

WEATHER

Fair and very cold tonight. Saturday some cloudiness and not quite so cold.

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TRUTH IN PREFERENCE TO FICTION

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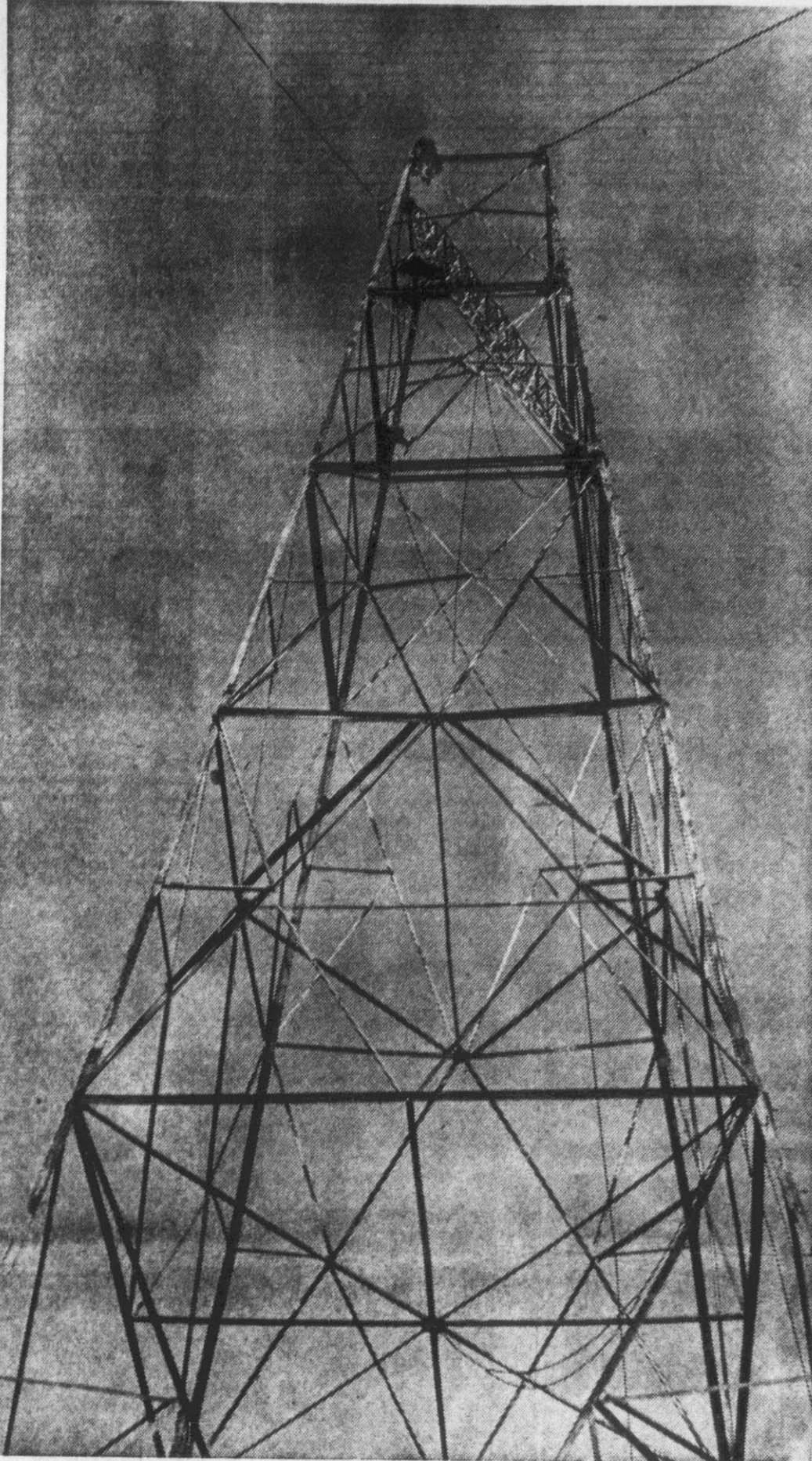
22 Pages Today

Price 5 Cents

One Last Chance May Be Offered

By FORREST EDWARDS and STAN CARTER PANMUNJOM (AP)—The top neutral officer in Korea indicated today that reluctant war prisoners—including the 22 Americans—may get one last chance to change their mind after the explanation period ends. Meanwhile, hopes dwindled that Allied persuasion teams will meet the Americans before the deadline next Wednesday midnight. The Neutral Nations Repatriation Commission put off until Monday consideration of demands by pro-Communist South Korean prisoners which the Americans and one British prisoner say must be met before they will attend interviews. Lt. Gen. K. S. Thimayya, Indian chairman of the repatriation commission said in answer to written questions from newsmen that he might "take up at a later date" the possibility of screening all prisoners who have refused to return to their homelands. Although Thimayya said he had "no plan either concrete or tentative," there has been speculation he would give the POWs one last chance—without any coercion. He said six weeks ago he planned on it. At that time he suggested he would station an Indian officer in a hut, have all POWs remaining in neutral custody file through individually, and express their desire in one word—"repatriation" or "nonrepatriation." Other Indian officers offered another simple plan: have the prisoners walk single file, a considerable distance from each other, down a narrow Y-shaped path. One arm would lead to repatriation, the other back to the Indian-guarded compound in the neutral zone. A South Korean prisoner who fled from the pro-Communist compound Wednesday said four Ameri-

It Won't Be Long Now



UP AND UP IT GOES—The tower erection crew at WNCT today were setting in place the last piece at the top of the station's 280 foot temporary tower, and by late this afternoon were expected to have the station's 74-foot antenna in place on top of the tower. Meantime, engineers at the station were checking equipment in preparation for beginning test patterns of the station which are slated to begin Saturday afternoon.

Only Unforeseen Difficulties Can Upset Schedule TV Test Pattern Saturday

Unless unforeseen difficulties arise, Greenville's new television station will put its test patterns on the air Saturday afternoon. That was the word today from Chief Engineer Hank Tribble at WNCT, as Eastern North Carolinians watched with anxious eyes for the scheduled official opening of the television station Sunday afternoon. Erection crews this morning were putting the last piece on the 280 foot temporary tower of the station, and they were expected to get the 74-foot radiating antenna on top of the tower before tonight. "It all hinges right now on whether high winds or something else keeps us from getting the antenna up," Tribble commented shortly before noon today. "If everything goes well, and we get the antenna and the antenna lines up, we're on schedule." After the antenna is set in place on top of the tower, it will require about two hours work for the coaxial cable to be connected from the antenna on top of the tower to the transmitter in the station. While the erection crew was working on completing the tower and getting the antenna in place at

Gas Chamber Ends Lives Of Hall, Bonnie Heady 2 Killers Die Calmly

Editor's Note—The writer of the following story was one of three newsmen who witnessed the Hall-Heady execution. By LARRY HALL JEFFERSON CITY, Mo. (AP)—Carl Austin Hall and Bonnie Brown Heady died together in the gas chamber early today for the kidnap slaying of 6-year-old Bobby Greenlease, still talking calmly to each other as the deadly fumes rolled up around their faces. Just before he was taken into the gas tank at the Missouri State Prison, Hall, the 34-year-old waiter heir to a \$200,000 fortune, puffed on a cigarette. He passed it to Mrs. Heady, his 41-year-old paramour for a puff as they talked for the last time. When they were strapped into the chairs Mrs. Heady asked Hall: "Are you doing all right, honey?" "Yes, Mama," Hall replied. His lips were red as if he had received a deep kiss from the plump, dark-haired woman who helped him kidnap and slay little Bobby Sept. 28. The prison was quiet as the notorious pair went to their deaths. Seven degree cold kept the crowd outside at a minimum. As the official witnesses walked through the darkness of the prison courtyard, Christmas decorations made by convicts sparkled on the trees and bushes. Elaborate security precautions had been made, with extra guards and highway patrolmen brought in for the execution. But the extra men were not needed. There was no outburst from the 2,500 convicts. As the parade of witnesses followed the death cars down to the gas chamber, one convict shouted from his cell: "Pour it on 'em." Warden Ralph N. Eidson, who tripped the lever which sent cyanide gas curling around the faces of the kidnapers in a white cloud, said the pair had been "just as normal as they could be" since they entered the prison Nov. 20. "I don't think we've had any more normal prisoners than they were down here," he said. The Rev. George L. Evans, Episcopal rector from Kansas City, Kan., who was Hall's spiritual adviser said both prisoners were "absolutely and completely reconciled" to death. "They are prepared to meet Almighty God," he said after praying with them in the death chamber. Neither of the kidnapers showed any outward signs of fear although Hall breathed deeply while being strapped into the death chair. The chamber door clanged shut on them at 12:04 a.m. Thirty seconds later Warden Eidson tripped the lever which dropped cyanide powder into two jars of sulphuric acid beneath the death chairs. White fumes rose around the couple. Hall took a big gulp as the fumes hit his face but Mrs. Heady appeared to hold her breath for an instant. Their heads jerked back. There were a few convulsive movements. Both were unconscious almost at once. At 12:12 a.m. Hall was dead. Mrs. Heady kept breathing for another 3 minutes and 10 seconds. One of the prison doctors, G. Donald Shull, said her breathing lasted longer than any person he had ever seen die in the chamber. Some of the official witnesses had figured in the unusual federal court trial when a jury in Kansas City recommended the death sentence Nov. 19. Hall's attorney, Marshall K. Hoag of Pleasanton, Kan., an old friend of the family, was one of them.

Biting Cold Pours Over Mountains To Plains Deep Freeze For Carolinas

By THE ASSOCIATED PRESS A winter blast of cold air gripped the Carolinas in a deep freeze today, sending temperatures in some places to the lowest levels they had reached in more than a decade. The bitter weather prevailed over most of the country east of the Rockies. Figures and not words were the best description of the biting cold that poured over the Appalachians and rolled over the flat lowlands of the Carolinas. At Clingman's Dome in the North Carolina mountains it was 3 degrees above zero this morning. At the Asheville-Hendersonville airport, it was 7. Hickory had a low of 10 and Charlotte and Greensboro 11. It was the lowest reading Greensboro had had since Dec. 16, 1951, and for Charlotte it was the city's coldest Dec. 17 in the 75-year history of its Weather Bureau. Charlotte's last 11-degree reading was in 1942. Winston-Salem had a low of 12 and Raleigh's was 14, the coldest it had been in North Carolina's capital since 1948. In Greenville, N.C., the temperature dropped from yesterday's high of 37 degrees to fifteen during the night, as compared with a high of 61 and low of 34 for Thursday a year ago. In South Carolina, Anderson reported 13 degrees, Spartanburg 16, Columbia 19 and Charleston 25. Charleston's 25 reflected unusual subfreezing temperatures for coastal points that are usually warmed by the Gulf Stream. Cape Hatteras, jutting well out into the Atlantic, was the warmest Carolina point with a frosty 28 reading. It was the second night in a row that North Carolina's Outer Banks reported below freezing temperatures. Fayetteville illustrated the severity of the cold in the Sandhills. It was 15 there. Lumberton and Rocky Mount reported 17, Elizabeth City 18 and New Bern and Wilmington 19. Skies were generally fair and snow was reported only for the highest mountain peaks. Highways remained open to traffic but merchants, busy with Christmas sales,

President Returns To GOP Plans Discussion

By JACK BELL WASHINGTON (AP)—President Eisenhower plunged into two of the most controversial topics in his legislative program—atomic development and farm price supports—in his second round of conferences today with Republican congressional leaders. In advance of the White House meeting, Sen. Hickenlooper (R-Iowa) said in an interview he sees no reason to change his consistent opposition to "giving away our atomic secrets to any foreign countries." Eisenhower has said he will ask Congress to relax some of the present statutory provisions against transmitting atomic information to America's allies, although he said this would not include any of the technical secrets involved in making atomic weapons. The President said last night his first day's conference with GOP congressional leaders and committee chairmen had reaffirmed his confidence that "the Republican party will continue to present a successful, sound and productive program that will serve the welfare of 160 million Americans." The President said the conferees agreed there would be "a continuation of the substantial progress this administration already has made" in cutting the federal budget. "In fiscal 1955 (beginning next July 1) we will continue this progress by further reduction of expenditures and further reduction of new spending authority." The first day's look by the President's advisers and the legislative leaders, he said, covered the proposed new operations, absence voting for overseas armed services personnel, housing, proposed labor law amendments, unemployment insurance benefits and the government's budget. The over-all forecast of federal spending for the new fiscal year apparently was awaiting decisions not only on the whopping defense budget but upon outlays which may be necessary for the farm program Eisenhower was expected to discuss today. If this program involves continuation of present crop price supports, as most lawmakers believed it would, the drain on the Treasury might be heavy. But whatever the drain, Rep. Taber (R-N.Y.), chairman of the House Appropriations Committee, told reporters he thought that by "getting things in line" Congress could bring the Treasury's cash income and outgo into line in the next fiscal year. This would mean that the regular budget would show a deficit of about four billions dollars, represented in Treasury receipts for government trust funds.

Museum Will Tell Story Of Wrights

By NOEL YANCEY KITTY HAWK, N. C. (AP)—A one-half million dollar museum to tell the dramatic story of the Wright brothers and their creation of the first airplane was envisaged yesterday as an elaborate four-day celebration of aviation's golden anniversary ended. Conrad Wirth, director of the National Park Service, announced that funds totaling \$1,070,000 had been donated by two private foundations and the state of North Carolina to acquire additional land at the Wright Memorial, scene of the first flight.

Later Hours For Shoppers Ahead

The Christmas shopping season is getting into full swing now, and stores are planning to remain open evenings until 8 o'clock next week—Monday through Thursday (Christmas Eve). H. Franklin Steinbeck, chairman of the Merchants Association's Sales Promotion Committee, urged early shopping and early mailing of Christmas gifts. He said many stores have hired extra sales people to wait on holiday shoppers. The cold wave that swept over the country appeared to have considerably stepped up Christmas shopping in Greenville, some merchants stated.

STEAK FOR STEAK

CHILLICOTHE, Mo. (AP)—Absentmindedly, Joe Miller and Ed Summerville slipped their lunch into a hay baler and then went to work baling hay. Some cow, they decided later, would fatten up on steak sandwiches.

With the money for the additional land raised, Wirth said the park service is ready to go forward with a campaign to raise funds for the museum. He said he hoped the aircraft industry and "friends of aviation" would make donations for erection of a "simple but complete museum at the scene of the first flight so people can see what the Wright brothers went through to accomplish what they did." He announced that the Old Dominion and Avalon foundations, created by the Mellon family, have agreed to put up \$32,000 and the state of North Carolina has agreed to appropriate \$25,000 for the land acquisition. The additional land, he said would "round out" the Wright Memorial area. It would bring into the park service property the spot where the Wrights' plane landed on the longest of four flights it made on Dec. 17, 1903. It also would provide a site for the museum, a better approach to the memorial area and space for a landing strip. He was asked whether the park service would seek to have the Wrights' first plane, now hanging in the Smithsonian Institute, placed in the museum. Wirth said, "We are not particularly interested" in obtaining the first plane but that the museum would contain a model of it. More than 5,000 persons braved bitter cold yesterday to watch the breathtaking air show that climaxed the last day of the celebration. More than 200 planes, including the Air Forces' speediest jet, the Air Forces' speediest jet, took part in the show—the most elaborate ever staged at the site of the first flight.

Guided Missile Defense Units Being Set Up With Deadly 'Nike' As Weapon

By ELTON C. FAY AP Military Affairs Reporter WASHINGTON (AP)—The Army took some of the secrecy wraps off its uncanny bomber-hunter guided missile last night and said the first battery of an eventual national system of such anti-aircraft weapons is being placed. On the basis of official disclosures an Army motion picture and other information available, it may be said the guided missile, named Nike, can: 1. Streak at an enemy bomber at a speed of probably 1,500 miles an hour. 2. Locate and track the plane, despite evasive action, and destroy it in flaming wreckage even though the missile contacts only an outer part of a wing. 3. "Knock down a jet-powered aircraft of any known capacity" in speed or maneuverability. The first Nike unit is being set up at Ft. Meade, Md., headquarters of the 2nd Army. From there Nike missiles can provide protection for an area embracing the nation's capital, Baltimore's big industries and port facilities and a number of military installations in the Chesapeake bay and Potomac River region. The Army calls the Nike "the first guided missile system to defend American cities against aerial attack." Taken literally, that appeared to be correct. It is the first missile anti-aircraft system for protection of U. S. cities. But the Air Force and Navy have under test or on hand for operational use at least eight other guided missiles for various purposes. Here are some of the missiles in use, in test or in development: By the Air Force: the Matador, an intermediate range bombardment missile of ground-to-ground type, a tactical unit of which has been set up; the Bombarc, an experimental ground-to-air anti-aircraft missile; the Falcon, launched from a plane against another plane; the Snark, another ground-to-ground design, probably with longer range than the Matador; the Rascal, to be launched from a bomber flying outside and above the range of enemy interceptors and designed to "home in" on a target city. By the Navy: the Regulus, for launching from submarines, surface ships or shore bases against enemy shipping, shore targets in an invasion operation or coastal manufacturing centers and harbors; the Terrier and Sparrow, two anti-aircraft missiles.

Back Where It's Warm, Friendly

DETROIT (AP)—Michael (Mike) Colonski 68 is back in a warm, snug place where he already has spent 330 of 1953's 365 days. It is the Detroit House of Correction. Recorder's Judge O. Z. Ide greeted Mike's appearance yesterday with: "What can I do for the dean of drunks today?" "It's real cold out, judge," Mike replied. "I'm hungry. It's Christmas, you know." "Sure, Mike, how's 90 days?" the judge asked as he scanned a record showing 145 arrests for drunkenness or vagrancy over Mike's last 30 years. Mike smiled as he was led away.

Special Section

Included in today's issue of The Daily Reflector is a special 10-page section saluting television station WNCT on its official opening scheduled for 3 o'clock Sunday afternoon. In the section will be found a number of pictures of the new station and its equipment as well as articles on the history of the development of WNCT, personnel who will operate the station, equipment, network facilities, programs which will be carried by the station, and other information on WNCT. WILL BE CANDIDATE CHICAGO (AP)—U. S. Sen. Paul A. Douglas, 61, Chicago Democrat, announced yesterday he will be a candidate for re-election to a second six-year term in 1954.

Post Office To Be Open All Day

Postmaster J. Knott Proctor announced today the Greenville Post Office will remain open all day Saturday, December 19. Parcel Post, stamps and money order windows will be available from 8 a.m. until 6 p.m.

Young Speed Defendant Sternly Lectured; Penalties Run Heavy

By ALVIN TAYLOR Reflector Staff Writer "If it were not for your extreme youth and lack of any previous record I would give you a sentence on the road," Judge Charles H. Whedbee told an 18-year-old youth charged with speeding 90 miles per hour and reckless driving in Police Court today. "There is absolutely no excuse at any time for driving 90 miles per hour unless it be to save human life," Judge Whedbee said. "In this case you have stated that you had no excuse and that there was no reason for driving at that speed." The defendant in the case was George Thomas Ippock Jr., who was arrested on a rural paved road connecting the Pactivol highway with N. C. 11. Judge Whedbee asked the youth if he had ever seen a man with his head torn off, to which he replied that he had not. "There was such a case recently caused by speed and that man hadn't been driving as fast as 90 miles per hour," the judge stated. "Have you seen a body that was so badly torn up in a wreck that the undertaker didn't want the case kept at the funeral?" Whedbee asked the defendant. "No, sir," replied Ippock. "That occurred in an accident in which speed was the chief factor and that car hadn't been going as fast as 90 miles an hour," the judge continued. Judge Whedbee reminded the boy that more than 1,000 persons had been killed on North Carolina highways so far this year. "Although you are wearing long pants, if you are going to act like a child this court is going to treat you like a child until you can learn the danger of an automobile," Whedbee said. The judge then sentenced the defendant to 90 days in jail on the speeding charge, suspended on payment of \$50 fine, costs included, and he is not to drive for 12 months nor ride in a car for six months. On the careless and reckless driving charge, prayer for judgment was continued and Ippock is not to drive for 12 months. He was placed on probation for 12 months and his driver's license was suspended for 12 months. Sentences to run concurrently. Solicitor Eli Bloom noted that three cases of motorists speeding 90 miles per hour had come before the court in a week. Witnesses in the case testified that Ippock was speeding 90 miles per hour on the rural road with his headlights off in attempting to outrun a highway patrolman. After court, Judge Whedbee requested Patrolman James W. Boykin to furnish his collection of pictures of wreck victims in the county to the court. The judge said that he intends to show the pictures in court and require defendants to see them when a case of speeding comes up before him.

