

Caldwell Resigns; Holliday Is Named Interim City Manager

By TOM BAINES
Reflector Staff Writer

Mayor Percy Cox seemed to speak for everyone last night when he observed, "this is the most unpleasant task that I can ever remember having to undertake."

Cox, his voice cracking, told those gathered for the City Council call session that the decision had been made to ask City Manager James E. Caldwell for his resignation.

Caldwell, who had been arrested Saturday night on public drunk charges, tendered his resignation and asked that he be placed on sick leave until May 15.

Veteran city official Charlie Holliday, who has served as city engineer since 1961, was appointed interim city manager by unanimous vote of the Council.

The meeting was totally different from regular Council sessions and emotions created a tense atmosphere that was obviously awkward for Cox and members of the Council.

"If I let my heart govern my actions tonight," the mayor commented, "it would

be entirely different from what I have to do."

Cox, pausing frequently to choose his words, pointed out that the Council had met Monday and it was the "wishes of the Council" that Caldwell be asked to resign.

"We met with Mr. Caldwell and his attorney this morning (Tuesday) and it was decided that if Mr. Caldwell wished to resign...we would put him on sick leave until May 15 to allow him to receive medical help," Cox continued, "and at that time he would be paid for 18 and one half accumulated vacation days that he had coming."

Cox added, "I don't think any member of this Council can say that Mr. Caldwell did not make us a good city manager and I know the feelings of this Council. But I am prompted to take this action and have asked the City Council to ask Mr. Caldwell for his resignation because of a series of events that have happened."

He noted, "I feel like...it has to be in the best interest of...Greenville and also his best interest and this is what I

am asking tonight."

Caldwell, who appeared with his wife and family, read a prepared statement of resignation and then added that his "decision was made with reluctance and serious reservations." He said, "however, I have concluded it is in the best interest of my family and the city...that I resign."

Caldwell, who assumed his duties here on Jan. 2, 1976, expressed his appreciation "for my association with this Council and the previous Council."

He added, "I would like to thank you for the opportunity to have served the city...and I would also like to express my very sincere and strong ap-

preciation to members of the staff of Greenville, particularly to the department heads...who made my job easier and I think have helped us to accomplish much more for the citizens of Greenville."

Caldwell's resignation was accepted by unanimous vote of the Council.

The outgoing manager, who came to Greenville from Eden where he held the city manager's post, was involved in an incident here on April 30 of last year when he was charged with following too close after investigation of an accident on Dickinson Avenue.

Police accounts of the 2:15 a.m. accident indicated that

Caldwell had been drinking at the time, and left the scene of the traffic mishap.

Caldwell was retained by the City Council following the incident and Cox said at that time that "we (the Council) think this lapse in judgment will not occur again."

Cox added then, "we are fully confident that Mr. Caldwell can go forward on behalf of the city of Greenville."

In recommending the popular Holliday for the interim position, Cox said that he "gave this a good deal of thought this afternoon" and talked with Holliday "who has been at city hall longer than any person here."

The mayor, saying that he knows Holliday "can do the

job," asked the Council to consider his appointment.

Cox also recommended that Gail Meeks, who has served as the secretary to the city manager, be elevated to the new position of assistant to the manager. Council approval of the recommendation was unanimous.

Holliday began his city career in 1956, serving as engineer for the city and Greenville Utilities. He became fulltime city engineer on July 16 of 1961.

Holliday also served for several months as interim city manager when former manager Harry Hagerty was hospitalized early in the 1970's.



THE PRESIDENTS — Presidents Jimmy Carter (right) and Carlos Andres Perez grin as they talk to newsmen at La Casona, the official residence in Caracas. (AP Laserphoto)

Pitt Board Of Education Airs \$5.3 Million Budget

By DEBBIE JACKSON
Reflector Staff Writer

The Pitt County Board of Education last night was presented with the proposed 1978-79 current expense budget, totalling \$5,384,568.03.

Associate Superintendent Tom Craft explained that the proposed budget is a "unified budget format under the Fiscal Control Act."

Of the approximate \$5 million budget, \$3,882,845.80 are county funds, \$804,668.57 are state funds, and \$697,133.66 are federal funds.

The Board also reviewed the intended sources of revenue for 1978-79. Approximately \$3,660,265.80 reflects county appropriations. State and other sources of revenue constitute approximately \$1,501,802.23; fines and forfeitures show \$192,500.00; and interest on securities include \$30,000.00.

The proposed School Food Service Budget shows \$1,944,220 in revenues and \$1,944,220.26 in expenditures.

Craft said that the budget reflects a 12.5 percent increase over last year's budget, mostly due to increased cost of living expenses.

Following the presentation of the budget, Superintendent Ott Alford offered the following revisions:

— Recommended that A.G. Cox, Ayden Middle, Bethel Elementary, Chicod Elementary, Farmville Middle, G.R. Whitfield, Grifton, H.B. Sugg, and Wellcome Middle Schools be provided with assistant principals in the area of curriculum and instruction.

— In support of the Tender Loving Care Program in middle school counseling, he recommended that two full-time aides be assigned to A.G. Cox and Farmville Middle Schools, and that one full-time aide be assigned to Ayden Middle, Bethel Elementary, Chicod Elementary, G.R. Whitfield, Grifton, and Wellcome Middle

Schools.

— In support of Project PROMISE, an aide should be assigned to A.G. Cox, Ayden Middle, Bethel Elementary, Chicod Elementary, Farmville Middle, G.R. Whitfield, Grifton, and Wellcome Middle Schools.

— An increased salary for certain elementary prin-

cipals who at this time receive no local salary supplement.

— An increased salary for Associate Superintendent Craft and Assistant Superintendents Edwards and Keeter.

— In support of additional personnel requested in Code 2-5100-01-121-02 (elementary

teachers' salaries), reference was made to the request due to impact on the middle grades. Alford noted that this is his TARGET area.

The Board will meet April 25 to further study the proposed budget and proposed amendments. The capital outlay budget will also be presented late in April.

Begin Says U.S. Wants Israeli Stay On West Bank And Referendum

By ARTHUR MAX
Associated Press Writer

JERUSALEM (AP) — Prime Minister Menachem Begin told the Israeli parliament today that the United States wants Israeli forces to stay on the West Bank of the Jordan River after an Arab-Israeli peace agreement.

Begin also said the United States proposes a referendum in which the Arabs of the West Bank and the Gaza Strip would have three choices: an autonomous administration under Israeli protection, federation with Jordan or federation with Israel.

The prime minister said U.S. support of Israeli troops remaining on the West Bank "is a positive and important point for us." He said the continued Israeli military presence is essential to

prevent the territory being taken over by the Palestine Liberation Organization.

But Begin, opening a foreign policy debate in the Knesset on his talks with President Carter last week, said his government rejected the referendum and would not hesitate to say no to the United States on any other pivotal issues of the Arab-Israeli conflict.

He said a referendum would allow the PLO to impose its own solution on the West Bank — a PLO-run state — no matter what choices were offered the 1.1 million Palestinians in the two areas.

"If we are confronted with demands that could harm the most vital interests of our people we will not hesitate to say, even to the government of the United States: 'We are unable to accept these demands because we are discussing our future and the future of our children,'" Begin declared.

Meanwhile, one of Begin's top aides said Begin will send Defense Minister Ezer Weizman to talk with Egyptian officials soon, following up a personal letter

he sent to Sadat Tuesday urging resumption of Israeli-Egyptian peace negotiations.

Begin urged Sadat to come up with new responses to Israel's latest peace proposals.

In a letter given to U.S. Ambassador Samuel Lewis for delivery to Sadat, Begin called on the Egyptian president to reactivate the military and political negotiating committees set up after their Christmas Day meeting in Ismailia, Egypt. The committees have not met for 10 weeks.

Airport Hotel Is Firebombed

NARITA, Japan (AP) — Helmeted militants threw about 20 firebombs into Japan Air Lines' new Narita airport hotel early today, smashing windows and damaging lobby furniture in the continuing fight against Tokyo's new international airport.

Police said 10 men drove a small truck up to the hotel, hurled the bombs and fled. A private guard was slightly injured.

The opening of the billion-dollar airport 41 miles north of Tokyo has been delayed again because the control tower was wrecked during a mob attack Sunday and the foes of the installation have promised more violence.

The opening, postponed from Thursday, is now six years behind schedule. The Cabinet is to meet Friday to set a new date, with one in May predicted.

The airport is opposed by a coalition of local farmers who were forced to sell their land for the airport, environmentalists and young radicals opposed to the government who charge that the field may be used for military purposes.

TELEvised 'LIVE'

NEW YORK (AP) — President Carter's news conference in Brasilia, Brazil will be carried live on ABC and NBC television at 7 a.m. EST Thursday, the networks say.

Carter Urges All Join For 'Recovery'

By FRANK CORMIER
Associated Press Writer

CARACAS, Venezuela (AP) — President Carter urged poor countries today to join rich industrial nations in a five-step drive to fight inflation, create jobs and raise living standards because rich nations "cannot by themselves bring about world economic recovery."

"We need to share a responsibility for solving problems — not to divide the blame for ignoring them," Carter declared in a major address to Venezuela's national congress on the second day of his week-long tour of Latin America and Africa.

"Only by acting together can we expand trade and investment in order to create more jobs, to curb inflation, and raise the standard of living of our peoples," the president said. "The industrial nations share the same problems and cannot by themselves bring about world economic recovery."

Carter urged rich and poor nations to take these five steps together:

— Increase the flow of capital to developing nations.

— Build a more open system of world trade.

— Moderate disruptive price movements in basic commodities.

— Conserve and develop energy.

— And strengthen the technological base in the poorer countries.

In addition, Carter said he was proposing "a U.S. foundation for technological collaboration."

Beyond pledging that "we in the United States will do our part," Carter did not elaborate. But he noted that he has asked Congress to increase economic assistance funds by 28 percent and that his administration is prepared to increase American contributions to the International Monetary Fund.

After his speech, Carter set aside time for more talks with Venezuelan President Carlos Andres Perez. They met for two hours Tuesday, but left tough questions for today, including the price of oil. Venezuela is the third largest supplier of oil to the United States.

Following today's talks, Carter, his wife Rosalynn, 10-year-old daughter Amy and top U.S. officials including national security adviser Zbigniew Brzezinski and Secretary of State Cyrus R. Vance, left for a four-hour flight to the Brazilian capital of Brasilia.

Carter and Perez briefly

reviewed white-uniformed Venezuelan naval cadets and walked arm in arm for a few steps before Carter boarded Air Force One. He made no departure remarks. Cannons boomed a 21-gun salute as the engines revved up.

The 22-hour stopover was Carter's first state visit to Latin America.

About 300 demonstrating university students condemned Carter and his human rights policy Tuesday in Brasilia. They declared the policy invalid, saying the United States supports leaders like Agostino Pinochet of Chile and Anastasio Somoza of Nicaragua, both accused of denying human rights.

Radicals Vow To Fight On

BEIRUT, Lebanon (AP) — Palestinian radicals vowed to sabotage the cease-fire in southern Lebanon despite Yasser Arafat's pledge that the Palestine Liberation Organization will do all it can to help the new U.N. peace force establish a buffer zone between the Israelis and the guerrillas.

"There is no cease-fire as far as we're concerned," said a guerrilla commander from the Popular Front for the Liberation of Palestine at the village of Arnoun.

"The United Nations can do nothing," said one of his men. "If they try to stop us, we will fight them, too."

They claimed they were continuing hit-and-run raids behind Israeli lines south of the Litani River.

Another radical guerrilla group, the Popular Democratic Front, vowed to keep fighting "until the enemy is defeated and expelled from south Lebanon."

Arafat met Tuesday with Maj. Gen. Emmanuel Erskine of Ghana, the commander of the U.N. force, and told reporters afterward that the PLO would place "all our military capacities" at the disposal of the peace unit.

PRECINCT MEETING

Grimesland Precinct No. 1 will have its precinct meeting Thursday evening, March 30 at the Simpson Community Building.

Precinct chairman Durwood Hart will preside at the meeting, scheduled for 8 p.m.

Cotanche Paving

The City Council last night gave approval to the low bid submitted for the paving of a segment of Cotanche Street from Seventh to Ninth Streets.

City Engineer and Interim City Manager Charlie Holliday informed the Council that bids were opened March 21 and L. A. Reynolds Co. offered the low proposal of \$19.43 per ton for the work.

Holliday said that in addition to the Reynolds offer, bids were submitted by Barrus Construction for \$20.50 per ton and Barnhill Contracting Co. at a unit price per ton of \$23.25.

The paving work, calling for approximately 948 tons of material, will involve installation of a fine grading soil base, bituminous concrete base course, and surface course.

REFLECTOR

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Because of the large numbers received, Hotline can answer and publish only those items considered most pertinent to our readers. Names must be given, but only initials will be used. Transcribing is done once a day.

A HOTLINE APPEAL

HOUSE BURNED

The house occupied by sisters, Mrs. Minnie Williams and Mrs. Mamie Bradley, and their children on the Belvoir Highway across from Belvoir Elementary School burned to the ground Saturday night.

One was living with the other temporarily and had expected to move out, with her children, soon. Now both are seeking housing.

Mr. and Mrs. W. J. Hardy, who run the W. J. Hardy Grocery store near the site of the house, have offered to accept anything donated for the families. Both will be grateful for any household goods and clothing. Appropriate clothing sizes are as follows: boys, 14-20; girls, 10-14; and women's, 18-20. Inquiries may be directed to them or their daughter, Barbara, 752-6040.

Contributions for the family which are tax-deductible may also be made through Brown Chapel Holiness Church, William Sharp, treasurer, Rt. 4, Greenville.

April 3 Deadline For Registering Of Voters

Ms. Margaret Register, Supervisor of Elections, reminds voters that voter registration deadline for the forthcoming elections is drawing near.

The deadline to get names on the voting rolls is 5 p.m. Monday, April 3. Under the uniform election law of North Carolina, when a person registers once with the county that person is eligible to vote in all elections.

New residents of the county who have not registered locally, as well as persons who have changed their names and addresses since the last election should be sure they are properly registered.

All affiliation changes must also be made by the Monday deadline.

To provide the best possible assistance to voters, special extended registration hours have been authorized by the Pitt County Board of Elections. These are:

— Greenville office, 201 E. Second St., Thursday and Friday, March 30 and 31, until 7 p.m., and Saturday, April 1 from 9 a.m. to 3 p.m. — Voter registration may also be made at the following places in the county, in the town halls of each place — Ayden, Falkland, Fountain, Grimesland, Grifton, and Winterville. Other towns and places to register are: Bethel, Police Department; Farmville, Fire Inspector's Office, 123 N. Main St.; Greenville, Sheppard

Memorial Library, East End Library (Joint Library-Recreation Building), Carver Library, and the mobile unit when an appointed registrar is on duty. Also, a registrar is on duty at each of the high schools during school hours.

Absentee voting may be accomplished by voters who will be out of the county on election day. A request may be made by the voter or by a near relative up until Wednesday, April 26 at 5 p.m. A person who will not be able to go to the polling place due to illness or disability may also vote by absentee ballot.

Additional information on voter registration is available by calling the Pitt County Board of Elections, 758-4683.

Dealing With Spouse Abuse Is Tough Problem

By MARTY HAIR
Associated Press Writer
YPSILANTI, Mich. (AP)—A housewife, wearing a designer dress that cloaks her badly bruised arms and torso, visits her family doctor. He shakes his head in disbelief: "Your husband's too nice a guy to beat you."

The wife of a factory worker, on advice from a social agency, calls the local prosecutor's office. She asks what legal action will stop her husband from beating her. "Call back Monday," she is told.

Another woman sees a counselor about the beatings she is subjected to when her husband comes home drunk. "What do you do to provoke him?" the psychologist asks.

Spouse abuse seems to be culturally accepted, says Dr. Elissa Benedek, a psychiatrist who works with both abusers and their victims.

Who's at fault? Nearly everyone who deals with cases of spouse abuse, says Dr. Benedek, a clinical associate professor of psychiatry at the University of Michigan and training director at the Center for Forensic Psychiatry in Ypsilanti.

"We have to tell these women not to feel guilty, that it's not something they are causing," she says.

The prevailing attitude among physicians, mental health workers, police, courts and husbands and wives themselves, she feels, is that domestic violence is bad, but it's nobody else's business.

"Nobody needs it. That's probably the biggest thing that has to be refuted, that if a woman is abused, she wants it, she needs it, she's provoked it, she enjoys it."

"Women are in very difficult positions. Many have no resources, nowhere to go. Who can you go to and say your husband's beating you?"

Some battered women testify in court that having no one to listen, nowhere to go, made them so desperate that they resorted to violence against their husbands.

One of them, Francine Hughes, has moved to Jackson, Mich., following her acquittal by reason of insanity of a first-degree murder charge in the death of her ex-husband.

The 30-year-old woman told the Ingham County Circuit Court jury last fall that her ex-husband choked her, threatened her with a knife, teased their children to tears and allowed a family pet to freeze.

After years of this, Mrs. Hughes said she splashed gasoline around the bed where James Hughes slept and lit it.

This year, in another case, Jennifer Patri of Waupaca, Wis., who contended she was the classic example of a battered wife, was convicted of manslaughter in the death of her husband and sentenced to 10 years in jail.

"This is absolutely the last option," Dr. Benedek says. "They looked, they tried everything and there just was no other choice—or they didn't see that there was another choice."

There is no "typical" spouse abuser, although the person is usually male and often he uses alcohol and was abused himself as a child, she says.

"People abuse because the legal sanctions against it are not all that stringent. You can get away with it."

"Mental health people are as guilty as anybody of saying, 'What did you do to cause it?' and in fact there may be some direct relation to something a woman did. But certainly not with all women. And even if there is, that's not the way to handle it."

The problem is getting experts to realize "it takes two. To say not what did she do, but why is he doing that to her?"

To facilitate this, she advocates special training, such as Detroit police officers are now receiving, in dealing with spouse abuse.

One of Dr. Benedek's patients was living with a man who was a drug dealer.

"She said she tried to leave him a couple of times. The night before she murdered him, he came home drunk. He beat her and raped her. And then he wanted to go out and look for a car! She said, 'No, I won't do that.' And he left and she sat by the window and waited and shot him with a gun. She said she had tried to leave him and he had followed her each time."

Another woman, middle-class, has a job and several children. Her arms show bruises where her husband beats her. She told Dr. Benedek that she is staying with her husband for her children's sake, and will leave when her oldest child is grown.

"That's not a legitimate thing to do," the doctor said. "Kids know. And you're setting up the pattern of violence again. It's important to weigh the options, but, in fact, you're not doing your children any good. There are no family secrets."

Dr. Benedek tells patients they should get police officers'

names and badge numbers when they arrive at the scene of a domestic dispute and should ask the officers to file a report. If the woman has to be hospitalized, she should get the name of the treating physician and request that pictures be taken showing her injuries.

Beyond that, she may go to a lawyer or Legal Aid clinic to find out how to file criminal charges against her husband.

Ideas for abuse shelters and funding for abuse programs will be contained in recommendations from the President's Commission on Mental Health subpanel on women and minorities, of which Dr. Benedek is a member.

"It's hard to know whether to be pessimistic about the treatment of spouse abusers because they haven't been able to catch enough of them. There are some people who are violent not only to their spouse but also to casual strangers. For these people, I'm not optimistic. But for others, who are more able to change their behavior, the situation may get better with treatment."

State Officer Visits Ladies Auxiliary

The Ladies Auxiliary to the Veterans of Foreign Wars held its regular meeting Thursday. State Senior Vice President Belle Boyles of Kinston was introduced by President Carrie West. Boyles praised the auxiliary for the work that was being done by the members.

Mrs. West read the General Order No. 9 from State President Mary Canvey.

Mrs. Margaret Hudson reported that \$43.25 had been collected this month for the cancer aid and research program.

Final plans were completed to entertain the Gold Star Parents with a banquet Friday, March 31, at 7 p.m. at the Post Home. Representative Sam Bundy will be the guest speaker.

Members voted to send a donation to O'Berry Center for the campsite.

Mrs. Genes Boyd, Mrs. Geneva Smith, and Mrs. Olive Stokes served refreshments.

Evelyn Spangler Gives Program

Evelyn Spangler was the speaker for the March meeting of the Tea and Topics Book Club held at the home of Mrs. Edward Holland.

Mrs. Spangler, a home economist with the Agricultural Extension Service, gave a talk on the subject of shopping with emphasis on clothes.

Guests for the evening were Mrs. Roger Winbon, Mrs. Billy Jenkins and Mrs. Linwood Winbourne.

The hostess for the April meeting will be Mrs. Donald McLane.



Leftovers In Demand By Family Dinners

By Abigail Van Buren
© 1978 by Chicago Tribune-N.Y. News Synd. Inc.

DEAR ABBY: For the last few years, our family has met at each other's homes for holiday dinners and we all bring something toward the dinner.

When there are leftovers, should they remain at the home of the hostess? Or does the person who brought whatever is left over get to take it home?

Thanksgiving, Cousin Joe brought two bottles of vodka. The crowd drank only one and a half, so Joe grabbed the half bottle and took it home with him. Was that proper? Cousin Marge brought a turkey. She kept remarking on how "cheated" she felt because she wouldn't have any leftovers. (There was a little turkey and dressing left over. Should the hostess have picked up the hint and told Marge she could take home the leftovers?)

Please answer in the column. There must be others who have family dinners and want to know what to do about leftovers.

FAMILY DINNER

DEAR FAMILY: Leftovers should be left with the host and/or hostess. If they want to share them with the guests, it's their option. And I think it's tacky to take home an open bottle of liquor or wine.

DEAR ABBY: In your column, you urged mothers to tell their school-age sons to ask the girls to dance. You say, "Many girls attend a school dance and aren't asked to dance even once!"

Well, Abby, look at it from the boy's point of view. It takes a lot of courage to ask a girl to dance when there's a 50-50 chance that you'll get turned down. It's much safer to just stand and watch.

I'll never forget my first high school dance. I walked clear across the gymnasium floor to ask a girl to dance with me. She turned me down and I was humiliated before my buddies as I walked back alone and took my place again in the tag line.

I hope this explains why some boys lack the courage to ask a girl to dance.

ED IN MIRANDA

DEAR ED: Thanks for presenting the boy's side of it. Girls, are you listening? If you're asked to dance, accept—even if he's too short, too chubby or has pimples. (And if he's a lousy dancer, make the best of it. It's only one dance.)

DEAR ABBY: As for making donations to a charity in the name of friends, I'm with you. Last September I had my fourth surgery in my right ear, which restored my hearing, and for the first time in my life I do not have to wear a hearing aid. In October I had a serious accident involving an elephant and was nearly killed.

At Christmastime I felt that a beautiful way to celebrate my happiness in the miracle of my new perfect hearing, and in gratitude for still being alive, would be to make donations to the Ear Research Institute in Los Angeles. This I did in the name of my friends in order to give new hearing to those who could not have afforded it otherwise. Sign this...your loving fan,

NANETTE FABRAY

CONFIDENTIAL TO "HELP ME IN SAVANNAH": Voltaire said: "The secret to being tiresome is to tell everything." Wise man, Voltaire.

If you put off writing letters because you don't know what to say, get Abby's booklet, "How to Write Letters For All Occasions." Send \$1 and a long, stamped (24 cents) envelope to Abby: 132 Lasky Drive, Beverly Hills, Calif. 90212.

GIRL SCOUTS KEEPS GROWING

NEW YORK (AP)—From 18 members, the Girl Scouts of the U.S.A. has grown in 66 years to a membership of 3,140,000, including 2,583,000 girls and 557,000 adult volunteers.

The organization was founded by Juliette Gordon Low on March 12, 1912, in Savannah, Ga. By mid-February 1978, more than 40.5 million girls, women and men had been listed as members since that time.



Traditional OLD-FASHIONED wedding dress, made from yards of silky fabric and trimmed with lace, is again a favorite with spring brides. This A-line skirt with chapel train is topped by set-in cummerbund. Silk Venise lace with keyhole effect trims bodice and sleeves. (By Alfred Angelo in Captiva nylon.)

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Rabies Clinics To Begin On April 3

Rabies among wildlife is spreading northward from Florida, N. C. public health veterinarian, Dr. John I. Freeman, has warned.

He advised that all pet dogs be inoculated to keep this threat to a minimum.

The first evidence of rabies in the South came in the early 1960s when rabid raccoons were found in South Georgia and North Florida, he said. Since then it's been found in South Carolina. "There's no reason to believe it won't spread into North Carolina and on into Virginia, he said. "How fast we can't predict."

Pitt County veterinarians will be conducted the annual rabies vaccination clinics for the Pitt County Health Department the first two weeks in April.

All dogs four months old or older should be vaccinated. Dogs receiving their first vaccination

this year need to be vaccinated again next year. For dogs that have been vaccinated previously, this year's is good for three years.

State law requires that every dog be inoculated against rabies and display a tag at all times. This tag also can be used to identify a dog that is lost or strayed.

The cost per dog is \$4.

The schedule is as follows, with 30 minutes being allowed at each place, unless otherwise specified: Monday, Apr. 3—6 p. m., Belvoir-Bullock's Store; 6:45 p. m., Falkland Police Department; 7:30 p. m., Fountain Police Department. Tuesday, Apr. 4—6 p. m., Farmville, First Federal Savings (45 minutes); 7 p. m., Bell Arthur Post Office; 7:45 p. m., Red Oak Church. Wednesday, Apr. 5—6 p. m., Bethel Police Station (45 minutes); 7 p. m., Stokes,

Roebuck and Parker Store. Thursday, Apr. 6—6 p. m., Pacolus, Davenport's Store (45 minutes); 7 p. m., Grimesland Post Office. Friday, Apr. 7—6 p. m., Greenville, King's Department Store (an hour and a half). Monday, Apr. 10—6 p. m., Ayden Police Station (one hour); 7:15, Grifton Police Department (45 minutes). Tuesday, Apr. 11—6 p. m., Venter's Crossroads; 6:45 p. m., Gardenersville, Stokes and Lane Store. Wednesday, Apr. 12—6 p. m., Winterville Town Hall (one hour); 7:15 p. m., Black Jack, Bailey's Store. Thursday, Apr. 13—6 p. m., Simpson Post Office (45 minutes); 7 p. m., Ham's Crossroads. Friday, Apr. 14—6 p. m., Greenville, Meadowbrook Recreation Center (45 minutes); 7 p. m., Moyewood Day Care Center.

Heart Surgery Provided Free

By RONALD R. LANDRY
Associated Press Writer

NEWARK, N.J. (AP) — Despite skyrocketing costs, a group of medical professionals in South Jersey's Pine Barrens maintains its policy of offering expensive health treatment absolutely free.

In the 55 years the Deborah Heart and Lung Center has maintained its wooded, 40-acre medical retreat in Browns Mills, no indigent patient has ever been turned away, hospital officials say.

Ranking among the top cardiovascular centers in the world, the hospital, a one-time tuberculosis sanitarium, quietly gives away an average of three \$25,000 heart operations a day.

"It's not easy. We work very hard," says the center's vice president for development, Clara Franks. "But we manage to keep our heads above water."

Just how the hospital has managed to be successful is an improbable example of charity begetting charity, year after year.

In 1977, the center provided 997 cardiac operations free of charge and offered out-patient care to more than 9,000 persons, said hospital spokesman Hugh Harper.

Mrs. Franks says such traditional fundraisers as "card parties, car raffles and dinner dances" arranged by 40,000 members in 300 supporting chapters in five states have posted the hospital's current \$12.8 million operating budget.

The 130-bed hospital maintains surgical, pulmonary and cardiac departments with a combined staff of 450. Among them are 15 cardiologists and seven surgeons who give full-time attention to the heart and lung problems of the center's patients.

One of the near-thousand

heart operations performed last year by the center was on Shikila Razak, a 10-year-old Pakistani girl whose bout with rheumatic fever damaged her heart and withered her body to 40 pounds.

A malfunctioning heart valve destroyed the girl's appetite and her condition steadily worsened until she underwent delicate open-heart surgery.

The estimated \$30,000 cost of the operation would have been more than the girl's father, a Karachi soap merchant, could afford.

Founded in 1922 as a sanitarium for tuberculosis patients victimized by working conditions in the sweat shops of New York, the center shifted its emphasis to heart and lung disease when TB was controlled in the late 1950s.

Mrs. Franks, the hospital's fund-raising director for more than 40 years, was a tuberculosis patient cured at the center. She coordinated a \$14-million expansion drive that will add two new wings to the hospital and reduce the center's 31-week patient waiting list.

Businessmen Overworked

BALTIMORE, Md. (UPI) — The typical small businessman spends more than 50 hours at his office each week, according to an article in "Successful Business," a new magazine for independent businesses from Commercial Credit Company. Further, he spends an average of at least 10 additional hours each week at home on work-related activities. Despite this, the magazine reports, he still feels he doesn't have enough time to handle his business commitments well.

Dance Program Director Named

WASHINGTON (AP) — Rhoda Grauer, executive director of the Twyla Tharp Dance Foundation, will serve as the new director of the National Endowment for the Arts' Dance Program, according to Livingston Biddle, Endowment chairman.

Ms. Grauer, who worked as administrative director in this country for the Spoleto Festival, will be in charge of the Endowment's dance touring program and administer the grants program in her new post.

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Reg. \$1.67 **Save 40%**

Each with four or more canes. All ready for planting. Several varieties to select from.

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PAPER NAPKINS 100 ONE-PLY EACH 16 1/2 X 10 IN. (1125 IN. 13 IN.)

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Rubber Cleats, Padded Collar and Tongue. Sizes 11-2, 2 1/2-6, 6 1/2-12.

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The Offer Is Hard To Refuse

It looks like an offer Greenville can't refuse. The county commissioners in a special meeting with the Greenville City Council last week, suggested a consolidation of the city and county landfills.

In actuality the county would be taking over the landfill business. Greenville would close its landfill just north of East Fifth Street and instead haul refuse to the county landfill located only a quarter mile west of the Greenville city limits.

County officials say they are working toward taking over landfill operations for a rural refuse collection system and also for municipalities in the county.

Providing the service for Greenville would put all county taxpayers on an equal basis.

What's more the county landfill can handle double or triple the amount of solid waste without increasing its expenses.

Operation of the county landfill costs about \$100,000 annually. The city also spends that much to operate its landfill.

If the city goes along with the county offer it will be saving the \$100,000 annually that it pays to operate its landfill. County officials also offered to purchase any equipment the city now uses for the landfill operation that can't be utilized elsewhere.

City officials have been concerned about needing more money to meet its budget in the future. It looks as if the city administration has virtually been handed \$100,000 annually to be used elsewhere.

Joint Meetings Appear A Good Thing

City councilmen and county commissioners got along well at a joint meeting last week — so well in fact that it was agreed to hold joint sessions every three months.

More than ever the city and county governments

are faced with common problems and the need to furnish similar services.

Regular meetings between the two bodies certainly seem desirable to us.

Revolution For Retarded

By SARAH MORROW, Sec. N.C. Department of Human Resources

RALEIGH — A few short years ago the mentally retarded citizens in our state had very little to look forward to. Services were scarce. Those that were available were underfunded, poor in quality, and limited to large overcrowded, impersonal institutions isolated from the public.

In the past few years there has been a quiet revolution. A revolution which has changed attitudes and changed programs for our mentally retarded.

These changes have meant increasing opportunities for retarded people to learn, grow and develop to their fullest potential. Programs and services at the local level

have made the major contribution.

Not so long ago there were no group homes for retarded adults. They had to stay in our institutions for a lifetime. Now there are 55 group homes in our state, the first one started just eight years ago. There are 77 developmental activity programs for retarded adults teaching self-help and work and social skills.

Home Care

Five years ago there were no early childhood intervention programs and now we have 15 such programs across the state with four new programs being developed. We also have established respite care programs where a child can stay during a family crisis or when parents need temporary relief from

the everyday strain of caring for a retarded youngster.



NOBLITT

In the last session, the Legislature appropriated money for new programs such as group homes for retarded children and apartment living arrangements for mildly retarded adults. We can keep many of our retarded citizens out of institutions or move them out with the development of specialized services and community support.

Job To Do
Development of sheltered

employment opportunities, a job referral system, adequate transportation and recreational programs are also important.

But government cannot do the job alone. Volunteers and community groups are a necessary and important part of any community program. The foster grandparent program in our institutions is a model that communities could adopt. Here our older citizens work with children to help them grow emotionally, socially and physically.

Neither the institution nor the community are the "right" answer. Our responsibility is to offer a living situation that is safe, comfortable and caring and gives retarded people an opportunity for a full and meaningful life.



Disneyland Not Enough

WASHINGTON — Hardly a week goes by when some head of state doesn't visit Washington. In the old days if they saw Disneyland while they were in the United States they went home happy.

But things have changed. Most heads of state now come to Washington to see how much military aid they can get out of the United States.

Several weeks ago the president of Zemululu arrived in Washington for a State visit. The Zemulan ambassador to the United States met him at the plane, as did the American secretary of state and an honor guard from the U.S. Army, U.S. Marines and U.S. Air Force.

The Zemulan am-

bassador whispered to the president, "The first thing you must do is review the honor guard."

The president said, "Those are nice rifles they're carrying. Can I have them?"

"No," said the ambassador, "not yet. First we have to take a helicopter to the White House where President Carter will greet you."

After reviewing the troops the president of Zemululu got into the helicopter. "Should I ask the secretary of state for 24 of these?"

"It's too early in your visit. We have to go through formalities."

The president looked very disappointed.

The helicopter landed on



ART BUCHWALD

Other Editors Say Influence Shown

(Goldboro News-Argus)

By his action — or absence of action — President Carter has shown that he supports Secretary of Health, Education and Welfare in the "desegregation" controversy involving the University of North Carolina.

Appeals have been made to the President to have Califano call off the bureaucratic dogs.

This week Mr. Califano advised that his office was moving immediately to cut off \$90 million in federal funds going to the institutions in the university system.

This is a crass example of bureaucratic irresponsibility.

In this state, students can attend any university at which they can meet admission standards. And no one has suggested that those standards have been rigged to make it more difficult for minorities.

Students are attending predominantly black or predominantly white institutions because they chose to attend those schools for reasons satisfactory to themselves.

Because some institutions remain predominantly black or predominantly white, HEW says dramatic alterations must be made in those percentages.

Because the best minds in this state's university system have been unable to come up with a plan that will meet the HEW demands without seriously and adversely affecting the entire system, the bureaucrats arbitrarily elect to punish via a method all too familiar.

But cutting \$90 million in funds from the university system's budget, Mr. Califano will cause far more harm than could possibly result from agreeing to the North Carolina proposal.

North Carolina, in its approach, speaks both to the problem of further integration AND the problem of quality education. HEW does not speak to the problems of education and, obviously, is not concerned to what happens in that field.

For the President to support such idiosyncrasy and irresponsibility tells the people of this state clearly who are the friends of this state and the fine university system it has built.

It also reveals clearly the influence our leaders have with the President they supported so strongly.

the White House Lawn where President and Mrs. Carter were waiting to meet the party. President Carter made his opening remarks calling Zemululu one of the great countries of the world and a friend the United States could not do without.

"We call that Cyanide Valley, folks," said our New Zealand bus driver as the coach climbed a treacherous precipice over a cloud-hung gorge. "One drop is enough." The first time I heard that one, we were making our way up Mount Washington in New Hampshire. It has since been reprised for me on Pike's Peak, in the Kyber Pass and in both the Swiss and Italian Alps on the post bus down from St. Moritz.

On a chartered coach passing through New York's Chinatown, the guide pointed to the clotheslines draped between the tenement houses and, after surreptitiously consulting his time-yellowed script, announced, "There they are, folks, the flags of all nations." I have heard the same remark in Naples, Taiwan, Dublin, Jakarta and in many other climes where laundry is publicly flown and flaunted.

Is there a tourist operator alive who never to his passengers hath said, when indicating the toilet facilities at a rest

(Continued on page 5)

The Fireproof Secretary

By ROWLAND EVANS and ROBERT NOVAK

WASHINGTON — The White House refusal to help Patricia Roberts Harris, Secretary of Housing and Urban Development (HUD), dump a bureaucratic antagonist has angered liberals and intensified the cold war inside the Carter administration.

Immediately at stake is whether Mrs. Harris takes over the Federal National Mortgage Assn. (Fannie Mae) — a federally chartered corporation which supports the housing market by buying commercial mortgages. But much more is involved. Backed by both civil servants and political appointees at HUD, Mrs. Harris is a throwback to Great Society liberalism of the 1960s which believed Uncle Sam and his checkbook could solve all problems.

Jimmy Carter, considerably less certain than Pat Harris about most things, does not share that faith in government. There is, then, an internal conflict over both style and ideology between White House policymakers and departmental policy executors — particularly at HUD. But the President will not wield a hatchet. Mr. Carter is never inclined to fire anybody, and even if he were it certainly would not be the Secretary of HUD. Black

and female, Mrs. Harris is fireproof.

Stylistic differences overshadowed ideological differences when Mrs. Harris's struggle with Fannie Mae began over a year ago. A prominent Washington lawyer before entering the cabinet, she had served as a well-qualified director for several companies eager for public display of blacks and females. So she was shocked to find Fannie Mae's 10 stockholder directors were all white males.

It was not what Mrs. Harris did next but how she did it. In her tough-gal style, she demanded that Oakley Hunter, chairman of Fannie Mae, integrate his board, sexually and racially. Hunter, a 61-year-old conservative Republican who served as a Congressman from California 25 years ago, was nonplussed. Stunned by what he considered a personal insult, he gave not an inch.

The personality clash quickly became ideological. HUD claimed Fannie Mae under Republican Hunter was refusing to buy risky inner-city mortgages, a claim refuted by Fannie Mae and the housing industry. In no time, HUD had sufficient grounds to demand Hunter's ouster. The President himself agreed to look into it. Ambassador Robert Strauss, the

administration's peripatetic Mr. Fixit, tried to get Hunter quietly to resign. Failing that, one course remained: sack Hunter.

But to HUD's astonishment, the White House blocked the way by finding no grounds for firing Hunter. That recommendation came from a 32-year-old White House domestic policy aide named Orin Kramer who is now regarded as Benedict Arnold at HUD (in the words of one HUD official, "that little creep"). "I'm not going to let this turn into another Marston affair," Kramer told friends. "My job is to protect the President."

That desire is incomprehensible to HUD bureaucrats who could not care less for Jimmy Carter's political hide. Moreover, while HUD and Mrs. Harris seek wider bureaucratic frontiers, in a style harking back to Lyndon Johnson, by taking over Fannie Mae, Mr. Carter's men are more concerned about the housing industry in an uncertain economy.

The difference extends beyond Fannie Mae. The Harris team at HUD is frustrated by what it considers meatax budget slashes by Mr. Carter's Office of Management and Budget (OMB). "We are dealing with a bunch of conservatives, including a bitter Harris adviser told us. Carter aides believe HUD is living in a long-gone Great Society, submitting budgets that begged for the meatax.

Mr. Carter selected Mrs. Harris for the cabinet without knowing whether her style or ideology were faintly similar

to his own. Having picked in haste, he can repent in leisure — for there is no chance of firing her. Her status among black leaders, organized labor and in Congress wrap her in asbestos.

Accordingly, some worried Harris supporters see the White House refusal to dump Oakley Hunter as a prod to force out Mrs. Harris. In fact, however, that presupposes determination of purpose and constancy of intent generally lacking at the White House.

Moreover, Mrs. Harris has her own friends there. A few liberal presidential aides share HUD's position on both Fannie Mae and urban spending. Some soft-spoken Georgians assert an admiration for Mrs. Harris's abrasiveness. The President himself tries to convince key advisers how happy he is about HUD's secretary.

Nevertheless, the overriding mood among policymakers is impatience with Mrs. Harris. In the latest bureaucratic infighting, HUD is issuing regulations to control Fannie Mae and Fannie Mae is preparing a lawsuit to block them. An overburdened President, unwilling either to support or restrain his Secretary of HUD, looks on with unmistakable helplessness.

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Quote

"Yesterday is not ours to recover, but tomorrow is ours to win or lose." — President Lyndon Johnson.

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FIDELITY

It was with the word "duty" on his lips that the great Lord Nelson died in the Battle of Trafalgar.

On the October morning of 1805 when Admiral Lord Nelson gave the order to begin the battle, he knew that the destiny of England was at stake and that before the day was over either Britannia would rule the waves or Napoleon would rule the European world. He gave the immortal signal, "England expects every man to do his duty." Later in the day as he

lay dying in the arms of Captain Hardy, Nelson murmured, "Now I am satisfied. Thank God I have done my duty."

There is something complete about a life when with the last breath a person can declare that he has done his duty. The ends to be attained in life are comparatively simple and very definite, and towering above all others is the simple duty to the requirements of life as we encounter them.

—By Elisha Douglass

Simple Concepts Don't Apply

By JOHN CUNIFF AP Business Analyst

NEW YORK (AP) — Our understanding of today's economy is just as flawed as were our economic conceptions during the Great Depression of the 1930s, according to two professors with international reputations.

As a result, they say, we have entered an economic era of confusion and rapid fluctuations, attended by "optimism or even elation that is shortly replaced by pessimism or even dejection."

We don't understand the forces moving contemporary economies, say George Katona and Burkhard Strumpel, long known for their economic analyses at the University of Michigan.

Just as John Maynard Keynes identified failure of

demand as a cause of the Great Depression, "we are in urgent need of a post-Keynesian paradigm in order to understand the contemporary economy," they say.

Lacking that — lacking strategies for dealing with specific problems — they say, the certainty of the post-World War II era has already given way in this decade to disorientation.

Katona and Strumpel aren't the first to declare a new economic era, but their insight is perhaps unique. Instead of studying numbers and equations, they studied psychological attitudes, or consumer behavior.

As they view it, early in this decade the economy that had delivered so many consumer goods and provided people with better jobs and greater security gradually became a

source of concern rather than satisfaction.

Because of inflation, millions failed to improve their living standards. Unemployment prevailed while jobs went begging. Private and public services failed.

We didn't understand why. The simple concepts of the 1960s didn't provide answers, for example, as to why prices continued to rise in the midst of plenty. The belief in inevitable economic improvement faded.

Laymen received little help from the experts. Economists of the 1960s assured us they had learned to tame the economic cycle. We learned they had not — that they couldn't even foretell the recession of 1973.

Katona, a pioneer in consumer behavior studies and a founder of the Institute for

Social Research, and Strumpel, now a professor at the Free University of Berlin, say we badly need new economic insights.

"There must be something wrong with the law of supply and demand when prices keep going up both in good times and bad times, both when demand is high and when it is low," they write in "A New Economic Era."

Nothing original in the title, published by Elsevier Inc., but plenty in the contents. Our failure to understand, they suggest, might be a consequence of our proclivity for analyzing numbers rather than people.

The difficulties, that is, might be qualitative rather than quantitative. "It may be less the quantity of the product than its composition that has become the problem in the 1970s," they write.

—Lynn Caverly

Hoary Tour Jokes

By HUGH A. MULLIGAN AP Special Correspondent

SHOTOVER RIVER, New Zealand (AP) — As soon as they find a safe and permanent dumping ground for atomic wastes, oceanographers and marine biologists might address themselves to locating a lasting repository for tourists' hoary jokes.

Over the long haul, say a nine-day coach tour, the effect of these hoary witticisms can be quite enervating if not downright lethal.

In its own way, it may have been moderately droll when, as our bus negotiated the hairpin turns of Skipper's Canyon, the driver leaned into his microphone and advised: "If you're scared, folks, just close your eyes, the way I do on these curves."

The "suicide leap" that seems to be a fixture of every mountain range in the world is usually associated with some tender love story involving a chief's daughter and her low-caste swain, when in truth it probably marks the jumping off place of many tourists who couldn't stomach another mile of the guide's jokes.

"We call that Cyanide Valley, folks," said our New Zealand bus driver as the coach climbed a treacherous precipice over a cloud-hung gorge. "One drop is enough." The first time I heard that one, we were making our way up Mount Washington in New Hampshire. It has since been reprised for me on Pike's Peak, in the Kyber Pass and in both the Swiss and Italian Alps on the post bus down from St. Moritz.

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Is there a tourist operator alive who never to his passengers hath said, when indicating the toilet facilities at a rest

(Continued on page 5)

40 Years Ago Today

March 29, 1938

The United States and Great Britain will announce before the end of the week their intentions to build battleships of more than 35,000 tons, an authoritative source said today.

Final decision to exceed the limitation of the 1936 London treaty was understood to have been reached at a meeting of United States, British and French experts.

George Mitchell, Regional Director of the Farm Security Administration, reported today that 38,392 farm families in region four, which covers North Carolina, Tennessee, Kentucky, Virginia and West Virginia, had paid back \$4,726,000 of the \$14,286,000 lent them and were worth an average of \$262 a family more now than when they became borrowers.

"This means," said Mitchell, "that the 38,000 families have in worldly goods \$10,000,000 more than they had before they started to use FSA credit and farming advice."

—Lynn Caverly

Six Accidents Here Yesterday

An estimated \$4.85 property damage resulted from a series of six traffic mishaps investigated by Greenville Police yesterday.

Officers reported heaviest damage resulted from a 5:06 p.m. mishap on Charles Street, 200 feet North of the Greenville Boulevard intersection involving cars driven by Dewey Randolph Gaskins of Route 1, Grimesland and Nancy Elizabeth Perdue of Henderson.

Police who estimated damage at \$800 to each of the two cars, charged Miss Perdue with failing to see her intended movement could be made in safety.

Hannah Ruth Paramore of 207 Pine St. was charged with failing to see her intended movement could be made in safety following investigation of a 6:10 p.m. mishap on Memorial Drive, 75 feet South of the Country Club Drive intersection.

Police said the Paramore car collided with an auto driven by William Earl Hall of 104 Asbury

Ervin Praises Stand By N.C.

MORGANTON, N.C. (AP) — Former U.S. Sen. Sam Ervin Jr. has praised the stand University of North Carolina officials have taken in their dispute with HEW Secretary Joseph Califano.

Ervin wrote UNC officials recently he wished to commend them and the UNC Board of Governors "for making it plain to the Department of Health, Education and Welfare that the university system is not willing to sell a portion of the sovereignty of the state of North Carolina to that department for federal dollars."

Ervin wrote after Califano announced he was taking steps to begin a cutoff of federal aid funds to the university. The dispute is over segregation of the 16-campus university. UNC has presented a desegregation plan which HEW says is inadequate.

Mulligan Col...

(Continued from page 4)

stop. "There are our summer houses ... some are for men, and some are for women." Or, when confronted with a cow on the highway, has refrained from saying, "I told you there was a lot of bull about this trip."

If such there be, it only means his microphone has gone dead or his impromptu remarks have blown out the window. Once in my travels I did encounter a tour guide with an original approach to his subject. It was in Bangkok and our man, in refreshingly creative English learned from visiting GIs, was proudly pointing out the glories of that fabled city's 300 wats or temples.

"This reclining Buddha," he informed us, "is 160 feet long. It is the largest reclining Buddha in the world, and the second largest in Thailand."

I'm still trying to figure out what the Guinness Book of World Records would do with that one, except to list him as the only truly humorous sight-seeing guide in the world. And the second funniest in Thailand.

Buchwald Col...

(Continued from page 4)

president complained.

"The Pentagon is just over the bridge from the memorial, Mr. President. We can go there after the wreathlaying."

"How late do they stay open?"

"Five o'clock."

"Five o'clock? I won't even have time to pick up any gunboats for our navy."

"We'll go back the next morning."

"Suppose all the F-15s are gone by then?"

"The Pentagon always keeps a dozen in the stockroom for its special friends. Oh, by the way, there is a State dinner tonight and Beverly Sills is going to sing."

"That's nice. Maybe I can talk President Carter out of some cruise missiles during Madame Butterfly."

Caroline Has A New License

NEW YORK (AP) — Caroline Kennedy has a new driver's license.

She traded in her Massachusetts license for a New York license Monday. The new license lists her recent conviction for speeding.

The 20-year-old daughter of assassinated President John F. Kennedy was stopped while driving 86 mph in a 55 mph zone of the Long Island Expressway last July 4.

Less N.C. Land For Farm-Use

By KEVIN P. McKENNA
Associated Press Writer

RALEIGH, N.C. (AP) — Less and less land in North Carolina is being used for farming, and although statistics indicate the rate of decline in farm land is tapering off, the prospects for reversing the downward trend appear to be poor.

An estimated 13.1 million acres of land will be farmed this year in the state, down from 17.8 million acres in 1960. After declining by about 400,000 acres a year in the early 1970s, the annual decrease has slowed to 100,000 acres.

Carl Cross, a statistician with

the state Agriculture Department, said farm acreage has been falling in almost every area of the state.

"There's been a gradual decline in the total land in farms," he said. "It's pretty general. Some new farm land has come in in the east, where there have been large land-clearing operations, and that has partly offset the trend."

"An awful lot of it has been because of urbanization and highways," he added. "But there have also been low farm prices this past year, and I would imagine the family farm is caught in more and more of a squeeze."

Elsewhere in the nation, low farm prices have sparked a collective protest by many farmers. In North Carolina, there have been few demonstrations, but at least one Wake County farm-equipment dealer sees discontent rising in his area.

"Last year, farmers didn't make any money on corn," said Bobby Revel, one of the owners of Revel's Tractor Co. in Fuquay-Varina. "Soybeans were fairly profitable, but it's been hard to make any money at all on cotton. Most cotton farmers were on loans last year, and their cotton is still in storage."

The price trends are reflected in the latest forecast for the state's planting season. Cross said cotton acreage apparently would be down 20 percent and corn would be down 8 percent, while soybean acreage would increase by 7 percent.

The forecast, based on a January survey, did not include tobacco. Cross said "a lot of variables are involved" for tobacco farmers, including a new federal stabilization program

that will increase their acreage allotments by 20 percent if they agree not to prime the bottom four leaves on each of their stalks.

Ernest Miller of the U.S. Ag-

riculture Stabilization and Conservation Service said only 16 to 18 percent of the state's tobacco farms had signed up for the program, although he expected many more applications

by the April 7 deadline.

Revel said local tobacco farmers are restless and "real unsure" about the new program. "They say it won't work unless everybody does it," he

said.

"I've talked to several farmers, and they think all the farmers going to Washington has helped a whole lot," Revel added. "They've been talking about getting together with wheat farmers, so that in turn they'll get support for the tobacco program."

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Several Factors Behind The March Into Inflation

By R. GREGORY NOKES
Associated Press Writer
WASHINGTON (AP) — Deficits, devaluations, food prices, imported oil and a government that can't say no — all are said at one time or another to be the cause of inflation.

At the moment, food prices are getting most of the heat, after increasing 2.4 percent since the beginning of the year. The decline in the value of the dollar is getting some of the blame, too.

But the fact is that all the other commonly cited causes contribute to the upward price spiral, which is showing signs of getting worse.

Inflation has been a problem for Americans since 1968, when prices increased 4.7 percent. The worst year was 1974, when prices rose 12.2 percent.

While there is no single cause of inflation, these factors play a part:

—Labor negotiations. As prices rise, workers ask more money — and that extra cost is passed on in still higher prices.

—Government policy. Inflation is not the only consideration, and some decisions are made in spite of, not because of, their effect on inflation.

—Deficit spending. Higher government spending puts more money into circulation, which increases demand — and prices.

—Devaluation. As the value of U.S. currency drops in comparison with foreign money, imports cost more, whether they are finished goods or the raw material of domestic products.

More specifically:

LABOR NEGOTIATIONS — Labor unions are demanding wage increases averaging 8 percent a year because prices have been increasing 6 percent and the unions feel entitled to another 2 percent for gains in worker productivity. But then businessmen raise prices 6 percent because of the wage hikes.

The administration hopes to unwind the difficult wage-price spiral by convincing business and labor leaders they should hold down future price and wage increases.

At best, the administration thinks 0.5 percent can be trimmed from the inflation rate

each year, which would still leave inflation at about 4 percent in 1983.

POLICY — The coal industry contract just ratified provides an example of policy conflicts. The contract provides for pay and benefit increases for coal miners of 39 percent over the next three years and is clearly inflationary, administration officials say privately. But they saw no alternative if the long strike was to be ended.

A dilemma for the government is that it sometimes must, or thinks it must, bow to demands or needs that add to inflationary pressures. Such was the case with the Carter-backed increase in the minimum wage from the present \$2.30 to \$3.35 by 1981.

Efforts by farmers to get higher government payments for their crops have created another major headache for the administration.

DEFICIT SPENDING — When the government spends more than it takes in, more money goes into circulation — money that eventually gets to

the consumer and creates more demand, which in turn pushes up prices.

Charles L. Schultze, chairman of President Carter's Council of Economic Advisers, traces the start of the problem to the Vietnam War era, when the government tried to pay for both the war and expensive social programs by borrowing rather than by raising taxes.

DEVALUATION — While the four-fold increase in oil prices beginning in 1973 shot new venom into the price spiral, the devaluations of the dollar early in this decade preceded higher oil prices as a major cause.

