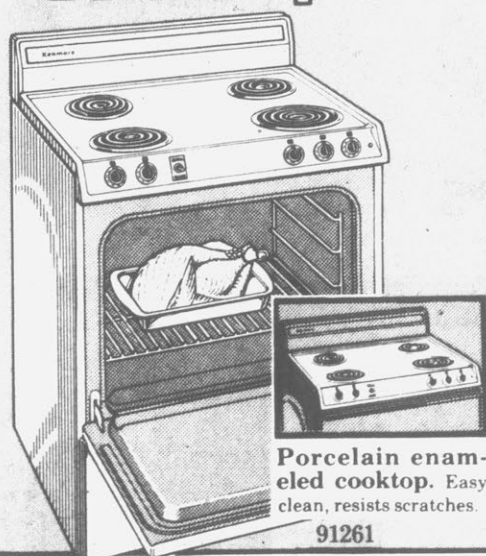
Black and White Portable TV Set

Sears Price

79⁹⁵

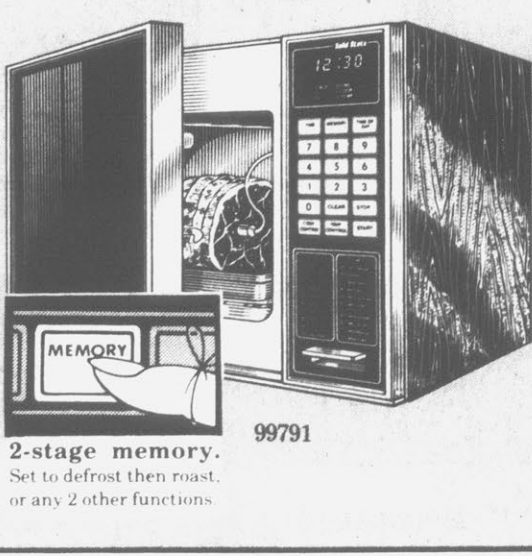
12-in. diagonal measure picture TV.

SAVE \$30



Porcelain enameled cooktop. Easy clean, resists scratches.

BIG BUY

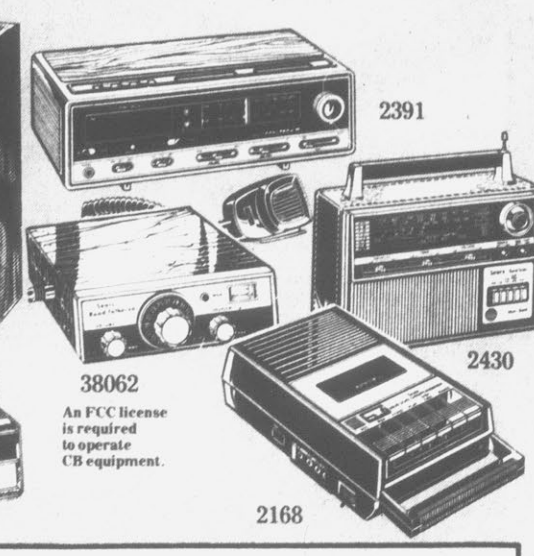


2-stage memory. Set to defrost then roast, or any 2 other functions.

SAVE \$50



BIG BUYS



Electric Range with Lift-up Cooktop

Reg. Price \$249 will be in effect after Aug. 4

\$219

Porcelain-enameled oven. 30-in. range.

Deluxe Microwave

Sears Price

399⁹⁵

Multipower with temperature probe.

8-Track and Cassette Stereo

Reg. Price \$249.95 will be in effect after Sept. 1

199⁹⁵ Thru Sept. 1

AM/FM stereo receiver, record changer, 2 speakers.

Your Choice

Clock Radio, Portable Radio, Cassette Recorder, Reg. Price \$79.95 will be in effect after Sept. 1

38062 CB radio, Sears Price 59.95

59⁹⁵ each Thru Sept. 1

Sears

Grand Opening



\$3 - \$5 OFF!

CLOSEOUT!

**Men's "Lots-a-Cotton"
Dress Shirt**

6⁹⁷

Reg. Price \$9.99 to \$11.99
Fall 1978 General Catalog

Now's the time to stock your closet with shirts, shirts, shirts! All come in a comfortable, easy-care blend of 60% cotton, 40% polyester. Styled with spread collars, one straight-hemmed pocket and long sleeves in a wonderful assortment of patterns and colors.

While Limited Quantities Last
Ask about Sears Credit Plans

SAVE 10% - 14%!



**Danberry Print
Muslin Sheets**

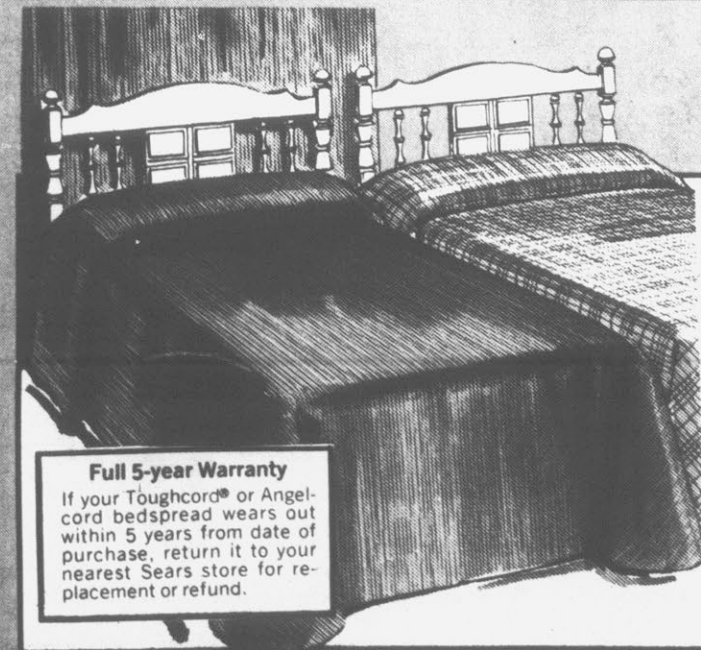
Twin, Reg. Price \$2.79 each will be in effect after Aug. 4

2 for \$5

Flowery fresh sheets of cotton and polyester muslin for ease of care. Just machine wash and tumble dry. In blue or rose colors. Hurry and save!
Reg. Price \$3.99 will be in effect after Aug. 4,
Full size 2 for \$7
Reg. Price \$3.49 will be in effect after Aug. 4,
Pillowcases 2.99 pair

- | | | | | | |
|---|--|--|--|---|---|
| Mattress Pad
Twin size
Sears Price 3⁸⁹
Full size 4.89 | Daybreak Bath Rug
21x36-in.
Sears Price 2⁹⁹ | Acrylic Blanket
Twin/Full
Sears Price 4⁹⁹ | Shower Curtain
Sears Price 1⁷⁷ | Pillow
Reg. Price \$2.65 will be in effect after Aug. 4
2 for \$5 | Bath Scales
Sears Price 4⁹⁹ |
|---|--|--|--|---|---|

SAVE \$3



Save on Toughcord® Bedspreads—So Rugged They're Warranted for 5 Years

Need a ribbed Perma-Prest® spread that's made to stand up to rough wear? Want a choice of bright, cheery colors? Toughcord fills the bill! Made of easy-care polyester and rayon blend.

Reg. Price \$11.99 will be in effect after Aug. 18

8⁹⁹
Bunk Size

Reg. Price \$12.99 will be in effect after Aug. 18 **9⁹⁹**

Reg. Price \$14.99 will be in effect after Aug. 18 **11⁹⁹**

Sale ends August 18

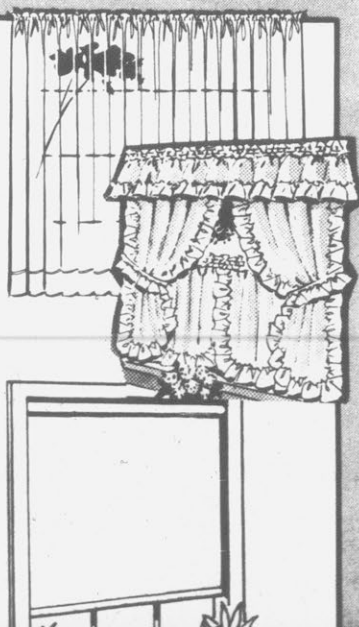
**Sheer Panel
Curtains**
Sears Price **2⁴⁹**

Machine washable rod-pocket sheer panel. 40x81-in.

**Cape Cod
Cafe Curtain**
Sears Price **1⁸⁹**

Delta 60x24-in. 60x36-in. size . . . 2.87

**Light Filtering
Window Shade**
37 1/4-in.x6-ft. **1⁵⁸**
Sears Price

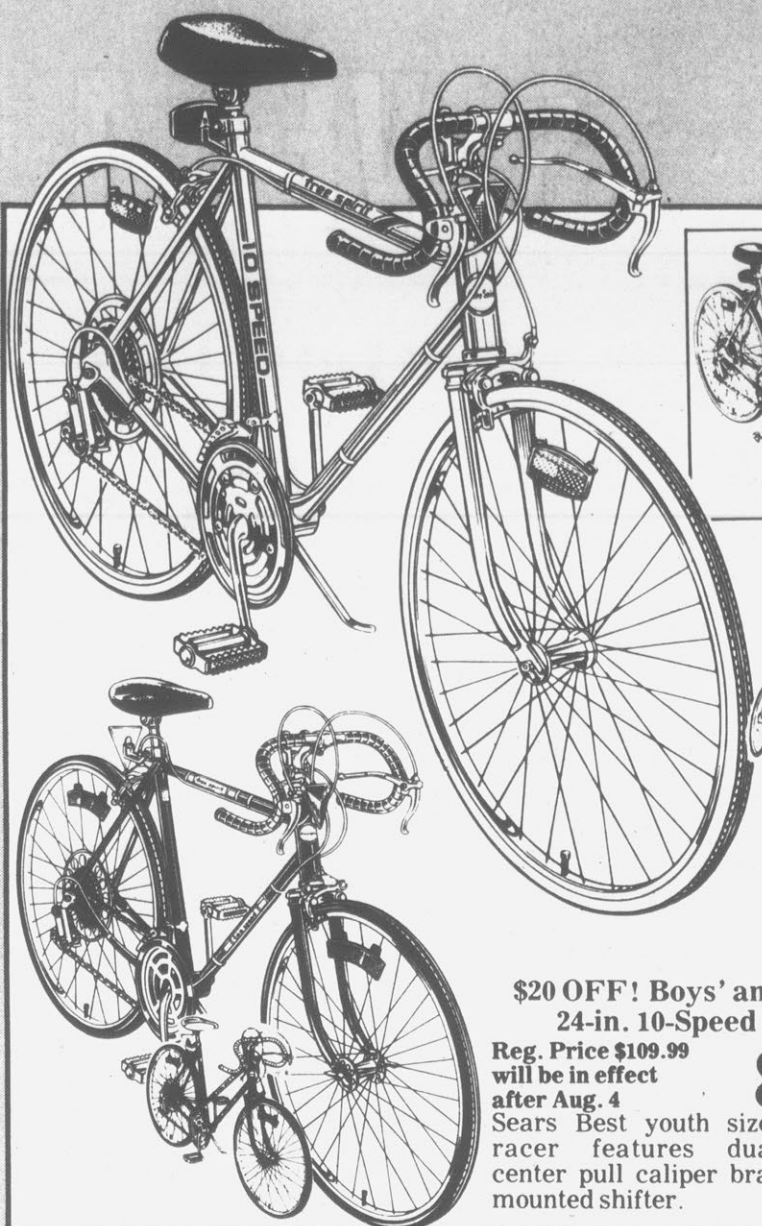


Full 5-year Warranty
If your Toughcord® or Angelcord bedspread wears out within 5 years from date of purchase, return it to your nearest Sears store for replacement or refund.

Sears

Grand Opening

SAVE A BIG \$20!



26-in. 10-Speed Adult Bike

Our easy-pedaling yellow 10-speed racer will help conserve your leg power. Side-pull caliper hand brakes with dual levers allow braking in either upright or racing positions. Stem-mounted gear shifter. 10-speed derailleur.

Reg. Price \$109.99 will be in effect after Aug. 4

89⁹⁹

Ask about Sears Credit Plans

HELP SAVE ENERGY—SWITCH TO TWO WHEELS!



Sears Bike Shop
• Expert service
• Expert assembly
• Parts in stock
Available at additional cost



16-in. Single-Speed Convertible Bike

Sears Price
Adjustable all-steel blue and white frame. Convert from boy's to girl's bike.

49⁹⁹



Boy's or Girl's 20-in. High Rise Bike

Sears Price
Single-speed bike has sturdy all-steel blue frame, coaster brakes. Banana style saddle.

59⁹⁹



Men's or Women's 27-in. 10-Speeds

Reg. Price \$139.99 will be in effect after Aug. 4
Stem-mounted shift levers can be used from standing or touring position. Dual hand brake. Unassembled.

109⁹⁹

\$20 OFF! Boys' and Girls' 24-in. 10-Speed Bike

Reg. Price \$109.99 will be in effect after Aug. 4
Sears Best youth size 10-speed racer features dual-position center pull caliper brakes, stem mounted shifter.

89⁹⁹

SAVE \$15

SAVE \$100



Sears Best Vanity with White China Top

89⁹⁹

Reg. \$104.99 20-inch

Adds beauty and storage space with this moisture resistant white finish vanity and white china top. Traditional and Country styles available at similar savings.

\$39.99 Single Lever Lavatory Faucet . . . 31.99
\$9.99 Neat Seat Toilet Seat 7.99
\$64.99 Matching Storage Cabinet 54.99
\$64.99 White China Toilet 54.99
\$89.99 Tub Door Enclosure 79.99

Regular prices shown above will be in effect after Aug. 4



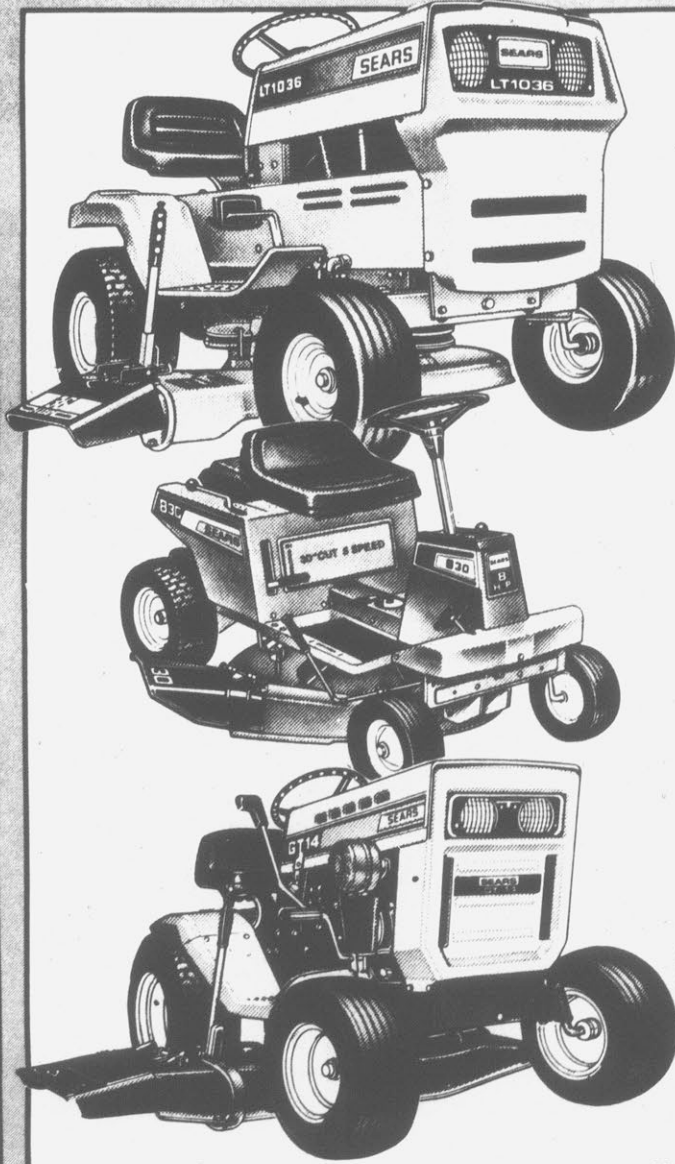
\$8 OFF

Washerless Kitchen Faucet

Reg. Price \$39.99 will be in effect after Aug. 4

31⁹⁹

Reg. Price \$44.99 will be in effect after Aug. 4, Faucet with rinse spray 36.99



3-Speed 10-HP Lawn Tractor

Reg. Price \$949 will be in effect after Aug. 18

\$849

Lawn tractor has 3 speeds forward plus reverse. Electric start. ISO-VIB engine mounts dampen vibration. 36-in. cut. mower deck. Handles optional attachments.

8-HP 5-Speed Riding Mower

Reg. Price \$749 will be in effect after Aug. 18

\$649

Recoil start riding mower has 5 speeds forward plus reverse. ISO-VIB engine mounts dampen vibration. 30-in. cut mower deck. Optional grass catcher.

SAVE \$200! 14-HP 3-Speed Garden Tractor

Reg. Price \$1599 will be in effect after Aug. 18

\$1399

Vari-drive means convenience and maneuverability. Electric start engine with 3 speeds forward plus reverse. ISO-VIB engine mounts dampen vibration.

All attachments are extra.

Tractor and Mower Sale ends August 18

SAVE 20%

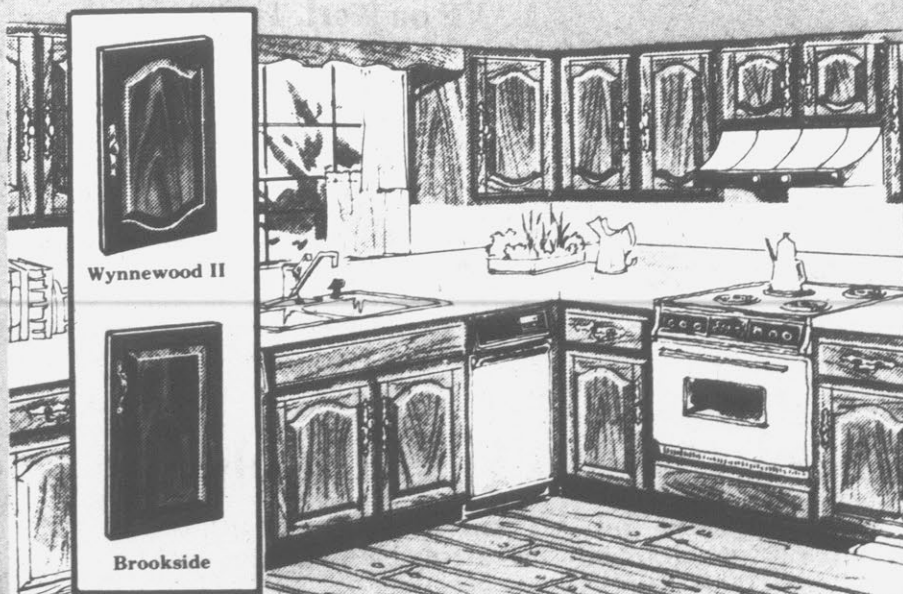
Wynnewood II or Brookside Cabinets for a "Custom Look" in Your Kitchen

Create a lovely and functional new kitchen! Pick either Wynnewood II or Brookside kitchen cabinets (from our Cabinet Maker Collection). Many sizes and styles from which to choose. We can help you plan your kitchen free of charge!

Sink, faucet, countertop, appliances and installation extra. Kenmore® ranges require a connector sold separately. Professional installation available at an extra cost. Built-in cook units are sold on special order basis. Continuous cleaning ovens have specially coated oven interiors.

Reg. Price \$339.95 will be in effect after Aug. 25, Built-in Dishwasher, 7973 289.95
Reg. Price \$259.95 will be in effect after Aug. 11, Compactor, 40708 239.95
Reg. Price \$339.95 will be in effect after Aug. 21, 24-in. Continuous Cleaning Oven, 42289 309.95
Reg. Price \$349.95 will be in effect after Aug. 21, 36-in. Ceramic Glass Cook Top Unit, 43391 299.95
NOT SHOWN:
Reg. Price \$489.95 will be in effect after Aug. 21, 24-in. Continuous Cleaning Double Oven 439.95
Reg. Price \$689.95 will be in effect after Aug. 21, 30-in. Smooth Top Drop in Range, 45699 619.95
Reg. Price \$79.95 will be in effect after Aug. 25, Kenmore® "200" Disposer, 6653 69.95

Each of these advertised items is readily available for sale as advertised.

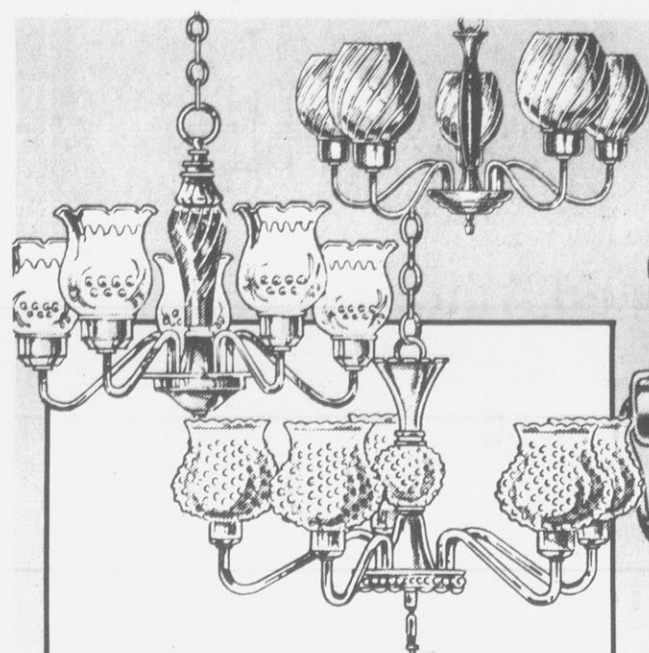


Wynnewood II

Brookside

Sears

Grand Opening

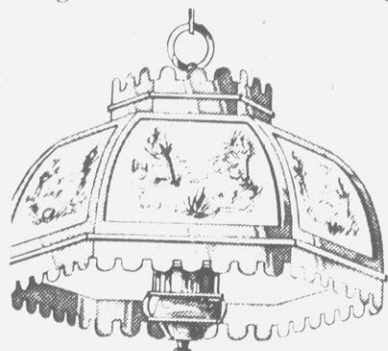


SAVE \$10 on Chandeliers!

Reg. Price \$44.99 will be in effect after Aug. 4

34⁹⁹ each

Choose from 3 attractive styles, sure to suit most any decor. All feature brass or black finish metal arms and graceful formed glass shades—see them today!



\$10 OFF! Currier and Ives Print Fixtures

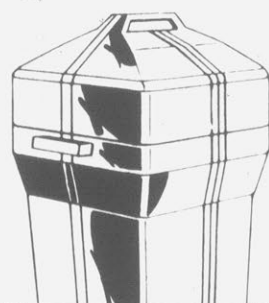
Reg. Price \$54.99 will be in effect after Aug. 4

44⁹⁹ Pendant

Choose from 3 styles, framed with antique-brass metal trim.

Reg. Price \$54.99 will be in effect after Aug. 4 Swag 44.99

Reg. Price \$47.99 will be in effect after Aug. 4 Ceiling 37.99



Full 6-year Warranty

If, within 6 years from the date of purchase, this Super Permanex® plastic container or lid cracks or breaks, we will, upon return, replace it free of charge.

\$4 OFF 32-Gal. Super Permanex® Trash Can

Sears Best container resists freeze cracking and heat warping from -20°F to +150°F. Sale ends Aug. 18.

Reg. Price \$17.99 will be in effect after Aug. 18

13⁹⁹

SAVE \$3!

Heavy-Duty Laundry Detergent

Reg. Price \$10.99 will be in effect after Aug. 18

7⁹⁹ 24-lb. box

Removes more soil than the nation's leading detergent! 1/2-cup cleans family washload.

Reg. Price \$5.49 will be in effect after Aug. 18.

1-gal. liquid detergent 3.99

Sale ends August 18



For one-coat results, all Sears one-coat paints must be applied as directed.

SAVE \$4

1-Coat Latex Paint

Weatherbeater Exterior Flat Paint

Sears Best. 1-coat coverage, washable, non-yellowing, stain resistant. No chalk washdown. Many colors. Reg. Price \$13.99 will be in effect after Aug. 18

9⁹⁹ gal.

Paint Sale ends August 18

Flat or Semi-Gloss Latex

7⁹⁹ gal.

8⁹⁹ gal.

Interior Flat Reg. Price \$11.99 will be in effect after Aug. 18

Semi-Gloss Reg. Price \$12.99 will be in effect after Aug. 18

One-coat coverage, washable, colorfast, spot resistant, non-yellowing and durable.

Reg. Price \$11.99 will be in effect after Aug. 4 Ceiling Paint 7.99 gal.

Interior Semi-Gloss

Sears Price **6⁹⁹** gal. One-coat coverage at a reasonable price.

Interior Flat Latex Paint

Sears Price **5⁹⁹** gal. Comes in 14 beautiful colors. One-coat coverage.

72005

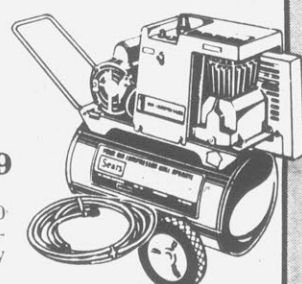
83005

\$120 OFF! Air Compressor

Reg. Price \$349.99 will be in effect after Aug. 18

229⁹⁹

Delivers 6.9 SCFM at 40 PSI, 100 PSI max. pressure. 12 gal. tank, safety valve. Sale ends Aug. 18.



SAVE \$35

Heavy-Duty Router

44⁹⁹

Reg. Price \$79.99 will be in effect after Aug. 4

Has power enough to cut into hard wood and the control to cut intricate designs. 1-HP motor generates shaft speed of 25,000 rpm.

\$25 OFF! Circular Saw

44⁹⁹

Reg. Price \$69.99 will be in effect after Aug. 4

Develops maximum 2 HP, no-load speed of 5400 rpm. Permanently lubricated ball and roller bearings. Cuts up to 2 1/4-in. wood at 90°. External blade clutch. Hurry and save!

