

Awarding Junior High Contracts Voted

By STUART SAVAGE
Reflector Staff Writer

Approval was given last night for awarding of contracts for construction of the Aycock Junior High School here.

Greenville school board chairman Louis Gaylord cast the deciding vote in favor of the move after four other board members present at the special meeting split their votes — two for and two against.

The construction contract figure approved last night totaled \$1,736,965. This represents

deletions in the original plans of alternates and negotiated changes such as site work (\$36,200), covered walks (\$21,611), several rooms (\$30,260), band room (\$39,168), change interior face brick to concrete block (\$30,260); change stone fascia to insulated panel with aluminum finish and trim (\$37,117), reduced paving and planting and seeding (\$24,000), and change 17 folding walls to 10 folding walls and seven solid masonry walls (\$10,024).

The project, with the deletions and changes made, would still be capable of handling the planned 1,200 students, but would reduce the 126,000 square feet of floor space originally set to 106,870 square feet.

The negotiated contract figure approved last night also fails to include about \$40,000 worth of equipment that will have to be added later, including gymnasium seats (\$5,280), student and dressing room lockers, (\$18,800), and half of the

science equipment in six seventh-grade rooms (\$13,350).

Construction of the building will begin in the near future on a 26.99 acre tract of land just off Greenville Boulevard. Cost of the land, purchased in January 1966, was \$134,950.

Board members attending last night's session and voting in favor of moving ahead with the project in addition to Gaylord, were Mrs. Robert L. Kittrell and Dr. Frank Longino, while those present and voting against proceeding were J. B.

Kittrell Jr., and Harding Sugg.

Both Sugg and Kittrell had earlier expressed the opinion that new bids should be received rather than negotiate the cost with the low bidder for the general construction contract, the Little Construction Co. of Wilson.

Absent from the session last night were John Bizzell and Mrs. A. H. Van Dyke.

City School superintendent Dr. C. C. Cleetwood, in a letter to the board members recommended that they move ahead with the project.

Cleetwood, in his letter, said, his stand was "firm" in the "conviction and recommendation" that the board "accept the negotiated changes and award contracts on this basis."

Architect George Shoe, of Dudley and Shoe Architects, which designed the school, also recommended the negotiated cost figures be accepted and contracts awarded.

In a letter to the board members Shoe said, "after long and careful study... we believe the negotiated changes in cost for the project represent the best we can expect for the amount of space and equipment needed to accommodate the 1,200-pupil facility."

Shoe said the resultant building costs for the 106,870 square - foot structure would be \$16.25 per square foot as compared with the original bid cost of \$16.98 per square foot for the \$126,000 square - foot project.

Heads C-of-C & Merchants Ass'n



NEW PRESIDENT... of the Chamber of Commerce, Billy Laughinghouse, talks with Outgoing President Richard Worsley.

Install President At Dinner Meet

Billy Laughinghouse was installed as president of the Greenville Chamber of Commerce-Merchants Association last night.

The new president was installed by outgoing president Richard Worsley.

The change of leadership came at a dinner meeting for members of the merchants group's board of directors and their wives at the Moose Lodge.

The group heard Ollie Toomey, manager of the Goldsboro Chamber of Commerce outlined what a chamber of commerce is and what it should be. He also discussed the responsibilities of directors.

Laughinghouse has been active in the Chamber-Merchants Association for a number of years.

Cliff's Oyster Bar Is Damaged By Late Fire

Fire last night caused heavy damage to Cliff's Oyster Bar east of Greenville at the intersection of U. S. 264 and the Port Terminal road.

County Fire Marshall Michael Worthington said Eastern Pines fire department was called to the fire at 11:30 p.m. and they in turned requested aid from the Simpson fire department.

Worthington said firemen reported flames coming from the rear of the building when they arrived.

The blaze and actual fire damage was confined to the kitchen, Worthington reported, although heavy smoke damage resulted to the remainder of the building.

Last year, he served as chairman of a number of committees, including the membership and promotion committees.

He received the Junior Chamber of Commerce Distinguished Service Award in 1964.

Laughinghouse is vice-president of Bostic-Sugg Furniture Co.

To Seek Bids Jan. 16 On Post Office

Congressman Walter B. Jones announced today that the Post Office Department will advertise for bids on Tuesday, Jan. 16, for construction of Greenville's new downtown post office. The bids will be opened on Monday, Feb. 19, in Room 224 of the Main Post Office Building in Greensboro.

The new Greenville facility will be located in a block bounded by Greene, Second, First and Pitt Streets. It will have interior floor space of 22,989 square feet, parking and maneuvering space of some 48,000 square feet and a loading platform of 2,831 square feet.

The facility will be financed by private capital and then leased to the Post Office Department for 20 years. The lease agreement will also include six 5-year renewal options.

Gerald D. Martin, P. O. Box 20966, Greensboro, is the Post Office Department's real estate office in charge of the Greenville project.

Donor's Heart Said Too Small

N.Y. Heart Transplant Case Dies Early Today

Scott Formally Puts Hat In Ring

RALEIGH (AP) — Lt. Gov. Bob Scott formally announced to the surprise of no one that he will seek the Democratic nomination for North Carolina governor and pledged to "deal with issues, not personalities" in his campaign.

Scott, 38, who has been campaigning for months, told a news conference in Raleigh that he will spell out his platform as the campaign progresses.

"My campaign will be short on promises," he said in a prepared statement, "because I will not knowingly make a promise I cannot reasonably expect to fulfill. I will not attempt to mislead the people into believing that I or the state can bring them Utopia."

Scott, whose late father, W. Kerr Scott, served as governor and U.S. senator, is the second Democratic gubernatorial candidate to formally announce.

Raleigh attorney J. Melville Broughton Jr., whose late father also served as governor and U.S. senator, announced recently that he would seek the Democratic nomination for governor.

Scott, a dairy farmer and former master of the North Carolina State Grange, said, "I am aware that the governor of North Carolina has awesome responsibilities. Not the least of these is the challenge that he exerts in implementing solid programs for progress."

He said he will give his views on law and order, education, highways, highway safety, farm problems and other issues in the weeks before the primary.

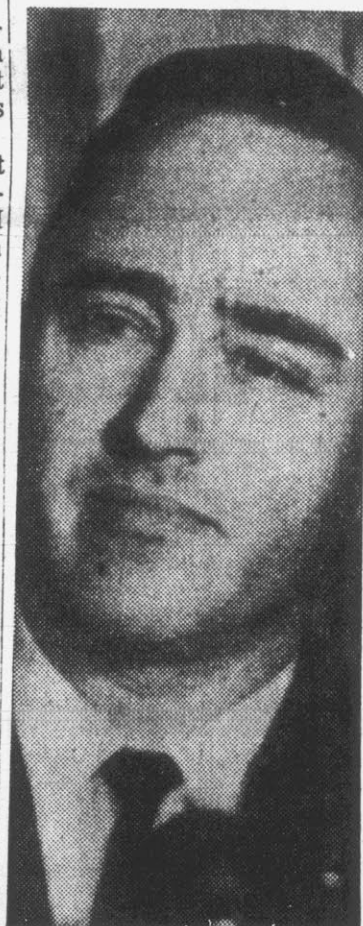
"I will examine with you the problem of empty houses in empty fields—the emptiness reflecting sadly on the thousands who have left the farm for the false lure of urban areas," Scott said. "These thousands are often unwanted, unskilled and unable to cope with their compounded difficulties."

He said rural youths must be

Kinston Women Died In Flames

KINSTON, N.C. (AP) — Two elderly women died today in a pre-dawn fire that destroyed their home in Kinston.

They were identified as Mary King, 72, and Phenoai Murphy, 68. The cause of the fire was not determined.



BOB SCOTT

Some Ice And Drizzling Rain Made Morning Unpleasant

A small amount of ice on bridges and drizzling rain combined made late last night and this morning unpleasant for the people of Pitt County.

Fire departments throughout the county have reported no difficulties due to cold weather while only one wreck — a 1 a.m. mishap on Memorial Drive at the Tar River Bridge in Greenville — was attributed to icy conditions.

The State Highway Commission at mid-morning said all bridges and roads were clear, although a little ice was reported on bridges earlier this morning.

Greenville Utilities weather

NEW YORK (AP) — Louis Block, the world's fifth heart transplant recipient, died today just 10 hours after a surgical team had implanted a much smaller woman's heart into the 170-pound man.

Maimonides Medical Center in Brooklyn said the death occurred at 4:35 a.m. and attributed it to the "pumping capacity of the transplanted heart and the poor condition of the lungs due to the patient's long standing heart disease."

A hospital statement said, "It is with a deep sense of regret that we must report the loss of our heart transplant patient. He was a brave and courageous man whose only real opportunity for life was through this procedure."

Block, a 57-year-old retired fireman, was put on the hospital's critical list at 12:40 a.m. when the hospital noted doctors

Approve Final Plans

Final plans for expansion of Sheppard Memorial Library were approved last night by the library's Board of Trustees. The project, projected to cost about \$375,000, will include the addition of 12,500 square-feet of floor space to the present building, according to library board chairman Charles Horne.

The expansion and renovation of the present building will provide additional stack area, a new children's reading room, new service areas, new reading room and new facilities for the bookmobile.

Sheppard Memorial Librarian Miss Elizabeth Copeland was instructed to arrange with the State Librarian a date to receive bids for the project.

Federal funds, available from the State Librarian, will provide 52 per cent of the project.

The plans have been approved previously by the State Librarian.

Architect for the project is Charles Boney of Wilmington. His father was the architect for the original building.

Ayden Man Held For Robbery Of Greenville Bank

FLORENCE, S. C. — Curtis Harris, 23, of Ayden, was arrested here yesterday and later charged with the \$17,567 robbery of the West End Circle branch of State Bank and Trust Co. in Greenville.

Authorities said \$13,891 was recovered in a small suitcase he carried. When the cash was discovered, he was charged with the robbery.

The FBI said a federal district attorney had recommended that Harris be held on \$25,000 bond. The bond was set at that figure when Harris was arraigned before U. S. Commissioner E. Lee Morgan.

Harris is being held at a Sumter, S. C., jail until his transfer to North Carolina.

A large Negro man who was agile enough to leap over a four and one-half foot counter at the bank branch escaped with the money Dec. 28 after pointing a pistol at Branch Manager Kenneth Whitchard.

It was North Carolina's 29th bank robbery of the year. The FBI said Harris told agents he had been in Miami and Kingston, Jamaica recently.

Travelers checks left behind in a Sumter motel, where Harris registered under the name of John Waldo Jackson, led to Harris' arrest, authorities said.

After being notified of the travelers checks, Sumter police learned that Harris had boarded a bus scheduled to pass through Florence. Word was relayed and he was arrested as he stepped off the bus.

The money was discovered while he was being questioned by police about the travelers checks.

The FBI then obtained a bank robbery warrant from a U. S. Commissioner in Rocky Mount.

Ward Files For Assembly Seat

Harvey Ward of Greenville today filed for Pitt's State House of Representatives Seat No. 1 subject to the May 4 Democratic primary.

Ward is the first candidate to file for either of the two seats. Under the new numbered seat plan he chose to file for Seat 1. Future candidates may file for Seat 2 or for Seat 1 in opposition to Ward. Each candidate must choose which seat they wish to seek.

Ward, son of Harvey Ward, Sr. and the late Olivia Moyer Ward, is a native of Greenville. He attended Greenville High School and received his graduate degree from East Carolina University.

He served four years in the Navy during the Korean conflict. For the past ten years he has been engaged in teaching and farming.

Ward is a member of the Moose and Elks, holds membership in the North Carolina Education Association, The National Education Association, The North Carolina State Employees Association and the Farm Bureau. He is also a member of the East Carolina University Century Club and the Pitt County Wildlife Club.

Ward is married to the former Barbara Ann Larkins and they have two sons and a daughter. The Wards are members of the St. James Methodist Church



HARVEY WARD

and reside at Rt. 7, 3001 Memorial Drive.

In announcing his candidacy Ward said, "I was born and reared in Pitt County and have a deep affection for the county and its people. I am a Democrat and like many other Democrats I feel that it is high time the party realized it has a real obligation to the people of Eastern North Carolina. I shall try to the best of my ability to bring good government back to the people where it belongs."

High on his list of goals Ward said was securing the rebuilding of the county.

(Continued On Page 24)

Utilities Commission Approves Report On CATV System

By ALVIN TAYLOR
Reflector Managing Editor

A report on the Utilities Commission's findings concerning Cable Antenna Television service was approved by the commission last night.

The report, requested by the City Council, will be forwarded to the mayor and Council.

Councilmen are considering several applications for the franchise, which the council will grant. The Utilities Commission was asked by the

council to study the feasibility of the commission operating the system.

In the report the commission estimated that it could have the system in operation no later than 15 months after the franchise is granted.

It estimated the total cost of the installation at \$300,000. This would be financed through the issuing of revenue bonds to be paid off from receipts.

Three or four employees and one piece of equipment

would be required to begin the service.

While a technician would be needed for service, the report said, "We would not go into the television receiving repair service, but after satisfying the subscriber that it was not a cable problem, suggest that they call a television repair service to make necessary set adjustments."

The report estimated that 67 miles of transmission and distribution cable would be installed.

Initially the service would offer: Channel 2, Columbia; 5, Raleigh; 7, Washington; 9, Greenville; 11 Durham; and 12 New Bern.

It would also offer time and weather with music background and the UHF station at Jacksonville, N. C.

Later, the report said, the following channels could be added: 2, Greensboro; 3, Norfolk; 3, Wilmington; 6, Wilmington; 6, Richmond; 8, High Point; 10 Portsmouth; 13, Norfolk; 22, Raleigh and 28 Durham.

The report also foresaw the addition of a stock tickertape service, information and public announcements and approximately 40 FM stations.

Commissioners first considered writing into the report that after amortizing initial capital outlay, net receipts would be shared with the city on a 50-50 basis and after saturation of the cable facilities the ratio would be 60 for the city and 40 for the commission.

However this was changed to report that net profits could not at present be accurately computed. It was suggested that the CATV property be included in the Utilities tax over formula. After the investment is amortized both rates and profits would be reviewed and a further determination of distribution of profits made.

The report said that if the council should award the franchise to the Utilities it could "as economically as anyone

else, render this service efficiently, economically and in turn, allow its citizens to benefit dollar - wise to a greater degree than others seeking this franchise may be able to do."

The commission expects to serve initially 3,000 customers from a five - hundred foot self supporting tower.

It is anticipated that an \$18 hook - up fee would be charged and at first the CATV fee is expected to be around

4.50 per month.

The report will be submitted to the council which expects to hear from all groups interested in obtaining the franchise. The council has the power to award the CATV franchise to whomever it chooses.

The commission last night also decided to join the Yankee - Dixie Power Co., a group interested in creating a low cost electric power source for its members.

'Best-Dressed' Women Are Selected

NEW YORK (AP) — Lynda Bird Robb is named on the "best-dressed" list for 1967, maintaining White House representation as her mother, Mrs. Lyndon B. Johnson, was dropped from the annual roster.

Lynda was voted No. 9 on the list—just ahead of another newcomer, Mrs. Ronald Reagan, wife of the California governor—in the balloting by some 2,000 persons connected with the fashion industry.

First place went to Mrs. Wyatt Cooper, the former Gloria Vanderbilt, who took over the spot held by Princess Lee Radziwill, Mrs. John F. Kennedy's sister, in the 1966 list.

Mrs. Kennedy was "promoted" to the Fashion Hall of Fame in 1963 and has not appeared on the list since. Neither has Mrs. Dwight D. Eisenhower since she left the White House.

The list, which has no official status, is drawn up by publicist Eleanor Lambert. The announcement said Mrs. Robb "replaced" her mother who was first named on the list in 1967.

With Mrs. Cooper in first place, the list follows:

1. Mrs. Carter A. Burden, New York socialite.
2. Mrs. Charlotte Ford Niarchos of the automobile family.
3. Mrs. Harilaos Theodoropoulos, wife of a Greek shipping magnate.
4. Mrs. Angier Biddle Duke, wife of the American ambassador to Spain.
5. Princess Radziwill.
6. Laurena Bacall, the actress.
7. Mrs. Henry Ford II, second wife of the auto heir.
8. Mrs. Charles Spittal Robb (Lynda Bird Johnson).
9. Mrs. Ronald Reagan.
10. The Hon. Mrs. Angus Ogilvy (Princess Alexandra of Kent).
11. Faye Dunaway, actress.

PERSONALS

R. M. 2 Willard F. Jackson, of the U. S. Coast Guard, left today for Key West, Fla., after spending the holidays with his parents, Mr. and Mrs. Willard R. Jackson, 103 Kirkland Dr.

Mr. and Mrs. C. C. Abernathy have returned from California after visiting their son, Charles C. Abernathy and family.

Adoption

Mr. and Mrs. C. Mac Whitehurst of Rt. 1, Ayden, announce the adoption of a daughter, Emily Rutledge, on Dec. 22, 1967.

FOUNTAIN NEWS

Mrs. S. T. Baker spent the weekend in Falkland visiting Mr. and Mrs. J. P. Stancil.

Mrs. S. T. Baker and Mrs. J. P. Stancil visited Frank Brady, a patient in Pitt Memorial Hospital, Greenville, Sunday afternoon.

Miss Carlyon Littleton of Wilson visited Mr. and Mrs. Frank Hines Monday.

Mr. and Mrs. Daniel H. I. Owens of Greenville visited his mother, Mrs. J. H. Owens, one evening last week.

Mrs. Dalton Justice and children, Jennie and Neal, of Rocky Mount, Mrs. Zeb Alford, Mrs. Heartwell Fuller Sr., Mrs. Heartwell Fuller Jr. of Pine-top, Mrs. Zeb Alford and daughter, Donna, visited Mr. and Mrs. Fred Tyndall Sunday.

Mrs. C. L. Owens left last week for Coral Gables, Fla., for an extended visit with her daughter and children, Mrs. W. C. Connally.

Glenn Corbett, of East Carolina University, spent the weekend with his step-father and mother, Mr. and Mrs. W. A. Morgan.

Mr. and Mrs. Douglass Owens and children of Hampton, Va., spent the weekend visiting his parents, Mr. and Mrs. Roney Lee Owens.

Mr. and Mrs. Roy Allen Vick and son of Farmville were dinner guests Sunday of Mr. and Mrs. George Pollard.

Mrs. Jim Corbette spent Sunday in Farmville visiting Miss Linda Gorse.

Mr. and Mrs. D. W. Stocks and daughter visited Mr. and Mrs. Walter L. Stocks of Ayden Sunday.

The Rev. R. C. Proctor of Wilson visited Mrs. Mary Everette and Mr. and Mrs. Herman Windham recently.

Mrs. Annie Cobb and Mrs. Sadie Lilley spent Thursday in Tarboro shopping.

Mr. and Mrs. W. A. Morgan visited Mr. and Mrs. Harold Stalling in Jacksonville Sunday. Enroute home they visited Mr. and Mrs. Donald Setton in Kinston and Mr. and Mrs. Willie May in Maury.

Mrs. Pattie Owens is spending this week in Greenville with her son and family, Mr. and Mrs. Carroll Owens.

Mrs. Raymond Smith of Falkland visited Mrs. Kinchen Edwards and Miss Laura Mae Gay Saturday afternoon.

Mr. and Mrs. John Oscar



NAMED TO 'BEST DRESSED' LIST — These five women are among those named to the "best-dressed" list for 1967 by publicist Eleanor Lambert. From left: Mrs. Angier Biddle Duke, Mrs. Charlotte Ford Niarchos, Mrs. Angier Biddle Duke, Mrs. Angier Biddle Duke, Mrs. Angier Biddle Duke. (AP Wirephoto)

Calendar Events

WEDNESDAY
6:30 p.m. — Kiwanis Club meets

8:00 p.m. — Greenville White Shrine meet at Masonic Hall
8:00 p.m. — Pitt County Al-Anon Group meets at AA Bldg. on Farmville Hwy. Telephone 758-2969 or 758-2811

THURSDAY

9:30 a.m. — Ladies Day at Brook Valley Country Club. For bridge reservations call Mrs. Frank D. Layne, 756-1580, or Mrs. Doris Harbin, 752-7515

9:30 a.m. — Newcomers Club meets at Elm Street Recreation Center. For bridge and canasta telephone Mrs. Savage, 752-3966 or Mrs. Gillahan, 758-3634

6:30 p.m. — Exchange Club meets

6:30 p.m. — Jaycees meet at Rotary Club

6:30 p.m. — BPW meets in South Dining Hall, ECU campus

7:00 p.m. — Winterville Kiwanis Club meets in Community Bldg.

8:00 p.m. — Chapter 1308 of the Women of the Moose

8:00 p.m. — Closed meeting

of Alcoholic Anonymous Friendship Group at Hooker Memorial Christian Church

FRIDAY

10:00 a.m. — Church Women United will meet in the Fellowship Hall of St. James Methodist Church to hear the president's annual report and a devotional by Mrs. C. L. Lupton

7:30 p.m. — Junior German Club dinner-dance at Candlewick Inn. Telephone 752-2907 or 752-4224 for reservations

7:30 p.m. — Redmen meet
7:30 p.m. — Regular session of Faculty Duplicate Club at Planters Bank

SATURDAY

3:00 p.m. — The Maj. Benjamin May Chapter of the DAR will meet in the Chapter House in Farmville

7:15 p.m. — The Seventh Grade Junior Cotillion will meet at the American Legion Building

7:30 p.m. — Rehearsal for the Pate-Bynum wedding at Jarvis Memorial Methodist Church

8:30 p.m. — After-rehearsal party honoring the Pate-Bynum wedding party at the home of Mrs. W. J. Moye

9:00 p.m. — The Eighth grade Junior Cotillion will meet at the American Legion Building

SUNDAY

2:00 p.m. — The wedding of Miss Jeanne Marguerite Bynum and Victor Earl Pate will take place at Jarvis Memorial Methodist Church. Reception follows in church parlor

WEDDING INVITATION

Mr. and Mrs. William Corbett request the honor of your presence at the marriage of their daughter, Jane Elizabeth, to Jarvis Edward Tripp, on Sunday, Jan. 14, at 4:00 p.m. at the King's Crossroads Free Will Baptist Church.

McCall's Representative To Lecture Here Monday

An educational representative for McCall's Patterns is scheduled to lecture at East Carolina University Monday, Jan. 15.

Rose Marie Whiteley, a graduate of Kearney State College, will demonstrate clothing construction to three home economics classes at the university.

She will speak to the Costume Design, Adult Education in Home Economics and Demonstration Techniques classes. The classes are taught by Professors Alice Strawn, Ruth Paulk and Eleanor Quick, faculty members in the ECU Department of Home Economics.

Miss Whiteley is completing graduate work at Colorado State University where she has held a graduate teaching assistantship.

She has taught senior high school home economics in Nebraska. She makes most of her own clothes and says, "I feel that sewing is creative and can give one's wardrobe a personalized effect."



ROSE MARIE WHITELEY

Pickwick Members Hear Miss Cramer

Miss Judy Cramer gave a program on Mexico at the meeting of the Pickwick Book Club held Tuesday at the home of Mrs. Sam White.

Miss Cramer lived in the home of a Mexican widow while she attended the Universidad Interamericana at Saltillo, Mexico.

She told of the culture, educational and social lives of the Mexican people. Miss Cramer is a Spanish major and plans to teach Spanish when she graduates in August.

Mrs. Virginia Durham was a guest for the luncheon meeting. The house was decorated with winter greenery and plants.

Girl Friday Hates 'Benefits'

By ABIGAIL VAN BUREN

DEAR ABBY: I am a divorced woman in my late thirties. I am secretary to a very successful, prominent family man who has a very fine reputation. He is always telling everyone what a wonderful wife he has, but you should see this bird operate behind closed doors.

I do receive an excellent salary, with many fringe benefits, but it seems that being mauled goes with the job. He simply cannot keep his hands off me. I have threatened to walk out if he doesn't cut that stuff out. He promises he will, but the next day he is right back, locking the office door, and starting the whole thing over again.

I know you will say WALK OUT, but it's not that easy. I am the sole support of myself, two children, and an invalid mother. This job is five minutes from my home, no carfare, no lunches, and as I have said, the pay is wonderful. Now what?

MAULED IN PHILLY

DEAR MAULED: Walk out, anyway. Your next job may not have as many fringe benefits, but neither will it require combat training.

DEAR ABBY: In reference to the recent discussion in your column as to the propriety of dress or undress before one's young children, let me say that it is a mistake for adults to try to anticipate children's reactions concerning this. If parents are comfortable in a state of undress when a young child appears, it will very likely be accepted in a normal way by the child. If parents are uncomfortable and embarrassed, the child

will react in the same manner. In support of this, I submit the following:

A father came home and found his 6-year-old son staring at a picture in a popular men's magazine. The picture showed a curvaceous young woman, bare to the waist. The horrified father tried to be nonchalant, and asked the boy what he found so fascinating about the picture. The boy replied, "I'm looking at this lady here. Daddy, I o.k. she's lucky, she gets to go barefoot."

It took the father a full minute to realize that the "lady" was indeed barefoot.

'TH' FATHER'

DEAR ABBY: I'm writing to you because I know that millions of mothers read your column faithfully, and some of them need to know what's on my mind.

Why don't mothers teach their daughters how to do a washing? Today at the coin laundry I met a sweet, young girl. She asked me, a perfect stranger, to please help her with her laundry. She didn't have the slightest idea of how to go about it. She didn't know which fabrics to wash together and she was even going to put bleach in her colored wash!

This girl was 21 and married and seemed intelligent enough. She said she had never even had to help with the laundry at home. Then she moaned, "Gee, I miss the maid."

I am only 22 myself, but I sure felt like an experienced housekeeper today. I'm so glad my mother taught me how to wash.

P. K.

CONFIDENTIAL TO D. D.:

DOUGH NUTS
Still Only A Nickel

Diener's Bakery
815 Dickinson Avenue



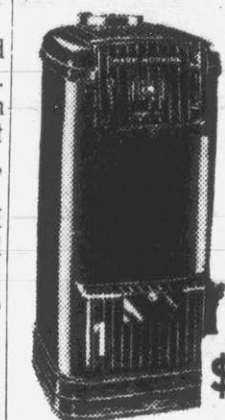
The principle is the same. A man who would steal an egg would steal a chicken. And a man who would steal a chicken would steal a chicken farm. If you have to watch him after you've warned him, can him?

Troubled? Write to Abby, Box 69700, Los Angeles, Cal., 90069. For a personal reply, inclose a stamped, self-addressed envelope.

Hate to write letters? Send \$1 to Abby, Box 69700, Los Angeles, Cal., 90069, for Abby's booklet, "How to Write Letters for All Occasions."

Start A Fire Once A Year With A Warm Morning COAL HEATER

- Famous Patented "4-Flue Firebrick" Lining Gets Extra Heat from Fuel!
- Holds Fire 24 Hours On One Filling!
- Burns Any Kind Of Coal, Coke or Lumps!
- No Clinkers... Minimum of Smoke!



Model 617
Only
\$63⁵⁰

A favorite for years, and now further improved! Holds 60 lbs. of coal—heats 1 to 3 rooms.
HOME FURNITURE STORE
Cor. 8th St. & Dickinson Ave.

In Downtown Greenville. Shop Mon., Thurs. & Fri. Til 9 PM

PLAYTEX GIANT JANUARY SALE

Save \$8.00
Playtex "Soft-line" Padded Bra with semi-elastic straps, only \$2.99, reg. \$3.50. With stretch straps, only \$3.34, reg. \$4.00

Save \$1.00
"Living" Stretch Bra only \$3.95, reg. \$4.95. Adjustable stretch straps; sheer back and sides. 32A-40C ("D" sizes \$1.00 more) Also—Save 66¢ on "Living" Bra with bias-cut elastic side panels, only \$3.25, reg. \$3.95. 32A-42C ("D" size \$1.00 more)

Save \$1.00
"Living" Long Line Stretch Bra only \$6.95, reg. \$7.95. Adjustable stretch straps; sheer back and sides. Also ¾ Length Long Line only \$6.95, reg. \$7.95. 32A-44C ("D" sizes \$1.00 more)

Save \$1.00
"Living" Long Line Br. only \$5.95, reg. \$6.95. Bias-cut side panels. Also ¾ Length Long Line only \$5.95, reg. \$6.95. 32A-44C ("D" sizes \$1.00 more)

Save \$2.00
Playtex "Firm 'n' Flatter" Lycra® Girdles only \$7.95, reg. \$9.95. Hold-in power that won't wash out. Machine washable. Girdle only \$7.95, reg. \$9.95. With zipper only \$12.95, reg. \$14.95. Panty only \$9.95, reg. \$11.95. Long Leg Panty (shown) only \$10.95, reg. \$12.95

Save \$2.00
Playtex "Magic Controller"® Girdles with fingertip panels only \$5.95, reg. \$7.95; with zipper only \$7.95, reg. \$9.95; pull-on panty only \$7.95, reg. \$9.95; with zipper only \$9.95, reg. \$11.95

Belk-Tyler's



AS SEEN ON TV

All Bras and Girdles—White All Girdle sizes—XS, S, M, L (XL sizes—\$1.00 more)
*DuPont's registered trademark. Elastic sides: 80% nylon, 20% spandex. Back panel: 74% acetate, 16% rayon, 10% spandex. Crotch: 100% nylon. Excludes size of other elastic.

Don't Miss It... Larry's

BIG 5[¢]

SHOE SALE

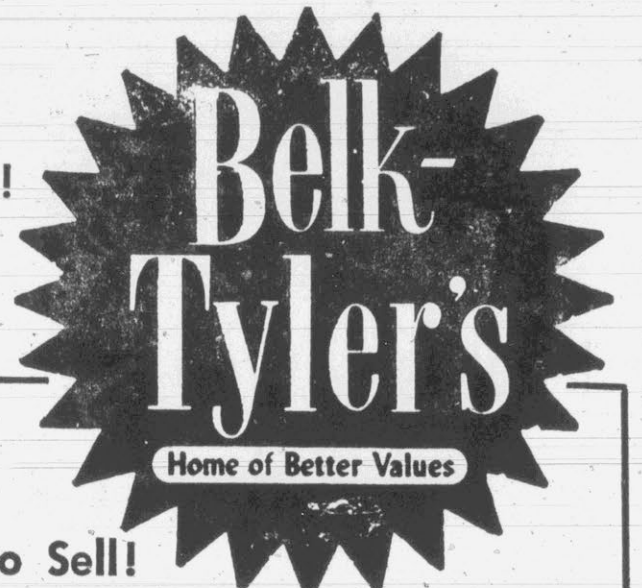
MEN'S — WOMEN'S — CHILDREN'S

SHOE STORE
Larry's
• Quality
• Fit
• Service
5 POINTS

JANUARY Clearance

Everything Must Go!
Prices Reduced To Sell Now!

Shop Thursday 9:30 am-9:00 pm



While They Last! Ladies' Panties White & Colors, Sizes 5-10 Hollywood Brief Style 3 pairs 80¢	SPECIAL PURCHASE SALE! Ladies' Flannel Gowns Sizes 34 To 50 Asst. Solid Colors COMPARE AT 3.00 SALE 1.94
One Large Group Reduced To Sell Now! Ladies' Nylon Slips • Average & Shorts • Sizes 32-40 • White & Pastels Values to 5.00 SALE 3.22 2 for 6.00	

Reduced to Sell!
Entire Stock Must Go!

FALL and HOLIDAY Sportswear

Skirts, sweaters, slacks. All your favorite coordinates. All famous name brands you are sure to recognize. And what a savings to you! All merchandise must be sold. At these prices stock won't last long... so hurry!

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Reduced Now To Sell!	
Fall Dresses and Party Dresses	
VALUES TO	NOW
12.00	7.00
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25.00	13.00
35.00	18.00

Entire Stock Reduced LADIES' WINTER BAGS Values To 20.00 1/3 off	One Group Reduced! GIRLS' KNEE SOCKS Values To 1.50 1/2 price	One Group Reduced! PIERCED EARRINGS Values To 2.00 2/3.00
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REDUCED FOR CLEARANCE! ONE GROUP DRAPERIES & CAFES 1/2 price	REDUCED FOR CLEARANCE! ONE GROUP DECORATOR WASTE BASKETS 1/2 price
Reduced For Clearance! PORTABLE G.E. RADIO PHONOGRAPH 12.88	Reduced For Clearance! 50 pc. STAINLESS SETS REG. 2.99 14.00

Reduced For Clearance! STEAK KNIFE SETS 88¢	Reduced For Clearance! 5 Cell Flashlight with Batteries 88¢	Reduced For Clearance! HEAT DEFLECTORS 88¢
Reduced For Clearance! 4 Pc. Plastic Mixing MIXING BOWL SET 88¢	Reduced For Clearance! COOKIE PRESS Reg. 3.49 1.88	Reduced For Clearance! ANTIQUE KITS Reg. 3.99 & 4.99 2.88

Remaining Stocks
Must Go!

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1/2 off

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Stretch Slacks and Pant Tops

Stretch pants come in assorted solid colors. Tops come in prints to match. Make your own sets. Hurry at these prices. stock won't last long!

1/3 off

None to be held over!

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Group of blouses includes dress and casual styles. Cottons and blends. At these prices you'll want to select several.

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30.00	17.00
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Merchandise Reduced to Sell Now! Everything Must Go! So Hurry Now To Make Your Selection! Belk-Tyler's Downtown Greenville

Medical Center A Good Idea, Too

We believe Dr. Amos N. Johnson's plan for a medical center in Greenville is an excellent one and the idea should be pursued.

Dr. Johnson, a former president of the N. C. Medical Society, proposed the center before the Legislative Research Commission.

He suggested a medical center in Greenville comparable to the Cone Hospital Center at Greensboro where graduate students could take their intern and residency training.

However, we cannot agree with Dr. Johnson that a new medical school is not needed "anywhere in North Carolina."

Dr. Johnson suggested expanding the UNC-Chapel Hill medical school instead. He maintained that to establish a new school would require spending of \$100 million over a 15-year period "before it could graduate its first student."

Coincidentally, on the very day that Dr. Johnson made his statement a study by three medical consultants concerning South Carolina medical education was released.

For South Carolina, a state with little more than half North Carolina's population, the consultants recommended the building of a second medical school and hospital at Columbia. They also sug-

gested that the state's Medical College at Charleston be expanded and improved.

Contrary to Dr. Johnson's estimates, this group of consultants said a 400-to-500-bed hospital and medical school could be built at a minimum cost of \$60 million with at least two-thirds of the funds coming from the federal government. The plans call for an initial class in 1975 — just seven years away — of 64 students.

North Carolina and South Carolina have similar make-ups of population. Both have a similar critical shortage of physicians. But North Carolina has more resources to solve the problem. It is not likely that construction costs are so much higher in North Carolina than South Carolina; or that federal funds are any less available; or that a longer period of time would be required to place a new medical school in operation.

We find ourselves enthusiastic about Dr. Johnson's suggestion that the state plan a medical center in Greenville. However, we would counsel East Carolina University to continue working and planning for a medical school. The proposed medical center could serve as the hospital needed for the school.

East Carolina University has done much planning and building of its programs toward establishment of a medical school. The idea should not die now. North Carolina's medical needs are simply too great for that.

Polls' Meaning Has Brief Life

By WILLIAM A. SHIRES
Reflector Raleigh Bureau

RALEIGH — Those political polls conducted several months ago perhaps showed something then but their results have to be taken lightly now.

Any indication gained last fall was premature insofar as the voting next May is concerned and this is generally recognized in political circles. Of course, the early polls served a purpose in measuring voter mood, in forecasting possible trends and projecting ideas on which would be candidates could plan for 1968's campaigns.

Early results were encouraging for some — and dampened the aspirations of others. But whatever they showed in September or October is of value now only in the way of

to perspective. Unfortunately, it appears that the general public hears only a part of it — rumors or "leaks" — and may wind up being misled or confused.

Facts To Remember

Very important is the question of when a particular poll was taken. Under what circumstances? What was the situation at that time?

For example when last fall's "advisory" polls were taken there were no officially announced candidates for governor. There was uncertainty about just who would or would not run for any of the offices at stake in 1968.

A poll is a perishable commodity and its accuracy quotient depends on keeping it fresh and up to date.

"Leaks" of poll information — usually favorable to a certain candidate in election contests — frequently come from unnamed sources. Almost always these are designed for psychological effect upon the voters. There is psychological advantage in being regarded as a "front runner" or "the leading candidate," as well as in keeping the name of a candidate before the public. So poll results or portions of them, no matter how stale and outdated, can be and are "planted" and made public from time to time.

Already Appearing

Some of this sort of limited information already is appearing in print and via other media pertaining to the standings of various North Carolina political candidates.

It carries a high degree of interest, of course. As each campaign develops the public wants to know how this or that candidate is doing; what are his chances? Is he gaining, or losing ground?

But it must be noted that the candidates, their campaign managers and chief advisors remain reserved and cautious about commenting on these reports. Some concede quite candidly they don't count on them to win elections.



WILLIAM A. SHIRES

comparison with later, current polls. So political polling goes on, almost constantly.

May Mislead

Polls or public opinion surveys have assumed an increasingly important place in today's politics.

Most major candidates, their supporters and political parties use professional pollsters nowadays. Some attempt to do their own sampling of public opinion or set up a non-professional but politically alert system of pulse-taking. But more and more is heard about the value and reliability of scientific, computerized polling and reports prepared for candidates' eyes only.

The candidate who pays for them may get the facts, compared and weighed and put in-

Ambulance Service Is Now A Going Concern

Pitt County's new hospital-operated ambulance service is now a going concern. The county officially went into the ambulance service business this morning at 7 o'clock.

As with most entirely new operations, it may take several days to iron out all the kinks in the new ambulance service system. After the long tradition in Pitt County of ambulance service being provided by funeral homes, it may also take citizens some time to get accustomed to the fact that the service is now operated by the county through Pitt Memorial Hospital.

The system of operation probably will be different from the way ambulance service has been carried on in the past. There will be new and different rules, a different schedule of fees and other factors.

For whatever changes that might appear, however, people of Pitt are fortunate in two respects. They are fortunate that funeral homes of the county have provided ambulance service all these years even though it has been a losing business for these firms for a long time. Secondly, citizens are fortunate that their county officials have worked out a method of continuing to provide ambulance service through the county hospital.

A 'Mumbling' Time In History

By JAMES MARLOWE
WASHINGTON (AP) — This is one of those mumbling times in American history, with only a few surprises, both in problems at home and in foreign affairs.

It's a time made for mumbling:

1. The early days of a presidential election year.
2. The candidates are just getting fitted for their track suits and haven't tried them on yet.
3. Congress is away and won't be back until next week.
4. And President Johnson holed up in his Texas ranch is working in the new budget and the programs he wants to hand Congress when it returns.

