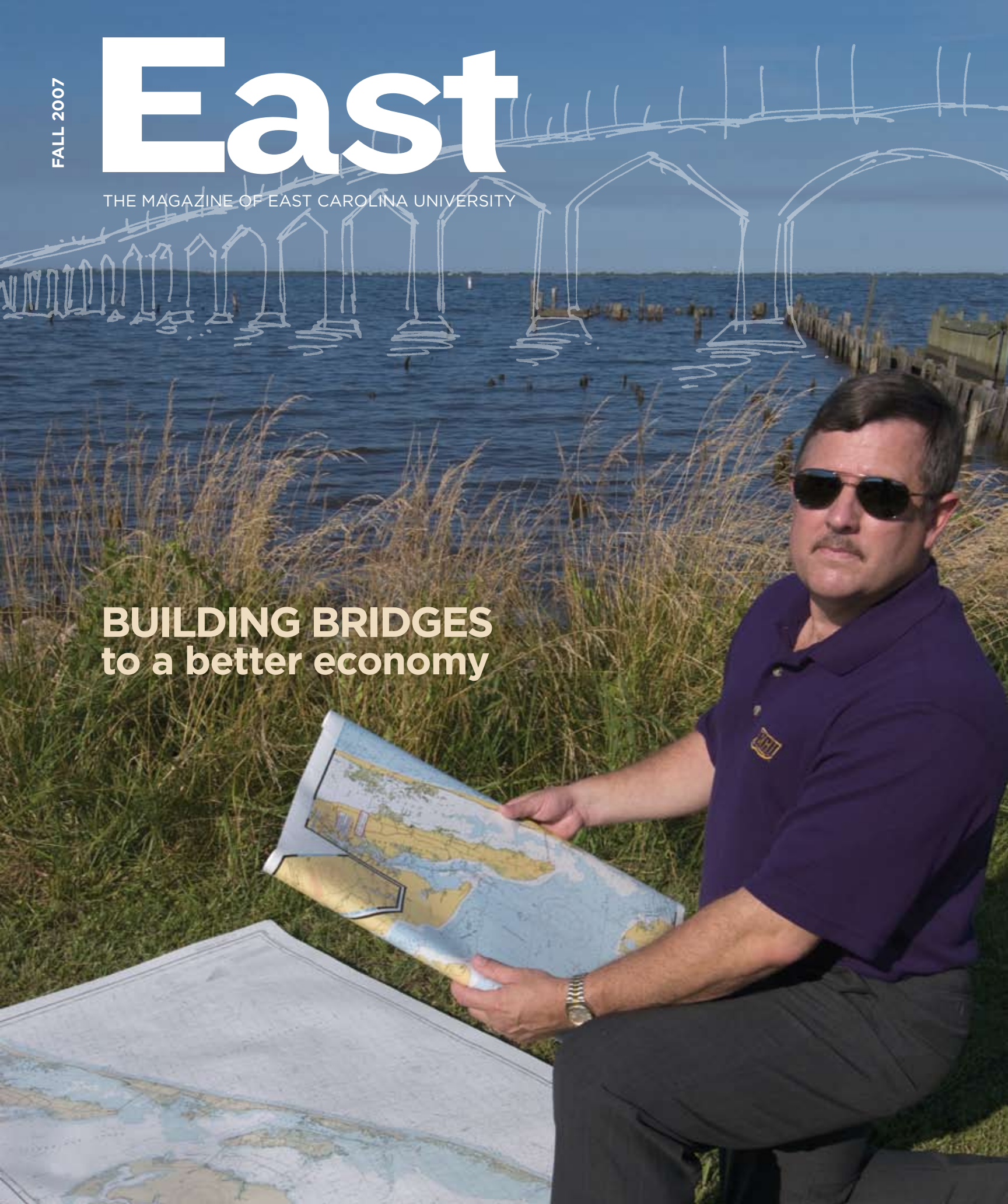


FALL 2007

East

THE MAGAZINE OF EAST CAROLINA UNIVERSITY

**BUILDING BRIDGES
to a better economy**





BOOKWORMS
Dowdy Student Stores stocks books for about 3,500 different courses and expects to move about one million textbooks into the hands of students during the hectic first weeks of fall semester. Jennifer Coggins and Dwayne Murphy are among several students who worked this summer unpacking and cataloging thousands of boxes of new books.

FALL 2007 **East**

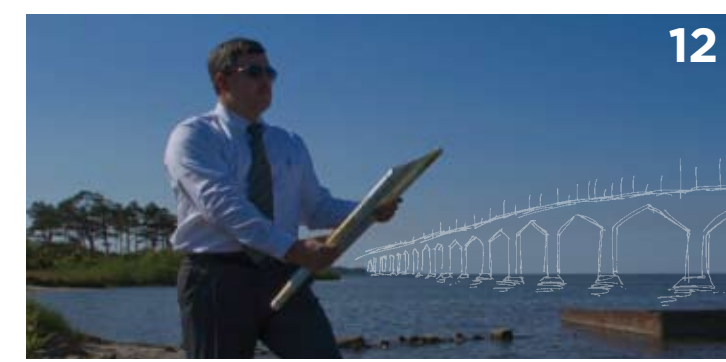
THE MAGAZINE OF EAST CAROLINA UNIVERSITY

FEATURES

- 12** BUILDING BRIDGES
By Steve Tuttle Creating more jobs is the core of the university's new focus on economic development. From planning a new bridge to the Outer Banks to striking new partnerships with relocating companies, ECU is helping the region traverse troubled waters.
- 18** TURNING THE PAGE
By Suzanne Wood Shirley Carraway '75 '85 '00 rose steadily in her career in education from teacher to principal to superintendent. "I've probably changed my job every four or five years," she says. "I'm one of those people who like a challenge."
- 22** TEACHING STUDENTS TO SERVE
By Leanne E. Smith Professor Reginald Watson '91 is determined to walk the walk, not just talk the talk, about the importance of faculty and students connecting with the community. "We need to keep our feet in the world outside this campus," he says.
- 26** FAMILY FEUD
By Bethany Bradsher As another football game with N.C. State ominously approaches, Skip Holtz is downplaying the importance of the contest. And just as predictably, most East Carolina fans are ignoring him.

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Steve Ballard, shortstop

Johnny Logan, the sure-handed infielder for the Milwaukee Braves during the 1950s, still holds the record for most assists for outs in a World Series game by a shortstop—10—set during the '57 Series. But he is mostly remembered today for his Yogi Berra-like malapropisms. "I will perish this trophy forever," he said upon winning a pennant. Told that a box score depriving him of a hit was a typographical error, Logan responded, "The hell it was. That was a clean single."

How hard would be for his team to rebuild after losing several key players? "Rome wasn't born in a day," Logan said.

Chancellor Steve Ballard, himself a shortstop when he played college ball for the University of Arizona, probably understands the emotion Logan was attempting to express. Rome was not born or built in a day, and neither was East Carolina.

In three years as chancellor, Ballard has handled about as many hot hops as Logan did in the World Series. To implement his vision, Ballard has brought in a slew of talented administrators, appointed several new deans and vice chancellors and refocused the university on the three critical goals of teaching, leadership and service.

He has not been timid. "It is time for ECU to speak boldly about where it is going and what it wants to accomplish," Ballard said recently. "We must create vehicles and accountability measures to enhance quality, create change and respond to the needs of eastern North Carolina."

Three years isn't a long time in the life of a university now a century old, but some of Ballard's moves already are paying off, notably his efforts to deal with the financial crisis at the Medical Faculty Practice Plan. The practice plan, commonly known as ECU Physicians, is the vehicle through which Brody School of Medicine faculty members offer their services to the public.

Mainly because it treats so many indigent patients, ECU Physicians lost \$14 million in the 2005–06 fiscal year. When Ballard stepped in last November, it was well along on losing \$18 million for the year ended July 30. He imposed new financial controls, demanded financial accountability and made it clear that results were expected sooner rather than later.

The year-end numbers now are in and, to the surprise of many, the red ink at ECU Physicians has turned black, if by just a drop. Revenues grew 10 percent from to \$132 million while noncapital expenses were \$131.2 million, up a modest 4.5 percent.

It's uncertain if the positive financial news will continue at ECU Physicians because cost trends in health care are pointing upward. This might not be a financial home run, but it sure is a clean single.



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East Carolina University is a constituent institution of The University of North Carolina. It is a public doctoral/research intensive university offering baccalaureate, master's, specialist and doctoral degrees in the liberal arts, sciences and professional fields, including medicine. Dedicated to the achievement of excellence, responsible stewardship of the public trust and academic freedom, ECU values the contributions of a diverse community, supports shared governance and guarantees equality of opportunity.

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I WAS THERE WHEN ECC BECAME ECU

Thank you for the recent article that related former senator Robert Morgan's tale of how we got university status. Along about then I was the editorial cartoonist with the *East Carolinian* and the struggle provided some good material along with campus politics, the Vietnam War and other hot news items of the day. There were times when hope of gaining university status seemed quite dim, but Senator Morgan, President [Leo] Jenkins, Representative [George] Rountree and others persevered and ECU was rightfully recognized for its important educational role in the state, region and nation.

—Tommy Edwards '70, Pittsboro

Edwards is a well-known folk guitarist who has played with the Bluegrass Experience since the group formed at ECU.



Chancellor Leo Jenkins and trustees Rabekah Kirby and Robert Morgan admire what the Greenville *Daily Reflector* called "the first ECU banner," actually a publicity prop created before the legislature acted.

THE Y SHOP ALSO SOLD SODAS

I was the student manager of what was known as the Y Shop in 1942. It was in the basement of Austin and I lived next door in Wilson Dormitory. The bookstore was in an adjoining room. I remember second period because I was responsible for getting students

to work there, and second period was when everyone came in and we couldn't jerk sodas fast enough. The sticky buns came in at that time every day and everybody stood around waiting for them. In those days there were 800 girls and 40 boys on campus, because of the war. On weekends, the Marines showed up from Camp Lejeune and it looked different.

—Dot Lewis Wilkerson '45 '47, Lumberton

IT WAS IN THE BASEMENT OF WRIGHT

I really enjoy receiving and reading *East* magazine. ECU is and always has been very dear to my heart. I enrolled at ECC in the fall of 1955 and graduated in May 1959. I was in AFROTC, which gave me a 20-year military life and a wonderful retirement. I owe all this to ECU. When I arrived at ECU in the fall of 1955 the soda shop was in the basement of the Wright Building. I also checked with other ECC graduates, one being William McArthur, who verified when he arrived at ECC in the fall of 1953 that the soda shop was in the basement of Wright as well as the book store.

—Eugene L. Whitfield '59 '85, Bad Axe, Mich.

HANGING OUT AT THE CU

[When] I graduated from ECU... the Student Union in the basement of Wright was called the College Union. Students referred to it as the "CU."

—Judy Irvin Jones '65, Chinquapin

LIKED THE CAMPUS SAFETY STORY

I am in receipt of the Summer 2007 issue of *East*. I appreciate being included on the mailing list for this attractive and informative publication. The article regarding safety at ECU and the strategies that are being utilized in the campus community was particularly interesting. Please allow me to extend my congratulations on ECU's 100 years of service to eastern North Carolina and beyond!

—Jerry M. Wallace '56
President, Campbell University

Read *East* on your computer at www.ecu.edu/east



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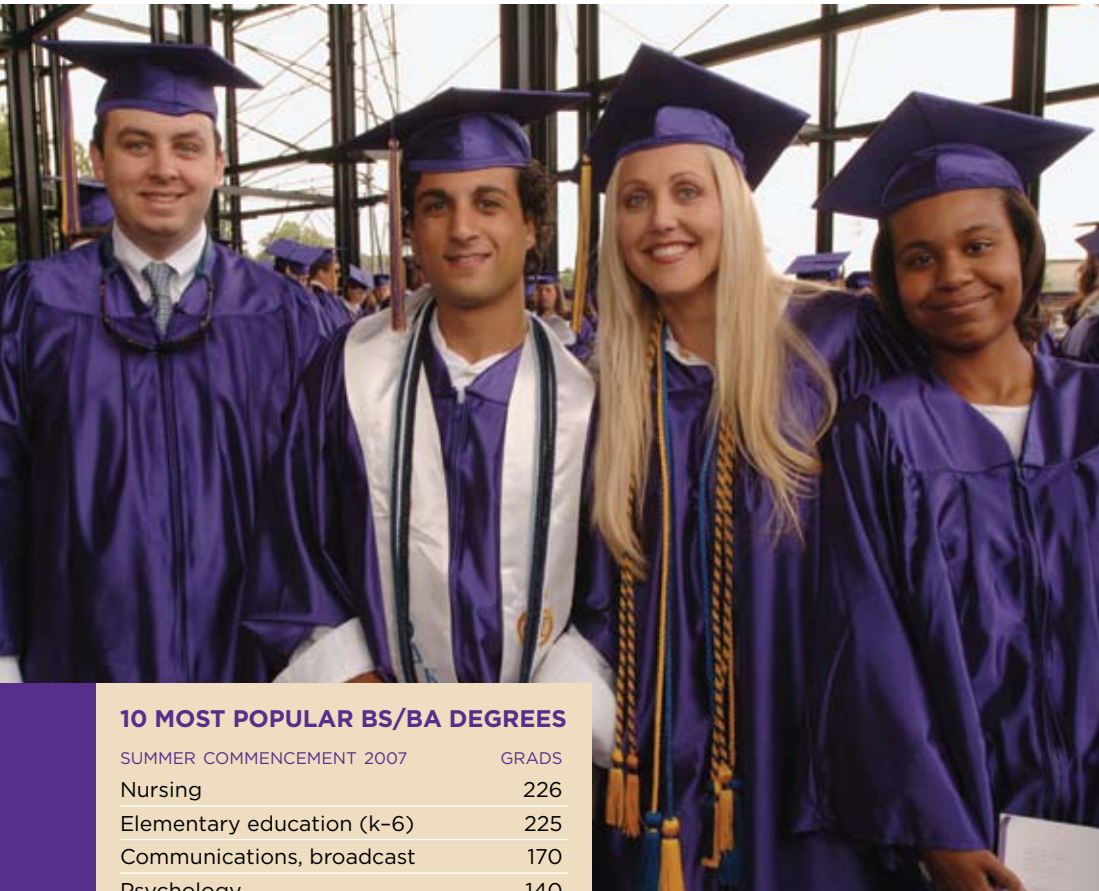
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Send class notes to ecuclassnotes@ecu.edu or use the form on page 42



10 MOST POPULAR BS/BA DEGREES

SUMMER COMMENCEMENT 2007	GRADS
Nursing	226
Elementary education (k-6)	225
Communications, broadcast	170
Psychology	140
Biology	127
Construction management	123
Management	109
Communications, general	106
Marketing	96
Finance	83

Still a teachers college?

East Carolina was founded as a teachers college and continues to produce more of them than any school in North Carolina. But ECU graduated more nurses than school teachers in 2005–06. In fact, three other divisions of the university—Fine Arts and Communication, Human Ecology and Arts and Sciences—each conferred more undergraduate degrees last school year than the College of Education. And if trends continue, Education soon will be eclipsed by the College of Business and the

rapidly growing College of Technology and Computer Science, which offers the popular construction management and industrial technology degrees.

Particularly outside the state, ECU is more frequently thought of as a center for health care training, officials said. Combined, Allied Health Sciences, the Brody School of Medicine and the School of Nursing produced 625 graduates last school year.

A poet's work comes home

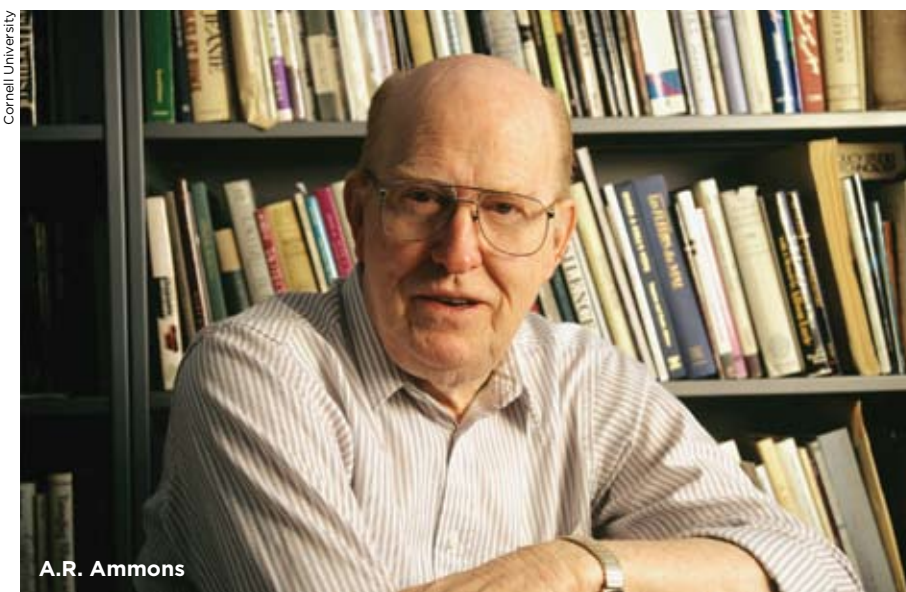
Correspondence, manuscripts and artwork by acclaimed North Carolina-born poet A.R. Ammons are the centerpiece of a new literary collection housed at Joyner Library. Although he is not well known in his native state, Archie Ammons won virtually every major prize for poetry in the United States, including two National Book Awards. He

died in 2001 after a distinguished career on the faculty of Cornell University.

Reid Overcash '73 of Raleigh donated the materials, which include personal correspondence and manuscripts as well as 15 watercolor paintings by Ammons. Overcash had purchased the watercolors more than 25 years ago and obtained the written materials from British collector Dr. Stuart Wright. The Ammons materials will be housed within the new Overcash-Wright Literary Collection.

A native of Whiteville in Columbus County, Ammons began writing poetry while serving aboard a U.S. naval destroyer during World War II. After the war he graduated from Wake Forest University and received a master's degree from University of California at Berkeley. He briefly returned to North Carolina, where he was an assistant principal at Cape Hatteras. The first of his nearly 30 books of poetry was published in 1955.

Ammons joined the faculty of Cornell in 1964 and taught there until his retirement in 1998. Many of his students became established poets, including Kenneth McClane, the W.E.B. Dubois Professor of Literature at Cornell.



Cornell University

A.R. Ammons

Ammons won two National Book Awards for Poetry—in 1973 for *Collected Poems 1951–1971* and in 1993 for *Garbage*. He also won the Frost Medal for Distinguished Achievement in Poetry, the Bolligen Prize from Yale University, the National Book Critics Circle Award of Poetry; the Ruth Lilly Poetry Prize, a Lannan Foundation Award, a Guggenheim Fellowship and a MacArthur Foundation “genius award.”

“Thomas Wolfe and Archie Ammons will be known as the two great North Carolina writers,” said East Carolina English professor Alex Albright, who edited *A.R. Ammons: The North Carolina Poems*, published in 1994. “He took what he learned on the ditch banks of his home near Whiteville and took that with him even when he moved away. He had the ability to make the common place magical.”

“I would like to see us use this as a foundation,” said Overcash, a member of the Board of Visitors and president of Strategic Insights. “There are other opportunities out there to expand our collection with writers either from eastern North Carolina or ECU, who are developing a strong reputation in their field and who would like to have their papers in a literary collection.”

The perfect journey is no need to go.

