

Nixon Condition Is Described 'Critical'

By RICHARD SALTUS
Associated Press Writer
LONG BEACH, Calif. (AP) — Former President Richard M. Nixon is in critical condition today after lapsing into shock for three hours and experiencing internal bleeding following surgery for phlebitis.



R. M. NIXON

the statement to carry the seriousness it denoted.

But a source close to the situation later confided, "I know the doctors are worried" about Nixon's chances of survival.

In a statement read by Nager, Dr. John C. Lungren said a team of physicians administered "countershock measures for three hours until a stable vascular (circulation) condition was once again restored" late Tuesday.

He added, "The patient is still considered critical." Lungren said Nixon, 61, was under round-the-clock care by a team of specially trained intensive care nurses and that Dr. Eldon B. Hickman, the cardiovascular specialist who performed the operation, would spend the night near Nixon. Nixon's wife, Pat, was with Nixon after the surgery. A Nixon aide described her as "strained and trying to keep herself up during these difficult times."

Mrs. Nixon was later joined by Nixon's longtime personal secretary, Rose Mary Woods, and the two Nixon daughters, Tricia Nixon Cox and Julie Nixon Eisenhower, who flew

in from the East Coast.

Mrs. Nixon and her two daughters remained with the former president until late Tuesday night and then went to the Nixons' seaside villa at San Clemente, 50 miles south of Long Beach, so the former president could have "undisturbed rest," said a Nixon aide.

A White House spokesman sent word that President Ford was praying for Nixon. Lungren said Nixon's pulse rate had increased and he had a slight fever. He said Nixon was receiving medication intravenously.

Twelve hours earlier, surgeons had attached a plastic clip — resembling a clothespin with teeth — to a vein in Nixon's groin to control a newly discovered blood clot resulting from the phlebitis in his left leg. The jaw-like clip allows blood to flow, but impedes the movement of life-threatening clots to the heart and lungs.

In Memphis, Tenn., Dr. Robert M. Miles, inventor of the surgical clip used in Nixon's operation, said that postoperative hemorrhage is infrequent and patient shock is rare in that type of surgery.

A five-man medical team participated in the hour-long operation which started at 5:30 a.m. Tuesday. After the operation — described as relatively simple — doctors told a news conference that the former chief executive was "doing well."

Hickman, an assistant professor of surgery at the UCLA School of Medicine, called the operation "uneventful" and said, "Mr. Nixon is doing well ... recovering in the normal manner."

But just over six hours later, Nixon slipped into vascular shock which arrested the circulation of his blood for three hours before doctors and nurses were able to "stabilize" his condition.



YASSER ARAFAT, leader of the Palestine Liberation Front, sitting among Arab heads of state at the 7th Arab Summit conference in Rabat, flashes the V sign at closing session Tuesday night. (AP Wirephoto)

\$9.6 Millions Will Be Asked In ECU Funds

East Carolina University would receive \$9,600,000 in capital improvement funds in the higher education budget approved by the UNC Board of Governors Monday for submission to the Advisory Budget Commission.

The budget requests are part of an overall \$121,696,000 capital improvements budget for the state's universities for 1975-76 and \$58,423,000 for 1976-77. The requests will be included in the overall state budget requests to be considered by the Advisory Budget Commission and acted

on by the 1975 General Assembly.

Included in the proposed budget is \$2,073,000 for renovation of the old Wahl-Coates School on the main campus for use by the speech and dramatics departments. Some \$82,000 has already been appropriated for planning this project. The building has been used by the two departments since Wahl-Coates was moved to a new building on E. Fifth Street.

There is \$856,000 in the budget for a planetarium building. The university has already received \$44,000 from the state for planning this project and there are some private funds on hand.

The budget calls for appropriation of \$1,027,000 for a new administration building of 25,000 square feet and \$242,000 for construction of a new chancellor's residence of 7,500 square feet.

The largest item in the budget for ECU capital improvements is \$4,945,000 to construct a new School of Education building of 112,000 square feet. That construction would free the present building to be fully used by the psychology department.

Other items in the capital improvements budget for ECU:

- Update master plan, \$50,000.
- Draining 12 acres for intramural fields, \$90,000.
- Reconstructing track and

(Continued on page 10)

Billions Are Pledged To Israeli Enemy Neighbors

RABAT, Morocco (AP) — The Arab summit conference has ended with a pledge of more than \$2 billion a year in oil money to Israel's enemy neighbors: Egypt, Syria, Jordan and the guerrillas of the Palestine Liberation Organization.

The four-day conference's other major action was the recognition of the PLO as the government of a future independent Palestinian state on the West Bank of the Jordan River, occupied by Israel since the 1967 war.

The decision was another big boost in prestige for the PLO and its chief, Yasir Arafat. But Israeli Information Minister

Aharon Yariv said the Jewish state would not hand over the territory to the guerrillas.

Conference sources said Egypt and Syria will each get \$1 billion a year of the "confrontation" funds for the next four years; Jordan will get \$300 million, and the PLO was allotted \$50 million.

In addition, a single payment of \$190 million will be made to South Yemen for a 99-year lease on its Perim island, commanding the Bab al Mandab strait at the southern end of the Red Sea. All shipping to and from Elat, Israel's southern port, must pass through the strait, and Egypt, Saudi Arabia and Abu Dhabi are reported stationing naval forces there.

Conference sources said Saudi Arabia, Kuwait, Qatar and the United Arab Emirates would be the chief contributors. It was the first time the Arab oil countries agreed on concerted financial support for the campaign against Israel.

Israel's refusal to agree to a future PLO government on the West Bank appeared to freeze the Israeli occupation of the former Jordanian territory indefinitely and to promise future intensification of the Arab guerrilla campaign against Israel.

But the conference left Presidents Anwar Sadat of Egypt and Hafez Assad of Syria

free to continue bilateral peace negotiations with Israel using Secretary of State Henry A. Kissinger as their intermediary.

City Personnel Officer Named

City Manager Bill Carstarphen announced the appointment of Robert F. Bird as the city's first personnel officer. Bird, 32, will assume his duties here on Nov. 9, Carstarphen reported.

As personnel officer, Bird will be responsible for employment, training, employee communications, wage administration, health and safety programs, employee benefits administration, salary administration, and other aspects of the city's personnel program.

An Asheville native and graduate of East Carolina University, the new personnel officer is currently personnel manager with Hanes Knitwear in Winston-Salem.

He is a member of the American Society of Personnel Administration and the Eastern North Carolina Personnel Association.

Carstarphen, who noted that the city received in excess of 65 applications for the personnel position which was created by

the City Council in July of this year, described Bird as a "seasoned, professional personnel administrator, who will bring to the city organization a strong background in all areas of personnel management."



ROBERT BIRD

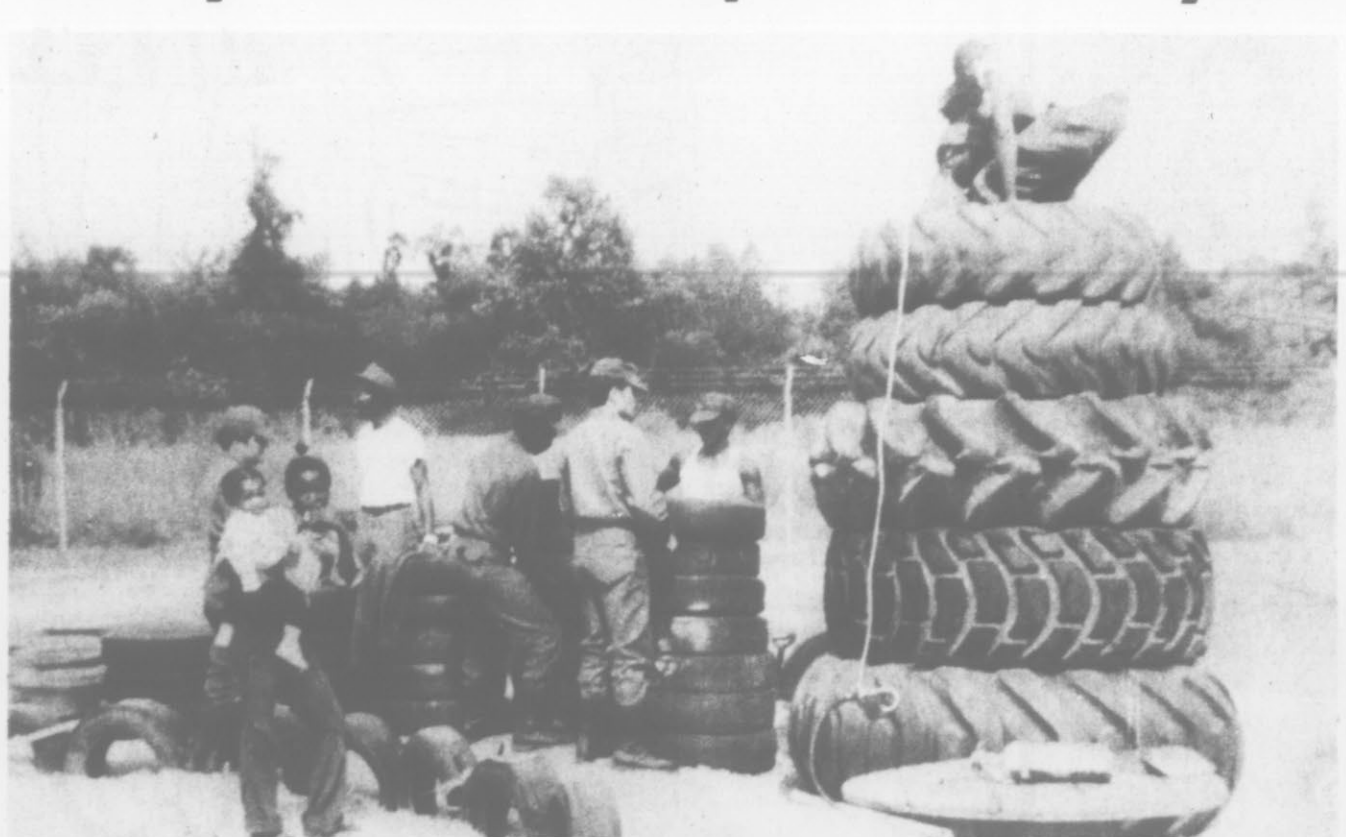
All Invited

Townpeople, students—everyone is invited to the Razzmatazz Pep Rally on the Hill Thursday at 7:30 p.m.

The rally, to be held on the hill where most of the new dorms are located between Tenth and 14th Street on the ECU campus is to boost team morale for the Homecoming game against the Citadel Saturday at 1:30. This is the last home game of the season and is an important one insofar as the team's standing is concerned.

The theme of Homecoming this year is "The 50's", and the rally will be in keeping with the theme. The public is urged to attend.

Many Hands Helped At Moyewood Playground



VOLUNTEER LABOR... In constructing playground equipment at the Moyewood Playground was a major contribution by members of the 388th Supply Com-

pany of the U.S. Army Reserve unit. Here, several of the men are shown working with an assortment of discarded tires. (Photo by Christine Power)

By JERRY RAYNOR
Reflector Staff Writer
The Moyewood Playground, not too long ago had little appeal to the children of the neighborhood. Now, thanks to the combined efforts of the children, members of several military units, local merchants and Greenville officials, the place is bustling all over with rugged home-made play equipment that brings a constant flow of children here to play away non-school hours.

The transition of what was simply a play space to an exciting area of activity has been under the guidance of VISTA volunteer Christine (Chris) Power, whose job is to work with the children and adults of the Moyewood community to assess their needs and to find practical ways to respond to them.

"One of the first things that became evident is that there were a great number of children from about four to 14 who had no area of their own in which to get together," Chris said.

Chris pointed out that two play areas exist in Moyewood. "One is for residents of Moyewood, but because of its small size and standards construction it suffered from overuse and fell into disrepair.

"The second play area," she added, "is for the use of pre-school day care center operated by the Moyewood Center. Though larger than the other area it is not available for play use by older children in the area."

As part of their training in community work, VISTA people are made aware of many alternatives in working in neighborhood projects. One major alternative open in any location is that of using sturdy discards that can be transformed into playground equipment — old tires, railroad ties, telephone poles, ropes, chain and other heavy durable items suitable for construction of sturdy equipment.

"The first thing I did was to work with the kids," Chris said. "I got children (Continued on page 10)

REFLECTOR

HOTLINE

752-1336



Hotline gets things done for you. Call 752-1336 and tell your problem or your sound-off or mail it to Hotline, The Daily Reflector, Box 1967, Greenville, N.C. 27834.

Because of the large numbers received, Hotline can answer and publish only those items considered most pertinent to our readers. Names must be given, but only initials will be used. Transcribing is done once a day, but the phone service is available 24 hours a day.

AMENDMENT NOT PUBLICIZED

Small grocers in this area are in a panic because they're having to increase their food inventories by Friday (Nov. 1) to include \$1,500 worth of food items (based on wholesale prices) in order to keep their fortified wine permits. The ABC officers say this includes only what is on the U.S. Department of Agriculture food stamp list. Why can't the rest of our "non-alcoholic" inventory be included? This is working extra hardship right when inflation is practically ruining us anyway. C. H.

Hotline called the ABC Board Office in Raleigh and talked to Tom Whitaker, hearing officer and counsel to the ABC Board which enacted the ruling. He said the Board made the ruling several months ago "to strengthen the legislators' idea of only ABC stores, drug stores, groceries, and restaurants' selling fortified wines." They did amend the ruling only last week to include paper products, soft drinks, and household cleaning supplies, though, he said. Told that at least some local grocers hadn't been made aware of the amendment, he said, "Maybe some of our officers haven't gotten the word yet."

A local ABC officer said he has received a release about the change, but said it would take him some time to advise all the wine permit holders he checks.

In the meantime, people like you are knocking out walls and borrowing money to stock the necessary "food inventory."

WE DIDN'T SIGN

We have received a letter from the City of Greenville threatening to foreclose on our house and lot for \$164.48 due for curbing costs on our property frontage. We did not sign for this work to be done and we've been repairing our car ever since because of the way it messed up our driveway. We have been sending four children through school and college and, especially with the way inflation is hitting us now, we don't have the money to pay this bill, a debt we don't feel we made. Mrs. L. C.

As was pointed out in a Hotline item Friday, Oct. 11, by law the City cannot forgive a debt for street improvement. And, according to law, even though you didn't sign, if 51 per cent of the property owners on your street did, then you as a property owner, are responsible for the portion which runs in front of your lot. City Tax Collector Al Averett suggested you come to see him. He said he would help you arrange payment however it would accommodate you best. Say, even if you pay only \$10 a month, in a year and a half you could have the debt behind you.

City Engineer Charles Holliday says he will check your driveway and see if work done incorrectly there could be responsible for your car repair problems.

Vincent-Tripp Vows Exchanged Should Be Grateful, Not Grumbling

By Abigail Van Buren
© 1974 by The Chicago Tribune

Miss Elizabeth Ann Tripp daughter of Mr. and Mrs. James Harold Tripp of Greenville, and James Dalton Vincent, son of Mr. and Mrs. J. T. Vincent of Grimesland, were united in marriage Sunday afternoon at four o'clock at the Black Jack Free Will Baptist Church.

The Rev. Bobby Bazen performed the double ring ceremony. Wedding music was played throughout the ceremony.

Given in marriage by her father, the bride wore a formal length gown of white jersey knot designed with a portrait neckline encircled with white floral Venise lace. The modified empire waistline featured a band of matching Venise lace. Appliques of lace trimmed the long fitted sleeves and flared skirt which extended into an attached chapel length train.

Miss Becky Ellington was maid of honor. She wore a gown of blue crepe polyester with an empire waist. She wore a wide brimmed hat to match her dress and carried a long-stemmed mum.

Bridesmaids were Betty Lou Tripp, Debbie Tripp and Geneva Tripp, sisters of the bride. They wore dresses like the maid of honor in pink crepe polyester. They also wore matching wide brimmed hats and each carried a long-stemmed mum.

Miss Terrie Spencer of Black Jack, cousin of the bride, was flower girl. She wore a white formal gown with a flowered

background designed like that of the bridesmaids and carried a basket of rose petals.

Billy Spencer was best man and ushers were Tony Tripp and Curtis Spencer, cousins of the bride, and PFC Raymond Warren.

The mother of the bride wore a blue formal with matching accessories. The mother of the bridegroom selected a yellow formal with matching accessories. They both wore corsages of white carnations.

Mrs. Jean Evans of Black Jack directed the wedding.

Following the ceremony, a reception was held for the wedding party and guests.

The table was centered with an arrangement of pink and white carnations in a silver candelabra.

For a wedding trip to unannounced points, the bride changed into a pants suit and wore the corsage lifted from her bridal bouquet.

The bride is a graduate of J. H. Rose High School and is employed as a dental assistant by Dr. Jasper Lewis. The bridegroom is a graduate of D. H. Conley High School and is employed by Parker and Allen of Greenville.

An after-rehearsal party was held Saturday night at the church fellowship hall given by the bridegroom's mother and Mrs. Joyce Spencer, foster mother.

The table was centered with a pink and white centerpiece.



MRS. JAMES DALTON VINCENT

Pilot Club Contributes To REAP

The Pilot Club of Greenville has made another donation in its continuing efforts toward 'Friendship and Service'.

Four-hundred dollars and an additional pledge of \$100 has been given for specially designed playground equipment for the Remedial Education Activities Program, a part of the Division of Continuing Education at East Carolina University.

The playground is located at the Development Evaluation Clinic on Charles Street and was designed as a model for N. C. Developmental Day Care Centers.

Mrs. Juanita McCarthy, Pilot Club president, stated that several members are serving as volunteers to assist the professional staff as this project was adopted by the club as a

continuing service project as well as to help financially with unmet needs.

Bounty Asked For Childless

MONTPELLIER, France (WNS) — The French government still pays its nation's women for having children. Women's Libbers among the college students have called for a complete reversal of the "old-fashioned De Gaulle policy." Marguerite Causse, spokeswoman for the coeds, reports that they are writing to President Giscard d'Estaing to demand state bounty for not having children and for pursuing a career instead.

mayonnaise products and salad dressings. Keep these cost cutting ideas in mind as you grocery shop.

Homemaker's Haven

By Addie Gore
Pitt Home Agent

Urge To Cook

What gives a woman the urge to cook? There are several psychological drives to blame it on.

It may be you like to cook to please the family. Many women don't consider themselves full-fledged wives and mothers until they've acquired some ability in preparing a wide assortment of dishes.

Or the health of the family may be your thing. Nutrition may be the prime goal—getting the right foods in front of the family for their daily needs.

With some women, the reason they like to cook is to escape the boredom of other household chores. It's fun to try new and challenging recipes when life gets dull around the house.

In many cases — a woman's cooking reflects her hopes and moods. Cooking becomes a means of expression — a chance to be creative.

With other women, it's a case of pinching pennies. It becomes a point of honor to prepare attractive meals as economically as possible. And by being both a wise shopper and a creative cook, a homemaker can cut corners to save her family from waste of both money and food.

How old a woman is may determine her interest in cooking. The newlywed may go the limit on trying the new and usual — while the family woman cooks to please her husband and children.

But after she's older, a woman may again strive for the sensational in new and interesting dishes.

What spurs you on to better cooking?

Dry Peas

Dry peas are an interesting and versatile food that can hold variety and protein to meals. What's more, you can use them whole in soups, casseroles, dips, hor d'oeuvres or in vegetable dishes.

Dry peas combine well with meats and make an excellent ingredient in stuffing for peppers. And right now they are in abundant supply.

When you plan meals, keep in mind that green dry peas have a more distinctive flavor than yellow dry ones. Even so, the yellow ones are very popular in this part of the country.

Another type — dry split PEAS — are specially grown whole peas that are dried and that are broken in half after their skins are removed. They are used mainly for split pea soup.

Whether you buy green, yellow, whole or split peas is really up to you — they can be used interchangeably in many recipes.

And, if you don't find a grade — such as U. S. Number one — on the package, you can still buy high quality peas.

First, try to buy peas in cellophane bags or other "see through" types of packages, such as cardboard boxes with a cellophane "window."

Peas should have a bright, uniform color. Loss of color usually indicates long storage, lack of freshness and a product

that will take longer to cook. Eating quality, however, is not affected.

Look for peas that are uniform in size. Mixed sizes will result in uneven cooking, since smaller peas cook faster than larger ones.

Cracked seed coats, foreign material and pinholes caused by insect damage are other signs of a low quality product.

After buying dry peas, store them in a cool, dry place in a tightly covered container. Stored in this manner, they'll keep their quality for several months.

Mayonnaise vs. Salad Dressing
Jars of mayonnaise and salad dressing may look a lot alike at the grocery store. But there are differences in ingredients and costs.

If you want to save money, consider using salad dressing. Mayonnaise is more expensive because it must contain at least sixty-five per cent oil by weight. But minimum oil content for salad dressing is only thirteen per cent.

But whichever you choose, you save if you buy the large size jar. You'll usually pay less per pint when you buy a pint jar rather than two half pints. And you may increase savings even more by purchasing a quart or half gallon size.

The brand name also affect price. Most store brand salad dressings cost less than nationally advertised ones. And the same goes for mayonnaise store brands, too.

So there are differences in

HEAR
The Gethsemane Quartet
SUNDAY, NOV. 3
7:00 P.M.



People's Bible Church
264 By-Pass West

Services will begin at 7:00 p.m. Don't miss hearing this wonderful quartet sing the praises of God. Come expecting a great time in the Lord.

Blount-Harvey Presents A Special 3 Day Fur Sale

Thursday, Oct. 31st thru Saturday, Nov. 2nd.

Mr. Larry Gregg will present his collection of "Mr. J" furs. Luxurious Mink stoles, capes, jackets, strollers, and combinations of fur and leathers that will make every fashion-conscious woman say, "This is MY fur year!"

"Mr. J" is the fur you can be sure will give you years of reliable and enjoyable wear; their stamp of approval means you are getting a top quality garment at a fair price. Mr. Gregg will be most happy to help you select the fur most suited to your individual taste.



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"Home Owned & Operated For Over 50 Years"

THEM. True, but this works only if you start listening to your children when they are very young. The advice is splendid for parents of infants, but it's about 32 years too late for Texas Mother.

DEAR ABBY: A while ago you had a "confidential to Virgo" to the effect that to correct a person who has mispronounced a word is cruel when done in the presence of others. I agree.

What about the mispronunciation of names? I have an uncommon name, and when someone mispronounces it—and this happens frequently—I always correct that person politely but immediately, even if it must be done in the presence of others (which, unfortunately, is usually the situation.) UNCOMMON NAME

DEAR UNCOMMON: That's the exception.

Iron-on patches can be used for inside as well as outside reinforcement on clothing. Use them in spots that get tough wear—knees, elbows and pants seats.

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Psychologist Discusses Problems In Divorce

By SANDRA GITTENS
NEW YORK (AP) — With one out of every three marriages in this country ending in divorce, psychologist Sonya Kiel-Friedman and divorce attorney Henry Baskin have taken a unique step in trying to alleviate the burdens and problems faced by millions contemplating divorce.

"I've Had It, You've Had It! Advice on Divorce from a Lawyer and a Psychologist" is the handbook which evolved from the creative efforts of these two individuals. And, according to Dr. Kiel-Friedman, consulting psychologist and marriage counselor at the Psychological Resources Center in Birmingham, Mich., it was written to "make it apparent that very few marriages in this country are really happy."

"People come into marriage with the wrong set of values, with no preparation and with no realistic expectations. Expecting that one person is going to meet the totality of their needs, that one is never going to change and that one doesn't have to prepare for or to communicate about these things — where there is an unconditional contract," she says.

As a divorce psychologist, Dr. Kiel-Friedman looks at the psychological effects divorce has on the many people involved. With a piercing look she says, "If people only knew what divorce was all about they would never start to believe that stuff about creative divorce."

She and Baskin have worked together on several divorce cases. Often taking separate stands, they have compiled their professional advice from the different problems they've faced. Questions and answers covering grounds for divorce, children, property and real or imagined hurts are expounded upon in an effort to dispel the naivete concerning these real-life situations.

"Unfortunately," Dr. Kiel-Friedman says, "we often run a repetitious department. Most people go out and select a second mate very much like the first so that there is never any point where they have examined what occurred to cause the first divorce. Maybe if they examined what happened in the first place they would stop that chain which goes on and on. This is what the book is all about."

Dr. Kiel-Friedman believes we make it too easy to get married in this country and very often people get married as adolescents lacking in self-sufficiency. "More to the point," she says, "I think this idea of individual pursuit of happiness which takes preference over everything else allows many American parents to remain adolescents themselves."

There're so busy coming into their own they're unreasonable parents."

Children, of course, suffer a great deal during and after an unstable marriage. One function Dr. Kiel-Friedman serves is to try and stabilize at least one parent so the child can develop a healthy outlook on life. She complains that often divorcing couples use children as pawns by separating sisters and brothers or taking out emotional hurts on their children.

"What we have got to start looking at in this country is a way to preserve some kind of stabilizing influence for children," she says. "Even if a couple is still together but is going through a transitional stage, day care or some other option should be provided for these children," she suggests.

"An attempt to get divorce with dignity is what divorce counseling is all about, which is to say, even if you can't live and love together, don't you have an obligation to work together somehow and bring up your children to be mentally healthy human beings?" she asks.

She claims women have got to start becoming self-sufficient and give up the child-like role they've been accustomed to. Yet, Dr. Kiel-Friedman points out, they have the obligation to see to it that men catch up with them concerning the new ideas on women's liberation.

"I think very often women are striking out, feeling in order to be equal they have to be identical. They are taking upon themselves some of the worse aspects of masculinity and applying it in a practical form."

"For example," she continues, "we have a lot of middle-class ladies who are abandoning their families just as they have accused their men of doing. They have accused their men of not wanting to be a parent, and they don't want to be a parent. They've accused their men of never being home, and they chose never to be home. But who provides the example for children, who provides the example one for another? It all gets back to the point that most of us marry as adolescents," she says.

What Dr. Kiel-Friedman would like to see put into effect are some practical and realistic programs geared toward the marriage-minded. Noting that in Hungary they insist that people applying for a marriage license take courses in budgeting, family planning, sex education, inter-personal relationships and the like, she wonders why there are no such programs made available here. She also wonders why there is no such thing as divorce insurance where, if the marriage survives, the couple could enjoy the money in their old age, and

if it fails, the children would be provided for or the wife could use the money getting an education to support herself and the children. Dr. Kiel-Friedman even envisions legal contracts being drawn by the marriage parties which would state what they expected to get out of the relationship, with renewal options every year.

"Henry Baskin and myself kind of got it together and it's been interesting," she says. "We have two different perspectives and we often disagree."

"I don't think that the law is fair, by any means. I think you take what you get, and very often somebody will end up with the short end of the stick. Divorce is the only game in which everybody can turn out to be a loser," she insists.

"But we did look at what really happens with people in entanglements and found that if people only really knew what divorce was about maybe they would try and take a step back to preserve what they already have," she said.

Halloween Party Held Monday

Members of Alpha Omega Chapter of ESA entertained at a Halloween party Monday night for participants in Activities for Exceptional Adults held at Elm Street Recreation Center.

Dressed in Halloween costumes, honorees played games which was directed by several sorority sisters and Alice Keene, group director. Halloween favors and candy were also distributed.

Bill Twine, an ECU student and volunteer worker for the group, assisted during the evening's activities.

One of the sorority's activities is working with similar groups and other activities and parties are planned throughout the sorority year.

Sorority sisters attending the party were Barbara Woods, Mildred Hecker, Barbara Zicherman, Margaret Roberts, Louise Spain, Carolyn Crisp, Nellie Taylor, Shirley Westbrook and Hazel Lovett, who will be transferring to the chapter.

Household Hints

Home frozen fresh raw chicken should be held in a zero-degree freezer no longer than four to six months. Home-cooked chicken, about two months.

Machine-made buttonholes will look better and last longer if before the garment is worn you reinforce them with old-fashioned handmade buttonhole stitches.



She Studies Healing Of People Days And On Books At Night

By David Williamson
DURHAM—Dr. Elizabeth King has a love affair going with books.

She spends her days in Dr. Nicholas Georgiade's Plastic Surgery Research Laboratory at Duke University Medical Center conducting studies on burn infections and burn victim treatment, and she has a family to care for at home.

But in the quiet moments she has reserved for herself, she spends time with books. It's not unusual for someone to find satisfaction in books. Dr. King, however, carries her interest in books a bit further than most people.

She takes injured books and makes them well again.

Dr. King practices the ancient art of bookbinding, a profession which predates the printing press by many centuries. She has been a binder of books for the past five years, and she's taken lessons in the craft from Edward McLean, a master bookbinder who created fine bindings for many of the volumes in the university's Rare Book Room.

"Books are just my thing," the mother of four boys said. "I'm in love with them. I always wanted to have a fine library with leather-bound books of my own, but I knew I'd never be able to afford one, so I started binding them myself."

But as luck would have it, Dr. King's skills have brought a host of requests from friends, and she spends a large part of her hobby

time binding the books of others. Also, she repairs books in the medical school library's valuable Trent Collection.

"My own library isn't growing very fast at this rate," the Duke alumna admitted with a smile.

Bookbinding in the old style consumes a lot of time. A complete job of binding takes anywhere from 10 to 15 hours of actual work, she said, and then depending on the weather and humidity, perhaps a week or so to dry.

You need a fair amount of equipment to do it properly, and the imported Nigerian goatskin most popular in bindings runs about \$5 a square foot. Since Dr. King can't possibly charge a firm hourly rate for each of her creations, she isn't getting rich in this line of work either.

To give an idea of how involved the process of binding a book is, she briefly outlined some of the steps.

First, the old cover of the book must be carefully removed. Then, the pages are clamped together firmly, sewn together in "signatures" and pounded to spread the folds for a rounded back. Next, the binder places the covers of thick cardboard of weed in their proper position and removes excess glue by a washing process. Then the book, half finished, is left to dry in a press.

When dry, the volume gets a "head band," a lining and a thorough sanding to smooth out any small lumps which would show through the cover. Next the

leather which will become the cover is shaved very thin, pasted to the back, and tied down securely. If cloth fabric is to be used, it then takes its place beneath the leather back panel.

After this, the components are trimmed, and the inside cover lined. The "tipping in" of end sheets follows, and finally, tooling, pressing and oiling complete the job.

Dr. King says she spends 15-50 hours a week binding "special books"—those with meaning for her family or for other families. She also teaches the art to one student at a time over many months. Occasionally, she offers something for sale at a local crafts store, but at the end of the year she just about breaks even, if you don't count her time.

Is it worth it? She calls it "a joy."

Engagement Announced

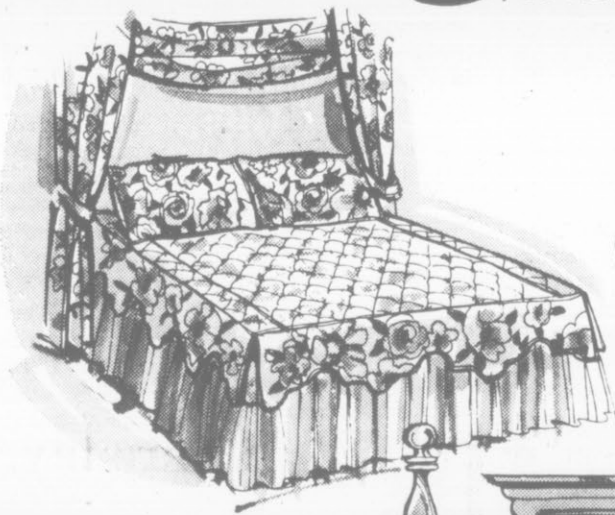
MISS FRANCES JEAN WORTHINGTON, . . . is the daughter of Mr. and Mrs. Ben Frank Worthington of Winterville, who announce her engagement to Marvin Ray Blount, son of Mr. and Mrs. Robert Lee Blount of Winterville. The wedding will take place Dec. 28.

Try theirs, then try ours...

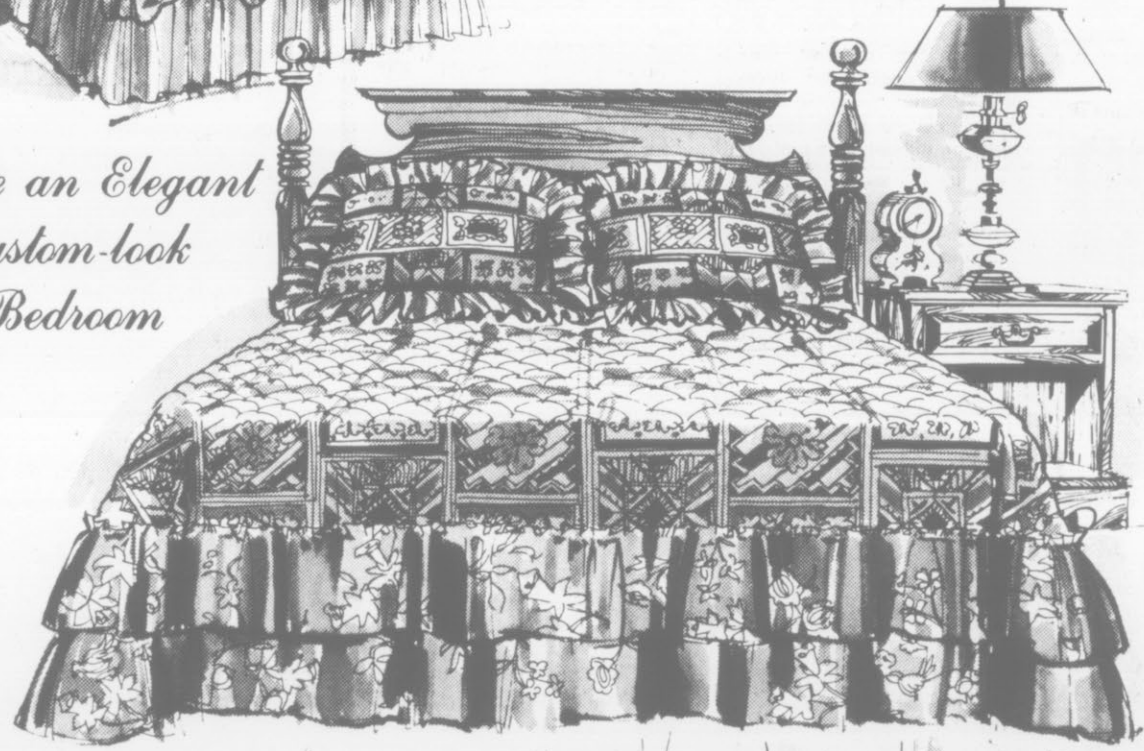
Canned Fruits and Vegetables

Blount-Harvey ANNOUNCES

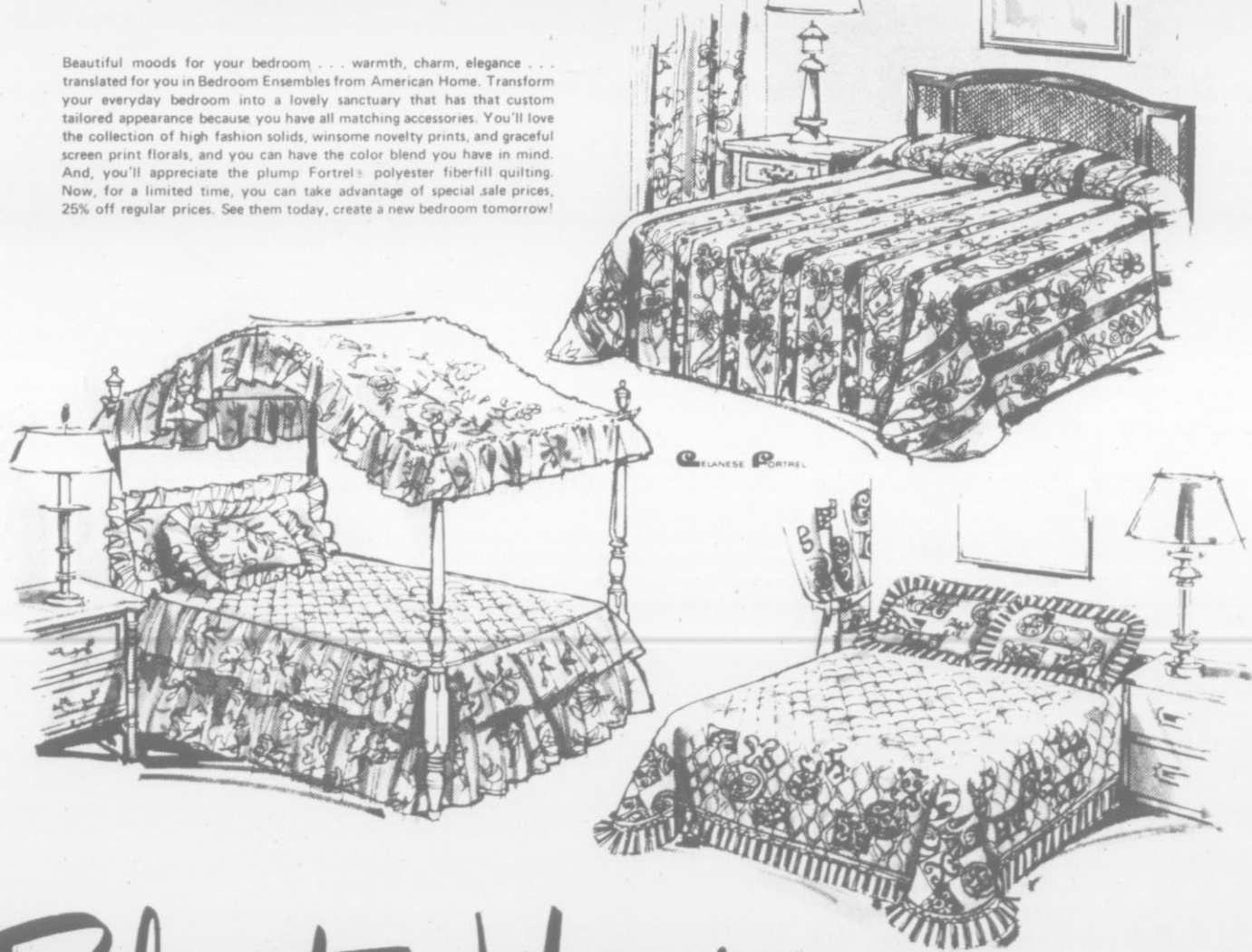
American Home Customized Bedspreads... now 25% OFF Regular Prices



Create an Elegant Custom-look Bedroom



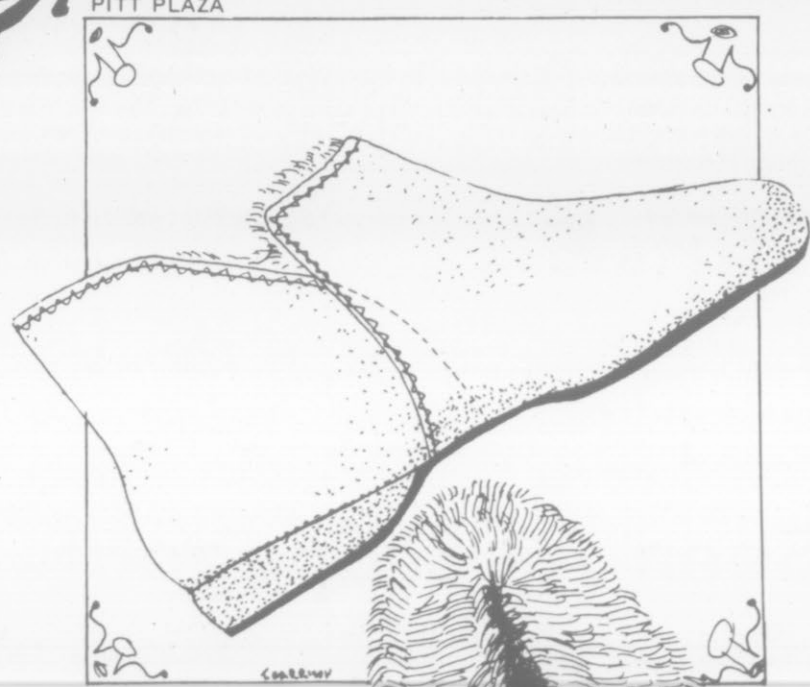
Beautiful moods for your bedroom . . . warmth, charm, elegance . . . translated for you in Bedroom Ensembles from American Home. Transform your everyday bedroom into a lovely sanctuary that has that custom tailored appearance because you have all matching accessories. You'll love the collection of high fashion solids, winsome novelty prints, and graceful screen print florals, and you can have the color blend you have in mind. And, you'll appreciate the plump Fortrel® polyester fiberfill quilting. Now, for a limited time, you can take advantage of special sale prices, 25% off regular prices. See them today, create a new bedroom tomorrow!



Blount-Harvey

SHOP DAILY FROM 10 A.M. TIL 5:30 P.M.

Brody's DOWNTOWN PITT PLAZA



BURY YOUR FEET IN DEEP COMFORT...

In leisure boots and slippers from LITTLE FALLS. The suede-textured boot is lined in oh-so-soft thick fleece, and it comes in Gold, Green, and Beige. \$7.

The fuzzy slipper is the softest yet, totally covered with thick, warm "fur." Colors of Red, Blue, and Pink. \$6.

Attractive Items On The List

The Recreation Commission has made up a 13-item "shopping list" as it recommends for financing from federal Community Development funds. The Community Development funds will replace several federal grant programs and Greenville is expected to receive about \$1.9 million this year with about \$7.6 million over the next five years.

Greenville's allocation was large because the city has participated extensively in the various programs in recent years. The local allocation is the sixth largest in the state.

Recreation is just one of the agencies submitting request and Recreation officials emphasized that there is no possibility that all 13 requests on the list will be granted.

We've no idea how far the Community Development funds will go, but several ideas on the Recreation list look appealing to us.

Certainly the purchase of the Eppes School property for \$150,000 would be desirable. The property includes the school gym and ten acres of land. It should be tied down for permanent recreation use.

Refurbishing the old Memorial Baptist Church, which the city now owns, at \$50,000 seems like good economics.

Certainly a senior citizens center to provide recreation for the aged, to cost \$75,000, is desirable.

Our senior citizens should share in our recreational programs as much as anyone.

The \$75,000 for reworking recreation facilities for the handicapped would be money well spent. It is a bad thing when handicapped citizens can't use recreational facilities because of barriers.

The purchase of additional land and refurbishing of any present facilities would be desirable; and we favor any moves which will make our recreation programs more accessible to the aged and to the handicapped.

Price Resistance Has Also Become A Factor

Homebuilders feel that a depression has already hit their field.

In a Durham conference they called for funds for the housing market at under nine percent. That might help. It is also possible that the home builders have run into price resistance. It may be time for the builders to look at their production methods to determine if a house cannot be constructed for a price young couples can afford.

IF HE'D JUST TAKE THE HINT AND HIBERNATE-



MORRIS

By ART BUCHWALD

A Doctor In The House

WASHINGTON — Uncle Sam was wheeled into the emergency room on a stretcher.

"What seems to be the trouble?" the nurse asked. "I don't know," his nephew, John Q. Public, replied. "He's sick. His rate of inflation is twice as fast as it used to be and he can't move his gross national product. He keeps complaining that his economy is sluggish."

"I'll call Dr. Ford," the nurse said.

Dr. Ford came into the emergency room and took Uncle Sam's pulse. "Hmnm," he said. Then he listened to his heart with a stethoscope. "Hmnm," he said again. He looked into Uncle Sam's mouth and said, "I don't like

"What's wrong?" John Q. Public asked.

"How do I know?" Dr. Ford replied. "I'm new at all this. Now if he needed a pardon operation, I could help him."

"Please, Doc," John Q. Public cried, "do something."

"I'm going to need a consultation with other doctors. I'll call a summit for next week."

They left Uncle Sam in the emergency room and a week later specialists who had flown in from every part of the country gathered around the patient.

One doctor said, "He's suffering from an acute recession."

"I beg to differ with you," another doctor said. "It's a

clear case of swollen stagflation. I think we should reject more money into his body."

"Are you crazy?" a third specialist yelled. "His inflation rate is already at two digits. The only way to save him is to cut off his leg."

"Wrong," said another specialist. "We have to lower his prime rate and increase his productivity. Give him an immediate shot in the arm."

"No, no, no," another doctor shouted. "We should put him in traction and put controls on every part of his body."

"I say we should ration his blood."

"Tax his heart."

"Transplant his liver."

"Let him bleed some more until it hurts."

"Cut his defenses."

"Take him off Medicare."

"Reduce his consumption."

Uncle Sam was groaning in pain but no one seemed to notice him.

John Q. Public was nervously looking from one doctor to another.

Finally Dr. Ford said, "Thank you, gentlemen, you've all been a big help. I don't know what I'd have done without you."

He gave each of the experts a set of cuff links as they filed out of the emergency room.

When they were gone, John Q. Public said anxiously to Dr. Ford, "What are you going to do to him?"

"He's going to have to bite the bullet," Dr. Ford replied grimly. He went over to Uncle Sam and said, "I don't know how to tell you this."

"It's okay, Doc," Uncle Sam croaked. "I can take it."

"Now this is what I want you to do," Dr. Ford said, writing out a prescription.

"When you sit down at the dinner table, take all that you want but eat all that you take. I hope you'll be better in a few months."

Quote

"A man who has never made a woman angry, is a failure in life."—Christopher Morley.

Caravan Is Last Resort

By ROBERT B. CULLEN

Associated Press Writer WILKESBORO, N.C. (AP) —

The mountain scenery, brilliant in fall colors, rolled past the North Carolina Republican Party's "Victory Caravan." After a while, it all begins to look the same.

There are periodic speeches by Gov. Jim Holshouser, Atty. Gen. James Carson and Senate candidate William Stevens. There is an endless chain of shopping centers, banks and outstretched hands. After a while, they, too, begin to sound and look the same.

The GOP is hoping that this week of 18-hour days in a rented motor home, despite its tedium, will give it victory at the polls next week.

Followed by a rented "press bus" which transports reporters, Holshouser, Stevens, Carson and Superior Court Judge Donald Smith are touring 27 counties this week. On the wall map in Republican headquarters in Raleigh, they are the "Red" and "blue" counties.

Taken together, the Red counties have 50 per cent of the voters Republican candidates will need to win. The Blues supply another 25 per cent. Both lie primarily in the mountains and the Piedmont.

That was the area the motor homes, festooned with dozens of Republican posters and bumper

(Continued on page 5)

Public Forum

To the editor:

I have a complaint to make about the ABC Board in Raleigh and also against the Chairman of the Board. They have made new regulations for little grocery stores to have to have \$1,500 worth of groceries on their shelves by Nov. 1 1974 to hold fortified wine permits. I run Grande Avenue Grocery here and have had the permit 16 years.

I think it is discrimination against us little grocery stores businesses. If we little stores don't stand together, we will fall together. It is to hurt little grocery stores and to help big business. With 1974 the worst year in history for businesses, we can't put that kind of groceries in without going in debt for it. I call this a pressure act against all of the "little men"—and women. If you read this, I hope all of you will understand what is going on in the government we now have in Raleigh.

Mrs. Clarence F. Harper

208 Grande Avenue

Greenville

40 Years Ago Today

October 30, 1934

The Nobel Prize in medicine has been awarded to three United States doctors. The three are noted for their research into the treatment of anemia. They are Dr. George H. Whipple of the University of Rochester; Dr. George Minot and Dr. William P. Murphy of the Harvard Medical School.

—Susan Price

THIS AFTERNOON

Gearing For 21st Century

By BILL NOBLITT
RALEIGH — It isn't long until 1990.

Sixteen years isn't so long. This year's child will be getting a driver's license; a first-grader will be graduating from college.

From there, North Carolina will be ready to leap — or stumble — into the 21st century.

A lot of people are already trying to look ahead and shape policies and programs for that exciting prospect.

James E. Harrington, secretary of the state Department of Natural and Economic Resources, is one of them.

A long-time resident of the state, a major builder and developer, and currently engaged in admittedly temporary duty as chief of the state's development agency, Harrington is wrestling with gut questions which will affect millions of fellow Tar Heels.

A New Way

The result of that probing and pondering is now taking shape in the form of voluminous studies of the economic scene: what we have, what we want, and how we can go about getting it for communities across the state.

Everything from this effort, will come a new Economic Development Strategy with emphasis on increasing the per capita income for Tar Heels to \$5,670 per year in 1990, up from \$3,032 in 1972.

That would put local workers at 90 per cent of the national average income; ahead of the Southeastern average.

All mixed into the complicated formulas are factors such as low-pay textile, furniture, and tobacco concentrations in the state; low education level; the economy and the energy crunch; local and regional politics; transportation difficulties; commuting habits; farm-to-factory employment trends, etc.

North Carolina has, by all accounts, lagged tremendously over the past 25 years, but those taking part in the North Carolina Economic Growth Management Study now view optimistically what they term "a new job atmosphere coming to North Carolina."

"Our goal," Harrington said, "is per capita income."

The steering committee of state agency people in economic development, community planning, state planning, and local-regional

affairs, worded it this way in the first official document:

"The State of North Carolina seeks to raise the per capita income for its citizens to \$5,670 which is expected to be 10 per cent greater than that of the Southeastern states by the year 1990.

Distribution

"In so doing the State shall seek an equitable distribution of income for the people and an economy which enhances the quality of life for its citizens."

That goal is spelled out in a voluminous book published by the steering committee through cooperation with the Research Triangle Institute. The \$80,000 first phase report represents intensive study of present population-employment-wage situations across the state, projects future trends, and suggests specific and deliberate steps toward the future.

It is, Harrington suggests a starting point where none existed before, and he cautions against accepting as gospel any conclusions reached at this early date.

A lot of thought, debate, and decision-making must go into the ultimate aim: a new economic development strategy. "A conscious

strategy focused at a specific industrial mix.

geographically dispersed, with emphasis on regionalism. What is proper one place may not be appropriate someplace else," Harrington said.

From his perspective now, deep in the middle of that emerging Economic Development Strategy, Harrington thinks geographic dispersal of new kinds of industry is the key, and that local decisions will largely determine what happens.

Without naming specific jobs, he thinks 1990 will see a much higher percentage of North Carolina's labor force in white collar jobs with heavy emphasis on the science industry areas; computer centers, research centers, offices, insurance and finance facilities will be scattered across the state, not concentrated as now in certain sections; communities will weigh cost of new industries carefully in terms of local services against benefits; research centers and corporate headquarters centers similar to the Research Triangle Park are distinct prospects for present and emerging metropolitan areas, he thinks.

INSIDE REPORT

Ford's Managers Goofed

By ROWLAND EVANS and ROBERT NOVAK

CLEVELAND—The White House was privately informed by Ohio Republican officials that a crowd of 100,000 "at the minimum" would greet President Ford in Public Square here if he arrived before 5 p.m. on his campaign stop last Tuesday evening.

But Dean Burch, the President's White House political strategist, was not impressed. The President would arrive, he said, at 5:30 (when the only occupants of

Public Square were the pigeons).

Indeed, the White House and its advance men seemed so aloof from such mundane matters as a big crowd to greet Mr. Ford on his first presidential trip to Ohio's largest city that some politicians suspected a deeper reason: security. With no Vice President, they figured, President Ford could not risk the danger of exposure to large crowds.

In fact, however, security was the least of the reasons for Mr. Ford's being slipped

into Cleveland like a stranger in the night—with no crowds wanted at the airport, no advance publication of his motorcade route and no real effort for the usual election-year crowd at his destination in front of the Sheraton Hotel in Public Square.

The real reason was less weighty—the inability or unwillingness of his political managers to make a minor adjustment in the day's schedule so that he could depart his precious stop in Oklahoma to make Cleveland in time for just the kind of mammoth rally Mr. Ford's party here badly needs.

The result was another misstep in Mr. Ford's hopelessly uphill battle to turn the sinking tide of Republican fortunes in this off-year election campaign. Instead of appearing to tens of thousands, he spoke to 300 already committed

Republicans in the small Sheraton ballroom without live television coverage.

Republicans here were not impressed with the President's political managers. "They must think the President of the United States is still a leader of the House," one told us bewilderedly.

That reaction was fostered in part by Mr. Ford himself. He favorably impressed the 300 fat cats (at \$500 a head) by mingling in a predinner reception without the formality of a receiving line. But when he began plugging in his dinner speech for such lowly Republicans as candidates for state judge and the state senate, one diner murmured: "This sounds like a precinct meetings."

Far worse for the President was the blatant presidential snub by former Gov. James

(Continued on page 5)

Strength For Today

KEEP STRAIGHT

All of us have seen the road sign, "Avoid left turns, keep straight." Many people's lives could have been changed if at various times in the past they could have applied this injunction in the making of key decisions. On a certain evil day they made a turn, but it was not a right turn; it was a left turn. They cut across the pathway of custom or morality, or they blundered destructively into the course of someone else's life. Inevitably there was a collision. Much damage was

done which could not be covered by insurance. They and others were scarred for the rest of their lives.

How much better it would have been if this figurative driver had "kept straight." The driver who keeps straight on the road of life has not solved all of his problems, and he still has to decide whether the road is taking him where he really wants to go, but he will not cause pain, injury, or even death to himself or others.

—By Elisha Douglass

Everybody Seen As Scapegoat

By JOHN CUNIFF

AP Business Analyst NEW YORK (AP) — When inflation persists for years, as it has, almost every group eventually gets blamed by another — the environmentalists, businessmen, consumers, union members, politicians.

The latest scapegoat is becoming the federal government itself, and some of the officials dealing out the lashes are government officials.

Government always has been the object of criticism, of course, because of the tremendous impact of federal fiscal and monetary policy. But the current criticism is directed at the administration of government, its laws and regulations and red tape.

Earl Butz, the Agriculture

secretary, blamed the Interstate Commerce Commission this week for supporting policies that limit production.

One critic after another, including some in government, maintain that the Occupational Health and Safety Act is forcing business to spend for nonproductive goals, although good worker health certainly is productive.

Any regulation that forces spending in areas that do not produce increases in output, it is argued by the critics of federal policies, forces prices higher. Social good sometimes occurs, they concede, but not always, they add.

Sugar prices were rising, Butz suggested, because of a federal law requiring 50 per

cent of U.S. sugar supply be obtained abroad, encouraging high prices by foreign producers and limiting the amount grown domestically.

Butz didn't say, however, what impact greater domestic production might have on U.S. relations with sugar-producing nations, especially poor nations that depend largely on one or a few crops.

The automotive companies have been especially critical of government policies. In Buffalo a few days ago, Thomas Murphy, who becomes General Motors chairman Dec. 1, said federal environmental goals were inflationary.

"In our national fervor to reach environmental and other goals that approach the ideal and that might be

beyond the reach of our economy and our technology — at least at this time — we are contributing to inflation," he said.

He added: "We must not forget that the environment that is closest to us, and that most needs protection, is the environment of a good job, nutritious food on the table, and adequate housing and health care."

These are not the only business and government leaders that believe government policies lead to inflation, either by adding to the costs of doing business or by reducing the availability of goods.

Everyone knew the issues were there, but with inflation persisting long beyond even the most pessimistic views of three or four years ago, a sense of urgency seems now to demand they be faced.

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PATCHWORK POND—The patchwork pond on a farm near Esbon, Kansas, shows the result of the hot and dry summer. The cracks in the hardened soil were a foot deep at some points. This is one of many dried-up ponds in north-central Kansas. Welcome rains over the weekend brought only slight relief. (AP Wirephoto)

Nursing Honor Soc. Inducts Three Men

Three men have been inducted into the East Carolina University chapter of Sigma Theta Tau honor society in nursing. They are Richard Berry, RN, of Danville, Pa.; Jay Silvers of Paterson, N.J.; and Mickie Jones of Gaffney, S.C. The three are the first males ever inducted by ECU's Beta Nu chapter. Berry is a captain in the U. S. Army and a graduate of the Pennsylvania Hospital School of Nursing for Men. He is now a candidate for the Bachelor of Science in Nursing degree from ECU.

Silvers has a BS degree from Atlantic Union College in Massachusetts and the MA degree from William Patterson College in Wayne, N.J. He is now a senior in the ECU School of Nursing, having transferred from Duke University last year. Jones, the son of Mr. and Mrs. B. D. Jones of Gaffney, S. C.,

biology from Appalachian State University in 1966. Before entering the ECU nursing school, he taught biology at the high school and junior college level. Founded in 1922, Sigma Theta Tau honor society now has chapters in 65 collegiate schools of nursing throughout the U.S. received the BS degree in

Evans-Novak.

(Continued from page 4) A. Rhodes. It was Rhodes himself who pleaded with Mr. Ford at the Columbus airport last August to return to Ohio for a campaign swing for the state Republican ticket—meaning particularly Big Jim Rhodes. Rhodes is locked in a nip-and-tuck gubernatorial campaign against incumbent Democratic Gov. John J. Gilligan.

Cullen Col. . .

(Continued from page 4) That Rhodes appeal came before Mr. Ford's pardon of Richard Nixon, a political cataclysm which caused the President's popularity to plummet and converted him from political asset to possible liability in his party's campaign. It also came before Mr. Ford surfaced his 5 per cent income surtax proposal. Rhodes, campaigning on a no-tax-increase platform, decided that a snub of the fund-raising dinner here would cost him less than front-page pictures side by side with a President trying to raise the income tax.

The foxy Rhodes may be right. In the two days following his boycott of the President's fund-raising dinner, not a single complaint had been received at Republican headquarters here. Moreover, Rhodes raised \$42,000 at a separate Rhodes fund-raiser near Cincinnati the same evening—far more than his share of the net estimated \$90,000 proceeds from the President's fund-raiser.

For President Ford, such madcap campaigning as his all-but-invisible five hours here seems atrociously wasteful, quite apart from the unforeseen snub by Rhodes. As one top party leader told us, the President's "candor and decency came through vividly" to the few well-beeled Republicans who got a chance to see and hear him. His managers should make certain he is given a chance for similar exposure to the general public in the few days that remain of the campaign. If they can't do that, they are wasting his time and he might as well stay in the White House no matter how much he wants to get out and campaign.

