

Aquarius And Odyssey Will Fly To Moon



APOLLO 13 ASTRONAUTS . . . James Lovell, Apollo 13 commander; Thomas K. Mattingly, command module pilot; and Fred W. Haise, lunar module pilot. (AP Wirephoto)

By EDWARD K. DELONG
UPI Space Writer
SPACE CENTER, Houston (UPI)—Apollo 13 commander James A. Lovell revealed Saturday he has named the last two spacecraft he will ever fly "Aquarius" and "Odyssey," linking his second voyage to the moon with both modern-day youth and an ancient bearer of knowledge.

Lovell, America's most experienced space pilot, called the Apollo 13 lunar landing mission his "graduation" from a long career as an astronaut. The flight, set for an April 11 blastoff, will make Lovell the first man to visit the moon twice.

"This will be my last flight," Lovell said in an interview. "This is sort of the buildup of everything that went before. It's sort of the graduating flight for me."

A World Record

The 41-year-old Navy captain has been in space three times before —on the Gemini 7 mission, which lasted two weeks and set a world endurance record; on Gemini 12, the last of the Gemini's; and on Apollo 8, the first non-stop flight around the moon.

He said he hopes to take a desk job with the space agency after Apollo 13, but has no specific assignment in mind.

Earlier Lovell appeared in a news conference with his two Apollo 13 crewmates, Fred W. Haise and Thomas K. "Ken" Mattingly, neither of whom has been in space before. Haise will land on the moon with Lovell while Mattingly waits for them in lunar orbit.

International Symbol

Lovell said the Apollo 13 insignia—the sun with the horses of the mythological sun god Apollo streaking from the earth to the moon—was selected to get an international symbol.

"The theme we tried to go by is one of mythology," he said.

The name Odyssey for the command ship which will carry all three men to the moon and back, he said, reflects both the long voyage and the heavy travels involved in preparation for the flight.

Lovell and Haise will make two exploratory treks across the rugged hills of a lunar landing site called Fra Mauro.

In Hot Water Over Hot Water Pollution Charged Utility

MIAMI (AP) — The Justice Department has filed suit accusing a Florida utility of ruining aquatic wildlife by discharging hot water into Biscayne Bay.

In its first suit to halt thermal pollution, the Justice Department said Friday the threat to marine life would be even greater when Florida Power & Light Co. completes conversion of its Turkey Point plant to nuclear power.

The utility uses water from Biscayne Bay to cool its generators. The water, heated by the process, is returned to the bay.

U.S. Atty. Robert W. Rust requested immediate action by U.S. District Court to force the utility to modify any operation resulting in the thermal pollution. He also sought a court-ordered deadline of 45 days for the firm to submit a plan eliminating destruction of the natural environment of Biscayne Bay.

Court sources said Judge C. Clyde Atkins probably would hear testimony on the suit March 24.

The Justice Department acted on a recommendation by Interior Secretary Walter J. Hickel, who warned Florida Power & Light Feb. 24 that court action would be sought if it did not voluntarily halt construction of \$8 million, six-mile-long "cooling canal" that would empty heated water from the nuclear generators into the lower end of the bay.

The point of discharge would be near the Biscayne Bay National Monument, about 26 miles south of Miami and President Nixon's bayside home.

A joint federal-state thermal pollution conference had recommended that companies planning nuclear plants be forced to prove the environment would not be damaged.

The recommendation would affect 15 nuclear plants now in operation in the United States, 48 under construction, 32 under contract and others still in the planning stage.

Federal officials attending the conference reported that marine life had been heavily damaged by a 600-acre area near the Turkey Point plant by discharges during the last two years.

FP&L Vice President Gene Autrey said Friday night the company was following plans approved by Dade County (Miami) pollution control authorities.

\$2,100 Allocated For Ayden Jail

RALEIGH — Allocation of \$2,153.06 to the City of Ayden toward construction of a new municipal jail was approved here Friday by the Advisory Budget Commission.

The funds will be used for construction of a new jail in Ayden to be housed within a proposed \$370,000 new city hall. Ayden was one of 11

municipalities and 19 counties receiving money allocated by the 1969 General Assembly to assist local units in the construction and renovation of jails.

Neighboring counties and cities receiving funds also were: Craven County, \$3,450.52, for renovation of county jail; and Murfreesboro, \$1,400 for construction of a new jail.

Gov. Scott Inspects And Praises Patrolmen

Gov. Bob Scott Friday afternoon inspected a representative group of North Carolina State Highway Patrolmen at Troop A Headquarters here, then told the troopers, "I'm real proud of the Patrol," and called them "professionals."

"I like to see the men . . . equipment . . . and how they are functioning," Gov. Scott told the group of about 40 patrolmen who had been gathered for the inspection.

"The quality and performance of the Patrol is at an all-time high," the governor said, and expressed the hope that North Carolina's next governor, "will have an appreciation for you and your work as I do."

Gov. Scott said he had requested a "representative group from all over the troop (24 Northeastern counties) "to be present for the impromptu visit, and told those assembled, "I want to say thank you for your work . . . my warmest regards and my thanks."

Telling the officers that Friday's visit here "is the first Troop I've visited like this," the Governor explained that "we try to make your job easier by providing new and better equipment . . . cold weather gear, new sirens and lights . . . to help you do a better job."

"Wearing that badge is something real special," Gov. Scott emphasized, "and unless a man wears it, he will never quite understand."

The Governor said he told a group of 50 patrolmen in Raleigh for a training session earlier in the week that the North Carolina Highway Patrol "is among the five best in the nation. I'm telling you today that Troop A is one of the best troops in North Carolina. Your performance has proven it."

He continued: "I know there are people alive today because

you remove from our highways potential killers behind the steering wheels. And a drinking driver, or a driver who conducts himself in total disregard for the rights and safety of others, is a potential killer.

"When you are patrolling the highways and the byways of our state," Gov. Scott said, "you ride alone. But I want you to know that when you need help, you will never stand alone."

"The full power of the Highway Patrol is behind you and your fellow troopers stand behind you. And so does your Governor."

During the inspection, Gov. Scott was accompanied by Troop A Commander, Capt. R.F. Williamson and the Troop's lieutenants, Carl Gilchrist and L.S. Meiggs.

The State's chief executive first reviewed the formation of Troopers, then looked over several 1970 model patrol interceptors equipped with the Patrol's new rotating blue lights and electronic sirens.

The new rotating beacons enable the officers to be better seen, while the new electronic sirens can be better heard inside modern-day cars. (The old style lights used by the patrol could be seen for limited distances to the front and rear of the vehicle while the rotating beacons can be seen at greater distances and from all angles.)

The Governor also toured the patrol's garage facilities, the Drivers License Division and the Patrol's offices before returning to Raleigh. His visit to the Troop A headquarters climaxed a day here in which Gov. Scott spoke at the dedication of the Walter B. Jones Alcoholic Rehabilitation Center and at a luncheon meeting of school superintendents, principals, guidance counselors and teachers, at East Carolina University.



VISITING TROOP A HEADQUARTERS . . . Gov. Scott, flanked on his right by Capt. Williamson, inspects Patrolmen. (Reflector Staff Photo)

Blackbirds Not In A Pie Can Cause Trouble

By YVONNE BASKIN
Associated Press Writer

SCOTLAND NECK, N. C. (AP) — Experts are trying to find a way to get rid of three million blackbirds plaguing this little eastern North Carolina town. If they are successful it might mean a saving of \$50 million to \$100 million a year around the nation, because that's how much damage the Interior Department estimates "pest birds" cause in the United States.

Officials from three federal agencies and several state agencies gathered in Scotland Neck Friday to discuss ways of dealing with the giant flock.

Residents say the noise and odor of the birds is becoming unbearable.

The droppings are slowly killing the 40 acres of forest which the birds have taken for a roost. Although officials say no epidemics are imminent, blackbirds can spread encephalitis and a lung disease known as histoplasmosis.

"We don't have any workable tool at the present time for controlling the birds," Jack L. Berryman told the gathering. Berryman is chief of the division of wildlife services of the Interior Department's bureau of sports fisheries and wildlife.

Berryman said the greatest hope seems to lie in birth control chemicals, but no technique has been perfected for feeding the chemicals to pest birds and keeping other animals from eating the chemicals.

The Scotland Neck flock will disband in a few weeks to fly to breeding grounds in Ohio, Pennsylvania and Canada. The pests will pass through these areas in time to damage the ripening grain crops, then in fall they will return to their Scotland Neck roost, their numbers increased by the summer offspring.

Berryman hopes that by next fall his division may have a way to control the birds. The division is conducting research on the problem in Scotland Neck as well as at sites in Arkansas, Tennessee, Ohio, Michigan and Alabama.

About 5,000 chemicals a year are tested by the division, but researchers have yet to find one that would eliminate the birds without threatening other animal and plant life.

The birds can be scared away from a roosting site by continued noise and harassment, but this is liable only to drive them to some other community.

The tests being conducted on the Scotland Neck flock involve spraying the birds with a detergent and hoping for rain to wash the natural oils from the birds' feathers. This would leave the birds liable to freeze or starve. But so far the weather has not cooperated.

Editor Takes An Award

CHAPEL HILL (AP) — Mrs. Rosalie Trotman, Woman's Editor of the Daily Reflector, was announced first place winner of make-up and layout design in the under 30,000 circulation division of the 1969 North Carolina Press Women's Writing Contest here yesterday.

The award, given to Mrs. Trotman by Tom Fesperman, managing editor of the Charlotte Observer, was presented last night at the organization's spring institute here.

Other winners in the make-up division were Judy Royals, High Point Enterprise, second and honorable mention; Lucy Coulbourn, Raleigh Times, third.

Fesperman also handed out 53 other awards to winners in other categories.

Today's Reading

An inspiring example of the enduring qualities of humans is revealed in a man and his wife. Reflector Staffer Jerry Raynor has the story, p. B-5.

Seven late May and early June brides-elect are featured in the woman's section, p. A-8.

Prince Rainier III, his lovely wife Princess Grace and their three children are known on the island of Monaco for their close-knit family relationship. See p. A-12.

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Planetarium Is Only A Matter Of Months Away

By TOM BAINES
Reflector Staff Writer

Greenville and Eastern North Carolina are within months of adding a new \$300,000 planetarium to its growing offering of educational and cultural facilities.

Announcement of a \$100,000 gift from the American Credit Corporation Foundation to East Carolina University towards funding the planetarium was made March 7.

The challenge gift carries a stipulation that another \$200,000 in matching funds be raised to supplement the remaining cost of the 10,000 square foot building and equipment.

Dr. Floyd Mattheis, chairman of the Science Education Department at ECU, said Wednesday morning that a "tentative date" for the beginning of construction has been set for approximately 12 months from now.

The go-ahead for construction hinges on the time it takes to raise the \$200,000 and Dr. Mattheis pointed out that "we will be hustling to raise the money."

The department chairman noted that the University has the names of a number of people and foundations that might offer funds for the project and that numerous channels will be pursued in search for planetarium funds.

The National Science Foundation has made generous grants to ECU for various equipment and research needs, he said, and it is hoped that NSF will be receptive to the planetarium funding needs.

Currently, there is no planetarium within 100 miles of East Carolina University. When completed, the local institution

should compare with facilities in Chesapeake, Va., and Newport News, Va.

The size of the building housing the chamber, exhibit room and observatory is not tremendous, as planetariums go, Dr. Mattheis said, but it will easily serve the needs of this area.

The planetarium section and exhibition room are each designed to be 47 feet by 44 feet. Projected capacity for the planetarium is 120 persons, while the exhibition room will accommodate 100. An observation deck on top will have a 33-person capacity.

Dr. Mattheis said the 40-foot diameter dome planned for the planetarium is considered "middle sized" when compared to other facilities. A similar facility in Lumberton has a 30-foot dome, he pointed out, while the well known Chapel Hill Planetarium is much larger.

The projection instrument, while fairly small in size, will be highly precisioned, quality equipment, he said, and will be installed on a platform that can be lowered below floor level when not in use.

Three different companies are being considered for possible bids on the instrument. Dr. Mattheis added, with one built by Spitz Laboratories, Inc. of Pennsylvania currently the choice over models made by Goto, a Japanese firm, and Nova, another Pennsylvania-based firm.

The Spitz equipment will consist of a star projector, automatic planetary motion analogs and projectors, and several auxiliary projectors.

Projected cost of the projector, dome, accompanying fur-

niture and general accessories needed in the planetarium section has been set at \$75,000.

Mattheis did not have the cost of other instruments found in some of the well known planetariums but said the instrument planned for the local facility would be of high quality and reliability.

The Spitz model, known as A-3-P, is designed to be used with the planned 40-foot diameter dome. The planetarium section will provide the use of a demonstration table under the dome using 270 degrees of the total area for seating.

In addition to the essential planetarium chamber, a small observatory will be designed to house a reflecting telescope using a mirror approximately 12 to 16 inches in size.

The telescope in this room would be available for academic use as well as amateur astronomy groups in the area. The best possible location will call for a necessity to minimize the interference by campus and city street lights.

It was pointed out, however, that although lighting conditions are somewhat less than ideal for a campus observatory, the situation has been met with justifiable success on other campuses faced with similar problems.

Dr. Mattheis said that Greenville is much better off as far as light interference than many of the other North Carolina cities. Raleigh, he said, would have a tremendous amount of light to deal with.

An exhibition room has been planned for the structure to provide a place for scientific exhibits of all types. Exhibits would be semi-permanent in some cases while others would be of short duration.

With the addition of temporary seating, the room would also offer a suitable location for meetings. The roof of the exhibit room will serve as an observation deck for astronomy classes as well as groups of public school students and amateur astronomy clubs.

Contrary to situations that exist in some other college cities with planetariums, University curriculums will be tied in directly with planetarium activities.

In fact, Dr. Mattheis said, close to 2,000 students at the University, including 1,500 elementary education majors, will be immediately involved with studies at the planetarium when it is completed.

"The facility will provide an educational tool, not merely a place to go," he added.

Various sites for construction are being considered, Dr. Mattheis said, but nothing definite has been decided. However, the chairman said that his preference would be a location south of the present heating plant on campus, just off Tenth Street.

The initial staff of the planetarium will probably involve a director, assistant director and a number of secretaries, he added.

The proposed planetarium is not just for college students but also for introducing the world of astronomy to elementary school pupils, high school students and the general public.

Its completion will afford the University, city and community a service that should lead to even bigger things in the era of space research exploration, and curiosity.

If funds for the project come our way, a year from now work may begin on a very important building for the area.



FINDS OLD MONEY . . . Bulldozer operator Charles McFatter of Goldsboro holds four old \$10,000 bills he uncovered in an old truck dumped at the city's sanitary landfill. The bills were

The Philippines Feared To Be 'Soft Spot' For Revolution In Far East

WASHINGTON (AP) — With the tone of a worried father, a senior American official says the Philippines is the softest spot in the Far East for a revolution.

Within the Nixon administration, there is an increasing feeling the Philippines could follow Vietnam and Laos in the field of revolutionary "liberation" warfare.

The whole social-economic-political structure in the Philippines appears suddenly shaky to analysts. They feel the administrative apparatus looks remarkably ineffective, although there is no fundamental reason for its weakness.

Obviously this has provided fertile ground for Communist activity. But no one in the Nixon administration is willing to credit the Communists or the Philippines New Left with the ability to unite all dissidents and plan an organized armed rebellion without somehow leaking their intentions.

Only six months ago, James M. Wilson Jr., the American minister in Manila, told Sen. Stuart Symington's subcommittee on U.S. security commitments overseas, there was very little possibility at that time of a revolution or coup d'etat.

But that was before a late-blooming student movement suddenly sprouted into a series of violent confrontations at Malanganang Palace—the Philippine White House—at the Congress, at the U.S. embassy and in Plaza Miranda.

Numerous student factions with a broad spectrum of views, ideologies and leanings began operating at the end of January on a basis of "Think Together No; Push Together Yes."

One American official

snorts at the series of anti-American demonstrations at the U.S. Embassy in Manila since January.

He notes grave weaknesses in Philippine society—graft that goes beyond the norm even for Asia; an antiquated land-owning system that stirs cries of feudalism; a society where the rich get richer and the poor get poorer.

"So the young people lash out at the Philippine establishment and we get caught in the crossfire," he explains. "It's our association with the establishment that makes us a target."

There is another view among some knowledgeable American financial authorities that the governing powers in Manila may have encouraged the outbursts in order to ease pressure against President Ferdinand Marcos' administration and provide an escape valve for student unrest.

The demonstrations also turned attention away from a severe economic situation and a threat of bankruptcy.

When a mob burst through steel gates of the U.S. Embassy Feb. 18, rampaged through the grounds and set fire to an office building, it was the lowest point in U.S.-Philippine relations since the islands gained their independence in 1946.

U.S. Ambassador Henry Byroade stiffly protested failure of the Philippine government to provide police protection although it had been formally requested almost 12 hours earlier.

Foreign Secretary Carlos P. Romulo apologized but in a separate statement invited the embassy to "ponder such legitimate grievances as were made manifest" in peaceful demonstrations.

The quarrel deepened when Reps. Mendel Rivers, D-S.C., and H.R. Gross, R-Iowa, blasted Romulo and called for a cut-off of American aid and military assistance now totaling about \$22.5 million a year. Philippine congressmen retorted with a call for terminating U.S. bases agreements and sending American businessmen home.

Whether reform-minded moderates and the New Left militants come together is yet to be determined.

The Hukos were a serious pro-Communist guerrilla force in the Philippines two years ago. Although deported, new Huk groups have sprung up recently.

There are two other new Huk groups operating in Central Luzon. One is Commander Diwa who heads the Soviet-oriented Peoples Army and the other is Commander Sumulong whose armed men operate in and around Angeles, near the important Clark Air Base complex.

Sumulong's men have little Communist motivation, according to U.S. embassy analysts, but run a Mafia-type exercise.

The three Huk groups have an estimated total strength of 400 regular armed men, 500 armed combat support personnel and 3,000 to 4,000 unarmed general support personnel. The base for the New Huk numbers from 30,000 to 35,000 and some say as high as 80,000, the U.S. Senate subcommittee was told.

The proximity of the Hukos to the U.S. bases has created an inflammable situation that American military commanders describe as fantastic. Despite strict orders to U.S. security guards, there are inevitable clashes with prowlers and occasionally fatal shootings.

This has become one of the major grievances of the Philippines. Situations have arisen where American GI's by accident or design have been permitted to leave the islands before the Philippines feel justice was done.

Such a situation appears inevitable because the United States and the Philippines disagree on who has jurisdiction over U.S. forces. The criminal jurisdiction provision will be the heart of any new negotiations held this year on the military bases agreement.

The Philippine demonstrations obscured and almost short-circuited the effectiveness of stringent financial measures the Philippines has taken to stabilize its economy.

The government is imposing restraints at a time when the students, farmers and laborer are looking for more reforms and less restraints. However the Philippine business and financial community has backed the corrective measures and the international banking community has welcomed the move.

Philippine Ambassador Ernesto Lagameo told the Far East-America Council recently his nation is in temporary economic difficulties, but he said the outlook is bright for recovery and the prospects for rapid growth over the long run are even better.

The American economic stake in the Philippines is in excess of half a billion dollars. The terms for continued American business will be renegotiated when the Laurel-Langley trade agreement expires in four years.

The United States has said it would not seek continuation of any special trade preferences in the U.S. market. The Philippines has asked for an extension of preferential treatment in the U.S. market but wants to end any American preferences in the Philippines.

But whatever the outcome of these negotiations the United States is planning to reduce its presence in the Philippines after Vietnam according to a high American policymaker. In line with the Nixon doctrine, he said, "we will cut back but that does not answer the fundamental problem. It is their own society that is ailing."

Not Rich With \$40,000

GOLDSBORO, N. C. (AP) — Four \$10,000 bills a bulldozer operator found at a landfill apparently have no value, Federal Reserve spokesmen in Raleigh say.

The notes Chester McFatter of Goldsboro uncovered Friday were dated 1840. A Charlotte coin collector said the first United States \$10,000 bills were issued in 1880.

A Federal Reserve-spokesman said banks once issued their own currency, with nothing to back them up, until they were

prohibited by law from continuing the practice. This apparently is what McFatter found, the spokesman said.

McFatter said he has submitted the bills to a Norfolk, Va., coin dealer to have them identified. He said he already has received an offer of \$100 apiece for his find, but wouldn't say who made the offer.

McFatter said he found the bills inside a trunk in a landfill near Goldsboro. He said they are slightly larger than the current

\$1 bill.

A Federal Reserve employee in Charlotte said the notes sounded like they might be one of those issued by private banks in the 1840s.

But McFatter said the notes he found had "The Bank of the United States of America" printed across the front.

Students Attend Seminar

Foreign and American students from East Carolina University, members of the Episcopal and Lutheran student organizations of the International Student Club, recently attended a seminar in Washington, D.C.

On the seminar tour, they were accompanied by Episcopal Chaplain Rev. William J. Hadden and the Lutheran Chaplain, Rev. Graham Nahouse.

In the capital city, the students received a briefing in the office of North Carolina Senator Sam Ervin and then watched the debate on the Civil Rights Bill in the Senate Chamber. Senator Irvin and Senator Edward Kennedy of Massachusetts were on the Senate floor debating the bill at the time.

One of the evening events was a briefing at the Embassy of South Vietnam by Hoc Duc, Political Interpretation Officer of the embassy. Another session was spent with Dr. Robert McCan, president of the Dag Hammarskjöld College, a new experimental intra-cultural school to open in 1971 in the new city of Columbia, Maryland. He discussed 2 new experiments in education.

The Potters House, a coffee house sponsored by the Church of the Savior in Washington, and one of the first coffee houses in the country, noted for its patrons from the political and social scene in Washington, was one of the places visited by the group.

Students making the seminar trip were: Elida Franceschi, Uruguay; Helen Wang and Raphael Shen, China; Pham Dong Duoc, Vietnam; Sataru Tanabe, Japan; Geoffrey and Patrick Knowles, Bahamas; Max and Jean Tabory, Hungary and Scotland; Alicia Gilly and Barbara Drausal, Argentina; Dora Schwarr, Brazil; and American students Joe Goodwin, Lee Paige, Karen Barlett, Kathy Glass, Ann Willford, Sue Hensley, Bill McDuffie, Ed Harper, Judy Adams, Ann Frederickson, Linda Taylor and Sandra Lubinsky.

In addition to the scheduled events of the seminar, the students took in the regular sight seeing attractions while on the seminar tour.

GOP Selects New Officers

Two Pitt County Republicans have been named officers of the GOP's First District organization.

Mrs. Ken McAlpine has been named vice-chairman of the group, while Dick Greene was chosen secretary-treasurer.

First District chairman John Wilkinson of Washington, was re-elected to his post.

Pitt County Republicans have 47 seats allotted to them at the State Convention scheduled to be held during the weekend of March 20, in Raleigh.

Resolution May Be Repealed

By CARL P. LEUBSDORF
Associated Press Writer
WASHINGTON (AP) — Supporters of a move to repeal the Gulf of Tonkin resolution are now confident of victory after the Nixon administration's decision to pull back its opposition to the plan.

Sen. Charles McC. Mathias, R-Md., sponsor of the effort to repeal the 1964 resolution and three others granting authority to presidents, said he hoped the administration's reversal in attitude "will create the momentum that will carry it through both houses."

Mathias said the favorable response shows the administration's "mood and desire is in tune with the atmosphere in Congress."

Sen. J. W. Fulbright, D-Ark., chairman of the Foreign Relations Committee, when asked if the repealer would now pass, said, "I would assume that it would with this attitude on the part of the executive."

The State Department's statement dropping opposition to re-

Day School Bids Taken

Applications are now being received for St. Paul's Episcopal Day Kindergarten.

Applications for 20 children, ten boys and ten girls, will be accepted in the order they are received. To be eligible a child must be five years old by October 15. A \$15 fee must accompany each application. If the child is accepted, this fee is used to purchase accident and medical insurance for the students and to purchase new equipment. It is not applied toward the tuition cost, which is expected to remain at \$18 per month for the school year.

The kindergarten meets five days a week from 9 a.m. to noon. Mrs. Janet McGlohn will begin her sixth year of working with the kindergartners. Since the school is sponsored by St. Paul's Parish, regular worship services are held under the direction of the rector, the Rev. Lawrence P. Houston Jr., and all students must participate.

All the vacancies of the day nursery, which meets three days a week, have been filled. A limited number of names will be accepted for the waiting list.

Motel Law Class Set

Registration for a Hotel-Motel Law course will begin at Pitt Technical Institute Monday at 7 p.m.

The course deals with laws made specifically for the operation of Hotels and Motels as well as the general laws that apply to them. This is another course in the Hotel-Motel Management Series which was developed by the American Motel-Hotel Association with funds donated by the Statler Foundation and is offered in this area in conjunction with Pitt Technical Institute.

The registration meeting will be held in the Conference Room at Pitt Technical.

The class will be 30-hours in length and will meet on Monday and Wednesday nights.

HogShow Is Set

The annual Pitt County Market Hog Show will be held March 24 at the Hollowell Livestock Arena on the county fair grounds.

The event, sponsored by the Pitt County Livestock Development Association in cooperation with the county Agricultural Extension Service, is open to any pork producer in the county.

Activities will begin at 8 a.m. on the 24th with all entries required to be weighed and penned by 11 a.m. in order to be eligible to show.

At 11:30, judging of carcass barrows on foot will begin followed by judging of adult and junior classes at 1 p.m. The selection of the grand champion will be made at 3 p.m. and a judging contest will be held at 4 p.m.

Awards presentations has been scheduled for 7 p.m. with an auction sale of hogs following.

Among the trophies to be awarded are grand champion, reserve grand champion, grand champion pen of three, reserve grand champion pen of three, junior champions, junior champion pen of three, grand champion carcass, and reserve grand champion carcass.

All animals considered for entry must have been the property of the exhibitor for at least 30 days prior to the show. Weight classifications for all classes include: Light weight, 180-205 pounds; and heavy weight, 206-230 pounds.

Obituaries

Edwards

AYDEN — Mr. Johnny Ray Edwards, formerly of Ayden, died Saturday in the St. Joseph Hospital, Stamford, Conn. Funeral services will be conducted Sunday at 1:30 p.m. at St. with the Rev. R.L. Strickland Paul Disciple Church in Ayden officiating. Burial will follow in the Live Oak Cemetery.

Mr. Edwards was the son of Willie and Martha Jane Jones Edwards. He was born and reared in the Ayden Community of Pitt County, but had made his home in Stamford for the past seven years. He is survived by his wife, Mrs. Rosa May Edwards of Philadelphia, Pa.; three sons, Anthony and Kenneth Edwards, both of Philadelphia, Pa., and Terry Harper of Ayden; his parents; five sisters, Miss Naomi Edwards and Miss Barbara Edwards, both of Stamford, Conn.; Mrs. Carolyn Joyner and Mrs. Dorothy Langley and Mrs. Beatrice Harper, all of Ayden; three brothers, Harold and Roy Lee Edwards, both of Ayden, and Milton Edwards, of Stamford, Conn.; four aunts; three uncles.

The body will be at the Norcott and company Funeral Home and Chapel from 3 p.m. Saturday until one hour prior to the funeral.

Noble

Mr. Osborn C. Noble, 69, of 1605 Longwood Drive, died in Pitt Memorial Hospital Friday. Funeral services were conducted Saturday at 2 p.m. from the Britt and Farmer Funeral Chapel in Ayden by the Rev. Joyce C. Early. Burial followed in the Ayden Cemetery.

Mr. Noble was a retired motel manager. He attended Duke University in Durham and was a member of Jarvis Memorial United Methodist Church. He was the son of the late Mr. Osborn C. and Mrs. Burnette Noble.

Surviving are his wife, Nan Moseley Noble; two sons, Osborn C. Noble of Charlotte and John S. Noble of Garner; two sisters, Mrs. Robert Johnson and Miss Daphney Noble, both of Ayden; and one brother, John C. Noble of Ayden.

Speight

Mr. Henry F. Speight, 73, died Saturday afternoon in Pitt Memorial Hospital. Funeral services will be conducted at 2:00 p.m. Monday at Mt. Pleasant Christian Church by

Rev. Hugh Jarrett, the pastor, and Rev. Raleigh L. Topping, a former pastor of Roanoke Rapids. Interment will be in Pinewood Memorial Park.

Mr. Speight, a retired farmer, was a resident of 2702 Edwards Street. He spent most of his life in Pitt County near Greenville and was known as an avid fisherman. He was a member of Mt. Pleasant Christian Church. Survivors include his wife, Mrs. Addie Williams Speight, of the home; two daughters: Mrs. Alton G. Harris of Greenville, and Mrs. John E. Pope of Tampa, Fla.; five sons: Rev. Henry F. Speight, Jr., of Baltimore, Md.; J.W. Speight and Howard F. Speight, both of Greenville; Billy W. Speight and Kenneth L. Speight, both of Tampa, Fla.; two brothers: J. Alex Speight of Greenville, and Johnnie L. Speight of Norfolk, Va.; three sisters: Mrs. Annie McDaniel and Mrs. Lloyd Vincent, both of Greenville; and Mrs. Andy Noe of New York City; 27 grandchildren and 1 great grandchild.

Harris

Miss Rosalie Harris died suddenly at her home, 407 W. 14th St. Saturday afternoon. Funeral arrangements are incomplete.

Community Notes

The Lambs Social Club will meet at the home of Mrs. Alice Brewington, 1713 S. Pitt St., Sunday at 5 p.m.

Willing Workers Club of Good Hope F.W.B. Church will meet today at 5 p.m. in the dining room of the church.

Pastoral Day will be held today at Bell's Chapel Holiness Church with morning worship at 11 a.m. and afternoon services at 3 p.m.

Quarterly meeting services are being held today at Zion Chapel F.W.B. Church, Ayden. The following services have been scheduled: 11 a.m., morning worship, sermon by the pastor; 2 p.m., dinner; 3 p.m., Elder J. H. Vines of St. Peter's F.W.B. Church will preach.

The Alcatraz, the island in San Francisco Bay, was discovered by the Spanish in 1769, says Collier's Encyclopedia.

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Expo '70 Opens In Modern Japan

By LEON DANIEL
OSAKA, Japan (UPI)—Emperor Hirohito formally opened Expo '70 the Far East's first world fair, Saturday and shortly afterward 80 fairgoers were trapped high in the air on a "ferris wheel" in the first incident at the 77-nation exposition.

All the ferris wheel riders were rescued without injury in the mishap that occurred as 80,000 specially invited guests got a day long preview of the fair that was expected to day host to about a half-million persons in Sunday's public opening.

The accident occurred when

the safety device of a ferris wheel went out of order and trapped about 80 persons in glass-enclosed cars shaped like capsules.

The riders are stuck high in the air for several hours before they were rescued by ladder.

The Japanese call the ferris wheel a "gondola snackbar" because the riders can eat or have soft drinks while riding the cars. Each car holds eight persons.

The special guests Saturday had a preview of the \$2.9 billion Osaka extravaganza which includes 100 pavilions on a rolling 815 acre site 10 miles northeast of this industrial center in southwest Japan.

They liked what they saw. There were tremendous crowds and long waiting lines at the American pavilion, which displayed a moon rock, and the sickle-shaped Soviet structure, the tallest on the grounds.

Nobody really knows for sure if the throngs will be manageable Sunday when six to eight times as many people pour through the gates. Some estimate that as many as 600,000 people will attend Expo on the first day it is open to the general public.

Saturday had its problems but the opening generally was hailed as the successful realization of a 30-year-old Japanese dream postponed by World War II.

Japan's world's fair originally was scheduled for 1940 but was cancelled because of the war.

The hour-long opening ceremony, carefully rehearsed with characteristic Japanese precision, came off without a hitch to give an auspicious start to Expo's 183-day run.

The emperor and the empress arrived precisely at 11 a.m. for the ceremony which was televised live throughout the world through a space relay station.



MAP RELEASED . . . This map was released by the U.S. Command in Saigon Friday. Six sections of the map were marked as the "Upper Panhandle, Lower Panhandle, North Central Laos, Plain of Jars, South Central Laos and Western Laos." The Command said these "general areas" will be used in reporting U.S. military aircraft losses in Laos. (AP Wirephoto Map)

Northern Troops Mass In Laos

VIENTIANE, Laos (UPI)—As many as 2,800 North Vietnamese troops were reported massing south of the Plain of Jars Saturday in positions threatening the U.S. support base at Sam Thong. Military sources said Hanoi had doubled its forces in the area in the past week.

Elsewhere, delayed reports reaching Vientiane said Laotian troops counterattacked a Communist position near the Thai border and killed 15 Pathet Lao guerrillas who had looted a village and massacred several civilians.

Military sources said the fighting raged last Wednesday night and Thursday near Muong Ngeun, an outpost about two miles from the border of Nan province in Thailand. Field reports said the Pathet Lao killed at least 14 adults and one child during the five days they held the village and forced other civilians to haul supplies.

About seven battalions of

North Vietnamese infantrymen were now thought to be north of a defense line across hills commanding approaches to Sam Thong and the nearby base at Long Cheng, headquarters of the U.S.-supported "clandestine army" commanded by Maj. Gen. Vang Pao, a Mao tribesman whose troops have carried much of the fighting in the Plain of Jars area.

One week ago, two North Vietnamese battalions plus commando elements possibly reaching a total of about 1,000 men had been reported regrouping south of the plain after it fell to the Communists late last month. The new reports could bring the total to as many as 2,800 men.

Attacks against Sam Thong and Long Cheng are seen as one avenue open to North Vietnamese forces in their current dry season offensive, which some officials expect to see resumed within the next few weeks.

Captain Says Others Troubled

NORFOLK, Va. (AP)—The former captain of the Navy attack cargo ship Yancey says his vessel, which collided with the Chesapeake Bay Bridge-Tunnel, was not the only one to have problems the night of Jan. 21.

Capt. Dean Johnson, who is appealing his reprimand by the Navy and loss of his command Friday cited numerous instances of other vessels that had trouble the night his ship was blown into the bridge-tunnel.

Johnson said he first learned of the difficulties suffered by other ships when members of the Virginia Pilots Association

testified during the Navy's probe of the bridge-tunnel accident.

The pilots told the Navy that six ships dragged anchors during the high winds that pummeled the Yancey. One of the vessels slammed into a Navy pier, then collided with another ship.

Other ships were involved in minor collisions with pilings and with each other, the pilots said.

Johnson was in command of the Yancey when the vessel dragged two anchors in the wind and ripped out five sections of the \$200 million structure.

Israeli Commandos Cross Suez Canal And Hit Egyptian Frontline

By United Press International
Israeli army commandos thrust across the Suez Canal Saturday under cover of diversionary air strikes and smashed into Egyptian frontline canal positions for the first time since the 1967 war. Israel said its raiders killed at least eight Egyptian soldiers and destroyed four Egyptian positions.

A senior Israeli army officer said Saturday night the Israeli force crossed the canal on a two-mile front before dawn between El Kaf and Ettina, about halfway between El Qantara and Port Said in the northern sector of the canal.

The officer said the Egyptian defenders and the Israeli troops fought toe to toe for possession of the frontline strongpoints. He said the raiders destroyed four Egyptian positions composed of fortified trenches and bunker

complexes, then withdrew several hours later without opposition. He said eight Egyptian bodies were counted but many others were probably killed.

Military spokesmen in Cairo, however, said the Egyptian defenders hurled back the Israeli attack inflicting heavy losses on the Israelis in men and equipment. They said the Egyptians held their fire until the boats approached the west bank, then opened up with withering barrages that sank several of the Israeli craft with loss of all men and equipment and forced the others to flee.

The Israeli briefing officer told newsmen the landings were made in two prongs which moved on the fortified Egyptian positions in a pincers movement while waves of Israeli jets pounded strongpoints nearby to keep the Egyptians from moving

up reinforcements.

He said there were three or four Egyptian commandos manning each position and all were either killed, wounded or fled.

The spokesmen would not confirm it, but other Israeli sources said the raid was in retaliation for increased Egyptian artillery and mortar barrages that killed one Israeli and wounded at least 16 in the past week.

Asked the aim of the raid, the senior officer said:

"Every Egyptian soldier feels now he is not secure and that our forces can cross and destroy him at any time. The fact that the Egyptians we hit were crack commandos means it will have an even bigger effect on Egyptian morale."

An Israeli army spokesman in Tel Aviv said the Israeli raiders lost two men killed and four

wounded in the raid that struck the Egyptian front lines at 2 a.m. Saturday.

An army communique did not pinpoint the location of the Egyptian positions attacked, but a military source said they were located north of El Qantara in the canal's northern sector.

The Tel Aviv spokesman said the Israeli wiped out an Egyptian bunker and destroyed its weaponry before crossing back into the Israeli-held Sinai Desert.

An Israeli source said the action became necessary because of an upsurge in Egyptian gunnery activity in the canal area.

The spokesman said the predawn Israeli air pounding lasted for one hour and 40 minutes and the Israeli air force returned twice later to hit the same area.

Explosives Were Carried In Car

ANNAPOLIS, Md. (UPI)—Gov. Marvin Mandel, seeking to refute charges that two black militant associates of H. Rap Brown were murdered by a bomb planted in their car, presented FBI findings Saturday that the explosives were being carried on the floor of the car.

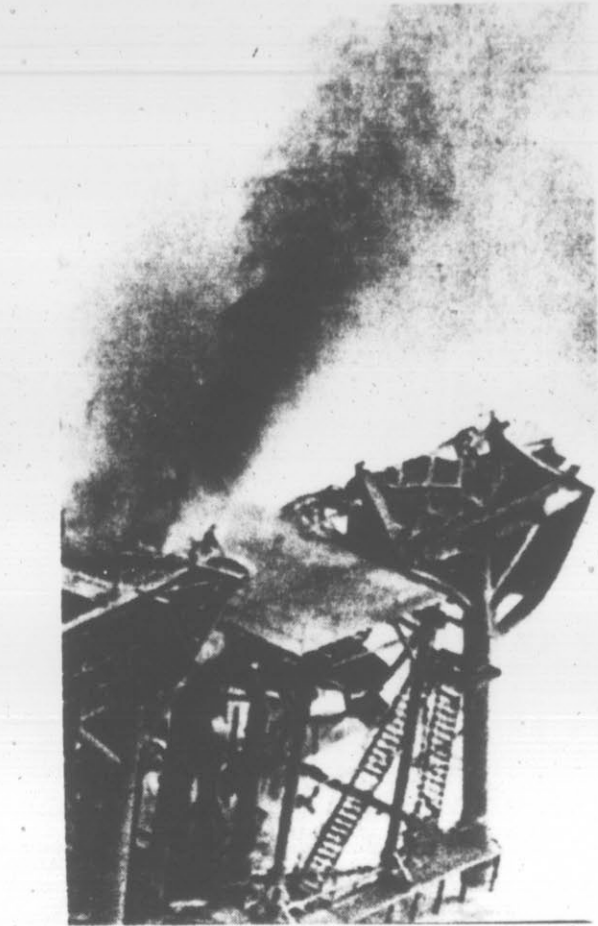
Mandel issued a telegram from FBI Director J. Edgar Hoover which said "residues typical of and consistent with those solid deposits remaining after detonation of dynamite" were found in the wreckage along with fragments of a clock and one or more batteries which "could represent an electrical firing system for a bomb."

The report said an FBI explosives expert concluded the

dynamite was resting on the right front floor of the car but that it was "not possible to determine what caused the explosive charge to detonate inside the car."

Ralph Featherstone and William H. "Che" Payne were killed in the blast Monday night near Bel Air where jury selection was to begin Tuesday for Brown's trial on charges of inciting to riot and arson and committing arson with a speech he delivered in Cambridge, Md., in July 1968. The trial was postponed until next Monday.

Funeral services were held Saturday in Washington for Featherstone, manager of the Drum and Spear book store there and a close friend of Brown from the Student Nonviolent Coordinating Committee.



GUSHING IN GULF . . . Workers race to control this wild well off the Louisiana coast before it pollutes shrimp, oyster and bird

Try To Stop Oil For Tighter Law

By M. GENE MEARNS
NEW ORLEANS (UPI)—Offshore workers shut down a third wild well in 24 hours Saturday in their race to control a spewing platform before a 20-mile oil slick pollutes Louisiana shrimp, oyster and bird havens.

They hoped to close down the remaining wells, including the gushing No. 6, by Monday or Tuesday, before winds switch and slam the brown crude oil into the coast.

The Coast Guard said diminishing winds and sea tides changed the shape of the slick from 26 miles long and five miles wide Friday to 20 miles long and two miles wide Saturday.

Chevron Oil Co. said a crew headed by Agsacar "Boots" Hanson of Houston prepared a

fourth well for capping Saturday by blowing off its "Christmas tree" valve system with a small charge of dynamite.

The critical dynamiting of one well was performed without setting the entire "Charlie" platform afire again, a constant fear in the capping operations.

The cluster of wells 30 miles offshore burned from Feb. 10 to March 10, when it was put out by a 400-pound dynamite charge.

Workers cut off the flow of another well Saturday by pumping mud through a relief well 7,562 feet below the floor of the Gulf of Mexico. Two other wells were shut down Friday, one by capping and one by sanding.

By THE ASSOCIATED PRESS
Mayor John V. Lindsay of New York has called for a strengthening of federal laws on explosives following several explosions and hundreds of bomb scares in many of the nation's cities.

Saying that New York City has stringent laws regulating the sale and transportation of explosives, Lindsay called on the U.S. Justice Department Friday to sponsor equally strong federal laws on explosives.

He said it was believed that explosives from outside the city were used in blasts Thursday which caused extensive damage to corporation offices in three Manhattan skyscrapers and preceded the national wave of bomb scares.

New York police continued to evacuate and search many

buildings Friday as the city total of telephoned bomb scares since Thursday morning reached 590.

Police have made no arrests in the bombings case but said it appeared certain that radical youth organizations were involved.

Soon after the bombings, letters were received by the news media from a group calling itself "Revolutionary Force 9." The letters said the blasts were a protest of corporation profits resulting from the Vietnam war and "American imperialism in all of the world."

Explosions occurred Friday in St. Ann, Mo., Pittsburgh, Pa., and Washington, D.C., and suspicious fires broke out at two schools in Appleton, Wis.

200-Years Jail

CHARLOTTE (AP)—The 14-year-old boy's crimes carried enough penalties to put an adult behind bars for more than two centuries.

But last September he was taken to a juvenile training school at Concord. The tall, slender boy escaped five times in 10 weeks.

His latest run-in with the law ended Tuesday night with a 90-mile-an-hour chase by police and a subsequent arrest on charges of stealing a car.

That was it for Juvenile Judge Willard Gatling. He declared the youth "incorrigible" Friday and ordered him to stand trial as an adult on car theft charges, although 16 is the usual minimum age.

The youth was bound over to Superior Court, taken to a cell and placed under \$10,000 bond while awaiting trial.

He was first taken to Juvenile Court two years ago, ac-

cused of beating up another boy. Last April he was put on probation for 13 counts of breaking and entering and larceny.

By the end of the summer, he had been sentenced to go to the Jackson Training School at Concord for probation violation, breaking and entering and auto theft. He ran away the day he arrived. He escaped four more times afterward.

A Youth Bureau detective at the Charlotte Police Department said the youth would have "done all right if he had a decent family life."

A juvenile counselor said the boy is of average intelligence, but did poorly in school. He has finished the sixth grade.

"He hasn't expressed a whole lot of interest about anything," said the counselor.

A Personal Interest For NCARC President-Elect

By CAROL TYER
Reflector Staff Writer

Henry and Pennie Dunn of 106 Rotary Street here have a retarded son named Gerald.

Henry is the new president-elect of the North Carolina Association for Retarded Children. He became a member of the local chapter of the organization some 12 years ago, shortly after he and his wife learned that their oldest child and only son

was mentally retarded because of a forceps injury at birth.

"When we learned of the recently formed group of people here who were interested in and working toward improving services for retardates here, we knew we had to become a part of it. Since then I have spent all my spare time working in and through this organization. March is membership month and we are trying to interest individuals and families in becoming members. Interested persons are welcomed and parents of retarded children are urged to ally themselves with these people with similar problems and interests," he said.

The family membership fee is \$5 per year and meetings are held monthly.

Dunn said, "We as a community cannot stop until we have programs, working ones, for the retarded of every age group. Gerald has been in trainable school for 12 years and has benefited greatly, but he will age out this year. He will enter the Eastern Carolina Sheltered Workshop next year. I think the Sheltered Workshop is doing wonderful work and I worked hard along with many other people to get it located here, but I really wish there were some kind of transitional program that Gerald could be part of for two or three years before he starts there."

"He has been part of a formal classroom situation for so long that I think it is going to be difficult for him to adjust to the relative freedom of the workshop. Certainly there is no hurry about his learning a trade. What I would like to see begun here, ideally as part of the public school curriculum, are vocational classes that young people like Gerald could take part in before they move into the Sheltered Workshop program."

Dunn is also working with others to try to get recreational activities especially for retarded persons started here and some progress is being made, he said.

He has been on the State Board of Directors of the N. C. Association for Retarded Children for six years. During this time he has traveled throughout the state helping to organize groups and bolster pledging chapters. The night he was interviewed, he was to be guest speaker at a dinner meeting of the Sampson County Association for Retarded Children that he assisted to organize last year.



GERALD DUNN . . . the trainable retarded son of Henry Dunn, new president-elect of the N. C. Association for Retarded Children, demonstrates his knitting ability for his family. Standing are Sharlene, Mrs. Dunn, and Judy. His father sits beside him and his youngest sister, Jamie, displays some more of his handicraft, seed mosaics.

Mrs. Dunn, and Judy. His father sits beside him and his youngest sister, Jamie, displays some more of his handicraft, seed mosaics.

"I think having this retarded son and brother was the greatest thing that ever happened to our family. I'm sure Gerald's sisters are more tolerant, unselfish girls because of their brother's handicap. Our family, not just our immediate family, but even Gerald's aunts, uncles, and cousins have become closer trying to do everything we can for this boy."

The Dunn's other children are Judy, 16; Sharlene, 15; and Jamie, 11. They are proud that Sharlene is the new president of the Greenville Youth Association for Retarded Children, which has a sister organization in Farmville.

"The secret to the growth of the retardate is love and a family environment," Dunn said. "Doctors and other trained people are coming to believe more and more that institutions are not the answer. The retarded child should stay in the community and be trained to his full potential, then placed in competitive employment."

Asked what kind of training he thought Gerald might be interested in, his father said, "I don't know, but he seems to have domestic abilities and interests. He is almost fanatical about cleanliness. He would wash dishes after every meal if we would allow his sisters to let him do it and he cannot stand the sight of dust or sheets he has slept on for more than two nights."

"Gerald is a happy child. He has an even disposition and seems quite content with his life as it is now. He likes to knit, a skill he learned in school which neither my wife nor my daughters have mastered, and he enjoys his television and his extensive record collection. He likes to go out to eat with the family, a Sunday habit wily us, and to visit family friends."

Dunn is vehicles operations maintenance assistant at the main Post Office here. Mrs. Dunn works at a local supermarket.

That Far-Reaching Water Plan

The three-reservoir system proposed by the U. S. Corps of Engineers for the Tar River is so far reaching that it is difficult to determine exactly how it will affect Greenville.

However, if the purpose of the reservoirs is to hold back the river flow during rain weather, so that the Tar does not flood here, and to release water during dry seasons so that an adequate supply is available here, then it is bound to be of great significance to us.

The first step of the planned project would be a \$11,300,000 reservoir eight miles south of Oxford. The Corps believes this would reduce flooding by 42 percent and provide a dependable water supply along the basin.

Next would come a reservoir on Fishing Creek. The Spring Hope reservoir would be the third phase of the project.

The plan has already run into trouble with the Wildlife Resources Commission because they fear it would affect wildlife resources on Fishing Creek, which is considered one of the best fishing streams in the East.

The Tar River has proven a dependable source of water for Greenville for many years. It is now supplemented by deep wells but the Utilities Commission expects to take increasing amounts of water from the river in the years ahead. It is im-

portant that we make certain that adequate flow will be maintained here at all times.

On the other hand the river floods much lowland here frequently and at times the rising waters affect property. If this flooding can be controlled much of the land might become usable.

There will be a public hearing on the plan in Rocky Mount March 19 and it is one that all of us should follow with interest. For after all, the Tar is still one of our great resources.

Penn Central Cutback Would Affect Others

A proposal that would leave New York City without long-distance passenger train service on a westerly route comes as something of a shock even in this day of fading rail service.

It has been no secret that the railroad passenger service has declined recently in recent years. In the minds of many people it is due not just to more rapid air travel, but also a veiled desire of the railroad companies to get from under costly passenger service.

For most small cities, railroad passenger service has long since been a thing of the past. A few passenger trains still travel the main lines of railroads, but these are being reduced with each passing year.

Now Penn Central has proposed the largest discontinuance of railroad passenger service in history. In one stroke, it proposes to the Interstate Commerce Commission to discontinue 34 east-west, long distance passenger trains by mid-April. The move would likewise leave Chicago without long distance service to the East with the exception of one B&O passenger train which goes to the nation's capital.

Beyond that, there can be little doubt that removal of the Penn Central schedules would have an impact upon the passenger schedules of other railroad companies with which Penn Central connects.

The decade of the Seventies, after all, may be the decade in which the nation sees its passenger trains go the way of the horse and buggy.

Credit Control Not Impossible

By ROWLAND EVANS and ROBERT NOVAK

WASHINGTON — The fact that the Nixon administration is now seriously contemplating a major policy switch making selective credit controls its possible last line of defense against inflation is signalled in a confidential message dispatched this week by the White House to economist Pierre Rinfret.

Dr. Rinfret, a Republican and an early supporter of Richard M. Nixon for President, badly upset the White House in 1969 with stinging critiques of the Administration's economic policy mailed to his high-paying clients and, subsequently, mouthed around the business community. Consequently, the White House was taking no chances about Rinfret's forthcoming testimony before the Senate Banking Committee. Two requests were made of Rinfret.

First, the White House would appreciate it if he did not advocate (as he has in memos to clients) a return to Presidential "jawboning" - LBJ - style admonitions against wage and price increases. Indeed, an attack on jawboning from Rinfret would be much appreciated.

Second (and more surprising), the White House would not mind if Rinfret endorsed credit controls to cope with the present lethal combination of rampaging inflation, tight money, and a critical housing shortage.

The fact that Rinfret in large part complied with these requests is less significant than what they revealed about the Ad-

ministration's economic thinking.

In the first place, the White House does not agree with many Democrats and some Republicans that severe recession is just around the corner. Rather, it realizes galloping inflation is still the nation's top pocketbook issue and figures to remain so.

That recognition makes the White House sensitive to Democratic charges that Mr. Nixon's refusal to jawbone has forced up the cost of living. Statistical arguments to that effect by Dr. Arthur Okun, President Johnson's economic advisor, provide Democratic campaign fodder. Consequently, the White House is gratified by Rinfret's testimony prepared for Thursday's (3-12) Banking Committee hearing which contends that to-jawbone or not - to-jawbone is far from the heart of the problem.

But apart from countering Democratic arguments, the White House must find positive answers to a worsening problem. Not only will the voter be feeling the continuing rise in the cost of living right into the 1970 election, but tight money has triggered a depression in housing emerging as a major issue. Thus, to relieve both housing and hard-pressed state and local governments, the President must try to make more money available without feeding inflation.

To resolve that dilemma, the White House is now looking at credit controls, a proposal plugged endlessly the past year by Rinfret and fellow economist Eliot Janeway without arousing much interest in Washington.

(Continued On Page 5)

Strength For Today

THINGS

The sanctity of property. Does property have any sanctity? It surely has. Somebody worked to secure it. Somebody has paid taxes on it probably for generations. If we ever get to the place where a person cannot call his possessions his own, then we are in for a revolution that in prospect may well make us tremble.

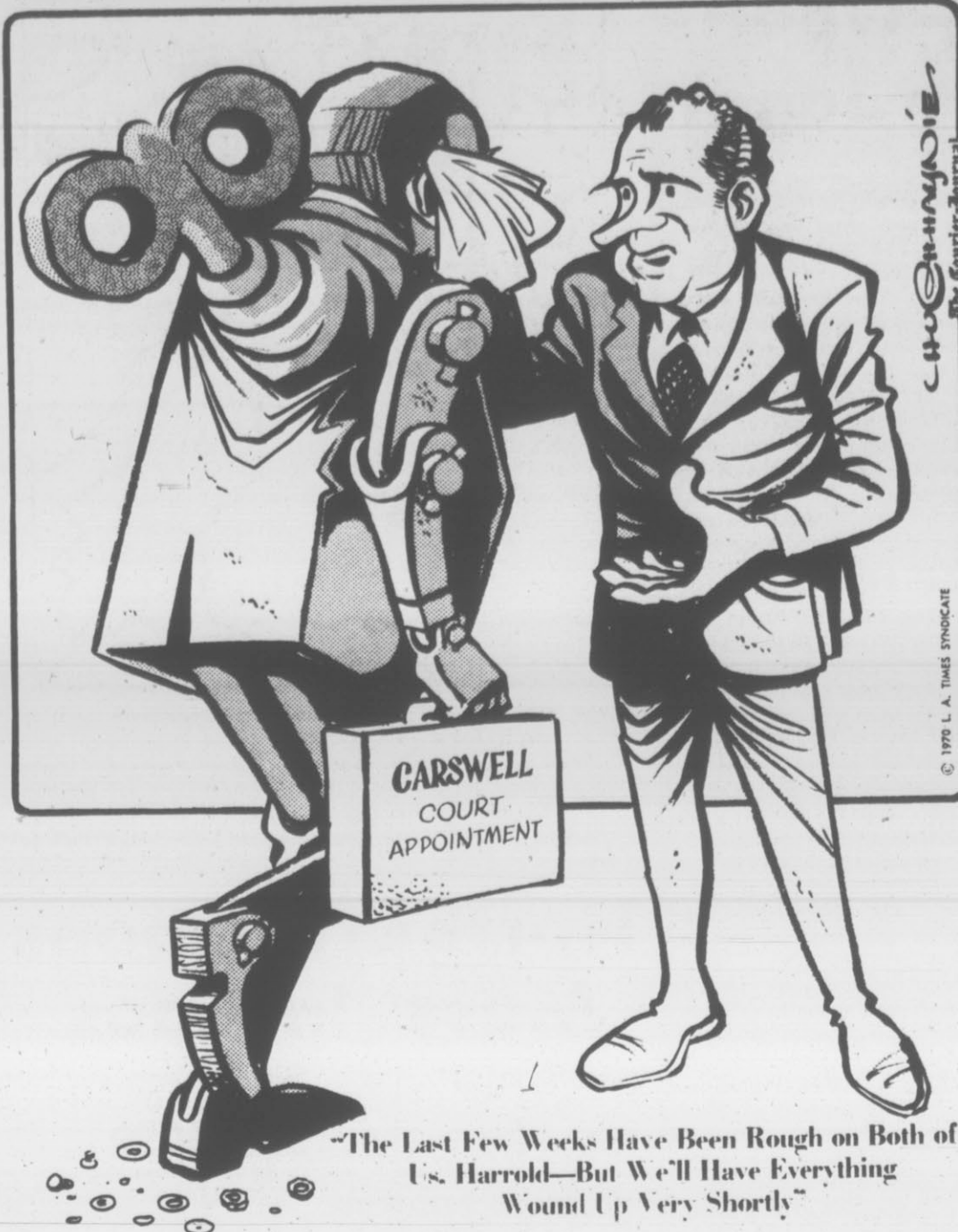
It was Jesus himself who said that the laborer is worthy of his hire (Luke 10:7), and although Jesus came to the end of his life with practically no possession except a kingly robe which his torturers had thrown about him as with jeers and laughter they hailed him king of the Jews, nevertheless the Master of Men died with practically no estate but with a full and candid acknowledgment that

property has some sanctity.

The parables give a hint as to what the Lord's idea was regarding the sanctity of property. Jesus was not an economic figure, but a religious figure, yet he seemed to have an attitude toward property that we would call today free enterprise. He spoke of men working for wages and causing capital to bring forth an increase of value.

The nation that has no sense of the sanctity of property is headed for revolution and suffering. The sanctity of property is, of course, not at all as important as the sanctity of life. But there is a sanctity about possessions that have been honestly acquired, and free nations acknowledge this sanctity.

By Earl L. Douglass



"The Last Few Weeks Have Been Rough on Both of Us. Harrold—But We'll Have Everything Wound Up Very Shortly"

By ALVIN TAYLOR

Sunday Morning Notes

I'm told that the bootleggers are considering improving their image by assigning a brand name to their white lightning.

The name chosen was "Eclipse". You know, one drink and you go blind.

And someone has suggested that the hamburger places missed a good promotion during the events

of last weekend. They should have come out with the Eclipse Burger. Two bites and it's gone.

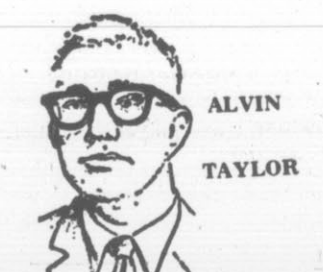
The Utilities Commission was considering changes in its policies concerning cut-offs of delinquent accounts last Tuesday. When things were all settled, City Manager Harry Hagerty commented, "If we can advertise this as well as we

did the eclipse, things ought to go all right.

"That went off so good, we're trying to get it again next year."

Ah, those summer reruns.

Before the eclipse, The Daily Reflector's composing



ALVIN TAYLOR

Other Editors Say Youth Is Ready

(Jacksonville Daily News)

Another heavy burden has been placed on the youth of today . . . the problem of saving our environment. And we can be reassured by the energetic manner with which youth is attacking pollution . . . from sub-teen levels through the colleges and universities.

If adults will take the time to talk with today's youth, they will be readily appraised that this generation is worried, apprehensive and willing. The destruction by pollution worries youth, but they are confident that they have made the scene in time to correct the folly or prior generations.

And more adults, with their hackles roused and grumbling about a so-called "generation gap" had better start finding time to relate with youth. Those who make the effort will find that if there is a "generation gap" it is the older generation's doing.

To get to the point, it is up to the older generation to provide the educational

opportunities for youth to prepare itself to right the wrongs we have buried our environment under.

This means the establishment of adequate Environmental Science Departments in our schools, colleges and universities. And, this means right now, without long-drawn out haggling by the establishment . . . and minus the folderol of politics.

Dr. Leo Jenkins, has meant much to the growth of Eastern North Carolina through his continuing efforts toward improved educational opportunities at East Carolina University. On Eclipse Day he announced that the university had landed a planetarium.

We would have been much more enthused if he had announced a vigorous and well-founded Environmental Science Department.

That is the pressing need of today, before a bleached environment blots out the stars.

Youth is ready . . . will we disappoint them again?

room crew was discussing the dangers of looking directly at the sun.

"Well, if it's all that dangerous, they ought to call it off," Billy Ray Taylor, of the composing room staff, quipped.

The Daily Reflector offices, have all moved into the new section of the building constructed near Reade Street. That leaves only the news room upstairs in the old building and far removed from the composing room where the pages are put together.

That means much running up and down stairs through the section which is being remodeled for the news room, through offices and finally to the composing room. This will go on until the remodeling is complete and the news room moves.

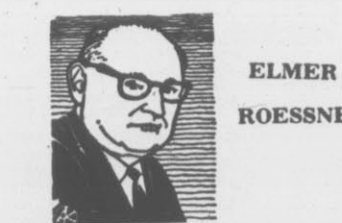
This moved an office wag to comment, "We ought to leave a note to the contractor: Bring us together."

Problems In Soft Drink Field

By ELMER ROESSNER

If you think you have business troubles, consider the soft drink industry. It has more problems than you can squint a bottle of seltzer at.

Every soft drink bottle that sells in the dietetic or



ELMER ROESSNER

low-calorie market today is busy reformulating those drinks and redesigning his labels.

The government crack-down on cyclamates was a beginning, not the end, of formula changes. The Federal Drug Administration has also ordered the industry to reduce its use of brominated vegetable oil, generally used in citrus drinks. Canada limits the use of the oil to 15 parts in a

million. The U. S. limit has not been set, but will probably cut usage greatly from present 150 parts per million and require mention on the label.

The FDA has relaxed its regulations in allowing the use of sorbitol, mannitol and other hexitols in combination with saccharin, but also requires that these be mentioned on labels with the warning: "Contains carbohydrates, not for use, by diabetics without advice of physician."

The Big Squeeze But changes in formulations and labels, which Magazines of Industry estimates have already cost the industry \$100 million, is minor compared to the cost situation created by the rise of plastic bottles.

Today, most large bottlers must maintain double container facilities: one for bottles and other for cans. Many of the largest have

bottle-making operations right in their plants; some are considering can making operations, too.

Now there is a surge of popularity of plastic bottles and the plastics industry is offering to install plastic-bottle-making machinery in bottling plants.

Thus successful bottlers may have to maintain three manufacturing plants to feed their bottling operations. The capital and operational costs would be enormous and the bottling industry, once made up of hundreds of franchisees and small independents, may soon be made of only a few large bottlers.

Plastic Boom Is On Last year the plastics industry sold 4.5 billion plastic bottles for everything from oils to detergents, including 300 million for food and beverages. A huge jump for beverages is expected this year. The Society of the Plastics Industry points out that plastic bottles are

The Gap Doth Go 2 Ways

EDITORS: For the under-30s who doth protest loud and long that the older folks understand them not, here's a quiz, designed to test kids on their knowledge of their elders. It was created by Dick Bothwell, a columnist for the St. Petersburg Times, St. Petersburg, Fla., who describes himself as "a youthful 52." QUIZ

1. What was the name of Andy Hardy's girl friend? What did Andy's father do for a living?
2. What are the words to "Maisy Doats" and "Three Itty Bitties"?
3. Name four of the Ten Commandments, in order.
4. What radio personality used to say, "Yowsuh, yowsuh, yowsuh"? Who was Helen Trent? Who was Jack Barbour?
5. Name the following sports figures: The Manassa Mauler; The Brown Bomber; The Sultan of Swat.
6. Who was Wrong-Way Corrigan?
7. Who is identified with the slogan, "Every Man a King?"
8. Identify the organizations whose initials were: NRA, CCC, WPA.
9. "Me and My Shadow," "Maine Stein Song," and "I Love to Spend This Hour With You"—what entertainers were identified with these songs?
10. Who was Al Smith and what sort of hat did he wear?