The latest declines in the value of the dollar have added as much as 0.75 percent to the inflation rate this year, Federal Reserve Chairman G. William Miller has estimated.

Senate Candidate McNeill Smith Cutting Costs; Hopes Place 2nd

RALEIGH, N.C. (AP) — With his campaign about \$48,000 in debt, Democratic U.S. Senate candidate McNeill Smith has cut back on advertising plans and figures a second-place finish is about the best he can do in the May primary.

Smith still hopes to salvage his campaign by coming in second. He's gambling that the votes will split enough among the candidates to force a second primary. If the leading candidate doesn't get a majority of the total votes in the first primary, the second-place finisher can request a runoff.

But Smith conceded Tuesday that a recent voter opinion poll showed only about half the potential voters knew he was a candidate. And with television advertising being canceled for lack of funds, that identity problem will be difficult to overcome in the final five weeks of the campaign.

Smith's campaign staff hasn't been paid since Feb. 15, but they've decided to stand by the candidate and work free through the May 2 primary. He'll be relying on those volunteers and personal campaigning for the last five weeks of the campaign.

Two weeks ago, there was serious talk among Smith's top advisors that he consider getting out of the race, but the staff's agreement to work free saved his campaign from a premature end.

Smith, who is out about \$85,000 of his own money, said that show of loyalty by his staff breathed new life into his campaign.

But he and several associates confirmed Tuesday he is being forced to change his plans because of a lack of money.

Plans for \$150,000 worth of advertising have been scrapped. Smith's media consultant, Marvin Chernoff of Columbia, S.C., has agreed to settle his \$63,450 contract for 40 cents on the dollar.

Smith has scheduled a news conference for Friday morning in Raleigh to discuss the new direction of his campaign.

Smith, a state senator from Greensboro, has raised about \$200,000 and spent \$248,000, according to his campaign finance reports and campaign advisors.

Smith cited two reasons for his problems in raising money.

Evel Knievel Is Leaving Shelves

NEW YORK (AP) — Some Evel Knievel toys are being pulled from store shelves because of the daredevil's conviction last year for beating his publicist.

Ideal Toy Corp. spokesman Zeke Rose said Tuesday: "Based on what happened last fall, there's no reason to continue production" of the toys. The 38-year-old Knievel is serving a six-month sentence in Santa Monica, Calif., for beating Sheldon Saltman with a baseball bat.

While sales of the toys have been curtailed in the United States, Rose said the firm will continue marketing the toys in Germany and the United Kingdom. European sales, he said, represent "a very small proportion" of total sales.

Smith, a state senator from Greensboro, has raised about \$200,000 and spent \$248,000, according to his campaign finance reports and campaign advisors.

Smith cited two reasons for his problems in raising money.

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DUCK PROBLEMS — Apple Benedict, a Bronx schoolteacher, holds one of her three pet ducks outside her home in the Bronx. Miss Benedict pleaded innocent Monday to a charge of unlawfully harboring her three pet ducks within the city limits and called the case "an insane waste of the city's time and money." The American Society for the Prevention of Cruelty to Animals wants the city statute banning such animals from built-up portions of the city to be upheld, protecting as yet unborn ducklings from foul treatment. (AP Laserphoto)

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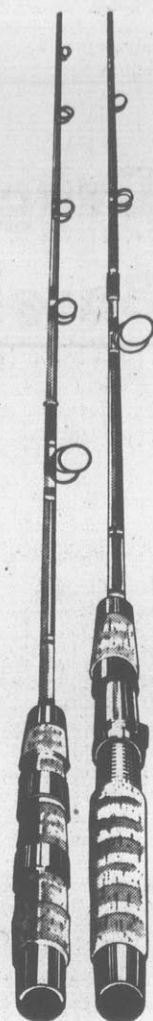
Sale prices effective through Saturday.

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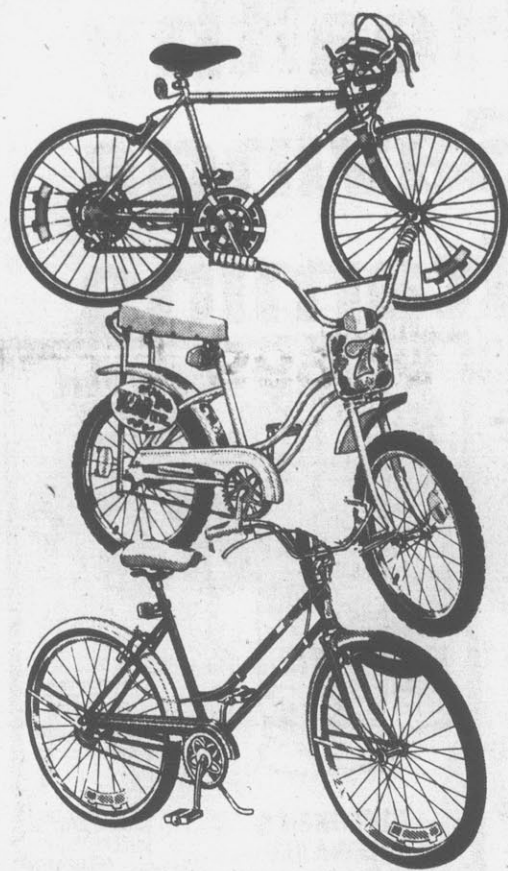


Garcia Blue Rods
Now 11.19
Reg. 13.99 Spincast, spinning.



Lew Childre™ Rods
Now 16.79

Reg. 20.99. Lew Childre 5½', 6' and 5'8" bait casting rod.



Bike sale

Save \$10

Sale 69.99

Reg. 79.99. Boys' 24" 10 speed racer. Features 19" frame, Skylark derailleur, blackwall tires, rattrap pedals and dual caliper side pull brakes.

Sale 79.99

Reg. 89.99. Boys' or girls' 20" motocross style bike with MX seat and handlebar, knobby tires, coaster brake.

Sale 69.99

Reg. 79.99. Women's 26" 3-speed touring bike with 19" frame, dual caliper side pull brakes, chrome fenders and black-wall tires.

Sale prices effective through Saturday. Bikes come unassembled.

Bowling ball sale.

Sale 21.59

Triple Crown.

Reg. 26.99 Brunswick "Triple Crown" plastic bowling ball in 10, 12, 14, 16 lb. weight. Black/copper and smoky pearl.

Sale 20.79

Personal 300.

Reg. 25.99 Ebonite "personal 300" plastic bowling ball in 10, 12, 14, 16 lb. weight. Burgundy or light blue.

Sale 15.99

Custom 300.

Reg. 19.99 Brunswick "Custom 300" black rubber bowling ball in 10, 12, 14, 16 lb. weight.

Sale 27.99

Cobra XXX.

Reg. 34.99. AMF plastic bowling ball. 10, 12, 13, 14, 15, 16 lb. weight. Silvertone.

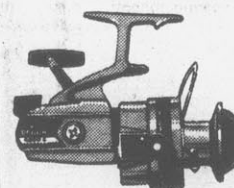


Drill by appointment only.

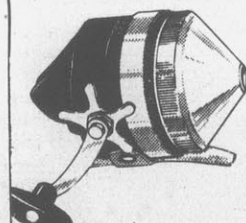
Sale prices effective through Saturday.



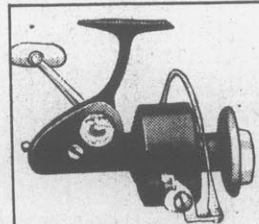
Lew Childre™ Rods
Now 11.19
Reg. 13.99 Stick casting rods.



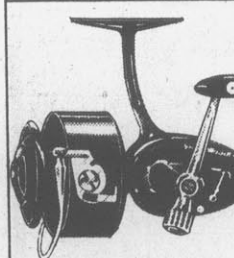
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Reg. 29.99 Silver skirted spool spinning reel.



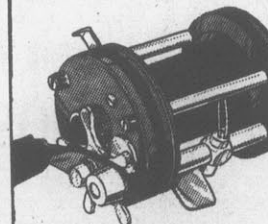
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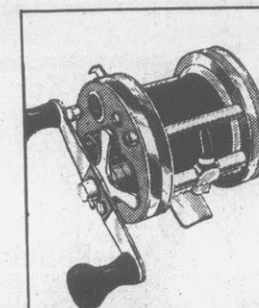
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Now 12.79
Reg. 15.99 Spinfisher reel.



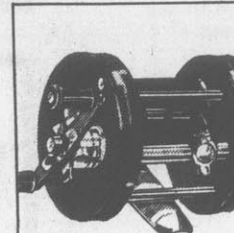
JCPenney 440
Now 11.99
Reg. 14.99 Spinning reel.



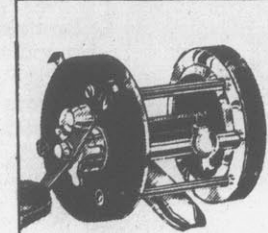
Ambassadeur®
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Reg. 39.88 5500. Fast retrieve.



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Reg. 59.99 5500 C. Ball bearing fast retrieve.



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U.S.S. ENTERPRISE RETURNING — William Shatner, as Capt. James Kirk (right) and his first officer Leonard Nimoy, as Mr. Spock, will once again command the star ship U.S.S. Enterprise in a major movie film it was announced Tuesday at a Paramount Studio press conference. Most of the original crew will return in the movie version of "Star Trek" and the ship will be fitted with the most sophisticated instruments and weaponry known to 23rd century space technology. (AP Laserphoto)

Most Americans Back Social Security Taxes

By EVANS WITT
Associated Press Writer
NEW YORK (AP) — Most Americans support this year's Social Security tax hikes even though members of Congress say the public is clamoring for a rollback of the tax increases. Associated Press-NBC News polls show.

A growing number of congressmen, pushing for a cut in the Social Security tax increases they passed last year, say the country's election-year voters are demanding relief from the hikes, which were designed to rescue the Social Security system from bankruptcy. By a 56-38 percent margin, Americans said in March they support this year's increase — a finding identical to an AP-NBC News poll taken in February.

That backing is not based on ignorance. Fifty-four percent of the 1,604 adults interviewed this month said they had noticed the increased Social Security tax payments, withheld as FICA (the Federal Insurance Contributions Act) from the pay checks of many wage earners. Forty-one percent of those polled said they had not noticed the rise, and 5 percent weren't sure whether more was being withheld from their checks. Even those who had noticed the bigger bite favored the So-

cial Security tax hike, by a 51-45 percent margin.

The March poll indicated that only about 6 percent of Americans have contacted their representatives in Congress about the hike.

Because the proportion of people who said they had voiced their views was so small, it is not possible to say accurately whether more of those opposed to the hike made their feelings known than those who support it.

More than 150 Democratic congressmen have signed a petition asking their party to support a proposed rollback in the Social Security tax increase.

Driver Charged In Accident

Melvin Barry Harmon of 316 Jones Drive was charged with driving under the influence and failing to stop for a stop light following investigation of a 12:45 a.m. collision today at the intersection of Fifth and Elm Streets.

Police reported the Harmon car collided with an auto driven by Daniel Christopher Pelone of 325 Aycock Drive, causing an estimated \$800 damage to the Pelone car and \$2,700 damage to the Harmon car.

Expects Ingram Campaign Suits

RALEIGH, N.C. (AP) — Wake County District Attorney J. Randolph Riley said Tuesday he expects prosecutions to result from the State Bureau of Investigation's probe of Insurance Commissioner John Ingram's campaign finances.

The SBI has uncovered donations of \$500 each by two insurance companies to an inauguration breakfast for Ingram in January, 1977.

State law prohibits corporations from making campaign contributions. Ingram has con-

tended that the breakfast wasn't political and that the corporate contributions were therefore not illegal.

George H. Talbot, president of Charlotte Liberty Mutual Insurance Co., has acknowledged writing a company check for \$500 to help finance the breakfast.

The News and Observer of Raleigh today quoted the unidentified president of another company as saying that he also contributed \$500 in company funds to the breakfast.

The newspaper also quoted executives of two additional unidentified insurance companies as saying they made personal contributions of several hundred dollars to the breakfast.

One said he had donated either \$300 or \$400 and the other said his contribution was "in the range" of \$400.

None of the contributions were reported to the state Board of Elections.

Ingram could not be reached for comment Tuesday and his top aides refused to comment.

The \$500 check from Charlotte Liberty Mutual was first discovered by Harry N. Young, an examiner for Ingram's department, during a routine audit of the company's books.

Oscar S. Smith, personnel director for the Insurance Department, said Tuesday that Young was suspended on March 17, but declined to give

any details. Deputy Insurance Commissioner W. Bryon Tatum would not disclose the reason he suspended Young, a 22-year veteran of the department, from his \$20,784 a year job.

Young refused to comment on the suspension Tuesday except to say he has hired a lawyer.

He has 15 days to file an appeal.

Earlier this month Young was quoted as confirming he had discovered the \$500 check. It is illegal for department investigators to disclose the results of company examinations before the report on the results is published.

Drug Traffic Barely Dented

WILMINGTON, N.C. (AP) — More than 30 tons of marijuana have been seized in the past six months, but newly named local U.S. Customs Patrol Division chief Gilbert Payette says he thinks the seizures represent "a staggeringly low amount" of the marijuana smuggled in along North Carolina's coast.

"People used to say we got about 10 percent," Payette said. "Then we busted a bunch of people last year and they raised the estimate to say we get about 40 percent. To tell you the truth, I don't think we get a fraction of that."

The "bunch of people" were arrested during three large seizures of marijuana due to beefed up anti-smuggling activity.

Payette said Customs agents were being transferred into the Carolinas from Florida, where smuggling has long been a

serious problem, and his job was to help coordinate efforts of several foreign agencies.

"Smuggling has been so big in Florida for so long, it makes good sense that with a concentrated effort on our part to crack down, they would expand their operations to other areas," Payette said.

He must work with agents from the Drug Enforcement Administration, the U.S. Coast Guard and the FBI.

But he added that even the agencies' combined efforts weren't making much of a dent in the marijuana traffic over the coastline.

"I once had an informant tell me he wasn't going to supply me with any information on pot shipments because it just wasn't doing anything," Payette said. "A 7,000-pound haul was just a drop in the bucket, he said."

Charge Willful Project Failure

SYRACUSE, N.Y. (AP) — The Occupational Safety and Health Administration has accused two firms of a "willful violation" of construction standards at a nuclear plant where a wall collapsed, killing two workers and injuring seven others.

The agency proposed Tuesday a \$10,000 fine each for the Stone and Webster engineering firm of Boston and the Walsh Construction Co. of Darien, Conn., for allegedly failing to have reinforcing rods in the wall properly supported and guyed.

Proclaims Mar. 30 As Doctor's Day

Each year on March 30, physicians of America are honored nationally by the observance of "Doctor's Day." This is done in memory of Dr. Crawford Long, a Georgia physician who in 1842 first introduced ether as a means of anesthesia.

To mark the day in Greenville, Mayor Percy Cox has signed a proclamation declaring Thursday, March 30 as "Doctor's Day in the City of Greenville."

In his proclamation, the mayor notes doctors have "demonstrated the highest skill and professional achievement, and have won the admiration and respect of the community."

Cox also extended to the doctors and their wives and families "greetings on behalf of all citizens."

In Pitt County, it has been the custom for the past 34 years — since March 30, 1944 — for the Woman's Auxiliary of the Pitt County Medical Society to sponsor an annual event recognizing physicians.

This year, members of the auxiliary will place a book relating to medicine in the library of Pitt Memorial Hospital as a means of marking the local annual observance of Doctor's Day.

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Clarifying Misconceptions About Mental Health

EDITOR'S NOTE — Few important health subjects are surrounded by more questioning — and more misconceptions — than mental illness. In this discussion, a leading psychiatrist and researcher talks about its nature, the state of scientific knowledge today, the meaning and promise of research, and prospects for future progress. He is Dr. Daniel X. Freedman, chairman of the department of psychiatry at the University of Chicago.

By ADELINA DIAMOND
For The Associated Press

Q. What do you mean by mentally sick?

A. I mean schizophrenia and depression. They are the two major mental illnesses along with severe neurotic disorders.

Q. Anxiety?

A. Anxiety is not usually a mental illness; it's a mental distress.

Q. What's the difference between sickness and distress?

A. I suppose the ease of repair, transience of the situation, the extent to which the individual can — without special help — take command over his distress and do something about it.

... There's a difference between the anxiety of a schizophrenic and the anxiety that I might feel if I were unemployed.

Every society has misdiagnosed, but they have recognized melancholia and madness in every culture. And we sit around asking what mental illness is. You know, what we're really doing is trying to deny that minds can fall apart — the terror that we have ...

Q. I think when people talk about mental illness they are not talking about minds that are falling apart.

A. No, they're often not. That's what I'm trying to say.

Q. They're talking about problem-oriented and stress-producing situations —

A. Which we all can identify with and might experience, or fear we might experience.

Q. Are there reliable figures on the number of mentally ill

people, as opposed to mentally distressed?

A. Sure. There are increasingly better studies of this. Some have held up over the years for different cultures. At any one time you'd expect about 2 million Americans — about 1 per cent of the population — to be identifiable as schizophrenics and at least 2 million as quite severely depressed. Next year, of 4.3 million youngsters who will become 18, 12,000 or so will be seen for schizophrenia-like illness.

Q. I'm surprised it's that high for real mental illness.

A. That's it. There are excellent international and U.S. studies showing that. Again, most people fear and avoid thinking about real mental illness. We are interested in the soap opera of our daily lives, and why not? These are our lives and our problems and perplexities ...

Q. How do we deal with the large population which is distressed and partially impaired, but not mentally sick?

A. We don't deal with them with medicine.

Q. With what, then?

A. An improved society — through better habits, influences on their learning, encouraging their ability to use social resources. Many use religion; the history of religions over thousands of years shows a variety of different ways to deal with man's distress and existential concerns. And they are still doing it today. Psychotherapy or counseling are also supportive ways to master disruptions or barriers to optimal learning and self-regulation.

Q. What about the question of whether people should be served in hospitals or in mental health centers with trained staff or volunteers?

A. It is almost a matter of taste. How you best treat when you don't know how to treat.

Q. We don't know?

A. I didn't say that. I said when you don't know. We do know that if we diagnose cor-

rectly, we often can choose a therapy that specifically makes a difference ...

Q. Are we near any major breakthroughs?

A. Of course, we're close to them: we've already had some and they're not appreciated, such as the major "tranquilizers" for psychosis. (Phenothiazines). These, lithium, and antidepressants are probably the major reasons that we are able to treat in an ambulatory fashion today ... Sixty or 70 percent of the people who have been depressed — seriously depressed — and perhaps 60 percent of the seriously psychotic, can with appropriate care be prevented from relapsing ...

Q. Do drugs do anything about the underlying cause?

A. No. Besides, there are causes — not a single cause. But we don't yet have a penicillin, agents that strike at the cause ...

Q. Are we moving from talking therapy to chemical therapy?

A. Yes. We have moved to the most effective combinations of treatments. We began the move in 1955. Studies show that no matter how a psychiatrist is trained, he now does more problem-focused therapy; he does more talking and medical therapy combined. He does less probing of personalities to get at "roots" of problems, which was dominant in the 50s and has become highly valued within some groups ...

Q. What about the community mental health movement to de-institutionalize mental patients? Do you think the really ill can be treated as outpatients?

A. Of course, but de-institutionalization is a plea, a humane one. That's all anybody ever meant it to be — to get the patient and doctor in more convenient approximation to each other and to social support systems that are suitable for the needs of recovering patients. Most — but not all — patients can use good care that is within their community — if we were able to provide it.

Q. Should we use all the mon-

ey possible for treatment?

A. If the small amount of money we spend for research competes with patient care — that is a social decision the scientist can't make for you. It's society's burden ...

With lithium to prevent manic disease we saved \$1 billion in hospital costs in 6 years of its use. When we're talking about health care needs competing with research needs, we must see that if we pay now for research, we save later.

If you took the National Institute of Mental Health research budget of about \$100 million and gave it all to the State of Illinois, it would only pay for less than one quarter of the costs of taking care of the mentally ill in the state. The National Institute of Mental Health budget for research is 1.5 per cent of the total taxpayer expense for the care of mental illness in the United States ...

Q. So we should put our big effort into research?

A. It depends on what you want to know. If you're satisfied with what we don't know today, put it into treatment. But then there will be certain things you will never know.

Q. What major ones?

A. Well, we don't know how to prevent any of the mental diseases, excepting general paresis and pellagra. Those findings were made before World War I, and were based on advances in epidemiology, bacteriology and nutritional chemistry among other things.

Q. Are we in pretty good control of depression?

A. No. Not if you want to prevent it. There are relapses in about 30 per cent of the cases in those people who seem vulnerable to serious relapsing depression. The drugs and talking therapies we have don't work fast enough. People are surely better off if they're lucky enough to have a clearly diagnosable depression. A great many don't. They're better off today in the sense that the drug therapy, if it's used in appropriate dosage, can make their

recovery from depression quicker than it used to be.

If you're willing to put up with nine or 18 months of profound suffering, one can avoid pharmacotherapy. You don't have to treat, if you want to put up with it ... And put up with 35,000 suicides a year, a fair fraction coming from depressive disease. But some of these people — 60-70 per cent — you can maintain on those

medicines. You may thereby ward off the cyclic depressions. That's an enormous gain. We still have electric shock therapy for terminating the intransigent suicidal depressions.

Q. Where do we stand on schizophrenia?

A. We have the phenothiazines which end the acute psychosis fairly quickly; they facilitate ambulatory therapy. But ... we have populations that are

chronic ... populations that are acute ... some sub-populations are less likely to relapse ... In general, if there's good rehabilitative therapy, social skills and occupational therapy, 50 per cent or more will do fairly well. How to specify which therapy is best for which patient is a goal yet to be achieved ...

Q. Are there strong clues pointing to heredity as a cause

of mental illness?

A. There are. For example, take schizophrenia. We now know that your chances of getting schizophrenia if you have schizophrenic siblings are 10 per cent, compared to somebody's else's one per cent.

Q. Any clues as to how they're transmitted — like mother to son?

A. There are clues, but not answers.

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L60-15	15.55	\$62	\$46.50	3.69
A70-13	8.50	\$34	\$25.50	1.96
E70-14	10.00	\$40	\$30.00	2.44
F70-14	10.75	\$43	\$32.25	2.57
G70-14	11.25	\$45	\$33.75	2.73
G70-15	11.50	\$46	\$34.50	2.80
H70-15	12.25	\$49	\$36.75	2.99

Sale prices effective through Saturday.



STILL A MULE MAN — Al Wilson stands with two of his mules, Maude and Jenny, who help guide him through his fields. Wilson has lost his peripheral vision, "so my mules do my seeing for me."

He says mules are hard-working, but only to a point. "When they figure they've done enough work for a day, they'll just call it quits." Wilson's farm is near Orford, New Hampshire. (AP Laserphoto)

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Jack Anderson Reminds That Public Has Responsibilities

By LYNN CAVERLY
Reflector Staff Writer

"Being the sovereign in the United States requires a lot of personal responsibility," said Jack Anderson, noted Washington columnist for over 30 years, in a lecture Tuesday night at Mendenhall Student Center.

Referring to the American public as the true sovereign, Anderson urged the public to take a vested interest in the workings of their government "before the bureaucracies regulate your lives to such an extent they don't even know the regulations," Anderson said that by passively giving the task of solving problems like the energy crisis and welfare to the bureaucrats, the American public will eventually give up its conscience.



JACK ANDERSON

can get campaign donations from the industries that he can't get from the voters.

"There is a thin line between a bribe and a campaign donation," Anderson said. "And these industries wouldn't give their money to the politician if he wasn't going to support their interests on Capitol Hill."

The policy should be one of replacement, Anderson urged. "Any country that could build and employ the first atom bomb, and was the first to place a man on the moon, could certainly find a replacement for oil."

"And there are already practical solutions that could be implemented tomorrow."

"Alcohol fuels are just one solution. We could produce

"Are we really a first class people," Anderson asked the audience of about 150, "or are we just a third class people who lucked up on a first class continent?"

Anderson feels that if the American people treat each other morally from the start, then there won't develop the need for the government to make laws regulating how we should treat each other.

In referring to the current battle between HEW and the University of North Carolina system regarding the policies of the UNC system, Anderson would tell HEW to "go to hell."

"HEW has some right to a little input into the system," Anderson said, "if only because it does contribute financially to it with federal sovereign dollars."

"But they don't have any right to tell the system how to run its schools. As long as everyone is

treated equally, HEW and the rest of the sovereign won't have to regulate it."

Turning to the world-wide energy crisis, Anderson said that official government policy regarding this matter is regulated by the gas and oil industries.

"In the past few years," Anderson pointed out, "the oil and gas industries have changed their policies from 'Use more' to 'Conserve.' This policy of conservation is now the policy of the United States government."

"The oil and gas industries have been very successful in planting their people in key government positions. And of course they would rather the consumer use less today, because tomorrow oil and gas will cost more because there will be less of it to go around."

For the promise of the right vote, Anderson said, a politician

Graduate Art Students' Work To Be Shown

The annual Graduate Thesis Show of graduate art students of the School of Art, East Carolina University, is opening Friday, March 31 at the Gray Gallery in the Jenkins Fine Arts Center on campus.

The seven students exhibiting in this show are Donald Foster, ceramics; Hume Giles, painting; Bob Jones, painting; Charles Kesler, painting; Cliff Page, sculpture; Savannah Scarborough, ceramics; and Rosie Thompson, sculpture. The work of Kesler and Scarborough encompass elements of video production.

A reception for the artists will be held on Friday night from 8 to 10 p.m. Refreshments will be served and the public is invited to attend.

Anderson, in an interview before his lecture, said he felt that President Carter's biggest problem is his lack of Washington experience.

"Other presidents have come to Washington with as little experience as Carter had," Anderson pointed out. "But they surrounded themselves with aides and advisors who knew the ins and outs of the Capitol."

"Carter has surrounded himself with fellow Georgians who didn't know any more than he did. And the American people are losing confidence in him."

"Being president is a very complex job. People don't expect a surgeon to perform surgery without experience, so why expect a President who didn't have any experience with Washington politics to be perfect?"

"But Carter is learning to listen to those who know, and is gaining some of his own experience after more than a year in office."



CEREMONY HELD — Ceremonies were held this morning for the new Greenville Elks Lodge 1645 to be constructed near the intersection of 14th Street and the 264 by-pass. Breaking ground are, left to right, Kurt Fickling, building committee chairman; Lacy Harrell, treasurer; James F. Davenport, secretary; Guy Evans, building

committee member; and J. T. Snowden, Jr., exalted ruler. The modern design building will be approximately 5,000 square feet and construction is expected to begin in the next week. (Reflector Photo by Tommy Forrest)

Bureau Board Host To Commissioners

The Pitt County Board of Commissioners were special guests at the Pitt County Farm Bureau Board of Directors meeting last night.

President David Smith of Ayden presided. Alton Gardner, chairman of the Livestock Committee, reported that progress is being made on the livestock arena being proposed at the Pitt County Fairgrounds.

The members of the Board voted to sponsor the livestock arena project.

Mrs. Lois Briley announced

mand for services by the citizens of Pitt County.

Siegler To Talk On Metrics

Larry Siegler will speak on the metric system to the Coastal Plains Occupational Health Nurses Association Friday.

Siegler is superintendent of the Burroughs Wellcome Company's Animal Health Division.

Linda Mondaux, nurse at Texti Knit One in Kinston, will host the meeting. Nurses are invited.

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Cotton Plants A Novelty Item

RALEIGH — Cotton plants are not always found in cotton fields. Over the years, many have appeared in backyards and around public buildings, apparently as novelty items.

Beginning this year, however, such cotton plants will be illegal if they are grown in the area of eastern North Carolina where the Boll Weevil Eradication Trial is beginning.

The eradication area includes that part of the state east of and including the counties of Caswell, Alamance, Chatham, Lee, Harnett, Sampson, and Pender. Also included are sections of the state east of Highway 87 in Cumberland County.

According to N.C. Agriculture Commissioner James A. Graham, state boll weevil regulations prohibit the planting of non-commercial cotton during the three-year eradication trial.

"Non-commercial refers to cotton that is grown for any reason other than processing," Graham said.

"This includes plants which are grown for ornamental or scientific purposes and volunteer cotton which may emerge in previously planted areas."

He added that everyone in the eradication area must heed the planting regulations if the Boll Weevil Eradication Trial is to have a fair chance for success.

"Cotton producers are currently reporting their intended

acres and will be paying \$50.50 per acre for eradication procedures this year. Other individuals who wish to obtain special permission to plant cotton must request a waiver from the N.C. Department of Agriculture."

Applications for a waiver may be obtained by writing to the Pesticide and Plant Protection Division, N.C. Department of Agriculture, Box 27647, Raleigh, N.C. 27611 or by calling (919) 733-6930.

The decision for granting a waiver will be based on the location, size, pest conditions, and accessibility of the growing area and on any other conditions important to the eradication effort.

Decisions Soon On 'Monitor'

RALEIGH, N.C. (AP) — A decision on whether to embark on the major undertaking of raising the Civil War gunboat Monitor from the Atlantic floor off Cape Hatteras may be reached this weekend by state and federal officials.

The Monitor Research and Recovery Foundation, a private organization which has inspected the Monitor since it was found in 1973, says the rusting hulk can be raised.

But state officials have their doubts, and that will be one of the main questions before the group when it meets here April 2-4. The Monitor and Merrimac fought to a standoff during the war in the first battle between iron clad warships. The Monitor later sank off Hatteras while being towed to North Carolina.

APPEARING SUNDAY

The Gospel Seekers of Whitakers will be appearing at Mayo Chapel Baptist Church Sunday, April 2, at 7 p.m. The public is invited to attend.

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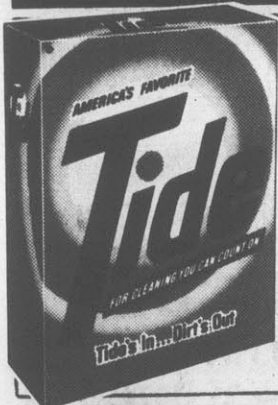


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Stock And Market Reports

RALEIGH (AP) (NCDA) — Feeder pigs Chadborn, 1.997 head, 40-50 lbs No.1s and 2s 130.50 per cwt; No.3s 123; 50-60 lbs No.1s and 2s 116.53, No.3s 107.50; 60-70 lbs No.1s and 2s 105.00, No.3s 87.00.

Statesville, 839 head, 40-50 lbs No.1s 130.00 and 2s 127.25 per cwt, No.3s 98.00; 50-60 lbs No.1s 118.25 and 2s 113.50, No.3s 90.50; 60-70 lbs No.1s and 2s 100.75, No.3s 85.50.

RALEIGH (AP) (NCDA) — Cattle Auctions: North Wilkesboro, 779 head of cattle and 7 hogs. Slaughter cows: Utility and Commercial 30-35.25; Canner and Cutter 25-29.50; Vealers (150-250) Choice 63-70, Good 50-60; Calves (250-325) Good 50-58; Bulls (1000 up) Utility and Commercial 36.25-41.50; Feeder Steers (300-500) Choice 58.25-61.50, Good 50-57.50; (600-800) Good 44.75-47.50; Feeder Heifers (300-500) Choice 48-49.50, Good 42.25-48; Feeder Bulls (300-500) Good 47-58.50.

RALEIGH (AP) (NCDA) — N.C. Egg Market: sharply lower. Supplies plentiful. Demand light. Weighted average price for sales of consumer grade A white cartoned eggs delivered to nearby retail stores: Large 67.01 cents per dozen; Medium 62.48; Small 44.96.

RALEIGH (AP) (NCDA) — Eastern N.C. Sweet Potatoes: (sales fob shipping point basis). Demand good. Market firm. Fifty pound cartons, U.S. No.1s washed and cured Jewel 9.50-9.75.

RALEIGH (AP) (NCDA) — State Farmers Market: (Wholesale prices). Apples, tray pack cartons 8.50-15; Snap beans, bushels 10-11.50; Cabbage, 50 lb bags 4.50-5.50; Collards, bushel 4.50-5; Corn, crates 7-8.50; Cucumbers, bushels 17-18; Oranges, cartons 5.75-6; Grapefruits, cartons 3.75-5; Greens, bushels 4.50-5; Lettuce, cartons 9-9.75; Pepper, bushels 10-15; Irish Potatoes, 50 lbs 2.75-5; Sweet Potatoes, bushels 8; Strawberries, 12-pint flats 7.

RALEIGH (AP) (NCDA) — Grain: No.2 yellow shelled corn steady to higher at 2.50-2.68 mostly 2.55-2.62 in the east and 2.55-2.71 mostly 2.55-2.65 in the Piedmont. No.1 yellow soybeans lower at 7.12-7.36 mostly 7.26-7.36 in the east and 6.90-7.26 in the Piedmont. Wheat 2.50-3.17, new crop 2.75; Oats 1.55-1.65, new crop 1.36. New crop corn harvest delivery 2.31-2.38. New crop soybeans harvest delivery 5.85-5.95.

NEW YORK (AP) — The stock market pushed ahead today, adding to Tuesday's gains. The 10:30 a.m. Dow Jones average of 30 industrials was up 1.47 at 760.31.

Gainers took a 2-1 lead over losers among New York Stock Exchange-listed issues.

Analysts said the market seemed to have been ripe for

Joining Loan Default Suit

RALEIGH, N.C. (AP) — The Consumer Protection Division of the state Attorney General's office has taken the side of poor persons in a far-reaching case to be heard by the state Court of Appeals next week.

The Consumer Protection Division argued in a friend-of-the-court brief filed in the case that the poor are entitled to a \$500 property exemption from the foreclosures of loan companies. The brief was filed in a case in which Beneficial Finance Co. of Wilmington claimed that Mrs. Mildred Montford of Wilmington had defaulted on a \$1,000 loan, secured with about \$300 worth of property.

Mrs. Montford obtained a court order against a seizure of her property by the company. Both sides say they will appeal an adverse decision by the Appeals Court to the state Supreme Court.

The Meeting Place

WEDNESDAY
6:30 p.m. — Kiwanis Club meets
6:30 p.m. — REAL Crisis Intervention meets
8:00 p.m. — Open meeting of Pitt County AA Anon Group meets at AA Bldg. on Farmville Hwy. Telephone 752 7606 or 752 5284.
8:00 p.m. — Pitt County Ala Teen Group meets at AA Bldg. Farmville Hwy. Telephone 752 5201 or 752 5284.
THURSDAY
9:30 a.m. — Welcome Wagon ladies bowling at Hillcrest Lanes
7:00-5:00 p.m. — Game day at Woman's Club
6:30 p.m. — Exchange Club meets
7:00 p.m. — Winterville Kiwanis Club meets at community bldg.
8:00 p.m. — Winterville Ruritan Club board of directors meet

Indict 14 In Alleged N.C. Heroin Ring

RALEIGH, N.C. (AP) — If indictments returned Tuesday against 14 persons in connection with an alleged heroin trafficking ring lead to convictions, North Carolina Attorney General Rufus Edmisten forsees, "quite a crippling effect on the heroin traffic in this country."

Authorities said the alleged ring was among the largest in the nation. Edmisten said the indictments were returned early Tuesday by the Wayne County grand jury.

Among those indicted was Leslie "Ike" Atkinson of Goldsboro, who is currently serving a federal prison term in Atlanta for previous heroin violations.

Edmisten indicated that Atkinson has directed the heroin operation from his cell. Similar charges are pending against him in Ohio.

Edmisten said the indictments resulted from a yearlong investigation by authorities in North Carolina, New York, New Jersey, Ohio and Georgia, as well as federal prosecutors and the federal Drug Enforcement Administration.

Edmisten and other officials declined to reveal specifics of the case, saying

they were wary of pretrial publicity that could hinder their investigation and jeopardize chances of a fair trial for the defendants.

However, Edmisten said the seizure last May of 13 pounds of nearly pure heroin, with an estimated street

value of more than \$70 million, was part of the investigation. That seizure led to the arrests of James M. Harper, 37, of Goldsboro, and Lawrence J. Fuller, 38, of Pikeville, both of whom were indicted Tuesday.

Harper and Fuller were

identified by authorities as "couriers" for the alleged Atkinson operation. They were charged in the indictments with conspiracy, possession of heroin with intent to sell and deliver, and sale and delivery.

Atkinson was indicted on the same charges, in addition to charges of continuing criminal enterprise for allegedly directing a heroin-trafficking ring.

Facing the same charges as Harper and Fuller are three of Atkinson's brothers, Essell, Dallas and Edward Sr., as well as Laura Jones Holmes, identified as a "business associate" of Atkinson. Essell Atkinson was arrested in Wayne County last month and charged with conspiracy in

the same case.

Charged with conspiracy in the case were three of Atkinson's nephews, Larry, Philip and Dallas Edward; Atkinson's daughter, Leslie Atkinson Arrington; her husband, Michael Otis Arrington; Atkinson's attorney, John D. McConnell; and Wilbur Cleo Fuller, identified as "attorney for the Atkinson organization."

Two weeks ago, McConnell returned to his Raleigh home after serving four months at the Eglin Air Force Base prison for perjury. McConnell, 37, a civic, social and church leader in Raleigh, pleaded guilty last July to four charges of lying during a 1975 New York drug trial.

The perjury conviction

concerned his false statements about having deposited between \$400,000 and \$600,000 in secret foreign bank accounts for Atkinson and another heroin trafficker.

Mrs. Arrington is currently serving a federal prison term in West Virginia for previous heroin convictions. Her husband is in a Kentucky federal prison on similar charges. Fuller is in custody in New York in the current investigation.

Authorities said some of the information leading to Tuesday's indictments grew out of the New York conviction of Frank Lucas, whom they said was a major distributor of heroin in the Bronx, Queens, Manhattan and New Jersey.

Obituary Column

Ellis

In an obituary on Jonathan Luther "Cool" Ellis in yesterday's "Daily Reflector" one survivor was omitted. In addition to those previously listed, Mr. Ellis is survived by one sister, Mrs. Sue Skinner of Wilson.

Ford

Mr. Hiram W. Ford, 67, died in Pitt County Memorial Hospital this morning. Funeral arrangements are incomplete at the Wilkerson Funeral Home here.

Mr. Ford, a Tabor City native, was reared in Rocky Mount and had been a Parmele resident for the past 39 years. He was a retired service station operator and a member of Parmele United Methodist Church.

Surviving him are his wife, Mrs. Annabelle Everett Ford; a son, George E. Ford of Dobson; a brother, Alex Ford of Savannah, Ga.; and two grandchildren.

Harris

Mr. Russell C. Harris, 63, died Tuesday in Duke Hospital.

Funeral services will be held Saturday at 2 p.m. at White's Creek Baptist Church, Clarkton. Burial will be in the church cemetery.

Mr. Harris, a Pitt County native, lived here until 1960 when he moved to Bladen County. He was a farmer.

Surviving him are his wife, Mrs. Lottie Hayes Harris; two sons, Harold E. Harris of Greenville and Russell C. Harris Jr. of Elizabethtown; two stepsons, J. G. and Robert Hayes, both of Charlotte; a stepdaughter, Mrs. Roy McKeithan of Elizabethtown; four brothers, Guy Harris of Greenville, Herman Harris of White Lake, and Jim and John Harris, both of Garland; two sisters, Mrs. Alice Buck and Mrs. Harvey Whichard, both of Greenville; three grandchildren and five stepgrandchildren.

Family visitation will be held at Wilkerson Funeral Home here Thursday from 7 to 9 p.m. and at Carter Funeral Home, Clarkton, Friday from 7 to 9 p.m.

Johnson

ROBERSONVILLE — Mr. Joe John Johnson Sr., 75, died Tuesday in Martin General Hospital.

Funeral services will be held Thursday at 3 p.m. at Biggs Funeral Chapel in Williamston. Burial will be in Martin Memorial Gardens.

Mr. Johnson who was a retired farmer, is survived by his wife, Mrs. Katie Mae Forbes Johnson of the home; five sons, William Thomas Johnson of the home, Joe Jr. and Preston Johnson, both of Williamston, Arthur Durwood Johnson of Warrenton and Charlie E. Johnson of Chicod; two daughters, Mrs. Dillon Wynne of Williamston and Mrs. Bernice Warren of Bristol, Pa.; a brother, Henry Johnson of Williamston; two sisters, Mrs. Mary Roberson of Robersonville and Mrs. Ernestine Beach of Oak City; 14 grandchildren and two great grandchildren.

Price

WASHINGTON — Mrs. Flora L. Price of 414 W. Sixth St., Washington, died Monday morning in the Duke University Medical Center in Durham.

Mrs. Price retired in 1959 from Washington City Schools after teaching 41 years in Pitt and Beaufort counties. She was a member of Spring Garden Baptist Church where she taught Sunday School, and was a member of Jephtha Chapter No. 1, Order of Eastern Star and was secretary of the community Helping Hand Club.

Funeral services will be held Thursday at 2 p.m. from the Spring Garden Baptist Church by the pastor, Rev. E. R. McNair, officiating. Burial will be in the Little Family Cemetery in Pactolus, with Randolph Funeral Home in charge of arrangements.

Survivors are her husband, Zachariah Price of the home; one daughter, Mrs. Odell P. Henderson of Newark, N.J.; one son, Dr. Elton Price of Landover, Md.; seven grandchildren; one sister, Mrs. Blossie Moye of Newark, N.J. The family will receive friends at the chapel of Randolph Funeral Home Wednesday from 7 to 9 p.m.

Smith

VANCEBORO — Mr. Joe Smith, 64, died in Craven County Hospital Tuesday.

Funeral services will be held Thursday at 3 p.m. in Juniper Chapel F.W.B. Church by the Rev. Eddie Edwards and the Rev. Robert Worthington. Burial will be in Celestial Gardens, Vanceboro. The body will be taken from Wilkerson Funeral Home, Greenville, to the church one hour before the services.

Mr. Smith, an Onslow County native, spent most of his life in the Vanceboro community and was a retired farmer.

Surviving him are his wife, Mrs. Nellie Adams Smith; a daughter, Mrs. William Lamm of Vanceboro; two brothers, Charlie Smith of Stella and Victor Smith of Vanceboro; three sisters, Mrs. Eli Trott and Mrs. Bill Wetherington, both of Stella, and Mrs. Bryan Hill of Ayden.

The family will receive friends at the funeral home tonight from 7 to 9 o'clock.

Ten Compete In 'Miss College-Bound' Contest

The "Miss College-Bound" Contest, sponsored by the Greenville Alumnae Chapter of Delta Sigma Theta Sorority, will be held Saturday at 8 p.m. in the Sadie Sautter School Auditorium, Fleming Street.

Ten graduating senior high school girls are competing for the title, "Miss College-Bound, 1978."

Sandra Atkins, daughter of Mrs. Mary Best Atkins, plans to enroll at N. C. State University and major in civil engineering. She is sponsored by Soror Gladys Sanders.

Annette Bell, daughter of Mr. and Mrs. James Dunk, plans to attend N. C. Central University and major in primary education.

'Lunacycle' Unexplained

DETROIT (AP) — Rube Goldberg, where are you now that we need you?

We need you to explain the Lunacycle, the latest, and most puzzling, object d'art to grace the Motor City.

Formally, it's called the Manually Assisted Universal Deviator.

It's hard to describe. You've got to see it to believe it.

There's a figure of a man in an astronaut-like suit pedaling what appears to be a three-wheeled bicycle.

Around him sprout all sorts of antennas and parasols and gears and chains — sort of like the lunar rover our spacemen used to explore the moon.

The Lunacycle has been at the National Air and Space Museum at the Smithsonian Institution for nearly a year. The museum wanted to buy it because it was a big crowd pleaser, but couldn't come up with the \$40,000 price asked by the artist, Sir Rowland Emelt, a former cartoonist for the British humor magazine Punch.

Now the Taubman Co., a real estate firm, has bought it to display at its Detroit-area shopping centers.

PREACHING TONIGHT

The Rev. Blake Phillips will preach tonight at 7:30 at Best Chapel Free Will Baptist Church.

Music will be rendered by the Supreme Gospel Singers.

Jacqueline Scott, daughter of Mr. and Mrs. Lyman Scott, plans to attend East Carolina University and major in accounting. She is sponsored by Soror Argie Cannon.

Anita Harper, daughter of Mrs. Emma Harper, plans to enroll at UNC-Greensboro and become a business administration major. Her sponsor is Soror Joan Eaton.

Grace Wilkins, daughter of Mrs. Sally Ebron, will enroll at UNC-Chapel Hill and pursue a nursing degree. She is sponsored by Soror Jean Darden.

Junior ushers are Jo Linda Linda Daniels, Kathy Street, Angela Morris, Lauretta Wilson, Jacqueline Davis, Carol Lee, Penette Peale, and Veda Smith.

Male ushers are Hosea Coley and Mark Cannon.

The Hampton Institute Dancers will perform during the program. The public is invited.

Gospel Singing Set Saturday

There will be a gospel singing at Carson Memorial Pentecostal Holiness Church Saturday at 7:30 p.m.

Special singers will be the Chapelettes of Chocowinity.

The church is located on the Pactolus Highway. The pastor, the Rev. Jesse Blalock, invites the public.

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Pitt Native Is Murder Victim

BROOKLYN, N. Y. — The bodies of Ms. Shirley Williams, 23, and her daughter, Latisha Boyd, four, were found in their apartment at 609 Sixth Avenue here Sunday morning.

The New York Police Department said the deaths, apparently a double homicide, are under investigation, but that no one has been arrested so far.

Mrs. Williams was originally from the Winterville area.

J-J Day Dinner Slated Saturday

Some 2,000 party faithfuls are expected to attend the annual Democrat-sponsored Jefferson-Jackson Day Dinner in Raleigh, Saturday.

Funds from the \$25 a plate dinner help defray Democrat party expenses during election campaigns. Pitt Democrat executive committee Betty Speir said.

More than 700 Democrats are expected to attend the "Democratic Gala" on Friday night, paying \$100 each for tickets.

The Jefferson-Jackson Day Dinner will be held this year at the Jim Graham Building at the State Fairgrounds, with doors opening at 6 p.m. and buffet lines opening at 7 o'clock.

Ticket holders for the Saturday night dinner are invited to attend a reception at the Executive Mansion sponsored by the Democratic Party, from 3 p.m. until 5 p.m.

National Democratic Party chairman John C. White will be

the featured speaker at 8 p.m. Saturday night, along with Gov. Jim Hunt, U.S. Robert Morgan and other party officials.

A dance is scheduled to begin at 10 o'clock.

Tickets for the dinner may be purchased from Mrs. Speir or at the door of the Graham Building.

'Owl Party' Club Closing

OLYMPIA, Wash. (AP) — Red Kelly, founder of the Owl Party for people who don't give a hoot about politics, is closing his capital city nightclub.

"But the thing is, even if we wanted to let this party die, it wouldn't. It's almost got a life of its own now," said Kelly, a 50-year-old jazz guitarist.

Kelly says he's negotiating a move to Seattle because his rent here has doubled. "And the Owl Party would move along with us," he said.

Kelly and the Owls were in the headlines in 1976 when they nominated a slate of candidates — all musicians or nightclub patrons — for top state offices.

Washington's liberal election laws allowed the party on the ballot and the Owls' irreverent campaign promises were included in the state-produced voters pamphlets.

The next legislature passed a law making it more difficult for minority parties such as the Owls to get on the ballot.

"But we're going to do it all again, first election chance we get," promises Kelly. "I mean, how can you lose when your platform calls for healing the Continental Divide?"

Too Early For Strawberries

PONCHATOU, La. (AP) — They may have to drink beer instead of strawberry wine at the annual Ponchatoula Strawberry Festival this weekend.

Cold weather has delayed the ripening of the berry crop.

Ponchatoula bills itself as the strawberry capitol of the world, and its annual festival is usually a berry-fanciers fantasy come true. The strawberries are served up raw, in cakes and other pastries, in cases of wine and in a 15-foot-wide pie.

"I think we're going to have the first strawberry festival without strawberries," said Mayor Collins Bonicard.

Beautification Meet Thursday

A "Keep Pitt County Beautiful" organization meeting has been scheduled for Thursday at 12:30 p.m. at the Three Steers Restaurant.

Plans for organizing a beautification committee in Pitt County will be discussed as well as ways to make the county a better place to live for all residents.

Persons interested in attending the dutch luncheon meeting are asked to call the Pitt County Agricultural Extension Office, 758-1196, for further details and to reserve space for the meeting.

Mark Birthdays During Flight

CARACAS, Venezuela (AP) — It was a cake in the sky for Secretary of State Cyrus Vance and White House foreign policy adviser Zbigniew Brzezinski.

The two presidential aides celebrated birthdays Tuesday as they flew here with President Carter on Air Force One.

Carter, his wife, Rosalynn, and their 10-year-old daughter, Amy, were at the joint birthday party, which included cake, candles and champagne. Brzezinski turned 50 on Tuesday and Vance was 61 on Monday.

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WEDNESDAY AFTERNOON, MARCH 29, 1978

Lasorda: Rest Of NL West Will Have To Chase Dodgers

By **HERSCHEL NISSENSON**
AP Sports Writer

The Cincinnati Reds went shopping for pitching help during the off-season and acquired a hard-throwing hurler from the Oakland A's whose last name has four letters and begins with B.

However, thanks to Baseball Commissioner Bowie Kuhn, it's Doug Bair rather than Vida Blue. And while the Reds were hoping to land a starting pitcher, Bair will work out of the bullpen.

Bair had a 4-6 record and 3.46 earned run average with Oakland after coming up from the minors. But the Los Angeles Dodgers, who ran away with the National League West by 10 games over the Reds a year ago after a blazing 22-4 start, also came up with bullpen help, signing free agent Terry Forster, 6-4 with Pittsburgh in 1977 but American League Fireman of the Year with the Chicago White Sox in '74.

After that incredible 22-4 opening, the Dodgers were 10½ games in front of the pack and rookie Manager Tom Lasorda could almost begin charting his playoff pitching rotation. In fact, Lasorda, one of the world's great optimists, may be planning ahead again right now.

"We did it before and we can do it again," he says. "That is our motto for the 1978 season. I feel the teams in the NL West are going to have to catch us."

Back to power the offense are a quartet of 30-home run hitters, the first time in baseball history one team boasted four such sluggers. They are first baseman Steve Garvey (33), right fielder Reggie Smith (32) and third baseman Ron Cey and left fielder Dusty Baker (30 apiece). Cey also set a major

league record by driving in 29 runs last April.

The rest of the attack is potent, too — catcher Steve Yeager (with veterans Johnny Oates and Jerry Grote behind him), second baseman Dave Lopes, shortstop Bill Russell and center fielder Rick Monday. Monday, plagued by back spasms for much of the season, hit only 15 home runs after belting 32 in 1976 with the Chicago Cubs.

The pitching staff includes starters Don Sutton, Tommy John, Burt Hooton, Rick Rhoden and Doug Rau, with Forster, Charlie Hough and Mike Garman in the bullpen.

Meanwhile, the Reds not only saw their string of two consecutive world championships come to an end, they didn't even win their division, an oversight which Manager Sparky Anderson plans to correct.

The major reason for optimism is that Tom Seaver, acquired from the New York Mets last June, will be around all season. Seaver was 14-3 in a Cincinnati uniform — 21-6 overall — and Anderson sees no reason he can't win 25 games ... for openers.

If the rest of the pitching staff doesn't exactly leave opposing hitters quaking in their spikes, the Reds still have perhaps the best eight-man lineup in the game. The incomparable Johnny Bench is behind the plate with Dan Driessen, Joe Morgan, Dave Concepcion and Pete Rose — 34 hits shy of 3,000 — around the infield and National League MVP George Foster, Cesar Geronimo and Ken Griffey in the outfield. Foster batted .320 with 52 home runs and 149 RBI.

Despite a severe slump by center fielder Cesar Cedeno for much of the season, the Houston Astros finished third, thanks to a young, strongarmed pitching staff led by J.R. Richard, Joaquin Andujar, Joe Niekro, Mark Lemongello and Floyd Bannister, with Ken Forsch, Gene Pentz and Joe Sambito in the bullpen.

But the infield is far from stable — first base with Bob Watson is the only set position — and a left fielder must emerge to go with Cedeno and Jose Cruz in the outfield. Enos Cabell and Art Howe will play somewhere in the infield but a lot depends on a comeback by .186-hitting shortstop Roger Metzger.

Joe Ferguson and Ed Herrmann provide capable, if unspectacular, catching.

Vida Blue finally turned up in the NL West, but not in Cincinnati. He moved from Oakland across the bay to the San Francisco Giants. Kuhn okayed that deal but Blue apparently didn't, bolting the club after one workout in an apparent attempt to have his contract renegotiated.

With Blue, plus John Montefusco, Ed Halicki, Bob Knepper, and Jim Barr, the Giants have strong pitching, backed up by relievers Gary Lavelle and Randy Moffitt. And don't forget Lynn McGlothen.