—from *Tape for the Turn of the Year* (1965)

AROUND CAMPUS



Jim Smith is stepping down as provost and vice chancellor for academic affairs to return to the classroom this fall. Assuming his duties will be **Marilyn Sheerer**, a veteran campus leader. During four years as a vice chancellor he oversaw the hiring of hundreds of faculty members and appointed deans of three of the university's colleges as well as the director of Academic Library Services. Smith, who joined ECU 38 years ago as a professor in the philosophy department, continued to teach an ethics course while serving as the university's chief academic officer.



Lynn Roeder was officially named dean of students after serving on an interim basis for the past 18 months. “What I'm excited about is there's a lot to do,” said Roeder, who has been at ECU since 1993. “It makes me excited that we can make a difference in our students' lives.” She said her main goal is to streamline services for students and parents in need of help, and to let people know that the Dean of Students Office is the place where students can ask for help.



Dr. Virginia Hardy '93 was named senior associate dean for academic affairs at the Brody School of Medicine. She had been serving in that position in an interim role and the university's interim chief diversity officer. Hardy previously was associate dean for counseling and diversity and director of academic support and enrichment center at the medical school. She holds a bachelor's degree in education from UNC Chapel Hill, a master's in counselor education from ECU and a doctorate in counselor education from N.C. State University.

Matthew Mahar, a professor of exercise and sport science, received an Excellence in Teaching award from the UNC Board of Governors, the state's highest honor for teaching. He was one of 16 UNC professors to receive this year's award, which comes with a bronze medallion and a \$7,500 cash prize. A faculty member since 1993, Mahar has received ECU's Distinguished Professor for Teaching Award as well as the Scholar-Teacher Award in the College of Health and Human Performance. Mahar's research interests have resulted in 45 grants totaling \$800,000.

Professors **James McCubrey**, **Derek Alderman** and **Reide Corbett** received East Carolina's top awards for research. Cubrey, who teaches microbiology, received the Lifetime Achievement Research and Creative Activity Award. Alderman, who teaches geography, and Corbett, who teaches geology, both received the Five-year Achievement and Creative Activity Award. All three received \$5,000 prizes.

A preliminary sketch of the renovated Mendenhall Student Center shows it will blend in with nearby historic structures. The new Ledonia Wright Cultural Center is at left.



Mendenhall remodeling set

After a brief lull in construction activity on the Main Campus, the bulldozers will return in February when a \$38 million project gets under way to gut and rebuild Mendenhall Student Center. The building, erected in 1974, will be reconfigured to open up what now are cramped rooms lining twisting hallways. The exterior also will be redone in the Italian Renaissance style to make Mendenhall blend in with nearby historic structures like Jarvis and Cotten halls. If all goes well the new Student Center will reopen in fall 2009.

Most noticeably, the rear of Mendenhall facing 10th Street will be demolished and replaced with a ballroom capable of seating 500, said Kenneth Luker, the architect in charge of the project. A large plaza will be added there to create a striking entrance for the ballroom. The other three sides of the building also will gain entrance plazas in hopes of making Mendenhall more inviting, Luker added.

Most of the ground floor will become home to the Student Government Association as well as other offices that deliver student services. The main floor will have the new ballroom, a student lounge, dining facilities and the Hendrix Theatre. The top floor will offer meeting rooms, an art gallery and lounge as well as administrative offices.

The atrium in the center of the building will survive, as will Hendrix Theatre and the bowling alley below it in the west wing, the architect said. "The building is not

very accessible now and it's not physically inviting," said Luker, an architect with Freelon & Associates in RTP. "The intention is to open up the interior so there is more open space and to organize the space in a much more functional way."

The project also entails construction of a new home for the Ledonia Wright Cultural Center in a three-story, 18,000-square-foot freestanding building that will go up between Mendenhall and Joyner Library.

Student activity fees are paying for the renovation, and students participated in several group meetings to decide how best to reconfigure Mendenhall. "We are trying to turn the student center back into a center of interest on campus for students and alumni. By making it a much more inviting and functional building, it can recapture its role in campus life as one of the main hubs of activity," Luker said.

Bids for the renovation will be let in February or March; the project is expected to take 16 months or more to complete.

Old book on the New World

It isn't surprising that East Carolina would buy a book containing writings by the namesake of its College of Arts and Sciences. The unusual fact is that this book is more than 400 years old.

Thomas Harriot was Sir Walter Raleigh's cartographer on the 1585 voyage to establish the Jamestown colony in Virginia. John White, a well-known artist of the time, accompanied Harriot on the expedition. Harriot's writings about his year living with the colonists, along with White's watercolor illustrations, were collected in a 1590 book published by Theorore de Bry, a wealthy German promoter of New World colonization. The book is entitled *A Briefe and True Report of the New Found Land of Virginia*.

Using private funds, East Carolina acquired the volume this spring for \$50,000.

Examining the 400-year-old book are ECU professor Larry Tise, University of Oxford professor Robert Fox, Ronnie Barnes '75, and Harvard University professor Owen Gingrich.



The book is in excellent condition, according to Harriot College Dean Alan White. It once belonged to Foster Sondley of Asheville, a noted book collector of the early 20th century.

After his experience in the New World, Harriot studied astronomy and made several discoveries that did not become known until published after his death. He apparently discovered the phenomenon of sunspots decades before Galileo observed them.

Two years after his experiences with Harriot in Jamestown, White returned to the New World with Sir Walter Raleigh as governor of his next expedition. That 1587 voyage landed on Roanoke Island—the ill-fated Lost Colony.

Dental school focusing on clinics

The new dental school at ECU likely will be housed in a \$60 million, 112,500-square-foot building near the medical campus, possibly located west of the new Health Sciences building on N.C. 43. But officials say its heart will be in the 10 clinics the dental school will open in rural mountain and coastal counties where dentists are most in need.

These "service learning centers" are where ECU dental students will spend their fourth year as interns, much like medical school students do during residencies at a teaching hospital. A faculty member will head up each clinic, supported by two dental residents, an oral hygienist and several dental school students. Fourth-year students will be able to undertake additional rotations at prisons, veterans hospitals and other settings.

"We have a lot of needs for dental care in rural and underserved areas throughout the state," said interim dean Gregory Chadwick. "We now have a really exciting opportunity to make a difference."

"This model approaches the medical model and has many of its advantages," Chadwick adds. "It will be a real delivery system, where students will be able to see more patients than they would in a typical dental school. It will be more like a dental office."



Nearly 50 rising sixth graders from Pitt County Schools attended Summer Significance Camp at the Lucille W. Gorham Intergenerational Community Center in west Greenville. Gardening was part of the camp's curriculum designed to help students develop academically, emotionally, and physically. The camp was hosted by the College of Human Ecology, Pitt County Schools, and several non-profit partners. The Intergenerational Community Center is housed in the former St. Gabriel's Catholic Church and School and operated by the College of Human Ecology. The purpose of the Center is to assist residents of the west Greenville community through youth and adult education program, job training, counseling and placement, home ownership readiness counseling and social work services. The St. Gabriel's property was purchased by the city of Greenville in 2006 for the establishment of programs to enrich the community.

Each clinic is expected to cost about \$3 million to build, excluding the land purchase. Specific locations haven't yet been determined, but the plan is to put them in areas most in need of dental care. "We want to enhance whatever is already being done and provide for a need that's not being met," Chadwick says.

Building costs for the entire dental school are estimated at \$87 million over the next two years. That includes the new School of Dentistry building on ECU's medical campus that would cost about \$60 million. The dental school could open by 2010, with 50 students in the first class. Chadwick is a former Charlotte endodontist and a past president of both the N.C. Dental Society and the American Dental Association.

As part of a new statewide plan to improve dental health care, the dental school at UNC Chapel Hill will be expanded from 80 to 100 students and receive a new \$125 million building to house additional lecture halls, classrooms and research labs. Chapel Hill's dental school will continue to focus on research. ECU's role will be to focus on primary dental care, much as it has done with medicine.

"The bedrock of the university system is its diversity," Chadwick says. "By having a dental school at ECU, with a focus on service and primary care, especially to underserved areas, we can complement each other. We're not duplicating what UNC is doing. We can work together."

—Marion Blackburn

Grappling with growth...

Several years of sustained growth have transformed the Division of Health Sciences (DHS) into one of the nation's largest training grounds for doctors, nurses and allied health professionals. Now, officials on the medical campus are pausing to catch their breath and exploring changes necessary to support the larger numbers of students, faculty and programs. And as they restructure to accommodate the continuing surge in students, DHS leaders also are under pressure to run the bustling health care division like the huge business it has become.

The numbers are stunning. The School of Nursing has doubled in size over the past decade. Enrollment at Allied Health Sciences has jumped 34 percent in three years. The Brody School of Medicine is planning to increase its classes from 72 to 80. And on the horizon is the new School of Dentistry.

A growing challenge is placing so many students in clinical internships. Finding places where all these budding doctors, nurses and other skilled health care workers can hone their skills—already a challenge in rural eastern North Carolina—becomes harder as enrollment in these programs continues growing.

"Health sciences are a big part of East Carolina University," says Dr. Phyllis Horns, interim vice chancellor for health sciences and acting dean of the Brody School of Medicine. "We have to make sure we are ready to provide the teaching and clinical experiences students need."

"We have very limited sites," says Dr. Virginia Hardy, interim senior associate dean for academic affairs. "It's not just because of the medical school. Our regional providers are also being asked to accept students in nursing and allied health. In many cases, each school may be trying to place students in the same locations."

...and the budget

The red ink has turned black at ECU Physicians, a sign that the organizational changes implemented last November by Chancellor Steve Ballard are paying off. In a fiscal year-end report, the Medical Faculty Practice Plan, which lost \$14.1 million last year and was projected to lose \$18.8 million this year, actually turned a small profit on revenues of \$132 million and noncapital expenses of \$131.2 million. Revenues grew 10 percent from the prior year while expenses were up just 4.5 percent.

Ballard praised the results during a July 11 meeting of the practice plan steering committee, saying turnarounds like this don't happen often. "I just want everyone to know how huge that is," he told the doctors.

Ballard has made it a top priority to restore financial strength to the Medical Faculty Practice Plan, the clinical arm of the medical school through which faculty members offer medical care and services to the community. Known as ECU Physicians, the faculty practice operates 23 medical offices. The group piled up some red ink in recent years mainly because the doctors treat so many indigent patients. Overall, two out of three patients they see have no insurance other than Medicare or Medicaid. Malpractice insurance premiums tripled in five years to \$4.5 million a year.

The financial results were buoyed by items such as a \$2.3 million payment from Medicaid in May and targeted expense reductions, but without "slash and burn" cost-cutting or workforce reductions, said David Brody, an ECU trustee and chairman of the steering committee.

Grant boosts diabetes research

A \$1 million grant from the Golden LEAF Foundation will help East Carolina continue to explore the intriguing question of why diabetes disappears in four out of five patients with the disease after they undergo gastric bypass surgery.



That research got under way last year with a \$491,000 grant from Johnson & Johnson and will continue under the Golden LEAF grant. Leading the research will be Dr. Walter J.

Pories, a professor of surgery and biochemistry at the Brody School of Medicine and the pioneer of what's now known at the Greenville Gastric Bypass weight loss surgery. He said the grant will strengthen cooperation among scientists in different university departments who are work toward treatments and cures for diabetes and other metabolic illnesses.

"This is terrific. East Carolina is an international leader in this area, and somehow we lucked out," said Pories. "This gift from the foundation will help us provide the technology and the tools and (Pitt County Memorial Hospital) will help us provide the space and (the medical school) will provide us with personnel."

More than \$17.4 million of diabetes- and obesity-related research is ongoing at East Carolina, according to a 2006 report. In the United States, 21.8 million people, or 7 percent of the population, have diabetes.

Weight loss has long been touted as a way to control diabetes. Then Pories and other gastric bypass surgeons observed their patients' diabetes symptoms vanished, often within a week of gastric bypass surgery.

"No one believed us for quite a while," Pories said. "It was being reproduced at other major centers but it was unbelievable...diabetes was believed to be an incurable disease," he said.

Alumnae to explore leadership



One hundred women who attended East Carolina and then went on distinguished careers in their chosen fields will be honored Oct. 17 at a panel discussion and luncheon



keynoted by National Public Radio's Cokie Roberts. The event, entitled "A Legacy of Leadership: 100 Incredible ECU Women," will explore the many ways that ECU alumnae have demonstrated leadership in the public and private sectors.

The luncheon is part of an ongoing series of events marking East Carolina's centennial. According to event coordinator Kay Chalk, the event at the Greenville Hilton begins with registration from 8:30 to 9:30 a.m. and welcoming remarks by Chancellor Steve Ballard. Much of the morning will be dedicated to a panel discussion involving three or four of the honorees, who will relate their experiences in leadership roles and offer their ideas on how young women can become leaders. Nancy Ballard, wife of the chancellor, will introduce the alumnae.

After the event, the honorees have been invited to come to campus to meet informally with students and answer their questions.

In addition to her work as a journalist for NPR and ABC News, Roberts is the author of three books, including the nonfiction *Founding Mothers* published in 2004.

The event is open to the public. Tickets are \$50, which includes the luncheon. For more information, call Vicky Morris at 252-328-9559.

Pigskin preview: D-III!

There's good and bad news about the ECU football team that takes on N.C. State, Carolina, Virginia Tech and West Virginia this fall, in addition to its usual Conference USA opponents. Only 15 starters are returning from last year's 7-6 bowl team, and gone are most of the key offensive players like star quarterback James Pinkney and wide receiver Aundrae Allison. But three-fourths of the defensive starters are back, including the entire front seven.

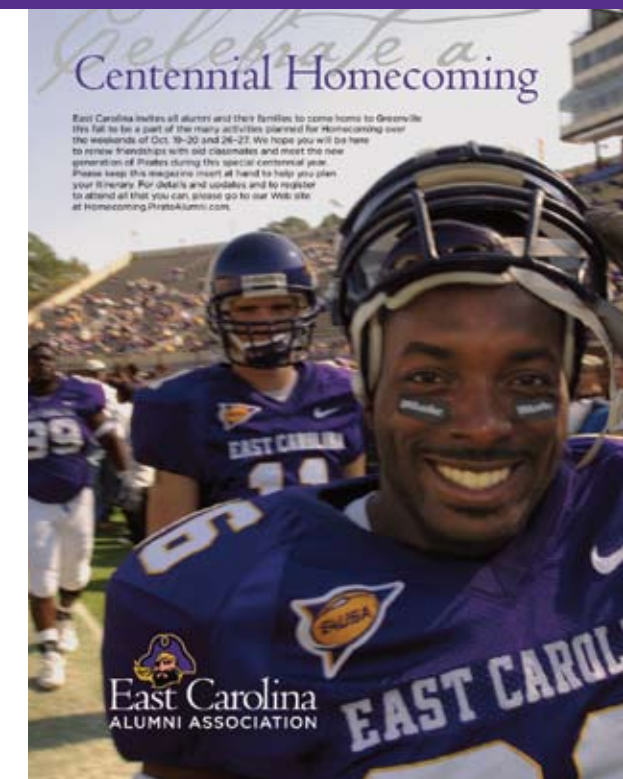
Still, Coach Skip Holtz is optimistic. "I am extremely encouraged that I think our talent level is increasing, but I think the schedule is also increasingly hard. As much as I think we will be a better football team than a year ago, I'm excited to roll out the ball and see how these players compete."

Known for an explosive offense last year, this season the Pirates will rely heavily on the defensive line. Having lost all four starters, the defensive backfield is a question mark. Coaches are looking to players like juniors Leon Best and J.J. Millbrook to make an immediate impact.

"In some very key positions on both offense and defense we are young and inexperienced," Holtz said. "We play two top teams early on the road. You want to go play in these games so your players understand what it takes to compete at this level."

The position sparking the most intense fan speculation and player competition is quarterback, where the starting role was vacated with Pinkney's graduation. The front-runners were junior Patrick Pinkney, who is not related to James Pinkney, and sophomores Brett Clay and Rob Kass. But Kass apparently will be the starter on opening day.

"They all had the edge at times, but as the spring progressed and the practice went on, I think Rob Kass was the one who shined the most," Holtz said. "In the spring game, running our system in front of the fans, I think Rob really elevated his game."



Coming to Homecoming? Check the insert on page 30 for schedules and reunions.

Whether Kass is lining up behind center this season or someone else emerges, the experienced Pirate players have every reason to hope for a second consecutive winning season. Senior tight end Jay Sonnhalter points to his team's exceptional work ethic and the coaches who have pushed them hard enough to succeed against any opponent.

"I think the thing that's going to help us out is just how hard we're working, since we know that we're taking a step up with the schedule," Sonnhalter said. "I think everybody knows that we have to do more, we have to watch more film, stay out longer, maybe do the extra rep in the weight room."

Junior defensive lineman Zach Slate knows that observers see the Pirates' early schedule and wonder whether they can pass muster against such competition. But the team is unified and tough, he said, and they aren't letting the doubts penetrate the locker room.

"Our motivation is huge," Slate said. "Everybody's giving us all this garbage about going to Blacksburg and how tough it is, but we really don't care. We've worked our butts off."

—Bethany Bradsher

2007

Fall Arts Calendar



THE TUBISTS ARE COMING!

No, Greenville isn't hosting a giant river rafting party, but a lot of tubists will be in town in October for **Octubafest**, an event showcasing three orchestral instruments that rarely enjoy the spotlight. Slated for Oct. 10-12 in the new A.J. Fletcher Recital Hall, Octubafest is occurring mainly because of the addition of **Tom McCaslin** to the School of Music faculty this year. McCaslin has performed with the Detroit and Boston symphonies, the Minnesota Orchestra and as a guest on the *Prairie Home Companion* radio show. Octubafest is a celebration of the three main low brass instruments: the contrabass tuba, the bass tuba and the euphonium. More than 15 ECU music majors play one of those three instruments. McCaslin says Octubafest has a serious purpose. "It's important for every aspiring musician to receive a chance to perform in front of real audiences, no matter how big or how small."

VISUAL ART EXHIBITIONS

The annual **Tri-State Sculpture Exhibition and Conference** returns to Greenville Sept. 27-30 for the first time since 1995, with most activities scheduled for Wellington B. Gray Gallery. Noted California sculptor Bruce Beasley will be the keynote speaker Sept. 28 at 5 p.m. in Speight Auditorium. On display will be exhibits and demonstrations of woodcarving, sand mold making, iron casting, patina application and other forms of sculpting.

- The School of Art and Design faculty exhibition, **A Tradition of Excellence 2007**, is scheduled Oct. 19-Nov. 17 at Gray Gallery.
- The annual **Holiday Exhibition and Sale** by student artists will be Nov. 29-Dec. 1.

ECU/LOESSIN PLAYHOUSE

Three fun performances are on the fall schedule. **Hello, Dolly**, the popular musical about matchmaker extraordinaire Dolly Gallagher Levi, opens the season Oct. 4-9. Steve Martin's adaptation of the Carl Sternheim comedy, **The Underpants**, will be staged Nov. 15-20. **Dance 2008**, the annual dance festival, will be Feb. 7-12.



NEW LIFE FOR AN OLD STAGE

The ECU School of Theatre and Dance will help reopen the renovated **Turnage Theater** in Washington, N.C., with a musical revue Nov. 3 highlighting some of the best numbers staged by the school in the past 10 years. After a \$5 million renovation, the 1913 and 1930 theaters will have 420 seats. About 200 events could be booked a year, including some programs in ECU's Four Seasons Chamber Festival series and Loessin Summer Theatre series, according to John Vogt, executive director of the Turnage Theaters Foundation.