Router Table

Reg. Price \$39.99 will be in effect after Aug. 4

34⁹⁹

Router Crafter

Reg. Price \$59.99 will be in effect after Aug. 4

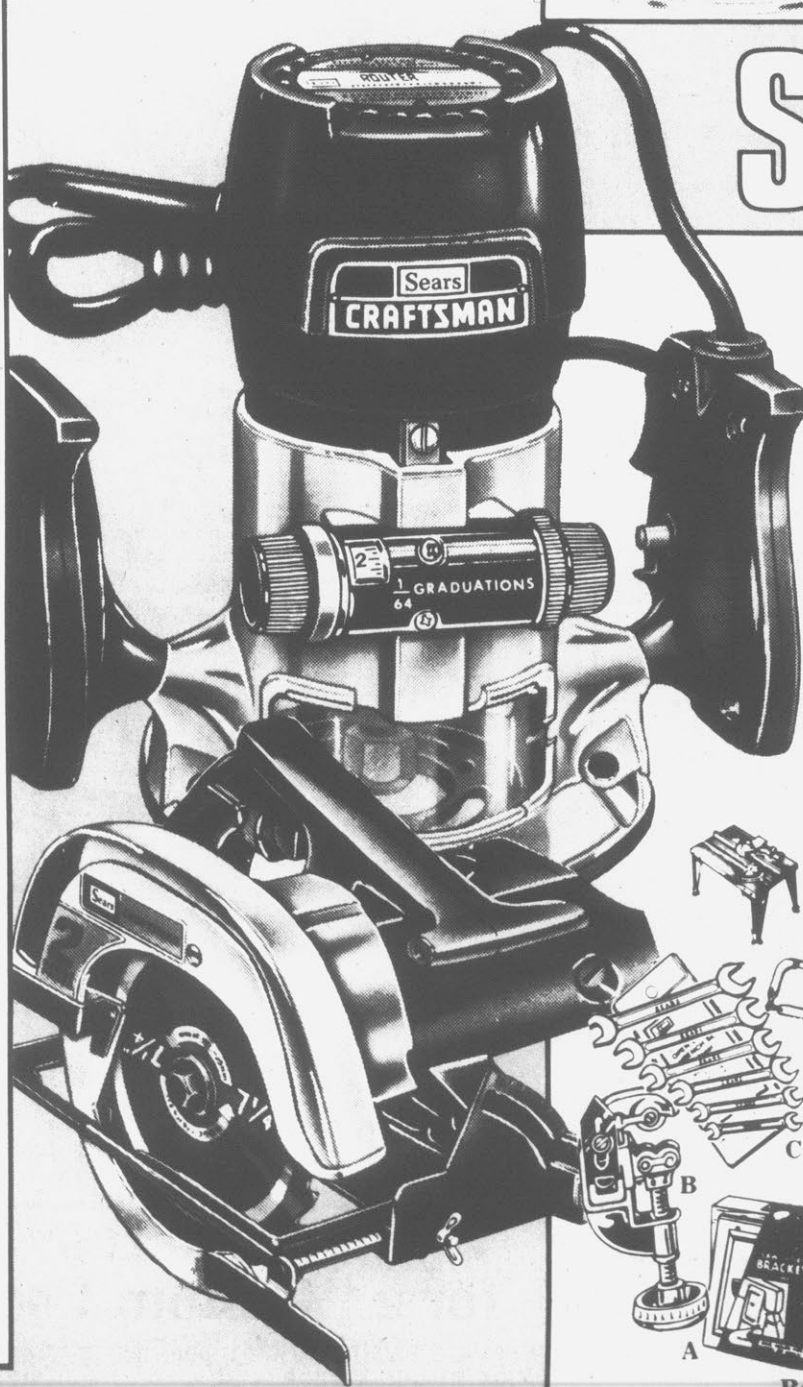
54⁹⁹

SAVE on Work Tools!

Your Choice **4⁴⁴** each

- A. \$6.99 Sawhorse brackets . . . 4.44
- B. \$5.99 Tubing Cutter 4.44
- C. \$4.99 Wrench Set 4.44
- D. \$5.49 Hacksaw 4.44
- E. \$5.99 Glue Clamp 4.44
- F. \$4.79 Mag. Screwdriver . . . 4.44
- G. \$5.99 "C" Clamp 4.44

Regular prices shown above will be in effect after Aug. 4



Limited Quantities of Our 1979 Fall/Winter Big Book are NOW Available!

- You can get one for just \$2!
- And you'll get a certificate worth \$2 off any \$10 order from this Fall/Winter Big Book!
- So get your copy now at any catalog sales desk!

Sears

Grand Opening

\$4 OFF!

Heavy-Duty Plus Shocks

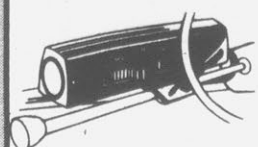
Reg. Price \$9.99
will be in effect
after Aug. 4

5⁸⁸

each

INSTALLED . . 9.88

Wiper ring helps keep dirt and water out of shock and seal area. Has chrome-plated piston rod for long shock life. For most cars, pickup trucks, vans.

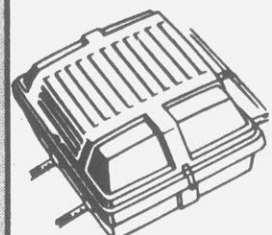


Electronic Speed Control

Reg. Price \$99.99
will be in effect
after Aug. 11

89⁹⁹

Sale ends August 11



X-Cargo Luggage Carrier

Sears Price

79⁹⁹

Adds 16.8 cu.ft. luggage space. A great buy!



10W-40 Spectrum Oil
Reg. Price 79¢
will be in effect
after Aug. 18

59^c

qt.

Dual Oil Filter

Reg. Price \$2.99
will be in effect
after Aug. 18

2⁵⁴

Sale ends Aug. 18

SAVE \$5

on Sears 36 Maintenance-Free Battery

Reg. Price \$39.99 will be in effect
after Aug. 4 with exchange

34⁹⁹

with
trade-in

350 amps cold cranking power, 80 minutes reserve capacity. Group 24C. Top or side terminals. For most American-made cars and many imports.

Reg. Price \$59.99 to \$69.99 will be in effect after Aug. 11 with exchange Marine Die Hard Batteries now on sale for \$54.99 to \$62.99 with trade-in.

Maintenance-free means water is not added under normal operating conditions.

Ask about Sears Credit Plans



\$20 OFF

AM/FM Stereo with Cassette or 8-Track

Reg. Price
\$109.99 will be
in effect after
Aug. 4

89⁹⁹

Your Choice

Fits in dash of most cars. Balance and full-range tone controls. Local/distant FM switch. AFC for FM. Cassette player with automatic loading, fast-forward and automatic stop at end of tape. 8-track has channel selector and indicator lights. Save \$20!

Coaxial Speaker Kit

Choice of 6x9-in. or 4x10 inch round speakers with wiring, instructions. Reg. Price \$37.99 will be in effect after Aug. 4

29⁹⁹

pair

SAFE, HAPPY
DRIVING STARTS
AT SEARS!

Professional
Installation
Available on Complete
Stereo Systems



Automotive center

Wheel Alignment and Front Wheel Balance

We'll set caster/camber and toe, inspect front end and adjust steering. Includes air conditioned cars. Torsion bar adjustment when required.

Reg. Price
\$23.49 will be
in effect
after Aug. 4

19⁸⁸

Brake Job

We'll replace shoes or disc pads, brake fluid, brake springs and front oil seals. Turn and true drums or rotors. Rebuild cylinders or calipers. We'll also repack front bearings.

99⁸⁸

Disc or Drum

Brake service not available in Anderson, Danville, Florence, Gastonia, High Point, Jacksonville, Lynchburg, Rocky Mount, Greenville, N.C.

Installed Muffler

The Muzzler® muffler . . . sold only at Sears! Fits most American-made cars. Clamps, if needed, are 99¢ each. Additional parts, if needed are extra. Hurry in!

22⁹⁹

Sears Price

Above services for most American-made cars, and some imports. Not available in Shelby.



SAVE \$28-\$60

on Steel-Belted Radials in Sets of Four

165-13 Steel Belted Radial and old tire
Reg. Price \$46.95 will be in effect after Aug. 18

39⁸⁸

Plus \$1.76 F.E.T.

Save big on pairs and single tires, too. Twin steel belts resist impact and fight tread squirm for long tire mileage. Two radial plies help give quick responsive handling. Save now!

Sears Steel Belted Radial and old tire	also fits	Reg. Price on blackwall will be in effect after Aug. 18	Sale price on blackwall	plus F.E.T. each
165-13	AR78-13	46.95	39.88	1.76
175-13	BR78-13	53.95	44.88	1.96
185-14	FR78-14	63.95	53.88	2.26
195-14	FR78-14	68.95	57.88	2.39
205-14	GR78-14	72.95	61.88	2.46
215-14*	HR78-14	79.95	67.88	2.79
165-15*	6.00R-15	53.95	44.88	1.98
205-15	GR78-15	76.95	64.88	2.73
215-15	HR78-15	79.95	67.88	2.86
225-15	JR78-15	85.95	72.88	3.28
235-15	LR78-15	95.95	80.88	3.45

*Available in larger stores only

4-Ply Polyester Guardsman

A78-13 blackwall and old tire

17⁸⁸

plus \$1.62 F.E.T.

Guardsman. Our lowest-priced 4-ply tire, yet built to exacting standards.

Sears Guardsman and old tire	Sears price each blackwall	plus F.E.T. each
A78-13	17.88	1.62
B78-13	20.88	1.73
C78-14*	23.88	1.88
E78-14	25.88	2.10
F78-14	27.88	2.22
G78-14	30.88	2.38
S60-15	23.88	1.66
G78-15	30.88	2.44
H78-15	32.88	2.66

*Size available in larger stores only.

SAVE on Small-Car Radials

155-12 blackwall and old tire Reg. Price \$42.95 will be in effect after Aug. 18
plus \$1.36 F.E.T.

32⁸⁸

Steel Belted Sport Radial. Save on pairs, too. 2 belts, radial design. 155-12 to 165-15.

Steel Belted Sport Radial and old tire	Reg. Price on blackwall will be in effect after Aug. 18	Sale price each blackwall	Plus F.E.T. each
155-12	38.95	32.88	1.36
155-13	40.95	33.88	1.41
165-13	43.95	36.88	1.56
175-14	50.95	42.88	1.93
165-15	50.95	42.88	1.74

Tires available at Sears Retail Store Through Aug. 18

SAVE 10%!

Typhoon Steel Dish Wheels

13-in. 14-in. 15-in.
Reg. \$32.99 ea. Reg. \$36.99 ea. Reg. \$38.99 ea.

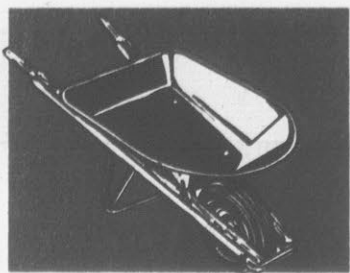
29⁹⁹ 33⁹⁹ 35⁹⁹

Available at larger stores through Aug. 18

Sears

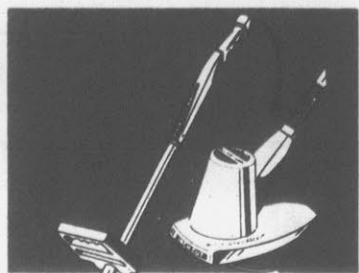
GRAND OPENING!

Each of these advertised items is readily available for sale as advertised



SAVE \$10!

4.0 cu.ft. Wheelbarrow
Reg. Price \$49.99
will be in effect
after Aug. 4 **39⁹⁹**
Holds up to 300 lbs. Rounded tray
and durable hardwood handles.



SAVE \$5!

Weedwacker™ Trimmer
Reg. Price \$44.99
will be in effect
after Aug. 4 **39⁹⁹**
Trims in tight areas. Has 3/8-HP
permanent magnet motor.



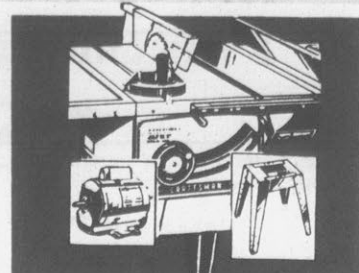
SAVE \$2!

50-ft. Rubber Hose
Reg. Price \$16.99
will be in effect
after Aug. 4 **14⁹⁹**
Craftsman reinforced rubber gar-
den hose. 5/8-in. inside.



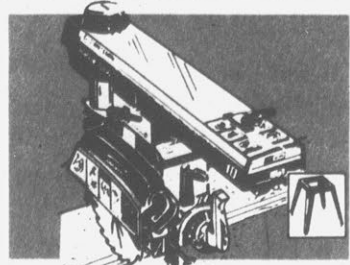
\$54 OFF!

Bahd Saw/Sander Outfit
Reg. Sep. Price
\$344.93 will be
in effect after Sept. 1 **289⁹⁹**
Versatile outfit with motor and leg
set. Partly assembled.



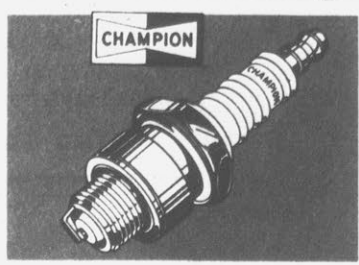
\$130 OFF!

10-in. Table Saw Outfit
Reg. Sep. Price
\$429.92 will be in
effect after Sept. 1 **299⁸⁸**
1-HP motor develops 2-HP, 1-
extension. Partly assembled.



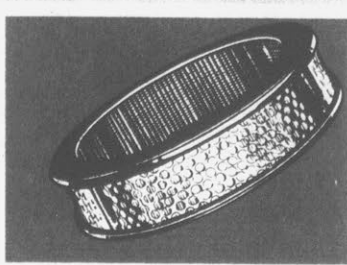
\$115 OFF!

10-in. Radial Saw Outfit
Reg. Sep. Price
\$414.94 will be
in effect after Sept. 1 **299⁸⁸**
Sears Best. 1½-HP motor develops
2½-HP. Partly assembled.



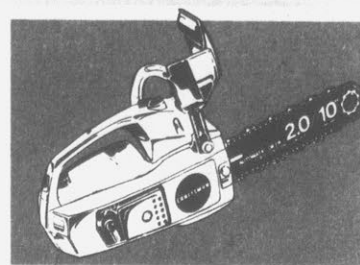
AUTO VALUE!

Champion Spark Plugs
Sears Price **79¢** ea.
Regular type. Helps engine perform.
Resistor type..... 99¢ ea.



AUTO VALUE!

Sears Air Filter
Sears Price **233**
Traps dirt and grime. Lets
carburetor "breathe" easy!



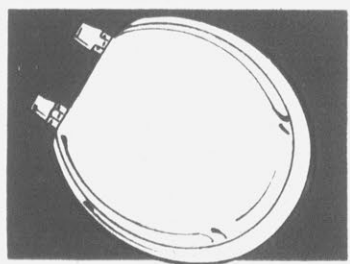
GREAT BUY!

Gas Chain Saw
Sears Price **79⁹⁹**
Low profile chain, bar and
handguard unattached.



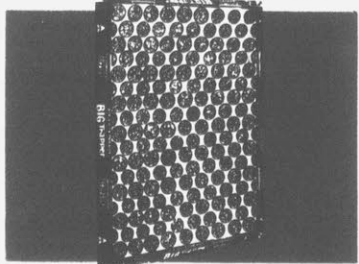
GREAT BUY!

Chain Saw Engine Oil
Sears Price **1⁹⁹**
Four 8-oz. cans. For all air-cooled
chain saw engines.



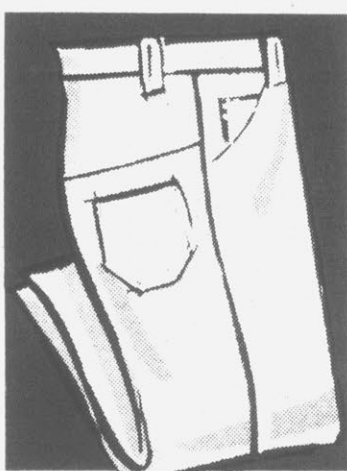
For The Bath!

White Wood Toilet Seat
Sears Price **3⁹⁹**
Economy-priced seat is standard
size. Enamel finish.



GREAT BUY!

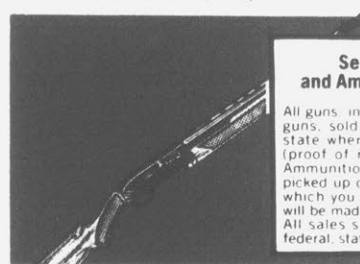
Furnace Filters
Sears Price **339**
Clean filters help furnace efficiency.
Package of six 1-in. sizes.



25% OFF!
Little Kids' Cotton Jeans

Reg. Price \$3.97
will be in effect
after Aug. 4 **2⁹⁷**

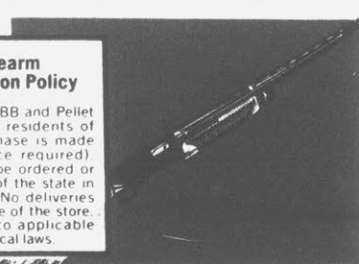
A great way to start them
back to school! Sturdy jeans
with yoke back, 4 pockets. In
navy. Regular and slim
sizes, 3-6X.



**Sears Firearm
and Ammunition Policy**
All guns, including BB and Pellet
guns, sold only to residents of
state where purchase is made
(proof of residence required).
Ammunition may be ordered or
picked up outside of the state in
which you reside. No deliveries
will be made outside of the store.
All sales subject to applicable
federal, state and local laws.

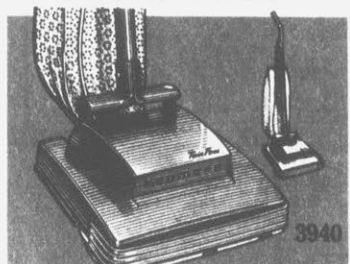
SAVE \$30!

Model 300 Semi-Automatic
12-ga. or 20-ga.
Reg. Price \$239.99
will be in effect
after Aug. 4 **209⁹⁹**
e. Walnut stock,
forearm. Deluxe recoil pad.



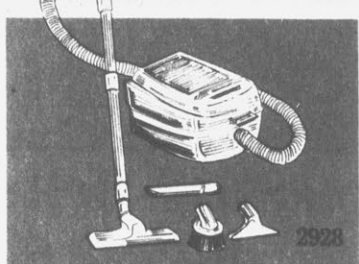
SAVE \$20!

Model 200 Pump-Action
Reg. Price \$209.99
will be in effect
after Aug. 4 **189⁹⁹**
Fires 2 ¾ or 3-in. standard or
magnum shells. 12 or 20 ga.



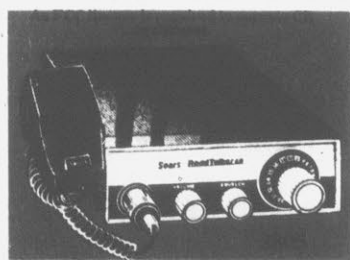
KENMORE!

Upright Vacuum
Sears Price **\$49**
Twin-fan action for strong pickup. 3-
position handle.



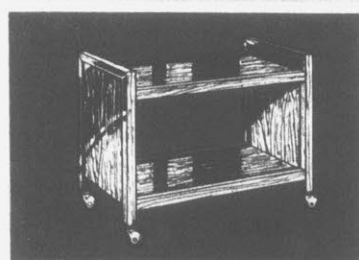
VAC VALUE!

Handy Canister Vac
Sears Price **\$39**
1-speed, single-fan motor with 1.2-
HP (peak). Includes attachments.



CLOSEOUT!

40-Channel CB Unit
Limited
Quantities **39⁹⁵**
Has features like noise limiter,
volume and squelch controls.



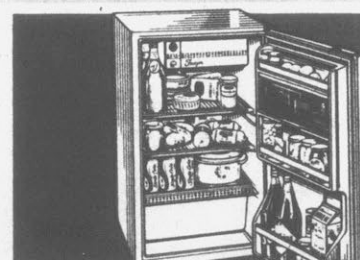
SAVE \$5!

TV Cart with Shelf
Reg. Price \$24.99
will be in effect
after Aug. 4 **19⁹⁵**
For 19-in. diag. meas. picture TV
set. Ready to assemble.



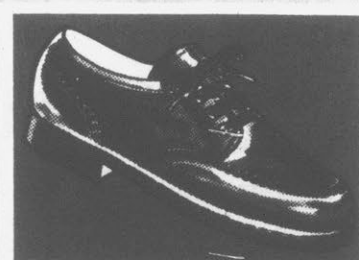
FREEZER BUY!

6.0 cu.ft. Freezer
Sears Price **\$229**
Walnut-look, counter-balanced lid.
Compact to fit small areas.



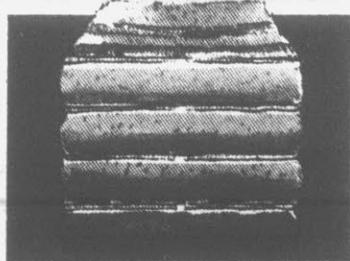
SAVE \$20!

6.0 cu.ft. Refrigerator
Reg. Price \$259.95
will be in effect
after Sept. 1 **239⁹⁵**
Fresh food section with crisper.
Handy freezer. In brown color.



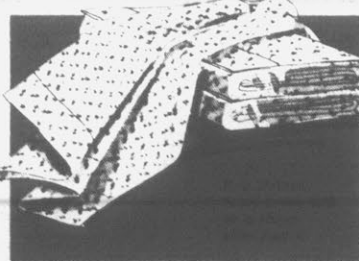
BIG BUY!

Men's Work Shoes
Sears Price **29⁹⁹**
Cushioned insole. Top grain leather
uppers, rubber soles, heels.



SAVE 16%!

Daybreak Bath Towels
Reg. Price \$1.49 ea.
will be in effect
after Aug. 7 **4 for \$5**
Hand Towel 99¢ each
Washcloth..... 59¢ each



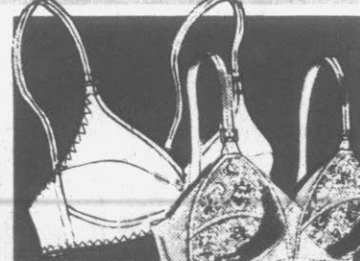
10% to 14% OFF!

Danberry Muslin Sheets
Twin Reg. \$2.79
ea. will be in
effect after Aug. 4 **2 for \$5**
\$3.99 Full size..... 2 for \$7
\$3.49 Pillowcases 2.99 pr.



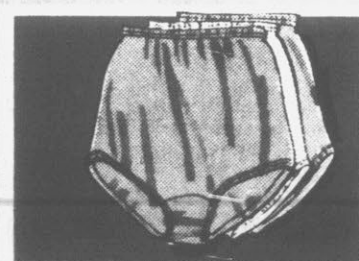
BIG BUY!

Leisure Breakfast Coats
Sears Price **750**
Easy-into breakfast coats in sunny
solids. Handy pockets. S.M.L.



BODY FASHIONS

Natural and Contour Bras
Sears Price **1⁹⁵**
Both natural and contour cups give
firm support.



BODY FASHIONS

Pkg. of 3 Nylon Briefs
Sears Price **1⁹⁷**
Nylon tricot, double fabric crotch.
Extra-size briefs, pkg of 3 2.47

WE'RE WAITING FOR YOU!

WITH THE MOST EXCITING GRAND OPENING CELEBRATION GREENVILLE HAS EVER SEEN!

Eastern North Carolina's newest and largest shopping center will open its doors at 10:00 a.m. Wednesday,

August 1. And have we got a show for you!



First, while marching bands fill the air with rousing music and happy clowns cavort, the East Carolina University Pirate football team will "kick off" the festi-

vities by kicking footballs completely over the Carolina East Mall! Then, after a sprint through brightly colored goal posts, the team will dash in the main entrance of the mall... with the pretty Pirate cheerleaders holding the doors and cheering them on! And Carolina East Mall will officially be open!



But the fun won't stop

there! Throughout the day there'll be

lots of live entertainment—magicians, bands, and more clowns! And don't miss the Great Balloon Race. We'll have hundreds of helium balloons with postage paid return cards attached. They'll all be re-

leased at once to drift with the wind, and the person whose card is mailed from the furthest away will win a Carolina East Mall gift certificate, redeemable in all Carolina East stores. The person returning the card is also a winner. Don't miss our Kick-Off Celebration, Wednesday,

August 1. It's all waiting for you

here in the heart of the east, at Carolina East Mall.



**ON
HIGHWAY
11**

**SOUTH
OF 264
BYPASS**



Cards, Gifts, Books
The Gazebo
Leather 'n Wood
Lynn's Hallmark Shop
Walden Books

Department Stores
Belk-Tyler
Sears

Food Services
Baskin-Robbins (ice cream)
Big-Top Deli
Chic-Fil-A
General Nutrition Center (health foods)
Hot Sam (subs & sandwiches)
Morrow's Nuts (nuts, candies)
Orange Julius
Second Cup (coffee, tea,

spices)
Swiss Colony
(package cheese/wine)
Tiffany Bakery (cookies)

Jewelry
Henebry's
The Jewel Box
Rings & Things
Time Square (time & repair)
Zales Jewelers

Men's Apparel
Chess King
Coffman's Men's Wear
Fine's
The Junction
Just Pants
The Pro Shop
Steinbeck's
T-Shirts +
Topps & Trowers

Music, Records, and Radio
Lowrey Organ Center

Radio Shack
The Record Bar

Restaurants
Castel Carini Restaurant & Pizza, Inc.
S & S Cafeteria

Shoes
Athletic Attic
Butler's Shoes
Connie Shoes
Father & Son

Jack and Jill
Kinney Shoe
Red Cross
Thom McAn

Specialty Apparel
Dottie Lou's (children's)
Motherhood Maternity

Specialty & Services
Aladdin's Castle (amusement/games)

Circus World (toys)
Docket Pet (pets)
Flowers by
Roselind (florist)
Great Expectations (men & women's hair styling)

Merle Norman Cosmetics
Pearle Vision Center (optical/optometrist)
Tinder Box (tobacco)

Women's Ready To Wear
Blount-Harvey
Charles Shop
College Shop
DAKS
Foxmoor
Lerner Shops
Sidney's
16
Stuart's
Virginia Crabtree



VIRGINIA CRABTREE'S

GRAND OPENING
CAROLINA EAST MALL
AUGUST 1, 1979

WHAT IS VIRGINIA CRABTREE'S?

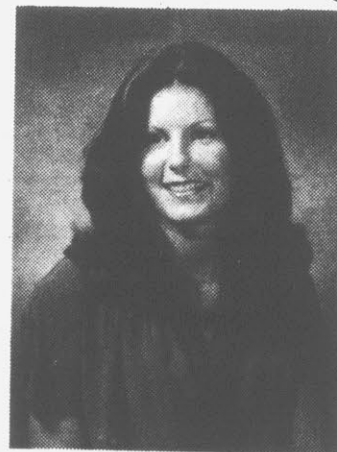
- Known throughout North Carolina as a leader in ladies' fine fashions.
- Quality merchandise with true values.
- Excellent service — When you leave our store we're happy only if we've made you happy in every way.
- We stand behind our merchandise. If you're not happy — we want to know!
- The fashions are from Crabtree's, the good taste is your own.
- Store hours 10:00 a.m.-9:00 p.m. Mon.-Sat.

\$2500.00 in new fall merchandise to be given away. Register for grand drawing. Need not be present to win.

See Miss North Carolina
4:00-7:00



Meet our manager!



