

## Ford's Economic Cure Keyed At Glance To Higher Taxes, Less Energy

By EDMOND LeBRETON  
Associated Press Writer  
WASHINGTON (AP) — President Ford has challenged Congress and the public to accept higher taxes and less energy as part of an anti-inflation program that also includes jobs for the unemployed and stepped-up production to halt food price increases.

Congress is showing itself willing to cooperate up to a point.

Comments by many lawmakers indicated that the point at which many of them would balk is enactment of a 5 per cent surcharge on the tax levied on incomes above \$15,000 for a family and \$7,500 for a single person.

"I am aware that any proposal for new taxes just four weeks before a national election is — to put it mildly — considered politically unwise ...." Ford said Tuesday at a nationally televised and broadcast joint session of the House and Senate.

"But I do say in all sincerity I will not play politics with America's future... This is the acid test of our joint determination to whip inflation."

Appealing over the heads of the lawmakers in the floodlit House chamber, he asked his nationwide audience to "grow more, waste less... drive less, heat less... share with others."

Congressional leaders moved fast on two measures Ford targeted for immediate action: a resolution to hold

spending at \$300 billion, \$5 billion under earlier estimates, and legislation he said would clear the way for the government to pour \$3 billion into the ailing home market, enough for 100,000 homes, by buying conventional as well as government-insured mortgages.

Leaders conferred on ways to cut procedural corners and send these two measures to Ford by Friday, the day Congress is scheduled to begin a month's campaigning recess. Some said they would consider postponing the recess, but plans were being made to avoid a postponement.

Ford's longer-term program ranged over the issues of taxes, food production, employment, energy, capital building and price-raising practices both of the government and the private sector.

The proposed surcharge would apply to corporate income and to private incomes above the specified levels. An individual taxpayer would compute his tax in the usual way, then add 5 per cent to the tax on that part of his income above the specified levels — \$7,500 for a single person and \$15,000 for a couple.

The surcharge would be in effect for a year only and Ford said, "I would not ask this if major loopholes were not being closed by the Ways and Means Tax Reform Bill."

Some congressmen said the personal income surcharge had no chance, others that increasing public concern on

inflation might put it over, and many that it could be enacted if the income floor were raised to \$20,000, \$25,000 or some higher figure.

He said the tax measures

he is seeking would raise an estimated \$5 billion, which "should pay for all the new programs I have recommended in this message."

Saying that low-and

middle-income Americans have been hard hit by inflation, Ford added, "The tax reform bill now in the House Committee on Ways and Means, which I favor,

already provides approximately \$1.6 billion of tax relief to these groups."

Principal provisions of the committee bill that favor low and middle income taxpayers relate to standard deductions used by those who do not itemize on their tax returns.

At present, a taxpayer may take a standard deduction of 15 per cent of income up to a top deduction of \$2,000. The bill would increase the percentage to 17 and the ceiling to \$2,500.

To help low income taxpayers, there is in present law also a provision for a flat deduction of \$1,300 anyone may take, regardless of what percentage of income this is. The bill would raise the deduction to \$1,400 for single taxpayers and \$1,500 for couples.

"To halt higher food prices, we must produce more food," Ford said. He asked Congress to remove acreage limitations on rice, peanuts and cotton and said he would allocate to farmers all the fuel and seek authority to allocate all the fertilizer they need.



AT INDUSTRY LUNCHEON... Little, McDonald and Greenville "200" president Dr. Robert Holt talk of progress in Greenville over the past years.

## Greenville Becoming A 'Development Hub' For Area, Asserts Speaker

By STUART SAVAGE  
Reflector Staff Writer  
Greenville manufacturing firms were honored yesterday at an Industry Appreciation Luncheon as part of the city's bicentennial celebration, in recognition for the contribution they have made to the growth and progress of the city and the surrounding area.

George Little, deputy secretary of the N.C. Department of Natural and Economic Resources was guest speaker at the 12:15 p.m. session at the Moose Lodge.

Little said industries have made "good corporate citizens of North Carolina," and emphasized that the "role played by industry" is "a beneficial role."

The speaker praised community leaders in the Greenville area for their actions which have caused new industry to locate in the area and cited the "outstanding role East Carolina University has played" in making the area more attractive to manufacturing firms looking for new locations.

"Greenville is beginning to be recognized as a hub for development in Eastern North Carolina," Little told the gathering and said the diversification of industry in the area is excellent.

The speaker urged support for the industrial revenue

bond financing proposal scheduled to be voted on in the November 5 general election.

Little said the passage of the measure would allow counties to issue revenue bonds to finance the construction of industrial plants as well as environmental pollution protection systems for industries.

He explained that the bonds would in no way increase local or state taxes, but instead all costs, including retirement of the bonds would be paid for by the industry receiving the funds. He said the measure would give no

unfair tax advantage to industry, either. Industries would "pay all normal taxes", Little said.

Saying if you think progress in the Greenville area over the past several years has been good, "the future is even brighter."

Bill McDonald, president of the Greenville Chamber of Commerce-Merchants Association acted as master of ceremonies for the luncheon.

The appreciation program was sponsored by Greenville "200" and the Chamber of Commerce and Merchants Association.

### Summitry?

WASHINGTON (AP) — Tentative plans are being made for a meeting between President Ford and Soviet Communist Party Leader Leonid I. Brezhnev late this year, senior U.S. officials said today.

They said, however, plans for such a meeting have not been firmed up.

"If it takes place, the meeting would come after Ford's visit to Japan in November and probably would be somewhere in the Pacific area."

A White House official said the meeting would be an informal get-acquainted session since "at this point we have no particular reason to meet" to discuss substantive issues.

Ford declined Tuesday to confirm or deny reports that he and Brezhnev are planning an early summit meeting.

## Report Audit Of Utilities

Greenville Utilities annual audit, made public at the commission meeting Tuesday night, shows the Utilities had assets of \$23,133,077.01 at the close of business June 30.

The annual audit was prepared by John C. Proctor, CPA.

For the fiscal year operating revenues totalled \$10,636,734.98, broken down as follows: electric, \$8,584,691.07; water, \$692,016.47; gas, \$916,348.12; sewer, \$443,688.32.

Operating profit by departments was: electric, \$1,281,589.93; water, \$225,030.24; gas, \$7,963.32; sewer, \$39,742.62 for a total of \$1,554,326.11. Other income of \$153,635.07 brought this to \$1,707,961.18. Turn-over to the city amounted to \$436,061.71 giving an income after turnover of \$1,271,899.47.

Federal grants for the year total \$626,798.93; subdivision funds, \$626,798.93; increases in consumer deposits, \$83,383.67 and depreciation \$820,856.71 added to net in-

come totalled \$3,446,464.56. The funds were spent on improvements and extensions: electric, \$1,201,822.10; water, \$316,647.75; sewer, \$94,194.95; gas, \$479,227.46; equipment \$88,900.50; office building \$60,031.65. Bonds retired amounted to \$190,000 and city turnover was \$436,061.71 for a total of \$2,866,886.12, which left \$579,578.44 increase in working capital.

Commissioners also received copies of the Utilities annual report on activities carried out by the various departments during the year.

Director Charles Horne called attention to a letter from VEPSCO, Greenville Utilities electric supplier, proposing a 31.6 per cent increase in electric rates.

A rate increase of \$0.0085 per million cubic feet for gas was approved to cover an increase from North Carolina Natural Gas.

In other action the commission:

Approved an application for grant assistance on the Westside sewer outfall to the N.C. Water and Air Resources in the amount of \$62,270.

Heard that settlement of \$60,914.75 had been reached for sewer line work on N. Greene Street.

Were told that delinquent customers are now having their power turned off within 35 days.

Approved bid of U.D.I for trade of two aerial bucket trucks. The two new trucks will cost \$48,629, including trade-in.

Approved bid of Charlotte Tank Lining Co. of \$27,700 to paint Eastside water tank.

Approved N.C. Equipment Co. bid of \$5,295 for a portable air compressor. Mitchell Distributing Co. bid of \$5,235 was lower but N.C. Equipment Co. unit was accepted because of local service.

Approved purchase of truck from Hastings Ford for \$3,710.40.

### REFLECTOR

## HOTLINE

752-1336



Hotline gets things done for you. Call 752-1336 and tell your problem or your sound-off or mail it to Hotline, The Daily Reflector, Box 1967, Greenville, N.C. 27834.

Because of the large numbers received, Hotline can answer and publish only those items considered most pertinent to our readers. Names must be given, but only initials will be used. Transcribing is done once a day, but the phone service is available 24 hours a day.

### A HOTLINE APPEAL

#### PARENTS, FOUR CHILDREN LOST HOME

The family of James Telfair lost their trailer home and all their belongings in a fire Saturday afternoon.

The only member of the family left with anything was their daughter, Joyce, 10. She was visiting from the School for the Deaf in Wilson, but did have some belongings left at school.

Besides Joyce, who wears size eight clothes, the family consists of the father, James, who wears a 15 shirt and 32 pants; the mother, Joanne, size 14 or 16; Junior, eight, size 8 to 10; Douglas, four, sizes four to six; and Latasha, two, size two to three.

Mrs. Jesse Andrews and Mrs. Marie Kornegay are collecting household goods and clothing for the family. Their phone number is 758-3705. Someone will be at York Memorial AME Zion Church Friday from 9 a.m. to noon to receive gifts for the family.

#### WHO BUYS CARDBOARD?

Is there anyone in the area who buys cardboard? S. G.

The East Carolina Sheltered Workshop here collects donated cardboard and will even send a truck for yours if you have a large enough supply. Contact Gene Higson at the Workshop, 758-4188.

If the project you're considering must be a money-making one, however, you may want to check with Wilson Paper Stock Company in Wilson, 237-4861. They buy all kinds of paper for recycling. You should ask how much you would need to have on hand in order for them to pick it up. At the moment, they're paying \$20 a ton for No. 1 cardboard. Your group would need to separate your types of paper well in order to get maximum payment for each, as the company deducts for the labor involved if they have to do the separating in order to get it ready for resale.

#### PLEASE CONTACT US

Will representatives of Freight Liquidators and Rhythm Sewing Machines, both businesses which formerly operated in Greenville, please get in touch with Hotline at 752-6166.

#### RESCAPE ATTEMPT

RALEIGH (AP)—One prisoner was hit by a shotgun pellet and another sustained cuts on his hands in an unsuccessful attempt to escape over a fence at the Central Prison paint plant Tuesday.



### Democrat Office Opened

HEADQUARTERS OPENED—Offices for the Pitt Democratic headquarters were opened yesterday with a ribbon cutting ceremony. Participating are left to right, H. L. Lewis, candidate for clerk of superior court; cutting the ribbon Mrs. Robert Morgan;

Sam Bundy, candidate for the house of representatives; Henry Oglesby, Pitt County Democratic chairman, and Ed Warren, candidate for Pitt County Commissioner. (Reflector Photo)

## Announce Census Of Children With Special Needs

RALEIGH (AP)—Plans for a statewide census and registration of children with special needs Oct. 21-26 were announced today.

The census is called for in a 1974 act of the General Assembly. The law seeks to guarantee an education for all children in North Carolina with special needs.

The statewide count and registration was announced

at a joint news conference by Dr. Craig Phillips, superintendent of public instruction, Human Resources Secretary Dave Flaherty, and Jack Gladstone of Roanoke Rapids, chairman of Parents and Professionals for Handicapped Children.

The law lists various types of children with special needs including handicapped, hospitalized, homebound,

abused or neglected, socially maladjusted, pregnant, and gifted or talented.

"There is a definite need for us to know the numbers of children in these categories," said Phillips. "In the past we have had to rely on incidence figures which did not necessarily reflect a complete picture. In addition to being incomplete, much of this data was old and had us planning on obsolete in-

formation."

Phillips explained that the registration will be held in all 100 counties, but that another phase of the Count The Children program would be an in-depth census in 10 counties—Mecklenburg, Wake, Robeson, Dare, Forsyth, New Hanover, Union, Stanly, Burke and Hertford.

People interested in volunteering to work with the

census were told they could obtain additional information by calling 1-800-662-7950, the Department of Human Resources Hotline number.

"This is a great opportunity for parents of handicapped children," said Gladstone. "The state is recognizing and responding in a positive way to the real and extensive needs of our children." Phillips pointed out the

information collected would be confidential and Flaherty said the census-registration is not "a threat to any program which is satisfactory to both the children and the parents."

The program calls for a coordinated plan from the Departments of Public Instruction and Human Resources to be submitted to the General Assembly next January.

# Miss Rebecca Sumrell Weds Joseph B. Cain

GRIFTON—In an ceremony Saturday afternoon at 4:00 p.m. in the First Christian Church, Miss Rebecca Sue Sumrell, daughter of Mr. and Mrs. George Atlas Sumrell, and Joseph Beatty Cain, son of SFC and Mrs. Owen B. Cain Jr. of Fayetteville, presently stationed

in Germany, were united in marriage. The Rev. Edwin G. Respass officiated at the double-ring ceremony. Altar vases were filled with white mums, carnations and gladioli, palms and candelabra were used. Family pews were

marked with white satin bows. Prior to the ceremony a program of nuptial music was rendered at the organ by Mrs. Donald M. Koon. The bride, given in marriage by her father, wore a formal ivory silk peau de soie gown with re-embroidered alencon lace fashioned with an empire waist, dutchess neckline and elbow length sleeves all of lace with pearl motifs. The applied skirt, bordered with lace, flowed into a chapel length wateau train edged in lace. Her fingertip mantilla was of matching lace. She carried a cascade bouquet of white carnations centered with white roses.

Miss Penny Jo Sumrell, sister of the bride, was her only attendant. She wore a formal gown of ivory, orange and gray silked floral organza over peau de soie. The gown was styled with an empire waist, high colonial neckline, leg o' mutton sleeves and full sheer skirt edged with a deep ruffle. An imported nylon straw picture hat with orange ribbons and flowers complete her ensemble. She carried a nosegay of orange pom poms.

The bridegroom's father served as best man and ushers were Sanford Cain of Fayetteville, brother of the bridegroom, Robert Lewis of Goldsboro, William Scott III of Dudley and Leo Stallings of Louisburg.

For her daughter's wedding, Mrs. Sumrell chose a formal gown of apricot polished satin and sheer organza.

The bridegrooms mother wore a formal gown of aqua polyester overlaid with white lace. Both mothers wore white orchid corsages. The grandmothers: Mrs. Mamie Travis, Mrs. G. M. Sumrell, Mrs. Sanford Smith and Mrs. Owen Cain Sr., all wore white carnation corsages.

The wedding was directed by Mrs. Edwin Respass.

The bride is a graduate of Griftron High School and of the Lenoir Memorial Hospital School of Nursing. She is presently employed at Lenoir Memorial Hospital, Kinston.

The bridegroom graduated from Fayetteville High School and is now attending Wayne Community College, Goldsboro, and is presently employed by Kemp Farms, Goldsboro.

Immediately after the ceremony, a reception was given by the parents of the bride in the church social hall, after which the couple left for a wedding trip to western Carolina. They will be at home in Kinston.

On Friday night, the bridegroom's parents hosted an after-rehearsal buffet for the wedding party and families at the home of Mr. and Mrs. D. H. Wheatley.

## Homemaker's Haven

By Addie Gore  
Pitt Home Agent

### Apple Varieties

When you put apples on your shopping list, you'll do well to keep this in mind. There are so many different varieties of apples that you should know which kind is best suited for a particular use.

For fresh eating, look for Delicious, Jonathan, McIntosh, Stayman or Winesap—all red varieties. Or, look for the Golden Delicious, a yellow variety that's great for eating out-of-hand.

You'll want to tart or a slightly acid variety for pie and apple sauce. Gravenstein and Jonathan, both reds—Grimes Golden or Yellow Transparent, both yellow—or Newton, a green variety are good for cooking.

Baked apples make a child cold weather dessert—and for this purpose you will need a firmer-fleshed variety of apple. For baking, look for the Northern Spy, Rome Beauty, Winesap or New York Imperial, all red varieties.

A green apple, the Rhode Island Greening, is also good for baking. No matter what your favorite, shop for apples that are firm and crisp and that offer a good color for the variety. Avoid apples that yield to slight pressure and those with bruises.

And, remember to buy only what you can use or store without waste.

### Hot Cereal

Cold weather and hot breakfasts just seem to go together. And it's a lucky thing for your budget.

Cereal prices range all the way from relatively expensive sugarcoated dry cereals down to cereals that you cook yourself.

The cost of chocolate-flavored ready-to-eat cereal can be about a nickel per one-ounce serving. Rice or oat non-flavored cereal

costs about four cents per ounce. That alone would save at least fifteen cents a package.

But one of the best cereals in plain old-fashioned oatmeal. Regular oatmeal costs only two cents an ounce. And although pre-packaged instant oatmeal costs two or three times as much, it's still a good buy if you are in a hurry or don't have facilities for cooking hot cereal.

Other cereals that you cook yourself also fall in the two- or three-cents-per-serving category.

If you have hesitated to serve your family hot cereals because you don't know if they'll like them, let the money saved be an incentive to try it. And don't be surprised if family members vote for a repeat on the hot cereal breakfast.

### Basic Four Casserole

Take something out of each of the Four Food Groups—stir it all together—bake it and what have you got? A great dish—that is, if you've chosen ingredients whose flavors go well together.

And some cookbooks are featuring one-dish meals that do pick ingredients from each of the Four Food Groups.

The Basic Four Casserole is one such dish. From the bread and cereal group, you start with two thirds cup of enriched rice—cooked in two cups of water.

From the fruit and vegetable group—three cups of grated carrots.

And two things from the milk group: A cut and a half of milk and two cups of grated sharp process or Swiss process cheese. Finally, the meat group. From this one you use a meat substitute—two beaten eggs.

Then there are some additional seasonings—two tablespoons chopped onion, a teaspoon of salt, a dash of pepper and a sprinkling of dill seed.

Keep back a half cup of that cheese, but mix everything else together and pour it into a buttered baking dish. Then sprinkle the half cup of cheese on top. Bake at 325 degrees for about 45 minutes.

And there it is—all Four Food Groups in one delicious dish. Add some relishes for crispness, a drink and perhaps a simple dessert and you can sit down to a super supper. There's no concern about having something from each of the Four Food Groups—they're all right there in one dish.

## State's First Lady To Visit

North Carolina's First Lady, Mrs. James E. Holshouser, is scheduled to visit in Greenville Wednesday.

Traveling in a caravan with four other ladies, Mrs. Holshouser will be greeted at the Ramada Inn late in the afternoon by Herbert W. Lee, Mrs. William Monroe, Mrs. Janice Buck and Mrs. Charles Kavanaugh.

Other members of the caravan are Mrs. Bill Stevens, whose

husband is the Republican candidate for the U. S. Senate. Mrs. Jim Carson, wife of the attorney general, Mrs. Alma Tilghman, chairman of the N. C. Republican Federation of Women, Mrs. James Bale, whose husband is running for the Supreme Court, Judge Donald Smith, who is a candidate for Superior Court, and Mary Alice Warren, vice chairman of the N. C. Republican party.

Mrs. Holshouser and her party

will be entertained at a dinner party at the home of Judge and Mrs. Robert Browning. She will then speak at an old-fashioned Bicentennial revival service at Jarvis Memorial United Methodist Church.

Mrs. Holshouser will be honored at a reception at the Greenville Woman's Club from 8-10 p.m.

On Thursday morning, she will be a guest on WNCT-TV's "Carolina Today" program along with Herbert W. Lee and Mrs. Monroe.

The group's eight-day tour of the state began in Raleigh yesterday with a 9 a.m. news conference. They will tour approximately 32 counties across the state, making 34 stops.

The First Lady said that she is pleased to join the candidates wives and is looking forward to renewing acquaintances across North Carolina.

## Miss Molic Will Attend Seminar

Gail C. Molic, a senior at Rose High School has been selected to attend Pilot International's fourth annual Youth Leadership Seminar at Freedoms Foundation, Valley Forge, Pa., Oct. 10-13.

She will join approximately 80 high school girls from across the nation to participate in "freedom and leadership" seminars. The sessions are designed to give girls a unique opportunity to participate in a discussion exchange with authoritative and articulate spokesmen from government, industry, church, the military and academic communities.

Educational trips under trained tour guides will take the girls to Valley Forge State Park and shrines in Philadelphia. She is sponsored by the Pilot Club of Greenville, Inc.

The daughter of Mr. and Mrs. Walter Molic of 240 Windsor Rd., Miss Molic is a semifinalist in the 1975 National Merit Scholarship competition. She is a member of the National Honor Society, Quill and Scroll, "Visa", the Student Government Association and the Ecology Club. She served as a marshal during her junior year.

Miss Molic attended the North Carolina Scholastic Press Institute at the University of

North Carolina at Chapel Hill last June and traveled to France during her Easter vacation.



Miss Gail Molic

She also holds membership in the Burroughs-Wellcome sponsored Explorer Post for students interested in pharmacy, the French Club, Math Club, Alliance Francaise and the North Carolina Student Academy of Science.

Her hobbies include stamp collecting, reading and sewing.

## Household Hints

One ounce of lean cooked pork contains fewer than 70 calories.

To cook frozen pork without advance thawing, allow an extra one third to one half more cooking time.

A carpet sweeper, not a vacuum cleaner, should be used on new carpeting during its first three months to permit the pile to settle.

Don't wait for leftovers to cool completely before refrigerating them. The flavor will be better and the danger of spoilage lessened if you cover and store hot food as soon as steam stops rising.

## BPW Clubs To Meet In New Bern

NEW BERN—Members of 33 BPW Clubs in the eastern area of the North Carolina Federation of Business and Professional Women's Clubs, Inc. will meet at the Ramada Inn, here Saturday and Sunday.

Mrs. Helen Mahlum of New Bern, Eastern Area vice president of the North Carolina Federation, will preside.

Workshops on memberships, professionalism, parliamentary procedure, protocol, and program planning will be held.

Mrs. Rebecca Melvin of Maysville, North Carolina young careerist, will address the luncheon group. Mrs. Carolyn Williams of Concord, State Federation president, will speak during the dinner.

An inspirational breakfast and emblem ceremony on Sunday morning will close the meeting.

Mrs. Kathleen Orringer, president of the New Bern BPW Club, is coordinating the local plans.

## Embroiderers' Guild Meeting Is Announced

The N.C. Chapter of The Embroiderers' Guild of America, Inc., will meet at the home of Mrs. Ledyard Ross Thursday at 10 a.m. for a "finish-a-project-day."

According to the President of the Guild, Mrs. Jane Worsley, the 1974-75 membership dues of \$10 must be paid by Oct. 25. This may be paid at the Thursday meeting or mailed to Mrs. Pat Carr, Waverly Street, Farmville.

In addition to mini-meetings to teach needle art skills, the Guild plans to have several national speakers including Mrs. Bobbie Pilling of Philadelphia, national president of the Guild, and Mrs. Mildred Davis, nationally known author, lecturer, teacher, and curator of Textiles at the Valentine Museum, Richmond.

## Couple Honored On Anniversary

Mr. and Mrs. Kevin D. Cunningham were honored at a surprise 25th anniversary party Saturday evening at the Tar River Estates party room.

Hosts and hostesses were their children, Mr. and Mrs. Thomas McNamara, Kevin Cunningham Jr., all of New York, Miss Kathy Cunningham and Miss Mary Kate Cunningham.

The honoree was remembered with a white orchid corsage from her children. The couple was remembered with gifts of silver and crystal from invited guests.

Mrs. Kitty Twoomey, mother of Mrs. Cunningham, was a special guest. Approximately 80 friends and relatives attended the party.

After the honored couple cut the first slice of cake, their daughters served guests.

**THURSDAY  
FRIDAY  
SATURDAY**

I'm **Vidal Sassoon**. And this is **The Girl I Love**, the name of my newest, most versatile wig. And this is the girl I love

wearing it, my wife, Beverly... she works, travels and loves to entertain at home. **The Girl I Love** can be sophisticated or casual... a special blend of fantastic Dynel makes the colors truly vibrant and alive. I designed **The Girl I Love** for the girl I love... and for you!

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**\$15<sup>90</sup>**

All shades and frosted.

"The Girl I Love" . . . the wig you've seen on TV.

**\$2.00 OFF REGULAR PRICE**

DURING "OLD FASHIONED BARGAIN DAYS" AT BLOUNT-HARVEY

**Thursday, Friday & Saturday**

**CALIFORNIA Cobblers**

**KICK UP YOUR HEELS . . .**

...and set a pretty pace in "Skip" by California Cobblers. Super Sweet Leather is teamed with gleaming crinkle patent heel and toe. Upfront, tiny stitching and a row of elongated perfs give the classic spectator look a fresh twist. Made in the U.S.A. for only

**Reg. \$20.00**

Available in Black and Apple Juice.

**SPORTING GOOD LOOKS. . .**

...is the "Encino" by California Cobblers. This softly-lined leather casual, sitting on a chunky covered heel, is buckled and braided up front. It's fashion-perfect for pants and skirts. Comfortably priced, too. Only

**Reg. \$22.00**

Available in Green, Navy-Red Combination

**CALIFORNIA Cobblers**

**THE THOROUGHbred PUMP!**

California Cobblers' well-bred leather casual called "Crossroads" shows its class at every step. Up front, criss-cross piping is accented by bold stitching. A tapered toe and little stacked heel adds comfort to styling. You'll win in a walk for only

**Reg. \$17.00**

Available in Black, Camel, Red & Navy.

**Blount-Harvey**

SHOP DAILY FROM 10 A.M. TO 5:30 P.M.

"Home Owned & Operated For Over 50 Years"

Try theirs, then try ours...

Canned Fruits and Vegetables

# Belk Tyler

Thursday! Friday! Saturday!  
GOOD OLD-TIME SAVINGS  
ON NOW FASHIONS AND  
HOME NEEDS—STOREWIDE!



## OLD FASHIONED BARGAIN DAYS

**SAVE 11.00**

Mens  
Dress Slacks

**7.00**

Regular 18.00

Terrific savings on polyester and polyester blended slacks. Solids, checks, and plaids. Sizes 29-42.

**SAVE 52.12**

Mens 100%  
Polyester Suits

**47.88**

Regular 100.00

Assorted styles in solids, checks, and plaids. Regulars and longs. 37 to 46.

GOOD  
OLD  
FASHIONED  
BARGAIN!

Boys Novelty T-Shirts

Regular  
2.50

**99¢**

Assorted designs and colors to choose from. Short sleeves. Sizes 8 to 20.

Ladies Fall Jewelry

Regular  
3.00-4.00

**2 for 99¢**

Chains, earrings, bracelets, beads, etc. Gold or silver plus fall fashion colors.

100% Polyester  
Ladies Dresses  
By 'Forever Young'

**12.88**

Regular 20.00

100 per cent polyester dresses in short sleeves. Fall colors, orange, tan, red, blue, and green, in assorted jacquards & fancy patterns. Sizes 10-20; 14 1/2-24 1/2.

Reigning  
Beauty Pantyhose

Regular 89¢ **25¢** Pr.

In daybreak, coffeetime and dusk. Sizes A and B.

Ladies 100%  
Polyester Pants

**4.88**

Regular 8.00

Cuffed and uncuffed styles. Pull-on or zipper styles. 4 styles. Sizes 10 to 18.

Ladies Brushed  
Nylon Gowns

**4.97**

Regular 8.00-9.00

Long length in assorted styles. White, aqua, blue and pink. S, M, L.

Genuine Suede  
Bike Jackets

**27.88**

Regular 36.00

2 styles to choose from. Tan or brown. Sizes 7 to 15.

10" Cast Iron Skillet

Pre-seasoned  
Ready-to-use

**2.00**

Cast ironware, brings out the natural flavor of foods. Gives years of cooking enjoyment.

Decorative  
Ginger  
Jar Lamps

**11.88**

20" height. Choose from white, yellow, green or black with white pleated shades.

STC-1

G.E. Styling Comb

Regular 12.74 **8.44**

Styling comb has brush and 2 comb attachments. Plus Command—Dry & Natural.

Ladies Fall Dress Shoes

Regular 13.00-14.00 **1/2 Price**

Dress and casual styles. Red, black, navy, and brown. 6-10. N-M.

Mens & Boys Canvas Shoes

Regular 7.00 **4.97**

By Archdale. Red, navy, black, white, and carolina blue. Sizes 2 1/2-6; 6 1/2-12.

Junior Screwdriver Jeans

Regular 12.00 **8.88**

By Lady Wrangler. In 100 per cent cotton. Navy, red, black, burgundy. Sizes 5 to 15.

Carbon Steel Cutlery Set

Regular 5.50 **4.44**

4 pieces. Popular size knives. Hardwood handles. Carbon steel blades.

Shop Thursday and Friday 10 AM til 9 PM. Saturday 10 AM til 6 PM.  
114 East Fifth Street. In Downtown Greenville-Phone 758-2176

# Just One Of Many Questions

Another donnybrook was blown up last weekend about the Pitt Memorial Hospital staff's concern over Chapel Hill demands for full control of 75 beds in the new Pitt Memorial Hospital.

The Chapel Hill Medical School, which is now in charge of developing the ECU Medical School, had demanded 75 of the 375 beds in the new hospital, which is now under construction.

The Pitt Memorial medical staff replied that it felt there should be no allocation of beds; rather that all patients should be available to the teaching service, with discretion to be exercised by the admitting physician and the patient. Under this plan, full time faculty members could admit patients under the same policies as other staff members.

One can understand the Pitt Memorial medical staff's concern over this matter. The new hospital, after all, is being built with the majority of the funds coming from a bond issue to be paid off by Pitt tax payers. The medical staff and trustees have a duty to make certain that the facilities are used to the advantages of county tax payers, as well as fulfilling the hospital's role as a regional hospital and a part of the developing ECU Medical School.

This question is just one of the hundreds of matters which will have to be worked out as the ECU Medical School is expanded. Dr. John Wooten, chief of staff at Pitt Memorial thinks it can be worked out. However, Wooten, who is also chair-

man of the hospital's liaison committee, expressed concern about committing 75 beds in the new hospital without even an understanding on the kind of program which will be carried out at ECU.

Dr. William Friday, president of the University system, says his Chapel Hill people are ready to cooperate in developing the ECU Medical School. After years of Chapel Hill's bitterly fighting the ECU school's development, there are bound to be suspicions about the sincerity, but we are willing to take Dr. Friday's assurances at face value for the present.

Unfortunately there are still some left who don't want to see the ECU school developed under any circumstances. There are those who would jump on every step of the developments now being negotiated, in hopes that somewhere along the way the ECU program can still be wrecked. Well, such childishness and pettiness will always be with us, and the best way for the people of this state and its leaders to deal with that is to ignore it.

All the myriad problems of developing the ECU medical school can be settled by the professionals, if there is reasonableness and sincerity on both sides. Chapel Hill has a deadline for presenting a workable plan of expanding the ECU Medical School and we believe the details can be worked out prior to that deadline.

THIS AFTERNOON

# ABC Fines Are Muddled

By BILL NOBLITT  
RALEIGH—Are the hundreds of bars and restaurants operated by fraternal and civic groups worth more to their communities opened and doing business than they would be closed for ABC violations.

Top officials of the state's Alcoholic Beverage Control system think so, and a method is being studied to levy fines against organizations found guilty of violating state laws on alcoholic beverages, rather than suspending licenses.

Currently there are between 600 and 700 permit violations logged in North Carolina in a year's time, and when the violator is found guilty by a hearing officer, the punishment is a suspension of the permit to sell beer and wine or permit brown bagging. Suspensions generally run from 60 to 90 days.

Under law, the state has no power to charge a fine; the suspension is the only means of punishing the offender.

**A Hardship**  
Especially in the cases involving fraternal or civic

groups, and these are numerous, those suspensions "work a hardship on the membership, and on the community at large," says Wylie Ruth, administrator for the ABC program.

Ruth said consideration of a fine is now going on, without any firm decisions having been made by the ABC Board, but that the general attitude runs toward a hefty fine, not just a slap in the wrist: discussion has centered around fines of from \$500 up to \$2,500 for a violation.

"We do believe it should be more than \$100," Ruth said. If such a plan is endorsed by the ABC board, action by the General Assembly would be required. It is too early to judge sentiment in that body, but some legislators are known to favor the suspension method, which they consider more of a punishment than a simple fine.

The proposition involves only those establishments which are legally licensed under state law to sell alcoholic beverages, and has no application to such operations in dry counties where violations are a

criminal offense. Violations of the permit in legally established outlets may range from allowing loud and abusive language, not stopping a fight, selling beer to minors, to failure to observe closing hours.

If adopted, the fine system would apply equally to privately owned operations, although Ruth says the state's interest "is more toward the fraternal organizations than the private, since those organizations perform a valuable community service, giving money to community activities and so forth." He noted that in one town, a fraternal group has contributed more to the community in one year than is raised in the United Way campaign.

**Closed Down**  
Ruth noted that the suspension of the license also works a hardship on the members of the club, closing their gathering place which in small communities might be one of a limited number of activities available.

Another complication in the present method of suspending permission to operate came

to light recently in Charlotte. There, four major beer warehouse and distribution firms faced suspension of licenses all at the same time.

"If suspended, we would have effectively cut off Charlotte's beer supply for a lengthy period of time," Ruth recalls.

ABC officials can not estimate the income from a fine program, but feel that the suspension method is "of no value to anybody."

One complication in considerations at this time is the fact that under state law, fines collected in North Carolina go to the school system rather than the levying agency. ABC people would like to keep the money to defray the cost of enforcement.

Lawyers are wrestling with that question since the permit fines would not be collected in criminal actions in court, but in actions taken by ABC hearing officers.

One suggestion put forth is that the fines might be kept by the ABC system if paid as a result of the hearing, but surrendered if an appeal goes to the court system.

The INSIDE REPORT

# The Moderate Majority

By ROWLAND EVANS and ROBERT NOVAK

WASHINGTON—The shrillness of reform demands by the Democratic party's left wing can be explained by the now unmistakable fact that it has lost the year-long battle to control the party's midterm convention at Kansas City in December.

That outcome is revealed in careful, private delegate analysis by the moderate Coalition for a Democratic Majority (CDM). Previously far more pessimistic than Democratic national chairman Robert Strauss about preventing a Kansas

City recurrence of the 1972 Miami Beach debacle, CDM now projects a 200-delegate moderate majority at Kansas City.

The left also knows what looms at Kansas City. That explains reformist demands for concessions from Strauss in advance of the midterm convention. The most recent demands were made last week in a visit to Strauss by a delegation headed by Miles Rubin, Los Angeles industrialist and major fundraiser for the 1972 McGovern campaign.

The meticulously prepared CDM survey shows 806

moderates, 670 reformists, 189 swing delegates and 32 loyal to Gov. George Wallace. What's more, this is based on a highly pessimistic estimate of results in the delegate selection next month in California caucuses: 106 reformists, 50 moderates.

Viewing early successes in Mountain and Great Plains states by McGovernite forces, CDM last June gloomily projected a virtual standoff at Kansas City—781 to 718 in favor of the moderates (with 125 swing delegates and 74 Wallaceites).

The big New York delegation is a principal reason for CDM's revised estimate. While the June projection gave reformists 71 to 70 edge in New York, CDM's analysis of the delegation actually elected in the Sept. 10 primary shows a 100 to 41 moderate advantage. A major reason: the gubernatorial nomination of Rep. Hugh Carey, a moderate

liberal expected to generally follow the lead of Strauss and the moderates.


But CDM tempers its enthusiasm. Even though the left will enter Kansas City with only 39 per cent of the delegates, it will be more cohesive and better disciplined than the moderates. Moreover, the reformists will try hard to draw support from the 11 per cent of "swing" delegates—including 50 delegates from Ohio controlled by Gov. John J. Gilligan and scores of United Auto Workers delegates.

Finally, there is concern about Strauss's desire to position himself in the middle of party ideological disputes. Although Strauss stood firm against the Rubin group's demands last week, some moderates feel he may give away too much on an issue where there seems no room left for compromise: the (Continued on page 6)

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# Strength For Today

**THE RUMOR COMMITTEE**  
There is a Rumor Committee in every office, shop, store, lodge, factory, and church. Its meetings are not held at stated intervals but whenever the call goes out from the self-nominated chairman. A quorum consists of whoever happens to be present. To belong to the committee one need only have sharp ears, vivid imagination, little compunction about twisting the truth, and a certain amount of oratorical ability. It also helps to have a personality which can derive secret

satisfaction from the misfortunes of others. The members meet in a huddle and talk in whispers. They then pass on the stories to the ears of those who will be receptive and will compliment them on their insight. They have no audit committee to check up on figures. The minutes of the meeting are never read and approved with all the parties concerned present. The Rumor Committee never lays anything on the table. A motion to adjourn is never in order.  
—by Elisha Douglass

-AND DON'T TAKE FOREVER GETTING THERE!



By ART BUCHWALD

# Where Are They Now?

WASHINGTON—Less than a year ago everyone was hard at work vowing to conserve fuel. Americans had pledged themselves to finding new ways of saving energy and making the United States self-sufficient when it came to oil. In the interests of finding out what has been done in the past 12 months, I did a personal "Where Are They Now?" research project. This is what I found. C. Carruthers Ringold, chairman of the board of General Chrysford, the largest manufacturer of automobiles, is still in Detroit

pushing the sales of large cars. When he was reminded he promised last fall that General Chrysford would devote its efforts to the production of small cars that would not consume so much gasoline, Ringold replied, "No one is going to tell us what kind of automobiles to make. The profits are in the large cars and that's what the public wants. When America wants small cars we'll make them. If it wasn't for the environmental nuts, there would be more than enough gasoline for everybody." Alan K. Lomtil, who was

one of the first organizers of car pooling in Fairfax County, Va., is now driving to work alone. "Car pooling is a drag," Alan told me. "Who wants to talk to four other guys in the morning? I think a man's automobile is his castle and there is no reason he should share it with anybody else."



Mrs. Helen Klinger, the principal of PS 145, said that she no longer believed in keeping the thermostat in her school down at 68. "We froze our tushies off last year," she told me. "and we don't intend to do it again. Congress ought to investigate the oil and gas companies and find out where the heat is really going. Heavens knows the schools aren't getting any of it."

# Public Forum

To the editor:  
I think that Sunshine should have more than the boys because girls are more important than boys. I am sorry that Sunshine is closing because no one cares about it, and anyway the people think that boys are more important than girls. But I don't care what the people say, Sunshine is a great place for girls. I can just sit around and cry that Sunshine will be closed up. But I know it won't do any good at all.

**Pamela Nobles**  
Greenville  
Editor's Note: Pamela's letter was one of many written by girls who belonged to Operation Sunshine, a girls' activities organization which was terminated recently because of lack of public support. It was submitted to The Reflector by Judi Miller, acting chairman of the Operation Sunshine Board of Directors.

To the editor:  
Italy is on the verge of bankruptcy, saved for the moment by a loan from West Germany. Japan, with a great industrial economy built on imported oil, experienced an inflation rate of 24 percent in the last year with worse foreshadowed by a 35 percent inflation of wholesale prices. India faces mass starvation. In the meantime the oil-producing countries are accumulating enough financial power to buy controlling interests in industries all over the world. In this grim situation for oil-importing nations, we congratulate President Ford for giving a forum to experts, political leaders, and citizens with ideas about what to do—and for sitting there himself to listen. We commend the government for daring to think in terms of actions strong enough to really conserve oil. Stringent conservation in itself, of course, is only the first step in avoiding worldwide social disruption. We will need to help those whose markets shrink to transfer their labor and capital to other uses. Both conservation and adjustment are challenges, but America thrives on challenges.

**League Of Women Voters**  
Rhea Resnik, President  
Edith Webber,  
Environmental Quality Chairman

Gaylord Prather, the advertising account executive for Windfall of New Mexico Gasoline Co., is still turning out copy, but the conservation campaign has been abandoned. "Since our business is selling gasoline, it's counterproductive to ask people to use less of it. Sure it didn't hurt last year to say we were worried about future fuel supplies and we were doing everything to see that America would never have to do without. But I'll tell you one thing, the campaign didn't sell a gallon of gas. If anything, it scared people and they didn't care what brand of gasoline they bought. So we said the hell with it—the company has to come first."

Congressman Gunther Zilch, who led the fight for energy conservation last February, is not sure whether he's for it now. "This is an election year," Zilch told me, "and it's hardly the time to ask people to make sacrifices. Heaven knows the voter has enough to worry (Continued on page 6)

The St. Louis Cardinals of the National League became world baseball champions today by winning the seventh game of the World Series against the Detroit Tigers of the American League. The game was played in Detroit. The final score of the game was 9-0 with Dizzy Dean pitching his team to victory. Dizzy and brother Daffy Dean pitched the Cardinals to victory in all four games won in the World Series.

# Ford's Energy Goals

By STAN BENJAMIN  
Associated Press Writer  
WASHINGTON (AP) — If President Ford gets his way, automobiles will carry their passengers an average of five miles farther on a gallon of gasoline in 1978 than they do now.

Outlining energy policies Tuesday in a wide-ranging economic address to Congress, the President said he will personally meet with auto industry top management to seek a 40 per cent improvement in gasoline mileage within four years.

That pledge elevates the administration's effort from the agency level — Federal Energy Administrator John C. Sawhill has been after the auto makers since last summer — to the presidential level.

And Ford added that he would go after the mileage improvement "either by agreement or by law," a warning that he might seek something like a horsepower tax or a mandatory fuel-economy standard for automobiles if auto makers don't cooperate voluntarily.

Automobiles in the United States now deliver an average of about 13 miles per gallon. Ford's goal would raise the average to about 18 miles per gallon, probably through a combination of new engine designs and a higher proportion of small cars.

The President made no estimate as to the savings in gasoline which might accrue from increased mileage.

Ford's energy policies endorsed Sawhill's insistence on a campaign to save fuel, but Ford discarded proposals to slap new taxes or surcharges on gasoline, electricity and natural gas, relying instead on appeals for voluntary energy conservation.

However, he did propose a requirement that steam-electric power plants be run on coal or nuclear energy, instead of oil or natural gas.

If adopted, this would rule out further construction of large oil or gas-powered plants and would require many already in existence to switch to (Continued on Page 6)

# 40 Years Ago Today

October 9, 1934  
Alexander I of Yugoslavia was slain by an assassin in Marseilles, France today. The Yugoslavian King had been on a good will trip in the country.

French Foreign minister Luis Barthou was also killed during an automobile drive.

The St. Louis Cardinals of the National League became world baseball champions today by winning the seventh game of the World Series against the Detroit Tigers of the American League. The game was played in Detroit.

The final score of the game was 9-0 with Dizzy Dean pitching his team to victory. Dizzy and brother Daffy Dean pitched the Cardinals to victory in all four games won in the World Series.

The first issue of the Teco Echo came out last week. The newspaper is published by students of East Carolina Teachers College.  
—Susan Price

# Pan Am Employees Campaigning

By RALPH IZARD  
Associated Press Writer  
MIAMI, Fla. (AP) — The fight for federal help to save economically troubled Pan American World Airways is not restricted to executive suites. It also involves people behind reservation desks, in maintenance hangars and on the runways. Like the executives, the employees are reacting to the Ford administration's refusal to grant an emergency subsidy that Pan Am has said is crucial to its survival. The employees have organized in such Pan Am bases as Miami, Berlin, New York, Karachi, San Francisco and San Juan in an effort to keep the company from going under. They have outlined their

complaints in full-page newspaper advertisements — paid for with \$10,000 raised among themselves. Committees have been sent to Washington to talk to congressmen; a group of pilots' wives is distributing copies of an article which outlines alleged unfair treatment; "Support Your U.S. Airline" bumper stickers were printed by employees in a company printing facility; retired stewardesses are donating proceeds from a cookbook they're selling in Miami. An employee group in Karachi has even offered to return all the overtime pay received last month. Some international crewmen have offered 10 per cent of their

salaries as loans. "It's going beyond the job," said Sandra Del Conte, who has worked at the Miami reservations desk since 1965. "It's a cause. This is the American way. Everybody is pulling together." They say they're not campaigning for a federal subsidy, but for an end to what they consider unfair treatment. "It's probably best that we didn't get the subsidy," said Miami cargo department employee Edison Coulter. "Most of the people here don't want subsidy. But we have to get the inequities changed." Pan Am has about 32,500 worker worldwide. About 3,400 are in Miami. The inequities, workers explained, are such things as

the United States paying foreign carriers more to carry U.S. mail than Pan Am is paid; Pan Am being forced to pay higher landing fees at overseas airports than foreign airlines are charged in this country, and the fact that Pan Am has to pay higher interest rates on loans than the U.S. Export-Import bank charges the foreigners. "The more the regular Pan Am employee knows about the way this airline has been treated, the madder he gets," said Joseph Hunt, a flight engineer who has been with the company for 32 years. "Why in hell does our State Department sit back and watch one of its own children being chewed up by the people across the street."

# Brody's ANNIVERSARY SALE

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**SPECIAL PURCHASE!**  
**MISSY PANTSUITS**  
 A famous label you will easily recognize. These pantsuits originally sold for \$45... Well-tailored checks and solids... An anniversary special you don't want to miss. Sizes 8 to 20.  
**\$29<sup>90</sup>**



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**TAILORED CASUAL DRESSES**  
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 A great assortment of fall fashion pants in favorite styles and colors.  
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 Here's a great buy in pant coats... Six styles to choose from in all-weather styles and simulated suede. Sizes 8 to 18. Regularly advertised to \$45.  
**\$29<sup>90</sup>**



# Tax Surcharge Answers

By R. GREGORY NOKES  
Associated Press Writer  
WASHINGTON (AP) — If Congress approves, Americans earning \$15,000 and above are going to finance most of the new war against inflation.

That was made clear by President Ford in his economic address Tuesday. He offered proposals to help business, housing, the unemployed and public utilities.

But for the taxpayer, he proposed a 5 per cent surcharge on income above \$15,000 for families and \$7,500 for individuals.

He also announced a 5 per cent surcharge in corporate income taxes, but that will be

more than offset by increases in the investment tax credit for businesses.

Ford acknowledged that the proposed tax hike, which would apply to about 28 per cent of all taxpayers, would be politically unpopular. But he said it was the "acid test of our joint determination to whip inflation."

Here are some answers to questions that taxpayers may have on how the surcharge would affect them, if Congress approves it:

Q. Will the surcharge result in a bigger withholding tax from my pay check?

A. No, the tax would be paid when you file your 1975 income

tax returns, which means you would not actually pay it until 1976.

Q. Who will pay the surtax?

A. Generally speaking, families with gross incomes of \$15,000 and over will be subject to the tax. For individuals, the cutoff is \$7,500. Those with incomes below these levels would normally be excluded.

Q. I'm making more than \$15,000. Does that mean my total tax bill will be increased by 5 per cent because of the surcharge?

A. No, basically the surcharge will be applied to the

tax on your income above \$15,000, although it's slightly more complicated than that.

If you are the head of a family of four and earn \$15,000, the government already allows you \$2,000 in standard deductions and \$3,000 in personal exemptions for your family. That leaves you with \$10,000 taxable income.

The surcharge would apply as a 5 per cent increase to any taxable income in excess of \$10,000 in your case.

In the case of an individual taxpayer who takes a \$1,300 standard deduction and a single exemption of \$750, his taxable income is \$5,450, and the surcharge would apply to anything over that.

Q. Does this go into effect immediately?

A. No, the President wants the surcharge to apply to 1975 income only. It would be a one-year program. And Congress would have to approve it in any event.

## Evans-Novak.

(Continued from page 4) continuing, potentially destructive struggle over racial quotas in the Democratic party.

## No Negotiations By Flanigan

Although Peter Flanigan told the Senate Foreign Relations Committee last week how much Henry Kissinger wanted him to be ambassador to Spain, the truth is the Secretary of State had to smother an attempted Flanigan power grab in advance of his Senate confirmation hearings.