The **José Limón Dance Company** opens the **S. RUDOLPH ALEXANDER PERFORMING ARTS SERIES** at Wright Auditorium Sept. 28 at 7:30 p.m. The ensemble has been performing for nearly 60 years.



■ **Olga Kern**, who won the gold medal in the 11th Van Cliburn International Piano Competition in 2001, will play in recital Oct. 11 at 7:30 p.m. in Wright Auditorium.



■ The **Aquila Theatre Company** will perform Shakespeare's *Julius Caesar* Nov. 7 at 7:30 p.m. and a stage adaptation of Joseph Heller's *Catch-22* Nov. 8 also at 7:30 p.m. Both performances are in Wright Auditorium.

CHAMBER MUSIC FESTIVAL

The new season begins Sept. 13-14 with performances in Fletcher Recital Hall of Mendelssohn's *Piano Trio in C-minor*, Beethoven's *Piano Trio in E-flat major* and arrangements of Beethoven's folk songs. A donor appreciation event will follow the performance. On Sept. 15, the festival travels to the History Place in Morehead City for a performance sponsored by the Carteret Arts Forum. "Quartets for Autumn" is the theme for festival performances of piano and string quartets by Mozart, Dvorak and Arensky on Oct. 25-26, also in Fletcher Recital Hall. Works by Schubert, Schumann and Franck will be highlighted during the festival's Jan. 10-11 performance on campus. Then on Feb. 23, Ara Gregorian and his cohorts will return to New York to again perform at Carnegie Hall.

WHO'S IN TOWN?

- World famous cellist **Janos Starker**, 83, will be in residence Dec. 1-2 to conduct master classes which will be open to the public.
- The Robert L. Jones Distinguished Visiting Professor of Music during the fall and spring semesters actually will be a 12-member contemporary music ensemble, **Speculum Musicae**, from New York. The group has performed at the Kennedy Center, the Library of Congress, the New Music Los Angeles series and the Bath Festival in England. The ensemble was nominated for a Grammy in 2003.



■ Mezzo-soprano **Victoria Livengood**, a Thomasville native who made her Metropolitan Opera debut in 1991, will perform on campus Sept. 24.

■ The university's annual **New Music @ ECU Festival** is scheduled Feb. 27-March 2.

For more information, go to www.ecuarts.com.



ECU OPERA THEATER

This fall's production will be **Sweeney Todd, the Demon Barber of Fleet Street**, Nov. 1-3, to be conducted by Daniel Bara, director of choral activities. In the spring, Mozart's *The Magic Flute* will be presented March 5-7.

ECU SYMPHONY ORCHESTRA

Bassoonist **Christopher Ulfers** will be guest soloist in the opening concert Sept. 30. The orchestra, under the direction of **Jorge Richter**, will perform works by Liszt, Villa-Lobos, Elgar and Dvorak. **Leonard Finkelshteyn**, double bass, will be guest soloist Nov. 18 in a program of works by Glinka, Beethoven and Koussevitsky. The symphony and choral music programs will host the fall meeting of the **N.C. Music Teachers Association** Oct. 20 at St. Paul's Episcopal Church. Bruckner's *Te Deum* will be the featured work. Also on the program are Beethoven's *Piano Concerto No. 4*, with soloist **Keiko Sekino**, and music from Wagner's *Tannhäuser*. —Steve Row

BUILDING BRIDGES to a better economy

By Steve Tuttle



Standing on an isolated stretch of shoreline, Ernie Marshburn '77 '78 gazes out into Currituck Sound and imagines a bridge emerging from the shore near Coinjock and stretching ribbon-like for seven miles across the sound to Corolla on the Outer Banks. If such a bridge existed it would be a huge boost to tourism in the northern coastal counties and a life-saving evacuation route during hurricanes.

The proposed Mid-Currituck Bridge that Marshburn is contemplating has been debated for years but gained renewed life with backing from the N.C. Turnpike Authority, which will finance it as a toll road. This spring, East Carolina was awarded a contract by the state Department of Transportation and the Turnpike Authority to produce the final studies of the exact route of the bridge and how it will impact the region, socially, environmentally and economically. Marshburn and nine of his colleagues will spend three years producing that research.

It's becoming common to see East Carolina people like Marshburn directly engaged in economic development projects like this. Reaching out to the region, ECU people are providing strategic planning to local governments, finding grant money for civic improvements and helping towns hit by factory closings to get back on their feet. They're building bridges, too.

East Carolina has a solid history of supporting economic development, long known for being only a phone call away when help was needed. But ECU isn't sitting by the phone any longer. The mission now is to get off campus and become actively engaged in the crucial work of creating new jobs and opportunities across the region.

Behind this shift in thinking is a realization that the state's public universities possess unique resources that make them valuable partners in North Carolina's concerted efforts to grow the economy and generate new jobs. President Erskine Bowles set the university on this new course in his inaugural address last year. "We must better align our curriculum with the changing needs of business and emerging industries," he said then. "We must find better ways to share and apply the technologies developed on our campuses, and we must help supply the expertise communities need to adapt to this global economy." The UNC board of governors responded by adding economic development as a core mission of the university system.

East Carolina has embraced this directive with gusto. Economic development is a priority in a new five-point mission statement adopted by the Board of Trustees. "We wanted to make a statement that economic development has to be a part of everything we do," Chancellor Steve Ballard said. Economic development, he added, "must define the soul of a university. It must define our success."

That's music to the ears of economic development professionals like Albert Delia, president of North Carolina's Eastern Region, the state-local partnership serving the 13-county region around Kinston. "Just having a university in your area is a plus to begin with because it speaks directly to the quality of life that you have to offer. But when a school like ECU commits to do more, to become actively engaged in the work that we do, to put its considerable resources on the table, that's very encouraging for the economic future of eastern North Carolina."

Charles Hayes '72 '74, a member of the UNC Board of Governors and president of the Research Triangle Regional Partnership, which serves the Triangle region, said universities can contribute a unique asset to economic development efforts. "We have some of the best minds in the world in our universities. So when I can tell a client, 'there's a professor at East Carolina who literally wrote the book about the problem you're having, and he's willing to help you,' that's powerful stuff."

An ace in the hole

Wanda Yuhas, executive director of the Pitt County Development Commission, knew the Greenville area was one of several locations being considered this spring as the new home of CMI Plastics, a New Jersey packaging company. She knew she needed an ace in the hole that would make Pitt County stand out in the multistate competition for the 165 high-paying jobs the plant would create. She picked up the phone and called Paul Kauffman, chair of ECU's Department of Engineering.

"She asked if I would go on a trip with her and several other folks to talk with the people up there about how East Carolina could help them solve a big problem," Kauffman recalled. "I said sure, I'd be happy to help."

Here was the problem: "They needed 70,000 square feet of manufacturing space to function like 100,000 square feet so they could accommodate future business growth without expanding the plant they would build now," Yuhas said. While the bevy of state, county and local officials lobbied CMI executives at the company's New Jersey offices, "Paul talked with their engineers about how they produced their products and how ECU could partner with them to achieve their goals.

"I don't know if that was the difference that swayed their decision," Yuhas continued, "but it was just a few days later that CMI announced it had picked Pitt County over the other locations it was considering. Look, this saved them 30 percent off their construction costs, so I know they placed

"Their first hires will be our graduates. Our main goal is for our students to get a good job right out of college, hopefully right here in eastern North Carolina."

ECU Department of Engineering Chairman Paul Kauffman at the CMI Plastics plant under construction in Pitt County.

a lot of value in having the university as a partner, not only now but in the future because ECU will tailor some of its engineering courses to meet the specific workforce needs of this company."

This wasn't the first time Yuhas had called the campus for help. "Economic development is new for most universities but ECU was involved in this long before it became a buzzword," she said. "For years, if we needed an expert, if we needed somebody to sit in with a client, we turned to them. The university has always been very helpful to us. CMI is just the most recent and most tangible example."

Why did Kauffman volunteer his expertise? "Their first hires will be our graduates. Our main goal is for our students to get a good job right out of college, hopefully right here in eastern North Carolina."

A similar scenario unfolded last year when state economic development officials learned that a Virginia defense contractor, Defense Holdings Inc., was considering expanding at a new site. Meetings were hastily arranged, including one on campus at which several professors discussed ways the university could partner with the company to win federal Small Business Technology Transfer grants. Impressed, DHI soon announced that

it had chosen a site in nearby Jones County as the location of its new Operations and Technology Development Center.

Greg Bender, DHI's chief engineer and director of technology transfer, said he was impressed by ECU's familiarity with the military, which is one of the company's most important clients. "I came to North Carolina and looked at how the state and UNC system was becoming very proactive in partnering with the private sector. North Carolina in my mind has always been a leader in this and East Carolina is a great anchor for that part of the state. We look forward to our partnership with ECU."



Ted Morris is ECU's new associate vice chancellor for economic development and director of Regional

Development Services. He was director of economic development partnerships at N.C. State University. Morris will be responsible for programs that support the university's mission as a catalyst for economic and community development. He holds bachelor's, master's and doctoral degrees from N.C. State.

The bridge moves forward

Estimates are that the Mid-Currituck Bridge would cost anywhere from \$345 million to \$649 million to build, including improvements to connecting roads at each end. Plans are for construction to begin in 2010 and be completed in 2013. Advocates say the bridge is sorely needed to relieve congestion on the Wright Memorial Bridge, where traffic backs up for miles during the peak tourism season. Estimates are that it would shave at least an hour off the time required for tourists coming from the Northeast to get to their destinations.

Working with Marshburn on the Currituck Bridge project is Evelyn Brown, a professor of engineering who is project manager. Also on the team are faculty and students from the engineering and geography departments as well as the College of Business.

Kauffmann is working on the traffic study with faculty members B.J. Kim, Erol Ozan and Richard Monroe. They will assess how new traffic patterns caused by the bridge

would impact development in the area. They also will attempt to determine what type of bridge—two-lane, three-lane, etc.—would produce the optimal balance between cost and performance.

Geography professor Amy Blizzard is conducting a natural resource impact study with faculty members Dan Marcucci, Karen Mulcacy and student Katerine Ball.

Business professor Jim Kleckley is conducting an economic impact assessment with retired business faculty member Louis “Buddy” Zincone and ECU student Chris Young.

Chancellors set the tone

While all 16 of the public universities now are expected to join North Carolina’s economic development team, the onus falls more heavily on the five schools located in the state’s rural areas because that’s where the need for new jobs and investment is greatest. And expectations seem to be highest for the contributions that East Carolina can make

because it is by far the largest of the five.

“Rural North Carolina expects [UNC campuses] to be big players in the economy. They already are,” said Billy Ray Hall, president of the N.C. Rural Economic Development Center in Raleigh. He stressed it would be up to the chancellors at each campus to set the tone. “All those years that he was governor, Jim Hunt was famous for taking the time to meet with industrial prospects, shake some hands and say how he was looking forward to working with them once they moved here. I think our chancellors would do well to follow that example.”

Hayes agreed. “If I am recruiting a business and we’re going to have the guy meet some local officials, and if the chancellor takes the time to meet with the guy, tells him our university stands ready to help you in any way we can, that sends a strong message. Is that helpful? Yes. Should [chancellors] do that? Yes.”

Ballard says he is willing to make time to meet with industrial prospects. “When the

opportunity presents itself, I will be there.”

He stressed that this is not a change in direction for East Carolina. “Almost everything we do is focused on improving the quality of life in the region we serve. We graduate doctors, nurses and other health care people who immediately have a positive impact on the quality of life in eastern North Carolina. Our teachers are out there improving the schools in those communities. We’re also concentrating on workforce preparedness because if we’re not focusing on that, then our students won’t have the skills they need to succeed. We can prepare students for the jobs of tomorrow, but what if they all leave and go somewhere else because there just aren’t opportunities here? If we work on the other strategic goals, they will stay or come back.”

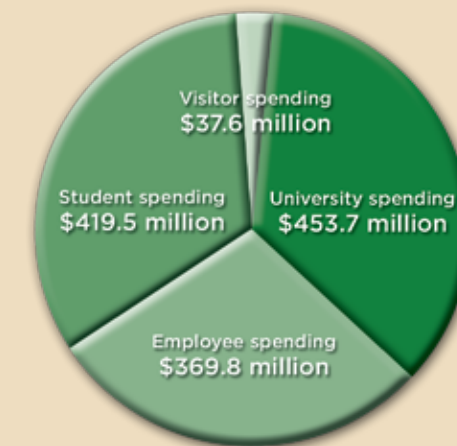
Ballard also said he isn’t having to twist arms to get the campus to go along. “I don’t have to communicate to people here that economic development is our mission. The 100-year legacy of ECU is to serve. That is real here.”

East

ECU casts a \$3 billion shadow

A new study concludes that East Carolina University contributes \$3 billion a year to the regional economy, an impact that has ballooned by 50 percent in the past six years. The study determined that the university, its employees, students and visitors inject a total of \$1.3 billion into the regional economy annually and that each of those dollars turns over 2.3 times in a ripple effect across the region.

ECU contributes \$1.3 billion to the region’s economy annually.
WHERE THE MONEY COMES FROM:



The study by Mulatu Wubneh, chair of the ECU Department of Planning, is an update of a similar one he performed in 2000. In that initial research, he concluded that ECU’s impact on the regional economy was almost \$2 billion a year. The update is based on figures for 2006, the last year for which complete data was available.

As an example of how the university’s

sheer presence ripples across eastern North Carolina, Wubneh noted that 70 percent of ECU students live off campus. That’s thousands of young people renting apartments, buying groceries, seeing movies, eating at restaurants, buying gas. Boosted by that strong demand, stores hire more workers, who in turn rent apartments, buy groceries, etc.

East Carolina employs more than 5,000 people, including 1,700 faculty members, and is the second-largest employer in Pitt and surrounding counties. Pitt County Memorial Hospital, the teaching hospital for the Brody School of Medicine, is the area’s largest employer with more than 6,000 workers.

Wubneh said the figures also show that ECU is a good value for all of North Carolina in that it multiplied the \$219 million in state appropriations received in 2006 into a \$1.3 billion economic footprint covering the region.

—Steve Tuttle

We’re here to help

If you need help starting or expanding a business in eastern North Carolina or with a public sector initiative, ECU offers these resources:

Regional Development Institute (RDI) draws on the expertise of faculty, students and staff to boost economic development in the easternmost 40 counties. RDI provides services mainly to local governments but also to non-profit organizations and businesses. Services include managing community planning and development projects, identifying and preparing applications for state and federal grants, and providing economic data and statistics necessary for local development projects.

Call Ted Morris, (252) 737-1341

Center for Survey Research provides access to opinion polling surveys and marketing analysis used by local governments to guide their planning, zoning and other long-range planning.

Call Samantha Foushee, (252) 737-1349

ECU Outreach Network is a team of ECU faculty, staff and students who work with community organizations to find resources for programs that promote sustainable growth and development. It was organized in 2000 to help communities that needed funding after the flood of September 1999. The focus has since expanded to include economic and community development projects. Services are free to eligible entities.

Call Michelle F. Eble, (252) 737-1348

ECU Entrepreneurial Initiative fosters entrepreneurship within the university and across the region. It’s mainly known for holding monthly meetings where spin-ins (local start-ups that need ECU’s technical help) and spin-outs (companies started by faculty that need help commercializing their discoveries) present their ideas to angel investors, venture capitalists and other entities supporting early stage innovations.

Call Marty Hackney, (252) 737-1345

Small Business and Technology Development Center (SBTDC), whose eastern regional office operates within ECU, is the primary organization through which the state provides business development and technical assistance to the business community. SBTDC provides business research, technical assistance in obtaining state and federal (often military) contracts, targeted assistance to local companies hoping to export their products, and one-to-one counseling to assist businesses in the commercialization of innovative technologies.

Call Carolyn Wilburn, (252) 737-1385

Small Business Institute (SBI), an outreach program of the College of Business, provides on-site management assistance to small-business owners. SBI assigns student teams to analyze problems encountered by the business, then develops possible solutions.

Call Michael Harris, (252) 737-1057

Bureau of Business Research (BBR) is the applied research arm of the College of Business. It provides economic data and forecasting services to businesses, governments and individuals. The services include economic forecast modeling as well as seminars and conferences.

Call James Kleckley, (252) 737-1441

Center for Innovation in Technology and Engineering (CITE), an outreach program offered by the College of Technology and Computer Science, provides a cost-effective alternative for specialized industrial training and project implementation. CITE works with client companies to craft employee training programs in such emerging areas as Lean Manufacturing and Six Sigma.

Call David Harrawood, (252) 328-9654



Turning the page

By Suzanne M. Wood

As a freshman, Shirley Carraway '75 '85 '00 dreamed of a career in business. But all it took was one management class—and a subscription to the nation's leading business newspaper—to make her realize she wasn't cut out to be a business major.

“We were required to take the *Wall Street Journal*. Reading it was so boring,” Carraway recalls, “and every morning, when I'd hear the thud of it hitting the door of my dorm room, I'd dread it.”

Looking back now, perhaps it was her wake-up call.

It would seem the thousands of children whose lives have been positively affected by Carraway's 32 years as an educator owe a debt of gratitude to the staid writers at the *Wall Street Journal*. After all, it was their writing (and the memory of speech therapist who worked with kids at the elementary school she attended) that motivated her to leave business and enter ECU's speech therapy program. By all accounts it was the right decision, as Carraway has distinguished herself as a speech therapist, assistant principal, principal, school system administrator and, most recently,

superintendent of Orange County Schools. But it looks like Hillsborough might be her last posting, at least for a while. Carraway is scheduled to retire as superintendent of the 6,500-student district Oct. 1 at the age of 54. It's not that she's run out of energy or enthusiasm for the profession, Carraway says of the job she's held for four years. “I've had a really good time here,” she says. “I continue to learn every day. It's just that if I'm going to do anything else, now's the time.” Carraway plans to return to Greenville, where

she worked before coming to Hillsborough and where her husband, Lloyd Folks, has been holding down the fort. When he's not waiting for his wife to visit on the weekends, Folks runs an accounting practice, Folks & Associates, in Kinston. Although both are from Kinston, the couple didn't know each other growing up. “He's several years older than me,” says Carraway. The two married in 2000 after a 10-year courtship. “We really are soul mates. He's been very supportive of my career.” That career has been marked by a steady

rise up the education-system hierarchy, the influence of supportive bosses and Carraway's desire to seize new opportunities. “I've probably changed my job every four or five years,” she says. “I'm one of those people who like a challenge.” When she learned of the Orange County Schools superintendent vacancy in early 2003, she knew it made sense for her to apply even though she was excelling as associate superintendent for instruction and Pitt County Schools. She certainly had the qualifications: in 2000 she'd completed her

doctorate in educational leadership—her third degree from ECU. Doctorates are normally required of superintendent candidates. “When you're in an assistant role of any nature,” she says, “you see a number of things and wonder, ‘Could I do it better, what might I have done in their place?’ And I saw that the size of the district was one I could manage and be involved with on a day-to-day basis. [Hillsborough] was also a great place to live in terms of quality of life, cultural institutions and the university [nearby].”

Carraway was hired in April 2003 after a contentious search process that initially stalled due to infighting; the board ultimately took eight months to find the right person. The way Libbie Hough sees it, Carraway definitely was the right person at the right time. “The reasons Shirley has been such an effective superintendent are three-pronged,” says Hough, a member of the school board from 2002 until 2006 and its chair from 2004 to 2005. “First, there's her incredible knowledge base as it relates to curriculum, then her ability to instill energy and

enthusiasm that creates a lot of buy-in. And third, always keeping in mind who we're here for: the kids in the schools."