ANSWERS

1. a) Polly Benedict. b) Andy's father was a judge.
2. "Maisy doats and doazy doats and little lamsy divey. A kiddie divey, too, wooden show? If the words sound queer, and funny to your ear. A little bit jumbled and jivey, Sing Mares eat oats, and does eat oats, and Little lambs eat ivy . . ."
3. "Down in a meddy in a iddy biddy poo. I am tree iddy fiddies and the mamma fiddy, too. 'Fim', said the mamma fiddy, 'fim if you can'. And they fam and they fam right over the dam . . ."
4. Thou shalt not kill. Thou shalt not commit adultery. Thou shalt not steal. Thou shalt not bear false witness against thy neighbor. (Commandments 6 through 9)
5. Ben Bernie. Soap opera heroine. Member of "One Man's Family"—a long running radio serial.
6. Jack Dempsey. Joe Louis. Babe Ruth.
7. Airplane mechanic who left Long Island, N.Y., in a rickety plane July 17, 1938, saying he was bound for Long Beach, Calif. Wound up in Dublin, Ireland, 28 hours and 13 minutes later.
8. Huey Long, Louisiana governor.
9. National Recovery Act; Civilian Conservation Corps; Works Progress Administration.
10. Ted Lewis. Rudy Vallee. Eddie Cantor.

Democratic presidential candidate in 1928; brown derby.

The Daily Reflector

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Piedmont's Press Saw Our Eclipse

East Carolina University, and by association Greenville and Pitt County, don't always get kind words in Piedmont newspapers but the local institution and its environs are never ignored.

Thus when the word got out that the ECU campus was directly in the path of the total eclipse most of the larger papers assigned writers and photographers to the Greenville area.

There were no throngs in the streets of Greenville and this bothered the Winston-Salem Journal and Sentinel.

"It had been ballyhooed for months," the Journal and Sentinel's Roy Thompson reported. "Greenville was considered the hub of scientific and tourist activity in the United States."

"For weeks there had been stories about the way the models here (Greenville) had been booked for the weekend, the way restaurants were laying in great stores of supplies for the expected hordes, the way extra law enforcement officers were being summoned to maintain law, order and a steady flow of traffic."

"Some of the surrounding towns and cities — Kinston, for instance — were crowded indeed, but Greenville had empty motel rooms and lockers full of uneaten food."

The Winston-Salem Journal and Sentinel did find some people at Ficklen Stadium, although it reported that many Greenville folks said "traffic here was lighter than it is on a normal sunny Saturday."

Some people showed up, however. "There was a charter bus in from New York City, and people climbed off, looked at Ficklen Stadium and wished they had stayed home."

The Journal and Sentinel also found some other people around and about.

"Scattered throughout the amateur scientists were bell-wearing, bell-bottomed young people. They were smoking grass, dropping acid and turning on to 'The Age of Aquarius' which seemed to be playing all over."

"Friendly cops wandered through and didn't bust anybody. Maybe they had colds. Maybe they didn't know the smell of marijuana. Maybe they were just being hospitable."

The Journal and Sentinel located the airport and found it a "big day" there. "Planes from all over."

Summing it all up the Journal and Sentinel reported from Greenville, "The scientists were elsewhere, wisely enough. They were studying the sun's ionosphere, looking for comets, trying to get answers to communications problems that have plagued the astronauts — things like that."

Finally, "Cars began to move out, and U.S. 264 West began to fill, and that was the first traffic jam of the day in this area, and it didn't last long."

The Greensboro Daily News decided to pass up all the pot parties, LSD tripping, even the mounds of food at local restaurants. Instead their reported Jerry Bledsoe went to the rural areas of Pitt County, within tobacco plantation distance of the ECU campus, to Black Jack.

There, Blueboy, a spotted hound dog "yawned, stretched, and curled up by the gas pump for a nap."

The story went on that somebody noticed the chickens that had been scratching around in a yard were gone.

"Then chickens are all gone," somebody said.

"All them chickens is gone," somebody else repeated. "The Charlotte Observer ignored empty motels, uneaten food, pot parties and the Black Jack angle and played the East Carolina University eclipse pretty straight."

The Observer's Paul Clancey even threw in that the American Credit Corporation Foundation had given a \$100,000 gift to ECU toward construction of a planetarium.

However The Observer added, to keep the money the "college" would have to raise at least \$200,000 of its own. — ALVIN TAYLOR.

Public Forum

To the Editor:

I feel you omitted a project, which should receive top priority, from your editorial "Where Should Priority Go?" in the Sunday, March 8, 1970 edition. Increased salaries and increased man - power are both needed in our city's departments.

The firemen and the policemen in our city are not adequately paid for the job we expect them to do. For example, Rocky Mount and Tarboro start their policemen at a monthly salary of \$472, while Greenville has a starting salary of \$425. Even the salary of \$472 is too low to keep good men when you consider the fact that the Highway Patrol pays \$585 per month. If we can afford the \$40 million in new construction you set forth in your editorial, then we should be able to keep pace with Tarboro in compensating our city employees.

Farmville has 8 of its 12 policemen enrolled in a two - year degree school in police science give at Pitt Tech. Greenville has only 1 officer

currently enrolled. We need to give our city employees more training, increase their salaries, and increase the present man - power. Let's put this project at the top of the priority list.

Sincerely yours,
Dallas W. McPherson
Greenville

Opinions

"So many people are yelling stop the war in Vietnam, and the screams seem to be aimed exclusively at the United States. Why don't they aim some of their yells at the other side, too, and curve a few toward Russia and China?" — Gaffney (S.C.) Ledger.

"Did you know that there are 80 million people in the United States over 35 years of age and people over 35 have the largest earning and spending power? Just thought we'd throw that in to go along with flower power." — Bogalusa (La.) News.

A Conservative View

Rhodesia Decision Said Wrong On Its Merits

By J.J. KILPATRICK

At a time when foreign news is dominated by a deepening involvement in Laos and by continuing tension in the Middle East, the decision of the Nixon administration to close the U.S. consulate in Rhodesia will attract small attention.

Yet this was a disgraceful act by the President, a weak and pusillanimous act, rooted in hypocrisy, having nothing in its favor but political expedience. The best that can be said is that the decision is consistent, at least, with all that has gone before: It is one more blunder.

The decision is wrong on its merits. For better or for worse, American industry retains large investments in Rhodesia. Many American nationals live there. Hundreds of American tourists visit Rhodesia every year. To close the small but useful consulate is an affront to common sense.

This is the least of the wrongness. Abandonment of the U. S. consulate is a symbolic act, a political and diplomatic gesture. It is a way of saying, to quote Secretary Rogers, that the

United States "continues to regard Great Britain as the lawful sovereign in Rhodesia."

Such a posture is pure sham, of course, and Rogers knows it. The proposition is as spurious as the palpable lie, solemnly propounded by the United Nations, that Rhodesia has threatened international peace and security since November of 1965. The blunt fact is that Britain holds no sovereignty whatever in Rhodesia today.

Why is this fact not accepted philosophically? Why do we persist, as to Rhodesia, in pursuing a foreign policy violative of every principle of law, history, and self interest?

The rule of non - intervention in the internal affairs of other nations is a principle explicitly stated in the charter of the United Nations. By going along with the Afro - Asian lynch mob in the imposition of sanctions against Rhodesia, the United States has closed its eyes to this principle.

Our course of action makes a mockery of our own history. What is the great event we

shall celebrate in 1976? Why, sir, it's the 200th anniversary of our own unilateral declaration of independence from the British Crown. It was we who provided the high example for Rhodesia; our own founding fathers, renouncing colonial status, dissolving the political bands which had connected them with another. We call them patriots. And what an irony it is for the United States, thus born, to assert the illegitimacy of Rhodesia! What sanctimony, to denounce Ian Smith and his colleagues as rebels!

Diplomacy ought to be based, if not on principle, if not on law, if not on history, at least upon self - interest. Even this homely rule has been lost in the chain of blunders. As one consequence, the United States now finds itself in this imbroglio position, that we must purchase vitally needed chrome at high price from the Soviet Union, our avowed enemy, rather than at low cost from Rhodesia, whose only offense is to adhere to the West.

Dean Acheson, former Secretary of State, summed up the travesty in a speech to the American Bar Association two years ago. In its course of conduct against Rhodesia, he said, "the United States if engaged in an international conspiracy, instigated by Britain, and

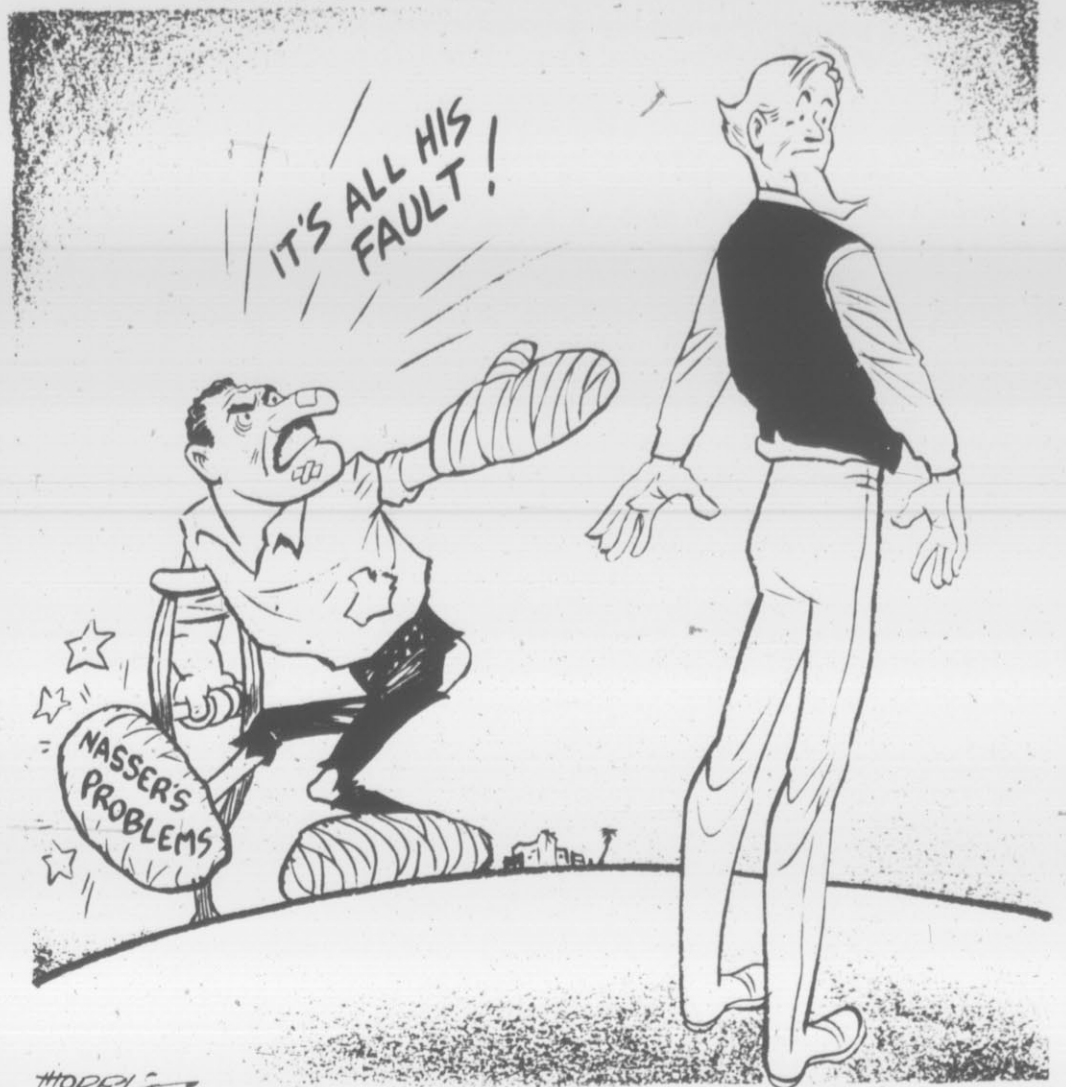
blessed by the United Nations, to overthrow the government of a country that has done us no harm and threatens no one. This is bare - faced aggression, unprovoked and unjustified by a single legal or moral principle."

Nothing has changed since

Acheson delivered that stinging reproach. Rhodesia has overcome the UN's sanctions. She has resisted the Communist - trained terrorists, based in Zambia, who in fact constitute a threat to African peace. She has proclaimed her status as a wholly independent republic.

She will triumph over those peace - loving members of the UN who would wage war upon her. And she surely will survive the mean, needless and contemptible act of the Nixon administration in destroying the last small symbol of a friendship far better than we ever deserved.

ALWAYS A HANDY FALL GUY!



Evans-Novak

(Continued From Page 4)

Times are changing. George Romney, Secretary of Housing and Urban Development, has finally found White House listeners for his Cassandra prophecy of housing chaos. High officials are talking about credit controls as their last line of defense. Consequently, they await public reaction to Rinfret's long list of proposals: control on bank borrowing with commercial paper, subsidized home loans, limitation of loans for strictly productive purposes, reimposition of Regulation W controlling consumer credit, among others.

Strong foes of credit controls still infect the Administration, however. Incredibly enough, the Administration is on record against a bare token of credit control just approved by the Senate Banking unsolicited bank credit cards (though some White House advisers vigorously disagree with that opposition).

More important, the Treasury itself feels credit controls solve nothing and opposes changing current policy. Secretary David Kennedy was dead serious last year about a wage - price freeze (before being slapped down by the White House) but was never interested in credit controls. In the current Banking Committee hearings, Under Secretary Charles Walker is expected to flatly oppose credit controls.

The final determination likely will be made by Dr. Arthur Burns, the new chairman of the Federal Reserve Board. As Presidential counselor last year, Burns prevented a categorical rejection of credit controls by the White House and persuaded Mr. Nixon not to veto a bill containing standby credit controls.

"Arthur isn't for credit controls but he isn't against them either," explains an intimate. That sums up the new White House attitude and it represents a portentous change in position.

ECU's Medical Library Is Enriched By Private Donors

Related library services are an indispensable ingredient for the establishment and success of any new university curriculum. The need for reference and research materials in any kind of medical program is even more critical.

Obviously, any kind of library is expensive, and medical libraries are especially so. The problem faced by institutions with new programs is frequently a lack of sufficient funds with which to acquire adequate libraries. To do so in one fell swoop is well nigh impossible.

The usual route to fulfilling the library needs of a program is a slow and painstaking one, frequently depending upon contributions as a primary source of materials.

East Carolina University's young School of Allied Health Professions has had to rely almost entirely on the contributions of generous, concerned professionals.

To date, for example, our fledgling medical library consists almost entirely of materials donated by North Carolina physicians. Our latest contribution, which I am proud to make public here for the first time, includes some 7,000 pounds of the lifetime collection of texts, journals and other volumes of the late Dr. Donnell Borden Cobb of Goldsboro.

The donation came from Mrs. Sara Borden Cobb in her late husband's name.

Mrs. Jo Ann Bell, medical librarian for the School of Allied Health Professions, says Dr. Cobb's library includes a number of texts, journals and monographs which date as far back as the

mid 1850's and were part of Dr. Cobb's father's library. Dr. Cobb's father was Dr. William H. Cobb of Morehead City.

Many of the volumes, Mrs. Bell says, would be impossible to come by now and are quite valuable.

Mrs. Bell, who still has not been able to examine or catalog the entire collection, says the contribution is an excellent foundation for an outstanding medical library.

For those unfamiliar with Dr. Cobb's distinguished career, it should be pointed out that he graduated from the University of North Carolina in 1919, obtained his medical degree from the University of Pennsylvania in 1921 and his MS degree in 1925 from the University of Minnesota. He was a surgical fellow at the world - famous Mayo Clinic.

He served most of his career at Goldsboro Hospital and was one of the distinguished physicians appointed by Governor Broughton to conduct a study of the feasibility of establishing a four - year medical school at the University of North Carolina. In later years, he won the UNC Distinguished Service Award from the faculty there.

One of the finest tributes to a long and outstanding career was the dedication of Wayne Memorial Hospital in his name.

We are proud to have the library of such a distinguished professional. It is a contribution which actually includes the accumulation of materials from the life - long careers of two of North Carolina's outstanding

men of medicine.

We are grateful to Mrs. Cobb for her concern and her generosity. This is the kind of support that is necessary for the growth and development of any university. We at ECU seem to be especially fortunate in that respect. —LEO JENKINS

Today In History

By THE ASSOCIATED PRESS
Today is Sunday, March 15, the 74th day of 1970. There are 291 days left in the year.

Today's highlight in history: On this date in 44 B.C. Julius Caesar was assassinated.

On this date: In 1603, the French navigator and explorer, Samuel de Champlain, sailed for the New World.

In 1767, the seventh American president, Andrew Jackson, was born at Waxhaw, S.C.

In 1820, Maine entered the Union as the 23rd state.

In 1916, a U.S. force of 12,000 soldiers under Gen. John J. Pershing was ordered to move into Mexico to capture the revolutionary Mexican leader, Pancho Villa.

In 1943, Japanese planes raided Darwin, Australia during the Pacific war.

In 1956, the Broadway musical, "My Fair Lady," opened to rave reviews.

Five years ago—President Lyndon B. Johnson declared that every citizen must have an equal right to vote. He addressed a joint session of Congress at night, broadcast by radio and television.

One year ago—There was new border fighting between Soviet and Communist Chinese forces.

Every Reason To Expect Rate Of Price Increase Will Slow

By GEORGE BRYANT, JR.

The next few months may bring the average family a bit of relief from the sharply rising retail prices which are the end result of the Washington-generated inflation of the past decade.

This doesn't mean that any reversal of the up-trend is at hand, or even in sight. In fact, it would take a harsh depression to bring about an actual lowering of the lofty price level. But there are signs that the rate of price increase will slow.

For one thing, inventories of goods are rising at a rather rapid rate. This results from the slowing of retail sales. It is the sort of situation which usually brings about price

cutting, all along the line, to move excess stocks.

In another area, wholesale prices scored only a 3.6 percent annual rate gain in February, contrasted with a rate of 9.6 percent in January. Wholesale prices usually provide a pretty good clue to future retail levels.

It is significant that farm products figured prominently in the February rate rise. The increase in industrial commodities was only 2.4 percent in February. And, on balance, the industrial commodities figure is taken as a better indicator of business conditions.

The big price jolt from sharply higher interest rates came last year and many

observers feel that the business cost of borrowing has now become less of an up pressure. Recently, interest rates have been moving in a fairly narrow range, while last year they were in a steep climb.

The wage push on prices will continue, despite the fact that the over-all economy continues to show signs of softening which may well turn into a general and sharp decline. The unions have given no indication that they will back away from lofty demands. And it should be kept in mind that many of the big settlements last year carry automatic wage increases for this year and even next.

But with unemployment rising and employment facing an actual decline, what happens in union settlements may not have the same general effect as in recent years. A fact that is often lost sight of is that union membership accounts for only 25 percent of the non-farm labor force today, compared with more than 35 percent after World War II.

With the labor market tight, as it was through most of the 1960s, union settlements have a way of spreading into a general pattern. Non-union employers have to fall in line in order to keep their working forces together. But with the labor market easing, this

past pattern may have less impact on wages in general.

Another factor working against the uptrend in prices is the rising trend of imports. While most foreign countries have suffered from inflation in one degree or another, they have managed to keep their production costs well below those of the U.S.

Public psychology, and more importantly business psychology, seems to be shifting from the conviction that President Nixon's fight on inflation will be short-lived and that he will be forced by practical politics to set the national back on the inflation course.

There is less of a rush by consumers to buy today because prices will be

sharply up tomorrow. Also, the combination of high prices, high taxes and tight credit have simply forced many people out of the market.

Business, on the other hand, is still pushing ahead with heavy spending on new plant and equipment. It plans to put 10.6 percent more into such capital outlays than it did last year. While the rise is a bit smaller than the 11.5 percent gain of 1970, it is still much greater than the inflation fighters had hoped for.

Both the stock and bond markets have made repeated mistakes on when easing in credit. Every rumor, no matter how in-

significant, brings flutters to Wall Street.

But what a considerable segment of the rumor-controlled market seems to be anticipating is that Nixon will do a sudden about face on the inflation issue and that the Federal Reserve Board will plunk for the old easy money and credit policies followed during the Johnson era.

There is a growing body of opinion, however, which gives a much different reading of what lies ahead in Nixon policy. This assumes that Nixon will hold to a goal of future economic growth at a rate which will make for relative price stability.

This means that the

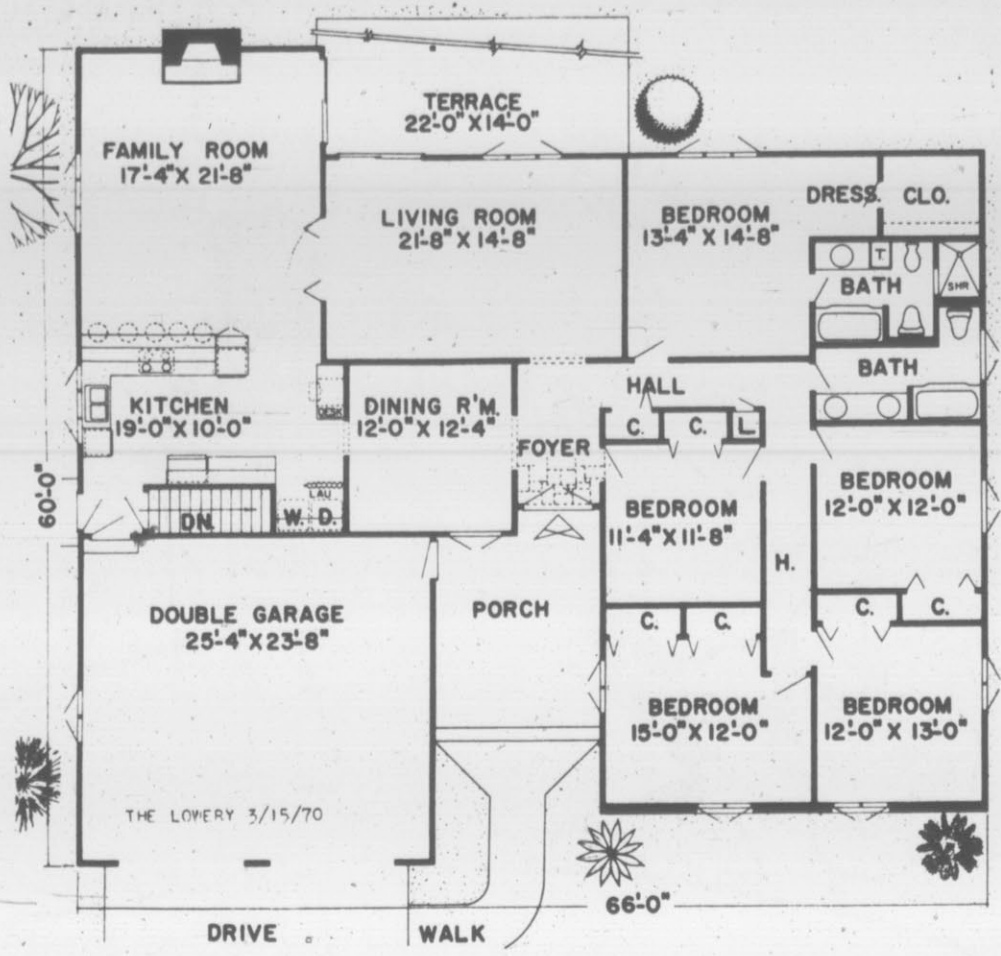
economy would be geared to a rate of growth of about 3 percent, or what is considered a reasonable productivity gain. And to make this possible, the growth in the money supply would be held to an annual rate of about the same amount.

This would make a difference from conditions of the past year, when little or no growth has taken place in the money supply. But it would still be a far cry from the days when policy provided almost unlimited monetary ease, with the result that just about all credit demands could be met; regardless of the price impact on a limited supply of goods and services.

Model Tailored To Large Family Take Inventory Of Good And Bad Points In House Before Trying To Sell



THE LOWERY 3/15/70



ROOM TO SPREAD OUT—The Lowery, designed by the Associated Architects, has many amenities for a large family. There are five bedrooms and two full baths in this rustic contemporary one-story. Other features are a family room with fireplace, living room, dining room, large kitchen that ties into the family room, foyer, double garage and full basement.

Here's How To Do It

Q.—We are having a house built soon and want to eliminate something we have in our present home—the noise of water flowing through the plumbing and heating lines. We have been told that such noises come from thin walls, lack of sufficient insulation, etc. How can we be sure that the same thing will not happen in our new house?

A.—Explain your fears to your contractor and he will explain to you what steps can be taken to achieve the degree of sound conditioning you want. Don't be surprised, however, if he tells you that the use of extra or different materials will add to the total cost of the house, although it will be a good investment to achieve your objective. More and more, builders are finding that buyers are willing to pay something extra to control noises. One product being used is brushed directly onto the plumbing and heating lines while a house is being built and is said to stay pliable with the expansion and contraction of the pipes.

Q.—I recently bought some power tools and have started to make small wooden objects. I intend to branch out soon and begin making larger things, like furniture. An old woodworker tells me there is nothing like vegetable glue which is heated before using. Is he right?

A.—This type of glue is not too practical for home use, since it requires special equipment for heating and applying. You're better off to use one of the many modern glues on the market, each of which has special properties for special purposes and one of which has to be heated before using. Even the old-time cabinet makers, who made extensive use of glues that had to be heated, are switching to the new types of adhesive.

Q.—Over the years I have read of many different ways to keep skin from forming on left over paint after it has been on the shelf a few weeks or months. Nothing seems to work for me. I understand the skin forms because of the paint's contact with the air. No matter how tightly I seal the can, the paint winds up with a skin covering. Why is this?

A.—Keeping the can airtight helps, but remember that there is plenty of air in the partly filled can before you close it. Do the best you can and don't worry about it. Why not simply remove the skin before you re-mix the paint? If you can't get all of it out, cover another container with a piece of cheesecloth and pour the paint into it.

By GERRY BISHOP

To paraphrase the poet, what is so rare as a five-bedroom house?

While that may be an exaggeration, large families know that finding adequate housing is not an easy task. In fact, often a family has to build a home to realize all the amenities it needs.

This week's offering from the Associated Architects, the Lowery, was designed with the large family in mind.

Not only does this fine one-story have five bedrooms and two full baths, but there is a family room, living room, dining room, large kitchen that ties into the family room which has a fireplace. The house also has a double garage and full basement.

There are many considerations to ease life for a large family, such as the twin lavatories in the main bathroom. Basement As Playroom

The large basement would provide an excellent setting for a play room to get the youngsters out of mother's hair.

The exterior lines achieve a rustic contemporary effect. Basically construction is frame with cut stone trim on the front of the bedroom wing. Handsplit shake shingles are specified for both the siding and roofing.

A porch shelters the main entrance which opens into a small foyer. This is a focal point in the traffic pattern, providing access to the sleeping quarters at the right and the main living area to the left.

The large living room, approximately 22 feet by 15 feet, is centrally located. Its proximity to the family room and outside terrace is a definite advantage for entertaining.

The large living room—approximately 22 feet by 15 feet—is centrally located. Its proximity to the family room

and outside terrace is a definite advantage for entertaining.

The family room kitchen arrangement is especially livable. There are many advantages for a large family.

First, there's the dining bar which acts as a divider between the kitchen and family room. This would be handy for parties and everyday living.

Then there's the log-burning fireplace which insures a cozy atmosphere for family gatherings.

As for the family room's dimensions, they are adequate—approximately 17 feet by 22 feet—for any occasion. As with the living room, sliding-glass doors connect the family room to the terrace.

Well-Designed Kitchen

The kitchen is a well-designed workshop with built-in appliances and cabinets strategically placed to save the homemaker steps. A washer and dryer are squeezed into a niche nearby.

Also nearby is the dining room, a formal chamber approximately 12 feet square.

Steps to the basement and a door leading to the garage also are convenient to the kitchen.

The master bedroom has a private bath, walk-in closet and dressing room. The bath has five pieces, including tub, built-in lavatory, water closet, bidet and separate shower.

The other bedrooms are of comfortable size and exceptionally well equipped with closet space.

The double garage is extra large. Wood casement windows are specified throughout.

The overall dimensions are 66 feet by 60 feet and there are 2,551 square feet of living area on the main level, an equal amount in the basement and 624 square feet in the garage.



By ANDY LANG

AP Newsfeatures

Because the inside of a bureau drawer is rarely finished, it is highly susceptible to excessive moisture and excessive dryness. The resulting expansions and contractions cause the drawer to perform erratically at certain times of the year, the exact periods being determined by the conditions inside the home.

The most common bureau drawer trouble is binding. The drawer sticks when you open it and sticks when you close it. Unless it has come apart at some point, it is binding because moisture has entered the wood, swelling and warping it so that it will not move smoothly.

In many cases, this condition can be cured simply by rubbing paraffin or some other lubricant along the sliding edges. Do not make the common mistake of using soap, which may make the drawer slide more easily but will permit additional moisture to enter the wood, causing new trouble later on.

If the lubricant fails to work, it may be necessary to sand both the drawer edges and the slides, then reapply the lubricant. Take off only as much wood as needed, otherwise you will wind up with a drawer that is ill-fitting even though it opens and closes without binding. Because of this possibility, planning should be attempted only as a last resort. This type of remedy requires a very fine touch to be certain that too much wood isn't

removed.

Sometimes you will find that the bottom of the drawer has come out of its groove, a condition usually caused by placing heavy objects in the drawer. In that event you will have to determine how to make the repair depending on how bad the damage is. Be sure, too, that the frame which holds the drawer has not come loose at some point.

When a drawer opens partially but will not yield to moderate pressure, it can be loosened with the use of heat. This can come from an electric bulb carefully placed in the opening until the wood shrinks or by keeping the entire bureau overnight in a room where there is a space heater or a dehumidifier. But first be certain that the cause of the stoppage isn't an object inside the drawer rather than warpage of the wood. The offender usually can be dislodged by a little patient poking around or by first removing another drawer. If it can't, remember that the backs of many bureaus usually are held in place with small screws or nails and can be easily removed.

Bureau drawers can be prevented from binding by giving all unfinished parts a coat of clear sealer. If you decide to do this, first remove all traces of paraffin or other lubricant, which can be reapplied after the sealer has dried.

By VIVIAN BROWN

AP Newsfeatures Writer

If you want to sell your house this spring, you should take an inventory of its good and bad points, and try to give it house appeal.

When you are aware of its assets and liabilities, you'll know where you stand as a house seller.

That old castle may not be what it used to be, much as you love it. A prospective owner's eyes may be riveted to the flaw you haven't noticed in years.

For example, a woman may notice fire hazards—that you have lamp cords plugged into double or triple sockets and that there aren't enough outlets for kitchen appliances. The sharp-eyed husband will question whether the house is adequately wired. (A few more outlets will be worth the expense, and you may even need to install that higher voltage.)

If your house is a hotbox, consider an inexpensive air conditioning machine in one or more rooms. A small unit may provide you with your biggest selling point—"this house is worth its weight in the summer."

Women like pretty bathrooms. If wall tiles need caulking and the shower arrangement is tacky, you should attend to replacements. A new shower sheet, wastebasket and rug can improve tremendously the look of a bathroom. Pink is a color that appeals to most women, if you are stuck for ideas.

While the woman house buyer is inspecting the kitchen, bathroom and living room—her main points of interest, her husband no doubt will give his attention to the basement and utility area.

If you have a wet cellar, don't

SIGNS RESTRICTED

SINGAPORE (UPI)—Fifteen firms comprising housing development companies, beauty salons and insurance agencies were fined \$10 to \$133 for displaying signboards carrying their business names and advertising. Official permission is required in Singapore before a firm may post a sign.

Red Petunia Could Lead Color Parade

By EARL ARONSON

AP Newsfeatures

Sizzle and Glow Petunia

One of the brightest items on the garden horizon for coming spring is El Toro, a brilliant, glowing red petunia. This should be a leader of the 1970 color parade.

El Toro, redder than Comanche, is one of four new petunias being introduced by Pan-American Seed Co. (which does not sell directly to home gardeners). It also has a well-mounded habit that makes it an excellent bedding plant.

This single bloom grandiflora is big and strong and will contrast nicely amid greenery.

New also in the grandiflora class are two special pink-hued petunias named Flamboyant and Pink Snow.

Flamboyant is flamingo-pink with a radiant tone and the flower has a creamy white throat. The flowers are 2½-inch across and the plants well shaped and rounded.

Pink Snow is a full, delicate shade with 3-3½ inch blooms and a well-mounded habit.

A fourth newcomer is Coral Bells, a single multiflora with white throat. Because of its compact form and weather tolerance, Coral Bells is ideal for mass planting.

The long-lasting hardiness and full-blooming qualities of petunias make them the most widely planted annual. Use them in beds, borders, urns, window boxes or pots.

Other Newcomers
Elfin Impatiens—Scarlet, white and pink are self-branching varieties good for semi-

shady and shady corners. They are uniformly dwarf and their flowers glow in the deep, glossy foliage.

Promenade Snapdragons are another recommended annual, available in white, bronze and yellow. They are halfway between the dwarf floral Carports and the tall Rocket series. They are bushy-flowering snaps tall enough for cutting (12-16 in.), but not requiring support in border or mass plantings. If you cut out faded spikes, they will bloom all season.

Versus Barbary
A reader asked what type weed killer or other treatment would eliminate honeysuckle and morning glory choking out barbary.

The reply is that there is no weed killer or other treatment that will selectively kill the honeysuckle and morning glory and keep the barbary intact and unharmed. Bartlett, research friends advise that weed killers will injure the barbary plants.

Pull out the morning glory and honeysuckle plants by the roots.

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THE SINGING SEMINARIANS—from Asbury Theological Seminary, Wilmore, Ky., will present a concert of sacred music at Jarvis Memorial United Methodist Church Monday at 8 p.m. The all-male choir is under the direction of

John S. Tremaine, associate professor of church music, and is accompanied by C. Barron Buchanan, assistant professor of church music. The Singing Seminarians are now in their 27th annual spring tour.

'Open Season' Closes Mar. 31 For Medicare

Medicare's "Open Season" is now in full swing. It started on January 1 and will last through March 31, 1970.

This is a second chance for those who failed to enroll for Medicare at the time of their 65th Birthday. Jack Tatem, District Manager for Social Security, stated those who fail to enroll now or within 90 days of their 65th birthday month do not have another chance until the next "Open Season," which is the first three months of each new year. But this "Open Season," is the last chance for

those born between October 1, 1901, and October 1, 1902.

Two strikes are against late enrollees. They must always pay 10 per cent more in their monthly premium than those who enroll on time. Also the Medicare protection cannot start until the July following enrollment.

This "Open Season" is for the part B applying to doctors' bills, Tatem emphasized. He stated that enrollment for Part A applying to hospital coverage may take place at any time after the person has reached his 65th

birthday or even the three months before his birthday. Those who are eligible for the Federal Employees Health Benefits are disqualified for the Part A as well as aliens who have been in this country less than five years.

For further information on Medicare, call or write the Social Security Office in Greenville, N. C. at 1207 West 14th Street. The telephone number is 758-3121, and the mailing address is P. O. Box 1367, Greenville, N. C. 27834.

FORST FIRE TOLL
SAN FRANCISCO (UPI)—Fires destroyed more than 19,000 acres of brush and timber lands in the national forests of California during 1969.

Hearing Tests Will Be Offered By Local Moose

"Hearing is one of the physical handicaps most often unrecognized in America today", said Ralph Wagner, nationally known hearing specialist, in a recent communication to Greenville Lodge, Loyal Order of Moose. To help local children and adults become aware of a possible hearing deficiency, Hearing Screening Tests will be given free of charge

to any one wishing to take advantage of this service for a 3 day period, beginning March 17, and ending March 19. The

hearing screening test station will be set up in the Greenville Moose Lodge located on the Farmville Highway.

This hearing test is designed to detect any hearing deficiency only, and is not to be construed as a medical check up. A report of the test results will be given to each person taking the test. If a deficiency is indicated, the person taking the test is advised

Barnacles In Their Water

NEWPORT, Ore. (UPI)—You'll probably never find your water lines jammed shut by barnacles. But that's one of the problems the Marine Science Center here has to contend with.

To fight it, the center uses two separate pipelines to keep water moving freely from nearby Yaquina Bay through the center. Each line is used for a maximum of three weeks, then shut down while the other line is used. By running fresh water through the unused line the barnacle growth is inhibited.

MASONIC NOTICE

Greenville Lodge No. 284 A. F. & M. will have a stated communication Monday March 16 at 7:30 P. M. Business and work in the Master Masons degree. All master masons are cordially invited. R. R. Ross, Master Edward D. Austin, Sect'y

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The percentages work for you, not against you.

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interest. And it pays every quarter. So our figures show you how much more you've got, not how much more you owe.

It pays off nine extra days the first of the month.

If you get your money in by the tenth, you'll earn money just like you saved on the first. So The No-Credit Card can pretty well fit in with your paydays, no matter when they fall.

Get one soon. It pays.

It may take you a while to get used to a No-Credit Card Account. But once you do, it'll grow on you. Especially with your card around to remind you not to overcharge.

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1—MRS. MARCUS CLIFTON KING



2—MISS CORDELIA COWARD LEWIS



3—MISS EVA LORELLE BARWICK

1—MRS. KING . . . is the former Lynda Kaye Martin, daughter of Mr. and Mrs. Robert Lafayette Martin of Bethel, whose marriage to Mr. King, son of Mr. and Mrs. George Clifton King of Rt. 2, Chapel Hill, took place Saturday.

2—MISS LEWIS . . . is the daughter of Mr. and Mrs. Samuel Taylor Lewis Jr. of Farmville, who announce her engagement to Robert Edgar Deans Jr., son of Mr. and Mrs. Robert Edgar Deans Sr. of Wilson and the late Mr. Deans. The wedding will take place May 31.

3—MISS BARWICK . . . is the daughter of Mr. and Mrs. Boyce B. Barwick of Winterville, who announce her engagement to Thomas Cecil Casper, son of Mr. and Mrs. Clyde C. Casper of Greenville. The wedding will take place June 14.

4—MISS CORBETT . . . is the daughter of Mr. and Mrs. Dalton Lee Corbett of Farmville, who announce her engagement to William Blalock Roberts, son of Mr. and Mrs. Lane Davis Roberts of Farmville. The wedding will take place June 14.

5—MISS LEWIS . . . is the daughter of Mr. and Mrs. Eldridge Ray Lewis of Bethel, who announce her engagement to Don Columbus Carson III, son of Mr. and Mrs. Don Columbus Carson Jr. of Bethel. The wedding will take place June 21.

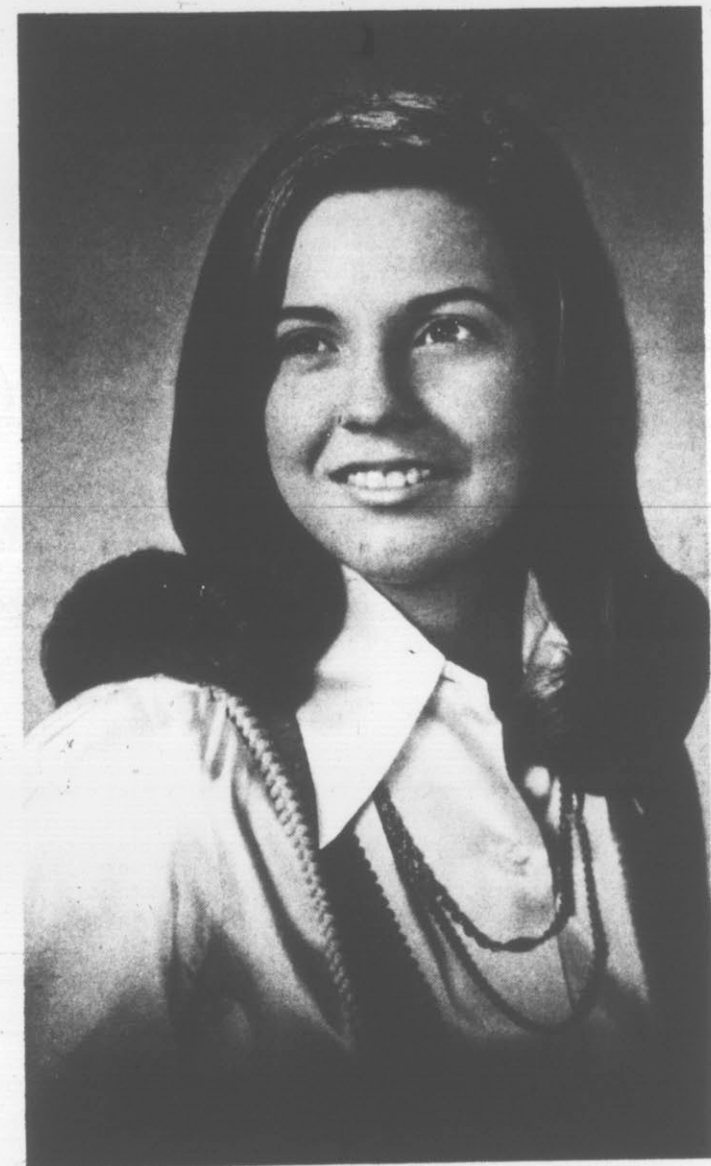
6—MISS BUCK . . . is the daughter of Mr. and Mrs. Herman O. Buck of Rt. 3, Greenville, who announce her engagement to Richard Glenn Ayscue Jr., son of Mr. and Mrs. Richard Glenn Ayscue Sr. of Rt. 1, Henderson. The wedding will take place May 3.

7—MISS TYER . . . is the daughter of Mr. and Mrs. Webster Tyer of Washington, who announce her engagement to Billy Ray Layton, son of Mr. and Mrs. Wesley G. Layton of Greenville. The wedding will take place in the summer.

8—MISS CREECH . . . is the daughter of Mr. and Mrs. George M. Creech of Greenville, who announce her engagement to James William Jenkins, stepson of Mr. and Mrs. D. T. Waller of Greenville. The wedding will take place May 31.



4—MISS PHYLLIS ANN CORBETT



5—MISS BETTY KATHRYN LEWIS

With The Women

A-8—The Daily Reflector, Greenville, N. C.—Sunday, March 15, 1970



6—MISS JUDY GERTRUDE BUCK



7—MISS JANE TYER



8—MISS BRENDA FAYE CREECH

Couple Exchanges Vows In Saturday Ceremony

The marriage of Miss Lynda Kaye Martin of Bethel and Marcus Clifton King of Raleigh was solemnized on Saturday at the Evangelistic Tabernacle, Greenville, at 6:30 p.m.

The Rev. Kenneth Bryan Sexton, pastor of the Roseboro United Methodist Church, and the Rev. T.L. Byrd, pastor of the Evangelistic Tabernacle, officiated. The ceremony, one of original composition, was written by the bride and bridegroom.

Parents of the couple are Mr. and Mrs. Robert Lafayette Martin of Bethel and Mr. and Mrs. George Clifton King of Rt. 2, Chapel Hill.

Wedding music was presented by Mrs. W. Russell Hunnicutt, organist, and Mrs. Thomas Rushman Andrews Jr., soloist both of Bethel. Mrs. Andrews sang "The Sweetest Moment" and "The Lord's Prayer."

Vows were spoken before a chancel background of wedding palms and arched cathedral andelabras containing ivory tapers. Vases of mixed spring flowers of pastel shades were used on both sides of a satin-covered prie-dieu where the couple knelt for prayer. Candlelight enhanced the scene.

Given in marriage by her father, the bride was attired in a gown of imported ivory silk organza and peau d'ange lace which was designed with an empire bodice featuring a wedding ring collar and sheer bishop sleeves ending in cuffs, all embellished with pearl-studded lace motifs. The full A-

line skirt was accented by a detachable lace-edged chapel train.

Her headpiece, which was fashioned of lace flowers embellished with crystals and seed pearls, was attached to a cathedral train of imported silk illusion. The bride's flowers consisted of an arm bouquet of long-stemmed ivory roses, camellias, and tulips with accents of blue gypsophila tied with satin streamers of corresponding hue.

Miss Bobbe Su Martin, of the University of North Carolina at Chapel Hill, was her sister's maid of honor. Mrs. Sarah Jerome Farrior of Greensboro served as matron of honor.

Bridesmaids were Mrs. Carol Saldin McElheney of Jacksonville, Miss Karen Jane Maskell of Morganton, and Miss Sara Susan Hunnicutt of the Medical College of Virginia, Richmond. Miss Mary Lou Bunting of Bethel, cousin of the bride, was junior bridesmaid.

The attendants wore gowns of chiffon and embroidered organza styled in the new Gibson Girl look. The ivory embroidered organza bodices of the gowns were modified empire shirtwaists with pointed collars and short Gibson Girl sleeves. The skirts of orchid chiffon fell to the floor and were accented with matching satin sashes.

Their headpieces were orchid "Luci" veils and they carried arm bouquets of mixed spring flowers, tied with satin streamers.

The flower girl, Mary Ann Jones, of Danville, Va., niece of the bridegroom, was attired in a floral print made similar to the other attendants' gowns. She carried a basket of mixed spring flowers. Her brother, George Edward Jones, served as ring bearer.

Honorary bridesmaids were

Mrs. Julie Best Landry of Boone, Mrs. Ann Jackson Roberson of Bethel, and Mrs. Jane Crandell Roberson of Robersonville. Arm bouquets of tulips, pastel shades tied with satin streamers, were carried.

Mr. King served as best man for his son. Ushers were Dwight Grady King of Raleigh, brother of the bridegroom, W. George Jones of Danville, Va., brother-in-law of the bridegroom, Wade Eugene Stikeleather, Charles Robert Hardin and Lewis Baker Alexander, of Raleigh.

Mrs. Martin, mother of the bride, wore a Fiesta pink all over French-pleated chiffon evening gown embellished with a jeweled neckline and midriff. Her headpiece consisted of ostrich feathers attached to a bow of corresponding color. A white orchid corsage completed her outfit.

The mother of the bridegroom was attired in an evening gown of aqua satin. The fitted bodice and full skirt were covered with flowing aqua chiffon. A rosette headpiece of aqua satin and a white orchid corsage accented the costume.

The bride attended Greensboro College, Greensboro, and graduated from East Carolina University, where she received a B.A. degree and where she was affiliated with the Alpha Delta Pi sorority. In June, 1969, she received a Master's Degree in social work from the University of North Carolina at Chapel Hill. Following a European tour she began work with the Wake County Department of Social Services where she is now employed in the Child Welfare Division.

The bridegroom graduated from North Carolina State University, Raleigh, where he received a B.S. degree from the School of Engineering in Furniture Manufacturing and Management. He is now assistant manager of Museum Print Editions, Clayton.

Following a wedding trip, Mr. and Mrs. King will be at home in Raleigh.

Immediately after the wedding, the bride's parents entertained at a reception at the Greenville Woman's Club in honor of the bride and bridegroom and their wedding party.

Festivities in honor of the bride and bridegroom and their wedding party included a luncheon on Saturday at one o'clock at the Holiday Inn in Greenville. A rehearsal party on Friday evening, given by the bridegroom's parents was held at the home of Mrs. W. Russell Hunnicutt in Bethel. A buffet supper on Friday at the Bethel Rotary Club and a bridesmaid's luncheon at the home of Mrs. Thomas Rushman Andrews Jr. honored the bride-elect.

Engagement Announced

Mrs. Lacy Royal Burns of Pittsboro announces the engagement of her daughter, Elizabeth Ann, to David Henry Knoch, son of Mr. and Mrs. Kendall Knoch of Ft. Lauderdale, Fla. The wedding will take place June 6. The bride-elect is the daughter of the late Mr. Burns.

Births

Cherry
Born to Mr. and Mrs. Jack A. Cherry, Stokes, a son, Timothy Bryan, on March 8, 1970, in the Bethel Clinic.

Harris
Born to Mr. and Mrs. William Benjamin Harris, Rt. 6, Greenville, a son, Jonathan David, on March 12, 1970, in Pitt Memorial Hospital.

Calendar Events

SUNDAY
12 Noon—Buffet at Greenville Golf and Country Club
2:00-4:00 p.m.—Open house at Pace Academy
3:00 p.m.—Literacy Council of Pitt County meets at First Presbyterian Church to discuss April tutoring course.
3:00-5:00 p.m.—Reception in the parlor at Memorial Baptist Church honoring the Rev. and Mrs. Percy Upchurch

MONDAY
10:00 a.m.—General meeting of the Women's Society of Christian Service of Jarvis Memorial United Methodist Church
6:30 p.m.—AAUW meets with Mrs. H. T. Patterson
6:30 p.m.—Rotary Club
6:45 p.m.—Optimist Club meets at Three Steers, Memorial Dr.

7:00 p.m.—Lions Club meets at Moose Lodge
7:30 p.m.—Woodmen of the World, Simpson Lodge meet at Community Bldg.
8:00 p.m.—Lodge No. 885, Loyal Order of the Moose

TUESDAY
9:30 a.m.—3:30 p.m.—Tupperware party sponsored by the Women's Society of Christian Service of Jarvis Memorial United Methodist Church will be held in the fellowship hall of the church
10:30 a.m.—Mrs. W.L. Tripp will be hostess to the De Novo Book Club
12 Noon—Mrs. William Brewer will be hostess to the Ex Libris Book Club
12:30 p.m.—Mrs. James Tucker and Mrs. J. D. Wilson will be hostesses for the Bone Artes Book Club luncheon
12:30 p.m.—The Thalian Book Club meets with Mrs. N. O. VanNortwick
12:30 p.m.—Mrs. Knott Proctor Jr. entertains the Pickwick Book Club
12:30 p.m.—Mrs. Burney Warren entertains the Lector Book Club
12:30 p.m.—Mrs. Joseph O. Clark and Mrs. William Jordan will be hostesses to the Thetis Book Club

1:00 p.m.—Mrs. W. F. Young will entertain the Athenaeum Book Club
1:00 p.m.—Christian Business Men's Committee meets at Three Steers, Memorial Dr.
3:00 p.m.—Mrs. R.A. Fountain Jr. will be hostess to the Round Table
3:30 p.m.—Mrs. A. C. Ruffin will be hostess to the Chatham Book Club
3:30 p.m.—Mrs. James M. Jackson will be hostess to the Seira Book Club
3:30 p.m.—The Inter Se Book Club meets with Mrs. Reynolds May

6:00 p.m.—Easter bazaar, sponsored by the Junior Woman's Club of Greenville, will be held at the Eastern Elementary School cafeteria
6:30 p.m.—Greenville Toastmasters Club meets at Three Steers, Memorial Dr.
7:00 p.m.—Creasy K. Proctor, Order of DeMolay meets at Masonic Hall
7:00 p.m.—Opti - Mrs. Club Dutch dinner meeting will be held at the Candlewick Inn. For reservations call Mrs. Charles Ross, 752-2852

8:00 p.m.—Easter bazaar and bridge benefit, sponsored by the Junior Woman's Club, will be held at the Eastern Elementary School cafeteria
8:00 p.m.—Tea and Topics Book Club meets with Mrs. James G. Sullivan
8:00 p.m.—ECU Faculty Wives Club meets at Methodist Student center, downstairs
8:00 p.m.—Chapter No. 149 Order of Eastern Star
8:00 p.m.—Woodmen of the World meet in basement of

Home Savings and Loan Bldg.

8:00 p.m.—Pitt Co. Alcoholics Anonymous meets at AA Bldg. on Farmville Hwy. Telephone 752-2961

8:00 p.m.—Mrs. F. L. Dunn will be hostess to the Aries Book Club

WEDNESDAY

1:00 p.m.—Worship services in Pitt Memorial Hospital chapel
1:45 p.m.—Wednesday Afternoon Duplicate Bridge Club weekly game at Planter's Bank

6:30 p.m.—Kiwanis Club meets

Dr. Kuchar Gives Program For Jay-C-Ettes

Dr. Marvin Kuchar presented the program at the Wednesday night meeting of the Greenville Jay-C-Ettes. He spoke on air and water pollution.

He is a member of the Speakers Bureau of the Northeastern North Carolina Office of Eastern Tuberculosis Society.

New members and guests were welcomed by President Lib Layne. Each new member was presented a flower and include Ann Haut, Margaret Peters, Jenny Hodges, Jackie Mills and Sandra Langley.

Guests were Betty Saulters, Betty Cox, Sylvia Measemer and Barbara Privett.

Mary Ann Barnhill announced plans for the regional meeting which will be held on April 4-5.

Bertie Jenkins, membership chairman, announced plans for the new member party which will be held in April at the Elm Street Recreation Bldg.

Ed Baldree Is WOTM Speaker

Ed Baldree was the speaker Thursday night at the Women of the Moose Chapter 1308. He spoke on Moosehaven, home for the aged established in 1922 in Florida.

He was introduced by Mrs. Bonnie Singleton. Junior Regent Beulah Jordan presided over the meeting in the absence of Georgia McCollom, Senior Regent.

Two new members were enrolled, Lyn Cox and Mary C. Strouff.

Refreshments were served in the dining room. The next meeting of the Women of the Moose will be held in New Bern on March 26. Persons interested in transportation should contact Ada Jones.

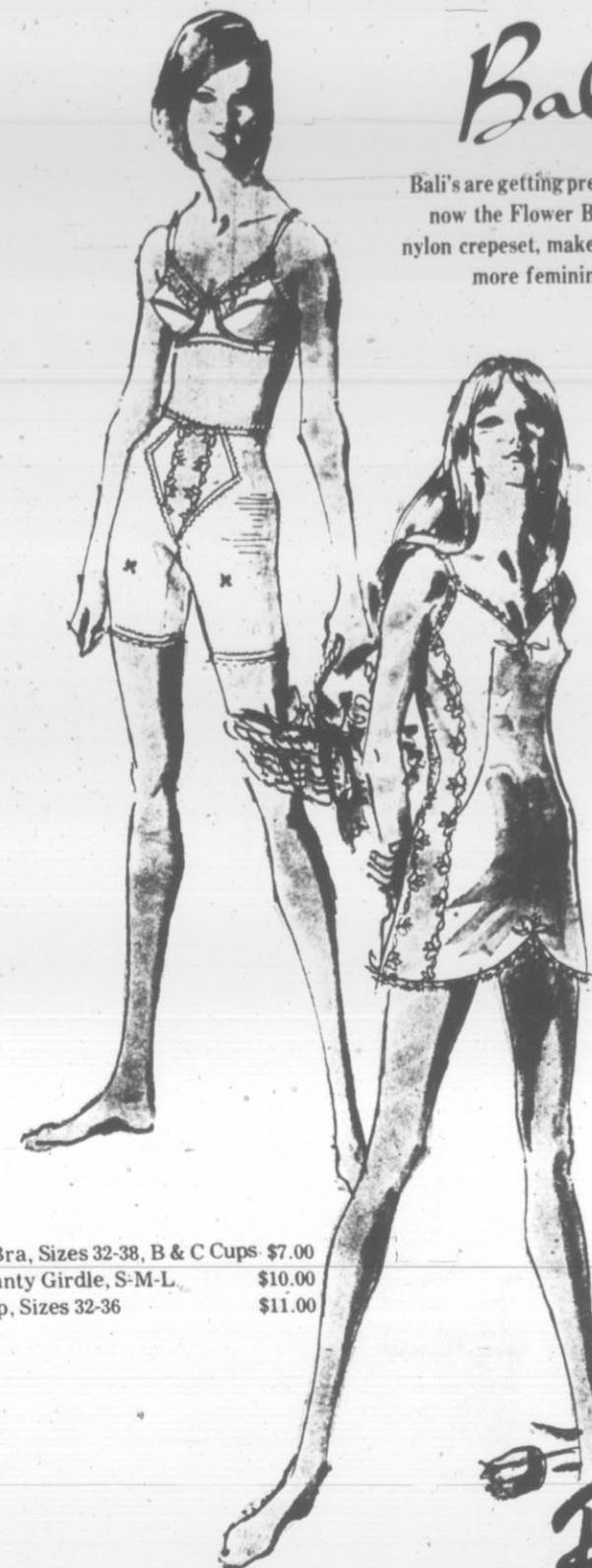
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PITT PLAZA

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Brody's
DOWNTOWN

'WomenSeducedByPretty Packaging' Says Expert

By JOY STILLEY
AP Newsfeatures Writer

NEW YORK (AP) — "Persuasion and manipulation of the public is my business," explains Ted Menten, industrial designer who performs these functions through his packaging expertise.

"Most women are a little 'tart' when they're shopping—they're easily seduced. They're more susceptible to a 'pretty face' in the supermarket than men are to one on the street," maintains the man whose firm puts "pretty faces" on from 3,000 to 5,000 packages a year.

Menten himself comes in the large, economy-size package. The handsome bearded artist is 6-foot-4 and weighs 200 pounds. Now 32 and president of his own company, Menten Inc., he finds the philosophy of packaging differs from the philosophy of advertising, a more direct form of persuasion.

"Packaging is, first, for continuous identification so the customer will remember it and, second, for the initial sell," he points out. "Packaging can never sell a product more than once—the product itself is the only thing that will sell it the second time."

"When someone picks an item off a shelf," he continues, "the back brain is reacting to the subliminal advertising to which it has been exposed while the front brain is responding to such tangibles as color and other visual qualities."

Color is among the most important packaging elements, Menten feels. Men react more strongly to yellow and women to red; the hues that evoke the least response are green and purple. Another vital factor is validity of design—that is, a fragrance package has to look as though it smells good, a pharmaceutical product has to look as though it will cure your disease, a toothpaste has to look as though it will make your teeth white.

"When you're designing, you want something to be appealing not only in its tactile quality—the way it feels—but in its visual tactile quality—the way it looks like it feels," Menten says. "It's not enough that something is soft to the touch. It must look soft, too. For instance, even though plastic foam is soft when you squeeze it, it looks rigid to the eye."

For every finished design his firm creates, there may have

been up to 100 variations. The designers start with a product profile: what it is, what it is intended to do, what claims can be made, who it is going to appeal to. The package is designed to fit the profile, then tested to see if it does fit.

Often the same design is put on the shelves in various colors and customers are interviewed as to why they made the choice they did. "People love to talk and they love to tell you their opinion," Menten comments.

One problem that can also be a challenge is adhering to the truth in packaging requirements, especially in the cosmetic lines that constitute 50 per cent of Menten's business. In some cases the necessary information takes up more room than the product name and it interferes with the design, he notes.

"Some of the legislation is unrealistic," he claims. "For reality shopping, such as goods or toothpaste, it is extremely valid. But fantasy shopping has to do with what you think of yourself. Dresses, lipstick, fragrance, makeup, have nothing to do with net weight. When you go into the store to buy perfume you're buying a fantasy, not ounces. If you can afford \$5 for your dream and your dream is a bottle of perfume you don't care if it's 1.5 ounces or not."

Sometimes, Menten admits, his personal philosophy influences his creativity. For a toy company, his problem was to produce a new packaging format for a tank so that the boxes would stack better on shelves. "There was lots of killing on the boxes, lots of guns, lots of dead Japs," he says. "I convinced them to get rid of the violence."



PACKAGING EXPERT — Good things come in all kinds of packages and the industrial designing firm of Ted Menten, shown with some of his output, is responsible for creating from 3,000 to 5,000 package designs a year.

In the new form the tank on the box became just a historical vehicle."

Born on Long Island, N.Y., Menten started painting when he was 8. By the time he was in high school he had a cartoon strip based on his classmates going in his school paper. Starting at age 12, for four summers he was apprenticed in the old-time way to painters in Greenwich Village.

"I cleaned the studio, ran errands and occasionally was allowed to fill in an area or complete something or do sketches. And of course I got instruction. I apprentice people here, too, but I pay them," he adds, smiling.

He has high school students working in his studios after school and during the summer. He is especially interested in young people and his organization is youth oriented—the executive vice president in charge of operations is 24. Menten is now working on a book about runaway teen-agers, including numerous case histories. "In doing surveys with young people we kept meeting the runaway teenager and I became interested," he explains.

before concentrating on the packaging field, Menten was an actor, illustrator, cartoon animator and Hollywood stunt man. "Mostly I fell off horses, but I went off a few buildings too," he recalls. "I was a tumbler in high school so I knew how to take falls."

Although Menten has received many awards in design and packaging, he shrugs off the importance of formal honors. "When a client doubles his sales," he says, "that's the biggest award there is."



On The Local Scene by Rosalie Trotman

The traditional wedding month of June has been selected by Kathy Lewis and Donnie Carson in which exchange their wedding vows, on the 21st.

Kathy is a sophomore at Meredith College, where she is majoring in French. She is a member of the Council for Meredith Christian Association, as chairman of the Blind School Project. She is a member of the Philaretia Society.

Donnie is majoring in industrial relations at the University of North Carolina at Chapel Hill and is a junior.

After their wedding, the couple plan to live in Bethel for the summer and will make their home in Raleigh when they re-enter school in the fall.

Cordelia Lewis and Robert Deans Jr. have set May 31 as the date for their wedding.

The bride-elect is a student at Atlantic Christian College, Wilson, and majoring in elementary education.

Her fiancé attended the University of North Carolina and will graduate from Atlantic Christian College in May. He is affiliated with R. E. Deans Gas Co., Wilson.

Alpha Delta Pi, the nation's oldest sorority, will hold its second State Day in Charlotte on March 20-21.

The meeting will begin Friday night with a reception for Miss Maxine Blake Grand National president, at the Queens College Chapter house. Saturday's events will be presided over by Mrs. Henry Manning of Raleigh, state president.

Awards to the outstanding actives and chapters on North Carolina campuses will be presented by Mrs. Hoyt Shore of Charlotte, Province president.

The recipient of the Alpha Delta Pi Scholarship Award will be announced by Mrs. George Lortz of Raleigh, the funds director. This scholarship is given to an outstanding senior girl attending a North Carolina college or university with a need for financial assistance.

Have Convenience Foods Lowered Cooking Ability?