Color Television System Given FCC Approval; Still Far Away

WASHINGTON (AP)—The gateway to a color television era has been pushed open anew by the government, but color TV for the average fan is still many months and many hundreds of dollars away. Virtually no color receivers are available to the public now and probably won't be for months or longer. And when they do come, industry sources estimate a color set with a 12½-inch picture will cost about \$1,000 at first. Mass production is expected to bring the price down later. For broadcasters, too, color TV will mean big outlays of money. The Federal Communications Commission (FCC) announced late yesterday its approval of a new color broadcasting system. Almost at once, networks were on the air with color telecasts, racing to be first. Owners of present sets could see them in the usual black and white. FCC emphasized that point in approving a new system replacing one developed by the Columbia Broadcasting System and approved by the commission in 1950. The new system was developed by the industry through its National Television System Committee (NTSC) and was proposed for adoption by the commission last August. Commission approval means it will standardize color broadcasting systems, of which there are several. The new system becomes the official color method 30 days after publication of the announcement in the Federal Register, government bulletin. It may take a week or 10 days for publication. Meanwhile, NBC is planning a special Christmas broadcast in color, as well as the Pasadena, Calif., Tournament of Roses parade, preceding the Rose Bowl football game. Both NBC and CBS are planning color telecasting on a rotating basis plus some regular shows, expanding operations gradually. ABC reported it is not equipped for color, but will be, now that a new system has been approved. Du Mont said it planned color parts but has no schedule this far. NBC claimed it was first on the air with color last night, carrying a bulletin with a colored insignia at 5:59 p.m., EST, and a color telecast at 6:30. CBS claimed the first color program at 6:15 p.m. The CBS color method, which is the new system, requires a mechanical revolving wheel inside receivers. The new system is all electronic, without moving parts. The CBS system required extra equipment for present receivers to receive color broadcasts, and then only in black and white. The FCC announcement said it has been estimated it will cost a television station up to \$187,850 for all equipment needed for participating fully in color broadcasting. If a station wanted to handle network programs only, it might get by for \$24,500 worth of new equipment, the FCC estimated.

5 SHOPPING DAYS LEFT FIGHT! BUY CHRISTMAS SEALS

Social and Personal

All items for this page received after 10 a. m. will be published the following day. Dial 6166-0 a. m. to Moon; 1 to 6:30 p. m.

Friends of Mr. G. S. Porter will be glad to learn that he has returned to his home in Simpson from Watts Hospital, Durham.

Miss Murray Andrews arrived Friday by plane from Santa Monica, Calif. to be the holiday guest of Dr. and Mrs. F. E. Lanchester.

Christmas Program
Hopewell Pentecostal Holiness Church will render their Christmas program, "Ye Who Sit By The Fire," Sunday, Dec. 20, at 7:00 p.m. Everyone is invited to attend.

Concert In Ayden
The Ayden Methodist Choir will give a concert at the church from 4 to 5 p.m. on December 20. Everyone is invited to attend.

Card of Praise
I want to praise the Lord for taking care of my son, Cpl. Grover Harris Jr., two years in the Army, bringing him home safe, most of all for keeping him in the States.
MRS. GROVER HARRIS

Miriam B. Ryan Class
The Miriam B. Ryan Sunday School Class of Eighth Street Christian Church will meet at the home of Mrs. Preston Cannon with Mrs. Phil Averette assisting at 8 o'clock tonight. Every member is asked to come and bring an item of food for a needy family.

Carrow-Hudson
Mr. and Mrs. G. H. Hudson of Grimesland request the honor of your presence at the marriage of their daughter, Bernice Mae, to Grover Carrow of Chocowinity on Friday, December 25, at 3 o'clock in the afternoon at Black Jack Free Will Baptist Church.

St. John's H. D. Party
St. John's Home Demonstration Club will hold a Christmas party Monday, Dec. 21, at 7:30 p.m. at the club house. All members and their families are asked to attend for a night of games, contests and carol singing. The husbands are especially being invited to attend. Santa has promised to pay a visit during the evening.

Member of Eastman School of Music Orchestra
Robert Oppelt, 306 Lewis Street, Greenville, is a member of the Eastman School Orchestra 2 of the Eastman School of Music of the University of Rochester, Rochester, N. Y., which was presented in concert in the Eastman Theater of the university on November 30, 1953.

This all-student organization is conducted by Frederick Fennell; and Mr. Oppelt is a member of the viola section.

This was the first concert of the season by this orchestra composed of students from all classes of the Eastman School.

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AT FIVE POINTS

CWF Circle No. 2 Holds Meeting
GRIFTON—The CWF Circle No. 2 met on Monday night with Miss Irma Lee Sumrell at her home on Church Street. Mrs. Walter Murphy conducted the business and also had charge of the program. She was assisted by Mrs. Bill Mahler in giving an appropriate program on the story of the birth of Christ.

First Presbyterian Announcements
The annual Christmas Candle Lighting Service will be held Sunday evening at 7:30 in the sanctuary. All families are urged to attend and sit together as a family during this beautiful service. The offering will be dedicated to Ministerial Relief.

The Pioneer and Senior Youth Fellowship will meet for supper and vesper at 6:30 in the Fellowship Hall.

The children's Christmas party will be held in the Fellowship Hall Tuesday, December 22, at 7 o'clock. Santa Claus will be present with a gift for all children.

During the annual congregational supper meeting the following officers of the class of 1956 were elected: elders—N. Shelly Beard, D. Angus Blue, G. V. Smith, W. Earl Stokes; deacons—W. W. "Billy" Brown, J. D. Grier, J. H. Moye, J. L. Smith and Fred Webb Jr.

The Sacrament of the Lord's Supper will be observed at the 11 o'clock church service the first Sunday in 1954, January 3rd.

Mrs. Charles O.H. Horne Sr. was given a life membership by the Women of the Church last Monday night. This is one of the greatest honors which can come to a woman in the church.

Christian Church Announcements
The choir of the Eighth Street Christian Church will present the annual Christmas music program Sunday morning, Christmas hymns, adapted by Roy Ringwald and Robert Shaw, include:

"O Come All Ye Faithful," "Luther's Cradle Hymn" (soloist Cliff Sullivan), "God Rest Ye Merry Gentlemen," and from McCormick's "Three Christmas Scenes" there will be two numbers, "The Wise Men" and "Carol of the Shepherds." Also, "O Holy Night" by Adam (soloist: Ralph Sullivan), "Behold That Star" by Talley (Mrs. J. D. Wilson Jr., soloist).

There will follow three numbers by the full choir: "The Christ Child" by Strickland; "The Praise Carol" by Marryott; and "Silent Night" by Gruber-Weigel.

Sunday evening at 7:00 the church will keep "The Family Hour." The Intermediate (Chi Rho) young people's organization will conduct the devotional service. A moving picture entitled "The Guiding Star" will give an attractive presentation of the Christmas story. An unusual Christmas tree will be in evidence, filled with new socks for the orphanage of the Christian Church at Atlanta, Ga. The Christian Youth Fellowship is sponsoring this "Sock Tree" and every member of the Sunday School, the Christian Youth Fellowship, and the church is requested to bring a new pair of children's socks Sunday morning. Socks should be for children between the ages of 2 and 18. Refreshments will be served at the close of the hour.

Churches of Christ, Scientist
"Is the Universe, Including Man, Evolved By Atomic Force?" will be the subject of the Lesson-Sermon to be read at Christian Science services Sunday.

The Golden Text is from Hebrews 1:10, "Thou, Lord, in the beginning hast laid the foundation of the earth; and the heavens are the works of thine hands."

Passages from the Bible include: "For, lo, he that formeth the mountains, and createth the morning darkness, and treadeth upon the high places of the earth, The Lord, The God of Hosts, is his name." (Amos 4:13).

And from "Science and Health with Key to the Scriptures" by Mary Baker Eddy, "The true theory of the universe, including man, is not in material history but in spiritual development. Inspired thought relinquishes a material, sensual, and mortal theory of the universe, and adopts the spiritual and immortal." (547:25)

Social Calendar

THURSDAY
6:30 p.m.—Clio Club Christmas dinner at the home of Mrs. Jake Hadley. Co-hostesses, Mrs. Luther Moore, Mrs. Rose Fambrough and Mrs. John Adams.
9:30 p.m.—The Training School P.T.A. Family Night will be held at the Training School.
8:00 p.m.—Fidelis Class of Memorial Baptist Church meets with Mrs. H. L. Andrews.
8:00 p.m.—Chapter 1308 of the Women of the Moose

FRIDAY
4:00 p.m.—Mrs. Charles Wilkerson will entertain at a sit-down tea to compliment Miss Dorothy Nell Henderson.
9:30 a.m.—Ladies Day at the Country Club. For luncheon reservations dial 9874.
6:30 p.m.—Kiwanis Club
6:30 p.m.—Exchange Club
7:30 p.m.—Red Men meet.
8:30 p.m.—Mrs. Z. P. Van Dyke and Miss Annie Shields Van Dyke will entertain at bridge at their home, 1602 E. Fifth St., to honor Miss Emilie Dupree, bride-elect.

SATURDAY
1:00 p.m.—Mrs. J. J. Stauffer and Mrs. Herbert Paschal will be hostesses at a luncheon at the Country Club in honor of Miss Dorothy Nell Henderson.
4:00 p.m.—Mrs. Charles Horne and Mrs. Charles Horne Jr will entertain at a tea at the home of the former to honor Miss Emilie Dupree, bride-elect.
8:00 p.m.—Miss Peggy Barnhill and Miss Cora Pauline Moore will entertain at desert bridge at the home of the former, 1907 E. Fourth St., to honor Miss Emilie Dupree, bride-elect.

Take Holiday

The local Selective Service office will be closed from December 21 to December 28 for Christmas holidays. It was disclosed today.

During the year 1953, the local Selective Service office reports that approximately 204 men were inducted. There were 11 induction calls—one for each month except May. The call for December was for 15 men.

The next induction call for Pitt County men is January 12, for 14 men. The next induction call is for January 25 for 20 men.

A one-eyed person has less visual fatigue than a two-eyed person says the Better Vision Institute.

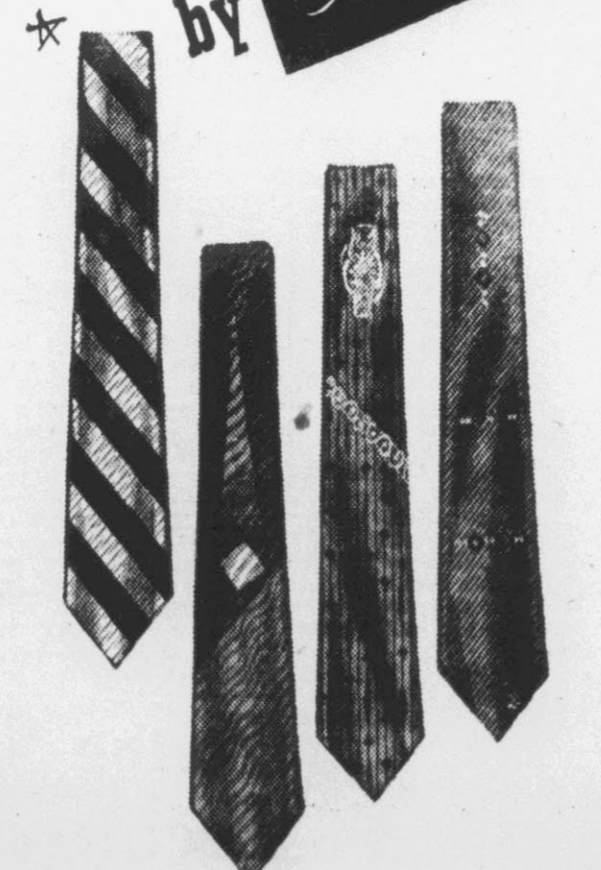
Spectacles were first invented around 1285 A.D.

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BLOUNT-HARVEY
"Eastern Carolina's Shopping Center"

30 Years Ago Today

THE DAILY REFLECTOR
December 18, 1923

George Hadley, who is attending school in Durham, has arrived to spend the holidays with his parents, Mr. and Mrs. G.B.W. Hadley.

Misses Anna Long and Emily Moye, who are attending school in Winston-Salem, have arrived to spend the Christmas holidays with their parents in this city.

Miss Rose Hadley, who is attending school in Greensboro, has arrived to spend the holidays with her parents, Mr. and Mrs. G. B. W. Hadley.

Miss Frances Moseley, who is attending school at Mary Baldwin College, returned home yesterday for the holidays.

Mrs. Kenneth Brim of Greensboro is visiting her parents, Mr. and Mrs. D. D. Overton.

Mrs. H. W. Winstead, who has been spending several months here with relatives, left this morning for New Orleans where she will spend the holidays. Following her visit in New Orleans, she will sail from San Francisco January 5 to rejoin her husband who is in China.

A Three Days' Cough Is Your Danger Signal

CREOMULSION relieves promptly because it goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. CREOMULSION has stood the test of millions of users.

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Lucy Cherry Crisp Speaks Before Fountain Club

FOUNTAIN—The Fountain Woman's Club met with Mrs. J. M. Horton Friday afternoon, with Mrs. J. L. Pele, president, presiding. The "Help A Home Project" was planned to be carried out in the month of December. The librarian, Mrs. F. L. Eagles,

reported a circulation of 141 books for the month of November.

The treasurer reported that the club had donated \$12 this fall toward purchase of new books. New books that have been purchased recently for the library are: "The Lost General," Ellsworth; "Thane: A Sober Faith," Alken Taylor; "The Lady of Arlington," Kone; "India Allen," Elizabeth Bostright; "Lelia, The Life of George Sands," Andrea Maurios; "The U.N. Today and Tomorrow," Eleanor Roosevelt; "Time and Time Again," James Hilton; "Beyond This Place," A. J. Cronin; "A Sunset Touch," Howard Spring; "The Fields of Home," Ralph Moody; "As Love Knows How," Cheavens; "The Heart of the Family," Elizabeth Goudge; "Let's Keep Christmas," Peter Marshall; "The Unconquered," Ben Ames Williams; two juvenile books, "The Secret Garden," Burnett, and "The Lights of Terrock," Julia Sauer.

Following the business session the meeting was turned over to the Art Chairman, Mrs. J. M. Horton, who introduced Miss Lucy Cherry Crisp, executive secretary of the North Carolina Art Gallery at Raleigh. Miss Crisp gave a most interesting and informative talk on "Appreciation of Abstract Art and Its Place in the Art World." She also brought up to date news on the progress of the new Art Gallery for North Carolina to be open for the public in the near future.

At the close of the meeting the hostess served pecan pies and coffee.

Mr. Howard Is Guest Speaker At W.C.T.U. Meeting

The W.C.T.U. held the December meeting at the home of Mrs. W. R. Smith with 16 members present. "Joy to the World" was used as the opening song. Mr. Howard, the new Methodist minister, brought an inspiring message using II Corinthians, Chapter 6, Verses 14-18, as his scripture.

November and December are dues months, so every member was urged to pay their dues.

The mission and flower relief chairman made a good report of the work accomplished during the month and the union voted and donated money for shut-in baskets during the holidays. A film on evils of alcoholism was asked for to be shown at a future date. The radio program has been changed to Monday afternoon from 3:15 to 3:30.

Mr. Howard brought a very helpful message on the work, and he urged all to work together and keep together and the fruits of the union will be seen. The next meeting will be with Mrs. H. L. Andrews the second Friday night in January.

The hostess served delicious strawberry short cake with coffee and salted nuts.

Supper Party Honors Miss Henderson

On Wednesday evening at 7:00 o'clock at their home on East Fifth Street, Mrs. J. B. Kittrell and Miss Elizabeth Kittrell were hostesses at a supper party to compliment Miss Dorothy Nell Henderson, whose marriage to L. Jack Westfall will take place next Tuesday in Immanuel Baptist Church.

The decorations of the entire home gave evidence of the Yuletide season. The banquet table in the dining room was spread with a Venetian lace cloth and was centered with a tall white candle on a reflector, the outer edge of which was encircled with silvered holly, evergreens and blue balls. Small white angels were placed at intervals around the center arrangement. Silver candelabra holding white tapers graced each end of the table.

Supper was served in three courses. Miss Henderson and her mother, Mrs. E. L. Henderson, were presented corsages and as an honor gift the bride-elect was given a beautiful silver sugar dish with server.

Semi-Centi Club Has Christmas Party

The Semi Centi Book Club entertained their husbands and guests at a Christmas dinner party on Saturday, December 12, at the Woman's Club.

As the guests arrived, they were welcomed and invited into the dining room by Mr. and Mrs. Frank Straun, Miss Eloise Warren and Mr. Paul Honeycutt. The rooms were festive in their holiday dress.

A delicious turkey supper was served after which the group was entertained with games led by Mr. Warren Carroll.

The door prize was won by Mrs. Levy Corey and each guest was remembered with a gift. Mr. and Mrs. Earl Fleming said the good-byes after a most enjoyable evening.

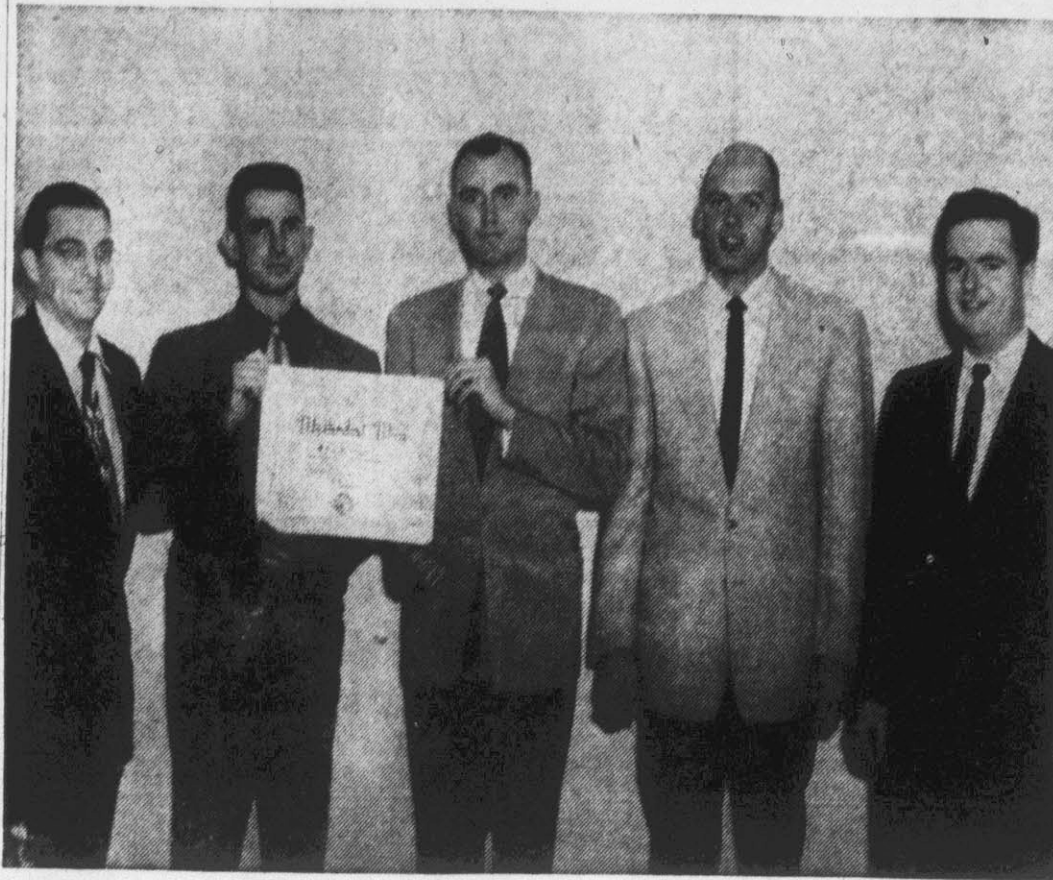
Junior Woman's Club Has Christmas Dinner

Members of the Junior Woman's Club enjoyed their annual Christmas dinner at the Woman's Club on Wednesday evening. The party was attended by club members, their husbands and a number of invited guests, among them members of the Circle K Club of East Carolina College.

