

Merry Christmas

Weather

THE DAILY REFLECTOR

INSIDE READING

Page 16 — Evergreen
Specialists.
Page 18 — Student's Christmas
Page 29 — Those Busy Women

Cooler and cloudy Thursday,
clearing Friday.

89th Year

NO. 307

GREENVILLE, N.C. THURSDAY AFTERNOON, DECEMBER 24, 1970

32 PAGES—TODAY

Price 10 Cents

Near 700 Families In County Helped By Salvation Army

By TOM BAINES

The Christmas season has been enriched once again this year for many unfortunate families of Pitt County through the expanded efforts of the Greenville Salvation Army. Although most of the assistance programs sponsored by the Salvation Army this year remained basically the same in

purpose and nature, the overall scale of the Christmas effort was expanded to provide more help for the needy.

According to the local commander, Capt. Alvin Smith who succeeded Capt. Wayne McHargue upon the latter's transfer earlier this year, the whole Christmas program was organized "on a larger scale" with a financial goal of \$10,000, aimed for.

This year, approximately 700 food baskets containing food products selected to provide the receiving families with ample meal provisions for Christmas were distributed.

Farmville and Ayden participated in the projects this year, Smith said, with toys and food baskets distributed last Saturday to many needy families in Farmville and toys to Ayden children on Wednesday.

Ayden, he added, handled their own food basket program while Ayden children received their toys at the Greenville Post.

The commander said that hopefully, all applications for help will be handled this year. "The public has really come through" in support of the Salvation Army efforts, he said.

On Wednesday, the local post held its annual Toy Shop and offered some 5,000 toys to the bright-eyed youngsters who were on the receiving end of the popular Christmas project.

Following an accepted policy, the parents of the children made their way through the large display of toys and selected items for their children. Last year, over 3,000 toys were distributed.

Smith pointed out that personnel of the local fire department had given of their time and talents in repairing, painting and fixing up many of the toys that were distributed on Wednesday and he praised the firemen for their efforts.

In addition, many college people who were not going home for Christmas called the Salvation Army and offered to help with the toy program, Smith said, and this kind of support was typical of the Greenville area, he added.

Close to 300 dolls were also presented to little girls taking part in the activities on Wednesday, Smith said. These dolls were dressed by various local groups and displayed at the recent doll show at the Army Citadel.

The doll show and later distribution to children has become an annual occasion and Smith pointed out that the cooperation received from groups and organizations in the area in getting the dolls ready

(Continued on page 8)



Business Running With The Weather Erratic Buying This Christmas

By TOM BAINES

Reflector Staff Writer

The pre-Christmas theories of tight money and conservative buying this year were apparently accurate for the most part in predicting Greenville's holiday shopping volume although a few merchants reported unusually high sales during the erratic buying season.

According to most of the

merchants interviewed last week, shoppers were turning out in slightly smaller numbers this year but, with prospects of colder weather in store, hopes for final week increases were high.

Still, there were some proprietors who said they were experiencing sales on a par with last year's figures and others who indicated they were having a banner Christmas business.

While some reported that their customers were selecting the smaller, less expensive items for gifts, several said their higher quality merchandise was moving at a far better rate than economy lines.

A shop dealing in fashionable clothes for women reported that sales this season had been slow from the start and, as the final days before Christmas approached, business was down from last year.

The manager said that store traffic reflected an increase when the weather turned colder and added that men were selecting, almost exclusively, pants suits as gifts for their wives or girl friends.

The trend in buying "long things" continued, the manager noted, with blouses, matching scarfs, tams and gloves and bulky ski sweaters also being

high on the list for gifts.

A neighboring women's shop indicated that business was running with the weather; warm days, decreases in shopping; cold days, substantial increases.

With overall business slightly behind last Christmas, the manager noted also that customers preferred the pants suit as the number one item along with long dresses and "shrink" sweaters in preference.

Books apparently sell regardless of the economy and this year, according to a local book store manager, buyers were not overly conservative in their selections.

As always, the Bible remained a best seller and books on fondue, sports, cooking, and outer banks had large sales. Children's books of the new pop-up variety and coffee-table types also sold well, the manager said.

In addition, two \$45 volumes of drawings sold early in the season and wood items, Christmas tree ornament kits and books by Rod McKuen were popular gift favorites.

One of the major department stores experience more sales involving small items, according to its manager. Also, a bigger volume of shirts, ties and underwear for men was the norm.

The manager reported that while the weather remained unseasonably warm, shopping was slow but said that business was gaining in momentum as the season progressed. He added that customers seemed to be more conservative with their money this year.

A Greenville men's wear shop owner said that business was "up considerably from last year" and reported that generally his customers bought the better lines of clothing.

Suits were selling well as were the belt-in-back sport coats and heavy ski sweaters, he said. The crew neck sweater sold far better than the recently popular V-neck, he added, and two-button cuff shirts were bought almost exclusively over French cuffed styles.

The manager of a large variety store said that overall volume in shopping was running close to last year, if not slightly better. Shoppers bought more staple products and less fringe items, he said.

Also, more of the large, expensive toys were selected this season with electric cars and trains and road race sets topping the lists. The manager added that his smaller items were not moving as well as in previous years but predicted their

popularity as late-minute items would increase.

An interesting note in shopping preference is evidenced by the fact that a local service center sold several bicycles - built - for - two when the item failed to generate much demand in recent years.

The trend toward a more health and exercise conscious public is supported by the number of bicycles sold this year to adults and also the popularity of exercise bikes for in-the-home use.

The service manager said that college people and professors bought the bikes in greater numbers this year.

An area flower shop experienced sales equal to or better than last year's, according to the manager, and although plastic flowers were more popular early in the season, the live arrangements were preferred as Christmas drew nearer. Poinsettias were favorites among customers.

More stereos, tape players and televisions were bought this year at a Greenville music shop than in recent years, the manager said. Record sales, always good at Christmas, he added, were high again this year.

Radios did not sell well and guitars dropped off in sales after the economy brand of instruments sold out, the manager added. Sheet music, another seasonal favorite, sold well this year.

Art work and pottery were favorite items bought from a local gift shop although candles and other small articles were popular. The shop owner said that business had been down from last year but expected the final few days prior to Christmas to be busy days.

The manager of one of the new discount department stores in Greenville said that although Christmas shopping got off to a late start, the season had been

(Continued on page 8)

More Holiday Mail Than Ever Was Handled By Post Office

The Greenville Post Office Department has handled 4,572,500 pieces of mail during this Christmas season, an increase of 4.9

percent over last year's number of 4,360,400.

According to Lloyd Mills, acting postmaster, revenue for this season totaled 145,000 as compared with \$117,300 for the 1969 Christmas period, an increase of 23.6 percent.

Outgoing parcels handled by postal workers totaled 30,442 for 1970 while the number of parcels last year was 27,021, an increase of 12.7 percent.

A total of 36,705 incoming parcels were received this year. During the same period last year, the post office received 33,800 parcels, showing an increase of 8.6 percent.

Dec. 15 was the busiest day for postal workers for outgoing mail when workers handled some 72,222 pieces of mail.

The largest day reported for incoming mail was last Thursday when 99,946 pieces of mail were processed.

This is the second Christmas postal workers have been in the new postal facility.

The larger working area has made it possible for workers to sort the mail and parcel post packages in a shorter length of time," Mills stated.

Mills said the use of the ZIP code made mailing faster and easier for postal workers. Mailing packages and cards early also helped ease the rush at Christmas time.

Christmas Day is a special day when local residents will be at home enjoying the holiday with family and friends.

Most people will never think of the people who will be working to insure a safer and more convenient day for them.

A number of public service workers will be on duty tomorrow — Christmas Day providing services and protection to the thousands of others who will be at home observing Christ's Birthday.

Employees of the Greenville Utilities Commission, as usual, will be manning the main switchboard that controls the flow of electric power to area homes. And other Utilities employees will be working on a stand-by basis to handle emergency situations that may arise.

Nurses and other attendants at Pitt Memorial Hospital will be answering patients calls as usual, and if you need a telephone operator, simply dial "Operator" and your call will be answered.

While telephone operators will be working their usual schedule, other telephone employees will be off, with emergency crews on stand-by.

And although there will be patients in the hospital, those who can will be discharged so they may spend the holiday at home. Only a skeleton force of technologists and nurses will be working to care for the reduced patient load.

Off-duty firemen and paid volunteers will help their fellow workers by relieving those with families so parents can be at home together for Santa Claus on Christmas morning, or at least one meal at home during the day. And policemen will cooperate with their fellow officers so that on-duty lawmen will have at least some time with their families.



SORTING MAIL... Carriers sort some of the more than 4.5 million pieces of mail handled by the Greenville Post Office during this Christmas season.



WORKING TOMORROW... Firemen and Policemen will be among the many public service employees who will be

working on Christmas Day while others enjoy the holiday with family and friends.



Son Sees Reason For Remarriage

Computers Enter Diet Scene At Chain Of Fitness Centers



Dear Abby

By Abigail Van Buren

(© 1970 by Chicago Tribune-N.Y. News Synd., Inc.)

DEAR ABBY: Three years ago my father divorced my mother to marry a woman he had been seeing for two years. This is a small town, so everybody knew about it. My brother and I (then in high school), my mother, and even my father and the other woman suffered from the talk.

Now, three years later, I am older and (I hope) wiser, and I now look back on the ordeal as a valuable, if painful, learning experience. My brother and I have spent a lot of time with my father and his wife, and altho we were prepared to hate her, we cannot hate a woman who has made our father so happy. I can't recall that mother ever made dad smile or laugh. She picked at him, and belittled him constantly. He could never do anything to please her.

Dad's present wife treats him with such kindness and love, he has never known such happiness.

I love my mother, and do not condone what my father did to her, but now I can understand why he did it.

LEARNED A LESSON

DEAR LEARNED: I hope you remember that valuable "learning experience" and apply it to your own marriage one day.

DEAR ABBY: Is it possible for a woman to love and despise her husband at the same time?

I am married to a good and faithful man whom I love with all my heart, but every time he gets with other people he thinks he has to be the center of things, so he entertains the folks with dirty jokes. He doesn't care if there are young people or ladies present, he goes right ahead and uses shocking language to amuse the crowd. His code is, "Anything for a laugh."

I am afraid that one of these days some decent man will take offense at some of the vulgar things my husband says in the presence of ladies, and will sock him. [I almost wish he would. My talking has done no good.]

Otherwise he is such a kind and charming man. Vulgarity is his only vice. What is wrong with him? And how can I help him?

HIS WIFE

DEAR WIFE: First, I'll tell you what I think is "wrong" with him. He is insecure and is trying desperately to be liked. He mistakes the laughter his vulgarity evokes for "acceptance." [Many laugh more out of embarrassment than enjoyment.] You can help him by telling him with loving kindness that he is too good a man to sink so low in order to get attention.

DEAR ABBY: An extremely attractive young woman came to work here recently, and she has us all completely bewildered.

She is fashionably dressed, has a great figure, is intelligent, but she has a mustache! She's a brunette, which makes matters worse.

When I first met her I almost told her she had a "smudge" under her nose, than I realized it was hair! Is there a subtle way to tell her it ruins her appearance?

No one here can imagine how an otherwise worldly, stylish, well-groomed woman can go around looking like that. Another mystery. She is married! OFFICE GANG

DEAR GANG: There is no "subtle" way to tell a lady she has a mustache. She's probably aware of it and doesn't think it detracts from her appearance. And there is just an outside chance that her husband likes it.

CONFIDENTIAL TO BIG BEN: If it's "honeymoon salad" you're interested in, first get the lettuce together, then ask the tomato.

What's your problem? You'll feel better if you get it off your chest. Write to ABBY, Box 69700, Los Angeles, Cal. 90069. For a personal reply enclose stamped, addressed envelope.

Christmas Will End Nightmares

ROTHERHAM, England (WNS) — Mrs. Stanley Beech, 40, described life with her husband and 13 children in a two-bedroom house as "a walking and sleeping nightmare." When town councilors heard about it, they promised, "Your nightmares will be over by Christmas!" Now two houses are being knocked into one to give the Beeches plenty of room. Cost to the council: \$1,680!

Wedding Invitation

Mr. and Mrs. Russell Jones request the honor of your presence at the marriage of their daughter, Debra Gail, to Thomas Lee Barrington, on Sunday, Dec. 27, at 4:00 p.m. at the First Presbyterian Church.

CHRISTMAS COOKIES
24 Varieties
Diener's Bakery
815 Dickinson Ave.

SHOE SALE

ONE GROUP OF
Womens & Childrens
SHOES

On Sale During Our 5¢ Sale!

- Brand Name Shoes
- A Large Selection

BUY 1 PAIR AT
REGULAR PRICE—
GET 2ND PAIR
FOR ONLY 5¢

Shop Early For Best Selection

**JACKSON'S
SHOE STORE**

400 EVANS ST.—DOWNTOWN GREENVILLE



Greetings

Because We Realize That Our Success in Greenville is Due To You, We Are Especially Pleased To Greet You And Extend Warm Wishes During the Yuletide Season. Thank You For Your Loyal Patronage.

THE DANDELION
319 EVANS ST.

Grifton News

Tim and Joe Wingate, Wake Forest students in Winston-Salem, have arrived for a Christmas visit with their parents, Mr. and Mrs. B. A. Wingate.

Mrs. Ronnie McLean and daughter, Amy, of Wilmington will visit here during weekend with her parents, Mr. and Mrs. C. L. McClaine.

Mrs. Wyatt Dixon of Durham, Mrs. Jake Frizelle of Maury visited their aunt, Mrs. Addie McCotter, Friday.

Dr. and Mrs. W. E. Rasberry and Miss Barbara Rasberry will visit with Mr. and Mrs. Walter Spurrier in Mount Airy, Md., during the holidays.

Patrick Oglesby, a member of the Meyers Park faculty at Charlotte, is here for a Christmas visit with his parents, Mr. and Mrs. H. C. Oglesby.

Miss Elizabeth Watson, a student at Wake Forest in Winston-Salem, has arrived for the holidays.

Joe Paget Jr., Steve Dedrick, Don Raymond Wheatley, students at UNC, are here for holiday visits with their respective parents.

Miss Margaret Sugg, administrative assistant to Congressman Nick Galifianakis in Washington, D. C., will spend Christmas here with her parents, Mr. and Mrs. George C. Sugg.

David McClaine and McClaine have arrived from Ft. Benning, Ga., where he has been stationed for a leave with their respective parents, Mr. and Mrs. C. L. McClaine and Mr. and Mrs. Jones.

Robert Nelson, a student at Wake Forest Winston-Salem, will spend the holidays here with his parents, Mr. and Mrs. Sam Nelson.

Mr. and Mrs. Danny Hines have arrived from Gainesville, Fla., for a Christmas visit with her mother, Mrs. Ben. G. Tucker.

Larry Simmons, Maxwell Waters, Richard Parker, students at Chowan College at Murfreesboro, have arrived for holiday visits with their respective parents.

Mrs. Zora Warren will spend the holidays in Smithfield with Mr. and Mrs. Roger Rose.

Miss Rebecca Bosley arrived Friday from Greensboro where she is a student at UNC to spend Christmas with her parents, Mayor and Mrs. Dave Bosley. Mr. and Mrs. Jimmy Rose, Jennifer Rose and Mrs. Nell Warren will spend Christmas in Tampa, Fla., with Mr. and Mrs. Freddy Edwards.

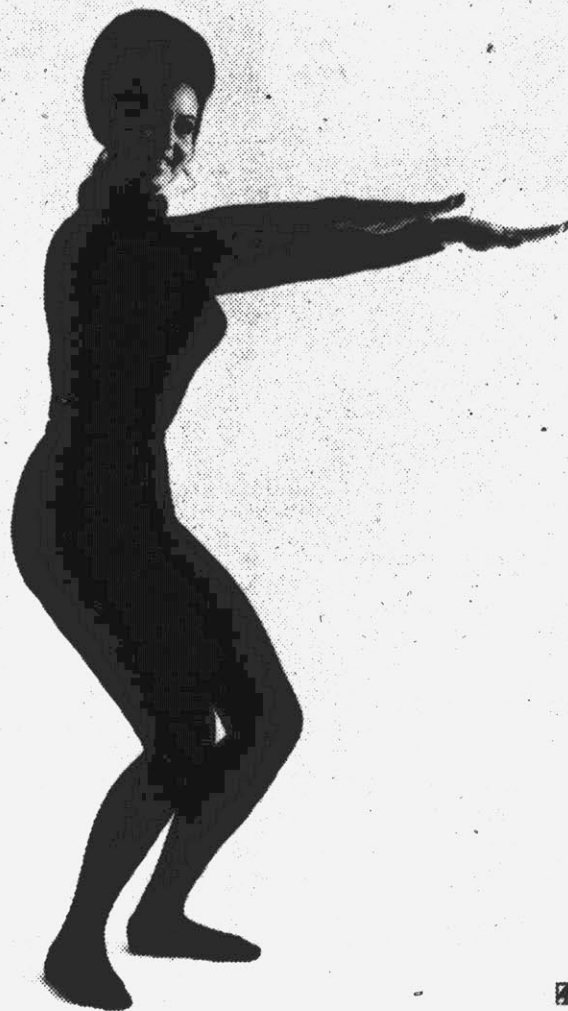
sorts. The pretty, size-eight, 28-year-old brunette is Woman's Program Coordinator for the Holiday Spas, a fast-growing chain of metropolitan fitness centers in the east. They offer everything from figure control to karate instruction at their 16 centers, and are now bringing the computer into the diet picture.

Mrs. Bond foresees fitness and beauty becoming a hand-in-glove venture, with hairdressing establishments, luncheon fashion shows and exhibitions all part of the spa scene. And if one wants to enjoy, but doesn't want to reduce, she can program herself to keep everything status-quo.

Health spas are a growing idea in the United States. Many physical fitness centers are springing up in cities, but they are different from early Roman and modern European spas in that they don't concentrate on the bath, although there are saunas, steam and whirlpool baths and swimming pools.

Computers now being programmed for use at these spas will provide overweight members with the piece de resistance in dieting, Shelda explains. You eat foods you cannot resist, and you can lose weight, providing you also exercise.

Before she joined the spa movement, Mrs. Bond conducted fashion shows. She is eager to bring them to the centers, along with good hairdressers and makeup experts. She visualizes a beauty haven where women may drop in whenever they need a lift, a place where they may get a special makeup before they dress for dinner at the spa.



THE SQUAT ... The easiest and most effective exercise for reducing hips and thighs, says Shelda Bond, who predicts that the computer will solve problems for dieters. She is Woman's Program Coordinator for Holiday Spas.

Exercise is anathema to many women because they think of it as hard work, she says. But one of the simplest exercises—the squat—is the greatest for hips and thighs, that along with the midriff, are the overweight woman's biggest problems.

To squat, you stand with legs apart so that you are balanced with a straight back, hands on hips, feet flat, and then you take the three-quarter squat position by bending your knees slightly. You squat to the level of a chair, not all the way.

Being overweight is not limited to the 30 to 50 set, although that age group constitutes their largest membership. Young people are beginning to show the effects of sedentary life, she says. One of her youthful clients, at 264 pounds, just kept thinking it would go away some day.

"They can't seem to realize that five pounds rolls into ten," she quips, "and then they have trouble losing."

A luncheon conversation with Mrs. Bond can really dampen the appetite. But there's always the consolation that some day soon one can lie back and challenge the computer to take it all off.

Impossible? Hardly, in this computer-age, she points out. It is merely a scientific matter of feeding statistics on the dieter to the computer and juggling the carbohydrates, proteins and calories in her favorite foods.

DoubleHousebreaker Has Returned Home

STUTTGART, West Germany (WNS) — Newlyweds Willy and Eva Gruenmann argued so frequently and loudly that the neighbors suggested marital separation and offered to take Mrs. Gruenmann in. The bride agreed but returned to Willy two months later. "With me around, the neighbors got to fighting and have broken up their marriage and apartment," explained Eva. "But I think I've learned to keep my mouth shut."

and then establishing the quantity that would be permissible calorie-wise.

The idea should prove so attractive, Mrs. Bond says, that women no longer will continue friendless, temptation-ridden, distraction-making home reducing programs. As the spa idea grows, neighborhood centers will make it a simple matter, even for a busy housewife, to drop in for a workout any time she has eaten too much lasagna or pumpnickel. Proper exercise helps burn fat faster.

TRESS-CO
WIGS-WIGLETS-FALLS
WHOLESALE

CHRISTMAS EVE
Candlelight Communion Service
7:30 P.M.
(Nursery Available)

The Public is Cordially Invited

Memorial Baptist Church
CORNER OF 4th AND GREENE STREETS

the Snooty Fox

GREENVILLE, N. C., 27034

WE WILL BE
OPEN
SATURDAY,
DECEMBER 26th

WE WILL BE
CLOSED
SATURDAY, JAN. 2nd.
FOR INVENTORY.

AFTER Christmas CLEARANCE

STARTS SAT. DEC. 26
AT 9:30 A.M.

GROUP OF
PANT SUITS 1/4 OFF
GROUP OF
FAKE COATS 1/4 OFF
GROUP OF
SPORTSWEAR Greatly Reduced
GROUP OF
Cocktail Dresses 25% OFF
GROUP OF
DRESSES & COSTUMES Greatly Reduced

IN THE
Pappagallo
Gallery

GROUP OF
HEELS \$10⁰⁰-\$15⁰⁰
GROUP OF
FLATS \$9⁰⁰-\$13⁰⁰
GROUP OF
BOOTS Greatly Reduced
GROUP OF
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222 East Fifth Street
DOWNTOWN GREENVILLE

**WOMEN'S
TWICE-A-YEAR**

SHOE SALE

UP TO
1/2
OFF!

ON NATIONALLY ADVERTISED BRANDS
JOYCE-ZODIACS, HUSHPUPPIES, FRONT ROW
AND PARADISE KITTENS
ALSO HANDBAGS

MEN'S SHOES

NUNN BUSH, HUSHPUPPIES AND
BOB SMART SHOES

25% OFF

CHILDREN'S SHOES

SIMPLEX, LAD AND LASSIE AND
MOTHER GOOSE SHOES

1/3 OFF

Shoemasters
DOWNTOWN GREENVILLE

Veal Recipe Is Unusual

By CECILY BROWNSTONE
AP Food Editor
ELISABETH LAMBERT
ORTIZ'S VEAL
IN PECAN SAUCE

When we tried this recipe from "The Complete Book of Mexican Cooking" by Elizabeth Lambert Ortiz (Evans) we found it delicious and unusual.

3 pounds veal for stew, cut into 2-inch pieces

2 onions, chopped

1 clove garlic, chopped
1/2 teaspoon thyme
1/4 teaspoon oregano
2 cups chicken stock or canned condensed broth
2 tablespoons butter
1/4 cup pecans
Salt and freshly ground pepper
1 cup sour cream

Place the veal in a heavy saucepan that has a lid. Add half the onions, the garlic, thyme, oregano, and the stock. Bring to a boil, cover, and simmer gently about 1 1/2 hours until the veal is tender when pierced with a fork. Skim off any scum that rises to the surface. Drain; set the meat aside and keep warm. Strain the stock.

Heat the butter in a skillet, and saute the remaining onion until transparent. Add the pecans, and saute for a minute or two. Place in the electric blender with about 1/2 cup of the stock, and blend until smooth. Pour into a saucepan. Add the rest of the stock, season to taste with salt and pepper, and cook for a few minutes over a low heat. With a whisk, beat in the sour cream. When the sauce is well blended and hot, add the veal, and heat just long enough to warm the meat through. Serves 6.

GardenClubHas Christmas Party Friday Night

GRIFTON — Members of the Grifton Garden Club held their annual Christmas party Friday evening at the home of Mr. and Mrs. Archie Rogers.

The Rogers' house was decorated throughout with a Christmas theme. The living room featured a tree decorated in gold. In the den was a sugar plum tree with garlands of holly entwined with red birds hanging from the mantel and light candles were used throughout the house.

Mr. and Mrs. Rogers greeted club members, their husbands and other guests in the foyer, which was decorated with holly and poinsettias.

The dining room table was covered with a linen cloth and centered with two three branched silver candelabra with burning red tapers in epergnettes arranged with red berries.

Mrs. John Glenn poured punch. Mrs. Joe House and Mrs. Harold Rose led the group in playing several games and the group sang Christmas carols.

Annual WOTM Party Held

The annual Christmas party for the Women of the Moose was held Saturday night at the Moose Lodge.

The dinner - dance began with a social hour. The buffet dinner was served from a double table covered with white clothes and centered with a holiday centerpiece scattered with angels representing this year's theme "Be An Angel."

Music for dancing was provided by the Bob Jones Band. Approximately 450 members and escorts attended the event.

Personal

Mr. and Mrs. John M. Andrews Sr., Mr. and Mrs. George T. Brodie of Rocky Mount and their daughter, Sarah, are spending the Christmas holidays in Miami, Fla.

Belk Tyler

STARTS
SATURDAY

After Christmas SCRAMBLE!

A SCRAMBLE OF VALUES FOR EVERYONE - A STORE-FULL OF YEAR-END EXCITEMENT AND SAVINGS



Entire Stock
Womens
Winter & Holiday
Sportswear
Save Up To
50%
OFF



Entire Stock
Womens
Winter & Holiday
Dresses
Save Up To
75%
OFF



Entire Stock
Childrens
Winter &
Holiday Wear
Save Up To
50%
OFF

Entire Stock Mens
Suits & Sportcoats

25% OFF

Plus Many, Many
Specials In Every
Department. Christmas
Leftovers!! Come
See!! Come Save
Saturday!!



ENTIRE STOCK OF
CHRISTMAS TOYS

1/2 OFF

EXCITING SAVINGS IN EVERY DEPT. . . . SHOP SATURDAY AND SAVE!!!



Entire Stock
Boys Suits
& Sportcoats
33 1/3%
OFF



Entire Stock
Womens
Winter
Dress Shoes
25%
OFF

ENTIRE STOCK WOMENS
WINTER COATS

33 1/3%
OFF



Entire Stock
Boys
Outerwear
25%
OFF



Belk Tyler

WE WILL
CLOSE AT
6 PM

Christmas Eve
Reopen Saturday

10 AM

For
After-Christmas
Scramble Sale!!!

IN DOWNTOWN
GREENVILLE

Open Nights til 9 PM.

IN DOWNTOWN GREENVILLE. OPEN NIGHTS TIL 9 PM

Glorifying And Praising God

Luke 2:1-20.

And it came to pass in those days, that there went out a decree from Caesar Augustus, that all the world should be taxed.

(And this taxing was first made when Cyrenius was governor of Syria.)

And all went to be taxed, every one into his own city.

And Joseph also went up from Galilee, out of the city of Nazareth into Judea, unto the city of David, which is called Bethlehem, (because he was of the house and lineage of David.)

To be taxed Mary his espoused wife, being with child.

And so it was, that while they were there, the days were accomplished that she should be delivered.

And she brought forth her firstborn son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.

And there were in the same country shepherds abiding in the field, keeping watch over their flock by night.

And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them; and they were so afraid.

And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people.

For unto you is born this day in the city of David a Saviour, which is Christ the Lord.

And this shall be a sign unto you: Ye shall find the babe wrapped in swaddling clothes, lying in a manger.

And suddenly there was with the angel a multitude of heavenly host praising God, and

saying,

Glory to God in the highest, and on earth peace, good will toward men.

And it came to pass, as the angels were gone away from them into heaven, the shepherds said one to another, let us now go even unto Bethlehem, and see this thing which is come to pass, which the Lord hath made known unto us.

And they came with haste, and found Mary and Joseph, and the babe lying in a manger.

And when they had seen it, they made known abroad the saying which was told them concerning this child.

And all they that heard it wondered at those things which were told them by the shepherds.

But Mary kept all these things, and pondered them in her heart.

And the shepherds returned, glorifying and praising God for all the things that they had heard and seen, as it was told unto them.

2,000-Year-Old Words Are Still Timely Now

Luke Chapter 2, Verses 1 through 20 was written nearly 2000 years ago. Today, however, its message is still timely and it answers the questions of modern man.

"Glory to God in the Highest, and on earth peace, good will toward men," has great meaning to us today as we search for ways to attain peace in war torn areas of the world.

There is a little less war in the world this Christmas than last; perhaps in the New Year we will find ways to bring all fighting to an end.

Christ's message was peace and this is something that everyone should work for.

In The Dark On Prison System

By JOHN KILGO

RALEIGH — North Carolina Director of Corrections Lee Bounds says the biggest problem facing the state's prison department is the public's ignorance of the system and what it means to them.

In an hour-long interview in his office here, Bounds also made these points:

—All facets of corrections, including prisons, probation and parole, need to be consolidated.

—Bounds says there is no longer a question of whether capital punishment will be abolished, but only whether it will be done by legislative act or judicial order.

—Bounds feels there are still too many barriers facing convicted felons who have paid their debt and must go out into society to try to make a new life.

"The public has a tendency to lump all of our problems together," Bounds says. "They know we're dealing with the criminals but we have 13,000 people in our prison system, and most of them have tremendously different problems that need different attention. Some need to be on work-release and then we get some complaints that we're coddling prisoners. Others need to be in high security cells and then we hear that we're inhumane. The public needs to better understand our problems and also understand how important this system is to them and the State of North Carolina."

It is obvious after talking with Bounds that he doesn't believe the State is best using the machinery it has at hand in its efforts to rehabilitate persons convicted of crime. He feels that the effort often flies off in different directions and the answer is consolidation of all departments that deal with corrections.

"We need to do away with labels that deal with detention," he says. "If a person is a juvenile, it limits what can be done for him. If he's a youthful offender, he must be handled in a different way.

There are barriers that sometimes prevent us from bringing to bear the machinery that we have. The courts should establish guilt and set the maximum time a person must pay for his crime. Then the job should go to the corrections authorities at that point, to do what is necessary for that particular person. When we speak of satisfying justice, this also means the offender must feel that he got justice. The readiness of an individual to accept correction treatment depends a great deal on that."

Bounds says his department should help a convicted person live within the law but should have no authority beyond that. "The way he lives within the law," he says, "ought to be his business."

In other words, make a convicted person self-governing — but there are still barriers, according to Bounds. "For instance," Bounds says, "a convicted felon is stripped of his citizenship rights forever, unless he goes through certain procedures. I'm inclined to believe that the Youthful Offenders Act is better. That way, when the Board of Paroles discharges the youth, after his maximum sentence, it automatically restores his citizenship rights."

Bounds says there are also laws that make it extremely difficult for convicted felons to go into some types of work after they have paid their debt.

"It seems that we are saying to them," Bounds says, "that you can come back and live in society but you have very restricted opportunities. This might well lead to a return to crime, not to mention that it's hypocritical. Some obviously say that if I can't use my talents within the law, I'll use them outside the law. We need to judge him for what he's able to do now, not what he did in the past. When a man is ready to emerge from a criminal pattern, society should be ready to help him do it."

Strength For Today

CHRISTMAS AND EASTER

A holly wreath at Christmas time! How strange! Everything about the holly wreath points not to Christmas but to Holy Week and Good Friday and Easter Sunday. The wreath with its jagged leaves represents the crown of thorns pulled down upon the Saviour's brow. The red berries represent his drops of blood. The imperishable leaves represent life everlasting.

So why do we have the holly wreath at Christmas time? Chiefly because Christmas and Easter belong together. The Child born at Bethlehem was not just one more child born into the world; he was the incarnation of human

destiny. In him all things will be made new, and through him the events of the race will reach their consummation. The means that he established where - with this consummation would take place were suffering, death on the cross, resurrection from the dead, and ascension into heaven.

Christmas and Eastern belong together. These are the reasons when the proper order of everything is reverence and the key word is love. And the great Biblical message of love is, that while we were yet sinners, Christ died for us, the just for the unjust, that he might reconcile us unto God.

By Earl L. Douglass



"But, at least, thousands of people are writing to Hanoi about you who don't even know you"

By JAMES KILPATRICK

Bold Concepts Offered

Last week's White House Conference on Children produced little in the way of interesting action, apart from the usual hair-pulling that results when a thousand bright pupils want to recite all at once, but the conference did provide one notable speech. It merits a moment of your time.

The speech came from Dr. Dwight Allen, chairman of the University of Massachusetts School of Education, and that was one of the notable things about it. For Dr. Allen is a fully certified, bottled in bond, professional educator, and he gave his support to an idea

that has most of his colleagues fainting and rolling their eyes.

His idea is not novel. It is the idea, basically, of tuition grants or tuition vouchers, by which parents may obtain public funds to maintain their children in private schools. The concept was developed and refined in Virginia ten years ago, but it sank under the combined assault of Federal courts and the teachers' lobby. The courts saw the State's plan as a mere device to preserve segregation, and the teachers saw it as a potential threat to their jobs.

Dr. Allen sees the concept

Other Editors Say Harder & Slower

(Port Washington, N. Y., News)

The trouble with democracy is that it is harder and slower than other ways of getting things done.

That's because democracy really has more to do with people than with laws. It is easier to make a decision than to convince others that it is a good decision. And it is easier for one person to decide about something than it is for a group of people to decide. It is usually faster, too.

We have a democratic society, not because it is the most efficient way to get things done, but because it is the most moral.

We govern ourselves in a democratic way because we believe that all people have a right to participate in decisions affecting their lives and because we believe that all people have something to contribute to our society, that we are all "good enough" to participate in our own governance.

We elect a school board to run our schools because that seems to be the most democratic way to run a school system. Anyone who has ever had anything to do with a school board meeting knows that is not a very efficient way to run schools. But we chose that way, not because it is efficient, but because it is moral, because we believe that all residents in the community have a right to determine how their schools are run.

Let us all remember that the next time we get irritated or bored or tired at a school board meeting. Let us all remember that when we get impatient because it takes so long before anything gets done.

Let us also remember at school board meetings that a democratic society is based on a belief in the worth of all the citizens and right of all to participate.

When, in our rush to get things done, we forget that we believe these things, then democracy ceases to be moral, and all the extra work is for nothing.

Population Explosion A 'Pop'?

By ELMER ROESSNER

I am not impressed by the propaganda and the agitation about the population explosion.

Population is vital to every businessman. It is a yardstick of future markets. It's



ELMER ROESSNER

growth and the direction of growth can control planning for the future.

Currently, America and Europe are gripped by fears of such a fast growth of population that the world will run out of food, that there won't even be standing room left soon, that millions will be shoved off the edge of the earth. We have ZPG movement for zero population growth, we are

relaxing laws to permit easy abortions, we are making birth-control pill by the billions and talking about giving them to schoolgirls just in case.

However, the world has gone on for six million or more years without anybody being shoved off the edge.

Balances And Counterbalances

And the human race has been as fecund as it is today.

It is true that science has increased the survival rate of babies and extended the life expectancy of older people. We have all but eliminated many killing diseases.

Offset against that are the facts that progress is killing off many people. Smog, auto emissions, DDT, mercury in our fish and accidents, accidents, accidents are working to keep the population down. Because of misplaced confidence, in the science of medicine, the venereal disease rate has

been rising. Air, water and land pollution, the rise in the use of narcotics and the atomic fallout are all working to keep the population down.

The 1970 census showed a population increase of 13.5 per cent in the decade, with 18.6 per cent in the previous decade. Even the numerical increase has slowed. The 1970 count showed an increase of 24.3 million; the 1960 count showed an increase of 28.3 million people.

Effect Of Wars

It is true that man and ants are the only species that make war. But wars have been keeping populations in check for both men and ants as long as either remember. And despite all the pacifist agitation, there will be more wars in the future. Further, I do not know of any species in the past that has disappeared from the earth because of great fecundity.

Contrarywise, there is suspicion that lack of

Gift From Cluny

By HAL BOYLE
NORTH POLE (AP) — He's off!

Santa Claus is on his way at last!

The jolly old Saint and his famous reindeer are zooming through the arctic skies right now, heading for the American border. He'll reach it tonight.

The northern lights switched to a clear steady green—the "go-ahead" signal. And the Royal Canadian Mounted Police sent Santa this message:

"We are clearing all air lines



HAL BOYLE

in your path, old boy. There is no sp limit for you tonight. The sky is yours. Go as fast as you like. Good luck!"

And Santa Claus needed that wide, clear road in the sky. For his big red sled was packed so full of gifts it overflowed. It looked like a big hay rick zooming through the crisp air.

"Oh, dear, oh, dear," worried Santa, just before the take off.

"I do hope none of these presents falls out and beans some poor innocent rabbit down below. I believe this must be the heaviest load I'd had in 20 years."

"What is he fretting about?" whispered Donner to Vixen. "He's only riding in that sled. We have to pull it."

Vixen laughed so hard the bells on her harness tinkled in merry music. And all the other reindeer laughed, too.

As Santa Claus climbed up into the seat of the sled, puffing a little because he has gained some weight this winter, three black and white penguins waddled across the snow in front of the reindeer.

"Here, here, get out of the way, please," said Santa Claus importantly. Then he said, surprised:

"Why, what are you penguins doing up at the North Pole anyway? You're supposed to be at

(Continued on page 8)

40 Years Ago Today

By GWYN COGHILL

Dec. 24, 1930

It is Christmas again! At this very time Old Saint Nick, with his sleigh piled high with gifts, is speeding across the land to bring joy and happiness to the hearts of all mankind. This city, along with many others across the nation, is all set for the observance of Christmas. The holiday season will reach its climax tonight with a dance at Gorman's warehouse.

It is our earnest hope that each and every reader of this paper may find in the coming of Old Saint Nick, something to make him happy, something to make him forget the mediocre things of life and strengthen him to carry over into another year with a feeling that he has gained the inspiration necessary to his continued welfare and happiness. Merry Christmas!