The surprises at home were of the negative kind—the desire of some of the top men around Johnson to quit—and the shifting around of a few words by the North Vietnamese.

They used to say that if the United States quit bombing the North, this could lead

to talks about ending the war. Now they say if the bombing stops, it will lead to talks.

The Johnson administration's reaction to this shift is wary. It is still mulling over the substitution of "will" for "could," a situation which may puzzle historians of a more enlightened age.

Why they may properly wonder why the two opponents in a war costing thousands of lives couldn't manage to communicate with each other directly so there could be no hemming, hawing, wondering, or delay if they wanted to end it.

The first negative surprise came before Congress and Johnson left the city. This was the news, leaked out instead of being announced by the White House, that Secretary of Defense Robert S. McNamara was leaving to become head of the World Bank, a job Johnson got for him.

McNamara reportedly wanted the job because he was

Forty Years Ago

By FOY H. DUNCAN
Jan. 10, 1928

Sarg Marionettes Delight Audiences At Local College

Tony Sarg's Marionettes, in their two shows at East Carolina Teachers College gave delight to two good audiences, the one in the afternoon having children in the majority, but the one in the evening composed largely of grown-up children. The show even passed expectations and made good their claim to enchant "children from six to sixty." Not only were people fascinated by the natural acting of the "human dolls" and their clever tricks, but marveled at the illusion that made them feel they were watching a full size play.

Roy Batchelor And Frank Rice Hurt In Auto Wreck

Roy Batchelor and Frank Rice both received painful but not serious injuries last night when Mr. Batchelor's car skidded off the road on a sharp curve just this side of Ayden

and plunged over an embankment. The injuries of each of the men consisted of several cuts and bruises but they were both able to be out today.

Miss Estelle Greene Entertains Bridge Club

Miss Estelle Greene entertained her bridge club at an enjoyable meeting Saturday afternoon. An attractive towel was awarded Mrs. C.S. Bowen for high score.

Mrs. George Hadley Entertains Bridge Club

Mrs. George F. Hadley was a charming hostess Saturday afternoon when she entertained her bridge club. High score was made by Mrs. Curtis Perkins and low score by Mrs. W. H. Bradsher.

Oyster Roast Tomorrow Evening

The St. Clara Memorial Bible class of the Free Will Baptist Church will have an oyster roast Tuesday night at eight o'clock at the Frigidaire plant, 315 Evans Street

THE WAY IT SOMETIMES SEEMS!



By ART BUCHWALD

Europe Will Miss Us

WASHINGTON — In order to solve the U. S. balance-of-payments problem, the President has asked Americans to refrain from leaving the Western Hemisphere for the next two years. He indicated he would back his request with legislation making it difficult for Americans to travel abroad.

This is said to have been one of the toughest proposals any U. S. President has had to make, and the controversy over it is already raging in full force.

A manager for one of the Republican presidential can-

didates told me his nominee's slogan to the voters in 1968 would be: "If I am elected, I will let you go to Europe."

When President Johnson gets his legislation passed, the whole picture of travel could change.

Let us go to a Holiday Inn in Toledo, Ohio. Two American tourists start a conversation.

"What brought you here?" the first tourist asks.

"We were scheduled to go to Toledo, Spain, but when the tourist edict went through we decided to come to Toledo, Ohio, instead. We figure one Toledo's just like another."

"Ole," the other tourist said.

"I don't understand why we can't go to Europe," the first tourist's wife said.

"It's very simple," the second tourist replied. "The United States has made so many commitments abroad that Americans can't go over there any more."

"But what's the sense of having commitments if we can't see them?" the wife asked.

"Because if we went over there we would be spending American dollars, and if we keep spending American dollars we won't be able to fulfill our commitments."

Other Editors Saying An Idea With Real Merit

(Sanford Herald)

Eastern North Carolina should think long and hard on the suggestion by the respected past president of the State Medical Society that the fastest and most economical means of getting more doctors for the eastern third of Tar Heelia is to place a medical center there instead of a medical school — which has been the hue and cry of East Carolina University enthusiasts.

Dr. Amos N. Johnson of Garland passed on this sage advice to a Legislative Research Commission panel in Raleigh last week. The panel was set up to examine the general shortage of doctors in North Carolina and to recommend remedies to the 1969 General Assembly.

It was learned at the public hearing — which drew leaders and educators of the medical profession from all over the state — that North Carolina has 60 private physicians per 100,000 people (the national average is 97) and that the rural areas — which abound in the east — have 30 compared to 96 in the metropolitan areas. It was also learned that 22 percent of rural doctors in North Carolina are over 70 years of age.

Dr. Johnson estimated that a medical center similar to the one at Cone Hospital in

Greensboro could be built for \$35 million and would immediately start drawing doctors to the east.

One has only to reflect a moment to be aware that piedmont North Carolina medical facilities — centering in the area of Greensboro, Winston-Salem, Durham and Chapel Hill — instantly come to mind when specialized medicine is mentioned or needed. The west is not as bereft of medical "meccas" as the east — despite its mountains. Asheville has creditable medical institutions, as does Charlotte, which is in the western piedmont.

It is an undisputable fact that facilities near at hand make the life of a physician more purposeful to an area.

The state of West Virginia once faced a situation not unlike North Carolina's present one. Its southern regions, which is literally the roughest part geographically of West Virginia Appalachia, had few doctors for its many poor people. The state threw its assistance into making Beckley, which centers' southern West Virginia, into a medical center. Now the mountains which surround Beckley have physicians who offer proficient service because they have a "base" at which they can readily "touch home" when the most technical help is needed.

Whatever chance there is that Rockefeller may heed their pleas hinges entirely on the possibility that Romney will lose so badly to Nixon in New Hampshire March 12 that he will declare himself out of the Presidential race and the Wisconsin April 2 primary. If Romney stays in for Wisconsin, Rockefeller — to maintain his credibility as a Romney supporter — will be forced to sign the affidavit of non-candidacy for the Oregon primary, for which the legal deadline is March 22, eleven days before the Wisconsin primary.

But even if Romney did not enter Wisconsin, Monte Montgomery argues that Rockefeller should sign the Oregon affidavit. To do otherwise, he holds, would eliminate the surprising amount of good will toward Rockefeller that has cropped up inside the party's right wing. A belated stop-Nixon movement led by Rockefeller, according to this thesis, would only revive the bitter memories of 1964.

Actually, some moderates who want Rockefeller in Oregon see considerations of state politics tainting Montgomery's advice.

As a candidate for Secretary of State in a hotly contested primary, Montgomery has been keeping a toe in both the Rockefeller and Reagan camps in Oregon. His professional campaign aide, Fred van Natta, is also under contract to the Oregon Citizens for Reagan. Once Rockefeller

Hurt By Imports We Never See

By ELMER ROESSNER

The imports we never see are the major cause of the gold drain.

Last year the United States imported approximately \$40 billion in visible, hefty foreign goods, and exported \$45 billion in U. S. products. That starts out with a net gain of \$5 billion.

But there was no inflow of \$5 billion in foreign gold to pay that difference. Instead, U. S. gold holdings dropped by \$13.2 billion to \$12.4 billion, a net loss of \$800 million.

Of our \$5 billion net gain in exports over imports, \$2 billion was lost by beautiful Americans' spending abroad. (Ugly Americans are those who don't tip while traveling.) There were also losses by government spending abroad, bank loans to foreigners, and a few other causes, including Social Security and monetary

gifts to people living in foreign countries.

Biggest Loss Of All

But the largest loss was by American investments abroad.

If foreigners can't sell us more of their products, they will sell us businesses that make products. These plants, factories and establishments are our invisible imports. They are visible, all right, but you have to travel abroad to see them.

a plant overseas, the cost is calculated in dollars, whether it consists of money earned overseas or money sent from the U. S.

In 1966, U. S. corporations invested \$10.2 billion in overseas enterprises. Probably more was invested in 1967.

These "invisible imports," actually exports of money for which foreigners can demand gold, alone would have wiped out our favorable balance of visible foreign trade.

This has brought the total U. S. investments abroad to around \$75 billion. The total was \$8.4 billion in 1945, when American business started its postwar expansion, and \$27.4 billion as late as 1958.

Uncle Sam Was For It

The government has encouraged this foreign investment. It has helped our Western allies and Japan restore their war-torn economies, some-

'Stay Out Of Oregon

By ROWLAND EVANS and ROBERT NOVAK

WASHINGTON — Monte Montgomery, the powerful young Speaker of the Oregon House of Representatives, has transmitted important private advice to Governor Nelson Rockefeller of New York that could greatly influence the Republican Presidential nomination.

Speaker Montgomery's private advice to the Rockefeller camp: stay out of Oregon.

If Rockefeller is to have any chance at the National Convention, at Miami Beach in August, Montgomery contends, he must remain a non-candidate until then. That requires signing the official non affidavit to keep his name off the ballot in Oregon's May 28 primary.

As a leading local architect of Rockefeller's victory in the 1964 Oregon primary, Montgomery's word carries no little weight in Albany. More with the thinking of Rockefeller, it coincides exactly feller and his closest political adviser, National Committeeman George Hinman.

But it clashes with a growing concern in the Republican party's liberal-to-moderate wing that Richard M. Nixon may go all the way to the nomination unless Rockefeller drops the cloak of non-candidacy and challenges Nixon in Oregon, the primary ground most favorable to Rockefeller.

This view is the direct by-product of the continued ineptitude of the campaign waged by Governor George Romney of Michigan and the deceleration of the boom for the right-wing favorite, Governor Ronald Reagan of California. The increasing prospect that Nixon will comfortably win the first three primaries (New Hampshire, Wisconsin, Nebraska) is producing panic among the moderates nationally. In their search for a Nixon-slayer in Oregon, they are turning to Rockefeller.

Whatever chance there is that Rockefeller may heed their pleas hinges entirely on the possibility that Romney will lose so badly to Nixon in New Hampshire March 12 that he will declare himself out of the Presidential race and the Wisconsin April 2 primary. If Romney stays in for Wisconsin, Rockefeller — to maintain his credibility as a Romney supporter — will be forced to sign the affidavit of non-candidacy for the Oregon primary, for which the legal deadline is March 22, eleven days before the Wisconsin primary.

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ELMER ROESSNER

When an American corporation buys a business or builds

The Daily Reflector

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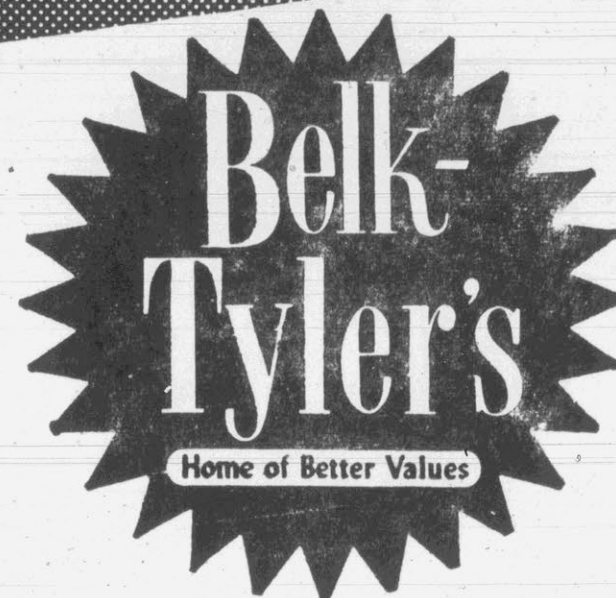
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Ladies Fall & Winter Dress & Casual Shoes



Audition, Footflair, Cover Girl, Heiress, Edith Henry, Joyce and others. Good selection of styles, shades and sizes. These shoes are reduced to sell now! All must go to make room for season ahead!

VALUES TO 18.00 SALE $\frac{1}{2}$ Price

Reduced to Sell Now! During Clearance Sensational Group of Ladies Shoes

Including dress styles, casuals and loafers. Good selection of styles, colors and sizes. Reduced to sell now during clearance!

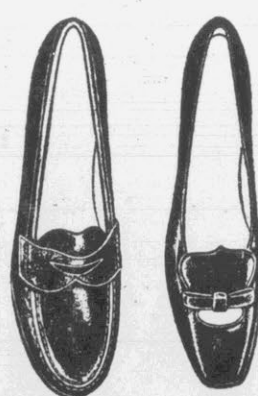
Values to 11.00 SALE 5.88

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MOSTLY LOAFERS
GOOD SELECTION OF SIZES
VALUES TO 15.00

SALE 8.00

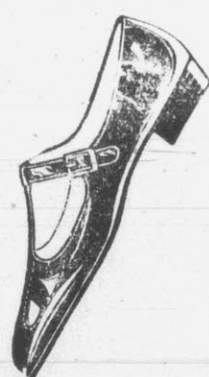


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Children's Shoes

Including famous Buster Brown and Red Riding Hood. Dress styles and loafers. You'll want to pick out several pairs at this price!

VALUES TO 8.00 SALE 2.00



Entire Stock Reduced Again!

Men's Winter Suits

Choose from famous Rockingham or our own Manstyle and many others. All new fall shades and colors. Quality wools and blends. Longs, regulars and shorts. Reduced to sell now during Clearance.

VALUES TO	REDUCED TO
● 55.00	32.88
● 65.00	48.88
● 75.00	58.88
● 85.00	62.88

SPECIAL PURCHASE SALE!

MEN'S FAMOUS NAME T-SHIRTS
and KNIT SHORTS

Slight irregulars of Hanes 1st quality. All sizes for men. Full combed cotton. Sale 77¢ 3 for 1.50



Men's Dress Slacks

VALUES TO 20.00

SALE $\frac{1}{4}$ OFF

Ivy and pleated models in wools and wool blends. Sizes 29 to 42. These slacks are reduced to sell now during Clearance.



Reduced for Clearance

Men's Felt Hats

VALUES TO 12.99

Famous name hats in styles for men and young men. Reduced to sell! Everyone must go!

Sale $\frac{1}{3}$ off

Men's Sportcoats

REDUCED TO SELL NOW!

VALUES TO	SALE
35.00	23.88
45.00	32.88
55.00	39.88

All Famous Name Brands

Men's Sweater Sale

VALUES TO	SALE
● 9.00	6.90
● 12.00	7.90
● 15.00	10.90
● 17.00	11.90
● 20.00	13.90
● 23.00	17.90

Choose from all the most famous brands of men's sweaters . . . handsome V-neck pullovers, and cardigans of lambswool, shetland wool, or 100 per cent wool . . . in beautiful textures and rich colors . . . Sizes S, M, L and XL, 38 to 46.

Entire Stock Reduced For Clearance!

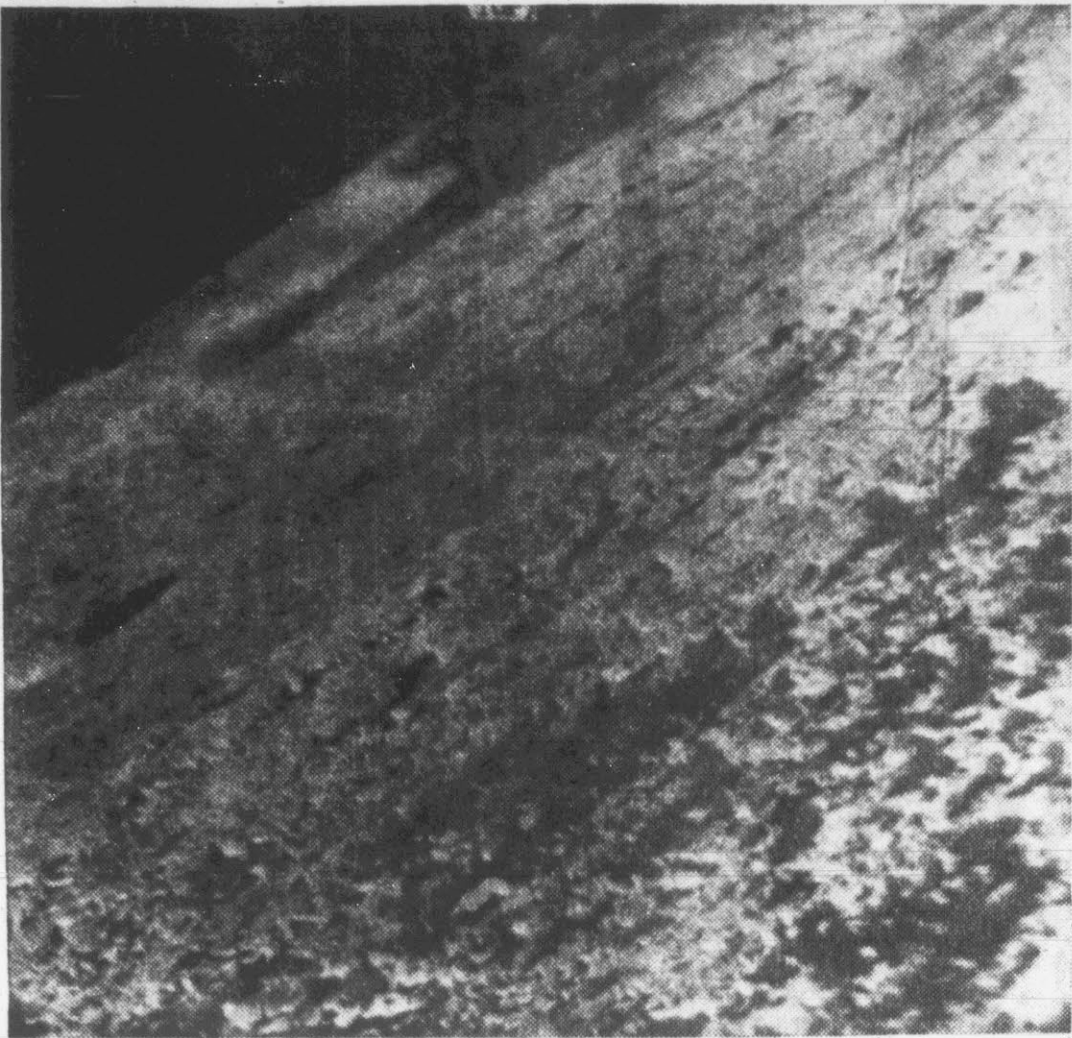
Men's Long Sleeve Sport Shirts

VALUES TO	SALE
● 3.00	2.22
● 5.00	3.22
● 7.00	4.92
● 8.00	5.22

Imagine . . . our complete stock of men's sport shirts reduced to special low prices for you. Both spread collar styles and traditional buttons down style . . . of 100 per cent cotton, dacron and cotton blends. Most are permanent press. Sizes S, M, L, and XL.

Everything Must Go! So Hurry Now To Make Your Selection!
Merchandise Reduced To Sell Now! Belk-Tyler's in Downtown Greenville

Surveyor Lands On Moon, Telecasts Landscape



LANDS AMID BOULDERS — This wide-angle (25-degree field of view) picture taken by Surveyor 7 television camera after its moon landing last night shows cluster of rocks near craft's landing site. Scientists said the safe, soft landing amid rocks was by "divine guidance". Horizon, northeast of Surveyor, is formed by ridge characteristic of the undulating topography on the flank of the crater Tycho. Rocky debris, scientists added, was ejected by Tycho some 8 miles to the south. (AP Wirephoto from NASA)

Today In Washington

By THE ASSOCIATED PRESS
WASHINGTON (AP) — President Johnson has agreed to a request by Senate Democratic Leader Mike Mansfield to present the administration's legislative proposals to Congress as soon after the opening of the new session as possible.

Mansfield also asked his colleagues to take a longer work week and to work harder to speed action on key bills. He asked committee chairmen to schedule early hearings on essential legislation, such as authorization bills to allow financing of existing federal programs.

The Montana senator seeks to adjourn Congress by Aug. 1, before the starting dates of the Republican and Democratic conventions.

WASHINGTON (AP) — Chairman Lee C. White of the Federal Power Commission says he's confident Congress will pass legislation increasing the reliability of the nation's electric power system.

A bill to give the FPC "considerably more voice in the manner in which decisions are reached," is now pending in Congress. White said it might be improved in committee because "discussion of it is taking a constructive turn."

In its present form the bill in-

cludes broad powers for the FPC to require linkages between public and private power systems.

Much pressure for passage of such a bill was generated by the power blackout in November 1965 which affected about 30 million people in the northeast United States and Ontario, Canada.

WASHINGTON (AP) — A new service will enable postal customers to obtain the new address for first-class forwarded mail, the Post Office Department announces.

To get the new service the mailer of a first-class letter must write the words "Address Correction Requested" under the return address. If the mail is forwarded the Post Office will deliver a form bearing the new address. A 15-cent fee will be charged for the service.

Capital Footnotes

Secretary of State Dean Rusk and British Foreign Secretary George Brown will confer in Washington Thursday morning, the State Department says, as to lay the ground work for the upcoming U.S. visit of Prime Minister Harold Wilson.

Congressional hearings on air and water pollution, solid waste disposal, environmental health and related subjects are planned for next week by the House Science and Astronautics Committee.

Speed restrictions on the Fairchild-Hiller twin engine prop jet FH27 airplanes, imposed by the Federal Aviation Agency,

have been removed following flight tests, a spokesman for the firm reports. Indications that the plane's elevator trim tab system was affected by buffeting prompted the slowdown order, the FAA said.

Capital Quote

"We've got to come up with a plan or a way to demonstrate to the middle class that everyone benefits when a person out of work gets a job. . . . The elimination of poverty is a goal that will benefit white people as well as black people." —Sargent Shriver, director of the Office of Economic Opportunity.

Award Contract For Police Car

AYDEN—Town Board members Monday night opened bids for a new police car and awarded the contract for the vehicle to B. T. Rowe Chevrolet of Ayden, the low bidder.

The Rowe firm bid \$2,377.40 for the four-door sedan.

Board members also changed the name of a portion of New Circle Drive, and approved installation of stop and yield signs at intersections.

New Circle Drive from the intersection of Third Street to the Edgewood Street intersection was changed to Short Street and the board approved installation of a yield right-of-way sign on New Circle Drive at the Edgewood - Short Streets intersection.

The board also approved installation of a stop sign on South Park Avenue at the intersection of Planters Street.

By RALPH DIGHTON

Associated Press Science Writer
PASADENA, Calif. (AP) — Narrowly missing a dangerous rock with what a space official called "divine guidance," Surveyor 7 settled down gently on the moon Tuesday night and telecast the wildest scene yet found by U.S. lunar probes.

The three-legged craft, last of a \$500-million series which has already certified four equatorial sites as safe for astronaut landing, was on a purely scientific mission to the 15,000-foot crater Tycho near the south-central edge of the lunar disc.

Given at best a 43 per cent chance of success, the unmanned Surveyor 7 surprised scientists by making an almost flat landing on a crater-pocked, boulder-strewn plateau not far from a ragged ridge 18 miles north of Tycho's rim.

Between the craft and the rim was a desolate scene, reminiscent of the crater Copernicus photographed earlier by lunar orbiters.

Pictures telecast shortly after touchdown, showed a landscape littered with rocks ejected from miles deep when the 50-mile wide Tycho was formed by a meteor impact ages ago.

One of the craft's three pad-

ded feet was only a fraction of an inch from a rock six to eight inches in diameter—big enough to have broken the skeletal metal leg.

Lee Shearer, assistant director of the U.S. space agency's lunar program, told a news conference: "The final 13 feet of the quarter-million mile flight was under divine guidance."

That was the height from which Surveyor 7 dropped free after breaking rockets slowed its 6,000-mile-an-hour plunge toward the surface.

The rugged site was chosen deliberately by scientists hoping to determine whether there is any geological difference between the highlands where Surveyor 7 came down and the plains where manned landings are planned as early as next year.

Surveyor 7, launched from Cape Kennedy, Fla., Sunday, carries a small scoop to dig trenches as deep as 18 inches and a device to analyze lunar soil with radiation.

Flight controllers at Jet Propulsion Laboratory said these probably would go into operation sometime today.

Set Seminar For Party-Switching Board Members Effect Doubt

RALEIGH (AP) — Republican gubernatorial hopeful John L. Stickley predicts the number of switches from the Democratic party to the GOP will not be "enough to materially affect" his party's primary.

Stickley, a textile yarn broker in Charlotte, filed as a candidate for governor in the Republican primary Tuesday in Raleigh. U.S. Rep. Jim Gardner, R-N.C., also seeks the nomination but has not yet paid his election filing fee.

In a news conference in the office of the Elections Board secretary, Stickley said he does not expect "nearly as many switches in party registration as Republicans had hoped."

Stickley said the entry of J. Melville Broughton Jr. in the Democratic gubernatorial primary will cut off any mass switching of conservatives from Democratic to GOP ranks.

The 64-year-old Stickley was asked if he thought age would be an issue in his primary campaign against the 34-year-old Gardner. His reply was that age may be a factor but this does not bother him.

Stickley, saying he received a "clean bill of health" from his doctor, says he plans an aggressive six-day-a-week campaign.

Some 50 new members of local school boards in Eastern North Carolina will come to East Carolina University Thursday for a seminar on the various roles of a school board member.

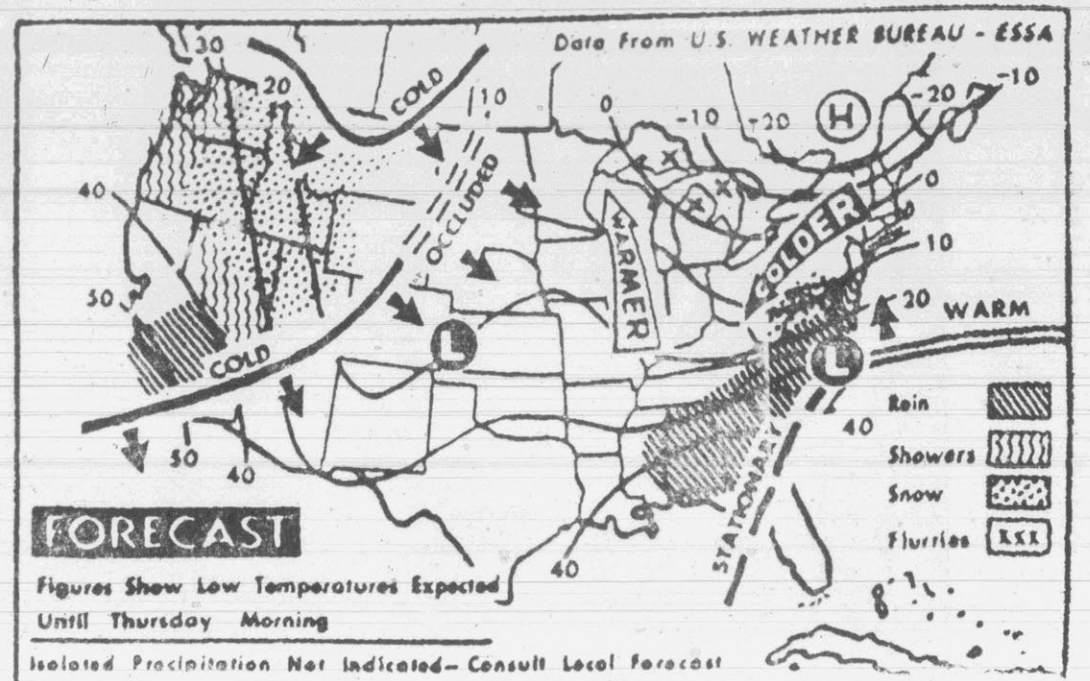
Scheduled from 10 a.m. to 3 p.m. in the Buccaneer Room, the seminar will be conducted by the ECU School of Education under the auspices of the N. C. School Boards Association.

Two departmental chairmen in the School of Education, Dr. Ralph Brimley, Department of Educational Administration, and Dr. James W. Batten, Department of Secondary Education, will lead the seminar discussions.

Dr. Brimley, who is also chairman of the continuing ECU seminar series for public education officials, will lead discussions of "The Superintendent and the School Board and School Staff" and "The School Board and School Finance."

Dr. Batten will then discuss "The School Board and the Instructional Program" and "The School Board and the Public."

DISCOVERER DIES
SALT LAKE CITY (AP) — Dr. Norman C. Williams, 50, the geologist credited with the discovery of the nation's first commercial deposit of beryllium ore, died Monday night after a heart attack.



WEATHER FORECAST — Snow is forecast Wednesday night in the northern Rocky Mountain area with flurries due in the Great Lakes region. Rain is expected in southern California and along the Gulf and southern Atlantic coastal states. It will be warmer in the upper Midwest and remain on the cold side in the Northeast. (AP Wirephoto Map)

Research Grant For Dr. Percy Crosby

An East Carolina University geologist, Dr. Percy Crosby, has been awarded a federal grant to continue his study of anorthositic, a rock rich in feldspar.

The grant of \$18,300 from the National Science Foundation (NSF) will enable Dr. Crosby—a faculty member in ECU's new Department of Geology—to continue his anorthositic research for two more years.

Dr. Crosby began his NSF-supported project in 1963 in the

Adirondack Mountains of New York, one of the world's major anorthositic deposits.

He expects to spend the next two summers in the Whiteface Mountain area of the Adirondacks near Lake Placid. He will conduct various field studies, including the systematic collection of samples with a portable diamond drill.

His research project also includes analysis of minerals by x-ray, spectrophotometry and microanalysis. Most of that work will be done at the University of North Carolina at Chapel Hill and Virginia Polytechnic Institute.

Dr. Crosby's work fits into the continuing study of the structure and composition of feldspars and other minerals in mountainous regions.

Cleaning Firm Reports Theft

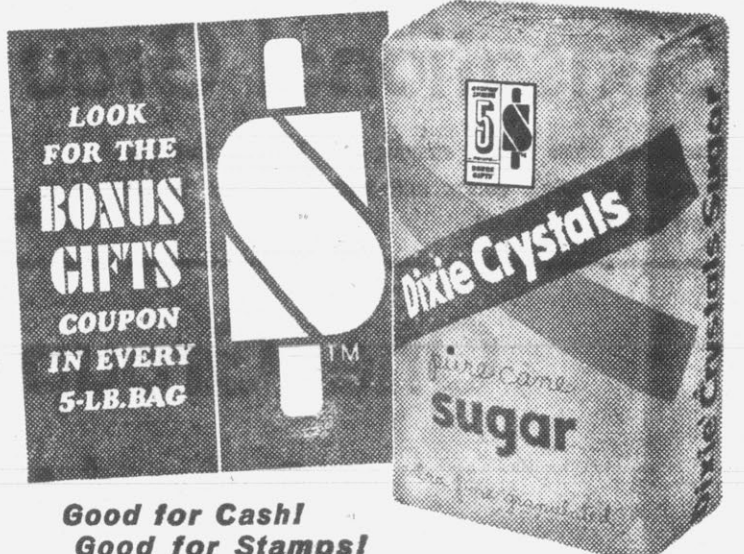
Between \$50 and \$60 was reported taken from Koratizing Cleaners on N.C.43 just south of the U.S.264 intersection sometime Monday night or early Tuesday morning.

Chief H.F. Lawson said company officials said the front door to the building was left unlocked and that the cash reported missing was taken from the cash register.

The chief quoted employees as saying the door was left open by workmen servicing equipment in the building.

Investigation of the theft is underway.

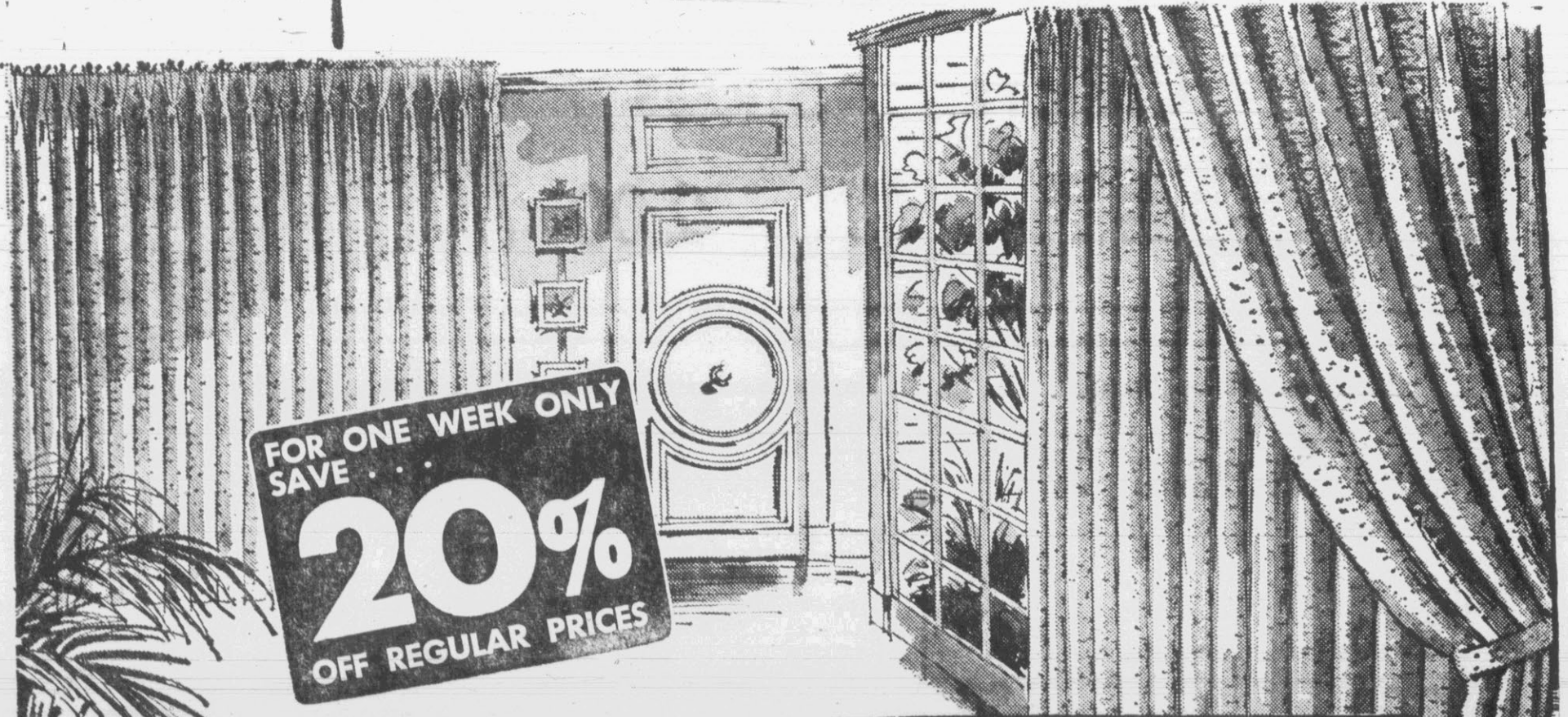
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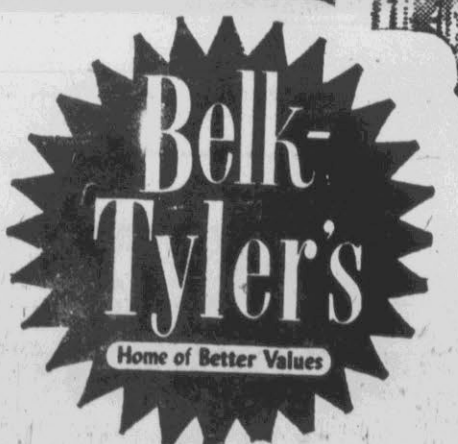
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COTANCHE STREET STORE—DOWNTOWN GREENVILLE

Evans-Novak . . .

(Continued From Page 4)
efeller entered the Oregon race, however, Montgomery would have to choose sides. Nevertheless, there is little doubt that his choice would be Rockefeller.

Marlow . . .

(Continued From Page 4)
tired after six years as defense chief. But there is still some questions about his leaving. It is still not clear whether Johnson eased him out.

Next, Arthur J. Goldberg, U.S. ambassador to the United Nations, is tired of his job and wants out. This news also was leaked. Last week Johnson announced Gardner Ackley, chairman of the Council of Economic Advisors, was leaving. Johnson is making him ambassador of Italy.

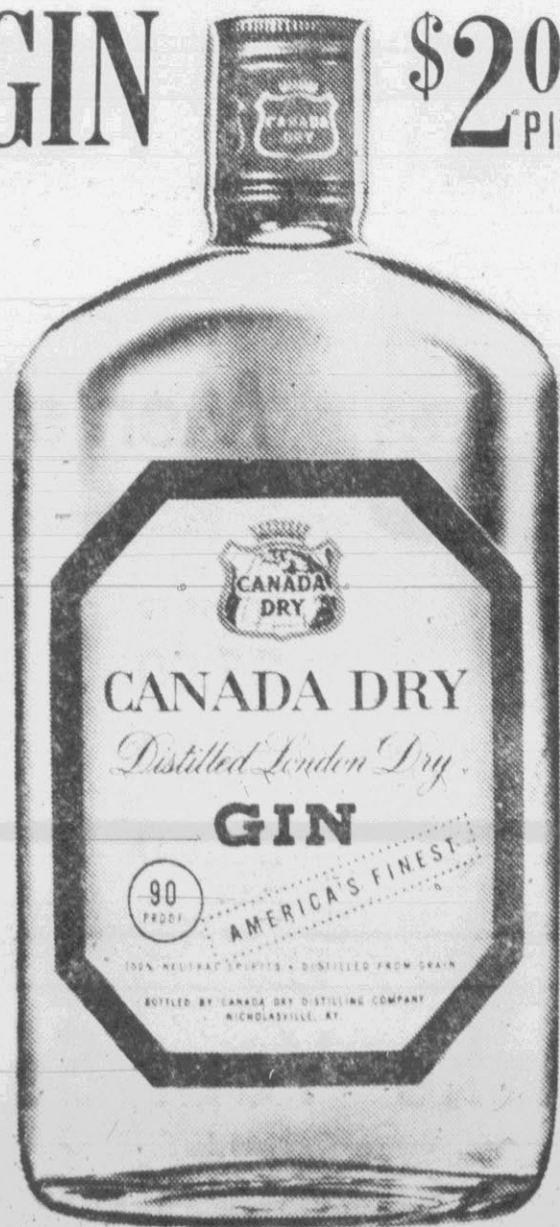
And last night Johnson announced Charles E. Schultz, director of the Budget Bureau, is leaving. Both Ackley and Schultz are known to have wanted to give up their Washington jobs because both felt tired.

What made their resignations strange is that they occurred while Johnson was working on his budget and economic report to Congress. Nevertheless, both men will stay on until later this year.

Meanwhile the only two politicians making any noise at all about the upcoming presidential race are two who seem to have the least chance of going any place: Sen. Eugene J. McCarthy, Minnesota Democrat, and Michigan's Republican Gov. George Romney.

They've been talking for weeks but it's been hardly more than mumbling for it's hard to remember anything they said.

