

Business Warned Some Profits May Be Trimmed

By R. GREGORY NOKES

Associated Press Writer

WASHINGTON (AP) — Business leaders have been told by the government they may have to trim some of their profits and swallow part of their increased production costs.

But they could still pass some of the costs onto the consumer by raising prices a little now—and possibly recover all the costs later, if inflation becomes less of a problem.

The proposal is one of several being considered by the council, as it develops the new

Phase 4 anti-inflation program, officials told reporters at a news conference Tuesday. The stated goal was to avoid "unnecessary price increases."

Council Director John T. Dunlop scheduled a Fourth of July meeting at the White House today with Treasury Secretary George P. Shultz, who interrupted a vacation for the Phase 4 planning session with other government officials and business leaders.

The council meanwhile has quietly exempted from mandatory pay controls thousands

of eating and drinking places—excusing much of the restaurant industry from having to clear any pay increases in advance with the government but keeping them under less-restrictive voluntary controls.

The price freeze, however, remains in effect for the industry.

Dunlop said wage increases in that field do not contribute significantly to inflation.

If the cost-absorbing proposal is finally adopted for Phase 4, it could mean, for example, that if costs of producing clocks

increased by \$1, a company might be able to recover 80 cents of the increase by raising prices. The remaining 20 cents would have to be absorbed, meaning a reduction in profits.

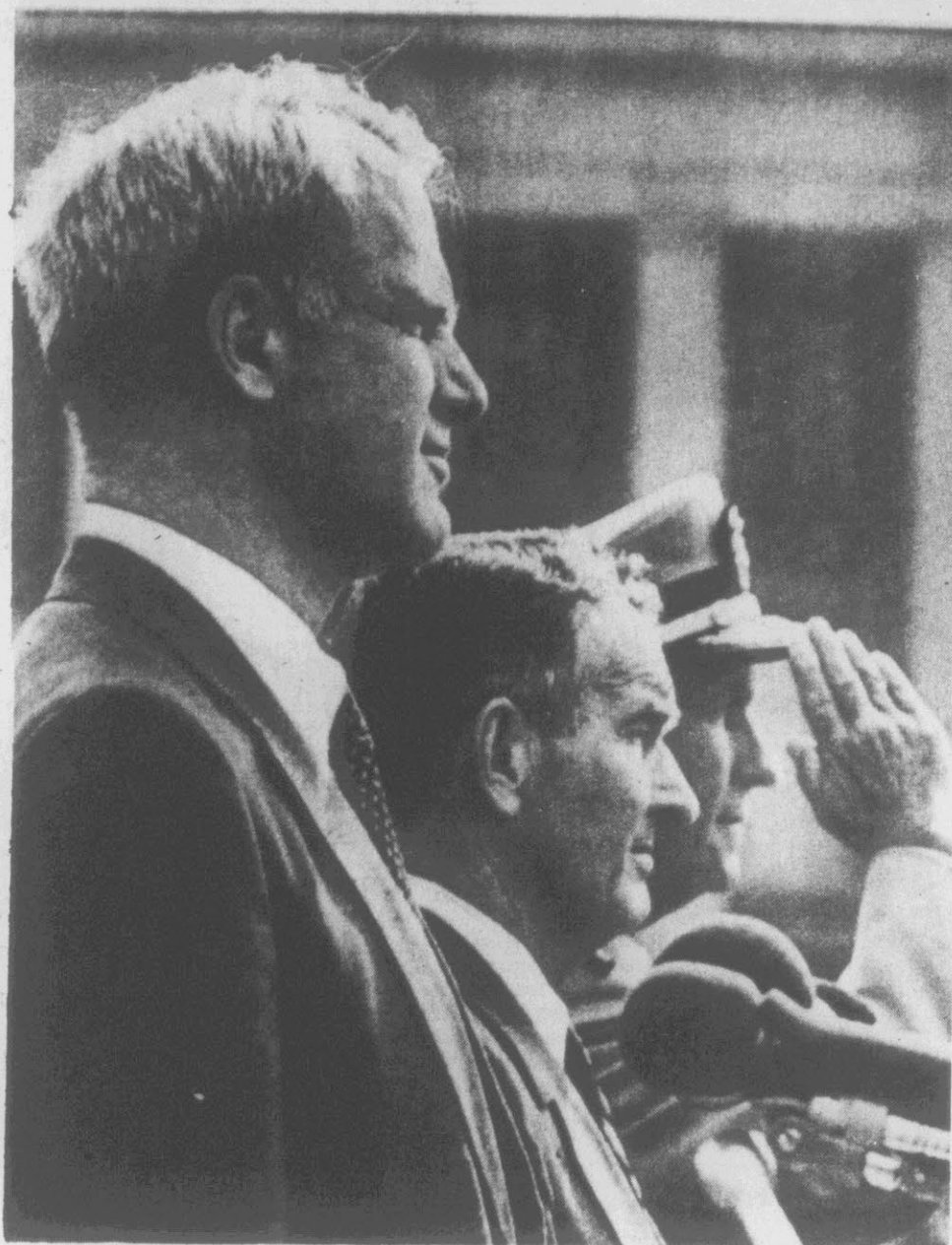
Larson, coordinator of Phase 4 consultations for the council said business leaders told of the proposal Monday in San Francisco were not happy about it but seemed reconciled to the need for restrictive measures under Phase 4.

Meanwhile, a group of 11 senators urged President Nixon to grant relief to the food industry

from the 60-day price freeze he ordered on June 13.

They said the freeze is causing widespread problems for the food industry and cited as examples the destruction of baby chickens because of the high cost of feed. Also cited was the marketing of pregnant sows for the same reason.

Dunlop said Tuesday the government will have some announcement with respect to food prices within the next two to three weeks but declined to say if the freeze on food prices will be lifted before the over-all freeze expires in August.



Formal Welcome

FIRST DAY AT WORK — Defense Secretary James Schlesinger, left, stands at attention Tuesday during a full honor arrival ceremony held for him at the Pentagon in Washington.

Standing with Schlesinger are William Clements, center, under secretary of defense, and Adm. Thomas Moorer, chairman of the Joint Chiefs of Staff. (AP Wirephoto)

Pitt Board Of Education

Approve School Property Sale

By STUART SAVAGE

Reflector Staff Writer

The Pitt County Board of Education yesterday approved the sale of the old Fountain Elementary School property to the Fountain Development Corporation for \$12,000.

Earlier, the board had rejected a bid of \$6,150 for the property submitted by the Fountain development group but voted yesterday to sell the property to the Fountain development body when they

raised their bid to \$12,000.

Associate Superintendent Tom Craft told board members that an upset bid has been received for the North Fountain School property and that the property will be resold July 13 at an opening bid of no less than \$21,780—the amount of the upset bid received.

Craft also said two frame houses on the Stokes-Pactolus school campus are being made ready for public sale.

School board members

also discussed the possible sale of the Grimesland and Falkland school sites. Negotiations are now under way for the leasing of both sites to divisions of U.S. Industries.

The board yesterday accepted the resignation of Bethel Middle School principal Joseph Nelson and named Bernard Haselrig, currently principal at Bethel Primary, to fill the principalship at Bethel Middle. Nelson resigned the Bethel

Middle post to accept a Moore County principal post.

The school board approved a new pay plan yesterday for county school employees.

Under the plan, all 12-month personnel will be paid on the last day of each month while all personnel employed on less than an annual basis (such as teachers who according to State Board of Education guidelines are monthly employees) will be paid on the 20th of each month.

In establishing the new pay dates, the Board of Education also established a requirement that all non-certified personnel be required to give at least two weeks notice prior to resigning or quitting their job.

Clifton W. Everette Sr. of Bethel was named by the board to another 8-year term as a member of the Board of Trustees of Pitt Technical Institute. Everette was first named to the PTI board in 1965.

Tax Rate For Farmville Lowered

By CAROL TYER

Reflector Staff Writer

FARMVILLE—A meeting last night of the Farmville Commissioners handled several routine matters, while in a call meeting the night before had they had adopted the budget for the new fiscal year which began July 1.

The tax rate has been lowered from \$1.20 per \$100 evaluation to \$1.10 per \$100.

The closing of Shepherd Street, a street off the Fountain Highway dedicated but never constructed, was approved, as a public hearing brought no objections. The measure had been requested by Mr. and Mrs. Rex Hodges.

Building Inspector H. P. Norman's recommendation for an ordinance of condemnation on the property of Arthur C. Jones at 528 S. George Street was tabled.

The town attorney was authorized to proceed with the sale of \$150,000 in bonds for an improved water system.

A committee was named to visit the Boy Scout Hut owned by the Rotary Club adjacent to J.Y. Monk Park to see whether it should be bought by the Town for a Recreation Building. A former offer by the Town of \$8,000 for the building had been turned down. The appraised value reportedly is \$15,500.

The hiring of Miss Connie Moore and David Holloman, both of whom will be law en-

forcement students in the fall, as police technicians was approved. The students will earn

minimum wages and work by the hour in various jobs around the police station.

The Town accepted a gift of land between Circle Drive and Hollywood Cemetery for a park.

The gift was from Farmville citizen, R.T. Monk.

Police Chief Carl C. Tanner was given the go-ahead to hire two extra policemen with funds from a Manpower Grant. The grant is worth \$9,679 for the year, and the town will add eight per cent, the state six per cent.

The hiring of John Hill as a new policeman was confirmed by the Board.

Commissioner "Hap" Nichola questioned the authority of the administrator and the police chief to hire a policeman without the approval of the Board, but it was pointed out that the administrator does have hiring and firing authority of any town employee except a department head.

For the hiring of policemen, it is up to the chief to determine whether an applicant meets standards set up by the Criminal Justice and Training Standards Council and recommended as guidelines for all law enforcement hiring by the last General Assembly.

A request by Mrs. May Gay Hardison to curb her corner lot in Hollywood Cemetery was approved.

Jimmy Smith appeared asking that a full-time park attendant be added to the recreation staff to supervise activities in I. S. Bennett Park. Mrs. Nesbia Phillips asked that women be used more in the Recreation program and that police patrol the recreation areas. She

(Continued on page 12)

Two Said Prepared To 'Implicate' Haldeman

By MICHAEL PUTZEL

Associated Press Writer

WASHINGTON (AP) — Two former White House officials are reported ready to plead guilty in the Watergate cover-up and implicate H. R. Haldeman, the resigned White House chief of staff.

The New York Daily News said today that Gordon Strachan and Herbert L. Porter, both Haldeman proteges, have agreed to cooperate with the special Watergate prosecutor, Archibald Cox.

Archibald Cox said Porter would plead guilty to obstructing justice in connection with committing perjury before Watergate investigators. Strachan's planned plea was not reported.

The News said Strachan sent word through his lawyers on June 14 that, once he received limited immunity from the Senate Watergate committee, he would be willing to testify that Haldeman knew of the Watergate cover-up "from the begin-

ning." Strachan, who reported to Haldeman at the White House, has been granted the limited form of immunity that prevents prosecution on grounds of his own testimony.

The News also reported that Common Cause, the citizens' lobby, has learned of another \$3.5 million collected by President Nixon's re-election committee before last spring's deadline for contribution disclosures. This is in addition to contributions from other Nixon supporters who donated \$19.6 million, the newspaper said.

Meanwhile, White House counsel Leonard Garment has promised the Senate Watergate committee an answer by Thursday to the panel's requests for White House files related to Watergate.

Committee chief counsel Samuel Dash said Tuesday Garment has indicated he will have a "positive" response but had not finished studying the

matter.

Dash filed a written request last week asking for permission to copy all White House files relating to Watergate, including the papers of top presidential aides, daily news "summaries" prepared for President Nixon and briefing papers used to prepare Press Secretary Ronald L. Ziegler for reporters' queries about Watergate.

Dash said he also wants to look at the White House records of Charles W. Colson, a former special counsel who resigned in March and set up private law practice in Washington.

Fired White House counsel John W. Dean III testified that Colson played a significant part in the Watergate cover-up, and some Senate investigators believe he will prove to be a key man in the conspiracy.

Colson has denied any involvement but has not yet testified before the Senate committee.

Staff For N.C. Energy Crisis Study Funded By Council Of State

RALEIGH (AP) — The North Carolina Council of State Tuesday approved the allocation of \$81,982 to provide a staff for the State Energy Crisis Study Commission.

The council acted after a special cabinet team that has been examining the nergy situation recommended the immediate activation of the study group.

Three members of the study group were appointed Tuesday by Lt. Gov. Jim Hunt. They were Mayor William H. Hill of Murfreesboro and state Sens. John T. Henley, D-Cumberland, and Robert J. Barker, R-Wake. Gov. Jim Holshouser and House Speaker Jim Ramsey each are to appoint three members to the commission.

Meanwhile, J. J. Tolson, state secretary of military and veterans affairs and chairman of the five-member cabinet team, said in an interview that "We're on the brink of a crisis" in all energy areas, especially in supply of No. 2 fuel oil—kerosene—and natural gas.

"We can do things about gasoline, making personal adjustments and cutting back or so forth, but fuel and natural gas gets into other areas," Tolson said.

He said utilities are certain to feel the shortage for they use oil or natural gas for part of their energy.

"We are sweating out the tobacco curing," he said. "It's hard to say just how much, but I know darned well we're

going to be short. We just hope we can keep producing and not have financial ruin for a bunch of farmers."

'Alice' Ended Drought

HAMILTON, Bermuda (AP) — Alice, the season's first hurricane, brushed past Bermuda early today, did no major damage and dumped at least two inches of rain that ended a three-month drought in the British island colony.

No casualties were reported, but the storm confined 10,000 holidaying Americans to their hotels and cruise ships.

A few trees were blown down, and a few electric lines were downed. These were being cleared quickly today amid rain squalls that continued to pelt the island.

By 7 a.m. EDT the eye of the storm was reported 40 miles to the northwest, heading north to northeast, with no other land near.

Alice's closest approach to Bermuda came at 2:50 a.m., when the eye of the storm was 26 miles to the west of the island about 600 miles off the Carolina coast.

The state official said the agricultural situation was worsened by the withdrawal of two suppliers—ARCO and BP.

"Farmers that last year got their oil from them have none," he said. "Trying to get that same amount from another man is out."

Tolson said the panel recommended that the state act to curtail projects of converting coal-burning plants to natural gas and that the general public be encouraged to conserve all types of fuel, including electricity.

Bigger Checks

RALEIGH (AP) — North Carolina recipients of Aid to Families with Dependent children (AFDC) will find the checks they receive this week are higher than in the past. AFDC increases approved by the 1973 General Assembly went into effect this week. For the 150,000 AFDC recipients in North Carolina this means their monthly checks will be increased by an average of \$6 per person—although the actual amount could vary greatly.

"To the last man we are pleased with this increase. We've waited for it so, so long," said Robert Ward, assistant state social services commissioner.

President Said 'Appalled' By Stories Concerning His Two Homes

SAN CLEMENTE, Calif. (AP) — President Nixon is described as appalled by what he regards as "malicious, unfounded and scurrilous" suggestions that his purchase of an oceanside estate here involved improprieties.

Press Secretary Ronald L. Ziegler, hinting he believes an anti-Nixon plot is afoot, told newsmen Tuesday:

"Apparently there are those who want to suggest wrongdoing on the part of the President. They cannot do so because they have no basis in fact whatsoever to do so.... I don't know where this

speculation comes from. I don't know who is stimulating this speculation."

Asked if he perceived a campaign to destroy Nixon, Ziegler replied, "I will simply let you draw your own evaluation as an observer of things that are happening in our society."

Ziegler's angry reactions were prompted by questions about a Los Angeles Times report that special Watergate prosecutor Archibald Cox had launched a preliminary inquiry into the purchase and improvement of Nixon homes here and in Key Biscayne, Fla.

"A source familiar with the inquiry" was quoted by the Times as saying investigators wanted to know whether any Republican campaign funds or money from labor unions or corporations was used to help finance Nixon's San Clemente purchase.

Cox's office later quoted him as denying that an inquiry was under way. It said he "did not have even the most meager knowledge of the facts" and thus could impute no wrongdoing to Nixon.

Ziegler denied "categorically and ab-

solutely" that any campaign funds or union or corporate monies were involved in Nixon's 1969 purchase of the San Clemente estate for \$1.5 million.

The Nixon spokesman said the White House on May 25 had "stated clearly what the transactions were, and we have stated precisely and clearly how the purchase was undertaken."

The May 25 statement said an unnamed investment company headed by New York industrialist Robert H. Abplanalp subsequently purchased from Nixon, in an unrecorded transaction, most

of the land surrounding the President's home.

Another California newspaper, the Orange County Register of Santa Ana, reported Monday that Nixon's estate was underassessed for tax purposes at \$1.37 million in view of the original purchase price, and \$703,367 of federally-financed improvements attributed to security considerations.

Ziegler said this suggested Nixon or an associate sought a low assessment. He said, "We have absolutely nothing to do with tax assessments and that is a matter totally up to the county tax assessor."

Ziegler said he reflected Nixon's view in saying "statements which suggest any impropriety in any way whatsoever on the purchase of the home are malicious, unfounded and scurrilous in nature."

Asked if Nixon was angry, he replied:

"I would say that the President is appalled by these consistent efforts in the malicious — I don't know whether you can use 'libelous' in terms of the President — but these constant efforts...."

Ziegler also was questioned on another recurrent topic:

the large amounts spent by the General Services Administration on improvements to Nixon properties here and in Florida.

He said these had been accounted for in detail, "including every time a janitor has run a cloth over a desk to remove the dirt." He noted that a House committee held a one-day hearing on the subject last week and, in his words, "they found no extraordinary expenditures."

A reporter asked if Ziegler thought "that a contract for a landscape architect to provide new floral designs for

the garden on the west front of the (San Clemente) residence four times a year falls into the category of security?"

Ziegler said he did not know precise details about contracts but countered, "I have seen stories that suggest it was inappropriate to put a (government-financed) flagpole in front of the home of the President of the United States."

"I didn't ask you about a flagpole," the newsman responded, ending but one of a number of sharp exchanges that marked the briefing.



Pack A Washable Wardrobe

TRAVEL IN STYLE with packable, washable wardrobes of clothes that serve several purposes. Palazzo pajamas by In Sportswear go to cocktails and resort dancing just as easily as to the beach for an after-swim coverup. They are made of quick-drying Stryton nylon velour, left. Emerging from the telephone booth at right is a coordinated dress and coat from R & K Originals, wearable alone or together, or combined with other wardrobe elements. Both are travel-light in Quintess polyester, ready to shed wrinkles or drip dry overnight.

Teens Meet Princess Grace

By VIVIAN BROWN
AP Newsfeatures Writer

Princess Grace kept a diary in her teen years and has given it to her daughter Caroline to read. That is one of the tidbits brought back to the United States by three 18-year-olds who were received by her royal highness at the palace on their award-winning trip to Europe.

"But she advised us, good humoredly, that maybe it isn't a good idea to show diaries to daughters," said Janet Few of Wilmington, Del., one of the trio. The other pretty contest winners were Gay Dixon of Lakewood, Calif., and Dianne Risius of Briceyn, Minn.

The visit with the princess was the highlight of the fun-filled trip. They also discussed with her the trip she had made to Europe in her teens.

"She made us feel relaxed because she was so casual," said blondish Dianne, as brown-eyed Janet pointed out, "she didn't walk with the air of some magnificent creature. She was perfectly natural." she just wore face makeup and mascara," Gay added, "no false eyelashes or lacquered bouffant."

In London it was Gay who had finished first in the final judging of the Junior Miss Hair Styling Competition sponsored by John H. Breck, but all the girls were to receive scholarships to colleges in addition to the 10-day trip to London, Monaco and Paris.

Their hairdos were a bit different when they returned home. Janet's layered curls had been combed into a page-boy, Dianne's ponytail was hanging in a soft sweep after her first experience at a hair salon abroad, and Gay's short hair had taken on a French windblown effect. Her naturally curly hair had been straightened before she submitted her picture to the contest.

In their travels the girls had dined with a duke, rock singer, a 22-year-old leader of a Scott-

ish clan, a young millionaire, and they had eaten mussels, caviar, duck, smoked salmon — and rabbit (at the Eiffel Tower) which they liked, much to their surprise. Even herbs in a salad captivated their taste buds enough to be remembered.

And there were all the other things —

"...At Piccadilly Circus, Anthony Newley in the Good Old Days was a great experience ... I went into the salt water for the first time and saw my first mountain (Dianne) I bought a record (Cream) on Carnaby Street (Gay) ... In London we ate in a tower that had a revolving dance floor (Janet) ... We went to Westbury for tea ... (Gay)

The girls also enjoyed their first subway ride, and being typically American they shopped and shopped. For themselves: jeans, records, hand-painted skirts, sweaters. But much of the shopping was done with friends in mind.

"I got my boyfriend a bow tie because all the boys in London are wearing them and if he doesn't like it (paisley, green and yellow) I'm just going to say, 'Man, are you ever out of it,'" said Gay.

She had also bought her dad a sweater and her mom a watercolor. Dianne and Janet also bought ties for boyfriends, and gifts for their mothers.

After seven years of school French, Gay managed so well she'd like to live in Paris one

summer. In fact, the tall, willowy girl with a sophisticated flair, has been, more or less, promised a modeling job if she can arrange to go back. She has traveled extensively in the United States with her parents, who are school teachers. She expects to attend law school after junior college. Dianne plans to teach and Janet is hoping to get involved in home economics.

And they learned the latest European fad is straight from the American campus.

When a young Frenchman appeared to say goodbye to Gay, he was wearing a University of Georgia sweatshirt.

"Nowadays you've got to wear a United States college sweatshirt to be cool," he explained.

Helpful Hints

Coats for fall and winter will be roomier than those of the last few seasons. This is so they will fit over everything new you wear in the fashion season ahead. The bulky, layered look is supposed to dominate.

Reversible coats, capes and sweaters will be on the scene in the fall.

Sweaters for fall may not draw cheers from girl watchers. The New York Couture Business Council says the new sweaters' shape is looser, shows body curves less. Some are loose as sweatshirts.

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She Wants The Sunburn Watcher Urges Care

By VIVIAN BROWN
AP Newsfeatures Writer

Ever since she was hired to tout the products of a manufacturer of suntan products, Tanya Wilson, 22 who just ended her reign as Miss USA 1972, has been busy as a sunburn watcher.

The lovely, tall blonde has watched tourists in Hawaii, Puerto Rico and elsewhere ruin their vacations, she says, because they neglect their skins when they go into the sun.

"The tourists' pattern is the same — they arrive at a hotel, jump into their swim suits, and run to the beach. Often they get so burned the first day, they cannot go into the sun for their entire vacation."

Many people spend \$100 a day to lie in their hotel rooms nursing the effects of a bad first-day sunburn.

"It is so simple to protect yourself from the sun," she says earnestly, giving her pitch. "You can find a sun screen for every situation ... oils ... tanning butters and coconut oils for people with dark complexions ... and sun blockers for people with fair skin."

She is not going to be at a loss when she is discussing the advantages and disadvantages of sunshine when she is on tour. She knows that melanin in the skin produces the darkening pigmentation, absorbing ultraviolet radiation and providing more tolerance for the dark-skinned than the fair-skinned, and she knows about para aminobenzoic acid, the ingredient found in most suntan products.

And she'll tell young girls that, like it or not, protecting their skins in the sun is the only way to fully enjoy the summer. They need the vitamin D from the sun, to be sure, she says, but they don't need the ultraviolet rays (with their built-in wrinkle makers) which can be screened out effectively with sun protectors. And she'll caution that the sun product chosen should be reapplied frequently, especially when they are swimming.

"Chlorine, salt, perspiration and water will remove sun oils. If you look on top of a swimming pool in use you will see it is coated probably with a film of sun lotion, one reason pool owners ask people to wash off lotion before going into the water. It can clog up drains..."

Questions asked on this tour are sure to be different from

those she has answered as Miss U.S.A. Then there were the 12-year-olds who wanted to know whether the diamonds in her crown were real and adults who asked her opinions of Women's Lib and her attitude toward sex.

"People really want to know what beauty queens are like, and they don't necessarily believe you when you say she is no different from the girl next door. In fact when you have a title you suddenly become an authority on everything. Sometimes I would not want to assume ... my opinion might be so personal."

A frequent question asked by young girls is "How do you keep a natural look?" Tanya is all for cleanliness and tells them it is the most important part of any beauty program.

"In fact I know that I have never gone to bed at night without cleansing my skin — well maybe twice. But I think it is important to remove every vestige of makeup before going to bed if you want lovely skin."

She uses a minimum of makeup, although now she has gone back to wearing eyelashes

after a six-months lapse. Otherwise she thinks the trend in fashion and makeup is natural.

It is mere coincidence, Tanya insists, that she was hired by the suntan products people of the same name. She doesn't know how the company got its name, she says, but, honor bright, before she was born in Mexico, Mo., her Mother was reading a novel about a Russian countess named Tanya and fell in love with the name.

She graduated from the University of Hawaii, she says, after attending the University of Nevada for three years. Meanwhile she was a professional model for four years (16 to 20). At 17 she was in a Junior Miss Pageant and later entered the Miss Hawaii University pageant, which is some indication of how busy college girls are these days.

"Being Miss USA means you have a public relations job. you travel quite extensively for the different organizations or companies (sponsors) of the pageant. All the various requests for appearances must be cleared through the Miss Universe contest people."

Mind-boggling as the beauty pageant operations have become, especially in the succession of thrones beauty queens may strive for, Tanya isn't about to concern herself with another crown in the immediate future. She has in a sense completed her best public relations job — her own — when she found a handsome husband in Puerto Rico while traveling for the contest people.



By Abigail Van Buren

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DEAR ABBY: My sister and her husband have never had children of their own, so they have taken a special interest in ours. I think this is very nice, but I resent very much having my sister tell my children EVERYTHING from the year one that has happened in our family.

There are things I have not told my children because I feel that no good purpose would be served in their knowing. Besides, people have a right to turn over a new leaf and live things down in their past, and I've never believed in passing along gossip that has been dead and buried for years.

Now my kids are telling me they didn't know Grandpa served a year and a day in prison. [He did. But so what? He has paid his debt to society.] Also, that Aunt Marge "had to" get married. And a cousin they never knew had to be put away in a mental institution. Things of that nature.

Every family has a few skeletons, and ours is no different, but I resent this sister hauling them out for our children to see, if I prefer to keep them in the closet. If I am wrong, please tell me so. UPSET

DEAR UPSET: I can't muzzle your sister and neither can you. But do tell her exactly what you have told me, and hope if there are any other skeletons she hasn't hauled out, she will leave them be.

DEAR ABBY: Robbie and I are both 26 and have been happily married for over a year. But one problem, which will probably sound ridiculous to you, has me at the end of my rope. Please don't laugh.

Abby, his heels are so rough that sleeping in the same bed with him is actually hazardous! His heels rake and scrape my poor sensitive legs and feet at night and leave my skin sore.

I have tried every way I know to end this nocturnal battle. I've purchased softening lotions and pumice stones and have placed them in or by the shower where he has to see them. The result? Zilch!

Please, Abby, suggest some way I might persuade him to use something on those heels of his to relieve my discomfort. ROBBIE'S MUTILATED SPOUSE

DEAR SPOUSE: Quit playing games. At bedtime, tell Robbie you have a treat for him, then YOU tenderly apply the lotion to his rough heels. Presto! Problem solved.

DEAR ABBY: In my dentist's office there is a sign which reads, "For your health's sake and the comfort of others, please don't smoke." How do you like it? A FAN IN BOULDER

DEAR FAN: Like it? I love it!

DEAR ABBY: When I read about that attractive, intelligent lady who talked too much, I was reminded of an experience I shall never forget.

Just before answering Uncle Sam's call to help him win World War II, I took a 120-mile bus trip home to say goodbye to my mother. The bus was practically filled, and I couldn't believe my good fortune when I spotted an empty seat right beside a beautiful young lady. Naturally I grabbed it. Many envious glances were cast my way, for she was truly a beauty.

About 20 miles out it became apparent why she was traveling alone. That girl talked incessantly, and she had a kind of a whine in her voice. She droned on and on and I couldn't get one word in. By the time we had traveled 50 miles I was ready to get off the bus and hitchhike the rest of the way. That pretty face suddenly lost all its beauty.

Now every time I see a beautiful girl I am reminded how unimportant beauty is if a girl doesn't know how to keep her mouth shut. BADGER STATE

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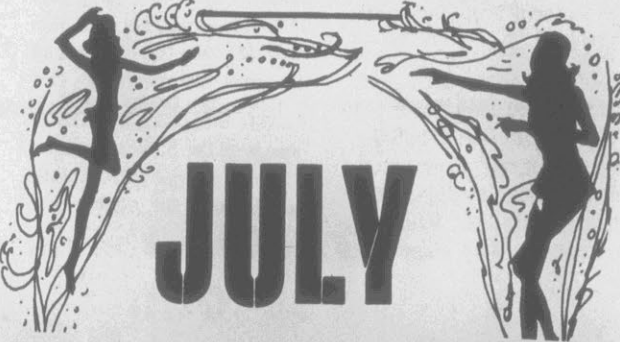
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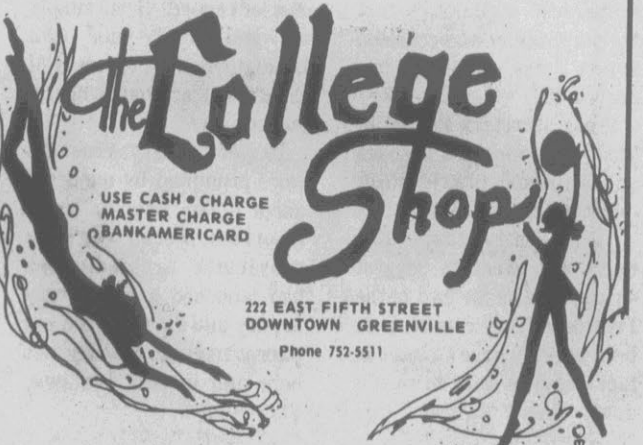
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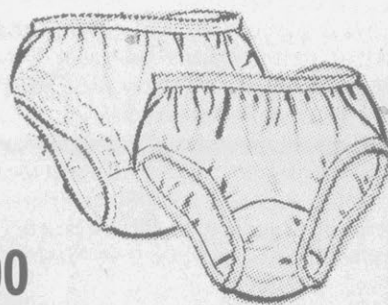
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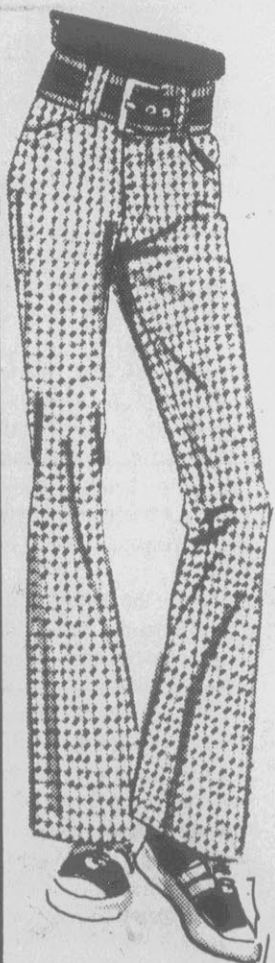
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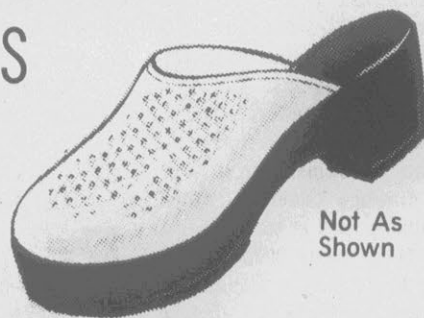


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Planned Growth Benefits All

By JAMES HORNE
Director, Pitt Development Commission
Guest Editorialist

"Growth for growth's sake is out. Planned growth is in."

The above quote is taken from a speech by Mr. Richard Preston, Executive Vice President of the American Industrial Development Council whose membership has been responsible for a good deal of the growth and development of not only the United States but of Canada and Mexico as well.

The point being made is that even the most outspoken advocates of growth recognize the negative implications and sheer folly of unplanned growth.

Much is said and written about "growth." The

advocates of planned growth seem to be making the point that not only the rich benefit from growth but the poor as well. That pollution and progress don't necessarily go hand in hand. That inflation isn't the worst thing that could happen to us.

On the other hand, from a ideological standpoint, the anti-growth forces seem to be arguing that growth is destroying, not improving, the quality of life for the inhabitants of planet earth. That, despite the technology being developed to solve our pollution problems, the argument goes much deeper than just the technical aspects of cleaning up our environment and really focuses on the quality of the individual human experience.

Who is right? Those advocating continued, but planned, growth as really the only way to cure society's ills—environmental, economic and sociological? Or those of the anti-growth persuasion who say that we must adopt a new "life style" if we are to survive.

In their book "The Retreat From Riches" authors Peter Passell and Leonard Ross advocate the former alternative.

Growth does not necessarily have to pollute the environment they say. Pollution is not an outgrowth of development, they say, but comes from an incentive system used in many states (not including North Carolina) to promote growth. "The answer is not to stop aiming for growth," they say, "but to start charging for pollution. Halting growth would do far less to scrub the environment than a simple policy of making business put is money where its exhaust is."

On the point of social ills "Growth," way these Columbia University economics professors, "is the only way in which America will ever reduce poverty."

With regard to the economic implication of growth Mr. Ross and Mr. Passell readily concede that growth is inflationary. But they offer compelling reasons for opting for mild inflation and full employment over price-wage stability and unemployment.

There are those who will disagree with the findings of this book in favor of continued, planned growth. But one wonders how many of their persuasion have ever had to deal with unemployment on a personal basis?

Pressure Is On Extra Funds

By JERRY AUSBAND
The Shelby Daily Star
SHELBY, N.C. — With friends like the federal and state governments, local government may not need any enemies.

At least, at budget time in 100 counties across the state, it seems that way.

Cleveland County Manager Joe Hendrick, who has returned to the job that he originated in the mid-1960s, after a stint as Lumberton city manager, is afraid the combination of federal revenue sharing and state decisions not to support certain social services and to change the meaning of "necessary expense" has caused a money bind.

The federal revenue sharing has made it appear that counties and cities both have more money than they have ever had before. That is probably true, according to Hendrick, but the pressures from the public and from local government agencies on ways to spend the additional funding has gotten intense.

Welfare Services Not Funded
The General Assembly, meanwhile, refused to fund certain welfare services, even though they are required to be provided by the federal government, which also has refused funding. Right off, the pressure to spend federal revenue sharing has automatically increased by the state's withdrawal from child welfare services, including adoption, foster care, protective services in neglect and abuse cases and juvenile court services.

Then there's the state's refusal to participate in the supplemental income program, including the difference between what basic payments are made to boarding homes for elderly patients and what the boarding homes charge. And there's the requirement that counties now assure that welfare recipients receive 100 per cent of budgeted needs, instead of 80 per cent.

Another source of pressure from the legislature comes in redefining what is "necessary expense" for property taxes without a vote of the county's registered voters. The original impetus came from the voters of the state who approved a constitutional amendment that gave the legislature the right to say what services the county commissioners can tax for without a referendum.

What that means is that libraries, airports, ambulance services, hospitals, parking, recreation and even historic sites are legitimate

reasons for property taxation, within a \$1.50 per \$100 valuation limitation. Some are up to county commissioners for the first time.