The Daily Reflector

INCORPORATED

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Brody's Saturday 9:30 a.m.
Everybody's Looking For These
SHOE VALUES

Because Brody's does not carry over —
Brody's first in fashion —
Brody's features only famous name
brands.

- ANDREW GELLER
- RED CROSS
- CAPEZIO
- ADORE'S
- DELISO DEBS
- MR. EASTON
- PALIZZIO
- JOYCE

AFTER CHRISTMAS SALE
Andrew Geller
PALIZZIO SHOES
WERE TO \$30.00 **\$19.90**

ONE GROUP OF SHOES
•Adores •CAPEZIO
•Vaneli •Mr. Easton
•Red Cross
WERE TO \$23.00 **\$14.90**

ONE GROUP
Deliso Debs Fashion
Shoes
Were to \$28.00 **\$17.90**

ONE GROUP
LIFE STRIDE SHOES
SOLD TO \$18.00 **\$12.90**

ONE GROUP
Frank Cardone
Alyta Flats
SALE PRICED **\$14.90**

ONE GROUP
Red Cross Cobbies.
Joyce Casual
Shoes
Low Heels in Good Walking Styles
Were to \$20.00 **\$12.90**

ONE GROUP
HANDBAGS
1/3 Off

Brody's Same Policy Prevail...
Exchanges—Charges—Refunds
All Charges After Dec. 25
Billed In February

Brody's

Everybody's Going . . . Everybody's Looking For These Big Values

Brody's
Downtown
Pitt Plaza

**AFTER-CHRISTMAS
CLEARANCE
THE SALE OF SALES**

BECAUSE

Brody's Does Not Carry Over Fashions—
Brody's First In Fashion—
Brody's Features only Famous
Name brands

Fashion-Wise Women Can Not Afford To Miss This Event
SATURDAY MORNING 9:30—RAIN OR SHINE!

FAMOUS NAME
COATS
FAKE FURS
FUR TRIMMED UNTRIMMED
Sizes 5 to 15—8 to 20
Better Hurry For Best Selection
Save up to **33 1/3 %**

ALTERATIONS EXTRA

Take Your Pick From These
Fine Fashion
SUITS
TAILORBROOK
OTHER FAMOUS NAMES
REDUCED **33 1/3 %**

ALTERATIONS EXTRA

Entire Stock
Fashion Dresses
Dark and Pastels
Howard Wolf — David Crystal
Kimberly — R and K Originals
SAVE UP TO
1/2 price

ALTERATIONS EXTRA

Brand New! Pastel
By John Meyer
Sweater & Skirts
Save **25 %**

One group
DRESSES
Every One A Famous Label You Love
1/2 PRICE

CAR COATS
SAVE! **25 % OFF**

sweaters and skirts
ONE GROUP **1/2 price**

Suede Skirts and Vests
1/2 price

Sportswear Department
One Group
Skirts
Sizes 5 to 15
Were to \$15.00
\$5.00

ONE GROUP
Better Blouses
Save **33 1/3 %**

Sweaters
One group were to \$18.00
\$9.00

One Group
Gift Items
Save **25 %**

One Group
Misty Harbor
London Fog
Raincoats
Were to \$55.00
\$36.00

SPECIAL SAVINGS ON
SELECT GROUP FURS
•ONE MINK STOLE was \$450—\$299
•ONE MINK STOLE was \$600—\$399
•ONE MINK JACKET was \$700—\$599
•ONE MINK STOLE was \$299—\$199
All Furs Labeled To Show Country of Origin

Entire Stock
Fall Slacks
Reduced
33 1/3 %

Sweaters
One group were to \$15.00
\$5.00

ONE GROUP OF
Pant Suits
Reduced

One Group
CASUAL JUNIOR COATS
Values To \$45.00 **\$29.00**

One Group Of
Jumpers
Were to \$16.00 **\$5.00**

Special Sale of
Hollywood Vassarette
Bras
Once a year Event

COSTUME JEWELRY
Were To \$2.00 Were To \$3.00
\$1.69 \$1.99

ONE GROUP ROBES
QUILTED AND FLEECE
Reduced Save **20 %**

Entire Stock Cocktail
DRESSES
Reduced **33 1/3 %**

One Group Of
BLOUSES
Cotton & Knit
Styles **1/3 off**

**BRODY'S PITT PLAZA
Childrens Department**

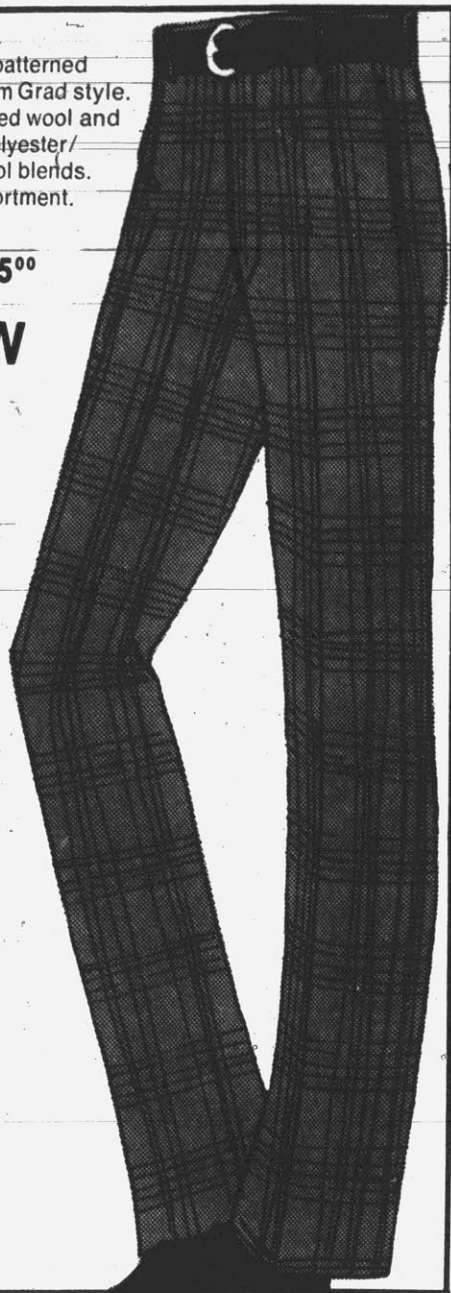
BOYS AND GIRLS
BOYS: •Coats •Jackets •Group Sportswear
GIRLS: •Coats •Dresses •Sportswear

SAVE **25 %** and **33 1/3 %**

After Christmas 12 Hour Sale

Our boldly patterned slacks in slim Grad style. 100% worsted wool and Dacron® polyester/worsted wool blends. A great assortment.

Orig. 15⁰⁰
NOW 7⁸⁸



Men's suits

Towncraft year-round weight suits

A suit that will be mainstay of your wardrobe! The blend is crisp Dacron polyester worsted wool, for comfort plus durability. The tailoring has a touch of tomorrow. Choose from 2 or 3-button center vent styles. This is a suit you can count on to make you look good... Whatever the occasion! Take your pick of exciting fancy patterns in greys, browns, blues, and olives. Many styles and sizes to choose!

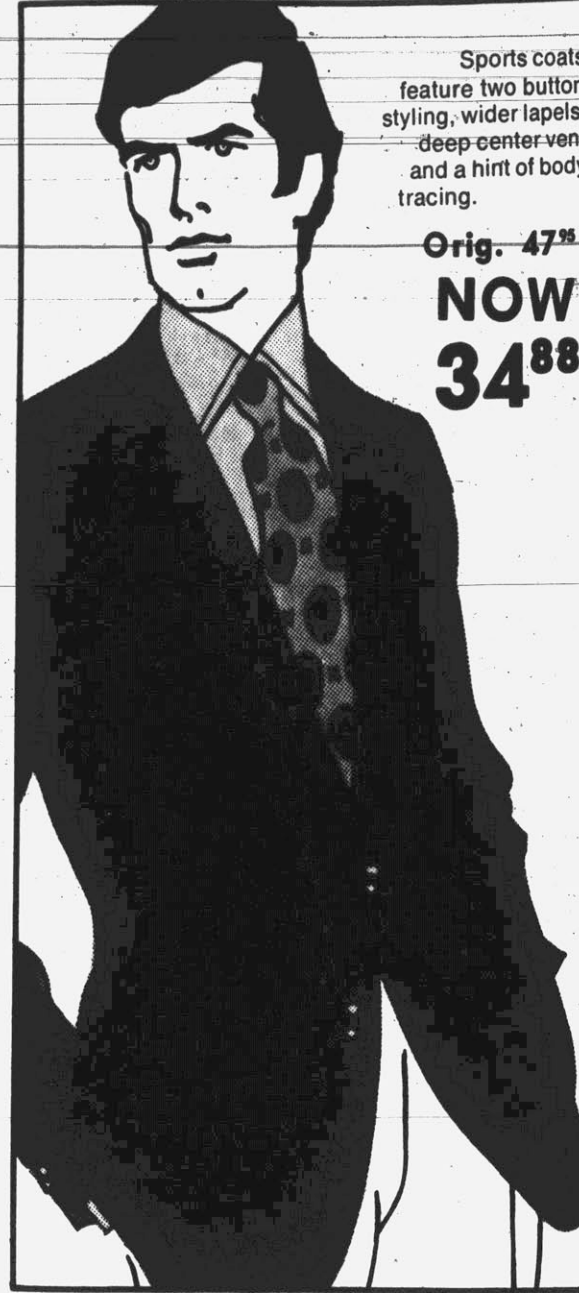
39⁸⁸ to 59⁸⁸

Charge It!



Sports coats feature two button styling, wider lapels, deep center vent and a hint of body tracing.

Orig. 47⁹⁸
NOW 34⁸⁸



Use Penneys Time Payment Plan!

Women's Glove Clearance

Hundreds of pairs of dress gloves including leather, capeskin, and deerskin... in navy, black and white.

Men's Sweaters Reduced

Cardigan and pullover styling in leathers and stripes. Fabrics include wool blends and alpacas.

Women's Hat Clearance

Drastic reductions on entire stock of women's fall hats. Assorted styles and fabric.

Girls' Pajamas Reduced

Flannel and estron-nylon sleepwear reduced to clear... Gowns and pajamas in solids and prints.

Boys' Jacket Clearance

Entire stock of boys' heavy weight jackets including lined corduroy, zip-out lining. All-weather coats and norfolk corduroys. Buy now and save at these reduced prices.

Brand Name Watches

Men's and women's brand name watches in white and yellow gold. Many styles—all fully guaranteed.

22⁸⁸

Men's Sport Shirts Reduced

Many styles and colors in easy care fabrics - assortment includes solids and plaids... woven and knits.

3⁹⁹

Men's Slacks Reduced

Over 200 pairs of casual slacks in comfortable carefree fabrics... solids, stripes, and plaids.

3⁹⁹

Boys' Sport Shirts

Many styles and colors to choose from. Button-down and regular collar - knits and wovens, sizes 8-20.

1⁰⁰

Shoe Clearance

Women's shoes reduced for after Christmas — several styles including heels and casuals. Black, navy, brown and some fashion colors.

4⁸⁸

Thermal Blankets

Fits full or twin size bed. Available in white and pleasant pastels.

3⁴⁴

Womens' Pantihose Set

Panti hose with refill hose. Comes in suntan and gala. S, M, L, XL.

1⁵⁰

Electric Blankets

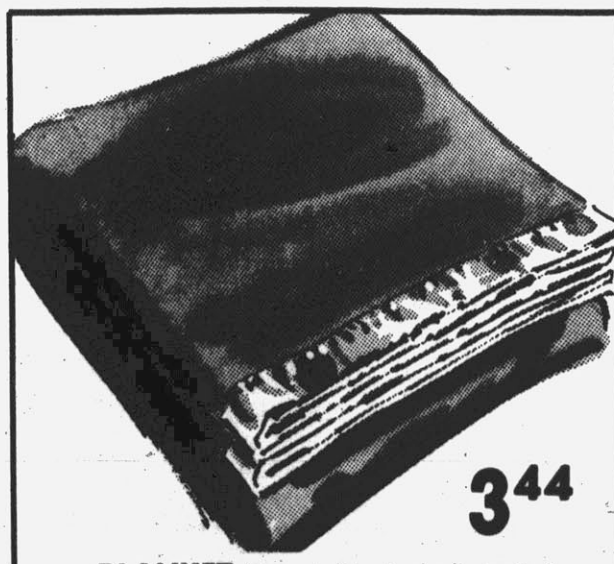
Fits full or twin size bed. 2 year guarantee, single control. Available in peacock or beige.

11⁰⁰

Piece Goods Clearance

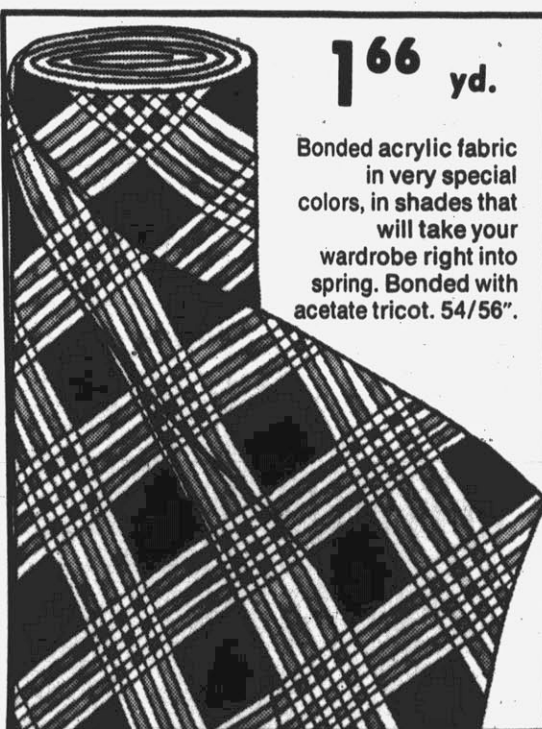
Assorted sportswear fabrics in co-ordinating solids and prints. 36 and 44 inch width.

3 for 1⁰⁰



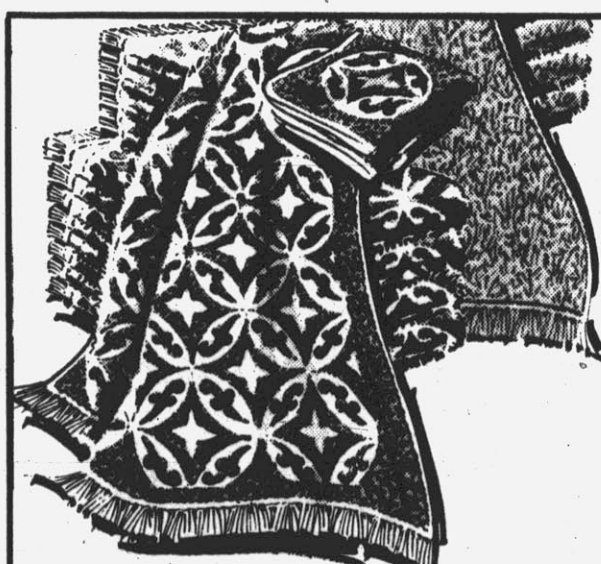
BLANKET. Top quality at a budget price! Polyester/nylon with nylon binding is machine washable in warm water, comes in decorator shades of moss green, honey gold, pink, peacock. 72 x 90" size is suitable for twin or full.

3⁴⁴



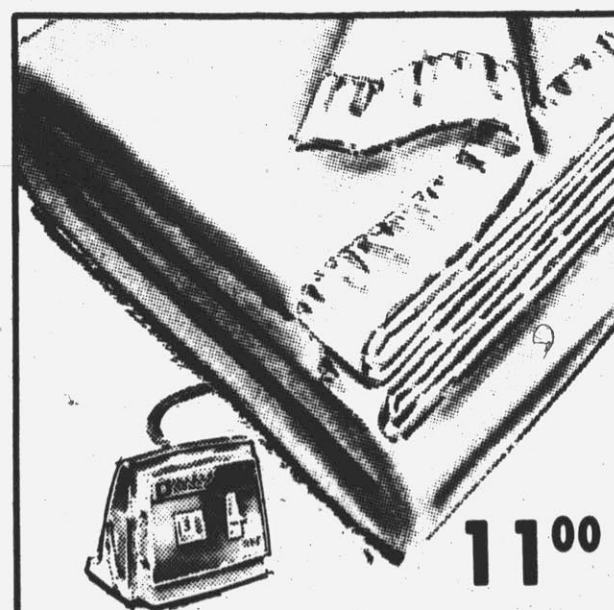
1⁶⁶ yd.

Bonded acrylic fabric in very special colors, in shades that will take your wardrobe right into spring. Bonded with acetate tricot. 54/56".



Towels! Thick cotton terry at such terrific prices! Over 10 colors and patterns to choose from.

Bath Towel **1⁴⁴** Hand Towel **84¢** Wash Cloth **44¢**



ELECTRIC BLANKET in Polyester! rayon-cotton blend with nylon binding full size, single control.

11⁰⁰

Notice!!! This merchandise goes on sale Saturday morning at 9:00 a.m.!

Penneys

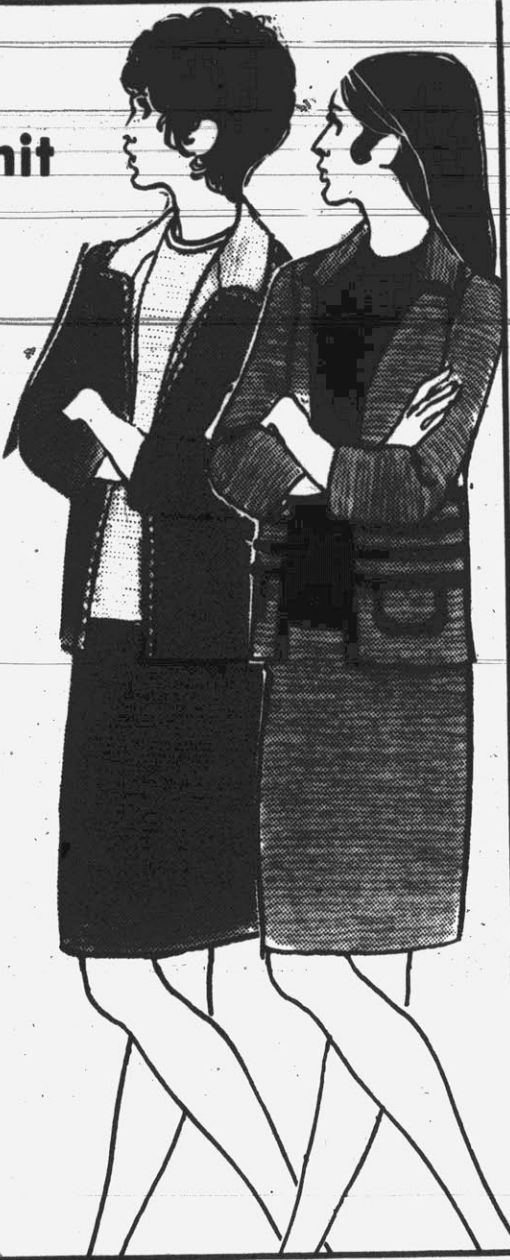
Pitt Plaza Shopping Center—Use Your Penney Card!

After Christmas 12 Hour Sale

Women's Knit Suits

2 and 3 piece styling in pleasant pastels for Spring. Easy care acetate knit fabrics make these suits ideal for comfortable care, free living.

Your Choice
19⁸⁸

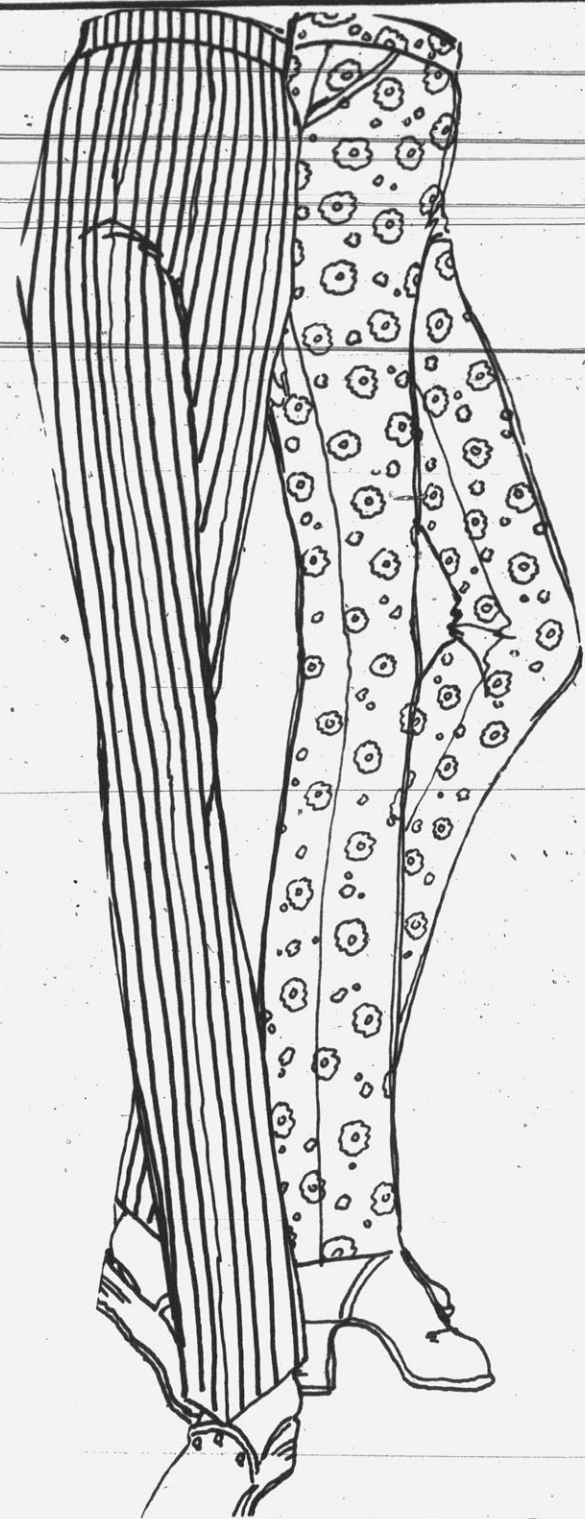


Cotton Flannelette Sleepwear



All the easy comfortable styles you love in cotton flannelette with all sorts of frilly trimmings. Full-length gowns, shifts, or pajamas. S, M, or L.

2⁸⁸



Women's Slack Clearance

Over 200 pairs of slacks in many styles and fabrics including double-knits and Penn-Prest cottons. Solids, plaids and stripes in the latest tailoring.

orig. \$10 NOW **4⁹⁹**

Womens Coats REDUCED

Fur trims and self trims, available in many styles and fabrics, in solids and subdued plaids. Junior and misses sizes.

Orig. to \$90⁰⁰
NOW
59⁸⁸



Women's Jacket Clearance

... Entire stock of women's jackets reduced to clear ... Corduroy, fake fur and vinyls. Solids, tweeds and plaids in junior and misses sizes.

Women's Skirt Reductions

... Over 200 skirts to choose from, easy care fabrics including bonded acrylics, solids, plaids, stripes, and prints.



Reduced! Girls' coats of acrylic pile wet — look vinyl, wool, nylon, and other fibers. Plaids and solids.

NOW **7⁹⁹ to 11⁹⁹**



Fully flattering gowns, lounging and sleepwear. Comes in conventional white, or in the hottest holiday pastels.

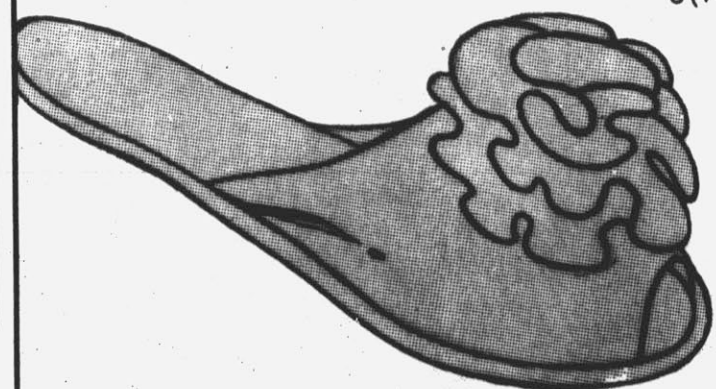
2 for **5⁰⁰**



Special. Women's pant sets in comfortable cotton double knit. Textured tops over straight leg pants. Lots of colors. 8-18.

9⁸⁸

Value. Women's nylon tricot sluffs with frothy, matching bow. White, pink, blue or red. S (4-5), M (6-7), L (8-9).



2⁰⁰

Notice!!! This merchandise goes on sale Saturday morning at 9:00 a.m.!

Penneys

Pitt Plaza Shopping Center—Use your Penney Charge Card



BIG STOCKING FOR A LITTLE BOY: — William Brewer III, hangs his stocking up for Santa, which does not seem to create any problems for him, even though the stocking is three feet long and he is not quite three feet tall.

Families . . .

(Continued From Page 1)

was "tremendous."

The Army assistance programs also reached local hospitals and convalescent homes this year and, as in the past, "guest packs" containing items for shut-ins and patients were distributed.

Patients at Pitt Memorial Hospital and residents of the Greenville Nursing and Convalescent Center and Winterville Convalescent Center received

Kilpatrick Col.

(Continued from page 4)

requirements for elementary education, the proposed experimental schools could produce tight ends unable to read the play book. A good deal of money might be wasted, at incalculable harm to the children involved, in the making of marvelous mud pies.

Yet it is refreshing, all the same, to encounter an educator who says bluntly that much of modern education is based upon myth — the myth of public school monopoly, the myth of money as a cure to all ailments, the myth of a high school diploma based upon twelve years of instruction, September to June.

In another paper prepared for the White House Conference, Dr. John I. Goodlad made many of the same points. Dr. Goodlad is dean of the graduate school of education at the University of California in Los Angeles. He too is pleading for diversity and experiment; and he would scrap compulsory school attendance laws to obtain entirely new kinds of education.

All this is hopeful. In the midst of universal dissatisfaction with traditional instruction, some such bold strokes have to be tried. If they work, fine; if they fail, too bad, but we won't be much worse off than we are now.

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ANTS?
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Ivey Coward
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Your
Cowat-Dex Man
Tel. 752-5175

the packages as did residents of Flynn Home here and persons in the county jail.

The financial goal of \$10,000, Smith said, was set higher this year and coordinated efforts of numerous civic, church and fraternal organizations, with the Salvation Army serving as the clearing agency, helped to put the financial picture in a pleasing light, Smith noted.

These groups which included several at East Carolina University, have helped with the "kettle work" carried on by the Army and, as of Dec. 15, funds were coming in ahead of last year's contributions.

The \$10,000 figure was set to cover cost of the food baskets, toys, guest packs and anything pertaining to the Christmas programs, Smith said, and he noted that to "break even" on the endeavor is really all that is hoped for.

The Christmas projects are not the sole assistance efforts provided by the Salvation Army, Smith said. "The work of the Army continues the year around."

"This gives me a wonderful feeling, especially at Christmas, to help needy persons and to know that I've had a part in these projects," the commander said.

He added that Greenville people seem to be behind the Salvation Army 100 per cent. "You only have to ask them once," Smith asserted.

"I can't praise our advisory board enough, he said. They are a fine group of men."

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Your Optician

In Cooperation with the North Carolina Optician Association

(Common Eye Problems)

Do you know what near-sightedness and far-sightedness really mean?

If a person is nearsighted, he has no difficulty in reading or doing other close work. But viewing objects at a distance poses a problem for him. Outlines are dim, and detail is hard for him to see. Near-sighted people usually require glasses for driving, viewing movies, the blackboard and other distant viewing situations.

Farsightedness is just the opposite. A farsighted person can clearly see distant objects, but has great difficulty reading, sewing, and doing other close work without the aid of glasses.

Glasses may correct either problem. For people who suffer visual problems at close range and at a distance, bifocals may be the answer. If you have either of these problems see your eye doctor.

WATCH NEXT WEEK FOR (Night-Blindness)

HOLLINGSWORTH OPTICIANS is your complete optical center. We carry all major lines of frames, sun glasses, and contact lenses, and we're members of the American Board of Opticianry. We're ready to serve you at **HOLLINGSWORTH OPTICIANS**, open daily 9 till 5:30.

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Cancer Kills Comedian

HOLLYWOOD (AP) — Charles Ruggles, a versatile screen comedian who in later years specialized in roles as a warm, wise, grandfatherly type, died Wednesday. He was 84.

He succumbed at St. John's Hospital in Santa Monica, where he had been for treatment of cancer since September.

Ruggles' career dated back to 1907 and encompassed stage, films, radio and television. He starred in two short-lived television series, "The Ruggles" and "The World of Mr. Sweeney."

A short, chunky fellow with a look of mischief in his eyes, he was regarded as one of Hollywood's most skilled character actors.

His early films were almost exclusively comedies—"Charlie's Aunt," "Ruggles of Red Gap," "Her Wedding Night," "Love Me Tonight," "The Smiling Lieutenant." He often played the long-suffering husband of scatterbrained Mary Boland; so consistently fans were convinced they were married in real life.

Even though efforts have been increased to provide help for more needy families this year, Smith pointed out that the program will hopefully be expanded again next year.

Business . . .

(Continued From Page 1)

very good.

He reported that the shopping volume had been as big as expected and that the public generally bought the larger, more expensive items over the smaller choices.

Another large discount department store, experiencing its first Christmas in Greenville, met estimated sales during the shopping season, and had an overall good volume of business, according to the store's assistant manager.

The manager noted that, being

TV Log

WNCT — Ch. 9

THURSDAY
6:30 Carolina Storm
8:15 Sewing 3:30 Edge of Night
8:25 Meditations 4:00 Gomer Pyle
8:30 News 4:30 S. Hurk
9:00 Kangaroo 5:30 Flipper
10:00 Lucy Show 5:55 Paul Harvey
10:30 Maritan 6:00 Early News
11:00 Family Affair
11:30 Love of Life 6:30 News
12:00 Noon News 7:00 Truth or 12:15 Farm News 7:30 Interns
12:25 Weather 8:30 Head- 12:30 Search
1:00 The Heart 9:00 Movie
1:25 Timely Tips 11:00 Final Report
1:30 World Turns
2:00 Splendor 11:30 Merv Griffin
2:30 Guiding Light
3:00 Secret 8:00 Bugs Bunny
3:30 Edge of Night
4:00 Flipper 9:56 In The Know
4:30 Santa 10:00 Josie
5:00 Daniel Boone 10:00 Globe-Trotters
5:55 Paul Harvey 10:56 In The Know
6:30 News 11:00 Archie
7:00 Truth or 11:56 In The Know
7:30 Family Affair 12:00 Scooby
8:00 Jim Nabors 12:30 Monkees
8:30 News 12:56 In The Know
FRIDAY
6:30 Carolina Storm
8:15 Sewing 1:30 NFC Dastardly
8:25 Meditations 1:30 Perry Mason
9:00 Kangaroo 5:00 Time
10:00 Lucy Show 5:00 Tunnel
10:30 Hillbillies 6:00 Arthur
11:00 Family Affair
11:30 Love of Life 6:30 News
12:00 Noon News 7:00 Wagoner
12:15 Farm News 7:30 Impossible
12:25 Weather 8:30 My Three Sons
1:00 The Heart 9:00 Annie
1:25 Timely Tips 9:30 Mary Tyler
1:30 World Turns 10:00 Mannix
2:00 Splendor 11:00 News
2:30 Guiding Light 11:15 Roller
3:00 Secret 12:15 Movie

WITN — Ch. 7

THURSDAY
6:00 Aspect
6:30 Father Knows Best
7:00 Today
7:30 Virginia Graham
8:00 Dinah
10:00 Concentration
11:00 Sale
11:30 Hollywood
12:00 Jeopardy
12:30 Who, What, 12:55 News
1:00 Another World
1:30 Words & Music
2:00 Our Lives
2:30 The Doctors
3:00 Bay City
3:30 Br. Promise
4:00 Excerpts from Messiah
4:30 Christmas Is
5:00 Christmas Carrousel
5:30 Christmas Carol
5:50 Christmas Carol—New Bern H.S.
6:00 Christmas Carrousel
6:30 Christmas Mount Olive College
6:30 NBC News
7:00 Real McCoy's
7:30 Flip Wilson
8:30 Inside 9:30 Nancy
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THURSDAY AFTERNOON, DECEMBER 24, 1970



Robersonville High School Golden Eagles

Members of the Robersonville High School Golden Eagles basketball team are, first row, left to right, Glenn Forbes, Dwight Bryant, Phil James, Glenn Edmundson, Jimmy Daniels; second row, Edward

Warren, Isiah Shepherd, James Crandall, Edon Chance, Larry Wiggins, and Allen Brown. (Reflector Photo)

Louisiana Teams Move Up Poll

By THE ASSOCIATED PRESS

Kentucky State might have held onto its top ranking in the Top Twenty college division basketball poll of the Associated Press this week, but it was two Louisiana teams that made the big splash in the rankings.

Louisiana State of New Orleans rocketed into contention by sparring from ninth into the runnerup spot, and right behind LSU was Southwestern Louisiana, buried in 19th place a week ago.

Both, however, still have plenty of ground to cover before taking those final steps needed to replace Kentucky State, which attracted nine of the 14 first-place votes, despite being idle last week.

Kentucky State, 5-0, attracted 258 points in the balloting by sports writers and sportscasters throughout the country. LSU-NO, 8-0, picked up 167 points. LSU-NO moved up after two victories last week and SW Louisiana won the Bayou Classic.

Stephen F. Austin, 5-2, got one first-place vote and 148 points in dropping from second to fourth. Howard Payne, No. 7, the Tennessee State, No. 9, each got

one top vote.

The rest of the Top Ten was No. 5 Ashland, which dropped from third; No. 6 Cheyney State; No. 8 Philadelphia Textile, and No. 10 Oral Roberts. Tennessee State was the new team in the Top Ten, moving up from 12th to ninth.

Here are the Top Twenty College Division teams with first-place votes in parentheses and total points computed on a 20-18-16-14-12-10-9-8 etc. basis:

1. Kentucky St. (9) 258
2. LSU-New Orleans 167
3. SW Louisiana (2) 162
4. Stephen F. Austin (1) 148
5. Ashland 137
6. Cheyney St
7. Ashland 137
8. Cheyney State 124
9. Howard Payne (1) 118
10. Phila. Textile 75
11. Tennessee St. (1) 70
12. Oral Roberts 66
13. Puget Sound 61
14. Louisiana Tech 60
15. Eastern New Mexico 44
16. Guilford 40
17. Ky. Wesleyan 39
18. Ill. Wesleyan 32
19. Indiana State 28
20. (tie) Eau Claire 23
21. Central Michigan 23
22. Central St. (Ohio) 21

Pitt Tech Is Division Leader

The Eastern Carolina Community College Conference has gotten off to a good start in its first year of basketball competition. The Conference is composed of 14 technical institutes and community colleges in Eastern North Carolina. The Conference is divided into a Northern Division and a Southern Division. For games played through December, Pitt Technical Institute is the Divisional leader with a 4 and 0 record; while Bladen Technical Institute and Cape Fear Technical Institute are Divisional leaders for the South with 4 and 0 records each.

The Conference standings going into the holidays is as follows:

Northern Division	
W	L
Pitt Tech	4 0
Beaufort	2 1
Roanoke-Chowan	2 1
Nash Tech.	1 2

Southern Division	
W	L
Bladen Tech	4 0
Cape Fear	4 0
James Sprunt	5 1
Coastal C'lin	2 3
Pamlico Tech.	1 3
Craven Tech.	1 4
Sampson Tech.	1 5
Carteret Tech	0 2

High scorers for the Northern Division include Samuel Gorham of Beaufort Tech with a 33.5 point average; Harold Wynn of Roanoke-Chowan Tech, 33 point average; and Eddie Stokes of Pitt Tech with a 25 point average.

The Southern Division is led by Eddie Johnson of Craven with a 29 point average; Clarence Banks of Bladen, 23 point average; Willie Myers of Cape Fear Tech and Peele from Sampson Tech with 22 point averages each.

ECU Assistants Stay On Staff

Henry Trevathan and Al Ferguson, both assistant football coaches on Mike McGee's East Carolina University staff this past season, will remain with the Pirates in 1971, it was announced this week by Sonny Randle, ECU's new head coach.

Trevathan will coach the offensive backfield and Ferguson will be the Pirates' scouting coordinator, in addition to yet to be specified on-the-field coaching duties.

"Henry Trevathan is very well thought of all over Eastern North Carolina," said Randle. "His close association with high school football in this area for so many years helps pave the way for our recruiting in Eastern North Carolina."

"Last season Henry did a great job when he was dividing his time between the freshmen and the offensive backfield," continued Randle. "From now on he will be able to devote full time to working with our offensive backs."

The Pirates' energetic new coach also had high praise for Ferguson.

"Fergie came to us from Maryland last year and worked with our offensive line. We don't know exactly which phase of the game he will handle this year, but Al is versatile enough to work on several assignments."

Plans call for him to head up our scouting as well as coaching on the field. He possesses a great deal of ability and would be an asset to anybody's staff."

Trevathan, 42, is a native of Tarboro and graduated from ECU in 1954. Before joining the Pirate staff this year he coached three straight state 4-A championship teams at Wilson Fike High School. He is married to the former Billie Jean Simpson of Greenville and they have three children, Jean Tingle 14, Henry Jr. 12 and Elizabeth Mae 2.

Ferguson, 31, is a native of Joe Wheller Dam, Ala., and is a graduate of Florence State. Prior to coming to ECU this year he served as an assistant at Maryland and coached several outstanding high school teams in Tennessee. He is single.

The announcement on Trevathan and Ferguson is the second within a week on ECU assistants who have been retained by Randle. Last weekend Randle announced that Carl Reese, defensive line and linebacker coach this past season, would be ECU's defensive coordinator in 1971.