No sooner had Flanigan been nominated by President Ford than he took the offensive with the bluntness that characterized his turbulent tenure as a political troubleshooter in the Nixon White House. Flanigan sparked the work through Washington's diplomatic gossip circuit that he would be in charge of the critical renegotiation of U.S. bases in Spain.

That was an obvious effort by Flanigan to undercut Ambassador-at-large Robert J. McCloskey, put in charge of the Spanish base negotiations months earlier. It worked as far as the Spanish were concerned. The embassy here sent word back to Madrid that Flanigan, not McCloskey, now seemed the man to do business with.

High administration officials were appalled that diplomatic novice Flanigan might take over such delicate negotiations. Apprised of the situation, Kissinger immediately killed Flanigan's ploy by informing the Spanish that McCloskey was, is and

going ahead with it?" He replied, "Yes, we're doing a study on it right now and it should be ready by 1985."

Prof. Heinrich Applebaum who last year predicted that shale oil would solve all our problems for the next 500 years now has doubts about it. "That stuff is really hard," Applebaum said. "I mean squeezing oil out of a rock is some stupid way of getting fuel. Anyone who thinks we're going to solve our energy problems with shale oil in the near future is off his rocker. I don't know why the press takes people like me seriously."

called to testify.

Now in federal prison, Kalmbach, in sworn testimony in the House impeachment proceedings, had implicated Flanigan in the barter of ambassadorships for political contributions. Fulbright told Eagleton that Kalmbach's testimony—denied under oath by Flanigan—stood for itself. But impeachment counsel

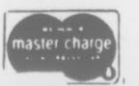
Albert Jenner has told us that there was not sufficient time for him to examine Kalmbach and that many questions remained to be asked.

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**15<sup>90</sup>**

Dramatic 38" lamps in translucent cut glass design. Night light in base. 17" matching smocked shade in rich, deep ruby, amber or emerald tones.

## Jazz Concert Is On Thursday

The Bicentennial Jazz Concert will be held Thursday October 10 at 6 p.m. in the Fletcher Recital Hall on the ECU campus, according to George Broussard, chairman of the event. Two groups will present the program. The East Carolina Jazz Ensemble and the East Carolina Contemporary Jazz Ensemble.

The East Carolina Jazz Ensemble, a 20 piece Big Band, will feature the music of Count Basie, "Funtime"; Stan Kenton,

"How Do I Look In Blue?"; Simon and Garfunkel, "The Sounds of Silence"; Johnnie Richard's arrangement of Richard Rogers' Show tune, "When Sunny Gets Blue"; and the Maynard Ferguson arrangement of "Shaft", scored for the ECU Jazz Ensemble by Ensemble Saxophonist Roland Colsen. The Ensemble is under the direction of George L. Broussard.

The Contemporary Jazz Ensemble, under the direction of Paul Tardiff, will present music by John Coltrane, Chick Corea and East Carolina University professor Paul Tardiff. The ensemble has made educational television tapes, has worked in various night clubs and has made concert appearances.

The two Ensembles will present the variety of styles of Jazz in tribute to one of America's major contributions to the Arts.

## Continue Atomic Plant Hearing

RALEIGH (AP)—A hearing continued today before an Atomic Energy Commission safety and licensing board panel on whether Carolina Power and Light Company will be permitted to build its proposed \$1.7 billion Shearon Harris nuclear generating plant near Raleigh.

When the hearing began Tuesday the panel heard the power company request permission to increase the scope of preliminary work which is already underway at the plant site.

The panel also heard two North Carolina State University physicists question whether the plant should be built at all.

## Winterville Bd. Meets Thursday

WINTERVILLE—The Winterville Board of Aldermen will meet Thursday at 8 p.m. at the town hall.

The meeting, regularly scheduled for Monday, Oct. 7, was postponed due to lack of quorum.

## Got'em

JACKSONVILLE, N.C. (AP) — Onslow County farmer Vern Shepard got tired of someone stealing his gasoline from his farm so he filled his storage tank with water.

Tuesday night, it happened again. Shepard heard someone at the gasoline tank and found two men helping themselves.

The men fled in a car, with Shepard in pursuit, only to have their car soon sputter to a halt.

They ran from the car, but were later apprehended by the Sheriff's Department.

Both were charged with larceny of gasoline.

## Benjamin Col.

(Continued from page 4) coal.

Ford said his aim was to eliminate basic oil and gas-fired electric generation by 1980.

Ford said he would resubmit amendments to the Clean Air Act on which Congress previously failed to act.

Ford also announced orders to reorganize federal energy efforts, with the creation of a new National Energy Board.

He named Interior Secretary Rogers C.B. Morton as "the over-all boss of our national energy program," transferring that power from Treasury Secretary William E. Simon.

## Buchwald . . .

(Continued from page 4) about without asking him to give up the comforts of home and the road."

I went over to the Department of Transportation and spoke to one of the top officials. "Last year you people said you were going to have a crash program in mass urban transportation so people would use buses and trains again instead of private cars. Are you still



SHARE NOBEL PRIZE—Professor Friedrich Von Hayek of Austria, left, and Professor Gunnar Myrdal of Sweden were jointly awarded the 1974 Nobel Prize for Economics Wednesday in Stockholm. They will divide the \$124,000 prize equally. (AP Wirephoto)

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AT HODGES' FUNERAL—Gov. Jim Holshouser (right) and three other former governors that succeeded former Gov. Luther H. Hodges (Bob Scott, Dan Moore and Terry Sanford) are shown

### Set District Meet Friday

District 14 of the North Carolina Association of Educational Office Personnel will be holding its district meeting, Friday, at the Ramada Inn in Greenville.

Registration begins at 10:45 a.m. and business meeting at 11:30 a.m. District 14 includes Pitt, Martin, Bertie, Hertford, Gates, Chowan, Perquimans, Pasquotank, Camden, Currituck, Washington, Tyrrell, Dare, Beaufort, Hyde and Pamlico counties. The state's 100 counties are divided into 14 districts and the NCAEOP has over 1400 members.

The main speaker will be Bob Boyd, Director of the Division of Personnel Affairs. Mrs. Lena Bell Parsons, state president, of the Fayetteville City Schools, and Mildred Chrisco, state-president elect, will be guests at the meeting. Kate Elmore and Carolyn Hinton of the State Board of Education Controller's Office will also attend. Workshops are planned for the afternoon session.

Linda Carol Burti, Beaufort County Schools, District President, will preside. Other district officers are Lois Sawyer, secretary, of Elizabeth City and Jean Howell, vice-president of Williamston.

#### LADIES NIGHT

The annual Ladies Night of Crown Point Lodge No. 708 was held last Friday in Greenville. At the annual banquet program, the speaker was the Rev. Jim Bailey. Musical entertainment was led by Mrs. Ed Ricks, and featured a choral group from Black Jack.

## Dr. Raper To NOW Program Talk Sunday Slated Tonight

AYDEN—Annual homecoming will be observed Sunday at the Elm Grove Free Will Baptist Church, Rt. 3, Ayden.

Dr. W. Burkette Raper, president of Mount Olive College, will deliver the homecoming message at the 11 a.m. service. Following the service, dinner will be served in the fellowship building at noon.

The annual fall revival services will begin Monday night, Oct. 14, and will continue through Saturday, Oct. 19. The evangelist for the revival will be the Rev. Jack Mayo, pastor of the Winterville Free Will Baptist Church, Winterville.

Services will begin each evening at 7:30 and will feature special singing.

The Rev. Gary Bailey, pastor, and the church members extend an invitation to church friends to attend.

The National Organization for Women will present a panel "Then and Now: Pitt County Women Through Two Hundred Years" this evening at the Civil Court Room on the second floor of the Court House. There is no admission charge and the public is invited.

Panelists are Dr. Malene Grant Irons, Rev. Hattie May Wilson Cobb, Mrs. Johnetta Webb Spilman, Mrs. Mattie J. Caple Dixon, and Mrs. Janice Hardison Faulkner. The panel will begin at 8 p.m. with a coffee hour following the meeting.

The Bicentennial celebrations for Thursday will continue with

city-wide Old-Fashioned Bargain Days beginning. These bargain days will last through Saturday.

Also Thursday, there will be a Jazz concert at Fletcher Recital Hall at 6 p.m. with the 20 piece East Carolina Jazz Ensemble and the East Carolina Contemporary Jazz Ensemble presenting a joint program.

At 7:30 Thursday evening the Greenville Pageant will be held at Wright Auditorium with over 500 people presenting history through music and dance. The Jazz concert and the pageant are both open to the public and there is no admission charge for either program.

together Tuesday after the memorial service at Chapel Hill for Hodges. Hodges died Sunday of a heart attack. (AP Wirephoto)

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### Tonight's Topic At Joint Meet

"What will happen to my child when I can no longer care for him?"

This question will be the discussion topic of Attorney Tom Grier and Ted Draper, trust officer with Planters Bank here, before a joint meeting of the Pitt County Association for Retarded Children and the Eastern Unit of the N. C. Society for Autistic Children tonight. The meeting will be held in the auditorium of Wahl-Coates School at 7 p.m.

### Cite Possession Of Marijuana

Two Greenville men were arrested yesterday on charges of possession of marijuana by local police.

Chief Glenn Cannon said Kelly Martin Harrington, 23, of 3003 East Tenth St. was charged in connection with an incident on Dickinson Avenue after a quantity of marijuana was allegedly found in his possession there.

Ronnie Freeman, 23, of 5 Ford St. was arrested in connection with a June 28 incident at which time marijuana was allegedly in his possession the Chief said.

Bond for Harrington was set at \$1,500 while bond for Freeman was placed at \$500.

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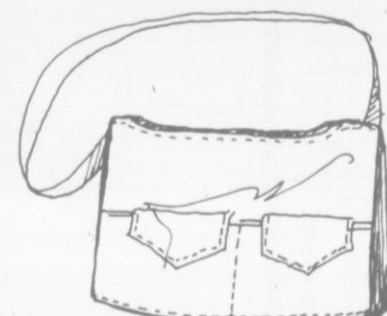
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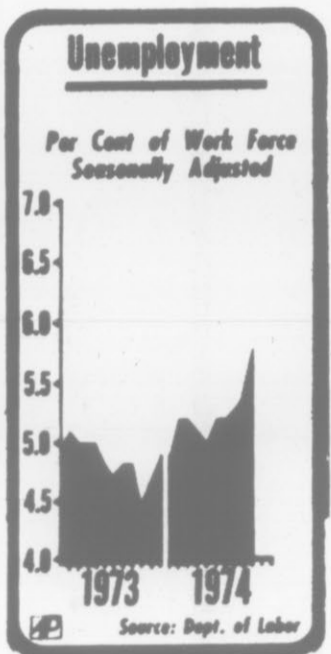
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UNEMPLOYMENT CHART—Chart provides a comparison of unemployment rates for 1973 and 1974 up through the end of September 1974, when the rate reached 5.8 per cent. An increase in the rate is expected. President Ford has proposed creation of a new Community Improvement Corps to provide public service jobs when unemployment exceeds 6 per cent nationally. (AP Wirephoto Chart.)

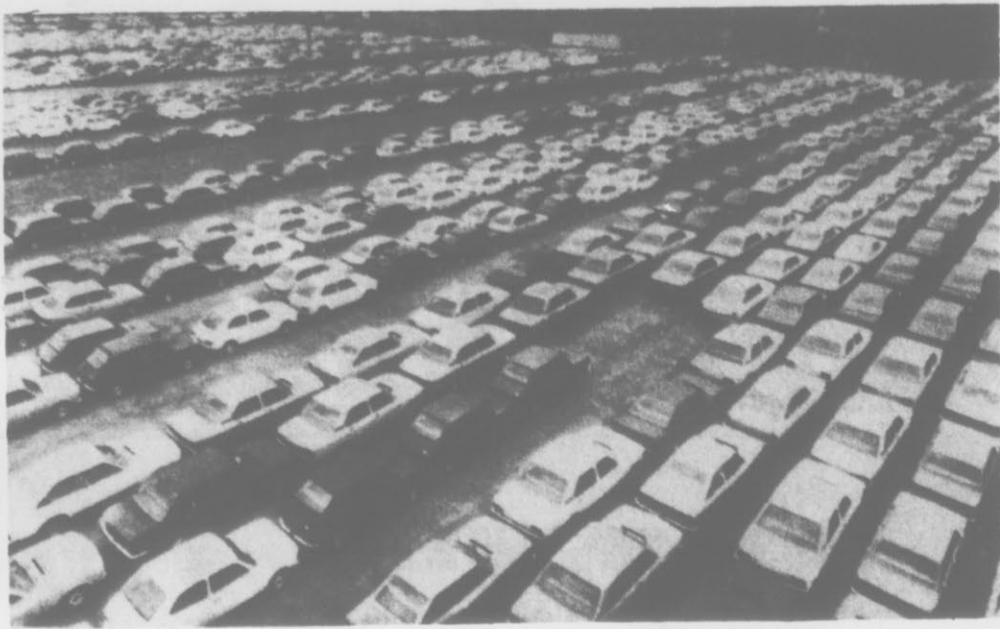
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# Little Support Seen For Middle-Income Tax Hike



A LOT OF UNSOLD CARS—Thousands of unsold Fiat cars are parked at a lot on the outskirts of Turin, Italy. Because of slumping sales, Fiat placed 71,000 workers on reduced work week

Tuesday. In retaliation, unions called for a four-hour strike Wednesday and threatened a nationwide strike. (AP Wirephoto)

By JIM LUTHER  
Associated Press Writer  
WASHINGTON (AP) — Congressmen have indicated little support for President Ford's call on middle-income families to foot most of the bill for the fight against inflation.

Although there was general praise for other Ford initiatives for relieving the depressed housing industry and spurring business investment, many Democrats and some Republicans were critical of the President's proposed 5 per cent sur-

tax on family incomes above \$15,000.

Senate Republican Leader Hugh Scott suggested the surtax take effect above the \$20,000 level; Republican Sen. Jacob K. Javits of New York suggested \$25,000. House Speaker Carl Albert urged a staggered surtax; Sen. Paul Fannin, R-Ariz., ruled out the tax entirely until every effort is made to cut federal spending.

In an address to a joint session of Congress Tuesday, Ford outlined the inflation-fighting proposals that he said will require sacrifice by all Americans.

At the center of what the President called his grand design was the suggested 5 per cent levy on taxes paid on fam-

ily incomes above \$15,000 a year, on individual incomes above \$7,500, and on corporations.

The special tax on individuals would bring in an estimated \$2.6 billion of the \$4.7 billion necessary to pay for public-service jobs when the national unemployment rate exceeds 6 per cent and for other anti-inflation programs.

Sen. John C. Stennis, D-Miss., and Sen. William Brock, R-Tenn., pledged support for the surtax.

Other congressmen said they cannot justify further taxation of middle-income families until loopholes that allow the wealthy and the major oil companies to avoid their fair share of taxes are closed.

Business leaders applauded Ford's proposals. "We congratulate the President on his broad program to win the fight against inflation," said Richard C. Gerstenberg, board chairman of General Motors Corp.

Henry Ford II of the Ford Motor Co. said, "The President's program appears to me to be a comprehensive start in a unified attack on the most serious problem facing the United States and all the nations of the world right now."

"It sounds like a vigorous, well thought out program," said Donald T. Regan, chairman of Merrill Lynch, Pierce, Fenner & Smith, Inc., the nation's largest brokerage house.

Sen. Walter F. Mondale, D-Minn., called the tax proposal "outrageous." Rep. Bella Abzug, D-N.Y., termed it a "rip-off." House Democratic Leader Thomas P. O'Neill, D-Mass., viewed it as "extremely unfair."

There was little indication that Congress would attempt to push through many of the Ford proposals before the month-long pre-election recess due to begin Friday. But Speaker Albert said he would favor delaying that recess if doing so would result in quick action on the Ford program.

## Insurance Available

Congressman Walter B. Jones announced the approval by the Department of Housing and Urban Development of Subsidary flood insurance for Farmville.

Beginning Oct. 15, all structures used for residential, businesses religious, agricultural purposes, structures occupied by non profit organizations and structures owned by the state or local governments or agencies thereof are eligible for flood insurance coverage.

Farmville qualified under this program when it agreed to adopt land use control measures that will minimize flood damages to future constructions. Local insurance agents may obtain policies information from the National Flood Insurers Association Servicing Office which is Kemper Insurance Co., 1229 Greenwood Cliff, Charlotte, N. C. 28204.

## Teacher Chosen To Attend Meet

Arlene Hoot, a sixth grade teacher at Stokes-Pactolus Grammar School, has been selected to attend the National Education Association planning conference in Washington, D. C., today and Thursday.

Mrs. Hoot traveled with six educators from across the state of North Carolina. The group will be working with NEA's Division of Instruction and Professional Development.

## Long Weekend

Greenville City Schools and Pitt County Schools will both have a long Student Holiday weekend. Schools in both systems will let out at the regular school ending time on Thursday and will begin again on Tuesday, October 15.

The four day weekend for students is the result of a district meeting of the North Carolina Association of Educators to be held at Rose High on Friday and a regularly scheduled work day for teachers on Monday.

Teachers will be attending the meeting Friday. On Monday teachers will be in their classrooms using that day as a work day.

## Four Win Bicentennial Baking Contest Honor

Four Greenville ladies used favorite recipes from the past to win blue ribbons at the Bicentennial Baking Contest held Saturday at the Kroger Building.

Along with the ribbons the winners received Bicentennial buttons and a five dollar bill each.

Winner in the Bread Division was Mrs. Lee Moore, who used Bonnie's grandmothers' favorite—a loaf of white bread dating to the early 1900s.

A pumpkin cake recipe was Mrs. Elizabeth Koszulinski's winning entry in the Frosted Cake Division. She used a cream cheese frosting on the cake, which won a blue ribbon for her grandmother at the West Virginia State Fair prior to 1940.

Mrs. J. Con Lanier's old fashion pound cake recipe, dating back to her grandmother—who lived in the late 1800s—won the ribbon in the Unfrosted Cake Division. Originally the cake was made by stirring and beating, for one hour. Originally butter and lard were used in the batter.

Winner of the Cookie Division was Mrs. Lillian Harrison, who submitted a ginger snap cookie recipe from an old Better Homes Cook Book.

Mrs. Phyllis West was the judge. Those on the committee were: Mrs. Matt Gustafson, overall chairman and publicity; Miss Addie Gore, judge

procurer; Mrs. Michael Mills, applications; and Mrs. Melvin Hathaway, awards.

The winning recipes are as follows:

**White Loaf Bread**  
One cup whole milk, 1-3rd cup sugar, 1-2 tablespoon salt, 1/2 cup Crisco (melted) 2 packages yeast, 4 cups warm water and approximately 10 cuts all purpose flour.

Combine milk, sugar, salt and warm water in large bowl. Mix well. Dissolve yeast in 1/2 cup warm water plus 1/2 teaspoon sugar. Add yeast and stir. Add 1 sifter full flour (approximately 4 cups) stir. Add melted shortening, mix well. Add another sifter full of flour. Mix. Add 1/2 sifter flour. Mix till ball forms. Knead flour just enough to hold shape then let rest 10 minutes and cover. Knead dough until smooth. Put in large greased bowl and cover, let rise and double in bulk. Punch down in approximately one hour. Let set another 25 minutes. Cut into 4 equal pieces—knead into long roll—set on flour—let rest 10 minutes, then flatten with rolling pin, length wise. Roll into ball, keeping ends tucked in. Put into greased pan near one side. Cover and let rise about 1 1/2 to 2 hours or till it covers entire pan. Bake at 375 degrees for 45 minutes. Remove from oven, spread melted butter on tops and cover with damp cloth 10

minutes. Remove bread from pans. Makes 4 loaves.

**Pumpkin Cake**  
Four eggs beaten and 2 cups sugar—mix well and then add—1 cup salad oil, blend thoroughly then add—2 cups flour, 1/2 teaspoon salt, 2 teaspoons soda and two teaspoons cinnamon, blend together very well and then add 2 cups pumpkin, blend well, pour batter into a greased and floured tube pan and bake at 350 degrees, 40-45 minutes.

**Cream Cheese Frosting**  
1 eight ounce package cream cheese, 1 stick margarine, 1 box 10X powdered sugar, 1 teaspoon vanilla.

Cream butter and cheese at room temperature. Stir in sugar and vanilla. Beat well at low-medium speed with mixer. Keep cake and icing in a cool place.

**Old-Fashion Pound Cake**  
Blend together 1 cup butter, 1/2 cup margarine. Add 3 cups sugar gradually, 5 eggs, one at a time and beat. Sift 3 cups flour, 1/2 teaspoon salt, 1 1/2 teaspoon baking powder. Add above flour mixture alternately with 1 cup milk plus 1 teaspoon vanilla extract. Begin adding with flour and end with flour. Use 1/2 cup for each addition. Bake at 325 degrees for 1 hour, 10 minutes. Have all ingredients at room temperature. Serves 16.

**Ginger Snaps**  
Sift together, set aside, 2 cups flour, 2 teaspoons baking soda,

1/2 teaspoon salt, 1 teaspoon cinnamon, 1 teaspoon ginger, 1/2 teaspoon cloves.

Cream 3/4 cup shortening and 1 cup sugar, beat until fluffy. One egg well beaten. Blend in 1/4 cup molasses. Mix until well blended. Add dry ingredients in fourths. Form dough into 1-inch balls and roll in granulated sugar. Place about 3 inches apart. Bake at 350 degrees, 12-15 minutes. Makes about 5 dozen.

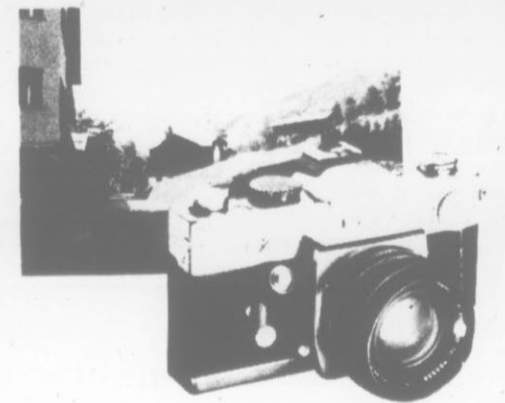
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## The Difference

WASHINGTON (AP) — If you think there's not a dime's worth of difference between Republicans and Democrats, take a look at this guide published in the Republican Congressional Committee newsletter:

"Democrats buy most of the books that have been banned somewhere. Republicans form censorship committees and read them as a group.

"Republicans consume threefourths of all the rutabaga produced in this country. The remainder is thrown out.

"Republicans usually wear hats and almost always clean their paint brushes.

"Republicans employ exterminators. Democrats step on the bugs.

"Democrats eat the fish they catch. Republicans hang them on the wall.

"Republican boys date Democratic girls. They plan to marry Republican girls, but feel they're entitled to a little fun first.

"Republicans sleep in twin beds — some even in separate rooms. That is why there are more Democrats."

The GOP committee said the author of its frivolous guide was unknown.

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## Jaguars, Saints Collide In Key Game

This Friday night, Eastern Carolina Conference teams will be opening the second half of the football season and every team still has chance at a conference title.

Southern Wayne and Farm-

ville Central are both tied at 4-0 for the lead in the loop. They will meet this Friday night in a game that could determine the eventual champ. Greene Central is only one game back, 3-0, is almost assured of moving into a

tie for second unless the Rams' opponent this week, North Pitt, pulls off a major upset.

After the top three, four teams, including Ayden-Grifton, are bunched at 2-2. In fourth place is D. H. Conley at 1-3 and then North Pitt and Aycock come in at 0-4.

Last Friday, Southern Wayne smashed Aycock, 54-0; Farmville Central bombed North Pitt, 49-0; Greene Central blanked Conley 30-0; and Ayden-Grifton beat Eastern Wayne, 24-19.

Williamston stopped Washington, 30-8. Robersonville ripped Lee Woodard by 66-0 and Belhaven downed Jamesville, 30-6.

The Southern Wayne-Farmville Central is obviously the big game in the ECC this week and Coach Gene Brewer thinks the Jaguars stand a good chance of beating the Saints.

"We'd like to give Southern Wayne a good game. We stand a good chance of beating them;

the game is here (at Farmville) so things are in our favor," he said.

The Jaguars had a lot of experience return this season and

the major "if" affecting the team before the season was if they could gel. So far they have and are undefeated in the conference.

North Pitt had another rough night last Friday against the Jaguars. They could not get a drive going to produce a score or to even move the ball. "We're moving the ball a little better but we're getting killed by penalties," said coach Pat Smith. "We have improved but our competition is also getting better."

Smith said that his team has lacked cohesiveness during the first five games and hopes they will begin to play together more. With the exception of two games, the rest of the schedule will be tough for the Panthers as they have to face Greene Central (This Friday) Ayden - Grifton and Southern Wayne.

Ayden-Grifton struggled by Eastern Wayne beating the

Warriors by only five points. "We had a 60-yard run by William West called back," said Mike Overton. "That was the best Eastern Wayne team I've seen in my four years here."

Overton said the Chargers have won as many as they were expected to have won by mid-season. "I'm pleased but we could be 4-1," he said. Still, the Chargers have a shot at one of the two playoff spots. "The next two or three weeks will determine it. We have to beat Greene Central and Farmville Central has to play Southern Wayne and Greene Central. We could be in a three-way tie. We still have hopes."

A-G faces Aycock this week and Greene Central the following week.

"Inconsistent lack of desire says it about as good as possible," Conley coach Chuck Dunn said evaluating the first half of the Viking season. "One week we will have it and one week we won't."

"I thought we'd be better than this (2-3)," he said about the team's record. They fell

(Continued on page 12)



North Pitt's Tom Glisson



A-G's Vern Davenport



DHC's Curtis Clemons



FC's Bynum Satterwhite

## Panthers Building With Fred Glisson

By CHIP LAMBETH  
Reflector Sports Writer

This year, North Pitt High School's football team has a high number of freshmen and sophomore players. This, of course, means lack of experience so the few upper classmen veterans have a big load to carry.

One of these veterans is Fred Glisson, a four-year player for the Panthers. Fred plays both offense as a tackle and defense as middle linebacker.

While football is still relatively new to North Pitt, the game is not new to Glisson. "I've been playing since the fifth grade," he said. He started playing in Winchester, Kentucky while his father was in the Army. Fred has played football in Japan as well as at North Pitt. "I played Little League in Japan first. It was one Army base playing another base. In junior high we won all our games the last two years but one we tied."

Fred was born in Stuttgart while his father was stationed there. His family moved to Kentucky and then spent a few years in Japan at a base near Tokyo then returned to Kentucky. When his father retired, the Glissons moved to the Stokes area. His father was born in Black Jack.

Fred has an older brother who played for the Panthers and is now on the varsity at West New Mexico State. Younger brother Tom plays for the Panthers as a guard and outside linebacker. Fred is a senior this year.

In the three-and-a-half years Fred has played football at North Pitt, the Panthers have only won four games. "My explanation," he said, "is that most people don't know what football is and the longer they play better they will get to understand it." The main problem Fred sees is that not enough boys participate. "As many guys as we have at North Pitt, we have very few out there (playing). Maybe they're afraid." It will

have to be the students, Glisson said, that makes the difference. "When they start coming out, we will start to improve."

Fred also thinks that having good crowds helped. "I don't play for the people in the stands but I'm sure that there are some who do. It would help," he said.

He thinks the school should show more spirit. "We (the football team) are more together this year. North Pitt doesn't have the spirit like schools I used to go to. When the students get interested it will get better."

Last year, Glisson was a second string quarterback but this year he moved to linebacker and tackle because there was the lack of size and depth. He is a co-captain and is the defensive play caller. He also handles the place kicking chores and is on the speciality teams.

Going both ways presents some difficulties one being the type of blocking involved. "Offensively you have to hit your man right or you don't move him. I never get off the field going six ways."

As a middle linebacker, he has to be able to beat a fake by the offense and be able to cover on short passes in the middle and in the side areas. "In a 5-3 I'm getting blocked all the time by both guards."

As a tackle, the defense in front of him dictates who to block. "In a 4-4, I take the linebacker. In a 5-3 I'm head up on a man and have to move him out."

On kickoff and punt receiving teams, he is one of the up field blockers for the ball carrier. Besides being a football player, Fred is involved in the Student Task Force, the Monogram club, the Team Democrats and the Science Club. He also drives a bus. His favorite subjects are Math and Science. "I like fishing, tennis, swimming and in the off-season I lift weights."

Once football is over, Fred

## Pirate Booters Kick Tar Heels

East Carolina University's soccer team rolled up a 2-1 victory over the University of North Carolina yesterday afternoon, claiming its third victory in four outings this fall.

It was primarily a defensive game for the Pirates, who scored first in the contest, then lay back and held off the Tar Heels for most of the first half.

Tom O'Shea scored the opening goal of the contest for the Pirates, on an assist by Pete Angus. "We didn't do much after that except play offense," Coach Curtis Frye said. "But then, in the second half, we came out and took it to them and went after the ball."

Carolina came back, in the second half, to tie it up, with about five minutes gone in the half. But the Bucs scored again with seven minutes to play, as Jeff Kunkler hit, and the Bucs held on to gain the win.

The one-sidedness of the offense shows that the Pirates indeed did play defense most of the time. Carolina took 47 shots on the goal, while the Pirates had only nine. Pirates goalie Bucky Moses had 18 saves, a "fantastic effort", according to Frye.

"We are still pretty beat up and injured after our two matches on the road last week, but we have nearly a week to get ready for our big one with Appalachian State. We beat a real good Carolina team, one of the best in the South, and this is going to help us", Frye said.

The match with Appalachian will be held here Monday at 3 p.m. on the soccer field next to Minges Coliseum. Appalachian is the defending Southern Conference champion, and is favored to repeat again this year.

## Pirates Nip UNC In Golf

WILSON — East Carolina University's golfers captured the Atlantic Christian Invitational Golf Tournament yesterday, winning a sudden death playoff from the University of North Carolina.

The Pirates, who led Carolina by four strokes following the first of the two rounds of play, saw themselves fall back into a tie tournament with a team score of 606.

The two then played a sudden death playoff, with East Carolina winning it on the first hole, 17-18.

Third place in the tournament went to hosting Atlantic Christian, which had 611, while Campbell was fourth at 624. Elon was fifth at 625, followed by Mt. Olive, 639; Lewisburg, 644; and UNC-Wilmington, 645.

Carolina's Billy Varn finished with the low individual score for the tournament, firing a 72-75-147. Low for the Pirates was Mike Buckmaster with a 75-75-150. Keith Hiller had a 73-79-152, while John Spencer had a 78-76-154 and Steve Ridge had a 77-79-156 to account for the Pirate scoring.

Other Buc scores were Tommy Boone, 72-85-157, and Ernie Massey, 78-81-159.

"We played a lot of young people, and I think we can look

forward to a successful spring season," Coach Bill Cain said after the victory.

## Tennis Tourney

The Greenville Tennis Club will wind up its 1974 fall tournament schedule this weekend with its Mixed Doubles Tournament.

The tourney will get underway Thursday, with match times posted on the club's Elm Street Courts Bulletin Board.

Ron Hignite and Ellen Warren are the top-seeded team in the tournament, followed by Wes Hankins and Frances Caine. Howard Rameau and Gwen Waller are seeded third, while Jim Gaskins and Ann Sayetta are fourth-seeded. The finals will be played on Sunday at 1:30 p.m. at Elm Street.

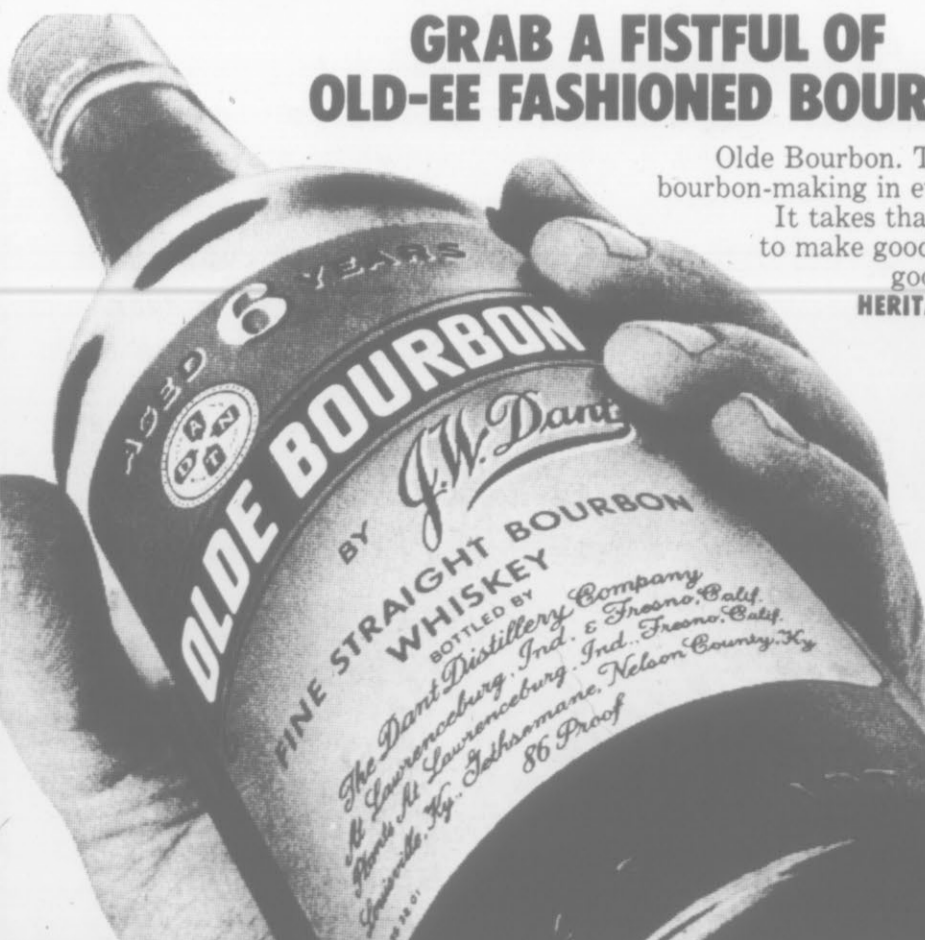
Ron Hignite and Wes Hankins successfully defended their Men's Double Tournament championship this past Sunday, downing Jim Bailey and Jim Gaskins by scores of 6-4, 6-4, in the finals.

In a flight, Ed Campbell and John Charles Thompson downed Joe Exum and Mark Smith, 6-3, 6-3.

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# VMI Has Top Lineman

By MARSHALL JOHNSON  
AP Sports Writer  
LEXINGTON, Va. (AP) — In the early minutes of last Saturday's Tobacco Festival football game at Richmond City Stadium, Virginia Tech's Gobblers were threatening to score on Virginia Military's Keydets when John Willison first made his presence known.

On the third play after Tech had made a first down at the VMI two, Willison — a 6-foot-3, 210-pound sophomore line-backer for the Keydets — crashed through and knocked Tech quarterback Bruce Arians down at the nine.

The Gobblers went for a field goal, which they missed, and VMI was on its way to a 22-17 victory, its third in four games.

After looking at films of the game, VMI linebacker coach Bobby Morrison said "it's probably the finest effort by a line-backer I've ever seen."

What the films showed was even better than originally believed.

At the end of the game, Willison had been credited with five unassisted tackles and 11 assists. The movies showed he

made 12 tackles, assisted on 11 and nine other times made the initial hit but wasn't credited with the tackle.

While the nine were graded as "misses," Morrison said "that's 32 times he got to the football, which is unbelievable ... just incredible."

For his performance, on which the VMI coaching staff gave him the highest grade for a player this season of 81 per cent, Willison today was named National College Lineman of the Week by The Associated Press.

While the Gohanna, Ohio performer was credited with four big plays as the Keydets up-ended their biggest rival for the second year in a row, Morrison said knocking opponents on their backs isn't necessarily the thing Willison does best.

"His great leadership quality is probably his biggest asset," said Morrison. "You know, he called the defenses for us as a freshman and he's doing it again as a sophomore."

In winning Lineman of the Week honors, Willison beat out Linebackers Ralph Ortega and Glenn Cameron of Florida, Harry Walters of Maryland, Danny Kleyper of East Carolina and Pat McCloskey of Michigan State.

Nose guards Mike Lemon of Kansas and Brad Cousino of Miami, Ohio.

Defensive tackles Ecomet Burley of Texas Tech and Paul

Krasnavage of Rutgers. Offensive tackles Kurt Schumacher of Ohio State and Jeff Holcomb of Furman.

Tight end Bennie Cunningham of Clemson.

Split end Steve Rivera of California.

## Citadel Aims At VMI Upset

By The Associated Press

The Citadel's frustrated Bulldogs, after two weeks of losing football games by a total of seven points, hope to ring up their first Southern Conference victory Saturday night at the expense of league-leading Virginia Tech last Saturday.

The high-flying Keydets, 2-0 in the conference and 3-1 overall, are coming off an emotional 22-17 victory over arch-rival Virginia Tech last Saturday.

The Bulldogs, on the other hand, are off to a 1-3 overall start, and have dropped to 0-2 in league play in defeats of 27-24 to Richmond and 16-12 to William & Mary in their last two starts.

Last Saturday's defeat by the Indians dimmed the stellar performance of fullback Andrew Johnson, who lugged the ball 47 times for 241 yards. The performance earned Johnson SC offensive player of the week.

One of the few times Johnson didn't carry the ball came, on

# Pirates Remember Rally

By RON ROACH  
AP Sports Writer  
LOS ANGELES (AP) — Willie Stargell took a backwards look and could remember another year year when the Pittsburgh Pirates had an uphill climb to victory.

"In 1971 in Baltimore, we were supposed to be finished. The newspapers were calling it the St. Valentine's Day Massacre," the Pirates' slugger said of that World Series in which Pittsburgh lost the first two games, then came back to

win it all in seven games.

But no team in the five-year history of divisional playoffs has lost the first two games, then won three in a row to qualify for the World Series.

"We can't concern ourselves with what's written and said," said Stargell, who hammered a three-run, first-inning homer as Pittsburgh stayed alive with a 7-0 triumph over the Los Angeles Dodgers Tuesday.

No team has ever come back from an 0-2 deficit in playoffs, but neither had any club com-

mitted five errors in a playoff game, until the Dodgers did it Tuesday.

The Dodgers' inept fielding came before a record home crowd of 55,953, and many of them were exiting for the already crowded freeways before the seventh-inning stretch.

"That may have been the worst we looked all season," said Dodger Manager Walt Alston. "I doubt errors become contagious, but if they do I hope the Pirates catch it."

Instead of unpacking the champagne to celebrate their first NL pennant in eight years, the Dodgers were forced into a fourth game.

Don Sutton, who won Saturday's playoff opener, 3-0, was named to pitch today against the first-game loser, Jerry Reuss.

Alston said he would go with Andy Messersmith, the winning

pitcher Sunday, if the series requires a fifth game Thursday. Pittsburgh Manager Danny Murttaugh said Jim Rooker would be his pitcher if the series goes the limit.

The Pirates blasted Doug Rau for five first-inning runs on the homer by Stargell and a two-run shot by Rich Hebner, and it was a 1971 World Series hero, Bruce Kison, who supplied the effective pitching.

Kison, although only 9-8 in the regular season, continued his amazing post-season record. The lanky right-hander handcuffed the Dodgers on two singles, both by Bill Russell, for 2-3 innings, when he tired and was relieved by Ramon Hernandez.

The Pirates broke out of a slump with 10 hits, including a double and two home runs, after getting a total of only 12 singles in the first two games.

"I thought Doug Rau's stuff was all right," said Alston of his starting pitcher who lasted through seven batters in the first inning. "They had only two runs in two games and were pretty likely to break loose against somebody, no matter who the pitcher was."

## ECU Women Lose First

The University of North Carolina's strong women's tennis team, featuring some of the top players in the state, gained a 9-0 victory over the East Carolina team yesterday.

It was the first loss in three starts for the Pirate lassies, who went into the match 2-0. East Carolina will be playing host to Meredith College in its next outing at 3 p.m. Thursday on the Minges courts.

Summary:

Camey Timberlake (UNC) defeated Cynthia Averett, 6-1, 6-1.

Beth Hamilton (UNC) defeated Cathy Portwood, 6-0, 6-0.

Jane Preyer (UNC) defeated Ellen Warren, 6-1, 6-4.

Nina Cloaninger (UNC) defeated Ann Archer, 6-0, 6-0.

Suzanne Bauron (UNC) defeated Lora Dionis, 6-0, 6-0.

Rebecca Garcia (UNC) defeated Anne Chavasse, 6-1, 6-1.

Hamilton-Preyer (UNC) defeated Warren-Portwood, 8-4.

Cloaninger-Leach (UNC) defeated Averett-Archer, 8-4.

Mathews-Carcia (UNC) defeated Dionis-Tisa Curtis, 8-0.

## Rampants Fall To Rocky Mount

Rocky Mount High School gained a 6-3 victory over the Rose High School girls' tennis team yesterday.

Rocky Mount took four of the singles events, then came back to finish up by winning two of the doubles. The match was hard-fought however, with two of the doubles going extra sets, and several of the singles going extra games or sets.

The loss dropped the Rampant record to 4-8 on the season. They will close out the year on Thursday, playing their last regular season match then as they travel to Wilson.

Summary:

Rene Holcomb (RM) defeated Marty East, 5-7, 6-4, 6-4.

Helen Williams (RM) defeated

Kitsy Bailey, 7-5, 6-0.

Jill Carney (R) defeated Theresa Joyner, 6-2, 7-5.

Serena Matney (R) defeated Allison Sellars, 6-3, 6-3.

Jenny Horne (RM) defeated Robin Smith, 6-4, 6-1.

Julie Ward (RM) defeated Sheri Augspurger, 6-3, 6-0.

Williams-Joey Bradley (RM) defeated East-Matney, 9-7.

Catherine Garrett-Carney (R) defeated Holcomb-Horne, 9-7.

Lee Bennett-Ward (RM) defeated Bailey-Peggy Barber, 8-5.

In other conference games Saturday night, William & Mary is at Boston College, Appalachian State plays at Lenoir Rhyne and East Carolina is at Furman. Richmond plays at Ball State in an afternoon contest.

## Clinics Set For Ladies

Two Ladies' Day Tournament winners have been announced at the Greenville Golf and Country Club.

In a Better Ball of Pair Tournament, first place went to Harriette White and Nancy Monroe, with a team score of 30. Second was Jan Woodworth and Peggy Hallow with a 31. A tie resulted for third, all with 33, between Isabel Rivers and Eleanor Ruffin; Dardie Longino and Alice Hudson; Barnie Rawl and Mary Winslow; and Louise Webb and Margaret Sutton.

In a Better Ball of Four tournament, Eleanor Ruffin, Putt Carter, Della Dayson and Joan Warren took first with a net of 29. Second was Betty Akin, Alice Hudson, Mary Ann Tugwell and Ann Whitehurst, with a 30.

Three ladies clinics are planned for the club. The first, for beginners will be held on October 22, from 3 to 4:30 p.m. It is open to the first 20 to register. A second clinic, also for

beginners, will be held on November 7 from 9 to 11 a.m., while that same afternoon, from 1 to 3 p.m., and advanced clinic will be held. In this case too, both will be open to the first 20 to register.

On Saturday, November 9, a Super Captain's Choice Tournament, followed by a pig-picking and refreshments will be held at the club. It will begin at 12 noon, and signups are now underway.

Several people have turned in their low scores recently. They include Carl Pierce, 77; Robert Abbott, 71; and Bill Blount, 73; while Barnie Rawl had a 40 for the front nine.

Attendance at Hialeah race track in Florida this year decreased 28 per cent from the 1973 figures.

## Clinic At ECU Slated

The East Carolina University basketball coaching staff is planning the Eastern North Carolina High School Coaching Clinic for Saturday, Oct. 26.

The clinic is designed to promote basketball in Eastern North Carolina through high schools, junior highs, and elementary schools. Coaches throughout the state are being sought to enroll in this day long clinic.

Registration will be \$10, which includes a ticket for the ECU-Dayton football game that evening. Registration will open at 9 a.m. and the clinic will start at 9:30 a.m.

Among those who will speak at the clinic are Paul Jones of Kinston High School, Jerry Smith of Bertie, Bob Murphrey of Ayden-Grifton; Keith Pittman of South Edgecombe, Billy Lee of New Bern, and Dave Patton, head coach at East Carolina.

Further information and advance registration can be obtained by contacting Patton at the university.

## Dolphins Get Win

The Dolphins downed the Cowboys, 7-2, yesterday in the Greenville Recreation Department's Flag Football.

Demarris Edwards carried a 40-yard punt return back for the lone Dolphin score in the game. Willie Carney ran over the PAT.

The lone Cowboy score came on a safety.

## Key Game...

(Continued from page 11) below 500 last week losing to Greene Central. "Greene Central is the perfect example of what desire can do in a football game," Dunn said.

Conley travels to North Lenoir for another tough contest. "They were not scored on in the first three games so that says something for their defense; they are big and strong and they run the wishbone. They were pretty beat up last week and will be looking to do better."

In other area games this week, Robersonville hosts Elm City, Williamston is at Tarboro and Oak City visits Jamesville.

Today's Sports Girls' Tennis Northeastern Conference Tournament at Ahoskie Farmville Central at C. B. Aycock

Football Southern Nash at E. B. Aycock (4 p.m.)

Thursday's Sports Football Rocky Mount at Rose JV (4:30 p.m.)

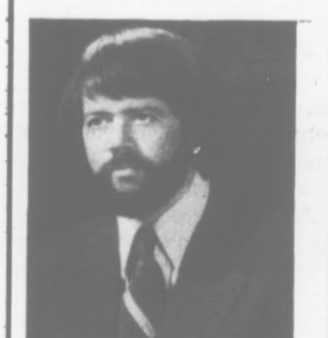
Women's Tennis Rose at Wilson (2 p.m.) Farmville Central at Southern Wayne (3:30 p.m.) Meredith at East Carolina (3 p.m.)

Cross-Country Rocky Mount at Rose (4 p.m.)

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## BV Golf Winners

Brook Valley women participated in two golf tournaments recently, taking away several prizes.

Jeanette Thomas took third low gross in the championship flight, while Jan Woodworth won first low gross in the first flight in the Lewisburg Invitational.

In the Carolina Pines Invitational, Mrs. Thomas won first low gross in the championship flight, while Mrs. Woodworth took second low gross in the first flight. JoAnn Proctor won first low gross and Evelyn Ward won first low net in the third flight.

Mary Bruton was the winner in the Ladies Play-Day at Brook Valley, winning the blind hole tournament.

The annual Brook Valley Ladies Invitational Golf Tournament will be held on October 29-30 at the club. Invitations for the tournament have been sent out to various clubs.

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# History's Biggest Bank Failure

NEW YORK (AP) — The biggest bank failure in the nation's history doesn't mean other collapses are looming elsewhere in the industry, federal officials say.

New York's Franklin National Bank, once the nation's 20th largest commercial bank, was declared insolvent by the Treasury Department Tuesday. Most of its operations were sold to a company owned by six of Europe's biggest banks.

"It would be a mistake to view this incident as one generally shared by the banking industry," said Frank Wille, chairman of the Federal Deposit Insurance Corp., which was named as receiver for Franklin.

"Franklin's problems were rooted in earnings problems over the years which were exacerbated and exaggerated by foreign exchange losses in May," Wille said.

European-American Bank & Trust Co. paid a purchase premium of \$125 million for \$1.7 billion of Franklin National's assets. The purchase included Franklin's branch offices, deposits and offsetting liabilities. The FDIC promised European-American a \$150 million loan to meet federal deposit requirements, and the foreign-owned company said it planned to draw on \$100 million of the loan for now.