But the catching (Marc Hill and Mike Sadek) is only average and slugging first baseman Willie McCovey is 40 years old. In a porous infield, Bill Madlock moves from third to second, Johnnie LeMaster takes over at short and Darrell Evans and Mike Ivie,

neither a Gold Glove threat, will compete at third. The outfield of Jack Clark, Larry Herndon, Randy Elliott and Terry Whitfield — maybe Evans, too — hasn't scared anyone yet.

The San Diego Padres, unable to compete on the field, got the biggest spring headlines by firing Manager Alvin Dark and promoting pitching coach Roger Craig.

Hamburger king Ray Kroc, who owns the ballclub, shelled out \$2.7 million for free-agent outfielder Oscar Gamble after adding relief ace Rollie Fingers and catcher Gene Tenace a year ago.

On paper the Padres are improved, though. Gamble joins Dave Winfield and George Hendrick in a solid outfield. Third baseman Derrel Thomas, late of the Giants, lends some experience to an otherwise young infield of Gene Richards at first, Bill Almon at short and rookie Ossie Smith at short. At least that was Dark's plan. Craig may move Almon back to short, where he did well as a rookie a year ago.

The pitching staff includes old folks Gaylord Perry (39) and Mickey Lolich (37), youngsters Bob Shirley (23), Bob Owchinko (23) and Dave Freisleben (22). The best of the lot, if he's over his arm miseries, is Randy Jones, the 1976 Cy Young winner.

The Atlanta Braves are rebuilding from the bottom — where they finished — but starting at the top with a new skipper in Bobby Cox. The Braves have some punch in right fielder Jeff Burroughs, left fielder Gary Matthews and catcher Biff Pocoroba.

Prediction: 1. Cincinnati. 2. Los Angeles. 3. San Diego. 4. Houston. 5. San Francisco. 6. Atlanta.

Wadkins Top GGO Attraction

GREENSBORO, N.C. (AP) — With most of the game's great names taking a break before next week's Masters, PGA champion Lanny Wadkins looms as the top attraction in a less-than-stellar field arrayed for the \$240,000 Greater Greensboro Open Golf Tournament.

The event, sandwiched between the prestigious Heritage Classic and the famed Masters, has attracted one of the lighter lineups of the season.

In fact, for the first time in more than 40 years, Sam Snead is missing from the 144-man

field that will start Thursday over the 6,984-yard, par-72 Forest Oaks Country Club course. The 65-year-old Snead, who won the first of eight Greensboro titles in the 1938 inaugural, had to withdraw because of a sore foot.

Lon Hinkle, who has yet to win, is the only member of this year's top 10 money-winners in the Greensboro field. Only five of the top 20 — Hinkle, Wadkins, Lou Graham, Howard Twitty and Andy North — are on hand.

The sponsors may have wish-

ed for more, but some of the players are completely happy.

"That's too bad. I'm sorry for the sponsors," comeback kid John Mahaffey said. "But for a player, it's beautiful. There's that many less to beat. The win counts and the \$48,000 spends."

In addition to the big first prize, the winner also gets a spot in the Masters. That's a particular lure for Mahaffey and Australian Graham Marsh, who tops a strong foreign field. Other leading contenders include Hinkle, Graham, who has played very well in the last two weeks, and "Ol' Sarge" Orville Moody, who last week had his best showing in years.

Also drawing a lot of attention will be Al Geiberger, who is making his first start of the season. Geiberger, a former Greensboro champion and the

only man ever to shoot 59 in a regular tour event, has been out of action all year in the aftermath of major surgery.

A number of over-40 veterans eagerly filled up the field when many of the game's big guns decided to take a week off.

Among them were Billy Casper, Gene Littler, Gay Brewer and South African Gary Player. Other major foreign stars include Tony Jacklin and Peter Oosterhuis of England, John Lister of New Zealand and dynamic young Seve Ballesteros of Spain, currently the best player in Europe.

Other standouts include J.C.

Snead, Dave Stockton, defending champion Danny Edwards and former national amateur champ Craig Stadler.

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Blue Devils Return

Duke University's Gene Banks (top) and Bruce Bell (center) walk down the ramp from the charter flight that returned the Blue Devils to North

Carolina after their bid for the NCAA Championship. The players and fans returned home Tuesday night after losing the championship game to the University of Kentucky. (AP Laser-photo)

Blue Devils Return To A Hero's Welcome

RALEIGH, N.C. (AP) — Sports fans just don't throw team-arrival rallies like they used to — at least, not like one that a longtime Duke supporter remembers.

"I remember after Duke lost in the 1939 Rose Bowl. There were more than a thousand fans ... even the governor was there," said H.M. Rogers, who came to Durham from Myrtle Beach, S.C., in the 1920s to take a construction job — helping erect the Gothic buildings that were to become Duke University.

The trip in those days was by train; this time, by plane. Rogers was at Raleigh-Durham

Airport Tuesday night to welcome the latest Blue Devil heroes — the school's most successful basketball team in 12 years.

Tuesday night's crowd was somewhat smaller than the one Rogers recalled. And it did not include the current governor, who roots for North Carolina State.

Nonetheless, the 200 fans on hand were loyal enough to wait 90 minutes for the overdue plane that brought the team home from the NCAA finals in St. Louis.

Although the Blue Devils had lost the title game to Kentucky, 94-88, the crowd carried signs

that read, "We Couldn't Be Prouder" and "Number Two on the Charts, Number One in Our Hearts," and mobbed the team when it arrived.

Rogers, who brought his 12-year-old grandson to the airport Tuesday night to catch a glimpse of his favorite team, observed that Duke basketball fans are "wilder than they used to be," especially the crowds at Blue Devil home games.

And while most of the crowd seemed convinced that Duke would be next season's national champions, Rogers was eyeing a different prospect.

"These boys are gonna be good," he said. "They're liable to give North Carolina a fit next year. I just love to see 'em beat Carolina."

Event Opens Tomorrow

Rose High School will play host to three other Pitt County baseball teams Thursday and Friday in the Pitt County Easter Baseball Tournament.

All games in the event will be held at Harrington Field on the East Carolina University campus.

Farmville Central and North Pitt will open the tournament Thursday at 6 p.m., while D.H. Conley and Rose will meet in the second game, at approximately 8 p.m.

Friday, the two losers meet in the consolation game at 6 p.m., with the championship contest slated for 8 p.m.

An admission charge of \$2 per person will be made and no season tickets or booster club passes will be honored.

The tournament is the planned to be continued in the future as an annual event.

Rose and Conley, ironically, bring in the only winning records so far. The Rampants post a 3-1 mark, while Conley's Vikings are now 2-1.

Farmville Central has a 2-4 mark, while North Pitt's Panthers are currently 0-3.

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Sports Calendar

Today's Sports
Baseball

Jamesville Invitational
Rocky Mount Invitational
Greene Central at Richmond County Invitational

Softball
Rose at Farmville Central (3:30 p.m.)

Track
North Pitt, Conley at North Lenoir

Baseball
Pitt County Tournament
Greene Central at Richmond County Invitational

Softball
South Edgecombe at Conley (3:30 p.m.)

Greene Central at Saratoga (2 p.m.)

Track
Rose at Farmville Central girls (3:30 p.m.)

Roanoke, Roanoke Rapids at Williamston

Roanoke Rapids at Williamston girls

al Basketball Association season, sidelined by an injured knee that leaves him "like a car without brakes."

But New Orleans Jazz General Manager Lewis Schaffel and Vice President Barry Mendelson were hoping their star guard might see action in one or two of the team's remaining regular-season games.

"It's always a day-to-day proposition," said Schaffel.

"He will not play in tonight's game against Los Angeles, and there's a possibility he will not play the rest of the season," said Mendelson. "I would say there's a strong possibility he won't play the rest of the season."



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G78-14/G78-15 Tubeless Blackwall \$27.95 plus \$2.53 to \$2.59 Fed. Ex. Tax depending on size	H78-14/H78-15 Tubeless Blackwall \$29.95 plus \$2.73 to \$2.79 Fed. Ex. Tax depending on size

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Passing Off

Atlanta Hawks' Charlie Chriss (14) passes off to an unseen teammate over

the outstretched arms of Los Angeles Lakers' Norm Nixon (10) during the first period of Tuesday night's NBA game in Atlanta. (AP Laserphoto)

Company Gives Grant For National Mat Team

NEW YORK (AP) — Full-time national coaches, subsidized athletes and paid leaves of absence to compete in international sports competitions. It sounds like a model for sports programs in Russia or East Germany, but actually it could be the wave of the future for amateur athletics in the United States.

A first step was taken in that direction Tuesday with the announcement of a grant to finance a national wrestling coach and staff.

Sun Co. of Radnor, Pa., will present an initial check for

\$75,000 to the AAU this weekend at the World Cup Wrestling tournament at Toledo, Ohio. A total of \$225,000 has been pledged by Sun to pay the coach and his staff for three years.

The coach and his staff will be selected by the national AAU wrestling committee, hopefully by this summer.

"I see this development as a breakthrough in our handling of Olympic sports in the United States," said Joseph Scalzo, immediate past president of the AAU and its national industrial chairman. "I'm convinced that

wrestling will improve almost overnight" from having a coach.

If the wrestling coach program proves successful, Scalzo said, sponsorship will be sought from other companies for national coaches in other Olympic sports, such as track, gymnastics, swimming, boxing and weightlifting.

Another project of a special AAU task force is to convince corporations to grant paid leaves of absence to employees who are selected to represent the United States in international competitions, including the Olympics. The Sun Co. was the first to subscribe to the program.

In addition, three states — Ohio, Pennsylvania and Minnesota — allow paid leaves for state employees, and a bill is pending in Congress to pay federal government employees their regular salaries while training and competing.

Scalzo said Communist countries are doing the same things to build successful international teams.

"Everyone calls the Russians professional athletes," he said. "They're not. They are engineers and teachers who still get paid their salaries while they compete. I predict most sports (in the United States) will move in this direction. They have to, to keep up with the rest of the world. To me, it's almost axiomatic that this must be done."

Williamston came back with two in the third. Joey Willer walked as did Keith Clark. Both moved up on a wild pitch. Randy Ellis grounded out, scoring Willer, and Allen Peaks reached on a fielder's choice, scoring Clark.

Sanderson got the winning runs in the fourth, scoring three times. Klaf walked and stole second. He moved to third on an error and scored when Luchansky reached on a two-base error. Murphy singled him in, and two passed balls and a wild pitch allowed Murphy to score.

Both teams scored single runs in the sixth.

Sanderson 120 301 0-7 8 2
Williamston 002 001 0-3 4 5
Marchant, Wieland (5), Hill (6) and Klaf, Rogerson, Stevenson (2), Winstead (7) and Lilley.

Atlanta's Win Over Lakers Ties For Sixth-Best Record

By The Associated Press
Hubie Brown, the hard-driving coach of the Atlanta Hawks, can't be blamed for wishing that his team's remaining six games were scheduled in the Omni in Atlanta.

"It's a pity we don't have them all here," Brown said after the Hawks edged the Los Angeles Lakers 105-104 Tuesday night for their ninth straight homecourt victory and 12th in the last 13 games.

The important triumph gave the Hawks a 36-40 record, tying them with idle New Orleans for the sixth best record in the Eastern Conference of the National Basketball Association. The two division winners in each conference, plus the four teams with the next best records, qualify for the playoffs.

Only Philadelphia (52-21), the Atlantic Division champion, plus San Antonio (46-28) and

Washington (40-34), the 1-2 teams in the Central Division, appear safely into the playoffs in the East. New York (38-37), Cleveland (37-38), Atlanta and New Orleans, hampered by the loss for the remainder of the season of high-scoring Pete Maravich, are battling for the remaining three spots.

New York and Cleveland enhanced their playoff chances Tuesday night with victories, the Knicks defeating the Denver Nuggets 106-103 and the Cavaliers beating the Seattle SuperSonics 112-100. Cleveland and New York have seven games remaining, while Atlanta and New Orleans have six games left.

In other NBA games Tuesday night, the Golden State Warriors kept alive their playoff hopes in the Western Conference with a 108-94 victory over San Antonio, the Detroit Pistons downed the Buffalo Braves 123-118, the Kansas City Kings

routed the Chicago Bulls 128-105, and the injury plagued Portland Trail Blazers, Pacific Division champions, bowed to the Boston Celtics 104-92.

In addition to Portland (55-20), Midwest Division leader Denver (43-31), plus Phoenix (45-30) seem to have playoff spots clinched in the West. Still contesting the other three berths are Seattle (42-33), Los Angeles (41-34), Milwaukee (40-35) and Golden State (38-37). Each has seven games to play.

John Drew, Atlanta's high scorer with 30 points, hit a driving layup with 21 seconds left, lifting the Hawks over Los Angeles. Following Drew's basket, the Lakers missed two shots, one by Kareem Abdul-Jabbar and the other a desperation heave from deep in the corner by Lou Hudson at the final buzzer.

Rookie Norm Nixon led the Lakers with 28 points.

Knicks 106, Nuggets 103
New York, playing without

injured starters Bob McAdoo and Spencer Haywood, got 31 points, including six in the final 1½ minutes, from Lonnie Shelton and 25 from Earl Monroe. Dan Issel scored 25 for Denver and David Thompson had 23 before suffering an injured left elbow in the closing minutes in a collision with New York's Toby Knight.

Cavaliers 112, SuperSonics 100

Cleveland got balanced scoring — Elmore Smith collected 19 points, Cazzie Russell had 17 and Jim Chones tallied 16 points and grabbed 16 rebounds — leading the Cavaliers to their third straight victory. Dennis Johnson topped the Sonics with 21 points.

Warriors 108, Spurs 94

Twenty points by Sonny Parker, 18 each by Robert Parish and Rick Barry, and a defense that limited league scoring leader George Gervin of San Antonio to eight points

helped Golden State beat the Spurs. Larry Kenon was high for San Antonio with 24 points.

Pistons 123, Braves 118

Eric Money scored 14 of his 31 points in the fourth quarter and Chris Ford had 11 of his 24 in the final period as Detroit rallied to beat Buffalo. Randy Smith topped the Braves with 29 points and Swen Nater netted 27.

Kings 128 Bulls 105

Kansas City completed a four-game season's sweep over the faltering Bulls, beating Chicago with the help of Otis Birdsong's 22 points, Scott Wedman's 21 — 19, in the second half — and Ron Boone's 20. Artis Gilmore led Chicago with 29 points and reserve John Mengelt scored 25.

Celtics 104, Trail Blazers 92

Dave Cowens' 28 points and Dave Bing's 26 helped Boston hand the slumping Trail Blazers their fourth straight defeat and eighth in the last 10 games. Portland, playing without injured Bill Walton, Lloyd Neal, Bob Gross and Larry Steele, was led by Tom Owens with 21 points.

Jags Seek Improvement

By WOODY PEELE
Reflector Sports Editor

FARMVILLE — Farmville Central track coach Gene Brewer has been a little disappointed in the Jaguar track team so far this year.

"I thought we would be stronger in the sprint events," Brewer said. "But so far, that and the distance events have been our two biggest weaknesses."

Not that the Jaguars do not have their strong points, they do. Several members of the team are conference champion caliber performers and several of them will be defending championships won in the past for Farmville Central.

"We're not outstanding in the hurdles, but we do have experience here and I expect us to get better. Our jumping events have been a surprise so far. I expected (Rufus) Mayo to do well, and he's been fair so far, but he's getting good help," Brewer said.

The problems in the sprints stem from the inability to get good speed from the runners. "James Tyson shows some speed in practice, but he hasn't been impressive in the meets so far," the coach said. "Some of it is due to inexperience, but he's worked more on the jumps than on the running events."

There are 17 athletes out for the track team, and Brewer would like to have a few more, but he's happy with the group. "They are all pretty evenly divided between the four classes," Brewer said. "Maybe we have a few more juniors than anyone else. There are only three freshmen and a couple of seniors."

Looking at the conference race, Brewer feels that Southern Nash, the defending champion, will be hard to beat. "They have quality people and good depth," he said. He rates Conley as having good sprinters and jumpers, and notes that North Lenoir always has good jumpers. "I don't know how good Greene Central is yet, but they always come around to have a good team at the end of the year. Still, I feel it will be hard to handle Southern Nash. We run them Monday, and I'll know more about them then."

In the long jump, Brewer rates Mayo as one of the best around. "He was fifth in the state last year and has been to the state meet the last two years," Donald

Freeman and James Tyson join him in the event, and all three have passed 20 feet already.

Mayo, Freeman and Calvin Horne bring experience to the triple jump.

Horace Williams, two-time pole vault winner, leads that event, along with two freshmen, Chris Sutton and Roger Joyner.

Horne, Jeff Tyson, Andre Gay and Donald Reid key the high jump, while William May, Woody Edwards, Johnny Grimsley and David Newton handle the discus.

Brewer says he's been disappointed in the shot, calling it one of the weakest events. May, Grimsley and Len Hunt work here.

Freeman, Horne and Rochelle Taylor handle the high hurdles, while Freeman and Edwards take care of the lows.

James Tyson is the top man in the 100 yard dash, while he, Jeff Tyson and Reid join in to run the

220. Mayo, Gay and Sutton top the Jaguars in the 440, with Williams and Joyner in the 880.

Williams and May run the mile, with Newton and Jerry Gorham in the two-mile.

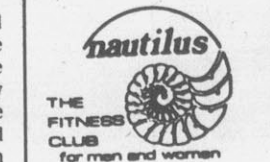
"Our 880 yard relay team will be better than it has been in the past. We have been running one set group here, but we may change it around a bit. The mile relay team is pretty good and should get better as the season goes along."

To have a chance at the league title, Farmville will have to get a good job from several individuals, and then get help from some of the other schools to knock off Southern Nash.

"We have several individuals who should win conference championships, and I'm going to be disappointed if they don't," Brewer said.

If things do go according to form, the Firebirds will be the

champions, however, with the Jaguars in a stiff battle with Conley, Greene Central and North Lenoir for second place.



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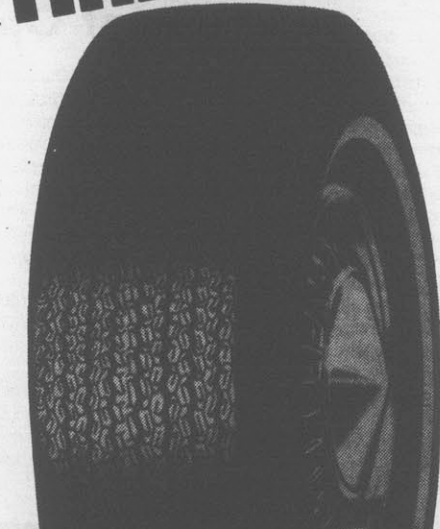
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E78-14	37.90	31.95	2.19
F78-14	41.00	34.95	2.34
G78-14	41.35	38.35	2.47
H78-14	45.05	37.85	2.70
G78-15	43.20	37.85	2.55
H78-15	45.75	41.15	2.77
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L78-15	49.00		3.05



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E78-14	31.25	26.90	2.13
F78-14	33.65	29.45	2.26
G78-14	35.00	31.50	2.42
H78-14	36.65	28.95	2.60
F78-15	33.75	31.25	2.37
G78-15	35.05	31.25	2.45
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J78-15	39.40	34.55	2.86
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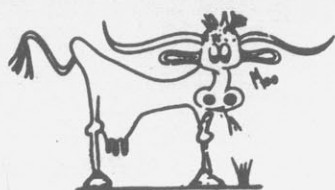
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and Texas Toast.

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SPECIALS FEATURED DAILY!

Departs Oakland Spring Training Camp

By The Associated Press
"Someone must know I can still play."

With those words, disillusioned Dick Allen left the

Little League Sign-Up

Registration of candidates for the Greenville Little Leagues will be held Thursday and Friday at Elm Street Park from 4 to 6 p.m. each day.

Candidates must live within the Greenville City School district boundaries, and must be within the required birth dates.

Youths 9 to 12 are eligible. A nine-year-old must have been born after August 1, 1968, while a 12-year-old must have been born

camp of the Oakland A's, his controversial, phlegmatic 15-year major league career apparently ended.

If any team thinks that Allen

before July 31, 1966.

Candidates must bring a birth certificate and be accompanied by at least one parent or guardian.

Accepted candidates will report for tryouts starting Monday, April 10 at 4 p.m. at the Elm Street Park Little League field and provide their own gloves and shoes. They must attend at least half of the tryout sessions to be eligible for the Little League draft.

Chowan Edges Martin

EDENTON — Chowan Academy rallied in the seventh inning for four runs and gained a 14-13 victory over the Martin Academy softball team yesterday.

The Martin girls took the lead in the top of the first with two runs, but Chowan pushed ahead with four in their half of the frame. They added two more in the second for a 6-2 lead.

Martin came back with two in the third and five more in the fourth, but Chowan got three in the bottom of the fourth. Martin pushed over four more in the

sixth for a 13-9 lead, but Chowan got one in the sixth and four more in the seventh to win it.

Jamie Hoffer was the winning pitcher. Pam Berryman led the Chowan hitting with three.

Gay Griffin led Martin's hitting with five, while Linda Jo Warren, Marcia Griffin and Joanna Wynne each had three. Lib Johnson had two hits, both grand-slam homers, in the fourth and sixth innings.

Martin is now 3-1, and travels to Ridgecroft on Friday.

Martin 202 504 0-13 23
Chowan 420 301 4-14 13

ECU Netters Win Big

BUIES CREEK — East Carolina captured its eighth tennis victory of the season yesterday with an easy 8-1 win over Campbell College.

The Pirates won all six singles matches and two doubles matches to run their record to 8-6. Campbell dropped to 3-5 overall.

Summary:

Tom Durlee (EC) defeated Rick McMurray, 6-3, 6-4.
Randy Bailey (EC) defeated Xavier Horcasitas, 6-2, 6-1.
Maury Werness (EC) defeated Ken Doyle, 6-0, 6-3.
Henry Hostetter (EC) defeated Dave Fitzpatrick, 6-2, 6-1.
Kenny Love (EC) defeated John Wells, 7-6, 6-3.
Buddy Campbell (EC) defeated Vic Ramsey, 6-2, 6-7, 7-5.
Durlee Bailey (EC) defeated Horcasitas Doyle, 6-4, 6-3.
McMurray Fitzpatrick (C) defeated Hostetter Love, 3-6, 6-1, 6-3.
Werness Singleton (EC) defeated Ramsey Hancock, 6-4, 6-0.

still can play, it will have to base its judgment on past performances. The controversial first baseman never had a chance to prove his worth in spring training this year. He did not bat in any of Oakland's exhibition games before the A's placed him on waivers Tuesday for the purpose of giving him his unconditional release.

Before departing, the 36-year-

old Allen said, "The Good Lord will provide. I'm going to go home and hope for someone to call."

Allen has played with five teams, and his 351 home runs were the third highest total among active players. He also won the American League's Most Valuable Player Award with the Chicago White Sox in 1972.

Two-run homers by Dan Driessen and Dave Concepcion and a solo shot by George Foster powered Cincinnati to a 5-2 victory over the Los Angeles Dodgers. The Seattle Mariners whipped the California Angels 8-4 behind the two-hit pitching of Dick Pole, Enrique Romo and John Montague.

Roger Erickson and Dave Johnson collaborated on a six-hitter and Craig Kusick drove in the only run as the Minnesota Twins blanked the Montreal Expos 1-0. A split squad of Pittsburgh Pirates got five-hit pitching from Kent Tekulve and Elias Sosa plus a home run from Fernando Gonzalez to edge the Chicago White Sox 1-0.

The rest of the Pirates' team

suffered a 12-3 loss to Toronto as Roy Howell led the Blue Jays with four hits. Jerry Koosman hurled seven scoreless innings and Lee Mazzilli and Ken Henderson rapped homers, leading the New York Mets to a 7-4 triumph over St. Louis.

The Baltimore Orioles downed the Philadelphia Phillies 4-2, with Mike Flanagan allowing only one run and five hits in seven innings. Larry Herndon's three RBI helped the San Francisco Giants top the Chicago Cubs 5-4.

Fred Kendall's three-run triple highlighted a five-run first inning that carried the Cleveland Indians to an 8-4 decision over Oakland.

Lady Devils Rout ECU

DURHAM — Duke University rolled to a 9-0 victory over the East Carolina women's tennis team yesterday. The Lady Pirates were making their first outing of the spring season.

Duke had little trouble with the Lady Bucs, who failed to capture a set in the match.

East Carolina returns to action on Saturday, hosting Appalachian State.

'Skins, Bullets Win

JAMESVILLE — Jamesville and Roanoke picked up victories, while Bear Grass was defeated in the Jamesville Invitational baseball tournament yesterday. Jamesville defeated West Edgecombe 3-2, while Roanoke downed Creswell 4-3.

Bear Grass fell to Manteo 10-8 in eight innings.

Roanoke fell behind 3-0 to Creswell, but scored four runs in the game's final three innings. In the fifth, Will Harris led off with a walk and went to second on Ken Gurganus' base hit. Two more walks, to Glenn Cargile and Charlie Smith, brought Harris home.

In the sixth, Wayne Council and Stuart Lee walked. Council scored when Anthony Latham reached on an error.

The winning runs came in the seventh. Cargile walked and then came in on Cliff Keel's tri-

ple. Council knocked Keel home with a single.

Smith was the winning pitcher for the Redskins, who extended their record to 5-1.

Details of the other two games were not available.

Creswell 000 210 0-3 2 1
Roanoke 001 011 2-4 3 3
Holtan and Jones; Smith and Lee.

Citadel On Streak

CHARLESTON, S.C. (AP) — In his 14 years as The Citadel's baseball coach, Chal Port and success have become almost synonymous.

After four lean years, Port has put together 10 straight winning seasons, including Southern Conference titles in 1971 and 1975.

But judging by The Citadel's sizzling pace this season, 1978 could be Port's most successful year yet.

The undefeated Bulldogs' 17-game winning streak is easily the longest since Port's tenure began in 1965.

Port, 44, is excited about his team's start, but he's also realistic.

"I think it's great that The Citadel has won 17 straight games," he said recently. "It'll probably never happen again, so we better enjoy it."

Top-grade pitching, sound defense and a speedy offense can be credited for the Bulldogs' whirlwind start.

In their last four games — all shutouts — The Citadel's pitchers have tossed a pair of no-hitters, a one-hitter and a three-hitter.

The young pitching staff has already chalked up a school-record eight shutouts on an earned run average of 1.16.

Sophomore Martin Rivera has been a pleasant surprise for Port with a 4-0 record, a

seven-inning no-hitter and an ERA of 0.30.

Mike Pendleton, with a 5-0 mark and an 0.77 ERA, and Don Gordon, who has yet to surrender an earned run in three victories, are both freshmen.

Martin Boys

Top Chowan

EDENTON — Martin Academy gained a 4-1 baseball victory over Chowan Academy yesterday.

Chowan took the lead in the first inning with a run. With two away, Chappell singled and Towe got a hit. Perry then singled to score Chappell.

The three hits were the only ones allowed by Durwood Leggett, who went the distance and struck out 12, walking five and hitting one.

Martin charged into the lead with three in the third. Wiley Keel singled and Leggett got a hit. Tim Gardner reached on an error, scoring Keel. Jeffrey Jones then singled in both Leggett and Gardner.

The other run came in the sixth. Keel walked, stole up and scored when Leggett singled.

Martin is now 2-2 and will travel to Ridgecroft on Friday.

Martin 003 001 0-4 6 2
Chowan 100 000 0-1 3 5
Leggett and James; Lane, Bass (6) and Bass, Barham (6).

Firestone

SWEETSTAKES VALUES

Transactions

BASKETBALL
National Basketball Association Commissioner Lawrence O'Brien suspended Larry Brown, Denver Nuggets coach, for one game and fined him \$1,000. O'Brien also suspended Earl Monroe, New York Knicks guard, for one game.

BASEBALL
BALTIMORE ORIOLES: Optioned Mike Farmer, pitcher, to Rochester of the International League.

BOSTON RED SOX: Waived Donny Doyle, second baseman.

DETROIT TIGERS: Sent Sheldon Burdette, Ed Glynn, Jack Murphy and Bob Sykes, pitchers; Bruce Kimm, catcher; and Tom Brookens and Chuck Scrivener, infielders, to Evansville of the American Association.

SENT SLOVE: Viethaus, pitcher, to Montgomery of the Southern League; Placido F. Nando Arroyo, pitcher, on a 21-day disabled list. Announced that Jack Morris, pitcher, and Bob Adams, catcher first baseman, would be sent to Evansville and Dave Stegman, outfielder, would be reassigned to a minor league team after spring training.

MILWAUKEE BREWERS: Sent Paul Hogue, pitcher, to Spokane of the Pacific Coast League.

MINNESOTA TWINS: Optioned Jose Morales, catcher, from the Montreal Expos. Sent Bob Gorinski, outfielder, to Toledo of the International League.

SENT GARY: Smith, pitcher, to their minor league complex for reassignment.

OAKLAND A's: Waived Dick Allen, first baseman, and Mark Williams, outfielder, to their minor league complex for reassignment.

PHILADELPHIA: Signed Phil Huffman and John Johnson, pitchers.

CINCINNATI REDS: Acquired Dave Tomlin, pitcher, from the Texas Rangers. Sent Mike LaCoss, Mario Soto and Earl Fierro, pitchers, and Ed Armbrister, outfielder, to their minor league complex for reassignment.

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Thursday's Games

Toronto vs. Philadelphia at Clearwater, Fla.
Chicago (A) vs. New York (A) at Fort Lauderdale, Fla.
Montreal vs. Minnesota at Orlando, Fla.
Kansas City vs. Texas at Pompano Beach, Fla.
Cincinnati vs. St. Louis at St. Petersburg.

New York (N) vs. Boston at Winter Haven, Fla.
Milwaukee vs. Seattle at Tampa, Ariz.
San Francisco vs. Cleveland at Tucson, Ariz.
San Diego vs. California at Palm Springs, Calif.
Atlanta vs. Baltimore at Miami.

Pittsburgh vs. Detroit at Lakeland, Fla.

Pro Hockey

National Hockey League
Wales Conference
Norris Division

W 5 9 10 120 331 168
L 4 2 15 17 101 271 196
T 20 31 14 72 224 225
Pitts 22 32 18 62 225 290
Wash 29 45 13 39 171 302

Adams Division
Boston 48 15 11 107 311 194
Buff 47 15 17 101 271 196
T 20 31 14 72 224 225
Pitts 22 32 18 62 225 290
Wash 29 45 13 39 171 302

CAMPBELL CONFERENCE
Patrick Division

NY Isl 44 16 14 102 310 194
Phila 42 19 13 97 281 189
30 26 18 78 250 239
NY Rng 28 32 13 69 264 249

Smythe Division
Cal 19 40 16 54 225 302
Vanc 17 38 20 54 238 288
Colo 17 45 13 47 182 292
Minn 16 49 9 41 201 299

x clinched division title
Tuesday's Games
Boston 4, Washington 4, tie
Detroit 7, Buffalo 0
Minnesota 9, Vancouver 4
Colorado 4, Philadelphia 3

Wednesday's Games
Toronto at Atlanta
Pittsburgh at Montreal
Albany at Cleveland
NY Islanders at NY Rangers
Los Angeles at Chicago
Vancouver at St. Louis

Thursday's Games
Pittsburgh at Detroit
Los Angeles at Buffalo
Washington at Colorado

World Hockey Association
W L T Pts GF GA
Winn 40 30 4 84 304 240
N Eng 37 31 4 78 260 267
Hous 35 36 3 73 313 330
Edm 35 36 2 72 289 278
Cinc 32 36 3 67 267 288
Birm 32 40 3 67 259 296
Indps 23 44 5 51 239 310

Monday's Games
No games scheduled

Tuesday's Games

Finland at New England, exhibition
Edmonton at Indianapolis
Cincinnati at Quebec
Winnipeg at Houston
Sweden at Birmingham, exhibition

Wednesday's Games
Cincinnati at New England

Pro Basketball

National Basketball Association
Eastern Conference
Atlantic Division

W L Pct GB
x Phil 52 21 712
Boston 38 37 507 15
Boston 30 43 411 22
Buffalo 26 48 351 26 1/2
N.J. 22 54 289 31 1/2

Central Division
Santon 46 28 622
Wash 40 34 541 6
Cleve 37 38 493 9
Albany 35 40 473 11
N.O. 36 40 474 11
Houston 25 50 333 21 1/2

Western Conference
Midwest Division
Denver 43 31 581
Milw 40 35 533 3 1/2
Chico 37 40 481 7 1/2
Deit 35 40 473 11
KC 30 45 400 13 1/2
Indiana 29 46 387 14 1/2

Pacific Division
x Port 55 20 733
Phnx 45 30 600 10
Clev 42 33 560 13
LA 41 34 547 14
Gldns 38 37 307 17

x clinched division title
Tuesday's Games
Detroit 123, Buffalo 118
Cleveland 112, Seattle 110
Atlanta 105, Los Angeles 104
New York 106, Denver 103
Golden State 108, San Antonio 105

Wednesday's Games
Buffalo at Philadelphia
Seattle at Detroit
Kansas City at Washington
San Antonio at Indiana
Los Angeles at New Orleans
Golden State at Houston
Portland at Phoenix
Boston at Denver

Thursday's Games
San Antonio at Cleveland
Washington at New York
Indiana at Milwaukee

Recreation Ball

Winterville Tournament
Black Hawks 25 35-60
Blount's 27 36-53
High School: BH, Randolph King
21, Larry Suggs 15, B. Gary James
21, Mike Vanlandingham 11.

Smith Waldrup 24 24-48
Worthington Farms 19 31-50
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Garland Warren 16; WF, Larry
Daniels 13, Willie Hawkins 10.

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Walter Kolouch Called When Special Gun Wanted



GUN ARTIST — Walter Kolouch holds a gold-inlaid product of his talents. Kolouch is one of a diminishing number of craftsmen who do fine metal, stock and inlay work. (AP Laserphoto)

Preserving Canterbury Is Continuing Project

By **PETER J. SHAW**
LONDON (UPI) — London Bridge is not falling down, but Canterbury Cathedral is eroding away; St. Dunstan's clock chimes have broken down into silence; and St. Martin's famed church organ is about to follow suit.

Canterbury Cathedral, the 11th century Mother Church of Anglican Christendom, is literally being worn away by its two million annual visitors while pollution eats away at its valuable collection of 12th century stained glasswork.

"The deterioration of much of the early glass is far advanced and it will take all the resources of scientific skill and equipment to save it," said the Dean of Canterbury, the Very Rev. Ian White Thomson.

The stonework is more durable, he said, but with up to 30,000 people walking on it and touching it on a summer day, "only a comprehensive program of cleaning, repair and maintenance can ensure its preservation."

A \$6.6 million fund drive to finance maintenance and restoration work started three years ago and hit \$4.7 million before the momentum tapered off. Officials are now considering charging visitors to help raise the remainder of the money.

"The offertory boxes show a very poor return on voluntary donations," said Dennis Twinberrow, executive adviser to the fund-raising drive. "Charging visitors could bring in an enormous amount of money."

"Charges might be made at exhibitions, or visitors could be asked to buy a guide book, with the price including a hidden admission charge," he said.

Twinberrow also is hopeful the British Tourist Authority's increased efforts this year to encourage visitors to see more of England's lesser-known attractions might take some of the pressure off Canterbury.

The fund drive allocated \$2.5 million for repairs to the stained glass — being eroded by acids in London's polluted air that cling almost imperceptibly to the panes — \$2.3 million for the repair of fabrics and \$1 million for the choir.

A modern glass workshop has been set up in the cathedral's precincts to store and treat under carefully controlled conditions the most endangered glass.

At Fleet Street, crowds no longer gather outside St. Dunstan-in-the-West, one of

London's best known churches, to watch its famous clock tower as wooden figures strike bells on the hour.

The mechanism requires expensive repairs that the 146-year-old church cannot afford.

The building itself may soon be handed over by the Church of England to the Romanian Orthodox church, whose faithful already worship there in front of a large ikon screen brought from a Budapest monastery years ago.

The church organ of St. Martin-in-the-Fields, heard by millions of people during religious services carried live by the British Broadcasting Corp.'s World Service, has already failed several times.

St. Martin's vicar, the Rev. Austen Williams, says two-thirds of the parts of the 100-year old organ no longer work properly and he fears it may break down in the middle of a broadcast.

He is planning a drive to raise \$152,000 to buy a new one.

"An organ is essential for St. Martin's and I believe the best solution to the problem is to buy a new one," the Rev. Williams said.

By **STEVE GRAHAM**
Associated Press Writer
McMINNVILLE, Ore. (AP) — When the State Department wanted a hunting rifle suitable for presentation by President Nixon to Soviet Communist Party Secretary Leonid Brezhnev, the diplomats called on Walter Kolouch.

When the 350-year-old Husvarna arms works of Sweden wanted a commemorative piece decorated in a manner fit for presentation to King Carl Gus-

tav XVI, Walter Kolouch was summoned again.

Kolouch, a robust Austrian with a booming laugh, couldn't care less about the political lines his weapons crossed in those deals.

"As long as people enjoy my work and appreciate it," he says.

"I am an Austrian citizen, my wife is German, we met in Sweden and my children are Americans. So who needs the

United Nations?"

Kolouch caters to the very few sportsmen who not only appreciate finely crafted firearms, but can afford to pay for them.

Kolouch does it all. He fits barrels, carves stocks from magnificent hunks of imported French walnut, carves intricate patterns in hand-made ivory revolver grips and he makes telescope mounts from pieces of steel.

His engraving is beautiful. Solid platinum quail on the side of a shotgun erupt in front of a gold pointing dog, for example. On a rifle, a heavy-maned golden lion charges.

"Ever seen engraving done?" he asks, picking up an old scope mount, an engraving tool and a small hammer.

Tick, tick, tick goes the hammer as he engraves a perfectly symmetrical floral design in the metal. No pattern. Just free-hand.

"See?" he says, hunching his broad shoulders and eyebrows in a classic that's-all-there-is-to-it shrug.

Don't rush to have Kolouch

pretty up your shotgun. He doesn't want your business. He has all he can handle. "I don't even want to talk to you," he says.

And even if you could get him to take on a new job, when would it be finished?

"Well, 1980 somewhere — maybe," says the 40-year-old craftsman who learned his trade in a nine-year apprenticeship in Vienna before coming to this country in 1959.

Price is something he doesn't discuss, except with the person paying the bill.

"I feel that is something that is between me and my customers," he says. "But you can buy a \$100 gun and a \$75,000 gun. I don't bother with a \$100 gun and I have never had an order for \$75,000."

Until last fall, he worked in Pennsylvania, near Philadelphia. Then, while on safari in Africa, he met a man who convinced him to come to Oregon. Kolouch packed up his wife and two teen-aged daughters, and made the move to the Willamette Valley where he works in the basement of his home, guarded by the latest in electronic equipment.

"I don't want the rat race. And I'm a sucker for steel-head," he says.

Expectations Of Inflation?

INTERSTATE SECURITIES CORPORATION

The consumer price index ended 1977 6.8% higher than the year-earlier level. This increase was well below the high rates of gain in 1973-75, but about equal to the average annual rate of increase for the last decade. Persistent inflation is a new experience for the United States. Rapid inflation in the late 1940's and early 1950's was followed by a long period of moderate increases. Since 1968, however, inflation has fallen below 4% only one time.

Many economists believe that inflationary expectations are so much a part of our economy now that expectations themselves cause price increases.

Any inflationary event can be the impetus for spiraling inflation—excessive wage settlements, sharp increases in oil prices, or, as in the present case, budget deficits caused by the Vietnam War. To accommodate these outside pressures, and to prevent sharp increases in interest rates or an overall slowing in business activity, the Federal Reserve accelerates the creation of money. Continued monetary expansion such as we have experienced in recent years, prolongs inflation and will eventually result in strong inflationary expectations.

What, then, can be done to reduce inflationary expectations and halt spiraling price increases? Existing evidence implies that monetary and fiscal restraints can reduce inflation if they are maintained long enough. Expectations based on past rates of inflation will continue to exert pressure on prices even after the initial stimulus has been removed. It may at first seem that restrictive policies are having no effect on inflation, but prolonged periods of restraint will eventually cut actual inflation. Expectations will then be based on lower past rates and the deceleration of inflation will begin.

Long term fiscal and monetary restraints are necessary if we are ever to reduce inflation. "Stop and go" policies will not reduce inflationary expectations and will only make unemployment worse.

increased in order to beat future price hikes.

Short term monetary or fiscal restraint will not halt this inflation because inflationary expectations are unaffected over the short term. As inflation erodes real incomes, the Federal Reserve must maintain a program of monetary expansion just to keep the economy in a growth track. Fiscal policy must also be stimulative to prevent economic recession. But these monetary and fiscal reactions feed inflation without either increasing economic activity or reducing unemployment.

What, then, can be done to reduce inflationary expectations and halt spiraling price increases? Existing evidence implies that monetary and fiscal restraints can reduce inflation if they are maintained long enough. Expectations based on past rates of inflation will continue to exert pressure on prices even after the initial stimulus has been removed. It may at first seem that restrictive policies are having no effect on inflation, but prolonged periods of restraint will eventually cut actual inflation. Expectations will then be based on lower past rates and the deceleration of inflation will begin.

Long term fiscal and monetary restraints are necessary if we are ever to reduce inflation. "Stop and go" policies will not reduce inflationary expectations and will only make unemployment worse.

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Reno Keeps Judges Up To Date Cites 'Bum Rap' For Victims Of Violence

By BOB WELKOS
Associated Press Writer
RENO, Nev. (AP) — While lawyers go to school to become lawyers and doctors to become doctors, where do judges, who deal with the crucial issues of our time, go when they need education on how to perform their duties?

Increasingly, judges throughout the country are coming to school in this gambling city at the foot of the Sierra Nevada.

They come to the National Judicial College, located in a split-level, brick building on the University of Nevada-Reno campus.

Formed in 1964 in Boulder, Colo., with only 94 judges attending classes, the college eventually moved to Reno and this year expects to play host to some 1,500 judges.

Dean Ernst John Watts, a former Wisconsin judge who heads the college, said the day was long past when a judge could simply don a robe and become an effective judge.

He said judges attended classes from one to four weeks. A week-long course costs \$300.

Watts said a critical aspect of teaching judges was to "sensitize" them.

By using videotape cameras, the college shows a judge on the bench how he conducts himself. Other judges will analyze the film and discuss with the judge in question how he might better conduct himself.

The college operates on a budget of \$1.6 million and receives considerable funding from the Max C. Fleischmann Foundation established by the late yeast millionaire.

The late U.S. Supreme Court Justice Tom C. Clark was instrumental in setting up the judicial college and for years it was known as the National College of the State Judiciary, a title it shed early this year when it changed to the National Judicial College and became an independent, non-profit Nevada corporation. The college is affiliated with the American Bar Association.

Between 1964 and 1967, the college issued 7,573 "certificates of completion" to judges who have taken the courses.

Dean Watts said judges couldn't "flunk" in a pass-fail sense, but certificates weren't given to some judges who, in the eyes of the faculty, didn't deserve them.

The courses range from court administration to jury management, evidence, civil proceedings, sentencing and judicial discretion.

"These are things law schools don't teach because law schools aren't teaching judges, they're teaching lawyers," Watts said.

The question often asked by the public is why there is such a difference in sentencing between one judge and another. Shouldn't there be one sentence to fit one crime?

"We discuss sentencing disparity here and we demonstrate sentencing disparity and we discuss why there is disparity," Watts said.

"If you're going to talk about justice, there ought to be disparity," he continued. "We've gone through many wars and revolutions to see that everybody wasn't treated the same because justice says that after you're guilty you should take into consideration mitigating circumstances, extenuating circumstances, that's where justice really fits the picture."

"But people don't look at it that way today. They want to standardize everything and in overstandardizing it, it just could be you'd lose the quality of justice because people find it's OK for the other guy, but if it's me, I want you to listen to the special circumstances of why I'm involved in that."

Watts said the college attempts to teach judicial knowledge, skills and values.

"Then we also teach a very sensitive area of what we call judicial understanding," Watts explained. "This has to do with sensitivity training, perceptions, sensitizing judges to

the effect of the awesome powers they have.

"Many of the issues of the day are going to the courts to get resolved. I would say that the selection process, whether judges are elected or appointed, doesn't take that thought into mind. Without the training we give them here they wouldn't be any more equipped to handle it than anyone else."

By ANN BLACKMAN
Associated Press Writer
WASHINGTON (AP) — Emilio Viano is concerned about the victims of violence. They get a bum rap, he says. From the police, the courts, the prosecutors, the emergency rooms.

He should know. He's been a victim himself.

"The victims and witnesses of crimes are shuffled by the system," the 35-year-old Italian immigrant says. "Society frowns on the person who has been victimized, like a woman who has been raped. There is a feeling that she did something wrong."

Viano, who came to America as a student 13 years ago, is editor of a publication called "Victimology. An International Journal," which features articles about such crimes as wife-beating, child abuse and rape. Victimology is the study of victims.

The quarterly journal, started two years ago, has about 1,500 subscribers around the world who pay rates ranging from \$13 for students to \$25 a year for libraries and other institutions.

"In America there has been a lot of interest in crime over the last 10 years, but it has focused mostly on the offender," Viano says.

"Then some of us started talking about the victim and the psychological and financial impact a crime has on him. We found that society was doing very little about it."

There are in fact some programs to help victims of crime. According to the Law Enforcement Assistance Administration, about 20 states now have victim compensation plans that pay medical and other bills resulting from a crime against low-income people.

Also, a bill has been passed by the House and is pending in the Senate that would reimburse from federal funds 25 percent of the states' costs in assisting crime victims. Action is expected on the bill sometime this spring.

Viano says his interest in victimology stems from his days as a sociology and criminology student at New York University, living in poor areas of the city.

"Many of us students were victimized in New York City," he said. "We had to live in less affluent, less safe areas. I was attacked. My apartment was broken into. My own experience with the police was that they were disinterested and could have cared less. And friends I knew had these problems too."

The women's movement also has encouraged more people to think about crime victims, especially in rape cases, Viano said. "As the victim of sexual assault, the woman often has found herself on trial and is forced to relive the experience."

Recycled Water

CHICAGO (UPI) — Recycling huge quantities of water used in industrial plants can markedly increase public water supplies, say engineers at Ecodyne Corporation. One recycling technology involves air-cooled heat exchangers, which operate like automobile radiators. The process helps an Ohio Steel company to save 250,000 gallons of water daily, and a synthetic gas plant to cut water charges by \$100,000 annually.



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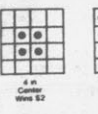
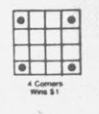
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Boredom Drove Comedian To Achieve Ambition

By JERRY BUCK
AP Television Writer
LOS ANGELES (AP) — In a way it was boredom that drove comedian Dick Martin to fulfill a lifetime ambition.

"Rowan and Martin's Laugh-In," which ended in 1973 after six years on NBC, left Martin and his partner, Dan Rowan, financially secure. "I guess we're fixed for life, if we don't go out and buy the California Angels," Martin says. "But what it really means is that we never have to play another season."

Two years ago he found that he and Rowan were working only 10 weeks a year. "I like to play golf and tennis," he says, "but not that much."

Then, just like in the movies, fate intervened. A chance encounter at a party ended with an assignment to direct an episode of "The Bob Newhart Show." He was called back to direct another and this season was signed to direct nine shows

and serve as creative consultant.

This coming year he hopes to produce and direct a television movie for Bob Newhart, now that the Newhart show is going off the air.

"I've always been fascinated by directors," he says. "In the two movies I've done, 'The Glass Bottom Boat' and 'The Maltese Bippy,' I asked the directors a lot of questions. I'll jump at a chance to direct a 'Columbo.' I'd rather have directed 'The Guns of Navarone' than 'M-A-S-H.' Or 'Von Ryan's Express' or 'The Great Escape.' I'm not ready yet for a big picture, but I'm working in that direction."

His latest directorial effort is on display this Sunday on NBC

with "Marilyn Beck's Hollywood Out-Takes." He directs the segments with Ms. Beck and George Burns and had a hand in creating the concept for the show. He is also active in the editing room, putting together the flubs and miscues from movies nominated for Academy Awards.

"People love to see actors make mistakes," says Martin. "That's why the celebrity athletic event shows are so popular. Most of the clips are funny, but we have a few, showing jeopardy. In one, from 'Looking for Mr. Goodbar,' Diane Keaton gets knocked flat on her back when the guy breaks down the door too fast."

Martin hasn't given up performing entirely to pursue directing. He's on a Dean Martin roast of Jack Klugman, he and Rowan were on the salute to Elizabeth Taylor, and he is the host of the syndicated show "Cheap Show." He describes

the latter as "a takeoff and rip-off" of all the game shows. "We're really cheap," he says. "Our biggest prize is a used lawn mower worth \$11."

Martin says he is also looking for a movie of the week in which he can star or co-star. "I'm not particularly interested in acting in episodic television," he says. "It doesn't pay anything. But I would like to star in a television movie."

At 53 Martin is still boyish-looking, despite a touch of gray at the temples. In his routines with Rowan he played a ruse

and a guy who seemed like he was out to lunch. The humor turned on the fact that he never quite got what Rowan was saying.

When Rowan and Martin left

"Laugh-In" in 1973, they put the show behind them. Part of their tenure on the show had been marked by a dispute with executive producer George Schlatter over authorship of the concept. Each claimed credit. At one point, Schlatter left the show, but in the end he gained rights to the title.

Asked about the revival of "Laugh-In" on NBC, Martin says, "It stunk, of course. Now maybe someone will stop and reflect that it didn't originate with George Schlatter, but with Rowan and Martin."

"It was a show for its time, the 1960s. The revival didn't even attempt to update it. They put it on just as it was before, even with the body painting."

Martin says when he was offered the job of creative consultant to the Newhart show "it was just like UCLA calling and asking me if I'd like to go to school free."

He says, "I was involved in

the writing, rehearsals, rewriting, the editing, every aspect of putting the show together. It was a marvelous year. I can't equate it to anything better than going to school and taking only the subjects I wanted. I learned something every day."

He says one thing he learned is that there are two kinds of directors. There is the director who can handle actors but knows nothing about the camera. And the director who came up through editing or writing and knows the technical side of filmmaking.

"I know my worth now lies in my ability to communicate with actors," he says. "But I am learning about cameras."

"You must have competent people around you — and let them do their jobs. You don't hire a man and then tell him what his job is. As a director I can say what I want to see on the screen, then communicate that to the cinematographer,

editor and others to see that it gets there."

It was obvious to any observer that last season the Newhart show was declining. Newhart saw it himself and announced he would not return. But he did come back for a final year because he was under contract.

This season the Newhart show looked as though new life had been pumped into it. It was funnier and sharper than it had been in years since it began in 1972.

Martin said, "I'd like to think I had a small part in that. But the show had a new producer and creative staff, too. And for the first time Newhart was consulted about the show."

"You know, it's rotten the way television treats stars. They're never consulted about their own shows. Here was a man who had six gold records for comedy and nobody ever asked him to contribute to his own show. This year he made some marvelous suggestions."

One Can Rent Antique Trolley

DETROIT (UPI) — In this city of cars, you can rent a trolley complete with a uniformed motorman for \$30 a hour, and conventioners by the score are doing it.

Librarians and liberationists have trundled along Detroit's Washington Boulevard in antique trolleys imported from Portugal. A bride and groom even chose the route for their wedding last summer.

The city furnishes a gaily painted, red and gold trolley, a half-mile of track, and a toot of the whistle for the fee.

CONVENTION PROFIT
KANSAS CITY (UPI) — Convention and visitor traffic in Kansas City was big business in 1977, with city officials reporting that more than five million visitors created a \$1.5 billion impact on the local economy during the past year.

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MIX'EM OR MATCH'EM

ABC Keeping Lead In The TV Ratings War

NEW YORK (AP) — ABC continued its domination in the ratings war with CBS and NBC during the week ending March 26, claiming seven of the nine most-watched shows — including three reruns, A.C. Nielsen Co. figures show.

For ABC, it was the 26th time in first place in 29 weeks this season, and the 10th week in a row in the top spot.

The network's rating for the week was 20.2, followed by CBS at 18 and NBC at 16.2. The networks say that means in an average prime time minute during the week, 20.2 percent of the homes in the country with television were watching ABC.

A rerun of ABC's "Three's Company" was the week's most watched show, followed by a new installment of "Laverne and Shirley" and reruns of "M-A-S-H" on CBS and "Charlie's Angels" on ABC.

Nielsen says the rating of 30 for "Three's Company" meant that of all the homes in the country with television, 30 per-

cent watched at least part of the show.

NBC's top show of the week was a repeat installment of "Little House on the Prairie," No. 6 in the ratings. And a rerun on CBS of the highly acclaimed Judy Garland film, "The Wizard of Oz," was No. 13.

The "Happy Days Fourth Anniversary Show" suffered in the ratings, apparently from a shift from its normal time slot. The show, generally near the top in the ratings on Tuesday evenings, was aired Thursday night during the latest week checked. It finished No. 19.