Most people the candidate meets at the rallies and luncheons are already on their side. Holshouser knows this, but he thinks it is necessary. "We've got to keep our own troops fired up. They're going to have to pull our voters to the polls." Everywhere the caravan goes, the candidates and their aides watch local news casts and read the papers to see what kind of publicity the tour is getting.



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Expansion Budget For N.C. Schools Adopted

An expansion budget for North Carolina schools totaling more than \$500 million dollars has been adopted by the State Board of Education.

The adoption of a 28 item, \$573,616,463 dollar expansion budget priority list covers the two school years of 1975-76 and 1976-77. This adopted priority list is being presented to the State Advisory Budget Committee which will study the proposed budget along with proposed budgets from other government departments in the state.

After the General Assembly reconvenes, the Advisory Budget Committee will present their recommendations on all the department budgets to the assembly for final action.

According to Greenville City School Superintendent Glenn Cox, "the expansion budget for state schools represents entirely new money for new programs. It is my understanding the expansion budget is an addition to funds being requested for the continuation budget, or the regular budget for all the school programs already in existence."

Nearly half the proposed expansion, or an amount of \$225,689,902 is earmarked for salary increases to offset increase in cost of living expected to be needed by the effective dates of the proposed budget.

Kindergarten and specialized programs constitute significant requested increases. New programs for exceptional children, with a two year total of \$45,282,793 being requested, is the single largest expansion item being requested in non-salary programs. Kindergarten budget plans account for a \$40,487,016 increase; and a comprehensive reading program would require a total of \$22,903,285.

Supplies and material to be furnished by state money—at \$32,532,083; and pupil personnel services at \$22,646,490, are two other fields in which extensive new programs are being planned.

On the \$24,092,533 item for "reallocation of principals," Cox said "this would be money to make allocation of principals a separate item from teacher allocation. As it is now, for example, I have an allocation of 197 teaching positions for the Greenville City Schools. Nine of the 197 positions are for principals. Under the expansion proposal, the \$24 million would be a separate for funding the state portion of monies for school principals throughout the state."

A listing of the 28 priority items drawn up for the two year expansion budget by the State Board of Education follows:

Priority	1975-76	1976-77	Total
1 Reading	\$8,710,305	\$14,192,980	\$22,903,285
2 Kindergarten	13,489,176	26,997,840	40,487,016
3 Exceptional Children	20,570,578	24,712,215	45,282,793
4 Occupational Education	11,734,140	11,832,910	23,567,050
5 Basic Areas (Math, Sci., Soc. St., & Lang.)	6,626,950	6,596,295	13,223,245
6 Library and Media Services	5,826,950	11,392,590	17,219,540
7 Supplies and Materials	13,504,680	19,027,403	32,532,083
8 Teacher Allotment Formula	4,756,124	4,237,944	8,994,068
9 Basis of Allotments	162,773	219,897	382,670
10 Operation of Plant	5,342,986	6,027,735	11,370,721
11 Cultural Arts	5,826,950	5,796,295	11,623,245
12 School Food Services	8,375,268	8,674,968	17,050,236
13 Pupil Personnel Services	11,353,900	11,292,590	22,646,490
14 Assistant Superintendents	1,031,582	1,037,290	2,068,872
15 Transportation	6,217,303	7,048,015	13,265,318
16 Clerical Assistants (Supts.)	3,000,000	3,000,000	6,000,000
17 Health, Safety & Physical Education	3,075,704	3,075,704	6,151,408
18 Textbooks - High School	714,292	719,452	1,433,744
19 Supervisors	311,661	311,763	623,424
20 Development	2,000,000	2,000,000	4,000,000
21 Staff Development	1,785,000	1,785,000	3,570,000
22 Testing & Evaluation	800,000	800,000	1,600,000
23 Driver Education	3,772,987	3,784,987	7,557,974
24 Reallocation of Principals	0	24,092,533	24,092,533
25 Sick Leave	1,765,609	1,784,441	3,550,050
26 Co-curriculum Activities	1,125,390	1,119,259	2,244,649
27 State Board & Controller's Office	90,330	143,481	233,811
28 Dept. of Public Instruction	2,189,870	2,064,466	4,254,336
Total Programs and Operational Costs	\$144,160,508	\$203,768,053	\$347,928,561
Salary Increase (Offset Increase in Cost of Living)	\$72,916,220	\$152,773,682	\$225,689,902
Grand Total - Expansion Budget	\$217,076,728	\$356,541,735	\$573,618,463

Busing Resolution Is Shunned

By ROBERT B. CULLEN
Associated Press Writer
RALEIGH, N.C. (AP) — Neither candidate seeking the seat of retiring U.S. Senator Sam J. Ervin Jr., D-N.C., is willing to endorse a proposed constitutional amendment to ban school busing for racial balance.

The muted nature of racial issues and an overriding concern for balancing the federal budget have been the hallmarks of the campaign between Democrat Robert Morgan and Republican William E. Stevens.

Both men are courting the black vote while trying to avoid alienating conservative white voters. They have made this campaign the first in recent North Carolina history where race has not been a major issue.

Morgan, 49, has been on the other side of the fence. During the 1960s, he managed the segregationist gubernatorial campaigns of I. Beverly Lake.

But starting in 1968, when he was elected attorney general, he modified his position on the race issue. His appeal to black

voters during the current campaign has gone far enough to cost him the support of Lake, now a justice on the state Supreme Court.

Stevens, 52, is a furniture executive whose previous experience includes an unsuccessful campaign for Congress and a single term in the state legislature.

He secured the support of Republican Gov. Jim Holshouser, and the GOP nomination, only after better-known Republicans decided not to run earlier in the year.

Stevens has been fighting an uphill battle to overcome his own obscurity and continue the gains made by the Republicans in 1972, when they took the governor's office and a seat in the Senate for the first time.

Morgan started the campaign with one obvious advantage. After two successful campaigns for attorney general, he was well known in a state where three-fourths of the voters are registered Democrats.

As the front-runner, he has ignored Stevens and refused to debate or answer the charges and attacks against him.

Stevens' campaign has been bolstered recently by visits from President Ford and California Gov. Ronald Reagan.

His hopes lie in a small voter turnout in conservative, rural Democratic areas favorable to Morgan and a disciplined GOP vote in the more populous areas of the central Piedmont.

Both men have tried to outdo each other in determination to cut federal spending and balance the budget. Both say deficit spending is the major factor in inflation.

Stevens has endorsed

President Ford's inflation package. Morgan has criticized the surtax proposal and called instead for legislation closing tax loopholes available to big business and the wealthy.

On foreign policy issues, Morgan identifies closely with Sen. Henry M. Jackson, D-Wash., while Stevens favors the detente approach of Secretary of State Henry A. Kissinger. But those issues have been lost in the concentration on inflation.

WORKSHOP GRANT

ANN ARBOR, Mich. (UPI) — The Black Theater Workshop on the University of Michigan campus has received a \$10,000 grant from the Michigan Council for the Arts to enable it to expand its program.

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HOMETOWN RECEPTION—President Gerald R. Ford looks out from behind streamers, balloons and flags at his visit to Calvin College in

Grand Rapids, Mich. William Farr, Chairman of Goebel for Congress Committee is behind Ford, smiling. (AP Wirephoto)

Nixon Defense Clubs Begin Fund 'In Red' Peanut Drive

By JIM ADAMS
Associated Press Writer
WASHINGTON (AP) — Rabbi Baruch Korff says his fund to pay former President Richard M. Nixon's legal fees is \$99,428 in the red with more bills expected.

A source close to Nixon in San Clemente said that in the face of mounting hospital and legal costs, Korff's President Nixon Justice Fund will provide "essential assistance for Nixon to pay his bills."

"His entire finances could be substantially wiped out in a year," the San Clemente source said.

Korff said the fund had \$9,325 on hand as of Saturday. He said it owes \$77,753 in fees to the firm of Nixon's lawyer, Herbert J. Miller, plus a \$31,000 loan to another Korff-organized Nixon defense committee.

Korff said he has been told the fund will be billed for another \$221,000 in legal fees for Nixon.

He refused to say whether that estimate came from Nixon's staff in San Clemente or from his lawyers in Washington. He said he had no details on what specific legal work the additional bills would be for.

Korff said the \$77,753 bill plus \$30,000 already paid to Miller's law firm includes legal work for suits surrounding the challenged Sept. 7 agreement on Nixon's White House tapes and papers plus a number of subpoenas served on Nixon.

The fund paid for Nixon's suit seeking to have the tapes and papers shipped to storage near San Clemente, Korff said. He said 28 individuals and organizations are suing Nixon and the government to nullify the agreement that would give Nixon eventual control over the tapes and papers.

Miller's law firm refused comment on what Nixon's legal fees are likely to be and how much of its bills will be going to Korff's fund.

The San Clemente source said he had no hard figures but that legal costs have gone to \$100,000 in three months. He described as reasonable estimate that they would involve at least an additional \$200,000.

Korff said the fund was incorporated Oct. 1 to pay any Nixon legal bills related to his presidency, including any appearance at the Watergate cover-up trial and other proceedings.

The Greenville Kiwanis Club and Greenville Kiwanis Club—University City kicked off their annual peanut drive Tuesday night with the help of the Rose High School Key and Keywanettes Clubs.

The Rose High clubs bagged some 1,800 individual bags of peanuts last night as their share of the annual project. The bagging operation in preparation for the Nov. 29 and 30 street sale was held at the Rotary Building.

The Kiwanis Clubs continue their peanut bagging tonight and Thursday with a total goal of approximately 5,000 bags of peanuts.

Owen Kingsbury is chairman of the project for the Greenville Kiwanis Club while Bruce Sautee and Joe Hallow are serving as co-chairmen for the University City Club. Key Club chairman is Griff Garner while Helen Ruth Fleming is heading the project for the Keywanettes.

The peanut sale is the main fund raising project for the local Kiwanis, it was pointed out. All of the funds realized from the drive are channeled into the Kiwanis project fund for charitable work.

Beverly Sills Ready To Sing

SAN FRANCISCO (AP) — Soprano Beverly Sills will appear here as scheduled Nov. 20, despite her surgery last week for pelvic cancer, a spokesman for the San Francisco Opera says. "She feels great," the spokesman said Tuesday. "She's been singing in the hospital and itching to get out."

Rehearsals for "The Daughter of the Regiment" are scheduled to begin next week, the spokesman said.

Rockefeller became fluent in Japanese, but admitted his linguistic ability suffered where he lives now.

"There really aren't very many Japanese in West Virginia," he told a gathering of alumni and supporters here Tuesday.

Scott Voices Doubt On Carson Fitness

RALEIGH (AP)—Former Gov. Bob Scott and Democratic attorney general candidate Rufus Edmisten Tuesday questioned the emotional fitness of Atty. Gen. James Carson for the office.

"I don't think Mr. Carson has exhibited the demeanor for such a high office," Edmisten told a news at Sanford. He pointed to what he said was his own coolness under pressure.

Scott, meanwhile, told a Raleigh news conference that Carson "could not tolerate the pressure" of the attorney general's office.

"His erratic behavior, his inability to function under pressure, and his dogged refusal to discuss issues, raise serious question as to his stability and fitness to hold such a high office," Scott said.

Carson called the Scott blast an example of "desperation politics" and said "often times losing candidates try and turn the tide with the vicious and

unfair personal attacks." He said Scott had been repudiated by the voters in 1972.

Scott told his news conference that if Carson is "a consumer advocate, then I'm Bugs Bunny."

He said he decided to speak out on the attorney general race because of "misinformation and mudslinging by the Republican candidate." He said Edmisten "has done a lot of plain talking" and "he's run an above-board campaign."

A Rockefeller, But Scrimped

NEW YORK (AP) — John D. Rockefeller IV has disclosed he didn't exactly live in the lap of luxury as a university undergraduate.

While studying at the International Christian University in Tokyo from 1957 to 1960, he



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How Edmisten, Carson Differ In Campaign Views

By DAVID R. NELSEN
Associated Press Writer
RALEIGH (AP)—The fabric from which a good state attorney is cut has been one of the big issues in this year's attorney general election. Both candidates have cited their own backgrounds as preparing them better for the job.

Democratic nominee Rufus Edmisten and Republican Atty. Gen. James Carson are running for the unexpired term of Robert Morgan who resigned to run for the U.S. Senate seat being vacated by Sen. Sam Ervin Jr.

Carson, 39, was appointed attorney general by Gov. Jim

Holshouser two months ago. He has previously been a trial lawyer, a legislator and appeals court judge.

Edmisten, 33, worked with Sen. Ervin in Washington for a decade. He earned his law degree while in Washington and was the assistant chief counsel in the 1973 Watergate hearings of which Ervin was chairman.

Each man spoke of qualifications and other issues during separate interviews. The same questions were asked each man and the answers paraphrased to keep them short.

Q—What kind of quali-

fications are important for the attorney general?

A—Carson: It is "critically important" that he be familiar with North Carolina law and North Carolina state and local governments. He should be aggressive and still be able to get along with different types of people.

A—Edmisten: He should be able to handle large staffs and be able to get the maximum work from a limited number of employees. He should be "compassionate" and understand the problems of different types of people. He should have a good grasp on constitutional law and

"be independent" of any other government official.

Q—Should the Department of Justice budget be increased and what staffing changes are needed?

A—Edmisten: No need for additional funds are foreseen because "I know how to get the programs I want out of the existing staff." But the State Bureau of Investigation needs more money. The SBI drug effort needs beefing up and more agents are needed to help local law enforcement.

A—Carson: The department needs more money because its

workload is growing. Additional people are needed in consumer protection, utilities and anti-trust divisions. Also, the SBI budget must be increased. The legislature will be asked to increase the SBI staff by nine agents a year for the next two years.

Q—Should the amount of work by outside attorneys be changed and how should they be chosen?

A—Carson: The amount is "about right" now and the attorney general and the governor should work together in choosing outside attorneys with-

out political discrimination. They are mainly used in title cases.

A—Edmisten: The attorney general should do as much as he can with the existing staff. Outside attorneys should be used only for "complicated" cases. Local bar associations should be consulted in choosing the attorneys and only the attorney general should decide who does the work.

Q—Should the Justice Department have regional offices?

A—Edmisten: No, it would be fruitless because the attorneys must come to Raleigh for most of their legal work anyway. Citizens should be able to take most of their legal problems to their local courthouse.

A—Carson: Yes, it would get the attorney general's office closer to the people. Offices in Charlotte and Greensboro would be good, if it doesn't cost extra money. There is a regional office in Asheville now to handle land acquisition cases.

Q—The SBI has jurisdiction over cases involving state property, drug cases and helps local

police when asked. Is the SBI political?

A—Carson: In the past, Democrats have used the SBI for political investigations "to some extent. I'm determined not to do that." SBI employees, like other state workers, should have civil service job protection to keep politics out. But the director should serve at the pleasure of the attorney general.

A—Edmisten: The SBI has been "completely nonpolitical" and it will be kept that way. A civil service program is not needed because it would reduce accountability and make it too difficult to fire "the bad ones."

Q—How much emphasis should be put on consumer affairs and in what areas?

A—Edmisten: The "individual" should be the emphasis with the department helping people when they have a dispute with a business. Anti-trust isn't an overriding issue, though price-fixing should be prosecuted whenever it's discovered.

A—Carson: Work in anti-

trust, utilities and on individual consumer complaints is important. The \$12-million price-fixing suit against nine dairy processors and the toll-free telephone line for consumer complaints shows the type of effort needed.

Q—What is the role of the attorney general in protecting the environment?

A—Carson: The attorney general and the Department of Natural and Economic Resources (NER) must work together—one has legal expertise the other technical.

A—Edmisten: The attorney general must assist local government enforce local laws against pollution. He should also work toward uniform local pollution laws in the state. And, he should work with NER on major pollution cases.

McMullan 'Enjoying' Campaign

By TOM BAINES
Daily Reflector Writer
Written for Associated Press
Harry McMullan III may not unseat veteran Rep. Walter B. Jones in the Nov. 5 congressional election but he says he is enjoying the chance to get his views before the people, regardless of the campaign outcome.

McMullan, a 27-year-old Washington businessman, is aware that he faces considerable odds in his bid for the 1st District seat in Congress. McMullan is a Republican in a heavily Democratic district.

The incumbent Jones has been secure in his congressional chair since winning the seat in a special 1966 election. The Farmville Democrat has had

little trouble turning back GOP opposition.

McMullan is optimistic about, although not obsessed with, winning.

"I made a decision in the middle of the summer that I was going to have a good time in this campaign," he said. "It has been fun and I think I've come across well."

Approaching the campaign with the idea of making it issue-related and not a personal attack on Jones, McMullan said that he is concerned with two basic issues: strengthening the nation's economic status and a return to local government.

Calling for a balancing of the budget, he observed, "The basic thing I want to see is for the

federal government to stop spending more than it takes in."

McMullan contended that "local issues should be decided by local people" and "instead of people in city and county governments having to jump through a hoop to get federal grants and assistance, the money should be in local hands to begin with."

He added, "The federal government has enough to do on the federal level to keep it busy."

McMullan, who said he was concentrating his main campaign efforts during the last two weeks, has also spoken out on tax reform, the need for a strong national defense, education and morality in government.

He called for "all of us to take a stronger interest in government," saying that it is his conviction that "a lot of the problems we are facing are really spiritual" and "even though we blame the government, if we don't pay more attention to it...the blame is ours."

McMullan, who grew up on his family's farm near Washington, attended public schools there through grammar school and then graduated from an international high school in Rolle, Switzerland.

A graduate of the University of North Carolina at Chapel Hill, McMullan now manages three farms totaling some 2,000 acres in the Washington area and about 40,000 acres of timberland located primarily in West Virginia.

Jones, who said he has visited each of the district's 21 counties since August, termed

his campaign "low key."

Jones said he has tried to make personal contact with voters during the campaign, utilizing only limited newspaper, television and radio advertising in his re-election bid.

He pointed to his voting record as campaign strength.

Jones said that, in talking to voters, he has not detected any major issues but he noted that he shares their concern over inflation.

"They certainly expect a member of Congress to support legislation that might offer remedial relief to this matter," Jones said.

Supporters of the former Farmville mayor, it was noted, are making it known that he is in line for the chairmanship of the House subcommittee on tobacco if he is re-elected. The current chairman, Rep. Frank Stubblefield of Kentucky, is not returning.

Jones served as a representative in the North Carolina General Assembly in 1956, 1957 and 1959 and completed one term as a state senator in 1965.

Elected to the 89th Congress in 1966 to fill the unexpired term of the late Herbert C. Bonner, Jones was re-elected to the 90th Congress later that year.

Jones, when he has faced GOP opposition, has won clear-cut victories in re-election bids and easily outpolled Democrat Gene Leggett in this year's May primary.



HARRY McMULLAN



REP. WALTER JONES

Army Prepares War On Birds

By JAMES GERSTENZANG
Associated Press Writer
WASHINGTON (AP)—The Army has a new enemy with 14 million airborne troops — a noisy horde of blackbirds roosting in a pine grove.

The birds are flocking to the pine forests of Ft. Campbell, Ky., and the Milan Army Ammunitions Plant in Tennessee as they have in previous autumns, but this year the Army is preparing a fight to the finish.

A Pentagon spokesman said Tuesday the Army plans to spray the birds with a detergent that will remove the natural oil from their feathers. The oil protects the birds from inclement weather, and when the temperature drops below 45 degrees the birds will die from the cold.

The Environmental Defense Fund says there are more humane ways of handling the problem, but does not dispute the need to get rid of the estimated 14 million blackbirds.

Maureen Hinkle, a pesticides

expert at the environmental organization, suggested that the Army set up a large funnel near the resting grounds with a light at the end of the funnel. If the light is turned on in the middle of the night, the birds will fly directly into it, killing themselves instantaneously as they strike the lens, she said.

The birds, mostly starlings, became a problem several years ago when pine groves at Ft. Campbell and at the ammunitions plant matured to a point where they provided ideal roosting grounds.

There are few natural predators, and nearby farms provide sufficient grain fields for the birds to raid for food.

In Hopkinsville, Ky., 15 miles north of the Army post, town clerk Terry Rogers said the birds must go.

"We grow quite a bit of grain and they've done hundreds of thousands of dollars worth of damage," he said, explaining that the birds' foraging trips take them over a 100-square-mile area.

The Environmental Defense Fund said it would consider seeking court action to halt the Army if the Army does not first publish an assessment of the environmental impact of its attack.

McMullan contended that "local issues should be decided by local people" and "instead of people in city and county governments having to jump through a hoop to get federal grants and assistance, the money should be in local hands to begin with."

He added, "The federal government has enough to do on the federal level to keep it busy."

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Participate In Sessions

Three members of the faculty in the East Carolina University Department of Library Science are participating this week in the North Carolina Association of School Librarians' Biennial Media Work Conference being held in Durham.

The meeting is being sponsored by NCASL, the Educational Media Association, the Association of Educational Communications and Technology in cooperation with the North Carolina State Department of Public Instruction.

Emily S. Boyce, assistant professor in the Department of Library Science, will speak at one of the afternoon sessions concerning intellectual freedom and the law, a major concern now in the profession. Dr. Gene D. Lanier, Professor and Chairman of the department, will lead a panel at one of the sessions on another contemporary topic of concern, media coordinator accountability and a clarification of roles.

Ludi W. Johnson, assistant professor, is also attending the work conference.



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— A "policy and strategy" seminar for trustees of arts organizations will be conducted by Harvard's Institute in Arts Administration, Jan. 30 through Feb. 2, 1975.

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Winterville Club Files Discrimination Complaint

WINTERVILLE—Mrs. Nina E. Blount, executive director of the North Winterville Community Club said last week that a racial discrimination in municipal services complaint has been filed by the club with the U. S. Department of Justice.

According to Mrs. Blount, the complaint was initiated in August when the club requested assistance from the Justice Department's Community Relations Service (CRS) agency.

"CRS representatives came and worked with the North Winterville Community Club and counseled with town officials to achieve powerful community equality and put an end to the discrimination that existed," Mrs. Blount said.

Complaints of the club, according to Mrs. Blount, are:

- the town ordinances contain discriminatory language making it impossible for local laws and regulations to be equally applied to all citizens;
- a "white" only cemetery is being maintained by tax dollars;
- the black community is being plagued with open ditches and white neighborhoods are practically free of open ditches;
- there is a difference in the lighting in the black community and white community;
- a community building supported by tax dollars of all citizens is erected on town property and used exclusively by whites;
- the garbage collection service is very poor in the black community;
- the town council holds unannounced meetings deliberately leaving out the only black-elected official;
- revenue sharing funds received are discriminately used;
- the town council is influenced by the rural fire association on decision-making policies which discriminates against the blacks in town;
- unqualified men are hired for the police force;
- the streets in the black community remain unpaved while practically all the streets in the white community are paved.

Responding to the community group's allegations, Mayor Walter Dail said the town ordinances concerning cemeteries were first drawn up in 1897 and have not been changed or updated since 1959. He noted that the town has not bought any land for a cemetery in 26 years.

Dail said the town took option on two acres of land for a cemetery for the black community and they turned the offer down.

"We have offered to go anywhere and buy them a piece of land for a cemetery," Dail said.

On the question of street lighting, Dail said the town policy is that a street light be placed at every corner. If there are lights in the backyards of private homes, the private owners pay for them at \$4.50 per month. They are not provided by the town.

Dail explained that in cases where the streets are long, a light is placed in the middle of the block.

"The community building," Dail explained, "is not located on town property and is not supported by tax dollars. A group of citizens bought the lot in 1940 and various individuals contributed money to build the building."

"The town has nothing to do with the community building. It is operated by a board of directors and board of trustees," Dail said.

"As far as garbage collection," Dail said, "the same crew picks up in both communities."

They pick up on Tuesdays and Fridays and the crew does not discriminate."

For streets to be paved, curbed and guttered, property owners on each side of the street must pay one third of the cost, with the town financing the remaining third.

"The black property owners do not want to pay their share,"

Dail said.

Dail said all council meetings are open to the public.

"Regular meetings are held on the first Monday of each month at the same time and place, and if a meeting is postponed, the announcement of the rescheduled meeting is printed in local newspapers."

Dail said that records at the

town office show what revenue sharing funds have been used for.

"Much of the revenue funds have been spent in the black community," Dail said. "The records show for themselves."

Commenting on the complaint about the fire department, Dail said, "The Winterville Fire Department is a volunteer

organization and all are welcome. The rescue squad has 25 members and they are all volunteers. All persons interested in being members of either organization are encouraged to join."

Dail said that all policemen employed by the town have been certified by state agencies and have successfully completed

police science courses.

Dail said four men from the Justice Department spent 10 days in Winterville about two months ago.

"We discussed the complaints with them fully. They told us to do the things we felt would be beneficial to the community. They could not find any discrimination at that time."

"The town board asked the justice department to come up with recommendations for improving the relations in Winterville. We have not heard from the justice department," Dail said.

Dail explained that one of the biggest complaints from the community club is a big ditch down by the Seaboard Coastline

railroad tracks.

The property belongs to the railroad company.

"We have had engineers to come down and look at the ditch. We were told the project was too expensive—probably \$20,000 for just tile—and that the railroad company could not afford to cover the ditch," Dail said.

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Harmonica Band To Give Concert

The Harmonica Rascals will be featured in a concert at D. H. Conley High School Thursday at 7:30 p.m.

The program will be held in the school gymnasium and tickets will be on sale at the door or may be purchased from any member of the FBLA and JROTC, sponsors of the show.

The group has made a number of movies, cut five albums and have appeared on such television shows as Perry Como Show and the Ed Sullivan Show.

Tickets are \$2 each and the show will last one and one-half hours.

APPOINTED
RALEIGH (AP)—The appointment of Edgar Marvin Johnson Sr. of Rose Hill to the State Ports Authority has been announced by Gov. Jim Holshouser.

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package of 12
ECKERD'S PENCILS 88¢

16-oz. MADLYN SUE HERBAL
Shampoo or Conditioner 99¢

13-oz. PAM SPRAY-ON
Vegetable Coating \$1.19

14-oz. HEALTH-MED SOFT & SILKY
BABY POWDER 89¢

bottle of 100 regular or plus iron
ONE-A-DAY Vitamins \$1.97

ECKERD'S Health-Med Aspirin
bottle of 300
99¢

Q-TIPS Cotton Swabs
box of 408
99¢

COLGATE 100 Mouthwash
24-oz. bottle
99¢

CURITY Cotton Balls
package of 300
55¢

CLAIROL Frost & Tip Kit
\$3.99

GE SURGE OR STEAM
Steam & Dry Iron \$16.88
No. F116BK

DEVILBISS #145-A VAPORIZER-HUMIDIFIER \$3.99

New larger size holds a full gallon of water, steams all night! UL approved.

New Gold Eagle anti-freeze booster
Makes Last Year's Anti-Freeze Work This Year!
\$1.19

- Extends anti-freeze life
- Combats acid and rust
- Replace worn out inhibitors
- 1 bottle treats 20-qt. system
- Money-back guarantee

Bayer Aspirin
Bottle of 100
Sale 66¢

Ban Roll-On Anti-Perspirant
1.5 Oz.
Sale 88¢

Johnson's Baby Shampoo
11 Oz.
\$1.09

Miss Breck Hair Spray
13 Oz. Can
59¢

Vicks Nyquil Colds Medicine
6 Oz.
99¢

Gillette Powder Dry Anti-Perspirant
8 Oz.
77¢

Contac Capsules
Pkg. of 10
63¢

Stock And Market Reports

Six Charges Of Car Theft 'Dismissed'

RALEIGH (AP) (NCDA) — North Carolina egg markets were unchanged Tuesday. Supplies were about adequate and demand was good.

Weighted average prices for small lot sales of consumer grade eggs delivered in cartons to nearby outlets: Grade A large whites 68.78, medium whites 66.74, small whites 51.48.

RALEIGH (AP) — Corn prices were stronger and soybeans sharply stronger on North Carolina's leading grain markets Tuesday. No. 2 yellow shelled corn was 3.00-3.40, mostly 3.20-3.25 in the East and 3.40-3.60 in the Piedmont. No. 1 yellow soybeans 7.00-7.55, mostly 7.35-7.55; wheat 3.25-4.00; oats 1.65-1.85; barley 1.70-2.45; and milo 5.00-5.25 per hundred pounds.

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Allis	35 1/2	35 1/2	35 1/2
Alcoa	35 1/2	35 1/2	35 1/2
Am. Air	8 1/2	7 7/8	8
Am. Bds	30 1/2	30 1/2	30 1/2
Am. Can	25 1/2	25 1/2	25 1/2
Am. Cyan	22 1/2	22 1/2	22 1/2
Am. Motors	4 1/2	4 1/2	4 1/2
Am. T&T	46 1/2	46 1/2	46 1/2
Babcock	14 1/2	14 1/2	14 1/2
Best. Fd	14 1/2	14 1/2	14 1/2
Beth. St	28 1/2	28 1/2	28 1/2
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Celanece	28 1/2	28 1/2	28 1/2
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Ches. On	53 1/2	53 1/2	53 1/2
Chrysler	10 1/2	10 1/2	10 1/2
Coca. Col	62 1/2	61 1/2	62 1/2
Colg. Pal	24 1/2	24 1/2	24 1/2
Comw. Ed	23 1/2	23 1/2	23 1/2
Cont. Can	23 1/2	23 1/2	23 1/2
Hettle. Air	40 1/2	40 1/2	40 1/2
Dow. Chem	65 1/2	64 1/2	64 1/2
Duke. Power	11 1/2	11 1/2	11 1/2
DUPont	106 1/2	104 1/2	105 1/2
Eas. Kod	74 1/2	73 1/2	73 1/2
Eas. Air	5 1/2	5 1/2	5 1/2
Eas. Sow	15 1/2	15 1/2	15 1/2
Eaton. Cp	23 1/2	23 1/2	23 1/2
Exxon	69 1/2	68 1/2	69 1/2
Firestone	14 1/2	13 1/2	13 1/2
Fla. Pow	14 1/2	14 1/2	14 1/2
Fla. PwL	16 1/2	16 1/2	16 1/2
Ford. M	31 1/2	31 1/2	31 1/2
Ford. MCK	11 1/2	11 1/2	11 1/2
Gen. Dynam	15 1/2	15 1/2	15 1/2
Gen. Dynam	15 1/2	15 1/2	15 1/2
Gen. Elec	37 1/2	36 1/2	37 1/2
Gen. Foods	19 1/2	18 1/2	18 1/2
Gen. Mills	39 1/2	39 1/2	39 1/2
Gen. Mot	34 1/2	33 1/2	33 1/2
Gen. Tel	18 1/2	18 1/2	18 1/2
Gen. Tel. El	28 1/2	28 1/2	28 1/2
Goodyear	20 1/2	20 1/2	20 1/2
Grace	23 1/2	22 1/2	22 1/2
Greyhd	11 1/2	10 1/2	10 1/2
Gulf Oil	18 1/2	18 1/2	18 1/2
Hercule	34 1/2	34 1/2	34 1/2
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Kraft Co	33 1/2	33 1/2	33 1/2
Kroger	18 1/2	18 1/2	18 1/2
Kresge's	24 1/2	24 1/2	24 1/2
Ligg. My	27 1/2	27 1/2	27 1/2
Lock. Hd	42 1/2	41 1/2	41 1/2
Loews	14 1/2	14 1/2	14 1/2
Marcor	14 1/2	14 1/2	14 1/2
Mead. Cp	15 1/2	15 1/2	15 1/2
Nabisco	24 1/2	24 1/2	24 1/2
Nei. Distill	14 1/2	14 1/2	14 1/2
Oil. Corp	18 1/2	18 1/2	18 1/2
Peppi. Co	40 1/2	40 1/2	40 1/2
Phil. Mor	46 1/2	45 1/2	46 1/2
Phill. Ref	46 1/2	45 1/2	46 1/2
Polaroid	21 1/2	20 1/2	20 1/2
Proct. Gm	87 1/2	86 1/2	86 1/2
Ralston. P	38 1/2	38 1/2	38 1/2
RCA	10 1/2	10 1/2	10 1/2
Rep. Stl	24 1/2	24 1/2	24 1/2
Revlon	43 1/2	43 1/2	43 1/2
Reyn. Ind	47 1/2	47 1/2	47 1/2
Roys. Cola	8 1/2	8 1/2	8 1/2
St. Regis	24 1/2	24 1/2	24 1/2
Sw. Hill	34 1/2	33 1/2	34 1/2
Rockwell	20 1/2	19 1/2	19 1/2
Scott. Pap	12 1/2	12 1/2	12 1/2
Sea. Cst. Lin	28 1/2	28 1/2	28 1/2
R. Co	50 1/2	49 1/2	49 1/2
South. Co	10 1/2	10 1/2	10 1/2
Sou. Ry	42 1/2	42 1/2	42 1/2
Sperry. R	29 1/2	28 1/2	28 1/2
Std. Bros	49 1/2	49 1/2	49 1/2
St. Oil. Cal	24 1/2	23 1/2	23 1/2
St. Oil. Ind	84 1/2	83 1/2	83 1/2
Stevens	13 1/2	13 1/2	13 1/2
Texasco	24 1/2	23 1/2	23 1/2
Tex. ETR	26 1/2	26 1/2	26 1/2
Texas. GFI	26 1/2	26 1/2	26 1/2
UMC	9 1/2	9 1/2	9 1/2
Un. Carbide	4 1/2	4 1/2	4 1/2
Un. Oil. Cal	23 1/2	23 1/2	23 1/2
Uniroval	6 1/2	6 1/2	6 1/2
US. Steel	47 1/2	47 1/2	47 1/2
Wachovia	13 1/2	13 1/2	13 1/2
West. El	9 1/2	9 1/2	9 1/2
Weyerh. S	30 1/2	29 1/2	29 1/2
Winn. Dlx	33 1/2	33 1/2	33 1/2
Woodworth	10 1/2	10 1/2	10 1/2
Xerox. Cp	71 1/2	70 1/2	71 1/2

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Thank-You

Approximately 120 persons who had roles in the city's bicentennial celebration were honored at an appreciation banquet Monday night at the Candlewick Inn.

Bill Carstarphen, Greenville City Manager, thanked those attending on behalf of the city for their participation in the bicentennial observance.

Dr. Robert Holt, who served as president of Greenville "200", presented certificates of appreciation to some 60 people for their participation in the celebration and another 20 plaques were awarded to the various chairmen and members of the board of trustees.

Holt introduced Janice Buck and complimented her on her performance as general chairman of the bicentennial event.

Mark Meltzer, who co-chaired the banquet with Bill Dansey, presented Mrs. Buck a plaque containing two bronze commemorative coins and a desk set containing a silver commemorative coin.

Dansey served as master of ceremonies for the dinner, which was sponsored by local businessmen.

Moyewood.

(Continued from page 1)

together and let them describe and even help sketch out possibilities for sliding, balancing, climbing and crawling equipment they wanted in their playground.

From these rough ideas, Chris was able to come up with workable designs that incorporated what the children wanted.

When the designs and plans were presented to officials of the City of Greenville and the Greenville Recreation Department, both agencies approved the idea and offered support to Chris.

Chris then began the process of contacting businesses, military units in the area, individuals, and government officials to seek contributions of materials and labor.

"Lee Grimes, the director of Moyewood Center, agreed to act as supervisor of the project," Chris said. "Once things started moving, the results have been really rewarding. There's so many who have gone all out to help."

"Two military units supplied material, the 398th Supply Company of the Army Reserve and Cap Lejeune Marine base. In addition, the local Army unit put in lots of time with their men working to help build the equipment."

There were others who furnished material, transportation and other forms of assistance, including a couple of local business firms which gave discarded tires. Several city government agencies furnished monetary assistance, as well as guidance, material and labor.

"And there's also the residents of Moyewood Housing project, both children and adults, who gave time and effort to help," Chris said.

Now nearly completed, the Moyewood Playground offers children outlets for young energy. They can climb, ride and explore the solidly built pieces of equipment.

"There's constantly between 15 and 40 children at play in the playground," Chris said. "They really love the bigness and ruggedness of the equipment that's been built, and of course they're happy its something they themselves have had a part in planning."

"I think too that because it is something they saw develop and are aware of the time and work other people put in for them, they'll have a lot more respect for the equipment and will take good care of it."

Albritton
SNOW HILL—Mr. James Cedric Albritton, 66, of Rt. 1, Snow Hill, died Tuesday afternoon. Funeral services will be conducted from the Church Street Chapel of the Farmville Funeral Home Thursday at 3:30 p.m. by the Rev. John Andrews and the Rev. Adrian Brown. Interment will follow in the Snow Hill Cemetery.

Mr. Albritton, a lifelong resident of the Snow Hill area, was a retired farmer and veteran of World War II and a member of the Mt. Herman United Methodist Church.

Survivors include his wife, Mrs. Christine Murphy Albritton of the home; one daughter, Mrs. Christie Evans of Farmville; one son, Jimmie Cedric Albritton Jr. of Kinston; one sister, Mrs. Mary Grizzard of Snow Hill; two brothers, Hardy Albritton of Snow Hill and Martin Albritton of Farmville; two grandchildren.

Atkinson
MRS. HARRIETT ATKINSON of Greenville died in Pitt Memorial Hospital Tuesday night. Funeral arrangements are incomplete at Phillips Brothers Mortuary.

Moore
MR. RUBY LESTER MOORE, 55, died Friday in Morristown Memorial Hospital in Morristown, N. C.

Funeral services will be conducted Thursday at 3:30 p.m. at Flanagan and Parker Funeral Chapel by the Rev. W. J. Best. Burial will be in Brown Hill Cemetery.

A Simpson native, he had lived in Morristown for some time. Surviving him are two sons, Lester R. Moore of Jupiter, Fla. and Pfc. James Calvin Moore of Fort Bragg; and a grandson.

The family will be at the home of the Rev. and Mrs. Jasper Tyson, 610 Roosevelt Ave., Greenville. Visitation at the funeral home will be from 8 to 9 o'clock tonight.

MOCKSVILLE, N.C. (AP)—An appeal was scheduled today in the denial of a zoning permit for what sponsors call a private family campground.

Other residents say they fear it will be a nudist colony.

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ECU Funds. . .
 (Continued from page 1)

field events area, \$190,000.

—Eight new tennis courts and lighting old courts, \$127,000.

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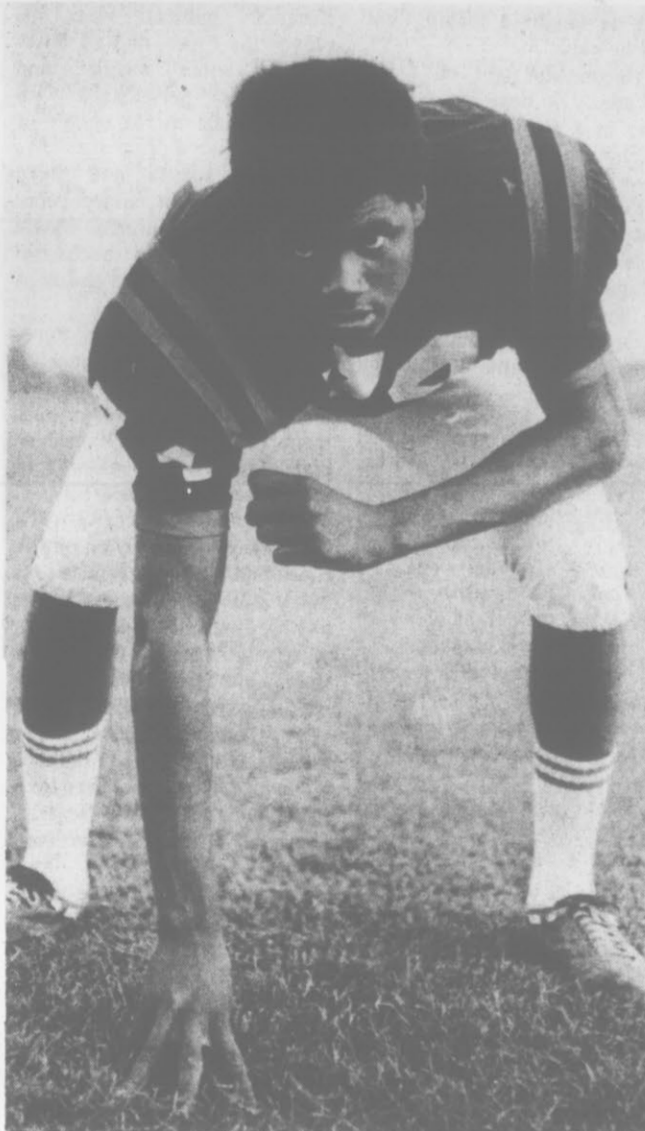
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Tuesday Leaf Mart

Market	Pounds	Dollars	Average
Ahoskie	417,444	454,193	108.90
Clinton	260,382	286,924	110.19
Dunn	157,960	170,980	108.24
Farmville	768,838	824,736	107.27
Goldboro	418,109	454,187	108.63
Greenville	840,415	889,202	105.81
Kinston	1,002,815	1,059,351	105.64
Robersonville	356,160	393,352	

Jaguars Out To Hold Onto 2nd Place



North Pitt's Ricky Atkinson

Southmen Face Revived Hawaii

By The Associated Press
The Memphis Southmen, bidding to clinch at least a tie for a division title, face the revived Hawaiians tonight as the World Football League moves into its 18th week.

The Southmen lead the Central Division with a 14-3 record — tops in the entire league. They lead Birmingham by two games with three to play in the regular campaign.

The Southmen were rolling along with an 11-game winning streak until they were upset by Portland last week. Memphis relies on a strong ground game — J.J. Jennings, John Harvey and Willie Spencer are all among the WFL's top ten rushers — and quarterback John Huarte passes just enough to keep the defense honest.

The Hawaiians, 7-10, have

found new life with the acquisition of quarterback Randy Johnson. Johnson's passing and the catching of Tim Delaney, the WFL's top receiver, helped the club equal the league's single-game scoring record last week with a 60-17 rout of Chicago.

Birmingham hosts Florida, Southern California is at Charlotte and Chicago is at Philadelphia in tonight's other games.

Portland visits Shreveport in the Thursday night game. Florida, 12-5, can clinch a tie for the Eastern Division title against Birmingham, also 12-5. The Blazers boast the WFL's top defense, allowing an average of less than two touchdowns a game, and also have the league's top rusher, Tommy Reamon with 1,296 yards.

George Mira calls the signals for the Americans and aims his passes at Alfred Jenkins and Dennis Homan.

Rookie Tony Adams, the league's top passer, leads Southern California against Charlotte. The Sun has already clinched the Western Division championship.

Charlotte has lost quarterback Tom Sherman for the season with a dislocated elbow and Brian Dowling will start in his place.

Chicago, on an eight-game losing streak, will have Bubba Wyche, picked up from the defunct Detroit Wheels, behind center. King Corcoran, the WFL's No. 2 passer, calls the shots for Philadelphia.

Greene Central saw its hopes for a possible playoff shot melt away as Farmville Central's Greg Joyner crossed the goal line to score the winning TD in their game Friday night, 32-27. The win gave the Jaguars sole possession of second place in the Eastern Carolina Conference with a record of 6-1. The Rams fall to third at 5-2.

In other Friday night contests, Ayden-Grifton (5-3) beat Southern Nash (3-5) 36-26; D. H. Conley (5-3) smashed North Pitt (1-7), 38-8; Robersonville (6-2) smeared South Edgemore (4-

4), 48-0; and Williamston lost a heartbreaker to Edenton (8-0) 15-12.

Farmville Central's Gene Brewer said that the team made up its collective mind to play football in the second half against the Rams during intermission Friday night. "We

gave them enough in the first half," he said about the kickoff return for a score and the scoring fumble recovery by the Rams. "We scored points, I'm not taking anything away from Greene Central, they have a good club. It was a shame for anybody to lose."

There had been some changes in the lineup for FC as a result of injuries. Emerson Hobgood replaced Floyd Bullock early in the game and Tony Oakley started at offensive tackle. The Greene Central defense choked off the Jaguar running game forcing the Jags to go with short passes into the flat. "We saw they were covering there with the defensive ends," said Brewer. The Jags travel to Conley Friday.

Ayden-Grifton, still swooning from the loss of quarterback David Pratt and fullback Ned Craft, probably surprised themselves as much as Southern Nash. Dennis Cristiano got his first starting call and completed 15 of 22 passes for 229 yards and no interceptions. Paul Ricciarelli pulled in seven of those

praised the receiving of Ricky Shreve and Jojo White and the blocking of the right side of the line for their performances this year.

The experience that showed itself Friday night has been long forming. Joyner first began playing football in the fourth grade in the Farmville midget leagues. He played in Junior High and after passing football up in the ninth grade, he made the J.V. team and then varsity in 11th grade. He became the Number One Jaguar quarterback early last season.

Joyner began playing quarter in junior high but played "not that much." "The schools weren't integrated then, (when he was in fourth grade) and I wanted to show the other little kids what I could do. So I went out and they would come to watch me play."

Greg is president of the V.I.C.A. club and drives a bus. He also plays on the varsity basketball team. "Sports take up a lot of my time."

Says Farmville Central coach Gene Brewer, "He's a good passer and like most passers he has off and on nights. Sometimes he's really hot and everything is right to a receiver. He has a good knowledge of football and doesn't mind trying anything."

Joyner tried something last Friday night and it worked, moving the Jaguars one step closer to a post-season game.

experience as a team under our belts," the coach said.

The Chargers will be hosting county rival North Pitt this Friday night. The Panthers hit more hard luck as they hit a hard D. H. Conley team last Friday night. The Conley Vikings got fired up in the second half scoring 30 points on their way to a 38-8 win.

"Calvin Hawkins and Curtin Clemmons both had good games," said Chuck Dunn, Conley's coach. "We played well the last half. North Pitt really was ready to play football. We had poor field position in the first quarter."

This week Conley hosts Farmville Central. Hawkins scored three TD's for Conley last Friday night while rushing for 133 yards.

North Pitt's Donnie Perkins, while not being able to move the ball on the ground, moved the Panthers through the air picking up 193 yards on 11 of 24 attempts. He was intercepted twice.

Robersonville had another of its close games Friday night. Their offense rolled up 429 yards rushing and added 82 passing. Ricky Spruill had a field day putting up four of the Eagle Td's and running for 148 yards.

The Eagles take on Saratoga this Friday night.

Edenton had come into the

game with Williamston Friday night unbeaten in seven games.

The Tigers had run up a 12-0 score going into the last period but Edenton rallied to score on a 56 yard pass and then with one second left, they scored again on a 36 yard pass to take the win.

Time had apparently run out on the preceding play when Edenton was charged with a penalty. The officials gave Edenton one more second and on it they won the game.

The Tigers will travel to Plymouth this week.

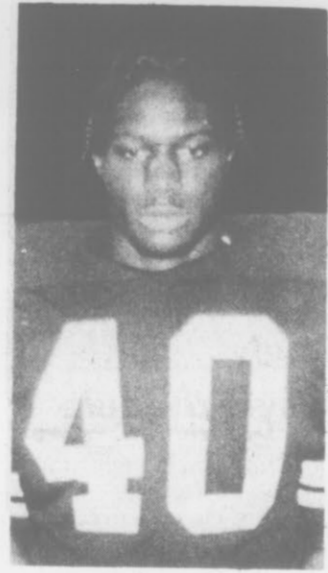
Lady Bucs Get Victory

East Carolina University's women's tennis team slipped to a 5-4 victory over St. Mary's yesterday, winning their seventh match.

East Carolina won just two of the six singles events, but then came back to sweep the three doubles to gain the slip victory.

The victory raised the Pirate record to 7-2 on the year. They travel to Raleigh on Thursday to meet Meredith College.

Summary:
Hunter Dortch (SM) defeated Cynthia Averett, 6-4, 6-2.
Anna Blandard (SM) defeated Cathy Portwood, 6-4, 6-3.
Ellen Warren (EC) defeated Mabel Goeghegan, 6-2, 7-6.
Ann Archer (EC) defeated Beth Wannamaker, 7-6, 7-5.
Jean Walston (SM) defeated Lora Dionis, 6-1, 6-4.
Emily Bass (SM) defeated Ann Chavasse, 6-1, 6-1.
Warren-Portwood (EC) defeated Dortch-Goeghegan, 8-5.
Averett-Archer (EC) defeated Wannamaker-Bass, 8-2.
Chavasse-Tisa Curtis (EC) defeated Lou White-Blandard, 8-5.



FC's Jeff Wilkes

Joyner Sparks Jaguars Toward Playoff Berth

By CHIP LAMBETH
Reflector Sports Writer

Late last Friday night, the Farmville Central football team found itself behind Greene Central 27-25 with time running out on a chance at a playoff spot. The Jaguars pulled the game out but it took some freelancing by the Farmville Central quarterback to do it.

The game had been hard fought for every minute of the previous 45. Both the Rams and the Jaguars were trying to nail down that berth and if Jaguar Greg Joyner had not been observant, things might have come out different.

Facing a third and two at the Greene Central 15, Joyner noticed that end Emerson Hobgood could take the halfback on the right side away leaving that area open. "I told Emerson to take his halfbacks inside and I saw I could run it so I kept it," he said. Joyner's 15 yard run gave the Jaguars the winning points.

Before the game, the senior quarterback felt the Jags could take the Rams. "First of all they said we could not run on them and we couldn't. They said we could not pass on them but we did. It was Joyner's passes that made the difference as he hit on seven of 17 tries for 144 yards and two touchdowns.

In many games this year, it has been Joyner's throwing that has won for Farmville Central. He has thrown ten TD passes in the eight games with Jojo White having caught three. Along with Carroll Griffin, the Jaguars have picked up 768 total passing yards.

Friday night was no exception as he found Ronnie Gay consistently open for good gains. Joyner said the game was on "the passes I completed to Ronnie. The defensive ends would drop into the flat and Ronnie said he could go deeper. I threw drag passes to the half-back out of the backfield."

Joyner said the coaches got on the team at halftime. "The line didn't do too good in the first half," he said. "We had new people on the line. (Tony) Oakley at tackle, Mike Barnett and Emerson Hobgood replaced Walter (Gorham) at end."

At halftime, trailing 21-11, the Jaguars made up their minds to win. "The coaches told us if we didn't win it the season would be over for us. We knew we had time to do it and we got ourselves together."

The Rams got a score on the opening kickoff and the Jaguars

had been warned of the possibility. "The coach told us that one of the backs would go to the sideline and hand off. They surprised the kickoff team," Greg said.

Later the Rams got another break as they recovered a fumble in the end zone. "There was a mix-up," the quarterback said, "I slowed. The guy (a Greene Central player) grabbed my arm and shook the ball loose and scored."

But then the tide began to turn mainly on two broken punt plays. Ram Tim Butts had one punt partially blocked and he tried to pass on one seeing it fall incomplete. "We knew we could block his punts. It happened to go over his head," said Joyner about the first punt.

After Joyner scored, the Jaguars had to stop Jerry Carraway from completing passes. "The coaches told the defense that when Carraway came in they could expect a pass. That Briggs boy couldn't throw that good," Joyner said.

The big break for the Jags came on a third down play at the Farmville Central 29. Joyner called a pass to Gay but when Greg saw he was unable to throw he waved Gay deeper. Joyner then threw to Gay who went to the 23 of the Rams.

"I didn't know he had it; I knew when I heard the crowd jumping up and screaming."

Looking back on the season, Joyner said that other than the Greene Central game, the Jaguars played well against North Pitt, and against Southern Nash. "In the first part of the year, we were good on the option. Then straight up the middle and later on sweeps." He

Pair Tie In Contest

The Cowboys and Steelers played to a 19-19 tie yesterday in the Recreation Department's Flag Football Program.

After a scoreless first half, the two teams got rolling in the second half.

The Steelers jumped ahead on a 16-yard run by Jimmy Jones. But the Cowboys came back, scoring on a 45-yard interception return by Mike Edwards for a 6-6 tie.

The Steelers again took the lead on Johnny Barrett's 41 yard run with a pass interception. But Edwards raced 37-yards with the ball for the Cowboys to tie it again, 12-12.

The Cowboys took the lead after that when Edwards scored his third touchdown, this time on a 31-yard run. Richard Feary ran over the PAT for a 19-12 lead.

But Paul Taylor returned the kickoff 46 yards to pull the Steelers back into the game, and Jones tied it by scoring the PAT. The Cowboys are now 3-2-1, while the Steelers are 1-5-1.

Bowling

Late Monday Men's			
	w	l	
The Mixers	15½	8½	
H & H Market	13	11	
Ally Hoops	13	11	
Bull Dogs	13	11	
The Choppers	13	11	
Texas Toppers	11½	12½	
Poachers	11	13	
Coke Machines	10	14	
High game and series, Julius Dixon, 210, 571.			

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Monarchs Top Bucs

Old Dominion University rolled to a 3-0 victory over the East Carolina University soccer team yesterday.

All of the scoring came in the first half of the game, with Steve Parker scoring twice and George Cruz getting the other one.

The loss dropped East Carolina to a 6-4 overall record, while they remain 1-2 in the Southern Conference.

"I'm disappointed in our play during the last two games," Coach Curtis Frye said afterwards. "This is our first winning season in soccer, but we have fallen apart as a team in the second half of the season. It's frustrating to everybody. I guess it's my fault for not unifying the team like it should be."

The Bucs travel to N.C. Wesleyan in Rocky Mount on Monday for their next match.

- Today's Sports**
Volleyball
East Carolina at Chowan
- Thursday's Sports**
Football
Oak City at Ayden-Grifton JV (7:30 p.m.)
Kinston at E. B. Aycock (4 p.m.)
- Women's Tennis**
East Carolina at Meredith (3 p.m.)
- Field Hockey**
Campbell at East Carolina (4 p.m.)
- Women's Swimming**
East Carolina at Duke (7 p.m.)

Tennis Club Names Officers

Don Dempsey has been elected the new president of the Greenville Tennis Club.

The Club held its annual awards party last night at the Tar River Estates Social Room. Trophies were presented to the various tournament winners throughout the past season, along with the election of officers.

Besides Dempsey, others elected were Mozelle Exum, vice-president; Faye Dempsey, secretary; and Diane Hankins, secretary.

Elected to three-year terms on the board of directors were Wes Hankins and Becky McDonald. Jim Bailey, Peggy Barbour and Annie Cobb were named to one-year terms. Continuing on the board are Sis East, John Hill and Charles Vincent, along with immediate past president Tom Sayetta, who is an ex-officio member of the board.

Special awards were presented to Tom and Anne Sayetta for ladder challenge participation in honor of the late Jack Stoutenger, a past president and charter member of the club. Among top projects of the club

have been the sponsorship of the first USLTA sanctioned tournament in Greenville, and a second tournament, for Junior Novices, will be held this November. The club also co-sponsored the purchase of a Prince Practice Machine with the Recreation Department. Membership in the club is open to anyone on individual and family basis. Information can be obtained from any club officer.

Southern Conference		
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	w	l w l
VMI	4	0 5 2
Appalachian State	2	1 4 4
East Carolina	1	1 5 2
Richmond	1	1 3 3
Furman	2	2 4 3
William & Mary	1	2 3 5
The Citadel	1	3 2 5
Davidson	0	2 1 4

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Ali KOs Foreman; Regains Title



WOMEN'S WINNERS—Barbara Close, left, holds the trophy she won for winning the Greenville Tennis Clubs' ladies singles tournament. At her left is Frances Cain, the runner up. In the men's division, Ron Hignite was first with Jim Bailey second. The ladies were awarded their trophies at the club's party last night. (Reflector photo by Chip Lambeth)

By WILL GRIMSLEY
AP Special Correspondent
KINSHASA, Zaire (AP) —
"Ali, Ali, Ali."
The salute thundered from close to 50,000 African throats and echoed around the world today.
Muhammad Ali is back as the undisputed heavyweight champion of the world, knock-out conqueror in 2:58 of the eighth round of young and strong George Foreman, who until this dark night was rated one of the most devastating punchers the game has ever seen.
Ali said he would do it — and he did.
And he is a man who must be reckoned with although he is now 32 and well past his fight-

ing prime. Friends say he would be wise now to retire in all his glory and arrogance.
"Now they'll have to pay me \$20 million to fight," he boasted. They may, too. Waiting in the wings is the rugged Joe Frazier, former champion, who beat Ali in one slambang brawl and lost to him in another.
"Foreman fought a stupid fight," said Frazier, who sat at the ringside in the vast Stadium of the 20th of May to watch the spectacle in the early hours of the African morning.
"He should never have let Ali play him on the ropes as he did," said Frazier. "I have learned a lot. I want another shot at him. I'm ready when he is. I am sure I can win the next time."