The only ECU aide in 1970 who won't be staying with the Pirates is Jerry McGee, brother of Mike, who has been named head defensive coach at Duke, the same position he held at East Carolina.

Hayes: 'Don't Talk Of Upset'

PASADENA, Calif. (AP) — Ohio State rates an 11-point favorite over Stanford in the Rose Bowl. Don't mention it to Woody Hayes.

"Don't you start talking about upsets. If you talk about them, they happen," the Ohio State coach warned writers Tuesday after sending his Big Ten football champions through a heavy outside practice.

The rain let up and gave Ohio State and Stanford a chance to get in much-needed work for their New Year's Day clash. The Indians took advantage of the weather to practice twice at their Long Beach State College site.

Hayes, whose three triumphs here make him the winningest

Rose Bowl coach in history, turned psychologist Tuesday.

"We lose some but we don't lose as many as others because we don't talk about it," he said.

The psychological edge lies with Stanford, 8-3 compared to Ohio State's 9-0 record during the season. The Indians, besides being a solid underdog, have not won a Rose Bowl game since 1941 and have played in only one since then. Ohio State has played in five during that period and won them all.

Robersonville, Despite Lack Of Experience, May Be Martin Best

By WOODY PEELE

Reflector Sports Editor
(One of a series)

ROBERSONVILLE — The Robersonville Golden Eagles have been named by most of the others in the Martin County Conference at the team to beat this year, and Coach Noland Respass is hoping that they are right.

The Eagles, who have absorbed East End High School this year, have little experience to build on, however. Three lettermen from East End join the team, including James Crandall, Jimmy Daniels and Larry Wiggins.

The lone starter back from last year's Robersonville team is Dwight Bryant, but he's been out with an injury. Respass hopes that he'll be ready to play after the start of the year.

Other lettermen back include Glenn Edmundson, Glenn Forbes and Ed Warren, while newcomers include Isiah Shepherd, Allen Brown, Edon

Chance and Phil James.

Currently, Respass is starting Crandall, 6-3, and Daniels, also 6-3 at forwards, and Wiggins, 6-2, at center. Edmundson, 5-11, and Shepherd, 5-9, are the guards.

"I think we have good height," Respass said. "But we haven't been blocking out under the boards, and are not fundamentally sound in our rebounding. It's quite erratic."

Still, except for Ayden and Vanceboro, the Eagles have outperformed their opponents.

"Potentially, we have a very good team," Respass said. "The speed is pretty good. The players want to break, but yet they are a little conservative. We need to straighten up and go with the fast break when we have it and work it in when we don't."

The coach feels that the inside shooting is a little better than that outside. "Crandall is a fine outside shooter, but we need a little better overall shot selection," he said.

Depth hasn't been a problem

for the Eagles. "With Warren, Edmundson and Brown, we've been pretty well. When we get Bryant back, we'll be a lot sounder."

Respass has also been pretty pleased with his defense. "We're running a 1-2-2 zone most of the time, and I think it's going very well so far."

Last year Robersonville posted an 8-12 record and finished in a tie for second in the

four-team race. Right now, the Eagles are 5-2, and see hopes of a good year. "I think the conference is between us, Oak City and Jamesville, although Bear Grass could surprise any of us. Bear Grass and Jamesville will probably be more conservative in their play, but Oak City should be a wide open team."

At any rate, it looks like the Eagles expect to fly high this year.

Tankers Rank Among The Best

East Carolina University swimmer Jim Griffin, and the ECU freestyle relay team has broken into the national spotlight with their best times so far this year.

Griffin is among the nation's best in both the 1,000 yard freestyle and the 200 yard freestyle events, according to times listed by the College Swimming Coaches Association and "Swimming World," magazine.

In the 1,000-yard freestyle, Griffin has a best time of 10 minutes, 18.6 seconds. That ranks eighth among collegiate swimmers. The best time turned in this year so far is by John Kinsella of Indiana, who cracked the 10-minute barrier with an NCAA record time of 9:25.5. Second place time is 10:00.7, held by Andy Strenk of Southern Cal.

Griffin's best time in the 200-yard freestyle is 1:48.4. This compares with Olaf Von Schilling's time of 1:46.4 at Villanova. His time is the best so far this year. Griffin's time is seventh best in the nation. Griffin has done 1:48.1 since the rankings were submitted.

The freestyle relay team, composed of Griffin, Paul Trevisan, Gary Frederick, and Wayne Norris, has posted a time of 3:16.85, which ranks seventh in the country. Southern Illinois has the best time of 3:14.4.

Griffin has also been ranked 20th in 100-meter freestyle (1:54.2) and 21st in 200-meter freestyle (1:58.8) in long-course swimming among world competition.

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DOWNTOWN PITT PLAZA

By ERIC PREWITT

Associated Press Sports Writer
SAN FRANCISCO (AP) — The Ivy Leaguers, back in the East-West Shrine Football game after 18 years, will give a good account of themselves, predicts East Coach John Pont.

"I can tell you that the Ivy League plays good football," Pont said Tuesday as the players for the Jan. 2 game began arriving here.

Pont was head coach at Yale for two years before going to Indiana in 1965. Carmen Cozza,

one of his assistants at Yale, moved up to the Bulldog's top job.

Lynn "Pappy" Waldorf, player personnel director of the San Francisco 49ers, says the three Ivy League players invited to the East-West game are all good pro prospects.

Don McGlohon

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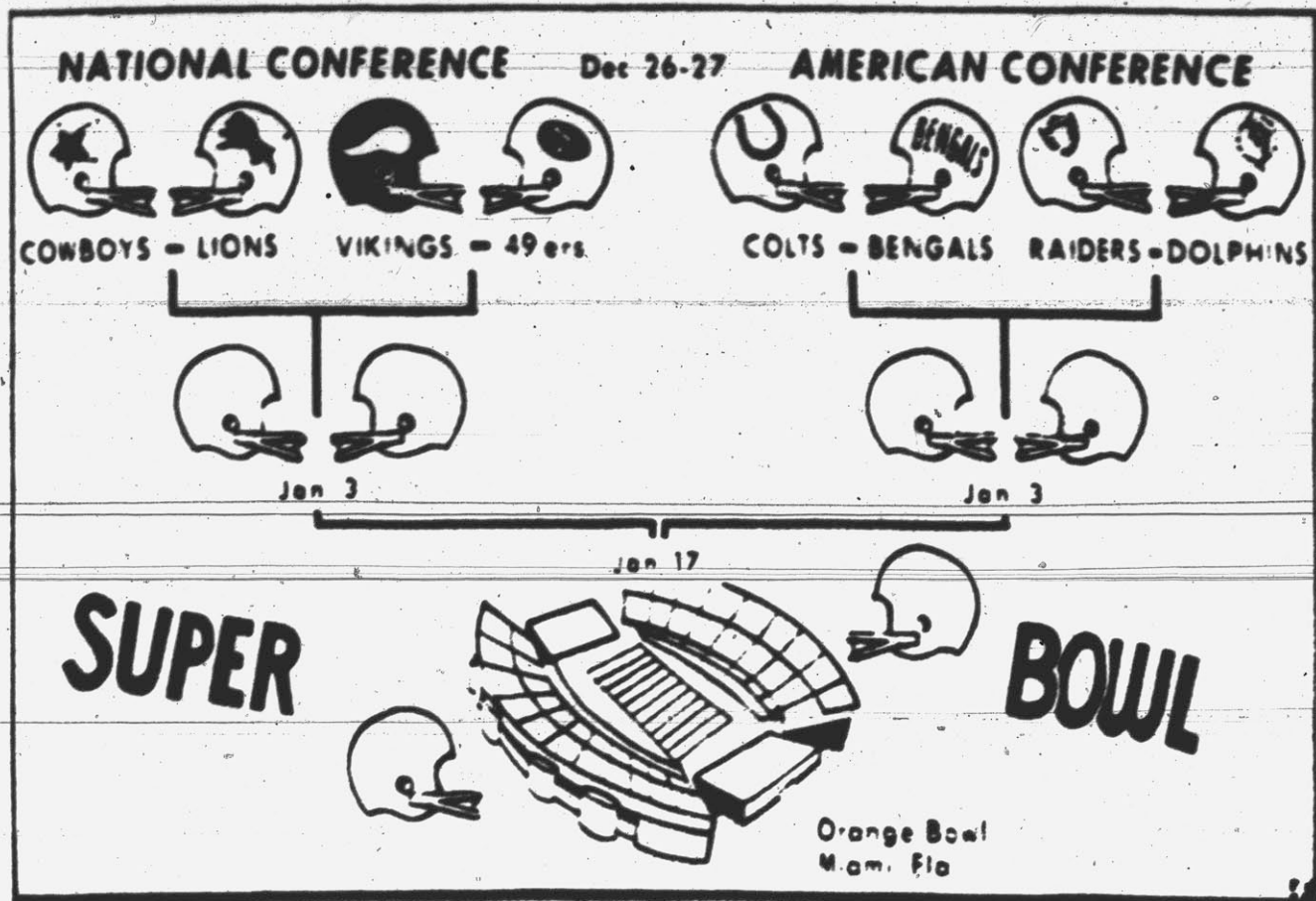
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SATURDAY, JAN. 2nd

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The Lineup For Super Bowl Playdown

New York Traffic More Dangerous Than 622 MPH On Utah Deserts

By FRANK ECK
AP Newsfeatures Sports Editor
NEW YORK (AP) — What price speed? Or how much should a fellow earn for traveling over 627 miles per hour in a rocket propelled car called "The Blue Flame?"



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clerk and hot rod racer who on Oct. 23 set the new land auto speed record of 622.407 m.p.h. on Utah's Bonneville Salt Flats.

Would he realize \$100,000 his first year under contract to the Institute of Gas Technology, the Chicago firm that backed his unique performance at a cost of \$500,000?

"I wouldn't even hazard a guess," the pleasant down-to-earth appearing bachelor replied between celebrity appearances. "I know this: I should be able to live comfortably for awhile."

There were times when Gary Gabelich feared for his life. Like after he put his \$6,000 savings with \$6,000 from a car maker and built a "funny car."

"I raced six months for a living and won more trophies than money," Gary was saying. "Then I had a bad accident going 203 m.p.h. My engine leaned out and burned a piston and the car was destroyed by fire. My fire suit had oil on it and was burning. When I was able to slow down to 30 m.p.h. I jumped out and rolled along the ground to put out the flames. I have a few scars on my arms and legs to show for it."

"About 11 years ago before graduating from Long Beach Polytech High I drove hot rods around California, Arizona and Nevada. I once drove a car 356 m.p.h. on the salt flats for Bill Fredericks, a Van Nuys butcher."

"Right then I got more of an urge for speed and wanted to break Craig Breedlove's record,

TOP SCORER
GREEN BAY, Wis. (UPI) — Don Hutson, a two-way performer during his 1935-1945 career with the Packers, scored 100 touchdowns on forward passes, an all-time National Football League record, reports the Rheingold Sports Bureau. Tommy McDonald's total of 84 is closest to the Green Bay star in the record books.

BUSY SAM
WASHINGTON (UPI)—Sammy Baugh, generally thought of as a passer, was also pretty busy with his toe against Philadelphia in 1939. Baugh punted 14 times against the Eagles for a pro-football record.

Technology in Chicago and Goodyear in Akron. And here I am in New York for three days of appearances. Look at that traffic down there."

(He was looking from a corner picture window of his 27th floor suite eight blocks from Times Square. It wasn't a pretty picture.)

"I was here last year and rented a car. If I ever drive in that traffic again I'll wear a helmet. Driving is much safer on the Bonneville flats."

"The one thing that bothered me was in braking The Blue Flame. I had a good harness but at the speeds I'd pitch forward, going from seven Gs to four Gs when braking. It took five miles to stop."

"I had four chutes to aid braking but needed only one. And one of the four tires had made 25 runs over 500 m.p.h. so I knew I had good rubber."

"This was the first time natural gas was used for speed. It will be the coming thing. It's like the gas used in kitchen ranges. It is liquefied by reducing its temperature to minus 258 degrees. There is no pollution when it burns."

Someday, probably when pollution becomes unbearable on eyes and lungs, our survivors will be driving cars powered by natural gas. That's what Gary Gabelich's 600-mph-plus was all about.

"I had full confidence in Blue Flame," the six-foot 160-pound Gabelich continued. "It passed every test. The car, completed last September, was tied down with cables on a Union Grove, Wis., drag strip before it was trailer-trucked to Utah. It had a maximum thrust of 22,000 pounds but we needed only 16,000 pounds when we raced."

"You need a lead foot while accelerating but halfway past the marker at Bonneville I coasted. I took my foot off and just rested it."

As former parachutist and speedboat racer Gary Gabelich departed his high rise suite with projects manager Dean R. Dietrich, an IGT vice president, he said:

"Let's try the elevator; I think it'll make 27 floors."

NEW YORK (AP) — In 1958 Frank "Pancho" Martin saddled Manassa Mauler, whom he claimed for \$12,500, and the colt won the 1959 Wood Memorial, returning \$129.50 for \$2.

Eleven years later Pancho Martin not only is regarded as one of the most successful trainers at New York tracks but he's still winning with longshots. On Nov. 14 he saddled Time of Your Life, a gelded 3-year-old son of Native Dancer. He won and returned \$77.40.

Seven days later, again at Aqueduct, he saddled Hitchcock and the German-bred 4-year-old colt costing \$130,000 won the Gallant Fox Handicap and returned \$40.60 with Eddie Belmonte riding.

Pancho has saddled more than 900 winners since he first hit the New York tracks in 1950. He trains 30 horses for Sigmund Sommer, a builder.

While many trainers say they have a theory on how to get horses ready for a winning race, Pancho Martin scoffs at theories.

"There's really no such thing as a set theory on training horses," says Martin. "Each horse is different and must be handled different. But you must treat your cheapest horse just as good as you treat the best."

"Give a claiming horse the same care you give a stakes horse and he'll win for you in his own class. If a horse improves move him up in better company but never ask him to do the impossible."

Last year his 62 winners here brought purses of \$460,650. This year he has done even better. He has had 90 winners at Aqueduct, Belmont and Saratoga with the purses totaling more than \$750,000.

Martin is a 44-year-old Cuban-native who came here in 1947 to race a \$500 horse at the Ohio half mile tracks. Three years later he had a fine public stable and more than 100 winners.

Late in 1958 he claimed Man-

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East Carolina Cagers Take Week Off, Work To Halt Road Losses

The Christmas holidays came at a good time for East Carolina University's basketball team. After losing two straight on the road — to St. Francis 71-47 and Old Dominion 71-66—Coach Tom Quinn's Pirates were glad to take a break from the roundball wars. Since there was no Christmas tournament on this year's ECU schedule, the players were able to spend a week with their families plus the week between Christmas and New Year's to practice in the quiet of Minges Coliseum.

Quinn feels this week of practice will be very important to his team, which was inconsistent in pre-holiday play. The Pirates hit the offensive groove in three games—119-92 romp over Baptist, 85-63 win over East Tennessee and 100-68 romp over Roanoke — but have had great difficulty getting the

inside shot against Davidson (a 77-61 loss), St. Francis and Old Dominion.

East Carolina opens play in 1971 with three more road games. The first comes the night of January 2, against red-hot Marshall (6-1) at Huntington, W. Va. Following this tough one against the Thundering Herd will come two important Southern Conference tilts — against Richmond in the Virginia capital on January 5 and against VMI at Lexington, Va., on January 9.

The Pirates' next home game in Minges Coliseum won't come until January 13 against Old Dominion.

It was Old Dominion, one of the nation's top small college teams, which startled ECU in Norfolk, Va., on the night of December 19. The Monarchs jumped off to a 13-point lead in the first half, then held off a Pirate rally late in the game to win by five, 71-66.

In this contest, the Pirates' three big men—6-10 Al Faber, 6-7 Jim Gregory and 6-7 Jim Fairley—were limited to a total of five field goals between them. Gregory did not hit from the floor until 7:30 remaining in the game and Faber didn't sink a two-pointer until 2:30 left in the contest. The Monarchs' 3-2 and 1-3 zones were very effective in keeping the Bucs bottled up inside.

Going into the new year, East Carolina's record stands at 3-4. Four Bucs are averaging in double figures. They are Gregory (16.3), Fairley (14.9), Faber (13.6) and guard Mike Henrich (10.1). The fifth ECU starter, Julius Prince, carries an 8.7 scoring average Faber tops

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assa Mauler, a 2-year-old son of Count Turf, 1951 Kentucky Derby winner. He made the claim for \$12,500 for Emil Dolce and Etta Mascola. The following spring Manassa Mauler, named for Jack Dempsey, beat First Landing, the year's 3-year-old standout, in the Wood Memorial. The bargain colt won more than \$350,000 in his career.

"It's easier," says Pancho Martin, "to train cheaper horses than it is to train stakes horses. You can run the claimers until you find their right place but it's tough with stakes horses because their races are farther apart."

Martin's son, 25-year-old Jose, apparently uses the same theory—run your claimers until they find their proper class. Young Jose had 30 winners this year—his first—and that's a slight improvement over how papa Pancho was doing in 1947 at the Ohio half milers.

Warm and sincere greetings to you and your loved ones for the bright holiday season.

Merry Christmas

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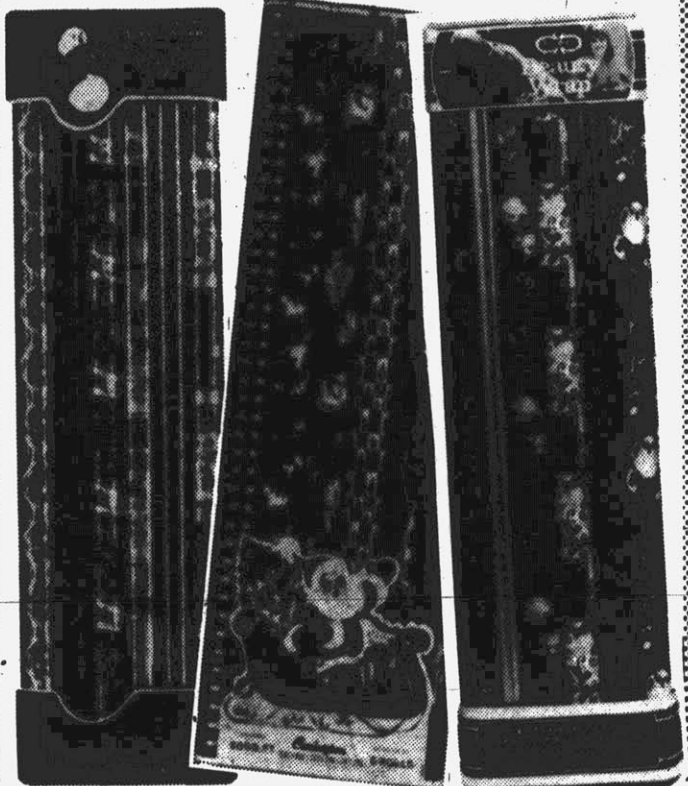
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PITT PLAZA



CAROLING, CAROLING — Members of the First Presbyterian Church youth group sing Christmas carols to Greenville residents. Carolers are (left to right are) Mary Dale White, Katie Bratton, Laura Ebbs, Toni Weston, Mickie Jones, and Ellen Broadrick. (Reflector Photo by Tommy Forrest)

Obituary

Dixon
Mr. Leslie Dixon of West Twelfth Street died in River Washington, N.C. Tuesday night.
Funeral services will be held Saturday at 2 p.m. at Flanagan and Parker Funeral Chapel. Burial will follow in the Galloway Cemetery.
Surviving are a sister, Mrs. Luella White of Galloway's Crossroads; a son; and a stepson, Rufus Stancil of Greenville.
The body will be at Flanagan and Parker Funeral Home where the family will meet friends Friday from 8 to 9 p.m.

Varied Holidays Are Scheduled

Government employees in Greenville have varied holiday schedules.
City offices are closed today through Monday morning. County employees are off today through next Tuesday morning. State employees have today and Christmas Day as holidays. Federal offices close today at 12:15 p.m. and reopen Monday morning.

Revival To Be Launched



REV. JOE BOYD

'HOT HEAD'
ST. JOSEPH, Mo. (AP) — Firemen found a "hot head" when summoned by Mrs. W. G. Ranger. She had smelled smoke at her home, but was embarrassed when the firemen found her wig smoldering on a lamp.

REHABILITATION FUND
NEW YORK (AP) — The city has added \$1 million to its loan fund for rehabilitation of decaying buildings in an 18-square-block area of East Harlem in an effort to halt abandonment.

TRAFFIC FORECAST
CHICAGO (AP) — The National Safety Council estimates that between 550 and 650 persons will be killed in traffic accidents during the period of 6:00 p.m. Thursday to midnight Sunday.

Hydrologists now can detect dissolved mercury concentrations as small as one part per 10 billion parts of water.

Evangelist Joe Boyd will be guest speaker at a New Year revival at Grace Church of Greenville Sunday through the following Sunday, January 3.
This is the Rev. Boyd's third meeting at this church. A graduate of Texas A & M University and Southwestern Baptist Theological Seminary, he was a football All American for two years while at Texas A & M.

Doug Randlett, the church minister of music, will be in charge of the revival music and the pastor, the Rev. Chester Phillips will assist the evangelist.

Party Held For Brownie Troop

Brownie Troop 570 held its annual Christmas party Monday afternoon at St. Paul Episcopal Church.
The girls exchanged gifts and sang Christmas carols.
During the party, the girls tried to hit a giant piñata in the shape of Santa's head while blindfolded.
The troop enjoyed refreshments before going to the Greenville Nursing Home to sing

Christmas carols.
Members of the troop are: Beth Carlton, Sheila Collie, Lou Ann Collie, Grayson Castelow,
30 POUNDS OF LEAD
NEW YORK (AP) — The old belief that "dead" weight—lead pads and saddle—is more tiring on a horse than a jockey's "live" weight was disproved when Ta Wee won the Interborough Handicap under 142 pounds at Aqueduct this fall.
Jockey John L. Rotz weighed 112 pounds. The other 30 pounds was known as "dead" weight.

Robin Hardy, Elizabeth Ito, Ann Richards, Holly Rogers, Susan Martinez, Jane Mattheis; Cindy Sanderford and Tricia Waldrop.

DANCE

EVERY SATURDAY NIGHT

WHICHARD'S BEACH PAVILION

WASHINGTON, NORTH CAROLINA

Eastern Carolina's Largest Saturday Night Round-Up!

AFTER-CHRISTMAS CLEARANCE



Men's All Wool

Sport Coats

Single and double breasted models. Assorted stripes and plaids. Broken size range.

Reg. 39.95
\$22⁹⁰

ONE LOT OF

Toys

1/2 PRICE

One group of Men's

Sweaters

Slipover and cardigan styles. Assorted solid colors. Broken Range of Size.

Values to \$7.95

\$5⁹⁰



One group of Boys' Sweaters

Two styles from which to choose. Slipovers and cardigan styles, solid colors. Broken size range.

\$2⁹⁰



BOYS

Jackets

In an assortment of styles, colors and fabrics. Sizes: 3 to 7 years. Values to \$5.95

\$4⁰⁰



ONE GROUP OF

Men's Jackets

Assorted colors and fabrics. Now Reduced.

20% OFF

LADIES' COATS

Fake Fur An Wet Look Fashions. Broken Size Range. Values To \$35.00

\$21⁹⁰



ONE GROUP OF

Womens Dresses

Greatly Reduced!



GIRLS' DRESS

Coats

Men's Corduroy Pants

Assorted colors. Broken size range. Regular \$5.95

\$4⁸⁸

Bras

Closeout of famous name-brands. A, B & C cups. Values to \$2.95

88¢

VALUES TO **\$12⁹⁰**

Collins-Pridmore

628 Dickinson Avenue

GREENVILLE, N. C.

OUR PRESCRIPTION PRICES ARE THE LOWEST IN TOWN!

Jack L. Tyler
Pharmacist, Owner

Shop And Save the Big Value way, the lowest prices in town everyday. Have your doctor call your next prescription or transfer your regular prescriptions to Big Value Discount Drugs. We appreciate the opportunity to serve you. You will agree when we say our prices are the lowest in town.

BIG VALUE DISCOUNT DRUG STORE
2000 E. 10th St.
East 10th St.
Shopping Center
Hours 9 a.m.—9 p.m.
Phone 758-2181

Brody's
DOWNTOWN PITT PLAZA

ANNUAL LINGERIE SALE!

5.19 **HOLLYWOOD Vassarrette**

REGULARLY \$6.50. Vassarrette's beautiful 'O'lace' bra... now at January-only savings! Softly contoured with fiberfill to shape you just so... lightly underwired for added comfort and gentle support... and backed with Lycra® spandex. #4325, B,C,D 32-38. D cup sale-priced at \$5.99, regularly \$7.50. White or My Skin.

5.49 **HOLLYWOOD Vassarrette**

REGULARLY \$7. One waist-to-toe line under your bodysmooth clothes. Vassarrette's 'Stocking Locking®' leg pantie makes it all possible. Exclusive Stay There® knit bands and plastisol ripples® grip extra long hose or pantyhose. Buy several at this January-only price. #988 in nylon-Lycra® spandex. Sizes S-M-L. *U.S. Patent #3,496,944

Formfit Girdle Reg. \$13.50.....	now \$10.59
Bali Bras.	
Reg. \$5.00.....	now \$3.99
Reg. \$5.50.....	now \$4.49
Reg. \$6.00.....	now \$4.99
Warner	
Bras \$4.00.....	now \$2.99
Bras \$5.00.....	now \$3.99
Girdles \$12.00.....	now \$9.99
Girdles \$13.50.....	now \$10.99
Girdles \$16.50.....	now \$13.49

Vassarrette

Bras \$5.00..... now \$3.99

Bras \$5.50..... now \$4.29

Bras \$6.50..... now \$5.19

Bras \$7.50..... now \$5.99

Girdles \$7.00..... now \$5.49

Girdles \$11.00..... now \$8.99

Lilyette

Bras \$7.50..... now \$5.99

Brody's
DOWNTOWN PITT PLAZA

Last-Minute Shoppers Can Buy Securities To Put In Stocking

By JOHN CUNIFF
AP Business Analyst
NEW YORK (AP) — Last minute shoppers still have time to buy stocks, bonds and mutual funds for Christmas stocking stuffers, and perhaps in the process win themselves some tax benefits as well. Securities have gained a bit in

popularity as Christmas gifts in recent years, primarily because the laws governing such transactions have been simplified. But they also make fine gifts for graduations and birthdays, too. In fact, because the market has a tendency to rally late in the year, the purchase of stock during the Christmas season could sometimes be more expensive than at other times of the year. But what gifts aren't?

Here are some questions and answers designed to simplify this business.

How do I go about purchasing securities as gifts for minors?

In the same way you buy any stocks or bonds, by going to a broker and placing your order. Your broker has, or should be able to obtain, gift cards that may be presented immediately while the actual certificates are being made out.

One such card reads: "Announcing A Gift For Your Future. Congratulations. A share of American business has been given to (Name). It contains blanks for the names of the securities, the donor and the broker."

What are the advantages of securities as gifts?

There is a good chance they will grow in size or at least pay regular dividends. With college expenses expected to continue rising, some parents feel they must invest rather than merely save for a child's education.

Securities gifts have educational value in themselves, serving to introduce youngsters to the fortunes and misfortunes, the risks and rewards of the marketplace. Youngsters become participants rather than onlookers.

Most people, however, think of the tax advantages.

What are the tax advantages? There are two: Some or all of the gift may be exempt from gift tax; and the income from the gift will be taxable to the child rather than the adult, which usually means a much lower rate or no tax payment at all.

Here are the specifics: A donor in his lifetime may give away \$30,000 free of tax. In addition, he may give \$3,000 a year to as many persons as he wishes without incurring any gift tax.

It means that two parents can give each child \$6,000 a year and pay no tax. It means, in effect, that \$6,000 has been transferred from a high tax bracket to an insignificant one. And the parents usually retain their \$600 dependency deduction.

Who supervises the account? The stocks or bonds may be put into a trust set up for the minor or they may be held in the name of the donor as custodian. Any adult member of the family can also serve as custodian. Such accounts are simple to open.

What does the custodian do? He is empowered to collect, hold, manage, invest and reinvest the property in his custody. He may also pay over to the minor any or all of the property as he deems advisable, for support, maintenance and education of the minor.

When the youngster becomes 21, the custodian must turn over the property to him. If the custodian dies or becomes legally incapacitated, the youngster's guardian automatically assumes the role.

Are such gifts irrevocable? Pretty much so. The Association of Stock Exchange Firms reminds donors that: "Once the gift is made, the donor cannot change his mind with regard to the amount or the minor to whom he is making the gift."

Thief Caught By A Jogging Judge

CHICAGO (AP) — Judge Raymond G. Hall, 47, was on a shopping trip when he saw a teen-ager grab a purse from Mrs. Gertrude T. Caley, 72. The Municipal Court judge chased the youth five blocks into an alley where he wrestled him to the ground.

"The kid really was surprised to find out a judge caught him," Hall said.

How did he do it? "I'm a jogging enthusiast. I've been jogging regularly for about a year," Hall said.

Amman, capital of Jordan, stands on the ruins of the ancient Greek city of Philadelphia.

Reflector Classified

WORKS FOR YOU CLASSIFIED

will please make immediate payment to the undersigned.
This the 8th day of December, 1970.
Percy R. Cox
P.O. Box 2898
Greenville, N.C.
Dec. 10, 17, 24, 31, 1970

NOTICE
North Carolina
Pitt County
The undersigned, Sam B. Underwood, Jr., having qualified as executor of the estate of Stanley O. Hathaway, deceased, late of Pitt County, North Carolina, this is to notify all persons having claims against said estate to present them to the undersigned on or before the seventh day of May, 1971 or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.
This the 30th day of November, 1970.

Sam B. Underwood, Jr.
Executor to the Estate of Stanley O. Hathaway
P.O. Box 527
Greenville, North Carolina
Dec. 3, 10, 17, 24, 1970

NOTICE OF ADMINISTRATION
Notice is hereby given that the undersigned has this day qualified as Administrator of the estate of George M. Taylor, deceased. All persons having claims against the estate will file them with the undersigned within six months from this date or this notice will be pleaded in bar of recovery. All persons indebted to the estate will please make immediate settlement.
This the 1st day of December, 1970.
Lillian S. Taylor
Administrator of the Estate of George M. Taylor
Rt. 1 Box 237
Grifton, N.C. 28530
S. O. Worthington, Attorney
Dec. 3, 10, 17, 24, 1970

NOTICE
North Carolina
Pitt County
The undersigned, having qualified as executrix of the estate of J. A. Evans, deceased, late of Pitt County, North Carolina, this is to notify all persons having claims against said estate to present them to the undersigned on or before the 3rd day of June, 1971, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.
This the 1st day of December, 1970.
(s) Margaret M. Evans
EXECUTRIX OF THE ESTATE OF J. A. EVANS, DECEASED
119 Pearl Drive
Greenville, North Carolina
Dec. 3, 10, 17 and 24, 1970

NOTICE OF SERVICE OF PROCESS BY PUBLICATION
General Court of Justice
Superior Court Division
Civil Action

North Carolina
Pitt County
State Highway Commission, Plaintiff,
VS.
Travis Colville, Mary Colville Bedard and husband, Grover Bedard; Della Case and husband, John Case; Emily Wallace and husband, Jobie Wallace; Jack Colville; Bessie Colville; Liza Colville; Charlie Buck Cox and husband, if any; Cox; Jesse Buck; Russell Buck; Estelle Colville; Loughton A. Colville and wife, Mrs. Loughton A. Colville; and unknown, born and unborn, heirs of Blanche Colville Scott, Deceased; known and unknown, born and unborn, heirs of Fannie Colville, Deceased; known and unknown, born and unborn, heirs of Cleveland Colville, Deceased; known and unknown, born and unborn, heirs of John Colville, Deceased; and unknown, born and unborn, heirs of W. W. Colville, Deceased, Defendants.

TO: Liza Colville Pitt County, North Carolina
Jesse Buck Florida
Loughton A. Colville and wife, Mrs. Loughton A. Colville Baltimore, Maryland
Della Case and husband, John Case Pitt County, North Carolina
Bessie Colville Pitt County, North Carolina

Take notice that pleadings seeking relief against you have been filed in the above-entitled action. The nature of the relief being sought is as follows: The condemnation and appropriation, for highway purposes, of a certain interest in and to a certain parcel of land lying and being in Greenville Township, Pitt County, North Carolina, and being those tracts of land more particularly described as follows:

TRACT ONE: That certain lot or parcel of land lying and being situated in Greenville Township, Pitt County, beginning on the brick road at the Deed Branch Canal, in N. W. Tyson's line, and running thence with said brick road S 69-45 W 105 feet, then a straight line to a point in the back line 145 feet from Deep Run Canal, N. W. Tyson's corner, thence down said canal to the beginning on the Brick Road, containing one acre, more or less, and being a part of the land described as first parcel in a deed from H. C. Harding, Commissioner, to A. M. Allen, of record in Book W-15, Page 226, in the Office of the Register of Deeds of Pitt County.

TRACT TWO: Situated in Greenville Township, Pitt County, North Carolina, and beginning at James and Blanche Case corner on the brick road leading from Greenville to Farmville, and running thence with said Brick Road 20 feet thence a straight line and parallel with James and Blanche Case second line set out in a Deed from A. M. Allen and wife to James and Blanche Case recorded in Book W-15 Page 443 to the back line being N. W. Tyson's line, thence with N. W. Tyson line 20 feet to James and Blanche Case corner, thence with James and Blanche Case line to the beginning, and being a strip of land 20 feet wide, extending from the Brick Road to N. W. Tyson's line.

You are required to make defense to such pleadings not later than the 19th day of January, 1972, and upon your failure to do so, the party seeking relief against you will apply to the Court for the relief sought.
This the 11th day of August, 1970.
ROBERT MORGAN
Attorney General
Richard N. League
Staff Attorney
North Carolina Department of Justice
Highway Building
Raleigh, N.C. 27611
Dec. 10, 17, 24, 1970

EXECUTOR NOTICE
The undersigned, having qualified as Executor of the estate of James S. Jenkins, deceased, late of Pitt County, this is to notify all persons having claims against said estate to present them to the undersigned on or before the 24th day of June, 1971 or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.
This the 22nd day of December, 1970.
Jesse G. Avey, Jr.
105 Queen Anne Rd.
Greenville, N.C.
Nov. 5, 12, 19, 1970;
Dec. 24, 31, Jan. 7, Jan. 14, 1970

CARD OF THANKS
A VERY SPECIAL THANK YOU is extended to all our friends and neighbors who sent flowers, food and prayers to us during the loss of our loved one, James S. Jenkins. We thank you all. The Family of James S. Jenkins.

AUTOMOTIVE
Autos For Sale
BUICK Electra 225, 1968, 4 dr. hardtop, beige with black vinyl top, loaded with extras. \$3195. Call Phelps Chevrolet, 754-2150.
FOR-A-1 USED cars and trucks see Hastings Ford, Inc., E. 10th St., 758-0174.

AUTOMOTIVE

Autos For Sale

BUICK 1970 Electra 225, 4 dr. hardtop, radio, heater, automatic, power steering, power brakes, factory air. Gold with beige interior. Factory warranty. \$5195. Phelps Chevrolet, 754-2150.

CHEVY 1964 11 Nova Station Wagon, Economy Six, Automatic Trans. Excellent Buy. Only \$595.00 Dealer. No. 5563 Harris Used Cars. Call 756-5470.

CORVAIR, 1965, sea green, in fair condition, \$150 or best offer. Call 524-4175 after 4:30 p.m.

WANTED TO BUY: Clean used cars, Harris Used Cars, 105 W. Greenville Blvd., Phone 756-5470. Dealer No. 5563.

CORVETTE, 1967 Stingray, 2 tops. Dark green with leather interior. 327 engine, automatic transmission. New tires, power steering, with disc brakes. AM-FM radio, 43,000 actual miles. Call 752-4283.

CHEVROLET 1967 Malibu, 2 dr. hardtop, V8, power steering, Automatic transmission, exceptionally nice inside & out, Brown-Wood, Inc. 752-7111.

CORONET 1968 440, 2 dr. hardtop, Pinner White Chevrolet, Ayden, 746-3141.

LIABILITY INSURANCE
We plan your insurance.
Call 756-3422
Earl Thompson
Insurance Agency

DUNE BUGGY, Meyers Manx. Blue metal flake. White top, rolled and painted seats. Hurst Shifter. Automatic transmission. Mag. Custom built for on or off roading. Call 756-5882.

DUSTER, 1970, power steering, factory air, 50,000 mile warranty, 3,000 actual miles. \$500 and assume loan. By owner. 756-2433.

1967 JEEP for sale. Low mileage, 7,500. Call Sutton's General Tire, 284 ByPass, 756-2320.

GALAXIE 360, 1970, 2 dr. hardtop, blue with blue vinyl roof, 390 V8, factory air, radio, power steering, power brakes, tinted glass, vinyl interior. VSW tires, cruise-o-matic. F & D Motor Co., 758-4408.

IMPALA 1964, 4 dr. hardtop, power steering, automatic, Pinner White Chevrolet, Ayden, 746-3141.

LEMAN 1964, Over head cam six. Excellent condition. 4 speed. Hurst shifter, radial tires, Monroe shocks with load levers. Priced to sell. Call 752-4602.

VOLKSWAGEN 1963 Deluxe Tudor Sedan, Motor Excellent, A Very Clean Car. Only \$595.00 Harris Used Cars. Dealer 5563 Call 756-5470.

VOLKSWAGEN 1962 Sedan with 1964 motor. Excellent condition. Must sell. Best Price. Call 752-7490 after 7 p.m.