By JOAN HANAUER

NEW YORK (UPI)—Americans are more venturesome about their eating than ever before, but they aren't as good cooks as they used to be.

That's the view of Jen Paulucci which is surprising because Paulucci first gave the American public the Chinese convenience foods (Chun King), then switched over to Italian convenience foods, and now is thinking of expanding further with a line of Jen convenience food.

"I think we have lowered our quality requirements. We don't have the culinary ability or experience we used to have," Paulucci said in an interview. "The level of appreciation is down."

"The reason—convenience or fast food. We've sacrificed quality and painstaking cooking for something in a hurry. It's the price we pay for more leisure. It's Par For The Course."

"Take instant coffee. Years ago nobody would touch it. Now it's par for the course. So when freeze dried comes out we say, 'My, what a big improvement.' But it isn't over what we used to drink before instant became popular."

Paulucci doesn't believe, however, that convenience foods must be seasoned for the lowest common denominator of blandness and he spices food for "zing and zest."

"I think Americans like it that way," he said. And he has proved his point with success, as the title of a book he wrote—How It Was to Make \$100,000,000 (Grosset & Dunlap, \$5.95)—suggests.

"Maybe we're getting tired of

the meat and potatoes routine," he speculated. "Anyway, our eating habits have changed. Three meals a day are out the window—we snack so much. When we do sit down at the table, we want something different. And then, too, everybody now has become a worldwide traveler-gourmet."

Experiment With Spices

He noted that American cooks now are experimenting with all kinds of spices.

If you are one of those Americans who want to experiment with spicing up otherwise bland dishes, two of the blandest—mashed potatoes and scrambled eggs—are among the easiest to do.

With mashed potatoes, try tossing a clove or two of potted, cut garlic into the potato water when you first put it on to boil, along with the salt. You don't have to fish the garlic out later—the taste will have been blanched out of the cloves and they mash right up with the spuds for just a delicate garlicky off-taste. For even more taste and a dash of color, sprinkle the top of the potatoes with chopped chives right before serving. Or if you just want color, sprinkle them with paprika.

For jazzed up scrambled eggs, about a tablespoon per egg of freshly grated Parmesan cheese cooked right in with the eggs is lovely, and almost anything you might serve on the side—bacon, sausages, ham—can be cup up, precooked, and added to the eggs before scrambling. Muchrooms also are delicious for this purpose, and so is sauteed chooped onion if you can bear the thought for breakfast.

Suits Speak Softly This Spring

By AP NEWSFEATURES

What's spring without a suit? Or a dress and matching coat ensemble?

Suits this spring are gentle. Hipbone jackets attract the eye; others, feature longer jackets and skirt interest.

Ideal for spring and cool summer days are the silk suits in nubby tweeds or plaids. Novelty skirts and belts accent this group. Delightfully wrinkle-free fibers make suits in lively colors of cherry, surf, kelly and ming yellow, the perfect, easy traveling companions.

The suit and matching or complementary coat—a Davidow classic—appears this spring in lime of an English shadow plaid. The suit in matching tweed sports a double Peter Pan collar.

Costumes for country club luncheons or city matinees are restrained and refined into sheer wool crepes, colorful silks, diagonals, Fibrannes and embossed cottons. One favorite dress silhouette is the skimmer—the coat barely shaped. Seams are often outlined. Pockets fall on the diagonal. Necklines may be modified bateau, or graced with roll collars to be worn high or relaxed, or prudently slit.

The coats of wool are light in weight. One beauty combines lilac with pale blue; its touches of cream emphasized by the cream wool jersey dress with a high wide belt.

A demi-fit coat in a French wool tweed of shrimp and white is worn over a white dress of the same silhouette. Another Davidow French tweed in shades of vanilla or sea foam features

small roll collar, tiny patch pockets on large blocks of shocking pink is crafted into a slightly shaped coat belted in leather and worn over a blue wool jersey dress.

The classic pantsuit also makes its move. Pants are nearly straight; tunics are long and accented by big silver or gold square buttons. Plaid silk scarves are permanently attached to many tunics—perfect pennants of fashion success.

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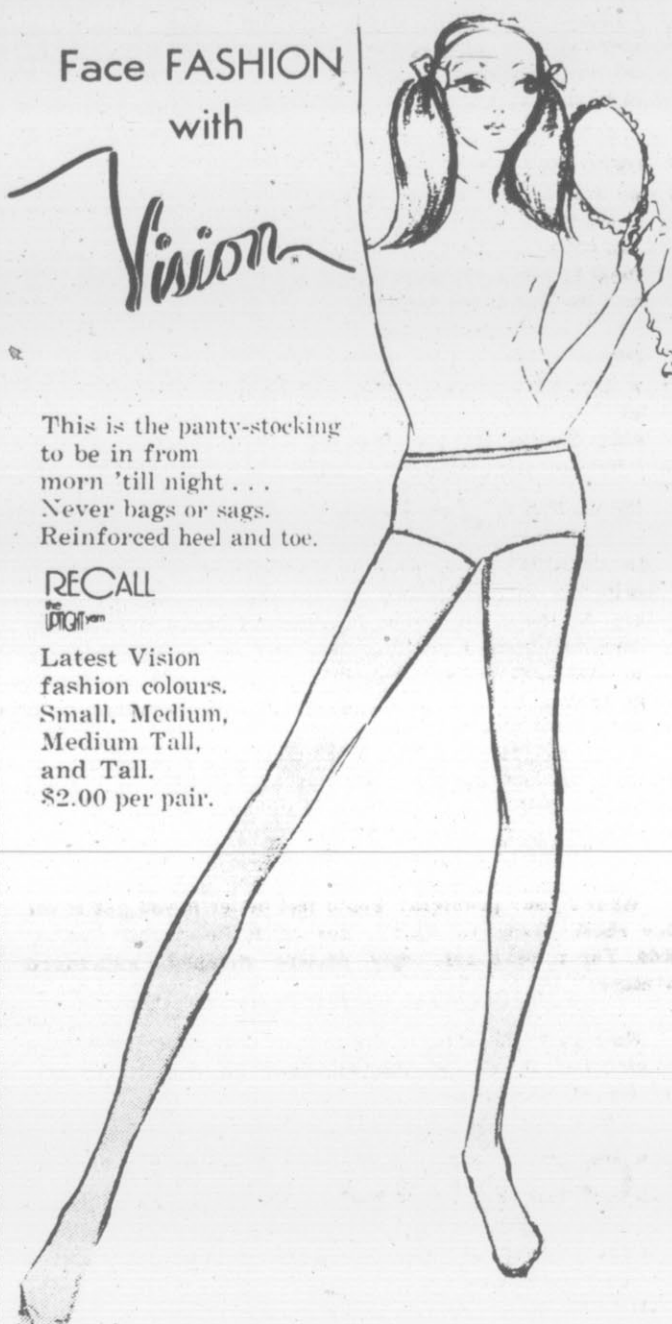
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On The Young Side

By JANE JACKSON



With the coming of spring, students of Rose High School are traveling to different cities for various reasons.

Journalistically inclined students return today from a workshop at Columbia University in New York.

Ten participants flew to New York City Wednesday for the five-day trip.

Annual staff members attending the meeting are seniors Katrina Jolly, Peg Horne, Kaki King, and junior Geoffrey Mitchell.

Seniors Susan Holt and Cindy Worsley and juniors Drew Rumbley and Chris Wilkerson represented the "Rampant Lines," the school newspaper.

Carlos Ebron, junior, also left Wednesday for New York City. Carlos is a finalist in the national competition for Boy of the Year, an award sponsored by the Reader's Digest.

As one of 20 finalists, Carlos will meet President Nixon in

Washington if chosen winner of the contest.

Production Group

A newly organized film production group, "The Tree Stump Films," composed of Rose High students have produced, acted, and filmed Shakespeare's play "Macbeth."

The group traveled to Atlantic Beach, Fort Macon, the brick kilns near Simpson, and various places around Greenville in search of medieval buildings for location shots.

Students involved in the silent production are as

follows: Billy Armistead and Susan Walker (Lord and Lady Macbeth); Meg Sencindiver; Carla Joyner; Chris O'Connell;

John Daugman; Mark Petterson; Karen Colvard; Dick Clemens; Jonnie Cassick; Katrina Wilson; and Ellen Daugman.

The name "Tree Stump Films" came from a scene which marks the beginning of Macbeth in which two hands tragically clutch at a tree stump. The company hopes to film several other movies in the near future.

Fifteen boys taking the brick masonry course offered at Rose High, are constructing a house at 1107 Fairfax Ave. Hoping to gain practical experience, the students work on their house from 8:45-11:30 a.m. The boys hope to sell the house, which hopefully will be finished in May.

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He Finds It's Easy To Lie

By Abigail Van Buren

(© 1970 by Chicago Tribune-N.Y. News Synd., Inc.)

DEAR ABBY: Do you think I have the right to be disillusioned because my husband of 19 years finds it easier to lie than tell the truth?

When he's away on business trips, he calls and says if he isn't coming home the next day, he will call me. But he doesn't call, and he doesn't come home. I have also caught him lying about where he's been. Also, on many occasions the money that was supposed to go on bills never got there. And he gets terribly upset if I touch his wallet or any of his papers. He's forever making promises but "forgets" when the time comes.

Otherwise he's been a good husband. Please don't suggest professional help because in HIS estimation, I am the one who is crazy. So please go to work on my problem.

"SHERMAN OAKIE"

DEAR OAKIE: You cite evidence that your husband lies, cheats, breaks his promises, and cannot be depended upon. So, how do you figure that he's a "good husband"? Explain this to me, and I'll go to work on your problem.

DEAR ABBY: I have a very dear friend who has started to see a psychiatrist. I have known this woman for many years, and we've been extremely close. Abby, I believe that if I were to fill her doctor in on some very important facts concerning this woman's life it could help him to understand her problem better. I know my friend has not told her psychiatrist the faults to which I refer because she told me she had not. I urged her to tell him the whole truth about herself, but she says she's too ashamed.

I have been on the verge of telephoning her doctor and volunteering this information, but I'm not sure it would be ethical. My only wish is to help my friend. Do you think it would be acceptable to her doctor if I suggested it?

STEADY READER

DEAR READER: Offer your help and let the doctor decide whether he wishes to accept it or not. It would be highly unethical for a doctor to discuss a patient's problems with an outsider, but there is nothing unethical in accepting pertinent information from a patient's friend who offers it in the best interest of the patient.

DEAR ABBY: I have a friend who, whenever she gives me a gift, always says, "I would like to have kept it for myself."

Abby, I never know what to say after a remark like that. Have you any suggestions?

ROCK ISLAND

DEAR ROCK: Yes. Thanks.

DEAR ABBY: You were generous to mention the "silent majority" of teen-agers who are not loud-mouthed trouble-makers. As one of the "silent majority," I resent and despise the troublemakers of my generation, just as you did those of yours. The next decade will be difficult to live down the image people have of us as potheads, thrillseekers, and irresponsible drifters.

A plea to parents: Please don't judge your child or his friends by the actions of the few who make the "news." Find out for yourself what your child is thinking. If we both try hard enough, the generation gap may some day close.

A CONCERNED TEEN: VICTORIA, TEX.

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COOKING IS FUN!

By CECILY BROWNSTONE

AP Food Editor

BUFFET SUPPER

Split Pea Soup with Sherry

Curried Shrimp

Snap Beans

Pineapple Compote

PINEAPPLE COMPOTE

1 medium or large grapefruit

1 can (1 pound, 4 1/2 ounces)

pineapple chunks

1 cup syrup-preserved slivered

ginger, not packed down

Paré grapefruit so no white

membrane remains; cut sections

away from dividing membranes; drain. Mix grape-

fruit sections with pineapple

and chill. Just before serving,

stir in ginger. (If ginger is added

too much in advance it "takes over"

the other fruit flavors.) Makes four good-size

servings.

WEEKEND BUFFET

A filled and frosted large

sponge cake serves a crowd.

Stuffed Cabbage Rolls

Snap Beans

Salad Bowl

Chocolate Cream Cake

Beverage

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Sponge cake baked in 10-inch

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mix

1 cup canned chocolate syrup

Cut cake in three horizontal

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layers. In a large bowl, beat cream until it holds soft peaks. In a small bowl, without washing beater, beat eggs enough to combine yolks and whites. Add sugar, chocolate mix and chocolate syrup and beat vigorously to blend; add a large spoonful of the whipped cream and beat to blend. Add chocolate mixture to whipped cream and beat gently — just enough to blend and stiffen. Use chocolate cream filling to fill and frost cake.

You can use sour cream instead of regular tartar sauce when you are serving fried fish or scallops. Just add sweet pickle relish, minced chives and minced pimiento-stuffed green olives to sour cream. Taste and add necessary seasoning.

Tupperware Party Set For Tuesday

The Women's Society of Christian Service of Jarvis Memorial United Methodist Church is sponsoring a Tupperware party on Tuesday, March 17, at 9:30 a.m.

According to Mrs. William H. Taft Sr., president of the Women's Society, the party will be held in the fellowship hall of the Educational Bldg. of the church. There is no charge and the public is invited to attend.

The Tupperware party will be demonstrated by Mrs. Bobby G. Garis. Funds collected from the party will benefit the new Educational Bldg. Fund of the church. The party will end at 3:30 p.m.

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Basic Secretarial Skills Spell Success For Women

By JOY STILLEY

AP Newsfeatures Writer

Basic secretarial skills not only serve as stepping stones to important positions in nearly every business field but also provide a lifelong insurance policy, says the head of one of the nation's oldest secretarial training schools.

"Other than teaching, I don't think there's another area in which a girl is as professionally mobile," explains Alan L. Baker, recently named president of the 60-year-old Katharine Gibbs School.

"A girl often goes from being a private secretary to other responsibilities, he points out. With typing and shorthand ability as tools, she serves a sort of apprenticeship where her attitudes, her motivation, sense of responsibility and creativity become on-the-job aptitude tests from which promotions stem.

"Every girl who comes to New York wants to go to work for, say, a fashion magazine," Baker elaborates. "With thousands of applicants, many magazines have a policy of starting all girls as secretaries. That's where 50 words of typing and 80 words of shorthand a minute come in handy. Unless you have that, you can't get past the front door."

What are businesses looking for in a potential secretary? "Good skills, first," enumerates Baker. "A girl who will assume responsibility; a girl who is organized about her own work and who can help organize that of her boss; a good appearance—being well groomed and tastefully dressed is more important than beauty."

"The best secretary is the girl who identifies completely with her boss on the job he is doing; if she isn't involved she might as well be on an assembly line," insists the youthful-looking 40-year-old bachelor.

"She represents her employer; the manner in which she represents him establishes his reputation. She's his major communication vehicle," he continues, leaning back in his chair at the school's mid-Manhattan headquarters. "She handles his phone calls; she is his receptionist; she is his spokesman with others on the staff; she is in a position to implement policy through her attitudes toward the policy."

Baker, who presides over the four branches of Gibbs—New York City, Boston, Providence,

R.I., and Montclair, N.J., has found one of his major challenges is attracting more girls to the secretarial field in the face of the many other opportunities available. The school has more than five job openings for every girl it graduates.

"The traditional way is to recruit in the high schools, working with guidance departments," he explains. "Now we dramatize exactly what is exciting and interesting about the field, the benefits, some of the glamorous jobs starting as a secretary can lead to. Another selling point is the salary," he says.

Last year the average Gibbs graduate started in a New York City job at around \$106 a week. This year the average starting figure is up to \$127 a week.

Baker has initiated an "Entree" program, a concentrated eight-week course for college graduates. The student learns to type on an electric typewriter, learns simplified shorthand and effective letter and report-writing techniques and attends a series of lectures on how to adapt to city life.

For girls coming to New York or any big city, Baker has this advice: "Prepare yourself with office skills; don't take the first job offered. You should have enough money to survive for four weeks because unless you're awfully lucky you're not going to land the right job immediately. If you don't have a personal contact, live in a women's residence while looking for living quarters and a roommate—the right place to live and the right roommate are almost as important as the first job. If you have these you can concentrate on your work."

When it comes to job hunting, Baker says the girls are looking

for a man they can respect, the kind of person with whom they have rapport. They don't like multiple employer situations and will hold out for a job in which they have just one boss. The average girl would rather work for a man than a woman, he adds.

"We find it more difficult to place girls with a woman employer. Even our own graduates are not anxious to go to work here, because we have so few men in this business," he admits with his engaging grin.

Baker, who was "delighted" to be picked as chief of the school, feels the job is a natural for him, a proclaimed feminist.

"I've always been sympathetic to the problem of getting women into business and getting them good jobs," he says.

Baker can neither type nor take shorthand, however, he's surrounded by 2,000 young women who can.

Members To Hear Mrs. Lolita Powell

Mrs. Lolita Powell will be speaker for the meeting of the Greenville Garden Club scheduled for Friday.

The meeting will be held at the Farm Bureau Bldg. beginning at 12:30 p.m.

Hostesses for the meeting will be Mrs. Bruce Tyson, chairman, Mrs. Katherine Adams, Mrs. M. L. Wright, Mrs. George Staples and Mrs. W. B. Gray.

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The Rainiers Of Monaco Found Very Close Family



PRINCE RAINIER III, his wife, Princess Grace, and their children, Prince Albert, Princess Stephanie and Princess Caroline. (UPI Telephoto)

By ROBERT MUSEL
MONACO (UPI)—Members of ruling houses—even those of small countries like this lovely principality cradled in a curve of the blue Mediterranean—are schooled to conceal emotions. But from his Serene Highness Prince Rainier III there came an unmistakable sigh.

We were sitting in leather easy chairs in his office in the old palace above the ramparts where antique cannon toothlessly threaten the armada of yachts in the basin. Across the water the sun shone on the hill of Monte Carlo and the gambling casino that crowns it. "We're a close family," said the prince. He was speaking of his beautiful wife, former film star Princess Grace (of the Kellys of Philadelphia) and their three children. "We discuss everything together—the problems of the young today, such as drugs and even sex. But Prince Albert (the heir apparent) is nearly 12 and we've got to look for a school for him."

Parental Worries

The handsome face—Prince Rainier is much better looking than the photographs which exaggerate his stocky build—was regretful. "It's tough on parents sending the children away," he said. "But we can't school him here. It's not fair. He's under the microscope all the time. Everybody expects him to set an example."

Rainier was educated in England, Switzerland and France. Albert, who will someday inherit 23 titles—more than any other person of American blood in history—probably will follow much the same route. At the moment, however, he has a more consuming interest, a summer at an American camp.

"Princess Caroline (who is 13) spent a summer at a camp in America," the prince said. "She came back with such stories about life there that Albert immediately decided he wanted to go, too. There is no counterpart to American summer camps in Europe, you know."

Princess Stephanie was only 5 last month and will be tied to her mother's apron strings for a while. Mother, incidentally,

had attended a reception a few nights earlier for some film and television people and had quite easily held her own—at the age of 40—with younger beauties such as Claudia Cardinale.

Jewel Of His Realm

The prince is proud of Princess Grace and has family group pictures spread all over the palace. In view of her still youthful appearance, though slightly fuller figure, did he think there might still be additions to the family; the prince smiled and said: "Nothing immediate."

No one who knows the Rainiers ever asks any more if Princess Grace will ever return to films or even appear on TV, except perhaps in documentaries. She has not made a film for 15 years and has no intention at 40 of trying to pretend to be younger, even if she looks it.

"Forget it," one of her closest confidantes had advised. "She's very happy and completely fulfilled as she is."

An Active Administrator

As the interview went on it developed that even in the age of the superpowers there is still a lot a small country can do in spheres other than the military or political. Rainier, for example, founded the International Television Festival, now in its 10th year, and donates a small fortune every year in music and literary prizes and for concerts.

He gives the curator of his oceanographic museum, Jacques-Yves Cousteau, the opportunity and encourages him in the TV documentaries of marine life that he makes for American television. Rainier was in the fight against pollution, as president of the International Commission for the Scientific Exploration of the Mediterranean—on which 10 nations sit—long before the big countries woke up. He has made a dramatic proposal, supported by Cousteau, for undersea national parks.

Rainier inherited only 370 acres but he has reclaimed or is reclaiming from the sea 88 more acres—adding almost 25 per cent to his domain. Monaco has a population of 23,000, of whom 3,000 are native Monegasques. He said he is trying to get away from Monte Carlo's

"happy 1900s image"—actually have practical reasons for his interest. Not long ago someone was found pushing drugs in the principality and was expelled. "Drug offenders will get the maximum sentence here," he said. "It isn't a problem now and we're going to try to keep it from becoming one."

Opening The Economy

Rainier has authorized the building of hotels for the upper middle class and aims at more tourists from northern countries where they get too much sun. He feels the beauty and climate of the place also make it an ideal convention center for Americans and all new hotels have convention centers.

This was the crux of the quarrel that led him to buy out Aristotle Onassis, husband of the former Jacqueline Kennedy, for \$8 million in 1967. Onassis had the hotel and gambling concession and wanted to keep Monte Carlo as a playground of the rich.

The prince is intrigued by the American underworld and stories about the Mafia. He may

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Researchers Would End Shooting Horses With Fractured Leg Bone

By PRESTON Mc GRAW
COLLEGE STATION, Tex. (UPI)—A Texas A&M University research team is making progress on a project to keep horses with broken legs from having to be shot.

Dr. Douglas Bynum, a 35-year-old structural engineer who heads the team, is working on the problem from the business end of a slide rule.

"If you want to look at it coldly, the bone is just another structure," he said in an interview.

Bynum believes the answer lies in the use of slightly flexible fixation plates that screw to the broken ends of bone.

Difficult Problem

"There is no way now that a horse with a compound fracture can be saved," Bynum said. "The way a horse is constructed, he has to maintain his weight on four legs. With a broken leg, he is in great pain and tries to lie down."

"If a horse has to lie down, he gets bed sores in two or three days. It takes a human two or three months to get bed sores. A horse's digestive apparatus also is disturbed if he lies down long."

All kinds of stainless steel

plates are available for bad human fractures. But they will not work on horses since a horse with a steel plate holding a break gets nervous and dances about. The bone bends slightly but the steel plate is inflexible.

The stainless steel screws that affix the plate to the broken bone ends are forced out. The broken bone ends shatter, so they cannot be put back together a second time and the horse has to be shot anyway.

Researchers who have tested more than 700 screws and fasteners believe that Fiberglas—a trade name for strands of glass reinforced with epoxy—may be the answer to the problem.

Testing Fasteners

Fiberglas plates were implanted more than two months

ago in the leg of a live horse and show no indication of rejection.

The research team believes stainless steel may be the best material for screws to fasten the Fiberglas to the broken ends of bone. But current screws and fasteners hold too well. A screw will have to be made that comes out easier if extreme pressure is applied to it, so the bone ends will not be shattered and the plate can be affixed again.

"Our first actual research with a horse with a compound fracture is about a year away," Bynum said. "We are pretty optimistic now. We think we can do some good."

Since human bones are so much easier to deal with, Bynum believes whatever he finds out about horses will be easy to transfer to people.

Stokes-Pactolus School Menu

Lunchroom menus for the coming week at Stokes-Pactolus High School have been announced as follows:

Monday — Sloppy Joe in bun, baked beans, apple sauce, gingerbread, milk;

Tuesday — fried chicken, buttered peas, steamed rice, fruit Jello with topping, rolls, milk;

Wednesday — spaghetti with meat sauce, tossed salad, green beans, cornmeal rolls, peach halves, milk;

Thursday — vegetable beef soup, half peanut butter and jelly sandwich, half bologna sandwich, ice cream, milk;

Friday — ham biscuit, macaroni and cheese, potato salad, collards, apple cobbler, milk.

Bible College Choir To Sing

The 38-voice choir of Johnson Bible College, Knoxville, Tenn., will present a "Service in Song" at the Tranters Creek Church of Christ on Wednesday.

The time for the service is 7:30 p.m. The choir is under the direction of Professor Clark Rowland, head of the Church Music Department at the college. Professor Jack Lowe will narrate.

The choir is on a 11-day tour, an annual event in the college calendar for the past 19 years.

The public is invited to attend the service according to Lemeul Hardison, minister of the Tranters Creek Church.

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SUNDAY MORNING, MARCH 15, 1970

Duke Slips Past Bucs, 1-0, In Opener

By WOODY PEELE
Reflector Sports Editor

Duke University took advantage of some early shakiness by the East Carolina relief pitcher and squeezed across a run in the seventh inning for a 1-0 victory in the opening game for both teams yesterday.

The Bucs, held to just one hit by two Duke hurlers, played good defensive ball for most of the game, but after starter Ron Hastings left the mound, reliever Al Beard, making his first appearance in a Pirate uniform, got into trouble.

Hastings had pitched surperbe ball in his six innings, and was never really in trouble. He retired the side in order in the first and second innings.

In the third, leadoff batter Ralph Palaia tagged him for a

single up the middle that really didn't get out of the infield. Steve Warner moved Palaia up with a sacrifice, but Hastings struck out the next batter, and the third grounded back to the mound to end the inning.

A double play for the Bucs got them out of the inning in the fourth, after an easy grounder was muffed to allow a one-out runner to reach.

Hastings then got through the fifth and sixth without any trouble.

But in the seventh, Hastings was taken out, and Beard, a junior college transfer came on. Nervous in his first appearance, he walked the first batter, Tim Teer, then hit Dave Snyder. Don Baglien lined out to deep center, and Teer moved quickly down to third.

Jimmy Thompson then laid

down a perfect squeeze bunt with Teer streaking home with what proved to be the only run of the game.

Beard then struck out the next batter to end the inning, and except for a bloop single in the eighth, retired the Blue Devils in order the rest of the way, recording four strikeouts.

He and Hastings got excellent backing from their teammates.

But the key plays were both made by Bryant McNeely. While playing third in the sixth, he streaked to his left and made a fine pickup to put out a runner and retire the side. Then, while playing second in the ninth, he made another fine play on a slow roller to just nip the runner at first.

The Bucs, meanwhile, weren't having any luck with the pitching of Al Schwartz and Steve

Dennison. Schwartz started and went through the fifth, allowing the only hit of the day. Dennison came on and shut the Bucs out hitting, but his wildness got him into a little trouble.

The lone Buc hit came in the second when Stan Sneedan banged one through the middle. No one else reached until the fifth when Ken Graver finally walked after fouling over half a dozen balls.

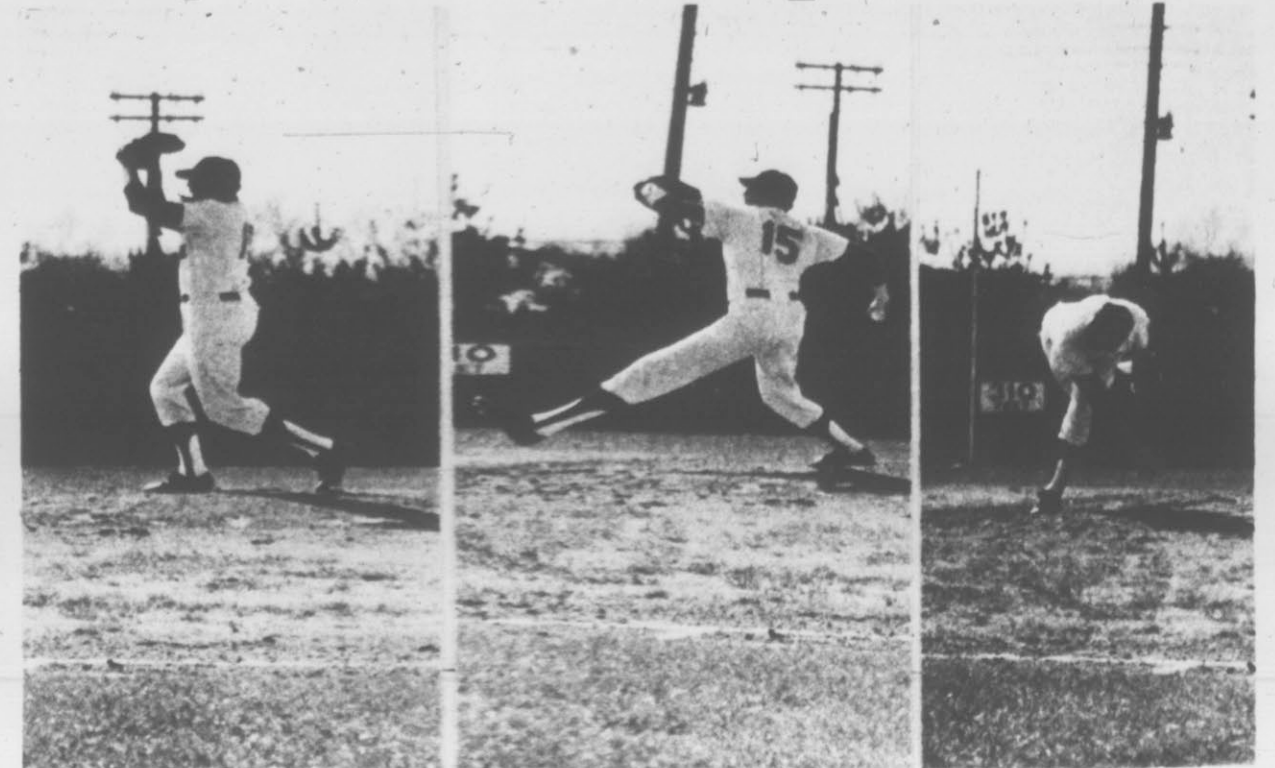
The best threat came in the sixth. Beard led off and walked. He was sacrificed to second, and then Lyn Dowd drew a walk. But the next two men went down in order, ending the threat.

It looked in the ninth like the Bucs still might pull it out. Dowd led off with a walk and stole second. Skip Taylor also walked, but Dennison struck out the next two Bucs to end the game.

Strikeouts were the big killer for the Pirates. Nine went down via the third strike, and seven of them had the bat on their shoulder when the pitch sailed by.

The Bucs will try to regroup and claim their opening win in the next outing. They play host to Ithaca College for a pair of games on Wednesday and Thursday.

Duke	AB	R	H	E	ER	IP	W	L	P	HR	SH	BB	SO	SV	RA
Bochow, ss	4	0	0	0	0	2	0	0	0	0	0	0	0	0	0
Teer, cf	3	1	0	0	0	2	0	0	0	0	0	0	0	0	0
Snyder, lb	3	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Baglien, rf	4	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Thompson, lf	2	0	0	1	0	1	0	0	0	0	0	0	0	0	0
Arlen, 3b	3	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Palaia, 3b	3	0	1	0	0	1	0	0	0	0	0	0	0	0	0
Warner, c	2	0	1	0	0	1	0	0	0	0	0	0	0	0	0
Schwartz, p	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Battler, ph	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Dennison, p	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
TOTALS	26	1	2	1	0	11	0	0	0	0	0	0	0	0	0



Hastings Fires The Ball

East Carolina pitcher Ron Hastings goes through the motions as he fires a pitch during the opening innings in the season opener against Duke University yesterday. Hastings hurled

the first six innings yesterday, holding the Blue Devils scoreless on a lone hit. But Duke picked up a run after Hastings left, and edged the Bucs 1-0. (Reflector Photos by Forrest)

State Rolls By Niagara Bonnies Win But Lose Lanier

By DEL BOOTH

Associated Press Writer
COLUMBIA, S. C. (AP) — Third-ranked St. Bonaventure moved to the NCAA basketball tournament semifinals with a 97-74 rout of Villanova Saturday, but in the process lost All-American Bob Lanier with a right knee injury.

The 6-foot-11, 275-pound Lanier fell to the floor under the Villanova basket with 9:30 to play. He returned for 30 seconds, then left for good with 26 points.

Later, Coach Larry Weise said Lanier suffered a torn ligament and he will be operated on "as soon as arrangements can be made" in Buffalo, N. Y. The team is due to fly out of Columbia by chartered plane at

8:15 a.m. Sunday.

"This is an extremely tough break," said Weise. "He means so much to our team. But everyone will have to do his job that much better."

St. Bonaventure plays the Mideast champion Thursday night at College Park, Md.

Tenth-ranked North Carolina State used its height advantage and 36 points by Vann Williford to trim 17th ranked Niagara 108-88 for third place in Saturday's first game.

St. Bonaventure's victory avenged a midseason 64-62 defeat at the hands of Villanova, the only loss for the Bonnies, now 25-1.

Lanier opened up a quick six point lead with seven of St. Bonaventure's first 12 points. Villanova tried to play catch-up the rest of the way.

The big Bonnie ace stayed on the outside when his team was on offense and easily fired over a tight zone defense. He also picked up points when he moved inside to rebound teammates' shots.

Mike Gantt helped out on both rebounds and scoring.

High scoring forward Howard

Porter of Villanova, which finished the season 22-7, was boxed in much of the time by Gantt, Lanier and Greg Gary. Frank O'Hanlon frequently drove around the box to score and also popped in points from outside. O'Hanlon scored 20 points and Porter tallied 14.

Porter fouled out with 7:27 left and O'Hanlon went out with 3:55 remaining.

Both teams were fast breaking on all occasions, but St. Bonaventure had more success, opening its lead steadily.

Forty-five per cent shooting by St. Bonaventure compared with only 32 for the losing Wildcats. Lanier's 26 points gave him 2,067 for his career, a school record.

VILLANOVA	G	F	T	ST. BONNY	G	F	T
O'Hanlon	10	0	2	Gantt	7	5	19
Sims	1	3	5	Gary	10	0	20
Ford	7	1	15	Lanier	11	4	26
Smith	1	0	2	Kalbaugh	5	5	15
Porter	6	2	14	Hoffman	3	0	1
Sietowski	3	4	10	Kull	4	3	11
Gohli	0	0	0				
McDowell	0	0	1				
Wojnowski	0	0	0				
Fox	1	0	2				
TOTALS	32	16	74	TOTALS	40	17	97

St. Bonaventure — 40-44-74
Fouled out—Villanova, Porter, O'Hanlon.
Total fouls—Villanova 20, St. Bonaventure 12.
A-10, 981.

The Bonnies beat Villanova on the boards 58-40, Gantt grabbing 18 and Lanier 14 to lead the Bonnies.

N.C. State controlled both offensive and defensive boards, scoring frequently on tap-ins by big Paul Coder, and giving the losers few second chances at Niagara's end of the court.

Only the great defensive floor play of guards Mike Brown and 5-10 All-America Calvin Murphy kept Niagara in the game with frequent steals in an all-court press.

Niagara started strong and shot into a 12-6 lead on goals by Murphy and Brown. N.C. State, which ends its season 23-7, gradually moved into a tie. Then it suddenly had an eight point lead on rapid-fire goals by Williford, Rick Anheuser and Joe Dunning. This came with seven minutes left in the half and the Atlantic Coast Conference were never headed thereafter.

Niagara, which winds up 22-7, fouled frequently late in the game as it sought to get the ball, but N.C. State made the best of its one-and-one situations. Murphy left the game with five

fouls with four minutes remaining, after having scored 35 points. Brown went out by the foul route with a minute left.

Williford's 36 points was a career high for the 21-year-old senior from Fayetteville, N.C. It gave him a season total of 710 points, breaking the old N.C. State record set by Ron Shavlik with 707 in 1955. Williford's previous career high came in the regionals Thursday night when he scored 35 points in a losing effort against St. Bonaventure.

It was the final collegiate appearances for Murphy, one of the nation's top scorers with an average of better than 29 points a game, and Williford.

Bethel Falls In Consolation

By CARL TYER

Reflector Sports Writer
RALEIGH — Pitt County Champion Bethel was handed a tough defeat by Tri-County champion Union, 81-59, in the consolation game of the State Class A Basketball tournament last night.

Union manhandled Bethel for the entire game, using their height and floor accuracy to build up a 19-13 lead in the first quarter and extend it to 41-27 at the half to make things tough for the Indians.

Bethel's Eddie Stokes had the only hot hand for the Pitt team hitting 27 points and picking up 11 rebounds. Union had two strong shooters with Altdorf Murphy hitting for 27 and Kim Williamson adding 22.

Bethel's also had Ricky Parker hitting for 12 and Gary James getting 10. Union's only other double figure scorer was Terry Wells with 12.

Union put up a 4-0 lead in the first period before Bethel scored with Parker hitting with 5:01 remaining. Stokes then hit at 4:35 to cut it to 6-4, and from there Union built up a 13-4 lead.

In the second period, Bethel continued to have trouble hitting from the floor and picking up rebounds from the Union team which had a definite height advantage.

Union extended its lead to 12 points in the second quarter but Bethel managed to cut it to nine with 1:39 remaining in the half. From there, Spartans outthit their opponent and took a 41-27 advantage into the dressing room.

The second half proved to be a replay of the first with Union extending their lead to as much as 24 points with 1:06 remaining in the game. In the fourth both teams used their subs and the stronger Union bench continued to outplay Bethel.

Union's largest lead was 26 points, at 71-45, with less than five minutes remaining to be played.

The loss leaves Bethel in fourth place in the state playoffs, while Union takes third. Youngsville and St. Pauls battled later Saturday night for the state championship.

Union fell to St. Pauls Friday night 78-60 while Bethel lost to Youngsville, 69-52, to set up the consolation bracket finals.

Union	G	F	T	Bethel	G	F	T
Moore	1	2	4	Stokes	10	7	27
Willson	8	6	22	James	4	2	10
McCoy	0	0	0	Parker	5	2	12
Wells	5	2	12	McCray	0	2	2
Murphy	11	5	27	Martin	1	3	5
Pridgen	2	8	11	Willis	0	1	1
Herig	0	1	1	Abern's	1	0	2
Morley	0	0	0	Ayers	0	0	0
Bowen	2	0	4	Carson	0	0	0
Faison	0	0	0	Casper	0	0	0
Todd	1	1	3	Anws	0	0	0
TOTALS	31	19	81	TOTALS	21	17	59

Union — 19-22-22-81
Bethel — 13-14-13-19-59

Duke Falls To Utah In Last 30 Seconds In NIT

By STEVE SMILANICH

UPI Sports Writer
NEW YORK (UPI) — Guard John Hunter's free throw with 34 seconds remaining put Utah ahead and teammate Walt Hawkins added a field goal at the buzzer Saturday night to lift the Utes to a 78-75 triumph over Duke in a first round contest of the National Invitation Tournament.

Utah was joined in the winners' circle by Army and Manhattan, who scored upset triumphs in the afternoon slate at Madison Square Garden. The Cadets topped Cincinnati 72-67, and Manhattan surprised North Carolina, 95-90.

Marquette and Massachusetts met in the final game of the evening.

The Utes and the Blue Devils both set up plays to hold the ball for a final shot in the last 49 seconds after a jump ball at midcourt. Utah got the tip and

Hunter fired away with 34 seconds, missed and was fouled. But he made the crucial free throw that put the Redskins ahead, 76-75.

Duke brought the ball down and Ray Kuhlmeier shot from the corner, but missed and Utah grabbed the rebound. A half-court pass to Hawkins, open under the basket, was good for the clinching points.

The Blue Devils jumped to a 9-0 lead and were in front 38-31 at halftime as 6-10 center Randy Denton hit 22 points before intermission.

Utah trailed in the game until the 14:27 mark when Kenny Gardner's jumper put the Redskins ahead for the first time at 49-47.

Hawkins led the balanced Utah attack with 18 points, while Denton wound up with a game high 35 for the losers.

The victories by Army and Manhattan gave New York

teams a sweep in the afternoon session.

Griffin Shines

Jim Griffin led East Carolina University swimmers in the Eastern Swimming and Diving Championships held this week at Dartmouth University.

Griffin set two new varsity records and qualified in two events for the NCAA nationals. He was seventh in the 200 yard freestyle in 1:46.51 and sixth in the 100 freestyle in :48.12 to take the honors. He also finished 11th in the 500 yard freestyle in 4:59.1.

Gary Frederick finished ninth in the 1,650 yard freestyle in 18:02.32 and Bob Baird was 11th in three-meter diving.

The Bucs finished 15th in the field of 40 with 24 points.

tional Invitation Basketball Tournament Saturday.

The Jaspers' victory put them into the quarter-finals Monday night against the winner of the Army-Cincinnati doubleheader second game.

Duke met Utah and Marquette opposed Massachusetts in the Saturday night doubleheader.

Lynett, who split the back of his pants in the second half, didn't let it bother him as he pumped in a career high 25 points, far above his 6.1 point a game average.

The 6-foot-3 guard also hit the first and last baskets in a run of eight straight points that put Manhattan ahead to stay 71-65.

Not even Charlie Schott, North Carolina's second team All-American, could get the Tar Heels closer than 73-71 after that, and the Jaspers led by as many as 93-85 before the end. Scott finished with 26 points.

The smaller Jaspers, running

their record to 18-7, fell behind 16-3 before pulling within 48-40 at the half as Jack Marren scored 17 of his 28 points and Lynett had 12.

The Jaspers scored the first nine points of the second half and the lead began to see-saw until Manhattan's burst that closed North Carolina's season at 18-9.

UNWANTED RECORD
BALTIMORE (UPI) — Johnny Unitas, the great quarterback of the Baltimore Colts, holds a National Football League record he's rather forgetful—his 82 fumbles.

Kentucky, which played the final 10 minutes without its All-America center Dan Issel who fouled out, never caught up after the Dolphins took a 22-21 lead with 10:04 remaining in the first half. Jacksonville built its lead to 11 points, 52-41, shortly before halftime but Kentucky cut it to 52-45 at intermission.

Jacksonville's 7-foot-2 center Artis Gilmore, who scored 24 points and had 20 rebounds, also sat out several minutes in the second half when he picked up his fourth personal foul with 11:29 to go.

Gilmore, however, played the last eight minutes of the game without fouling out.

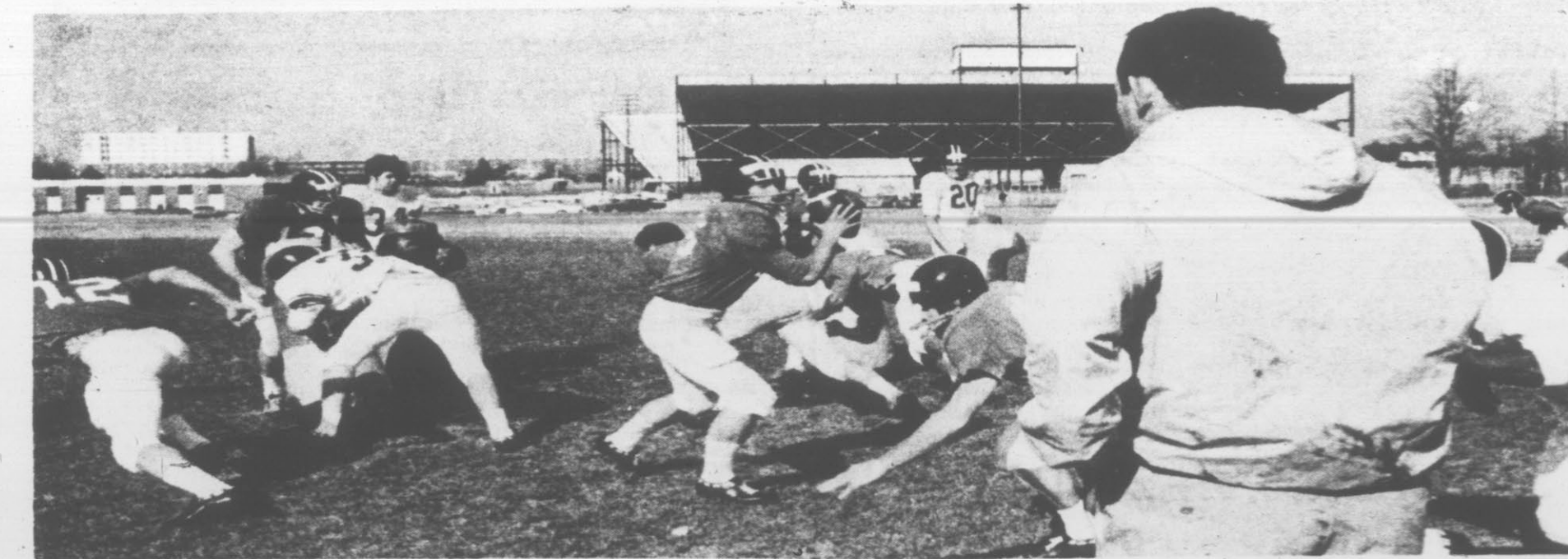
The Dolphins led 90-80 with 5:54 remaining but Kentucky sophomore Tom Paret hit five baskets and two free throws in the next five minutes as the Wildcats cut it to 102-100 with 50 seconds to go. Morgan then hit two free throws to make it 104-100 with 27 seconds left. Greg Nelson scored on a driving layup for the final tally.

Issel led Kentucky scorers with 28 points, followed by Parker with 21 and Terry Mills with 18. Mike Pratt, who also fouled out, scored 14 points for the Wildcats, who finished the season with a 26-2 record.

Chip Dublin came off the Jacksonville bench to play an outstanding floor game and also tossed in 19 points. Jacksonville now is 26-1.

Jacksonville (196)	Kentucky (198)	G	F	T	Parker	G	F	T
Wickings	4	4	12	37	4	5	21	14
Blevins	0	0	0	0	Pratt	1	6	14
Burrows	3	2	8	15	Issel	13	22	28
Gilmore	10	4	24	52	Dwivedi	1	0	2
Morgan	10	8	28	102	Hollenbeck	4	2	10
Dubin	6	7	19	44	Mills	1	4	18
Nelson	5	3	13	26	Steele	1	1	3
McIntire	1	0	2	2	Soderberg	3	0	4
TOTALS	39	26	104	206	TOTALS	40	26	108

Halftime score: Jacksonville 52 Kentucky 45
Fouled out: Pratt, Issel, Mills, Steele
Total Fouls: Jacksonville 20 Kentucky 26
A-13, 845



Bucs Open Spring Drills

Coach Mike McGee, right, watches as some members of the East Carolina University football team go through dummy plays as they started spring football drills yesterday. The Bucs, opening their first year

under McGee, will be learning a new offensive and defensive setup for this fall's initial campaign. Drills will continue through April 25, when the annual Purple-Gold game will be held. (Reflector Photo)

Bethel Girls Take District

EDENTON — Bethel High School's girls, as they had done three earlier this year, downed Grifton's Lady Bulldogs, and this time it meant the District One Championship.

Bethel won the game, 48-44, last night in Edenton, to take the crown.

In the consolation game, Northampton downed Williamston, 32-28 for third place in the district.

Bethel and Grifton, who make a habit of fighting things out in Pitt County, carried their battle right down to the wire. In the first period, neither could gain any advantage, and it ended in a 10-10 deadlock.

Bethel pulled out into a slim three-point lead in the second period, however, outscoring Grifton, 12-9. That made it 22-19 at intermission.

But in the third period, Bethel turned things on, and pushed through 15 points while holding Grifton to 10. That gave Bethel a 37-29 lead, and they withstood a 15-11 Grifton rally in the final frame.

Susan James led Bethel with

19 points, while Brenda Ippok had 12 and Debbie Purvis had 10. For Grifton, Laura Kilpatrick had 17, Marion McLawhorn had 14 and Jennifer Smith had 14.

In the other game, Williamston inched out into a 9-8 lead in the first period, but ran out of gas in the second. Northampton came on to outthrust them, 9-2, and gain a 17-11 halftime lead.

In the third period, Northampton held off Williamston, 6-5, and built the lead to 23-16. Williamston out hit their foe, 12-9, in the final period, but it was too late.

Lollie Edwards led Northampton with 14 while Kathy Fleetwood had 11. For Williamston, Joey Johns had 11.

FIRST GAME
Williamston: Johns 11, Davenport, Hardison 5, Godard, Stalls 2, Rogers 7, Jones 1, Warren 2, Thigpen.
Northampton: Fleetwood 11, Edwards 14, Parker 5, Bracey, Cotton, Woodard 2.
Williamston 9 2 5 12-28
Northampton 8 9 6 9-32

SECOND GAME
Grifton: McLawhorn 14, Leonard, Wade 1, Carter, Smith 12, Kilpatrick 17.
Bethel: Whichard 6, Michaels, Ippok 12, Price, Purvis 10, James 19, Hollis 1.
Grifton 10 9 10 15-44
Bethel 10 12 15 11-48

Iowa Muscles By Notre Dame

By GEORGE STRODE

Associated Press Sports Writer
COLUMBUS, Ohio (AP) — John Johnson and Chad Clabria rifled in 31 points apiece Saturday as Iowa shattered two NCAA basketball tournament records whipping Notre Dame 121-106 in the Midwest consolation game.

Austin Carr put on another brilliant performance for Notre Dame, pouring in 45 points and giving him 158 for three tournament games.

The Hawkeyes shook loose for an incredible 75-point first half, crushing the Irish with 63.5 field goal shooting for a 75-42 lead.

Carr led a second half Notre Dame comeback with 33 points.

Notre Dame, 21-8, had trailed by as many as 36 points late in the first half.

The Big Ten Conference

champs finished with a 20-5 record.

Iowa broke the one-game scoring total that Princeton set in 1965 in a 118-82 victory over Wichita. Its 52 field goals bettered the 48 Princeton made in 1965 and U.C.A. made in 1967.

Iowa outscored Notre Dame 15-2 in a 2½ minute stretch for a 27-8 bulge. The Hawkeyes worked that margin to as much as 71-35 and 75-39 late in the first half.

IOWA	G	F	T	PTS	REB	AST	STL	BLK	FT	PTS
Vidovich	7	10	10	24	1	1	1	1	1	45
Johnson	14	3	3	31	1	1	1	1	1	24
Jensen	2	1	1	5	1	1	1	1	1	7
Brown	8	0	0	16	1	1	1	1	1	3
Calabria	15	12	31	1	1	1	1	1	1	2
McGinnis	6	0	0	12	1	1	1	1	1	2
Hazley	0	0	0	0	1	1	1	1	1	2
Hodge	0	2	2	2	1	1	1	1	1	2
Graski	0	0	0	1	1	1	1	1	1	2
Schultz	0	0	0	0	1	1	1	1	1	2
Totals	52	17	19	121	15	15	15	15	15	106
Iowa	12	12	12	12	12	12	12	12	12	12
Notre Dame	45	45	45	45	45	45	45	45	45	45
Total Fouls—Iowa 15, Notre Dame 13										
Fouled Out—None										

Kansas State Rips Houston

By LEW FERGUSON

LAWRENCE, Kan. (AP) — Kansas State set an NCAA mid-west regional basketball scoring record Saturday, ripping 12th-ranked Houston 107-98 in the consolation game for third place.

Fifth-rated New Mexico state played the defending regional champion, Drake, for the championship in a game later Saturday afternoon.

Kansas State's Wildcats made up for the cold shooting which plagued them in a semifinal loss Thursday night to New Mexico State by drilling 50 per cent of their shots to whip Houston.

The previous Midwest tournament scoring record was set by Houston in the 1968 finals when the Cougars defeated Texas Christian 103-68.

The Wildcats, Big Eight champions and 20-8 for the season, did it without scoring leader Jerry Venable and sophomore star Bob Zender down the stretch. Venable fouled out with

8½ minutes left. Zender caught an elbow in the face with 10 minutes left and did not return.

After trailing virtually all the game and by 10 points much of the time, Houston pulled up to a 65-63 deficit with just under 15 minutes to go.

However, Kansas State outscored the Cougars 10-2 in the next 2½ minutes to restore its advantage to 75-65. Houston never got closer than seven points after that.

Houston's Ollie Taylor was high scorer with 26 points. David Hall had 25 and Jerry Venable added 24 for Kansas State.

KANSAS STATE	G	F	T	PTS	REB	AST	STL	BLK	FT	PTS
Taylor	10	6	11	26	1	1	1	1	1	15
Davis	7	2	3	16	1	1	1	1	1	15
Bell	0	0	0	0	1	1	1	1	1	25
Gribben	6	5	17	1	1	1	1	1	1	14
Weich	5	4	14	1	1	1	1	1	1	9
Hickman	7	2	16	1	1	1	1	1	1	9
Willis	0	1	1	1	1	1	1	1	1	7
B. Hall	2	0	0	4	1	1	1	1	1	2
Evans	0	0	0	0	1	1	1	1	1	1
Yngde	2	0	0	4	1	1	1	1	1	0
Totals	39	20	33	98	15	15	15	15	15	107
Houston	47	13	24	107	15	15	15	15	15	98
Kansas State	51	56	107	107	15	15	15	15	15	107
Fouled Out—Houston 1, Gribben, Kansas State, Venable, Hughes.										
Total Fouls—Houston 24, Kansas State 26										
A-8,400										

UCLA Rolls By Utah State Five

By CHARLIE BAROUH

Associated Press Sports Writer
SEATTLE (AP) — Curtis Rowe and Sidney Wicks, the front wheels of UCLA's incredible basketball machine, rolled the Bruins to a 101-79 blitz over Utah State Saturday in the championship game of the NCAA Western Regional Tournament.

Santa Clara edged Long Beach State 89-86 in the consolation game.

Wicks and Rowe each had 26 points as the five-time national champion Bruins blew apart an Aggie team that had stayed skin-tight with them through the first half. The score was tied 13 times during that span and only a seven-point spurt by the Bruins gave them a 51-44 halftime lead.

The performance by Wicks and Rowe offset an inspired effort by Utah State junior Marv Roberts, who finished with 33 points to lead all scorers.

Roberts had scored 17 of his

points in the first half and drove Wicks to the bench with three fouls before the game was 10 minutes old. Then Rowe, typical of the defending champion Bruins, took up the slack as he battled Roberts for rebounds and netted 15 points before intermission. Four of those points came in the two-minute spurt that gave the Bruins their halftime edge and put UCLA ahead for good.

That was it for the Aggies. They never got closer than seven points after the break.

Wicks returned to the game in the second half to score 15 of his points. He also played without drawing another foul.

High-scoring John Vallely, held scoreless in the first half, pounded the net for 14 points in the second period.

UCLA now heads for the national semifinals in College Park, Md., next week against New Mexico State.



The Game Must Go On

Undaunted by the loss of a sneaker, period of a game in New York's foreground, St. John's Joe DePre, second from left, leads the pack in a struggle for the ball with Miami of Ohio's Ron Snyder, left, in the first

Collins, Lotz Pull Into Tie For Monsanto Lead

By DAVID MOFFIT

PENSACOLA, Fla. (UPI) — Veteran Bill Collins, a part-time touring pro who played the final two holes on a twisted ankle, and Dick Lotz came out of the pack Saturday to tie for the lead at the end of the third round of the \$150,000 Monsanto Open.

Collins, 41-year-old Purchase, N.Y., club pro, injured his ankle while crawling under a rope at the 16th green but limped home with a 3-under-par 68 for a 54-hole total of 207.

Lotz, 14 years Collins' junior, matched that total with a 69 Saturday.

That sends the third-round co-leaders into Sunday's final round with a precarious one-stroke edge over PGA champion Ray Floyd who had a 68-208 and two strokes over Miller Barber and George Hixon.

Young Grier Jones, last year's PGA rookie of the year, had started the round with a four-stroke lead over the field, but despite the greatly improved playing conditions, Jones, who had a pair of 67s in bad weather, skied to a 5-over-par 76 for the day and a 210 total.

The blowup was similar to last year when the 23-year-old Jones was tied for the lead at the end of the second round and then shot closing rounds of 73-74.

Collins, who hasn't had a tour victory since the 1962 Buick

Open, was met by a doctor when he came off the final green and rushed "to some place where he could be given immediate attention."

A half hour after he finished, Collins was sitting in the locker room with his ankle packed in ice. A doctor said he was unable to determine whether Collins would be able to play in Sunday's final round.

"All I can do is wait and hope," Collins said. "It was a bad ankle to hurt since I've got to get my weight back on it to hit the ball properly."

"I've been scrambling awfully well this week," said Lotz, who won the 1969 Alameda County Open. "I've really been pleased with my chipping and my sand shots."

Although the wind had died down considerably from Friday and the temperature had climbed from Friday's high 30s into the 60s, most of the second round leaders were unable to take advantage.

The lead see-sawed most of the day with Collins finally moving ahead for keeps when he put together a string of three straight birdies from Nos. 10 through 12—and Lotz catching up several holes later.

Barber was in front after 45 holes—but couldn't hold it as a couple of late bogeys dropped him back.

South Africa's Gary Player, making his first U.S. appearance since the PGA Championship last August, shot a 68 Saturday and was tied for sixth place at 210 along with Jones and England's Tony Jacklin, who shot a 66.

In at 211 were Canada's Wayne Vollmer, Fred Marti, Lou Graham and Bob Stockton. Arnold Palmer, playing here for the first time in five years, had an even-par 71 Saturday and stood eight strokes off the pace with his 215.

Player said he could have shot a "63 or 64" Saturday if he

"just could have gotten some of my putts to drop."

"It would have been as easy as winking," Player said. "I had a lot of chances today, a lot of putts that were right up to the hole."

Defending champion Jim Colbert, 15 under when he won here last year, struggled in with a 73 Saturday and his 218 left him far in arrears. Tommy Jacobs, who took the first round lead with a 76, also was at 218 after a 74 Saturday.

Hixon, an Air Force reserve sergeant who played almost no golf at all while working as a salesman for two years before joining the tour last year, was surprised to find himself so close to the lead.

Girl Swimmers Fall To Squaws

William & Mary's women's swimming team defeated East Carolina, 45-16 here yesterday.

Several of the members of the East Carolina team have qualified for the National Swim Meet to be held in Normal, Illinois, this week.

Summary:

200 medley relay: William & Mary, 2:06.3.
50 freestyle: Gibson (WM), Savage (WM), Frenck (EC), 1:28.20.

100 individual medley: Love (WM), Wall (EC), Schilling (EC), 1:10.3.
100 backstroke: Gibson (WM), Koczyk (WM), Coleman (EC), 1:12.05.

Diving: Noffsinger (EC), Harlet (WM), Schilling (EC), 1:03.35.
100 freestyle: Harden (WM), Wall (EC), Gibson (WM), 1:03.35.

50 butterfly: Love (WM), Noffsinger (EC), Savage (WM), 29.8.
50 breaststroke: Hamilton (WM), Koczyk (WM), Wooten (EC), 37.8.

200 freestyle relay: William & Mary.

Three New Coaches

FORT MYERS, Fla. (AP) — The Kansas City Royals have added three new coaches to their staff under manager Charlie Metro.

The new men are former pitcher Bob Lemon, 1969 Seattle Pilot manager Joe Schultz and former Portland, Ore., pilot Dan Carnevale.

Harry Dunlop, who coached under Joe Gordon last season, is a holdover coach with the Royals.

Cardinal Face Lifting To Produce More Runs

By FRANK ECK

ST. PETERSBURG, Fla. (AP) — A year ago the St. Louis Cardinals were odds-on favorites to win a third straight National League pennant and they turned out to be the biggest flop of the season, limping home fourth, 13 games behind the Mets in the NL East.

So now, after winter trades sent away outfielders Curt Flood and Vada Pinson, catcher Tim McCarver and relief hurler Joe Hoerner, manager Red Schoendienst is remaking the Red Birds.

"We looked so good down here last spring," Schoendienst said. "Everything was just perfect. Bing Devine (general manager) said: 'This is too good to be true.' Then when the season began everything went the other way. We just couldn't get started."

"In the run-making department we outscored just two clubs and they were San Diego and Montreal, the expansion teams. We couldn't score important runs and sometimes had trouble hitting the cutoff man on outfield throws."

As a result, Red is revamping his entire outfield, has a new first baseman in Rich Allen and a new catcher in rookie Ted Simmons. But even here there is a hitch.

"Joe Torre will have to catch for a while," says Red, "because Simmons won't be out of the service until May. Joe didn't catch much last year. (He caught 11 games and played 144 at first base while driving in 101 runs)."

"If Rich Allen can throw good we'll put him in left field with Joe Hague on first base. I think the hand he hurt a couple of years ago is much better than it was." Allen played all his 117 games at first base for the Phillies last year. He would have played more but he didn't show up for work every day and was suspended.

"We will also have Carl Taylor, obtained from Pittsburgh, at first base and in the outfield," adds Schoendienst. "We are switching Lou Brock from left field to right field and will have Jose Cardenal, obtained from Cleveland for Vada Pinson, in center field with Vic

Davalillo. Taylor also was a catcher in the minor leagues and we might look at him as a catcher in the exhibition games."

Schoendienst figures he's all set in pitching with Bob Gibson, Steve Carlton and Nelly Briles as the big three. Mike Torrez, 10-4 as a rookie last year, has a good chance to become No. 4 starter.

"We think we might have two new good relief men in Tom Hildendorff, who looked good last fall, and Sal Campisi, who pitched this winter for a team (Lincey) in the Dominican Republic managed by Billy Muffett, our pitching coach."

"When Campisi got up in the bullpen down there the fans stood up and cheered. He was that good. His earned run record was 0.57."

The Cardinals probably had the most expensive team in baseball last season. Despite having traded off Flood and McCarver, Bing Devine, who helped build the Mets, has added more speed, more home runs and more runs in getting Allen and Cardenal.

Based on 1969 averages the Red Birds gain 22 homers in view of Allen's 32 with Philadelphia. And with Cardenal's 36 stolen bases and Allen's nine they add 29 steals, more youth and 42 more runs.

"We can use the runs," says Schoendienst.

Son Following Dad's Footsteps

By PAT THOMPSON

AP Sports Writer
MINNEAPOLIS (AP) — Larry Mikan is following his famous father's footsteps into professional basketball.

Mikan comes of age—pro basketball draft age—when the Minnesota Gophers complete their college schedule.

And the 6-foot-7, 209-pound Mikan plans to play in a game his taller, heavier father dominated 20 years ago.

George Mikan, 46, played 10 seasons in the National Basketball Association. He led the league in scoring three times, was second twice. His 1947-1956 totals show more than 11,700 points and 4,100 rebounds.

"I want to play with the best," says young Mikan. "That's why I'd like to give pro ball a shot."

George Mikan and Bill Fitch, Larry's coach at Minnesota, figure young Mikan can make it with the big guys.

"I can't see any reason why he won't be an outstanding forward with the pros," says the father. "He can do a lot more things than I could ever do. I was just a pivot player."