Foreman, 25, a massive and sullen but pleasant man with fists that in five years of pro fighting have exploded 37 knockouts, insists that he also is waiting in line.
"The next time — and I hope there is a next time — I hope to fight a smarter fight," he said. "I hope to follow (manager) Dick Sadler's instructions better."
The 220-pound Foreman sought to demolish Ali the way he had crushed 37 of his pro foes, most of them almost before they had finished tying on their gloves. But Ali beat him at his own game, and was convincing in doing it.
And now it is Frazier who appears to have the next crack in this game of musical chairs among three black American fighters — Ali, Frazier and

Foreman. Their only potential threats on the horizon are Teofilo Stevenson, a Cuban giant whom Fidel Castro may not permit to leave home, and Duane Bobick, an American Olympian like Ali and Foreman who is now unbeaten as a pro.
But the next big match would have to be the "rubber" duel between Frazier and Ali.
As champion, he now is in his element. He has a stage. He can reel off his two-line poems.
"I told you he was no good. I showed you," Ali said afterward in the dressing room. "He's slow and awkward. I'm not sure he deserves to fight me again. He would have no chance."
Across the catcombs of the open-air soccer stadium, big George, never before beaten or knocked out, and his associates

sat in thickening gloom.
"You can't badmouth a man who beats you," Foreman said solemnly, his voice hoarse and almost a whisper. "He is a true champion. He deserves everybody's respect. He is a credit to his family, his race and to boxing."
Foreman, more or less, agreed with Frazier and Ali that he fought a stupid fight. But he said:
"He won the fight, but I cannot admit he beat me. Nobody loses in a fight like this," for which each of the fighters got a record \$5 million.
It was a good fight, two muscled men hammering away at each other as if they were swinging telephone poles. But Ali was the smarter and the better man, and from the fifth round on it became a matter of

when Foreman's trunk-like legs would fold.
Ali taunted Foreman during the playing of both the American and Zaire national anthems, and he continued to spit insults at the champion in the fast-paced early rounds.
Ali met the in-boring Foreman with two quick shots to the head as they answered the bell. Foreman pursued him. Ali played the ropes, ducked Foreman's vicious swings and struck back periodically with hands as fast as the tongue of an adder.
In the second and third rounds, Foreman landed some good shots — powerful blasts that seemed to rock the fragile ring — but Ali blinked and kept hitting back.
In the second round, Foreman hit Ali with a crunching blow to the head, and Ali momentarily blinked. For a moment, it appeared to ringsiders that a scared look came into the challenger's eyes.
But by the fifth round, Ali's strategy of holding, lying on the ropes and letting Foreman flail away at a darting ghost began paying dividends. One could almost see the power drain from George's massive arms and the steel slip from his legs.
He became wobbly. His punches were like marshmallows. In the corner, Foreman's manager, Dick Sadler, and an aide, Archie Moore, looked concerned.
Then in the eighth, the inevitable happened. Already staggering and unsure of his footing and merely swinging at air, Foreman got caught by an Ali right as Ali slipped out of a clinch.
Foreman veered unsteadily. Ali, sensing the kill, added a left and followed it with a vicious right.
Foreman, seemingly dazed, went down and took the count of 10 from referee Zack Clayton before he could regain his feet.
"I didn't hear the count; I never listen to the count," Foreman said later. "I wasn't tired. Dick gave me a signal to stay down. Then he crossed his arms. Then he motioned for me to get up. I guess I was too slow."
The fight was one of the most bizarre in the annals of the game, staged at 4 a.m. local time to fit prime viewing periods in the United States, where most of the revenue came from.
It will take days, and perhaps weeks, to sort out the financial picture. But the fight may gross as much as \$30 million, from which comes the \$5 million each for Ali and Foreman — the largest purse ever.
The crowd, which assembled well before midnight and enjoyed a program of native dancers, was heavily pro-Ali. The people, held away from the ring by a 10-foot barbed wire fence and cordons of President Mobutu's soldiers, carried their celebration into the streets.



WATCHING THE KNOCKOUT—Muhammad Ali stands over George Foreman as the champion falls to the canvas for a ten-count in their bout in Kinshasa early Wednesday. The end came in the eighth round as Ali regained his title via the KO. (AP Wirephoto)

Now Or Never Time For Bucs

By The Associated Press
It's rapidly approaching now-or-never time for East Carolina's Pirates in their bid for a third successive Southern Conference football championship.
Because of a 23-21 upset Oct. 19 at the hands of Appalachian State's Mountaineers, the Pirates are only 1-1 going into their last four games in league competition—and the final three will be played on the road.

That makes a victory at home Saturday against The Citadel's Bulldogs even more of a "must" situation, for Virginia Military's Keydets play at Richmond the same day and can clinch a tie for the title if they can beat the Spiders for their fifth straight league victory.

The Citadel is only 1-3 in conference competition, but that one triumph came last Saturday by 28-17 over Appalachian State, and East Carolina Coach Pat Dye is concerned about the Bulldogs.

Coach Bobby Ross of The Citadel "will definitely have his team ready to play," says Dye. "They must be good because they've played everyone close games."

The Bulldogs' defeats were by 27-24 to Richmond, 16-12 to William and Mary, and 20-9 to VMI.

"We're gonna have to be ready," says Dye. "They have

the No. 2 leading rusher in the nation and a quarterback that runs and passes the ball pretty well."

The rusher is Andrew Johnson, the league leader with an average of 136.6 yards per game. The quarterback is Gene Dotson, who threw for one touchdown and ran for the other as the Bulldogs scored twice within 19 seconds to knock off Appalachian State.

But Dye is equally concerned about the Bulldogs' defense.

"They run a multiple defensive scheme which is basically the same as Maryland's," says Dye. It also resembles that used last week by Dayton against the Pirates, and it took East Carolina a half to get untracked on offense.

The Pirates did overcome a 6-0 deficit and went on to a 34-6 victory as running back Kenny Strayhorn tied a conference record by scoring four touchdowns in a game.

"Kenny went out and tried to win a game by himself," says Dye. "He had a broken nose and two bruised shoulders and did not miss a day's practice last week. It was a great performance by a great athlete. He gave the team the leadership it needed."

The Pirates have had some injury problems, but most appear to have cleared up—just in time for a stretch run Dye hopes will produce a third conference title in a row.

Gardner Says He'll Be Ready

CHARLOTTEVILLE, Va. (AP)—University of Virginia quarterback Scott Gardner, the national major college total offense leader who is on crutches following surgery, says, "I'll be ready right away."

Gardner was operated on Monday for an injury to his right leg.

U. Va. trainer Joe Gieck said the Cavalier quarterback was "making satisfactory progress" in regaining normal use of his leg muscles Tuesday.
Gieck said "it is too soon to tell" how soon Gardner will be able to return to football practice.

"We can tell better after a couple of days," Gieck said. "He's in an active rehabilitation program now. He is making satisfactory progress in getting back normal function in his leg muscles."

Gardner had played almost the entire game Saturday in a 14-0 Atlantic Coast Conference victory over Wake Forest. His injury was discovered Sunday.

The injury involved the muscle in the lower leg that controls up and down movement of the foot. Monday's operation was to relieve exterior pressure on the muscle.

Gieck said that without the operation the muscle might have atrophied and died and Gardner "might have had to walk with a brace."

Gieck said the success rate of such corrective operations is high and usually the operations

result in complete cures.

Gardner watched his teammates practice Tuesday afternoon for Saturday's ACC game at the University of North Carolina.

Sophomore Andy Hitt is expected to start at quarterback against UNC, with junior Jim Pruner as backup.

Dr. Frank McCue, U. Va. team physician who performed the operation on Gardner, said "if healing takes place normally," it is conceivable Gardner could play against Virginia Military Institute here Nov. 9.

Coach Sonny Randle said Gardner was insisting he would be able to play immediately, but that "Dr. McCue and Joe Gieck will make that decision."

"I'll tell you this. If he can move his foot, he'll want to play."

The Cavaliers' attack centers on Gardner's running and passing. The team has a 3-4 record. Gardner has passed for 1,344 yards and 14 touchdowns and has run for 232 yards and two touchdowns this season, with a total offense average of 225.1 yards per game.

He holds career records at U. Va. in passing attempts, pass completions, touchdown passes, passing yardage, total offensive plays and total offense yards, and single-season records in pass attempts, completions, and passing yardage.

Same Old Ali After Winning Back Title

By JOHN VINOCUR
Associated Press Writer
KINSHASA, Zaire (AP) — The winner fumed and complained, and looked as angry as a vindicated man can when he's proved his own rightness with a vengeful hand.

The loser talked gently, mildly, reasonably.

The roles were old and wouldn't have been reversed if the verdict had been different.

Muhammad Ali, champion again, couldn't find anything nice to say about George Foreman. And Foreman couldn't dig up anything mean to say against Ali.

No skill, scared, doesn't like to get hit, a phony champ who punches like a sissy, a bully who was built up by know-nothing writers — Ali had those words to describe Foreman. And these:

"He was scared; he was humiliated. I did it. I said I'd do it, but did you listen? I said I'd stick him and that he didn't like to get hit and that I'm the greatest heavyweight of all time, but did you listen?"

"I didn't dance. I wanted to make him lose his power. He punched like a sissy. I stayed on the ropes. Staying on the ropes is a beautiful thing for a fighter. You think when I'm on the ropes I'm doing bad."

Ali looked incredibly peeved in victory. He had told everyone how hard he had trained, how he had hit the heavy bag again and how Foreman was a "mummy." But no one wanted to bet on him, it seemed, and all the talk was

about Foreman's awesome power.

"I am the greatest of all time and you thought a scared amateur would win," he said.

Foreman had nothing angry to say at all, and his voice was soft as he talked with reporters.

His sentiments tinkled while Ali's clanged.

"Nobody lost," Foreman said, pushing the facts a little. "We have built some real bridges here. When the competition is clean, there is never a loser. If there is a good fight, there's no loser."

Foreman even had some in-

credible praise for the man who ridiculed him. Of Ali, who rolled his eyes weirdly and mouthed a curse after the playing of the star spangled banner, Foreman said, "He's a true American, a great gentleman and a champion."

Then he added, "If you don't have anything good to say about somebody, then you shouldn't say anything at all." Ali was absent from school the afternoon the teacher got around to that maxim.

On the punch that took him out, Foreman said it was the one he never saw.

Little Seems To Help Deacs

By The Associated Press
Inspirational talks by President Ford, golfer and alumnus Arnold Palmer, and comedian Bill Cosby haven't helped the Wake Forest football team win.

All have spoken to the players in the last month. But Wake Forest has been shut out in its last 5½ games, for 22 quarters. Its losing streak is nine games, including the final two of last year. In their last 17 games the Deacons have lost 16 and tied one.

They have not won since they beat Florida State 9-7 in the 1973 opener.

Palmer visited University Park, Pa., to see his alma mater play Penn State. Before the game he stepped into the locker room to say a few words to the Wake Forest players. Penn State won 55-0 three weeks ago.

The following week, the Deacons decided to forego their Friday loosening up workout in favor of a White House tour. President Ford, whose son Michael is a recent graduate of Wake Forest, came out to greet the players. He provided one member of the Deacon party with a "WIN" button.

Ford recalled that in his senior year Michigan also was having trouble winning. He urged the players not to become discouraged, and to keep battling.

The following day, Wake Forest played at Maryland, and lost 47-0.

Last week, Cosby was on the campus at Winston-Salem, N.C., for a scheduled appearance. He played tennis with several members of the tennis team. Then he went to the football practice field and talked with the players.

That was just before last week's home game against Virginia, which the Cavaliers won 14-0.

Of the talks, coach Chuck Mills says, "We try to take advantage of these opportunities whenever we can. We regard this as an invaluable part of the players' education, and the players seem to enjoy it."

Wake Forest is home this week to Clemson. Other games for Atlantic Coast Conference teams will be Maryland at Penn State, North Carolina State home to South Carolina, Duke home to Georgia Tech, and Virginia at North Carolina.

Clemson coach Red Parker says he will file an official protest over Tennessee's first touchdown in the Vol's 29-28 victory last week.

Parker says he protest won't effect the outcome, but he will take the action to back up his players. He claims that Tennessee's Stanley Morgan was more than 15 yards from the ball when it was snapped. Parker says that Morgan drifted to the sidelines before the play, blended in with the Vol's bench, and then raced downfield and caught a 65-yard touchdown pass.

Davidson Out As WFL Chief

By JERRY LISKA
AP Sports Writer
CHICAGO (AP) — A power play by Chicago Fire owner Tom Origer left Gary Davidson ousted as commissioner of the World Football League, but the league itself afloat for at least the rest of this season.

At an emergency meeting here Tuesday, Davidson tendered his immediate resignation as czar of the circuit he founded in opposition to the venerable National Football League.

Donald J. Regan, WFL general counsel, was named league executive director in lieu of a commissioner, but for the time being the league obviously will be directed by its six-member executive committee.

Davidson will continue in WFL operations as a member of the executive committee, chairman of the expansion committee and part-owner and governor of the Southern California Sun franchise.

But his departure as commissioner was triggered by Origer's threat to drop out of the WFL immediately with three games still left to play.

Origer earlier had tried unsuccessfully to strip Davidson from the commissioner's post, contending he spread the league's operation too thin financially with less than well-

healed franchise investors.

Reportedly Origer recently sent a letter to the league office stating he was dropping his franchise at once. This spurred Tuesday's meeting and announced "restructuring" of the league which already has seen the Detroit Wheels and Jacksonville Sharks throw in the sponge.

Additionally, financial woes caused the Houston Texans to move to Shreveport, La., and the New York Stars to Charlotte, N.C.

Origer declined comment on his withdrawal letter and, when asked if he thought he scored a victory in forcing Davidson's resignation, said "I got my point across."

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Barnes Couldn't Do It All Expansion Plans Top Agenda As NFL Officials Gathers For Meet

Marvin Barnes couldn't do it all Tuesday night ... but he tried.

The rookie center pumped in 48 points and grabbed 30 rebounds, but his Spirits of St. Louis were nipped by the San Diego Conquistadors 110-109 in an American Basketball Association game.

In the only other ABA contest of the night, the Denver Nuggets stopped the New York Nets 126-115.

In the National Basketball Association, Los Angeles edged Portland 105-102, Washington crushed Chicago 96-80, Boston swamped Cleveland 107-92 and Golden State demolished Buf-

falo 130-101.

"I've always thought the guy was a heck of a basketball player," San Diego Coach Alex Groza said about Barnes. "He has tremendous ability, he jumps well, he runs well, he shoots great."

The former Providence College All-American drilled in 21 of 36 shots from the field, ripped off 24 defensive rebounds and blocked two shots.

Scoring from near and far, Barnes shoved the Spirits to a 104-94 lead with less than five minutes remaining in the game. But San Diego narrowed the gap and Caldwell Jones'

jump shot with 30 seconds showing on the clock gave the Conquistadors the victory.

Both Barnes' scoring total and rebound figure were ABA highs for the young season.

Elvin Hayes and Phil Chenier collaborated for 47 points to pace the undefeated Washington Capitals to their sixth consecutive triumph. Chenier finished with 27 points while Hayes scored 20, grabbed 12 cars, made two steals and blocked three shots.

High for Chicago was Chet Walker with 17.

The Boston Celtics raced away from a 60-59 deficit midway through the third period to drop the Cavaliers in the first basketball game to be played in the new Cleveland Coliseum. Jo Jo White's 24 points and John Havlicek's 23 paced the Celts while Bobby Smith was high for Cleveland with 20.

Rick Barry led a third-quarter attack as the Golden State Warriors won their third straight game. Barry finished with 30 points, high for the winner, while Buffalo's Bob McAdoo tallied 35.

Gail Goodrich sank a two-pointer with 13 second left and Pat Riley dropped in two free throws 11 seconds later to lift the Los Angeles Lakers to victory. The late-game heroics spoiled Portland's comeback bid, which saw the Trail Blazers battle back from a 10-point deficit to tie the score at 96-96.

Goodrich and Jim Price split

46 points evenly for the Lakers while Sidney Wicks led the Blazers with 24.

The Denver Nuggets posted their fourth consecutive victory and made it two-in-a-row over the New York Nets as Ralph Simpson and Mack Calvin scored 26 points apiece. Julius Erving, who finished with a game high 29 points, led the Nets to a halftime advantage of 61-57, but Denver outscored the New York 33-23 in the third period.

Nets Coach Kevin Loughery was thrown out of the game after drawing two technical fouls as the Nets snapped a four-game winning streak.

NEW YORK (AP) — Officials of the 26 National Football League teams gathered today to review their 1976 expansion plans for Seattle and Tampa along with such current franchise difficulties as inflation.

The NFL, which has set a price \$16 million each for the new teams, was seeking potential owners not overly worried about the league's tax woes, labor unrest and the dip in attendance figures.

One of the key groups bidding for the Tampa franchise is headed by Harry T. Mangurian,

a Fort Lauderdale, Fla., furniture and real estate executive. He is known for his thoroughbred racing activities.

At least two other groups — led by Jacksonville, Fla., lawyer Hugh Culverhouse and Philadelphia builder Tom McCloskey — were thought to be in the running for the Tampa franchise despite the high cost.

But in Seattle the dissolution of one group that had been bidding for the new NFL franchise was announced Tuesday.

Wayne Field, president of the

Seattle Kings football club, relinquished its chances and suggested that the league consider the Seattle Professional Football Club, headed by Herman Sarkowsky.

It was unclear what expansion decisions the NFL would make, particularly in light of a major unresolved civil suit by the Internal Revenue Service. It could directly affect future plans.

In a case involving the Atlanta Falcons, the IRS is questioning the common sports practice of making tax depr-

ciation claims on the purchase of athletes by expansion clubs from established teams.

The league owners still have to contend with unrest in the NFL Players Association, which has to negotiate a new contract following the strike that kept many veterans out of several preseason games.

NFL team payrolls already have jumped 25 per cent to a total of about \$2.5 billion, partially due to competition for talent with the new World Football League — plagued by its own financial problems.

Louisiana Tech Best Of Small

By The Associated Press

The Louisiana Tech Bulldogs, boasting an 18-game winning streak that stands as the nation's longest, retained for the seventh straight week their tight grip on the top spot in the Associated Press college division football poll.

Louisiana Tech was awarded a hefty 35 first-place votes and 772 points from a nationwide panel of sports writers and broadcasters, based on their hard-won victory over McNeese State last weekend. The Bulldogs, trailing 14-0 after the first quarter of the game, made a spectacular comeback to trim McNeese 24-17 and send their opponents from 10th place down to 12th in the weekly poll.

Nevada-Las Vegas stomped Hawaii 33-8 last Saturday and climbed to second place in the rankings, earning five first-place votes and 628 points. Delaware, formerly No. 2, dropped to the third spot with three first-place votes and 547 points, following its 21-17 loss to Temple.

Most of the ranked teams held fast to last week's positions — Boise State steady at fourth place with 543 points on the strength of its 45-13 trouncing of Northern Arizona and Texas A&I remaining in fifth with 400 points and one first-place vote after blitzing Angelo State 42-14.

Likewise, Grambling stayed at sixth place, the Tigers collecting 361 points for their 26-13 triumph over Jackson State. Western Kentucky was No. 7 slot after trimming arch-rival Eastern Kentucky 34-24. Central Michigan, idle over the weekend, was eighth, receiving two first-place votes and 320 points.

South Dakota was ninth, claiming 257 points, while Alcorn State advanced from 12th to 10th with 243 points.

Western Carolina vaulted from 14th to 11th place in the select group with one first-place vote and 180 points.

Next was the fallen McNeese with 141 points. Tennessee State was 13th place and Elon, formerly in a two-way tie for 15th, moved up a notch.

Newcomer California-Davis was 15th, replacing Eastern Kentucky.

Three Given NCAA Setback

KANSAS CITY (AP) — Three colleges were placed on probation for violations in their basketball programs and one other school and the Ohio Valley Conference were reprimanded by the National Collegiate Athletic Association.

The stiffest penalty was imposed on Maryland-Eastern Shore, which is prohibited from any postseason basketball competition on NCAA-controlled television series for one year.

DePaul of Chicago and Augustana College of Sioux Falls, S.D., were also placed on probation for one year, but no sanctions were involved.

Gallaudet College of Washington, D.C., and the Ohio Valley Conference were reprimanded without sanctions.

The NCAA said on Tuesday the probation handed out to Maryland-Eastern Shore is for an indefinite period but the sanctions are for one year, effective Oct. 18.

Maryland-Eastern Shore was found to have violated NCAA rules by allowing several students to play basketball while they were ineligible. The NCAA said two eligibility rules were broken — one restricting an athlete's participation to five calendar years and another dealing with improper certification of eligibility.

The NCAA's Committee on Infractions said it also found that a Maryland-Eastern Shore athlete received improper fi-

ancial assistance and that in several cases financial aid was not administered through proper channels.

Eight members of the Ohio Valley Conference were reprimanded for inadequate procedures for certifying the eligibility of athletes.

The NCAA said it found that a total of 60 student-athletes were improperly certified during the 1971-72 and 1972-73 school years at Austin Peay, Eastern Kentucky, East Tennessee State, Middle Tennessee, Morehead State, Murray State, Tennessee Tech and Western Kentucky.

The NCAA said it accepted the conference's contention that it did not try to circumvent NCAA regulations and each school shared the responsibility for improper certification.

In other action, the NCAA: —Placed Augustana College on probation for one year, effective Oct. 16, for providing a basketball player transportation expenses and allowing him to receive financial aid before he established his eligibility.

—Placed DePaul University on probation for one year effective Oct. 10, for improper financial assistance and failure to determine the eligibility of an athlete.

—Reprimanded Gallaudet College for violating the five-year rule and allowing an ineligible athlete to participate in baseball.

STARS FROM START

EAST LANSING, Mich. (AP) — Michigan State freshman kicking specialist Tom Birney of Detroit made an auspicious debut on the Spartan varsity. In his first collegiate game he connected on five of six extra-point attempts in Michigan State's 41-7 victory over Northwestern in the opening game for both teams.

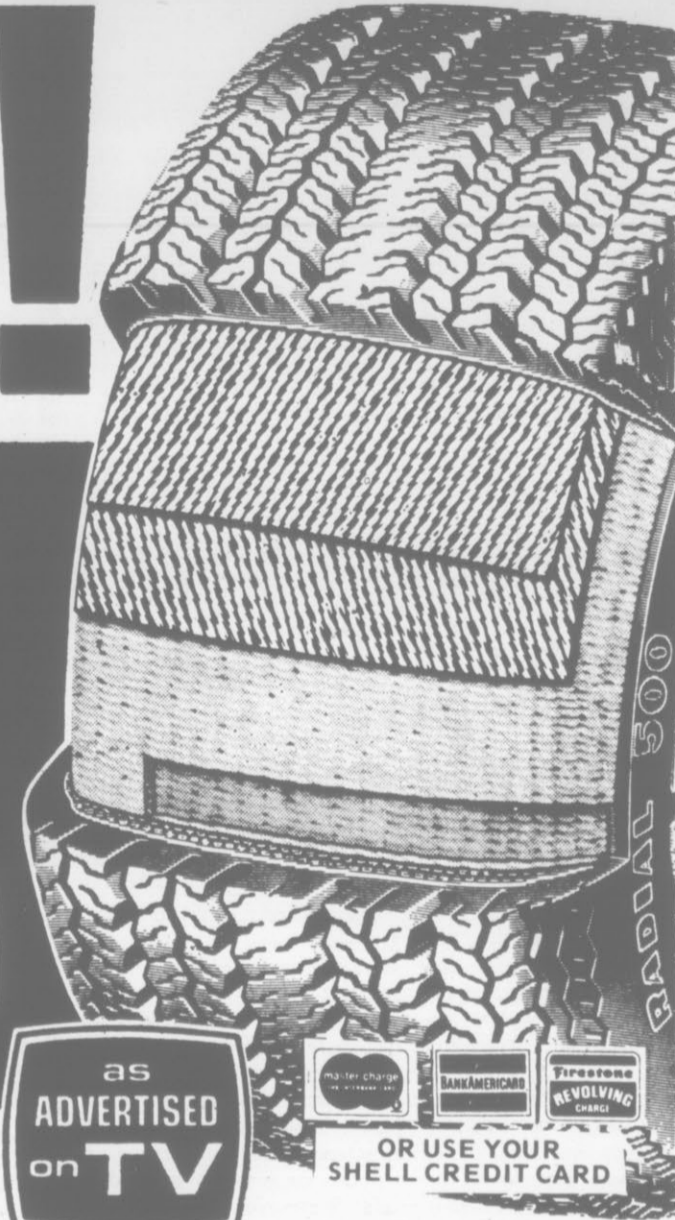
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CR70-13	—	—	—	54.80	46.95	7.85	2.32
DR78-14	50.55	43.15	7.40	56.15	47.95	8.20	2.40
HR78-14	63.35	53.95	9.40	70.40	59.95	10.45	3.15
GR70-15	60.35	51.25	9.10	67.05	56.95	10.10	3.22
HR78-15	64.85	54.85	10.00	72.05	60.95	11.10	3.26
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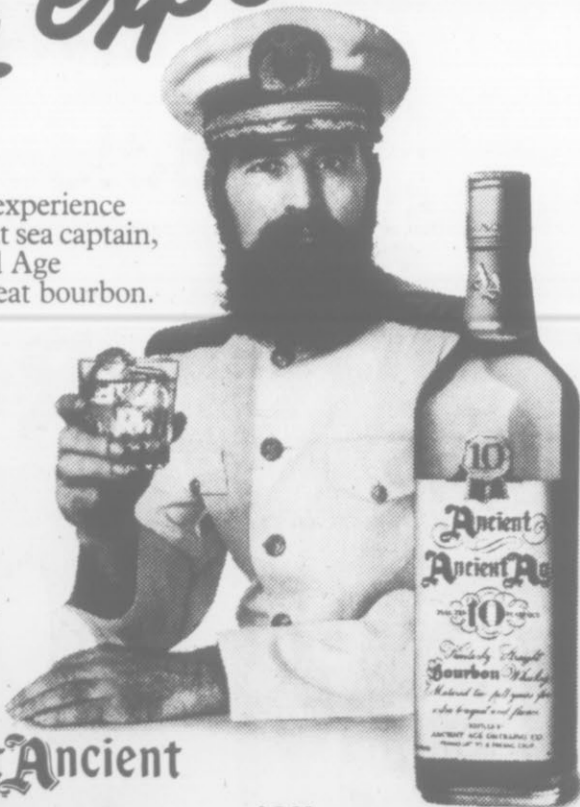
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READY FOR HALLOWEEN—Jennifer Fitzgibbon, of Falls Church, Va., carries a pumpkin as she arrives for a Halloween costume staged in Washington by the National Park Service. (AP Wirephoto)

Magruder Says Mitchell Gave Final Approval

By DONALD M. ROTHBERG
Associated Press Writer
WASHINGTON (AP) — Former Nixon campaign aide Jeb Stuart Magruder has told the Watergate cover-up trial that John N. Mitchell approved the political intelligence plan that resulted in the Watergate break-in.

Liddy came back with a \$500,000 plan and, once again, Mitchell rejected it. But, according to Magruder, Mitchell approved the plan after it was scaled down to \$250,000.

Democratic headquarters in the Watergate office building were entered on Memorial Day weekend 1972. Documents were photographed and bugs planted on telephones.

A few days later, Magruder said, "I received two packages from Mr. Liddy ... Each package contained synopses of telephone conversations at Democratic National Committee headquarters and photographs of documents."

He took them home and read them "and I realized they were of little value."

Liddy was summoned to Mitchell's office, said Magruder, and the material was shown to the former attorney general.

Mitchell was "dissatisfied with the product Liddy was producing from wiretaps and photographs," Magruder said.

He quoted Liddy as explaining "with some embarrassment, that one of the bugs was not working and one was on the wrong phone."

He said Liddy promised "to correct the problem."

Was the problem corrected? "We learned on the morning of June 17, that Liddy had not corrected the problem, but created a problem," replied Magruder.

That was the morning that five men were arrested inside Democratic party headquarters.

Before Magruder testified, the trial heard E. Howard Hunt Jr., one of the men convicted of conspiring to commit the Watergate burglary, assert that his demands for money in March 1973 were not meant as blackmail but as requests for what he felt was due to him.

Hunt had demanded \$132,000 for legal fees and living expenses in a message sent in March 1973 to then-White House counsel John W. Dean III.

Hunt described the demand as "being as forceful as I could in an attempt to collect long overdue bills."

During two days on the witness stand, Hunt admitted repeatedly lying to a grand jury.

Asked for his motive, the former CIA agent and author of 50 books, nearly all of them spy novels, said, "I felt that by protecting others who were still in positions of power I could hopefully affect the length of my sentence."

It didn't work, and after reading the transcripts of the White House tapes in which then-President Nixon described the Watergate break-in defendants as "idiots" and "jackasses," Hunt said he decided to tell the truth.

The schooner Hannah, commissioned by George Washington during the Revolutionary War, is said to be the first vessel to fly the Continental flag.

Homecoming On Sunday

SHOW HILL—Homecoming services will be held Sunday at the Snow Hill Pentecostal Holiness Church. The speaker will be the Rev. L. E. Turpin.

The Rev. Turpin attended Holmes Theological Seminary, Greenville, S.C., and Pembroke State University, Pembroke. He has taught in the public schools of North Carolina for several years and is doing work as a pastor and evangelist.

He has served pastorates in Oklahoma, Texas, Mississippi, South and North Carolinas. He took an active part in the founding of Southwestern College, Oklahoma City, Okla. The Rev. Turpin now lives in Wilson.

The Sunday services will include Sunday School at 10 a.m., worship at 11 a.m., dinner at 12:45 p.m., followed by a singspiration at two o'clock. The Willard Singers of Belhaven will be the featured singers.

The pastor, Rev. C. S. Trueblood, and the church board invites the public to attend.



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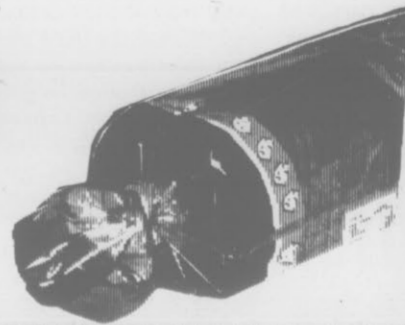
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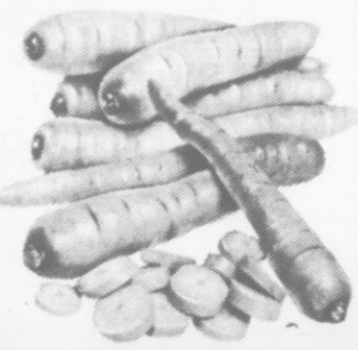
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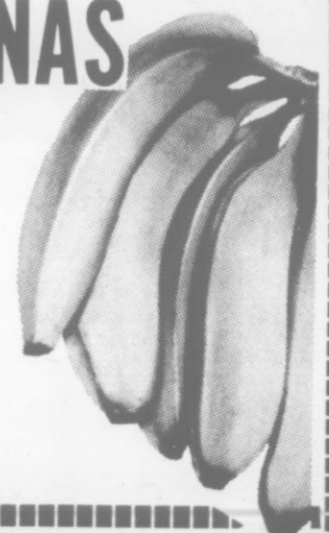


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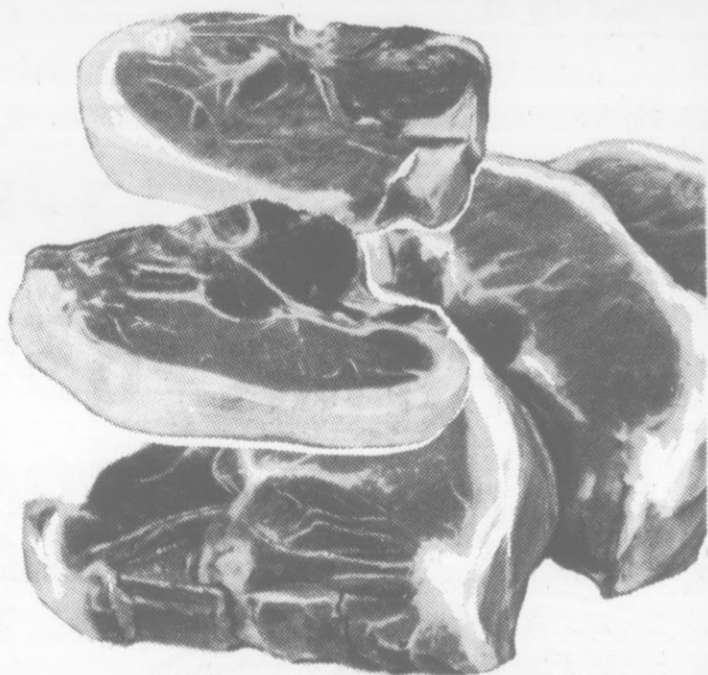
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ENJOYING AUTUMN—A warm autumn day and the beauty of the changing leaves is an enticing excuse to forget everyday problems and spend an afternoon outdoors. Debbie Sherrod, of Tusculum, Ala., finds the conditions just right as she relaxes among the woods at Calloway Gardens in Pine Mountain, Ga. (AP Wirephoto)

**N.C. Case For
Court's Review**

WASHINGTON (AP)—The Supreme Court has chosen a North Carolina case to review the death penalty.

A decision could affect more than 100 persons on death row, including 49 in North Carolina.

The court agreed Tuesday to hear arguments that capital punishment is unconstitutional under any circumstances.

It will review the case of James Thurman Fowler. He was convicted of fatally shooting John Griffith in Raleigh, N.C., last April 10 following an argument over a \$10 bill during a dice game.

This will be the first death penalty case the court has heard since June 29, 1972. It held then that capital punishment laws on the books were unconstitutional. Its reasoning was that it was unconstitutional to allow a jury to decide which of two persons convicted of the same crime should live and which should die.

In response, more than half the states have passed new laws. These either make capital punishment mandatory for specific offenses, or provide for mandatory review of the jury's decision.

North Carolina is one of the states with such a law.

However, before it was passed, Fowler and 30 other men were condemned by the North Carolina Supreme Court under an interpretation of the U.S. Supreme Court's decision. The state said the decision said the decision merely invalidated the portion of the North Carolina law which made the death penalty optional with the jury, rather than mandatory.

The NAACP Legal Defense Fund appealed to the U.S. Supreme Court the cases of seven North Carolina men sentenced under this ruling.

A decision in the case of Fowler, a black, would presumably affect all the men sentenced under the state Supreme Court ruling.

The Legal Defense Fund lawyers also presented their case in much broader terms.

"A punishment which is tolerated because it is rarely imposed, or because it is imposed only upon the powerless and members of outcast groups, is

not a punishment consistent with contemporary morality," they argued.

Even when not left to the court, capital punishment is unevenly applied, they told the court in a brief. They said prosecutors have broad discretion on what charges to file; juries can find defendants guilty of lesser crimes, and governors can grant clemency.

They said this violates the Constitution's provisions against cruel and unusual punishment.

At Hickory, N.C., where he was campaigning, Atty. Gen. James Carson said he planned to argue personally before the U.S. Supreme Court in favor of the death penalty. He cited both duty and belief. He noted that the attorney general is obliged to defend state-court decisions in appellate courts. But he also said he believes in capital punishment as an effective deterrent to certain types of crime.

The six others whose cases were appealed with Fowler's:

--Billy Honeycutt, a farmhand convicted in the fatal stabbing of his estranged wife Brenda in a house trailer on a Duplin County chicken farm on June 6, 1973.

--Alton James Henderson, convicted of raping a Burlington school teacher in her mobile home on June 19, 1973. --David Earl Dillard, convicted of first-degree murder in the shotgun death of his wife in Robeson County on April 22, 1973. --Henry N. Jarette, convicted of first-degree murder and rape in Union County. --Tommy Noell, convicted of raping a night nurse at her apartment in Carrboro on May 23, 1973. --Albert Crowder Jr., convicted of the gunshot death of Peggy Bryant in a cocktail-lounge parking lot in Raleigh on May 4, 1973.

**Chilean Will Be
Local Visitor**

Gabor Torey, general manager of the National Radio Company of Chile, will be in Greenville Nov. 6-8 as part of a 20 day tour of the United States.

The tour is being sponsored by the Institute of International Education.

Torey is scheduled to tour East Carolina University, the Voice of America and other institutions during his visit in Greenville.

**Toll-Free Line
On Food Stamps**

North Carolinians wishing to know facts about food stamps will have a new way to get information starting Friday, November 1.

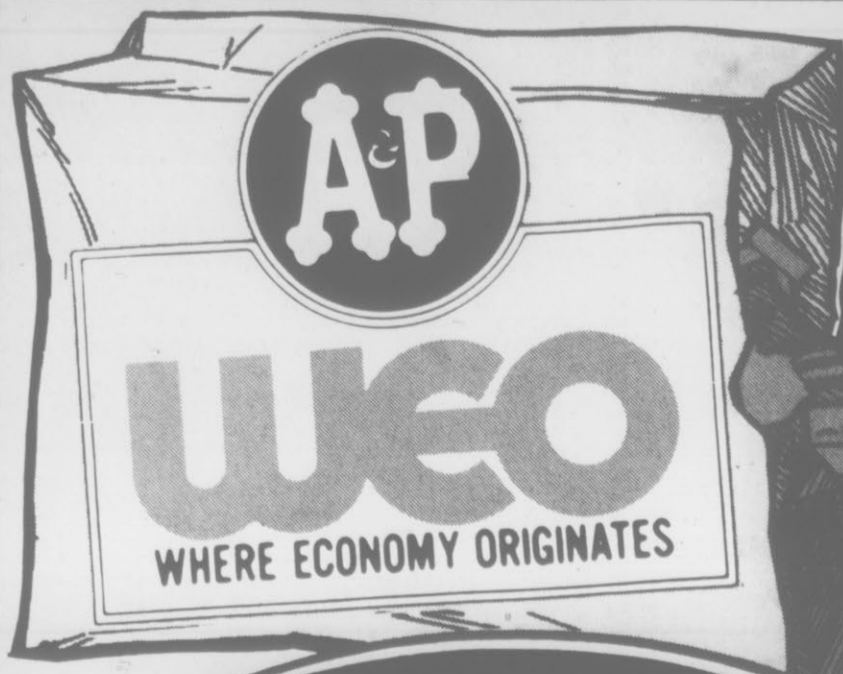
A toll-free telephone will begin operation in Raleigh on Friday from 9:00 a.m. to 7:00 p.m. The new foodline number is 800-662-7935. People across the state needing information about food stamps may call free on weekdays.

Secretary of Human Resources David T. Flaherty will take a number of the calls coming in on the toll-free foodline Friday morning.

**Electronic Kits
For The Young**

NEW YORK (UPI) — Electronic kits available for youngsters range from those teaching the child fundamentals of electricity to those showing, step by step, how to make a magnet, a telegraph set or even a radio.

Some kits show how to rig a burglar alarm.



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Aunt Jemima Buttermilk Pancake Mix 2-Lb. Pkg. 79¢	Sunnyfield Buttermilk Pancake Mix 2-Lb. Pkg. 65¢	14¢
Garnation Dry Milk 20-Qt. Pkg. \$4.99	A&P Non Fat Dry Milk 20-Qt. Pkg. \$4.29	70¢
Gillette Foamy 11-Oz. Can \$1.29	A&P Shaving Cream 11-Oz. Can 55¢	74¢
Niblets Corn 12-Oz. Can 35¢	A&P Golden Corn 12-Oz. Can 31¢	4¢
Sunshine Krispy Crackers 1-Lb. Pkg. 53¢	A&P Saltine Crackers 1-Lb. Pkg. 49¢	4¢
Borden Instant Potatoes 16-Oz. Pkg. 99¢	A&P Instant Potatoes 16-Oz. Pkg. 79¢	20¢
Kellogg's Pop Tarts 11-Oz. Pkg. 59¢	A&P Toaster Pastries 2 10-Oz. Pkgs. 85¢	16¢
Heinz Tomato Ketchup 14-Oz. Bot. 43¢	A&P Tomato Ketchup 14-Oz. Bot. 39¢	4¢
Red Band Flour 5 Lb. Bag \$1.09	Sunnyfield Flour 5 Lb. Bag 89¢	20¢
Comet Cleanser 21-Oz. Pkg. 36¢	Sail Cleanser 21-Oz. Pkg. 25¢	11¢
Kellogg's Corn Flakes 12-Oz. Pkg. 45¢	Sunnyfield Corn Flakes 12-Oz. Pkg. 39¢	6¢
Clorox 2 Dry Bleach 40 Oz. Pkg. 91¢	A&P All Fabric Dry Bleach 40-Oz. Pkg. 79¢	12¢
Muellers Elbow Macaroni 8-Oz. Pkg. 29¢	A&P Elbow Macaroni 8-Oz. Pkg. 27¢	2¢
Nestea Iced Tea Mix 24-Oz. Jar \$2.15	OUR OWN Iced Tea Mix 24-Oz. Jar \$1.49	66¢
Sucaryl Sweetener 6-Oz. Bot. \$1.09	ANN PAGE No Cal Sweetener 6-Oz. Bot. 67¢	42¢
Kraft French Dressing 8-Oz. Jar 55¢	ANN PAGE French Dressing 8-Oz. Jar 47¢	8¢
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COMET 14-Oz. Pkg. **24¢**
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A&P - MEAT - LIVER - HASH - STEW
DOG FOOD 15 1/2-Oz. Cans 2 **45¢**

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SAVE 10¢
A&P NON DAIRY CREAMER 11-Oz. Jar **79¢**
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The Worry Clinic Audiences Do Want To Know

David may have been "ribbing" me, but his "Sin, Sex and Sea Brine" slogan actually does fit many of my lecture engagements. But, wives PLEASE note the Program Chairman's request below! Audiences expect me to discuss "Boudoir Cheesecake!"

By GEORGE W. CRANE, Ph.D., M.D.

CASE B-681: Our youngest son, David, is a psychiatrist and active in the Public Relations work of the Indiana State Medical Society.

"Pop," he recently greeted me via long distance telephone, "I just referred the Program Chairman of a Medical Society to you."

"The doctor wanted you to address the Ladies' Night Banquet next month."

"He asked me what might be your topic for such a large audience of professional men and their wives."

"So I told him you generally covered any one of 3 fields, namely, 'Sin, Sex or Sea Brine.'"

"And I gave him your phone number, since he wants to call you tomorrow."

Sin, Sex, Sea Brine

Actually, I don't know if David really used that "Sin, Sex and Sea Brine" category to

classify my speech topics.

For our boisterous family enjoys trying to cause consternation among its members.

Thus, when David was invited to address a College Forum at Bloomington, Illinois, a year ago, he learned that his older brother Philip, a U. S. Congressman, was also due there a couple of weeks later.

"Tell Phil I already used his best jokes," he urged the Program Chairman.

So when Philip arrived and the Chairman gave him David's message, Philip was somewhat stymied.

For he wasn't sure whether David was teasing him or had really stolen some of his funny stories.

Just to be on the safe side, however, Philip later told me that he studiously avoided any of the humor he normally employs, and inserted some of the latest anecdotes he had acquired from his Congressional colleagues.

In my case, too, I wasn't sure if David was "ribbing" me or had actually listed my lecture topics as "Sin, Sex and Sea Brine."

But as I mulled over that allegation, I decided it was quite appropriate.

For the "Sin" title would cover

my various pulp addresses, plus lectures before school seminars on drugs, vandalism, etc.

And that "Sex" heading certainly summarizes my Marriage Clinic forums and seminars for Family Counselors.

Under "Sea Brine" would obviously fall medical speeches before dental and medical conventions.

However, when the Program Chairman of the medical society telephoned me the next day, I used more dignified headings.

At the afternoon session for physicians, I discussed "Uncle Sam's Threats to Private Medical Practice."

And for the banquet session, my official topic was "Psychoanalysis of a Successful Medical Practice."

"But, Dr. Crane," such medical and dental Program Chairmen routinely suggest, "our wives will expect you to talk about sex and boudoir cheesecake, so can you insert maybe 20 minutes along that line?"

Indeed, it isn't just the doctors who ask me to do, but real estate conventions, seminary deans, as well as other educational clinics, sales and industrial conventions do likewise.

So will you wives, who blame me for stressing boudoir cheesecake, PLEASE realize that I am usually requested to do so? (Always write to Dr. Crane in care of this newspaper, enclosing a long stamped, addressed envelope and 25 cents to cover typing and printing costs when you send for one of his booklets.)

Covered-Dish Luncheon Set

The National Association of Retired Teachers will have a covered-dish luncheon Tuesday, Nov. 5, beginning at noon at St. James United Methodist Church.

All members and eligible members are urged to attend.

Frontier Is 4th Front For Israel; Steady Lebanese Harassment

By RICHARD C. GROSS HANITA, Israel (UPI) — The craggy gray rocks and dense forests crawling over the slopes of these mountains whose sovereignty is shared by Israel and Lebanon offer excellent hideaways.

Arab guerrillas filtering down the mountainside have killed 52 Israelis and wounded 105 others since the mid-April attack on Qiryat Shemona, Israel's biggest development town in the upper Galilee panhandle. Ten guerrillas died in three attacks.

"This is the area they try mostly," a border police inspector, Arye, said. "It's a classical area for them because of the rocks and hills. It's easy

for them to get close."

So for Israel, Lebanon is the fourth front after Egypt, Syria and Jordan. Yet of all Israel's neighbors, the Lebanese are the only ones with whom the Israelis never fought a war.

Since the spring, Israel has taken several steps to seal its frontier with Lebanon, once so quiet that Israelis tell stories of Lebanese customs officials crossing over to share coffee. Times have changed.

Since the killings at Qiryat Shemona, Ma'alot and Shamir Israeli soldiers regularly enter Lebanon, sometimes by only several yards, on search and destroy missions for guerrillas.

Artillery and mortars have fired into suspected guerrilla concentrations, more for the sake of harassment than their ability to cause much harm.

"These missions partially are search and destroy operations," a military source said. "But it is also a war of nerves—to get them on their nerves, not to give them a moment of peace, to keep them on the run and, of course, to keep them out of Israel."

Air strikes have become nearly routine after nearly five years, but they remain Israel's most potent and most destructive weapon. It is difficult to pinpoint a target from a supersonic jet, and the strikes occasionally have raised a furor even in Israel because innocent civilians have been hit.

To plug the infiltration route as much as possible, Israel has tried to seal the frontier by reinforcing its chain link fence with coils of barbed wire unfurled along its 64-mile length. Sensing devices and floodlights have been installed.

Border police units have been reinforced and supported more strongly with army units. Lightly armed with the mortar as their heaviest weapon, the police patrol constantly in armored cars along the two-lane asphalt road 20 yards from the fence.

Between the road and the fence is a track of smooth brown dirt, swept clean for the detection of footprints.

The imprint of a sneaker or tennis shoe is the telltale sign that a guerrilla somehow has cut through the coils, vaulted the fence and is headed for an Israeli settlement on a death mission.

The Hanita kibbutz (communal settlement), founded in 1938, so far has escaped attack on its 500 settlers. They live in concrete houses adorned with flowers and vines.

An army escort now accompanies children on their bus ride to the regional school at Geshet Achzive down the mountain. No one is permitted outside the kibbutz gate at night. And the guard around the settlement has been in-

creased and now patrols during the day as well as at night.

"Psychologically, we feel that they can attack us whereas before we didn't fear at all," said Moshe Wakrat, 37, the general manager of the kibbutz and father of a daughter. He came to Hanita from Morocco in 1960.

One of the problems that fear has brought is fewer volunteers to work the citrus, avocado, banana and cotton crops that grace Hanita's 560 acres down the mountain. The kibbutz once operated with 40 volunteers and now has 15.

One of them is Robert Socolow, 22, of New York City and Orlando, Fla. "I don't feel the danger," Socolow said. "It's safer here than it is in New York to walk at night. We feel closer because of what has happened around us, but we feel safe here because the security is excellent."

It's not so safe along the frontier. Arye said his men often are exposed to guerrilla sniper fire from behind the gray rocks on the other side of the fence and wires thrown onto the road that lead to a boobytrapped bazooka.

"How long can the terrorists go on?" Arye pushed up his hat to wipe the perspiration from his brow. "Years and years of killing—that's no way of winning."

CROSSWORD PUZZLE

- ACROSS
- Bee's pollen brush
 - Perspicacity
 - Junjo
 - Powerful explosive
 - Retaliator
 - Relative
 - Sunbeam
 - Up and about
 - Pioneered
 - Summer drink
 - Boil
 - Sea duck
 - Plus

GRID RAM RAP
RIME ODE IRE
ADAM MEANDER
MEMORANDA
NON STORK
ALA ECU OBOE
LESS END ICY
LAPIS GOT
DECORATOR
REVERED BANE
AGO ELL OPEN
TOW SLY REST

- SOLUTION OF YESTERDAY'S PUZZLE
- DOWN
- Catface
 - Gallant
 - Took orders
 - Wash for gold
 - Rockweed
 - Near
 - Permission
 - Unicorn fish
 - Aspects
 - Catchall word
 - By birth
 - Date
 - Mountain in Asia Minor
 - Condensed vapor
 - Introduce
 - Word of agreement
 - Sheep
 - Entangled
 - Pickpocket
 - Torment
 - Lord
 - Mallet
 - Burmese demon
 - Wash
 - Scolds
 - Handle
 - Macerate
 - Worldwide
 - Workers' group
 - Maori root pit
 - Negative

1 2 3 4 5 6 7 8 9 10 11

Par Time 26 min. AP Newsfeatures 10-30

GOREN BRIDGE

BY CHARLES H. GOREN AND OMAR SHARIF © 1974, The Chicago Tribune

- Neither vulnerable. North deals.
- NORTH
♦ 10 9 8
♥ 6 5
♦ K 2
♠ A Q J 10 7 2
- WEST EAST
♦ Q J 7 6 ♥ K 5 3 2
♥ J 10 9 3 ♥ 8 7 4 2
♦ 8 7 6 4 ♦ A Q 10
♠ 3 ♠ K 5
- SOUTH
♦ A 4
♥ A K Q
♦ J 9 5 3
♠ 8 6 5 4

The bidding:
North East South West
3♦ Pass 3NT Pass
Pass Pass

Opening lead: Six of ♠.

For the most part, contract bridge is a relatively simple game—it is the players who make it complicated. Instead of taking the easy way to set the contract, East posed a problem for his partner, with the result that declarer scored a game that should have been defeated.

North's opening bid of three clubs does not have the unqualified admiration of this department, though at this vulnerability and with such a good suit, this type of preempt is not unreasonable. No fault can be found with South's decision to convert to three no trump, and the final contract was a sound undertaking.

Faced with a choice of major suits to lead, West selected his fourth-best spade rather than the top of his heart sequence. He reasoned that he had to develop tricks quickly, and if he found partner with either

the ace or king of spades, his side might develop three tricks on the go. East's king won the first trick, and the return of the deuce was taken by declarer's ace. Declarer ran the nine of clubs to the king, and East re-

Gould Accepts Touch Of Lunacy

By JAY SHARBUTT AP Television Writer NEW YORK (AP) — Elliott Gould, the costar of "California Split," split from California last week to go before the cameras in New York. A bawdy spy story? A new caper flick? A civilian sequel to "M-A-S-H"?

Nope, it's a one-hour special produced by, ah, the Children's Television Workshop.

Gould, whose movies tend to have him cast as a delegate from the lunatic fringe, seems a quietly sane, basically decent guy. But his CTW show has a touch of lunacy, which may be why he agreed to do it.

Called "Out to Lunch," it concerns what might happen if Gould, costar Rita Moreno and some of CTW's "Electric Company" and "Sesame Street" gang took over ABC-TV while the network's executives were at lunch.

The execs will find out when ABC airs the show the night of

Sweet Tooth Stimulates

CAMBRIDGE, Mass. (AP) — Chances are, if you have a sweet tooth, you're not so dumb! Researchers at Massachusetts Institute of Technology here have discovered that carbohydrates stimulate brain activity and that an intake of protein blocks chemicals that activate the brain.

Dr. Richard J. Wurtman and John D. Fernstrom, Ph.D., say the key is a chemical called serotonin that acts as a messenger between neurons, or information transmitter cells in the brain.

These scientists say the brain can sense metabolism and blood chemistry changes. The researchers found a high-carbohydrate diet increases the secretion of insulin from the pancreas and results in raising the level of tryptophan, an amino acid in the blood. Tryptophan stimulates the production of serotonin which in turn stimulates the activity of the brain's neurons. Proteins contain very little tryptophan. It's the first evidence of a hormone's controlling the quantity of the brain's neurotransmitters.

Dec. 10. Gould, who rarely appears on TV, had a reasonably logical explanation for appearing in the show.

"We talked about the material," he grinned, "and once they said that I could work with the Cookie Monster and Big Bird, I said, 'You got me.'"

The tall, 36-year-old actor, comfortably attired in sweater and baggy blue jeans, said his last big TV shot was in 1964, when he costarred with Carol Burnett in the musical, "Once Upon a Mattress."

He said the main reasons he agreed to do the coming special were that CTW does the "most refreshing and consistent work I've seen and because all my children" — he has three — "watch it and identify with it."

He was asked if he's had any offers to start in a TV series and if he'd ever seriously consider one.

"I haven't had any offers," Gould said, violating a show biz rule which says all in-demand movie actors shall grumble about a constant deluge of TV offers. "I would think about it seriously."

"But I think it's premature for me right now, since there are some films I've got to do. And I want to make my own films. I think once I'm doing that, I'd be more interested in working more consistently in TV."

His next movie, which he begins here in January, costars an actor who consistently works in television — Telly Savalas of "Kojak." The film, a comedy called "The Alley," concerns a vehicular standoff.

Gould says it's about two motorists who drive into a narrow alley from opposite ends and refuse to back off. He didn't add that this is the way all cab drivers here try to get to the airport.

ECU
Symphony Orchestra
AND
Choral Union
Symphony of Psalms
New World Symphony
Sunday, Nov. 3
3:15 P.M.
WRIGHT AUDITORIUM
ADULTS \$1.50
STUDENTS \$.75

PLAZA
CINEMA
NOW SHOWING!
FUN WITH A NEW WRINKLE!
"A murder a day keeps the landlord away!"
THE SURPRISE MOVIE OF THE YEAR!
HILARIOUS FUN IN COLOR!
SHOWS DAILY 1:30-3:30-5:30-7:30-9:30 P.M.
DOORS OPEN 1 P.M.
FREE THE TAMARIND SEED

PARK
NOW THRU THUR!
"A PROVOCATIVE, SHREWDLY MADE SHOCKER"
CHARLES BRONSON
"DEATH WISH"
SHOWS DAILY 1:30-3:30-5:30-7:30-9:30 P.M.
DOORS OPEN 1 P.M.
752 7649-DOWNTOWN GREENVILLE
FRI. "MAD ADVENTURES OF RABBI JACOB" PG

WOW!
LOOK AT
ABC NOW!

That's My Mama
NEW SHOW!
Meet Clifton—fun loving bachelor ready to spread his wings—now meet his Mama—the world's greatest wing-clipper Clifton Davis and Theresa Merritt star.
abc 8:00

Death Cruise
A World Premiere!
A holiday voyage—into terror! Starring Edward Albert, Polly Bergen, Tom Bosley, Michael Constantine, Kate Jackson, Celeste Holm and Richard Long.
Wednesday Movie of the Week
abc 8:30

BOOK YOUR CHRISTMAS & NEW YEAR'S PARTY NOW
Availabilities throughout November, December and January
For Information Call
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THE BAND OF

264 PLAYHOUSE THEATRE
4 Miles West of Greenville on US 24 (Farmville Hwy)
ENDS TONIGHT
AT YOUR ADULT ENTERTAINMENT CENTER
REVOLUTION! FEMALE CHAUVINISTS
will make you Proud to be a MAN!
Roxanne Brewer - Rick Dillon - Uschi DiGari
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Call For Showtime 756-0848

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PITT
SHOWS WEEKDAYS 7:15-8:00
SUNDAY 6:00-5:48-7:15-8:00
STARTING NOV. 13
"THE TRIAL OF BILLY JACK"

DIRTY MARY CRAZY LARRY

Get Christie Love!
NEW SHOW!
The lady with a badge. The cop with soul. When there's trouble—look for Christie Love!
Terese Graves stars.
10:00
TONIGHT
Channel 12
abc

FORECAST FOR THURSDAY, OCT. 31, 1974

Your Daily HOROSCOPE
from the CARROLL RIGHTER INSTITUTE

GENERAL TENDENCIES: An excellent day to combine the best of your practical experiences and talents with a new outlet, whereby you can add to your income. Study all aspects of a plan you have in mind. Listen to the advice of an expert.

ARIES (Mar. 21 to Apr. 19) You know just what to do to add to your income and should waste no time in doing so. Count the cost in all your activities.

TAURUS (Apr. 20 to May 20) If you place yourself in the hands of experts, you can get excellent results at this time. Show more devotion to loved one.

GEMINI (May 21 to June 21) Forget the social side of life and get busy handling the responsibilities you have. Take no chances with your credit.

MOON CHILDREN (June 22 to July 21) You can talk over problems with a trusted friend, but be sure you come out with all the facts and the truth.

LEO (July 22 to Aug. 21) Contact higher-ups you know and get the support and information you need at this time. A vocational anxiety needs clearing up.

VIRGO (Aug. 22 to Sept. 22) Get out of that dull routine and engage in new activities that will invigorate you. Show others you are a charming person.

LIBRA (Sept. 23 to Oct. 22) If you put yourself in your debtors' and creditors' position you will know how to deal with them. Try to be more diplomatic.

SCORPIO (Oct. 23 to Nov. 21) You have to come to a better understanding with an associate of long standing if you want to succeed in a new venture.

SAGITTARIUS (Nov. 22 to Dec. 21) You now have the energy to handle the work you have been putting off for some time. Sidestep one who is a troublemaker.

CAPRICORN (Dec. 22 to Jan. 20) Make sure that you don't neglect to pay an important bill. Think more of your mate's desires and less of your own. Be wise.

AQUARIUS (Jan. 21 to Feb. 19) You have to listen carefully if you are to comprehend the wishes of family members. Strive for increased harmony.

PISCES (Feb. 20 to Mar. 20) Take the time to correspond with out-of-towners and gain the support you need from them. Don't neglect health treatments.

IF YOUR CHILD IS BORN TODAY... he or she can intelligently make a brighter future by combining the past with the present, so be sure to give the finest education you can, and then this becomes a successful chart. Your progeny will get the support of older, influential and gifted persons early in life. Give ethical training.

"The Stars Impel, they do not compel." What you make of your life is largely up to YOU!

Carroll Righter's Individual Forecast for your sign for November is now ready. For your copy send your birthdate and \$1 to Carroll Righter Forecast (name of newspaper), P.O. Box 629, Hollywood, Calif. 90028.

((c) 1974, McNaught Syndicate, Inc.)

MEADOWBROOK
ENDS TONIGHT

CLINT EASTWOOD
"THUNDERBOLT and LIGHTFOOT"
United Artists

ALSO

"BILLY TWO HATS"
United Artists

TICE DRIVE-IN THEATRE
WED.-THUR.-FRI.-SAT.