DATSUN
Sales Are Up
111%
More and more people all over America are discovering the Datsun difference in value.

DATSUN
● Four Door station wagon
● Two door sedan
● Four door sedan
● 1200 Sport Coupe
● 1200 2 door
● 240-Z Sports Coupe
● 1/2 ton pickup truck
● Modest down payment
● Modest monthly payments
● Minimum Maintenance means Dependability
● Cuts your present gas bill in half

TEST DRIVE A DATSUN TODAY AND YOU'LL DISCOVER THE DATSUN DIFFERENCE AT
HOLT
101 Hooker Road
OLDSMOBILE-DATSUN
756-3115

WHERE SERVICE COMES FIRST

VOLKSWAGEN 1960 Station Wagon Van, Motor Real good. This Unit is exceptionally good for the model. Only \$350.00. Harris Used Cars. Dealer No. 5563 Call 756-5470.

Trucks For Sale
CHEVY 1953 Truck 1/2 Ton Pickup. Motor recently rebuilt. Only \$195.00. Harris Used Cars. Dealer No. 5563 Call 756-5470.

Cycles For Sale
1964 CUSHMAN Scooter, excellent condition, low mileage. \$250. Call day, 758-4700, night, 758-1709.

BOATS & EQUIPMENT
WAKEBOARDS
CLARK & CO.
756-2557

DAY NURSERY
BABYLAND Nursery. Reasonable rates. During Christmas open nights. Call 758-5202.

WOULD like to keep children in my home. Any age. Contact Mrs. Graves. 746-4249 after 5 p.m.

DOGS & PETS
SIAMESE kittens, ready for Christmas. Call 758-4511.
BABY KITTEN for the cost of this ad. Call 752-2852.

FOR SALE: Rat Terrier puppies, solid brown and black. \$20 each. Call 756-1601 after 6 p.m.

BASSETT HOUND Puppy Christmas Sale. AKC. \$50. Call 756-4983.

SILVER poodle for sale. 6 weeks old. Call 756-2473.

AKC REGISTERED Cocker Spaniel puppies, 9 weeks old. Buff or white. \$50.00 till Christmas. Call 758-1904.

BEAGLE, Female, AKC Registered. Good markings. Call 756-3723.

DOGS & PETS

TOY poodle & Dachshunds. Poodle stud service. Clipping & grooming. Professional styling. Call 758-2681.

AKC MINATURE Dachshunds, 5 males, ready for Christmas. Call 827-5211 Pinetops after 6:30 p.m.

EMPLOYMENT
Female Help Wanted
WANTED: SECRETARY to do office work and keep books. Experience with bookkeeping machines desirable but not a requirement. Write "Office", Box 1967 Greenville, N.C.

PHYSICIANS Office Aid Wanted. Job will include patient interviewing, learning to perform several diagnostic tests. Applicant must be courteous, intelligent and well groomed. Send resume in applicants own handwriting to "Office Aid", Box 1967 Greenville.

LEADING EASTERN North Carolina auto finance company has opening in local branch for an assistant cashier. Applicant should have a good aptitude for figures and average typing skills. Please send outline of qualifications to "Secretary", Box 818 in Greenville.

NEED Two full time experienced operators, excellent working conditions with good benefits. Call 758-2455 for appointment.

MEDICAL secretaries needed. Full or part time. Able to transcribe medical dictation from machine. Salary according to skills. Call Pitt Memorial Hospital, 752-5141 ext. 250.

MAIDS UP TO \$125 WK
BEST LIVE-IN JOBS NOW!
Need 100 maids this week. Best homes in heart of New York City. Free room, board. Bring friends. Fare sent, rush refs. Free Gift. Write Dept. 17 MISS DIXIE AGENCY 300 W. 40 ST. N.Y.C. 1001

Male Help Wanted
NEEDED: Qualified salesmen. See Butch Grubbs, at Hastings Ford, 758-0174.

DRIVER SALESMAN for beverage company. Experience preferred but not necessary. \$100 guaranteed plus commission, fringe benefits. Write "Driver-Salesman", P.O. Box 1967, Greenville.

CIVIL, SHARP young salesman wanted. Previous sales experience not necessary. 3 month training program. 10,200 starting salary including car and expenses plus bonus and profit sharing. ECU graduate preferred but not necessary. Send resume to Box 1825 Greenville or call 752-2142.

Male-Female Help
DUNHILL
A National Personnel Service 758-2107

ELECTROLUX needs men and women for sales and service. Opportunity \$150 per week. Apply 1100 S. Evans Street, Greenville. An equal opportunity employer.

EARN AT HOME: Addressing envelopes. Rush stamped self-addressed envelope. Vee's, Box EB-2134, Newport Beach, CA 92663.

Work Wanted
BOOKKEEPER would like to keep small set of books at home. Call 752-8832 after 6 p.m.

FARM EQUIPMENT
ONE NAA FORD Tractor for sale. Disc Harrow, 2 bottom plow and mowing machine. Call 756-5503 after 6 p.m.

FOR SALE
Miscellaneous For Sale
ELECTRIC GUITAR and amplifier for sale. Good condition. \$100. Call 752-5048.

SAVE \$\$\$
On Guitar
Trade-Ins
● Gibson
● Gretsch
● Fender
● Yamaha
● Ventura
● Harmony

The Music SHOP
207 E. 5th St. 752-5110
Open Till 9 Nightly

THE DAILY REFLECTOR
Classified
Advertising Rates
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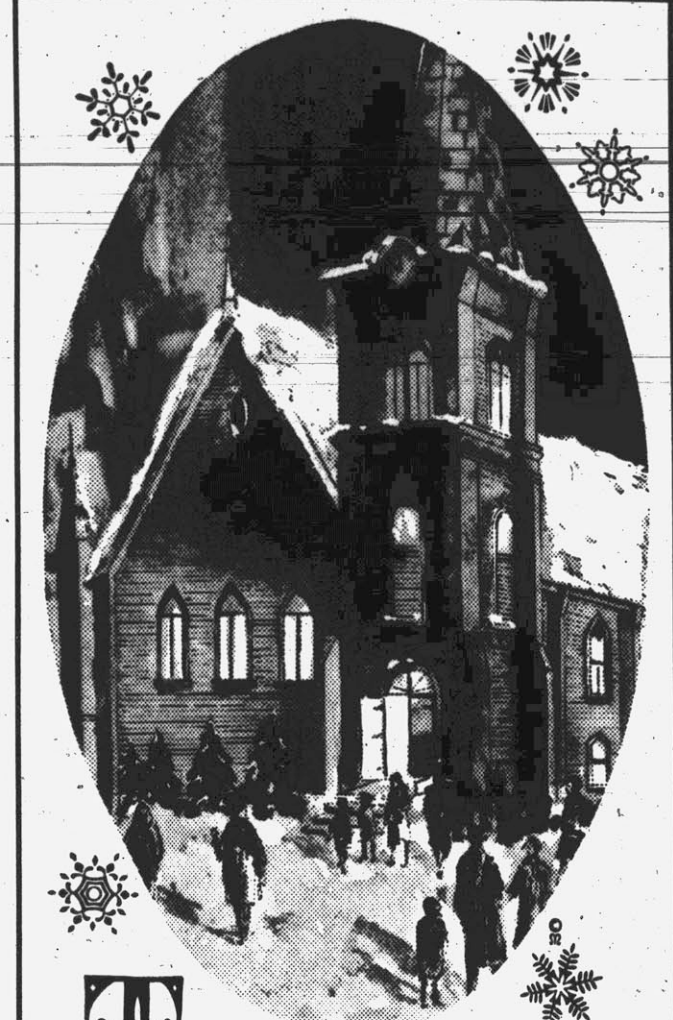
Place your Classified ad for 7 days. The cost is less.
RATES
3 Line Minimum
1 Day—30c Per printed line
4 Days—27c Per printed line
7 Days or more—25c Per printed line

Contract Rates Available
CLASSIFIED DISPLAY
\$1.60 Per Column Inch
Contract rates available

DEADLINES
All linage deadlines are 12:00 noon on the preceding day. Excepting Sunday which is 12:00 Friday and Monday which is 4:00 p.m. Friday. All display deadlines are 4:00 p.m. two days in advance of publication. Excepting Monday & Tuesday which are both due by 4:00 p.m. Friday.

ERRORS
Errors must be reported immediately. The Daily Reflector cannot make allowances for errors after the 1st day.

THE DAILY REFLECTOR
reserves the right to edit or reject any advertisement submitted.



THE SPIRIT of CHRISTMAS

As you worship with your family at Christmas, may the true spirit of the season greatly bless you. Sincerely, we extend our greetings.

Jimmy Smith Printing Co.
PRINTERS — LITHOGRAPHERS
INCORPORATED
PHONE 752-2878
511 COTANCHE STREET — GREENVILLE, N.C.

CLARKS



In quiet serenity, let us reflect on the true message of Christmas. May your home and family be blessed with the spiritual joy and happiness that His birth taught us to cherish. With our greetings goes our sincere appreciation.

Public Notices

NOTICE
North Carolina
Pitt County
SWIFT AGRICULTURAL CHEMICALS CORPORATION
VS.
DANFORD BAKER AND MRS. DANFORD BAKER
Under and by virtue of an execution dated November 6, 1970 and directed to the undersigned Sheriff of Pitt County, North Carolina, from the Clerk of Superior Court for Edgecombe County, North Carolina, upon a judgment rendered and docketed in said Court on April 24, 1970 in favor of the plaintiff and against the defendants named above, which judgment is docketed in the office of the Clerk of Superior Court for Pitt County at Judgment Docket 2, Page 235, the undersigned Sheriff of Pitt County, North Carolina, have levied upon and with on Monday, January 4, 1971, at 10:30 a.m., sell to the highest bidder for cash, at public auction to be held at the Pitt County School Garage, to satisfy said execution, including interest, costs and expenses thereon, all right, title and interest which Danford Baker and Mrs. Danford Baker, the above-named defendants, have in and to the following described personal property, to-wit:

1962 Chevrolet Truck, Serial No. 2C533B112224
1968 Ford Galaxie, Serial No. 8N554108020
1965 Model 1010 John Deere, Serial No. 51087
1961 Model Case Diesel 430, Serial No. 11661
1953 Ford Tractor, Serial No. Unknown
Long Bush Hog, Serial No. 3149
Powell 2-row Transplanter, Serial No. 22357
2 Cole Corn Planters
2 Fertilizer Spreaders
1 Ferguson Tractor
1 Dearborn Harrow 58T97
1 Multi-purpose Harrow, Serial No. 18272
1 Three-bottom plow, Dearborn, Serial No. 43-57, Model 10-156
1 Case 3-bottom plow
1 Dearborn Cultivator
This 22 day of December, 1970.
Sheriff, Pitt County
North Carolina
Dec. 24, 1970

ADMINISTRATOR NOTICE
The undersigned, having qualified as Administrator of the Estate of Allen J. Cox, deceased, late of Pitt County, this is to notify all persons having claims against said estate to present them to the undersigned, on or before the 10th day of June, 1971, or this notice will be pleaded in bar of their recovery.

Reflector Classified Ads Work For You

FOR SALE

Miscellaneous For Sale

ONE Upright piano, in good condition. Recently refinished. \$100. Day, 758-4700, night, 758-1709.

1970 MODEL Underwood Electric Typewriter. Almost new. Used only 6 months. \$225. Call 758-0412 after 5 p.m.

SERVICE DIRECTORY



Quick & Easy Reference For Business & Professional Services.

EXPERT SERVICE AT YOUR FINGERTIPS!

AUTOMOTIVE

FOR ALL automotive repairs see Buck at Buck's Garage and Body Shop, 403 Church St., Greenville, evenings and week-ends.

CARPET

IF YOU need carpet installed or repairs done—call Robinson's Carpet Service, 756-1437 nights. All work guaranteed!

Heating & Air Conditioning

Heating & Air Conditioning Residential & Commercial Twenty five years of Continuous service to residents of Pitt County. Free estimates gladly given. Generally Heating Inc., 1100 Evans St. Tel. 752-4187

HOME IMPROVEMENT

Roofing & Siding installed by skill mechanics.

Goodson Roofing & Aluminum Co. Inc.

264 By-Pass
756-3103 Day—756-2572 Night

UPHOLSTERY

WE UPHOLSTER anything. Thousands of yard of fabric and foam cushioning. Jackson's Tire & Upholstery, Dickinson Ave., 758-3276 day or 758-1905 night.

FOR SALE

Miscellaneous For Sale

VACUUM CLEANERS, G. E. Swivel top canister with all attachments. \$10. 1 year guarantee. Will deliver. Call 752-4570.

GOOD, USED Fluorescent lights for sale. Call 758-0909.

USED GUNS: Shotguns, pistols and rifles. See us today for a special price on these bargains at Hodges Hardware or call 752-4156.

THE HOOVER CLEANER for the homes that care. You will like Hoover Convertible. 2 cleaners in 1. Smith Electric Co., 415 Evans St.

KELVINATOR

No Frost Trim Wall Refrigerator Freezer Once A Year Special

Fisher Appliance & Furniture

17 cu. Ft. Kelvinator Refrigerator Freezer \$299.95 W.T.
Call 752-3609

WE HAVE just received a large shipment of Kimball pianos. Home Furniture Company, 752-2879.

PIANOS!

NO FREE LESSONS
NO FREE TEACHERS
NO FREE ANYTHING

BUT

Check our price and you will know why!

HARMONY HOUSE SOUTH, INC.
401 EVANS ST.

FOR SALE

Miscellaneous For Sale

GUARANTEED engines, transmission, body parts. Free parts locating service.

CRISP AUTO SALVAGE
Phone 752-2572 • N. Green St.
Back of Respass Barbecue

SAVE \$\$\$

ON

PIANOS
Trade-Ins

Wurlitzer
Yamaha
Currier
Uprights
Spinets
Consoles

The Music SHOP

207 East Fifth 752-5110
Open Til 9 Nightly

24" BOYS BICYCLE for sale. Good condition. \$15. Call 758-1555.

EXECUTIVE and Secretarial Desks for sale. Used, reasonable price. Ken's Furniture Store, 905 Dickinson Avenue. Call 752-5683.

EXCELLENT Quality peanut hay for sale. Call H. L. Fornes Jr., 756-5903.

WHOLESALE FACTORY OUTLET

offers tremendous savings on first quality ready-made drapes, manufactured at our store. Even more savings on our line of factory irregulars in drapes, towels, sheets, and bedspreads. Open from 9 a.m. til 6 p.m. Mon. thru Sat. Located at intersection of Highway 58 and 258 East of

Snow Hill
747-3012
Master Charge

FOR SALE

Miscellaneous For Sale

HAMMOND ORGAN for sale. L. 100 series. 2 full key boards. Like new. \$550. Call Farmville 753-3828 after 4 p.m.

HAND MADE Mahogany King size bed for sale. Call 756-3000.

RADIO, TV, Record Player combination. \$65. Call Ayden 746-3974.

ALMOST NEW Hotpoint 21 cubic foot side by side refrigerator freezer. Double oven, electric stove. Avocado green. See at 1601 E. 3rd Street.

ELECTRIC guitar and amplifier, in good condition. Will sacrifice, \$100. Call 752-6254 or 752-5603.

CLASSIFIED DISPLAY

FOR SALE

Miscellaneous For Sale

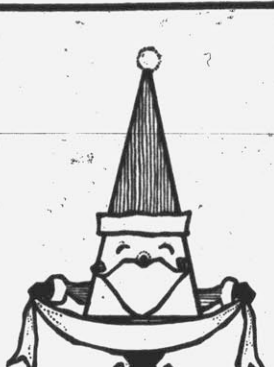
THOSE HEAVENLY Carpets by Lee's. Shag only \$6.95 sq. yard. In stock for Christmas delivery. Larry's Carpetland, 3010 E. 10th St.

TO INSURE CARPETS for Christmas make your selection now at Larry's Carpetland, 3010 E. 10th Street.

NEED NEW CARPETS? Carpet binding or rent residential & commercial shampooer. Call Whitehurst Floors, 756-2747.

SEE BOB THOMPSON, let him save you money. Trade in your old furniture for some new at Thompson's Discount, 802-804 Clark St. 758-3187.

CLASSIFIED DISPLAY



Happy Holiday

Jolly good greetings to all our friends and neighbors. Here's wishing you a holiday brimming with fellowship and good cheer.

TENTH STREET AMOCO

Bennie Anderson-Owner & Operator

101 West Tenth St.

752-5190

The Christmas Story



As we celebrate His Birth, we pause to study the true meaning of Christmas. Best of the season to you and your family.

ESTATE REALTY

Jarvis Mills

752-5058

5,000 Sq. Ft. Building for Rent in Downtown Greenville. Immediate Occupancy. Located 100 Block East 7th Street.

Contact: J. R. Laughinghouse
Bostic-Sugg Furniture Co.
401 W. 10th St.
Greenville, N.C.

GREETINGS



To all of you, the merriest of Christmases is what we're wishing. May fondest memories endure. Thanks, most warmly.

D. G. Nichols Agency

REAL ESTATE - INSURANCE

111 West Fourth Street
Greenville, North Carolina 27834

Mrs. Solt
752-4364

752-4012
752-4585

Mrs. Peregoy
758-3637

★ Volkswagen ★

"Your Humble Servant"
The Ideal Gift For
— Christmas —



Please come in and confirm your order for Christmas delivery and see why Volkswagen soared from 2 sales in 1949 to over 568,000 in retail deliveries in 1970.

Joe Pecheles
Volkswagen, Inc.

264 Bypass 756-1135

FOR SALE

Miscellaneous For Sale

SHEET ALUMINUM 23" x 36", .009 th inch thick. Used but not damaged. Excellent for outside sheathing of pack houses, barns, etc. 20 cents each or \$15 per hundred. Contact Lynwood Owens. The Daily Reflector, 209 Cotanche St., Greenville, N.C.

HAVE YOU SEEN the new Hoover Dial-A-Matic vacuum cleaner for \$99.95. Smith Electric Co., 415 Evans

CLASSIFIED DISPLAY

Christmas Joy



To faithful friends, old and new, we tune up with happy holiday wishes. May your Christmas dreams come true.

Thompson's Discount

802 Clark St.

WORLD FAMOUS STEREO

STEREOS (4) Brand new consoles with BSR turntable, 4 speaker audio system. Beautiful walnut finish cabinet. Regular, \$179.95, our price, \$75. 60 to 70" console stereos with 12 speakers, beautiful walnut finish, 100 watt output, jacks for stereo tape, headphones, extra speakers, AM-FM radio, Garard turntables, save 100 percent off factory retail price. Stereo component unit, 100 watt output, 8 air suspension speakers, AM & FM, world famous Garard turntables, input jacks for headphones, tape, etc. All solid state, factory retail price, \$359.95, our price \$189.95.

Terms Available
All Items Fully Guaranteed
Open to the public
2904 E. 10th St. Greenville
752-4053
9 a.m.-6 p.m. Open Friday 9 a.m.-9 p.m.

ARMY-NAVY SURPLUS

515 Dickinson Ave.

Yuletide Joy



To our valued friends, our good wishes ring out for a happy, hearty holiday. We appreciate your patronage.
EARL THOMPSON AGENCY
State Farm Ins.
756-3422
200 Greenville Blvd.

FOR SALE

Miscellaneous For Sale

DELUXE Frost Free Frigidaire refrigerator. Excellent condition. \$80. Call 758-2069.

CLASSIFIED DISPLAY

FOR SALE

Miscellaneous For Sale

TRUMPET AND CASE FOR SALE. Good condition. Half price. Call 752-3774.

CLASSIFIED DISPLAY



EASTERN TRACTOR & EQUIPMENT CO.

264 By Pass

756-2750



MERRY CHRISTMAS

As joy and laughter fill the air during the Christmas season, we wish to take a moment to add our best wishes and thanks.

RENFREW PRINTING CO.

James H. Whichard, Owner & Manager.



We thank you for your continued good will.

Billy Jenkins
Dick Evans
J.W. Short

Barrett Sumrell
Johnny Pinner
Joe Pinner

PINNER-WHITE

114 W. 3rd., Ayden

746-3141



THE GIFT SPOTTER

Gifts for the Home

T.V.'s Bedroom suites, stereos, living room suites, lamps and other assorted gifts.
Thompson's Discount Furniture
802-804 Clark St.
758-3187

SHOP HOWELL'S FOR CHRISTMAS

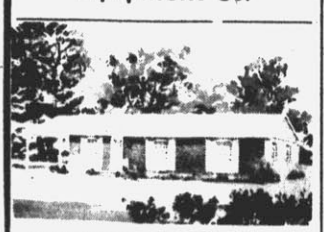
Student desks, odd mirrors, odd lamps, boston rockers, and tables, coffee tables, lamp tables, single dressers, double dressers, 4 drawer chest. 1/3 to 1/2 off Reg. Price. Compare anywhere.
Howell's Furniture
525 Dickinson Ave.

Holiday Food

LET US TAKE THE WORK OUT OF YOUR HOLIDAY BAKING. Order your cakes, pies & party cookies from us.
West End Bakery
1808 Dickinson Ave.
Phone 758-3216

Gifts for Everyone

CHRISTMAS SPECIAL!
2 Drawer Letter File
\$29.95
Carolina Office Equipment Co.



GIVE A PRECIOUS GIFT TO THE FAMILY.

A New Home.
ED TIPTON AGENCY
756-9911

GIVE A SPECIAL GIFT FOR CHRISTMAS. A Beautiful Home. Call Santa's Helpers at 752-6140



Musical Gifts

Undecided about Christmas Gifts? See our complete line of Magnovox products. TV's, stereos, tape players and radios.

Music Arts
Pitt Plaza
756-3522

Gifts for Boys



Schwinn
...that's excitement plus!

SANTA'S HEADQUARTERS
For Schwinn Bicycle And Accessories

Sutton

Service Center
1105 Dickinson Ave. PL 2-6121

Gifts for Mom

Glidden Paint & Decorating Center
featuring James River & Georgetown forged brass Pitt Plaza by Baldwin.

SPECIAL FOR CHRISTMAS

Only 1 of Each Item
Westinghouse 16 cu. ft. frost-free freezer-refrigerator. Reg. \$359.95, Now, \$309.95.

Westinghouse built-in dishwasher. Reg. \$179.95, Now, \$109.95.

Westinghouse electric range complete with built-in hood fan. Reg. price \$319.95, Now \$239.95.

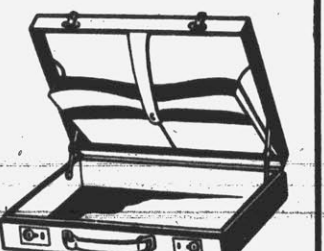
Free Gift with Each Purchase.

Smith Electric Co.
415 Evans St.
752-2114

Brightest holiday shopping idea yet is the handy "Gift Spotter" in the Classified Section every day until Christmas. You find suggestions galore for everyone on your list in this easy-to-shop special section. Turn to the "Gift Spotter" now and you'll be doing this year's shopping the convenient, time-saving way...and getting exceptional values, too!

Gifts for Him

TUFHIDE
Attache Case



Guaranteed 5 full years. Reg. \$16.50.
Christmas Special, \$10.95
On Deluxe Models, 20 Per Cent Off.
Taff Office Equipment
569 S. Evans St.

Gifts for Dad

See our Gift Bar. Complete selection of tie racks, shoe shine accessories, travel bar kits, & shaving kits.

Blount-Harvey Co.

Clothing Gifts

Jarman & Freeman
Boots-Slippers-Dress Shoes
Gift Certificates
Mannequin-Vogue-"Acrobat"
Jackson's Shoe Store
400 Evans St.
Downtown Greenville

GET A HEAD START on Christmas... find gifts they want in the "Gift Spotter" in the Classified Section. Check it now to save time, money and problems!

We wish to Thank our many customers and wish you a Merry Christmas and a Happy New Year. Mill Outlet Cloth, 2727 East 10th St.

Give a gift that lasts all year... here or overseas... a subscription to the

Daily Reflector

Phone 752-6166

"GIFT SPOTTER" LEADS YOU TO A HAPPIER CHRISTMAS

This year holiday shop the easy, handy, practical "Gift Spotter" way. This popular gift guide has ideas galore for every name on your gift list—plus exceptional values on your other holiday needs. It's where you've come to expect convenience and value—in the Classified section, and it's there every day 'til Christmas. Turn to it now to save time, trouble and money!



For Easy Chair Shopping...

Check the Classified Ads NOW!

FOR SALE

Miscellaneous For Sale
SHELLED PEANUTS, 5 pound bag \$1.75. Keel Peanut Company.

SENTRY SAFES

These Safes
Are Certified
UL Label
For Fire
Protection

\$79.50 UP

TAFF OFFICE EQUIPMENT

569 Evans St. 752-2175

Sporting Goods

1970 TRAVEL TRAILER. 28 x 8 Deluxe equipped. \$2900. Parker's Trailer Park, Bridgeton, R.I. 17, North of New Bern.

1969 TRUCK-CAMPER combination. Wolverine 12' Camper, sleeps 4 adults. Shower, toilet, stove, oven, refrigerator, and air conditioner. 1969 Chevy Longhorn pickup, with 16" wheels. Camper Special, power steering, power brakes, and air conditioner. Entire unit \$5500. Price firm. Call 758-1513 between 6 p.m. and 8 p.m.

LIVESTOCK

DUROC boars for sale. Call Robert L. Lane, 756-2473.

HORSE PONY for sale. Call 756-1157.

LOST & FOUND

LOST: Wire Terrier. Black, white and brown. Reward offered. Call 752-4392.

LOST — Female bird dog in the vicinity of E. 1st Street and Elm. Call 752-6787.

MOBILE HOMES

Mobile Homes For Rent

2 BEDROOM furnished. Call 756-1341.

TRAILER for rent. Call 752-5362.

FURNISHED BEDROOM for rent. 1208 A Chestnut St. Inquire within or call 752-2966.

MOBILE homes for rent. Parking spaces for rent also. Bob's Mobile Homes, 264 By Pass, Greenville, 756-0544.

FOR RENT in Ayden. 2 bedroom mobile home. Automatic washer. Call Joe Tripp, 746-3542.

8 x 36, TWO bedroom mobile trailer home. Ayden trailer park. Contact Dennis Hardee, Wayside Grill, Winterville. mobile sale

FREE COLOR TV with purchase of a new mobile home from Bob's Mobile Homes, 264 By Pass, Greenville, prior to January 1, 1971. Prices reduced for end of year clearance sale. Also used mobile homes for sale, 10 and 12 wide. Call 756-0544.

LARGEST STOCK of Mobile Homes and Travel trailer parts in East Carolina. Dealer for Coachmen Travel Trailers, truck campers and Motor Homes. We build truck covers and Add-A-Rooms. Over 20 years experience. Open 8 a.m. to 7 p.m. Parts available any hour if call first. Beck's Trailer Sales and Beck's Manufacturing Co. 5 miles East of New Bern on Old Morehead Hwy. Call 637-9170.

40' LONG TRAILER for rent. Space for \$15 per month. End of Munford Road. See Annie Mae Whitehurst at store or call 758-4940.

NICE TWO BEDROOM, air conditioned mobile home for rent in Winterville. Good location. Call 756-1227.

TRAILER for rent. Call 752-3262.

16' AND 12' wide, paved roads, free water, call 752-6816 after 5 p.m. West Pineview Court, Port Terminal Rd.

SHADY KNOLL. 12' wide mobile home for rent. Call 756-0083.

2 BEDROOM mobile home. \$80 per month. Meadowbrook Trailer Park. Call 758-3566 or 756-1307.

2 & 3 BDRM., air conditioned Mobile home for rent. Central heat, good location. Call 752-3286.

SPACES, PAVED roads, free water. Call 752-6816 after 5 p.m. West Pineview Court, Port Terminal Rd.

Mobile Homes For Sale

12 x 60 THREE bedroom, 1 1/4 baths. Pay back payments and assume payment. Call 758-3644.

1970 MODEL 12x 52 mobile home, 3 bedroom, 1 1/2 baths, central air, gas heat, practically new, reasonable terms. 795-4341, Robersonville.

2 BEDROOM MOBILE Home for sale or rent. Call 756-1118.

OPPORTUNITY

BAR — Lounge for sale. Near University. Seats 150 people. Call 756-5166.

ONE RECREATION Center and Grill and one Pool Room for sale. 5 Tables and Sandwich Counter. In Ayden, N.C. 222 Main Street. Phone 746-9705. Contact F. H. Station. House phone 746-4170. Down payment and balance can be financed.

A BUSINESS FUTURE AT SUNOCO

We are looking for people who are interested in discussing the present & future opportunities available in the expanding service center industry.

We Offer:
Top Dollar earning
Paid training
A chance to determine your own future

If interested contact
SUN OIL CO.

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or Write

Gary B. Ruffner,
105 Hilltop Rd.,
Greenville, N.C.

CLASSIFIED DISPLAY

ROOFING—HARDWARE

STORM WINDOWS,
DOORS & AWNINGS

C. L. LUPTON CO.

752-6116

PROFESSIONAL

UNDERPINNING, house and mobile home underpinning. Brick or block. Call nights 753-3503. Farmville.

PRINTED METER DELIVERY

PHILHEAT

DIAL
752-2975

PHILLIPS 66

BELL-ROBERSON OIL CORP.
1410 S. Washington

REAL ESTATE

FOR LEASE—Approximately 3,500 sq. ft. prime retail space. Walking traffic generated by chain super-market, large drug store, etc. Not affected by CBD Redevelopment Project. Free parking at door. Call 756-1341.

ED TIPTON AGENCY

756-0911
REAL ESTATE—
LAND—INSURANCE

264 By-Pass
TIPTON ANNEX
GREENVILLE'S
ONLY PROFESSIONAL
REAL ESTATE BROKER

Houses For Sale

NO CITY TAXES brick home with three bedrooms, 2 1/2 baths, kitchen with breakfast area and dish washer. Utility room, family room with fireplace, foyer, living room. D. G. Nichols Agency, 752-4012.

FOR SALE ON URSTEAD Avenue. Attractive 3 Bedroom Brick Home with attached carport. Large fenced in back yard, central heat and air conditioning. Owner being transferred. Available for occupancy January 15. \$19,000. Smith Insurance and Realty, 111 E. 3rd Street. Call 752-2754.

IN AYDEN on West 2nd Street. 6 Room frame house on large lot. \$8,500. Smith Insurance and Realty Company, 111 E. 3rd Street. Call 752-2754.

2806 CROCKETT DR. VA assumption loan. 3 bedroom, brick house with carport, reduced \$17,500. Bill Williams Real Estate, 752-2615.

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YOU WILL GET
"More For Your Money"

New Homes Now Available in "Oakmont" "Red Oak" "Greenbrier"

Greenville Realty Co.
752-2106
301 Ridgeway
Anytime: 752-4224

LIST YOUR PROPERTY with us. J. L. Harris & Sons, Realtor, Property Management, 204 West 10th, 758-4711.

EXTRA NICE two bedroom house. Located 112 W. 12th St. Low down payment. Sale price, \$10,750. Call M. B. Massey Jr., Realtor, 752-3900 days or 756-2385 nights.

3 BEDROOM, 1 bath, brick veneer home on corner lot. Small down payment. Loan assumption to qualified veteran. 1908 Myrtle Avenue. Call Trish Thompson, Realtor, Bowen Realty, 752-7194 or 758-5017.

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It Takes A Specialist To Grow Those Evergreens

By BARTON REPERT
Associated Press Writer
ALBANY, N.Y. (AP) — Dad and the kids may go downtown every holiday season to finger needy branches and compare hues and finally settle on a Christmas tree to grace the family living room. But they probably aren't aware that their evergreen pride and joy is the product of a multi-million dollar New York State industry, getting more and more specialized every year.

Altogether more than 150,000 acres in the state are planted with Christmas trees, harvested by about 1,500 growers, according to estimates by the New York State Department of Agriculture and Markets.
But the big amateur Christmas tree-planting boom of past years has bogged down, and the New York crop of about three million trees a year is coming to market from a smaller number of individual producers, who now work full-

time to handle a large-scale output.
"The small and inefficient grower is going to be forced out of the business, because he can't afford the best machinery and techniques," commented Leslie Stutzman. Stutzman and his sons farm about 1,200 acres near Hornell in the state's Southern Tier.
About 80 per cent of New York trees are sold within the state, bringing in about \$2 million in annual profits but they

satisfy only about 60 per cent of the total in-state demand, according to Burton Buell, a senior marketing representative for the state government. Buell said other trees have to be brought in from neighboring states and Canada to fill the holiday demand.
Several growers said that because of higher profit margins and an increasing demand they are shifting much of their production from Scotch pine to what Buell dubbed "the Cadillac

of the Christmas tree business" — Douglas fir.
Douglas fir requires up to 18 years to reach a marketable height of six or seven feet, compared with about 10 years for Scotch pine, a hearty tree that remains very popular in the state. But the fir trees also carry a considerably higher price.
Several growers report they have pared down their labor costs for cutting by permitting adventurous would-be woodsmen

to cut their own Christmas trees — sold fresh off the stump.
Stutzman said he does a thriving cut-you-own business at his Steuben County farm, offering free coffee, sleigh and snowmobile rides; plus a Santa Claus to give out lollipops to small children.
Grower F. M. Wroblewski, whose tree farm is only about 25 miles southeast of Buffalo, said the weekend tree-chopping expeditions from the city area are usually a "family affair,"

and always quite a sight.
"The people with the smallest cars cut the biggest trees," he noted.
NATURE CARDS
This year of ecology has influenced the season's Christmas card designs, say artists in the Norcross design studio.
More and more persons will be sending holiday greetings with cards illustrating the natural beauty of our landscape.

Sheriff Reports Everybody Good

RIGBY, Idaho (AP) — Sheriff Howard Shaffer said, recently the Jefferson County jail was without prisoners for the first time in two years.
"The citizens of the county have been very good the past week," the sheriff said. "I hope Santa visits them all."

THESE EXCITING SAVINGS GO ON SALE DEC. 26th at 8 A.M.!!! ALL SALES FINAL . . . NO EXCHANGES . . .

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SALE



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List Price \$30.00 Ratan Coffee Table \$7⁵⁰ Walnut formica top - only one to sell	List Price \$300.00 Kroehler Colonial Sofa \$150⁰⁰ 84 inch long Tall back. Linen floral print	Regular 6.00 sq. yd. Thatch Indoor-Outdoor Carpet \$3⁹⁹ sq. yd. 6 foot width has foam rubber backing	Regular \$125.00 Fox Spanish Chair \$50⁰⁰ Dark oak wood frame - Sturdy construction	List Price \$160.00 Stanley Colonial Chair \$69⁰⁰ Gold Tweed fabric, pillow back.	List Price 40.00 Walnut Modern Dining Room Chair \$15⁰⁰ Only one upholstered, seat tall back	Reg. \$3.00 value Crawford Seat-Pads 99¢ Slightly Irregular. Assorted sizes & colors	List Price \$130.00 Italian Provincial Drawer Chest \$69⁰⁰ Beautiful Carving Fruitwood finish
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Your choice of 20 beautiful patterns and designs. Compare anywhere at \$2.75 sq. yd.
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Out go the odds and ends.

SIZE	COLOR	FIBER	REG. PRICE	SALE PRICE
12 ft. x 13 ft. 6 in.	Celery	501 Nylon	\$126.00	\$90.00
9 ft. 6 in. x 9 ft. 4 in.	Green Tweed	Nylon	\$48.00	\$30.00
11 ft. 10 in. x 8 ft. 5 in.	Celery	Kodel	\$100.00	\$72.00
15 ft. x 8 ft.	Gold	501 Nylon	\$85.00	\$32.00
15 ft. x 3 ft. 11 in.	Red	501 Nylon	\$40.00	\$21.00
14 ft. x 3 ft.	Gold	501 Nylon	\$28.00	\$12.00
15 ft. x 5 ft.	Red	501 Nylon	\$120.00	\$75.00
12 ft. x 6 ft. 6 in.	Gold Tweed	Acrylic	\$60.00	\$32.00
12 ft. x 12 ft. 9 in.	Green	Ozite	\$100.00	\$76.00
6 ft. x 4 ft. 6 in.	Celery	501 Nylon	\$20.00	\$9.00
12 ft. x 12 ft.	Green Tweed	Nylon	\$125.00	\$80.00
15 ft. x 12 ft. 6 in.	Olive	Dacron	\$140.00	\$105.00

List Price \$300.00 Kroehler 3 Cushion Colonial Sofas \$160⁰⁰	List Price \$100.00 Bassett Spanish Queen Size Headboard \$35⁰⁰	List Price \$440.00 96 Inch Staley Spanish Sofa \$200⁰⁰	Compare at \$8.00 Sq. Yd. Thick, Plush 15 Ft. Width Acrylic Carpet \$5⁵⁰ sq. yd.	List Price \$95.00 Double Size Oak Spindle Bed \$47⁵⁰	List Price \$200.00 Spanish Slate Top Hall Credenza \$99⁰⁰	List Price \$140.00 Stanley Colonial Pillow Back Swival Rocker \$64⁵⁰	Used 30 inch Maple Batchelor Chest \$15⁰⁰
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Season's Greetings

Civic Groups Contributed To Yuletide

By JERRY RAYNOR
Reflector Staff Writer

The Christmas season marks the peak of year long activities and projects for Greenville's civic clubs and groups. For most, the season brings to fruition the hard work, planning, fund raising and all that goes into carrying out successful projects to make the annual Christmas holiday a little fuller for others.