"Larry can play the outside and the pivot. He can bring the ball down. I could never dribble."

George had enough talent, however, to be honored by The Associated Press as the greatest basketball player in the first half of the century.

"Larry has all the tools," says Fitch. "If he stays off the golf course this summer and works, he can still get better."

Larry, 21, has been Minnesota's top rebounder the past two seasons and one of its leading scorers.

There's a big difference now from 23 years ago when George first put on a pro uniform. Larry will benefit from the money war, currently being waged by the NBA and American Basketball Association for the top collegians.

"I signed for something like \$500," the elder Mikan has joked.

His son will have a problem choosing the league.

"My dad was the commissioner of the ABA for three years and he also played in the NBA," says Larry. "Each league will come close to the same money figure. They'll both rate me the same. It depends on the city, opportunities."

"I have received letters and calls from guys asking to be my legal adviser. But they want a 10 or 20 per cent cut. That's a bunch of bull. If anyone does it, it'll be my dad."

Mikan, his red hair brushed to one side, feels he has made most improvement in his college game on rebounding and defense.

"Rebounding is a matter of position," he says. "I try to work on that and defense more than anything else. Almost ev-

Carlen Brings Winning Ways

By HOWARD V. RATLIFF

LUBBOCK, Tex. (AP) — Texas Tech has reached out to West Virginia for a coach to win a Southwest Conference championship it has never won in 10 years of trying.

He's Jim Carlen, a 36-year-old disciplinarian, who attracted Tech with his 10-1 record that included a 14-3 victory over South Carolina in the Peach Bowl last season.

Carlen had four seasons at West Virginia and a 24-13 record. The Mountaineers lost only one of the last 14 games, that to Penn State, the nation's No. 2 team.

Tech has been a member of the Southwest Conference 10 years. DeWitt Weaver coached it the first year while J.T. King had the job the remainder of the time.

In nine years, King had a record of 44-45-3, including bowl game losses to Georgia and Georgia Tech. His Red Raiders finished second in the conference in 1967 and would have won it had not they lost in the last seconds to Texas A&M.

In 1967 King created a sensation by beating Texas and Arkansas, the dominating powers of the conference. That hasn't been done many times in the history of the league.

However, he couldn't win a title, so he was made athletic director and told to get a good coach.

King thinks he has obtained that man. He explained that the original recommendation of Carlen came from a pro scout who travels the nation.

"He told me Jim Carlen was one of the three top college football coaches in the United States," said King. "We were able to get top recommendations on Carlen from name coaches. Then when I checked on his background, what he had

done at West Virginia, I found that he was a strict disciplinarian and I think this is most important; I found that he wanted to abide by the rules; I found that he wanted a program that would be an integral part of university life. I think Texas Tech has one of the finest football coaches in the country."

Carlen said he went to Tech because he was impressed with King. "I feel honored to get to work with such a man. He sold me on Texas Tech. I think the school has a

Bethel Hopes Halted By Youngsville

Grifton, Bethel Girls Advance

EDENTON — Grifton and Bethel, who battled throughout the season for the Pitt County championship, found themselves at it again when they won their way into the finals of the District One tournament Friday night. Grifton downed Williamston, 45-31, while Bethel took a 34-30 victory over Northampton.

Grifton, which lost its two earlier meetings to Bethel, didn't waste much time in moving out into the lead against Williamston. By the end of the first period, the Lady Bulldogs held an 8-3 lead. Williamston put on a small rally in the second period, outscoring Grifton, 12-10, but still trailed at the half, 18-15.

In the third period, Grifton began to pull away again. They pushed through 15 points to just seven for Williamston, and led, 33-22 as the final period opened. The Lady Bulldogs again outthrew Williamston in the final period, 12-9, to wrap it up.

Marion McLawhorn and Jennifer Smith led Grifton with 15 points each, while Laura Kilpatrick hit for 11.

Bethel had to struggle to gain the final meeting with Grifton,

as they rallied in the final period to take their win.

The Squaws had inched out into an 8-7 lead in the first period, then gone on to outscore Northampton, 10-6, in the second frame. That left Bethel with an 18-13 lead at intermission.

But in the third period, Northampton came back to push through 11 points, while holding Bethel to five. That put Northampton into the lead, 24-23. But Bethel came back, outscoring their foe, 11-6, to regain the lead and hang on for the win.

Carolyn Whichard led Bethel with 12 points, while Susan James had 10 points.

For Northampton, Lollie Edwards had 12 points and Kathy Fleetwood had 10.

FIRST GAME
Northampton: Fleetwood 10, Edwards 12, Parker 4, Bray, Cotton 1, Woodard 3.
Bethel: Whichard 12, Michaels, Ippock 4, Price, Purvis 8, James 10, Hollis.
Northampton 24 11 6—30
Bethel 18 15 11—34

SECOND GAME
Williamston: Johns 6, Davenport 6, Hardison, Godard, Stalls 9, Rogerson 9, Jones 1.
Grifton: McLawhorn 15, Smith 15, Leonard, Wade, Carter 4, Kilpatrick 11, Dawson.
Williamston 31 12 7 9—31
Grifton 25 10 15 12—45



Swooshing In The Outfield

Friday's torrential rains flooded Municipal Stadium in West Palm Beach, Fla., and caused hardships with the outfielders trying for fly balls. Left, Brant Alyea, Senators right fielder, splashes through water



chasing Orlando Cepeda's drive in the sixth inning. Right, Lee Maye, Senators rightfielder tries for Braves Bob Didier's triple in the second inning. Braves won, 6-4. (AP Wirephoto)

Sonics Spoil Knicks' Party

By THE ASSOCIATED PRESS

Maybe the Friday the 13th jinx had something to do with it. More likely it was the aroused Seattle SuperSonics.

Anyway the party celebrating the first Eastern Division title in 16 years for the New York Knicks in the National Basketball Association was postponed, at least until tonight.

The Sonics spoiled the party plans by whipping the Knicks 115-103 at Portland, Ore., Friday night. The Knicks get another chance to clinch at San Diego tonight by beating the Rockets.

Chicago beat Boston 134-113, Los Angeles humbled Philadelphia 128-117 and Baltimore snuffed out San Francisco's playoff hopes 114-108 in Friday's

other scheduled NBA games.

Washington went two overtimes to beat Dallas 162-158 in the American basketball Association. In the other ABA games Indiana walloped Kentucky 125-106, the New York Nets defeated Miami 112-102 and Denver overcame Carolina 103-98.

Seattle took an early lead, survived a Knick rally that tied the score at 85, and pulled away in the last 4½ minutes. The Sonics led only 99-97, then went on a 16-6 spurt to wrap it up.

Lenny Wilkens, player-coach of the Sonics, led all scorers with 28 points. Bob Boozer added 23 and Bob Rule 22. Walt Frazier's 24 points paced the Knicks.

Jerry West scored 43 points for Los Angeles in leading the Lakers over the 76ers. The former West Virginia star thus became the sixth man in NBA history to reach the 19,000-point plateau in his pro career.

Earl Monroe's 30 points paced Baltimore against San Francisco as the Bullets knocked the Warriors out of any chance for the playoffs.

Jerry Sloan, with 29 points, led Chicago over the deposed champion Boston Celtics as the Bulls moved into third place in the Western Division.

By JACK HAND

Associated Press Sports Writer

WINTER HAVEN, Fla. (AP) — Eddie Kasko, a baldish scholarly type, is trying to lead the Boston Red Sox back to the pennant trail by getting the players involved in making their own decisions.

Well aware that his predecessor, Dick Williams, was fired last September because of what was called "a communication breakdown between the managerial staff and the players," the 38-year-old Kasko says he wants to turn the game over to the players.

"I don't know what went on last year," Kasko answers if asked about the 1969 season when rumbles of dissension shook Fenway Park. Kasko was managing the Louisville farm club at the time. "All I know is that the spirit is great this spring."

The spirit wasn't always great

last year. Williams fined Carl Yastrzemski, the club's \$125,000-salaried star, to the tune of \$500 for hot hustling. Cliques developed on the team that once had been known as a "country club."

Kasko, like Williams, finished out his career as a fringe player with the Red Sox in 1966 after playing the infield at St. Louis, Cincinnati and Houston. He has managed their top Triple A farms for three years.

"A manager affects only three or four games a year," says Kasko. "Anybody can manage. My function is getting the guys to go out there and play. To take away the little doubts they have and get them off their minds."

"I want the players to become

involved, use their own judgment, and not wait for the manager to tell them what to do. If a guy can handle a bat I'll let him pick the pitch for the hit-and-run. Same way for stealing a base. I'll be the one to say 'I want you to steal or hit and run' But I'll let them pick the pitch. Once a guy shows me he doesn't know how to handle a bat, he'll wait for me."

Although the firing of Williams caused somewhat of a storm in Boston, Kasko has impressed veteran observers by his handling of the club in the early days of spring training.

Before he went to camp, Kasko said, "My main problem is the health of our pitchers." At the moment he regards the physical condition of his staff as

a major plus.

Jim Lonborg, Sonny Siebert, Ray Culp and Jose Santiago were question marks going in. Santiago still is a questionable factor because of an elbow operation.

Gary Peters, ex-Chicago White Sox, Lonborg and Culp are the sure starters. Mike Nagy, in service until late March, will be another. Ken Brett, only 21, has a good chance. Siebert and Vincente Romo, both acquired from Cleveland last year, will either start or do long relief. Al "Sparky" Lyle is the short man in the bullpen where Lee Stange also figures. The other jobs are up for grabs.

Third base and No. 1 catcher are the only open jobs. Luis Alvarado, the most valuable player in the International League as a shortstop in 1969, has been moved to third base.

If he makes it, the infield will have George Scott at first, Mike Andrews at second and Rico Petrocelli at short. Scott can also play third and did it last year. Don Pavletich, a catcher, can handle first. In an emergency, Alvarado could go back to short and Petrocelli might even go to third. As of now, Alvarado has the job.

The outfield is set with Yastrzemski in left, Reggie Smith in center and Tony Conigliaro in right. Billy Conigliaro, Tony's kid brother, is the fourth outfielder. Joe Lahoud and two non-roster men, Don Lock and George Thomas, are scrapping for the other jobs.

Young Jerry Moses may have an edge in the catching scrap that also involves Russ Gibson, No. 1 in 1969, ex-angel Tom Satriano and Pavletich.

NEXT—Washington

Cougars Beaten

GREENSBORO (AP) — Runnerup Bob Verga gained a little on American Basketball Association scoring leader Spencer Haywood Friday night, but Verga's Carolina Cougars lost 103-98 to Haywood's Denver Rockets.

Verga scored 38 points and Haywood 31. Going into the game Haywood was averaging 28 points and Verga 27.

The Cougars are way down the list in most offensive departments of the ABA, but are second in defense, and this is keeping them in a battle with Kentucky for second place in the Eastern Division.

However, the Carolina defense sagged in the final quarter and the Cougars were outscored 31-14 after leading for the first three quarters.

Doug Moe had 16 for the Cougars and Gene Littles, who played in his first game since suffering an ankle injury last weekend, had 10.

The Cougars play tonight in Miami, which is last in the Eastern Division, and Sunday night in Indiana, the divisional leader.



Foul Golf Weather

Grieg Jones, Freeport, Bahama Is., walks down the eighth fairway wrapped in a jacket and a towel over his head, as he tries to keep warm in 40-degree weather as the PGA Rookie of the Year in 1969 shot a second round 67 to take the lead in the Pensacola \$150,000 Monsanto Open. Jones had a two-day total of 134, eight under par. (AP Wirephoto)

Yunkus Leads Jacket Victory

NEW YORK (AP) — Rich Yunkus scored 28 points and got 15 rebounds ... and played one of his "worst" games. Really.

"It was one of my worst," said the 6-9 junior whose worst was good enough to lead Georgia Tech to a 78-68 basketball victory over Duquesne in the first round of the 33rd National Invitation Tournament Friday night.

St. John's of New York turned back stubborn Miami of Ohio, 70-57 in the nightcap of a Madison Square Garden doubleheader.

Yunkus, who came to Georgia Tech's rescue with 18 second half points, said he felt his first half performance "was really terrible."

Georgia Tech, a giant-killer during the regular season with a penchant for knocking off ranked teams, could only manage a 32 halftime tie with the Dukes.

The Dukes did a superb defensive job on the 30-point-a-game scorer in the first half, allowing him only 10 points. Then Yunkus turned it around in the last half with a more aggressive offensive style.

Duquesne came within five points, at 67-62, with two minutes remaining, but five straight points by Bill Mayer with 1:40 left put it away for the Yellow Jackets.

St. John's racehorse offense propelled the Redmen to a nine-point halftime lead, 37-28, but they had to hold off Miami's last-minute thunder.

Despite some shaky ball-handling, Miami jumped back into the game when Terry Martin fired in two field goals to make it 55-52 St. John's with five minutes on the clock.

Ralph Abraham, who scored a game-high 23 points, and Joe DePre, who had 19, then killed the Ohioans' hopes with key baskets.

The NIT continues today with doubleheaders in the afternoon and night. It's Manhattan-North Carolina and Army-Cincinnati this afternoon and Duke-Utah and Marquette-Massachusetts tonight.

The first round winds up Sunday afternoon when Louisiana State, led by Pistol Pete Maravich, meet Georgetown and Oklahoma plays Louisville.

Young Jerry Moses may have an edge in the catching scrap that also involves Russ Gibson, No. 1 in 1969, ex-angel Tom Satriano and Pavletich.

NEXT—Washington

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By BOBBY HORNE

Special to the Reflector

RALEIGH — Bethel never recovered from an atrocious first quarter and was eliminated from the championship bracket in the State 1-A Playoffs here Friday night by Youngsville, 69-52.

The Indians started with a cold hand and their zone defense didn't help either as the Phantoms' Buddy Mitchell bombed the nets for 10 points in the initial period, all from 20-plus feet away.

Only 1:47 remained to be played in the first quarter when agile Eddie Stokes drive the lane to place Bethel on the scoreboard for the first time. They trailed, 17-0, at the time.

Behind, 23-4, going into the second period, the Indians soon went into a man-to-man defense, began to get things clicking offensively and appeared to give Youngsville a run for it, slicing the deficit to 11, 39-28 at intermission.

The score stayed in the same range throughout the third period, but in the fourth quarter, Bethel made on final surge, which fell short of its mark.

With Youngsville holding a 54-41 advantage going into the last stanza, the Indians scored the first six points to cut the lead to seven, at 54-47.

The Phantoms, however, called time out at this point, with 6:12 remaining, regrouped and slowly stretched the score to its final 17-point standing.

Stokes, the Indians 6-2 senior, played brilliantly after the first quarter and tied Youngsville's Morris Caplett for game scoring honors with a 24-point production. Gary James added 12 for the Indians.

Trailing Catlett's 24 for the Phantoms were Mitchell with 16 and Rodney Roberts with 12.

Bethel met Union last night for consolation honors, while Youngsville went on to meet St. Pauls, a 78-61 victory over Union in the other semifinal game, for the state title.

Bethel	G	F	Y	G	F	T
James	3	6	12	Roberts	4	4
Carson	0	0	0	Callitt	8	8
Casper	1	0	2	Black	1	0
Andrews	3	1	7	M'chell	7	2
Wms	0	0	0	Bailey	3	0
Stokes	10	4	24	Wiggins	3	3
Anis	0	0	0	Totals	26	17
McCray	0	3	3			
Parker	0	4	4			
Martin	0	0	0			
Totals	17	18	52			

Farmville Girls Move To Finals

CALYPSO — Farmville High School's girls gained the finals of the District Girls Tournament being played at North Duplin High School Friday night. The Devilettes rolled to a 46-31 victory over Wallace-Rose Hill to move into Saturday night's

game against Eastern Plains Conference rival South Lenoir.

Wallace-Rose Hill edged out into a four-point lead in the first period of play, 12-8, but it didn't last long. Farmville began to go to work in the second period, and quickly outshot Wallace, 12-4, to move into a 20-16 lead.

Golfers Are Given Honor

Mrs. Jane Worsley and Ollie Bissett have just been named as the most improved golfers of the year at the Brook Valley Country Club.

A coveted gold award certificate from Golf Digest magazine, the world's leading golfing publication, was presented to each of the winners by Harold L. Thomas, professional. The club had previously presented the winners with trophies to honor their achievements.

These certificates are among the nation's most highly prized individual golf awards. The Most Improved Player program was originated in 1956 by Golf Digest to reward the game's most important objective — improvement.

Golf Digest also annually names the Most Improved Golfers of the Year, male and female, among PGA touring professionals. The names of this year's professional winners along with those of the above named winners will appear in the January issue of Golf Digest, on sale December 12th.

In the third period, both teams slowed in their scoring, with Farmville adding four more points to its lead, 9-5. That made the score 29-21 as the final quarter opened. The Devilettes hustled through that one, outthumping Wallace, 17-10, to wrap up the victory.

Jean Johnson led Farmville to the win with 19 points, while Vickie Gorham had 16. Donna Bowman and Selina Keman paced Wallace-Rose Hill with 11 each.

Wallace-Rose Hill: Blanton 2, Knowles 6, Bowman 11, Keman 11, Lanier, Pingittell, Ward, Melvin 1.

Farmville: Smith 3, Hardee 4, Pierce 4, Johnson 19, James, Gorham 16, Allen, Mooring, Joyner.

Wallace-Rose Hill 12 4 5 16—31
Farmville 9 12 9 17—46

Kicks For Records

LARAMIE, Wyo. (AP) — Bob Jacobs of Wyoming set an NCAA record by kicking 18 field goals in the 1969 season. He also led the Western Athletic Conference in punting with an average of 42.5 yards for 79 kicks.

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Scores

Friday's College Basketball

By THE ASSOCIATED PRESS

Tournaments

NCAA College Division Championship

Phila. Textile 76, Tenn. St. 65

Third Place

California-Riverside 94, Buffalo St. 83

NAIA Semifinals

Cent. Wash. 54, E. New Mex. 53

Ky. State 108, Guilford 90

NIT

First Round

Ga. Tech 78, Duquesne 60

St. John's, N.Y. 70, Miami, Ohio 57

National Christian College

Tourney

Azusa, Cal. 38, Bethel, Ind. 61

Grace, Ind. 87, Lee, Tenn. 86

Friday's Fights

By THE ASSOCIATED PRESS

MELBOURNE, Australia—Tom Bethea, 165, New York stopped Nino Benvenuti, 164½, Italy, 8. Non-title.

Philly Textile Gets The Crown

By CHARLES CHAMBERLAIN, EVANSVILLE, Ind. (AP) — The third time was the charm for Philadelphia Textile's well-coached Rams who are the new kings of NCAA college division basketball.

In 1963, they were knocked out in the first tournament round at Evansville and the same thing happened in 1965.

But Friday night they went all the way, winning the championship by overwhelming huge Tennessee State 76-65.

The Rams, coached by former star player Herb Magee, closed out with a 28-game winning streak and a 29-2 record. They were ranked 12th nationally at the end of the regular campaign.

"Our strategy was to front all of Tennessee State's big men—especially Lloyd Neal and Claude Grant," said Magee.

"We always have thought we were better than No. 12, and I

think we showed it. Tennessee is the best we've played in the tournament and was the only one to push us."

The Tigers from Nashville, who captured three straight NAIA titles from 1957-59 and went into NCAA competition in 1963, finished with a 21-8 mark.

"Textile has a fine ball club," said Ed Martin, winding up his second year as coach. "But I thought the officials allowed a lot of pushing and shoving under the boards. They rode Ted McClain all night. Textile has too fine a ball club to need that kind of help."

The Rams led all the way, having a 15-point bulge four times before shooting into a 40-27 halftime lead as the Tigers hit only 27.8 of their floor shots.

McClain, 6-foot-1 junior, popped in 29 points and was chosen the tournament's most valuable player.

Wills Powers Dodger Victory

By BEN THOMAS, Associated Press Sports Writer

Sure, everybody knows Maury Wills can steal bases. But a slugger? You've got to be kidding.

The 37-year-old Los Angeles veteran not only hit a home run Friday, he also had a two-run triple to break a 5-5 deadlock in the ninth and propel the Dodgers to a 9-5 victory over the Minnesota Twins in exhibition baseball.

The odds on Wills getting a home run are astronomical. In his 10-year major league career, he's had a total of 17. And he's only had 64 triples in over 6,000 trips to the plate.

The loss was the sixth straight for the Twins, who got homers from Leo Cardenas and Rich Reese. Jim Lefebvre homered for the Dodgers.

Ted Williams' Washington Senators tasted their first defeat in six games this spring training, losing 6-4 to the Atlanta Braves. Hank Aaron connected for a pair of home runs in consecutive trips to the plate and drove in five of the six Atlanta runs against Washington.

Lou Brock clouted a home off Jim McAndrew and later got a triple as the St. Louis Cardinals downed the world champion New York Mets 7-1. It was the fourth straight Grapefruit League triumph for St. Louis, which used four pitchers in limiting the Mets to seven hits.

The Philadelphia Phillies, behind outfielder Larry Hise's four RBIs, downed the Boston Red Sox 6-1. Hise had a two-run double in the fifth and drove in two more runs with a single in the next frame. Byron Browne poled a home run for Philadelphia.

Hal McRae knocked in three runs with a pair of singles to lead the Cincinnati Reds over the Detroit Tigers 6-5. It was

Detroit's fourth straight loss.

A trio of young hurlers combined for a five-hit performance as the Houston Astros blanked the Montreal Expos 9-0. Mark Schaffer pitched three hitless innings for Houston, Ron Cook allowed two hits and Bob Watkins yielded three.

The Astros sent 12 men to the plate in the fifth inning and six of them got hits off Expo hurler Gary Waslewski for seven runs. Jesus Alou's double started off the fifth inning parade by the Astros.

San Francisco, with Juan Marichal yielding three hits in the five innings he worked, and Steve Whitaker smashing a home run and a double, beat Seattle 8-2. A three-run homer by Ed Spiezio in the eighth inning gave San Diego a 5-4 decision over Cleveland. In a night game, the Baltimore Orioles beat the New York Yankees 5-1.

Elsewhere in baseball, the Giants learned Friday that first baseman Willie McCovey has an inflamed retina with possible damage to the nerves in his eye. Two doctors checked the slugger's vision. Although the condition is believed temporary, it will keep the National League's Most Valuable Player of 1969 out of the lineup for several weeks.

American League president Joe Cronin said the league would hold a special meeting next Tuesday in Tampa, Fla. on the Seattle franchise situation. His announcement came several hours before a Seattle attorney acting on behalf "of his outraged self and all other outraged persons," won a temporary restraining order barring the AL from relocating the financially plagued franchise.

McCovey To Get Tests

PHOENIX, Ariz. (AP) — Willie McCovey was a big question mark today as the San Francisco Giants moved over to Mesa, Ariz., to play the Oakland Athletics in a Cactus League game.

McCovey, called Big Stretch by his teammates, was to leave Sunday for the University of California Medical School in San Francisco, where he will undergo treatments on a special machine for an inflamed retina in his right eye.

The 6-foot-4 first baseman was the National League's most valuable player last year. He hit 320 and 45 homers and had 126 runs batted in.

The 32-year-old left-handed swinger was taking medication after complaining of a blurred right eye when he struck out twice Thursday.

"Naturally, we're worried to death," said Giant Manager Clyde King. "But we're hoping for the best."

King said he probably wouldn't know until Tuesday whether McCovey could leave Wednesday with the Giants for a tour in Japan.

Two Phoenix ophthalmologists, Drs. Paul Case and Robert Lorenzen, diagnosed the ailment as an inflamed retina, and said medication would probably work, but that it would keep McCovey out of the lineup for several weeks.

Ask granddad for a \$5,000 loan.



He'll probably tune you out.

He's a kindly sort. Really looks interested in what you're saying. He's nodding his head. Smiling. Even humming. Finally you say

how about it—when can I pick up the cash? And he says that was a great old song they just played. All this time you thought he had a hearing aid—and it's really a transistor radio with an ear plug. So now who do you turn to for help? Come to us. We won't tune you out. With more than 500 offices coast to coast we listen to (and help) a lot of people. Need money? That's what we're here for.

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Heading North

Four Canadian geese wing across a cloudy sky against a setting sun near Lancaster, Pa., as they head north with spring in the offing. Every year thousands of geese and ducks stop over

at Octoraro Lake, a water reservoir not too far from Lancaster, as they make their flight northward. (AP Wirephoto)

Australian Hopeful Is Getting 1st Sea Trials

By JACK WOLISTON, NEW YORK (UPI)—From the ditty bag: —Gretel II, the 12-meter yacht which Australia hopes will be this year's challenger for the America's Cup, is now undergoing sea trials off Sydney Harbor. The Alan Payne-designed craft will be shipped to Newport, R.I., in May to prepare for August's elimination series with the French to determine who will race against the U.S. defender of the Cup in September. Payne also designed the first Gretel, which was beaten in the 1962 challenge series.

—What may be the largest inland racing series ever held in the United States will be staged April 11-12 at Lake Havasu City, Ariz. Robert P. McCulloch Jr., race chairman, reports that a fleet of about 200 sailboats is expected to compete in the seventh annual Desert Regatta this year on the Colorado River. Classes invited to compete in the three-race series include Pacific Catamaran, Snipe, Interlake, Hobie Cat and Coronado 15.

—Dr. James M. Sharp, head of Gulf Universities Research Corp., recently warned a group of Congressmen that the Gulf of Mexico is threatened with pollution. Said Sharp: "Many of us feel that the gulf is a prime candidate to become the next Lake Erie. The gulf is relatively small and its exchange of water with the

Atlantic is limited. Yet two-thirds of the nation dumps its wastes into the gulf. Several of our estuaries and sounds are already losing their recreational value and biological productivity."

—New on the market is a dipless marine paint that contains "cooked" copper ingredients and is guaranteed to prevent bottom fouling for at least 12 months. The manufacturer says that heating of the paint's copper oxide pigments optimizes qualities toxic to barnacles and other marine growth. Each coat of the paint forms a coating five mils thick, twice that of conventional bottom paints.

—Some statistics from the newly formed "Let's Go Boating Committee," a group set up to introduce newcomers to the sport: There are 16,083 miles of general coastline and another 134,447 miles of tidal coastline in the United States, all navigable. There are 47,661 square miles of inland water suitable for boating without including the Great Lakes, which provide another 60,978 square miles.

—The pleasure boat firm that Charles Councilman Owens founded in Annapolis, Md., 74 years ago now has a new name. It's not longer the Owens Yacht Division of the Brunswick Corp.; it's the Concorde Yacht Division. According to Brunswick, which took over the firm in 1960, the decision to change

the name was prompted by the high consumer and dealer acceptance of Owens' new Concorde line at the recent National Boat Show in New York.

—Thirty-two states now require safety chains for boat, camping and luggage trailers towed by motor vehicles, according to the latest digest of laws published by the American Automobile Association. Safety chains must be used in addition to tow-bars or other approved hitching units, which must be fastened to the frame of the towing vehicle and the trailer being towed.

Golfer Dan Sikes scored a hole-in-one in two PGA tournaments in 1969.

Rod And Gun: Campers And State's Gun Laws

By ROD AMUNDSON

With the boating, fishing, and camping season rapidly coming on, the State Wildlife Commission gets some interesting inquiries. This one, from Luther F. Henderson, Fayetteville—and the answer—are well worth passing along.

Henderson wants to know what the laws are concerning carrying firearms while camping. He and his family do a good bit of this, and he wants to know the law as it pertains to carrying firearms while camping as protection from poisonous snakes or wild dogs.

There is no specific law. A gun may be kept around camp for protection, but it may not be used for hunting unless the persons involved were properly licensed. If a wildlife protector saw a camper carrying a gun out in the woods obviously looking for game, he would be required to issue a citation.

Henderson's question is of wide enough application to be published in WILDLIFE magazine together with the answer.

nails in the carport with a fly or a popping bug already on the leader. Within 40 seconds I can be at the pond's edge flipping bait at fish that as often as not refuse the offering. The rod is a split bamboo Wright and McGill I have had for about 30 years. I would like to see all the fish I have caught with it in one long string. Since it has become almost a collector's item, I probably should put it in retirement and get a less expensive but equally effective fiberglass job.

Old Friend Luke Guppy, who maintains that the only time a fisherman tells the truth is when he calls another fisherman a liar proved his point not long ago. I stopped by Guppy's Crossroads the other day, where Luke runs Guppy's General Merchandise Emporium. This is the kind of country store where you see mule collars displayed next to

lingerie, and a big hoop of rat cheese on the counter.

Luke shook hands warmly, and invited me into the back room. "Mr. Rod," he said, "I done found where Uncle Lefe keeps his apple jack hid, and if you won't say nothing to nobody about it, I'll give you a little snort."

"Make it a little one," I said. "From what I have heard about it, a little will go a long way." He put about three fingers in a little paper cup, and while the stuff tasted like ambrosia, the rumors were true.

A few minutes later we heard the bell on the store door clang, and went out front. It was Elmo Cooter. He was all steamed up, but from the twinkle in his eye, I knew something was up.

"Hey, Mr. Rod! Boy, you shoulda seen the fish I caught yesterday!"

"Yeah? What kind?" I asked. "Catfish. Biggun!"

"How big?" I made the mistake of asking. Elmo shifted his cud to the other side of his mouth and sizzled tobacco juice on the potbelled stove.

"Mr. Rod," he said seriously, "I don't rightly know, but when I went back there this morning, water was still pouring back in the hole I pulled him out of!"

"Elmo," said Luke, "You are the biggest dang liar this side of the Mississippi!"

Both were still laughing when I left the store.

Bowling

Hillcrest Ladies	W	L
Winterville Ins.	71	33
Taff Office	63	41
Allendale	60	44
Nelson Realtor	56½	47½
Team Two	47½	56½
Hamilton Beach	46½	57½
McGrath Realty	36½	67½
Sam & Dave's	31	73

High game, Ruth Dupree, 184; high series, Ginny McClaine, 499.

Wednesday Mourners	W	L
Mixers	62	26
Family Affair	56	32
Holt Olds	52	36
Blenders	35	53
VOAettes	31	57
Rockettes	28	60

High game, M. Smith, 178; high series, E. Huber, B. Mosbey, 450.

Tuesday Bowlettes	W	L
Toppers	78	22
Strikers	61	39
Rockettes	60	40
Goofers	57	43
Eightballs	43	4x
Pixies	43½	56½
Three Bears	37½	62½
Mini Pins	20	80s

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TONIGHT

AT THE

CANDLEWICK

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SEAFOOD BUFFET

\$2.75

5:30 TIL 9:00

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NEW DAWN HAIR COLOR



Regular \$2.00

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REGULAR 79c

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You Save 30c

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BIG VALUE PRICE 59¢

You Save 50c

Regular \$1.49

BIG VALUE PRICE 89¢

You Save 60c

MENNEN Anti-Perspirant Spray DEODORANT

Regular \$1.09

BIG VALUE PRICE 59¢

You Save 50c

Colgate MFP

TOOTHPASTE

Regular 83c

BIG VALUE PRICE 59¢

You Save 24¢

GET SET

HAIR SPRAY

Comes in regular and hard to hold.

Regular \$1.00

BIG VALUE PRICE 49¢

You Save 51c



EFFERDENT

40 Tablets - Reg. \$1.19

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You Save 50c

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Makes Hair look Younger, Thicker, and Livelier

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Big Value Discount - Downtown, 429 Evans St.

Big Value Discount - Main Street, Farmville



SO MUCH TO SAY . . . as Mr. and Mrs. Dong Bok Park (left) discuss old and new times with their son Dr. Byung Koo Pak (right) and his wife. This is the

first meeting of the elder Parks with their daughter-in-law and young grandson.

An inspiring example of
the enduring qualities
of humans revealed in
a man and his wife.

Text and Photographs

By Jerry Raynor



FORMAL POSE . . . in the customary Korean manner, with the man seated and the woman standing. Mrs. Park is wearing a silk hanbok, the dress most favored by Korean women.

Korean Family Triumphs Over Days Of Tragedy To Create A New Life

By JERRY RAYNOR
Reflector Staff Writer

Dong Bok Park and his wife, Kyung Ae Park of Kwangju City, Korea, are exceptional people who have overcome great personal tragedy and adversity to build a worthwhile new life.

Theirs is a shining example of two dedicated people working together to create a meaningful existence from the broken remnants of the past, a testament to the enduring qualities of humans in times of stress and dangers.

The Parks were in Greenville for a few days recently. Speaking through their son, Dr. Byung Koo Pak of the Latin American section of the Political Science Department of East Carolina University, the two elder Parks touched on many events in their lives over a span of years.

They first spoke about their happiness of this, their first American trip. "It is for two reasons that we are here," Park said, "a business trip and to visit my two sons in America."

Another son, Hyung Koo Park, is a teacher at Emory College in Emory, Virginia. "The village of Emory reminds me so much of Korea," Mrs. Parks commented, "with the mountains and the small poor houses."

"We were happy with the gentle friendliness of the people in this little place. Wherever we went, people spoke to us and smiled."

Like grandparents anywhere in the world, they were delighted to meet new family members whom they had never seen before. Hyung and his wife, Nam-Hi, have two little boys —

Keith, who is two and a half, and Peter, only six months old.

In Greenville they met their third American born grandson, Pablo. Pablo also has a Korean name, Kiesuk. It was also the first time they had met Byung's wife, Chang Ja. It was quite obvious that Mrs. Parks' interest was more centered in the wives and grandchildren than in the forthcoming business visits her husband would soon be undertaking.

Park too, although looking forward with interest to visits at industrial firms to gather information and advice in connection with a plant he is building in Korea, was manifestly deeply concerned with the future destiny of his country.

Mentioning that he had spoken to the Greenville Rotary Club on the same ideas, with Byung interpreting, he recalled "After the liberation of Korea in 1945, I was deeply engaged in activities to prevent communist insurrections and uprisings in my country. Much of my time and that of my brothers, too, was directed to preventing Communist activities."

"Because of our concern about communism, particularly in Korea but in all levels during the late 1940s and early 1950s, my brothers and I were rounded up and imprisoned by the communists when they overran Korea during the Korean situation."

After a moment's hesitation he recalled the fate of two members of his family — obviously painful matter even after all these years. "I saw the atrocities inflicted by the communists," he

said quietly. "My eldest brother, Sung Chun, was dismembered. One of my daughters, Soo Na, then 23, was killed by the communists."

Byung told of the dramatic experience of his father's escape from the prison in Kwangju City. "It was on September 1, 1950," he began. "We heard rumors of the American landing at Inchon. It was a time of confusion and uneasiness. The communists in the city were nervous and edgy."

"At this time," Byung continued "there were about 500 of us near the prison. It was a coincidence we were there at the same time news of the landing came in. We had gathered in the area around the prison because we had received reports that the communists had executed a dozen men a little earlier. We naturally were most anxious to find out if any member of our families had been among those executed."

Byung pointed out that most of the people in the prison were political leaders or important people of the area.

"At about 5:00 p.m. someone started shouting 'the communists have left the prison.' Hearing this, we lost no time in breaking into the prison. We freed all the prisoners we found."

"I remember it so well," Byung recalled, "although I was only a boy of 14 at the time. My brothers and I took our father and uncle home. We had been gone but a short time when time bombs went off, blowing up the prison."

"It was just one of those fortunate things that this group was around the prison at the time to free the prisoners, or

many would perhaps have been killed at the last moment. Even so," Byung noted, "the fleeing communists recognized some of the released prisoners making their way home and shot them in the streets."

Park resumed talking about his concern for the immediate future of South Korea. "My primary concern today is that the same kind of tragedy might occur in the future if things don't go right," he said. "Over 250,000 Koreans were sacrificed in our war. This is a very tragic thing for a country."

"And I'm convinced," he continued, "that North Korea is bent on the purpose of invading South Korea if the opportunity arises. North Korea is prepared to do so at any time. The South Korean economy is strong now, but I feel we are not quite a match for the military power of North Korea."

Referring to policies which have been publicized in the past several months, Park observed: "President Nixon has mentioned that it is the major responsibility of people to defend themselves. Koreans take it that the Americans may want to disengage themselves from Korea and other trouble spots. The South Koreans feel that North Korea, however, may invade again if they see South Korea is not strong enough to defend themselves."

On these ideas, Park remarked that "probably Americans think it wise to gradually disengage themselves from the Far East. I understand that under present plans it is anticipated that by 1971 one of two divisions stationed in South

Korea will be withdrawn, with the second leaving by 1973.

"If true, this could create a serious predicament for the South Korean people," he commented. "It is like placing sheep at the mercy of a wolf."

Adding to these comments, Park indicated that South Koreans understood the basic American concept in these matters. "South Korea does not feel Americans should support them indefinitely, but feel hopefully America will be patient until South Korea can defend itself."

"I believe that by 1975 or 1976 we will be ready to encounter any attack from the north. But now we are still dependant on America to supply us armaments. North Korea, on the other hand, is self-sufficient in producing armaments."

"Nobody is counting on the protection of a nuclear umbrella. We all realize this is too terrible a thing to consider as a means of protection," Park said.

Noticing that Mrs. Park seemed concerned at the time he was devoting to political affairs, Park changed the subject and began talking about his business plans.

"After we have visited our children, we will go to Akron, Ohio and to other cities to get information for my new operation. I am especially interested in SPR, a synthetic rubber," he commented.

The new facility Park and his brother, Inchon Park, plan to operate is under construction now in Ulsan, in Kyung Sang Do Province. "It will cost about twelve million (American) dollars to build," he disclosed,

"and will at first employ 150 people and later about 300 people."

Mrs. Park's gentle reminder made him mention that his elder brother, Inchon, by traditional Korean custom, is the important one of the two in their business ventures. These are impressive, especially considering that the Korean conflict and had to patiently begin all over again.

Park and his brother are now engaged in a number of diversified businesses which are flourishing industries in a booming Korean economy. Their businesses are concentrated in their native Kwangju City, Krea's fourth largest, with a population of about 450,000.

The businesses include the Kwangshin Bus Company; the Sam Yang Tire Manufacturing Company; Chonnam Silk Manufacturing Company and the new synthetic rubber plant now under construction.

One of Park's abiding interest is Rotary International. "My father has been active in Rotary since he joined in 1961," Byung said. "He served as president of the Rotary Club in Kwangju City in 1967 and 1968 and now serves as the chairman of the Service Committee of the Rotary Club there."

But Park, a man who has deep faith in and tries to practice the tenets of Confucian philosophy, also believes in offering his services wherever he feels they might be useful.

Indications of this are his active role as a member of the Board of Directors for the Red Cross; as chairman of the Board

of Directors for the Central Woman's High School in Kwangju City; and as president of the Bus Transport Association.

Mrs. Park both expressed amazement at the size of America. "I could not think of a country being so vast," Park said. "And all your unused spaces," commented Mrs. Park. "I see many areas of land without houses and much open space."

Mrs. Park, dressed in a "hanbok" the traditional Korean dress, was the personification of Oriental gracefulness. The brocade silk in a delicate pink color, was most becoming against her brown skin and still very black hair.

The "hanbok" is a long dress with a high waistline and a full skirt dropping to the top of the feet. It could be described as a maxidress with a long history. "My mother is a typical

housewife," Byung remarked. "She has always felt her place is the home," Mrs. Park smiled at his remarks. It's easy to understand why she would be a devoted housewife and mother.

In addition to the two sons in America, the Parks have four other sons and three daughters living in Korea. Their two sons in the United States, while permanent residents, are still Korean citizens.

Mrs. Park was delighted when mention was made of their homes in Korea. "In Kwangju City our home is traditional Korean," she said, "with old

Korean furnishings and thing we love as part of our heritage. But in Seoul, our home there is Western style, with most everything modern."

Their way of living is an example of the growing universal twentieth century trend to combine the best of two cultures in everyday living. Although the Parks are conversant with and love the ancient forms of Korean dance, music and arts, they both are heavily engaged in Western oriented civic affairs as part of their way of life.

"Neither of us have time to pursue the traditional Korean arts," Park explained when asked about the extent of their participation in such leisurely activities.

Byung cleared up the matter of the "Park" spelling of the well known Korean name of "Pak." "My brother in Virginia was the first to come to the United States," he said. "Hyung soon discovered that people, instead of pronouncing his name like 'pock' pronounced it 'pack'."

"He decided to use 'Park' as it more nearly sounds like the correct Korean pronunciation. For the same reason, my father is using the 'Park' version and has changed his name to that."

"We love your city of Greenville," they both agreed. "It's climate is much like ours, except that here it's a little warmer for this time of year. We like the people we have seen too. The friendliness we have met everywhere is a great joy to us."



TREASURED FAMILY HEIRLOOM . . . A delicate ink and wash drawing of an old fisherman, now partly faded, is several hundred years old.



A PROUD GRANDFATHER . . . takes his turn giving the bottle to his Greenville grandson, Pablo. At 10 months he is a husky little boy.

POSTAGE STAMP TO COMMEMORATE
THE FIRST ANNIVERSARY
OF THE MAY 16TH REVOLUTION



ISSUED ON

MAY 16, 1962

MINISTRY OF COMMUNICATIONS REPUBLIC OF KOREA

REVOLUTIONARY PLEDGES

1. Positive, uncompromising opposition to Communism is the basis of our policy.
2. We shall respect and observe the United Nations Charter, and strengthen our relations with the United States and other Free World Nations.
3. We shall eliminate corruption, and eradicate other social evils which had become prevalent in our country; we shall inculcate fresh and wholesome moral and mental attitudes among the people.
4. We shall provide relief for poverty-stricken and hungry people, and devote our entire energies toward the development of a self-sustaining economy.
5. We shall strengthen our material power and determination to combat Communism, looking forward to the eventual achievement of our unchangeable goal of national unification.
6. As soldiers, after we have completed our mission, we shall restore the government to honest and conscientious civilians, and return to our proper military duties. As citizens, we shall devote ourselves without reservation to the accomplishment of these tasks, and to the construction of a solid foundation for a new and truly democratic republic.

A NATIONAL PLEDGE . . . to oppose communism issued May 16, 1962, one year after Korea's 1961 revolution, was commemorated on postage souvenir sheets, in English and Korean versions.

At The MOVIES

Plaza Cinema

BOB AND CAROL AND TED AND ALICE—After a week end of confrontation therapy at "The Institute", Hollywood couple Bob and Carol (Robert Culp and Natalie Wood), now liberated to feel and to express their feelings, go overboard with love and understanding for everyone. They return full of new concepts which they try to share with their best friends, Ted (Elliott Gould) and his wife Alice (Dyan Cannon). (R) Sunday through Wednesday.

JENNY—Jenny (Marlo Thomas) attends a drive-in movie one rainy night with Peter (Stephen Strimpell) and becomes pregnant. She's a small town girl and unfamiliar with the modern "pill". She meets Delano (Alan Alda), amateur filmmaker, in the park and invents the story for him that her husband was a filmmaker, who died on the job, falling 35 stories, but landing with a camera intact in his hands. Jenny enters into a marriage of "convenience" with Alda. He offers her respectability and she gives him an excuse to escape the draft. (GP) Thursday through Wednesday.

State

CAINE'S WAY—No information available. (R) Sunday through Wednesday.

CANDY - BARBARELLA—"Candy" is a film adaptation of the sex-crammed novel about a babyfaced teenager who yields to a long succession of lovers. (R)

"Barbarella"—Comic strip heroine Barbarella makes a forced landing on the planet Lythion and vanquishes evil. (R) Thursday through Saturday.

Pitt

TOPAZ—Story of international intrigue taken from the international best-selling book and Life magazine articles. The cast includes Fredricks Stafford, John Forsythe, Dany Robin and Claude Jade. (GP) Sunday through Wednesday.

THE COMPUTER WORE TENNIS SHOES—In this Walt Disney presentation, Kurt Russell and several of his friends, who attend a small college, approach Cesar Romero, a patron, and talk him into donating a large computer to the school instead of his usual annual \$20,000. Romero is actually a racketeer and gambler, who has entrance to his secret establishment hidden behind a picture of Whistler's Mother. Dexter accidentally receives an electrical charge from the computer, which infuses him with all of its encyclopedic knowledge. (G) Thursday through Wednesday.

TICKLE ME—Elvis Presley movie. Special Saturday morning movie. (G)

Myers

CHANGE OF MIND—The brain of a white District Attorney with terminal cancer is transplanted into a black man's body, creating insoluble problems in his personal and professional life. (R) Sunday only.

DE SADE—Starring Keir Dullea, Senta Berger and Lilli Palmer, this film deals with the notoriously sadistic high points in the life of the infamous 18th Century writer and rebel, the Marquis de Sade. (X) Monday through Wednesday.

SCREAM AND SCREAM AGAIN—The cast includes Vincent Price, Christopher Lee and Peter Cushing. (GP) Thursday through Saturday.

Tice

GOOD MORNING... AND GOODBYE—Adult entertainment starring Alaina Capri, Stuart Lancaster and Pat Wright. This film is a Russ Meyer production. (X) Sunday through Wednesday.

DESTROY ALL MONSTERS - TORTURE GARDEN - THE EVIL OF FRANKENSTEIN—"Destroy All Monsters" is story of all the monsters of the Earth, at the end of the 20th Century, being placed on an island off the coast of Japan, where they are studied by a group of scientists. (G)

"Torture Garden"—In a British horror film, witchcraft and murder come to light when a barker at a carnival side show tempts four passersby to have a look at the future. The cast includes Jack Palance and Burgess Meredith. (GP)

"The Evil of Frankenstein"—No information available. (G) Thursday through Saturday triple feature.

Meadowbrook

BATTLE OF BRITAIN—Against overwhelming odds the young ill-equipped RAF pilots turn back Hitler's mighty Luftwaffe in this graphic recreation of the Battle of Britain. (G) Sunday through Tuesday.

KRAKATOA, EAST OF JAVA—An account of the awesome volcanic eruption of Krakatoa and the monstrous tidal wave that follows it furnishes both framework and climax for a tale of sunken treasure. (G) Wednesday through Friday.

COOGAN'S BLUFF - THUNDER ALLEY—In "Coogan's Bluff", Arizona sheriff Clint Eastwood, sent to New York City to bring back an escaped killer held there by the police, gets drawn into a group of LSD addicts before completing his mission. (GP)

"Thunder Alley"—No information available. (GP) Saturday double feature.

MOVIE FILM RATINGS—G—General Audience; GP—General Audiences with parental discretion; R—Restricted, no one under 17 admitted without parent or guardian; X—No one under 17 admitted. (Age limit may vary in certain areas).

Movies

Movies scheduled for showing during the coming week on area television screens have been announced as follows:

WNCT-TV
Sunday—(4:00 p.m.)—"Thunder In The Valley" (11:15 p.m.)—"The Last Hurrah"
Thursday—(9:00 p.m.)—"A New Kind Of Love"
Friday—(9:00 p.m.)—"Rio Conchos"
Sunday—(12:15 a.m.)—"The

Man From Laramie"
WITN-TV
Sunday—(12:00 n.)—double feature: "Bagdad", and "Sweetheart Of The Gods"
Monday—(9:00 p.m.)—"Savage Pampas"
Tuesday—(9:00 p.m.)—"Traveling Saleslady"
Saturday—(9:00 p.m.)—"A Clear and Present Danger" (11:00 p.m.)—"Queen Of The Nile"

PLAZA CINEMA
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HELD OVER 2nd Great Week

Bob & Carol & Ted & Alice

THE YEAR'S FUNNIEST ADULT MOVIE!

NATALIE WOOD
ROBERT CULP
ELLIOTT GOULD
DYAN CANNON

(R) RESTRICTED

SHOWS SUN. THRU THUR. 2-4-6-8 & FRI. & SAT. 2-4-6-8-10

7:30 MON. THUR. WED. 1:30 TIL 2 P.M.

ACRES OF FREE PARKING

Next: Marlo Thomas as "Jenny".



Kim Chose The Big Sur Area

ACTRESS KIM NOVAK, who deserted Hollywood a few years ago in favor of living in California's Big Sur area, sits on her horse as she looks over a piece of property she recently bought and upon which she plans to build a new home in this scene from a TV special "This Land

Is Mine" scheduled for April 7. The special is about people who have forsaken big cities in favor of a location which has a special meaning to them. Miss Novak is one of several people who are featured in the film.

Stardom Said In Store For Carrie Snodgrass

By **NORMAN GOLDSTEIN**
AP Newsfeatures Writer

NEW YORK (AP)—Wearing bell-bottom slacks, a blue man-tailored shirt, yellow rubber gloves and standing over a kitchen sink, polishing silverware, Carrie Snodgrass doesn't appear to be a movie star. And with a name like Carrie Snodgrass...

But, she is a "star"—or at least will be, according to Frank Perry, the heavy-set, hirsute director of the film "Diary of a Mad Housewife."

Of course, every film director says that about his "new find," but Perry has an unusual track record with "unknowns"—it's not finding them, but how you use them that's important, he says.

As director of "David and Lisa," he brought out the best talents in Keir Dullea and Janet Margolin, and he made "Stars" of Barbara Hershey and Catherine Burns (an Academy Award nominee for supporting actress) in the more recent "Last Summer."

He's hoping the same will occur with Miss Snodgrass—"Of course it's my real name; would I make it up?"—who costars with Richard Benjamin, of "Goodbye Columbus" fame and fortune, in "Mad Housewife," a film which Perry describes as "an acid look at young urban marriage—kind of a 'Dolce Vita' of Central Park West."

So, there is Miss Snodgrass at her apartment movie set, saucer-size blue eyes draped by ash-blond hair, a 5-foot-4 model-skinny body and a voice right out of Jean Arthur. She's a barely 24-year-old just out of Goodman Theater school in Chicago, "the girl most likely to succeed" who has succeeded in a careening career of student-actress-Hollywood-television-films-New York in two short

"exciting" years.

"I can't tell you how exciting this project is," she says with an apparent naivete which you hope will never disappear but know will). Then she proceeds to tell you, nonstop, how exciting this project is.

"I have a lot of things to learn about the position I'm in. About how to ask favors without seeming to be the 'Hollywood star.' It's just realized I can order a steak from downstairs! Before today, I was having soup and jello. I love soup and jello. But a steak! Right here on the set."

"I'm starting to understand what it is to be a star. Not a 'star' to the world; they don't know me. But, in a 'star' position, starring in a film, I've been so lucky, it makes me nervous."

"If things get any better, I'm going to be in serious trouble." This is not her first picture, however. She appears in "Rabbit, Run," the not-yet released movie version of John Updike's novel, filmed in California and Reading, Pa. That role followed theatrical work at Chicago's highly-respected Goodman Theater, where she won the Sarah Siddons Award in 1966 as the most promising actress of the year.

Perry saw her in a television show, "Marcus Welby, M.D.," in which she played a blind girl and he tested her for the role in "Diary of a Mad Housewife."

"I tested," she recalls, "went home, came back, tested again, went home, then forgot all about it. You know, out of sight, out of mind. Then, when they called me for it, I almost had a stroke. Then I went through the whole thing of 'I'm not ready.' I read the script again..."

"Now, I'm working with Richard Benjamin—are you ready for that? I just know it's all a dream and I'm going to wake

up getting my diploma from Goodman."

Until she "wakes up," however, she's working with the much-in-demand Benjamin and Frank Perry, on his first film since the successful "Last Summer," and finding it a worthwhile learning experience.

"It's a funny thing," she says, "but I have trouble verbalizing about 'Mad Housewife.' It's about marriage; difficulties. But the picture is his (Perry's) private thing. I know Tina (the housewife), but Frank is close to it; he knows it. Tina is a lady who's trapped; she doesn't know what she should be, what she should think; she's in the middle of a million things..."

Does she miss the theater? "Yes, I miss the theater terribly. It's where my heart lies. But I'm studying film now. Any spare time I get, I don't want to see any of Frank's previous films, through. But, when this one is over, I'm going to see all of his."

Right now, however, there's not much more to her life than work, from 7 a.m. to 6 or 7 at night, at the apartment set—a nine-room apartment built in a West Side studio—and with some outdoor shooting, all in New York.

And what about marriage for the only girl in a family with three brothers? "No, not yet. You need to learn to stand on your own feet before you can lean on others."

WORLD PREMIERE

HOLLYWOOD (UPI)—The world premiere of "Adam's Woman"—filmed entirely in Australia—will be a part of the Captain Cook bi-centennial celebration in Canberra this spring.

Veins carry blood from the tissues to the heart.

Dumb Blondes Are Liked, Says Goldie

By **ARLEEN ABRAHAMS**
AP Newsfeatures Writer

In this brainpower-oriented space age we live in, do zany, frivolous, "dumb" blondes still turn men on? Goldie Hawn, one of the acting world's most delectable "dumb-dumbs," thinks so.

"It's the light qualities, the frivolous, silly qualities in women which men adore," says big-blue-eyed, naturally bonde Goldie.

"And Goldie isn't dumb. She's just light and carefree," asserts

the one-time American University coed speaking of herself in the third person, something she confides she does on occasion.

But no matter whether you can call it lightness or plain old-fashioned dumbness, Goldie's cute combination of giggles, giggles, and special brand of idiosyncrasy has definite audience appeal. The frothy formula that brought the 24-year-old ex-chorus cutie instant acclaim on television's "Laugh-In" more recently has earned her an Academy Award nomination for best supporting actress in "Cactus Flower," her movie debut.

"From my fan mail, I can only deduce that most men, having to go out and compete in the outside world, really and truly prefer to relax with a light, frivolous girl," continues Goldie. "And she needn't be a sexpot. I'm certainly not a sexpot," she adds, checking her 5-foot-6, 115-pound figure in the mirror. (Goldie's bust and hip measurements certainly are no match for those of the world's noted sexpots.

"Lightness, that's it," she concludes, while pausing to get out her knitting. "My carefree approach to life, that's what Gus likes about me." Gus is what Goldie likes about her. The couple and assorted pets live in a little red brick house in Hollywood.

However, she is the first to admit that there is a limit as to how fluffy a girl can be. "I don't like to talk in generalities but sometimes a kooky woman can be offensive," she explains. "And you can overdo the silly things you do. A girl who walks in the rain without a raincoat can make a man feel good. If he marries her and she sends the kids out in a pouring rain without raincoats, that's different," she giggles. But Goldie, who describes herself primarily as a lover of happy things, fun, and flowers, and a bit of an optimist, maintains she's never had any problem achieving a proper balance of the light and the serious.

"Most important, you must act natural," she advises. "If the frivolity and lightness and laughter is all contrived, you'll end up with a nervous breakdown."

For instance, she notes that because of her professional image, people expect her to be funnier than she really is. "And at the supermarket, people stop me and say, 'Laugh for me, Goldie.' I say, 'I'm sorry, I can't. I must have a reason to laugh.'"

Her success has given her a lot to laugh about. Born in Washington, the daughter of a professional musician, she start-

ed performing at an early age. "At 2 or 3, my mother encouraged me to dance for everybody. That's probably why I'm so uninhibited now," she enthuses. "My mother just cultivated me," she explains. At 3, she was taking ballet and tap dancing lessons and "I even started piano lessons until the teacher got pregnant."

After graduating from high school at 17, she attended American University for a year-and-a-half, then dropped out to operate a dancing school.

Literally, Goldie danced the rest of the way to stardom. She started by appearing in the chorus line of the Texas pavilion show at the New York World's Fair. Subsequently she earned additional credits as a chorus cutie in Puerto Rico, Los Angeles and Las Vegas. Then, while dancing in the chorus line for an Andy Griffith special, agent Art Skimon saw her "and pushed me." The first push was into a flop, "Good Morning World." "Laugh In" was next.

Recently, Goldie was signed to play the lead in the movie "There's a Girl in My Soup." "After that, I don't know. I can't make any plans now. I might consider drama... or whatever comes my way."

"As long as I'm wanted, I don't plan to ever quit the business," she says. However, within two or three years she hopes to take time out to have a child. "Maybe I'll take three years off and raise children," she says, assuming a thoughtful pose. "Acting and marriage, yes, if you work at it. Acting, marriage, and babies, no."

Who says Goldie Hawn doesn't have a practical, brainy bone in her entire bonbon head?

MYERS

Theatre Ayden

SUNDAY

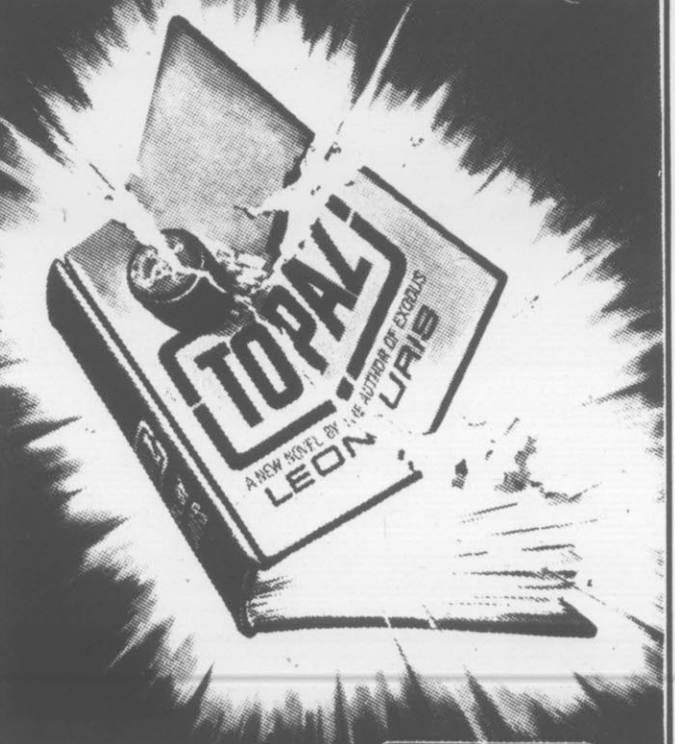


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ROMAN AND MODERN AMERICAN . . . themes are combined in Chavatel's pen and ink and pencil drawing.

Lovely Drawings And Leda Series In New ECU Show

The out-of-state two man show now on exhibit at the ECU School of Art in Rawl Building has drawings by George Chavatel of Emory and Henry College in Virginia and three large paintings by Mike Nicholson of the University of Georgia.

The only unattractive thing about Chavatel's fine showing of drawing is the usual obtrusive

greasy glitter of transparent plastic. Undoubtedly this is a necessary protective device, but it does intrude, requiring backing up, stepping sideways and finally finding the right spot which eliminates glare.

Chavatel, in fusing familiar images of the romantic past and the commercial present, does so with a naturalness that brings the chosen fragments into a wonderfully flowing entity, so that he achieves a creation which is mutually evocative of the past and present. These drawings are deeply satisfying poetic statements in black and white with enough touches of color in some — reds, rusts, medium blues and greens — to lift them from the broadness of his blacks which otherwise might border on the gloomy.

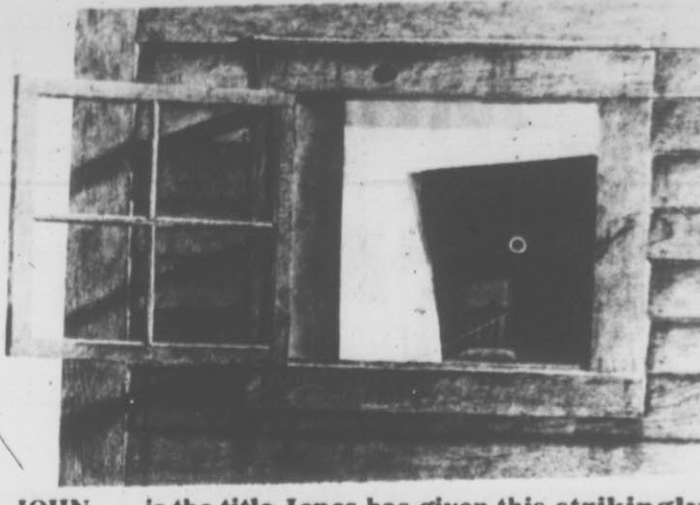
Here is an artist who can draw. Whether in thin minor details or sweeping heavy strokes to give substance and shadow, Chavatel has mastery of the pencil. And he delights in human anatomy, bringing to life an arm, a face or a leg with a sure instinct for tautness and expression.

Mike Nicholson's three large acrylics, all a variation of each other, are based on the old Leda legend. He entitles them "The Leda Series." In rich blues, greens and reds, through a structure of opposing circles, horizontal and vertical stripes, the three compliment each other. It must be noted they cry out for more space, but even at close range, they please.

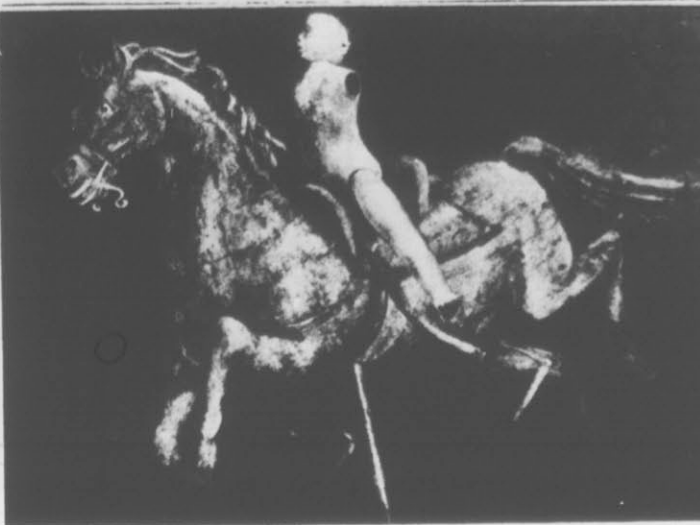
In the brochure Nicholson, a native of Henderson, sent with his paintings, he states "If my work must be anything other than painting, it is about woman — it means connotations that the being and shape of woman brings forth and while exciting, is only a by-product of the mental and mechanical problems." This straight-forward explanation seems quite appropriate for the clear juxtaposition of circles and lines which form a formal pattern suggesting a kinship to femininity in the paintings.

This show, which remains on view until near the end of March, is a quiet exhibition which will leave a good feeling with the viewer long after the immediately remembered details have vanished.

—Jerry Raynor



JOHN . . . is the title Jones has given this strikingly conceived study of a room in which the eye is led to the softly accented bed.



A STRANGE SADNESS . . . is conveyed in Jones' acrylic painting of an armless doll astride a cracked wooden merry-go-round horse.