CBS and NBC divided the shows at the lower level of the ratings. CBS' "Shields and Yarnell Show" and "The Return of Captain Nemo" were No. 61 and 62. "Chuck Barris Rah Rah" on NBC was 63rd, a rerun of "Kojak" on CBS No. 64 and an NBC Movie, "All You Need is Cash," No. 65.

Here are the week's Top 11 shows:

"Three's Company," with a 30 rating representing 21.9 million homes, and "Laverne and Shirley," 26.8 or 19.5 million, both ABC. "M-A-S-H," 25.3 or 18.4 million, CBS. "Charlie's Angels," 24.4 or 17.8 million, and "Eight is Enough," 24 or 17.5 million, both ABC. "Little House on the Prairie," 23.6 or 17.2 million, NBC. "Perry Como Easter Special," 23.5 or 17.1 million, "Soap," 23 or 16.7 million, and Sunday Night Movie, "SST: Disaster in the Sky," 22.6 or 16.5 million, all ABC, and "Quincy, M.E.," NBC, and "CBS: On the Air," Sunday, both 22.5 or 16.4 million.

The rest of the Top 20:

"One Day at a Time" and "The Wizard of Oz," both CBS; "Fantasy Island," "Love Boat"

and "Barney Miller," all ABC; "Incredible Hulk" and "The Waltons," both CBS. "Happy Days Fourth Anniversary Show" and "A.E.S. Hudson Street," both ABC.

Volunteer Week In City

Mayor Percy Cox proclaimed April 16-22 as Greenville Volunteer Week and urged citizens to "devote a few hours each week" to "give aid to some needy individual or cause."

Cox said that "this nation was founded upon a spirit of volunteerism, and today one out of every five Americans is making a gift of time and talent to some kind of volunteer service — helping others or working for a cause — and this great grass roots movement is growing."

The mayor noted that anyone can be a volunteer and "reap the rich rewards that come from doing for others as well as from improving one's own skills and widening one's horizons."

The city, he said, has "instituted a special office, Volunteer Greenville, to facilitate the placement of volunteers so that their time and efforts can best be given."

Cox urged local residents to call Volunteer Greenville and offer their service.



TALL TALE — A 78-foot-tall "Liftmobile", or mobile lifting device, dwarfs an automobile in foreground recently as it hoists a 115-ton section of concrete pipe, in the Arizona desert. The device is being used in construction of a water line across the state. The Liftmobile rides on 12-foot-high tires, developed specially for earthmoving equipment. (AP Laserphoto)

Hal Linden Didn't See Traditional Struggles

By JAY SHARBUTT
AP Television Writer

HOLLYWOOD (AP) — The star of "Barney Miller" grinned in recalling what Mitzi Welch, a writer, suggested as the title of an ABC special he'll tape in July: "Hal Linden, Overnight Success."

At 47, Linden's overnight includes stints as a saxophonist-singer in big bands, understudy to Broadway stars from 1959 to 1969, stardom in Broadway's "The Rothschilds" and finally "Miller."

But the star of ABC's hit cop-shop comedy claims that even during his days as a struggling actor in his native New York he never did that which struggling actors do to keep body and soul together.

"I swear, I never drove a cab, never waited on tables, I never did all those things starving actors are supposed to do," said Linden, who got Broadway's Tony award in 1971 for "The Rothschilds."

"What I did was everything conceivable in entertainment — industrial shows, foreign film dubbing, voice-overs in commercials, jingle-singing, backers' auditions at \$25 a pop..."

Those who succeed in Linden's racket usually do so with a great deal of drive. But Linden, a man of placid temperament, says he never had a great de-

sire to be an actor.

The notion of acting came after his big-band days when, as a guest draftee in the Army, a pal urged him to see a road-show version of "Guys and Dolls" playing in Washington.

Linden, then assigned to an Army band at nearby Fort Belvoir, Va., says "it was the first Broadway musical I ever saw. And I had the thought, 'I can do that...'"

So, he said, he asked a trumpeter he knew in New York how to go about this Broadway business. The trumpeter directed him to the American Theater Wing, to voice teachers and suggested he read the audition ads in entertainment trade papers. Studies began.

Even when he began working as an actor, Linden, sole support of a wife and four kids, says he never dreamed of becoming a star.

"Had 'Barney Miller' never happened," he said, "I thought I should be a very good character, like Eli Wallach, that level of actor who never gets his name over the title but always works."

Speaking of work, Linden flies next month to El Paso, Texas, for a new kind of job — his first major role in a movie, co-starring with Lee Grant in a film called "When You Comin' Back, Red Ryder."

Linden, who said "Barney Miller" is set for another season, was asked what he'd do if movie offers follow his "Ryder" work.

"I don't know, I'll play it by ear," the ex-saxophone player said. If it leads to other movie roles he likes, he added, "then all of a sudden I may not want to be Barney Miller."

Beaux Arts Trio In ECU Concert

The Beaux Arts Trio, a noted concert and top selling recording group, will conclude the three event East Carolina University School of Music Festival '78 in a concert at 8 p.m. Thursday, March 30 in Mendenhall Student Center Theater.

Tickets at \$4 each (or \$2 each for group orders of 20 or more) can be purchased at the door prior to performance or from the Central Ticket Office.

Auditions For 'Blackbeard' On Saturday

BATH — Auditions for "Blackbeard, Knight of the Black Flag" will be held at the Amphitheatre here Saturday beginning at 2 p.m.

These auditions are being held by the Committee for An Outdoor Drama at Bath, Inc. Playwright Stuart Aronson, will direct the play, which will be held each Friday, Saturday and Sunday from June 23 through Aug. 13.

In case of rain, the auditions will be held at Bath High School.

For more information, one may contact John Tankard, general manager, at Box 309, Bath, N. C. 27808, or phone him at 923-6931.

EXTENDED WEATHER OUTLOOK FOR N.C.

It will be fair Friday and Saturday, a chance of showers Sunday. During the period highs will be in the 70s and overnight lows in the 40s and low 50s.

FORECAST FOR THURSDAY, MARCH 30, 1978

Your Daily HOROSCOPE

from the CARROLL BIGHTER INSTITUTE

GENERAL TENDENCIES: The early morning is your best time so your would be wise to try and accomplish as much as possible at this time. A new plan of action could bring much success in the days ahead.

ARIES (Mar. 21 to Apr. 19) Daytime is fine for meeting interesting personalities and studying new outlets. Don't ask for favors of anyone at this particular time.

TAURUS (Apr. 20 to May 20) Be sure not to invest too heavily in anything today. Your mate may not be in a good mood, but the planets are not favorable. Be patient.

GEMINI (May 21 to June 21) Show increased loyalty to associates early in the day and get fine response. Avoid one who wants to make things difficult for you.

MOON CHILDREN (June 22 to July 21) If you handle routine tasks early in the day you'll have time for more important duties later. Take needed health treatments.

LEO (July 22 to Aug. 21) Handle important duties early since the aspects are more difficult later in the day. Take no chances with your reputation at this time.

VIRGO (Aug. 22 to Sept. 22) Take no risks of any kind, whether at home or at work. Use that smile more and avoid possible misunderstanding with others.

LIBRA (Sept. 23 to Oct. 22) Morning is the best time for correspondence and calling on the phone. Be sure not to overspend for recreation in the evening.

SCORPIO (Oct. 23 to Nov. 21) Handle monetary affairs early since later your thinking may be muddled. Avoid one who is detrimental to your best interests.

SAGITTARIUS (Nov. 22 to Dec. 21) Not a good day to attend group affairs, but if unavoidable, be careful and use caution. Express happiness with loved one.

CAPRICORN (Dec. 22 to Jan. 20) You may think you have so much to do you want to throw in the sponge, but apply yourself and the tasks are soon behind you.

AQUARIUS (Jan. 21 to Feb. 19) Seek the cooperation of associates and then get busy and accomplish much. Avoid the social as much as you can now.

PISCES (Feb. 20 to Mar. 20) Be sure not to disturb anyone who has power over your monetary matters. Don't take any chances with the law and avoid trouble.

IF YOUR CHILD IS BORN TODAY... he or she will be carefree and happy early in life but upon reaching maturity will have to grapple with the vicissitudes of life, so direct education along troubleshooting lines for best results. Don't neglect good spiritual training.

"The Stars impel, they do not compel." What you make of your life is largely up to YOU!

(c) 1978, McNaught Syndicate, Inc.)

Crossword By Eugene Sheffer

ACROSS	DOWN
1 Spanish house	1 Sudan lake
5 Harvest goddess	2 Air: comb. form
8 Farm building	3 Appear
12 Foot part	4 Los —
13 Kind of lace	5 Catch up with
14 Wild ox	6 Chum
15 Space	7 Slash
16 Actor	8 The bully
17 Speak imperfectly	9 Lively
18 More obscure	10 Garden flower
20 River in England	11 Dozes
22 Table scrap	
23 Greenland Eskimo	
24 Fortifies	
27 Excited	
32 Dead or Red	
33 Relatives	
34 Personality	
35 They've had their day	
38 Rim	
39 Decade	

Answer to yesterday's puzzle.

Avg. solution time: 26 min.

CRYPTOQUIP 3-29

SGWBJGNAKJO OJUD SGWKJ

WB NAUDNKB

Yesterday's Cryptoquip—LITERAL SOUL COULDN'T UNDERSTAND PRICELESS FUN.

© 1978 King Features Syndicate, Inc.

Today's Cryptoquip clue: U equals A

The Cryptoquip is a simple substitution cipher in which each letter used stands for another. If you think that X equals O, it will equal O throughout the puzzle. Single letters, short words, and words using an apostrophe can give you clues to locating vowels. Solution is accomplished by trial and error.

GOREN BRIDGE

BY CHARLES H. GOREN
AND OMAR SHARIF
© 1978 by Chicago Tribune

Both vulnerable. South deals.

NORTH
♠ Q86542
♥ KQ5
♦ A4
♣ 62

WEST
♠ K1097
♥ J1092
♦ Q873
♣ 10

EAST
♠ Void
♥ 8763
♦ 652
♣ 987543

SOUTH
♠ AJ3
♥ A4
♦ KJ109
♣ AKQJ

The bidding:
South West North East
2NT Pass 3♦ Pass
4♦ Pass 6NT Pass
Pass Pass

Opening lead: Jack of ♣.

When this hand cropped up in a rubber bridge game, declarer exhibited the technique of a champion to bring home a slam that seemed destined to founder on the shoals of distribution.

North's decision to bid six no trump can only be described as a stroke of divine inspiration. Observe that the more normal contract of six spades would have no play as the cards lie, for declarer cannot avoid losing two trump tricks.

West led his top heart, and declarer was delighted with his dummy. However, he was a pessimist by nature and realized that the only thing that could jeopardize his contract was a 4-0 spade break. Therefore, he devised a plan that would give him his contract should either defender turn up with all four missing spades.

Declarer won the first trick in dummy and led a low spade. When East showed out, declarer played the ace and then a low spade. West could not afford to win this trick, for that would allow declarer to bring in the whole suit, so he followed

Rubber bridge clubs throughout the country use the four-deal bridge format. Do they know something you don't? Charles Goren's "Four-Deal Bridge" will teach you the strategies and tactics of this fast-paced action game that provides the cure for unending rubbers. For a copy and a scorepad, send \$1.60 to "Goren-Four Deal," c/o this newspaper, P.O. Box 259, Norwood, N.J. 07648. Make checks payable to NEWS-PAPERBOOKS.

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Larry Rothen: 41 GOLDSTEN'S MAG

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PATRICK WILLIAMS • CAROL SOBIESKI • RAY STARK
MARTIN RITT • RASTAR
Shows 12:30-2:45-5:00 7:00-9:15

MEL BROOKS
in
HIGH ANXIETY
A Psycho-Comedy
MADELINE KAHN • CLORIS LEACHMAN • HARVEY KORMAN
Shows 1:00-3:00-5:00-7:00-9:00

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Speaking of Your Health...

Lester L. Coleman, M.D.

Serous Not Serious Ear Problem

My daughter is almost three years old. It seems to me that she has been taking antibiotics since she was born. Almost every week she complains of pain in the ear. The doctor now says she has a serious middle ear infection. Can anything be done about this? — Mrs. T.F., Mass.

Dear Mrs. F.: I have a feeling that your doctor probably said that your daughter has a "serous" middle ear infection rather than a "serious" one.

Many years ago, before the antibiotics were discovered, children would develop an infection of the middle ear. Then the pus would break through the eardrum and discharge through the ear canal.

Today, because of the use of the antibiotics, the fluid in the middle ear becomes thick and has the consistency of honey and cannot drain spontaneously.

This fluid collects in the middle ear (on the other side of the eardrum) causing pain, a sense of pressure and, particularly, a marked hearing loss.

The treatment for a "serous otitis media" is to remove the adenoids and to open the eardrum in order to release the fluid. In some instances, a small polyethylene tube is placed in the opening of the eardrum and left there for a long period of time to prevent the recurrence

of the collection of fluid. Certainly, you've given the antibiotics and "conservative handling" enough time to control the repeated infections and to break up the cycle of incessant incapacitation.

Ask your doctor to refer you to an ear, nose, and throat doctor for an evaluation of this problem. It is a frequent one. Following the removal of the adenoids and the tonsils, results are most gratifying. You will find that there will be an immediate decrease in the frequency and severity of these infections.

Is there a difference between "active" immunity to diseases and "natural" immunity? Why do some people withstand some infections better than others? — Miss S. D., Ohio

Dear Miss D.: A "natural" immunity refers to the kind that one is born with and inherits from the mother. This type of immunity is of genetic and racial significance and plays a very important role against the threat of some

diseases. "Active" immunity is achieved when a person has recovered from an infection. The body develops protective forces that resist a recurrence of the same type of infectious disease. Scarlet fever, mumps, diphtheria, and chicken pox are only a few of the diseases that confer permanent active immunity.

Active immunity can also be produced by an injection of a vaccine. Smallpox and polio vaccines are examples of this method of producing active immunity.

DR. COLEMAN welcomes letters from readers. Please write to him in care of this newspaper.

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Spoke To Class In Journalism

In the life of a women's editor, "No day is the same," said Mrs. Rosalie Trotman, Women's Editor for "The Daily Reflector."

Mrs. Trotman was guest speaker last Thursday for the Introductory Journalism class at East Carolina University.

She said that her job has offered her many opportunities that she would not have had in any other profession. Two such opportunities were meeting first ladies Rosalyn Carter and Lady Bird Johnson.

Mrs. Trotman attended East Carolina University and began her career at "The Daily Reflector" as a darkroom technician. She has been women's editor for several years.

USING SHRIMP BOATS

BRUNSWICK, Ga. (AP) — Searchers hope to use shrimp boats this week to help find the wreckage of a small plane that disappeared off the Georgia coast last month on a flight from North Carolina to Florida.

WANT-ADS

FOR SURE-FIRE MARKET MAGNETISM

752-6166

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01 PUBLIC NOTICES

PERSONAL REPRESENTATIVE'S NOTICE TO CREDITORS AND DEBTORS IN THE GENERAL COURT OF JUSTICE SUPERIOR COURT DIVISION BEFORE THE CLERK

State of North Carolina
County of Pitt
All persons, firms, and corporations having claims against JOSIE W. RAWL, Deceased (hereinafter called "Decedent"), of Greenville, Pitt County, North Carolina, are notified to present their claims to the below named personal representative of the Decedent's estate on or before Sept. 8, 1978, or be barred from their recovery. Debtors of the

100 CLASSIFIED DISPLAY

FOR SALE

Certified Soybean Seed

Pamlico Chemical Co.
Greenville, N.C.
752-2194

EDWARD'S NURSERY

Porter Rd.
Greenville, N.C.

House Plants
Potted Plants
Supplies
Plants For Special Occasions

825-0641

FOR SALE

3 lots of 10 acres located back of Brook Valley. Investment or residential opportunity. Contact Don Patrick at 752-6751 (day) or 756-3714 (night).

SPECIAL!

SENTRY SAFE

For Fire Protection
Reg. \$144.00

\$99.50 up
Taft Office Equipment Co.
752-2175 569 S. Evans St.

01 PUBLIC NOTICES

U 20, page 442, of the Pitt County Registry, to which reference is hereby made.

You are required to make defense to such pleading in the Office of the Clerk of Superior Court of Pitt County, North Carolina, not later than May 1, 1978, and upon your failure to do so, the party seeking service against you will apply to the Court for the relief sought.

This the 22nd day of March, 1978.
BRIDGERS & HORTON
Attorneys for Petitioner
Post Office Box 1175
Tarboro, North Carolina 27886
Telephone: (919) 822-3183
March 22, 29, April 5, 1978

07 SPECIAL NOTICES

WE HAVE NOT sold our designated pounds for the first two weeks of market opening in the last six or seven years due to the fact we are the most northern market and normally have a late crop. Why not sell with a firm that has been in business here for the past 30 years and can take care of all your early tobacco? Cao collect, day or night, 332 2302 or 332 3159. Farmers Tobacco Warehouse No. 501, Ashokle, NC 27910.

09 AUTOMOTIVE

Autos For Sale

HASTINGS FORD has daily rentals at reasonable prices. Call 758-0114.

Having Engine Trouble? See "The Engine People"

Auto Specialty Co.

917W. 5th St.
758-1131

11 Buick

BUICK 1977 Regal. Yellow with white vinyl interior. 11,000 miles. Loaded with extras. Must see to appreciate. 758 5754 or 1 823 0550.

1973 BUICK ELECTRA

Dark blue metallic with blue vinyl roof. Loaded with all options. Pay On ly \$450.00 down with payments of \$97.77 PER MONTH

On approval of credit, APR 18.00. 24 monthly payments. Deferred pay ment price \$2796.48. For details call Ronald Williams at Tarheel Toyota 756 4798.

13 Chevrolet

CHEVROLET 1974 Nova. 2 door, 6 cylinder. Good condition. \$1695 or best offer. 756-7118.

1973 CHEVROLET IMPALA

Burgundy with beige vinyl roof and matching interior. Automatic transmission, air condition, power steering and brakes, radio, mag wheels. Pay only

\$395 Down

With payments of \$64.40 per month on approval of credit. APR 18.00. 18 monthly payments. Deferred pay ment price \$1554.22. For more information call Chuck Braxton at Tarheel Toyota 756 3278

100 CLASSIFIED DISPLAY

MILITARY SURPLUS CAMPING EQUIPMENT

Special: Peacoats \$11.95
ARMY/NAVY STORE
1501 S. Evans St.
11:30 A.M. - 5:30 P.M.

\$50.00 REWARD

Blacksmith and Family Desire Decent, Acceptable Country House to Rent Near Greenville. Call 758-2371 (nights).

AVON

Spring is the time to start! Sell cosmetics, fragrances, and more from the world's largest toiletries company. Call 752-7006.

STRATFORD ARMS Apartments

"Greenville's Mark of Distinction"

NOT JUST A PLACE TO LIVE BUT A HAPPY WAY OF LIFE...

A planned community designed for those families that insist on the very best.

1900 South Charles Street
Greenville, North Carolina 27834
Telephone (919) 756-4800



\$4378
Plus tax, title and tag transfer fee



1978 Ford Fiesta

Stock no. 4220. 3 door hatchback. Orange. Front wheel drive, 4 speed fully synchronized transmission, MacPherson Strut front suspension, rack and pinion steering, front disc brakes, Michelin steel belted radial tires, bright aluminum bumpers, bucket seats, fold down rear seat, floor mats, deluxe wheel covers, accent paint stripe, WSW keys, inside hood release, tinted glass complete.

Europe's most successful car in history comes to America. Imported from Germany by Ford Division of Ford Motor Co.

\$4640
Plus tax, title and tag transfer fee

Hastings Ford

Your Little Profit Dealer 758-0114

See One Of The Little Profit Salespeople

Ed Cox
Ira Norfolk
Al Gurganus

Ken Beamon
Weldon Ward
Billy Worthington
Bill Riggins

Brinkley Moore
Sales Manager

Brownie Tripp
Truck Manager

Tommie Dall
Car Manager

Hank Phelps
Stancil Hines
Bill Lewis

Jerry Andrews
Finance Manager

20 Plymouth

PLYMOUTH 1971 Furry II. Front disc brakes, automatic transmission, power brakes and steering, air conditioning, AM-FM radio, good tires. Good condition. \$800. 756-6156.

21 Pontiac

PONTIAC 1973 CATALINA. Excellent second car. Price reasonable. Call 756-3517 after 6 p.m.

GRAND PRIX 1976. Excellent condition, low mileage. Call 756-6121 after 6 p.m.

PUT EXTRA CASH in your pocket for this year's vacation trip by selling those articles you no longer use through the fast action Classified Ads!

22 Foreign

CELICA GT 1976. Blue, air condition ing. \$4000. 798 1291 after 5 p.m.

240Z, 1972. New upholstery. Good condition. 756-2298 after 6 p.m.

DATSUN 1975 Gold 280Z, for sale by original owner. Air, AM/FM radio, 4 speed, side moulding, radial tires. Excellent condition throughout. No dings or bumps. Call 756-5867 nights or 758-3421, Extension 9 days.

MG MIDGETT 1973 \$2000. Good condition. 757-7185 days; 758-3463 evenings.

AUSTIN HEALEY SPRITE 1969. New top, paint, and AM/FM radio. \$1200. Call 756-4762.

1972 VOLKSWAGEN WAGON. Silver with black vinyl interior, automatic transmission, radio. Monthly payments of \$58.75 with only \$295 Down.

On approved credit. For details call Jim Gantz at Tarheel Toyota 756-4977.

CAPRI 1974. 60,000 miles. Sun roof. AM/FM. \$1800. 756-2604.

DATSUN 240Z 1972. Low mileage. AM/FM, air. Excellent condition. \$3300. 758-0468.

OPHEL MANTA 1974. Excellent gas mileage, new tires. Nice second car. 752-9235 after 6.

29 Boats For Sale

16 FOOT ALUMINUM boat. 65 HP Johnson. Cox trailer. \$750. Call 756-3519 after 6.

1974 GRADY WHITE Atlantic Weekender. 135 Johnson. Cox galvanized trailer. CB antenna. 752-2907 after 5 p.m.

TERRY BASS BOAT with 65 HP Mer cury motor. Drive on trailer. \$2800. 756-0674.

12' FIBERGLASS sailing dinghy with oars and cradle. 756-3269 after 5 p.m.

SAILBOAT SHOPPING? See us at the Greenville Boat Show March 30 through April 2. Clark Yacht Sales. 633-7910.

22' MACKINAC Cruiser. Full cabin. sleeps 4. complete galley. Many options, one owner. Excellent condition. \$8000. firm. Clark & Company. 756-2557.

100 CLASSIFIED DISPLAY

INSULATION
High Efficiency
Foam Insulation
Four Seasons Foam
Insulation Inc.
Call 752-4763

31 Campers For Sale

SASSERS CAMPING Center. Parts, sales, service. A complete line of RV's, new and used in stock. Phone 734-4616. Goldsboro. Open Monday-Saturday. Some location since 1924.

TARHEEL TRUCK CAMPER. Sleeps 2 to 4. Ice box, stove. 758-5533.

WATERS CAMPING CENTER in vites you to see the 1978 Coleman camping trailer at "The Annual Campers Show." Brynn Marr Shopping Center. Jacksonville, NC. March 31, April 1, 2. Call 326-8400.

SEE FOR YOURSELF the 1978 Pro wiser America's #1 selling travel trailer at "The Annual Campers Show." Brynn Marr Shopping Center. Jacksonville, NC. March 31, April 1, 2. Call 326-8400.

REACH THE RIGHT people with the Classified Ads! Whatever you have for sale is sure to be seen by potential buyers right here.

35 Cycles For Sale

1973 YAMAHA 450. Chrome header. Excellent condition. 825-0038.

1976 HONDA 350. 4700 actual miles. High rise handle bars with custom grips. 10 inch front forks, sissy bar, crash bar, King and Queen seat, gas gauge, chrome chopper kick stand, chrome chain guard and tender ornament. Also includes two helmets with crash shields, stock seat, air stock front end forks. \$1400. 756-0044.

1974 HONDA CB 360. All extras. \$500. 758-0330 after 5:30.

1976 CB-360. Red, sissy bar, crash bar, 2 helmets. Good condition. 752-0272.

1978 HONDA 180cc1 Twinstar. Many extras! Only 3000 miles. \$850. 752-0657.

37 Trucks For Sale

NEW 1977 Ford Van America. List price \$10,400. Sale price \$8570. Call John Wharton at 756-4287.

1976 JEEP CJ5. Red with Levi in terior, rear seat. Excellent condition. 754-5452 after 6 p.m.

1974 FORD ECONOMY Van. Automatic transmission, power steering, radio and heater, air conditioning, windows both sides, bins in side for plumber or electrician's truck. New tires. 20,000 actual miles. \$3800. 746-6116.

1976 CHEVROLET Cheyenne. 4 wheel drive. Clean, low mileage. 746-4484.

1975 DODGE Club Cab with camper shell, step bumper, automatic, power steering. \$2750. 752-3562.

FORD 1971 pick up. Straight shift. Air. Can be seen at Momby's Radiator Shop after 6 p.m. or call 756-4963.

1971 CHEVROLET. Automatic, power steering. Will take \$950. 753-5578.

1976 CJ5 AM/FM radio. 304 engine. Can be seen at Goodrich. All terrain tires, 10 inch chrome spoke wheels. \$4695. Call 758-1550 after 6:30.

40 DOGS & PETS

AKC BEAGLE puppies. Give your boy an Easter Beagle. Corey Stokes. 746-3111 days. 746-3732 nights.

AKC REGISTERED Cocker pups. Bred for quality and temperament. 756-4971.

BOXER PUPPIES for sale. Call 756-0437.

MINIATURE POODLE. \$50. Call 756-7948 Saturday between 12 and 5 p.m.

BEAUTIFUL PEKINGESE. Poodle and Rat Terrier puppies. Call 747-5591. Snow Hill.

100 CLASSIFIED DISPLAY**40 DOGS & PETS**

FREE PUPPIES. Mixed shepherd. Call John Sales at 758-3274.

PEKINGESE puppies. For more information, call 758-3274.

AKC MALE Old English Sheepdog. Best offer. 758-0620 between 5 and 6 p.m.

FREE TO GOOD HOME. Full blooded female Shepherd, 8 months old, spayed. 752-2304.

EMPLOYMENT**42 Help Wanted**

HAVE IMMEDIATE opening for a registered nurse to work 12 night shift. Excellent starting salary and fringe benefits. Contact the Administrator, Robersonville Township Hospital at (919) 795-3127.

SALESPERSON WANTED for carpet store inside and outside sales. Experience in carpet area desired. Salary negotiable. Send resume to "Carpet Salesperson," P. O. Box 1967, Greenville, NC.

AGENCY SEEKING real estate salesperson. Send resume to P. O. Box 895, Greenville, NC.

FRONT END Technician. Our front end mechanic is retiring after 35 years. We will need full time front end technician. Experience preferred. Excellent pay and benefits. Apply in person at Brown Wood Pontiac, Dickinson Avenue.

TOP NOTCH SECRETARY Administrative assistant for construction firm. Must be excellent typist, over 21, mature, serious minded and interested in growth position. Great opportunity for the right person. Send resume, stating past salary and present salary requirements, to Box 79, Greenville, NC.

EXPERIENCED soils and concrete technician to work in Greenville area. 758-6770.

PART-TIME COOK for Depot Grill & Deli. Located at 100 Railroad Street, Winterville from 11 a.m. to 2 p.m.

RNs and LPNs needed. Orientation and training program provided. Competitive salary, excellent fringe benefits. Call Greenville Hemodialysis. 752-1520 between 8:30 and 5:30.

THE TOWN of Ayden will accept applications for the position of apprentice lineman in the electric utility department. Applicants must be at least 18 years of age, possess a valid North Carolina driver's license and have previous experience in the electric utility field. A high school diploma is preferred. Further information and a copy of the application may be obtained at the Ayden Town Hall, Ayden, NC, during regular business hours.

BONANZA IS NOW taking applications for all store positions. Apply in person between 9 and 11. No phone calls.

PERSON to install heating and air conditioning. Experience required. Quality Heating. Air Conditioning, 752-3042.

INSULATORS wanted. Apply Eastern Insulation, Pacolus Highway, between 10 and 10 a.m., Monday thru Friday.

NEEDED: experienced sales people and personnel for retail furniture business. Reply to Furniture, Box 2156, Greenville, NC.

MANAGER TRAINEES. Taking applications March 24-29. Must be 18 years of age. Apply at Pizza Mike, 215 East 4th Street.

FULL TIME and part time waitresses. Apply by 1:00 each day at Toms Restaurant, Maxwell Street.

WHY STORE YOUR BOAT in the garage this summer? Turn it into cash quickly by selling it through the Classified Ads.

PART TIME and full time help for convenience stores in surrounding area. Langston and Associates, Personnel Service. 756-3404.

MANAGER TRAINEE

Earn up to \$15,000 to \$25,000 a year in management. Call collect: (919) 781-0046 or (919) 781-0196, 9:00 a.m. to 6:00 p.m., Monday-Friday, March 27 thru March 31, 1978.

CUSTOM WOODWORKER/PATTERN maker. Opening now exist for experienced or apprentice pattern maker and plug builder. Custom woodworking ability is desired. Apply in person on Tuesday and Wednesday or send resume to Grady White Boats, Inc., Greenville Boulevard NE, Greenville, NC 27834.

GUYS — TRAVEL — GALS. National company needs 10 sharp guys and gals over 18, free to travel and ready to leave immediately. Travel to New Orleans, Texas, California, major resort areas and return with large young circulation sales group. Transportation and lodging furnished, cash draw daily. Above average earnings plus bonuses after short training period. For interview, see Mr. Strickland, Holiday Inn Memorial Drive from 12 noon till 5 p.m., Wednesday or Thursday.

ONE MATURE salesperson with cosmetic experience. Apply Bissette's in Greenville between 2 and 5.

LATHERS, PLASTERERS, sheetrock finishers. Apply at rear of New P.H. County Hospital. See Walter Morgan c/o Boyd Associates.

100 CLASSIFIED DISPLAY**42 Help Wanted**

PERSON WANTED to do secretarial/receptionist work. Apply in person 8:30-9:30 or 1:2 at Larmar Mechanical Contractors, 264 Farmville Highway. 756-4624.

FULL OR PART TIME sales position in water treatment business. Send resume to Doctor. P. O. Box 2803, Greenville, NC.

BOOTHES for rent at The Beauty Box. Days, 752-4649, nights 758-8086.

WANTED Babysitter 3 days a week in my home in Grifton. Must have transportation. For further information call 524-5757.

SECRETARY for law firm. Must be experienced and have some college background. Dictation, typist, and bookkeeping skills. Well qualified persons only. For appointment, call 752-4154 Monday-Friday, 9 till 5.

MAINTENANCE PERSON wanted for apartment complex. Must have knowledge of heating and air conditioning units, plumbing and general maintenance. Must be willing to live on premises. For appointment, call 752-3519.

DESK CLERK. Part time weekends. Experience preferred. Call Mr. Toomey, Best Western Lemon Tree Inn, Chocowinity. 746-8001.

NIGHT AUDITOR. Full or part time. Call Mr. Toomey, Best Western Lemon Tree Inn, Chocowinity. 746-8001.

OFFICE NURSE position. RNs and/or LPNs will be considered. Excellent fringe benefits and competitive salary. Call 752-1520 between 8:30 and 5:30 p.m.

OPPORTUNITY to earn \$55. Requirements: Ages 18 and over; attractive, well groomed; high school graduate; willing to work evenings. Contact Lois Singleton at Holiday Inn. Apply in person. Inquire at desk on Friday, March 31 between 10 a.m. and 7 p.m.

44 Work Wanted

I WILL CLEAN up around new houses and old. Will also clean out under ground of new houses and do local hauling, moving people, household furniture & appliances. 752-5016.

TREES REMOVED, pruned and toped. Dead wood cleared, cabling. Chp'n Dale Tree Service. 752-5996.

WOULD LIKE to do odd jobs. 752-2006.

WILL SANDBLAST commercial and residential buildings. Satisfaction guaranteed. 758-4250.

WOULD LIKE TO KEEP books at home. Call after 5 p.m., 758-9277.

WILL DO SEWING in my home. 756-2853.

WOULD LIKE part time employment. Have had 27 years experience as head cashier, light bookkeeping, payroll, figuring invoices with 10 key adding machine. No typing skills. Preferably day hours, 5 day week. 752-5265.

EXPERIENCED INTERIOR and exterior painting jobs desired by two graduates. Experience required. Reasonable rates. Free estimates. 752-8797 or 758-7140.

WOULD LIKE to keep children, preferably ages 2-6, days in my home in the Sherwood Greens subdivision (near Lake Glenwood area). Monday through Fridays. Call Eva Kearney, 758-3078 after 5:30 p.m.

46 FOR SALE

48 Farm Equipment

ARE YOU a deer hunter? Then bag your big buck by finding a four wheel drive in the classified ads.

STEEL BUILDINGS. 50 X 80 X 15. Galvanized. Includes 24 X 14 double sliding door. 12'20' loading. \$2.12 per square foot. FOB plant. Call now. 1 (800) 821-7700, extension 527.

A DEAL FOR REAL. 185 Allis Chalmers tractor. Used less than 700 hours with wheel spaces. \$8700. Call 792-4071 after 6 p.m.

SATON TRACTOR. 25 HP. 3 point hitch with 5 point cultivator. A plow, disc, scoop and blade. 746-6394.

50 Garage-Yard Sale

MULTI-FAMILY yard sale at 709 East Third Street, Ayden, Saturday, April 1, 10 till 6.

CAR WASH, yard sale and bake sale Saturday, April 1 from 9:30 till 2:30. South, Pentecostal Church, 14th Street Extension (near Cherry Oaks).

100 CLASSIFIED DISPLAY

50 Garage-Yard Sale

YARD SALE Thursday, Friday and Saturday. Louise Webb's home on Mumford Road, off Pacolus Highway.

PLENTY of building materials and shop stuff plus household goods. Saturday, April 1, 9 a.m. 902 West Third, Ayden.

54 Livestock

HORSEBACK RIDING, riding equipment. Jarman Stables, 752-5327.

5 YEAR OLD gelding quarter horse. Excellent saddle horse. \$800. 746-4755 between 7 and 3 p.m.

EXCELLENT COASTAL and oar hay. Mode and conditioned while it was young and tender. Cured out with rich green color. 756-0365 after 7 p.m.

SILVER HORSEHOSE Stables. Stalls available. Horseback riding. Phil Sutton or Johnny Taylor. 756-5057, 756-1409.

56 Miscellaneous

PIANOS. Rent with option to buy. \$15 per month. Cha Rich Music, 208 Arlington Boulevard. 756-1212.

STEAM CLEAN your carpet the right way to professionally clean your carpet at home. Available to rent at Carpets by George. 752-3523 or 752-3524.

FILL DIRT, bulldozer, top soil, and rock. J. L. McDaniel, 756-2351, after 3:30 p.m.

YOU CAN "STEAM" clean carpets, professionally clean with new portable Rise N' Vac. Rent at Rental Tool Company across from Hastings Road. Now open - Rental Tool.

FILL DIRT, top soil, rocks and sand for sale. Large loads. Henry Worthington. 746-3461.

BOOTLEG PRICES. Men's knit slacks and jeans. \$9.99; sportcoats, slacks, lady's pantsuits, \$11.99; slacks, \$5.99; tops, \$4.99. Large selection. Mill Outlet Clothing, 264 Bypass, (across from Nichols), Greenville.

DO IT YOURSELF and save. Rent the professional carpet cleaning machine. Steamex. Call Larry's Carpetland, 3010 East Tenth Street, 758-2300.

WANT YOUR AREA rug bound or fringed? We do it! Whitehurst Floor & Carpet Center, 103 Trade Street. 756-2747.

PIANO-ORGAN WAREHOUSE. If you didn't buy it here, you probably paid too much. 730 Greenville Boulevard, 756-2032. Sales Rentals.

LARGE LOADS of sand, topsoil, field stone, mulch and rock. Also gradework. Jim Hudson. 756-4742.

HOOVER SWEEPERS, throw away bags, belts and minor repairs. Home Furniture Store, 701 Dickinson Avenue.

RENT A Currier piano for as long as you wish! John Adams, President of the U.S. owned one and you can too. Go to Piano Organ Warehouse, next to Penney's Auto Center. 756-2032.

CEMENT STEPS, horse trailers, utility barns, campers and truck shells. Call 946-0311.

RESULTS ARE BUSTING out all over this month when you advertise your "don't needs" in the Classified Ad section!

USED MERCHANDISE. Refrigerator, \$125; double oven with self cleaning range, \$299; two 7.5 X 14 mag wheels, \$25 each; assorted sizes used tires, \$5 up. Goodyear Service Store. 752-4417.

ATTENTION TRUCKERS, owner operators and fleet managers. Everyone is concerned about operating cost. To learn how we can help you reduce your "cost per mile," call Don Barnes at Goodyear Service Store, 752-4417. You can't afford to wait.

PIANO. Kohler & Campbell console. Excellent condition. Moving, must sell. 758-0622 after 6 p.m.

36" HARDWICK gas range (excellent condition), \$125; man's 10 speed bike, \$40; 9 X 16 X 4 dogpen and house, \$50; king size bed with mattress and springs (like new), \$65; plus other furniture and items. 758-5871 anytime.

100 CLASSIFIED DISPLAY

ROOFING
STORM WINDOWS
DOORS & AWNINGS
C.L. LUPTON CO.
752-6116

56 Miscellaneous

ORIGINAL OIL paintings by Betty Carlson Roadbaugh. All sizes. \$7 up. 758-4784.

USED FURNITURE for sale. Majority of it in good condition. 752-6181 from 9 till 5.

SPANISH BLACK vinyl couch, \$40 (chair free); 3 shelf table for stereo, \$17; 2 end tables, \$12 each. 752-7267.

SOLID OAK antique table with 4 ladder back chairs. \$250. 758-3807.

1973 SEARS Goldspot. Frostless freezer. 19 cubic foot upright. White. Excellent condition. \$250. 756-0622 after 6 p.m.

CHARLIE SPEIGHT, Real Estate. When you think real estate, think of Charlie Speight. Speight Realty & Investments, Inc., 756-3220; nights 758-5137.

WEDDING DRESS and veil. Ivory, trimmed with matching lace and pearls. Reasonably priced. Almost new. Size 8-10. 758-7196.

DOUBLE BICYCLE and banjo in good condition. \$100 each. 756-1739.

COUCH, CHAIR AND BED. Best offer. 756-0674.

CURRIER PIANO. Needs tuning. \$500. 752-8886 after 5 p.m.

BEAUTIFUL BOSTON Ferns. These ferns have been preserved for lasting beauty without care—no water—no feeding—no sunshine. These are not air ferns. Fleming's Furniture. Ap. places. 1012 Dickinson Avenue.

NEW 6 PIECE bedroom set. Still boxed. \$400 firm. 758-7229 after 5:30.

"DRINK BOX" (almost new); 6' old drink box; round electric floor fan; five blade square fan; large metal desk; old adding machine; 2 nice homemade fruit racks on wheels. 753-3474.

STEREO TURNTABLE with 2 speakers. No repairs needed. \$50. Call Gary Whitchard. 752-6416 after p.m.

ANTIQUE OVAL MARBLE top table. Green velvet Victorian chair. Excellent condition. 756-2489.

ONE 10,000 BTU and two 5000 BTU air conditioners. Used one season. 752-9235 after 6.

60 INSTRUCTION

PIANO AND GUITAR lessons daily, afternoons and evenings. Richard J. Knapp, B.A. 756-2563.

62 LOST AND FOUND

LOST MALE black and tan Doberman. Very special. Vicinity Eastbrook Apartments. Reward. 758-0351.

LOST 2 BEAGLES, 8 months old, brown and white. Altpines vicinity. Reward. 752-2446 days. 758-1561 nights.

BICYCLING IS GREAT exercise... and you'll

70 PROFESSIONAL

PAINTING, ROOFING and repairs. No job too small. All work guaranteed. 756 2008 anytime.

CHIMNEY SWEEP. We clean chimneys for fireplaces and heating systems. Over 40,000 flue fires last year caused millions in damages to homes. Call Gid Holloman, 753 3503 day or night.

72 REAL ESTATE

50 ACRES of rolling woodland. Located 1000 feet off 264 on Trantlers Creek. 12 miles east of Greenville. Ideal for secluded building sites. \$30,000. Call 756 3771, 756 1991.

38 ACRES. Near D. H. Conley. 500 foot road frontage. Excellent financing. Speight Realty & Investments, Inc., 756 3220, nights 758 5137.

73 Commercial Property

SHOP SPACE available at reasonable price. Ideal for construction related operation. 752 1020.

FOR LEASE. Warehouse space. 2000 square feet. \$150 per month. Convenient location behind Honda Greenville. Spaces available from 500 square feet up to 4000 square feet at \$10 a square foot per year. 756 7980 or 758 8919.

IF YOU'RE in business for yourself and want to tell more people of what you have to offer, you should be advertising in the Classified section of this paper every day!

74 Farms For Sale

2 MILES SOUTHEAST of Farmville, on Highway 264 East, a farm consisting of 43 acres, 36 acres cleared; 9581 pounds tobacco base allotment; 9581 pounds not farmed in 1977, 4.75 acres. Adequate improvements. Contact D. G. Nichols Agency, 752 4012 or 758 2370.

208 ACRES. 100 acres cleared, 15.44 acres tobacco (28,000 pounds). Good road frontage. Leased for 1978. Located 4 miles west of Ayden. Contact D. G. Nichols Agency, 752 4012 or 758 2370.

78 Houses For Sale

WANT PRIVACY? This 3 bedroom brick home is setting on over 1/2 acre lot on a quiet cul-de-sac in Fairlane. Kitchen, dining room, 2 baths, French doors that lead to the deck and carport. \$44,500. Whitley's House Station, 758 0816, nights, 752 0390.

102 NORTH SUMMIT. 3 bedrooms, 1 bath, built in kitchen, forced warm air heat. Good investment for a home or rental. \$19,500. Bill Williams Real Estate, 752 2615.

OUT OF THE CITY limits you'll find this attractive tri-level home. 3 bedrooms, 3 baths, sunken den with fireplace, living room, large semi built ins, dining room, kitchen, 2100 plus square feet, central heat and air, carport with storage. Guaranteed for one full year. \$56,900. Overton & Powers Realty, 758 4585.

AYDEN. 707 North Hills Drive. 3 bedrooms, 2 baths, carpet, fireplace, heat pump, carport and fenced in yard. 9% interest loan assumption. No closing cost. Call 746 6116 days; 746 3308 after 5 p.m.

BY OWNER. 3 bedrooms, drapes, carpet, 2 porches, carport, large storage building, fruit trees. On nice shady lot. No city taxes. \$29,000. 756 2671 or 758 1543.

ONLY A FEW blocks from university. This beautiful, secluded, modern home has a great room with cathedral ceiling, exposed beams and fireplace; entrance hall, dining room, 2 baths, utility, workshop and features thermopane sliding glass doors that lead to over 600 square feet of deck area. \$44,900. Whitley's House Station, 758 0816.

BY OWNER. 2 story, 3 bedroom home. Large den with fireplace, 2+ baths, formal living room and dining room. 758 1403 days, 756 7686 nights and weekends.

MEADOWBROOK. 1405 Drum Street. 3 bedrooms, one bath, living room, kitchen and den, central heat and air, carpet. Priced \$21,000; \$183 per month. \$600 closing. Call 746 6116 days, 746 3308 after 5 p.m.

78 Houses For Sale

NEW HOMES near Burroughs. Wellcome soon to be under construction! Call to see the plans now! 30's, Higdon & Company, Inc., 758 6666 anytime!

LOVELY TWO-STORY home at 114 Hill Street in Grifton. 1 1/2 baths, great room, 3 bedrooms, nice workshop building. This home is situated on a beautiful wooded lot. \$43,900. Estate Realty Company, 752 5058; nights, 756 6652 or 752 3647.

3 BEDROOM BRICK house to be constructed. Farmers Home Financing available. Closing costs less than \$300. Call for more details. Aldridge and Southerland Realtors, 756 3500.

NEW LISTING. St. Andrews Street, Brick, 3 bedrooms, 2 baths, formal dining and living room, family room with fireplace, and super large recreation room. Central air and heat. \$57,900. Call today! Garden Real Estate, 752 7671, office 758 1983.

THE FABULOUS FORTIES

CAMBRIDGE. An immaculate and beautifully decorated ranch home on a corner lot is now available in Cambridge. It has everything, too! Entrance foyer, living room, dining room, family room with fireplace, kitchen with breakfast area, three bedrooms, two baths, garage. See this home. \$43,500. RED OAK.

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We all know that this is a choice subdivision. This is also a choice home. Three bedrooms, two baths, living and dining area, family room with fireplace, pretty kitchen and breakfast area, big double garage. Trees. \$48,500.

LAKE ELLSWORTH. This is the opportunity that you may be looking for. Buy with an option to buy or rent with lease. Pretty three bedroom, two bath home with fireplace, kitchen with breakfast area, carport, storage, heat pump. \$49,900.

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756 5395
Anytime

AYDEN (Kennedy Estates). You must see this well kept 3 bedroom ranch featuring dining area or den plus carport. Mid 20's. Lily Richard son Gallery of Homes, 756 2570.

MEMORIAL DRIVE. Attention in vestor! Buy for your money. Over 1000 square feet. Mid 30's. Call for details. Lily Richardson Gallery of Homes, 756 2570.

BY OWNER. 2 years old, 3 bedrooms, kitchen den combination, carport, storage, large lot. Being transferred, must sell. \$29,500. 756 6386 after 5.

80 Lots For Sale

CORNER WOODED lot, 180' x 130'. Sargest in Camelot. Curbed and guttered, well drained, will percolate. 10,500 ft. Omni Realty, 756 6171, 756 6171, 756 4364, 758 3078.

2.3 ACRES. 190' frontage. Fully wooded. West of Greenville. \$13,500. Omni Realty, 756 6171, 756 4364, 758 3078.

BETWEEN BROOK Valley and Cherry Oaks. 1.2 acres, 210' frontage. Single family residence only. \$13,500. Omni Realty, 756 6171, 756 4364, 758 3078.

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1 BEDROOM apartment near college. Call 758 3311.

2 BEDROOM apartment near college. Call 758 3311.

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2 BEDROOM HOUSE in Ayden. Also 2 bedroom house approximately 9 miles from Greenville. Both with stove and refrigerator. 746 3284, 758 0790, 726 3884.

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OFFICE SPACE for rent. Call Joe Bowen, 752 7194.

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3 ADJOINING offices. Just remodeled. Parking and all services. Convenient to all highways. 3205 South Memorial Drive. 756 5963.

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96 Wanted To Buy

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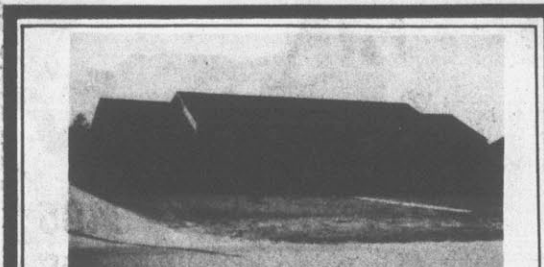
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1978 BUICK REGAL

Catfish Are Not 'Fishy' If Pond Bred

LITTLE ROCK, Ark. (UPI) — Make a left turn at the DX gas station in De Valls Bluff, Ark., population 654, and the road narrows to one lane.

Not far beyond, Murry's Cafe is a weathered white frame building that has been haphazardly expanded by adding the shells of mobile homes to make additional rooms. Without so much as a painted sign outside, the restaurant is distinguishable from the shotgun houses of the neighborhood only by the row of cars parked in front.

Customers seated at the odd-size plastic and aluminum tables look like backwoods Southerners from central casting with a few Little Rock city folk mixed in. Jumbo orders of catfish are being piled onto plastic plates. Dipped lightly in cornmeal and deep fried, they are juicy and delicate, with a taste most diners simply describe as "not fishy."

These are catfish from farm ponds or the White River, the ancestral home of most Arkansas catfish. Only 10 or 15 years ago, a farmer from Dumas became the first to scoop wild catfish from Arkansas' waters and take them home to proliferate in his ponds for profit.

At least 600 acres of Arkansas farmland are now being used to raise catfish, even more in Mississippi. Often catfish ponds are put in on land not ideally suited for other crops. The industry has spread from North Carolina to California to Idaho. In Colorado, catfish are being raised in the warm thermal waters of the Rockies.

To start a catfish farm, according to Jim Ayers, president of the Catfish Farmers Association, "You need three things. Plenty of money, a good source of good quality water and good management, from the standpoint of managing a farm operation. I think if you got those three, you might could make it."

Most catfish farmers are already established with other crops — rice, soybeans, cotton — when they start. Ayers said catfish farming is no more difficult, but he said, "It just takes a tremendous amount of money to get started. Somewhere in the neighborhood of \$1,500 and \$2,000 per acre."

That's before the first fish are ever bought. It is money used to create the ponds, build the levees, dig a well, pump the water. The ponds are usually 30 or 40 acres, ranging from 2 1/2 to 6 feet deep, and most farms have several.

Some fish farmers in Arkansas are engaged solely in selling baby catfish, called fingerlings, to other farmers who will raise them to maturity. Most Arkansas farmers stock about 2,000 fish per acre. In Mississippi, which leads the nation in catfish farming, ponds are stocked with 4,000 and occasionally 6,000 fish an acre, Ayers said.

Most Arkansas catfish spend about two years on the farm from the time they hatch to the time they are sold as adults weighing one to one and a half pounds.

In Mississippi, most catfish are sold to processors who package them for sale in supermarkets. These catfish are smaller, averaging about three-fourths of a pound, so more can be raised in a pond of the same acreage. In Arkansas, most farm catfish are sold to stock lakes where fishermen will pay a fee to fish, then pay by the pound for each fish they catch.

Farmers who want to go back to row crops find the land used for catfish ponds usually is improved. Some farmers rotate their ponds with cropland, using catfish ponds to fertilize and enrich the soil.

Harvesting has become a year-around business. "What happens is a housewife wants these fresh fish," said Mayo Martin of the U.S. Fish and Wildlife Service. "If the housewife would accept them frozen, they could harvest them one time a year, but she doesn't want them that way." So, said Martin, about half the farm-raised catfish in the country are sold fresh.

The catfish is so ensconced in Southern culture that some Southerners are openly defensive, not only about its right to respectable dinnertables, but for its personality, its reputation. For years, the catfish has come under attacks such as one from a magazine writer who called the bewhiskered scavenger the "shark of stock ponds."

Some Arkansans have actually suggested letting the catfish replace the razorback as the state symbol.



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So You're No Jogger; Try Walking For A Change

NEW YORK (UPI) — Okay, so you're not a jogger. In fact, all this skiing, tennis, swimming stuff leaves you cold. Not that you're against physical fitness — or health and life. But you are the sedentary type. You prefer taking things easy. There remains at least one form of exercise. Some experts say it can be as good for you as any other. In some ways it's better — and fun, too. They call it walking. It's been around a while. In

San Francisco, Margot Patterson Doss, author and "dean of walkers," says the earliest written account she has found of the values of walking is by the Roman slave Asinius. Dickens went on about his walks at night. And, of course, Walt Whitman, in "Song of the Open Road," asserted: "Afoot, and light-hearted I take to the open road. Healthy, free, the world before me. The long brown path before me leading wherever I choose." Odes aside, there is the

current evidence it is good for nearly everyone. A panel of seven medical authorities examined varied forms of exercise for the President's Council on Physical Fitness and Sports. They concluded four really brisk 30 to 60 minute walks a week — up to four miles an hour, fast enough to increase breathing and heartbeat — is good for both body and mind. Dr. George Mann of Vanderbilt University studied Masai tribesmen who walk about 12 miles daily herding cattle and found their coronary arteries continue to grow throughout life. In more sedentary cultures the arteries tend to clog and shrink.

The dropout rate of walkers appears to be less compared with the more strenuous regimens. This is the finding of Dr. Michael Pollock, a Ph.D. in exercise physiology, based on his experiments at the Physical Fitness Lab, Winston-Salem, N.C.

And no one need be ashamed of just walking, according to a rabid New York jogger. He cites the marathon walker who easily passed him by, leaving the runner chagrined and puffing far behind.

A shoe company — what else? — is pushing walking. Its program has the support of the President's Council on Physical Fitness and Sports. The idea is to entice the sedentary to walk more by pointing out to them the added dividend of sight-seeing.

Kinney Shoe Corp., which calls its project a public service but concedes it can't hurt the shoe business, has hired writers to produce brochures on walking tours in 60 of the nation's most scenic cities.

Mrs. Doss is one of the writers. George Bush, a long-time travel writer, is another. For the past year, he's been the rather strange looking man walking through New Orleans' French Quarter, downtown Houston and Central City, Colo., chatting with his tape recorder as he goes.