Heretofore, hard-pressed commissioners could always argue they were not allowed to budget tax funds for certain purposes and get away with it. With the new budgets beginning July 1, that's no longer possible.

County Taxing Powers
Counties now have legitimate, unlimited taxing power for courts, debt service, deficits, elections, jails, schools, social services, and joint undertakings with cities.

Within the \$1.50 limitation, the counties have authority to levy taxes for administration, agricultural extension, air pollution controls, airports, ambulance services, animal protection and control, beach erosion and natural disasters, cemeteries, civil defense, debts and judgments, fire protection, forest management and protection, health, historic preservation, human relations, hospitals, jails, law enforcement, libraries, mapping, medical examiner-coroner, mental health, parking, open space, recreation, planning, ports and harbors, register of deeds, sewerage, social services, solid waste collection and disposal, surveyor, veterans service, water supply, distribution and resources projects, watershed improvements and any joint undertakings of the previous.

Referendum Required
The only things counties cannot allocate taxes for, without a referendum, are armories, bus lines and mass transit, cable television, cultural activities, economic development (including contributions to chambers of commerce and industry hunting) public housing and urban redevelopment.

Hendrick finds that the more things that can be taxes for, the more pressure there is, particularly within the governmental agencies themselves, for the taxes to be levied. The pressure from the public is less, but nonetheless increasing as the counties have more money than ever before from revenue sharing and more ways to tax than ever before.

To top it all, not counting normal growth and normal need for more services, it appears in Hendrick's preliminary budget that the absolutely necessary additional expenses the next fiscal year will top revenue sharing receipts.

Resistance In Laird's Staff

By ROWLAND EVANS
and ROBERT NOVAK
WASHINGTON — Hard-pressed backers of a strong national defense on Capitol Hill and in the White House had confidently expected a robust ally in the new Secretary of Defense, Dr. James Schlesinger, but they are now deeply distressed by his perplexing performance in Brussels a month ago.

In offhand remarks during a closed-door NATO ministerial meeting June 7, Schlesinger played down estimates of Soviet strength in Communist Europe. Moreover, both the substance of a prepared speech he made and those who helped prepare it reminded hard-liners of "minimum deterrence, concepts prevailing during Robert S. McNamara's tenure at the Pentagon."

"I have this unmistakable feeling of deja vu," one old McNamara critic told us.

The incident has upset Schlesinger's hard-line supporters, including Sen. Henry M. Jackson, who expected a forceful enemy of unilateral disarmament. It also underlines private contentions of important critics, including White House Counselor Melvin R. Laird, that Schlesinger is not the man to preach the increasingly unpopular sermon of defense preparedness.

Schlesinger's words at Brussels remain secret. But official Pentagon sources concede that, during impromptu remarks, Schlesinger reduced estimated Soviet strength in central Europe by 35 divisions by omitting Soviet troops stationed in Hungary (which is also Moscow's position).

Worried NATO ministers came away with the distinct impression Schlesinger was telling them NATO's intelligence estimates of Soviet

strength were badly bloated. Their understandable conclusion: Uncle Sam was preparing for a unilateral troop withdrawal which would change the military and political face of Europe.

Back in Washington, Defense insiders were as much concerned by who contributed to Schlesinger's Brussels speech as by what it contained. Schlesinger requested help from Prof. William W. Kaufman of the Massachusetts Institute of Technology, who as a Pentagon consultant was an architect of the McNamara strategy.

Kaufman, who has argued Soviet strength is overestimated and NATO strength underestimated, is considered an apostle of "minimum deterrence"—a doctrine which helps rationalize lower defense spending. Two other collaborators on the Brussels speech, Reg Bartholomew of the Defense Department and Bruce Clark of the Central Intelligence Agency, are also considered "minimum deterrence" advocates. The puzzle for hard-liners: why was Schlesinger, never thought a soft-liner, seeking out such advisers?

The final Brussels speech was never cleared with the National Security Council (NSC). Not even Dr. Henry Kissinger, the all-powerful NSC director then negotiating with the North Vietnamese in Paris, saw it. Kissinger first heard of Schlesinger's Brussels remarks when Dr. Joseph Luns, NATO secretary general, complained to him in Paris. In sum, Schlesinger's performance caused much unhappiness at the NSC.

Those same NSC staffers had rejoiced two months ago when the Watergate scandal

(Continued On Page 5)

Strength For Today

CONCERNING REAL GOODNESS

Genuine goodness is rather rare in the world. Think for a moment of how many genuinely good people you know. You will doubtless discover that the number is small. This does not mean that the world is full of evil people. It only means that goodness of an arresting quality is something not frequently encountered.

"It is true, is it not," some people may inquire, "that a man can be good without being religious." To which the answer is that the good man who is not religious

probably got his goodness from people who were religious. Goodness is not something which we pull out of the air. It is a contagious thing. We "catch it," as it were, from others. The difference between a good man avowedly religious and a good man apparently indifferent to religion is that in the first man's life the source of his goodness is revealed, while in the second man's life it is hidden. Somewhere in this latter man's life is the unconscious influence of religious forebears, associates, or tradition.

By Earl Douglas



"My God! I'm on the White House 'Enemy List'!"

By ART BUCHWALD

The Class-Action Suit

WASHINGTON — The big story in Washington last week was the revelation that the White House had an official "enemies" list which they intended to use to "get" the people who opposed the Administration.

Naturally, anyone worth his salt in this town was

hoping to make the list. The test of one's importance in Washington obviously depends on how seriously the White House takes you and to what lengths they would go, to use a John Dean word, to "screw" you.

When the list was released I searched it frantically for my

name. First there was the "Dirty Twenty." I didn't make it so I waited for the second list of 200, and discovered I hadn't made that one, either. I thought to myself, "What kind of people do we have in the White House who don't even know who their real enemies are?"



ART BUCHWALD

Other Editors Say Tar Heel Role

(Rocky Mount Telegram)

For one reason or another, or perhaps because of a combination of reasons, it isn't likely that our country will have a "really big show" when it comes to celebrating the 200th anniversary of American Independence in 1976.

There has been plenty of time for this project: there has been much thought given to it. But not much action.

Congress established a Bicentennial Commission seven years ago to head up the planning for the event.

But the Commission has simply dropped the ball. It did manage, however, to get state Bicentennial Commissions started and that, apparently, is where any hope now lies for a successful celebration of that momentous even 200 years ago.

We should now start looking to the General Assembly to see to it that North Carolina's observance of the occasion is a notable one. After all, it's only three years off, and the time is now for any planning in that direction.

The state's role should be a significant one; after all, North Carolina played a big part in gaining the nation's independence. And in fact, the state's Bicentennial Commission does have some great plans on the drawing board. But the money for these plans that was expected from Washington doesn't now seem likely to appear.

That is all the more reason why the General Assembly must fill the gap by assuring sufficient funding for the event in 1976.

Even if the Mecklenburg Declaration is disputed, there is no question that North Carolina, through the Halifax Resolution, was the first colony to urge independence.

And even before that, it had chased out its royal governor. In the American Revolution itself, this state provided 10 Continental Army regiments, plus thousands of militiamen, a considerably contribution considering the size of the total population at the time.

These and other events that took place in our state are important not only to Tar Heels but to all Americans, to whom North Carolina could play a proud host three years hence.

But it will take money to finance the necessary exhibits, pageants, displays and various other projects.

And so it isn't too early to begin now to think about supporting this very worthwhile bicentennial effort.

Just sit tight, says Byron Woodside. He is chairman of the government-backed but privately financed Securities Industry Protection Corp., which is supervising the liquidation of 87 broker-dealers.

The effort is akin to the Federal Deposit Insurance Corp., which insures bank deposits against losses from the collapse of a bank. The purpose of both institutions is to maintain public confidence.

Within a week or so after a liquidation begins, the

customer should receive notice from the court-appointed trustee. If records are clear, the customer might receive his cash and securities within a month. If records are unclear, the wait can be several months.

Before Dec. 30, 1970 there was more reason for investors to be concerned when a broker failed because up to that time there was no formal procedure, other than the bankruptcy laws, for returning assets to customers.

The protection corporation, created by federal statute but financed by assessments on broker-dealers, guarantees claims up to \$50,000 resulting from liquidation. Of that amount, no more than \$20,000 can be in cash.

In other words, you can count on protection for up to \$20,000 in cash or \$50,000 in securities the collapsed company was holding for you. In no event can the combination exceed \$50,000.

Sorry, Phone Is Busy

By HAL BOYLE

NEW YORK (AP) — An office is a place of business. But more and more people complain they are having difficulty making a business call to a place of business.



HAL BOYLE

Many subscribers blame the phone company for this. They complain the phone company moved too slowly to keep up with the rising demand.

But the fault can't all be poor old Ma Bell's. An analysis of what is going on in an average office switchboard at any moment of the working day will reveal what is really at fault.

The following situation is probably typical:

One of the switchboard operators is busy calling some pals to go to the church bingo game next week.

The boss is calling his country club pro to ask if the skies will clear in time for him to get in at least nine holes during the afternoon.

The boss's secretary is dialing her hairdresser to try to make a luncheon appointment.

The executive vice president is talking with an executive placement outfit about getting himself a better job.

The first vice president is calling his bookie to make an early bet.

The second vice president is calling the third vice president's wife about coming into town for a matinee.

The third vice president is calling the second vice president's wife trying to make the same kind of arrangement.

Why can't you phone the secretarial pool? Why, one of the girls is leaving to get married, and another is calling a gift store to select her a farewell present.

Why can't you reach one of the three salesmen in the office? Well, one is being bawled out by his wife, the second is calling his girl friend, and the third is out in the washroom watching the fifth vice president admire his toupee in the mirror.

Well, how about ringing the office boy? You can always reach the office boy, can't you? Not this one. He's busy calling his guru to ask if the acne he is suffering from could be caused by a spiritual crisis.

Yes, an office is a place of business. But the reason so little of the firm's business gets done is because everybody is busy tying up the phones with his own monkey business.

Quotes

"In the last analysis, whether a community is kept neat and made attractive depends on the attitudes and actions of the majority of its citizens." — Winsboro (S. C.) News and Herald.

"Housework is what a woman does that no one ever notices unless she doesn't do it." — The Des Moines Tribune.

The Daily Reflector

INCORPORATED

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Angus Show July 16-17

Young Angus exhibitors from nearly every state on the East Coast and from as far away as Oklahoma have entered 284 head of heifers in the Eastern Regional Junior Angus Heifer Show on July 16-17 reports Dean R. Hurlbut, director of junior activities for the American Angus Association.

The event, scheduled for the Rockingham County Fairgrounds in Harrisonburg, Virginia, will host a total of 199 exhibitors from 18 states including Alabama, Florida, Georgia, Indiana, Kentucky, Maryland, Massachusetts, Mississippi, New Jersey, New York, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Carolina, Tennessee, Virginia and West Virginia. Leading the states in entries is Tennessee with 75 head entered followed by Virginia with 61 head and Indiana with 33 head. Judge for the event is Roger Hunsley, Purdue University, Lafayette, Indiana.

Also included in the two-day event is a special judging contest open to all 4-H and FFA individuals and teams as well as adults. Registration for the contest will be begin at 7:30 on July 17 and awards will be presented following the judging. A complete set of judging contest rules can be obtained from the Junior Activities Department, American Angus Association, 3201 Frederick Blvd. St. Joseph, Missouri, 64501.

Australia Has Its Attractions

SYDNEY (UPI) — Among the main points of a recent survey of Australia's growing attraction for U.S. investors are: Political and economic stability; favorable investment climate generated by the warm welcome given overseas investors; market growth prospects, strategic location close to markets of the Asian-Pacific region and the favorable image Australia enjoys in the area.

Buchwald . . .

(Continued From Page 4)
in every Art, Dick, and Harry."

I must say my wife took it well. "You may not be an enemy to them," she said, kissing me on the cheek when I walked in, "but you're still an enemy to me."

That night I studied the list again. It seemed to be filled with such mediocre people. Then suddenly it dawned on me! The White House knew exactly they were doing. These thugs and double-crossing, lying rats (names on request with a self-addressed envelope) had drawn up the list not to get the people on it, but to get the people who were left off it.

They knew the best way to "screw" their real enemies was by leaving them off the most prestigious list in the United States today.

By not mentioning us, they knew editors and TV executives would lose faith in us and find ways of putting us out of business.

"What a Machiavellian play," I said to myself. "Why did it take me so long to realize it?"

I immediately called Block, Mauldin, Oliphant and Conrad and told them what the White House was up to.

We decided there was only one thing to do. We will immediately institute a class-action suit against the White House, John Dean III, Charles Colson, Bob Haldeman, John Ehrlichman and possibly the President of the United States, on behalf of all the people in the United States who did not make the official enemies list.

We intend to prove as we were financially damaged, publicly humiliated and suffered grievous professional injury. We will prove that the White House conspired to put out a straw man list of names to detract from their real enemies in the media, the arts, the Congress and the business world.

We only hope Maurice Stans has enough money in his safe to pay for the damages we are certain will be awarded to us. If not, we intend to attach certain homes in Key Biscayne and San Clemente.

Cunniff Col. . .

(Continued from page 4)

that's when the delays occur. "If the customer can show documents, checks, statements to support his claim we'll pay even if the company's records don't agree if we consider it an honest claim," said Woodside. "It's a risk of the business."

Nevertheless, of the 48 cases that have been at least 90 per cent completed, litigation and inability to document claims have caused proceedings to be drawn out, often for more than a year.

Not everyone, it should be noted, has to wait that long.

If a customer's claims exceed \$50,000—that is, if he claims to have left more than that amount of cash and securities with his broker—he becomes a general creditor of the firm for the remainder of the claim.

Any recovery then would depend upon the remaining assets of the firm and the number of customers and other creditors. Private legal action then becomes necessary.

The California system of libraries began under the Spanish between 1769 and 1823.

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If you love beautiful clothes . . . you cannot afford to miss the absolutely fantastic **Brody's After The 4th Sale** tomorrow . . . our important Summer Store-Wide Clearance. The right look, the right labels, real reductions from our regular stock. Save on entire stock of famous name shoes, dresses, swimwear, sportswear, and lingerie. You'll make some of the best buys of the season. We promise **25 to 50% Off.**



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Palizzio-Johansen Shoes. Were to \$35.00	\$22 ⁹⁰
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Entire Stock of Summer Handbags Reduced

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Choose from David Crystal, L'Aiglon, Howard Wolf, R&K Originals, Roma, and Serbing. Yours now at our Summer Storewide Clearance Sale!

Dresses. Were to \$50.00. NOW	\$37 ⁴⁹
Dresses. Were to \$40.00. NOW	\$29 ⁸⁸
Dresses. Were to \$32.00. NOW	\$23 ⁸⁸
One Group of Shifts. Reg. \$12.00 NOW	\$9 ⁸⁸
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1/2 PRICE

Sale includes:
Pant Suits
Dresses
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Completed Institute

Sixty-four managers of North Carolina school food service systems have completed a special institute at East Carolina University.

The participants, managers of school food services in 22 different counties, attended a week-long institute which was designed to increase the knowledge and skills of school food service personnel in the areas of menu making, quantity food preparation and supervision and training.

Instructors were Camille Clarke and Marilyn Steele, both faculty members of the ECU School of Home Economics.

The program was sponsored by the ECU Division of Continuing Education and the North Carolina School Food Service.

Area people attending the institute included: Hazel Worthington of Ayden, Helen Barnhill and Louvenia Stancill of Bethel, Vera L. Best, Ethel L. Williams, Mae Belle Evans and Hazel Lockamy of Greenville and Mary M. Mallow of Winterville.

Will Survey Households

July marks the start of third quarter interviewing in this area for the Federal Government's nationwide Consumer Expenditure Survey, according to Mrs. Barbara R. Alldridge, Supervisor of the survey area office in Petersburg, Va. The sample of households participating in the survey will be interviewed for the third time sometime this month or in August or September.

The survey, which began here in January, is being conducted by the Bureau of the Census, part of the Department of Commerce's Social and Economic Statistics Administration. The Bureau is acting as data collection agent for the Department of Labor, Bureau of Labor Statistics (BLS). Results of the survey will provide data on 1973 consumer expenditures, information needed by BLS to update the Consumer Price Index.

The interviewer working in the counties of Pitt and Craven is Mrs. Margaret Moore.

Not Ready For A Topless Club

MEMPHIS, TENN. (AP) — "Memphis apparently is just not ready for it," said Robert Troutt, owner of the city's first topless night club as it folded after five weeks of operation.

"People would come in but they didn't spend any money," Troutt said "They just wanted to look. Our food sales were almost zero."

POINTS TO TURKEY
BERKELEY, Calif. (UPI) — With the price of meat so high, a University of California adviser suggests the consumer switch to turkey as an alternative.

Duplicators Work Overtime

NEW YORK (UPI) — Duplicating machines this year will turn out about 15 copies for every man, woman and child in the nation, according to Addressograph Multigraph Corp., a leader in the duplicating and high-volume copying equipment industry.

A study indicates an estimated 3 billion copies are made annually in business offices, industrial plants, government agencies and schools. The U.S. market for such equipment, which has reached \$1.5 billion a year, will double in five years, AM predicts.

Evans-Novak

(Continued from page 4)

forced President Nixon to shift Elliot Richardson, suspected of dovish deviationism, from Defense to Justice and replace him with CIA director Schlesinger. Not in the cheering section, however, was ex-Defense Secretary Laird, then briefly in private life.

Laird was not consulted about Schlesinger. Had he been he would have advised that Schlesinger's background as a Rand Corp. systems analyst and a college professor did not equip him to persuade an increasingly isolationist Congress to support a strong defense. An experienced politician would have been recommended by Laird.

Laird and Schlesinger have carried on a low-grade feud throughout the Nixon administration. When the White House recommended Schlesinger as an assistant Secretary of Defense in 1969, Laird turned him down mainly because of his Rand background. At the Office of Management and Budget (OMB), Schlesinger unsuccessfully opposed the new Trident weapons system favored by Laird and privately passed word that much more fat could be cut from the Pentagon budget. To Defense Department officials, Schlesinger's position pleased Mr. Nixon's domestic aides but was inexcusably irresponsible.

The reputation of the laconic, pipe-smoking Schlesinger generally is one of strength, toughness and intellect. But he also left hordes of critics behind after stints at OMB and the Atomic Energy Commission and—briefly but tumultuously—the CIA.

Those critics insist Schlesinger is an inveterate tinkerer obsessed with changing institutions, often for the sake of change and not always for the better. His performance at Brussels, they say, signals more of the same at the Pentagon at a time when the Defense program can ill afford it.

SOVIET ART SOLD
PARIS (AP) — A Group of 65 paintings by Soviet artists from the school of socialist realism have been sold at an auction here for more than \$28,000.



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DRINKS

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Piggly Wiggly

Applesauce

5 303 cans

\$1⁰⁰

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Pork & Beans

5 303 cans

\$1⁰⁰

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16-oz. bottle

69^c

Piggly Wiggly All Flavors

Ice Cream

1/2 Gal.

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4 14-oz. Bottles

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Sunset Gold

Hamburger or Hot Dog

BUNS

4 8-Ct. Pkg.

\$1⁰⁰

Sunset Gold

Angel Food Cake

5

10-oz. Pkg.

CHEESE

89^c

Tradewinds Breaded Round

Shrimp

1-LB.

\$1⁹⁹

Sea Pak Fan Tail

Shrimp

8-oz. PKG.

99^c

Keebler

Coconut Chocolate Drops,

Rich 'N Chips or CC Biggs Cookies

21-oz. PKG.

69^c



Large Head

Lettuce

39^c

Radishes

6-oz. PKG.

10^c

EA.

Bananas

2 Lbs.

29^c

The Good Old Days Weren't All That Good

By DAVID LEWIS

SANTEE, Calif. (UPI) — "I love you. I wish you could be my third grade teacher," the note read.

It was touching, but after 56 years as a schoolteacher, Ethel Reusnow will retire for the second time later this month.

California's oldest and longest working public school teacher is 75. Her career began at age 19.

Since 1959 she has taught second grade at Santee school district's Pepper Grove Elementary School in San Diego County. She moved here after she retired from the Chicago school system with 26 years of service.

Age is a question of mind over matter to the spry Mrs. Reusnow, who taught a full decade past normal retirement age.

"Good Old Days"

"If you don't mind, it doesn't matter," she said with a laugh.

What was it like to teach here she taught the first eight grades. To get to work she drove her own horse and buggy and made \$65 a month, and teaching included janitor room.

Her schoolhouse was so isolated that when World War I ended she didn't know it.

Taught in Ghetto

"I went home after school and everything in town was closed—the whole town was in the streets making whoopee," she recalled.

"And I missed it all. I never

for spoiling all my fun."

Later Mrs. Reusnow left Paxton, Ill., for bigger things in Chicago. During the Depression, she was paid with scrip by the Chicago schools.

After many years of teaching at a school in a wealthy neighborhood, she asked for and received a transfer to a ghetto school.

"The children were lovely and loved to learn," she said. She remembers vividly, however, one incident in which she had to disarm a pistol-brandishing girl.

Gun Was Loaded

"Foolish me, the gun was loaded to the hilt," she said. "The poor child was later declared insane, but I knew she liked me and I didn't think she'd shoot me."

Mrs. Reusnow has specialized in teaching young children how to read using the phonics system. She wrote a book on the system, "The Magic Road of Sounds," and it is still widely used in elementary schools.

How do today's children compare with her earlier students?

Youngsters are brighter and more mature, Mrs. Reusnow said, a condition she attributes to television, about which she has mixed feelings because she thinks it keeps students from reading books.

Despite changes in her students, Mrs. Reusnow says she has tried to maintain her reputation as a "mean teacher," frowning at youngsters in the early weeks of school to remind them who's boss.

"I believe in structure and discipline," she said. "My children leave class knowing how to read, write and behave."

Outnumber Men In Institutions

VICTORIA, British Columbia (AP) — Dr. Ian Kenning, head of the division of psychiatry at the Eric Martin Institute, says women outnumber men in mental institutions but men outnumber women in jails.

Dr. Kenning says society rules that men must not be sick or weak, so men with emotional problems are less likely to seek psychiatric help and tend instead to get into trouble with the law.

"And I missed it all. I never

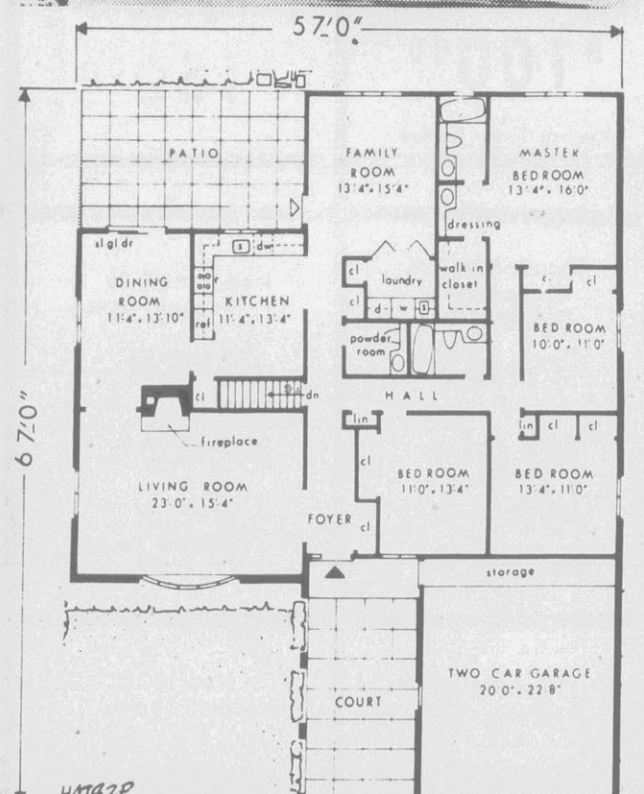
FAT, FAST WHEN HAPPY

CONWAY, Wales (AP) — Scientists at a government experimental station here have discovered that oysters have moods.

The scientists have found by monitoring the heartbeat of the crustaceans that they grow plumper and faster when they are happy.

HOMES FOR AMERICANS





FLOOR PLAN

A WIDE COLONNADE graciously leads to the front entrance of this compact and efficiently designed, four-bedroom ranch, Plan HA782P. The living room, dining room and kitchen are separated from the bedroom wing by a foyer and central hall. The family room could easily be converted into a guest room or fifth bedroom. The master bedroom has a full bath plus a second sink in a dressing area adjoining a large, walk-in closet. The house contains another full bath and a powder room. The architect of this 2213-square-foot house is Samuel Paul, 107-40 Queens Blvd., Forest Hills, N.Y. 11375. Anyone interested in the price of the blueprint may write to him.

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Civic Centers Revitalize 'Downtown' In Southeast

By GENE MARNELL
Associated Press Writer
ATLANTA (AP) — Downtown civic centers around the Southeast aren't turning profits but the tax-built facilities repay their cities by boosting local economy, revitalizing property development and hoping for a future in a convention-oriented

Dubious Honor In Army Career

LONDON (AP) — Lord Jellicoe, who resigned recently from the conservative government because of his admitted link with a prostitute, once said of his much-decorated army career: "The only serious military distinction I ever achieved was having a new type assault boat named after me. It was called, I am ashamed to say, the Jellicoe Inflatable intruder Mark One."

central city.
Southern cities are pouring millions of dollars into public arenas, exhibition halls, theatres and ballrooms to direct the ready flow of cash from conventions and trade meetings into the downtown.
"There's no question about it, it's the only way we have to save a downtown," said Paul Buck, manager of the Charlotte, N.C., Coliseum Auditorium.
Buck said the \$11 million exhibition hall opens in October and is expected to take a first year loss of \$375,000.
Birmingham's \$50 million complex, the Birmingham-Jefferson Civic Center, is expected to take a loss of about \$150,000 this year. The first phase of the complex opened in 1971 and since then the Alabama city's convention industry has climbed from \$8 million to more than \$10 million, according to David E. Tester, executive vice president of the Great

er Birmingham Convention and Visitors Bureau.
The Atlanta Civic Center operated at a slight profit as part of the city's \$69.3 million convention industry last year but center Director Roy O. Elrod says the six-year-old facility needs to be enlarged two to three times to accommodate current trade meetings and conventions.
In Savannah, Ga., the \$10 million civic center operated at a \$150,000 loss during its first year of business that began in January 1972.
The Carolina Coliseum in Columbia, S.C., includes an annual budget of about \$400,000 but does not operate at a profit because of numerous school facilities in the building connected with the University of South Carolina. Nevertheless, the building has sparked hotel construction in the immediate area.
Knoxville's Civic Auditorium

and Coliseum, opened in 1961, helped the Tennessee city's tourism and convention industry boom from \$2 million annually in 1961 to \$14 million by 1971. A \$14 million Regency Hyatt House opened across the street in May, 1972.
In Columbus, Ga., a team of civic and business leaders are studying plans to develop a civic center in the heart of the city. A Richmond County-Augusta committee met this week concerning proposals to construct a civic center in Augusta, Ga.
The Macon, Ga., Coliseum earns enough revenue to pay operating costs but the city established an authority to repay the 30 years of bond indebtedness which the coliseum alone is unable to do.
The structure, completed in 1968, has resulted in a booming hotel industry including the recently completed Macon Hilton and the city's convention in-

dustry rose from \$2 million to \$6.7 million. Included in the tourism and convention industry hike is the fact that two major north-south interstates intersect at the coliseum.
Almost without exception, the tax-constructed coliseums and civic centers have sprung up on downtown land reclaimed in urban renewal or have taken the place of less expensive development such as rundown housing or warehouse districts near the central business districts.
The result has been an increase in value of the reclaimed land in addition to helping preserve existing land values downtown by promoting more construction.
In Birmingham, a Regency Hyatt House Hotel is going up across the street from the civic center, a Holiday Inn is being built a block away and a 12-story office building is being constructed nearby.
Officials in Montgomery, Ala., hope a planned rejuvenation of a downtown area which will include a civic center will spark more construction. "It's (civic center) used as a catalyst to move the downtown area," said Charlotte's Paul Buck. "The land price increases, the tax structure increases. The old property wasn't bringing in anything."

Charlotte's center was built in an area that included urban renewal property, abandoned warehouses and the old Confederate Navy Yard, he said.
"It's already changed the face of the whole downtown," he said. "It used to be all old, now it's bright and shiny and outside capital has come in here and without (the center) it never would have happened."
Critics of the center development, followed by high-rise office and hotel construction say the process removed certain other industries from the price range.
"If a man wants to put a hot dog stand out that (at the center)," said Tester of Birmingham, "he can if he wants to afford it. But we hope he won't because we only want first class things out there."
Almost seemingly without exception the civic centers are downtown or on the business district fringes.

About the tie between the downtown's future and conventions, Jerry Chadwick of the Macon Convention and Tourist Bureau said he "would hate to say it's the strongest link but it is a factor."
"We have not attracted the number of conventions we want to and let's face it—that's where we make our money," said John Tidwell, assistant city manager, Savannah.
Turkey vultures are valuable scavengers in some parts of the United States. Game officials say the bacteria of animal diseases such as hog cholera and anthrax are destroyed by passing through the turkey vulture's system.

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If New \$300.00 Globe Wing Back CHAIR \$100⁰⁰ English Tudor Design.	Regular \$400.00 Set Of 4 Globe Party Chairs \$160⁰⁰ Fully Upholstered	Regular \$110.00 Carlton McLendon Victorian CHAIR \$50⁰⁰ Only One To Sell	Regular \$155.00 Carlton McLendon Victorian TABLE \$55⁰⁰ Imported Marble Top	Regular \$250.00 Globe Traditional CHAIR \$90⁰⁰ Green Fabric	Regular \$155.00 Globe Spanish Design CHAIR \$60⁰⁰ Velvet Seat and Back	Regular \$80.00 Statesville French Provincial CHAIR \$40⁰⁰ Green Velvet Fabric	Regular \$250.00 Globe French Provincial CHAIR \$100⁰⁰ Gold Upholstery
Regular \$180.00 Chippendale Dining Room CHAIR \$70⁰⁰ By Globe. Only One.	Regular \$50.00 30" Wrought Iron BENCH With Velvet Cushion \$25⁰⁰ 4 To Sell	Regular \$150.00 2 Kroehler Cape Cod CHAIRS \$70⁰⁰ EACH Nylon Tweed Fabric	Regular \$240.00 Globe Queen Ann CHAIR \$80⁰⁰ Carved Legs	Regular \$145.00 Drexel Queen Size Pecan Headboard \$70⁰⁰ Spanish Design	Regular \$75.00 Broyhill Pecan Queen Size BED \$40⁰⁰ Spanish Design	Regular \$90.00 3'6" x 9' Area RUGS \$40⁰⁰ EACH Heavy Pile Bound	Regular \$140.00 Thomasville Pecan Night Stand \$60⁰⁰ Only One To Sell
If New \$40.00 Floor LAMP With Tray \$10⁰⁰ Only One To Sell	If New \$30.00 White Kemp Nite Stand \$10⁰⁰	If New \$30.00 White Kemp Desk Chair \$7⁵⁰ Only One To Sell	Regular \$110.00 King Size Pecan Headboard \$55⁰⁰ Italian Provincial Design	If New \$80.00 Kemp White Double Pedestal DESK \$20⁰⁰ Only One To Sell	If New \$125.00 5 Piece Patio Dinette GROUP \$40⁰⁰ Table & 4 Chairs	If New \$100.00 Kemp White Bachelor CHESTS \$25 EACH Two To Sell	If New \$40.00 Kemp White Bookcase \$10⁰⁰ Only One To Sell
Regular \$12.00 5 Large Velvet TV PILLOWS \$6⁸⁸ 20" x 20"	Regular \$15.00 One Wrought Iron STOOL \$7⁰⁰ Velvet Seat	Regular \$60.00 Nichols & Stone Thumb Back CHAIR \$25⁰⁰ Solid Maple	Regular \$230.00 Broyhill Spanish CHAIR \$115⁰⁰ Green Velvet Fabric	Regular \$365.00 Drexel Pecan 7 Drawer CHEST \$160⁰⁰ Only One To Sell	Regular \$40.00 Walnut Queen Size Headboard \$15⁰⁰ Only 3 To Sell	Regular \$25.00 Cosco 36" Swivel Bar Stool \$5⁰⁰ Only One To Sell	Regular \$440.00 Solid Cherry Triple DRESSER With Twin Mirrors \$240⁰⁰ By Link Taylor
Regular \$75.00 Nichols & Stone Decorator Winsor CHAIR \$30⁰⁰ Green With Hand Decoration	Regular \$125.00 Globe Upholstered Vanity Stools \$25⁰⁰ EACH Tufted Top	Regular \$220.00 Broyhill Spanish Pecan Server \$100⁰⁰ Only One To Sell	Regular \$80.00 4 Drawer Walnut CHEST \$40⁰⁰ Only 3 To Sell	Regular \$120.00 Walnut Double DRESSER & Mirror \$40⁰⁰ Only 3 To Sell	Regular \$270.00 Globe Traditional CHAIR \$95⁰⁰ Beautiful Gold Fabric	Regular \$70.00 Broyhill Hex Shaped TABLE \$40⁰⁰ Rich Pecan Finish	Regular \$40.00 Canister Type Vacuum CLEANER \$22⁵⁰ Only 6 To Sell



AGENTS AWARD. . . Dr. J. W. Pou (L), vice president of Wachovia Bank and Trust Co. in Greenville, received the coveted County Agents Award at a recent meeting of the N. C. Association of County Agricultural Agents in Boone. Dr. Pou, who was cited for his unselfish efforts in behalf of North Carolina agriculture, received the award from Edwain L. Yancey, Pitt Extension chairman who is an officer of the state association.

Physician Opines Victim To Recover From Snake Bite

CHATTANOOGA, Tenn. (AP) — Muri Bass, a 35-year-old waterworks employee who was bitten by a rattlesnake Sunday during a religious service, remains in serious condition today but his physician is confident he will recover.

Bass underwent surgery Monday at Erlanger Hospital here as doctors fought to save his arm which had swollen from the big rattler's poison.

Bass was one of several hundred persons who attended a holiness rally at the tiny Church of God in Jesus Name near Newport, Tenn., Sunday.

Several of the worshippers handled the snakes which in-

cluded rattlers and an Indian cobra brought to Newport by a Florida snake ranch owner.

Bass was the only one of the worshippers who was bitten during the services.

The church has been the scene of snake-handling and poison drinking several times this year. Two men died following a prayer service in April when they drank strychnine to prove their faith in God.

Later, a judge issued an injunction against further snake handling but said he could find no law that prohibited drinking poison.

Dr. William K. Dwyer, who performed the surgery on Bass Monday, said a rattlesnake bite carries with it "many complex chemical reactions."

"The chemicals contained in the venom may vary according to the species and may be as many as 19 separate toxic elements," he said.

He said practically all venom contains chemicals that destroy red blood cells and other chemicals that injure tissues. He said the poison could cause kidney failure or damage to the heart or respiratory system.

Bass had been nicked by a smaller snake the night before the Sunday rally but the fangs did not penetrate his skin.

Arrest Trio For Robbery

CHARLOTTE (AP) — Ralph J. Rampton, special agent in charge of the FBI office in Charlotte, announced the arrest of three men late Tuesday on charges in one of that day's two bank robberies in North Carolina.