This year, a survey of several civic groups and clubs shows the following activities, some already concluded, others to be conducted after Christmas:

JAYCEES: As a result of a successful light bulb sale, the Jaycees this year had a couple of thousand dollars in funds to put into several Christmas projects. Dave Gordan, external vice president of the Jaycees, listed among the projects the contribution of \$750 to the Salvation Army to be used for children; a Christmas party for an underprivileged family in conjunction with the Flynn Christian Fellowship home to which \$500 is being furnished; a contribution of \$100 to the Thundering Herd Memorial Fund—the fund established to help survivors of football players killed in the plane crash of the Marshall University team; and a contribution of \$100 to the Pitt County Department of Social Services to help in their Christmas programs.

Besides these activities, the Jaycees are giving \$20 to the Pitt County Association for Mentally Retarded Children. The Jaycees are also spending \$75 for a boy's Christmas at the Boys' Home at Lake Waccamaw, where 18 boys are maintained by the state wide Jaycee clubs. From Greenville, a Jaycee and his wife are going to the Boy's Home to be with the boy designated for the Greenville Boys' Club, whom they have been actively assisting, particularly during the past few months with wrestling matches under their sponsorship with proceeds going to the Boys' Home.

Gordon emphasized the role housewives and business men played in making their activities possible: "Without the truly fine support people gave us in buying the light bulbs, we

would not have been able to do all these things," he said. "The credit for our success really goes to them."

MOOSE LODGE: Greenville's Moose Lodge is concentrating on several projects. The projects are generally aimed at those, young and old, who will be spending the Christmas season in hospitals and nursing homes away from their families and friends. Ed Baldree, secretary of the Moose Lodge, said that Richard McKinney and Richard Barnes were busy formulating plans for the lodge's work.

Fruit baskets are being made and will be distributed patients in the Greenville Nursing Home. For patients in Pitt Memorial Hospital, there will be a filled stocking to bring cheer. Santa Claus made a visit to the Moose Lodge.

Poinsettias were delivered to widows and families of lodge members who died during the past year, and remembrance

cards were mailed to those of other years. This year the lodge voted to make a contribution to the Salvation Army in lieu of the customary gifts of food, clothing and toys to needy Pitt County families. This action was taken to avoid duplication of efforts witnessed in past years.

ELKS LODGE: The Elks, according to Entertainment Committee Chairman Clay Burnette, following its pattern of yearly assistance to others, is again this year furnishing its donations to the Salvation Army for that organization to use in conjunction with its own overall program of Christmas assistance. The Elks Lodge is one of several in Greenville that assists in this particular arrangement.

OPTIMIST CLUB: Sale of Christmas trees as a Christmas project to underwrite year long activities in the youth program is the big thing each Christmas for the Optimist Club. President

Robert Stewart, in outlining some of the work being done by the Optimists, said the club was sponsoring a child at the Boys' Home at Lake Waccamaw. Another project to assist a young person is sponsoring a needy boy in Farmville. The lad will be given a complete Christmas by the Optimist members. Funds for this and other projects are raised primarily from the annual sale of green trees held at the Elm Street Park tennis courts.

EXCHANGE CLUB: James Wells, secretary for the Exchange Club, one of the smaller civic groups in Greenville, was another spokesman who revealed that the basic Christmas project was one of working with the Salvation Army. This club was also active in Boys' Club work during the year.

LION CLUB: Greenville's Lions Club works very closely with projects to assist blind persons and those in need of care

to prevent blindness. This year, as in past years, Lions are operating the Blind Products Store, where handicrafts in wood, cloth, leather and straw are fashioned during the year by blind people and sold at Christmas time. This year the shop is in a mobile trailer. Lions and their wives rotate on duty as sales people. The Lions are delivering about 33 Christmas baskets containing an assortment of food to blind people in Greenville and the area.

Dr. Jay Collie, president of Lions Club, said the club's work also included projects with the Salvation Army and with boys. Some members are manning the Salvation Army collection kettles in downtown and Pitt Plaza areas. The club is also sponsoring a boy in the Boys' Home at Lake Waccamaw, to which contributions are made throughout the year. The Lions cottage there support 16 boys. Other contributions are going to Camp Dogwood, a camp for the blind.

ROTARY: The Greenville Rotary, according to president Dr. Joe Pou, is very active in projects for the benefit of boys—both in Greenville and in the State. Dr. Pou noted that at the annual Christmas program, a collection is being taken up to assist the boys who wait on tables. Like so many other clubs or agencies, the Rotary members have provided a check to furnish Christmas to a boy at the Boys' Home at Lake Waccamaw. This is the Christmas part of services to the Boys' Home the Rotarians provide all during the year.

KIWANIS: Max Joyner, president of the Kiwanis Club of Greenville, said that this club has for its Christmas project the annual sale of Kiwanis peanuts. With proceeds from this project, the club is able to assist both the Boys' and the Girls' Committees, making it possible, in

turn, for them to have the benefit of a means of carrying out needed projects.

The Kiwanis are another group giving direct assistance through the members to the Salvation Army efforts. This is being done by volunteers manning the collection booths at Pitt Plaza. The Kiwanis have also made contributions to the Boys' Club to promote work they are carrying on.

EXCHANGE CLUB: The Exchange Club conducted its major fund raising campaign back in October during Fair Week in Greenville in order to have means of helping others a Christmas time. Secretary James Wells, in telling about plans for the Exchange Club, noted that the projects covered a contribution to the Salvation Army, to the Eastern Tuberculosis Association; and providing an audiometer to the Pitt County Health Department for persons with difficulty in hearing. Much of the work is with young people, particularly in connection with Little League and Boy and Girl Scout programs during the year.

BACHELOR BENEDICT: ... a club founded by Thomas (Tom) Foreman in 1941 for which Richard Johnson is currently the president, has been busy during the month in a series of Christmas projects. Their first project was getting together Christmas packages for tuberculosis patients in the sanatorium in Wilson. These, Foreman commented, were

turned over to the Eastern Tuberculosis Society's headquarters in Greenville for their delivery to Wilson.

A second project is a personal contact one, where each member of the club makes arrangements to pick a needy family they personally know and to give assistance. Foreman indicated this has become a successful way of helping a needy friend. The latest project, one that will continue throughout

the Christmas season, is a visitation program. In this, members visit shut-ins during the holiday season, spending a little extra time just being with them and chatting.

GREENVILLE'S NEWEST
Black Horse Inn
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"SUFFER THE LITTLE CHILDREN TO COME UNTO ME" — Adds thoughts at Christmas in the Presbyterian Church on Pitt Street.

Scholars Study Source of Star Shining in East

"There shall come forth a Star" — Numbers 24:17.

In this Old Testament prophecy by Balaam, was a real star meant, or does "Star" refer to a great person?

For centuries, Biblical scholars have considered this question. Many believe that the prophecy led the wise men to watch for and follow the "star in the east," of which St. Matthew wrote in his story of the Nativity.

The star itself is the source of many theories. Perhaps the best of all is that it was a miraculous appearance and as such needs no explanation.

However, astronomers through the ages have sought to connect the star seen by the wise men with other reported celestial objects — a comet, perhaps, or an especially brilliant star that only appears at long intervals.

Still another theory suggests that the star may have been a configuration or grouping of planets. In 1604, the German astronomer Johannes Kepler theorized that Jupiter, Saturn and Mars might have occurred in such a configuration at about the time of Christ's birth.

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CHRISTMAS GREETINGS

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Brody's
DOWNTOWN PITT PLAZA

GREETINGS

Over the fields and through the snow-covered countryside go our warmest Christmas wishes. In this tradition, we greet our friends and customers, with hopes for your holiday happiness, and with genuine appreciation for your good will.

NCNB
PEOPLE WITH THE RIGHT IDEAS

North Carolina National Bank
Member F.D.I.C.

Students Shared Christmas, Thinking Of Others

By BLANCHE HARDEE
Reflector Staff Writer

Participating in "White Christmas" and "Operation Santa Claus", fixing food baskets and collecting clothing for needy families, and sponsoring Christmas parties and concerts highlighted the pre-Christmas vacation time for students in the Pitt County and Greenville City Schools.

The students at E. B. Aycock Junior High School collected money for the custodial staff to make their Christmas a little merrier.

The Aycock students also collected clothing for the Salvation Army and canned goods for needy families in the Greenville area.

The students presented a Christmas program during a special assembly Friday. Christmas carols were sung by the students. Speeches were given by Patricia Carr, president, and Bob Higgins, associate president. The devotional was given by the Rev. Tommy Payne, pastor of Oakmont Baptist Church.

Four area schools — H. B. Sugg, Rose High, Chicod and Farmville High — presented programs during the fifth annual Christmas Music Festival at Tarrytown Mall, Rocky Mount. Sixteen boys and 34 girls, all members of the Rose High School Chorus, under the direction of Miss Louise Hoffer, presented a program this month at Tarrytown Mall. The group was accompanied by two pianists, Anna White and Ann Petrie.

Soloists in the program were Faye Manning, Cathy Wilson and Julie Gurgam.

The members of the Rose High Chorus, the school band and the second chorus presented a Christmas concert at the school last week.

The Health Careers Club gave a musical Christmas program and play for the residents of the Greenville Nursing and Convalescent Home Saturday night.

The Chicod High School Chorus sang at Tarrytown Mall recently. The group was directed by Vivian C. Weatherly.

Students of the Grifton Consolidated School presented a Christmas musical program at Vernon Park Mall during the pre-Christmas activities.

The elementary students at Grifton presented a Christmas concert program for parents during the activities.

Other schools presenting their traditional Christmas concert included H. B. Sugg High School, Sadie Sautter Elementary School, Ayden High School and G. R. Whitfield Elementary.

The students of Ayden High School also participated in Operation Santa and contributed to the Christmas basket program of the town.

The Library Club of Ayden High made Christmas merry for an Ayden child whose mother has a fatal disease. Christmas would not have been much for the child. Thinking of others, the club made Christmas Day a more joyous occasion for this family.

"The Broth of Christkindli", a Christmas story about an angel and a small boy's generosity, was presented by the seventh and eighth grade students at G. R. Whitfield School, Grimesland.

In addition to the play, choral

Legend, Lore Of Holiday Takes Varied Forms

The belief that Santa has a reindeer-drawn sleigh and enters homes through the chimney may have come from Scandinavia. An old Norse legend about the goddess Hertha said that she rode on a reindeer's back.

Her appearance in the fireplace in mid-winter was thought to bring good luck to the home.

"Silent Night, Holy Night" was written in 1818 by a village priest in Hallein, Austria. Father Joseph Mohr wrote the words, to an accompaniment created by his organist, Franz Gruber.

Legend has it that the church organ was out of order — damaged by mice — and so "Silent Night" was first sung to a guitar accompaniment.

Who invented that popular holiday beverage, eggnog? It has been part of the festivities for so many years that nobody really knows its origin.

One possibility is that eggnog came from the Old English hot drink, sack-posset, which was also made of eggs, milk, nutmeg and sugar.

reading and a reading entitled "Is There A Santa Claus?" was presented. The audience and students sang a number of Christmas carols together.

The students at Whitfield also participated in Operation Santa Claus. Each student brought a gift that will be sent to a patient at the Caswell Training Center, Kinston, or Cherry Hospital, Goldsboro.

Students at Grimesland Elementary, Pactolus Elementary and Stokes - Pactolus School, were treated to individual classroom parties last week.

The students at Stokes - Pactolus prepared a large box filled with food and clothing for a needy family in the community.

A Christmas tree, decorated with ornaments made by the students, was placed in the lunchroom at Pactolus Elementary. The decorations were made out of paper, sweet gum balls, and popcorn was strung to go on the tree.

The fifth graders at Pactolus presented its annual Christmas program for the PTA meeting during the holiday.

The program was under the direction of Mrs. Edith Barnhill. Open house of the various classrooms was held at the conclusion of the program.

Elmhurst Elementary students participated in Operation Santa Claus. The students brought gifts to be distributed among the patients at Caswell Training Center and Cherry Hospital.

The fifth grade class at Elmhurst prepared 150 Christmas cards that were mailed to overseas veterans. The same class purchased popcorn and instant drinks to be sent with their cards.

"Christmas Around the World" was presented last week by the school chorus, under the direction of Mrs. Betty Boyd. Fourth, fifth and sixth graders participated.

"White Christmas", a program to collect food for needy families, was observed by the Elmhurst students. Each student placed his contribution under a tree in the auditorium during a special assembly Friday.

A toy and clothing drive for the Salvation Army was conducted last weekend by members of the Keyette Club of Farmville High School.

Members of the Future Homemakers Club of Farmville High held their annual Christmas party and went Christmas caroling throughout the town Friday night.

A Christmas program was presented Wednesday night by the school band and chorus. On Thursday night, the junior high band and chorus presented a Christmas concert.

The math class at Farmville High decorated a Christmas tree, which was placed in the hall, with geometric ornaments made by the class. The Political Science students decorated a tree on the school campus.

The student body of South Greenville Elementary School also participated in "White Christmas."

A Christmas program was given during assembly Thursday and was presented earlier for the parents. The school was decorated throughout with the Christmas theme — the halls, bulletin boards, cafeteria and individual classrooms.

Activities at the North Pitt High School included a Christmas program Friday afternoon by the Speech and Drama Department and the Music Department.

Mrs. Marian Jones of the

Business Department sang "O Holy Night" with the Choral Club.

"Twas the Night Before

Christmas" was presented by the Music Department.

The members of the Music Department and the Choral Club

led the student body in singing the traditional Christmas carols, including, "The First Noel," "Silent Night," "Hark, the

Herald Angels Sing," "Joy to the World" and others.

Music and choral director is

Mrs. Rebecca Norcott and Miss Nora McNeill is speech and drama director.



CHRISTMAS PROGRAM... Students at Elmhurst Elementary School in Greenville bring gifts of canned goods and other staples to a Christmas

program held last week to be distributed to needy families in an effort to make the holiday a happier one for less fortunate families.



GEOMETRIC ORNAMENTS... Luidell Gay, Connie Tripp, Leila Smith and Donna Mazingo place geometric ornaments on a Christmas tree at

Farmville High School. The ornaments were made by the math classes of the school. (Reflector Photo by Blanche Hardee)

Christmas Wishes

Jolly old St. Nick is coming to help us thank all our patrons, friends, ... you!

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Greetings

The spirit of Christmas is in the air, ringing out joy and good will. We take this time to extend to all greetings and thanks.

ROSES

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Throughout the land, the season spreads its warmth and happiness with our message of sincere gratitude.

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Merry Christmas

May the essence of Christmas once again fill your heart and home with peace and lasting serenity.

To all our faithful and steadfast patrons, we wish the very best at the holiday season.

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YOUR HAPPY SHOPPING STORE

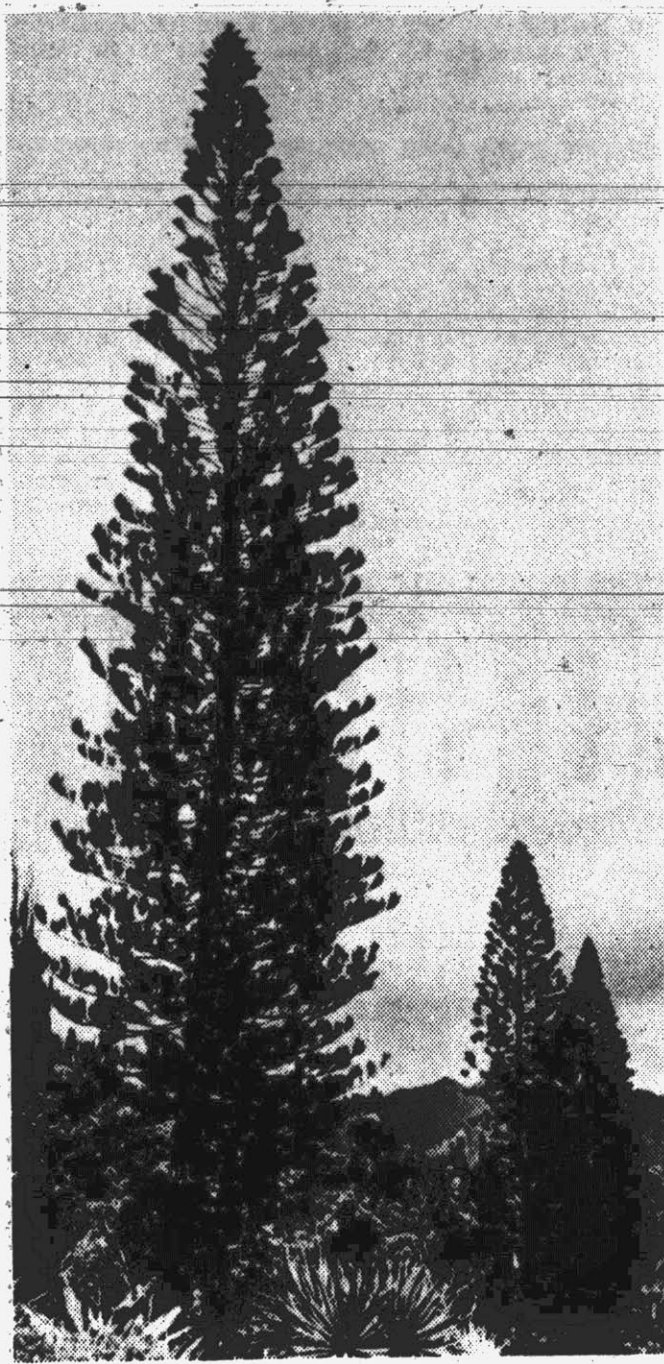
FROM ALL OF US TO ALL OF YOU MERRY CHRISTMAS AND A HAPPY NEW YEAR

WE WISH TO THANK ALL OUR FRIENDS FOR MAKING THIS A TRULY GREAT CHRISTMAS SEASON.

WE KNOW THAT SANTA SOMETIMES MAKES MISTAKES AND WE'LL BE HAPPY TO CORRECT THEM. PLEASE BY JAN. 2.

IN DOWNTOWN GREENVILLE. OPEN NIGHTS TIL 9 P.M.

Hawaii Trees Odorless And Can't Stand The Cold



HAWAII'S Norfolk pine is an increasingly popular Christmas tree. One like this 80-foot beauty nearly made it to the White House until it was learned it couldn't take the cold.

Just Another Day For Ivan

By MICHAEL JOHNSON
Associated Press Writer
MOSCOW, U.S.S.R. (AP) — Christmas in Moscow is just another working day — but the gaily decorated streets and the holiday mood make it seem almost as cheerful as Christmas in the west.

The Kremlin calendar takes no note of Christ's birthday, and Russians who want to celebrate it must organize their festivities outside of working hours.

Thousands of Soviet Baptists, Catholics, and other Christians still observe Dec. 25 as Christmas quietly in their homes and in their churches.

Officially, however, Christmas doesn't exist.

The occasion seems festive nevertheless because official Moscow is getting ready for the New Year's observance, the Communist substitute for Christmas. Big, fattening dinners, gift exchanges and monumental drinking bouts are typical features of the New Year parties.

Moscow builds up to the event through most of December. The streets are hung with colored lights and candy canes almost identical to the traditional trappings of the holiday as celebrated in the United States.

The passing visitor would hardly notice the difference in atmosphere between communist Moscow and the capitalist Christian West at this time of year.

The department stores do a booming business here for the entire month of December, as housewives search the city for something original in the way of gifts. Word of a new shipment from a toy factory or clothing warehouse spreads like lightning. The crowds scramble with special energy to buy up imported toys from England, West Germany and other countries.

As the housewives do their shopping, the youngsters visit

with "Ded Moroz," the bearded, rotund Slavic version of Santa Claus — again a close cousin to the American Santa.

The major department stores feature Ded Moroz on a throne. And for a nominal fee, Ded Moroz will show up at the buyer's home in full costume to deliver the packages.

Russian children are brought up believing in Santa Claus — but not in Christ.

The Kremlin has succeeded in keeping Christ out of Christmas. Only on the unofficial level does the holiday retain its religious significance.

The Russian Orthodox church, by far the largest Russian religious grouping, holds an elaborate and moving Christmas Eve service Jan. 6, still observing the old church calendar which is 13 days behind the official calendar.

Some orthodox families exchange gifts a second time on this religious holiday, although it also is a normal working day.

IT CAME TO PASS
And this shall be a sign unto you: Ye shall find the babe wrapped in swaddling clothes, lying in a manger. And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, Glory to God in the highest, and on earth, peace, good will toward men.

—Lifted from the Gospel according to Saint Luke

BEWARE
It's an annual warning, but can't be said too often is the feeling of city health departments.

DON'T USE POISONOUS PLANTS FOR CHRISTMAS DECORATION.
The list includes poinsettia, English holly (it's the berries that are harmful), and mountain laurel (sometimes used in making wreaths).

By RON STATION
Associate Press Writer
HONOLULU (AP) — The President of the United States may yet light a Hawaiian Christmas tree. As long as he keeps it inside the warm White House.

The National Christmas Tree Committee wanted Hawaii's tall, long-needed Norfolk Pine to grace the White House lawn in 1974. But climatic tests showed the island pine can't cope with the cold.

Last winter, the Hawaii Forestry Division shipped two Norfolk Pines to Washington.

"The climate was just too harsh," says Dave Fullaway, a forestry division spokesman.

"The tree placed inside did well, but the one outside turned brown in about two weeks."

Since the Norfolk Pine couldn't qualify as the National

TO YOUR HEALTH
A toast, the kind given when the glass is raised, comes from toast, the kind frequently burned in the morning. The term dates to Stuart's time in England, when chunks of bread were toasted over the fire, then dropped on top of cups of wine or liquor. The toasts are still with us, but the bread has been replaced with olives, onions, and cherries.

SHORT AND LONG OF IT
The shorter the time live Christmas trees are kept indoors, the better the changes for survival once they are planted outdoors.

Christmas Tree, Fullaway said Hawaii would try to have one placed inside the White House.

The symmetrical trees are long-lasting and their needles don't fall off. The tree was brought to Hawaii from Norfolk Island, near Australia, about a century ago. It now grows in large numbers only on Norfolk and Hawaii islands.

For years, Hawaiians have been decorating the trees for Christmas. About 10 years ago, Dr. Howard Crawford, an enterprising Hawaii Island physician, began exporting them to the U.S. Mainland.

"We shipped about 1,100 to California in 1962 and increased to about 8,000 in 1965," Crawford said. "But in 1966, about 16,000 trees perished after they were taken out of refrigeration. Now, they all go by air."

Fullaway said 9,000 Norfolk pines were sold on the Mainland, mostly the West Coast, last year. In addition, almost 25,000 were sold in Hawaii. The local sales were boosted by a shipping strike that made it necessary to air freight mainland trees, which were sold at higher prices.

"This year we hope to sell well over 50,000," he said. The price in Hawaii is about 60 cents per foot.

One of the drawbacks of the tree is that it has no odor. Various experiments have been tried, but Fullaway said, "We can never breed smell into trees." However, he suggested that some sort of long-lasting scent could be packaged with the trees. Crawford's solution to the problem was to "put pine oil in the room."

Fullaway called the Norfolk pine a "versatile tree," and said it has the potential of becoming a million-dollar industry. He said the trees can also be used for windbreak and watershed protection, for the timber and even as a houseplant.

But Crawford cited the shipping problems, and said development of the industry "will take capital investment and a good marketing program."

In preparation for a developing industry, the forestry division has produced 77,000 seedlings and shipped them to growers. Fullaway said it takes an average of six years to produce a Christmas tree.

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Greetings

The merriest of holidays to you and thanks for your loyal patronage.

the Snooty Fox

In The Exclusive 200 Block - E. 5th St.

PIGGLY WIGGLY
The Original SELF SERVICE

Christmas Greetings

The beauty of the Christmas countryside fills hearts with warmth and good cheer. We take this time to share with you the traditional greetings of the season, and to thank you for your loyal support.

Yuletide Customs Have Spread Around The World

What Are The Holiday Facts?

Everybody thinks that space-travel is something very new, but an elderly gentleman in a rather unique "space-suit" set the pace years ago. His name: Santa Claus.

Now is the season when he's taking off again, for it's Christmas.

How much do you know about Christmas and Santa Claus? Here are some questions, developed with the help of the editors of the Encyclopedia International, to test your knowledge. The answers are at the bottom.

1. The first known Christmas card was designed in 1843 by an Englishman named:
(A) Charles Dickens
(B) Sir Henry Cole
(C) John Calcott Horsley
2. The first Christian Nativity feast, celebrating the birth of Christ, occurred in the fourth century on:
(A) January 6
(B) July 1
(C) December 25
3. Christmas did not become a legal holiday in the U.S. until:
(A) The Puritans arrived in New England
(B) 1856
(C) Santa's Helpers Union went on strike.
4. The original name of the gentleman we know today as Santa Claus was:
(A) Kris Kringle
(B) Clement C. Moore
(C) St. Nicholas

1. (C) is correct. Artist Horsley designed the first known Christmas greeting card for his friend, Sir Henry Cole, a wealthy London gentleman. Charles Dickens had his share in Christmas 1843, too. His book, "A Christmas Carol," was published that year.

2. (A) is correct. At first, January 6, the Epiphany, was observed as the feast of Jesus' baptism, with a secondary emphasis on His birth. It was not until the 5th century A.D. that Christmas was generally celebrated on December 25.

3. (B) is correct. New England states outlawed the celebration of Christmas until the middle of the 19th cen-

tury.

4. (C) is correct. Kris Kringle is the German name for Santa, while Clement C. Moore contributed to the image of Santa Claus with his poem, "A Visit from St. Nicholas," in 1823. St. Nicholas was a real person, a fourth century bishop, and the first Santa Claus.

Mistletoe, Santa Claus, letters to Santa, Christmas customs galore—where did they all begin?

The customs of Christmas come from many lands and many eras. They evolve from pagan ceremonies into Christian rituals. And they stretch from West to East, from North to South, as each country contributes something special and traditional to the celebrations of the holiday.

When seasonal gaiety rings out in Canada, the merriment is echoed in Mexico. When North or South Americans gather for Christmas festivities, the people of Sweden are doing the same—and so are the peoples of Holland and France and Italy and Spain and countless other European countries.

In the far East, Christian communities spread the customs of Christmas, which mingle with the year-end ceremonies observed by those of other faiths.

That the legend and lore of Christmas knows no boundaries is illustrated in the following round-up of Yuletide customs, based on information provided by the editors of the Encyclopedia International.

In England
From the north of England comes the happy custom of the kissing bough. A large hoop, twined with greens, is decorated with apples and candles. And in the center there's mistletoe—signal for exchanging kisses.

In Austria
Custom of writing letters to Santa Claus may have begun in Austria, where, long ago, it was an Advent tradition for children to write letters containing lists of what they'd like to receive on St. Nicholas' Day.

In Italy
From Italy comes a most poetic addition to Christmas lore. For three weeks during the Christmas season, children traditionally go from place to place reciting Christmas poems. They expect coins in return, to buy holiday goodies.

In Sweden
An ancient custom that is still observed in some Swedish households today is that of "dipping bread into the pot." Each person dips a piece of bread into pork and sausage drippings and eats it for good luck.

In Holland
For St. Nicholas season, it's traditional in Holland to make flat cakes called *Klassjes*. Once exclusively made in the form of the bishop, St. Nicholas, *Klassjes* now take any form of bird, beast or fish.

In France
At sales in central France, old-time tradition calls for a king and queen to rule over Christmas festivities. Rulers pay for the privilege, since they are "elected" by bidding at an auction held on the church steps.

In Germany
A procession, which blends

pagan and Christmas customs, is part of the legend and lore of the holiday in Ruppert, Germany. A rider on a white horse, symbolizing the horse of the pagan god Wotan, leads the parade. He is followed by Father Christmas, who is decked with ribbons and carries candy and fruit.

In Switzerland
A Swiss custom that dates back to the Middle Ages is to start the New Year free of debts. December 6th, the feast of St. Nicholas of Myra, the first Santa Claus, is the day set to meet all monetary obligations such as rents and mortgages.



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Stretch Straps, Fiber Fills, Better Makers Labels. Colors: White & Pastels. Sizes: 32 to 40, A-B-C Cups.



MISSSES' HOSE HUGGER GIRDLES

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Wreath Has Pagan Start

During this holiday season, a wide variety of colorful wreaths deck the doorways of homes in this community.

The use of wreaths at holiday time stems from the customs of Advent season—the four Sundays before Christmas. Traditionally, Advent wreaths are made of evergreens, trimmed with ribbons, and hold four candles to be lit during the Sundays of Advent.

The wreath, which has no beginning or end, represents eternity, and the evergreens symbolize growth and life, according to the editors of the New Book of Knowledge.

Like many other Christian holiday customs, the Advent wreath originated in pagan ceremonies.

During the dark days of the winter solstice, the worshippers of northern Europe sought to please their absent god, the sun, and persuade him to return, by using a wheel trimmed with greenery.

The wreath was made of an actual wheel, taken from a cart and wrapped in greens.

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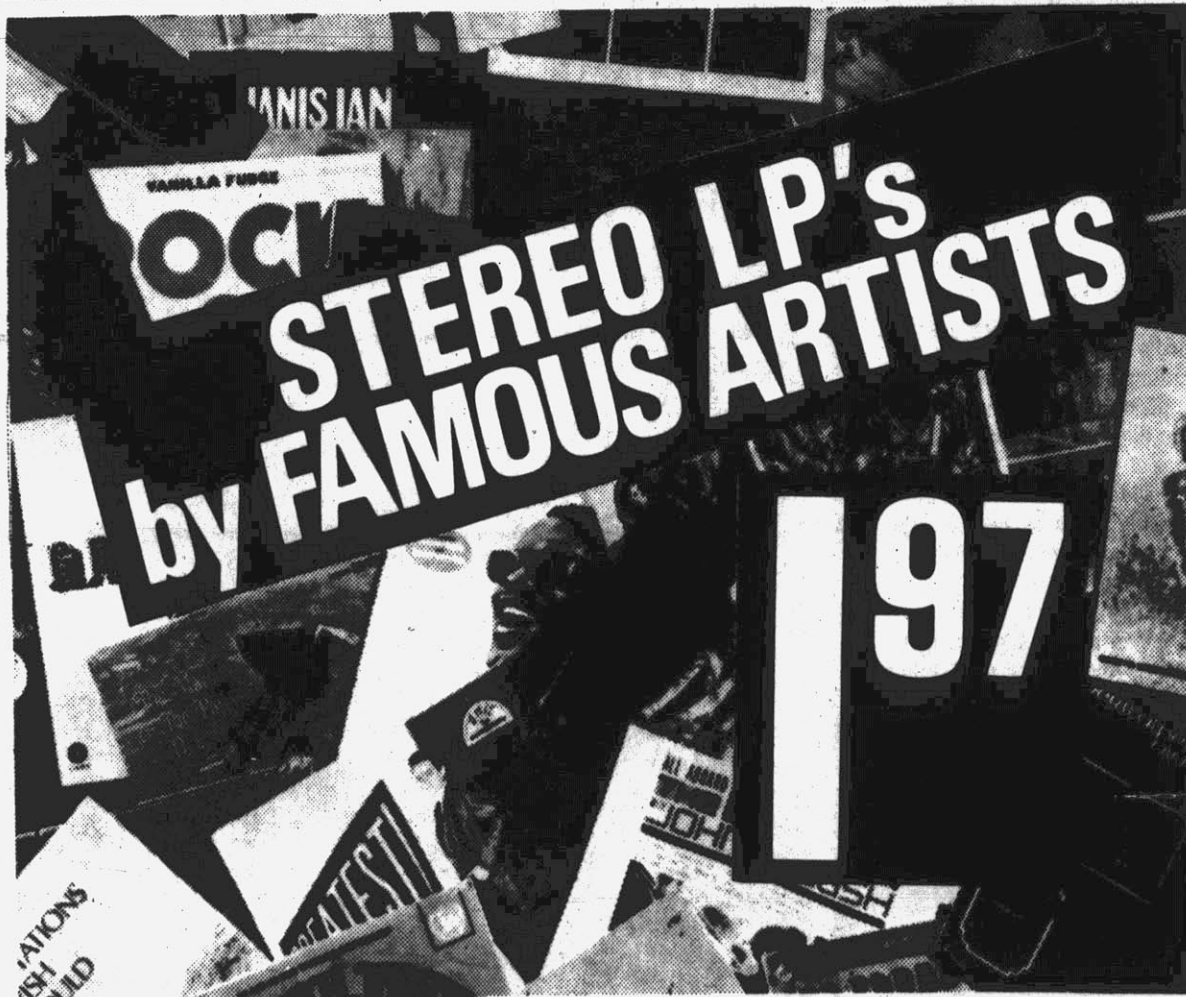
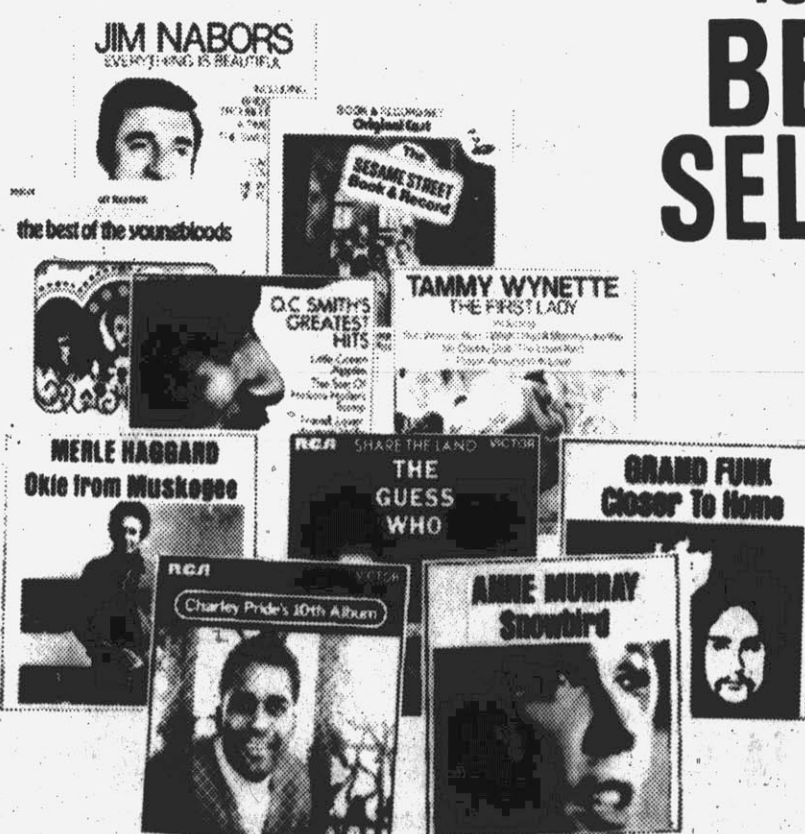
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2.97
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OPEN DAILY 9 A.M.—10 P.M. PRICES EFFECTIVE THROUGH JAN. 1ST

Piñata Fun Gets Break

A joyous Christmas tradition for Mexican boys and girls is the breaking of the piñata, a decorated earthen jar.

Sometimes, the piñata may be a caricature of people or animals. The piñata is suspended by a rope that can raise or lower it. Each child is blindfolded and usually given three chances to poke at the piñata with a stick.

When it's broken, the piñata releases a bounty of delicious fruits, sweets, nuts and toys.

The children scramble to claim as many goodies as possible.



HAPPY YULETIDE from Her Majesty the Queen has become a uniquely British Dec. 25th tradition since television has made it possible for Queen Elizabeth to go into the homes of her subjects.

Madame Regrets, Via The Times

By DAVID LANCASHIRE
Associated Press Writer
LONDON, ENG. (AP) — Brit-
ons who forget to send their
Christmas cards until it is too
late — or who can't be bothered
to send any at all — have
an easy way out. They just
place a classified advertisement
in The Times of London.

Christmas card advertise-
ments in the prestigious news-
paper have become practically
as much a tradition as Christ-
mas cards themselves, with
words of good cheer scattered
among the ads for apartments
in Belgrave, Rolls Royces for
sale or companions wanted for
hitch-hiking treks to Afghanis-
tan. You can find practically
anything in the Times ads. But
Christmas greetings ads are
rare or nonexistent in other
British newspapers.

"Fatima Tina Hales-Tooke,
lately of Chesham Bois, Buck-
inghamshire, and now living in
Beirut, Lebanon, extends her
greetings for Christmas and the
New Year to all family and
friends throughout the world,"
says a fairly typical ad.

Most, however, simply state
that Mr. and Mrs. So-and-so
are not sending Christmas cards
this year, but extend greetings
to their friends. Many say they
intend to donate to charity the
money they would have spent
on cards, or apologize that ill-
ness or trips abroad have pre-
vented them from mailing the
usual greetings.

The most impressive ads ap-
pear not in the usual advertising
columns, but beneath the Court
Circulars that announce the
daily doings of Queen Elizabeth
II and her family.

Beneath a palace announce-
ment last December that Prin-
cess Margaret had attended the
Save Rave pop concert for her
charity ran the following: "Mr.

Frederick J. Stephens of Cross-
acres, Pyrford Woods, Woking,
Surrey, is not sending Christmas
cards this year. He wishes his
relatives and friends a merry
Christmas and a very happy
New Year."

Non-senders of cards who
want to tell their friends they
aren't sending cards, and who
want to do it beneath the lion
and unicorn royal crest on the
Court Circular page, have to
pay two pounds (4.80 dollars)
a line for their greetings. In
the regular columns it costs
28 shillings (3.36 dollars) a line.
Many of those who use the
Court Circular page are titled,
and their ads get printed above
ones placed by commoners.

Just under an announcement
last Christmas season that the
Duke and Duchess of Kent had
seen a James Bond movie was
an ad saying the Duke and
Duchess of Bedford regretted
they wouldn't be sending
Christmas cards because of a
prolonged trip overseas.