No sedentary walker is Bush. "I've done a lot of hiking, climbing and skiing," he says. "But I like walking better. I see more."

"Oh I know it sounds mushy, but I like to see flowers, moss

on trees. I find kindred souls out walking — people who walk are generally nice. In this world, where everyone rushes, I find it extremely pleasant to just walk."

Bush gets enthusiastic, and a bit florid, in his brochure guides on cities he's known and visited for years. He liked doing Historic Charleston and Houston's Museum-Garden Circle.

Houston: "Here, in this booming city that has yet to know a budget deficit, the showcase of what big money can provide for public pleasure and leisurely enlightenment, is Hermann Park, a greensward of lawns and forests clad in Spanish moss. Within this sylvan preserve and ranged along its perimeter are splendid museums, exquisite gardens..."

The brochure directs the walker on a two and a half mile stroll from the Houston Garden Center past museums, a sculpture garden, fountains, the Sam Houston monument and so forth.

"Of course," said Bush, "many of these cities have their own walking tours put out by the visitors' bureau or the local chamber of commerce. But they don't recommend things so much, or list prices, or tell the walker where to stop for a drink. In some cases, I even say how to avoid something that has an admission fee for a more interesting free sight further on."

The four brochures are being published from west to east. A folder of 16 on Walking The West includes downtown Los Angeles, LaJolla, Sonoma, Seattle's waterfront, Golden Gate Promenade in San Francisco, Newport Beach, a red-wood grove near Santa Cruz, Oakland's Lake Merritt, Portland's Oldtown, Pasadena, Sacramento, Tacoma's Point Defiance Park, Santa Barbara, Downtown Denver and Central City, Colo.

For the South and Southwest, there are New Orleans' French Quarter, Atlanta's Peachtree Street, Miami, nature trails near Norfolk, downtown and underground Houston, Phoenix, Scottsdale, San Antonio, two on Dallas, and Fort Worth.

"Where the good folks of Fort Worth are concerned," Bush starts out, "Dallas is way back there somewhere in the unmentionable East. Their own city, however, that's the real West — and what do you know, they're

absolutely right." Bush is another who has found "walking is only really good if you do it briskly. You've got to put some strain on the old ticker. But there are places on these walks to do this. And others to just relax. To see the sights and enjoy yourself."

"They're two to three miles mostly with some side trips if you want to go further. But you can spend a couple of hours or a day, or two days if you want to go through the museums and galleries and other sights on the way."

"And it is probably the least expensive way to see some of the most notable sights in America. Everything on the tours is cheap — nominal cost, or admission free."

Thirteen more brochures on the Midwest are to be available this month and 16 on the Northeast later this spring. (For a set of brochures send \$1 for postage and handling to Kinney Walking Tours, P.O. Box 5006, N.Y., NY 10022.)

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Apr. 16-22	National Coin Week
Apr. 19-22	World Cow Chip Throwing Contest (Beaver, Oklahoma)
Apr. 22	Passover
Apr. 26	Secretaries Day
Apr. 30	Southern California Jumping Frog Jamboree

Selected from Chases' Calendar of Annual Events
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Women Plan Assault Peak

by BHOLA RANA
KATMANDU, Nepal (UPI) — A 10-member expedition of American women is planning an assault on a 26,504-foot mountain in central Nepal, a rare and difficult mountaineering feat if it can be accomplished.

The leader of the expedition is Arlene Blum, a 32-year-old biochemist at the University of California at Berkeley and a member of the American Bicentennial team which scaled Mt. Everest.

"They are serious," said Michael Cheny, the expedition representative in Katmandu and base camp manager of the successful British Everest team of 1975. "They are getting support."

The peak in question is Mt. Annapurna, first climbed by a French team in 1950 in an epic led by the renowned alpinist Maurice Herzog. He nearly lost his life in the endeavor.

Ms. Blum's team hopes to assemble in Katmandu by the first week of August and then make an arduous month-long trek to their base camp at the foot of Annapurna. She was here in December for a survey of the mountain she and her distaff colleagues will attempt to conquer.

Female expeditions are rare in the Nepalese Himalayas, although a Japanese women's expedition scaled Everest three years ago.

Ms. Blum has decided to abandon the 1950 French route to the summit of Annapurna — through the north face — because it is highly avalanche-prone. The American women will instead take the northeast ridge, which will involve more rock climbing.

Cheny said the team would have to pitch five to six camps before the final assault. The climb has the endorsement of the American Alpine Club and requisite permission of the Nepalese government, he said. What will make the climb still more hazardous is that the women will be climbing in the autumn season, which is shorter, colder and more windy than the spring season. The latter is longer but warmer and the fierce winds blowing on the face of the Himalayas from Tibet are not as strong.

The northeast route was only recently opened to mountaineering by the Nepalese government. It had been closed for a number of years because the approach to Annapurna passed through Tibetan Khampa-controlled areas from which the Khampas launched raids into Tibet against units of the Chinese army.

But the northern route still is not as hazardous as the south, which now is scrupulously avoided by expeditions after a number of serious accidents.

Ms. Blum was one of two women members of the 1976 American expedition to Mt. Everest, the world's highest peak, and reached 24,500 feet before being stopped by an attack of dysentery.

Her assault on Annapurna will be with the aid of oxygen, Cheny said, "and that way their chances of achieving the summit target will be much greater."

Without oxygen, climbing above 24,000 feet becomes extremely difficult and dangerous in the rarefied atmosphere of those heights. More than 50 alpinists have stood on the summit of Everest, but none got there without the use of oxygen.

"Arlene has been planning the expedition not only seriously but with a great deal of efficiency," said Cheny.

He said the team hopes to make the Annapurna climb on a budget of \$80,000.

"It is getting a lot of financial support and there has been very good response from women's circles," he said. But he said they were "not campaigning for that support as a campaign for women's lib."

Children's Book Meet

ECU News Bureau
"Books and the Contemporary Child" is the theme of East Carolina University's second annual Conference on Children's Literature April 20.

The conference, sponsored by the ECU Department of English and the ECU Division of Continuing Education, will feature a presentation by Jane Yolen, award-winning author of more than 30 children's books, including "The Girl Who Cried Flowers," "The Moon Ribbon and Other Tales" and "The Wizard Islands".

OTHER SPEAKERS INCLUDE Rose Ann Moore of the University of Tennessee, Joseph Milner of Wake Forest University, Janice Faulkner of ECU and Mary A. Herrera of UNC-Charlotte, all specialists in children's literature, and Greenville storyteller Ann Sullivan.

The conference is designed for adults who are active in the field of children's books: librarians, teachers, authors and professors of children's literature.

This year's sessions, focussing on literature available to the contemporary child, will include discussions of the "Little House" books, children's folklore, contemporary life as depicted in children's books, storytelling for young children and problems of censorship.

Persons interested in participating in the conference may write the Office of Non-Credit Programs, Division Of Continuing Education, ECU, for further information and application materials.

Giving Piano Recital Friday

Miss Katrina Gray, an eighth grade student at Wellcome School, will give a piano recital Friday night at eight o'clock at Cha-Rich Music Store, located on Arlington Boulevard.

She will play selections by Bach, Gurliitt, Haydn and others. She is the daughter of Mr. and Mrs. James R. Gray of Pactolus and is a student of Mrs. William E. Tripp Jr. of Greenville. The public is invited to attend.

Lilies Triumph Over Blacktop

MODESTO, Calif. (AP) — Some pretty spunky lilies grow between the First United Methodist Church and an alley.

A few years ago, with the lily bulbs still in the ground, the area was blacktopped.

The pastor of the church, the Rev. John Taylor, wrote in a recent church bulletin: "The world forgot the lilies, but the lilies did not forget the world. They pushed and shoved, moaned and groaned until they were able to shoot a sharp stem through the ugly old black stuff."

"Little by little, endurance won out until now, after several years, the lilies have won a great victory — they have pushed their way out of the grave," he wrote.

Before church trustees extend a porch onto the blacktop, the lilies will be moved to another part of the church yard.

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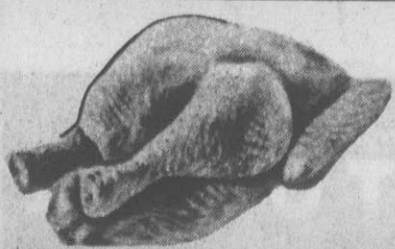
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Larger Crop Yields From Worm Plant

EUGENE, Ore. (UPI) — Two-hundred billion worms may help solve a major share of two of the nation's major problems — solid waste disposal and a nitrogen fertilizer shortage.

At least that's the aim of the principals of Solid Waste Resources Ltd., a Eugene firm which is building the first American plant utilizing angle worm technology developed in Japan.

The plant will have 20 worm beds, each 20 by 240 feet. The beds will contain 84 million worms — 8,400 pounds of red wigglers or common earth worms. Initial operation will take 1,000 tons per month of a chemically balanced and deodorized mixture of paper plant waste, cannery waste, cellulose, fibrous material and possibly sewage sludge.

The plant will turn the waste into 350 tons of worm castings for use as plant potting material or fertilizer extender. The process takes 32 days.

Bruce Eder, the firm's marketing director, said the worm plants also can utilize waste from breweries and textile mills and plant material.

The pelletized end product will be packaged for sale to wholesale outlets. Eder said the worm castings reduce the need for nitrogen in fertilizer by up to 70 percent by regulating slow release of the element as it is needed.

"Tests have shown we can increase crop yields 14 to 42 percent," by adding the worm waste to fertilizer, Eder said. He said the tests were made with a variety of crops.

SWR estimates the nation could use 913 of its plants in the next 10 years. Each factory requires 84,000 to 252,000 pounds of worms. SWR personnel envision the plants being utilized by governmental units and by private firms to dispose of their solid wastes.

Eder said it would take the output of nine to 12 SWR plants just to supply the nation's market for potting soil.

It all started, at least for SWR, with a septic tank problem. Rich Reiling, owner of Roberts Sanitation Service of Eugene, was working on a clogged septic tank drain field. The soil contained a lot of worms.

"I wonder if worms could clear this thing out," Reiling mused to Robert Desler, owner of the clogged septic tank.

"We'll see," said Desler, who also was general manager of Long's Long Life Wormery.

The pair dumped 300 pounds of worms into the mess. In 10 days the worms had eaten their way through 2,200 gallons of sludge and the drain field was clear.

The two, and three others, invested \$1.5 million, formed SWR and began research in earnest in March 1976. Desler became president and general manager and Reiling secretary-treasurer of the company.

In May 1977, the firm reached an agreement with Aoka Sangyo Co. Ltd., of Okayama, Japan, to license the Japanese firm's technology in the United States. Aoka Sangyo has nine plants in operation in Japan and eight more under construction.

The process is more than a matter of dumping worms into waste and letting them eat their way out, Eder said in a telephone interview from Portland.

There are two keys to the process — getting the right mix of wastes and "migrating the worms." Both processes are secret, Eder said.

The firm is currently deciding what wastes to buy for its initial plant, for which ground was broken at Eugene March 1. The \$1.5 million, 7,275-square-foot facility is expected to be ready for operation in April 1979.

The earthworms, Eder said, will be supplied by worm farms, which have recently found traditional markets of fishermen and gardeners saturated, from throughout the country.

SWR and the Japanese developer of the process recently concluded an agreement under which the two firms will share licensing and developing rights in all countries outside Japan, where Aoka has exclusive rights, and North and South America, where SWR has exclusive rights.

Worm replacement costs are low, Eder said, because they reproduce so fast they double their volume in 60 to 90 days. Losses from accident and disease require replacement of 3 to 7 percent of the worms per year.

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SIRLOIN PORK CHOPS LB. **\$1.49**
BONELESS CENTER CUT PORK CHOPS LB. **\$1.99**
MEATY PORK BACK RIBS LB. **\$1.99**
ASSORTED PACKAGE PORK CHOPS LB. **\$1.29**

A&P is a seafood shop

FROZEN CELLO WRAPPED FILLETS FLOUNDER LB. **\$1.29**
FISHERBOY BRAND FISH STICKS 2 LB. BOX **\$1.49**
A&P BRAND-BATTER DIPPED FISH PORTIONS 12 OZ. PKG. **\$1.19**
CAP 'N JOHN'S BRAND COOKED SHRIMP 8 OZ. PKG. **\$1.29**

A&P is a poultry shop

U.S.D.A. INSPECTED FRESH FRYER BOX-O-CHICKEN LB. **39¢**
U.S.D.A. INSPECTED FRESH FRYER COMBINATION PACKAGE CHOICE PARTS LB. **79¢**
U.S.D.A. INSPECTED TURKEY NECKS OR TURKEY WINGS LB. **49¢**

A&P is a sausage shop

JAMESTOWN BRAND-SLICED BACON 1 LB. PKG. **\$1.49**
GUALTNEY BRAND-HOT OR MILD PORK SAUSAGE 1 LB. PKG. **99¢**
TALMADGE FARM BRAND FRANKS OR SLICED BOLOGNA 2 12 OZ. PKGS. **\$1.00**
CAROLINA PRIDE BRAND-MEAT OR BEEF SMOKED SAUSAGE 20 OZ. PKG. **\$1.69**
HYGRADE BALL PARK BRAND-MEAT OR BEEF FRANKS 1 LB. PKG. **\$1.19**

ITEMS OFFERED FOR SALE NOT AVAILABLE TO OTHER RETAIL DEALERS OR WHOLESALERS

KEEBLER ZESTA

SALTINES
1 LB. PKG. **57¢**

KEEBLER UNSALTED ZESTA CRACKERS 1 LB. PKG. **57¢**

LIPTON-ICED TEA MIX 2 1 LB. PKGS. **39¢**
LIPTON-ICED TEA MIX 4 OZ. JAR **1.49**
LIPTON-ICED TEA MIX 12 OZ. JAR **\$1.05**
24 OZ. JAR **\$1.79**
KELLOGG'S SUGAR FROSTED FLAKES 26 OZ. PKG. **\$1.07**

IVORY SOAP

BATH BAR 3 4 1/2 OZ. BARS **59¢**

IN RETURNABLE BOTTLES-OFFER GOOD ONLY IN GREENVILLE
PEPSI 6 32-Oz. Bottles in A Carton **\$1.59** Plus Deposit

A&P picks the best General Merchandise

MEN'S GOLF AND TENNIS SPORT SHIRT EACH ONLY **\$4.99**
G.E. 25' FLUORESCENT LIGHTING UNIT **\$9.98**
BRIGHT STIK EACH ONLY **\$9.98**

FOR COLOR PRINTS (C-110-20 PKG. **\$1.69**)
(C-126-20 PKG. **\$5.99**)
KODAK FILM PR-10 PKG. **\$1.39**
C-110-12 PKG. **\$1.39**
C-126-12 PKG. **\$1.39** EACH ONLY

DEL MONTE EAT AT HOME SALE

DEL MONTE CREAM STYLE OR WHOLE KERNEL

GOLDEN CORN
3 17 OZ. CANS **88¢**

DEL MONTE PEAR HALVES 2 16 OZ. CANS **88¢**
DEL MONTE YELLOW PEACHES 2 28 OZ. CANS **58¢**
DEL MONTE FRUIT COCKTAIL 2 17 OZ. CANS **88¢**

DEL MONTE TOMATO JUICE 46 OZ. CAN **68¢**
DEL MONTE STEWED TOMATOES 2 16 OZ. CANS **88¢**
DEL MONTE PINEAPPLE JUICE 46 OZ. CAN **68¢**

DEL MONTE CUT OR FRENCH STYLE 16 OZ.

GREEN BEANS
3 17 OZ. SWEET PEAS OR 15 OZ. SPINACH CANS ONLY **\$1.00**

We pick the best dairy

A&P HOMESTYLE OR BUTTERMILK

BISCUITS
6 10 CT. 8 OZ. CANS **69¢**

PARKAY-IN QUARTERS MARGARINE 2 1 LB. PKGS. **\$1.00**
KRAFT-INDIVIDUALLY WRAPPED CHEESE FOOD SLICES 12 OZ. PKG. **\$1.19**

A&P picks the best frozen foods

ANN PAGE

ICE CREAM
1/2 GAL. CTN. **99¢**

ANN PAGE FROZEN TWIN POPS 12 CT. PKG. **79¢**
A&P FROZEN GLAZED DONUTS 14 OZ. PKG. **79¢**
MORTON LEMON OR CHOCOLATE PIE 16 OZ. PKG. **69¢**
A&P FROZEN BABY LIMAS 2 10 OZ. PKGS. **88¢**
A&P FROZEN MIXED VEGETABLES 10 OZ. PKG. **39¢**
A&P REGULAR OR CRINKLE CUT FRENCH FRIES 2 LB. PKG. **78¢**

TOTINO'S FROZEN PIZZA • HAMBURGER 13 1/2 OZ. • PEPPERONI 13 OZ. EACH ONLY **89¢**

A&P

Deeds

Greenville City Bd. of Education to Charles L. Broome al no stamps
Daryl Wayne Hollis al to Curtis O. Dennis al 6.50
Lloyd W. Johnston Jr. al to B.T. Eastwood Jr. 7.00
Lyndale Develop. Co. of Greenville to Blount & Ball Realty Inc. 7.00
Lyndale Develop. Co. of Greenville to Thomas Ray Cannon al 15.50
Fred T. Mattox, Jr. to James F. Bowman 20.00
Janet D. Overton to Charles A. Overton al no stamps
Realty Industries Inc. to John M. Nuckolls, III al 45.00
Marshall C. Thomas al to Janelle W. Corey 77.00
Charles V. Wilkerson al to Pinewood Memorial Park, Inc. 81.00
John M. Gray to Leon P. Lupton 7.50
Lake Placid Development Co. to Benjamin T. Webb al 9.50
Margaret A. McLawhorn al to Ronnie Lee Joyner al 2.00
Charles R. McPherson al to Charles G. Rob al 41.50
Stanley D. Peaden Inc. to C. Alan Baldwin al 49.50
Melvin K. Porter al to Wayne K. Stokes al 10.00
Sarah M. Proctor to William E. Proctor III no stamps
C. Lary Sawyer al to King E. Gardner al 43.00
Louise P. Tadlock to John P. DaVanzo al 12.00
Tar River Realty & Const. Co. Inc. al Dale Ray Canup al 47.00
Watson Assoc. of Greenville Inc. to Gordon J. Jones, Jr. al 59.50
A.D. Adams al to Lester Earl Adams al no stamps
B.T. Eastwood Jr. to Lloyd W. Johnston Jr. al 48.00
Greenbrier Realty Co. Inc. to Thomas Lee Barrington al 10.50
Walter Q. Wilson al to Arabelle H. Baker al 8.00
Blount & Ball Realty Co. Inc. to Arthur E. Kopelman al 96.00
Elizabeth W. Bullock, Gdn. to Simon H. Harrell al 18.50
R.E. Deans Jr. al to Robert T. Monk 9.00
Thomas N. Gilbert Jr. al to Woodrow W. Williams Jr. al 8.00
Barbara S. Harris to Lemuel R. Harris Jr. 13.00
Robert Hill Const. Co. Inc. to George E. Albertine al 3.50
Riverhills, Inc. to Thomas E. Hawley Jr. 42.00
Mary B. Smith to Guy V. Smith Jr. al Gift
Vance B. Taylor al to Harry J. Byers al 8.00
W.W. Williams Jr. al to Anthony J. Skinner al 27.50
Paula G. Arthur to The Evans Co. of G'ville Inc. 4.00
Dale Ray Canup al to Luis D. Lagasca 31.00
Cherry Oaks Inc. to C. Lary Sawyer al 16.00
Addie M. Allegood to William R. Bonar al 6.00
William R. Atkinson al to James M. Howell al 12.00
William R. Bonar al to M. Chester Stox no stamps
D.W. Branch al to David W. Branch Jr. no stamps
George Grady Dixon al to Scott L. Kaseburg no stamps
William L. Greene Jr. al to Equitable Life Assurance Society of the U.S. 7.50
S. Reynolds May al to Shamrock Realty Co. of Pitt Co. no stamps
Riverhills Inc. to Conrad B. Sharpe 42.00
Thomas F. Southerland al to Michael A. Young 27.00
Marie Spear to Jack Cox al 9.00
James E. Bullock al to Dwight E. Bullock al 21.00
Cherry Oaks Inc. to Champak M. Patel al 7.50
Cherry Oaks Inc. to Merritt J. Howard 7.50
Cherry Oaks Inc. to Jimmy B. Yates al 12.50
Lena S. Foreman al to Velma F. Bellamy 3.50
Tommy G. Harrington al to Bruce B. Barry al 31.00
Hallett F. McCullen al to George J. Saleeby al 3.00
Hallett F. McCullen al to George J. Saleeby al 24.50
Frank M. McLawhorn al to J. Odell McLawhorn al no stamps
Frank M. McLawhorn al to Marjorie M. Wilson al no stamps
Frank M. McLawhorn al to Jessie M. Best no stamps
J. Odell McLawhorn al to Frank M. McLawhorn al no stamps
Nichols Const. Co. Inc. to Howard D. Clinden al 35.00
M. Chester Stox al to Tommy G. Harrington al no stamps

Choir Concert Set April 16

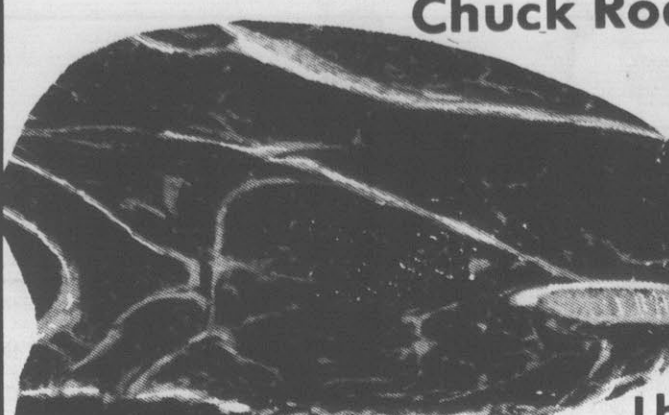
Plans for the A & T State University Choir Concert which is to be given at the York Memorial A.M.E. Zion Church on Sunday, April 16, at 4 p.m. were finalized at the regular monthly meeting of the Pitt County A & T State University Alumni Association.
The meeting was held at the home of J.J. Brown in Ayden last Wednesday. The next meeting of the association will be held at the home of Walter Council on Greenfield Blvd. on April 15.

Greenville Square Shopping Center

Morrell Pride First-Cut Chuck

ROAST

Morrell Pride Center Cut
Chuck Roast **Lb. 89¢**



688



FRIERS

(Limit 4 With \$7.50 Food Order)



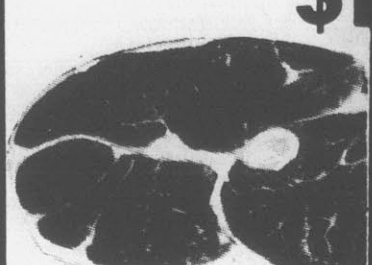
39

Morrell Pride
Shoulder Roast **Lb. \$1.19**

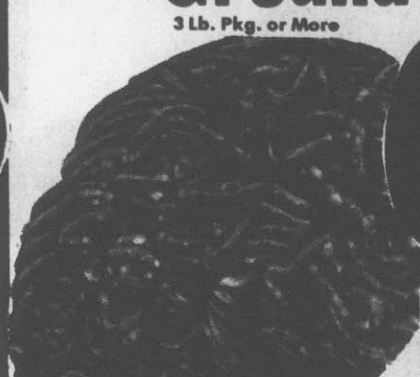
Gwaltney
Bacon **12 Oz. Pkg. \$1.19**

Gwaltney Hot Or Mild
Sausage **1 Lb. Roll \$1.09**

Sliced 7-9 Chops
1/4 Pork Loin **Lb. \$1.39**

Morrell Pride Full-Cut
ROUND STEAK

Lb. \$1.19

Prices Effective Wednesday-Saturday
OVERTON'S
INC
SUPERMARKET
3rd AND JARVIS ST.
None Sold To Dealers. Quantity Rights Reserved.

Overton's Finest
Ground Beef
3 Lb. Pkg. or More

Lb. 99¢

Dear Customer: We at Overton's strive to make your food dollar go as far as possible. Back in January, we put everyday low prices on over 200 items—clearly identified by bright red price tags. We also started a Sunday ad in the Daily Reflector—making advertised specials available all week long. We offer Greenville's freshest produce, Greenville's best meats, and number 1 service . . . Shop Overton's today; There is a difference—Tune us in on Christian radio station WBZQ or call us on dial a special 758-1511 - Thanks for shopping Overton's.


Campbell's
Tomato Soup
10 Oz. Can
18


SALE


master charge
VISA
We accept Master Charge or Visa Charge Cards.

TEN POUND SPECIALS OF THE WEEK
Pork Chops 10 Lb. Pkg. \$12.90
Smoked Sausage 10 Lb. Pkg. \$8.90
Ground Beef Patties 10 Lb. Pkg. \$10.90
Hog Chitterlings 10 Lb. Pkg. \$4.99

White House
Apple Sauce 303 Can **3 for \$1.00**

Blue Bonnet
Margarine 1 Lb. Pkg. **2 for \$1.00**

Swift's
Vienna Sausage 5 Oz. Can **4 for \$1.00**

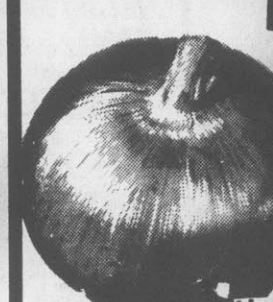

JUMBO ROLL
HI-DRI
TOWELS
Strong-absorbent
TOWELS
Giant Roll
(Limit 2)


SALE

Hi-Dri Paper Towels
28


Purina
Dog Chow
5 Lb. **99¢**


Kraft
Mayonnaise
Qt. **88**


Yellow
Onions
5 Lb. **40**


Pillsbury Plus
Yellow
Cake Mix
17 Oz. Box **48**


Pillsbury Plus Yellow
Cake Mix


Crisco Shortening
3 Lb. Can **\$1.48**


Green
Cabbage
Lb. **12¢**

Attention Kids: We have the new Space Dust . . . It's in another World!


Hi-C Orange
Drink
46 Oz. Can **2 for \$1.00**

Expires April 1
Without Coupon \$1.28.
Limit One Per Customer.

CLIP THIS COUPON


Pepsi-Cola
16 Oz. Ctn. of 8 With Coupon.
98
(Plus Deposit)

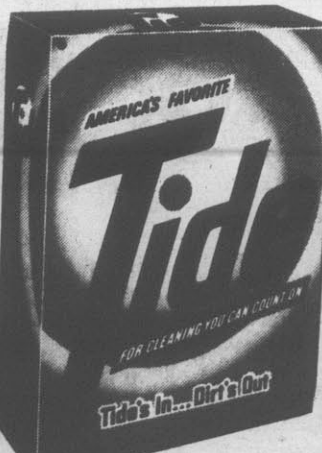
Expires April 1.
Without Coupon 88¢.
Limit one per customer.

CLIP THIS COUPON


White Potatoes
10 Lb. Bag With Coupon.
58

Without Coupon \$1.28.
Expires April 1.
Limit one per customer.

CLIP THIS COUPON


Tide Detergent
Giant Box With Coupon.
98

ECKERD'S

SALE

SALE PRICES GOOD THRU SATURDAY APRIL 8TH
NOT ALL ITEMS AVAILABLE AT DOWNTOWN LOCATIONS

BARBASOL SHAVE CREAM

11-oz. in Regular
or menthol. Gives
smooth shave.
Limit 1

39¢



CREST TOOTH PASTE

5-oz. tube in Reg-
ular or Mint.
Price reflects 10¢
off label.
Limit 1

67¢



SWEET 'N LOW SUGAR SUBSTITUTE

Box of 100 indi-
vidual packets.
Limit 1 box

69¢



OIL OF OLAY SKIN CARE LOTION

4-oz. of rich lotion
for more radiant
skin. Limit 1

2.19



KNEE-HI or ANKLE-HI COMFORT TOP HOSIERY

Accu-fit style No.
9700 or 7600.
Reg. 59¢

39¢



MAX FACTOR LIPSTICK OR NAIL ENAMEL

4 shades each Ultra-
luculent lipstick & nail
enamel. Limit 1 of each.
No rainchecks. While
quantities last.

59¢ EACH



CLEAN SCENE TRASH BAGS

26 gallon/20 ct. Lawn &
Leaf or 30 gallon/10 ct.
Heavy duty trash bags.

1.27



1/2" x 50 FOOT GARDEN HOSE

Durable, 2-ply
vinyl garden
hose. Reg. 2.99
Limit 1

1.99



MOBIL MOTOR OIL

Quart can of
10W30 Special
Reg. 67¢
Limit 6

49¢



TEXAS INSTRUMENTS 5-FUNCTION CALCULATOR

Adds, subtracts,
multiplies, divides
& figures %'s.
TI-1000 Reg. 9.99

7.77



SCRIPTO MIGHTY MATCH BUTANE LIGHTER

For a quick light,
when you need it!
Reg. 89¢ ea.

2/77¢



EASY OFF WINDOW CLEANER

22-oz. trigger
spray bottle.

99¢

32- OZ.
REFILL

1¢

WITH THE
ABOVE
PURCHASE



SPECIAL PURCHASE
NO RAINCHECKS, PLEASE



BAYER ASPIRIN

Bottle of 100 tablets for effective
relief of minor aches and pains.
Limit 1

79¢



BAN ROLL ON DEODORANT

1-oz. roll-on in scented only.
Limit 1

49¢



HI • DRI PAPER TOWELS

White and assorted colors.
Thrifty and thirsty paper
towels. Reg. 2/88¢
Limit 3

3 ROLLS
99¢



ECKERD LIQUID DETERGENT

Choose pink or lemon liquid
detergent. 32-ounce bottle
Reg. 59¢

2 FOR
77¢



ECKERD DRY ROASTED PEANUTS

16-ounce jar.
Reg. 1.39

89¢



GENERAL ELECTRIC MAGICUBES

3 cubes for 12 flashes.
Reg. 2.49

1.29

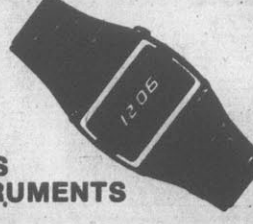
**MULTI-POSITION
COMBI LOUNGER**

9.88

Sturdy cadmium plated steel with
heavy, deluxe vinyl comfort cover.
With built-in head pad. Adjusts to 7
different positions. Choose from as-
sorted colors. Reg. 12.88

We reserve the
right to limit quantities.
No dealers please!

Valuable Coupon



TEXAS INSTRUMENTS L.E.D. WATCHES

Easy-to-read L.E.D. display shows
hours, minutes, seconds, month &
date with single button command.
Quartz crystal accuracy. Reg. 9.95

8.88 Assorted
styles.

Coupon Good Thru
Sat., April 8th

**ECKERD
DRUGS**

Valuable Coupon



BATH SIZE DIAL SOAP

Price includes 8¢ off label.
Reg. 2/70. Limit 4 bars.

4/
BARS **99¢**

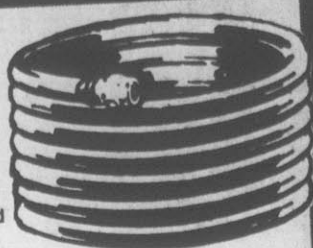
Coupon Good Thru
Sat., April 8th

**ECKERD
DRUGS**

Supplement to: Aiken Standard, Albermarle Stanley News & Press, Anderson
Independent, Asheville Citizen-Tribune, Augusta Chronicle & Herald, Asheville Citizen/
Times, Bristol Daily Times News & Bristol Virginia-Tennessean, Burlington Daily Times-
News, The Village Advocate, Charleston News & Courier, Charlotte Observer, Sampson
Independent, The Columbia State, Concord Tribune, The Horry Shopper, The Dunn Daily
Record, Durham Morning Herald & Sun, Fayetteville Observer/Times, Florence Morning
News, Gastonia Gazette, Georgetown Times, Goldsboro News-Argus, Greensboro Daily
News, Greenville Daily Reflector, Greenville News-Piedmont, Greenwood Index-Journal,
Henderson Daily Dispatch & Tri-County Shopping Guide, Hendersonville Times-News,
Hickory Golden Pages, High Point Enterprise, Thomasville Times, Jacksonville Daily News,
Kannapolis Daily Independent, Keweenaw Courier, Kingsport Times-News, Kinston Daily
Free Press, Lexington Dispatch, The Lumberton Robesonian, McDowell News, Monroe
Enquirer-Journal, Carteret County News-Times, The Morganton News Herald, The Mount
Airy News, The New Bern Sun-Journal, The North Wilkesboro Journal-Patriot, Orangeburg
Times & Democrat, Raleigh News & Observer, Reidsville Review, Roanoke Rapids Sunday
Herald, Rock Hill Evening Herald, Richmond County Daily Journal, The Rocky Mount
Evening Telegram, Safford Daily Herald, Salisbury Post, Savannah News-Press, Shelby
Daily Star, Smithfield Herald, Southeast News, Salisbury Post, Savannah News-Press, Shelby
Record & Landmark, Sumter Daily Item, Wayneville Mountaineer, Wilmington Morning
Star, Wilson Daily Times, Winston-Salem Journal, Rutherford County News & The
Enterprise, (Section B), Wednesday, March 29, Thursday, March 30, Friday March 31 or
Sunday, April 2, 1978.

ALL WEATHER GARDEN HOSE

3/4" x 50-ft. nylon hose,
reinforced to withstand
all types of weather.
Reg. 9.99



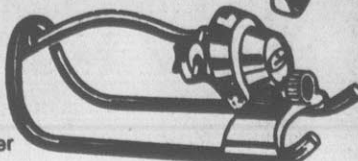
MELNOR PULSATING SPRINKLER

4.99 Features sled base.
Covers 75-ft. diameter
area of your lawn.
Reg. 6.99 No. 9570



OSCILLATING SPRINKLER

3.99 Rain wave sprinkler
covers 2200 sq. ft.
No. 61. Reg. 4.99



FAN SPRAYER NO. 3500

77¢ With handy shutoff & spike. Reg. 99¢



SPIKIE SPRINKLER

59¢ For lawn/garden, with spike. Reg. 79¢



PISTOL GRIP NOZZLE

99¢ For variable pressure spray. Reg. 1.29
Metal. No. Z970C.



HOSE HANGER

66¢ Steel garden hose hanger. Reg. 88¢



6-PACK STYRO COOLER

77¢ With poly rope handle.
Perfect for beach, travel
and more! Reg. 1.09 No. 7000



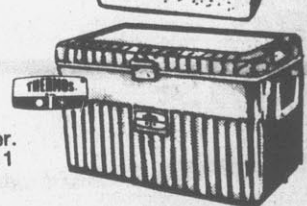
30-QT. STYRO ICE CHEST

1.19 Large capacity ice chest with
molded carrying handles.
Reg. 1.49 No. 3000



53-QT. THERMOS COOLER

18.88 Large capacity cooler.
Red or blue. No. 7711
Reg. 24.88



THERMOS SUNPACKER COOLER

8.88 Sturdy cooler with
handy serving tray lid.
Reg. 10.99



THERMOS GALLON PICNIC JUG

2.88 Constructed with Thermos
quality! Keeps ice water
cold for hours. Reg. 3.88

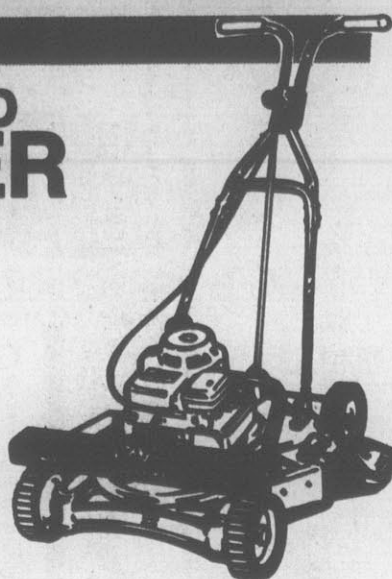


ECKERD'S SALE

22" CUT SELF PROPELLED POWER MOWER

Take most of the work out of lawn mowing with this 3 1/2 H.P.
mower. It's self propelled and features front wheel drive
to make pushing a breeze. Reg. 149.88

128.88



GOLDEN BOY TRIMMER/EDGER

19.88 AUTOMATIC LINE FEEDER
Golden Boy flex-line mono filament
trimmer-edger features 1/4 H.P.
motor. Reg. 24.99



GRASS CATCHER

Universal en-
velope style.
Fully adjusta-
ble. Reg. 11.88

8.99

HOUSE IN BLOOM PLANT FOOD

99¢ YOUR CHOICE
• Foliage Plant Food
• Flowering Plant Food
• African Violet Plant Food
8-oz. size. Reg. 1.69



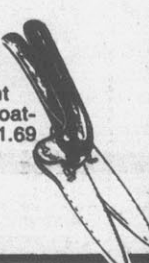
HEDGE SHEARS

2.99 20" hedge shears
with wooden handle.
Reg. 3.99



GRASS SHEARS

1.28 For trimming tight
spots. Feature float-
ing blade. Reg. 1.69



WATERING CAN

99¢ 2 1/2-qt. plastic.
Assorted colors.
Reg. 1.39



PICKET FENCE

39¢ 33" in white
Reg. 59¢



SHORT HANDLE GARDEN TOOLS

2 / 99¢ Choose transplanter
trowel or cultivator.
Reg. 79¢



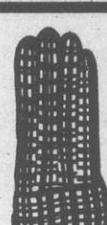
42-IN. HANDLE GARDEN TOOLS

1.28 Floral leveling rake,
shovel or hoe. Wood-
en handles. Reg. 1.69



LADIES GARDEN GLOVES

99¢ Assorted styles to
keep hands clean
and soft. Reg. 1.69



50-FOOT EXTENSION CORD

4.88 Outdoor extension cord
for lawn & shop.
Reg. 8.98

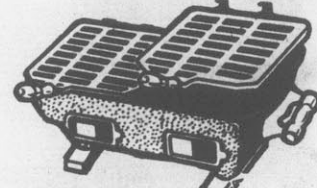


ORTHO MALATHION SPRAY

1.99 Kills aphids, spider
mites and more!
8-oz. Reg. 2.98 No. 108



We reserve the right to limit quantities. No dealers please!



DOUBLE HIBACHI

5.97 10" x 17" double hibachi with cast
iron construction, 2 adjustable
grids and draft vents. Reg. 7.99

CHARCOAL BRIQUETTES

99¢ 10-lb. bag for all your
outdoor cooking.
Reg. 1.29



ELECTRIC STARTER

3.99 The quick way to
start your coals.



CHARCOAL LIGHTER FLUID

59¢ 1-qt. of Gulf Lite
charcoal starter.
Reg. 89¢



STYRO CUPS

37¢ Bag of 50,
7-oz. cups.
Reg. 59¢



PEDESTAL HIBACHI

12.88 12" x 16" with 16"
high wheeled
stand. Chrome
plated grill.
Reg. 16.88



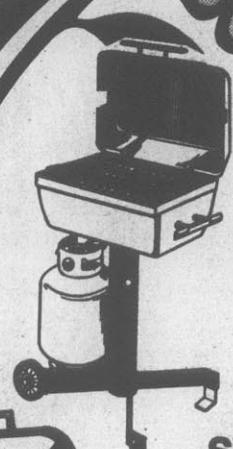
BBQ MITT

66¢ Percale mitt with teflon
coating. Reg. 99¢



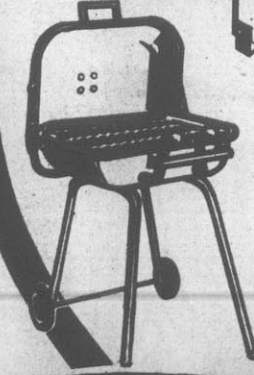
BRADLEY PORTABLE GAS GRILL

99.99 13" x 20" cooking sur-
face. 20-lb. LP gas tank.
H-shaped stainless
steel burner with
28,000 BTU capacity.
Reg. 119.99



SWINGER II SMOKER GRILL

29.88 Features baked enamel fire
bowl, 18" x 18" grid and
tilt away hood. On roll-
about wheels for easy
moving. Reg. 39.99



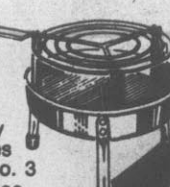
18" ROUND BRAZIER GRILL

3.88 Chrome grill. No bolts to assemble.
Simply insert legs into brackets.
18" in diameter, 22" tall. No. 118
Reg. 4.99



TABLE TOP GRILL

1.39 Assembles instantly
with no tools. Takes
apart for storage. No. 3
Reg. 1.99



America's Family Drug Stores
**ECKERD
DRUGS**

ACCESSORIES
AVAILABLE
FOR
SWINGER II

FOSTER GRANT SUNGLASSES

Assorted styles of fashion
sunglasses to protect
against the sun's harsh
glare. Men's and ladies
styles. Reg. 7.00

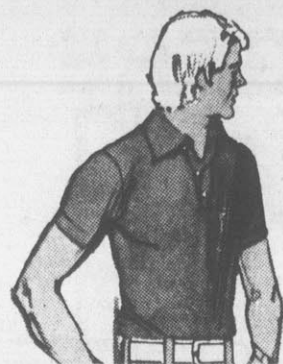
4⁶⁶



FASHION SPRING JEWELRY

Earrings and necklaces
in pastels and white.

99¢



MEN'S KNIT SPORT SHIRTS

Short sleeve style in an
assortment of colors.
Reg. 4.99

3⁸⁸



LADIES 2-PIECE FAMOUS MAKER SWIMWEAR

Choose from a variety of
colorful styles. Reg. 7.99

6⁸⁸



FRUIT OF THE LOOM MEN'S UNDERWEAR

Brief No. 7601,
athletic shirt
No. 2501, crew
neck T-shirt
No. 2727 or
V-neck T shirt
No. 2525.
Reg. to 4.39

2⁸⁹

Boxer No.
527C or 527F
Reg. 5.29

3⁷⁹



MEN'S ORLON CREW SOCKS

Choose from
assorted colors.
Reg. 99¢ pr.

77¢



LADIES TERRY CLOTH SCUFF

Assorted colors.
Soft and comfort-
able. No. 400
Reg. 1.99

1²⁹



LADIES SCARVES

Square polyester
scarves in assorted
colors. Reg. 1.59

99¢

Sheer nylon scarves.
Reg. 59¢.....

34¢



GOLF UMBRELLA

Multi-color golf
umbrella No. 450
Reg. 8.99

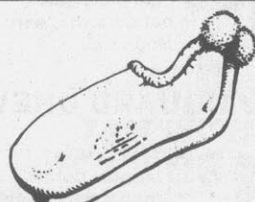
6⁹⁹



VINYL COVERED BEACH PAD

For use on chaise
or beach.
Reg. 4.39

3⁶⁶

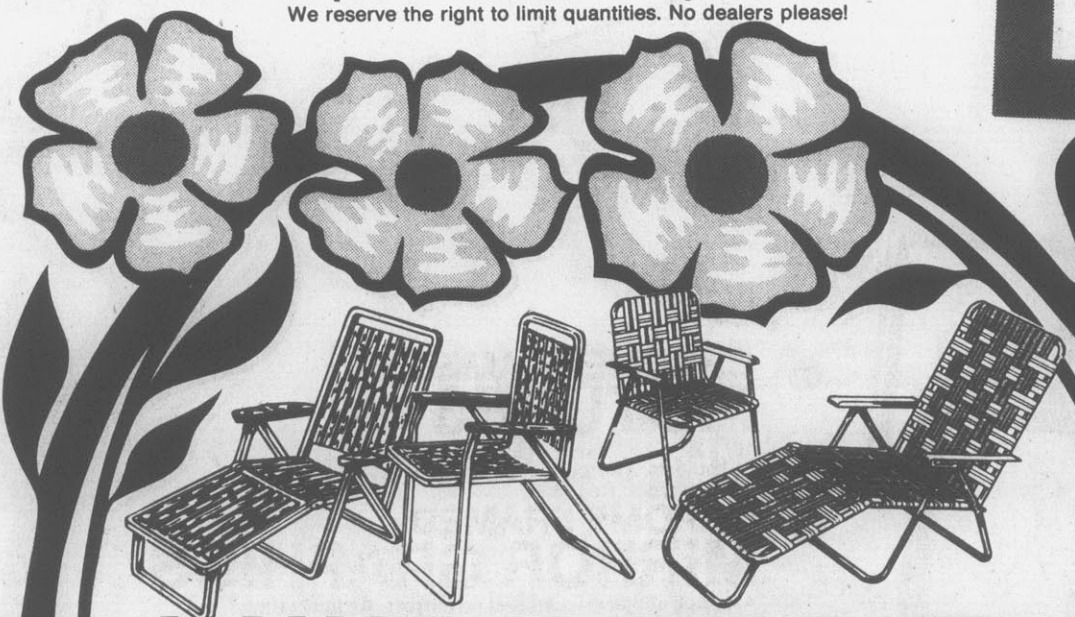


PRO PEDS POM POM SPORT SOCKS

In white with as-
sorted colored
trim. Reg. 1.29

59¢

We reserve the right to limit quantities. No dealers please!



LAWN FURNITURE

REDWOOD & ALUMINUM

Natural finish redwood lawn furniture
with double aluminum arms. Both
chair & chaise are non-tilt styles.

Chaise
No. 343
Reg. 26.99

19⁹⁹

Chair
No. 743
Reg. 13.99

9⁹⁹

WEB AND ALUMINUM

Attractive lawn furniture with multi-
colored webbing on sturdy aluminum
frame.

2/
FOR **9⁹⁹**

Chair
No. 774
Reg. 6.99 ea.

9⁹⁹ Chaise
No. 377
Reg. 14.88

America's Family Drug Stores

**ECKERD
DRUGS**

Valuable Coupon

ONE STEP AT A TIME™

The 4-step, 8-week smoking withdrawal
program by Water Pik®. No. SWS-2
Reg. 10.95

**6⁹⁵ WITH
COUPON**

WITHOUT COUPON 7⁹⁵
Coupon Good Thru Saturday, April 8th



ECKERD
DRUGS

STEP 4 FILTERS

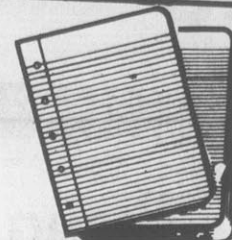
To continue on the 4th filter. No. SWS-4 Reg. 5.95

3⁹⁵

PACK OF 200 FILLER PAPER

Stock up now for school,
home and office use.
Reg. 1.29

69¢



10-LB. BAG CAT LITTER

Absorbent and deodorizing
cat litter. Reg. 69¢

57¢



VAPORETTE DOG OR CAT FLEA COLLAR

Keeps your pet flea-
free for months.
Reg. 99¢ ea.

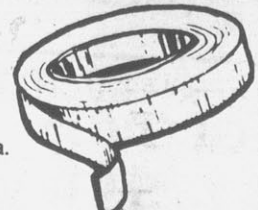
2/
FOR **1⁰⁰**



3/4" x 60-YARD MASKING TAPE

For many home,
office and shop
uses. Reg. 65¢ ea.

2/
FOR **77¢**



SUPER GLUE III

3-gram tube of amazing
adhesive. Reg. 1.69
Limit 2

88¢



LITTLE SURPRISE PANTY HOSE

Excel Sheer
pantyhose. Style
No. 48. Assorted
shades. Reg. 66¢ pr.

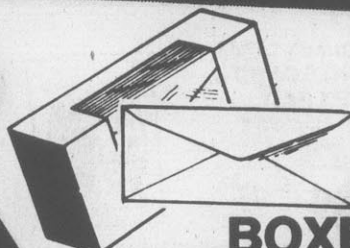
2/
PAIR **88¢**



MEN'S & BOY'S SPORT SHOE

Sneak around this Spring
in our latest jogger sport
shoe. For fun...play!
Reg. 8.99

7⁸⁸



BOXED ENVELOPES

Choose box of 100, 6" size
or box of 50, 10" size.
Reg. 2/98*

YOUR CHOICE

2/
FOR **88¢**



ECKERD BRAND PLAYING CARDS

Choose poker, pinochle or
bridge decks. Reg. 49¢ ea.

3 DECKS

99¢

NORTH CAROLINA
STORES ONLY

SOUTH CAROLINA
STORES:
2 DECKS FOR **99¢**



STP OIL TREATMENT

15-oz. to
give you
better per-
formance.
Reg. 1.39

99¢

RAIN DANCE CAR WAX

16-oz. to give your car
a bright shiny finish.
Reg. 4.99

3⁸⁸



AUTO SPONGE

Easy way to scrub
away grime.
Reg. 49¢

3/
FOR **1⁰⁰**



SETH THOMAS TRAVATOUR TRAVEL ALARM

3⁹⁹

Folding. Perfect size to slip into your suitcase. Has simulated leather case, polished brass trim, 40-hour alarm and luminous hands and dots. Reg. 5.99



CARLAN SELF ADHESIVE SHELF PAPER

99¢

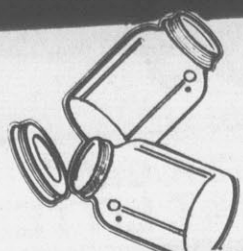
Choose from assorted designs... just peel backing off and apply. Use for shelves & many other decorating ideas. Reg. 1.69



QUART CANNING JARS

244

Case of 12 to put-up all your specialties. Reg. 3.99



100% POLYESTER BED PILLOWS

2/5⁰⁰

Country Look prints. 21" x 27" standard size. Non-allergenic, washable. Reg. 3.29



LYSOL SPRAY DISINFECTANT

1²⁹

12-oz. aerosol spray to disinfect bathroom, kitchen & other rooms in your home. Reg. 1.69



SOFT TOUCH LATEX GLOVES

2/1⁰⁰

Protect your hands during chores and keep them soft. Reg. 89¢ pr.



ECKERD 16-OUNCE COLD WATER WASH

79¢

for all fine washable items. Reg. 99¢



SPONGE MOP NO. 1012

Easy to wring sponge mop. Reg. 2.49

1⁸⁸



HOUSEHOLD CORN BROOM

100% corn broom for easy sweeping. Reg. 2.99

2²²



CARSON TOILET BOWL DEODORANT

3-oz. size. Reg. 39¢ ea.

2/3^{9¢}



BOWL BRUSH & HOLDER

Choose white, avocado or yellow. Reg. 1.39

88¢



SHOWER CADDY

White plastic. Reg. 1.29

97¢



STORAGE CHESTS

Slim, underbed style or chest shaped utility style. Reg. 1.29

99¢ EACH



Press Queen Teflon IRONING BOARD & FLUTEX PAD

Fits all standard 54" boards. Scorch resistant. Reg. 1.98

99¢



SHELL

• FLYING INSECT
12 1/4-oz. aerosol. Reg. 1.29
• ANT & ROACH
15 1/2-oz. aerosol. Reg. 1.19

YOUR CHOICE

77¢

D-CON FOUR GONE ROOM FOGGER

1⁶⁶

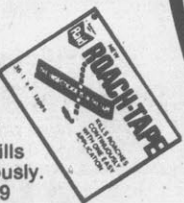
7 1/2-oz. size. Reg. 2.19



RAID ROACH TAPE

1⁷⁷

36, 1"x4" tapes. Kills continuously. Reg. 2.29



BUG KILLING SHELF PAPER

66¢

White or colors. Reg. 99¢



ECKERD'S Spring Sale

LAUNDRY BASKET OR WASTEBASKET

1 1/2-bushel laundry basket No. 838 or 28-qt. rectangular wastebasket No. 191. Either in gold or avocado. Reg. 1.99

YOUR CHOICE

2/3⁰⁰



SERVING PITCHER

99¢

2 1/2-qt. strain and pour pitcher in assorted "wet look" colors. Reg. 1.49



ICE CUBE TRAYS

2/77¢

Our own Eckerd's brand trays. Reg. 59¢ ea.



18-OUNCE ICE TEA GLASSES

4/1⁰⁰

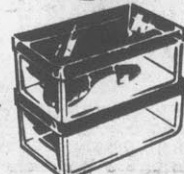
Perfect for all iced drinks. Reg. 35¢ ea.



SHOE BOX

2/88¢

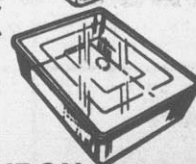
Plastic, see-thru box. Reg. 79¢ ea.