CANADA DRY
GIN \$2.05 PINT



A Harvard Junior, He Decided To Start In College All Over Again

By JOHN WOODFIELD
Associated Press Writer

ANNAPOLIS, Md. (AP) — Randy Runyon would have been a Harvard senior this year. But he is not.

He's a St. John's freshman. With little more than a year standing between him and a Harvard degree, he chose to start college all over again at the tiny nonsectarian college in Annapolis, Md.

He's not the first student to make this surprising move.

The same thing happens at the college's new western campus, which snuggles in New Mexico's Sangre de Cristo Mountains.

Linda Carithers, who was a junior on the dean's list at the University of New Mexico, wanted to transfer to the little college which refuses to accept transfer students.

Like Randy, she "flunked" herself into the freshman class. Why would good students take this great leap backward?

Randy Runyon did it because he says he wanted to go forward.

"Backward and forward depend on where you want to go," he says.

"College should give you an education as well as a degree. I was getting a degree but not an education."

"I was getting professional training, but an education is something different. Education should prepare you to deal with all of life, how to make sense of what's going on around you and how to appreciate what is written and said about it."

"I want to be educated as a human being, not trained as a physicist or an historian. That can come later."

Randy did not leap blindly. He thought about it for more than a year.

"It was a big decision, especially financially. Both my wife, Diana, and I have National Merit scholarships, but mine expires soon. It'll be very hard going."

"But," Randy continued, "it's worth it."

"The experience at St. John's itself is worth it. There is real intellectual excitement here, a joy to learning. The students are here because they want to be. If a student doesn't enjoy it,

Theory Worked, They Have Snow

CAMBRIDGE, Mass. (AP)—There was plenty of snow outside but students at Massachusetts Institute of Technology decided they wanted some inside. Storm plus icy air equals snow, they theorized.

The students tested the hypothesis in the second-floor shower room of a dormitory, turning on the hot water and opening the windows to let in subzero blasts.

The result: Six inches of snow on the shower room floor.

TV Log

WITN — Ch. 7

WEDNESDAY 1:30 Make A Deal
7:00 Professionals 2:00 Our Lives
7:30 Virginian 2:30 The Doctors
9:00 Kraft Specials 3:00 Another World
10:00 Run For Life 3:30 Don't Say
11:00 News 4:00 Match Game
11:15 Sports 4:25 News
11:25 Weather 4:30 Funny Page
11:30 Tonight 5:00 Mike Douglas
THURSDAY 6:00 News
6:00 Aspect 6:15 Sports
6:30 Mr. Ed 6:25 Weather
7:00 Today 6:30 Hunt, Brink.
9:00 Merry Griffin 7:00 McHale
10:00 S. Judgment 7:30 John Gass
10:25 News 8:30 Ironside
10:30 Concentration 9:30 Dragnet
11:00 Personality 10:00 D. Martin
11:25 Hollywood Sq. 11:00 News
12:00 Jeopardy 11:15 Sports
12:30 Eye Guess 11:25 Weather
12:55 News 11:30 Tonight
1:00 Girl Talk

WNCT — Ch. 9

WEDNESDAY 12:30 Search
5:00 Rawhide 12:45 Guiding Light
6:00 News 1:00 Love of Life
6:10 Sports 1:25 Timely Tips
6:25 Weather 1:30 World T.V. News
6:30 News 2:00 Splendor
7:00 Art. Smith 2:30 Houseparty
7:30 Lost In Space 3:00 Tell Truth
8:30 UNC vs. NC 3:30 Edge of Night
10:00 J. Winters 4:00 Secret Storm
11:00 Final Report 4:30 Carletons
11:30 Movie 5:00 Rawhide
THURSDAY 6:00 News
6:30 News 6:15 Sports
9:00 Kangaroo 6:25 Weather
10:00 Can. Cam. 6:30 News
10:30 Hillbillies 7:00 Dillon
11:00 Andy 7:30 Cimarron
11:30 Van Dyke 9:00 Movie
12:00 News 11:00 Final Report
12:15 Firm News 11:30 Movie
12:25 Weather

WNBE — Ch. 12

WEDNESDAY 1:00 Fugitive
5:00 Boto 2:00 Newlywed
5:30 Cisco Kid 2:30 Baby Game
6:00 Report 2:55 Doctor
6:15 Weather 3:00 G. Hospital
6:20 Sports 3:30 Dark Shadows
6:30 News 4:00 Dating
7:00 Hwy. Patrol 4:30 Popeye
7:30 Avengers 5:00 Boto
8:30 2nd 100 Yrs. 5:30 Cisco Kid
9:00 Movie 6:00 Report
11:00 News 6:15 Weather
11:10 Weather 6:20 Sports
11:15 Sports 6:30 News
11:30 Joey Bishop 7:00 Hwy. Patrol
THURSDAY 7:00 Party Line
8:00 Romper Room 8:30 Riving Nun
8:45 King & Cide 9:00 That Girl
9:00 Early Show 9:30 Peyton Pl.
10:30 D. Reed 10:00 P. Theatre
11:00 Temptation 11:00 Weather
11:10 News 11:10 Sports
11:30 Mother In Law 11:15 Sports
12:00 Bewitched 11:30 Joey Bishop
12:30 Treasure

he leaves.

"At Harvard very few people enjoy their studies. They endure them for the sake of a degree. And Harvard is probably a lot better than most places."

Each year a substantial number of students in good standing at the most distinguished colleges in the country apply for admission to the freshman class at St. John's.

But why does St. John's refuse to accept credits earned at other colleges?

"We have a single, all-required curriculum," explains President Richard D. Weigle.

"We are not an educational cafeteria. We do not have course offerings. We have a program. Our program has a beginning and that is where all students must begin."

"Like the acts of a play, each year of the St. John's program is built on the one before."

"We refuse to compromise the integrity of our program even though we are well aware of the difficulties which face a student who wishes to transfer. He must make a great sacrifice of time and money. Happily, our scholarship funds can help to ease the financial problems."

The college is as stubborn about its size as it is about its program.

Responding to the pressure to expand, St. John's doubled its enrollment without changing its size.

It started a whole new college 2,000 miles away.

In 1964, a small band of faculty and administrators set out from Annapolis, where the college has been located since 1696, and established a colony campus in Santa Fe. In 1965, St. John's was both the third oldest and third newest college in the country.

Some things about St. John's are very new.

Randy's classes are a model of what is called the "student-centered school." Instruction depends more on the activity and initiative of the 10 students who make up Randy's tutorial group than on the pronouncements of the supervising faculty member.

"He can't do our thinking for us," explains Randy. "We learn by thrashing things out, by finding each others mistakes. We're always involved."

"I didn't know how it would be, being in with freshmen again, but it's great. Three of us in my group have been transferred from other colleges, but that works to our advantage. We learn by teaching each other. The more I can help someone else to learn, the more I can learn myself."

Other things about St. John's are very old.

It insists on old-fashioned intellectual discipline. There may be "joy" as Randy says, but there is also a lot of hard work. It is the only nonnominal college which requires all students to study ancient Greek.

It also requires them to study Einstein's papers on relativity. St. John's agrees with Randy

that you can go forward by going backward.

The college has turned to the classics in order to provide a thoroughly modern education which will prepare a student for the future as well as the present.

Dean John Kieffer describes the classics as "writings of any period which offer light on the

deepest, most commonly encountered problems of human living."

"St. John's strives to prepare its students for the future not by having them memorize results of the latest research or read the books which are the fad this year, but by facing up to the fundamental questions which are always present to men."

She's 96, And Still Teaching



SIX GENERATIONS OF PUPILS — Miss Kate Boone, a descendant of Daniel Boone, is shown with Kathy DeLaney, 16, the sixth generation of the same family to receive voice lessons from Miss Boone. (AP Wirephoto)

CHARLESTON, Mo. (AP) — Pride in her ancestry, her adopted home in Charleston and 81 years' service as a music teacher highlight the life of Miss Kate Boone still a voice and piano instructor at 96.

Miss Boone is a descendant of the Kentucky frontiersman, Daniel Boone.

One of her voice pupils was Betty Cooper, who became the wife of Missouri Gov. Warren E. Hearnes.

"She has a beautiful voice," Miss Boone said.

The nearly blind woman gives lessons in her quarters at a nursing home. She began losing her sight 25 years ago.

Miss Boone uses a strong light on her piano to teach. She minimizes the glare by wearing an eyeshade.

One of her voice pupils is Kathy DeLaney, 16, a high school sophomore who is the sixth gen-

eration of her family Miss Boone has taught.

Miss Boone, who thinks she may be the nation's oldest music teacher, doesn't believe in rock 'n' roll is music, but she insists "all music has its place."

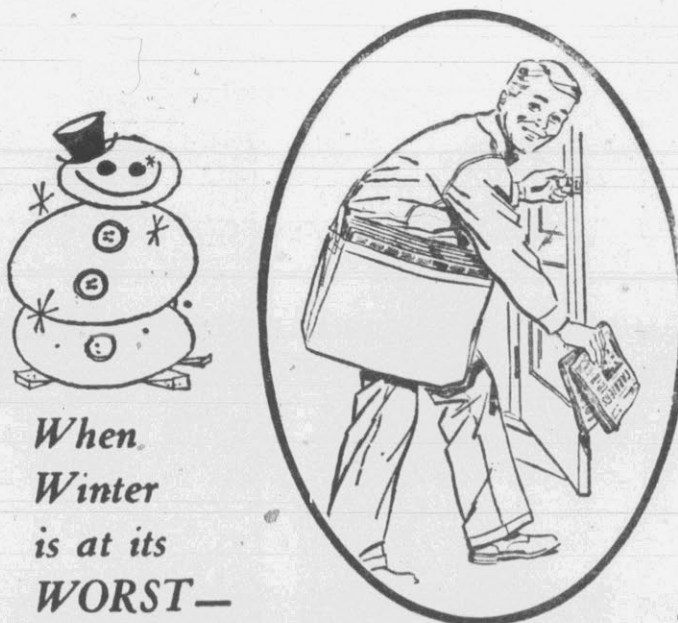
"Every child should begin with classical music, because it is the basis of all music," she said.

She acknowledges jazz has merit.

"Guy Lombardo and a few other top band leaders produce beautiful music," she said.

Miss Boone lived 22 years in her native Clinton, Ky. Her great-great grandfather, Bryant Boone, was a brother of Daniel Boone.

The family moved to Charleston in 1893. She is the youngest and last surviving child of Judge and Mrs. William Fenton Boone's 10 sons and 3 daughters.



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TOWELS

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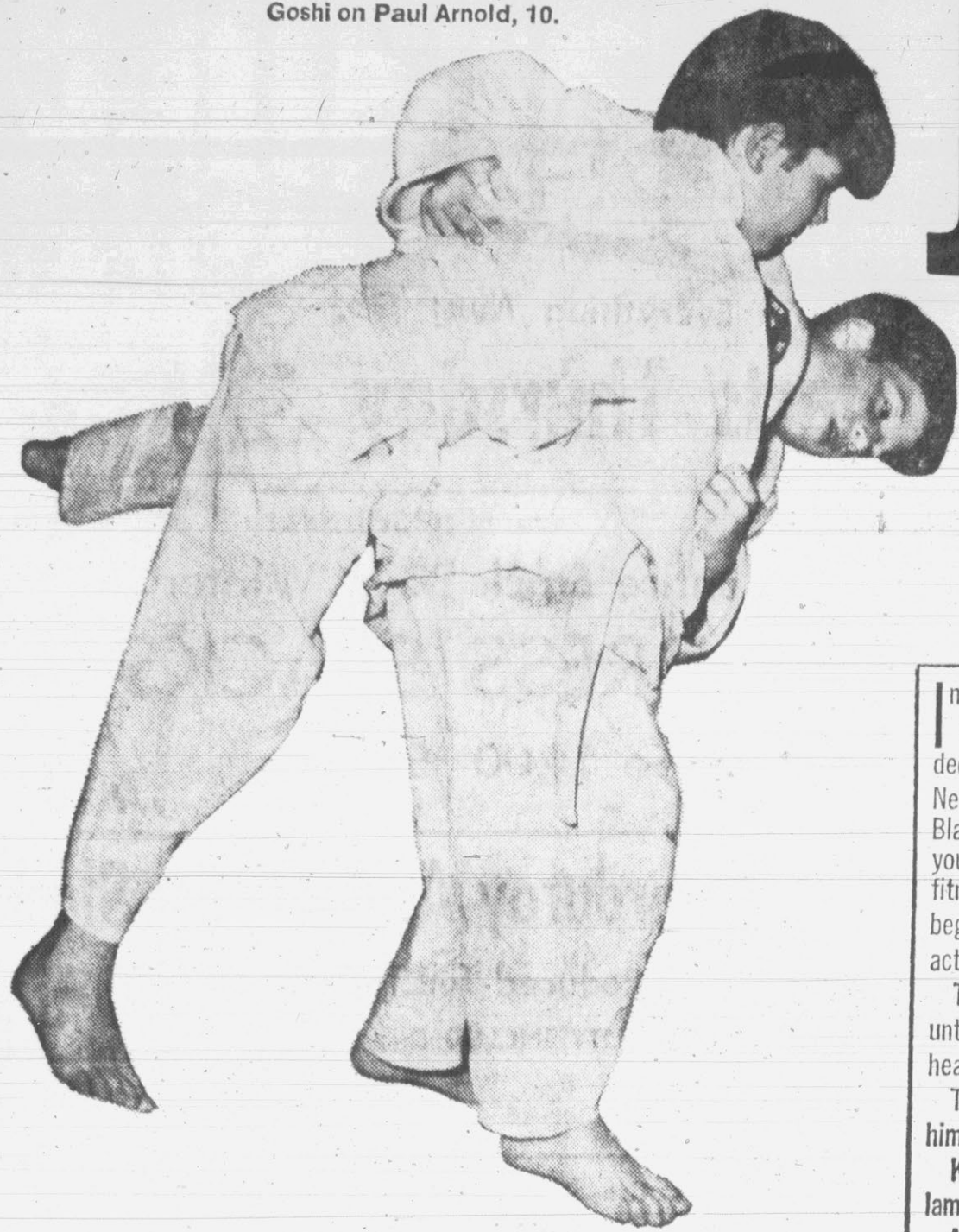
Throw
PILLOWS

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88¢

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Scott Hefter, 8, performs the hip-throw called O-Goshi on Paul Arnold, 10.



JUNIOR JUDO

In classrooms across the globe, men, women and children of all ages participate in the physical and mental relaxation judo provides. Some classes, dedicated to specific groups, work at a level equal to the students. At the New City Judo Center, New City, N.Y., Walter Shumway, a second degree Black Belt and medal winner in competitions, holds Saturday classes for youngsters between ages 7 and 13. Here the fundamentals of physical fitness and self defense are blended as the student works from white belt, beginner, through brown (three degrees) and into black (nine degrees). In action, they are junior editions of the ancient lessons of centuries past.

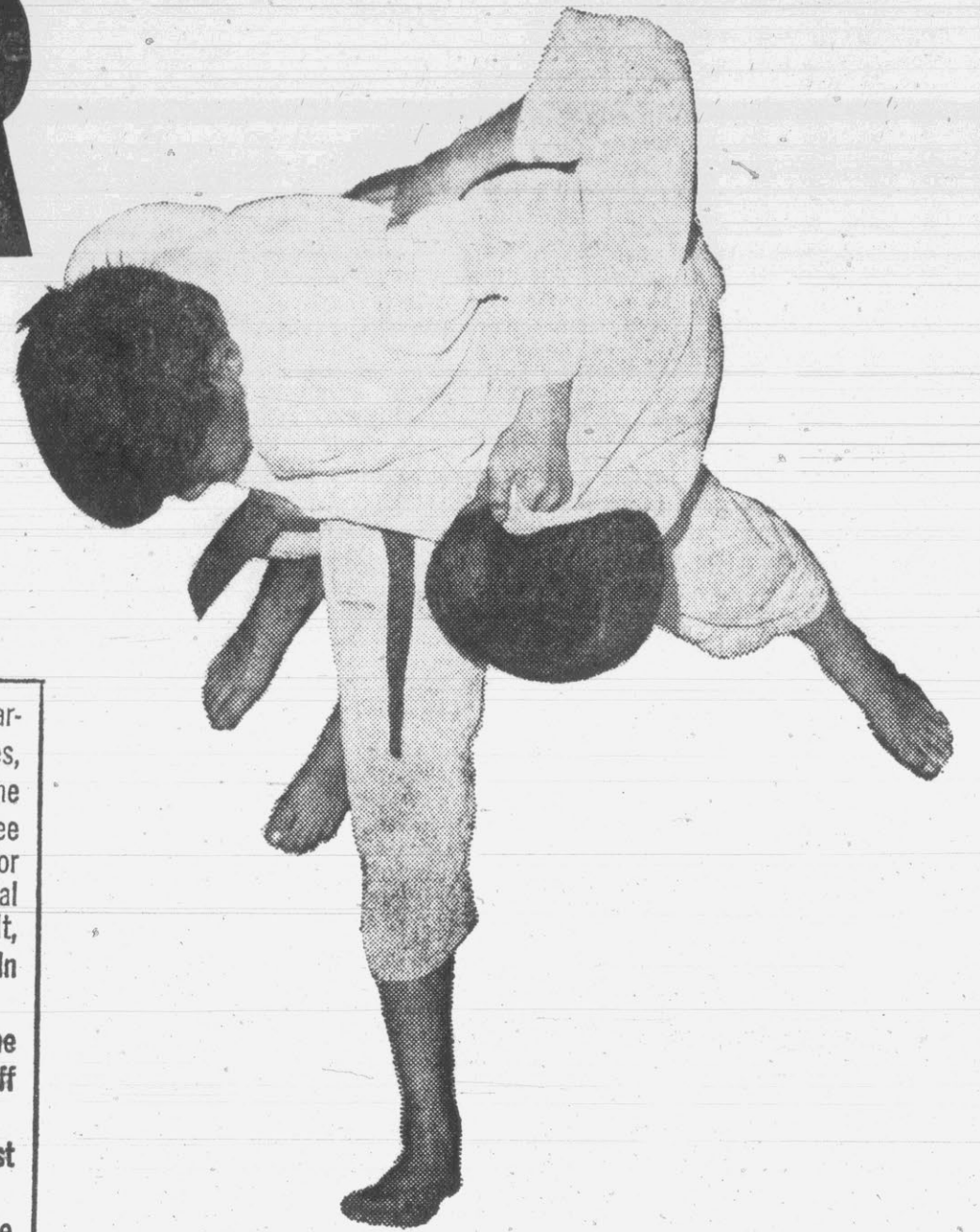
The word "JUDO," literally translated, means "gentleness ways." To the untrained observer in today's judo training centers, the bodies bouncing off heavy mats seem to be opposite that meaning.

The basic principle, however, is using the opponent's strength against himself, going gently with his moves rather than violently against them.

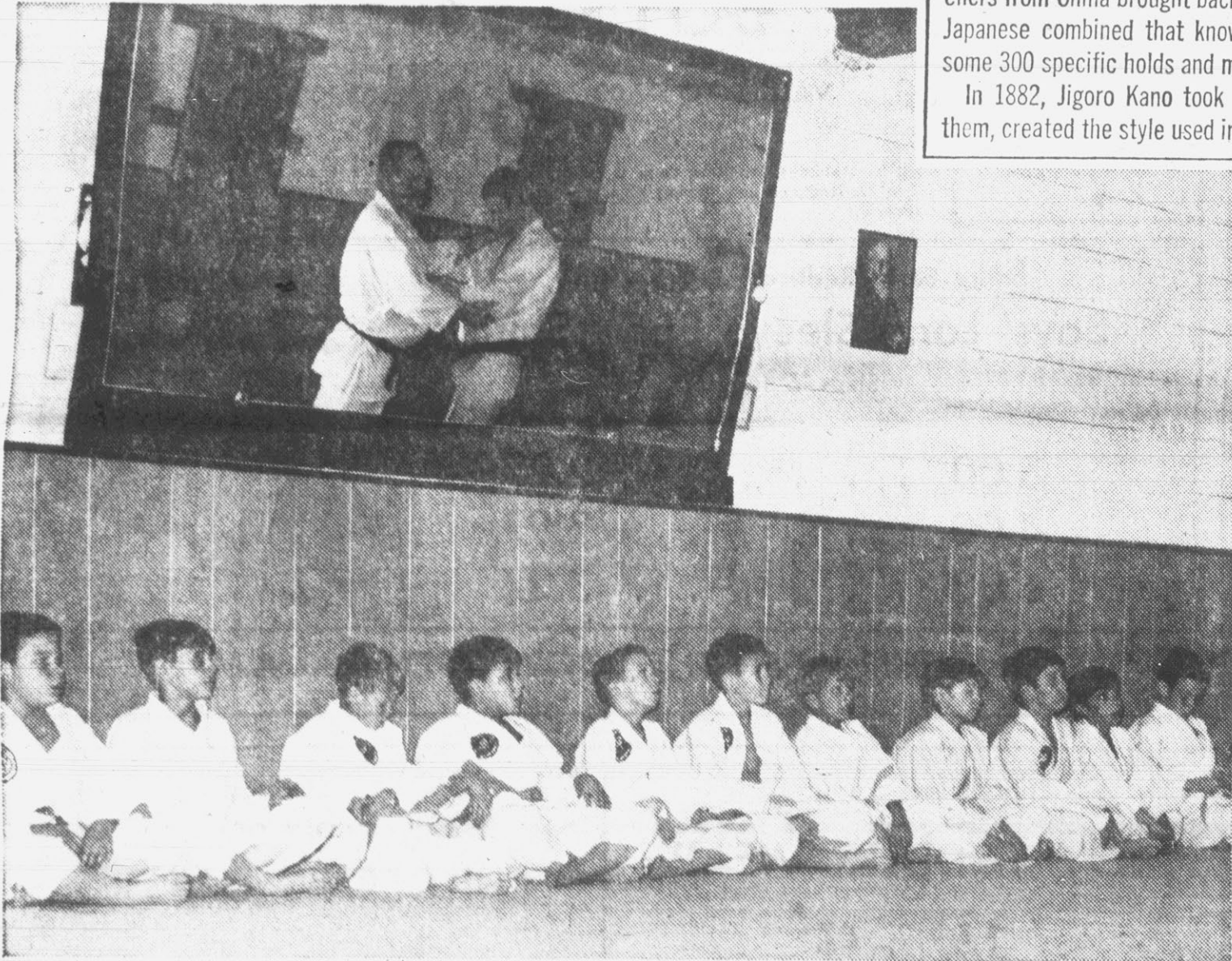
Known formally as Jiu-Jitsu, it was originally a creation of ancient Chinese lama monks as a defense against robber bands.

At the same time, in the early 1600's, the Japanese samurai (nobility) were using a form of hand-to-hand combat, without weapons. When travellers from China brought back the information of the monk's defenses, the Japanese combined that knowledge into their own practice and created some 300 specific holds and movements.

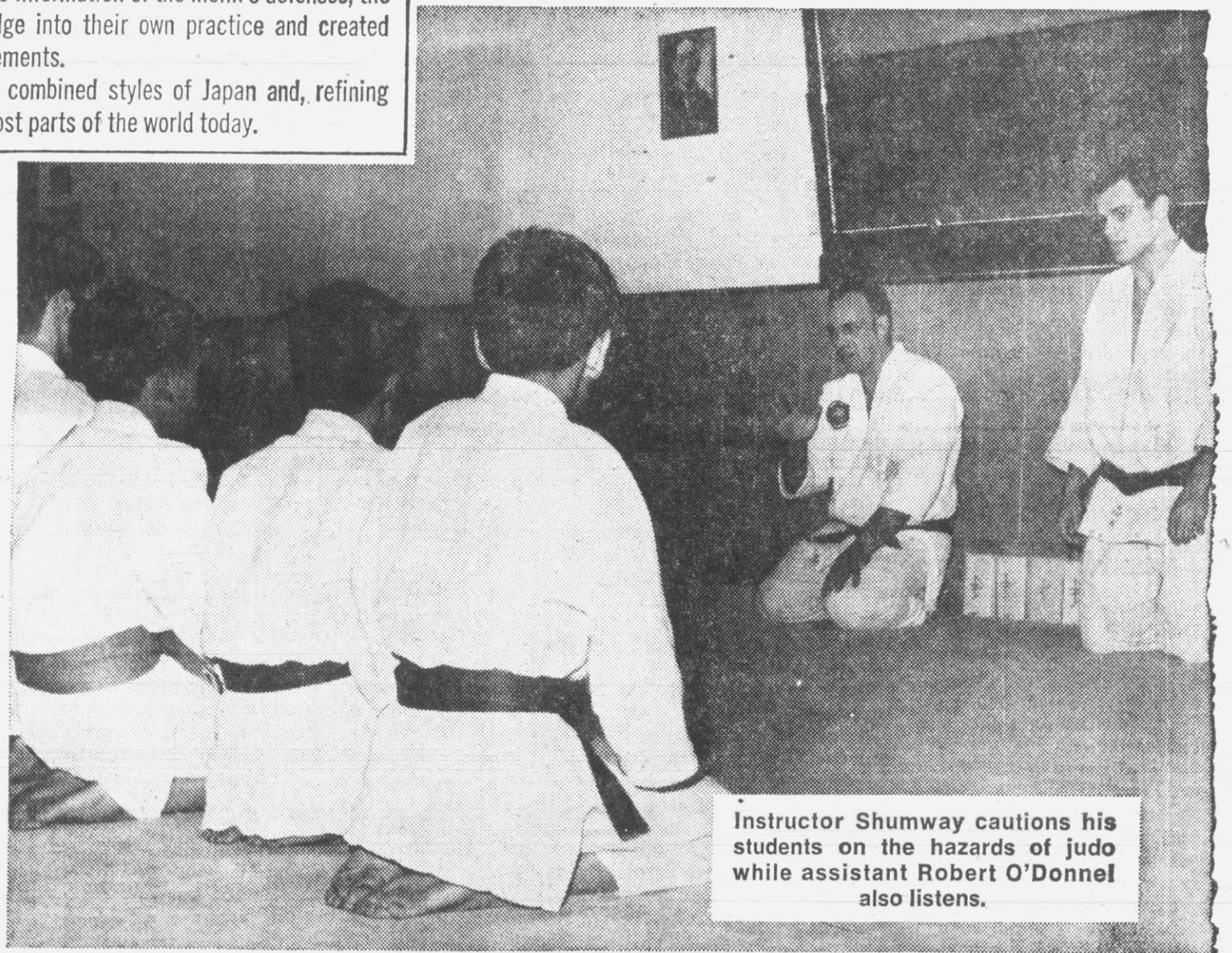
In 1882, Jigoro Kano took the combined styles of Japan and, refining them, created the style used in most parts of the world today.



Using the Harai-Goshi throw, Dean Yamasaki, 12, throws classmate George Adaime, 12.



While the boys look on, instructor Walter Shumway, left in mirror, explains a point with his assistant Robert O'Donnel.



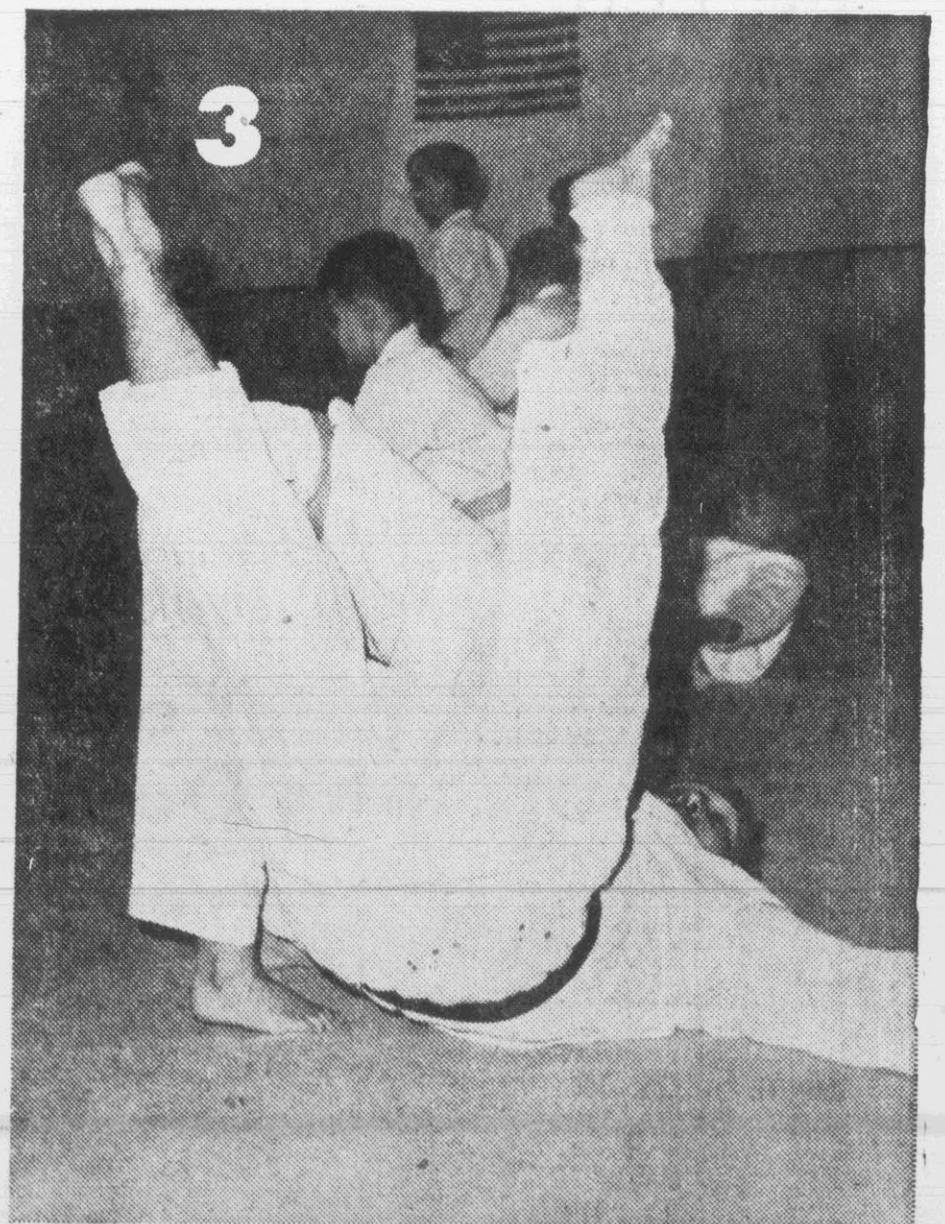
Instructor Shumway cautions his students on the hazards of judo while assistant Robert O'Donnel also listens.



Donald Turso, 9, grabs instructor Shumway...



applies the Harai-Goshi...



and sends the bigger man sprawling.

This Week's Picture Show Page by Stanley Kohler



Manager's Sale



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5th Race Winners Receive	\$500.00
2nd Place Winners Receive	\$2.00

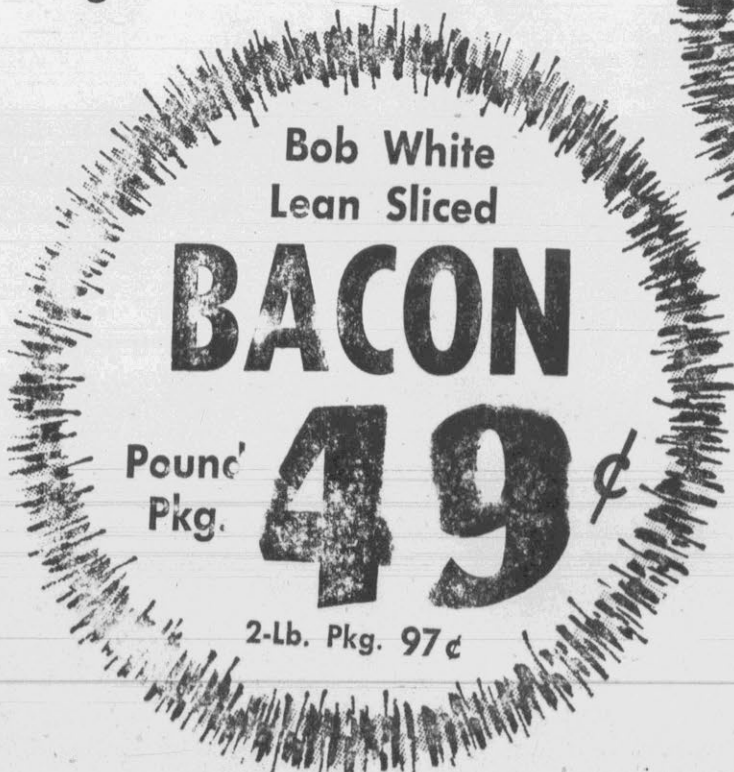
Watch It's Racing Time
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WNCT-TV CHANNEL 9

W-D Brand — U. S. Choice Beef Tender Boneless	Lb.	79c
Meaty Chuck Steak	Lb.	65c
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U. S. D. A. Insp. & Grade A FRYER PARTS

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Legs	
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49¢



Cut Rite — Save 16c

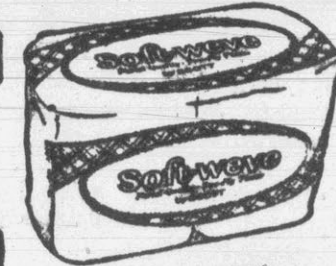
Waxed Pap. 4 125 Ft. Rolls \$1.00

Facial Tissues — Save 24c

Scotties 4 200 Ct. Pkgs. \$1.00

Viva Jumbo — Save 17c

Towels 3 148 Ct. 2 Ply Rolls \$1.00



Softweve Bath Room

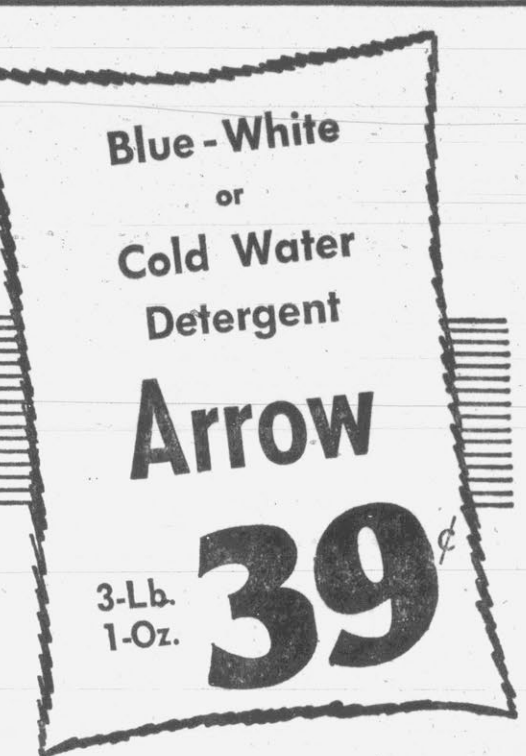
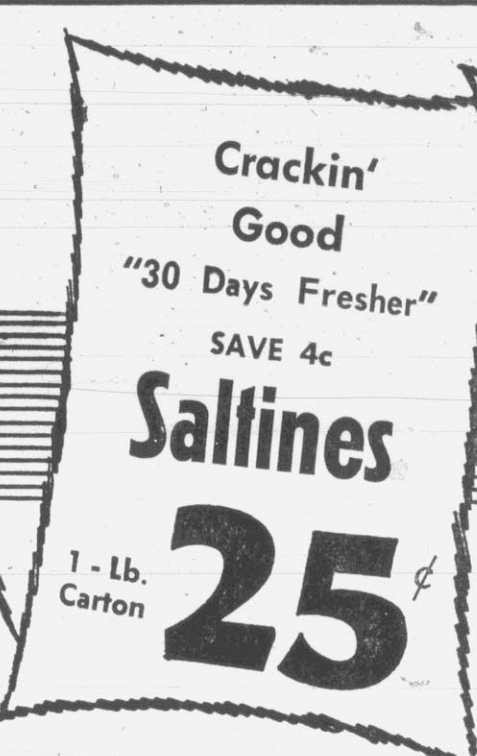
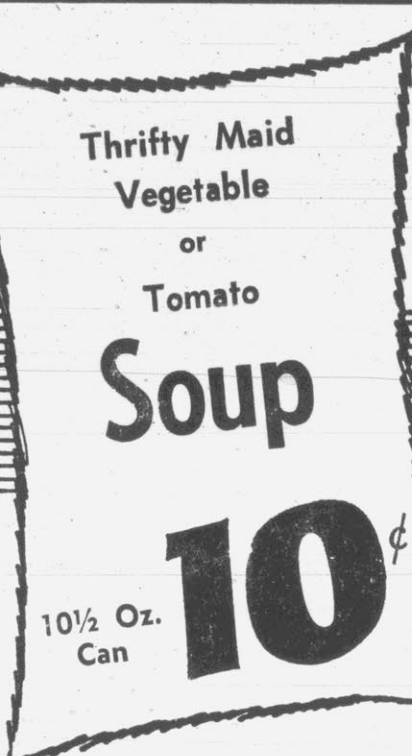
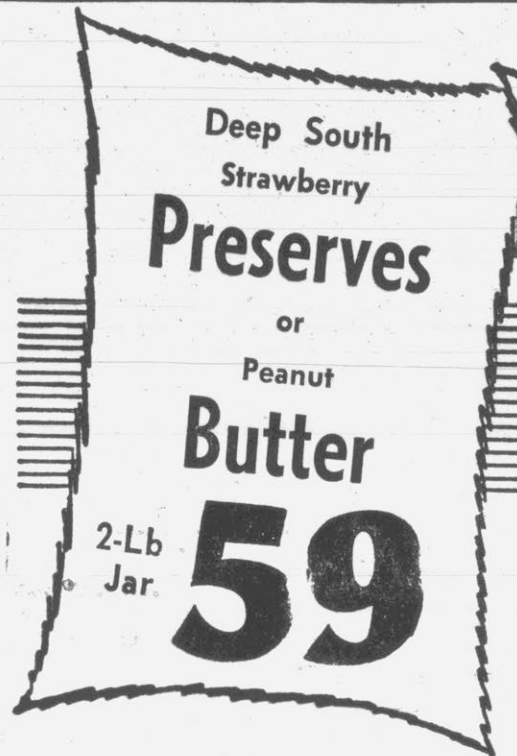
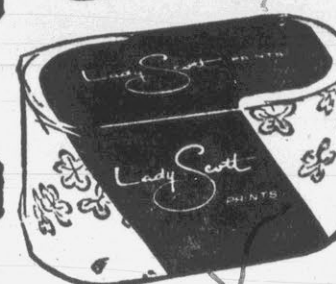
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Tissue 4 200 Ct. Boxes \$1.00

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Maxwell House — Save 10c

Coffee 1-Lb. Bag 69¢

Thrifty Maid — Save 5c

Cut Beets 1-Lb. Can 10¢

Thrifty Maid

Corn 2 1-Lb. 39¢

Oscar Mayer Small Breakfast Link Sausage	Lb.	79c
Sliced Pork Liver	Lb.	29c
Sunnyland Sliced Vac. Packed Bologna — Pickle Loaf		
Breakfast Bologna or		
Spiced Luncheon Meat	8-Oz.	39c



French Bread Dixie Darling	1-Lb.	25c
Garbage Cans	20 gal.	\$1.99
Aqua Velva Lotion	4-oz.	58c
Phillips Milk Magnesia	12-oz.	58c
Armour Potted Meat	2 3-oz.	25c
Liquid Chiffon	1-pint 16-oz.	49c
Crackin' Good Fudge Ripples	3 14-oz.	\$1.00



Washington State Red or Golden Delicious Apples	2 lbs.	49c
Chiquita Bananas	2 lbs.	25c
Harvest Fresh Cabbage	3 lbs.	25c
Harvest Fresh Strawberries	Pint	39c

Thrifty Maid Ice Milk	1/2 Gal. Carton	39¢
Frozen Crinkle Cut Potatoes	3-2-Lb. Bags	\$1.00

Minute Maid Orange Juice	4-6-oz. Cans	89¢
Morton Frozen 3-Course Dinners	1-Lb. 1-Oz.	69¢

Strained Baby Food		
Beechnut	6 4 1/2-oz. Jars	67c

Mahatma Rice	1-Lb.	18c
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Elbow Macaroni		
Skinner's	2 7-oz.	31¢

Watermaid Rice	10 Lb. Bag	\$1.29
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Vanilla Extracts		
Sauer's	1 1/2-oz.	43¢

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SAVED BY SQUEAKY — John L. Ingram, 60, stands by his house which was destroyed by fire Monday. He holds Squeaky, a 12-year-old "distant cousin of several breeds of dogs." Ingram credits the dog's excited barking with waking him in time to flee the burning house and says she saved his life. (AP Wirephoto)

Failed Convince 'Middle-Class'

By TOM SEPPY

Associated Press Writer

WASHINGTON (AP) — Director Sargent Shriver of the Office of Economic Opportunity says the antipoverty agency has failed to make white, middle-class Americans believe they benefit directly from helping the poor.