Louis Jones Has One-Man Show At Mint Museum

By JERRY RAYNOR
Reflector Staff Writer

In the five years since he graduated from East Carolina University's School of Art, Louis Jones, native of Durham, has steadily gained in stature as a promising young painter.

Still under thirty, Jones began receiving recognition for his work as early as 1963 when he received a N.C. Museum of Art Purchase Award for a traveling show. Each year he finds time to exhibit his art in museums and galleries throughout the U.S., despite a full schedule of teaching . . . now in Saratoga Springs, New York.

Beginning last Saturday, March 7, Jones' recent work is being shown in a one man show at the Mint Museum of Art in Charlotte.

In a written interview, the young artist touched on some of his personal feelings about art — comments which point to an inquisitive spirit and a dedication to follow his own dictates in the approach he takes to art as a vital life force.

"I feel that art, whatever it is, follows life, and not the other way around. I disagree strongly with the current view that art is a thing, responsive, and responsible, only unto itself."

The solid workmanship of his paintings — in contrast to some current trends in art in which the hasty, the haphazard, the accidental are often controlling factors of technique — is undoubtedly the outgrowth of certain basic attitudes expressed by Jones.

"One's goals are to achieve self realization, both spiritual and physical, in the struggle for perfection. This attitude precludes violence (a negative type of force) as a way of achieving one's means, but includes liberal doses of force."

usually directed inward . . . in other words, self discipline."

Articulate in expressing himself with brush or pen, Jones reveals his own personal concepts of motivating ideas . . . "the works serve as a measurable location from which to gauge one's search for meaning and self realization during the short span of time a man is given to be here. The work also serves as milestones, stepping stones, and on occasion, mill stones."

Jones recalls his student days in the ECU Art School under two of the faculty members who are still at the university — Dr. Francis Speight and Don Sexauer. "They seemed to sense that art is not a make work situation, but something far deeper. They gave me my head and responded to my ideas rather than forcing me to eat theirs," he notes.

After leaving ECU, Jones received the M.F.A. from Cranbrook Academy of Art, Bloomfield, Michigan under a full scholarship.

In the last five years he has exhibited in Detroit; Seattle; Washington, D.C.; Ypsilanti, Kalamazoo and Albion, Michigan; in Nebraska and North Carolina. Jones received purchase awards in Youngstown, Ohio, the University of Omaha and was selected as one of the ten most outstanding young artists in Michigan by the Detroit Free Press in 1967.

Jones' paintings are in a number of private and commercial collections, including a large early painting of a tobacco barn at the Home Savings and Loan Building in Greenville.

In one sense, Jones is back home, as this is his first North Carolina exhibition since his participation in a group show in Charlotte in 1965.

Art Notes

Annette Williams, a senior art student at ECU, will have a showing of prints and paintings in the Student Union Lobby beginning today and continuing through Saturday. Miss Williams is a native of South Boston, Virginia.

Ceramic and other craft art work by six Art School faculty and one student at ECU are included in the Annual Piedmont Crafts Exhibition at the Mint Museum of Art in Charlotte. Joe Buske, Charles Chamberlain, Sara Edmiston, Janet Fischer, John Satterfield, and Rodger Wood were faculty members exhibiting. Wood received special honors for excellence in ceramics. James Pringle, student, had a ceramic piece accepted for the big annual craft show.

"Interior Landscape" a print by ECU graphics instructor Peter Jones, is being shown as part of the Ninth National Print and Drawing Show at Olivet College, Michigan. A print "Animal Spirits Roam" by Gwen Jones, Peter's wife, is also on view in the same national show. Peter's painting "Black Bursts" is now exhibited in the Norfolk Museum. "Studio" one of his prints, has received the \$100 Thalheimer Award at the 31st Semi-Annual Southeastern Competition held by the Gallery of Contemporary Art in Winston-Salem.

—Edgar Stowe Bean, ECU art student, has received a special commendation by the Eighth Annual Art Exhibition jury for a limestone sculpture "Owl". The work is part of the exhibit now on display at the School of Public Health of the University of North Carolina at Chapel Hill.

A plique-a-jour work by Mrs. Sara Edmiston, faculty member at ECU and chairman of the Department of Design, has been accepted for exhibition in "Enamels '70", the first nation juried enamel exhibition, now open in St. Louis, Missouri. Plique-a-jour is a specialized technique of filling openings in metal with transparent enamels baked at high temperatures, giving a stained-glass effect.

The colorful exhibition of works by art students of the three high schools in Greenville continues on view at the Greenville Art Center. This show will be up until March 20.

A new show is scheduled to open at the Baptist Student Center this week. Complete details are not available.

Jerry Johnson has a showing of prints and collages going up at the Mushroom Galleries beginning Monday and continuing through the week. For this show, every item will be offered at the same price as a special feature in a new type of exhibition.

Top Ten

Best-selling records of the week based on The Cash Box Magazine's nationwide survey

"Bridge Over Troubled Water," Simon & Garfunkel
"Rainy Night in Georgia," Benton
"Rapper," Jaggerz
"Hey There Lonely Girl,"

Holman
"Travelin' Band," Creedence Clearwater Revival
"Ma Belle Amie," Tee Set
"Evil Ways," Santana
"He Ain't Heavy he's My Brother," Hollies
"Give Me Just A Little More Time," Chairmen of the Board
"Kentucky Rain," Presley

Laughing Habits Reveal Real You

NEW YORK (UPI)—You are what you laugh at, according to French psychiatrist David Victoroff, who made tests on the laughing habits of 700 soldiers, firemen, teachers and students. Given varying categories of jokes, 72 per cent of the soldiers and firemen preferred the sex joke, a type teachers tended to react to with a tired smile, Victoroff reports in Atlas magazine. About 58 per cent of the teachers preferred the more sophisticated absurd joke, while most students revealed a penchant for grotesque satire.

DELIRIOUS ROLE
HOLLYWOOD (UPI)—Character actor Walter Janowitz will play a hospital patient on the road to recovery who lapses into delirium when given his hospital bill in "I Love My Wife" for Universal Pictures.

R

HAPPINESS IS GOOD HEALTH

Little children are always most expressive. When they are happy their laughter and smiles can light up a whole room. But, when they are not feeling well they do not even have to tell you. Their actions will let you know that there is something bothering them.

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Jane Hall To Speak Here Next Thursday

Miss Jane Hall, art editor and feature writer for the Raleigh "News and Observer" will be a guest speaker in Greenville Thursday evening.

—Miss Hall, a native of Greenville, will speak to the local historical group on the history and development of the arts in North Carolina, according to Dr. Ralph Rives, program chairman for the Pitt County Historical Society.

Reservations for the dinner meeting, to be held beginning at 6:30 p.m. at the Candlewick Inn, must be made by noon March 17 with the society's secretary, Mrs. W.I. Wooten.

Miss Hall, daughter of the late Mr. and Mrs. W.L. Hall of Greenville, is a graduate of East Carolina University. Several years ago she won a \$5,000 Fellowship from the Reid Foundation in New York for a year's study of art history in Europe. She is also the recipient of a \$1,000 national award in business writing from the School of Journalism at the University of Missouri.

Miss Hall has served as president of the North Carolina Press Women and is an honorary member of the N.C. Chapter of the American Institute of Architects.

Book News

By BARBARA BOONE

For pleasurable and thorough reading, try these interesting biographies and a thriller.

In PEARL S. BUCK: A BIOGRAPHY, Theodore F. Harris's conception of the biography falls into three parts. First, he takes her from her childhood in China to her receipt of the Nobel Prize for Literature in 1938. The second is the death of her husband. The last is what the author considers the essence of his subject, namely the woman behind the writer. Included in the book are the reading parallels between many of her fictional characters and the real people of her life; long quotations from her personal journal; letters from intimates; poems she had written, and the many revelatory passages from recorded conversations.

For the readers of her books and stories, for those who have listened to her speak, for the admirers of her work on behalf of the mentally retarded — for all of the "several worlds" in which she has lived, this is a book to deepen one's knowledge and understanding of Pearl S. Buck.

PRIME TIME: THE LIFE OF EDWARD R. MURROW by Alexander Kendrick is a penetrating biography of the nation's best known and most esteemed news commentator. His story is told by an old friend and associate against the background of the swift and drastic — and often dismaying — changes in the industry in which Murrow was so prominently involved.

Born in North Carolina, he spent most of his boyhood in the timber country of the Northwest. His youthful activities in the international student movement and in educational exchange were the springboard for his entry into radio. Kendrick's account of the life of Ed Murrow is at the same time a biting analysis of a critical era and the increasingly debatable use of the media of mass communications.

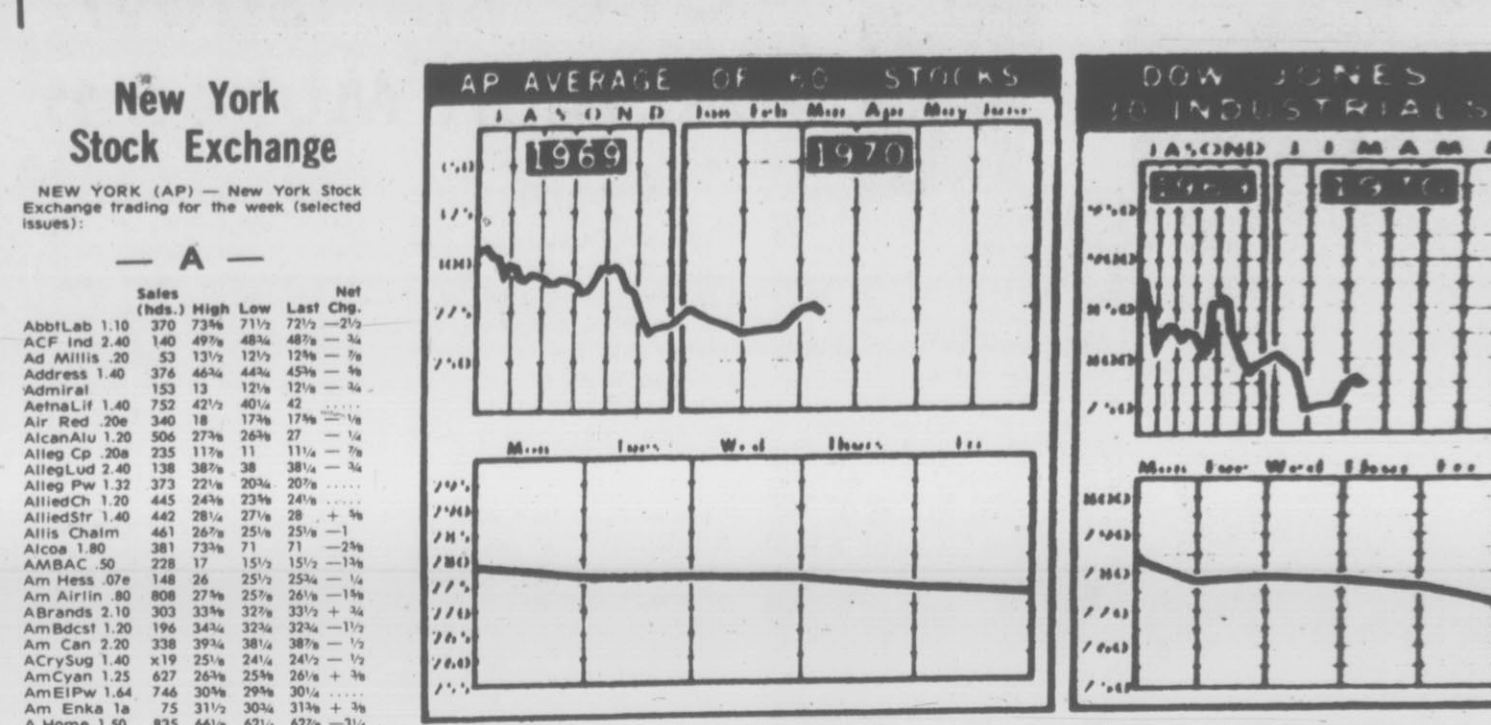
David Kahn, MY LIFE WITH EDGAR CAYCE, was fifteen years old when he met the famous prophet and psychic, Edgar Cayce. For the rest of his life, he was guided and directed by the strange, uncanny powers of this remarkable man. David Kahn died late in 1968. His widow, Lucille Kahn, describes a strange series of coincidences and unexplained events after his death at the close of the narrative. She leaves it to the reader to decide if these are efforts of her late husband to "break through" to her. This book gives the reader a warm and intimate portrait of Edgar Cayce himself, the great Sleeping Prophet.

JOE DIMAGGIO: THE GOLDEN YEAR, 1941 by Al Silverman is a compelling and memorable book. Silverman focuses on Dimaggio's greatest year — from Spring Training to the triumph over the Brooklyn Dodgers. He fills it with the excitement, struggle, tension and glory of a great athlete in a race for immortality. The book is filled with anecdotes, interviews and observations by men who were close to him at the time — his roommate, Lefty Gomez; Phil Rizzuto, the rookie; Tommy Henrich, the right fielder; Pete Shiehy, the clubhouse attendant — this is a compelling study of a shining year in the life of a sports "immortal," a fascinating man and a true American folk hero.

A PIECE OF RESISTANCE by Clive Egleton is a novel that combines the knife-edge tension of Seven Days in May with the past — 1984 world. Garnett, a tough resourceful former officer who has escaped from the Russians more than once, is sent in an attempt to extricate the doomed man before the Russians can expose the entire underground network.

Taut, provocative, and totally terrifying, A PIECE OF RESISTANCE supplies drama and entertainment at its hypnotic best.

Stock Market Forecasts



SALES DOWN — The stock market took a loss last week with the Dow Jones averages closing at 772.11 Friday, off 12.01. The Associated Press

Most Active Stocks For Week
NEW YORK (AP)—Week's twenty most active stocks.

Symbol	High	Low	Last	Chg.
IBM	124 1/2	124 1/4	124 1/2	+1/4
Gen. Elec.	40 1/2	40 1/4	40 1/2	+1/4
Ford	26 1/2	26 1/4	26 1/2	+1/4
IBM	124 1/2	124 1/4	124 1/2	+1/4
Gen. Elec.	40 1/2	40 1/4	40 1/2	+1/4
Ford	26 1/2	26 1/4	26 1/2	+1/4
IBM	124 1/2	124 1/4	124 1/2	+1/4
Gen. Elec.	40 1/2	40 1/4	40 1/2	+1/4
Ford	26 1/2	26 1/4	26 1/2	+1/4
IBM	124 1/2	124 1/4	124 1/2	+1/4

stock average dropped 5.5 over the same period to close at 273.3. Trading during all five sessions was light. (AP Wirephoto Chart)

RECEIVED CERTIFICATION

John D. Dixon Jr., project manager and design engineer for Collins and Aikman's engineering department, has been certified as a professional engineer.

A Farmville native, Dixon joined the firm in 1967 after serving with a consulting engineering firm. Registration is issued by the North Carolina Board of Engineers and Land Surveyors to engineering graduates who successfully complete a series of engineering examinations.

COMPLETES TRAINING

Earl Shearin of Belk Tyler Co. in Greenville attended a training program in Charlotte for the professional development of buyers and department managers.

The eight-day sessions were limited to 30 persons from the 400 department stores in the Belk group. The program is designed to cover the two areas of merchandising and department supervisory leadership.

GAINS RECOGNITION

A local representative of Investors Diversified Services (IDS), Leon Smith Jr. of Greenville, has received national recognition and a special award for production during the 1968 Gold Cup Classic, the firm's autumn sales campaign.

In addition to an award for sales achievement, Smith won membership in the select President's Club, a national honor group of the company's sales organization which serves more than 1,700,000 customer accounts.

HONORED FOR SERVICE

Three Greenville employees of the Carolina Telephone and Telegraph Company were honored in February for long service with the firm. A total of 15 years of combined telephone service was represented by the awards.

Receiving a gold emblem signifying the award were David Blackwell Jr., Hugh D. Knight, and Miss Nannie G. Woolard, each with five years service.

ANNOUNCED PROMOTION

G.W. Moore, president of Fieldcrest Mills, Inc., has announced the promotion of two vice presidents, elected to the board of directors at their March meeting.

H.A. Brown Jr. was elected a vice president of the corporation and general merchandising manager of the firm's marketing division.

D.M. Tracy was elected a vice president of the corporation and general sales manager of the marketing division. Both were formerly division vice presidents.

HONORED AT CONFERENCE

William R. Stroud of Ayden, representative with the Equitable Life Assurance Society of the United States, was honored recently by the firm at its four-day National Leaders Conference held in Los Angeles, Calif. Attendance was based on life insurance sales and service to policyowners during 1969.

Stroud has represented the Equitable company since January 1956 and has been a district manager for the company's Eastern North Carolina Agency of Raleigh since 1965.

ORGANIZATION CHANGES

A number of organizational changes within Burroughs Wellcome and Company, Inc. have been announced by Fred A. Coe, Jr., president.

Garth H. Quinn has been elected to the Board of Directors of the company and has been appointed vice president of organization development.

C.F. Baker has been named manager of corporate planning. He will be responsible for long range planning with emphasis on the use of physical and financial resources.

Charles H. Singler has been appointed General Sales Manager. His responsibility will include the entire field staff, wholesale, hospital and U.S. Government sales, diagnostic sales and education sales.

Business Notes

Mutual Funds

NEW YORK (AP)—Weekly investing companies giving the high, low and last bid prices for the week with the net change from the previous week's last bid price. All quotations, supplied by the National Association of Securities Dealers, Inc., reflect prices at which securities could have been sold.

Fund	High	Low	Last	Chg.
Aberdeen Fund	13.24	13.11	13.11	-0.02
Admiralty Fund	13.45	13.27	13.27	-0.02
Adm. Serv. Fund	13.45	13.27	13.27	-0.02
Adm. Serv. Fund	13.45	13.27	13.27	-0.02
Adm. Serv. Fund	13.45	13.27	13.27	-0.02
Adm. Serv. Fund	13.45	13.27	13.27	-0.02
Adm. Serv. Fund	13.45	13.27	13.27	-0.02
Adm. Serv. Fund	13.45	13.27	13.27	-0.02
Adm. Serv. Fund	13.45	13.27	13.27	-0.02
Adm. Serv. Fund	13.45	13.27	13.27	-0.02

WEEKLY N.Y. STOCK SALES

Week	High	Low	Last	Chg.
1969	1.40	1.38	1.38	-0.02
1970	1.40	1.38	1.38	-0.02
1971	1.40	1.38	1.38	-0.02
1972	1.40	1.38	1.38	-0.02
1973	1.40	1.38	1.38	-0.02
1974	1.40	1.38	1.38	-0.02
1975	1.40	1.38	1.38	-0.02
1976	1.40	1.38	1.38	-0.02
1977	1.40	1.38	1.38	-0.02
1978	1.40	1.38	1.38	-0.02

Unless otherwise noted, rates of dividends in the foregoing table are annual dividends based on the last quarterly or semi-annual declaration. Special or extra dividends or payments not designated as regular are identified in the following footnotes.

a—Also extra or extras. b—Annual rate plus stock dividend. c—Liquidated dividend. d—Declared or paid in 1969 plus stock dividend. e—Declared or paid for this year. f—Declared or paid during 1969, estimated cash value on ex-dividend or ex-distribution date. g—Paid last year. h—Declared or paid after stock dividend or split up. k—Declared or paid this year, an accumulative issue with dividends in arrears. l—New 1970 dividend. m—Paid in stock. n—Deferred or no action taken at last dividend meeting. o—When issued, next day delivery. p—When issued, next day delivery.

vi—In bankruptcy or receivership or being reorganized under the Bankruptcy Act, or securities assumed by such companies. n—Foreign issue subject to interest equalization tax.

What The Stock Market Did

Advances	Declines	Unchanged	Total
145	776	61	1082
145	776	61	1082
145	776	61	1082
145	776	61	1082
145	776	61	1082
145	776	61	1082
145	776	61	1082
145	776	61	1082
145	776	61	1082
145	776	61	1082

Over The Counter Stocks

Quotations from the NASD are representative of the range of over-the-counter markets trading throughout the day. Prices do not include retail markup, markdown or commission.

TRAINING SUPERVISOR

Wiley H. Lewis Jr. has been appointed a field training supervisor in Richmond with the Life Insurance Company of Virginia.

A graduate of East Carolina, Lewis joined Life of Virginia in 1965 as a representative in Greenville and has been associate manager in Goldsboro since 1967.

PROMOTED

Gerald K. Worsley, son of Mr. and Mrs. James R. Worsley of Greenville, has been promoted from senior field claim representative to claim specialist in the New Bern office of State Farm Mutual Automobile Insurance.

ELECTED TO OFFICE

Thurston Wynne of Garner-Wynne-Manning, Inc. of Greenville, was elected secretary-treasurer of the North Carolina Wholesalers Association, Inc., at their annual convention in Winston-Salem recently.

The organization is a state-wide trade association of candy, drug, tobacco, grocery and sundry product wholesalers.

NEW MANAGER

Louis G. Stanfield is the new manager of Planters National Bank's time payment department in Oxford. The Greenville native was employed by Southern National Bank as manager of the installment loan department in Rowland prior to joining Planters.

Stanfield's new position was announced by PNB's Oxford vice president and city executive, J. Graham Wright.

HONOR MEDALS

George Washington honor medals have been awarded to American Credit Corporation and WBT Radio of Charlotte for their joint promotional campaign, "It's Great To Be An American." The awards were announced by the Freedoms Foundation of Valley Forge, Penn.

The Freedoms Foundation is a non-profit, non-political organization which annually honors those individuals, institutions and organizations that have promoted a better understanding of the American way of life.

Home Credit Company of Greenville is a subsidiary of the American Credit Corporation.

Help For The Disadvantaged

PHILADELPHIA (UPI)—Disadvantaged students here can now train for an aerospace or aviation job while studying for their high school diplomas.

Upon completion of the required courses, students receive a high school diploma and an academy certificate recognized by participating aerospace and aviation firms in the area.

Give Award For Waste Disposal

CHICAGO (UPI)—The second annual Gold Medal Award presented by The Sports Foundation, Inc. to members of American industry who have made outstanding achievements in water pollution control has gone to Campbell Soup Company for its development of a unique surface filtration system designed to handle waste at its plant in Paris, Tex.

W-X-Y-Z

Symbol	High	Low	Last	Chg.
War. 1.10	1.10	1.10	1.10	0.00
War. 2.10	2.10	2.10	2.10	0.00
War. 3.10	3.10	3.10	3.10	0.00
War. 4.10	4.10	4.10	4.10	0.00
War. 5.10	5.10	5.10	5.10	0.00
War. 6.10	6.10	6.10	6.10	0.00
War. 7.10	7.10	7.10	7.10	0.00
War. 8.10	8.10	8.10	8.10	0.00
War. 9.10	9.10	9.10	9.10	0.00
War. 10.10	10.10	10.10	10.10	0.00

CLARK OIL CO.

"We are pleased to have been commissioned to design the company symbol for Clark Oil Co. Greenville, N. C."

752-2627 P. O. BOX 1923 / GREENVILLE, N. C. 27634

GRAFCOM

Want Ad Advertisers Report "BIG RESULTS" Every Day

Look!

Here's How the want ads are **RENTED!** selling for your neighbor.

Mr. Bonnie Hardee rented his house with the following ad.

3 BEDROOM, CENTRAL heat, 1 bath, living, dining room, kitchen. 1411 Allen St., 756-4703.

Mr. Hardee said, "I rented it first day ad ran."

To put the Daily Reflector want ads to work for you

Dial 752-6166

OPPORTUNITY

COMBINATION GAS BUSINESS—tap room—groceries. All equipment for sale, building leased. Will sell at inventory. 746-3870 after 4:30 p.m.

TAKE-IT-EASY HOMES ARE for sale in today's Classified

DAY NURSERY

WALDROP ACRES DAY CARE Center and Kindergarten. State licensed & approved program. Ages 2-6. Old Tar Rd. 756-5956.

DOGS & PETS

CLIPPING AND GROOMING. Toy poodle at stud. Also toy poodles for sale. 758-2681.

TOY POODLES, BLACK, 2 male, 1 female, \$125. 746-3092.

5 MONTH OLD COLLIE PUPPY. 752-2391.

EMPLOYMENT

Female Help

WORK PART TIME WHILE your children are in school. Flexible hours. Write Hours, Box 1967, Greenville.

BOOKKEEPERS

A job opportunity is waiting for you at National Boat Works. We are looking for a head bookkeeper for a 2 girl accounting office. Call Mrs. Daniels, Personnel Mgr. today, in strict confidence and arrange for a personal interview.

National Boat Works Inc.
714 Albermarle
Greenville, N. C.

AVON

Brighten Up Those Winter Days! Meet friendly people — serve them AVON'S GUARANTEED COSMETICS — Choose your hours. Call now Mrs. Willis Wooten, Box 215 Leon Drive, Greenville, N. C. 27834, 758-2444.

WANTED: RESPONSIBLE lady to care for infant, 5 day week, 8 a.m. to 5 p.m. in my home or yours. References required. 752-3248.

RETIRED OR PART TIME: \$50 to \$100 weekly with 80 year old National Company, we have a plan for you. For interview write: E.A. Walton M1, P. O. Cox 7555, Richmond, Va. Please give directions to your home.

SECRETARY WANTED—PERSON that is capable of responsibilities. Call Geneva Yadav, Allied Personnel, 756-3147.

Secretary

Secretary - receptionist for progressive real estate firm. Needs to type well, present an attractive appearance and be able to meet the public. Benefits are provided. Send resume to Secretary, Box 5024, Greenville.

Male Help Wanted

PART TIME SALES! Teachers! Managers! And Professional Type People! Earn \$100 to \$200 and up per week part time! One of the world's largest producers of personal motivation and leadership development programs. Prestige selling! An exciting business! Reply confidential to Box 3301 Greenville or phone 752-4243.

WANTED LP Gas Service man. Apply in person to M.O. Blount & Sons, Bethel.

TOP NATIONAL COMPANY, business machines, sales experience not necessary, some electrical background. Excellent salary and company benefits. Prefer married man. Relocate. Placer Personnel, 752-4067.

ACCOUNTING MANAGER. Supervise all accounting activities for 2 facilities within division. Degree required, plus solid supervisory experience in standard cost systems. Salary open, commensurate with qualifications, liberal benefit program including profit sharing. Qualified applicants send resume including salary history to Mr. S. E. Long, Collins & Aikman Corp., P. O. Box 208, Farmville, N. C.

MECHANIC—\$100 WK. ADVANCE to shop foreman or salesman fast. Call Eva Beaman Allied Personnel, 756-3147.

MACHINIST WANTED — must be skilled with experienced background. Call Cheryl Sheehan, Allied Personnel, 756-3147.

EMPLOYMENT

Male Help Wanted

SALESMAN

HOW MUCH ARE YOU WORTH?

... \$5,000
... \$10,000
... \$20,000

WE pay our salesmen a drawing account of up to \$12,500 annually.

WE have an excellent commission structure which allows our people to earn an exceptionally high yearly income by their second year.

WE are the rapidly growing industrial products division of a major NYSE corporation, offering all the advantages of a small company but none of the disadvantages. Our many faceted business involves the manufacture and sale of industrial products to the institutional, commercial and industrial markets.

WE offer an excellent territory in this area, with no house accounts and no territory realignment, and the repeat nature of our business allows our salesmen to make today's business tomorrow's future.

WE will teach you our business in the field, not in our house. No technical background is needed. WE offer an excellent fringe benefit program that includes profit sharing and stock participation programs.

If you're interested, let's talk.

To arrange personal interview write details including area code and phone number to: Harvey Rutherford

NATIONAL CHEMSEARCH CORPORATION

600 Fifth Ave. New York, NY 10020

Fancy resumes not necessary. We hire people - not paper.

FARM EQUIPMENT

FARMALL CUB TRACTOR, IN good condition. Call 752-4412.

SPRING SPECIALS

Ford Plow Points-Box of 6-\$11.82

Ford Plow Shins-Box of 6-\$11.70

Ford Tractor Radio

Ford Tractor Radio \$60

Ford Tractor Cab \$50

Authorized Dealer

Eastern Tractor and Equipment Co

264 By-Pass Greenville, N.C.

Phone 756-2750

FOR SALE

Miscellaneous For Sale

LITTLE USED ARGUS SLIDE projector with remote control change and focusing controls and self-timer operation with eighteen 36-slide tray magazines. Cost about \$200 new. \$75. Call 758-4247 day and 756-5656 after 5:30 p.m.

CLASSIFIED DISPLAY

Executive Secretary

Needed Immediately

Previous experience required. Must be proficient in typing and shorthand. 5 day, 40 hour work week, excellent fringe benefits. An Equal Opportunity Employer.

Send resume to:

Secretary

Box 1967

Greenville, N. C.

AMBER-MATIC

A NEW approach to Profit!

For the first time distributorship for AmberMatic Coffee Systems are available in this area.

As an AmberMatic distributor you can earn excellent monthly income in your spare time. You do not need experience. We secure all accounts. You merely restock and service the office locations with finest blend of coffee available - Our own special roast from Continental Coffee Company. America's number one institutional coffee blender. All products 100 percent guaranteed!

AmberMatic Office Coffee Systems can help you step into one of America's most exciting new opportunities. The market is growing so rapidly sales have more than doubled in the past year. More coffee is consumed in office locations than in restaurants and hotels combined. You need a good car and must be able to spend 4 to 12 hours per week! Cash investment of \$2190.00 to \$3960.00 is required for equipment and inventory.

We encourage your investigation and will gladly exchange references with you!

For more information, write to us today. There is no obligation, all inquiries are answered the same day they are received. Please enclose your NAME, ADDRESS and PHONE NUMBER.



A division of First Marketing Corp.

Miscellaneous For Sale

THE HOOVER CLEANER FOR the homes that care. You will like Hoover Convertible, 2 cleaners in 1. Smith Electric Co., 415 Evans St.

WOULD YOU HAVE A LAWYER do your dental work? What about your carpet work? Larry's Carpetland, 3010 E. 10th St., "Greenville's only soft floor covering specialists!"

Winter Clearance Sale Color TV's as low as \$225. One stereo console was \$375 now \$275. Complete stereo component systems as low as \$140. Shop now and save at Stan's Sport Center.

E.C.U. STUDENT DORMITORY approved rental refrigerators. Contact Fisher Appliance and Furniture, 752-3609.

SALE ON AIR CONDITIONERS. Reduced up to \$50. For a few days only. Sears, Roebuck & Co., Greenville, 756-2111.

SPECIAL

Cole Full Suspension

Four Drawer Filing Cabinet

Gray, Tan, Green.

26 1/2" in. deep, 52 in. high 15 in. wide.

Reg. Price \$72.00

Sale Price

\$49.50

TAFF OFFICE EQUIPMENT

211 E. 5th St. 752-2175

1968 KENMORE WASHER, for immediate sale, \$75. Call 756-4473.

WANT THE BEST FOR YOUR baby? Naturally you do! You also want the most value for your dollar. Come by and look over our large selection of juvenile furniture. Big deals for little tots. Maxwell Bros. Furniture, where the buying is easy. 569 S. Evans St., 752-6490.

G. E. REFRIGERATOR, IN good condition, \$65. 752-6290.

ELECTROLUX VACUUM cleaners, repossessed with new machine guarantee. Excellent condition. Assume small monthly payments. Call 752-6808 or come by Greenville Branch, 307 S. Washington St.

IF YOUR MOWER NEEDS servicing see us, we "know" mowers. Lawn Boy Mowers. R. F. McLawhon & Sons, 752-3286.

HOOVER VACUUM cleaners, upright or canister. Superb cleaning for all your floors, especially carpet. Home Furniture Co.

2 SNOW TIRES AND RIMS for Chevy II Nova, \$15 for both. Call 758-4665.

SALE ON AUTOMATIC WASHERS and dryers, \$99 each or both for only \$188. Other models reduced up to \$30. Sears, Roebuck & Co., Greenville.

WANTED: SOMEONE WITH good credit to take over payments on Singer Touch & Sew, makes buttonholes, Zig-Zags, and automatic bobbin. For information call Mary Cash 758-4445.

CLASSIFIED DISPLAY

CLASSIFIED DISPLAY

LOST AND FOUND

LOST—GRAY TABBY CAT expecting kittens. Call 758-3758 after 6 p.m.

MOBILE HOMES

Mobile For Rent

LIVE AT PINEVIEW COURT. Mobile homes and spaces for rent. 758-3644 or 758-4842.

10 X 43, 2 BEDROOM, AIR conditioned, near university, college couple only. 752-7246.

2 BEDROOM, 12 WIDE, located in city, 756-5851.

Mobile Homes For Sale

1965 GREAT LAKES, 10 X 57, wall to wall carpet, air conditioner, 752-3560.

12 WIDE, 3 BEDROOM, 1 1/2 baths. 752-5176, Ivey Coward.

12 X 52, 2 BEDROOM; 12 wide, 3 bedroom, 1 1/2 baths. 752-5176, Ivey Coward.

CONNER MOBILE HOMES, Excellent opportunity. Take over payments and assume balance. 1969, 42 X 12, Conner. 1968, 45 X 12, Belmont.

PROFESSIONAL

William Nobles

Surveying Crew

All types of surveying

758-1659

Greenville, N. C.

NanJo Hairstyling has now opened a

REDUCING SALON

3002 E. 10th 758-4414

Brooks & Crisp

Auto Service

Guaranteed Transmission engines, body parts, etc.

WE DELIVER

752-2572

2 mi. East Highway 264 Greenville, N.C.

RENTALS

4 ROOM DUPLEX APARTMENT, 5 room house, piped for automatic washer, wired for electric or gas stove. 756-0461.

TILLERS, LAWNMOWERS, areators, lawn rakes, edgers, United Rent All, 264 By Pass 756-3862.

CLASSIFIED DISPLAY

RENTALS

Apartments For Rent

3 ROOM FURNISHED APARTMENT, 1208 Chestnut St. Inquire within or call 752-2966.

1 BEDROOM FURNISHED apartment, wall to wall carpet, dish washer, garbage disposal, hot and cold water, heat furnished, \$135 per mo. Call M. E. Sutton 752-6121.

LANDMARK APARTMENTS. 1 bedroom furnished apartment, 1809 E. 5th St., 752-6137 day, 756-3465 night.

AYDEN, 2 BEDROOM, UPSTAIRS apartment, carpeted, stove and refrigerator furnished, \$60 per mo. Call 746-6116 or 746-3308.

4 ROOM DUPLEX APARTMENT, unfurnished, close uptown and close to college. \$40 per month. 758-1246 day or 758-1523 nite.

LONDON

EFFICIENCIES

\$99 UP

Comfortable efficiencies with double bed, sofa bed, kitchenette, wall to wall carpet, central heat - air conditioning, all utilities furnished. Call 756-5555.

OLD LONDON INN

2719 S. MEMORIAL DRIVE

1 BEDROOM FURNISHED or unfurnished fully carpeted, air conditioned, laundry, 5 blocks from campus, \$105 furnished, \$95 unfurnished. 752-6643 or 758-2439.

CLASSIFIED DISPLAY

CLASSIFIED DISPLAY

Little's Nursery

Fresh pulled collard & cabbage plants. 50 cent per hundred, \$4 per thousand.

Box woods, Hollies, Azaleas, Camilias, and other ornamental plants — Pansey plants and bulbs, pine straw, mulching material.

Special on Rose bushes

Open 7 days a week 756-3626

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The House That Service Built Offers MORE Used Trucks



1968 F100 Ford (Red) 16' steel body, 5 speed - 2 speed rear, 17,500 rear, 7000 front axle. Like new.

1967 F750 Tractor with air bag tandem, 391, V8, 5 speed - 2 speed rear, straight air, manual slide 5th wheel.

1967 F700 Tractor, 361, V8, 5 speed - 2 speed rear, custom cab, straight air, has 5th wheel. Low miles, very nice.

1965 F600 (6 cylinder) cab & chassis, 156" wheel base, 4 speed rear.

1961 F850, 391-V8, straight air with 5th wheel, 18,500 5 speed - 2 speed rear 80 per cent rubber.

1964 Chevrolet Tractor with 5th wheel, new 409 V8 engine, 5 speed - 2 speed rear, new paint.

1964 F600, 330, V8, 4 - speed - 2 speed, 16,500 rear, 16' steel body with grain sides.

1964 F600, 174" wheel base, cab & chassis 5 - speed - 2 speed, 17,500 rear, 330 heavy duty engine, V8, power steering.

1963 N850 Ford Tractor with Tandem air bag, 220 Cummins Diesel engine just had major overhaul. 10 speed Road Ranger Transmission, new rear, straight air, new paint, real sharp, has 5th wheel and is road ready. 10 x 20 tires.

1962 Chevrolet Tractor with 5th wheel, V8 engine, 5 speed - 2 speed, 17,500 rear, straight air.

1962 F600 Cab chassis, 196" wheel base, V8, engine, 4 speed - 2 speed rear.

1958 F850 Tractor, new 477 V8 engine, 5 speed - 2 speed, 18,500 rear, new paint.

1958 Chevrolet cab chassis V8 engine, 4 - speed, new paint. 1959 G.M.C. 477 V8 engine, 5 speed - 2 speed, 17,500 rear.

(2) 41' Flat trailers sliding tandems.

(2) 36' Flat trailers ready to go.

(1) 32' Aluminum van with ice bunker &

Our Smart Readers Check The Classified Ads Each Day

Houses For Rent

NICE COUNTRY HOME, NEAR Grimsland. Call 758-3071.

Office Space For Rent

OFFICE SPACE AVAILABLE, janitorial service, utilities, air conditioned, across street from courthouse. Contact W.G. Blount 752-6163 day or 758-4704 night.

NEW OFFICE SPACE FOR rent. Heat, air condition, water and lights furnished, 14th St., next to Social Security Building. M. E. Sutton 752-6121.

UPTOWN OFFICE SPACE, now available. Wall to wall carpet, heat and central air condition, janitorial service. Call M. B. Massey, Jr., Agent, 752-3900 day or 752-5824 night.

Rooms For Rent

NICE QUIET ROOM WITH central heat in private home for gentlemen. Call 758-0221.

BEDROOM FOR GIRLS, HEAT and air condition, private entrance, 752-5078.

SPECIAL NOTICES

FLUFFY SOFT AND BRIGHT as new. That's what cleaning rugs will do when you use Blue Lustre! Rent electric shampooer \$1. Belk Tyler.

WANTED

Wanted To Buy

WANT TO BUY PINE AND cypress standing timber and logs. Paying highest marked prices. Beasley Lumber Products, P. O. Box 306, Phone No. 826-4121 or 826-4122, Scotland Neck.

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BUYING YOUR FIRST HOME

We offer a complete service for the home buyer.

THE BEST LISTINGS
THE BEST FINANCING
THE BEST ADVICE

Come in and talk it over with us. NO OBLIGATION WHATSOEVER.

BOWEN

Realty and Loan
Bowen Bldg. 212 W. 5th St.
752-7191 Evenings 752-2698

ROSEDALE DEVELOPMENT. Consists of approximately 85 families, 85 building lots, 68 acres to be developed, 2 miles W. of Washington on Hwy. 33. For information call 946-4227, Washington.

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Jeweler

"Your diamond center"

watch & Jewelry repair

Diamonds remounted

Main Street

Ayden, N. C.

Phone: Bus. 746-4202

Res. 756-1423

SERVICE DIRECTORY



QUICK & EASY REFERENCE
FOR BUSINESS &
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EXPERT SERVICE AT YOUR FINGERTIPS!

AUTOMOTIVE

WIFE WANTED TO KEEP THE family car in shape. A neat trick is to let Rick's Service Center do your work. 752-4342.

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Victor
Factory Service
103 Trade St. 756-3175

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Tetterton

Cabinet Makers
1501 EVANS ST.
756-4700

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Heating & Air Conditioning
Residential & Commercial
Twenty-five years of
Continuous service to residents
of Pitt County
Free estimates gladly given
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E. H. Williford

List Your Property With Us

312 Cotanche Pl. 8-3911, Night PL. 2-4409

CUT DOWN ON CAR LOT trips! Check today's good car buys in Classified Ads first.

Live closer to the beautiful Pamlico River

Smallwood.

Homesites with underground wiring, city water, sewer, police, & fire protection. 25 minutes East to Washington's finest subdivision. Large lots reasonably priced from \$4250 to \$2250. Write Box 467, Washington, N. C. for further information or Call 946-5144.

Houses For Sale

BY OWNER. 3 BEDROOM, powder room, 2 baths, foyer, living room, dining room, large den with fireplace, kitchen with eating area, 2 car garage, fully carpeted, brick home. E. Wright Rd., near Eastern Elementary School, \$32,500. 752-7385 after 5 p.m.

1614 S. GREENE ST., 5 rooms, \$4100. 205 Greenfield Blvd., 3 bedroom, \$8,000. 903 W. 5th St., 3 apartments, \$10,995. List your Real Estate with us for Quick Sale. D.D. Garrett Insurance Agency, 606 Albermarle Ave., 752-4476 or 752-7756.

BY BUILDER, NEW 4 BEDROOM home, 3006 Pinecrest Dr., many extras, \$37,500. Day 756-0741, night 756-2458.

FOR SALE BY OWNER. 3 bedroom, 2 baths brick home with air conditioning. Pay equity and assume VA loan. Phone 758-2016 after 5 p.m.

1 DUPLEX APARTMENT house, 1 private apartment in rear of lot, 1/2 block from University. All apartments furnished. 403 Holly St. Call 756-1260.

ONE 3 BEDROOM COTTAGE and 46' house trailer at Atlantic Beach. Jackson's Cleaning and Upholstery Service. Call 758-3276 day or 758-1505 nite.

CLASSIFIED DISPLAY

REAL ESTATE

Houses For Sale

DUPLEX APT., WILLOW AND Stancill Drive. 2 bedrooms each carport. \$23,500. Bill Williams, Real Estate 752-2615.

SEE THESE

327 Clairmont Circle — \$15,700.00

115 S. Woodlawn Ave. — \$12,000.
1119 S. Washington St. \$9,600

Includes All Costs
Call for an appointment
Bowen Realty and Loan
Bowen Bldg.—212 W. 5th St.
752-7191—Eves 752-2698

HAVE BUYERS
for 3 and 4 bedroom houses.
Also for apartments, farms,
land, and businesses.

List your property with us,
today.

THOMAS REALTY
106 W. Greenville Blvd.
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WE HAVE THEM ALL.

In wooded areas for shade lovers, in flat areas for those who enjoy seeing the sun rise & set, homes with large yards for potential trophy-winning gardens, with small yards for those who'd rather win their trophies at the office and relax inside their home.

Large homes, medium-sized homes, small homes for small, medium, & large incomes.

CALL

D. G. Nichols
Agency

752-4012 752-4585
Mrs. Stott 752-4344

for a home to fit your individual personality & income. WE HAVE THEM ALL.

AYDEN

702 Snow Hill St.

3 bedroom, large living room, foyer, 2 baths, kitchen and den, central heat and air, carpet and drapes, carport, outside storage, good location with trees and shrubs.
\$24,700

505 Colonial St.

New 3 bedroom, living room, 1 1/2 bath, kitchen and den, garage, central heat and air conditioning.
\$18,500

CALL

Chester Stox

746-6116 or 746-3308

LOAN ASSUMPTIONS: 309 Lindell Dr., 3 bedrooms and 1 bath. 2808 Edwards St., 4 bedrooms and 2 baths. Call for complete details. Estate Realty Co., 752-5058 or 756-0152.

SPACIOUS 3 BEDROOM HOME carpeted living room and dining rooms, kitchen with built-ins, 2 full baths, family room with adjoining enclosed porch, 2 car garage and heated workshop. Must be seen to appreciate its beauty. 210 Fairlane Rd. Estate Realty Co., 752-5058 or 756-0152.

CLASSIFIED DISPLAY

REAL ESTATE

LAND FOR SALE

149 acres of ideal land for program No. 235 Housing Development — 2 1/2 miles from city limits of Greenville — all wooded land with a fine stand of pine timber. Cash or terms. \$65,000. Call Ed Tipton Agency, 756-0911 or 756-1769, Greenville, N. C. for information.

KIDS WANTED TO BUY the toys for sale in today's Classified Ads!

PROPERTY FOR SALE

HOMES

2410 E. 10th St.

1 story, 3 bedrooms, 2 tile baths, living room, kitchen, dining area, real large den, auto oil heat, large storage, 3 carport and paved driveways. Shown by appointment only.

302 Biltmore Street

1 story, 3 bedrooms, living room, 1 bath, dining room, kitchen and garage forced air heat.

\$16,500.00

1101 E. 4th St.

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(4) 955 E. 10th ST.

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(5) U. S. 264A

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(6) 2609 CALVIN WAY

3 bedroom, living room, kitchen, carport, lot 80' x 158'.

Price \$17,000

(7) 2710 E. 4th ST.

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The individual we want is earning \$9,000 plus per year, is at a dead-end promotion wise, and is in earnest quest of a standard of living three to four times his present level.

We invite you to investigate this opportunity by arranging a confidential interview. Simply call our office for an appointment or contact us at home, after business hours.

If you are tired of standing still in your job, here's a chance to really move up. A chance to earn more money, be your own boss, set your own pace. You'll be helping others (that's the kind of career it is). Sound OK? It's just the beginning. For the right man, there's nothing like it.

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Cool comfort, 'round the clock. For sleeping, eating, playing. Takes a lot of the fatigue out of housework, too. It shuts out heat, noise, dirt, humidity and pollen.

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And NOW is the time
• for lowest prices, between seasons.
• for prompt installation. No waiting list.
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New Leisure Has Spawned Consulting Service

By JOSEPH ST. AMANT
LOS ANGELES (UPI)—The new leisure has spawned a new business—a consulting service to advise you on use of all that spare time.

Patsy Edwards, a personable matron who has little leisure of her own, heads an operation called Constructive Leisure. This new business is by no

means big business but is thriving and has been keeping Mrs. Edwards busy for a year and a half.

At \$27.50 a client, she may never become rich but the business fills her spare time and she boasts many satisfied customers. She gives the client three tests including one she and a psychologist, Dr. K.R. Wurtz, have devised, analyzes the answers and comes up with recommendations for filling that leisure.

Mrs. Edwards thought of a stimulating slogan to stimulate business. To wit: "What to do until the youth pill comes." But it proved to be misleading and she discarded it.

"A lot of people thought I was peddling water from some fountain of youth I discovered or a magical root such as the mandrake or ginseng," she said. "Some senior citizens want to know how to get rid of

their wrinkles. I do try to help retired people who have new found time on their hands but I have no gimmicks. All I can tell them is keep an active mind in an active body and suggest various outlets."

Mrs. Edwards says the average person has 25 leisure hours a week and soon will have 35.

"They're talking about a

Chicod School Lunch Menu

Lunchroom menus for the coming week at Chicod High School have been announced as follows:

Monday — hot dogs with chili and mustard and onions, navy beans, french fries, apple crisp;

Tuesday — fried chicken green peas and carrots, cheese slice, fruit Jello;

Wednesday — hamburger steak with gravy, steamed rice, green beans, pineapple salad on lettuce, school-baked rolls;

Thursday — barbecue on bun, cole slaw, potatoes, with tomato sauce, cookie;

Friday — beef and cheese and macaroni casserole, stewed corn, carrot strip, vegetable salad, school-baked rolls, ice cream.

Milk each day.

retirement age of 50 and a life expectancy of 100," she said. "Leisure soon will be half your life and it should be as fulfilling as working hours to the complete person."

The tests she gives clients take about two hours and analysis may cover a period of three weeks.

"I try to come up with suggestions as to what a person really would like to be doing," she said. "Some people may be able to do many things well so I suggest several alternatives. Some times the test analysis shows hidden talents."

A woman who had held rather high level secretarial jobs came to Mrs. Edwards on retirement and found an unexpected niche.

"I looked at her tests and decided she'd be good at selling," said Mrs. Edwards, displaying a postcard from the happy client, saying, "I'm alive and selling."

The retired secretary is running a boutique.

A 16-year-old girl said she wanted to help the underprivileged. The girl's mother was fearful of letting her go into slums to work with children there.

"I told her there were many kinds of underprivileged child-

ren," said Mrs. Edwards, "and steered her to a school for the blind. She finds working with blind children very rewarding."

A mother of six with her family practically grown asked for help.

"She thought she had enough

of children," said Mrs. Edwards, "but we sent her to a school for mentally retarded kids and she's very happy

working there as a volunteer. You never know what you will find about yourself until you take an activity survey test."

City School Lunch Menu

Lunchroom menus for the coming week as announced by the supervisor of city school cafeterias, are as follows:

Monday — hamburger steak with gravy, steamed rice, string beans, biscuit, apple, milk;

Tuesday — beef pan pie with vegetables, fresh collards, pickle relish, corn bread, jello with topping, milk;

Wednesday — vegetable soup with crackers, half luncheon meat sandwich and half peanut butter and raisin sandwich, peach and pear salad, coconut cake, milk;

Thursday — ravioli with meat sauce, steamed cabbage, sliced beets, homemade roll, apple, milk;

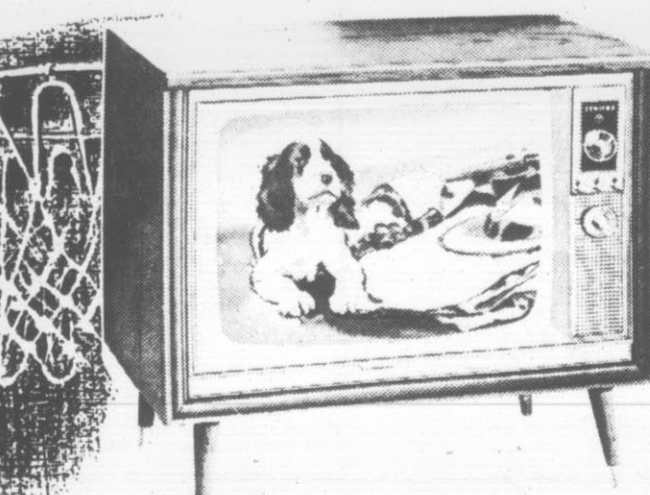
Friday — fish sticks, cole slaw, buttered potatoes, corn muffin, peach cobbler, milk.

HE'S HAPPY

BENONI South Africa (AP) — The telephone system in south Africa is less than perfect, which gives point to the reply of a local man who was asked why he looked so happy: "I have a wife and a telephone," the man said. "And they both work."

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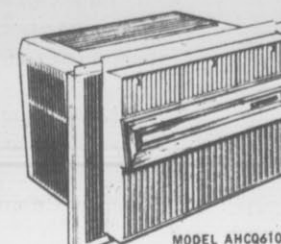
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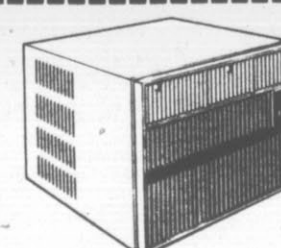
MODEL AHQ610

- 10,000-BTU cooling, 115-volt plug-in operation
- Automatic Circulaire — powered louvers automatically provide continuous, gentle floor-to-ceiling air distribution
- Quiet three-speed blower — hardly more than a whisper
- LEXAN® molded case won't rust, chip, crack or peel in normal use
- Quick-Mount side panels speed easy installation

**Hotpoint
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CLASSIC-COOL
AIR CONDITIONER**

\$219⁰⁰

- New sculptured front enhances any room decor
- Flip-out filter is easy to remove, clean and replace
- Adjustable thermostat control lets you select the cooling level you want
- "Fan" and "Cool" cycles provide year-round usage
- Ventilation control lets you freshen room air
- Quiet rotary compressor keeps vibration negligible



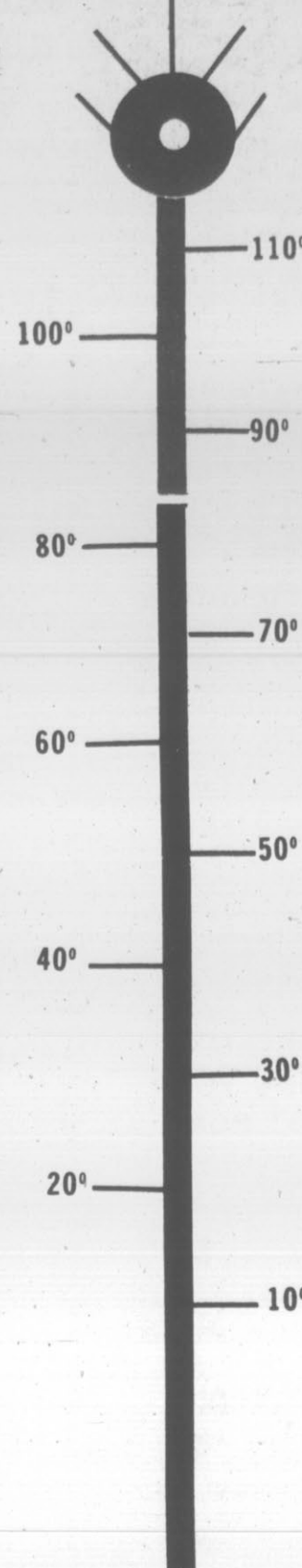
MODEL AHLR218

- 18,000-BTU cooling
- High dehumidification rate — up to 5.5 pints per hour — keeps you comfortably dry
- Two-speed fan moves mountains of air quietly
- Adjustable thermostat control lets you select the cooling level you want

**Hotpoint
BIG-CAPACITY
TROPIC-COOL
AIR CONDITIONER**

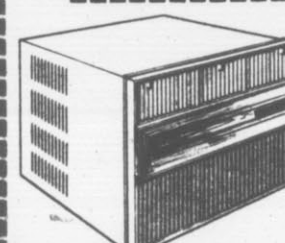
\$259⁰⁰

- Adjustable louvers — horizontal and vertical — let you direct cool air where you want it
- Permanent, washable filter is easy to clean
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- Quiet rotary compressor keeps vibration negligible



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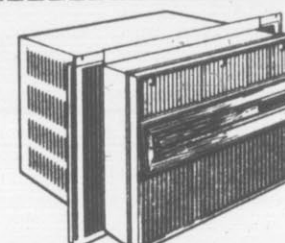


MODEL AHLR624

**Hotpoint
BIG-CAPACITY
24,000-BTU
AIR CONDITIONER**

MODEL AHLR624

- 24,000-BTU cooling
- High dehumidification rate — up to 7.8 pints per hour — keeps you comfortably dry
- Automatic Circulaire — powered louvers automatically provide continuous, gentle floor-to-ceiling air distribution
- New sculptured front enhances any room decor
- Flip-out filter is easy to remove, clean and replace
- Quiet, three-speed fan — hardly more than a whisper
- Adjustable thermostat control lets you select the cooling level you want
- Ventilation control lets you freshen room air
- "Fan" and "Cool" cycles provide year-round usage
- Rust-Guardian finish prolongs life of case
- Aluminum rear grille won't rust, looks attractive from the outside
- Quiet rotary compressor keeps vibration negligible

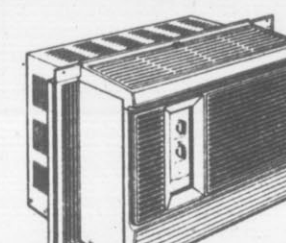


MODEL AHM612

**Hotpoint
BIG-CAPACITY
QUICK-MOUNT
AIR CONDITIONER**

MODEL AHM612

- 12,000-BTU cooling, 115-volt plug-in operation
- Quick-Mount side panels speed easy installation
- Automatic Circulaire — powered louvers automatically provide continuous, gentle floor-to-ceiling air distribution
- New sculptured front enhances any room decor
- Flip-out filter is easy to remove, clean and replace
- Quiet, three-speed fan — hardly more than a whisper
- Adjustable thermostat control lets you select the cooling level you want
- Ventilation control lets you freshen room air
- "Fan" and "Cool" cycles provide year-round usage
- Rust-Guardian finish prolongs life of case
- Aluminum rear grille won't rust, looks attractive from the outside
- Quiet rotary compressor keeps vibration negligible

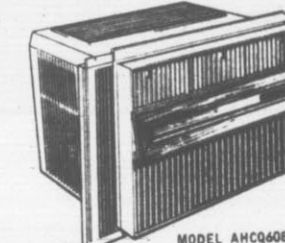


MODEL AHP605

**Hotpoint
115-V., 5,000-BTU
PORTA-COOL
AIR CONDITIONER**

MODEL AHP605

- 5,000-BTU COOLING, 115-volt plug-in operation
- Quick-Mount side panels and center-balance design speed easy do-it-yourself installation
- Lighter weight makes it easy to handle
- Tilt-out filter is easy to remove, clean and replace
- Top air discharge provides canopy of no-draft cooling
- Two-speed fan moves mountains of air quietly
- Adjustable thermostat control lets you select the cooling level you want
- Five-position air director lets you direct cool air where you want it
- Rust-Guardian finish prolongs life of case
- Aluminum rear grille won't rust, looks attractive from the outside
- Quiet rotary compressor keeps vibration negligible
- Reusable carry-home carton



MODEL AHQ608

**Hotpoint
QUICK-MOUNT
CLASSIC-COOL
AIR CONDITIONER**

MODEL AHQ608

- 8,300-BTU cooling, 115-volt plug-in operation
- Automatic Circulaire — powered louvers automatically provide continuous, gentle floor-to-ceiling air distribution
- Quiet three-speed blower — hardly more than a whisper
- LEXAN® molded case won't rust, chip, crack or peel in normal use
- Quick-Mount side panels speed easy installation
- New sculptured front enhances any room decor
- Flip-out filter is easy to remove, clean and replace
- Adjustable thermostat control lets you select the cooling level you want
- "Fan" and "Cool" cycles provide year-round usage
- Ventilation control lets you freshen room air
- Quiet rotary compressor keeps vibration negligible

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SPRING
EASTER

THE DAILY REFLECTOR

FASHION
EDITION

SUNDAY MORNING, MARCH 15, 1970

YOU HAVE A DATE WITH

SPRING!



And what a dateline . . . spring fashion is moving full swing into softer styling for her and for him, a bolder masculine line, plus brighter looks for teens and children. And blue is the color making spring news on all fronts. Join the excitement and see fashion for you in Greenville's stores . . . previewed for you in the pages of this Special Fashion Section.

Spring Fashion Starts the 70's Right



Stripes, pleats, a draped collar and tie, white plus blue or red—these are some of the fashion notes destined to be seen this spring, and seen right now in this long-waisted dress. Machine washable, it combines white with navy or red, and shows the way to spring softly and easily, dashing and dramatically. By Flutterby.

Fabrics Stress Conservation

By VIVIAN BROWN

AP Newsfeatures Writer
The conservation issue has hit home. A giant step in this direction has been taken by one fabric company which has introduced an outstanding collection of 19 nature-inspired motifs in cotton, linen and cotton, and dacron and cotton fabrics.

In addition to the interest in conservation that the designs hopefully will spark, royalties from sales of the Nature Heritage collection by Greff will go to the National Wildlife Federation's "youth in conservation" program. This project aims to acquaint young people with the conservation program.

All the conservation themes are there—the almost extinct American chestnut tree; the snowy egret, rescued by law from the fate of dying to provide beautiful plumage for women's hats; the bristlecone pine, the oldest living tree, which is a "near-dead" inhabitant of higher elevations ...and many more.

Eckelberry, volunteered his services to check the authenticity of the patterns designed by Miss Nepodal and other artists.

"The idea was to choose those nature subjects that would be authentic and beautiful at the same time, and that was not an easy task. We tried to select the 'most artistic subject matter,' explained Miss Nepodal.

"We would have liked to use whooping cranes which at one time were almost-extinct, but they are big and not very attractive birds," she added.

The subjects they chose are indeed beautiful. There are the feathery ferns in 17 charmingly arranged patterns in olive, bronze and green colorways. There are the protected wildflowers, which may be picked sparingly, if at all—Dutchman's-breeches, yellow and pink ladyslippers, painted and white trillium, birdfoot violet, yellowwood, sorrel, adder's-tongue and others.

On fabric, a study of trees, depicts the chestnut, which is being harmed by fungus blight, the elm, which is going fast due to beetle destruction, the coast redwoods and giant sequoias, which are in great danger, and the bristlecone pine.

The delightful bird fabrics include mourning doves, ducks, house wrens, veeries, and sparrows. The snowy egret is a regal motif among lotus blossoms. Some are Audubon birds; one hummingbird is from a Don Eckelberry painting.

Another pattern reflects the field and roadside flowers that are a delight to everyone, but often are taken for granted. Could we imagine our world of nature without the black-eyed Susan, the ox-eye daisy, Queen Anne's lace.

Self-Expression Is Theme, in Colors, Fabrics and Variety of Silhouettes

Let the 70's be smashing, swinging and sensational—and let fashion's joy be unconfined. That's the message of spring, expressed in styles for a new decade.

Spring fashion starts the 70's right, with a rich variety and creativity. Individual expression is the theme, from fabrics and colors to silhouettes, and right down to—or up to—the question of length.

One Way Is Soft

For the 70's, and especially for spring and Easter 1970, one way to fashion is soft, supple and subtle, expressing a feminine mood. Silhouettes are soft—witness the new shirt-dresses, with their pretty sleeves, and the latest version of the body-following chemise.

Fabrics are supple—witness the many knits, jerseys, crepes and, for evening, organzas and chiffons. Colors are subtle—witness the softened pastels, the mints and lilacs, the pinks and lemons, plus the prevalence of white.

It's Dashing

In the same season—and for the same wardrobe, too—another way to fashion is dashing, dramatic and distinctive. Silhouettes are dashing—witness the wider skirts, the rounded dirndls, the flurry and flutter of pleats and flounces, the slashed and wrapped-over skirts.

For late spring and late day, there's still more dash in the boldly bared look of swimsuit necklines transferred to dresses and scooped, haltered, cutout or V'd.

Fabrics are dramatic—witness the raised and textured surfaces of bouncy wools and blends, cloqué cottons, sprightly linens embroidered or printed.

Colors are distinctive. Classics such as red, white and navy or black and white combine in new and dramatic ways. Shock colors such as purple, orange and electric green mingle vividly and theatrically.