Rampton said three Charlotte men, Alfred Massey, 41, Irvin Donnell Polk, 23, and Wyatt Darnell Pratt, 24, were arrested at Polkton and were charged in the robbery of the American Bank and Trust Co. at Asonville.

The Highway Patrol, and local and county officers along with FBI agents figured in the arrests.

Meanwhile, the search continued for four men wanted in the robbery of a branch of the Bank of North Carolina in Durham. It was the second bank robbery of the day and became North Carolina's 29th bank robbery this year.

The amount of money taken in the two robberies was not disclosed.

Tar Heel Dies At Clearwater

CLEARWATER, Fla. (AP) — A North Carolina man has drowned in an attempt to save his 9-year-old son from the tidal current of Old Tampa Bay, police say. The boy was rescued by nearby fishermen.

Police said Joseph W. Smith, 45, of Charlotte, N.C., and his son, John Paul Smith, were fishing Tuesday along a causeway connecting Clearwater with Tampa.

The boy, evidently wading next to the shore, was carried away by the current and his father went in after him and drowned, police said.

Appointed To State Offices

RALEIGH (AP) — The appointment of state Sen. W. K. Mauney, D-Cleveland, to a two-year term on the North Carolina Traffic Safety Authority was announced Tuesday by Lt. Gov. Jim Hunt.

Hunt also announced the appointment of E. V. Wilkins, black educator and mayor pro tem of Roper, to a three-year term on the Commission of International Cooperation.

The natural resources of Venezuela include petroleum, iron ore, gold, diamonds, bauxite, manganese, coal, salt, and marble, as well as timber and fisheries.

'No Land Like Ours', Reminds Jenkins

ABERDEEN—It is in a community gathering like this that the strength of our country lies," Dr. Leo Jenkins told those attending the Ninth Annual July Fourth Celebration in Aberdeen.

He told of his 25,000 miles travels through many states of the Union and into several European countries.

"At the conclusion of my extensive travels, I firmly concluded that there is no land like this one," he said.

"We complain about inconveniences caused by gas shortages these days. In Russia, there are only 2,000 gas stations, in the U.S., 250,000.

"The average Soviet works three times longer for potatoes than does the American; four times longer for beef and milk, eight times longer for eggs, nine times longer for butter, 21 times longer for sugar, and eight to 16 times longer for clothes.

"To show how fortunate we are here in America, let's take, for example, a community of 1,000 which would be

representative of a cross-section of all the people of the world. We'll call this community "Worldville." Sixty inhabitants of Worldville would be Americans; 940 other people. Half of the income earned in Worldville would go to the 60 Americans, the other half to the 940 non-Americans... The 60 Americans' life expectancy would approach 80; the others' would not reach 40. The 60 Americans would have 15 times the material resources as all the other 940 non-Americans put together. The Americans would eat 72 per cent better. They would be far better educated and much more healthy.

"This is a nation of freedom of speech, religion, and the press. A nation that recognizes the dignity of the human being. It is a nation where we can, if we so desire, change our public officials if we don't like them. It is a nation with more than a trillion dollar Gross National Product.

"This is a nation which although torn by internal strife and economic distresses in 1941, pulled itself together, overcame

the militaristic juggernauts of Germany Italy and Japan in the 1940's, rehabilitated a conquered Europe and Japan in the 1950's; and put a man on the moon in the 1960's. All of this was done with the leadership and hard sort of maximum citizens like you here today.

"Such unfortunate episodes as

Same Level

WASHINGTON (AP) — The U.S. Department of Agriculture has set the 1974 flue-cured tobacco marketing quota at 1.179 billion pounds, according to Rep. Wilmer Mizell of North Carolina, ranking Republican on the House Tobacco subcommittee.

Mizell said Tuesday the quota is the same as the 1973 level.

He added that a growers referendum will be held July 17 to decide whether marketing quotas and price supports will be continued for the next crop year.

Watergate will not stop America on her march to greatness and her search for the better things of life.

"Right here in North Carolina, we will not be satisfied with deficient medical care... We at East Carolina are trying to do something about a critical shortage of doctors and we have many friends in the Legislature and over the state who are helping us in this struggle.

Fallout Stalled Over Pacific

WASHINGTON (AP) — Fallout from the recent atomic test in China is stalled over the Pacific Ocean and may not reach the United States, according to government sources.

The Atomic Energy Commission said that even if the fallout should reach the U.S., it would present no health hazard.

Fallout over Japan from the blast has been less than expected, the AEC said Tuesday.

"I prophesy that East Carolina will be afforded the opportunity to develop a four-year medical school in Greenville and I feel this will be done soon.

"Yes, this country is basically good, and we must keep it that way. We should renew our faith in hard work. We must insist upon the best government possible—honest, capable, and courageous leaders.

"Finally, we must continue to seek spiritual guidance in all our pursuits, both as individuals and as a society."

Visible Until Year 113,073

WASHINGTON (AP) — The Department of Commerce offers this Fourth of July observation: "The Washington Monument should not sink entirely from view until the year 113,073."

The department said the measurements by the National Geodetic Survey revealed that the monument settled in the ground .41 feet since being completed in 1884.

The structure is 555.5 feet high and weighs 81,120 tons. The Commerce Department said the monument is sinking at the rate of about one foot every 200 years.

SEPARATING

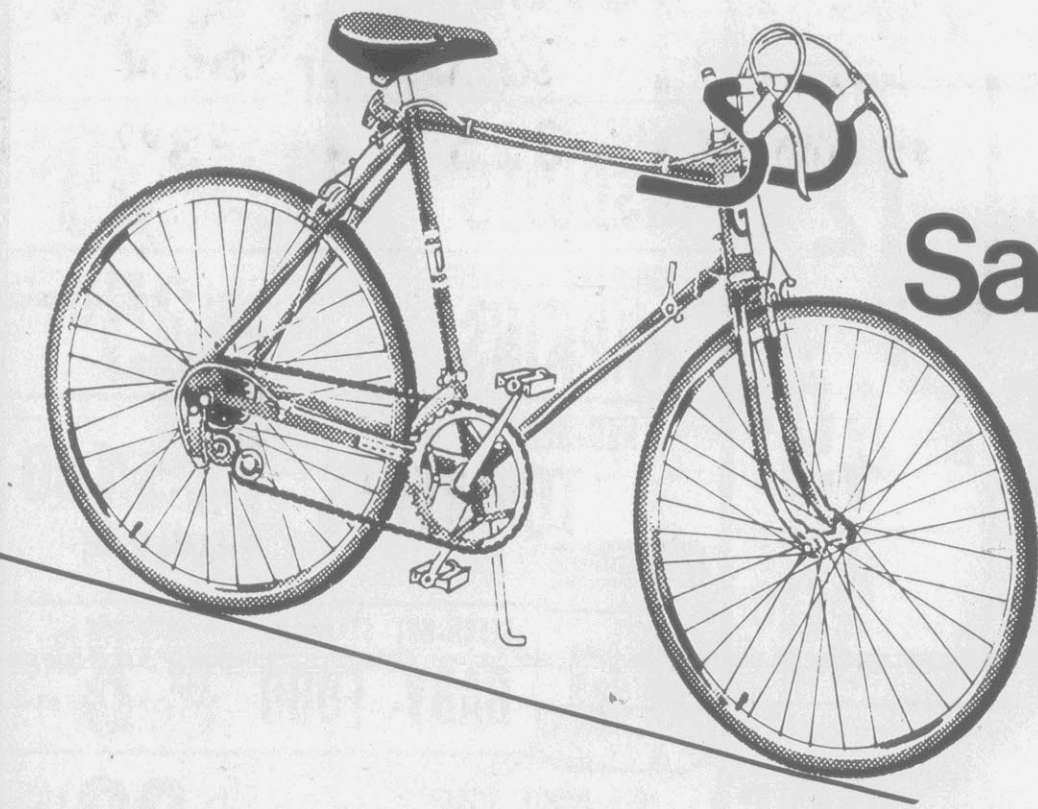
NEW YORK (AP)—"Maybe we have loved each other too much," actress Elizabeth Taylor said Tuesday in announcing that she and Richard Burton were separating after nine years of marriage.

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20 Exp. Kodachrome 135 \$1.69
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NEW OFFICER . . . Frank Konkle, 21, a native of Chicago, Ill., joined the Greenville Police Department this week as a member of the Uniformed Division. He worked for a year in food retailing after completing high school in 1969, then joined the U.S. Army. He was a heavy mortar squad leader with the 82nd Airborne Division stationed at Ft. Bragg, and was awarded the 82nd Airborne Distinguished Trooper award during his last year in service. A veteran of 39 military parachute jumps, Konkle is scheduled to marry Miss Linda Simmons of Greenville next month.

Racers and lightweights. Sale priced to keep you and your budget in shape.



Sale 79⁹⁹

Reg. 119.98 Men's Deluxe 27" Norwegian 10-Speed Racer. A finely crafted import with center-pull brakes and many other top European features. Lightweight.



Sale 44⁹⁹

Reg. 54.98 Men's 26" 3-Speed Touring Bike. Front and rear caliper brakes.



Sale 56⁹⁹

Reg. 69.98 Women's 26" 10-Speed Racer. Has side-pull caliper brakes, rat trap pedals, and many other sleek and stylish racing features.



Sale 56⁹⁹

Reg. 69.98 Men's 26" 10-Speed Racer. Side-pull caliper brakes, rat trap pedals, and many other professional-style racing features.



Sale 73⁹⁹

Reg. 89.98 Men's 27" 10-Speed Racer. Has many professional-style racing features, including center-pull brakes with dual levers for fast, even stops.

LARRY'S SHOE SALE

- **WOMEN'S Florsheim Shoes** **\$13⁸⁰** VALUES TO \$26.00
- **Miss Wonderful Shoes** **\$8⁸⁸** VALUES TO \$20.00
- **MEN'S RAND SHOES** **\$9⁹⁰** VALUES TO \$23.00
- **FLORSHEIM SHOES** **\$24⁸⁰** VALUES TO \$46.00

SHOE STORE
Larry's
• Quality • Fit • Service
DOWNTOWN 5 POINTS
OPEN DAILY 9 A.M. 'TIL 6 P.M.

JCPenney

We know what you're looking for.

Charge it at JCPenney, Pitt Plaza, Greenville, Open Monday thru Saturday from 10 A.M. 'til 9:30 P.M.

CLOSED SUNDAYS

SPAIN'S



14th ST. & NEW BERN HWY.

The Store Where Budget-Conscious Shoppers SAVE MORE



1/4 PORK LOIN

SLICED **99¢** LB.

SWIFT'S PREMIUM

CHUCK ROAST

Blade Cut **75¢** LB.

Center Cut 89¢ LB.

SWIFT'S PREMIUM
SHOULDER ROAST

LB. **99¢**

SWIFT'S PREMIUM
CHUCK STEAK

LB. **99¢**



GOLDEN RIPE

BANANAS

LB. **12¢**

SWEET GOLDEN

CORN 6 EARS

49¢



GREEN BELL

PEPPERS

LB. **39¢**

ONIONS

3 LB. BAG

39¢

LOCAL TOMATOES

LB. **39¢**



DUBUQUE
TEMT LUNCHEON MEAT

69¢

FROZEN FOODS

DULANY 9-oz. PKG.

CUT GREEN BEANS

or 10-oz. PKG.

YELLOW CUT CORN or MIXED VEGETABLES

YOUR CHOICE
MIX or MATCH

4 PKGS. \$1.00

BANQUET

GRAVY & SALISBURY STEAK
GRAVY WITH BEEF STEW
GRAVY WITH SLICED TURKEY
OR
CHICKEN & DUMPLINGS

2 LB. PKG. \$1.29



OPEN: MONDAY thru THURSDAY

8:00 A.M. to 7:00 P.M.

FRIDAY & SATURDAY

8:00 A.M. to 8:30 P.M.

SALE DATES:

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QUANTITY
RIGHTS
RESERVED
NONE SOLD
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U.S.D.A. Inspected
Central Soya Grade A

FRYERS

Whole

43

LB.

SAVE MORE

FROSTY MORN
BACON
SLICED

LB. **89¢**

FROSTY MORN SKINLESS
FRANKS

12-OZ. PKG. **69¢**

DIXIE CRYSTALS
SUGAR

10 LB. BAG **\$1.49**

KRAFT
ORANGE JUICE

SAVE 24¢

1/2 Gallon **59¢**

PILLSBURY EXTRA LIGHTS

BISCUITS

4 8-oz. CANS **39¢**

FOODLAND LUNCHEON

NAPKINS

PKG. 180 **35¢**

RED-GLO

TOMATOES

4 303 CANS **\$1.00**



BEECH-NUT STRAINED

BABY FOOD

JAR **8¢**

DEL MONTE SLICED

PINEAPPLE

No. 2 CAN **39¢**

KRAFT JET PUFFED

MARSHMALLOWS

10-oz. PKG. **19¢**

GLENDALE — ALL FLAVORS

ICE MILK

2 1/2 Gallon CTNS. **89¢**

NIBLETS GOLDEN WHOLE KERNEL

CORN

4 12-oz. CANS **\$1.00**

GREEN GIANT

PEAS

4 303 CANS **\$1.00**

A FOODLAND SAVINGS EXTRA

CRISCO SHORTENING

3-lb. CAN **85¢**

CONDENSED

ALL

10¢ OFF LABEL — SAVE MORE

GIANT BOX

69¢

LIQUID

LUX

13¢ OFF LABEL — SAVE MORE

22 OZ.

39¢



A CALL TO BE OBSERVANT. . . In the historic town of Bath, an unknown wit, with the addition of the single letter E, has changed the intent of a roadside sign. Hopefully, there will be people

who will take note of the amount of litter along the byways of North Carolina's oldest town. (Staff Reflector Photo by Jerry Raynor)

Announce New Officers Of Panhellenic Council

New officers have been announced by the East Carolina University Panhellenic Council, the co-ordinating agency of ECU's social sororities.

The newly elected officers will assume responsibilities at the beginning of the new academic year.

Sandra Wetherill Penfield of

Asheboro is the new Panhellenic president. Other officers include:

Nancy Bashford of Raleigh, vice president; Joan Bass of Raleigh, treasurer; Harriett Brinn of Rocky Mount, recording secretary; Gayle Baker of Dallas, corresponding secretary;

Cindy Sayer of Bethesda, Md., parliamentarian; Debbie Lanier of Jacksonville, rush chairman; Patrice Myers of Candor, chaplain; and Missy Manley of Falls Church, Va. and Margaret Skinner of Williamston, co-editors of the Panhellenic "Pathfinder."

Also announced were the newly elected presidents of six ECU sorority chapters:

Camie Springs of Charlotte, Delta Zeta; Brenda Rothschild of Greensboro, Sigma Sigma Sigma; DiAnna Witaker of Washington, Alpha Delta Pi; Nancy Morgan of Asheboro, Chi Omega; Mahala Dees of Goldsboro, Alpha Xi Delta; and Kathy Newman of Charlotte, Kappa Delta.

State Watchdog For Land-Use

SANTA FE, N.M. (UPI) — A proposed New Mexico Land Use Commission has been endorsed by a state legislative committee.

The Environmental Health Study Committee said a state commission should be created to oversee uncontrolled development and block any development which might be detrimental to the state's environment.

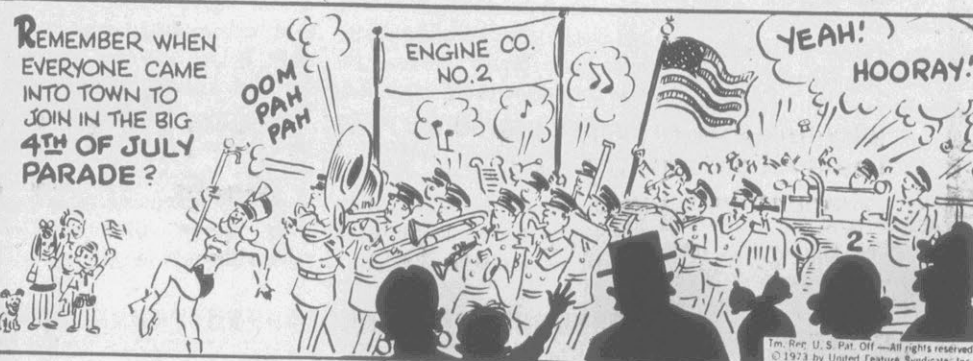
NUTRITIONAL HABITS

ALBUQUERQUE, N. M. (UPI) — More than one-third of the money New Mexicans pay for health care can be traced to poor nutritional habits, according to a university nutritionist.

Boom Seen In Florida

NEW YORK (UPI) — A population boom that could project Florida as one of the six most populous states in the nation during the 1980s is now under way, according to a bank holding company executive.

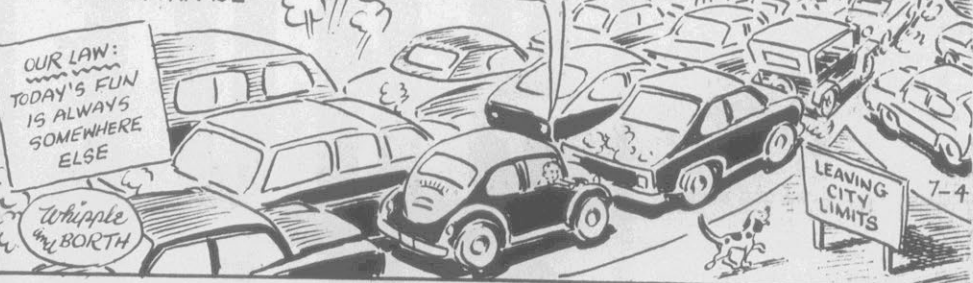
Joseph Weintraub, chairman of Miami-based Pan American Bancshares, Inc., said Florida's growth rate in the 1970s should approximate 33 per cent.



REMEMBER WHEN EVERYONE CAME INTO TOWN TO JOIN IN THE BIG 4TH OF JULY PARADE?

LOOK DADDY! THAT DOG IS PASSING US AGAIN!

HONK! BEEP!



AND NOW EVERYONE GOES OUT OF TOWN TO JOIN IN THE BIG 4TH OF JULY PARADE —

OUR LAW: TODAY'S FUN IS ALWAYS SOMEWHERE ELSE

TURNPIKE BIRTH

7-4

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THE BUSINESS LEADER OF THE FUTURE IS THE CARRIER-BOY OF TODAY.

ALL OF WHICH, added to his regular schooling, is making him a popular and responsible young businessman today — and giving him a head start toward success in whatever life work he may undertake tomorrow! Does YOUR son have a newspaper route?

Boy with a BRIGHT Future in Business

IF BOYHOOD business enterprise is any indication of a successful adult career, there's a top-flight future in store for your hustling young newspaper carrier. Already he is acquiring and showing so many of the qualities which make for leadership and good citizenship.

As a young fellow in business for himself, your carrier is making spare time pay four-way dividends. He's earning a steady income, saving money, learning business methods, and serving the community at the same time.

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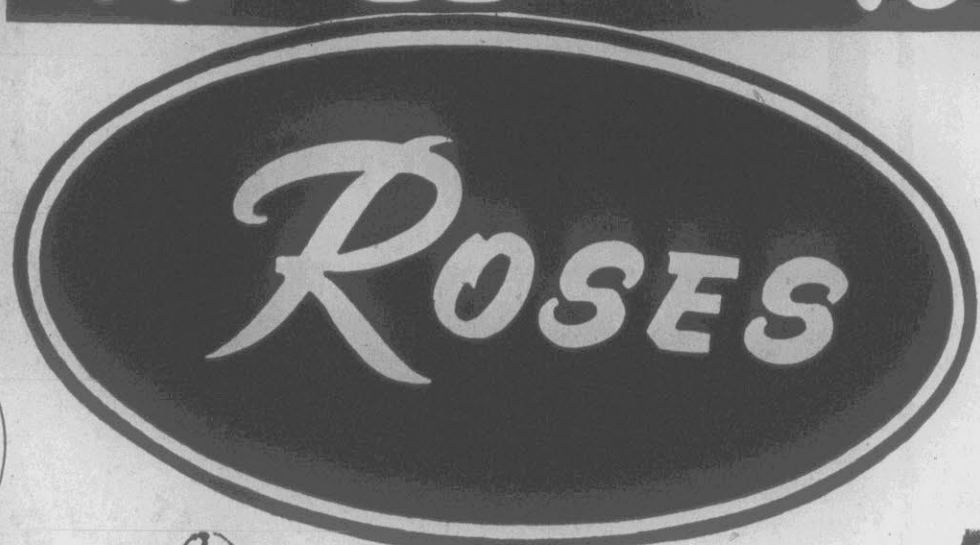
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Take the Family and Go Saving at

Take the Family and Go Saving at

Take the Family and Go Saving at

We Have Savings! YOU Buy for Less!



Pitt Plaza Shopping Center
Convenient Rear Entrance & Parking
 Open Daily from 9:30 A.M. - 9:30 P.M.

"Shop the many unadvertised specials throughout the store"

THURSDAY—FRIDAY—SATURDAY

Mens

SLACKS

65 percent dacron polyester, 35 percent cotton. Machine washable. Cuffed legs. Assorted solid colors.

Great Size Range!

Reg. \$7.97
 Limit One



\$5.97

Ladies

SHORTS

50 percent dacron polyester and 50 percent cotton. Assorted solids and stripes. Pockets and cuffs.

Limit One

Reg. \$9.99



\$7.99



Girls
2-Piece

100% Nylon

TOP AND SLACK SET

100 percent nylon stretch knit. Solid pants with matching striped top. Machine washable. Sizes S-M-L. Reg. \$4.84 Limit One



\$3.00

Quality Built

DOOR MIRRORS

Decorative high style frame. Premium quality sheet glass. Genuine galvanic electro copper plated for real beauty. Complete with predrilled holes & mounting screws.

Reg. \$5.47

Limit One



\$2.99



FINE QUALITY CLOTHES HAMPER

Beautifully designed to match any bathroom or bedroom decor. Comes in assorted colors.

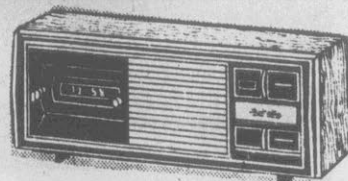
Reg. \$12.88

Limit One



\$8.88

ELECTRIC AM DIGITAL CLOCK RADIO

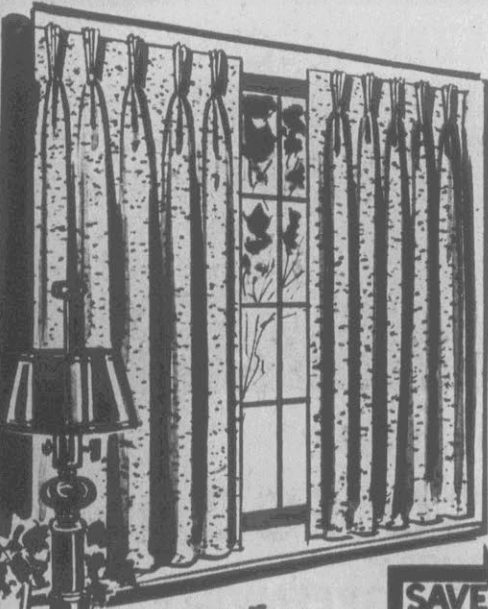


Solid State instant sound. Lighted dial. Large easy to read numerals. Walnut grained high impact plastic cabinet. Limit One



\$14.97

Reg. \$19.97



SHORTIE DRAPE

Pinch Pleated. 100 percent cotton. 45" length. Solids and prints to choose from.

Reg. \$3.99

2 for

\$5.00



Limit Two



Select Group

MENS & BOYS

DRESS SHOES 1/3 OFF

Reg. Price

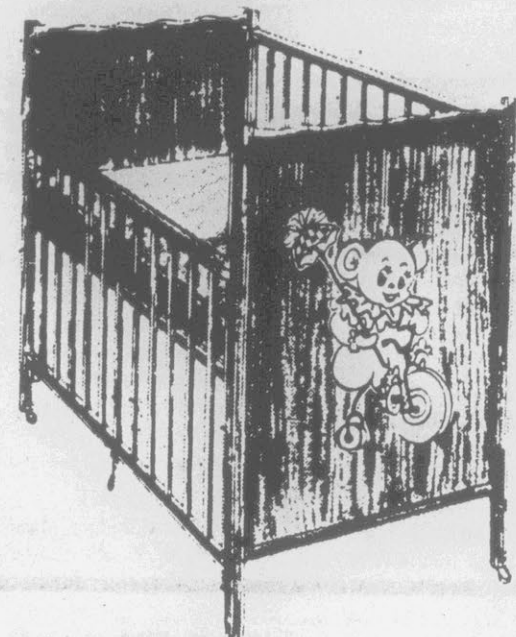
Reg.	Sell	Save
\$2.93	1.95	.98c
\$2.99	1.99	1.00
\$3.99	2.66	1.33
\$3.47	2.31	1.16
\$4.73	3.15	1.58
\$7.97	5.32	2.65
\$8.96	5.98	2.98
\$9.94	6.63	3.31
\$10.93	7.29	3.64

HURRY WHILE SUPPLY LAST!

BEAUTIFULLY DESIGNED

BABY CRIB

This baby crib features a beautiful French Walnut finish. It has a decorative decal and is sure to look great in the Nursery room. Sleeps a newborn to six years old. Toe-typed release. Single drop side locks securely in both up and down position. While they last!



Reg. \$26.94



\$19.94

3 CUBIC FOOT STEEL TRAY UTILITY WHEEL BARROW

Semi-pneumatic tire and nylon wheel bearings. Extra durable for garden or lawn. Tray is 32" x 25" x 6". Easy to roll and substantial enough to turn over.



Limit One

Reg. \$8.47

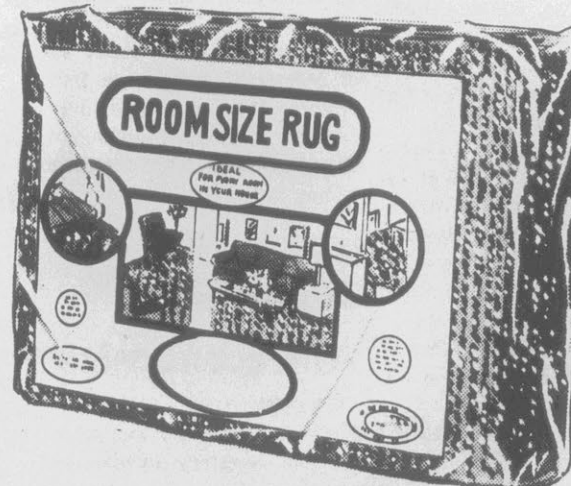


\$6.96

100% Nylon Room Size

CARPET

100 percent nylon to give added strength for long wear and smoother elegant looks. Comes in all popular household colors. Has waffle backing that gives added cushion. Limit One



Reg. \$24.97



\$14.94



LAWN LION MOWER

Makes the difference in rotary mowers. Power 3 1/2 H.P. 22" cut and exciting new features. Folding handles makes storing easy and adjusting wheels makes for a closer cut

Easy to start 3 1/2 horsepower Briggs and Stratton engine. Limit One

Reg. \$69.97



\$59.97



QUALITY BUILT DIRECTORS CHAIR

Folding style. Sturdy wood frame. Heavy canvas seat and back. Assorted colors to choose from.

Great for cottage or home.

Reg. \$13.97

Limit One



\$9.92

Take the Family and Go Saving at

Take the Family and Go Saving at

Take the Family and Go Saving at

A Review

'Applause' Added Up To A Good Season Opener

The tenth season of the East Carolina Summer Theatre opened last night in McGinnis Auditorium amid the glitter and glamor expected of opening night.

Summer Theatre director Edgar Loessin has chosen for the opening play of the season, the 1970 Tony Award winning musical, Applause. The play is based on the 1950 film, All about Eve which starred Bette Davis. The story and film were turned into the successful Broadway musical and film entitled Applause and starred Lauren Bacall as the mature actress, defensive about her fleeting youth and apprehensive about her future.

Leading the play and the evening was Evelyn Page in the role of Margo Channing. Miss Page had the role made so popular by Miss Bacall, but that is where the similarity ends. Miss Page did not fall into the convenient pitfall of playing the role a' la Bacall, but chose instead, to give a refreshing approach to a familiar script. And Miss Page certainly sings better!

Judith Robinson as Eve Harrington, the sneaky young rival, displayed an excitingly versatile singing ability. As the show opened, her voice was clear and that of a young girl. At the end of the play, when Eve Harrington's true experience on the stage is revealed and her real identity is known, Miss Robinson projected a surprisingly mature voice demanded by her role.

Of special note was the highly polished performance executed by Donna Paige as Donna. Miss Paige's dancing was magnificent and her singing excellent. Miles Alexander as playwright Buzz Richards was convincing and handled his singing and dancing with ease, as did Jerry Wyatt in the role of Bill Sampson, boyfriend of Margo Channing.

The Summer Theatre orchestra under the baton of Barry Shank was better than ever. Plaudits to Mr. Shank and his musicians!

Choreographer Richard Lyle deserves high praise for the excellent dancing executed in the play. The Gypsies, as the dancers are known, were outstanding.

Set by designer Robert T. Williams were of the ex-

ceptionally high quality theatre goers have become accustomed to seeing in Summer Theatre. Costumes by Mary Anne Perry were interesting, considering all that they revealed. Good music, good acting, good dancing and Applause add up to good theatre at McGinnis auditorium this summer. The tenth season opener shows

promise for the best season ever for East Carolina Summer Theatre.

Jane Keller

Preliminary IRS Probe

WASHINGTON (AP) — A preliminary investigation is underway to determine if the White House tried to use the Internal Revenue Service for political purposes, following Watergate testimony to that effect.

Congressional investigators have reportedly requisitioned the records of 200 persons in the wake of charges by fired presidential counsel John W. Dean III that an attempt was made to use the IRS to harass foes of the administration, and to reward friends.

The probe is expected to be fully under way within a week if enough records have been received from tax agency field offices.

Sources said the first step will be to determine whether the IRS deviated from normal procedures in selecting tax returns for auditing.

Sources said the IRS is cooperating fully in the probe and a report is expected within a few weeks. If irregularities are shown a decision on further action will come from the Joint Committee on Internal Revenue Taxation, made up of senior members of the House Ways and Means and Senate Finance committees.

Reinsurance Plan Cited As Major Reform

ASHEVILLE (AP)—North Carolina's new reinsurance plan which ends liability cancellations and terminations is the most important auto insurance reform ever enacted in the United States, says John Ingram, state insurance commissioner.

Because North Carolina was first with such legislation, enacted by the 1973 General Assembly, the eyes of the nation are on the state, he said Tuesday.

Ingram spoke to the 10th annual state conference of Superior Court judges. He said North Carolina is setting the pace for auto insurance reform, and paving way for a complete overhaul which will end blatant discrimination.

He said he was disappointed that the reinsurance plan did not include collision insurance, but "hopefully at the next session it will be added."

Bobbie Gentry Ordered To Pay

LOS ANGELES (AP) — Singer Bobbie Gentry must pay a one-time Sunset Strip drummer \$32,227 because of an oral agreement to share with him income from record sales on two songs, a Superior Court jury has decided.

Attorneys for Miss Gentry, 30, had said the agreement was merely a conversation between her and Bobby Paris, 32. At the time Miss Gentry was an unknown song writer.

Paris had said he and Miss Gentry agreed in 1967 that each would give the other one per cent of the sales of the recordings.

Miss Gentry said during the trial she had rescinded business dealings with Paris when he did not share with her a \$1,000 advance for his work on her records, "Ode to Billy Joe" and "Mississippi Delta."

The jury returned the verdict Tuesday after one day of deliberation.



TRAILBLAZER — The Western North Carolina Wagon Train, rolling from Andrews toward its parade date in Sylva, had an unofficial guide dog named Spado. Woody Hampton, wagon master, says Spado made periodic checks on the wagons when not trotting out front. (AP Wirephoto)

Pondering Fuel Control Tactics

WASHINGTON (AP) — There won't be World War II type gasoline rationing for motorists, but other types of mandatory fuel allocation controls are being studied by the government.

William E. Simon, deputy secretary of the Treasury and chairman of the President's Oil Policy Committee, said the mandatory program is one of several proposals under consideration.

The others, he said, include continuation of the voluntary allocation guidelines or a combination of voluntary and mandatory controls.

Simon said the proposed mandatory guidelines would "force, under penalty, the allocation of crude oil and petroleum products equitably."

He said the alternatives are

being reviewed with John Love, the former Colorado governor who has been named President Nixon's assistant on energy matters.

"In any event we are not considering rationing at the present time, and any report that the government has printed rationing stamps or cards is not true," said Simon.

Love issued a statement saying the government would not hesitate to institute whatever controls are needed, but wants to avoid directing the movement and sale of every gallon of gasoline.

Two Die In Mixing Bin

ROCKY MOUNT, N.C. (AP)—Two workers died Tuesday after collapsing in a big bin which held a mixture of meat and bone meal, police said.

They gave this account of the death of Robert Lee Jones of Rocky Mount and Wayne David Harney of Paris, Ky.:

Jones went into the bin at the Carbisco Flour and Feed Mills on a conveyer belt to break up a hardened mass of the mixture, which is used in animal feed. He collapsed. Harney went to help him and also collapsed.

Firemen arrived within 20 minutes and went inside the bin with gas masks. They brought the men out, but both were declared dead on arrival at a hospital.

Plant officials were unable to explain what happened, although they said it is not unusual for employees to go into the bin. An autopsy was expected to be conducted, to determine the cause of death.

The Meeting Place

THURSDAY -

6:30 p.m. — Exchange Club meets

7:00 p.m. — Winterville Kiwanis Club meets at community bldg.

8:00 p.m. — VFW meets at Post Home

8:00 p.m. — Coochee Council No. 60, Degree of Pocahontas meets at Redmen's Hall

8:00 p.m. — Regular meeting of Greenville Elks Lodge No. 1645. Dinner prior to meeting.

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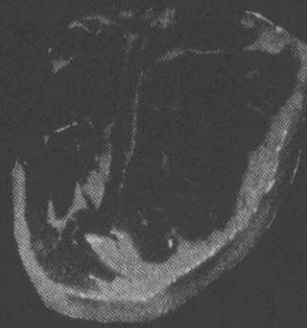
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RIB
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59¢
EA.

8 OZ.

T-BONE
STEAK

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BEEF
STEAK

48¢
EA.

2 OZ.

HAMBURGER
PATTIES

14¢
EA.

5 OZ. BACON WRAPPED

CHOPPED
SIRLOIN
STEAK

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EA.

4 OZ.

FILLET
MIGNON

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EA.

4 OZ.

GREEN
PEPPER
STEAK

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EA.

LARGE FREEZER SPECIAL

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24—4 OZ. CUBE BEEF	\$9.60
24—4 OZ. VEAL STEAK	\$8.60
16—6 OZ. KC SIRLOIN STRIP	\$13.95
42—2 OZ. BEEF PATTIES	\$6.00
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R. N. HOOD, PASTOR

Farmville Bd.

(Continued From Page 1)
complimented the town on its
vastly improved recreation
program. Both suggestions were
well made and will be taken
under advisement, the Com-
missioners indicated.

WEDNESDAY AFTERNOON, JULY 4, 1973

Unearned Runs Sink Bucs In Tenth, 3-1

By WOODY PEELE
Reflector Sports Editor

The University of North Carolina at Wilmington got East Carolina into one of those ten inning affairs, and waltzed away with a 3-1 win over the Pirates last night.