Some ads are aimed at special
groups. Mr. and Mrs. Philip
Shane Woodwall last December
advised Merry Christmas
wishes to all supporters of the
Millwall soccer team. The Pipe
Club of Great Britain wished
good smoking in 1970 to anyone
who happened to read the ad.
Esmond Drury said he wished
"all his 847 past pupils and
friends a happy Christmas and
good fishing in the New Year."

Other ads indicate the adver-
tiser has been overwhelmed by
the Christmas rush, such as:
"Dr. and Mrs. Leslie D. Weather-
had regret they cannot cope
with the sending of Christmas
cards this year." Or: "Thomas
Widdington Sheridan sends
Christmas greetings to every-
body and wishes each a more
prosperous New Year than he
will have. No money. No cards."

Christmas Razzle Dazzle Got You Down?



WELL, THESE BIG
13TH Month Savings

will Really Pick You Up! Get Up
and at'em - and

SAVE!

Like Never Before!

5 BIG DAYS

26th DECEMBER

to

31st DECEMBER

10 A.M.-10 P.M.

Modern 4 pc. bedroom, hard
pecan finish, Reg. \$829.95 Now **\$675⁰⁰**

All used furniture cut to our
Lowest Price Ever.

Buy direct from our warehouse
stock, cash and carry and save a
whopping

All lamps, pictures and ac-
cessories 33 percent off
regular price

Metal, wood, and wood finish bed rails. It may sound
odd but we have too many. If you'll carry them with you
they will only cost

Large selection of mirrors, while
they last

Oval braided rugs, while they
last.

All vinyl sofa and chair, early
American style in several colors:
Reg. \$359.95 Now **\$269⁷⁵**

Colonial sofa and chair, Scot-
chguard material, exposed maple
wood, Reg. 289.95 Now **\$188⁰⁰**

Broyhill Sofa, early American,
choice of three colors, Gold,
Green & Rust, Reg. \$319.95 Now **\$248⁸⁵**

Thomasville, Loose back cushion
sofa, beautiful blue damask, Reg.
\$549.95 Now **\$299⁹⁵**

Blue Velvet love seat, Dark blue
well by Style Craft, Reg. 249.95
Now **\$127⁵⁰**

Used sofa and chair by Ross,
originally sold for \$659.95, now
only **\$185⁰⁰**

Velvet occasional chairs, select
from 5 styles and colors, Reg.
99.95 Now **\$77⁰⁰**

Bold and Modern sofa and chair,
decorator stripe, solid con-
struction, Reg. \$329.95 Now **\$247⁵⁰**

Tall and Graceful wing back
chairs, several patterns, Reg.
\$149.95 Now **\$98⁵⁰**

An Italian Beauty is this Ross sofa
in soft green velvet, Reg. \$539.95
Now **\$397⁷⁵**

Floral Loveseat, new Herculon
fabric, Reg. \$229.95 Now **\$188⁰⁰**

Extra Long stereo, AM-FM radio
and bar, two to sell, Reg. \$369.95
Now **\$299⁰⁰**

Admiral 9 inch portable TV, ideal
for the kids room, Reg. \$139.95
Now **\$99⁰⁰**

Stereo console, AM & FM, Reg.
\$179.95, Now **\$119⁰⁰**

Early American Sylvania Stereo,
1970 model, Reg. \$439.95, One
to sell. Now **\$225⁰⁰**

Electric organ by Olympic, big
sound system, Reg. \$249.95 Now **\$188⁰⁰**

8 pc. Spanish Dining Room Group,
Fruitwood, Reg. \$599.95 Now **\$445⁰⁰**

8 pc. Traditional Dining Room
Group, Reg. \$579.95 Now **\$437⁵⁰**

Large Buffet in light Fruitwood
finish, Reg. \$159.95 Now **\$99⁰⁰**

FEATURES:

\$50⁰⁰ off on any mattress and Box
Spring set when purchased with
any bedroom group.

Free coffee and do-nuts during sale

Tenna Original Sweetheart chairs
only **\$14⁸⁸** during sale

Saint James version of the Holy
Bible, White cover, family size
edition only **\$1⁴⁵**

Thomasville 5 pc. bedroom group,
canopy bed, door chest, twin
mirrors, triple dresser. Reg.
\$1,599.95 Now **\$995⁰⁰**

4 Pc. bedroom group, door chest by
Carolina, Reg. \$549.95 Now **\$440⁰⁰**

Choice of French, Traditional or
Italian 4 pc. Bedroom Group, Reg.
\$449.95 Now your choice **\$299**

Beautiful decorator French
Bedroom, Triple Dresser, Chest on
Chest, large bed. Reg. \$1,099.95. Now **\$795⁰⁰**



Sale of 1000

Florentine Mansion Mirrors at 40% OFF!

Luxuriously Framed — Pittsburgh Plate Glass

Enhance that unappealing living room or bedroom
wall with deluxe quality mirrors of 1/4" Pittsburgh
Plate Glass luxuriously framed with exceptionally fine
detail. All mirrors finished in "metal gold" — a silver
nitrate Florentine with hand-rubbed finish to give
antique look. These mirrors will dress your house up
for the holidays and give lasting beauty for many years
to come. Limited quantity so come in today!

Sizes
37 1/2" x 24 1/4"
36" x 24"
35" x 20"
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Reg. \$39.95

\$23⁸⁸

Merry Christmas



Ho! Ho! Ho!
Look who's
here... it's
jolly Santa,
with a sled full
of goodies. Among
them is a big
bundle of thanks
just for you, from us.

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ANYWHERE
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Come In & Browse or Shop-So Much to See-Such Easy Buying

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Question: Where Fable Ends, Do The Facts Begin?

Who created Santa Claus? Why kiss under the mistletoe? When was Christmas first celebrated?

The answers to these and other questions relating to Christmas are a fascinating mixture of fact and fable, says Dr. F. Stuart Crawford, chief etymologist of the Merriam-Webster dictionaries.

Here are actual histories, legends and word origins of the popular Christmas traditions Americans enjoy today.

Santa Claus is a genuine American creation. His name is an Americanization of the Dutch 'Sinterklaas' an alternative of 'Sint Nikolaas'. Even his jolly appearance originated in this country. In the early 1600's the Dutch settlers in New York, who loved Yuletide feasting and merriment, depicted Sinterklaas as a tubby character in short breeches.

The real St. Nicholas, whose name in many languages around the world is synonymous with Christmas gift-giving, was an early Christian bishop who lived 4th century in the province of Lycia in Asia Minor. He was known for his generosity to all people in need, especially children, and is universally considered the patron saint of young people.

The Christmas Stocking, stuffed with gifts, is credited to a popular legend about one of St. Nicholas' many kindnesses. An impoverished merchant had three daughters for whom he could provide no dowry, which in those days meant the girls could not make a suit-

able marriage. So, as each daughter grew up, St. Nicholas secretly passed by that house and threw a purse of gold through the window for her dowry. One of the bags of gold happened to fall into a stocking hung near the chimney to dry. That incident is reputed to have started the Christmas tradition of hanging stockings to receive presents.

The Christmas Tree is supposed to have originated among the German people. Actually, trees were revered among many early primitive tribes and trimmed with lights and decorations for festive occasions. The Romans before Christ decorated trees during their feast of Saturn beginning on December 17th, and sometimes placed twelve candles on them with an image of the sun god at the top.

Evergreens have been directly associated with Christmas festivities since the 8th century, when St. Boniface completed the Christianization of Germany.

Martin Luther, in Germany in the early 1500's, is said to have lighted and trimmed for his family the first Christmas tree as it is decorated today. In this country homesick Hessian soldiers, brought here during the American Revolution to

fight the colonists, are reported to have put up the first decorated Christmas trees. It was not until the middle of the 19th century, however, that decorated Christmas trees were used to any great extent in American homes.

The mistletoe has an equally long history in many lands. The name used today, as traced in the Merriam-Webster Seventh New Collegiate Dictionary, comes from the old English 'mistlestan' which means twig of basil.

In Greek mythology it was supposed to be a charm against evil. The Romans, who considered it a symbol of hope and peace, may have originated the custom of kissing under this plant. In Rome when enemies met under the mistletoe, they took off their weapons, kissed each other, and declared a truce until the next day. The present day traditions of kissing under the mistletoe, which the English introduced here, has become much more flirtatious and romantic.

The poinsettia, now one of the most popular Christmas plants, is native to the American continent. It is named for Dr. Joel Roberts Poinsett of South Carolina, who discovered the colorful flower in Mexico when

he was the American envoy there from 1825 to 1829. The Mexicans called the plant the Flower of the Holy Night or of Christmas Eve. A Swiss farmer in California, Albert Ecke, is credited with the original development of this flower, and his son made Endinitas in the southern part of that state the poinsettia capital of the world.

Mince Pie, a popular holiday dessert, has been known for over 500 years in England. At first it contained as much as six pounds of meats, and the sweeter ingredients were added over the years. The pie has been called by a variety of names, among them "shred pie," "wayfarers' pie," since it was served to all holiday visitors, and plain "Christmas pie." It was believed to bring good luck if eaten between Christmas Day and Twelfth Night, and the left-over was distributed to the poor at the end of the Yuletide season.

Christmas Carols. St. Francis of Assisi is generally considered the father of the Christmas Carol. When he created the first nativity scene in Greccio, Italy, in 1224, he led the people in songs of praise to the Christ Child and a new idea about the holiday season came from

this jovial singing.

Christmas carols, as they are sung today, date from about the 14th century, when people of many lands began to sing Christmas songs in their own languages rather than in Latin. The modern word "carol" has wandered far from its original meaning, says Dr. Crawford. Its origins are found in the Greek "choros" meaning dance. This was combined with the Greek "aulein," to play on the flute, and formed "choraules," a flute player who accompanied the choral dance. The world evolved

through Latin to the Old French "carole," a dance accompanied by singing. In the English form, gradually the meaning of dance was lost and song alone survived. Today a carol generally means a popular song or ballad of religious joy.

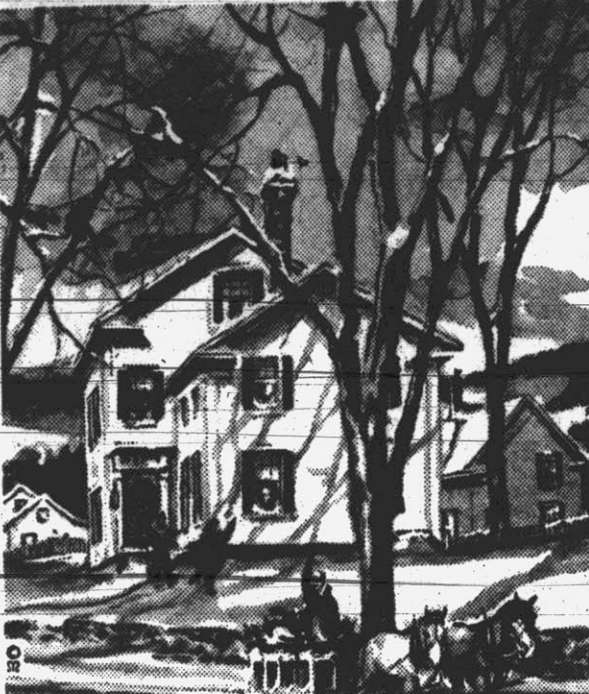
CHRISTMAS TREE MULCH. When the time comes to dispose of the Christmas tree, cooperative extension agents have a suggestion for those with flower gardens: Cut off the tree branches and place them over the perennials as a winter mulch. This can be done right over the snow.



Greetings

This sleigh is filled with our best wishes, hoping your Christmas is merry and bright.

JACKSON'S SHOE STORE



Christmas Joy

As this quiet scene reflects Christmas peace, may all share its true tranquility.

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CHRISTMAS CHEER

We would like to extend our warmest wishes to all our friends, patrons.

Greenville TV & Appliance

NEW LOCATION

200 GREENVILLE BOULEVARD



Wise men honor Him still.

Wachovia Bank & Trust, N.A.

Christmas In Japan Is Big On Revelry

By KAY TATEISHI
TOKYO, Japan (AP) — Christmas comes but once a year, and when it comes it brings more than good cheer for this predominately non-Christian nation which celebrates the Yuletide without placing emphasis on its religious significance.

By mid-December the Christmas atmosphere of the west, blended with traditional Japanese activities for the year end, spills all over Japan. Its impact is especially strong in such places as the Ginza in Tokyo, the Dotombori in Osaka and the Karamachi in Kyoto, major counterparts of Fifth Avenue and Broadway rolled into one.

Shorn of its religious context except for 970,000 Christians out of a total population of 110-million — the Japanese have turned Christmas into a time of present-giving and revelry. It is a stage-setter of a sort for the time-honored New Year's holiday.

Big department stores in the larger cities begin their Christmas campaign early. Previously, sales were concentrated in June when Japanese observe the traditional Buddhist custom of exchanging gifts during "Chugen," the Lantern Festival, to pay respects to their honorable ancestors, and in December when gifts were exchanged again by tradition to say thanks for past favors and to welcome in the New Year. Added now to these time-honored practices is Christmas.

MAJOR INDUSTRY
The department stores and shops are gaily decorated with Christmas tinsel. Brightly lighted Christmas trees laden with artificial snow adorn the store windows or are given floor space along with reindeer-drawn sleighs and Santa Claus of all shapes and sizes. Christmas carols and popular Yuletide music add to the atmosphere, as do the many live St. Nicks, usually female sales clerks and elevator girls dressed in Santa Claus outfits. Special counters are set up to sell Christmas gift checks, while purchases are all wrapped with Christmas paper and tied with ribbon. In the more expensive stores and jewelry shops small trees are decked with pearls and other valuable trinkets.

The Japanese lavishly plunged into the observance of Christmas with the same fervor and

Displaying Tree

The custom of the Community Christmas Tree began in the early 1900's with the people of Pasadena, Calif., who decorated a tall evergreen on Mount Wilson with lights and tinsel.

Madison Square in New York and the Common in Boston were the scene of trees set up in 1912. In 1914 Independence Square in Philadelphia had its first holiday tree.

Around each of these trees choirs gathered and sang carols.

The custom of lighting the National Community Christmas Tree in Washington, D.C. began in 1923 when the University of Vermont sent a large tree to President Calvin Coolidge.

Add Special Touch

In Quebec, customs from France lend their special touch to a Canadian Christmas.

France gave Canada the "creche," gatherings after midnight Mass with family and friends, savory pork pies called "tourtières," collecting gifts from door to door for the less privileged persons of the community.

After mass on Christmas Eve, the people of Quebec gather at homes of loved ones to participate in a night-long feast called "réveillon."

Performing Pageant

From Germany came the Nativity pageant, and the first play of this sort in the U.S. was performed at the German Catholic Church of the Holy Trinity in Boston, in 1851. Children dressed as Oriental shepherds offered gifts to the Christ Child at the altar, singing carols at the same time. The gifts were later distributed to the poor of the parish.

Play Delights

A hybrid Spanish-Indian play, called "Los Pastores," introduced by Spanish monks, may still take place in the backyards of San Antonio, Tex., at Christmastime. With no props, curtains and a cast of amateurs, it yearly delights with its spiritual innovations.

dedication that they put into everything, from swing music to the stock market, from skiing to shipbuilding.

Christmas swept Japan, a dominant Buddhist country, on the tide of postwar Democracy. It has become one of the most popular seasons for a commercial holiday and for parties.

Today Christmas in Japan is a major industry.

Japan is now one of the World's biggest manufacturers of Christmas decorations and toys, from simple, cheap, and gaudy to intriguing, expensive, fancy items that range from the ordinary to the supreme in craftsmanship. More than 50 per cent of made-in-Japan Christmas baubles and toys are exported to the United States, and the others to Canada, Britain and West Germany. Locally the industry is also booming.

CHRISTMAS PARADOX

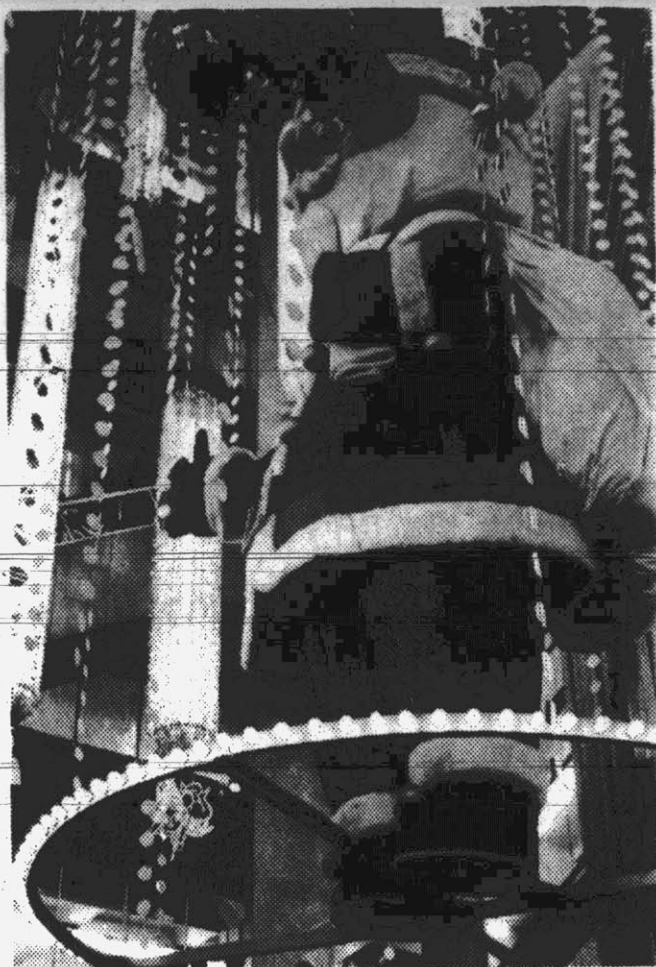
On street corners stand the Salvation Army Bands with their "kettles" as the ladies in their navy blue bonnets jingle bells and sing "Silent Night," "Hark the Herald Angels Sing," "Come All Ye Faithful," to the solemn rhythm of a fading clarinet, cornet and drum. The appeal to "keep the pot boiling" is in polite Japanese. Nearby street vendors hawk everything from four-foot high inflated Santa Clauses and fancy calendars to live puppies and baby rabbits.

Christmas Eve brings out the crowds, although fewer in recent years, since much of the celebrating is now done at home where the family enjoys dinner that inevitably includes a large double layer decorated cake and roast chicken. The crowds, donning funny paper hats, weave in and out of bars and cabarets, aware that Christmas is not a national holiday in Japan. The white collar worker must report to work on Christmas Day despite his hangover since the wine or other alcohol flows more freely than at other times.

Japanese observance of Christmas is indeed a paradox. Many, dubbed by critics as "One Day Christians," celebrate the occasion regardless of its significance.

The following incident may be an illustration of this unusual behavior:

One Christmas Eve, several seasons ago, a glowing Japanese reveller passed a church in Ginza, downtown Tokyo. He heard the gathering singing "Holy Night." He stepped inside, stood a while, tapped a young couple on the shoulder and asked: "Why not celebrate Christmas outside with the crowd?"



NO STRANGER to Japan, Santa Claus is displayed resplendently especially in stores on the Ginza. Without him, Christmas wouldn't be Christmas for the Japanese, who being largely non-Christian don't celebrate Christmas anyway, not in the religious sense.

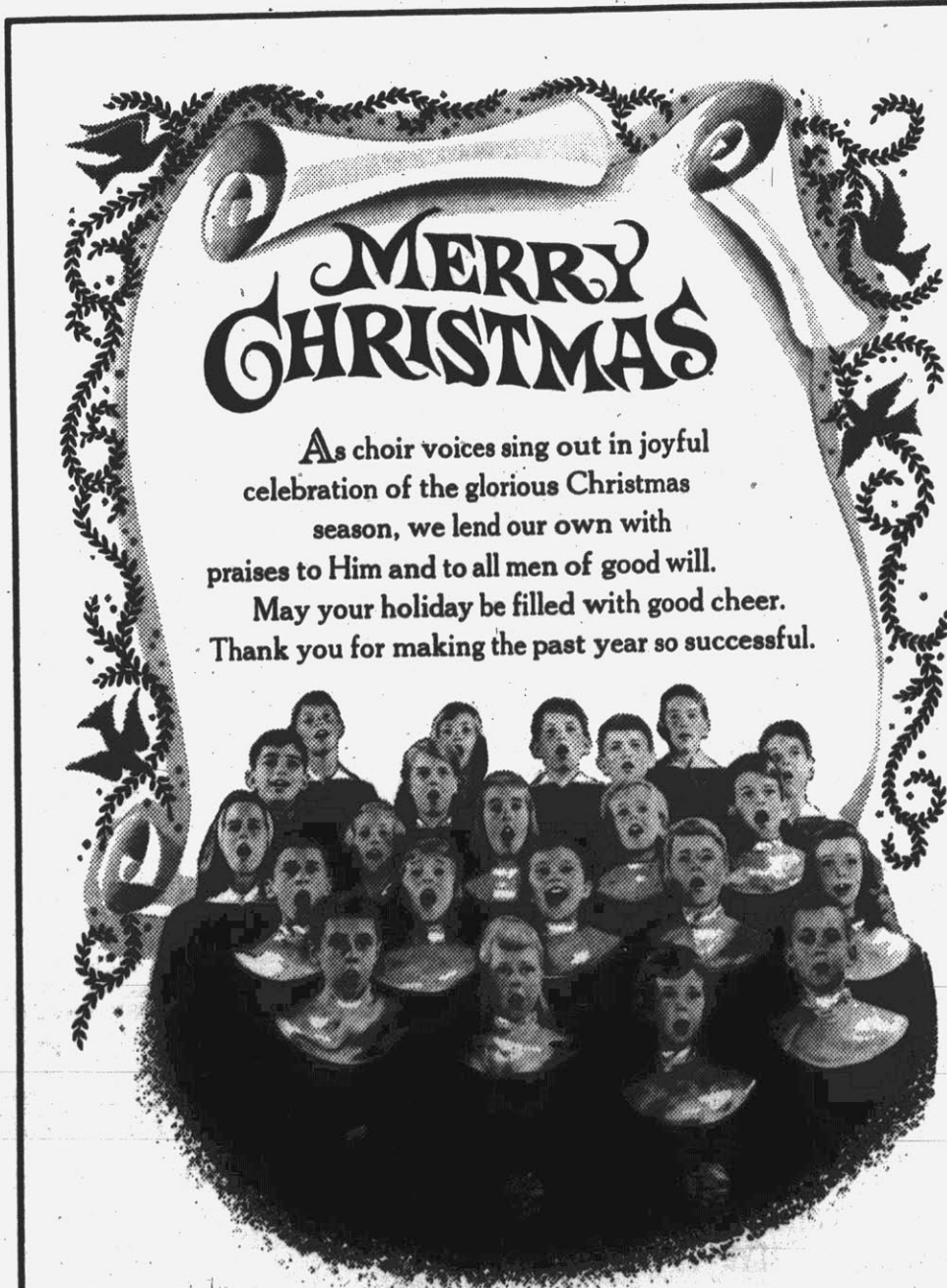


GREETINGS

May your home be warmed by the spirit of the Christmas spirit. And to our loyal patrons and neighbors we extend our thanks.

BUCK'S ELECTRIC CO.

ALLEN AND JOYCE BUCK - Owners
2009 Greenville Blvd.



As choir voices sing out in joyful celebration of the glorious Christmas season, we lend our own with praises to Him and to all men of good will. May your holiday be filled with good cheer. Thank you for making the past year so successful.

HARRIS

Super Markets

We Will Be Closed Dec. 25th & 26th
To Give Our Employees A Long Holiday Weekend.

Piedmont Fabrics
THE SOUTH'S FASTEST GROWING QUALITY FABRIC CENTER



Blouse Weight Polyester Knits	Polyester Double Knits	"Luv" Polyester Double Knits	Imported Polyester Double Knits
Reg. 2.99	Reg. 3.99	Reg. 6.49	Reg. 5.99
1.99 YD.	3.44 YD.	4.88 YD.	4.88 YD.

This special grouping of machine washable polyester knits are just right for those blouses and little skinny knit dresses that are on the fashion scene today. Widths range from 54 to 66" and are valued to 3.99.

Polyester Doubleknits are presented by Piedmont at a special price to our customers - at 3.44. These 58 to 60" knits may be found elsewhere at 4.99. Shop early for the best selection.

These solid colored jacquards are just right for those smart pantsuits of today. Polyester Double Knit at its very finest! The styling is right and in your favorite colors in 58 to 60" width.

Found elsewhere, you would find this grouping of two and three colored jacquards for 6.99 and up. But as an extra special after Christmas bonus to you, Piedmont offers this selection of Machine Washable 58 to 60" Polyester Double Knits for only 4.88.

Polyester Double Knits	Cable Stitch Polyester Double Knits	Prints Double Knits	Bonded Wool Flannels
Reg. 3.99	Reg. 4.99	Reg. 5.99	Reg. 3.99
3.88 YD.	4.88 YD.	4.44 YD.	2.66 YD.

Your local Piedmont Fabrics just received a special grouping of Polyester Double Knits with your favorite weaves and colors in it. All are machine washable and 54 to 66". Hurry for the best selection.

Color selection is unlimited in your favorite 58 to 60" Polyester Double Knit Stitch. Not only are the latest fall colors here — but the newest and most important Spring '71 colors. These same knits sell across the country at 5.99 — but Piedmont helps you save — at 4.88.

Drastically reduced for clearance! That's right — and the selection is limited — so hurry. These Printed Polyester Double Knits were a part of our regular Fall '70 stock, but in order to make room for spring merchandise, the price is just right for a tunic or dress.

54" Bonded Wool Flannel at its finest — and now at Piedmont for only 2.66. A full color range is available — and at such a savings!

Bonded Turbo Acrylics	Bonded Sweater Knits	Acetate Stripe Knits	Solids and Prints Kettlecloth
Reg. 4.49	Reg. 4.49	Reg. 2.99	Reg. 1.99
3.88 YD.	3.88 YD.	2.22 YD.	99¢ YD.

"The Look of Wool — but Washable!" That's right — the look and feel of 54" wool — but machine washable (in 110degree F. water temperature). Just in time for those cold days ahead. Pre-lined for ease in handling.

The latest in styling can be found in these heathered tweed sweater knits — and bonded for easy sewing and handling and just right for the latest in pantsuits, sweaters and sweater dresses. 54" and hand washable.

The fashion scene still heralds the importance of stripes and Piedmont is offering a very stylish grouping for 2.22 a yard.

Concord's Kettlecloth can again be yours and at such a savings. This will go in a hurry — so don't be late.

Prints and Solids Velveteen	THE "GREAT PRETENDORS"		SPECIAL CLEARANCE!
Reg. 4.99	Reptile "Wet Look" Vinyls was 3.99	1.99 YD.	Savings from 50 to 80 percent
2.22 YD.	A must for rainwear! Styled just right in solid colors and the two-toned "life likes".	4.88 YD.	Reg. Now Breezway 1.99 68c yd. Fall Suiting 1.99 68c yd. Jersey Prints 1.99 68c yd. the look of silk and worsted Sukiyaki 1.99 68c yd. Canvas Prints 1.69 68c yd. Broadcloth prints 1.60 68c yd. plus many others throughout the store!
Our entire selection of Velveteen solids and prints have been reduced to this low price — 2.22 for clearance. All are 36" wide and the prints are screen printed.	Reptile Panne Velour was 6.99	3.88 YD.	
	"The shiny Panne Velour with just a hint of the reptile"		
	Fake Furs was 5.99		
	Designer cuts of your favorite fake, fun furs — just in time for those chilly days ahead.		



Sale Starts December 26th

Piedmont Fabrics

2802 E. 10th ST.
Open Daily 9 A.M. to 6 P.M.

Assorted
Woolens &
Acrylics
Reg. 4.50
2.66
Piedmont cleans house of its unbonded wool flannels and novelties, Bonded Wool Novelties and Acrylics. This grouping regularly sold for 3.99 to 4.50 but Piedmont passes the bargains on to you at 2.66!



SHOPPING TIME AGAIN — A young tot wonders in a local department store glancing at the many gifts Santa Claus might bring. A shopping basket in the foreground depicts the way many people return home from shopping. (Reflector Staff Photo)

Danish Traditions See Swing To Extravagance

COPENHAGEN (AP) — Danish Christmas 1970 will be pretty much like Danish Christmas 1870, only it will be more expensive, more extravagant, more commercial. For even if Christmas now is what makes the difference between profit and loss on the year's balance in much retail trade, many old traditions do survive.

One marked change in recent years is that Christmas begins earlier and earlier, with stores and shops starting their Christmas campaigns as early as late October, leaving many Danes thoroughly tired of Christmas long before The Big Evening.

Christmas Eve is the climax in Denmark. It is the only time of the year when vicars, preaching to almost empty churches most of the year, have standing room only for late comers. But then vicars also cleverly schedule Christmas Eve services to be over in time for everyone to be home for Christmas Eve dinner at 7 p.m.

The traditional menu is roast pork or duck with red cabbage and fat gravy, preceded by rice boiled in milk, or, more frequently in recent years, followed by boiled rice in whipped cream with lots of cut almond.

Rice is indispensable, not because Danes are such great rice fans, but because one very old tradition says that the rice dish must contain one whole almond. The person who finds this almond in his helping is entitled to the "almond gift," which may be anything from a bar of soap to a book or a box of chocolates. (Mysteriously, the almond has a tendency to end up with the youngest child. Also, family

peace is frequently preserved by the appearance of several almonds and the ready presence of several gifts.)

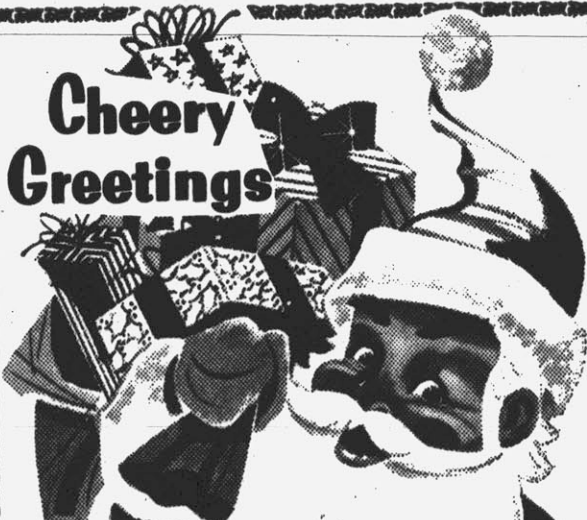
In the countryside, many families still observe the very old tradition of "not forgetting the pixies," by placing a bowl of boiled rice in the stables, in the hay-loft or elsewhere for the pixies to feast on. The folk lore has it that families who forget the pixies on Christmas Eve will be struck by severe misfortune.

After Christmas Eve dinner, there is Christmas tree dancing and singing. In recent years prosperity has made the two-christmas-tree (one indoors, one in garden or on balcony) family quite common in Denmark. But there is no denying that the art of

Christmas tree dancing is on the decline. In many homes, dancing is cut to a minimum. Small children still like it, teenagers join only reluctantly and are none too familiar with the old hymns and songs.

The exchange of Christmas gifts is an increasingly exhausting, time-and-money-consuming affair. Statistics show that an average four-member family last year spent about 100 dollars on Christmas gifts for each other and for other relatives and friends.

But above all, Christmas in Denmark is synonymous with eating, beginning with Christmas Eve dinner and continuing with lavish Christmas family lunches on Christmas Day and again the next day.



Cheery Greetings

We join that jolly old gent in expressing the wish that your day be merry and bright. From all of us — hearty thanks for your good will.

WEST END BAKERY

1808 Dickinson Ave. 758-8216



Christmas Cheer

We hope lots of good cheer will be coming your way during the holiday season ... and may we say "thank you" for your patronage

REED & WALTON INSURANCE AGENCY

209 E. 3RD. ST. GREENVILLE, N.C.

AFTER-CHRISTMAS Clearance

TAFT FURNITURE CO. is having their big After-Christmas Sale. This sale starts 8 A.M. Saturday and goes thru Thursday, December 31. Tremendous savings in every department. If you are looking for Bedroom, Living Room, Den or Dining Room Furniture, shop TAFT'S BEFORE YOU BUY AND SAVE—Storewide sale all items reduced.



The Master Bedroom

Here, maple is shaped with an eye for our American Heritage. Starting with the spindle bed, the authentic theme continues through wide dresser, chest and night stand... reflected in vertical mirrors. All fronts are of solid maple... all sides of select maple veneers... and for long life, matching tops are of easy-care Reliance Panelite plastic.

Spindle Bed, Triple Dresser, with Twin Mirrors, Chest.

Reg. 489⁰⁰ **\$379⁰⁰**

This Group Open Stock—Many Pieces to Choose From.

4-pc. Maple Bedroom Suite

by Thomasville. Triple Dresser With Mirror, Queen size, bed, chest, and commode. Night stand.

Reg. \$889.00 SALE **\$539⁰⁰**

4-pc. Spanish Oak Bedroom Suite

by Stanley. Triple Dresser with Twin Mirrors, Door Chest, Bed, and Night Stand.

Reg. \$769.00 SALE **\$489⁰⁰**

4-pc. Oak Spanish Bedroom Suite

Triple Dresser and Mirror, 5 Drawer Chest, Spindle Bed, Night Stand

Reg. \$489.00 SALE **\$329⁰⁰**

4 Pc. Solid Mahogany Bedroom Suite

Double Dresser, and mirror, 6 drawer chest, tester bed, night stand.

Reg. \$1095.00 **\$789⁰⁰**

4 Pc. Pecan — by Thomasville Bedroom Suite

Casa Grande group, triple dresser, chest, bed, commode night stand.

Reg. \$799.00 **\$569⁰⁰**

4 Pc. Cherry Bedroom Suite

Double dresser with mirror, 5 drawer chest, sleigh bed, night stand.

Reg. \$609.00 **\$459⁰⁰**

One Spanish SOFA

With High Arms, Pecan Trim on arms. Cover: Red & Green.

Reg. \$399.00 **\$289⁰⁰**

2 Piece Spanish Living Room Suite

Sofa in red and avocado print with red chair.

Reg. \$595.00 **\$439⁰⁰**

2 Piece French Provincial Living Room Suite

Fruitwood trim, foam rubber cushions. Cover green or gold

Reg. \$359.00 **\$259⁰⁰**

One 90" Velvet Curved Back SOFA

Cover: Mint Green

Reg. \$589.00 **\$359⁰⁰**

One Gold Print Lawson Style SOFA

With Foam Rubber Cushions.

Reg. \$329.00 **\$199⁰⁰**

One Attached Pillow Back SOFA

Cover: Green. Foam Rubber Cushions.

Reg. \$339.00 **\$209⁰⁰**

One Chippendale by Key City SOFA

Cover: Gold cut velvet.

Reg. \$519.00 **\$359⁰⁰**

5 Pc. Pecan Spanish Dining Room Suite

Pedestal table and 4 cane back chairs. Ideal size for apartments or small dining areas.

\$269⁰⁰
Reg. \$389.00

5 Pc. Maple Dinette

Table and 4 mates chairs

Reg. \$159.00 **\$99⁰⁰**

One Solid Mahogany Glass - by Craftique CHINA

Reg. \$549.00 **\$399⁰⁰**

7'pc. Pecan Mediterranean Dining Room Suite

Table and 6 high back chairs

\$219⁰⁰
Reg. \$319.00

8 Pc. Pecan Spanish Dining Room Suite

Large glass china, table, and 6 cane back chairs.

Reg. \$719.00 **\$499⁰⁰**

Matching service with slate top. Reg. \$199.00 **\$139⁰⁰**

4 Pc. Spanish Oak - By Bassett Bedroom Suite

Triple dresser with twin mirrors, chest, bed, commode night stand

Reg. \$449.00 **\$299⁰⁰**

4 Pc. Pecan Mediterranean Bedroom Suite

Triple dresser, mirror, 5 drawer chest, chair back bed, night stand.

Reg. \$739.00 **\$489⁰⁰**

Sealy Rest Guard

Mattress & Box Springs

Quilted top - twin or full size

Compare \$69.95 **\$49⁹⁵**

One Simmons King Size Hide-A-Bed

Loose pillow back. Cover: Blue Linen print.

Reg. \$595.00 **\$395⁰⁰**

One Simmons Queen Size Hide-A-Bed

Loose pillow back. Cover: Gold Corduroy Velvet

Reg. \$495.00 **\$359⁰⁰**

Large Selection of Maple Boston ROCKERS

AS LOW AS **\$29⁹⁵**

One Group High Wing Back CHAIRS

Cover: Blue or red velvet

Reg. \$139.00 **\$99⁰⁰**

One Group Berkline Recliner ROCKERS

In Vinyl. Colors: Black, Russet or Green. Also see other recliners in all styles reduced up to 90.00

Reg. \$159.00 **\$109⁰⁰**

2 Pc. Early American DEN SUITE

Sofa and chair with solid maple wood trim. 6" foam rubber cushions. Covers: Gold, Rust and Orange.

Reg. \$449.00 **\$329⁰⁰**

Solid Maple Glass Front - By Cochrane. CHINAS

Reg. \$229.00 **\$179⁰⁰**



Cochrane 7 Pc.

Solid Hard Rock Maple Dining Room Set.

REGULAR \$459.00 SALE **\$339⁰⁰**

7 Pc. Solid Hardrock Maple DINETTE

Plank top table with 4 chairs

Reg. \$359.00 **\$258⁰⁰**

8-pc. Pecan Spanish Dining Room Suite

By Bassett—China, Table and 6 Chairs

Taft Furniture Co.

"72 YEARS OF CONTINUOUS SERVICE TO EASTERN NORTH CAROLINA

DOWNTOWN GREENVILLE

PL 2-5161



ANIMALS—The home of B. B. Laughinghouse on Greenville Blvd. is decorated with animals that are motor driven. The cartoon characters are Huckleberry Hound, Yogi Bear, and Boo Boo, and Santa Claus.