The club house was attractively decorated for the occasion with Christmas greenery and lights. A delicious turkey dinner was served, buffet style. Red candles were placed at intervals on the long tables at which guests were seated.

Following dinner Dr. Dan Vornholt with a group of college singers presented a program of Christmas music.

New Officers Of Church Men's Club



St. James Methodist Men have elected their new officers for the church year 1953-54. They are (left to right) Ernul Willis, treasurer; Ashley Hudson, vice-president; Frank Strawn, president; and Clark Stokes, secretary. Also pictured is the minister of St. James Church, the Reverend Malloy Owen. Strawn and Hudson are shown holding the group's new charter, issued recently by the national organization of Methodist Men. St. James Church, one of Greenville's newest congregations, holds Sunday School and Sunday morning worship services in Third Street School, pending erection of its own building beginning early in 1954.

Mrs. Corey Hostess To Semi-Centi Club

Mrs. Levy Corey was hostess to the Semi-Centi Book Club on Tuesday night, December 8. Her home was beautifully decorated for Christmas and her program was on Christmas decorations. Mrs. Corey gave some rules to go by in decorating and then gave a demonstration in making table centerpieces carrying out the Yuletide theme. Mrs. Earl Fleming presided over

a short business meeting. Books were exchanged and delicious Christmas refreshments were served.

Elephants often live to be about 70 years old.

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Interesting Program For WSCS Members At Christmas Party

GRIFTON—On Monday night members of the WSCS met for their Christmas meeting at the church at 7:30. Mrs. John Oglesby presided at the brief business session and then held a short dedication service in connection with the "Widening Fellowship" treasure chests. Mrs. Don Casey also took part in this part of the program.

An interesting program was given. This consisted of a meditation by Mrs. R. Jackson, "The Christmas Gift of Love," Mrs. Oglesby read "The Ministry of Service" and Mrs. Cecil Cobb told of the gifts of the nations to one another and read from Christmas Ideals "The Gifts of the Wise Men." During the evening Mrs. J. M. Hart at the organ rendered appropriate music. The singing of "Silent Night" and "There's a Song in the Air" by the group concluded the program hour.

In the recreation room refreshments were served by Mrs. Cobb, Mrs. George Sugg and Mrs. L. O. Cox. Holly, pine, cedar with red candles made pretty decorations.

Fruit punch, stuffed dates and cheese biscuits were passed. The table was covered with a green cloth and held miniature trees with lighted red candles. Sprigs of holly were arranged about the table.

A Christmas Vesper service that is different will be presented by the choir of Reedy Branch Free Will Baptist Church at five o'clock Sunday afternoon. The Christmas Story will be told anew in Scripture and choral selections together with a pictorial presentation of the nativity events.

Besides the numbers which will be sung by the chorus choir a men's chorus will offer one number and Miss Ruth Little will sing "Virgin's Slumber Song" by Reger. The service will be closed with the traditional candle lighting service as each person's candle is lighted from the Christ candle. The Rev. Henry Melvin, pastor, will read the scriptures and lead the service.

Only about 12 pounds of usable spectacle lenses are produced from a 600-pound melt of glass.

Plan Vesper Service On Sunday Afternoon

A Christmas Vesper service that is different will be presented by the choir of Reedy Branch Free Will Baptist Church at five o'clock Sunday afternoon. The Christmas Story will be told anew in Scripture and choral selections together with a pictorial presentation of the nativity events.

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Only about 12 pounds of usable spectacle lenses are produced from a 600-pound melt of glass.

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The Daily Reflector

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Published Every Afternoon Except Sunday
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DAVID J. WHICHARD, JR., Publisher

Friday, December 18, 1953

Another Big Asset For Eastern Carolina

No longer will the people of Eastern North Carolina have to sit bleary-eyed before a snowy television set picking up a signal from some far-away station.

Eastern Carolina's own station WNCT in Greenville goes on the air Sunday if all goes well.

The new television station will be a boon to the people of this area, and particularly should it prove a great asset to Greenville and Pitt County where the station is located. Without question it is a new feather in the bonnet of Eastern Carolina

The Voters And The Taxpayers Money

As a usual thing, citizens are very money conscious when elected officials are deciding how to spend money paid by taxpayers.

On the other hand, when it is left up to taxpayers to decide whether money is to be spent or held, it is very often a relatively few voters who go to the polls to voice an opinion.

Just this week the city of Burlington in the Piedmont, North Carolina, held an election on a \$1,800,000 bond issue for city improvements. It was the largest bond issue ever proposed by the city. Yet the number of people who went to the polls to vote on the question of issuing the large amount of bonds was one of the smallest in the history of the city.

Perhaps the citizens of the community felt they were "too busy" to take a little time to go to the polls and vote.

Still more probable, however, is that the voters of the area, as well as voters in many other areas of this country, are taking too much for granted in the democratic way of life. Too many are willing to sit back and shun their responsibilities as participants in government.

We would like to think there was a good reason for such neglect in an election. It is certainly to be hoped that the example set by the citizens of Burlington in the bond election is not a format of things to come.

Strength for the Day

By EARL L. BENNETT
BLESSING OR CURSE?

Did the Wright Brothers do the world a great service or a great disservice in the invention of the airplane?

There are many who will say that they did it a great disservice. Airplanes are used to bomb cities. We would have no fear of Russia were it not for the airplane. The best that can be said for it is that it saves time in travel, but of what value is that if we do not have some useful employment for our time?

Such reasoning would seem to be the reasoning of cynicism and despair. No invention or discovery ever takes the world either forward or backward. It simply enlarges man's opportunities, and by so doing makes it possible for him to do more good or more evil.

Is the automobile a curse or a blessing? It depends on who is behind the wheel. Will the speeding up of life bring us happiness or unhappiness? If we only race the engine, unhappiness; but if we use the new opportunities to raise life to higher levels and achieve more humane goals, then new inventions are all to the good.

We are too near to Kitty Hawk to evaluate its significance with absolute accuracy, but by and large the world appears to go forward with every new discovery. And don't let us get sentimental about the good old days of yore; they were awful.

National Whirligig

Demos Have Red-Hunter, Too

By RAY TUCKER

WASHINGTON—If the Roosevelt-Truman regime's alleged coddling of Communists and fellow travelers should become a dominant issue in the 1954 and 1956 campaign, as many Republicans hope, the Democrats have a crusader against the Reds who can match Vice-President Richard M. Nixon of California and Senator Joseph R. McCarthy of Wisconsin. Unfortunately, the terror of the subversives was virtually read out of the Party by both F.D.R. and his successor.

The generally unrecognized and unrewarded Democratic anti-Communist is Senator Pat McCarran of Reno, Nevada. Chairman of the Senate Judiciary Committee when his Party was in power. He initiated the current pursuit of the Reds before either Nixon or McCarthy landed in the Senate.

It was during his chairmanship that this body exposed the influence which the Institute of Pacific Relations, now in virtual bankruptcy, exerted on the Truman-Acheson Far Eastern Policy. It was this investigation which provided the background for all subsequent inquiries into the disastrous loss of China to the Peiping-Moscow Axis.

McCarran's aggressive program—besides disclosing the Owen Lattimore faction's apparent partiality toward the Chinese Communists, as reflected in the Acheson-Wallace-Marshall hostility toward Chiang Kai-shek, Senator McCarran took positive action against foreign and domestic spies. It was his aggressive program which angered Roosevelt and Truman.

He was the author of the Internal Security Act, which forced the Truman Administration to create semi-independent Loyalty and Security agencies. The former President denounced it as unnecessary and as a slur on his "faithful appointees."

McCarran also sponsored the 1952 Immigration and Nationality Act, which was designed to prevent the entrance of subversives into this country under the guise of refugees. Congress passed it over Truman's veto by an overwhelming majority.

THIRD ON "HATE" LIST—Senator McCarran ran a close third to Senator McCarthy and Senator Harry F. Byrd on Truman's "hate" list. As he remarked with respect to the Virginian, he used to

have its own powerful VHF television station. It is another feather in the cap of Greenville to have the offices and facilities of the station located here.

Literally years of hard work and preparation, sweat and strain have been put forth by a number of people of this area to bring television to this section of the state. On Sunday afternoon their efforts to bring television to the area will be culminated when the station goes on the air with its regular broadcast schedule.

The Reflector offers its sincere congratulations to all those who have played a part in bringing Eastern Carolina's dream of its own television station to a reality. Particularly in our opinion, congratulations should go to A. Hartwell Campbell, general manager of WNCT who, over a period of the past four years, has played a leading role in promoting the idea of a television station for Pitt County and Eastern Carolina, providing a great portion of the impetus which has brought the station from the conversation stage to reality.

Thousands of people throughout this area have waited anxiously for the day when WNCT would go on the air. The day is now at hand, and it will be another big day for the entire Eastern North Carolina.

Now and in years to come, WNCT should mean a great deal to this section of the state.

Eisenhower Seeks To Solidify His Leadership

Top strategy sessions between President Eisenhower and his key officials now being held in Washington should make some progress in strengthening the President's hold on his party members in Congress.

After taking office last January, President Eisenhower leaned heavily upon Senator Taft and other Republican leaders to guide his program through Congress. As a matter of fact, it was Taft rather than the President who actually did the pushing of the administration program.

Without Taft, President Eisenhower probably will find it necessary to do much of his own directing of his program through Congress if he wants it to be enacted into law.

There is no question about the coming session of Congress being of utmost importance to Republican political successes in the future. The vast majority of the campaign promises which played a part in the Republican victory in 1952 have not been fulfilled by Congressional action. Unless positive Republican programs in various fields of domestic affairs are forthcoming in the next session of Congress, Republican politicians are likely to find rough going at the polls next fall.

President Eisenhower is seeking to solidify his leadership of the Republicans in Congress as well as in the administration. Unless he can, no program offered by the administration is going to get far in Congress.

complain that "There are too many McCarrans in the Senate." Although F.D.R. first named "Pat," the late President disagreed utterly with the McCarran philosophy.

As a matter of fact, McCarran's dogged tracking of the Reds did not endear him to his Democratic colleagues, although they respect him. The stocky gray-haired Westerner and former Nevada Chief Justice refused to back down when they argued that his exposes and legislation which cut the Democratic vote in many metropolitan centers, would insure defeat in the 1952 Presidential election.

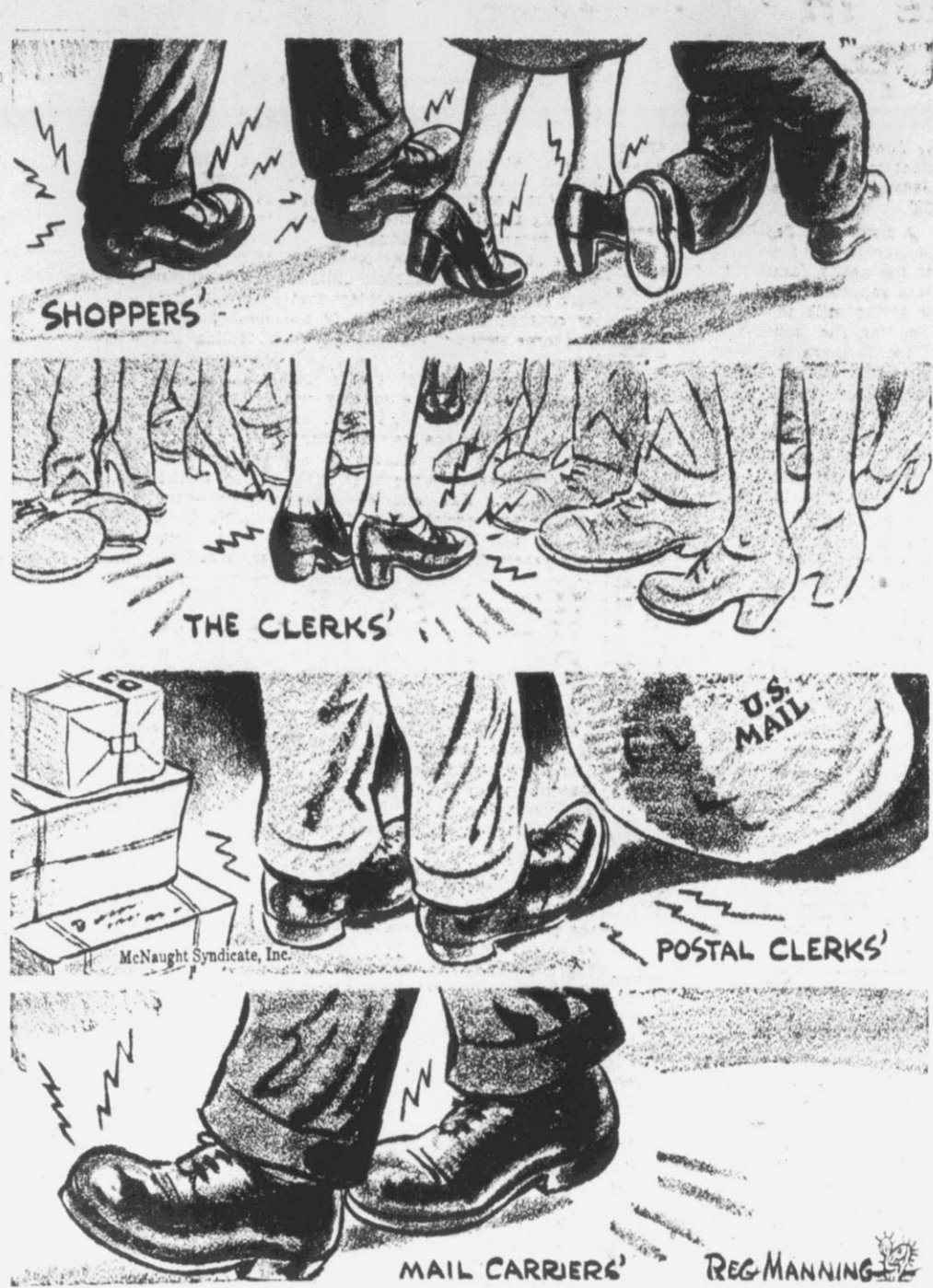
He did not even point out that the same defeat would cost him the chairmanship of one of the Senate's most influential committees, as it did. Judiciary is now headed by Senator William Langer, of North Dakota, Maverick Republican.

AN EFFECTIVE SPEAKER—McCarran has many other political assets, although he would hardly use them on behalf of the Truman-Stevenson faction of his legislative gains for mining and conservation of the Party. He has great strength in the West because of his legislative gains for mining and conservation of the Party. He has great strength in the West because of his legislative gains for mining and conservation of the Party.

Both Parties Agree on Big Questions—Republicans and Democrats assembling at Washington for pre-Congress sessions seem agreed on several politically front-page questions, to wit:

- (1) There can be no real expectation of a worthwhile or permanent agreement with Russia at the January 4 conference of Foreign Ministers in Berlin; (2) Stevenson is definitely a candidate for renomination; (3) the Republicans and Eisenhower must make a good record at the forthcoming session, or they may lose both House and Senate next year; (4) Communism will be a live issue in next year's Congressional contests.

How Many Feet 'Til Christmas?



Somebody Told Me

The Ladies Are A Hardy Lot

Every now and then the strength of women amazes me so much that it's hard to remember the days when I thought the man was the superior physical specimen. If you are laboring under that false illusion, I'm afraid you're wrong.

At Christmastime I always become more aware of this fact. Have you ever tried following the wife through an afternoon of shopping? One time only, I tried it. It came so near to killing me that I told my wife Rachel that I'd never do it again.

Jimmy Sutton of Sutton's Service Centers was in Richmond a few days ago and frequented Miller-Rhodes. "Never," he says, "have I seen such a group of dejected men. They were all standing around with bundles in their

hands and there wasn't a single one with a smile on his face.

"All of this time the wives were jabbering away, looking for bargains and dealing with the salespeople."

And when it comes to children, it would be interesting to know what percentage of the effort the mother exerts in comparison to the father. Naturally this would vary greatly among couples, but the national average would probably be astounding. True, the father's job is to bring home the bacon, but how about the proportion of his free time, compared to the mother's free (?) time.

The reason lies in part in the temperament of a man. His nerves simply weren't built to withstand what mother does.

National statistics show that women outlive men by several years. And it takes much more to make them sick.

How about weather like this? Could a man stand to walk around with nothing but a 51-gauge stocking on his legs?

And when it comes right down to brawn, some women develop that, too. Many women are champion swimmers, which is one of the most exerting sports. And how about the wrestlers and roller rink girls?

The scientific analysis would probably be that women do not have more brute strength, but rather stronger constitutions.

So what does all this prove? Simply that I'm jealous.

And I thank you.
JACK EDWARDS

What Other Editors Are Thinking

NIXON IN SIGNIFICANT ROLE (Rocky Mount Telegram)

The recent return of Vice President and Mrs. Nixon to these shores concludes a world tour which even the Nixon critics have grudgingly described as a personal triumph. Although the Nixons fulfilled the duty of meeting and befriending the various ministers, presidents and kings of nations visited, they spent most of their time seeing and being seen by the masses. Using the technique of a politician running for office like a scared rabbit, Nixon went among the common people shaking hands and making friends just as though they were U.S. voters. This novel approach proved highly successful.

Nixon even proved equal to the bug-a-boo that frightens many visiting Westerners—a Communist inspired riot. On the surprisingly new occasion when the Reds staged "Nixon Go Home" demonstrations, Nixon stole the show by walking over and shaking

hands and conversing with the startled demonstrators. In many places huge cheering mobs turned out to greet the Vice President. This evidence of good will is encouraging news that America, despite the lament of pessimists, still has a vast reservoir of friendship among the still-free peoples of Asia.

Indeed, Nixon himself has returned with the cheering news that America has many, many friends in the Orient. He is reported to be optimistic about the Far Eastern situation generally, a fact which Americans who have received very little good news of late from that area will welcome.

The Vice President, it should be remembered, was on a fact-finding mission for President Eisenhower. It is believed that he will have some definite recommendations, based on personal observations, which will influence American policy in that important section of the world.

Mr. Nixon is reported to belong to the school of thought which holds that Asia is a key in the struggle with Communism. He is described as taking seriously Lenin's view that the road to Paris is through Peking, which is another way of saying that once Asia is captured by Communism, Europe is sure to fall and with it the whole world.

The prominent role which Mr. Nixon is playing in national affairs as Vice President is a unique departure from the fifth-wheel position which former Vice Presidents have held. We believe this development is healthy evolution in the American government since the Vice Presidency is a natural bridge between the White House and Congress. Besides, we need to remember that the Vice President is only one heart-beat therefore keep abreast of events and be in training should an emergency thrust the presidency upon him.

Around Capitol Square

Evaluating Governor Umstead's First Year Isn't Easy

Although William Bradley Umstead was not inaugurated as the 90th Governor of North Carolina until January 8, 1953, the commonly accepted "first year" of his administration will end on December 31. Appraisal and evaluation of that first year is difficult, for many reasons which are obvious and others which are not so apparent on the surface.

First of all must be considered the historic fact of Governor Umstead's illness, occasioning absence from his office from the day after his inauguration until late May, and embracing the entire session of the longest General Assembly since 1935. Although he spent several hours a day in the office after May 22, his full attendance dates from around July 1.

Between his election in early November and his inauguration early in January he had announced selection of Ed Rankin, Jr., of Salisbury to be his private secretary and Frank Taylor of Goldsboro to be his legislative counsel. These appointments were greeted with general approbation by the public and a congenial three-man working team was anticipated. There was also the happy thought that majority of the membership of the Legislature was friendly to the new Governor and his program.

A heart attack suffered two days after he took over the job as chief executive was at first reported to be mild, but turned out to be very serious. The expected three-man organization became a two-man proposition, with many volunteers purporting to speak with authority for the ailing Governor and with the authority of Taylor and Rankin sometimes

questioned.

To what degree inability of Governor Umstead to present his ideas in person, to confer with legislators and other political leaders affected his program will always be speculative. Before going into that phase it might be well to briefly review chronologic developments.