The loss was the fourth in a row for the Bucs, and their third

at home in extra innings, all in 10 frames.

All three of the Wilmington runs were unearned as the Bucs committed four errors behind the pitching of Bill Godwin. Godwin struck out six, didn't walk any, and scattered nine hits. Only in the fateful 10th was

he tagged for more than one hit, and two of those came after the side should have been out.

T. I. Watkins, the Wilmington hurler, pitched a three-hitter at the Bucs. He walked five and struck out two in going the distance to claim the victory.

It was a marked difference in

Monday night's game between the two in Wilmington, when the Bucs got 10 hits and Wilmington got five. But the outcome was still the same.

Wilmington offered the first threat in the game, in the second inning. Bill Warmack reached on an error with two away and

Bill Stenger singled to move him to second. Godwin struck out the next batter, however, to get out of trouble.

East Carolina then came up with its only run of the game in the bottom of the second. Troy Eason led off with a walk. John Narron then crashed a double up the alley in left center, scoring Eason all the way from first to give East Carolina a 1-0 lead.

The Bucs later got another runner on via a walk, but couldn't bring another run across.

In the fourth, the Pirates got a threat when Eason singled and advanced to second on a passed ball. But his teammates couldn't move him further.

And he was the last Buc to

move past first base.

Wilmington, meanwhile, hadn't offered again until the fifth. Then, with two out, Howie Edgerton singled and advanced on a wild pitch, but Godwin again got out of it with a strikeout.

In the sixth, however, he wasn't as lucky as an error brought up a tie game. With one down, Greg Dalton's grounder to third was overthrown at first, and Dalton advanced to second. He came around to score when Mike Brannon's single just got by both Ron Leggett and Carl Summerell who made diving attempts to stop the ball. The relay home was off-target as Dalton crossed with the tying run.

In the eighth, Dalton got a two-out double, but died there.

Then, in the 10th, the Seahawks came up with the plays that won the game for them. Watkins led off with a single to right. And with one down, Robbie Ivey laid down a sacrifice bunt. The ball was errored at first, however, on the reception, and Watkins raced all the way to third on the miscue. Duke Sanderson then hit a fly to left, scoring Watkins with the go-ahead run. Dalton singled to move Ivey to third, and a hit by Swain Smith brought in Ivey with the insurance run.

The loss dropped the Pirates to

a 5-10 record on the year, while league-leading Wilmington moved to 11-4.

East Carolina is scheduled to play at Campbell tonight. They'll return home on Saturday at 7:30 p.m. to face Pembroke at Harrington Field.

Thursday's Sports

Baseball

Little League

City Tournament (if needed)

Sr. Babe Ruth

South Lenoir at Little Mint

Kinston at Moore-King Sullivan

Softball

Church League

Immanuel vs. University-Mt. Pleasant

St. James vs. Christian

Black Jack vs. Salvation Army

Oakmont vs. Trinity

Maranatha vs. Arlington Street

St. Gabriel vs. Memorial

Immanuel Baptist Moves Close To Nailing Down National Title

Immanuel Baptist moved closer to the National Division Church Softball League title last night with another victory, coupled with a loss by second place Grace. The Immanuel team now has a magic number of three to claim the title.

In the opening game on Field One, St. Gabriel took a 10-7 victory over Presbyterian. St. Gabriel picked up two in the first inning, while Presbyterian came up with five. It stayed that way until the fifth, when St. Gabriel added one and Presbyterian picked up two to make it 7-3. St. Gabriel scored one in the sixth, then added three in the seventh to make it 7-7.

St. Gabriel then picked up one in the eighth. McGraw singled, moved up on a fielder's choice and scored on a double by B. Calordo. They added two more in the ninth.

In the second game, St. James took a 14-11 win over Trinity. St. James got one in the first, but Trinity scored two. St. James added two in the second, while Trinity got one to make it 3-3. In the third, St. James added five more, while Trinity got one. St. James came up with three more, including a homer by B. Leggett in the fourth, then got three more in the fifth to win it.

G. Owens got a single and B. Marshburn doubled. B. Leggett came around on a four-base error with the final run. Trinity tried to rally coming up with seven in the fifth, but to no avail.

In the final game, Christian rolled to a 21-11 win over Memorial Baptist. Memorial got two in the first, while Christian came up with six, then added one on T. Jones' homer in the second. Christian scored three more in the third, then scored three in the fourth to wrap it up.

B. West singled and Jones doubled. J. Clark tripled and scored on D. Hawkins' hit. Christian scored eight more in the fifth, while Memorial picked up two in the fifth and seven in the sixth.

In the first game on Field Two, Maranatha gained a forfeit win over Grace.

Immanuel came back with a 14-7 win over Salvation Army in the second game. Immanuel scored three in the first, while the Army came up with two. Immanuel added another in the second, while Salvation Army scored two in the third, and Immanuel got one. In the fourth, Immanuel added another, then came up with two in the fifth. They added two more in the sixth on B. Moore's homer, then

put it out of reach with four in the final frame.

J. Buck singled and scored on W. Dean's errored hit. C. McNeil doubled and scored on T. Murray's hit. The Army added three more in the seventh.

In the final game, University-Mt. Pleasant took a 20-10 win over Arlington Street. Arlington scored two in the first, while U-MP came up with seven, including a homer by T. Harris. Arlington came back with two in the second and four in the fourth. U-MP came up with 10 in

the fourth to put it out of reach.

B. Bullock reached on an error as did D. Parker. P. Worthington tripled and Harris doubled. B. Teel doubled, but was thrown out. M. Tripp doubled and H. Barnes reached on an error. C. Smart singled and Bullock tripled. Parker doubled as did Worthington, and A. Croey reached on an error, scoring Worthington with the final run.

U-MP added three more in the sixth, while Arlington got one in the fifth and one in the sixth, as A. Hanson homered.

Little Mint Ices Title Tie

The Little Mint clinched at least a tie for the Senior Babe Ruth League title last night with a 3-1 victory over Kinston, while the Fire Fighters won their first game of the year with an 11-3 romp over Quadrant.

The Little Mint is now 10-3 on the year with only one game left, a Thursday night affair with South Lenoir. A victory would wrap up the title for them.

Kinston scored first, pushing over a run in the second. Rob Jones singled and moved up on Jeff Head's hit. A ground out advanced him to third and he scored on Frank Blackwell's sacrifice fly.

The Little Mint tied it up with one in the fourth. Tony Oakley singled and came around on Eddie Horn's double to make it 1-1.

Then, in the fifth, two more crossed to give Little Mint the win. Ed Wells singled and moved up on an out. Jeff Cobb then slammed a two-run homer to make it 3-1, and Little Mint held that for the victory.

In the second game, the Fire Fighters pushed over their first run in the third. Fred Lemmond walked and came around to score on an error on Keigh Gould's grounder.

Quadrant came back to score one in the fourth and tie it up. Belton Wiggins reached on an error and moved to second on a passed ball. He took third on an error and scored on John Weipert's single.

The Fire Fighters came back to push over seven in the bottom of the fourth and take the lead for good. Skip Fowler walked and Mike Reilly singled. Levy Brock reached on an error and Greg Coward singled in Fowler.

Lemmond walked to score Reilly and Gould drew a walk, scoring Brock. Jimmy Buck then doubled to drive in Coward, Lemmond and Gould. Greg Jester got another double, scoring Buck for an 8-1 lead.

Quadrant came up with two more in the seventh. Terry Bell singled and stole both second and third. Doug Young walked and a passed ball scored Bell and moved Young to second. Another put on third and he scored on an error on Brian Walsh's grounder.

The Fire Fighters had picked up three more in the sixth. Lemmond walked and Gould singled. Buck got a hit to load them up and a passed ball scored Lemmond. Fowler sacrificed in Gould and Reilly singled to score Buck with the final Fire Fighter run, insuring their victory.

Dwight's In Lead

The North Carolina National Bank, Dwight's, Stan's Sport's Center and WPHY captured victories in the Junior Putters of America tournament yesterday.

The fourth in the series of events saw NCNB down Louis Clark Agency, while Dwight's took Jefferson Standard. Stan's beat Wheelless & Moore, while WPHY defeated Pizza Chef.

Dwight's currently leads the league with a 3-1 record, while all the rest, except Pizza Chef, are tied for second with 2-2 marks. Pizza Chef is in the basement with a 1-3 record.

The next matches will be held Thursday.

Wood Finally Gets Fifteenth

By BRUCE LOWITT
Associated Press Sports Writer

The Perrys were in Cleveland, making a bit of American League history. Wilbur Wood was in Texas, making a bit of a comeback. And Sparky Lyle was in New York, making another save.

Neither Gaylord Perry of Cleveland nor brother Jim of Detroit were around at the finish. But Wood was, for a change. And Lyle...well, the finish is the only time you'll find him.

Perhaps the fans were expecting a morality play to unfold as Jim, supposedly the "dry" Perry, went head-to-head against Gaylord, who has gained notoriety of late for his alleged "greaseball" pitches.

And perhaps the fans got it, too. Jim didn't figure in Detroit's 5-4 victory—but Gaylord got the loss, his 11th in 19 decisions this season.

In the other American League games, the Chicago White Sox shellacked Texas 15-1 in the first game of a double-header before the Rangers took the second game 2-1, the New York Yankees beat Boston 3-1, Kansas City outslugged Minnesota 7-6, Oakland shut out California 3-0 and Baltimore bounced Milwaukee 9-7 in the first game of a scheduled twin-bill. The second game, halted by a midnight curfew with the Brewers leading 4-1 after seven innings, was to be completed today.

About a month ago, Wood had appeared a shoo-in to become a 30-game winner for the White Sox. On May 28, he owned a 13-3 record. But No. 14 didn't come until June 8—and No. 15 seemed to take forever.

He finally got it against the Rangers, limiting them to four hits while his Chicago teammates battered Texas for 15 hits.

The Rangers salvaged a split in the second game when Jim Binby tossed a three-hitter and Ken Suarez backed him with a two-run single in the seventh inning.

Lyle wasn't the big hero of New York's victory. That role was reserved for Ron Blomberg. He got only one hit in three at-bats as his batting average slipped to .396. But the one hit was a three-run homer off Marty Pattin, a monstrous shot into Yankee Stadium's upper deck in right field.

Tony Oliva kept hitting home runs for the Twins—but his three weren't enough. It was Paul Schaal's second of the night, a leadoff shot in the ninth inning, that carried the Royals past Minnesota.

Ken Holtzman rattled off his 12th victory of the year for the A's with a neat 11-strikeout five-hitter. One hit was all he needed to whip the Angels and he got it from Joe Rudi, a two-run homer in the fifth inning off Nolan Ryan.

Johnny Briggs had a three-run homer and Don money a two-run double for Milwaukee to counter Bobby Grich's two homers for the Orioles. But all that came before the Birds' six-run eighth inning which obliterated a 7-3 Brewer lead. In the National League, St. Louis swept a pair from Pittsburgh 4-0 and 7-6, Philadelphia dumped the Chicago Cubs 8-2, Atlanta nosed out Houston 1-0, Cincinnati defeated San Francisco 6-3, San Diego beat Los Angeles 4-1 and Montreal swamped the New York Mets 19-8.

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Gies Captures Putting Tourney

David Gies of Fayetteville took top honors in the Pepsi-Cola Tournament held last night at the Greenville Putt-Putt.

Gies finished atop the professional division of the tournament with a 54-hole total of 89. Larry Ray of Fayetteville finished second with a 92, while Bill Kirby of Fayetteville was tied with him with the same score. Jimmy Harritos of Atlanta, Georgia, finished fourth with a 96.

In the Amateur division, Ken Paramore of Greenville won with a 92. Tom Underwood of Fayetteville was second with 94, followed by W. T. Knox Jr. of Greenville with a 99.

Tom Richards of Richmond won the novice division with a 92, while Earl Wilson of Wilson was second with a 94, and William Lewis of Wilson was third with 97.

Gies' victory in the match put him into the top 10 national money winners, while Kirby ranks in the top 20. Harritos is the nation's top money winner, and ranks fourth in stroke average. His entry was a surprise, but he did not do well.

Paramore, a 12-year-old had rounds of 30-30-32, while Richards, an East Carolina student, had the low round of the night, a 27.

The next Pepsi Tournament will be on August 1.

North State Little League Final Standings

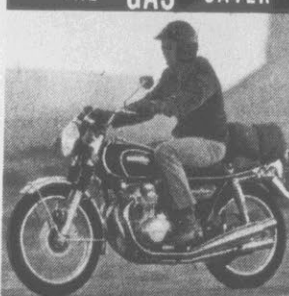
	W	L
R.C. Cola*	10	5
Coca-Cola	10	5
Lions	10	5
Optimists	6	9
Jaycees	5	10
Kiwanis	4	11

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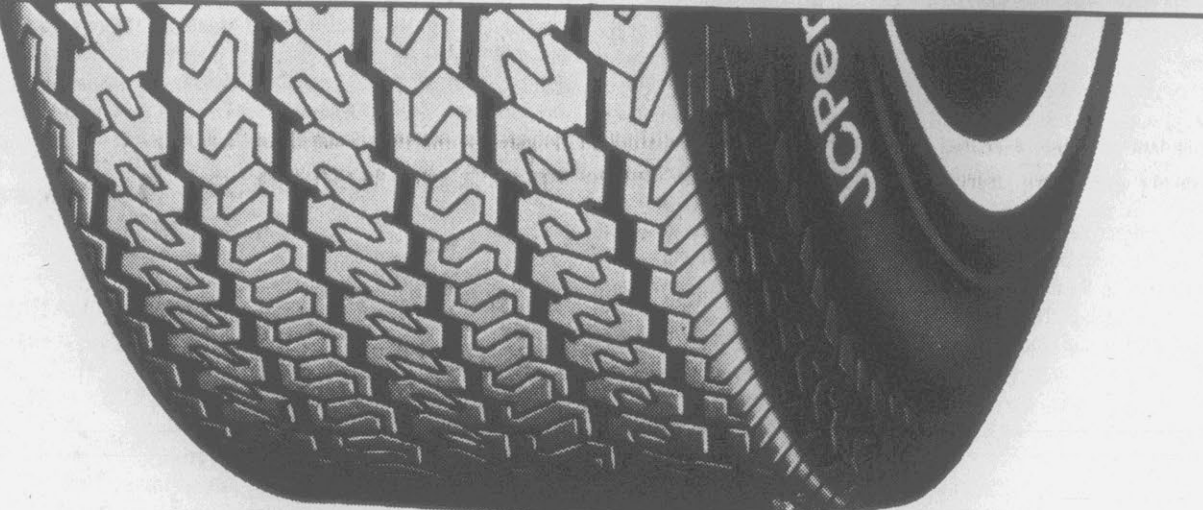
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Greenville Takes Series From Fuquay

Bailey Sparkles As Expos Bomb New York

By ALEX SACHARE
Associated Press Sports Writer
"I'll remember this game for the rest of my life," said Expos third baseman Bob Bailey, who put on a show the Montreal fans—and the New York Mets—will not soon forget.

Bailey slammed two home runs—one of them a grand slam—and drove in seven runs, leading the Expos to a record-shattering 19-8 pasting of the Mets Tuesday night.

The 19 runs and 21 hits were the most ever by the Expos.

After his sixth-inning grand slam, the crowd of 12,279 at Jarry Park gave Bailey a standing ovation the next two times he came to bat—and he

responded with a solo homer in the seventh and a single in the eighth.

Elsewhere in the National League, the St. Louis Cardinals climbed over the .500 mark for the first time this season by sweeping a twinning doubleheader from the Pittsburgh Pirates 4-0 and 7-6; the Atlanta Braves blanked the Houston Astros 1-0; the Philadelphia Phillies defeated the Chicago Cubs 8-2; the San Diego Padres topped the Los Angeles Dodgers 4-1, and the Cincinnati Reds beat the San Francisco Giants 6-3.

Rick Wise pitched a seven-hit shutout for St. Louis the first game, while rookie Ken Reitz hit a bases-loaded triple to cap

a five-run fifth inning that powered the Cards to victory in the nightcap.

Rich Folkers, a relief specialist who was making only the third start of his major league career, was coasting with a 7-1 lead into the ninth, but needed relief help from Diego Segui when the Pirates rallied for five runs, four of them on a pinch-hit grand slam by Willie Stargell, his 24th homer of the year.

Atlanta's Carl Morton gave up 10 hits but managed to shut out the Astros. Mike Lum drove in the game's only run with a second-inning grounder.

Greg Luzinski's two-run homer in the first inning got the Phils started on the way to victory. Rick Monday hit a pair of solo homers for Chicago.

Randy Jones pitched a four-hitter for his first major league victory and Nate Colbert slammed a bases-loaded double for the Padres.

No baseball game has ever been rained out at Cincinnati's Riverfront Stadium, a record that was kept intact when Tuesday's game with the Giants finally got under way after a rain delay of two hours, 25 minutes.

Bobby Tolan's tie-breaking homer helped the Reds to victory. Pete Rose scored his 1,044th career run, most ever by a Cincinnati player, while San Francisco's Bobby Bonds led off the game with a homer, the ninth time he has done it—a NL record.

In the American League, the New York Yankees beat Boston 3-1, Detroit edged Cleveland 5-4, Kansas City defeated Minnesota 7-6 and Oakland blanked California 3-0. In a twinning doubleheader, the Chicago White Sox beat Texas 15-1 in the opener but lost the nightcap 2-1. In another twinning, Baltimore beat Milwaukee 9-7 in the opener, the Brewers led 4-1 in the second game which was suspended after seven innings by a local curfew and will be resumed today.

FUQUAY—Greenville's American Legion baseball team gained a 4-2 triumph over Fuquay last night to sweep their best of three series in the Area I playoffs in two straight games.

Greenville will now meet the winner of the Wilson-Ahoskie series in a best-of-three playoff starting Sunday. The winner will advance in the state playoffs the following week.

Lee Cherry tossed a five-hitter at Fuquay for the victory, fanning eight and walking four. Only one of the two runs against him was earned.

Greenville meanwhile, took

advantage of several Fuquay mistakes, along with seven hits of their own, two of them for extra bases, to push over four runs and have the game in control most of the way.

Greenville got their first two runs in the second inning. Bill Lee opened the frame with a solo home run to putt Greenville on top to stay.

Will Woolard followed with a walk, as did Robert Brinkley, putting two on. Gil Whitford reached on an error that allowed Woolard to score from second with the second run of the game.

Fuquay got out of the inning

with the first of three double plays which helped them from the score being worse than it was.

Greenville added another run in the fourth inning. Woolard opened the frame with another extra base hit, this time a triple. Brinkley reached on interference by the catcher, but Whitford grounded into a double play, allowing Woolard to score making it 3-0.

Fuquay offered a threat in the second, when David Greene singled and Carl Carille reached on an error, but the Legionaires from Greenville pulled together to put them down without damage.

But in the fifth, they did come up with a run. Carille led off with a walk and Cherry hit Phil Senter. David Spivey then singled to drive in Carille with the first Fuquay run.

Greenville got another chance in the sixth, but couldn't make it pay off. Lee walked and Woolard singled, but was thrown out trying to stretch it into a double, as Lee moved on to third. A popup and a ground out got Fuquay out of trouble.

In the seventh, however, Greenville got its final run. With two down, Donnie Haddock walked and then stole second. The attempt to get him was overthrown, and Haddock moved on to third. John Barwick

walked and then got caught in a rundown between first and second. Haddock streaked home during the rundown before the tag was made.

Greenville also had threats in the eighth and ninth. In the eighth, Stanley Cobb singled and Lee got a hit, but a double play let Fuquay escape. Cherry walked and Al Heath singled in the ninth with two away, but again Fuquay came up with the out to halt the rally.

Fuquay threatened in the

seventh, when Mike Page walked and so did Spivey with two away.

Then, in the eighth, they got their second and final run. Linwood Hamilton reached on two-base error and with one down, had moved to third. He scored on a hit by Harrold to cut the lead to 4-2, but that was as close as they could come.

Greenville will now await the finish of the Wilson-Ahoskie series to see who their next opponent will be.

Evert Tries To Gain The Title

By ROBERT JONES
Associated Press Writer
WIMBLEDON, England (AP) — Chris Evert, the poker-faced 18-year-old from Fort Lauderdale, Fla., is the odd girl out here today: she's the only semifinalist in the women's singles at the Wimbledon Tennis Tournament who hasn't yet won the title.

And she's drawn the girl she considers the toughest of the four—Margaret Court of Australia.

Fourth-seeded Chris met the tall Aussie once previously on grass and "she creamed me," she confessed wryly.

But Chris said philosophically: "If I just go out and say, 'I'm seeded fourth and she's seeded first, then I've got nothing to lose in going for everything.'"

This is Chris' second Wimbledon. She also reached the semifinals last year before losing to Evonne Goolagong, another Australian.

The other semifinalists are defending champion Billie Jean King of Long Beach, Calif., and Miss Goolagong. Theirs will be a rematch of last year's final in which Billie Jean won 6-3, 6-3. Evonne had won the title in 1971, beating Mrs. Court.

In the men's singles, Alex Mayer, a law student from Wayne, N.J., has emerged as the star of the competition.

Mayer, a bright and breezy 21-year-old, scored a stunning third-round victory over top-seeded Ilie Nastase of Romania, one of the world's best players.

Then in Tuesday's quarter-finals, he rallied from two sets down for a 3-6, 4-6, 6-3, 6-4, 6-4 victory over eighth-seeded Juergen Fassbender of West Germany.

Mayer will be the only American—and the only non-seed—in the semifinals of the men's singles. The other American in the quarter-finals, Jimmy Connors of Belleville, Ill., lost 8-6, 6-2, 5-7, 6-4 to Alex Metreveli, the first Russian ever to reach the semifinals here in the men's singles.

The other semifinal will be between Roger Taylor of Britain, seeded third and winner in a tough fight over Bjorn Borg, the 17-year-old Swede, 6-1, 6-8, 3-6, 6-3, 7-5, and second-seeded Jan Kodes of Czechoslovakia.

Kodes also had a hard time in his quarter-final, before eliminating 19-year-old Vijay Amritraj of India 6-4, 3-6, 4-6, 6-3, 7-5.

By THE ASSOCIATED PRESS
National League

Esst	W.	L.	Pct.	G.B.
Chicago	47	34	.580	—
St. Louis	40	38	.513	5½
Montreal	36	39	.480	8
Philadelphia	37	41	.474	8½
Pittsburgh	36	40	.474	8½
New York	33	42	.440	11

West

Los Angeles	51	31	.622	—
San Francisco	47	36	.566	4½
Cincinnati	43	37	.538	7
Houston	44	38	.537	7
Atlanta	35	47	.427	16
San Diego	27	53	.338	23

Tuesday's Games

Philadelphia 8, Chicago 2
St. Louis 4-7, Pittsburgh 0-2
Montreal 19, New York 8
Atlanta 1, Houston 0
Cincinnati 6, San Francisco 3
San Diego 4, Los Angeles 1

Wednesday's Games

San Francisco (Bradley 6-7) at Cincinnati (Hall 5-4)
Philadelphia (Twitchell 6-2) at Chicago (Hooton 8-6)
Pittsburgh (Moose 6-7) at St. Louis (Murphy 0-3)
Houston (Richard 1-1 and Forsch 8-8) at Atlanta (Nieko 8-4 and Reed 4-10), 2
New York (Seaver 9-4) at Montreal (Moore 4-9)
San Diego (Arlin 4-5) at Los Angeles (Downing 6-3), N

Thursday's Games

Philadelphia at Chicago
Pittsburgh at St. Louis, N
New York at Montreal, N
Houston at Atlanta, N
San Francisco at Cincinnati, N

San Diego at Los Angeles, N

American League

W.	L.	Pct.	G.B.	
New York	46	34	.575	—
Baltimore	38	34	.528	4
Detroit	41	38	.519	4½
Milwaukee	39	38	.506	5½
Boston	37	37	.500	6
Cleveland	27	52	.342	18½

West

Oakland	45	36	.556	—
Minnesota	41	34	.547	1
Chicago	40	36	.526	2½
California	40	37	.519	3
Kansas City	43	40	.518	3
Texas	27	48	.360	15

Tuesday's Games

New York 3, Boston 1
Baltimore 9-1, Milwaukee 7-4, 2nd game suspended, 7 innings, curfew

Scoreboard

By THE ASSOCIATED PRESS
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Also-Rans Get Chance

By BOB GREEN
Associated Press Golf Writer
MILWAUKEE (AP) — Most of golf's great names are en route to Britain and one of the year's major events, so the second line players get their chance to shine this week at the \$130,000 Greater Milwaukee Open Golf Tournament.

It's at least the fourth year in a row that this tournament has been caught in pro golf's mid-summer doldrums and, as a result, has drawn a less than spectacular field.

For one thing, this is the 27th week of the long season.

For another, the British Open is being played next week in Troon, Scotland. Also, the airline schedules are such that players competing here could not get to Scotland until Tuesday, with the world's oldest tournament scheduled to start the following day.

As a result, the many top stars who are competing there—Jack Nicklaus, Arnold Palmer, Lee Trevino, Tom Weiskopf, Bruce Crampton—are skipping this tourney.

And a number of others—Billy Casper, winner of last week's Western Open, and Hale Irwin among them—decided this was a good time to take off.

The result is that none of the top dozen money winners of the season is on hand for the 72-hole test that begins Thursday on the 7,010-yard, par-72 Tuckaway Country Club course.

In fact, only three of the top 20 money winners—Bob Dickson, Buddy Allin and Homero Blancas—are in the 144-man field that will play for a \$26,000 first prize.

There is no clear-cut favorite.

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Sturm Says He Refused Bribe

DENVER (AP) — Former pro football player Jerry Sturm revealed Tuesday that he was the target of a \$30,000 bribe attempt in 1971 by another former National Football League player.

Sturm, who was playing center for the Houston Oilers at the time, refused to name the man who he said offered him \$10,000 to cut the Oilers' scoring if he could in each of the last three games of the 1971 season.

"I got a little hot over the situation, and I reported it the next day," said Sturm. "We had been friends for years and had played together."

Sturm said the man who made the attempt had retired about three years before the 1971 season and that he hadn't seen him very often before the bribe attempt was made.

"He wanted me to shave points near the goal line—

know, make a bad snap to the punter or field-goal kicker," said Sturm.

The Illinois University stand-out said as it turned out he did mess up at least one snap in the Oilers' late-season game against Pittsburgh, but it was from nervousness after he had reported the payoff try.

The Oilers eventually won the game by a big score, anyway, he remembers.

Sturm, who retired from pro football this spring after a knee operation, now helps run a group of restaurants here.

He said as far as he knows the man who attempted the bribe was never prosecuted, although he says the FBI investigated the case at the time.

Sturm added that he does not know of any other bribe attempts made by that former player or others in the NFL.

"I think it was a one-time deal. The only thing I've ever bet on in my life is a golf game, maybe just a couple of bucks while I'm playing golf," said Sturm.

Sturm began his football career in Canada in the 1950s and joined the Denver Broncos of the old American Football League in 1961. In 1967 he went to Oakland, then moved to New Orleans, Houston and Philadelphia over the next few years before retiring.

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Split Breast 5-Lb. Box **\$4.33**
Drumsticks 5-Lb. Box **\$3.59**

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2 Lb. Pkg. **\$1.89**

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"SUPER-RIGHT" **79¢**
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ALL MEAT OR PURE BEEF
1-LB. PKG. **\$1.19**
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APPLE PIES 22-Oz. Pkg. **39¢**

JANE PARKER FRESHLY MADE TWIN PACK

POTATO CHIPS 14-Oz. Pkg. **59¢**

JANE PARKER ORANGE SQUARE

CAKE 29-Oz. Pkg. **65¢**

JANE PARKER BAKE 'N SERVE TWIN

ROLLS 3 12-Oz. Pkgs. **89¢**

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BUNS 3 9-Oz. Pkgs. **\$1.00**

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BREAD 4 24-Oz. Loaves **\$1.00**

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8-Oz. Cup **43¢**

A&P DELI VALUE	14-Oz. Cup	A&P DELI VALUE	14-Oz. Cup	A&P DELI VALUE	8-Oz. Cup
Potato Salad	47¢	Cole Slaw	47¢	Ham Salad	63¢
EXCEL MIXED Nuts	13-Oz. Can \$1.09	GREAT IN GELATIN—SULTANA COCKTAIL	17-Oz. Can 29¢	A&P REG. or BUTTERMILK BISCUITS	6 10-Ct. Can Ctn. 61¢
ANN PAGE CONDENSED TOMATO Soup	10 1/2-Oz. Can 9¢	SUNNYFIELD SWEET CREAM Butter	1-Lb. Pkg. In Qtr. Lb. Sticks 79¢	ALL FLAVORS SOFT DRINKS	Yukon Club 12-Oz. Can 10¢
A&P—WITH MEATBALLS Spaghetti	3 15-Oz. Cans \$1	A&P—WITH MEATBALLS Spaghetti	40-Oz. Can 81¢	8 O'CLOCK INSTANT FREEZE DRIED Coffee	8-Oz. Jar \$1.85
"OUR OWN" HEARTY & VIGOROUS Tea Bags	100-Ct. Pkg. 89¢	"OUR OWN" HEARTY & VIGOROUS Loose Tea	1-Lb. Pkg. \$1.25	A&P EVAPORATED MILK	3 13-Fl. Oz. Cans 59¢
		WITH LEMON & SUGAR—OUR OWN Tea Mix	24-Oz. Jar 89¢	A&P ALL FLAVORS FRUIT Drinks	44-Oz. Can 30¢

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4th of JULY ANN PAGE VALUES

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12-Oz. Jar **35¢**

SULTANA STRAWBERRY PRESERVES

SULTANA
GRAPE JELLY

24-Oz. Jar **43¢**

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ALL DELICIOUS FLAVORS
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MARVEL ICE CREAM

1/2-Gal. Carton **79¢**

A&P WEO 5 FOR \$1.00 SALE

A&P BRAND Tomato Sauce

15-Oz. Can

IONA Peas

17-Oz. Can

A&P SLICED Carrots

16-Oz. Can

A&P BRAND Sauerkraut

16-Oz. Can

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ALUMINUM FOIL WRAP Wonderfoil 12" x 25' Roll 29¢	A&P SINGLE PLY BATHROOM Tissue 4 Roll Pkg. 39¢	CREST REG. OR MINT Tooth Paste 3-Oz. Tube 54¢	A&P CLEAR PLASTIC SANDWICH BAGS 150-Ct. Pkg. 45¢
HEAVY DUTY ALUMINUM FOIL Wonderfoil 18" x 25' Roll 55¢	A&P 2-PLY BATHROOM Tissue 2 4-Roll Pkgs. 99¢	A&P REG. OR MINT Tooth Paste 3-Oz. Tube 33¢	A&P PLASTIC GARBAGE BAGS 30-Ct. Pkg. 39¢
ALL PURPOSE BAGS Bes-Pak 15-Ct. Pkg. 64¢	A&P 2-PLY FACIAL Tissue 200-Ct. Pkg. 20¢	GILLETTE RIGHT GUARD SPRAY Deodorant 7-Oz. Can \$1.25	A&P BRAND Utility Bags 25 CT. PKG. 29¢
A&P SPRAY Starch 24-Oz. Can 49¢	LIQUID BLEACH Clorox Gallon Jug 64¢	A&P BRAND SPRAY Deodorant 7-Oz. Can 79¢	A&P DEODORANT Soap 6 Reg. Bar Pack 59¢
PINK OR GREEN LIQUID Ahoy 3 32-Oz. Bots. \$1	Brighten Your Wash With Liquid A&P Bleach Gal. Jug 39¢	A&P REG. OR HARD TO HOLD Hair Spray 14-Oz. Can 49¢	A&P DEODORANT Soap 4 Both Bar Pack 59¢
A&P SINGLE PLY PAPER Towels 3 175-Ct. Jumbo Rolls 79¢	A&P 2-PLY PAPER Towels 3 121-Ct. Rolls \$1	LAUNDRY DETERGENT Tide 49-Oz. Pkg. 79¢	LAUNDRY DETERGENT Sail 49-Oz. Pkg. 59¢

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Washington JV's Take Convincing Oar Victory

By NOEL HUGHES
Associated Press Sports Writer
HENLEY-ON-THAMES, Eng-
land (AP) — The University of
Washington's junior varsity
eight stormed to a convincing
victory and gave the big U.S.
challenge a good Independence
Day start at Henley Royal Re-
gatta Wednesday.

The Washington eight,
stroked by George Naden of
Bellevue, Wash., shrugged off a
moderate challenge from Eng-
land's Emmanuel College,
Cambridge, to win a first-round
race of the Ladies' Challenge
Plate by a runaway four
lengths over Henley's one-mile
course on the River Thames.

Another quick U.S. victory
came in the opening encounters
of the Ladies', Henley's second
graded event for heavyweight
crews.

Rollins College of Windsor

Park, Fla., went smoothly into
an immediate lead over Eng-
land's Lady Margaret Boat
Club, Cambridge, and never
had to raise much rest for a
four-length triumph in 7:11.

Henley began its traditional
four-day run, featuring 250
crews from a dozen countries,
in brilliant hot weather.

An eight from Orange Coast
College, Calif., was the first
U.S. casualty of the day. The
Americans went down by two
lengths to England's London
Rowing Club in the opening
round of the Thames Challenge
Cup for lightweight.

Henley organizers sustained a
double blow with the announced
withdrawals of Russian Olymp-
ic gold medalist Aleksandr
Timoshchinin and Jim Dietz of
the New York Athletic club, re-
garded as the two prime con-
tenders for the Diamond Chal-

lenge Sculls.

Timoshchinin, winner of the
Diamonds last year, was a de-
jected spectator at henley this
year because of a badly
strained back.

Officials said Dietz, who has
competed at Henley three times
before, had sent a last-minute
cable saying he was unable to
take part. No reason was given.

Dietz' withdrawal left the
United States with only one en-
try in the Diamonds, Jim Cas-
tellan of the Fairmount Rowing
Association of Philadelphia.

PARIS (AP) — Rod Milburn,
Olympic gold medal winner,
will run the 100-meter hurdles
Saturday at the Colombes Sta-
dium as a guest at the France-
Poland track and field meet,
the French Athletic Federation
announced Tuesday.

Slow Field Set For Firecracker 400 Run

By JOHN R. SKINNER
Associated Press Sports Writer
DAYTONA BEACH, Fla.
(AP) — A crowd of 70,000, in-
cluding 60 Congressional Medal
of Honor winners, is expected
at Daytona International Speed-
way today to see the slowest
Firecracker 400 stock car field
since 1966.

But officials of the National
Association for Stock Car Auto
Racing think that new carbure-
tion restrictions which dropped
the top qualifying speed here
by six miles per hour will re-
sult in closer competition.

And Cale Yarborough of Tim-
monsville, S.C., who shares the
front row with Bobby Allison of
Hueytown, Ala., agrees.

"Stock car racing now is
more competitive than it has
been in the last five years,"
said Yarborough, who,
with Allison is driving a

Chevrolet Malibu which has not
been severely affected by the
carburetor changes.

Allison won the pole position
at the 2.5-mile, high-banked
oval track with a speed of
179.618 miles per hour and Yar-
borough gained the outside po-
sition at 178.837 m.p.h. By com-
parison, Buddy Baker of Char-
lotte, N.C., won the pole po-
sition in February's Daytona 500
race with a speed of 185.6
m.p.h.