American Christmas Observance Is Entangled In Varied Origins

By H. G. JONES, Director N. C. Dept. of Archives and History Written for the AP

RALEIGH (AP) — The observance of Christmas in America is entangled in religious observances, Santa Claus, Christmas trees, gifts, snow scenes, carols and other things. It becomes difficult to pin down the origin of many parts of Christmas.

What has been described as "the American cult of Christmas" took form during the latter part of the Nineteenth Century. Though observed in commemoration of the Nativity, the concept of Christmas has become much broader in America, allowing non-Christians to participate through a general endorsement of goodwill, peace, generosity, family solidarity, affection for children and sympathy for the unfortunate.

Primary "rites" of the "cult" have been cited as the church service on Christmas Sunday, the family tree and dinner, Christmas shopping, gift giving, charity, Santa Claus' visit, and the custom of sending Christmas cards.

Though we North Carolinians can lay no claim to originating many of the current rituals of Christmas, we have practiced them long enough to feel as if they are ours and to take some credit for their perpetuation.

It is interesting to note that not only has the actual date of Jesus' birthday not been documented, but neither his nor any other birthday was celebrated in the early Christian church. The observance of birthdays, in fact, was condemned as a heathen custom repugnant to Christians.

The earliest record of any celebration of Jesus' birthday comes from the latter part of the Second Century, and the name of the day as we know it did not originate in England until the Eleventh Century, when it was called Cristes Meesse.

A First Yule For Nigeria

LAGOS, Nigeria (AP) — Christmas in Africa, if not snowy, is always merry, with carols and splashing good cheer. Now with an end to the Biafran War, Nigeria's six million residents can celebrate too and help make this a season to remember.

"It's been so long since we had any real celebration, I've almost forgotten how we used to celebrate Christmas," said one Nigerian.

To make up for lost time, many Nigerians intend to fling themselves into one long festivity — starting from the country's tenth anniversary of independence on Oct. 1 and ending with the first anniversary of Biafra's surrender in mid-January.

For the first time in years, slightly relaxed import restrictions will allow Nigerians to stuff their liquor cabinets and larders, as well as find luxury items for presents.

During the last three Christmases, as the rest of Africa exchanged gifts and feasted on traditional turkey, Nigerians let Christmas slip by with simple religious services and small gatherings.

It's a big day for expatriates who cling to Christmas traditions to remind them of life back home. One airline flies Christmas trees from Kenya across the continent to Nigeria for favored American customers.

The decorated Christmas tree is of German origin, and the first documented mention of it has been traced to the year 1605, though tradition holds that Martin Luther originated the custom in the previous century. Christmas trees were not introduced in England until 1640, and they became popular in America twenty years later.

Belief in Santa Claus also comes to us through the Germans and is based on the legend of St. Nicholas who lived in the Fourth Century.

It is said that St. Nicholas learned that three young women had no suitors because their father was too poor to provide them with a dowry.

So one night St. Nicholas filled three bags with gold and threw them into the windows of the rooms occupied by the young women, and they soon were happily married.

Unexpected gifts thereafter were said to come from St. Nicholas.

A variation of the tradition in Holland held that on Dec. 5 St. Nicholas delivered presents to all the good children and switches to all the bad ones.

Santa Claus—As St. Nicholas came to be known in America—has come to be such a living part of America that a criminal court judge in Pennsylvania once ruled doubters of his existence to be in contempt of court.

He stated, "Santa Claus is not a figment of the imagination. He is actuality. Santa Claus is the symbol of kindness; he is the token of smiling charity; he is the badge of all that is cheerfully benevolent in the makeup of man."

A similar, if even more eloquent, assurance of Santa's reality appeared in an 1897 edition of the New York Sun in answer to a letter from Virginia O'Hanlon, whose father had told her, "If you see it in the Sun, it's true."

The list of imported traditions that are still talked about and practiced as if they were our own goes on and on.

Primarily from Germany, Holland, and England came such customs as the burning of a yule log, the preparation of a "wassail" bowl (which originally meant "warm ale"), the sending of Christmas cards, caroling, decorating with ivy and mistletoe, and innumerable others.



TINY AND ELFISH was the Santa Claus of the early 19th century. Sliding down the chimney was no problem for the small man who carried a runt-sized basket of treasures strapped across his shoulders. The cross on his fur hat is a clue to his probable identity—the European Saint Nicholas, fourth century Bishop of Myra, an ancient city of Asia Minor. Early Christmas cards in the Hallmark Historical Collection show that Santa Claus or Father Christmas also was portrayed as a priestly, white bearded old man and as a buccaneer and dandy type.



Christmas greetings

To the happy tempo of jingling bells, we sing out a cheery "Merry Christmas" to all. Best wishes for a season filled with good health and good fortune. Warm thanks for your loyalty.

Collins-Pridmore
628 DICKINSON AVENUE

Hanukkah Means Dedication, And Observance Is Very Old

Happy Hanukkah cards come in a variety of shapes, colors and designs, but the most popular are the ones depicting nine lighted candles in an eight-armed Menorah with an additional candlestick holder rising higher in the center, according to a spokesman for Norcross.

Hanukkah means dedication and this eight day holiday, also called "The Festival of Lights," begins on the 25th day of the Jewish month of Kislev which falls during the month of December.

The holiday originated in 165 B.C. It was then that Judah the Maccabee and his band of guerillas marched triumphantly into Jerusalem after defeating the four armies of the tyrant Syrian king, Antiochus IV. Much to their dismay they found that the Temple had been desecrated

by the enemy. It would have to be cleansed and re-dedicated before it could be used again as a place of worship.

However, in the midst of the destruction, only a small flask of oil to relight the Menorah could be found. But, miraculously, according to the Talmud, the lamp burned for eight days, until a new supply of holy oil could be obtained.

Since then the Menorah has become the symbol for this holiday.

When the first Hanukkah Menorah was made, the Jews recognized that it was forbidden to imitate the seven-branch candlestick of the Temple. Also, they wanted to honor the little jar of oil that had served them well, so they designed an eight armed lamp with an individual center shaft for the shamash

(servant light) by which all the wicks were lit.

No special services are held in the synagogues, but, at the evening service, the candles are lit just as they are in the Jewish home. The first night, one candle and each succeeding night, another candle is lit, until on the eighth night they all burn brightly.

A favorite custom among many Jewish families is the giving of gifts to the children.

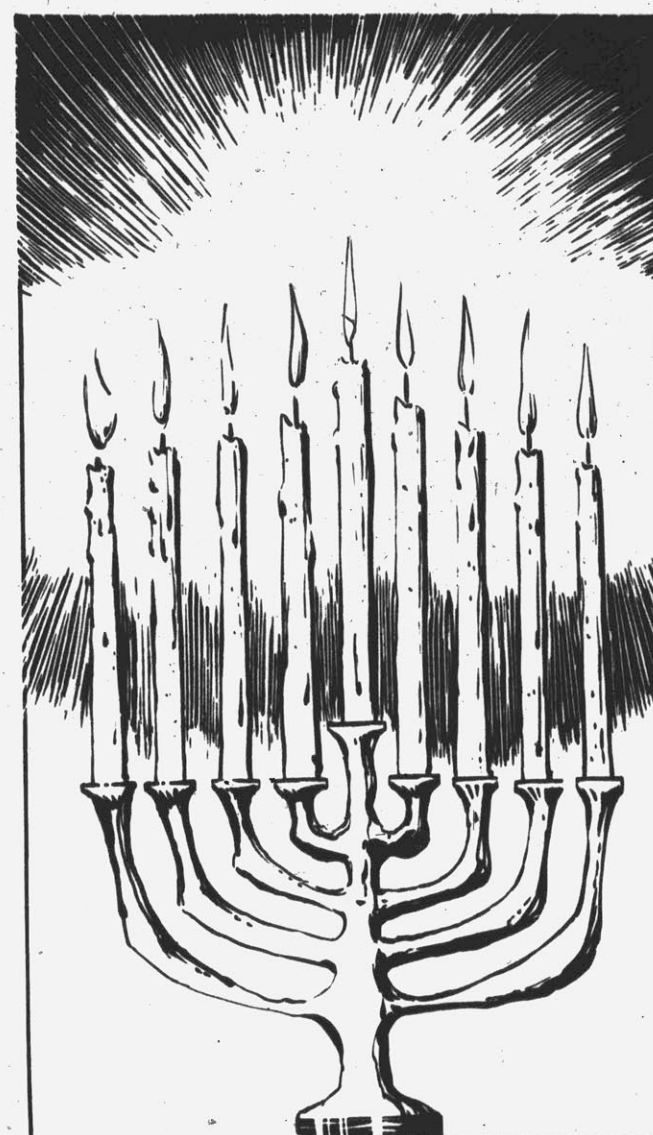
An interesting coincidence is that Christmas is celebrated in the same season as Hanukkah, and that candles in the windows of Christians carry the message of peace on earth good will towards men. And, as for so many centuries past, at the

same time Hanukkah lights shine from the Menorahs in Jewish homes, proclaiming the victory of God and the eventual triumph of free men.

ORIGIN

Amen, Halleluja, and Cherubim are Christmas time words originating in the Hebrew language.

THE ONLY THING YOU NEED TO KNOW ABOUT REAL ESTATE IS 752-6140 (Our Phone Number)



Merry Christmas

May your tree be trimmed with all the fun and festivity of the Christmas season.

This greeting comes your way with deep appreciation for your patronage and good will.

AYDEN CARPET OUTLET
"QUALITY CARPET AT DISCOUNT PRICES"
200 E. AVE. AYDEN, N. C.

AFTER-CHRISTMAS CLEAR-OUT

Open All Day Christmas Day 9 A.M. to 9 P.M.

- ALL CHRISTMAS & GREETING CARDS
- ALL GIFT WRAPPING
- ALL BOXED CHRISTMAS CARDS
- CANDLES

1/2 Price

Open Friday, Saturday & Sunday For Your Convenience

Fri.—9 to 9 Sat. & Sun.—8:30-10

- ALL DAILY NEWSPAPERS
- BARTON'S & WHITMAN'S DELICIOUS CANDIES
- LAST MINUTE GIFT ITEMS
- CAMERA ACCESSORIES—FILM, FLASH CUBES, BATTERIES, FLASH BULBS

Central News & Card Shop
321 Evans St.—Open Daily & Sundays 8 a.m. - 10 p.m.

The Hungry Are Fed And No Questions Asked



ST. ANTHONY'S Dining Room where some 1,200 hungry are fed their only meal of the day. That this can be done with no budget and no foundation support is the reason it has become known as "The Miracle of Jones Street."

By CAMPBELL GARDETT
Associated Press Writer

SAN FRANCISCO, CALIF. (AP) — In San Francisco's Tenderloin district, squeezed between pawnshops and flop-houses, there is an unmarked garage door and a high, bare basement where they say a miracle takes place every day.

As miracles go, this is a modest one: the hungry are fed. But for the luckless, the hopeless, the alcoholics and misfits, the ex-cons, the aged and the useless — in a word, the hungry — it probably seems miracle enough.

It is St. Anthony's Dining Room — the "miracle of Jones Street" — where an average 1,200 poor folk eat their only meal of the day: a balanced hot lunch, complete with vitamin pills, and free of charge. The dining room is run by Franciscan friars and city volunteers using donated equipment, surplus food and \$1 donations.

There is no budget and no foundation support. But last October, the dining room celebrated its 20th birthday. And before long, it will serve its 10 millionth meal.

St. Anthony's Dining Room is neither advertised nor identified at its garage door entrance, but the poor find their way there. They begin gathering at Jones and Golden Gate Streets about 10:30. Women are allowed to wait inside. Lunch is served from 11 to 12:30.

St. Anthony's manager Robert Waters never knows how many clients he'll have on any day. Although 1,200 is the average, there are more during economic slumps. Sometimes, it's necessary to dig into the storeroom for extra food when the crowd is heavy, but St. Anthony's has never run out.

Inside, a long winding line is formed, and people are served cafeteria-style. There is a meat course or a stew with rice or potatoes, a cooked vegetable, fresh California fruit, rolls, butter and coffee. Volunteers prepare the food, serve it, wash the dishes and keep the kitchen spotlessly clean. St. Anthony's needs only \$100 for each meal — 8 cents a serving.

Each Christmas and Thanksgiving, St. Anthony's prepares a full turkey dinner and 3,500 persons are served, including many local families. About 120 turkeys have to be rounded up for each meal.

For the rest of the year, St. Anthony's needs 100,000 pounds of meat, 100,000 pounds of potatoes, 60,000 pounds of dried beans, 20,000 pounds of rice, 8,000 pounds of sugar, 9,000 pounds of coffee, 48,000 loaves of bread, 10,000 pounds of salt, 3,000 gallons of milk and 10,000 pounds of dessert products.

About 20 volunteers are at work in the dining room each day, but volunteers don't work the full week. There is an 85

per cent turnover each month in those who eat there, most of them being transient. The dining room is closed Sundays.

The founder and moving spirit of St. Anthony's is a rotund,

white-haired man in a brown Franciscan robe. He is Father Alfred Boeddeker, 67, multilingual, unpretentiously learned, good-natured, a Franciscan since he was 18.

Better known as Father Alfred, he has been concerned with the plight of the poor since he worked with Mexican and Negro farm laborers during his novitiate. In addition to the dining room, he maintains an employment service, a health clinic, a social center with a theater group for ex-convicts, an inexpensive residence for women, and a library. He is president of the Franciscan Marian Commission in the U.S. and serves on the California Governor's Committee for the Aged. He is a native San Franciscan.

Father Boeddeker explains that shortly after he became pastor of the Boniface church in 1949, he was working on a sermon, seated beside a statue of St. Anthony and his basket of food for the poor.

"It occurred to me that I should do something like that," he says. The thought kept nagging at him till he finally said, "All right, St. Anthony, you do it, and I'll help."

His dining room opened Oct. 4, 1950, on the Feast of St. Francis.

Father Boeddeker redirects praise of himself to the volunteers who have kept the dining room open.

"Anyone could start it," he says, "but they have kept it going."

A quarter of those who eat there are alcoholics. Some others are handicapped, hippies, pensioners, the unskilled and jobless, and some whose personalities repel employers.

When they gather in the dining room, formerly a machine shop, it is surprising to see how many they are. On the street, they seem invisible, fading into doorways and alleys.

At St. Anthony's there are no questions asked and no sermons delivered, no conditions to the meal and no restrictions on who may be fed. If they're hungry, they qualify.

"A newspaper once quoted a hippy who said he didn't need a job since he could eat here," Father Boeddeker says. "A few people told me they wouldn't contribute if we fed hippies. But I can't choose who will eat. These people have terrible burdens. Some of them are just out of jail — they don't know how to get started. The least

I can do is feed them. I think if we had to go through what these people have to, we might try suicide. I don't know if many of us would be strong enough to stand it."

St. Anthony's is not a charity that is dressed up for Christmas or sold in fund drives. The men and women there wear dirty clothes that don't fit. The ugliness of their lives is stamped onto their faces, and their smiles seem uncomfortable and unfamiliar to them. They smell bad.

Father Boeddeker stresses that the real miracle is not people's first impulse of charity, but their willingness to return, to give again, in spite of the repulsiveness of city poverty and the lives that are caught in it.

He stresses too that only personal volunteer work and individual donations keep St. Anthony's alive. He says he writes 12,000 thank-you notes a year.

Christmas Tree

A Christmas Tree game that everyone can play is a guessing game. In "Christmas Tree" the person who is "it" leaves the room while the other players decide on a secret word. It must be a verb, or a run showing action, such as a word, eat or swim.

When "it" comes back, he tries to guess the word by asking questions using "Christmas Tree" in place of the word. He may ask, "Do children Christmas Tree?"

WHAT IS CHRISTMAS? AP's Hal Boyle says, "It is the time of letting go of hide-bound prejudices and having the courage to be sentimental and good. It is the time when men take down a cold unfeeling star from the sky and make it a warm and stirring beacon on a tree."

Large, impersonal grants are not received.



the ugliness of life is stamped on their faces

"This is built on goodwill," says Father Boeddeker. "I think it is a commentary that there is still a love of neighbor, if only people can see that what they give goes right to the poor. There's no bureaucracy here." Help has come to St. An-

thony's from all quarters. Women from throughout the city work on the cafeteria line. One Jewish man secured kitchen equipment. A Buddhist priest helped carve turkey one Christmas.

At a testimonial dinner for Father Boeddeker when his 9 millionth meal was served in 1969, civic and religious leaders lauded his example.

Most Rev. Joseph T. McGucken, archbishop of San Francisco, saying St. Francis was called the man who had lived closest to God, added, "In San Francisco, the man who lives closest to St. Francis is Father Alfred."

Rev. Hamilton T. Boswell, a Methodist, said, "Now I think I know what Jesus must have meant when one such as Brother Alfred asked, 'When saw I Thee naked and clothed Thee? When saw I Thee hungry and fed Thee?' and the answer came, 'Inasmuch as you have done it unto the least of these my brethren, you have done it unto me.'"

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... the aged



... the luckless



... misfits and alcoholics



"BLESSED ARE THE PURE IN HEART . . ." — A stained glass window in the St. Paul's Episcopal Church creates beauty at Christmas.

R Christmas, 1970

May this be a most joyful time for your family. Each of us here wishes you a happy holiday season. Remember good health is essential to a happy life. Regular check-ups help assure you good health. Your well-being is our personal concern.

Count your blessings.
Harvest your friendships.
Remember those less fortunate.
Involve yourself with others.
Stand up for what you believe.
Try to see both sides.
Make that extra effort.
Always look at the bright side.
See the good in others.

Thank you for your loyal patronage.
Our efforts to please you will increase.

As we approach another year,
Let us take a minute to be thankful,
Lest we forget what we have to be thankful for.

AND A HAPPY NEW YEAR!

BIGGS DRUG STORE

Open Sunday 2 P.M.-4 P.M.
Mon., Thru Sat. 8:30 AM To 10 PM
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Mon-Fri. 10-9, Sat. 10-6

Merry Christmas

In traditional spirit,
the real meaning of Christmas
brings to the minds and hearts of
everyone the feeling of peace
and happiness, of togetherness,
a season of rejoicing.

With deep appreciation and great pleasure,
we set aside the routine of everyday business, to
greet and thank our friends whose good will we treasure.

To all, a merry Christmas.

Shoemasters

DOWNTOWN GREENVILLE



FEEDING TIME — Barry Paul of Washington, takes a minute from shopping to feed one of the sheep in a nativity scene in Pitt Plaza.

Shift In The Yuletide Observance Is Noted For The Netherlands

AMSTERDAM (AP) — The growing number of successful Dutch emigrants who return here to spend the year-end with family will be struck by the trend to break with traditional Christmas celebrations.

Christmas in Holland used to be a snug family affair revolving around church celebrations. But this is not true anymore, at least not entirely. The old way of acknowledging the birth of Christ has come in for attacks from the young and progressive forces who want to live up to the Christmas challenge of "peace for all men of good will."

The new force stages Christmas fasts in public squares, accosts churchgoers to confront them with the plight of the hungry in underdeveloped countries, and organizes meals and happenings for persons without homes.

There is a growing awareness to justify and purify the Christmas celebration, to free it of its smug self-indulgences of eating, drinking and having a good time.

The shift has the active cooperation of many young artists. Louis van Dijk, a favorite jazz pianist of the Dutch youth, is a regular performer with his trio at modern Christmas celebrations in churches.

A Dutch pastor said he had a lot of cooperation from young artists when he installed an anti-Christmas chapel in Amsterdam two years ago. It was a meeting place for those who felt displaced with their own family. Discussions were stimulated to discover the real meaning of Christmas as it relates to problems facing mankind now.

Last year a "kerst-in" was held in Amsterdam's Mozes and Aaron Church. It was characterized as a happening featuring reading of the Christmas gospel accompanied by music and dance. A poet, stage and circus artists and musicians participated in the Christmas celebration which had as its central theme the need for love in the present loneliness.

It was followed by an ecumenical meal which was over at

midnight when the church was returned to the traditionalists to celebrate their Christmas mass in Latin.

More and more traditional Roman Catholics are feeling uncomfortable in their own parish churches and are turning to the old churches which adhere to the Latin Christmas rites. This is evident by the numerous requests from all over the country for reserve seats for the series of midnight masses to be held in St. Jan's Cathedral at Den Bosch. Christmas season is the only time of the year that this

spacious church, considered the finest gothic church in the Netherlands, is filled to capacity.

RELAXER

The best present a wife can give her "tension trapped" husband is a hobby, according to Dr. Albert Freeman, a Beverly hills psychologist. Preferably it should be a non-frustrating one that requires the use of his hands and some concentration that can be enjoyed in the family environment.



Hope you and your family share an old-fashioned Christmas decked with friendship, fellowship, festivity.

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Begins Saturday at 9:30 A.M.

Save A Bundle During Our Gigantic Sale.

You Will Find Bargains In Every Department. Everything Greatly Reduced.

Men's
Sweaters
Cardigan and pull-overs

Reg.	Sale
\$7.00	\$4.00
\$10.00	\$6.00
\$11.00	\$7.00
\$12.00	\$8.00

Men's All Weather
COATS
With Zip-Out pile lining.

Reg. \$20.00
On Sale for only
\$15.88

Entire Stock Men's
WINTER SUITS
Reduced to clear. All wool and blends reg. & longs. Sizes 36 to 44 single and double breasted many colors and styles to choose from.

Reg.	Sale
\$35.00	\$27.88
\$40.00	\$31.88
\$45.00	\$33.88
\$50.00	\$37.88
\$60.00	\$49.88
\$70.00	\$54.88

Men's Dress Felt
HATS
25%
Off Regular Price

Entire Stock Men's Winter
SPORTCOATS
Regular and longs single breasted styles, 2 and 3 buttons

Reg.	Sale
\$25.00	\$18.88
\$35.00	\$27.88

One Group Men's Plain Collar
Dress Shirts
Reg. \$4.00 and \$5.00
on Sale for only
\$2.00

Men's Corduroy
BUSH COATS
With pile lining

Reg.	Sale
\$23.00	\$18.88

Boy's All Weather
COATS
With zip-out pile lining. Reg. \$11.00
NOW ON SALE FOR ONLY \$8.88

Entire Stock Boy's Dress and Casual
SLACKS
Size 6 to 18
25% OFF REG. PRICE

One Group Ladies Casual
SHOES
Good styles, and good sizes, values to \$10.00 Now on Sale.
For \$3.00 \$4.00 and \$5.00

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BUSH COATS
With pile lining sizes 2 to 20.

Reg.	Sale
\$12.00	\$9.88
\$16.00	\$12.88
\$18.00	\$14.88
\$23.00	\$18.88

Boy's Dress Felt
HATS
Asst. colors and styles to choose from. Reg. \$1.99 & \$2.99
Now 25% OFF

One Table Men's Dress and Casual
SLACKS
Values to \$11.00
SALE 1/2 PRICE

Entire Stock Boy's
SUITS & SPORTCOATS
Solids, plaids, and stripes, single and double breasted. Sizes 4 to 20.
20% OFF REGULAR PRICE

One Table of Boys'
SPORT SHIRTS
Long sleeves, solids, stripes, and checks. Button down collar. Values to \$4.00 Now on sale.
ONLY \$2.00

Boy's Cardigan
SWEATERS
Sizes 6 to 18. Asst. Colors

Reg.	Sale
\$5.00	\$2.50
\$6.00	\$3.00

Entire Stock Ladies Winter
COATS
Reduced to Clear

Reg.	Sale
\$25.00	\$18.75
\$35.00	\$26.25
\$38.00	\$28.50
\$42.00	\$32.00
\$50.00	\$38.00
\$90.00	\$67.50

One Rack Ladies
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Skirts and slacks. Values to \$12.00. Your Choice
\$5.00

Ladies
JUMP SUITS
Reg. \$28.00
SALE \$20.88

Entire Stock Ladies Fall and Winter
DRESSES
Junior, Misses, and half sizes.
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Values to \$7.00 Now Reduced
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GIFT ITEMS
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ONLY \$10.00

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SPORTSWEAR
Skirts and slacks. Values to \$12.00. Your Choice
\$5.00

One Table Men's Dress and Casual
SLACKS
Values to \$11.00
SALE 1/2 PRICE

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SUITS & SPORTCOATS
Solids, plaids, and stripes, single and double breasted. Sizes 4 to 20.
20% OFF REGULAR PRICE

Boy's Corduroy
BUSH COATS
With pile lining sizes 2 to 20.

Reg.	Sale
\$12.00	\$9.88
\$16.00	\$12.88
\$18.00	\$14.88
\$23.00	\$18.88

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ONLY \$10.00

One Rack Ladies
SPORTSWEAR
Skirts and slacks. Values to \$12.00. Your Choice
\$5.00

A magical season full of dreams come true... that's what Christmas is. We wish you much joy.

C. HEBER FORBES
DOWNTOWN GREENVILLE

An Early Christmas In Pitt For 300 Little Girls



In the Spirit of Christmas

With best wishes for a happy, holy holiday, we send greetings and gratitude to you. May the blessings of Christmas ever be yours.

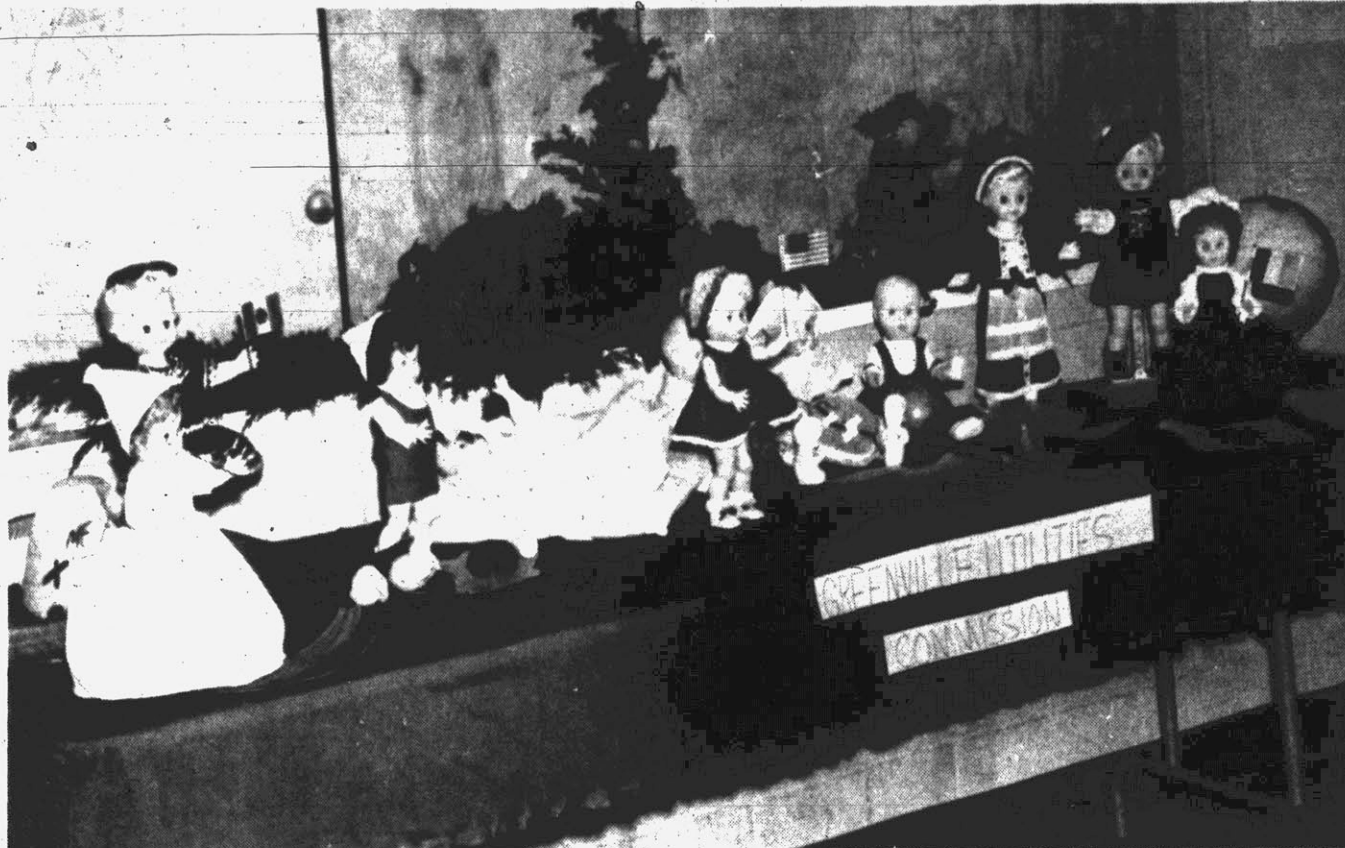
MOSELEY BROS. INC.

425 Evans St. Ph. 2-3070

Three hundred little girls throughout Pitt County received an early Christmas surprise yesterday. The dolls were on parade at the annual Doll Show which was staged on Dec. 3-4. The First Christian Church was awarded first place for their display at the show. Second place was awarded to Greenville Utilities Commission and third place was won by Oakmont Baptist Church.

Some of the display themes included Mother Goose nursery rhymes, Christmas caroling and dolls dressed costumes from various countries. Sponsored each year by the

Salvation Army Auxiliary, members of the auxiliary served as hostesses for this year's event. Mrs. Lucille Jones was chairman assisted by Mrs. W. M. Smith Jr. as co-chairman. Judges for the show were Dr. Nancy Sears Healey and Mrs. Geneva H. Yadav.



MERRY CHRISTMAS



Candidly speaking, we're delighted to have your patronage. May your holiday be the picture of merriment.

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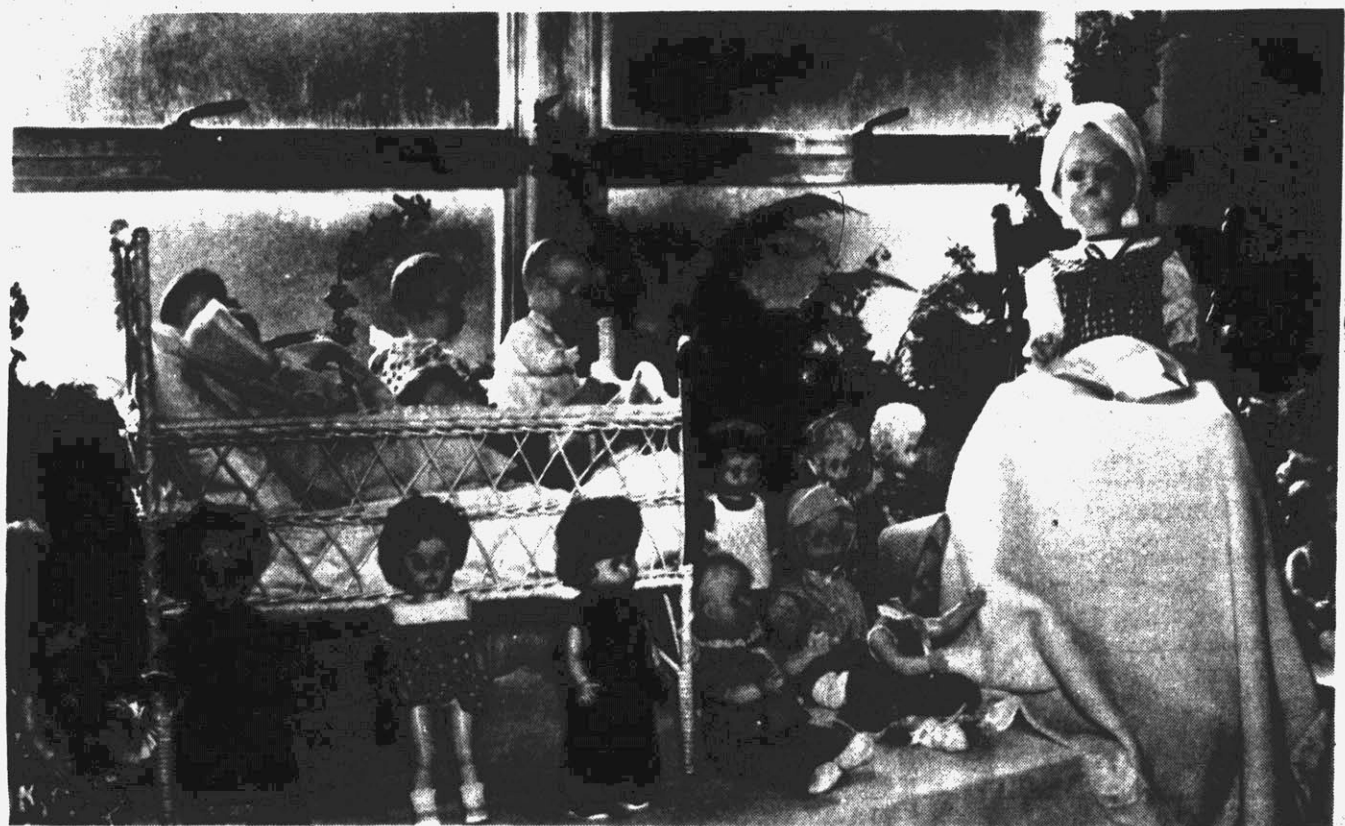
O, come all ye faithful

Let every heart rejoice in the spiritual blessings and inspiration of the season. And may great joy be yours at this most happy, holy time.

Respass Brothers Barbecue

We Will Close Thursday Afternoon, Dec. 24th And Re-Open Tuesday, Dec. 29th For Christmas Vacations.

AROUND THE WORLD COSTUMES — Dolls in the Salvation Army Doll Show, dressed and displayed by the Greenville Utilities Commission, featured costumes from various countries.



SALVATION ARMY TOY SHOP — Dolls dressed pants suits, formal and casual clothes were distributed to underprivileged children by the Salvation Army on Wednesday. This display was prepared by Oakmont Baptist Church for the recent Doll Show.

Hello...



Merry Christmas!

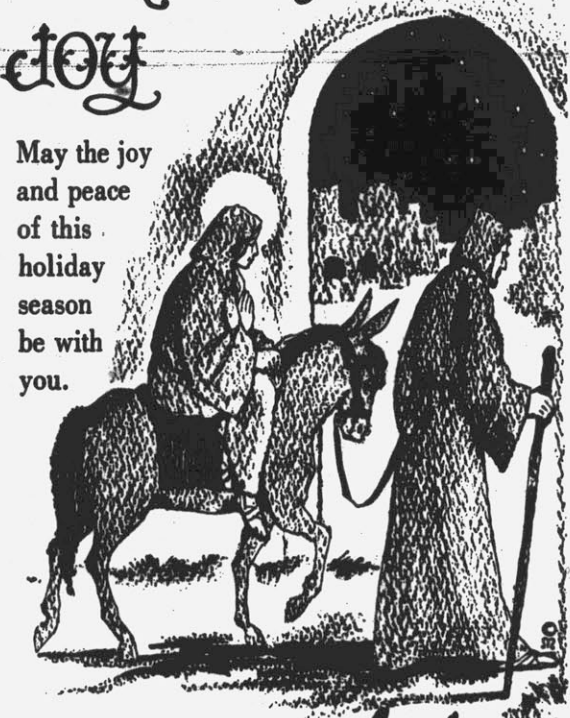
Santa's on his way to you with a list of merry wishes and thanks for your loyal support.

TICE-MEADOWBROOK

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CHRISTMAS JOY

May the joy and peace of this holiday season be with you.



Leder's

DOWNTOWN
111 E. 5TH ST.



DOLLS REPRESENTING CAROLERS — A colorful stained glass window highlighted Hooker Memorial Christian Church's display at the Salvation Army Doll Show.



Greetings

The merriest of holidays to you and thanks for your loyal patronage.

Ben Harrison

Sealtest Distributors



To old friends and new go our wishes for a wonderful Christmas season.

House of Hats

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Greenville's Only Millinery Shop

Joyful Wishes

May holiday blessings brighten your tree.

Many thanks for being able to serve you.



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Merry Christmas

In the true and hearty spirit of an old-fashioned Christmas, we wish you the best, and thank you warmly.

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MERRY CHRISTMAS & HAPPY NEW YEAR FROM

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WEST END SHOPPING CENTER

We Will Be Closed Friday & Saturday
Will Reopen Monday

Women Busy Before And During Christmas Season

By CAROL TYLER
Reflector Staff Writer

Children and people unable to help themselves during the Yule season have been the principal recipients of gifts of time, effort, and money from Greenville women's organizations.

Women of the Moose

The Women of the Moose are especially busy during the pre-Christmas season with their year-round project of serving meals to groups who meet at the Moose Lodge. The money they make is used to provide Women of the Moose scholarships for students at East Carolina University and for special donations to Mooseheart, the home for children of departed Moose members, and Moosehaven, the home for aged

Moose members, and other projects.

In October they prepared gifts for children at Mooseheart. They have also been running a clothing bank at the Moose Lodge during the winter months for anyone who needs good used clothing. It is open on Wednesdays and Fridays and is frequented mostly by persons referred there by the Department of Social Services, and the Salvation Army.

They stuff stockings for distribution at the Moose children's party and wrap fruit baskets for giving to clients of the Greenville Nursing and Convalescent Home by the Moose Lodge.

A Christmas party for all Women of the Moose and their escorts was held December 19.

Pilot Club

The Pilot Club's Christmas Safety tree has stood on the Courthouse lawn again this year as a traffic safety reminder. The women brought gifts for Operation Santa Claus and

patients at the Wilson TB Sanatorium to their Christmas party. Other projects were giving a donation to the Greenville Boys Club, sponsoring a child in a foster home, giving to the Salvation Army, adopting a forgotten patient at Cherry Hospital, and decorating a tree at the Coastal Plains Mental Health Center here.