Governor Umstead was inaugurated on Thursday, January 8, at which time he delivered an inaugural address that surprised many of his staunchest supporters by its liberality in connection with spending money for public services. More about that later. He spent Friday in the office. Although Saturday was a non-work day for State employees, he devoted full time to office routine. That night he was hospitalized with what the doctors first announced as a severe coughing spell, later as a mild heart ailment. He left the hospital on February 11, and came to the executive mansion in Raleigh.

While in the Durham hospital he saw a few selected confidantes and on one occasion saw three or four representatives of the press. His first general meeting with the reporters after his inauguration was in his bedroom on March 2, and the second at the same place on March 21. Meantime, he was seeing, in groups of four to six, members of the General Assembly. On all these occasions the visitors were cautioned about discussing highly controversial matters.

The Governor took his first ride on March 14. He showed up briefly at the legislative "love feasts" in late April, but it was May 22 when he made his first trip to his office and a month later be-

fore he gave anything like full time to the big desk in the southwest corner of the capitol.

The Governor's illness delayed presentation of his biennial budget message, which carried suggestions for implementing his inaugural recommendations until February 23. The General Assembly was not exactly marking time during his six weeks delay, but undoubtedly its work was hampered. When the budget message was read, a number of legislative leaders who had been most ardent supporters of Governor Umstead began to cool. He was accused of "out-scotching Scott" in proposals to spend money. The record shows, however, that he obtained most of his budget objectives and a large part of his inaugural recommendations in bills enacted by the Legislature.

He proposed bond issues in the amount of \$87 million for mental hospitals, improvements at other State institutions and grants-in-aid to counties for public school buildings. The Legislature issued bonds for \$14.5 million for institutional buildings and authorized an election on \$22 million for mental hospitals and \$50 million for school buildings. The people voted the bonds, resulting in aggregate increase of the State debt in the amount of \$66.5 million.

The Governor recommended a 10 per cent increase in salaries of State employees, including school teachers, retroactive to July 1, 1952, which was granted.

He suggested increasing the number of highway divisions and commissioners to 15, instead of the former 10, and the Legislature approved a 14-man commission. He asked for a three-man parole commission instead of one

Business Today

U.S. Surplus Scare

By ELMER ROESSNER

It is often reported that the European democracies are alarmed over various phases of our foreign policy. But what really scares our friends across the Atlantic is not our political ineptitudes, but our towering piles of farm surpluses. They are big enough to break foreign markets.

The Department of Agriculture's report the other day that we are about to produce our fourth largest cotton crop in history sent shivers down the spines of prices in markets around the world.

The Commodity Credit Corporation holds more than \$4 billion worth of farm produce, either as security for loans or in crop-support purchases. As of September 30, holdings included 722,000,000 bushels of wheat, 514,000,000 bushels of corn, 2,294,000 bales of cotton, 505,000,000 pounds of tobacco and 280,000,000 pounds of butter—enough to scare the daylight out of producers of and dealers in these commodities all the way around the world.

On orders from Congress, the Administration is trying to ease \$100,000,000 worth of surplus products on to foreign countries. It is trying to do it without competing with foreign products or upsetting prices. Even if we succeed in doing that, the very announcement of our plans has rolled foreign traders.

"The mountain of United States surpluses has already started to move. There may or may not be a long interval before it crushes anybody, but it is a real mountain," the Purchasing Bulletin of London says.

"There is a move to donate 20,000 or 30,000 tons of U.S. butter to British charities and welfare organizations. . . U.S. butter is too watery to be sold under British law, but that might not bar it as a gift. The Commodity Credit Corporation sold 20,000 tons of surplus lard oil at a low price which other selling countries promptly had to meet. To make matters worse, the CCC told the world about the sale." The Bulletin also expresses alarm over the prospective increase in cotton acreage, adding, "When President Eisenhower recently listed the 'many constructive legislative steps' which Congress had taken for the farmers, all his first four points concerned wheat; they amounted to one device for enlarging the surplus (by raising the acreage allotment from 55 to 62 million acres) and three devices for unloading it." Listed the "many constructive legislative steps" which Congress had taken for the farmers, all his first four points concerned wheat; they amounted to one device for enlarging the surplus (by raising the acreage allotment from 55 to 62 million acres) and three devices for unloading it. Listed the "many constructive legislative steps" which Congress had taken for the farmers, all his first four points concerned wheat; they amounted to one device for enlarging the surplus (by raising the acreage allotment from 55 to 62 million acres) and three devices for unloading it.

There is almost no waste, he said, and the price fluctuates less than leather prices.

VINYLS MAKE HEADWAY IN GARMENT INDUSTRY

There is a sharply growing use of vinyl plastics as trimming and as shell material in the garment industry, according to George Harper, (Boita) plastics sales manager. It is being increasingly used to give shape to jackets, snow suits and other apparel, he reports.

Three new publications have been brought out by the Office of Business Economics, through the Superintendent of Documents, Washington 25, D.C. They are:

"Foreign Investments of the U.S.," 60 pages; the complete results of the fifth census of American direct investments abroad; 50 cents.

"Income of Hawaii," 73 pages, giving a comprehensive picture of the Hawaiian market; 55 cents.

"Business Statistics, 1953 edition," 320 pages, giving monthly figures for each of 2,800 business indicators from January, 1949, through December, 1952; \$1.50.

He Sells Diets, Put Up In A Can

By HAL BOYLE

NEW YORK (AP)—Portly Emanuel Ebin, a meat canner, was told a few years ago by his wife:

"You are getting too heavy. You will have to take off some weight." Since his wife was a physician, Ebin decided to follow her advice. But, like millions of other Americans, he found that sticking to a diet required not only willpower—it also took a lot of time and trouble.

It is the rare hostess or restaurateur that considers the special dietary problems of guests. And people on diets who prepare their own dishes find it quite a nuisance.

After brooding over his difficulties for some time, Ebin asked himself:

"Why not put a diet in a can—wouldn't that solve the diet problem for most people?"

It might. But Ebin found that putting a diet in a can was easier to say than to do. Some 30 manufacturers were already packing sugar-free fruit or salt-free vegetables.

"But nobody was canning dietetic substance foods—such as soups and meats and poultry dishes," said Ebin.

He and his brother, Benjamin, with whom he founded Dorset Foods, Ltd., in 1939 after they came here from Poland, decided to pioneer in this new field.

"We thought it would take only a few weeks to solve the problems," Ebin recalled ruefully.

so much a danger as a moult, certainly."

Talk in Washington of restricting imports of grain from Canada is also worrying foreign countries because Canadian grain would then be dumped into their markets.

It wasn't long ago that we were annoying our friends because we did not have surpluses to send them; now we seem to be annoying them even more.

SAYS TRUCKS AND BUSES SHOULD PAY FOR ROADS

The trucking industry won't like what Prof. Royall Brandis says about it in "Current Economic Comment," a quarterly published by the University of Illinois.

When truck and bus companies use public highways without paying their full share of the expense, the actual cost of transportation is actually transferred from the consumer to other taxpayers, he writes. Highways, though publicly owned, are in effect part of the capital equipment of every truck and bus company, Prof. Brandis says. For this reason, it is simply sound business to ask trucks and buses to pay for the cost and upkeep of highways attributable to the use of vehicles heavier than private cars. If this puts very large trucks out of business, it would only prove that such trucks were uneconomical, he holds.

U.S. OFFERS THREE NEW MARKET DATA BOOKS

Three new publications have been brought out by the Office of Business Economics, through the Superintendent of Documents, Washington 25, D.C. They are:

"Foreign Investments of the U.S.," 60 pages; the complete results of the fifth census of American direct investments abroad; 50 cents.

"Income of Hawaii," 73 pages, giving a comprehensive picture of the Hawaiian market; 55 cents.

"Business Statistics, 1953 edition," 320 pages, giving monthly figures for each of 2,800 business indicators from January, 1949, through December, 1952; \$1.50.

He Sells Diets, Put Up In A Can

"It took us two years finally. We had to make hundreds of tests and spend thousands of dollars before we could produce tasty dishes in which the caloric value and sodium content could be scientifically controlled."

A diet low in salt and other substances containing sodium is often recommended for heart patients as well as for those who merely want to lose weight. Ebin's new dietetic lines consists of five kinds of soup and four meat and poultry dishes, most of which have been approved by the American Medical Assn. The others are still undergoing tests.

The caloric value and sodium content of each dish are printed on the can, making it easier for a patient to follow specific directions by his physician.

The canning industry has had two great booms in the last 25 years — canned dog foods and canned dietetic foods may provide a third wave of prosperity in this field.

Ebin has an even bigger dream — that in time diet packed canned goods will replace present canning methods altogether.

"Why not?" he argued. "It will make it simpler for the housewife. All she will have to do is add salt and sugar for members of the family who aren't on a diet."

In any case Ebin remains one of the few people who went on a diet to slim his waist and ended up by having his pocketbook gain weight.

The Daily Reflector

Entered at the Post Office at Greenville, N. C., as second class mail matter.

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Three Months \$ 3.50
Six Months \$ 6.50
One Year \$11.50

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All advertising copy must be received at least one day before publication date.

Contributions Continue In JC 'Operation Christmas' Project

Frank Dail, who headed the Operation Christmas Talent Show for the Jaycees, reported at the regular meeting last night that \$121 was given along with 800 articles of clothing and a lot of food and toys. He said that the amount of money was still growing as he was still

receiving telephone calls from contributors. Jaycee President Ben L. Rouse reported receiving a letter from the Kinston Jaycees thanking the local club for their participation in the recent dance in Kinston for the state-wide Operation Christmas sponsored by the Jaycees and the Ninth Air Force of Pope Air Force Base. Kinston Jaycees stated in the letter that \$2741 was raised from what they considered one of the most successful dances held in conjunction with the project. James Boykin, head of the Safe

ty Committee, reported the Jaycee float took first prize in the recent Santa Claus Parade, thus winning \$25.

A number of Jaycees volunteered to help box and distribute the gifts to the needy families Saturday. It was reported the Carolina dairies is giving milk to each of the families for the holidays and College View Cleaners is cleaning the articles of clothing.

The club had been approached to sponsor a popularity contest in the county schools to help the March of Dimes campaign in January; however, the club voted not to assist the drive in that manner.

Guy Langston, scheduled to give a talk on community relations, spoke only a few minutes and explained to the club members that since time had about run out he would prefer coming back at a later date to make his talk.

President Rouse announced two new members last night. They were Alvin Taylor and Fred Meyers.

The president said that Jaycee Tom Davis was moving to Kinston. Floyd Rowe was a guest of the club last night.

Jackson Home Features Christmas Motif For Party

GRIFTON—Mrs. Clifton Jackson entertained at a lovely Christmas party on Friday night at her home on the Greenville highway. Throughout the home was beautifully decorated with greenery, berries, with special emphasis on the mantel scene and lighted tree.

Three tables were placed for bridge which followed the dessert with coffee served at the tables as the guests arrived.

Mrs. Claude Hart and Mrs. Jake Worthington were remembered with club prizes and Mrs. Gantt received both the guest and floating prizes. Other players were Mrs. John Coward, Mrs. Heber Wade, Mrs. Albert Tyson, Mrs. Walter Murphy, Mrs. Bryan Davis, Mrs. Wilbur Murphy, Mrs. David Parker, Mrs. Charlie Gardner and Mrs. Paul Bradley.

Dessert Bridge Compliments Out-of-Town Guest

GRIFTON—Mrs. Robert Forney was hostess at a delightful dessert bridge on Tuesday night to compliment her mother, Mrs. E. M. Glenn, of Buchanan, Mich. who is a guest in the Forney home. A festive note was carried out with the Christmas decorations and beautifully decorated tree. Four tables were arranged for the games in the living room. During the progression Mrs. Edwin Reeves compiled the highest score; second high was held by Mrs. John Groet, and Mrs. E. E. Coffman was given the consolation. Other guests were Mesdames Archie Rogers, Tom Gower, Robert Mewborn, Thurman Williams, Cy Gantt, L. O. Posey, Robert Levine, Douglas Boone, Joe House, Glendel Tucker, Julius Chauncey and Don Reynolds.

Mrs. Harvey H. Tripp Funeral On Saturday

Mrs. Elizabeth E. Tripp, 38, wife of Harvey H. Tripp of Greenville, died in Tayloe Hospital in Washington Thursday night at 7:15 o'clock following an extended illness.

Funeral services will be held from the E. C. Wilkerson & Sons Funeral Chapel Saturday afternoon at 2:30 o'clock and burial will be in Greenwood Cemetery. The Rev. W. T. Waterhouse, rector of St. Peter's Episcopal Church in Washington, assisted by the Rev. W. M. Howard, pastor of the Jarvis Memorial Methodist Church, will conduct the services.

Mrs. Tripp was born in Greenville and attended the public schools in Greenville. She was married to Mr. Tripp in 1945, and was a member of the Jarvis Memorial Methodist Church.

Surviving are her husband; her mother, Mrs. Venia C. Edmundson of the home; her father, Frank A. Edmundson of Greenville; a brother, Frank A. Edmundson, Jr. of Norfolk, Va.; and a nephew, Frank Edmundson III.

CRIME GOES TO JAIL
DALLAS (AP)—A prisoner here is charged with stealing a wrist-watch from a cellmate in county jail.

College Closes Saturday; Reopens On January 14

East Carolina College will close for the Christmas holidays Saturday of this week, December 19, and students and faculty members will be on vacation until January 4. The campus is a busy place this week as students complete units of work and take tests on subject matter covered in courses during the first three weeks of the winter quarter.

A number of social events and special programs are making the pre-holiday season a gay and enjoyable one on the campus. Staff members held their annual Christmas dinner early in the week in the North Dining Hall, and Wednesday night student assistants in the dining halls and their friends enjoyed their yearly Christmas party there.

Wind Up Solicitations For Institutions Jan. 2

Members of the Oxford Orphanage and the Masonic and Eastern Star Home committee of Greenville Masonic Lodge No. 284, at a meeting Tuesday night, formulated plans for winding up solicitations for the two institutions by January 15.

Charles F. Gaskins, committee chairman, presided. He reported that contributions from members, the public and business places are being received daily. The chairman urged the members to wind up the campaign with generous amounts for the Oxford Orphanage and the Eastern Star Home.

Kiwanians Hold Their Christmas Meeting Tonight

The Greenville Kiwanis Club will have its annual Christmas party at its meeting this evening at 6:30. President Leo W. Jenkins will preside.

The program will be informal, with Bill Bloom serving as master of ceremonies. Toys will be donated by the Kiwanians for The King's Daughters to distribute to worthy children Christmas. A representative of The King's Daughters will be there to receive the toys.

The Kiwanians will distribute Christmas gifts to those who have provided and served the meals during the year to other members.

The Kiwanis Club this year sent Christmas cheer to numerous training schools and state institutions in keeping with an old custom.

Church Will Show Billy Graham Film Sunday Evening

One of Billy Graham's famous Hour of Decision films, "The Mystery of Bethlehem," will be shown at the Meadowbrook Presbyterian Church Sunday during the 7:30 p.m. service.

Members of the church and friends who are interested in Billy Graham's work for the Kingdom of God are urged by the Reverend C. D. Patterson to hear the preaching of Graham and the voice of Beverly Shea singing the Christmas carols. "The meaning of Christmas as well as the familiar story and its modern trimmings is beautifully brought out in this service," says Rev. Patterson in urging people to a "real spiritual lift for the Christmas week."

Open House Held For Neighbors And Friends

GRIFTON—On Monday evening, Mr. and Mrs. Tom Gower, Mr. and Mrs. W. E. Gower were at home to friends and neighbors at the home of the former between the hours of 8:00 and 11:30. On arrival guests were greeted by the hosts and an air of informality was enjoyed. The home was decorated with berries and greenery with candlelight. Assisting in the house were Mr. and Mrs. L. L. Mewborn, Mrs. Heber Wade, Mrs. W. M. January and Mrs. Robert Mewborn. In the dining room the table was covered with a lace cloth and centered with a bowl of red berries. Tall red candles in silver holders flanked this. Punch bowls were placed at either end of the tables where Mrs. L. L. Mewborn and Mrs. W. M. January presided. Guests served themselves to party sandwiches, ham biscuits, relishes and sweets. During the calling hours around 300 friends were received.

A dance sponsored by the APO national service fraternity was an event of Thursday night, and a series of dormitory parties for students living in campus residence halls is in progress.

An all-college assembly Friday morning included a talk by President John D. Messick of East Carolina and a program by the College Concert Band and other musical organizations.

The annual presentation of Handel's "The Messiah" last Sunday afternoon attracted an audience of more than 2,000 people. Many of those attending came from localities covering a wide area in eastern North Carolina.

The college will reopen for class work at 8 a.m. Monday, January 4.

Eighty-Eight Guests At Belk-Tyler Annual Christmas Party Wednesday

Eighty-eight guests were at Belk-Tyler Company's annual Christmas party at Respos Brothers' Restaurant Wednesday night. Manager B.D. Johnson spoke briefly and expressed appreciation of the employees' loyalty during the year.

Gene Skinner was master of ceremonies. Gifts were distributed to about 88 persons. Miss Joan Rook entertained with tap and acrobatic dancing numbers. Miss Gale Clapp recited. Ralph Bowen was accompanist at the piano for the group singing of Christmas carols.

Two former employees, Mrs. Betsy Dennis and Mrs. W.E. Peterson, were recognized.

I.H. Morris of the Daily Reflector advertising department delivered a brief after-dinner speech in which he felicitated Manager Johnson and the Belk-Tyler organization "for progressive merchandising standards." He said his familiarity with the store and intimate association there during the years inspired him

to "pass along special Christmas greetings to the employees for loyal and efficient service." A period of fellowship followed the program.

About 31 per cent of U.S. farm income in 1948 was derived from meat animals.

For Exclusive LINGERIE GIFTS Visit Our Lingerie Department C. Heber Forbes

Are You a Poor Sleeper? —due to acid indigestion?



Take 2 TUMS as a "Nightcap" Try this simple, modern way to get rid of sleepless nights due to over-acid stomach. Just eat 1 or 2 Tums before bedtime. Countless thousands who do this have discovered they fall asleep faster—feel much fresher mornings. Always keep Tums handy to counteract sour stomach, gas, heartburn—day or night. Get a roll of Tums right now!



HOLIDAY Special! Order Your Fruit Cake Today Made from our famous recipe and loaded with fruit and nuts. ● Deluxe Fruit Cake ● Loaf Fruit Cake TO PLACE YOUR ORDER PHONE 5251 PEOPLES BAKERY 815 Dickinson Avenue

SAVE 20% — SAIPEED'S Hi-ho! here's the COWBOY BOOT for your backyard desperado Step Master SHOES For rough and tumble play... let him have fun wearing these authentically designed, sturdily-built cowboy boots by Step Master... rugged rubber sole takes lots of wear and tear! Saipeed's

GET YOUR AUTO INSURANCE AT COST FROM YOUR OWN COMPANY **The North Carolina Farm Bureau Mutual Insurance Company** You Can Get Complete Protection From Damage Suits Involving Bodily Injury and Property Damage Our Policy Provides: Coverages in the amount of \$5-10,000 bodily injury or death and \$5,000 property damage. This policy meets the requirements of the Motor Vehicle Safety Responsibility Act in North Carolina and other states. The policy can be adjusted to cover increased limits of bodily injury up to \$100,000-\$300,000. — Contact Your Local Agents — D. R. HOUSE, JR. Rt. 5, Box 123, Greenville, N. C. Phone 6384 W. P. THIGPEN Bethel, N. C. Phone 212-3 MISS ETNA LEWIS (Jack Lewis' Office) Farmville, N. C. Phone 3377 86 PROOF. THE STAGG DIST. CO., FRANKFORT, KY.