WELCOME TO ARROW BEACH

ALSO

"BUSTER AND BILLIE"
RATED -R-

TV Log
WNCT-TV Ch. 9
WEDNESDAY
7:00 News
7:30 Truth Or
8:00 Sons & Daugh
9:00 Cannon
10:00 Manhunters
10:00 Final Report
11:30 Name Tune
THURSDAY
6:00 Arthur Smith
6:30 Meditations
6:35 Carolina
8:00 News
9:00 Kangaroo
10:00 Joker's Wild
10:30 Gambit
11:00 You See It
11:30 Love Life
11:55 Timely Tips

WITN-TV Ch. 7
WEDNESDAY
7:00 Jeopardy
7:30 Name Tune
8:00 House On
Prairie
9:00 Tanner
10:00 Petrocelli
11:00 News
11:30 Tonight
THURSDAY
6:00 Almanac
7:00 Today
7:25 News
7:30 Today
8:25 News
8:30 Today
9:00 Mike Douglas
10:00 Name Tune
10:30 Winning
11:00 Rollers
11:30 Hollywood Sq.

WCTI-TV Ch. 12
WEDNESDAY
7:00 Andy Griffith
7:30 Price Right
8:00 That's Mama
8:30 Movie
10:00 Christie
11:00 News 12
11:30 Wide World
1:00 News
THURSDAY
7:00 Bullwinkle
7:30 Underdog
8:00 New Zoo
8:30 Montage
9:30 Hillbillies
10:00 Takes
11:00 Pyramid
11:30 Brady Bunch
12:00 Password
12:30 Split Second
1:00 My Children

Culture Week Activity To Begin November 12

By DR. H. G. JONES
Written For The A.P.
CHAPEL HILL, N.C. (AP) — When Jonathan Daniels called it "Culture Week," he didn't know that Chris Crittenden would adopt his tongue-in-cheek description and turn it into a more-or-less official title for the unique gathering of cultural patrons of a state.

But Dr. Crittenden was not one to let a joshing comment pass without a rebuttal, and in this case his rebuttal was simply the adoption of the term. Consequently, the printed program of the five-day series of events is prominently headed "Culture Week in North Carolina."

Fourteen organizations with statewide missions, loosely held

together by the Culture Week Coordinating Committee, will sponsor the battery of activities beginning Tuesday, Nov. 12, and extending through the following Saturday. Most meetings will be held in Raleigh's Sir Walter Hotel, and all but a few committee meetings will be open to the public, whether members or not. Tickets for meal functions must be obtained in advance.

Culture Week began many years ago when the Folklore Society and the State Art Society decided to meet with the North Carolina Literary and Historical Association—the oldest of the organizations, founded in 1900—so that members might attend each other's sessions. Gradually other organizations found mutual interest and advantage in meeting during the same week. Not only are consecutive meetings a convenient means of "cross fertilization"; they also allow some pooling of resources. The main purpose, though, is to encourage a broad perspective in North Carolina art, history, music, folklore, and culture.

Leading off on Nov. 12 will be the Roanoke Island Historical Association and the North Carolina Federation of Music Clubs. The next day, the State Art Society will hold its meetings. The North Carolina Symphony, with Van Cliburn as soloist, will play both nights.

Four organizations meet Nov. 14: the Historic Preservation Society (formerly the Anti-

quities Society), the Symphony Society, the Museums Council, and the North Carolina Geological Society. The latter group is joining Culture Week in its first year of operation.

On Nov. 15 the literary and Historical Association will hold its various meetings, including an evening address by Ivor Richard, United Kingdom representative to the United Nations, who will talk on British views of the American colonies on the eve of the Revolution.

DONOR DIES AT 73
CAPE TOWN, South Africa (AP) — Joseph W. Pritchard, 73, who set a world record by donating more than 200 pints of blood in his lifetime, has died here.

PUBLIC NOTICES

NOTICE OF FORECLOSURE SALE

North Carolina
Pitt County
UNDER AND BY VIRTUE of the power of sale contained in a certain Deed of Trust executed by Johnny W. Stevenson and wife, Mary C. Stevenson, to Walter T. Johnson, Jr., Trustee, dated July 27, 1973, and recorded in Book Y42, Page 248, in the Office of the Register of Deeds of Pitt County, North Carolina, default having been made in the payment of the indebtedness thereby secured, and demand having been made for sale, the Undersigned Trustee will sell at Public Auction to the highest bidder for cash at the front door of the Pitt County Courthouse in Greenville, North Carolina at 12:00 noon on the 27th day of November, 1974, the following described property located in Greenville Township, Pitt County, North Carolina:

All that certain piece, parcel or lot of land lying and being situated near the City of Greenville, North Carolina, and being known and designated as Lot Number 69 as shown on a Plat of Hillsdale made by Robert F. Wilson, R.L.S., Tarboro, N.C. August, 1953 and recorded in the Office of the Register of Deeds for Pitt County, Book 6, Page 3.

Said Lot having boundaries and measurements as follows: Beginning on the East side of Charter Drive at the common corners of Lot Numbers 70 and 69 and running S 65-15 E 105

NOTICE
Having qualified as Executor of the estate of Letha Harris Cherry, late of Pitt County, North Carolina, this is to notify all persons having claims against the estate of said deceased to present them to the undersigned Executor within six (6) months from date of the first publication of this notice or same will be pleaded in bar of their recovery. All persons indebted to said estate please make immediate payment.

This 28th day of October, 1974.
Jane Scoville Saue
405 Rotary Avenue
Greenville, N.C.
Mosses D. Lasiter
Attorney
Oct. 30; Nov. 6, 13, 20, 1974

NOTICE TO CREDITORS
Having this day qualified as Administrator of the Estate of Mary Grimes Lovett, this is to notify all persons having claims against the estate to file them with the undersigned at the address given within six (6) months from this day or this notice will be pleaded in bar of their recovery. All persons indebted to the estate will please make immediate settlement.

This October 4, 1974.
Lillie Mae Smith
Administrator of the Estate of Mary Grimes Lovett
1604 Henry Street, Greenville, N.C.
Worthington,
Attorney
Oct. 9, 16, 23, 30, 1974

NOTICE
State of North Carolina
County of Pitt
The undersigned, having qualified as Administrator of the estate of John S. Chapman, Sr., deceased, late of Pitt County, this is to notify all persons having claims against said estate to present them to the undersigned on or before the 9th day of April, 1975 or this Notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.

This 4th day of October, 1974.
Nannie T. Chapman
Administratrix of the Estate of JOHN S. CHAPMAN, SR.
P. O. Box 626
Griffon, North Carolina 28530
Oct. 9, 16, 23, 30, 1974

feet along the line between Lot Numbers 70 and 69; running thence S 24-45 W 50 feet along the line between Lot Numbers 69 and 64; running thence N 65-15 W 105 feet along the line between Lot Numbers 69 and 68 to the East margin of Charter Drive and running thence N 24-45 E 50 feet along the East margin of Charter Drive to the point of beginning.

This sale is made subject to taxes for 1974, and to any prior deeds of trust.

The highest bidder will be required to make a deposit of five percent (5 percent) of his bid at the time of the foreclosure sale.

This 25th day of October, 1974.
BY WALTER T. JOHNSON, JR., TRUSTEE.
FRYE, JOHNSON & BARBEE
Attorneys at Law
Post Office Box 21401
Greensboro, North Carolina 27420
Phone Number (919) 274-8463
Oct. 30; Nov. 6, 13, 20, 1974

CARD OF THANKS

THE FAMILY OF Sonny Weatherington wishes to express our appreciation to everyone for all their cards, flowers, food, donations, and other acts of kindness shown in our time of sorrow. A special thanks to Reverend Joe Devine, Reverend Ralph Bennett, and the ladies of Vanceboro Christian Church. Also a special thanks to Dr. Al Ferguson, the doctors, nurses, dialysis center, and others who cared for Sonny while he was in Pitt Memorial Hospital.

EMPLOYMENT

Help Wanted

AVON TO BUY OR SELL
CONTACT YOUR AVON REPRESENTATIVE TODAY. CALL 758-2444 for more information.

SALES REPRESENTATIVE. Largest pest control company in the world has an opportunity for a stable, mature individual in local sales. Salary and commission arrangements. Vehicle furnished. Excellent fringe benefits. We want an ambitious person who is capable of assuming the responsibility of a year. Call Mr. Price at 752-5666 for interview. Orkin Exterminating Company, Inc.

ROUTE SUPERVISER — Murray Biscuit Company has opportunity in Greenville, N.C. and surrounding areas. We offer good salary, transportation, and fringe benefits include retirement. We seek experience, honesty, and willingness to work. For a confidential interview, mail name, address and telephone number to Murray Biscuit Company, 7507 Albemarle Road, Charlotte, N.C. 28212. Will contact you.

A BEAUTIFUL JOB — interesting, profitable, part-time—near your home. With free training, become a Field Creation beauty consultant. Call Mrs. James collect, 756-5835 before 9 or after 6.

DEPENDABLE person wanted to handle secretarial duties and general office work. Starting salary—\$350 per month. For further information and application, call Thomas Rouse, 752-3043.

NEWS AND OBSERVER routes. Prefer high school or college students. No collecting. Call 752-3699 after 5 p.m.

CONSTRUCTION: Need a few good men with sincere desire to get ahead. Carpentry or metal building experience helpful but not essential. Must have own transportation. J. H. Cuthrell Company, Washington, N.C. 946-1321.

WANTED: counter clerk. Prefer lady over 25 — neat and good with figures. Call 758-2164 between 8 and 5 for appointment.

10 acres late model auto salvage supplying all auto needs since 1962

Regional Auto Parts, Inc.
3 miles west of Hwy. 204 at Frog Level
756-1100

HASTINGS FORD has daily rentals at reasonable prices. Call 758-8114.

MALIBU 1968. Clean, economy 6 cylinder. Call 752-2914 or 756-1546.

MAVERICK 1971. 6 cylinder. 752-0441.

MG MIDGET 1970. Will trade or sell. \$1095. 30 miles per gallon. 758-5857.

MONTE CARLO 1970. Power steering, disc brakes, air condition. Call 753-5596.

MUSTANG 2+2 1974. V-6 engine, loaded, excellent condition. Must sell. Call collect, 613-6758 after 7 p.m.

PINTO STATION Wagon 1974. Automatic transmission and air conditioning. Still under warranty. Call 756-1401.

PINTO RUNABOUT 1972. In good condition. 756-6807.

PLYMOUTH STATION Wagon 1965 for sale. Good second car for the outdoorsman or working man. Call 756-2606 after 7 p.m.

PONTIAC 1967. Runs well, air conditioned. Needs muffler, front body work, minor engine repair. Under \$125. Call 752-2730.

TOYOTA COROLLA 1972. \$1650. 752-0881 after 6.

TOYOTA CORONA 1972. 4 speed, vinyl top, new tires, 28 miles per gallon, excellent condition. \$2450. 756-6554 or 752-9570.

VOLKSWAGEN—1960 with 40 horsepower engine. Good condition. Call 758-0133 after 6 p.m.

VW 1963. MODIFIED with chrome rims; includes slide roof. New paint job. In good condition—a super buy. 758-4250.

GUARANTEED Engine transmission, body parts. Free parts locating service.

CRISP Auto Salvage, Inc.
Phone 752-2572 N. Greene St.

Boats & Equipment

1973 25 HP JOHNSON motor. Like new, less than 15 hours on it. \$525. Call 756-6005 after 4 p.m.

16 FOOT MATTHEW boat with 40 horsepower Evinrude motor and tilted trailer. Priced reasonably. Call 758-2817 after 6.

FOR SALE: 16' MFG with 50 horsepower Evinrude, on Fleet Cap'n trailer. Will sell reasonably. Call 758-5140, after 5, 758-1287.

42' WORK BOAT for sale. Completely equipped with net. For information call 758-3276, nights 758-1505.

1971 GRADY WHITE, 19 foot angler model with 120 horsepower OMC inboard outboard engine. Dual wheel trailer with hydraulic brakes, also electric winch. Only used 131 hours. \$3500. Call 746-3079.

Cycles For Sale
HONDA FOR SALE: new 1974 CB 360. 410 miles. \$1200 or take up payments. Call 752-5653 after 5.

1952 HARLEY DAVIDSON panhead. Chopped 3 wheeler, rebuilt engine and transmission. 752-1410.

1974 HONDA 360. 800 miles. Call 758-2893.

1974 YAMAHA. Endura 250. 752-6046.

Trucks For Sale

TOYOTA TRUCK 1974. 7000 miles, baby blue. Take up payments. 758-3669.

DOGS & PETS

PART PERSIAN kittens. \$10. 752-3995.

POODLE clipping and styling. By appointment only. Also Poodle at stud. 758-5671.

RABBITS and their paraphernalia for sale. \$35. 756-7603.

AKC REGISTERED poodles. Just right for Christmas. Reduced price. Call 756-7066 after 5 p.m.

SMALL MINIATURE poodles. 752-0441.

DACHSHUND puppies. Call 758-5666 after 5:30 p.m.

Having Engine Trouble?
See
"The Engine People"
Auto Specialty Co.
917 W. 5th St.
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Auto Salesman

Guaranteed salary, car furnished, paid vacation, retirement and hospitalization. Desire some selling experience. Apply in Person only to:

John Wharton
Smith Waldrop Motors

WANTED: persons to sell hand made items on consignment in an arts and crafts shop, now opening in Kinston, N.C. You make it, we'll sell it. Call 527-4264 or 523-1782.

"IT'S REALLY MINE!" Enjoy the pride of owning the better car that means safe, worry-free driving. You'll find all makes, models and prices offered in today's Want Ads. Check Now!

SALES SECRETARY: must have good typing speed and excellent accuracy. Be able to use dictaphone and also knowledge of accounts receivable helpful. Send brief resume with references to "Sales Secretary," Box 1527, Greenville, N.C.

COOKS, BUS BOYS, and dishwashers: dependable people who can work day or night shifts. Apply in person, Darryl's, 1907, 10th Street.

WORK WANTED

WOULD LIKE TO babysit children 2 years or older. Call 756-2079.

FOR SALE

Farm Equipment
FARM MACHINERY auction sale: Tuesday, November 5, at 10 a.m. 150 farm tractors, 400 implements. Wayne Implement Auction Corporation, Goldsboro, N.C. South on Highway 117. Phone 734-4234.

TD-9 INTERNATIONAL Crawler. Price \$9,000. Call owner at 756-3925.

18N FORD TRACTOR: 1 four wheel trailer; 1 new Holland two-row planter. 756-3279.

FORD 5000 Diesel Tractor with valve. Extra clean. 1970 model. Call 758-3289.

Livestock
FOR SALE: Pleasure Tennessee Walking Horse, 12 years old, gentle. \$350. Call 749-4896.

QUARTERHORSE, 8½ years old, Pinto Gelding, Gentle, good pleasure horse. \$200. 756-4974.

Miscellaneous

SPANISH VENEER bedroom suites with springs and mattress, \$170. Hardrock maple twin bedroom suites with springs and mattress, \$200. Living room suites, like new. 756-3144.

GET YOUR GIFT certificate for Christmas at J.A.'s Uniform Shop.

HAVE A GOOD selection of navy blue health uniforms at J.A.'s Uniform Shop.

LARGE RACK of uniforms—\$5 and \$10 at J.A.'s Uniform Shop.

FOR SALE Raw peanuts shelled or unshelled at Kael Peanut Company, Memorial Drive.

DO YOU NEED your garbage removed? If so contact R. L. Stocks Disposal Service at 746-3705 after 5 p.m.

FILL DIRT, top soil and sand for sale. Large loads. Call 746-3461.

SAVE UP TO 50 per cent on new furniture, scratched and scarred chests, dressers, bunk beds, desks, night stands, maple and pine dinette table and chairs. Thompson's Discount Furniture, 804 Clark Street. 758-3187.

RENT A PIANO. Parents if your child is planning to start piano lessons you may rent a new piano for as low as \$8.00 a month. Rent payments will apply to purchase price if you buy. REID MUSIC COMPANY 446-4101, Rocky Mount, N.C.

JUST RECEIVED shipment of sheet iron wood heaters. Home Furniture Store, 752-2879.

YARD SALE at Faye's Antique Shop: Saturday, Nov. 2. From 10 to 4: located on N.C. 30. 756-7782 after 5.

KELVINATOR washer and dryer, harvest gold. 2 years old, \$150. Call 756-3925.

Miscellaneous
HOOVER CLEANERS will preserve and prolong the beauty and life of the carpet. See Smith Electric Company for sales and service. 415 Evans Street.

FIREPLACE WOOD for sale; place your order now. Call 756-3155, after 4.

SEE OUR \$2.00 merchandise table at J.A.'s Uniform Shop.

SPECIAL: Boston rockers, \$23 and \$25. Limited quantity. Fisher's Appliance and Furniture, Dickinson Avenue, 752-3609.

TD-9 INTERNATIONAL Crawler, price \$9,000. Call owner at 756-3925.

3-PIECE ANTIQUE dining room set. Will sell together or separately. 746-4780.

WE SET PROFESSIONAL and nonprofessional people into second income business with security and retirement. Send resume to Dream, per gallon or better. Other at Elm City, City Limits — Pete Moore.

FIREPLACE WOOD for sale. Call 756-7186.

RCA 19 INCH color TV. \$215. 4 years old. 758-5857.

FOR SALE: 11.8 x 16 multi-green, gold short shag rug. Please call 756-4762.

FOR SALE: Pool table—slate top, full size, \$475. ABC Moving & Storage, 752-4500.

WHEELCHAIRS, walkers, crutches for sale or rent. Also other sale or valentines ads. Call 752-2136.

WE UPHOLSTER ANYTHING. Thousands of yards of fabric and foam cushioning. Jacksons Cleaning & Upholstery, Dickinson Ave., 758-3276 day or 758-1505 night.

SPECIAL ANTIQUE auction Wed.nesday, October 30, at 8 p.m. Jarman's Stockyard, Highway No. 43.

SPECIAL!
SENTRY SAFE
For Fire Protection
\$8950 up
Taff Office Equipment Co.
752-2175 569 S. Evans St.

ROLL BALANCES—room size rugs and remnants at fantastic savings. All first quality carpet at Larry's Carpetland, 3010 East 10th Street.

Sporting Goods
12 GAUGE AUTOMATIC Remington Bird Gun. Call Buck Moore, 758-2319.

LOST & FOUND
LOST: Black Persian cat with white markings, wearing flea collar. Lost on 4th Street between Hwy and Summit Avenues. Reward. 758-5177.

LOST: Half collie, half Shepherd. Wearing Tennessee rabies tag. Lost in June, near Cemetery Road. Reward. Call 758-1889, ask for Suzie.

LOST: brown miniature collie with black hair on back and tip of tail; 1 year old. 752-3192.

MOBILE HOMES
Mobile Homes For Rent
FOR RENT—Mobile home spaces with shade, also mobile homes. Call 758-3644.

12 x 45, 2 BEDROOM, living room, separate kitchen and dining area. Located in Highland Park. 758-1814.

2 MOBILE HOMES for rent in Ayden and 1 in Greenville, located in Oakwood. 746-6892, 746-6566.

2 BEDROOM mobile home. Good location. Call 752-3286, 825-5391.

2 BEDROOM, fully furnished. Call 756-3109 or 758-3175.

2 BEDROOM mobile home at Kenland Manor Trailer Park. Washer, air conditioner. 756-7317 after 6.

Mobile Homes For Sale
1973 LA FAYETTE. 60x12. 2 bedrooms, 1 bath, washer dryer, 3 ton central air conditioning, fully carpeted, like new. Assume payments. 756-1364.

12 x 40, 1973 HILLCREST. Assume loan. 752-1959.

1973 MONARCH 12x60, fully furnished, top shape. Assume payments. Call Downtown Motors, Inc. 746-6892.

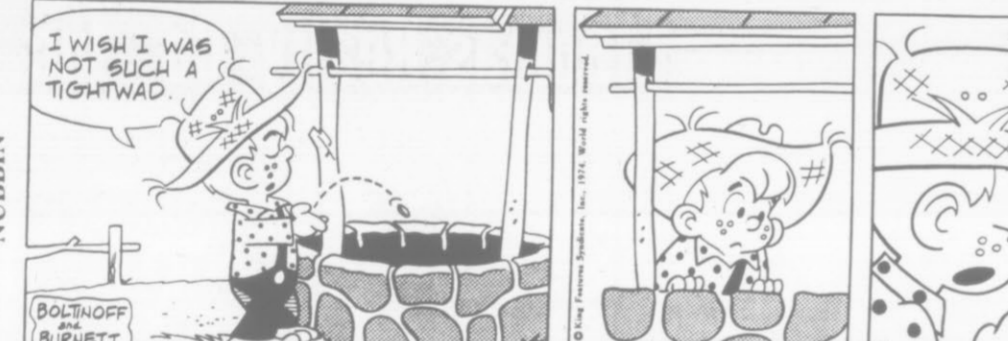
ASSUME PAYMENTS on this respected 1973 Flamingo mobile home. 12x60, 2 bedrooms, fully furnished, like new. Call Downtown Motors, Inc. 746-6892.

OPPORTUNITY
THE PARTY SAC inventory is for sale. Rent all equipment and building. Call 756-7273, 9.5 p.m.

PROFESSIONAL
ROOM ADDITIONS, REMODELING, general repairs, large or small, experienced workmen, competent supervision. Call for estimates after 5:00 p.m. 756-3222.

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Buying or Selling, For Best Results Try Our "Personal Service"
D.G. NICHOLS
REALTOR 752-4012 anytime

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Bought — Sold — Traded
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Carl Darden
Farm Specialist
Bowen & Darden Realty 752-7194
Nights, 758-1983
758-1983



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THE THINGS YOU WANT come your way faster with Want Ads.

Get The Job Done Dial 752-6166

CARD OF THANKS

THE FAMILY OF Mrs. Mary Skittether takes this means to express their appreciation to everyone who was nice to her during her long illness and death. To the flowers, cards, and kind deeds, and most of all for the prayers. We will always be grateful to the doctors and nurses who were so nice to her during her long stay in the hospital.

B.C.

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BLONDIE

BEETLE BAILEY

THE PHANTOM

JULIET JONES

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BETTER BUYS in real estate, see or call E.H. Williford, Realtor, 22-B Cotanche Street, 758-3911. List our property with us.

RENT: 8000 square foot building at 400 South Memorial Drive. Excellent for any kind of business. Large parking area. Call 2-4327 or 752-2987.

JANNETTE COX AGENCY, Realtor. Exclusive agents of beautiful Cherry Oaks. Call 752-7807.

VE ENERGY—let WEDCO REALTY do your leg work. We are concerned about your housing needs. Call us at 752-7662.

Farm For Sale

W FARM LISTING—52 acres, 33 ar with 4,147 pounds of tobacco, 3 idings, and 1600 feet highway ntag; about 11 miles northeast of enville. Call Carl Darden, Bowen Darden Realty, 752-7194.

ACRES LOCATED in Greene unty 5 miles south of Farmville, proximately 20 acres cropland, 8 acres tobacco allotment. Price 1,500. Call 752-1876.

FALL FARM, 12 acres, located at mesland, 3.26 tobacco allotment, nancing available by owner. Call r Darden, Bowen & Darden ality 752-7194; nights and kends, 758-1983.

House For Sale

FERRY OAKS—3 bedrooms, 2 1/2 ths, family room with fireplace, ing room, foyer, double garage, oded lot, 7 1/4 per cent loan sumption possible, \$30,000 equity, 5,900. Call Dees Whitley, Nights 8-0816. Stallworth Realty.

CE HOME, 3 bedrooms, wall-to- ill carpet, draperies and and rport, 1503 East Wright Rd. Call 6-3144.

ELVEDERE—Placid Way, 3 drooms, 2 full baths, spacious ing room, den with fireplace and ill in bookcase, kitchen with eakfast area, fully carpeted, chair sil, range coating and crown- ilding, central air, double garage, nd utility room. \$37,500. Call eming & Associates 756-6234; ight—Mike Aldridge 752-3743.

10 SOUTH SYLVAN: 3 bedrooms, rge living room, huge kitchen, 19,900. Bill Williams Real Estate, 52-2615.

ETERANS—country living—new omes located near Grimesland, nly \$260 cash required. Call Carl arden, Bowen & Darden Realty 752-194; nights, weekends 758-1983.

OLONIAL COUNTRY ESTATE: 2 tory, 4 bedrooms, 2 1/2 baths, char- ing family room. Call Carl Darden, owen & Darden Realty, 752-7194; ights and weekends, 758-1983.

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Now is the time to order your sentimental Christmas greeting cards. Complete guide for selecting the socially correct print. See ours soon.

Cox Floral Service
117 W. 4th St.
Downtown
Greenville, N.C.

House For Sale

1310 N. PITT STREET—3 bedrooms, 1 1/2 baths, on large corner lot with several large pecan trees—\$13,200. Estate Realty Co., 752-5058.

UNBELIEVABLE You bet! Move in for \$1,000! New brick, 3 bedroom, 2 baths, living room, den, kitchen and breakfast room combination, garage, patio, utility room, storm doors, storm windows, carpet, central air, 1500 square feet, plus 8 1/4 per cent loan, plus horse stables located nearby, 8 minutes from Greenville in new subdivision in Ayden. \$34,500. Call Dees Whitley, nights 758-0816, Stallworth Realty.

RENTALS

Apartments For Rent

1 BEDROOM, unfurnished duplex apartment for 1 or 2 nice quiet college girls. 752-3339.

APARTMENT HUNTERS Look! Grier Rental Agency has a listing of the best in Greenville. Check with us First! 752-5700.

Greenway Apartments

Beautiful 2 bedroom garden apart- ments off Country Club Drive, ad- jacent to Greenville Golf and Country Club. Now accepting ap- plications for future occupancy. Phone 752-6869.

Kings Row

One and two bedroom garden apartments. Located just off East Tenth Street.
PHONE 752-3519

Cherry Court

Come see the most luxurious apartments in Greenville. From chandelier to sauna baths to trash compactors, plus fabulous pool and club room. We assure you the best of everything.
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For Rent

Mobile Home Spaces

Beautifully landscaped lots, City water and sewer, paved streets and parking pads, concrete patios and walks, underground utilities, recreational area, area lights, swimming pool. Also spaces for 24' wide.

Colonial Park
Highway 13 — Across from Burroughs-Wellcome.
Phone: 758-4413
Earl Rayfield

Apartments For Rent

STRATFORD ARMS
apartments

Featuring one, two and three bedroom apart- ments. Located just across from Pitt Plaza.
Phone 756-4800

FEMALE TO SHARE 2 bedroom duplex, partially furnished. Call 758-2224, evenings.

Ultimate In Apartment Living

1, 2, and 3 bedrooms, washer, dryer, hook-ups, pool, club house. Only 5 blocks from East Carolina University.
Check everywhere else first, then call
TAR RIVER ESTATES
1401 Willow St.
752-4225

FEATURING Hotpoint KITCHEN APPLIANCES

CLASSIFIED DISPLAY

Apartment For Rent

WANTED: clean-cut young man to share apartment and expenses at Country Club Apartments. Contact Tom R. Andrews, Jr. at 758-2141, from 8 a.m. till 6 p.m.

"A New Direction For Finer Living"

Eastbrook
APARTMENTS

Two bedroom luxury apartments with optional dens and all the new amenities including wall to wall carpeting, draperies, dishwashers, individual air conditioning and heating AND MORE.

RECREATION? YES!
Pool, Clubhouse, Tennis Courts.
Model Open
Daily 9-12, 1-5:30
Saturday & Sunday 1:00-5:30
Utilities Included

201 Eastbrook Drive — Off Greenville Boulevard (U.S. 264 By-Pass) just south of Tenth Street, Convenient to ECU and everything.

DRUCKER & FALK
758-4012
AN ACCREDITED MANAGEMENT ORGANIZATION

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FOR LEASE

Social Security Building
Office, Commercial or Medical Use
Total Space 6,600 sq. ft.
J. J. Perkins 758-1248

Apartment For Rent

COUNTRY CLUB APARTMENTS
are accepting applications for
November 1 occupancy.
Beautiful 2 bedrooms garden apartments.
Call 756-5234

APARTMENT HUNTERS inquire at The Old London Inn, 2710 Memorial Drive. Most reasonable rates in town, daily, weekly or monthly.

Lots For Rent

NICE LARGE LOT at Eastwood Trailer Court on Ramhorn Road, just off New Eastern by-pass. Call 758-5954.

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STORM WINDOWS
DOORS & AWNINGS
C. L. LUPTON CO.
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Want To Remodel Your Kitchen. Close In A Garage or Build An Addition?
WE DO IT ALL!
From additions to general repairs, insist on quality improvements
Call for a free estimate!
Geoff Baumann 746-3421
Garland Skinner 758-5660

Office Space For Rent

1 SUITE WITH 5 offices, available now, has back and front entrance, 106 parking spaces, loaded with every modern convenience. Located at Tipton Annex. Call 756-3112 for further information.

NOW FINISHING professional office spaces in Greenville. Will finish to suit your needs. Call R. Maready 1-298-4373.

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Waitresses wanted for full time employment.
Apply at
Lemon Tree Inn, Chocowinity, N.C.
or phone 946-8001

Funnel your dollars in the huge savings on the 18 — 1974 models that we have left in stock. Pick up your free funnel just for a demonstration. Visit our showroom today while they last.

Smith Waldrop Motors

Its so nice to be nice and that starts with the price.

Resort Property

WATERFRONT LOT in private resort on 1,156 acre lake; Southern Pines area. Lee Handzel 782-7033 collect.

DUPLEX COTTAGE at Atlantic Beach, near Sportsman's Pier—10 rooms, 2 1/2 baths, completely fur- nished. Owner will finance. Only \$23,800. Estate Realty Company, 752-5058 or 752-3647.

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WANTED

Wanted To Rent

FAMILY NEEDS to rent 4 bedroom home in nice neighborhood. Would be interested in renting with option to buy. Call 752-4356.

SMALL APARTMENT or rooms for 3 quiet college girls. Will live in with elderly people. 752-9041 and 752-8952.

CLASSIFIED DISPLAY

OLSCHNER-DAWSON FARM FOR SALE AT AUCTION

MONDAY- November 4, 1974 at Courthouse Door
12:00 o'clock noon

Allotments per A.S.C.S. records:

Tobacco 18.72 acres, 33,153 pounds
Wheat 3.7 acres
Corn base 52.1 acres
Cotton 2.0 acres

Good pasture and water supply. About 135 acres cleared, 110 acres woodland. Farm has frontage on N.C. Highway No. 11 and is located on both sides of N.C. Rural Road No. 1110.

Sale to settle estate. Trustee reserves right to reject any or all bids. Highest bidder to deposit 10 per cent of bid. Thirty days within which to complete purchase. Map of property available at office of Trustee.

Sam B. Underwood, Jr., Executor and Trustee, Estate of Sarah E. Olschner
116 Courthouse Lane
Greenville, N.C. 27834
Telephone No. 752-3303

WANT TO SELL YOUR HOME? CALL US!

We will either buy or sell it for you. Compare our service for selling homes:
4 Selling agents . . . Complete Financing . . . Total Effort Put Behind Each Home We List For Sale . . . Daily Calls From People Moving Into Greenville . . . And Most of All . . . Courtesy.
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Consider a Condominium and hedge against inflation. Interest and taxes are income tax deductible. Consider renting and close later. Lock in today's prices.

WHY THROW YOUR RENT MONEY AWAY?
Call for appointment today

THOMAS REALTY CO. INC.
756-5166

For Sale At Public Auction
Pitt County Courthouse
Greenville, N.C.
11:00 A.M.
Saturday, November 9, 1974

VALUABLE FARM IN AYDEN TOWNSHIP

Located approximately two and one-half (2 1/2) miles east of Ayden on the old Tar Road (State Road No. 1723), and being the J.T. and Catherine H. Robinson farm consisting of two tracts — the home tract containing approximately 24 acres and the second tract located approximately 3/4 of a mile east thereof and containing 10.2 acres.

Crop Land—approximately 24 acres
ALLOTMENTS FOR 1974:

Tobacco Acres: 5.11 Pounds: 10,123
Corn Acres: 11.4

TERMS: A cash deposit of 10 percent will be required on date of sale. The sale will be made subject to a raised bid of 10 percent within ten days of sale. If bid is raised, there will be a re-sale after advertising. Deed will be delivered within 20 days of acceptance of final bid. Other conditions to be announced at sale. Sellers reserve the right to reject any and all bids. Details available upon request.

ROBERT BOOTH, Attorney, Ayden, N.C.
J. T. ROBINSON, Ayden, N.C.
Executor under Will of Catherine H. Robinson

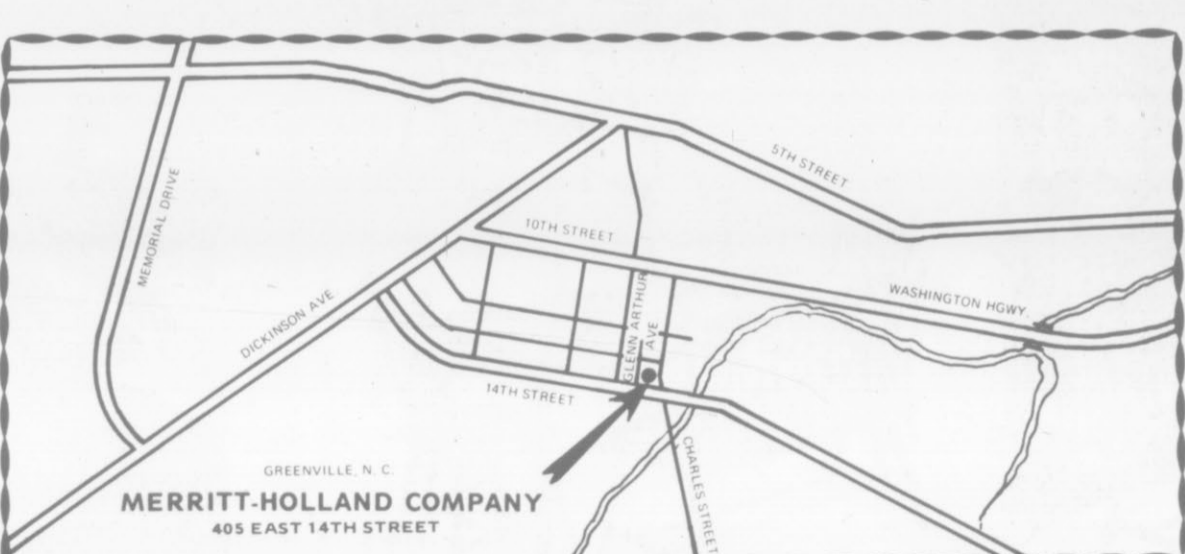
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OPENING OF GREENVILLE STORE

A COMPLETE INVENTORY OF

WELDING REFRIGERATION AIR/HEATING

GASES • EQUIPMENT • PARTS • SUPPLIES



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405 EAST 14TH STREET
GREENVILLE, N.C.

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Has Beautiful
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FINANCING WITH LOW DOWN PAYMENT
CALL 756-5166
AN EQUAL HOUSING OPPORTUNITY

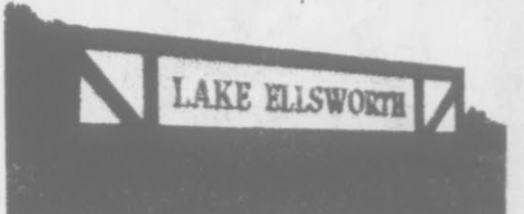
Before you buy, look around...

Do You Have?

- Asphalt Streets w-curb
- Lake with Boating
- City Water & Service
- Olympic Size Pool & Tot Pool
- Tennis Courts
- Long Range Development Plan for Investment Protection
- Storm Drainage (underground)
- Location to Shopping & Schools
- City School District
- Electric Heat Pumps
- Spacious Landscaped Lots
- 2000 Sq. Ft. Party House
- 8 1/2 Percent Financing

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22,000 Square Foot Showroom Delightfully Cluttered With America's Finest Home Furnishings. 90 Day Cash Plan. Revolving Charge Plan With Up To 36 Months To Pay. Showroom Hours: 8 A.M. To 5:30 P.M. Monday Thru Saturday Friday Nights Til 9.



The nostalgic warmth of brass beds at heartwarming savings.



Special Purchase
Of Brass Beds And
Brass Headboards.

Huge Savings.
Priced As Low As
\$55⁰⁰

A wide selection of queen size, double size, twin size and king size headboards available.

Save On Authentic
Queen Ann Desks



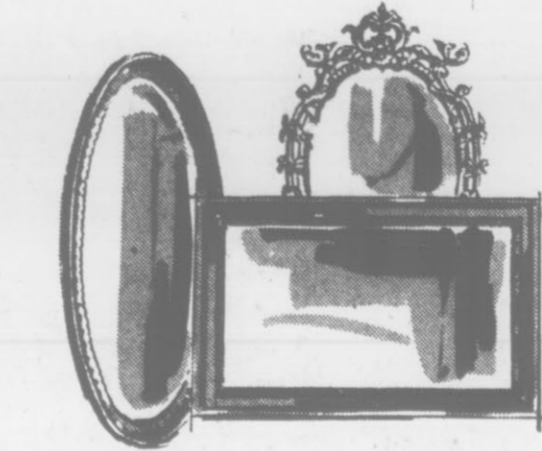
By Madox. Solid Cherry
With Authentic
Brass Hardware.

\$190⁰⁰

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Beautifully styled and exquisitely tailored lounge chairs

Exciting choice. Continental design with wood trim, Mediterranean high-back with finials, Transitional crescent shape or Traditional with comfortable roll-arms.



SAVE ON PLATE GLASS
MIRRORS

Shop Bostic-Sugg's assortment of decorative mirrors. Solid metal frames. As Low As **\$37⁵⁰**



Authentic Queen Anne reproductions-as an accent or a complete dining set.

\$75⁰⁰ Regular \$100.00
EA. Side Chair

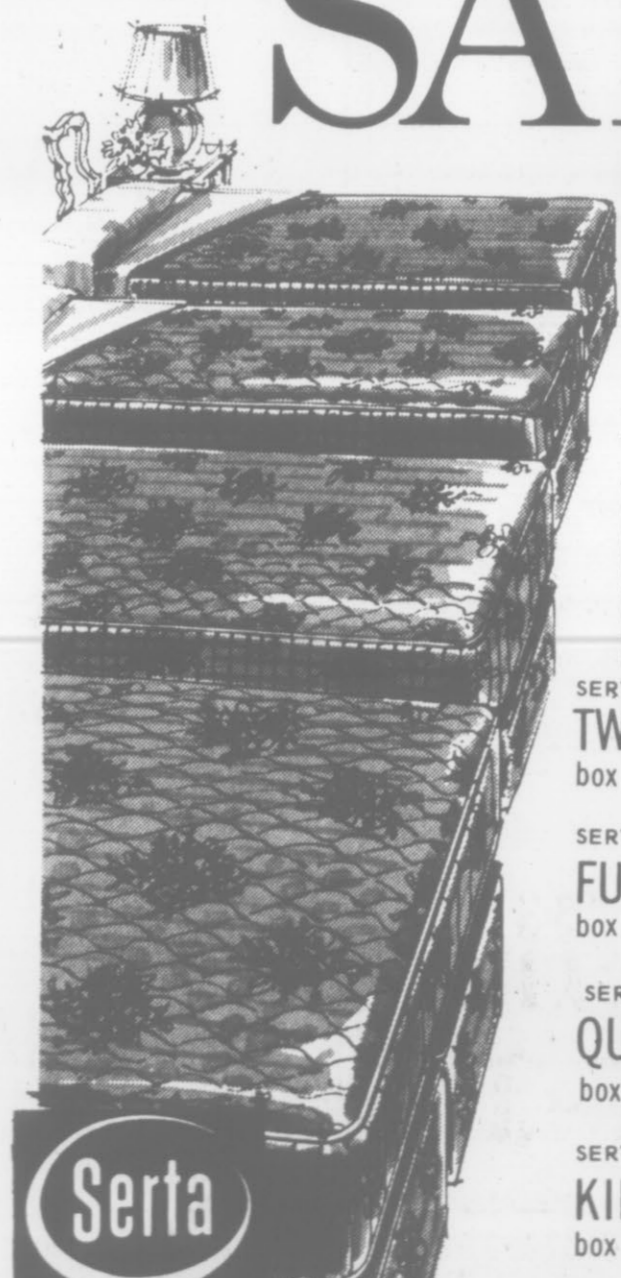
Deep, rich finish enhances beautifully crafted solid cherry. Note the graceful cabriole legs, the luxuriously upholstered seats.

Shop Bostic-Sugg
For Eastern
Carolina's Largest
& Most Complete
Selection Of
La-Z-Boy Chairs.

As Low As
\$159⁰⁰

Savings up to \$100.00 NOW!
Over 200 chairs now in stock for immediate delivery—or we will hold until Dec. 24th. Shop while selection is complete.

SLEEP SALE



Why sleep on an inferior mattress that doesn't give you proper rest... when you can enjoy the firm, weight-balanced comfort support of any one of these top quality mattresses or box springs at a budget-relaxing savings? The beautiful covers are quilted to 1/2" of polyurethane foam and upholstered with 1 1/2" of polyester fiber-fill. They feature pre-built borders and 13 gauge wire coils.

- SERTA COMFORT CLASSIC
TWIN -size mattress or box spring **\$109^{set}**
Regularly \$160 Set
- SERTA COMFORT CLASSIC
FULL -size mattress or box spring **\$129^{set}**
Regular \$180 Set
- SERTA POSTURE CAPRI
QUEEN -size mattress and box spring **\$160^{set}**
Regularly \$260 Set
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KING -size mattress and 2 box springs **\$220^{set}**
Regularly \$399

Save On Nationally Advertised Temple-Stuart Rockingham finish dining areas. Over 1,000 pieces now in stock for immediate delivery. Savings of 25% to 50% . Exclusive in this area at Bostic-Sugg.

TEMPLE-STUART MATES CHAIRS

SPECIAL PRICE **\$25.00** List Price \$50.00

Select from one of America's finest quality solid maple dining room groups. Buy pieces you need now. Open stock collection. Add additional pieces later. Styling of timeless beauty.

Open Til 9
Friday
Nights



Future Computer May Read Minds

By JAMES O. CLIFFORD
MENLO PARK, Calif. (UPI)

The pilot of an airliner notices the air speed is dropping fast and figures he'll have to make the necessary corrections quickly or endanger the lives of the 115 persons aboard.

Done, thanks to a computer that reads his mind and makes the needed adjustments.

A mind-reading computer like this is futuristic but not impossible, according to a scientist now developing a computer he hopes will someday perform such tasks.

Dr. Lawrence Pinneo of the Stanford Research Institute says the device is still far from reliable but he spoke optimistically about his project's progress.

"Basically, the computer works on the principle that thoughts are simply silent words," he said. "Experiments in the past pretty well established this."

The computer relies on brain wave tracings that show distinctive patterns which correlate to individual words, whether spoken or thought.

Pinneo has been conducting experiments in which the subject dons a white helmet resembling those worn by aviators. It is equipped with wires that record thought waves. The thoughts show up on a television screen watched intently by a scientist.

If the machine recognizes the word "up" in the subject's thoughts, it moves a dot up. It moves accordingly for the words down, left, right, slow, fast, stop, and others.

The top score for the computer on a single silent

word is 75 per cent, Pinneo said.

"Chance would have been about 14 per cent but I could do it myself at 75," he said.

The best showing for spoken words was 85 per cent involving 15 words.

"There's some confusion on words that sound the same, such as write and right, but it still is better than chance," the neurophysiologist and electronics engineer said. "And accuracy went up twice when the similar-sounding word was used in a phrase."

Pinnet says there are two possible reasons for the errors—the placement of the wires in the cap and the thought processes of the subject.

"We're not sure where in the individual brain the language is being processed so sometimes the electrode might be in the wrong spot."

Some people, the scientists says, think in pictures and not words.

The computer is currently very limited in the words it can interpret and Pinneo hopes to bypass the need for filing the whole dictionary in the machine's memory system by the use of "phonemes."

Phonemes are the smallest units of speech and there are only 46.

If the device had to search through an entire dictionary for

each word there would be no saving in time, which is one of the aims of the project.

If an individual currently wants to solve a problem his best bet probably would be to "rent computer time and give the programmer information," Pinneo said.

"But what if all you had to do was sit there and think the problem and the computer would give the answer? That would save both time and expense."

The possibilities of the machine's use "are limited only by imagination."

The project is funded by the Pentagon and Pinneo is often asked if the computer might someday be used to control the thoughts of citizens.

"The Department of Defense is the only agency involved in such funding," he said. "It's just too far out for most funding organizations."

Pinneo gets a good deal of publicity from his project.

"Every time someone does a story on this I get a lot of mail I have to answer but I never get any from people or organizations who want to help with money."

"I don't mind all the publicity, though, because it lets people know there's nothing to fear," he said. "It's up to the people to be vigilant against misuse."

Thornsby. . .



"Ah...away from civilization at last!"

Arkansas Native Leaves Bench

ST. LOUIS (AP) — Pat Mahaffy, who retired as chief judge of the U.S. 8th Circuit Court of Appeals on Aug. 31, was the first Arkansas native to serve in that position.

The 8th Circuit Court serves Arkansas, Minnesota, Iowa, Missouri, Nebraska, North Dakota and South Dakota.

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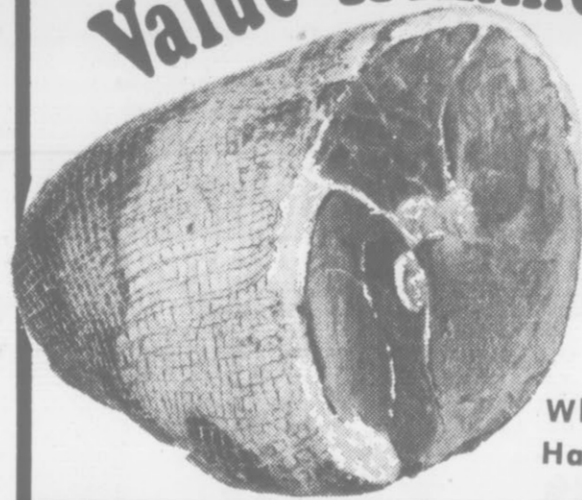
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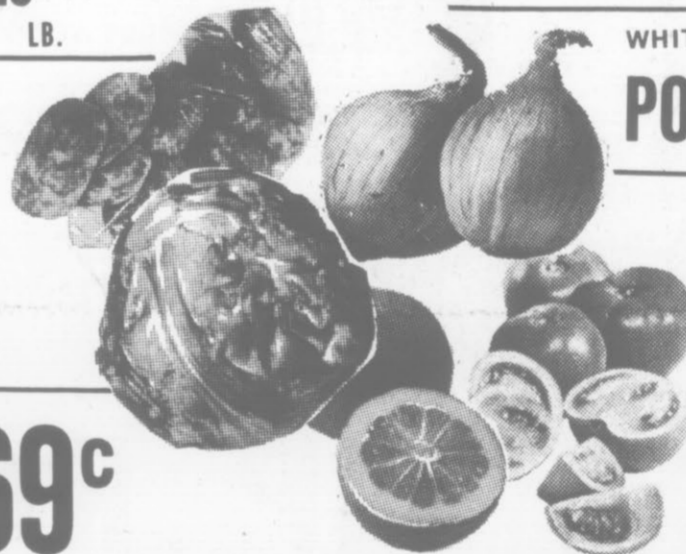
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NC 10

Novelist Joseph Heller Waiting For His 3rd Idea

By EVE SHARBUTT
AP Newsfeatures Writer
NEW YORK (AP) — Joseph Heller admits he is a slow writer.

After all, it took him eight years to finish his first book, "Catch 22," and 14 more to produce his second, "Something Happened."

When literary critics wrote about one-book novelists and writers with second novel difficulties, they always mentioned Heller — among others — as an example. He says that got to be a little irritating.

"I wanted to call them up and say, 'Hey! I'm working! I work as rapidly as I can. But I recognized regretfully about halfway through 'Catch 22' that I'm a slow writer. The fact that there was a large interval between books did not disturb me. I was absorbed in my work."

Boyish in turtleneck sweater and striped jacket despite his 50 years, Heller leaned back in

a chair at his publisher's office and shook his mop of unruly gray-blond curls. He pronounced himself "happy as a clam" about early reviews of his new book.

Critics so far are generally favorable in reviews of "Something Happened," perhaps in part because many of them dismissed "Catch 22" as a work of little consequence back in 1961. Heller's novel has become a celebrated World War II story; eight million copies have been sold around the world and the title has become a part of everyday language.

"Just the other day I got a letter from three or four guys aboard a destroyer who had just read the book for the first time. I've heard from a lot of servicemen who identified with it, and I answer their letters, but I would say the success of the book exceeded my most extravagant daydreams," Heller said.

Heller's new book is com-

pletely different from tales of wartime absurdity. It tackles the life, loves and work of Bob Slocum, middle-management executive in a New York company. Most of the action takes place inside Slocum's head.

Something has happened to

Taipei Flights Are Terminated

SEOUL (UPI) — Korean Airlines, South Korea's flag carrier, has terminated its flight service between Seoul and Taipei because of a decreasing number of passengers to the island of Taiwan, KAL officials said.

They say Japanese tourists, who normally accounted for four-fifths of KAL's Taipei-bound passengers, do not visit South Korea these days because of rising diplomatic tensions between Seoul and Tokyo.

make him what he is — efficient but afraid, loving his family and his sometime-mistress but unable to express that love. Instead he worries about his job — he is about to be promoted, he wants to be promoted, but he doesn't want to fire Andy Kagle, the man he will replace.

And, at the end of the book something has happened. Slocum has changed, has been promoted and everyone says he is doing well. But is he? Is his life empty? Heller leaves the question nagging at the reader.

Meticulous concentration on style and form characterize Heller's writing. He writes in longhand, usually from three to five pages a day, which he then edits, polishes and concentrates into one typewritten page.

"Then I think about it all the time: what I'll write next or in the future. I jot down notes on cards I carry with me.

"I put a lot of thought into this book, into every sentence,

every paragraph. I like to tell a story not as a story, but in various episodes. It requires a lot of work to change technique. I write with as much intelligence as I can — intelligence a reader can recognize as having meaning," Heller added.

When Heller isn't writing or

thinking about writing, he teaches creative writing at New York's City College. It is more, he says, than a substitute for working.

"Ideally there are 12 students in a class. I have to keep reminding myself that they are very young. Those enrolled in my classes work very, very hard, although some are more gifted than others. And many of them have part-time jobs.

"Even young writers have problems, periods of fatigue and writer's block. I try to explain to them that everything they read on the printed page didn't come to that author that way, quickly, the way it reads. It just isn't true," Heller said.

He added that he is an accessible person. If a student wants to meet him or interview him for a term paper, he takes the student to lunch.

"Bertrand Russell did that for me once. I'm not as hospitable as he was, but I think it's

a good idea," Heller said. He tries to read the new novelists and his contemporaries who "seem to have sensibilities that harmonize with my own. And he is reading almost all of Dickens.

"Television, the automobile and the jet airplane, along with night baseball and the telephone, interfere with reading and writing. One needs a lot of time and patience for Dickens. He can't be skimmed. I always set aside an hour an evening to read purely for pleasure, and the past few weeks it has been 'Bleak House.'"

Born in Brooklyn, N.Y., Heller was a B25 bombardier during World War II, as was "Catch 22" character Yossarian. He came home from war to go to college, graduate Phi Beta Kappa from New York University and get his master's degree in American literature from Columbia University.

He has been married 29 years

to the same woman. "We've outgrown our self-consciousness about it. We're no longer apologetic that we like being married to each other," Heller said.

They have a daughter 22 and a son 18, and live in Manhattan.

Now that "Something Happened" is being greeted as the publishing event of the year, will Heller begin a new novel? "I won't begin another book until I have a good idea to write about," he said firmly. "It would come to me, and then I'll work on it as rapidly as I can."

AVERAGE AGE
DAYTON, Ohio (UPI) — The average age of United Methodist church pastors holding an active call is 45.1 years, according to a study completed by the church's General Council on Ministries.

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45,000-Acre Farm Effect On Shellfishing Feared

By NASH HERNDON
Sentinel Staff Writer
Written for Associated Press
WINSTON-SALEM (AP) — Marine scientists say a 45,000-acre farm being developed near Beaufort may change the fragile ecology of North Carolina's coastal waters enough to close down shellfishing from the Neuse River to the Core Banks.

Open Grounds Farm Inc., an Italian-owned and operated development, is being prepared north of Beaufort as a cattle farm.

In interviews with The Sentinel of Winston-Salem, scientists at the Duke University Marine Laboratory at Beaufort cautioned that little is known about the consequences of stripping the land of its pine forests and draining the high water table by an extensive system of channels.

"If our worst fears are confirmed, this farm could mean a sharp decline in the shrimping and oyster industry," said Dr.

William W. Kirby-Smith, a research scientist at the laboratory.

"If our fears are confirmed we must decide whether our local industry in the Morehead City-Beaufort area will be shellfishing—as it has been for generations—or exporting cattle to Italy."

Kirby-Smith and Dr. Richard T. Barber, director of the lab's oceanographic program, have submitted an application for a federal grant of \$161,967 to study the effects of the farm on a major river draining the area over a three-year period.

Among the possible environmental consequences they see from development of the farm are: —An increase in fresh water runoff during heavy storms that could change water salinity in rivers and kill developing shrimp.

—Increased siltation covering developing organisms on the riverbeds.

—An increase in nutrients in

streams and sounds from nitrogen-base fertilizers which could cause eutrophication, a massive buildup of nutrients in a stream that eventually could rob the water of oxygen and kill fish.

—A massive increase of harmful bacteria that would be absorbed by shellfish and make them unsafe for human consumption.

Graduate students at the lab have been sampling South River, which drains into the Neuse. Kirby-Smith said that samples taken during a two-year period in the upper reaches of the river have shown limited changes in quality since the farm's development began in January.

"This is something totally new. The South River may be able to absorb all the chances that the massive shift in land use will provide, or it may not," Kirby-Smith said.

Open Grounds Farm encloses the upper reaches of the South River from all sides and much of the farmland would drain

into that river. Other watersheds also would be affected.

Oatmeal Is Still Hottest Cereal

BATTLE CREEK, Mich. (AP) — More than 8 million Americans a year sit down to eat a bowl of hot oatmeal on an average morning — half again as many as eat any other hot or cold cereal — and this number is growing by leaps and bounds. According to an industry spokesman, the burgeoning consumption of the wholesome cereal is due largely to "its economy compared with other hot breakfast foods and the introduction of convenient, new instant oatmeal varieties and flavors."

The spokesman also reports that the on-coming cold weather months will increase the cereal's popularity even further. "People buy about twice as much oatmeal in January as they do in July," he said.

Since 1970, Carteret County has experienced sharp increases in summer tourism and has developed problems with disposal of human waste.

"Cows as well as humans produce waste...We're talking about large quantities of waste lying exposed over a wide surface of land year-round that drains into local sounds and rivers," Kirby-Smith said.

He said that "farming has never been successful in this part of the state (Carteret County). What farming there is has been done on entirely different kind of land, and those farms haven't changed significantly in 200 years."

"Now a dramatic change in land use is upon us, at a time when people are just beginning to learn about the consequences of such land use changes on our waters."

"I personally think the U. S. Corps of Engineers should at least have to think about the effects of this farm on the South

River. No matter how much land anyone owns around it, the South River is not a privately owned river. It's common property and it belongs to all the people of North Carolina."

Barbara Carpenter, chairman of the Carteret County Environmental Resources Commission, is one of those who wants an environmental study made of the farm's impact.

She said that, at first, her concern was minor but then "I realized that most of the food from this farm will be exported. Therefore, it will not be available to the people of the United States...I see no reason why we should not know of its environmental consequences if it is to do us little good."

She said supporters of the farm "have generally kept quiet."

"It's fishermen and environmentalists—people who question the farm—who are speaking out. Even the management at the farm refused to talk

about the farm," Mrs. Carpenter said.

19,111 Jumps By Pogo Champ

NOVATO, Calif. (AP) — Brian Partenfelder, 11, claims that he is the new world's pogo stick champion.

Jumping in his own garage and averaging about two jumps a second, after 19,111 jarring jumps Brian quit, with a sore neck and blisters on each of his feet.

Brian did not pause for food or water, but his mother threw water over his head every once in a while.

According to the Guinness Book of Records the previous pogo jumping record was 11,052, set in 1971 by Stephen Newman, 12, of Great Haywood near Stafford, England.

"I can understand why agencies are hesitant to require environmental impact studies. They cost money. But how can you evaluate what the environmental cost will be? How will you know what will happen to the land, to the people, to this very beautiful but so fragile area if we have no information, if people just assume everything will be okay?"

Mrs. Carpenter said, however, that there are "legitimate reasons" for the farm.

"I couldn't help but think when we found out about the farm that my concerns are environmental. At the same time, I must consider this is a food operation and food is becoming scarce," she said.

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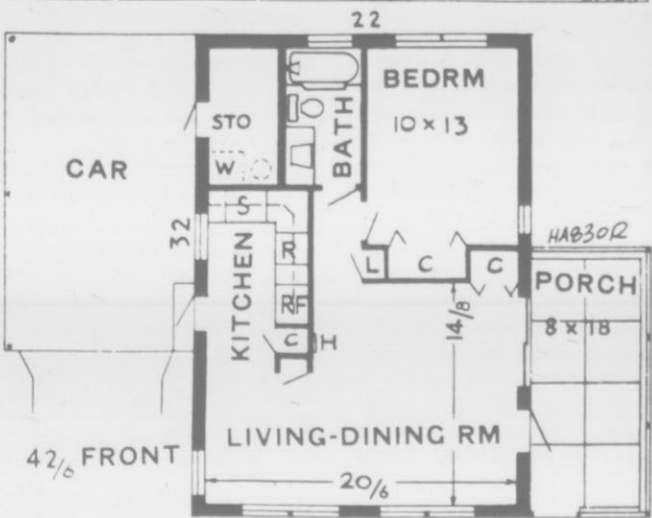
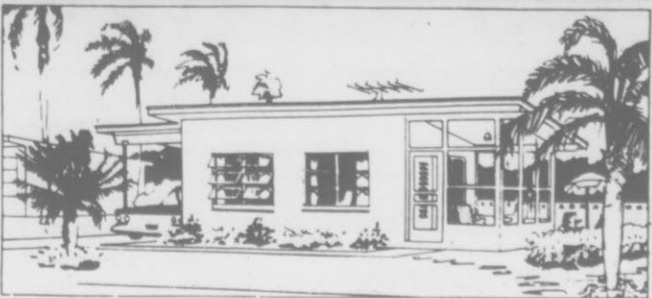
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Town Counts On Dam And Riches

By WILLIAM R. LONG
Associated Press Writer

FOZ DE IGUAZU, Brazil (AP) — This remote town of 20,000 is preparing to strike it rich with the construction of the Itaipu dam, planned as the world's most powerful hydroelectric generating station.