Baker, in a Dodge, has seen
his speed fall to 172.433 m.p.h.
this week under the new rules,
but Yarborough thinks half the
field, including Baker, has a
chance at winning the \$114,800
race.

Among the top challengers to
Allison and Yarborough are
four-time NASCAR grand
champion Richard Petty of
Randleman, N.C., and Bobby

Isaac of Catawba, N.C., who
occupy the second row. In the
third row is David Pearson of
Spartanburg, S.C., who has won
seven of the last eight races he
has entered.

Game Is Sold Out

COOPERSTOWN, N.Y. (AP)
—The Hall of Fame baseball
game scheduled for Monday,
Aug. 6 at doubleday Field has
been sold out since February.
The park holds 10,000 fans. This
year the Pittsburgh Pirates
play the Texas Rangers.

Ceremonies begin at 10 a.m.,
at which time Warren Spahn,
George Kelly and Monte Irvin
will be inducted into the Hall of
Fame. Roberto Clemente, Billy
Evans and Mickey Welch will
be inducted posthumously.

Felton Takes Paul Revere

By JOHN R. SKINNER
Associated Press Sports Writer
DAYTONA BEACH, Fla.
(AP) — Pole-winner Gene Fel-
ton ran away from the 53-car
field in Wednesday morning's
250-mile Paul Revere sports car
race as he set a record speed
of 109.031 miles per hour in his
Chevrolet Camaro.

The Atlanta driver finished
about 15 seconds ahead of the
Porsche Carrera team of Peter
Gregg and Hurley Haywood,
both of Jacksonville, Fla., de-
spite needing two pit stops for
fuel to one for the smaller-en-
gined Carrera.

Felton surrendered the lead
for only two laps in the race as
Dr. Wilbur Pickett of Daytona,
Beach, who finished fifth, took
the lead after Felton's first
stop. Felton's 427-cubic-inch
power plant regained the lead
when Pickett made his first re-
fueling stop.

Another Camaro, driven by
Maurice Carter of Burlington,
Ont., took third place in the
wreck-free race on the 3.81-
mile, road and track course of
Daytona International Speed-
way. Fourth went to a Carrera
driven by Mike Keyser of Tow-
son, Md.

Felton's pace broke the old
race standard of 105.033 m.p.h.
set by Parnelli Jones in the
first Paul Revere in 1967.

Felton earned \$3,000 from a
total purse of \$17,500 in the In-
ternational Motor Sports Asso-
ciation event, which began at
midnight.

The University of Colorado
and the University of Denver
have won 18 of the 20 NCAA
National Collegiate Skiing
Championships. Colorado won
its second straight title in 1973,
with Denver finishing fourth.

IDAHO BAKING POTATOES

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BANANAS

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GREEN CABBAGE

LB. 15¢

FRESH LEMONS

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HAMS (HALF lb. \$1.08) 98¢

WHOLE Lb. 98¢

HILBERG'S BEEF STEAKS 9.6 OZ. 88¢

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FOR YOUR CONVENIENCE

Ancient Game Of Backgammon Newly Popular

NEW YORK (AP) — They're playing it on commuter trains, at charity functions, among high society and at the local pub. The rich are doing it, the not-so-rich, and everybody else. It's not new. In fact, it's several thousand years old. The Romans called it "ludus duodecim scriptorum"; the French, "trictrac." Chaucer mentions it, and Hoyle wrote the rules. It was once played by kings and their court, by crusaders, by the citizens of Pompeii. Today, everybody's doing it. You might say it's an elitist game that's caught on.

That game, of course, is backgammon, an American version of which is called "acey deucey," and which for generations was known as "tables." At the moment, backgammon is going through one of its periodic upswings in popularity, a cyclical phenomenon as mysterious as the annual rush of lemmings to the sea.

Backgammon parlors are sprouting all over the country, sales of backgammon sets are skyrocketing, there are new books to explain it all, and the smartest people at the smartest parties think it's THE game.

Why the sudden popularity of a game that goes back to Ur of the Chaldees?

"It's everybody's name," says Charles Hidalgo, a Manhattan backgammon teacher and entrepreneur of a 24-hour backgammon parlor. "It's fast, it's competitive and it's easy to learn. You can pick up the basics in less than an hour, while it takes a lifetime to master the intricacies of bridge or chess, for example."

Thomas Murn, editor of Playthings, the trade magazine for the games industry, conjectures that the game went from coffee tables to popularity in one easy jump.

"Many people had beautiful sets sitting on coffee tables for

years as conversation pieces. Then one day they began to play it and found out it was lots of fun. Suddenly everybody was doing it, and now manufacturers can hardly keep up with demand."

Others point to the change in America's more relaxed attitude toward gambling. Backgammon is essentially a dice-and-gambling game.

Just what is backgammon and how is it played?

Here's how the Encyclopaedia Britannica defines it: "A game of moving counters on a board or table, the object of the game being a race to a goal, and the movement of the counters being controlled by the throw of the dice." The Britannica also notes that the "elements of chance and skill are nicely balanced in backgammon so that each is usually essential for victory."

Players of the game don't always take as mild an approach, however. Playing for stakes probably accounts for most of this passion, and the invention of the doubling cube, which pushes possible winnings even higher, builds tension even further.

Backgammon is played by two or more players, each of

whom has 15 counters or "men." The object is to bring your own men home safely and to get them out of play, called "bearing off." Each roll of the dice tells how many moves can be made, while the skill comes in placing each counter or "man" to best advantage. There are a number of variations on this famous game. The Britannica mentions

the name "backgammon" first appeared in the 17th century, and historians feel it probably came from combining "back" and the Middle English "gamen," meaning literally "backgame," since it can be played backwards from the way most games are played.

There is a world tournament held every year in the Bahamas, and recently an International Backgammon Association was formed.

Backgammon seems here to stay. Small sets are available for as little as \$16; larger sets, including portable sets, for \$45 and up. For \$185 you can purchase a special inlaidwood and mother-of-pearl set, and exotic versions are being turned out in scrimshaw, silver, on magnetized boards and with checkers on the reverse side.

Early Spanish explorers found that oil seeps along the California coast were used by Indians to calk canoes, waterproof baskets and attach spear points to shafts.

Available On A 24-Hour Basis

STANFORD, Calif. (UPI) — Clergymen of several faiths are adding a personal touch to patient care at Stanford University Hospital.

Catholic, Protestant and Jewish clergymen have volunteered to be available to hospital patients on a 24-hour basis. If an emergency arises, the nurse on duty can contact a clergyman of the patient's faith.

"The hospitalized patient has spiritual and emotional needs as well as physical ones that must be met," said Paul Hofman, deputy director of the hospital.

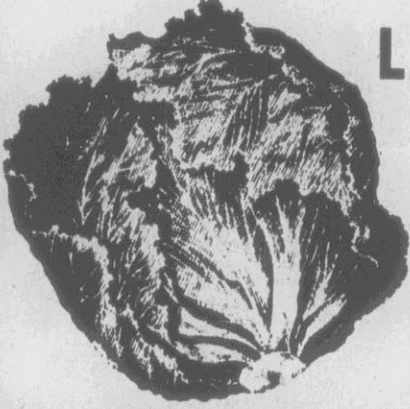
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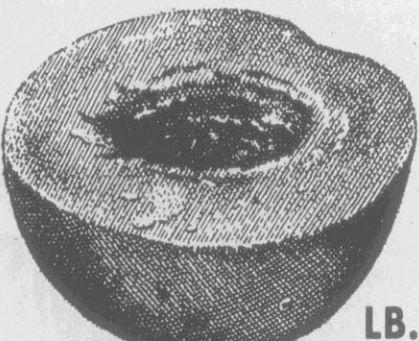
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CHEP'S DELIGHT CHEESE LOAF SPREAD	2-lb. Pkg.	Ea. 79¢
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MEDIUM SHARP		Ea. 63¢
SHARP AGED		Ea. 69¢
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SEA-EST PEELED AND DEVEINED SHRIMP		Lb. \$1.39
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HAMS

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3-LB. CAN

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ROASTS

BONELESS TOP OR BOTTOM ROUND



\$1.49
LB.

W-D BRAND U.S. CHOICE BEEF

STEAK

TOP ROUND



\$1.69
LB.

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ICE CREAM

ASSORTED FLAVORS

59¢

HALF GAL. CTN.

ECONOMY SLICED BACON Lb. **69¢**

W-D BRAND U.S. CHOICE NEW YORK STRIP STEAKS Ten 8-oz. Steaks **\$9.95**

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SPLIT BROILERS (Family Pak) Lb. **69¢**

THICK CUT (CUT FROM SHOULDER) PORK STEAKS Lb. **99¢**

W-D BRAND BEEF PATTIES 3-lb. Box Ea. **\$2.79**

PORK RIBS 3-lbs. Down Lb. **99¢**

PALMETTO FARM Pimiento Cheese Spread Lb. **79¢**

PALMETTO FARM CHILI (Heat N' Serve) 8-oz. Cup Ea. **59¢**

W-D BRAND ALL MEAT, ALL BEEF OR DINNER FRANKS Lb. **99¢**

W-D BRAND ALL MEAT REG. AND THICK SLICED BOLOGNA Lb. **99¢**

W-D BRAND ALL BEEF BOLOGNA Lb. **99¢**

SUNNYLAND FRESH PORK LINKS 1-lb. 10-oz. Size **\$1.99**

TALMADGE FARM COUNTRY CURED SLICED QUARTER HAM Lb. **\$1.29**

PEACHES

HARVEST FRESH

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LBS.

HARVEST FRESH PRODUCE

WASHINGTON STATE BING CHERRIES Lb. **49¢**

WHITE SEEDLESS GRAPES Lb. **49¢**

SANTA ROSA PLUMS Lb. **49¢**

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FRESH GREEN CABBAGE 2-lbs. **29¢**

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LIBBY'S LEMONADE 4 12-oz. Cans **\$1.00**

JENO'S CHEESE, SAUSAGE, OR HAMBURGER PIZZA 13-oz. Size **79¢**

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SLICED STRAWBERRIES 16-oz. Size **59¢**

CLOROX - 2 61-oz. Size \$1.09

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FLYING INSECT KILLER	11-oz. Size	\$1.19
WASP & HORNET SPRAY	11-oz. Size	\$1.49
HOUSE & GARDEN SPRAY	11-oz. Size	\$1.29
ANT & ROACH KILLER	11-oz. Size	\$1.05
WARPATH ROACH KILLER	10-oz. Size	\$1.49
FOUR GONE	7½-oz. Size	\$1.98
FOUR GONE	15-oz. Size	\$3.49

PARKAY WHIPPED MARGARINE	1-lb.	45¢
PARKAY QUARTERS MARGARINE	3 1-lb.	\$1.00
MIRACLE MARGARINE	1-lb. Bowl	39¢
MRS. FILBERT'S WHIPPED STICK MARGARINE	1-lb.	45¢
MRS. FILBERT'S GOLDEN QUARTERS MARGARINE	3 1-lb.	\$1.00

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ZESTA SALTINES

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IN A PECK OF TROUBLE
FOULSHAM, England (AP) — When cottage-owner Henry Reed complained to Norfolk police after mysterious holes appeared in the outer wall of his home, vandalism was dis-

counted. One of the investigating officers, a bird enthusiast, pinpointed the culprit immediately — the holes were caused by a woodpecker in search of insect larvae.

CROSSWORD PUZZLE

ACROSS

1. Varnish ingredient
4. Trading exchange
7. Preoccupied
11. Yellow bugle
12. In what way?
13. Silk worm
14. Cocktail
16. Associate
17. The beginning
18. Temporary star
20. German city
22. Mercenary
25. Puppeter

28. Japanese song
30. Wither
31. Hawk parrot
32. Past
33. Bastille
34. Elicit
36. Normal
38. Outlay
40. Reason
44. Particle
46. Profit
48. Libertine
49. Gold in Spain
50. Forty winks
51. Formerly
52. Gob
53. Informer

DOWN

1. Bean
2. Grandparental
3. Caviar
4. Small bottle
5. Charged particle
6. Sibling
7. Permission
8. City in Florida
9. Yellow ochre
10. River in Scotland
15. Assassin
19. Eggs
21. Police picture
23. Tune
24. Lease
25. Haggard novel
26. Succor
27. Noisy
29. Pinnacle
32. Roman bronze
33. Her's wife
35. One of Santa's reindeer
37. Thespian
39. Run
41. Coffee makers
42. Break
43. Discover
44. Land measure
45. Craggy hill
47. Period of time

SOLUTION OF YESTERDAY'S PUZZLE

EST ASP ABEL
CHIANTI RULE
REMEDY IREM
USES DELEG
INDEX AIL
OS REATA USO
SET STILL TO
EAR TUTTI
SEISM VOLA
MOAN POETIC
ANTE TELSTAR
ASSE AGE ORE

Par time 20 min. AP Newsfeatures 7-4

GOREN ON BRIDGE

BY CHARLES H. GOREN
© 1973, The Chicago Tribune
Both sides vulnerable. East deals.

NORTH
♠ A J 8 7 5 3 2
♥ A K
♦ A 10 9 5
♣ Void

EAST
♠ K Q 10
♥ Q 10 4 3
♦ 6 4 3
♠ A J 3

The bidding:
East South West North
1 ♠ 2 ♦ 2 ♥ 5 NT
Pass 7 ♦ Pass Pass
Dble. Pass Pass Pass

Opening lead: King of ♣
I learned my bridge while studying at McGill University in Montreal. There are those who claim that studies and bridge don't mix, but I didn't find that to be the case. On the contrary, I felt the logical thought processes that bridge helped me to develop stood me in good stead at school and in the years I practiced law.

Thus, when the Association of College Unions-International approached me to sponsor the annual intercollegiate bridge championship, I was delighted to be able to help them.
The finals of the 1973 Charles H. Goren Intercollegiate Bridge Tournament were played at the end of April at the University of Knoxville in Tennessee. From an original entry of more than 1,200 pairs from 150 schools, the final field had been reduced to 16 pairs from colleges across the length and breadth of the United States.

The winner was Loyola University in Los Angeles, represented by two brothers—Bill and Michael Schreiber. Brash bidding by both on the deal shown above helped them on their way to the title.

East, with a holding many would pass, opened the bidding with a "convenient" one club as his heart suit was not biddable. South's jump overcall was of the weak variety that has grown increasingly popular, especially among tournament players. [We would hesitate to recommend the bid without a good six-card suit.]

With his partner showing length in diamonds, North's hand became enormous. He decided to gamble on the hope that his side had no loser in spades. As his spade suit could be established fairly quickly, he felt that a grand slam depended only on his partner holding both the king and queen of diamonds. Hid bid of five no trump was the Grand Slam Force, asking partner to bid seven diamonds with two of the three top trump honors. South obliged.

The play presented little problem. The opening lead was trumped in dummy and a spade was ruffed by declarer. The king of diamonds was overtaken with dummy's ace and another spade was ruffed high. The eight of diamonds was led to the nine and declarer ruffed a third spade with his remaining trump. The dummy's spades were now established and declarer crossed to the king of hearts, drew the outstanding trump and claimed the rest of the tricks for a well deserved top score, for Loyola.

The 'Worry Clinic' All Jobs Need An Employer

Daniel's dental profession asked me to explain why the "wet finger" dental surgeon now charges for broken appointments! High schools need to stress hidden business costs. The usual one-page typed letter now is a \$3.04 expense in business!

By GEORGE W. CRANE
Ph.D., M.D.
CASE X-550: Our son Daniel was recently president of the Association of American Dentist (AAD).

It differs from the ADA in being a staunch defender of what they call the "wet finger" dentist who is actively in private practice.



"Dad," he telephoned me, "could you address our national convention at Disney World in Florida?"

By "wet finger" dentists, his group distinguishes itself from the salaried doctors in military service, or on the faculties of

dental colleges, pharmaceutical laboratories and city, state and federal Boards of Health.

"Dad," Daniel continued, "we doctors in private practice must meet payrolls, pay rent, phone, utility bills and then make the deductions for state and federal income taxes on our employees."

"This, we face the same overhead costs of any private business firm."

"So get down to the nitty gritty in your address!"

Whipping Boy
Private business operators, farmers, professional men, retail merchants and all such

private employers have often been made the convenient "whipping boy" of our economic system.

It is time that high schools appraised their teaching till all pupils gain a true view of business costs and headaches. When Henry Ford has offered the Reuther Brothers and the U.A.W. a chance to become stockholders in the great Ford Motor Co., they hastily declined. Why?

Because then their members would also get ulcers trying to solve the real headaches of management.

They'd also realize the small 4 percent or 5 percent annual dividends, in contrast to the Reuthers' charges of huge profits!

You laymen can hardly believe that Darnell's recent analysis of business offices

showed that a one-page singlespaced letter, dictated by management and transcribed by a typist, cost \$3.04.

And when a 30-minute dental appointment is broke (as many casual teen-agers often do) that stops the work of from 3 to 5 trained workers for half an hour!

So quit griping if you are being charged for your broken appointments!

Such "appointment breakers" often confuse buying professional services with purchasing groceries.

They know that if they don't show up at the super market for \$15 worth of meat and groceries at 2 p.m., the grocer doesn't care, since they can still drop in at 2:30, with no loss of money to the store.

But physicians, dental surgeons, lawyers, beauticians

The Daily Reflector, Greenville, N.C.—Wednesday, July 4, 1973—21 and all who operate on the appointment basis, actually lose that half hour of productive time!

And their overhead has continued during each broke appointment.

Alas, most laymen hardly realize what overhead means! In the case of that \$3.04 cost for each one-page typed letter, the cost to the boss for dictating time was 72 cents and the secretarial expense was 96 cents, making a total of \$1.68. Subtract that from the \$3.04 and the remaining \$1.36 is overhead, yet high schoolers probably can't name even 3 of the dozens of items included in such overhead!

Business Schools now stress these vital facts and I have in-

cluded them in my college textbook "Psychology Applied" for Liberal Arts students, too.

Remember, employers are the Golden Goose that furnishes ALL jobs!

So all salaried folks should realize that employers are wetnursing you!

(Always write to Dr. Crane in care of this newspaper, enclosing a long stamped, addressed envelope and 25 cents to cover typing and printing costs when you send for one of his booklets.)



Same dude with a different plan in another country with a different man.

TV Log

WNCT — Ch. 9

WEDNESDAY

7:00 Truth or Consequences
7:30 Tell The Truth
8:00 Sonny & Cher
9:00 Dan August
10:00 Cannon
11:00 News
11:30 Movie

THURSDAY

6:30 Carolina
8:25 Morning Med
9:00 News
9:00 Capt Kang
10:00 Joker's Wild
10:30 10,000
11:00 Camille
11:30 Love of Life
11:55 Timely Tips

12:00 News
1:00 Young and Rubicam
1:30 World Turns
2:00 Guiding Light
2:30 Edge of Night
3:00 Price Is Right
3:30 Match Game
4:00 Secret Storm
4:30 Hogan's Heroes
6:00 News
6:30 News
7:00 Truth or Consequences
7:30 Tell The Truth
8:00 News
8:30 News
9:00 News
9:30 News
10:00 News
10:30 News
11:00 News
11:30 News

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WITN — Ch. 7

WEDNESDAY

7:00 N.Y.P.D.
7:30 News
8:30 Movie
9:00 Search
11:00 News
11:30 Tonight Show

THURSDAY

6:00 Agriculture
6:30 I Love Lucy
7:00 Today Show
7:25 Down To Earth
7:30 News
9:00 Mike Douglas
10:00 Dinah's Place
10:30 Baffle
11:00 Sale Century
11:30 Hollywood Sq.
12:00 Jeopardy
12:30 Who, What, Where, When

1:30 Make A Deal
2:00 Newswatch
2:30 Girl in My Life
3:00 General Hospital
3:30 One Life To Live
4:00 Gilligan's Island
4:30 Gomer Pyle
5:00 News
5:30 News
6:00 News
6:30 Uncle Waldo
7:00 Beat the Clock
7:30 Rocky Friends
8:00 New Zoo
8:30 Montage
9:00 Movie
11:00 Brady Bunch
12:00 Password
12:30 Sall Second
1:00 All My Children



WCTI-TV Ch. 12

WEDNESDAY

7:00 Andy Griffith
7:30 Young Dr.
8:00 Kildare
8:30 Thicker Than Water
9:00 Movie
10:00 Owen Marshall
11:00 News
11:30 Entertainment
1:00 News
1:30 News
2:00 News
2:30 News
3:00 News
3:30 News
4:00 News
4:30 News
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11:00 News
11:30 News
12:00 News
12:30 News
1:00 News



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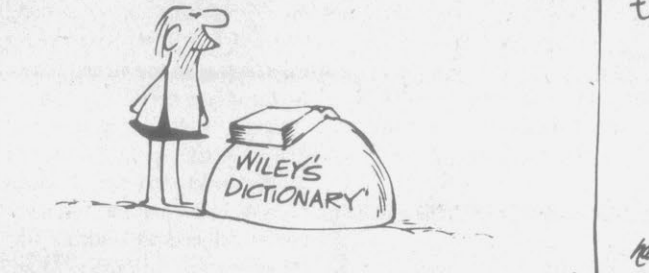
SHOWTIMES DAILY
MON.-SAT. CLOSED
6:00-7:30 SUNDAY
8:40 6:00-7:30 SUNDAY
AFTERNOON 8:40

WUNK — Ch. 25

WEDNESDAY

7:00 Popeye
8:00 Fred Wiseman
9:00 Man Builds
10:00 Homebody
11:00 Mr. Rogers
11:30 Elec Co.
12:00 Sign Off
4:00 Mr. Rogers Family

4:30 Sesame St.
5:30 Elec Co.
6:00 Evening Ed
6:30 You Children
7:00 Joyce Chen
7:30 Music
8:00 Playhouse
9:30 Just Jazz
10:00 An Amer Family

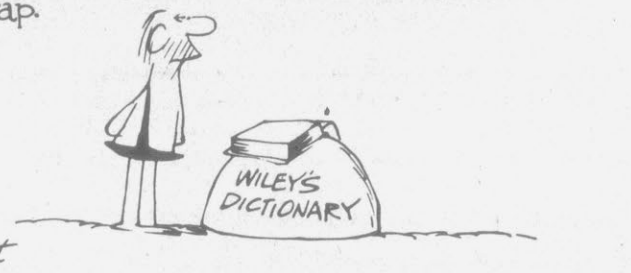


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HOW ABOUT YOUR EXCUSES?



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HE'S STILL BREATHING -- IT'S A WONDER -- NEVER SAW A MAN HIT SO HARD --

HE SEEMED LIKE A NICE FELLOW -- WONDER WHO HE WAS -- (BELCH)

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WE SPLIT FIVE THOU FOR DOING WHAT WITH PETER, THE HERMIT?

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PERISH THE THOUGHT, HE'S RUBYCLITY SHY.



Fear In City Of Brotherly Love

PHILADELPHIA (AP) — Fifty-one per cent of the adult residents in Philadelphia and 24 per cent in its suburbs are afraid to go out at night, according to an Evening Bulletin poll.

The Bulletin said Monday it polled 500 adults in Philadelphia, Delaware, Bucks, Chester and Montgomery counties and in New Jersey's Camden, Gloucester, and Burlington counties.

About a third of those polled said they knew people who had been victims of crime in recent months. Fifty-five per cent of those felt the police handled the cases well, although Philadelphia police got a worse rating than did their suburban counterparts.

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The 'Four Minute Louvre' More Like 40 Minutes

By ALINE MOSBY
PARIS (UPI) — A favorite fable among tourists in Paris concerns the American in a hurry who did "the four minute Louvre."

According to the tale told by tired travelers in sidewalk cafes, the tourist was locked running the 0.62 mile from the front door of the Louvre, past the Venus de Milo and Winged Victory of Samothrace, upstairs for a glance at the Mona Lisa and back to the exit in 240 seconds flat.

This season "the four minute Louvre" is more like 40 minutes.

My recent sprint through the museum took more than a half hour past those three masterpieces. The track was crowded with coveys of American, Belgian and Spanish tourists plus a mob of French students.

The Louvre has become one of the smash "in" places of Paris.

Even on a recent week day, the entry hall of the cavernous museum looked like the 6 p.m. rush hour.

Crowds Keep Increasing

A band of 70 or so Japanese teenagers wearing raincoats and cameras trooped down the steps to one of 13 tour buses clogging the street. In the other

direction poured a busful of Dutch. Some Russians stood reading guide books in the doorway and a young American ate a sandwich on the steps.

Inside, Italian tourists lined up to buy the three-franc (75 U.S. cents) entry ticket (Sundays free). Over the din uniformed guides shouted "English tours here" or "Francais ici."

Reception desk hostess Arlette Vogel said, "The crowds increase each year. And we're busy the year round."

Louvre officials said 1,965,562 paying visitors entered the Louvre and its annex for impressionist art, Le Jeu de Paume, in 1972. The 1966 figure was 1,605,558. An increase is expected this year, especially if the Louvre manages to display before the end of 1973 the collection of modern art masterpieces by the great names of the century which it inherited from Picasso.

In addition to paying visitors, approximately the same number of free visitors (students, researchers, school children) visit the museum for an estimated grand total of more than 4 million art viewers annually.

The Louvre lovers stream in daily except Tuesday, when the museum is closed, to see what

they can of the Louvre's 204,500 objects. Some are on tour or stored for later use, but most are displayed in the 188 rooms of what once was one of France's grandest palaces.

Problem In Logistics

How to see even a percentage of these treasures is a staggering problem of logistics for the visitor.

First there's the "four minute Louvre."

Second, a visitor can take a conducted 1½ hour "capsule" tour that hits the highlights. The Louvre guides speak Spanish, French, German, Russian or English. Japanese students have been trained to take around Japanese tourists who flood Paris in larger numbers each year.

The capsule tour stops in only three of the Louvre's six departments. The tour whizzes by Oriental and Egyptian antiquities and modern sculpture without stopping.

In the Greco-Roman antiquities department, the guides explain the Venus de Milo, the Winged Victory of Samothrace, the Venus of Auxerre, Hera of Samos, the Rampin Horseman, the frieze of the Panathenaea Procession and the Room of the Caryatides.

In the Art Objects department, the guides point out the

crowns of Louis XV and Napoleon Bonaparte.

Plan For Viewing

In the Painting department, the tours stop by the works of Rembrandt, Georges La Tour, Titian, Raphael, David, Leonardo de Vinci, Nicolas Poussin, Claude Lorrain, plus two paintings by unknown French artists, the Pieta of Avignon and Jean le Bon, plus the museum favorite, the Mona Lisa.

I tried an English-speaking tour for a half dozen Britons, three gum-chewing Americans and some English-speaking Germans. U.S. student Thomas Draper of Louisville, Kentucky, said he liked the guided tour because "there's so much confusion here as it is, you have to have an expert to take you around."

The British tour guide devoted four minutes to the draped sculpture of Hera. Then, she steered her gang toward Venus de Milo, swerving expertly to avoid a pack of French students speeding to the Winged Victory.

The third system for seeing the Louvre is for the visitor who wants to really know the place from the Roman tombs at the front door to Napoleon's crown at the very end.

Louvre art historian Catherine Belanger suggested such visitors should spend two hours a day for six days in each of the museum's six departments. "Stick to one subject and do not mix departments," she said. "And two hours is the limit. After that everything

begins to look the same."

Louvre's Long History

In the museum's ground floor shop, visitors can buy reproductions of ancient jewelry and sculptures as well as of paintings.

The Louvre buildings themselves are rich in beauty and history. The first building on the site by the Seine River's right bank was a tower at the end of the fifth century built during Clovis' siege of Paris. The name Louvre may come from the Saxon word "lower," meaning fortified chateau, or "louvre" meaning wolf-hunting lodge.

The Louvre later became a turreted and moated castle. In the 13th century it was remodeled into a royal palace. Down later centuries it was enlarged, remodeled, plundered, torn down and rebuilt.

Finally, in the 18th century, the idea grew to use the Louvre as a museum, an idea already tried in England and the United States. The Louvre museum was inaugurated Nov. 18, 1793, to reflect the democratic ideas of the French revolution by showing the people the art treasures heretofore reserved to royal and rich eyes.

Napoleon Bonaparte added to the collection after he began his rampage of empire-building, sending back loot stolen from Belgium, Italy, Egypt, Germany, Spain. After Napoleon's defeat, France was forced to give back most of what the emperor's armies had stolen.

During the late 19th century Napoleon III rebuilt the Louvre in the form it has today.



SO TIRED — Grant Brunelle, 7, of Toronto relaxes in blissful comfort floating in cool water at Toronto Kew Beach area. Temperatures in the high 80s forced many Toronto residents who didn't get out of the city to beaches and municipal swimming pools. (AP Wirephoto)

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Turned Mansion Into Showplace For Boys Club

By VIVIAN BROWN
AP Newsfeatures Writer

A mansion is likely to be nothing more than a building with more rooms than the ordinary house, in spite of awe stirred by the word.

It's how it is decorated that counts, as observed in viewing a decorator show house in Manhattan, the 50-or-so-room Park Avenue mansion of the late Gerrish Milliken. The house is open to the public for the benefit of the Kips Bay Boys' Club.

Nineteen interior designers invited to participate in decorating the rooms of the show house were not restricted to a theme. They went all-out in their ideas for graphics, fabric, paint, even painting interesting patterns on the floors and ceilings. Truckloads of furniture were moved in, much of it slipcovered and upholstered to carry out the decorating scheme of the rooms. Many things were for sale.

At the finish line, the ladies' committee was in a state of exhilaration and exhaustion as their five months of work neared a fruitful end. "I don't think I've worked so hard in my life," said Mrs. Charles Hollerith Jr., head of the ladies' committee, as she directed workmen, photographers and delivery men in last minute arrangements. The committee hopes to raise enough money to build an olympic-sized swimming pool for the boys' club.

There are many ideas in the showcase home for the decorator, for example:

...Ellen McCluskey used a mirror-like material on the ceiling to make a morning room look far larger. It reflected not only a wrought iron fencing, but the interesting wall treatment — a painted graphic in gray, black, pink and white and a white metal Victorian settee. Real-looking life-size lambs were to sit on, but they were priced in tune with current meat prices — high, but very.

...David Barrett did his usual innovative thing, turning a somber, utilitarian city kitchen into a countrified atmosphere with a few sparks of intrigue — color and some honey touches. An immense room with its huge black stove, painted vegetables and fruits over the sink, it featured a painted rug in a zig-zag pattern with fringe and tassels on the floor. A freehand painting of a cat and a broom was near the floor on a wall. The long harvest table and lots of plants and wooden bowls filled with fruit gave the kitchen a lift.

Priscilla Gillon Ulmann may have answered the question of what to do with that big old pool table. Cover it with a see-through plastic to double as a dining table, as she did, and the cover will be removable when you want to play a game. Although the room she decorated had been a game room, addition of the top was a decorating coup. The walls were painted burgundy and racing prints and horse prints were placed around the room. A

Tietan multicolored rug provided the floor accent.

...George Clarkson's bright white party dining room had a number of small see-through tables, a jute-type carpet of black and white tweedy squares, and a large, modern sculpture that resembled twisted white inner tubes.

...A handsome bedroom decorated by John Cronin and Stephen Stempler was a many-patterned, lively, imaginative room and sleepable in spite of it all. Wall-canopied beds were covered in a striking orange and blue Chinese patterned chintz designed by Brunschwig, tortoise bamboo shades were at the windows and arm chairs were covered in white with blue. Floors were painted in an "undulating" motif of brown, tan and white against pale mustard.

...Sandra Merriman decorated a 30ish bedroom for a young girl, with a bed on a platform and white curtains that ballooned out in puffy tiers for an unusual effect. Walls were covered in gray velvet.

Even the staircase had been painted. The marbelized effect brought compliments from workmen who had watched the speedy transformation.

"It was just painted black and some greyish green dabbed on," said a carpenter admiringly.

The walled-in backyard gardens were completely planted for the occasion by Roy Porter with ageratum, marigolds, lupin, roses, set among trees and bushes for an instant garden that brought praise from the caretaker, Alex Starin.

"I think the Millikens might have been amazed at the speed with which you can get a garden in spring," he said. "I was really flabbergasted."

Plans Ahead For Snowstorms

MONTREAL (AP) — Aime Desautels, Montreal urban community planning director, has an idea which would revolutionize traffic in next winter's snowstorms and give lots of people unexpected holidays.

Instead of trying to carry on as usual, Desautels suggests that the city declare snow holidays during major snowstorms.

The Volga, Russia's "Mother River," is the longest in Europe and navigable for nearly all of its 2,300 miles length. The Volga basin, twice as big as Texas, supports some 70 million people.

GRADE A WHOLE "FINE FOR COOKOUTS"

FRYERS 43¢

Heinz Barbecue Sauce 16 Oz. Jar 29¢

Morrell Pride Beef

LOINS

55 to 65 LB. AVG. SLICED FREE INTO STEAKS

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PRICES EFFECTIVE

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CENTER CUT LB. 89¢

75¢

LB.

NABISCO 12 Oz. Box

VANILLA WAFERS 39¢

HUNT'S CATSUP QT. 49¢

Quart Jar

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Miracle Whip
Salad Dressing

IVORY LIQUID

DISH DETERGENT QT. 59¢

CHARMIN TISSUE 39¢

4-ROLL PKG.

Bakerite

SHORTENING 69¢

3-LB. CAN

GOLDEN Bananas

10

LB.

DRIVE

No Enzymes
LOW PHOSPHATE
Biodegradable

Gets out the tough stains to give you the best clean

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GIANT BOX

10 Oz.

PEPSI

10 Oz.

Ctn. of 6

49

Plus Deposit

GWALTNEY'S BACON LB. 99¢

INSTANT NESTEA 3-OZ. JAR 99¢

303 Can

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Stokely
VAN CAMP'S
Finest
FRUIT COCKTAIL

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COFFEEMATE 79¢

16-OZ. JAR

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INSTANT COFFEE 99¢

6 OZ. JAR

Kleenex

PAPER TOWELS 3 GIANT ROLLS \$1.00

Fresh Tomatoes

10-oz. Ctn.

29

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"Insulation"

6 1/2" Blown Fiberglass. Will Stop Attic Heat From Penetrating To Living Area.

ONLY \$85.00 per 1000.