SPECIAL . . . One Slightly Used 9 Piece WALNUT DINING ROOM SUITE ONLY \$97.00 BOSTIC-SUGG FURNITURE CO. 117 East 3rd St. — Back of Post Office

YES! TOYS ARE GOING FAST! BETTER BUY NOW! GARRIS SUPPLY R. M. GARRIS, Owner

Kentucky Straight Bourbon Whiskey \$2.30 PINT \$3.65 4/5 Qt. **OLD STAGG** The Top BOURBON of Kentucky KENTUCKY STRAIGHT BOURBON WHISKEY BOTTLED BY THE STAGG DISTILLING CO., FRANKFORT, KENTUCKY

OPEN TONIGHT TILL 9 o'clock Brudys STAG PARTY FOR MEN ONLY Brudys

News From Ayden

By MRS. JAMES EVERETTE Mrs. MARVIN McCORMICK

Randall Harrington, student at State College, spent the weekend here with his parents.

Mr. and Mrs. J. A. Collins, Mr. and Mrs. L. B. Tucker, Mr. and Mrs. M. G. Tucker and daughter Marjorie of Greenville and Mrs. Leo Venters were the Saturday night dinner guests of Mrs. Irma Belle Collins.

Mrs. J. A. Johnson, C. Y. Griffin, P. R. Taylor and J. R. Taylor spent Tuesday in Raleigh.

Dr. and Mrs. G. G. Dixon spent several days of last week in Durham attending the Medical Convention.

Mr. and Mrs. James T. Martin and children, Toddy and Susan, spent the weekend with Mrs. Lulu Tripp.

Mrs. Frank Longino and son Frank of Durham spent part of last week with Mr. and Mrs. Jack Quincy.

Riley Tripp, student at State College, spent the weekend here with his father.

Mrs. Jasper Harrington is spending a few days in South Mills and Norfolk, Va.

Mr. and Mrs. Clarence Sumrell and daughter, Alice Grace, and Mr. Lewis Speight are visiting Mr. and Mrs. Billy Sumrell in Jacksonville, Fla.

Gepe Baldrée of the Navy spent the weekend with his parents, Mr. and Mrs. Lyman Baldrée.

Melvin Lang, U.S. Army, stationed at Ft. Bragg, spent the weekend here with his parents, Mr. and Mrs. Jessie Lang.

Jessie B. Jones, U.S. Army, left Friday after spending a fourlough here with his mother, Mrs. Myrtle Jones.

Mr. and Mrs. Heber Sumrell and Mrs. Clara Christopher of Greenville left the first of the week to visit relatives in Texas.

Ronald Smith of the Navy is visiting his parents, Dr. and Mrs. R. C. Smith.

Mr. O. C. Stroud Sr. is a patient in General Memorial Hospital in Kinston.

Mrs. Reid Madrey is at the bedside of her husband, who is ill in

Duke Hospital.

Miss Lena Dawson had the misfortune of falling and breaking her hip. She is a patient in Pitt Memorial Hospital, Greenville.

Mr. and Mrs. Heber Braxton spent Friday at Duke Hospital. Their son-in-law, David Davenport, is a patient there.

Dr. and Mrs. Frank Sherrill and family of Gastonia are visiting Mr. and Mrs. J. A. Johnson and family.

Mrs. Clayton Turnage and Miss Athlene Clayton spent the weekend in Raleigh.

Mr. Frank Sawyer and son Frank and Mrs. O. C. Manning of Plymouth spent Sunday with relatives.

Hal Edwards Jr. is home to spend the Christmas holidays with his parents, Mr. and Mrs. Hal Edwards Sr.

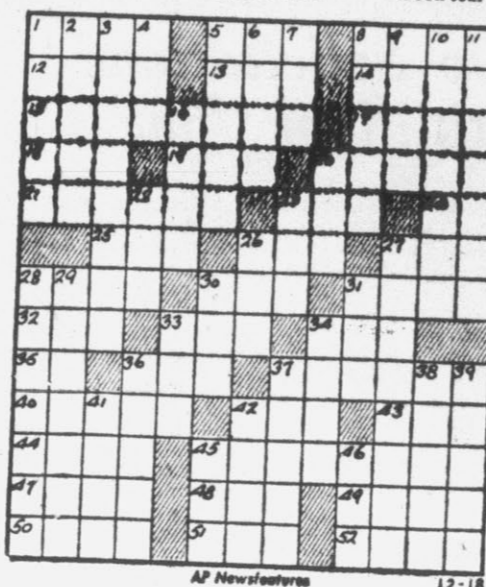
Mr. and Mrs. Corey Stokes, Cherry and Billy spent the weekend in Richmond, Va.

Major and Mrs. Sammy Pierce and children, Sammy, Rickey and Jean, of Montgomery, Ala. arrived Saturday to spend the Christmas holidays with Mr. and Mrs. A. W. Sawyer and Mr. and Mrs. Sam Pierce. They will return to Biloxi, Miss. where Major Pierce will be stationed.

Miss Margaret Collis Andrews spent the weekend in Greensboro with Miss Sue Jackson, a student at Greensboro College.

Crossword Puzzle

- ACROSS
1. City in Maine
 5. Mineral spring
 8. Grows less bright
 12. Scent
 13. Turn to the left
 14. On top of
 15. Power gained by using a lever
 17. Nothing more than
 18. Adjective suffix
 19. Female sheep
 20. Teaching of a faith
 21. Pertaining to the skin
 23. Chess pieces
 24. Pronoun
 25. Boy
 26. Witticism
- DOWN
27. Smallest integer
 28. Genus of the maple tree
 30. Queen of the fairies
 31. Declare
 32. Fortitude
 33. Intimidate
 34. Madame abbr.
 35. Exist
 36. Chart
 37. Harsh
 40. Two-footed animal
 42. River in Louisiana
 43. Tart
 44. Tart
 45. Hermit
 47. Animal's neck
 48. Writing fluid
 49. 160 square
 50. Liquors
 51. Thing
 52. In that case



HAS AGED RASH
OUT LORE ARIA
ORATIONS DENT
TARRED KAI
DENNE HORSE
TON ELBE FAR
PRATES EMBERS
OER TSAR EXIT
SEDAN PADRE
MAD TIERCE
HATE ANIMATED
EVEN TONE FIE
MEAT ERGS DAN

Solution of Yesterday's Puzzle

- DOWN
1. Not hollow
 2. Feminine name
 3. Bedspread
 4. Nativist bearing compound
 5. Article of apparel
 6. Side of a book leaf
 7. Reverent fear
 8. Friend of Pythias
 9. Roman road
 10. Glacial debris
 11. Commercial name for zinc
 12. Paras
 13. Came together
 14. Deface
 15. Lawless crowd
 16. Animal's stomach
 17. Meat over-head, as in brachiosaur
 18. Southern state
 19. Funny
 20. Cleaning implement
 21. Wine vessel
 22. Bouncer
 23. Destructive insect
 24. Ancient people
 25. Famous Quaker preacher
 26. Cubic meter
 27. Devoured
 28. Evergreen tree
 29. English queen
 30. Cereal grass

Red Oak News

A community-wide Christmas party will be held at the Red Oak club house on Saturday night, Dec. 19, at 7:30. There will be a Christmas tree and everybody may put a gift on it for anyone they want to. We hope that Santa Claus will find time to come by and greet the children. Christmas carols, games, contests will be enjoyed by all and refreshments will be served to both old and young. Everybody in the community is invited and all friends, too.

On next Sunday, Dec. 20, everybody who wishes to do so is invited to bring something for dinner, either cooked or uncooked. After church services, while dinner is being prepared, others will wrap gifts for each inmate of the County Home, both white and colored, and fix baskets of food, fruit and wearing apparel for several unfortunate people.

When dinner is over, and all packages fixed, we will deliver them and sing carols for the folks at the County Home and all others visited. Everybody who wishes to join in this undertaking, sponsored by the Youthful Workers Club, is cordially invited.

The Young Married Couples Class will have their Christmas party at the home of Mr. and Mrs. B. L. Tyson on Friday night, Dec. 18, at 7:30. Come and bring your family!

Circle No. 1 will meet at the home of Mr. and Mrs. B. L. Tyson on Sunday night, Dec. 20th, at 7:00 o'clock. All members and visitors are cordially invited.

The Fireside Club of the Eighth Street Christian Church held their Christmas party at the Red Oak Club Building on Wednesday night.

A new bulletin board has been placed in front of the church. This board was secured by the efforts of the Busy Workers Class and their teacher, Mrs. Jarvis Tripp Sr., and an unknown friend. The steeple has been lighted, too, the lights coming on at 5:30 o'clock and going off at 10 o'clock.

The Chi-Rho Fellowship will have their Christmas meeting on Sunday afternoon at six o'clock at the club building.

ADMINISTRATOR'S NOTICE
Having qualified as Administrator of the Estate of C. J. Whitehurst Sr., deceased, late of Pitt County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Bethel, N. C., on or before the 13th day of November, 1954, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This the 13th day of November, 1953.

G. F. WHITEHURST
Bethel, N. C., Box 267
Administrator of the estate of C. J. Whitehurst Sr.
Nov. 13-20-27 Dec. 4-11-18

NOTICE OF DISSOLUTION OF PARTNERSHIP OF HENRY T. BROWN AND JAMES H. BRADY, TRADING AS SOUTHERN ENTERPRISES

Notice is hereby given that the partnership of Henry T. Brown and James H. Brady as partners conducting the business of advertising under the firm name and style of SOUTHERN ENTERPRISES, has this day been dissolved by sale of the aforesaid business to Gerald C. Williams who will continue to operate said business as the sole owner thereof.

Henry T. Brown and James H. Brady will not be responsible for any debts hereafter incurred by the aforesaid business.

This the 1st day of December, 1953.

SOUTHERN ENTERPRISES
By:
HENRY T. BROWN
JAMES H. BRADY
Dec. 4-11-18-26

NOTICE OF ADMINISTRATION

Having this day qualified as administratrix of the estate of Roy P. Payton this is to notify all persons having claims against the estate to file them with the undersigned at the address given within 12 months from this date or this notice will be pleaded in bar of recovery. All persons indebted to the estate will please make immediate settlement.

This the 18th day of November, 1953.

HELEN P. STANCLIL,
Administratrix of Roy P. Payton
517 Ford St.
Greenville, N. C.
S. O. Worthington, Atty.
Nov. 20-27 Dec. 4-11-18-26

NOTICE OF SALE OF FARMLAND BY COMMISSIONER

Under and by virtue of power of sale and the authority contained in that certain order made by the Clerk of the Superior Court of Pitt County on the 23rd day of November, 1953, in that action pending in said Court entitled "David Langley et als" vs. et parte, the undersigned commissioner will offer for sale and sell for cash at public auction before the courthouse door in Greenville, Pitt County, North Carolina, on Saturday, the 28th day of December, 1953, at 12:00 noon the following described lands to-wit:

FIRST PARCEL—In Pictolous Township, Pitt County, North Carolina, beginning on the canal at the corner of the E. O. Langley land in the Overton heirs line, and running thence along the Overton heirs line S 5-30 W 1170 feet to a stake at the northeast corner of Lot No. 2 in the Langley Division; thence along the dividing line between Lot No. 1A and Lot No. 2, S 72-35 E 983 feet to a stake in the Overton heirs line; thence along the Overton heirs line, N 36 E 118 feet; N 64 E 327 feet and N 64 E 324 feet to a stake, corner of the E. O. Langley land in the Overton heirs line; thence again with the Overton heirs line, N 54-30 W 1811 feet to the point of beginning, containing 29.3 acres, and being known and designated as Lots No. 1 and 1A on a map made from survey of the E. O. Langley land by Joe M. Dresbach, R.S., in March, 1952, which map is recorded in the Public Registry of Pitt County in Map Book — at p. —.

SECOND PARCEL—Beginning at a stake, corner in the Overton heirs

property, and running thence with the Overton heirs line, S 34 W 540 feet to a stake in Archie Lee's line; thence along the Lee line, S 82-20 E 522 feet to a stake; thence along the dividing line between Lots 2A and 1B of the E. O. Langley division, N 24 E 492 feet to an iron stake, corner between Lots 1B and 2A; thence N 77 W 520 feet to the point of beginning, containing 6.3 acres, more or less, and being Lot No. 1B of the E. O. Langley division as shown by map made from survey by Joe M. Dresbach, R.S., in March, 1952, which map is recorded in the Public Registry of Pitt County in Map Book — at p. —.

THIRD PARCEL—In Pictolous Township, Pitt County, North Carolina, being the lands of the late Matthew Moyer as Lot No. 2, described in Special Proceeding No. 2271, accurately described as follows: Beginning at a pine stump, the southwest corner of Matthew Moyer land, and running thence N 11 E 2305 feet to the corner of lot No. 1; thence with the dividing line as established between Lots 1 and 2, S 73 E 550 feet to an iron stake, thence with the dividing line between Lots 2 and 3, S 11 W 1710 feet to the line of Matthew Moyer land; thence N 70-45 W 286 feet; thence S 23 W 488 feet; thence S 97-15 W 222 feet to the beginning, containing 23.5 acres, more or less.

FOURTH PARCEL—Beginning at an iron stake in the corner of James Henry Moyer and A. M. Moyer's line and running with said line, N 73 W 8.65 chains to a stake in Satterthwaite's line; thence with Satter-

thwaite's line, N 11 E 1026 chains to a stake; thence S 74 E 8.65 chains to a maple by the side of the canal; thence Southwest 10.61 chains to the beginning, containing 9 acres, more or less, and being a part of the land purchased by Sula Williams from J. H. Blount and wife, and M. K. Blount by deed recorded in book Q-14 at p. 174.

Tobacco acreage for 1953 is 8.4 acres.

This sale is being made for the purpose of division between the parties. Purchaser will be required to deposit ten per cent of bid on day of sale pending confirmation and sale will remain open ten days for raise.

This the 23rd day of November, 1953.

S. O. WORTHINGTON,
Commissioner
Nov. 27 Dec. 4-11-18

NOTICE SERVING SUMMONS BY PUBLICATION
NORTH CAROLINA
PITT COUNTY
IN THE SUPERIOR COURT
BRUCE DONNELL SCOTT
vs.
ELLEN DUPREE SCOTT

The defendant, Ellen Dupree Scott, will take notice that an action entitled as above has been commenced in the Superior Court of Pitt County, for absolute divorce; and the said defendant will further take notice that she is required to appear at the office of the Clerk of Superior Court of said county in the Courthouse in Green-

For Exclusive Jewelry Gifts, See JOHN LAUTARES Jeweler
Opposite Belk-Tyler

CHRISTMAS DANCE
National Guard Armory
Tuesday, December 22, 1953 — 9:00 P. M. 'Til
Music by Boots Teel and his Band
Admission \$1.00 Per Person Tax Incl.
All Proceeds to Be Used For Children's Christmas Party
Sponsored by Loyal Order of Moose
Greenville Lodge No. 888
Tickets on Sale at
Hill's Griffin's Bootery
National Supply Co. Stauffer's Jewelers
Mary Ann Soda Shop Morton's Bakery
Larry's Shoe Store

First Federal Savings and Loan Assn. Of Greenville
3% Current Dividend Rates On Insured Accounts
Assets Over \$4,000,000

OLD CABIN STILL
91 PROOF KENTUCKY STRAIGHT BOURBON WHISKEY
5 Years Old
Stitzel-Weller Distillers
LOUISVILLE, KENTUCKY

"Your One Stop Food Store"
More Food For Less Money
'Nothing but the Best'

WHEN DAYS ARE COLD SERVE, PIPING HOT, OUR SOUP IN CANS. "IT HITS THE SPOT!"

Libby's Midget Beets, 16 oz. Jar 18c
Morton's Salt, 26 oz. Pkg. 10c
Tablet Sugar, 1 lb. Pkg. 15c
Reynolds Foil Wrap, 25 ft. Roll 25c

Easy Monday Starch, Qt. Bottles 2 for 31c
Washing Powder, Lg. Sige, any kind ... 28c
Windex, Lg. Bottle 36c
Amonia, Qt. Bottles 2 for 28c

FRESH VEGETABLES—Turnip Salad, Collards, Squash, Snap Beans, Cabbage, Carrots, Cucumbers, Pepper, Celery, Lettuce, Tomatoes. Fruit, Nuts, Candy, any kind, any quantity.

AA BRANDED WESTERN STEER

Swift's Select Round Steak, lb. 89c
Swift's Select Chuck Roast, lb. 69c
Choice Boneless Stew, lb. 69c
Hockless Picnics, 3 to 5 lbs. Av., lb. 49c

Fresh Backbone and Spareribs, lb. 49c
Fresh Pork Roast, lb. 56c
Swift's All Sweet Oleo, 1 lb. pkg. 31c
Cured Ham, Sliced, lb. 59c

Smithfield Hams — Fresh Oysters Daily

GARRIS GROCERY
Greenville's Food Center
GRADE 'A' MARKET
E. FIFTH CONTANCHE ST. 3168 DELIVERY

For Exclusive LINGERIE GIFTS
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The Prince of Peace; a Warless World ILLUSTRATED SUNDAY SCHOOL LESSON By Alfred J. Bueschet

Scripture—Isaiah 2:2-4; 9:2, 5-7; 65:17-25; Matthew 6:9; Luke 2:8-14.



That greatest of prophets, Isaiah, foretold that "The Mountain of the Lord's house shall be established in the top of the mountains, and all nations shall flow unto it." Further Isaiah said: "The people that walked in darkness have seen a great light; they that dwell in the land of the shadow of death, upon them hath the light shined." Isaiah foretold Jesus' birth, "For unto us a child is born, and His name shall be called Wonderful, Counsellor, the Mighty God, the Everlasting Father, the Prince of Peace." The prophecy came true when the angel told the shepherds, "Unto you is born this day in the city of David a Savior which is Christ our Lord." MEMORY VERSE—Isaiah 9:6.

The Prince of Peace Is Born

ISAIAH PROPHESED A WARLESS WORLD TO COME

Scripture—Isaiah 2:2-4; 9:2, 5-7; 65:17-25; Matthew 6:9; Luke 2:8-14.

By NEWMAN CAMPBELL. ONCE A YEAR in our unhappy world we feel a sensation of hope and peace. It is the Christmas season when we read again the story of the Lord's birth, and hear (in our consciousness) the angel proclaim the good tidings that "The Prince of Peace" was born. The world about us grows more and more confused, revolts are reported here and there and innocent blood is shed. Nations and individuals are suspicious of one another, war often seems near, and hopes for permanent peace are likely to grow dim. David Livingstone, the Scotch missionary-explorer, wrote from Africa: "I do not know how the great loving Father will bring out light at last, but He knows, and He will do it." We must cultivate his faith, and that faith always seems to get at least momentary aid when we read the prophecies of Isaiah and the New Testament story of the coming of Christ.

death, upon them hath the light shined." "For every battle of the warrior is with confused noise and garments rolled in blood; but this shall be burning and fuel of fire. "For unto us a Child is born, unto us a Son is given; and the government shall be upon His shoulders; and His name shall be called Wonderful, Counsellor, The mighty God, the Everlasting Father, The Prince of Peace. "Of the increase of His government and peace there shall be no end, upon the throne of David, and upon His kingdom, to order it, and to establish it with judgment, and with justice henceforth even forever. The zeal of the Lord of hosts will perform this." True Isaiah was writing of his own time, but it is for our time, too. We are still expecting and hoping for the prophecy to come true—which it will in God's own time. Read from the verses 17-25 of Chapter 65, to see how he visualized the future world when people would live in comfort until a more

MEMORY VERSE

"For unto us a Child is born, unto us a Son is given; and the government shall be upon His shoulder; and His name shall be called Wonderful, Counsellor, the Mighty God, the Everlasting Father, the Prince of Peace."—Isaiah 9:6.

Isaiah began his prophetic ministry about 758 B. C., and he is thought to have lived to about 696 B. C. It was a time of very little government in Judah and Jerusalem, and a period of national ruin. What must his words have meant to his people? They were prophecies of hope! The time ahead—light shining on a dark world. Isaiah visioned, thus: "And it shall come to pass in the last days, that the mountain of the Lord's house shall be established on the top of the mountains, and shall be exalted above the hills; and all the nations shall flow unto it. "And many people shall go and say, Come ye, and let us go up to the mountain of the Lord, to the house of the God of Jacob, and He will teach us of His ways, and we will walk in His paths." The temple should be set high up, so that it would be seen of all. "And He shall judge among the nations, and shall rebuke many people; and they shall beat their ploughshares, and their spears into pruninghooks; nation shall not lift up sword against nation, neither shall they learn war any more." Then in the second verse of Chapter Nine he says: "The people that walked in darkness have seen a great light: they that dwell in the land of the shadow of

than ripe old age, and when "the wolf and the lamb shall feed together, and the lion shall eat straw like the bullock," and "none shall hurt nor destroy in all My holy mountain, saith the Lord." Children and young people should be shown in their homes and in the Sunday school how they, too, can help to prepare themselves for this peaceful world by always being kind and courteous, considerate of those with whom they come in contact. It might hasten that good time for we should the more deserve it. "And there were in the same country shepherds abiding in the fields, keeping watch over their flocks by night. "And lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them; and they were sore afraid. "And the angel said unto them, Fear not; for I bring you good tidings of great joy, which shall be to all people. "For unto you is born this day in the city of David, a Savior, which is Christ the Lord. "And this shall be a sign unto you; ye shall find the Babe wrapped in swaddling clothes, lying in a manger. "And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, "Glory to God in the highest, and on earth peace, good will toward men."