Hough says that when frictions occasionally developed between Carraway and board members—"whenever you have a group of politicians, not everybody's going to be a fan" of those they appoint—Carraway was able to rise above the problems. "She was able to pull back at the end of the day, put her pride aside, and ask, 'What's going to be best for our kids?'"

Adds Hough: "There is a huge contingent of folks who will be sorry to see her go. I will be among that contingent."

Under Carraway's watch, the school district has opened a new middle school (Gravelly) as well as Partnership Academy, an alternative school. But she points to more intangible accomplishments when reflecting on her work in Hillsborough.

"One of the things I'm proudest of is that we have successfully engaged the community in a discussion about education," she says. "We have done strategic planning with significant community involvement in the area of high school and middle school reform. Each and every task I've been involved with we've done with community support. You cannot have an effective school district without having a significant conversation with the community about what makes schools work. I think we've done a really good job of spreading that word and walking the talk by focusing the school district on teaching and learning."

Bill McNeal has high praise for Carraway's work in Orange County—and he should know. Formerly superintendent of neighboring Wake County Schools, McNeal is now executive director of the N.C. Association of School Administrators.

"I look at Orange County as 'before Shirley' and 'after Shirley,'" says McNeal. "She has done a superb job of moving the district forward. One of the reasons is because she knows instruction, and she emphasizes teacher development. She is also smart, very



"You cannot have an effective school district without having a significant conversation with the community about what makes schools work."

smart, and has little tolerance for those who are not willing to work hard."

Family's first college graduate

Carraway learned the value of hard work as a child growing up in Kinston. One of seven children, she was raised by Robert and Sudie Spate, friends of the family whom Carraway considered her adoptive grandparents. Robert was a storekeeper and Sudie was a seamstress and domestic. She also was influenced by the many hours she spent in church—"Sunday school was the only thing you did on Sunday"—and the opportunities it gave her to meet supportive adults. Carraway learned, by watching and talking to some of her older church friends, that it was possible for African-Americans to become members of the professional class. When Carraway earned her bachelor's in speech therapy in 1975, she became the first member of her family to graduate from college.

Carraway worked as a speech language clinician for Lenoir County Schools for 10 years, and may have continued on that path happily for years if a principal hadn't taken an interest in her career. He suggested she apply for a supervisory position at the school system's central office. That

conversation sparked Carraway's decision to attend graduate school—at her alma mater, of course. "I thought, 'If my principal sees some leadership qualities in me, maybe I should get a graduate degree.'" So she did, as a part-time student, and received her master's in educational administration in 1985.

A few years later, an influential person once again would take an interest in Carraway's career. Not long after she took an assistant principal position at Northwest Elementary School in Kinston, one of her professors at ECU told her that Pitt County Schools was looking for a principal for Falkland Elementary School. Carraway applied and got the job.

"It really was an interesting experience for me," she says of capturing the attention of leaders in her profession. "You hear people talk about whether leaders are born or made—I don't have a dog in that fight—well, I hope I have developed what strengths I have and made them stronger—and diminished my weaknesses. Maybe that was what I was good at, and maybe that's what people recognized in me."

For her efforts at Falkland, Carraway was named Principal of the Year for Pitt County Schools. That recognition earned

her an invitation to the Principals Executive Program at UNC Chapel Hill, where her classmates—all top principals from across the state—voted her class president. Carraway graduated from the program, which required several weeks in Chapel Hill a semester, in 1992.

Breaking the color barrier

Carraway made history when she became the first minority—and first woman—to lead a Pitt County high school. Despite her newly minted credentials, Carraway had her work cut out for her when she accepted the principalship of Rose High School in 1992.

When she got to Rose, she realized that she was in the big leagues of education. "It was just so different. The responsibility level was different, the volume was different, and the level of expertise required was different. In an elementary school, it's much more hands-

on. In high school, you work more through others. But it's amazing when you see what a high school principal does in the course of a given day. You're preparing people who will very soon step out into the real world."

Serving as an assistant superintendent, and later, associate superintendent, for instruction at Pitt County Schools would be Carraway's next challenges. "I think we did some really good stuff," she recalls of her tenure in Pitt's central office. "We improved curriculum and instruction, shared resources, pulled funding for professional development and were out on the forefront of promotion standards. Since communication is my thing, we felt it was our responsibility to let everybody in the community know [the importance of improvements in curriculum and instruction]."

Anyone familiar with Carraway's energy level has a hard time picturing her sitting

idle once she returns to Greenville. She does plan to spend some time catching up with family—including her sons from her first marriage, Stephen, who lives in a group home for disabled adults in Grifton, and Mitchell, a teacher in Chapel Hill who will soon attend graduate school for social work. And she plans to catch up on her reading. Although she enjoys nonfiction works such as Malcolm Gladwell's *The Tipping Point*—the latest book to grace her nightstand—she admits to being a fan of the mystery and horror genres. "Anything with high intrigue and gore," she laughs. "I read to escape."

But Carraway doesn't rule out a return to education: maybe as a teacher, professor or consultant. And, in keeping with her restless, challenge-seeking nature, "There's also a very good chance I might look for a superintendent's job in another state," she says.

East

It's Showtime

Celebrate the Monterey Jazz Festival's fiftieth anniversary tour. Experience reconstructed works from the José Limón Dance Company. Witness RING OF FIRE: the music of Johnny Cash, the region's first touring Broadway show. Revel in the repertoire of the State Symphony Orchestra of Mexico. Treasure classical ballet, theatre, and chamber performances.

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- State Symphony Orchestra
of Mexico
- St. Petersburg Ballet Company:
Romeo and Juliet



Teaching Students to Serve

BY LEANNE E. SMITH

English professor Reginald Watson '91 "just can't teach and go home." He's determined to walk the walk, not just talk the talk, about the importance of faculty and students connecting with the community outside the classroom. He gives hours of his time as faculty advisor for *Expressions*, ECU's acclaimed student minority magazine, with the Thespians of Diversity and the local Boys and Girls Club.

He's considered one of the best professors on campus and was recognized by the university with the 2007 Centennial Award for Excellence and has won the English department's service award twice.

His focus is the vital nexus between academics and community service. "I believe in taking students beyond the physical classroom. You've got to know how to connect the two. I'm encouraged by what I do in the classroom to do more in the community. As professors, we need to keep our feet in the world outside this campus."

Watson, 44, teaches freshman writing and courses on major American writers. His favorite classes are undergraduate and graduate studies in African-American literature. But his office bookshelves reveal his broad literary interests. Interspersed with must-reads of African-American literature are titles like *Thomas Jefferson*, *The Journals of Lewis and Clark*, *Africa: Mother of Civilization*, and *301 Spanish Verbs*.

He feeds on the energy his students radiate: "The give and take process of them learning from me and me learning from them—that dialog we create inspires me to come to work." He even decorates his office with student projects, like a Thespians-themed oil painting and a colorful banner appliquéd with "Tu Wa Moja," which in Swahili means "We are one."

To him, literature is much more than words on the page. "I love literature because it reflects life in general—past and present—but can also serve as a lesson for the future. I teach with a social awareness. I want students to walk away with an understanding of literature and how the themes work today. What good is literature if it doesn't reflect where we've been and where we're going?"

His three favorite works for raising his students' social awareness are *Narrative of the Life of Frederick Douglass* (1845), Zora Neale Hurston's *Their Eyes Were Watching God* (1937) and Richard Wright's *Native Son* (1940). His students read the books in chronological order to gain a better understanding of cultural history. Thus, his students come to appreciate Douglass' descriptions of slavery's physical chains as well as the mental chains evoked by the later authors.

In *Their Eyes Were Watching God*, the main character, Janie, experiences several negative relationships that make the work "a really great book for a discussion of symbolism, domestic abuse, today's society, and love and what it means to certain people, like security versus love. The students do a great job discussing figurative language, but also discuss how it comes up today."

Themes from *Native Son*, one of the last works Watson's students read in a semester, are particularly appropriate for service learning. In the book, the dreams of Bigger Thomas, the main character, are constantly thwarted. That gives Watson the opening to lead class discussions that "center around what happens when from an early age people are told they will be nothing but an animal. When they are told that, then they turn out that way."

He's careful not to define social issues by skin color. "It's not a racial thing; it's so much a human thing. Whenever you take away people's dreams early in life, you will make them into monsters." Not satisfied with just stressing that point in class, he exhorts his students to help provide opportunities for young people to avoid becoming another Bigger Thomas: "There are people across the railroad tracks who need your encouragement and involvement, and how are they going to get that if you don't go?"

Some of those themes turn up in plays Watson has written, which have been staged by the Thespians of Diversity. In *Black Voices from the Past*, a series of character sketches based on his lecture notes and linked with

"Dr. Watson facilitated my understanding of the power I have in this world—a power that is strengthened when I exercise constitutional rights such as voting and protest."

—Knick Dixon '04

African and jazz music, he found "a way to extend teaching beyond the classroom" for people who can't afford the time or tuition for college or may still be in grade school. Another was *I've Seen the Mountaintop, but It Don't Look So Good*, in which Martin Luther King Jr. returns from the dead and is dismayed at how so many people have not realized the dream he envisioned.

Knick Dixon '04, a community organizer and trainer with the N.C. Justice System's Education and Law Project, is one of Watson's former students. "Dr. Watson facilitated my understanding of the power I have in this world—a power that is strengthened when I exercise constitutional rights such as voting and protest," Dixon says. "He dared me to read, write and ask unpopular questions."

Watson's spirit is evident to his colleagues as well. Award-winning English professor and writer Luke Whisnant '79 describes Watson as "a rare combination: thoroughly professional and thoroughly personable. There's nothing fake or pretentious about him; he's not afraid to take a stand on issues he believes in, and his service—both to the university and the community—is admirable."

N.C. Rep. Marian McLawhorn '67, who met Watson when her son Adam was his student, says Watson's teaching style and concern for ECU and the community broaden students' perspective. Pat Dunn '58, a Greenville city

council member and ECU professor with 35 years of teaching experience, says students "will remember him as one who showed them how they could reach out into the community and use their education to help advance the lives of other youth through tutoring and after-school projects."

A native of Morristown, N.J., Watson often traveled to North Carolina when he was young. He received his undergraduate degree from N.C. Central University, a master's from East Carolina and a Ph.D. from Indiana University of Pennsylvania. After his mother died in February 2006, his wife and 14-year-old son became his primary foundation, and he says, "I look to the classroom to fill in the missing blank. Her loss reminded me of my mortality and how precious life is. Through teaching, I'm reminded of that every day."

With his new sense of urgency, he accepted a commission for *Princeville: The Little Town that Rose Like a Phoenix from the Swamp* (2007). He had a creative "turning point" and wrote it in less than a week. About 400 Edgecombe County fourth-graders, N.C. history students too young to remember when Princeville was flooded following Hurricane Floyd (1999), attended the play's debut.

Watson is mulling another play, perhaps about African-American figures in North Carolina's history, and he is developing a partnership with Tryon Palace. It's likely that those works will continue to lead ECU students out into the community.

Occasionally, a student will say they want to be just like him. When they do, he advises, "Be patient, be open-minded, be creative, be prepared, because doing what I do, you play different roles. Be prepared to not only teach in front of the classroom, but to give advice when someone comes to you. Balance your approach so students can get the full picture—not just literature, but life. If you're going to do what I do, you need to be fully versed in both and enjoy it. Be a leader both in and out of the classroom. If you approach it that way, it'll be a full-time job, but it'll be a full-time job well worth it." **East**



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2007 HOME FOOTBALL SCHEDULE

September 8	North Carolina
September 15	Southern Miss*
October 6	UCF*
October 20	NC State
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*denotes Conference USA game



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1-800-DIAL-ECU



FAMILY FEUD

By Bethany Bradsher

Illustration by Mike Litwin

As another football game with N.C. State ominously approaches, Skip Holtz is repeating a refrain voiced by many a Pirate coach: “It’s just another game to us, not even as crucial as our conference match-ups.” And just as predictably, most East Carolina fans are ignoring him.

In their heads, ECU fans know that Holtz is right. Beating the Wolfpack won’t get the Pirates one step closer to a conference championship, the team’s only shot at a BCS bowl game. It’s just a game for regional bragging rights in a series barely 25 years old. Besides, there are other glamour games on the schedule, including ones with Virginia Tech and West Virginia. Carolina also is coming to Dowdy-Ficklen this fall, so the season isn’t riding on just one game.

But reason goes out the window when State comes to town. That’s because this rivalry is a family squabble for thousands of fans, a passion that divides houses by diplomas and Christmas card lists. This isn’t any ordinary game against unknown people from someplace far off. This is a family feud with the cousins just 70 miles up the road; their fans are people you see every day. And if ECU loses, you know you’ll run into them time and again at church, at the grocery store, even in your home. And you know they’ll have a twinkle in their eye when they shove an elbow in your ribs and ask, “How about that State game?”

Of course if ECU wins, that would be different, wouldn’t it? Not that we would gloat.

Skip Holtz understands college football fans. He grew up on the sidelines watching his dad coach in some of the most storied rivalries in sports, like Notre Dame-Michigan and Arkansas-Oklahoma. He was about 9 years old when his dad began a successful four-year run as coach at N.C. State, so you could say the ECU coach cut his teeth on Wolfpack sports and its rivalries up and down Tobacco Road. When he arrived in Greenville three years ago, after apprenticing under Lou Holtz at South Carolina, he knew exactly what ECU fans wanted.

“You hear, ‘If you only win one game, beat State,’” Holtz said. “And that’s the natural fan reaction, because for them it makes life a whole lot easier the next year. Obviously from a fan standpoint, this is our closest rivalry. This is where they’re going to rub elbows from fans from an opposing team more than any other team we play.”

For ECU players and students from the Raleigh area—and ECU draws more students from Wake County than any other in the state—the pressure to prevail against the Pack

can be fierce. State leads the all-time series 14-10, and those games have generated countless highlight films. Is it intense? Just ask Chuck Amato and Mike O’Cain, the two State coaches who were fired after losing to ECU.

“You want to play every game hard, but when we play State, that’s a rivalry game,” said senior tight end Jay Sonnhalter, who grew up in Raleigh and has former high school teammates who play for the Wolfpack. “It’s a big game, and you want to prove that you can win the big games.”

N.C. State vs. ECU

Saturday, Oct. 20, 4:30 p.m.

Dowdy-Ficklen Stadium

Tickets: Likely a sellout.
Call 1-800-DIAL-ECU

TV: CSTV

Of course, both teams would have an easier road to a bowl game if the other one wasn't standing in the way. The General Assembly once debated requiring ECU, State and Carolina to play each other, but there's no law requiring the teams to continue knocking heads. But it's a huge fan favorite, a weekend when the gate receipts and the adrenaline are guaranteed to peak, when both coaches know they'll get the best out of their players.

Holtz will need that and a little luck to amass wins in a schedule that includes non-conference meetings with Virginia Tech, North Carolina, West Virginia, Virginia and, of course, N.C. State. And this June, a five-game series with South Carolina was announced, renewing a rivalry that features 15 prior meetings.

"We realize that it is a challenge," Athletics Director Terry Holland said. "But we think that Pirates respond to a challenge. We're excited about it, we're anxious about it, but that's what athletics is all about."

A house divided

The ECU-State rivalry is most visible in families like the Walstons of Raleigh, two brothers with divided loyalties. Robbie Walston is an ECU fan whose son chose to attend State a few years ago. Since then, the Pirate flag that had proudly hung outside the family's Topsail Beach house has given way to one that's half red, half purple, signifying "A House Divided."

But blood is thicker than face paint to the Walstons. Most of their business deals and friendships have survived the sometimes chilly chasm between Raleigh and Greenville. But such "mixed marriages" can be a problem. Chris Kidd '86 '92, who wrote a book about the ECU-State football rivalry, believes it would be easier to achieve domestic bliss between a Hatfield and a McCoy.



University Archives

Sorry about those goal posts

The perception by N.C. State folks that ECU fans are a bit on the rowdy side apparently is rooted in goal posts, specifically the four times that they came crashing down at Carter-Finley Stadium after thrilling ECU victories, including this scene from the 1984 game in Raleigh. The assaults on State's goal posts even happened once when State wasn't the opponent. ECU's stadium was damaged during Hurricane Floyd in 1991, and State generously loaned its stadium to the Pirates to host Miami. After the emotional victory over the Hurricanes, ECU fans did what they would have done if actually playing at home. State has a new strategy for protecting its goal posts. At the end of last year's game at Carter-Finley, as ECU quarterback James Pinkney was about to take a knee to kill the clock and seal a 32-14 win, the game suddenly was halted and the goal posts at both ends of Carter-Finley were slowly lowered on ground-level hinges. Stadium officials later said it was a safety precaution.

"I couldn't imagine being married to someone who went to State," said Kidd, who wrote *Backyard Brawl* with fellow Pirate David Singleton '88. "If you're a passionate, loyal fan of East Carolina it would be hard to deal with, I think."

Two days before last November's game against State in Raleigh, the two factions of the Walston family exchanged barbs and reminisced about previous games. "We don't even need to be playing them," Robbie Walston said, noting that ECU was poised for a bowl bid while his brother Bobby's State team had no postseason prospects. "We're on a different level. They shouldn't even be on our schedule."

That game ended with a 21-16 East Carolina victory that propelled the Pirates to the Papajohns.com Bowl and sent State coach Chuck Amato into the unemployment line.

No more David and Goliath

The rivalry between ECU and State was born of a time when the physical and academic disparities between them was marked. Persuading State to play East Carolina back then is a credit to legendary ECU football coach Clarence Stasavich, who was determined to give his players the chance to compete against the best in their own back yard.

"I like to think that his credibility and certainly his relationship with (former NCSU coach) Willis Casey was the one thing that brought this all about," former athletic director Ken Carr said of Stasavich, who scheduled the first game with State but left before it was actually played in 1970.

At that first meeting the Pirates were underdogs in every way. "I can visualize being up there on the field at State, how much bigger everything was up there than it was down here," Carr said. "Early on, their players were stronger and bigger. We were the little skinny-legged kids."

It would be six years after that 23-6 defeat before the Pirates would beat State, then they made it two in a row. State's stronger recruiting showed during the 1970s and early

'80s when the Pack beat the Pirates 10 out of 13 times. But the relative strengths of the programs evened out in the mid '80s when the Pirates beat the Pack three times in five years, including the controversial 1987 game in Raleigh that ended in a near riot.

East Carolina dominated State throughout that game, and won 32-14. Fans poured onto the field to pull down the goal posts. What followed has been described as a riot, a melee or an exaggeration, but the result was some damage to the stadium, one bruised security guard and one arrest—of an aggressive fan who attended neither school. Citing the melee and damage, State Athletic Director Jim Valvano yanked ECU off State's schedule and suspended the series. ECU countered that it was suspending the series because State refused to play in Greenville.

Two decades later, conspiracy theories still are whispered. "My feeling, and this is just personal, is that State was kind of looking for an excuse to get out of the series," said Woody Peele, who covered ECU sports for *The Daily Reflector* for three decades.

Resuming the feud

The schools didn't play each other for the next five years and met only by chance in the postseason, at the Peach Bowl in Atlanta on New Years Day 1992. The Pirates were 10-1 and cocky, the Pack 9-3 and determined. Fans of both teams snatched up every ticket and filled every one of the stadium's 59,300 seats. At the time, that was the largest crowd ever to watch a football game involving two North Carolina teams, breaking the previous record of 58,560, set by the same two teams at their 1986 game.