Eastern Star

The Order of Eastern Star dressed dolls for the Salvation Army to brighten some little girls' Christmas Day. They also gave a monetary donation to the Salvation Army, as they did to

Operation Santa Claus. Fruit baskets for shut-in members and their families were prepared and distributed.

Jaycettes

The Jaycettes gave a party for crippled children at the Pitt County Health Department and they also traveled to Lake Waccamaw Sunday, December 6 to give a party for some residents of the Boys' Home there. They assisted the Jaycees in giving a party for a group of needy children.

Other projects included preparing food and other gifts for five families of handicapped children, giving to Operation Santa Claus, giving to the TB Sanatorium in Wilson, and helping decorate floats for the Greenville Christmas parade held December 5.

Business & Professional Women

The Business and Professional Women donated gifts for Operation Santa Claus and for patients at the Tuberculosis Sanatorium in Wilson and made individual contributions to the Salvation Army.

Junior Woman's Club

A Christmas party for some 75 girls at Caswell Center in Kinston was given by the Greenville Junior Woman's Club. The group also gave to Operation Santa Claus.

MERRY CHRISTMAS

Santa's making a list of all our friends so that he can be especially good to each of you. Best wishes to all.



PAVILION PHARMACY

Pin the Star

Children never tire of exciting party games, while the adults may need a rest. One game that is loads of fun for kids to play and adults to watch is a seasonal version of "Pin the Tail on the Donkey." This one is "Pin the Star on the Christmas Tree."

It's easy to cut a large shape of a Christmas Tree out of green construction paper and tape it to a wall or door, making sure it is low enough for the littlest guest to reach the top.

Each child gets a paper star with tape on the back and takes his turn being blindfolded and spun around. The one who can place his star closest to the top of the tree wins.

Woman's Club

The Greenville Woman's Club also serves dinners for other civic and social organizations to make money for their projects. Many were held during the Christmas season and were served by Mrs. Helen Gray Perkins. The proceeds go to pay for the Woman's Club Building and for special scholarships and other projects.

Other Christmas activities of the Woman's Club included giving to Operation Santa Claus, providing for a child at a training school, and providing for a child in a foster home.

Service League

Pitt Memorial Hospital is the Greenville Service League's special project at Christmas as during the rest of the year. Every door in the hospital has worn a Christmas wreath because of the Service Leaguers and the group also decorated the lobby of the hospital with a tree and other ornaments and the children's wing. Some 160 tray



THE HOSPITAL LOBBY TREE . . . Service League members, Mrs. Allen Taylor and Mrs. John Proctor, has finishing touches put on it by

GENERAL HEATING INC.
1100 EVANS STREET

Wishes you, our customers of many years a very Merry Christmas and a warm holiday season.

If our services should be needed during the holiday period, we are available, as always, by calling one of our night service numbers.



LIVE NATIVITY — Members of the Grace Free Will Baptist Church take part in a live nativity scene in Pitt Plaza shopping center. The scene has live sheep to make it authentic, and the church members are dressed in costumes of the time of Christ. (Reflector Staff Photo)

Iconography? It's Part Of Today

The ancient Byzantine art of iconography is a contemporary art, too, and very much a part of today.

So declares John Pappas, leading iconographer and owner-creator of the Byzantine Icons Studio, New York.

He points out that the turn of the century Art Nouveau technique, which has influenced much contemporary art, is related to Byzantine religious art. A non-realistic use of color and flattening of perspective are typical.

As an iconographer, Mr. Pappas leads the development of a "Byzantine art of the 20th century."

Assisted by the artists of his studio, he has decorated some 30 churches in the United States. In his native Greece, he has decorated 19 Athens churches.

Like Byzantine artists of centuries past, Mr. Pappas works with traditionally authentic egg tempera. He makes his own tempera from egg, vinegar and ammonia. To this emulsion, coloring agents are added.

He makes extensive use of gold leaf, another traditional element in Byzantine art. His work shows his own personal touch but always follows the pure Byzantine style.

Merry Christmas

Santa rings the bell for a Merry Christmas with all the Yuletide joy that makes this season bright. To our friends and patrons, grateful thanks.

Musical Candy Cane

A lively combination version of Musical Chairs and Hot Potato makes use of some unbreakable symbol of Christmas festivities — a small package, one of the sturdier tree ornaments, a big candy cane.

One person who is not playing puts on a Christmas record. Everyone sits in a close circle and passes the object around. When the music suddenly stops, the person who

SHOE STORE

Larry's

• Quality • Fit • Service

AT 5 POINTS

It's nice to be a part of your Christmas.

Vepco

A Special Family Season

By ROSALIE TROTMAN
Reflector Woman's Editor

"Christmas is Christ's birthday. We believe in the supernatural conception of Jesus in Mary and the supernatural conception of Jesus in the form of the Holy Spirit in us today.

"Therefore, we believe in the miracle of Christ's birth and the miracle of the rebirth of man—so Christmas for us is all year round," said Mrs. Joseph M. Taft Jr., in telling how her

family spends Christmas.

"On Christmas Eve, we have a family worship in our home in which we sing carols around the manger scene—we don't put baby Jesus in the manger until this service in order to make his birth more real to the children. Then we read the Christmas story from the Bible," Mrs. Taft continued.

The Tafts have three daughters, Lou, six, Cissy, four, and Martha, 21 months.

"The Advent season for us is

busy like for everybody else—but we do try to keep a happy Merry Christmas spirit in our home. We decorate a tree, send cards, wrap packages and have lots of fun delivering the packages," she remarked.

"Naturally Santa Claus plays a part in the before Christmas excitement but we have tried to teach our children that Santa Claus is the spirit of giving and this is why Christ came—to give himself for us," she continued.

During the holiday season and

especially on Christmas Day, our families gather—we have a big Christmas dinner with our grandmothers and grandfathers together, she stated.

Enjoys Christmas Eve

The Tom Broadrick family spends Christmas at home. "Christmas Eve I like better than Christmas Day due to the excitement of the children, and neighbors and friends dropping in," said Mrs. Broadrick.

"Part of Christmas Eve, I spend cooking and baking goodies. When you work and have a day off, you try to catch up on things. The family will participate in caroling just here on Warren Street," she commented.

The Broadricks usually put up their tree two weeks prior to Christmas. "I enjoy the decorations early. Every year we cut our tree down out in the country—my son, Chris, enjoys helping select the tree," she said. The Broadricks have a teenage daughter, Ellen.

"Before bedtime on Christmas Eve we read the Christmas story from the Bible to the children. We prepare Christmas Day dinner with another family.

"Also on Christmas Day we play with the children's toys and visit the neighbors—it's an enjoyable family day," Mrs. Broadrick replied.

The Broadrick house, located on Warren Street, is decorated in keeping a religious theme.

Christmas Custom

It has always been the custom of the W. W. Smiley family to decorate their Christmas tree on Christmas Eve. "When we came to Greenville, we were surprised that people put up their trees so early. When our children (four sons and a daughter) were growing up, we did not make any plans in order that we could decorate the tree," recalled Mrs. Smiley.

"Ambrosia for the children was served along with fresh grated coconut cake. We listened to Christmas music—it was a time to be together. We buy the tree early and let it soak for about a week in order that it is still fresh.

"We have our Christmas dinner on Christmas Eve night leaving Christmas day leisurely for visits and when the children were young, for them to enjoy



AROUND MANGER SCENE... Mrs. Joseph M. Taft Jr. reads the Christmas story from the Bible to her

daughters, Cissy, Martha, and Lou.



SMALL TREASURES... such as the ceramic Christmas tree with miniature light decorate the W. W. Smiley house during the holiday season. Mrs. Smiley looks over greeting cards.

It's Time For Fun, So Wrap The Lady Pretty

By ANN HENCKEN
AP Fashion Writer

Christmas is a good excuse to dress any way you please—to experiment—to try things you've hesitated about the rest of the year.

Church Notices

SALVIA CHAPEL F.W.B. CHURCH
1701 S. Greene Street
Rev. J.B. Taylor, Pastor
9:45 a.m.—Sunday School
11:00 a.m.—Morning Worship
7:30 p.m. Wed.—Prayer Meeting

ST. JOHN MISSIONARY BAPTIST CHURCH
Falkland
Rev. J. R. Person, pastor
10:30 a.m.—Sunday School
11:30 a.m.—Regular worship service
6:30 p.m.—BTU

JARVIS MEMORIAL UNITED METHODIST CHURCH
510 S. Washington Street
Troy J. Barrett, Minister
Adrian E. Brown, Associate Minister
9:00 a.m.—Divine Worship, Milton Hadley presiding—Student Recognition Day
9:45 a.m.—Church School
11:00 a.m.—Divine Worship, Milton Hadley presiding—Student Recognition Day
Messages by Red Irons and Jim Winslow

Among the College and University students helping in the service are: Susan Kittrell, Bryant Kittrell, Tommy Tice, Carolyn Leggett, Sylvia Smith, and Allan Pate. Students will also serve as ushers and hosts and hostesses.

5:30 p.m.—Jr. and Sr. HI UMYF Meetings
7:45 p.m. Tues.—Meeting of representatives of all adult classes in Conference Room
10:00 a.m. Wed.—Prayer Group
7:00 p.m. Wed.—Scout Troop No. 30 Meeting
7:30 p.m. Wed.—Youth Bible Study
8:00 p.m. Wed.—Prayer Group
10:00 a.m. Thurs.—Prayer Group

ST. PAUL'S EPISCOPAL CHURCH
Christmas I
The Rev. Lawrence P. Houston, Jr., Rector
The Rev. William J. Hadden, Jr., Chaplain
7:30 a.m.—Holy Communion
10:00 a.m.—Morning Prayer and Baptism
3:00 p.m. Wed.—Holy Communion at Nursing Home
7:00 and 10:00 a.m. Thurs.—Holy Communion
10:00 a.m. Fri.—(The Circumcision) Holy Communion
7:30 and 10:00 a.m. Next Sunday—Holy Communion

CHRISTIAN SCIENCE CHURCH
Fourth at Hades Street
11:00 a.m.—Lesson—Sermon
"Christian Science"

OAKMONT BAPTIST CHURCH
Red Banks Road
Tommy J. Payne, Pastor
9:45 a.m.—Sunday School
11:00 a.m.—Worship
3:30 p.m. Wed.—Youth Choir Rehearsal
7:30 p.m. Wed.—Prayer Service
7:30 p.m. Thurs.—Adult Choir Rehearsal

Surely, there are women who wear classic clothes, but secretly they'd like to let loose. They wouldn't walk into a neighborhood cocktail party draped in a piano shawl, but during the holidays—they could. The only necessary explanation—"But it's Christmas!"

Why not try the new longer lengths? Black is good for evening this year. The midi trend is bringing back the romantic "pretty woman" feeling to clothes—like Victor Joris' full length elingy dress in black jersey, trimmed in ostrich feathers.

A number of designers showed peasant dresses—some with black velvet embroidered skirts and white blouses and head scarves. Get a black velvet skirt and try some embroidery of your own.

Whether you sew, or shop for holiday clothes, panne print velvets in jewel box colors, deep v-necklines, evening pants and tiny pattern-on-pattern combinations look new.

If you're penny-conscious (and who isn't?) make your own Christmas look. Take an old red velvet mini skirt, and sew a foot of gathered ruffle around the hem for an instant midi. Sew horizontal layers of embroidered ribbon around the ruffle. Or use silver tinsel twists.

Add a peasant blouse, a wide lace up belt and some new thin evening boots. Boots go with the long look, and if you don't mind going through a Christmas party with hot feet, check into the large variety of boots in patterns, heavy fur, sheer mesh, leather and vinyl. For snow-trekking, there are water-proof boots from B.F. Goodrich.

Instead of boots, choose a stocking to blend with your dress, maybe one with a stipe down the side. The way the longer skirts are slit and slashed, your legs should still get some exposure.

Perhaps you're not a gypsy at heart. You just want to add a holiday touch. String a necklace of small silver Christmas balls—or wear it for a belt. Paint holly leaves on your cheeks. Paste sequins on your forehead. Tie ribbons at your wrists.

Wraps are wonderful this season. Swirling capes, shawls, ponchos and stoles are not hard to make and they're just right with longer skirts.

If you want to give your husband the holiday spirit, get him into some of the new, easy knits in jackets and pants. These softer fabrics are still shaped in classic lines, but they're easy to move in. Woolworth's offers knit dress shirts in bold solids, vests in fringed suede and tapestry and newsy ribbed and belted sweaters. Ties run from \$1.50-\$2.50.

If you have a brave husband, he might try a knit jump suit with a sleeveless vest—for lounging around on Christmas day.

Surprise is half the fun at Christmas. Try some surprises of your own.

MYERS THEATRE—AYDEN

SATURDAY ONLY!

BENEATH THE PLANET APES

Shows Start At 1 P.M.

SPECIAL LATE SHOW SAT. NITE

RATED -X- IN COLOR

SHOW AT 11:00 P.M.

CLOSED THURS. & FRI. FOR CHRISTMAS! Merry Christmas To All!

THE ONLY THING YOU NEED TO KNOW ABOUT REAL-ESTATE IS

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(Our Phone Number)



PLAZA CINEMA STATE

PITT-PLAZA SHOPPING CENTER

Fun Ends Tuesday!
"Cat Ballou" of 1970!



METRO-GOLDWYN-MAYER Presents
A BURT KENNEDY PRODUCTION

"DIRTY DINGUS MAGEE" GP

Starring
FRANK SINATRA
GEORGE KENNEDY

SHOWS TODAY AT 6 & 8 P.M.
SHOWS FRI. and SAT.
24-6-8-10
Adults 1.25 — Children 75¢

756-0088

STARTS WED! "Brewster McLoad"

DOWNTOWN GREENVILLE

STARTS TODAY!



ABC Pictures Corp. presents
A Freeman-Enders Production

Starring
JACKIE GLEASON — **MAUREEN O'HARA**
SHELLEY WINTERS — **ROSEMARY FORSYTH**

"HOW DO I LOVE THEE"

SHOWS AT 1-3-5-7-9
ADULTS 1.25 Children 75¢

752-7649

NEXT "Butch Cassidy and The Sundance Kid"

MEADOWBROOK

NOW THRU FRIDAY

PARAMOUNT PICTURES PRESENTS

A BLAUER PRODUCTION

JULIE ANDREWS ROCK HUDSON

DARLING LILI



TECHNICOLOR—PARAMOUNT A PARAMOUNT PICTURE SUGGESTED FOR GENERAL AUDIENCES

SATURDAY ONLY

AMERICA'S HERO!



A PARAMOUNT PICTURE IN PANAVISION® AND COLOR

ALSO

DAVID L. WOLPER presents

"THE BRIDGE AT REMAGEN"

A dot on the map. A motion picture as big as history.

PANAVISION® • COLOR by Deluxe United Artists

TICE DRIVE-IN THEATRE

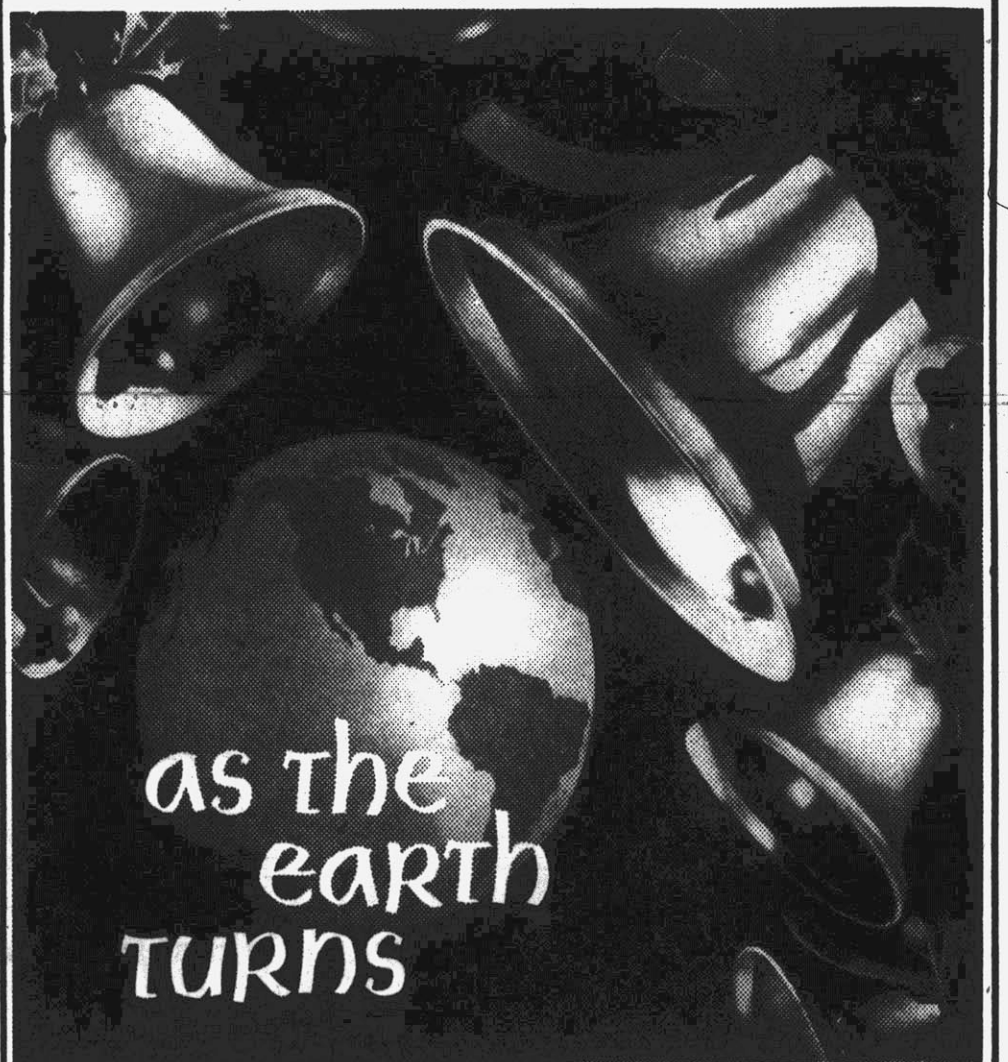
NOW PLAYING

"A film that hits the gut."

"A TRIUMPH!"

—Judith Crist, New York Magazine

"Joe"



As bells ring and horns blow, a new year dawns around the world. In every land men celebrate its coming, variously, according to tradition.

One custom seems almost universal... an assessment, a review of the past year and the resolution to do better—in one's vocation, in one's attitude toward family and neighbor.

What is this spark that

makes men seek a higher plane? It is the yearning that set the Wise Men's feet to follow a star, the longing of the multitudes that thronged the hills of Galilee to hear the words of Jesus, the thirst of every man to know God's presence in his life.

In this age of chaos and confusion there is no better resolution than to attend our churches where wisdom and compassion are taught.



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Kreiter Advertising Service, Inc., Strasburg, Va.

Scriptures selected by the American Bible Society

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Jeremiah 33:14-21	Malachi 3:1-5	John 1:1-14	Luke 1:26-38	Luke 1:46-55	Luke 1:67-79	Luke 2:1-20

This series of ads is being published each week in The Reflector and is being sponsored by the following individuals and business establishments:

Pitt FCX Service	Home Savings and Loan Ass'n
Farmer's Headquarters	Deposits Insured up to \$20,000
Corner Line and Chestnut Street	543 Evans Street—Phone PL 8-3421
Biggs Drug Store	
Prescriptions Carefully Compounded	
300 Evans Street—Phone PL 2-2136	

GOREN ON BRIDGE

BY CHARLES H. GOREN
(c 1970: By The Chicago Tribune)
Both vulnerable. North-South have 60 part score. North deals.

NORTH
♠ A 5
♥ Q 5 2
♦ Q 8 6 4
♣ K Q 10 9

EAST
♠ Void
♥ K J 9 6 3
♦ A 9 5
♣ A J 8 7 6

SOUTH
♠ Q J 9 8 7 4 3
♥ A 10 4
♦ J 10 2
♣ Void

The bidding:
North East South West
1 ♠ 1 ♥ 1 ♠ Pass
1 NT 2 ♣ 2 ♠ Pass
Pass Pass

Opening lead: Eight of ♥. Declarer's defeat in today's hand may be attributed to a lack of proper detective work. The bidding contained clues which might have alerted South to the pitfalls that lurked before him, had he carefully weighed the evidence.

East's competitive efforts may be attributed to the advanced part score held by his opponents. His two club bids was designed to uncover a fit there, in case North's opening had been based on a three card suit.

West opened the eight of hearts against the two spade contract, the deuce was played, from dummy, East put in the jack and South

played the ace, fearing to hold up lest his opponent had a singleton. South knew that West was in position to obtain a heart ruff and, in an effort to extract trumps as quickly as possible, he led a small spade to the ace and another back to the jack. East showed out on the first trump lead, however, and declarer was soon to regret surrendering his control of the suit.

West was in and he led back a heart. East won the trick with the king and returned the nine of hearts for West to ruff. This is part of the suit preference convention and requests partner to lead back the higher ranking of the two plain suits. While East can ostensibly get in with either a diamond or a club, he thought that if declarer did happen to have a void, it would assuredly be in clubs.

After trumping the heart return, West led a diamond and East was in with the ace to play another heart. Declarer ruffed with the nine of spades, but West overruffed with the ten and cashed the setting trick with the king of diamonds.

If declarer takes the trump finesse when he has the opportunity, he will be able to draw two rounds of spades, and the defenders can be limited to five tricks. East's bid of both hearts and clubs marks him as short in spades, and the possibility that he is void is by no means remote.

Cartoonist Gave Santa Beard, Red Suit

Who gave Santa his red suit, broad girth, white beard, ruddy cheeks and nose, fur-trimmed hat and coat?

Surprisingly enough, the donor was a political cartoonist.

CROSSWORD PUZZLE

ACROSS
1. Volcano
5. Senator
10. Staff of life
11. Nonsensical
12. Sacrificer
13. Aladdin's friend
14. Medicinal plant
15. Electrified particle
17. Food fish
18. Injure
19. Distant
20. Protest
21. Equally
22. Protrude
23. Bisect

DOWN
24. Place
25. Mire
26. You and I
28. Amphibian
30. Wheel part
31. Coquettish
32. Oriental ship captain
33. Roman bronze
34. Plucky
35. Register
37. Gained by labor
39. Perfume
40. Merger
41. Doves
42. Colliery

SOLUTION OF YESTERDAY'S PUZZLE

DOWN
1. Default
2. Head: Fr.
3. Negative vote
4. Floating
5. Poster
6. Smallest integer
7. Surgical knife
8. Shallot
9. Penniless
10. Ruby spinel
11. Mother
12. From
13. Begone!
14. Failure
15. Pitcher
16. Young reporter
17. Placard
18. Exhibit
19. Ladies
20. Beheld
21. Invigorating
22. Belgian marble
23. Pronoun
24. Light boat
25. Branches of learning
26. Broad smile
27. Determine
28. Black cuckoo



Per time 25 min. AP Newsfeatures 12-24

The artist's name was Thomas Nast, cartoonist for Harper's Illustrated Weekly, who also created the now-famous symbols of the Republican elephant and the Democratic donkey.

The figure of Santa that Nast drew in 1863, and perhaps earlier, has proved to be the definitive one, and even today the figure as drawn by Nast appears occasionally on Christmas greetings.

"Nast's image of Santa was extraordinary," says Mrs. Jeannette Lee, director of design at Hallmark.

"He gave Santa many of the qualities that have endeared him to children ever since, and we wouldn't dream of tampering very much with them today."

Nast first credited Santa with keeping books on good and bad children, having a Christmas toy workshop and reading letters sent to him by children.

Perhaps it was the now-famous poem, "A Visit from St. Nicholas," by Dr. Clement Clarke Moore, that inspired Nast's illustration of Santa. In this children's classic of 1823, the right jolly old elf, who looked like a peddler with a pack on his back, was first described in print.

Nast followed Dr. Moore's description of Santa in several particulars, but many of his concepts were original.

At the time of Nast's Santa Claus drawings the nation

was at Civil War, and families were separated. In a note to cheer both soldiers and their waiting families, Nast drew "Santa Claus in Camp," for Harper's Weekly.

This earliest Santa was different from any artist's creations up till then. He was shown wearing stars and stripes of the Union and distributing gifts to soldiers.

Actually, this Santa might have been meant as a representation of Uncle Sam also.

A later, equally moving Nast illustration featured a soldier's Christmas homecoming.

Born in 1840 in the tiny hamlet of Landau, Bavaria, Nast probably pictured Santa as the long-imagined Saint Nicholas of his childhood.

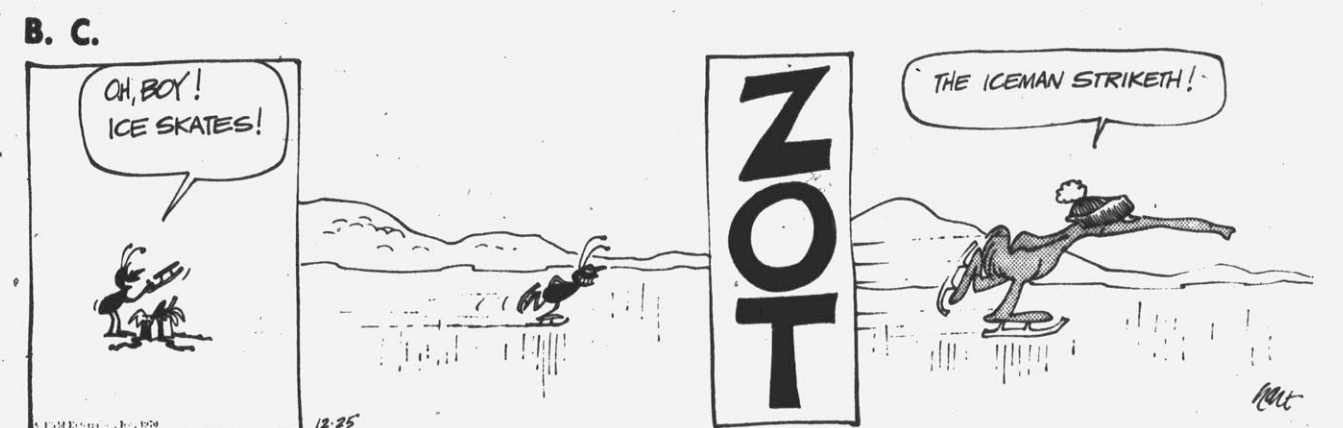
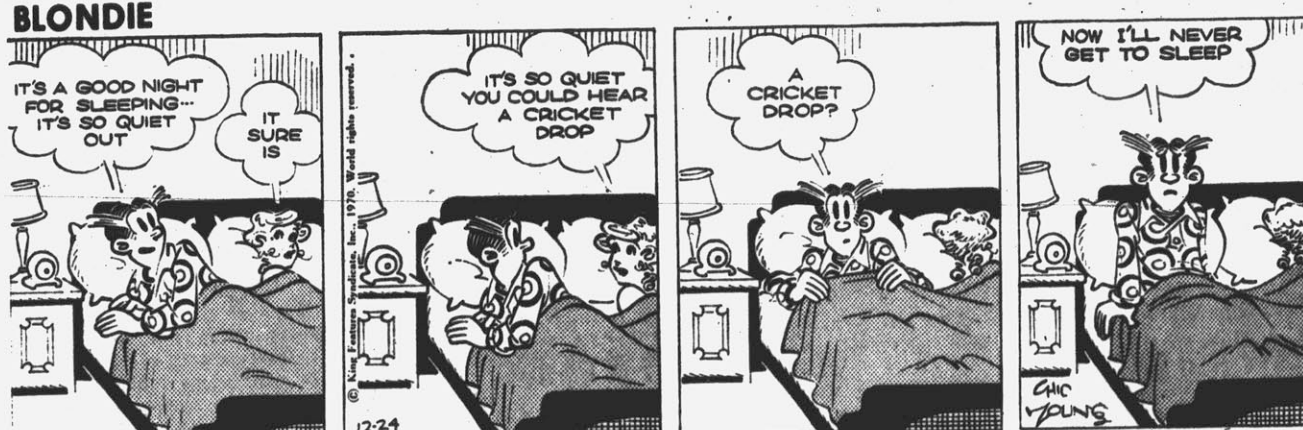
Albert Bigelow Paine, a friend and admirer of Nast, said the artist often revealed to him his love of the Santa

illustrations. He later wrote in his biography of the cartoonist: "His own childhood in far-off Bavaria has been measured by the yearly visits of ... St. Nicholas ... and the girlhood of the woman who was to become his wife (Sarah Edwards of New York) was intimately associated with brilliant and joyous celebrations."

GOLDBRICKER WORKS HARDEST AT AVOIDING WORK ALL YEAR LONG



SO GUESS WHO EXPECTS THE MOST AT CHRISTMAS -- AND WAKES MOST INDIGNANT IF HE DOESN'T GET IT?





free furniture!

SATURDAY ONLY Is Your Chance to Get FREE Furniture of Your Choice

20% BONUS SALE

Your Once-in-a-Lifetime Opportunity to get Free Furniture of Your Choice!

On Saturday Only, we'll give you 20 percent of the price of your purchase in FREE furniture of your choice! For every \$100 worth of furniture you buy, we'll give you \$20 worth FREE. And you can select your 20 percent Bonus from any merchandise in our store. So hurry... get your FREE merchandise at these fantastic savings... for SATURDAY ONLY!

HERE IS HOW IT WORKS

With each purchase you make you get 20 per cent in additional furniture, FREE... your own selection of living room suites, bedroom suites, breakfast sets, dining room suites and many more items you want and need during this BONUS SALE. You can select any item from present stock. Now is the time to open, re-open or add to your account!

'40 BONUS

IN ADDITIONAL FREE FURNITURE OF YOUR CHOICE IF YOUR PURCHASE TOTALS \$200.

'20 BONUS

IN ADDITIONAL FREE FURNITURE OF YOUR CHOICE IF YOUR PURCHASE TOTALS \$100.

'15 BONUS

IN ADDITIONAL FREE FURNITURE OF YOUR CHOICE IF YOUR PURCHASE TOTALS \$75.

'10 BONUS

IN ADDITIONAL FREE FURNITURE OF YOUR CHOICE IF YOUR PURCHASE TOTALS \$50.

'5 BONUS

IN ADDITIONAL FREE FURNITURE OF YOUR CHOICE IF YOUR PURCHASE TOTALS \$25.



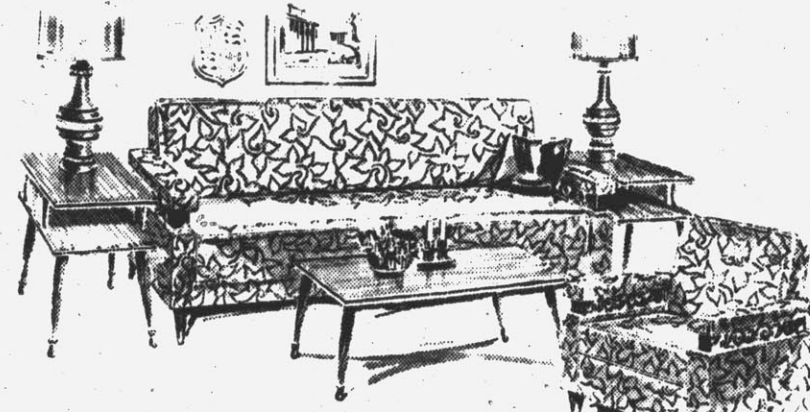
7-Pc. Spanish Dining Room in Pecan

Features a softly lighted Breakfront China... a showpiece for displaying treasures! The spacious oval 42" x 60" x 70" table and six carved chairs, with airy cane inserts, would complement any gracious hostess!

\$299

PLUS \$59.80
BONUS SAVING

MATCHING CHINA ONLY... \$199...
PLUS \$39.80 BONUS



7-Pc. Spanish Sofa Bed Suite

All this beauty and deep foam luxury in a living room by day... and "sleep-two" guest room by night! Covered in easy-clean Vinyl for carefree wear! PLUS cocktail table, 2 end tables & lamps... the perfect accents for this grouping!

\$228

PLUS \$45.60 BONUS IN THE FURNITURE OF YOUR CHOICE.

THIS IS JUST A SAMPLE... YOU'LL FIND HUNDREDS OF BARGAINS IN EVERY DEPARTMENT!



**Matching Nite Table... \$59.95
PLUS \$11.99 BONUS**

5-Pc. Spanish Bedroom with Upholstered Headboard

Regal Spanish Bonus Beauty! Features luxuriously upholstered headboard bed, spacious triple dresser with hidden door storage, twin-mirror convenience, & 5-drawer matching chest!

\$499⁹⁵

PLUS \$99.99 BONUS IN THE FURNITURE OF YOUR CHOICE.



4-Pc. Colonial Bedroom

An early American Charmer!... with storage galore! Features massive double dresser with unique door storage section and matching 4-drawer chest. Framed mirror, & authentic spindle bed!

\$279⁹⁵

PLUS \$55.99 BONUS IN THE FURNITURE OF YOUR CHOICE.

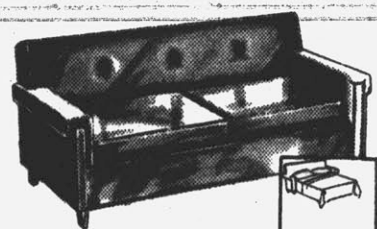


Burris Contemporary Recliner on Casters

A man-sized recliner any woman could be happy with! Tufted back provides relaxing comfort. Choose green, brown or red in easy-clean vinyl!

\$99⁹⁵

PLUS \$19.99 BONUS

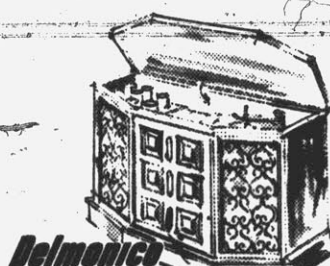


There's a Sleep-Two Wonderbed Tucked Away in This Sofa

For sitting by day or sleeping by night luxury this Traditional Sofa opens to full size mattress! Covered in carefree Vinyl!

\$229

PLUS \$45.80 BONUS

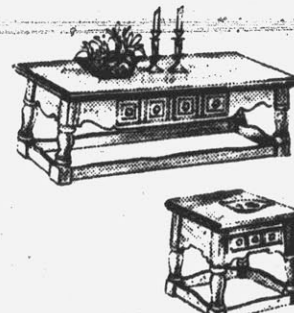


Credenza Stereo with Radio & Bar!

A three-in-one bonus for the perfect host! 4-speed, automatic changer, 4 speakers & AM-FM Radio PLUS built-in Bar!

\$249⁹⁵

PLUS \$49.99 BONUS



Colonial Maple Accent Tables

Dress-up any grouping with the warmth of wood! Choose colonial 55 inch cocktail table & convenient 1-drawer end tables... perfect for lamps and accessory items!

\$49⁹⁵ Each



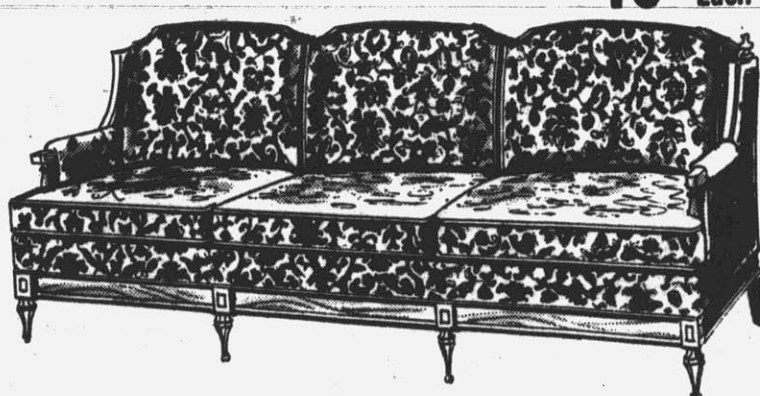
PLUS \$9.99 BONUS

7-Pc. Bronzetone Dinette Group

Beauty enough for the most elegant meal! Large family-size dinette. Spacious 36" x 48" x 60" table with mar-proof two-tone top and six wipe-clean chairs.

\$79⁹⁵

PLUS \$15.99 BONUS IN THE FURNITURE OF YOUR CHOICE



Sweeping 90" Spanish Sofa

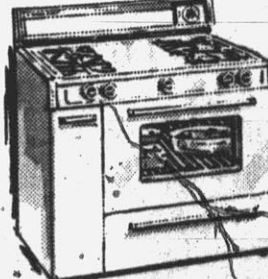
You'll love the relaxing comfort of this spacious 90" sofa with its tufted pillow back and firm "T" cushions! It's SPANISH in its uniquely shaped back, handsome wood trim, & rich gold & black quilted cover!

\$239⁹⁵

PLUS \$47.99 BONUS IN THE FURNITURE OF YOUR CHOICE.



(NEAR PITT PLAZA)
MON.-FRI. 9 to 9-SAT. 9 to 6



Magic Chef Gas Range

36" Deluxe Gas Range with lighted back guard, extra-wide 25" oven... PLUS convenient oven window and light, and lift-off oven door for easy cleaning!

MAGIC CHEF

PLUS \$55.80 BONUS

\$279



7-Pc. Colonial Maple Dining Set

Enjoy cozy Colonial dining atmosphere! 42" round table... extends to 66" for extra guests! Includes six spindle back mates chairs... all in mellow maple!

\$199

PLUS \$39.80 BONUS

18th Century Barrel-Back Chair

NOW you can combine 18th Century Charm and marvelous modern comfort! Elegant barrel-back chair with T-shaped foam cushions in lovely gold or green damask!

\$69⁹⁵

PLUS \$13.99 BONUS

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PAYMENTS TO FIT YOUR BUDGET!**