"We've got to come up with a plan or a way to demonstrate to the middle class that everyone benefits when a person out of work gets a job," Shriver said in an interview Tuesday. "There must be some way."

Shriver said the task of winning support from the \$8,000 to \$20,000 income group rates concentrated effort by the antipoverty agency this year—but he is not sure what approach will be taken.

"The elimination of poverty is a goal that will benefit white people as well as black people," Shriver added.

"We've gotten through pretty well to the leadership groups—the doctors, the lawyers, the social workers, the politicians—and to the lower levels," he said. "But we haven't gotten through or penetrated to the mass in the middle."

"There is a gross misunderstanding about what we're doing. They look upon this program as a Robin Hood program—that we rob from the rich and give to the poor."

"It's true we're using taxes paid by the rich—not to give to the poor but to help the poor get out of poverty so they can become independent of the government, get off welfare, begin to earn their living and become

consumers and participants in the free private enterprise system."

Shriver reiterated he has made no decision on whether he'll leave his post soon, possibly to pursue a political career in Illinois, his home state.

There have been rumors off and on for the past two years—especially in recent weeks—that he would run either for governor of Illinois or for U.S. senator from that state. Candidates seeking to run in Illinois must file by March 11.

Plan Evaluating N.C. Park Sites

RALEIGH (AP) — A private consulting firm will be employed to make a comprehensive evaluation of existing and potential state parks in North Carolina.

The 15-member State Park and Forest Study Commission authorized the study on Tuesday. The evaluation is expected to cost between \$20,000 and \$50,000 and take at least six months to complete.

The commission, created by the 1967 General Assembly, is headed by John Parris of Sylva. He appointed committees to study development needs of existing state parks, expansion of the present park system and make an inventory of the state's recreational facilities.

Parris told the commission public hearings will be held in various sections of North Carolina to enable citizens to help determine the needs and locations of land acquisitions for parks.

In reply to a query, Parris said it may be necessary to float a bond issue of more than \$30 million to finance costs of expanding the parks system.

Durham Tenants In Rent Strike

DURHAM (AP) — A spokesman for tenants who are engaged in a rent strike in Durham public housing says, "We will have to accept eviction notices, but we will not leave except by force."

The spokesman, Irene Joyner, chairman of the Tenant Steering Committee for all housing projects in Durham, made the statement Tuesday.

Mrs. Joyner told a news conference that "forward steps" will be taken if eviction notices are sent to tenants. The conference was held at St. Joseph's African Methodist Episcopal Church.

A lawyer for the tenants said the tenants do not believe that the housing authority will physically evict them. But he said the committee will follow "legal remedies" prescribed for it.

Executive Director Ben Ruffin of the United Organizations for Community Improvement, which is working with the committee, said his group "will see to it that no tenants suffers any undue hardship if any (eviction) action is taken."

Ruffin added that money which has been collected by UOCI agents is being held in a trust fund to be paid to the housing authority.

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Brubeck Oratorio Marks Crusade

By MICHAEL PUTZEL
Associated Press Writer

CHAPEL HILL, N. C. (AP)—Dave Brubeck's first oratorio premiered Tuesday night and exposed a religious commitment which has not been evident in his best known jazz works.

"Light in the Wilderness" marked Brubeck's entry into a new field of music for a man who led one of the most popular jazz quartets in the world for the last 17 years.

His first oratorio launches a crusade Brubeck explains is a call for living the ethics of the elementary teachings of Jesus. He uses words from the New Testament and musical innovation to give the work universality and contemporary appeal.

In discussing the oratorio and his purpose in pursuing this new field of music for him, Brubeck said in an interview: "War is absolutely primitive and ridiculous. I think it's about time we

took Christ more seriously—and Buddha. We're not this horrible."

The 47-year-old composer does not consider his oratorio, based on the teachings and temptations of Christ, a jazz work. He does concede that "harmonically and rhythmically there is a great similarity, and solo voices carry the melodic lines instead of our instruments in the quartet."

But Brubeck is aiming at something very different. There is as much Bach as jazz. The voices, which were almost never present in the jazz he created, dominate the performance, and the words beg and command the listener to learn from Christ.

He deliberately uses a quiet hymn followed by an instrumental passage "much in the style of a Bach chorale"—but in 5-4 meter.

The work is built around a

solo Jesus supported by chorus, not unusual in the best Bach religious works.

But Brubeck also brings in incredibly difficult time changes and a versatile percussion section which moves from rock 'n' roll to Middle Eastern in a moment to prove he is not a neoclassicist.

Tuesday night's premiere was conducted by Lara Hoggard, now a professor and chorale director at the University of North Carolina at Chapel Hill, who worked with the composer for two years on the oratorio. Hoggard was director of the Midland-Odessa Symphony in Texas when Brubeck promised him the first performance more than a year ago.

Hoggard came to Chapel Hill last fall and began planning the concert with 122 voices from the Carolina Chorus and the Chapel Hill Chorale Club.

Baritone Peter Schuetz, an in-

structor in the Music Department of the university, sang the role of Jesus. David Matthews of Bloomington, Ind., was organist, and George Gaber of Indiana university led the percussion section.

Facing Trial For Claims Fraud

NEW BERN, N. C. (AP) — John I. Elmore, a former Kinston insurance agent, will be tried with two other men on charges of using the mails to defraud in making false tobacco loss claims and keeping part of the claims money.

The trial is docketed for the term of U.S. Eastern District Court beginning Feb. 26. Other defendants are Willie Hudson of Kinston and Floyd B. Jones of Falling Creek.

The Wyoming state flower is the Indian paint brush.

After the second performance of the evening, given because the hall held only 750, the audience gave a six-minute standing ovation and cheered when four of the composer's six children were brought on stage to take bows.

Brubeck, who had not heard the complete oratorio before Tuesday, said he would hardly change a thing but would like to hear it in another hall. He plans ("like Bach did, you remember?") to conduct and improvise from the piano at the oratorio's next performance in Cincinnati Feb. 29.

In discussing his use of changing times and rhythm, especially in the powerful "Love Your Enemies" section, Brubeck recalled that Hoggard compared American music to that of other societies and concluded: "We're the primitives." We're a marching band society," the

composer added. "One of the faults of our society is we're afraid if we acted Christian we might not be. Christianity should be the backbone of our foreign policy."

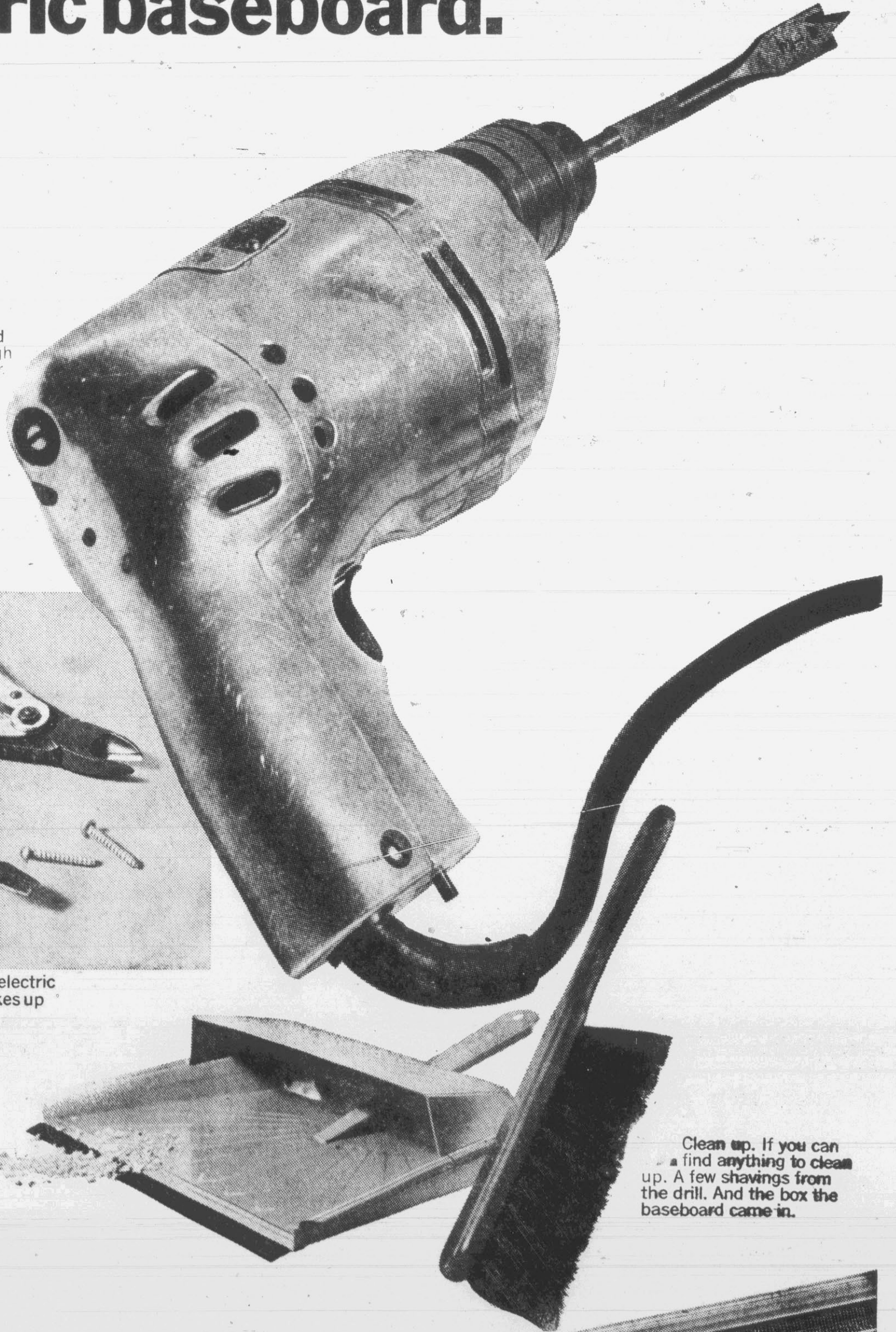
Prison Factory Business Booms

WASHINGTON (AP) — America's economic boom apparently extends behind bars.

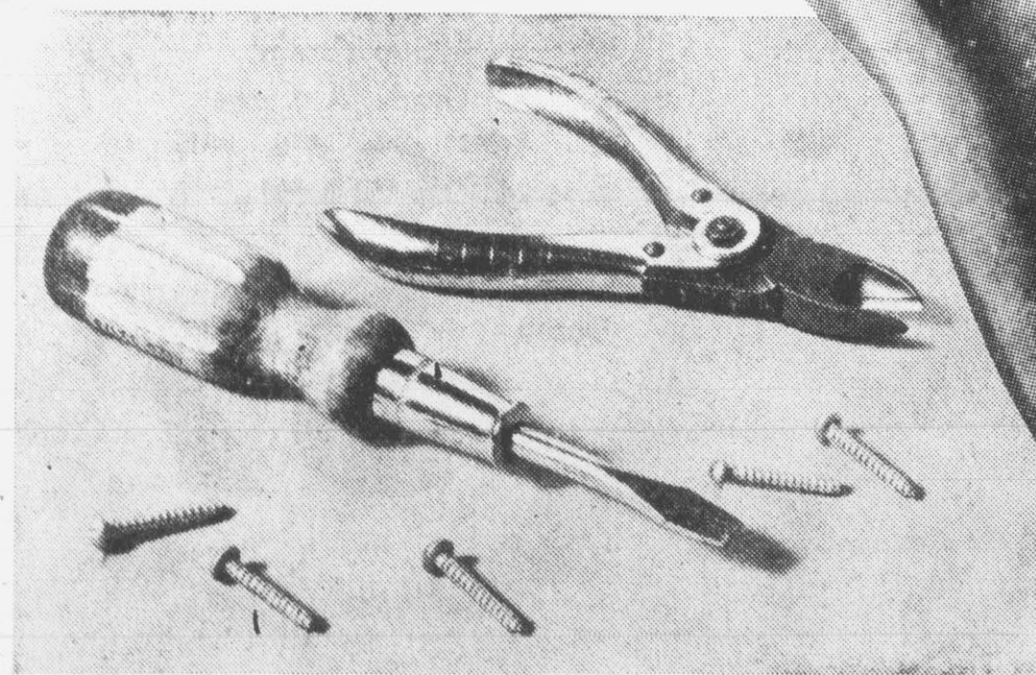
The General Accounting Office reported Tuesday that 51 factories at federal prisons produced a 16 per cent increase in sales—to \$51.3 million—during fiscal 1967 which ended last June 30. Over-all profits were \$11.6 million compared with \$8.5 million the previous year.

Federal Prison Industries Inc., which operates the prison industrial units, paid a \$4 million dividend into the U.S. Treasury.

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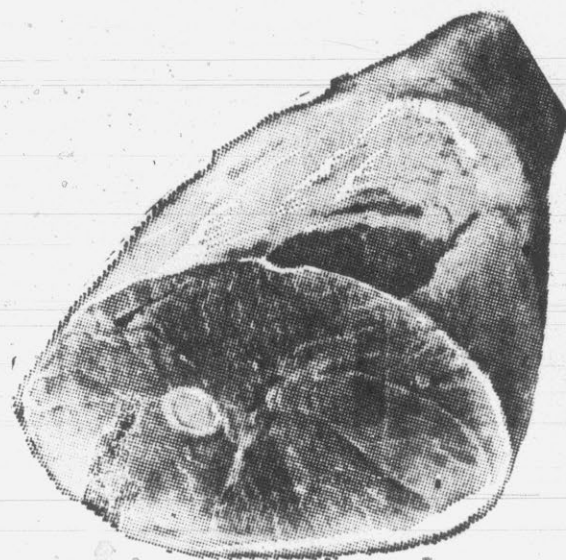
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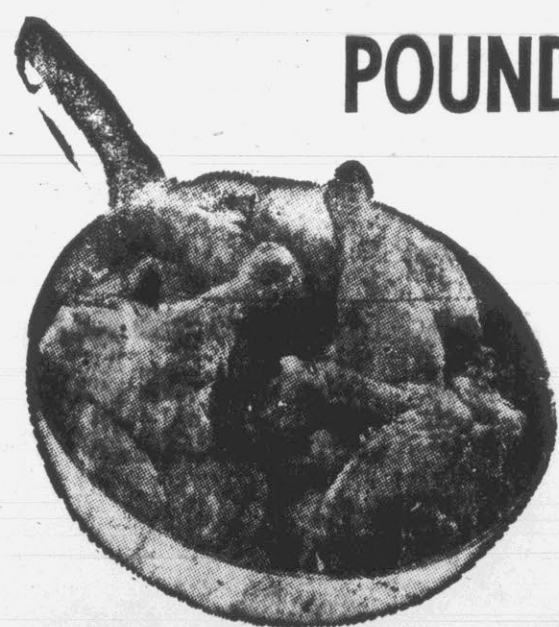
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6-OZ.
JAR

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TISSUE 4

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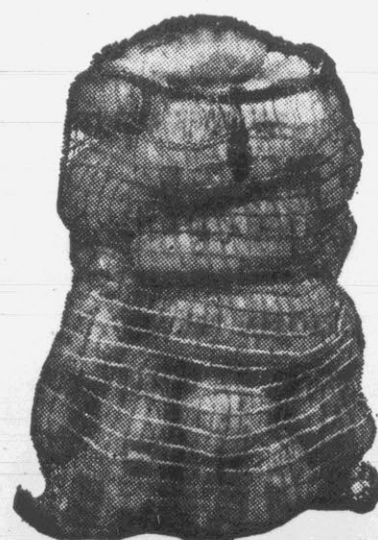
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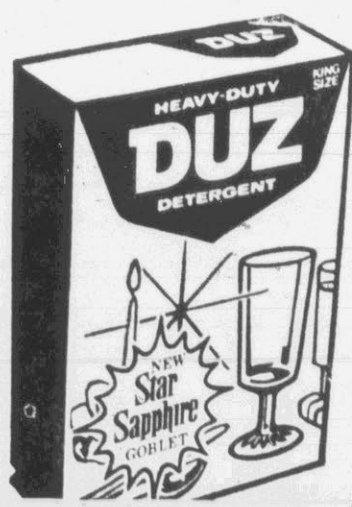
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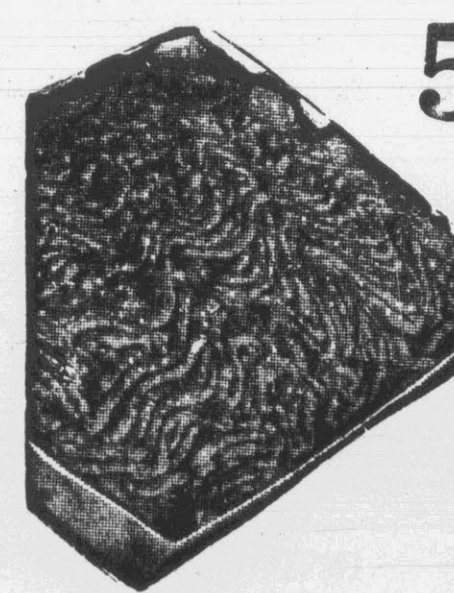
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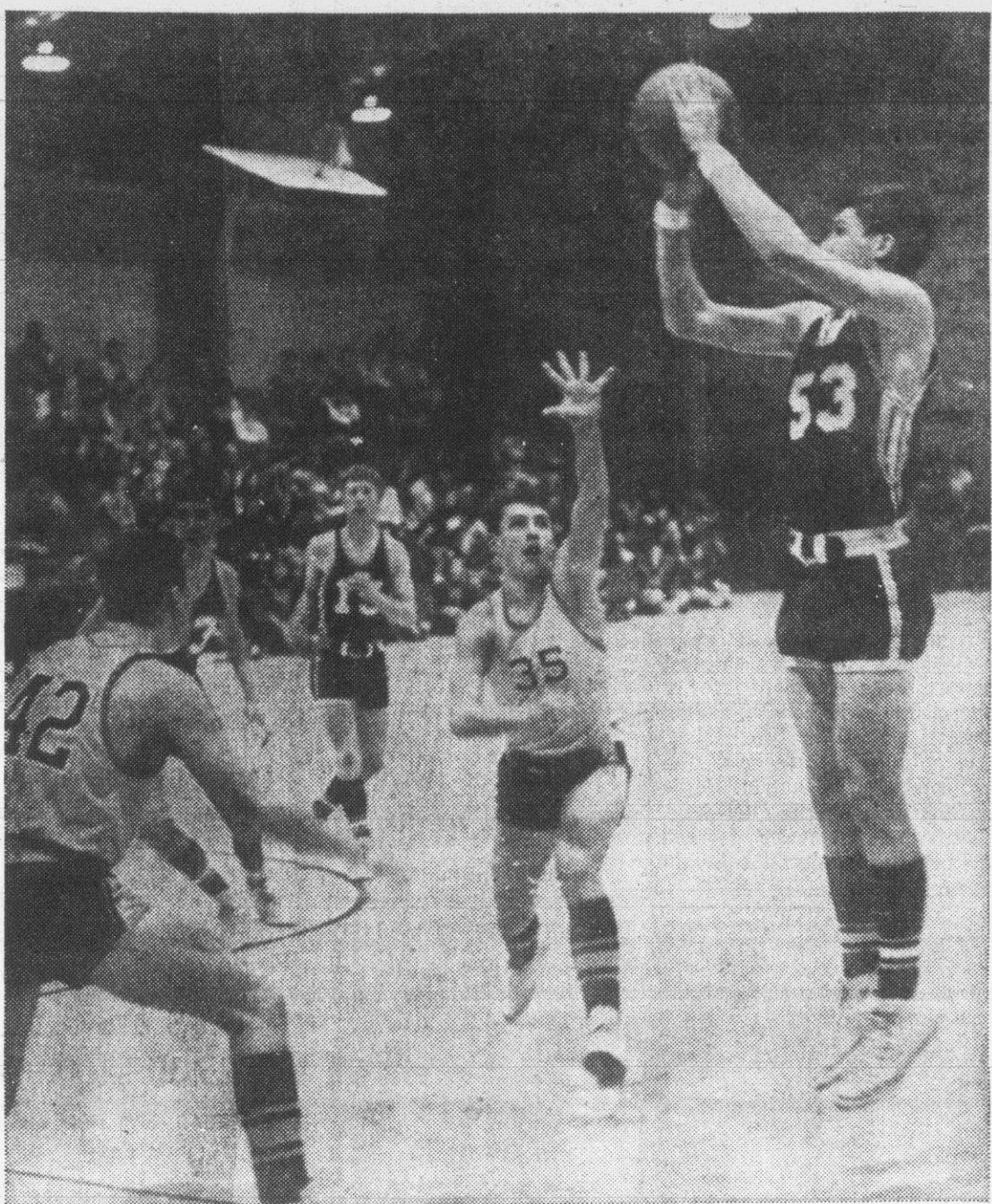
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WEDNESDAY AFTERNOON, JANUARY 10, 1968

Roanoke Rapids Rolls Over Phantoms, 74-54



Tonn Shoots — Ricky Tonn goes up for a shot in last night's game between Rose High School and Roanoke Rapids. Tonn and Billy Taylor led the Phants with 11 each as Roanoke Rapids rolled to a 74-54 victory over Rose. (Reflector Photo)

By WOODY PEELE
Reflector Sports Editor
ROANOKE RAPIDS — The Roanoke Rapids Yellow Jackets snapped the Rose High School road winning streak last night with a 74-54 rout of the Phantoms.

Ron Hunnings and Cotton Nicholson proved to be too much for the Phants, and just before the final minute of the game, when the two checked out, both had more points than the entire Phantom team.

Hunnings finished the game with 23 points, while Nicholson piled up 30. Both left the contest with about a minute remaining, while the score was 72-50.

Despite the score, the game was very tight during the opening minutes. It was only in the opening minute of the second period that Roanoke Rapids got the lead for good. And they didn't start pulling away until the second half.

Nicholson gave the Jackets the lead after 30 seconds with a free throw, but Ricky Tonn hit from the corner to give the Phants the lead at 2-1. Tonn hit again to push the Rose lead to 3-1, but David Armitage and Hunnings hit to put the Jackets back on top, 5-4.

The two teams swapped baskets until the Phants regained the lead at 8-7 on a shot by Billy Taylor. Tonn then made it 10-7, and the Phants held a three-point margin until Kirk Adams cut it back to one at 12-11. Nicholson then tied it up at 12-12 and Hunnings hit to return the Jackets to the lead with about a minute left. He hit again for a four-point bulge, but Buddy Turnage struck for Rose to make it 16-14 as the quarter ended.

In the second period, Turnage hit again early to tie it up at 16-16, for the last time. Nicholson connected to push the Jackets back out at 18-16, and they never trailed again after that.

Hunnings made it 20-16, and the Jackets began to slowly draw away from the Phants. The lead worked up to eight points at 27-19, but the Phants were not ready to quit and fought back. In the last three minutes of play, Roanoke Rapids was limited to scoring from the foul line, while the Phants cut the lead steadily, finally to one point at 33-32 on a pair of charity shots by Bill Pate. But

Wayne Dickens was fouled with one second left and connected on both to give the Jackets a 35-32 lead at intermission.

Nicholson hit quickly as the second half started, and Armitage made good on a free throw for a six point lead at 38-32. Rose was in trouble from there on out. The Phants cut the lead back to four at 44-40, after trailing by eight, but with Hunnings and Nicholson leading the way, the Jackets slowly pulled away, pushing out to an 11-point spread with 2:08 left in the period, at 53-42. The quarter ended with the Jackets holding a 55-46 margin.

In the final period, the Phants, forced to play catch up ball, made too many mistakes and fouled too often, allowing the Jackets to spurt away for an easy victory. Of the 19 Jacket points in the final period, nine came from the line, as Roanoke Rapids ran up as much as a 22 point spread before the final horn.

Tonn and Taylor led the Rose effort with 14 points each.

The Phants return home on Friday night to play host to New Bern.

In the junior varsity game, Rose took a 49-38 victory over the Baby Jackets. After some

JV GAME

Rose: Peszko 7, Weeks 8, West 9, Smith 21, Dunn 4, Fuller, Williams, Kirtrell.

Roanoke Rapids: Fondren 7, Myrick 9, Sewell 9, Hale 1, Jones 4, Tucker 6, Bradley, Boone, Brewer.

ROANOKE RAPIDS 74, Rose 54

BOYS GAME

Rose 7, 0 14, Nicholson 9, 12 20, Taylor 6, 2 14, Adams 2, 0 4, Aldridge 1, 0 2, Fondren 2, 1 5, Joyner 2, 1 5, Hawkins 0, 0 0, Turnage 4, 1 9, Armitage 3, 1 7, Pate 1, 2 4, Dickens 0, 2 2, Harrison 2, 0 4, Brownings 0, 0 0, Hatcher 0, 0 0, MWWilliams 0, 0 0, Clark 0, 0 0, Wood 1, 0 2, Hardee 1, 0 2, Buffaloe 0, 0 0, Crawley 3, 0 0, RWWilliams 0, 0 0, Totals 24 6 54, Rose 14 18 14 6-54

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ROANOKE RAPIDS 74, Rose 54

BOYS GAME

Rose 7, 0 14, Nicholson 9, 12 20, Taylor 6, 2 14, Adams 2, 0 4, Aldridge 1, 0 2, Fondren 2, 1 5, Joyner 2, 1 5, Hawkins 0, 0 0, Turnage 4, 1 9, Armitage 3, 1 7, Pate 1, 2 4, Dickens 0, 2 2, Harrison 2, 0 4, Brownings 0, 0 0, Hatcher 0, 0 0, MWWilliams 0, 0 0, Clark 0, 0 0, Wood 1, 0 2, Hardee 1, 0 2, Buffaloe 0, 0 0, Crawley 3, 0 0, RWWilliams 0, 0 0, Totals 24 6 54, Rose 14 18 14 6-54

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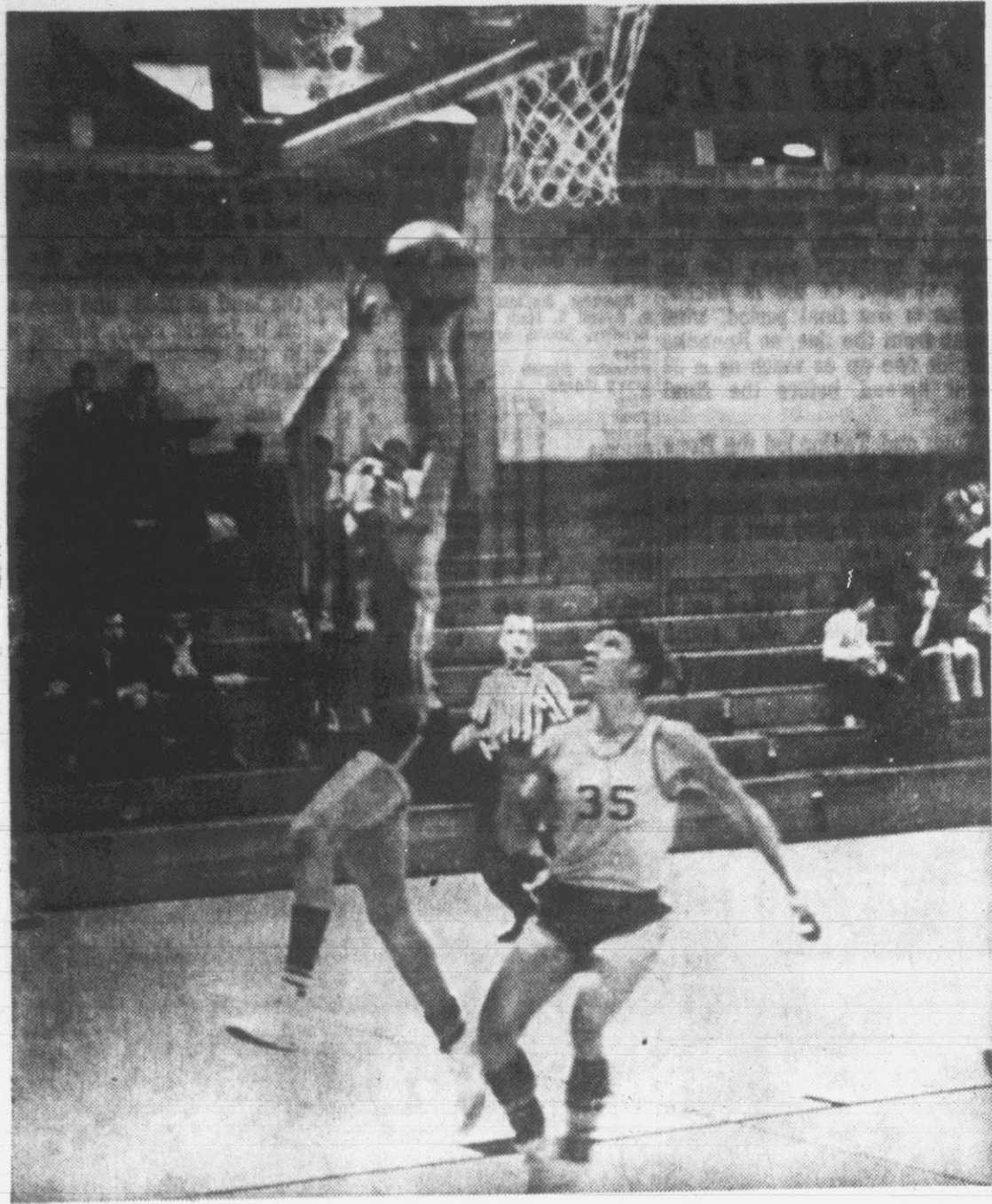
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Winterville Stops Grifton String, 38-37



DRIVE TO A SCORE — Rose High School's Buddy Turnage drives in for two points in last night's game against Roanoke Rapids. The Yellow Jackets proved too much for the Phants, however, winning, 74-54. (Reflector Photo)

By SONNY McLAWHORN

Reflector Sports Writer

WINTERVILLE — A spirited Winterville basketball team jolted Grifton's Bulldogs from Pitt County's unbeaten ranks with a 38-37 victory Tuesday night.

Grifton's girls came from behind in the opener to dump Winterville, 30-12.

Ronnie Potter did it for the Wolves, as he hit a pair of free throws with 13 seconds left to play, capping a Winterville rally that overcame a seven-point Grifton lead.

The Bulldogs had a final chance on a long shot from the corner with about five seconds left. There was a big scramble for the rebound, and a jump ball resulted with two seconds showing on the clock. The Wolves managed to get possession, and it was all over.

Winterville jumped off to a quick lead and went on to an 11-6 first quarter margin.

Potter hit a foul shot early in the opening period. Then Grifton's Chuck Schutte hit from the outside to give the Bulldogs a 2-1 edge.

But Lindsey Godley hit from way out, and Philip Haddock bucketed a couple from the corner, and it was 7-2, Winterville.

Winterville's lead increased to eight points when Potter scored to make it 17-9 with 4:21 remaining in the first half.

Grifton managed a quick rally, as guard Jimmy Coles scor-

ed twice from the outside and Larry Sutton hit a foul shot, cutting the lead to three at 17-14 with 2:40 left.

Linwood Moore tallied two baskets from underneath during the final minute of the first half, cutting the Winterville margin down to 19-18.

Moore opened the second half with another bucket, and the Bulldogs had their first lead since the opening minute of play.

Grifton managed to increase its lead to six when Kenneth Owens hit a foul shot to make it 30-2 with 1:37 left in the third period.

The Bulldogs' biggest margin came with 6:08 to play in the game, when the visitors' Sutton scored to make it 33-26.

But the Wolves fought to catch up, and Potter's layup with 1:21 showing cut the Grifton lead to one at 35-34.

Owens hit a pair of foul shots to increase the Grifton margin to three points with 1:05 to play. Haddock banked one for the Wolves with 41 seconds left.

LONG, LONG GAME

NEW YORK (UPI)—Time-wise the longest major league baseball game was the June 12, 1967, contest when the Washington Senators defeated the Chicago White Sox, 6-5, in a 22-inning marathon that lasted six hours and 38 minutes.

Winterville got its big chance when a traveling violation with 25 seconds left gave the ball to the Wolves. Coach Bobby Conleton called time out at that point and again with 21 seconds left to set up the go-ahead shot. But Potter was fouled with 13 seconds remaining and sank both free shots to give the Wolves a one-point victory.

Moore and Sutton, controlling the game's board play, collected 11 and 10 points, respectively, to pace Grifton.

Haddock poured in eight field goals for a game-high total of 16.

Both teams are now 3-1 and in a three-way tie with Ayden for first place in the county race.

The Wolverines started out as well as the boys, but they couldn't maintain their momentum against the Lady Bulldogs.

Winterville's girls ran to a 5-1 lead about midway the first quarter, but were outscored 29-7 during the remainder of the game.

MINI-PASS

HARTFORD, Conn. (UPI)—The record for the shortest forward pass completion for a touchdown in National Football League history is two inches, made in 1960, reports the Galbrier Sports Bureau. Eddie LeBaron of the Dallas Cowboys tossed the two-incher to end Dick Bielski against the Washington Redskins.

during the remainder of the game.

Grifton's first lead came early in the second period, when Deborah Hurst scored a field goal with six minutes left to make it 6-5.

The Lady Bulldogs, whitewashed Winterville during the second period, 7-0, for an 11-5 halftime lead.

Grifton's defense was stingy in the second half, as the Wolverines couldn't get close for good shots.

The Grifton lead continued to increase, and the Lady Bulldogs went on to an 18-point final margin.

Winterville's Sandra Sutton did a fine job on Grifton's leading

Grifton: McLawhorn 8, Miller 3, House 4, Hurst 6, Dixon, Kilpatrick 7, Triplett 2, Wade.

Winterville: Everett 3, Gooding 3, Sh. Sorey, Su. Corey, Carr 4, Sutton, Dews, Sutton, Baker 2, Dunn, Allenby, McLawhorn, Stokes.

Grifton	fg	ft	tp	Winterville	fg	ft	tp
Coles	2	1-1	5	Sutton	3	1-3	7
Schutte	3	0-0	6	Lawson	0	0-0	0
Owens	0	3-3	3	Haddock	8	0-0	16
Sutton	3	4-8	10	Godley	4	0-1	8
Moore	5	1-1	11	Potter	2	3-4	7
Rhodes	1	0-0	2	Wilson	0	0-0	0
Totals	14	9-13	27	Totals	17	4-8	38
Grifton	6	12	12	Winterville	11	8	12-38

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scorer, Marion McLawhorn, holding the sophomore forward to eight points.

Winterville travels to Ayden Friday night for a couple of important conference encounters, while Grifton plays host to Stokes.

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\$89.95	\$71.95
\$125.00	\$100.00

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\$55.00	\$44.00
\$59.95	\$47.95

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\$15.95	\$12.95
\$16.95	\$13.95
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\$20.00	\$15.95
\$21.95	\$16.95
\$22.95	\$17.95

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\$14.95	\$11.95
\$16.95 & 17.50	\$13.55
\$20.00	\$16.00
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Were 6.95	Now

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Stokes Takes Victory Over Chicod By 50-43

STOKES—Stokes-Pactolus split a pair with Chicod last night, losing the girls' contest, 38-16, while winning the nightcap, 50-43.

Chicod grabbed a 9-8 lead during the first period and used a high-scoring second quarter to take a 25-11 first half margin.

The Lady Hornets outscored Stokes in each of the two final

quarters to claim their third conference win against two losses.

Judy Jones led Chicod with 12 points. Virginia Gurkins had 10. Stokes moved out to a 26-13 lead during the first half of the boys' game and increased that lead to 18 points by the end of the third quarter. The Hornets tried to even things up, however, as they managed an 18-7

fourth quarter margin. Eddie Hudson led Stokes, scoring 13 points. Guard Ward Parker had 10.

Phil Page got 11 for Chicod. The Blue Jays travel to Grifton Friday night, while Chicod goes to Bath for a non-conference game.

Stokes	fg	ft	tp	Chicod	fg	ft	tp
Stokes	9	16	9	Chicod	8	3	4
Stokes	4	0	8	Stokes	3	3	9
Dixon	0	1	1	Corey	3	3	9
Wall	0	1	1	Parker	5	0	10
Stanley	0	1	1	Gray	4	1	9
Pavel	2	3	7	Lee	0	0	0
Page	5	1	1	Haddock	3	1	7
Warren	3	0	6	Rawls	0	0	0
Edwards	4	0	8	Hudson	6	1	13
Edwards	0	1	1	Cherry	0	0	0
Totals	18	7	43	Whichard	0	0	0
Chicod	7	6	12	James	2	1	8
Stokes	13	13	17	Totals	21	8	50

Sugg Beaten By Whitfield

GRIMESLAND—G. R. Whitfield downer cross-country rival H.B. Sugg, 65-49, last night.