SWEATER BOX

1³³

Clear plastic box keeps sweaters handy and clean. Reg. 1.89



VANGUARD CHEVRON SUPER MAT

1⁹⁹

17 1/2" x 23 1/2" indoor/outdoor made with Chevron Polyloom II. Reg. 2.99



TUBULAR HANGERS

4/49¢

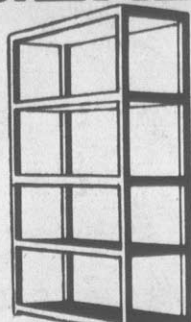
Assorted colors. Reg. 19¢



ETAGERE

Easy to assemble unit to hold stereo or TV or to display plants and knick-knacks. White or yellow. Reg. 24.99

19⁹⁷



PARSONS TABLE

16" x 16" x 16" with full sq. leg construction. white or yellow. Reg. 4.99

2/7⁰⁰



FOLDING TRAY

2⁸⁸ For casual meals or snack time. Reg. 3.99



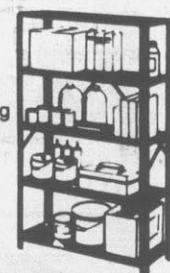
PATIO TABLE

1²⁸ All-purpose, snack table. Asst. colors. Reg. 1.69



5-SHELF STEEL SHELVING

9⁸⁸ Sturdy, easy to assemble shelving 12" x 30" x 66" Reg. 12.99



PLASTIC PLANTERS

Plastic planters with attached saucers. Assorted colors of plastic.

7" size
Reg. 49¢ each **3/1⁰⁰**



10" size
Reg. 1.29
Hanging planter **77¢**

HANGING PLANTER
BRACKET Reg. 1.49 **88¢**



CHROME FRAMED PICTURES

16" x 20" size pictures in a wide assortment of subjects. The perfect complement to many decors. Reg. 8.99

CHROME FRAMED MIRROR GRAPHICS

Assorted subjects illustrated on mirrors. An interesting addition to your home. 16" x 20". Reg. 8.99

YOUR CHOICE

6⁸⁸

WOODEN FRAMED DOOR MIRRORS

14" x 50" size with natural, walnut or white finish frame. Reg. 4.99

3⁸⁸

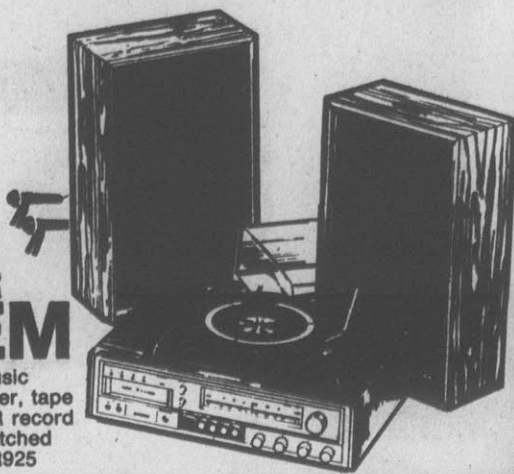


America's Family Drug Stores
**ECKERD
DRUGS**

LLOYD'S AM/FM RECEIVER 8-TRACK, RECORDER/PLAYER STEREO SYSTEM

129⁹⁹

Compact stereo music system with receiver, tape deck, full-size BSR record changer and 2 matched speakers. Model R925 Reg. 179.99



LLOYD'S CASSETTE RECORDER

24⁸⁸

With built-in condenser mike. Large keys for record, rewind, fast-forward, play, stop & eject. Battery or AC operation. No. V-126. Reg. 29.99

KENTECH DIGITAL CLOCK RADIO

AM/FM solid state model with wake to music or alarm feature. 24-hour alarm system & fingertip tuning. No. R650 Reg. 24.99

19⁹⁹



SOUNDESIGN PORTABLE RADIO

Direct tuning dial, rotary volume control & handstrap. No. 1177 Reg. 5.99

3⁹⁹



RIVAL CAN OPENER

With Click 'n Clean, magnet & cord storage. Sharpens knives tool No. 781 Reg. 9.99

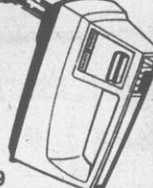
7⁹⁹



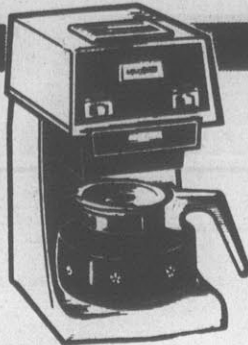
GENERAL ELECTRIC HAND MIXER

3 speed fingertip control, beaters store on unit. Beater ejector. No. M24 Reg. 12.99

9⁹⁹



5 REBATE
FROM MR.
COFFEE!



THE DELUXE MR. COFFEE COFFEEMAKER

SALE PRICE **29⁹⁹**
LESS MFG. 5⁰⁰
REBATE

YOUR TOTAL COST **24⁹⁹**

Unique Coffee Saver lets you brew just the amount you need...2 cups to 10 cups. Brews quickly, then keeps serving hot. Model MSC-200 Reg. 36.99

MR. COFFEE FILTERS
Box of 100 Reg. 99¢ **59¢**

HAMILTON BEACH LITTLE DRIPPER COFFEE MAKER

Brews up to 4 cups of drip filter coffee. No. 784 Reg. 13.99

11⁹⁹



HAMILTON BEACH SLOW COOKER

Thick crockery cooker with see-thru glass lid. No. 443 Reg. 11.99

8⁸⁸



DAZEY SEAL-A-MEAL

Seals leftovers for storage. No. SAM-1 Reg. 12.99

8⁸⁸



SEAL-A-MEAL 177 BAGS Reg. 2.19

HAMILTON BEACH FOOD PROCESSOR



- HEAVY DUTY GRINDING: grinds meat to any consistency...no stalling!
- KNEADING: kneads yeast bread and cuts pastry dough with ease
- GRATING: grates even the hardest cheeses uniformly
- UNIFORM SLICING: double-ground blades insure precise slices
- MIXING: whips, stirs and blends effortlessly for dips, sauces & more
- Plus these key features:
- Instant start-up speed uses less energy
- Handy on-off panel switch and pulse switch
- Double interlock safety feature
- Includes cutting, shredding, slicing and mixing blades

59⁸⁸

America's Family Drug Stores

**ECKERD
DRUGS**

LLOYD'S MEMORY CALCULATOR

10⁹⁹

Convenient and compact with slimline styling. Slanted digit readout and 4 key memory. No. EL-603 Reg. 13.99



CERTRON CASSETTE BLANK TAPES

PACK OF 3 **99¢**

Pack of 3, 60 minute blank tapes for home recording. Reg. 1.29

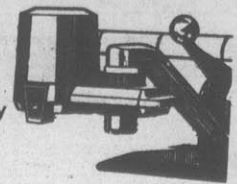


instapure® water filter by Water Pik®

19⁹⁹

Removes chlorine, organic chemicals & contaminants. Easy to install. No. F-1 Reg. 29.99

FILTERS No. R-1 Reg. 2.99 **2⁴⁴**



Water Pik® Oral Hygiene Appliance

SALE PRICE **26⁹⁹**
LESS MFG. 2⁰⁰
REBATE
YOUR TOTAL COST **24⁹⁹**

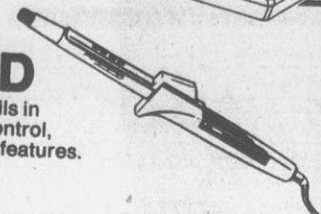
Cleans where your toothbrush can't reach! Stimulates gums too with pulsating bursts of water. No. 37 Reg. 29.99



NORTHERN MIST STYLING WAND

7⁹⁹

Gives curls, waves or tendrils in seconds. Fingertip mist control, ready light and swivel cord features. No. 2302 Reg. 9.99



CONAIR 1200 WATT "PRO" DRYER

15⁸⁸

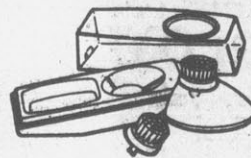
Choice of 4 temperatures for quick and comfortable drying. Unbreakable yet lightweight housing. Reg. 19.99



CLAIROL SKIN MACHINE

10⁸⁸

Battery-powered facial brush with gently rotating brushes. Cleans like nothing else can! No. SM1 Reg. 12.99



CLAIROL FOOT FIXER

29⁹⁹

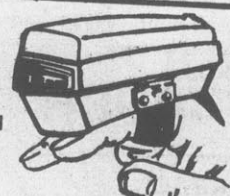
Soothes tired feet with thermostatically controlled heat and massage. Foot shaped arch rest. No. FF-1 Reg. 36.99



POLLENEX SVEDA II MASSAGER

9⁹⁹

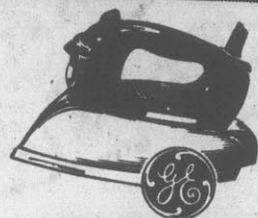
Electric. Eases tension, relaxes tired muscles. Massage directly or use fingertips. Reg. 12.99



NORELCO ROTARY RAZOR

34⁹⁹

36 self-sharpening surgical steel blades & Super Micro-groove floating heads shave great! No. 1121 Reg. 39.99



GENERAL ELECTRIC STEAM/DRY IRON

Durever® cord-set & 25 steam vents. No. F63 Reg. 12.99

9⁹⁹

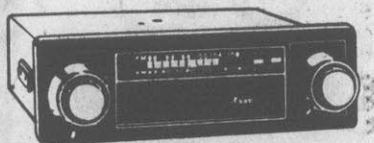


MIRRO PRESSURE COOKERS AND CANNERS

The quick and easy way to cook meals for your family. Retains vitamins & minerals; tenderized economy cuts of meat. Save now!

**30% OFF
REGULAR
PRICE**

THESE ITEMS BEING
DISCONTINUED. NOT
AVAILABLE IN ALL
STORES. NO
RAINCHECKS



KRACO AUTO AM/FM RADIO 8-TRACK STEREO

In-dash unit with channel indicator lights, AM/FM selector button, trim plate and all necessary mounting hardware. No. 560D Reg. 99.99

79⁹⁹

KRACO FLUSH MOUNTED SPEAKERS

Compact 4" speakers for use in hard to reach areas. Deluxe vinyl padded grille. No. KS44-4 Reg. 14.99 pair

**11⁸⁸
PAIR**



ECKERD'S SALE

Valuable Coupon

ADORN HAIR SPRAY
9-oz. Adorn hair spray.
4-types. Limit 1

1 09

Coupon Good Thru
Saturday, April 8th

ECKERD DRUGS

ROSE MILK SKIN CARE CREAM
8-oz. that leaves your skin
feeling soft, but not greasy.
Regular or unscented. Limit 1.

89¢



PERSONNA SUPER CHROME DOUBLE EDGE BLADES
Pack of 5 double-edged
blades. Limit 1 pack

29¢



TEK ADULT TOOTHBRUSH
Choose Soft, Medium or
Firm brushes. Limit 4

19¢



JOHNSON & JOHNSON BABY POWDER
9-oz. shaker canister of
soft and gentle baby
powder. Limit 1

79¢



COPPERTONE LOTION OR OIL
4-oz. lotion or oil for a
long-lasting tan. Limit 1

1 39



JOHNSON & JOHNSON BAND-AID BRAND
Box of 60 plastic strips in
3/4" size. Limit 1 box.

49¢



4-POUND EPSOM SALTS
Laxative, cathartic
and soaking aid. Limit 1

79¢



FARR EMERY BOARDS
Pack of 8 emery boards
for quick nail smoothing.

13¢



NICE 'N EASY
Shampoo-in hair color by
Clairol. Assorted shades.

1 59



STAY FREE MAXI PADS 12's
Box of 12 Maxi Pads for
extra protection. Limit 1

69¢



WET ONES
70 pre-moistened
towelettes in
dispenser. Limit 1

83¢



VISINE EYE DROPS
1/2-oz. to soothe eyes and
get the red out! Limit 1

89¢



SCOPE MOUTHWASH
12-oz. bottle. Price re-
flects 12¢ off label.
Limit 1

79¢



GENERAL ELECTRIC LIGHT BULBS
4/1 33 Soft White bulbs in
60, 75 or 100 watt
size. Reg. 4/2.68

BULBS



GLADE SOLID AIR FRESHENER
3/1 00 6-oz. in your choice of
fragrances. Reg. 49¢ ea.

FOR



CARROUSEL WINTUK® YARN
77¢ 4-oz. skeins of 4-ply
yarn. Assorted colors.
Reg. 99¢

*DuPont's
registered trademark



PACK OF 100 PAPER PLATES
67¢ 9" paper plates
for easy clean-up.
Reg. 99¢



4-QUART POTTING SOIL
44¢ 4-qt. potting soil for use
with many different types
of plants. Reg. 69¢



EVEREADY AA BATTERIES
PACK OF 4/99¢ Heavy duty batteries.
No. 1215BP -4
Reg. 4/1.60



MOTH BALLS
2/99¢ 1-lb. to kill moths and their
larvae. Reg. 79¢ each

FOR



PENN TENNIS BALLS
CAN OF 3/1 89 3 bright yellow balls for
maximum visibility.
Reg. 2.49



GALAXY OSCILLATING 12-INCH FAN
26 88 3-speed model with fingertip
controls, quiet performance
& tamper-proof grill. No. 2150
Reg. 29.99



VIVITAR 600 CAMERA
110 pocket camera with built-in
flash. Sharp 24 mm lens.
Reg. 39.99

34 99

KODAK HANDLE INSTANT CAMERA
For instant color prints. Fixed
focus and automatic exposure
control. No. EK-2 Reg. 37.95

24 88

10-PAGE PHOTO ALBUM
2 / 3 00 Need no
glue or
corners.
Reg.
2.99 ea.

POLAROID 108 COLOR FILM
Gives you 8, 60-second
color prints. Reg. 5.69

4 99

GAF 126-12 COLOR PRINT FILM
Drop-in cartridge of 12
exposures. Reg. 99¢

69¢

America's Family Drug Stores

ECKERD DRUGS

We reserve the
right to limit
quantities.

PLANTERS SNACK PACKS
6 1/2-oz. Cheez Curls, 5-oz.
Cheez Balls, 7 1/2-oz. Corn
Chips.
Reg. 69¢ ea.

2 / 88¢

FOR



PLANTERS POTATO CHIPS
12-oz. triple pack. Stacked
to keep their shape. Reg. 1.29

89¢



ECKERD'S NEW PHOTO OFFER

TWICE THE PRINTS
Get an extra set of prints with every roll of color or
black and white film developed and printed...TODAY
AND EVERYDAY.

TWICE THE FILM
When you pick up your developed film and prints,
buy two rolls of color or black and white film for the
regular price of one...TODAY AND EVERYDAY.

PLUS ECKERD'S "NO HASSLE" QUALITY GUARANTEE
Buy only the prints you want. No hassle - even if the
goof was in the picture taking.

Spring INTO REAL Savings AT YOUR



Supplement to the DAILY REFLECTOR and
REFLECTOR SHOPPER'S GUIDE Wednesday,
March 29, 1978.

Kroger Sav-on

USDA CHOICE CENTER-CUT

**Chuck
Roast**

78^c
LB.

32 OZ. RETURNABLE

Pepsi

6 32 OZ. BOTTLES FOR **1³⁹**

PLUS DEPOSIT
LIMIT 2-6 PAKS

HOLLY FARMS

**Cut-Up Mixed
Fryer Parts**

38^c
LB.

KROGER
Hi-Nu 2%

Milk

GAL.
PLASTIC
JUG

1³⁹

ADVERTISED ITEM POLICY

Each of these advertised items is required to be readily available for sale in each Kroger Sav-on Store, except as specifically noted in this ad. If we do run out of an advertised item, we will offer you your choice of a comparable item, when available, reflecting the same savings or a raincheck which will entitle you to purchase the advertised item at the advertised price within 30 days.

**OPEN 7:00 AM
TIL MIDNIGHT**

**6 DAYS A WEEK
SUN. 8 A.M.-8 P.M.**

**600 Greenville Blvd.
Greenville, N.C.**

PRICES EFFECTIVE MARCH 27-APRIL 1, 1978
COPYRIGHT 1978 KROGER SAV-ON
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

**Kroger Sav-on . . .
We're A Whole Lot More
Than Just One Store**

Spring Into

WE'RE A WHOLE LOT MORE THAN JUST ONE STORE

Kroger
Sav-on
FOOD AND
DRUG STORE

PRE COR
PORTABLE

**Cassette
Recorder**

14⁸⁸

EVEREADY
**Alkaline
Batteries**

AA OR AAA

77^c

PACK OF TWO



ENDURA 365

**Disposable
Flash Light**

77^c



SOLUTIONS FOR A MORE HEALTHY YOU

drug

DEPT.

PANASONIC
PORTABLE

**Black & White
TV**

TR822

87⁸⁸

DRISTAN
Decongestant Tablets

50'S



1¹⁹



Listerine

ANTISEPTIC
32 OZ. SIZE

1⁶⁶



Rolaid's

75 ANTACID TABLETS

99^c

REACH

Toothbrushes

53^c



PEPSODENT

Toothpaste

1.4 OZ. **2/19^c**



DAYTIME

Pampers BOX OF 15

99^c



AUDIO

**Cassette
Tapes**

PACK OF THREE
60 MIN. TAPES

88^c



**Vaseline
Petroleum Jelly**

3 3/4 OZ. SIZE

19^c



Real Savings

AT YOUR KROGER SAV-ON FOOD & DRUG STORE

CARLIN
Shelf Paper

IN ASSORTED
DESIGNS

99^c



ALADDIN
Pump A Drink
IN ASSORTED DESIGNS

6⁸⁸

1 QUART SIZE



OVER
30,000
LOW PRICES
UNDER ONE
ROOF!

AND FOR A MORE BEAUTIFUL YOU—BEAUTIFUL SELECTION AND PRICES

cosmetic

DEPT.

PLASTIC TUBULAR

**Clothes
Hangers**



8/1⁰⁰

DESITIN
Skin Care Lotion

88^c

10 OZ. SIZE



OGILVIE
Home Permanent Kit

WITH FREE
HOT OIL
TREATMENT

1⁹⁹



BRECK
Shampoo

DRY
OILY
NORMAL
15 OZ.

1³³



DIAL
Very Dry Deodorant

5 OZ.
SIZE

2/1⁰⁰



CONSORT
**Hair Spray
For Men**

13 OZ.
SIZE

88^c



VASELINE
**Intensive Care
Bath Beads**

15 OZ. SIZE

77^c

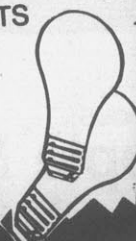


FOREVA
Light Bulbs

60, 75, 100 WATTS

99^c

PACK OF FOUR



TV
**Bed and Lap
Tray**



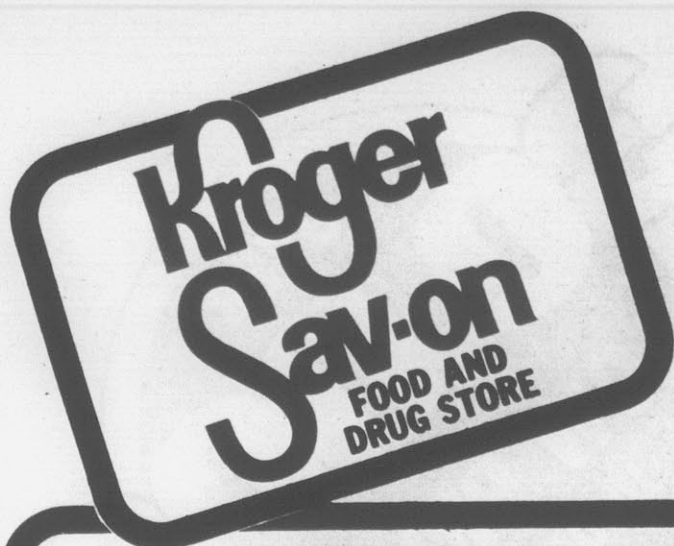
88^c



JOHNSON & JOHNSON
**Soff
Cosmetic Puffs**

2/88^c

260'S



YOUR bakery store

Select from delicious pies, cakes, bread, donuts and other oven-fresh delights all made and baked right here in the store! You'll know it's oven-fresh and you can be sure it's delicious when it comes from the Kroger Sav-On Bakery. And — you'll wonder how we can sell these deliciously-fresh baked foods at such low prices.

FRESH BAKED
Dinner Rolls
DOZ. **59^c**



DELICIOUS
Apple Pie EA. **1⁷⁹**

FRESH
Cake Donuts . DOZ. **99^c**

SINGLE-LAYER
Carrot Cake ... **1⁶⁹**



COME IN AND ASK ABOUT OUR
Professional Cake
Decorating Service

OR CALL
756-7031

Kroger Sav-on...

Your Meat



SAVE
30^c LB.

USDA CHOICE CENTER-CUT

Chuck
Roast
LB. **78^c**



USDA CHOICE BNLS. BOSTON

Roll Roast LB. **1⁴⁸**

USDA CHOICE BNLS. TOP

Sirloin Steaks LB. **2¹⁹**

USDA CHOICE FRESH BEEF

Neck Bones ... LB. **88^c**

USDA CHOICE FRESH PLATE

Boiling Beef .. LB. **58^c**

ROUND QUALITY

Ground Beef . LB. **1²⁸**

MEATY HOLLYWOOD OR COUNTRY STYLE

Spare Ribs LB. **1³⁹**



SAVE
30^c LB.

Pork Chops
LB. **1¹⁹**

USDA CHOICE CENTER CUT

Chuck
Steak .. LB. **9⁹**

BNLS. BEEF BRISKET ROLL
OR WHOLE FLAT

Boneless
Briskets

CENTER CUT RIB

Pork
Chops ..

PORK TAILS, PORK LIVER,

Neck
Bones . LB. **3⁹**

KROGER MEAT OR

Beef 12 OZ.
Wiener's PKG. **1¹⁹**

Store

**U.S.D.A.
CHOICE**

We Feature
**USDA
CHOICE
BEEF!**



**HOLLY
FARMS**

**Cut-Up Mixed
Fryer Parts**

**SAVE
10¢ LB.**

38¢
LB.



98¢

PORK EARS OR

Feet LB.

58¢

WHOLE

Smoked Picnics LB.

88¢

ROLLED POT ROAST

1 38
LB.

HOLLY FARMS GIZZARDS OR

Frying Livers ... LB.

79¢

SAVE & SERVE PICKLE & PIMENTO LOAF OR

Bologna LB.

99¢

GWALTNEY

Sliced Bacon . 1 LB. PKG.

1 59

HORMEL

Little Sizzlers . 12 OZ. PKG.

1 09

**USDA
CHOICE**

**USDA CHOICE
WHOLE BONELESS
Top Sirloin**

**SAVE
49¢ LB.**

Steak

1 79
LB. 10-12 LB. AVG. WT.



LIVER, OR PORK

38¢

79¢

the **Kroger
Garden**

row after row
of freshness at
down-to-earth prices



FARM FRESH PRODUCE

You Get To Hand Select The Exact Fruits & Vegetables You Want Instead of Buying A Prepared Package And You Have Over 100 Varieties Of Fresh Fruits And Vegetables To Choose From.

WASHINGTON STATE EXTRA FANCY
Gold or Red Delicious

Apples

138
SIZE
EA.

12¢

NEW CROP

Cantalopes EACH

69¢

RED, RIPE

Watermelon ... LB.

19¢

NEW CROP

Asparagus LB.

89¢

RED RIPE

Strawberries QT.

99¢

FRESH

Collard Greens BN.

49¢

FRESH FLORIDA

Sweet Corn ... EAR.

14¢

FRESH

Carrots 2 LB. BAG

39¢

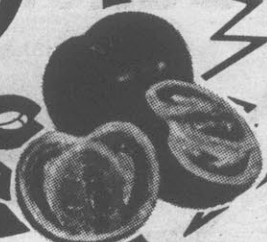
RED, RIPE

Salad Size

**SAVE
47¢**

Tomatoes

3 LBS. FOR **1 00**



Kroger
Save-on
FOOD AND
DRUG STORE

Spring INTO REAL



**frozen
food
sale**

KROGER
Fried Chicken
1.99
2 LB. BOX



PET RITZ
Pie Shells 2 PK **88¢**

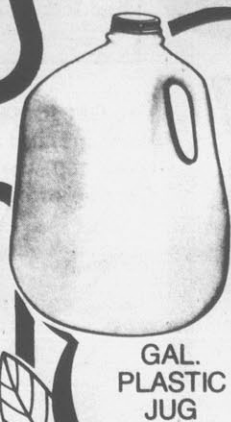
MINUTE MAID
Orange Juice 2 6 OZ. CANS **88¢**

AVONDALE
French Fries 3 1/2 LB. BAG **85¢**

MORTON RIB EYE OR SIRLOIN STRIP
Steak Dinner 9 OZ. PKG. **1.79**

KROGER
Broccoli Spears 24 OZ. BAG **99¢**

COUNTRY CLUB
Ice Cream
89¢
1/2 GAL. CTN.



KROGER
LOW FAT 2%

Milk
1.39
GAL. PLASTIC JUG

SAVE
20¢

32 OZ. RETURNABLE

Pepsi
6 32 OZ. BOTTLES FOR **1.39**
PLUS DEPOSIT
LIMIT 2-6 PAKS



EMBASSY
Mayonnaise QT JAR **79¢**

NABISCO
Nilla Wafers 12 OZ. BOX **66¢**

HUNTS
Tomato Sauce 4 8 OZ. CANS **88¢**

KROGER TOSTITOS
Oat Cereal 15 OZ. BOX **79¢**

PLANTATION
Brownies 2 8 OZ. PKG. **1.00**

MUELLERS ELBOW
Macaroni 2 1 LB. BAGS **88¢**

FRUIT DRINKS
Hawaiian Punch 64 OZ. BOTTLE **89¢**

KROGER
Apple Sauce .3 17 OZ. CANS **1.00**

COOKING
Crisco Oil 24 OZ. BOTTLE **93¢**

SUNSWET
Prune Juice 32 OZ. BOTTLE **69¢**

KROGER
Gelatin 7 3 OZ. BOXES **1.00**

SWIFT
Vienna Sausage 3 5 OZ. CANS **99¢**

CHARMIN

**Bathroom
Tissue**
79¢
4 ROLL PKG.

SAVE
14¢

WE'RE CELEBRATING
Good Old American Values

DEL MONTE FRUIT
Cocktail 2 17 OZ. CANS **88¢**

DEL MONTE SLICED, HALVES, DICED
Peaches 2 16 OZ. CANS **88¢**

DEL MONTE
Pears 2 16 OZ. CANS **95¢**

DEL MONTE CRUSHED, SLICES, CHUNK
Pineapple 2 15 1/4 OZ. CANS **95¢**

KROGER
Buttermilk
(Butter Flake/Reg.)
79¢
1/2 GAL. CTN.

SAVE
14¢

Dawn Fresh Dairy Foods

KROGER TEXAS STYLE
Biscuits 4 12 OZ. CANS **1.00**

KROGER
English Muffins 2 10 OZ. CANS **88¢**

KROGER MILD, PIZZA, COLBY
Shredded Cheese 2 4 OZ. BAGS **1.00**

KRAFT DELUXE
American Cheese 8 OZ. PKG. **85¢**

YUBI
Yogurt 3 8 OZ. CUPS **1.00**

Savings

BRIGHT
Liquid
Bleach
1/2 GAL.
JUG **29^c**

SPOTLIGHT
Bean
Coffee
1-LB.
BAG **249^c**

SAVE
50^c



WISE
Potato
Chips
7 1/2 OZ. TWIN
PACK **69^c**



DEL MONTE
Catsup 2 26 OZ. BTL. **1⁰⁰**
DEL MONTE W.K.
Gold Corn 4 12 OZ. CANS **1⁰⁰**
DEL MONTE STEWED
Tomatoes 2 16 OZ. CANS **88^c**
DEL MONTE
PINEAPPLE/GRAPEFRUIT OR
Tomato Juice 46 OZ. CANS **58^c**

SWIFT
Potted Meat ... 5 3 OZ. CANS **95^c**
KROGER
Peanut Butter .. 5 LB. BUCKET **2⁹⁹**
NESCAFE
Instant Coffee .. 10 OZ. JAR **4⁶⁹**
STARKIST
Chunk Light Tuna 6 1/2 OZ. CAN **63^c**
KLEENEX
Facial Tissue ... 280 COUNT BOX **79^c**
KELLOGGS
Pop Tarts 11 OZ. BOX **55^c**
KROGER GENUINE
Dill Pickles 32 OZ. JAR **79^c**
TONY BEEF, LIVER, CHICKEN
Dog Food 6 15 1/2 OZ. CANS **1⁰⁰**
PALMOLIVE LIQUID
Detergent 32 OZ. BOTTLE **79^c**
MARTHA WHITE
Pouch Mixes 5 5 1/2 OZ. BAGS **1⁰⁰**
MARTHA WHITE PLAIN OR S.R.
Flour 5 LB. BAG **77^c**
BIG VALUE
Fig Bars 30 OZ. BOX **99^c**

in store restaurant

BOILED HAM
Submarine
Sandwich
279

SAVE
20^c

AMERICAN OR MUSTARD STYLE
Potato Salad LB. **69^c**
ECKRICH PICKLE &
Pimento Loaf ... LB. **1⁶⁹**
Chicken Roll LB. **2¹⁹**

delicatessen

HAMBURGER
Plate
Lunch
WITH WHIPPED
POTATOES, 1 VEG-
ETABLE ROLL &
BUTTER & ONION
GRAVY
99^c

12 PC. FRIED CHICKEN
Dinner **4⁶⁹**
WITH 1-LB POTATO SALAD OR COLE SLAW & 9 DIN. ROLLS
BBQ.
Spare Ribs LB. **2⁹⁹**
SHAVED ROAST BEEF
Sandwich W POT. SALAD & PICKLE SPEAR **1²⁹**

EATMORE
Margarine
1-LB. QTRS. **79^c**

Fleece
Towels
(assorted/prints)

2 JUMBO ROLLS **88^c**

ZESTA SALTINE
Crackers
16 OZ. PKG. **49^c**



Kroger Sav-on



**WHY
NOT
Transfer Your
Prescriptions to the
Kroger Sav-on
pharmacy**

COME IN AND TALK
WITH ONE OF OUR
FRIENDLY, COURTEOUS
REGISTERED
PHARMACISTS
or please call

756-7393

**You'll See, You'll Save
Let Us Be Your
Drug Store**



**Gaviscon
Antacid**

100 TABLETS

2⁹⁹

LIMIT 2 PER CUSTOMER

Spring INTO REAL Savings

PLASTIC
Hanging Pot
10 INCH

69^c

4 INCH
Clay Pots



19^c

CERAMIC
Flower Pots



2⁴⁹

PLASTIC
**Window
Planter**
1⁶⁹

HOUSE IN BLOOM
Potting Soil
8 QUARTS

69^c



LOFTS
PACKAGED FLOWER
AND VEGETABLE

Seeds
19^c



ASSORTED

Flower Bulbs

88^c

BLACK FLAG
**Ant and Roach
Killer**



11 OZ. **99^c**

**Galvanized
Pail**

1²⁹

ROUND
Peat Pots
12 COUNT

29^c

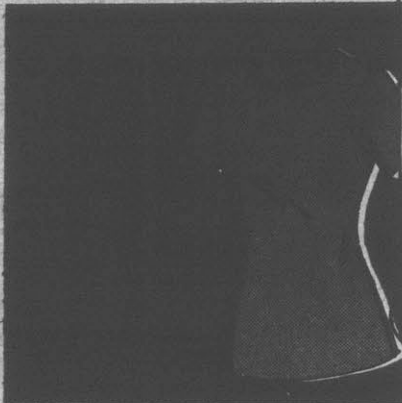
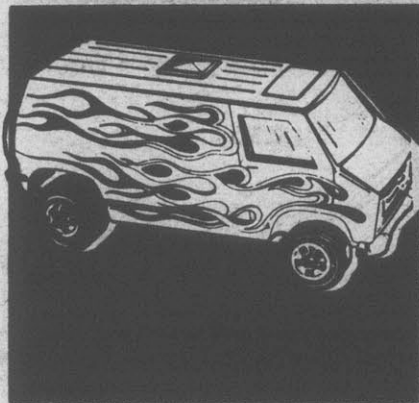
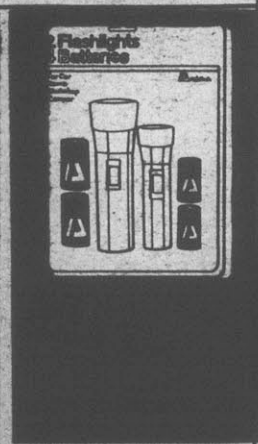
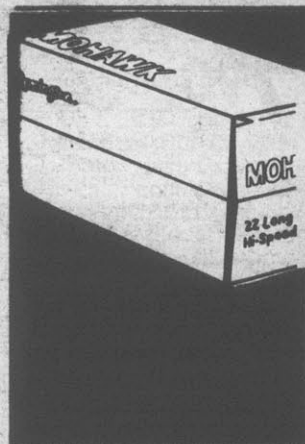


CLARKS

SALE

We stand behind every item we sell with our money back guarantee, because we want to be sure you remain a satisfied customer.

Sale Ends Saturday, April 1st.
We Reserve The Right To Limit Quantities.



120

Pledge. Reg., lemon or wood scent. 14 oz.



2 FOR 100

Windex refill. With ammonia D. 20 oz.

100

your choice

- Fantastik with spray (32 oz.)
- Spray 'n Wash (22 oz.)
- Mr. Muscle Aerosol Oven Cleaner (16 oz.)



690

Reg. 8.25

Plus size poly interlock tunics. An assortment of styles with peasant and split necklines in colorful spring prints. 38-46.

520

Reg. 6.25

Plus size keyhole tunics. In ass't solid colors. 38-44.

390

your choice

Reg. 4.50 & 4.75

100% poly square neck tunic. In fashion colors. S.M.L. **Poly/cotton blouse.** Ass't. prints. 32-38.

200

Reg. 2.50
Ladies' scoop neck T-shirt. Poly/cotton in ass't. colors. S.M.L.

350

Reg. 4.50
Novelty T-shirts 100% polyester in lots of color combinations. S.M.L.



350

Reg. 4.50

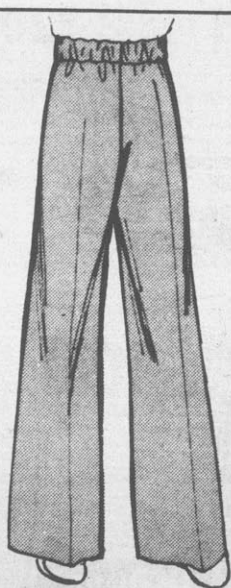
Girls' sizzler sets With matching panty. Ass't. woven poly/cotton prints. Sizes 7-12. Sizes 4-6x. Reg. 4.00 3.00



200

Reg. 2.50-3.00

Girls' baby dolls or gowns. Anti-blaze sleepwear in lots of styles. Sizes 4-14. Also in toddler sizes 2,3,4 2.00



300

Reg. 4.00

Girls' polyester slacks. Double knit pull-on slacks. Pastels in sizes 7-14. Sizes 4-6x. Reg. 3.25 2.50

7.90



790

Reg. 11.00

Navy denim fashion jeans. Choose from styles featuring double cargo pockets, stitched creases, cinch waists and double belting. 5/6-15/16. **Ladies' fashion jeans.** Sizes 10-18. Reg. 8.50. 6.50

750

Reg. 9.00

100% cotton white twill jeans. Double waistbands, double cargo stitch panels and cinch waists. 5/6-15/16.

7.50

Great savings on Big Yank work clothes



700

Reg. 9.00

Men's athletic shoes
Suede uppers with stripe accents and skid resistant soles. 6½-12.



600 700

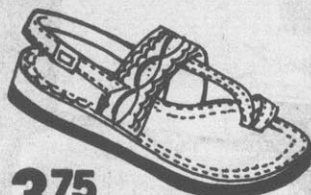
Reg. 8.00 & 9.00

Boys' and girls' nylon 'n suede joggers
5½-10, 11-2.



250

Women's casual scuffs
Boldly striped vamp on crepe soles. 5-10.



375

Reg. 5.00

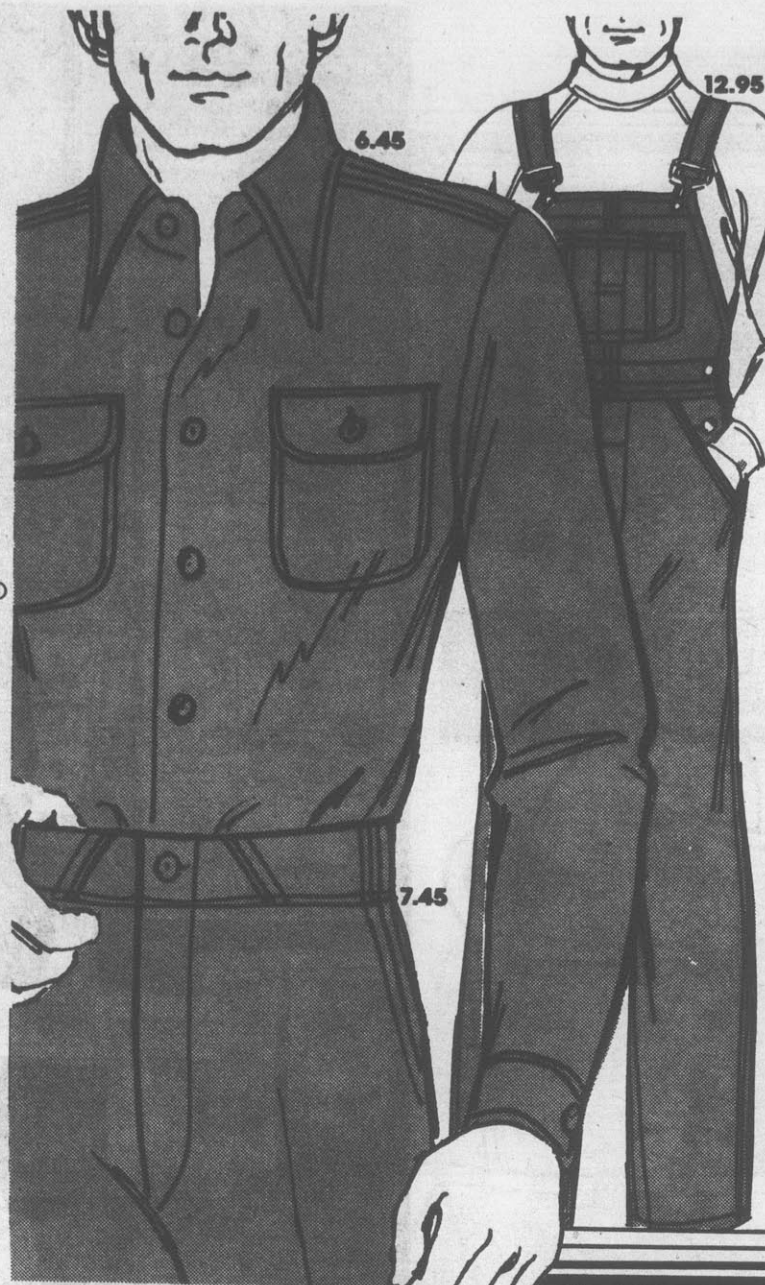
Women's thong sandals
Latigo look design with pretty stitchwork accents. 5-10.



400 ea.

Reg. 5.50 & 6.50

Ladies' macrame handbags. Hand crocheted with ring handles. In natural shades.



6.45

12.95

7.45

645

Reg. 7.50

Big Yank men's work shirts 50/50 poly/cotton in 3 colors. S-XL.

745

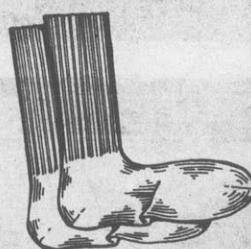
Reg. 8.50

Big Yank men's work pants. 50/50 poly/cotton in 3 colors. 30-42 waist with S-XL inseam.

1295

Reg. 16.00

Men's denim overall 10 oz. sanforized denim in sizes 32-40.



175 pkg. of 3
Reg. 2.35

Men's cotton crew and work socks. White, and ass't. colors. Sizes 10-10½, 11-11½, 12-13.



69¢

Reg. 95¢

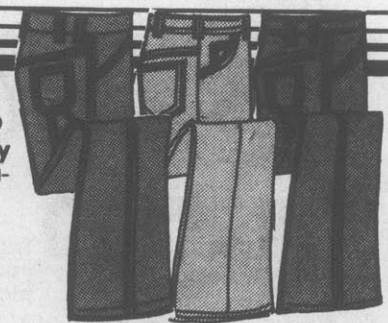
Men's work gloves
Your choice of canvas or jersey.



1295

Reg. 16.00

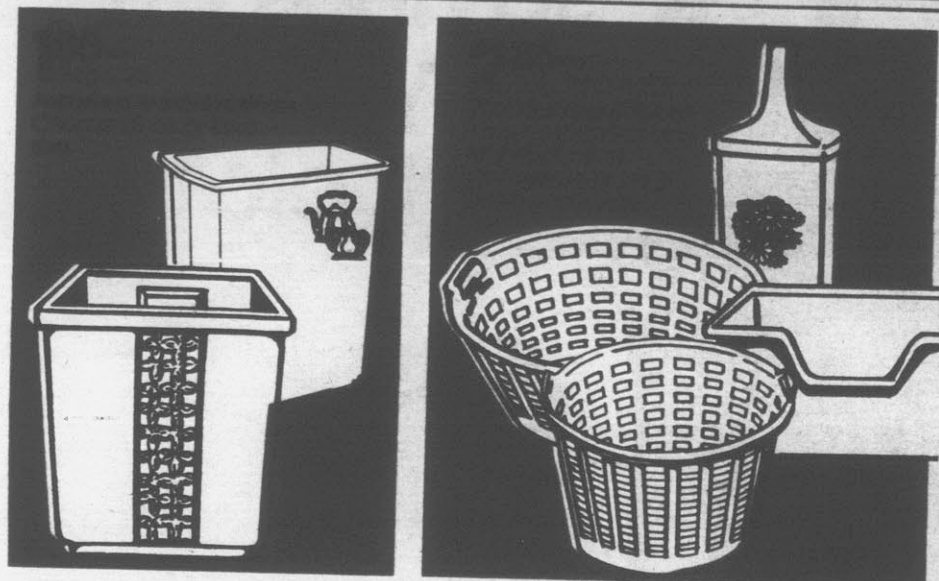
Men's economy coverall. Perma-press and acid resistant. Sizes 36-48.



695

Reg. 8.50-10.00

Men's work jeans. Natural color painter jeans, blue denim industrial jean or twill jean in colors. 29-38.



4 for 3⁰⁰ Take your pick

Plastics assortment. Choose from 12-qt. pail, rectangular dishpan, 18-qt. utility tub, or 2-pack ice cube tray.

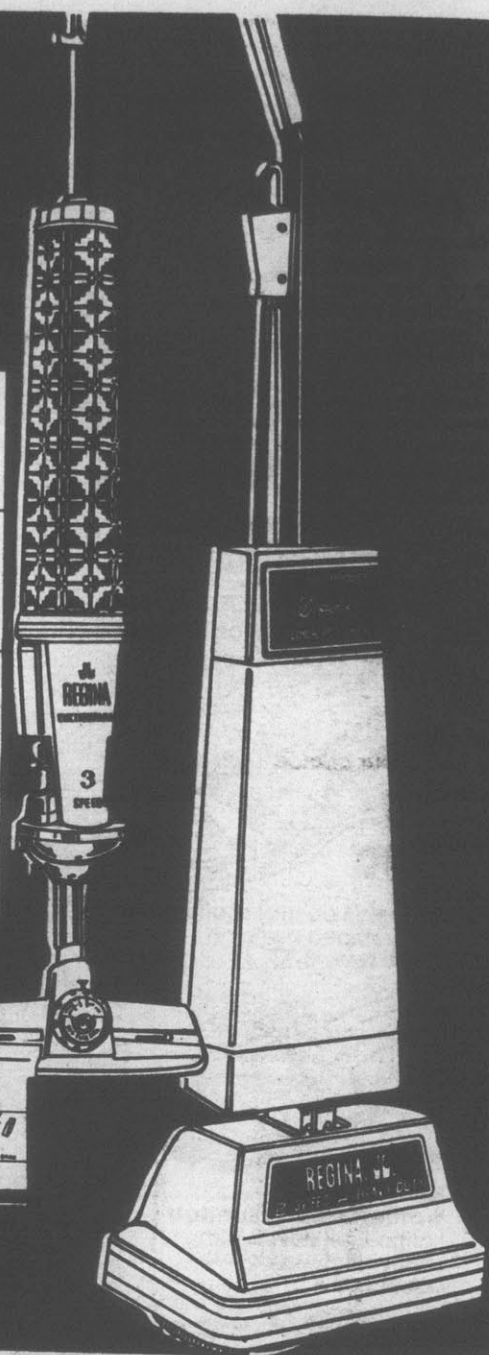


Patented Rug Pile Dial™

Hangs on Hook for Easy Storage

Shag Rake Attachment Included

Power Suction Edge Cleaning



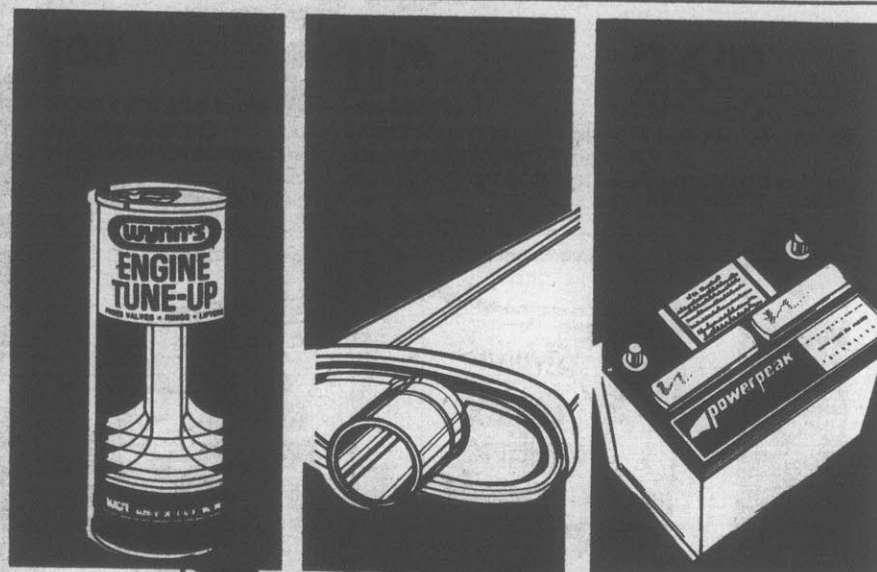
**Mead
envelopes**

50

White Envelopes
4 1/2 in. x 9 1/2 in.

**Mead
envelopes
100**

**mead
envelopes**



170

Fram Oil Filters. Sizes to fit most American cars. Easy to install.

125
Reg. 1.45
C-D2 Oil Treatment
Stops oil burning and cleans and quiets your engine. 14 oz.



100 qt.
Reg. 1.65
Rislone Oil. Stops engine noises.

Save 1.50 on
5qts. of latex paint
500
Reg. 6.50

Mr. Big latex interior paint. You get a full qt. more paint plus one coat coverage. Non-toxic and odorless flat finish. Dries in 1/2 hr. White only.



120
Reg. 1.70
Polyurethane spray paint. All-purpose. 13 oz.



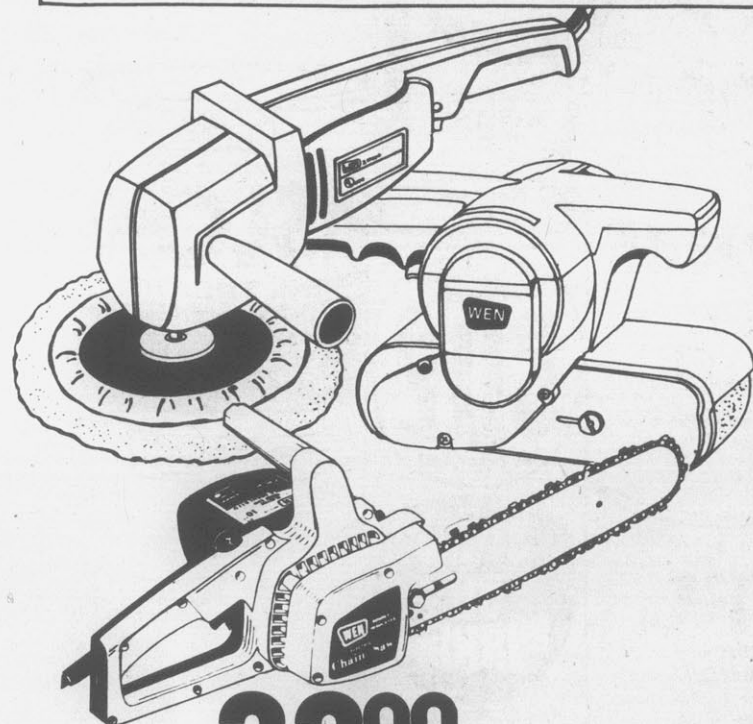
375 gal.
Reg. 4.95
Coverall latex ceiling white. Covers in one coat and dries in 1 hr.



500 gal.
Reg. 6.95
Textured paint. Creates 9 finishes. Soap and water clean-up. White.



Mr. **Big**
interior
latex paint

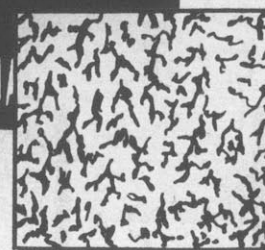


3300
your choice
Reg. 41.50-44.00

Wen tools. 10" electric chain saw with 2HP motor, 7" 2-speed polisher-sander or heavy duty 3" belt sander.

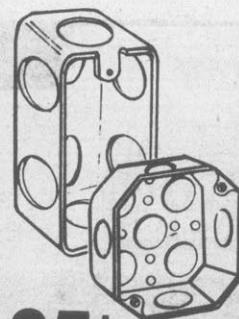
100
Reg. 1.60
1/2"x10' Thinwall conduit. Electric metallic tubing.

5 qt.

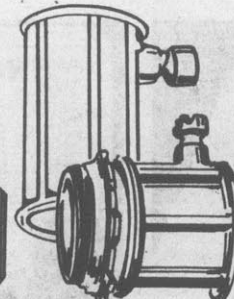


700
Reg. 9.00

Hoyme Clear mirror wall tile. 12"x12" squares. Contains 12 sq. ft. Antique gold-vein or gold mirror wall tiles. Reg. 11.75 9.50



35¢ your choice
Deep handy box or 4" octagon box



10¢ your choice
1/2" Thinwall coupling or connector. Set screw type.



45¢ your choice
Elmer's Glue-All (4 oz.) or 3 in 1 Oil (3 fl. oz.).



Save 19.80!
59⁹⁵
 Reg. 79.75

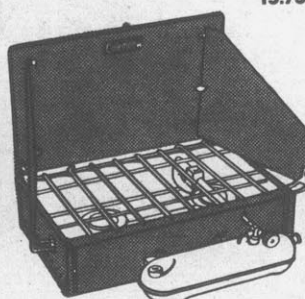
8x10 canvas tent. Flame retardant all canvas roof and walls with waterproof floor. Full top Dutch-style screen door with bottom zippers and 2 large screen windows. Sleeps 2-4 people. Easy to assemble.
 #80-524-C

9x12 cabin tent. Reg. 99.00 **79.95**

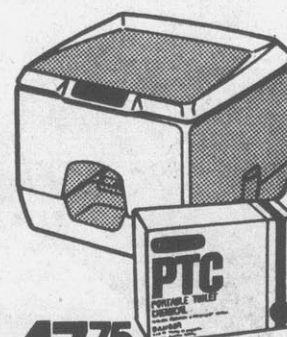


15⁷⁵ your choice
 Reg. 17.75

Coleman double-mantle lantern or economy 2-burner stove. #220, #425
 Lantern carrying case. Reg. 8.50 **6.75**



15.75

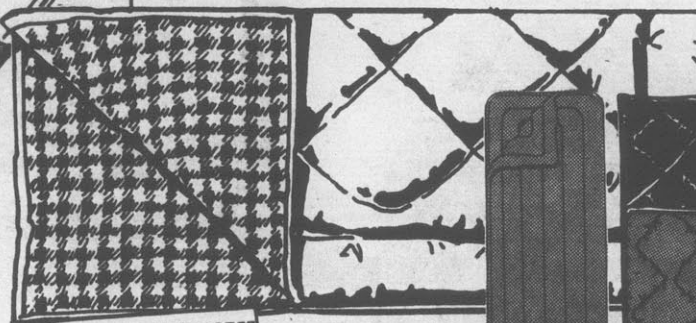


47⁷⁵
 Reg. 57.75

Lightweight portable toilet. Self contained water flushing with holding tank. #152
 Portable toilet chemical. Six 2-oz. packets..... **1.50**

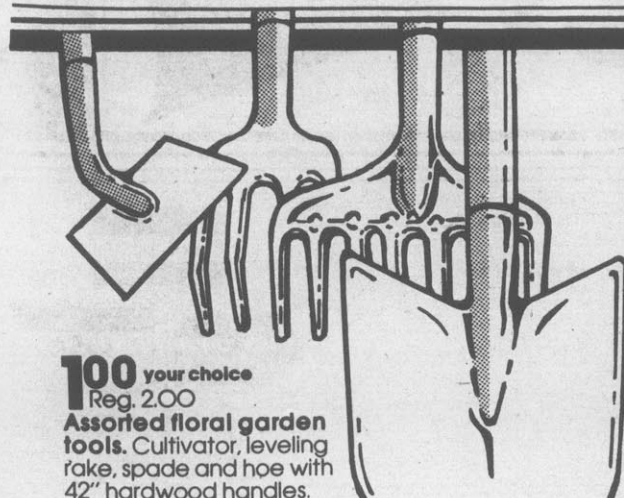
9⁹⁵

Reg. 12.75
Folding army cot
 With sturdy, natural hardwood legs and fabric top. 72"Lx 15 3/4"Hx23 1/2"W.