Franklin's trust operations were turned over to Bradford Trust Co. of New York, which the New York State Banking Department said had already been handling some of the department's operations on a contract basis.

The FDIC itself took over \$2.08 billion in Franklin assets which had served as collateral for \$1.7 billion in loans made to the bank by the Federal Reserve System in what was described at the time as the biggest rescue operation ever mounted by the nation's central banking system. The FDIC planned to liquidate the assets over three years to repay the Federal Reserve.

Franklin's problems first

came to light this past May 10 when it announced it was omitting a quarterly dividend and said it had suffered substantial losses in foreign exchange dealings. By the end of August, the bank showed a loss of \$89 million, partly reflecting continued massive withdrawals by worried customers.

The FDIC said the sale assured that depositors and loan customers would not be affected by the insolvency. Both

would become customers of European-American, which planned to open Franklin offices as usual today. The effect on Franklin shareholders remained undetermined.

"At the present time, there is no bank in the \$1 billion-or-over size category in the predicament that Franklin is in today," Wille said.

"There are other problems, but nothing of the magnitude and severity of Franklin."

Wille said bank regulators are watching a number of banks with up to \$20 million in deposits for signs of developing troubles, but "that list has remained very stable."

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**DRIVE BEGINS**—Gov. James Holshouser kicks off the statewide K-of-C "Totsie Roll" program for the benefit of retarded children in North Carolina. Gov. Holshouser is receiving the first Totsie Roll from State Deputy Wm. W. Scott (right); looking on is Bernard P. McCann, State Operation LAMB Director of the Knights of Columbus.

## K-of-C To Raise Funds For Retarded Children

The John Ivey Smith Council No. 6600 Knights Of Columbus of Greenville will be at all shopping centers and downtown Green-

ville Oct. 11 through Oct. 19 requesting the support of the public in a fund raising drive to assist mentally retarded

children.

"Operation LAMB" will be the theme of the fund drive to be conducted by the Knights of Columbus throughout the state during October. During the drive over a quarter million Totsie Rolls will be "given away" with the recipients requested to make a donation to assist mentally retarded children.

State Deputy William W. Scott, explained in a letter to the Knight's organization in North Carolina that there are over six million retarded citizens in the United States.

"While the effects of retardation are permanent, they can be lessened by appropriate training," Scott noted.

All monies received will be used in North Carolina, the predominant portions to be used in the areas where they are collected.

## Martha's Need Argued In Court

NEW YORK (AP) — Martha Mitchell's lawyer says she needs more money to cope with the high cost of living. But an attorney for her husband says she is living pretty high already.

The conflict arose Tuesday during a Manhattan state Supreme Court hearing as Mrs. Mitchell pressed her petition for \$3,000 a week temporary alimony and \$35,000 in counsel fees from her estranged husband, former Atty. Gen. John N. Mitchell.

As Mrs. Mitchell sat in a spectator's seat, her lawyer, Richard Creditor, said "She has made some money from public appearances. She was forced to do so, particularly in view of the high cost of living." Mrs. Mitchell's financial situation was "dire," Creditor added, and she has been forced to support herself by "doing

things which are not in her best interest."

But lawyer Marvin Segal noted that his client Mitchell was in Washington, where he is on trial on charges of taking part in the Watergate cover-up.

He could not consult his client and needed more time, Segal said. He added that arrangements were in progress to give Mrs. Mitchell a payment "so that the problem of subsistence will be adequately covered."

But outside he gestured to the cavernous courthouse ceiling and told reporters:

"He wants to take care of her but it's out of proportion. She lives in a house that has a living room as big as this corridor. It's like the Taj Mahal."

Justice Manuel Gomez reserved decision on the petition, a preliminary to Mrs. Mitchell's suit for separation.

## Will Close Paper Mill

SYLVA, N.C. (AP)—Citing rising costs of pollution abatement and waste water treatment equipment, the Mead Paper Board Co. announced it is closing its mill in Sylva.

With 200 workers, the mill is one of the major employers in the western North Carolina community.

Company president Clyde Maynard announced the closing Tuesday at a meeting of Sylva businessmen. He said the mill would close Dec. 31.

Maynard said the company's Sylva division would withdraw its permit request with the North Carolina Office of Water and Air Resources. He said the company had decided the operation was not economically feasible.

He said Mead was negotiating with a prospective purchaser of the mill.

**BIBLE SCHOLAR DIES**  
PHILADELPHIA (AP)—Dr. Henry Joel Cadbury, 90, world renowned Bible scholar, humanitarian and Nobel Peace Prize winner (1947) died Monday.

## Morgan Critical Of Ford's Surtax Plan

RALEIGH (AP)—Democratic Senate candidate Robert Morgan says President Ford's proposed surtax on incomes "will hurt many people who are having a hard time paying their monthly bills."

"The figures the President suggested should be raised since the middle-income people are even now bearing the brunt of inflation," Morgan said in a prepared statement.

The President proposed a 5 per cent surtax on incomes of more than \$7,500 for an individual and \$15,000 for a family.

Morgan's opponent, Republican William E. Stevens, said he believes the President's proposals "are changes we can all live by. Some of his suggestions are stringent, and I admire him for going ahead and bringing them before the people. As far as my candidacy is concerned, I am willing to stake it out on the President's terms. I am not afraid of any adverse reaction."

Stevens termed the President's address to Congress "courageous," saying: "We've been asked to bite the bullet and tighten our belts."

Morgan said he was happy that President Ford "called for a balanced federal budget, something I have been advocating daily since I announced my candidacy in January."

"On other matters, such as closing tax loopholes, seeking help for the housing industry, and tightening anti-trust regulation, I can agree without reservation."

## Geneological Soc. To Meet

NEW BERN—The Eastern North Carolina Geneological Society meeting has been scheduled for Monday, Oct. 14, at 7:30 p.m.

The meeting will be held at 1909 Trent Blvd., New Bern.

## Commended For Grades

Six Pitt County students have been named Merit Program Commended students by the National Merit Scholarship Corporation.

The students are: Mitchell Kyle Barnes, David Paul Berbert, Patricia Mary Hernan, Kimberly Kay Knight and Lawrence Seymour Zickerman, all students at Rose High School; and Mark King, a student at Ayden-Grifton High School.

The students received Letters of Commendation from the National Merit Corporation.

These students are among the 38,000 commended students named on the basis of their high performance on the 1973 Preliminary Scholastic Aptitude Test-National Merit Scholarship Qualifying Test.

Although the commended students ranked high on the tests, their scores were just below those of the 15,000 semifinalists who were announced in September.

## Revival Planned Begin Oct. 23

BETHEL—Living Water Free Will Baptist Church will hold a revival Oct. 23-27, led by the Rev. Frank Davenport of Goldsboro.

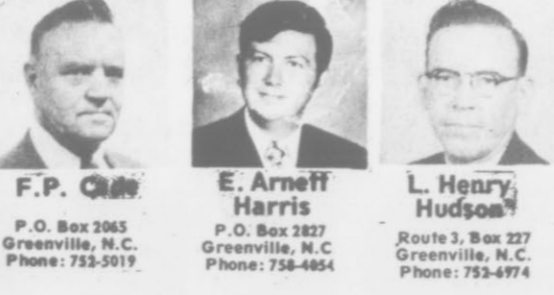
The evangelist is the pastor of Faith Free Will Baptist Church in Goldsboro.

A nursery will be provided. Transportation will also be given anyone who calls 825-6601 and asks for a ride. The pastor, the Rev. Walter Sumerlin, invites the public.

## Partnership protection

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Reg. \$12.00 Per Gal. **\$8.90**

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Reg. \$7.10 Per Gal. **\$5.20**

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Thermal lined, driver style  
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## Out-Of-School Lesson Possible

By Abigail Van Buren  
© 1974 by The Chicago Tribune

DEAR ABBY: If someone tries to pick a fight with you at school and you have done everything you can to avoid a fight, but that person starts pushing you around, and you have to use force to defend yourself, do you think it's fair that the person who was trying to defend himself should get punished just the same as the troublemaker?

What is a person supposed to do when he is picked on by someone who is trying to get him into a fight? I am not going to just stand there and let him push me around. Fighting is against the rules on our schoolgrounds.

UNFAIRLY PUNISHED

DEAR UN: When someone tries to provoke a fight by pushing you around, instead of pushing HIM around, report him to the authorities.

This may sound like the chicken's way out, but it's the only way to protect yourself from the punishment of breaking the "no fighting" rules at your school. (P.S. You might consider taking some lessons in self defense, and give that bully a surprise lesson in case he ever tries to push you around OFF the schoolgrounds.)

DEAR ABBY: I read about that mother who never wanted children but she accidentally had two anyway. She said not all women were cut out to be mothers, and she was one of them.

She may be interested in my story: My husband and I always wanted a large family. Ten months after we were married I gave birth to a healthy baby boy. We couldn't wait to have more.

Twelve miscarriages later, I had another son. He was born dead.

A year later, I gave birth to another son. Eighteen months later, a third son was born, but we soon discovered that our second and third sons were both severely deaf.

They needed special education. After thousands of dollars worth of tutoring and much hard work, our two deaf sons are now able to talk nearly as well as our normal son.

I wanted children desperately, and their being handicapped doesn't make us love them any less. Some handicaps can be overcome.

I hope that mother realizes that in her refusal to love her children she is handicapped. And I hope she overcomes her handicap before it handicaps her unloved children.

LUCKY IN ILLINOIS

DEAR LUCKY: Your children are lucky, too. God bless you.

DEAR ABBY: Three cheers for the young mother who had the courage to admit that she felt "stuck" with her two kids who were both accidents.

I have one child, but she wasn't an accident. I really wanted a child, but I soon realized that I wasn't cut out to be a mother. I have never abused my child, but I am positive that I do not want another one.

Now if my in-laws and friends would just leave me alone, and quit telling me how "wrong" it is to raise only one child, I would appreciate it.

And if this letter is printed, I hope my husband's family in New Jersey reads it and sees the light. Thank you.

ONE IS BEAUTIFUL IN N.Y.

DEAR ONE: Leave nothing so important to chance. Clip this column and mail it to them.

CONFIDENTIAL TO J. IN MINNEAPOLIS: Tell your husband that you'll lose ten pounds if he'll lose 20. I can't think of a better way to have a closer relationship.

Everyone has a problem. What's yours? For a personal reply, write to ABBY: Box No. 69700, L.A., Calif. 90069. Enclose stamped, self-addressed envelope, please.

Hate to write letters? Send \$1 to Abigail Van Buren, 132 Lasky Dr., Beverly Hills, Calif. 90212, for Abby's booklet, "How to Write Letters for All Occasions."

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**The Daily Reflector**

"Pitt County's Home Newspaper"



FIRST CUT  
**PORK CHOPS**

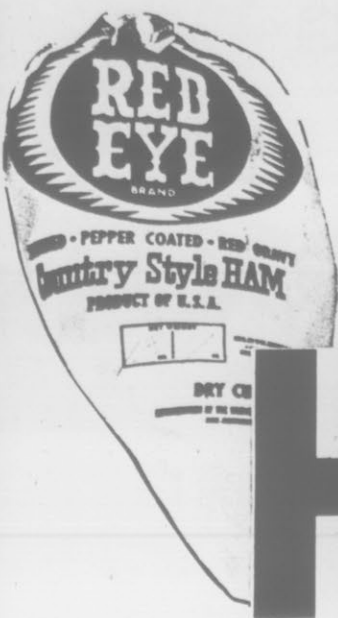
**69¢** Lb.



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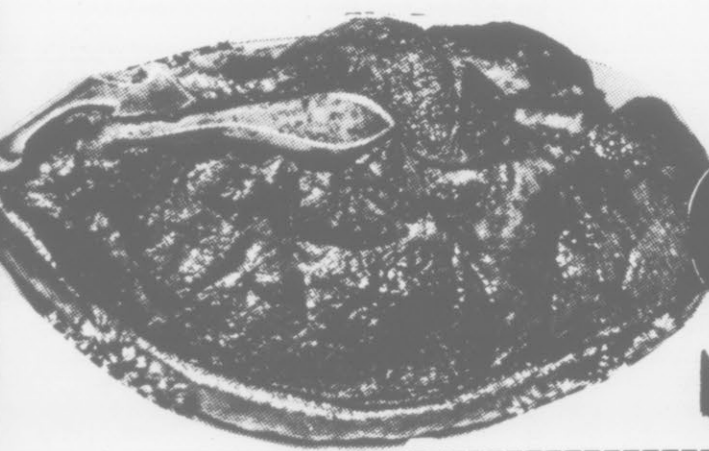
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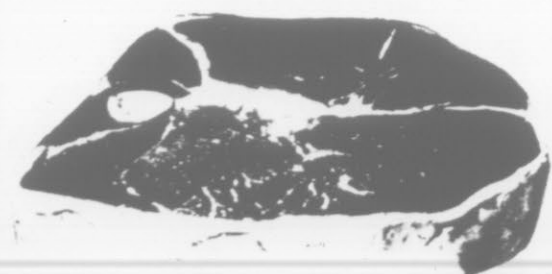


SWIFTS PREMIUM WESTERN  
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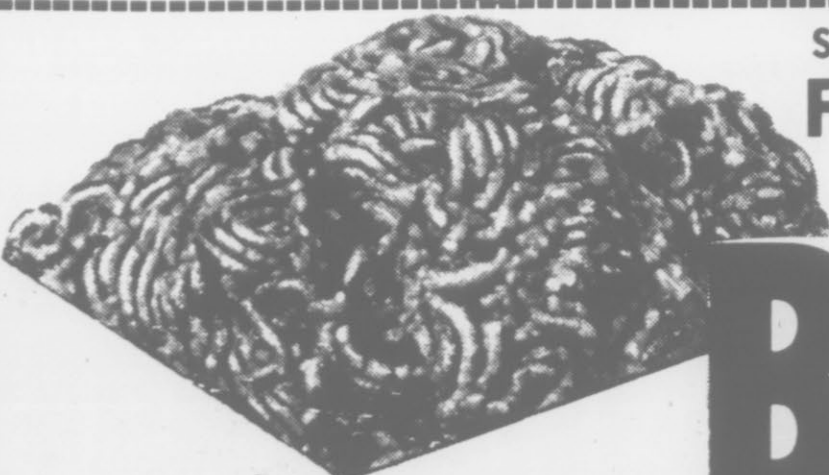
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**SILVER ATTRACTS INVESTORS**—Norm Vineberg, executive vice president of a Los Angeles silver company, displays 100-ounce and 1000-ounce silver bars in his vault of the kind which investors, disenchanted with saving accounts and the stock market, are buying. Despite silver's popularity, Vineberg says there are risks involved. (AP Wirephoto)

## Variations In Wife's Status

By Dr. H. G. JONES  
Written for the AP  
CHAPEL HILL, N.C. (AP) — "The wife must be subject to the husband. Every man must govern his household." So ruled Chief Justice Richmond M. Pearson in 1862.

Furthermore, ruled the Yadkin County jurist, the law gave the husband "power to use such a degree of force as is necessary to make the wife behave herself and know her place."

"Her place," legally speaking, was little more than that of a slave prior to the Civil War. No women's lib in those days. But, then as now, women had their charms, and they actually occupied a higher plane than the law decreed.

Women never have lent themselves to generalization, but if the historian dares, he can discern a wide difference between the status of women in various antebellum social classes. The wife of a yeoman farmer or tenant was but another "hand" in the daily battle for a livelihood.

As soon as her cooking and household chores were done, she turned to field work with her husband and children, or she attended to home manufacturing ranging from clothes to soap. She was, in effect, at least a full partner in the economic welfare of the family. Her life was hard, the drudgery made easier only by a kind husband and well-behaved children.

The role of the wife of the planter class was quite different. Here womanhood usually reflected the "genteel lady" — delicacy, innocence, modesty, simplicity, and graciousness her qualities. A husband's social standing was enhanced by her own reputation among her peers. He sought to place her upon a pedestal so that he himself might stand taller.

In between these two groups was the middle class in which the wife's role was largely determined by the wishes of the husband. While some aspired to the status of genteel lady and others were satisfied to be exploited by the husband, perhaps most were simply good wives and mothers, content to maintain a good home and work as needed to maintain their economic and social standards. Most of the wives of the yeoman class and many wives in the middle class had little education. Many were among the 70,000 adult white illiterates in North Carolina in 1860.

But back to the law: At marriage a woman's property became property of her husband, and she could not make a will disposing of her land unless her husband authorized her to do so. Her best bet was to have her husband-to-be agree upon a settlement, filed in court, prior to the marriage.

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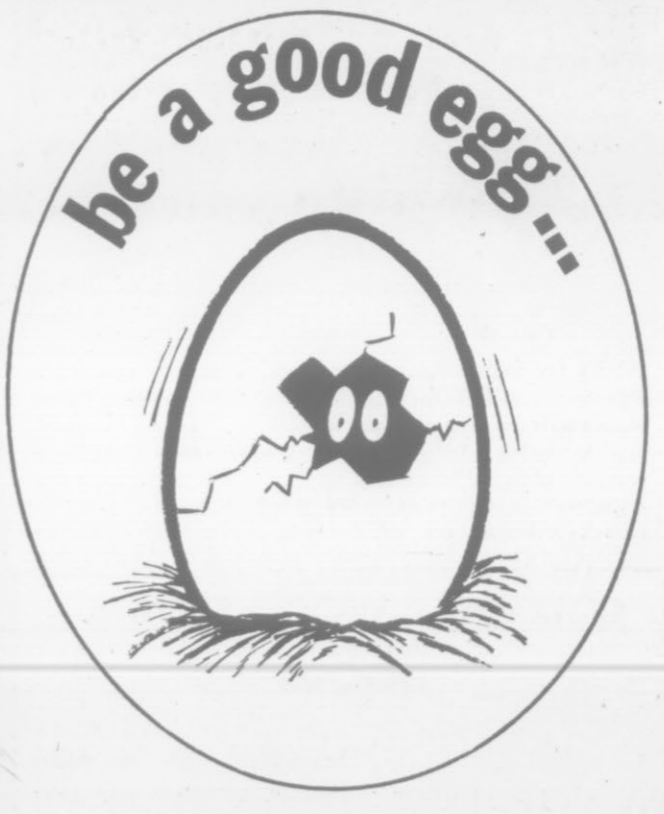
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"Pitt County's Home Newspaper"

# How Tar Heel Senators And Congressmen Voted

**By ROLL CALL REPORT**  
WASHINGTON—Here's how area Members of Congress were recorded on major roll call votes Sept. 26 through Oct. 2.

**HOUSE**  
**NIXON FUNDS** Adopted, 342 for and 47 against, an amendment cutting from \$450,000 to \$100,000 the appropriation to finance Richard Nixon's transition to private life. It was attached to HR 16900, an appropriations measure later passed and sent to the Senate. In a separate vote, the House cut Nixon's permanent retirement benefits from \$400,000 annually to \$100,000.

Supporters of cutting the transition allotment argued that \$100,000 was adequate and that Congress should not appear to be rewarding Nixon for his conduct in office. Opponents called the cut unfair compared to treatment accorded other departed Presidents, and said the public interest demands that Nixon get ample funds to preserve his records of office.

Reps. L.H. Fountain (D-2), David Henderson (D-3), Ike Andrews (D-4), Wilmer Mizell (R-5), Richard Preyer (D-6), Charles Rose (D-7), Earl Ruth (R-8), James Martin (R-9), James Broyhill (R-10) and Roy Taylor (D-11) voted "yea."

Rep. Walter Jones (D-1) did not vote.

**MEALS ON WHEELS** Adopted, 282 for and 125 against, an amendment increasing the appropriation for a program providing free meals for the elderly poor. It hiked by \$25 million, to a total of \$125 million, the current fiscal year outlay for the so-called "meals on wheels" program. The overall bill is HR 16900, now pending in the Senate.

Supporters praised the program as effective in assuring that many of the nation's elderly poor get at least one nutritious meal daily. About 211,000 persons nationwide now participate, and the extra \$25 million will extend participation to an additional 40,000, they said.

Opponents agreed that the program is worthwhile. But they objected to the higher outlay for reasons of economy, pointing out

that higher federal spending has an inflationary impact on the elderly poor. "It just seems to me that the time has come for us to be politically responsible or fiscally responsible and not politically expedient," said Rep. Elford Cederberg (R-Mich.).

Fountain, Henderson, Andrews, Mizell, Preyer, Rose, Martin and Broyhill voted "yea."

Jones, Ruth and Taylor voted "nay."

**COMMITTEE REFORM** Adopted, 246 for and 164 against, an amendment to retain the House Committee on Internal Security (HISC). It was attached to H Res 1248, one of three pending plans to revamp the House committee structure.

Each plan recommends that HISC be abolished, with its antisubversion mandate absorbed by other standing committees. This vote, if not reversed, may keep HISC intact regardless of which committee-reform plan is adopted.

Rep. Richard Ichord (D-Mo.), HISC chairman and sponsor of the amendment, argued that the committee must remain autonomous in order to watch "activities that would undermine or overthrow our constitutional form of government by unlawful means." He added: "The committee does not keep dossiers on Members of Congress... it does not persecute any citizens for having unpopular ideas or unpopular philosophy."

Rep. Robert Drinan (D-Mass.), a committee member and advocate of abolishing it, said the House should obey the recommendations of the committee-reform plans, adding that HISC functions would be duly preserved by other committees.

Drinan said HISC has files on 752,000 Americans and has spent \$4 million during his four years on the committee to perform no "legitimate" function. Abolishing HISC will "protect the privacy of citizens" and save taxpayers money, he added.

Jones, Fountain, Henderson, Andrews, Mizell, Preyer, Rose, Ruth, Martin, Broyhill and Taylor voted "yea."

**SENATE**  
**AID TO TURKEY** Adopted, 57 for and 20 against, an amendment stopping military aid to Turkey because of Turkish aggression in Cyprus. The amendment was attached to an appropriations bill (HJ Res 1131). Its passage was a defeat for President Ford, who publicly opposed the move and threatened to veto the legislation. This was one of the week's two Senate votes to stop aid to Turkey.

Supporters charged the State Department with acting "above the law" by continuing military aid to Turkey in the face of Turkish violations of U.S. foreign aid statutes, which limit the use of U.S. military aid to self-defense and mutual defense efforts. Sen. James Buckley (C-N.Y.) admitted that the law may not meet the "current demands of international diplomacy," but agreed with Sen. Thomas Eagleton (D-Mo.) that the rule of law supercedes the demands of negotiation.

## Plan Square Dance Class

A square dance instructional program will begin Friday at 7 p.m. at the Elm Street Recreation Center.

The first sessions are open to the public at no charge or obligation. Anyone who has an interest in square dancing is invited to attend the sessions. No prior experience in any form of dancing is required since the program begins with the most fundamental movements and gradually builds up knowledge of square dancing techniques.

The newest square dance group in Eastern North Carolina calls itself the Tar River Twirlers and meets each Sunday night from 7 p.m. to 9:30 p.m. at the Elm Street Recreation Center.

J.K. Powell of Greenville is caller for the square dance group.

The members of the Tar River Twirlers invite the public to join the program of instruction. For further information interested persons may contact Jerry Powell, 752-1049.

Opponents warned that cutting U.S. aid would encourage Turkey to turn to the Soviet Union for help and to pull out of NATO, further upsetting Mediterranean security. Sen. Mike Mansfield (D-Mont.) said the amendment would "undermine the efforts of Secretary of State Kissinger" to mediate negotiations between Turkey and Greece.

Sen. Jesse Helms (R) voted "yea." Sen. Sam Ervin (D) voted "nay."

**AID TO CHILE** Adopted, 47 for and 41 against, an amendment halting military aid to Chile. It was one of several amendments attached to appropriations legislation (HJ Res 1131) in a

Senate attempt to increase congressional impact on U.S. foreign policy.

Sen. Edward Kennedy (D-Mass.), the sponsor, criticized the government's "business as usual" policy toward Chile in light of the "political repression... and tortures of the most incredible design known to man" practiced by the Chilean dictatorship.

Opponents criticized the Senate's "irresponsible" behavior in interfering with the Administration's handling of foreign policy. Sen. Gale McGee (D-Wyo.) complained that "all of us seem to be playing Secretary of State on the floor of the Senate at a moment when

these questions are deeply involved in diplomacy."

Ervin and Helms voted "nay."

**OIL POLICY** Tabled, 46 for and 33 against, an amendment to stop U.S. foreign aid to oil producing countries, in hopes of forcing them to lower oil prices. Although the amendment would have penalized all members of the Organization of Petroleum Exporting Countries (OPEC), it was aimed primarily at member countries which have raised oil prices.

It was proposed to an appropriations bill (HJ Res 1131). The vote was a victory for

President Ford. Supporters of the tabling motion were opposed to the amendment. They said the amendment would withhold only \$50 million, hardly enough to force prices down. Sen. Hubert Humphrey (D-Minn.) said the action was like pitting "a boy scout troop against a nuclear force." He said the amendment's real victims were OPEC members outside of the oil cartel who stood to unfairly lose U.S. technical and humanitarian assistance. Sen. Frank Church (D-Id.), the sponsor, called the amend-

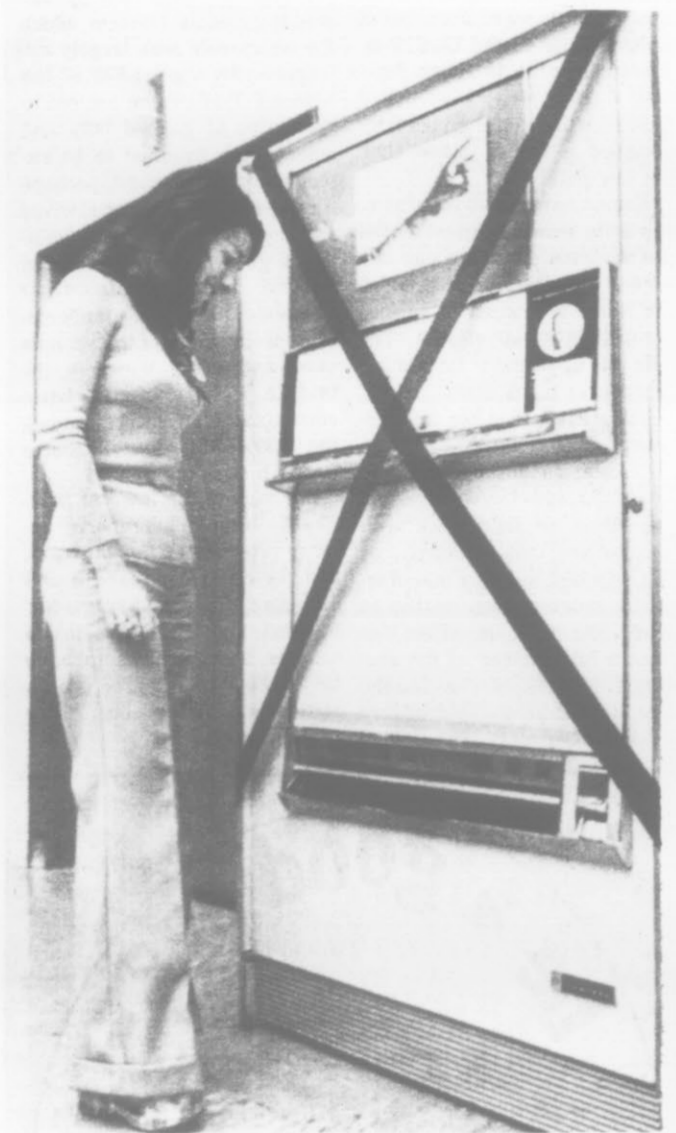
ment a first step in preventing economic collapse in the western world as a result of "the most serious economic war that has been declared in this century." He blamed countries such as Kuwait and Saudi Arabia for waging "economic warfare" against the West.

Ervin and Helms voted "nay."

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**CLOTHES FOR HONDURAS**—Volunteer workers sort clothes for Hurricane Fifi victims at a relief center in New Orleans. The New Orleans port has been picked as the departure point for tons of goods in what has been called the nation's largest single relief effort. (AP Wirephoto)



**D-DAY ON SMOKING**—Barb Melander of St. Paul checks the cigarette machine in the lobby of the insurance company where she works that has been draped in black for a one-day campaign against smoking. D-Day, meaning "Don't Smoke Day", is a campaign to get Minnesotans to pledge to drop the habit and organizers predict some 85,000 people statewide, about 10 percent of the smokers, would sign the pledge. (AP Wirephoto)

## TV Tube Busy In U.S. Homes

ANN ARBOR, Mich. (UPI) — The television receiver is on about six and a quarter hours a day in the average American home, says Sycor, Inc.

Sycor makes data processing equipment that is used to determine the best times to air television advertising. During this average six and a quarter hours of daily programming the average family has its TV on, Sycor said the maximum acceptable time devoted to commercials is about 16 minutes.

**PIG STATUE**  
LEBANON, Ohio (UPI) — Local residents believe in memorializing those who have helped the economy of the area — thus a marble statue to the Poland China Pig — a breed important to area farmers — was erected near here.

## Little Relief In Substitutes

NEW YORK (UPI) — There is little hope for reducing tooth decay by "substituting other sugars for table sugar in the diet, a researcher told the 168th national meeting of the American Chemical Society.

"Dietary tests on monkeys show that bacteria thrive on and make abundant acids that promote tooth decay from simple sugars (glucose or fructose) as well as they do from table sugar (sucrose)," said Dr. W.H. Bowen, acting chief of Caries Prevention and Research, National Institute of Dental Research, Bethesda, Md.

Thirty five per cent of the domestic oil production in the United States comes from Texas.

**COLONIAL WOOD STORM DOORS**

6 LIGHT GLASS

15 LIGHT GLASS

One Light Tempered Glass Available Stock & Custom Made Sizes

**SEE YOUR LOCAL BUILDING SUPPLY DEALER**

MFG'RD. BY STEPHENSON MILLWORK CO. WILSON, N. C.

The Candlewick Inn remembers when dining was a pleasure. When the evening's fare called for the finest in food and entertainment. Enjoy the finest—in the warmth and charm of the Candlewick's Colonial surroundings. Our attentive staff and delicious cuisine insure you of an evening in the tradition of old. Join us at the Candlewick Inn and you too will remember the way it used to be.

Open nightly from 5:30 to 10:30 on the Old Stantonsburg Road, Greenville. For reservations call 752-3434.

**The Candlewick Inn**  
an affordable luxury

The Candlewick Inn offers a wide menu, featuring Roast Prime Rib, Crab Imperial "Maryland", Shrimp Scampi, and Roast Long Island Duckling.

Dancing every Saturday evening through October in the Blue Room to the music of "The Pamlico Sound."

\*\*\*\*\*

**ALLIED PETROLEUM CORP.**

"YOUR PROGRESSIVE TEXACO DISTRIBUTOR"

IS PROUD TO ANNOUNCE THESE

**GRAND "Opening" SPECIALS**

Thursday, Friday & Saturday, Oct. 10, 11 & 12

**FREE!**

Free to the First 100 Customers who purchase 8 or more gallons of gasoline, a \$2.98 Texaco Tire Inflator-Puncture Sealer Kit absolutely Free. Thursday, Friday and Saturday, Oct. 10, 11 and 12, or as long as supply lasts.

Mr. N.E. Moore is Now Operating Our Modern New Texaco Service Station on Memorial Drive, Adjacent to Carolina Dairies.

**TEXACO** Mr. Moore invites his many friends to come by and see him for the best service in town!

\*\*\*\*\*

# Thornsby...



"Please stop referring to your father as 'World War II memorabilia'!"

## The WORRY CLINIC Diet, But Use The Safe Way

Hal lost 11 pounds the first 10 days; then shifted to the slower dieting plan that melted off 6 pounds per month. It lowered his blood pressure 15 points and zoomed his appetite for "boudoir cheesecake" (which has no calories).

By **GEORGE W. CRANE**, Ph.D., M.D.  
CASE B-663: Hal G., aged 28, is the 50-pound overweight husband of Camille, as mentioned Monday.

"Dr. Crane," he began, "I took your 8-point Diagnostic Test for Fatties.

"And I believe the first two items explain my extra poundage.

"For I was active in football and wrestling, both in high school and college so I consumed 4,000 calories per day.

"But now I have an office job

where I sit at a desk and get very little exercise.

"Thus, I probably don't need 2,500 calories daily in contrast to the 4,000 when I was in my teens.

"Will you thus show me (and other fatties) your quick, medically safe dieting plan?"

**Safe Dieting Plan**  
We physicians can prescribe drugs that will speed up your heart and thus burn up a lot of extra calories daily.

But it really isn't fair to penalize your faithful heart just because of your stomach's indiscretions!

For the faster your heart races, the sooner it will use up the 3 billion heart beats that God places in your "cardiac Bank Account" at birth!

So try my dehydration dieting plan, which will lop off 10 pounds in the first 10 days.

And that quick weight loss is a necessary boon to a dieter's morale!

Adopt the following plan and you'll not only shrink your stomach in 3 days but will shift your attention from calories to ice water:

(1) While the weather is cool, limit your total fluid intake to just one 8-ounce glass the first; then 2 the 2nd, and 3 through the 10th day.

This includes ALL fluids, such as water, milk, soup and beverages.

You will feel somewhat thirsty the first day, but that helps shift your attention from food to ice water.

Remember, too, that every pound of fat you melt away, produces 2 glasses of water internally, which is how the camels get more water via their fat humps that disappear during desert travel!

(2) Men may meanwhile eat 1,200 calories of food daily while women should limit their quota to 800.

(3) Include about 400 calories worth of protein, since your muscles require fresh protein daily to replenish worn out cells and that is especially true of heart, which is all muscle.

(4) Shop around for "bargains," meaning a lot of bulk with minimum calories.

Thus, a full cup (8 ounces) of cottage cheese is rich in protein but counts only about 200 calories.

In my case, I eat half the cup of plain cottage cheese, then mix one teaspoonful of honey, jam or jelly with the 2nd half, to furnish me dessert.

A heaping spoonful of such sweets adds about 25 more calories, so you can fill your stomach and also satisfy your sweet hunger by that 225 calories

of cottage cheese and honey.

(5) Ladle your food on your plate in the kitchen and omit any other food from your table while dining.

If you carry your lunch, use lettuce leaves or cabbage leaves in place of bread for your meat and cheese sandwiches.

Go low on coffee and other caffeine drinks, since they prod the acid glands of the stomach, which increase your hunger.

Send for my booklet "How to Lose 10 pounds in 10 Days," enclosing a long stamped, return envelope, plus 25 cents, for it also contains a calories chart.

## GOREN ON BRIDGE

BY CHARLES H. GOREN  
© 1974, The Chicago Tribune

East-West vulnerable. North deals.

**NORTH**  
♦ K 3 2  
♥ A K  
♦ 10 2  
♠ A Q J 9 7 6

**WEST**  
♦ J 10 9 8  
♥ J 10  
♦ Q J 9 8 4  
♠ K 8

**EAST**  
♦ Void  
♥ Q 9 8 7 6 5 4  
♦ 7 6 5 3  
♠ 3 2

**SOUTH**  
♦ A Q 7 6 5 4  
♥ 3 2

♦ A K  
♦ 10 5 4

The bidding:  
North East South West  
1 ♦ Pass 1 ♦ Pass  
3 ♦ Pass 4 ♦ Pass  
4 ♦ Pass 5 ♦ Pass  
5 ♥ Pass 6 ♦ Pass  
Pass Pass

Opening lead: Eight of ♠.

When this hand was played in a national team championship, one West found a startling but, as events proved, surprisingly effective lead against South's spade slam, and gained enough points to win the match.

South became slam-minded as soon as North made a jump rebid. When North supported spades at his third turn, South elected to play in the major suit. On the way to six spades he stopped off to cue-bid diamonds, hoping that when he next jumped to slam, North would realize that the key to a grand slam was the quality of the club suit. Since North lacked the king there, he decided that the small slam was enough.

West gave considerable thought to the opening lead. He knew that his trump holding would come as an unpleasant surprise to declarer. However, the chances of a second trick seemed slight. His king of clubs in

front of dummy's suit was a distinct liability, for almost certainly declarer would be able to run the club suit with the help of a finesse for all the discards he might need. In an effort to convince declarer that a club finesse might prove hazardous, West chose to lead the eight of clubs!

Consider the hand from declarer's point of view. It seemed that he had no loser anywhere except in clubs. To take the club finesse at trick one would result in immediate defeat if the lead were a singleton—East would win the king and give his partner a ruff. It seemed far safer to win the ace of clubs, draw trumps and concede a club trick. Declarer therefore went up with the ace of clubs and led a spade. When East showed out, declarer had to lose a trick in each black suit.

Consider what would have happened had West led a red suit. Declarer would win and test trumps. After discovering he had a trump loser, he would have no option but to take the club finesse. That would have resulted in the slam rolling home.

## CROSSWORD PUZZLE

**ACROSS**  
1. Reckoning  
4. Nurse shark  
8. Back  
11. Chafe  
12. Glacial ridge  
13. Cosmic cycle  
14. Judah's firstborn  
15. Override  
17. Confronted  
19. Card game  
20. Harvest  
22. Bumpkin  
26. Cry  
28. Early car  
30. Formerly  
31. Yellow bugle

**DOWN**  
1. Nonkosher  
6. Liang  
7. Dry gulch  
8. Tullion  
9. Layer of tennis  
10. Somebody  
15. Infiltrate  
16. Pigeon's note  
18. Elite  
21. Paid athlete  
23. Genuffict  
24. Lamprey  
25. Allow  
26. Humor  
27. Threshold  
29. Generation  
32. Disregard  
33. Mottled  
35. Taro paste  
37. Staff of life  
39. Defenseless  
41. In a dither  
42. Ancient times  
43. White lie  
44. Japanese salad plant  
45. Girl's nickname  
46. Stannum  
50. Tantalum symbol



Par time 27 min. AP Newsfeatures 10-9

**BOA SPA ASEA**  
**RAS HAD GULL**  
**ARTLESS ABIE**  
**RIOS NISSE**  
**ATOLL RUNT**  
**PONY AIT ARA**  
**BOO ULM ONUS**  
**MILL BITTE**  
**SLIDE PALI**  
**LACY MESSAGE**  
**AVAIL UPS TAL**  
**PALS GOO EBB**

**SOLUTION OF YESTERDAY'S PUZZLE**

2. Emanation  
3. Size of shot  
4. Cheese  
5. Cleopatra's nemesis  
6. Liang  
7. Dry gulch  
8. Tullion  
9. Layer of tennis  
10. Somebody  
15. Infiltrate  
16. Pigeon's note  
18. Elite  
21. Paid athlete  
23. Genuffict  
24. Lamprey  
25. Allow  
26. Humor  
27. Threshold  
29. Generation  
32. Disregard  
33. Mottled  
35. Taro paste  
37. Staff of life  
39. Defenseless  
41. In a dither  
42. Ancient times  
43. White lie  
44. Japanese salad plant  
45. Girl's nickname  
46. Stannum  
50. Tantalum symbol

THEN THERE ARE THOSE STORES THAT HAVE A PUBLIC ADDRESS SYSTEM TO ANNOUNCE THEIR "FIVE MINUTE SUPER SPECIALS".



AND THEN THERE IS THE CUSTOMER WHO JUST BOUGHT ONE AT THE REGULAR PRICE.



FORECAST FOR THURSDAY, OCTOBER 10, 1974

## CARROLL RIGHTER'S HOROSCOPE

**GENERAL TENDENCIES:** You may misunderstand a communication received early, so be objective and do not let emotions interfere with reasoning for good results.

**ARIES (Mar. 21 to Apr. 19)** Divide your time carefully between home matters and business to make the most of this day. Avoid arguments. Keep busy and all is okay.

**TAURUS (Apr. 20 to May 20)** Careful planning will see both home and business affairs working out nicely, otherwise there is much conflict. Utilize cooperation from fellow worker.

**GEMINI (May 21 to June 21)** Use intelligence to correlate finances with business or pleasure aims. Be sensible in every area of your existence.

**MOON CHILDREN (June 22 to July 21)** You accepted responsibilities which seem too heavy for you, but this is due to the poor influences around you. Carry through wisely and all is okay.

**LEO (July 22 to Aug. 21)** Forget that private worry and get out into the world of activity and take advantage of the fine opportunities open to you.

**VIRGO (Aug. 22 to Sept. 22)** Handle business matters of importance early, then you have time to do some favor a friend desires of you. Watch one who eyes your assets.

**LIBRA (Sept. 23 to Oct. 22)** A higher-up could put a dent into your personal aims, but if you study the matter well, you know how to solve things.

**SCORPIO (Oct. 23 to Nov. 21)** You want to jump into some new outlet now without first studying your present position well, and this would not be wise.

**SAGITTARIUS (Nov. 22 to Dec. 21)** Be with congenials who will make you feel happier. Keep alert to getting ahead socially. Avoid one with an eye on your assets.

**CAPRICORN (Dec. 22 to Jan. 20)** Keep neutral when a bigwig and a partner argue, or you become the whipping boy. Await a better time to get needed business assistance.

**AQUARIUS (Jan. 21 to Feb. 19)** Do current work, but make time to study some new venture. Don't interfere with a co worker's job, or you get into trouble.

**PISCES (Feb. 20 to Mar. 20)** Plan time for entertainment as well as duties. If you are having your pockets picked, do something about it. Let this bad habit stop.

**IF YOUR CHILD IS BORN TODAY...** he or she will want to make his or her mark in life early, but you have to teach to finish whatever is first begun, or you could have a jack-of-all-trades and master of none, which would make for a most miserable life. Teach to be more objective, or your progeny could get hurt by others or shunned by them. Religious training early can be of great help to your fascinating youngster.

"The Stars impel, they do not compel." What you make of your life is largely up to YOU!

Carroll Righter's Individual Forecast for your sign for November is now ready. For your copy send your birthdate and \$1 to Carroll Righter Forecast (name of newspaper), Box 629, Hollywood, Calif. 90028

((c) 1974, McNaught Syndicate, Inc.)

## TV Log

WNCT-TV Ch. 9

**WEDNESDAY**  
12:00 News  
12:30 Search For  
7:30 Tell Truth  
8:00 Sons & Daugh  
9:00 Bing Crosby  
10:00 Manhunters  
11:00 Final Report  
11:30 Movie  
**THURSDAY**  
6:00 Arthur Smith  
6:30 Meditations  
6:35 Carolina  
8:00 News  
9:00 Kangaroo  
10:00 Jokers Wild  
10:30 Gambit  
11:00 You See It  
11:30 Love Life  
11:55 Timely Tips

WITN-TV Ch. 7

**WEDNESDAY**  
7:00 Jeopardy  
7:30 Name Tune  
8:00 Prairie  
9:00 Tanner  
10:00 Petrocelli  
11:00 News  
11:30 Tonight  
**THURSDAY**  
6:00 Almanac  
7:00 Today  
7:25 News  
8:00 Today  
9:00 Mike Douglas  
10:00 Name Tune  
10:30 Winning  
11:00 Rollers  
11:30 Hollywood Sq.

WCTI-TV Ch. 12

**WEDNESDAY**  
7:00 Andy Griffith  
7:30 Price Right  
8:00 That's Mama  
8:30 Movie  
10:00 Christie  
11:00 News 12  
11:30 Wide World  
1:00 News  
**THURSDAY**  
7:00 Bullwinkle  
7:30 Underdog  
8:00 New Zoo  
8:30 Montage  
9:30 Hillbillies  
10:00 Tinker Thiel  
11:00 Pyramid  
11:30 Brady Bunch  
12:00 Password  
12:30 Solit  
1:00 Music Children

WUNK-TV Ch. 25

**WEDNESDAY**  
7:00 Utilization  
7:30 People  
8:00 Made Movies  
9:00 Music  
10:00 Films  
10:30 Visionaries  
**THURSDAY**  
8:30 Rights  
9:00 Health Prof.  
9:30 Think  
10:00 Cover  
10:15 About You  
10:30 Rights  
11:00 Cultures  
11:30 Sesame St.  
12:00 Elec. Co.  
1:00 Cover

## 264 Playhouse THEATRE

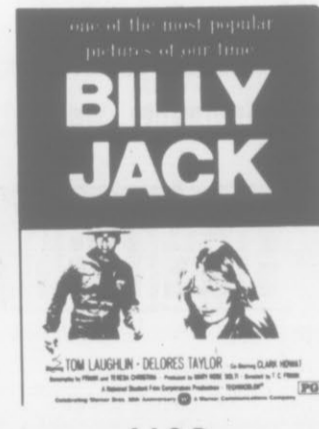
6 MILES WEST OF GREENVILLE ON U.S. 264 (FARMVILLE HWY.)

**ENDS TONIGHT AT YOUR ADULT ENTERTAINMENT CENTER**

**DIRTY JOKE**

**CALL FOR SHOWTIME 756-0848**

## MEADOWBROOK NOW PLAYING



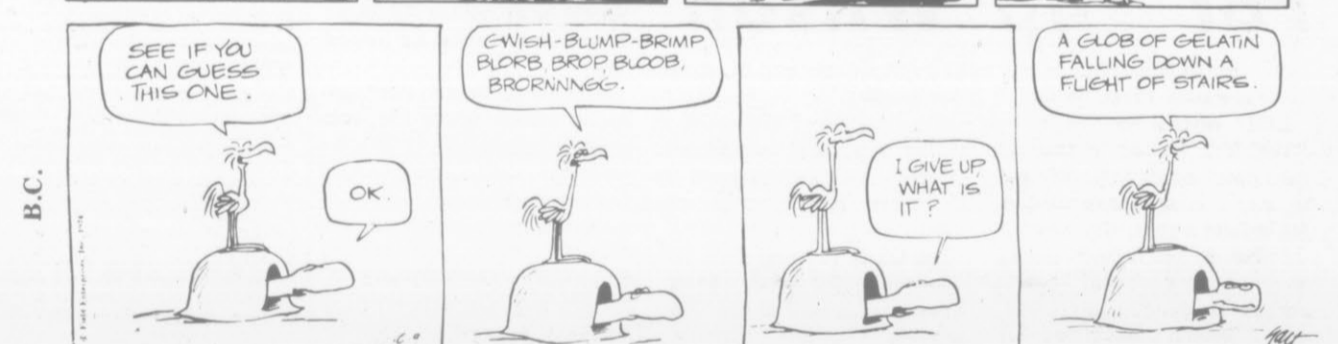
ALSO "STEELYARD"

TICE DRIVE-IN THEATRE ENDS TONIGHT



ALSO DOWNHILL RACER

ROBERT REDFORD | GENE HACKMAN  
CAMILLA SPARY | DOWNHILL RACER  
PRODUCTION: RICHARD DICICCO DIRECTOR: MICHAEL RITCHEY  
MUSIC BY: JAMES SALTER TECHNICAL: A MANAGERIAL PICTURE



America's 900,000 Life and Health Insurance People present

Bing Crosby and His Friends

Tonight on CBS-TV Southland Life INSURANCE COMPANY

D. Gordon Wallace District Manager Rocky Mount, North Carolina (919) 446-6915

**PARK NOW SHOWING!**

JIM BROWN  
TRED WILLIAMSON  
JIM KELLY

SHOWS DAILY 1:30 3:15 5:15 7:15 9:15  
DOORS OPEN 1 P.M.

152-7048 BROADWAY GREENVILLE  
FBI - "SWINGIN' CHEERLEADERS" (R)

**PLAZA CINEMA**

28,000 + PITT PLACE SHOPPING CENTER  
NOW THRU THUR!

She did as she pleased  
A PETER BODDANOVICH PRODUCTION  
Daphne

SHOWS TODAY 1:30 3:15 5:15 7:15 9:15  
DOORS OPEN 1 P.M.

ACRES OF FREE PARKING  
STARTS "THE CASTAWAY COWBOY" & "FRIDAY" - "THE ABSENT MINDED PROFESSOR"

abc southeastern 2nd

**PITT**

Summer's here again.