Kim Kilpatrick

Cameron Village, Raleigh

Northgate, Durham

University Mall, Chapel Hill



VIRGINIA CRABTREE'S

GRAND OPENING

CAROLINA EAST MALL

AUGUST 1, 1979

* SPECIALS *

All-Weather Coats

reg. 65.00

24.90

Entire Stock Fall Coats

1 / 4 off

Leather Jackets

reg. 135.00

69.90

Junior Pants Fall Colors

reg. 20.00

9.90

Fall Dresses

Terri

T-Shirts

14.90 19.90

Corduroy Jumpers

22.00

Sportswear Groups

From Fall Stock

1 / 3 off

Corduroy Skirt Sets

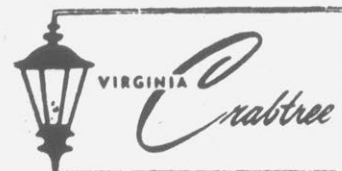
29.00

Most Fall Merchandise

Wednesday, Thursday, Friday & Saturday only!

20% off

Phone: 756-9955



Biggs Park Shopping Center, Lumberton

Cross Creek Mall, Fayetteville



WELCOME

On behalf of the management staff, and the fine merchants of Carolina East Mall, may I extend our warm welcome for you to visit us.

I am sure, once you visit us, you will find the exciting goods and services our stores have to offer, the serene park-like atmosphere of the enclosed mall, and the shows and exhibits we will offer from time to time, will make your trip to Carolina East an exciting one.



Barbara J. DeVoss, the General Manager of Carolina East Mall, is a native of Muleshoe, Texas.

Mrs. DeVoss has completed various university courses sponsored by the International Council of Shopping Centers, and the coveted designation of "Certified Shopping Center Manager," a degree granted by the International Council of Shopping Centers after having passed an extensive examination. She has been with Hahn Property Management, a wholly-owned subsidiary of Ernest W. Hahn, Inc., owner of Carolina East Mall, for 11 years. Mrs. DeVoss managed both open and enclosed shopping centers in Southern California, then spent the past year in Newport News, Virginia, remodeling and revitalizing a 23-year-old center.



Ms. Pamela Wing, the Marketing Director and Assistant Manager of Carolina East Mall, is a native of Boelus, Nebraska. Ms. Wing is a graduate of Northeast Community College. She was the Promotion Director for Sunset Plaza in Norfolk, Nebraska for the past year.

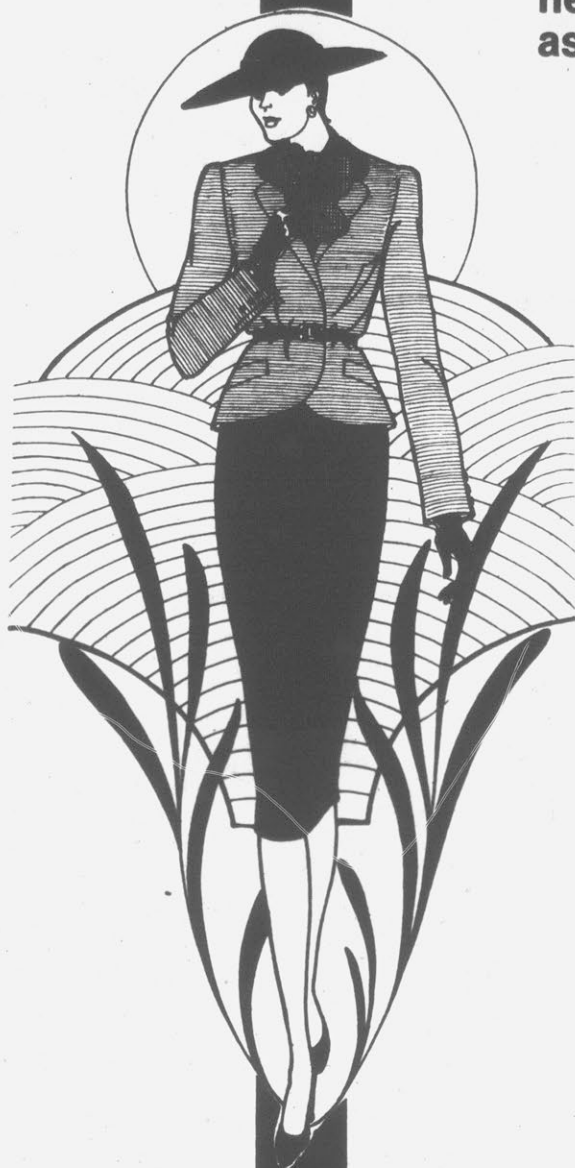


Barry Bryant, Maintenance and Security Supervisor, is a native of Hampton, Virginia. He has been with Hahn Property Management Company since March 1975. He began work at Newmarket North Mall, one of the first East Coast centers. He worked as a night security guard while going to college in the day. He worked his way up through the ranks to his present position with Hahn Property Management, and continued his education, graduating with a degree in his chosen field.

Barry enjoys his work, and is very pleased to be a part of the growing community of Greenville, North Carolina.

look at us now

A brilliant, younger, new Blount-Harvey created just for you, to reflect your new, faster-paced lifestyle, as well as your own good taste.



Total Fashion Excitement for men, young men, juniors, petites, misses and women.

Featuring such names as . . .

Kingsridge

Berle

Levi's

Male

Manhattan

Thane

Lord Jeff

Burlington

Jockey

Hickock

London Fog

Arrow

Pleetway

Yves St. Laurent

Diane Von Furstenburg

Jeanette Coburn

Rive Gauche

Napier

Roman

Fanfare

Tempos

Naturalizer

Deliso

Aigner

Courreges

Charles of the Ritz

Halston V

Intuitions

Haymaker Sport

Panther

Collegetown

Youthcraft

Russell Taylor

Lassie Jr.

DW III

Leslie Fay

Rona

JG Hook

R&K

The Kollection

Strait Lane

Jody Jrs.

Jerrell of Dallas

John Meyer

Vassarette

Christian Dior

Lou Taylor

Theodore of Calif.

Chanel

Calvin Klein

. . . Plus many, many more

A complimentary flower for our first two hundred ladies.

Blount-Harvey

Downtown

Carolina East Mall

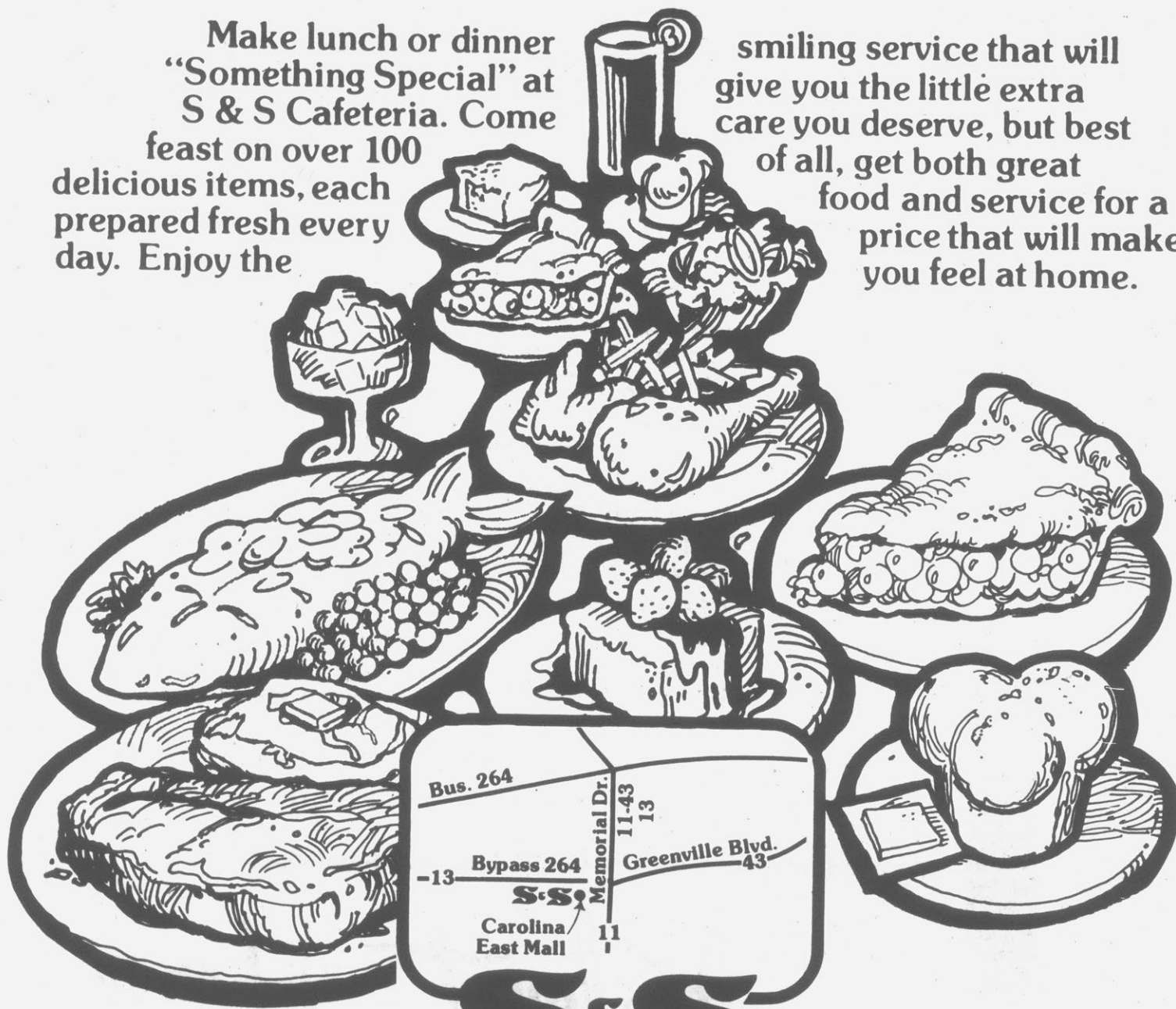


S&S
cafeterias

The Feast You Can Afford

Make lunch or dinner
"Something Special" at
S & S Cafeteria. Come
feast on over 100
delicious items, each
prepared fresh every
day. Enjoy the

smiling service that will
give you the little extra
care you deserve, but best
of all, get both great
food and service for a
price that will make
you feel at home.



S&S
cafeterias

Where America Comes Home to Eat

Carolina East Mall, US 264 Bypass, West Haven Rd. & N. Carolina Hwy. 11
Serving continuously daily 11 AM till 8 PM (8:30 PM Friday and Saturday).

CIRCUS WORLD TOY STORES

Fun Fountain
WHAM-O
SAVE 33%
\$9.99

BIG WHEEL SCORCHER
MARX TOYS
REGULAR \$17.99
\$9.99

PLAY-DOH
Kemper
REGULAR \$1.29
4 Pack **49¢**

STAY ALIVE
MB
REGULAR \$7.99
\$3.93

HOT WHEELS CARS
MATTTEL
SAVE 50%
49¢ EA.

POWER PITCH PITCHBACK
LIT SPORT
SOLD LAST YEAR FOR \$11.99
\$4.99

Smuggles DOLL
IDEAL
REGULAR \$13.99
\$8.99

SLINKY
JAMES
REGULAR \$1.29
48¢

SEE 'N SAY TALKING TOY
MATTTEL
REGULAR \$10.99
\$5.99

GRAND OPENING SALE!

SALE PRICES GOOD THRU SATURDAY!

Tuff Stuff SHOPPIN BASKET
SAVE \$7.00
\$9.99

SNOOPY RAG DOLL
IDEAL
SOLD LAST YEAR FOR \$7.99
\$2.99
YOUR CHOICE

WIZARD of OZ FIGURES
SOLD LAST YEAR FOR \$4.96
99¢ EA.

SESAME STREET Motorbike PLAY SET
knickerbocker
SOLD LAST YEAR FOR \$6.99
\$2.99

LITE-BRITE GAME
HASBRO
REGULAR \$13.99
\$5.99



CAROLINA EAST MALL





GRAND OPENING ITINERARY

9:00 A.M.	Pre-Opening Activities The Great Balloon Race Children will be given balloons with cards on them to be released during the kick-off. The balloons going the farthest, and returned, will designate prizes for both the releases and returns.
9:15 A.M.	Performance by a Marching Band
9:25 A.M.	The National Anthem will be played and a presentation of colors made by the U.S. Army Reserve.
9:30 A.M.	Speeches from Honored Guests
10:00 A.M.	Grand Opening Kick-Off Balloon Race balloons released. ECU Football Team will kick football over the mall and run through the goal posts to the mall doors, being held open by cheerleaders.
11:00 A.M.	U.S. Army Reserve Drill Team will perform.
12:30 P.M. 2:30 P.M. 4:30 P.M.	Magic Show CAROUSEL OF MAGIC A Wm. Faulkner Production
7:00 P.M.	Stage Show





Family
Fun-Time
All The Time... At

Aladdin's Castle®

Amusement Center
GIFT CERTIFICATES AVAILABLE

Carolina East Mall
Rear mall entrance near Belk-Tyler

Coming
Soon

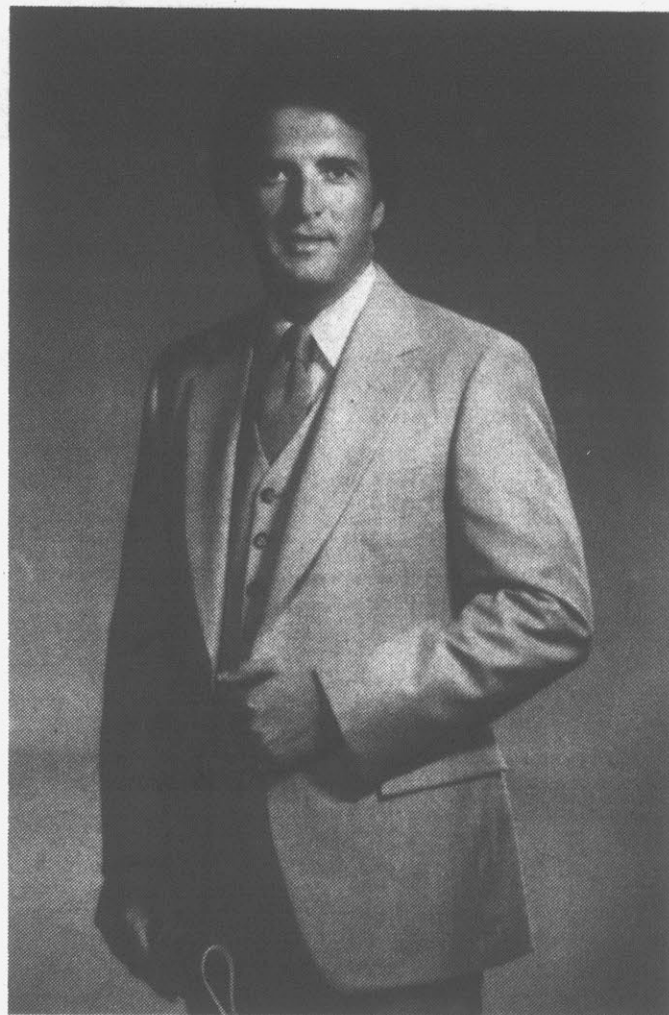


**BASKIN-ROBBINS
ICE CREAM STORE**



See us now at:
Greenville Shopping Center 756-4477
Coming soon to:
Carolina East Mall

SASSON



Mr. Tom Harbin, manager of our newest store at CAROLINA EAST MALL, models a suit from our Fall Collection of SASSON clothing. This suit is expertly tailored of fine worsted wool in a weight that the contemporary man will surely appreciate. SASSON — a name to remember.

 THIS SYMBOL GUARANTEES
AUTHENTIC SASSON PRODUCTS



**Steinbeck's
MEN'S SHOP**

Other locations: Pitt Plaza - Greenville
Opening Soon: Twin Rivers Mall - New Bern

ZALES

GRAND OPENING



See our complete selection of Seiko watches during the opening of a new Diamond Store at Carolina East.

Win a \$500 Jewelry Wardrobe during our Grand Opening!*

- a. Yellow-top quartz watch, \$275
- b. Ladies' 17-jewel yellow-top watch, \$135
- c. Ladies' 17-jewel watch, yellow top, \$115
- d. Yellow day-date quartz watch, \$295
- e. Ladies' 17-jewel yellow-top watch, \$135
- f. Men's 17-jewel yellow-top watch, \$275
- g. Five-function Chronograph, \$225
- h. Ladies' quartz stainless steel watch, water-tested to 100 ft., \$185

Enjoy it now with Zales credit.
Master Charge • VISA • American Express • Carte Blanche • Diners Club • Layaway

ZALES, THE DIAMOND STORE

*No purchase necessary. Just register in our new store. You need not be present to win.



Grand Opening!

AUGUST 1

The Tinder Box®

PIPE, TOBACCO AND GIFT SHOP

BRING THIS
COUPON
FOR GIFTS GALORE!

For you tobak connoisseurs, we'll give you a free sample of our famous tobacco, so you can get acquainted with The Tinder Box quality blends.

For those of you considering joining the friendly pipe smoking fraternity, or just wanting to have some fun, we have a genuine corn cob pipe for only 15c AND a pipe instruction booklet, yours for the asking.

VISIT US SOON

Come in and see our fine selection of pipes, tobaccos, cigars and smoking accessories. Or, for the newest in gift ideas, take a minute and browse through our many unique selections... we're a great gift shop, too.

The Tinder Box®

Carolina East Mall
(Offer Good Only at this Location)

Coffman's

has a
**NEW STORE
FOR YOU**

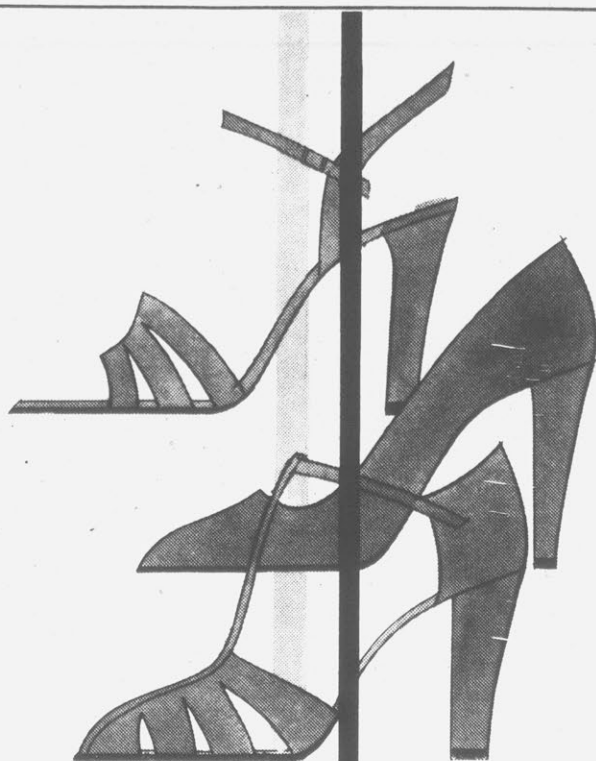


We are proud to be a part of the new Carolina East Mall. Our new store will combine our 10/20 Shop for boys along with a beautiful new presentation of men's and young men's quality clothing. You'll find Hart Schaffner & Marx, Austin Reed, and Chaps clothing; Corbin and Berle pants, Gant dress shirts and sportswear; and in boys our presentation will be built around Polo, LaCoste & Gant. Plus you'll find the Coffman's service that you'd expect in a fine store.

Coffman's

MENS WEAR

Carolina East Mall



now open...

connie[®] shoes

Uniquely Beautiful Fashion World

Now, a world of fashion footwear you'll love - full of styles to fit every mood, from sexy dressing to funtime casuals. Our store and salespeople are as terrific as our merchandise, so stop by soon to unearth a new, wonderful way to find your favorite footwear. Most styles.

And to celebrate our opening, we're giving versatile tote bags to the first 200 who buy shoes as a thank-you for being our first customers. . .



Carolina East Mall



Young
is the look,
is the mood, is the style at Lerner.

OPENS WEDNESDAY
CAROLINA EAST

Hwy. #11 and East 264 By-pass

today's young
fashion place!

LERNER

Free and thoroughly female, your fashion sights are set on the looks that mirror the mood you're in. Fashion with pizzazz. Getting it together in your inimitable way. We're on to you. And we've got your style.

**The only thing booklovers in Greenville
need now is more bookshelves.**



**A new Waldenbooks store is now open
at Carolina East Mall**

Your new Waldenbooks store has thousands of exciting books on everything from gothic novels to golf to growing tomatoes. In hardback and paperback. And a variety of price ranges. Browsing is encouraged. But if you need help, a knowledgeable Waldenbooks salesperson will be there. They can even recommend a suitable book on carpentry — then just look under "B" for bookshelves.

Waldenbooks

**THE RANDOM HOUSE
ENCLOSURE
FEB 1980**

Win
The Random House
Encyclopedia
Worth \$69.95. Yours free, if your name is picked in our drawing.
Just fill out this coupon and bring it to your new Waldenbooks store.

Name _____
Street _____
City _____ State _____ Zip _____



ENDICOTT SHOES... Shoe Headquarters for Men and Boys

Come to the
Grand Opening Celebration
August 1 thru August 4
Carolina East Mall

50% off 2nd pair

*Buy one pair of shoes at regular price,
get the second pair of equal value
at just half-price!*

You'll find all the latest
footwear for men and boys—
dress, casual, athletic and
work shoe styles in our new
store. And you'll sure be
happy with the money you
save, too!

So come on over—
let's get acquainted!

**FREE
Hosiery**

Buy three pair of
men's or boys'
hosiery and get
three pair of
equal value FREE!



Endicott Shoes

Carolina East Mall, Greenville





For 45 years, in Virginia and the Carolina's, men of all ages have come to depend on Fine's for the newest looks in casual, dress and up-to-the-minute sportswear.

Come celebrate our opening and save on these and many other extraordinary values!



DENIMS & CORDUROYS

Straight, flare and boot leg denims in sizes 28 to 42! Full selection of colors in straight and flare leg corduroys. Sizes 28 to 38. **REGULAR TO \$18**

Grand Opening Special

\$12⁹⁰
YOUR CHOICE



Long Sleeve WESTERN PLAID SHIRTS

This rugged styling is translated for today's easy way of life! Front pearl snaps, two chest snap pockets and three button snap cuffs. Wide assortment. Sizes s-m-l-xl. **\$15.98 VALUE**

Grand Opening Special

\$9⁹⁰

Levi's TERRY SHIRTS

The active sportswear look that keeps your image in shape! Choose from a wide variety of colors and styles...all with collars. Sizes s-m-l-xl. **\$17 VALUE**

Grand Opening Special

\$10⁹⁰

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MEN'S SHOP
CAROLINA EAST

Master Charge, VISA



WE'RE NEW...WE'RE EXCITING...WE'RE OPEN! THE BELK TYLER BEAUTY SALON IN GREENVILLE!



We give that something extra that really counts... personal attention. And that means a look styled to perfection and as individual as you are. An innovator of hair fashion, Doug Chezem, our style director, will be here from August 1 to August 4. He'll show you the beautiful magic a perm can work on your hair. And while you're here, look in to our other expert beauty services, including: hair cutting, hair conditioning and expert color techniques.

Terrific talent, complete beauty service... we think we're something special, and we want you to think so too. Call us today for your appointment.

MEET DOUG CHEZEM,
OUR SPECIAL GUEST AND
GET PERMED!
ONLY 17.50,
including cut, shampoo &
styling. Reg. 35.00
PLUS... WITH THE
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SERVICE, TAKE HOME A
TOTE BAG AS OUR
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Shop Monday Through
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Until 10 p.m.



• Beauty Salon Located
In Our Junior Department
Phone 756-2355

Belk Tyler
carolina east mall greenville

GRAND OPENING



Great "X"... America's Precision Haircutters

Greenville, N.C.
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Memorial Drive
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10-9:30 p.m.

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2⁵⁰ off

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Services: Haircutting, Perms, Coloring & Frostings
For both men & women

For a great haircut...  **GREAT EXPECTATIONS**
PRECISION HAIRCUTTERS
IN HUNDREDS OF LOCATIONS...NATIONWIDE

Fashion

The Dazzling Entrance by Frank Masandrea for Steve Lawrence

There is hushed silence in the ball room and all heads turn as you enter wearing this gown of exquisite black taffeta with floor length tulip front skirt lined in luxurious hot pink Qiana®. Sweetheart bustier, \$365.

Visit our Regency Room, Opening August 1 at Carolina East Mall.



A Tribute to your Personality ... L'Air du Temps by Nina Ricci

A subtle, delicate fragrance that speaks softly and romantically when you wear it. Lalique crystal bird flacon parfum, 1/2 ounce, \$60; Lalique classical flacon, 1/4 ounce, 18.50; 1/2 ounce, \$32; 1/5 ounce spray, 17.50.



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Opening August 1 at Carolina East Mall
Shop Monday Through Saturday
10 a.m. Until 10 p.m. — Phone 756-2355



Fashion



in Interior Design

... by Belk Tyler

*over 20 years of experience in
decorating some of the finest
homes in Eastern North Carolina*

Come visit our new Interior Design Studio decorated in the humble Williamsburg tradition and using authentic Williamsburg reproductions. The wallpapers, light fixtures, drapery fabrics and many pieces of our furniture and accessories were manufactured under the supervision and with the approval of Colonial Williamsburg.

We represent the following fine names in furniture... Killinger... Henkel Harris... Leathercraft... Schott... Laine... Madison Square... and Tradition House. In wall coverings and fabrics, we represent Katzenbach and Warren... Greeff... Schumacher... Louis W. Bowen... Carole Fabrics... Waverly... Van Luit... and Teabrook.



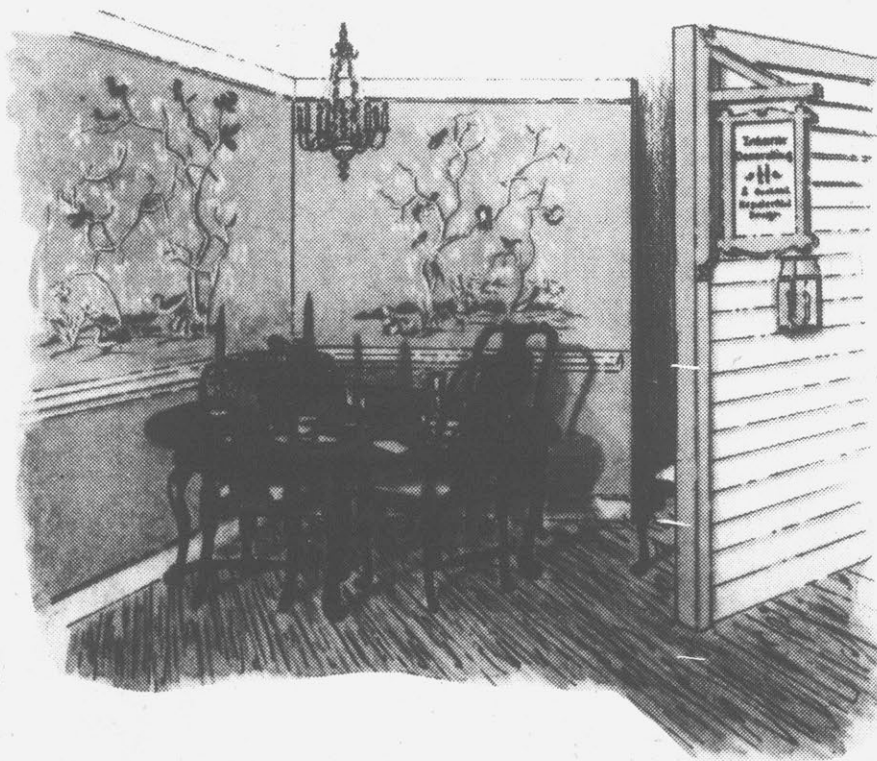
Mrs. Edna Cox

A professional interior decorator of residential and commercial establishments with over 25 years of experience. Graduate of the New York School of Interior Design and student of the decorative arts.