Whitfield ran out to a 16-3 lead in the first period and built that into a 32-20 lead by the end of the first half.

In the first period, Whitfield outscored Sugg, 20-12, to run its lead out to 52-32, and then coasted through the final period for the victory.

Barr had 18, Edwards had 15, Sutton had 12 and Pritchard had 10 for the winners.

Leading Sugg was Jevan Edwards with 12 points, while George Gay and Marvel Edwards each had 11.

In the junior varsity contest, Sugg took a 49-45 victory.

Sugg	fg	ft	tp	Whitfield	fg	ft	tp
Sugg	2	7	11	Whitfield	3	0	6
Goay	1	0	2	Tetterton	3	4	10
Edwards	5	1	1	Sutton	4	4	12
Dixie	1	0	2	Edwards	5	5	15
Jedwards	4	4	12	Garr	7	4	18
Prayer	1	1	3	Crendell	1	0	2
McGav	2	0	6	DBarr	1	0	2
Jones	2	0	4	Totals	24	12	65
Totals	18	13	49	Sugg	8	12	45
Sugg	8	12	17	Whitfield	16	20	12-65

Eppes Falls To Rocky Mount

Rocky Mount made it two straight over Eppes High School last night, winning a 58-43 decision.

Eppes inched out into a 15-13 lead in the first period, but Rocky Mount held the Bulldogs to just six in the second period to take a 23-21 lead at the half.

In the third period, Rocky Mount outscored Eppes, 17-9, to build up a 40-30 lead, and then outscored the Bulldogs again, 18-13, in the final frame to insure the victory.

M. Wiggins led Rocky Mount with 13, while Jones had 11.

For Eppes, Thomas Perkins had 17 and Willie Smith had 11.

Rocky Mount	fg	ft	tp	Eppes	fg	ft	tp
Rocky Mount	13	10	7	Eppes	15	6	9
Eppes	15	6	9	Perkins	17	1	2
				Smith	11	1	2
				Harris	13	8	11
				Williams	8	8	11
				Hobbs	6	4	11
				Penney	9	0	2
				Roberts	4	0	2
				Totals	58	20	43
				Rocky Mount	13	10	7
				Eppes	15	6	9

BOWLING

Texas Gulf Sulphur	W	L
Strikers	28	16
Tar Babies	27	17
Chemclods	26	18
Nameless	26	18
Storekeepers	25	19
Men's high game and series:		
Winfield Tingle, 203, 550;		
Women's high game and series:		
Ardis Forest, 163, 465.		
City League		
Joyner Realty	44½	15½
Pepsi-Cola	40	20
Carolina Poultry	36½	23½
Thorpe Music	34	26
Holiday Shell	33	27
Vermont American	19	41
Carolina Tel	17	43
J. P. Stevens	15½	44½
High game and series:		
Carson, 234, 598.		

City League Is At Full Swing

The Book Barn, Holt's, Womack, and Hazelton's Cleaners picked up victories in last night's City League action.

In the opener, Book Barn downed Coca-Cola, 69-44. The Book Barn ran out to a 25-19 lead in the first period and were never in trouble in their victory. Gibson led Book Barn with 23 points, while Harrison had 14 and Clark had 12. For Coke, Hardee had 16 and Hodges had 11.

In the second game, Holt's edged Whitehurst, 43-41. Whitehurst had taken a 22-20 lead in the first period, but Holt's outscored them, 23-19, in the final half to take the win. Leading Holt's was Rhen with 16, while Worthington had 14. Jim Lewis led Whitehurst's with 12, while Charles Whitehurst and Tom Sayetta each had 10.

Womack rolled to a 74-42 victory over Harris-Evans in the third game. Womack built up a 34-17 lead at the half, and had no trouble winning. Claybrook led Womack with 22, while Dunn had 18. Jordan had 13 and Stocks had 11. Springer had 12 and Tillman had 10 to pace Harris-Evans.

In the final game, Hazelton Cleaners took a 49-45 win over Home Builders. The two teams were tied at the half, 27-27, but Hazelton pulled away in the final half to win. Worthington led

Scores

By THE ASSOCIATED PRESS

East	West
Yale 86, Brown 54	St. Joseph's, Pa., 71, Xavier, Ohio, 60
Temple 72, Penn 64	Canisius 66, Syracuse 65, at Holy Cross 90, St. Anselm's 69
Maine 101, Colby 74	Brandeis 67, Tufts 58
Springfield 100, Hartford 72	Duquesne 100, Iona 47
South	Midwest
Duke 101, Clemson 79	VMI 91, Richmond 85
LaSalle 71, New Orleans Loyola 51	Navy 87, Johns Hopkins 53
Purdue 99, Wisconsin 79	Indiana 61, Illinois 60, at Oklahoma 61, Okla. State 58
Kent State 68, Toledo 66	Kansas St. 78, Nebraska 62
Wichita St. 81, No. Tex. St. 63	Southwest
Baylor 80, Arkansas 69	Texas 66, Texas Christian 65
Rice 73, SMU 71	Centenary 87, Letourneau 56
Far West	Seattle 72, Portland 53

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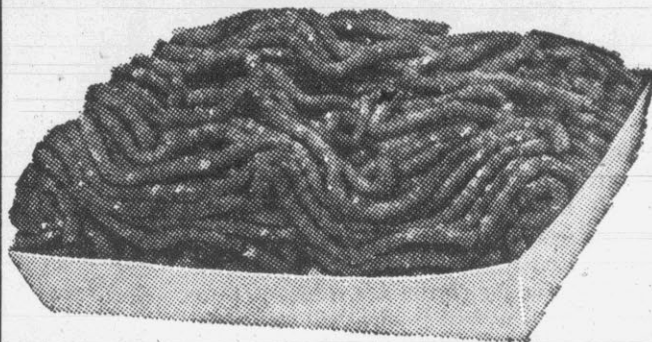
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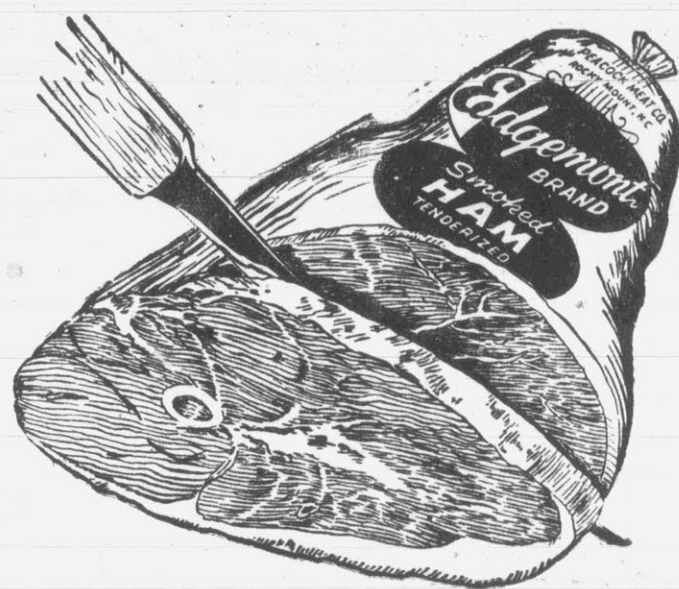
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Round Roast LB. 89¢
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March Draft Call A Sign Of Things To Come

By BOB HORTON
AP Military Writer

WASHINGTON (AP)—Pentagon sources say the 39,000-man draft call announced for March is a sign of things to come this spring and summer—with monthly manpower requests of about 40,000 or more likely in April, May and June.

Last year's draft summons in the same four-month period averaged only about 15,300 per month.

As one manpower planner put it in describing the upswing:

"We're dealing entirely with mechanics here."

The mechanics are that the Army is now in the midst of what the Pentagon calls a major replacement cycle involving the rotation out of service of thousands of men drafted when the Southeast Asia buildup was launched.

By August replacement needs will really be soaring. The reason: In August 1966, when U.S. manpower for the war was escalated, 36,600 men were ordered to duty, followed by 37,300

in September, 49,200 in October and 37,600 in November.

Those men will be ending their two-year tours this fall, and the Pentagon has to allow about five months for the induction process and training in lining up ready replacements.

Thus, March inductees actually will be August replacements.

Pentagon planners say it would be somewhat misleading to try to project 1967's April, May and June manpower needs simply by looking at the draft

calls of September, October and November 1966. This is because enlistments and re-enlistments—over which the Pentagon has no control—help determine replacement needs and because the overall planned level of the armed forces must be considered.

The Army strength stood at 1.47 million at the last accounting Nov. 30. A new force level may be set for the fiscal year beginning July 1.

The Pentagon declined to predict officially monthly draft calls for 1967's second quarter, but said in response to questions: "We can expect a relatively high level of draft calls to be required during the balance of the current fiscal year" ending June 30.

After that there could be a tapering off in Pentagon requests to the Selective Service System. This would reflect the dip in December 1966 to 12,100 inductions and average monthly inductions in 1967 of only 18,200.

The 39,000-man call for March—second highest of the Vietnam war—compares with January's 34,000 and February's 23,300.

Calls in the Vietnam war reached a high of 49,200 in October 1966. Actually, 50,576 men were drafted then—there is always a difference between manpower request and the number brought in—making it the big-

gest month for inductions since 1953 near the end of the Korean War.

Monthly inductions ranged to 87,000 in the Korean War.

For the past 23 months all inductees have gone into the Army. The other services have been relying on volunteers maintain their strength levels.

LIONS TO ROAM IN AUSTRALIA

SYDNEY, Australia (AP)—Fifty lions will roam over 400 acres of bushland in the highlands at Camden about 50 miles south of Sydney, New South Wales, if the plans of the Chipperfields of England are realized.

There are only two other similar reserves in the world—one in Miami, Fla., and the other in Wiltshire, England.

Plans announced by Maj. Geoffrey Gibbon and Richard Chipperfield, who represent the oldest family circus in the world, call for importing the 50 lions from Miami. The lions will have the run of the reserve. The only cage-like wire will be atop two protective fences, the inner fence six feet high and the outer fence 12 feet high. The public will be able to view the lions from the safety of their cars with the doors shut and the windows rolled up.



ICY FOREST — Frigid temperatures didn't faze skier Tove Neilsen of Oslo, Norway who feels right at home in her native garb among the frosty trees atop Cannon Mountain in Franconia, N. H. Heavy snows have produced excellent conditions for skiers who were willing to brave sub-zero temperatures this week. (AP Wirephoto)

Claims Industry Growth Lagging

RALEIGH (AP)—North Carolina's future growth "will depend on the structure of our industry and our ability to compete for those industries we have," state government and business leaders were told Tuesday.

Dr. C. E. Bishop, vice president for public affairs of the University of North Carolina, made the assertion in reporting on a long-range study of North Carolina's economic trends and resources.

He told Gov. Dan Moore's Council on Economic Development that North Carolina "is rather heavily weighted with industries which are not growing as fast as others in a national scale."

Bishop expressed concern over the problems of mechanization and automation in farming and textiles.

North Carolina, he said, must place "greater emphasis on skill development" to prepare a large

percentage of the labor force for different and more demanding jobs.

Gov. Moore, who presided at the meeting, said he was "most pleased with the record economic growth in North Carolina in the last three years and with the advantages that growth has brought to our citizens."

He added, "I look forward to a continuing strong economy in this state. I am aware that the world financial situation can have its effect on us in North Carolina."

John F. Watlington Jr., president of Wachovia Bank & Trust Co., said economic prospects for 1968 are generally good but prices will probably go up and interest rates will remain high.

Dr. James H. Hilton of Winston-Salem, chairman of the governor's public school education study commission, said 200,000 skilled industrial workers will be needed in North Carolina by 1970.

Estimated \$46,500 Traffic Damage

According to Lawson's figures, total damage in the collisions, which included four hit-and-run crashes, amounted to more than \$46,500 property damage resulted according to police estimates, from the 92 traffic accidents investigated in Greenville during the month of December. Chief H. F. Lawson

reported.

Those 72 persons were among the 388 arrests made during December by members of the department as the result of investigating the 473 complaints made to the department.

Among those arrests were 64 for drunkenness, 12 for driving while intoxicated and 223 for violations of motor vehicle laws.

Included in the number of persons arrested for driving violations were 126 for speeding, 29 for nonobservance of traffic lights and signs, and nine for reckless driving.

Persons arrested included 187 white males and 141 Negro males as well as 42 white females and 18 Negro females.

In other activities of the department, Chief Lawson said officers on duty found 25 doors and windows unlocked, reported 65 lights out during the month, and drove department vehicles a total of 28,106 miles while patrolling and investigating complaints made to the department.

Chief Lawson said the department's identification division checked a total of 879 arrest records, made 93 sets of finger prints, took 120 crime scene photographs and processed 102 items in the field for evidence.

Will Focus On 'Aid To Enemy'

WASHINGTON (AP)—A bill that would set stiff new penalties for those whose opposition to U.S. policy in Vietnam extends to aiding the enemy will kick off House debate on the war this year.

The measure sponsored by Rep. Joe R. Pool, D-Tex., would provide penalties up to \$20,000 and 20 years imprisonment for persons convicted of helping the North Vietnamese or Viet Cong. The penalties could reach \$10,000 and five years for those who block or try to block U.S. troops trains.

It is one of only two bills that already have cleared the Rules Committee and thus is ready for House consideration when Congress reconvenes next week.

Backed by all but one member of the House Committee on Un-American Activities, the bill generated administration opposition—plus a flurry of patriotic oratory—when the House voted last Nov. 17 by a 211 to 27 margin to consider it.

Atty. Gen. Ramsey Clark and other administrative officials have maintained the bill is unnecessary, a stand supported by only Rep. John C. Culver, D-Iowa, among the nine committee members.

Culver says he'll wage a floor fight against the bill by warning it actually undermines U.S. troops in Vietnam "by acting contrary to constitutional principles we all advocate in meeting a problem for which better solutions exist."

More Arrested Due Crackdown

RALEIGH (AP)—The North Carolina Highway Patrol's campaign against habitual traffic law violators has resulted in more arrests on charges of speeding and driving under the influence of alcohol.

Lt. Col. Edwin Guy, the patrol's executive officer, said Tuesday 1,370 arrests were made during December on charges of driving under the influence, an increase of 386 over the same month a year ago.

Guy said there has been a substantial increase in speeding arrests the past several months. "We do not have the complete figures for December as yet, but we do know there was a continuing increase in speeding arrests from September through November," Guy said.

The patrol also made 414 arrests on speeding charges during December with the use of the new speed-timing device, VASCAR.

Smuggled Vodka Injected In Fruit

BATON ROUGE, La. (AP)—A Louisiana man and woman were charged Tuesday with furnishing a prisoner with alcoholic beverages—oranges shot full of vodka.

Sheriff Bryan Clemmons said the prisoner's friends showed up on Christmas Eve. A police sergeant at the jail noticed tiny needle holes punched in each orange and sent them to the crime lab for analysis.

MASONIC NOTICE

Crown Point Lodge No. 708 A.F. & A.M. will have a stated communication Thursday, Jan. 11 at 7:30 p.m. Supper will be served at 6:30 p.m. Business and installation of officers. All master masons are cordially invited.

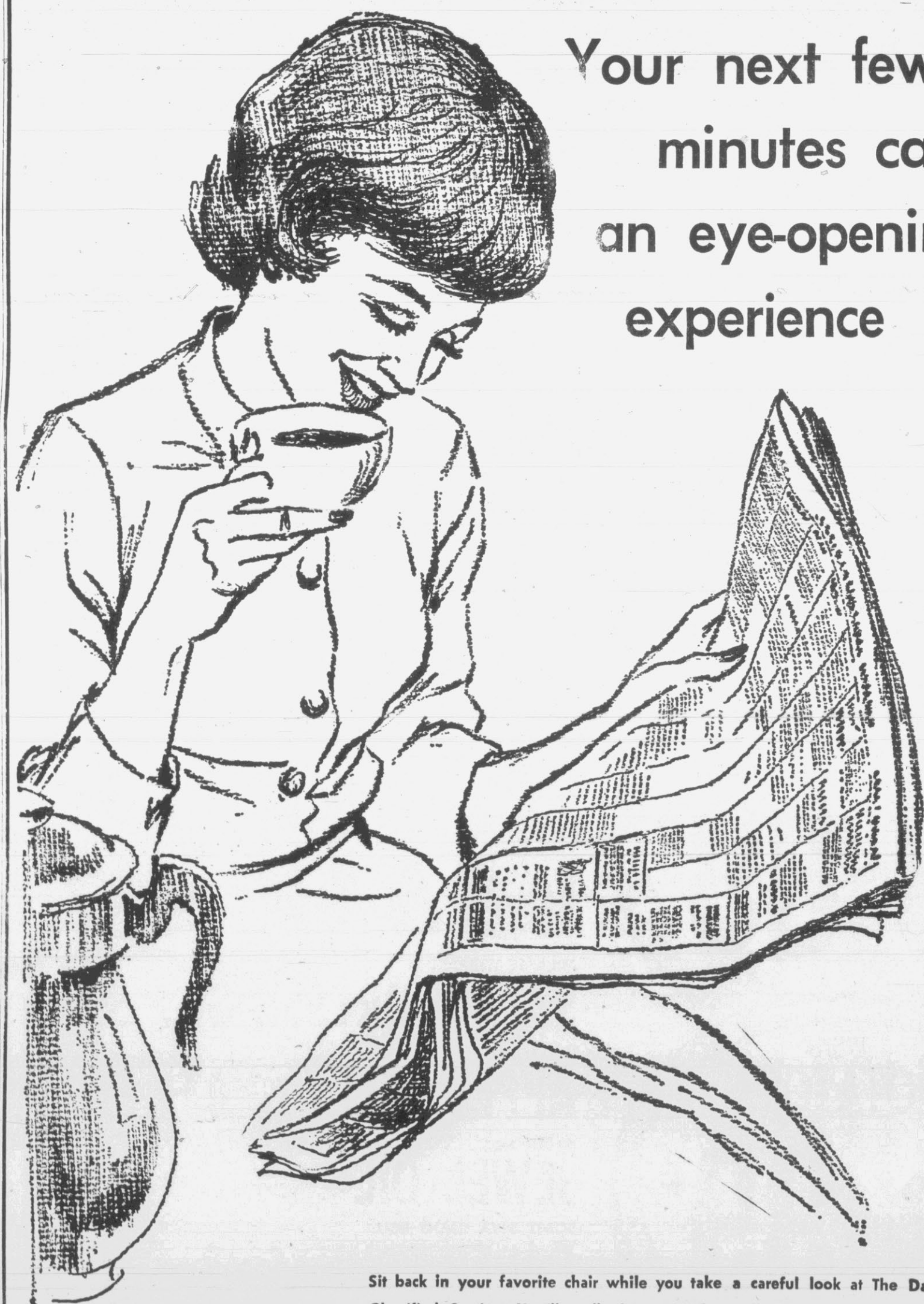
Fred H. Rogers, Master

Robert W. Smith, secretary

The sport of bowling dates back to at least 7,000 years to Egypt, according to archaeologists.



PRAYER OVER A DEAD VIET CONG—Capt. Patrick Devine, Catholic chaplain from Eau Claire, Wis., says prayer and makes sign of the cross over body of Viet Cong soldier killed in attack on South Vietnamese district headquarters about 340 miles northeast of Saigon. "I just felt I should do something," Devine said when he saw 15 Viet Cong killed within the perimeter of the headquarters. (AP Wirephoto)



Sit back in your favorite chair while you take a careful look at The Daily Reflector Classified Section. You'll really be amazed at all you can accomplish by reading through the Classified Columns.

People read Classified Ads to find the better job that means a brighter future. Others locate the home that offers more enjoyment and convenience for family living . . . and it's the proven place to find the best car buys in town.

You might find the pet that brings greater happiness to your children, a reliable man to save you money on that home repair job, or a bargain buy on the appliance or piece of furniture you've been thinking about. There are people advertising who want to loan you money, too.

Get the profitable habit of browsing through the Classified Columns daily to solve problems, save money, get ideas. Do it right now . . . It's an eye-opening experience.

THE DAILY REFLECTOR

COZART'S

GREENVILLE'S NO. 1 SUPER MARKET

CAROLINA BEST GRADE

LUTER'S FRESH PORK

PICNICS

4 - 6 LBS.

39¢

lb.

FRYERS

WHOLE—PER LB.

24¢

WILSON'S CHOICE WESTERN

ROUND STEAK

PER LB.

79¢

WILSON'S CHOICE WESTERN

T-BONE STEAK

PER LB.

99¢

WILSON'S CHOICE WESTERN

CHUCK STEAK

PER LB.

49¢

RIB STEAK

PER LB.

89¢

Shoulder Roast

PER LB.

59¢

Sirloin Steak

PER LB.

95¢

DEL MONTE TOMATO

CATSUP

4 14-OZ. CANS

\$1.00

DEL MONTE GARDEN

PEAS

4 303 CANS

\$1.00

DEL MONTE CREAM STYLE GOLDEN

CORN

4 303 CANS

\$1.00

DE MONTE

PEACHES

4 303 CANS

\$1.00

GIBBS PORK &

BEANS

4 No. 2½ CANS

\$1.00

HUDSON FACIAL (WHITE ONLY)

TISSUE

4 200 Sheet PKGS.

\$1.00

PERSONAL SIZE IVORY

SOAP

4 BAR PKG.

29¢

STALEY'S PANCAKE

SYRUP

24-OZ. BOTTLE

39¢

BLUE PLATE PEANUT

BUTTER

18-OZ. JAR

49¢

DEL MONTE ORANGE

DRINK

3 46-OZ. CANS

89¢

KRAFT'S GRAPE JELLY, JAM AND

Preserves

4 18-OZ. JARS

\$1.00

REYNOLDS (HEAVY DUTY)

WRAP

18" x 25' ROLL

49¢

FROSTY MORN BEST GRADE

BACON

LB. PKG.

59¢

HONEYGOLD FRESH PORK

Sausage

LB. Roll

59¢

FROSTY MORN BEST GRADE

Franks

12 OZ. PKG

39¢

Frosty Morn Best Grade Bologna

lb. pkg.

49¢

MAXWELL HOUSE DRIP OR REGULAR

COFFEE

LB. BAG

69¢

Kraft Oil

24-Oz. Bottle

49¢

Bake-Rite Shortening

3 lb. CAN

59¢

MAOA (ICE MILK)

PIXIE

1½ Gal. Carton

49¢

Duke's Mayonnaise

QT. JAR

49¢

BALLARDS OR PILLSBURY

BISCUITS

4 LARGE CANS

37¢

PARKAY

OLEO

LB. PKG.

23¢

GRADE "A" MEDIUM WHITE

EGGS

PER DOZ.

37¢

EMBASSY FRENCH

FRIES

4 2-Lb. BAGS

\$1.00

BANQUET BEEF, CHICKEN, TURKEY, SALISBURY STEAK

TV Dinners

39¢

EA.

Keebler Cookie Sale

14½ oz. Pkg. ICED OATMEAL COOKIES

14 oz. OLD FASHION LEMON Cookies

14 oz. OLD FASHION SUGAR Cookies

3 PKGS. FOR **\$1.00**

FROSTY MORN PURE

LARD

4 LB. PKG.

49¢

DUZ

Detergent

TUMBLER INSIDE PKG. GIANT SIZE

69¢

BANANAS

PER LB.

10¢

FRESH

COCONUTS

2 FOR 39¢

ONIONS

3 LB. BAG

29¢

RUTABAGAS

PER LB.

8¢

GREEN

CABBAGE

PER LB.

7¢

SWEET

POTATOES

PER LB.

10¢

WHITE

GRAPEFRUIT

EACH

10¢

U.S. NO. 1 RED

POTATOES

10 LB. BAG

49¢

SIZE 125

ORANGES

PER DOZ.

39¢

HEALTH & BEAUTY AIDS

REGULAR \$1.09

LISTERINE

14-OZ. BOTTLE

83¢

REGULAR 63c BAYER

ASPIRIN

SPECIAL PRICE

49¢

REGULAR 65c ULTRA BRITE

TOOTH PASTE

SPECIAL PRICE

49¢

REGULAR 79c LUSTRE CREME

HAIR SPRAY

SPECIAL PRICE

59¢

PUREX

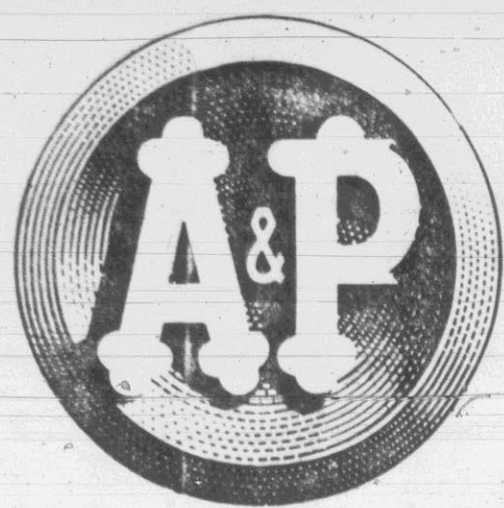
BLEACH

5-Qt. JUG

59¢

COZART'S - OPEN FRIDAY NIGHTS TIL 8:30

we care



It isn't easy to buy bean coffee!

Nowadays, very few stores offer you bean coffee.

Why does A&P still offer coffees in the bean?

Basically, because "We Care."

Specifically, because we know these facts:

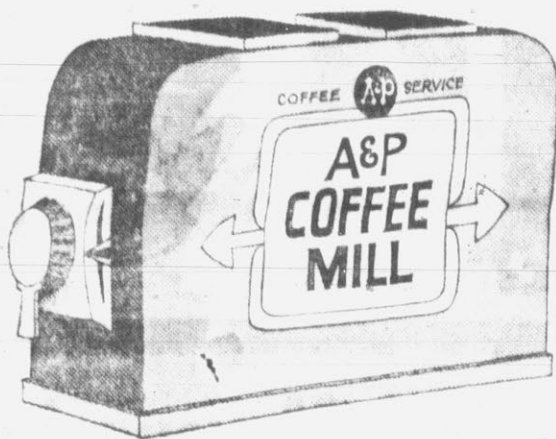
The coffee bean is nature's seal that holds the flavor.

Once that seal is broken by grinding, flavor fades...

NO MATTER HOW IT'S PACKAGED.

The shorter the time between grinding the beans

and brewing your coffee, the greater the flavor.



Something else that's important to full coffee flavor... the correct grind.

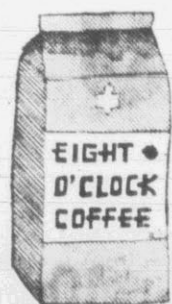
We don't have just one or two grinds. We have seven.

We custom-grind your coffee to fit your coffeemaker.

So if you want the finest cup

of "The Think Drink" you've ever tasted,

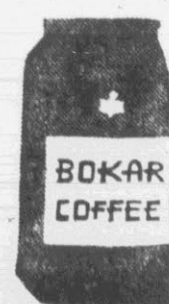
buy and brew one of A&P's three Bean Coffee blends.



Mild & Mellow



Rich & Full-bodied



Vigorous & Winery

Not every store can offer you custom-ground bean coffee.

A&P can and does.

Shouldn't A&P be your store?

COPYRIGHT © 1967, THE GREAT ATLANTIC & PACIFIC TEA CO., INC.

HERB-OX BOUILLION CUBES CHICKEN	2 5-Ct. Tins	17c	MAXWELL HOUSE COFFEE	Regular or Drip 1-Lb. Bag	79c
BUTTERNUT CANDY BARS	6 Ct. Pkg.	25c	MAXWELL HOUSE COFFEE	2-Lb. Can	\$1.65
DIAMOND DeLUXE PAPER PLATES	40-Ct. Pkg.	69c	STOKELY PING DRINK	2 46-Oz. Cans	69c
CHUN-KING CHOW MEIN NOODLES	3-Oz. Can	19c	STOKELY PONG DRINK	46-Oz. Can	39c
BALLARD FLOUR Plain or Self-Rising	5 Lb. Bag	63c	CLOXOX LIQUID BLEACH	Qr. Bot. 1 1/2-Gal. Bot.	39c
ELECTRASOL	33-Oz. Pkg.	67c	BRACH'S MALTED MILK BALLS	100-Ct. Pkg.	43c
MARGARET HOLMES CUT SQUASH	2 1-Lb. Cans	35c	MARGARET HOLMES FIELD PEAS	1-Lb. Can	23c
GREENWOOD SLICED PICKLED BEETS	1-Lb. Can	25c	A&P SALTED SPANISH PEANUTS	1-Lb. Bag	39c
A&P VIRGINIA PEANUTS	VACUUM PACKED	59c	HAWAIIAN PUNCH TASTE OF PINEAPPLE	46-Oz. Can	37c

COFFEE SALE!



MILD AND MELLOW
EIGHT O'CLOCK

1-LB. BAG

3-LB. BAG

SAVE 16c **49c**

SAVE 44c **\$1.45**

A&P Specialty

BLENDED COFFEE

2 Pound Can **\$1.29**

Hearty & Vigorous

OUR OWN TEA BAGS

48-Ct. 3 3/4-Oz. Pkg. **49c**

A&P Evaporated

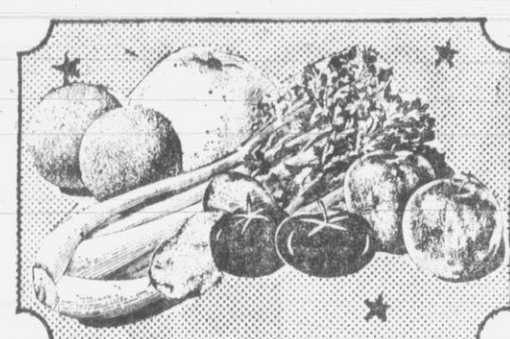
MILK

3 13-Fl. Oz. Cans **49c**

— Cool Values! A&P's Fresh Produce! —

U. S. NO. ONE - ALL PURPOSE - REGULAR WHITE

POTATOES



10 POUND BAG 39c

• FRESH, RIPE, DESSERT PERFECT!

STRAWBERRIES 3 Pint Baskets **\$1.00**

• SWEET, JUICY, FLORIDA

ORANGES 5 Lb. Bag **49c**

• FLORIDA WHITE MEAT

GRAPEFRUIT 5 Lb. Bag **49c**

• READY TO ENJOY! HAWAIIAN

PINEAPPLE Each **49c**

WESTERN GROWN RED OR GOLDEN DELICIOUS

APPLES LB. 25c

"THE REAL THING" A&P CONCENTRATED

ORANGE JUICE

6-Oz. Can 15c 6 6-Oz. Cans In A Ctn. **89c**

5—DELICIOUS FLAVORS — MARVEL

ICE MILK

1/2 Gal. Ctn. **39c**

A&P FROZEN FORDHOOK

LIMA BEANS 2-Lb. Pkg. **59c**

A&P FROZEN CHOPPED

BROCCOLI 2 10-Oz. Pkgs. **25c**

— Bakery Buys! —

JANE PARKER-MADE WITH BUTTERMILK-ENRICHED WHITE

BREAD

JANE PARKER
SANDWICH ROLLS

12-Ct. Pkg. **27c** 8-Ct. Pkg. **19c**

2 1 1/2-LB. LOAVES 49c



JANE PARKER — READY TO SERVE — APPLE

PIES 2.79c

JANE PARKER — TWIN PACKAGED — REGULAR OR CRINKLE CUT

POTATO CHIPS 1-Lb. Box **59c**

CORONET

Print Bathroom Tissue

2-Cents Off **2 Roll Pkg. 22c**

Floral Print

Bathroom Tissue

2-Cents Off **2 Roll Pkg. 25c**

ALPO

Chicken Dog Food

1 1/4-Oz. Can **27c**

NYLONGE

No. 401 Multi Pak

Sponges **45c**

STRAINED FRUITS AND VEGETABLES

Gerber Baby Food 6 4-Oz. Jars **67c**

CHOCOLATE COOKIES

Sunshine Hydrox 6 1/2-Oz. Pkg. **25c**

NABISCO SALTINE

Premium Crackers 2 1-Lb. Pkgs. **69c**

SERVE WITH ANN P. SOUP

Sunshine Hi-Ho 10-Oz. Pkg. **33c**

REYNOLD'S

Aluminum Foil Wrap

25 Ft. x 12 In. Roll 33c

McCORMICK

Assorted Food Colors

4 Vial Carton 33c

MARCAL PAPER

White Bathroom Tissue

4 Roll Pkg. **39c**

Pastel Bathroom Tissue

Roll **10c**

PASTEL NAPKINS 2 70-Ct. Pkgs. **21c** TEA NAPKINS

DINNER NAPKINS 2 40-Ct. Pkgs. **33c** HANKIES

WHITE NAPKINS 200-Ct. Box **23c**

Plain or Self-Rising

Pillsbury Flour

5 Lb. Bag 63c

Strongheart

Dog Food

1-Lb. Can **10c**

KITCHEN CHARM 100' Roll **21c** FREEZER PAPER 50' Roll **49c**

Better Meals Are Made With "Super-Right" Meats!

STEAKS

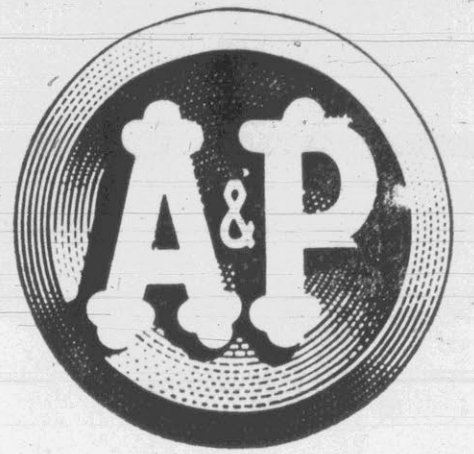
"SUPER-RIGHT" QUALITY
HEAVY CORN-FED BEEF
Boneless Bottom
Round Steak
LB.

79^c

"SUPER-RIGHT" QUALITY
HEAVY CORN-FED BEEF
Boneless Top
Round Steak
LB.

85^c

SHOP



The store that
cares about you!

"SUPER-RIGHT" HEAVY CORN-FED BEEF
Chopped Sirloin Lb. **89c**
"SUPER-RIGHT" QUALITY BONELESS
Lean Stew Beef Lb. **59c**

"SUPER-RIGHT" QUALITY SPECIALLY PRICED

Canadian Style Bacon

5 to 8 Lb. Avg.

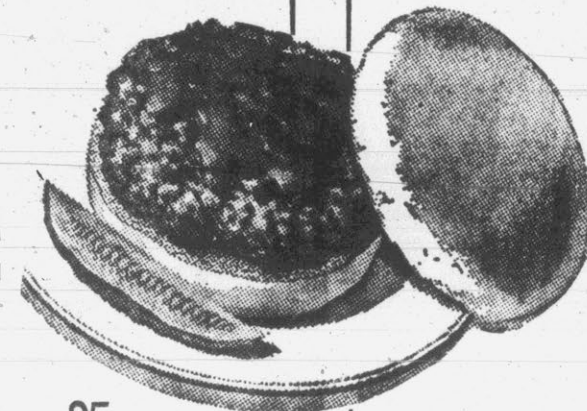
WHOLE
PIECE

85^c

2 1/4 to 4-Lb.

HALF
PIECE

89^c



END CHUNK

Lb.

69c

HALF PIECE SLICED

Lb.

95c

CENTER SLICES

Lb.

\$1.19

END CUT SLICES

Lb.

75c

"SUPER-RIGHT" QUALITY LEAN FRESHLY

Ground Beef

Lb.

49^c

"SUPER-RIGHT" QUALITY DELICIOUS ALL MEAT SLICED

Bologna

FOR SANDWICHES
AND PARTIES

1-Lb.
Pkg.

49^c

"SUPER-RIGHT" QUALITY SMALL, MEATY

Pork Spare Ribs

Lb.

45^c

ALLGOOD BRAND NO. ONE

Sliced Bacon

1-Lb.
Pkg.

49c

2-Lb.
Pkg.

97c

CAP'N JOHN'S FROZEN

Fish Fillets

1-LB. HADDOCK
OR 14-OZ.
FRIED FISH
EACH PKG.

49^c

Sultana Frozen Beef, Turkey or Chicken Meat

PIES 4 59^c

Guaranteed-Good Groceries...All Value-Priced!

• ARISTOCRAT BRAND

Saltine Crackers

2

1-Lb.
Pkgs.

39c

• MEL-O-BIT PASTEURIZED, PROCESSED

CHEESE SLICES

AMERICAN OR
PIMIENTO
CHEESE SLICES

12-Oz.
Pkg.

47c

• AMERICAN
• SWISS
• PIMIENTO

6 Oz.

25^c

• BUY SEVERAL CANS

V-8 Vegetable

COCKTAIL
JUICE

2

46-Oz.
Cans

79^c

• STANDARD PACK

Iona Tomatoes

Stock Your
Pantry

3

1-Lb.
Cans

49^c

• ALL AVAILABLE FLAVORS

Juiced Rite Drinks

3

57-Oz.
Bottles

89^c

WINTER JAMBOREE VALUES

• ANN PAGE PURE GROUND

Black Pepper

4-Oz.
Can

29c

• ANN PAGE PANCAKE AND

Waffle Syrup

1-Pt. 8
Oz. Bot.

39c

• ANN PAGE REALLY FINE

Mayonnaise

Quart
Jar

55c

• ANN PAGE MACARONI AND

Cheese Dinner

2

7 1/4-Oz.
Pkgs.

39c

• ANN PAGE EXTRA WIDE

Egg Noodles

1-Lb.
Pkg.

33c

• ANN PAGE SMOOTH OR KRUNCHY

Peanut Butter

1-Lb. 8
Oz. Jar

63c

• ANN PAGE STRAWBERRY

Preserves

2

Lb.
Jar

79c

• ANN PAGE PACKED IN TOMATO SAUCE

Pork & Beans

2

1-Lb.
Cans

29c

ANN PAGE REGULAR VARIETY ASSORTED FLAVORS

PUDDING MIX

Large
Pkg.

10c

4

Small
Pkgs.

29c

Ann Page Condensed SOUPS

CREAM of MUSHROOM
CHICKEN WITH RICE
TOMATO WITH RICE

4

10 1/2-Oz.
Cans

59c

VEGETABLE SOUP
TOMATO SOUP
VEGETARIAN VEGETABLE

4

10 1/2-Oz.
Cans

49c

ANN PAGE PEACH PRESERVES

2

Lb.
Jar

59c

ANN PAGE GRAPE JELLY

1-Lb. 8
Oz. Jar

39c

ANN PAGE ELBOW MACARONI

2

1-Lb.
Pkg.