In over 100 cities across the U.S. SUMMER OF '42

Two years can make a difference  
**Class of '44**

Week-End SUMMER OF '42 5:30 7:00 CLASS OF '44 5:00 7:00  
Week-Days SUMMER OF '42 7:00 ONLY CLASS OF '44 4:00 ONLY BOTH RATED PG



ENERGY SAVERS—John Eden, 68, says his team of registered Belgian horses is "good as any tractor and twice as reliable". Eden was using the horses to pull a corn binder on his farm near Chaska, Minnesota. (AP Wirephoto)

# Many Feel The Heat Of Ford Antitrust Effort

By MARGARET GENTRY  
Associated Press Writer  
WASHINGTON (AP) — Butchers, bakers and zipper-makers already are feeling heat from the Ford administration's campaign against price-fixing. Future targets may face tougher treatment and million-dollar fines.

President Ford gave the attack fresh impetus Tuesday when he promised stern enforcement of antitrust laws and asked Congress for harsh penalties for violators. No President since Harry S. Truman has taken such a strong public stand against illegal corporate conspiracies, said

government antitrust lawyers. The administration attack is designed to end business practices which diminish competition and force prices up for the consumer. Assistant Atty. Gen. Thomas E. Kauper, head of the Justice Department's antitrust division, has estimated that such practices cost Americans as much as \$80 million a year. "I am determined to return to the vigorous enforcement of antitrust laws," Ford said as he sent Congress proposed legislation raising the maximum fine for antitrust violators from \$50,000 to \$1 million for corporations and \$100,000 for individuals.

# The Low Profile For Flip Wilson

By BOB THOMAS  
Associated Press Writer  
LOS ANGELES (AP) — "Yes, if I wanted to take all the opportunities that are open to me, I could make another \$10 million a year. But why?" "What do you do with money after you have enough? I would only be prostituting my talent, and I wouldn't be giving my best effort to the audience I care most about—the television audience."

lucky, it will be seen by 12 million people. "In television I can reach 30 million in a week. I would rather have my talent enjoyed by as many people as I can reach." His talent is being seen less often this television season. Wilson will appear in four NBC specials, the first appearing Oct. 18 with guests stars Peter Sellers, Lily Tomlin, Richard Pryor and Martha Reeves. But not Geraldine. "I didn't want to have Geraldine on the first show," Wilson explained of his hilarious female impersonation. "I would like the audience to know that I can continue to grow as an entertainer. I want to try new ideas and make the special really special."

With his statement, Ford took up an attack which has been gaining momentum in the department and the Federal Trade Commission. Though he endorsed its key elements, Ford said nothing about Atty. Gen. William B. Saxbe's plea for stiffer prison sentences as well as fines for corporate conspirators. Saxbe called on Friday for legislation raising the maximum prison term for price fixing from one year to five years. Ford's written proposals for tougher fines were sent immediately to Congress where a House committee earlier in the day approved legislation setting the maximum corporate fine at half the amount Ford asked. The bill sets the individual fine at \$100,000, as the President requested.

A remarkably serious Flip Wilson was talking about his life and career in a Sunset Strip office which is headquarters for his record company. He also has another office for his television production company, but he says he does most of his work in his den at home. Despite his superstar status, Wilson has eschewed the usual trappings of such a position, preferring to do things his way. He maintains a low profile off the television screen, keeping interviews to a bare minimum, avoiding industry events except for an occasional benefit, declining the fortune he could earn in Las Vegas and concerts.

"Television is my cookie," he remarked. "I think it is the greatest thing there is. Sure, I could go out on a weekend and play a concert before 15,000 people. But I might come back tired and if I was doing a television show, I wouldn't be giving my best shot to 30 million people. "I'm not interested in films at the moment, either. You work a year and a half, two years on a movie, and if you're

Wilson said his departure from the weekly format was entirely voluntary. Wilson, who has shielded his private life in the past, admitted that he now has custody of his four children—David, 14, Kevin, 12, Tammy, 8, and Stephanie, 4. He is divorced from his second wife, Blondell.

# City Counted Three Collisions Tuesday

An estimated \$1,450 property damage resulted yesterday from a series of three traffic collisions investigated by Greenville Police. Officers reported heaviest damage resulted when a car driven by Kevin Leigh Gray of Graham overturned about 10:55 p.m. in the King's Row Apartment driveway 100 feet North of the Tenth Street intersection. Police, who estimated damage to the Gray car at \$800, charged Gray with careless and reckless driving. Mary Bennett Merritt of 104 Deerwood Dr. was charged failing to stop for a stop light after her vehicle collided with a car operated by William Franklin Worthington of 202

North Harding St. about noon at the intersection of 14th and Charles Streets. Officers estimated damage at \$200 to each of the two cars. No charges were reported following investigation of a 3:55 p.m. collision at the intersection of Greenville Boulevard and Bismark Street. Drivers involved in the mishap were listed as Dora Gorman Howell of 128 North Harding St. and Charles Randall Read of 106 Ridgeway St. No damage was reported to the Read vehicle while damage to the Howell vehicle was placed at \$250. No injuries were reported in the series of crashes.

# Greenville Citizen:

**NOTICE OF HEARING BY BOARD OF ADJUSTMENTS OF THE CITY OF GREENVILLE**  
County of Pitt  
City of Greenville  
A public hearing will be conducted by the Greenville Board of Adjustments upon a request for a special use permit by the City of Greenville whereby the petitioner desires to obtain a variance from Sections 32-22(a) and 32-80 of the City Code in order to enlarge the structure located at 503 East Third Street. The property is zoned for "R-6" usage.  
The time, date, and place of the public hearing will be 7:30 p.m., Thursday, October 24, 1974, in the City Council Chambers of the Municipal Building.  
Lois D. Worthington  
City Clerk  
Oct. 9, 18, 1974

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Lois D. Worthington  
City Clerk  
Oct. 9, 18, 1974

**NOTICE OF SERVICE OF PROCESS BY PUBLICATION IN THE GENERAL COURT OF JUSTICE DISTRICT COURT DIVISION**  
FILE NO. 74CVD2210  
North Carolina  
Pitt County  
ALMA JEAN COGHILL  
VS.  
LORENZO DAN COGHILL  
DO: LORENZO DAN COGHILL, DEFENDANT.  
Take notice that a pleading seeking relief against you has been filed in the above entitled action. The nature of the relief being sought is as follows:  
Plaintiff seeks an absolute divorce based upon one year separation. You are required to make defense to such pleading no later than the 11th day of November, 1974, and upon your failure to do so, the party seeking service against you will apply to the Court for the relief sought.  
This 26th day of September, 1974.  
DAVID E. REID, JR.  
Attorney for Plaintiff  
Greenville, North Carolina 27834  
Telephone: (919) 752-6545  
Oct. 2, 9, 16, 23, 1974

### PUBLIC NOTICES

**Greenville Citizen:**  
**NOTICE OF HEARING BY BOARD OF ADJUSTMENTS OF THE CITY OF GREENVILLE**  
County of Pitt  
City of Greenville  
A public hearing will be conducted by the Greenville Board of Adjustments upon a request for a special use permit by the City of Greenville whereby the petitioner desires to obtain a variance from Sections 32-44 (l) of the City Code, in order to construct a drive station at 2405 South Memorial Drive. The property is zoned for "R-6" usage.  
The time, date, and place of the public hearing will be 7:30 p.m., Thursday, October 24, 1974, in the City Council Chambers of the Municipal Building.  
Lois D. Worthington  
City Clerk  
Oct. 9, 18, 1974

### Presented As A Public Information Service

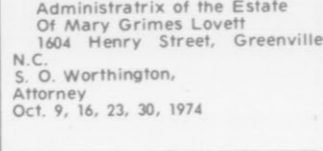


**NOTICE OF SALE**  
\$220,000  
**TOWN OF WINTERTINE, NORTH CAROLINA**  
**WATER BOND ANTICIPATION NOTES**  
Sealed bids will be received until 11 o'clock A.M., North Carolina Time, October 15, 1974, by the undersigned at its office in the City of Raleigh, North Carolina, such bids to be opened at said time and place on said day, in the purchase of \$220,000 Water Bond Anticipation Notes of the Town of Wintertine, North Carolina, dated October 29, 1974, maturing on June 25, 1975, without option of prior payment, and bearing interest payable at the maturity of the notes, to which no interest coupons will be made on or about their date at place of purchaser's choice.  
Bidders are requested to name the denominated or demonstated, the interest rate, and the city or town and bank or trust company therein at which principal and interest will be paid on the date above auction. No bid for less than the face value to the notes plus accrued interest will be entertained. The notes will be awarded to the bidder who offers the lowest interest cost to the Town, such cost to be determined by deducting the amount of any premium bid and must be accompanied by official bank check, a cashier's check, or a certified check upon an incorporated bank or trust company for \$1,100 payable unconditionally to the order of the State Treasurer of North Carolina, on which no interest will be allowed. Award or rejection of bids will be made on the date above auction. The receipt of bids and the checks of unsuccessful bidders will be returned immediately. The check of the successful bidder will be cashed and the proceeds thereof retained as and for full liquidated damages.  
The unqualified approving opinion of the undersigned, Perry Martin, Judge presiding for the order of the State Treasurer of North Carolina, on which no interest will be allowed. Award or rejection of bids will be made on the date above auction. The receipt of bids and the checks of unsuccessful bidders will be returned immediately. The check of the successful bidder will be cashed and the proceeds thereof retained as and for full liquidated damages.  
LOCAL GOVERNMENT COMMISSION  
COMMISSIONERS  
OF THE NORTH CAROLINA  
BY: H. E. BOYLES  
Secretary of the Commission  
Oct. 9, 1974

# Greenville Citizen:

**NOTICE OF HEARING BY BOARD OF ADJUSTMENTS OF THE CITY OF GREENVILLE**  
County of Pitt  
City of Greenville  
A public hearing will be conducted by the Greenville Board of Adjustments upon a request for a special use permit by the City of Greenville whereby the petitioner desires to obtain a variance from Sections 32-56 (e) of the City Code, in order to install and operate self-service gasoline pumps and to operate an existing gasoline pump at 500 Albemarle Avenue. The property is zoned for "Downtown Commercial Fringe" (CDF) usage.  
The time, date, and place of the public hearing will be 7:30 p.m., Thursday, October 24, 1974, in the City Council Chambers of the Municipal Building.  
Lois D. Worthington  
City Clerk  
Oct. 9, 18, 1974

### Presented As A Public Information Service



**NOTICE TO CREDITORS**  
Having this day qualified as Administrator of the Estate of Mary Grimes Lovett, this is to notify all persons having claims against the estate to file them with the undersigned at the address given within six (6) months from this day of recovery. All persons indebted to the estate will please make immediate settlement.  
This October 4, 1974.  
Lillie Mae Smith  
Administratrix of the Estate  
of Mary Grimes Lovett  
1604 Henry Street, Greenville, N.C.  
S. O. Worthington,  
Attorney  
Oct. 9, 16, 23, 30, 1974

# Greenville Citizen:

**NOTICE OF HEARING BY BOARD OF ADJUSTMENTS OF THE CITY OF GREENVILLE**  
County of Pitt  
City of Greenville  
A public hearing will be conducted by the Greenville Board of Adjustments upon a request for a special use permit by the City of Greenville whereby the petitioner desires to obtain a variance from Sections 32-22(a) and 32-80 of the City Code in order to enlarge the structure located at 503 East Third Street. The property is zoned for "R-6" usage.  
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Lois D. Worthington  
City Clerk  
Oct. 9, 18, 1974

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Oct. 9, 18, 1974

### PUBLIC NOTICES

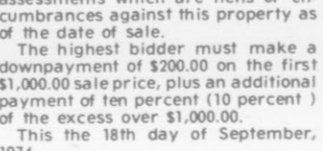
**NOTICE TO CREDITORS**  
Having this day qualified as Administrator of the Estate of Lester Garris, this is to notify all persons having claims against said estate to file them with the undersigned Administrator of the address given within six (6) months from this day of this notice will be placed in bar of recovery. All persons indebted to the estate will please make immediate settlement.  
This the 20th day of September, 1974.  
Athlene Garris  
Administratrix of the Estate of Lester Garris  
Rt. 3 Box 444,  
Ayden, N. C. 28513  
S. O. Worthington,  
Attorney  
Sept. 25; Oct. 2, 9, 16, 1974

**NOTICE OF SALE**  
North Carolina  
Pitt County  
Under and by virtue of the Power of Sale contained in a certain Deed of Trust executed by BILL C. GARRIS and wife, SARLIE SCOTT GARRIS to I. JOSEPH HORTON, Trustee, dated the 19th day of February, 1968, and recorded in Book 37, Page 30, in the office of the Register of Deeds of the County of Pitt, and under and by virtue of the authority vested in me the undersigned as Substituted Trustee by an instrument of writing dated the 27th day of August, 1974, and recorded in Book W 42, Page 291, in the office of the Register of Deeds of Pitt County, North Carolina, dated the 27th day of August, 1974, and recorded in Book W 42, Page 291, in the office of the Register of Deeds of Pitt County, North Carolina, the holder of the indebtedness thereby secured having demanded a foreclosure thereof for the purpose of satisfying said indebtedness, the undersigned Substituted Trustee will offer for sale at public auction to the highest bidder for cash at the Courthouse door in Greenville, North Carolina, on the 11th day of November, 1974, the land conveyed in said Deed of Trust, the same lying and being in the County of North Carolina, and more particularly described as follows:  
"BEING Lot No. 9 in Block B as shown on a certain map of the Clairmont Subdivision as appears of record in Map Book 14, at pages 46 and 46-A, Pitt County Registry, reference is made to the plat made for a more accurate description. But said lands are conveyed in all respects subject to any restrictive covenants appearing of record in the Pitt County Registry and affecting the same.  
This property is being sold subject to a prior Deed of Trust of Home Federal Savings and Loan Association of Farmville, North Carolina. This sale is made subject to any outstanding taxes and special assessments which are liens or encumbrances against this property as of the date of sale.  
The highest bidder must make a deposit of \$200.00 on the \$1,000.00 sale price, plus an additional payment of ten percent (10 percent) of the excess over \$1,000.00.  
This the 18th day of September, 1974.  
George G. Whitaker  
Substituted Trustee  
MOORE, DIEDRICK & WHITAKER  
Attorneys at Law  
P.O. Box 2546  
Rocky Mount, North Carolina 27801  
Telephone (919) 446-1176  
October 2, 9, 16, 23, 1974

**NOTICE OF TRUSTEE'S SALE**  
State of North Carolina  
County of Pitt  
WHEREAS, the undersigned, acting as Substituted Trustee in Deed of Trust hereinafter specifically identified, having been duly appointed as Trustee in the same Deed of Trust by instrument recorded in the office of the Register of Deeds of Pitt County, North Carolina on the 18th day of February, 1974 in Book 142, page 529.  
Said Deed of Trust referred to above being dated November 1, 1971 and recorded in Book 157, Page 137, in the office of the Register of Deeds of Pitt County, North Carolina, and more particularly described as follows:  
"BEING Lot No. 9 in Block B as shown on a certain map of the Clairmont Subdivision as appears of record in Map Book 14, at pages 46 and 46-A, Pitt County Registry, reference is made to the plat made for a more accurate description. But said lands are conveyed in all respects subject to any restrictive covenants appearing of record in the Pitt County Registry and affecting the same.  
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This the 18th day of September, 1974.  
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Substituted Trustee  
MOORE, DIEDRICK & WHITAKER  
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P.O. Box 2546  
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October 2, 9, 16, 23, 1974

**NOTICE OF HEARING BY BOARD OF ADJUSTMENTS OF THE CITY OF GREENVILLE**  
County of Pitt  
City of Greenville  
A public hearing will be conducted by the Greenville Board of Adjustments upon a request for a special use permit by the City of Greenville whereby the petitioner desires to obtain a variance from Sections 32-56 (e) of the City Code, in order to install and operate self-service gasoline pumps and to operate an existing gasoline pump at 500 Albemarle Avenue. The property is zoned for "Downtown Commercial Fringe" (CDF) usage.  
The time, date, and place of the public hearing will be 7:30 p.m., Thursday, October 24, 1974, in the City Council Chambers of the Municipal Building.  
Lois D. Worthington  
City Clerk  
Oct. 9, 18, 1974

### Presented As A Public Information Service

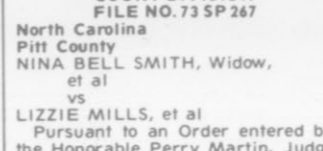


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This October 4, 1974.  
Lillie Mae Smith  
Administratrix of the Estate  
of Mary Grimes Lovett  
1604 Henry Street, Greenville, N.C.  
S. O. Worthington,  
Attorney  
Oct. 9, 16, 23, 30, 1974

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Oct. 9, 18, 1974

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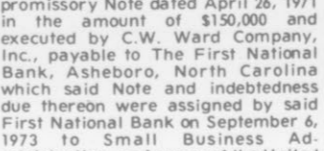
### PUBLIC NOTICES

direction along a fence and along the dividing line of the Possie Mills Louis Henry Mills land, to a ditch running thence in a westerly direction with the center of said ditch to a point on a fence running thence in a southerly direction with said garden fence to the northerly line of Mills Road; running thence in an easterly direction with the northerly line of the Mills Road to the BEGINNING, containing one (1) acre, more or less. Lying and being situated in Chicot Township, Pitt County, North Carolina, beginning at a fence in the southerly line of Mills Road, and running thence in a southerly direction with said fence to an Oak tree running thence in an easterly direction with a fence, to another fence; running thence in a northerly direction with said fence to the southerly line of Mills Road running thence in a westerly direction with the southerly line of Mills Road to the point of BEGINNING, containing one (1) acre, more or less, and being as aforesaid, the home presently occupied by Heber Mills, together with an acre of land, more or less, surrounding same.  
That the sale will be at public auction, and the highest bidder will be required to deposit ten (10) per cent of the bid. The balance is subject to confirmation by the Court.  
This the 23rd day of September, 1974.  
James M. Roberts  
Frank M. Wooten, Jr.  
Commissioners  
Oct. 2, 9, 16, 23, 1974

**NOTICE OF TRUSTEE'S SALE**  
State of North Carolina  
County of Pitt  
WHEREAS, the undersigned, acting as Substituted Trustee in Deed of Trust hereinafter specifically identified, having been duly appointed as Trustee in the same Deed of Trust by instrument recorded in the office of the Register of Deeds of Pitt County, North Carolina on the 18th day of February, 1974 in Book 142, page 529.  
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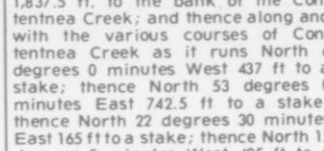


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### PUBLIC NOTICES

**THE DAILY REFLECTOR**  
**Classified Advertising Rates**  
**752-6166**  
Place your Classified ad for 7 days. The cost is less.  
**RATES**  
3 line minimum  
1-3 days 35c per line per day  
4-6 days 32c per line per day  
7 or more 30c per line per day  
**SEMI-ANNUAL CONTRACTS**  
4 lines per day 23c per line (Monthly Charge \$23.92)  
8 lines per day 21c per line (Monthly Charge \$43.68)  
**CLASSIFIED DISPLAY RATES**  
Open Rates \$1.80 per inch  
7 or more days \$1.75 per inch  
**SEMI-ANNUAL CONTRACTS**  
6 inches per week \$1.70  
1 inch per day \$1.40  
(Monthly charge \$41.60)  
**DEADLINES**  
All lineage deadlines are 12:00 noon on the preceding day. Except Sunday which is 12:00 noon Friday and Monday which is 4:00 p.m. Friday. All display deadlines are 4:00 p.m. two days in advance of publication. Except Sunday which is 3:00 p.m. Thursday and Monday which is due by 12:00 noon on Friday & Tuesday which is due by 4:00 p.m. Friday.  
**ERRORS**  
Errors must be reported immediately. The Daily Reflector cannot make allowances for errors after the 1st day.  
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**Miscellaneous For Sale**

SAVE UP TO 50 per cent on new furniture, scratched and scarred chests, dresser, beds, bunk beds, desks, night stands, maple and pine dinette table and chairs, Thompson's Discount Furniture, 804 Clark Street, 758-3187.

RED SPRING Irish potatoes, 10 cents per pound, any amount. Phone 752-6215.

FOR SALE: Army fieldcoats, ponchos, sleeping bags and blankets. Can be seen at 132 Rowe Road or call 752-3326.

**LOST & FOUND**

LOST: CAT, small white and orange. Tar River Estates area. Reward offered. 758-3081.

LOST NORWEGIAN ELKHOUND, grey with curly tail. Litter number stamped under hind leg. Reward for the return or any information leading to the whereabouts. Call 825-4411.

FOUND: Small tan colored female Pomeranian dog. Call 756-3154 after 5:30 p.m.

**REAL ESTATE**

**FARMS WANTED**  
Bought—Sold—Traded  
Appraisals

Call  
**Carl Darden**  
Farm Specialist  
Bowen & Darden  
Realty 752-7194  
Nights,  
Sat. & Sun.  
758-1983

**House For Sale**

**8 1/2 PER CENT INTEREST FOR 90 PER CENT FINANCING.** You can't beat that! Beautiful new home in Belvedere! 3 bedrooms, 2 baths, living and dining room, family room with cozy fireplace, central air, built-in appliances, fully carpeted, carpet. If you are looking for a new home, don't miss seeing this one. This quality construction challenges comparison! \$41,800. D. G. Nichols Agency, 752-4012 anytime.

**LOVELY EXECUTIVE TYPE HOME** on wooded corner lot. Three bedrooms, living room with fireplace, breakfast area with fireplace, dining room, den, paneled, recreation room with storage, 2 baths, convenient kitchen, screened porch, outside storage. \$52,500.00. Good financing available. Blount & Ball Realty, Co., Inc. 752-6163. Nights and weekends: Call Francis Garner 756-7187.

**FARM HOUSE** for sale—3 bedrooms, located between Aiden and Grifton. 3 acre lot, pecan trees, 2 barns, \$12,900. Sutton Realty, 756-6555.

**NICE HOME**, 3 bedrooms, wall-to-wall carpet, draperies and end cap. 1503 East Wright Rd. Call 756-3144.

**Apartment For Rent**

FOR RENT: 2 bedroom apartment furnished, private entrance, 1/2 mile from campus, \$50 a piece. Call 756-0861 after 7, ask for Danny or Joe.

**ONE BEDROOM** garage apartment, furnished, 2 blocks from university, \$70 a month. Apply in person, Faculty Outlet, 513 Dickinson Avenue.

504 C WATAUGA Avenue. 2 bedroom apartment with heating, \$75 a month. C. L. Thigpen 752-6121.

**Apartment For Rent**

**STRATFORD ARMS**  
apartments

Featuring one, two and three bedroom apartments. Located just across from Pitt Plaza.  
Phone 756-4800

**Apartment For Rent**

**Kings Row**

One and two bedroom garden apartments. Located just off East Tenth Street.  
PHONE 752-3519

**Apartment For Rent**

**APARTMENT HUNTERS** inquire at The Old London Inn, 2710 Memorial Drive. Most reasonable rates in town, daily, weekly or monthly.

**Office Space For Rent**

**NEW DOWNTOWN OFFICES** for rent. Available at Georgetown Shops next to ECU. Heat, air conditioning, fully carpeted. Janitor service available on request. 758-2525.

**BOWEN BUILDING**—1000 square feet of modern office space. Next to Wachovia. All services and parking included. \$4 per square foot. Call Joe Bowen, 752-7194.

**Resort Property**

**COTTAGE ON PUNGO RIVER**—across from Belhaven—200 feet of waterfront—1.34 acres—2 bedrooms, bath, living room kitchen combination with fireplace, screened porch. \$24,000.00—The Rich Company—946-8021.

**Mobile Homes For Rent**

FOR RENT—Mobile home spaces with shade, also mobile homes. Call 758-3644.

**ONE 2 BEDROOM** mobile home for rent, gas heat. \$80 per month. Call 756-1900.

**1973 CONNER**—two bedrooms, Colonial mobile homes. \$110.00 per month plus utilities. 1-637-6218 New Bern, N.C.

**2 BEDROOM**, with washer and dryer. Call 756-3523.

**2 BEDROOM MOBILE** home for rent. Near university. 758-5831 or 756-5228.

**Mobile Homes For Sale**

FOR SALE, 1974 Ritzcraft, 12' x 60' Like new. Take up payments. Phone 756-2909 or can be seen at Lawsons Trailer Park.

**12x60, 1973 SANFORD**, 2 bedroom, 1 1/2 baths, carpet, washer and dryer. Assume loan. Call 756-4452.

'68 RITZCRAFT trailer and lot, \$6,000. Phone 752-3179.

**1969 CAVALIER** 12x60, 2 bedrooms, nice. 756-3480 after 6.

**BRAND NEW** 12x60 2 bedroom, 1 1/2 bath, carpeted living room, air conditioned, with washer and dryer on spacious rural private lot. A real dream home. Couples only. No pets allowed. First deposit gets it. Available October 11. 758-1431 or 756-3159.

**1973 MONARCH** 12x60 2 bedroom, like new-assume payments. Call Downtown Motors, Inc. 746-6892

**Farms For Sale**

**33 ACRES LOCATED** in Greene County 5 miles south of Farmville. Approximately 20 acres cropland, 3.38 acres tobacco allotment. Price \$24,500. Call 756-1876.

**SMALL FARM** for sale. 65 acres of land with 8 acres of tobacco allotment. 15 miles from Greenville. Priced to sell immediately—\$45,000.00. Call S & G Realty 752-2608, nights Don Southerland 752-1993.

**30 ACRES FOR SALE** near Grimesland. Good road frontage on 264 1/2 acres tobacco allotment. Call S & G Realty 752-2608, nights Don Southerland 752-1993.

**SMALL FARM**, 5 acres, approximately 3 acres cropland, 1.78 acres tobacco allotment. No buildings. Call 756-0201 after 6 o'clock.

**House For Rent**

**5 ROOM COUNTRY HOME** with full tile baths, living room with fireplace, dining room, kitchen. Call 752-3286 or nights call 825-5391.

**FOR RENT:** Country, unfurnished, 3 bedroom, 2 bath, brick home. Call 753-3432.

**FOR RENT:** Nice 2 bedroom brick home, 1 bath, kitchen with eat-in area. Married couples only, call after 5:30 752-7553.

**House For Sale**

**305 CLAIRMONT CIRCLE**, 3 nice bedrooms, large living room, large kitchen. Aluminum siding and storm windows. \$17,500. Bill Williams Real Estate, 752-2615.

**COLLEGE COURT**, 3 bedrooms, 2 baths, living room, dining room, large kitchen, 1500 square feet. Central air, storm windows, fenced in backyard. 7 per cent loan assumption. \$28,500 by owner. 752-0546.

**FOR SALE BY OWNER**, one year old French Provincial home in Cherry Oaks. Kitchen with built-ins and large eating area, family room with massive fireplace, formal dining and living room, 3 large bedrooms and 2 full tile baths. Two car paneled garage, located on corner lot. \$42,500.00 8 per cent loan can be assumed. Call 756-6195 after 6 p.m.

**CHERRY OAKS**—3 bedrooms, 2 1/2 baths, family room with fireplace, living room, foyer, double garage, wooded lot. 7 1/2 per cent loan assumption possible. \$30,000 equity. \$65,900. Call Dees Whitley, Nights 758-0816. Stallworth Realty.

**USED SEWING MACHINES.**

Various makes trade in sewing machines. Thoroughly reconditioned by Singer experts. May be purchased for as little as \$31.95. See our large selection today. Singer Sewing Center, Pitt Plaza, call 756-0747.

**DOG PEN**—4x8x3 1/2 feet high. \$35. Office 758-4546, home—756-6363 after 5.

**ROLL BALANCES**—room size rugs and remnants at fantastic savings. All first quality carpet at Larry's Carpetland, 3010 East 10th Street.

**RENT A PIANO.**

Parents if your child is planning to start piano lessons you may rent a new piano for as low as \$8.00 a month. Rent payments will apply to purchase price if you buy. REID MUSIC COMPANY 446-4101, Rocky Mount, N.C.

**RENTALS**

**Apartment For Rent**

**APARTMENT HUNTERS** Look! Grier Rental Agency has a listing of the best in Greenville. Check with us First! 752-5700.

**RENTALS**

**Apartment For Rent**

**APARTMENT HUNTERS** Look! Grier Rental Agency has a listing of the best in Greenville. Check with us First! 752-5700.

**Apartment For Rent**

Beautiful 2 bedroom garden apartments off Country Club Drive, adjacent to Greenville Golf and Country Club. Now accepting applications for future occupancy. Phone 756-6889 — Drucker & Falk Management.

**Apartment For Rent**

**OAKMONT SQUARE APARTMENTS**

2 bedroom townhouses furnished or unfurnished. 6 closets, fully carpeted, disposal, dishwasher, range, refrigerator, air Near Pitt Plaza Shopping Center, schools, churches, and university.

1212 Redbanks Rd. Tel: 756-4151

**Apartment For Rent**

**Eastbrook APARTMENTS**

Two bedroom luxury apartments with optional dens and all the new amenities including wall to wall carpeting, draperies, dishwashers, individual air conditioning and heating AND MORE.

RECREATION? YES! Pool, Clubhouse, Tennis Courts. Model Open Daily 9-12, 1-5-30 Saturday & Sunday 1-00-5-30 Utilities included

201 Eastbrook Drive — Off Greenville Boulevard (U.S. 264 By-Pass) just south of Tenth Street. Convenient to ECU and everything.

DRUCKER & FALK 758-4012  
AN ACCREDITED MANAGEMENT ORGANIZATION

CLASSIFIED DISPLAY

Waitresses wanted for full time employment. Apply at Lemon Tree Inn, Chocowinity, N.C. or phone 946-8001

**WANTED**

**Wanted To Buy**

**FARM WANTED** 14-40 acres by private individual. 752-7024 or write A. Crisp, 104 S. Summit Street, Greenville, N.C. No agents please.

**LAND WANTED**—2 to 10 acres wooded, off paved road in area between Bethel and Greenville, for home site. Call Frank Davis, Davis & Company, 825-6701.

**BEAR FRONT** end alignment rack and all necessary equipment for cars and 1/2 ton trucks. \$600. Call 758-0088 after 6 p.m.

**USED METAL DESKS.**

30x60, some smaller, good condition, priced to move fast. Carraway Typewriter Company, 2600 East 10th Street, 752-4661.

**CLASSIFIED DISPLAY**

**ROOFING**  
STORM WINDOWS  
DOORS & AWNINGS  
C. L. LUPTON CO.  
752-6116

**CLASSIFIED DISPLAY**

**MECHANIC NEEDED**

New GM dealership needs one experienced mechanic. Good pay, good benefits.

SEE OR CALL  
**Jesse Boyd**  
AT  
**Grant Buick, Inc.**  
IN  
GREENVILLE  
758-1123

**Ultimate In Apartment Living**

1, 2, and 3 bedrooms, washer, dryer, hook-ups, pool, club house. Only 5 blocks from East Carolina University.

Check everywhere else first, then call  
**TAR RIVER ESTATES**  
1401 Willow St. 752-4225

FEATURING  
**Hotpoint**  
KITCHEN APPLIANCES

CLASSIFIED DISPLAY

**Cherry Boy's**

Come see the most luxurious apartments in Greenville. From chandelier to sauna baths to fresh compactors, plus fabulous pool and club room. We assure you the best of everything.

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Drucker & Falk Management

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We are overstocked and must reduce our inventory. 20 homes on our lot to sell. No reasonable offer refused. Example: 12 x 64 Fleetwood 3 bedrooms \$5995

**DOWNTOWN MOTORS AND MOBILE HOMES, INC.**  
AYDEN, N.C.  
PHONE 746-6892

**SPECIAL!**

**SENTRY SAFE**  
For Fire Protection

**\$89.50 up**  
Taff Office Equipment Co.  
752-2175 569 S. Evans St.

**REAL ESTATE**

**JEANNETTE COX AGENCY**, Realtor, Exclusive agents of Beautiful Cherry Oaks. Call 752-7807.

**140 ACRES OF WOODLAND** with stream, 20 miles south of Greenville on Hwy 43. Call 756-6892

**SAVE ENERGY**—let WEDCO REALTY do your leg work: We are concerned about your housing needs. Call us at 752-7662.

**FOR BETTER BUYS** in real estate, see or call E.H. Williford, Realtor, 222-B Cotanche Street, 758-3911. List your property with us.

Buying or Selling, For Best Results Try Our "Personal Service"

**D.G. NICHOLS AGENCY**  
REALTOR 752-4012 anytime

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**CLASSIFIED DISPLAY**

**Be Your Own Boss**

Opportunity available to net as high as \$12,000 profit with a minimum investment for purchase of stock. Contact us today for appointment.  
**CALL 756-7273**

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GREENVILLE  
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**The Real Estate Corner**

**D.G. Nichols Agency**  
752-4012  
D. G. Nichols, Realtor 758-2370

**FOR SALE:** Matching sofa and chair in fair condition. Sofa folds out. Will sell together or separate. Call after 5:30, 758-3872.

**ANNUAL 20 PER CENT STORE WIDE SALE** now in progress at The Linen Closet, 3008 East 10th Street.

**SPECIAL:** Sofa and chair in window at Fisher's Appliance and Furniture, regular \$400, on special \$200. 752-3609.

**6500 BTU GAS** heater. Excellent condition. Getting central heat. Call 752-6647.

**FOR THE BICENTENNIAL!** Betsy Ross Flags, Bennington (has '76 in it's field), Star Spangle Banner flag, King's colors, Confederate and many more all at very reasonable prices. Also residential or commercial poles. Write for information to: American Crafts, Box 1760, Williamsburg, Va. 23185.

**MUSTANG 1965**, 289 automatic, \$34 pool table, 6 string guitar. All for \$150 or sold separately 752-0172 anytime.

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**INVEST - DON'T SPEND**

2 Bedrooms, Kitchen, Living room, 404 Ash St. Adjoining lot for additional unit. \$15,500

**OVERTON & POWERS REALTY**  
758-4585

**NORTH HILLS ESTATES**  
Ayden, N.C.

Brick homes with 3 bedrooms, 2 baths, garage or carport, central heat and air conditioning, prices \$30,000 to \$40,000. 8 1/2 per cent financing available.

Call  
**CHESTER STOX**  
at 746-6116 Day and 746-3308 after 6 P.M.

**INSTRUCTIONAL**

**GUITAR LESSONS.** Classical, hard rock, rock and roll, techniques, most well known artists. Call 752-0516 between 5-7 p.m.

**SALESPeople**

This company exists because of its salespeople

Certified Laboratories... the most progressive sales division of one of the fastest growing and most successful industrial corporations in America.

We are looking for an individual with desire, determination, and stick-to-it-iveness... a person with a feeling for people. The exceptional quality of our chemical and specialty products and their use by virtually every type of account, creates an ideal opportunity for this person.

**WE OFFER:**  
\$18-\$22,000 potential income first full year  
Compensation plan designed to fit the individual.  
Realistic territories that build repeat business.  
Territories never cut.  
Extensive field and product training.  
Opportunity to advance into sales management.  
Outstanding fringe benefits.  
Very limited overnight travel.

If you have a stable employment record, a successful sales background, or a sincere desire to enter a sales career, I'd like to meet with you. (No previous technical background necessary).

**FOR MORE DETAILS, WRITE IN-CLUDING AREA CODE AND PHONE NUMBER TO:**

**BOB SCHILLIN**  
CERTIFIED LABORATORIES  
CONTINENTAL PLAZA  
HACKENSACK, NEW JERSEY 07401  
An Equal Opportunity Employer

**Jason's Restaurant**

Is now hiring experienced cooks and kitchen help. Apply in person, Monday through Friday from 9 to 11 a.m. and from 2 to 5 p.m.

**JASON'S RESTAURANT**  
521 COTANCHE STREET  
GEORGETOWN SHOPPES

**FHA-VA Loans**

Conventional loans available up to \$55,000.

Guaranteed Lowest Discounts

**Bowen Mortgage Loan Co.**  
Bowen Building  
212 W. 5th. St. Phone 752-7194

**For Sale**

University Area — Attractive ranch-style brick house on large beautifully landscaped lot. Living room with fireplace, combination kitchen and dining room, den, 5 bedrooms, 2 1/2 baths, patio with privacy fence. Central heat and air conditioned. Reduced to \$39,500.00 Shown by appointment only.

LET US LIST YOUR PROPERTY FOR QUICK SALE  
MEMBER OF MULTIPLE LISTING SERVICE

**J. L. Harris & Sons**  
REALTOR  
PAINTING PROPERTY MANAGEMENT REPAIRS  
204 W. 10th STREET  
Phone 758-4711

Jean Perkins, Broker 752-6396  
Florence (Bebe) Teel Salesman

**Now is the time to order your sentimental Christmas greeting cards. Complete guide for selecting the socially correct print. See ours soon.**

Cox Floral Service  
117 W. 4th. St.  
Downtown Greenville, N.C.

**CLASSIFIED DISPLAY**

**Would like to rent farm on a 2/3rds basis for 1975. Call 746-4742 after 5 p.m.**

**Today's Used Car Specials**

1973 CHEVROLET CAPRICE CLASSIC \$3395  
Vinyl top, extra clean

1971 CHRYSLER NEWPORT CUSTOM \$1995  
Automatic, air, vinyl top

1971 DODGE CHARGER \$2195  
Automatic, power steering, air

1971 FURY 4 door \$1495  
Vinyl top, automatic, air, power steering

1970 PONTIAC BONNEVILLE \$1095  
Automatic, air

1969 DODGE POLARA \$1295  
Automatic, vinyl top

1969 FURY 2 door sedan \$895

1968 IMPALA 2 door hardtop \$895

1968 FAIRLANE \$995

1968 TORINO \$595

1967 OLDS 442 \$795

1967 BUICK SKYLARK \$795

1968 CAMARO \$650  
3 speed, extra clean, needs motor work

1966 COMET \$495

1966 CHEVROLET \$495

1966 DODGE CORONET \$395

1965 CHRYSLER \$350

2—1963 MERCURYS \$195 EACH

THESE AND OTHER TRADE-INS TO CHOOSE FROM

**WANT TO SELL YOUR HOME?**

**CALL US!**

We will either buy or sell it for you. Compare our service for selling homes:  
4 Selling agents... Complete Financing... Total Effort Put Behind Each Home We List For Sale... Daily Calls From People Moving Into Greenville... And Most of All... Courtesy.  
Call us at the ED TIPTON AGENCY... We are dedicated to OUR COMMUNITY GROWTH.

ED TIPTON AGENCY 756-0911  
TIPTON BUILDERS 756-7717

**THE ONE-STOP AGENCY**  
234 Greenville Blvd.

**Before you buy, look around...**

Do You Have?

- Asphalt Streets w-curb
- Lake with Boating
- City Water & Service
- Adequate Size Pool & Tot Pool
- Tennis Courts
- Long Range Development Plan for Investment Protection
- Storm Drainage (underground)
- Location to Shopping 9 Schools
- City School District
- Electric Heat Pumps
- Spacious Landscaped Lots
- 2000 Sq. Ft. Party House
- 8 1/2 Percent Financing

**For Rent Mobile Home Spaces**

Beautifully landscaped lots, City water and sewer, paved streets and parking pads, concrete patios and walks, underground utilities, recreational area, area lights, swimming pool. Also spaces for 24' wide.

Colonial Park  
Highway 13 — Across from Burroughs-Wellcome.  
Phone 758-4413  
Earl Rayfield

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1966 CHEVROLET \$495

1966 DODGE CORONET \$395

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We will either buy or sell it for you. Compare our service for selling homes:  
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- Location to Shopping 9 Schools
- City School District
- Electric Heat Pumps
- Spacious Landscaped Lots
- 2000 Sq. Ft. Party House
- 8 1/2 Percent Financing

**PART TIME KEYPUNCH OPERATOR**

Needed immediately in Farmville, morning or afternoon. Apply at USI in Farmville, N.C. to R. Sandford. No call and experience necessary.

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1966 DODGE CORONET \$395

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2—1963 MERCURYS \$195 EACH

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- 2000 Sq. Ft. Party House
- 8 1/2 Percent Financing

# N.C. Dairymen Lining Up Against Appointees

RALEIGH (AP)—North Carolina dairymen are lining up in opposition to recent appointments by Gov. Jim Holshouser to the State Milk Commission. A spokesman for about 100 dairymen told the commission Tuesday Holshouser had turned the commission into "a political football" through some of his recent appointments. John McLean of Rt. 2, Horsehoe, said the governor ignored

suggestions from dairymen in making the appointments. He called on one of the appointees, Lillian Woo of Raleigh, to resign. "We cannot condone her ethics, methods or program," McLean said. Mrs. Woo, former president of the North Carolina consumers Council, recently was named special assistant to the state attorney general for consumer affairs. McLean

told the commission Mrs. Woo's program "will surely wreck havoc with the dairy industry..." He added she has "milked the dairy farmers and the dairy industry long enough." McLean pointed out that the milk commission is supported through assessments paid by milk processors and dairymen. The group of dairymen applauded when he said, "We

strongly resent our funds now being used to create and support a political football." Four of the seven members of the commission have been appointed by Holshouser. The latest are state Sen. Hamilton Horton, R-Forsyth, and Branch Lilly of Norwood. In announcing their appointments Monday, Holshouser said he will ask the General Assembly to remove the ban on the sale of milk as a "loss leader" in North Carolina stores. McLean and other dairy farmer representatives appeared before the commission after Horton and Lilly were sworn in.

Horton was elected to succeed F. Rockwell Poisson of Charlotte as commission chairman. In an interview in Winston-Salem, Agriculture Commissioner Jim Graham voiced strong support of the law prohibiting the sale of milk below cost. **CANDIDATE FINED** DURHAM (AP)—Stanley Exrol, 23, the U.S. Labor Party's candidate for chief justice of the North Carolina Supreme Court was fined \$10 in Durham District Court Tuesday after being convicted on an assault charge.

# Oppose Ford Tax Program

WASHINGTON (AP)—Two of North Carolina's Republican members of Congress have expressed opposition to President Ford's proposal of a 5 per cent surtax as one of his measures for fighting inflation. Sen. Jesse Helms said he believes the surtax "will aggravate rather than relieve the inflationary pressures." He added that the surtax "would inhibit production and tend to

diminish employment." Rep. Wilmer Mizell said he appreciated the President's "obvious strong commitment to deal seriously with the problem of inflation but, just as I opposed a gasoline tax increase, I am opposed to the income tax surcharge as well." Mizell added, "I believe a further reduction in the federal budget to compensate for the revenues that would be gained with this surcharge would be greatly preferred by the working people who are already suffering enough from inflation." Ford, in an address to a joint session of Congress Tuesday, suggested the surtax as one of

several proposals for fighting inflation. **FCC ACTION** WASHINGTON (AP)—The Federal Communications Commission announced Tuesday it has approved transfer of control for WHPE-AM-FM, the High Point Broadcasting Co. Eggs Or 3 Hot Cakes With Ham, Bacon or Sausage \$1.05 **Carolina Grill** Any order for take out Open 5:30 A.M. 3 P.M.



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Open Mon.-Thur. & Sat. 9:00 - 6:00 Open Fri. Night 'til 9:00 Convenient Credit Terms Free Delivery & Set-up Huge Selection Competitive Prices Over 100 Stores Mass Buying Power.

# Moonlight SALE

**7 HOUR MOONLIGHT SALE!! THURSDAY ONLY DOORS OPEN AT 3 P.M. CLOSE AT 10 P.M.**

A Daring Storewide Sale of Amazing Furniture Values! We will be closed Thursday until 3 p.m. to prepare for this outstanding storewide sale.

26 Pc. Ruby and White **Punch Bowl Set** Reg. \$9.95 **\$4.88**

One Blue & White **Hutch** Reg. \$129.95 **\$800**

One Full Length **Mirror & Stand** Antique white & gold. Reg. \$129.95 **\$59.00**

- One Pecan Finish Odd Door Chest. Reg. \$259.95 **\$119.00**
- One Spanish Triple Dresser with mirror. Reg. \$179.95 **\$119.00**
- One Antique White & Gold Lingerie Chest. Reg. \$249.95 **\$119.00**
- One 2 Drawer Spanish Night Stand. Reg. \$109.95 **\$38.00**
- One Spanish Oak 2 Drawer Night Stand. Reg. \$129.95 **\$38.00**
- One Solid Cherry Triple Dresser and Landscape Mirror. Reg. \$549.95 **\$299.00**
- One Serta Queen Size Mattress & Spring. Reg. \$369.95 Set **\$299.00 Set**
- One Serta Queen Size Mattress & Spring. Reg. \$279.95 Set **\$219.00 Set**
- One Serta Queen Size Mattress & Spring. Reg. \$339.95 Set **\$288.00 Set**
- One Round Maple Pedestal Dinette Table. Reg. \$149.95 **\$88.00**
- Maple Boston Rockers. **\$29.88**
- Mini Strobe Light Reg. \$29.95 **\$15.88**
- Mini Grandfather Clock Reg. \$29.95 **\$9.88**
- One Brown Big Ben Recliner. Reg. \$199.95 **\$119.00**
- One Spanish Square End Table. Reg. \$79.95 **\$38.00**

- One Maple Trundle Bed. Reg. \$139.95 **\$88.00**
- One Odd Pecan Chest. 5 drawers. Reg. \$229.95 **\$99.00**
- One Serta King Size Mattress & Box Springs. Reg. \$399.95 Set **\$348.00 Set**
- One Double Size Serta Mattress & Box Spring. Reg. \$119.95 Set **\$88.00 Set**
- One Serta Queen Size Foam Rubber Mattress & Spring. Reg. \$329.95 Set **\$288.00 Set**
- One Serta Single Size Mattress & Spring. Reg. \$119.95 Set **\$77.00 Set**
- One Solid Mahogany Bedroom Chair. Reg. \$189.95 **\$48.00**
- One Group of Brass Beds **30% OFF**
- One Green Traditional 3 Cushion Sofa. Reg. \$399.95 **\$168.00**
- One 3 Cushion Traditional Sofa. Rust stripe upholstery. Reg. \$399.95 **\$168.00**
- One Herculon Gold & Brown Stripe Sofa, Love Seat, Matching Chair and Ottoman. Reg. \$599.95 **\$348.00**
- Closeout of 4 Frigidaire Refrigerators **10% Above Cost**
- One Italian Provincial 8 Pc. Dining Room Suite. Reg. \$799.95 **\$449.00**
- One Herculon Plaid Hide-A-Bed Reg. \$269.95 **\$169.00**
- Check Our Bargain Table of Gift Items **at 50% OFF**

One Group Of **Bedspreads & Comforters** **50% OFF**

One Group Of **Single Beds** Antique white & gold. **50% OFF**

One Gold **Curio Cabinet** Reg. \$119.95 **\$68.00**

PRICES EFFECTIVE THRU SATURDAY, OCTOBER 12 AT A&P WEO IN GREENVILLE, N.C. ONLY.