The game started badly for ECU, and the Pirates trailed 34-17 with just eight minutes left in the game. But the momentum suddenly shifted; quarterback Jeff Blake connected on long bombs and running back Dion Johnson broke tackles for big gains. Two quick scores pulled ECU to within 34-30, and the Pirates then held State on downs to get the ball back. Blake dropped back, evaded a bull rush and heaved a hurried pass downfield to tight end

Luke Fisher, who shook off a State tackler and leaped into the end zone. Now it was 37-34 ECU, but State still had a chance. As the final seconds ticked away, the Wolfpack marched quickly downfield and got into field goal position to tie the game. The snap came, the kick was off and sailing toward the goal posts. And as it veered wide of the target, ECU radio commentator Jeff Charles shouted into the microphone, "You can paint this peach purple!"

The Pirates finished the season ranked 9th in the country, and the sparks between purple and red were flying again.

The next scrapbook moment in the renewed rivalry came in 1999 when the Wolfpack—after playing the Pirates at home 19 times—finally came to Greenville. The game drew 50,092 fans to Dowdy-Ficklen Stadium, shattering the attendance record. The packed stadium gave out a deafening roar throughout the Pirates' 23-6 domination.

The rivalry subsided a bit for the next few years when both schools were fielding losing teams. But then came last year's game and the stuff of legend. Riding up to Raleigh, the ECU football players knew the stakes were clear-cut: Beat the Wolfpack on the road and go to a bowl, lose and limp home.

Junior defensive lineman Zach Slate, from Melbourne, Fla., knew nothing about the State rivalry when he first came to Greenville. He caught the bug gradually, but that night he swallowed the full dose. "You can just feel it on the bus ride over there, and it gets worse in a better way when you get to the stadium," he said.

"When the game starts you're just on fire. I loved every minute of that game."

Carried along by quarterback James Pinkney's 220 passing yards, the Pirates won 21-16 and went bowling.

Even as he continues insisting that the Oct. 20 contest is "just another game," ECU fans are hoping that Holtz also will repeat what he said after last year's game.

"It was a huge win."

East

Celebrate a. Centennial Homecoming

East Carolina invites all alumni and their families to come home to Greenville to be a part of the many activities planned for this fall. We hope you will be here to renew friendships with old classmates and meet the new generation of Pirates during this special centennial year. Please keep this magazine insert at hand to help you plan your itinerary. For details, dates and to register to attend all that you can, please go to our web site at PirateAlumni.com.



Rivalry Weekend

Presented by O'Charley's

Scholarship Golf Classic

Presented by
Hilton Greenville
Friday, Oct. 19
Ironwood Golf &
Residential Community

Grab your clubs and call your buddies to enjoy a great day of golf at Ironwood Golf & Residential Community in Greenville. Last year's Scholarship Golf Classic raised more than \$10,000. This year's four-person superball tournament begins with a continental breakfast at 8 a.m. before the first flight at 9 a.m. Golfers will enjoy a lunch catered by O'Charley's before the second flight at 2 p.m. Join fellow players for an awards social after golf at the clubhouse. Sponsorship opportunities are still available. This is a popular event so early registration is recommended. For details and to register, go to PirateAlumni.com.

Alumni Tailgate at N.C. State game

Saturday, Oct. 20

Get pumped up for the big rivalry game with State at Dowdy-Ficklen by attending the Alumni Tailgate under the tent at Gate 1 at Minges Coliseum. We'll have great food, catered by O'Charley's and ARAMARK, plenty of cold beverages and lots of prizes to give away. For details on all alumni tailgates, see Alumni Tailgate on the following page.

Friday, Oct. 26

Homecoming Luncheon

Noon, TBA

Kick off your Homecoming weekend with a delicious meal and the opportunity to learn what's new at East Carolina while catching up with classmates. Make this luncheon the place to meet up with friends driving in from other towns.

Campus Tour

2 p.m.

Haven't been on campus in a while? Bring your walking shoes to tour your old stomping grounds and see all the new buildings.

Alumni Awards Ceremony

6 p.m., Hilton Greenville

Join us in recognizing alumni who have demonstrated outstanding merit and achievement as we honor this year's recipients of the Outstanding Alumni, Honorary Alumnus and Distinguished Service Award. This year's honorees are as follows:

Outstanding Alumni Award winners

- Dr. Shirley W. Carraway '75, '85, '92, '00, superintendent of Orange County Schools
- Jim Chestnutt '63, president and CEO of National Spinning Co.
- Ron Clark '94, educator, author and Disney's Outstanding Teacher of the Year in 2000
- The Rev. Hubert Walters '65, professor of music, and conductor of Voices of Imani and New Fisk Jubilee Singers, Boston College

Honorary Alumnus (presented posthumously)

- Dr. Leo W. Jenkins, sixth president of East Carolina College

Distinguished Service Award

- Dan Kinlaw '65, owner and CEO of Fayetteville Moving and Storage

Saturday, Oct. 27

Alumni Open House

9 a.m., Taylor-Slaughter Alumni Center

Start your day with a complimentary breakfast with the Alumni Association and join us for the unveiling of the Centennial Pirate Wall. Then grab a front-row seat for the Homecoming Parade.

Homecoming Parade

10 a.m., Fifth Street

Listen for the Marching Pirates and see the elaborately decorated floats as ECU's finest parade down Fifth Street.

Pirate Tailgate Contest

1:00-2:00 p.m.

Show your ECU spirit and win some great prizes at our annual Tailgate Contest. The competition will be tough, so be prepared to wow the judges with creative decorations, food, music and, of course, your passion for ECU. Be sure to incorporate this year's Homecoming theme, "100 Years of Purple and Gold: A Pirate's Life for Me."

Judges will stop by your tailgate between 1 and 2 p.m. Each tailgate captain will receive a tailgate contest apron, and the winner will receive a Pirate tailgate gift package and the respect and admiration of the Pirate Nation. To register, visit PirateAlumni.com.

Alumni Tailgate

1:00-3:00 p.m.

For Alumni Tailgate information, see the Alumni Tailgate section on the following pages.



East Carolina
ALUMNI ASSOCIATION

EAST CAROLINA

College and School Events

Several ECU colleges and schools will hold special events to welcome alumni back during Homecoming Weekend. These offer a great opportunity to learn what's new with faculty and programs in the field of your major. More of these events are being planned, so visit PirateAlumni.com to learn the latest details.

FRIDAY, OCT. 26

Geography

Open House
1-5 p.m. Sign-in at
Brewster C-201

Geography

Advancement Council Meeting
2-3 p.m., Conference Room,
Brewster D-201

SATURDAY, OCT. 27

College of Business

Homecoming Social
9:30-11:30 a.m.

Lawn across from chancellor's
residence, Fifth Street

Department of Economics

Homecoming Breakfast
7-10 a.m.

103 Staffordshire Road,
Greenville
(The home of Dr. Randall Parker)

College of Education

9-11 a.m., Speight Building

Breakfast on the porch and
parade watching. Don't forget
your lawn chair!

Please RSVP to Maha Banning
at 252-328-5985,
banningm@ecu.edu.

College of Fine Arts and Communication

10:30 a.m.
Mendenhall Great Room

Reception featuring *Charlotte
Observer* Associate Editor Mary
Schulken '79

Sponsored by the Comm Crew

\$15 per person

College of Fine Arts and Communication

12:30 p.m.
Gate 1 at Minges Coliseum

Dean Jeff Elwell invites
graduates to be his guest at the
Alumni Association Tailgate.

RSVP to Bobbie Williams at 252-
328-2467, williamsbo@ecu.edu.

Geography

Alumni Tailgate
12:30-2:30 p.m.

Meet at Alumni Association tent,
Minges Gate 1.

\$5 for association members,
\$10 for nonmembers

When ordering tickets, be sure
to mention the "Geography
Table."

College of Human Ecology

9-11 a.m., in front of Rivers
Building, Fifth Street

Homecoming Parade hospitality
tent honoring 1957 graduates

Games and activities will be
provided for kids and grandkids.

The film *College of Human
Ecology History Holders* will
be shown every 20 minutes.

RSVP to Sandy Jackson at 252-
328-5754, jacksonsa@ecu.edu.



ECTC/ECC Alumni Society and Golden Alumni Reunion

Friday and Saturday

Join us in congratulating members of the Class of 1957 as they are inducted as Golden Alumni and share memories of East Carolina Teachers College and East Carolina College with former classmates throughout the weekend. A number of activities are planned during Homecoming, including a tour of campus, breakfast at the Alumni Center on Saturday morning, and front-row seats for the Homecoming Parade. After the football game, top the weekend off with a dinner and dance featuring The Collegians at the Hilton Greenville.

Black Alumni Reunion

Friday and Saturday

More than 400 alumni and friends are expected at the Black Alumni Reunion, many returning after last year's successful event. Reconnect with old friends and classmates at the energetic Step Show sponsored by Greek Life on Friday evening, enjoy breakfast Saturday morning at the Alumni Center, and watch the annual Homecoming Parade. After the game, join us for an after-hours social at the Hilton Greenville featuring hors d'oeuvres and music by Carroll Dashiell and his Jazz Combo.

Other reunions include a Military Reunion (Friday, Oct. 5 and Saturday, Oct. 6) and the Wesley Foundation Reunion (Saturday, Oct. 27). **For detailed information and registration on these and other reunions, please visit PirateAlumni.com or call 800-ECU-GRAD.**

Alumni Tailgate

Sponsored by ARAMARK and Liberty Mutual

For thousands of alumni and their friends, tailgating is one of the most enjoyable parts of a football weekend. But you can leave the grill at home and still enjoy good food and fellowship by coming to the Alumni Tailgate, a catered event with chairs and tables under a tent. Enjoy food from local restaurants, hot and cold beverages, live music, door prizes and a chance to have your picture taken with Pee Dee and the ECU cheerleaders. The Alumni Tailgate begins two-and-a-half hours prior to kickoff at the tent outside Gate 1 of Minges Coliseum on the north side of Dowdy-Ficklen Stadium (adjacent to last year's location). The cost is \$5 per person for Alumni Association members and \$10 per person for nonmembers; children 10 and under are free. Visit PirateAlumni.com for details.

Not a member? Go to PirateAlumni.com for details to learn about the many benefits of membership. Note: Tailgate and kickoff times are subject to change.



Sept. 8, UNC Chapel Hill vs. ECU. Tailgate 3:30 p.m., kickoff at 6 p.m., sponsored by Honey Baked Ham Co. and Cafe

Sept. 15, SMU vs. ECU. Tailgate 3:30 p.m., kickoff at 6 p.m. sponsored by Chico's

Oct. 6, UCF vs. ECU. Tailgate 5:00 p.m., kickoff at 7:30 p.m. sponsored by O'Charley's

Oct. 20, N.C. State vs. ECU. Tailgate 2:00 p.m., kickoff at 4:30 p.m. sponsored by O'Charley's

Oct. 27, UAB vs. ECU. Tailgate 1:00 p.m., kickoff at 3:30 p.m. sponsored by Fuddruckers

Nov. 17, Tulane vs. ECU. Tailgate 10:30 a.m. kickoff at 1 p.m. sponsored by Chili's

In addition to our home-game tailgates, join the Alumni Association and the Pirate Club as we take Tailgate on the road to select away games. Start the season off honoring all Virginia Tech Hokies in Blacksburg on Sept. 1. Then join us in Houston on Sept. 29 to cheer on the Pirates as they play the Cougars. Our final away game Tailgate will be at Memphis on Nov. 3. Visit PirateAlumni.com for all the details on away-game Tailgates.

Additional Tailgate sponsors include Budweiser, Mutual Distributing and Pepsi.



A Pirate's Life for Me!

Listen every Saturday morning this fall to *A Pirate's Life for Me!*, a half-hour radio program on Pirate Radio 1250 and 930 AM or worldwide on PirateRadio1250.com. Hear interesting conversations with alumni across the Pirate Nation. Guests include well-known personalities, professional athletes and other interesting alumni. Learn the latest about upcoming East Carolina events throughout the country. You also can listen to past interviews on the archives page at PirateAlumni.com. While you're at the web page, be sure to sign up for the *Pirate's Life* podcast so you'll never miss a show.

Freeboot Friday

Make this football season a special one by kicking off the weekend at Freeboot Friday. The Alumni Association is a proud sponsor of this series of events put on by Uptown Greenville every Friday evening from 5-8 p.m. before the first five home games. Enjoy live music and fun for the whole family at the corner of Evans and Sixth streets.

Pirate Partners

Affiliated with the East Carolina Alumni Association, the Pirate Partners listed below are businesses that provide products, services, and/or discounts to the 123,000 alumni members of the Pirate Nation. Our partners are trusted names who offer customer-friendly service and substantial savings thanks to your ECU connection.

The 5th Street Inn

American Insurance Administrators (AIA)

ARAMARK

Bank of America

ECU Dowdy Student Stores

Lee Tractor—John Deere

Liberty Mutual

Pirate Radio 1250 & 930 AM

University Book Exchange (UBE)

University Meal Deal

Disclosure Statement The Alumni Association has established partnerships with companies and organizations that can provide group benefits for alumni and friends of the university. In some cases, partners may be obligated to provide financial payments, royalties or limited support to the Alumni Association in consideration. All funds acquired by the Alumni Association through partnerships or sponsorships are reinvested in the programs, services and general operating expenditures of the organization. Alumni Association partners do not indicate or imply any endorsement by any other organization or the university, but substantiates the belief that products and services provided by partners are offered to the benefit of members, alumni, friends and families as well as the advancement of the organization.

ON-CAMPUS DISCOUNTS

Dowdy Student Stores Homecoming Sale

Stock up on all of your Pirate gear during this annual sale. Show your class ring and receive a 1 percent discount for each year since you graduated. If you're a recent grad, you'll receive 5 percent off your purchase of regularly priced gifts and apparel. Discounts cap at 30 percent.

Rec Center invites alumni for a workout

Get a great workout for free during Homecoming. Just say you're an alumnus when you stop by the well-equipped Student Rec Center, and all fees for you and a guest will be waived. Alumni may bring two additional guests for \$5 each.



Helping Ron ring the bell

A group of 150 political, education and business leaders from 33 countries—including a swarm of ECU alumni—helped open the new Ron Clark Academy in Atlanta on June 13. Located in a converted warehouse near Turner Field in downtown, the private school will greet its first classes of middle school pupils in September. Clark raised more than \$2 million to create the school to serve disadvantaged inner-city kids. Donations from a host of fellow Pirates helped tremendously, he said.

The school will weave art, dance, music and business leadership classes into its curriculum, as well as international trips for students. By the time they finish the eighth grade, students will have visited six of the seven continents. Clark is teaching fifth grade.

“It’s all about empowering these kids,” Clark said during a tour of the school. “Whatever they want to do, whatever they want to become, they can do it and we want to give them the skills to do so.”

Students attending the school will pay heavily discounted tuition—an average of \$30 per month—on a sliding scale based on their parents’ income, and parents must volunteer 40 hours a year at the school. Donations will pay the rest of the \$14,000 annual tuition.

Clark is a *New York Times* bestselling author and a Disney’s American Teacher of the Year whose work was chronicled in last year’s made-for-TV movie, *The Ron Clark Story*.

Willie Thorton and Tiara Meadows, students in the first class at Ron Clark Academy, give Carlos M. Gutierrez, U.S. secretary of commerce, a tour of their campus along with academy co-founders Kim Bearden and Ron Clark.



Several ECU alumni who have supported his work were on hand to help Ron Clark '94 mark a milestone in help for Atlanta's inner city kids, including Carlester Crumpler '93 '04, Wanda Burgamy '80, Amanda Nixon '94, Roger Wise '63, Charlie Bedford '55 '57, Clark and Joey Barr '97. Crumpler serves on the school's board of directors, as does actor Matthew Perry, who portrayed Clark in last year's made-for-TV movie. Taking the pictures was Atlanta photographer Stanley Leary '84.



Alumni Association elects directors


Five new members have joined the Alumni Association Board of Directors. They will serve three-year terms that began July 1. The new directors are:

Diane Davis Ashe '83, '85




A former student Ambassador, Ashe has been an active supporter of East Carolina University for much of her life. She is a Greenville native and the daughter of a former faculty member. In addition to her degrees from ECU she earned her doctorate at Florida State University in sport psychology. Ashe, who lives in Celebration, Fla., played a key role in organizing the Florida Chapter during the early '90s and planned events in Orlando, Miami and Clearwater. She and her husband, Alan (recipient of the Honorary Alumni Award in 1998), are Forever Pirate members of the Association.

Lori Brantley '02



Charlotte resident Brantley is the event planning and operations manager for Raycom Sports in Charlotte. She is responsible for handling operations of college football's annual Meineke Car Care Bowl in Charlotte. While a student at ECU, Brantley was voted Greek Woman of the Year and Greek Leader of the Year in 2001. She played an active role in the Alumni Association's strategic planning process in 2004. In addition to her ECU degree, she has continued her education at UNC Charlotte.

Lewis "Pat" Lane '67



Lane, of Chocowinity, earned a BS/BA in accounting in 1967 and continued his education at UNC Greensboro, earning an MBA there in 1974. A


retired CPA, Lane and his wife, Lynn, are loyal supporters of East Carolina, including Forever Pirate membership in the Alumni Association. He has twice served on the Pirate Club Board and is a member of School of Music Advancement Council.

Doug Morgan '88



Morgan, of South Riding, Va., serves as national program manager for the U.S. Department of Homeland Security (DHS)/ Office of Investigations, Contraband Smuggling Division in Washington, D.C. He has received many awards and commendations, including the Commissioners Award in 2000, the premier U.S. Customs Service investigative award and the U.S. Customs Service National Commissioners Award. He is a letter winner and a recipient of the 2006 Outstanding Alumni Award. Morgan and his wife, Kimberly, are Forever Pirate members of the Alumni Association.

Linda Lynn Tripp '80 '81



Tripp is the Owner of Carolina Court Reporters in Greenville. She holds a master's degree from ECU. She was awarded the Distinguished Service Award in 2006. Tripp is past president of both the Rudolph S. Alexander Performing Arts Series and the Pitt County Pirate Club Chapter and also served on the Biology Advancement Council and Friends of Loessin Theatre. She and her husband, Randy, are Centennial Pirate members of the Alumni Association.

Brenda Myrick '92 is president of the 18-member board. Sabrina Bengel is vice president, Garry Dudley '92 is secretary and Ernest Logermann '68 is treasurer.

Plan a Pirate vacation

Four outstanding travel opportunities have been scheduled for alumni and friends of East Carolina during this school year. Together with Quixote Travels, the Alumni Association hopes you'll take advantage of these vacation with fellow Pirates.

Nov. 16–18

New York City

Legally Blonde on Broadway
Dinner at Sardi's

March 2–9

Western Caribbean Cruise

Departing from Tampa, Fla.