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The Golden Text



The holy night. "For unto us a Child is born, unto us a Son is given; and the government shall be upon His shoulder; and His name shall be called Wonderful, Counsellor, the Mighty God, the Everlasting Father, The Prince of Peace."—Isaiah 9:6.

- Quarterly meeting on 4th Saturday, January, April, July and October. Services for each Quarterly Meeting at 11:00 a.m. and 2:00 p.m.
GRIMESLAND CHARGE Rev. Noah B. Mill Jr., minister. Salem—Services 1st and 3rd Sunday morning, 3rd Sunday night, Grimesland—Service 1st and 4th Sunday night, 2nd Sunday morning, Providence—Service 2nd Sunday night, 4th Sunday morning.
PLEASANT HILL F.W.B. CHURCH Rev. S. R. Kennedy, pastor. 10:00 a.m.—Sunday School, L. D. Stanley, superintendent. 11:00 a.m.—Services 1st and 3rd Sundays. 8:00 p.m.—Services 1st and 3rd Sundays.
CHICOD PRESBYTERIAN 10:00 a.m.—Sunday School. 11:00 a.m.—Services 1st and 3rd Sundays. 8:00 p.m.—Services 2nd and 4th Sundays. 8:00 p.m. Mon.—Youth Fellowship. 8:00 p.m. Tues.—Young People's Meeting.
ST. PAUL PENTECOSTAL Washington Highway. Rev. B. O. Harrell, pastor. 10:00 a.m.—Sunday School, Bill Harrington, superintendent. 11:00 a.m.—Worship Service. 7:30 p.m. Thurs.—Prayer Service.
GRACE PRESBYTERIAN Rev. Philip M. Cory, pastor. 10:00 a.m.—Sunday School, Mr. W. J. Moore, superintendent. 11:00 a.m.—Service 3rd Sunday. 7:00 p.m.—Service 1st Sunday. 7:00 p.m. Mon.—Youth League. 7:00 p.m. Thurs.—Choir Rehearsal.
ASPEN GROVE F.W.B. CHURCH Rev. M. E. Godwin, pastor. 10:00 a.m.—Sunday School, Mr. Clifton Gardner, superintendent. 11:00 a.m.—Service 2nd Sunday. 8:00 p.m.—League each Sunday. Quarterly Meeting on 2nd Saturday, March, June, September and December. Services for each meeting at 11:00 a.m., 3:00 p.m. and 8:00 p.m.
DILDA GROVE F.W.B. CHURCH Rev. Robert Lee Norville, pastor. 10:00 a.m.—Sunday School, Mr. Glenwood Wooten, superintendent. 11:00 a.m.—Service 4th Sunday. 7:30 p.m.—Service 4th Sunday.
PARKER'S CHAPEL F.W.B. Rev. W. H. Willis, pastor. 10:00 a.m.—Sunday School, Mr.

- 11:00 a.m.—Services 2nd and 4th Sundays. 7:30 p.m.—Service 4th Sunday.
ROSE HILL F. W. B. CHURCH Rev. S. R. Kennedy, pastor. 10:00 a.m.—Sunday School, Junior Lee Dall, superintendent. 11:00 a.m.—Services 2nd and 4th Sundays. 7:30 p.m.—Services 2nd and 4th Sundays.
BELL ARTHUR CHRISTIAN 10:00 a.m.—Church School. 11:00 a.m.—Services 1st and 3rd Sundays. 7:30 p.m.—Services 1st and 3rd Sundays.
MOUNT PLEASANT CHRISTIAN Rev. William Clifton, pastor. 9:45 a.m.—Sunday School, O. J. Stancel, superintendent. 11:00 a.m.—Worship Service each Sunday. 7:30 p.m.—Worship Service each Sunday. 7:30 p.m. Wed.—Bible Study. 7:30 p.m. Thurs.—Choir Practice.
BOYD MEM. PRESBYTERIAN Rev. W. D. Morton, pastor. 10:00 a.m.—Sunday School. 11:00 a.m.—Worship Service.
BELL ARTHUR METHODIST Rev. J. O. Jernigan, pastor. 1st Sunday 11:00 a.m.—Monk Memorial. 1st Sunday 7:30 p.m.—Bell Arthur. 2nd Sunday 7:30 p.m.—Wesley. 3rd Sunday 11:00 a.m.—Wesley. 3rd Sunday 7:30 p.m.—Bell Arthur. 4th Sunday 11:00 a.m.—Bell Arthur. 4th Sunday 7:30 p.m.—Monk Memorial.
PINEY GROVE F.W.B. CHURCH Rev. R. N. Minnant, pastor. 10:00 a.m.—Sunday School, M. P. Tyson, superintendent. 11:00 a.m.—Service 2nd Sunday.
SWEET GUM GROVE F. W. B. Rev. J. B. Naron, pastor. 10:00 a.m.—Sunday School, Marion Nobles, superintendent. 11:00 a.m.—Services 1st and 3rd Sundays. 7:30 p.m.—Services 1st and 3rd Saturdays.
BEEDEY BRANCH F.W.B. CHURCH Rev. Henry Melvin, pastor. 10:00 a.m.—Sunday School, Russell Little, superintendent. 11:00 a.m.—Worship Service. 7:30 p.m.—Worship Service.
HICKORY GROVE F.W.B. Rev. L. B. Manning, pastor. 10:00 a.m.—Sunday School, Kenneth Manning, superintendent. 11:00 a.m.—Service 3rd Sunday. 7:30 p.m.—Service 3rd Sunday.
FACTOLUS BAPTIST CHURCH Rev. C. F. Laughlin, pastor. 10:00 a.m.—Sunday School, Mr. Noel Lee, superintendent. 11:00 a.m.—Service each Sunday. 6:30 p.m.—B.T.U. each Sunday. 7:30 p.m.—Service each Sunday.
BLACK JACK F. W. HOLINESS Rev. W. R. Kennedy, pastor. 10:00 a.m.—Sunday School, Van Mills, superintendent. 11:00 a.m.—Service 1st Sunday. 6:30 p.m.—Youth Service each Sunday. 7:30 p.m.—Service 1st Saturday. 7:30 p.m.—Service 1st Sunday.
GUM SWAMP F. W. B. CHURCH Rev. D. W. Alexander, pastor. 10:00 a.m.—Sunday School, Floyd P. Harris, superintendent. 7:30 p.m.—Service 1st Sunday.

- ROUNTREE CHRISTIAN CHURCH 10:00 a.m.—Church School. 11:00 a.m.—Service 4th Sunday. 7:30 p.m.—Christian Men's Fellowship each 4th Sunday.
OAK GROVE CHRISTIAN Rev. John White, minister. 10:00 a.m.—Sunday School. 11:00 a.m.—Services 1st, 2nd, 3rd and 4th Sundays. 7:30 p.m.—Worship Service.
GRIFTON MISSIONARY BAPTIST CHURCH Rev. F. Milam Johnson, pastor. 9:45 a. m.—Sunday School, Mr. John Rooney, superintendent. 11:00 a.m.—Morning Worship. 6:30 p.m.—Baptist Training Union. 7:00 p.m. Wed.—Prayer Meeting.
GRINDEL CREEK CHURCH OF GOD Rev. Wade Crotts, pastor. 10:00 a.m.—Sunday School. 11:00 a.m.—Morning Worship. 7:00 p.m.—Evening Worship. 7:45 p.m. Wed.—Prayer Service.
JEHOVAH'S WITNESSES Falkland Highway. 3:00 p.m. Sun.—Bible Study and Lecture. 7:45 p.m. Fri.—Service Meeting. 9:00 p.m. Fri.—Theocratic Ministry School.
SAINT STEPHEN'S EPISCOPAL CHURCH Haddock's Crossroads. 10:30 a.m.—Morning Prayer 2nd Sunday. 11:00 a.m.—Morning Prayer 4th Sunday.
ELM GROVE F.W.B. CHURCH Ayden, N. C. Rev. James Lynn, pastor. 10:00 a.m.—Sunday School, Mr. J. T. Beppard, superintendent. 11:00 a.m.—Worship 1st and 3rd Sundays. 6:30 p.m.—League each Sunday. 7:30 p.m. Wed.—Mid-Week Prayer Service. We welcome visitors to all services.
JED OAK CHRISTIAN CHURCH Rev. Harold Tyer, minister. 9:45 a.m.—Sunday School, F. L. Allen, superintendent. 11:00 a.m.—Services each Sunday.



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FARMVILLE AGENCIES LISTED BELOW Pitt County Ins. Agency, 106 N. Main St. Commercial Ins. Co., 139 S. Main St.
FOUNTAIN AGENCIES LISTED BELOW J. M. Horton Ins. Agency J. A. Mercer Ins. Co.
BETHEL AGENCY BELOW Ives Ins. Agency
STOKES AGENCY BELOW Tyson Bros. Ins. Agency
WINTERVILLE AGENCY BELOW C. D. Langston Ins. Co.

County Churches

- FOUNTAIN FIRST BAPTIST Rev. Richard L. West, pastor. 10:00 a.m.—Sunday School, Mr. L. F. Yelverton, superintendent. 11:00 a.m.—Services 1st and 3rd Sundays. 7:30 p.m. Tues.—Prayer Service.
FOUNTAIN PRESBYTERIAN Rev. Philip M. Cory, pastor. 10:00 a.m.—Sunday School, Mr. R. A. Fountain, superintendent. 11:00 a.m.—Services 2nd and 4th Sundays.
FALKLAND PRESBYTERIAN Rev. Philip M. Cory, pastor. 10:00 a.m.—Sunday School, Mr. W. J. Little, superintendent. 11:00 a.m.—Service 1st Sunday. 7:00 p.m.—Worship service 2nd, 3rd, 4th Sundays.
GRACE PRESBYTERIAN Rev. Philip M. Cory, pastor. 10:00 a.m.—Sunday School, Mr. W. J. Moore, superintendent. 11:00 a.m.—Service 3rd Sunday. 7:00 p.m.—Service 1st Sunday. 7:00 p.m. Mon.—Youth League. 7:00 p.m. Thurs.—Choir Rehearsal.
ASPEN GROVE F.W.B. CHURCH Rev. M. E. Godwin, pastor. 10:00 a.m.—Sunday School, Mr. Clifton Gardner, superintendent. 11:00 a.m.—Service 2nd Sunday. 8:00 p.m.—League each Sunday. Quarterly Meeting on 2nd Saturday, March, June, September and December. Services for each meeting at 11:00 a.m., 3:00 p.m. and 8:00 p.m.
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PARKER'S CHAPEL F.W.B. Rev. W. H. Willis, pastor. 10:00 a.m.—Sunday School, Mr.

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Pitt County Insurance Exchange

Sports Time-Out

with Bob Hilldrup

The North State Conference held its annual winter meeting Tuesday at High Point and when the smoke of controversy had cleared it was evident that East Carolina had rejected the short end of the stick.

This fall Guilford College advised East Carolina athletic officials that following the 1953 football game between the Quakers and the Pirates, the gridiron contract between the two schools would not be renewed. This left the Pirates with a maximum schedule of five conference games for the 1954 grid season (Appalachian, Western Carolina, Lenoir Rhyne, Catawba and Elon. High Point and Atlantic Christian no longer field football squads.)

The remaining conference schools will still be able to play the Quakers and thereby have an opportunity to post a better conference record than the Pirates. For example: should the locals lose one of their conference contests and another school lose one then, under existing regulations, the latter would be declared the league champion due to having recorded more wins.

This would be the only fair rule if the Pirates voluntarily elected to play only five games but, due to the fact that Guilford is the dissenting club, the Bucs are not to blame.

As a result of this confusion East Carolina representatives to the meeting, Dr. N. M. Jorgensen, athletic department head and Coach Jack Boone, introduced a motion that called for a playoff game to be held if East Carolina and another league school finished in a tie as far as losses were concerned.

The East Carolina proposal was voted upon—and rejected. Five of

firmative votes were necessary to have the new ruling passed but the Pirates were able to collect only four. High Point, Western Carolina, Appalachian and East Carolina voted in favor of the proposal with Lenoir Rhyne and Catawba casting negative votes. Atlantic Christian, Guilford and Elon abstained. Had one of the latter three schools seen fit to cast an affirmative ballot then the Pirates would be more apt to receive a fair share.

The major question to come out of the voting was why Guilford not only refused to support East Carolina's plan, but refused to vote at all.

It seems a pity that Guilford, having originated the mix-up in the first place, couldn't throw its support to the Pirates and thereby enable East Carolina to compete on an equal basis with the rest of the loop.

Bob Elliott Is Released From Chicago Club

CHICAGO (AP)—Third baseman Bob Elliott, 37, the National League's Most Valuable Player in 1947, today was unconditionally released by the Chicago White Sox.

Elliott played with the Pittsburgh Pirates, Boston Braves and New York Giants in a National League career that lasted from 1939 until the Giants unconditionally released him, Oct. 1, 1952.

He switched to the American League last March 25 when the St. Louis Browns signed him and came to the White Sox, June 14, with Virgil (Fire) Trucks in a swap for pitcher Lou Kretlow.

The Sox had hoped Elliott would provide batting punch and skill at their troublesome third base spot, but Trucks turned out to be Chicago's boon in the deal, winning 10 straight for the Sox and finishing with a 20-10 record.

Troubled with strained leg muscles, Elliott appeared in 67 games for the Sox batting .261 with 255 for the entire season.

McDonald has been ordered to active duty by the Air Force and will report to Sampson Air Force Base, New York, January 16.

The former East Carolina College athlete has been at Grimesland since September. He was a member of the ECC football squad for four years, lettering each year at either guard or tackle. He is an ROTC graduate of East Carolina.

Clarence Butler, a native of Salisbury, will replace McDonald. Butler was a letterman in basketball at East Carolina for two years. Prior to attending East Carolina he attended Edwards Military Institute where he was a member of the football, basketball, and baseball squads.

Butler will assume his duties on January 4.

PRO BASKETBALL (NBA) Baltimore 75, Minneapolis 64 Rochester 91, Philadelphia 79

Phants Defeat Wilson By 67-54

Perkins Leads G-Men To Fourth Triumph

By WAYNE BISHOP Reflector Sports Writer

A red hot barrage during the last half enabled the high scoring Greenville Phantoms to overrun the Wilson Cyclones 67-54 in Wilson last night.

Trailing 31-29 at halftime, Coach Bo Farley's cracker jack cagers poured in the points after intermission to down their favored opponents. It was the second win of the season over Wilson this year by Coach Farley's crew.

Close At Half The two teams were locked in a see-saw battle throughout the first half, with Wilson holding advantages of 16-15 at the quarter and 31-29 at halftime.

Senior forward Walter Perkins led the Greenville scoring with 15 points, seven of them coming in the third period; Harold Edwards, with 14; Bob Howell, with 11; George Sideris, with 10; and Tommy Saieed, with 9, rounded out the bulk of the Greenville scoring.

Center Joe Blake led the Wilson point production with 20 points and he took high scoring honors for the night.

The win was the fourth of the season for the Farleymen. They downed Wilson and Goldsboro twice each, and dropped two games to Rocky Mount. The next Phantom game will be in Greenville against New Bern, January 5.

Greenville's rapidly improving junior varsity gained revenge over the only team to defeat them this year when they trounced the Wilson Baby Cyclones 46-32 in Wilson last night.

Out in front by only two points at halftime, the Baby Phants pulled away in the third and fourth quarters. Tommy Norris, with 13 points, Jerry Drum, with 12 and Ike Riddick, with 10 paced the jayvees scoring. Center Billy Johnson added eight points in addition to collecting 16 rebounds.

Coach Billy Kittrell credited the win to the teamwork of the squad. The win gave the locals an overall pre-Christmas record of three wins against one defeat.

Greenville (46)	Wilson (32)
Wilson (32)	Moocha (1)
Drum (12)	Brandon (3)
Powell (8)	Jordan (8)
Johnson (8)	Hodge (5)
Riddick (10)	Lee (3)
Norris (13)	
Sides (3)	
Greenville — Hudson (2)	
Hardee (1), Wilkerson Wilson —	
Stephenson (4), Thomas (4), Perry (2), Baker (2), Draughan.	

Wilson (54)	fg	ft	pf	tp
Rand, f	3	2	1	8
Deans, f	2	3	6	6
Blake, c	6	8	1	20
Jones, g	7	2	1	16
Creekmore, g	1	0	1	2
Thomas, g	1	0	1	2
Totals	20	14	8	54

Score by quarters: Greenville 15 14 19 19—67 Wilson 16 15 10 13—54

In the third quarter Wilson switched into a zone defense to slow down the Phantom pivot play. This worked into the biggest mistake of the night for Wilson.

Little Tommy Saieed popped in three looping set shots from the far out corner and forward Walter Perkins hit on three one-handers from the other corner. Before the Cyclones would come out of their zone the Greenies had racked up a commanding 44-33 lead. After that the teams played on nearly even terms but the damage had been done. In the final period the G-men pulled away to their final 13 point margin.

Senior forward Walter Perkins led the Greenville scoring with 15 points, seven of them coming in the third period; Harold Edwards, with 14; Bob Howell, with 11; George Sideris, with 10; and Tommy Saieed, with 9, rounded out the bulk of the Greenville scoring.

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Bobby Hodges Not To Compete In Coming Elks Bowl Contest

Farmville Teams Posting Unbeaten Marks This Year

By BOB BOYETTE Reflector Sports Writer

Farmville High School's basketball teams have hopes for a good season as they have gotten off to a flying start with five successive wins.

The girls team which went to the finals of the Pitt County tournament before bowing to Winterville last year did not lose a player and this year will probably be one of the top contenders for the Pitt County crown.

Two girls on last year's squad who are back again are Edna Wooten and Doris Oakley. Both were named to the Pitt County All-Conference and the All-Coastal Conference teams. Wooten averaged 28 points a game last year and has been doing about the same this season and Oakley is an outstanding guard. Both girls are seniors.

Coach Sam Stell, an East Carolina graduate, had but one remark to make — "We hope to win more than we lose." Quite an understatement for a man whose team has already won five straight games this year.

Although the Farmville girls complete starting line-up from last season is back, one girl, Nan Williams, playing her first year as a sophomore, has moved into a starting assignment giving Coach Stell's defense some needed height on the defensive end of the line-up.

So far this season Farmville has defeated in order Grifton 63-37, Chicod 67-46, South Edgecombe 48-20, Ayden 57-32 and Belvoir-Falkland 36-22.

Coach Charlie Tucker's boys team has also won in its first five games this year.

The Red Devils lost only one player from last year starting five. He was All-County and All-Coastal Conference player Charlie Fitzgerald, so his loss is expected to be felt as the season progresses.

Last season the Farmville quint had an average season, winning about half of their games and being eliminated by Ayden in the first game of the county tournament.

In the Coastal Conference last year the Red Devils won five out of eight games and placed third in that tournament.

Coach Tucker is pleased with the work of senior Jack Allen, who he places as one of the best rebounders in the county. He is looking for good work from sophomore Jack Sawyer and senior Teddy Allen also this year.

He, too, is optimistic about a good year and says he needs more height in the guard slots; however, he has done pretty good so far this season.

The boys so far this season have defeated Grifton 58-35, Chicod 64-39, South Edgecombe 50-26, Ayden 38-35, and Belvoir-Falkland 47-41.