Blue has special fashion impact.

Prints copy the animal kingdom, delve into the ancient Orient or declare their affinity for the 20's and 30's with art deco geometrics.

Or Classic

Still another way to spring fashion is classic and tailored—in the 70's, as ever, essential to the well-planned wardrobe.

Fashion news '70 comes in modifications of favorite, eminently wearable clothes. For instance, the Norfolk jacket is rediscovered in a trim coatdress, the battle jacket goes over a jaunty pleated skirt and the blazer lives again in a double-breasted coat.

As costume components, the classic jacket—blazer, battle shirt and cardigan—are newly important.

Fabrics favor the clean and clear gabardines, men's wear gray and other flannels, checks and plaids.

Costume Evolves

Like silhouettes, spring's wardrobe of lengths is varied. Collections include the



Fitted bodices, deep necklines and waistlines all help girls look like girls this spring. Multi-strand bib of cultured pearls fills neckline. Late-day dress by Mignon.

mid and the maxi, with designers still maintaining that the midi length is on its way to broad acceptance.

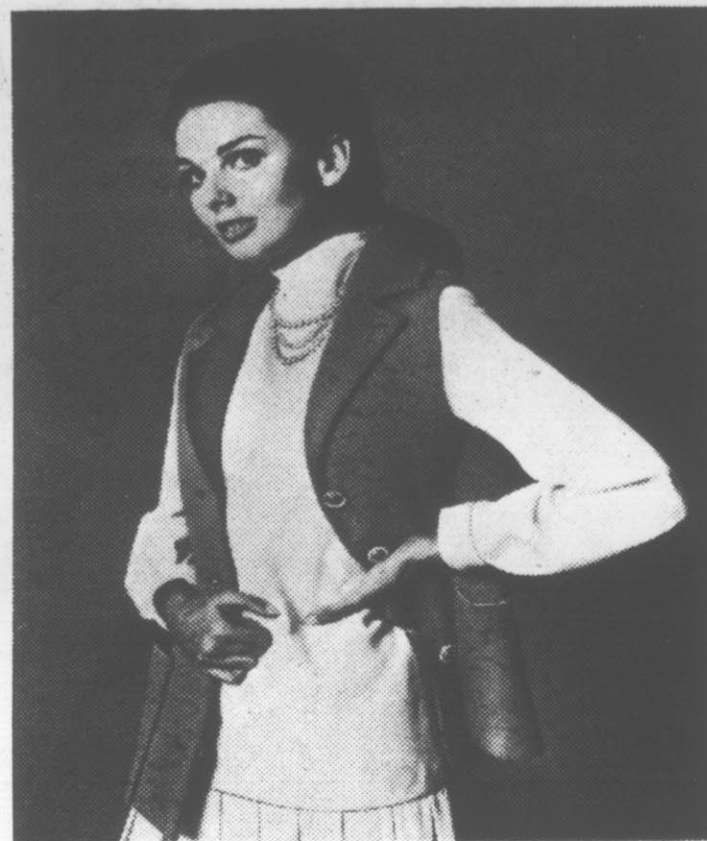
They concede, however, that the maxi's big day has not yet arrived, and shorter lengths prevail in fashion. The maxi, which enjoyed fall-winter attention in coats, is more likely to appear for late day and rain-shine wear this spring.

While spring '70 sees the return of some emphasis on the "real suit" look, the suit shopper expects—and gets—at least the third part of a coordinated blouse. The suit—as simply skirt plus jacket—barely exists nowadays, and other parts, such as vests, pants to interchange with skirts, go-over coats, are often included.

In many cases the suit has evolved into the coat-dress costume, especially appropriate for an early Easter, when a little extra coverage during the parade will be warmly appreciated.



For the cool winds of spring and Easter, a little jacket merits appreciation, especially when it's mink. This capelet displays a flower-petal effect, blooming below a cowl neckline. Rovalia, Emba 'natural pale rose mink, by the Brothers Christie.



Pleats spring from a lowered waistline, and a sleeveless jacket creates a costume in the mood of the season. Softness stems from the fabrics, crepe and double knit. A triple-strand necklace of cultured pearls accents the drape at the neckline. By Ceil Chapman.

the Spring Look in a feminine mood



All eyes will focus on the girl who welcomes Spring, with a costume from our non-stop collection.

Blouse — Features the pointed collar and the tab front. Is made of 50 per cent polyester and 50 per cent rayon.

Sizes 5-13 \$10.00

Skirt — Bosom cloth of 50 per cent Monsanto Blue Sea polyester and 50 per cent rayon.

Sizes 5-13 \$14.00

Vest — Brown, navy and white stripes of 100 per cent cotton print.

Sizes 5-13 \$14.00

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Just what your special Easter outfit needs... the crowning touch of a beautiful new hat. And our hat collection leads the parade! To make a pretty face look even prettier, our Easter Hats are shaped and colored and trimmed with the art of face flattery. We also have a fine selection of Gloves, Handbags, and Fashion Jewelry in the latest styles... Perfect for completing your Easter wardrobe.

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Greenville's Only Millinery Shop

the Snooty Fox

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Plaid perfectionata! Pant dressing that starts the 70's off right. From the "Growth Stocks" Collection.

Giant brown/white plaid of 100% cotton.

Sizes 5-15.

Sleeveless jacket 22.00

Pant 16.00

Shirt 12.00

In white with brown top-stitching.

50% Dacron/50% cotton.

Blount-Harvey

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TOWN & COUNTRY'S TEXTURED PATENT IS AS SOFT AS A RAG DOLL

Town & Country's new ragdoll patent has a marvelous depth of texture and a softness never before seen in patent leather. And it keeps the brilliant glow of patent colors. Have this great moccasin-front pump and matching bag in scarlet or navy ragdoll patent.

THERE'S BURNISHED BEAUTY IN TOWN & COUNTRY SHOES

Town & Country burnishes leather to a soft glow and brings out its warm natural beauty. The look is at its best in this marvelous strap shoe and matching bag of antique oyster, honey tan.

Carumba \$22.00

Bride's Dream Comes True

Tradition Lives For Wedding Day

A wedding in the offing means many things to many people. Long-time dreams and plans are about to be realized, while in actuality, the happy wedding day is just the beginning of dreams and plans.

To snap back into the practicality of making the wedding day all it should be as a happy send-off, there is much to consider and do.

Careful planning can make the preparation easier for everyone involved.

Choosing the wedding gown is naturally one of the best parts of planning. Brides more often follow tradition rather than current fashion in choosing gowns. Shops are filled with lovely gowns in designs which hint of eras past.

Many gowns are reminiscent of the 19th century with variations on the empire silhouette, bishop sleeves and scoop or princess necklines. The soft smock bodice is a popular look for this year's bride.

The bride's trousseau, however, is apt to be right in tune with today's fashions, beginning with the going-away costume.

Multi-part suits or the costume look of coat and dress can serve the bride well, long after the honeymoon.

The climate and location of the honeymoon haven determine the choice of some trousseau fashions.

There are lots of wedding plans to be made. A check list of important details might include:

1. Wedding Party Fashions. In advance, discuss with bridesmaids a satisfactory price range, colors and styles.
2. Bridal Consultant. Local stores offer consultant services that can help to make wedding plans easier for the bride. An early talk with a bridal consultant is advisable.
3. Wedding Photography. Arrange for bridal portrait and wedding photos well in advance of wedding date.
4. Order Invitations and



Bridal fashions look to the past for inspiration. Reminiscent of the 19th century is this gown of white crepe in dome-empire style with hand-smocked bodice, bishop sleeves. Lace-trimmed bonnet with floor-length veil completes look. Wedding jewelry is simple—a gold necklace of diamond-paved leaves and the diamond engagement ring. Gown by Priscilla, necklace by Peter Lindeman.

Announcements. Have outer and inner envelopes delivered in advance to allow more time for addressing.

5. Bridal Registry. Register sterling, china and crystal patterns in local stores.

6. Bridal Hairdo. Decide on wedding day hairstyle—one that will be right for wedding gown and going-

away outfit—and make appointment at hairdressers.

9. Mother's Privilege. The bride's mother has the responsibility and privilege of taking on many of the wedding-plans details.

Arranging an attractive display of gifts for the reception and ordering flowers for wedding and reception may be among her special

prerogatives.

TINY TOPPERS

Even the maxi coat comes in pint-size styles to ward off a rainstorm along with bright printy or knit ponchos and tunics over pants and jumpsuits.

Shoulder Bags Win Favor for Spring

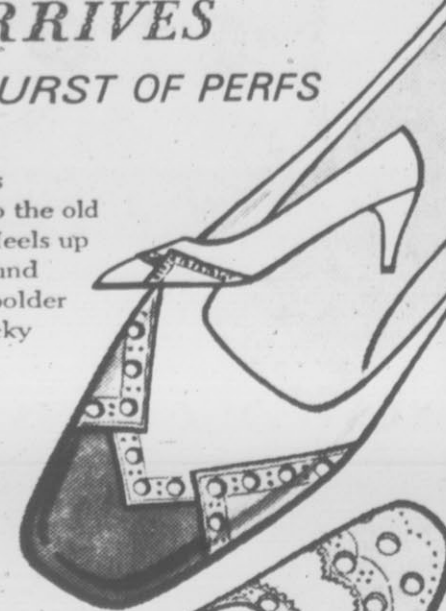
Fashion-minded women all over the country are shouldering handsome bags—a wardrobe favorite for

lots of reasons. Besides the fashion-right look of the shoulder bag this spring, it's the ideal bag for the busy gal. Just pack away all the necessities of life and still have both hands free.

SPRING ARRIVES

IN A BURST OF PERFS

Look what's happened to the old spectator! Heels up ... toes round ... bigger bolder perfs ... kooky new spring colors. The look of now ... today!



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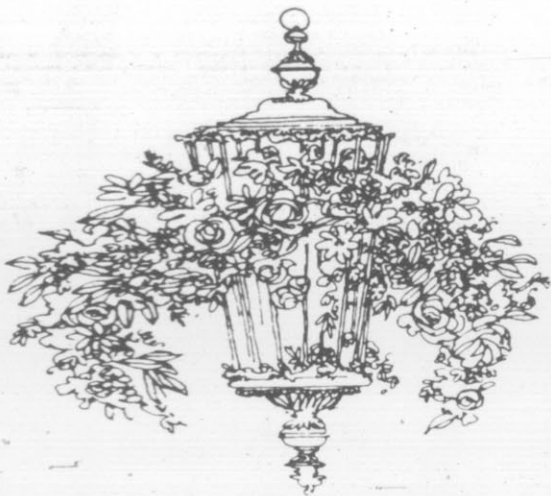
The "Funkies" Are Here!! What are they... Exciting new dress styles in swirling designs, flower mazes and geometrics of every kind. Belk-Tyler in downtown Greenville is now featuring a fun collection of these exciting prints! The "Funkies" make "cling-things" new in a variety of smooth knit fabrics. Shown above is a bright, bold design in red, white and navy... long sleeve shift styling belted at the waist with a narrow cord. Fashion from Belk-Tyler's new Junior Shop... "The Scene."

Handbags Match Happy Spring Mood, Gloves, Scarves Share Fashion News

In this season of the big accessories, handbags keep up the pace. Bold, hefty shoulder bags big enough to balance a pantsuit look, oblong bags that pull out the shape for a leaner look and slim trim pouches that swing

from a chain handle make the fashion scene. Crushed and antique effects in leathers carry out a soft earthy feeling. Flaps, pockets, belting effects and top stitching make up important details.

Belk Tyler



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- A. Side buttoned and low waisted for that slimming look. Blue, yellow and pink.
 - B. Spun gold buttons and mock pockets dress up this shift. Blue, pink and green.
 - C. Fitted sheath with covered buttons. Blue, yellow and green.
 - D. A-line skimmer trimmed with pearl and gold chain. Pink, blue and green.

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Braid, and a scarf. These create a new hair style in the mood of the 70's. Happily, today's hairpieces provide plenty of extra braids to enhance any look-ahead look. Suggested by Breck, makers of Gold Formula shampoo.



Very smooth—that's one idea for hair styling, illustrated here, with just a bit of extra fluff, curling around the cheeks. Daytime style suggested is for medium-length hair. Coiffure from the Toni Hair Styling Center.

Total Look Keys Spring, Calls for Accessories

Whatever the styles, colors, fabrics and lengths selected, the principal key to spring fashion remains the total look. Even in separates, a well-coordinated rather than a switch-about quality is foremost.

Accessories, basic to the total look, round out the spring fashion approach—which incidentally is getting rounder and rounder, as far as softly curving silhouettes are concerned.

Accents range from head to toe, and begin with the hairdo, which may be short or long or may be a wig! Hats enjoy an Easter renaissance, in broad-brimmed or high-crowned styles, close-hugging cloches and wig-like

flowered versions—plus berets.

Scarves, stoles and shawls have a special spring '70 flair, and belts, in self material, leather or braid, mark the high, natural or lowered waistlines.

The opaque sheer or patterned look of the leg is pulled together with pantyhose Art deco and initialed stockings are pioneers this spring, but opaque, one-color stockings gain strength.

Body stockings, some with appliques, are for total looks under see-throughs.

Shoes open up for pretty parading, cut away at heel, sides, toe. Covered up, high-riding and wrapped silhouettes for wear with pantsuits, maxis and midis.

Dresses Applaud Woman's Right to Beauty, Offers Fresh Ideas to Please Individual

This spring's dresses allude to and applaud the fact that they clothe a woman, mobile, effective, in with the mainstream of living.

The right dress takes today's woman through a day of varied activities, dressed right all day long. Put together classic good looks, youthful lines and wrinkle-resistant fabrics and the outcome is this right dress.

These right dresses come in lots of shapes and sizes, one just as fresh as the next. The right dress for spring is right because it is not just one way to look; it is right because it is right for the individual.

One of the right ways to look is a beautiful take-off on the shirtdress, interpreted in dresses that float through springtime in billowy voile and chiffon with bright or muted prints.

These dresses have belted waistlines, front button openings with collars long and pointed, round and scalloped, ruffled jabots. Sleeves vary from long and full, pulled in at wrist cuffs.

Skirts vary from the dirndl to the full gathered or flaring bias cut skirt.

Body awareness breaks through in close-to-the-woman clothes in soft, easy-swinging fabrics. Bodices fit smooth and close over a natural bosom.

Straight lines are softened by modest hints of gathering at waistline, neckline, yoke, bodice and cuffed sleeves.

Clothes are cut to fit snugly or square but skinny shoulders with high armholes in both raglan and set-in sleeves. From shoulders down, a silhouette dubbed the T-line, resembling the T-shirt or the college letter-sweater, is a reoccurring theme.

Some T-line dresses have a deep "V" neckline put into action by a front center wrap opening, close, cropped sleeves, and a soft skirt connected just below natural waistline, producing the chemise effect.

Other "right" dresses this spring feature high close-to-the-neck band collars—long, very close sleeves and swingy bias cut or pleated skirt that breaks away from a long skinny shirt bodice.

The tank top has inspired one little dress that is a fashion basic. The tank top stretched to mid-thigh goes stripped for a beach cover-up, goes printy and belted for shopping, goes long to the floor in black or geometric art deco print for evening.

The cardigan look, one of the real softies of fashion in liquid jersey, is big news this spring.

These dresses look like stretched out cardigan sweat-

ers and vest sweaters, often have small round pockets and lend themselves to lots of accessories.

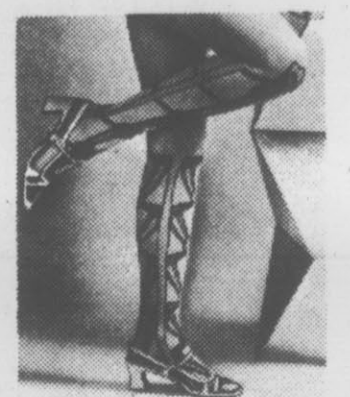
The ladies still make waves with their adaptations of men's fashion.

MAKING EYES

Pale tinted glasses make alluring eye shades for first bright rays of spring.

BAGGING A BEAUTY

Little drawstring pouches capture the look of fluid dressing in handbags.



Pantyhose break into art nouveau patterns, showing abstract flowers in vibrant colors. By Peter Max for Burlington-Camco.

New Shoes Reveal or Conceal

The upcoming Seventies sees a broad and beautiful range of leather shoes for the feminine foot, starting with this spring's fashions. The span of styles runs from the most revealing to high-riding or wrapped silhouettes.

New leather shoes have opened up—at heel, sides, toe—to complement the free fluid lines of many of the new fashions, reports Leather Industries of America.

Concurrently, pantsuits, midis and maxis call for footwear with a more cov-

ered look. Designers, therefore, have come up with new collections which satisfy a variety of needs and tastes.

As for leathers afoot for spring '70, the textures most likely to lead the way are the smooth, grained, suede, waxy, glove and genuine patent leathers—followed by embossed, brushed, lustre.

Definitely "with it" as the decade begins are leather sandals—sandals for street wear, the suburbs or country, pool-side and patio.

The cited sandal is itself

split in style feeling between urban casualness and a sort of light-footed elegance. The city-casual look is achieved through use of the waxy, glove, grained and brushed leathers, set off with western fringe, perfs, brass or trapezoid.

Sleeker sandals—in clear and crushed patent, smooth, suede and embossed leathers—may use no trim at all or sport a touch of quilting, shirring or a bit of gold. Platform soles appear on both types, and heels are now higher, still thick.

In a clearly "countryish" mood are sandals trimmed with heavy stitching, the boldest brass and perforations, and low to mid-high "clunky" heels. Generous platforms, and often wedges, show up on these.

The other side of the casual coin is stamped with the moccasin, tie and T-strap mary-jane, all in soft-easy leathers. Some are definitely flat-heeled.

The opened-up pump—exposed toe and/or heel, cut-away sides—accessorizes lean, clingy clothes. Leathers are soft, heels high and substantial.

Also in the picture is the strap-pump with slim strap across the instep, circling the ankle, or T-ing up.

The enclosed pump has "up front" detailing. Interesting treatments include vamp insets, raised tongues, monk-straps, hardware, emphatic perfs, trapunto or big bows.

Framing the upper might be a "wheeled" or stitched down extension sole, or there may be a slim platform.

In after-five footwear this spring, look for new lustre and "wet look" leathers, metallic-toned leathers, patent leather in clear and crushed finishes, fine suede and smooth leathers.

Color comes clean and clear. Pastels have more depth, no haziness.

LITTLE PLAYTIMERS

As warmer weather arrives, little ladies turn out in apron dresses and little halter neck shifts in crisp, cool cottons for those busy play days.

CHEMISE, PLEASE

Dresses get hip to a chemise silhouette with fitted bodice and hip, releasing into flaring skirt.

THINKING BOLD

New look in jewelry is bold. A wide silver armband or a leather braid bracelet sets off a clingy dress.



Pictured above is Miss Kathy Howard, a student at E.C.U., in her Easter Outfit accentuated with T-Strap open heel dress sandals and a matching handbag in multi-colored Aniline smooth kid leather. Available in red, white and blue multi-colors, tan and beige combination and black patent leather at the new Shoe Inn, 421 Evans Street in Greenville.

A Knit to Fit SPRING



The double knit fabric has been created by Araselle Knit. It is 100 per cent fortrel polyester. It offers the newest look in fashion always retaining its shape and full body. It is color fast and hand washable. This costume is setting the stage for springs fashion drama, the Americana Look and the words "Three Cheers For The Red, White, And Blue" are its theme song.

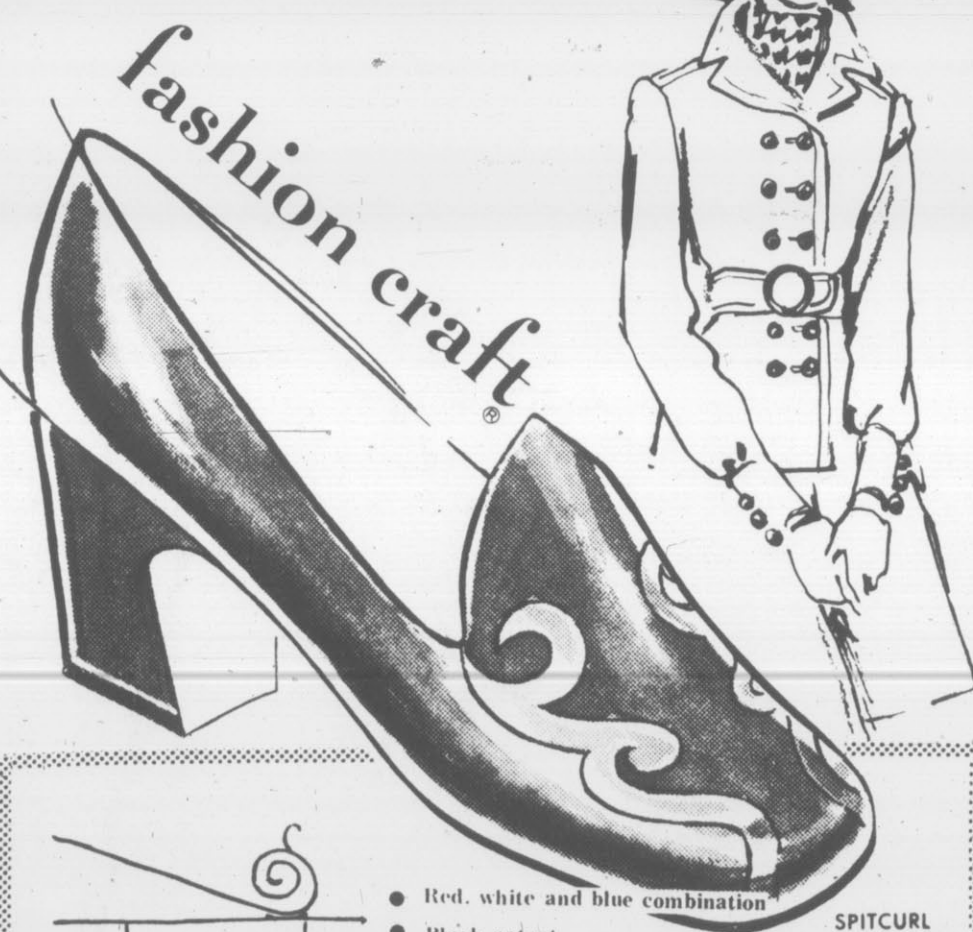
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- b. Navy or coral banded and pocketed in off-white.

IN DOWNTOWN GREENVILLE

Now, Sportswear Moves Where Action Is

Detailing Gives Styles New Look

Sportswear for spring is on the move. Styles change with the demand, innovations in looks appear and everything opens up the classical themes with the newest of detailing. Continuing in popularity are shirtdresses, jumpsuits, pants and tank tops. This season they even appear newer in the stretchiest knits and the latest styles. Shirtdresses, some with the wrap-dress look of the 40's, are high on the most wanted list. Short-sleeved, long-sleeved or sleeveless, they give cooling effects for spring in airy prints.

Knits Are News

Jumpsuits, printed in jersey or in the latest knitted linens, take on new dimensions, with bra-tops and strapless versions.

Separates in knitted linens and other knits are spring news. Jackets and slightly flared pants, jumpsuits, maxis, some with peek-a-boo crocheting, look right with body stockings.

Sheer blouses in soft shades of voile make swiny entertaining outfits when teamed with wide-legged pants.

Tank tops are translated into casual dresses. Longer lengths have utilized soft crepes to take the tank top look more places. Of course, the tank tops in longer lengths are also ready to wear with pants, minis, and as swimwear cover-ups, too. Tennis? How the little skirts have changed. Tennis outfits can now go out after the game in little dress and tunic type versions that serve dual purposes.

Pants Go, All Ways

Pants ponder what road to take. Shall it be straight, flared, or bell? All three will do.

Straight leg pants may use a yoke to give special detailing.

Flared with a difference is what wide-bottom elastic waist pants are. The elastic is not to be hid with tunic tops, but is to be allowed to show over body shirts and ribbed tops.

Waists are cinching the fashion situation. High, low, anything goes!

Little additives that make some pants unique are pockets repeated on a pant leg, or lace tie over tongue-type closing, perhaps buckles and buttons instead of zippers.

Bells, with or without cuffs, in navy cotton denim are accepted fashions going their own way, with matching vests and short jackets.

The toppers are back, come rain or shine. The classical blazer has taken steps in the



Fun fashions are striped for sports and relaxation. Sleeveless and cool looking, her double-knit tunic sports a neck scarf drawn through shoulder hooks. His rib-ring crew pullover features vertical stripes, solid crew neck. Both fashions by Jantzen, in polyester knits.



In the spring picture, crochet knits capture fashion's gentle look—witness this walking suit. In the picture, too, is a camera. It's Polaroid's Colorpack II.

right direction in new fabrics such as embossed cotton in navy and white.

Stripes, Prints Star

In long and short lengths, the battle jacket is in focus again, with short sleeves or long, and as part of rain suits, too.

Ciré is again on the spring scene. This wet look can take the rain or fool the sun.

Geometric prints are used



Knits focus on ease, in three-piece outfit with geometric accents. Close at hand is an aim-and-shoot camera. Shown, Kodak Instamatic 124; Stage 7 knit.

for many sportswear fashions. Asymmetrical skirts and dresses as well as art deco suits and scarves are part of this look.

Stripes for this season indulge in sporty clothes, influenced by horse racing and golf. Jockey stripes and body stripes are not alone in this stripe story. Regimental stripes in knit tops are part of spring looks too.



Mystery of the Orient enhances at-home fashion with colorful prints, flowing fabrics. Fashions such as this cowl-neckline bustless gown have a special air of femininity. Matching stole adds a spark of drama. By Perfect Negligee, in Enkalure nylon.

It's Cling for Spring, as Basis Of Fashion, in Under Styles

The spring thing in fashion is the cling thing, its basis the natural body.

What makes the body beautiful is a range of totally new underfashions, a generation removed from the bras and girdles that appeared on the spring scene only last year.

The new styles are different because they are minimum in coverage as well as construction. They're soft, supple, smooth—and they have lots of stretch.

No-seam bras, like women, come in all shapes and sizes. Occasionally one size fits all. Cups that aren't molded often are darted or horizontally seamed for a natural look.

Some bras have triangular cups, caught in front by a ring and with a mere band in back. Others have cups and straps cut-in-one as a cami-

sole, and many are side-angled to plunge without underwiring.

The ultimate in brevity is the bra that shapes with an underbust band, baring the rest of the bosom.

Match-ups frequently pair bra with stretch bikini, or with a tiny girdle that has just a hint of rear or tummy control.

These hip-huggers, of course, are for the youthful figure, and the underworld is not without girdles and pantie girdles to exert true control. It's in the elastic, though; not in boning or stiff non-stretch panels.

Bodysuits sculpture the torso in the lightest possible way—some looking like swimsuits—and there are plenty of bra-slips as another means of producing the one-line effect.



So good for you for Spring couture-look shaping in a dress and coat costume designed by Lansford. Jacket of navy linen like fabric. White topped navy dress with scarf flopped around the neck. Mrs. Barbara Trask is wearing Navy with white trim shoes styled by Adore's, a new and most fashionable look for Spring. Note matching bag and gloves. Brody's downtown and Pitt Plaza Greenville.

Belts Return, Leather Has Style Cinch

Belts are back—and this spring, leather has them. Yards and yards of good-looking leather belts and sashes.

Separates, pants outfits, long lean dresses, all call for the smart look that a leather belt lends, notes Leather Industries of America.

Add the right belt in the right leather to a body-shirt worn with a mini-skirt, a midi tunic over pants or a "little nothing" dress, and it is instant coordination.

Most belts are now back at the waist, with a few just riding the hip. Checking widths, they run from the string belt to three and four inches, with most in the one to one-and-a-half inch cate-

gory. Texturally, American belt leathers feature a full range of finishes: grained and smooth leathers; antiqued and waxy leathers; suede, brushed and embossed leathers; harness leathers, and real patent leather both clear and crushed.

Neat and narrow belts, to be found in just about every kind of leather, cinch up with attractive buckles running east-west, and often come brass-studded, cut-out or stitched.

Soft leather sashes in the same widths have fringed ends, a look most popular this spring. A dark leather belt overlaid with narrow white leather bands hooked together with brass bits is a bright new style.

Wider leather belts, buckled in brass or leather, sport such hardware as nailheads, hinges, rings, coins, etc. For these sporty types, the textures used most are waxy, smooth and harness leathers.



Fringe finds its way to many fashion fronts. Polyester knit dress is accented with silver beading, pearl tassels on the belt. By Gianni Ferri for Baniff.

Today's Fashions Receive Smooth Leg Coverings

Leg coverings in all their variations are "in" for spring 1970. And what's more, they're a necessary part of this season's wardrobe of lengths and fluid silhouettes.

The three S's in fashion—slinky, slender and slim—need a smooth body underneath. That's the role of sheer or opaque pantyhose and body stockings in newest fashion colors and designs.

The leg look can be just the ankles peeking from under the maxi in new brights of raspberry, turquoise, lilac or canary yellow plain pantyhose. Or it can be flutters of tiny embroideries on the instep or on the side of the ankle.

Here's another approach: reveal just a suggestion of the leg from behind the slit to the thigh skirt in tinted naturals of palest mauve, misty bluish greens or blushing lavenders.

Even clocks in the spring colors are different. They are more distinct and uncluttered in design, as in the racing stripe or feminine floral patterns which go all the way up.

And, of course the "leg-gier leg" is still very much alive and kicking. It appears from under the mini skirt in new neutrals of grayish white, yellow white, pinky taupe, pale silver and sun toned beige.

The newest pantyhose are without a trace of foot reinforcement, because of the trend to open shoes and sandals.

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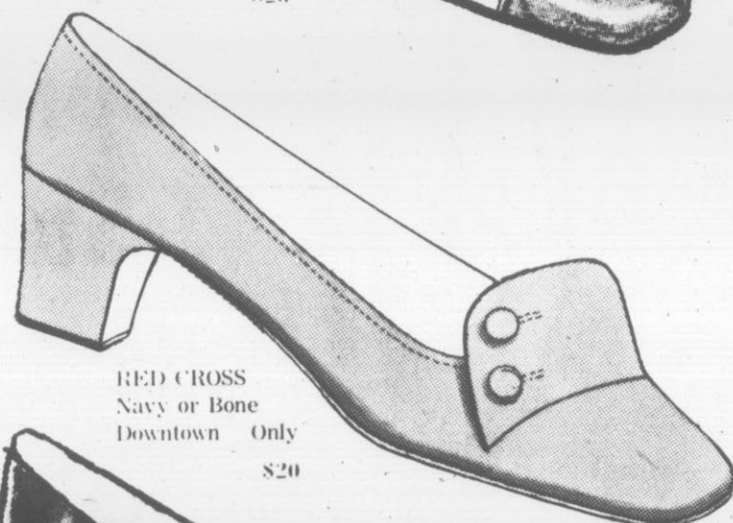
DOWNTOWN
PITT PLAZA

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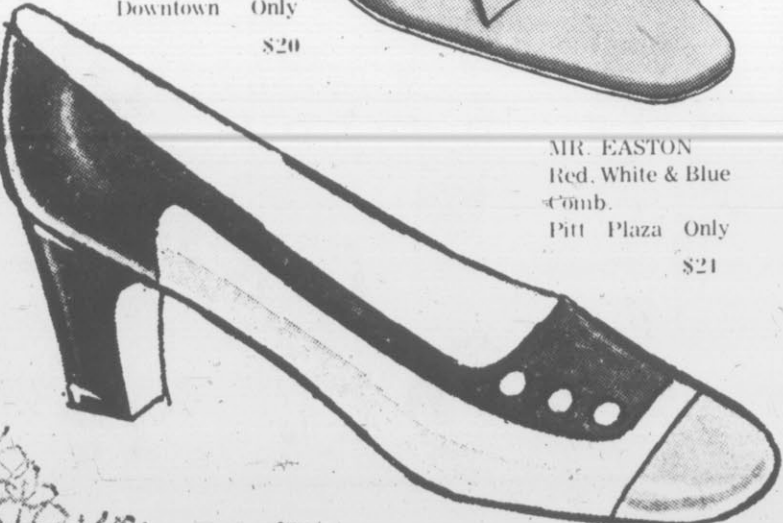
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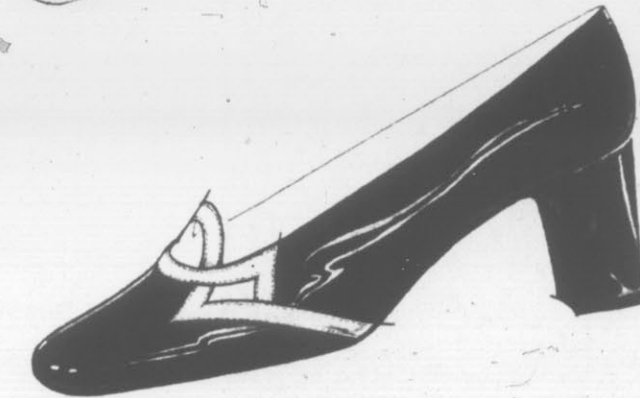
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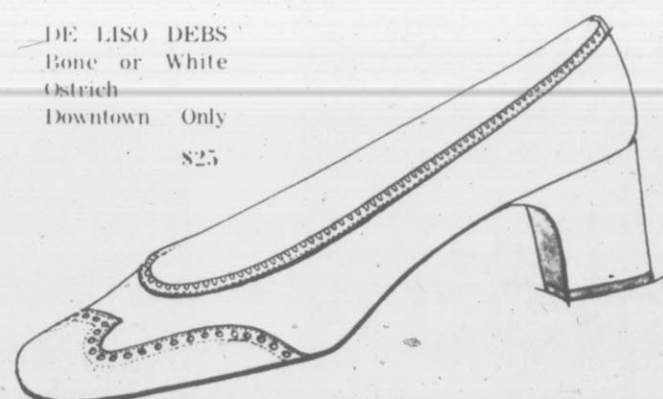
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DOWNTOWN
PITT PLAZA



Soft and gentle as springtime, wrap style coat has tie belt. Large collar creates wide V-neck line. Handbag has oblong shape with slightly elongated straps, covered frame that snaps open on either side of bag leaving expanse of polished metal and leather. By Duchess.



Suit shapes are perky and lively for spring, witness easy-swinging suit with long tie-front jacket, box pleat skirt. A sporty look is pulled together with a knit beret, silver belt and tinted sunshades to keep away the glare. Sunshades by Foster Grant, suit by Victor Joris for Cuddlescott.

Costume Look Set to Create Now Fashion, Instantly

Interested in family and home, job and community, personal hobbies, social activities—that's today's woman. Fashion awareness is part of her lifestyle—but to put it mildly, she's busy. So busy that, though she wants her own fashion look, she'd like to create it in minimum time.

No wonder she appreciates those enduring perennials, the costume and the total look, in fashions pre-coordinated for quick and easy choosing.

Again in spring '70, totality triumphs. The costume of many parts and the accessories that make and change the total look arrive in a varied and variable array.

With Easter parading in mind, dress-up costumes concentrate on dress and coat and dress and jacket combinations. Then there's the suit plus—skirt and jacket plus coordinated blouse, and sometimes plus a vest, or a coat.

Zippy and zesty or soft and feminine as spring, the fashion plus costume may take inspiration from the airiest of pastels, or it may be charged with exuberant currents of color.

Navy-like the costume, ever popular—signals spring, as does white, or black and white. Joining up with white plus red, navy makes a vital third in one of the season's most important tricolor combinations.

Lightweight wools and blends, crisp or textured, meet and marry with light-hearted prints for jacket linings, blouses and dresses.

The shape of spring in costumes moves toward fluid flattery, from the slim, supple line to flippant pleats and flounces. When the basic



Snappy good looks come across soft, feminine for spring. Double-breasted A-frame coat over sleeveless dress creates costume look. By Carnival Jrs.

silhouette is slender and simple, the accents are big—big sleeves, big collars, big bows or scarves.

If they aren't big, collars are likely to be non-existent, as the cardigan neckline flourishes in both jackets and coats for spring costumes.

Jackets, to cover dresses or skirts and blouses, range from one extreme to another.

It's Hail To Tricolors, In Fashion

"Something old, something new," and so spring utilizes classic hues and the latest innovations.

Red, white and blue, and other tricolors look dashing in costumes, suits, separates and accessories. Trimming and banding on borders with this trio creates smart effects when highlighting fashions, and for contrast.

Well enough together, the trio can go separate ways and look great alone. Blue turns to peacock, royal, navy and midnight.

Red, in overtones of rose and poppy tints for more daring effects, is truly a new trend.

White can look antiqued for the fashions with Victorian influences.

Spring's freshness is evident when pastels are worn. Pinks, baby blues, yellows, apricots, celery and lavenders all are adapted for sunshine looks in solids and prints.

Flowered prints on the softest chiffons, crepes and linens are designed for simplicity, yet with plenty of impact. Daisies are still a popular blossom here, in soft pastels.

More daring colors are used for gypsy arrays, and peasant looks have Swiss connotations.

Oriental rug looks in apparel fashion get their mainstream of color from burgundies, golds and black.



Pure white, shining on the spring scene, appears here in a poplin pockets coat, double-breasted and belted, with curved collar and flap pockets. By Alberto Fabiani; from Feder Fashions.



Long-jacket dress in gray flannel ends in a flouncy little skirt. On top, the look is carefree, too, thanks to a curly stretch wig. Nature Blend wig by Helene Curtis; costume by Bill Bliss.

Body-Close Fashion Has Fresh Expression, With Practicality, in Swingy, Clingy Knitwear

Knits answer the fashion want ads, "Wanted: clothes I can live in!" Knits mean

Perky Skirts, Easy Lines Swing In

It's time for a new look at—and a new look for—suits and coats, and this spring has it—all kinds of vim, snap and snazzle in a fresh kind of costume dressing.

The idea that suit and coat dressing is necessarily conservative is way in the past. This spring the choice is wide open—there's a suit or coat to capture the spirit of every woman alive.

Suits are perky with clean lines and fluid silhouettes. Fit is of prime importance to effect the close-to-the-body feel of soft, easy-swinging fabrics and light-construction styling.

No In-Between

Suit jackets play it long or play it short—no in-between. Inspirations for jacket styling spring from every corner—from men's wear and the armed forces, from England and her riding habits and hunting gear, from the college campus of the Fifties and its blazers and letter sweaters.

Sporty styling is dressed up and interpreted in suits with a lively flair. The long Norfolk jacket with self belt goes over a short flip-pleated skirt.

Pea jackets for suits come short and cropped off at the waist—the battle jacket is long and belted at the waist with square flap breast and hip-pockets.

Blazers go long and tailored; the cardigan jacket goes super long and soft—both over any number of kinds of pleated or bias-cut skirts, to create a chemise silhouette.

Coats Have Flare

Suit blouses coordinate in matching tones of soft and sheer fabrics. Look for the ruffled jabot, floppy necktie and peasant blouse.

Coat styles are extensions of the suit jacket themes, with the exception of the trend toward the circle cut.

The circle-cut coat flares out from the shoulders or from just below the bust into an easy roundness. The shoulder remains close to maintain a fitted look.

comfort and mobility, easy care—up top in the fashion world, too.

Fashion's yarn is clicking everywhere to put together the clothes that make headlines this spring.

Cling's the thing for the fashion look, and knit does it. The long lines, sleek stretch fit, soft and swingy skirts and body-liner looks all go smoothly in knit.

Textured yarns give a lush hand to an otherwise simple synthetic knit—for an example, the pattern of polyester jacquard knit or the rich matte surface of a textured double knit.

Boucle is back to star in novelty knits such as bright and clashing art deco patterns.

Printed cotton knits brighten up spring, for any style of fashion.

The cotton sweater knits become spring scene stealers. Not only are these ribbed and tweedy knits big in the fashion picture, they are comfortable, too.

These new knits may masquerade as something else, yet they keep the same easy-care virtues as their older sisters.

For the sweater put-on, sweater knits are fashion currency this spring—the soft touch in everything from caps and scarves to floor length gowns.

This sweater look, the cling thing, appears in the long T-shirt or tank-top dresses. These dresses go long-sleeved, short-sleeved, V-neck, turtleneck, thigh-high to floor length and sometimes have long matching vest sweaters reaching to the hem of the dress.

The fit is body-liner close, the feel is fluid and supple, carried out by such styles as the cardigan dress, a stretched-out sweater.

Sportswear has adopted knit as its own baby, as rib-knits hit the pants trend. Long rib knit jumpsuits have the right cling, the right swing at the belted cuffs.

Tunic and pants or tunic and skirt go beautifully with "spare ribs." Some tunics are long enough to double

CAPPING THE NEWS

Headly news in snappy springtime cover-ups come in bright and pastel cotton knit caps.

BARING SHOULDERS

The warmer the weather gets, the more halter-top dresses appear, in soft and sunny prints.



For Spring Miss Cheryl Carpenter, a Rose High School senior has chosen fresh and lively navy blue, smooth kid, double strap, slip-on pumps to match her navy, double-breasted, belted waist dress. Styled by Pique, this shoe has the 14-8 heel. It is featured in Larry's Shoe Store's new Spring shoe collection, and is also available in smooth red kid and black kid.

Egg Hunt Time . . .



Time for New



Today they lead the Easter egg hunt, tomorrow they do their own thing—romping and roughing in their new Poll-Parrots. Fashion-y perfs, square-ish toes, and lots of built-in take-it!

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Boy's

Spring Suits

Here you'll find the everything that's new in suits for boys' of all ages . . . new styles, new colors and new shapes. Double breasted and single breasted models in solid colors and stripes.

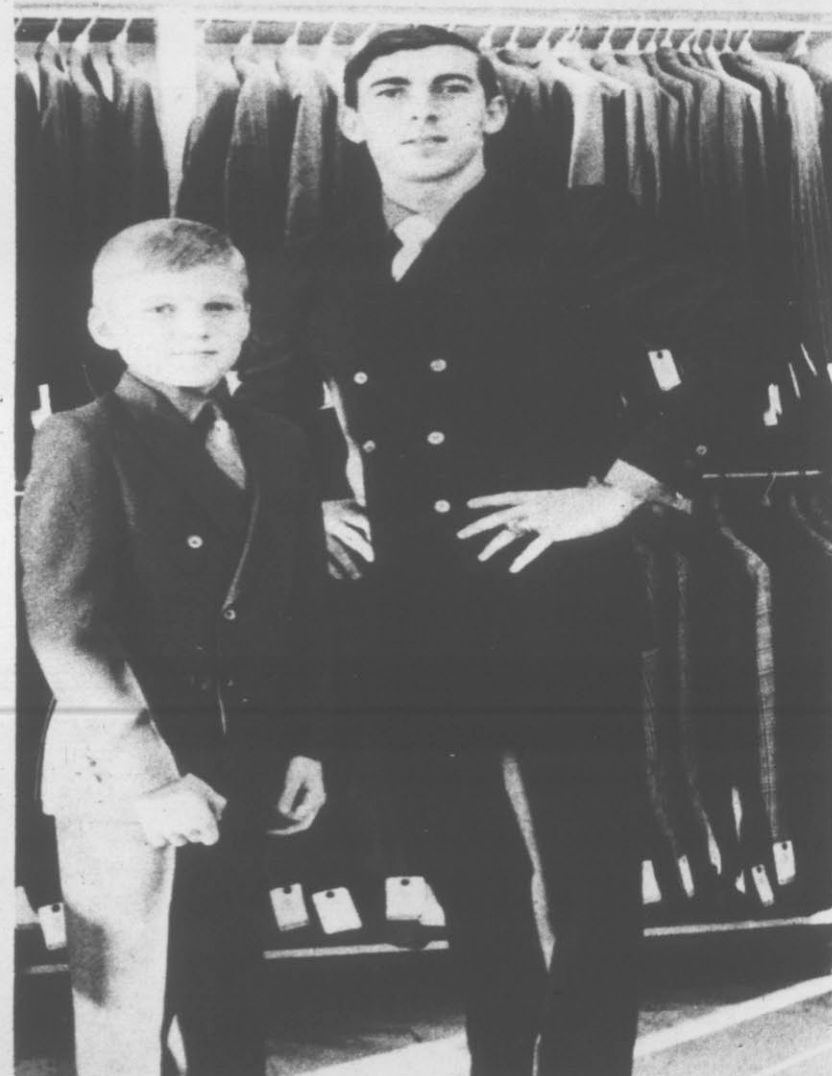
Boys' Sizes 3 to 7 **\$5⁹⁵ to \$10⁹⁵**

Boys' Sizes 8 to 12 **\$14⁹⁵ to \$16⁹⁵**

Boys' Sizes 14 to 20 **\$19⁹⁵ to \$27⁵⁰**

Collins-Pridmore

628 DICKINSON AVENUE



The young man's look for spring. The popular 6-button double breasted suit. Mike Haddock (left) 9 year old Eastern Elementary School student, sports the double breasted suit in olive-brown polyester - rayon. Wayne Hardee, ECU senior (right) is shown wearing the 6-button model also. Wayne's suit in a mid-blue pin stripe model fashioned of light-weight rayon acetate. These suits are from the varied assortment of style now on sale at Collins - Pridmore Department Store, 628 Dickinson Ave.

Today's Man Discovers Spring Fashion Fun



Sportcoats and slacks make the scene for business as well as casual occasions. They make spring news, too, as evidenced here by the patterned slacks paired with solid color shirts and contrasting sportcoats. The slacks are from Jaymar-Ruby.



Males of all ages cherish the look of knits. Dad's double fashion idea, here, is a long-sleeved V-neck cardigan over a collared pullover. By Puritan Sportswear.



Romantic Regency mood is reflected by the collar of this shaped suit. By Franklin Bohler for Clinton Swan, in Raeford worsted.

Great Shape Keeps Men Well Suited

This spring's suits and sportcoats have more of just about everything—more fabric, more buttons, more color, more pattern—and more fashion.

It is part of the current style trend with male apparel going longer, wider and broader, reports the Men's Fashion Association.

There is also more shape in almost all spring clothing. Started a few seasons ago, shaped clothing has found favor with men who prefer the long, lean look it gives them. Shape varies from slight body tracing in more traditional models to a very definite "nip" at the waist.

Wide Lapels Tell

The easiest way to tell a new model suit is at the lapels. Lapels are wider, much wider. More fabric provides extra length—in somewhat longer jackets for that slim, lean look.

Spring brings further impetus to double-breasted models. Almost all are six-button double-breasted, but men have a choice whether they want to button one, two or three of the buttons.

Colors are a shade or two deeper than past seasons but compound mixtures give them new life and added depth. Blues, browns, grays are among the leaders.

The pattern picture runs to stripes—all types of stripes from pinstripes to groups. Plaids—both glen plaids and windowpanes—continue strong.

One of the interesting developments of the new season is called the "blazer suit."

They Like Blazers

With men so partial to blazers, what is more natural than adding a pair of matching trousers to a single or double-breasted blazer to produce a new fashion look for the man who wants to be a little more distinctive in his leisure life.

Blazers have become one of the most popular garments in the casual wardrobe. This season there are a couple of new twists to the blazer look.

First of all, there's a double-breasted blazer in six-button styling to fit in with the general trend. Secondly, the patterned blazer, especially stripes and windowpane plaids, gets a lot of male interest to add a completely new dimension to the blazer look.

Blue Still Leads

Navy blue continues to be the color leader, with chocolate brown, a new color, expected to make some impact.

The big news concerning sportcoats is a strong dose of fashion. There's a whole range of new sportcoat ideas featuring fancy backs, half belts, bal collars, norfolk types, and even bush coat styling.

As with most tailored clothing, these coats confirm the trend to wider lapels, shape and deeper vents. It is definitely a different look in sportcoats and is adding a bright and lively feeling to the spring fashion scene.



Double-breasted closing, more shape make spring news, evidenced by this suit in a giant windowpane pattern. Widely revered jacket tops stovepipe pants. By Brookfield in Stevens fabrics.



Stripes indicate the way to spring, in a two-button sportcoat, revved up by brightly colored solid shirt, contrasting tie. Sportcoat by Michael Stern; Manhattan shirt, Berkeley tie.



Slip-ons, demi-boots, more step into spring '70. High tongues and bands, monk-straps and buckles highlight male footwear styles, in smooth, antiqued, grained and suede leathers. By French Shiner, Johnston and Murphy, Weyenberg, Stetson, Bass Wejuns and Freeman.

Colorful Sportswear Playing Warm Weather Game

Tennis player, golfer, sailor or swimmer, today's man can play the game in colorful fashion.

For men, warm weather signals the time to shed heavy outerwear and head for the comfort of a right-for-the-sport jacket, or a sweater.

For the sailor there are brightly-colored nylon windbreakers with heavy industrial zippers. For nippier weather on the water, there are warm canvas jackets with snap-on hoods.

Golfers shoot for low scores, but they can rate high in fashion with coordinated outfits such as plaid patterned slacks, solid sweaters and canvas hats.

Golf sweaters come in every color imaginable (and some unimaginable) so that a golfer can mix and match with different slacks.

favorite products—but this means keeping glass bottles and large cans at home where they belong—at home in the medicine chest.

Many companies have brought out travel-sized containers of grooming products. They are small, lightweight (a bonus for air travelers) and non-breakable, too.

The swim enthusiast also has many fashionable choices. For the man who wants a suit with the look of long ago, there's a two-piece swimsuit with long legs, a belt and striped tank top.

Tank suits are also making a comeback, often featuring bright-colored racing stripes down the sides.

Surfers can crash the waves in bermuda-length corduroy jams in bold floral and geometric patterns.

These jams are guaranteed to add color to any beach, in vivid sun yellows, hot oranges and bright reds.

For after-swim, there's protection from sun's rays with a terrycloth jacket that matches the swimsuit. Another choice could be a full-length cover-up, such as a long caftan or kimono-style beach robe, in cotton.

Deep, Bright Tones Arriving for Spring

Spring's dress shirts continue the trend to deep tones and bright colors, sometimes patterned, often complemented by a wide tie in a coordinated hue.

For sports and leisure, shirts favor the red, white and blue, singly or combined, giving a real spring feeling with a comfortable look to match.

Soft, Rugged Shoes Come Walking In

Great-looking slip-ons, smart oxfords and brogues, handsome demi-boots, mocs and other styles walk through a man's world this spring, in a wide variety of leathers.

Men may choose from soft but rugged American leather textures, including grained, smooth, cordovan, glove, waxy, brushed and patent.

The elegant high-front slip-on is still top shoe in spring '70, offering a broad range of textures, trims and silhouettes.

In the ultra-soft leathers, new slip-ons may feature buckled straps over instep or at the side, or a bright bit of hardware as a decorative note. Sometimes, a contrasting or self-leather band is set across the high-rise tongue.

When firmer though equally flexible leathers are used, the slip-on look changes. Here, trim runs to perfs and wing-tips, monk-straps and often a grooved or stitched extended leather sole.

Both soft and the sturdier leather slip-ons come in the high-tongued side-gore version with plain toe.

The moccasin has also lightened up. Top mocs numbers for spring are found in softest glove, waxy and brushed leather textures, as well as embossed, grained,

smooth and other leathers. In addition to the classic hand-sewn and beffroll mocs, new moccasins spotlight the high tongue, tassels, brass and leather ornaments, puffed seaming and two-color effects.

To salute spring, leather oxfords are flaunting new fashion touches of their own: double tones and textures; extension soles; kilties; moccasins.

And in light-as-down leathers, new brogues are weightless wonders—fully equipped with pinkies, perfs.

Demi-boots—part of the slip-on genre—make smashing business and dress footwear in high-polished leathers. Neat straps may be featured, or side sections of going.

Cloud-soft leather casuals, specifically designed for a man's leisure hours, have been available for many seasons. This spring's slip-on and laced casuals—done primarily in brushed, glove and waxy leathers—should prove more popular than ever.

To set off the shoes without dominating them, stitching, gores, straps and leather binding are used as trim.

The wide open spaces in which men wear leather sandals cover city streets as well as beach, country and suburbs. In city styles sandals have a covered-up look with wider bands.

Jackets, Newly Styled In Leather, Follow Easy Life

The outdoor life come spring is free and easy, notes Leather Industries of America.

Ideal is a good-looking jacket that's light, hardwearing—and leather.

The Eisenhower style, hitting the waistline, is back in both smooth and suede leather finishes. To close it up, designers are using buttons, zippers or snaps.

Hip-riding and full-length leather jackets in casual style are also on the scene, with such fashion features as flap or patch pockets, yoke treatment and buttoned cuffs.

For a more rugged choice of outerwear, the aviator jacket in tough "cruel savage" leather is a natural.

Current versions put emphasis on yoke treatment, important pockets, heavy stitching.

Appropriate for city or suburb are the season's buttery suede and smooth sports jackets; belted norfoks, safaris, and shirt-jacs. These strike a new note in colorful "jungle suede" leathers with that tie-dye look.

For further "flaunting," men may don dashing side-buckled suede wrap-jackets,

Pearls Keyed To Fashion Thoughts

In spring, leading fashion designers turn to cultured pearls to accessorize their creations.

But there's a subtle difference.

Last fall, they used masses and masses of pearls. For the warmer weather, this gives way to necklaces of cultured pearls with a lighter touch: airy nests of pearls filling in necklines, single and double strand chokers, small pearls piled high in dramatic dog collars, a single long rope of pearls to accent a slinky silhouette.

The interplay of cultured pearls and fabrics this spring is important. Designers use cultured pearls to blend with, or accent, their fabrics: marvelous prints, slithery crepes, delicate laces—all in clean, fresh-as-a-breeze colors—in combinations which take good advantage of the subtle creams, pinks and silvers of pearls.

BROWN SHOWS UP

Color palette for spring shows all shades of brown for all kinds of shoes.

SANDALS OPEN UP

Men's open sandals use cross-straps, toe-rings, thongs, heavy brass, and bold stitched trim.



Spring put-on, in the art deco mood, might be a printed pants outfit, plus pearl, scarves, sunglasses. Pants outfit by Mr. Mori; Foster Grant sunglasses.



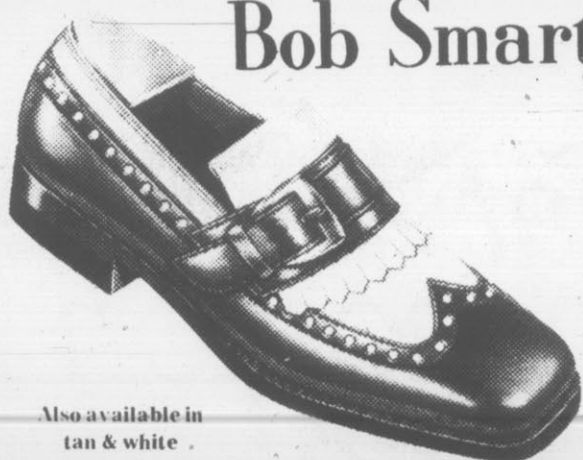
John Flanagan of Coffman's Mens Wear is wearing a Hart Schaffner & Marx double breasted blue blazer... Note the new shaped look with wider lapels and wider pocket flaps. The striped dress shirt is in Gant's new Keats collar model and the tie is by Reis. His shoes in the new buckle model are by Johnston-Murphy and the pants are a 2-ply tropical worsted by Corbin.



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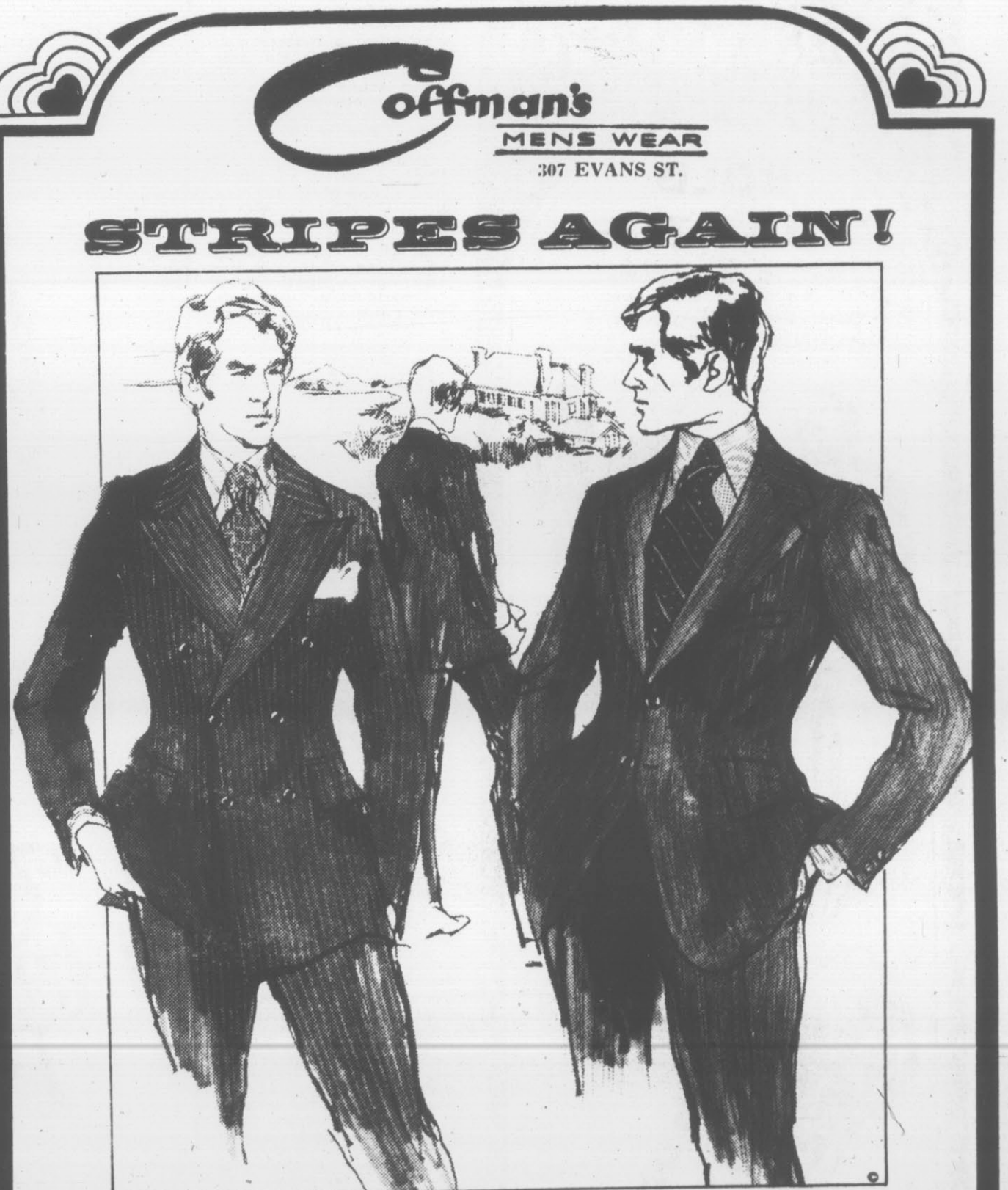
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Colors, Patterns Show Way to Relax, in Sporting Styles

Want to relax? With warm, beautiful days ahead, even the man who believes in taking it easy on weekends wants to do it in style.

For him, slacks are probably the basis of building a solid wardrobe. This year a man can have his pick of flared slacks, bell bottoms or stovepipes in almost any color, according to the Men's Fashion Association.

The newest "in" slacks are cuffed—usually three to four inches—and feature high waists, unlike the hip hugger version popular the past few seasons.

Slacks also come in a multitude of patterns. The man who wants to look a little different might try wide-track stripes, tapestry prints or animal patterns.

Patterns are also big news in sport shirts. A favorite pattern, continuing a trend started last fall, is the art deco look, a consistent repetition of a geometric pattern.

Tie-dye and acid-dye patterns are also making a big hit. These processes are simple: shirts are tied in knots,



Made for action on the golf course is this Eisenhower jacket in supple suede leather. It's by Brier of Amsterdam.



Belless turtleneck trousers pair up with a lacy long-sleeved shirt. Trousers by Day's in Stevens "Whisperknit."



V-necked vest suit finds a turtleneck sweater replacing the orthodox collared shirt. Suit by Levinson in fabric from Stevens.



Casual look, with a touch of elegance, appears in a knit pullover featuring a stripe inset. The "Prima" by Leonardo Strassi.

dipped in dye, and a very unusual streaked pattern results.

Many of these shirts have a real one-of-a-kind Rorschach-test look. Another unusual shirt

that's catching on rapidly, especially with the young, is the tank top. Most popular styles are the skinny ribbed and belted.

Tank tops come in knits, cottons and polyesters, and

are recommended for beach and leisure wear.

Collar treatments run the gamut this spring. A man can choose from pullovers, button fronts, crew necks, turtlenecks and lace-ups.

The newest style is the collarless Wallace Beery model, featuring a three (or even ten) button placket. All models come in stripes, checks, plaids, and florals as well as solids.

Leather Comes Up with Soft Ideas, Showing Off Supple Silhouettes

Leather, that old softy, has come up with a new look in apparel this spring. These leather fashions are cloud-light, drapable as jersey yet crisp and clean-lined when that effect is desired.

Spring '70 is a soft season for fashion, and leather has focused on that feeling. Whatever the costume—a suit, coat, set of separates—leather is supple, never limp.

In American garment leathers, the choice includes smooth, suede, antiques, split cowhide, pigskin, printed, real patent and "wet look" leathers.

Today's leather suit picture naturally includes the pantsuit, fetching in any leather. Newest silhouettes stress the longer jacket, tunic or vest over flared or straight-leg pants, mostly the latter.

In terms of trim, leather pantsuits display contrast-color borders and belts, novelty buttons, bits of hardware, and stitching.

Skirted suits, like pantsuits, get an extra life in leather. Again, jackets are long for the most part, but some do cut off at waist or hip-top.

In style, jackets may be a soft loose cardigan blazer, figure-molding double-breasted type, Eisenhower or riding jacket.

Dressing Up For late day and theatre wear, leather suits go dressy with jewel trim, gold buttons, silk braid and other elegant touches.

For fashion's latest look, there are leather dresses. Silky-soft leathers have been made into body-clinging chemises, side-wraps and smart A-lines.

Smooth leathers are used, as well as supple suedes and new see-through mesh-suede leathers.