ITEMS OFFERED FOR SALE NOT AVAILABLE TO OTHER RETAIL DEALERS AND WHOLESALERS

**WEO**

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"SUPER-RIGHT" CORN FED HEAVY BEEF **CHUCK ROAST** BONE-IN NONE PRICED HIGHER **Lb. 67¢**

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 ALLGOOD **HOT DOGS** 1-Lb. Pkg. **69¢**

A&P INSTANT NON FAT **DRY MILK** 38.4-Oz. Pkg. MAKES 12 Qts. **\$2.59**  
 LIBBY'S **POTTED MEAT** 5½-Oz. Pkg. **49¢**  
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 MORTON BREAKFAST BAKE SHOP **FROZEN HONEY BUNS** 9-Oz. Pkg. **69¢**  
 MORTON PASTRY SHOP FROZEN **CREAM PIES** ALL VARIETIES 16-Oz. Pkg. **65¢**  
 MORTON PASTRY SHOP FROZEN **FRUIT PIES** 24-OZ. PEACH, 22-OZ. COCONUT CUSTARD, 24-OZ. APPLE Each Pkg. **83¢**  
 • Blueberry • Cherry 24-Oz. Pkg. **89¢**

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JANE PARKER CRACKED WHEAT **BREAD** 16-Oz. Loaf **49¢**  
 JANE PARKER **PEACH PIE** 24-Oz. Pkg. **65¢**  
 JANE PARKER **BUNS** PINEAPPLE TOPPED 10-Oz. Pkg. **49¢**  
 JANE PARKER **CAKE** GOLD POUND 25-Oz. Pkg. **89¢**

MAXWELL HOUSE **INSTANT COFFEE** 6-Oz. Jar **\$1.45** 10-Oz. Jar **\$2.79**  
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 SUNSHINE CRISPY **CRACKERS** 16-Oz. Pkg. **53¢**

BORDEN'S **ICE CREAM** ½-Gal. Sq. Ctn. **99¢**  
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WHITE ALL PURPOSE **POTATOES** 15 Lb. Bag **99¢**  
 RED DELICIOUS **APPLES** 3 LB. BAG **59¢** SWEET **POTATOES** Lb. **17¢**

15c OFF LABEL **AJAX** WITH AMMONIA LIQUID CLEANER YOU PAY 28-Oz. Bot. **80¢**  
 25c OFF LABEL **TIDE** LAUNDRY DETERGENT YOU PAY 84-Oz. Pkg. **\$1.68**

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# Drivers Need Learned Skills To Meet Emergencies

By EDWARD S. LECHTZIN  
UPI Auto Writer  
MILFORD, Mich. (UPI) — No one has ever proved statistically that driver education prevents accidents.

Richard A. "Doc" Whitworth, however, very sensibly believes that showing drivers how to handle a car in an emergency situation makes them better drivers.

The problem, the General Motors traffic safety education specialist said, is that most driver education courses don't teach students how to drive.

"Many of the courses are taught with just one thing in mind—getting the student a driver's license," Whitworth said. "The well-prepared instructor is in the minority, with most not having any real on-road experience."

There are an estimated 121 million licensed drivers in the United States. Less than half received basic training in high

school driving courses and even these probably are not prepared to handle their cars in emergency situations, Whitworth said.

He has a 67-acre black-top area at the GM Proving Ground where he can put drivers through a tire-squealing "Advanced Driver Education Program" that shows them how to cope with emergencies.

The driver errors he's trying to correct are misinterpretation of the driving task—not really recognizing what situation is facing the driver—and then taking the wrong action to handle an emergency.

Whitworth estimates 23,000 high school students around the country have been put through the six driving exercises that teach them to handle emergencies. These include skids, off-road recovery, evasive maneuvers, controlled braking, tire blowouts and a serpentine course to give a driver a better

feel behind the wheel.

GM has been working to get the Advanced Driver Education Program accepted by colleges that teach driver education to instructors. The program has been run at 29 colleges around the country and Whitworth is on the road quite a bit selling its merits.

His biggest successes have been with police agencies.

"The law enforcement training is one of the hottest things we have going," Whitworth said. "We got a lot of policemen to start using their safety belt, not because it protects them in an accident, but because it keeps them in the seat during evasive maneuvers."

A group of 30 Oakland County, Mich., sheriff's deputies attended one of the first courses in 1969. Another 30 in the same department got no training.

In the first two years after

taking the 7½ hour course, the trained group had 50 per cent fewer accidents than the untrained group and in the next

**Quick Thinking Helped Police**

PITTSFIELD, Mass. (AP) — A newsboy who knows how to take quick notes has been credited with helping police arrest two women and three men accused in connection with a string of 20 thefts in western Massachusetts.

Police say the unidentified newsboy — who works for the Berkshire Eagle here — spotted a burglary and quickly jotted down the license number of the getaway car. It didn't matter that he was not carrying a notepad — the youth scribbled the number on his forearm.

two years had no accidents at all.

Whitworth said the trained group's accidents were not as severe as the untrained group. Total costs, including vehicle damage and lost wages, for the untrained group were 10 times higher than for the trained men.

With GM chief test driver Russ Beadle in the passenger's seat, this writer was schooled in the finer points of handling a car in an emergency. The "Vehicle Dynamics Test Area,"

**NEW HOTEL**

RIO DE JANEIRO, Brazil (UPI) — Rio de Janeiro has another deluxe hotel, the 500 room Inter Continental Rio on Gavea Beach. Facilities include a pool, a discotheque, lighted tennis courts, Turkish baths, shops, bars and a bank.

with nothing around to get in the way of a wildly swinging car, is the size of 51 football fields.

With rubber pylons set up to mark off road lanes and a simulated emergency blocking the road, the student drives down one lane at about 50 miles per hour. Suddenly, Beadle yells "right" or "left" and the student swings the wheel, without touching the brakes, to change lanes and avoid the obstacle.

It's difficult to do on the first attempt, but it teaches the student to avoid a common mistake—hitting the brakes so the wheels lock and cause the car to slide into an accident.

But there is often a need to brake. Traveling at about 40 m.p.h. down a 12-foot wide lane, the car approaches another simulated emergency—coming over the crest of a hill and spotting an obstacle in the road.

Just 50 feet from the rubber cone barricade, the driver gets his cue. The object is to brake and steer around the barricade and back into your own lane without hitting any rubber cones.

Putting the program into actual practice didn't take long. Within two days of completing

**Runaway Bay Rightly Named**

RUNAWAY BAY, Jamaica (AP) — Runaway Bay on Jamaica's north coast is said to have been named for the runaway slaves in the 17th and 18th centuries who fled to Cuba in canoes. Once they arrived, the Spanish would immediately baptise them so they couldn't be returned to the "British heretics" without imperiling their immortal souls.

the course, I was driving on a Detroit freeway when a truck carrying junked cars about 200 feet ahead of me lost part of its load—a front hood from a scrap car.

I watched it sail through the air as I checked my rear view and side view mirrors to see if there were any other cars around. Luckily, it was past rush hour and the freeway was almost clear.

The hood hit the pavement and bounced back into the air, about 20 feet ahead of me. Without touching the brakes, I twisted the wheel sharply to the left and then back to the right when I was in the left lane. No problem at all.

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¼ LOIN SLICED... ASSORTED

**Pork Chops 98**¢  
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MEATY BEEF **SHORT RIBS**  
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OSCAR MAYER  
1-LB. PKG. WEINERS OR  
**BEEF FRANKS**  
12 OZ. PKG. **98**¢  
**SMOKIE LINKS** PKG.

U.S. CHOICE BEEF... BONELESS BOSTON ROLL... CHUCK

**POT ROAST** LB. **\$1.38**

**SLICED BACON** OSCAR MAYER'S 1-LB. PKG. **\$1.49**

SKINLESS & DEVEINED SLICED **BEEF LIVER** LB. **78**¢  
OSCAR MAYER'S SLICED **BOLOGNA** REG., BEEF OR THICK SLICED... 12 OZ. PKG. **88**¢

KAHN'S "HILLSHIRE FARM" SMOKED **SAUSAGE** LB. **\$1.19**  
MARVAL **TURKEY LOAF** 2-LB. PKG. **\$1.38**

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**Cheese Spread**

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PETER PAN 18 Oz. Jar **91**¢  
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84 Oz. Pkg.

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GRADE 'A' LARGE **EGGS**

**69**¢  
Doz.

# Winners Announced In Pitt County Fair Exhibits

A list of winners in the various categories on exhibit at the Pitt County Agricultural Fair last week has been released by S.C. Winchester, fair manager.

Educational exhibit winners include:

**HOMEMAKERS CLUBS**—Timothy Homemakers Club, first; Mt. Pleasant Club, second; Stokes Club, third; Sweet Gum Grove, fourth.

**COUNTY HIGH SCHOOLS**—North Pitt Home Economics, first; North Pitt Vocational Agricultural, second; Ayden Career Exploration, third.

**ROSE HIGH SCHOOL—ICT**, first; Cooperative Office Occupation, second; and Home Occupation, third.

**YOUTH 4-H—Fountain Trailblazers**, first; Chef and Gourmet, second; Farmville Trojans, third; and Greenville Boys Club, fourth.

Blue ribbon winners in the various categories include:

**FIELD CROPS**—Markie Lee Grimsley, Helen Wall, James

Pridden, Barbara H. Grimsley, R.R. Russell, Barbara M. Grimsley, Mrs. Floyd Wiggins, David Price and Darlene Dunn;

**HORTICULTURE**—J. O. Derrick, Mrs. Russell James, Mrs. Floyd Wiggins, John Price, Joyce Teel, Grace Haddock, Faye Best, Sue Wall, Iris Taylor, Mrs. Curtis Witherington, Mrs. R. G. Fussell, Margaret Whaley, Mary Wall, Mamie Wall, Maybell Haddock, Floyd Wiggins, Susan Bland, Luther Hedgepeth, Mrs. Nathan Smith, R. R. Russell, C. V. Nichols, Williams Satterthwaite;

**EGGS**—Geneva Atkinson, Mrs. Russell James, Irene Wall;

**ARTS AND CRAFTS**—Daisy Tripp, Glenn Sailer, Faye Smith, Jensina Steinbeck, Edna Nichols, Nathan Smith, Jean Cherry, Amanda Haddock, Emily Oakley, Joe McLawhorn, Karen Hasely, Renee Watson, Robbie Watson, Annie Cox and Allen Hasely;

**POULTRY**—Worth Forbes, Cherry Flake, Diane Sladek,

Doug Allen and Kevin Worthington;

**LIVESTOCK**—Moses Moyer, John Radford, Jack Tyson, Grover Smith and Worth Forbes;

**CLOTHING AND HOUSE FURNISHINGS**—Karen Hasley, Lynn Hasley, Sue Hasley, Renee Watson, Jessie Brown, Mary Bette Wall, Susan Bland, Mrs. Nathan Smith, Shella Best, Faye Smith, Virginia Boner, Lynn Hasley, Sue Wilson, C. V. Nichols, Mary Hawkins, Doris Skinner, Bessie Blalock, Heather Boner, Margaret Phelps, Faye Best, Iris Taylor and Irene Wall;

**PANTRY AND BAKED PRODUCTS**—Mrs. James Russell, Mrs. Nathan Smith, Frances Briley, Alice Stocks, C. V. Nichols, Nell Clark, Mrs. Milton Moore, Faye Best, Patricia Allen, Lillian Dickerson, Sue Tugwell, Mrs. Curtis Witherington, Mrs. R. G. Fussell, Mrs. Bertha Jenkins, Betty Carraway, Bonnie Moore,

Charlene Dickerson and Lisa Bowers;

**FLORAL DEPARTMENT**—Charlene Dickerson, Amanda Haddock, Mamie Wall, Iris Taylor, Mrs. R. G. Fussell, Charles Wainright, Martha Best, Rosalee Phillips, Mrs. L. B. Combs, Mrs. Floyd Wiggins, Mrs. Curtis Witherington, Grace Haddock, Alice Stocks, Martha Bland, Mrs. Russell James and Naomi Anderson.

The following persons were awarded red ribbons for their entries in the fair:

**FIELD CROPS**—Mark Grimsley Sr., Dorothy Mae Clark, Barbara H. Grimsley, Markie Lee Grimsley, Mark Heath, Geneva Atkinson, Al Wooten, Mike Dunn, Lee Nichols;

**HORTICULTURE**—Mrs. Lloyd Wiggins, Mrs. Milton Moore, Florence Norville, Susan Bland, Mamie Wall, Mrs. Maybell Haddock, Margaret Phelps, Warren Hardy, R. R. James, Lloyd Wiggins, Milton Moore, Iris Taylor, Grace

Haddock, Bessie Forrest, Margaret Barnhill, Hal Smith Jr., Mrs. Lloyd Wiggins, Mary Bette Wall, Naomi Anderson, Betty Jane Nichols, Eric Edwards;

**EGGS**—Florence Norville, Mrs. Maybell Haddock, Ogden Wiggins;

**ARTS AND CRAFTS**—Phyllis Weatherington, Jensina Steinbeck, Thelma Cherry, Ruth Ivey, Mrs. Nathan Smith, Pam Carraway, Jason Howard, Mrs. L. B. Combs, Beth Winchester, Patsy Cox, Mary Allen Martin, Susan Martin and Lisa Bowers;

**POULTRY**—Cherry Flake, Lillian Dickerson, Diane Sladek, and Worth Forbes;

**LIVESTOCK**—Moses Moyer, John Radford and Jack Tyson;

**CLOTHING AND HOUSE FURNISHINGS**—Sue Hasely, Lynn Hasely, Karen Hasely, Gaye Flanagan, Mrs. Nathan Smith, Lynette Bowers, Shella Best, Mary Bette Wall, C. V. Nichols, Virginia Boner, Bessie Gray, Grace Haddock, Michelle

Reel, Betty Dixon, Jean Cherry, Betty Jane Nichols C. V. Nichols, Juanita Reel, Ruth Ivey, Faye Best, Robert Tamosaitis, Irene Wall and Mary Hawkins;

**PANTRY AND BAKED PRODUCTS**—Martha Best, Mrs. R. G. Fussell, Frances Briley, Mrs. Milton Moore, Hope

**ON JOB TRAINING**

RICHMOND, Va. (UPI) — In the past eight years, 41,000 Virginians have been trained for skilled jobs in 270 companies in the state, by the Special Training Division of the Virginia Department of Community Colleges.

There is no charge to the trainees and almost none to the company that hires them (provided it hires a minimum of 18). The state picks up most of the tab, according to the Virginia Division of Industrial Development.

Davis, Mrs. Russell James, Witherington, Faye Best, Mrs. Alice Stocks, Mrs. L. B. Combs, Bertha Jenkins, Lloyd Wiggins, Sally Allen, Mrs. Glen Smart, Hope Davis, Mrs. L. B. Combs, Florence Norville, Naomi Anderson, Martha Best, Gail Patricia Allen, Martha Bland, Iris Taylor, Sue Tugwell, Faye Best, Bill Jones, Charlene Dickerson, Renee Watson;

**FLORAL DEPARTMENT**—Amanda Haddock, Mrs. Curtis

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**LARGE FIRM BANANAS** LB. **16¢** **JUMBO HONEYDEWS** EA. **74¢**

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- 12 OZ. FUDGE

**PKG. 48¢**

**VANILLA WAFERS** 12 Oz. Pkg. **44¢**

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PILLSBURY BUTTERMILK (8 OZ. CAN)	<b>BISCUITS</b>	Four Pak	<b>58¢</b>
AJAX	<b>CLEANSER</b>	14 oz.	<b>21¢</b>
AJAX	<b>CLEANSER</b>	21 oz.	<b>34¢</b>
	<b>SPIC 'N SPAN</b>	16 oz.	<b>40¢</b>
	<b>SPIC 'N SPAN</b>	54 oz.	<b>\$1<sup>24</sup></b>
	<b>IVORY SOAP</b>	4 oz. Bar	<b>13¢</b>
	<b>IVORY SOAP</b>	Bath Bar	<b>17¢</b>
	<b>IVORY SOAP</b>	Large Bar	<b>33¢</b>
DISH DETERGENT	<b>AJAX LIQUID</b>	22 oz. size	<b>76¢</b>

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# Morgan And Stevens For Red Ink Cut

By ROBERT B. CULLEN  
Associated Press Writer  
RALEIGH (AP) — Cutting federal spending has become the political equivalent of the weather. Everyone running for office talks about it, but thus far no one has been able to do anything about it.

Robert Morgan and William Stevens, the Democratic and Republican candidates for the U.S. Senate, are both enthusiastic subscribers to the dogma of a balanced federal budget.

Both, in separate interviews with the Associated Press, said that ending deficit spending in Washington is the number one priority in the fight against inflation.

Both outlined ways in which they plan to do it. But, as Morgan noted, the Congressional appropriations process lends itself to excess spending. Every member has a pet project or two he feels should be left intact.

"I talked to one prominent leader in the Senate," Morgan said. "He said it (budget reform) was window dressing and wouldn't work. Obviously, it isn't going to work unless the members of Congress make it work."

Stevens' major proposal for balancing the federal books is a moratorium on hiring in federal jobs. He would like to see no one hired until the payroll has been reduced by six per cent. He figures that would take about six months.

Morgan says he is against across the board slashes of that sort. "Some programs in the budget should be cut entirely. In others, even a small cut would do too much damage."

Morgan said he would be most likely to vote for cuts in defense spending, foreign aid, and welfare. He said he favors a strong defense and humanitarian aid to the poor at home and abroad. He feels that there is much waste in those programs, however.

"Shortly after World War II, there were 12.5 million men in service. Today there are slightly more than 2 million. But today there are more generals, admirals, colonels and Navy captains than there were then."

Stevens said he would be most likely to vote for cuts in federal aid to hospitals, space programs, defense and foreign aid.

He said he was less likely to vote for cuts in food stamps and energy research.

Morgan said he was less likely to vote for cuts in federal aid to hospitals, food stamps and energy research.

After the interview left the specific topic of budget cutting, however, each candidate indicated that there were numerous programs requiring additional federal spending which they would support if elected.

Both Morgan and Stevens, for example, favor some form of national health insurance program. Morgan has not yet decided which specific program he would vote for.

Stevens' proposal, he said, is "conservative and relatively uninflectionary." He estimated its cost as \$1 billion per year the first year and \$5 billion per year after five years, with a concurrent loss of \$2 billion in revenue per year due to tax credits the program would extend to health insurance buyers.

Both Morgan and Stevens said they feel the Pentagon should go ahead with the development of the B-1 bomber. The controversial plane was originally estimated to cost \$30 million. Cost estimates for each are now running at \$75 million and the first one hasn't flown yet.

Morgan said he felt veterans' benefits need to be raised to the effective level he enjoyed when he attended college after World War II. He said he didn't know how much that would cost.

Stevens said he hadn't studied veterans' benefits. Both men said that federal housing subsidies need to be extended. Stevens said the programs should be extended to cover not only the very poor but the working poor who are currently being squeezed out of the housing market.

Morgan said, "the government ought to insure that every one has the right to buy at least one home at reasonable interest rates."

Neither candidate mentioned a cost figure for such a program.

Nonetheless, they are vigorous in their assertions that they will work hard to balance the budget.

"All of the witch doctor cures have failed. We must immediately balance the budget," Stevens said.

"I may be a bit radical, but I believe we ought to not only balance the budget. We ought to begin paying off some of the national debt," said Morgan.

(Tomorrow: A look at the fiscal policy proposals of the candidates.

## Predict Rise In Toy Sales



NEW YORK (AP) — Sales of model electric trains and accessories should reach a new high of \$230 million at retail in 1974, and the volume of home racing sets and accessories is expected to hit \$120 million.

This forecast was made here during the annual American Toy Fair by Richard E. Grey, president of a toy company.

Grey said 1974 retail volume will represent almost a 50 per cent increase over the estimated \$160 million for model trains in 1973, and a 35 per cent rise over the \$90 million in 1973 for racing equipment.

INDIAN OWNERS  
PALM SPRINGS, Calif. (UPI) — Every other square mile of land in Palm Springs is owned by the Agua Caliente Band of Mission Indians. The tribe is named after the hot water springs that made this desert resort famous.

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PETER PAN PEANUT BUTTER

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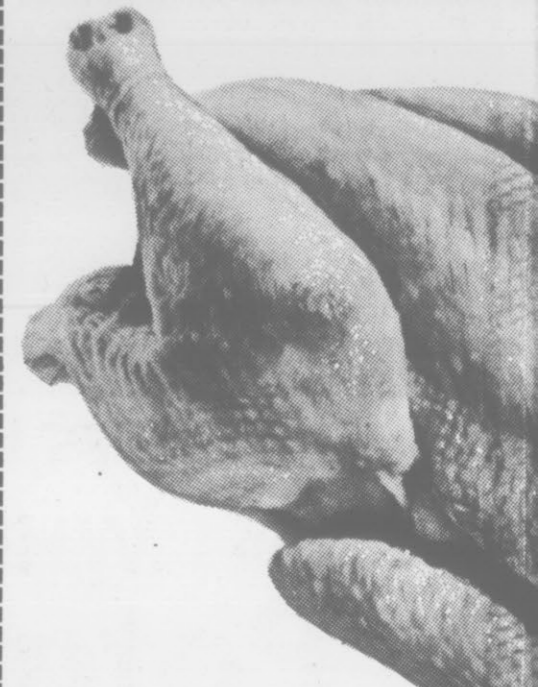
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**ROAST** PER LB.

WILSON'S CERTIFIED CHUCK  
**STEAK** PER LB.

WILSON'S CERTIFIED BONE-IN RIB  
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**STICKS**  
LB. PKG.

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**Sheriff Claims  
His Jail Worst  
In The Nation**



SHERIFF HONGISTO says he is in charge of one of the worst jails in the nation. (UPI Photo)

By JAMES O. CLIFFORD  
SAN FRANCISCO (UPI) —  
San Francisco Sheriff Richard  
Hongisto says he is in charge of  
one of the worst jails in the  
nation.

This is an unusual statement  
for a sheriff, but Hongisto has  
been known for his unusual  
actions since taking office in  
1971.

Not only does Hongisto talk  
about conditions in his jail, he  
has thrown it open to tours by  
judges, newsmen, law enforce-  
ment people and law students  
in an effort to win public  
support in his constant battle  
for funds to improve conditions.

The fact that Hongisto admits  
the facility's shortcomings and  
works to keep the problem  
before the public, he said, sets  
him apart more than anything  
else from his counterparts  
across the nation.

"I've toured every major jail  
in the country and secrecy is  
the hallmark of all of them,"  
Hongisto said. "In order to  
have a bad jail you have to  
have secrecy which results in  
the worst abuses."

"Many outsiders stay over-  
night in our jail. We've found  
this most effective in breaking  
down preconceived notions."

The main jail is a six-story,  
38-year-old building on about  
100 acres of isolated land in  
suburban San Bruno. Because  
of its remote location the jail  
has one of the lowest escape  
rates in the state.

"If we were in the heart of  
the city, the inmates would  
probably be dropping down  
ropes all night," one jail staff  
member said.

There's a constant clanging  
of cell doors, the blaring of a  
lone television set on each tier,  
turned as loud as possible so it  
can be heard by all. Add to this  
bedlam the chatter of inmates,  
some yelling across to the man  
in the cell on the other side of  
the jail.

The prisoners have little  
exercise. Maybe twice a week  
they get to go out into the yard.  
There just aren't enough  
deputies to keep an eye on  
them.

The inmates eat unappealing  
meals while sitting on their cell  
bunk next to a seatless toilet. A  
typical meal might be macaroni  
salad and chili.

Prisoners who must stay  
locked up use broken mirrors to  
catch a glimpse of the  
television screen 10 yards or  
more from their cell.

And everywhere are iron  
bars, all badly in need of paint.  
"Things used to be worse."

"When I was here I asked to  
be sent to San Quentin," said  
Roger Daisley, a former inmate  
who is now a main cog in the  
rehabilitation machinery Hong-  
isto has established.

Daisley, 40, a former college  
professor who became hooked  
on heroin and bounced from  
one jail to another, said the  
men used to have to do without

sheets, socks or underwear and  
eat even less attractive food.

"You know, most of the guys  
in here aren't felons," Daisley  
said as he walked down a tier  
hall. "But the experience will  
change a lot of misdemeanor  
inmates into hard cases."

Shortly before Hongisto was  
elected, some prisoners filed a  
suit charging the conditions in  
the jail constituted cruel and  
unusual punishment.

A federal judge agreed and  
ordered city officials to do  
something.

"Things really haven't  
changed all that much,"  
Daisley said. "We do have  
sheets, underwear and socks  
and the food is a little better,  
but not much."

Daisley is in charge of a  
handful of caseworkers who try  
to help inmates with problems  
and get them into jobs when  
they are freed after a sentence  
that averages about 11 months.  
"About 80 per cent of the  
men who go to jail don't have a  
job," said Joan Mills, 24, a  
University of San Francisco  
graduate who is Hongisto's  
coordinator of volunteers.

The city fathers have always  
been tight with money for the  
jail but Hongisto and his staff  
managed to get a \$60,000  
federal grant to bring in the  
caseworkers, all members of  
VISTA who get \$190 a month  
plus college credits, for the  
volunteer program.

One of the volunteer pro-  
grams is called "work-out" in  
which a prisoner receives a  
sponsor who helps him get a  
job and keep it.

"It used to be that the  
prisoners would be released  
and given 25 cents," Mrs. Mills  
said. "They'd have nowhere to  
go so they'd pool the money for  
wine."

"About 75 per cent of them  
now have jobs."

Daisley isn't hopeful about  
improving the environment at  
the jail.

"You'd just about have to  
tear it down and start all  
over," he said. But there was  
hope when he talked about  
helping the prisoner get a job  
and return to society.

"We owe him that," he said.  
"But once he has it, it is his  
responsibility to keep it."

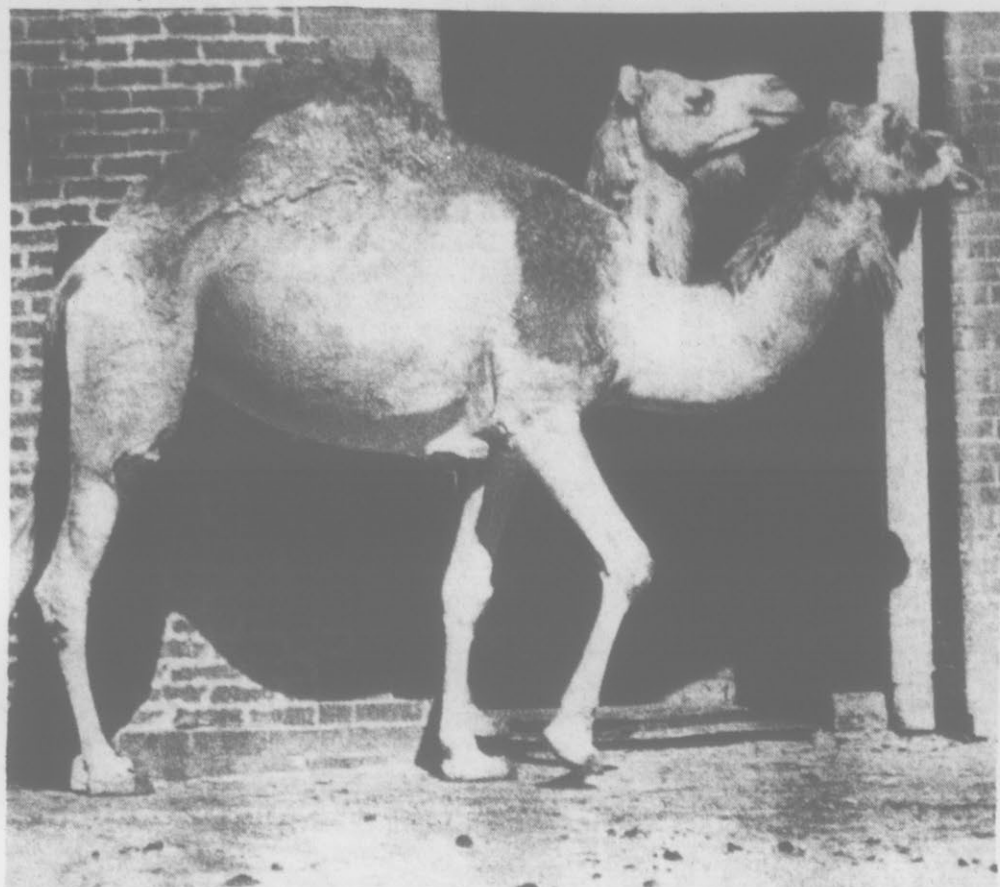
**Musician Carts  
A Bulky Cello**

SAN RAFAEL, Calif. (AP) —  
Jerry LeClerc of nearby Tibu-  
ron, who plays a cello with the  
Dominican Performing En-  
semble, solved the problem of  
transporting his large in-  
strument from the spot where  
he could park his car to where  
the group practiced.

LeClerc adapted a golf cart  
for the purpose.

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**A CAMEL YOU'D WALK TWO MILES FOR—** This two-headed camel at Chicago's Lincoln Park Zoo is another example of seeing is deceiving. The rear head of the camel is actually sticking out of the doorway behind the camel in the foreground. The foot of the rear camel can be seen by the left front hoof of the front camel. (AP Wirephoto)

## Officialdom Fatalistic In India's Death March

By SYLVANA FOA  
NEW DELHI (UPI) — Hundreds of thousands of Indians are slowly and painfully marching toward death from malnutrition.

"We'll never get a figure but we estimate that between 500,000 and one million people will die between now and March from malnutrition-related diseases," one foreign economist said.

"Dying from malnutrition takes about three months and the immediate cause is usually dysentery, cholera or just a cold that you were too weak to combat.

"The government is aware of the problem but they are fairly fatalistic. They know that a lot more people are going to be born every day than are going to die."

According to foreign economists, India's 1974 food crop will not exceed 100 million tons — 13 million tons less than the government had hoped.

Although flooding in high-yield crop areas, fertilizer shortages and a lack of fuel to run irrigation pumps have contributed to poor harvests, drought is by far the biggest culprit.

Agricultural experts say 80 per cent of India is suffering from below-normal rainfall this year. Some call this year's drought India's worst in the past 30 years.

The failure of summer monsoon rains already has brought extreme hardship to seven Indian states. Famine conditions have been reported from the states of Bihar, Gujarat, Orissa, West Bengal, Kerala, Rajasthan and Uttar Pradesh.

New Delhi newspapers carry daily stories of villagers who commit suicide rather than face hunger. In several states, mothers are said to be selling the children they cannot feed in the marketplaces of small towns.

In West Bengal, farmers are selling their land and converging on free government kitchens in the cities. In isolated areas, people are reported living on roots, leaves and grass from parched rice fields.

Chief Minister N. Satpathy of the eastern state of Orissa has appealed to New Delhi for help before the devastating drought there "can push millions to starvation, epidemics and death."

"People are running away from villages for work," reported M.P. Tripathi, a legislator from Uttar Pradesh in the northeast. "There will undoubtedly be thousands of deaths on account of hunger. Crime will increase and riots will break out at several places."

Prime Minister Indira Gandhi has ordered electricity rationing in major cities to free more fuel for farm irrigation pumps but agricultural experts say the move was long overdue—and probably too late.

"New Delhi's air conditioners should have been turned off months ago to give power for tube wells in surrounding areas," one foreign agronomist said.

"Mrs. Gandhi has always been reluctant to embroil the cities in the nation's food problems," said a foreign economist. "The cities are the hub of her support and she does not want urban folks inconvenienced."

Diplomats in New Delhi expect the government's food relief program to focus on the cities in the coming scarcity months.

"Mrs. Gandhi is afraid of food riots in the cities; in India revolutionaries are town and not country-bred," a Western diplomat said. "She'll keep the cities supplied the best she can but if any violence breaks out she will nip it in the bud quick."

To thwart widespread starvation, India must find at least five million tons of foodgrains immediately, economists say.

"India just doesn't have the money to buy that amount on the world market," a foreign economist said. "Wheat is up to \$180 per ton—at that rate, buying would wipe out India's foreign exchange reserves and leave nothing to buy seed, fertilizer and petroleum for the next crop."

India's only hope seems to lie in foreign aid, but a proud Mrs. Gandhi is annoying Western governments by refusing to publicly hold out India's proverbial begging bowl.

"Washington is already lukewarm about aid to India because of the May 18 nuclear blast," one diplomat said.

"Mrs. Gandhi is being coy. She wants the United States to donate food to the United Nations and then let India pick it up there. Washington isn't in the mood for that game this year."

The tree dwelling ruffed lemur of the Malagasy Republic is the only member of this species that builds a nest.

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15 1/2 Oz. Can **59¢**



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# A One-Man Town Keeps Owner Busy

By ROBERT B. CULLEN  
Associated Press Writer  
CRESWELL, N.C. (AP) — J. B. McGowan would have liked Adam Smith, although he doesn't know who Smith was.

That's partly because J.B. likes most everyone. But Smith, the 18th-century author of "The Wealth of Nations" would be a kindred soul.

Smith's book propounded the theory of individual free enterprise capitalism. J.B., in an age of corporate business, is putting that theory into practice.

To find J.B., one drives south out of the farming village of Creswell (pop. 633) in eastern North Carolina and heads through the corn and soybean fields toward one of the newest and largest corporate farms in the nation, First Colony Farm.

A mile or so from First Colony's grain elevator is a sign proclaiming the existence of "McGowanville. Founded April 1, 1973." It's not on the map yet.

McGowanville consists of a small blue general store with a lunch counter and a self-service gas pump out front and "McGowan Drive," a dirt path off the road flanked by seven house trailers.

But it's much larger in the dreams of J.B. McGowan, who owns the whole thing.

J.B. is the beefy 36-year-old with short red hair shoveling dirt in his bare feet around in the back of the store. He smiles broadly and offers a free soda to a visitor as he shows off the store.

Not too long ago, J.B. McGowan was, like his neighbors, struggling to keep things together. He farmed 140 acres and he worked as a boiler operator in the pulp mill at Plymouth, 20 miles away.

Then a wealthy New Yorker, Malcolm McLean, decided to buy and clear off hundreds of thousands of woodland acres and cash in on the rising price of grains. First Colony Farm was established.

J.B. McGowan saw the main chance coming his way. There was a little church building down the road from his farm. It was deserted because declining population in the area could no longer support it.

J.B. went to see the people down at the Washington County Production Credit Association and the man at East Carolina Bank, got a loan, and bought the church.

He turned most of the farm work over to his teen-aged boys and remodeled the church. It became the store and lunch counter, catering to the farm's new employees.

Things took off from there. J.B. saw that the farm employees needed someplace to live and he bought the trailers to rent out.

Right now, he's leveling the ground alongside the store for a dining room addition, doing the work himself. Mrs. McGowan tends the cash register in the store.

Business, J.B. reports, "is real good. I'm renting those trailers out as fast as I can get 'em in there. I'm hoping to buy lots more." He's also thinking about buying some pre-fabricated motel units for the salesmen who call at the farm offices.

The store takes a lot of time. "I figure that's the key to success in a rural store. You've got to stay open. We try to open around 7 in the morning and we stay open 'til we don't see no lights coming down the road. That's usually around 11."

If the farm keeps expanding, J.B. figures he will, too. "Someone asked me the other day if I was going to be the mayor of McGowanville. I said, 'No, I'm going to be the banker.'"

# Oil Spills Are Fingerprinted

STANFORD, Calif. (AP) — Dr. Michael Anbar, head of the Stanford University's Mass Spectrometer Research Center, claims to have come up with a method of connecting oil spills with the ships from which they probably came.

A sort of "oil fingerprinting," the key to the method is a machine called a field ionization mass spectrometer which can provide precise molecular weight profiles of oil spills, showing exact proportions in the goo.

"Just as no two fingerprints are exactly alike, no two oil samples are alike," Anbar said.

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ARROW BLUE, WHITE OR COLDWATER DETERGENT 3-LB. 1-OZ. BOX <b>69c</b>	DOLORES ALASKA SALMON 7%-OZ. CAN <b>79c</b>
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BONELESS TURBOT FILLET FRENCH FRIED LB. **69c**  
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10 LB. VENT VUE BAG  
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ASTOR 100% PURE FLORIDA FROZEN  
**ORANGE JUICE**  
16-OZ. CAN **59¢**

KOTEX NEW FREEDOM MINI PADS BOX OF 12 <b>55c</b>	BOX OF 40 <b>\$1.69</b>	LYSOL SPRAY 14-OZ. CAN <b>\$1.53</b>	LYSOL DEODORIZING CLEANSER 28-OZ. SIZE <b>99c</b>
NEW FREEDOM MINI PADS BOX OF 12 <b>53c</b>	BOX OF 30 <b>99c</b>	MAXWELL HOUSE INSTANT COFFEE 6-OZ. JAR <b>\$1.29</b>	SANKA 8-OZ. JAR <b>\$2.79</b>
KLEENEX 120-SQ. FT. BOUTIQUE TOWELS 2 100-SHEET ROLLS <b>88c</b>			

<b>HARVEST FRESH PRODUCE</b>		<b>FROZEN FOOD DEPT.</b>	
ALL PURPOSE APPLES 5-LB. BAG <b>89c</b>	HARVEST FRESH ORANGES 5-LB. BAG <b>89c</b>	ASTOR BROCCOLI SPEARS 3 10-OZ. PKGS. <b>\$1.00</b>	DIXIANA GREENS - TURNIP, MUSTARD, COLLARD OR TURNIP WITH TURNIPS 2 18-OZ. PKGS. <b>\$1.00</b>
FRESH GREEN CABBAGE 2 LBS. <b>29c</b>	RED TOKAY GRAPES 3 LBS. <b>\$1.00</b>	SHOESTRING POTATOES 2 20-OZ. PKGS. <b>89c</b>	TASTE-O-SEA FISH STICKS 1-LB. PKG. <b>99c</b>
VINE RIPENED TOMATOES LB. <b>39c</b>	N. C. GROWN SWEET POTATOES 6 LBS. FOR <b>\$1.00</b>	TASTE-O-SEA PERCH STEAKS 2-LB. <b>\$1.59</b>	SEA PAK SHRIMP 8-OZ. PKG. <b>89c</b>

<b>GORDON'S SUNSHINE</b> ONION RINGS 3½-OZ. PKG. <b>49c</b>	<b>CATE'S PICKLES</b> CUKE STICKS 16-OZ. JAR <b>73c</b>	<b>KEEBLER</b> FUDGE STRIPES 12½-OZ. PKG. <b>98c</b>	<b>ARMOUR'S</b> PURE LARD 3-LB. CTN. <b>\$1.43</b>	<b>PETER PAN</b> PEANUT BUTTER (SMOOTH OR CRUNCHY) 12-OZ. JAR <b>59c</b>	<b>BLUE BONNET</b> SOFT MARGARINE 1-LB. BOWL <b>85c</b>
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LOCATED AT THE SHOPPERS MART  
OPEN SUNDAY AFTERNOON 1-6 P.M.

# OLE FASHIONED SALE

MORRELL PRIDE **SHOULDER ROAST** LB. \$1.09

MORRELL PRIDE **GROUND BEEF** 3 LBS. OR MORE LB. 89¢

MORRELL PRIDE **STEAKS**

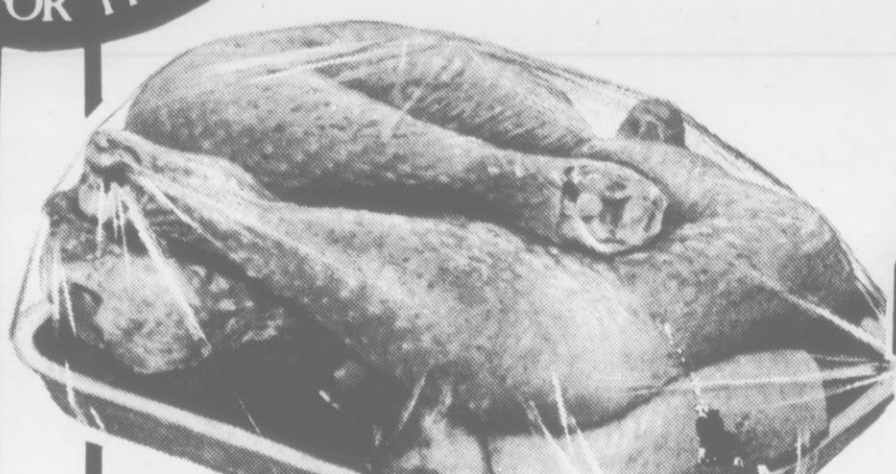


GRADE "A" WHOLE N.C. **FRYERS**

T-Bone - Sirloin  
**\$1.49** LB.



**\$4.19** LB.



GWALTNEY **BACON** LB. 99¢

1ST CUT PORK **CHOPS**



**69¢** LB.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

**OVERTON'S INC. SUPERMARKET**

3rd AND JARVIS ST.

PRICES EFFECTIVE THURSDAY THRU SATURDAY

MORRELL PRIDE **Round Steak** Full Cut LB. \$1.49

Western 1st Cut Chuck **ROAST**

**59¢** LB.

MORRELL PRIDE **BEEF HIND QUARTERS** 140-160 LB. AVERAGE Cut And Wrapped Free

**95¢** LB.

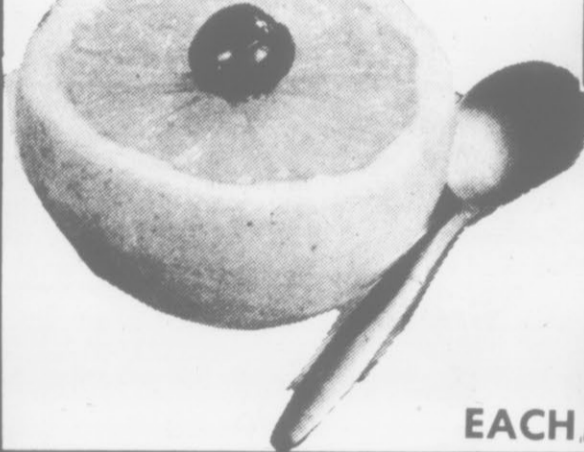
JOHN MORRELL **Center Cut** LB. 79¢

Grade A Pitt County **MEDIUM EGGS** DOZ. 69¢



4 Roll Package Limit 2 **58¢**

**FLORIDA WHITE GRAPEFRUIT**



**7¢** EACH

PUREX **BLEACH** 1/2 gallon 39¢



QUART SIZE **69¢**

PETER PAN **PEANUT BUTTER** 12 Oz. Jar 59¢

CALIFORNIA **Red Grapes** 3 LBS. \$1.00

NO. 1 WHITE **POTATOES** 50 LB. BAG \$2.79

SEALTEST BEST **ICE CREAM** 1/2 gallon 99¢

**DUZ** GIANT BOX **99¢**



SCOTT OR BOUNTY GIANT ROLL **39¢**



17 OZ. SIZE LIMIT 2 Each **28¢**



**WHITE, BLACK AND FASHION COLORS  
SPUN POLYESTER  
SEWING THREAD**

Lily extra strong spun polyester sewing thread in the two hundred fifty yard spool. Choose black, white, or a host of fashion colors to coordinate with all your sewing needs.

SAVE 42¢ **5 FOR \$1**



**AUNT LYDIA'S COLOR FAST  
RUG YARN**

The seventy yard skein of Aunt Lydia's heavy, fast color, rug yarn. Net weight 2.5 ounces. Use for crocheting and knitting. A broad selection of beautiful colors.

SAVE 56¢ **3 FOR \$1**

REG. 52¢



**GAIN, TIDE, OR CHEER FOR CLOTHES,  
CASCADE FOR DISHES ...**

Gain, the expert enzyme detergent, all-temperature Cheer, or Tide in for dirt out. Your choice of three fine products for cleaning clothes or Cascade for automatic dishwashers. 20-oz. (net wt.) sizes.

SAVE TO 47¢ **3 FOR \$1**

(LIMIT 3)

FOUR TOP CLEANING AIDS IN THE 20-OUNCE (net wt.) SIZE.



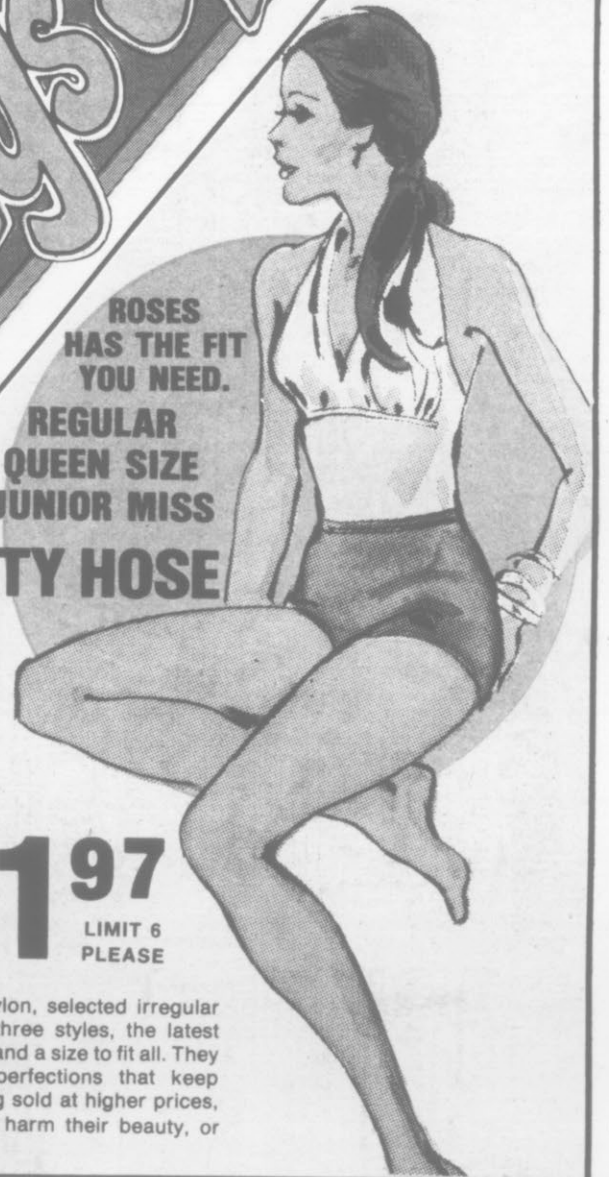
SALE NOW IN PROGRESS

**October Savings Spree**

ROSES HAS THE FIT YOU NEED.

REGULAR  
QUEEN SIZE  
JUNIOR MISS

**PANTY HOSE**



ROSES LOW PRICE

**6 PAIRS 1.97**  
LIMIT 6 PLEASE

Ladies 100% nylon, selected irregular panty hose in three styles, the latest fashion shades and a size to fit all. They have slight imperfections that keep them from being sold at higher prices, but it does not harm their beauty, or wear.

PLEASE NOTE: Due to the many outstanding savings offered it is necessary that we limit quantities on certain items. Shop early!

**ROSES**

**ELIMINATE OBJECTIONABLE HOUSEHOLD ODORS.  
GLADE AIR FRESHENER**

Choose fresh herbal, sunny lemon, cool lime, rose garden, early spring, or floral sachet scents of Glade Air Freshener in the 7 oz. (net wt.) aerosol cans.

SAVE 49¢ **2 FOR 87¢**



SATISFACTION GUARANTEED ALWAYS AT ROSES

Supplement to THE DAILY REFLECTOR & REFLECTOR SHOPPER'S GUIDE

**PITT PLAZA SHOPPING CENTER  
Greenville, North Carolina**

EVEN AT THIS LOW PRICE THESE  
EASY CARE OUTFITS HAVE  
SUPERB STYLING!