Mr. Ron Dennis

A native of High Point, NC. Attended East Carolina School of Art and Interior Design. Mr. Dennis specializes in commercial and residential interior decorating.



Belk Tyler
carolina east mall greenville

*Free consultation with
purchase of materials
or accessories.*

Phop Monday Through Saturday 10 a.m. Until 10 p.m. — Phone 756-2355

Fashion

**High Voltage
Creations by
Kasper for Joan Leslie**

You'll send out your own shock waves in these electrifying sensations. Exciting in black velvet... a two-piece dinner suit with point d'esprit net top, peplum waist and fire flame effect in velvet, \$194. Sparkling magnificence... long skirt of iridescent brown taffeta over net petticoat with black velvet sweetheart bustier, peplum waist, copper sequined net top and belt buckle with copper beading, \$350.

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Opening August 1 at
Carolina East Mall.



Belk Tyler
carolina east mall greenville

Opening August 1 at Carolina East Mall
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10 a.m. Until 10 p.m. — Phone 756-2355



Fashion

Evening Expressions for Miss O by Oscar de la Renta

Dynamic red and black matte jersey for an exciting fall. Stunning is this long dress in red with high front slit and big sleeved top appliqued with silver beaded leaf, \$280. The chemise is back and looking very chic in red with long, full gathered sleeves and crescent bugle bead shoulder patches, \$220. And for discoing, a black V-neck chemise with bugle bead shoulder straps, \$160.

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Shop Monday Through Saturday
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Fashion

A Splash of Red for Your Fall Color Palette by Kasper for Joan Leslie

Red... this fall season's bold, exciting color that's even more dynamic when Kasper for Joan Leslie uses it in these elegant creations. Very, very chic is this three piece ensemble with new 7/8 length grey herringbone coat, red wool jersey bow tie blouse and polyester/wool grey herringbone slim skirt with skin belt, \$400. And to wear with that new black dress, a red wool melton single-breasted coat with fitted bodice, rounded collar and lapels, \$230.

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10 a.m. Until 10 p.m. — Phone 756-2355

Fashion

Classically Styled Coordinates by Gordon of Philadelphia

Pointers that signal what's ahead in sportswear for fall. Harmonizing plaids and solids in warm earthy colors. Coordinate blazers and skirts of hopsacking plaid and midwale corduroy. Hacking blazers and skirts in navy, canvas, ginger and evergreen. Dress up the coordinates with a genuine suede chamois lamb skin vest. All pieces classically tailored. Corduroy blazer, \$90, corduroy A-line skirt, \$40, polyester/wool skirt with soft pleat, \$44, classic plaid blazer, \$100, tailored chamois vest, \$30.

Visit our Sportswear
Department, Opening August 1
at Carolina East Mall.

Belk Tyler
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Opening August 1 at Carolina East Mall
Shop Monday Through Saturday
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Fashion

Black Velvet Tops Shimmery Taffeta by Kasper for Joan Leslie...

A romantic evening silhouette from Kasper for fall '79... and it creates a delightfully unexpected combination that's truly elegant. Green plaid taffeta skirt with fully gathered waist, topped with a black velvet, short fitted jacket and finished off with a crisp bow at the neck, \$250.

Visit our Regency Room,
Opening August 1 at
Carolina East Mall.

Floating in a Cloud of Natural Elegance by Charles of the Ritz...

A soft, sophisticated
fragrance with a fresh,
romantic mood creat-
ed for the woman who
loves luxury.
1/4 ounce perfume, 22.50;
1/2 ounce, \$35;
1 ounce, \$60.



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Eye-Catching Men's Fashions

Bill Blass
Society Brand
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Cricketeer
Palm Beach
Christian Dior
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Countess Mara
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Come, enjoy and shop a store that offers quality merchandise unsurpassed. It's time to make it an important part of your life. Start at 10 a.m. in Carolina East Mall!

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 gn Studio, travel/insurance service, hair
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Designer Dresses and Sportswear

Kasper for Joan Leslie
 Oscar de la Renta
 Anthony Muto for Marita
 Frank Masandrea
 Blassport
 Liz Claiborne
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 John Meyer
 Jones of New York

Signature Dresses and Sportswear

Leslie Fay
 R&K
 Butte Knit
 Liz Roberts
 Connections
 Breckinridge
 Gant
 Evan Picone
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 Emily, Just Emily
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 Nina Ricci
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Ladies' Shoe Fashions

Andrew Geller
 Amalfi
 Pappagallo
 Socialites
 Etienne Aigner

Lingerie and Daywear

Vanity Fair
 Barbizon
 Christian Dior
 Barard
 Bill Blass



Fashion

After-Five Glamour by Anthony Muto for Marita. . .

Choose your special look for those after-five glamorous hours: Bewitching elegance. . . the tulip skirt, the bowed shoulder and the soft self-sash. A wow of a look in russet, \$180. Seductive sensation . . . tulip skirt softly gathered at front waist with tie bow and captivating tie bow neckline. Very dramatic in soft red, \$170. Both in shimmery 100% silk.

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And to Complete the Look. . . the Heavenly Scent of Shalimar

The fragrance that captured Paris in 1925. Heady, exciting and as intoxicating as Prohibition itself. An incomparable classic. 3 ounce cologne, 10.00; 1/3 ounce perfume, 20.00.



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Fashion

**Indulge Yourself
with Vibrant Colors
this Fall by Nuage**

For the woman of varied tastes in fashion. . . a city suit of black rayon faille with emerald green satin cummerbund and slim, front split skirt, \$145. Or an emerald green rayon crepe dress with side tucks, side split and bright purple wide belt, \$145.

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Fashion
From our
Signature Shop



Miss Beege reveals for fall this leaf and flower print dress with an appealing wrap coming together for a V-neck front. Elasticized waist with string tie. Jersey-like polyester print on brick background, \$38.

Miss Beege expresses versatility in a modified wrap style of raspberry wine. Inter-woven threads form a checked pattern. 3/4 button-cuff sleeves, dropped shoulders and A-line skirt. 100% polyester, \$42.

Ms. Kono demonstrates color with a striped shirt-waist buttoning to the waist. Elastic waist with wide, orange leather-look belt, notched shirt collar, pocket and roll-up sleeves. Polyester/rayon, \$42.

Ms. Sugar premieres with new blue for an open-weave look. Wide shoulder styling, tucked pleats and ball buttons to waist and beyond. Fabric buckle belt with elastic waist. Slightly shiny 100% polyester, \$32.

Ms. Sugar's floral print mixes brown, beige, wine and teal for a charming appearance. Mandarin collar, dropped shoulder seams, cap sleeve and toggle buttons add a special touch. 100% polyester, \$32.



Belk Tyler

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Opening August 1 at Carolina East Mall
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Fashion

From our
Signature Shop



Leslie Fay presents her beautiful border print for fall in a blending of rich mauve tones on polyester/wool and gently shirrs the neckline of a banded collar. Elastic waist with belt. Raglan sleeves and covered button, \$58.

R & K Originals takes luxurious suede and creates an elegant suit. Pleated suede skirt is topped with a four button belted jacket of nubby texture in beige with sage overtones and edged in suede. Sage shirt, \$88.

R & K Originals gives you plaids for fall in navy/plum/white. . . and what a chic look. A wrap dress of polyester/wool that buttons from the bodice to just above the knee, then becomes a sassy split. Reversible tie belt, \$72.

Leslie Fay brings you silky-soft Qiana® for fall in a teal blue leaf/flower print with shirt collar and button placket front. Delicate smocking encircles the top part of the bodice to add an extra special look to this beauty, \$60.

Leslie Pomer tops off this modified A-line polyester knit print dress with a jacket featuring the new 7/8 length sleeves, tunnel belt and lots of soft gathering for a more feminine looking silhouette. In half-sizes. Hot pink, \$78.



Fashion

Black and Copper... Brilliance of Moonlight by Kasper for Joan Leslie

For glamorous, romantic evenings, Kasper brings together a black taffeta skirt topped with a peplum waist ruffled blouse in iridescent copper taffeta. Gold beaded belt accent, \$214. And for dancing until dawn, he gives you an exquisite gown of black sequined floral lace over taffeta. Bodice of black velvet with sweetheart neckline, \$400.

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Shop Monday Through Saturday
10 a.m. Until 10 p.m. — Phone 756-2355

Fashion

The Fashionable Elegance of Miss O by Oscar de la Renta

Three exquisite creations to complete your fall wardrobe. Wool jersey suit in berry with peplum waist, slim skirt and bow collar trimmed in black satin, \$180. Wool jersey chemise with long gathered sleeves in sandstone with black satin bow and cuff trim, \$150. Wool jersey Retro dress with cinched waist and black satin trim on bodice, shoulders and sleeves. Blue teal, \$170.

Visit our Regency Room, Opening August 1 at Carolina East Mall.

A Great, New Classic Fragrance by Oscar de la Renta

Experience, enjoy and revel in this hauntingly romantic perfume... enchanting, intoxicating. Dewdrop crystal parfum, 1/2 ounce, \$60; 1/4 ounce, \$35.



Belk Tyler
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Opening August 1 at Carolina East Mall
Shop Monday Through Saturday
10 a.m. Until 10 p.m. — Phone 756-2355

Fashion

Two Sophisticates Team-Up for Fall. . . Society Brand and Kasper for Joan Leslie

Very elegant, very sophisticated, very fashionable. Kasper for Joan Leslie does a red wool melton coat in the new 7/8 length worn over a slim black melton skirt with stock tie red blouse, \$390. Society Brand gives you a three-piece classic suit in medium heather blue of Dacron® polyester and wool, \$290.

Visit our Regency Room
and Men's Department,
Opening August 1 at
Carolina East Mall.

Belk Tyler
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Opening August 1 at Carolina East Mall
Shop Monday Through Saturday
10 a.m. Until 10 p.m. — Phone 756-2355



Fashion

Mardi Gras Surrounds You with a Kaleidoscope of Color

Mardi Gras colors your world beautiful in this crepe georgette wrap dress of scarves with cocoon scarf wrap, black satin belt and spaghetti straps. In multi-colors of purple/black/blue/salmon/lilac/chartreuse, \$310.

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Opening August 1 at
Carolina East Mall.

There Can Never Be Too Much Elegance in Your Life. . . Gucci

The unusual fragrance. . .
subtle yet lasting. . .
distinctive yet haunting
. . . created for the
woman of taste.
Parfum 1, 1/5 oz., \$23;
1/2 oz., \$48; 1 oz., \$75.
Eau de Parfum, 2 oz., \$45;
2 oz. refill, \$18;
2 oz. spray, \$49.



Belk Tyler
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**Radio Shack®****CAROLINA EAST MALL**

GRAND OPENING

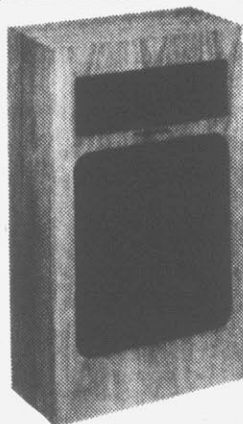
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Home entertainment at an affordable price! Listen to FM stereo, AM, pre-recorded tapes—or record your own at less cost. Aux input—add a changer anytime. With matching speakers. 14-945

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Its high efficiency gives you plenty of bass and volume even from lower powered amplifiers. 40-1986

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33%****Enjoy Private
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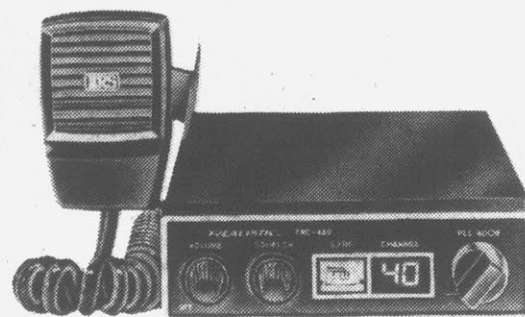
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French-Style
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TRC-420 by Realistic



Find which stations are open, where prices are best, who's got road service. There are serious gas shortages, so CB is a must. It'll save you money, time and it's great in any emergency! 21-1529

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Separate
Items
94.83**Magnetic-Mount
CB Antenna**

Easy to install— no hole to drill! Perfect for car roof, trunk or any flat magnet- holding surface. Withstands speeds over 55 mph. 21-1005

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also available at
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Dealers.
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sign in your
neighborhood

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Shack**
DEALER

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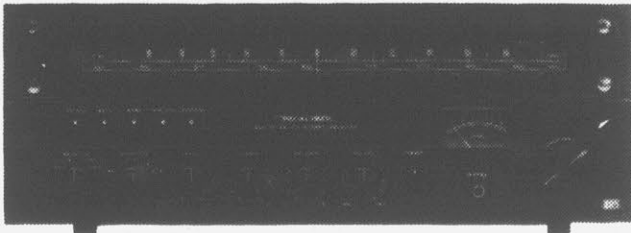
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50% Savings! Stereo Receiver

STA-78 by Realistic

**139⁹⁵**

Reg. 279.95

- Phase-Locked Loop for Superior FM Stereo Realism

- FM Muting Eliminates Noise While Tuning

Enjoy clean, clear music with 22 watts min. RMS per channel at 8 ohms, 20-20,000 Hz, 0.5% total harmonic distortion. A hard-to-beat bargain! Made by Radio Shack. 31-2077



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FREE WITH THIS COUPON AT NEW STORE ONLY

5-Cell Flashlight

Reg. 1.59 Value

First 5 cell flashlight FREE, extras at regular price. Persons under 16 years of age must be accompanied by an adult. Offer expires 8/6/79.

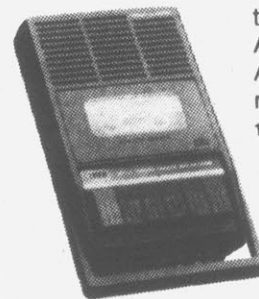


68-1022

Save 17%

Portable Cassette Recorder

CTR-43 by Realistic



Record live, off-the-air, tape a letter to a friend! Auto-Level, Auto-Stop, Aux input. Built-in mike. Batteries extra. 14-870

24⁹⁵

Reg. 29.95

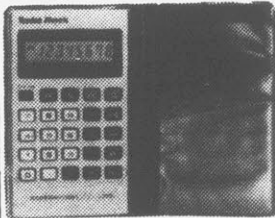
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Save 20%

LCD Calculator

EC-257 by Radio Shack®

Checkbook size—fits in purse or pocket. 3-key memory. 65-626

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in '79 Catalog**Save 50%**

8-Track Tape Player

by Realistic

Fits under dash, seat, even in most glove-boxes. All speaker cable, mounting hardware included. 12-1802

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Reg. 59.95

Save 40%

AM/FM Pocket Radio

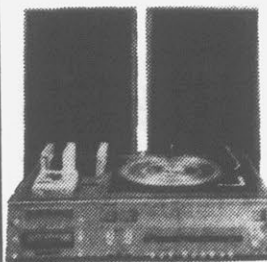
by Realistic

Perfect for summer fun and travel! Side-mounted controls. With earphone. Battery extra. 12-635

**8⁹⁵**
Reg. 14.95**Save \$100**

AM/FM Stereo 8-Track

Clarinette® -95 by Realistic



Record your own tapes for home or car, off the air or from changer. 13-1202

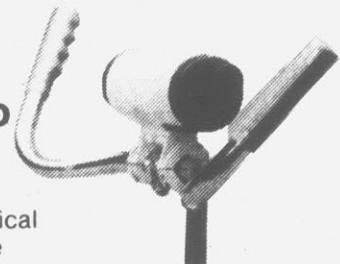
Reg. 299.95

199⁹⁵**Save 27%**

Unique AM/FM Bike Radio

by Archer®

Take-along musical enjoyment while biking, or disconnect for portable or indoor use. Fits any handlebar. Easy cylindrical dial tuning. Batteries extra. 12-195

**21⁸⁸**

Reg. 29.95

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The shoe store with more . . . now open at Carolina East Mall

Our doors are open—and you're invited! Come to the new Red Cross Shoe* Shop, the store that offers you more selection, more sizes, more service.

Here's every look you'll ever want, from Red Cross Shoes*, Socialites and Cobbies. Looking for a classic suit shoe . . . an elegant shoe for evening? We've got it. Something casual and comfy? That too!

Need a size that's hard to find? Look no further. We're size specialists: we carry a full range of sizes and widths, right in the store.

To us, you're a new friend. So we offer you service that's professional, yet personal. Our sales people are specially trained to make your shopping convenient. Whether you're considering a new shoe style or accessories for a new outfit, our people are happy to offer suggestions.

The Red Cross Shoe* Shop has more—for you! See you there!

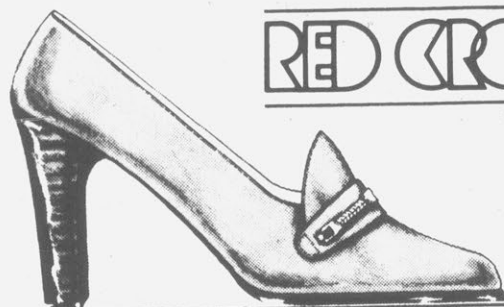
FREE! A cuddly Teddy Bear will be given away with each purchase of any Red Cross Shoes during our grand opening.

We Have Your Size

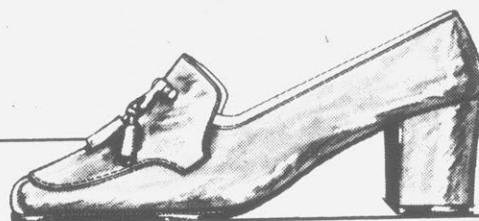
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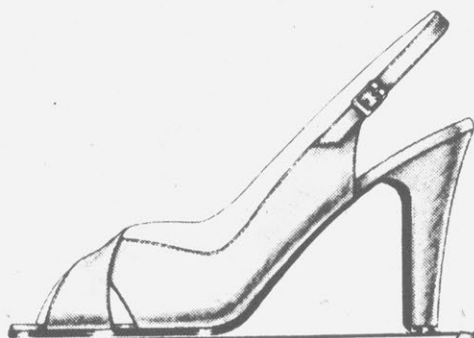
RED CROSS SHOE* SHOP



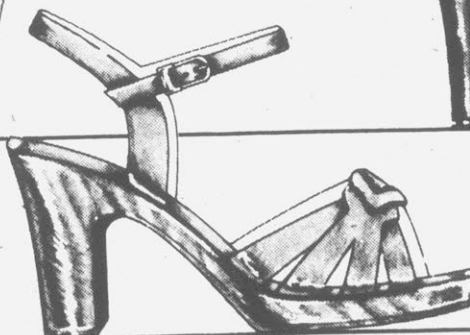
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\$43.99



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*This product has no connection whatever with the American National Red Cross.



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Puppies
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Parakeet & Cage

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2-in-1 Flea Collar
Buy one get one



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Next to Sears

CAROLINA EAST MALL

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10% OFF

ONE WEEK ONLY

At last! The great athletic store that specializes in specialized equipment. With a 10% Off Grand Opening Sale! Visit now and receive 10% off all merchandise! 10% off every brand name product, from running shoes to sports apparel to the kind of equipment that is designed to do specific jobs extremely well.

**FREE ATHLETIC ATTIC
T-SHIRT WITH
PURCHASES OF \$20.00**

Adidas, Puma, Brooks, Nike, Tiger, Wilson, Head, New Balance, Jelenk, Fred Perry, Spalding, Etonic, Speedo, Ocean Pacific, and much more.

10 AM
TO
9 PM



Carolina East Mall • Greenville, N.C.



the **FOX**
is here.

*You have arrived
and so have we.
Foxmoor is a shop
just for you, today's
young woman.*

*We specialize in tops
and bottoms. And we carry
the latest jeans, coats, and
dresses in junior sizes;
as well as a full line of
accessories.*

*Come meet us . . . we were
made for each other!*

Carolina East



foxmoor JOIN OUR BIRTHDAY
CELEBRATION!

The Unique Sandwich of America.



There's a new
Chick-fil-A in town.
Another great loca-
tion to discover the
Unique Sandwich of
America.

A perfectly-seasoned,
lightly-fried boneless
breast of chicken served
piping hot on a toasted,
buttered bun.

It's light, and
totally delicious.
But there's more to
Chick-fil-A than just

America's most unique
sandwich.

There's also fresh,
homemade salads.
Incredibly good, home-
made lemon pie.
Freshly-squeezed lem-
onade. And more.

If you haven't dis-
covered Chick-fil-A yet,
give your taste buds a
surprise.

Come by today dur-
ing the Grand Opening of
our newest restaurant.



Carolina East Mall

GRAND OPENING SALE

ENTIRE STOCK

Levi's
CORDUROY
JEANS
\$10.99

Men's sizes. Reg. \$15.50 and Student sizes. Reg. \$15.00

ALSO

DENIM JEANS

Unwashed, Straight-Leg Denim. Reg. \$18.00...\$10.99
Unwashed, Boot-Leg Student. Reg. \$15.50...\$10.99

Complimentary
T-Shirt

T-shirts! We're giving them away. One T-shirt with any purchase. Limit one shirt per customer.



MasterCharge and Visa Welcome

THE JUNCTION
Guys' & Gals' Casual Apparel

Carlyle & Co. Is Moving To Carolina East Mall

Grand Opening Wednesday, August 1st

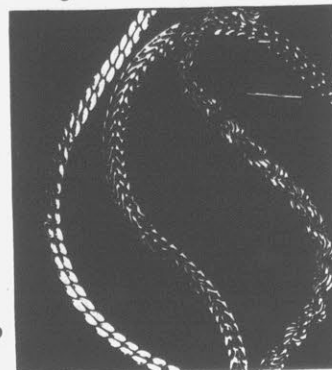
Come join us in celebrating the grand opening of the all new Carlyle & Co. in Carolina East Mall. We've closed our downtown store and re-opened in Carolina East Mall with a brand-new look and all-new merchandise that will make shopping at Carlyle & Co. even more exciting.

Gold Chains Save 50%

Values from \$23.65 to \$159.95
Now \$11.82 to \$79.97

A gigantic assortment of styles available in the special purchase group — plus other outstanding selections from our regular stock. All at unbelievable low prices!

It's From Carlyle. It's Magnificent!
CARLYLE & Co.
Established 1922
Formerly Jewel Box



**Register To Win
Free Gifts**

You could be the winner who takes home one of 3 valuable prizes: a lady's opal and diamond ring worth \$650, a handsome man's Seiko watch or a lady's Seiko watch. No purchase necessary and you don't have to be present to win.

The College

**CAROLINA
EAST MALL
756-8552**

**DOWNTOWN
222 E. 5TH ST.
752-5511**

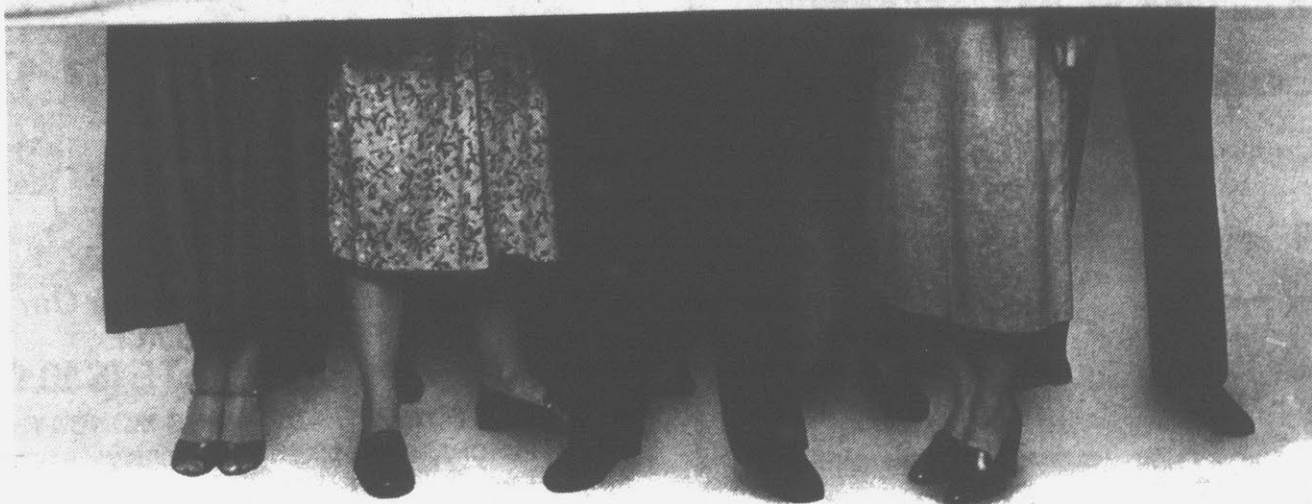




THIS WEEK! KINNEY PREMIERES AT CAROLINA EAST MALL



20% Off Everything



Kinney®

Shoe business can be a lot like show business. Kinney is America's largest family shoe store. And this week, Kinney is staging the biggest show in town. We're having a premiere this week at our newest Kinney Shoe Store. Lots of color, drama and excitement.

Lots of reasons to see the show. We're offering 20% off everything. 20% off dress shoes and casual shoes. Shoes for the whole family. 20% off all accessories. Plan to attend the premiere now. 20% off all merchandise. But only this week. That's shoe business.

The Great American Shoe Store®



grand opening sale!

MEN'S JEANS
Brushed & Denim Jeans
Regularly \$15-\$18
NOW \$9⁹⁹

KENNINGTON WESTERN SHIRTS FOR GUYS
Regularly \$17-\$21
NOW \$10⁹⁹

GAL'S FASHION JEANS **\$12⁹⁹**
Landlubber & Pentimento
Values to \$26.00
NOW

KENNINGTON SHIRTS **\$9⁹⁹**
Short-sleeve knit shirts for guys
Regularly \$15-\$18
NOW

GAL'S TOPS **\$4⁹⁹**
Values to \$17.00
NOW

just* pants

VISA



CAROLINA EAST MALL, GREENVILLE, N.C.

Morrow's
NUT HOUSE
Since 1866

Grand Opening
Come in for a Bite!

Morrow's Nut House is here with a storeful of taste treats. Candies made the old-fashioned way with nothing artificial added. And warm roasted nuts that are good to the last munch!

You'll also find gift ideas galore. Come to Morrow's — for the gift that's always in good taste.