Foz de Iguazu already has something as good as a gold mine in its back yard: Iguazu Falls, one of the most spectacular natural tourist attractions on earth.

Now the town is hoping that an additional massive boost to its economy will be given by the nearby dam project.

Thousands of workers will be pouring into the area by the end of the year to help build the 10.7-million-kilowatt dam, 11 miles upstream on the Parana River, Brazil and Paraguay, which face each other across the river, will invest an estimated \$3 billion in the binational project. Massive international financing is expected for the dam.

They are going ahead with it despite objections from Argentina, downstream on the Parana, that the dam may restrict Argentine use of the river's waters.

A table model of the dam is displayed proudly in the lobby of one of the two movie theaters in the town. When the theater owner flips a switch, the model lights up and recirculating water pours through a miniature spillway.

Business will boom for the theater and other establishments during the dam's construction, expected to take eight years. Real estate prices around the town are already soaring.

Foz de Iguazu was founded in 1914 where the Iguazu River runs into the Parana. The town's name means "mouth of the Iguazu." In half a century, it grew into a lumbering, farming and tourist center.

Friendship Bridge, the second-largest concrete arch bridge in the world, was built across the Parana at Foz de Iguazu in 1964. It linked Brazil and Paraguay, and opened the way for a paved segment of the hemisphere-spanning Pan-American highway system.

The highway gave landlocked Paraguay access to the Atlantic port of Paranagua in Brazil. It also gave tourists and truckers new access to Foz de Iguazu, thus boosting the town's economy.

At about the same time, an international airport was built. It is currently being expanded for big jetliners, which will keep increasing the number of visitors to Iguazu Falls. The famous cataracts drew a daily average of nearly 1,000 sight-seers during 1973.

Foz de Iguazu currently has more than 50 tourist hotels — most of the best ones line the 15-mile road to the falls — and 25 tourist agencies.

The main street, Avenida Brasil, is lined with souvenir and films shops. Other stores sell clothes, shoes and plastic goods to Paraguayan shoppers who like Brazilian products.

Despite the brisk business, Foz de Iguazu has the drab, hardbitten appearance of many interior Brazilian cities. Most of its wood frame houses need painting and most of its streets need paving.

Mrs. Ignes Sanchez de Cristo, a widow who publishes the weekly Mini Informativo, says the town should be thankful for having the falls nearby.

"It's what God gave us for free, because without nature we wouldn't have anything," she said. "Life is expensive here. It's hard."

She said public services, communications and most commerce are not keeping pace with the city's growth. "We are going to suffer a big blow, because the city is not ready to receive Itaipu." But she added that the dam is already attracting big companies to Foz de Iguazu. Such companies, she said, will increase the municipal tax base and help finance improvements such as street paving, sewage lines and parks.

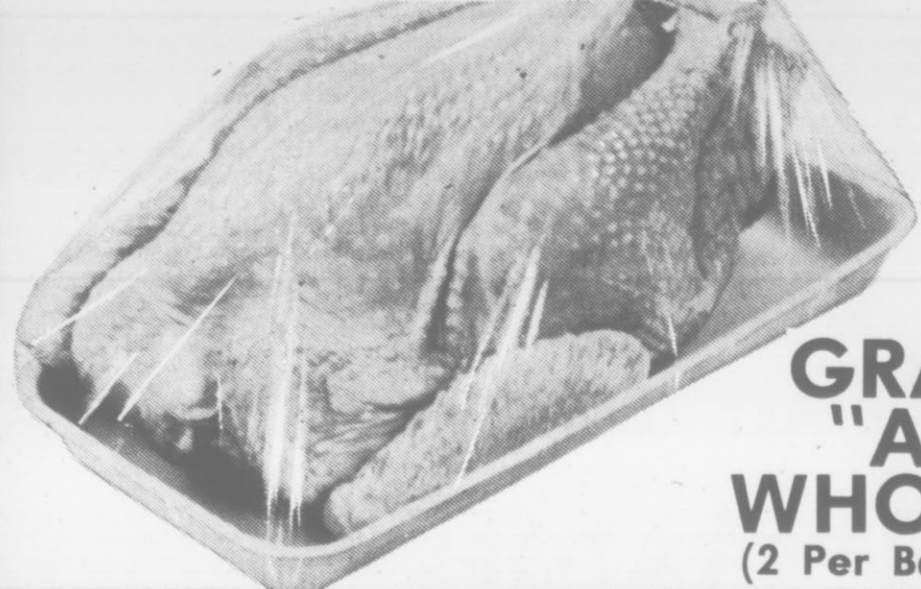
Manoel Orfanaki, the city clerk, predicted that with construction of the dam the area's population will increase by 30,000 to 40,000 persons — "this within a period of one or two years." The municipal area now has a population of about 35,000, including the 20,000 in town.

Orfanaki also predicted that the dam would eventually be a boon to the town's main business, tourism.

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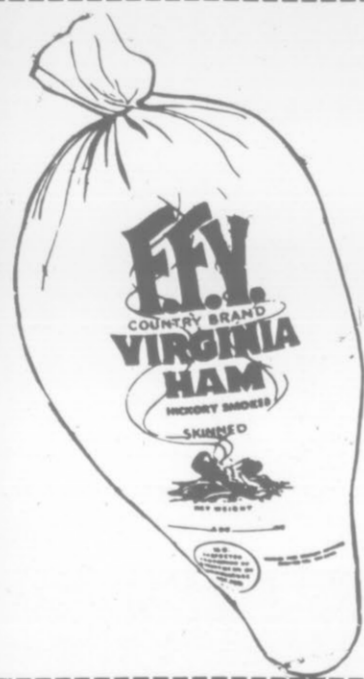
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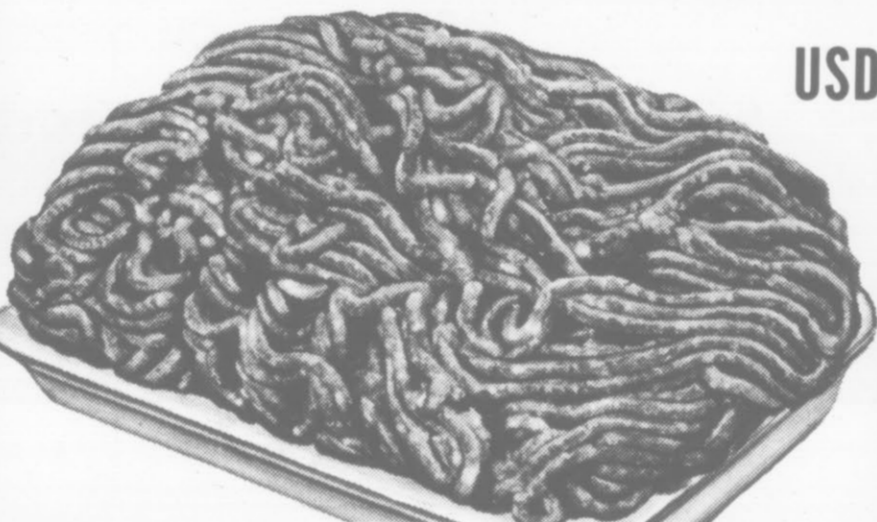


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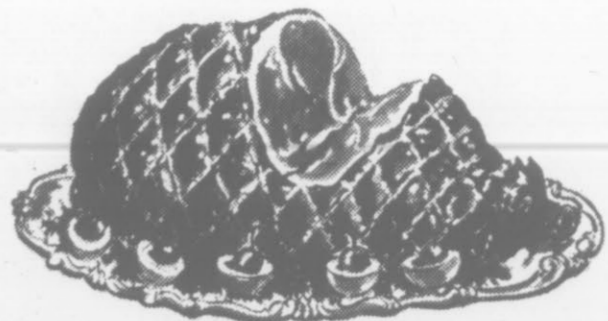
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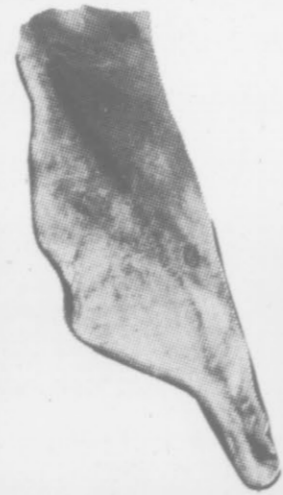
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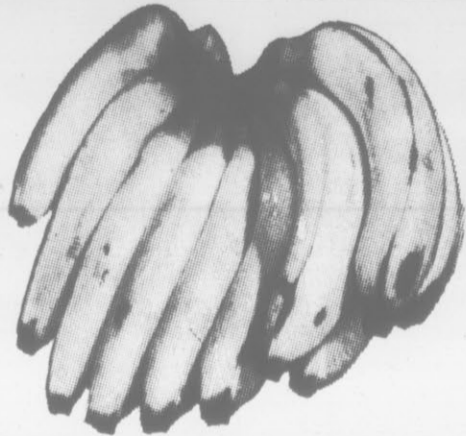
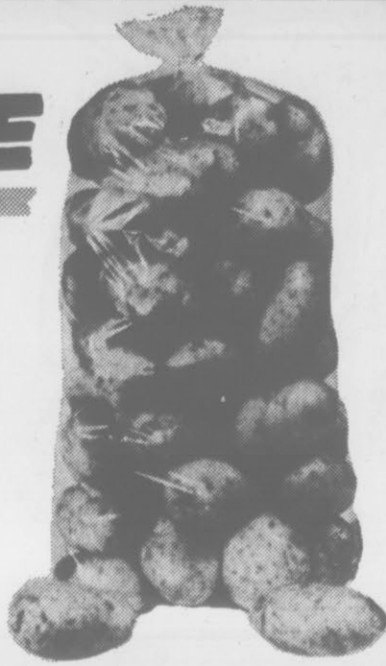
"A Pleasure"



Harvest These
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WHITE
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20 Lb. Bag \$1.39



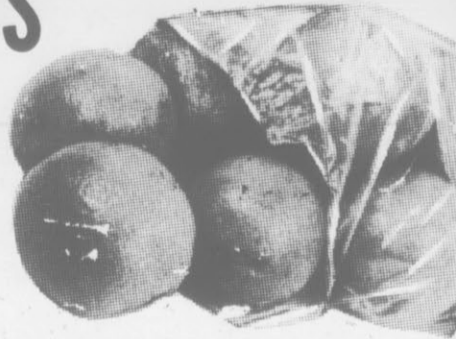
GOLDEN RIPE
BANANAS

10¢ Lb.

ORANGES

(5 Lb. Bag)

59¢



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AURORA
TISSUE

2 Roll Pack

39¢

FRESH GREEN

Blackeye Peas

4 303 Cans For \$1.00

BUSH TURNIPS & TURNIP GREENS

4 303 Cans For \$1.00



PUREX BLEACH

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49¢



BOUNTY TOWELS

LARGE ROLLS

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LUZIANNE COFFEE

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RISCO OIL 38 Oz. Size \$1.79

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PEAS 4 300 Size Cans For \$1.00

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ACRE PEAS 3 303 Cans For \$1.00

CATSUP 32 Oz. Jug \$0.79



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Kidney Beans 3 300 SIZE FOR \$1.00

FROZEN FOODS
Fill the Bill

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ICE milk HALF GAL. 59¢



BIG EXTRA SAVINGS!

LEMON FRESH JOY 32 FL. OZ. (1 QT.) KING SIZE ONLY

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89¢

Buy two bars of Dial Soap and get one bar FREE!

Dixie Crystal Sugar will offer a 10c Off Coupon when purchasing a 5 Pound Bag. (EXP. MARCH 31, 1975)

Nestle will have a coupon for 50c Off on a 4 oz. or 8 oz. jar of Tasters Choice (Regular or Decaffeinated)

The Light Approach to Happy Eating
SERVE DAIRY

Butter lb. 89¢

Biscuits 4 8 Oz. Pkgs. For 49¢

SLICED CHEESE 12 Oz. Size 89¢

Cookies 15 Oz. Size 69¢

ORANGE JUICE HALF GAL. 79¢



PURE ORANGE JUICE from FLORIDA

HALF GAL.

79¢



RELIEF SUPPLIES—Volunteers process relief supplies for Honduran victims of Hurricane Fifi. Winter woollens and rich food complicated the first nationwide, people-to-people relief project ever attempted.

Pointer Sisters Show Talent In Country Music

By CHRISTOPHER CABOT
Associated Press Writer
NASHVILLE, Tenn. (AP)—What started last year in Los Angeles isn't about to stop. Indeed, the Pointer Sisters keep picking up momentum.

Before opening at Hollywood's Troubadour in May 1973, the Pointers were virtual unknowns. Since that sensational debut, the four sisters have sported across Europe and America with 1940s costumes and a totally unpredictable approach to music. Their hit "Yes We Can Can" is part of a prolific year's production that includes three albums and a host of concerts.

One minute the Pointers sing blues; the next they are doing jazzy rock and then they sing scat. Now it's country music. Their latest hit, "Fairytale," was recorded in Nashville and is a top seller in country and pop charts. It earned them "Special Breakthrough" acclaim in a recent Billboard country music supplement.

"We like to do everything — all different types of music," says Anita Pointer. Then only half joking, she laughs, "They can't tie us down. We'll break lose." Anita, 26, and sisters Ruth, 28, and Bonnie, 23, were in Nashville last week to record more country-flavored songs and make the scene, including two performances at the Grand Ole Opry. The fourth sister, June, 20, was in California recuperating from physical and nervous exhaustion.

Three black, women singers are not a common sight on the Grand Ole Opry stage, and the Pointers were well aware of it. "Believe me, it freaks us out a little," admitted Ruth. "But when we walk out there," adds Bonnie, "you can almost hear them slap their knees saying 'Hot doggy, those girls are black!'"

Then Anita chips in, "Country audiences give a totally different feeling, and a good one. People in country music are so free. The audiences are lay-back." Last Friday's Opry audience wasn't quite sure what to make of the three women in 1930s evening dresses singing "Shaky Flat Blues." But when Anita let go with "Fairytale," the Opry crowd knew it was hearing its own kind of music. People clapped, whistled and stomped their feet.

"People think because we're always trying something different, we're not sincere," says Bonnie. "Like country music. For us it's no joke. Listen to Anita's lyrics to 'Fairytale,' and you know its serious."

"We just finished two more country songs, 'You Live Your Life Before You Die,' and 'Sweet Memories.' We're more excited about these than we were about 'Fairytale.'"

"Our folks come from Arkansas and we grew up singing country songs. It's part of us."

The sisters and their three brothers were raised in Oakland, Calif., by Rev. Elton Pointer and his wife Sarah. Their music careers began with singing hymns in church.

Bonnie and June were the first to go into entertainment seriously. Anita followed suit, and later so did Ruth.

The Pointer Sisters had been together as a professional unit less than a week before they opened at the Troubadour. They've toured the U.S. and Europe and will play in Japan this fall.

Their latest album was recorded before a sell-out crowd at the San Francisco Opry House.

"We've just been getting better and better," says Bonnie. "Our song are better and our stage presence is better. We're just a better show."

"We can't describe ourselves. We're never sure what we're going to do."

"We're against picking up one set image," says Ruth, continuing her sister's thought. "We just don't want to give 'em the same thing all the time."

"Because we're three or four individual people, we like to express ourselves in a show. That's why we don't all wear the same clothes and dance the same. There is a tie in our show that is a togetherness, but you still see the individual personalities on stage and in the singing."

"I really don't think that happens unless you're blood-related or spiritually related."

Taking it one step further, Bonnie adds, "Because of this, you're not shocked from one song to the next, even though they might be really different. People have come to expect this from us. They just don't know what to expect from the Pointer Sisters."

Then, Anita quips, "And sometimes neither do we."

Commemorate Sir Winston

NEW YORK (AP) — The hundredth anniversary of Winston Churchill's birth is Nov. 30, and among the books to commemorate the occasion is Rand McNally's new "Winston Churchill: A Pictorial Life History." According to the book, 18 year-old Winston once complained to his mother, "I can never do anything right." Yet on his 90th birthday, greetings poured in addressed simply "To The Greatest Man Alive."

China's Oil Exploration Yields Finds

By CHARLES R. SMITH
UPI Senior Editor
HONG KONG (UPI) — China's search for new oil and mineral deposits is yielding an unexpected bonus.

Valuable fossils and archaeological treasures are being turned up by geological survey teams probing the earth for raw materials.

Farmers reclaiming land, digging canals or working on other water conservation projects also have been making some of these important discoveries.

The finds are helping Chinese scientists put together a better picture of prehistoric times and better understand the ancient habits and history of the Chinese people.

Studying rock formations in the Ku-lou Mountains about 100 miles north of Chungking in Southwest China's Szechuan Province not long ago, the provincial petroleum survey team discovered the almost complete fossil remains of a dinosaur.

It turned out to be the largest fossil animal ever found in China.

After restoration by scientists of the Chinese Academy of Sciences, a scientific paper had this to say:

"It is apparently different from all known reptiles and a new family and a new genus have to be established...It is the largest fossil animal in China, measuring 3.5 meters in height, 22 meters in length. When it was alive it should have weighed 30 to 40 tons."

A meter is about 3.3 feet, which would make the creature more than 11 feet high and more than 72 feet long.

To the north, in neighboring Kansu Province, farmers digging for sand deposits on the banks of the Ma Lien River found what Chinese scientists say is "the most complete mastodon fossil in the world." A mastodon is an extinct mammal somewhat similar to elephants and mammoths.

After digging for 50 days, academy scientists "obtained a well-preserved mastodon fossil among many other fossils, estimated to be about three million years old." A scientific paper said it was about four meters (13 feet) high and eight meters (26 feet) long with front teeth "3.02 meters in length," which is almost 10 feet.

These are only a few of the hundreds of important fossil finds unearthed recently.

The fossil finds may be more exciting to some of the scientists but to the ordinary man the archaeological discoveries are equally impressive.

Yields from the ancient tombs and cities excavated recently range from the oldest manuscript ever discovered of the "Analects of Confucius" to complete jade burial suits.

One of the most dramatic archaeological finds was a female corpse buried more than 2,000 years ago but still in what Chinese scientists described as "a fairly well-preserved state."

"The fibers of the subcutaneous loose connective tissue remain distinct and elastic," a report said at the time of the find two years ago. "The femoral artery is similar in color to that of a fresh corpse."

Offer Tourists Big Discounts

LISBON (UPI) — Some Portuguese resort hotels are offering discounts of up to 50 per cent to tourists in an effort to reverse the falling trend of business. A room and three meals at a south coast luxury hotel can now cost as little as \$15 a day.

The energy crisis and political instability in Portugal this summer resulted in an estimated drop of 25 per cent in foreign tourism. Tourism also has suffered from reports of cholera outbreaks in the country, but authorities have said that if some basic rules of hygiene are observed the danger of infection is small.

POLICE MINISTER MAKES REPORT

CAPE TOWN, South Africa (AP) — Police shot and killed 50 persons — 42 of them Africans — in the execution of their duties during the six months ending June 30, 1974, J. T. Kruger, the minister of police, said during questioning in Parliament.

Kruger said the others killed included seven coloreds (mixed race) and one Asian. No whites were killed during the period, he said.



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- TOMATOES
- CUT GREEN BEANS
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GENERAL MERCHANDISE	
EXCEDRIN	8 OZ. BTL. 98c
LISTERINE	22 OZ. BTL. \$1.48

SUPERBRAND **GRADE 'A' EGGS**

LARGE DOZ. **65c**

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DIXIE DARLING

THIN SLICED **SANDWICH BREAD** 3 16-LB. LOAVES **\$1.00**

BROWN & SERVE **FLAKY ROLLS** 2 11-OZ. PKGS. **79c**

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DEEP SOUTH SALAD **DRESSING** QT. JAR **69c**

THRIFTY MAID WHOLE OR SLICED **POTATOES 4** 1-LB. CANS **\$1.00**

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THRIFTY MAID **CORNER BEEF** 12-OZ. CAN **99c**

THRIFTY MAID **LUNCHEON MEAT** 12-OZ. CAN **79c**

THRIFTY MAID **MANDARIN ORANGES** 3 11-OZ. CANS **\$1.00**

THRIFTY MAID **CRUSHED PINEAPPLE** 2 1-LB. 4-OZ. CANS **88c**

DIXIE DARLING **LAYER CAKE MIXES** 2 1-LB. 3-OZ. BOXES **\$1.00**

ASTOR "ROASTER FRESH" **COFFEE**

79c

1-LB. CAN

THRIFTY MAID SLICED **CARROTS 4** 1-LB. CANS **\$1.00**

THRIFTY MAID CRANBERRY **SAUCE 3** 1-LB. CANS **\$1.00**

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LAND O' SUNSHINE **BUTTER** (LIMIT 2, PLEASE) 1-LB. CTN. **68c**

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SANKA **INSTANT COFFEE** 8-OZ. JAR **\$2.55**

ASTOR PURE VEGETABLE **OIL** 38-OZ. BTL. **\$1.59**

MAX-PAK **COFFEE RINGS** 12-OZ. PKG. **\$1.47**

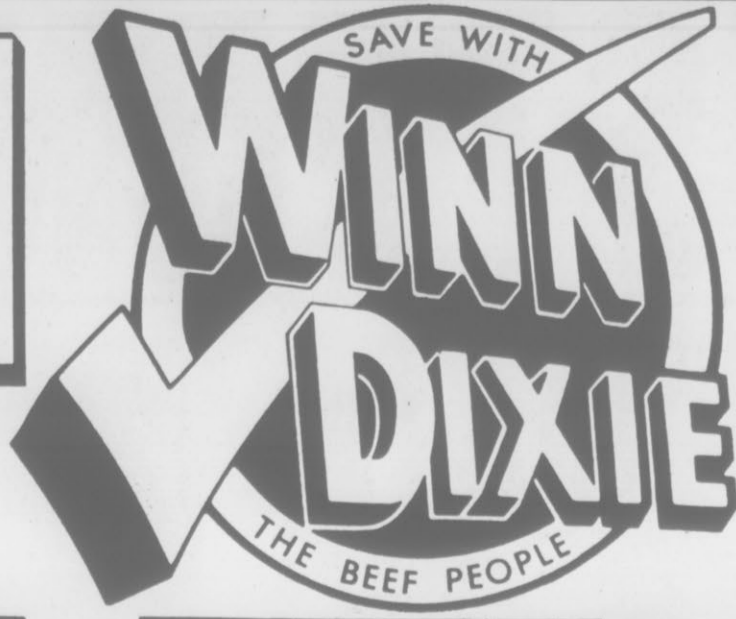
YOUR FAVORITE **BABY FOOD**

BEECH-NUT	GERBER'S
STRAINED 4½-OZ. JAR 9c	STRAINED 4½-OZ. JAR 10c
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IMPERIAL WHIPPED MARGARINE 1-LB. CTN. 89c	CRISCO OIL 28-OZ. BTL. \$1.98	REGULAR BLUE BONNET MARGARINE 1-LB. CTN. 65c	SOFT DIET PARKAY MARGARINE 1-LB. BOWL. 73c	KRAFT'S OIL & VINEGAR DRESSING 8-OZ. BTL. 53c	SARAN WRAP 100' ROLL 73c	BLUE BOY AUTOMATIC BOWL CLEANER 9-OZ. SIZE 69c
	JIF PEANUT BUTTER 13-OZ. JAR 69c	LIPTON'S CHICKEN NOODLE CUP-A-SOUP PKG. OF 4 49c	PARKAY 8 STICK MARGARINE 1-LB. CTN. 73c	KRAFT'S FRENCH DRESSING 8-OZ. BTL. 49c		
		LIPTON'S TOMATO CUP-A-SOUP PKG. OF 4 49c	MIRACLE 8 STICK MARGARINE 1-LB. CTN. 73c	KRAFT'S SAFFLOWER OIL 24-OZ. BTL. \$1.75		

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ROASTS

LB. \$1²⁹

W-D BRAND U. S. CHOICE BEEF MEATY PLATE
STEW

LB. 79¢

FRESH WHOLE 14-17 LBS. AVERAGE
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W-D BRAND U. S. CHOICE WHOLE
BEEF TENDERLOINS (5-7 LBS. AVERAGE) LB. \$1.99
HOLLY FARMS CHILL PACK
COMBINATION CHOICE FRYER PARTS LB. 79c
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W-D BRAND U. S. CHOICE BEEF
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LB.

FRESH PORK
STEAKS (BLADE PORTION) LB. 99¢
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LAMB SALE!		W-D BRAND U. S. CHOICE BEEF FAMILY PACKS	
WHOLE LEG LB. \$1.39	SHOULDER LB. 89c	BONELESS SIRLOIN TIP STEAKS 5-LB. PKG. \$7.99	
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W-D BRAND U. S. CHOICE BEEF
T-BONE STEAKS

\$1⁴⁸

LB.

SEAFOOD DEPT.		DAIRY DEPT.	
BONELESS PERCH FILLET LB. 69c	5-LB. BOX \$2.99	SUPERBRAND YOGURT (ASSORTED FLAVORS) 3 8-OZ. CUPS 79c	
BONELESS TURBOT FISH LB. 69c	25-LB. BOX \$16.95	KRAFT'S INDIVIDUALLY WRAPPED AMERICAN SINGLES CHEESE 12-OZ. PKG. 99c	
H & G DRESSED WHITING LB. 49c	10-LB. BOX \$3.99	SUPERBRAND CHEESE STICKS MEDIUM, SHARP OR N. Y. SHARP AGED STICK 8-OZ. 73c	

Frozen Food

SUPERBRAND TWIN POPS PKG. OF 12 79c	OLE SOUTH PIE SHELLS PKG. OF 2 39c
MARINERS FISH STICKS 4 8-OZ. PKGS. \$1.00	SUPERBRAND WHIPPED TOPPING 10-OZ. CUP 59c
CRINKLE CUT POTATOES 2-LB. PKG. 69c	ASTOR CHOPPED BROCCOLI 3 10-OZ. PKGS. 89c
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FLORIDA ORANGES 5-LB. BAG 79¢	
FLORIDA WHITE OR PINK GRAPEFRUIT 5-LB. BAG 79¢	
RED OR GOLDEN DELICIOUS APPLES 4-LB. BAG 89¢	
HARVEST FRESH YELLOW CORN 10 EARS 99c	
N. C. GROWN SWEET POTATOES 6 LBS. \$1.00	
HARVEST FRESH GREEN CABBAGE 2 LBS. 29c	
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VINE RIPENED TOMATOES LB. 39c	

U. S. NO. 1 WHITE
POTATOES

10-LB. VENT VUE BAG 55¢

20-LB. VENT VUE BAG 95c

Compensate Victims Of Terrorists

By ROSEMARY TOLLETT
London Financial Times—UPI
LONDON — Forty-one people injured by the bomb blast in the Tower of London last summer will eventually receive the largest total of compensation ever paid to victims of terrorist activity in Britain.

Because so many of the injured were foreign tourists, including children, the British government took the unusual step of specifically informing their embassies of the legal rights of those injured. Tourists from New Zealand, West Germany and Sweden were among those seriously hurt by the explosion which killed a middle-aged woman from a London suburb.

Normally the Criminal Injuries Compensation Board, the government body dealing with victims of violent crime, does not itself inform potential claimants of their rights.

"We rely on police, hospitals, and citizens' advice bureaus to tell people they are entitled to apply for compensation," says Frank Carter, secretary of the board, which was set up 10 years ago.

The board has paid out more than 60,000 pounds (\$140,000) to bomb victims in England, half of this to 88 persons injured in the huge explosion outside the courts of the Old Bailey in central London in March, 1973.

It was the beginning of a series of such incidents attributed to agents of the Irish Republican Army in England which has also involved letter bombs and incendiary devices. Many of the latter were hidden in cigarette packs in department stores. Damage estimated at 3 million pounds (\$7 million) was caused when a large chain store in a town near London was gutted by a fire caused by this type of device.

More than 200 people were injured and one man died of a heart attack following the Old Bailey explosion. Although only about half of the victims have applied for compensation, the total paid out as a result of this one bombing is expected eventually to top 60,000 pounds (\$140,000), making it the most expensive single crime for the British taxpayer until now.

The Tower of London bomb, which was smaller than the one planted at the Old Bailey, but in a confined space within the White Tower, will eventually supersede this melancholy record.

The Injuries Board assesses compensation using several criteria. There is no limit on the time after the injury when payments can be made. For serious and disabling injuries, the board makes a small interim award, and may take several years to decide on a final amount.

When children are involved, as in the Tower of London, the length of time they will have to cope with their injuries and perhaps be unable to earn their own living, is of prime importance.

"Compensation awards to 150 bomb victims have so far ranged between 50 pounds (\$116) and 8,000 pounds (\$18,640)," Carter says. "Some of the small amounts are interim awards which will be increased when damage is finally assessed. This is a slow process. It quite often takes a year or even two to make a final judgment."

"We expect to make interim payments soon to the people injured in the Tower, but it may be a year or so before we finally decide how much to pay them. This is related to the degree of injury, but also to the likely extent of recovery."

Charcoal In Shoes' Insole

WEST PALM BEACH (AP) — Two Florida podiatrists report that foot odor can be helped to be eliminated for the first time, via a recently marketed product that is the first to use a cushioned insole featuring latex impregnated with billions of particles of activated charcoal.

Dr. R. J. Prochaska and Dr. P.W. Rausch, who coordinated clinical tests, said the cushioned insole worked because it "effectively removed the causes of the condition, rather than 'covering' the odor cosmetically, or acting as a temporary bacteria 'stopper.'"

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MORRELLS ECONOMY 1st CUT
CHUCK ROAST

 Center Cut
 LB. **89¢** LB.



OVERTON'S LEAN
GROUND BEEF

 3 Lb. Pkg.
 Or More
 PER LB. **89¢**

MORRELL'S PRIDE FULL CUT
ROUND STEAK LB. **\$1.49**

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MORRELL'S PRIDE
SHOULDER ROAST LB. **\$1.09**

MORRELL'S PRIDE BEEF
HIND QUARTER
 140-160 LB. AVG.
 This is what we do.
 (1) Slice Free
 (2) Each Steak or Roast Wrapped Individually.
 (3) Double Wrapped
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 LB. **95¢**

GWALTNEY NO. 1
BACON LB. PKG. **99¢**

MORRELL PRIDE
BEEF LOINS
 65 Lb. Average
 CUT AND WRAPPED FREE


 LB. **1.09**

WHOLE OR HALF
F.F.V. Country Hams LB. **\$1.19**

GRADE A WHOLE

GWALTNEY'S SLICED 7-9 CHOPS
1/4 PORK LOINS LB. **99¢**

MORRELL PRIDE
Beef Short Loins
 16 Lb. Avg.
 9 to 11 T-Bones
 For Those With Limited Freezer Room.
 LB. **1.19**

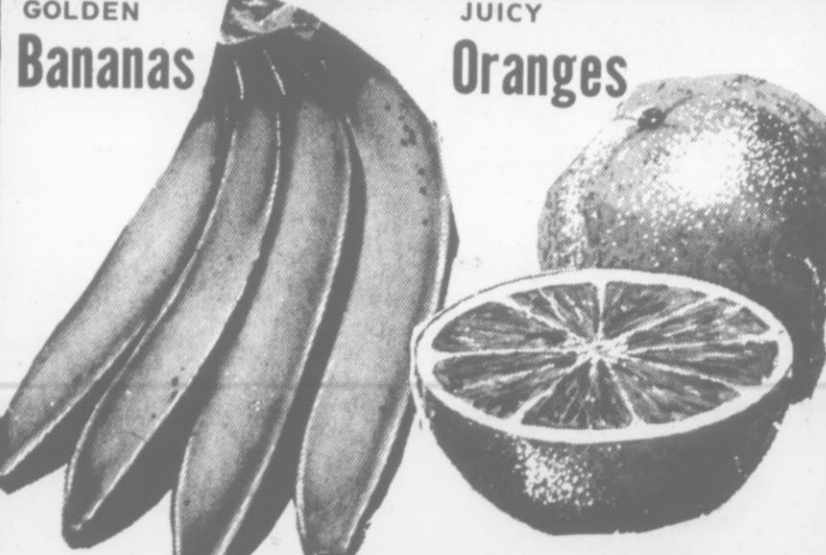
FRYERS

 LB. **3.99**

MORRELL PRIDE 25 Lb. Average
Whole Sirloin Butts
 7-9 Sirloins
 For Those With Limited Freezer Room
 LB. **1.19**


 LEMON FRESH
Joy
 SPARKLING DISHES
 QUART SIZE
 EACH **69¢**

WHITE
POTATOES 20 LB. BAG **\$1.49**


 DELUXE Cake Mix
 18 Oz. Box All Flavors
 EACH **59¢**

GOLDEN Bananas JUICY Oranges


Zesta Saltines LB. BOX **59¢**

DIET RITE COLA 4 QUART SIZE **\$1.00**

LEMON FRESHENED
BORAX
 IN
Fab
 LAUNDRY DETERGENT
 GIANT BOX
89¢

GREEN Cabbage

 LB. **1.10**


Bounty
 TOWELS
 GIANT ROLL
 EACH **39¢**

JCPenney

Pre-holiday buys start with knit separates in barber-pole colors.

See more great specials and sales inside.



\$9
Jacquard patterned shirt in red/white; sizes 8-18.

\$11
Pull-on pants in solid red; sizes 8-18.

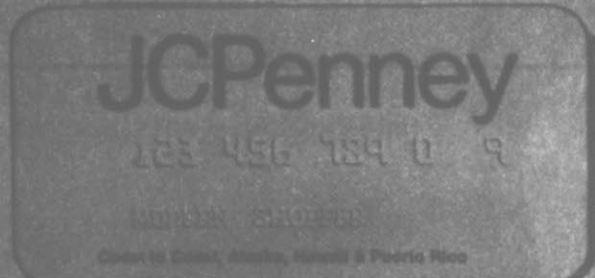
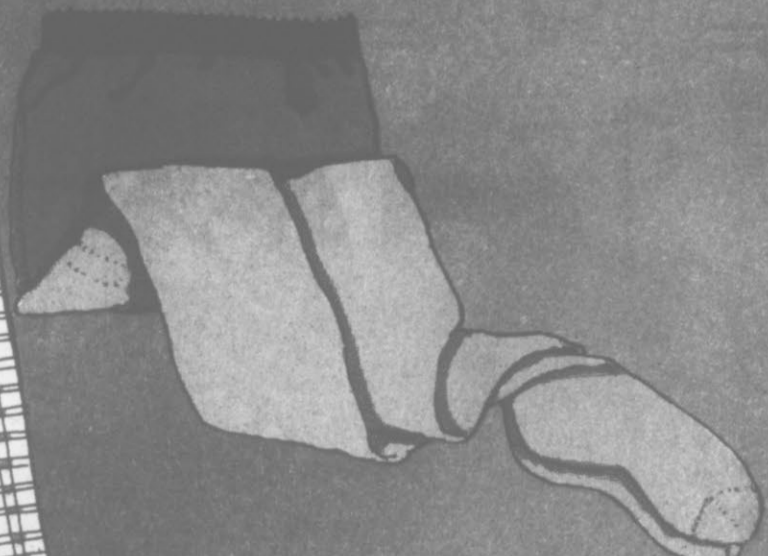
\$6
Mock turtleneck shell with back zipper. Red; sizes 8-18.

\$17
Washed shirt jacket in red/white checks; sizes 8-18.

\$12
Red/white checked pants are pull-on style; sizes 8-18.

Control top pantihose for light firming.

\$2
Control Top pantihose in Flextra® stretch nylon feature contour-cut panty knit with spandex for gentle tummy control. Panty is reusable when legs are cut off. Suntan, coffee bean, taupe, desert mist, navy, jet brown; short, average, long.
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It's the quick and easy way to shop, pick up a bargain on the spot. Next time you're in, ask for a JCPenney Charge Card application. We'll do the rest. Chances are, you can charge the same day.

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714 Greenville Blvd.
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Shop Daily 10:00 am till 9:30 pm.

JCPenney

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We're greeting cold weather with a sale of the best outerwear looks in town. Including car coats, pea jackets, flight jackets, and others. In nylon, wool, acrylic pile, vinyl, and fabulous fake leather and suede. Your choice of winter colored solids, plaids, patterns; sizes for misses, juniors, women. 15% savings certainly help you warm up to cold weather.

Coats and jackets similar to illustrations.



Our pant sets are something special at 22.88

Polyester double knit pantsuits with a lot more going for them. Shirt-jackets are newly up-styled with turn-back cuffs, narrow contrast belts, curved side slits, convertible long point collars; pants are easy pull-on style. Your choice of solid colors, pattern, or pattern-and-plain. All easy-care, in assorted holiday colors misses sizes

Like it? Charge it. Use your JCPenney charge account.



JCPenney

20% off our 'Cheshire' coordinated bedspreads, draperies.

Sale 9.60

Reg. \$12. 48x63" matching draperies. Matching 'Cheshire' draperies are rayon/acetate mohair with foam backing. 48x84", reg. \$17. Sale 13.60. 72x84", reg. \$24. Sale 22.20. 96x84", reg. \$32. Sale 25.60.

Sale 30.40

Reg. \$38. Full size, 84x108" Fully quilted throw-style 'Cheshire' bedspreads are rayon/acetate with polyester fill, all cotton backing, with a rayon velvet cord trim. Queen size, 100x120", reg. \$44. Sale 35.20. King size, 118x120", reg. \$50. Sale \$40.

Sale 12.40

Reg. 15.50. Our matching 'Cheshire' 72" round tablecloth is rayon/acetate with a rayon velvet cord trim.

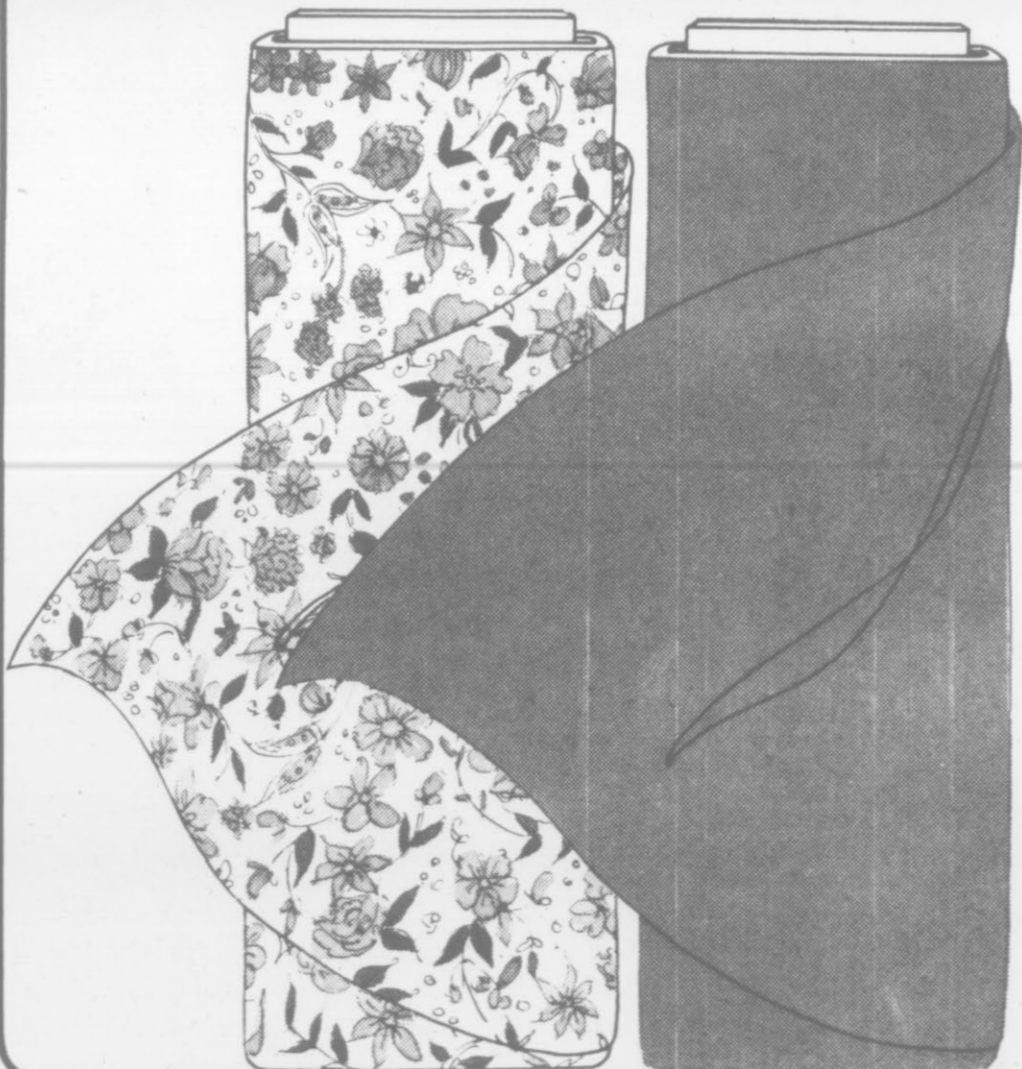
5.99

Plastic-topped cardboard table. Sturdy and convenient. 26 3/4" high, 19" in diameter. Round.

Sale prices effective through this weekend only. Like it? Charge it. Use your JCPenney charge account.



Special buy on double knits.



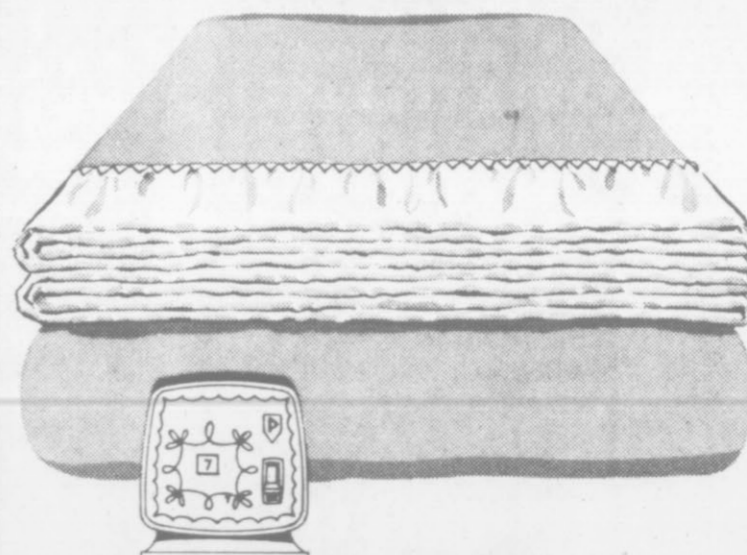
Special 1.99

Screen-printed and solid polyester double knits. Machine washable. Assorted colors in a generous 54-60" width.

Special 2.22

Coordinated solid and patterned polyester double knits. Machine washable. All first quality, in many colors. All 54-60" wide.

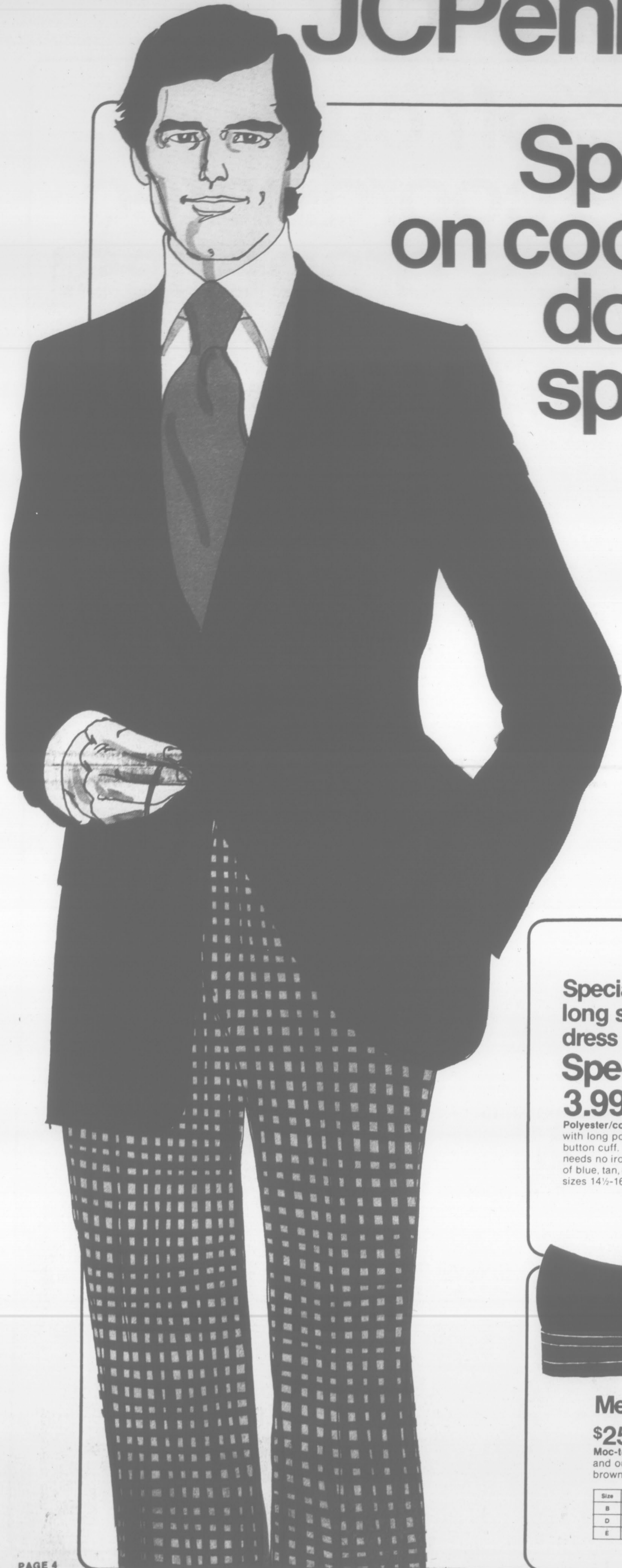
Electric blanket special.



Special 15.99

60x84" twin electric blanket, single control. Polyester/acrylic electric blankets, for adjustable warmth; machine washable. Gold, avocado, light blue. 72x84" full, single control; Special 17.99. 72x84" full, double control; Special 21.99.

JCPenney



Special buy on coordinated double knit sport duos.

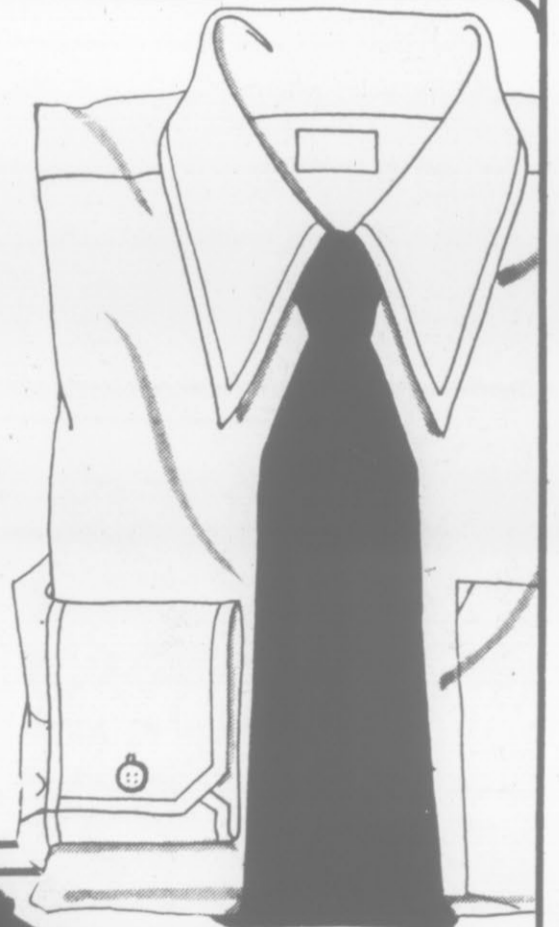
Special 39.88

Choose solid jacket and fancy slack or plaid or checked jacket with solid slack. Popular fall colors of brown, green or navy. 37-46 regular; 38-46 long; 38-40, 42 short. Like it? Charge it. Use your JCPenney charge account.

Special on men's long sleeve dress shirts.

Special 3.99

Polyester/cotton dress shirt with long point collar, one-button cuff. Machine washes, needs no ironing. Solid pastels of blue, tan, ecru, maize. Collar sizes 14½-16½.



Men's shoe buys.

\$25

Moc-toe slip-on of rich grain leather, with leather lining and outsole. Goodyear welt construction. Antique brown, black or golden tan.

Size	7	7½	8	8½	9	9½	10	10½	11	11½	12
B					X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X
E			X	X	X	X	X	X	X	X	

JCPenney

Save 20% on men's jackets.



Sale 19.99

Reg. \$25. Velour-touch shirt jacket of rayon/nylon/acetate with placket front. 2 flap patch pockets, contrast stitching. Navy, brown, natural, burgundy. S,M,L,XL.

Sale prices effective thru this weekend only.

Sale \$24

Reg. \$30. Plaid jacket in reprocessed wool/other fibers with acrylic pile lining. 4-pockets, snap front, cotton suede trim. Brown, blue, green plaids. S,M,L,XL.

Sale 9.58

Reg. 11.98. Nylon warm-up jackets with nylon lining. Snap front, draw-string bottom, two slash pockets, elasticized cuffs. Navy, burgundy, green, red. S,M,L,XL.

Sale \$8

Reg. \$10. Polyester/cotton poplin jacket with raglan sleeves, storm tab collar, 2 pockets. Easy care, too. Navy, tan, green. S,M,L,XL.

Sale \$32

Reg. \$40. Pile-lined velour jacket in rayon/nylon/acetate with acrylic pile. Two chest snap pockets, 2 lower zip pockets, snap front. Brown, navy, and more. S,M,L,XL.



Golf style cardigan.

Special 8.99

Orlon® acrylic golf-style cardigan that's machine washable and priced right. Navy, oyster, camel, green, red, light blue, yellow. S,M,L,XL.



Brushed leather casuals.

16.99

Great-looking, great-feeling casuals for men with full-grain glove leather uppers, sueded side out plus plantation crepe sole and heel. Moc tie styling in natural.

Like it? Charge it. Use your JCPenney charge account.

Man-sized savings on long sleeve sport shirts.

Sale 7.20

Reg. 8.98. Fancy texturized polyester shirts with long sleeves, 1-button cuff. Great with the JCPenney slack. Navy, green, brown, burgundy assortment for sizes S,M,L,XL. Short sleeve style, reg. 7.98, Sale 6.40

Sale 7.20

Reg. 8.98. Solid polyester twill shirts with long sleeves, long point collar. One pocket, one-button cuff. Easy care, of course. Navy, brown, green, white, and more. S,M,L,XL. Short sleeve style, reg. 7.98, Sale 6.40



Save 20% on girls' and toddlers' coats and jackets.

Sale 5.60 ea.

A. Reg. \$7. **Brother-sister jackets** in nylon with acrylic pile lining and drawstring hood. Boys' style has sport striped sleeves, girls' with snowflake embroidery. 1-4.

Sale \$12

B. Reg. \$15. **Plaid hat and trench coat.** All-weather polyester/cotton coat has zip-out acrylic pile lining, acetate inner lining; double-breasted so it can be buttoned for boys or girls. Red/tan or blue/tan plaid; toddler sizes 1-4.

Sale 9.20

C. Reg. \$11.50. **Warm-up jacket** in nylon snaps down the front, has a cozy nylon fleece lining. Assorted bright colors; sizes 7-14.

Sale 4.60

D. Reg. \$5.75. **Hooded warm-up jacket** in nylon with cotton flannel lining, zip front. Red, navy, yellow, green; sizes 3-6x.

Sale \$20

E. Reg. \$25. **Authentic pea coat styling** in wool melton with quilted acetate lining. Navy blue; sizes 7-14.

Sale 19.20

F. Reg. \$24. **Plaid trench coat** in all-weather polyester/cotton has a zip-out acrylic pile lining, acetate inner lining. Trim-tailored with self belt, epaulets, notched collar. Assorted plaids; 7-14. Little girls' sizes 3-6x with tunnel waist and sash, button-up neckline; reg. \$15, **Sale \$12**

Sale prices effective thru this weekend only.

20% off girls' and infants' sleepwear.

Sale \$4

A. Reg. \$5. **Football style long gown** has sleeve stripes and big numeral on blue, pink, or orange brushed triacetate/nylon. Sizes 3 to 6x. Coordinating footed pajamas; reg. 6.50, **Sale 5.20**

Sale 3.75

B. Reg. 4.69. **Flame retardant sleepers*** in modacrylic/polyester have skid-resistant Pedibumper® feet, print tops and assorted solid color pants. Gripper waist for sizes 1-3. Bigger sizes 4-8 with boxer-waist pants; reg. 5.29, **Sale 4.23**

Sale 5.60 each

C. Reg. \$7. **Pajamas and peignoir** in nylon tricot with embroidered trim. Coordinating long night gown; reg. \$6, **Sale 4.80** Scuffs in sizes S,M,L; reg. \$3, **Sale 2.40**

*Self extinguishing when removed from flame. All sleepwear meets the test requirements of Federal Standard DOC FF 371.

Special buys on jeans for girls of all ages.

Special 99¢

Toddlers' boxer waist jeans in cotton denim. Choose from a variety of colors and patterns; sizes 2T-4T.

Special 1.29

Little girls' jeans in pinwale cotton corduroy have a band front, elastic waist back, back patch pocket. Assorted colors; sizes 4-6x.

Special 3.99

Cotton corduroy jeans are boy-cut and styled with patch or Western pockets, belt loops, modified flared legs. Assorted colors for girls' sizes 7-14, regular and slim.

Like it? Charge it. Use your JCPenney charge account.

JCPenney

20% off all boys' jackets.



Sale
11.98

Reg. 14.98. Ribless cotton corduroy rancher in pre-school sizes. Polyester pile lining. Bomber style collar, recessed storm cuffs. Machine washable. S,M,L. (3 to 7).

Sale
4.78

Reg. 5.98. Pre-school westerner of no-iron polyester/cotton denim has snap front, contrast stitching on yoke, pockets and shirt style collar. Machine washable. S,M,L. (3 to 7).

Sale
11.98

Reg. 14.98. Pre-school rancher in polyester/cotton denim. Color cued polyester pile lining and trim. Machine washable. S,M,L. (3-7).

Sale
6.38

Reg. 7.98. Warm-up athletic jacket of nylon taffeta lined with cotton flannel. Shirt styling with elastic on cuffs, drawstring waist. Washable. S,M,L,XL. (8-20).

Sale
15.18

Reg. 18.98. Plaids with shirt look. Acrylic with cotton backed acrylic pile lining. Snap front and cuffs. Machine washable. S,M,L,XL. (8-20).

Sale
6.40

Reg. \$8. Western-look in polyester/cotton denim with snap cuffs. Machine washable. S,M,L,XL. (8-20).

Sale
15.98

Reg. 19.98. Ribbed cotton corduroy with polyester pile lining acrylic pile-trimmed welt pockets, bomber-style collar. Machine washable. S,M,L,XL. (8-20).

20% off boys' corduroy jeans.

Sale 4.80

A. Reg. \$6. Western style jeans of midwale cotton corduroy with round legs, flare bottom. Navy, faded blue and tan. 8 to 20 regular and slim.

Husky, reg. 6.50, Sale 5.20

Sale 4.40

B. Reg. 5.50. Reg. and slim size screwdriver jeans of no-iron polyester/cotton thickset corduroy have yoke back with 2 pockets, back strap with buckle, side seam ruler pocket. Navy, berry, brown. Sizes 3 to 7.



20% off boys' pajamas.

Sale 3.98

A. Reg. 4.98. Football numerals are printed on warm ski-style pajamas of Dynel® modacrylic/polyester knit. 8 to 18. Pre-school sizes 2-7, reg. 3.98, Sale 3.18

Sale 4.78

B. Reg. 5.98. Kodel® polyester broadcloth in coat, club middy, and middy styles. Assorted colors and patterns. Sizes 8-18.



Boys' shirt and cardigan specials.

Special 5.98

Chambray shirt of no-iron polyester/cotton has long sleeves. 8-18.

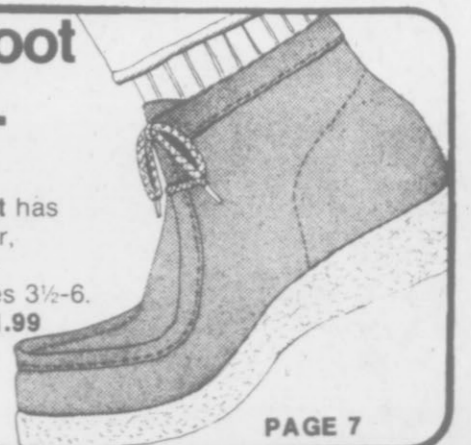
Special 4.99

Classic V-neck cardigan with 5-button front; in machine washable acrylic. 8-18.