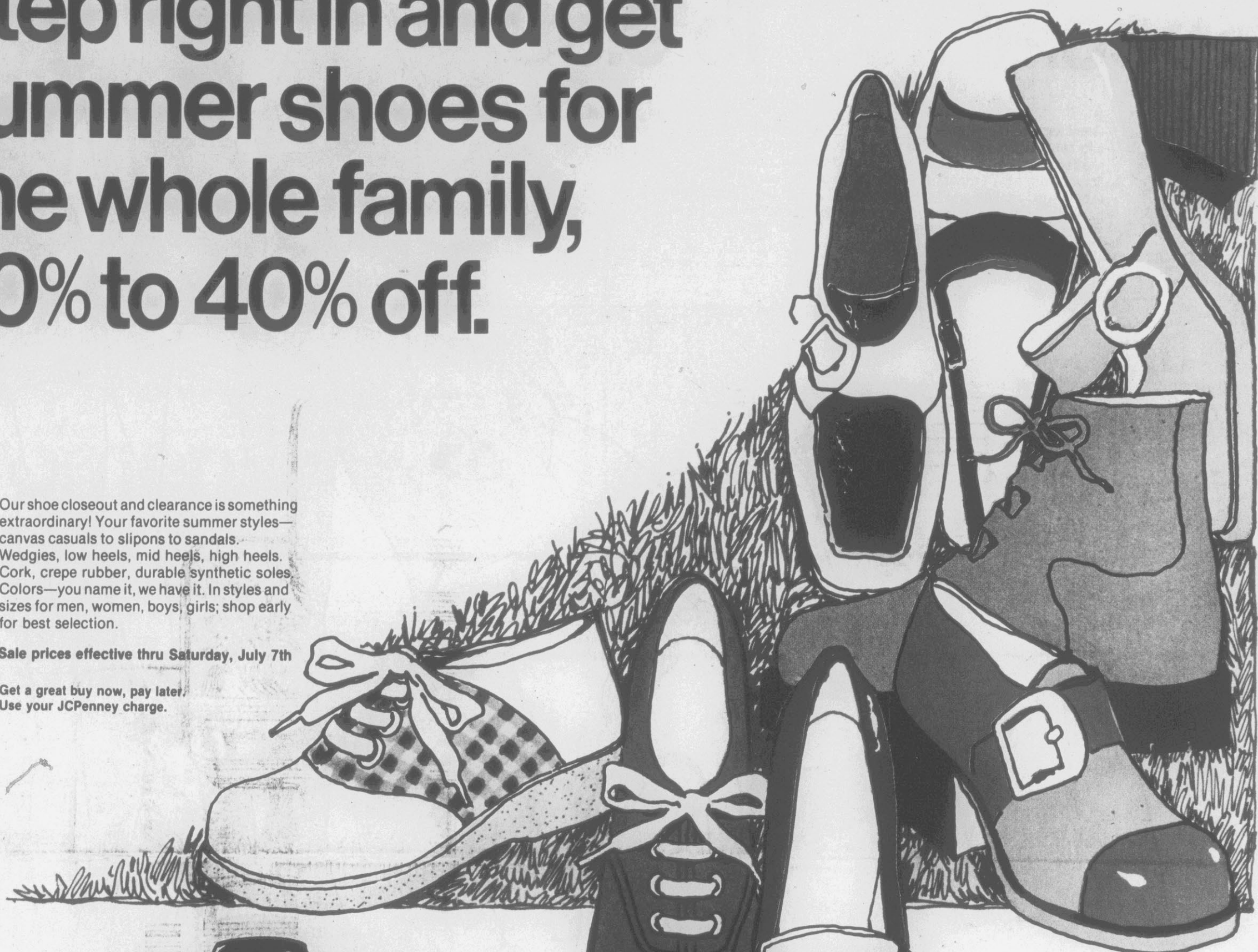
EASTERN INSULATION CO.
Call after 5:30 PM
Phone 754-7513

For the coolest buys in town, come to JCPenney. Step right in and get summer shoes for the whole family, 20% to 40% off.

Our shoe closeout and clearance is something extraordinary! Your favorite summer styles—canvas casuals to slippers to sandals. Wedgies, low heels, mid heels, high heels. Cork, crepe rubber, durable synthetic soles. Colors—you name it, we have it. In styles and sizes for men, women, boys, girls; shop early for best selection.

Sale prices effective thru Saturday, July 7th

Get a great buy now, pay later.
Use your JCPenney charge.



Special 10⁸⁸

3 pc. set

Matching 15", 16" and 17" zip-around metal-frame suitcases, each with outside zip compartment. Colorful printed linen is vinyl backed for durability, easy care.

Sold separately:

15", special 2.96

16", special 3.46

17", special 4.46



Special 8.99

women's 50" size

Lightweight zippered carriers for 4 suits or 6 dresses have top and bottom handles which lock together for easy lifting. Blue or gold checked nylon reinforced with heavy-gauge vinyl.

Men's 40" size...Special 7.99

JCPenney

We know what you're looking for.

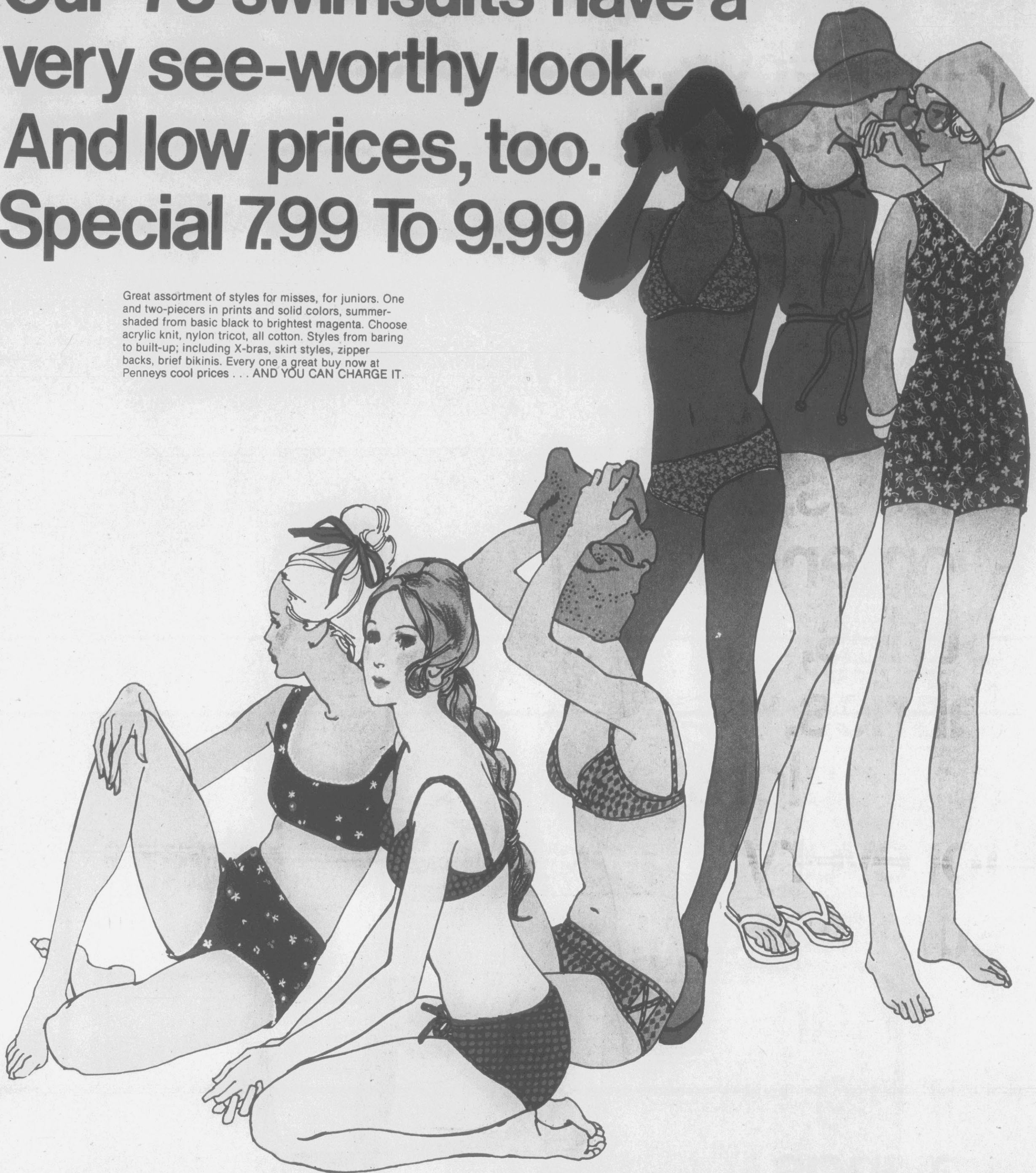
Starts THURSDAY

JULY 5

GREENVILLE, NORTH CAROLINA
Pitt Plaza Shopping Center
741 Greenville Blvd.
10:00 am til 9:30 pm
Monday thru Saturday

Our '73 swimsuits have a very see-worthy look. And low prices, too. Special 7.99 To 9.99

Great assortment of styles for misses, for juniors. One and two-piecers in prints and solid colors, summer-shaded from basic black to brightest magenta. Choose acrylic knit, nylon tricot, all cotton. Styles from baring to built-up; including X-bras, skirt styles, zipper backs, brief bikinis. Every one a great buy now at Penneys cool prices . . . AND YOU CAN CHARGE IT.



Good buys on summer pair-ups.

Special 2 for \$5

Bare-look crop tops of cotton knit terry pair up with jeans or shorts. Sleeveless, tank style, and U-neck models; white, navy, light blue, yellow. S, M, L.

Jean-cut cotton short assortment includes Western style, welt pockets, patch pockets. Navy denim or white twill; sizes 7/8-15/16.

Misses' pull-on style shorts and Jamaica shorts in double knit stretch nylon. Navy, black, brown, white, red. Sizes 8-18.

Special 2 for \$3

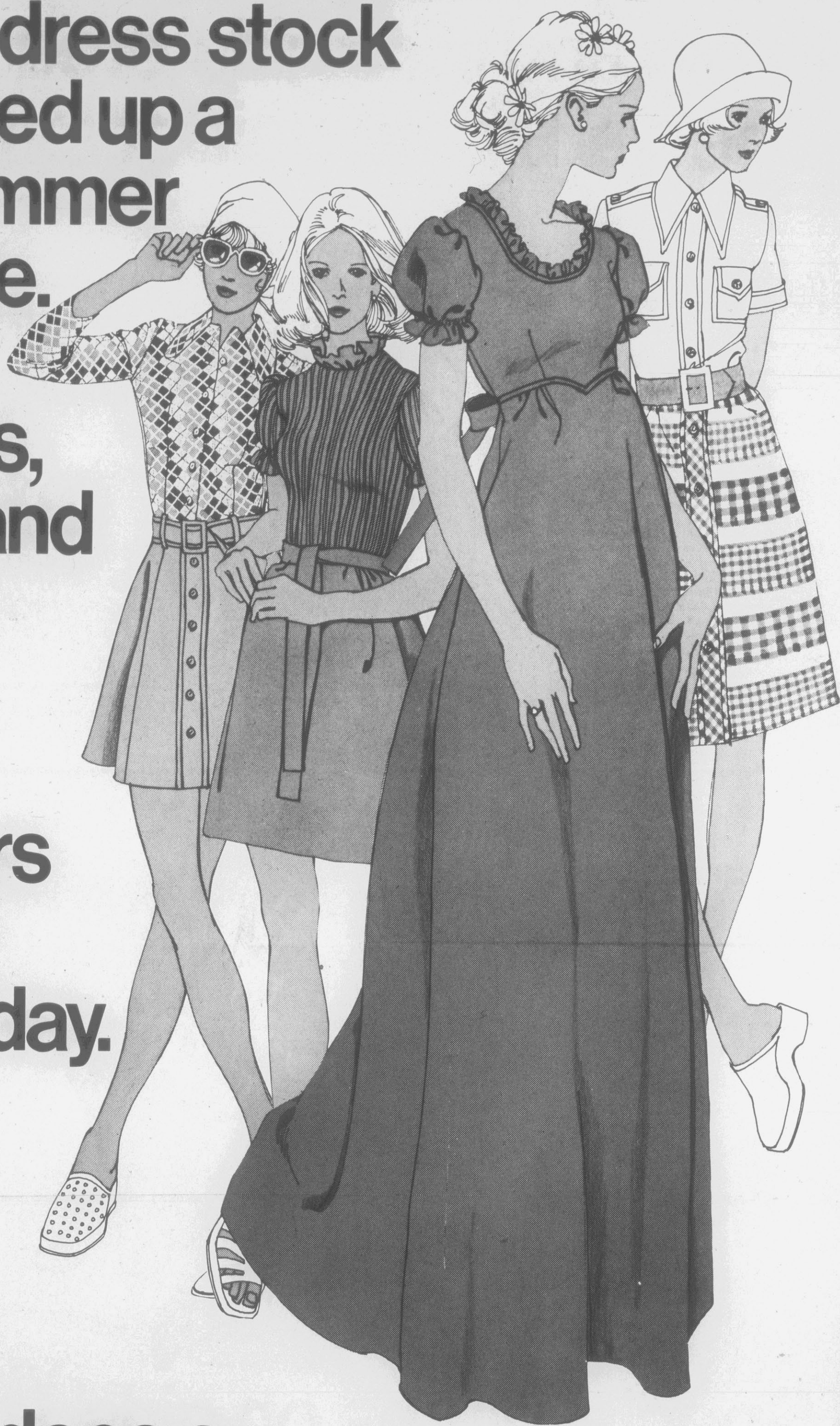
Sleeveless shirts in Penn-Prest polyester/cotton broadcloth. Solid white, pastels, and assorted colorful prints; sizes 32-38.

Get a great buy now, pay later.
Use your JCPenney charge.



We've taken our entire
summer dress stock
and racked up a
great summer
clearance.

Dresses
for juniors,
misses, and
women.
Styles,
fabrics,
and colors
for every
summer day.
Hurry in
for big
savings.



Penneys does a
special number on
summer styles.

Special 77¢

Nude heel panty-hose in long-wearing nylon mesh. Suntan, coffee bean, gala, taupe, grey mist; sizes short, average, long.

Get a great buy now, pay later.
Use your JCPenney charge.



Special 2⁶⁶

Midsummer night shift gowns and baby dolls in light, soft polyester/cotton or polyester/nylon/cotton. All easy-care. Sizes S, M, L.

JCPenney

We know what you're looking for.

Penneys pares down the price of big and little girls' dresses. Special by the pair.

2 for only \$8
sizes 3 to 6x

2 for only \$10
sizes 7 to 14

Take a look, then take home a Penney variety! Choose princess lines, smock tops, yoke tops, jumper looks, and more. Long sleeves, pinafore sleeves, and every length in between. The fabrics include long wearing easy-care polyester knits, woven cotton, polyester/cotton blends. With lace trims. Rick-rack. Dot-and-check combinations. White collar types. Lots of everything a little girl likes, at prices a Mother will adore. Hurry in for a thrifty closetful, now.

Get a great buy now, pay later.
Use your JCPenney charge.



Special prices on girls' pair-ups and panties, too.

Special 2⁷⁷

A Turtle neck body suit of rib-knit nylon has long sleeves, back zipper, raglan sleeves and snap crotch. Machine washable, Penn Prest. White and assorted colors; sizes 7-14.

Special 3⁷⁷

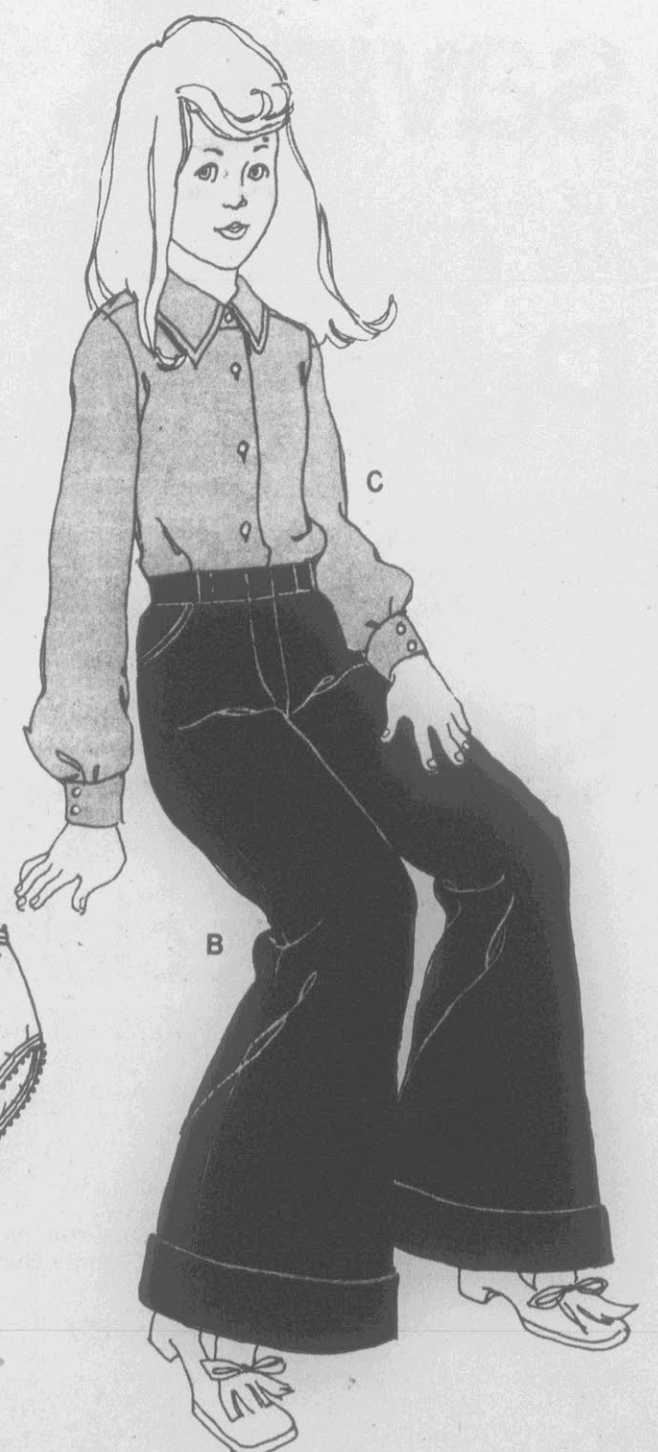
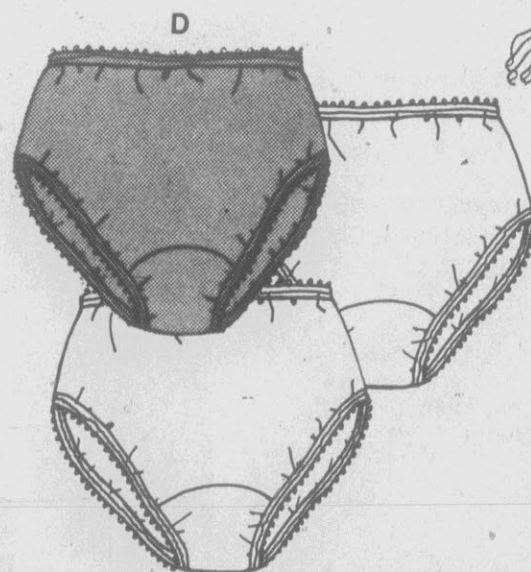
B JCPenney jeans for girls have cuffed or cuffless wide flared legs, two pockets, belt loops. In navy blue cotton denim; regular or slim sizes 7-14.

Shirt jamboree 1⁹⁹

C Closeout price on classic long sleeve shirts, styles include woven solids and plaids, some knits. Sizes 7-14. Assorted colors.

Special 3 for \$1

D Girls' nylon tricot bikini panties in assorted colors, some with fancy lace trims. Sizes 6-14.



Cool clothes for boys. And our special prices take the heat off your budget.

Special 3^{for} \$5

Boys' short-sleeve polyester/combed cotton knit shirts with your choice of crew necks, turtlenecks, taped necks. Stripes and solids; sizes 8-18.

Special 2⁸⁸

No-iron jeans for active boys. Flare leg style in rugged, ready-to-play polyester/cotton denim; solid navy or berry, and patterns. Regular or slim sizes 6-16. Husky sizes 6-16, Special 3.33

Special 4^{for} \$5

Boys' polyester/cotton rib-knit tops, machine washable and super comfortable for warm weather. Solid colors with contrast trim; sizes S,M,L.

Special 1⁹⁹

Cut-off jean shorts in polyester/cotton denim for a long playing summer. Navy, white, berry; sizes 6-16 regular or slim.

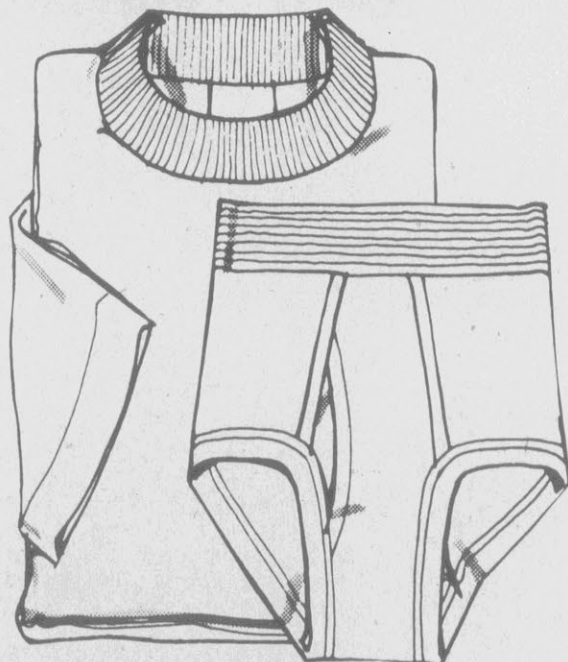


A great buy on underwear, too.

Special 3^{for} 1⁷⁷

T-shirts in comfortable flat-knit cotton; machine washable, long wearing. White; XS,S,M,L.

Briefs in fine rib-knit cotton; comfortable, long wearing. White; XS,S,M,L.



Get a great buy now, pay later.
Use your JCPenney charge.

JCPenney

We know what you're looking for.

15% off polyester double knits. Save even more when you sew-it-yourself.

Sale 3³⁹_{yd.}

Reg. 3.99 yd. Our top selling fashion fabric in dynamite textures and colors. Sew sporty separates from neat solid color gabardine twill, make long skirts and dresses from solid color crepe stitch. Both 'texturized' for extra give, extra comfort. Then top your versatile knit costuming with a great looking jacket in coordinating two-tones. All Penn-Prest for no ironing after machine washing; 58/60" wide.

Sale prices effective thru Saturday.



15% off 'Tique' draperies, bedspreads, tablecovers.

Sale 8⁵⁰_{50x63"}

Reg. 10.00. Elegant heavyweight jacquard draperies of cotton/rayon with thermal foam acrylic backing are Penn-Prest for no ironing after machine washing. Rich choice of decorator colors.
50x84", reg. \$11, **Sale 9.35**; 75x84", reg. 21.00, **Sale 17.85**; 100x84", reg. 28.00, **Sale 23.80**

Sale 24⁶⁵_{Full size}

Reg. \$29. Coordinating throw style bedspread in the same weighty cotton/rayon with thermal foam acrylic backing, thickly fringed around three sides. Twin, reg. \$27, **Sale 22.95**; Queen, reg. \$34, **Sale 28.90**; King, reg. \$39, **Sale 33.15**

Sale 11⁹⁰

Reg. \$14. Fringed 70" round 'Tique' tablecover of Penn-Prest cotton/rayon jacquard. Machine wash, tumble dry.

\$5

Sturdy decorator table to use under your round cover is lightweight corrugated cardboard with spill and water resistant plastic top. 26 3/4" high, 19 1/4" diameter top. Easy to assemble. Citation adjustable traverse rods: 30-50", \$13; 50-90", \$19; 90-150", \$26

Get a great buy now, pay later.
Use your JCPenney charge.



Clothes that make a man's summer something special. And low prices to match.

Special 2 for \$5

A. Fashion print dress shirts in polyester/cotton have short sleeves, long point collars. Assorted colors and patterns; sizes 14½-17.

Special 5⁹⁹

B. Young men's baggy trousers feature the new full leg and wide cuffs. Polyester/cotton in tan, grey, brown, navy; waist sizes 29-36.

Special 2 for \$5

C. Short-sleeve polyester/cotton sport shirts, Penn-Prest for no ironing after machine washing. Long-point collar model with tapered tails. In solid colors and prints; sizes S,M,L,XL.

Special 2⁹⁹

D. Men's cool, comfortable shorts in cotton/polyester solids and fancy patterns. Choose from two styles, with or without belt loops. Waist sizes 32-42.

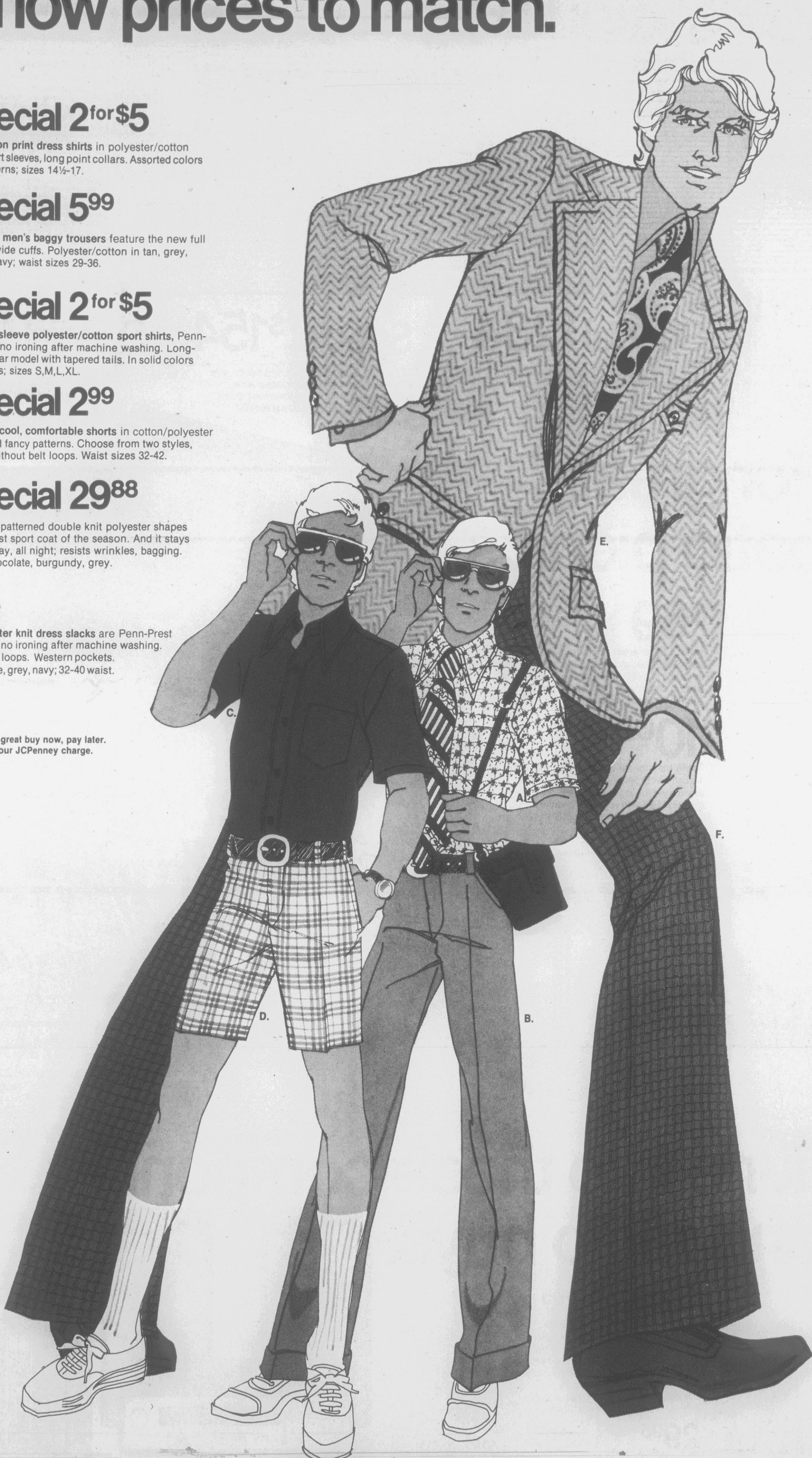
Special 29⁸⁸

E. Fancy patterned double knit polyester shapes the neatest sport coat of the season. And it stays neat all day, all night; resists wrinkles, bagging. Navy, chocolate, burgundy, grey.

8⁹⁸

F. Polyester knit dress slacks are Penn-Prest so there's no ironing after machine washing. Wide belt loops. Western pockets. Chocolate, grey, navy; 32-40 waist.

Get a great buy now, pay later.
Use your JCPenney charge.



JCPenney

We know what you're looking for.

Penneys air conditioner buys make it a special summer.



Special \$234

JCPenney 17,700 BTU air conditioner for big cooling power at the right price. Features two-speed fan and cooling, adjustable thermostat and slide out chassis for convenience. U.L. Listed. \$10 per month*

Special \$154

JCPenney 8,000 BTU air conditioner with single speed cooling power, adjustable thermostat. Comes with convenient 'quick mount' kit. U.L. Listed. 7.50 per month*

Special \$88

JCPenney 5,000 BTU air conditioner has one speed fan power. U.L. Listed 5.50 per month*

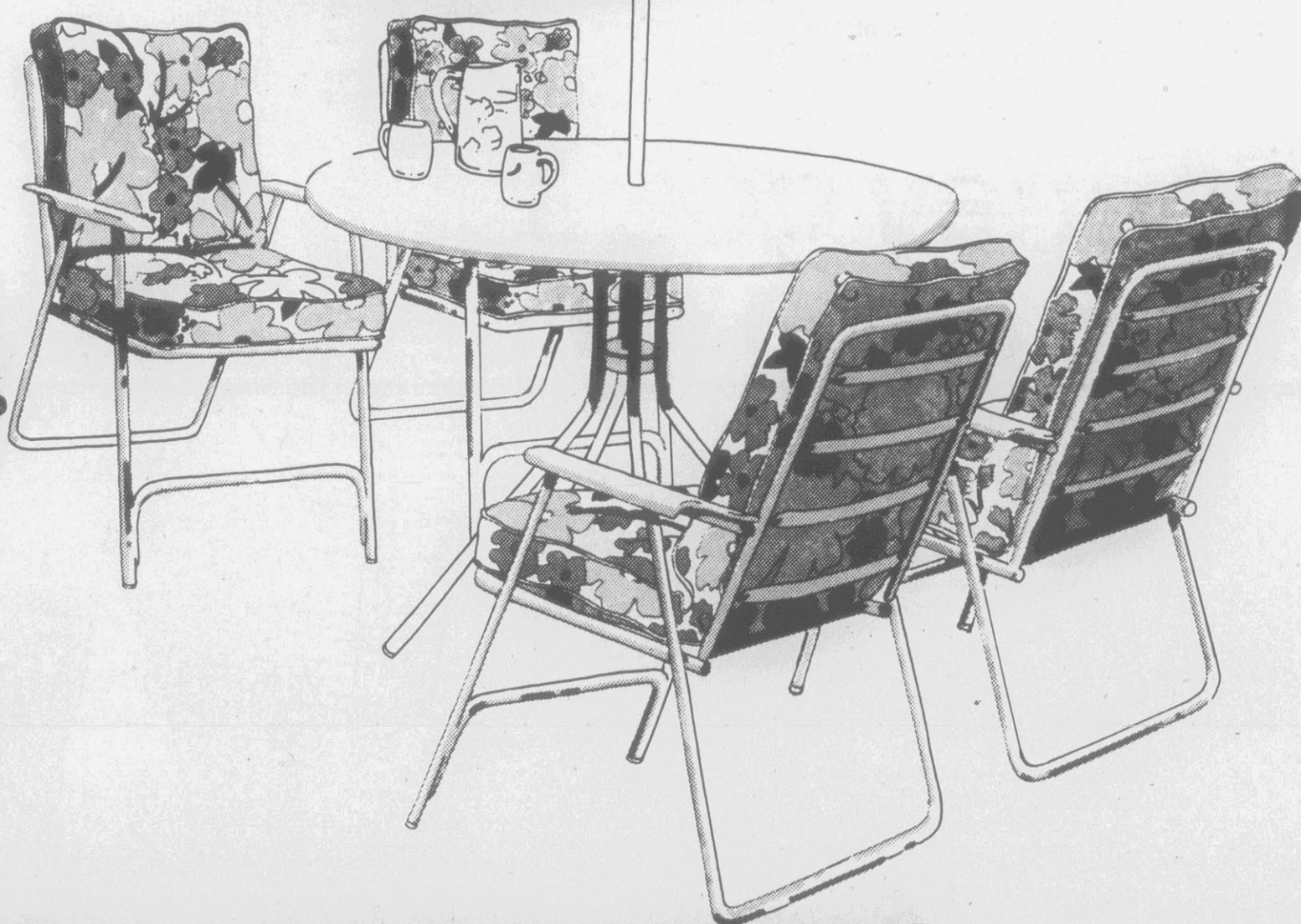
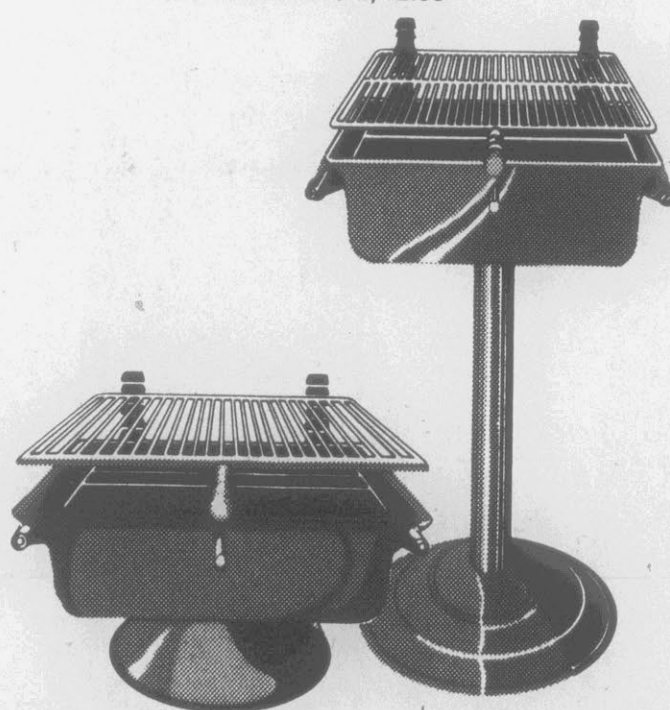
For great patio picnics.

\$69

6-piece patio group. Includes: 42" white enameled steel umbrella table with 7½ foot umbrella in bright floral pattern. 4-padded folding chairs with post legs, plastic arms. Aluminum umbrella base.

10⁶⁵

Table top hibachi of heavy gauge steel has 4-position chrome-plated grid with large wood handle. Large, round base for stability. Two side vents, removable sifting grate. Cooking surface 12¼"x16½". 12" high. Floor model hibachi, 12.99



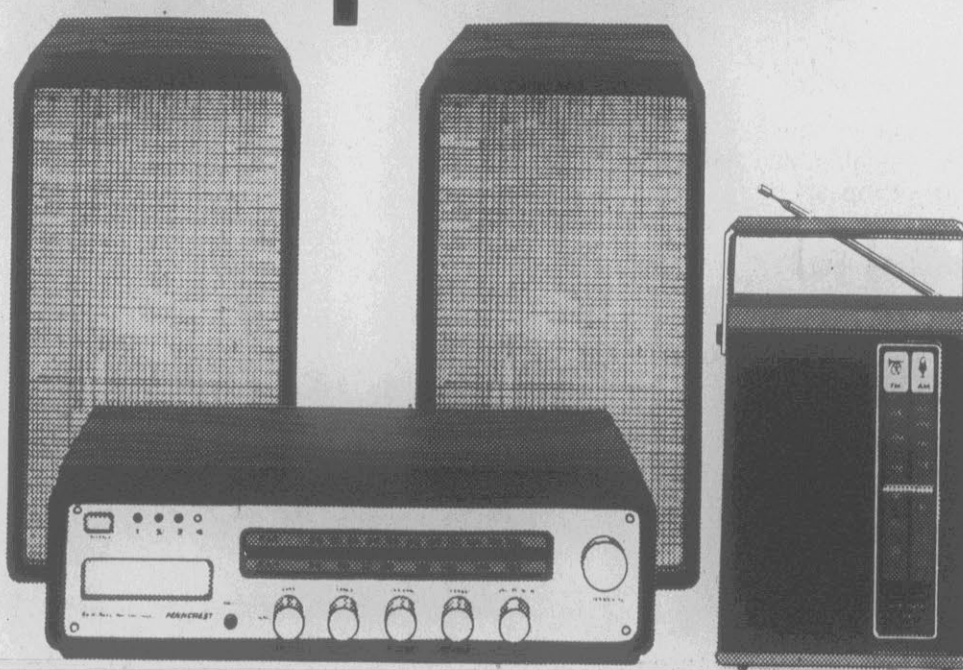
Tune into these component and radio buys.