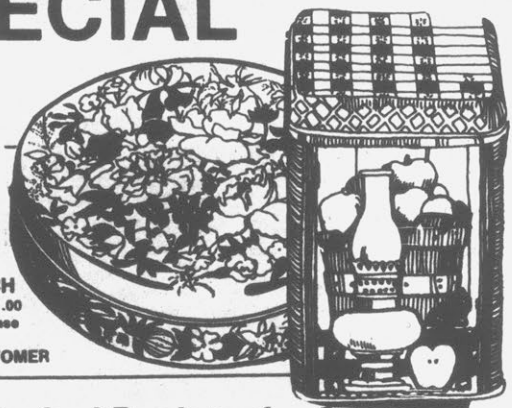
Carolina East Mall

GRAND OPENING SPECIAL

Hallmark

TINS 50¢ EACH
with \$1.00 purchase

LIMIT ONE TIN PER CUSTOMER



Come In And Register for Our
GATHERING PLACE
GIFT CERTIFICATE (\$30.00)

DINNER FOR TWO • DRAWING MONDAY, AUG. 13
• NO PURCHASE REQUIRED • WINNERS WILL BE NOTIFIED



Lynn's
shop

Hours: 10 a.m.-9 p.m. Mon. through Sat.
Carolina East Mall, Greenville, N.C.




**ANNOUNCING
TSHIRTS +**

*We have T-shirts and
a whole lot more.*

- + More styles of T-shirts, golf and tennis shirts, football jerseys and fashion shirts than you've ever seen before.
- + Unusual graphic designs, slogans, embroidery, lettering, school emblems
- + We have the best selection of transfers in Eastern Carolina.
- + Be the lucky one - win a free Frisbee when the bell rings.

756-4974



**Owner:
Donna Weir**

THE PRO SHOP OF GREENVILLE, INC.



*Pro Line Golf - Tennis
Ski Equipment & Apparel
Casual Wear - Racket Stringing
Club Repair - Ski Rentals*

YOUR SKI TRIP HEADQUARTERS

164 Carolina East Mall

(919) 756-4455

Grand Opening...

beautiful all-new *Henebry's*
Fine Jewelers



**Carolina
East
Mall**

Win a \$600 or a \$300 Jewelry Treasure Chest!

2 Fabulous Prizes!

TWO chances to win a superb jewelry ensemble... just come in and register at beautiful new Henebry's in Carolina East Mall. Nothing to buy, no obligation... sign up... you could be the winner of diamonds and other precious gems. 14K gold jewelry, and a famous brand watch.

See what wonderful values this event makes possible!
Prestige jewelry at unusual reductions...
for an unusual Opening Event.



ENJOY SMART SAVINGS!		
	REG.	SALE
Man's Nicolet 4 diamond watch	\$350 value	\$175
Lady's Nicolet diamond watch	\$200 value	\$100
14k gold diamond pendant	\$600 value	\$499
Diamond bridal ensemble	\$400 value	\$299
Man's diamond solitaire	\$650 value	\$525
8-emerald & diamond ring	\$495 value	\$346
Diamond butterfly earrings	\$200 value	\$149

Divided payments
30-day charge
•
Major Credit
Cards Honored

Henebry's
Fine Jewelers

CAROLINA EAST MALL • 756-8632

Illustrations enlarged



Grand Opening Special



1/2 Off on Tops!

Buy any Maternity Top at regular price...get second Top of equal value or less at 1/2 OFF regular price!

August 1 thru 4

MOTHERHOOD
Maternity Shops

Over 275 locations across the country

Carolina East Mall
Central Court

LOWREY ORGAN CENTER GRAND OPENING CELEBRATION

Bring the whole family
for a magical
musical experience!



THE LOWREY DEBUT WITH MAGIC GENIE® A truly easy to play organ that sounds beautiful. The Lowrey Debut is designed to bring you a full orchestra of Lowrey Magic at a price you'll think is an illusion.

**MAKE
LOWREY
MAGIC**

LOWREY ORGAN CENTER
Carolina East Mall
Hwy 11 (off the 264 Bypass)
Greenville, North Carolina

**WEDNESDAY,
AUGUST 1ST**



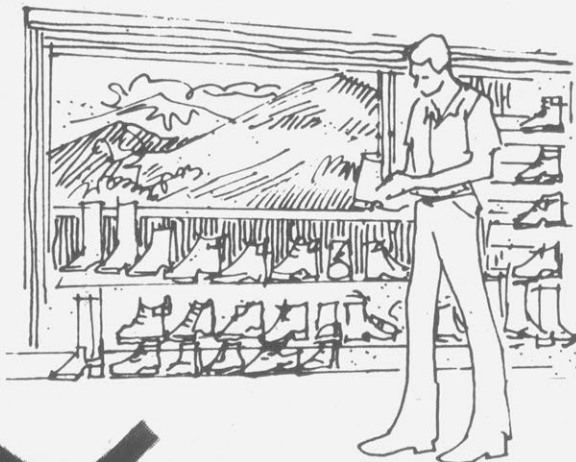
LOWREY®



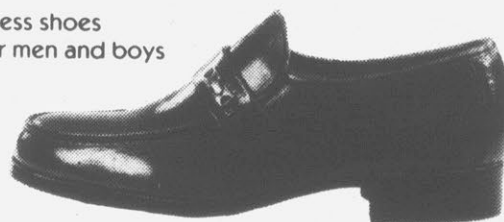
Thom McAn Grand Opening Save 20%

on all regularly priced merchandise at the Thom McAn family shoe store, August 1, 2, 3 and 4. Only at Carolina East Mall

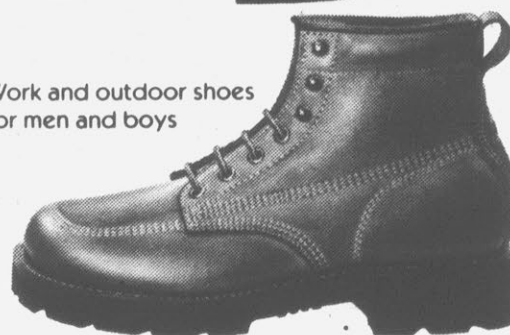
Back to regular prices August 5.



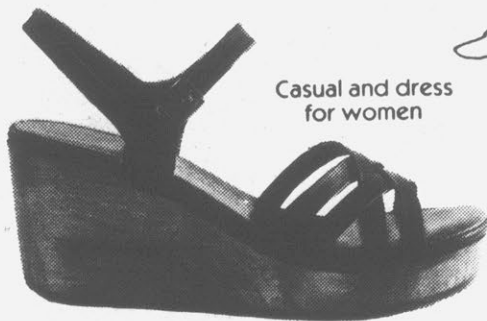
Dress shoes
for men and boys



Work and outdoor shoes
for men and boys



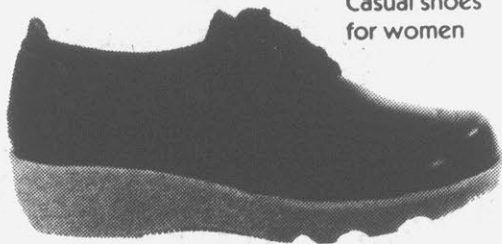
Casual and dress
for women



Jox sport/athletic shoes
for men and boys



Casual shoes
for women



Casual and dress
shoes for girls



Thom McAn celebrates the grand opening of its beautiful new family shoe store, featuring easy to shop departments for men, women and children. During our grand opening period, you can save 20% on all regularly priced merchandise.

CAROLINA EAST MALL

Thom McAn

**Free.
Your beautiful
new face.**



Today Merle Norman cordially invites you to find your best face, free.

We will give you a make-over like you have seen in the pages of your favorite magazines. Free. Yes, free. Merle Norman has one of the most beautifully programmed makeup and skincare collections in America. And both are specifically matched to every woman's individual needs.

Let us teach you your face. Free.

MERLE NORMAN®

The Place for the Custom Face™

Carolina East

NOW APPEARING

Wm. Faulkner's

**CAROUSEL OF
MAGIC
SHOW**



FUN

MAGIC

ILLUSIONS

**4 PERFORMANCES
12:30, 2:30, 4:30 & 7:00 P.M.**

**ONE DAY ONLY —
AUG. 1, 1979**



*Opening
August 1*



*Inside
the Mall*

10 Great Ways To Save

Annual Interest Rate	5 1/4%	5 1/2%	6%	6 1/2%	7 1/4%	7 1/2%	7 3/4%	8%	Money Market Certificates	NEW Investment Certificate
Minimum Deposit	\$1.00	\$1.00	\$1.00	\$1.00	\$500.00	\$500.00	\$500.00	Individual Retirement Account	\$10,000.00	\$500.00
Maturity	—	90 days	12 mos.	30 mos.	4 yrs.	6 yrs.	8 yrs.	3 yrs.	182 days	4 yrs.
Annual Yield**	5.38%	5.65%	6.18%	6.72%	7.52%	7.79%	8.06%	8.33%	call for *** current rate	set at **** purchase

** Interest Compounded Daily

*** Regulations Prohibit Compounding Interest on These Certificates

**** Rate is set at purchase based on 1 1/4% below the average for 4 Year Treasury securities.

**PLANTERS
NATIONAL
BANK**

member F.D.I.C.

Federal regulations require a substantial penalty for withdrawals prior to maturity except on regular savings accounts.

Planters National Bank Opening in Carolina East Mall

Planters National Bank, one of North Carolina's 10 largest banks, will open a branch office inside Carolina East Mall. The opening is set for Aug. 1, 1979.

Planters will be the only bank in the mall and will have a full-service office for loans and deposits.

The manager of the Carolina East Mall office will be Fred Alcock, Assistant Vice President. Alcock has previously been the manager of the Pitt Plaza office of Planters.

Opening activities include free gifts for everyone, free stainless steel by International Silver Company for new savings accounts with a minimum of \$100 opening deposit and a treasure chest full of money. Keys to the chest will be distributed to patrons and employees of the mall. Winning keys will unlock the chest and permit the holder to leave with a handful of money!

The Carolina East Mall office will bring the total number of Planters' branches in Pitt County to four. The bank currently operates two branches in Greenville and one in Ayden.

Fred Alcock and his staff invite the public to come by the bank and join in the grand opening festivities.



Record Bar[®] GRAND OPENING

Carolina East Mall

OVER **50** LPs and TAPES ON SALE!

Stocking every type of music...

- Rock • Pop • Soul • Disco • Gospel • Jazz • Blues •
- Country • Bluegrass • Big Band • Folk • Classical •
- Opera • Easy Listening • Soundtracks •

CLASSICAL CONNOISSEUR CLUB

- Special sales •
- Special orders at sale prices •
- Classical News newsletter •

TAPE GUARANTEE

- One year pro-rated tape warranty on all pre-recorded tapes
- Over 3,000 tapes to choose •

COMPLETE LINE OF ACCESSORIES

WEEKLY BLANK TAPE SALES

20% OFF

One brand on sale each week!

- Maxell •
- Memorex •
- TDK •
- Scotch •

RECORD & TAPE CARE

- Disc Washer •
- Soundguard •

For cleaner records & better sound

- Savoy Tape Cases •
- To carry and store all your 8-track and cassette tapes

45's

Choose from a complete line of hit singles and 12" disco discs

HASSLE-FREE RETURN POLICY

SPECIAL ORDERS

- If you can't find it, please ask! We'll be happy to order it...at NO EXTRA CHARGE!

Register for grand opening prizes! Stop by for free giveaways!

CLIP THIS COUPON AND REDEEM IT FOR EXTRA SAVINGS!

VISA

Master Charge

\$1.00 OFF

the regular Record Bar selling price of **ANY LP or TAPE**

(\$.98 list or higher—sale items excluded)

• Sorry, limit one purchase per coupon • Coupon good August 1-15, 1979



CAROLINA EAST MALL
Coupon also good at PITT PLAZA



BUTLERS

opens in Carolina East Mall
Wednesday with 20% off
Selected Merchandise.

Introduce yourself to the new shoe store in Carolina East Mall where shopping is enjoyable...where the styles are right out of top fashion magazines...where service and warmth surround you...where women and children enjoy the same great selection and values found in our stores across the nation. Visit Butlers soon, and save 20% on selected merchandise during our Grand Opening Celebration.

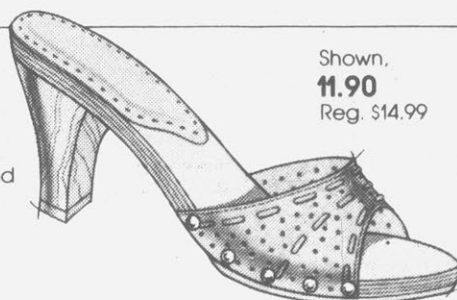
Sale prices effective Wed., Aug. 1 through Sat., Aug. 4 at Carolina East Mall and Pitt Plaza only.

LEATHER SLIDES GROUP

Selected leather slides on wood and wood-look bottoms.

Reg. \$10.99 to \$14.99

Now \$8.80 to \$11.90



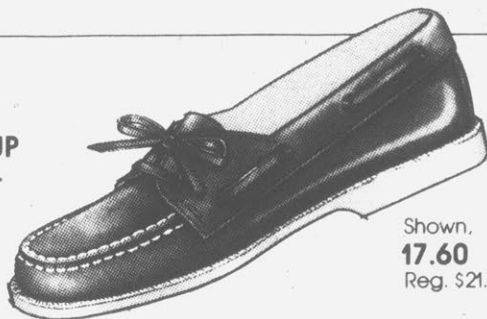
Shown,
11.90
Reg. \$14.99

LEATHER SPORT GROUP

Soft leather lace-ups and slip-ons with flexible sport bottoms. Selected styles.

Reg. \$21.99 & \$24.99

Now \$17.60 & \$19.90



Shown,
17.60
Reg. \$21.99



DRESSY STRAPS GROUP

Pretty strap-up sandals and pumps on tall slender heels.

4 Styles.

Reg. \$16.99 to \$22.99

Now \$13.60 to \$17.90



Shown,
13.60
Reg. \$16.99

All merchandise guaranteed.



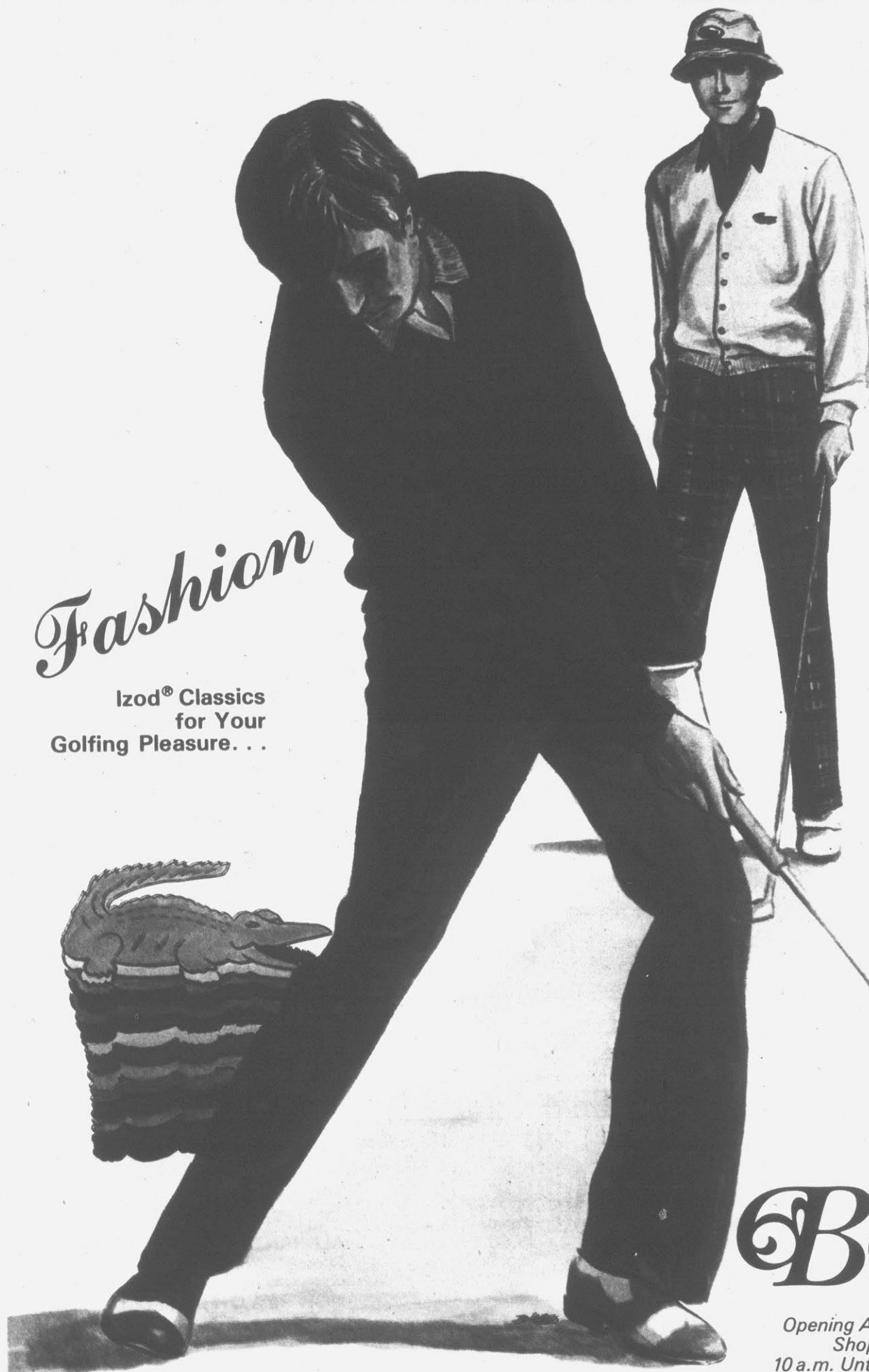
ALL HANDBAGS

Choose from the newest styles colors and materials.

NOW 20% OFF regular price

Fashion

Izod® Classics
for Your
Golfing Pleasure...



Or any pleasure. Izod® creates sport clothing with a definite tradition. Classic lines, bold colorings, tailoring for perfect fit and freedom... the catalysts for casual lifestyles. Slip into these today and make Izod® part of your lifestyle. V-neck Lacoste® sweater in navy (13 other colors available), \$24. The Lacoste® 100% cotton shirt, also available in a polyester/cotton blend, \$20. Kelly green 100% cotton poplin slacks, \$35. Versatile Izod® hat in white, green, natural, light blue, yellow, \$10.50. Placket button-front cotton lisle Lacoste® pocket shirt (other colors available), \$30. Yellow Lacoste® Orlon® acrylic cardigan sweater, \$26. Dress pants in green Campbell plaid (other plaids available), \$50. Orlon® stretch/nylon socks in 14 glorious colors, \$3.

Visit our Men's
Department,
Opening August 1
at Carolina East Mall.

Belk Tyler
carolina east mall | greenville

Opening August 1 at Carolina East Mall
Shop Monday Through Saturday
10 a.m. Until 10 p.m. — Phone 756-2355



*The Diamond Store
comes to Carolina East Mall.*



- 2A. Neckchain, \$150
- 2B. Bracelet, \$67.50
- 2C. Bracelet, \$150
- 2D. Neckchain, \$250
- 2E. Pendant, \$200
- 2F. Three-diamond ring, \$575
- 2G. Three-diamond ring, \$425

- 2H. Seven-diamond ring, \$275
Above in 14 karat gold.
- 2J. Synthetic emerald ring, \$135
- 2K. Initial ring, \$100
- 2L. Genuine black star sapphire
ring, \$100
Above in 10 karat gold.

2A \$150

2B \$67.50

2C \$150

2D \$250

2E \$200

Know a man who's hard to shop for?
Come to Zales! You'll find an impressive
selection of the bold, handsome
jewelry he'd love to own. Some even
priced under \$20!

*A gift from
The Diamond Store says "I love you" best of all!*

2F \$575

2G \$425

2H \$275

2J \$135

2K \$100

2L \$100

2M \$30

2N \$110

2P \$150

2Q \$100

2R \$30

2S \$25

2T \$17.50

2U \$40

2V \$20

2X \$87.50

2Y From \$75

2W \$30

2Z \$150

2AA \$350

- 2M. Watch fob, \$30
- 2N. Skeleton 17-jewel
pocket watch, \$110
- 2P. Baylor day/date quartz, \$150
- 2Q. Baylor LCD* chronograph, \$100
- 2R. Sterling silver key ring with
18 karat gold-filled insert**, \$30

- 2S. One-diamond pendant, 12 karat
gold-filled, \$25
- 2T. Sterling silver arrowhead with
12 karat gold-filled wrap, \$17.50
- 2U. Pendant and chain, vermeil, \$40
- 2V. Cufflinks, 12 karat gold-filled,
pair**, \$20
- 2W. Sterling silver money clip**, \$30
- 2X. Pendant, 14 karat gold, \$87.50
- 2Y. Diamond solitaire tie tack,
14 karat gold, from \$75

- 2Z. A diamond solitaire a man can really
appreciate! In 14 karat gold, just \$150

- 2AA. Add this brilliant solitaire to your
jewelry wardrobe and add that
unmistakable look of success to your
image! In 14 karat gold, \$350

Illustrations enlarged

OPEN A ZALES CHARGE ACCOUNT

Certain market conditions may change after publication of this booklet. Therefore, the availability and prices of certain items may vary from those listed.

Your choice, \$75

- 3A. One-opal ring
 - 3B. Opal and onyx ring
 - 3C. Synthetic emerald ring
 - 3D. Genuine black star sapphire ring
- Above in 10 karat gold.
- 3E. Diamond solitaire ring, \$150
 - 3F. Three-diamond ring, \$225

3G. Seven-diamond ring, \$325

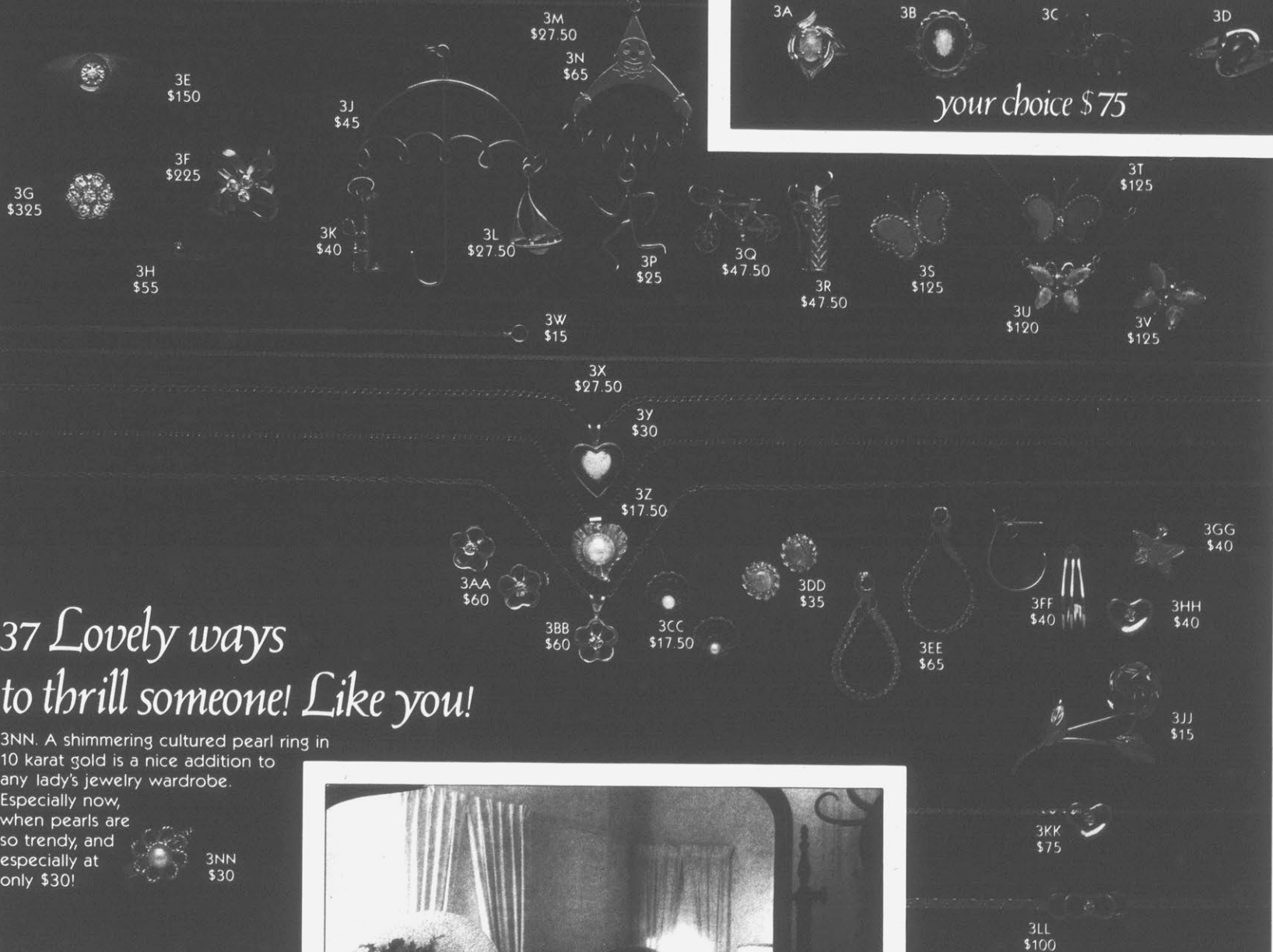
- Above in 14 karat gold.
- 3H. One-diamond ring, 10 karat gold, \$55
- 3J-3R. Choose favorite charms and charm holders in 14 karat gold!
- 3J. Charm holder, \$45
- 3K. Telephone, \$40
- 3L. Sailboat, \$27.50
- 3M. Chain, \$27.50

3N. Charm holder, \$65

- 3P. Jogger, \$25
 - 3Q. Bicycle, \$47.50
 - 3R. Golf clubs, \$47.50
 - 3S. One-diamond ring, \$125
 - 3T. One-diamond pendant, \$125
 - 3U. Four-opal pendant, \$120
 - 3V. Four-opal ring, \$125
- Above in 14 karat gold

3W-3X. Look what else you'll find at The Diamond Store! 14 Karat gold chains you'd be proud to give or keep!

- 3W. Bracelet, \$15
- 3X. Chain, \$27.50
- 3Y. One opal, 12 karat gold-filled, \$30
- 3Z. Cultured pearl pendant, vermeil, \$17.50
- 3AA. Two diamonds, pair, \$60



37 Lovely ways to thrill someone! Like you!

3NN. A shimmering cultured pearl ring in 10 karat gold is a nice addition to any lady's jewelry wardrobe.

Especially now, when pearls are so trendy, and especially at only \$30!



3NN
\$30



- 3BB. One-diamond pendant, \$60
 - 3CC. Cultured pearls; vermeil, pair, \$17.50
 - 3DD. Two opals, pair, \$35
 - 3EE. Two genuine sapphires, pair, \$65
 - 3FF. Wire hoops, pair, \$40
 - 3GG. One-diamond scatterpin, \$40
 - 3HH. One-diamond scatterpin, \$40
 - 3JJ. Rose pin, 12 karat gold-filled, \$15
 - 3KK. One-diamond bracelet, \$75
 - 3LL. One-diamond bracelet, \$100
- In 14 karat gold unless specified.