Both coaches seem to be hesitant about saying too much about their ball teams but if things continue at the present pace then other county teams better be prepared for a rugged game when they play

Farmville Teams Posting Unbeaten Marks This Year

By BOB BOYETTE Reflector Sports Writer

Farmville High School's basketball teams have hopes for a good season as they have gotten off to a flying start with five successive wins.

The girls team which went to the finals of the Pitt County tournament before bowing to Winterville last year did not lose a player and this year will probably be one of the top contenders for the Pitt County crown.

Two girls on last year's squad who are back again are Edna Wooten and Doris Oakley. Both were named to the Pitt County All-Conference and the All-Coastal Conference teams. Wooten averaged 28 points a game last year and has been doing about the same this season and Oakley is an outstanding guard. Both girls are seniors.

Coach Sam Stell, an East Carolina graduate, had but one remark to make — "We hope to win more than we lose." Quite an understatement for a man whose team has already won five straight games this year.

Although the Farmville girls complete starting line-up from last season is back, one girl, Nan Williams, playing her first year as a sophomore, has moved into a starting assignment giving Coach Stell's defense some needed height on the defensive end of the line-up.

So far this season Farmville has defeated in order Grifton 63-37, Chicod 67-46, South Edgecombe 48-20, Ayden 57-32 and Belvoir-Falkland 36-22.

Coach Charlie Tucker's boys team has also won in its first five games this year.

The Red Devils lost only one player from last year starting five. He was All-County and All-Coastal Conference player Charlie Fitzgerald, so his loss is expected to be felt as the season progresses.

Last season the Farmville quint had an average season, winning about half of their games and being eliminated by Ayden in the first game of the county tournament.

In the Coastal Conference last year the Red Devils won five out of eight games and placed third in that tournament.

Coach Tucker is pleased with the work of senior Jack Allen, who he places as one of the best rebounders in the county. He is looking for good work from sophomore Jack Sawyer and senior Teddy Allen also this year.

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Our
Christmas
Gift
to
YOU
One
Dobbs
or
Disney
HAT
Regular
\$10.00 Value
With
A Purchase
of
Any Suit
or
Sport Coat
and
Slacks

McDonald Leaves To Enter Service

GRIMESLAND—The resignation of Williams (Bill) McDonald, coach of Grimesland High School's athletic team, has been announced by the Grimesland School Board. The resignation will become effective today.

McDonald has been ordered to active duty by the Air Force and will report to Sampson Air Force Base, New York, January 16.

The former East Carolina College athlete has been at Grimesland since September. He was a member of the ECC football squad for four years, lettering each year at either guard or tackle. He is an ROTC graduate of East Carolina.

Clarence Butler, a native of Salisbury, will replace McDonald. Butler was a letterman in basketball at East Carolina for two years. Prior to attending East Carolina he attended Edwards Military Institute where he was a member of the football, basketball, and baseball squads.

Butler will assume his duties on January 4.

Fight Results

By The Associated Press

DETROIT — Al Andrews, 152 1/2, Superior, Wis., outpointed Pat Lowry, 147 1/2, Toledo, 10.

WORCESTER, Mass. — Willie Gray, 150, Boston, outpointed Billy Andy, 153 1/2, Providence, 10.

NEWARK, N. J.—Hurley Sanders, 161, Newark, outpointed Phil Rizzo, 158, Brooklyn, 8.

FALL RIVER, Mass. — Willie Johnson, 151, Newask, N. J., knocked out Clarence Williams, 151, Fall River, 1.

PRO BASKETBALL (NBA) Baltimore 75, Minneapolis 64 Rochester 91, Philadelphia 79

Mighty Mountaineer by Pap



Extra Special

Good Inner Spring Mattress \$22.50
 Heavy Coil Springs \$9.95
 Bed Pillows, ea. \$1.00

BOSTIC-SUGG FURNITURE CO.
 117 East 3rd St. — Back of Post Office

Bourbon de Luxe

Kentucky Blended Bourbon Whiskey

\$2.30 FT.
 \$3.65 4-5 QT.

65° PROOF • 51% KENTUCKY STRAIGHT BOURBON WHISKEY • 49% GRAIN NEUTRAL SPIRITS • THE BOURBON DE LUXE COMPANY, LOUISVILLE, KY.

KING

BLENDED WHISKY

\$3.30 4/5 QT.
 \$2.10 PINT

KING BLACK LABEL. Blended Whisky. The Straight Whiskies in This Product Are 4 Years or More Old. 37 1/2% Straight Whiskies, 62 1/2% Grain Neutral Spirits. 86 Proof.

BROWN-FORMAN DISTILLERS CORPORATION
 At Louisville in Kentucky

The Cat's Paw

—MARION SALTER

CHAPTER THIRTY-FIVE
 NOW THEY knew and by her own confession. After all, there had been no record to give her away, the police said. One way you looked at it, King had died because of a nonexistent record. Now they knew . . . Field day for the newspaper reporters, a story

with all the Elements. A story with sex. And a picture of a pretty girl. Charlotte blinked before the blinding flashlight bulbs. And now they knew the details of that fated Friday night. How Mrs. Morgan had arrived at the store shortly before closing time and spent the next two and a half hours dodging detection. She'd hid

in stairways and behind counters and in phone booths. And in the fourth-floor washroom. Once, before Mrs. O'Rourke had seen her there, she'd gone up to check on Charlotte. Then, hearing the approach of the other charwoman, Grace, she'd gone down to the fourth floor. Finally she'd walked back up to six. And along the aisle that bounded the Miss Manhattan department on its far side. Then she'd stationed herself in the darkened personnel office, next to King's.

It had been only a few minutes later when she'd heard cautious steps coming down the same aisle. Peering out through the glass partition she'd seen Kingsley Cummings approaching. He'd glanced around the corner and apparently seen Charlotte in the open, lighted advertising office. Then he'd disappeared into what she now assumed was the switchboard room. Still she waited wondering, till she heard Charlotte go into King's office.

"I didn't know what she was up to, but I knew I must warn her. Mr. Cummings was there. I started out, but then the phone rang. I ran back to the Personnel Office, and I watched the door where Cummings was like a cat. Still I knew when Charlotte fled, and a moment later, Mr. Cummings."

Mrs. Morgan had seen him slip like a shadow on the wall down the outer aisle. Desperate with fear, she'd run in the direction Charlotte had gone, and stood, finally, in the Miss Manhattan room—trying to get her breath, trying to grasp what was happening. Listening.

"It was so real that I thought it couldn't be real," she said now. "None of it, especially the end." The end. When she'd seen Charlotte creep out of the fitting room and had followed . . . overtaking the girl just in time to see King seize her. And to comprehend the significance of the open elevator shaft and the frenzied look on his face.

"Like a drummer in a hot band," Mrs. Morgan said. "Worked up to a pitch. He meant to push Charlotte down the shaft, I had no doubt. If I had a conscious thought from that moment, I don't remember it." Only her arms and her muscles had known what to do. Slim but surprisingly strong arms that daily lifted hundreds of pounds of heavy coats. Slim arms filled with the strength born of a mother's desperation.

Dividend Paying Policies
Tadlock Mutual Insurance Agency
 Save With Safety . . . Buy Mutual Insurance
FIRE, AUTOMOBILE and TORNADO
 322 Evans Street, Greenville, N. C. — Dial 2397



Seagram's
Seven 7 Crown
BLENDED WHISKEY
 M. S. Proof. 65% Grain Neutral Spirits
 Seagram-Distillers Corporation, Chrysler Building, New York

"Then I went to meet Eric," Charlotte took up the story now.

"But he's in no way an accessory. He didn't know then, and he still doesn't know what it's all about. When we met I just told him something awful had happened, that I was innocent and needed an alibi. He agreed to corroborate my story that I had made an eight-o'clock date with him."

But even as she protested Eric's innocence, Charlotte knew what she had done for his reputation. I won't think about it, she thought. "About that cigaret lighter with the C," she went on. "That was my mother's. We didn't even notice that it fell, it must have been in her coat pocket, and in the scuffle . . ." She turned to Mrs. Morgan. "Was it in your pocket, Mother?"

"Yes, Charlotte. If it matters." It didn't matter, of course. The only thing that mattered now was that she must leave her mother here, find a lawyer, carry on. And find money. Charlotte felt as though she had laid down one great burden, only to pick up another, weightier one.

So she'd allowed all the others to be suspected, too. She'd minded about Mario and Tim and Eric. Eric. She'd never see Eric again, after he'd read tomorrow morning's papers. No, this morning's.

Mrs. Morgan had wanted to confess. She'd wanted to go straight from the store to the police. But in the brief moments they'd had to plan and think, Charlotte had taken charge. She'd made her mother swear to keep quiet and wait for further word from her.

"Now walk down the stairs," she'd directed her mother, "to the telephone booths on the mezzanine. Call Eric Hay at this number. I'm almost sure he's at home. Your voice is so much like mine, just say you're me. Say, 'Eric, meet me at Barney's as fast as you can make it,' and hang up. He lives near. Then stay in the booth, the one farthest back in the corner till morning. With a little luck you can stay there till the morning shoppers start coming. Then come out nonchalantly and go home."

"What if it doesn't work?" her mother had asked. "It has to," Charlotte said. But she was still amazed that it had been so successful. She'd also told her mother to call her own boss and say she had gripe and would be out for a few days. And not to make any further move till she heard from Charlotte.

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Report Composer Had Complaints
 NEW YORK (AP)—The New York Times says the noted Soviet composer Aram Khatchaturian has publicly criticized Soviet policy on music.

The Times quoted an article by Khatchaturian in last month's issue of the publication Soviet Music urging that Soviet composers be freed "from the petty tutelage of the staffs of musical institutions."

The article attacked much of the music which has been produced in Russia in recent years saying it was "written without creative elan, with a glance over the shoulder, expressing the fear that something untoward might happen."

No Affection, Charges Fraud
 CHICAGO (AP)—Mrs. Patricia Kolarik, 19, contended her husband Louis, 26, was guilty of a fraud in marrying her last May.

After the wedding Mrs. Kolarik told Circuit Judge Julius H. Miner

More than half of the world's gainfully employed people are farmers.

Forests originally covered about one-third of all the world's land areas.

Saad's Shoe Shop
 113 Grande Ave.
 Prompt Expert Service
 Work Guaranteed
 Dial 2056

YES! TOYS
 ARE GOING FAST!
 BETTER BUY NOW!
GARRIS SUPPLY
 R. M. GARRIS, Owner

INA'S FLORIST SHOP
 Located One Mile From Greenville on Bethel Highway
 Invites You To Attend Its
OPEN HOUSE
 SUNDAY, Dec. 20th 3 p.m. to 9 p.m.
 Lovely Christmas arrangements, gifts, potted plants, including poinsettias, Christmas corsages and beautiful Christmas wreaths will be on display.
 PRIZES WILL BE GIVEN AWAY FREE
INA'S FLORIST SHOP

New Mayor Can Be Found In Jail
 MASON, Mich. (AP)—The new city of Lathrup, Mich., can find its first mayor, William H. Harvie, 54, in Mason's jail.

The mayor, whose city was only incorporated Monday, is charged with "driving while under the influence of intoxicants." State police say he plowed into the back end of a car that had stopped. The car belonged to State Police Commissioner Joseph A. Childs.

For Exclusive Jewelry Gifts, See JOHN LAUTARES Jeweler
 Opposite Belk-Tyler

PRE-CHRISTMAS SALE
ALL BOYS-GIRLS
coats
 NOW REDUCED
33 1/3%

Girls Dress HATS \$1.99 Values to \$4.95	One Rack GIRLS DRESSES \$3.98 Values to \$10.98
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Girls', Boys'
RAIN COATS 25% off

Punch and Judy
 Greenville's Department Store For Children

Congratulations WNCT

NOW! BRILLIANT RECEPTION WHERE OTHERS FAIL!

Yours with ALL-NEW 1954
Admiral 21" TV

START AT
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Model T2232Z—Mahogany Finish
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Biggest 21" Picture—Most Powerful Chassis!

Made to order for brilliant reception in outer "fringe" or weak signal areas, this extra-powerful 21" Admiral TV delivers a big, beautiful 252 sq. in. picture. Aluminized picture tube for blacker blacks, brighter whites, and subtle "in-between" shades. Unvarying fine reception assured by amazing Super Cascade Long Distance Chassis. New anti-glare Optic Filter screen provides restful viewing, ends "washed out" picture . . . full-fidelity Tone Control . . . built-in "Omni-Scope" aerial, many more deluxe features! Scratch-and-stain-resistant mahogany plastic cabinet.

Consolette or Wrought Iron Base
 Optional at Slight Extra Cost

VanDyke Furniture Store, Inc.
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POGO



RUSTY RILEY



After 20 Years Of Criticizing, Republicans Now 'Holding Bag'

By JAMES MARLOW
WASHINGTON (AP)—For their 20 years out of office—which meant 20 years of not having to take final responsibility for what went wrong—the Republicans were the Democrats' severest critics.

that Eisenhower must depend for the fight made in the capitol for any part of his program.
Eisenhower, of course, has not laid his fire extinguisher aside, knowing well he may need it badly in 1954 if some of his own Republicans start playing with political matches.

One Full Size Supreme GAS RANGE ONLY \$85.00 BOSTIC-SUGG FURNITURE CO. 117 East 3rd St. — Back of Post Office

YES! TOYS ARE GOING FAST! BETTER BUY NOW! GARRIS SUPPLY R. M. GARRIS, Owner

NO! NOT ONE.... BUT 4 FREE! If We Miss A Button... YES, IF WE RETURN A SHIRT WITH A BUTTON MISSING WE'LL LAUNDRER FREE THAT SHIRT PLUS THREE MORE. RAINBOW CLEANERS AND LAUNDRY 627 Albemarle Avenue

Uranium Mine Is Also 'Guardian' Of Native Help

By FRED CHEVAL
ELISABETHVILLE, Belgian Congo (AP)—A native butcher stands beside a pile of fresh meat in a warehouse along the railroads in the Katanga province mining center of Kipushi. In the wall next to him is a big slot. At intervals there is a knock on the wall and for each knock the butcher slips a chunk of the raw meat through the slot.

tribution is as fair as can be." Kipushi—also the site of rich underground copper and zinc ore pits—carries on an extensive welfare program for its native workers.
Not far from the distributing slots, native mothers and their children stand under shady eucalyptus trees to be processed through a dispensary. If necessary, they will be sent to a nearby hospital where modern equipment and modern drugs are available.

Mother's Hope Is Fading Fast; Return Date Set

TOKYO (AP)—Portia Howe said today she would leave Tokyo for her Aiden, Minn., home Dec. 23, shortly before the midnight deadline snuffs out the last faint hope that her prisoner son will abandon communism and return to the Allied side in Korea.
He is 20-year-old Richard Tennesson, one of 22 unrepatriated American soldiers who have cast their lot with the Reds.

Evaluator Of Damages Named

RALEIGH (AP)—The first of five men who will evaluate wreck damages and liability under the new Safety Responsibility Act has been hired by the Motor Vehicles Department.
The department yesterday signed up Donald N. Freeman, 35, of Bertie County.

responsible for, and how much security he is required to post under the law going into effect Jan. 1. Under the new law a driver must be able to pay for serious damages he causes. Unless a driver is able to show his ability to pay, either through a liability insurance policy, cash or a bond, he stands to lose his driving license.

For Exclusive Jewelry Gifts, See JOHN LAUTARES Jeweler Opposite Belk-Tyler

CARSTAIRS White Seal BLENDED WHISKEY. \$2.05 PINT, \$3.25 4/5 QUART. C. Heber Forbes

Breath of life... for you. How additional oxygen brings welcome relief —helps your doctor help you. UNION CARBIDE AND CARBON CORPORATION. Includes all the men and women at National Carbon Company.

EFIRD'S SEE EFIRD'S TERRIFIC SELECTION of GIFTS and TOYS. Efird's DEPARTMENT STORE

Extra Dollars!.. Extra Sales For Christmas!!

TELL DAILY REFLECTOR WANT AD READERS ABOUT THOSE NEW AND USED ARTICLES YOU HAVE FOR SALE!

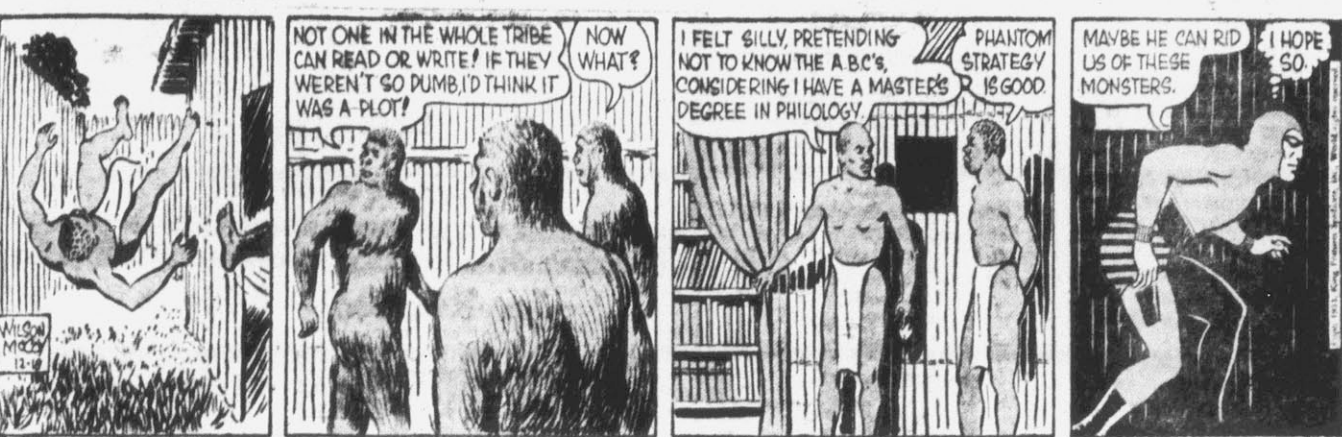
OZARK IKE



THE HEART OF JULIET SPOKES



THE PHANTOM



BLONDIE



FLASH GORDON



SPECIAL NOTICES

BAKER'S BUSINESS COLLEGE
Accredited Business English night courses starting soon. Enroll now. Regular winter term Jan. 4th. Mrs. V. C. Baker, P.O. Box 858, Phone 4103. Oct. 24-1f

BELK-TYLER'S DOLL SHOP is now open. Shop early for best selection and biggest savings on Belk-Tyler's third floor. Nov. 27-1f

WATCH REPAIRING—24 HOUR SERVICE. Guaranteed work, reasonable prices. Also jewelry repairing. John Lautares Jeweler, 5th Street. Dial 3662. 19-1 mo.

"LISTEN" LADIES WHILE I TELL you something worth hearing. If you have hair problems call Hazel Beauty Shop. Phone 3605. 506 E. Gum Rd., Meadowbrook. 17-3c

J.W.H. ROBERTS AND L.M. Stocks announce the removal of their law office to Pollard Building, 1rd & Cotanche Sts. Dec. 4-11-18-24 Jan. 1-8

WANTED

ANNOUNCEMENT

Want to buy 30,000 lbs. of pecans. Will pay top prices. Small or large. New Greenville Fruit Market, located on Dickinson Ave. beside Pitt Hardware Co. Owned and managed by J. B. Creech. Oct. 26-1f

WANTED TO BUY—NO. 2 SIZES sweet potatoes by Carolina Cannery for canning. Buying every day at Chocowinity plant. Phone Washington, 1320-R. 12-7f

BRING US YOUR HENS AND roosters for higher prices, Monday and Tuesday, the 21st and 22nd of December. Pitt Poultry Co., W. 5th Street. Ext. Phone 2227. 15-4f

WANTED TO BUY—YELLOW corn. Will pay \$1.40 per bushel. Porter Bros., Simpson, N. C. 16-4f

WANTED TO BUY—USED 24 inch girls' bicycle in good condition. Phone 2081. 16-2f

WORK WANTED

PRACTICAL NURSE—HOSPITAL and home training, live in. Phone 4872, Ayden, N. C. 16-3c

HELP WANTED - FEMALE

DEMONSTRATORS—\$25.00-\$40.00 daily earnings. Our lingerie and apparel are sensation of party plan selling. Free outfit. Beeline Fashions, 4145-C Lawrence, Chicago. Oct. 13-1f

YOUNG MAN BETWEEN 20 AND 27 years of age for floorman in warehouse. High school education necessary. Apply by letter in own handwriting giving full particulars. Write National Biscuit Co., Greenville, N. C. 18-12f

FOR RENT
APARTMENT FOR RENT TO couple with no children—Beautifully furnished with all new up-to-date furniture. New electric refrigerator and stove, all complete. Private bath and private entrance. Call 2411 Bethel or Mrs. Anna Jones Manning, Bethel, N. C. 12-6f

NICELY FURNISHED BEDROOM and bath for rent to college boys or commercial men. One-half block from college, 403 Jarvis Street. Dec. 10-1f

FOR RENT—4 OR 5 ROOM UP-stairs furnished apartment, close in. See at 908 Evans St. 17-2f

HOTEL—DAILY \$2.00 AND UP Special rates: Week, \$8.50 up; month \$25.00 up. Steam heat, inner-spring mattresses. New Greenville Hotel, 618 Dickinson, re. Phone 5091. Dec. 9-1 mo.