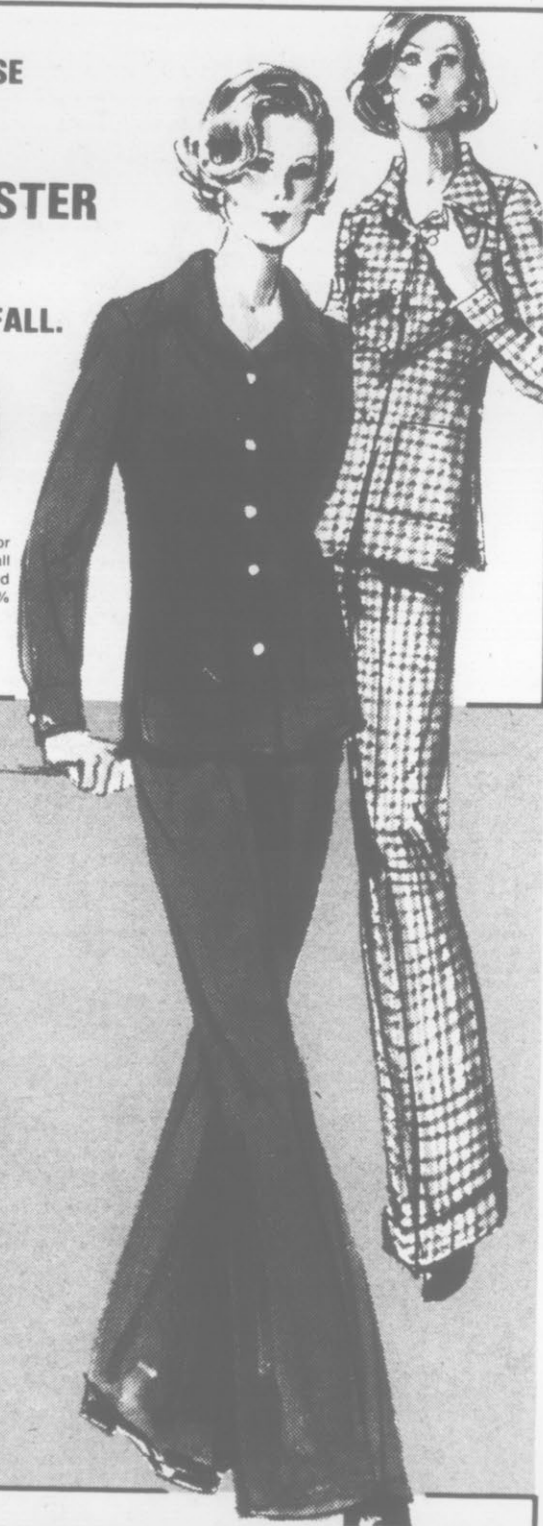
**LADIES 100% POLYESTER  
PANTSUITS**

IN FIVE FASHION COLORS FOR FALL.

ROSES  
LOW  
PRICE

**\$10**

Choose shirt jac, contrasting stitch, check top and solid pants, or houndstooth check styles. Available in sizes 10 through 20 in fall fashion colors of berry, brown, purple, navy, or plum Budget priced with the look of pant suits costing far more. All of easy-care 100% polyester.



JUST RIGHT FOR YOU IN WEDGEWOOD BLUE!  
**COORDINATING ENSEMBLE**  
OF 100% POLYESTER TO HOLD THEIR SHAPE  
BEAUTIFULLY.

- KNIT TOP ..... 6<sup>96</sup> SLACKS ..... 9<sup>92</sup>
- SKIRT ..... 6<sup>96</sup> CARDIGAN ..... 11<sup>93</sup>
- BLOUSE ..... 6<sup>96</sup> SHIRT JACKET ... 14<sup>95</sup>

Choose pull on style slacks in solid blue, or red and blue tweed, belted flip skirt in blue, long sleeve turtle neck knit top in red, short roll sleeve button front cardigan in red and blue stripe, long sleeve button front blouse in a red and blue woven print, or long sleeve shirt jacket in blue and red tweed. Available in sizes 10 through 20. Choose the ensemble just right for you.



KEEP WARM ON THOSE COLD WINTER  
NIGHTS!

**LADIES LONG STYLE  
FLANNEL GOWNS**

ROSES  
LOW  
PRICE

**4<sup>94</sup>**

The warmth of flannel in ladies long style gowns with tie neck, yoke front, and long sleeves. Choose from a beautiful selection of wintery prints - one sure to be just right for you. Available in sizes 32 through 40. Warmth and "that old fashioned-look" in lovely long gowns for the lady.

**THE SOFT COMFORTABLE LIGHTNESS  
OF FLEECE!  
REGULAR AND HOSTESS LENGTH  
ROBES FOR LADIES**

ROSES  
LOW  
PRICE

**6<sup>96</sup>**

Choose regular length fleece robes with embroidered yoke, tie neck, gripper front, and long sleeves in rose or blue, or regular or hostess length gowns with button fronts and long sleeves in blue, cherry, or purple. Available in sizes 10 through 18.

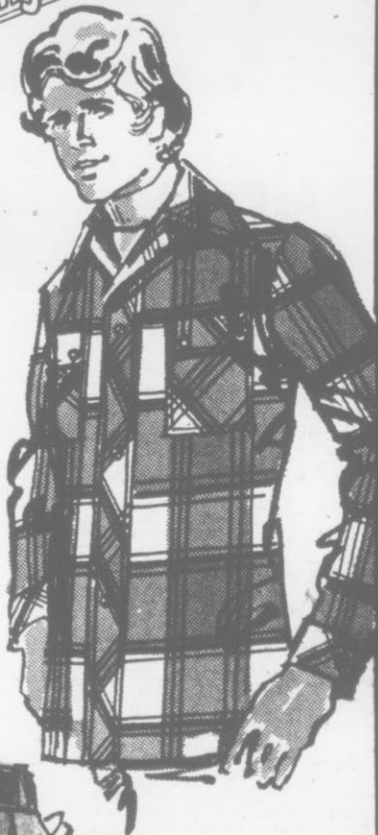
**Roses** *October Savings Spree*

**KEEP WARM AND STAY IN STYLE THIS WINTER**

**MEN'S LINED CPO JACKETS**

**SAVE 2.50** **11.44** REG. 13.94

Stay in style and keep warm at the same time with lined CPO jacket. Smartly styled colorful plaids to choose from. Perfect for school or casual wear. Sizes S, M, L, XL.



**Roster**

**MIX OR MATCH WITH ANYTHING MEN'S NO-IRON DOUBLE KNIT SLACKS**

**SAVE 4.11** **7.88** REG. 11.99

Men's "Roster" brand double knit slacks in the latest styles and colors. Great for casual or dress wear. Easy care, no-iron, just machine wash, tumble dry, and they're ready to wear. Men's sizes 29-42.



**GET COMFORT AND BEAUTY TOGETHER WITH...**

**LADIES 100% NYLON WALTZ GOWNS IN LOVELY SOFT LOOKING COLORS...**

**REGULARLY 3.93** **SAVE 97¢** **2.96**

Ladies' 100% nylon waltz gowns that give you beauty together with comfort. Beautiful styles and colors to choose from to make you look as good as you feel. Ladies sizes S, M, L.



**GREAT LOOKING TO WEAR WITH SLACKS OR SKIRTS!**

**GIRLS 100% ACRYLIC SHRINKS SOLIDS...STRIPES...JACQUARDS**

**ROSES LOW PRICE 3.93**

Girls sleeveless pullover shrinks in easy care 100% Acrylic. Smart looking stripes, and jacquards in red, navy, green, berry and lavender to choose from. Small (7-8), Medium (10-12), Large (14).



**MEN'S DRESS OR CASUAL STRETCH SOCKS**

**ROSES LOW PRICE 4.10**

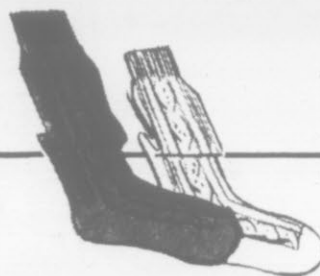
Men's stretch socks for dress or casual wear. Fantastic colors to choose from. Slightly irregular but does not affect the wear.



**BOY'S LONG WEARING CREW SOCKS**

**ROSES LOW PRICE 4.77**

Boys long wearing crew socks. Solid colors with contrasting rings. Easy care, machine wash. Boys sizes.



**GIRL'S FIRST QUALITY KNEE-HI'S**

**ROSES LOW PRICE 44¢ PR.**

Girls first quality Knee-Hi's in latest colors to mix and match as you please. Machine wash, tumble dry. Assorted girls sizes.



**EASY CARE "FLANNELETTE" PAJAMAS AND GRANNY GOWNS**

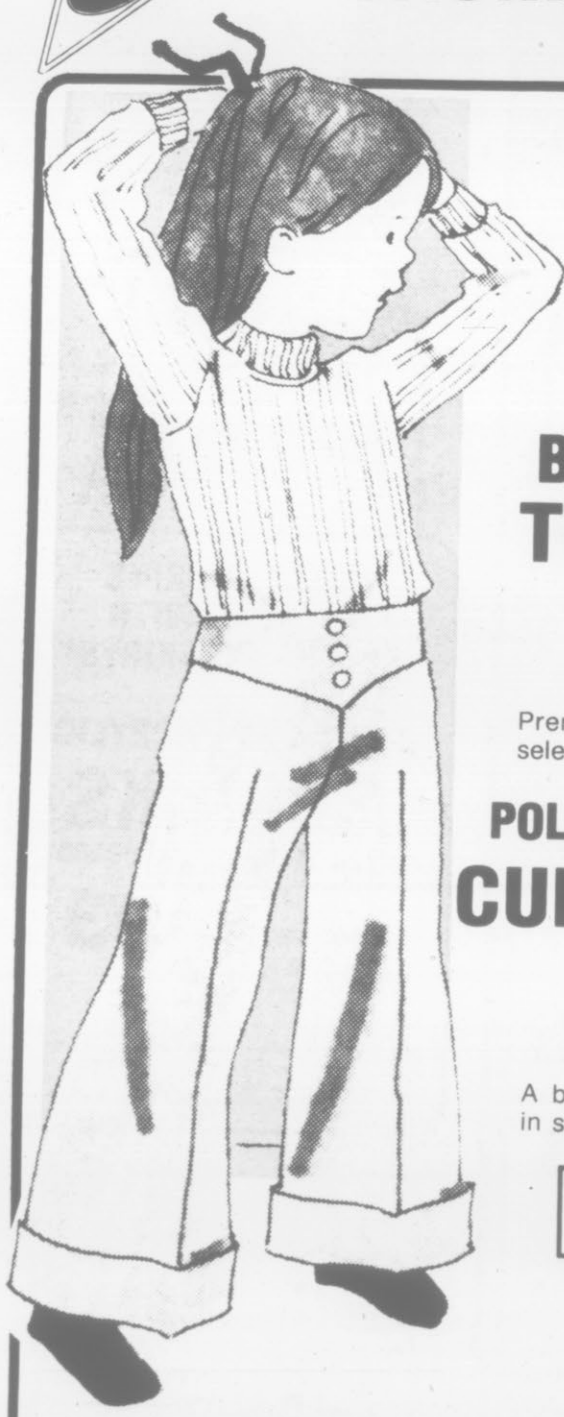
**ROSES LOW PRICE 3.93**

Cute, cuddly, and warm. A potpourri of perky prints from which to choose. Sizes 7 through 14. Pajama and gown styles.

**Roses** *October Savings Spree*

# Buster Brown

**FASHION CHAMPIONS FOR SUPER SPORTS!**



Match...  
**Buster Brown®**  
**Clothes & Kids!**  
 SIZES 2 TO 6X/7  
**BODY RIB-KNIT TURTLENECK**  
**4<sup>50</sup>**

Premium cotton in a fantastic selection of colors.

**POLYESTER/COTTON**  
**CUFFED PANTS**  
**5<sup>00</sup>**

A beautiful selection of colors in sizes 2-6X/7.

**MOST ALL STYLES AVAILABLE AT SMALL STORES**

SIZES 2 to 4  
**STRIPED COTTON SHIRT**  
 A terrific selection of colorful stripes.  
**3<sup>00</sup>**

SIZES 2 to 4  
**FLARED PANTS**  
 Polyester/cotton. Solids, 2-4.  
**3<sup>25</sup>**



*Buster Brown®*  
**PREMIUM COTTON TURTLENECK SHIRT**  
 SIZES 8-14, HANDSOME COLORS. **5<sup>00</sup>**  
**BRUSHED DENIM PANTS**  
 SIZES 8-14 **9<sup>50</sup>**  
 POLYESTER/COTTON.



*Buster Brown®*  
**RIB COLLAR HIGH CREW SHIRT**  
 SIZES 2 to 8 HANDSOME SOLIDS **3<sup>25</sup>**  
**FLARE LEG SLACKS**  
 SIZES 2 to 6X/7, POLYESTER/COTTON. **5<sup>50</sup>**

**LONG SLEEVE CREW SHIRTS**  
 Open shoulder, premium cotton. Sizes 6 mos. to 4. Terrific color selection.  
**2<sup>79</sup>**





ROSES BEST QUALITY DOUBLE KNITS . . . REDUCED FOR A LIMITED TIME . . . THOUSANDS OF YARDS . . . FIRST QUALITY

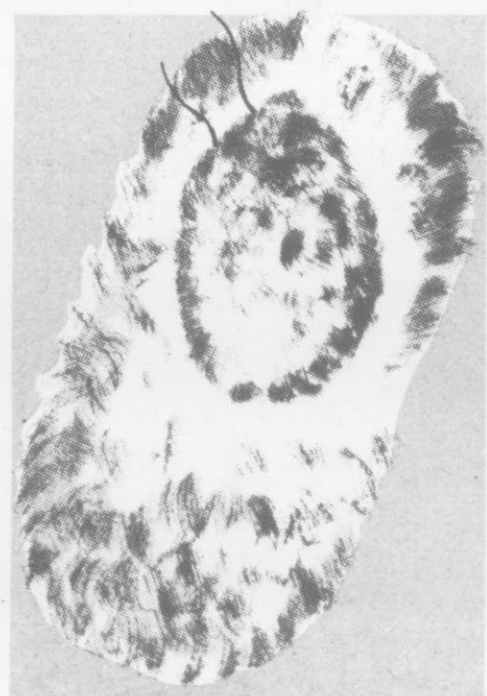
**100% POLYESTER DOUBLE KNITS**  
NEVER NEEDS IRONING...MACHINE WASH

SAVE TO 78¢ PER YARD **266** PER YARD ON BOLTS

- 45-60 INCHES WIDE
- SOLIDS AND FANCIES
- FANTASTIC SAVINGS
- 100% POLYESTER DOUBLE KNIT

REG. TO \$3.44 YD.

By using Roses tremendous volume buying power, we were able to assemble one of the largest and finest selections of polyester double knit material we've ever offered. Hundreds of bolts to choose from in solids and fancy prints. 45 to 60 inch widths. Just in time for all your sewing needs. Hurry for this terrific buy!

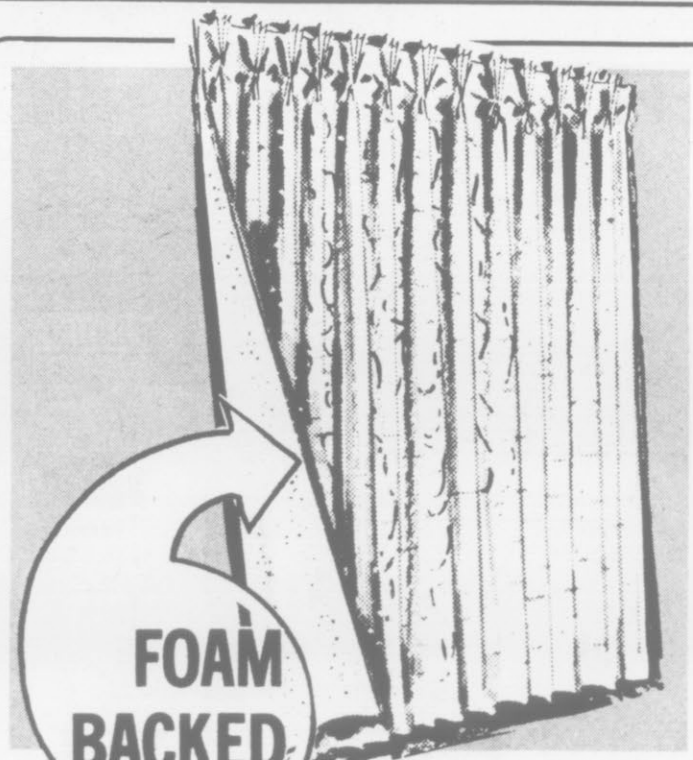


THE LOOK OF LUXURIOUS FUR FOR YOUR BATHROOM.

**COLORFUL TWO-PIECE BATH MAT SETS**

REGULARLY 4.97 **SAVE 2.41** **256** SET

Two piece bath mat sets with the luxurious look of fur. Easy care 60% acrylic/40% modacrylic. Beautiful decorator colors to choose from. Set contains rug and lid cover.



**FOAM BACKED**

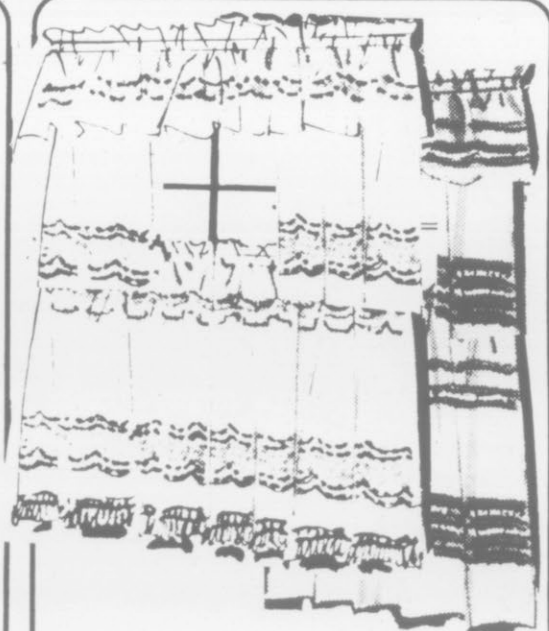
ADDS BEAUTY AND STYLE TO ANY ROOM IN YOUR HOME.

**FOAM BACKED DRAPES**

48" WIDTHS, 63 & 84" LENGTHS

Beautiful foam backed drapes to add beauty and style to any room in your home. Lovely jacquards patterns in decorative colors to choose from. 48" width and 63" and 84" lengths. Slightly irregular but doesn't affect the beauty or wear.

REGULARLY TO 8.99 **SAVE TO 4.55** **444**



THAT TOUCH OF COLORS, THAT "SPECIAL" LOOK YOU WANT FOR YOUR HOME.

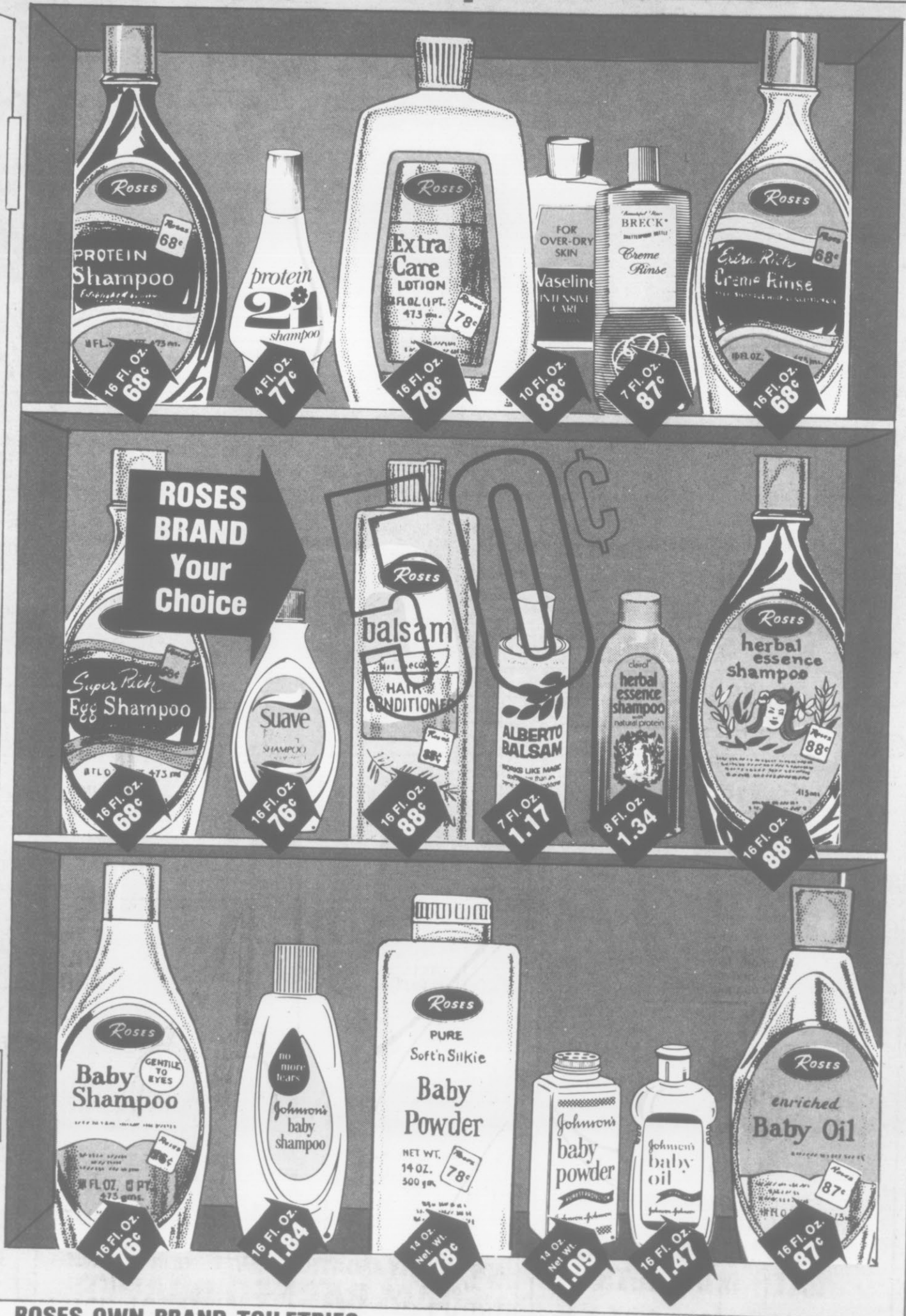
**DECORATIVE 3-PC. TIER AND VALANCE SETS**

REG 2.99 PAIR **SAVE 98¢ ON 2** **2500** PAIR

Fantastic selection of decorative 3 pc. Tier and Valance Sets. Lets you have that special look you want for your home. Great looking styles and colors to choose from.

# You Be The Judge! Compare The Difference.

Of course Protein 21® has a protein shampoo, but so does Roses. Vaseline® is noted for their Intensive Care Lotion®, but Roses has an extra care lotion too. Breck® has their creme rinse, but Roses has theirs too. Suave® makes an egg shampoo. So does Roses. Alberto Balsam® has hair conditioners, Roses has balsam hair conditioner too. You've all heard of Clairol Herbal Essence Shampoo, but did you know Roses has an herbal essence shampoo. Johnson's® has baby Shampoo, baby oil, and baby powder. Roses has baby shampoo, baby oil, and baby powder. Why should you buy Roses brand? Our products retail from 68c to 88c every day and during this special savings event you can purchase any Roses Brand Item for only 50c.



## ROSES OWN BRAND TOILETRIES

- 16 FL. OZ. BABY OIL
- 16 FL. OZ. BABY SHAMPOO
- 16 FL. OZ. HERBAL SHAMPOO
- 4 FL. OZ. PROTEIN SHAMPOO
- 16 FL. OZ. EGG SHAMPOO
- 16 FL. OZ. CREME RINSE
- 14 OZ. (NET WT.) BABY POWDER
- 16 FL. OZ. BALSAM CONDITIONER
- 16 FL. OZ. EXTRA CARE LOTION

YOUR CHOICE  
OF ROSES  
OWN BRAND  
TOILETRIES

SAVE TO 38¢ **50¢** EACH

Roses **October Savings Spree**



**FOR ANY TYPE OF CLEANING CHORE IN YOUR HOME!  
HOUSEHOLD BRUSHES**

Brushes to clean everything in your home. Over nine handy styles to choose from including bottle brushes, sponge dish mops, and many, many more. The happy, easy way to clean.

SAVE 50¢ **2 FOR \$1**

**PROTECT, CLEAN, AND SHINE YOUR FURNITURE!  
14-OUNCE (NET WT.)  
LEMON OR REGULAR  
PLEDGE  
FURNITURE POLISH**

REG. 1.47 SAVE 48¢ **99¢**

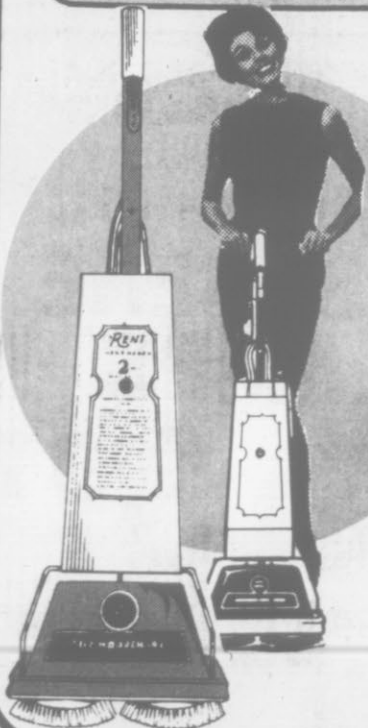
Your choice of the 14-ounce (net wt.) size of Pledge furniture polish in regular or lemon formulas. Pledge protects, cleans, and shines all the fine wood pieces throughout your home.



**DO A PROFESSIONAL  
JOB FASTER AND EASIER.  
FOR SOFT DEEP-DOWN  
CLEAN CARPETS.**

**RENT A  
BLUE LUSTRE  
SHAMPOOER**

AS SIMPLE AS THIS: Just go to your nearest Roses store and look for the Blue Lustre display. Rent your shampooer, take it home and use it, then return it. No fuss, no muss plus you get professionally clean carpets and you save by doing it yourself.



**NO RUNNING, NO STREAKING,  
NO BUCKET, NO MIXING, NO  
RINSING, NO DULLING  
RESIDUE!**

24-OUNCE (NET WT.)  
**BIG WALLY  
WALL WASHER**

REG. 1.37 SAVE 38¢ **99¢**

LIMIT 2 PLEASE

New foam formula that penetrates through dirt and grease build-up on your walls and woodwork. Big Wally is the best investment you can make. Clean your walls and woodworks to make them look brand new and save yourself the work and expense of repainting. The 24ounce size (net wt.) goes a long, long way.

**ALL ITEMS AVAILABLE IN LARGE STORES. MOST  
ITEMS AVAILABLE IN SMALL STORES. WE RESERVE  
THE RIGHT TO LIMIT QUANTITIES ON ANY ITEM. ALL  
SPECIALS WILL BE SOLD ON A FIRST-COME BASIS.  
SATISFACTION GUARANTEED ALWAYS.**

**JUST SPRAY ON AND  
WIPE OFF. CLEANS ON  
CONTACT. NEVER NEEDS  
RINSING.**

**32-FLUID OUNCE  
FANTASTIK  
SPRAY CLEANER**

ROSES  
LOW  
PRICE **1 24**  
LIMIT 2 PLEASE

Fantastik cleans on contact. Cleans most washable surfaces plus it removes stubborn soil. Cleans walls, woodwork, cabinets, porcelain fixtures, mobile homes, and much, much more. In the handy plastic bottle with the gun spray top.

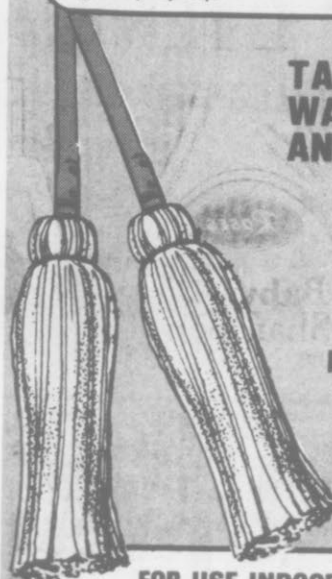


**TAKE THE STRUGGLE OUT OF  
WASHING, WAXING, DUSTING,  
AND POLISHING FLOORS.**

SIXTEEN-OUNCE GLO  
**STICK MOP**

REG. 1.68 SAVE 35¢ **1 33**

The sixteen-ounce Glo stick mop for waxing, dusting, and polishing linoleum, wood, and concrete floors. Real value at a budget price.



**FOR USE INDOORS OR OUT  
ON ALL TYPES OF FLOORS.**

**HOUSE BROOM**

SAVE 48¢ **99¢**

Handy house broom for inside floors or for use on patios, carports, garages, and other outside areas.



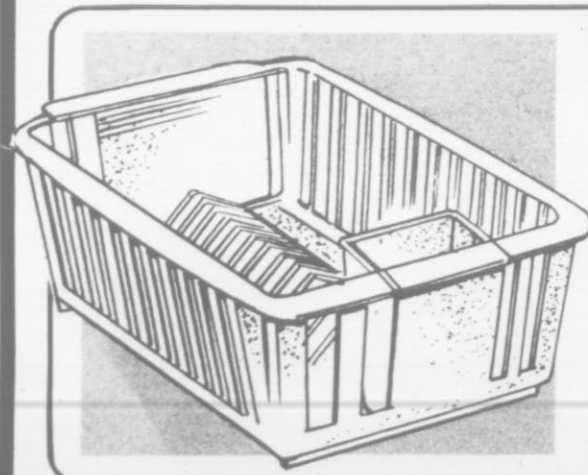


**DOUBLE AS COOKWARE OR SERVING BOWLS!  
"BLUE ONION" OVENWARE  
IN SEVEN DIFFERENT STYLES AND SIZES...**

Beautiful ovenware in "blue onion" design. After cooking doubles as serving bowl that's just right for any occasion. 1½ Qt. divided vegetable dish, 1½ Qt. utility dish, 1¼ Qt. deep loaf pan, 8" square cake dish, 1 QT. oval casserole with cover, 2 Qt. round casserole with cover, 1 Qt. round casserole with cover. Priced to let you buy what you "need" and "want".

REGULARLY TO 1.49

**SAVE 50¢** **99¢** EA.



**STRONG... ATTRACTIVE  
EASY TO STORE...  
TWIN SIZE  
DISH  
DRAINER**

REG. 2.69 **SAVE 78¢** **1 91**

Twin size dish drainer in strong plastic. Practical, and easy to store. Attractive avocado, gold, or white colors to choose from.



**PYREX®**

SMART LOOKING "SCULPTURED DESIGN" BY PYREX!

**3-PC. SCULPTURED  
BOWL SET**

**2½ QT. SCULPTURED  
COVERED CASSEROLE  
WITH TRAY...**

REG. 6.00  
SET

**SAVE 1.12**

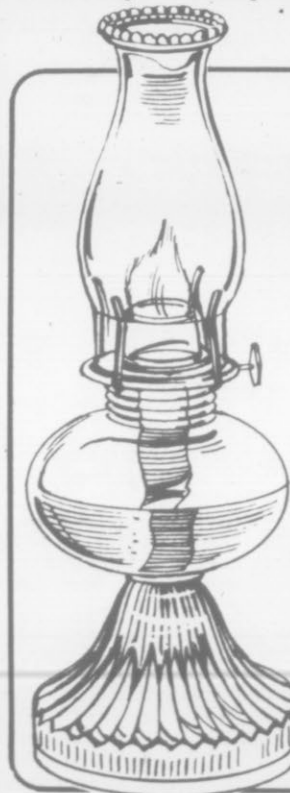
**4 88** SET

REG. 6.00  
SET

**SAVE 1.12**

**4 88** SET

Gracious looking sculptured design cookware by Pyrex. Choose 3-pc. sculptured bowl set or 2½ qt. sculptured covered casserole and tray. Long lasting and easy to clean. Perfect for any occasion, formal or informal. Top quality and economical too, for cooking and serving all types of dishes.



**DECORATIVE... PRACTICAL  
EASY TO USE AND HANDY  
TO HAVE AROUND!!**

**ANCHOR HOCKING "CLEAR"  
KEROSENE  
LAMPS**

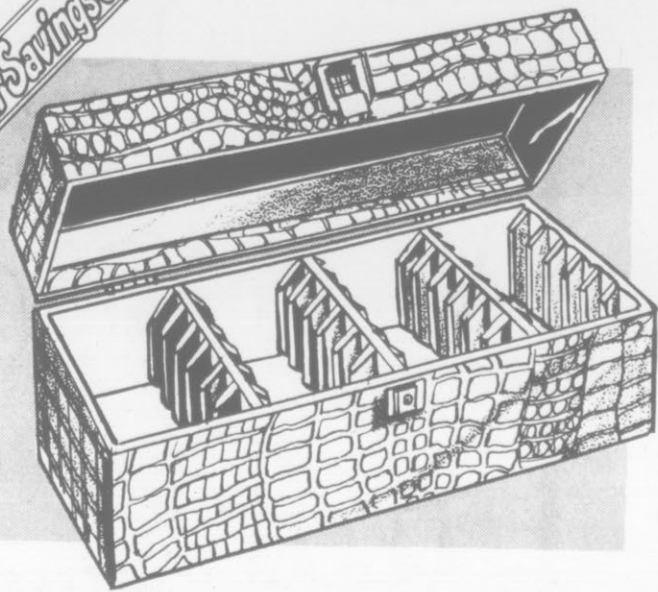
REG. 4.99

**SAVE 1 08**

**3 91**

Decorative kerosene lamps by Anchor Hocking in classic "clear" glass. They're practical, easy to use and very handy to have around. Keep one in your home, garage or work and never be caught without light.

Roses  
October Savings Spree



GREAT FOR STORING AND CARRYING TWENTY-FOUR OF YOUR FAVORITES...

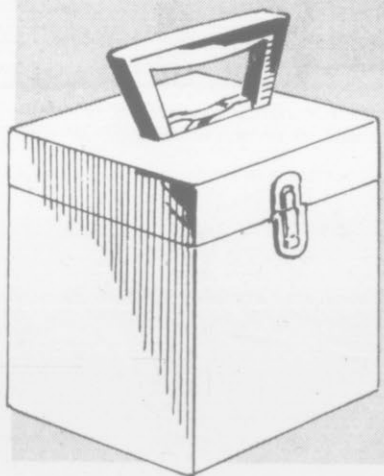
## 8-TRACK TAPE CARRYING CASE

Black imitation alligator 8-track stereo cartridge case with red lining. Holds twenty-four 8-track tapes. Carry handle and safety closure.

REG. 4.88

SAVE 1.14

3<sup>74</sup>



KEEP ALL YOUR 45 RPM RECORDS INDEXED AND STORED NEATLY!...

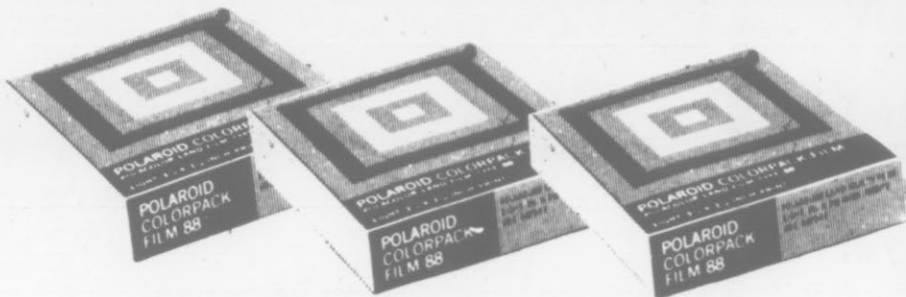
## RECORD CARRYING CASE

REG. 2.88

SAVE 92¢

1<sup>96</sup>

45 RPM record carrying case complete with 50 record index card. Decorative outer covering. Deluxe Atco closure with convenient heavy duty plastic carrying handle. 7½" wide x 5½"-deep x 8" high.



SAVE THOSE MEMORIES IN LIVING COLOR...

## POLAROID T-88 COLORPACK FILM

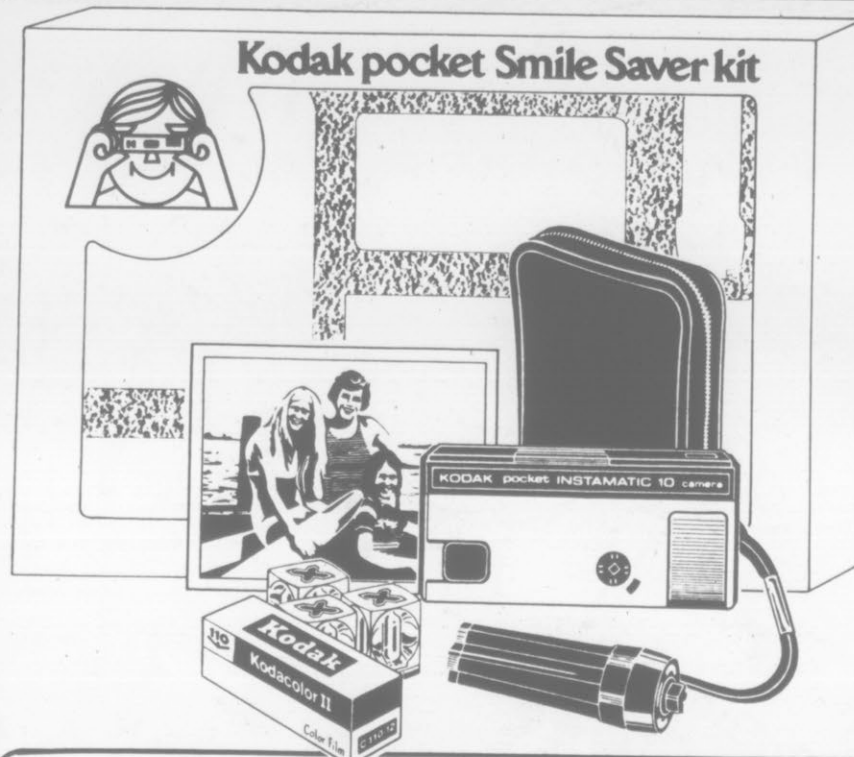
Polaroid T-88 colorpack film for square shooter cameras. Get 8 beautiful color prints with each pack of film. Each print measures 3¼ inches x 3¼ inches.

REG. 3.99

SAVE 55¢

3<sup>44</sup>

LIMIT 2 PLEASE



TAKE A SMILE HOME TODAY!

## Kodak POCKET SMILE SAVER KIT

REGULARLY 24.88

SAVE 4.88

20<sup>00</sup>

LIMIT 1 PLEASE

Save a smile today, for your tomorrows. It's easy. Very easy. With Kodak's pocket Smile Saver Kit, a complete camera outfit specially for smile saving. It includes: Kodak pocket Instamatic® 10 camera, camera case, magicube extender, three magicubes, film, and wrist straps.



RECORD YOUR FAVORITE MUSIC, CONVERSATIONS, LECTURES, PROGRAMS, ETC...

PACKAGES OF 3-60 MINUTE OR 2-90 MINUTE

## BLANK CASSETTE TAPES

REGULARLY TO 2.34

YOUR CHOICE!

Choose from packages of two 90 minute or packages of three 60 minute blank cassette cartridges. Record three hours of your favorite music or whatever you wish to record with either package.

SAVE TO 1.35

99¢

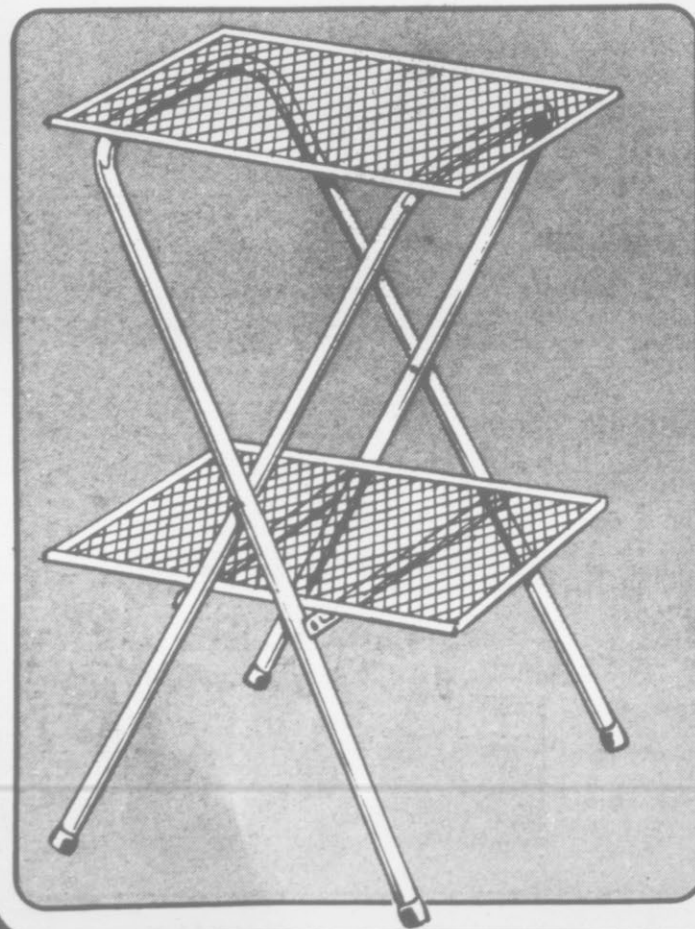
LIMIT 2 PLEASE



**FOR HEALTHY AND BEAUTIFUL POTTED PLANTS.....  
ROSES POTTING SOIL IN THREE HANDY SIZES**

NET WT. 2 LBS. CONTENTS 2 QTS. **3<sup>F</sup>OR \$1<sup>R</sup>** NET WT. 4 LBS. CONTENTS 4 QTS. **77<sup>C</sup>** NET WT. 8 LBS. CONTENTS 8 QTS. **1<sup>27</sup>**

Rose's miracle earth potting soil in 2-pound, 4-pound, and 8-pound bags. All purpose, ready to use, sterilized and refined potting soil for healthier and hartier potted plants. Moisture and light chart for potted plants on back of bag.



**FOLDS 3-INCHES FLAT FOR EASY AND COMPACT STORAGE.....**

**TWO-TIER FLOWER AND PLANT STAND**

REGULARLY 7.97

**SAVE 2.23** **5<sup>74</sup>**

Wrought iron expanded mesh steel construction 2-tier flower and plant stand. Folds 3-inches flat and slides open and closed on new exclusive glide bar. Ideal for supporting terrariums, plants, and flowers. 16"x16"x27" high in size and white in color.



**PLASTIC SO THEY WON'T RUST OR FADE...  
DECORATIVE PLASTIC INDOOR OR OUTDOOR PLANTERS**

REG. 2.97 **SAVE 1.03** **1<sup>94</sup>**

Plant those potted plants of yours in 8-inch plastic indoor or outdoor planters from Roses. Choose from three colors; black, gold, or white.



**STURDY WROUGHT IRON EXPANDED MESH STEEL CONSTRUCTION.....**

**FLOWER AND PLANT STAND**

REGULARLY 4.97

**SAVE 2.20** **2<sup>77</sup>**

16"x16"x17" tall wrought iron expanded mesh steel construction flower and plant stand. Folds for easy, compact storage. Ideal for displaying terrariums, flowers, or plants to beautify any room in your home. White in color.



BIG MOVER FOR LITTLE RIDERS!

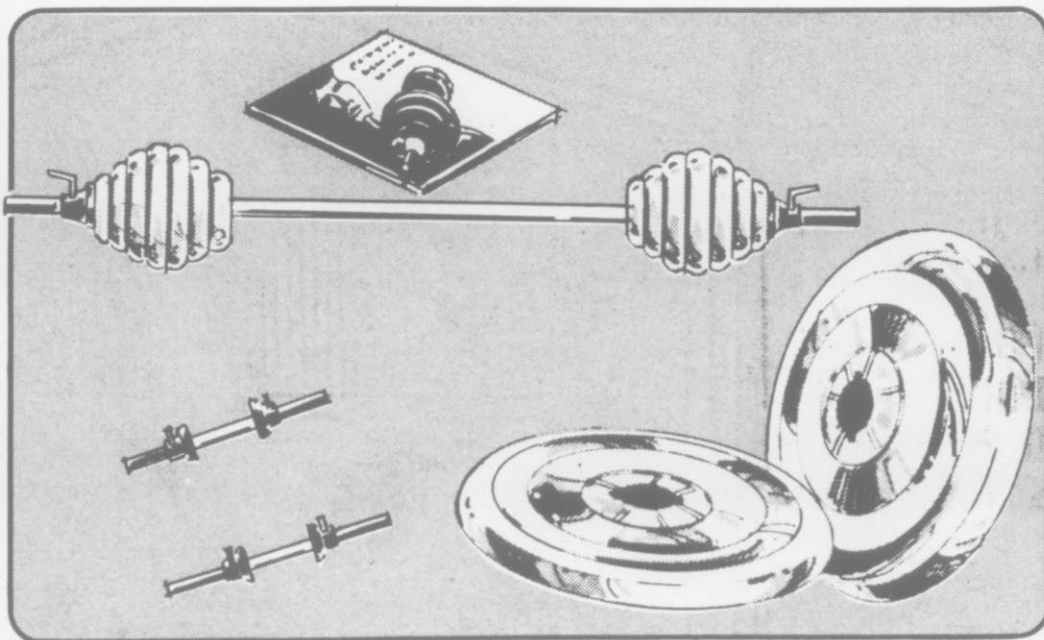
# MATTEL MINI X3

REG. 15<sup>96</sup>

SAVE 6<sup>00</sup>

**996**

Mattel Mini X3 with rugged tubular steel frame. Easy to assemble. Comes equipped with adjustable bucket seat, glittern grips on handle bars, Fat Daddy; racing slicks with mag wheel styling on rear, and spoked front wheel. Ideal toy and plenty of fun for ages 3 to 5.



HELPS YOU STAY IN SHAPE . . . .

# 110 LB. BARBELL AND DUMBBELL SET

Start now for that muscular look or just to stay in shape with this 110-pound barbell and dumbbell set from Roses. Has all the highest qualities, interlocking plates mean steadier lifts. Discs are vinyl covered and concrete filled.

SAVE 7.68

**17<sup>27</sup>**

REG. 24.95



## FOR ALL PLAYING SURFACES . . . . DUNLOP CHAMPIONSHIP TENNIS BALLS

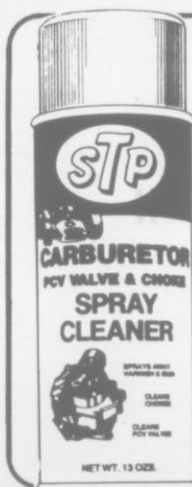
Dunlop championship tennis balls that are great for all types of playing surfaces. Three balls in each vacuum packed can with a resealable plastic lid. Bright yellow so they're easy to spot.

REG. 2<sup>54</sup>

SAVE 55<sup>c</sup>

**1<sup>99</sup>**

LIMIT 2 PLEASE



CLEANS CHOKES AND PCV VALVES . . . 13-OZ. (NET WT.)

## STP CARBURETOR SPRAY CLEANER

REG. 1<sup>27</sup>

SAVE 28<sup>c</sup>

**99<sup>c</sup>**

LIMIT 2 PLEASE

13-ounce (net wt.) can of STP carburetor PCV valve and choke spray cleaner. Sprays away varnish and gum.



CLEANS DIRTY CARBURETORS, HELPS ENGINES STAY IN TUNE . . . .

## 8-FLUID OUNCE STP GAS TREATMENT

REG. 66<sup>c</sup>

SAVE 18<sup>c</sup>

**48<sup>c</sup>**

LIMIT 2 PLEASE

8 ounce can of STP gas treatment. Helps fight air pollution, tune engine, keep spark plugs clean, gasoline consumption, etc.



KEEPS ENGINES RUNNING LONGER . . . .