June 13–21

New England and Canada Cruise

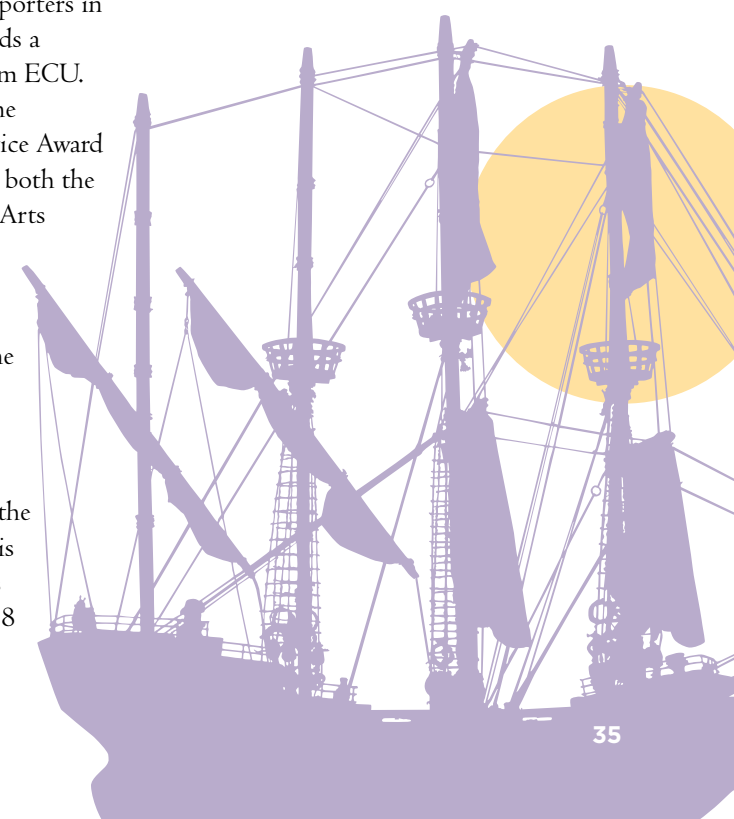
Departing from Norfolk, Va.

Fall 2008

Essential Britain and Ireland

11-day tour of the British Isles

For more information, contact Quixote Travels at 252-757-0234 or 800-346-6158 or visit www.qtravels.com/ecualumni.htm. Passports are required for most trips.



Alumni Spotlight

The voice of the
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 4 hours before kick off
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2007 DONNELL BROWN is the new assistant principal at Tarboro's C.B. Martin Middle School. The Tarboro native surprised himself when he followed the advice of a former teacher and returned to Edgecombe County to teach language arts in 2001. In addition to coaching basketball and starting an intramural basketball program, he founded Project Hope, an after-school mentoring effort for at-risk boys that allows them to hear community members speak on topics like academics, finances and sports. DESI R. HIGGS of Fayetteville was assigned to Fort Benning, Ga., for Officer Candidate School. CLAUDINE YIN-CHI WARFEL of Fayetteville and TIMOTHY MARK CORBETT of Wilmington were married May 20 at Bellamy Mansion in Wilmington. The BSOM graduates are family medicine residents at Wake Forest University Baptist Hospital in Winston-Salem.

2006 SARA ANN BURTON and John Timothy Whitehurst Jr. were married on May 19 in Bethel, where they reside. She is an assistant drafter at Bill Clark Homes. JESSICA ELAINE GRAY and Bryce Hain Ficken III were married March 31 in LaGrange. She is an exploring life skills teacher at Eastern Wayne Middle School. STACY M. LEONARD and Richard G. Southerland were married May 5 in Raleigh. She works at Greenville's DSM Pharmaceuticals. MIKE McDERMOTT was promoted to web developer at Evolve, an advertising, marketing and public relations company in Greenville where he writes code to enhance media and interactivity on web sites. BRANDON W. NEEDHAM, from Advance and Bethania, was named associate constructor by the American Institute of Constructors and is a project engineer for Balfour Beatty Construction in Tampa, Fla. MICHAEL ALEXANDER SHUSKO and Erika Jean Leicht of Bethesda, Md., were married Oct. 21, 2006. He works for CBIZ Accounting. She studied theater at ECU and teaches dance for the Little People's Creative Workshop. JERRY SIMMONS, an assistant principal at Hunt High School since 2005, is the new principal at Wilson's Forest Hills Middle School. From 1995 to 2005, he taught middle school math and science in Halifax County. DANIEL STILING, who works for Plan View Design near Wilmington, won the Board of Governors Award in the 40th annual Design/Drafting Contest, sponsored by the American Design Drafting Association, for his design of an office complex. LAMAR WALLER, a sixth grade social studies teacher at Johnston County's Riverwood Middle School, was named First Year Teacher of the Year and Wal-Mart Teacher of the Year.

2005 KELLY ANDREWS, an assistant principal at Vinson-



Robert J. "Bob" Greczyn Jr. '73 of Durham, president and CEO of Blue Cross and Blue Shield of North Carolina, was elected chairman of the Board of Trustees at the board's July meeting, succeeding Stephen Showfety '70 of Greensboro. David S.

Brody of Kinston, managing partner of Brody Associates and co-owner of Brody Brothers Dry Goods and Eastern Carolina Coca-Cola, was elected vice chair. **Margaret C. Ward** '61 '63 of Burlington, a noted civic leader and a longtime supporter of ECU, was elected secretary of the board.

Before becoming head of North Carolina's largest health insurer in 1999, Greczyn was CEO of Healthsource Health Plans. He serves on the board of Blue Cross and Blue Shield of North Carolina and on the national Blue Cross and Blue Shield Association. He chairs The Council for Affordable Quality Healthcare, an alliance of the nation's leading health plans working on simplifying health care transactions. He also chairs the Research Triangle Regional Partnership and the UNC School of Public Health's "Carolina First" Campaign Committee. The Cecil G. Sheps Center for Health Policy Research recently named Greczyn a research fellow. He serves on the Kate B. Reynolds Charitable Trust Advisory Board and the board and executive committee of the Triangle United Way. He is a director of the N.C. Institute of Medicine and past chair of the March of Dimes' Walk America.

Brody serves on the board of the ECU Medical Foundation and is president of The Brody Brothers Foundation. He graduated from the University of Pennsylvania where he was a member of the Friars Senior Society. The Brody School of Medicine honors the Brody family.

Ward and her husband, **Robert A. Ward** '62, a former chairman of the ECU Board, are major benefactors of the university. The Ward Sports Medicine Building on the campus is named for them. Margaret Ward is a member of the ECU Foundation Board, the Alumni Association Board, Chancellors' Society, and the Pirate Club. She also is a member of the Board of Visitors of Elon University, the N.C. Film Council, and an active volunteer for the Alamance Arts Council. She received the Distinguished Service Award from ECU in 1992.

Alumni Spotlight



A gift from **Steve '87** and **Ellen '88 Cunanan** is funding creation of a new lecture series on leadership in the College of Business. The Cunanan Leadership Speaker Series will offer quarterly lectures on business, government and public affairs. The speakers will address topics in leadership, professional development, ethics and the role of business in modern society.

Steve Cunanan, a Sigma Phi Epsilon who was SGA president his senior year, now serves as vice president of human resources for the Johnson & Johnson Consumer Group of Companies. "I have seen how important it is to become exposed to people who have distinguished themselves, and have a chance to hear what they say. I wanted the university to be able to bring some of those thought leaders to campus and expose the faculty and students and the community to those ideas and hopefully move people to action."

A grant from the Johnson & Johnson Foundation matched the Cunanans' gift. The Cunanans reside in Richboro, Pa., where Ellen is active in the nonprofit community.

A new scholarship in the College of Business is made possible by a gift from alumna **Bonnie Brown '71**, which she made in honor of her parents' lifelong commitment to community service and to mark their 60th wedding anniversary.

The Howard and Virginia Brown Community Spirit Scholarship will award \$4,000 per year to a full-time, undergraduate student enrolled the College of Business. Recipients must demonstrate active involvement in their communities, whether on or off campus. Brown said a scholarship that recognizes students for service is "a fitting tribute to my mother and father at a very special time in their lives." She credits her parents for inspiring her own dedication to service, noting that her father emphasized service to customers before it was the "in thing."

Bonnie Brown is a management consultant in Alexandria, Va. Her gift raises to more than \$70,000 the amount of scholarships awarded each year by the College of Business. Formerly a partner in Coopers and Lybrand, she is co-author of *Public Dollars, Common Sense—New Roles for Financial Managers*.

Bynum Elementary since 2005, is the new principal at Black Creek's Lee Woodard Elementary School. She taught previously in Beaufort, Harnett, and Johnston counties, and at Lucama Elementary School. **LINDSEY BROWN**, a former executive director of Greenville's Creative Living Center, was named community impact associate for United Way of Pitt County. **JAMES MORGAN** is a commercial lines producer for the Clement Companies, a Greenville-based insurance and financial services provider. **JEFFREY MICHAEL WARD** of Charlotte and Jennifer Louise Blair of Fayetteville were married March 24 in Fayetteville. He is an account manager for Maxim Staffing in Charlotte, where they live. **KELLY LOU WESTBROOK** and Timothy Shaun Elks were married May 19 in Greenville. She is employed by Careworks, and they live in Chocowinity. **CHRISTA WILLIAMS** and **SCOTT SEAMAN** were married March 10 in Southport. Living in Cary, she works at PCMH, and he works for KB Home.

2004 **MICHAEL BOJTOS**, a Rocky Mount native who taught theater and dance courses in Greenville, plays Thomas' driver in *Thomas Saves the Day*, a family-oriented touring show featuring Thomas the Tank Engine and his friends. **JASON DOUGLAS CALE** and **MORGAN ELIZABETH SUTTON '06** of Holly Springs were married May 5 in Winterville. She is an administrative assistant with Access Care in Morrisville. He is a software engineer with Lone Source in Cary. **JUSTIN ST. CLAIR FIFE** and **LEAH JACKLYN PATTERSON '06** were married on June 2 in Kenansville. He is a project manager/estimator with Group III Management of Kinston, and they live in Albertson. **STACEY BROOKS LAMM '04 '06** and James Christopher Brown were married on June 2. She is an occupational therapist at Heritage Hospital in Tarboro, and they live in Winterville. **LT. PETER FRIEND**, based at Fort Hood, Texas, is a tank commander with the U.S. 1st Cavalry in Baghdad, Iraq. **LT. CHADWICK E. HYMAN** and Julie Rachel Ange were married Dec. 28, 2006, in Greenville. He is assigned to the 504th Parachute Infantry Regiment in the 82nd Airborne Division at Fort Bragg. **JAMES HENRY JOHNSTON** of Chocowinity was promoted from branch manager to assistant vice president at First South Bank in Washington. **LAUREN GREY MASON '04 '05** and Justin Lee Thorn were married April 21 in Fayetteville. She is a social worker at The Oakwood School, and they live in Winterville. **BROOKE BURBAGE OWEN** and Dr. William Borden Hooks III were married April 14 in Pinehurst. An Alpha Delta Pi sister, she is an agent with Intracoastal Realty in Wilmington, where they live. **MARY ELIZABETH ROONEY** and **TONY ANDERSON '07** of McLean, Va., were married April 28 in Washington, D.C. She teaches fourth grade in Herndon, Va., and he recently completed an internship as a program assistant with the U.S. Department of Justice in Washington. **DONETTA STEINER '04 '06**, who worked as a communications

technician for the city of Greenville and in marketing for Beaufort County Hospital, is the new executive director at the Creative Living Center, an adult care facility in Greenville.

2003 **LAURA BOKUS '03 '05**, who worked in ECU's online writing lab and taught composition at UNC Charlotte, was named writing center coordinator at Caldwell Community College and Technical Institute. **DAMANE DUCKETT**, a former ECU defensive tackle, is an offensive tackle for the San Francisco 49ers. **PAUL KAPLAR** of Apex, previously a loan processor at First Bank, was promoted to branch officer after being with the bank since 2004. **AIMEE NEWSOME LASSITER** and **WESLEY LOWELL BARNES '04** were married April 21 in High Point. Both work in Greenville. A Sigma Sigma Sigma sister, she is an account executive with FOX8/FOX14, and he is a consumer/retail lender with East Carolina Bank. **BLYTHE DANIELLE MCLAWHORN** and Donald Keith Crawford were married May 5. She is a systems analyst at PCMH. **COURTNEY MARSHALL NORMAN** and Hunter Lee Steed were married May 19 in Rocky Mount. She works for Signsmith in Greenville, and they live in Goldsboro. **BRIAN RIMPF**, a former ECU football player, signed a one-year, \$435,000 deal in March to stay with the Baltimore Ravens after being out for a season recovering from a torn hamstring. **THOMAS C. ROBBINS IV** was promoted from director of information technology to vice president at First South Bank. Originally from Rocky Mount, he works at First South's operations center in Washington, performs in the Beaufort County Choral Society and is vice president of a Philadelphia non-profit that sponsors programs for inner-city youth. **JENNIFER ROBERTA SMITH** and **NEIL THOMAS LINK '06** were married April 28 in Cary. She works at UNC Chapel Hill, and he works for MacConnell and Associates. They live in Durham. **SARA ANN BOCOCK SCHULTZ**, of Champaign, Ill., received her Doctor of Veterinary Medicine from the University of Illinois May 13. **KELLY GRIFFIN SMITH**, a Washington native and Greenville resident, was promoted to assistant vice president at First South Bank in Greenville, where she is also a branch manager. **JENNIFER CLAIRE WATERS** and Kenneth Todd Dellinger were married March 17. They live in Greenville.

2002 **MIKE POWELL**, who was a commercial lines account executive for Ward Insurance in Eugene, Ore., is now a commercial lines agent with the Greenville branch of Southern Insurance Agency. **KAREN WELLINGTON**, who was an N.C. Teaching Fellow, is the new principal at Brogden Middle School in Wayne County. She taught math in Wayne and Wilson counties before being assistant principal at Meadow Lane Elementary School and Goldsboro Middle School.

2001 **DARREN** and **KAREN FLORES KERR** of Ashburn, Va., had a daughter, Isabella Margery, on June 7. Darren, who works in sales for INPUT in Reston, Va., and Karen, who works in claims for State Farm Insurance in Fairfax, Va., have two other children, Alexander and Penelope. **SCOTT MCLAURIN**, a teacher at Ayden-Grifton High School, was named Teacher of the Year by the Winterville Sam's Club as part of Wal-Mart's 12th annual contest for National Teacher's Day. The school received \$1,000, and he received a \$100 gift card for classroom supplies and a Teacher of the Year polo shirt. **TODD ROUSE**, a substitution and controls engineer in the electric department at Greenville Utilities, recently celebrated 20 years of service with the company. **CARRIE ELLEN WILLIAMS** and **WILLARD PAUL CORNWELL III '04** were married April 21. She is a teacher in Craven County, and he teaches and is head football coach at Ayden-Grifton High School.

2000 **DONNA MARIE DEES** of Fayetteville and Christopher Patrick Aldredge of Buies Creek were married March 17 in Fayetteville. A Chi Omega sister, she is a pharmaceutical sales representative for Sciele Pharma. They live in Buies Creek. **MEREDITH NEAL GRIFFIN** and Max Joseph Weinstein were married May 5 in Fayetteville, where she is a sales representative with Novartis Pharmaceuticals.

1999 **SAMANTHA DASSLER BARLOW**, a middle school science teacher at The Oakwood School, was one of 16 nationwide recipients of an Albert Einstein Distinguished Educator Fellowship, an award sponsored by the Triangle Coalition for Science and Technology Education, the U.S. Department of Energy's Office of Science, NASA, and the National Science Foundation. She is a member of the N.C. Science Teachers Association and on the boards of the Pamlico-Tar River Foundation and the Albemarle Pamlico National Estuary Program. **SUSAN SNOW BASS** of Wilson is the new director of Interdisciplinary Aging (Nursing) Education for Area L AHEC, an affiliate of UNC's School of Medicine.

1997 **B.J. SMITH** will provide training and project management in his new job as an interactive account executive at Evolve, an advertising, marketing and public relations company in Greenville. He is a former vice president of digital creation at Criterion Solutions who taught Macromedia Flash classes at PCC and worked with the Kinston Indians, Greenville-Pitt Chamber of Commerce, Carolina Mudcats and Wallace Telecommunications.

1996 **CHRIS HAM '96 '04** of Creedmoor, the assistant principal at South Granville High School who was previously a band director in Vance, Franklin and Onslow counties,

will be principal at the new South Granville High School of Engineering and Applied Studies. He is also a doctoral student at ECU. **CHRISTOPHER STARBUCK** and **MANDY DAWN FIELDS '02** of Winterville were married May 5 in Charleston, S.C. She is a nurse at Eastern Cardiology and he is a nurse in disaster management at PCMH.

1995 **JEFF BAINES**, who teaches music for grades 4 and 5 and choral music for grades 6 through 8 at Pactolus School, received the 12th annual Greenville Wal-Mart Teacher of the Year recognition in May in honor of National Teacher's Day. Since he came to Pactolus in August 2006, he started a chorus for grades 4 and 5. **ROBERT WARD EVANS JR. '95 '97** and Tiffany Casandra Pate were married Sept. 16, 2006, in Clayton. He works for state government. **KEMP EWING**, formerly Pitt County's South Central High School football coach, is the new coach at East Carteret High School.

1994 **BATTLE BETTS** of Elizabeth City, director of policy and planning for Albemarle Regional Health Services and a member of the Pasquotank County Social Services board of directors, was reappointed to the Governor's Task Force for Healthy Carolinians. **JEFF SALEEBY**, who was a comptroller at Systel for more than five years and taught evening accounting courses at Fayetteville Technical Community College, is the new finance director for Hope Mills.

1993 **VIRGINIA HARDY** was named one of ECU's most outstanding women by the women's studies program in March at Power and Pearls, an event sponsored by the Ledonia Wright Cultural Center and the Chancellor's Committee on the Status of Women that featured Maya Angelou as keynote speaker. She was recently named senior associate dean for academic affairs at the Brody School of Medicine. **CAROLE MARIE SHARPLESS** of Marietta, Ga., is a certified triathlon coach and clinician and a professional triathlete focusing on Ironman competition.

1992 **PATRICIA ANN "PATTY" PFEIFFER**, a nursing instructor at Wayne Community College, won the college's George E. Wilson Excellence in Teaching Award, for which she received \$4,000 and a trip to the National Institute for Staff and Organizational Development's 2008 International Conference on Teaching and Leadership Excellence in Austin, Texas.

1991 **KEVIN DALE CUTLER** of Bath was promoted to senior vice president at Wachovia, and as the new community risk director for the company's mid-south/north region he manages the wholesale underwriting team for north Alabama and Memphis markets. **EMILY PROCTER**, who plays ballistics specialist Calleigh Duquesne on *CSI: Miami*, finished eighth in a field of 16 film, television,

radio and sports celebrities who participated in the Toyota Pro/Celebrity Race in Long Beach, Calif., in April. Greenville resident and BMX star Dave Mirra won the race. **BRIAN SMITH**, a former ECU football player and a member of the National Young Agents Committee, is a vice president of Greenville's Hooker & Buchanan, a 70-year-old insurance company where he has worked for nine years. **GEORGE STACKHOUSE** is the new boys' varsity basketball coach at Fayetteville's Westover High School, where he also will teach physical education. He was head coach at Kinston and Gray's Creek high schools, and an assistant coach at ECU. **MICHELLE LEE STOTT** and Stephen Phillippe Webb were married in Durham April 7. They live in Raleigh, and she teaches gifted students at Durham's Bethesda Elementary School.

1990 SYLVIA GIBSON JOHNSON '90 '98 is the new principal at Perquimans Central School. She was a SACS facilitator, instructional specialist, teacher at Hertford Grammar School and assistant principal at Edenton-Chowan's D.F. Walker Elementary School.