39c

ANN PAGE KETCHUP

2

14-Oz.
Bots.

49c

ANN PAGE SUGAR & MAPLE SYRUP

24-Oz.
Bot.

49c

ANN PAGE MAPLE HONEY

24-Oz.
Bot.

49c

ANN PAGE SPAGHETTI

2

20-Oz.
Cans

39c

ANN PAGE MACARONI

2

15-Oz.
Cans

39c

SALAD MUSTARD ANN PAGE 2 Lb. 31c

PRESERVES SULTANA 10-Oz. Jar 29c

BLACK EYE PEAS 3 1-Lb. Cans 40c

PANCAKE FLOUR Sunnyfield Brand 1-Lb. Pkg. 15c

PANCAKE FLOUR Sunnyfield Brand 2-Lb. Pkg. 29c

Salad Dressing

SULTANA

QUART JAR

39c

SULTANA

1/2 GALLON JAR

69c

JELLIES

• SULTANA APPLE-STRAWBERRY
• SULTANA APPLE-RASPBERRY
• SULTANA APPLE-BLACKBERRY

3 1-LB. JARS \$1.00

Scott Viva

Solid Colors, Decorated or White

TOWELS

148-Ct. 2-Ply
TOWELS ROLL

37c

2

88-Ct. 2-Ply
Rolls In A
Package

47c

Regular or Drip
**A&P COLOMBIAN
COFFEE**

1-Lb.
Can

79c

NESCAFE

INSTANT COFFEE

6-Oz.
Jar

97c

TREND
LAUNDRY DETERGENT

2 12 1/4-Oz. Pkgs.

39c

PARD

DOG
FOOD

15 1/2-Oz.
Can

17c

TREND
LIQUID DETERGENT

Clear Or 12-Oz. Bot.

29c

3 CENTS OFF LABEL
GLAD WRAP

100' Roll
You Pay

26c

4 in 1
FABRIC FINISH

20-Oz.
Pkg.

69c

Bunker Hill

BEEF STEW

23-Oz.
Can

55c

Cold Power

LAUNDRY DETERGENT

1-LB.
4-OZ.
PACKAGE

35c

3-LB., 1-OZ.
PACKAGE

83c

If Unable To Purchase Any Advertised Item Please Request A Rain Check.

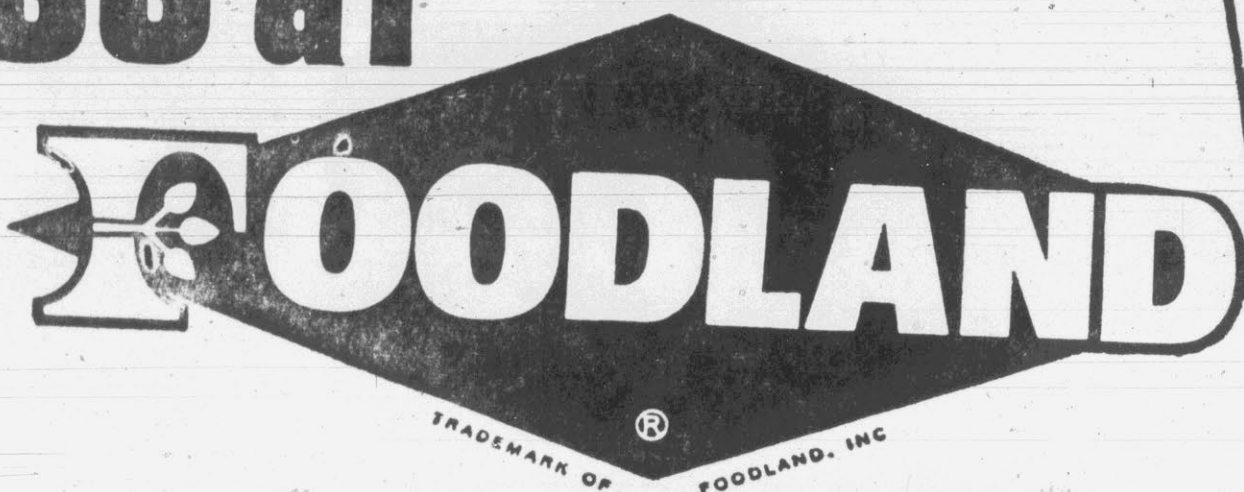
A NEW YEAR'S RESOLUTION YOU'LL WANT TO KEEP

BUY BETTER MEATS

FOR LESS at

QUANTITY RIGHTS
RESERVED
★
PLENTY OF FREE
PARKING

14TH STREET &
NEW BERN HWY.
★
PRICES EFFECTIVE
JAN. 11, 12, 13



PITT COUNTY PRODUCED GRADE 'A'

MED. EGGS 3 DOZ. \$1.00

KRAFT MIRACLE WHIP

SALAD DRESSING

32-OZ. JAR

49¢

Arapahoe All Pork
Sausage lb. 29¢

LIBBY'S

VIENNA SAUSAGE

5 4-oz. Cans

\$1.00

CHEF BOY-AR-DEE

SPAGHETTI AND MEAT BALLS

4 15½-oz. Cans

\$1.00

AZALEA TENDERIZED

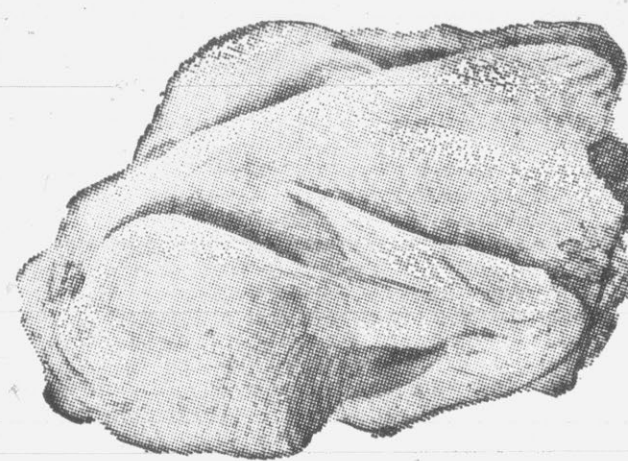
HAM

★ SHANK PORTION ★

LB. **39¢**

Butt Portion 45¢
Half or Whole 47¢
Ham Centers 99¢

CAROLINA PRIDE
GRADE 'A'



WHOLE

★ LB. **25¢**

CUT PAN READY LB. 29¢

PORK CHOPS
FROSTY MORN 1ST GRADE
BACON

END CUT LB. 49¢
CENTER CUT LB. 69¢
CENTER LIONS LB. 79¢
SWIFT PREMIUM TOP
LB. 59¢ Round Steak LB. 89¢

SUGAR

 **5 POUND BAG 59¢**

PERSONAL
IVORY SOAP
4 BARS 33¢

REGULAR
LAVA SOAP
2 BARS 29¢

DELSEY TISSUE
4 ROLL PACK 57¢

KLEENEX FACIAL
TISSUE
200 CT. 31¢

KLEENEX DINNER
NAPKINS
50 CT. 27¢

KLEENEX TOWELS
2 ROLL PKG. 49¢

GROCERY

PARKAY
Margarine 2 1-LB. CTNS. 59¢

MAXWELL HOUSE VACUUM PACK
COFFEE 1-LB. CAN 79¢

FAMO (SAVE 5¢)
FLOUR 5 LB. BAG 59¢

FOODLAND VEGETABLE
OIL 24-OZ. BOTTLE 39¢

JUST GRAND 6 CANS FOR
BISCUITS 49¢

FOODLAND PORK &
BEANS 5 NO. 2½ CANS \$1.00

STOKELY GOLD WHOLE KERNEL OR CREAM
Style Corn 4 303 CANS \$1.00

BUSH PINTOS or GREAT NORTHERNS or Blackeyed
PEAS 9 300 CANS \$1.00

FOODLAND POWDERED
DETERGENT GIANT SIZE 59¢

STOKELY FRUIT
Cocktail 3 303 CANS 79¢

PRODUCE
U.S. NO. 1 WHITE
Potatoes 10 LB. BAG 39¢

FRESH RIPE
TOMATOES CTN. OF 3's 29¢

WAXED
Rutabagas 2 LBS. 15¢

COMET CLEANER
2 REG. SIZE 35¢

KOTEX
REG. 49¢

ZESTA SALTINES
16-OZ. PKG. 35¢

FOODLAND SALT
26-OZ. BOX 10¢

IVORY SOAP
4 PERS. BARS 33¢

LAVA SOAP
2 REG. BARS 29¢

OPEN EVERY-SUNDAY 12:30 PM TIL 7 PM

Solid Test For The 'Free Form' Corporation

By JOHN CUNIFF
AP Business Analyst
NEW YORK (AP) — This coming year of change should provide a solid test for the most glamorous idea in corporate management, the free form concept.

Free form is a term applied to companies which orient themselves to opportunities rather than industries. They seek profits where they can find them—in pollution control, for example—rather than in specific industries.

Free form seeks not to stick to its last because to do so in the day of science, technology and transition is perhaps to end up last. "Whatever became of the country's big ice companies?" it asks.

It means a company in the paper industry might spot opportunities for profits in greeting cards or plywood, and thus utilize its know-how and products more efficiently, or even in shipping or running a Job Corps center. A free concept company is always willing to take risks to keep growing.

To effect its plans, free form management usually buys a related company by offering its own stock. Because of this it never forgets stockholders or the price of its stock, both of which are essential to growth. It is responsive to stockholders, it keeps them informed.

In carrying out its concept, free form assigns as much importance to flexibility, creativity and initiative as the old management concept does to efficiency. And when it takes over an older company, a free form management attempts to motivate the older company to greater achievement.

It believes that the traditional market boundaries are restrictive, that a steel company should not limit itself to steel but should consider the entire market and perhaps diversify into plastics and even urban renewal.

The two most commonly used examples of the concept are Litton Industries and Textron, both of which have had enormous growth in the past decade, mostly through acquiring other companies, and which have taught managers of many other free form corporations.

Equity Research Associates, an independent investment research house that has studied Litton, Textron and other new management companies, identifies it this way:

"It is a philosophy rather than a type of corporate structure. It is 'opportunity oriented' toward the widest possible range of industries and products, whereas traditional management is 'industry oriented' toward particular markets, customers or techniques."

It is characterized, Equity says, by youth, entrepreneurial spirit—free form managers are committed to growth, which they participate in through stock ownership more so than salary—motivation, a small headquarters staff, a desire to return the top dollar to stockholders, the use of computers, a high degree of financial knowledge, and aggressive marketing.

What makes the free form concept of unusual importance is its development at the same time that old proprietary management is being phased out, at the same time the family run organization is giving way to professional management.

Hydrologist To Speak At ECU

The research hydrologist with the United States Geological Survey will speak on development and management of ground-water resources during his visit to East Carolina University Tuesday, Jan. 16.

Harry LeGrand will discuss "Management of Disposed Waste in the Ground Environment" at 8 p.m. in the Joyner Library Auditorium. A coffee hour will begin at 7:30 p.m. in Room 215 nearby.

LeGrand's talk, free and open to the public, will feature the geological and hydrological factors influencing management of radio-active wastes and other contaminants discharged into the ground.

Sponsored by the university's Water Resources Seminar, the speaker will be introduced by Dr. Charles Q. Brown, chairman of the ECU Department of Geology.

GOING TO SCHOOL

MERCED, Calif. (UPI)—A federal anti-poverty program is under way in Central California to educate adult farm workers.



RUTH C. LANIER
HIGH POINT, N. C.
\$100.00

10 WAYS TO WIN! PLAY COLONIAL'S EXCITING

"GREYHOUND DERBY"

WIN UP TO \$1,000 . . . No Purchase Required
2nd PLACE DOG IN EACH RACE PAYS \$1.00

PICK UP YOUR BROWN RACE CARD TODAY FOR WEEK NO. 39



GEORGE E. LYONS
FAYETTEVILLE, N. C.
\$100.00



COLONIAL STORES

PRICES GOOD THRU SAT., JAN. 13, 1968
QUANTITY RIGHTS RESERVED

LEAN TENDER SMOKED

PICNICS 35

5/7-LB.
AVG.
LB.

(SLICED lb. 39¢)

GUARANTEE

Complete Satisfaction on
any Colonial meat purchase or

Double Your Money Back

**U.S. CHOICE
BONELESS BEEF**

"MORE SERVINGS PER POUND"

- TOP ROUND STEAK . lb. 99¢
- RUMP ROAST lb. 99¢
- ROUND ROAST . . . lb. 99¢
- GROUND ROUND . . lb. 89¢

U.S. GOV'T. INSPECTED FANCY YOUNG

BAKING HENS . . LB. 39¢

SAVE ON SLICED

BACON . . LB. 49¢ CAMPFIRE BRAND
SWIFT'S PREMIUM . . LB. 69¢

OSCAR MAYER ALL MEAT OR ALL BEEF

FRANKS lb. 59¢ ARMOUR STAR SLICED
BOLOGNA 10-OZ. PKG. 45¢

BOSTON BUTT

PORK ROAST lb. 49¢ ARMOUR STAR SPICED
LUNCH LOAF . . 10-OZ. PKG. 39¢

JUICY TENDER

PORK STEAKS lb. 59¢ ARMOUR STAR FULLY COOKED
Breakfast Links 5-OZ. PKG. 29¢

"KITCHEN FRESH" CS SALADS

- 1-LB. POTATO SALAD 3 CUPS OF YOUR CHOICE! \$1.00
- 15-OZ. COLE SLAW
- 1-LB. MACARONI SALAD

GORTON'S PERCH FILLET 1-LB. PKG. 49¢

SINGLETON'S BREADED OYSTERS 1-LB. PKG. \$1.09

JIFFY CHUCK WAGON STEAKS 15-OZ. PKG. 89¢

OSCAR MAYER VARIETY PAK

Lunch Meats

12-OZ. PKG. 79¢



SAVE 17¢ ON DETERGENT

TIDE 59

GIANT
PKG.

(BIG STAR LIQUID LOTION DETERGENT 32-OZ. BOTTLE 39¢)

SUAVE HAIR—SAVE 30¢

SPRAY . . 14-OZ. SIZE 69¢

GOLDEN HALF RING POUND

CAKE . . . 1-LB. SIZE 39¢

ZESTY CANNED

Drinks 15 12-OZ. CANS \$1.00

RED GATE

APPLESAUCE

1-LB.
CAN

14¢

"PICK-OF-THE-NEST" GRAPE "A" LARGE (ANOTHER QUALITY N.C. PRODUCT)

FRESH EGGS DOZ. 37¢

CS BRAND—SAVE 7¢

Mayonnaise QUART JAR 48¢

CS FROZEN

VEGETABLES

- CUT CORN
- GREEN PEAS
- MIXED VEGETABLES

2 LB. PKG. 49¢

FRESH PRODUCE

LARGE JUICY SWEET INDIAN RIVER
ORANGES 10 for 49¢

U.S. NO. 1 GOLDEN SWEET
CURED YAMS 2 lbs. 29¢

FRESH HOME GROWN COLLARD
GREENS 2 lbs. 19¢

FRESH YOUNG TENDER
YELLOW CORN . . . 5 LARGE EARS 39¢

SAVE UP TO 16¢ ON

COFFEE 49¢ SILVER LABEL
MAXWELL HOUSE 69¢ 1-LB. BAG

CARNATION EVAPORATED

Milk 3 15-OZ. CANS 49¢ SPARE TIME . . . BEEF, CHICKEN, TURKEY
POT PIES 7 6-OZ. PIES \$1.00

U.S. NO. 1 WASHED & CLEANED RUSSET BAKING

POTATOES 10 LB. MESH BAG 49¢

JUICY FLORIDA RED OR WHITE SEEDLESS

GRAPEFRUIT 5 LB. BAG 59¢

FRESH CRISP ALL PURPOSE RED ROME

APPLES

4 LB. BAG 49¢



Colonial is headquarters for famous brands that carry BONUS GIFT coupons . . . See how fast your Gold Bond Stamps multiply. Don't forget those Pink Bonus Gifts Coupons in the special booklet mailed to your home. They're good for Gold Bond Stamps when you match them with Blue Bonus Gifts Coupons found in many famous products you purchase at Colonial's low prices.

STOP BY PITT PLAZA COLONIAL AND TRY OUR BARBECUE FRYERS AT 99¢ EACH

WANT TO SELL...BUY...RENT...HIRE? USE THE CLASSIFIED ADS

The Worry Clinic Lives Can Be Ruined By A Jealous Parent

Jody's father was a wealthy, self-made man but emotionally he was still juvenile! But thousands of other parents are just like him, for they try to retain the dominant Number One role in the lives of their children forever. Which is why we have so many old maids and bachelors!

By GEORGE W. CRANE
Ph. D., M. D.

CASE E-557: Jody B., aged 20, took nurse's training. While in school, she met a boy named Mark, who was working his way through college.

When Mark graduated, they wanted to get married. But Jody's father objected that Mark would be unable to support a wife.

However, Mark was industrious and handling two jobs, while Jody was now a graduate nurse and earning a good income.

Jody's father still insisted that Mark was not good enough for Jody.

Since Jody was an only child, her father thus was doubly concerned about relinquishing the Number One spot in her affections.

And this is a very common tragedy, for the dominant male parent often is secretly jealous of the younger man who wants to marry the daughter.

In Jody's case, she chose very wisely for Mark was of good character, a college graduate and not afraid to work double shifts.

"Dr. Crane," her husband later informed me, "Jody's father and I have never been very friendly."

"I keep quiet when I am around him in order to avoid starting any unnecessary quarrels."

"But he still acts as if I am unworthy of Jody."

One reason why widows or widowers with one child often keep that grown offspring in a permanently unmarried state, is this in heret resentment at losing the son or daughter with a younger mate.

Beware, therefore, about marrying the son of a widow or the daughter of a widower!

Although such marriages are often successful, you must be on guard, for an undue amount of parental jealousy may becloud the happiness of the young couple.

And it is quite natural that such excessive jealousy should arise.

For when a widow loses her mate, she tends to regard her only son as a fusion of both son and father.

Thus, she showers double affection on him.

"Where your treasure is, there will your heart be also," states the Bible.

And one's affection is "treasure," so a widow who invests double love on an only son, is quite naturally going to feel double heartache at losing that boy.

to a younger female.

And the same goes for a widower with an only daughter like Jody.

In fact, Jody's father would probably always veto any suit-or she might attract, arguing that all of them were beneath her level.

For that is a standard excuse of jealous fathers who want to retain forever the dominant role in the lives of their daughters.

It is quite proper that a father try to get his daughter matched with an educated man of moral integrity and industriousness.

But many domineering dads don't stop there. And to enforce their total dominance, they often threaten to cut the daughter out of their will unless she meekly follows their orders.

Far too many modern parents are thus still juvenile in their emotional outlook. They even throw kindergarten tantrums when their children assert their own independence.

So send for my 200-point "Test for Parents," enclosing a long stamped, return envelope, plus 30 cents.

Take inventory thereby in January and also on Mother's Day and Father's Day.

(Always write to Dr. Crane in care of this newspaper, enclosing a long stamped, addressed envelope and 20 cents to cover typing and printing costs when you send for one of his booklets.)

Public Notices

NOTICE TO CONTRACTORS
Sealed proposals will be received by the State Highway Commission in Greenville, N. C., until 10:00 A.M., on January 22, 1968, in the office of the Right of Way Agent for the removal of miscellaneous buildings from Project 22-19, Secondary Road No. 1523 in Pitt County and Project 6-12111, Secondary Road No. 1946 in Beaufort County, N. C. The Commission reserves the right to reject any and all bids. For information and proposals, contact Mr. C. P. Shaw, Division Right of Way Agent, in the office of the State Highway Commission in Greenville, N. C.

C. P. Shaw
Division Right of Way Agent
Jan. 10, 1968

INVITATION FOR BIDS
The Housing Authority of the City of Greenville, North Carolina, will receive bids for the furnishing of all labor, materials, equipment and services required for the construction of Project NC 22-3 and Project NC 22-4, Project NC 22-3 consisting of one hundred and twenty (120) buildings, containing one hundred and ninety-five (195) dwelling units and Administration and Maintenance Building, and Project NC 22-4 consisting of twenty-five (25) buildings, containing forty (40) units; the work to include certain utilities, site improvement work and landscaping work as specified in the technical portion of the Specifications, until 2:00 P.M. (E.S.T.) February 4, 1968, Municipal Court Room, Municipal Building, Greenville, North Carolina.

Proposed forms of contract documents, including plans and specifications, are on file at the office of the Housing Authority of the City of Greenville, North Carolina, 112 South Pitt Street, Greenville, North Carolina, and at the office of Dudley & Shaw, Architects, 401 S. Memorial Drive, Greenville, North Carolina.

In addition to the General Construction Contract, separate prime contracts will be let for Plumbing, Heating, and Electrical Work.

Copies of the documents may be obtained by the payment of \$100.00 to the Housing Authority of the City of Greenville, North Carolina, for each set of documents. Such documents, if not returned to the Housing Authority, will be returned to each person who returns the plans, specifications and other documents in good condition within ten (10) days after bid opening.

A certified check drawn on a bank or deposit institution, payable to the Housing Authority of the City of Greenville, North Carolina, in the amount of \$100.00, must be submitted with each bid.

The successful bidder will be required to furnish and pay for satisfactory performance and payment bond or bonds. Attention is called to the fact that no bid shall be withdrawn for period of thirty (30) days subsequent to the opening of bids without the consent of the Housing Authority of the City of Greenville, North Carolina.

The Housing Authority of the City of Greenville, North Carolina
By: J. E. Sutton
Title: Chairman
Jan. 10, 1968

NOTICE
The undersigned, having qualified as Executor of the estate of Charles R. Fields, late of Pitt County, this is to notify all persons having claims against said estate to present them to the undersigned on or before the 3rd day of July, 1968, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.

This is the 2nd day of January, 1968.
Isabelle K. Fields, Executrix of the Estate of Charles R. Fields, Deceased
1064 North Overlook Drive
Greenville, North Carolina
January 3, 10, 17 and 24, 1968

NOTICE OF SALE
OF REAL PROPERTY
UNDER AND BY VIRTUE of an Order of Sale duly entered by the Clerk of Superior Court of Pitt County, North Carolina, on the 8th day of December, 1967, in the Special Proceeding therein pending entitled "Mildred Eason Price, et al., Ex Parte", the same being Case No. 7909 in the SPECIAL Proceeding Docket of said Court, the undersigned commissioners will, on Friday, January 12, 1968, at twelve (12:00) o'clock noon, in front of the Courthouse door of Pitt County in Greenville, North Carolina, offer for sale at public auction to the highest bidder for cash, the following tract or parcel of land situate and being in Falkland Township, Pitt County, North Carolina, to-wit:

That certain tract or parcel of land situate and being in Pitt County, State of North Carolina, adjoining the lands now or formerly owned by John V. Johnson, Adam Corbett, and others, and being that certain tract or parcel of land described and conveyed by Harvey W. Webb to E. H. Owens and James A. Corbett by deed duly recorded in Book B-11, page 162 of the Pitt County Registry, and the description will more fully appear by reference to judgment roll in action entitled "E. H. Owens vs. Lucy S. Corbett, Blanch Corbett, and William Ernest Corbett," duly recorded in Book B-11, page 162 of the Pitt County Registry, and is the same land deeded to J. A. Matthews by E. H. Owens by deed dated November 1, 1915, duly recorded in Book C-11, page 479, Pitt County Registry, and thereafter conveyed by deed duly recorded in Book G-16, page 15, Pitt County Registry, to Mac D. Horton and J. I. Baker; to Mac D. Horton and J. I. Baker, known as "Clocks Works Mill Place" on Kitten Creek, and being the same and identical tract or parcel of land conveyed to the late James Franklin Eason by the said Mac D. Horton and wife, Helen Watkins Horton, and J. I. Baker and wife, Pearl Baker, by deed dated May 29, 1930, duly recorded in Book E-17 at page 638 of the Pitt County Registry, and reference is hereby made to all of said deeds and records and the records therein referred to for further and more particular description of the same.

Said tract or parcel of land will be offered for sale subject to all ad valorem taxes and property assessments, if any, for 1968 and subsequent years.

The last and highest bidder at said sale will be required to make a cash deposit in an amount not less than ten (10) percent on the first One Thousand and no/100 (1,000/100) of the remaining amount of said bid as provided in said Order of Sale.

This is the 8th day of December, 1967.
Frank R. Brown
Allen G. Thomas
Commissioners
Dec. 20, 27, 1967, Jan. 3, 10, 1968

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This is the 8th day of December, 1967.
Frank R. Brown
Allen G. Thomas
Commissioners
Dec. 20, 27, 1967, Jan. 3, 10, 1968

AUTOMOTIVE

Autos For Sale

BUICK - 1966 - Skylark GS 400 full power, air, mag wheels, 4 in floor, bucket seats, vinyl roof. Folger Buick, 758-1123.

BUICK - 1963 Special, 4 dr. sedan, automatic, radio, heater, extra nice. \$995. Holt Oldsmobile, 756-3115.

CHEVROLET - 1966 Caprice, yellow, power steering, air cond., immaculate. Call 758-4997 after 6 p.m.

CHEVROLET - 1965 Impala Super Sport Convertible, 4 speed trans., in good condition. Phone 756-2069.

CHEVY II - 1965 Nova SS hdp., R/H, 283 engine, console automatic, original blue finish, matching interior. A cream puff. \$1495. Pitt Motor Sales, 756-2547.

CORVAIR - 1963 Monza, 2 dr., 4 speed trans., white with blue vinyl interior. \$795. B. T. Rowe Chevrolet, Ayden, 746-3141.

CORVETTE - 1965 - radio, heater, 4 speed, 2 tops, marina blue, \$2995. Phelps Chevrolet, 756-2150.

DODGE - 1966 Coronet wagon, 4 dr. 318 engine, power brakes and power steering. Bill Tingen, PL 8-1809.

EL CAMINO - 1967. Automatic, 327, radio, heater, 1 local owner. \$2395. Phelps Chevrolet, 756-2150.

FORD - 1954, V-8, r/h, full power, automatic, excellent condition. \$250. Call 746-3870 after 5 p.m.

FORD - 1966 "7 Litre", AM-FM radio, heater, bucket seats, auto trans., power disc brakes, and steering. Extra clean, 1 local owner. \$2235. Call 756-2236.

1966 MUSTANG - dark blue, 6 cylinder, automatic, \$1,750. Call 758-1720.

PLYMOUTH - 1967 Sport Fury convertible. Less than 12,000 miles. Power steering, 383 engine. Black with white top, extra clean. Bill Tingen, PL 8-1809.

PONTIAC - 1962 Bonneville, 2 door, hardtop, power steering and power brakes. \$595. Call 756-1033.

VOLKSWAGEN - Only 2 sold in 1949 - 428,000 in 1966. Are you one of these? If not, see Joe Pechesche Motors, 756-1135.

WE BUY, SELL, WHOLESALE and retail. Contact Joe Pinner, 756-3123 or 752-2730 Harrington and White Motors.

TODAY! PICK THE CAR to fit your purse, new or used. Big selection. Wagner-Waldrop Motors, W. End Circle, PL 2-4525.

Cycles For Sale
1967 YAMAHA - 250 C. C. Scrambler. Low mileage. Call PL 8-2607 after 6:00 p.m.

Trucks For Sale
CHEVROLET - 1963 1/2 ton truck. \$65.00. Can be seen at Cliff's Oyster Bar. Phone 752-2024, or 756-5941.

BUSINESS OPPORTUNITY
DRIVE-IN RESTAURANT FOR rent. Doing a good business, reasonable rent. Call or contact Paul H. Manning, 756-3444.

DOGS & PETS
REG. GERMAN SHEPHERD AT STUD. Call 752-5931.

AKC REG. WHITE MINIATURE poodle puppies. Lot 106, Shady Knoll Tr. Pk. Call 758-4034.

EMPLOYMENT
Female Help Wanted
EXPERIENCED BEAUTY operator new shop. Man - Jo Hairstyling. Call 758-4414 or 758-4628.

SODA CLERK OR DRUG CLERK. High school graduate and over 25 years of age. Previous experience preferred. Do not telephone. Hollowell's Drug Store No. 1, Dickinson Ave.

SECRETARY WITH LEGAL experience. Call 752-6123.

SECRETARY - DEPENDABLE, neat and willing to work. Apply in person. A. L. Robertson, Inc., 715 Albemarle Ave., Greenville, N. C.

TRANSLATE SENTIMENT
into lasting form with marble or granite monument from Greenville Marble and Granite Works. We'll help you choose a fine stone at cost within your means. Dial 752-5193 for assistance.

LENNOX HOME HEATING more people buy Lennox than any other make furnace. We offer quality workmanship and materials. For free survey with no obligation, call today General Heating, Inc., 752-4187, 1100 Evans St.

TO BOOST BUSINESS run Classified Ads! They work!

Male Help Wanted
RIGHT MAN WANTED FOR sales and service of Electroflux products in Greenville area. Phone from 5 to 6 p.m. PL 6-2157.

4 MEN, 20 TO 50 YRS. OLD to learn sales and service of our products in Greenville area. Opportunities unlimited. Write P. O. Box 2447, New Bern, N. C., for personal appointment.

FARM LABORER, MAN TO work wages or sharecrop. Will furnish house. Call 756-0235.

TRANSPORTATION COMPANY needs part-time drivers with personal car. Must have good police and driving record. 2 1/2 hours per day, Monday through Friday. Approximately \$11.00 per day. Write Jim Eason, American Courier Corp., 702 E. Highland Ave., Kinston, N. C.

Male-Female Help Wanted
SACRED COUNTRY, ROCK AND roll groups to make records. A & B advice and direction, plus promotion. Special plan for sacred and spiritual groups. For details write or call James Stanton, Champ Recording Co., 1807 Indian Ridge Rd., Johnson City, Tenn. 37601. Phone 922-2558.

20 AGENTS NEEDED FOR established debts. No experience needed; will train. Guaranteed salary plus commission, hospitalization and other fringe benefits. Write Box 393, Greenville, N. C.

EMPLOYMENT

Female Help Wanted
MAIDS, N. Y. TOP PAY, RUSH references. Free gift. Fare added. Archer Agency, 13 N. Station Plaza, Great Neck, New York.

Telephone Order Clerks
1.40 per hour. Will Train.
AM & PM Shifts Available
High School or College
Students Accepted
Call
752-4151

Male Help Wanted
RIGHT MAN WANTED FOR sales and service of Electroflux products in Greenville area. Phone from 5 to 6 p.m. PL 6-2157.

4 MEN, 20 TO 50 YRS. OLD to learn sales and service of our products in Greenville area. Opportunities unlimited. Write P. O. Box 2447, New Bern, N. C., for personal appointment.

FARM LABORER, MAN TO work wages or sharecrop. Will furnish house. Call 756-0235.

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FULL OR PART TIME OPPORTUNITY
Field Enterprises Educational Corporation has immediate full time or part time positions for male or female available throughout eastern N. C. You can pick your own hours. No experience is necessary. A pleasing personality, an excellent character, and a genuine interest in children are all that is required. Salary to be discussed in private interview. For complete information write to Mrs. Madeline A. Vincent, District Manager, 928 E. 14th St., Greenville or telephone 752-5825.

Work Wanted
WANT TO KEEP CHILDREN IN my home. 1/2 mile from Prepsht. Call 758-4017.

LADY WANTED TO KEEP 2 yr. old and infant 8 to 4 Monday thru Friday. \$15.00 per week. 752-6761.

ADULT LADY WISHES TO BABY-SIT. Call PL 2-3069.

HIGH SCHOOL GIRL WISHES to baby-sit. PL 2-3069.

EXPERT SERVICE
REPAIR YOUR HOME FOR cleanliness, beauty. See newest wall coverings. Home Furniture brings you samples when you dial 752-2879.

NEED ANTI-FREEZE? RICKS Service Center has it! Free pickup and delivery service. Pure oil products, 9th and Evans St., PL 2-4342.

BRYANT GREENVILLE ELECTRIC CO., INC.
Commercial - Residential
Industrial
Phone: Day 752-4115
Night 756-0431
2017 Chestnut Greenville

FOR LUXURY FENCE OR IN-expensive utility fencing, call C & S at 752-6935 today for looks, long service, economy.

TAKE THE SENSIBLE STEP
toward selecting your family plot by visiting beautiful Greenwood Cemetery now. Such far-sighted thinking assures you a beautiful lot with freedom of choice. Monuments and markers are used. For assistance call 752-5193

TRANSLATE SENTIMENT
into lasting form with marble or granite monument from Greenville Marble and Granite Works. We'll help you choose a fine stone at cost within your means. Dial 752-5193 for assistance.

LENNOX HOME HEATING more people buy Lennox than any other make furnace. We offer quality workmanship and materials. For free survey with no obligation, call today General Heating, Inc., 752-4187, 1100 Evans St.

TO BOOST BUSINESS run Classified Ads! They work!

Male Help Wanted
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into lasting form with marble or granite monument from Greenville Marble and Granite Works. We'll help you choose a fine stone at cost within your means. Dial 752-5193 for assistance.

LENNOX HOME HEATING more people buy Lennox than any other make furnace. We offer quality workmanship and materials. For free survey with no obligation, call today General Heating, Inc., 752-4187, 1100 Evans St.

TO BOOST BUSINESS run Classified

Stock And Market Reports

RALEIGH (AP) — (NCDA)—North Carolina egg markets slightly stronger. Supplies adequate, demand generally good. Prices paid producers and handlers for consumer trade eggs in cartons delivered nearby outlets:

Grade A large whites: 35½-37; medium whites: 32¾-34; small, whites: 28½-31.

RALEIGH (AP) — (USDA)—North Carolina hog markets today were steady. Tops of 17.50-18.50 at Wilson; 17.75-18.25 at Rocky Mount; 17.00-18.00 Bethel; 17.25-17.75 Hickory; 17.25 Greensboro; 18.00 Salisbury; Selma, Goldsboro; 17.25 Siler City, Denton.

NEW YORK (AP)—Selective strength today enlivened an otherwise mixed and groping stock market. Trading was active.

Gains outnumbered losses by about 6 to 5.

Because of weakness in some of its component blue chips, however, the Dow Jones industrial average at noon was off 2.03 at 906.26.

The exuberance of the 1967 year-end rally which carried over to some extent into this week when the market reached a new recovery high seemed to have exhausted itself for the time being.

The Associated Press average

Painting Class Being Formed

Registration for students interested in painting is now in progress at the Greenville Art Center, for a class scheduled to begin Thursday.

The class, held from 9:30 a. m. to 12 noon, will be instructed by Edwin H. Voorhees of Morehead City.

Voorhees, a native of Guilford, Miss., earned his bachelor's degree from Adelphi College of Garden City, Long Island N. Y. and has studied at San Diego State College, the University of California, the Art Students League, and the Frank Reilly School of Art in New York.

A series of eight lessons is planned, with the final one scheduled for Feb. 29.

The Art Center is open Tuesday through Saturday from 10 to 12 and 1 p.m. to 5 p.m. and is closed on Mondays.

Community Notes

The Senior Usher Board of Haddock's Chapel Church will meet Thursday at 6:30 p.m. at the church. Adults interested in joining are invited to attend the meeting.

The Rose of Sharon Club of Holly Hill F.W.B. Church will meet at the home of Mrs. Jesse Thigpen, Rt. 6, Greenville, Sunday at 5 p.m.

The Senior Choir of Holly Hill F.W.B. Church will meet at the home of Miss Floye M. Rodgers, 606-A Tyson St., Sunday at 1:15 p.m. for a trip to Vanceboro.

Local Union No. 10 will have a membership meeting Monday, Jan. 15, at 7:30 p.m. in the education department of Cornerstone Baptist Church.

The Pastor's Aid Club of Sycamore Hill Baptist Church will meet Monday at 8 p.m. at the

home of Mrs. Bell M. Atkinson, 505 Contentnea St.

The St. John Baptist Church Senior Choir will have a business meeting Wednesday at 8 p.m. at the home of Viola Wooten, Falkland.

The monthly conference meeting of St. John Church will be held Thursday at 8 p.m.

The Ruth Hill Gospel Chorus of Mt. Calvary F.W.B. Church will have a business meeting Thursday at 8 p.m. in the education department of the church.

The Les Gaylenettes Club will meet Thursday at 3 p.m. at the home of Mrs. Matilda Moore, 610 Roosevelt Ave.

The St. Peters Senior Usher Board will meet Sunday at 3 p.m. at the home of Mrs. Carrie Adams, 608 Vanderbilt Lane.

The Parsons Club of Sycamore Hill Baptist Church will meet Thursday at 7:30 p.m. at the home of Mrs. Knox, 409 Cadillac St. All interested members are asked to be present.

of 60 stocks at noon was off 6 at 326.7 with industrials off 8, rails off 2 and utilities off 6.

International Paper and Glen Alden, each up fractions, continued to set the pace on volume.

Also heavily traded, Bristol-Myers gained more than 2. Occidental Petroleum recovered a couple of points from its 6-point loss of Tuesday. Other oils, however, remained mildly depressed still by news they will pay sharply higher income taxes to Middle East countries where they operate.

Among stocks affected by interest rates, American Telephone recovered a small fraction of the 1½ it dropped Tuesday.

Prices were mostly higher in active trading on the American Stock Exchange.

To Dedicate Building Feb. 11

The Pitt County Farm Bureau Board of Directors voted last night to have dedication ceremonies for the Farm Bureau building on Sunday, Feb. 11.

The building will be dedicated to the late J. E. Winslow during ceremonies scheduled for that day. A portrait of Mr. Winslow will also be unveiled.

Farm Bureau President R. H. McLawhorn Jr. appointed the following members to serve on the National Legislative Committee for 1968: Charles McLawhorn, chairman; Brantley Speight; Mrs. Wilbur Worthington; Robert Pierce; and Hugh Winslow.

Chester Don Worthington of the Arthur Township and Ervin Mills of Chicod were welcomed as new members of the board of directors.

President McLawhorn announced a meeting will be held in Scotland Neck on Wednesday, Jan. 17, for all peanut growers in the area. The time and place will be announced later.

MEETING POSTPONED

The Pamlico-Albemarle Schoolmasters Club meeting, originally scheduled to be held at the East End High School in Robersonville tonight, has been postponed because of the weather. Notices will be sent to members concerning the rescheduling of the meeting at a latter time.

ECU Opens Bids On Dorm And Addition To Stadium

East Carolina University Tuesday opened low bids totaling \$1,842,045 for construction of an 8-story dormitory for 400 women students and a 10,000-seat addition to Ficklen Stadium.

With a total of 69 bids submitted, it was one of the busiest and most competitive bidding sessions in the university's history.