15⁷⁵
 Reg. 19.75

4 lb. Coleman sleeping bag. 100% cotton cover with acryfil fiber. 33"x75" finished size.
 3 lb. polyester bag. Reg. 12.75. **9.75**
 2 lb. Jr. bag. Reg. 9.75 **7.75**



100 your choice
 Reg. 2.00

Assorted floral garden tools. Cultivator, leveling rake, spade and hoe with 42" hardwood handles.



100

10 lb. charcoal
 Starts fast and burns evenly.

79¢

Wham-O Frisbee
 The original Frisbee in yellow, red or blue.



200
 Reg. 3.00

100% opaque vinyl 2-ply hose. 1/2"x50' Gun hose nozzle. #970C
 Reg. 1.35. **1.00**

CLARKS



RAINCHECK

If we sell out of any advertised specials,* you will receive a written order, "Raincheck" which entitles you to buy the item at the advertised price when our stock is replenished.

*(excluding clearance items)

632 Upper Glen Street
Glens Falls, New York

Memorial Dr. & Farmville Hwy
West End Shopping Center
Greenville, North Carolina

U.S. Highway 158 and Theatre Ave.
Roanoke Rapids, North Carolina

Highway 70 & 17
New Bern, North Carolina

710 North Broadway
Peru, Indiana

661 East Main Street
Bradford, Pennsylvania

Broad Street-U.S. Highway 76 & 378
Sumter, South Carolina

Highway 52 & Maybert Street
Portsmouth, Ohio

207 South Dawson Street
Thomasville, Georgia

814 Memorial Blvd.
Murfreesboro, Tennessee



Just say CHARGE-IT



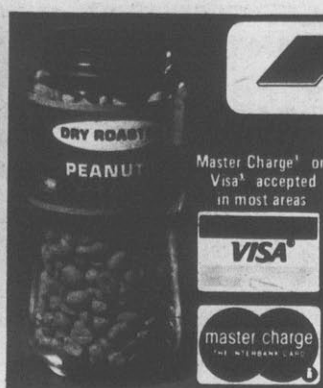
'D' BATTERIES
Our Reg. 1.66
Sale Ends Sat. **97¢** 2-pack
Our 1.58, 'C'-Cell, 2-pack ...88¢
Our 2.44, 'AA'-Size, 4-Pk., ...1.33



DISH CLOTHS
Our 12 in. **1.97**
2.77 Bndl.
Polyester/cotton. 13x15-in. each.
Our \$3, Bdl. of 12 Washcloths, 2.27



COVER, NAPKINS
Our Reg. 1.38
Sale Ends Sat. **94¢**
Plastic-backed 54x108" paper table cover with 8 matching napkins.



1-LB. PEANUTS
Our Reg. 1.34
Sale Ends Sat. **97¢**
Wholesome, dry-roasted. No sugar or oil used in processing.
*Net wt.



RENUZIT® SOLID
Our Reg. 51¢
Sale Ends Sat. **3 For \$1**
Fragrant air freshener. In several scents for your home. 6 ounces.
*Net wt.



HEAVY RUG YARN
Our Reg. 3 Skeins \$1
48¢ for
Washable Acrilan® acrylic. In 2-oz., 70-yd. skeins. Bright colors.
©Monsanto Reg. TM

Kmart
THE SAVING PLACE

ELECTRIC GRASWIP™ TRIMMER

Our Reg. 19.87

16.88

Trim weeds and grass the safe way. Cuts with rotating, high-speed, heavy-duty nylon cord. Only 2½ lbs. for one-handed operation. Includes supply of nylon whip.

AUTOMATIC LINE FEED TRIMMER

Our Reg. 29.97

24.88

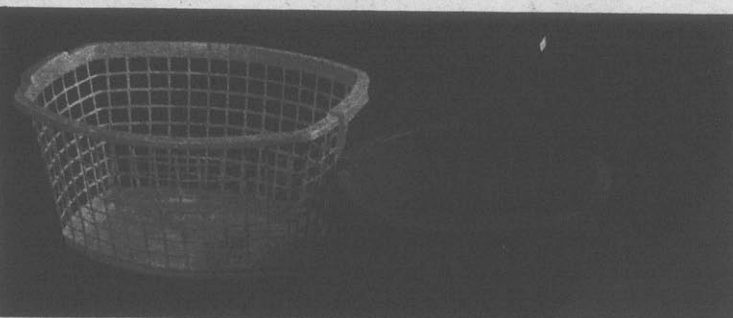
Tapping unit on ground releases more nylon line. Cuts either right or left-hand side. Large 13" sweep. Weighs only 6 lbs.



STEEL-FRAME FOLDING CHAIR

Our Reg. 8.44
Sale Ends Sat. **\$6**

Enameled tubular steel frame and molded impact-resistant seat and back. 4" wide when folded. Indoor or outdoor use.



HOUSEHOLD HELPERS

Our Regular 97¢

Your Choice **77¢**

Sturdy lightweight of plastic. 16-quart dishpan, 1-bushel laundry basket or 12-quart pail.

Fresh Spring Savings



HALF-PRICE

Interior Flat ACRYLIC LATEX WALL PAINT
One Coat

White and Colors

Kmart's ADVERTISED MERCHANDISE POLICY

Our firm intention is to have every advertised item in stock on our shelves. If an advertised item is not available for purchase due to any unforeseen reason, Kmart will issue a Rain Check on request for the merchandise to be purchased at the sale price whenever available or will sell you a comparable quality item at a comparable reduction in price. Our policy is to give our customers "satisfaction always."

ONE-COAT FLAT LATEX WALL PAINT
Our Regular 5.96

Sale Ends Sat. **2.98** Gal.

Quick-drying interior paint. Flows on easily with roller/brush. Soap and water clean-up.

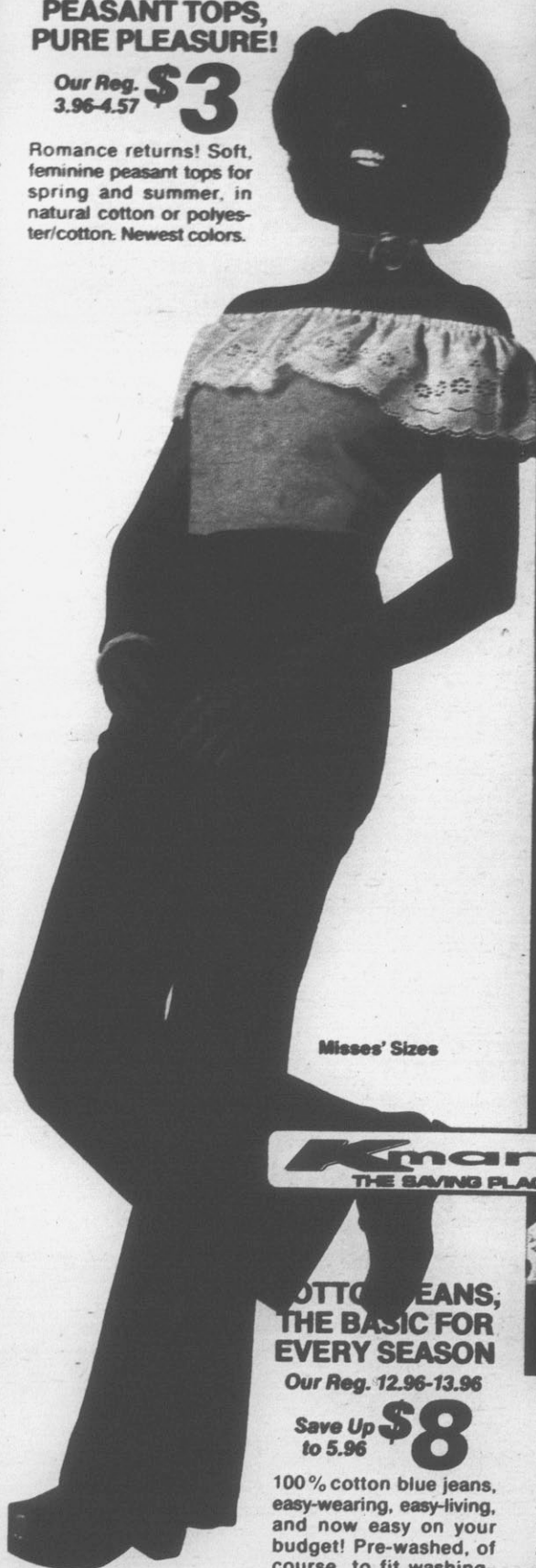


GREENVILLE, N. CAROLINA GREENVILLE BLVD. AT ARLINGTON BLVD.

**PEASANT TOPS,
PURE PLEASURE!**

Our Reg. **\$3**
3.96-4.57

Romance returns! Soft, feminine peasant tops for spring and summer, in natural cotton or polyester/cotton. Newest colors.



Misses' Sizes

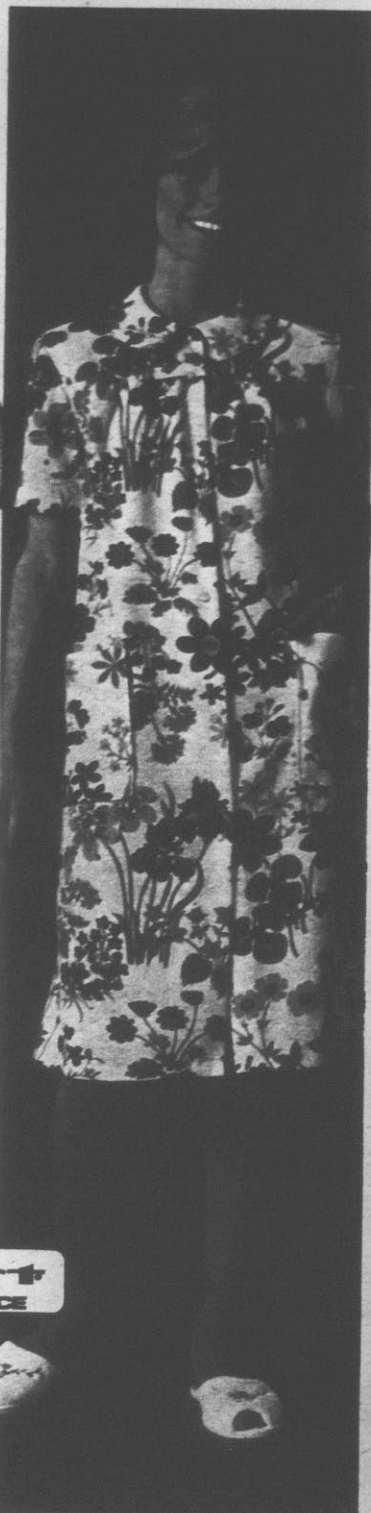
Kmart
THE SAVING PLACE

**COTTON JEANS,
THE BASIC FOR
EVERY SEASON**

Our Reg. 12.96-13.96

Save Up **\$8**
to 5.96

100% cotton blue jeans, easy-wearing, easy-living, and now easy on your budget! Pre-washed, of course, to fit washing-after-washing. Save!



**SPRING BLOSSOMS
ON CASUAL ROBES**

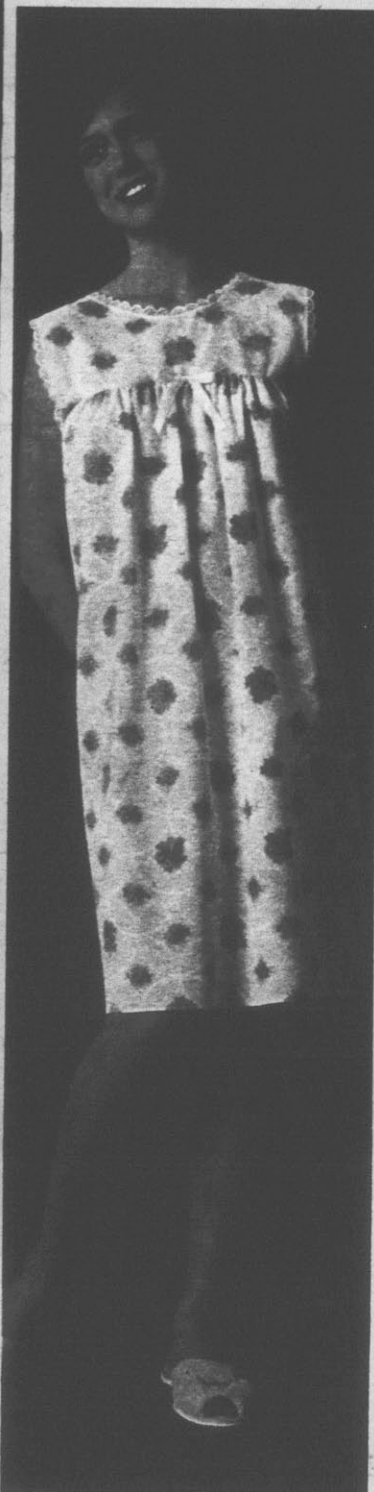
Our Reg. 6.96
Sale Ends Sat. **5²²**

Welcome spring's leisure moments in a lightweight polyester robe. Comfortably styled with front/back yoke, pockets. In pretty prints. Super savings!

**SLEEP GOWNS AT
DREAMY SAVINGS**

Our Reg. 2.96
Sale Ends Sat. **2²²**

Soft sleepers... lovely waltz-length gowns of cool, no-iron polyester or polyester/cotton. Here in pretty pastels or solid colors. Hurry in!



GIRLS' T-SHIRTS

Our Reg. 2.96
Sale Ends Sat. **1⁸⁸**
7-14

Spring-thru-summer collection in cotton or no-iron polyester/cotton. Our 2.57, Similar Styles, 4-6X, 1.88

SUNTIME SHORTS

Our 1.66-1.96
Sale Ends Sat. **1³³**

Practical, pleasing pull-on shorts for her at play time! Of great-wearing polyester, newest colors. 4-14.

Kmart
THE SAVING PLACE

Fresh Spring Savings



PRINT SHIRTS FOR MEN

Our Reg. 4.66

327

Sale Ends Sat.

Casual-wear shirts screen-printed with car or cycle motif. Of nylon mesh knit in crew-neck style with contrast trim. Fun to wear and smart-looking, too. Save.

PRE-WASHED DENIMS

Pre-washed for that 'broken-in' look and feel. Naturally of cotton denim for dependability. In traditional blue, of course. Sizes for men.

Our Reg. 12.97

897
Ea.

Men's sizes

KNIT SPORT SHIRTS FOR MEN

Our Reg. 5.96

444

Sale Ends Sat.

Take-it-easy shirts of polyester/cotton offer fine solid-knit body and contrasting keyhole-style collar. Solid colors or stripes. In sizes for men. Save now.

UNDERWEAR FOR MEN AND BOYS

Our 1.58
Boys' Sizes **118**

Our 1.88
Men's Sizes **148**

Now in solid colors for a change from white. Whisper-soft for close-to-you comfort! Long-wearing, absorbent polyester/cotton T-shirts, briefs.

SCREEN-PRINT MESH SHIRTS

Our Reg. 2.68
Jr. Boys' 4-7 **188**

Our Reg. 3.47
Bigger Boys' **247**

Cool 'n comfortable mesh-body shirts of smooth, no-iron nylon. Crew-neck styling with 'Hot Wheels' screen prints for junior boys and racing screen prints for bigger boys.

JR. AND BIGGER BOYS' PANTS

Our Reg. 4.97
Jr. Boys' 4-7 **397**

Our 6.37-6.97
Boys' Sizes **533**

Brushed polyester/cotton twill with elastic on back of waistband. Solid colors.

Our best blue jeans of cotton/nylon/Dacron® polyester. Regular, slim, husky.

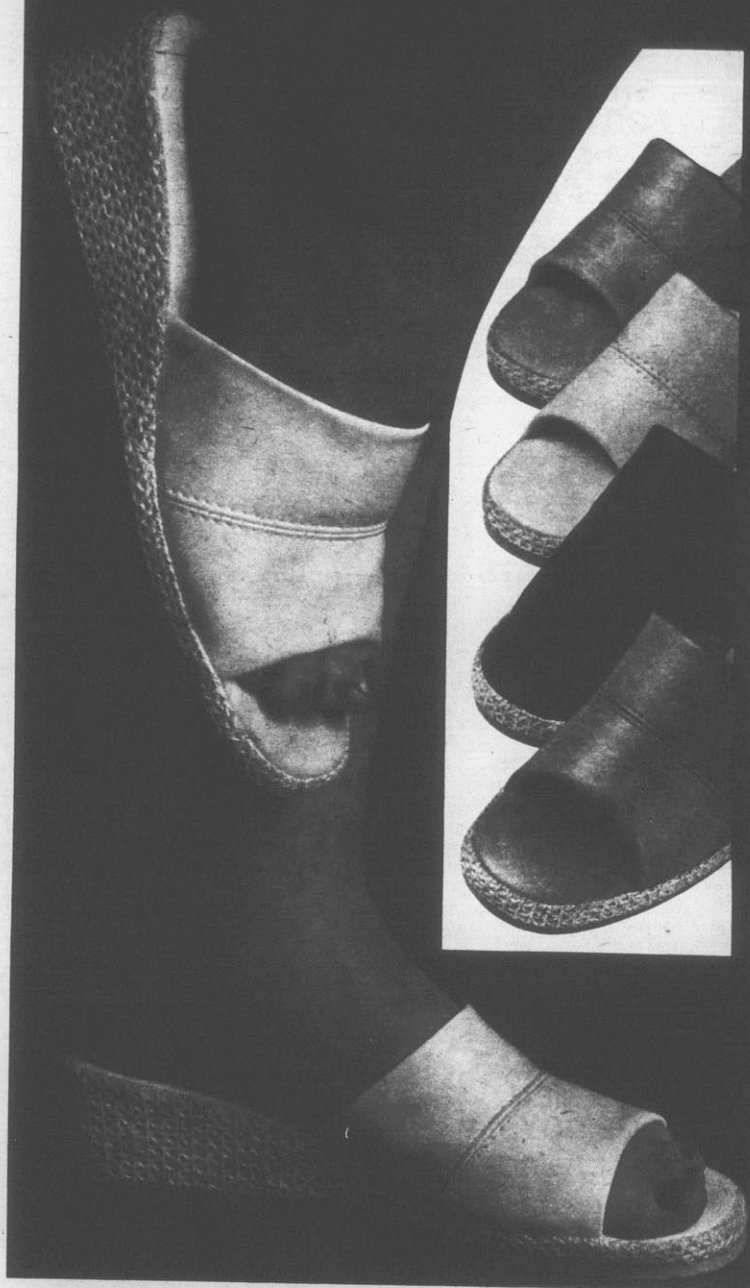
*Du Pont Reg. TM

DUPONT
Dacron

PERMANENT
PRESS

Kmart
THE SAVING PLACE

Fresh Spring Savings



WOMEN'S EASY-GOING SLIDES

Our Regular 2.80—Sale Ends Saturday

Take spring in stride with these ever-so-comfortable, lightweight slides. Soft tricot lining pampers your feet, burlap-wrapped wedge gives you a lift. Great for around the house or around the town.

2²⁰
Pr.



Women's Sizes

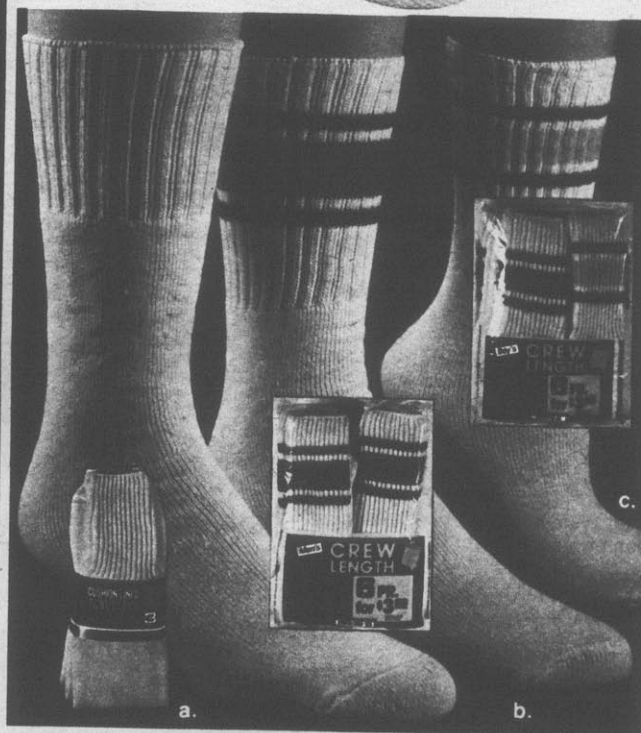
Boys' Sizes 3-6
Men's Sizes

ACTION-LOVING SPORTS OXFORDS

Your Choice
Sale Ends Sat.

2²⁰
Pr.

For men and boys (sizes 3-6)...triple-striped basketball shoes with cushioned insole for comfort. For women...snappy deck sneakers with Shell Kraton® rubber sole, foam lining.



a. MEN'S SOCKS

Our Reg. 2.57 Pkg.

3 Prs. in Pkg. **\$2**

18" tubes in white cotton/nylon. Fit 10-14. 3-pr. pack.

b. TUBE SOCKS

Our 3.88 Pkg.

6 Prs. in Pkg. **3²⁷**

Color-striped Orlon® acrylic/stretch nylon. 10-13. 6 prs.

*Du Pont Reg. TM

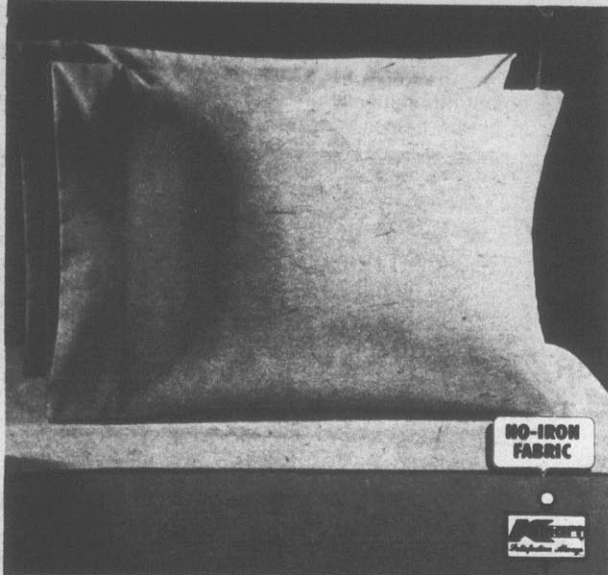
c. BOYS' SOCKS

Our 3.68 Pkg.

6 Prs. in Pkg. **3²⁷**

Orlon® acrylic/stretch nylon. Bright stripes. Fit 9-11. 6 prs.

*Du Pont Reg. TM



NO-IRON WHITE SHEETS

237
Twin*

Sale Ends Sat.

Snowy-white, no-iron sheets of polyester/cotton. 130 threads per square inch for long wear.

Pillowcases, pr., 1.87

Double Sheet*, 2.97

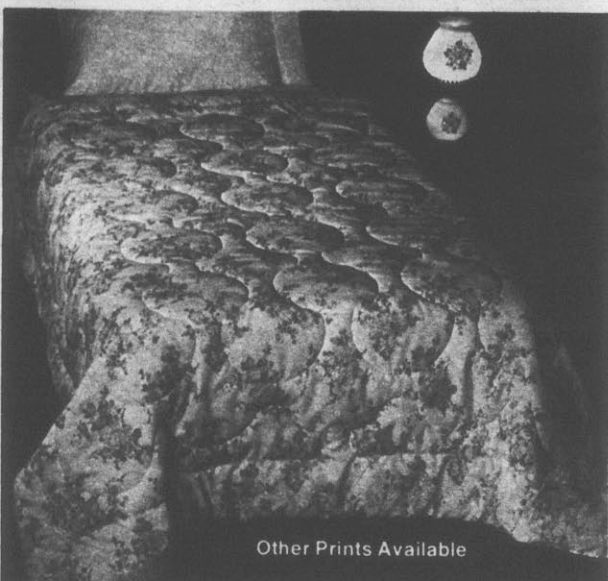
Queen Sheet*, 4.57

King Sheet* ... 6.87

King - Size Pillow-

cases, Pair ... 2.27

*Flat or fitted



PRETTY QUILTED COMFORTER

Our Reg. 12.97

9.97

Sale Ends Sat.

Colorful polyester/cotton comforters provide lightweight warmth, are non-allergenic. Fluffy polyester fiberfill, brushed nylon tricot backing. Save.

Other Prints Available



COLORFUL TOWELS AT A BUDGET PRICE

Our Reg. 1.77
Sale Ends Sat.

147
24x42"

Soft, absorbent looped cotton terry towels in bold colors. Dobby border.

Our 63¢ Washcloth, 12x12" 57¢

Our 1.17 Hand Towel, 15x25" 87¢

'FANTASY' PRINT SHEARED BATH TOWELS

Our Reg. 2.37
Sale Ends Sat.

173
22x42"

Velvety cotton/polyester terry in coordinated floral or geometric prints.

Our 1.12 Washcloth, 12x12" 73¢

Our 1.57 Hand Towel, 15x25" 1.12



Kmart
THE SAVING PLACE

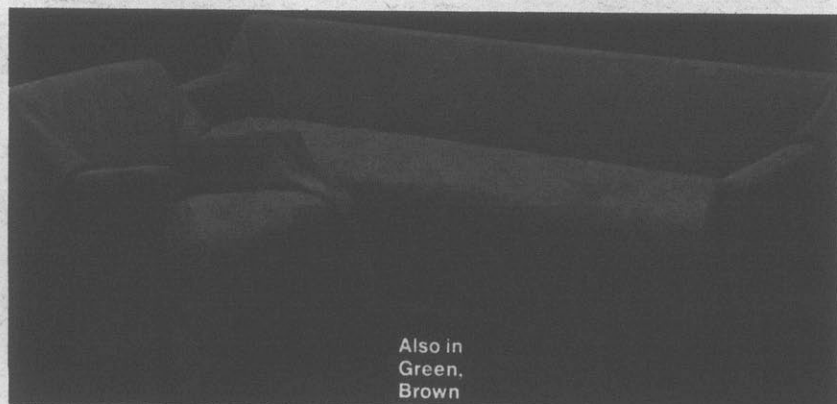
TEXTURED DECORATOR PILLOWS

Our Reg. 5.33

388

Sale Ends Sat.

Slub-look rayon/acetate/acrylic satin, plump cotton/polyester fill. Choose 14" square with luxurious fringe or 12" boxed-corner style with corded edge.



Also in
Green,
Brown

TEXTURED, FOAM-BACKED FURNITURE THROWS

Our Reg. 8.97

677
70x90"

Our Reg. 12.97

977
70x120"

Our Reg. 15.47

1177
70x140"

Give your furniture a new look while protecting it from wear and soil. Durable furniture throws of no-iron, seamless polyester/acrylic with slip-resistant bonded polyurethane foam backing. Popular decorator colors with a textured look. Machine washable.

Kmart
THE SAVING PLACE

Fresh Spring Savings



SunSensor™ LENSES

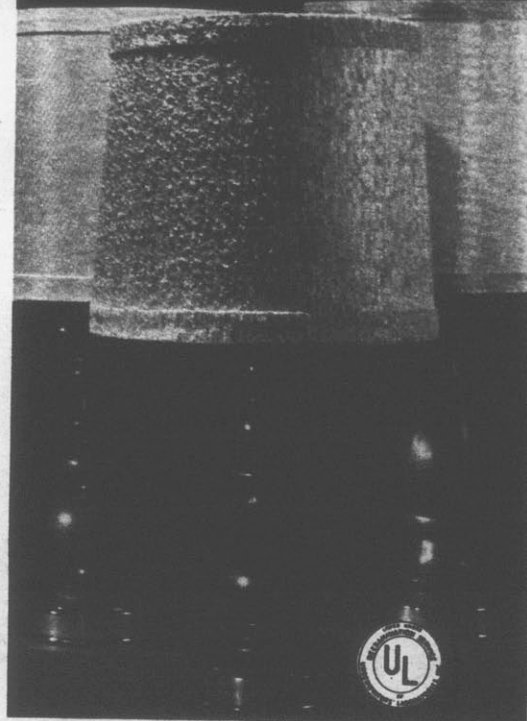
Lenses lighten indoors, darken outdoors automatically. In plastic frames.

Our 6.97

5.44
Pair

17-JEWEL WA

Fine quality watches for men and women. Many styles, yellow- or white-tone.

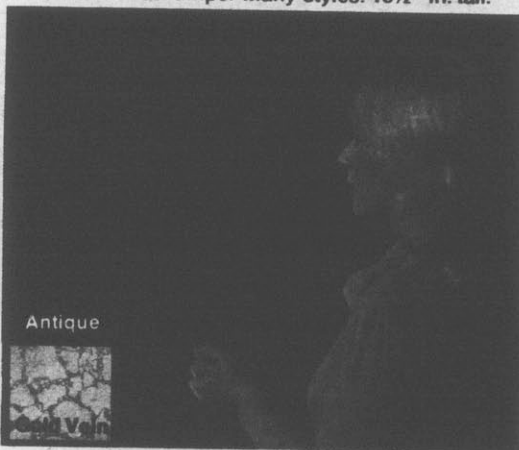


LOVELY DECORATOR LAMPS

Our Reg. 8.96
Sale Ends Sat.

4.96
Each

Light your room with the warm look of wood. Polished wooden column accented with gold-tone print and mounted on antique-brass-finished base. Fabric drum shades put the finishing touch of excellence to these lamps. Many styles. 18½"-in. tall.



12x12" MIRROR SQUARES

Reflective beauty of mirror squares add a look of spaciousness to any room. With pre-cut mounting tape.

Our Reg. 10.88, Box of 12 6.72

Our Reg. 91¢
56¢
Ea.

DOUBLE KNIT POLYESTER

Our Reg. 1.47
1.14
Yd.

Machine-washable, no-iron polyester double knit in rich solid colors. 58-60".

NO-IRON FABRIC



SET OF FOUR CUPS

Large 10-oz. cups in dishwasher-safe ironstone. Gleaming white accents most table settings. Save.

Our 1.97
1.47
Set

5-PC. NYLON TOOL SET

For use on non-stick cookware. Spatula, 2 mixing spoons, basting spoon, fork.

Our 1.27
97¢
5-Pc

DAZZLE AIRE® YARN

Our Reg. 1.16

88¢
Skein

Sale Ends Sat.

Creslan® acrylic/nylon 4-ply yarn for knitting and crocheting. Delightful solid skeins and ombres. 3-oz.*

*American Cyanamid Reg. TM
Net wt.



DURABLE BROOM

All-purpose household broom with 10" polypropylene bristles. Long-wearing and washable.

Our 1.96
1.27

REFLECTOR

It saves energy, speeds cooking. 6" or 8" size fits most electric ranges.



WATCHES

Our 21.97

17.97

KITCHEN CLOCKS

Battery-operated*
clocks in a variety
of decorative mo-
tifs and styles.
*Not included

Our 19.97

15.97

Natural
White
Brown

'CAPE COD' TIERS

Our Reg. 1.58

1.33
60x24" Pr.

Classic curtains
ruffled in tradi-
tion. Stabilized
Celanese® acetate
tricot. Tiebacks.
60x36" Pair, 1.88
60" Valance, 1.33
60x45" Pair, 2.66



COVERED CAKE PAN

Aluminum cake and util-
ity pan with see-thru cov-
er that locks tight to keep
in freshness. 13x9 1/4 x 2"

Our 2.23

1.57

WELCOME DOOR MAT

A friendly welcome at any
door. Heavy rubber mat
with ribbed, nylon brush
surface to trap dirt. 15x20"

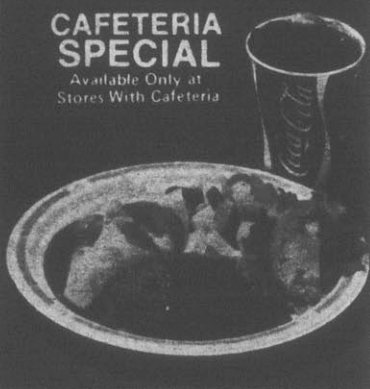
Our 2.17

1.67
Colors



CAFETERIA SPECIAL

Available Only at
Stores With Cafeteria



BOWL

Our 1.37-1.58

93¢

SALISBURY DINNER

Salisbury steak, pota-
toes, gravy, vegetable,
roll and butter, Coke.*

1.37

With 10-Oz. Coke*

*Coca-Cola and Coke are registered trade marks which
identify the same product of The Coca-Cola Company

METAL SHELVING UNITS

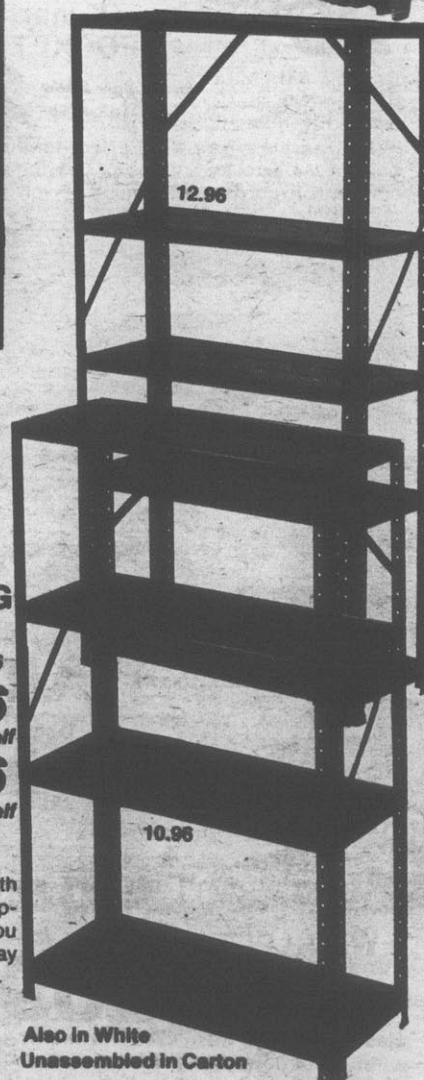
Our Reg. 12.96

10.96
4-Shelf

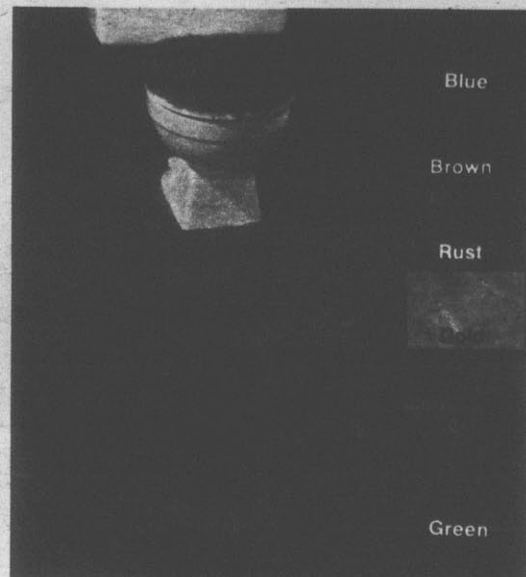
12.96
5-Shelf

Sale Ends Sat.

Sturdy units with
a very contem-
porary look let you
store and display
treasures. Save.



Also in White
Unassembled in Carton



Blue

Brown

Rust

Green

FUR-LIKE OVAL BATHROOM RUG

Our Regular 4.28
Sale Ends Saturday

2.88
24x36"

A colorful touch of deep
pile! Furry acrylic/mod-
acrylic rug with skid-resis-
tant backing. Washable.

Our 2.78, 18x30" Rug, 1.77
Our 6.28, 27x48" Rug, 4.44
Our 1.96 Lid Cover... 1.33
Our 3.27 Contour... 2.17

Green

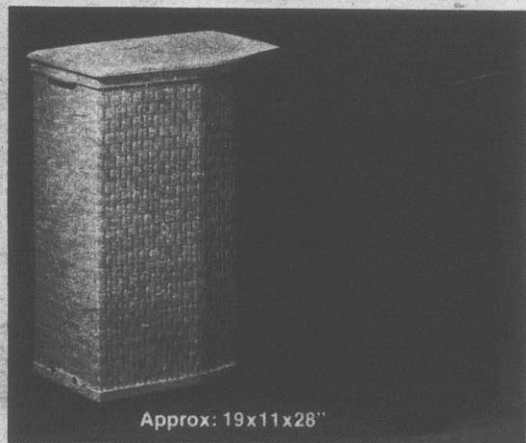
Also in
Blue
Brown
Rust
Gold

COLORFUL 3-PIECE TANK SET

Our Reg. 6.97

4.88

Soft and luxurious
decorator accent.
Tank wrap-around,
top and lid cover
...all in plushy
acrylic. Save!



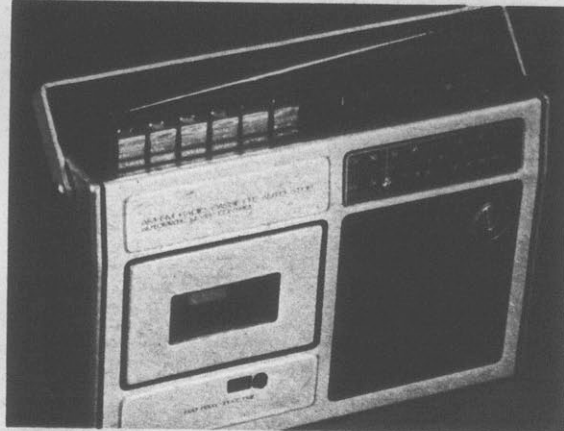
Approx: 19x11x28"

WICKER-LOOK HAMPERS

Jumbo-size hamper combines the exotic
wicker look and cushioned top. Full venti-
lation helps retard mildew and odor, lets
damp clothing air dry. Washable vinyl.

Sale Price

\$10

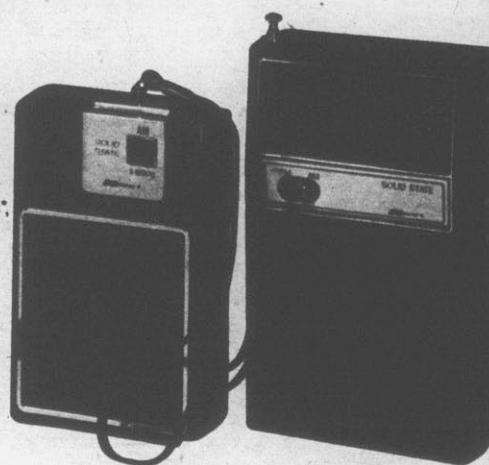


AM/FM AND CASSETTE RECORDER

Sale Ends Sat.

41⁷⁴

Portable AM/FM radio with cassette tape player/recorder with built-in microphone. Uses batteries*. Has AC line cord. *Not included



AM/FM 2-SPEAKER RADIO

Sale Ends Sat.

29⁹⁷

Portable AM/FM radio with twin speakers and twin antennas. Operates on batteries* or house current with cord. *Not included

K mart® AM POCKET RADIO

Sale Ends Saturday

2⁹⁷

Perfect take-along size! With carrying strap. Operates on 9-volt battery*. *Not included.

K mart® AM/FM POCKET RADIO

Sale Ends Saturday

7⁸⁷

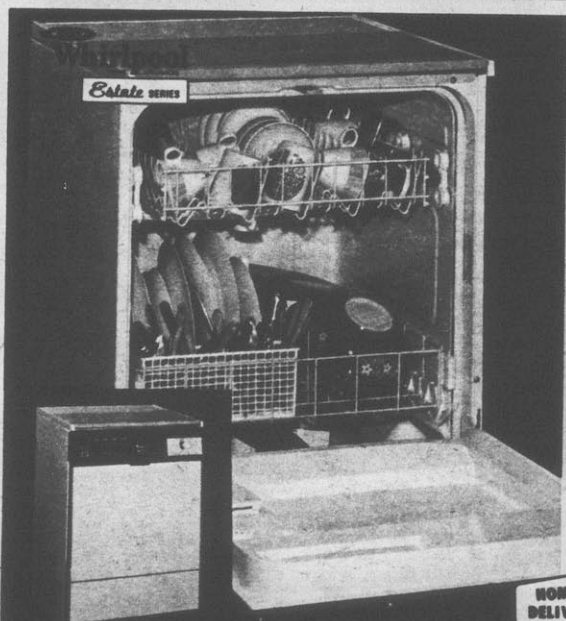
With slide-rule tuning, FM antenna, carry strap. Operates on 9-volt battery*. *Not included

PORTABLE AM/FM RADIO

Sale Ends Saturday

15⁴⁶

Slide-rule tuning. Earphone, power cord. Also uses batteries*. Has case. *Not included



Home delivery included.

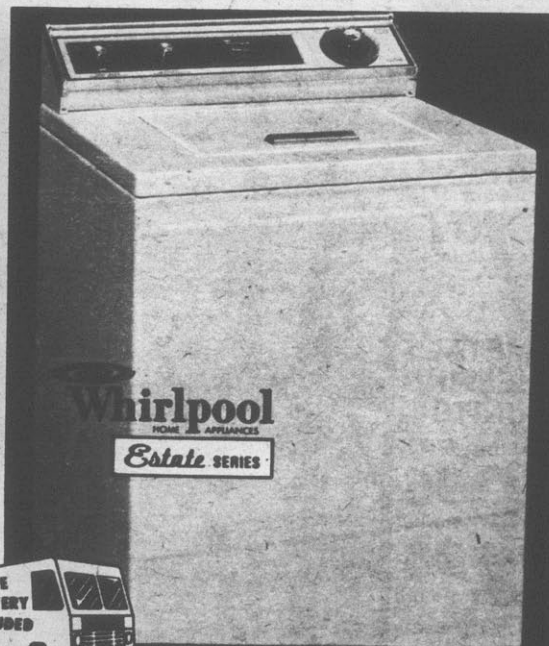
PORTABLE DISHWASHER

Also in Gold, Avocado
Sale Ends Sat.

\$259

Model SDF 4500

Takes the chore out of dishwashing! 2 automatic cycles, energy-saving dry-selector switch, 2 revolving spray arms, dual detergent dispenser, reversible wood worktop.



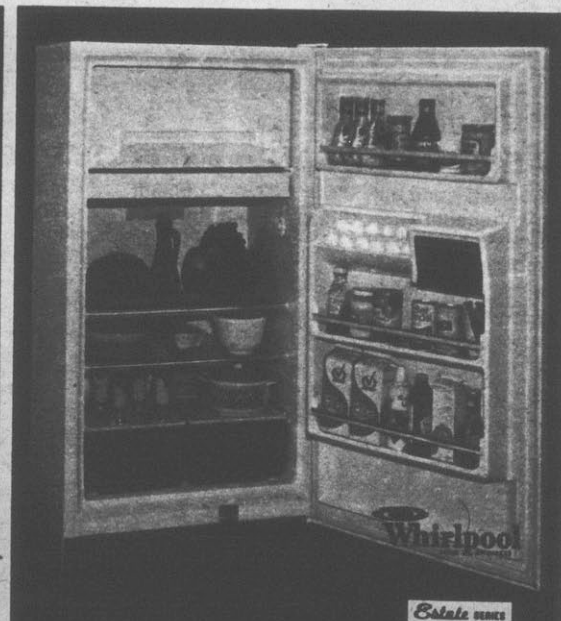
WHIRLPOOL® 3-CYCLE WASHER

White Only
Sale Ends Sat.

\$259

Model LDA 6300

Has 3 automatic wash cycles, 3 energy-saver temperatures, cool-down care, load-size water level selector, Surgilator® agitator and easy-clean lint filter.



WHIRLPOOL® REFRIGERATOR

White Only
Sale Ends Sat.

\$299

Model EEL 141ET

Gives 14 cu. ft. of storage space, including 2.26 cu. ft. freezer. With adjustable temperature control, full-width chiller tray, slide-out twin crispers. Porcelain interior.



**'PRETTY UP'
WITH OUR
DRY CURLER**

4⁸⁸

The easy way to curl hair. 'Spee-D-Curl' features stick-free coating and indicator light. Built-in stand and swivel cord.

**QUALITY
AM CLOCK
RADIO**

Sale Ends Sat.

14⁹⁷

Music from 3-inch dynamic speaker wakes you gently. Or wake to sound of alarm. 3-position selector switch.

Kmart
THE SAVING PLACE

**Fresh
Spring
Savings**



**REGINA®
ELECTRIC
BROOM**

33⁸⁸

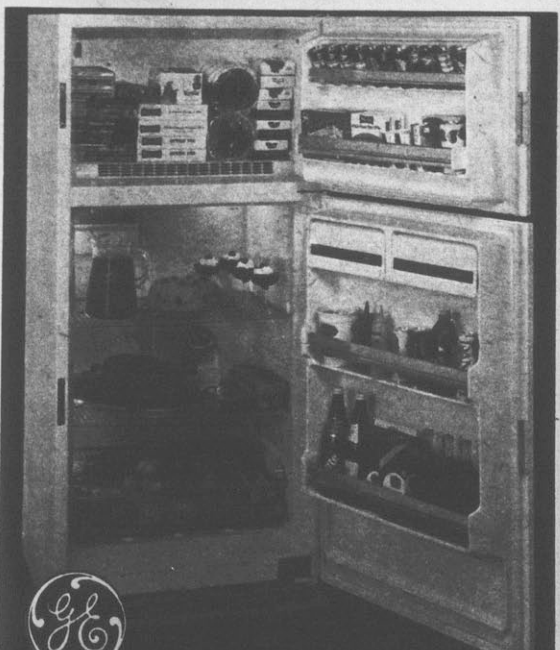
Lightweight, has 3 speeds, heavy-duty motor and adjustable 'Air Pulse Rug Pile Dial™' Edge suction.



3½-QT. CROCKERY KETTLE

Sale Ends Saturday **8⁹⁷**

Enjoy automatic slow-cooking convenience with our quality kettle. Features crockery liner, 3-position switch and clear glass cover. Recipe book. In avocado or flame.



2nd year full service contract only \$10.

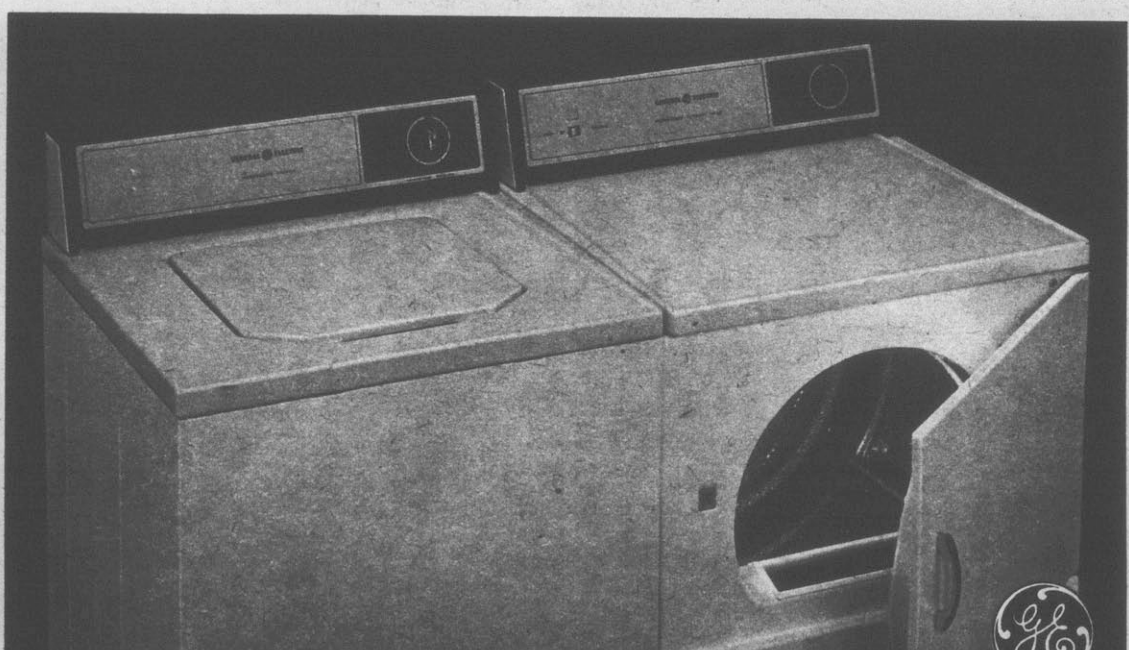
17.6 CU. FT. REFRIGERATOR

*White Only
Sale Ends Sat.*

\$367

Model
TBF18EV

GE® no-frost unit has big 4.65 cu. ft. freezer with 2 'Ice 'n Easy' trays. Power-saver switch can help reduce operating cost. Door storage. 30½" wide, 66" high.



Credit terms available.

GE® FILTER-FLO® WASHER

*White Only
Sale Ends Sat.*

\$199

Model
WWA 5000

Standard-capacity washer has famous Filter-Flo® system that traps lint in a moving, non-clogging filter. Features porcelain enamel top, lid, tub and basket.

GE® ELECTRIC CLOTHES DRYER

*White Only
Sale Ends Sat.*

\$177

Model
DDE4000

Sale-priced dryer offers standard capacity, timed cycle and regular temperature. Clothes drum has porcelain enamel finish that resists corrosion, is gentle on clothes.

Kmart
THE SAVING PLACE

Fresh Spring Savings



BATHROOM MEDICINE CABINET

Our Reg. 24.88

15.44

Sale Ends Sat.

Distinctive sculptured style with simulated wood frame. Plate glass mirror, magnetic door catch. Easy-clean polystyrene body. Recessed or surface mount.

MARBLE-TOP LAVATORY VANITY

Our Reg. 159.27

129.77

Sale Ends Sat.

Smooth, cultured marble chipsink and counter on wood-grain finish. 1 door, 2 drawers. Birch veneer composition with alderwood frame.

Faucets not included



Kmart LIMITED WARRANTY
8-year durability warranted when applied over properly prepared surface or Kmart's obligation shall be limited solely to refund of the purchase price.

Custom Tinting
At No Extra Cost

Save \$3

LATEX FLAT ENAMEL

Our Regular 9.67

6.67
Gal.

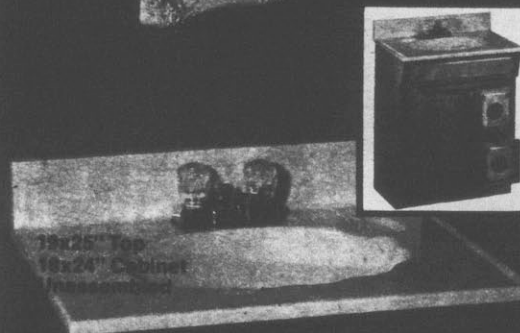
One-coat interior acrylic latex flat enamel. Spot-resistant. 8-yr. durability.

SEMI-GLOSS ENAMEL

Our Regular 10.47

7.47
Gal.

For bathroom, kitchen, woodwork. Washable, lead-free. 8-yr. durability.



LAVATORY FAUCET

Our Reg. 15.84
Sale Ends Sat.

12.44

Without pop-up. Exclusive 'water piston action.' Washer-free.

Our Reg. 23.44 with Pop-Up... 17.88



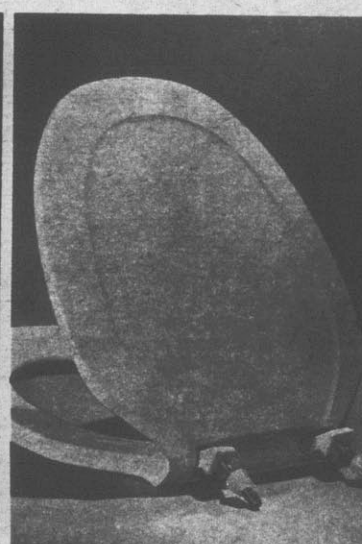
PULSATING SHOWER

Our Reg. 7.93
Sale Ends Sat.

5.97

Wall-mount showerhead with choice of three spray patterns. Installs easily.

Our Reg. 16.44 Showerhead... 9.57



NEW TOILET SEAT

Our Reg. 9.88
Sale Ends Sat.

7.33

Deluxe pearl tone plastic with concealed hinge. Fits any standard toilet. Easy to install, easy to clean.



CORK PANEL PACK

Our Reg. 2.97
Package of 4

1.97
Pkg.

Natural cork panels add beauty and soundproofing. Non-adhesive. Package of four 1x2 panels covers 8 sq. ft.