1989 JEFF GIBSON, who worked for Overton's for 15 years, is a vice president at Greenville's Hooker & Buchanan, a 70-

year-old insurance company where he has worked for five years. **MICHELLE ALDRIDGE KING** '89 '94, a reading recovery specialist with Pitt County Schools, and **DONALD "DON" M. KING** '90 '95, an instructor/advisor at PCC, had a son, Matthew Aldridge King, May 3. They live in Ayden.

1988 LT. CHERYL ANN CURTIS, a Southern Police Institute alum, was promoted to captain with the Greenville Police Department. She is the new administration bureau commander. **JOHN L. HOWARD** '88 '90 teaches MIS 2223: Introduction to Computers for the College of Business' Department of Management Information Systems. **LARRY LEE WEBB**, a middle school administrator with Vance County Schools in Henderson, received his EdD from Nova Southeastern University in February with a dissertation entitled *Increasing Student Achievement in a Rural North Carolina Middle School*. **RODNEY MALETTE** of Burke, Va., is director of strategic integration with Agility Defense & Government Services in Alexandria, Va. He develops proposals for new business and integrating new companies into the parent corporation, which is a global provider of integrated supply chain solutions with more than 20,000 employees, 450 offices in 100 countries around the world and more than \$4.5 billion in annual revenue.

1987 MARY YVONNE DRAPER FAULKNER of Darien, Conn., and her husband Mack had their third son, Everett "Rhett" Powell, on Jan. 23. He joins 7-year-old Draper and 4-year-old Jake.

1986 MELINDA PEADEN HUDSON and Samuel McBride Pierson IV were married Jan. 14. A School of Nursing grad, she works for Amylin Pharmaceuticals. **PAM POLLOCK** is the service line director of cardiac services for Cape Fear Valley Health System. She recently directed inpatient nursing services and case management at Highsmith-Rainey Specialty Hospital and was interim director of nursing at Cape Fear Valley Medical Center. **JOHN PRUITT** is the new band director at Fort Mill High School in Fort Mill, S.C., after 11 years as the director of the award-winning band at Cheraw High School in Cheraw, S.C. He is a former member of the Naval Aviation Command Choir who has a commercial pilot's license and flight instructor rating and received his National Board Certification in 2005. **ROBERT STROUD**, who helped start the PCMH police department in 1990 and was the ECU police chief from 2003 to 2007, is a deputy in the Pitt County Sheriff's Office.

1985 DOUG MUHLE, a martial arts enthusiast and former ECU football player, is a real estate developer in Raleigh. **MICHAEL STEINER** of Raleigh, whose interior designs modernized the livability of the Executive Mansion in Raleigh, established Michael Steiner Design Interiors in 2005 after being a set designer for movies and television shows like *Matlock*, a photo stylist, and a partner in Steiner & Schelfe Designs.

1984 THE REV. AL WARRICK, former dean of institutional advancement and executive director of the foundation at Johnston Community College, is the senior pastor of Micro Free Will Baptist Church. A motivational speaker, he has given more than 500 talks in the U.S. and England.

1983 DR. ROBERT BAILEY, who has more than 20 years of experience in family practice, joined the staff of Park Ridge Medical Associates in Hendersonville. **MADIE BELLE BRYANT ORANGE**, a career technical instruction coordinator for the Liberty County School District in Hinesville, Ga., received her PhD in science education from Curtin University of Technology Science and Mathematic Education Centre in Perth, Australia. She and her husband, Cedric Sr., have one son, Cedric II.

1982 CYNTHIA O. GIORGI of Greenville, who has 15 years of banking experience, was promoted from branch manager at the University Medical Center location of The East Carolina Bank to vice president business services officer at the Red Banks Road branch.

1981 DAWN SINGLETON '81 '93 is the new principal for both Wintergreen Primary and Intermediate schools in Winterville. She taught at Chocowinity Middle School and ECU before becoming K-8 director for Pitt County Schools, and was assistant principal or principal at South Greenville and Eastern elementary schools and Wintergreen Primary School.

1980 RANDY BEEMAN is the new town manager of Hope Mills. He was town manager of River Bend and received the State County Manager Award while working in Pamlico County. **MARY BRYAN CARLYLE**, South Central High School's girls' basketball coach, was named *The Daily Reflector's* Girls' Coach of the Year.

1979 DEBORAH DAVIS '79 '83 is the new chief operating officer at MCV Hospitals, part of the Virginia Commonwealth University Medical Center in Richmond, Va. In her 32 years at PCMH, she was vice president for rehabilitation services, senior vice president and president.

1978 ROBERT BRINKLEY of Charlotte joined the ECU trustees in July. He is a retired corporate attorney and member of



Jeff Kerr '99, a Troutman native who ran the 40-yard dash in about 4.5 seconds when he played inside linebacker at ECU, has used that speed to good advantage in his career. He's a member of Martin

Truex Jr.'s pit crew and won the jack man competition in the 2006 NASCAR Nextel Pit Crew Challenge. His pit crew also won the overall prize: They changed four tires from individual stations, filled the car with 18 gallons of gas and pushed the car 40 yards in a time of 25.44 seconds.

Tony Guzzo '71, a former baseball coach at Virginia Commonwealth and Old Dominion who was a baseball catcher and football kicker at ECU, is a scout for the Boston Red Sox in the Mid Atlantic region. Guzzo kicked the winning field goal in ECU's victory over Marshall on Nov. 14, 1970, before that team's plane crashed on the flight home. His daughter Gina now is a softball catcher at Marshall.



Amelia Badders '92 was promoted to director of strategic services and administration in the Energy Delivery Services division of CPS Energy, the natural gas and electric utility serving 630,000 homes in San Antonio, Texas. Badders has worked at CPS Energy in escalating roles for the past 11 years. Previously, she was the utility's manager of strategic planning. After receiving her undergraduate degree, Badders moved to San Antonio, where she received a master's degree in technology management from the University of Texas-San Antonio in 2004. *San Antonio Business Journal* named her one of the city's young rising stars.



Brent Lubbock '03 and his parents won the North Eastern Entrepreneurial Roundtable's 13th annual Entrepreneur of the Year award for developing the Sylan Heights Waterfowl Park and Eco-Center in Scotland Neck, N.C. The facility is dedicated to educating people about the importance of conservation and research, with a focus on waterfowl and wetland habitats. Lubbock is the park's manager of membership and development. Sylan

Heights, which boasts the largest collection of waterfowl in the world, is supported by the N.C. Zoo Society.

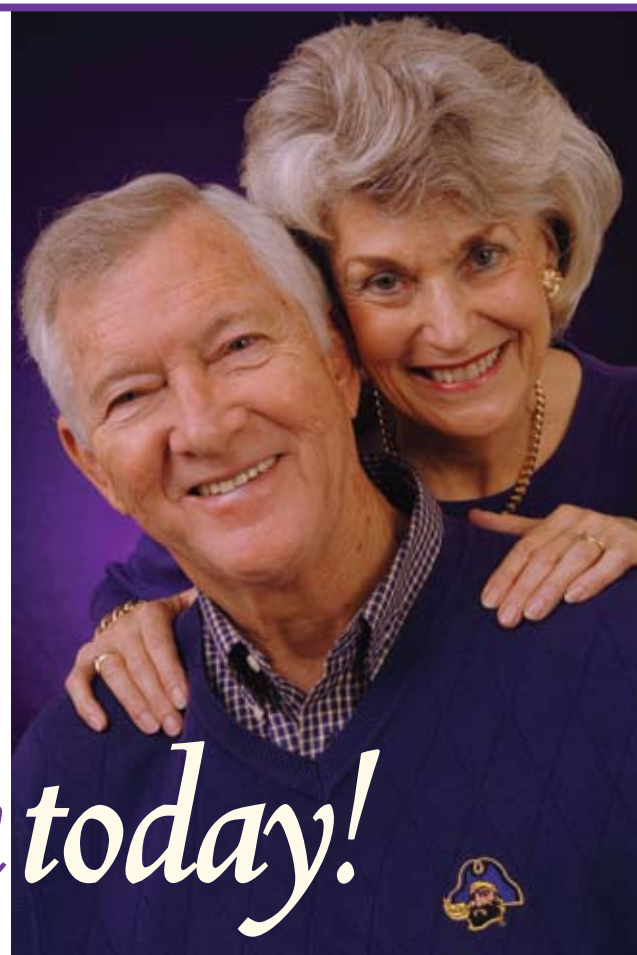
Former ECU and NFL star linebacker **George Koonce** '99 '06 resigned as director of player development for the Green Bay Packers to become senior associate athletic director at Marquette University. His duties will include fund raising, community relations and assisting in the welfare of student-athletes, much like his role in player development with the Packers.

"Even though we both graduated from Wake Forest, we have lived in Greenville for over 30 years and East Carolina has become "our" school. ECU embraces this community and is a big part of our lives. From educating one of our daughters, to enriching us professionally, and providing world-class entertainment opportunities, we have loved East Carolina for a long time."

Join Steve and Catherine Creech as members of the East Carolina Alumni Association. Membership helps to provide quality programs and services, traditional activities such as Homecoming and reunions, alumni and faculty awards, and student scholarships. As a member, you will join the ranks of Steve and Catherine who demonstrate their pride, dedication, and commitment to East Carolina University.

"We decided to join the Alumni Association as Centennial Pirate members because we knew many people who were already involved with the Alumni Association and wanted to be a part of it too. Centennial Pirate membership gives us an opportunity to give back to this University, which has done so much for us."

—Steve and Catherine Creech



East Carolina
ALUMNI ASSOCIATION

Join today!

ECU's Foundation board and Board of Visitors who served on an oversight committee for Clark-LeClair Stadium. **WALT DAVIS**, who played football at ECU from 1974 to 1978 and was an assistant coach under Ed Emory in 1983, is the new football coach at Pitt County's South Central High School. Davis coached at Yatesville's Northside High School and then for nine seasons at Manteo High School, where he led the team to the 2006 I-A state championship game. **ROBERT KEAR '78 '83** of Harrisburg, N.C., chief marketing officer and partner of Sales Performance International, participated in an expert panel discussion of successful customer relationship management at the June 21 Sales Leadership Conference in Philadelphia. Kear was Ernst & Young's eBusiness Entrepreneur of the Year for the Carolinas in 2001 and in 2006 co-authored *The Solution-Centric Organization*.

1977 ERNEST G. MARSHBURN '77 '78, director of strategic initiatives in ECU's Office of the Vice Chancellor for Research and Graduate Studies, a community volunteer, and a commander with the boating safety group U. S. Power Squadrons, received the Distinguished Eagle Scout Award at the Squadrons' annual meeting. Less than one percent of Eagle Scouts have received the award.

1976 SHELIA GRANT BUNCH, coordinator for the bachelor of social work program, was named one of ECU's most outstanding women by the women's studies program at Power and Pearls, an event sponsored by the Ledonia Wright Cultural Center and the Chancellor's Committee on the Status of Women. The March event featured Maya Angelou as keynote speaker. **CAPT. SUSAN S. JANNUZZI**, chief of the strategy and integration division at U.S. Pacific Command, retired after nearly 30 years in the Navy.

1975 DR. MAXINE ANDREWS MCCALL, who was valedictorian of her 1956 class at Fayetteville State University and later received a second master's degree from ECU, retired from her professorship at Florida State University. **SUSAN QUINN NOBLES**, vice president of institutional advancement at PCC and director of the PCC Foundation, was elected president of the N.C. Council of Resource Development after four years on the board of directors for the group that represents the state's 58 community colleges. **G. EDWIN PORTER** is celebrating 25 years as an award-winning insurance and financial professional. He is a member of the AXA Advisors' Hall of Fame and the Million Dollar Round

Table, and a past president of Pitt County's chapter of the National Association of Insurance and Financial Advisors. **PAUL SCHIFFEL** was named Lenoir-Rhyne College's first head coach of women's swimming. He won the Team MVP recognition from the swim team when he was a junior at ECU, and he teaches physical education at Hickory's St. Stephens Elementary School, coaches St. Stephens High School's swim teams, and owns the Catawba Valley Aquatics Club.

1974 ROBERT BEARD of Culpeper, Va., an acting and ham radio hobbyist, is a Culpeper County school board member and the staff attorney for Culpeper County Social Services. He was assistant county attorney in Culpeper, city attorney in Suffolk, and assistant city attorney in Danville, and from 1975 to 1979, a Mandarin Chinese lingual specialist for Army Intelligence. **DAVE BURTON**, an athletic trainer and physical education teacher in Duncanville, Texas, received the Athletic Trainer Service Award at the National Athletic Trainers Association's annual conference in Anaheim, Calif., in June. **ROGER EDWARDS** of Laurinburg is the new principal at S.C.'s largest high school: Summerville High School in Summerville, S.C. His 33 years in education include positions as associate superintendent

for administrative services at Scotland County Schools and former principal at Scotland and Hoke county high schools. **MILT SHERMAN '74 '79**, a former D.H. Conley wrestling coach, was named to the N.C. chapter of the National Wrestling Hall of Fame on May 20 at a ceremony in Chapel Hill.

1973 MIKE KELLY, a Nags Head restaurant owner, completed his term as an ECU trustee in June.

1972 LARRY W. MALLARD was promoted to CEO with First South and will oversee commercial and retail banking. His 30 years of financial services experience include being the quality and productivity executive of consumer banking for Bank of America and executive vice president of retail banking at First South Bank. **DAVID REDWINE**, a former legislator from Ocean Isle Beach, was reappointed to the ECU trustees for a four-year term. **STEPHEN M. RUSSELL '71 '75** was elected to board vice president of the child abuse prevention agency Exchange/SCAN. He is an attorney and director for the firm Bell, Davis, & Pitt in Winston-Salem.

1971 BERT BANKS, formerly the assistant executive director of the Mid-East Commission in Washington, is the new executive director of the Albemarle Commission, based in Hertford, which represents 10 county governments in northeastern N.C. and attempts to coordinate environmental protection, economic development, land-use planning and services for senior citizens. **KATHRYN LONG**, who has the Asheville design firm Ambiance Interiors, received the 2006 Carolina Chapter Dora Gray Distinguished Designer award from the American Society of Interior Designers. The award is based on ASID's national Designer of Distinction award. **CAROL M. MABE** of Greensboro joined the ECU trustees in July. She was previously an executive with Victoria's Secret, Russell Corp., VF Jeanswear, and Sara Lee Products; the 2001 outstanding alum of the year; a strategic marketing consultant; an ECU Foundation board member; and chair of the College of Human Ecology's Merchandising Advisory Board.

1970 TOM MARSH '70 '05 was named to the N.C. chapter of the National Wrestling Hall of Fame on May 20 at a ceremony in Chapel Hill. He wrestled for ECU in the late 1960s and was an assistant coach in the 1970s before becoming the head wrestling coach at New Bern High School for 19 years and then principal at Pamlico County High School. **STEVE SHOWFETY**, a Greensboro developer, completed his term as an ECU trustee in June.

1968 ARLENE M. FERREN '68 '82, a visiting lecturer and university supervisor at ECU and chairwoman of the Leadership

Calling all members of the Class of 1957

East Carolina urges members of the Class of 1957 to make a special effort to attend Homecoming activities the weekend of Oct. 27-28 to participate in ceremonies inducting your class into the Golden Alumni. See the special Homecoming insert for times and locations of the event.



The 1957 swim team included manager A.B. Benfield (seated) and coach Ray Martinez (back row, right). Team members are (first row, left to right) Dickie Denton, Harold McKee, Bob Sawyer, Mike Williamson, Steve Wilkerson, Jim Meads, Ken Midyette and Glenn Dyer. Back row left to right: Bill Churn, Sidney Oliver, Herb Consolvo, Ted Gartman and Jack Koebberling.

Institute and Teen Leadership Institute for the Greenville-Pitt County Chamber of Commerce, was reappointed to the N.C. Education Assistance Authority by Gov. Mike Easley. She also was named State Administrator of the Year by the N.C. School Counselor Association, and Pitt County Teacher of the Year and District Teacher of the Year by the N.C. Association of Educators. **BING MITCHELL**, who coached football at Yatesville's Northside High School, is a new assistant coach at Pitt County's South Central High School.

1965 BOB MURPHREY, Ayden-Grifton High School's boys' basketball coach, was named *The Daily Reflector's* Boys' Coach of the Year. **JAMES T. HAMMOND** of Poughkeepsie, N.Y., was awarded an honorary Doctor of Humane Letters by Mount Saint Mary College in May for his lifetime of leadership in public education and elective office. Hammonds is a retired teacher who served in the New York legislature for 28 years. He brought the Empire State Games to the Hudson River Valley in 2005.

1964 KAY YOW received the Naismith women's award for outstanding

contributions to basketball from the Atlanta Tipoff Club in April.

1959 BOB SAWYER '59 '60, a veteran coach and athletics director at Greensboro's Grimsley High School, was named to the Guilford County Sports Hall of Fame. While swimming at ECU, he was the 1957 and 1959 national NAIA backstroke champion and a 1959 All-American.

1958 PATRICIA "PAT" DUNN, a Greenville city councilwoman and the coordinator of volunteer activities for international students with Global Academic Initiatives, was named one of ECU's most outstanding women by the women's studies program at Power and Pearls, a March event sponsored by the Ledonia Wright Cultural Center and the Chancellor's Committee on the Status of Women that featured Maya Angelou as keynote speaker.

1955 BETTY B. HOWES was named Grifton's Citizen of the Year in March. She retired after 30 years of teaching in Lenoir County Schools, served on the Grifton civic center advisory board, and volunteers with several organizations, including HealthAssist.

Make a Note OF YOUR NEWS AND ACCOMPLISHMENTS

Complete this form (please print or type) and mail to: Class Notes Editor, Building 198, East Carolina University, Greenville, NC 27858-4353; or fax to 252-328-4269. Please use additional paper as necessary when sending your news. You also can e-mail your news to ecuclassnotes@ecu.edu. While *East* happily prints wedding announcements, it is our policy not to print engagement announcements. Also, when listing fellow alumni in your news, please include their class year. Please send address changes or corrections to: Kay Murphy, Office of University Development, Greenville Center, East Carolina University, Greenville, NC 27858-4353, fax: 252-328-4904, or e-mail: murphyk@ecu.edu.

NAME	First	Middle	Last	Maiden
CLASS YEAR	E-MAIL		DAY PHONE	EVENING PHONE
ADDRESS	CITY		STATE	ZIP
YOUR NEWS				

1920s



ROSABELLE J. LANCASTER '26 of Louisburg died March 22 at age 100. She was a teacher and principal, and after getting married, helped her husband run a funeral home. She was active in her church, garden and book clubs, a community concert series, and the Eastern Star.

1930s

ELOISE HYDE MOYE ARNDT '33 of Farmville died April 16. She studied Latin and English, and after her husband's death, rejoined the Episcopalian tradition and became the first female vestry member at Farmville's Emanuel Episcopal Church. She was active in the N.C. Federation of Women's Clubs and helped organize the Social Service League. As a member of the town planning board, she helped form the Farmville Art Society. While a trustee for the public library, she and her husband helped establish the children's room and started the Arndt Trust Fund. She also enjoyed traveling, gardening, painting and conversing. **SUSIE HIGHT RALEY** '35 of Nashville died May 5 at age 90. She taught in Nash County schools from 1970 to 1984, was a substitute teacher, and worked with children from migrant families. **MARY S. WHITE** '37 of Sacramento, Ca., died Mar. 19. A Farmville native, she worked at the U.S. Treasury Department during WWII and later in Raleigh at the Wake County Alcoholism Information Center. She was active in church work in North Carolina and California, where she and her husband relocated following their 1987 retirement.