ELEGANT GIFT WRAP AT NO EXTRA CHARGE

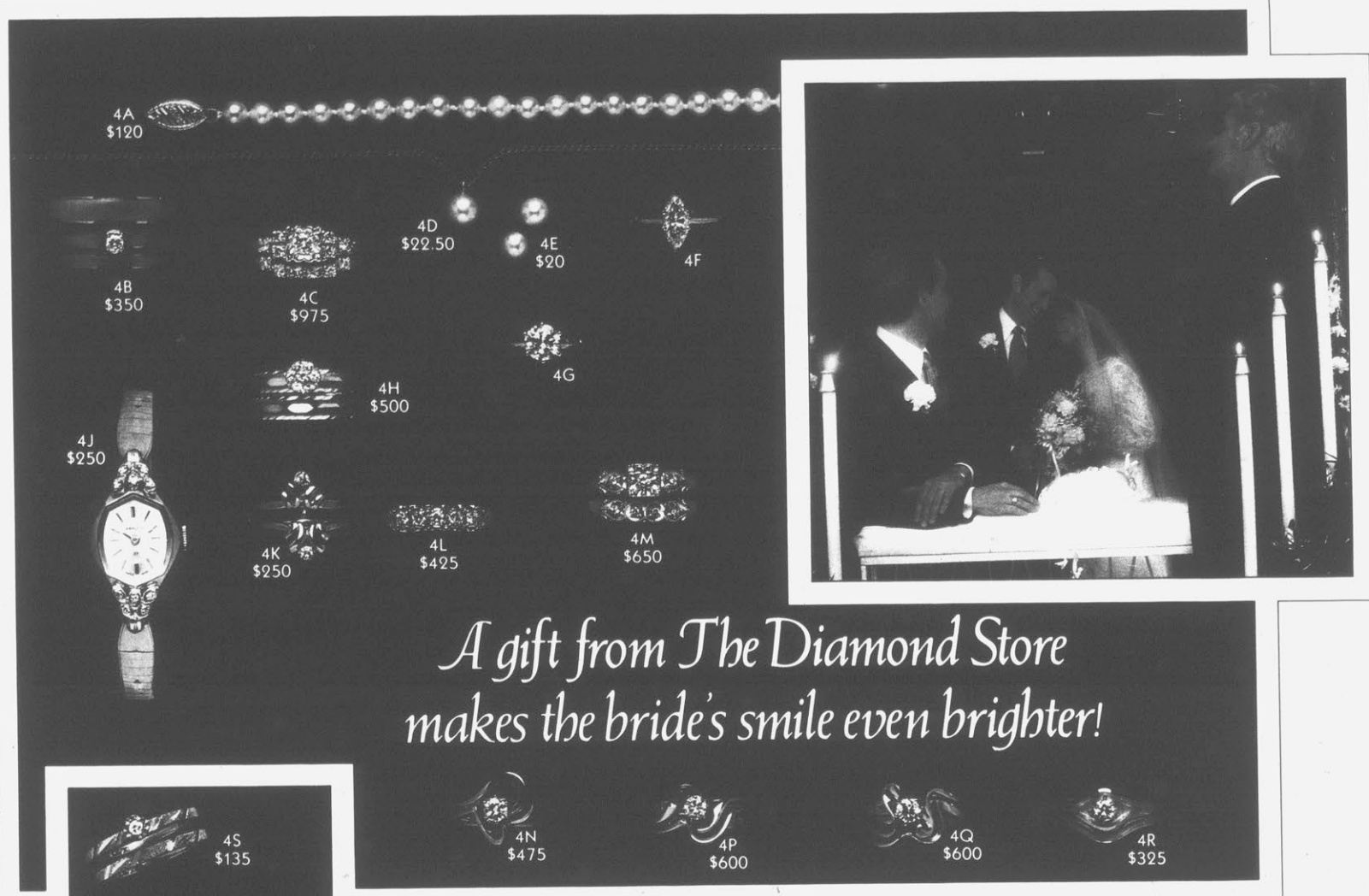


3MM Baylor, 17 jewels, \$90

4A. Cultured pearls, \$120
 4B. Solitaire trio set, \$350
 4C. Thirteen-diamond bridal set, \$975
 4D. Cultured pearl pendant, \$22.50
 4E. Cultured pearls, pair, \$20
 4F-4G. From our Solitaire Collection, diamonds of every size and a choice of brilliant, pear, marquise, oval, emerald or heart shapes. From as little as \$300 to as many thousands of dollars as you wish to spend.

4H. Seven-diamond bridal set, \$500
 4J. Ten-diamond Baylor with 17 jewels, \$250
 4K. Two-diamond insert ring, \$250
 4L. Five-diamond wedding band, \$425
 4M. Seven-diamond bridal set, \$650
 4N-4R. The sparkling diamond solitaire set she's waited for all her life! In 14 karat gold
 4N. \$475
 4P. \$600
 4Q. \$600
 4R. \$325

4S-4T. Zales even has diamond bridal sets and duo sets at prices starting as low as \$135. And each has the same assurance of satisfaction as our more costly stones. You have our Bond on that!
 4S. One-diamond, \$135
 4T. Two-diamond, \$160
 All except Baylor watch in 14 karat gold.



4A \$120

4B \$350

4C \$975

4D \$22.50

4E \$20

4F

4G

4H \$500

4J \$250

4K \$250

4L \$425

4M \$650

4N \$475

4P \$600

4Q \$600

4R \$325

4S \$135

4T \$160

A gift from The Diamond Store makes the bride's smile even brighter!

Illustrations enlarged

ZALES AND FRIENDS MAKE WISHES COME TRUE.
 American Express • Carte Blanche • Diners Club
 Master Charge • VISA • Zales Revolving Charge

ZALES
 The Diamond Store

Zales opens in Carolina East Mall, Greenville, North Carolina.

Win a \$500 Jewelry Wardrobe* or second prize, a \$250 diamond watch, during the opening of our newest Diamond Store in CAROLINA EAST MALL.

*Just register in our new store. You need not be present to win, and no purchase is necessary.

Certain market conditions may change after publication of this booklet. Therefore, the availability and prices of certain items may vary from those listed.



Back to School

THAT WON'T LET YOU SHOP ANYWHERE ELSE ...

Savings

Due to the nature of certain purchase of merchandise ... we will be unable to issue RAINCHECKS since there will not be any merchandise available to reorder. These items will carry a No Raincheck notation.

**Men's
Famous Name
Jeans At A
Super Value**

888
PAIR

The name has been removed but you'll recognize the outstanding quality. 100% cotton denim jeans for men in sizes 28 to 38 in blue. Priced so fantastic, you'll want several pair.

**Lined Filler Paper
in 200 Count Packs**

REG. 77¢ **SAVE 54¢** **21.00** PKGS

Filler paper for 2 or 3 ring binders. Wide marginal ruled 10 1/2" x 8" sheets. 200 sheets per pack.



**Men's or
Boys' ...
ATHLETIC SOCKS**

6 PAIRS TO EACH PACK

Orlon® Acrylic and Nylon Athletic Socks for active men and boys. White with color trim. Boys' sizes 6-8 1/2 and 8-11. Men's size 9-14. 6 pairs to a package.

477
PACK
REG. TO 5.77 PACK



**Canvas Totes
in Several Styles**

Large canvas tote bags in navy, black, tan or brown. Several styles with lots of pockets, zipper pouches and easy grip handles.

297
EACH



**4-Ounce
Sure Spray**

Regular and unscented 4-oz. (net wt.) Sure anti-perspirant or deodorant. **97¢** EA. LIMIT 2 NO RAIN CHECK



Unisonic® Pocket Calculator

Unisonic® pocket size calculator is the tiny unit that does big things. Has 8 digit readout, electronic memory with automatic shut-off, carry case and more.

1288

CLAIROL

**8-Oz. Final Net
Non-Aerosol
Hair Spray**

SAVE 40¢

147
REG. 1.87

Non-aerosol Final Net Hair Spray in 8-oz. pump bottle. Concentrated formula for longer lasting hold. Regular and Ultra-Hold formulas. **LIMIT 2**

**G.E.® Folding
Handle Dryer**

REG. 17.97 **SAVE 2.09** **1588**

Compact 1200 watt pistol style dryer with folding handle. Has 4 heat/speed settings. Includes concentrator or attachment.

4 BIGSAVING DAYS

**LIMITED
QUANTITIES
WILL BE AVAILABLE
ON CERTAIN ITEMS**

Wilmington, N.C., Camden, S.C., Sale Starts Aug. 8...Ends Aug. 11...Altamonte Springs, Florida Sale Starts Aug. 5...Ends Aug. 11

**MULTIPLY YOUR OPTIONS
HOODED, BELTED, POCKETED
FASHIONS THAT GIVE YOU
FASHIONABLE SAVINGS**

REG.
34.97

29⁹⁷

EACH

RAIN COATS . . .
Great Looking Over All
In Jr. and Misses Sizes

Rain coats with the style, flare and quality you'd expect to pay a lot more for. Choose from our assortment of trench and streamer styles with eye-catching details. Made of easy-care polyester and cotton poplin. Sizes 5 to 15 and 6 to 16.



YOUNG IN-VEST-MENTS

Jr. Vested Dresses That Put You
In The School Savings Zone

REG.
20.97

17⁹⁷

EACH

Look good . . . Feel good . . . in campus leaders specially designed for junior sizes 3 to 13. Printed dresses with color matching vest in a collection of styles that let you know you'll always look your best. Plus the poly/cotton blend assures you of care-free comfort all day long.

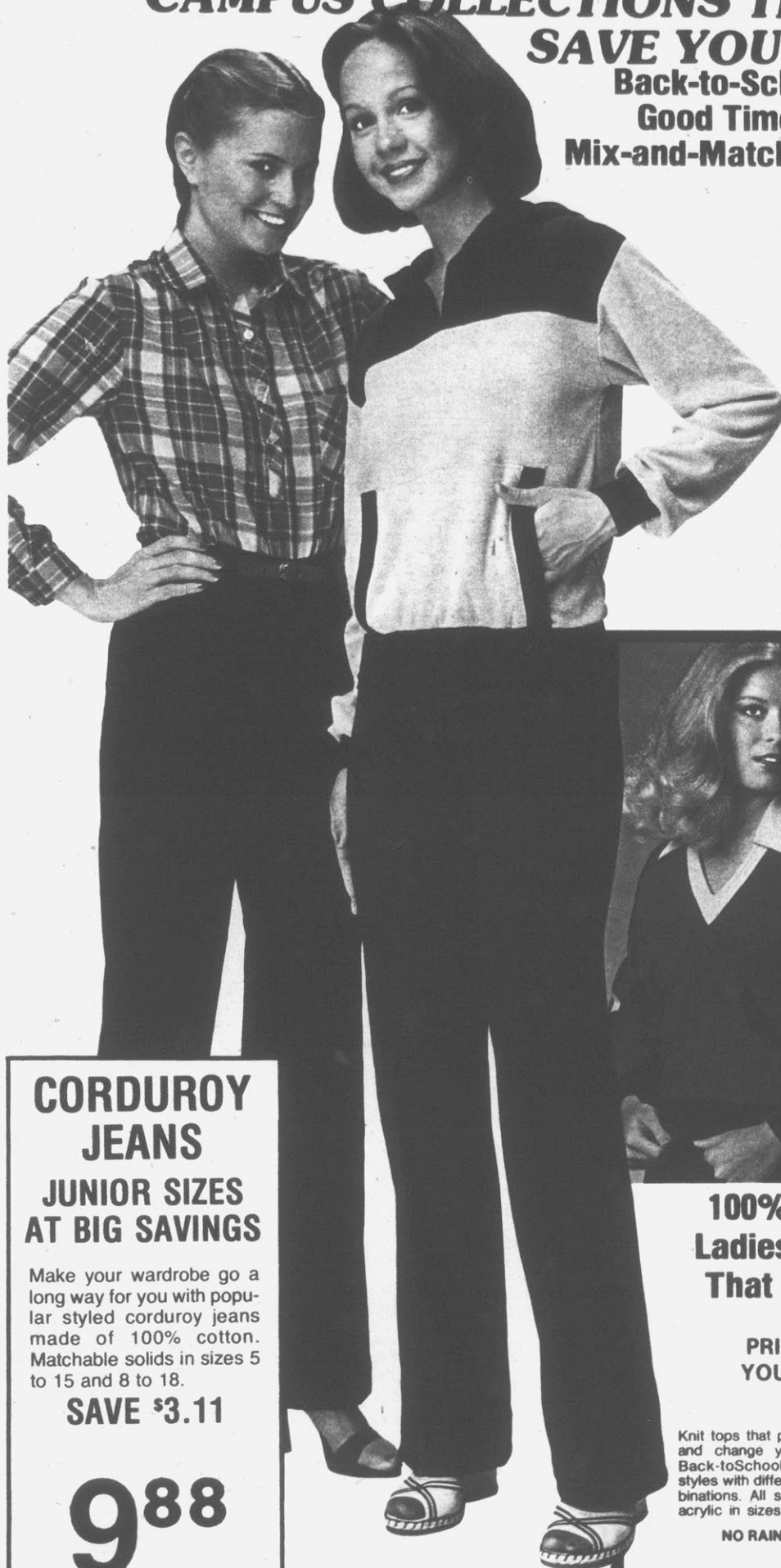


THE JUNIOR SCENE ...

- CAMPUS COLLECTIONS THAT

SAVE YOU MONEY

Back-to-School Basics for the
Good Times of Fall . . . The
Mix-and-Match-Ability is Perfect . . .



JR. BLOUSES

Long sleeve blouses for multiple matchability. Styled with round collar and four button front. Cotton and polyester blend in sizes small to large

7⁴⁴
REG. 8.99

DENIM JEANS

Priced just right for your Back-to-School Budget. All styles made for great versatility. 100% cotton in sizes 5 to 15 and 8 to 18. Belt not included.

9⁸⁸
REG. 12.99

JR. TERRY TOPS

Popular terry knit tops are just the thing this year whether you're on or off campus. Hooded styles with pouch pockets. Great colors in sizes small to large.

9⁴⁴
REG. 10.99



**100% Acrylic Tops for
Ladies . . . New Arrivals
That Fit Your Style . . .**

**PRICED SO FANTASTIC!
YOU'LL WANT SEVERAL!**

Knit tops that provide the mix and change you'll need for Back-to-School. Separate styles with different color combinations. All styles of 100% acrylic in sizes small to large.

NO RAIN CHECK

5⁸⁸
EACH

CORDUROY JEANS

**JUNIOR SIZES
AT BIG SAVINGS**

Make your wardrobe go a long way for you with popular styled corduroy jeans made of 100% cotton. Matchable solids in sizes 5 to 15 and 8 to 18.

SAVE \$3.11

9⁸⁸



**Matchable Tops
and Gaberdine
Slacks for Your
Grammar School
Smarty . . .**

7-14
KNIT
TOPS

SAVE
1¹³

4³⁴
REG. 5.47

7-14
GABERDINE
SLACKS

SAVE
2⁰⁰

6⁴⁸
REG. 8.48

Start her off right with fashions she'll look and feel good in. Short sleeve, V-neck Tops of brushed poly/cotton stripes. Banded bottom and sleeve. Gaberdine Slacks are of textured polyester. Straight legs in several styles and colors. Both in sizes 7 to 14.

NEW DIRECTIONS FROM NECESSITIES TO ACCESSORIES ... THAT LET YOU POCKET THE SAVINGS



Ladies LCD Watches
... In Several Styles

Ladies LCD quartz watches in gold or silvertone. Lovely mesh bands for today's appeal. Features time, month, date, seconds and lighted dial.

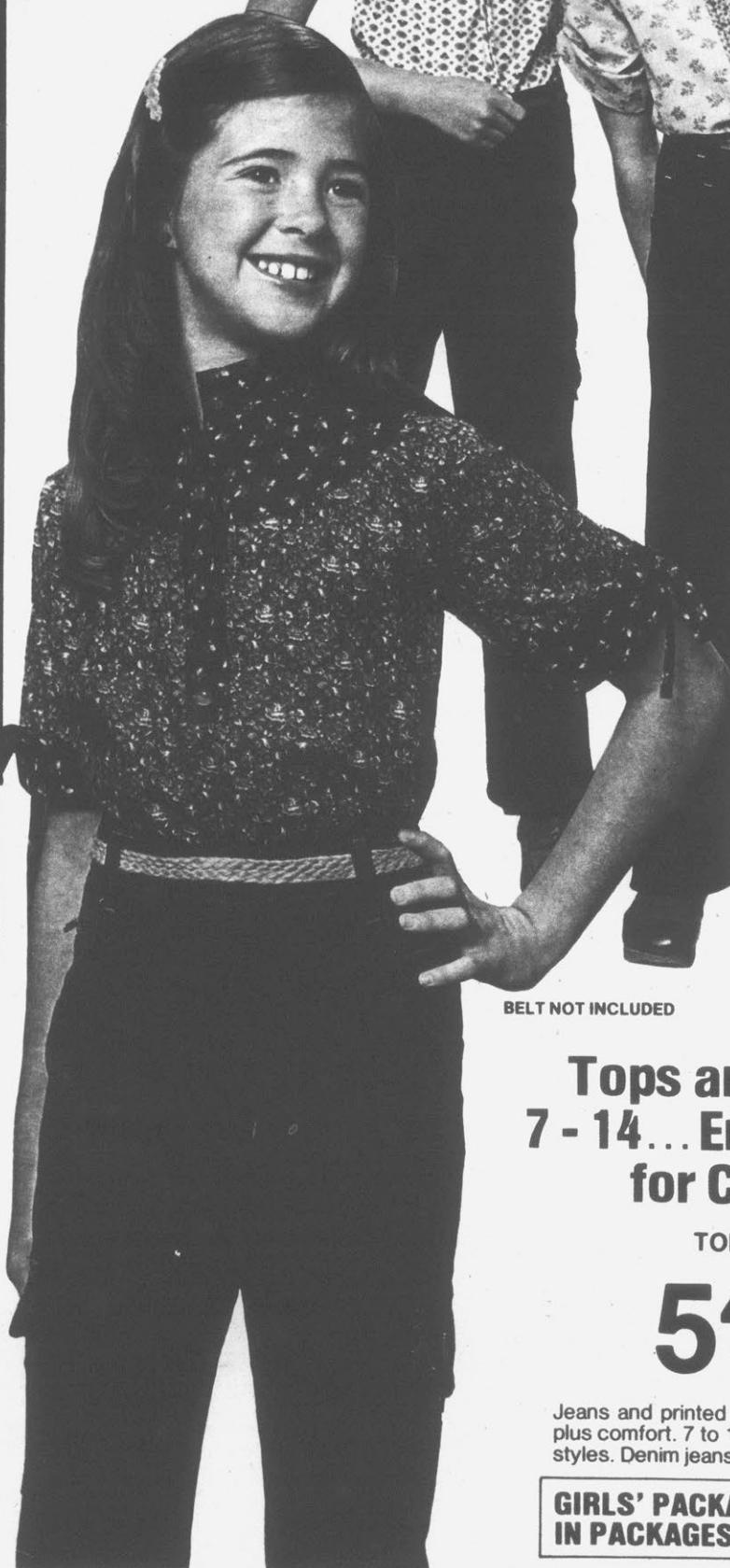
Men's or Ladies
17⁸⁸
EACH



Clutch or Shoulder Style Handbags ...
For Ladies of All Ages

Six styles on handbags for ladies of all ages. Choose clutches and shoulder bags of vinyl and canvas. Many fall colors to compliment your wardrobe.

3⁸⁸
EACH



BELT NOT INCLUDED

Tops and Jeans for Girls 7 - 14... Endless Possibilities for Casual Comfort

TOPS

546
REG. 6.96

JEANS

587
REG. 7.87

Jeans and printed tops for girls give your little miss style plus comfort. 7 to 14 tops of poly/cotton blends in several styles. Denim jeans in regular and slim sizes 7 to 14.

GIRLS' PACKAGED BIKINIS
IN PACKAGES OF 10 2⁹⁹
PK.



Pom-Pom Sneaker Socks
88¢

Ladies pom sneaker socks in sizes medium and large. White sock with colored pom.



Comfort Top Knee-Hi's
4 FOR \$1

Pack of four, sandal foot knee-hi's in popular shades. One size.



Multi-Purpose Organizer Bag

Ladies vinyl organizer shoulder bag has multi-pockets and zipper compartments. Several solid colors. NO RAIN CHECK

5⁸⁸
EACH



Knee-Hi Socks or Ladies Panty Hose

Colorful knee-hi socks in solid and stripe colors. Sizes 6-8½ and 9-11. Ladies first quality panty hose of 100% nylon. One size in several colors.

2⁹⁹
S

MAN SIZE QUALITY FOR DRESS OR SPORT AT SAVINGS ... YOU CAN'T AFFORD NOT TO BUY

Men's 100% Cotton Denim Jeans and Western Shirts . . .

**The Answer to
Your Active Times**

MEN'S WESTERN SHIRT

Western shirts styled to put you on top of any fashion scene. Designed with full snap front and snap button pockets. Vibrant plaids in polyester and cotton blend.

REG.
8.99

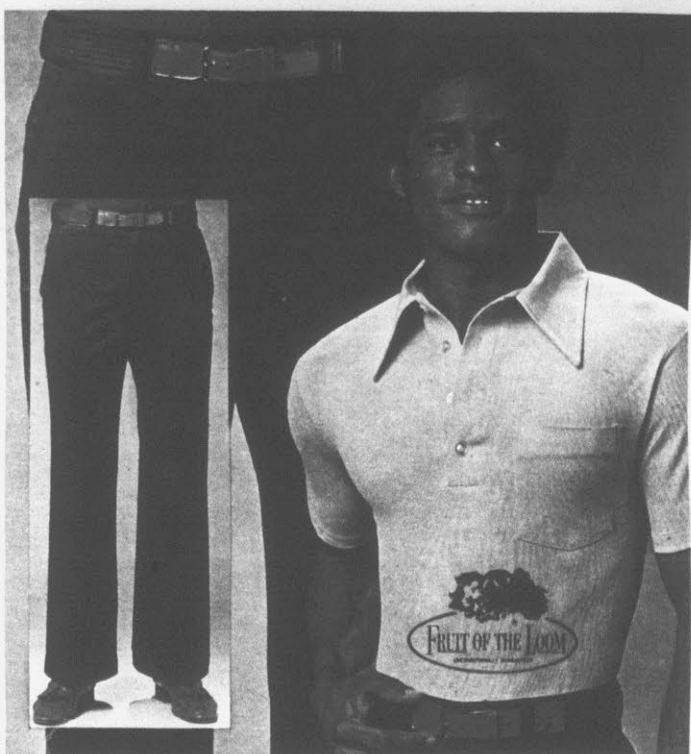
7⁸⁸
EACH

MEN'S JEANS

Fashion jeans made by Rump®. Traditionally styled with contrasting stitching and unique pocket treatments. All styles made of 100% cotton for comfort. Sizes 29 to 38 in blue only.

REG.
9.88

8⁸⁸
PAIR



Poly/Cotton Knit Shirts and Belted Slacks for Men . . . The Leisure Look Goes Full Force

MEN'S KNIT SHIRT

Lacoste knit shirts from Fruit-of-the-Loom®. Four button placket front styling with front pocket and pointed collar. Short sleeve styling in poly/cotton blend. Sizes S to XL.

REG.
5.99

4⁸⁸
EACH

MEN'S BELTED SLACKS

Neat, crisp looking slacks complete with matching belt. Slightly-flare leg styling in polyester and cotton blend. Navy, brown, blue, or tan in sizes 30 to 42.

REG.
13.97

11⁸⁸
PAIR



**A POCKET
TO FIT YOUR
FANCY**



Men's LCD Watches Give the Time Instantly

Men's quartz LCD watches in gold and silvertone. Attractive styles to choose from. Gives time, month, day, seconds and has back-up light.

17⁸⁸
EACH



Men's Nylon Jacket with 100% Cotton Lining

Men's nylon snap front jacket with side pockets. 100% cotton lining provides extra warmth without bulk. Sizes S - XL in several solid colors.

REG.
8.97

6⁸⁸
EACH



Men's Pull-over Knit Shirt with Open Front

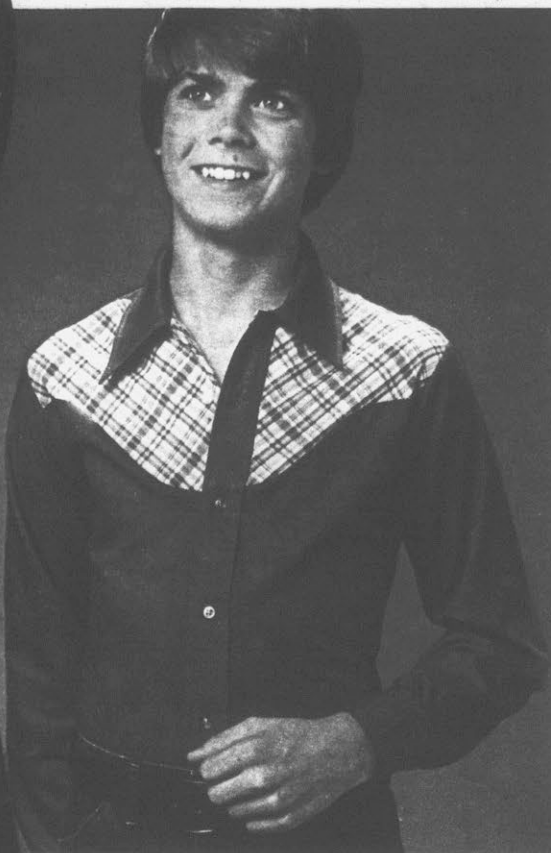
Men's pull-over short sleeve shirt with open front. Poly/cotton blend in sizes small to extra large. Colors: midnight, natural, broom straw and brown.

7⁸⁸
EACH

**Rugged
Boys . . .
JEANS
OF 100%
COTTON**



THE ABC'S OF BOYS' FASHIONS THAT GET MOM'S DOLLAR SAVINGS STAMP OF APPROVAL



**Matchables
for school
... Made to take
the tough wear
he'll give them**

Western Shirt

Western sport shirts for junior boys styled just like the big boys. Printed yoke with solid shambre body. Poly/cotton blend in sizes 4 to 7.

3⁸⁸
EACH
REG. 4.44

Fashion Jeans

Denim jeans made tough to take lots of wear. Poly/cotton blend in a choice of several styles. Sizes range from 4 to 7.

5⁹⁹
PAIR

Poly/Cotton Western Sport Shirts for Boys 8 - 18

**Priced to Give You a
Pocketful of Savings**

Neat looking western styled sport shirts for boys, sizes 8 to 18. Designed with printed yoke and solid shambre body. Poly/cotton blend for total comfort and easy care.

4⁹⁹
EACH



CHARGE IT!

Boys 8 - 18 JEANS

4⁸⁸
PAIR

Traditionally styled boys jeans in sizes 8 to 18. Solid color polyester and cotton blend in denims, twills or brushed styles. Choice of colors.