Save 60⁹⁵

ORIGINAL \$159.95 NOW 99.00
JCPenney 3-piece, 8-track stereo player with AM/FM/FM stereo radio. Lighted dial AM/FM/FM stereo with stereo light. Two acoustically matched 6-1/2" speakers, head phone speaker, phone, tape in, records out and external FM antenna jacks.

29⁹⁵

JCPenney AM/FM portable radio with built in AC line cord for plug-in play. With AFC switch, tone switch, earphone/external speaker jack, 4 AA batteries. High impact plastic case with handle, in avocado/black.



Get a great buy now, use your JCPenney charge.

When it comes to great golf and tennis buys Penneys is a real pro.

Special 52⁹⁹

A. Bruce Crampton Tournament Golf Club Set with 8 irons, 3 woods. Steel shaft matched and registered clubs: laminated woods have screwless face inserts, triple chrome plated irons have contour sole. All weather composition grips. Bruce Crampton Starter Set includes: 5 irons, 2 woods... **Special 34.99**

9⁹⁹
doz.

B. Wilson K-28 golf balls with liquid center.

Special 14⁸⁸

C. Open throat wood tennis racket combines 'feel' and control of wood with the power of metal. Multi-laminated fiberglass reinforced throat design for minimum wind resistance. Nylon strung to 55 lbs

31⁹⁹

D. T 2000 Wilson steel tennis racket.

39⁹⁹

E. T 3000 Wilson steel tennis racket for the layer, stronger player.

24⁹⁹

F. Wilson Jack Kramer autographed tennis racket.

1⁹⁷
can

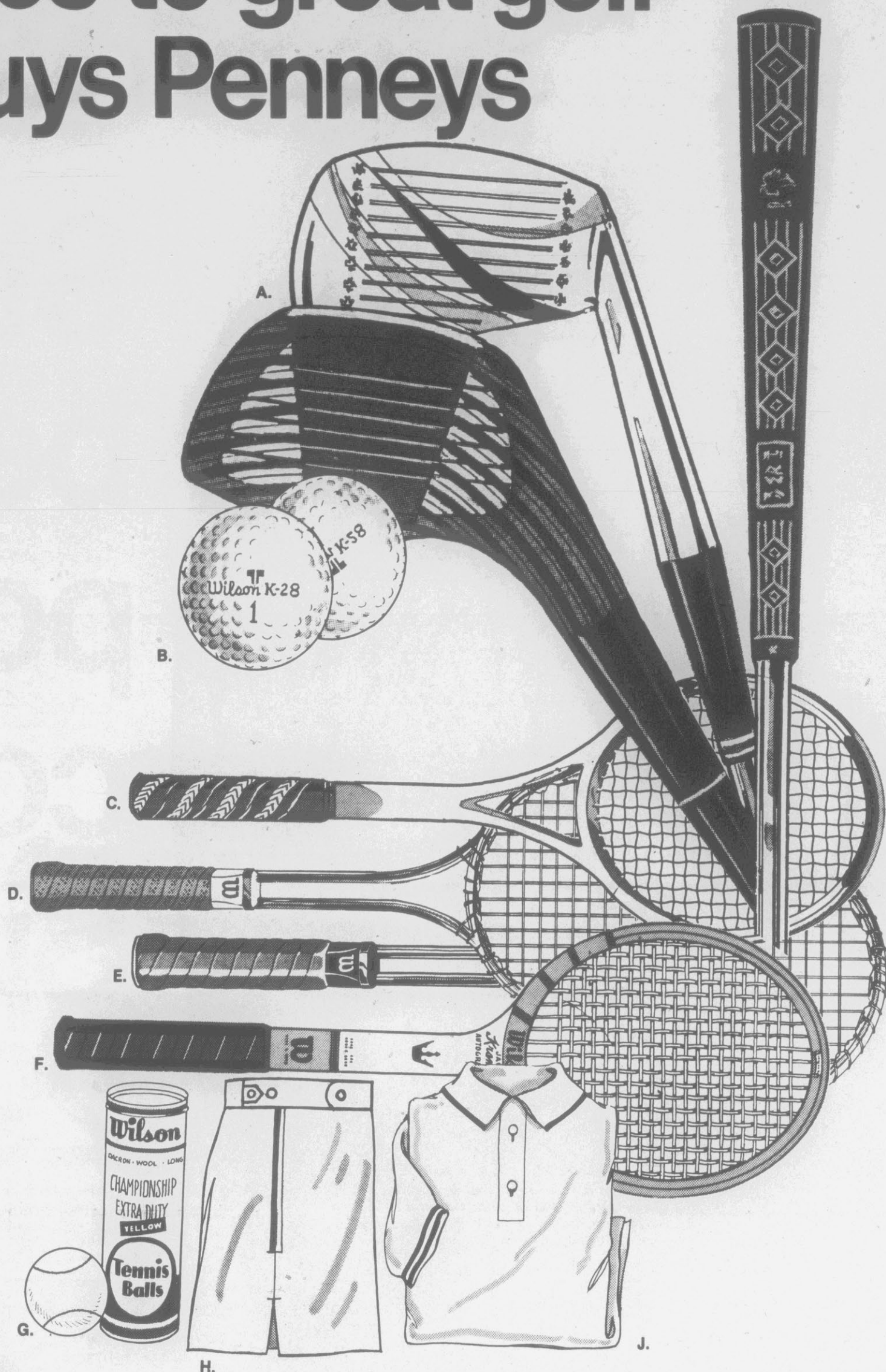
G. Wilson champion tennis balls. White, yellow. 3 to a can.

5⁹⁹

H. Men's basic tennis shorts of Kodel® polyester/cotton have slit sides, side tabs. Sizes 28-40. White.

5⁶⁰

J. Men's basic tennis shirts of 100% cotton with 3-button front, extra long tail. Machine wash. S,M,L,XL.



Penney goes all out with great outdoor buys.

Sale 99⁹⁹

K. Reg. \$135. 9'4" x 12' family lodge tent has cotton drill top, awnings and walls, laminated vinyl floor. 3 nylon zippered windows, roll up door curtain, rear window. Includes tent and pole bags. Orange and cactus green.

Sale prices effective thru Saturday.

Special 17⁸⁸

L. 10' x 10' dining canopy. No standing or stooping and easy to set up. 8' adjustable center pole plus guy ropes and rope slides. Blue and gold. Weighs only 18 lbs.

Special \$35

M. 8' x 8' umbrella tent with 7 oz. cotton drill roof, 6 oz. walls, coated polyethylene floor, rollup curtain, and a unique frame for easy set-up.

Special 38⁸⁸

N. 10' x 10' screen house. 6.15 oz. cotton drill roof, nylon screening, adjustable center pole, 4 corner poles, 8 ropes.

Special 10⁹⁹

P. Sleeping bag has 3 lbs. polyester fiberfill. Cotton flannel lining, full-separating zipper. 33" x 75".

12⁸⁸

Q. Coleman 220F lantern

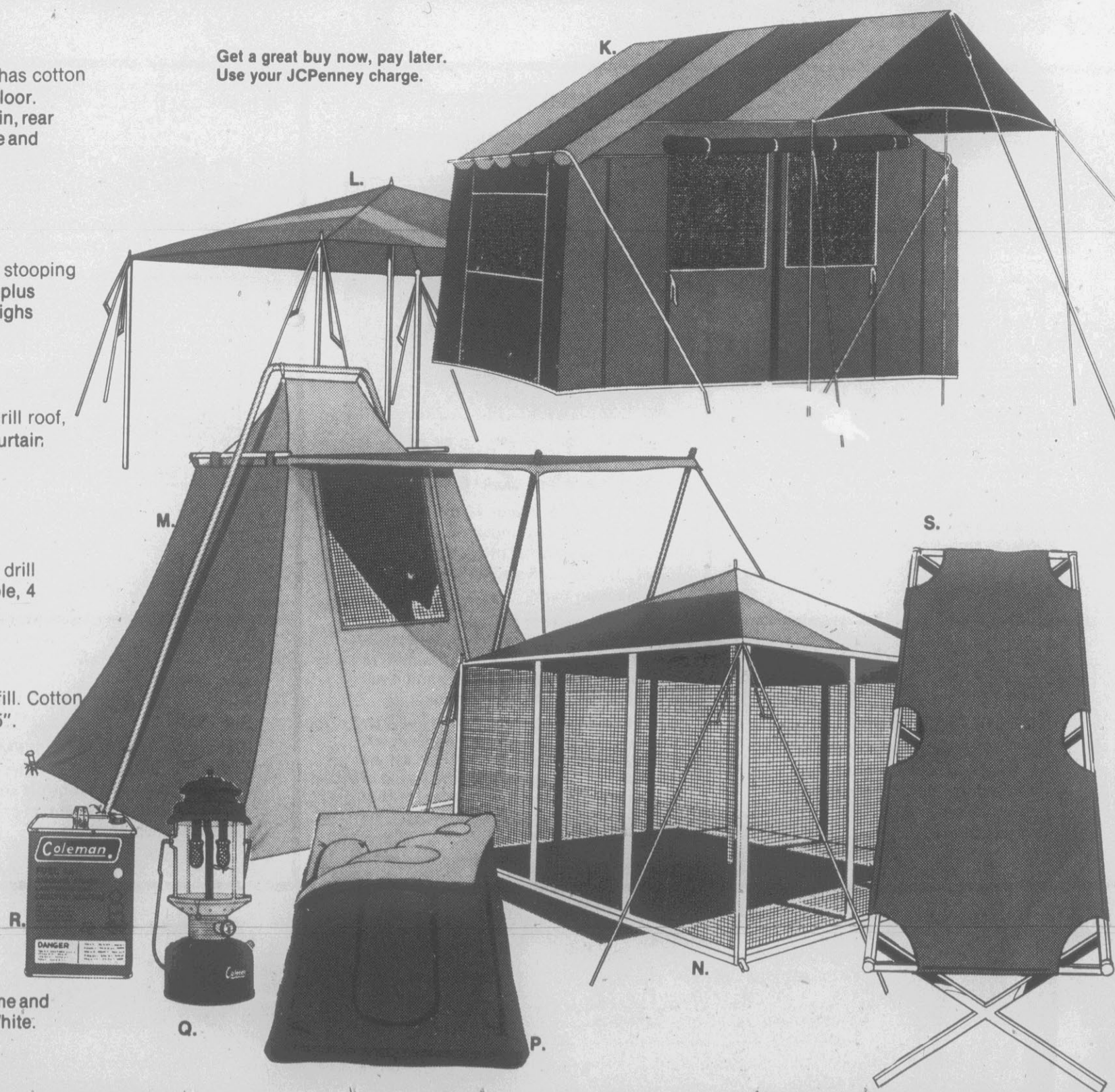
88¢

R. one gallon can Coleman stove and lantern fuel.

Special 5⁹⁹

S. Army-style folding cot has hardwood frame and legs, cotton duck cover. 25" x 76" x 15½" h. White.

Get a great buy now, pay later.
Use your JCPenney charge.





Steel belted polyester cord. Special 29⁹⁹

plus 2.84 fed. tax.
F78-14 whitewall tubeless

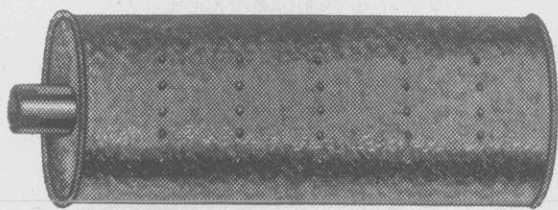
Ground Gainer steel belted tire in the wide profile 78 series. Four full plies of polyester with two belts of steel. No trade-in required.

Whitewall tubeless

Tire size	Special	Plus fed. tax
G78-14	30.99	2.99
H78-14	31.99	3.24
G78-15	34.99	3.08
H78-15	35.99	3.27
L78-15	36.99	3.48

Get a great buy now, pay later.
Use your JCPenney charge.

For more automotive values,
see your JCPenney catalog.



19³¹

JCPenney heavy duty muffler.
Installation included.

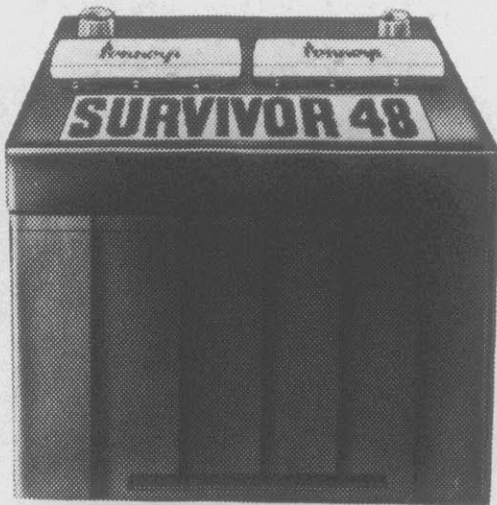
Penneys Heavy Duty Muffler Guarantee.

If a Penneys Heavy Duty Muffler fails after installation by a Penney Auto Center, due to defective merchandise or workmanship or wear out while the original purchaser owns the car, just contact us and a Penney specialist will replace the defective Heavy Duty Muffler at no extra charge.

12⁸³

Tire Life Saver Special.

Here's what we do: adjust torsion bar height, camber, caster and toe-in, center steering position and bubble balance 4 wheels, inspect and adjust brakes.



Sale 21⁵⁶

with trade-in

Reg. 26.95. Survivor 48 the battery for the on-the-go motorist. Just look at our guarantee! In group sizes: 24, 27, 22F, 27F and 24F, to fit most American cars.

Penney's Survivor 48 Battery Guarantee
Should any Penney Foremost Battery fail (not merely discharge) within 18 months, return it to Penneys and it will be replaced at no extra charge.

After the Replacement Period but prior to the expiration date of the guarantee, J. C. Penney Company will replace the Battery charging only for the period of ownership, based on the current price at the time of return, pro rated over the stated guarantee months.

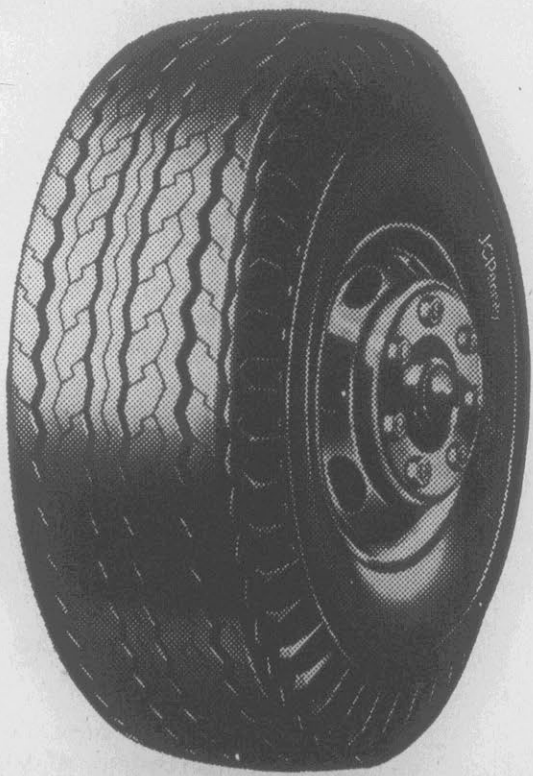
Sale prices effective thru Saturday.

23⁵³

plus 2.40 fed. tax
670-15/6 tube type.

Cargomaster Highway nylon cord truck tire. No trade-in required.

Tire size	Price	Plus fed. tax
Tube type		
700-15/6	30.52	2.80
750-16/8	34.58	3.69
Tubeless		
670-15/6	25.48	2.65
700-15/6	34.23	3.09



99⁹⁵

Deluxe 8 track player with FM MPX radio. Features digital channel indicator light, fingertip slide controls and burglar alarm. Walnut grain cabinet and brush chrome finish on dash.



JCPenney washers, dryers can brighten your Mondays; color costs no more.

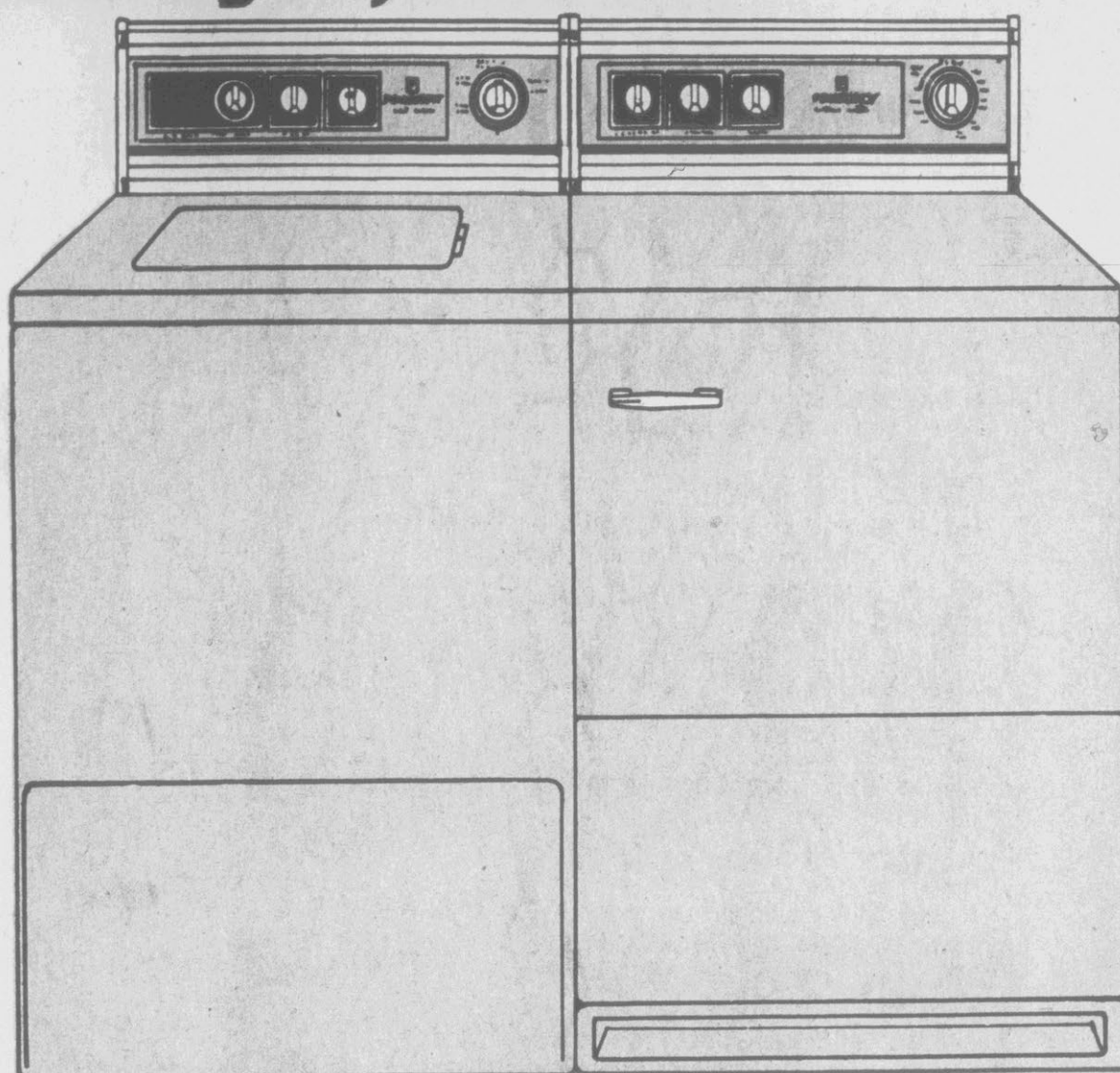
\$199

JCPenney multi-speed programmed washer featuring fabric softener dispenser, soak setting, safety cut-off for unbalanced loads, three way rinse. In white, avocado, or harvest gold.
\$9 per month*

\$149

Matching electric dryer has porcelain drying drum, easy access lint screen, and automatic time control. Choose white, avocado, or harvest gold. \$7 per month*

*This amount represents the monthly payment under the JCPenney Time Payment Plan for the purchase of this item. No FINANCE CHARGE will be incurred if the "New Balance" of the account in the first billing statement including the purchase is paid in full before the next billing date shown in that statement. When incurred, a monthly FINANCE CHARGE will be determined by applying monthly periodic rates of 1.2% (ANNUAL PERCENTAGE RATE 14.4%) on the first \$500 and 1% (ANNUAL PERCENTAGE RATE 12%) on that portion over \$500, to the "Previous Balance" without deducting payments and credits.



Save 2.50 to \$4 a gallon on our best latex paints.

Sale 4⁹⁹ each gallon

A. Reg. 9.19. Our par-excellence latex finish is washable, durable, stain resistant and colorfast. Dries to touch in about 20 minutes; hands and tools clean up in soap and water. No pantry odor. Ready-mixed colors. White and 600 custom colors.

10-year guarantee. When this Penncraft® Paint is applied to a previously painted and properly prepared surface we guarantee it for 5 years as listed below. One gallon gives 1-coat coverage for up to 400 sq. ft. on non-porous surfaces, 250 sq. ft. on porous surfaces.

- Washable
- Stain Resistant
- Durable
- Colorfast

If the paint fails to perform as guaranteed, let us know about it, we will provide new paint or a full refund.

B. Reg. 8.99. One Coat Plus Exterior Latex dries quickly to a hard, weather-resistant self-cleaning flat finish. Resists blistering, peeling, mildew. Cleans up with soap and water. Ready and custom-mixed colors.

8-year guarantee. When this Penncraft® Paint is applied to a previously painted and properly prepared surface, we guarantee it for 8 years as listed below. One gallon gives 1-coat coverage for up to 400 sq. ft. on non-porous surfaces, 250 sq. ft. on porous surfaces (not including shakes and shingles).

- Stain resistant
- Fade resistant
- Non yellowing
- Chalk resistant

If the paint fails to perform as guaranteed, let us know about it. We will provide new paint or a full refund.

Sale 11⁹⁹

C. Reg. 14.99. Our 6' stepladder features one piece extruded aluminum top, slip-resistant steps, pail shelf with rag rail and tool holder. U. L. listed.

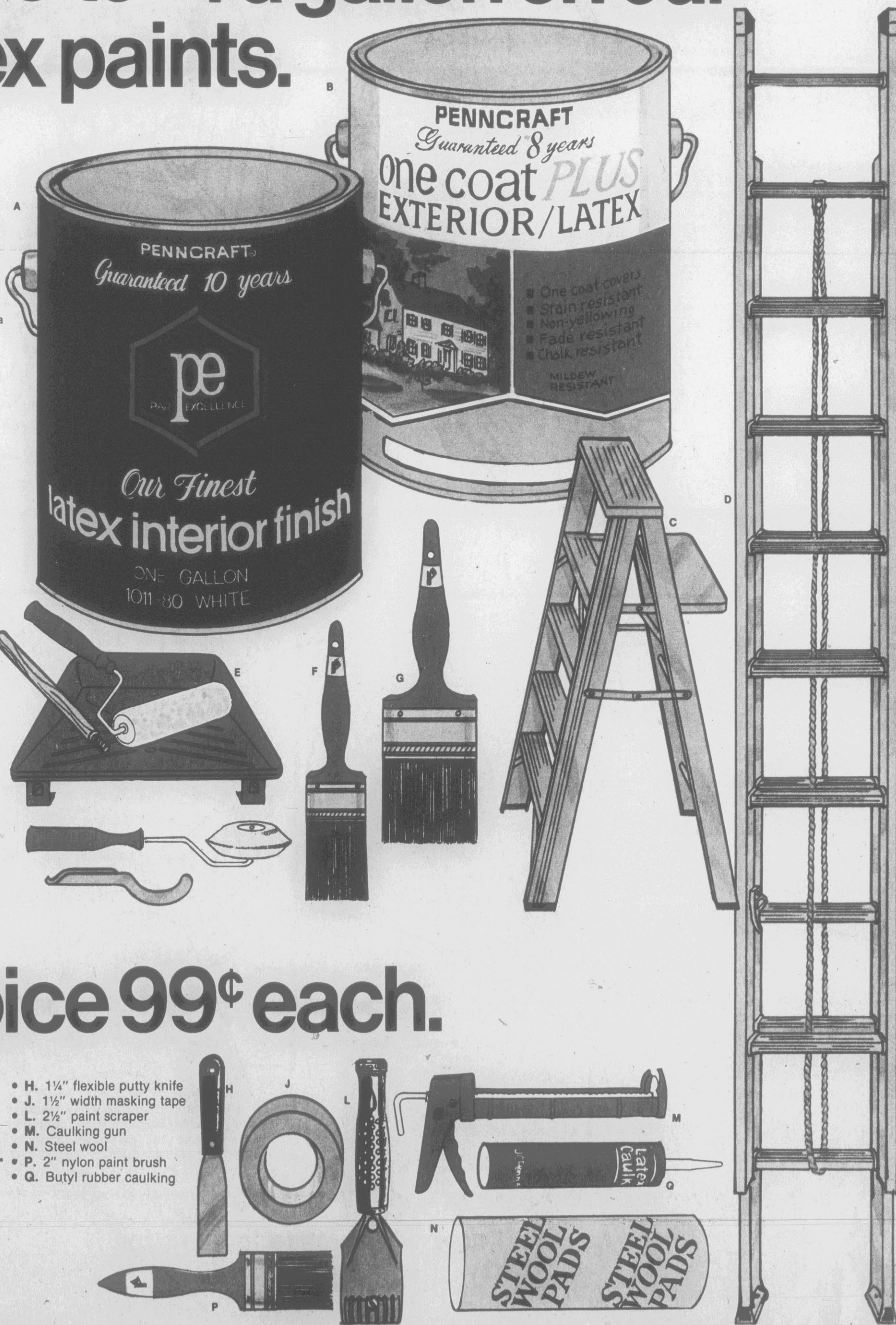
Sale 21³⁹

D. Reg. 26.73. 20' extension ladder has 1-1/2" flat step rungs for comfort, interlocking rail, mar-resistant Cycloc® end caps. Die cast aluminum lock and free swinging safety shoes.

E. Five-piece roller set with 9" paint roller, handle, pan, 3.99

F. 2" custom nylon paint brush, 1.99

G. 4" custom nylon paint brush, 4.99



Your choice 99¢ each.

JCPenney

We know what you're looking for.

- H. 1 1/4" flexible putty knife
- J. 1 1/2" width masking tape
- L. 2 1/2" paint scraper
- M. Caulking gun
- N. Steel wool
- P. 2" nylon paint brush
- Q. Butyl rubber caulking

20% off every bra and girdle at Penneys. Summer's shaping up nicely.

Sale 3²⁰

A. Reg. \$4. Double knit contour bra has nylon tricot cups, nylon/spandex sides and back. 32-36 A,B,C.

Sale 4⁰⁰

Reg. \$5. Garterless brief with inner V-bands to control tummy. Nylon/spandex powernet. S,M,L,XL.

Sale 2²⁰

B. Reg. 2.75. Cotton/polyester/nylon bra. White; 32-36 A, 32-40 B, 32-40 C. D cup reg. 3.50, Sale 2.80

Sale 2⁴⁰

Reg. \$3. Sport brief of permanent finish nylon/spandex powernet. White; S,M,L,XL.

Sale 2⁸⁰

C. Reg. 3.50. Scalloped lace bra is nylon with nylon/spandex elastic. 32-38 A,B,C.

Sale 3²⁰

Reg. \$4. Garterless brief of run-resistant nylon/spandex with lace underlay front panel, shaped seat. White, nude; S,M,L,XL.

Sale 2⁴⁰

D. Reg. \$3. Fully shaped bra in polyester with polyester contouring, stretch straps. 32-38 A, 32-36 B.

Sale 7²⁰

Reg. \$9. Tulip-paneled garterless long-leg panty girdle, of nylon/spandex powernet. M,L,XL.

Sale 2²⁰

E. Reg. 2.75. Crossover bra in cotton with nylon lace upper cups; elasticized with spandex. White; 32-36 A, 34-42 B, 32-44 C. D cup, reg. \$3.50 Sale 2.80

Sale 7²⁰

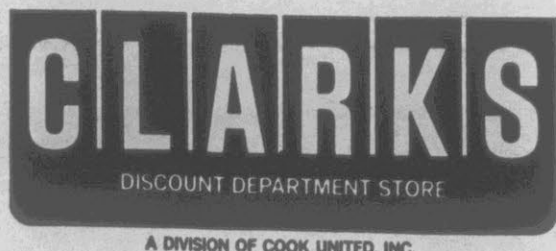
Reg. \$9. Long-leg panty girdle has crisscross inner control bands. Nylon/rayon/spandex. White; M,L,XL.

Get a great buy now, pay later.
Use your JCPenney charge.



JCPenney

We know what you're looking for.



JULY

EXPLOSION OF SAVINGS!

PRICES EFFECTIVE WEDNESDAY, JULY 4 THRU SATURDAY, JULY 7

CHARCOAL BRIQUETS
20LB.

96^c

Our Reg. 1.22

GREAT LAKES or HUSKY 20-LBS. CHARCOAL

Quick-starting, low burning briquets for the barbecue. **LIMIT 3 PER CUSTOMER**

100-9" WHITE PAPER PLATES

39^c

Our Reg. 67c

Quality St. Regis paper plates are water resistant, flared edges. **LIMIT 5 PER CUSTOMER**

10-PC. ANCHOR HOCKING BEVERAGE SETS

99^c

10-12 ounce Pagoda pattern tumblers in Ivoire Blue or Cascade. Summerhouse must. **LIMIT 1 PER CUSTOMER**

PRO GOLF BALLS

86^c EA

Our Reg. 1.00

Limit 3 Please

Choice of Maxfli, Top Flite, Royal Plus 4, DII Tourney, Wilson Staff. (Not all in stock)

LADIES' TRICOT PANTIES

4/1⁰⁰

Our Reg. 47c ea.

Kindle or Sanyo brand, or brand name. **LIMIT 1 PER CUSTOMER**

COPPERTONE TANNING BUTTER

89^c

Our Reg. 1.24

Large 3.oz. jar. Cocoa butter & coconut oil make beautiful tans!

OPEN DAILY
MON. thru SAT.,
9:30 A.M. to 9:30 P.M.
SUNDAY, CLOSED

WEST END SHOPPING CENTER
GREENVILLE

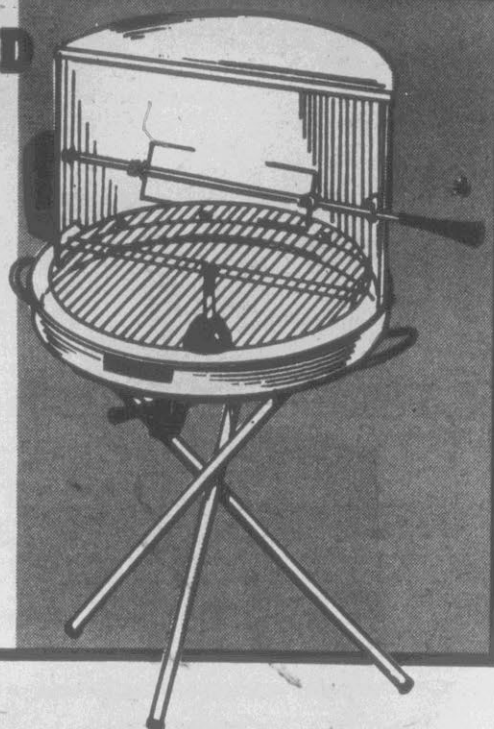
RAINCHECK
If we sell out of any advertised specials, you will receive a written order, "Raincheck" which entitles you to buy the item at the advertised price when our stock is replenished. (excluding clearance items)
WE RESERVE THE RIGHT TO LIMIT QUANTITIES



**MOTORIZED
BRAZIER**

7⁹⁸
Our Reg. 9.98

- Folds for storage easily.
 - 22 1/2" family size.
 - Chrome plated tines & spit.
 - U.L. approved motor.
 - Snap-on hood.
- No. 3126.



**SPECIAL SALE!
OUTDOOR FURNITURE**



CHAIR

- Red/White/Blue folding 7x12 web count chair.
- No. G51-063.

5⁹⁹
Our Reg. 7.86

ROCKER

- Red/White/Blue 7x12 web count.
- Aluminum tubing.

7⁹⁹
Our Reg. 9.86

CHAISE or SETTEE

- Red/White/Blue 9x18 web 5 position chaise or settee.

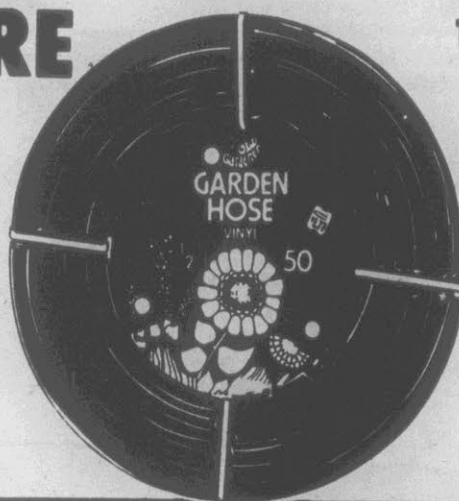
9⁹⁹
Our Reg. 12.86

CHECK THIS LAWN CARE SPECIAL!

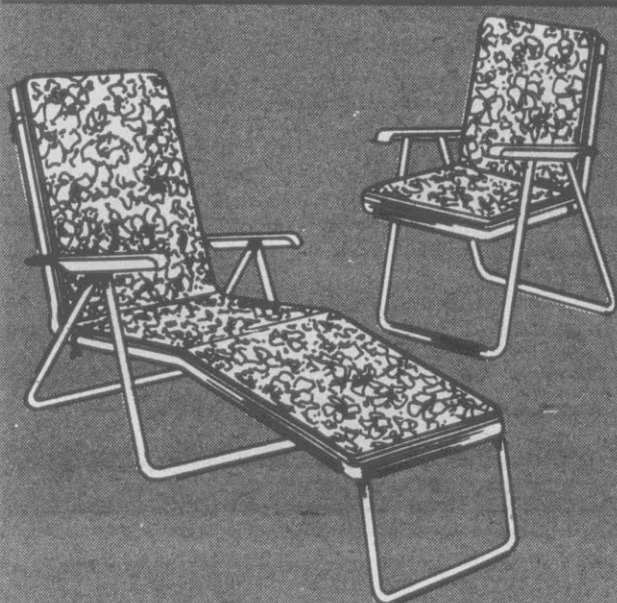
**1/2" x 50' VINYL
GARDEN HOSE**

1³⁷
Our Reg. 1.77

- Unconditionally guaranteed!
 - Stays flexible.
 - Brass couplings.
- No. 507.