## 15 FLUID OUNCE STP OIL TREATMENT

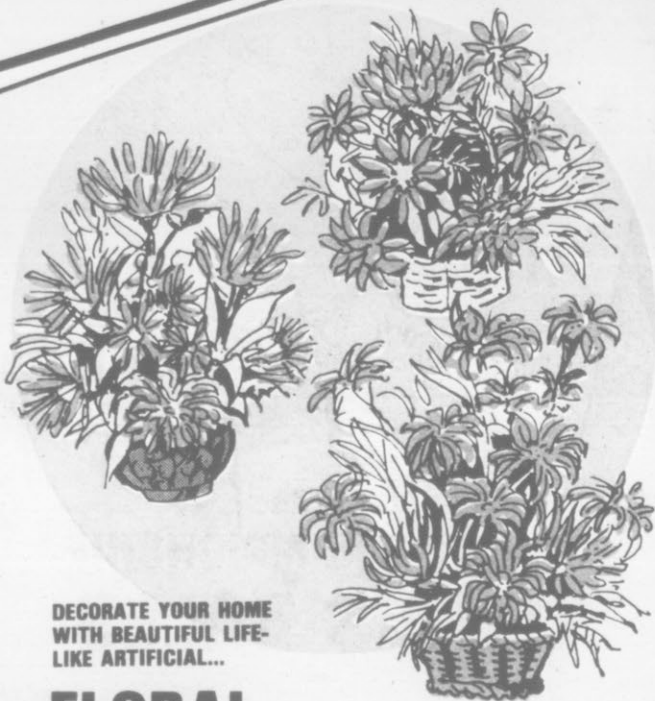
REG. 99<sup>c</sup>

SAVE 21<sup>c</sup>

**78<sup>c</sup>**

LIMIT 2 PLEASE

Can be used in cars, trucks, tractors, diesels, mowers, motorcycles, and airplanes to keep their engines running longer.



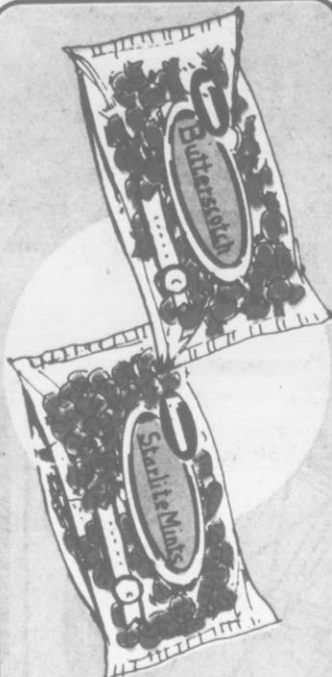
DECORATE YOUR HOME WITH BEAUTIFUL LIFE-LIKE ARTIFICIAL...

## FLORAL ARRANGEMENTS

ROSES LOW PRICE

**3<sup>88</sup>**  
EACH

Beautiful artificial floral arrangements in woven baskets or ceramic containers. Choose from 8 different arrangements in woven baskets and 4 different arrangements in ceramic containers.

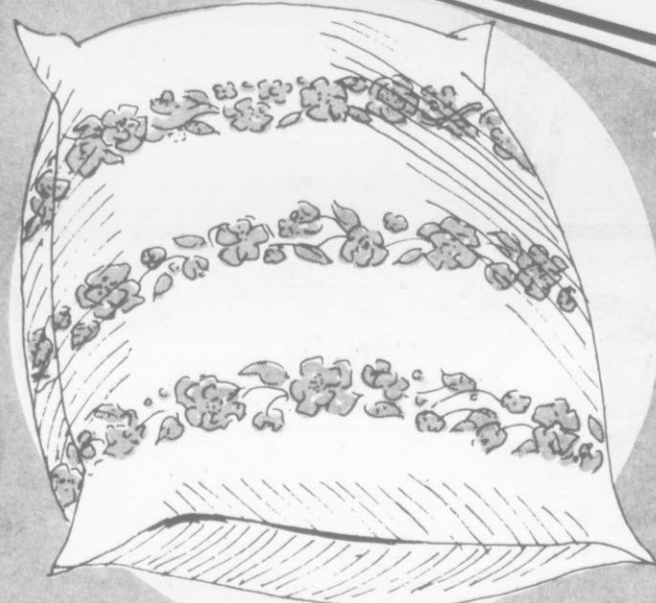


DELICIOUS, FLAVORABLE...

ONE POUND BAGS ASSORTED TOFFEE, STARLITE MINTS, OR BUTTERSCOTCH CANDY

SAVE 54¢ FOR **2 \$1**

Choose from 16-ounce bags of delicious assorted toffee, starlite mints, or butterscotch candy. Each piece is individually wrapped to keep it fresh.



DESIGNED FOR NATURAL SOFTNESS AND LASTING COMFORT...DACRON®

DUPONT LUXURY FILLED BED PILLOWS

ROSES LOW PRICE

**2<sup>66</sup>**

DuPont bed pillows filled with 100% Dacron® polyester Fiberfill II. These pillows are allergy-free, odorless, lint and dust free, lightweight, refluflable, easy care, long wear, and have lasting plumpness.

All items available in large stores. Most items available in small stores. We reserve the right to limit quantities on any item. All specials will be sold on a first-come basis. Satisfaction Guaranteed Always.



SEE 12-INCH WORLD GLOBE SPECIAL OFFER ON PEN CARD!



HANDY METAL PACKET CLIP...

ARLINGTON BALL PEN OR FLASH FINELINE PEN

YOUR CHOICE!

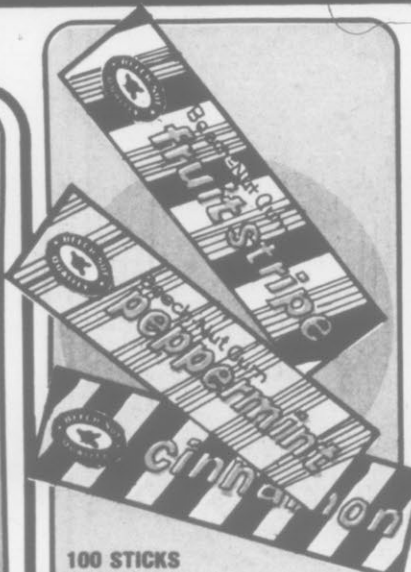
REG. 49¢ EACH

SAVE 96¢

**4<sup>88</sup>**

LIMIT 4 PLEASE

Your choice of either a handsome flash plastic pen with sturdy fine tip, triangular comfort grip, and metal pocket clip or an Arlington retractable ball pen with all-plastic barrel, carbide ball, and blue ink.



100 STICKS OF FLAVORABLE GUM FOR ONLY 88¢!

BEECHNUT 10 PAK GUM

REGULARLY 55¢ PER 10-PAK

SAVE 22¢ FOR **2<sup>88</sup>**

LIMIT 4 PLEASE

The economical 10-pack of Beechnut peppermint gum. Each 10-pack contains 50 sticks, so you get 100 sticks of gum for only 88¢!



LOVELY CARDS FOR ANY OCCASION...

BOXES OF 12 AND 18 EVERYDAY CARDS

REGULARLY 2 BOXES FOR 1.00

SAVE 50¢

**3<sup>88</sup>**

LIMIT 6 PLEASE

Boxes of twelve and eighteen cards for any occasion. Choose from boxes of all occasion, birthday, get well, and sympathy cards. Send a friend a card today to let him know you care!



# CLARKS IS FOR THE PEOPLE



Prices Effective Wednesday, October 9th Thru Saturday, October 12th

# Anniversary SALE



**Printed Terry Dish Towels**   
**39¢**  
Reg. .59  
In many bright & beautiful prints.  
Limit 4 Please



**Granada Actionwear Panty Hose**  
**2 FOR 1.19**  
Reg. 1.19 ea.  
In many shades & all sizes.  
Limit 6 Pair Please  
No Rainchecks



**Pkg. Of 18 Candy Bars**  
**79¢ PKG.**  
Choose from Hersey milk chocolate with or without almonds, Krackel, or 20 ct. Mr. Goodbar.



**Kodacolor II Film**  
**88¢**  
Choose C-110-12 or C-126-12.  
Limit 1 Please



**Remington Mohawk 22 Cal. Cartridges**  
**49¢**  
High velocity, 22 cal. long rifle. 50 rim fire cartridges. MK4 & MK22.  
Limit 2 Please



**1 Lb. D & L Hand Cleaner**  
**29¢**  
Cleans down deep & gets the dirt out!  
Limit 2 Please



**10 Oz. Endust**  
**79¢**  
Reg. 1.19  
Just spray it on your cloth or mop & wipe away the dust!  
Limit 1 Please

**RAINCHECK**  
If we sell out of any advertised specials, you will receive a written order, "Raincheck" which entitles you to buy the item at the advertised price when our stock is replenished.  
\*(excluding clearance items)

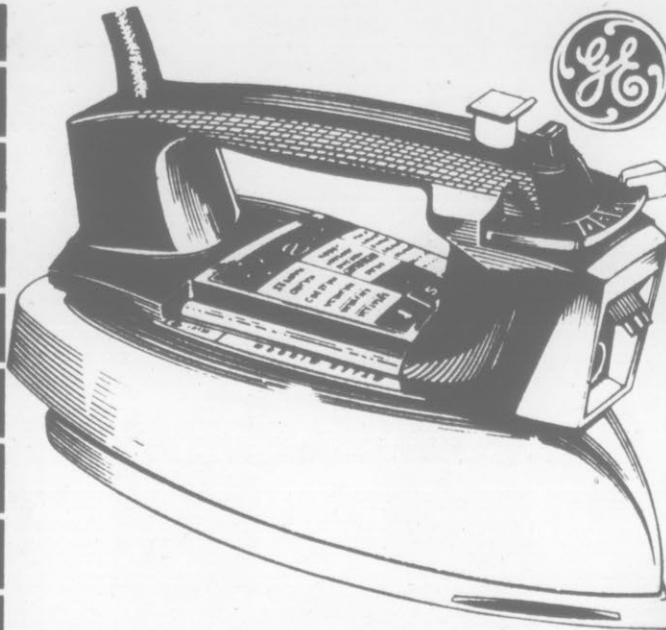
WEST END SHOPPING CENTER, GREENVILLE  
MON. thru SAT., 9:30 A.M. to 9:30 P.M.

   
Just say "CHARGE-IT"

# AROUND-THE-HOUSE SAVINGS!

11 Oz. Size  
Gillette  
Foamy  
**58¢**

In regular, menthol,  
lemon-lime & surf.  
Limit 1 Please



General Electric  
Spray, Steam &  
Dry Iron

**10.99**

Features 25 steam vents, water window & fabric temperature dial. F92



Bayer  
Aspirin

**38¢**

Bottle of 50 tablets.  
Limit 1 Please

Sunbeam  
12 Cup Percolator

**7.99**

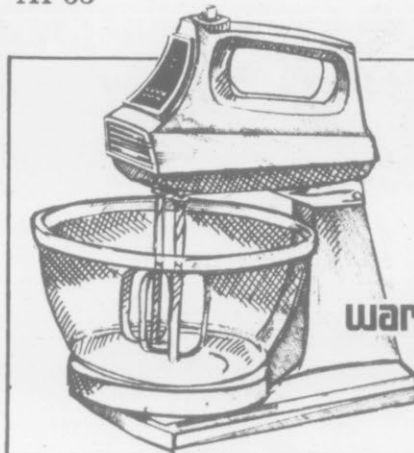
Sunbeam perk brews 4 to 12 cups. Chrome with twist lock top. Keeps coffee hot. No. AP53



16 Oz. Size  
Carefree  
Baby Shampoo

**66¢**

Gentle & mild enough  
for baby & the whole  
family. Tear free.



Waring 6-Speed  
Stand Mixer

**12.99**

Mixer comes with its own stand; can be used as a hand mixer or a standing bowl mixer.



Fleeer's  
Double Bubble  
Gum

**79¢**

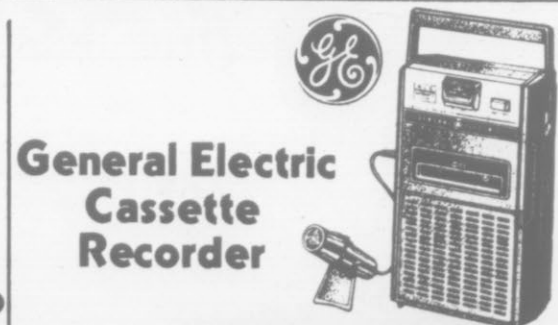
148 pieces of bubble gum.



AM/FM Digital Clock Radio

**25.97**

Wake to music or alarm. Automatic sleep switch & page digital readout. No. C4315



General Electric  
Cassette  
Recorder

**19.97**

Automatic end-of-tape shutoff, slide-a-matic t-bar control, remote control dynamic mike, automatic level control. No. M8405

# RAKE UP ON FALL REDUCTIONS!



**True Temper Leaf Rake**  
Reg. 4.59 **3.99**  
Heavy duty pull type lawn rake chrome plated spring braced. 22 spring tempered steel teeth. 52" handle. No. SL22



**True Temper Leaf Rake**  
Reg. 1.19 **88¢**  
19" head with 20 flexible teeth. 4' clean finish handle. No. CLR



**Precision 26" Lawn Sweeper**  
Reg. 24.98 **19.98**  
Weatherproof, removable bag. Replaceable brushes. 7 bu capacity basket.

**Artificial Split Leaf Philodendron**  
**3.99**  
Reg. Low Price 4.99  
This lush green decorator tree is 3 1/2' tall with a real split bark post.  
**Very Special Purchase**  
**Sorry, No Rainchecks**



**3 Bu. Pkg. of 10 Leaf & Grass Bags**  
**66¢**

Reg. Low Price .89  
Sturdy vinyl waterproof bags for fall clean-ups. Twist ties included.

**5 Bu. Pkg. Of 15 Leaf & Grass Bags**  
**1.33**

Strong plastic liners hold up to 5 bushels & fit cans up to 33 gal. Twist ties included.



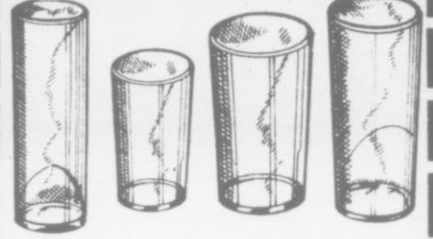

**27' x 72' Clear Vinyl Runner**  
Reg. 3.39 **2.77**  
Scuff, stain & weatherproof. Wipes clean with damp cloth. Molded in safety grippers.



**Seamless Metal Bakeware**  
Reg. .49 ea. **3 FOR 1.00**  
Choose from cookie pans, round or square cake pans, loaf pans & pie pans.



**Proctor Ironing Board**  
Reg. 12.94 **9.94**  
Curved legs lock to any height adjustment. Features "steam-vent" top. No. 62040



**Glass Tumblers**  
Reg. to .19 ea. **12¢ EA.**  
Clear glass "shell" tumblers. Choose from 6, 8, 10 or 12 oz. sizes.

Kar Kare  
10W40  
Motor Oil  
**44¢** QT.




Exceeds new car warranty specs. With anti-wear & anti-corrosion additives.

Limit 5 Qts. Please

# CLAY IS FOR THE


 <p><b>Kar Kare Oil Filters</b> <b>99¢</b> EA. Choice of spin on or cartridge type filter. Sizes to fit most American cars.</p>	 <p><b>Chilton's Auto Repair Manual</b> Reg. 9.86 <b>8.88</b> Covers all American cars from 1966 to 1974, &amp; VW 1949-1973.</p>	 <p><b>Rite Autotronics 4-Pc. Tune &amp; Test Kit</b> Reg. 27.88 <b>18.88</b> Compression, dwell tach &amp; vacuum &amp; fuel pump testers, timing light. No: 820</p>
 <p><b>Ignition Analyzer</b> Reg. 32.88 <b>23.88</b> Performs over 15 basic tune up tests.</p>	 <p><b>Electronic Tachometer Or Timing Light</b> Your Choice Professional quality instruments. Each guaranteed one full year. No. 1408, 523 <b>11.88</b> EA</p>	

**Dupont Lucite Interior Enamel**  
**8.99**  
Durable, semi-gloss finish. Most dirt & stains wash right off. White & decorator colors.





**Steel Mail Box**  
Reg. 3.83 **2.99** EA  
Upright or horizontal style. No.'s 100,200



**Arrow Staple Gun**  
**4.44**  
Takes 1/4" or 5/16" staples. JT-21



**22 Cal. Marlin Rifle With Scope**  
No. 75S semi-automatic rifle complete with four power scope & mounts. Holds up to 17 rounds.  
**38.88**  
Reg. Price 43.95  
Remington 22 Cal. Long Rifle Cartridges ..... Reg. .83 **.49**



**Sleeping Bag**  
Reg. 14.97 **12.88**  
2 lb., washable poly fill, 34" x 68" size with full 94" zipper. Print cotton outer shell, red cotton lining. No. 800S  
**8 x 10 Vinyl Ground Cover Or Shelter**  
Grommated Edges ..... Reg. 7.97 ..... **6.99**



**Remington 8" Electric Chain Saw**  
**28.88**  
Reg. Low Price 34.95  
Lightweight, double insulated. 1 3/4 HP motor.



# WORKS PEOPLE



## Dupont Lucite Wall Paint

# 6.99

Dries velvety flat in 30 minutes. Cleans up with soap & water. White & decorator colors.



## 12 - Pc. Socket Set

Reg. 18.96

# 13.96

SAE size sockets, 2 extensions, ratchet & case, 3/8" square drive. No. 300

Made In U.S.A.

## 26" Disston Hand Saw

# 7.66

Razor sharp, flexible steel. Heavy duty easy to grip handle. No. D23



## Boudoir Lamps

# 5.88

Reg. Price 7.99

Fired to a high glaze, these 15-17" high ceramic lamps with coordinated fabric shades are perfect for boudoir or vanity.

<h3>Pulldown Light</h3> <h1>18.99</h1> <p>Reg. 22.49</p> <p>Satin brass finish with white glass diffuser, 14" diameter. 2-60 watt bulb capacity.</p>	<h3>Kitchen Or Hall Light</h3> <p>Reg. to 3.56</p> <h1>2.74</h1> <p>Frosted white glass with raised floral pattern. Polished brass finish.</p>	<h3>Bedroom Light</h3> <p>Reg. 1.69</p> <h1>1.33</h1> <p>Design on white glass. 12" x 12".</p>
	<h3>Bathroom Light</h3> <p>Reg. 10.44</p> <h1>8.88</h1> <p>White wrought iron design, on/off switch. Grounded convenience outlet.</p>	<h3>Recessed Light</h3> <p>Reg. 9.74</p> <h1>8.88</h1> <p>10 x 10 chrome frame, flat glass, unwired for easy installation.</p>

# FIGURE UP YOUR SAVINGS



**Sale!**  
**Pants**  
**Or Tops**  
**Your Choice!**  
**3.00**  
 Reg. Low Price to 4.99

Tops include nylon print shirts, cable knit vests & long sleeved print t-shirts. Many colors. S, M, L.

Pants are cottons & polycottons in assorted solids & fancies in many styles. 8-16.

**Ladies Sleep Gowns**

**2.66**  
 Reg. 3.99



Long gowns with elasticized neck are of brushed tricot & cotton flannelette in many solids & prints. S, M, L.



**Latest Polyester Knit Pant Suits**

**10.00**  
 Reg. to 13.99

Easy-care fabric in asst. floral, checks, solids with pocket treatments. 10-18.



**Gold Filled Earrings**

Reg. to 6.99 **5.00**

With 14 kt. gold wires and posts.



**Misses' Nylon Panties**

**4 FOR 1.00**

Nylon tricot panties in bikini & brief styles, with elastic leg & full cut. Bikinis 5-7 briefs 5-9.



**Shoulder Bags**

Reg. 3.99 **2.88**

Most popular styles & colors in soft vinyl & the new cotton suede.

**Practicing Dieters' Control Top Pantyhose**

Reg. 1.69 **1.00**

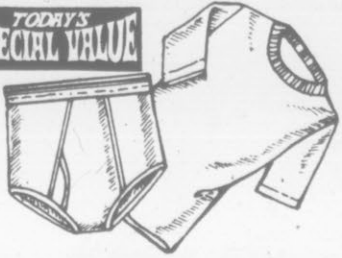
Pantyhose with lycra® for stretch. Four colors & four proportioned sizes, Sm., Av., Med. T., Tall.

Limit 4 Pr. Please



# QUALITY SAVINGS TO STRETCH YOUR BUDGET!

TODAY'S SPECIAL VALUE



Men's Knit Underwear

PKG. OF 3 **2.50**  
Reg. 3.79  
PKG. OF 3

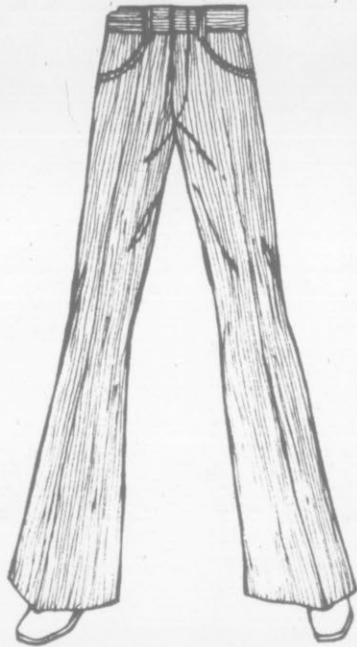
Dacron & cotton flat knit t-shirts with no-sag neck or ribbed knit briefs. S,M,L,XL.



Jr. Boys' Cotton Corduroy Jeans

**2.33**

With zippered fly & belt loops in assorted colors. Machine wash. flare leg. 4-7.



Men's Midwale Cotton Corduroy Jeans

**5.88**

Reg. 7.99

Western styling with a modified flare leg in fall colors. Sizes 29-38.



Girls' Sleepwear

**2.00**

Reg. to 3.49

Machine washable brushes & knits in gowns, p.j.'s sleepers with lace & novelty trims. Sizes 1-14.



Little Girls' Slack Sets

**3.33**

Machine wash & dry wide wale cotton corduroy slacks with 100% cotton screen-printed polo shirts. Many colors. 2-4.



Girl's Fashion Slacks

**2.00**

Reg. 2.99

Machine wash & dry fabrics in assorted plaids & checks with flare legs. Poly-acrylic cotton ©. Sizes 7-12.

Men's Long Sleeved Sweat Shirts

**2.66**

Reg. Low Price 3.49

With raglan shoulder & crew-neck style. Fleece-lined, absorbent & machine washable. Assorted colors. Sizes S, M, L, XL.

Men's Western Flare Jeans

**4.88**

Reg. Low Price 6.99

No-iron polyester cotton twill in four dark colors. Waist sizes 29-38.



Boy's Flannel Shirts Are Hot For Fall!

Reg. 3.69 **2.99**

Bold plaids, new fall shades. Washable. Great assortment. Sizes 8-16.

Boy's Pocket Treatment Cotton Denim Jeans

Reg. 5.99 **4.00**

Denim in 3 styles. Double pre-shrunk. Contrasting piping. Sizes 8-16.



# CLARKS IS FOR THE PEOPLE ANNIVERSARY SALE!

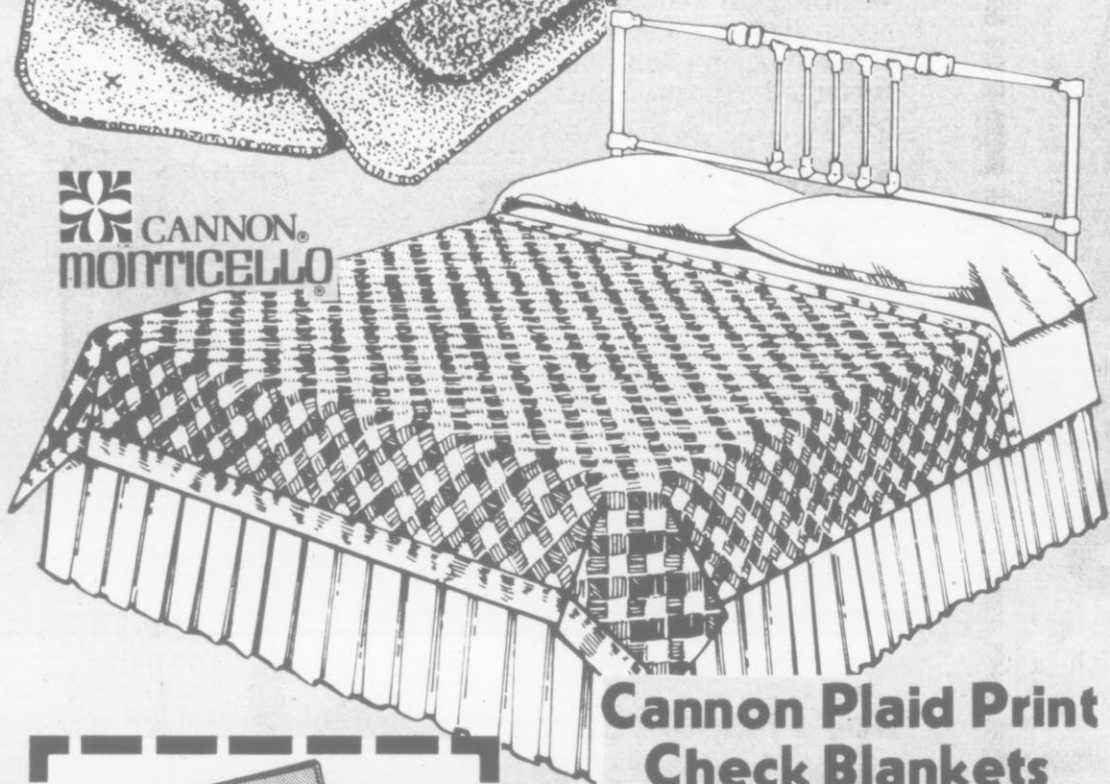


Velour Wash Cloths

PKG. OF **3** FOR **99¢**

100% cotton velour wash-cloths in many solid colors.  
**Sorry, No Rainchecks**

**CANNON  
MONTICELLO**

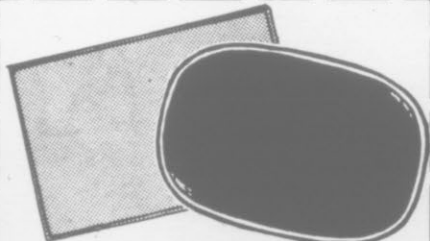


**Cannon Plaid Print  
Check Blankets**

**4.99**

Reg. Low Price 6.79

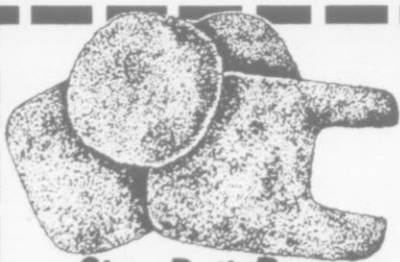
Size 72" x 90" fits twin or full beds.  
Machine wash & dry, moth-proof.  
100% polyester.



**Vinyl Place Mats**

**39¢**

Colored place mats with the wet-look finish will brighten up any kitchen. Assorted colors.



**Shag Bath Rugs**

**1.77**

Many solid colors in 18" x 30" 24" round or 18" x 24" contour. Non-skid back, 1 1/2" pile shag. Machine washable.

Matching Lid Cover ..... 1.44



**No-Iron  
Curtain Panels**

**2** FOR **3.00**

63" or 81" length curtain panels. In slub weave machine washable rayon acetate. Assorted colors.



**Women's Fashion Shoes**

**4.00**

Reg. to 8.99

Suit all your footwear needs with fashion shoes sale priced to fit your budget. 5-10.

**Not All Sizes In All Styles.**

**Women's Tennis Shoes**

**1.22**

Reg. 2.29

Top quality canvas on flex-molded, fully-cushioned soles. All-bound for long wear. 5-10.



**Children's Sneakers**

**2.00**

Reg. 3.49

Shows right from left. Printed numbers & colorful "lessons". 5-12.



36  
GREAT  
STORES

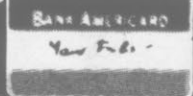
# NICHOLS

DISCOUNT CITY

SALE STARTS TODAY  
THRU  
WED. OCT. 16th



CHARGE IT  
AT NICHOLS



AND



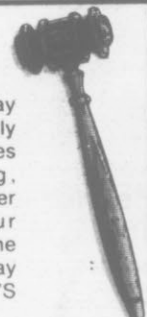
# GIGANTIC TRUCKLOAD SALE!

FREE  
LAY-A-WAY  
PLAN



## AUCTIONITE TUES. 8 P.M.

Remember folks every Tuesday nite is AUCTIONITE at friendly NICHOLS. Highest bidder takes home radios, clothing, appliances, jewelry and other valuable items. Tell your neighbors and friends to come and bid at NICHOLS Tuesday nite Auction! IT'S FREE! IT'S FUN!



### GUARANTEED LOWEST PRICES

Nichols will not be undersold. Should any competitor try to undersell us on any item advertised in this circular, bring proof of same and we will match the price.

SPECIAL TRUCKLOADS OF VALUE PACKED MERCHANDISE HAVE BEEN SHIPPED INTO OUR STORES FOR THIS EVENT! DON'T MISS THIS SALE IT IS TRULY A SAVINGS SPECTACULAR!



## LYSOL SPRAY DISINFECTANT

Deodorizes, prevents mold and mildew, kills germs on contact. Leaves a light, fresh, never heavy scent.

# 99¢

NICHOLS REG. LOW PRICE 1.48



## CLAIROL NICE 'N EASY

The shampoo in hair color. Choose from many shades.

# 1.22

NICHOLS REG. LOW PRICE 1.67

NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

13  
GREAT  
STORES!  
SHOP THE  
STORE  
NEAREST  
YOU

### NORTH CAROLINA

**GASTONIA**-2540 W. Franklin Ave.  
Open Mon. thru Sat. 10 AM to 9 PM  
Sun. 1 PM to 6 PM

**GOLDSBORO**-Interstate 70 & Wayne Memorial Drive  
Open Mon. thru Sat. 10 AM to 10 PM

**GREENVILLE**-Rte 7 & Greenville Blvd.  
Open Mon. thru Sat. 10 AM to 10 PM

**LUMBERTON**-3100 Fayetteville Rd.  
Open Mon. thru Sat. 10 AM to 10 PM  
Sun. 1 PM to 6 PM

### WILSON

1817 U.S. 301 South  
Open Mon. thru Sat. 10 AM to 10 PM  
Sun. 1 PM to 6 PM

### VIRGINIA

**COLONIAL HEIGHTS**-2600 Boulevard  
Open Mon. thru Sat. 10 AM to 10 PM

**FREDERICKSBURG**-5099 Jefferson Davis Blvd.  
Open Mon. thru Sat. 10 AM to 10 PM

**HARRISONSBURG**-Main Street & Moseby Rd.  
Open Mon. thru Sat. 10 AM to 10 PM

**WINCHESTER**-Berryville Ave & Route 7  
Open Mon. thru Sat. 10 AM to 10 PM

### OHIO

**ASHTADULA**-North Ridge Road  
Open Mon. thru Sat. 10 AM to 10 PM  
Sun. 12 Noon to 6 PM

**NEW PHILADELPHIA**-Bowers & Wabash Ave.  
Open Mon. thru Sat. 10 AM to 10 PM  
Sun. 12 Noon to 6 PM

**WOOSTER**-3500 Lincoln Highway East  
Open Mon. thru Sat. 10 AM to 10 PM  
Sun. 12 Noon to 6 PM

### MARYLAND

**SALISBURY**-Route 13 & Clyde Ave.  
Open Mon. thru Sat. 10 AM to 10 PM

- SUPPLEMENT TO
- GENEVA TIMES & GENEVA SHOPPER
- THE SUNDAY NEWS
- CITIZEN-ADVERTISER
- WILSON TIMES & THE ADVOCATE & SKANEATELES PRESS
- CANANDAIGUA MESSENGER & PALMYRA COURIER-JOURNAL
- TIMES REPORTER & GREENVILLE REFLECTOR & SHOPPER
- THE WOOSTER RECORD
- EVENING TRIBUNE
- GENESEWAY SHOPPER
- MERCHANDISER
- THE LITTLE PAPER
- BATH PENNSAVER
- WELLSVILLE DAILY REPORTER
- ELMIRA STAR GAZETTE
- LEADER HERALD
- LITTLE FALLS EVENING TIMES
- GOLDSBORO NEWS-ARGUS
- HANOVER SUN
- HOPEWELL NEWS
- PETERSBURG PROGRESS INDEX
- MARTINSBURG JOURNAL
- THE LEADER
- FREE LANCE STAR
- ASHLAND TIMES GAZETTE
- OBSERVER DISPATCH-DAILY PRESS
- ROME SENTINEL
- NEWS-ARGUS
- THE SHELBY DAILY STAR
- DAILY NEWS RECORD & STAUNTON LEADER
- WINCHESTER EVENING STAR
- GASTONIA GAZETTE
- THE SALISBURY TIMES
- THE CAMBRIDGE BANNER
- THE DELEWARE STATE NEWS
- DANVILLE NEWS
- MILTON STANDARD
- MORNING PRESS
- NEWS-ITEM
- UNION COUNTY JOURNAL
- KINGSTON DAILY FREE PRESS
- DANVILLE NEWS
- MILTON STANDARD
- BERWICK ENTERPRISE
- AMSTERDAM EVENING RECORDER & COURIER STANDARD ENTERPRISE
- CHAMBERSBURG PUBLIC OPINION
- WAYNESBORO RECORD HERALD
- GETTYSBURG TIMES

**GIGANTIC TRUCKLOAD SALE! SAVINGS FOR MEN, BOYS & JR'S!**



**BRAND NAME**

**MEN'S  
SPORT AND KNIT  
SHIRTS**

**\$3**

Choose from sport shirts or knit shirts long sleeved with collars, turtlenecks, plackets and mock turtles, permanent press, cotton and polyester blends, for sport shirts, 100% polyester and 100% acrylic for knit shirts. Assorted solid colors, plaids & checks. Sizes S-M-L-XL.

**BOYS  
TURTLENECK  
KNIT SHIRTS**

**166**

Long sleeve turtlenecks in ribs and flat knits, solids, stripes and geometric patterns, rib cuffs and neck, permanent press, machine washable. Acrilan and cotton & polyester blends, size 8-16.



**FASHION  
KNIT**



**REPEAT OF  
A SELLOUT**

**JR. BOY'S  
SLACK SET**

**\$2**

Features Hi-Mock crew neck, long sleeve polo shirt, with flare leg corduroy boxer slack. Solid and fancy knit shirt. Polyester and cotton blends, sizes 3-8.

**NICHOLS...IS YOUR DISCOUNT HAVEN FOR SAVIN!**

**CHARGE IT  
AT NICHOLS**



AND



**GIGANTIC TRUCKLOAD SALE!**  **MEN'S, BOY'S AND JR.'S SPECIALS!**



**MEN'S THERMAL UNDERWEAR**

**\$2.23**  
EACH

Warmth with out weight ... crew neck top ... ankle length drawers ... waffle circular weave ... completely washable ... 100% cotton. Ecru, white, sizes S-M-L-XL.



**MEN'S DRESS SOCKS**

**2** PAIR FOR **\$1**

Manufacturers suggested selling price \$1 to \$1.50 pr.

Ankle length and over-the-calf. Assorted solid colors and fancy weaves. 100% Nylon-Orlon. Sizes 10-13.

**NICHOLS SUPER COUPON**

**MEN'S NAME BRAND JEANS**

**\$4**

MANUFACTURER'S SUGGESTED SELLING PRICE \$10.00

Permanent press-flare leg, Western trim cut-Fine weave Indigo Blue denim, Gabardine twill in black, brown, navy, tan, blue, green, Sizes 28-36.

**BRAND NAME LABEL ON EACH JEAN**

**WITH COUPON ONLY!**

**BOY'S OUTERWEAR**

**\$10**

NICHOLS REG. LOW LOW PRICE \$11.53 to \$12.53

Wool plaids, solids corduroys, clicker styles, Western styles, pile and quilt lined, button & zip front closures, 2 pockets, self collar. Sizes 8-18.

**GUARANTEED LOWEST PRICES**

Nichols will not be undersold. Should any competitor try to undersell us on any item advertised in this circular, bring proof of same and we will match the price.



**JR. BOYS SWEATERS**

Long sleeves in cardigans, mock turtle, crew necks and layered looks. Some featuring ribs with contrasting stripe on neck and cuffs. 100% acrylic, Assorted colors in solid and fancies. Sizes 4-7

**2.99**

**LOW PRICES ARE BORN AT NICHOLS... RAISED ELSEWHERE**

**CHARGE IT AT NICHOLS**

Your **BANKAMERICARD** welcome here

AND

**master charge**  
THE NICHOLS CARD

# GIGANTIC

## TRUCKLOAD SALE!

# FANTASTIC VALUE!

### SPECIAL PURCHASE!



- MISSES
- EXTRA SIZES

# PANTS

- FLARE LEG
- CUFFED • SOLIDS
- JACQUARDS
- NOVELTIES

Machine washable orlons and acrylics. Sizes: 10-20, 32-38.

# \$2

## NICHOLS SUPER COUPON

### STRETCH NYLON BODY SUITS

- Machine washable
- Button placket.
- Zip front
- Hurry while they last!

NICHOLS REG. LOW PRICE 2.00

### WITH THIS COUPON ONLY

# \$1

## NICHOLS...IS YOUR DISCOUNT HAVEN FOR SAVIN!

CHARGE IT AT NICHOLS



AND



# TOPS

Feast your eyes on this great group of long sleeve s-t-r-e-t-c-h nylon rib tops. All easy care machine washable with turtle, jewel and mock turtle neckstyles. Sizes S-M-L.

YOUR CHOICE

# 244

EACH

FIRST COME FIRST SAVE!

GUARANTEED LOWEST PRICES

Nichols will not be undersold. Should any competitor try to undersell us on any item advertised in this circular, bring proof of same and we will match the price.

### SPECIAL PURCHASE!

# BLOUSES

Styled for the fashion-wise. Long sleeved blouses, easy care nylon fabrics. Scrumptious selection of styles and colors in both solids and prints. Sizes 32-38.

## SAVE \$4.53

REG. 6.97 VALUE



**GIGANTIC**

**TRUCKLOAD  
SALE!**

**SENSATIONAL VALUE!**

**SAVE \$12 AND MORE ON EVERY COAT**



**MISSES & HALF SIZES  
PANT COATS**

**...FAKE FURS...LEATHER LOOK  
...FURRY TRIMS...PLUSH MELTONS**

What a line up of beauties! A stunning selection of warm and wonderful fabulous looking pant coats that are priced unbelievably low in true Nichols tradition. Choose from fun furs, neat corduroys, bold & brash plaids, and really smashing solids. All pile lined for extra warmth. It's all happening right now at Nichols.

Sizes 8-18, 14½ to 24½.

**\$16**

**VALUES TO ..... \$35<sup>00</sup>**

**YOU'LL ALWAYS SAVE MORE..AT NICHOLS**

**CHARGE IT  
AT NICHOLS**



**AND**



GIGANTIC

TRUCKLOAD SALE!

GIRLS, INFANTS TODDLERS SPECIALS



### GIRLS BULKY CARDIGANS

Tremendous value! 100% acrylic heavy gauge cardigans in cable stitch designs, assorted fall colors. Sizes 6-16.

\$2



### FANTASTIC SUPER SPECIAL

### 100% NYLON STRETCH SETS

100% stretch nylon sets have jaquard design long sleeve bodysuits with matching solid slacks with stitched crease and flare legs. Colors: Navy, blue and red, sizes 2-4, 4-6x.

\$1



### GIRLS CORDUROY SLACKS

Fine quality midwale corduroy with band front, elastic back and flare legs. Colors Navy and Red. Sizes 3-6X

\$1



### PAMPERS

DAYTIME 30's **1.68**

OVERNITE 12's **79¢**

Custom fit tapes make Pampers hug baby's bottom for best possible fit.



### TODDLERS SKI JACKETS

Machine washable 100% quilted nylon jackets in solid and prints with zipper front and adjustable string hood. In assorted colors. Sizes 2-4.

\$3

QUALITY YOU CAN DEPEND ON...AT NICHOLS

CHARGE IT AT NICHOLS



AND



# GIGANTIC

**TRUCKLOAD  
SALE**



# HEAD'ING

FOR

# SAVINGS!



## GROOVY PLAID TOPS

Get into the swing of winter with sensational plaid tams for the active gal. Styled with pom-pom or peak for a real fashion flair. Bright plaids in cotton and acetate Fully lined for durability.

**3<sup>99</sup>**



## PULL OVER HOCKEY HAT

**99¢**

One of the most popular styles for winter. The color selection is great so you can buy several, and never be without their warmth and comfort.



## 100% ACRYLIC HATS... AND WHAT STYLES

Fabulous selection of knitted berets, Ali McGraw style or the very popular granny hat. Come in and see the terrific selection, you'll want one of each.

**1<sup>77</sup>**

## STEP INTO THESE SHOE SENSATIONS!



### WOMEN'S MOC TOE OXFORD

2 eye tie ... low heel and flat sole ... man-made uppers ... in brown ... sizes 5-10.

**4<sup>67</sup>**

NICHOLS REG. LOW PRICE 5.97



### WOMEN'S & KIDS' CHUKKA BOOT

Soft suede uppers and two eye tie ... extended one piece molded sole ... in sand ... with thick soft lining ... sizes 9-3.

**4<sup>27</sup>**

NICHOLS REG. LOW PRICE 4.99 TO 5.49



### WOMEN'S BUTTED SEAM OXFORD

Cap toe, 4 eye tie upper, one piece out-stitched sole and heel, rugged tire sole, 2 tone brown uppers, sizes 5-10.

**3<sup>67</sup>**

NICHOLS REG. LOW PRICE 4.89

### NICHOLS SUPER COUPON

#### GIRLS' 12" SIDE ZIPPER BOOT

We bought them right, so you save!!! All first quality, over run of girls' fashion boots made expressly for B.F. Goodrich... many colors, sizes 8½ to 4.

**1<sup>50</sup>**

NICHOLS REG. LOW PRICE 3.99

**WITH COUPON ONLY!**



### MEN'S HI-VAMP STEP-IN

Strap and buckle on raised vamp ... stitched moc toe ... easy care uppers in brown ... sizes 7 to 11.

**5<sup>44</sup>**

NICHOLS REG. LOW PRICE 6.97

## SHOE SAVINGS THAT ARE A WOW!

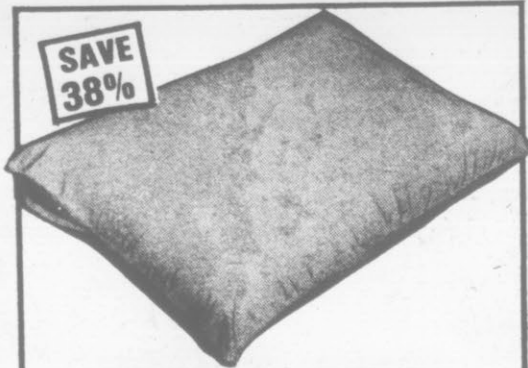
CHARGE IT  
AT NICHOLS



AND



# GIGANTIC TRUCKLOAD SALE! IN OUR DOMESTIC DEPT.

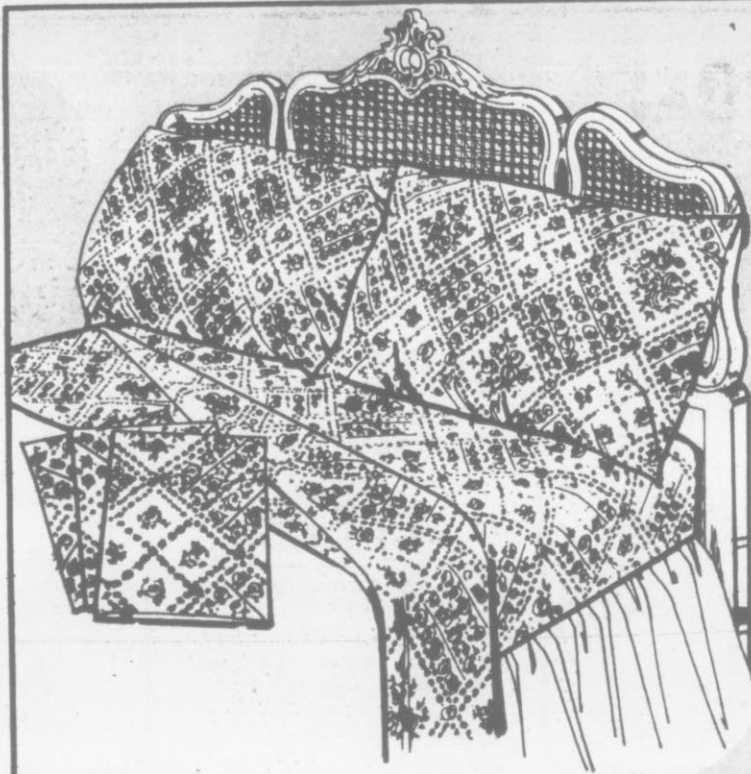


SAVE  
38%

**FOAM BED  
PILLOWS**  
**2 FOR 4<sup>92</sup>**  
EA.

NICHOLS REG. LOW, LOW PRICE 3.99

Hermetically sealed construction traps air, gives buoyant, resilient support - a cradle of air for your head. Made with DuPont Hylene (R) urethane foam, covered with a no-iron zippered ticking. Non-allergenic.



## PRINTED NO-IRON SHEETS

Pequot's "Berkley Square" no-iron polyester and cotton muslin sheets & pillow cases at special, low Columbus Day prices. Discover these pretty fashion florals in shade of blue, pink or yellow in twin and full sizes.

**TWIN  
SIZE**  
Flat or  
Fitted **2 FOR 4<sup>92</sup>**

NICHOLS REG. LOW PRICE 3.87 EA.

**FULL  
SIZE**  
Flat or  
Fitted **2 FOR 6<sup>92</sup>**

NICHOLS REG. LOW PRICE 4.87 EA.

**PILLOW CASES ..... 1.92**  
PKG. OF 2

NICHOLS REG. LOW PRICE 3.27

**SPECIAL  
PURCHASE**



## FITTED QUILTED PILLOW SHAMS

Styled with hidden zipper for easy on-off use. Many exciting colors and patterns to choose from. Also use as a pajama bag, laundry bag or lounge pillow too!

## DOWNPROOF ZIPPERED PILLOW TICKS

Heavy cotton pillow ticks with sturdy zipper for easy on/off use. Many colors and patterns.

NICHOLS REG. LOW, LOW PRICE 1.89

## BROADLOOM SCATTER RUGS

Shags, sculptured, nylons, acrylics. Quality broadloom in 21x36 size, serged on all four sides, double jute backings. Great as accent rug, inside door mats or utility rugs.

**SPECIAL  
PURCHASE**

YOUR CHOICE

**92¢**

## RUBBER WELCOME MATS

Sturdy rubber bristles, scrapes shoes clean and dry, leaves dirt and moisture outside the door. Long lasting. 16x20. Black.

NICHOLS REG. LOW, LOW PRICE 1.47

## PRINTED CHAIR PADS

Colorful foam filled chair pads with printed cotton covers. Florals, provincials or early American motif.

NICHOLS REG. LOW, LOW PRICE 1.29

## NOVELTY FAKE FUR RUGS

Plushy Furry look acrylic rugs. 18x-30. Assorted colors. For bath and bedrooms.

NICHOLS REG. LOW, LOW PRICE 1.29

ACRES OF FREE PARKING...OPEN 10 A.M.-10 P.M.

CHARGE IT  
AT NICHOLS



AND



# GIGANTIC

# TRUCKLOAD SALE

# IN OUR JEWELRY & SMOKE SHOP!

## JEWELRY BOXES

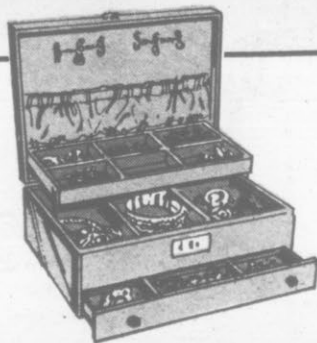
Elegance and Order by Heppie Hudson. Have your treasures at your fingertips atop the dresser or vanity. Here are just four styles from Nichols wide selection.