Model 203RL

DAIWA

SILVERCAST SERIES® REEL

Sale Priced

988

Medium light fresh-water action. All metal gearing. 4.1 to 1 ratio. Stainless rotor. Has 75 yds. 8# line.

REGAL SERIES® RODS

Sold in Sporting
Goods Dept.

1288

Each
Ultra light spinning or baitcasting fiberglass rods. 1- or 2-pc. chromed stainless steel guides.

Not Shown

GOLD SERIES® REEL

2988
Model
GS-20

Heavy freshwater/medium light to medium salt water. 4.8-to-1 ratio. Capacity: 350 yds. of 10# 200 yds. of 15#. Save now!



Kmart
THE SAVING PLACE

3-PC. HOODED RAINSUIT

Hooded vinyl rainsuit has detachable draw-string hood, 2 pockets.
Our 2.88, Fishing Hat, 1.97

266
Our 3.67

MEN'S WARM-UP SUIT

Acrylic suit has zippered jacket, elastic waist on pants. Ideal for jogging. Save!

1688
Our 24.88



Ultra-light
Rod

TEBCO

Omega 113
Spincast
Reel

SPINCAST COMBO

Sale Ends
Saturday

1997

Ultra-light reel has multi-disc drag, metal gears. 2-pc. fiberglass rod.
Our 3.14-3.97 Fishing Line, 2.47-2.97



*K mart Firearms and
Ammunition Policy

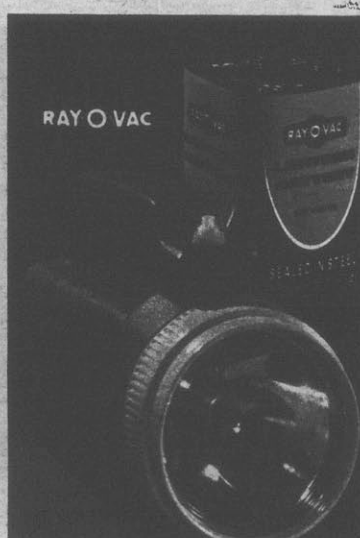
Firearms and ammunition are sold in strict compliance with Federal, State and local laws. All purchases must be picked up in person. Purchaser must be a resident of the State in which firearms and/or ammunition are sold.

MINI MAG SHELLS*

Sale Ends
Saturday

177

High velocity .22cal. long rifle, mini mag cartridges. 100 shells in handy plastic cartridge holder. Save.



LANTERN, BATTERY

Our Reg. 4.64
Sale Ends Sat.

297

Great for auto, boat, home, camping. Waterproof, break-resistant, water-proof switch. 6-volt battery.



SLEEPING BAG

Our Reg. 25.88
Sale Ends Sat.

1988

Washable nylon sleeping bag, lined with cotton flannel, insulated with 4lbs. of polyester. 33x77".
*Finished size

Installation
Available Only
in Stores with
Service Bays



'TRAVWAY® 48' BATTERY

Quality engineered for most U.S. standard and mid-size cars. Price includes installation.
Our Reg. 42.88
34⁸⁸
With Exchange



FULL-FACE HELMET

Protective helmet comes complete with flip-up shield. Available in assorted sizes and colors.
Our Reg. 28.88
21⁸⁸



K mart® MOTOR OIL

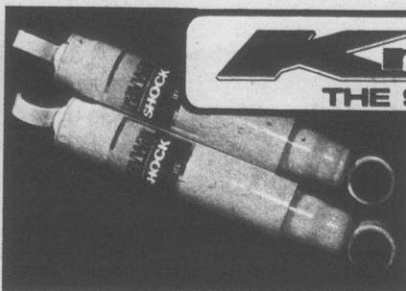
Heavy-duty 30-weight motor oil or all-weather 10W30 motor oil. Compares in every way with leading brands.
46¢ Qt.
Your Choice



21-PC. SOCKET SET

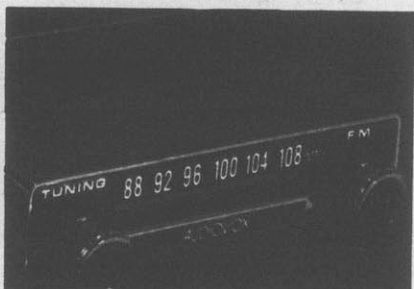
1/4"- and 3/8"-drive set with sockets, adapter, speeder, spinner handle, extension, plug socket, ratchet, case.
Our Reg. 13.88
9⁸⁸
128

Kmart
THE SAVING PLACE



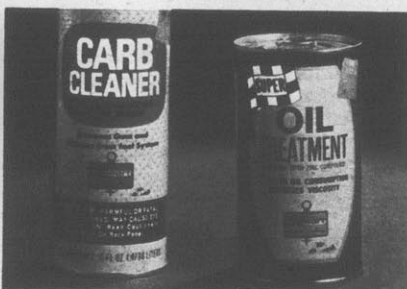
HEAVY-DUTY SHOCKS

1 3/16" piston, triple-welded mounts, 1/2" shaft. Sizes for most U.S. cars. Save now!
Our 7.88
5⁴⁸ Each
Shocks, Installed, Each 7.88



AM TO FM CONVERTER

Hear your favorite FM station! 12-volt FM converter converts AM auto radio to FM tuner.
Our Reg. 19.88
13⁸⁸



ENGINE ADDITIVE CHOICE

16-oz.* carb cleaner for improved engine performance or 15-oz.* oil treatment for reduction of oil consumption.
66¢ Ea.
Your Choice
*Fl. oz.



AUTO AIR FILTERS

Equals manufacturer's specifications. Available in sizes for most U.S. and foreign cars. Save now!
Our Reg. 2.33
2 \$3 For

Fresh Spring



MOUNTING
INCLUDED

NO TRADE-IN
REQUIRED

KM78 BLACKWALLS 4-FULL-PLY POLYESTER CORD

Our Reg. 21.88-A78x13

18⁸⁸
Plus F.E.T. 1.69 Ea.

All Tires Plus F.E.T. Ea.
Whitewalls \$2.88 More Ea.
*Whitewalls Only

SIZE	REG.	SALE	F.E.T.
B78x13	25.88	20.88	1.77
C78x14	25.88	22.88	1.93
E78x14	27.88	23.88	2.13
F78x14	28.88	25.88	2.26
G78x14	30.88	26.88	2.42
G78x15	30.88	26.88	2.45
H78x14	32.88	28.88	2.60
H78x15	32.88	28.88	2.65
L78x15*	37.32	33.88	2.93

Automotive Items Not Available At:
K mart Plaza 400 E. S. Forks Road, Raleigh, N. Carolina
K mart Plaza 1701 4th Ave. W. Charleston, W. Virginia

STEEL BELTED RADIAL WHITEWALLS

Our Reg. 49.88-BR78x13

34⁸⁸
Plus F.E.T. 1.99 Ea.

All Tires Plus F.E.T. Ea.

SIZE	REG.	SALE	F.E.T.
E78x14	57.88	44.88	2.40
FR78x14	59.88	48.88	2.58
GR78x14	64.88	51.88	2.76
GR78x15	64.88	54.88	2.83
HR78x14	68.88	54.88	2.96
HR78x15	68.88	59.88	3.03
LR78x15	72.88	62.88	3.34

Available Only
in Stores with
Service Bays

MOUNTING
INCLUDED
NO TRADE-IN
REQUIRED



Spring Home Fair

Ideas! Ideas!
Many ready
right now
in our stores,
all of them
through the
Catalog Dept.

Save on
our new
Cassini
Lily
bedroom.

JCPenney

If you don't see it in your JCPenney store, shop the Catalog Dept. in person or by phone.

On our cover: Cassini Lily Sale

Oleg Cassini patterns bedrooms with beautiful lilies scattered on a lattice-look background. Only at JCPenney.

1A. Cotton/poly draperies, foam-backed for insulation.

50x84" Reg. \$21 **Sale 16.80 pr.**

50x63" Reg. \$19 **Sale 15.20 pr.**

100x84" Reg. \$50 **Sale \$40 pr.**

75x84" Reg. \$39 **Sale 31.20 pr.**

75x63" Reg. \$35 **Sale \$28 pr.**

1B. Polyester batiste panel.

60x63" Reg. 6.99 **Sale 5.59 ea.**

60x84" Reg. 8.99 **Sale 7.19 ea.**

1C. Fully quilted poly/ rayon bedspread, poly-filled.

Twin Reg. \$35 **Sale \$28**

Full Reg. \$45 **Sale \$36**

Queen Reg. \$55 **Sale \$44**

King Reg. \$65 **Sale \$52**

1D. Poly/ rayon reversible

comforter, poly-filled.

Twin Reg. \$35 **Sale \$28**

Full Reg. \$45 **Sale \$36**

Queen Reg. \$55 **Sale \$44**

King Reg. \$65 **Sale \$52**

Pillow sham, Reg. \$15 **Sale \$12**

1E. Poly/ cotton dustruffle.

Twin Reg. \$22 **Sale 17.60**

Full Reg. \$24 **Sale 19.20**

Queen Reg. \$26 **Sale 20.80**

King Reg. \$30 **Sale \$24**

1F. Cotton/ poly percale sheets.

Twin Reg. 7.99 **Sale 6.79**

Full Reg. 8.99 **Sale 7.69**

Queen Reg. 14.99 **Sale 12.79**

King Reg. 16.99 **Sale 14.49**

Flat and fitted sheets are same price.

1G. Pillowcases, package of 2.

Standard Reg. 6.99 **Sale 5.99**

Queen Reg. 7.49 **Sale 6.39**

King Reg. 7.99 **Sale 6.79**

Sale prices

effective through

Saturday, April 8th.

Get fast delivery at low shipping
charges with all Catalog orders.

JCPenney

If you don't see it in your store, shop the Catalog Dept. in person or by phone.

Introducing Just Plaid coordinates for bed, bath.

Zesty plaid in everything from sheets to wallpaper, all fully coordinated. Totally new and exciting in dark blue/burgundy or chocolate/coffee. Only at JCPenney.

2A. Quilted poly/ cotton bedspread, poly-filled.

Twin \$30

Queen \$50

Full \$40

King \$60

2B. Poly/ cotton comforter, poly-filled.

Twin \$35

Queen \$55

Full \$45

King \$65

2C. Standard sham, \$15

2D. Cotton/ poly percale sheets.

Twin 7.99

Queen 14.99

Full 8.99

King 16.99

Flat and fitted sheets are the same price.

2E. Pillowcases, package of 2.

Standard 6.99; Queen 7.49; King 7.99

2F. Cotton/ poly draperies, foam-backed.

48x45" \$14 pr.

48x84" \$16 pr.

48x54" \$15 pr.

72x63" \$27 pr.

48x63" \$15 pr.

72x84" \$30 pr.

2G. Cotton/ poly towels.

Bath \$5; Hand 3.50; Wash 1.50

2H. Poly/ cotton shower curtain, \$20

2I. Poly/ cotton window curtain, \$20

2J. Vinyl-protected wallcoverings; pre-

pasted, dry-strippable. Double roll 11.98

2K. Venweave vinyl rollups with

valance. All 6' long.

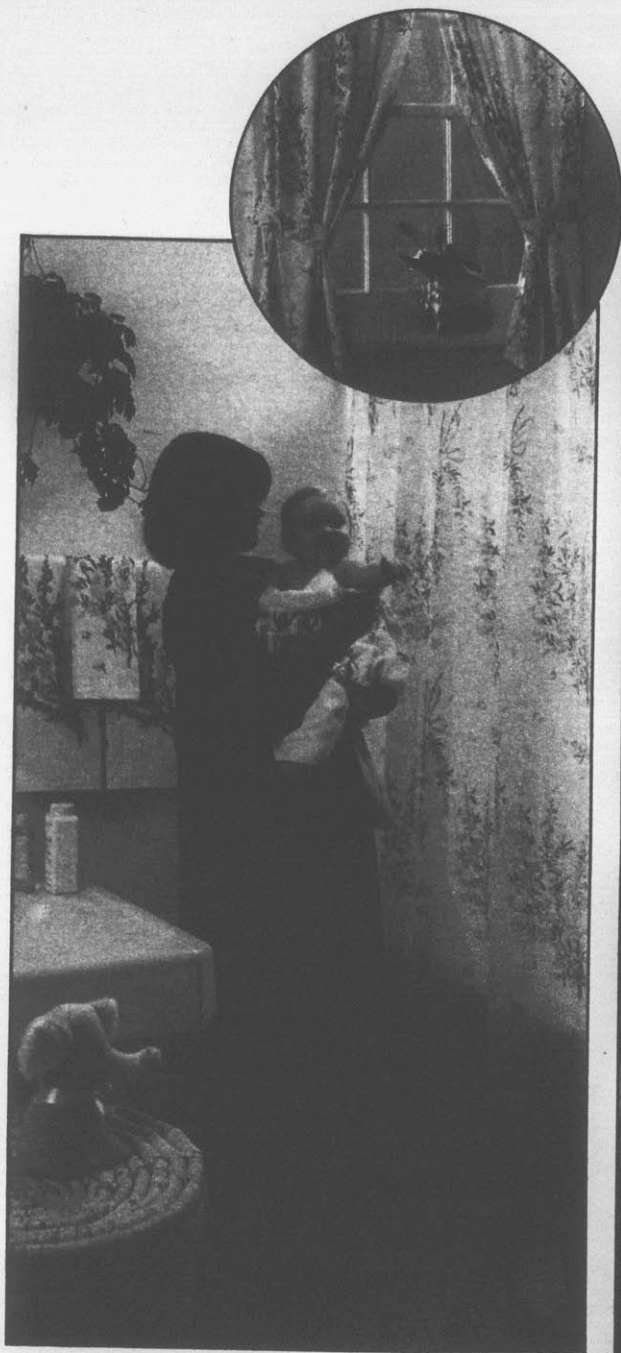
2 1/2' wide \$13

4' wide \$21

3' wide \$16

6' wide \$30

Available at large JCPenney stores or
through the JCPenney Catalog.



Oleg Cassini Garden. A bow-tied bouquet, fresh from a country garden.

3F. Cotton/polyester towels.

Bath Reg. 4.50 **Sale 3.60**

Hand Reg. \$3 **Sale 2.40**

Wash Reg. 1.50 **Sale 1.20**

3G. Poly batiste shower curtain.

70x72" Reg. \$18 **Sale 14.40**

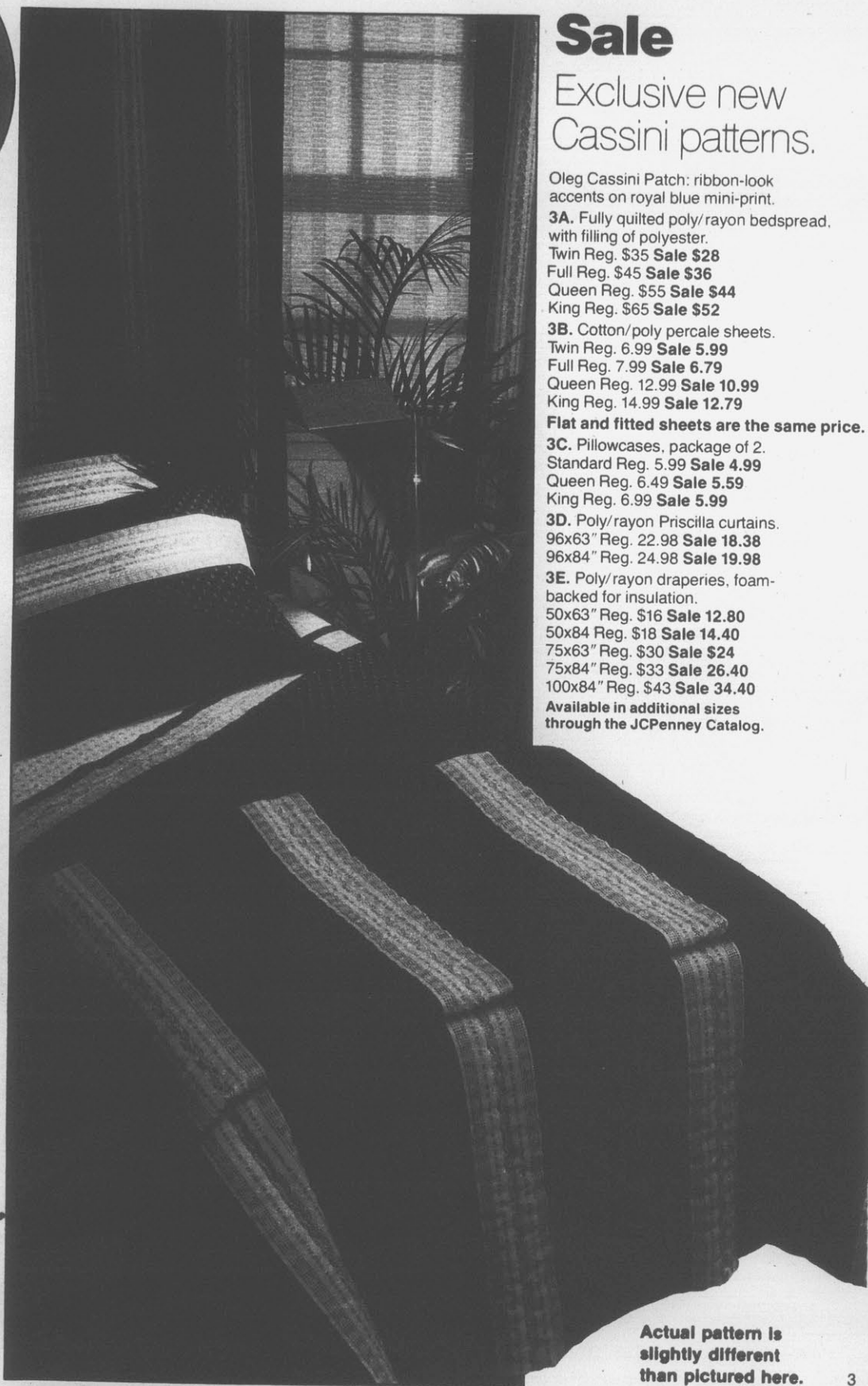
3H. Poly batiste window curtain.

68x45" Reg. \$18 **Sale 14.40**

Sale prices effective through Saturday, April 8th

Available at large JCPenney stores or through the JCPenney Catalog.

If you don't see it in your store, shop the Catalog Dept. in person or by phone.



Sale

Exclusive new Cassini patterns.

Oleg Cassini Patch: ribbon-look accents on royal blue mini-print.

3A. Fully quilted poly/ rayon bedspread, with filling of polyester.

Twin Reg. \$35 **Sale \$28**

Full Reg. \$45 **Sale \$36**

Queen Reg. \$55 **Sale \$44**

King Reg. \$65 **Sale \$52**

3B. Cotton/ poly percale sheets.

Twin Reg. 6.99 **Sale 5.99**

Full Reg. 7.99 **Sale 6.79**

Queen Reg. 12.99 **Sale 10.99**

King Reg. 14.99 **Sale 12.79**

Flat and fitted sheets are the same price.

3C. Pillowcases, package of 2.

Standard Reg. 5.99 **Sale 4.99**

Queen Reg. 6.49 **Sale 5.59**

King Reg. 6.99 **Sale 5.99**

3D. Poly/ rayon Priscilla curtains.

96x63" Reg. 22.98 **Sale 18.38**

96x84" Reg. 24.98 **Sale 19.98**

3E. Poly/ rayon draperies, foam-backed for insulation.

50x63" Reg. \$16 **Sale 12.80**

50x84 Reg. \$18 **Sale 14.40**

75x63" Reg. \$30 **Sale \$24**

75x84" Reg. \$33 **Sale 26.40**

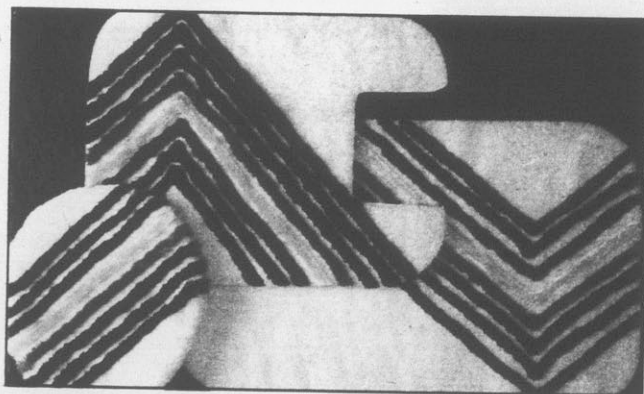
100x84" Reg. \$43 **Sale 34.40**

Available in additional sizes through the JCPenney Catalog.

Actual pattern is slightly different than pictured here.



20% off Bright stripes coordinates. Color graphics for the bath.



JCPenney Home Colors.

The easy and creative way to plan a color scheme. And build on it as new shades come into fashion. Choose from thirty-five different color families in harmonizing (not necessarily matching) tones. JCPenney Home Colors. The sure way to decorate.

If you don't see it in your store,
shop the Catalog Dept. in person or by phone.

Get fast delivery at low shipping charges with all Catalog orders.



Contemporary bands of bright stripes in primary colors or earth tones. A fresh, exciting look to brighten the bath in everything from towels to tumblers.

4A. Vinyl shower curtain.
6x6' Reg. \$7 **Sale 5.60**

4B. Vinyl window curtain.
45" Reg. \$7 **Sale 5.60**

4C. Tufted nylon bath coordinates.
21x34" Mat Reg. \$9 **Sale 7.20**
21x27" Contour Reg. \$9 **Sale 7.20**
24x40" Mat Reg. \$13 **Sale 10.40**
Lid cover Reg. \$4 **Sale 3.20**

4D. Plastic accessories.
Tumbler Reg. 1.50 **Sale 1.20**
Soap dish Reg. 1.75 **Sale 1.40**
Tissue box Reg. \$4 **Sale 3.20**
Wastebasket Reg. \$6 **Sale 4.80**

4E. Cotton/polyester towels.
Bath Reg. 4.50 **Sale 3.60**
Hand Reg. \$3 **Sale 2.40**
Wash Reg. 1.50 **Sale 1.20**

Sale prices effective through Saturday, April 8th
Available at large JCPenney stores or
through the JCPenney Catalog.

20% off

A towel sale
that really
wraps up
the savings.

5A. Satin Spray. Floral print sheared cotton/polyester with fringed end.

Bath, Reg. \$3 **Sale 2.40**

Hand, Reg. \$2 **Sale 1.60**

Wash, Reg. \$1 **Sale 80¢**

5B. Terri Suede. Suede-soft sheared cotton/polyester with dobby border.

Bath, Reg. 3.50 **Sale 2.80**

Hand, Reg. 2.50 **Sale \$2**

Wash, Reg. 1.50 **Sale 1.20**

Guest, Reg. 1.50 **Sale 1.20**

5C. Matrix. Contemporary jacquard sheared cotton/polyester solids.

Bath, Reg. \$4 **Sale 3.20**

Hand, Reg. 2.75 **Sale 2.20**

Wash, Reg. 1.75 **Sale 1.40**

5D. Mountain Scenic. Return-to-nature print of lakes and mountains on easy-care cotton/polyester.

Bath, Reg. 3.50 **Sale 2.80**

Hand, Reg. 2.50 **Sale \$2**

Wash, Reg. 1.50 **Sale 1.20**

Bath sheet, Reg. \$7 **Sale 5.60**

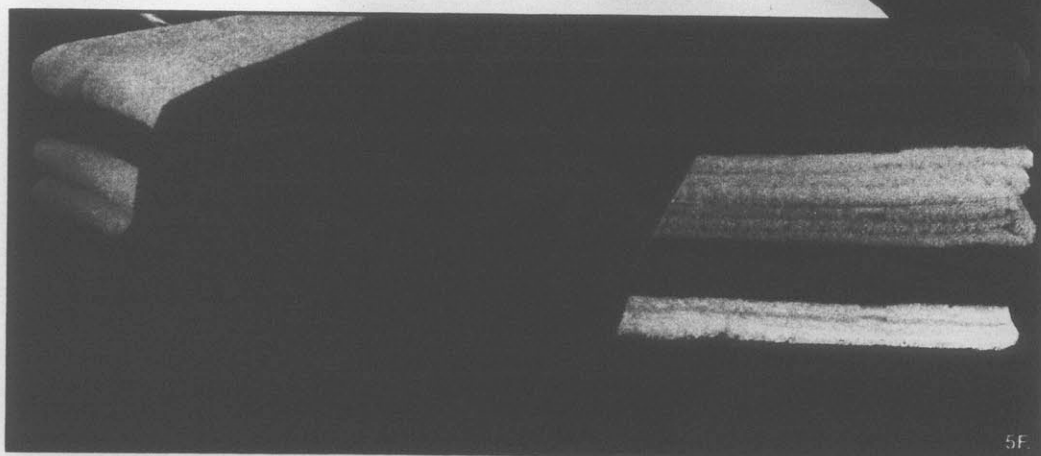
5E. Tile Tone. Plush unsheared cotton/poly terry in fashion colors.

Bath, Reg. 1.99 **Sale 1.59**

Hand, Reg. 1.29 **Sale 1.03**

Wash, Reg. 79¢ **Sale 63¢**

Sale prices effective through Saturday, April 8th. Available at large JCPenney stores. 5B, 5E, 5F available in additional colors through the JCPenney Catalog.



The JCPenney towel.
As thick and hefty
as some 6.50 towels.
Only \$5

5F. Luxuriously soft and 25" x 50" big. As absorbent as those higher-priced towels. Combed cotton and polyester in ten beautiful colors.

Hand towel, 3.50 Wash cloth, 1.50

If you don't see it in your store, shop the Catalog Dept. in person or by phone.

12% to 18% off

Ruffled Priscillas for a light, bright outlook.

6A. Berne. Easy-care poly/rayon with deep 6" eyelet ruffles. Coffee, cinnamon, willow, pale goldenrod or camel beige.
96x63" Reg. 22.99 **Sale 19.48**
96x84" Reg. 24.99 **Sale 21.23**



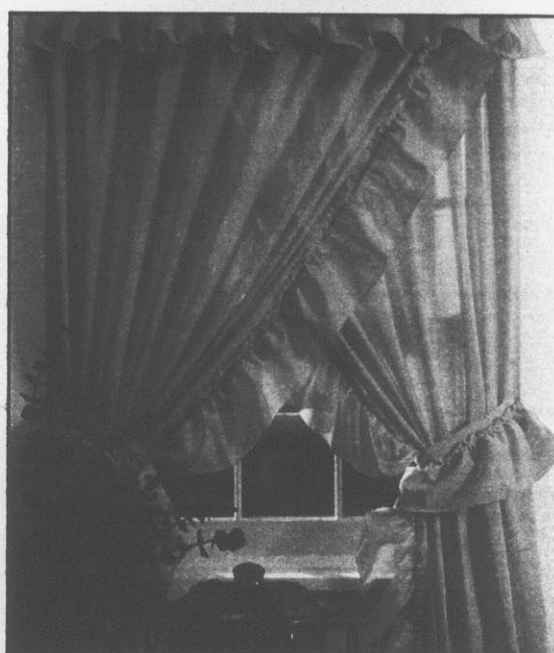
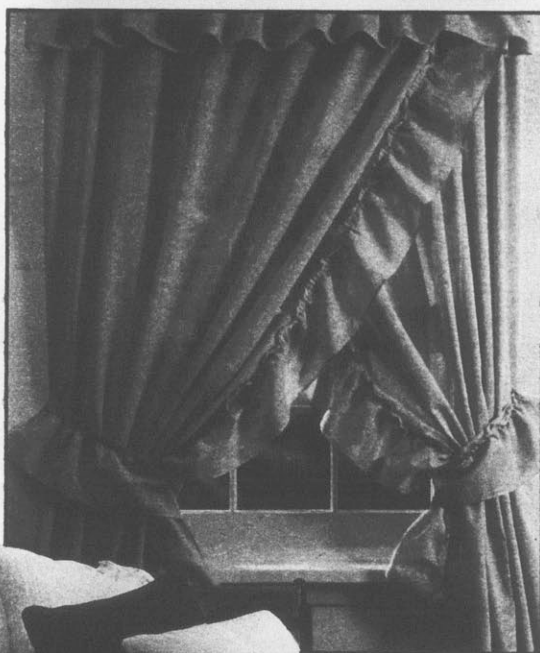
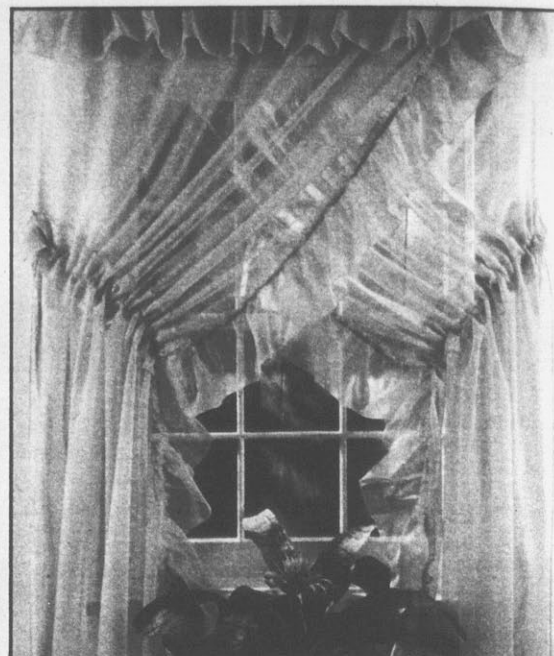
6B. Misty II. Elegant Dacron® polyester ninon with full sweep of ruffles. Pale mustard, willow, coffee, pale wheat beige or pale blue.
96x63" Reg. 10.99 **Sale 8.98**
96x81" Reg. 12.99 **Sale 11.43**



6C. Hampton. Delicate yet durable poly/cotton in pale cinnamon, mint, lemon or natural.
100x63" Reg. 12.99 **Sale 10.78**
100x84" Reg. 14.99 **Sale 13.18**



6D. Newport. Generously-ruffled poly/cotton in bright yellow, vivid red, blue, coffee, goldenrod.
100x63" Reg. 14.99 **Sale 12.49**
100x84" Reg. 16.99 **Sale 14.95**
Available in additional sizes and colors through the JCPenney Catalog.



Pile on the pillows!

6E. Regency plush rayon velvet 15" pillows. Dark coffee, cinnamon or camel. **\$5.50**

6G. Bombay hand-loomed textured cotton 15" throw pillow with fringe. Beige, brown, cinnamon, buttercup. **\$7**
26" floor cushion, **\$17**

6F. Plaid hand-loomed textured cotton 15" throw pillow with knotted fringe. Tobacco or medium blue. **\$7**
26" floor cushion, **\$17**

6H. Bright cotton sailcloth 16" pillow. Dark toast, rust, beige or hunter green. **\$5**

Sale prices effective through Saturday, April 8th.
Available at large JCPenney stores or through the JCPenney Catalog.

If you don't see it in your store, shop the Catalog Dept. in person or by phone.

7A. Bedford. Open-weave border design in cotton/polyester with polyester batiste lining. Light putty, dark pumpkin or ocean blue. 96x84" Reg. \$73 **Sale \$58 pr.** 48x84" Reg. \$30 **Sale \$27 pr.** 96x84" patio panel Reg. \$76 **Sale \$68 ea.** 72x84" Reg. \$53 **Sale \$47 pr.**

7B. Santa Fe. Textured cotton/rayon/poly/acetate/flax with polyester batiste lining. Bright goldenrod, camel beige or lt. cinnamon. 96x84" Reg. \$69 **Sale \$62 pr.** 48x84" Reg. \$30 **Sale \$27 pr.** 96x84" patio panel Reg. \$75 **Sale \$67 ea.** 72x84" Reg. \$52 **Sale \$46 pr.**

Available at large JCPenney stores. Draperies available in additional sizes and colors through the JCPenney Catalog.

\$2 to \$15 off draperies. Add a decorator touch and take away the savings.

7C. Cimmaron. Heavy-textured rayon/poly or rayon/cotton/poly in coffee beige, pumpkin spice or medium toast. 50x84" Reg. \$20 **Sale 16.99 pr.** 100x84" Reg. \$52 **Sale 44.19 pr.** 75x84" Reg. \$39 **Sale 32.99 pr.** 50x63" Reg. \$19 **Sale 15.99 pr.**

7D. Sebring. Open-weave rayon/cotton/acetate/poly in a rich, textured effect. Natural, spice or light willow. 48x84" Reg. \$15 **Sale 12.99 pr.** 48x63" Reg. \$13 **Sale \$11 pr.** 96x84" Reg. \$38 **Sale 32.99 pr.** 72x84" Reg. \$30 **Sale 25.99 pr.** **Sale prices effective through Saturday, April 8th.**

7E. Tortoise-tone bamboo rollups with valance. All 6' long. 2½' wide, **\$16** 3' wide, **\$20** 4' wide, **\$25** 6' wide, **\$38**

JCPenney

1/3 off fine lamps.
Featuring ginger jars,
natural rattan and
a brass-tone glow.

Save \$9 to \$25

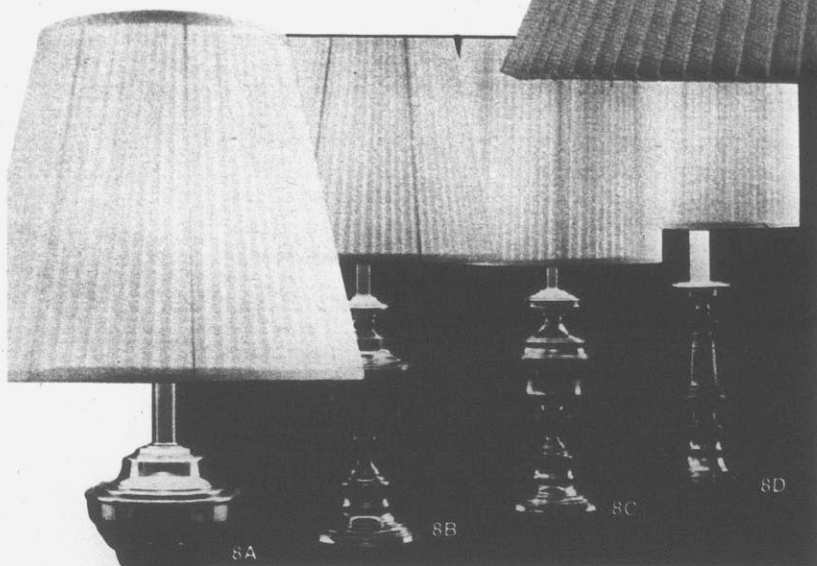
The natural look of rattan with
glistening brassstone accents. Beige
pleated linen on vinyl shades.

8F. Table lamp Reg. \$45 **Sale 29.99**

8G. Mini lamp Reg. \$28 **Sale 18.59**

8H. Table lamp Reg. \$65 **Sale 43.29**

8I. Floor lamp Reg. \$75 **Sale 49.99**



Save \$16

Collection of classic metal
shapes in a feathered Flemish
finish. Shades are off-white
pleated fabric over vinyl.

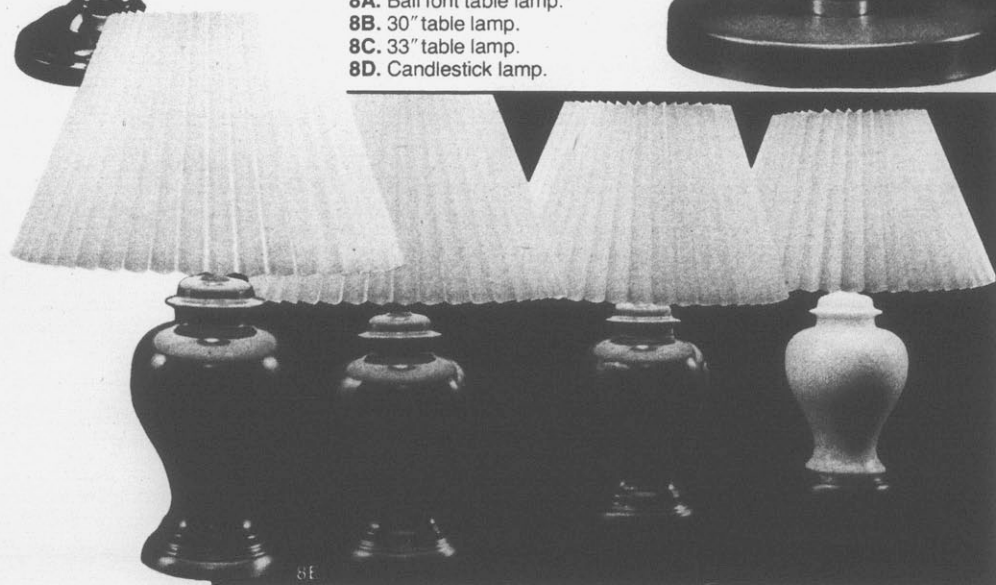
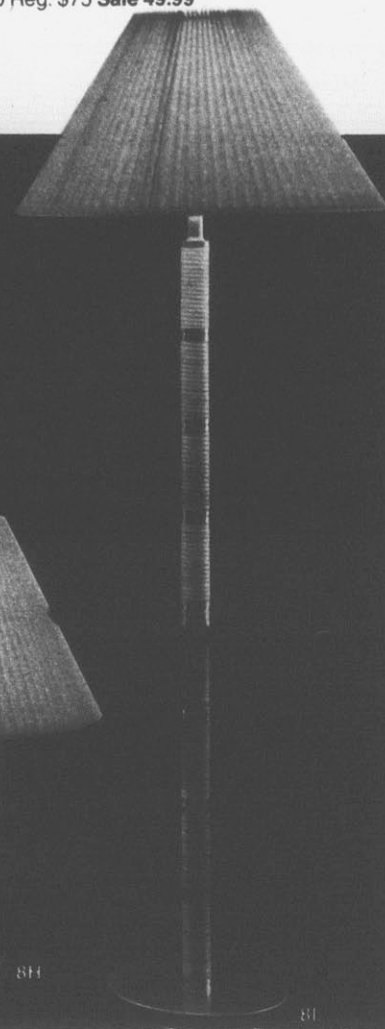
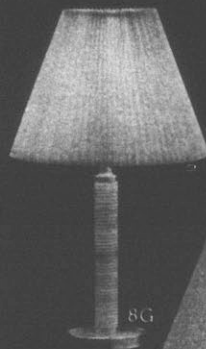
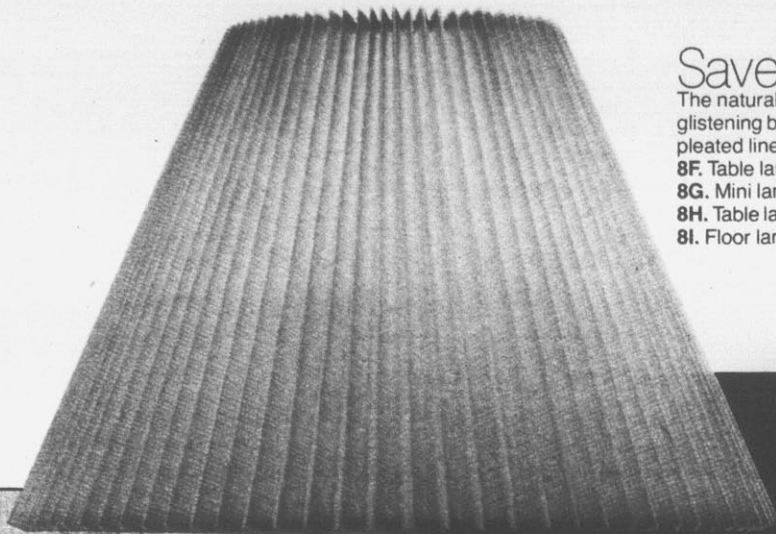
Reg. \$50 **Sale 33.29 each**

8A. Ball font table lamp.

8B. 30" table lamp.

8C. 33" table lamp.

8D. Candlestick lamp.



Save \$15

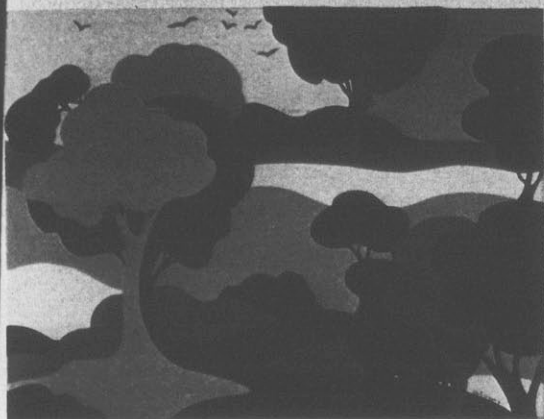
8E. High-gloss ceramic ginger jar
lamps mounted on antiqued brass
metal base. Shiny fashion colors
with cream pleated vinyl shade.

Reg. \$45 **Sale 29.99 each**

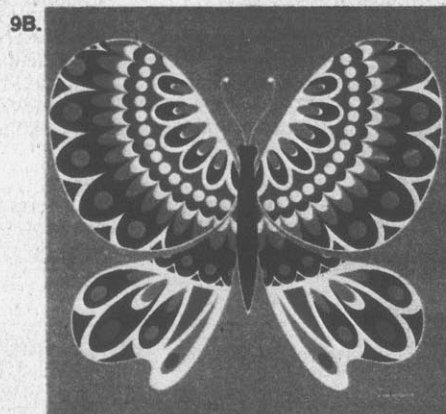
Sale prices effective through
Saturday, April 8th.

Available at large JCPenney stores
and through the JCPenney Catalog.

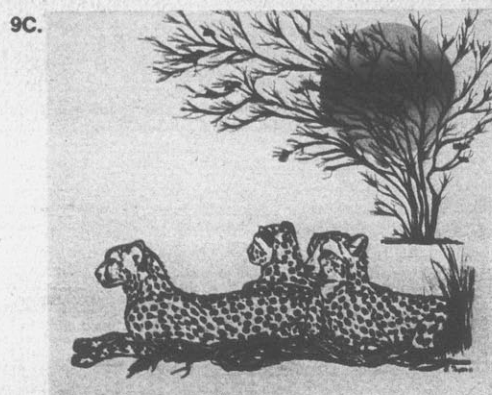
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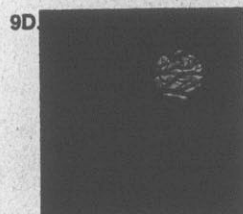
9A.



9B.



9C.



9D.



9E.



9F.



9G.



9H.



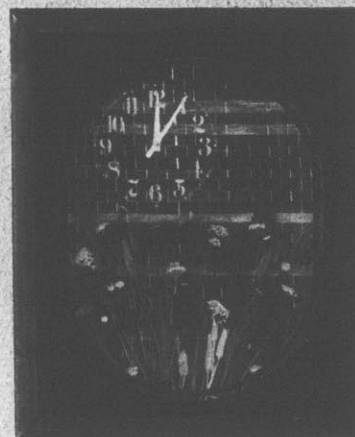
9L.



9K.



9M.



9N.



9O.



9I.



9J.

20% off.

Get some new hang-ups and save.

Fabric wall hangings add vibrant pattern and color. Silk-screened stretched canvas on pine frames. Assorted subjects.

9A. 36" x 48" Reg. \$35 **Sale \$28**

9B. 36" x 36" Reg. \$31 **Sale \$24.80**

9C. 40" x 34" Reg. \$29 **Sale \$23.20**

9D. 18" x 18" Reg. \$14 **Sale \$11.20**

9E. 9" x 12" Reg. \$7 **Sale \$5.60**

9F. Oriental floral panels with gold-leaf finish on bamboo frame. Reg. \$25 **Sale \$20**

9G. Oriental birds and florals in pine-finished embossed frame. 16" x 22". Reg. \$21 **Sale \$16.80**

9H. Oriental prints with mirror mat. 16" x 20". Reg. \$18 **Sale \$14.40**

9I. Parquet wood butcher block clock for a decorator touch. Reg. \$19 **Sale \$15.20**

9J. Contemporary Bulova kitchen clock with sweep second hand, raised numerals. Reg. 19.50 **Sale \$15.60**

9K. Charming kitchen scenes by Wendy Wheeler. Flat pine wood frame. 5" x 7". Reg. 12.99 **Sale \$10.39**

9L. Photo mirror art. Graphic clocks of scenic beauty, framed in natural hardwood. 11" x 33" size. Reg. \$39 **Sale \$31.20**

9M. Photographic art under glass. Natural hardwood frame. 8" x 11" size. Reg. 19.99 **Sale \$15.99**

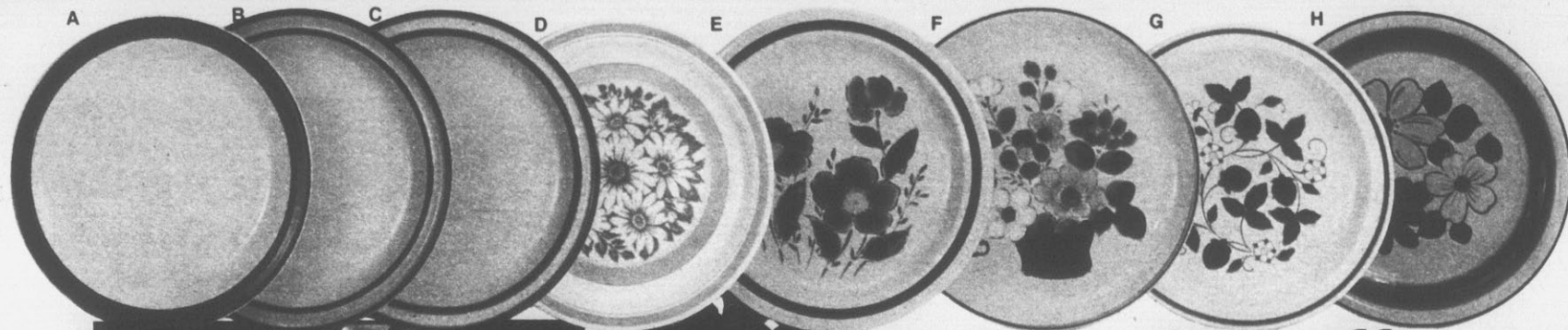
9N. Dried-flower clock in an assortment of styles with all wood frames. 16" x 20". Reg. \$36 **Sale \$28.80**

9O. Scenic clock with mirror border. Assorted styles in hardwood frame. 14" x 19" size. Reg. \$36 **Sale \$28.80**

All clocks are battery operated. Batteries not included.

Sale prices effective through Saturday, April 8th.

A wide assortment of patterns available at large JCPenney stores. Only those patterns shown are available through catalog. Order by keys above.



25% off all dinnerware and flatware.

Every dinnerware and flatware service is on sale. With so many to choose from. Ironstone and stoneware sets for gracious serving and dining. In florals, fruit designs, all-over patterns, center motifs, and more. Corningware™ not included. Find fine stainless steel flatware sets, in modern, traditional and contemporary patterns.

A wide assortment of patterns available at large JCPenney stores. Only the patterns shown are available through Catalog. Order by keys above.



10J. Handsome woodenware adds a warming, traditional touch to your kitchen.

Four-jar canister set, 34.95

Wall mug tree, 6.95*

Coffee canister, 9.95

Tea canister, 9.95

Cookie jar, 8.95

*Mugs not included

Get fast delivery at low shipping charges with all Catalog orders.

Sale prices effective through Saturday, April 8th



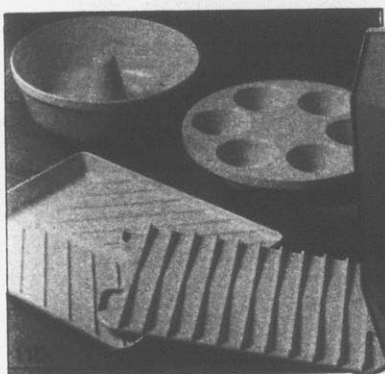
10A.

If you don't see it in your store, shop the Catalog Dept. in person or by phone.



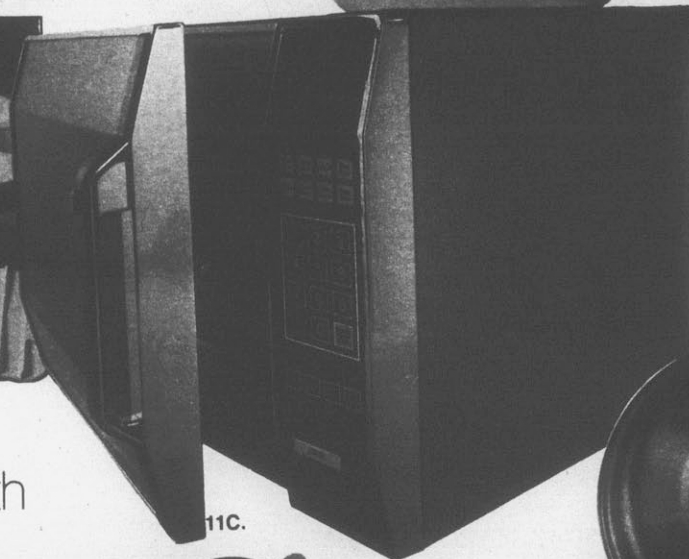
11E.

11E. Sale 59.99 Reg. 69.99. Revere 8-pc. copper bottom, stainless steel set of 1 qt. and 2 qt. covered sauce pans, 1½ qt. double boiler insert, 6 qt. covered dutch oven, 10" open fry pan. Save on matching pieces, not shown.
 2 qt. covered sauce pan, Reg. \$17 **Sale 13.99**
 8" covered skillet, Reg. \$19 **Sale 14.99**
 6-cup whistler tea kettle, Reg. \$12 **Sale 9.99**
 2 qt. solid copper tea kettle, Reg. \$22 **Sale 18.99**
 2 qt. double boiler, Reg. 25.50 **Sale 20.99**
Sale prices effective through Saturday, April 8th



\$55 off

Microwave with
touch control
Sale \$444



11C.



11C. Reg. \$499.

- Cook by time or temperature
- Four power levels
- Slow cook setting for long simmering
- Memory entry and recall for programmed cooking
- Solid state electronic controls

11D. 4-pc. microwave set goes from freezer to oven. 19.99
Available at large JCPenney stores and through the JCPenney Catalog.

JCPenney

25% off
 Wear-Ever® cookware with
 SilverStone, the premium
 non-stick surface.



11A.

11A. Sale 44.99 Reg. 59.99. Wear-Ever® with SilverStone 9-pc. non-stick aluminum cookware set of 1 qt. and 2 qt. covered sauce pans, 5 qt. covered dutch oven with meat rack, 7" and 10" open fry pans. Save on matching pieces, not shown.
 8" saute pan, Reg. 7.99 **Sale 5.99**
 10" saute pan, Reg. 9.99 **Sale 7.49**
 12" saute pan, Reg. 11.99 **Sale 8.99**
 11" griddle, Reg. 9.99 **Sale 7.49**

11B. Save 25% on our JCPenney tri-ply stainless steel cookware sets.
 7 pc. set contains 1 qt. and 2 qt. covered sauce pans, 5 qt. covered dutch oven, 10" open fry pan. Reg. 39.99 **Sale 29.99.**
 9-pc. set contains the above plus 3 qt. covered saucepan. Reg. 49.99 **Sale 37.49**



11B.

If you don't see it in your store, shop the Catalog Dept. in person or by phone.



\$80 off

Posture Supreme
queen-size
mattress set.
Sale 259.95

On all Catalog orders for mattresses,
we pay the freight.

16A. Reg. 339.95. Mattress and boxspring with super-firm comfort. Hundreds of inner-spring coils provide body support and firmness. Covered in multi-needle quilted damask. Extra layer of polyurethane foam and heavy layer of felt for added comfort.

Twin mattress or foundation.

Reg. 109.95 each **Sale 84.95 each**

Full mattress or foundation.

Reg. 139.95 each **Sale 114.95 each**

King set. Reg. 469.95 **Sale 359.95**

16B. Brass-plated Victorian-style head-

board. Twin, Reg. 109.95 **Sale 89.95**

Full, Reg. 119.95 **Sale 99.95**

Queen, Reg. 129.95 **Sale 109.95**

King, Reg. 149.95 **Sale 129.95**

**Sale prices effective through
Saturday, April 8th.**

16C. Deluxe metal bedframe.

Twin, **24.95** Queen, **29.95** King/Queen, **39.95**

If you don't see it in your store, shop
the Catalog Dept. In person or by phone.

JCPenney

If for some unforeseen reason, an advertised item is not in our store, or catalog, we will either make the merchandise available to you at a later date or, at our option, offer you an equal or better item at the advertised price.

EVENT STARTS WEDNESDAY, MARCH 29, 1978

GREENVILLE, NORTH CAROLINA

PITT PLAZA

Open Monday thru Saturday 10 a.m. to 9:30 p.m.

Store Phone: 756-1190 Catalog Phone: 756-2145

Advertising Supplement to the DAILY REFLECTOR, Wednesday, March 29, 1978