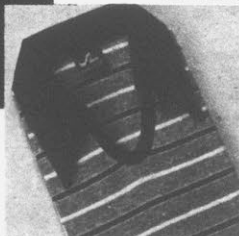


SPECIAL PRICE

**SAVINGS
YOU CAN POCKET!**

7⁸⁸
PAIR

Rump® jeans for boys, sizes 8 to 18. Styles with eye-catching back pocket designs. All pre-washed for softness. 100% cotton for comfort.



Boys Pull- over Shirts

Short-sleeve stripe design with pointed collar. Polyester and cotton blend in boys sizes 8 to 18.

REG.
3.99

3⁴⁷
EACH



Boys 8 - 18 Western Shirts

Western print broadcloth sport shirts for boys. Sizes 8 to 18 in several colorful print patterns. Poly/cotton blend.

5⁸⁸
EACH

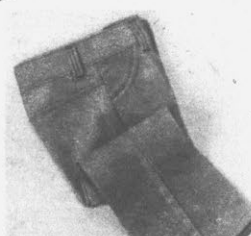


Boys Nylon Football Shirts

100% nylon mesh football jerseys in sizes 8 to 18 for boys. Has team name and numbers on jersey. Several colors.

REG.
4.99

3⁹⁷
EACH



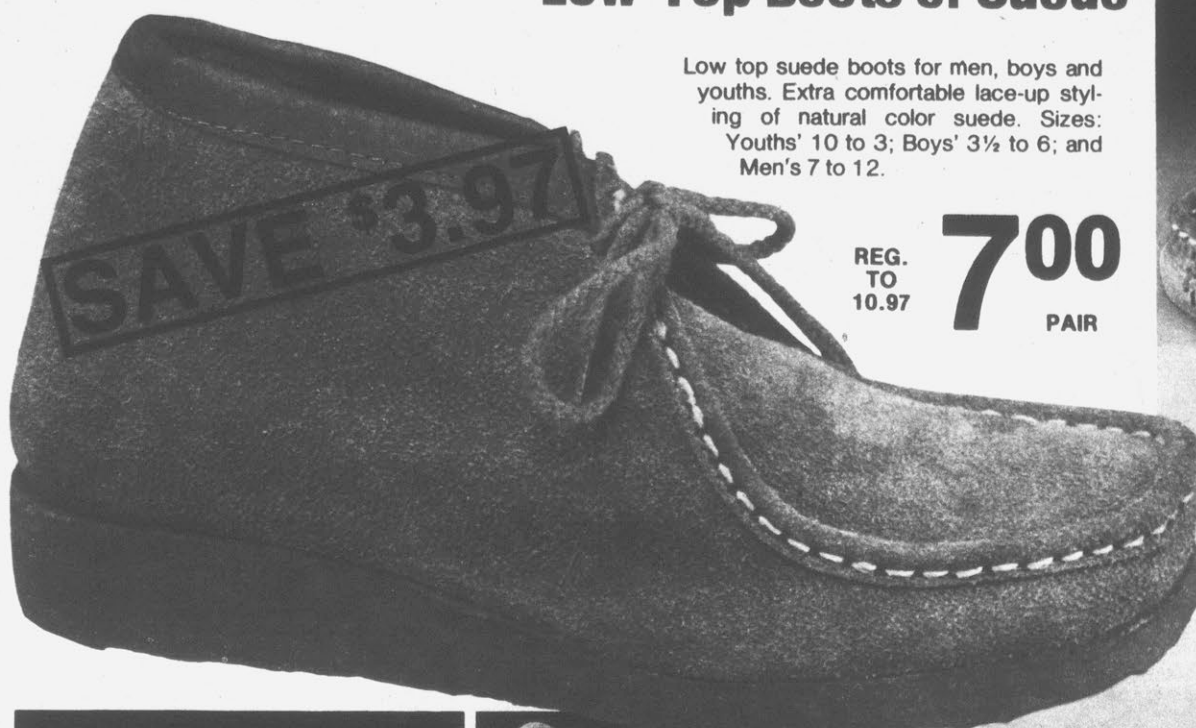
Jr. Boys 4 - 7 Jeans

Jr. Boys jeans in brushed denims, denims and twills. Sizes 4 to 7 in solid colors. Easy care blends wear comfortably.

3⁸⁸
EACH

PACE SETTING FOOTWEAR

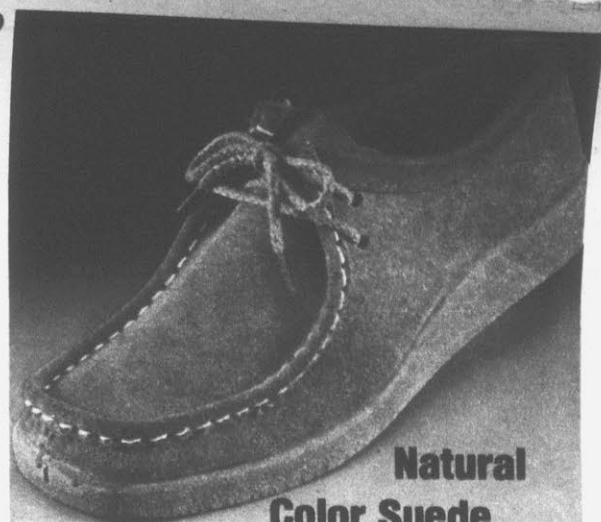
Men's, Boys' and Youths' Low-Top Boots of Suede



Low top suede boots for men, boys and youths. Extra comfortable lace-up styling of natural color suede. Sizes: Youths' 10 to 3; Boys' 3½ to 6; and Men's 7 to 12.

REG.
TO
10.97

7⁰⁰
PAIR



**Natural
Color Suede**

Lace-Up Oxfords for Ladies

SAVE 2.97

6⁰⁰
REG.
8.97

Casual styled suede oxfords for ladies that are terrific for school, work or everyday wear. Lace-up style of natural color suede. Sizes 6 to 10.

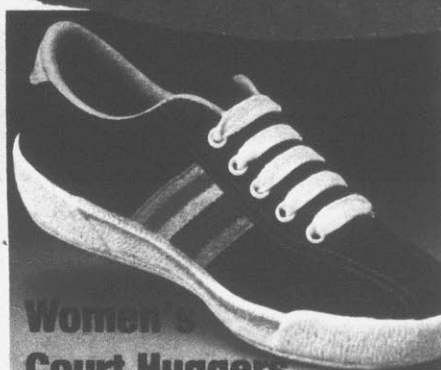


**Lace-Up
Basketball Shoes**

Lace-up basketball shoes with canvas uppers and skid resistant soles. Sizes: Youths' 10½ to 2; Boys' 2½ to 6; and Men's 7 to 12. Carolina Blue or Navy.

SAVE 1.31

3⁶⁶
REG.
4.97



**Women's
Court Huggers**

Rugged Court Huggers for ladies that feature multi-color stripes and contrasting stitching. Sizes 5 to 10 in white or navy with stripes.

SAVE 1.52

4⁴⁴
REG.
5.97



**Rugged Nylon Joggers
for Ladies with
Sporty Stripe Trim**

SAVE 2.53

5⁴⁴
REG.
7.97

Ladies' joggers that are styled for active feet. Has kick up toe and heel for added durability. Made of lightweight nylon with stripe trim. Sizes 5 to 10 in beige.



**Two Styles of Ladies' Fashionable
High Stepping Sandals**

You'll be sure to step in style with these fashionable sandals. Quarter strap sandal is a combination of polyurethane and suede. Sizes 5½ to 10 in wine or black. High heel polyurethane sandal in sizes 6 to 10 in wine or camel. Both colors at most Roses stores.

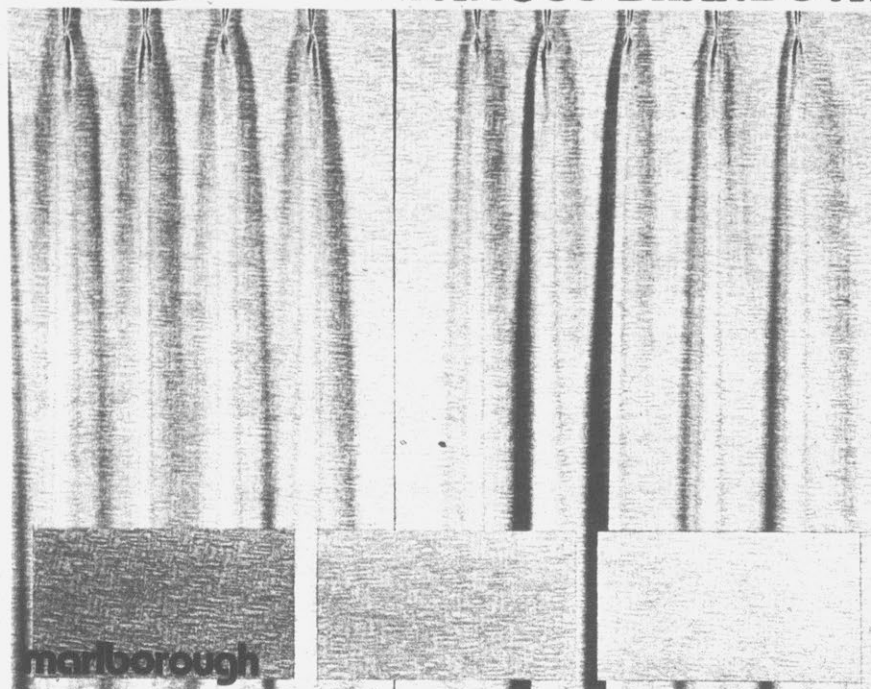
SAVE
TO
4²⁰

8⁷⁷
REG. TO
12.97

ROSES

AFFORDABLE ADDITIONS 1

FAMOUS BRANDS AT UNHEARD OF PRICES ... BACK TO SCH



... Pinch Pleated
Drapes in Two
Sizes ... The Best
of Quality at a
Price You Would
Expect to Pay
More For ...

63"
REG. 11.47
SAVE 2.00

9⁴⁷

84"
REG. 13.47
SAVE 2.00

11⁴⁷

Rich, nubby textured with foam backs.
Superb quality Livingston Drapes in
50 x 63" or 50 x 84" sizes. Cotton and
polyester blend in beige, lettuce, wedge-
wood or nugget colors.



72 x 90" Blankets

SPECIAL

4⁸⁸
EACH

Full-size blankets in
care-free fabric
blends. Smooth sol-
ids or delicate prints.
All 72 x 90-inch size.



... 100%
Nylon
Tweed
Room Size
Rug

SPECIAL
PRICE 23⁸⁸

Features sure grip waffle rubber back
for safety. Covers almost 100 sq. ft. of
floor space. Measures 8½ x 11½ ft.



BOUDOIR SHADES

REG.
1.47

SAVE
47¢ 1⁰⁰

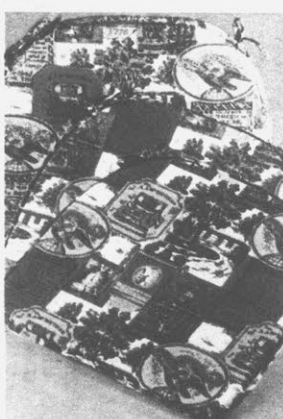
Large selection of boudoir shades in a collec-
tion of styles, fabrics, designs and colors to fit
any decor.



MULTI-COLOR RUG

SPECIAL
PRICE 1⁰⁰

Colorweave utility rug, useful
in any room. Reversible and
machine washable. Approx-
imate size 21 x 36-inches.

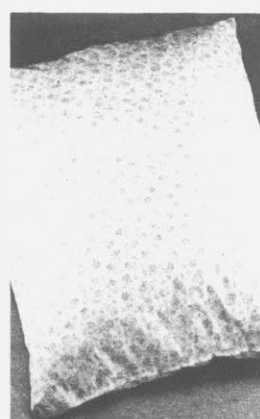


CHAIR PADS

REG.
1.77

SAVE
50¢ 1²⁷

Cotton Hopsack filled with solid
foam. Americana print in gold,
green or red. Measures 16 x
14 x 1-inches.



BED PILLOW

REG.
1.88
EACH

SAVE
38¢ 2⁵³
FOR

Odorless bed pillows foam fill-
ed for softness and printed out-
er coverings. Measures 18
x 26-inches.



POLY FIBER

SPECIAL
PRICE 1⁰⁰
EACH

100% polyester fiber in 16-oz.
(net wt.) bags. Ideal for stuffing
toys, pillows, and other crafts.
White.

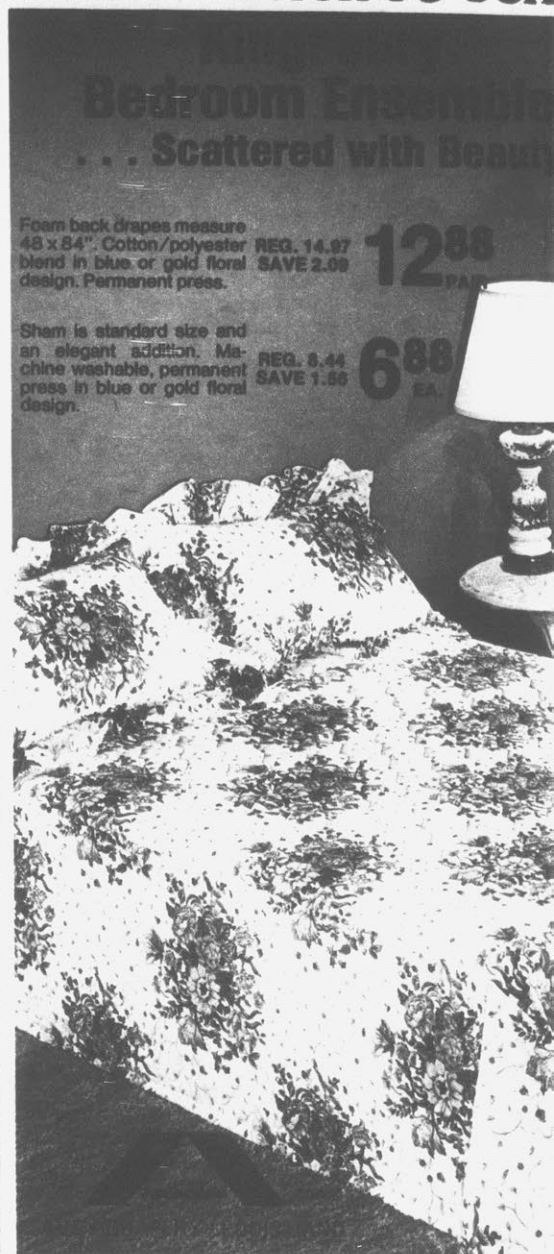


SELF-ADHESIVE

REG.
1.27

SAVE
27¢ 1⁰⁰

Easy-on-Brand self-adhesive
plastic in 3-yard x 18-inch rolls.
Choose clear, black or
assorted colors.



Bedroom Ensemble
... Scattered with Beads

Foam back drapes measure
48 x 84". Cotton/polyester
blend in blue or gold floral
design. Permanent press.

REG. 14.97
SAVE 2.99

12⁸⁸

Sham is standard size and
an elegant addition. Ma-
chine washable, permanent
press in blue or gold floral
design.

REG. 8.44
SAVE 1.56

6⁸⁸

THROUGHOUT YOUR HOME

SCHOOL SAVINGS THAT PLEASE EVERYBODY'S POCKET BOOK

ROSES



Matching Bedspread ... The loveliest of all additions ...

Elegant full-size bedspread flows richly to the floor. Cotton/poly blend is scattered with delicate blue or gold bouquets with a soft white background. Totally machine washable and permanent press.

SAVE 4 09

21⁸⁸
REG. 25.97

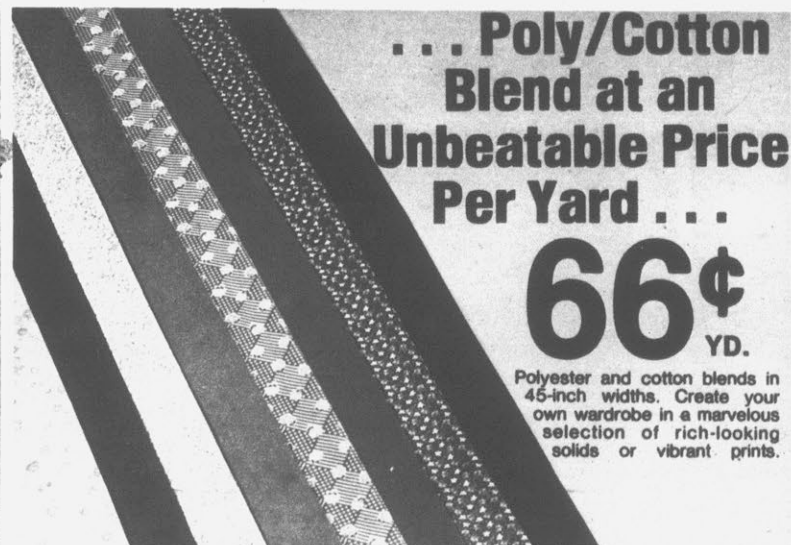


Set
Comes
Complete
With It's Own
Matching
Trash Basket

"Ultra-Soft" BATH SET ENSEMBLE

Bath set tucked neatly in its own trash basket. All pieces made of ultra soft nylon pile. Set contains tank top, tank cover, lid cover, contour rug, bath mat.

SPECIAL PRICE **9⁹⁷**



... Poly/Cotton Blend at an Unbeatable Price Per Yard ...

66¢
YD.

Polyester and cotton blends in 45-inch widths. Create your own wardrobe in a marvelous selection of rich-looking solids or vibrant prints.



WICKER HAMPER

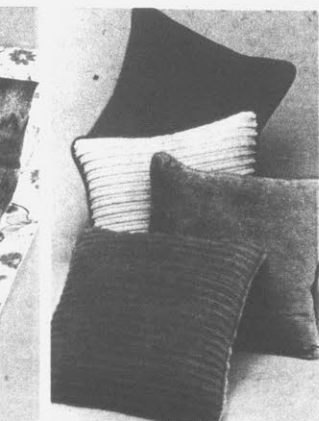
Matching wicker design hamper in brown or white. Jumbo size measures 11 1/2 x 20 1/2 x 27"

11⁴⁷

WICKER SPACE SAVER

Brown with brass plated poles or white with chrome. Adjusts from 7'6" to 8'6"

19⁹⁷



THROW PILLOWS

SPECIAL PRICE **2^F \$5^R**

Solid, colorful 14-inch pillows in pinwale, medwale, or wide wale corduroy



FRAMES

SPECIAL PRICE **1⁰⁰**
EACH

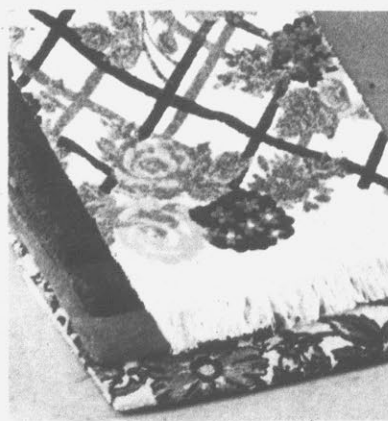
All-purpose frames with Thermoplastic Safety Glass. 8 x 10" in green, red, blue, yellow or white frames.



FRAMED PICTURES

REG. 7.97 **SAVE 2⁰⁰ 5⁹⁷**

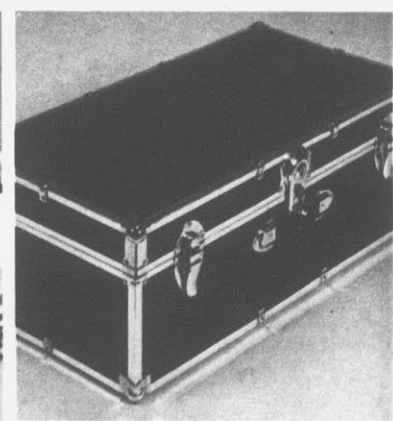
Beautiful pecan framed pictures under glass. Choose from 12 different subjects, each 16x20"



BATH TOWELS

SPECIAL PRICE **2^F \$3^R**

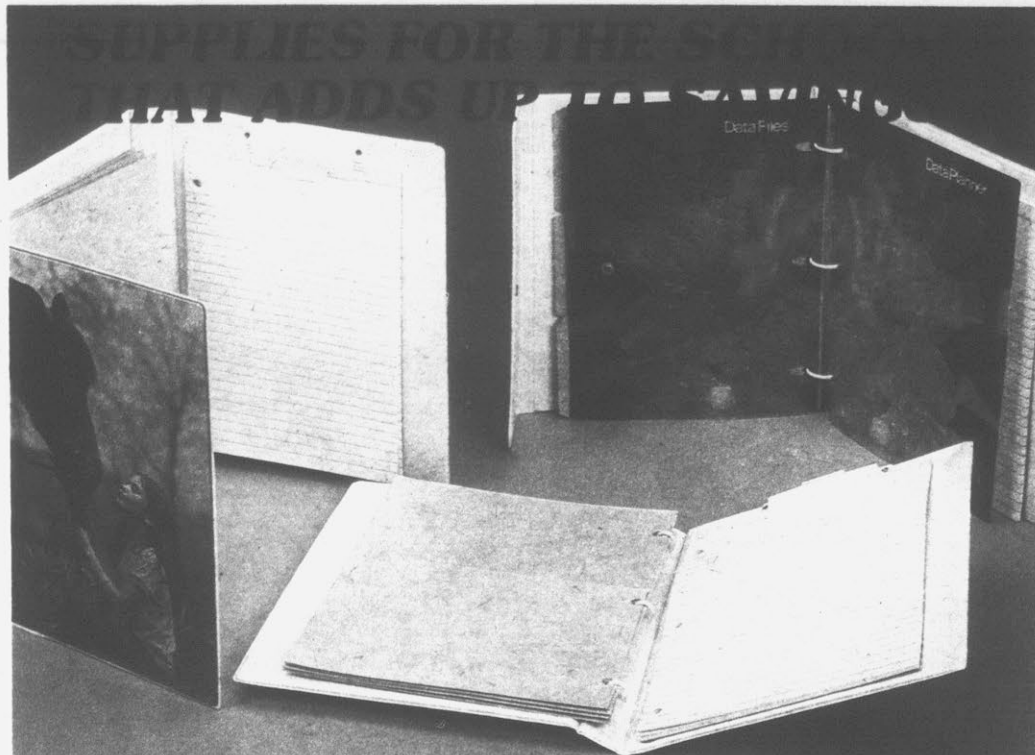
Standard size cotton/polyester bath towels with hemmed or fringed ends in solids or prints. Slightly irregular.



VINYL FOOTLOCKER

REG. 15.97 **SAVE 4⁰⁰ 11⁹⁷**

Wood box construction with tongue and groove closures. Brass plated hardware with vinyl covering. Black or blue.



The Organizer

2.97
REG. 3.99

The Organizer, note and file ensemble contains 6 filing pockets, pad clip with pencil holder and 50 sheet note pad.

NO RAIN CHECK

Data Center

2.97
REG. 3.99

The Data Center, planning and filing notebook contains 3 ring pockets, planning calendar, pad, pad clip and pencil holder.

NO RAIN CHECK

The System

1.97
REG. 2.99

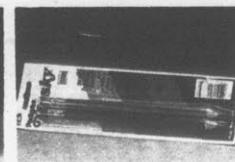
The System binder contains 6 filing pockets, 36 sheet note pad and pad clip with pencil holder.

NO RAIN CHECK



64 Ct. Crayolas

Box of 64 Crayola Crayons has many brilliant colors. Has crayon sharpener.
1.17
REG. 1.99



Beginner Pencils

Pack of 2 Huskey Beginner's Pencils. Has soft black lead.
38¢
REG. 49¢



Stapler Kit

Stapler kit includes stapler and box of 1,000 staples.
87¢
REG. 1.59



Tape

Choose 1/2" x 1500' Cello tape or 1/2" x 500' invisible tape.
3 F \$1



Cello Tape

1/2" x 1,000' Cello tape has many uses at home, school or office.
4 F \$1



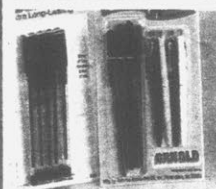
Sharpener

4-position sharpener comes with all necessary mounting screws.
1.57
REG. 1.99



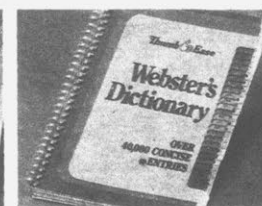
Glue Stick or Laundry Marker

Easy to use glue stick or laundry marker pen with 36" name tape.
49¢
EA.



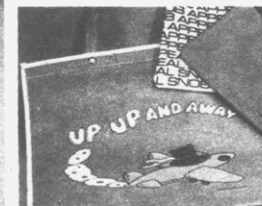
Pens... Choose 8 or 10 Ct. Packs

Long lasting ball point or retractable ink pens in pack of 8 or 10.
88¢
EA.



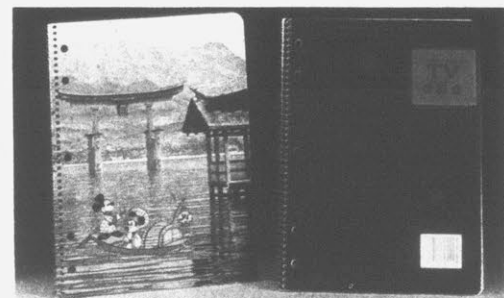
Webster's Dictionary

Has 40,000 Word Entries. Thumb indexed with 40,000 word entries for instant spelling, word divisions and definitions. Pocket size.
99¢
EA.



Pencil Pouch or Kiddie Tote Bag

Zipper closure pencil pouch or brightly colored tote bag. Both with animal design front.
77¢
EA.

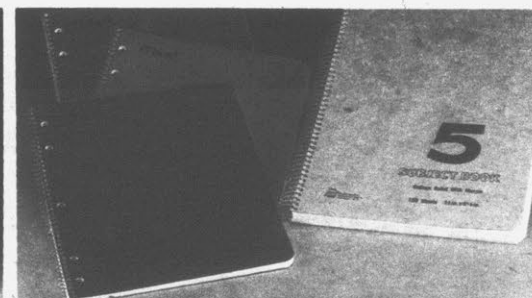


60 or 70 Count Theme Books

Theme books for home, school or office use. Choose 70 or 60 count spiral bound books.

REG. 79¢

SAVE 21¢ **57¢** EA.