Low bids totaling \$1,200,388 on the stadium addition, however, came to \$641,657, somewhat higher than the \$600,000 budget for that project, still, officials said, specifications included 10 alternates which may give enough lee-way to let contractors on the stadium work, too.

Low bidders on the dormitory were Phifer & Goodwin of Monterey, Calif., general contract, \$887,000; Westbrook Elevator Co. of Dan-

Underground Cables In Winterville Approved

WINTERVILLE — The Winterville Town Board gave Carolina Telephone and Telegraph Co. permission to install underground cables for telephones on Railroad St., extending from Church Street to Boyd Street, Monday night at their monthly meeting.

The board discussed the possibility of having one mile zoning in Winterville.

A new voter registration for Winterville was discussed and tabled until the February meeting.

Board members decided to update the town ordinances in the near future.

The municipal cemetery has been increased in size and new cemetery plots are available

Warehouse Lost In Newton Fire

NEWTON, N.C. (AP) — Fire early today destroyed the warehouse of Royster Fertilizer Co. on Newton's western outskirts on N.C. 10.

The cause of the fire was not determined. No estimate of the loss was immediately available. The building contained liquid fertilizer.

Obituaries

Wetmore
Hollis Ray Wetmore, 14, son of Elder and Mrs. Arthur Daniel Wetmore, died at Pitt Memorial Hospital Tuesday afternoon at 2:30. Funeral services will be conducted at the Wilkerson Chapel Thursday morning at ten o'clock by Elder Willard B. Johnson, President of the Carolina Conference of Seventh-day Adventist of Charlotte. Burial will be in George Washington Memorial Cemetery in Adelphi, Maryland, Friday afternoon at 1:30 with Elder Stephen Paely, pastor of the Seventh-day Adventist Church of Silver Springs, Maryland, officiating.

Hollis Ray, a native of Washington, D. C., had lived in Pitt County since February 15, 1967. He was a student in the Eighth grade, Seventh-day Adventist Church School in Greenville. He was a member of the Seventh-day Adventist Church and the Pathfinder Club.

Surviving are his parents; a brother, Robert Eugene Wetmore of the home; his paternal grandparents: Mr. and Mrs. Elton Wetmore of Port Allegany, Pa.; the maternal grandparents: Mr. and Mrs. John Kentline Sr. of Pittsburg, Pa.; and Mrs. George E. Stauffer of Loma Linda, California.

Dillingham
JEFFERSONVILLE, Ind. — James R. Dillingham, 34, a former resident of Winterville, died Monday night of multiple injuries received in a car-truck collision on U. S. Interstate-65 at Jeffersonville.

He was the driver of the car, which collided with a state highway truck putting sand and salt on the highway to cutt he ice.

Dillingham was a salesman for the U. S. Gypsum Co. in the Jefferson area.

He is survived by his wife, Amelia Middleton Dillingham; one son, Bradley; a daughter, Jennifer Ann; his parents, Mr. and Mrs. W. B. Dillingham of Winterville, and one sister, Doris Dillingham of Louisville, Ky.

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WE USE THE BEST SHAMPOO
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ville, Va., elevator installation, \$54,314; Lenoir Plumbing & Heating of Kinston, plumbing, \$37,995; Durham Plumbing & Heating of Durham, heating, \$84,295; Starr Electrical Co. of Greensboro, electrical work, \$80,786; Southeastern Sight & Sound of Raleigh, intercommunications system, \$5,998.

Low bidders on the stadium addition were J. Leo Hawkins of Greenville, general contract, \$474,100; Kinston Plumbing & Heating of Kinston, plumbing, \$35,000; Southern Piping of Wilson, heating and ventilating, \$14,145; Southern Elevator Co. of Greensboro, elevator installation, \$24,112; Bryant Electric of Greenville, electrical work, \$94,300.

Other general contract bids received for the Ficklen Stadium addition:

Crain and Denbo, Inc., Durham, \$481,340; Blythe Bros., Charlotte, \$564,000; Tarrytown Development Co., Rocky Mount, \$474,840; Merit Construction Co., Dunn, \$592,700; Dickerson, Inc., Monroe, \$506,000; C. J. Kern Contractor, Inc., Greensboro, \$518,000; Davidson-Jones, Inc., Raleigh, \$491,490; Fred C. Gardner Co., Kinston, \$475,893.

Winterville Tax Collector Elwood Nobles announced that January is the last month to pay 1967 taxes without having a penalty added. Nobles also said that Winterville town tags are on sale and that sales are about the same now as for the same period of time last year.

Thursday night has been set for the parish covered-dish supper at St. Paul's Episcopal Church. The starting time is 6:00 p.m. with all members of the family invited. The site for the meal is the Parish Hall which accommodates 200 persons. Nursery service will be provided for the younger set after the meal.

Mrs. Mary Tetterton and other members of St. Lydia's Guild are responsible for the preparations of the hall. Each family contributes a small sum to defray that expense item. The householders of the parish

bringing a covered-dish from each family to make for a round robin type meal.

Following the meal the Rector, the Rev. John W. Drake Jr., assisted by Dr. Robert Irwin, chairman of the Christian Education Committee, will present a study of the New Liturgy as authorized by the recent meeting of the General Convention of the Episcopal Church meeting in Seattle, Washington.

This is the first attempt at a major revision of the Liturgy of the Holy Communion since 1928. The Episcopal Church has been asked to experiment with this new liturgy for a period of three years. This will be the first occasion for the people of St. Paul's Parish to examine the newly printed copies. The actual use of the new liturgy in public worship will not occur until Lent. The intention is to give the members of the congregation full opportunity to study and to be informed on the changes suggested.

The Liturgical Commission for the Diocese of East Carolina whose chairman is the Rev. John Gilchrist, Rector of St. Paul's Church, Beaufort, has provided leadership for the experimental use of the new rite. Bishop T. H. Write of Wilmington is the Ordinary for this region and has authorized St. Paul's to begin the period of experimentation with the new liturgy. The Rector of St. Paul's Greenville is also a member of the Liturgical Commission.

This scrutiny of the new mode of worship for Episcopalians is a major step in the evaluation of the "contemporary aspect of church life. It reflects the movement going on in all Christian communities to upgrade and update common worship.

Ward ...

(Continued From Page 1)

ding money necessary to open up the East and develop its potential, to secure for East Carolina University a fair share of the higher education dollar, the adjustment of state employees salaries and full support of the United Forces for Education.

Ward stated that being a tobacco farmer he was very concerned over the many problems facing the industry today and intended to work closely with farmers in trying to improve their position.

Mr. Nolan Moses Ipock, 65, died in Parrott's Hospital in Kinston Wednesday morning at seven o'clock after several years of illness. Funeral services will be conducted at the Wilkerson Chapel Thursday afternoon at two o'clock and burial will be in the Willis Cemetery near Vanceboro.

Mr. Ipock spent all his life in the Ernul community and was engaged in farming.

Surviving are his wife, Mrs. Jessie Whitford Ipock; a daughter, Mrs. Clarence E. Gernans of Kinston; a son, Bryan M. Ipock of Ernul; a brother, George Ipock of New Bern; a sister, Mrs. James Wetherington of Ernul; and three grandchildren.



FOR WALTER JONES DAY . . . Mayor West signs a proclamation while Hugh Winslow and David Reid, co-chairman for the appreciation dinner look on.

Proclaims Appreciation Day For Rep. Jones On Friday

Mayor S. Eugene West proclaimed today that Friday, Jan. 12, will be officially observed as

Congressman Walter B. Jones Appreciation Day.

His proclamation ties in with a special appreciation dinner planned in Greenville Friday night by many of the First District representatives' friends and supporters throughout the district.

Mayor West, in the official document, said Jones has rendered "great service both as our distinguished Congressman and previously as an outstanding servant of the public interest at State and local levels."

He added, "The City of Greenville is greatly indebted to Congressman Jones for the outstanding contributions he has made toward furthering the progress of our city both as a state legislator and as our able Congressman."

The appreciation dinner will begin with a social hour at 6 p.m. Friday in the Greenville Moose Temple. A large attendance from throughout the 21-county district is expected to attend.

The fire calls included 12 to residential structures, six calls to auto fires and four false alarms.

Fire losses for 1967 amounted to approximately \$102,298.69, Chief Jones noted.

Rescue calls included 52 responses inside the city limits accounting for 282 miles traveled by rescue units and 50 hours and 14 minutes spent by rescue personnel while out of city calls totaled 23 with mileage recorded at 427 miles. The out of town calls took 26½ hours.

Chief Jones said that in addition to the regular department activities, 256 man hours were spent repairing toys for distribution by the Salvation Army. He noted there were six truck-loads of toys carried from fire department headquarters to the Salvation Army by fire department personnel.

Monthly Reports Heard By Board

GRIFTON—The Grifton Town board heard monthly reports from the Police Department and from the Grifton Library and their meeting last night.

The Police department reported nine arrests for the month of December, eight cases were found guilty and one case is pending.

The library reported 862 books were issued during the month of December.

CAP TO MEET

The Greenville squadron of the Civil Air Patrol will meet Thursday at 7:30 p.m. at the Pitt-Greenville Airport. Capt. Henry Flake, Commander, urges all senior members and interested persons to attend.

The platform scale was invented in 1830 in Vermont by Thaddeus Fairbanks.

THERE IS NOTHING FUNNY ABOUT THE COMEDIANS! STARTS

— THURSDAY —

Richard Burton-Elizabeth Taylor
Alec Guinness-Peter Ustinov

They lie, they cheat, they destroy... they even try to love.

The Comedians

From the novel by Graham Greene

LAST TIMES TODAY!

"I A WOMAN"

Fire And Rescue Report Offered

Greenville firemen and rescue men responded to a total of 111 calls during the month of December, Fire Chief J. L. Jones said in his monthly report of department activities.

Included in the calls were 26 telephone calls to fires, 10 box alarms and 75 rescue calls.

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Car Skidded Into Bridge Railing

Danny Carl Evans, 20, of Route 1, Robersonville was reported injured when his car skidded out of control on the Tar River bridge on Memorial Drive early today and crashed into the bridge railing.

Police said the collision occurred about 1:40 a.m. They noted there was ice on the bridge at that time.

Damage to the vehicle was set at \$700.

No charges were placed.

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SIEGLER
OIL HOME HEATER

now gives you amazing
SWEEPING
FLOOR HEAT

The golden louvers in the floor heat outlet are motor driven to rotate back and forth—sweeping the heat over the floor. All new in performance, styling and exciting colors, this new SIEGLER gives you a new dimension in heating comfort. See it soon!

HOME FURNITURE STORE

COR. 5TH ST. & DICKINSON AVE.

THE KITTY WELLS SHOW
with Johnny Wright Bill Phillips
Kitty Wells Ruby Wright
ARE IN
ROAD TO NASHVILLE
With 60 GREAT STARS

TICE DRIVE-IN THEATRE
TONIGHT AND THURSDAY
MARION BRANDO SOPHIA LOREN
"A COUNTLESS FROM HONG KONG"
TECHNICOLOR

PITT
theatre..
NOW - thru THURSDAY
AUDREY HEPBURN
ALAN ARKIN
RICHARD CRENNA
WAIT UNTIL DARK
Color by Technicolor
Features At 1:15 - 3:15
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Metro Goldwyn Mayer presents Peter Gilchrist Production starring
Richard Burton-Elizabeth Taylor
Alec Guinness-Peter Ustinov
They lie, they cheat, they destroy... they even try to love.
The Comedians
From the novel by Graham Greene
LAST TIMES TODAY!
"I A WOMAN"

the exciting new
SIEGLER
OIL HOME HEATER
now gives you amazing
SWEEPING
FLOOR HEAT
The golden louvers in the floor heat outlet are motor driven to rotate back and forth—sweeping the heat over the floor. All new in performance, styling and exciting colors, this new SIEGLER gives you a new dimension in heating comfort. See it soon!

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ALWAYS FIRST QUALITY

SUPPLEMENT TO
THE DAILY REFLECTOR

WEDNESDAY, JANUARY 10, 1968
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**Great values during
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**WHITE
GOODS
EVENT**

and BARGAIN DAYS!

Spectacular savings for you and all your family
... **PLUS** extra savings for your home during
our big **JANUARY HOME FAIR**. Hurry to the
three great events rolled up into one big excit-
ing **JANUARY AT PENNEY'S!**

Every year Penney stores carry more and more
different kinds of merchandise ... but, remem-
ber, "The most important thing we sell is satis-
faction ... **YOUR** satisfaction!"

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OPEN DAILY TIL 9:00 P.M.

STARTS WEDNESDAY, JANUARY 10

FOR A LIMITED TIME!

Penney's own
Nation-wide® sheets
REDUCED!

NATION-WIDE®

Long wearing white cotton mus-
lins. Twin 72 x 108" flat or Elasta-
fit bottom sheet.

NOW **1.51**

Full 81 x 108" flat or Elasta-fit bot-
tom sheet.

NOW **1.71**

Nation-wide® cotton muslin pillow
cases. 42 x 36".

NOW . . . **2 for .83**

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SHOP OUR SPECTACULAR

limited time
**Save 15% to
exclusive
bras and**



A. SAVE \$1! Reg. \$3 each

Cross-over machine washable bra. Cotton-lined nylon cups, Dacron® polyester fiberfill. Nylon, Lycra® spandex power net back and strap inserts. 32-36A, 32-38B.

NOW 2 for \$5



A. SAVE \$1! Reg. \$7

Antron® nylon and Lycra® spandex long leg panty girdle with mesh thigh inserts. Self-reinforced front, side and back panels. S, M, L, XL.

NOW \$6

B. SAVE \$1! Reg. 2.50 each

Cotton cross-over bra with nylon lace trim. Nylon and spandex elastic; stretch shoulder straps. Machine wash. 32-36A, 32-40B, C.

NOW 2 for \$4

C. SAVE \$1! Reg. 2.50 each

Machine washable cotton, nylon lace covered bra. Cotton and Dacron® polyester back section. 32-36A, 32-42B, 32-44C.

NOW 2 for \$4

Reg. 3.50 — sizes 32-44D **NOW 2 for \$6**



D. SAVE \$1! Reg. 2.50 each

Pima cotton and nylon lace bra; Kodel® polyester fiberfill padding adds one complete size! Helanca® nylon web elastic straps. 32-38A, 32-36B, 32-34C.

NOW 2 for \$4

E. SAVE \$1! Reg. 2.50 each

Dacron® polyester fiberfill holds shape even when machine washed. Dacron® polyester, nylon, cotton cup and back section. 32-38A, B, C.

NOW 2 for \$4



JANUARY BARGAINS!

Penneys
ALWAYS FIRST QUALITY

only...hurry!

25% on our Adonna® girdles!

SAVE \$1! Reg. \$3 each

Stretch strap bra; fiberfill cup lining; nylon, Lycra® spandex elastic. 32-36A, B, C.

NOW 2 for \$5

SAVE \$1! Reg. \$7

Long leg panty girdle with front, back and side panels of nylon. Nylon, Lycra® spandex elastic. S, M, L, XL.

NOW \$6

SAVE \$1! Reg. \$3 each

Stretch strap cotton, rayon bra. Lycra® spandex power net back. 32-36A, B, C.

NOW 2 for \$5

SAVE \$2! Reg. \$9

Lycra® spandex power net panty girdle with reinforced front, side, back panels. S, M, L, XL average and tall.

NOW \$7

SAVE \$1! Reg. \$5

Machine washable nylon, Lycra® spandex elastic; nylon front panel. S, M, L, XL.

NOW \$4

SAVE \$1! Reg. \$6

Back insert panty girdle is light in weight, excellent in control. S, M, L, XL.

NOW \$5

SAVE 1.50! Reg. \$8

Rayon, Lycra® spandex long leg panty girdle. S, M, L, XL average and tall.

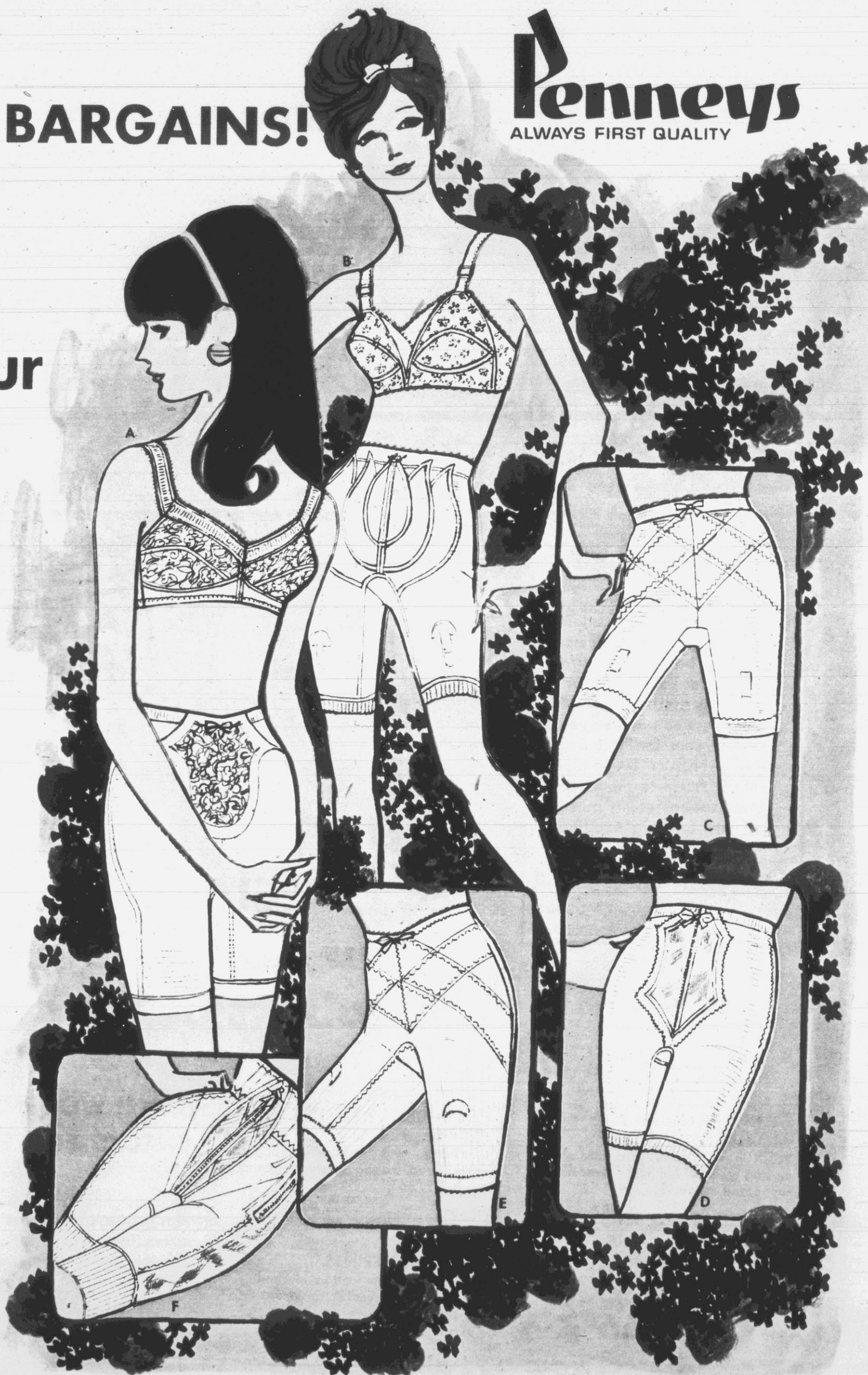
NOW 6.50

SAVE \$2! Reg. \$11

Control with side zip, 2" cuff top and 3" wide leg. Front, side and back panels. Sizes S, M, L, XL.

NOW \$9

CHARGE IT!



Penney's
ALWAYS FIRST QUALITY

JANUARY
WHITE
GOODS
EVENT

brings big savings to smart shoppers! Save on sheets, bed and bath linens! Extra savings for your home during our JANUARY HOME FAIR! Fashion buys for you and all your family during our JANUARY BARGAIN DAYS! Hurry to the three great savings events rolled up into one big exciting JANUARY AT PENNEY'S!



SPECIAL PURCHASE!
our best selling fashion
fabrics at big savings!

FASHION CORNER
BROADCLOTH

Wash 'n' wear prints in a little or no iron blend of Zantrel® polynosic rayon and cotton. 35/36".

44¢ yd.

SOLID COLOR POPLINS

Easy-care blends of polyester and cotton; polyester and rayon. 44/45".

66¢ yd.

PENN-PREST® RAMONA
PRINTS

Decorator and fashion cottons never need ironing when tumble dried. 35/36".

50¢ yd.

HAWAIIAN PRINTS

Exotic island print cotton touched with golden accents. Easy-care. 35/36".

88¢ yd.

SAVE! WOVEN COTTON GINGHAM
CHECKS FOR EVERY FASHION!

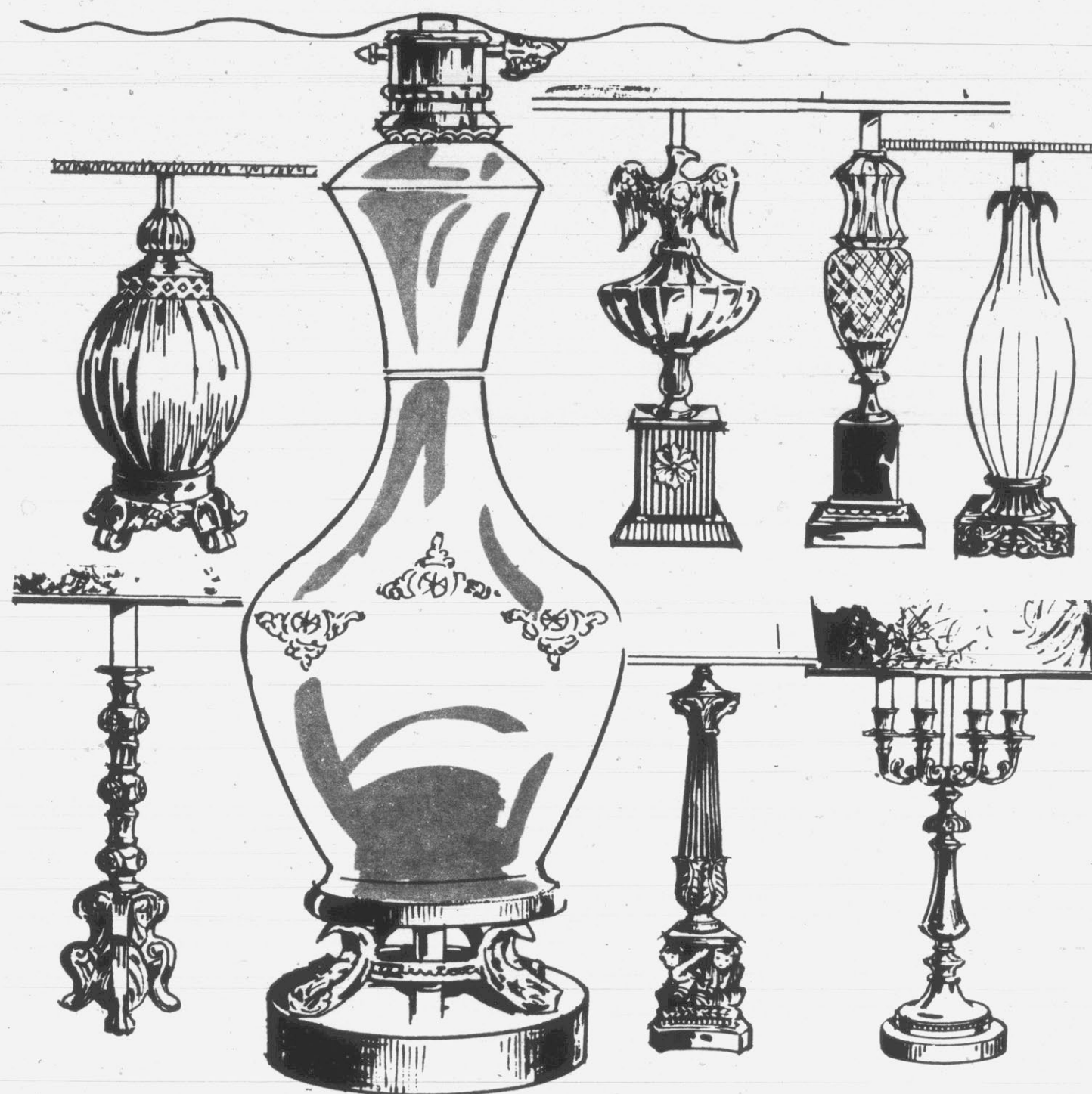
Ever-delightful and refreshing woven cotton gingham checks of all sizes in every fashion color! Hurry to Penney's for this January Bargain Days Special — save now! 35"/36".

38¢
YARD

CHARGE FIRST QUALITY FASHION FABRICS AT PENNEY'S NOW AND SAVE... SEW LATER!

JANUARY BARGAIN DAYS HOME VALUES!

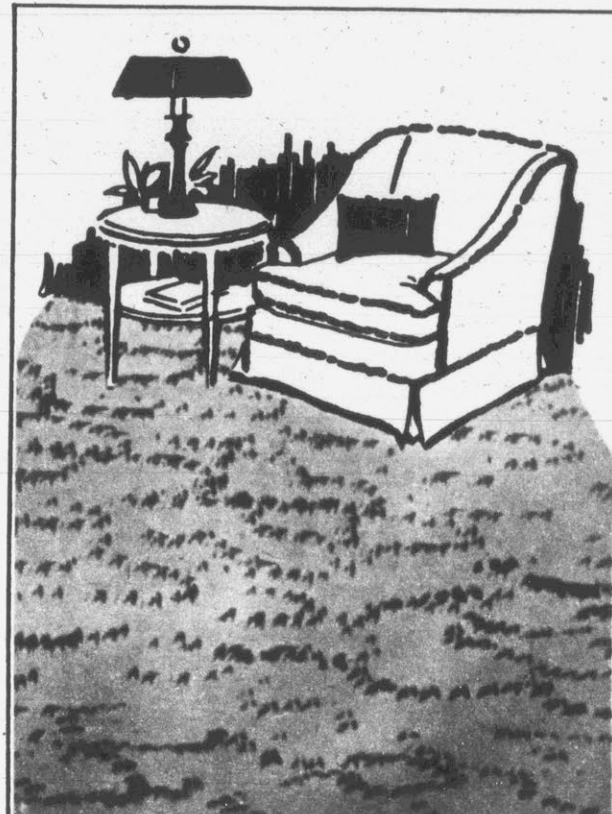
Penneys
ALWAYS FIRST QUALITY



**Very special buy! Superb
selection of table lamps!**

2 for \$25

Exceptional value during Penney's fabulous January Home Fair! Outstanding collection of our best selling styles in traditional, modern and 'Early American' designs . . . each lamp is adorned with a beautiful coordinated shade . . . heavy metal casting, lustrous finishes, quality plating. Choose from our wide range of colors and finishes . . . china, metal, glass, crystal and Bristol finishes. Mix 'em, match 'em or buy coordinated pairs. But, hurry, they'll go fast at this very special price!



JANUARY SPECIAL!
**Continuous filament
sturdy nylon pile
room-size rugs!**

9' x 12' \$34

Don't miss this special January Home Fair value! Long wearing, continuous filament nylon pile that resists pulling and shedding. Decorator shades of Moss green, Antique gold, Teak brown and Red. Handsome textured loop. Tricot protected foam rubber back for luxury underfoot.

**27" x 45"-54" SERGED
CARPET REMNANTS**

2 for \$5

Manufacturer's carpet remnants in a terrific assortment of fibers. Lots of weaves and textures to choose from. All made to sell for much more a yard. Serged all around, except plush cut piles. Colors galore.

CHARGE EVERYTHING FOR YOUR HOME AT PENNEY'S...SAVE!

Penney's
ALWAYS FIRST QUALITY

**SHOP OUR
SPECTACULAR
JANUARY
BARGAINS**

for spectacular savings for you and all your family! Extra savings for your home, too, during our big JANUARY HOME FAIR! Save on sheets, bed and bath linens during our JANUARY WHITE GOODS EVENT! Hurry to Penney's for three great savings events rolled up into one big exciting JANUARY AT PENNEY'S!



**JANUARY HOME FAIR SPECIAL!
5 and 7 piece luxury dinette sets!**

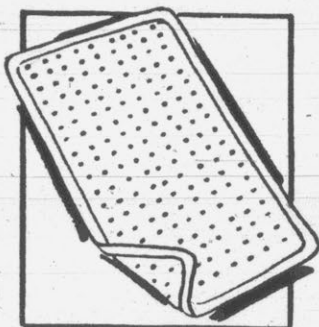
You won't believe such luxury and quality in dinette sets at this special price until you see them! Whatever your decor, Penney's has a set for you! Five piece modern oval extends to 60". Laminated plastic top has oiled walnut look; bronzetone frames, black vinyl channel back chairs. Seven piece traditional rectangular extends to 60". Regal walnut finish on laminated plastic top. Six scoop back chairs in gold-tone brocade vinyl. Five piece pedestal 42" solid round has rosewood finished plastic top; two-tone swivel chairs are black rib inside back and seat . . . rosewood grain outside back. Ask about our convenient time payment plan.

Penney's furniture prices include delivery within local delivery area.

\$88

YOUR CHOICE

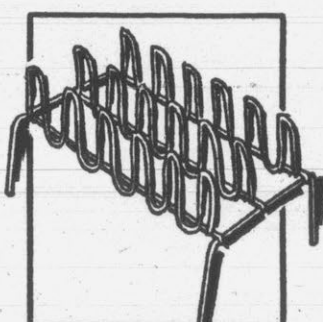
CHARGE IT...USE PENNEY'S TIME PAYMENT PLAN!



Rubber bathmat



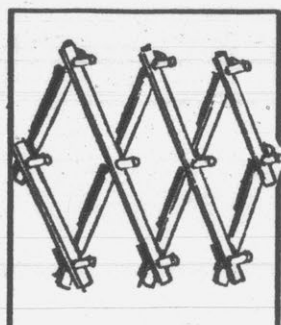
Memo blackboard



Metal shoe rack



Decorative wastebaskets



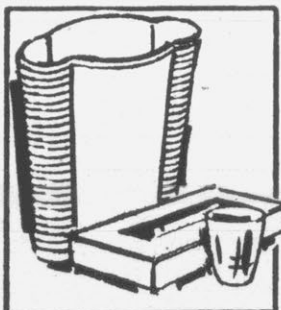
Expando hat rack



6-gal. plastic trashcan



8 glass tumblers



3-pc. bath-set



Scenic trivets



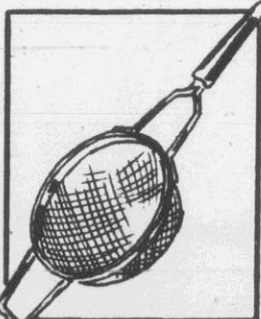
2-pc. broil pan set



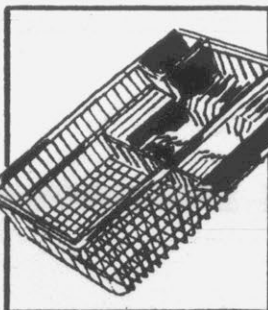
Serving trays



2-tier turntable



Strainer



Dish drainer combo



Tub-bowl washer

JANUARY HOME FAIR

GADGETS GALORE!

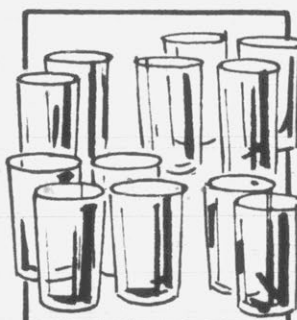
88¢ each

YOUR CHOICE OF ALL THESE HANDY GADGETS AND MANY, MANY MORE!

Here's a handy collection of gadgets for your kitchen, bath, laundry . . . closets, too! All from our value-packed Housewares Department . . . Penney-priced at only 88¢ each, so you can get all the useful gadgets you've wanted!



2-pc. saucepan set



12 plastic tumblers

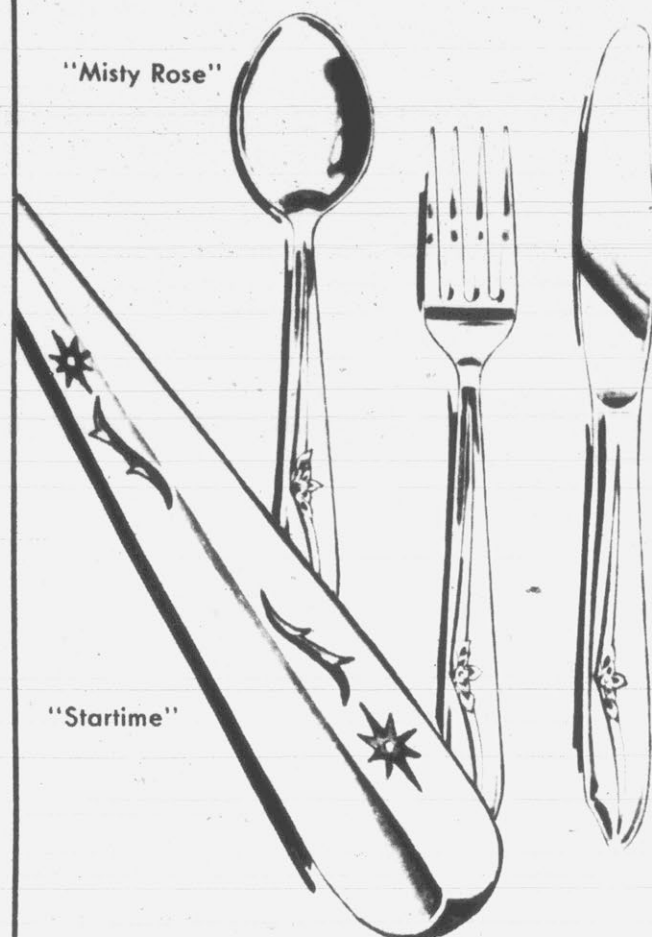


Bucket of sponges

Penneys

ALWAYS FIRST QUALITY

"Misty Rose"



"Startime"

SPECIAL! 58-pc. stainless steel flatware service for eight, only

14.88

LOOK WHAT YOU GET:

- 8 Dinner Knives — hollow handle stamped serrated blade
- 8 Forks • 8 Salad Forks
- 8 Soup Spoons • 8 Teaspoons
- 8 Tall Drink Spoons
- 8 Steak Knives with laminated wood handles
- 1 Serving Spoon
- 1 Pierced Serving Spoon

Gleaming, mirror-bright stainless gives every meal a festive air . . . and Penney's special low price saves you even more than usual! Our 58-pc. sets (service for 8) includes important extras. Choose yours in classic "Misty Rose" or contemporary "Startime" . . . save now!

CHARGE EVERYTHING FOR YOUR HOME AT PENNEY'S . . . SAVE IN JANUARY!

Penneys

ALWAYS FIRST QUALITY

SHOP OUR
SPECTACULAR
JANUARY
BARGAINS

for spectacular savings for you and all your family! Extra savings for your home, too, during our big JANUARY HOME FAIR! Save on sheets, bed and bath linens during our JANUARY WHITE GOODS EVENT! Hurry to Penney's for three great savings events rolled up into one big exciting JANUARY AT PENNEY'S!



THRU SAT. ONLY!

REDUCED!

**SAVE \$40 ON QUALITY PENNCREST®
STEREO CONSOLES. REG. \$239, NOW**

Enjoy brilliant concert hall sound in your home! Exquisite cabinets in Danish Modern or 'Early American' styling . . . luxurious veneers and hardwood construction. Each handsome piece houses six dynamic speakers, 15-watt solid state amplifier, slide rule AM/FM tuner. Audio '777' 4-speed changer with diamond LP and sapphire 78 RPM needles.

Penney's console prices include delivery within local delivery area.

\$199

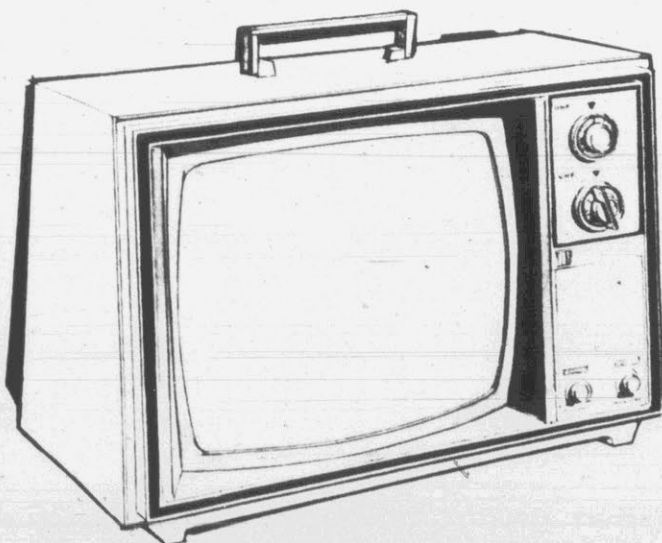
months to pay with
Penney's time payment plan



**POPULAR
LP RECORD
SPECIAL!**

109
each

Hi-Fi and stereo records at a price too good to miss. Stock up now for your own record collection and for gifts.



**PENNCREST® PORTABLE
COLOR TELEVISION**

Lightweight portable in beige/dark brown has 15" picture measured diagonally. VHF/UHF channel selectors. Earphone and jack.

\$299

months to pay with
Penney's time payment plan

ASK ABOUT PENNEY'S CONVENIENT TIME PAYMENT PLAN!

Penneys
ALWAYS FIRST QUALITY

About people who like people...

By ROBERTA NASH

I asked a friend of mine just why she shops at Penney's. "Well, I have a family to take care of. And I'm on a budget. At Penney's my dollars seem to go further. But there's another reason, too.

"At Penney's I feel, well, special. Not just another customer. The sales people are courteous. Helpful. They seem to like what they do, and the people who shop there. They're people who like people. So you can't help liking *them*."



fashion uniforms for smart women in white

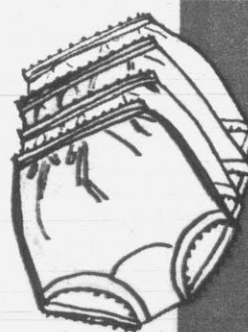
\$5 each

A. Two-piece Fortrel® polyester 'n' nylon stabilized tricot knit . . . sizes 8 to 20. "Charge It"

B. Drop torso in Fortrel® polyester 'n' nylon stabilized tricot knit. 3-11 Jr. P, 5/6-15/16 Jr.

C. Princess styling in Arnel® triacetate 'n' nylon stabilized tricot knit, 8-20, 14½-24½.

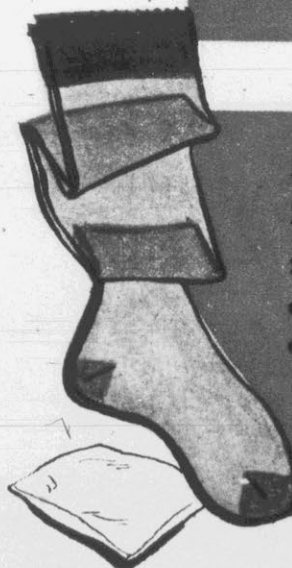
D. Step-in in Arnel® triacetate 'n' nylon stabilized tricot knit. Sizes 5/6-15/16; 18 and 20.