**"THE PRINCESS"**

**174**

Simulated leather covering, lined with velour including swing up tray. Colors: Ivory (red lined), Pink (pink lined)— Black (red lined), Blue (blue lined)



**"THE DUCHESS"**

**767**

Heavy duty construction, simulated leather covering with satin and velour lining, including swing up tray, pull out drawer and lock. Colors: Ivory (red lined), Pink (pink lined), Black (red lined), Blue (blue lined)



**"THE RIVIERA"**

**366**

Simulated leather covering, mirror in lid, lined with satin, including swing up tray and lock. Colors: Ivory (red lined), Pink (pink lined), Black (red lined), Blue (blue lined)



**"LADY FAIR"**

**494**

Deluxe simulated leather covering, embossed design with fleur-de-lis gold stamping, lined with satin including tray. Colors: White, (purple lined), Black (gold lined), Walnut (gold lined), Metallic Gold (gold lined)

## WALNUT PIPE RACK & HUMIDIFIERS

ALL IN A HANDSOME GIFT BOX



**NO. 400- 4 HOLE**

Genuine walnut pipe rack for dad and desk

**294**



**NO. 401- 6 HOLE**

Rustic Walnut rack (not illustrated)

**364**



**NO. 404- 4 HOLE**

Handsome walnut pipe rack with glass humidifier

**666**

**NO. 408- 6 HOLE**

Circular design rack with glass humidifier.

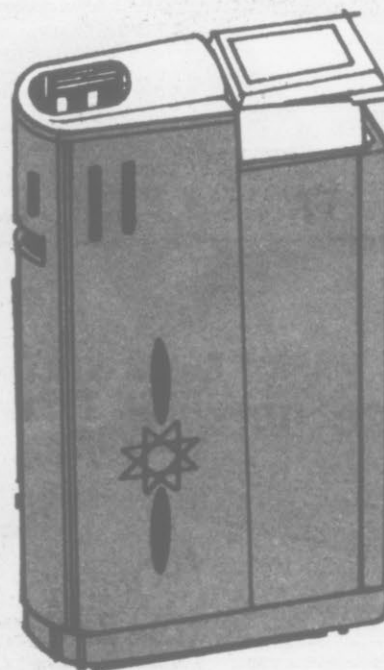
**988**

## KAYWOODIE

PIEZO ELECTRIC BUTANE LIGHTER

**799**

NICHOLS REG. LOW PRICE 9.88  
Kaywoodie's electric miracle with solid state ignition, fashion colors and the backing of the finest name in smoking. Colors: Black, silver, gold, blue, green, red. No flint-no wick-no spark wheel.



SAVE ON EVERY PURCHASE...AT EVERY COUNTER...EVERY DAY!

CHARGE IT AT NICHOLS



AND



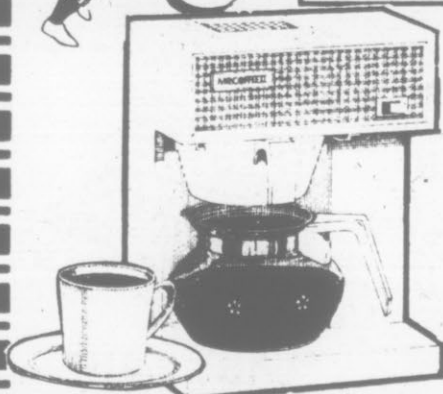
# NICHOLS



**YOUR DYNAMIC  
PRICE FIGHTER**

## GIGANTIC

## TRUCKLOAD SALE!



**MR. COFFEE II™**

SAVE \$9

**23<sup>99</sup>**

No. CB500

NICHOLS REG. LOW PRICE 32.99

MR. COFFEE II™ is the fastest selling automatic drip coffee maker around.



**Rival CROCK-POT™**  
ALL PURPOSE ELECTRIC COOKER

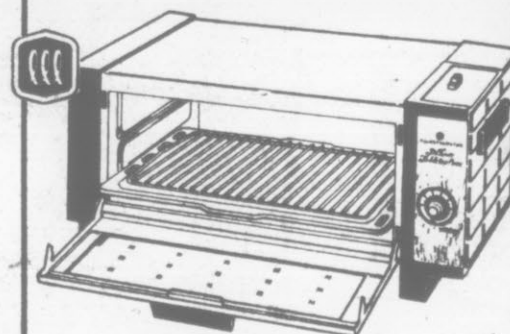
SAVE \$4

**13<sup>77</sup>**

No. 3100

NICHOLS REG. LOW PRICE 17.77

S-L-O-W electric cooking in stoneware, for the best in flavor, nutrition and economy.



**TOASTMASTER**  
"KING SIZE" TABLE TOP  
PUSHBUTTON OVEN/BROILER

SAVE \$10

**24<sup>99</sup>**

No. 5247

NICHOLS REG. LOW PRICE 34.99

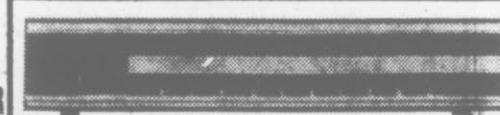
Two appliances in one roasts and bakes, broils ... at the touch of a button.



No. 92001

NICHOLS REG. LOW PRICE 14.99  
Automatic thermostat with "off" position and "warm" to hot range. Safety-top switch. 1500 watts.

**GALAXY  
INSTANT  
FAN FORCED  
HEATER**  
**10<sup>00</sup>**



No. 7154

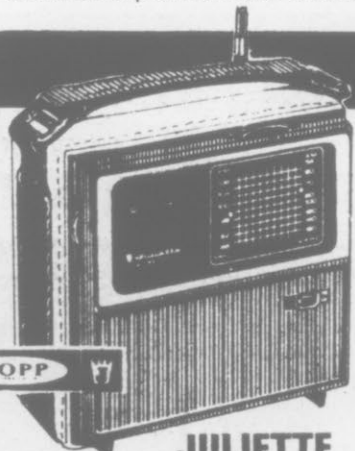
**GALAXY INSTANT HEAT 40"**  
**BASEBOARD PORTABLE HEATER**

1500 watts; 5,120 BTUH, 120 Volts AC. Safety-tip switch, automatic thermostat with "off" position and "warm" to "hot" range. Fan forced.

**\$20**

NICHOLS REG. LOW PRICE 24.99

## MAKE A SOUND INVESTMENT THAT WILL



No. FPR 1272

**JULIETTE**  
FM/AM PORTABLE RADIO  
BATTERY AND ELECTRIC

SAVE \$3.00

**12<sup>99</sup>**

Handsome designed cream-colored leatherette accented with charcoal grey band, mod buckles and carry handle. Full range 3" speaker.

NICHOLS REG. LOW PRICE 15.99

WE RESERVE THE RIGHT TO LIMIT QUANTITIES



**MARK I SOLID STATE  
DIGITAL DESK TYPE  
CALCULATOR**

SAVE \$10

**39<sup>99</sup>**

Floating or fixed decimal point. Constant factor. Minus indicator. Seven segment character display. AC line cord.

NICHOLS REG. LOW PRICE 49.99



MARK 15

**APF 5 FUNCTION  
ELECTRONIC POCKET  
CALCULATOR  
WITH FULL MEMORY**

SAVE \$10

**49<sup>99</sup>**

Automatic constant with additional features.

NICHOLS REG. LOW PRICE 59.99



No. RE-7014

**PANASONIC**  
FM/AM/FM STEREO RADIO  
WITH BUILT-IN FULL SIZE RECORD CHANGER

Continuous tone control, FM stereo eye, full size auto. record changer, Two 5 1/2" air suspension speakers. Complete w/dustcover.

**179<sup>95</sup>**

Centru controls speaker cabinet.

# NICHOLS ... IS YOUR DISCOUNT HA



# APPLIANCE SPECTACULAR!

BRAND NAME  
RETAILER  
OF THE YEAR  
AWARD  
TO NICHOLS  
1970



## NICHOLS RAINCHECK POLICY

If Nichols runs out of any merchandise advertised in this circular during this sale ... Nichols store Mgr. will be happy to write out a RAIN CHECK that will definitely assure you receiving that item soon at the advertised sale price. In apparel dept's we sometimes sell out a style no longer available to us. If so, our dept. mgr's. will help you select an equivalent value. RE: coupons. Sorry no rainchecks on coupon items; however, bring coupons to office for validation, assuring your purchase at the advertised price as soon as stock is replenished.

Signed S. E. Nichols

No. HC8



### REMINGTON MIST HAIR CURLER

**9<sup>99</sup>**

NICHOLS REG. LOW PRICE 12.99

Comes with 20 rollers and 20 clips. Safe for tinted, permanent set or straightened hair.



No. PD-850

### REMINGTON HAND HELD STYLING DRYERS

**14<sup>99</sup>**

Features 2 speeds and heats for effective drying and styling. Attachments include Styling brush, wide and fine toothed combs.

NICHOLS REG. LOW PRICE 19.99



### HAMILTON BEACH THE PANTASTIC SKILLET

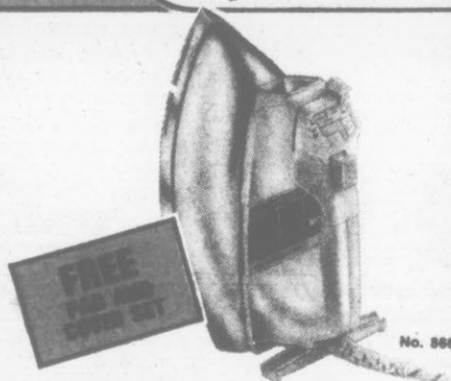
SAVE 7

**24<sup>88</sup>**

No. 486

NICHOLS REG. LOW PRICE 31.88

Duralon III no stick interior, immersible for thorough cleaning, cooking rack size 11"x16"




### NEW FROM HAMILTON BEACH SELF CLEANING CLEAN STEAM™ IRON

Cleans lint, mineral deposits thru back of iron. Extra penetrating "Burst of Steam" at touch of button, 53 Steam vents.

**14<sup>99</sup>**

NICHOLS REG. LOW PRICE 19.99

### NICHOLS SUPER COUPON



SAVE '6

No. 888

### HAMILTON BEACH "JOE NAMATH" BUTTER-UP CORN POPPER

WITH DURAL II NO STICK LINING  
4-qt. capacity-handy automatic lid dispenser.

**8<sup>88</sup>**

NICHOLS REG. LOW PRICE 14.88

**WITH COUPON ONLY!**

## ADD TO YOUR LISTENING ENJOYMENT!



No. RE-8174

### PANASONIC M/AM/FM STEREO RADIO WITH FULL SIZE RECORD CHANGER AND BUILT-IN STEREO 8-TRACK PLAYER

tone, balance and volume. Two 6 1/2" air suspension jacks & terminals. Wood

**199<sup>95</sup>**



No. SE1040

### PANASONIC CASSETTE HOME ENTERTAINMENT CENTER WITH MIDI RECORD CHANGER FM/AM/FM STEREO RADIO

Cassette recorder with auto-stop and recording level meter. Sound monitor system. Continuous tone & balance control. Complete with microphone and stand.

**249<sup>95</sup>**



No. RQ-309

### PANASONIC PORTABLE CASSETTE RECORDER

Built-in condenser microphone picks up sound with amazing sensitivity. Complete batteries, AC cord and dummy plug.



YOUR CHOICE

**39<sup>95</sup>**

### DYNAMITE 8-TRACK TAPE PLAYER

3-way power, carrying handle, bull's-eye program indicator, full range speaker, solid state. No. RC-830.



No. RC8234

### PANASONIC FM/AM DIGITAL CLOCK RADIO

Full feature plus doze button.

**54<sup>95</sup>**



No. RS-801US

### PANASONIC STEREO 8-TRACK CARTRIDGE PLAYER DECK

Walnut wood cabinetry.

**59<sup>95</sup>**

NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS.

## VEN FOR SAVIN!

CHARGE IT AT NICHOLS



AND



# GIGANTIC

## TRUCKLOAD SALE



# HARDWICK

# FOR GOOD COOKING!



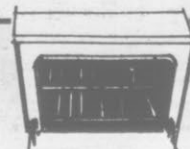
**DELUXE 4 & 5 TURN ELEMENTS** for longer life and more even heat. Standard equipment. Attractive porcelain center.



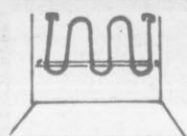
**DRIP BOWLS** Bright chrome plated over heavy gauge plating steel to retain bright finish.



**OVEN RACKS** Chrome plated "lock stop" non-tilting with four positions that enable homemaker to use entire oven from lowest rack position to the highest.



**SILASTIC SEAL** held permanently in place by oven liner flange. More effective in retaining heat in the oven.



**TILT BAKE/BROIL ELEMENTS** broil element tilts down - bake element tilts up for easier cleaning.



**TITANIUM PORCELAIN ENAMEL FINISH** on cooktop, side panels, oven door, storage drawer. Available in white, antique copper, avocado or gold.



**HIGH VISIBILITY INDICATOR LIGHTS** eliminate guesswork, tells at a glance that your oven or top elements are "on".



**STORAGE DRAWERS** give lots of room for pots and pans storage. (Standard on most models)



**EASY GRIP KNOBS** Attractive with a purpose. Ridges around knobs lets you dial desired temperature with a "sure grip".



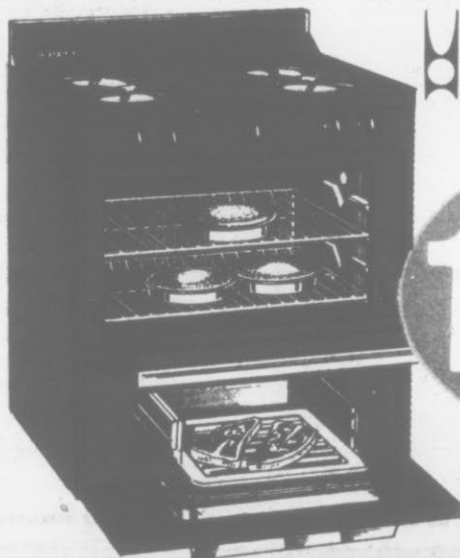
**AUTOMOTIVE CONTROL CENTER** All controls conveniently arranged on the center of back panel for easier operation.

### SPECIAL ELECTRIC RANGE FEATURES

## NOW THE CHOICE IS YOURS...

**HARDWICK**  
**30" GAS RANGE**

There's a world of cooking pleasure awaiting you! Now with the cold weather and the holidays approaching, more time will be spent at the stove. Free yourself from the drudgery of a stove that is not functioning at full capacity, with an unbeatable Hardwick with all the features listed below.



**HARDWICK**

# 159<sup>66</sup>

**INCLUDES FREE DELIVERY AND FULL WARRANTY**



**HARDWICK**  
**30" ELECTRIC RANGE**

Nichols unbelievable low price brings the beauty and efficiency of Hardwick Electric range to you. Hardwick makes the time you spend at the stove a pleasure. Come in and see this gleaming beauty, full of quality features that assure top notch performance.

**FREE LAY-A-WAY PLAN**

### SPECIAL GAS RANGE FEATURES



**BROILER** smokeless, open flame broiling brings out the very best flavor of meats.



**INSULATED OVEN BOTTOM** eliminates hot spot above oven burner - greatly increases effective baking capacity.



**PORCELAIN OVER STEEL BURNER GRATES** Tough rugged! Lightweight! easy to clean in the dishwasher or at the sink.



**HEAVY OVEN INSULATION** Wraps the oven in a blanket of 2 1/2" thick fibreglass insulation to help keep heat in the oven.



**FAMILY SIZE OVEN** Cooks up big holiday meals and will keep them at 140° F. until serving time.



**OVEN RACKS** Chrome plated "lock-stop" non tilting racks glide on your choice of four rack positions utilizing entire oven from lowest rack position to the highest.



**ONE PIECE BURNER** Removable, dishwasher safe, styles to enhance the beauty of your new range while giving dependable life long service.

**BRAND NAME RETAILER OF THE YEAR AWARD TO NICHOLS 1970**



**LEVELING LEGS** Smooth out uneven floors. Handy screw type levelers located under broiler. (Standard except 20" - 15 backguard series.)



**EQUATEMP® OVEN BURNER DESIGNED** To spread heat evenly throughout the oven ... no hot spots ... no cold corners.

## NATIONAL BRAND MERCHANDISE... SELF-SERVICE PRICES

**CHARGE IT AT NICHOLS**

**BANKAMERICARD**

AND

**master charge**

# GIGANTIC

# TRUCKLOAD SALE!

# ON TELEVISIONS

## OUR OWN SERVICE DEPT . . . TO SERVE YOU BETTER!



SANYO

### 12" DIAGONAL PORTABLE TV

The personal TV! Easy-carry handle, VHF, UHF tuner, earphone plug, front speaker & modern cabinet.

**59<sup>66</sup>**

BRAND NAME  
RETAILER  
OF THE YEAR  
AWARD  
TO NICHOLS  
1970



### 15" DIAGONAL PORTABLE TV

Hi-grain VHF tuner; UHF solid state tuner; upfront controls and sound; hi-impact cabinet.

**84<sup>77</sup>**

FREE  
LAYAWAY PLAN  
NEVER A  
SERVICE CHARGE



ZENITH

NEW 1975  
MODEL

### 19" DIAGONAL PORTABLE TV

Famous for big sound speaker, monopole antenna, cabinet of simulated walnut.

**127<sup>77</sup>**



### 10" DIAGONAL PORTA-COLOR TV

UHF solid state, VHF preset fine tuning control, sharp clear picture & sound in a carry-with-you portable!

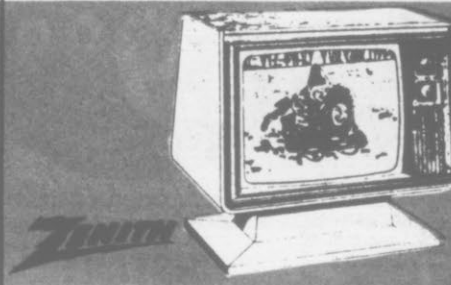
**166<sup>66</sup>**



### 19" DIAGONAL COLOR PORT TV

GE Spectra-Brite<sup>®</sup> Picture tube. Sensitronic tuning system. VHF Pre-set Fine tuning. UHF solid state tuning.

**249<sup>66</sup>**

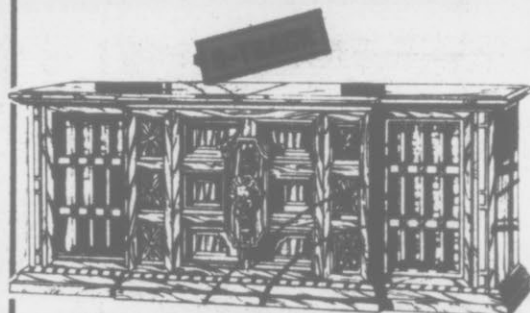


ZENITH

### BIGGEST SELECTION OF 1975 ZENITH COLOR CONSOLES...

Available at Nichols famous low prices, plus our own service department to serve you!

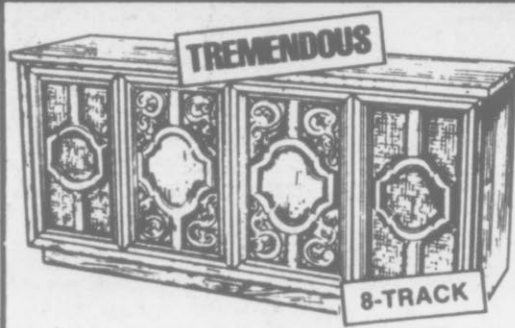
## TRUCKLOAD SAVINGS ON GREAT SOUNDS!



### Capehart 66" MEDITERRANEAN 8-TRACK STEREO CONSOLE

**259<sup>77</sup>**

AM/FM/FM Stereo, 8-Track, 3-speed phono, 6-speakers, 150 watts IPP, beautiful handsome Pecan styled.



### Capehart 60" MEDITERRANEAN 8-TRACK STEREO CONSOLE

**169<sup>77</sup>**

60" Mediterranean Console with solid state MA/FM-FM/MPX, Deluxe BSR Automatic record changer, 8 track cartridge tape player, Head-phone jack and external speaker jacks, 8 speaker audio system, and much more.

## QUALITY YOU CAN DEPEND ON...AT NICHOLS

CHARGE IT  
AT NICHOLS



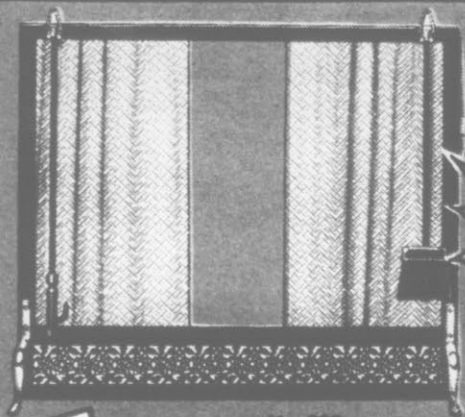
AND



**TRUCKLOAD SALE**

# PRE-SEASON FIREPLACE ACCESSORIES

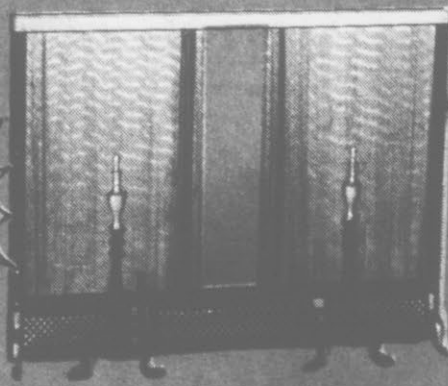
SAVE UP TO  
**25%**



No. 325

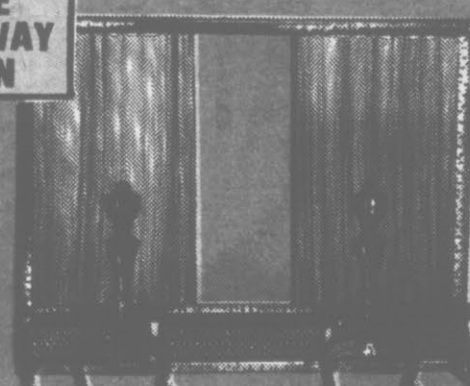
**GUARANTEED LOWEST PRICES**

Whichever you see in other ads, should any competitor try to undercut us on any item advertised in this circular, bring proof of same and we will match the price.



No. K19

**FREE LAYAWAY PLAN**



No. K20

SAVE \$5

## 3 PC. BLACK & BRASS ENSEMBLE

## 7 PC. BLACK & BRASS ENSEMBLE

SAVE \$12

## 7 PC. HAMMERED STEEL ENSEMBLE

SAVE \$13

Elegance and Economy. Includes 38"x31" screen, hanging poker and shovel. For that touch of class in the living room.

**19<sup>99</sup>**

You have style .. Show it! Includes a screen, andirons and fireset for safety. A fireplace for lovers.

**39<sup>99</sup>**

Your fireplace will be the target of all eyes equipped with this gleaming set of accessories. Screen, 2 andiron, and a 4 piece fireset ... looks custom made.

**49<sup>99</sup>**

NICHOLS REG. LOW PRICE 24.99

NICHOLS REG. LOW PRICE 51.99

NICHOLS REG. LOW PRICE 62.99



## INSTANT FIRESTARTERS

**69¢**

FS48

NICHOLS REG. LOW PRICE 99¢  
Safer than liquid fuels! No flashbacks! Can't explode.



No. M1

## FIREPLACE SAFETY MATCHES

**99¢**

NICHOLS REG. LOW PRICE 1.19

The safe, easy really sane way to start your fireplace fire.



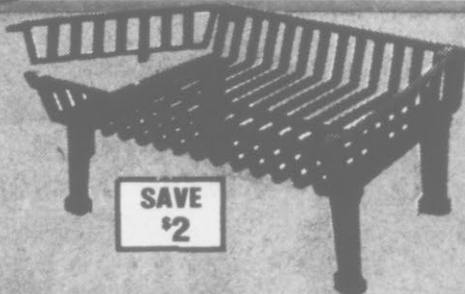
No. 907

## BLACK SCISSOR TONGS

**1<sup>99</sup>**

NICHOLS REG. LOW PRICE 2.99

When "reaching in" use these safe, economical tongs. Avoid burns and cuts.



SAVE \$2

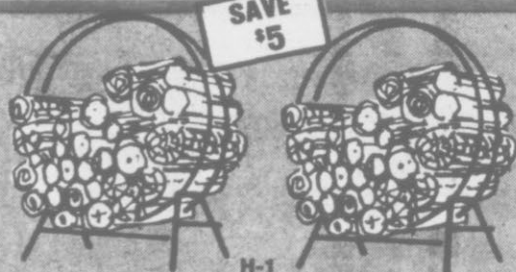
No. 24

## 24" CAST IRON GRATE

Keeps fireplace neat; makes cleaning a cinch! Strong, sturdy & safe.

**8<sup>99</sup>**

NICHOLS REG. LOW PRICE 10.99



SAVE \$5

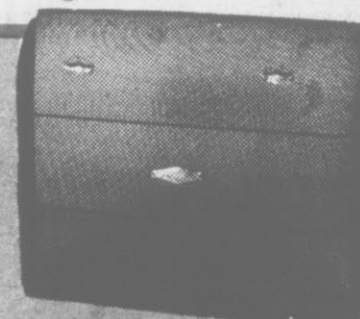
H-1

## LOG STORAGE CRIB

A perfect accessory for your fireplace. Made of sturdy black tubular steel.

**9<sup>99</sup> EA.**

NICHOLS REG. LOW PRICE 14.99



SAVE \$5

No. 637

## SAFETY SPARK GUARD

Your insurance of a neat, covered and safe fireplace. 31"x37"

**11<sup>99</sup>**

NICHOLS REG. LOW PRICE 16.99

**FIRST QUALITY MERCHANDISE... FULLY GUARANTEED**

**CHARGE IT AT NICHOLS**



AND



GIGANTIC

TRUCKLOAD SALE!



HOUSEWARE SENSATIONS!

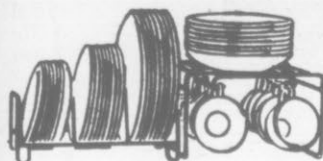
YOUR CHOICE

129

EACH

NICHOLS REG. LOW PRICE 2.29

SPACE SAVERS BY ARTCRAFT

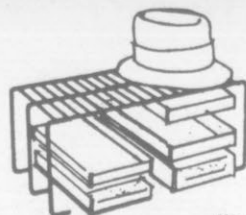


No. 35

2 PC. DINNERWARE SET

Stores up to 40 pieces, vinyl coating, cushions dishes.

NICHOLS REG. LOW PRICE 2.29



No. 24

DELUXE CLOSET SHELF

Creates more shelving in your closet, so you can store small articles neatly.

NICHOLS REG. LOW PRICE 2.29

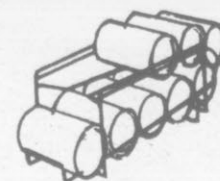


No. 55

SHOWER CADDY

Hangs easily in shower or bath. Ideal for shampoo, rinses, soap, etc.

NICHOLS REG. LOW PRICE 2.29



No. 26

BEVERAGE CAN DISPENSER

Stores compactly, dispenses up to 10 12 oz. cans.

NICHOLS REG. LOW PRICE 2.29



No. 20

GARBAGE BAG HOLDER

Puts kitchen waste out of sight. Installs easily, won't rust, chip. Screws included.

NICHOLS REG. LOW PRICE 2.29

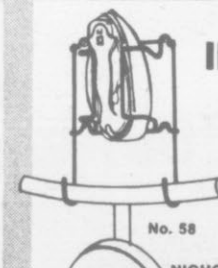


No. 21

WRAP & BAG HOLDER

Behind the door rack holds all standard packages w/wraps.

NICHOLS REG. LOW PRICE 2.29



No. 58

IRON & BOARD HOLDER

Keeps your iron and board handy and out of the way when not in use.

NICHOLS REG. LOW PRICE 2.29

HELMAC LINT ROLLER & LINT ROLLER REFILLS

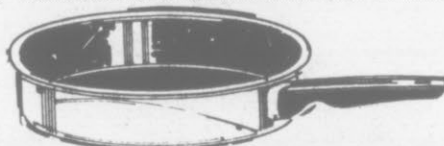


YOUR CHOICE

2 PKG. FOR \$1

NICHOLS REG. LOW PRICE 39¢ EA.

Rolls off lint, dust, pet hairs, etc. from clothes, furniture, drapes, perfect for home or travel. No. 39R-Lint roller (pkg. of 1) No. 39RC-Lint roller refill (pkg. of 2).



WEAREVER BOUNTY! TEFLON COATED ALUMINUM 10" FRY PAN

TEFLON III! Scratch resistant, non-stick easy to clean inside, scratch resistant enamel on aluminum outside. Flame resistant handle. Colors: Avocado, Poppy, Gold No. 2830.

2.99

NICHOLS REG. LOW PRICE 5.49

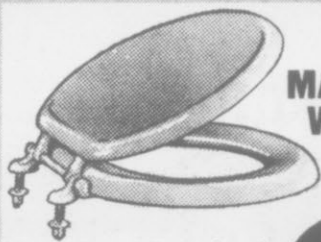


REYNOLDS FANCI-FOIL

New! Decorated food wrap from Reynolds. Can be used for gift wrap as well. Comes in blueberry, strawberry, buttercup and, wintergreen. 12"x20".

NICHOLS REG. LOW PRICE 39¢ EA.

3 FOR \$1



MAYFAIR NO. 66 WHITE TOILET SEAT

2.49

NICHOLS REG. LOW PRICE 4.19

A quality seat made of durable pressed hardwood at a price that's tough to ignore. Sprayed white enamel, chip resistant finish.



MAYFAIR TOILET SEATS

4.44 EA.

NICHOLS REG. LOW PRICE 5.33

No. 44 Beautifully designed. Full sculptured lids to cover seat ring. Color matched bumpers & hinges. Available in ass't. "House & Garden" colors.



6 OZ. COOKING EASE NEW! AEROSOL

No. 07603

2.84¢

NICHOLS REG. LOW PRICE 79¢ EA

Introducing a new way to fry & bake. Natural vegetable spray. Foods won't stick won't taste greasy.

NICHOLS...IS YOUR DISCOUNT HAVEN FOR SAVIN!

CHARGE IT AT NICHOLS



AND



# POOL TABLE SAVINGS YOU CAN PUT IN YOUR POCKET



## AN OPEN LETTER TO ALL POTENTIAL POOL TABLE CUSTOMERS:

Dear "Pool Enthusiast"!

For the past several months, we have carefully shopped the market on pool tables. Factories were visited in the South and Midwest, numerous showrooms of major manufacturers in New York, and as far away as Canada. By carefully analyzing the quality and workmanship, dollar for dollar this line exceeded all others.

The workmanship, the care and quality which goes into these tables was our final decision in offering this fine line of pool tables to our customers. Come and see for yourself.

Truckload sale prices are in effect now! Take advantage of our convenient Lay-A-Way plan for the best investment in fun you can make.

Sincerely Yours,

Nichols' Store Manager

SAVE  
\$15

## 7 FT. POOL TABLE

Enjoy many hours of family fun, with this handsome and rugged pool table. Deluxe walnut finish, woodgrain top rails, gum rubber cushions, reinforced green cloth end ball returns, 2 1/4" ... 4 oz. balls, hardwood cues, triangle, bridge attachment, chalk & instructions.

84<sup>88</sup>

NICHOLS REG. LOW PRICE 99.88

8 FT. TABLE ... \$99

SAVE  
\$30

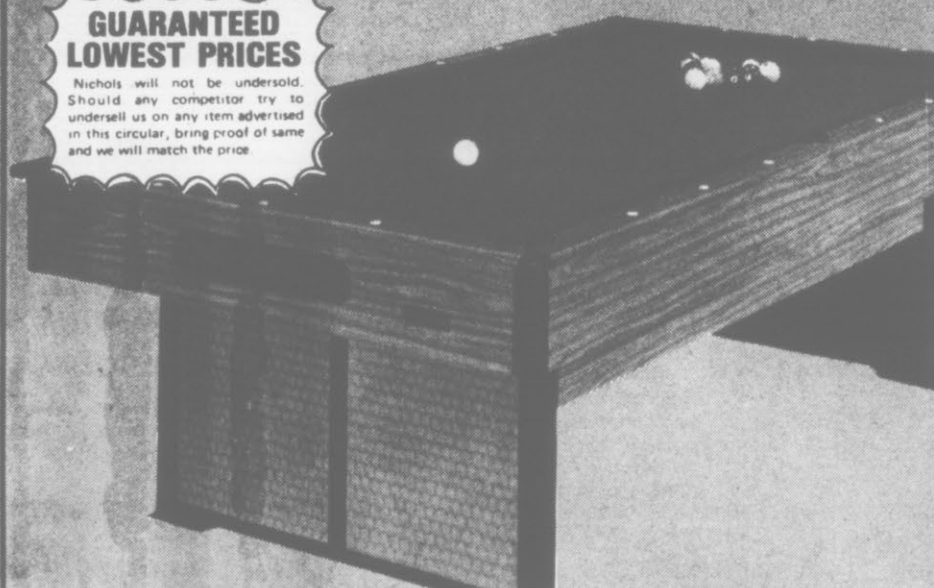
NICHOLS REG. LOW PRICE 129.88



FREE  
LAY-A-WAY  
PLAN

## GUARANTEED LOWEST PRICES

Nichols will not be undersold. Should any competitor try to undersell us on any item advertised in this circular, bring proof of same and we will match the price.



## 8 FT. POOL TABLE

SAVE  
\$30

149<sup>88</sup>

Fine woodgrain top rail, and smooth walnut finish. Soft gum rubber cushions, reinforced wool cloth. Triangle, bridge attachment, cues, balls, chalk, & instructions included. Handsome, and sturdily constructed for long use.

NICHOLS REG. LOW PRICE 179.88

## 8 FT. DELUXE POOL TABLE

SAVE  
\$40

189<sup>88</sup>

The top of the line ... with massive decorated teak cabinet, steel pedestal legs, and reinforced corners. Wool playing surface, silent end ball return. 2 1/4" ... 4 oz. balls, cues, chalk, triangle, bridge attachment, and instructions.

NICHOLS REG.  
LOW PRICE 229.88

NICHOLS...IS YOUR DISCOUNT HAVEN FOR SAVIN!

CHARGE IT  
AT NICHOLS



AND



# GIGANTIC

# TRUCKLOAD SALE!



## FREE LAY-A-WAY PLAN

# ALL FOOTBALL EQUIPMENT IN STOCK!!

## FOOTBALLS

NICHOLS REG. LOW, LOW PRICE 7.99	NOW 6 <sup>39</sup>
NICHOLS REG. LOW, LOW PRICE 12.99	NOW 10 <sup>39</sup>
NICHOLS REG. LOW, LOW PRICE 11.99	NOW 9 <sup>59</sup>
NICHOLS REG. LOW, LOW PRICE 15.99	NOW 12 <sup>79</sup>
NICHOLS REG. LOW, LOW PRICE 4.99	NOW 3 <sup>99</sup>
NICHOLS REG. LOW, LOW PRICE 3.99	NOW 3 <sup>19</sup>
NICHOLS REG. LOW, LOW PRICE 4.49	NOW 5 <sup>39</sup>
NICHOLS REG. LOW, LOW PRICE 11.49	NOW 9 <sup>19</sup>

PLUS MANY MORE ITEMS TOO NUMEROUS TO LIST.

Wilson  
famous player

Winston

Franklin

Rawlings

Joe Namath football

SPALDING

KENT

Wilson

HURRY, HURRY  
FIRST COME  
FIRST SERVE  
WHILE QUANTITIES LAST



## SHOULDER PADS

NICHOLS REG. LOW, LOW PRICE 2.99	NOW 2 <sup>39</sup>
NICHOLS REG. LOW, LOW PRICE 5.99	NOW 4 <sup>79</sup>
NICHOLS REG. LOW, LOW PRICE 6.79	NOW 5 <sup>48</sup>
NICHOLS REG. LOW, LOW PRICE 6.99	NOW 5 <sup>59</sup>
NICHOLS REG. LOW, LOW PRICE 7.89	NOW 6 <sup>39</sup>
NICHOLS REG. LOW, LOW PRICE 8.99	NOW 7 <sup>19</sup>

PLUS MANY MORE ITEMS TOO NUMEROUS TO LIST.

# SAVE 20%

OFF OUR REG. LOW DISCOUNT PRICES

## HELMETS

NICHOLS REG. LOW, LOW PRICE 2.59	NOW 2 <sup>07</sup>
NICHOLS REG. LOW, LOW PRICE 3.29	NOW 2 <sup>63</sup>
NICHOLS REG. LOW, LOW PRICE 4.29	NOW 3 <sup>43</sup>
NICHOLS REG. LOW, LOW PRICE 4.99	NOW 3 <sup>99</sup>
NICHOLS REG. LOW, LOW PRICE 6.99	NOW 5 <sup>99</sup>
NICHOLS REG. LOW, LOW PRICE 8.99	NOW 7 <sup>19</sup>

PLUS MANY MORE ITEMS TOO NUMEROUS TO LIST.

## UNIFORM OUTFITS

NICHOLS REG. LOW, LOW PRICE 9.99	NOW 7 <sup>99</sup>
NICHOLS REG. LOW, LOW PRICE 10.99	NOW 8 <sup>79</sup>
NICHOLS REG. LOW, LOW PRICE 11.99	NOW 9 <sup>59</sup>

PLUS MANY MORE ITEMS TOO NUMEROUS TO LIST.

SHOP EARLY AND SAVE - INSTOCK MERCHANDISE ONLY

CHARGE IT AT NICHOLS



AND



# GIGANTIC

# TRUCKLOAD SALE!



# 'PLANET OF APES' SPECIALS!

## PLANET OF THE APES HOBBY KITS



### DR. ZAIUS OR CORNELIUS

Make your own replica of these two most famous ape figures from the original "Planet of the Apes" movie.

YOUR CHOICE

# 1<sup>99</sup>

### GENERAL ALDO OR GENERAL URSOS

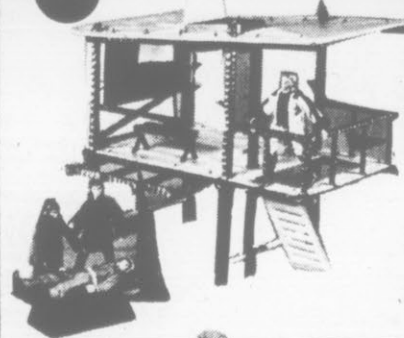
Replay the famous Battle for the Planet of the Apes with these two warriors. Easy to assemble.

YOUR CHOICE

# 2<sup>47</sup>

## PLANET OF THE APES TREEHOUSE

MEGO



# 14<sup>99</sup>

Wood textured, realistic stimulates the imagination. FIGURES NOT INCLUDED!

## ACTION STALLION



# 8<sup>66</sup>

Battery operated horse scaled to fit Planet of the Apes figures, remote control. Uses 2 "D" batteries (not included).



## PLANET OF THE APES FIGURES

The stars of the great movie series come alive in authentically reproduced articulated figures. 8" tall. Costumed in exquisitely detailed outfits.

# 2<sup>99</sup>



## BRADLEY'S PLANET OF THE APES GAME

Humans and primates locked in mortal combat! The apes pursue relentlessly - and only one human will survive. Ages 8-14 for 2 to 4 players.

# 3<sup>99</sup>

## NICHOLS SUPER COUPON



## PLANET OF 10"x14" THE APES PUZZLES

With full interlocking pieces. From the exciting film series.

# 66<sup>c</sup>

WITH COUPON ONLY!



## PLANET OF THE APES PLAYSET

Containing Planet of the Apes figures, earthmen, jeeps and trees with connecting foot bridge.

# 1<sup>99</sup>

## JUVENILE FURNITURE SPECIALS!



### 3 PC. JUVENILE TABLE & CHAIR SET

24"x18" mar and stain resistant colorful "denim" pattern with 2 matching hi-back chairs.

# 9<sup>88</sup>

### THAYER CHILDREN'S CRICKET ROCKER

Made of durable Pine stained selected hardwood complete with padded seat and removable back cushion in Colonial Print pattern.

# 10<sup>88</sup>

NICHOLS REG. LOW, LOW PRICE 12.88



## NICHOLS DISCOUNT...SELLS THE BRANDS YOU KNOW

CHARGE IT AT NICHOLS



AND



# GIGANTIC

TRUCKLOAD SALE!



# TIRE SENSATIONS!

40 MONTH GUARANTEE!

NICHOLS TIRE GUARANTEE

Each tire is guaranteed for a stated number of miles or months (varying according to the type of tire) as to the quality of workmanship and material, as well as road hazard adjusted from original purchase date and selling price at the time of adjustment. Federal excise tax will be pro-rated on tread usage for all tires adjusted. This guarantee does not cover repairable punctures, loss by fire, theft, vandalism, running flat, front end misalignment, accident or willful abuse.

SAVE  
**\$10**  
A PAIR

30,000 MILE GUARANTEE!

P-R-E-M-I-U-M

Hallmark  
TIRES

YOUR CHOICE **SNOW** OR HIGHWAY

## HALLMARK - HMW-350 WHITEWALLS the BELTED SNOW TIRES

78 SERIES BELTED 2 PLUS 2 POLYESTER/FIBERGLASS

- ★ BIAS BELTED CONSTRUCTION REDUCES TREAD SQUIRMING
- ★ SCIENTIFICALLY PLACED TRACTION ELEMENTS PROVIDE SURE-FOOTED TRACTION
- ★ THE LOW PROFILE AND WIDE TREAD PROVIDE GREAT TRACTION

TIRE SIZE	FET	1st* Tire	2nd* Tire
B78-13	1.88	32.88	22.88
E78-14	2.33	34.88	24.88
F78-14	2.50	35.88	25.88
G78-14	2.67	36.88	26.88
H78-14	2.92	37.88	27.88
G78-15	2.74	37.88	27.88
H78-15	2.97	38.88	28.88
L78-15**	3.13	39.88	29.88

\* PLUS F.E.T.  
\*\* 4+2 CONSTRUCTION

FREE MOUNTING AND ROTATION

## HALLMARK "300" PREMIUM WHITEWALLS the 78 SERIES BELTED 2+2 TIRE

78 SERIES BELTED 2 PLUS 2 POLYESTER/FIBERGLASS

- ★ PROVEN POLYESTER CORD BODY W/FIBERGLASS BELTS
- ★ SMOOTH-RIDING POLYESTER ASSURES HIGH IMPACT RESISTANCE.

TIRE SIZE	FET	1st* TIRE	2nd* TIRE
B78-13	1.88	29.88	19.88
E78-14	2.33	30.88	20.88
F78-14	2.50	31.88	21.88
G78-14	2.67	32.88	22.88
H78-14	2.92	34.88	24.88
G78-15	2.74	33.88	23.88
H78-15	2.97	34.88	24.88
J78-15**	2.99	38.88	28.88
L78-15**	3.13	39.88	29.88

\* PLUS F.E.T.  
\*\* 4+2 CONSTRUCTION

NEVER A TRADE-IN REQUIRED.

REMEMBER WINTER ... GET SNOW TIRES TODAY!

CHARGE IT AT NICHOLS



AND



36  
GREAT STORES

# NICHOLS CHARGE-IT!

BANKAMERICARD AND master charge

MFG. LIST PRICE 1.28

## NICHOLS SUPER COUPON



**Total Savings ..... 59¢**  
**EDGE PROTECTIVE SHAVE**

The gel that lathers. Regular, menthol, lime and special.

LIMIT 2 PER CUSTOMER

**WITH COUPON ONLY** **66¢**

NICHOLS REG. LOW PRICE 99¢

MFG. LIST PRICE 99¢

## NICHOLS SUPER COUPON



**Total Savings ..... 1.10**  
**ULTRA BRITE TOOTHPASTE**

Regular and cool mint. Large size 5 oz.

LIMIT 2 PER CUSTOMER

**WITH COUPON ONLY** **2/88¢**

NICHOLS REG. LOW PRICE 71¢

GREAT VALUE

## NICHOLS SUPER COUPON



**Save, Save**  
**MODESS 24'S**

Double deodorant feminine napkins. Regular and super 24's.

LIMIT 2 PER CUSTOMER

**WITH COUPON ONLY** **74¢**

NICHOLS REG. LOW PRICE 1.28

GREAT VALUE

## NICHOLS SUPER COUPON



**Save, Save**  
**LYSOL DEODORIZER CLEANER**

The deodorizing cleaner that wipes away germs as it wipes away dirt. Big 28 oz. bottle.

LIMIT 2 PER CUSTOMER

**WITH COUPON ONLY** **68¢**

NICHOLS REG. LOW PRICE 1.07

MFG. LIST PRICE 1.24

## NICHOLS SUPER COUPON



**Total Savings ..... 62¢**  
**BAN ROLL ON DEODORANT**

Anti-perspirant regular and unscented. 1.5 oz. extra large size.

LIMIT 2 PER CUSTOMER

**WITH COUPON ONLY** **62¢**

NICHOLS REG. LOW PRICE 96¢

MFG. LIST PRICE 1.33

## NICHOLS SUPER COUPON



**Total Savings ..... 87¢**  
**BUFFERIN ANALGESIC TABLETS**

Twice as fast as aspirin. Bottle of 100's.

LIMIT 2 PER CUSTOMER

**WITH COUPON ONLY** **96¢**

NICHOLS REG. LOW PRICE 1.34

MFG. LIST PRICE 89¢

## NICHOLS SUPER COUPON



**Total Savings ..... 45¢**  
**DESITIN DABAWAYS**

Soft, sanitary pre-moistened washcloths. 36 pop-up cloths, just flush them away.

LIMIT 2 PER CUSTOMER

**WITH COUPON ONLY** **44¢**

NICHOLS REG. LOW PRICE 72¢

MFG. LIST PRICE 1.98

## NICHOLS SUPER COUPON



**Total Savings ..... 1.04**  
**WELLA BALSAM CONDITIONING SHAMPOO**

Washes in shine and body. Regular and extra body. 8 oz.

LIMIT 2 PER CUSTOMER

**WITH COUPON ONLY** **94¢**

NICHOLS REG. LOW PRICE 1.58

MFG. LIST PRICE 1.98

## NICHOLS SUPER COUPON



**Total Savings ..... 1.70**  
**CALGON BATH OIL BEADS**

The fragrance of dawn mist. 16 oz.

LIMIT 2 PER CUSTOMER

**WITH COUPON ONLY** **2/51**

NICHOLS REG. LOW PRICE 99¢

NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS.

SORRY. NO RAINCHECKS ON COUPON ITEMS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES.



### NICHOLS WILL HONOR ANY COMPETITORS ADVERTISED COUPONS


If same merchandise is available at Nichols.

All competitors coupons will be gladly redeemed at Nichols ... at face value under advertised terms. NOW ... start enjoying another NICHOLS' customer shopping convenience.

### LITTLE ANGEL & SENIOR CITIZEN EXTRA DISCOUNT PRESCRIPTION PLAN

Under 5 of over 60? Enjoy an additional 10% Savings on our already lowest prices on most prescriptions.

Ask Nichols Pharmacist for full details on "NICHOLS' LITTLE ANGEL & SENIOR CITIZEN PRESCRIPTION PLANS".



### WE THANK YOU FOR YOUR PURCHASE

Did you know NICHOLS' PRESCRIPTION DEPARTMENT WILL PRICE YOUR doctor's prescription without obligation. High prices are a bitter pill to swallow. Nichols' LOW... but really LOW prices on prescriptions will make the pill sweeter and the going down easier. Bring your next doctor's prescription to NICHOLS' to be priced... You'll enjoy the change.