Boys' boot bargain.
12.99

Chino-color boot has split suede upper, plantation crepe rubber sole. Sizes 3½-6. Sizes 8½ to 3, 11.99

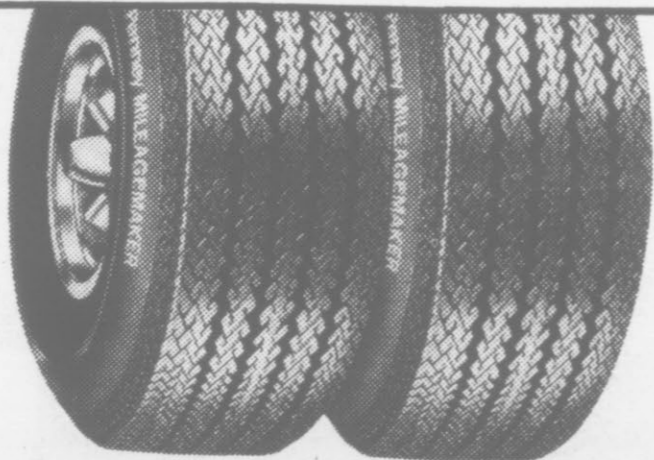


JCPenney

25% off steel belted tires.

JCPenney steel belted tire in the wide 78 series profile. Four plies of polyester cord and two belts of steel. Wrap around tread. Modern whitewall design. No trade-in required. Whitewall tubeless.

Size	Save	Reg.	Sale	+ Fed. tax
E78-14	12.50	50.00	37.50	2.67
F78-14	13.00	52.00	39.00	2.83
G78-14	13.75	55.00	41.25	3.01
G78-15	14.25	57.00	42.75	3.07
H78-15	14.75	59.00	44.25	3.28
L78-15	16.25	65.00	48.75	3.50

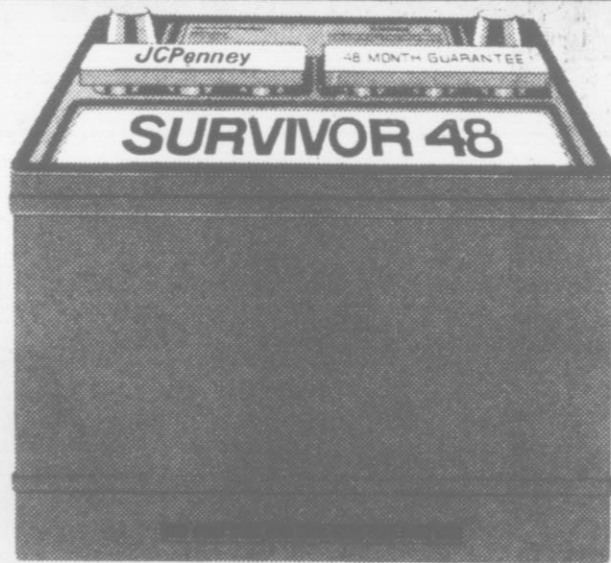


Save 25% on 4ply nylon.

Mileagemaker Nylon. Four ply nylon tire in the wide 78 series profile. Modern sidewall, wrap around tread. No trade-in required. Blackwall tubeless.

Size	Save	Reg.	Sale	+ Fed. tax
A78-13	4.75	19.00	14.25	1.78
C78-14	6.50	26.00	19.50	2.07
E78-14	6.75	27.00	20.25	2.24
F78-14	7.50	30.00	22.50	2.41
G78-14	8.00	32.00	24.00	2.55
560-15	6.50	26.00	19.50	1.78

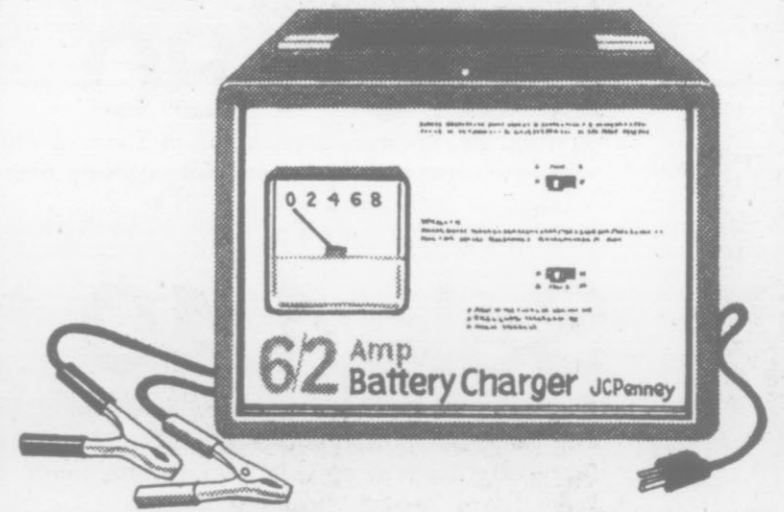
Other sizes available at comparable savings.



Save 9.49

Reg. 37.95 with trade-in. Sale 28.46 with trade-in. Survivor 48. The battery for the on-the-go motorist. Suitable for most optional equipment cars. Check out our great guarantee. Polypropylene plastic case. In sizes 24, 27, 22F, 24F, 27F, 72, 74 and 77 to fit most American cars. Without trade-in, add \$3.

Survivor 48 Guarantee
Should any JCPenney Survivor 48 Battery fail to hold a charge within 18 months from the date you bought it from us, just return it to us. We will replace it with a brand new Battery at no extra cost to you. After 18 months, but during the guarantee period, we will replace the Battery charging only for the time you have owned it, based on the price at time of return, pro-rated over the guarantee period.



Save 5.99

Reg. 23.95. Sale 17.96. JCPenney 6 amp/2 amp battery charger. 110v-120v. Charges 6 volt or 12 volt batteries. Converts to 2 amp charger for motorcycles and recreational vehicles. Automatic circuit breakers, ammeter, copper plated clips. Two year guarantee.

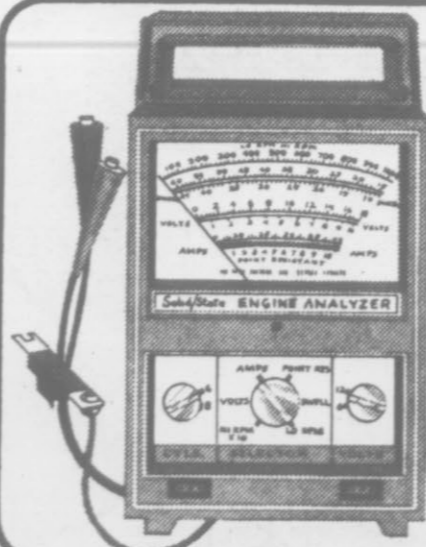
JCPenney Battery Charger Guarantee
Should any JCPenney Battery Charger fail within two years of its purchase due to a defect in material or workmanship, we will replace it at no extra charge. Just return it to a JCPenney Auto Center.

Sale prices effective through this weekend only.



Save 25% on wheel alignment service.

Your car is given a complete suspension inspection camber, caster and toe-in are adjusted steering wheel position is centered. Road test included. *Most US and foreign cars. \$2 additional for torsion bar adjustment and/or air conditioning.



Save 12.51

Reg. 49.95. Sale 37.44. Engine analyzer tests 4, 6 or 8 cylinder engines, 6V or 12V positive/negative ground. 4 1/2" jeweled movement meter. Checks point resistance, dwell, low RPM (0-1000), high RPM (0-10,000), volts, amperes.



Save 7.51

Reg. 29.95. Sale 22.44. Professional timing light has pre-focused Xenon lamp, rubber nose to protect lens, chrome plated die cast metal case. Trigger actuated. Operates 0-1500 RPM.

CLARKS IS FOR THE PEOPLE

Prices Effective Wednesday, October 30th Thru Saturday, November 2nd

EOM* SALE

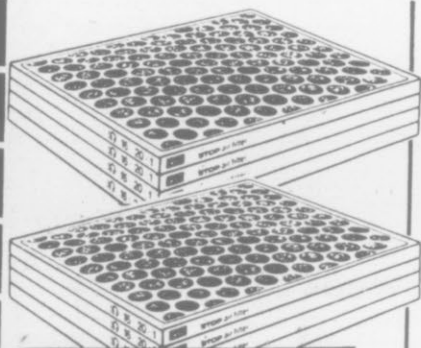
* END OF MONTH SALE

**Dial
Antiperspirant**

39¢

6 oz. size.

Limit 1 Please



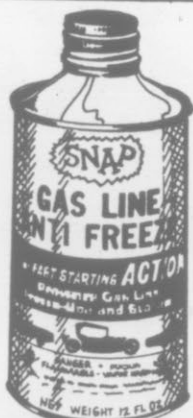
OWENS-CORNING
FIBERGLAS **DUST STOP**

Furnace Filters

36¢

Owens-Corning dust stop 1" furnace filters in sizes 16" x 20", 20" x 20", 20" x 25" & 16" x 25".

Limit 4 Please



**Gas Line
Anti-Freeze**

Reg. .33 **19¢**

12 fl. oz. helps prevent frozen gas lines & carburetors for faster starts!

Limit 3 Please



**Johnson's
Pledge**

89¢

Regular or Lemon in 14 oz. can.

Limit 1 Please

Men's Cotton Flannel Sport Shirts

Reg. 4.99 **3.00**

Machine wash, long point collar, 2 button cuffs. Sizes S,M,L,XL.

Limit 3 Please




TODAY'S SPECIAL VALUE

Men's Cotton Knit T-Shirts Or Briefs

PKG OF 3 FOR **2.00**

Reg. 2.79 S,M,L,XL

Limit 4 Pkgs. Please

TODAY'S SPECIAL VALUE



**Fantastic
Buy On
Boys'
Knit Shirts**

1.00

Reg. 1.69

Easy-care. 50% polyester, 50% cotton. Crew neck long sleeve. Solids, stripes or fancies. Sizes 4-16.

RAINCHECK
If we sell out of any advertised specials, you will receive a written order, "Rain-check" which entitles you to buy the item at the advertised price when our stock is replenished.
*(excluding clearance items)

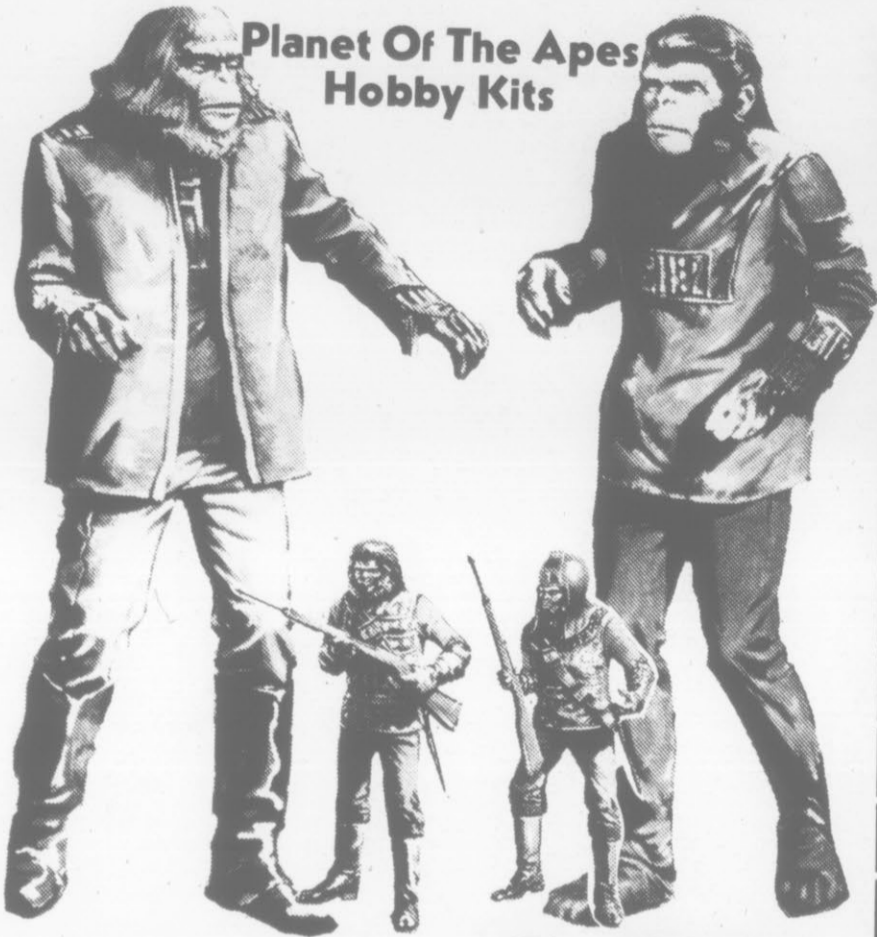
WEST END SHOPPING CENTER, GREENVILLE

MON: thru SAT., 9:30 A.M. to 9:30 P.M.



Just say "CHARGE-IT"

WE'RE SPORTING A SPECIAL!



Planet Of The Apes
Hobby Kits

Characters right from the movie & TV series: Dr. Zauis or Cornelius. Snap together, moveable parts in unearthy details.

1.99

Reg. Price 2.49

General Aldo Or General Ursus..... **2.49**

Foil Gift Wrap

Reg. .57

39¢



3 rolls to a package, 26" wide bright & festive foil wrap.

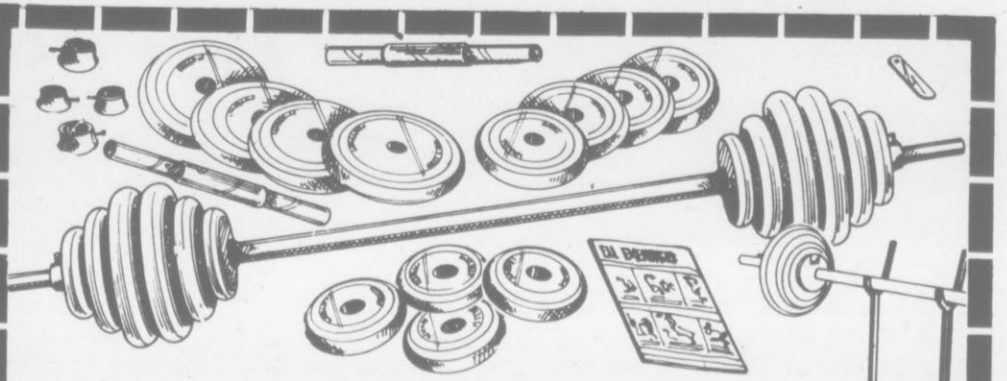


Midget Indoor Lights

35-lite set. UL approved. Multi-colored bulbs.

Reg. Price 3.98

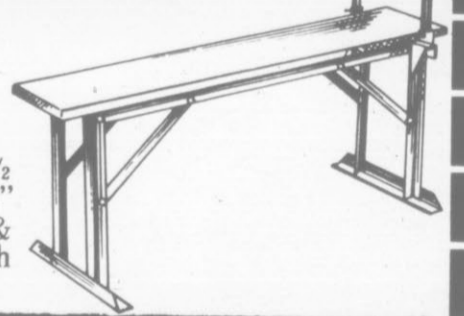
2.48



110 lb. Barbell Set Or Bench Press

Your Choice **16.99** EA.

Set has four each 10 lb., 5 lb., 2 1/2 lb. interlocking plates, 2 14" dumbbell bars, 4 collars & training chart. No. DG110 Bench press of steel construction. EB3



25 Lb. Junior Barbell Set

30" chrome plated steel bar, normal vinyl plates, youth training program chart. No. JVB-25

8.99

Reg. Price 10.88



NFL Stadium Cushion

1.66

Reg. 1.99

Bright, sturdy vinyl cushion with carrying handles. No. NFL100T

Stadium Seat

Reg. 3.97

3.33

Heat-sealed vinyl foam rubber cushion folds for easy carrying. No. 101



18" Gym Bag

4.97

Reg. 5.97
Blue nylon gym bag with reinforced zipper close, name tag. No. 1848



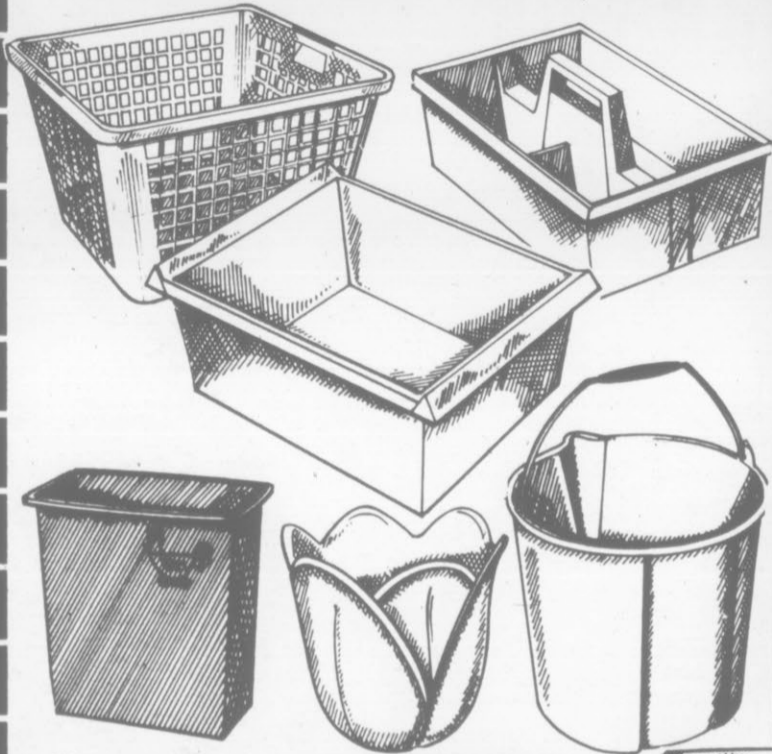
Men's Sweat Shirt or Sweat Pants

3.33 EA

Long sleeved sweat shirt with knit cuffs. Flannel lined pants with adjustable waist band and knit cuffs. S,M,L,XL.

HOME BRIGHTNER SALE!

Plastic Housewares Sale!



Choose from 1 bu. laundry basket, 28 qt. waste basket, 15 qt. dish pan, 1 1/2 qt. pail, handi-carrier, tulip waste basket.

99¢
EA.

Reg. to 1.84 ea.

Solo Cup Dispenser



19¢

Bright dispenser with 15 plastic cups, dispenses 5, 7 & 9 oz. refills.



Solo Cup Refills

Choose from pkg. of 50-5 or 7 oz., or pkg. of 35-9 oz. size.

59¢

Reg. to .77

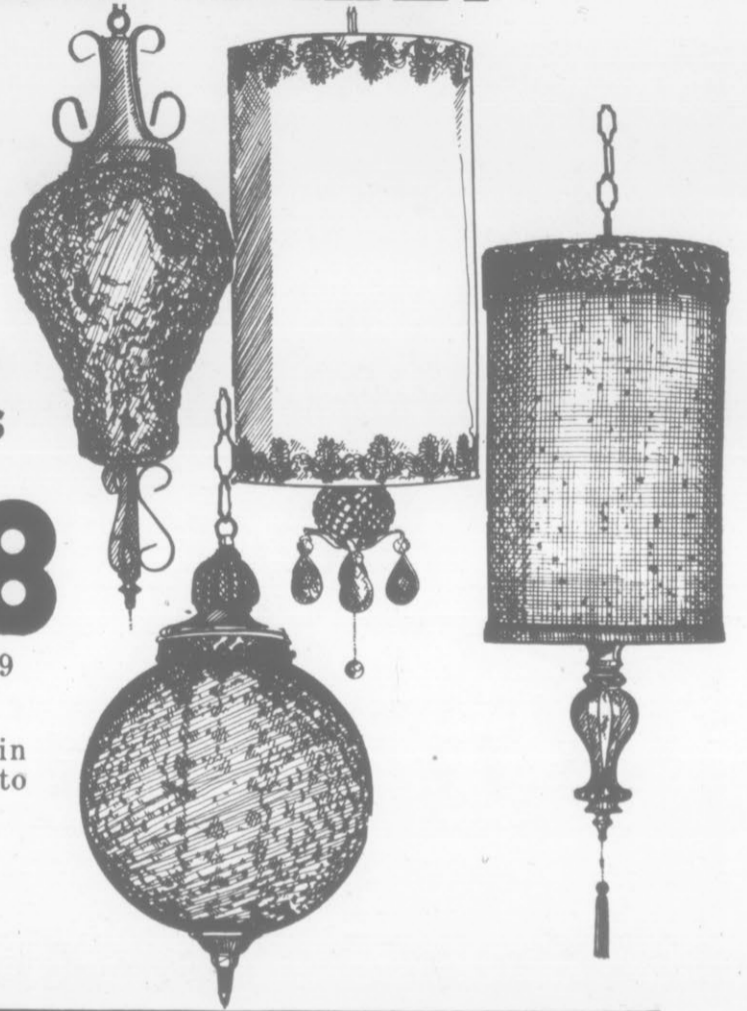
SAVE UP TO 9.11

Decorative Swag Lights

14.88

Reg. Low Price to 23.99

Assorted styles in decorator colors. One to fit every home.



Decorator Lamp Shades

Silk Lamp Shades

Reg. to 7.63

4.88

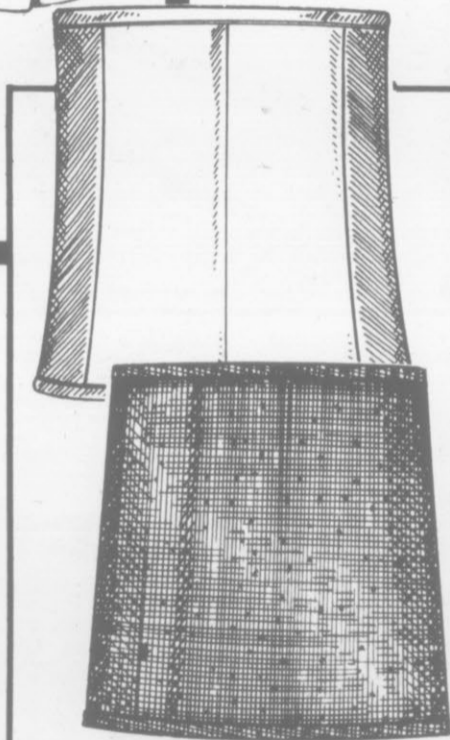
Fully lined taffeta deluxe tailored shades with self trim top & bottom in white in 14", 15", 16" deep drum & king size.

Burlap Lamp Shades

Reg. to 3.62

2.49

Some colors available in 12", 14" 16" regular drum.



Pedestal Terrarium

Reg. 5.99

4.99

Comes complete with soil, rocks & instructions. Just add plants.



Planter And Hanger

Reg. 5.86

4.97

Planter & hanger sets in assorted shapes & sizes to fit every decor.

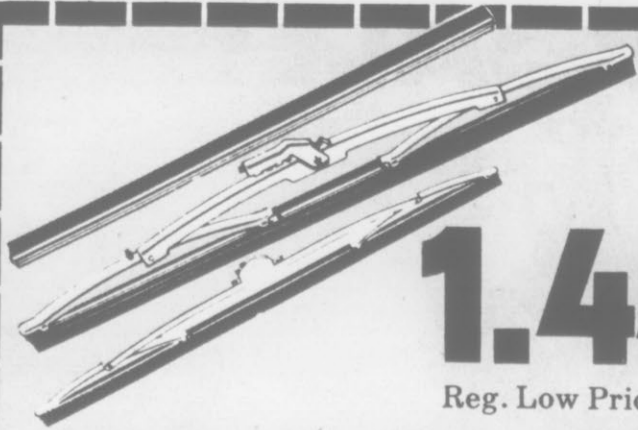


Cotton Plant Hanger

Reg. 1.49

1.19

24" long decorative plant hanger made of cotton. Hurry, color selection limited. Planter not included.

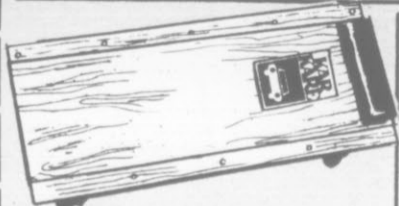


1.44

Reg. Low Price 2.14

Anderson Wiper Blades Or Refills

Your choice of a "Rainy Day" wiper blade or pair of refills.



Mechanics Creeper

5.77

Reg. 7.77

Four slat style hardwood. Easy rolling, durable wheels. Cushion headrest.



Coolant Recovery Kit

1.88

Includes tubing, hardware & sealed pressure cap. Easy to install saves loss of anti-freeze.



**SHOPMATE®
7 1/4" Circular Saw**

14.99

Reg. 17.97

1 HP burnout protected motor. Lifetime lubricated bearings. No. 2400

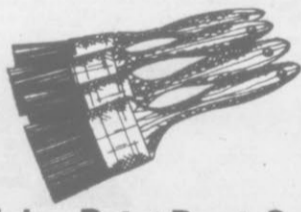


Wilton 3 1/2" Vise

Reg. 10.96

7.96

Features swivel base & built-in pipe jaws.



Nylon Paint Brush Set

Reg. 1.18

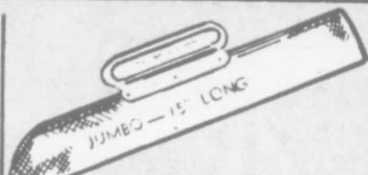
99¢

For every painting need. 4 assorted sizes. 1", 1 1/2", 2" & 2 1/2".

Plaster Stik

39¢

For hairline cracks in plaster. No. 6061



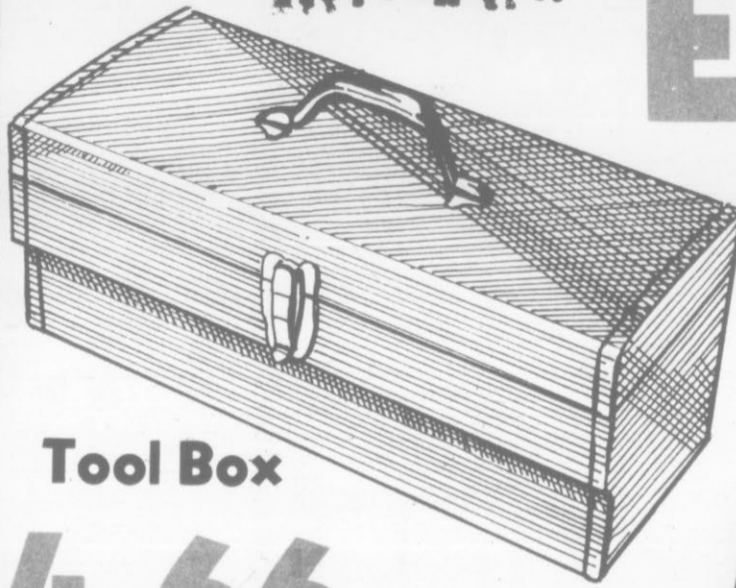
15" Painter's Trim Guard

46¢

Metal trim guard saves hours of clean up time. No. 6011



**CLAY
IS FOR THE
EOM**

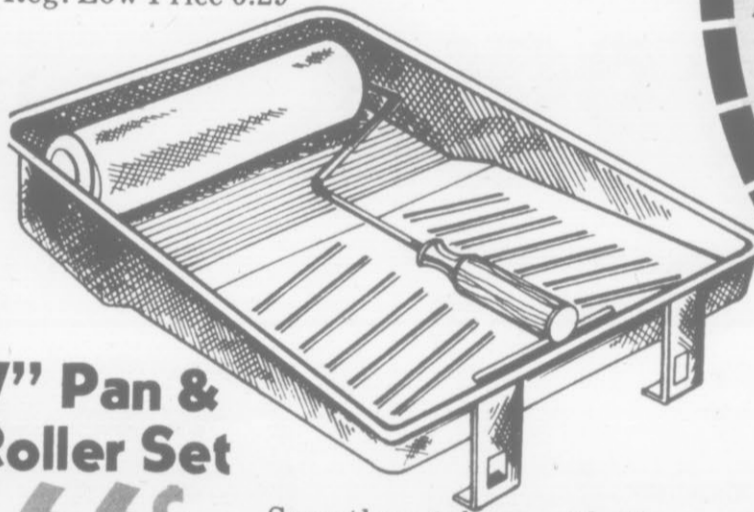


Tool Box

4.66

19" long, 7 1/2" high, 7 1/2" deep with lift-out tray.

Reg. Low Price 6.29



7" Pan & Roller Set

66¢

Smooth metal pan with 7" roller frame & medium nap roller sleeve.

Reg. Low Price .88



**Carefree Alkyd
Porch & Floor Paint**

3.99

Reg. 4.97 Gal.

Enamel for wood, or concrete. Grey, green, red or brown.



**Carefree
Satin Latex Enamel**

4.99

Reg. 5.97 Gal.

A dripless latex enamel for woodwork, kitchen or bathroom.



**Carefree
Latex Wall Paint**

3.99

Reg. 4.97 Gal.

A scrubbable latex for walls or ceiling. White & colors.

**General Electric
Cassette Recorder
With Condenser
Mike & Adaptor**

24.97

Reg. Low Price 32.90

Operates on 4" AA batteries with AC adaptor included. No.'s 8433 & RT9541

WORKS PEOPLE SALE!

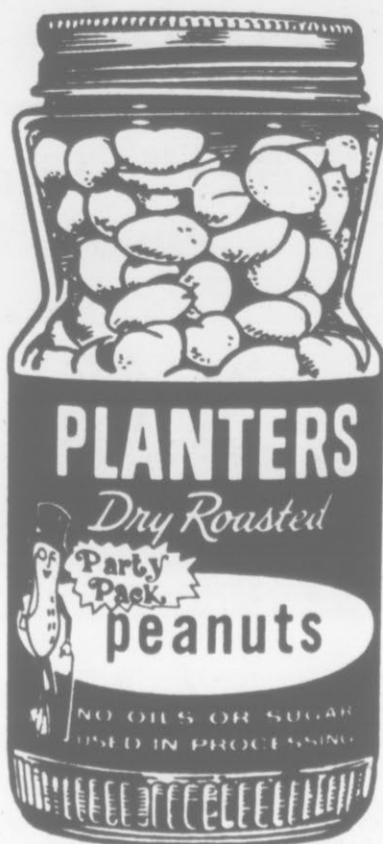


Blank Cassettes

PKG. OF **3 FOR 99¢**

Reg. Price 3 For 1.59

Packaged in poly bags.



Planter's Dry Roasted Peanuts

79¢

16 oz. jar.
Limit 1 Please

Bachman® Mix Or Match Party Snacks

3 FOR 1.00

Choose Bachman's 9 oz. extra thin pretzels, pretzel stix, or pretzel logs or 6 oz. jax cheese twists.



Color Print Film

Up to 12 exposures

Up to 20 exposures

1.99 Per Roll **2.99 Per Roll**

Developed & printed. Beautiful borderless 20 (t.m.) color prints. Includes 110, 126, 127, 620 and 35mm Kodak or GAF color print film. Coupon must accompany order.

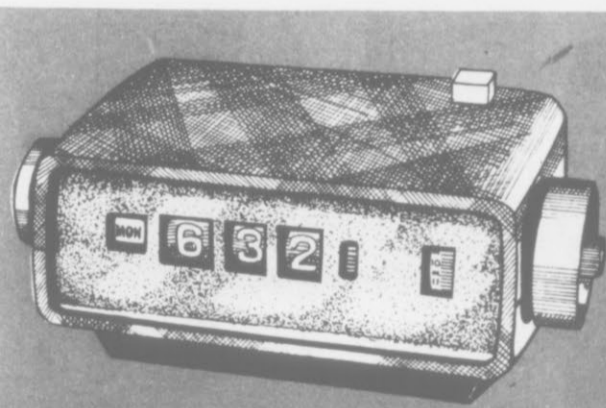
Offer Expires November 15, 1974
Limit 1 Roll Per Coupon

Slide And Movie Processing

1.09 Per Roll

20 exposure slides, super 8 and 8mm movies, good on Kodachrome or Ektachrome 126 & 35mm slides only. Coupon must accompany order.

Offer Expires November 15, 1974
Limit 1 Roll Per Coupon

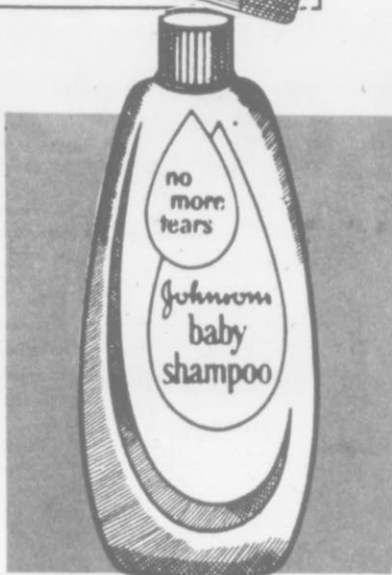


Caslon Digital Clock

8.99

Reg. 11.99

Features time & day of week, built-in light, 24 hour timer. No. 25L



Johnson's Baby Shampoo

99¢

11 oz. bottle.
Limit 1 Please



Tampax Tampons

99¢

Box of 40. Regular or super absorbancy.
Limit 1 Please

Mercurochrome Or Tincture Of Merthiolate

25¢

1 oz. size. For use as a skin antiseptic in general first aid.



Desitin Dabaways

49¢

36 pop-up pre-moistened cloths. Soft & sanitary.

SAVINGS TO WARM YOUR POCKETBOOK!



Ladies' Sleepwear

Reg. Low Price 4.27

3.00

Long gowns & pajamas in assorted screen prints in brushed tricot. Sizes S,M,L.

Ladies' Bikinis & Briefs



Reg. .49 ea. **3 FOR 1.00**

Fully cut with elastic leg in 32 gauge acetate. White & pastels. Sizes 5,6,7.

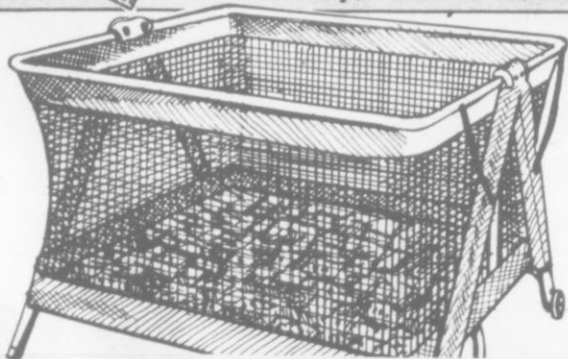
Vinyl Utility Bags



PKG. OF **3 FOR 1.00**

Zippered utility bags for travel or home. Sizes 5 1/2" x 7", 8" x 9 1/2" and 10 1/2" x 12".

Sorry, No Rainchecks



36 In. Mesh Play Yard

Foam pad covered in printed vinyl. Folds flat for easy storage. Double drop sides, center fold.

16.00

Reg. Low Price 25.99



Mix N' Match Plaids

Sweater Or Skirt

3.00

Reg. to 4.59

Machine wash acrylic pink solid, long sleeve sweater in S,M,L, or A-line button front skirt. Sizes 8-16.

Acrylic Pants

4.00

Reg. to 4.99

Fly front, cuffed, pull-on & elastic waist. Sizes 8-16.

Sorry, No Rainchecks



Infants' Polos And Slacks

1.00 EA.

Reg. 1.79 ea.

Long sleeved jacquard print polos. Boxer waist corduroy slacks with flare leg styles for boys' & girls. Machine wash. Sizes to 24 mos.



Girls' Stretch Slack Sets

2.00

Reg. Price 3.99

Stretch nylon flare slacks & mock turtle & turtlenecks in long sleeves. In stripes & solids. Machine wash. 3-14.



Ladies' Winter Coats

25.00

Reg. Price 31.99 to 36.99

Latest fashion in fur trim coats with pocket & collar treatments in leather look & plaid. 6-18 & 14 1/2-22 1/2.



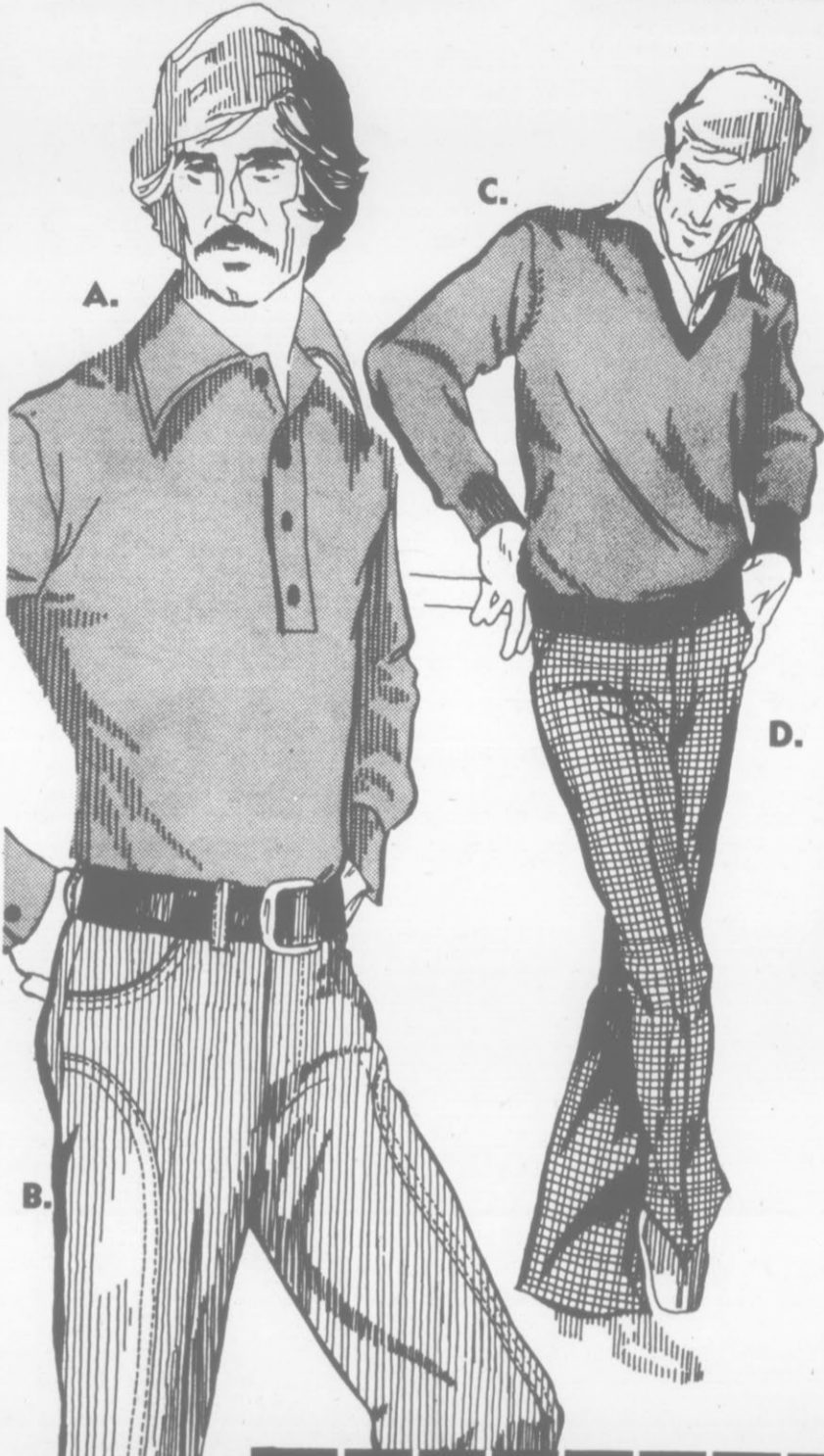
Ladies' Robes

7.00

Reg. Price 8.99 to 10.49

Assorted easy care fabrics in long & short styles with lace trims & pocket treatments. Solids & prints. S,M,L.

FASHION SAVINGS FOR THE MALE!



Men's & Boys' Crew Socks

Men's Socks

2 FOR 1.00

Reg. Price .69 ea.

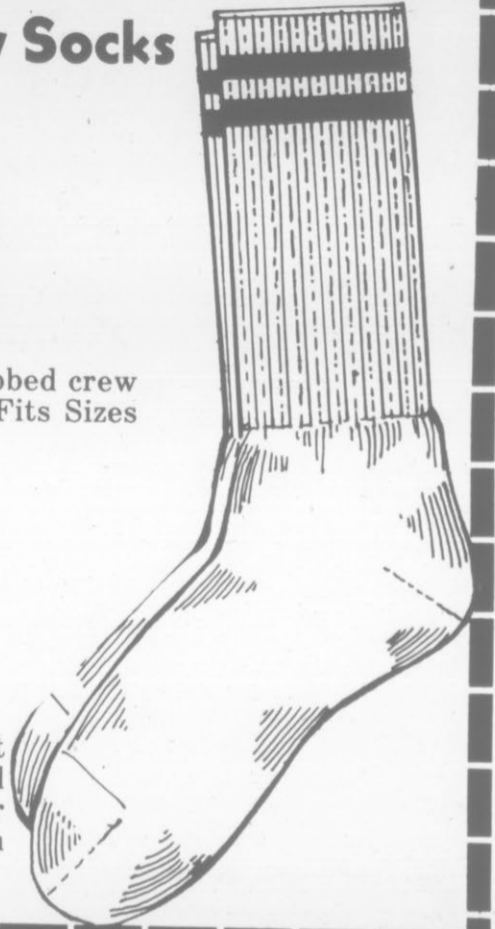
Orlon acrylic & stretch nylon. A ribbed crew in many colors for sport or dress. Fits Sizes 10-13.

Boys' Socks

PKG. OF **3 FOR 1.00**

Reg. Price 3 for 1.74

Cotton & stretch nylon with a soft cushion sole in ribbed knit. Solid whites or striped tops in whites or colors. Fits sizes 6-8½ & 9-11. Sold in pkgs. of 3.



Jr. Boys' Boxer Longies

1.00

Reg. 1.69

50/50% poly/cotton in assorted colors. All around elastic boxer waist, flare legs. Sizes 3-8.



(A.) Men's Knit Sport Shirts

Machine wash acrilan long sleeved pullovers with long point collar & 4-button placket fronts. S,M,L,XL.

3.00

Reg. 3.99

(B.) Men's Fashion Jeans

2 & 4 V-pocket flares in corduroy, cotton twill, brushed cotton & denim. 29-38.

4.00

Reg. 6.99

(C.) Men's Sweaters

Full-fashioned long sleeved pullovers in V-neck, crewneck & turtleneck styles. Sizes S,M,L,XL.

7.00

Reg. 8.99

(D.) Men's Knit Slacks

Polyester double knit flared slacks with Banrol® waist in a texturized blister weave. Sizes 30-42.

7.00

Reg. 8.99



Boys' Sweaters Or Jeans

Your Choice

4.00

Reg. 5.49

Sweaters

100% acrylic pullover & cardigan styles. Asst. colors. Sizes S,M,L.

Corduroy Jeans

100% cotton. 2 pockets. Great assortment of colors. Sizes 8-16.

CLARKS

E.O.M. SALE!



Cannon Bath Towels

3 FOR 4.00

Reg. Low Price 1.99 ea.

Radiant decorator prints or solids in absorbent, lint-free cotton velour.

Hand Towels Reg. 1.29 **1.00 ea.** Wash Cloths Reg. .79 ea. **2 FOR 1.00**



It's New! It's Great! Dupont's Dacron® Polyester Fiberfill II Bed Pillow

Reg. 4.99 ea. **2 FOR 7.00**



Dacron® 88 Polyester - Fill Mattress Pads

Reg. 5.99 **4.00** Twin Size

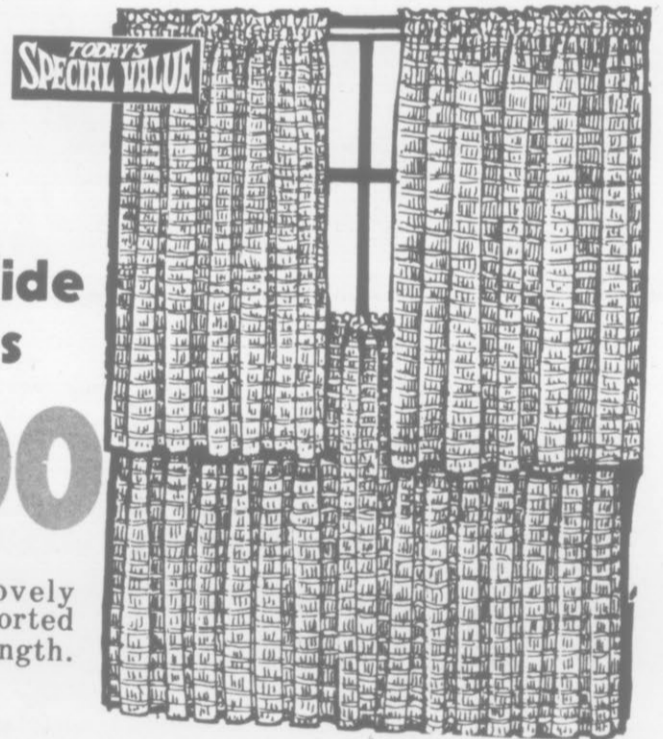
Machine wash & dry resilient dacron with bleached cotton cover and elastic bands for snug fit.

Full Size Reg. 7.69 **5.00**

S-U-P-E-R Wide Tier Curtains

2 Pair For 3.00

100" super wide! Lovely woven pattern in assorted decorator colors. 36" in length.



Visit Our Shoe Department



Ladies' Skimmers

Reg. 3.49 **2.22**

Classic lines with a "new shoe" shine. Low-down comfort of walking heels. Sizes 5-10.

Ladies' Loafers

Reg. 6.99 **4.00**

Decorated vamp, lined in soft tricot. Sizes 5-10.



Ladies' Oxfords

Reg. 6.99 **4.44**

Two textures with contrast stitching. Fashionable & practical! Sizes 5-10.

Reg. 3.99 **2.44**

Utility oxford with soft support. Popular "wet look" krinkle finish: double thick cushioned soles. 5-10.

Belk Tyler

**SALE STARTS IN
EASTERN CAROLINA
THURSDAY, OCTOBER 31st**

IT'S ONE OF OUR BIGGEST SALES OF THE YEAR. OUR BUYERS HAVE SCOOPED THE MARKETS AND WE'RE PASSING THE SAVINGS RIGHT ON TO YOU! COME ON IN AND SEE FOR YOURSELF...WE HAVE A STORE FULL OF INFLATION FIGHTING, BUDGET-STRETCHING, MONEY-SAVING BARGAINS JUST FOR YOU.



**GLAZED
DOUGHNUTS**

49^c DOZ.

While They Last
1 Doz. Per Customer
Great savings on glazed
doughnuts. Come in and
save!

**GALVANIZED
FOOT TUBS**

1.44

Galvanized foot tubs at
a great low price! Hurry
in!

**GARBAGE
CANS**

2.97

20 gallon galvanized
garbage cans for out-
doors. Hurry in now!

**28 OZ.
COKES**

THURSDAY ONLY
4 FOR \$1

You'll enjoy Cokes at
a great savings! Hurry
in today and save!

**LADIES'
PANTY HOSE**

26^c PR.

It's a fantastic bargain
that you ladies' can't
afford to miss.

**MEN'S
HANDKERCHIEFS**

8^c EA.

It's an item all men can
always use. Hurry in
today and save big!

**STICK
BROOMS**

97^c

It's something no house-
hold should be without.
Hurry in for great bar-
gains.

**TUBE
SOCKS**

44^c

Great for the athletes
in your family. A bargain
you can't afford to miss!

AT ALL 15 BELK TYLER STORES

- AHOSKIE
- GREENVILLE
- ROCKY MOUNT
- EDENTON
- KINSTON
- TARBORO
- ELIZABETH CITY
- MOUNT OLIVE
- WASHINGTON
- FARMVILLE
- MURFREESBORO
- WILLIAMSTON
- GOLDSBORO
- PLYMOUTH
- WILSON

SUPPLEMENT TO:

Ahoskie, N.C.	News Herald	Wed. Oct. 30, 1974
Edenton, N.C.	The Chowan Herald	Wed. Oct. 30, 1974
Elizabeth City, N.C.	Daily Advance	Wed. Oct. 30, 1974
Goldsboro, N.C.	News Argus	Wed. Oct. 30, 1974
Greenville, N.C.	The Daily Reflector	Wed. Oct. 30, 1974
Plymouth, N.C.	Roanoke Beacon	Wed. Oct. 30, 1974
Robersonville, N.C.	The Herald	Wed. Oct. 30, 1974
Rocky Mount, N.C.	Evening Telegram	Wed. Oct. 30, 1974
Tarboro, N.C.	Daily Southerner	Wed. Oct. 30, 1974
Washington, N.C.	Daily News	Wed. Oct. 30, 1974
Williamston, N.C.	The Enterprise	Tues. Oct. 29, 1974
Wilson, N.C.	Daily Times	Wed. Oct. 30, 1974

Belk Tyler



**MISSES ACRYLIC
SWEATERS IN
VEST AND CARDIGAN
STYLES, WARM FALL COLORS....
ALL AT A GREAT LOW PRICE!**

REGULAR 8.00

Choose from long sleeve full fashion all over cable cardigans, mock turtleneck styles, sleeveless acrylic v-neck vests with cable front and u-neck with button front. In white, navy, red and other fashionable fall colors. S, M, L.

6.88

**OPEN A BELK CHARGE ACCOUNT
TODAY...IT'S THE EASY WAY
TO SHOP!**

**ACRYLIC KNIT SWEATERS IN NEW
BUBBLE AND DIAMOND PATTERNS
YOU SAVE A BIG 2.12 NOW!**

REGULAR 11.00

Acrylic knits with exciting textures. Made of Wintuck* Orlon* in white, bone and navy. Styled with long sleeves and jewel neck. Sizes 36 to 42.

8.88



Belk Tyler

BEAUTIFUL
2-COLOR JR.
CARDIGANS OF
EASY-CARE
ACRYLIC
KNITS...
WARM UP
TO 4.12
SAVINGS!

With square armhole and cuffed short sleeve, shawl collar and three
crochet button front cardigan. Contrast blanket stitched seams.
White/green, teal/bone, rust/bone.

REGULAR 20.00

15.88

SHOP NOW! YOU'LL FIND GREAT SAVINGS IN
EVERY DEPARTMENT!



SAVE 1.12 NOW!
ALL POLYESTER
KNIT BLOUSES
FOR JUNIORS

REGULAR 9.00

7.88

Long sleeve polyester knits with point
collars, barrel cuffs and button front.
Yoke back. In white, blue, mauve and
green.



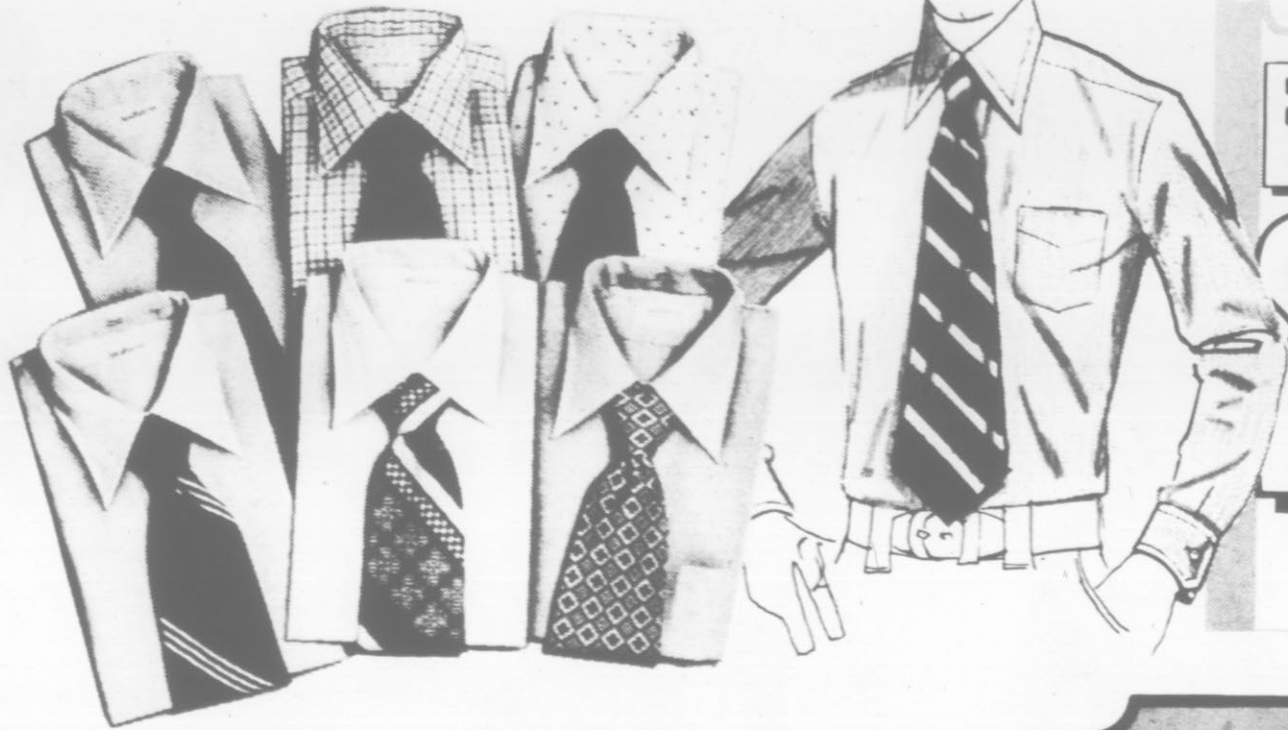
SAVE A GREAT
2.12 ON NEW
FLORAL PRINT
JR. BLOUSES

REGULAR 9.00

6.88

Acetate and nylon blends in floral prints. In
short and long sleeve styling with yoke front or
Peter Pan collar. In Dusty Blue, Dusty Pink or
Dusty Beige.

Belk Tyler



BELK DAYS SALE

SAVE NOW ON OUR "ANDHURST" MEN'S LONG SLEEVE DRESS SHIRTS IN SOLID AND PRINTS

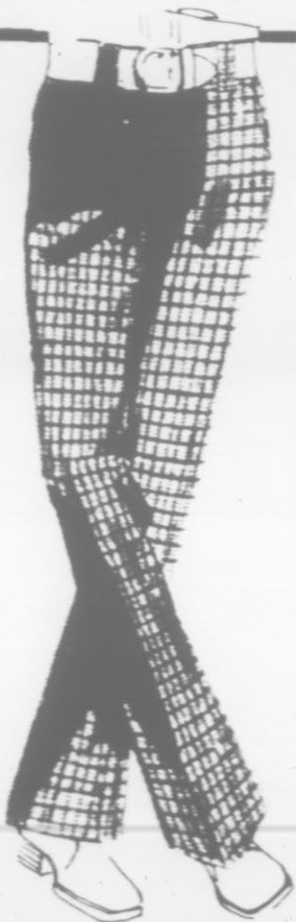
WOVEN, REGULAR 7.00

KNITS, REGULAR 8.50

5.88

6.88

Go on a spree - find broadcloths, dobbie weaves, prints, checks, plaids! Knits with a new kind of comfort in wardrobe-making. Blue, maize, green, tan. And at savings you'll love! Sizes 14 1/2 to 17.



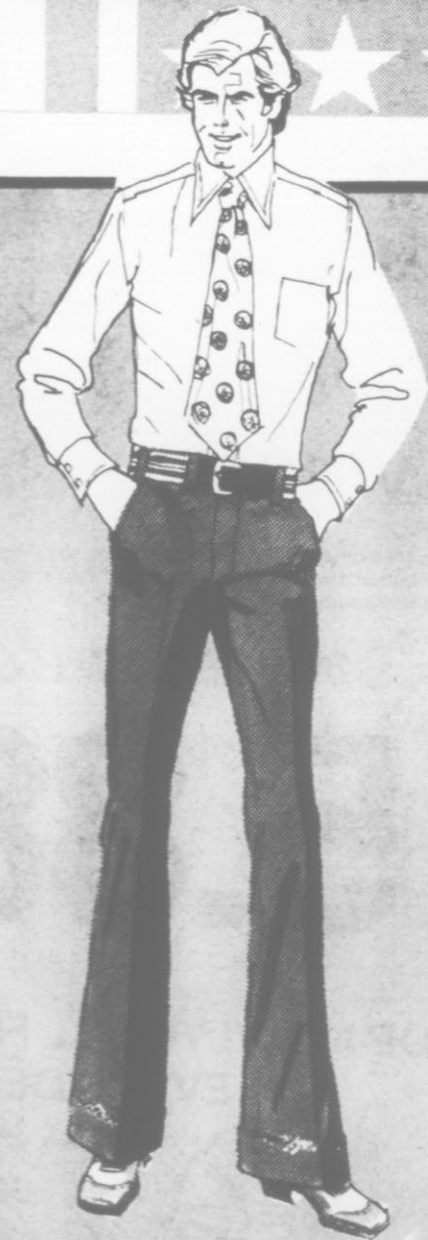
GREAT-LOOKING 100% POLYESTER KNIT SLACKS IN SOLIDS AND FANCIES...YOU SAVE 2.12 AND 3.12!

SOLIDS, REG. 12.00

FANCIES, REG. 13.00

SALE 9.88

A fashion plus! Doubleknit polyester twills or fancy patterns. Wide belt loops and in black, brown, burgundy, navy and green. Sizes small, medium, large and extra-large.



SAVE 2.12 ON MEN'S 100% TEXTURIZED POLYESTER DRESS SLACKS IN SOLIDS REGULAR 14.00

SALE 11.88

Woven texturized polyester. Surpline with smooth Ban-Rol® waist, wide belt loops in good choice of colors. Sizes 29 to 44 inch waist.