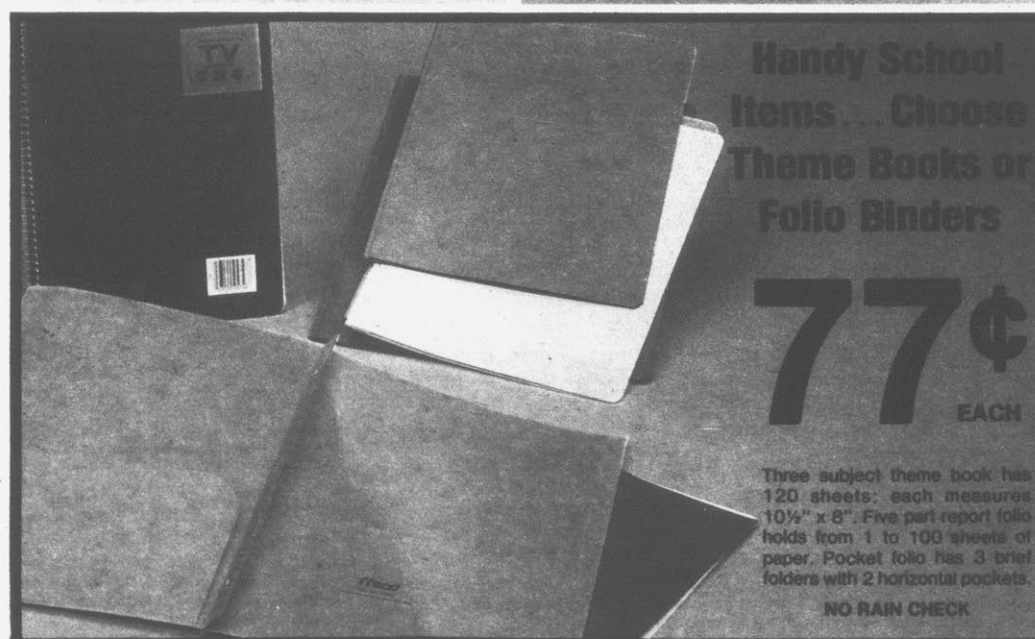


Pack of 3 or 5 Subject Notebooks

Pack of three spiral notebooks with 40 sheets in each book. 5 subject theme book with 150 sheets.

REG. TO 1.87

SAVE TO 68¢ **99¢** EA.



Handy School Items... Choose Theme Books or Follo Binders

77¢ EACH

Three subject theme book has 120 sheets; each measures 10 1/2" x 8". Five part report folio holds from 1 to 100 sheets of paper. Pocket folio has 3 brief folders with 2 horizontal pockets.

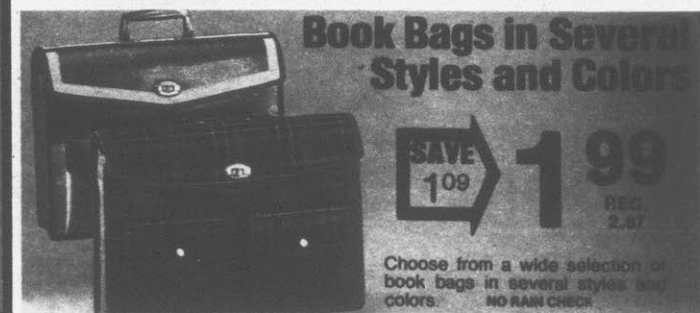
NO RAIN CHECK



Denim Tote Bag with Clutch Handle

SAVE 1.00 **2.97** REG. 3.97

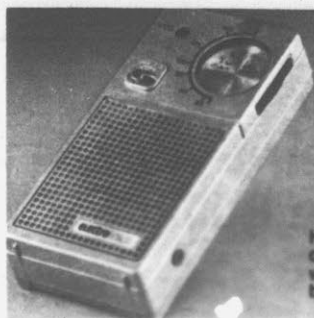
Durable denim tote bag has clutch handle, contrasting stitching and outside zipper pocket. NO RAIN CHECK



Book Bags in Several Styles and Colors

SAVE 1.09 **1.99** REG. 2.97

Choose from a wide selection of book bags in several styles and colors. NO RAIN CHECK



**AM/FM
Slim Pocket
RADIO
777**

Has fingertip tuning and volume controls, telescopic FM antenna, wrist strap and operates on 9-volt battery. **NO RAIN CHECK**



**4-Shelf Metal
Room Divider**

**SPECIAL
777
EACH**

Easy to assemble 4-shelf metal room divider. Measures 9 1/4" W x 36" L x 36" H. Decorative and useful. **NO RAIN CHECK**



**Bean Bag Chair
for Relaxing**

SAVE 2.00

1288
REG. 14.88

Bean bag chair is ideal for bedroom or den. Comes in several colors. Conforms to any shape.



Polaroid

Polaroid's® One-Step Camera

SAVE 5.08

2688
REG. 31.96

Polaroid's® One Step Camera lets you enjoy fast and simple photography. Just load the camera, aim and shoot. In minutes you'll have a sharp color picture. Capture your favorite moments on the One-Step.

ENTERTAINMENT SAVINGS THAT YOU NOT ONLY HEAR BUT SEE ...



**Home Entertainment
Center for
Your Listening Pleasure**

\$94

Features AM/FM stereo radio, indicator light, rotary control, headphone jack, stereo 8-track player, full size BSR automatic record changer, speakers and more.



**G. E.®
Black and White
Portable Television**

REG. 88.00 **SAVE 9.00** **\$79**

G.E.® black and white, 12" portable television has 100% solid state chassis, VHF "Pre-Set" fine tuning, daylight bright picture tube, up front controls, built-in antenna and more.




Polaroid

Polaroid's® Q-Light for the One-Step

SAVE 10.00

1988
REG. 24.88

Never use a flashbar again. Use Polaroid's® Q-Light on the One-Step Camera. Give the correct amount of light each time.



G.E.® Flashbar

SAVE 20.00 **177**
REG. 1.97

G.E.® Flashbar II has 10 flashes to a bar. Improved for better light.



**Polaroid® SX-70
Instant Color Film**

SAVE 64¢

533
REG. 5.97

Polaroid® SX-70 color film has 10 exposures to a pack. Easy to use.



Eveready® Batteries

9 VOLT 99¢ PK. **AA 188**

Dependable alkaline Eveready® batteries. Choose 1 9-volt or 4 AA size batteries.

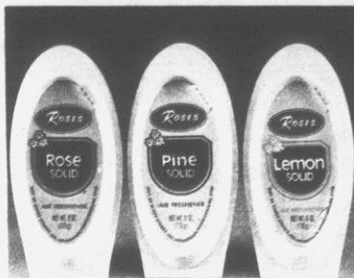
FIRST QUALITY FILM PROCESSING!

Here at Roses, we offer you top quality Film Processing combined with FAST SERVICE... No fancy frills, just quality workmanship and service to you. COMPARE and SEE.

ROSES ALWAYS SAVES YOU MORE...

EVERDAY LOW PRICES...

C-126	2.99	C-135-35	7.82
C-126-20	4.90	135, 125, 110 (20-exp. slides)	1.91
C-110-12	2.99	Super 8 or Reg. 8 Movies	1.91
C-110-20	4.90	5 x 7 Color Enlargement	1.15
C-135-24	5.55	8 x 10 Color Enlargement	2.40



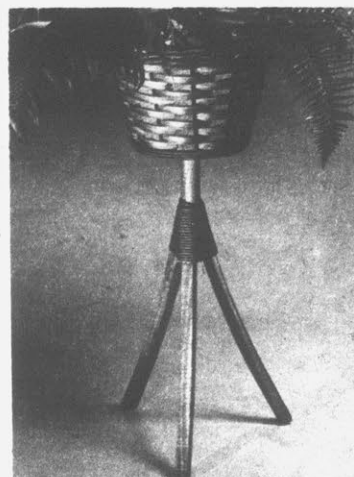
Solid Air Fresheners

6-oz. (net wt.) Solid Air Fresheners in Rose, Pine, Herbal, Lemon or Powder Room scents.

SAVE 44¢

3^FOR \$1^R

REG. 48¢



28" Tall Planter

Basket on stand is 28-inches tall. Has 10 1/4-inch basket for plants. Gives growing plants room to spread. PLANT NOT INCLUDED

SAVE 1 02

3^FOR \$1^R

REG. 4.99

BECAUSE QUALITY MEANS SO MUCH WE ALSO LET YOU SAVE!

CLAIROL



Clairol® Instant Hair Setter Has 3 Size Rollers

Clairol® Instant Hair Setter is safe and easy to use. Set has 20 curlers in 3 sizes. Curlers are designed to hold heat longer. Gives you a lasting hair style in minutes.

17⁷⁶

REG. 21.97
SAVE 4.21



TWIRL A CURL IN SECONDS

Puff and Curl Styling Iron

Puff 'N Curl styling iron twirls a curl in just seconds. Convenient for travel and quick touch ups.

5⁸⁸

REG. 6.97

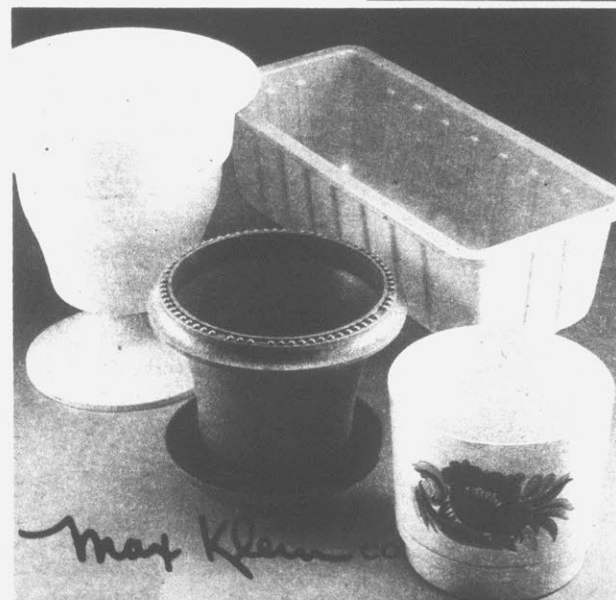
DRIES HAIR SUPER FAST

Turbo Hair Dryer

1200 watt compact dryer has 3 heat settings and 2 air settings. Dries hair fast. Lightweight and easy to use. Does not contain asbestos.

8⁸⁸

REG. 9.97



Decorative Planter Pots In Several Styles

Decorative planter pots in four sizes. Use indoors or looks great on patio or porch. Several styles available for all type plants.

SPECIAL PRICE

1⁷⁷



7-Pc. Cookware Set of Even-Heating Aluminum

7-piece cookware set of even-heating aluminum. Polished exterior with decorative design. Set includes 1, 2, and 4-qt. covered sauce pans and 8-inch fry pan.

SAVE 2 00

9⁸⁸

REG. 11.88



Multi-Purpose Selection of Bake-Ware . . . Can Be Used in a Microwave Oven

Jeannette overware is versatile and can also be used in a microwave. Choose 1-qt. covered oval casserole, 2-qt. covered oval casserole, 1-qt. round covered casserole, 8-in. sq. cake dish, 4-qt. mixing bowl, 1 1/2-qt. utility dish or 1 1/2-qt. deep loaf pan.

YOUR CHOICE

2^FOR \$3^R

LIMIT 2 EACH NO RAIN CHECK

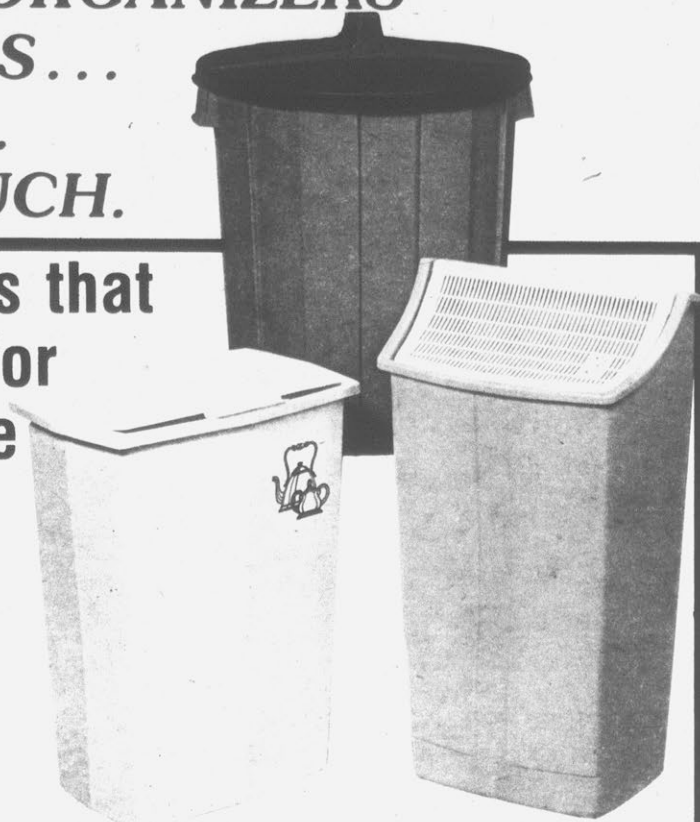
CLEANERS, ORGANIZERS OR PLASTICS... SO LITTLE... BUYS SO MUCH.

Utility Plastics that Do So Much for So Little Price

SAVE TO 1.59

3⁸⁸
REG.
TO
5.47

Rugged trash cans that are built to last. Choose Avocado 20-gallon trash can, Gold 44-quart swing top bin, or Almond 44-quart lift top bin.



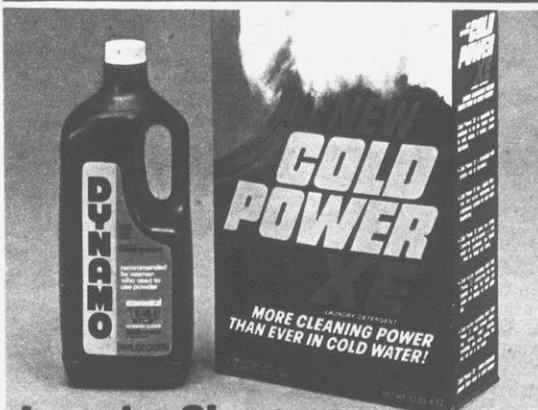
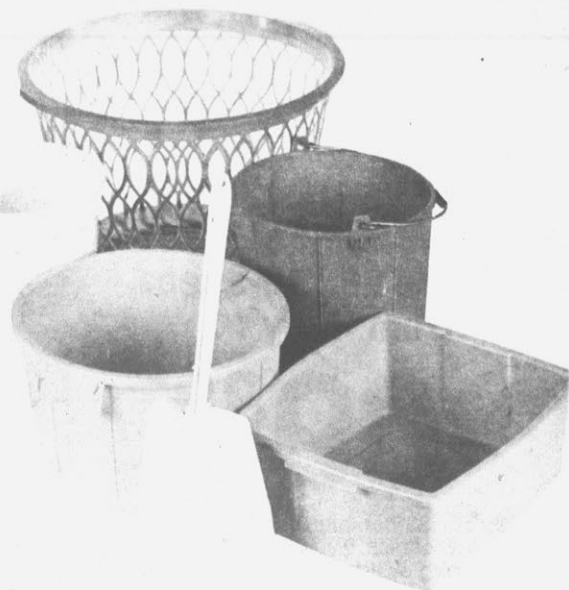
Handy Household Plastics

YOUR CHOICE

Useful plastics you'll use every day. Available in several colors. Choose utility tub, dish pan, bowl brush and holder, wastebasket, laundry basket and handled utility pail.

Utility Tub
Dish Pan
Wastebasket
Laundry Basket
Handled Pail
Brush & Holder

\$1
EA.



Laundry Cleaners... 64-Oz. Dynamo or 84-Oz. Cold Power

64-fl. oz. Dynamo cleans all fabrics in hot, warm or cold water. 84-ounce (net wt.) Cold Power gives you strong cleaning performance in cold water.

2²⁷
EACH

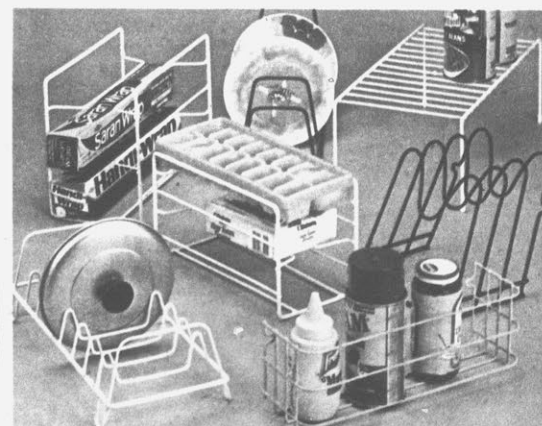
LIMIT 2 EACH NO RAIN CHECK



Trash Bags or Kitchen Bags

1³³
REG.
1.77

Strong and durable plastic bags with self-twist ties. Choose 20 trash bags or 30 kitchen can bags.



Space Savers of Heavy Duty Vinyl Covered Wire

Useful organizers of heavy duty vinyl covered wire. Choose cabinet shelf, plate rack, lid rack, wrap rack, paper bag rack, cleanser rack or ice tray rack. Items available in most Roses stores.

88¢
EA.

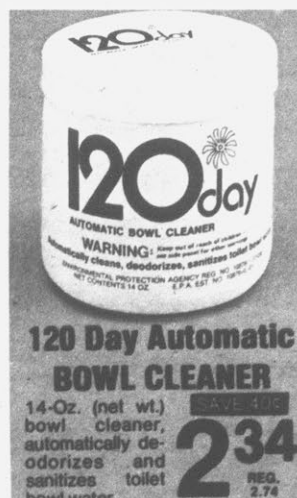
NO RAIN CHECK



Bissell® Whisk-it-Broom with Removable Dust Pan

9⁸⁸
EACH

Bissell® Whisk-it-Broom comes with removable dust pan that is completely washable. Sectional handle for less bending.



120 Day Automatic BOWL CLEANER

14-Oz. (net wt.) bowl cleaner, automatically deodorizes and sanitizes toilet bowl water.

2³⁴
REG.
2.74



Useful KITCHEN BRUSHES

Choose scourer, dish and vegetable, scrubber, pot and pan, pastry or dish mop brushes.

57¢
EA.

NO RAIN CHECK



9-Ounce Carpet Fresh or 40-Ounce Clorox II

SAVE TO 54¢

1⁰⁰
REG. TO
1.54

40-oz. (net wt.) Clorox II is safe for all washable fabrics. 9-oz. (net wt.) Carpet Fresh deodorizes your rug and room.

LIMIT 2 EACH

NO RAIN CHECK

PRACTICAL AND VERSATILE AT SUPER PRICES.

... SAVE \$14.12 on ...
The "Ace" of Bikes
Men's 26" 10-Speed
from Huffy® ..

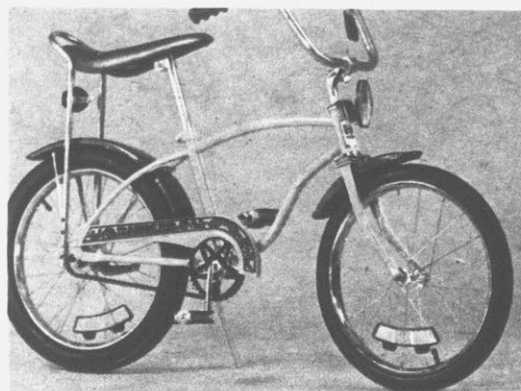
69⁸⁸
REG. 84.00

Huffy's® Strider, men's 10-speed bike has hi-ho silver finish. Features 10-speed derailleur gearing system, maes bend handlebars, dual caliper handbrakes and racing style saddle.

... SAVE \$12.12 on ...
Single-speed Huffy®
Hi-Rise Bikes ...

49⁸⁸
REG. 62.00

Huffy® 20" hi-rise bikes, Star Princess for girls and Rangler for boys. Single speed bikes with coaster brakes, hi-rise handlebars, polo saddle, reflective pedals and full length chainguard.



5-Ton Hydraulic Jack

14⁸⁸

Heavy duty jack easily lifts 10,000 lbs. Constructed of durable material for lasting use.

Chain Lock

SAVE 102 **1⁹⁷** REG. 2.99

3-digit combination lock with 36" chain with vinyl sleeve. Heavy duty.

Light-weight Fire Extinguisher

SAVE 2 11 **6⁸⁸** REG. 8.99

Lightweight 3½-pounds (net wt.) fire extinguisher is compact enough for use in kitchen, car, boat or garage.

Fast and Strong ... Elmer's Glue-All

SAVE 39¢ **78¢** REG. 1.17

Dries clear, fast and strong. Bonds paper, cloth, wood and more. 8-fluid ounces.

Krazy Glue

SAVE 51¢ **97¢** REG. 1.48

Bonds in seconds. One drop holds a ton. .07-fl. oz. tube.

TEXACO

Super-Premium All-Temperature HAVOLINE

SAVE 22¢ **64¢** REG. 86¢ QT.

All-temperature Havoline in quart size cans. Super-premium formula assures you the best performance.

LIMIT 6 QUARTS

Powerful 5-Gallon Wet & Dry VAC

36⁸⁸

Powerful 5-gallon Wet and Dry Vac has flexible hose with snap lock end, extension tubes with snap lock ends, floor nozzle with brush, shag rug plate with brush and nozzle and much more.

Star brite Products

SAVE TO 1 33 **2⁴⁴** REG. TO 3.77

Clean, shine and protect with Star Brite paste wax in 10-oz. (net wt.) cans or Star Brite car polish in 16-fl. oz. bottles.

HOME IMPROVEMENTS OFFER BIGGER SAVINGS

ROSES PAINTS



WALL PAINT

Rose's quality paint for your walls in gallon sizes cans. Goes on smooth and dries in 30 minutes. Available in white, oyster white and beige.

3.44
REG. 4.44

HOUSE PAINT

Rose's latex exterior house paint is blister resistant, lead free, requires just one coat and dries in 30 minutes. Available in gallon cans in white only.

3.97
REG. 4.97

PAINT BRUSH

Handy four-inch paint brush for interior or exterior use. For all type surfaces.

1.99

PAN AND ROLLER SET

Paint roller set with 9" roller and pan. Easy to use with all paints. Quickest way to paint with little clean-up mess.

SAVE 52¢

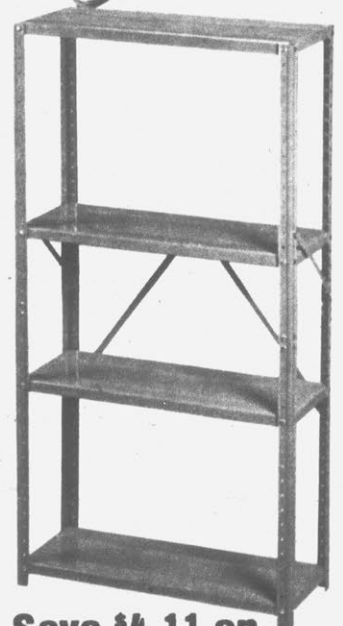
1.47
SET
REG. 1.99

SAVE \$2

WORK LIGHT

10.88
REG. 12.88

Easy to install 7 x 48" workshop light comes with two Fluorescent tubes and all mounting hardware.



... Save \$4.11 on ...
METAL SHELVING UNIT

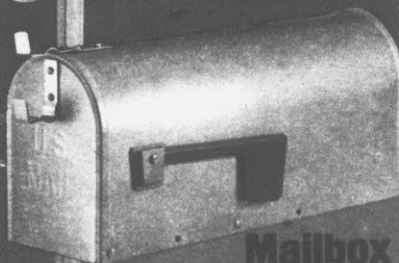
9.88
REG. 13.99

Metal shelving unit gives lots of storage area in a small space. Has 4 shelves that hold many items. Each unit measures 60 x 12 x 30".

Scroll Design Mailbox Post

5.97

Sturdy mailbox post with decorative scroll design and cabinet black base. Lasts for years.



Mailbox
3.44

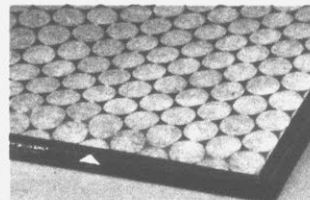
Plastic mounted mailbox has behind paint finish and is weatherproof. Easy open door and red flag.



KRYLON SPRAY PAINT

SAVE 42¢
1.57
REG. 1.99

Krylon spray goes on quick and dries fast. For indoors or outdoors. Many colors.



Furnace Filters

Easy to install furnace filters are your best investment to save money. Several popular sizes.

2 FOR 88¢



Latex Caulk

11-fl. oz. latex caulk is so quick and easy to use.
99¢
REG. 1.54



Kwik Seal Caulk

Dap 6-fl. oz. Kwik Seal caulk in squeeze tube. Many household uses.
1.17
REG. 1.84



Masking Tape

REG. 77¢ EA.
2 for \$1
Multi-purpose masking tape measures 3/4" x 60-yards.

Back to School Savings



Roses Quality Products

COMPARE
AND
SAVE

YOUR CHOICE

77¢
EACH

Roses brand toiletries are quality items at everyday low prices. Choose 14-oz. (net wt.) Baby Powder, Twin Blades (5 to a pack), 16-fl. oz. each Baby Oil, Baby Shampoo, Balsam Conditioner, Balsam Shampoo and Special Lotion.



**LUNCH
KITS**
2.97
REG. 3.97

Metal and plastic lunch boxes with unbreakable thermos bottles. Choose Holly Hobby, Cracker Jack, Incredible Hulk and Super Heroes.



TAMPONS OR NOXZEMA

1.47
REG. TO 1.97

Box of 40 Tampax Tampons are easy and safe to use. Choose regular, super or super plus sizes. 10-oz. (net wt.) Noxzema is greaseless and medicated.

LIMIT 2 EACH NO RAIN CHECK



Listerine

32-fluid ounce Listerine mouthwash and gargle. Leaves a fresh, minty taste.
SPECIAL 1.67
LIMIT 2 NO RAIN CHECK EACH



efferdent®

Fast acting efferdent® fights denture plaque. 96 tablets per box.
SPECIAL 1.97
LIMIT 2 NO RAIN CHECK BOX



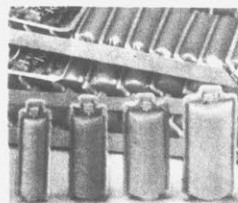
Head & Shoulders Shampoo

Head & Shoulders shampoo. 7-fl. oz. lotion or 4-oz. (net wt.) tube.
SPECIAL 1.17
LIMIT 2 NO RAIN CHECK EACH



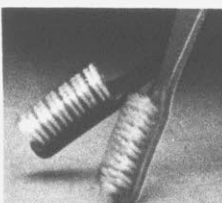
Extra Strength Tylenol

Extra Strength Tylenol. Choose box of 60 tablets or box of 50 capsules.
SAVE 50¢
1.77
LIMIT 2 NO RAIN CHECK REG. 2.27



Foam Rollers

Easy to use foam rollers in small, medium, large and x-large sizes.
88¢ PK.



Toothbrushes

Pepsodent adult size toothbrush in soft medium or hard.
2.67¢ FOR 10
LIMIT 2



Play-Doh

Play-Doh is clean and non-toxic. 4 cans to a pack. 24-oz. (net wt.) total.
1.00 REG. 1.27



Comb. Lock

Combination lock is easy to use. Has strong multi-spring security.
1.44 EACH



The Clear Plastic Wraps Saran Wrap or Handi-Wrap

SAVE 66¢

2.00 **\$1.34** REG. TO 83¢

Clear plastic wraps that keep foods fresher longer. Choose 50-ft. rolls of Saran Wrap or 100-ft. rolls of Handi-Wrap.



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