WOMEN'S ACETATE TRICOT BRIEFS

Tailored elastic leg brief, full cut, first quality . . . sizes s, m, l, white or pastel

4 pair \$1



SPECIAL! SHEER SEAMLESS NYLONS

Sheer first quality hose in Gala and Suntan. 8½ to 11 average. "Charge It."

3 pair \$1

CHARGE EVERYTHING AT PENNEY'S . . . BIG JANUARY SAVINGS NOW!

Penneys
ALWAYS FIRST QUALITY

**SHOP OUR
SPECTACULAR
JANUARY
BARGAINS**

for spectacular savings for you and all your family! Extra savings for your home, too, during our big JANUARY HOME FAIR! Save on sheets, bed and bath linens during our JANUARY WHITE GOODS EVENT! Hurry to Penney's for three great savings events rolled up into one big exciting JANUARY AT PENNEY'S!

**Sportswear
Specials!**

**TIMELY, TRENDLY, VIBRANT
ACRYLIC KNIT SPORT TOPS!**

Fabulous savings now . . . casual knit tops in vibrant stripes to match any pant in your wardrobe. Square or crew neck with back zippers. Easy care, machine wash. Sizes s, m, l. Charge it at Penney's!

2 for \$7

**TWO WAY STRETCH
NYLON IN FASHION
COLORS FOR SPRING**

Two way stretch nylon pants, elasticized waistband, stitched crease, pastel and bright shades in 8-18 avg., 10-20 tall. Only

3.99
each





Penneys
ALWAYS FIRST QUALITY

***"This dress?
I picked it up
at Penney's."***

By ROBERTA NASH

Once upon a time, women wanted their friends to think all their dresses came from the expensive stores with fancy labels.

But today it seems to be very chic and part of the fun to say, "I picked it up at Penney's."

The editor of a famous women's magazine believes today's woman is more certain of her own good taste when she goes shopping. She knows quality and style and she knows what's right for her—and she doesn't need the reassurance of a hefty price tag.

Hooray for today's woman!

SPECIAL! Fresh-as-Spring shirtshifts!

An exciting new collection of shirtshifts . . . the now-classic fashion that goes everywhere, every hour! Freshly interpreted for Spring by Penney's! Delightful new pastel combinations in prints, solids and stripes — all in easy care fabrics! Our artful new group features button front and step-in designs, long and roll sleeves, kick pleats and collar styles to flatter you! Sizes 8 to 18 at Penney's . . . hurry for this January Bargain Days fashion buy!

5.99
each

CHARGE YOUR FASHION WARDROBE AT YOUR PENNEY'S NOW AND SAVE!

Penneys
ALWAYS FIRST QUALITY

**SHOP OUR
SPECTACULAR
JANUARY
BARGAINS**

for spectacular savings for you and all your family! Extra savings for your home, too, during our big JANUARY HOME FAIR! Save on sheets, bed and bath linens during our JANUARY WHITE GOODS EVENT! Hurry to Penney's for three great savings events rolled up into one big exciting JANUARY AT PENNEY'S!



CHARGE EVERYTHING THAT'S FASHION AT PENNEY'S! USE YOUR PENNEY CHARGE CARD TO SCOOP UP

It's here! Our gigantic JANUARY DRESS JAMBOREE!

MISSES AND HALF SIZES... COME EARLY!
YOU'LL WANT SEVERAL AT THIS TINY PRICE!

Stripes, solids, plaids and checks stand out in a refreshing new collection for Spring! Classic designs and clever new styles in easy care blends detailed with contrast stitching, patch pockets, and kick-y pleats! New-look fitted and semi-fitted shifts with collars to flatter... sleeves in every length! Hurry to Penney's for first pick... charge several now! Sizes 8 to 18, 14½ to 24½.

\$ **7**
each

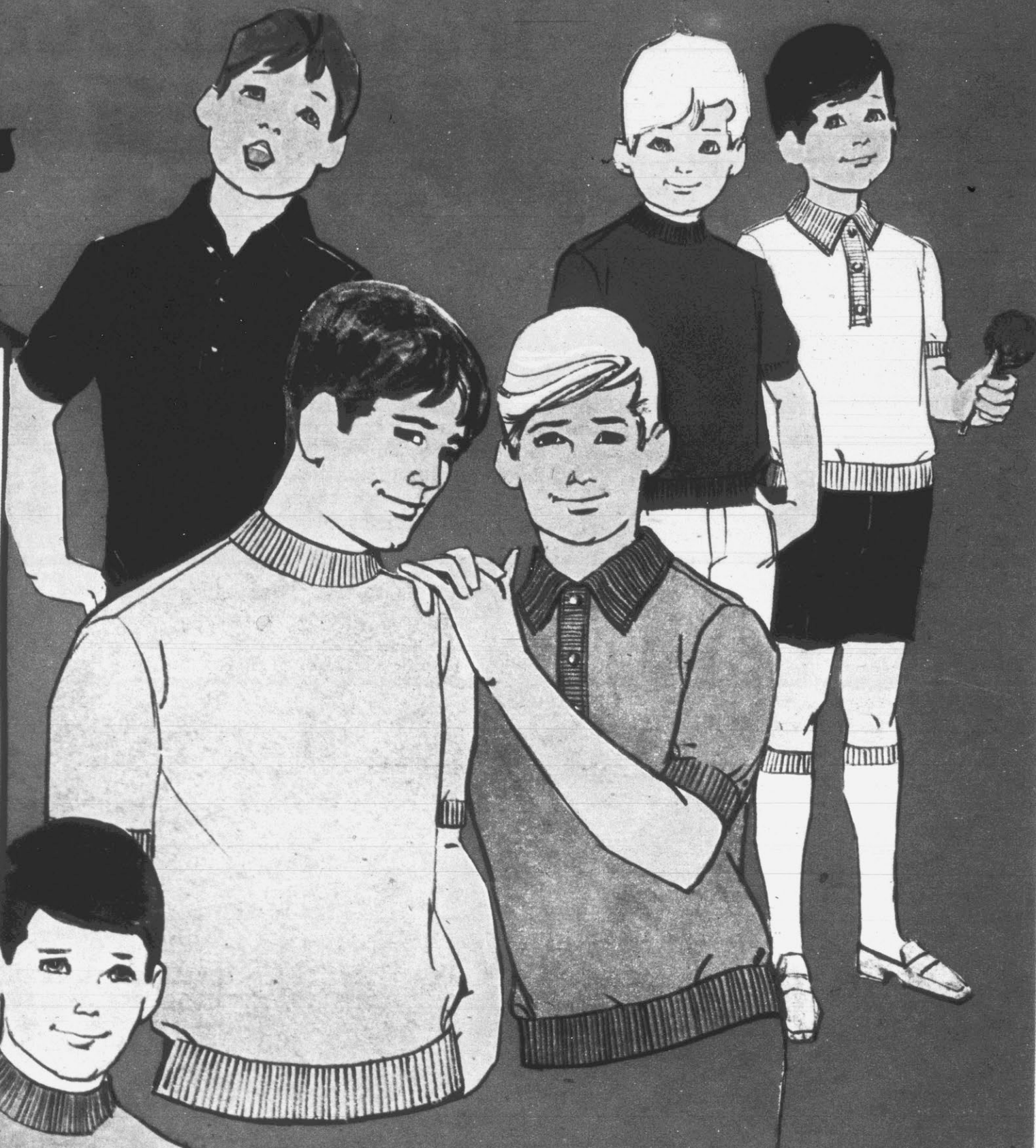
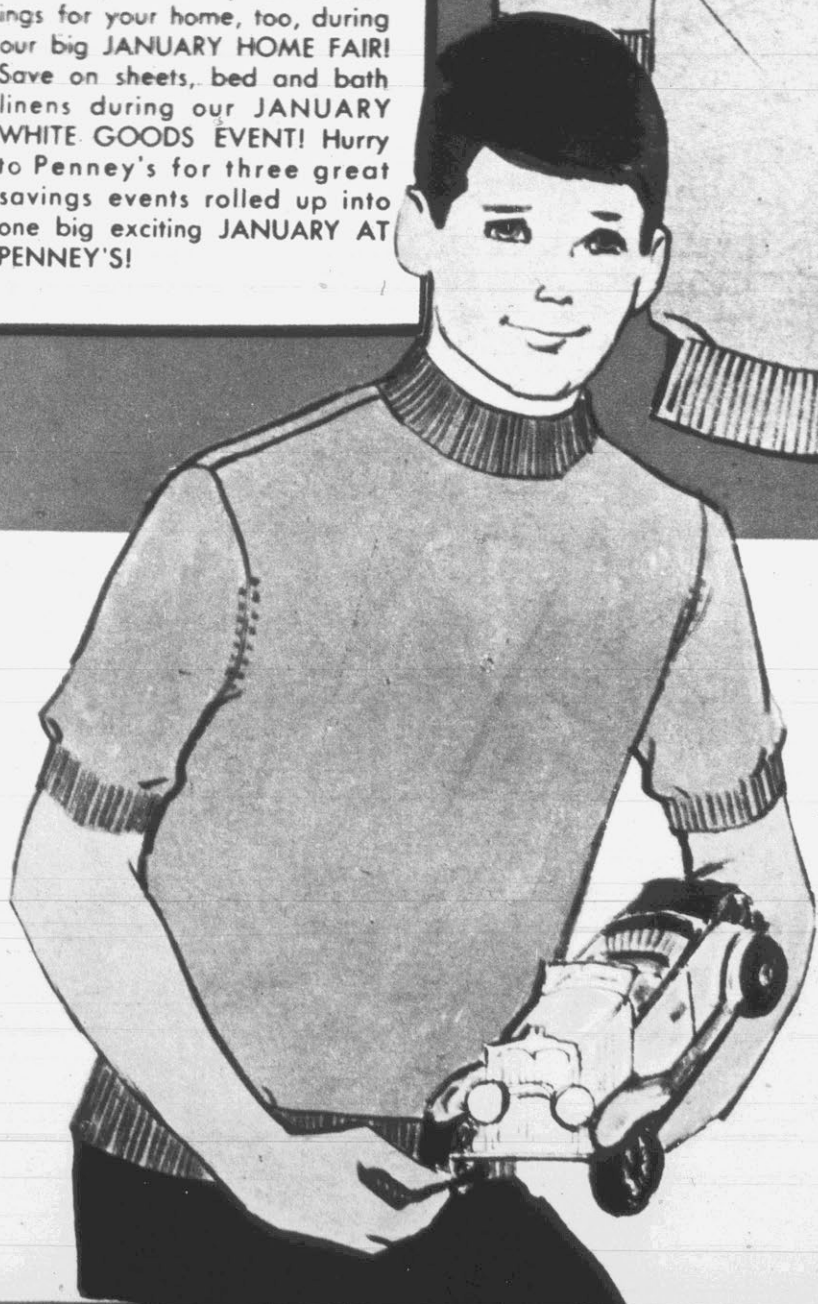


RD TO SCOOP UP JANUARY BARGAIN DAYS VALUES NOW... EXTRA SAVINGS IN EVERY DEPARTMENT!

Penney's
ALWAYS FIRST QUALITY

**SHOP OUR
SPECTACULAR
JANUARY
BARGAINS**

for spectacular savings for you and all your family! Extra savings for your home, too, during our big JANUARY HOME FAIR! Save on sheets, bed and bath linens during our JANUARY WHITE GOODS EVENT! Hurry to Penney's for three great savings events rolled up into one big exciting JANUARY AT PENNEY'S!



SPECIAL PURCHASE!

**Boys' Ban-Lon[®] nylon
knit sport shirts!**

His favorite Ban-Lon[®] nylon knit sport shirts tailored with new mock turtle neck, or classic three-button placket fashion collar! Both with ribbed knit sleeves, bottom and collar... in comfortable short sleeves! Choose his now in navy, green, maize, light blue, gold or red. Boys' sizes 6 to 16. Charge his now and save!

2 for \$5

USE YOUR PENNEY CHARGE CARD...SCOOP UP JANUARY BARGAIN BUYS NOW!

Penneys
ALWAYS FIRST QUALITY

**"One eye on
quality; one
on price"**

By ROBERTA NASH

More often than not, in a store's newspaper advertising, the emphasis is on the *price* of merchandise, for this is the *news* that readers want to know.

But the Penney people want to be sure you understand that this emphasis on price in advertising does not represent the thinking *within* the Penney organization. The thing that makes Penney wheels go round is *value*, or what you *get* for that low price.

"We have to keep one eye on quality and the other on price," one of our buyers said to me. "Every sale we make today is designed to bring the customer back tomorrow."

Men's mock turtleneck Ban-Lon® knit SPECIAL!

Outstanding special purchase for our January Bargain Days! Men's first quality texturalized Ban-Lon® nylon knit sport shirts with the new mock turtleneck, all-season short sleeves! Rich interlock stitch with ribbed knit cuffs, collar and bottom in classic and bright colors. Men's sizes S, M, L, XL . . . charge several now and save!

MEN'S PENN-PREST® OXFORD WEAVE CASUAL SLACKS

Handsome oxford weave in a no-iron and blend of Fortrel® polyester and combed cotton! Just machine wash, tumble dry, never iron — they're Penn-Prest*! Our University Grad model in new look colors for Spring. Sizes 29 to 42. Charge yours at Penney's now.

3 for \$10

5.98 pair

PENN-PREST
MEANS YOU NEVER IRON
*WHEN TUMBLE DRIED

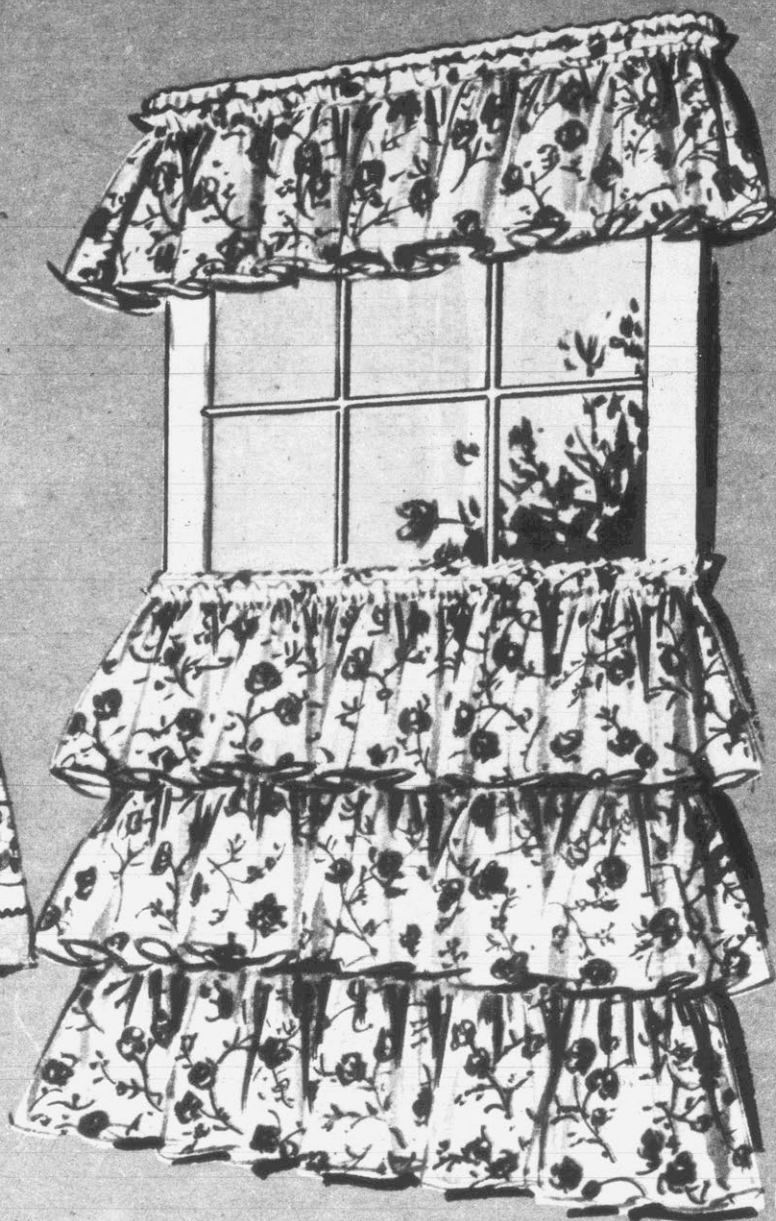
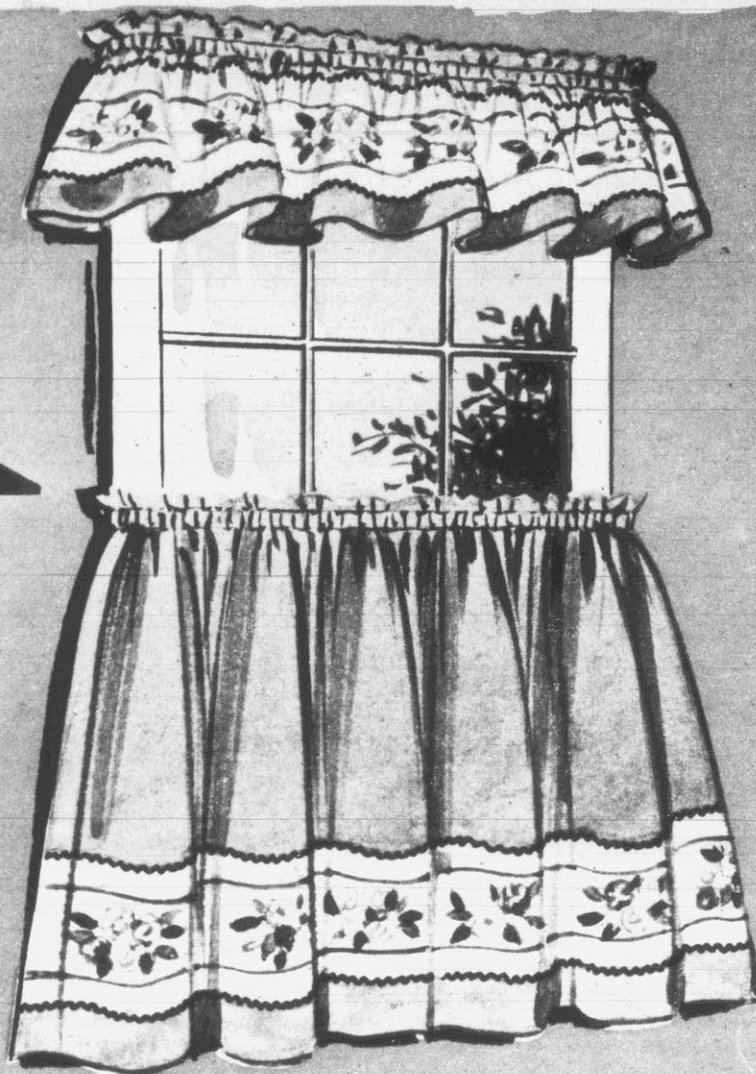
JANUARY BARGAIN DAYS AT PENNEY'S MEANS EXTRA SAVINGS FOR YOU!

Penneys
ALWAYS FIRST QUALITY

JANUARY

WHITE GOODS EVENT

brings big savings to smart shoppers! Save on sheets, bed and bath linens! Extra savings for your home during our JANUARY HOME FAIR! Fashion buys for you and all your family during our JANUARY BARGAIN DAYS! Hurry to the three great savings events rolled up into one big exciting JANUARY AT PENNEY'S!



SPECIAL!

Tier curtains for every room—save now!

Tailored or fancy... take your pick of tier curtains now at special January White Goods Savings! Triple-tiered "Charm" in solid gold, green or white acetate delightfully topped with rose-patterned flocked Dacron® polyester marquisette. Tailored "Kim" in Antique Gold or Evergreen cotton poplin trimmed with rick-rack and floral print band. All first quality and full size... charge yours at Penney's now!

1.99 pair, tier curtains

matching valance... 1.29



**NEVER IRON* OUR
"GARNET ROSE"
SHORTY DRAPES!**

PENN-PREST
MEANS YOU NEVER IRON
WHEN TUMBLE DRY

4.98 pair

Cotton sailcloth shorty drapes designed for your new-length windows! Our Penn-Prest® finish means you machine wash, tumble dry, never iron! "Garnet Rose" design in Thistle/Olive or Pink/Red. 48" x 63".

CHARGE EVERYTHING FOR YOUR HOME AT PENNEY'S NOW... SAVE!

Penney's
ALWAYS FIRST QUALITY



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SPECTACULAR
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BARGAINS**

for spectacular savings for you and all your family! Extra savings for your home, too, during our big JANUARY HOME FAIR! Save on sheets, bed and bath linens during our JANUARY WHITE GOODS EVENT! Hurry to Penney's for three great savings events rolled up into one big exciting JANUARY AT PENNEY'S!

SPECIAL BUY! January Bargains

Pennycraft 21" rotary mower

Time to think about the lawn care again, want to give your lawn the professional cared-for look? You can with this powerful 3-HP Pennycraft mower from Penney's! It boasts a cast aluminum deck, top mount recoil starter, throttle control on engine, EZ height of cut adjustment, diaphragm carburetor, 8" blackwall tires!

58⁸⁸

Pennycraft Ride-on mower

The easy way to a more beautiful lawn... a 5-HP 4 cycle ride-on mower from Penney's! 25" single blade, 3 speed transmission, pivoting front axle, low back "chair" and pad.

\$244

ASK ABOUT PENNEY'S CONVENIENT TIME PAYMENT PLAN AT YOUR NEAREST PENNEY'S!

Pennneys

ALWAYS FIRST QUALITY

**SHOP OUR
SPECTACULAR
JANUARY
BARGAINS**



**EASY PAINTING 7"
5-PC. ROLLER SET**
3.29



**STURDY ALUMINUM
5-FT. STEP LADDER**
6 ft. **8.88 7.88**



**PENNCRAFT
CUSTOM
DRIPLESS
INTERIOR
LATEX**

4.99 gal.

Goes on quickly with brush or roller . . . with no spatter, no drip, no mess. Dries in just 20 minutes to a smooth, flat finish with no lap marks. Tools come clean in soapy water. White and tint bases.

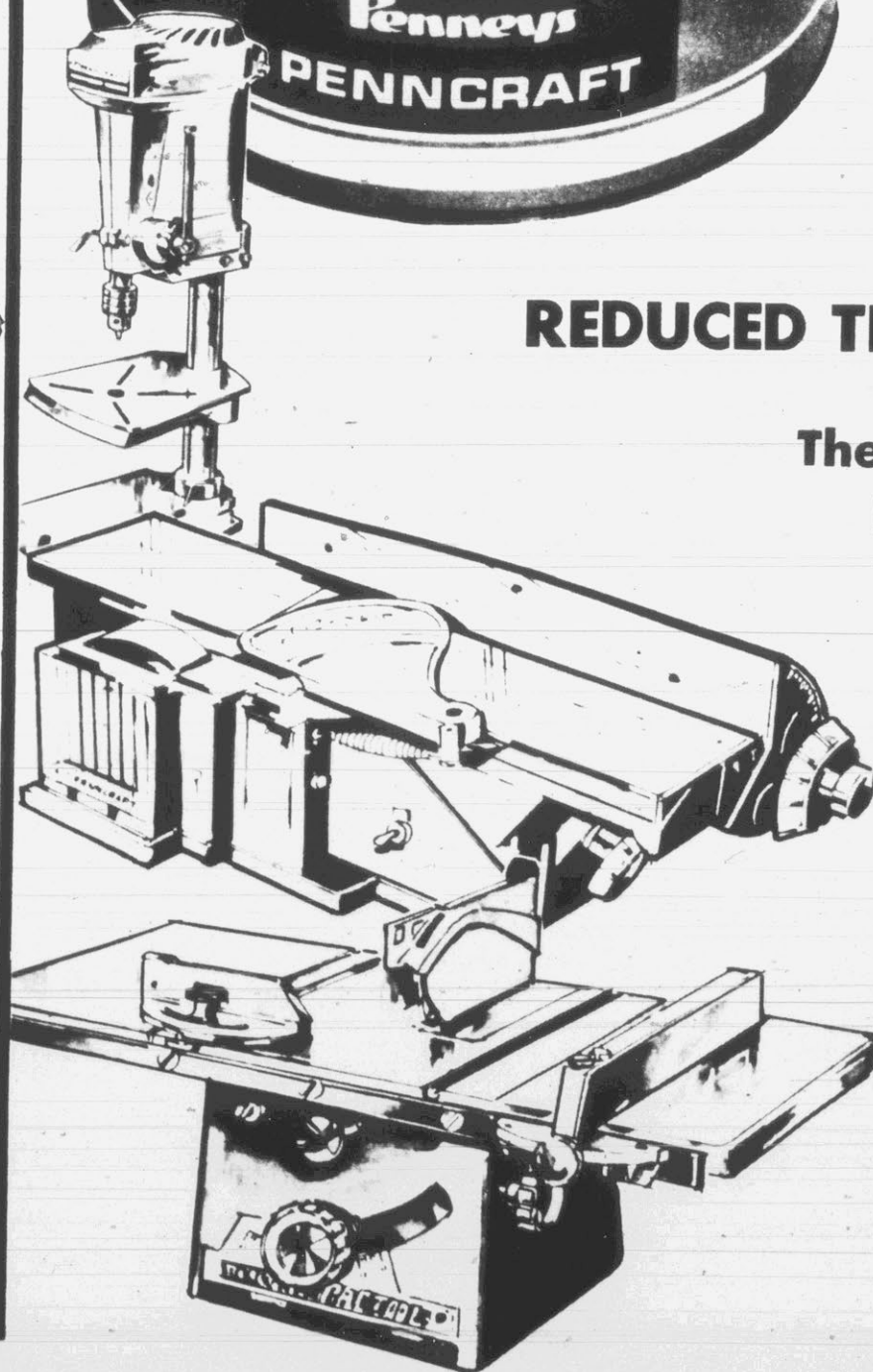
NYLON PAINT BRUSHES

3-inch **2.49** 4-inch **4.79**

REDUCED THRU SATURDAY!

**These reg. 66.98 Penncraft®
power tools, now only**

**YOUR
CHOICE 55⁵⁰
each**



Motorized compact drill press. Easy to operate, versatile in the number of jobs it does fast and well. Built-in 1/2 HP capacitor ball bearing motor. 1/2-inch chuck and key. V-belt, switch and cord.

Motorized compact premium jointer. An accurate machine, ideal for any wood-working shop. It planes the edge of a board straight and smooth to make a good joint. Good for fast beveling, chamfering, rabbeting and tapering.

Motorized compact circular saw. Complete with rip fence, rip fence rail, miter gauge, guard and splitter assembly, motor mounting bracket, 8" combination saw blade, 1/2 HP motor.

EVERYTHING FOR HOME DECORATING AND HOME SHOP AT PENNEY'S . . . CHARGE IT!

January **CLEARANCE**
of our best Selling Tire!

Penneys
ALWAYS FIRST QUALITY

Blackwalls, Whitewalls
are now the same
LOW PRICE!

FOREMOST® CUSTOM WITH 30-MO. GUARANTEE,
15-MO. FREE REPLACEMENT!

4-PLY TUBELESS NYLON CORD!

SIZE	ORIGINALLY Blackwall Whitewall	FED. TAX
650-13	18.45	1.80
700-13	19.45	1.93
695-14	19.45	1.93
735-14	20.45	2.08

NOW 17.44

Plus Fed. Tax and old tire.

NOW 19.44

Plus Fed. Tax and old tire.

NOW 21.44

Plus Fed. Tax and old tire.

SIZE	ORIGINALLY Blackwall Whitewall	FED. TAX
775-14	21.45	2.21
775-15	21.45	2.23
825-14	22.45	2.38
815-15	23.45	2.33

SIZE	ORIGINALLY Blackwall Whitewall	FED. TAX
855-14	24.45	2.56
845-15	25.45	2.53

PASSENGER TIRE GUARANTEE

Every Foremost tire is guaranteed against defects in material and workmanship and road hazards for the number of months stated. This guarantee covers all tire injuries with the exception of ordinary repairable punctures. If the tire fails, return it and Penney's will, at our option, 1) repair it free of charge or 2) replace it with a new tire, or give you a refund, charging an amount based on the guaranteed months and the current exchange price including Federal Excise Tax at the time of return. This guarantee is reduced to 50% stated time period for passenger tires used commercially and is void where passenger tires are used on trucks.

HERE'S HOW IT WORKS!

Length of guarantee **30 mos.**

Free replacement **15 mos.**

50% replacement charge **16-23 mos.**

75% replacement charge **24-30 mos.**

*Penney's Foremost® tires in order of quality (with our best listed first) are called Premium, Custom, BRW, Mileagemaker and Reliant. These names are our own and do not reflect any nationwide standard of quality.

FREE TIRE ROTATION EVERY 5,000 MILES! FREE PUNCTURE REPAIR FOR LIFE OF TREAD!

**FOREMOST PREMIUM AUTO
AIR CONDITIONER CLOSEOUT!**

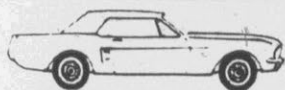
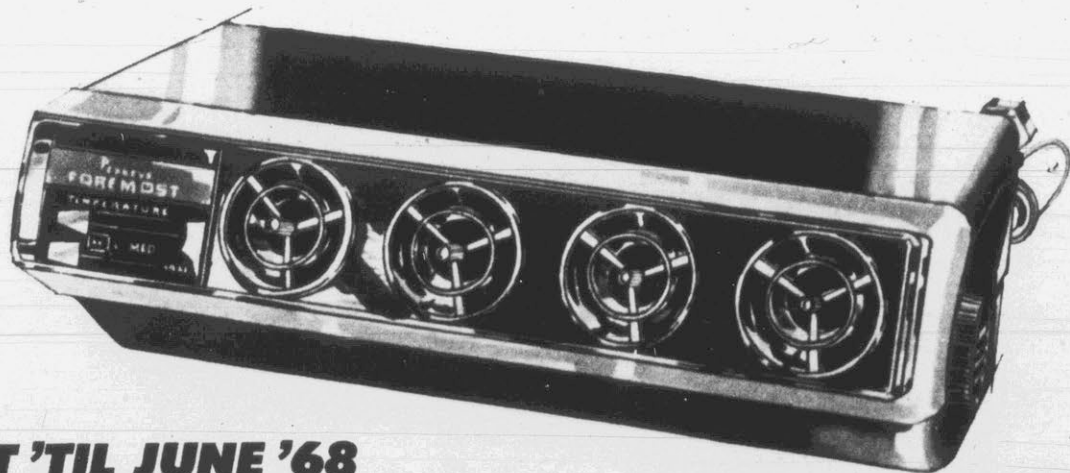
Pre-season savings on our Premium auto air conditioner! Exclusive "instant chill" pre-cools your car for summer driving comfort. 6 deluxe ball-louver air directors send cool air where you want it. Superb wood grain paneling adds luxury. Save now!

Orig. \$199, NOW

\$179

plus installation

NO PAYMENT 'TIL JUNE '68



DRIVE IN TODAY AND SAVE! USE YOUR PENNEY CHARGE CARD!

Penney's

ALWAYS FIRST QUALITY



SHOP OUR

SPECTACULAR JANUARY BARGAINS

for spectacular savings for you and all your family! Extra savings for your home, too, during our big JANUARY HOME FAIR! Save on sheets, bed and bath linens during our JANUARY WHITE GOODS EVENT! Hurry to Penney's for three great savings events rolled up into one big exciting JANUARY AT PENNEY'S!

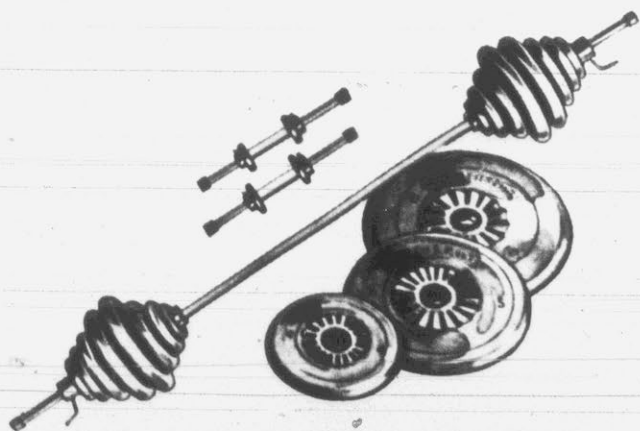


Bowl with one of these Ebonite beauties...save!

Your choice of Dart 300 plastic jewel toned or hard, black rubber bowling balls custom fitted and drilled to fit your hand at absolutely no cost! Made exclusively for Penney's in 10, 12, 14 or 16 pound weights. Red, Blue or Grey jewel toned finish resists harmful dirt and grit, rolls straight and true. Hard black rubber is the traditional favorite of strike happy bowlers. Charge yours now at Penney's... you'll save!

14.88

JEWEL TONED PLASTIC
OR HARD BLACK RUBBER



110 LB. WEIGHT SET

Non-corrosive, noiseless plastic-jacketed weights won't mar floors! Have precise calibration for weights. Sunburst interlock for true revolving action. Set includes weights, barbell, two dumbbells, instructions.

19.88



**MEN'S GLOVE
LEATHER CASUAL
SHOE** **7.99**



**KEYSTONE
BOWLING BAG** **4.98**



**WOMEN'S SOFT
GLOVE LEATHER
CASUAL** **5.99**

CHARGE SPORTING GOODS AND EXERCISE EQUIPMENT AT PENNEY'S!

STACK YOUR LINEN CLOSET HIGH!

Penney's
ALWAYS FIRST QUALITY

**big, thirsty cotton
solid color towels**

59¢ each
bath size

The classic favorite in smart bath linens . . . our hemmed cotton terry bath towels in versatile solid colors! Stock up now . . . stack your linen closet high with White, Baby Pink, Lemon Yellow, Fern Green, and Cinnamon Brown . . . they mix and match so beautifully with your decorative towels! Charge yours now!

face towels . . . **39¢** wash cloths . . . **19¢**

**Why make
such a big, big
deal out of
quality?**

By ROBERTA NASH

If you ever want to get a Penney man going, ask him why Penney's makes such a big deal out of quality. Then stand back.

I asked a Penney store manager the question once and when he finally decided I was serious, he said, "If I could use only one word to describe the phenomenon of Penney's, I'd pick the word, *quality*."

"Mr. Penney has always been a *fanatic* on the subject," he continued. "They say the only thing that still makes Mr. Penney angry is when someone suggests we compromise Penney quality to make a lower price."



CHARGE JANUARY BARGAIN BUYS AT PENNEY'S NOW!

Penneys
ALWAYS FIRST QUALITY

Famous quality sheets



Save now on Penney's
own Nation-Wide® and
Pencale white sheets!

JANUARY

WHITE GOODS EVENT

brings big savings to smart shoppers! Save on sheets, bed and bath linens! Extra savings for your home during our JANUARY HOME FAIR! Fashion buys for you and all your family during our JANUARY BARGAIN DAYS! Hurry to the three great savings events rolled up into one big exciting JANUARY AT PENNEY'S!

NATION-WIDE® COTTON MUSLIN

Twin 72" x 108" flat or
Elasta-fit Bottom Sheet **NOW 1.51**
each

Full 81" x 108" flat or
Elasta-fit Bottom Sheet **NOW 1.71**

Pillow Cases 42" x 36" **NOW 2 for .83**

PENCALE® COMBED COTTON

Twin 72" x 108" flat or
Elasta-fit Bottom Sheet **NOW 1.81**
each

Full 81" x 108" flat or
Elasta-fit Bottom Sheet **NOW 2.05**

Pillow Cases 42" x 38" **NOW 2 for 1.05**

PILLOW CASES IN THE PAIR!

A full 20-ounce pair of
fiberfill pillows, 20" x 26",
softened with lavender
scented oil. **2 for \$1.99**



REDUCED NOW!

Penneys
ALWAYS FIRST QUALITY

**Pencale® fashion solids in
fine combed cotton percales
always first quality!**

PENCALE® DEEPTONE SOLIDS

Fashion shades of Honey Gold or Avocado

Twin 72" x 108" flat or
Elasta-fit Bottom Sheet

NOW 2⁵⁸
each

Full 81" x 108" flat or
Elasta-fit Bottom Sheet.

NOW 2.78

Pillow cases 42" x 38"

NOW 2 for 1.28

PASTEL PINK PERCALES

Twin 72" x 108" flat or
Elasta-fit Bottom Sheet

NOW 2⁵⁸
each

Full 81" x 108" flat or
Elasta-fit Bottom Sheet

NOW 2.78

Pillow cases 42" x 38"

NOW 2 for 1.28

*Dear Sir:
We believe
you, but...*

By ROBERTA NASH

"Of course we trust people who make what we sell," a technician in Penney's Testing Center said to me, "but we just can't take quality for granted."

"We have to doubt, doubt, doubt, and test, test, test . . . to make sure our customers get all the quality we promise."

Our Merchandise Testing Center takes up one whole floor of the Penney building. Last winter I took the conducted tour—and you're invited, too, next time you're visiting in New York.



Penneys
ALWAYS FIRST QUALITY

JANUARY
WHITE
GOODS
EVENT

brings big savings to smart shoppers! Save on sheets, bed and bath linens! Extra savings for your home during our JANUARY HOME FAIR! Fashion buys for you and all your family during our JANUARY BARGAIN DAYS! Hurry to the three great savings events rolled up into one big exciting JANUARY AT PENNEY'S!

Special Home Fashion Buy!
WOVEN JACQUARD
BEDSPREADS!

Distinctive collection of woven cotton jacquard bedspreads in three fashion styles! Choose yours in full or twin sizes — white and smart colors . . . our Penn-Prest® finish means you machine wash, tumble dry, never iron! Specially purchased for our great January Home Fair — charge yours now!

PENN-PREST
MEANS YOU NEVER IRON
*WHEN TUMBLE DRIED

5.99

THERMAL WEAVE BLANKET BUY!

Thermal weave blanket keeps you comfortable in summer, warm in winter! All-season blend of nylon, rayon and acrylic with nylon binding in lovely fashion shades. 72" x 90" size fits full or twin beds.

3.99

CHARGE JANUARY BARGAIN BUYS AT PENNEY'S NOW . . . YOU'LL SAVE!