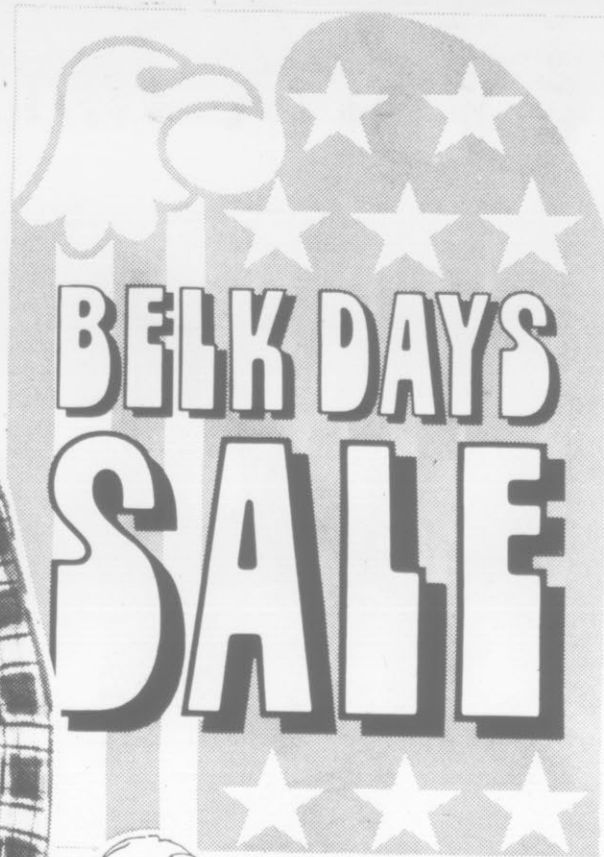
Belk Tyler

**BRIGHT, BRAUNY
PLAID FLANNEL
SHIRTS FOR BOYS'
IN SIZES 8-18**

REGULAR 5.00

SALE 4.28

"Andhurst" tailored 50% polyester/50% cotton. Soft nap; zingy colors. Machine care - no ironing. Sizes 8 to 18.



**USE YOUR
BELK CREDIT
CARD IT'S
CONVENIENT**

**SAVE 1.12 AND 2.12
ON OUR ANDHURST
100% POLYESTER
SLACKS FOR BOYS**

REGULAR \$10 & \$11

SALE 8.88

"Andhurst" tailored 100% polyester, with new cross-hatch surface interest. Navy, brown, green and berry. Sizes 8 to 20.

**BOYS' WESTERN
LOOK SHIRTS**

REGULAR 6.00

SALE 5.28

"Andhurst" polyester-cotton knit. Navy, gold, green, burgundy, brown with contrast stitching. 8 to 20.

**PERMANENT PRESS
PLAID JEANS**

REGULAR 7.00

SALE 5.88

"Twister" western cut. Perma press 50% polyester/50% cotton. Contrast stitching. Yoke back. 8 to 20 in regulars and slims.

**EMBROIDERED
WESTERN SHIRT**

REGULAR 8.50

SALE 6.88

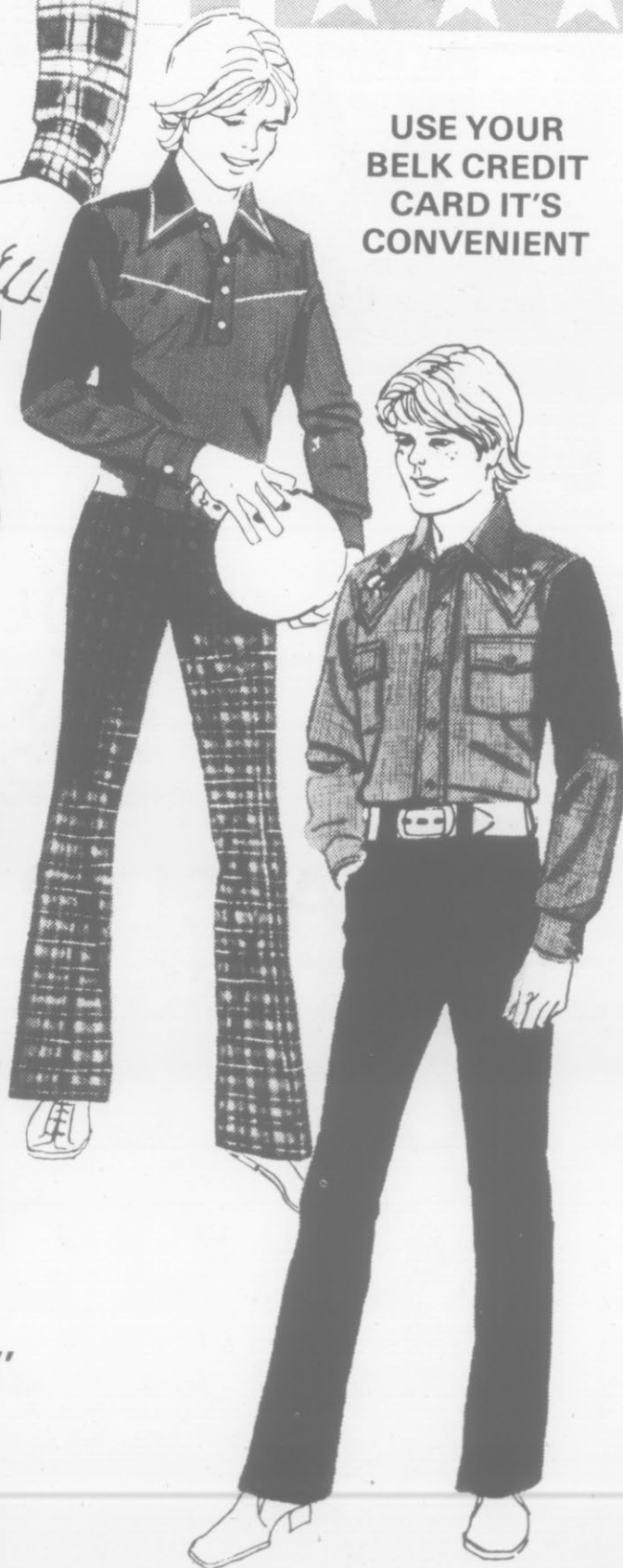
"Twister" blue, red or natural polyester/cotton; embroidery and stud detail on yoke. Stay collar. 10 to 20 sizes.

**BOYS' "TWISTER"
DENIM JEANS**

REGULAR 7.00

SALE 5.88

Perma press polyester and cotton denim. Navy denim only. Sizes 8 to 20 in regulars and slims.



Belk Tyler

**BELK DAYS
SALE**



**YOU
SAVE
2.12!**

**ON SALE! JR. TOPS
SWEATERS & BLOUSES
YOUR CHOICE**

8.88

REGULAR \$11

What a selection! Acrylics and polyester blends all in long sleeves. Jewel necks, V-necks, bow-tie style, and hooded pocket style. White, blue, rust, beige/black, celery/hunter, dusty pink/mauve, red/navy, teal/berry and host of others in sizes small, medium and large.

**ALWAYS SAVE MONEY ON QUALITY
MERCHANDISE...AT BELK TYLER!**

Belk Tyler



**SALE! SAVE ON
100% TEXTURIZED
WOVEN POLY
GABARDINE
PANT SUITS
FOR JUNIORS**



REGULAR \$36

28.88

Long sleeve two button, barrel cuff jacket with two front pockets and button placket front. Matching pant with zip fly front and 24" flare leg. Dusty Green, Off White, Dusty Pink. Sizes 5 to 13

**ON SALE NOW!
JR. SMOOTH
FIT FLARED
PANTS**

9.88

REG. \$13

13.88

REG. \$17 AND \$18

Acrylic doubleknits with belt, and 24" flare leg in navy, hunter green or berry. Gabardine texture polyester with belt, zip fly and 24" flare leg in navy, camel or green. Sizes 5 to 15.



Belk Tyler



**BELK DAYS
SALE**



YOU SAVE UP TO 3.12!

SALE! LADIES' 100%

DOUBLEKNIT POLY-

ESTER PANT SUITS

14.88

REGULAR \$16 AND \$18

Smart pantsuits of 100% polyester with exciting jacquard designs. Easy-living shirt-jacs, pull-on pants, in gentle hues of powder blue, beige, peach, mint or maize. Sizes 8 to 18.

SHOP BELK TYLER FOR QUALITY MERCHANDISE & LOW, LOW PRICES

Belk Tyler

SALE! CHECK & SOLID SHIRT JACKETS

REGULAR
\$10 AND \$11

8.88



Softly tailored shirt-jacs, 100% polyester knit in solid colors of white, navy, red or powder blue. Checks in navy, red or brown. Sizes 8 to 18.



BELK DAYS SALE

PANTS 'N

TOPS

SALE! SAVE 1.12 ON
LADIES' KNIT SHIRTS

7.88

REGULAR \$9

Long sleeve, two button cuff style polyester with pointed collar and button front in 10 to 16. White, navy, red, maize, blue and pink.

SAVE 2.14 NOW ON
LADIES' PANTS

8.88

REGULAR \$11

Polyester doubleknit with mock fly front and shirred waist with front center button. Navy, red, taupe, blue. Sizes 8 to 18.



SALE! LUXURIOUS
QIANA® SHIRTS

9.88

REGULAR \$11

Long sleeve style with three button cuff, pointed collar placket button front in sizes 10 to 18. White, Stone Beige, Rouge Red, Navy.

SAVE 2.14 NOW!
POLYESTER PANTS

REGULAR \$16 13.88

100% texturized polyester with fly front extended tab waist and 2 slash pockets. 24" flare leg in natural, misty blue, misty green, misty rose and taupe.

POLYESTER CHECK
PANTS **13.88**

REG. \$16

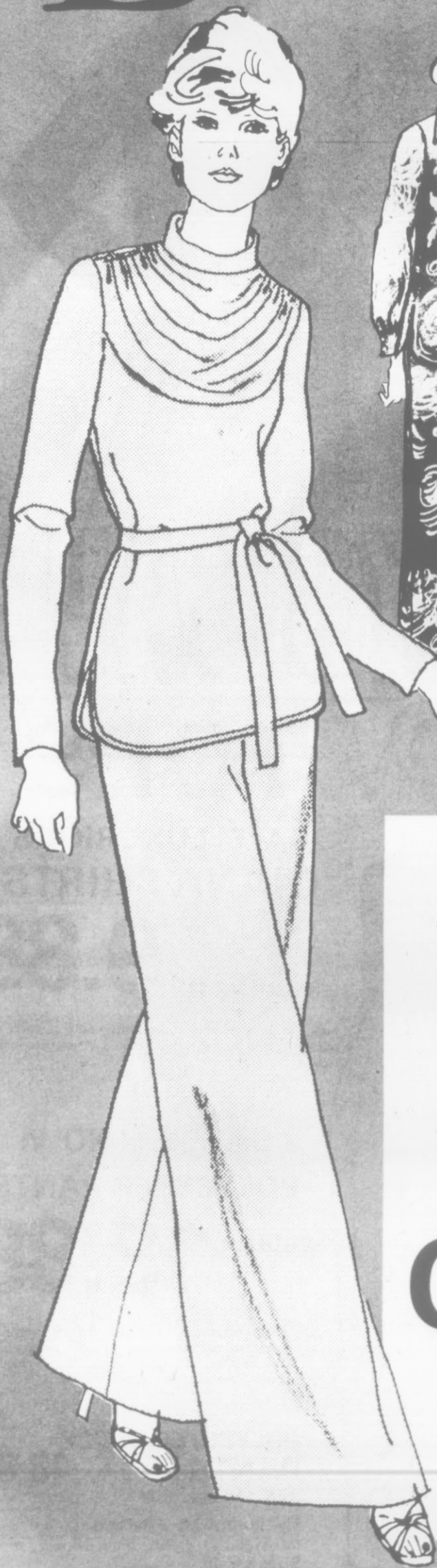
Fly front with extended tab waist in green, blue, brown, red. Sizes 8 to 18.

SUPER SAVINGS IN EVERY DEPARTMENT FOR YOU AND YOUR FAMILY!

Belk Tyler

WE'RE FIGHTING INFLATION

BELK



YOUR CHOICE
SAVE BIG
GREAT TO
IN NOW AND
SEVERAL...
AFFORD TO

**SALE! YOU SAVE UP TO 3.1
CARE POLYESTER SOLID A**

YOUR CHOICE 19.

REGULAR \$22

For the "After-Five Set". Slinky, sensuous jersey knit pajama pantsuits in fabulous prints, delicate dots or solid colors of black, green or pink. Sizes 8 to 18.

TOP QUALITY MERCHANDISE & LOW PRICES... TWO REASONS

IONS... COME IN AND LET US HELP YOU SAVE!

DAYS SALE

ANCE TO
ND LOOK
...HURRY
O CHOOSE
OU CAN'T
MISS IT!



NOW ON LADIES' EASY-
ND FANCY PANTSUITS

88

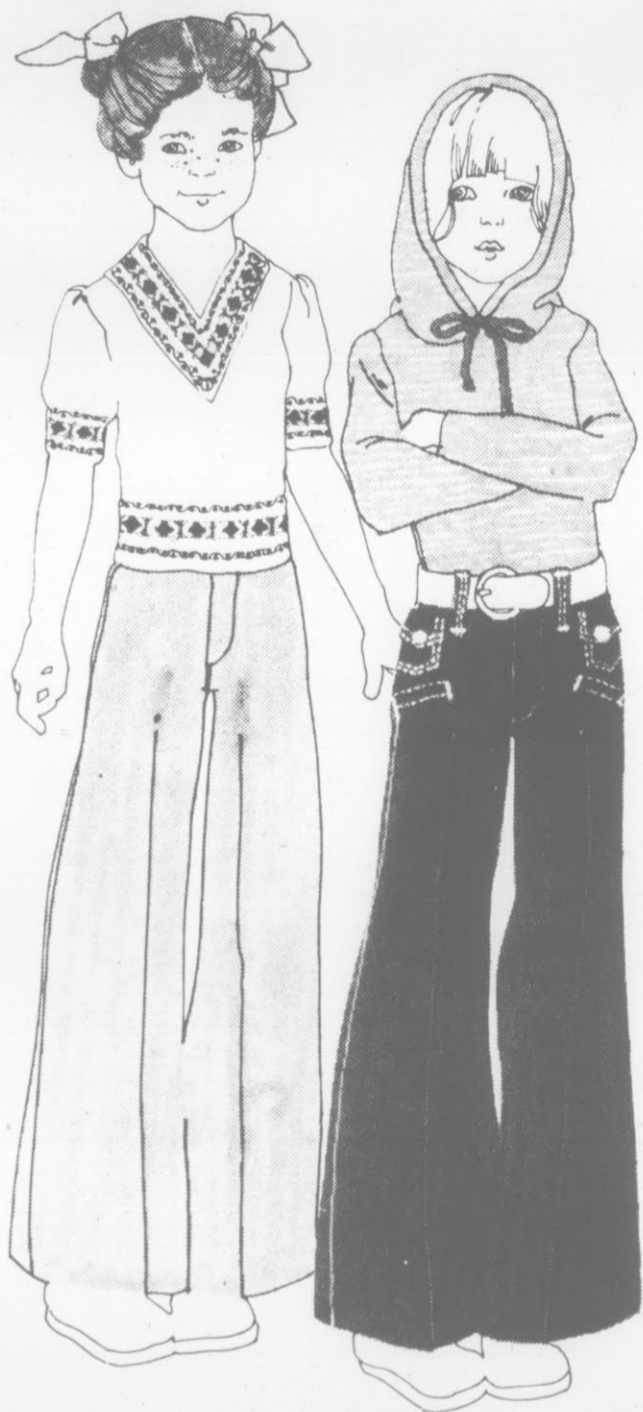
\$23, & \$24

HURRY IN NOW
AT THESE LOW
PRICES YOU'LL
WANT TO BUY
SEVERAL.

Sport-tailored shirt-jacs and pull-on pants with flare for the casual minded woman. Red or green houndstooth; blue or pink window-pane check in sizes 8 to 18.

WHY THE BEST BUYS IN TOWN ARE ALWAYS AT BELK TYLER!

Belk Tyler



SALE! FOR GIRLS ONLY!

A. SALE! HOODED PULLOVER

6.88 REG. \$9

Polyester heather tweed in navy or red with white. Sizes 7-14.

B. OUR "MISS B" DENIM PANTS

5.88 REG. 7.50

Navy yarn-dyed denim with red stitching and snap-flap pockets. Sizes 7 to 14.

C. SALE! V-NECK TRIMMED TOP

5.88 REG. 7.50

Soft acrylic; jacquard trim on V-neck, waist, sleeves. Sizes 7 to 14.

D. SALE! "MISS B" TWILL PANTS

4.88 REG. 6.50

Brushed cotton twill with double button waistband in blue and orange. Sizes 7 to 14.



BELK DAYS

SALE

SALE! GIRLS' STRIPE-TRIM PULLOVER

6.88 REG. \$9

High ribbed waisthugger 100% Acrilan® acrylic knit with stripes on sleeves and on flattering neckline. Pink/cream stripe, cream/gold stripe, gold/red stripe accenting solid blue, orange and navy. Sizes 7 to 14.

"MISS B" BRUSHED NYLON SLEEPWARE ON SALE!

GOWN... REG. 5.50 4.44

PAJAMAS REG. 5.50 4.44

ROBE..... REG. \$8 6.44

80% acetate/20% nylon blend in solids of blue, pink and white with lace trim and embroidered yoke. Sizes 7 to 14.

TODDLER TRICOT SLEEPWARE ON SALE!

Choice of long gown or pajamas. Hi-rise yoke with embroidered accents. Maize or blue. Flame retardant. Sizes 2 to 4.

REGULAR \$4..... 2.97



EXCITING CHILDREN'S FASHION AT PRICES THAT SAVE YOU MONEY

Belk Tyler



BELK DAYS SALE

YOU SAVE
UP TO 17.12!

NOW ON SALE! LADIES' PANTCOATS

34.88

Let the cold winds blow...you'll be warm in a well-tailored, luscious-textured pantcoat of suede-look polyurethane...or a wool and nylon fleece. Try a canvas in lovely colors with synthetic fur collars. Tweeds, plaids, solids with big pockets. Sizes 6 to 16, 8 to 10, 5 to 15 and 8 to 16.

REGULAR \$44 to \$52

SALE! SAVE ON LADIES' CANVAS OR SUEDE LOOK COATS REG. \$50

39.88

Suede-look polyurethane, elegantly cuffed and carefully top-stitched. Fawn or sandstone. Sizes 8 to 20. Cuddly synthetic fur on polyester and cotton canvas, quilt lined, contrast stitched. Tan, brown or rust. Sizes 8 to 18.



Belk Tyler

PANTYHOSE SALE

REIGNING BEAUTY SHEER PANTYHOSE NOW REDUCED!

REGULAR 79¢ PAIR

2 PAIR \$1

Our own bargain brand! Nude heel, reinforced toe guard in Highnoon, Daybreak or Coffeetime. Sizes A, B.

SAVE 37¢ HEIRESS PANTY HOSE

REGULAR 1.25 PAIR

SALE 88¢

Save extra money now! 15 denier plain knit with the dependable fit you love. Highnoon, Coffeetime, Daybreak, Dusk in white, navy or charcoal. Petite, Average, Tall.



USE YOUR BELK CREDIT CARD!

SAVE 4.12! FASHION WATCHES WITH SWISS MOVEMENTS

REG. 15.00 **SALE 10.88**

Gem-tone faces, clear or opaque acrylic cases, elegant shapes and fine-script numerals. Lot of styles to choose from with plastic straps. 1-jewel movement.

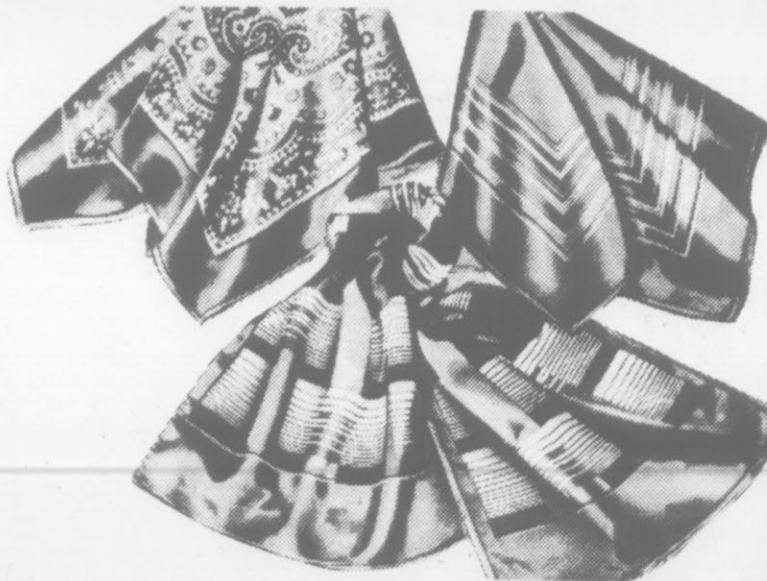


SILK-LOOK ACETATE SCARVES...CHOOSE BEAUTIFUL PRINTS IN 3 SIZES!

REGULAR 2.50

YOUR CHOICE 1.88 EA.

Silky-look Acetate twill squares, large or small, also oblongs. Fabulous designs in lovely colors.



BELK DAYS SALE

SAVE 1.12 TO 3.12! LADIES' WALLETS, CLUTCHES, PURSES

REGULAR 4.00 TO 6.00

YOUR CHOICE 2.88

Snake finish patent on cowhide in red, blue or gold. Burnished cowhide clutches, check clutches and credit card cases.

SAVE 2.12 TO 2.62! LADIES' GLACE VINYL HANDBAGS

REGULAR 11.00 TO 11.50

SALE 8.88

Handsome handbags of glowing glace vinyl in black, espresso, spice, tattersale in navy or red. Handle and shoulder styles.

HALF-PRICE SALE ON LADIES' NEW FALL EARRINGS

REGULAR 3.00

2 FOR \$3

Beautiful gold or silver tone earrings with 14 karat gold-filled posts for pierced ears. Also large assortment of clipbacks.

Belk Tyler

**SAVE 1.12 ON
SUPER-SOFT,
FLEECY-WARM
GOWNS AND
PAJAMAS**

SHIFT GOWN, REG. 6.00

SALE 4.88

EXTRA SIZE SHIFT GOWN, REG. 7.00 5.88

LONG GOWN TO MATCH, REG. 7.00 5.88

LONG PAJAMA, REG. 8.00

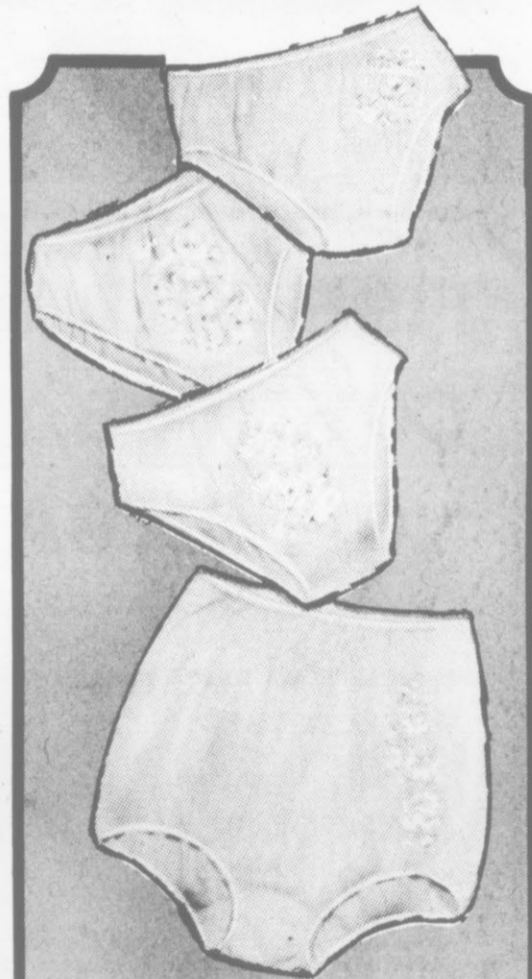
SALE 6.88

EXTRA SIZE LONG GOWN TO MATCH, REG. 8.00 6.88

Warm-winter comforts of super soft, brushed acetate and nylon sleepwear with lace and embroidered yoke. Pink, blue and mint. Sizes S, M, L, gowns; 34-40 pajamas.



BELK DAYS SALE



**SAVE NOW ON
LOVELY NYLON
TRICOT SHIFT
GOWNS IN
THREE COLORS**

REGULAR 5.00

3.88

Sleepshifts with yokes of sheer beauty. Lace embroidery, ribbons and bows in white, pink and mints. Sizes small, medium and large. Sleep in beauty and comfort!

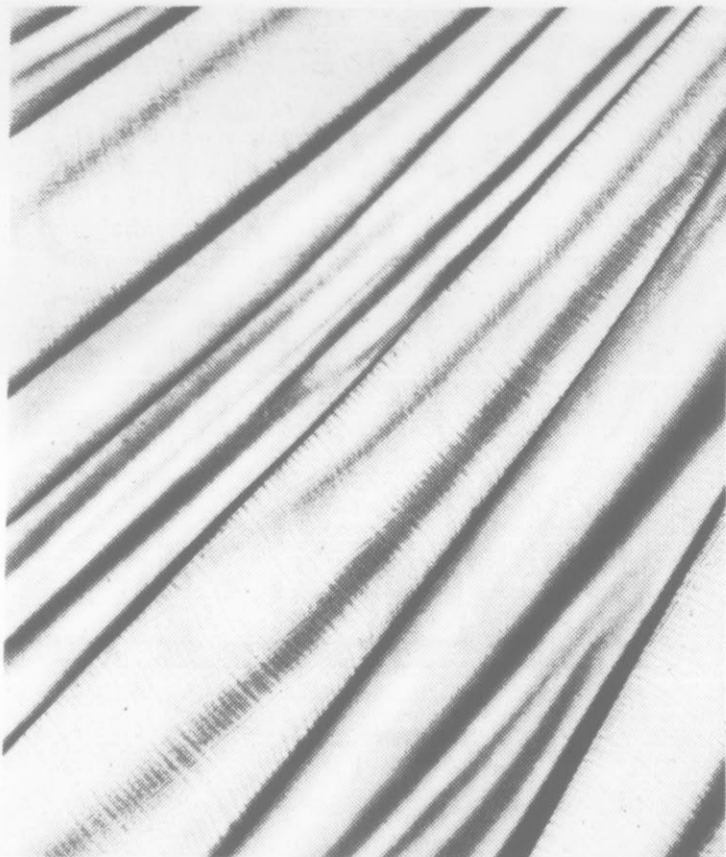
**SALE ON NYLON
BRIEFS AND
BIKINIS, IN
TRIMMED AND
TAILORED LOOKS
REGULAR 1.25**

SALE 97^c

Nylon tricot briefs, tailored or trimmed in white only. Bikinis in white, blue, mint, candle and maize. Sizes 4 to 8.



Belk Tyler



SAVE 1.02!!
DOUBLE KNIT
COORDINATES

TEXTURED POLYESTERS
 OF DACRON* 8 IN NEW
 CHALK-TONE COLORS

REGULAR 3.99

2.97 YD.

This season's pastels in chagall blue, ivory, jade, pink pearl and shrimp. A beauty treatment in checks, checkered plaids and solid tones. Perfect for party pajamas, and fashions with gathered details. "60-62" wide.



FIRST QUALITY, 100%
COTTON BATH TOWELS
NOW ON SALE!

BATH TOWEL "24 x 44"
 REGULAR 2.50

1.88

HAND TOWELS Reg. 1.89. **1.48**
 WASH CLOTHS Reg. 89¢ **68¢**

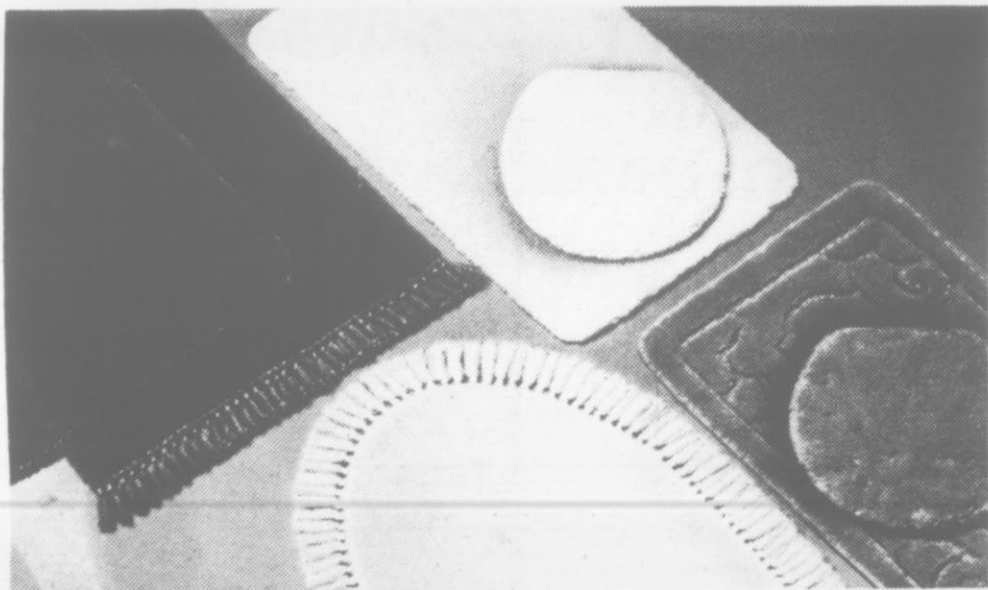
All with dependable thirsty loops that add up to good value! "Suncheck" bordered with a chain of posies. "Flower Festival", a beautiful shower of nothing but flowers.



SPECIAL PURCHASE!
100% POLYESTER SCATTER
RUGS OR BATH SETS

YOUR
CHOICE

4.66



Soft and fluffy underfoot with polyester tufting. Floor hugging waffled rubber backs. In a plush or carved design and lid cover. Oval and oblong shapes.

Belk Tyler

YOU HURRY TO THE STORE NOW AND
TAKE ADVANTAGE OF THE SAVINGS
IN EVERY DEPARTMENT!



HURRY TO THE STORE
AND SEE ALL THE
LOW, LOW PRICES!



LADIES' FASHION SHOES BY 'HEIRESS'...ALL SALE PRICED

A. 'HEATH' sling-back with stitched detailing on a moc-casin style vamp. Just a hint of a platform sole. In black and tan.

REGULAR 18.00

14.88

B. 'FOYER' stacked heel slip-on and antiqued finish. With raised stitch detailing and from our "Heiress" collection. In brown.

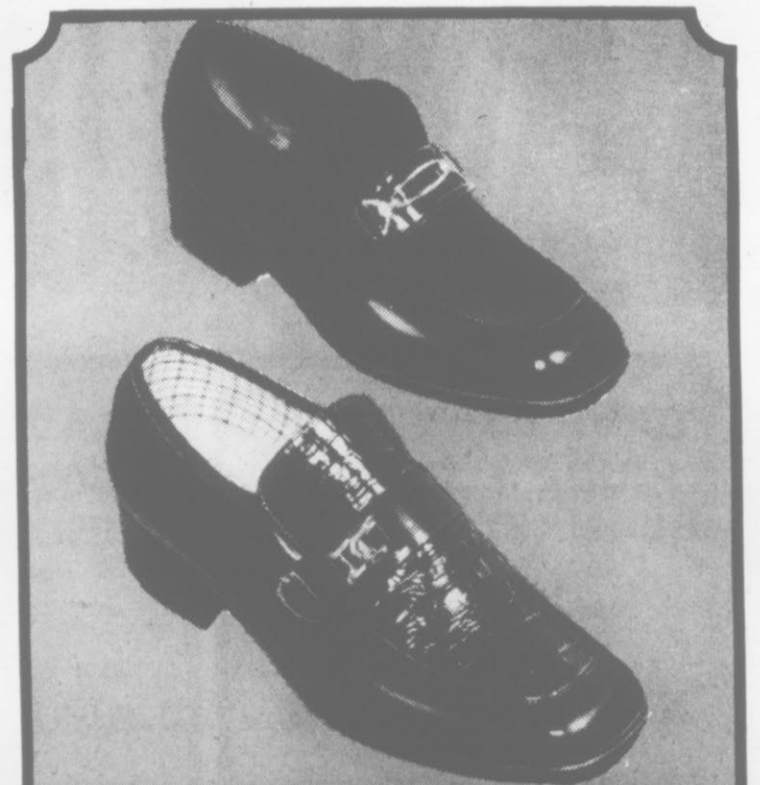
REGULAR 15.00

12.88

C. 'REIGNING BEAUTY' tri-tone criss-cross sling styling. With a platform look sole and graceful walking heel.

REGULAR 15.00

12.88



SAVE 3.12 NOW ON
'ANDHURST' MEN'S
PATENT SLIP-ONS

REGULAR 25.00

SALE **21.88**

Hi-polish patents with in-step gores of suede and the gator look. With buckle trim and in black or brown. Sizes 8 1/2-12. Hurry in and save big!

Belk Tyler



SAVE, SAVE
 SAVE ON
 HOUSEHOLD
 NECESSITIES!
 HURRY TO
 THE STORE
 NOW!



BELK DAYS SALE

SAVE 2.12 TO 6.12 ON OUR
 'STATE PRIDE' FOAM-LINED
 WOVEN DAMASK DRAPERIES

"50 x 63", REGULAR 11.00

8.88

Inspired by the French. Made of cotton and polyester Jacquard and foam-lined. Machine washable and no ironing! In green, gold, natural and celery.

"50 x 84", REGULAR 13.00

9.88

"75 x 84", REGULAR 21.50

16.88

"100 x 84", REGULAR 28.00

21.88

SAVE 3.06! 'STATE
 PRIDE' ELECTRIC
 BLANKET, 72" x 84"

REGULAR 20.50

SALE **17.44**

Made of machine washable polyester and acrylic. Nylon binding and snapfit corners. In gold or avocado. Single control.

SAVE 1.28 NOW!
 100% DACRON
 NINON CURTAINS

REGULAR 5.50

"80"x"63"
 SALE **4.22**

Brushed thermal weave that traps body warmth. Allergy-free, mothproof, and machine care. Moss, gold and white.

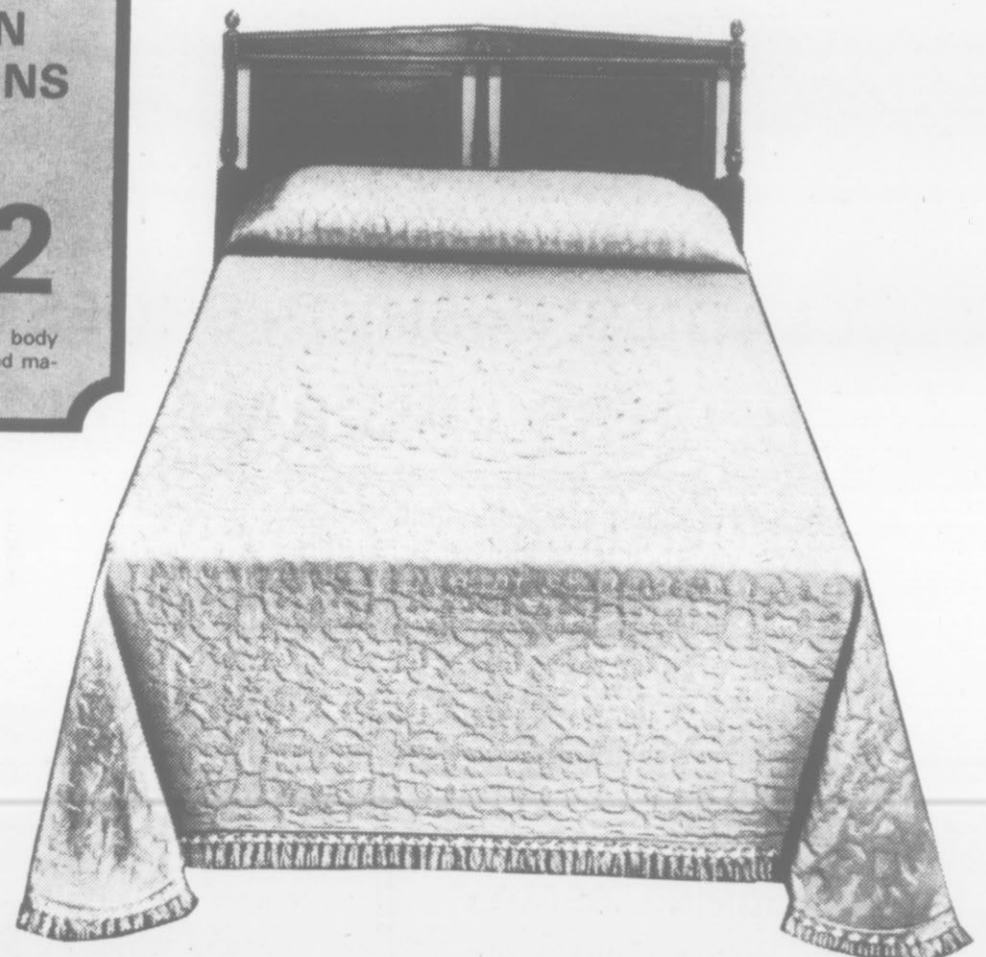
SAVE 2.12 ON 'STATE PRIDE'
 100% COTTON BEDSPREADS

REGULAR 17.00

SALE

14.88

Full size heirloom-look spreads in white, gold, avocado in a woven matelasse type cotton. Impressive center motif. Machine care.



SAVE 2.06! STATE PRIDE THERMAL BLANKET, "72 x 90" REG. 10.50..... SALE **8.44**

Belk Tyler

SPECIAL PURCHASE!

45-PC. SERVICE

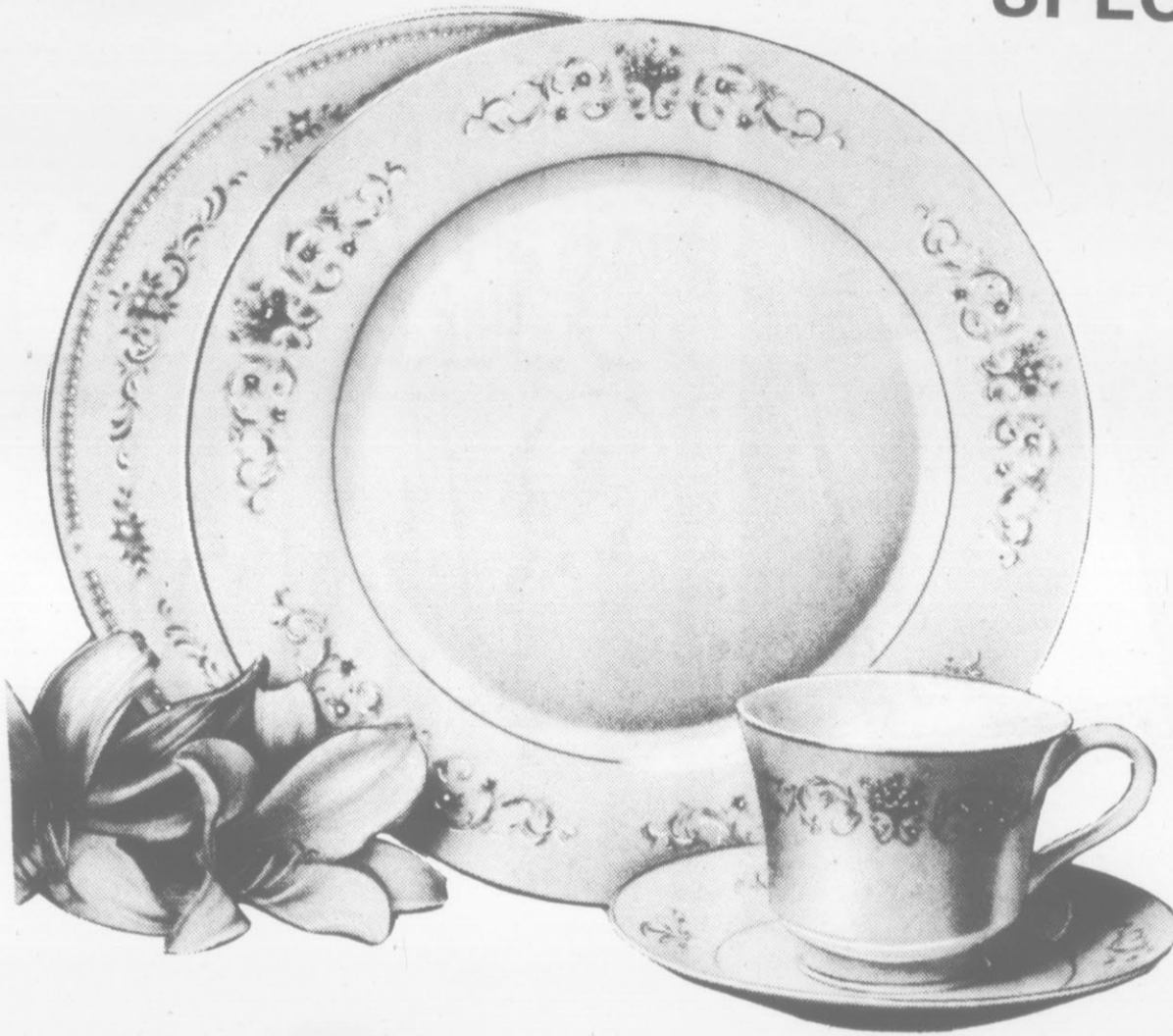
FOR 8 OF FINE

IMPORTED

CHINA

39.88

8 each of: dinner plate, cups, saucers, soup-cereal, bread & butter plus chop plate, cream pitcher, covered sugar, creamer, vegetable server. Traditional white double banded in platinum.



BELK DAYS SALE

**SPECIAL PURCHASE
4-PIECE CORNING*
BAKE SET**

14.88

Oven-to-table-to-freezer. Includes pie plate, loaf dish and cake dish, and covered baker. Traditional blue flower motif.

**ALUMINUM CAKE
OR ROAST PAN
YOUR CHOICE**

3.88

Porcelain on aluminum pans. Fired-on no-stick interiors in avocado or harvest. Hurry in today!



SPECIAL PURCHASE! 7-PIECE ALUMINUM COOKWARE SET IN HARVEST OR AVOCADO

From the "Regal" Colorama collection. Extra-heavy cast aluminum with bright sunray finish. Scratch, heat and stain resistant. In avocado or harvest. 2 covered saucepans, Dutch oven with cover and open fry pan.

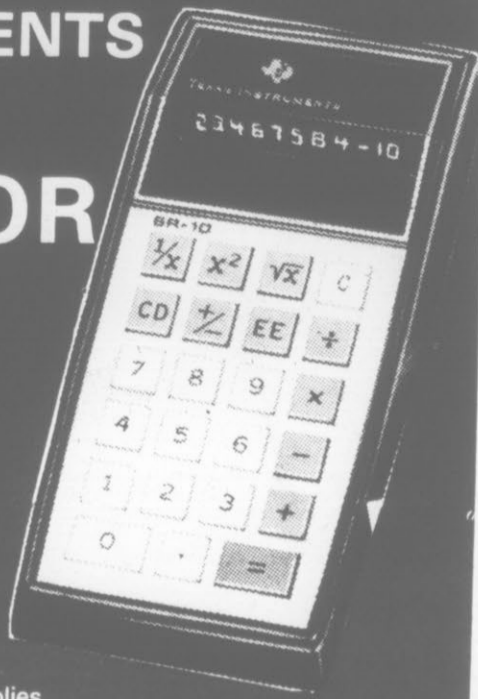
29.88

Belk Tyler

TEXAS INSTRUMENTS
POCKET
CALCULATOR

69.95

MODEL SR-10



Handy pocket calculator adds, subtracts, multiplies, divides and also squares, square roots, reciprocals, change sign and scientific notation. Fast-charge long life battery, rechargeable in 3 hrs.

BELK DAYS SALE



SANDY MCTHRIFT DISCOUNT HEALTH & BEAUTY AIDS

GLEEM II TOOTHPASTE, REG. 93¢	59¢	4-WAY NASAL SPRAY, 1/4 OZ., REG. 1.08	63¢
CEPACOL 14 OZ. MOUTHWASH, REG. 1.45	79¢	GERITOL TABLETS, 40'S, REG. 3.39	1.79
DESENEX AEROSOL, 6 OZ., REG. 2.29	1.27	STRAWBERRY SCENTED SUAVE SHAMPOO, 16 OZ., REG. 1.15	59¢
J&J BABY POWDER, 9 OZ., REG. 1.03	60¢	DRY LOOK EXTRA HOLD HAIR SPRAY, 7 OZ., REG. 1.59	89¢
LANDMARK BUFFERIN, 100'S, REG. 1.09	43¢	AQUA VELVA LOTION, 4 OZ., REG. 1.25	69¢
PACKAGE OF 25 ALKA SELTZER, REG. 83¢	54¢	SOFT & DRY ANTI-PERSPIRANT, 6 OZ., REG. 1.35	75¢
LANDMARK 10'S COLD CAPSULES, REG. 1.19	33¢	SUPER & REGULAR TAMPAX, BOX 10'S REG. 57¢	35¢

SALE! SAVE 3.18
THE LIVING
BIBLE

7.77

REGULAR 10.95

A gift for the entire family written in modern, every-day easy to understand language. Handsome embossed vinyl binding. Large easy-to-read type.

36
GREAT STORES

NICHOLS
DISCOUNT CITY

SALE STARTS TODAY
THRU
WED. NOV. 6th



CHARGE IT
AT NICHOLS

BANKAMERICARD

AND

master charge

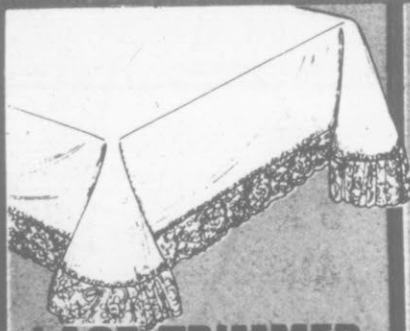
AUCTION NITE
EVERY TUESDAY
AT 8:00 P.M.



BID ON MERCHANDISE WORTH HUNDREDS OF DOLLARS. HIGHEST BIDDER TAKES HOME VALUABLE ITEMS.

END OF MONTH
SALE!

SAVE ON HUNDREDS OF VALUE PACKED ITEMS
IN EACH & EVERY DEPT. THROUGHOUT OUR STORE!



LACE TRIMMED
TABLECLOTHS

52x70" 66x90" or 67" rd

3⁹⁹ | 4⁹⁹

NICHOLS REG. LOW PRICE 4.99 NICHOLS REG. LOW PRICE 6.99 TO 7.97

Elegant over-all nylon lace w/-matching liner or lace edge on polyester in solids.



WINDEX 15 OZ.
AEROSOL CAN

2 FOR 88¢

NICHOLS REG. LOW PRICE 59¢ EA. Now! Double ammonia Windex for sparkling glass... Ammonia "D" makes the difference.

FREE: \$1
CHECK
CERTIFICATE



Management will countersign this \$1 FREE gift certificate when you cash your CHRISTMAS CLUB CHECKS AT NICHOLS STORE. Honored toward any \$5 purchase. Identification requested.

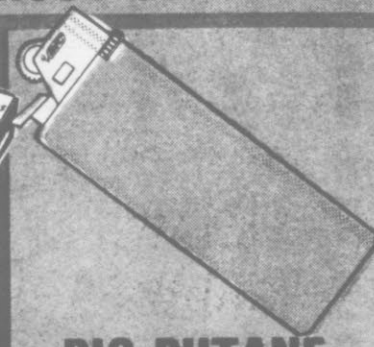


CHRISTMAS BOX CARDS
10 to 16 CARDS PER BOX

39¢

NICHOLS REG. LOW PRICE 59¢ Pre-season sale. Beautiful assortment at this low sale price.

LIMIT 2 PER CUSTOMER



BIC BUTANE
DISPOSABLE LIGHTER

66¢

NICHOLS REG. LOW PRICE 99¢ Good for thousands of lights. Visual fuel supply. Adjustable flame. All for 66¢.

LIMIT 2 PER CUSTOMER

NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

13
GREAT
STORES!
SHOP THE
STORE
NEAREST
YOU

NORTH CAROLINA

GASTONIA-2540 W. Franklin Ave.
Open Mon. thru Sat. 10 AM to 9 PM
Sun. 1 PM to 6 PM

GOLDSBORO-Interstate 70 &
Wayne Memorial Drive
Open Mon. thru Sat. 10 AM to 10 PM

GREENVILLE-Rte 7 & Greenville Blvd.
Open Mon. thru Sat. 10 AM to 10 PM

LUMBERTON-3100 Fayetteville Rd.
Open Mon. thru Sat. 10 AM to 10 PM
Sun. 1 PM to 6 PM

WILSON-1817 U.S. 301 South
Open Mon. thru Sat. 10 AM to 10 PM
Sun. 1 PM to 6 PM

VIRGINIA

COLONIAL HEIGHTS-2600 Boulevard
Open Mon. thru Sat. 10 AM to 10 PM

FREDERICKSBURG-5099 Jefferson Davis Blvd.
Open Mon. thru Sat. 10 AM to 10 PM

HARRISONBURG-Main Street & Moseby Rd.
Open Mon. thru Sat. 10 AM to 10 PM

WINCHESTER-Berryville Ave & Route 7
Open Mon. thru Sat. 10 AM to 10 PM

OHIO

ASHTABULA-North Ridge Road
Open Mon. thru Sat. 10 AM to 10 PM
Sun. 12 Noon to 6 PM

NEW PHILADELPHIA-Bowers & Wabash Ave.
Open Mon. thru Sat. 10 AM to 10 PM
Sun. 12 Noon to 8 PM

WOOSTER-3500 Lincoln Highway East
Open Mon. thru Sat. 10 AM to 10 PM
Sun. 12 Noon to 6 PM

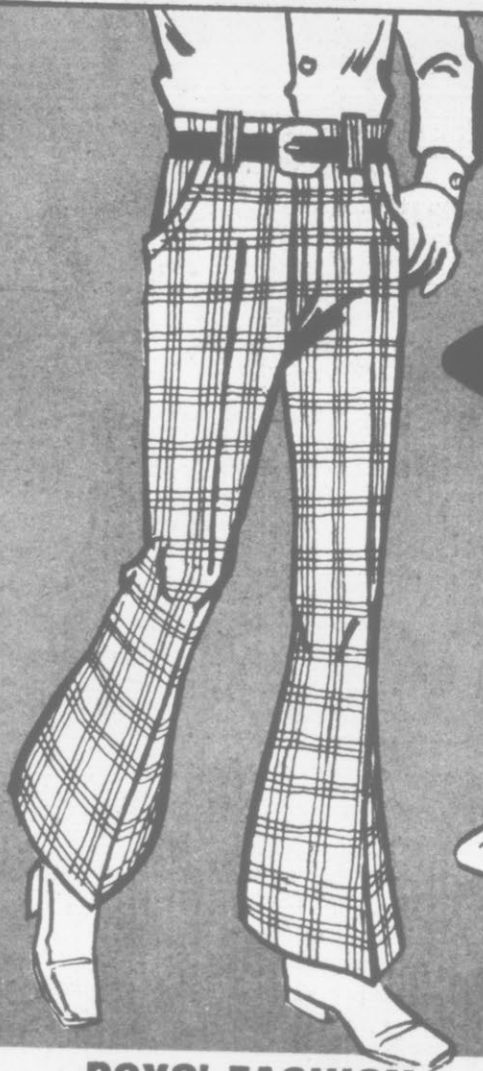
MARYLAND

SALISBURY-Route 13 & Clyde Ave.
Open Mon. thru Sat. 10 AM to 10 PM

- SUPPLEMENT TO
- GENEVA TIMES & GENEVA SHOPPER
- THE SUNDAY NEWS
- CITIZEN-ADVERTISER
- WILSON TIMES
- THE ADVOCATE & SKANEATELES PRESS
- CANANDAIGUA MESSENGER
- PALMYRA COURIER-JOURNAL
- TIMES REPORTER
- GREENVILLE REFLECTOR & SHOPPER
- THE WOOSTER RECORD
- EVENING TRIBUNE
- GENESEEWAY SHOPPER
- MERCHANDISER
- THE LITTLE PAPER
- BATH PENNSYLVANIA
- WELLSVILLE DAILY REPORTER
- ELMIRA STAR GAZETTE
- LEADER HERALD
- LITTLE FALLS EVENING TIMES
- GOLDSBORO NEWS-ARGUS
- HANOVER SUN
- HOPEWELL NEWS
- PETERSBURG PROGRESS INDEX
- MARTINSBURG JOURNAL
- THE LEADER
- FREE LANCE STAR
- ASHLAND TIMES GAZETTE
- OBSERVER DISPATCH-DAILY PRESS
- ROME SENTINEL
- NEWS-ARGUS
- THE SHELBY DAILY STAR
- DAILY NEWS RECORD
- STAUNTON LEADER
- WINCHESTER EVENING STAR
- THE HAGERSTOWN MAIL
- MORNING PRESS
- NEWS-ITEM
- UNION COUNTY JOURNAL
- THE CAMBRIDGE BANNER
- THE DELEWARE STATE NEWS
- DANVILLE NEWS
- MILTON STANDARD
- BERWICK ENTERPRISE
- AMSTERDAM EVENING RECORDER
- COURIER STANDARD ENTERPRISE
- CHAMBERSBURG PUBLIC OPINION
- WAYNESBORO RECORD HERALD
- GETTYSBURG TIMES

E.O.M.
END OF MONTH

SALE FOR BOYS & JR. BOYS



BOYS' FASHION SLACKS

3²²

Stylish casual slacks of cotton and cotton blends. Brushed twills and Fadeouts. Flare leg with 2 front scoop pockets and 2 back pockets. Permanent press. Assorted plaids and solids. Sizes 8-18.



FREE
LAYAWAY PLAN
NEVER A
SERVICE CHARGE

BOYS' KNIT SKI PAJAMAS

Cotton and polyester blend for warmth and easy care. Machine washable permanent press, with knit collar and cuffs and football numbers. Comes in navy, burgundy, gold and brown, sizes 8-16.

2²²



JR. BOYS' LONG SLEEVE POLO SHIRTS

88¢

You'll want to get several at this price. Machine washable, crew neck style, 100% cotton, assorted solids and stripes. Sizes 4-14.

NICHOLS...IS YOUR DISCOUNT HAVEN FOR SAVIN!

CHARGE IT
AT NICHOLS



AND



E.O.M.
END OF MONTH

SALE FOR MEN AT WOW PRICES



**MENS NAME BRAND
DRESS SHIRTS**

3⁹⁹

Polyester and cotton blend name brand dress shirts, easy care machine washable, permanent press, long sleeves with one or two button cuffs and one chest pocket. Comes in assorted solid colors and patterns. Neck sizes 14½-17 sleeves 32-35.

**FREE
LAYAWAY PLAN
NEVER A
SERVICE CHARGE**

**MENS LONG SLEEVE
FLANNEL
SPORT
SHIRTS**

**GUARANTEED
LOWEST
PRICES**

Nichols will not be undersold. Should any competitor (within 50 miles of this store) try to undersell us on any item advertised in this circular, bring proof of same and we will match the price.

**MENS
DENIM
DUNGAREES**

3⁹⁹

100% cotton with 2 front patch chest pockets, 2 button cuffs, taper 'n tails, collar stays, assorted plaids, sizes S-M-L-XL.

3⁹⁹

Sanforized 100% cotton navy denim flare leg style, machine washable. Features two front western scoop pockets, and 2 back patch pockets. Sizes 29-38



QUALITY YOU CAN DEPEND ON...AT NICHOLS

**CHARGE IT
AT NICHOLS**



AND



E.O.M. (END OF MONTH)

SALE IN OUR LADIES DEPT.



**SPECIAL PURCHASE
MISSES & EXTRA SIZE
POLYESTER
PANTS**

3⁹⁷

A huge collection of super looking fashion pants. Easy care machine washable polyester in solid and novelty patterns. Hurry in for the best selection. Sizes 8-16, 32-38.

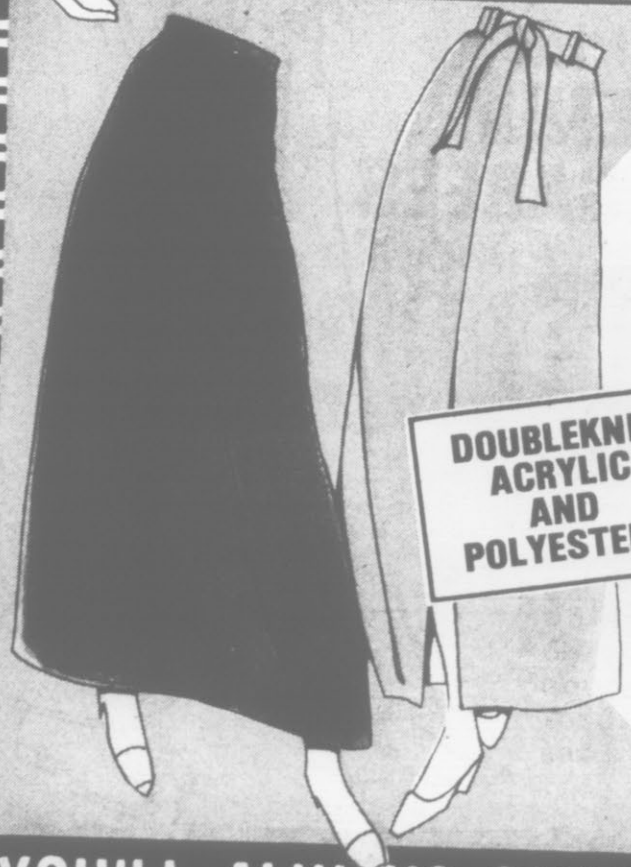
**FAMOUS
MAKER
TOPS**

2⁹⁷

You'll recognize the famous makers quality workmanship in these easy care nylon tops with fine detailing. Popular long sleeve styles with turtle, "V" and "U" necks, in assorted colors, sizes S-M-L, 40-44, and extra sizes too!