Though styled with simplicity, dresses often sport additional detailing such as laced ties, fringe, big collars, fagoting, and strippings overlaid in another color or leather.

Lean leather jumpers are suitable to wear with or without shirt or blouse.

In the decidedly dressy division, there are bewitching leather gowns, short or long, with ornate jeweling, fancy embroidery or passementerie.

Coats lightly shaped to the figure, or lashed in with sash or belt, utilize a line-up of leathers: smooth, suede, antiques, split cowhide, pig and others.

Collar treatment, side closings, double-tiered sleeves, bold stitching and hardware set off the leather texture. Lengths go mini and midi, but rarely maxi for spring.

Adding Colors Many new leather coats

are duo-toned. Second color may appear at collar, belt, pocket or border hem, or the coat may be two colors top and bottom.

Leather separates include jackets, pants, skirts, vests, culottes and tops of all types.

The leather jacket may be a versatile sports coat, tailored riding jacket or blazer, car coat, long low-belted jacket, safari style or any number of others.

The wild, wild vest is on view in long and short versions—buckled, belted, buttoned—brass-trimmed or fringed.

Whether a skirt is yoked, A-line, wrapped, gored, gathered, mini, midi or maxi,

leather has it. Leather pants also offer several looks: jean types, braid-trimmed flared or straight-leg, brass-studded.

For an all-leather team of separates, a leather shell, overblouse, shirt or jacket may be added.

FRINGED EVOLUTION

Fringes fly again in many fabrics and leathers. Influences of Buffalo Bill are evident on jackets, vest, pants, bags and belts.

BATHING FACTS

Bathing belles can choose from many crochet suits for sunbathing, including unlined knits for the daring sun worshippers.



Randy Stokes is shown modeling a white linen suit by Arthur Richard which has a semi-belted back and bi-swing shoulders. It is accented with an indigo blue fashion shirt by Schiaparelli and a 1 1/2-inch floral motif tie by Pulitzer. The black cap-toe buckle shoes by Taylor-Made complete this summertime outfit which is only one of many new and exciting fashions featured at Steinbeck's Men's Shop.

Girls Join In the Parade

Easter Dresses Looking Perky

Spring marches in with a whole new array of fashions for the kid-cult, and the Easter dress leads the parade in the minds of little girls.

The young ones are looking great and leading the Easter parade in pert and perky modifications of Mother's fashion wardrobe. The coat and dress costumes in single and double-breasted styles or no buttons at all are making headway.

The look of jacket over dress or suit, vest over dress or skirt wins prizes in the young competition.

There are lots of battle jacket looks in short cropped jackets over flared, pleated skirts with long sleeves or no sleeves, single or double-breasted.

Lots of Easter dresses feature puckered tops, trapunto skirts and see-through sleeves or sleeveless.

The A-line dress with dropped waist is a favorite in knit or crocheted, following the closer-fitting silhouettes of grown-up fashion.

The long look comes through in low waist with short flip skirt or flouncy gathered skirt and low pockets—perfect for perky little girls.

Another Easter dress look adopts the air of 17th century masterpieces with em-



Tricolors herald spring for schoolgirls, with red, white and navy as special favorites. Low-slip skirt dress and pants dress pictured are of red cotton canvas, contrasted with navy prints, accented with white. By Cinderella in Lowenstein's permanent press cotton.

pire waistlines, long sleeves, high necks and touches of lace and ruffles.

The little old lady prints are the newest look for

young kids. Miniature flowers or abstract designs in dusty or clear colors are causing as much excitement for little girls as for their big sisters.

Other young world patterns for spring include polka dots, bold checks, plaid, argyles, art deco and patchwork prints.

The fabrics move along in bonded acrylics, crocheted, sheer voiles, polyester knits, duck, piques, cotton and denim.

The colors dress up in bright pimentos, red and navy, pink and orange, lavender, powder blue and white.

Easter dress details include puckering, top stitching, bows, scarves, rickrack trim, lace and ruffle edging, pearls, belts and bold buttons.

Short pants under a dress create one of the sportier looks for the very young set—very practical too for the little girl who's just too busy to be a lady all the time.

Boys Step into Spring Spotlight

It's the high-rising leather slip-on that is most in demand with style-conscious schoolboys.

Newest slip-on look features a gored or leather-bound outline around the tongue or, on the casual side, a brass-trimmed or perforated border.

In monk-strap versions, there are double or single straps, braided or perforated straps. Other touches include narrow gored insets, stitching and leather extension soles.

The classic moccasin fits right in with spring's footwear fashions. Mocs are slip-

ons and often sport ornamentation seen on other types of shoes, such as brass or silver hardware, monk-straps, heavy stitching.

Many parents, and youngsters, continue to prefer leather brogues and oxfords. These tie types are neat, good-looking dependable footwear.

For both styles, lots of perfs are the required look for school and everyday wear, with pinking and long wing tips added for brogues.

Among other spring favorites are the casual brushed leather tie, the saddle oxford, the moc-toe oxford, and the sleek dress oxford with plain medallion toe.

Boys have also become part of the sandal set, and will spend many hours under the sun in this foot-easy footwear.

The contribution of color to the boys' shoe picture has become increasingly important.

An entire family of browns in the most subtle tones may be found, with major emphasis this season on golden and reddish tones.

Leathers crafting the boys' shoes now in the stores cover an all-out assortment of textures.

Little Shoes Showing Touch of Femininity

New shoes are putting the zing in spring 1970 for the lively little girl set.

Colors are clear and pretty, silhouettes more feminine, and there is a wide selection of different shoe types.

Leather textures for spring include grained and smooth, soft glove and brushed effects, embossed, suede and patent, in different finishes, reports Leather Industries of America.

Perky leather pumps or slip-ons come in two versions, closed or open up. The pump opens up with see-through openings or underlays, and sometimes show off a slim strap or two.

When the pump is completely closed, look for delicate bows, appliques or openwork buckles. Toes are full—rounded or softly squared—heels are slightly higher.

Spunky slip-ons with up-front importance still hold interest. On these, tongues are raised, then decorated with hardware, perforations, monk-straps or tiny buttons.

It's a sandal-rich spring with a smart strappy collection to choose from. Sandals run from T'd and triple-strapped styles to wishbone, crossover and ankle straps.

Featured as trim may be cut-outs, perfs, stitching and bits of brass in the form of bars, studs and nailheads.

That zingy springy look is all over the latest oxfords

and tie-shoes. The mannish feeling has mellowed—there is softness in quilting, scallops, appliques and "ballet slipper" influence in oxford styling.

To further lighten and brighten the pre-teen scene, many of the new leather moccasins take a softer line.

Among the innovations are lighter hardware, flirty fringe, pinking and lighter colors. In the more traditional manner, moccasins are handsewn, monk-strap or beef-roll types.

Golden browns—creamy pastels—bright crisp combinations of colors. That's the color picture for a little girl's spring.

Cream, blue and yellow are popular paler shades.

Deep, Bright Tones Arriving for Spring

Spring's dress shirts continue the trend to deep tones and bright colors, sometimes patterned, often complemented by a wide tie in a coordinated hue.

For sports and leisure, shirts favor the red, white and blue, singly or combined, giving a real spring feeling with a comfortable look to match.

ALL TIED UP

Ropes and ropes of cultured pearls accessorize spring's curly dresses.

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Stripes come out with the spring summer sun. Here, they're regimantal, in cotton knit separates tank top and dinnit skirt. Separates by Miss Irene.

Newness? Young Set Is Source

Is this the age of the youth cult? Some say that the young generation is "what's happening." The present generation of young people is having a great impact on society.

The world is watching the young, being influenced by the young and, in some cases, even learning from the young. The fashion world is no exception.

The young set has become a source of fashion innovation. Their interpretations of the French couture fashions are the looks that move in cities across the nation.

Gifted with spirit and imagination, juniors adapt wearable styles which they put together themselves, borrowed from little sister, foreign lands, fringe cultures and past eras.

The catch phrase of the now generation is "do your own thing," and their own things, however varied and far out they may be, have set styles into motion which permeate all of fashion.

From navy pea-jackets, safari jackets and bush coats come jacket, shirt and dress looks for young juniors as well as women's fashion. Teen-agers picked this look from the Army surplus store.

The canvas maxi raincoat is here for spring showers—again, the young are the daring innovators.

The young set and spring-time are together on novelty fashions such as cotton crocheted in a vest, in a swimsuit cover-up, suede with fringe on vests, skirts and jackets or suede without fringe or silk fringe on shawls and vests.

The long and lanky look of body fashion, sometimes clingy, sometimes swingy, is a natural for the junior miss.

The little knit T-shirt dress, the stretched-long tank top or cardigan sweater dress are made for her, and she for them.

The supple body-liner dresses lend themselves to the accessories the gal-on-the-go has such talent with. The young junior knows the value of the basic dress, and she can pull together a dozen looks with a little imagination.

Pants, pants and more pants—the young wear them best and in the most ways, too. Wide, wide bells with or without cuffs to straight stovepipe legs in pant suits, jumpsuits, pant tunic outfits, evening wear and dungarees pants are definitely here for the active miss.

Young juniors are putting together peasant and gypsy looks with soft blouses and gathered skirts.

Little sister's knee socks go with some outfits.



Wet look wheels along in fashion—witness this vinyl suit. Battijacket has two platforms of buttons; mini skirt is pocketed. Suit by Carnival Jrs.

Supporting Fashion

Supporting the braless movement are little over bras. The bolero type tops fit snugly over skinny ribs and jumpsuits, for maximum look provided with minimum coverage.

IN THE POCKET

Everyone loves pockets—and they're everywhere. Hip pockets, breast pockets, patch pockets, flap pockets, all give a safari jacket look.



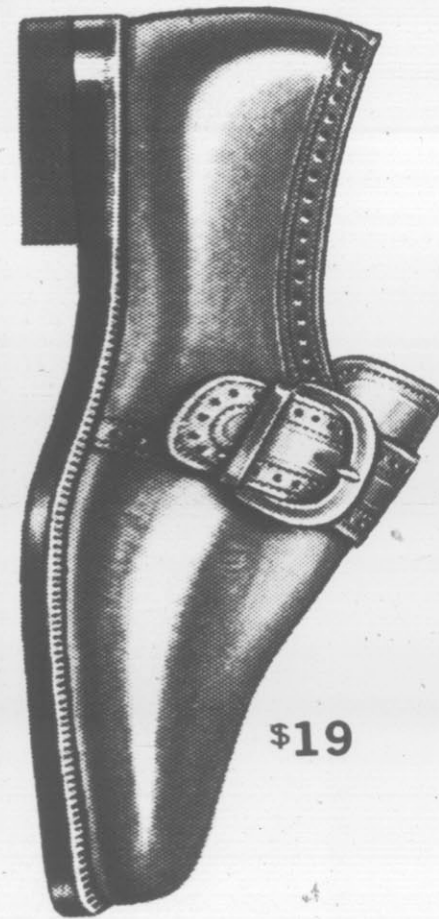
\$70
turn on style
in 'Manstyle'

**GOOD LOOKS
THANKS TO DACRON®**

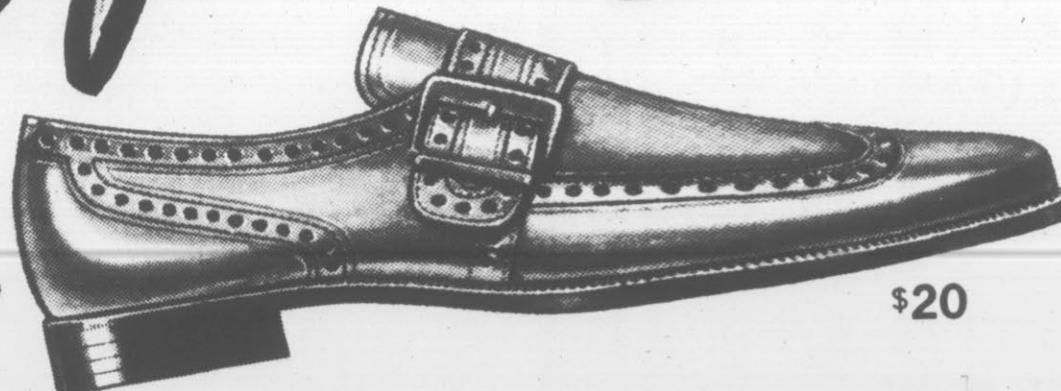
Things are happening to a man's suit, all of them good. We specify fabrics of 55% Dacron® polyester, 45% wool because they hold their shape, look great in the morning, and just as great on the way home at night. Two button style draws a slimming line via slight waist suppression. Three button style provides the small custom-look touch of exact-match lining, flapped pockets, smoothly executed center vent. The total look is definitely "blue chip".

THE GOOD LOOK IN SHOES

get a toe hold on the fashion scene. Side-swept monk strap buckled in antique brass. Front are squared, high-riding and very much to the point. New approach to fashion, very manly. Very different. Our own Andover. Sizes 6½-12.



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Footwear favors the open and shut case for spring—wide-open sandals, closed-toe pumps, flatties, in all kinds of American leathers. Clockwise, here, from top, open-sided dress pump, sandal, slip-on, flatie, sandal and high-heeled tie shoe. Shoes by Mademoiselle, Shiera, Nina, Bass Weejuns, Fanfare and Evelyn Schless. Photo, Leather Industries of America.

Accessory Scene Ranges To Bold, Beautiful, With Imagination

What's happening in accessories? All of a sudden those decorative little scatter pins are staying in the jewelry box and those tired old handbags remain on the top shelf of the closet. In fact, lots of the old favorite accessories just don't seem right with today's fashion.

What's the answer? The new accessories. They are much more than a decorative touch or a take it or leave it option. The new accessories are an integral part of every costume. They take on the flavor and create the look of every outfit a woman puts together.

Accessories are bold, they swing, mold, flow to the lines of the body—to the lines of the clothes.

Bold natural accessories in such materials as leather, pewter and copper-colored metals, capture the beauty and the softness of nature—interpreted for women's fashion.

These rugged materials become convertible assets as suede, leather, chains and metal are gently shaped into jewelry and belts.

Leather braid, leather and chain and flat, shiny silver make wide armbands, headbands, collar necklaces, sculptured belts and big dangling earrings. The look is bold, and very today in no-doubt-about-it fashion.

Cultured pearls set the up beat for more refined fashion jewelry—but even they come on strong in long ropes of uniform-sized pearls to further define the easy-swinging linear look.

The chain gang is still represented, and in new combinations of fine and heavy chains at neck, waist or hips.

The hand-in-glove set is calling a new set of signals in trims and detail for the short lengths. Kid is all stitched up with decorative top stitching and patent leather inserts and applique.

The cut-out glove plays peek-a-boo with spring as circle and square shapes dot the surface for an open look. Some nylon and cotton gloves are cuffing it with lace or braid.

Full of Ideas, Springlike Hats Look Romantic and Feminine

In many ways it's a cover-up story. The new small head look has inspired tiny hats with maximum coverage.

Cloches fitting so close to the head are newswy in geometric prints that can set off solid outfits or match art deco costumes. Sculptured cloches hug a little more, hide a little less.

Brim are ever gaining in popularity. Hats make the most of them in many sophisticated and sporty styles, including versions of cowboy and safari hats.

Flowered hats on stretch fabrics replace wigs by fitting the head in a similar

manner. Hair is covered completely and the hat fits snugly, wig-like.

The flower story doesn't end there. Clustered along brims and covering many straws, flowers for hats are as important as any new style.

Berets are over-sized, covering the short hair styles in knits, felts and straws.

Straws, natural and colored are hitting high marks atop many an ensemble.

More under the hat looks are vagabond-type babushkas with thick fabric braiding, pigtail style, draping over one shoulder.



Light touch in clutch bags, matching softly colored outfits, is straw. Some have leather trim and come in the palest pastels, with a '30 look. This one's by Magid.



Scarves are on, and stripes are in, especially with matching outfit. With sunglasses, now a fashion accessory, the look is cool. Cool-Ray sunglasses by Polaroid.



Belts and buckles, fashion's theme for spring, show up here on crushed patent leather envelope bag, pouchy and capacious. Notable, too, are flat luggage handles. Stuffed pigskin shorts add emphasis. Handbag by Greta, gloves by Miss Aris.

Lightweight, Fluid Fabrics Capture That "Right" Look

Moon weightlessness comes to earth with fabric blends that are lighter for day, more supple for evening. Combinations of wools mixed with mohair, cottons mixed with synthetics, and worsteds mixed with synthetics all hit their mark in lightness, capturing deep textures, too.

Textured blends of acetate and rayon with surface focal interest such as faille and slinky crepe are drapable, for spring's "be some body" look.

News in textured yarns includes knits and jacquards, open crochet and boucle textures. Cotton knits are re-discovered.

Burlap is dressed with clipped fringe and woven into fishnet.

Coatings and suitings go the way of the men's wear look for spring with plaids incorporating wool and acrylic blends and tweedy plaids with mohair in the spotlight again.

Gabardine, too, is ever present, as are tweeds in

miniature check formation, crisply textured.

Novelty textiles are a fluffy lot for spring—witness the white acrylics. Doggone dalmations with all those spots, appear as an interlocking cotton print.

The ingenuity of the United Nations when it comes to prints is shown with Oriental influences as well as touches of Swiss prints, Indian maiden designs and the olés of Spain.

The print story carries on with swirly abstract prints and geometric prints inspired by art deco, many in nylon jerseys, some floral inspired.

South of the border, and in for spring are border prints surrounding jackets, skirts, and elephant bell cuffs in the same or contrasting motifs.

Denim reaches its all time high in acceptance, breaking the faded jean reputation. Reaching higher in fashion, it arrives patterned, softened and endowed with easy-care qualities.

Hems Have Their Ups And Downs

Will spring fashions be short, long or in-between?

What about the maxi? More than mild ever did, maxi stepped off the designing board into the streets last fall and winter.

Maxi coats met rousing acceptance, especially among the younger set. Maxi evening coats appealed to fashionables of all ages.

In a short spring with an early Easter, will maxi win again? It, and the midi length, are being offered.

Chances look best for the early spring maxi, with hems rising as summer approaches.

Since summer is due to start right after Easter, at least in fashion thinking, most people are likely to be considering short rather than meditating maxi.

Shorter lengths win general favor—just as they did in dresses to wear under maxi-coats.

How short may depend on age, preference, climate, community—but shortness is the common denominator.



Cricketeer Sets The Pace... Up-date your appearance with the new classic... Today's shaped double-breasted suit. This Cricketeer natural shoulder suit features a six button front, deep center vent & wider lapels, tailored of 55 percent Dacron, 45 percent wool in rich solid colorings & classic stripings show your individuality. Also shown is Stanley Blackers Bold window pane suit—very light weight & perfect for spring—stock tie by Manorbourn. Proctor's, 206 E. 5th St.

DOG-GONE IT

Leashed to fashion looks are dog collars in smooth leathers, plain and studded, worn securely at the neck.

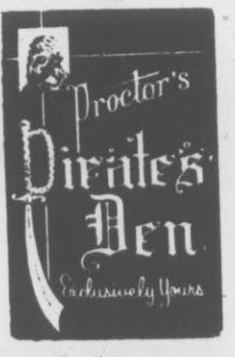
YOU ARE DRESSED WELL FOR THE EASTER SEASON SINGLE OR DOUBLE BREASTED



It's shape. It's flair. It's individuality. Shapes that are with it, yet not way-out. Designs that are original, not outrageous. A fashion flair that's elegant, not foppish. Two button shaped, or double breast. The high fashion looks that every man can wear—with confidence and ease. These are the featured looks at Proctor's. For this Easter season. Come try one. We think you'll like it.



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THE DORSET BY LEBOW . . .
FASHION ELEGANCE THAT QUIETLY GETS NOTICED

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Blount-Harvey
Men's Dept. - First Floor

Don't Copy, Devise Your Personal Eye Fashion

By ARLEEN ABRAHAMS
AP Newsfeatures Writer

If the prediction of makeup man and false eyelash entrepreneur David Aylott comes true, the next two decades will see the eyes grabbing the lion's share of the makeup spotlight—for both men and women.

"Considering the fact that men now are wearing jewelry, I wouldn't be a bit surprised in 10 to 15 years to find men wearing false eyelashes and false eyebrows," said the mustached Aylott, speaking with a decidedly British accent. "Eyelashes and eyebrows go thin as one ages. What's wrong with a man replacing them with a manmade product, as long as they are natural-looking? Remember in Egyptian times both men and women wore the same eye makeup."

The words natural-looking are the key to the daytime look advocated by the false eyelash industry, the fastest growing category of the American cosmetic market. (In 1968, eyelash sales in the United States alone totaled \$69.5 million.)

"No eye makeup should ever look false, unless you mean it to be outrageously false... for evening, for instance," commented Aylott, managing director of Eylure of London. "That's why every woman should have two pairs of fake lashes, a shorter, lighter pair for daytime and a spiky or jeweled look for gala evenings," he added.

His blonde wife, Zena, who serves as beauty director of his firm, interrupted him to speak with pride of the fantastic fake lashes he designed for their daughter, Susan, to wear at her wedding recently. "Real diamonds were encrusted along the bands and they were insured for \$1,200," she explained.

Aylott launched his firm 22 years ago as a cottage industry

in England, after his work as a movie makeup man led him to notice the effect false eyelashes had on both the appearance and confidence of the stars. However, he says, it wasn't until the invention of ready-trim lashes that needed no trimming or cutting, that false eyelashes gained acceptance among women generally—not just in the modeling or theatrical fields.

The London resident, who has created the film makeup for such famous stars as Elizabeth Taylor, Sophia Loren and Ingrid Bergman says eye makeup is the most important makeup because it overpowers the rest of the face. "Years ago, in the early movie days, when we started by shaving the eyebrows, we would spend up to two hours on a single star's makeup—doing the eyes, taking out double chins, remodeling the nose. Then a lot of actresses rebelled against all the time it took and they discovered that eye makeup was most important. On the last film I did, 'The VIPS,' didn't spend more than 35 minutes making up any star—and most of this time was devoted to the eyes."

"Just as the shape and size of parts of the human body differ for each woman, so do the eyes. That's why each woman should devise a personal eye fashion. Unfortunately, not too many women, even models, have makeup sense; they're just copycats," he commented.

The pioneer of the false eyelash industry advised women first of all to recognize their basic eye shape and makeup accordingly. "Of course, all eyebrows should be pencilled in fine, tiny strokes. When the skin is dry, use a light color pencil. Then powder, and go over the strokes with a sharp pencil," Aylott explained.

The woman with small eyes,

he says, should be careful that her false eyelashes aren't too long or too wide. For her, he recommends a demilash. "The average-eyed woman can get away with a bit longer lash and the big eye can go to town in

eyelash fashions," he continued. To open up the eyes and make them appear larger, he suggests underlashes. "Also, in the case of the older woman, underlashes veil the lines under her eyes," he added. "But never, never,

draw a line directly across your lower eyelid," he warned. "This closes the eye." The Twiggy look, similar to underlashes, also makes the eye appear larger, he says.

For women with a problem of

protruding eyes, he recommends a fairly thick lash... "as long as it is finely trimmed and feathered. This sets the eye back." A rounded-off lash, not to be placed in the corner of the eye, is his suggestion for the

droopy-eyed woman. In all cases, Aylott says eyeliner should stop well short of the end of the eye and slightly flick up.

MORE EGGS
LONDON (AP) — Britain pro-

duced 40.7 million boxes of eggs last year, more than any country in the European Common Market, the British Egg Marketing Board reported. West Germany produced 37.2 million boxes and France, 28.9 million.



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Mums are the word for this striking mock turtle print pullover fashioned of 100% Dacron® Polyester with the excitingly new Trissine finish. Ideal for your every leisure time need, it has co-ordinating color at the ¾ sleeves and tie neck. Zip back, too. Combine it with a solid color straight leg pull-on pant of 100% Dupont Nylon and you have just the outfit that you've been looking for. Washable too! In whatever color your heart desires. Top in Sizes S-M-L. Pant in Sizes 7-19, 8-20

What Should You Wear This Season? The Answers Are Here In Our Spring Fashions

We're Inclined To Think That The Subtle Approach To Dressing That Fashion Adopts This Season Is The Most Dashing Way To Deal With Spring To Focus Attention On The Real You. And So, We Present Dress And Casual Wear You'll Want To Own, To Wear... To Enjoy.



New Spring
Dresses

Stylish new fashions in easy-to-care for fabrics. 100 per cent cotton and Kodol - polyester. Assorted styles. Sizes: 8 to 18.

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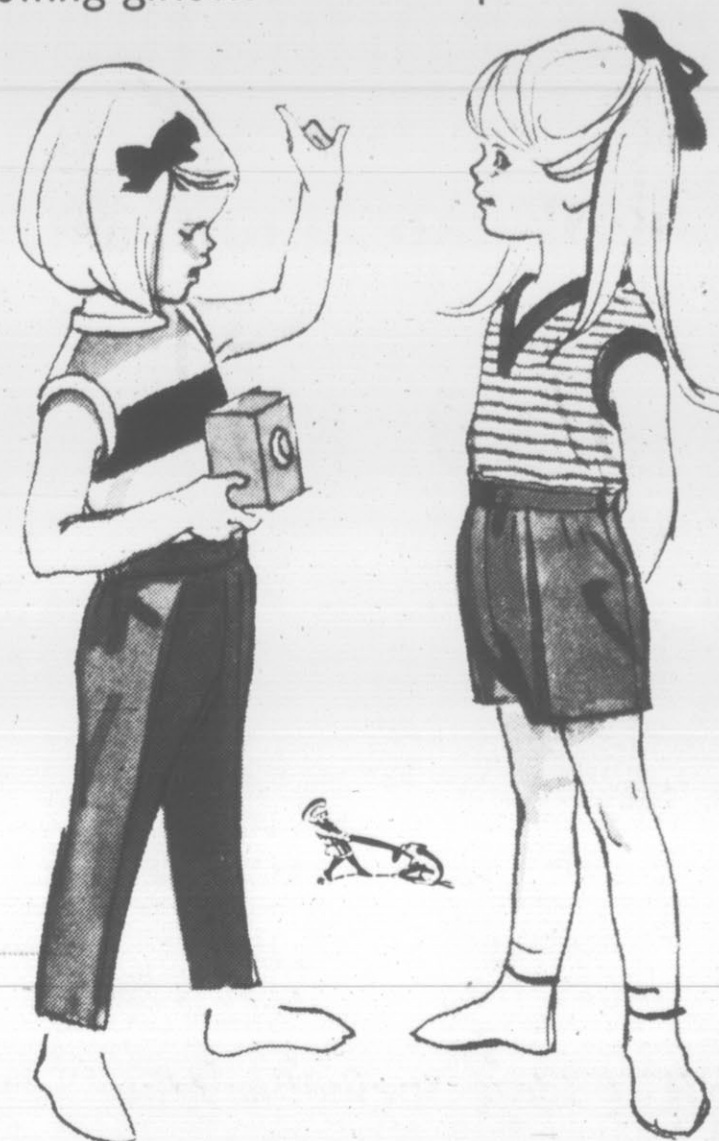
Polyester Double-Knit Dresses

Are so fashionable, easy-to-care for and look better, longer. See this wide range of styles soon. Colors: blue, pink, maize and mint. Sizes: 8 to 18 and junior sizes 5 to 15.

\$8.99



Buster Brown® a perfect picture for growing girls...and a "snap" for Mother



The bright good looks of these smart ensembles of premium BeBon® cotton stay fresh-as-new wash after wash. At left, a wide-striped American Classic sleeveless bateau shirt. White with red and navy stripes. 3 to 6X. \$2.00. Worn over tapered chino slacks with band front. Blue, red, navy, yellow, pink. 3 to 6X. \$2.29. The "model" at right wears a striped nautical V-neck pullover in assorted colors. 2 to 6X. \$1.69. Worn over band front girls' chino shorts in matching colors. 3 to 6X. \$1.79.

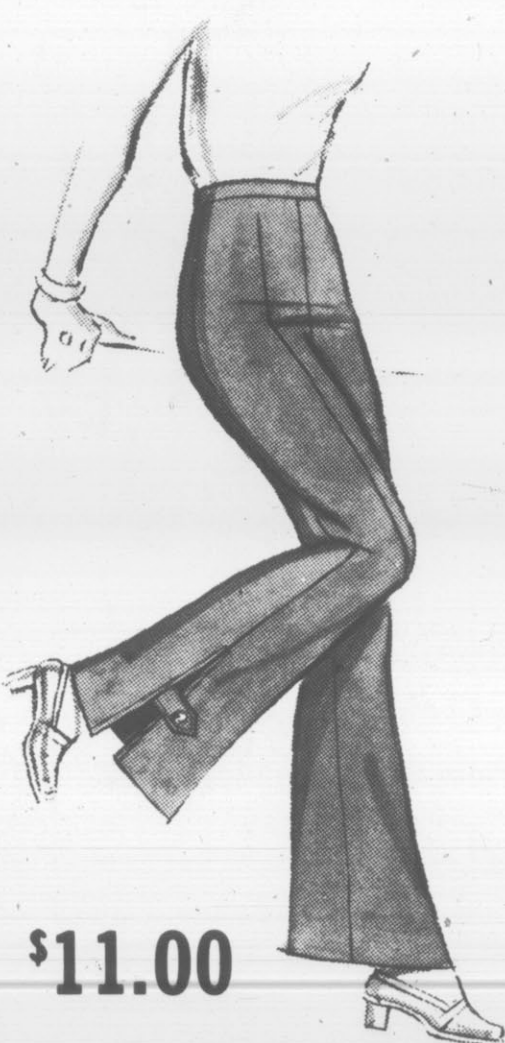
Buster Brown anklets, socks and knee-hi's mix 'n match with all ensembles. 49¢ to \$1.00.



Doubling up is an important part of spring fashion. This costume, in double-knit wool, features tailored fit and flare, in an A-line Edwardian coat, wide-collared to show off high neckline of the soft dress beneath. By Carnival Juniors: Hat, Adolfo Realities.



Four year old twins, Paul and Renee Whichard are dressed for the Easter Parade in fashions from Roses. Renee is wearing a 2-piece Lemon duster ensemble consisting of a sleeveless A-line dress with a white linen collar trimmed in lace. The button front linen duster has white cuffs with lace edges. Paul is wearing a Junior boys suit of permanent press pin-stripe fabric in a 6-button double breasted model.



\$11.00

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Every wardrobe should include this smart tab straight leg pant. Made of washable 100% Dupont Nylon Double Knit, it has an elastic waistband and permanent stitched crease that combine to create a great look no matter what the reason... or season! In an assortment of your favorite colors, in sizes 7-17, 8-18.



Ladies Print
BLOUSES

Peter Pan collar, roll sleeves. Cotton-polyester prints in a wide range of colors. Sizes: 32 to 40.

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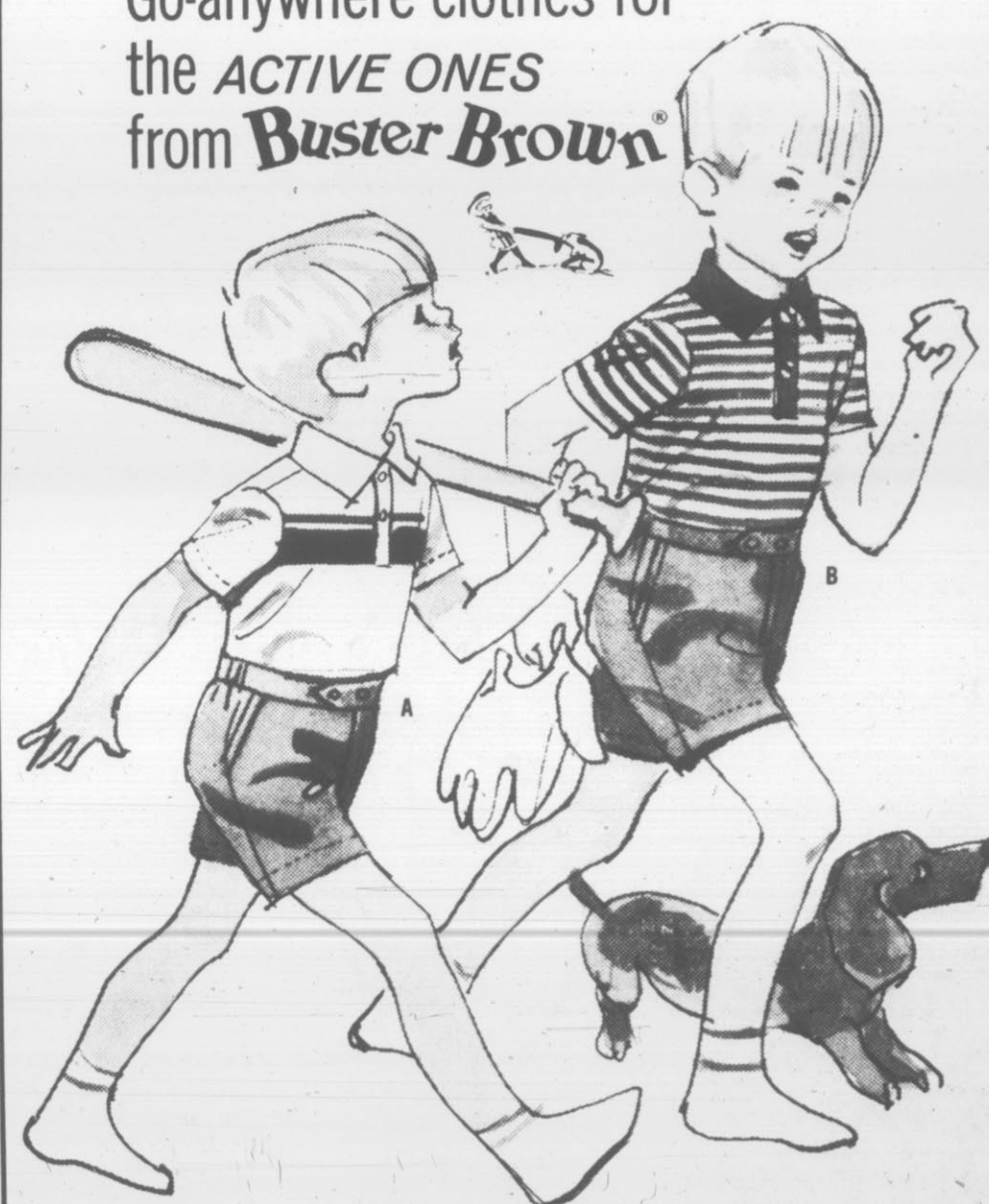


Ladies White Ski
JACKETS

Light-weight 100 percent nylon shell with zipper front and drawstring waist. Sizes: S-M-L.

\$2.99

Go-anywhere clothes for the **ACTIVE ONES** from **Buster Brown**®



A. White is bright with contrasting chest stripes in the short sleeve shirt of premium mercerized BeBon® cotton. 2 to 8. \$2.29. Tops hard-wearing chino shorts in six colors, brass zipper and pockets. 3 to 6X. \$2.29.

B. No-iron combo of contrasting striped placket polo shirt. 3 to 8. \$2.79. Over no-iron woven shorts with pockets and brass zipper. 3 to 6X \$3.00. Buster Brown anklets, socks and knee-hi's mix 'n match with all ensembles. 39¢ to \$1.00.



Separates add up to the total look, in the together-fashion forecast of spring. Knitted linen costume includes plaid jacket that doubles as a coat, overhouse that becomes a separate tunic. By Basil Collins of Dublin.



Spring outfits can play many roles. At-home knitted costume here doubles as a summer beach cover-up. Trouser legs are wide enough to give the appearance of a skirt when the wearer is standing. From Feder Fashions-Lanvin.

Spring Handbags Coordinate, Contrast, Combine



DON'T SHORTCHANGE YOURSELF . . . The wrong handbag can do as much to ruin a costume as the wrong dress. The National Handbag Association spots these spring trendsetters: (1) The convertible envelope. For a flat clutch, tuck the strap inside the bag; extend it for shoulder toting. (2) A basically white shoulder strap bag snapped up with red trim gives a bouncy youthful look. (3) Add jeweled encrusted snake hinges and this tiny calf swagger bag is all dressed up to go dancing. (4) A soft, constructed biscuit calf pouch rides easily on a turned and polished tortoise shell handle and frame. (5) Linen and leather make a smashing spring combination handbag.

By AP NEWSFEATURES
Accent the new ice cream colors of your spring wardrobe with a contrasting handbag. Or achieve both a coordinated and a contrasting handbag look—you can do both with the new combination bags.

Combination handbags mix straw and leather, crinkle patent and canvas, calf and tortoise shell, or two tones of leather accented with a hardware clasp or other bright trim. Select one color that matches your costume, the other will strike a contrasting note.

Choose a soft shoulder envelope to go with a tunic-topped pantsuit. If your outfit features a woven fabric blend of light and dark, a basically white bag, trimmed in red, is a natural. Because woven fabrics on contrasting threads tend to meld into an overall grey tone, a clear accent colored handbag creates a brighter, younger look.

A natural wheat linen and black calf combination bag is the perfect accessory for a neutral spring day frock. The linen is used for the envelope flap, while the snap, strap and body of the bag (the areas that take the most wear) are leather.

Verstatile town and country clothes can shift from a country to a city scene merely by a change in accessories. The look is understated elegance; the scarf, shoes, jewelry and handbag dress the outfit up or down. For example, a casual linen and calf combination handbag adds a country flavor to a cap sleeved, empire, waisted ice cream wool dress shot with coca criss-crosses. The same dress takes equally well to city pavements—this time worn with a trim alligator-stamped black calf envelope.

For dressy occasions, there's the new style envelope with two-way shoulder straps. Tucking the straps inside the bag,

turns it into a compact, flat clutch—perfect on a luncheon or theater date. Set the bag swing on your shoulder when you're walking, shopping, or museum-going and want your hands free.

Just because it's spring and you're all in pastels, doesn't mean that your accessories also need to be pastel soft. Try a dark-tone leather bag to contrast with the delicate shadings of your dress. A night black bag is always elegant, particularly one trimmed with delicately jeweled hinges.

If you are wearing the new, softly draped knits, you might take a look at the current selection of framed bags. A framed bag is built on a metal hinge that determines the internal shape of the bag and usually forms the clasp as well. The smooth, soft lines of today's body clothes, contrasted with the designed shape of a frame bag make a particularly pretty package.

Footwear, Tuned to Teens

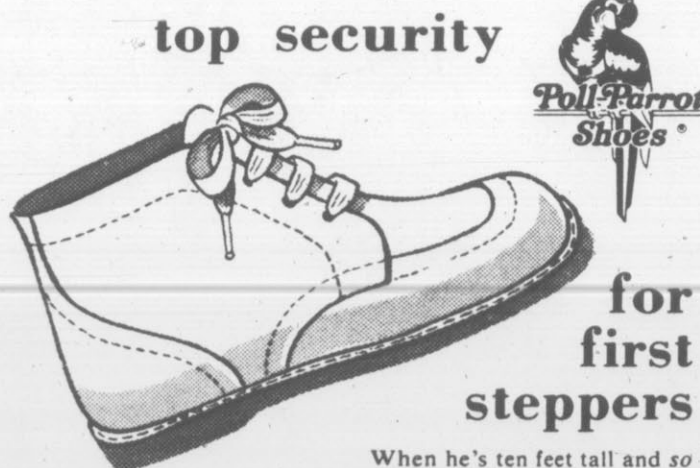
New shoes for the teen miss have been designed with her active life in mind. The lively styling of new leather pumps for school and daytime wear makes them teen traffic-stoppers. Giving these slip-ons their pizzazz are high tongues, monk-straps, brass hardware, quilting or stitching themes.

Lower-cut opened-up pumps—making it big on the twenty-and-over shoe hit parade—are finding teen favor. Some show off fancy bows or buckles at the instep.

Spring skies and summer sun look down on a winning collection of sandals—destined for school and street, pool-side or picnic.

Heels are definitely higher though still chunky, and the stitched or grooved extension sole may underlay some of the more sporty pumps. Platform soles, too, are occasionally part of the picture.

Leathers are being used in many different textures including grained, smooth, waxy, brushed, suede, patent.



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By Haggar and other name brands, all the new spring colors and shades. Solids, checks, and plaids. Permanent Press.

\$8 to \$14

MEN'S TIES

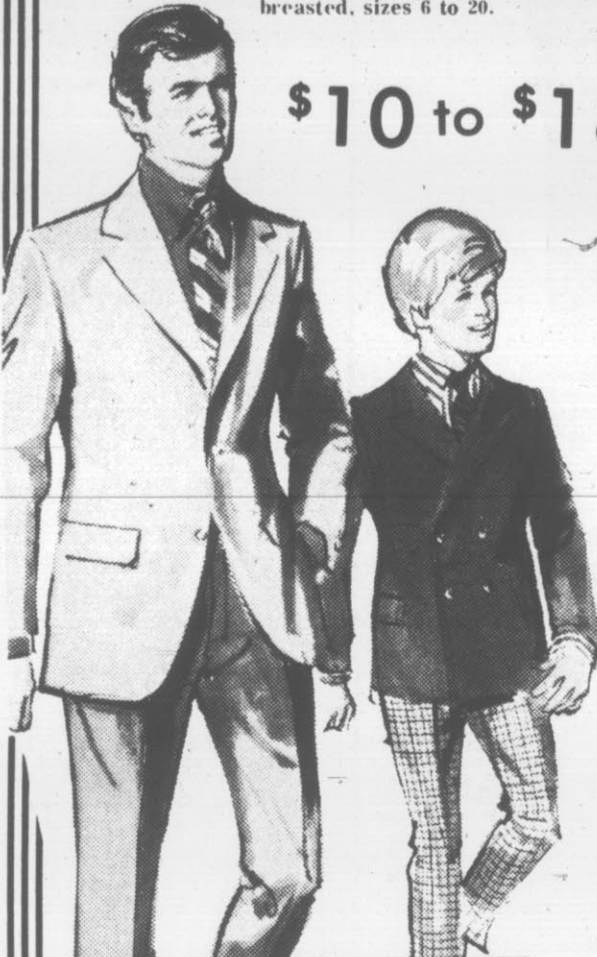
The new wide width in white and all the newest patterns.

\$1.50 to \$4.50

BOY'S SPORT COATS

Solids, checks, plaids, single and double breasted, sizes 6 to 20.

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Boy's White Dress SHIRTS

Short and long sleeves.

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Boy's SLACKS

Many patterns to choose from. Regulars and slims. Permanent press sizes 6 to 20.

\$5 to \$7

MEN'S SHOES

Buckle, lace, and slip-on styles by Fortune.

\$10 to \$15

MEN'S SUITS

New season fabrics in solid colors, stripes, and plaids, single and double breasted, regulars and longs. Sizes 35 to 48.



MEN'S SPORT COATS

Choose from solids, plaids, and checks. All the newest styles and fabrics. Single and double breasted. Sizes 36 to 46. Regulars and longs.

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Men's Straw HATS

Cool, light weight styles by Adams and other well known brands.

\$3 to \$5

Men's Dress SHIRTS

Plain and button down collar.

\$4 & \$5

Boy's SUITS

In a variety of styles, colors, and fabrics. In single and double breasted sizes 2 to 20.

\$6 to \$30

Ladies Dress SHOES

In all the exciting spring styles and colors.

\$6 to \$10

Ladies Spring COATS

Select yours from this large group of styles and colors. Junior, Misses, and half sizes.

\$28 to \$40

Ladies Spring HATS

Presenting the newest styles and colors to match your costume.

\$4 to \$9

LADIES SPRING DRESSES

All the new spring styles and colors, by Helen Whiting, Ala-Mode, Jerrie Lurie, Forever-Young, and many other name brands.

\$7 to \$45

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SELECTION OF WHIMSES,
HANDBAGS, GLOVES,
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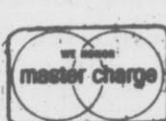
JUNIOR and MISSES 2-PIECE ENSEMBLES

By Helen Whiting, Jerrie Lurie, and Forever-Young. Solid and check fabrics, many styles to choose from.

\$25 to \$35



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Family Weekly

MARCH 15, 1970

THE DAILY REFLECTOR

GREENVILLE, N. C.



Goal for the '70s: Improve Your Child's Reading

An interview with the
U. S. Commissioner of Education

Helen Hayes: At 69, Busier, Happier Than Ever

Hypnotism: Can It Cure Bad Habits?

◀ FASHION New Rainwear Shines in Sun Or Showers

Ask Them Yourself

FOR GEORGE P. SCHULTZ

Secretary of Labor



What industry and what company first adopted the eight-hour day and 40-hour week program?—Jerry Lientz, Pueblo, Colo.

● No particular company or industry established the eight-hour workday and the 40-hour work week. One of the earliest union contracts containing provisions for an eight-hour workday and 40-hour week was a 1937 agreement with U.S. Steel Corp. The Fair Labor Standards Act of 1938 standardized the 40-hour week for most workers who are engaged in interstate commerce.

FOR RONALD ZIEGLER,

President Nixon's press secretary



What is the President's principal means of communicating with the public?—R. L., Atlantic City, New Jersey

● His press conferences, which are televised nationwide. The President feels these are the most effective and comprehensive since they encompass both television and radio audiences.

FOR PEGGY LIPTON of "Mod Squad"



Who designs the clothes you wear on your tv show?—Miss L. Balla, Canton, Ohio

● Madeline Sylos, who is employed by Thomas Spelling Productions.

FOR DICK CAVETT, tv host



Do you really snorkel or is that a joke? If it's not a joke, where do you snorkel?—David O'Brien, Atlantic City, N.J.

● I snorkel in the Bahamas, Long Island, N.Y., and wherever I can. Snorkelling is to me like taking LSD is to some people.

FOR JOE NAMATH,

quarterback, New York Jets



How did you hurt your knee for the first time?—David Justice, Lynn, N.C.

● It was in the fourth game of my senior year at Alabama vs. North Carolina State, while cutting on a rollout. I was not hit, but the knee gave way.

FOR LORD CARADON,

British representative at the United Nations



I have heard that there is a permanent memorial to Sir Winston Churchill in the United States. Where and what is it?—Mrs. James L. Till, Rowayton, Conn.

● The Churchill Memorial and Library is in Fulton, Mo., at Westminster College, where Winston Churchill gave his famous "Iron Curtain" speech in 1946. The Memorial is a reconstructed Christopher Wren church. The church was bombed in London during the blitz of World War II. It was moved to the United States and rebuilt.

FOR MARIE HINRICHS,

American Medical Association



Can one sell his body and receive the money to use before death?—Mrs. G. P. Pershke, Devils Lake, N.D.

Want to ask a famous person a question? You can through this column, and we'll get the answer from the prominent person you designate. Send question, preferably on a post card, to Ask Them Yourself, Family Weekly, 641 Lexington Ave., New York, N.Y. 10022. We cannot acknowledge questions, but \$5 will be paid for each one used.

● Not that we know of—mainly because no one can in advance assure delivery of his intact body at the time of death to a prospective buyer. The body, for example, might be mutilated in an accident or even lost—say, at sea.

FOR ARNOLD PALMER



Why is it that professional golfers never wear shorts when they are playing on the tour?—Dave Keyser, Clearwater, Fla.

● Tournament regulations prohibit them in the regular tour events.

FOR BOBBY SHERMAN,

"Here Come the Brides"



What person do you feel has most helped you in your career?—Anita Kalish, Glendale, Calif.

● Natalie Wood, Sal Mineo, and tv producer Jack Good are among the many who helped me get a start.

What in the World!

Pot Laws Anthropologist Margaret Mead proposed in Senate hearings that marijuana be legalized. Reactions both pro and con have poured into her office.

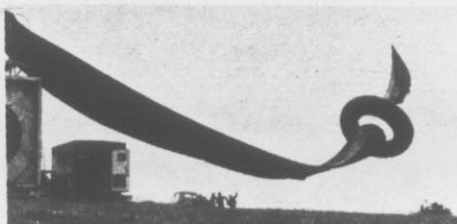


Dr. Margaret Mead

Since then, Dr. Mead has clarified her position even further and, in answer to FAMILY WEEKLY's query about controls on its sale, said "I proposed that marijuana should be legalized. However, many people seem to feel that to legalize marijuana would be to give it positive approval. I think now that it would be better to phrase it that the laws against the possession and use of marijuana should be repealed. I would suggest the same kind of laws that we have for alcohol and tobacco—the mood-altering chemical substances of previous generations—a minimum age below which it cannot be bought, supervision of quality, and appropriate warnings against excessive use."

Eating In Many businessmen—and women—valiantly trying to stay on a low-calorie, cholesterol-control diet meet their Waterloo when a busy schedule means eating lunch at their desks. A new paperback, "The Executive Diet," by Austin H. Schoen, M.D., and William I. Kaufman, tells how to select from a take-out menu. Among the okay-sandwich breads: white enriched, whole wheat, English muffins; meats: chicken, turkey, veal, roast beef. Milk products: fortified skim milk, buttermilk, cottage cheese, farmer cheese. Vegetable and fruits: celery, carrots, lettuce, cole slaw, tomatoes, cantaloupe, grapefruit, apples.

To Clean the Air Why doesn't someone do something about air pollution? Even nonindustrial communities are wor-



Experimental smog eliminator

rying. Now some scientists at Socorro's New Mexico Institute of Mining and Technology are trying to do something.

They burn oil and blast its electrically charged smoke through a tube into the base of a cloud. Moisture droplets form around the smog particles and settle toward the earth. Then airborne instruments and a powerful IBM computer measure the results. And what are they? Well, it's just in the experimental stage, but the scientists call this contraption a "smog eliminator." Sounds hopeful.

Jr. Sportsmen: Curt Gowdy, host of ABC-tv's "The American Sportsman," passed along some tips for fishermen-fathers who can't interest sons in the sport. "I had that problem with my Trevor (now 13 and expert) when he was six," Curt told us. "Remember, kids have a short attention span and love to help. Pick a spot where they can catch something immediately—off the dock is good. Don't have them trail along to watch you. Let them help run the boat and throw

Curt Gowdy and son, Trevor



anchor. Never call a squeamish child 'baby.' He'll get over it if you don't make him bait, release, or clean fish himself at first. Let him wear your old work gloves if he's afraid of the hook. Teach him conservation: throw back the fish you can't use. Let him help you make a fire; dress your catch, and eat it together by the water."

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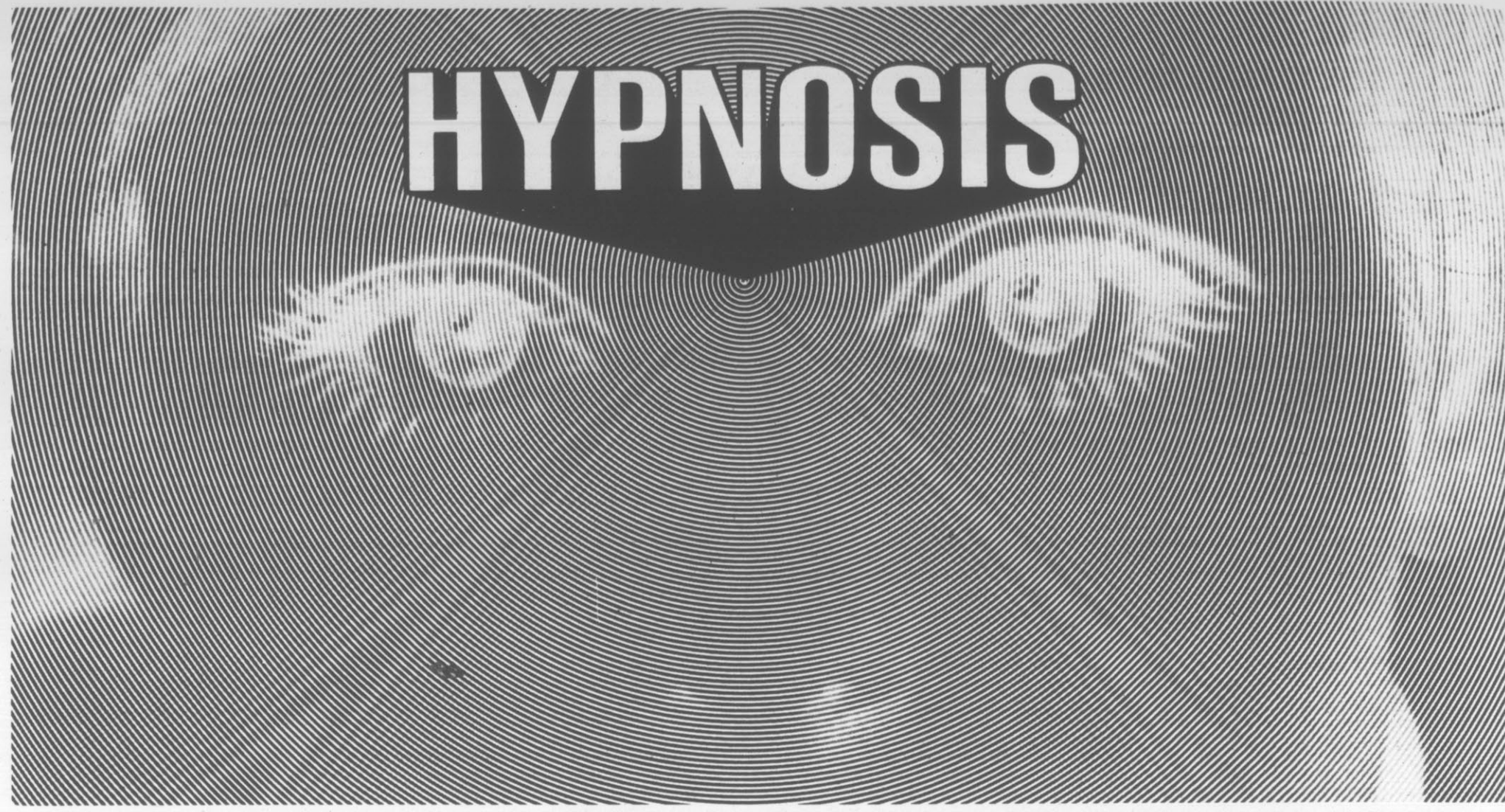
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TWIN-PACKS

Twice the music — yet each counts as one selection

HYPNOSIS



Can It Cure Bad Habits?

It is now used to help people quit smoking and drinking—sometimes with dramatic results after one hypnotic session

BREATHE DEEPLY . . . you are relaxing . . . close your eyes . . . you feel sleepy . . . you are falling into a deep, deep, sleep . . .”

With these words—spoken softly, slowly, and repeatedly—the hypnotist guided his subject into a trance. Once the patient was hypnotized, he was told to stop smoking, that smoking was poisoning his body.

Then he was brought out of his hypnotic state and went back to his office. Was the experiment successful? Can hypnotism stop harmful habits? Can other psychological or medical benefits come from it?

“I used to smoke two or three packs of cigarettes a day,” a young New York businessman said recently. “I tried as hard as I could to stop, but failed. I decided I needed help and went to a psychiatrist. He endorsed hypnotism and used it on me. He even taught me self-hypnosis.

“Now, I put myself into a brief trance several times a day and repeat the formula he taught me to reinforce my resistance. I haven’t had a

cigarette in eight months.”

Experiences like this are becoming relatively common as some experts confirm the usefulness of hypnosis as a therapeutic medical tool. In recent years, hypnosis has found a place in a wide variety of fields—in habit control, psychotherapy, obstetrics.

Even surgery has been performed on patients under hypnoanesthesia. With the aid of hypnosis, dentists extract teeth painlessly. Such problems as bed-wetting, stammering, and facial twitches can be treated.

What this all adds up to is new acceptability and respectability for a practice which, until not too long ago, was frowned upon. Courses in hypnosis are now offered in growing numbers of medical schools. Two professional organizations devote themselves to writing and research on the subject. In 1958 the American Medical Association—which previously had been dubious—cautiously, but officially, endorsed the use of hypnosis by responsible, trained personnel.

Of hypnosis’ new uses, probably the one which has stirred the widest public interest lately is control of

such problems as smoking, drinking, fear of flying—sometimes in just one session.

Claims of success also vary widely—one doctor says 80 percent of his patients break the smoking habit; another says 60 percent. One of the most experienced men in the field, Dr. Herbert Spiegel, limits his success claims to 20 percent.

In a recent address to the AMA, Doctor Spiegel, an associate professor of psychiatry at Columbia University’s College of Physicians and Surgeons, reported that his 20-percent figure was drawn from a questionnaire sent to 615 patients he had treated during a six-month period. Patients succeeded in quitting, he said, if they sincerely wanted to.

In a single 45-minute session, Doctor Spiegel teaches his patients to lead themselves into a hypnotic state of relaxed concentration. Following the session, the patients put themselves into the same relaxed state several times each day and repeat the instructions to themselves.

In addition to controlling smoking, hypnosis can be helpful—to varying

degrees—in treating overeating, alcoholism, drug addiction, and other harmful habits. In all these instances, treatment centers on strengthening the patient’s desire for change. In the case of obesity, for example, the hypnotist might put the patient in a light trance and ask him to concentrate on how he looked before he gained weight.

Although hypnosis has become useful in medicine, it has yet to shed its mysterious stigma. A hypnotic trance is similar to sleep in that unconscious thoughts replace conscious ones in the forefront of the mind—yet there are significant differences, too. In sleep, the switch from conscious thoughts occurs automatically, while in hypnosis a therapist guides the switch. Also, a person under hypnosis, unlike a sleeper, is completely aware of his surroundings, actions, and sensations.

A common misconception about hypnosis is that the hypnotist has supernatural powers over his patient. What actually happens is that, with soothing, repetitive suggestions, the hypnotist helps the patient to use

By DAVID L. GOODRICH

his own built-in ability to enter a trance. This ability exists in almost everyone. Simple daydreaming can lead a person into a form of trance; so can watching an engrossing play or movie with full, undivided attention. Experts say that one out of five persons cannot be hypnotized at all. The most hypnotizable individuals are those who are optimistic, unsuspicious, and able to concentrate intensely.

Another misconception is that a person under hypnosis tells the truth. In fact, in order to comply with suggestions, he may spin fantastically tall tales; also, even the deeply hypnotized subject may still be able to lie in order to withhold information.

Because of factors like these, the usefulness of hypnosis in crime detection and prosecution is limited.

An area where hypnosis shows considerable promise is as an adjunct to psychotherapy. Using it, doctors have been able, among other things, to reach hidden memories and lessen or do away with certain neurotic symptoms.

An example of the latter is the case of a young woman who had an involuntary facial twitch. During a trance, a hypnotist suggested that the twitch be transferred to one of her toes. Since it was now unseen, the twitch caused the patient no embarrassment; her self-confidence improved, and the toe stopped twitching.

Hypnosis has also been used as an aid in relieving frigidity, stuttering, and insomnia. Great caution is needed, however, because a symptom is sometimes a patient's way of protecting himself from a conflict.

A Chicago doctor reports a case in which a patient had become functionally blind to escape unendurable problems. When the patient's blindness was removed by hypnosis, she killed herself.

A curious and rare use for hypnotic techniques has been found by a Boston doctor. Questioning some of his patients about their various illnesses, he learned that they believed that the illnesses might stem from their having been "hexed."

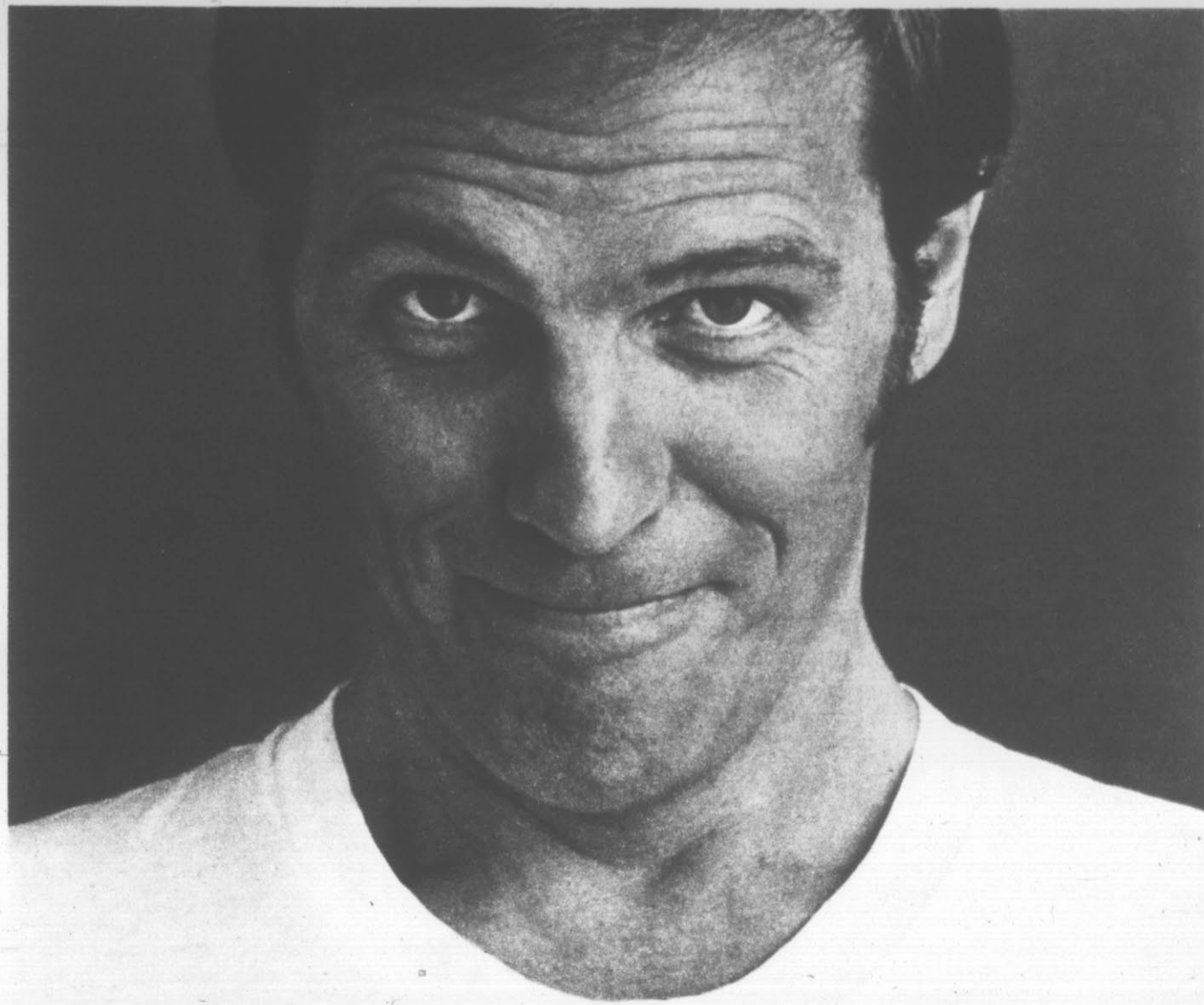
The doctor further learned that the patients—both white and black—had grown up in Southern rural communities where a "hexing culture," rooted in African folklore and West Indian voodoo, still persists.