Steel Hose Hanger 49¢



"SCOTCH-GUARD" SAILCLOTH

**OUTDOOR
FURNITURE PADS**

CHAIRS

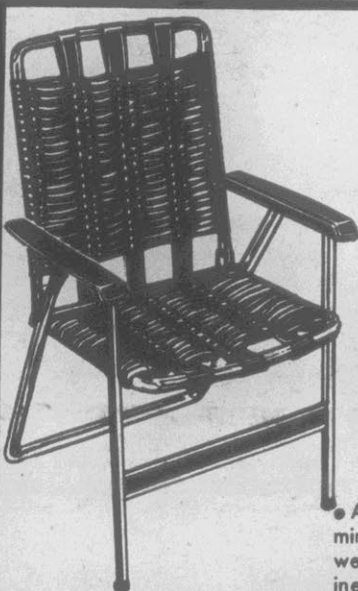
CHAISE

2⁹⁷

- Elastic harness 1" pads with knife edging.
- 18"x36" size. No. 570.

4⁹⁷

- Elastic harness 1" pads with knife edging.
- 20"x72" size. No. 571.

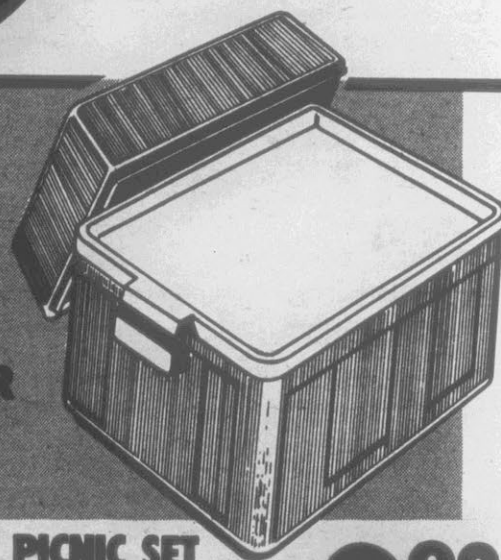


**ALUMINUM
LAWN
CHAIR**

7⁹⁹
Our Reg. 9.77

- All weather resistant!
- Aluminum frame.
- Electronically welded heat seal.
- Tangerine or mint with white.

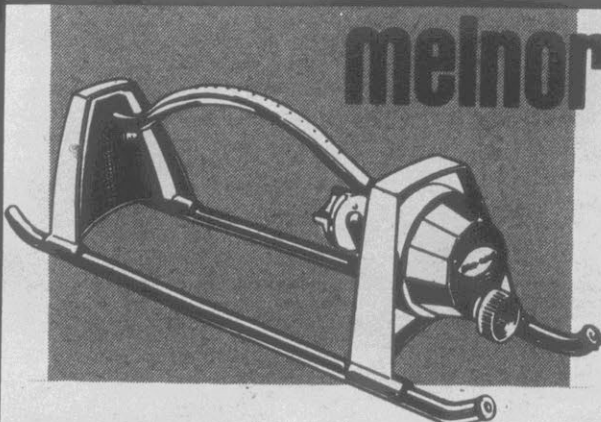
**COOLER
CHEST
WITH**



55 PC. PICNIC SET

- 40-qt. Hi and Dri chest contains 8 each: knives, spoons, forks, 10 foam plates, 1/2-gal. jug and 20-10 oz. tumblers.

9⁹⁸
Our Reg. 11.98

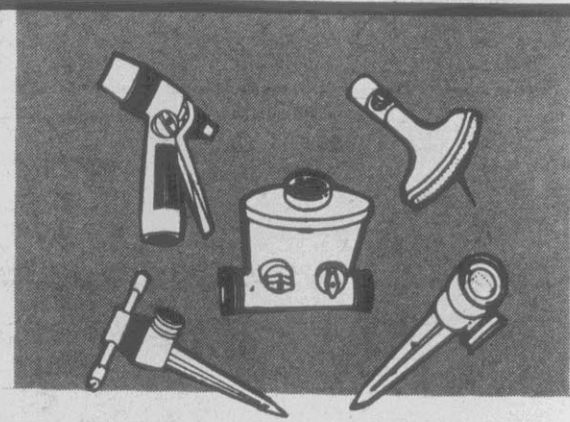


melnor

**OSCILLATING
SPRINKLERS**

- Melnor quality sprinkler sprays up to 2,200 sq. ft.
 - 4-position dial controlled.
- No. 61.

2⁷⁷
Our Reg. 3.47



**SPRINKLER AND
HOSE ACCESSORIES**

- Cyclac . . . won't chip, corrode or rust!
- 2-arm sprinkler, fan spray, 2-way shutoff, hose nozzles.

88^c
Our Reg. 96¢

CLARK'S

DISCOUNT DEPARTMENT STORE

A DIVISION OF COOK UNITED, INC.

GET IN THE SWIM AND SAVE!



10'x24" STEEL WALL POOLS

19⁹⁹

• Red, white, blue vinyl liner with steel wall. No. 6005.

8'x20" STEEL WALL POOLS

• Red, white, blue vinyl liner with steel wall. No. 6004.

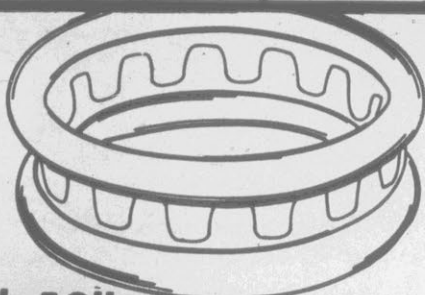
11⁹⁹

8'x15" STEEL WALL POOLS

• Red, white, blue vinyl liner with steel wall. No. 6003.

5⁹⁹

Our Reg. 6.86



54"x19" INFLATABLE POOLS

Durable vinyl print.

4⁹⁶

Our Reg. 5.96

AIR MATTRESS

88^c

Our Reg. 1.38

• 6'x27" size in many colors & designs. No. A7727.



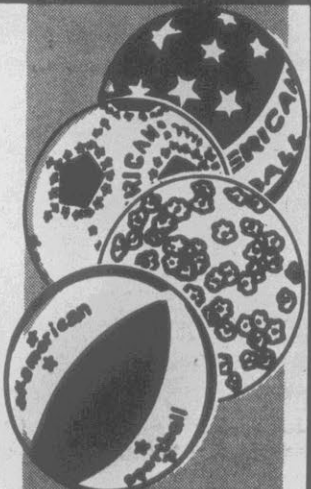
BEACH BALLS

TWIN PAK

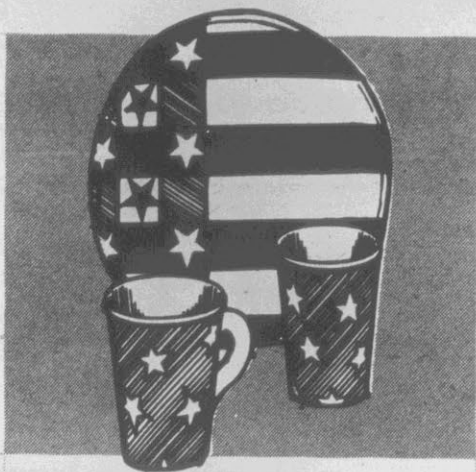
28^c

Our Reg. 38c pk.

• Package of 2-16" balls. • Bright colors.



SAVE AND RELAX ON THE "4th" WITH PAPER GOODS!



"STARS & STRIPES" PAPER PLATES AND CUPS

YOUR CHOICE

39^c

REG. TO 54c

• Sturdy St. Regis quality!
• Choice of 24 each: 9" plates and 9-oz. hot cups, or 25-9 oz. cold cups. • No dish washing!



PLASTIC PLATE HOLDER

33^c

• Holds 9" round paper plates firmly. • Unbreakable plastic, easy to keep clean.

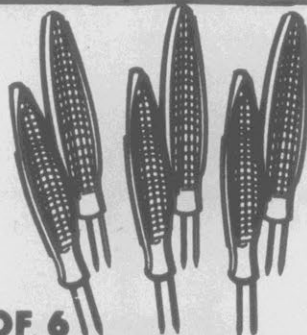


PLASTIC GLASSES

• Can be used many times! 20 clear 9-oz. On-the-Rocks or 10-oz. Beverage.

37^c

Our Reg. 49c



SET OF 6 CORN HOLDERS

Easy to use holders with steel prongs. • Keeps fingers clean.

32^c



ALUMINUM SOUP-R-POT

• Easy to clean! 12-qt. for soups, lobster, corn, stews, spaghetti.

2⁵⁹

Our Reg. 3.19

SUMMER SAVINGS ON FIRST-AID NEEDS!



BACTINE 4 1/2-OZ SPRAY

• No stings or stains!
• Soothes all minor burns. REG. 1.29
N. P. AEROSOL

FOOT POWDER

• N.P. aerosol cools hot tender feet. • Anti-fungal. • 4-oz. REG. 1.19



Bactine

no sting
no stain
first aid spray

YOUR CHOICE

99^c

UNBURN FOR SUNBURN

49^c

Our Reg. 77c

• Antiseptic spray soothes skin especially sunburn. • 4-oz.



EVEREADY 9 VOLT BATTERY

49^c

• Union Carbide transistor batteries for radios.





**DUPONT LUCITE
HOUSE PAINT**

6.44 GAL.
• Protective coat seals out weather.
• White and colors.
• Soap & water clean-up.

**DUPONT LUCITE
EXTERIOR ENAMEL**

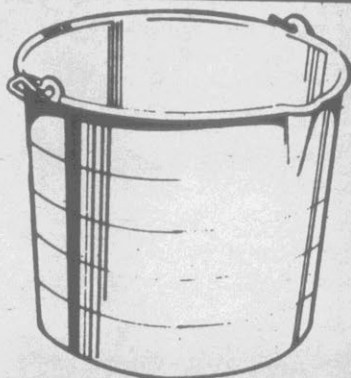
2.88 QT.
• For exterior trim.
• For wood or metal. • Many colors.
• Soap & water clean-up.

**DUPONT LUCITE
FLOOR PAINT**

7.49 GAL.
• For wooden or concrete floors.
• Needs no primer.

**5-QT. PLASTIC
PAINT PAILS**

1.99
• Lightweight, yet durable plastics with metal handle. No. 501.
Our Reg. 24¢



**DROP
CLOTH**
99¢

• 10'x20' plastic. No. C111.



**BAR-B-Q
SPRAY
PAINT**
1.47

• 16-oz. can of black.



**PAINT
BRUSH**
1.99
Our Reg. 2.47

• 4" width, Nylon. No. 8003-4



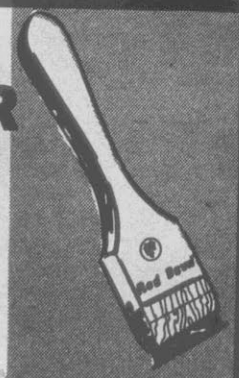
**WHITE
POLY
CAULK**
74¢

• Tube with klip-tip. No. 127.



**PAINT
SCRAPER**
99¢

• Metal, wood handle. No. 3040.
• 1 1/2" blade.



**CAULK
GUN**
87¢

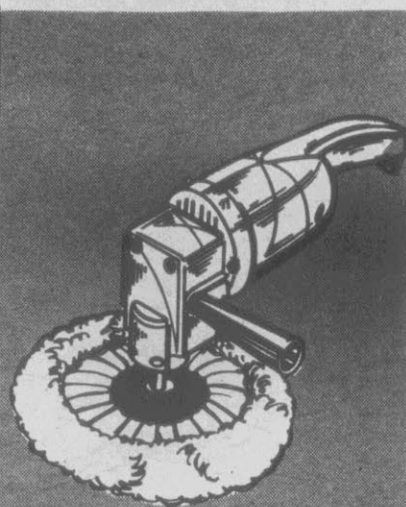
• Easy trigger handle.



WEN

**ELECTRIC
SANDER POLISHER**

28.93 Our Reg. 33.93 **SAVE 5.00**



• Use 3,400 RPM for sanding or 1,800 RPM for polishing. • Includes 1 wool bonnet and 2 sanding discs. No. 940.

**5 1/2" BONNET,
5" SANDING
DISC**
YOUR CHOICE

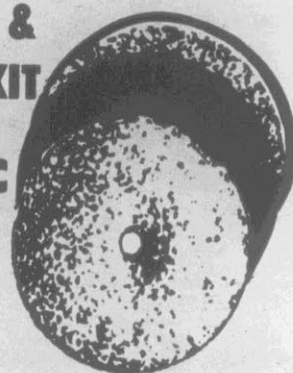
59¢



**POLISH &
SAND KIT**

79¢

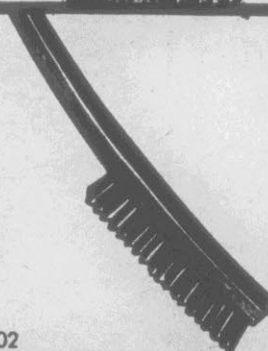
• Fits All Electric Drills, 5P.



**WIRE
BRUSH**

74¢

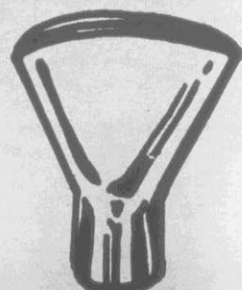
• Hardwood handle. No. B1002



**FLAME
SPREADER**

1.74

• For Bernz-o-Matic Torches.



LIGHT UP FOR BETTER LIVING AND SAVE!

Outdoor lights



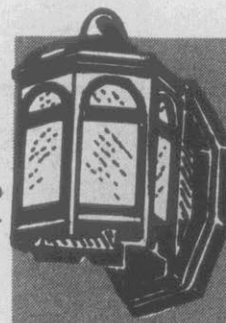
No. PT784

88¢

No. PT784 - Black outdoor side mount. • Clear glass.

3.99 Our Reg. 4.99

PT907 - side mount with Rippletex glass panels. • Black.



No. PT907

7.99 Our Reg. 9.39

No. PT908 - black traditional with clear glass panels.



PT908

**HIGH IMPACT-UNBREAKABLE
OUTDOOR LANTERNS**



No. PT6491



No. PT6492

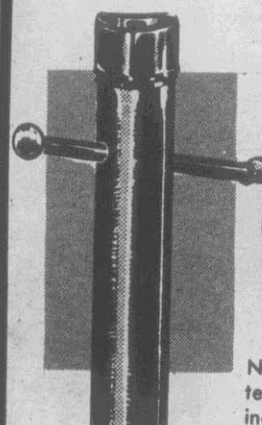
8.99 **YOUR CHOICE** Our Reg. 10.99

• Ribbed or smooth black tops. • White glass shades. • 11" and 12" diam. x 13".

**3"x84" OUTDOOR
POST**

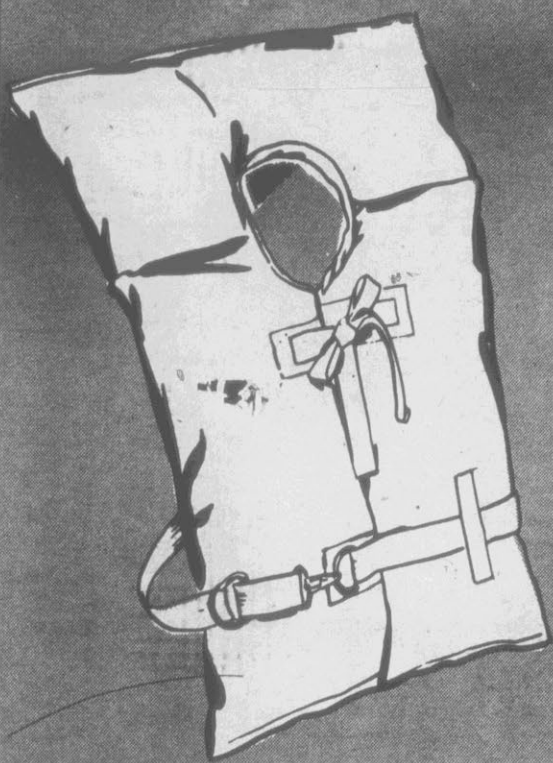
9.99 Our Reg. 12.30

No. PT999 - black lantern post with cross bar included.



No. PT999

SALE OF BOATING NEEDS & OTHER OUTDOOR FUN!



COAST GUARD APPROVED ADULT SIZE LIFE VESTS

- Bright orange marine fabrics with new Kapok filling.
- "heads up" position at all times! No. CKM8618, No. AK8718.

2²²

Our Reg. 3.21

CHILD'S LIFE VESTS

- Easy-to-see bright orange with Kapok filling. • "Heads-up" yoke style. No. CKS8518.

1⁹⁹

Our Reg. 2.94

COAST GUARD APPROVED!

BOAT CUSHIONS

2⁶⁸

Our Reg. 3.18

- Rugged marine drill cloth with straps sewn across the bottom.



U.S. FLAG KIT

1⁹⁹

Our Reg. 3.28

- 3'x5' weather-resistant flag on 2-pc. alum. pole. • Rope, hardware and spread eagle.

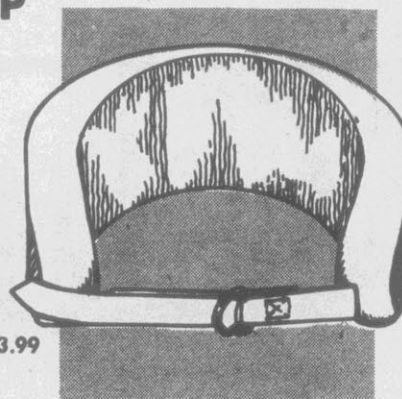


VINYL DIP SKI BELTS

2⁹⁹

Our Reg. 3.99

- White plastic foam with polypropylene straps. • 24"-38" waists and over.

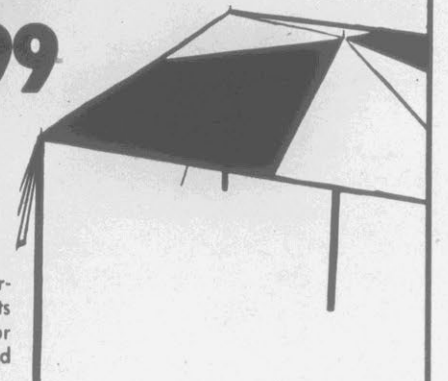


12'x12' DINING FLY

13⁹⁹

Our Reg. 16.96

- 12-ft. sq. "Year-proof" fabric. • Sets up in minutes. • For camping or backyard dining.



SPECIAL JULY SALE OF AUTOMOTIVE NEEDS IN TIME FOR HOLIDAY "FIXIN'"



AUTO TOUCH-UP TEMPO PAINT

- Choice of many colors for most cars. • Easy spray type paint.

76^c

Our Reg. 96c

Rally CREAM WAX

99^c

Our Reg. 1.29

- With applicator
- New & improved formula. • Long-lasting shine! 14-oz.

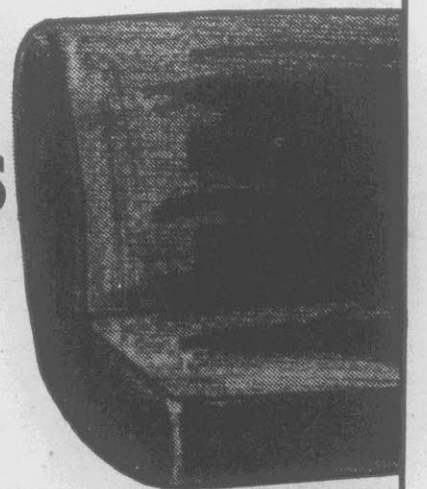


NEW! DENIM SEAT COVERS

5⁹⁷

Our Reg. 6.97

- Sanforized, color-fast & permapress.
- 2 and 4 door sizes



TURTLE WAX 16-OZ. KIT

99^c

Our Reg. 1.39

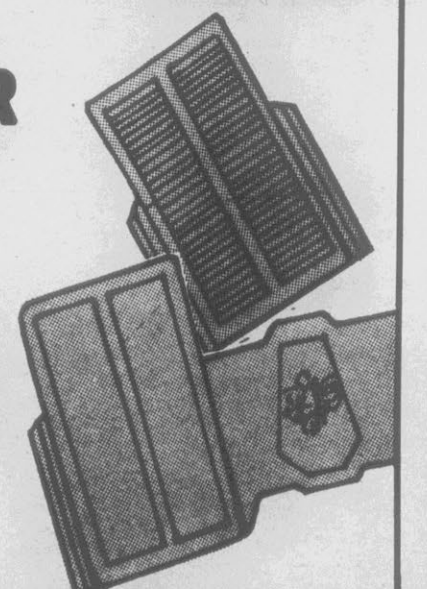
- Goes on easy . . . stays on hard!
- Shell-like finish, won't wash off.



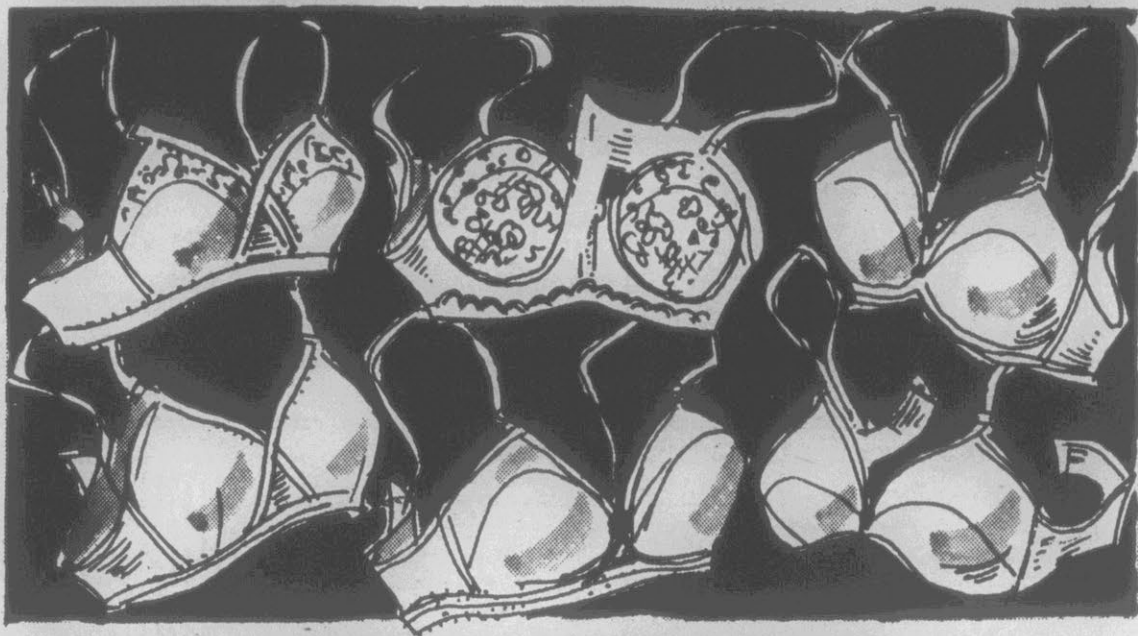
HEAVY RUBBER FLOOR MATS

3⁴⁶

- Heavy rubber in full front or twin fronts. • Black, white & colors.



BRA AND GIRDLE SALE...SAVE 20%



SELECT YOUR FAVORITE BRA & TAKE 20% OFF

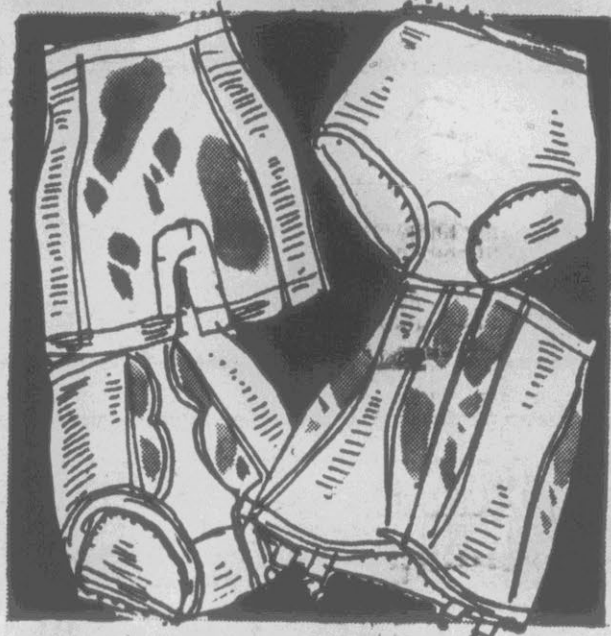
• You can't afford to miss this sensational Summer bra sale! • Now's your chance to try a new style and save too! • Nylons or cottons in white or colors! • 32 to 42 and A to D cups included!

1.27
Our Reg. 1.59

2.07
Our Reg. 2.59

1.59
Our Reg. 1.99

2.39
Our Reg. 2.99



TAKE 20% OFF ON GIRDLES!

• At these liberal savings you can afford to be a new you! • Nylon/Spandex in S-M-L-XL or 42-48 in white or colors. • Choice of panty or regular girdles!

OUR REG. 1.99	1.59
OUR REG. 2.99	2.39
OUR REG. 3.99	3.19
OUR REG. 4.59	3.69
OUR REG. 4.99	3.99

INFANTS' CARRY-ALL

1.65
Our Reg. 2.97

• 5-position plastic seat with pad, strap and playballs. No. 3418.



VACATION NEEDS FOR THE TRAVELING BABY!

PLAYTEX BABY NURSER

5.57
Our Reg. 6.87

• 6 holders, caps & nipples. • 55 inserts. • \$3 refund from Playtex when kit is purchased.



SLEEP 'N PLAY COVERALLS

1.39
Our Reg. 2.29

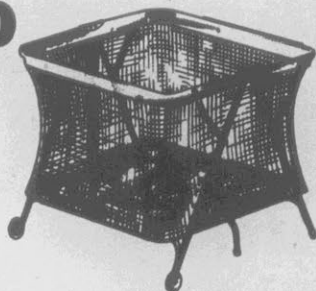
• Flame retardant acetate & polyester. • Fits 1 to 16 lbs. • White & pastels.



36" MESH PLAY YARD

12.00
Our Reg. 17.99

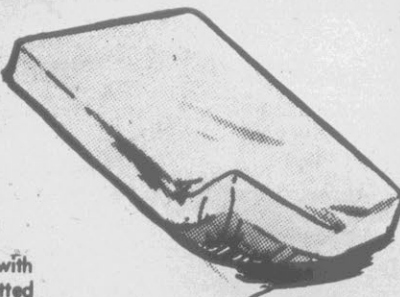
• Double drop-side, foam pad covered in vinyl print. • Select group!



OUR "Cindora" CRIB SHEETS

1.09
Our Reg. 1.49 & 1.59

• Prints or pastels with stretch ends & fitted bottoms. • Machine wash cottons.



INFLATABLE WATER TOYS

59¢
Our Reg. 79¢

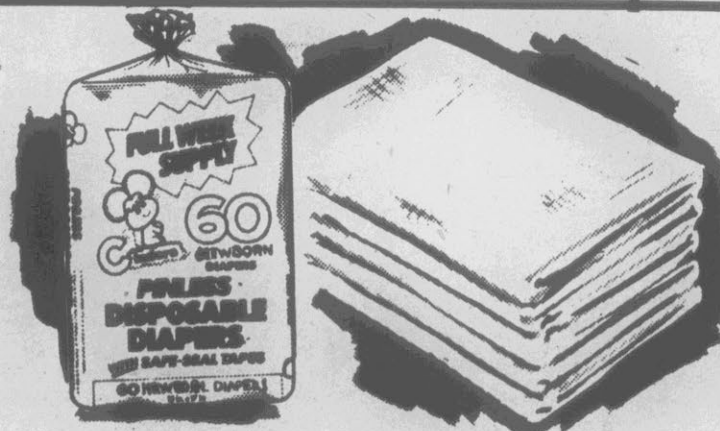
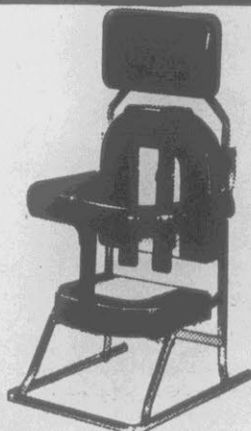
• Whale or Seal to play with in tub or on the beach. • Bright colors.



BUCKET CAR SEAT

9.77
Our Reg. 13.97

• Upholstered tubular steel, padded with foam. • Use with car seat belt.



CINDURA DISPOSABLE DIAPERS

BOX OF 60
1.85
Our Reg. 2.35

• Full week's supply. • Vinyl and paper is pinless & has safe-seal tapes. • Diaper & pants in one! • Pleasantly scented.

CLARK'S

DISCOUNT DEPARTMENT STORE

A DIVISION OF COOK UNITED, INC.

JULY "EXPLOSION" SALE OF SUMMER FASHION & DOMESTICS

SALE!! JRS. MISSES & WOMEN'S



LADIES' TOPS & SHORTS

2⁰⁰
Our Reg. 2.99

- KNIT TOPS — marvelous variety of combed cottons, nylons and blends. • Navy, white, pastels & hi-tones.
- S-M-L MISSES SHORTS — jacquards or 2-tones in easy-care polyester blends & stretch nylon. • 10-18.

SUMMER DRESSES

7⁰⁰
REG. 8.99 TO 10.99

10⁰⁰
REG. 11.99 TO 13.99

12⁰⁰
REG. 14.99 TO 18.99



You owe it to yourself to take advantage of these marvelous Sale Prices. Just about every 1 and 2 piece style you'd want . . . plus a good variety of pantdresses. • Many easy-care fabrics . . . colors galore. Jr., Jr. Petite, Misses & Women's sizes!

OUR ENTIRE STOCK

SWIM SUITS

6⁰⁰ & 8⁰⁰

For Juniors! For Misses! For X-Sizes!

• Shop now and save . . . there's plenty of time for swimming! • 1, 2 and 3 pc. Dacron, Cottons, Acrylics, Nylons & Polyesters! • Prints, solids & novelties! • Every wanted style. • 30-36, 32-38 and 40-44.

JUNIORS & MISSY BEACH JACKETS AND SANDSWEEPERS

3⁰⁰
Our Reg. 3.99



VINYL TOTE BAGS

Reg. 69¢ **49¢** Reg. 1.09 **79¢**

• Durable, waterproof vinyls with double handles. • For beach, travel or shopping. • 13"x15 1/4"x4", 17"x18"x6".

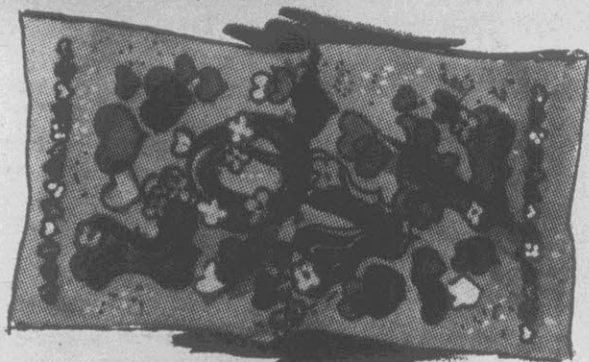


RUBBER SWIM CAPS

Reg. 1.19-1.39 **92¢** Reg. 1.59 **1¹⁹**

• Bubble crepe or molded caps in white, colors or with floral trims. • Many styles.

TERRIFIC SUMERTIME SAVINGS IN ALL DEPARTMENTS



BIG BARGINS ON BEACH TOWELS

96¢
Our Reg. 1.47

• Bold vibrant prints to delight sun lovers of all ages. • 100% Cotton.



THREE FOR ONE AREA RUGS

• Package of 3 contains one 27" x 45" and two 20" x 32" area rugs. • Non-skid back. • Variety of bright colors.

3⁹⁹
Our Reg. 4.49

PACK OF 3



PKG. OF 3 PERMA-PRESS GIRLS PANTIES

94¢
Our Reg. 1.29

• Soft combed cottons machine wash & dry beautifully! • 4-14 in white, pink, blue, maize and prints.

CLARK'S

DISCOUNT DEPARTMENT STORE

A DIVISION OF COOK UNITED, INC.

MEN'S SHORT SLEEVE KNIT SHIRTS

2⁰⁰

Our Reg. 2.69

• Great line-up of casual comfort 100% cotton or 100% nylon shirts. Taped scoop neck..button placket front..fashion collars with tipping. All washable colors & patterns. • S to XL.



• 100% style polyester blend shorts or classic cut-offs of cotton twill. • Waist sizes 28 to 42

PACK OF 3

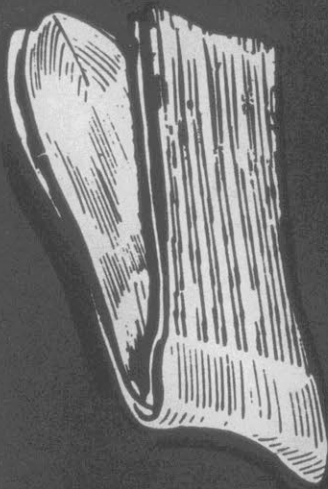
JOHN'S

COTTON

SHORTS

99^c

• 100% cotton, solid or plaid. • Waist sizes 28 to 42



JR. BOYS' POLO SHIRTS

87^c

Our Reg. 1.17

• Solids, stripes, fancies or jacquards in crew neck models. • Cottons and poly/cottons. 3 to 7.



SPECIAL PURCHASE!

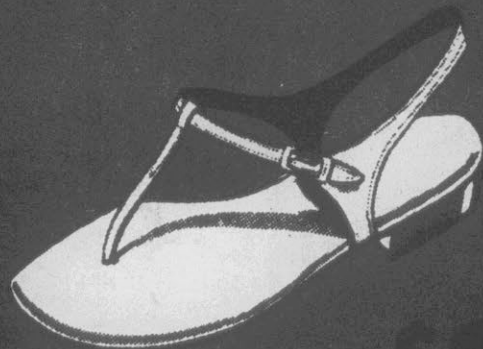
JR. BOYS' SHORT SETS

2³³

Our Reg. 2.99

• Solids, stripes and fancy shorts with assorted tops. • Cottons or poly/cotton in sizes 2-4 and 3-7.

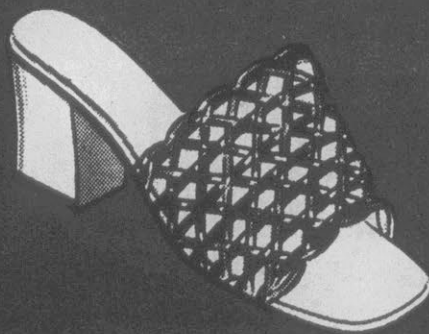
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• The latest barefoot look...this fashionable T-strap sandal with adjustable buckle strap. • Size 5-10

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• Look great with your summer wardrobe...this sandal with color-ful mesh overlay. • Customized heel. • Size 5-10

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GIRL'S TENNIS SHOES

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Machine washable canvas duck uppers. • Lined with nautical print. • Protective bound edges. • Rubber sole. • Sizes 12 1/2-3.



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\$7⁵⁰

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Quality suede upper. • Low, comfortable heel. • Buckle strap. • Rubber sole. • Sizes 7-12