FREE
LAYAWAY PLAN
NEVER A
SERVICE CHARGE



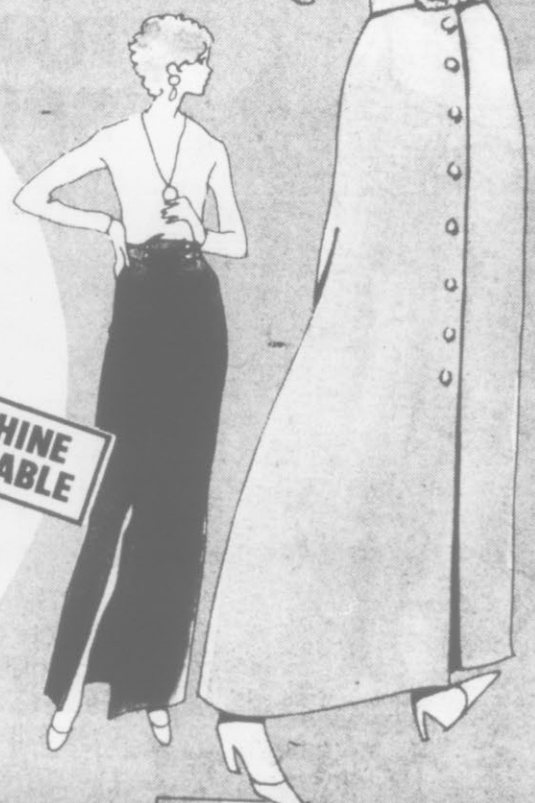
**SPECTACULAR PURCHASE
MISSES ANKLE LENGTH
SKIRTS**

\$6

DOUBLEKNIT
ACRYLIC
AND
POLYESTERS

MACHINE
WASHABLE

Plan your holiday wardrobe now, around fashionably chic ankle length skirts that highlight the style-conscious you. Comes in black and other fashion colors, sizes 8-16.



YOU'LL ALWAYS SAVE MORE..AT NICHOLS

CHARGE IT
AT NICHOLS

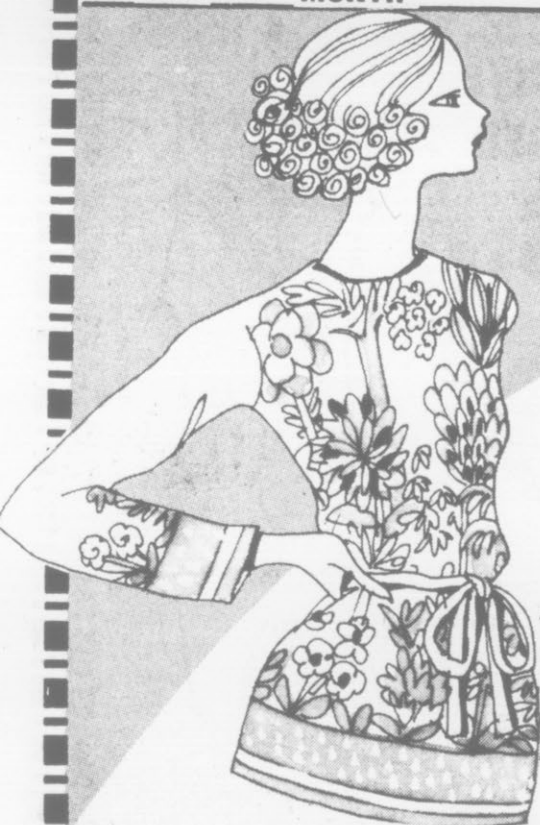


AND



E. O. M.
END OF MONTH

SALE ... REPEAT OF A SELLOUT!



**MACHINE
WASHABLE**

**MISSES
POLYESTER
BLOUSES & TOPS**

\$2

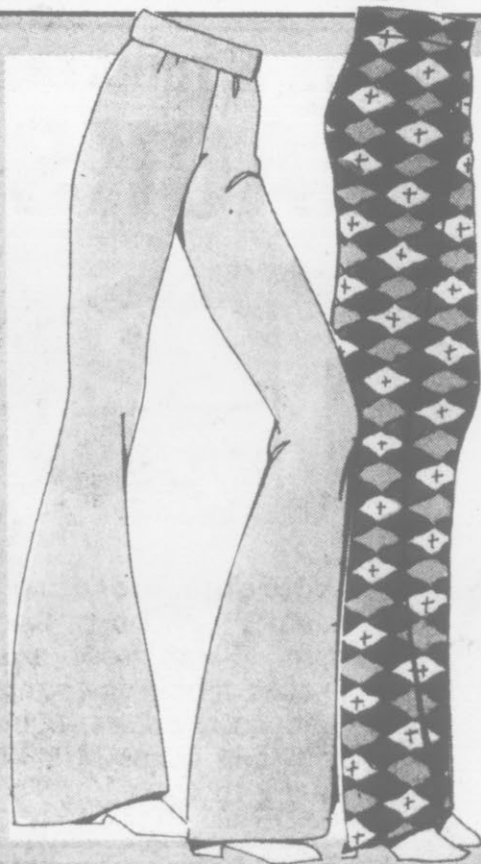
**SAVE
3.99**

NICHOLS REG. LOW
LOW PRICE 5.99

For a bright colorful smartly styled topper for your skirts and pants. Select a stylish long sleeve tunic blouse or top for a new all-together look. Comes in solid and prints, come early while they last. Sizes S-M-L.



**FREE
LAYAWAY PLAN
NEVER A
SERVICE CHARGE**



**SPECIAL PURCHASE
LADIES
POLYESTER PANTS**

\$3

Take advantage of this value. Quality polyester pants, comfortable and form fitting pull-on with flare legs. A beautiful assortment of solid colors and novelty jacquards. Come early for best selection. Sizes 10-18.

NICHOLS SUPER COUPON

**FIRST QUALITY
PANTY HOSE**

2 FOR \$1

NICHOLS REG. LOW PRICE 77c PER PR.
All popular shades. Save 17¢
on our Nichols everyday low
price. First come, first served.

WITH COUPON ONLY!

EVERYTHING FOR THE FAMILY...FOR LESS

**CHARGE IT
AT NICHOLS**



AND



E.O.M.
END OF MONTH

SALE FOR GIRLS, TODDLERS & INFANTS

**GIRLS' NYLON
SLACK
SETS**

\$2

At this incredible price you can get several of our very popular 100% nylon stretch sets, with long sleeve turtleneck striped tops, solid color flare leg slacks with stitched crease. In assorted colors. sizes 7-12.



**REPEAT OF A SELLOUT!
GIRLS' PROPORTIONED**

JEANS

\$2

She'll spend school time, play time anytime in Nichols incredibly priced navy and brushed denim jeans. 4 & 6 pocket styles with zipper front, belt loops, yoke back and flare legs. Regular and slims 7-14; Husky 7½-14½. Assorted colors.



**INFANTS
S-T-R-E-T-C-H
COVERALLS**



Let your child sleep or play in comfort, in this flame retardant, 1 pc. coverall, zipper or gripper front. In solids and cute prints for boys and girls. Polybagged. Sizes 0/16 lbs.

1²²

**FREE
LAYAWAY PLAN
NEVER A
SERVICE CHARGE**

**INFANTS & TODDLERS
SLACKS**

1²²

Adorable corduroy slacks for boys and girls. Band front and elastic back in prints and solid colors. Flare leg style. Sizes M/L/XL and 2 to 4.

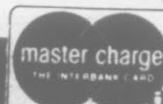


LOW PRICES ARE BORN AT NICHOLS...RAISED ELSEWHERE

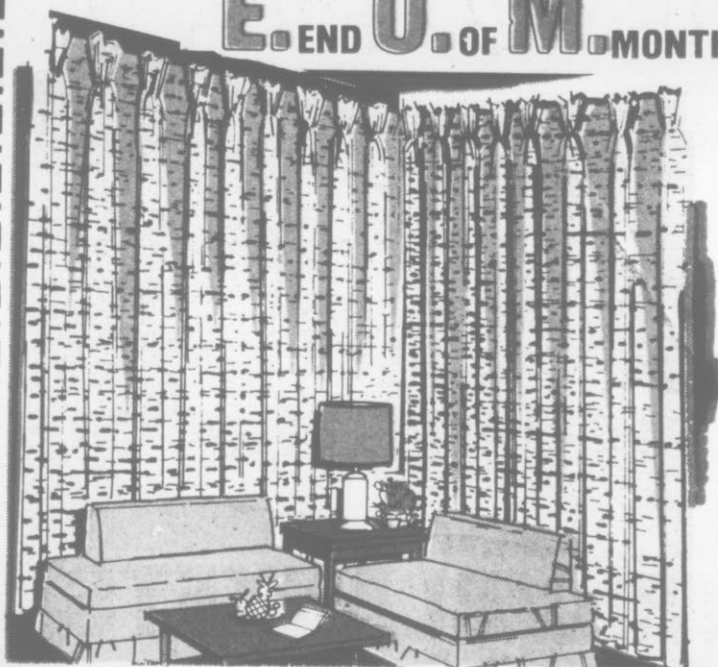
**CHARGE IT
AT NICHOLS**



AND



E. END O. OF M. MONTH DOMESTIC SENSATIONS!



DECORATOR LINED DRAPERIES

For that extra touch that turns ordinary living rooms into extraordinary ones. Solid rayon and acetate thermal-lined draperies with nubby surface to blend with any decor. Light proof backing insulates, and gives a room the feel of elegant seclusion. Colors white, green, gold and flax.

17⁹⁹

NICHOLS REG. LOW PRICE 25.99

SINGLE 46"x63"

4⁹⁹

NICHOLS REG. LOW PRICE 6.49

SINGLE 46"x84"

5⁹⁹

NICHOLS REG. LOW PRICE 7.49

DOUBLE 96"x63"

10⁹⁹

NICHOLS REG. LOW PRICE 14.99

DOUBLE 96"x84"

11⁹⁹

NICHOLS REG. LOW PRICE 16.99



FAMOUS MAKER LACE TABLECLOTH **6⁹⁹**

ALL SIZES

52"x70" 60"x80" 70"x90" oval
70" round 70"x90" 70"x108"

NICHOLS REG. LOW PRICES TO 9.99
Machine washable 100% polyester for dura press and soil resistance. White madeira pattern adds just the right touch of elegance.

NICHOLS SUPER COUPON



5 PIECE NYLON BATH ENSEMBLE

4⁹⁹

NICHOLS REG. LOW LOW PRICE 6.99
Bath rug, contour rug, lid cover, tank top and tank cover all with non-skid rubberized back. Machine washable.

WITH COUPON ONLY!

FASHION TOWEL ENSEMBLES

Colorful collection of prints on cotton velours with white or pastel backgrounds. Matching ensembles in styles to brighten your bathroom decor.

BATH

3^F \$4^R

NICHOLS REG. LOW LOW PRICE 1.99 EA.

HAND

3^F \$3^R

NICHOLS REG. LOW LOW PRICE 1.29 EA.

WASH

3^F \$2^R

NICHOLS REG. LOW LOW PRICE 78¢ EA.

FREE
LAYAWAY PLAN
NEVER A
SERVICE CHARGE

COMPLETE SATISFACTION...OR YOUR MONEY REFUNDED

CHARGE IT
AT NICHOLS



AND



E.O.M. SALE ON BLANKETS!

COUPON



FAMOUS MAKER FASHION BLANKETS

Beautifully styled fashion prints of 100% acrylic fibers. Large selection of patterns and colors. Versatile 72x90" size fits full or twin beds.

4.99

NICHOLS REG. LOW PRICE 6.99

WITH COUPON ONLY!

**FREE LAYAWAY PLAN
NEVER A SERVICE CHARGE**



ELECTRIC BLANKETS

FULL SIZE
SINGLE CONTROL

14.99

NICHOLS REG. LOW PRICE 17.99

FULL SIZE
DUAL CONTROL

17.99

NICHOLS REG. LOW PRICE 21.88

E.O.M. SALE ON KNITTING YARN!



**4 OZ. 4 PLY SAYELLE® YARNS* OF
ORLON® ACRYLIC
HAND KNITTING YARN**

79¢

NICHOLS REG. LOW PRICE 1.19

Machine washable and dryable. 90 vibrant colors to choose from. Perfect for all your knitting needs.

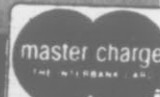
*DUPONT CERTIFIED TRADEMARK

LOW PRICES ARE BORN AT NICHOLS...RAISED ELSEWHERE

**CHARGE IT
AT NICHOLS**



AND



E. O. M. SUPER SOUND SAVINGS

END OF MONTH

FROM



#P332

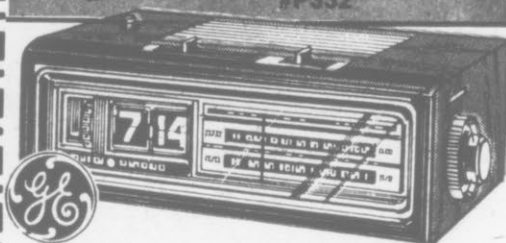
**STEREO SOUND SYSTEM
WITH MATCHING FREE
FORM STAND**

SAVE
5.11

Matched 4" dynamic speakers in enclosures that separate up to 18". Stereophonic cartridge Diamond Stylus with lifetime replacement plan, plays 33-1/3 & 45 RPM records, solid state stereo amplifier.

28⁸⁸

NICHOLS REG. LOW
LOW PRICE 33.99



**FM/AM FULL FEATURE
DIGITAL CLOCK RADIO**

Large light numeral, wake to music or alarm, 4" speaker, lighted slide rule dial walnut finished polystyrene cabinet.

#C4310

NICHOLS REG. LOW LOW PRICE 36.99

SAVE 10

26⁹⁹

SAVE
4.22



FM/AM CLOCK RADIO

Compact-fits neatly on nighttable or shelf. Quality FM/AM radio wakes you to music. Walnut grain finish on easy to clean polystyrene.

21⁹⁹



**"WILDCAT" AUTOMATIC
STEREO PHONOGRAPH**

SAVE
7.50

39⁹⁹

#V935/E

NICHOLS REG. LOW LOW PRICE 47.49

Matched 6" oval dynamic speakers automatic changer, 3 speeds, stereophonic cartridge, diamond stylus with life time replacement plan, solid state amplifier.

**FREE
LAYAWAY PLAN
NEVER A
SERVICE CHARGE**

YOUR
CHOICE

32⁸⁸



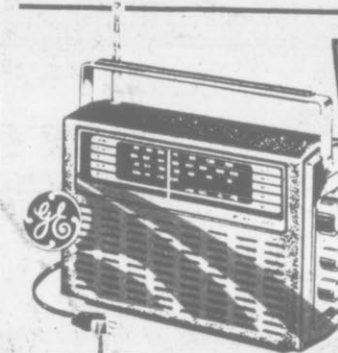
SAVE
9.00

**PORTABLE CASSETTE
TAPE RECORDER
WITH CONDENSER
MICROPHONE AND
3-WAY POWER**

Record, rewind, fast forward, play, stop and cassette eject buttons. Automatic end of tape shut-off. UL approved.

NICHOLS REG. LOW PRICE 41.88

#M8445



SAVE
12.00

**5 BAND
PORTABLE RADIO
WITH HI & LOW
POLICE BANDS**

3-1/3" front fired speaker, squelch control on FM, Air, and public service bands. UL approved. #P4950

NICHOLS REG. LOW PRICE 44.88



SAVE
10.00

**FM/AM
PORTABLE
RADIO WITH
TV BANDS**

3 1/2" dynamic speaker, receives television channel 2 thru 13 VHF, two way power, IF turned circuits. UL approved.

NICHOLS REG. LOW PRICE 42.88

NICHOLS SUPER COUPON



**FM/AM PERSONAL SIZE
PORTABLE RADIO**

2-way power durable, polystyrene case, 3" speaker, UL approved.

SAVE 7.00

16⁹⁹

NICHOLS REG. LOW PRICE 23.99

WITH COUPON ONLY!

NICHOLS DISCOUNT...SELLS THE BRANDS YOU KNOW...AT PRICES LOW!

**CHARGE IT
AT NICHOLS**



AND



NICHOLS



**YOUR DYNAMIC
PRICE FIGHTER**

**E.O.M.
END OF
MONTH
SENSATIONS**

EVERYTHING

WEDNESDAY

YOU TELL US WHICH

NICHOLS SUPER COUPON

**\$10
OFF**

**ANY MAJOR
APPLIANCE OR TV
PRICED
\$100 TO \$199**

(FAIR TRADED ITEMS EXCLUDED)

GOOD OCT. 30TH TO NOV. 2ND

1 COUPON PER ITEM

WITH COUPON ONLY!

NICHOLS SUPER COUPON

**\$20
OFF**

**ANY MAJOR
APPLIANCE OR TV
PRICED
\$200 TO \$299**

(FAIR TRADED ITEMS EXCLUDED)

GOOD OCT. 30TH TO NOV. 2ND

1 COUPON PER ITEM

WITH COUPON ONLY!

NICHOLS SUPER COUPON

**\$30
OFF**

GOOD OCT. 30TH TO NOV. 2ND

WITH COUPON ONLY!

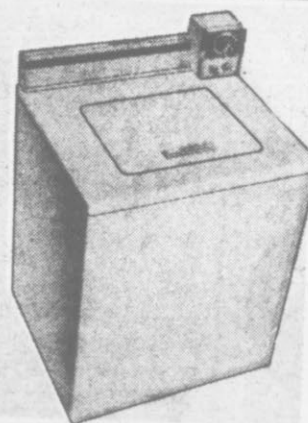


**14.2 CU. FT.
REFRIGERATOR**

Spacious freezer stores up to 160 lbs. Crisper, dairy storage. More! Completely no-frost vegetable crisper, super door storage.

27977

NICHOLS REG. LOW PRICE 299.88



**Whirlpool
2-SPEED
AUTOMATIC WASHER**

Features 3 water temperatures. Load size water level. Enzyme soak cycle.

18966

NICHOLS REG. LOW PRICE 199.66

Caphart



**44" MEDITERRANEAN
CREDENZA**

**8-TRACK
STEREO CONSOLE**

AM/FM/FM stereo, phono, 8-track, beautifully styled deluxe unit. 4-big speakers, tone control.

18977

NICHOLS REG. LOW PRICE 199.88

**OUR OWN TV
SERVICE DEPT.
TO SERVE YOU BETTER**

RCA

**21" DIAGONAL
XL-100 SOLID-STATE
COLOR PORT. TV**



FS505

**EXTRA BONUS
FREE MATCHING
STAND**

Top performance in a table model. UHF-VHF antennas, big 5" speaker. Sturdy metal cabinet clad with King's Walnut vinyl.

43977

NICHOLS REG. LOW PRICE 479.88

NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS.

NICHOLS ... IS YOUR DISCOUNT HA

ING ON SALE!

THRU SATURDAY ONLY! OR APPLIANCE TO PUT ON SALE!



NICHOLS RAINCHECK POLICY

If Nichols runs out of any merchandise advertised in this circular during this sale ... Nichols store Mgr. will be happy to write out a RAIN CHECK that will definitely assure you receiving that item soon at the advertised sale price. In apparel dept's we sometimes sell out a style no longer available to us. If so, our dept. mgr's. will help you select an equivalent value. RE: coupons. Sorry no rainchecks on coupon items; however, bring coupons to office for validation. assuring your purchase at the advertised price as soon as stock is replenished.

Signed S.E. Nichols

COUPON

ANY MAJOR
APPLIANCE OR TV
PRICED
\$400 TO \$399

(FAIR TRADED ITEMS EXCLUDED)
1 COUPON PER ITEM

ONLY!

NICHOLS SUPER COUPON

\$40
OFF

ANY MAJOR
APPLIANCE OR TV
PRICED
\$400 TO \$499

(FAIR TRADED ITEMS EXCLUDED)

GOOD OCT. 30TH TO NOV. 2ND

1 COUPON PER ITEM

WITH COUPON ONLY!

NICHOLS SUPER COUPON

\$50
OFF

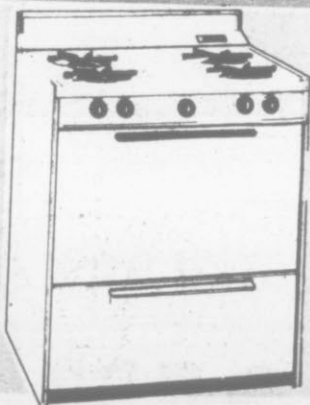
ANY MAJOR
APPLIANCE OR TV
PRICED
\$500 OR MORE

(FAIR TRADED ITEMS EXCLUDED)

GOOD OCT. 30TH TO NOV. 2ND

1 COUPON PER ITEM

WITH COUPON ONLY!



HARDWICK
30" GAS RANGE

15477

NICHOLS REG. LOW PRICE 164.88

Deluxe lift-up cook top slide out burner deluxe features, budget priced broiler and oven.



**ELECTRIC
DRYER**

Front load, large lint trap. No more hanging out clothes on those cold days. Runs on regular house current. Permanent press cycle.

11977

NICHOLS REG. LOW PRICE 129.88



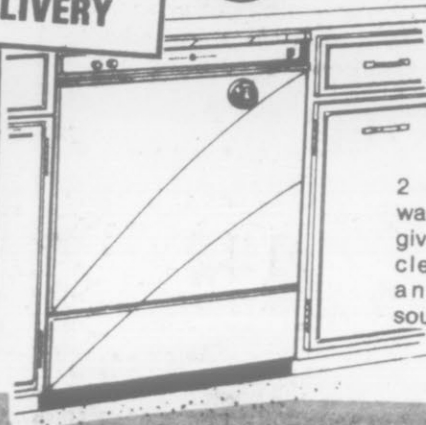
**19" DIAGONAL
PORTABLE TV**

Kashmire Walnut color. Instant picture & sound. Solid state, VHF-UHF tuners - 4" speaker. Telescoping monopole antenna.

13999

NICHOLS REG. LOW PRICE 149.88

**FULL WARRANTY
AND
FREE DELIVERY**



**BUILT-IN
DISHWASHER**

2 cycles, 3 level wash action. This gives you today's cleaning power and new soft sound insulation.

21477

NICHOLS REG. LOW PRICE 224.88

WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

EN FOR SAVIN!

CHARGE IT
AT NICHOLS

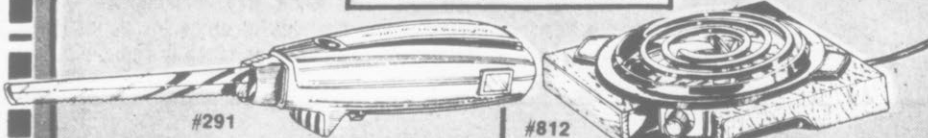


AND



E.O.M. END OF MONTH SALE IN OUR APPLIANCE DEPT.

HAMILTON BEACH



#291

TRIM ELECTRIC KNIFE

Slim, straight handle, 9" stainless blade, gold decor w/orange blade release button.

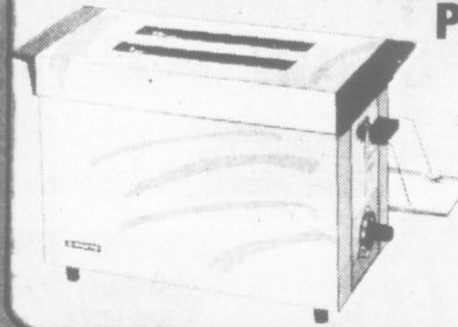
YOUR CHOICE
9⁹⁶

#812

THE FIFTH BURNER

7-position thermostat control from warming to cooking. 550 watts, 120 volts.

FAMOUS MAKE-DELUXE 2-SLICE POP-UP AUTOMATIC



Stainless steel top - Color control dial - extra wide slots for thick slices and frozen goodies.

7⁷⁷
#SK1250A

CLAIROL

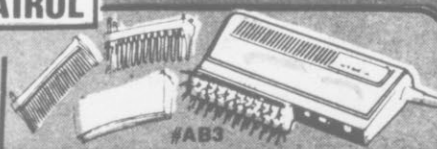


#LM5

CLAIROL LIGHTED MAKE-UP MIRROR

4 "real-life" settings for office, day, evening, and home make-up.

10⁹⁶



#AB3

CLAIROL AIRBRUSH STYLING DRYER

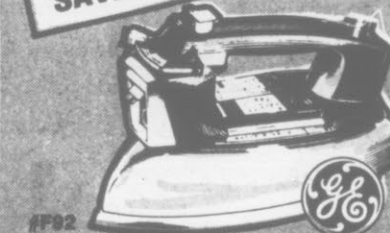
2 speeds for drying. Dual volts for foreign travel. 4 attachments.

14⁹⁹

G.E. STEAM/DRY IRON

NICHOLS REG. LOW PRICE 13.49

SAVE 3.50



#F92 Gives more steam coverage and better ironing results. A great gift too!

9⁹⁹



Master Dry System gives a wide, multi-temperature steam setting. Water Waffle is fully protected against ironing. Steam means more complete steam and penetrating steam.



#SM1

CLAIROL THE SKIN MACHINE

Scrubs away face dirt with soft rotating bristles. Comes with famous Fostex cleanser bar.

9⁹⁶



#K420

CLAIROL 3 WAY HAIRSETTER

20 new, exclusive, assorted KINDNESS rollers. For a longer-lasting and silkier set.

16⁹⁶

FREE LAYAWAY PLAN NEVER A SERVICE CHARGE

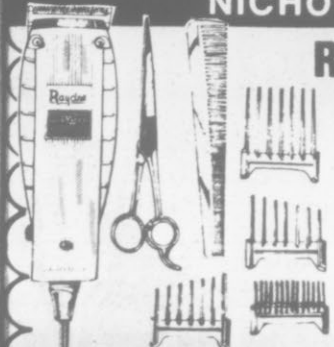
PRESTO DEEP FRYER/DUTCH OVEN



Large 5-qt. capacity. Complete with Control Master, vented cover, fry basket and hard surface.

24⁸⁸

NICHOLS SUPER COUPON



RAYCINE 8 PIECE HOME HAIRCUTTING SET

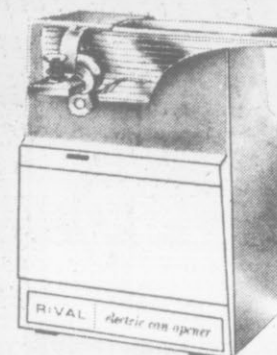
Deluxe 8 piece set includes; non-adjustable clipper, blade guard, shears, barber comb, 4 guide attachments, oil, & instructions.

SAVE \$2

4⁸⁸

NICHOLS REG. LOW LOW PRICE 6.88

WITH COUPON ONLY!



CLICK 'N CLEAN CAN OPENER

Lift the lever and entire cutting unit slides off for rinsing.



6⁶⁶

#781

NICHOLS DISCOUNT CITY...WON'T BE UNDERSOLD

CHARGE IT AT NICHOLS



AND



E.O.M. SALE ON LIGHTING FIXTURES

END OF MONTH

**FINAL CLEARANCE - DISCONTINUED
LIGHTING FIXTURES - SAVE 50%
OFF OUR REGULAR LOW PRICE**

- Not all items available in all stores
- Limited quantities of each style shown. No rainchecks
- Many other fixtures available at sale not shown.



STYLE
ALLADIN #6804/4



STYLE
ALLADIN #6930/10



STYLE
ALLADIN #7003/1



STYLE
DIAMOND-F #3058



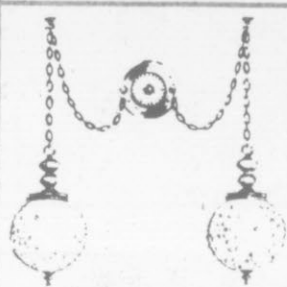
STYLE
DIAMOND-F #479



STYLE
DIAMOND-F #954



STYLE
DIAMOND-F #969



STYLE
DIAMOND-F #890



STYLE
DIAMOND-F #355



STYLE
DIAMOND
F #744



STYLE
DIAMOND-F #883



STYLE
DIAMOND-F #711



STYLE
DIAMOND-F #905



STYLE
DIAMOND-F #1226

50%
OFF OUR REG. LOW PRICE
ON ALL ITEMS SHOWN
ON THIS PAGE

FREE
LAYAWAY PLAN
WITH A
SERVICE CHARGE



STYLE
DIAMOND-F #1252



STYLE
DIAMOND-F #1240



STYLE
DIAMOND-F #1318



STYLE
DIAMOND-F #1344



STYLE
DIAMOND-F #1298



STYLE
DIAMOND-F #1498



STYLE
DIAMOND-F #3009



STYLE
DIAMOND-F #1347

**CORNING SHOPPERS ... GO TO HORNELL OR ELMIRA STORE FOR THESE SPECIALS
AMSTERDAM SHOPPERS ... GO TO GLOVERVILLE FOR THESE SPECIALS.**

E.O.M. SALE IN OUR LAND OF TOYS!

END OF MONTH



MUSICAL "LULLABYE BABY"

5⁹⁹

by
HORSMAN

NICHOLS REG.
LOW PRICE 7.99

She's 12" tall, all vinyl, and fully jointed. She also drinks and wets. Her hair is rooted in "pixie-top curl". She has sleeping eyes w/long curled lashes, and is dressed in flannel pj's. Pull her string ... and she plays "Brahms Lullabye."



"CANDICE" DOLL COLLECTION

2⁹⁹

NICHOLS REG. PRICE 3.99

A variety of 11½" continental dolls, each with painted eyes, long hair, and dressed in assorted costumes.



PRIZE PROPERTY

4⁹⁹

NICHOLS REG. PRICE 6.99

Each player tries to become the richest property owner by reclaiming and developing neglected land. All you need is a good head for business and a desire to improve the land.



KING OIL

5⁶⁷

NICHOLS REG. PRICE 6.99

Wildcat wells, fabulous windfalls, the lure of "Texas tea" ... there's all this excitement and more in King Oil.



LAKESIDE CAN IT

2⁹⁹

NICHOLS REG. PRICE 3.47

The object is to pick a set of colored playing pieces and take turns flipping their "stuff" into the can.



TILT

2⁹⁹

NICHOLS REG. PRICE 3.47

A great new track game. The fate of all players hangs in the balance of the TILT board as marbles are moved around the tracks.



SIDETRACK

2⁹⁷

NICHOLS REG. PRICE 3.99

Pop-O-Matic and wait ... because every turn of the track changes everyone's position. You, and everyone else in the game, could be blocked or "sidetracked."



ROMPER ROOM WEEBLES® WEST

10⁸⁷

Go west with the wild 'n wooley Weebles! Ranch house/stable, horse, wagon, fences, Weebles in western duds and more!

NICHOLS REG. LOW PRICE 13.88

NICHOLS...IS YOUR DISCOUNT HAVEN FOR SAVIN!

**CHARGE IT
AT NICHOLS**

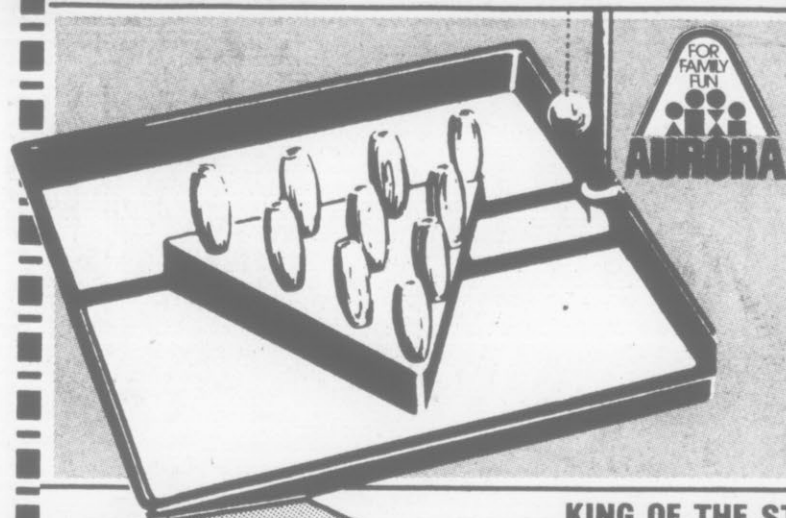


AND



E.O.M. SALE IN OUR FABULOUS TOYLAND

END OF MONTH



SKITTLE BOWL FOR GAME LOVERS

It's the next best thing to having a bowling alley in your living room! Just swing the ball out and back trying to knock down the pins. You score just like bowling, with strikes and spares. Lasting appeal for all ages. Solid wood pins, pole and ball designed for long use.

5.99

NICHOLS REG. LOW PRICE 7.99



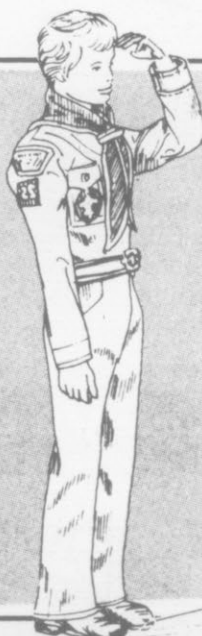
IDEAL

KING OF THE STUNTMEN EVEL KNieVEL STUNTCYCLE

8.97

NICHOLS REG. LOW PRICE 9.97

It's excitement from the word go with Evel Knievel and his high flying cycle that does wheelies, jumps, and flips. Evel is 7" high. The starting point is a powerful booster that winds it up and lets it go.



STEVE SCOUT FIGURE

3.64

NICHOLS REG. LOW PRICE 4.99

For the first time, true to life Scout Action Figures. Steve is 9" tall and can be posed in just about position. Hands will even hold objects. Accurate to the last detail.



FREE
LAYAWAY PLAN
NEVER A
SERVICE CHARGE

BIG WHEEL By Marx

The original Big Wheel ... deluxe version ... "Big Daddy" of the trike revolution now has more class and appeal than ever before. It now has a steel hand brake for rear wheel speed control, and a Saddle Bag for valued possessions.

12.44

NICHOLS REG. LOW PRICE 14.99



ELECTRO SHOT

By MARX

12.99

NICHOLS REG. LOW PRICE 15.99

Your own amusement park right at home. It's 3 feet long, and features the most fantastic automatic toy gun, the patented single shot or fully automatic self loading electric machine gun.

SAVE ON EVERY PURCHASE...AT EVERY COUNTER...EVERY DAY!

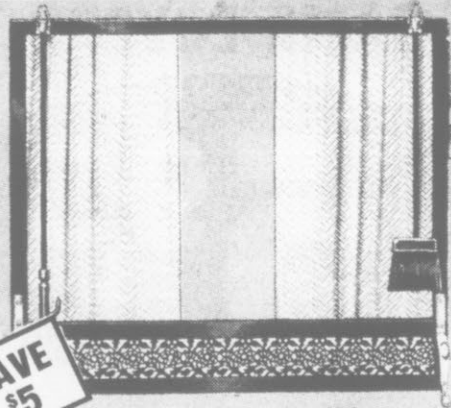
CHARGE IT
AT NICHOLS



AND



E.O.M. END OF MONTH SALE ON FIREPLACE ACCESSORIES



SAVE \$5

No. 325

3 PC. BLACK & BRASS ENSEMBLE

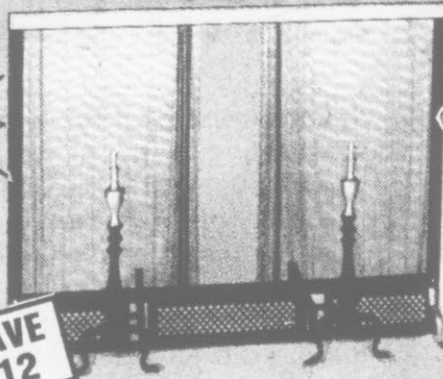
Elegance and Economy. Includes 38"x31" screen, hanging poker and shovel. For that touch of class in the living room.

19⁹⁹

NICHOLS REG. LOW PRICE 24.99

GUARANTEED LOWEST PRICES

Nichols will not be undersold. Should any competitor try to undersell us on any item advertised in this circular, bring proof of same and we will match the price.



SAVE \$12

No. K10

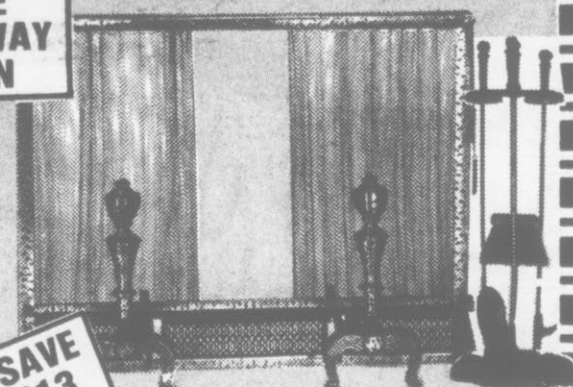
7 PC. BLACK & BRASS ENSEMBLE

You have style .. Show it! Includes a screen, andirons and fireset for lovers.

39⁹⁹

NICHOLS REG. LOW PRICE 51.99

FREE LAYAWAY PLAN



SAVE \$13

No. K30

7 PC. HAMMERED STEEL ENSEMBLE

Your fireplace will be the target of all eyes equipped with this gleaming set of accessories. Screen, 2 andiron, and a 4 piece fireset ... looks custom made.

49⁹⁹

NICHOLS REG. LOW PRICE 62.99



INSTANT FIRESTARTERS

FS48

69¢

NICHOLS REG. LOW PRICE 99¢

Safer than liquid fuels! No flashback! Can't explode.

NICHOLS SUPER COUPON



AMBER GLOW 3 HR. BURNING LOG

Starts easier ... burns longer ... won't fall apart ... makes having a fireplace the pleasure it should be.

79¢

NICHOLS REG. LOW PRICE .95

WITH COUPON ONLY!



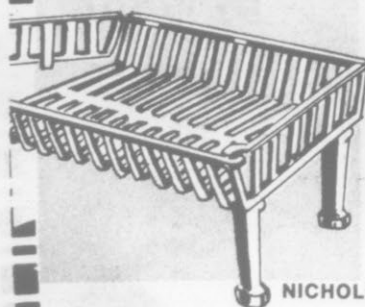
No. M1

FIREPLACE SAFETY MATCHES

99¢

NICHOLS REG. LOW PRICE 1.19

The safe, easy really sane way to start your fireplace fire.



24" CAST IRON GRATE

8⁹⁹

#24

NICHOLS REG. LOW PRICE 10.99

Keeps fireplace neat; makes cleaning a cinch! Strong, sturdy & safe.



No. 907

BLACK SCISSOR TONGS

1⁹⁹

NICHOLS REG. LOW PRICE 2.99

When "reaching in" use these safe, economical tongs. Avoid burns and cuts.

GUARANTEED 1st QUALITY...PLUS EASY CREDIT TERMS...AT NICHOLS.

CHARGE IT AT NICHOLS



AND



E.O.M. SALE THAT GLOWS WITH VALUES!



No. 725-727

BOUDOIR LAMPS

Pretty as a picture hob nail, milk glass type lamp with brass and wood trim ... flouncy lace printed shades, some with contrasting trim and bows.

4⁶⁶

NICHOLS REG. LOW
LOW PRICE 7.99



17 1/4" HURICANE LAMP WITH NITE LITE IN BASE

Antique finish brass metal base and holder comes with amber hobnail glass shade and fount. 3/4" frosted glass chimney, 3-way socket.

9⁹⁹

NICHOLS REG.
LOW PRICE 16.99

NO WIRING NECESSARY...JUST SCREW IN!
INSTANT LIGHTING

FOR INSTANT DECORATOR LIGHTING EFFECT.
BEAUTY WITHOUT BOTHER.



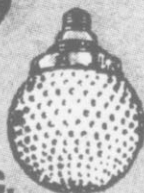
A.



B.



C.



D.



E.



F.

YOUR CHOICE

199
EACH

NICHOLS REG. LOW PRICE 2.99

A Frost white glass. Polished brass finish. 6" diameter, 7" length.
No. KW7312K

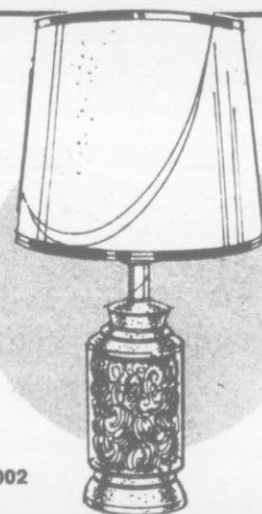
D Clear textured glass. Polished brass finish. 8 1/2" length.
No. KW804K

B Black/crystal glass. Black finish 5 1/2" diameter, 8 1/2" length.
No. KW-744K

E Opal white glass. Polished brass finish. 6" diameter, 8 1/2" length.
No. KW-9K

C Milk white hobnail glass. Polished brass finish. 8 1/2" length.
No. KW4905K

F Clear Hobnail glass. Polished brass finish. 6" diameter, 7" length.
No. KW-4907K



No. 5002

CERAMIC BASE TABLE LAMP

Ceramic base lamp with brass accents. 29 1/2" high, complete with parchment shade and 3-way switch. Six popular colors.

6⁹⁹

NICHOLS REG.
LOW PRICE 11.99



THE MOD LOOK! 21 1/2" HURRICANE TABLE LAMP

Floral decorated shade w/brass base.

12⁹⁹

NICHOLS REG. LOW PRICE 18.99

NICHOLS SUPER COUPON



PT7300

BATTERY OPERATED MULTI-LITE

No costly wiring ... easily installs anywhere ... rugged plastic body.

NO RAINCHECKS

99^c

NICHOLS REG. LOW
LOW PRICE 1.79

WITH COUPON ONLY

NICHOLS DISCOUNT CITY...WON'T BE UNDERSOLD

CHARGE IT AT NICHOLS



AND



E.O.M.
END OF MONTH

SALE ON HUNTING EQUIPMENT

Mossberg



**FREE
LAYAWAY PLAN
NEVER A
SERVICE CHARGE**

12-28 PUMP SHOTGUN

This 1974 model has a positive safety on top under the thumb. Bolt locks into barrel; Bolt & carrier have simulated "Damascened" finish. Action disassembles easily without special tools. Also available in 20 Ga.

69⁸⁸

**WALNUT FINISHED
GUN RACKS**

2 PLACE	2 ⁸⁸	REG. 4.99
3 PLACE	3 ⁸⁸	REG. 5.99
4 PLACE	4 ⁸⁸	REG. 6.99
4 PLACE w/ locking bar	6 ⁸⁸	REG. 8.99
4 PLACE w/ locking bar & drawer	11 ⁸⁸	REG. 14.99
4 PLACE stand up	18 ⁸⁸	REG. 24.99

**WINCHESTER 30-30 LEVER
ACTION RIFLE**

Hooded front sight.
Sporting near sight.
Barrel band. Half-cock
safety. Solid American
stock. Model 94.

74⁸⁸

WHILE QUANTITIES LAST - NO RAINCHECKS

**S & W POWERMATE
SHOTGUN SHELLS**

Choice of 12 ga.,
6, 12 ga. 8, 16 ga.,
6, 16 ga. 8, 20 ga.
6 20 ga. 8.

2⁰⁹
BOX
OF 25

TRAP & SKEET LOAD 2.27

**RIFLE, PISTOL,
& SHOTGUN
CLEANING KITS**

YOUR
CHOICE **2⁹⁷**

Gun-slick, gun cleaning
solvent, gun oil,
tips, bore brush, pans
for solvent and
cleaner.



GLENFIELD

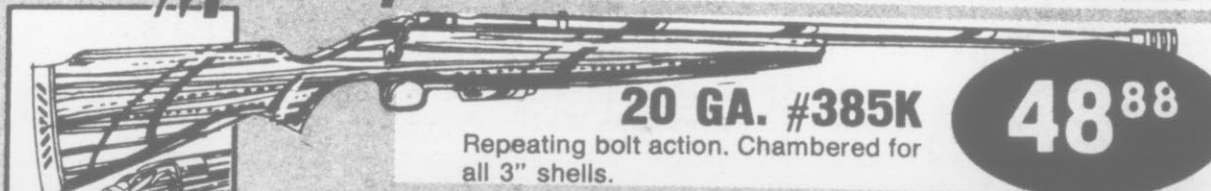
22 CAL. BOLT W/4X SCOPE

NO. 24S Bolt-action .22 repeater is great for small game or target shooting. Takes Shorts, Longs, Long Rifles in 7-shot clip.

38⁸⁸

Mossberg

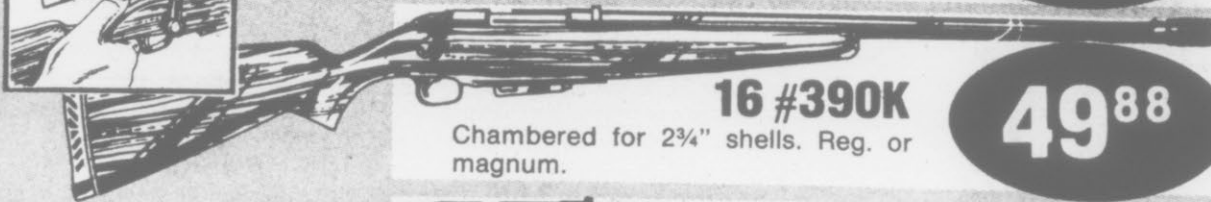
3 SHOT BOLT ACTION SHOTGUNS



20 GA. #385K

48⁸⁸

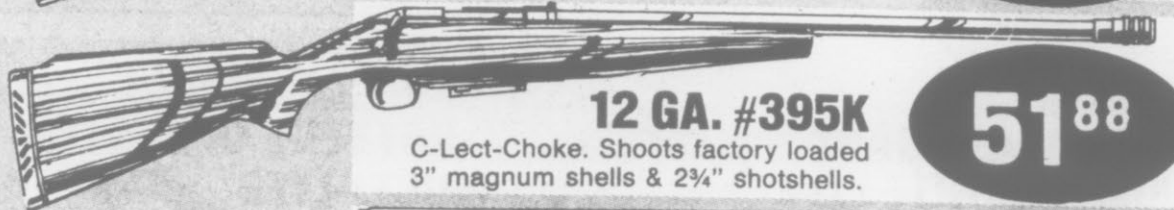
Repeating bolt action. Chambered for
all 3" shells.



16 #390K

49⁸⁸

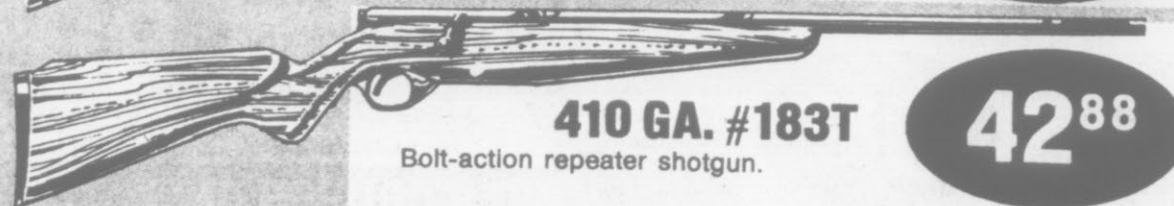
Chambered for 2 $\frac{3}{4}$ " shells. Reg. or
magnum.



12 GA. #395K

51⁸⁸

C-Lect-Choke. Shoots factory loaded
3" magnum shells & 2 $\frac{3}{4}$ " shotshells.



410 GA. #183T

42⁸⁸

Bolt-action repeater shotgun.

HUGE DISCOUNTS...PLUS EASY CREDIT TERMS...AT NICHOLS

**CHARGE IT
AT NICHOLS**



AND



E.O.M. SAVINGS ON POOL TABLES & ACCESSORIES

AN OPEN LETTER TO ALL POTENTIAL POOL TABLE CUSTOMERS:

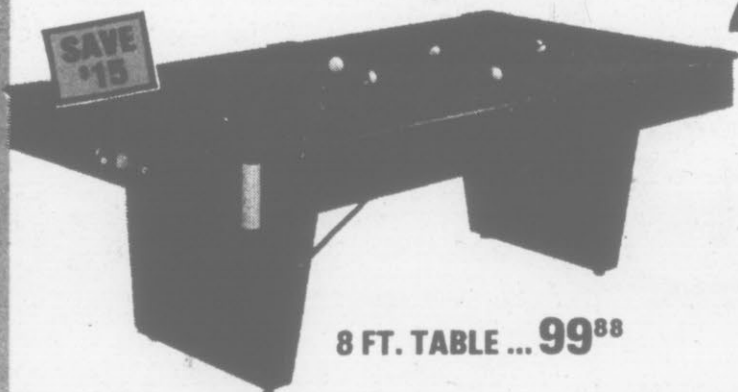
Dear "Pool Player Enthusiast!"

For the past several months, we have carefully shopped the market on pool tables. Factories were visited in the South and Midwest, numerous showrooms of major manufacturers in New York and as far away as Canada. By carefully analyzing the quality and workmanship, dollar for dollar this line exceeded all others.

The workmanship, the care and quality which goes into these tables was our final decision in offering this fine line of pool tables to our customers. Come and see for yourself.

Truckload sale prices are in effect now! Take advantage of our convenient Lay-A-Way plan for the best investment in fun you can make.

Sincerely Yours,
Nichols' Store Manager



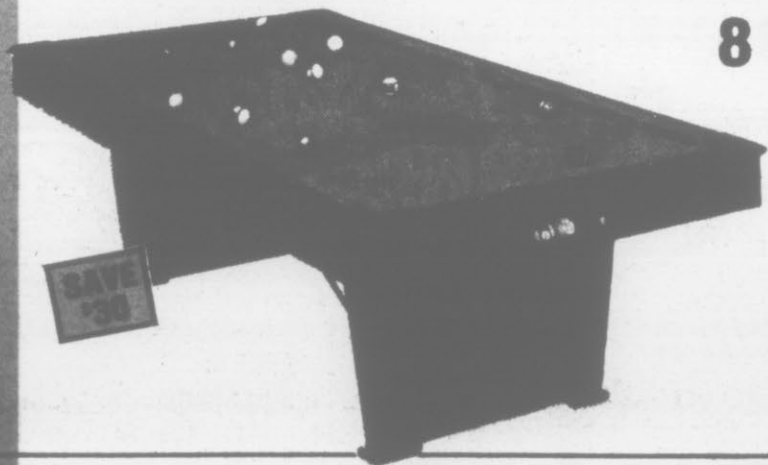
8 FT. TABLE ... 99⁸⁸

7 FT. POOL TABLE

84⁸⁸

NICHOLS REG. LOW PRICE 99.88

Handsome and rugged pool table. Deluxe walnut finish, woodgrain top rails, gum rubber cushions, reinforced green cloth end ball returns, 2½" ... 4 oz. balls, hardwood cues, triangle, bridge attachment, chalk & instructions.

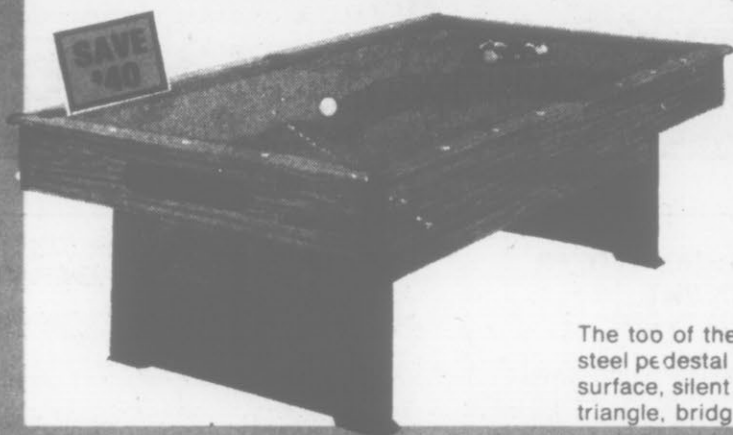


8 FT. POOL TABLE

149⁸⁸

NICHOLS REG. LOW PRICE 179.88

Fine woodgrain top rail and smooth walnut finish. Soft gum rubber cushions, reinforced wool cloth. Triangle, bridge attachment, cues, balls, chalk & instructions included. Handsome and sturdily constructed for long use.



8 FT. DELUXE POOL TABLE

189⁸⁸

NICHOLS REG. LOW PRICE 229.88

The top of the line ... with massive decorated teak cabinet, steel pedestal legs, and reinforced corners. Plus wool playing surface, silent end ball return. 2¼" ... 4 oz. balls cues, chalk, triangle, bridge attachment, and instructions.

ACCESSORY SPECIALS



Warp resistant wood. Two-toned knifed butt, Nylon butt plate Tru-weighted 48".

1⁹⁹
NICHOLS REG. LOW PRICE 3.59

Same as above, 52"

2⁹⁹
NICHOLS REG. LOW PRICE 4.29

Same as above, 57"

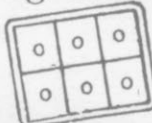
3⁴⁹
NICHOLS REG. LOW PRICE 4.99

Seasoned straight grained Ramin woods. Professional taper Screw tip, 57".

4⁴⁹
NICHOLS REG. LOW PRICE 6.99

57". Simulated, knurled, four prong butt. Brass joint, tru-weighted

5⁹⁹
NICHOLS REG. LOW PRICE 7.99



CUE CHALK PKG. OF 6
Available in blue, green or gold. **27^c**
NICHOLS REG. LOW PRICE 44^c



WOOD SCORE BEADS
Easy glide wood markers complete with stops and numbered flags. **3⁶⁶**
NICHOLS REG. LOW PRICE 4.99



TALLY BALLS
Inlaid numbers will never lose their readability. **59^c**
NICHOLS REG. LOW PRICE 89^c



SHAKE BOTTLE
Shake bottle for use with tally balls. **89^c**
NICHOLS REG. LOW PRICE 1.29



CUE & BALL RACK
Attractive Walnut finished hardwood. Holds 6 cues and set of balls. **7⁹⁹**
NICHOLS REG. LOW PRICE 10.99

CUE REPAIR KIT

Complete for quick on-the-spot cue tip repair.

66^c
NICHOLS REG. LOW PRICE 99^c

INSTANT EASY CREDIT...ACTION WITH SATISFACTION

CHARGE IT
AT NICHOLS



AND



36 GREAT STORES

NICHOLS CHARGE-IT!

BANKAMERICARD AND master charge

MFG. LIST PRICE 2.00

NICHOLS SUPER COUPON

SAVE! SAVE!

Total Savings1¹⁵



EARTH BORN
NATURAL PH
BALANCE
SHAMPOO

12 OZ. BOTTLE

LIMIT 2 PER CUSTOMER

WITH COUPON ONLY

94¢

NICHOLS REG. LOW PRICE 1.58

MFG. LIST PRICE 1.50

NICHOLS COUPON

Total Savings61¢



JERGENS LOTION

EXCELLENT HAND CREAM FOR CHAPPED HANDS. 10 OZ. BOTTLE

LIMIT 2 PER CUSTOMER

WITH COUPON ONLY

68¢

NICHOLS REG. LOW PRICE 1.04

MFG. LIST PRICE 1.49

NICHOLS COUPON

Total Savings1⁰⁵

DIAL ANTI-PERSPIRANT

ROUND THE CLOCK PROTECTION. REGULAR AND UNSCENTED 9 OZ.



LIMIT 2 PER CUSTOMER

WITH COUPON ONLY

84¢

NICHOLS REG. LOW PRICE 1.44

MFG. LIST PRICE 1.99

NICHOLS COUPON

SAVE! SAVE!

SOFTIQUE BATH OIL BEADS

AN EXCLUSIVE FORMULA WHICH SOFTENS AND SILKENS YOUR SKIN WITH FRAGRANT OILS. 22 OZ.



LIMIT 2 PER CUSTOMER

WITH COUPON ONLY

21⁰⁰

NICHOLS REG. LOW PRICE 99¢

MFG. LIST PRICE 1.64

NICHOLS COUPON

Total Savings1⁰⁰

WHITE RAIN HAIR SPRAY

CHOOSE FROM REGULAR, EXTRA HOLD, LEMON AND UNSCENTED 13 OZ. THE CLEAN HAIR SPRAY



LIMIT 2 PER CUSTOMER

WITH COUPON ONLY

55¢

NICHOLS REG. LOW PRICE 1.28

MFG. LIST PRICE 89¢

NICHOLS SUPER COUPON

SAVE! SAVE!

Total Savings89¢



CURAD PLASTIC BANDAGES 80'S

OUCHLESS BANDAGES ALSO AVAILABLE TELFA ADHESIVE PADS 2x3 10's at 44¢

LIMIT 2 PER CUSTOMER

WITH COUPON ONLY

277¢

NICHOLS REG. LOW PRICE 72¢

MFG. LIST PRICE 89¢

NICHOLS COUPON

Total Savings77¢

SUMMER'S EVE READY-TO-USE DOUCHE

SIXTY-SECOND DOUCHE. TAKES THE DOUBT OUT OF SPRAYING. TAKES THE WORK OUT OF DOUCHING 4 1/2 FL. OZS.



LIMIT 3 PER CUSTOMER

WITH COUPON ONLY

31⁰⁰

NICHOLS REG. LOW PRICE 2 FOR 1.00

MFG. LIST PRICE 1.35

NICHOLS COUPON

Total Savings59¢

BAYER ASPIRIN

FAST PAIN RELIEF, BOTTLE OF 100'S TABLETS



LIMIT 2 PER CUSTOMER

WITH COUPON ONLY

66¢

NICHOLS REG. LOW PRICE 84¢

MFG. LIST PRICE 89¢

NICHOLS COUPON

Total Savings1³⁰

CLAIROL HERBAL ESSENCE SHAMPOO

WITH NATURAL PROTEIN NORMAL AND DRY ALSO AVAILABLE HERBAL CREME RINSE



12 OZ. LIMIT 2 PER CUSTOMER

WITH COUPON ONLY

99¢

NICHOLS REG. LOW PRICE 1.66

WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

SORRY, NO RAINCHECKS.

NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS.



NICHOLS WILL HONOR ANY COMPETITORS ADVERTISED COUPONS

If Same merchandise is available at Nichols.

All competitors coupons will be gladly redeemed at Nichols ... at face value under advertised terms. NOW ... start enjoying another NICHOLS' customer shopping convenience.

LITTLE ANGEL & SENIOR CITIZEN EXTRA DISCOUNT PRESCRIPTION PLAN

Under 5 or over 60? Enjoy an additional 10% Savings on our already lowest prices on most prescriptions.

Ask Nichols Pharmacist for full details on "NICHOLS' LITTLE ANGEL & SENIOR CITIZEN PRESCRIPTION PLANS".



Rx WE THANK YOU FOR YOUR PURCHASE

Did you know NICHOLS' PRESCRIPTION DEPARTMENT WILL PRICE YOUR doctor's prescription without obligation. High prices are a bitter pill to swallow. Nichols' LOW... but really LOW prices on prescriptions will make the pill sweeter and the going down easier. Bring your next doctor's prescription to NICHOLS' to be priced... You'll enjoy the change.