1940s

MIRIAM CRITCHER BROWN '43 of Raleigh died April 1. She taught at Francis Lacy School and was active in her church. For the Woman's Club of Raleigh she chaired the antique show and gift gallery, and she received several recognitions including the state Woman's Club and Woman's Club Member with a Heart awards. **LT. COL. WILEY BROWN SR.** '47 of Raleigh died April 30. He lettered in football, baseball and basketball at ECTC. During WWII, he served in the Navy, and in 1982, retired after 31 years in the N.C. National Guard. He was a Pirates and Atlanta Braves fan, and played with the Pullen Park and Emmanuel Baptist Church Bridge Clubs four to five times a week. **LOIS LEE BRITTON CARPENTER** '41 of Margarettsville died April 20. She worked with her husband in the Blythe and Carpenter firm and on Saturdays as a clerk in Carpenter's Store. She was a member of the Eastern Star and the Methodist Women's Missionary Society, taught Sunday school, and enjoyed baking. **MELVA WILLIAMSON HAMILTON** '43 of Bennettsville, S.C., died March 24 in Laurinburg. She was a teacher

at Hamlet High School for 15 years, a dietician at Hamlet Hospital for 15 years, and then a nurse beginning in 1982. **HARRIETTE LAWRENCE PAGE** '42 '69 of Tarboro died May 18. She taught home economics at Contentnea and Tarboro High schools in the '40s, and kindergarten at Willow Grove School after she got her master's. In the 25 years she traveled and lived overseas with her military husband, she was president of the Officers' Wives Clubs at Vance and Randolph AFBs and worked with the Red Cross. She later volunteered with Meals on Wheels and Yokefellows, was an elder at her church, and enjoyed crossword puzzles, cryptoquotes, music, crocheting, knitting and ceramics. **MARY LOU WILLETS ROBERSON** '40 of Charleston, S.C., died March 27. Active in church work, she taught English before retiring from Wando High School in Mt. Pleasant. **LOUISE FILLYAW SMITH** '47 of Winterville and Ayden died May 10. She received a home economics degree from ECTC, taught sewing at the Blind Center of Greenville, enjoyed her family and was active in her church. **FLORA CORNELIA "NEILL" BULLOCK WILKINS** '40 of Fayetteville died June 6. She taught school in Fayetteville, sang in the senior choir at her church and was a member of the Cape Fear Botanical Garden and The Lafayette Society.

1950s

JAMES IRVING BENNETT '50 of Greenville died May 16. He lived in Beaufort County and Farmville before entering the Army. For over 43 years, he was a tobacconist in the Far East Asia tobacco market for A.C. Monk Tobacco Co. In retirement he lived in Pine Knoll Shores with his wife of 53 years, Wila Stansill Bennett. **CHANNING HILLIARD "C.H." FRIES JR.** '51 of Nashville died May 12 at age 92. He taught in Nashville for four years before joining the Navy and serving in North Africa and Italy during WWII. From 1946 until his 1977 retirement from Nash County Schools, he was a teacher, principal, assistant superintendent and 16-year superintendent. In 2001 he received the Exemplary Life Service Award from Catawba College for his work in education. He held several church offices, played music for church and civic meetings, and enjoyed gardening and surf fishing. **NELSON BRYAN GILLIKIN** '56 of Beaufort died April 18. He was in the Coast Guard and Air Force, and retired as a major from the Air Force Reserves. He started working at Barbour's Marine & Supply in 1956 and eventually became the owner. Gillikin was a Mason, Shriner, member of the Scottish Rite, chaired the N.C. Pilotage Commission and local Democratic Party and served on the Carteret County boards of education and county commissioners. **JOHN CARL "J.C." GRADY SR.** '56 of Emerald Isle died June 12. A Kinston native, he was a route salesman for Coca Cola before being drafted into the Army in 1950 for the Korean War. He was a teacher, coach and

administrator in N.C. and Virginia for 35 years, and in 1967 led the Princess Anne High School football team to be undefeated Virginia state champions. He received a heart transplant at Duke in 1993 and was married to Mary Rose Aldridge Grady for almost 57 years. **DR. EDWARD PAGE HENRY JR.** '50 of Hopewell, Va., died April 8. A dentist in Hopewell for 53 years, he was also a WWII Army veteran, a city councilman, vice mayor of Hopewell in 1962, a master of his Masonic Lodge, a member of several professional dental organizations, and was active in his church. **SAMUEL ERNEST JACKSON** '58 of Knightdale died March 31. After serving in the Navy during the Korean War, he was a utilities coordinator for the NCDOT for 33 years. An avid golfer, he also was active in church work and volunteered at his children's school. **JOE E. KING** '53 of Wilmington died March 17. A merchant marine, he was a member of the 82nd Airborne and served in Korea. For 37 years, he worked in public health protecting shellfish waters locally for the state. **KENNETH HARLON NEAL** '55 of Goldsboro died March 17. A Marine Corps captain, he was active in his church and the Goldsboro Kiwanis Club. He retired from Wayne Community College as chair of the business department, where in 1997 he was named Administrator of the Year and received the George E. Wilson Award for teaching excellence. **SARAH PICKETT NEILSON** '57 '58 of Wilmington died March 19. For 30 years, she taught elementary school in Florida and North Carolina. **WD. "PETE" WALKER JR.** '57 '59 of Myrtle Beach, S.C., died May 28. He was a teacher and school administrator and coached championship track and field and basketball teams. **TED LEE WILLIAMS SR.** '59 of Wilmington and Spring Hope died April 21. A four-year veteran of the Air Force, he was president of Williams Fabricate (Hangers/Williams Cleaners) and developed the prototype for the CO2 method of environmentally friendly dry cleaning. He held several offices in the N.C. Association of Launderers and Dry Cleaners, was on the board of directors for Wachovia, and received the Plant Design Award from the International Dry Cleaning Association and the Governor's Award for Arts and Humanities for volunteer work for the Cape Fear Museum. He also enjoyed riding his motorcycle.

1960s

CAROL FRANCES CASEY BYRD '65 '66 '80 '84 of Mount Olive died March 14. She was active in church work and the N.C. Association of Educators. She retired from Wayne County Public Schools as a teacher at Brogden Primary School in Dudley. **JERRY WALTER MOORE** '64 of Charlotte died June 6. He worked as a real estate appraiser in Raleigh before moving to Charlotte in 1972. He recently founded the Mooresville-based American Development Industries and was on the board of directors for Asheville's Safe

Haven for Men. **WILLIAM CLARK RACKLEY** '68 of Cary died May 6. He was an avid fan of the Pirates and history-themed travels in the American West and Southwest. On one of his favorite trips, he followed the Oregon Trail from Independence, Mo., to Portland, Ore. Memorials may be made to the ECU Educational Foundation. **JOHN EDWIN ROBERSON** '62 '64 of Virginia Beach died March 20. A Robersonville native, he retired after 38 years in Virginia Beach City Public Schools as a math teacher and administrator. He was an Air Force veteran of the Korean War, past president of the Kempsville Lions Club and a senior doubles champion tennis player. **DR. GUY PORTER ROSE JR.** '61 of Chicago died March 18. A New Bern native and retired Navy Reserve captain, he worked as a teacher, principal and professor. **CAROLYN JOYCE WYNN STEVENSON** '63 of Richmond, Va., and Henderson, died June 9. A Warren County native, she retired after 33 years with Blue Cross and Blue Shield of Virginia and was active in Flat Rock United Methodist Church. **JEAN LETELIER WYNNE** '64 of Rocky Mount died April 10. She worked as an Eastern Airlines flight attendant and a Mary Kay senior sales director. She was active in Rocky Mount's Junior Guild, Luncheon Pilot Club, and Church of the Good Shepherd, and was named Rocky Mount Garden Club Woman of the Year in 2001.

1970s

GILBERT "MAC" MCLEOD BAILEY JR. '70 '79 of Clayton died April 8. A Moore County native, he was in the Air Force from 1963 to 1966 and worked for the N.C. Department of Revenue for 27 years before retiring in 1998. **MICHAEL W. BOYD** '73 of Hendersonville died April 9. He was a coach, librarian and English teacher in Virginia and North Carolina, and the author of a coaching-themed work entitled *Deeper Water: A Fictional Memoir*. **CATHERINE IRENE DICK** '77 of Lexington died May 24. She worked for Lexington and Thomasville furniture companies, and Belk's. She was active in her church and was a member of Lexington's planning and zoning board and the charity league. **CHARLES EDWARD "ED" FORBES** '73 of Elizabeth City died May 4. An Army veteran, he worked for Elizabeth City's parks and recreation department and was active in Riverside United Methodist Church. **MARGARET STEWART SCOVIL** '70 of Raleigh died March 29. A Delta Zeta sister, she worked in the computer industry, most recently as an inside sales representative for Cisco Industries. **ALICE DAVIS VANN** '75 of Murfreesboro died April 30, her 80th birthday. She and her husband managed Vann Gin Co. After their two children were grown, she went to college and earned two degrees. She retired in 1995 from counseling at Chowan College and Hertford County High School.



Herbert Leland Carter Jr., who reestablished the band program after World War II, helped establish The Collegians jazz band and taught thousands of students over a 41-year career in the music department, died May 21 in Murrells Inlet, S.C., where he was living with family. He was 86.

An accomplished clarinetist and native of Kentucky, Carter received his undergraduate degree from Murray State University, where he met his wife, the late Louise "Put" Putnam Carter. After serving in the Air Force, he received a master's degree from Columbia University. He came to East Carolina in 1946 and taught here continuously until his retirement in 1987.

He was a pivotal figure in the growth of the School of Music, serving as director of bands and chair of the Instrumental Music Department. In a

1984 profile in *Pieces of Eight*, Carter said that in the late 1940s he "went around knocking on dorm room doors" and located about 35 musicians, mostly veterans who had played in service bands. This first post-world war band was shortly joined by a swing band, The Collegians, and a marching band. "In those days, the Pirates played football at Guy Smith Stadium. There was no grass, just mud. I remember at one game the field was so muddy one of my horn players walked right out of her shoes," Carter said in that 1984 profile.

Among his many innovations was creation of the Symphonic Wind Ensemble, a select touring group that performed at meetings of the College Band Director's National Association and the Music Educator's National Conference. Under his direction, the wind ensemble premiered original works by such noted composers as Gould, Giannini, Dello Joio and Persichetti.

A member of the American Bandmasters Association, Carter served as president of the College Band Directors National Association, president of the N.C. Bandmasters Association and as province governor of Phi Mu Alpha Sinfonia Fraternity. He was selected as one of the ten most outstanding music directors in the United States by *School Musician Magazine* and received the National Band Association's Citation of Excellence.

After his retirement from the faculty, the Carters served as tutors, volunteered for Meals on Wheels and were active members of St. Paul's Episcopal Church. Memorials should be made to the Herbert L. and Louise P. Carter Collegians Music Scholarship in the School of Music.



Kemp House Baldwin '33 '55 died June 9 at Cypress Glen Retirement Home in Greenville. She was 94. She taught mathematics at Greenville and Rose high schools during a career of more than 30 years and was inducted into the East Carolina Educators Hall of Fame in 2006. She had held positions on both the state and national Council of Mathematics and was an active member of Delta Kappa Gamma International Society for 55 years.



Matthew Curtis Singletary '06 of Greenville died April 12. He received the Robert H. Wright Alumni Leadership Award, was the math department's outstanding senior, and maintained a 4.0 GPA in his graduate courses, all while battling muscular dystrophy. He enjoyed watching college basketball, playing video games and chatting online with friends.

1980s **SCOTT MATTHEW BOWNS '86** of Gaithersburg, Md., died March 23. During the 15 years he had brain cancer, Bowns, an Alpha Sigma Chi brother, and his wife were active in the annual Race for Hope. **GARY L. BROWN '84** of Charlotte died May 9. He worked for the Mint Museum of Art in Charlotte and Huron Consultants, and entered Southern Evangelical Seminary in the 1990s.

1990s **STAFF SGT. MICHAEL DELAMERE '97** of Jacksonville died May 12. A former ECU rugby player, he was an active duty Marine and a member of MARSOC. He enjoyed Harley Davidson motorcycles and was married to **ALICIA DAWN RAYNOR DELAMERE '99**. **KEISHA MICHELLE LEE '90** of Williamston died March 26. After teaching at Tarboro High School, she served on local, state and national committees to help people with developmental and physical disabilities and marital issues. **ANITA MARIE MATZ '96** of Wilmington died May 31. She was a nurse at Dolly Vincent Hospital in San Benito and Valley Baptist Medical

Center in Harlingen, Texas, before teaching nursing in Washington, D.C., and starting in 1988, at Cape Fear Community College in Wilmington. She retired in 2006 and enjoyed gardening and animals. **KRISTI LYN KEISER RIPEPI '90** of Charlotte died May 10 from a rare pneumonia. Born in Dearborn, Mich., and raised in Charlotte, she worked in product distribution and customer service, and enjoyed her family and animals.

2000s **ELIZABETH ANN TEMPLE CROSSAN '02** of Wilmington, Del., died March 21 from brain cancer. She was a Delta Zeta sister, an ECU Ambassador, a member of campus ministries and the College Republicans, and a mother of two sons. **JENNIFER LOUISE RAGLAND EVANS '02** of Bethel died March 12. She worked in BSOM's obstetrics and gynecology department and with patient access services in the family medicine department. A former member of the Marching Pirates, she volunteered with the School of Theatre and Dance, Holy Trinity Catholic Church in Williamston, and with the Rocking Horse Ranch Therapeutic Riding Program. **JOAN MARIE PELLETIER '01** of Miami, Fla., and Raymond, Maine, died May 8. She worked in marketing for Winn-Dixie, and later at the On Ideas and First-Team advertising agencies. She was engaged for a year and recently finished sewing her self-designed wedding dress. Clothing design and dance were her hobbies.

FACULTY

DR. ROLAND FREDRICK "FRED" BECKER of Grimesland died April 12 at age 94. For excellent achievement as an Eagle Scout, he received the Harmon Foundation Scholarship in 1929. During WWII, he taught and directed research at Northwestern in Chicago. He taught at Duke and Michigan State, and helped establish a new medical school at Thailand's Chiangmai University before moving to Greenville. From 1976 until his 1987 retirement, he taught and did research at BSOM. He was active in the Unitarian Universalist Church of Greenville and the Golden Kiwanis Club, and delivered Meals on Wheels.



CAMILLE B. CLARKE '34 of Greenville died April 10 at age 93. She taught vocational home economics in public schools in Scotland Neck and Englehard, and was an instructor at ECU, where beginning in 1950, she was the college's dietician. She

ended her 43-year career in academics and government with a decade as a regional dietary consultant in the Eastern Regional Office for the N.C. Department of Human Resources' Division of Health Services. She received the Order of the Long Leaf Pine in 1983.

THE REV. ROBERT LEWIS DASHER of Arden died April 10. He was the Lutheran campus pastor from 1963 to 1968, and then served at numerous churches and on national church and community committees. He received the 1994 Lutheran Man of the Year and Lutheran Champion of Youth recognitions, which he received while assistant to the bishop of the S.C. Lutheran Synod. In May, he posthumously received an honorary doctor of divinity degree from his undergraduate alma mater, Lenoir-Rhyne College.

DR. LOUIS WELSH ECKSTEIN JR. of Greenville died April 12. A Swain County native and Marine veteran, he was stationed at Parris Island and Japan, and later worked at Champion Paper. He taught at WCU and Clinton, S.C.'s Presbyterian College before he came to ECU's business management program, where he taught from 1979 to 2002. He enjoyed hunting, fishing, and exercising his dogs in the mountains, and golfing in Greenville.

DR. EDWIN RICHARD GRIFFITH, Lt. Col. (Ret.), of Washington died April 3. Originally from San Antonio, Texas, he served in the Army in Korea, Vietnam and Laos, retired from service in 1970. He taught political science at ECU from 1977 to 1984; and sang in the choir at Grace Evangelical Lutheran Church in Washington.

NANNIE LEE WORTHINGTON MANNING LINTON of Winterville died March 31. She taught math in public schools before becoming a professor at ECU in 1956. She and her second husband, John Harvey Linton Sr., also a math professor, retired in 1982.

Former East Carolina men's golf coach **HOWELL "HAL" MORRISON** died July 14 in Greenville. He was 78. Morrison's teams claimed 13 tournament titles during his nine years as head coach. Morrison came to ECU in 1986 and won back-to-back Colonial Athletic Association titles, then claimed five consecutive conference championships from 1990-94. He was inducted into the Golf Coaches of America Hall of Fame in 1988.

DR. DANIEL RICHARD STULL of Manchester and Midland, Mich., died March 20 at age 95. He taught chemistry at ECU from 1937 to 1940 before working with Dow Chemical Co. for 35 years. At Dow, he helped develop Styrofoam and with it invented a container called "the Fridge" that was used to transport blood plasma delivered by airdrop to the frontlines during WWII. He wrote several books, lectured on thermodynamics and did printmaking as a hobby.

DR. WILLIAM SCOTT THOMSON of Greenville died April 22. A professor emeritus, he retired in 2005 after 15 years in the Department of Curriculum and Instruction in the College of Education. He published widely and held several leadership positions, including editor of *The Journal of Teacher Education*, EC Scholars director, and elementary education area coordinator.

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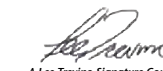
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How to Earn a Letter Sweater

Sports was entirely intramural at East Carolina in the 1920s and was administered by the student-run Athletic Association. Each class fielded teams in basketball, volleyball, cross-country hiking and tennis. Letter sweaters were popular, but you didn't have to be a jock in those days to earn one. To emphasize overall good health and hygiene, the school awarded letter sweaters to anyone who earned 450 points from this list of recognized activities.

- 3 mile hike, 1 point (limit 25 points)
- Balance Beam, 1 point
- Chinning bar 3 times, 1 point (limit 20 points)
- 50 yard dash in 7 seconds, 15 points
- Potato Race, 15 points
- Horse Shoe Throw, 3 out of 5, 1 point (limit 20 points)
- Basketball Practice, 1 hour, 1 point (limit 25 points)
- Baseball Throw, 3 out of 5, 1 point (limit 25 points)
- Basket Ball Goals, 9 out of 10, 1 point (limit 25 points)
- Tennis, 1 hour, 1 point (limit 25 points)
- Base Ball, 5 innings, 1 point (limit 25 points)
- Original song or yell, 15 points
- Class Team, 15 points
- No coffee or cocoa, 1 point per week
- Well ventilation in room, 1 point per week
- No candy between meals, 1 point per week
- 6 glasses water per day, 1 point per week
- Daily dozen 15 minutes per day, 1 point per week
- Cold bath daily, 1 point per week
- Brush teeth, 2 per day, 1 point per week
- Eliminate waste daily, 1 point per week
- Fresh hose daily, 1 point per week
- Three meals daily, 1 point per week
- Regular attendance of meeting, 1 point per month
- Stay within 5 lbs normal weight, 1 point per month
- Shampoo 2 per month, 1 point per month

Source: *Teco Echo*, Jan. 30, 1926, p. 6.



1926 letter sweater winners Sarah Gurley, Ellen Hines, Ruth Jones, Viola Jones, Lottie McClenny and Jennette Wedmore



1928 Athletic Association, from the *Tecoan*

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ECU GALLERY



Five hundred members of the 2006 entering class of North Carolina Teaching Fellows gather at the foot of ECU's clock tower during their visit to campus as part of the week long Discovery 2007 statewide tour. *Photo by Forrest Croce*

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