Under hypnosis, he gave the patients specific suggestions which lessened their fears.

The key to a successful, productive experience with hypnosis is: don't consult unlicensed, untrained people. If you want to visit a specialist trained in the use of hypnosis, your family doctor may be able to direct you to one. If not, ask your local medical society. ♦

Learn More About Hypnosis—Save \$1!

A scientific book that delves much more deeply into this fascinating subject is available to *Family Weekly* readers at special savings. The book, "Hypnosis, Theory, Practice and Application," was published originally at \$3. Mail only \$2 to 51410 "Hypnosis," 2045 Book Bldg., 4500 N.W. 135th St., Miami, Fla. 33054.



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Goal for the '70s: To Improve



An exclusive interview with
Dr. JAMES E. ALLEN, Jr.

U. S. Commissioner of Education

By James C. G. Conniff

*The right to read is a heritage of
here is how we hope to eliminate this*

LAST SEPTEMBER, Dr. James E. Allen, U.S. Commissioner of Education, announced in Los Angeles a campaign to guarantee that by the end of the 1970s no child will leave school without knowing how to read.

What lies behind the "Right to Read" campaign that will get under way this spring, with Mrs. Richard M. Nixon as chairman? Why should a nation which spends more than \$40 billion a year on education have 10 million children and teen-agers—one in four—burdened with "significant reading difficulty"? What can each of us do to help make "Right to Read" a success?

To find out, FAMILY WEEKLY talked with Dr. Allen in Washington.

Why did you pick reading as the prime target, Dr. Allen?

Because it is a target which unites rather than divides. And also because, as Commissioner of Education, I think it is intolerable that any youngster should be denied a right which is as fundamental as the right to life, liberty, and the pursuit of happiness: the right to read. Too many children are now being denied that right for us to be complacent about it.

Another reason why I picked reading ability as *the* goal for the '70s is that I believe the public has lost confidence in educators and our capacity to deliver what people have a right to expect from our educational system.

When I ask people what they're *really* concerned about in education—whether I'm talking to a cab driver or a Senator—they invariably say it's reading, writing, and arithmetic. With its innate wisdom, the American public understands that the first of the three Rs is basic.

Just how bad is the reading deficit among American youth?

Bad enough to call for drastic action. Besides the one in four students nationwide with significant reading

deficiencies, we find that in large city school systems up to half the students read below expectation for their age levels.

Among unemployed young people between ages 16 and 21, about half are what we call "functionally illiterate." That means they cannot read well enough to hold a job. In one major city, three-fourths of juvenile offenders turned out to be two or more years retarded in their reading ability.

In a recent U.S. Armed Forces program called "Project 100,000," a shocking 60.2 percent of the young men fell below grade 7 in reading and academic ability.

Will your "right to read" campaign have Federal financing?

It's not *my* campaign; it's America's. Education in this country is a state responsibility, not the Federal government's. But the challenge of learning to read hits so close to home that this campaign must be carried to the level of the local school board, to every classroom, and even—maybe especially—to the level of the family.

I will not seek special Federal funding, at least initially, because reading ability is a goal we ought to be able to reach even in a period of severe economic restraint.

What I'm saying is that we should expect to get better mileage in reading capability from the substantial education dollar that we're already laying out.

What kind of response have you had so far to "Right to Read"?

Very encouraging, from the private sector as well as from the education people. In fact, it has been better from the private sector. The education people tend to say, "Well, we've been trying to do this for a long time. If you give us the money, we'll go at it."

I tell them, "Sure, maybe we will need more money as time goes on. But since we're spending upwards of \$40 billion a year on education right now, let's at least teach every child to read!"

Isn't there a teachers' side to that problem?

Of course there is. And it's not just the teachers' problem. It's one we all have to face. When we say one in four school children has "significant reading difficulty," we are mainly talking about the child from the disadvantaged background, the culturally deprived home. Such a child just hasn't been able to develop the base for reading that children from more affluent families usually have when they get to school. So it isn't fair to say teachers have failed in all respects because I think society has not always given them the resources to work with.

What can the ordinary person do to help?

First, understand—and spread the word—that while "Right to Read" is not a Federal program, it is a nationwide program. It makes a real difference to us all that every child who comes out of school unable to read faces a lifetime of limited opportunity and bitter frustration because he is denied his birthright. Teach him to read, and a whole new world is open to him.

Next, in order to help make that happen, follow the lead of volunteer groups that have already come to me, in the wake of my announcing the "Right to Read" campaign, with offers to assist in setting up similar groups at the community level in



Children should have home influence in order to read better in school.

America's 17,000 school districts.

Join the group nearest you in its efforts to stir up community interest and concern about the very real problem of reading disability in our schools. If there is no group, go to your local school board for assistance in forming one.

Parents are the ones who should and must show personal concern in order to get action. For the sake of both parents and society, I was already planning a campaign like this, but at the state level, while I was Commissioner of Education in New York. I can still see the tears in the eyes of mothers from various school districts who came to me pleading for control of their schools.

I would say, "What would you do if you had control?" And invariably they would answer along the lines of, "At least maybe we could do something about reading. Our children come home from school not interested because they've made no progress in reading. We complain, but all we get are the reasons why it can't be done."

We're going to have to get the parents involved. Since many of the parents themselves cannot read, we will have to develop a program of tutors, volunteer or paid. Perhaps we might find such tutors among the bright college students on campuses coast to coast who are challenging the inadequacies of our Establishment. I feel certain that many would respond to such an opportunity to do something constructive about those inadequacies among the disadvantaged.

Or maybe a group of parents could get together and ask a business organization to set up a special reading program to teach children to read. Fraternal organizations and women's service clubs are also likely prospects for helping out with materials or tutoring, or both. In other words, we have to explore new ways of helping people teach their children to read, *besides* school.

Why don't we use the research we've already done on how to teach reading?

I would be the first to admit there

Your Child's Reading

every American—yet 10 million youngsters have trouble in this area; crushing handicap

is too big a time lag between usable reading research and putting it to work in our schools. We in the Office of Education have therefore made the closing of this gap one of our principal goals.

Teachers everywhere, for example, have access to a tremendous store of information resulting from Federally funded educational research. All they need do is write to the Document Reproduction Service of the National Center for Educational Research and Development, 400 Maryland Ave., S.W., Washington, D.C. 20201.

Just in the last four years, the USOE has put \$10 million into reading-research projects which have disclosed a variety of techniques that work in overcoming reading deficiencies. The trick is to put these discoveries to immediate use in the classroom.

Under the "Right to Read" campaign, I plan to speed the process by setting up this spring a network of some 25 information centers to provide local schools, parents, and community leaders with the latest research findings in the field of reading instruction. These centers will be located in the libraries of colleges that train teachers and specialists in reading and have graduate training and research programs.

The idea is to put the centers where the experts and resources are, so that they can meet—at the community level—the needs of educators, parents, and anyone who wants help in diagnosing and treating reading disabilities.

Do you plan any new reading research?

Yes, because despite a lot of valuable new insights that we have yet to supply widely enough, we still do not know enough about the mysterious process by which eye, ear, and brain work together to transfer marks on a sheet of paper into ideas that enrich a mind. For that reason, in 1970 alone the USOE will invest \$16 million in research and development to define further the problems that interfere with the right to read.

We will invest that money by put-



Advanced reading aids have been developed but object is to get them into immediate classroom use.

ting into effect a planning system called "convergence technique" to improve our grasp of what we know about reading, so that future research money will be spent where it will do the most good.

We will sponsor "Sesame Street," the experiment in educational tv for preschool youngsters. We will develop models for bilingual learning to help, in particular, Mexican-American and inner-city children. We will continue the efforts of our Regional Education Laboratories, and of USOE-supported Research and Development Centers, where 40 percent of the work is related to reading and language development.

Is there any best way to learn to read?

I doubt it—although people have written me to say we'll never make it with "Right to Read" unless we

use this method or that one. It seems to me that the particular method used has to be a decision of the local school board and of the teacher involved because people have learned to read in many different ways.

One woman wrote me recently about a successful back-yard summer reading education program she and her family ran for disadvantaged children. I suspect she developed her own method, but the thing that counts is it worked, and everybody concerned had fun doing it.

How did you learn to read, Dr. Allen?

I wish I knew. I think the way I learned was from the hours every evening when my father read to me as I sat on his lap and in that way got me interested. Even before I got to school, my father was reading Shakespeare to me, and, of course,

the Bible was standard reading.

I suspect by the time I got to school I had a pretty good foundation for beginning to read. I was luckier than most because my father was a college president, and my mother was a librarian who always had books around the house and put them before us and read to us.

That is what is so sadly lacking in so many cases among those who don't have even modest material advantages. But it's also lacking in homes where parents who can afford to, no longer read much because they would rather watch television. Reading has taken second place or worse in leisure-time activity.

Through libraries and concerned agencies like the Advertising Council, we hope our "Right to Read" campaign will restore reading to the popularity it deserves. ♦

Let It Rain— or Shine

By ROSALYN ABREVAYA

When the forecast says: "sunshine, followed by showers," what to wear? Latch on to an all-weather fashion! Snappy new rainwear (but who would guess?), from the cape pantsuit (see cover) to the cardigan to the battlejacket silhouette, lets you snub your nose at the weather—or embrace it.

PHOTOGRAPHS BY HAL OKUN
Plexiglas rods by Commercial Plastics



Handsome cardigan coat, Zepel-treated to resist rain and stain, sports flap pocketing in the latest peplum effect. In double-knit Fortrel-cotton by Weather Bound.



Judy Scates for Naman lowers to mid-calf the skirt length of a snappy battlejacket rain suit in khaki Dacron-cotton.

The collarless cardigan, again shaping up as the newest look in rainwear, features patch pocketing and includes the long, smashing scarf. O.R.F. Jrs.

FASHIONS

Cover: Cape suit by Lassie, Jr.
All rainwear treated with Zepel
rain and stain repeller
Boots by Latinas



Florsheim holds nothing back

Tuna at Its Best

MELANIE DE PROFT
Food Editor



Second helpings will be in demand when Old-Fashioned Tuna Custard Pie is served.

■ Most homemakers are interested in a collection of fine recipes using canned tuna. This page features favorite recipes, each of which we have voted "best ever."

Old-Fashioned Tuna Custard Pie

- 1 unbaked 9-in. pie shell (prepared from your favorite pie crust mix)
- ½ lb. sliced bacon, diced or snipped
- ½ cup chopped onion
- ¼ lb. Swiss cheese, shredded
- 1 can (6½ or 7 oz.) tuna, drained and flaked
- 3 eggs, slightly beaten
- 1¼ cups cream
- ½ teaspoon salt
- Few drops Tabasco
- Ground nutmeg

1. Fry bacon thoroughly and drain on absorbent paper. Add onion to 2 tablespoons of the drippings and cook until transparent. Remove with slotted spoon.
2. Cover bottom of pie shell with cheese; then with bacon, the onion, and finally tuna.
3. Add cream, salt, and Tabasco to eggs and beat until blended. Pour over tuna. Shake nutmeg over all.
4. Bake at 425°F. 15 min. Turn oven control to 325°F.; bake about 20 min., or until a knife inserted halfway between center and edge of filling comes out clean.

One 9-in. pie

Tuna-Curry Canapé Spread

- 1 can (6½ or 7 oz.) tuna, drained
- ½ cup finely chopped celery
- ¼ cup chopped unblanched almonds
- ½ cup flaked coconut, toasted
- ½ cup mayonnaise
- ½ teaspoon curry powder
- Toast squares or crackers

1. Separate tuna into pieces and combine with celery, almonds, coconut, and a blend of mayonnaise and curry powder; mix well.

2. For canapés, pile generously onto toast squares or crackers and spread lightly to edges. Put onto a baking sheet and broil about 4 in. from heat about 1 min. Garnish each with a small sprig of parsley.

About 2 cups spread

Tuna-Vegetable Casserole

- 1 can (16 oz.) whole tomatoes, well drained
- 2 cans (12 oz. each) whole kernel corn, drained
- 4 cans (6½ or 7 oz. each) tuna, drained and flaked
- ¾ cup chopped green pepper
- ¼ cup butter or margarine
- ¼ cup flour
- ½ teaspoon salt
- ¼ teaspoon pepper
- ½ teaspoon basil
- ½ teaspoon tarragon
- ¼ teaspoon oregano
- 1 cup milk
- 1 can (10½ oz.) condensed cream of mushroom soup
- ½ cup sherry
- ¼ cup chopped pimiento
- 1 tablespoon chopped chives
- 1 cup coarsely chopped salted cashews
- Cooked rice

1. Put tomatoes into a 2½-qt. deep casserole and cut into quarters with a spoon. Cover with corn, then tuna. Set aside.
2. Heat butter or margarine in a medium-sized saucepan; add green pepper and cook until crisp-tender. Stir in a blend of flour, seasonings, and herbs; cook until bubbly. Adding gradually, stir in milk. Bring to boiling; cook and stir 1 to 2 min.
3. Blend in the soup, then sherry, pimiento, and chives. Pour sauce over tuna in casserole. Top evenly with nuts.
4. Set in a 325°F. oven 50 to 60 min.,

or until thoroughly heated. Serve over hot cooked rice.

10 to 12 servings

Tuna Croquettes

- 3 cans (6½ or 7 oz. each) tuna, drained and finely flaked
- ½ cup shredded carrot
- ¼ cup chunk-style peanut butter
- 2 tablespoons mayonnaise
- 2 tablespoons thinly sliced green onion
- 1 tablespoon cornstarch
- 2 teaspoons all-purpose soy sauce
- 1 egg, slightly beaten
- All-vegetable shortening for deep frying heated to 365°F.
- Sauce (see recipe)

1. Mix all ingredients for croquettes until well blended. Divide mixture into 12 equal portions and shape into croquettes.
2. Fry 4 croquettes at a time in the hot fat about 1 min., or until golden brown. Remove from fat with a slotted spoon; drain on absorbent paper. Be sure temperature of fat returns to 365°F. before frying the next batch. Serve hot with Sauce.

12 croquettes

Sauce: Blend 1 tablespoon prepared horseradish with ¼ teaspoon dry mustard. Stir in ⅔ cup Hawaiian barbecue sauce (a sweet-tart bottled sauce).

Swiss 'n' Tuna Buns

- 1 can (6½ or 7 oz.) tuna, drained
- 3 to 4 oz. Swiss cheese, shredded
- ¼ cup salad dressing
- 2 tablespoons minced onion
- 1 teaspoon lemon juice
- ½ teaspoon salt

1. Spoon salad dressing into a bowl and blend in remaining ingredients.
2. Spoon onto split buttered buns; cover with tops. Wrap each in aluminum foil. Bake at 350°F. 20 min. Remove from oven, unwrap, and serve immediately.

4 servings



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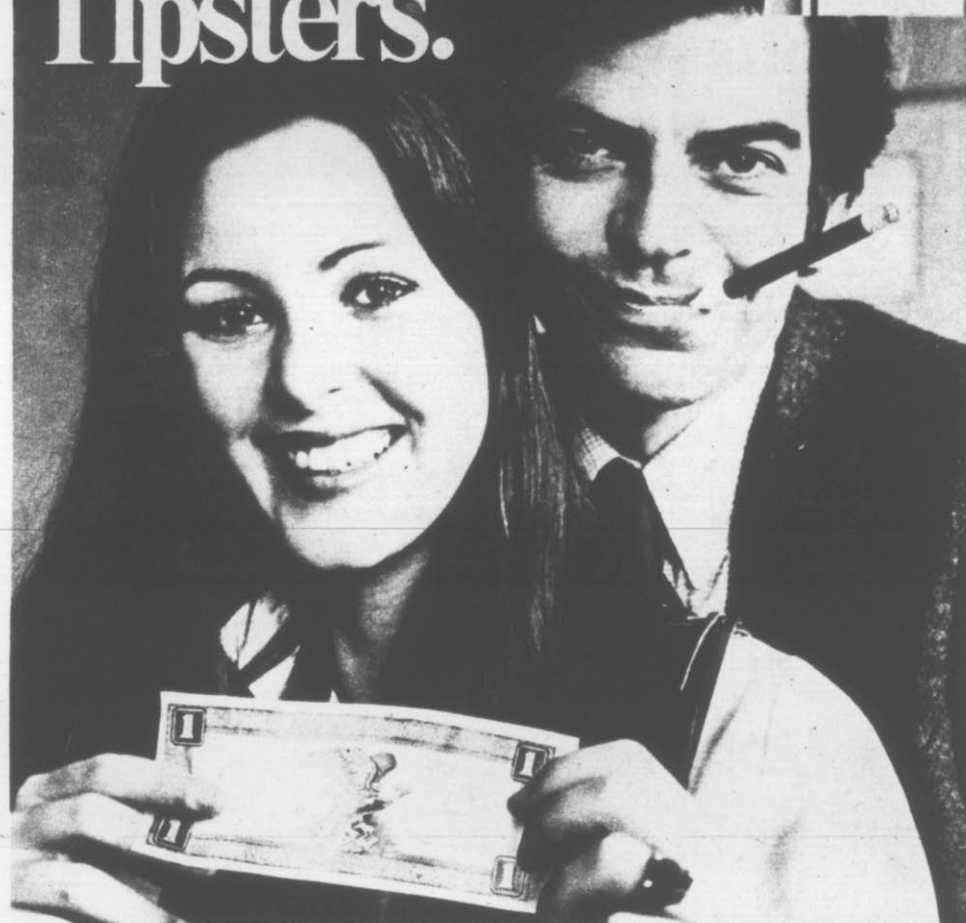
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The speaker needs a tissue!

—Beryl Frank



QUIPS AND QUOTES

○ Clerk: "There you are, sir. That hat fits you perfectly. How does it feel?" Customer: "Fine—unless my ears get tired."

—Lucille J. Goodyear

Who Says It's a Man's World?

Is it a man's world? Maybe. But compare these frequently heard descriptions of male and female.

If a woman is short, she's "petite." If a man is short, he's a "runt."

Lacking bravery, a woman is "timid"—a man is a "coward."

A woman who is inept at earning a living is "the domestic type." But a man who is inept at earning a living is a "ne'er-do-well."

An unworldly girl is "innocent." An unworldly man "isn't dry behind the ears."

The woman with a job in a masculine field, such as engineering, is a "pioneer." A male fashion designer is a "sissy."

A girl stays single because she "prefers a career." A man stays single because he is "egotistical" and "selfish."

A woman who jilts a man is

merely exercising "a feminine prerogative." A man who jilts a woman is "cruel" and "heartless."

When a couple gets married, a girl is "set for life." The man is "hooked."

—Dan Bennett

On an insurance application, a man came upon the question: "What did you do while in the service?"

The applicant wrote in large letters, "AS TOLD."

—Dorothea Kent

And Guess Who Does a Slow Burn!

There's no time when my wife is more

The grumbler and the sigher Than when she learns that some old flame

Has set the world on fire.

—Hal Chadwick

The teacher asked his unruly student: "Don't you ever listen to the voice of conscience?"

"I don't think so," was the reply. "What channel is it on?"

—Donny Ryland



"But people might not understand that you meant to honor the President by naming your frog after him."

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Plus One

To a three-letter word for a short sleep, add a *last* letter and get a word for the back of your neck.

(See Answer Box)

Minus One

From a four-letter word for how you walk when you've hurt a foot, take away the *first* letter and get what you call a mischievous little boy.

(See Answer Box)

Snow Maze



When Andy and Tommy awakened and saw the new snow that had fallen in the night, they immediately wanted to try out their new boots. Andy got out first, and he called to Tommy to follow his steps. But there were other steps to confuse Tommy. Can you find the direct path to Andy?

You Name It



(See Answer Box)

Answer Box

Plus One: Limp-imp.
Minus One: Nap-nape.
You Name It: Sundry (sun-dry).
Hide-a-Name: Vowel.
You Name It: Sundry (sun-dry).

Guess How Many

By Ann Davidow



How many faces do you see,



One and a half, or two or three?



Hide-a-Name

Hidden in this sentence is the name we apply to each of five letters in the alphabet: From a distance they could hear the cheers and cannon booms greeting the first party, and a salvo welcomed them also when they came in sight.

(See Answer Box)



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Cherry-O-Cream Cheese Pie

- 1 9-inch crumb crust
- 1 (8-oz.) package cream cheese, softened at room temperature
- 1 can Eagle Brand® Sweetened Condensed Milk (Only condensed milk can be used.)
- ½ cup lemon juice (Measure accurately. Do not use lemon extract. If frozen lemon juice is used, reconstitute to regular strength.)
- 1 teaspoon vanilla extract
- 1 (1-lb. 5-oz.) can cherry pie filling or cherry glaze*

In medium-sized bowl, beat cream cheese until light and fluffy. Gradually add sweetened condensed milk and stir until well mixed. Blend in lemon juice and vanilla. Turn into crust. Refrigerate 2 to 3 hours. Garnish with chilled cherry pie filling or cherry glaze. Serves 8.

*Cherry Glaze

- 1 (1-lb.) can sour pitted cherries
- ¼ cup sugar
- 1 tablespoon cornstarch
- 2 drops red food coloring

Drain cherries, reserving juice. In small saucepan, combine sugar with cornstarch and juice. Stir over low heat constantly until thickened and clear. Mix in food coloring and cherries. Cool.



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Helen Hayes: At 69, Busier, Happier

The First Lady of the American theater keeps threatening to retire, but she just doesn't have time to quit

A HOUSE and its furnishings tell much about a person's way of life. Helen Hayes lives in a white, New England colonial-style home in Nyack, about 30 miles north of New York City.

Quaintness, stateliness, neatness, love, and memories abound in the two-story frame building that overlooks the Hudson River. Fond keepsakes are everywhere. Books by those whom she knew and loved: Thornton Wilder, Ben Hecht, Moss Hart, and of course, all the writings of her late husband, Charles MacArthur.

Records of a generation ago: "Rhumba with Xavier Cugat," "Bing Crosby's 'Sing St. Valentine's Day,'" Ted Lewis "Is Everybody Happy?" The records looked much played and the books well read.

The garden itself typifies Miss Hayes' dedication to nature. She works in it almost every day, pulling weeds, doing all the menial tasks. Not long ago, she stepped in a hole and twisted her ankle. Last year she got poison ivy. But for her it remains a labor of love.

Miss Hayes lives with Vera Benlion, her long-time companion, and an elderly housekeeper. These three women somehow look after the 15-room home.

"It's a big house," Miss Hayes agrees. "My friends advised me to move out. A couple of years ago I almost sold it. Then the sale fell through. I put it up for sale again. It fell through a second time. So I felt it was God's will that I stay." She smiled, a marvelous, contagious smile. "I don't think He ever made a better decision!"

Miss Hayes has worked since she started acting in Miss Hawke's dancing recitals at the age of five. Undoubtedly, she has earned the right to retire and has, in fact, attempted to on a number of occasions. It just didn't take. She has simply exercised her woman's prerogative to change her mind.

It was right after her most recent announcement about retiring that she found herself at a dinner party sitting next to Ross Hunter, who was just getting ready to produce his next film, "Airport." Although he



In film, "Airport," Helen Hayes stows away on jet to Rome. Van Heflin is at right.

knew that she had not done a film in 13 years, he offered her the part of Ada Quonsett in the film. To his surprise, she said, "I would love to do it. The character is really a rascal, and everybody knows the world loves a rascal."

For a woman of 69, Miss Hayes is in remarkably good health. She kept up with the youngest on the set of "Airport." When Jacqueline Bisset said she was not going to belt a little old lady in the face for one scene, Miss Hayes retorted, "You will, and you will hit me hard so the scene will work!" Miss Bisset took her advice and smashed her—and the scene worked.

Miss Hayes even scorned a stand-in for a wrestling scene with the mad bomber in the film, played by Van Heflin. It was something of a reunion for the two veterans, who last acted together in "My Son John" in 1952.

Miss Hayes' delight with this particular picture is in contrast to her feeling about Hollywood in general and most "now" pictures, specifically. She is particularly sad because the Hollywood she knew—the town and the industry with which she was so heavily involved in the '30s and '40s—seems to have faded away.

She is even more disturbed about the films that are being shown today. "They scare me" she told me. "The other day I went to see 'Midnight Cowboy.' I think the performances

were great, but I was so upset by the whole thing that when I came home I read a cheerful play to wipe out the impression. I don't think a film like this makes me a better person or a better citizen."

Among the numerous awards and honors conferred upon Helen Hayes is a Doctor of Fine Arts from Princeton University. She has honorary degrees from Hamilton College, Smith College, Columbia University, the University of Denver, and St. Mary's College. A Broadway theater is named in her honor, and for her first motion picture, "The Sin of Madelon Claudet," in 1931, she won an Oscar.

Yet she never cared for Hollywood, either as a place to work or to live. It was her husband's writing assignments that took her to the coast in the first place. Helen Hayes and author Charles MacArthur were married in 1928 and devoted to each other until he died in 1956. "I got into films because Charlie was working in Hollywood, and we wanted to be together."

"But neither Charles nor I felt that Hollywood was a place for children to grow up in. We wanted the atmosphere of a small Midwestern town, where they could run up the street to a friend's house, the way we did. We didn't want the chic Long Island suburb, nor a fashionable New York apartment. Here in Nyack we found what we wanted, and that's

Than Ever

By PEER J. OPPENHEIMER

where we raised Mary and Jim. It was a last little stand of a once normal life which has become so abnormal lately. I don't mind changes, but I do believe in certain virtues even if they are considered old-fashioned today."

The first great tragedy in her life occurred in 1949, when her daughter Mary suddenly died of polio at age 19.

The death of her daughter was hard on Miss Hayes. Her husband never got over it. He died seven years later. Recently Miss Hayes held an auction of most of the furnishings of her Nyack home to raise \$430,000 for the American Academy of Theater Arts to finance a scholarship in Mary's name.

When her adopted son James, eight years younger than Mary, decided to go into show business, Miss Hayes cautioned him against "going Hollywood."

"But Jimmy had his own ideas. He became a star too fast, and when things didn't work too well, he became disappointed. But he is happier now."

In spite of her Victorian surroundings, Miss Hayes is an energetic woman who has no intention of retiring. Just when everyone was convinced she had made her last professional appearance, she returned to the stage in a revival of "Harvey" with

James Stewart to help her favorite repertory company, Association of Producing Artists. That was followed by "The Front Page." She also found time to publish her memoirs, "On Reflection," which quickly hit the best-seller list, joining her other best seller, "A Gift of Joy," which she co-authored with Louis Funke.

In between, she embarked upon a new career as a university professor, conducting a seminar in play-reading once a week at the Chicago Circle campus of the University of Illinois. "I love working with young people. It is my task to take away some of their fears and anxieties about acting."

Asked what her friends thought of her constant announcements about retiring, she said, "I had a beastly time with some of them. But I came up with an answer. I told them this was my way of not getting the bends. After all, they have to put deep-sea divers into decompression chambers."

"Well, work is my decompression chamber. After a lifetime spent way down deep in the theater, how could I stop all of a sudden? I might get the bends!"

But she will retire, she has promised herself, "even if it takes me 10 years to do it!" ♦



Philippe Halsman

One of Helen Hayes' most famous roles was as Queen Victoria in the play "Victoria Regina" in 1937 on Broadway.



The Bettmann Archive



For her first motion picture, "The Sin of Madelon Claudet" for MGM in 1931, Helen Hayes was given an Oscar.

Helen Hayes and Charles MacArthur, married in 1928, seen here breakfasting in Hollywood, which she disliked.



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SELF-IMPROVEMENT QUIZ



Are You a Good Friend?

FOR A FULL LIFE, an individual needs friends. Psychologists and sociologists have been exploring various factors involved, and they have come up with some answers which can help explain our friendships. Take this true-false quiz and learn what science says about friend-making.

1. You don't *make* friends, you *find* them.
2. It's important to establish friendships early in life because it becomes more difficult at later ages.
3. Some people are allergic to friendship.
4. Many fine friendships are one-sided.
5. The more two people have in common, the better a friendship is assured.
6. When we meet someone who seems like a potential friend, we should always put our best foot forward.
7. Many people live out their lives without ever getting to really know another human being.
8. You can't have too many friends.
9. The best way to find friends is to be friendly.

ANSWERS

1. *True.* Studies show the same principles are involved in finding a real friend as in finding a mate. In both cases, when you find someone who is right for you, the response is mutual—and often is instantaneous.
2. *False.* National Institute of Public Health studies show that older people are more successful in making friends and their friendships are longer lasting.
3. *True.* Psychological studies conducted at the University of Florida show that some people fear a really deep involvement with another person.
4. *False.* The late psychiatrist, Dr. David Harold Fink, said that friendship is a relationship where, in order to receive, you must give of yourself.
5. *False.* Too many things in common with another person—a bad temper, an irascible disposition—may hurt the friendship.
6. *False.* One of the most frequent reasons given by people for liking someone: "He's so genuine—so completely himself. No pretense, no affectations."
7. *True.* They reveal only their public selves to others. As a consequence, other people react the same way.
8. *False.* Everyone, as a leading behavior scientist points out, has a definite limit to the number of real friends he can do justice to.
9. *True.* It depends on two things: how positive, optimistic, and out-going your attitude is; and how much you circulate socially. Granted that friend-finding usually takes a bit of doing, can you think of anything that is more rewarding?

—JOHN E. GIBSON

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My Age is _____ Height (without shoes) _____ I am Married ☐ Single ☐ Divorced ☐ My present weight (without clothes) is _____ pounds. Ideally, I think I should weigh _____ pounds. My lowest weight as an adult was _____ pounds in the year _____. My highest weight as an adult was _____ pounds in the year _____. My exact wrist measurement (see instructions above) is _____ inches. My body build is Heavy-boned ☐ Medium-boned ☐ Light-boned ☐ During a typical day, my physical activity is slight ☐ moderate ☐ heavy ☐ I have recently been examined by my doctor; he approved my enrolling in a sensible weight reduction program, and it is my intention to keep in touch with him regarding my weight. I am in good health and physically able to follow this program. I am not pregnant. I understand that if I am more than 30% over my ideal weight, this program may not be effective and that closer medical supervision is desirable.

Please enroll me for membership for:

- ☐ 3 months at \$10 ☐ 9 months at \$25 ☐ 1 year at \$30
- ☐ Enclosed is check or money order for \$ _____
- ☐ Please bill me

YOUR SIGNATURE _____

Parent or Guardian's Signature _____

NAME (please print) _____

ADDRESS _____

CITY _____ STATE _____

ZIP _____

Journal Diet Club, Inc. is a service of the Ladies' Home Journal Magazine

We Guarantee Results

You must achieve a new, more slender figure—or your entire Diet Club Membership costs you not one penny. Any remittance made will be immediately refunded if this physician approved, weight-reduction plan doesn't work for you.

COOKING WITH

Kellogg's



crunchy fudge sandwiches

Build 'em high and fill 'em tasty with Kellogg's Rice Krispies and Nestlé's Morsels

- 1 6-oz. pkg. (1 cup) NESTLÉ'S® BUTTERSCOTCH MORSELS
- ½ cup peanut butter
- 4 cups KELLOGG'S® RICE KRISPIES® cereal
- 1 tablespoon water

- 1 6-oz. pkg. (1 cup) NESTLÉ'S® SEMI-SWEET CHOCOLATE MORSELS
- ½ cup sifted confectioners' sugar
- 2 tablespoons soft butter or margarine

1. Melt Butterscotch Morsels with peanut butter in heavy saucepan over very low heat, stirring until well blended. Remove from heat.

2. Add Rice Krispies cereal; stir until well coated with butterscotch mixture. Press half of cereal mixture into buttered 8 x 8 x 2-inch pan. Chill in refrigerator while preparing fudge mixture. Set remaining cereal mixture aside.

3. Combine Chocolate Morsels, sugar, butter and water in top of double boiler; place over hot water and stir until chocolate melts and mixture is well blended. Spread over chilled cereal mixture. Spread remaining cereal mixture evenly over top. Press in gently. Chill. Remove

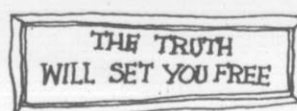
from refrigerator for about 10 minutes before cutting into squares. Yield: about 25 1½-inch squares



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Inspiration

By JOSEPH FARRIS



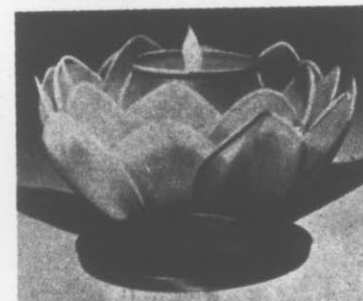
JOSEPH
FARRIS



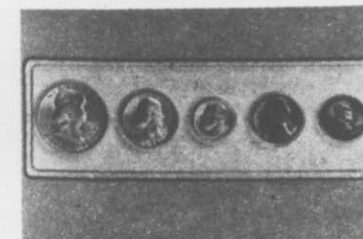
BUZZ IN ON PROFITS — Sell new and different greeting card assortments, gifts and novelties. Earn extra easy money in spare time. No investment plan. Send no money. Samples on approval including "What's Buzzin' Cuzzin" rose. Creative Card, Dept. FWF, 4401 W. Cermak Rd., Chicago, Ill. 60623.



ENTERTAIN friends or enjoy leisure hours by playing guitar in one week. Play a song first day, any by ear or note in 7. Get 66-page system with photos, charts, chord finder, songs, Guitarists Book. All, \$2.98. Ed Sale, Studios FW-3, Avon by the Sea, N. J. 07717.



WATER LILY CANDLE can light the way to your group's fund raising campaign! Pretty and easy to sell. In pink, yellow, blue or green. Burns 15 hours. Guaranteed profits of \$81 to \$540. Write Abigail Martin, Dept. 28EE, 1113 Washington Ave., St. Louis, Mo. 63101.



1964 U.S. COIN SET. 1964 was the last year silver coins were minted. These Brilliant Uncirculated Sets in plastic holders make fine gifts — will increase in value. \$2.95 each. Includes catalog. Robert Harris, Dept. 1A, 2373 Pruneridge, Santa Clara, Calif. 95050.

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FOUND ON WESTERN RANCH — ALL BEFORE 1956 (mostly "S") — INCLUDES INDIANHEADS — 50 MIXED ONLY \$2.00
HUGE WHOLESALE LISTS INCLUDED (LISTS ONLY 25¢)

ROBERT HARRIS
2373B Pruneridge, Santa Clara, Calif. 95050

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Fits ordinary 110V outlet
10-Day money back guarantee

Welds all metals — even aluminum. No experience needed. Follow simple directions. Uses 1/8" rods to repair cars, trailers, appliances, etc. NOTHING ELSE TO BUY! Comes complete with face shield, rods, cables, clamps, etc. 10 YEAR GUARANTEE. Send \$2.00 and pay \$18.95 plus small C.O.D. when delivered or send \$18.95 for postpaid shipment to WEL-DEX, Dept. W-140, Box 10776, Houston, Tex. 77018.

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BUY NEW AMERICAN-MADE AIDS

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FIX BROKEN DENTURES

At home in minutes

Amazing new Quik-Fix fixes broken plates, fills in the cracks and replaces teeth like new. Fast! Easy to use! No special tools needed. **QUIK-FIX®** Denture Repair Kit

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Find buried gold, silver, coins, treasures.
5 Powerful models.

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BOX 10839, HOUSTON, TEX. 77018

STOP Eyeglasses from SLIPPING

No need to push-up ever-sliding glasses! **EAR-LOKS** make glasses fit snug and stay up where they belong. Soft, elastic tabs stretch over ends of earpieces. Invisible. Comfortable. Fit all plastic frames (men, women, children.) Do not confuse with ineffective, adhesive pads or other impractical devices that claim to eliminate slipping. Only genuine, patented **EAR-LOKS** are guaranteed to stop glasses from sliding. 59¢ a pair, 2 pairs \$1.00, by return mail postpaid. No C.O.D.'s.

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Please send me FREE SAMPLE of your Color Film. I enclose 25¢ in coin for postage and handling.

PRINT NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

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Just send your name and address, pay postman \$3.98 plus C.O.D. postage. Or send \$4 with order and I pay postage. (Sorry, no C.O.D. outside Continental U.S.A. — remit with order.)

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Successful Truss That Anyone Can Use on Any Reducible Rupture, Large or Small

Costs Nothing To Find Out

Thousands of ruptured men will rejoice to know that the full plan so successfully used by Capt. W. A. Collings for his double rupture from which he suffered so long, will be sent free to all who write for it.

It Won't cost you a cent to find out and you may bless the day you sent for it. Hundreds have already reported satisfactory results following this free offer. Send right away—NOW—before you put down this paper. Merely send your name and address to Capt. W. A. Collings, Inc., 5 Bond St. Adams, N. Y., Dept. 626G

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MATT NUMISS, Dept. 315-F, 2928-41 Ave., N.Y. 11101

Shopping Guide

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Just ADD WATER And You've Got **INSTANT PETS**

only **\$1.00**

You'll GASP WITH AMAZEMENT when you see the ACTUAL BIRTH OF HUNDREDS OF ADORABLE SEA-MONKEYS! Brought to LIFE in an INSTANT formula SO HIGHLY PERFECTED they're GUARANTEED TO GROW, over HALF-A-MILLION PEOPLE OF ALL ages have tested it... and to their delight, IT WORKED! NOW, these LOVEABLE new Mini-Pets can be YOURS!

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Imagine the FUN OF OWNING a whole tumbling, happy troupe of SEA-MONKEYS that are MORE LAUGHS than a ZOO FULL of chattering, leaping JUNGLE MONKEYS! And, they're SO EAGER to please, they EASILY learn to obey YOUR commands! We TEACH YOU how to make them appear to DANCE to MUSIC, Loop-The-Loop, ride on each other like Cowboys on their ponies, swim in novel formations like Trained Seals... and MUCH more! They NEVER STOP entertaining and ALWAYS put on a thrilling "Variety Show" the WHOLE FAMILY can enjoy!

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Your Sea-Monkeys will arrive SAFELY, sealed in UNHEARD OF "Time Capsule" EGGS that LIVE for 20 YEARS, yet—put them in water, and IN SECONDS the cutest pets you've ever seen HATCH ALIVE and start to SWIM even though they're just

BABIES! Best of ALL, you get BOTH SEXES, so when they are FULLY GROWN you can breed MORE to give as gifts or even SELL if you wish!

NOTE: Sea-Monkeys are SO EASY to handle and raise by ANYONE, you get a unique Guarantee GOOD FOR A LIFETIME that INSURES YOUR FREE SUPPLY of these PROFITABLE pets...FOR

EVER! To order, RUSH your Name, Address and ONLY \$1.00 plus 2% cents for postage and handling. Don't wait—your MONEY REFUNDED IN FULL if you are not completely satisfied!

FREE With EACH order you get a magnificent, FULLY-ILLUSTRATED BOOK of instructions, Tricks, Training and Amazing Life History of Sea-Monkeys, a package of "Instant Life" Water Purifier, PLUS a full ONE YEAR supply of special Sea-Monkey GROWTH FOOD to feed your fantastic pets! Remember, Sea-Monkeys are GUARANTEED TO LIVE and GROW or your MONEY BACK! To order, RUSH your Name, Address and ONLY \$1.00 plus 2% cents for postage and handling. Don't wait—your MONEY REFUNDED IN FULL if you are not completely satisfied!

MONEY BACK GUARANTEE

NATURE HOUSE, Dept. FW 3-15 4 East 46th St., New York, N.Y. 10017

It sounds GREAT! Please send my Sea-Monkey kit(s) and my FREE supplies. I must be 100% satisfied or you will promptly refund my money. I enclose \$1. plus 25¢ shipping charges for ea. kit.

Send _____ kit(s) ☐ Cash ☐ Check ☐ Money Order (No C.O.D.'s please)

Total Amount enclosed \$ _____

Name _____
Address _____
City _____
State _____ Zip _____

☐ RUSH ORDERS 50¢ extra ©1970 N. H.

SPECIAL OFFER! REGULAR PRICE \$6.00—NOW ONLY \$1.00!

THREE Magnificent SILVERPLATED SPOONS

Commemorating America's First Three Presidents!

\$1 FOR ALL THREE

WASHINGTON
JEFFERSON
JOHN ADAMS

KENNEDY SPOON INCLUDED FREE!

Yes, mail the coupon at the right immediately and receive the John F. Kennedy spoon ABSOLUTELY FREE. Engraved in the bowl is a symbolic scene depicting the historical flight of Colonel John Glenn's "Friendship 7," our first astronaut to orbit the earth. Thus, by acting on this offer right away, you receive FOUR spoons—a regular \$6.00 value—for only \$1. So fill in and mail the coupon today!

SPOONS ARE LARGER THAN SHOWN HERE — ACTUAL SIZE 8" LONG

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Send me the first 3 spoons and bill me \$1 plus postage (A Regular \$6.00 Value). Also include the Kennedy Spoon, ABSOLUTELY FREE.

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____



322



632



317



348



368



366



376



380



331



30



256



674



527



372



Aretha Franklin



310



Henry Mancini



119



Tom Jones



Dean Martin



349



781



75



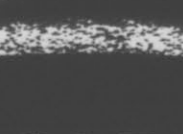
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Aretha Franklin



310



Henry Mancini



119



Tom Jones



Dean Martin



72



244



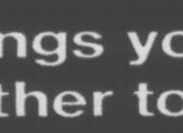
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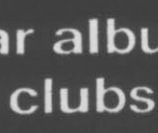
Aretha Franklin



310



Henry Mancini



119



Tom Jones



Dean Martin



312



344



9



321



Aretha Franklin



310



Henry Mancini



119



Tom Jones



Dean Martin



162



582



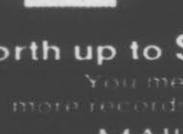
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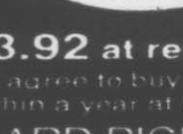
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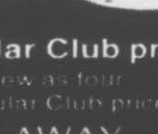
Aretha Franklin



310



Henry Mancini



119



Tom Jones



Dean Martin



356



210



369



65



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36



73



221



Jimi Hendrix



347



4



377



364



277



145



36



367



276



335



375



267



371



67



875



560



818



325



586



362



304



382



240



320



894



170



340



79



374



259



352



361



357



305



718



603



358



293



360



285



351



301



19



235



874



49



563



764



299



219



71



118



96



250



235



874

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To: RCA RECORD CLUB, P.O. Box 79B, Indianapolis, Ind. 46206

Please accept this application for trial membership in the RCA Record Club and send me the four records indicated below...plus my FREE Record Cleaning Cloth and Tone Arm Duster-Brush Attachment. Bill me later for only 99¢. I agree to purchase four more records within a year at regular Club prices. Thereafter, as long as I remain an active member, I may choose one record FREE for every two I buy! A small shipping-service charge is added to each order.

1 Indicate by number the 4 records you want:

--	--	--	--

2 I am most interested in the following type of music: (check one only)

☐ Popular (Instrumental/Vocal Moods)

☐ Classical

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☐ Today's Sound (Rock/Soul/Folk)

☐ Broadway-Hollywood-TV

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Mr. }
Mrs. }
Miss }

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IF YOU ACT
PROMPTLY!



• Special Anti-Static Record Cleaning Cloth



• Tone Arm Duster-Brush Attachment

BOTH useful gifts are yours FREE when you mail the card NOW!

Limited to new members; U.S. residents only; one membership per family. APO, FPO addresses: Write for special offer!

3-9N

F-8

Mail postpaid
card now

GET ALL THIS

Any **4** for only **99¢**

with trial membership

PLUS

- 1 FREE subscription to Medley, the Club's big, colorful monthly magazine.
- 2 FREE record cleaning cloth.
- 3 FREE tone arm duster-brush attachment.

FIRST CLASS
Permit No. 5071
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BUSINESS REPLY MAIL

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POSTAGE WILL BE PAID BY

RCA Record Club

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Indianapolis, Indiana 46206



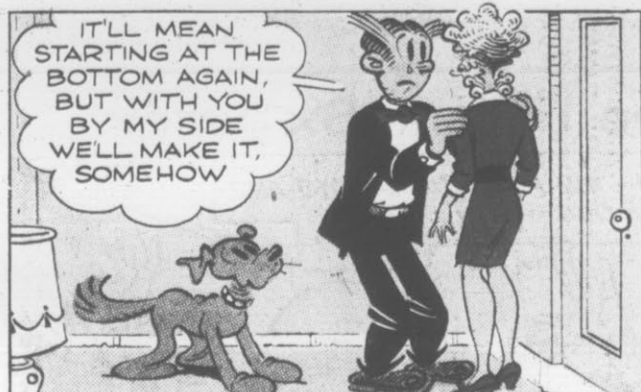
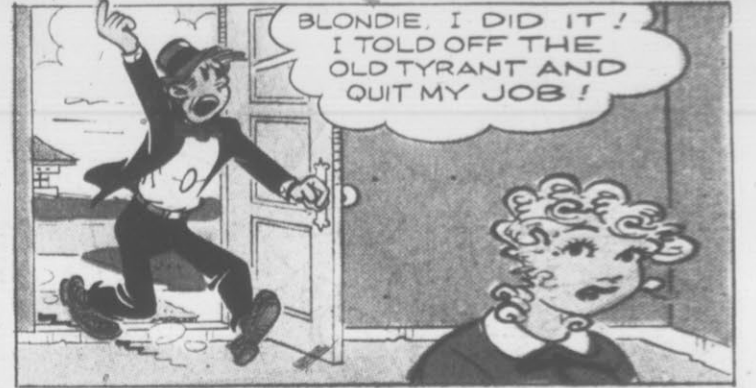
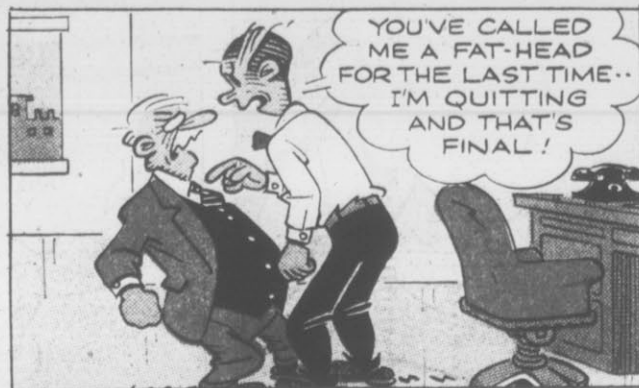
WORLD'S GREATEST COMICS

Your Comic Favorites-Pleasant Reading for the Entire Family THE DAILY REFLECTOR

GREENVILLE, N. C.

TOPS in NEWS • FEATURES • SPORTS

SUNDAY, MARCH 15, 1970



WALT DISNEY'S MICKEY MOUSE



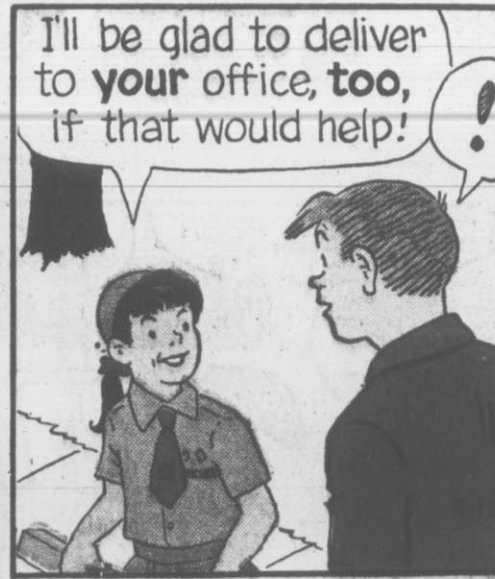
The PHANTOM

By Lee Falk & Sy Barry



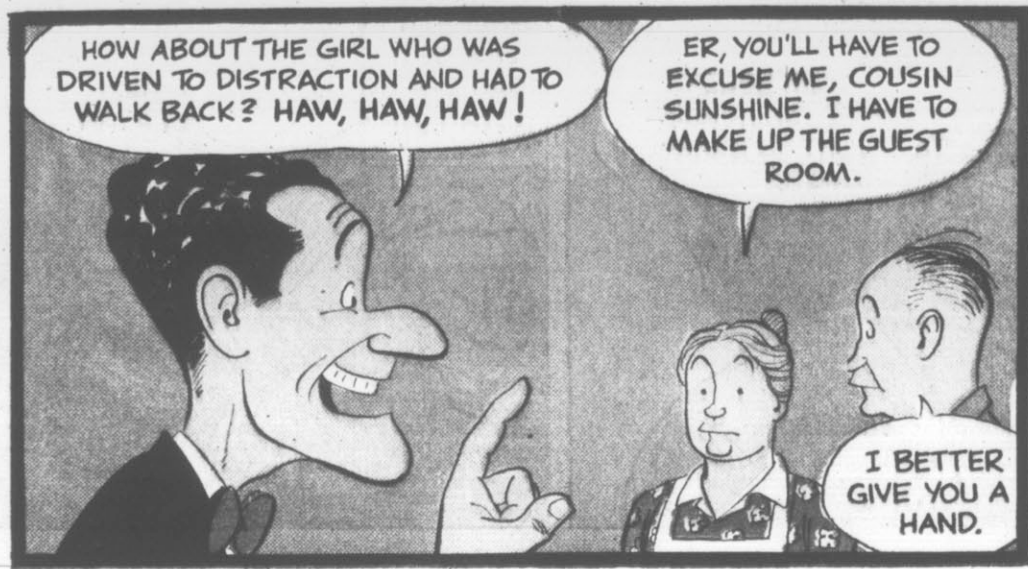
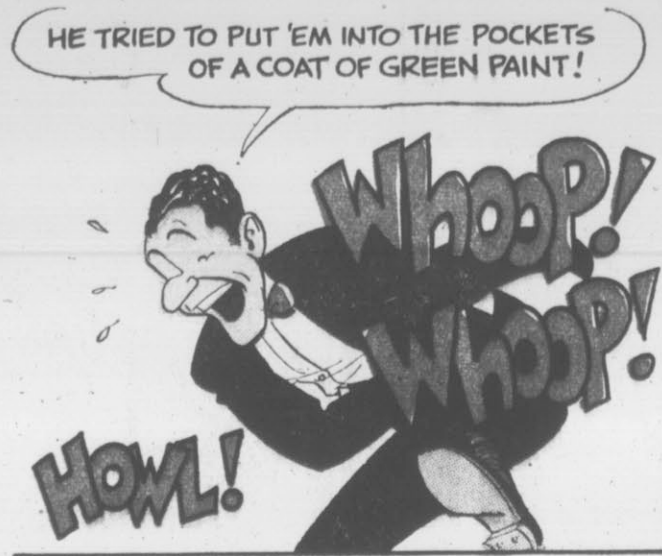
Gasoline Alley

© 1970 by The Chicago Tribune
World Rights Reserved Bill Perry



Buz Sawyer

FEATURING HIS PAL
ROCKO SWENNEY
By
ROY CRANE



CONTINUED.

THEY'LL DO IT EVERY TIME



AND THE PIRATES

by **GEORGE WUNDER**

RELUCTANTLY, KARSOV AGREES WITH TERRY'S THEORY THAT U TU HAS ADOPTED THE HIJACKERS' SCHEME TO PRESENT THEM TO THE RED CHINESE.

AND BY THE TIME OUR GOVERNMENTS HAVE REALIZED WE ARE NOT MERELY LATE, WE'LL BE IN PEKING CELLS!

BUT, IN TOKYO, THE FIRST OFFICER OF THE HIJACKED AIRLINER, WORRIED OVER THE FATE OF THE MAN WHO SAVED HIS PLANE, HAS TAKEN HIS CONCERN TO THE AMERICAN EMBASSY.

OUR PEOPLE THERE ARE WORKING ON IT. I'LL KEEP YOU ADVISED.

SO, IN THE SOUTHEAST ASIA COUNTRY'S FOREIGN MINISTRY...

YOUR EXCELLENCY, WE ARE NOT "CHARGING" ANYTHING. WE ARE SEEKING WORD OF COLONEL LEE.

THEN, MR. AMBASSADOR, I SUGGEST WASHINGTON SEEK ELSEWHERE. I WOULD HAVE BEEN INFORMED IF, FOR ANY REASON, ANY OF THE JAPANESE PLANE'S PASSENGERS DID NOT DEPART WITH IT. GOOD DAY, SIR.

THEN: SORRY TO KEEP YOU WAITING, GENERAL. THAT YANKEE BORE TRIED TO STIR UP TROUBLE WITH AN UTTERLY SILLY STORY.

AS GUARDIAN OF OUR STATE'S NEUTRALITY, EXCELLENCY, YOU KNOW WELL HOW TO GUARD AGAINST FOREIGN POWER INTRIGUES.

AND AT THE AMERICAN DIPLOMATIC MISSION...

SHEER FRUSTRATION! THEY'LL DEAL IN NOTHING BUT GLIB FORMALITIES. WOULDN'T EVEN TALK ABOUT A SEARCH.

WE KNOW THAT LEE AND THE RUSSIAN WERE NOT ABOARD THE PLANE AFTER ITS EMERGENCY STOP HERE. MY HANDS ARE TIED. YOU'LL HAVE TO DO WHAT YOU CAN ON THE Q.T.

YOU HAVE LOCAL CONTACTS HERE I'D RATHER NOT KNOW ABOUT. STIR 'EM UP. THOSE MEN DIDN'T DISAPPEAR INTO THIN AIR!

LATER, AT GENERAL U TU'S PRIVATE QUARTERS...

PEKING MUST RESPOND SOON. THE AMERICANS WON'T GIVE UP EASILY AND SHORTLY THE RUSSIANS WILL BE ON THE SCENT AS WELL!

3 15

PEANUTS

featuring "Good ol' Charlie Brown"

by SCHULZ

CHOMP
CHOMP
CHOMP

WELL! HELLO, YOU DIRTY KITE-EATING TREE! IT'S BEEN A LONG WINTER, HASN'T IT? YOU LOOK KIND OF HUNGRY...

YOU'D LIKE TO EAT THIS KITE, WOULDN'T YOU?

I HATE YOU KITE-EATING TREES! YOU CAN STARVE TO DEATH FOR ALL I CARE!

SNIF!

The Reg. U.S. Pat. Off.—All rights reserved. © 1970 by United Feature Syndicate, Inc.

GO AHEAD AND CRY! I HAVE NO SYMPATHY FOR YOU!

WHAT ARE YOU DOING? LET GO OF MY ARM! WHAT ARE YOU DOING?

PSYCHIATRIC HELP 5¢

THE DOCTOR IS IN

NOW, LET ME GET THIS STRAIGHT..THE PERSON WHO BROUGHT YOU IN SAID YOU WERE TALKING TO A TREE...IS THAT RIGHT?

Prince Valiant

WRITTEN AND ILLUSTRATED BY HAROLD R. FOSTER

Our Story: PRINCE VALIANT AND ARN BRING THEIR PRISONER DOWN FROM THE WINDY HIGHLANDS WITH SKIRNIR EVER AT HIS HEELS AS IF DARING HIM TO ESCAPE.

LLANWICK HAS ONE GREAT DESIRE: REVENGE ON ARN, THE LAD WHO TRICKED HIM AND CAUSED HIS DOWNFALL. AND HE IS SURE TO BE HUNG IF BROUGHT TO JUSTICE.

TO ESCAPE, TO FIND WEAPONS! AS THEY SKIRT A WIDE MARSH HE FORMS A PLAN. "I FEEL ILL. GRANT ME A FEW MINUTES OF PRIVACY." VAL AGREES AND HE DISAPPEARS BEHIND A CLUMP OF RUSHES.

ON HIS BELLY HE SLITHERS THROUGH THE MUD EVER DEEPER INTO THE SWAMP. THE GREAT HOUND CANNOT FOLLOW HIM HERE. HE PLASTERS HIS FACE AND CLOAK WITH MUD TO ESCAPE NOTICE AND KEEPS MOVING, FOR THE WATER COMING DOWN FROM THE MOUNTAINS IS ICY COLD.

"SEE THE DUCKS IN ALARMED FLIGHT? HE IS WORKING HIS WAY UP. SHALL WE GO AFTER HIM?"
 "NO, ARN, HE HAS RUTHLESSLY ROBBED AND ENSLAVED THE PEOPLE TOO LONG. EVERY MAN'S HAND IS AGAINST HIM. HE WILL FIND HIS OWN JUSTICE AND SOON."

SO VAL AND ARN RIDE OUT OF THE BLACK MOUNTAINS AND FOLLOW THE RIVER USK TO CAERLEON, WHERE THEY TAKE SHIP ACROSS THE BRISTOL CHANNEL...

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AND WITHIN THE WEEK STAND BEFORE KING ARTHUR WHILE ARN REPORTS ON THE COMPLETION OF HIS MISSION AND THE ADVENTURES THAT BEFELL HIM, WHILE CHRONICLERS RECORD ONE MORE SERVICE BY THE WEARERS OF THE CRIMSON STALLION.

NEXT WEEK—The Vanishing Deer

Little Orphan Annie

"HE THAT IS FAITHFUL IN THAT WHICH IS LEAST IS FAITHFUL ALSO IN MUCH"
—ST. LUKE

CONNIVERS LIKE SIMON LEGREEE SLUMLARD THINK BECAUSE THEY KNOW THEMSELVES... THE WORLD IS AN OPEN BOOK TO THEM! BUT THEY'RE DEAD WRONG!

WARBUCKS BUILDING

THE SLUMLARDS OF THE WORLD IMAGINE BECAUSE THEY'RE GREEDY, CRUEL, THOUGHTLESS... SO IS EVERYBODY ELSE!

A MAN WHO JUDGES OTHERS BY HIMSELF IS WALKING DOWN A BLIND ALLEY! AND WHEN HE COMES TO THE DEAD-END HE FINDS THAT HE'S FACING HIMSELF IN A MIRROR!

GREAT MEN WERE NOT SELFISH MEN, ANNIE! THEY WERE WILLING TO SHARE THEIR GENIUS WITH OTHERS! SIMON SLUMLARD IS UNWILLING TO SHARE ANY POSSESSION WITH ANOTHER CREATURE! THAT'S WHY HE'LL FAIL!

AN' WHEN HE FIGURES HE CAN'T BUY ME BY OFFERIN' ME A CARLOAD O' EXPENSIVE DRESSES AN' CASH... HE'S TRIPPIN' HIMSELF UP, HUH, "DADDY"?

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HE FAILED TO WIN YOU OVER TO HIS SIDE BY HIS CRUDE EFFORTS TO BRIBE YOU! NOW HE'LL TURN HIS ATTENTION TO KING MIDAS AND TINY TOM!

AN' YOU DON'T THINK I OUGHTA WARN 'EM, "DADDY"?

I'M NOT SUGGESTING THEIR LOYALTY TO YOU IS ANY LESS THAN YOUR LOYALTY TO THEM, ANNIE! I'M ONLY ADVISING YOU TO LET HUMAN NATURE TAKE ITS COURSE!

I GET THE POINT! YOU CAN'T TELL SOMEBODY HE'S YOUR FRIEND... HE'S GOTTA PROVE IT!

I'LL DAZZLE THAT OLD SIMPLETON, KING MIDAS, WITH OPULENT GIFTS! HE'LL BE SO GRATEFUL... AND DAZED... HE'LL SIGN AWAY HIS OWNERSHIP OF HIS DINER TO ME! WITH THAT GOES HIS FORMULA FOR THE MIDASBURGER!

AN' WHEN YA GOT DAT, THEM RESTAURANT ZILLIONAIRES YOU'RE DOIN' BUSINESS WIT' 'LL HAND OVER THE U.S. TREASURY, HUH, BOSS??

AND THE U.S. TREASURY IS ONLY THE BEGINNING, TRIGGER TREAT!! FROM THEN ON, THERE'S NO PLACE TO GO BUT UP!!

3-15-70

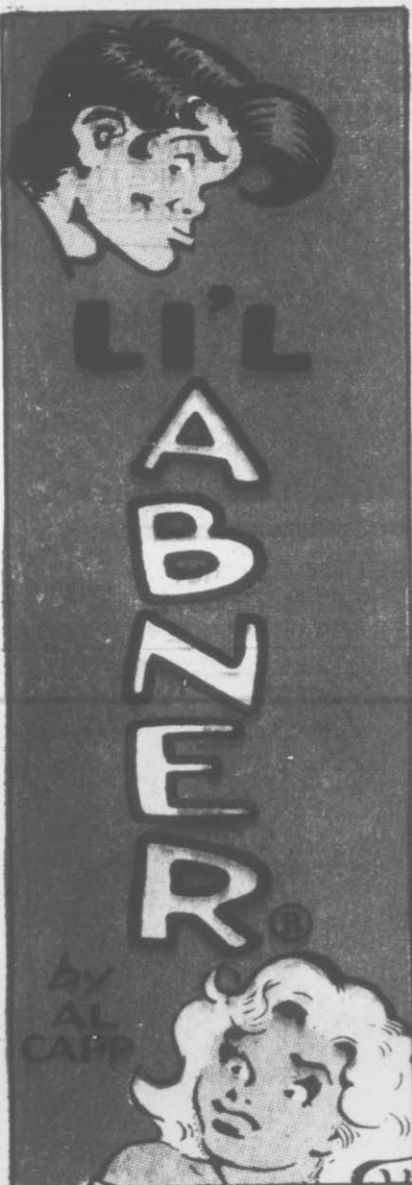
BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



beetle bailey

by mort walker





WALT DISNEY'S **SCAMP**



Hubert

by **Dick Wingert**