HOUSES, APARTMENTS, ROOMS and business property for rent—Contact Grier Rental Agency, Office located over Chamber of Commerce. Business phone 5700; residence phone 5428. Office closed on Wednesday afternoons. Aug. 1-1f

SEVEN ROOM HOUSE FOR RENT at 411 Latham Street. Phone 9894. 11-6f

FOR RENT—4 ROOM HOUSE Inquire at 1101 Colonial Ave. after 7:00 p.m. 16-3c

FOR RENT—4 ROOM HOUSE and pantry, electricity. 3 1/2 miles south of Greenville. \$35 a month in advance. J. E. Joyner. 10-6f

FOR RENT

FOR RENT—MODERN 3 BED-room house in Bell Arthur with hot and cold running water and lights. See or call A. D. McArthur, Rt. 1, Greenville, N. C. Phone 6037. 15-4f

HEATED HOUSE ON AYDEN Highway for rent—Call 2978 or 3159. 18-2f

FOR RENT—THREE ROOM FUR-nished downstairs apartment. Private entrance and bath. Lights, water furnished, modern conveniences. Phone 5536; see at 113 E. 13th Street. 18-3f

FOR RENT—JANUARY FIRST Five room house, located on East Tenth Street. For information dial 5320. 18-2f

FOR SALE

GET 100% WHOLE WHEAT BREAD at People's Bakery, 815 Dickinson Ave. 1f

FOR SALE—VERY GENTLE PONY Ideal for young child 6-14 years. Can be seen at my residence, E. 14th Street Ext., or dial 5423. David Proctor. 17-3f

PAINT UP NOW!—ALL COLORS in gloss paint for the low price of \$1.98 gallon. Belk-Tyler's third floor. Nov. 27-1f

FOR SALE—USED AUTOMATIC Bendix Washer, \$75.00; desk and chair, \$35.00. Dial 4717. 2209 E. 5th Street. 18-3f

TURKEYS TURKEYS TURKEYS If you want to be sure to get a turkey for Christmas, place your order now for a broad breasted bronze. We have most any size, live or freshly dressed. Dial 2227, Pitt Poultry Co., W. 5th St. Ext. 15-9f

FOR SALE—GIRL'S 26 INCH CO-lumbia built bicycle in good condition. Phone 4460. 16-4f

PIANO FOR CHRISTMAS—OP-portunity on lovely spinet in perfect condition. Resident of this vicinity can pay small payment down and finish account with few small monthly installments. Write Credit Manager, Box 725, Albemarle, N. C. Will notify where to see Spinet. Nov. 28-1f

FOR SALE

FOR SALE—CHRISTMAS TREES any size from 1 foot to 12 feet. Special prices on quantities, 1 to 1 thousand. No Sunday sales. See D. W. Alexander & Son near the Esso Station on Bechtel Highway, 10 miles S.E. of Greenville. Phone 3124, Bethel, N. C. 12-7f

FOR SALE—ONE 4 FT. MEAT case in good condition. Call E. K. Fisher. 4660. Nov. 20-1f

ATTENTION FARMERS—FOR your fumigate and covers for your tobacco plant bed see us. We can save you money. Pitt FCX. 3-12f

DID YOU KNOW THAT BELK-Tyler's third floor, your Christmas gift floor, is now open? Shop early and save on Belk-Tyler's third floor. Nov. 27-1f

PROVEN QUALITY CANT BE beat. Chrysler Airtemp by Chrysler Corporation, Delco Heat by General Motors. Home heating at its best. Call us for estimate on that replacement or complete heating installation. General Heating & Air Conditioning Company, W. 8th Street Ext. Tel. 2561. Oct. 9-1f

FOR SALE—THE ONE AND ONLY home roll-up aluminum awning. Your choice color; also insulation, weatherstripping and siding. Terms. Phone 2235, C. L. Lupton Co. Your comfort is our business. 1f

DIAMONDS—SAVE YOURSELF money. Avoid disappointment. Buy from Greenville's only trained diamond specialist. Lautares Bros. "Greenville's only Registered Jeweler AGS." Oct. 3-1 mo.

FOR SALE—BEAUTIFUL HOME grown cedar-Christmas trees, 3 to 5 ft. tall. Come and make your choice. Also pair of 3 mo. old Fox terrier pups, 5 miles on Bethel Highway, Farm-A-Kennels. Dial 6469. Mrs. R. D. Whitehurst. 8-12f

TURKEYS FOR CHRISTMAS—Broad breasted bronze hens and toms. All sizes. Live or dressed. Place your order early to get the turkey of your choice. Collins Grocery Co., 304 W. 9th St. Dial 2724. 11-10f

Mary Mistletoe says..



5 Shopping Days Til Christmas!

Gifts galore—with the accent on thrills! That's what you'll find featured by your community merchants listed below. Shop NOW for better selections—and to beat that Christmas deadline!

FREE THIS CHRISTMAS—WE engrave and gift wrap at no extra charge. Lautares Bros. Jewelers, 414 Evans St. Dec. 4-1f

CLOSEOUT SALE ON ALL BICY-cles, tricycles, wagons, tractors, fire trucks and American Flyer and Marx electric trains. Williams Sport Shop, 206 E. 5th St. 4-18f

THIS IS AN IDEAL GIFT—THIS beautiful Minuet breadpan by Morgan. They come in white or pastel shades. Whatever home this goes in, it will be appreciated. See them at Belk-Belk's, 3rd floor. 12-2f

FOR THAT MAN ON YOUR LIST give him something for his car. See the automatic cigarette lighters \$1.95 at Flanagan Buggy Co. 12-2f

THERE IS NOTHING MORE AP-propriate than a pretty lamp as a gift. We have so many different kinds, you will have to come and make your own choice. Belk-Tyler's, 3rd floor. 12-2f

YOU'LL FIND THE RIGHT GIFT here for the sportsman—Football, basketball, baseball and tennis equipment. Special closeout prices on popular make shotguns. Williams Sport Shop, 206 E. 5th Street. 12-6f

YOU CAN SPEND A VERY PLEAS-ant evening in a game of bridge with one of the lovely card tables at Belk-Tyler's, 3rd floor, a gift for him or her. 12-2f

A WIFE OR DAUGHTER WELL-comes a pretty scatter rug and they are so practical and reasonable at Belk-Tyler's, 3rd floor. 12-2f

GIVE HIM A SET OF BACK-UP lights for his car for Christmas. \$10.70. Flanagan Buggy Co. 17-2f

GIFT SPECIAL—JUST RECEIVED late shipment of gifts which will also go at 25% off. Le Anne Gift Shop, 109 E. Fourth Street. 17-3f

JEWEL CASES AND BOXES BY Farrington—\$1.50-\$13.50. Lautares Bros. Jewelers, 414 Evans St. Dec. 16-1f

WE HAVE RED BERRIED PYRA-cantha and holly of all kinds. Tyson's Flower Shop, 415 W. 4th Street. Phone 3244. 16-3f

SELECT YOUR GIFT FROM THE Fashion Shop while they have a good selection robes, bed jackets, pajamas, shortie gowns and panties. Gift wrapped free. 517 Dickinson Ave. 18-4f

FOR SALE—CHRISTMAS TREES any size from 1 foot to 12 feet. Special prices on quantities, 1 to 1 thousand. No Sunday sales. See D. W. Alexander & Son near the Esso Station on Bechtel Highway, 10 miles S.E. of Greenville. Phone 3124, Bethel, N. C. 12-7f

FOR SALE—ONE 4 FT. MEAT case in good condition. Call E. K. Fisher. 4660. Nov. 20-1f

ATTENTION FARMERS—FOR your fumigate and covers for your tobacco plant bed see us. We can save you money. Pitt FCX. 3-12f

DID YOU KNOW THAT BELK-Tyler's third floor, your Christmas gift floor, is now open? Shop early and save on Belk-Tyler's third floor. Nov. 27-1f

PROVEN QUALITY CANT BE beat. Chrysler Airtemp by Chrysler Corporation, Delco Heat by General Motors. Home heating at its best. Call us for estimate on that replacement or complete heating installation. General Heating & Air Conditioning Company, W. 8th Street Ext. Tel. 2561. Oct. 9-1f

FOR SALE—THE ONE AND ONLY home roll-up aluminum awning. Your choice color; also insulation, weatherstripping and siding. Terms. Phone 2235, C. L. Lupton Co. Your comfort is our business. 1f

DIAMONDS—SAVE YOURSELF money. Avoid disappointment. Buy from Greenville's only trained diamond specialist. Lautares Bros. "Greenville's only Registered Jeweler AGS." Oct. 3-1 mo.

FOR SALE—BEAUTIFUL HOME grown cedar-Christmas trees, 3 to 5 ft. tall. Come and make your choice. Also pair of 3 mo. old Fox terrier pups, 5 miles on Bethel Highway, Farm-A-Kennels. Dial 6469. Mrs. R. D. Whitehurst. 8-12f

TURKEYS FOR CHRISTMAS—Broad breasted bronze hens and toms. All sizes. Live or dressed. Place your order early to get the turkey of your choice. Collins Grocery Co., 304 W. 9th St. Dial 2724. 11-10f

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FOR SALE

PIANOS
Rent a piano for only \$5.00. First six months rent may be applied to purchase of piano. New Janssen pianos, Organos, Minshall electric organs and reconditioned pianos reasonably priced. Bodkin's Piano Store, 722 Dickinson Ave. Phone 5118. Oct. 3-1f

SADLER FLOWER SHOP Winterville, N. C. Phone 3745
Pansies, candytuft, digitalis, sham daisies, rosebushes, azaleas, carnations, pyracantha, holly, boxwoods, flowering crabs, pitiser, Irish junipers, arborvitae, pecan, shade trees, landscaping service. Floral designs. Dec. 3-1 mo.

FOR SALE—COATS. VALUE \$49.95 for \$28.00. The Fashion Shop, 517 Dickinson Ave., Greenville, N. C. 18-4f

CARLOAD BULK ORANGES AT Coast Line, Dickinson Ave. On sale at the car and Askew's Fruit Stand. Discount this week. Askew's Fruit Stand. 17-3f

FOR OUTDOOR TOILETS—PLAT-form, stool and cover, \$14.00. Made to health department specifications of reinforced 25 hundred pound test concrete at Greenville Livestock Sales. 16-2f

FOR SALE—7 DIAMOND WED-died ring, set in yellow gold. Appraised. Cheap. For cash. Call 4040. 16-4f

WE HAVE FOR SALE—SHETLAND ponies, 34 to 44 inches. Call W. B. Midgette, Washington 445, or W. B. Midgette Jr., 378 Bath. 16-6f

COAT SALE—VALUE \$39.95 FOR \$18.00. The Fashion Shop, 517 Dickinson Ave., Greenville, N. C. 18-4f

CONCRETE STOOL, LID AND reinforced slab for outdoor toilets, \$14.00. Built to health department specifications. See O. C. White, at Farmers Warehouse, Greenville, N. C. 16-6f

INSURANCE
CONTACT D. G. NICHOLS FOR your liability insurance. D. G. Nichols Real Estate & Ins. Co., 107 E. 5th St., Greenville, N. C. 11-17f

FOR YOUR AUTO INSURANCE—See Lester Turnage or D. L. Turnage Insurance Agency before you buy. 16-7f

For AUTOMOBILE INSURANCE See JACK WALLACE Realtor—Insurer 8113 Phone 4407 Dec. 10-1 mo.

GET YOUR PORTABLE OUT-door toilet at Tyndall's Repair Shop. Made to meet sanitation requirements. Phone 601 or write 35-B, Fountain, N. C. Dec. 14-1 mo.

GO TO BAKER & HOLLAND, 127 West Fourth St., for Coker's-Bell's and Higgins tobacco seeds. Also good prices on Morton salt, lawn grass seed and other farm supplies. Dec. 8-8 wks.

HOMES FOR SALE
FOR SALE—HOUSE, 2 BEDROOMS good as new, north side of town. Price right. Phone 3983. 16-6f

FOR SALE—NEW HOUSE ON corner lot. Living and dining rooms, den, 2 bedrooms, tile bath, 8 large closets, Delco heat, insulated and weatherstripped, large screened porch. Call 3411 between 9 a.m. and 4 p.m. Nov. 30-1f

OWNER MOVING—SACRIFICING new 3 bedroom brick and all household furniture, including new Spinet piano. Must sell at once. See at 112 N. Park Drive, College View. Dec. 5-1f

FOR SALE—ONE BRICK VENEER home, 3 bedrooms, living room, dining room and large kitchen. Lenox heating plant, weatherstripped and insulated. Already financed. Call Ayden Building and Supply Co., 3038 Ayden. Nov. 6-1f

CLIFF SAYS—See our display of appliances, toys, sporting goods and bicycles. Priced special for Christmas. C. H. EDWARDS HARDWARE Upon All Day Saturdays

We are now buying Pine and Cypress logs delivered to our Grifton Yard. Also contact us for any standing pine or cypress timber you have for sale. Phone 3451 day, 2846 night. Grifton, Grifton Pine Manufacturing Co. 16-6f

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HOMES FOR SALE

FOR SALE—NICE HOMES, SMALL or large, city or suburban; also some farms. Cash or terms. We buy 'n' sell. It's the real estate see J. E. Hicks Corey Agency. Dial 2615, Greenville, N. C. Tues. & Fri.-1f

BUSINESS OPPORTUNITIES
\$400 Monthly Spare Time Refilling and collecting money from our five cent High Grade Nut machines in this area. No selling! To qualify for work you must have car, referential service & secure by inventory. Devoting 2 hours a week to business, your end on percentage collections will net up to \$400 monthly with very good possibilities of taking over full time. Income increasing accordingly. For interview, include phone in application. Write "Business Opportunity," P. O. Box 408, Greenville, N. C. Dec. 18-1f

FARMS FOR SALE
I HAVE GOT TWO CORNERS AT Coxville Crossroads—Contains 53 acres land, 35 cleared; 4.6 tobacco, due to be 6 acres or more next year. Tractor, farming equipment all for sale. Come to Coxville Crossroads and put in your bid. Owen Whaley, Ayden, N. C., Rt. 2, Box 151. 11-10f

FARM FOR SALE—178 ACRES, 55 cleared, 13.6 tobacco allotment, 2 tractors, 3 tobacco barns with burlers. Farm located 2 miles from Newport on Newport River, 9 miles from Atlantic Beach. Contact Joe Hill at Newport Tractor & Equipment Co. Phone 2376, Newport, N. C. Dec. 1-1f

SAVINGS ACCOUNTS—YOU CAN start one easy on the money our regular car service will save in repairs. Ricks Service Center, 9th & Evans Sts., Greenville, N. C. 14-6f

FOR THE BEST IN CAR SERVICE—wash jobs, grease jobs, or battery charged—come to Carr Allen's Texaco Station, in front of Court House. 14-6f

HAVING CAR OR TRUCK TROU-ble?—Why wait. We'll fix it today. For efficient service call or see us at Hudson's Garage, 908 Washington St. Phone 4247. Dec. 10-1f

Classified Display
1949 FLYMOUTH forlor sedan—Good engine and running gear. A good buy at \$395 full price at Flanagan's. 16-24

1948 FORD FOR-dor sedan—\$695 full price. \$8 engine radio and heater. Guaranteed at Flanagan's. 18-34

1946 FORD FOR-dor sedan—\$695 full price. \$8 engine radio and heater. Guaranteed at Flanagan's. 18-34

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1946 FORD FOR-dor

Stock And Market Reports

NEW YORK (AP)—Television stocks were firm today in an irregular stock market.

Radio Corp. was in demand at higher prices, but the other TV stocks were ahead without much activity.

Attention on the television issues followed federal government approval of a system of color television that can be picked up in black and white as well.

Gains and losses amounted to fractions throughout the list with the plus signs holding an edge.

Business was fairly good at a pace of around a million and a half shares for the entire day.

Edging up were steels, motors, aircrafts, chemicals, railroads and air lines. A little easier were rubbers, distillers, and coppers.

Higher stocks included Southern Railway, 20th Century-Fox, American Telephone U.S. Steel, Chrysler, Motorola, and Philco.

Lower were Goodrich, Kennecott Copper, Dow Chemical, General Electric, and Paramount Pictures.

RALEIGH (AP)—(NCDA) — Hog markets 25 to 75 higher today. Tops of 24.25 at Scotland Neck and Rocky Mount.

Both the white and Negro Pitt County school principals held their final meeting before the holidays yesterday.

A discussion was held on the proper care of the school plants during the holiday season, with special emphasis placed on the plumbing in the event of freezing weather.

The white principals discussed the possibility of beginning basketball games at seven o'clock instead of 7.30.

It was not accepted by every school, but several of the schools decided to try it on a trial basis.

The March of Dimes drive slated for January was discussed by the principals. It is the one fund raising campaign carried in the schools.

The regulations for "The Big Change" for Pitt County's white high school students was announced.

It is a public speaking contest sponsored by the North Carolina Bankers Association opened to high school pupils in grades nine through twelve.

For the speech each student will talk on subject matter concerning his local community regarding the possibilities and potentialities of further growth in industry and education or agriculture.

The winner in each county will be awarded a \$25 Savings Bond. J. W. Overton of the Guaranty Bank is chairman of the Pitt County entry.

School Principals Devote Meeting To Holiday Care

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OSLO, Norway (AP)—A throng of 7,000 persons lined Oslo's waterfront last night to cheer the liner Stavangerfjord after her 2,050-mile Atlantic trip without a rudder.

The big liner, whose captain steered with the vessel's twin propellers after she lost her rudder in a hurricane Dec. 8, docked only two days late.

Class Visits Water Plant



The students above are members of Grimesland's sixth grade during a visit to the water plant here in Greenville.

James L. Whichard, chief operator of the Greenville Utilities Commission water plant, explained the various operations to the 32 students.

Garland Bailey, Grimesland principal, and Mrs. J. A. Watson, sixth grade teacher, came with the students who have just finished studying "water we drink" in Science.

Fire Precautions Urged In Yuletide Decoration

With Christmas decorations going up once again, Fire Chief George Gardner urged householders to use care in installing the decorations.

He noted that a number of fires are caused each year by faulty electrical connections and inflammable decorations.

He urged families not to leave their Christmas lights burning when no one is home.

Chief Gardner recommended that the following suggestions set forth by the National Fire Underwriters be followed:

1. Choose a small tree. It's less dangerous than a large one.
2. Don't set it up until a few days before Christmas. Until then, keep it outdoors.
3. Place it in the coolest part of the house, away from fireplaces and radiators. And don't let it block an exit.
4. Stand it in water, or use a live tree planted in a tub of earth.
5. Never use cotton or paper for decoration on or around the tree.
6. Do not put electric trains under the tree.
7. Use only electric lights, never candles, and see that the wires are not frayed. Be sure that the wiring sets for lights you choose bear the marking of Underwriter's Laboratories, Inc. That shows they have been tested for safety.
8. Provide a switch some distance from the tree for turning tree lights off and on. Don't plug or unplug them beneath the tree.
9. Throw away all gift wrappings as soon as the presents have been opened. Don't let them pile up near the tree.
10. Do not leave tree lights burning when no one is home.
11. If needles near the lights turn brown, move the lights.
12. When needles start to fall, take the tree down and discard it.

Driver Charged In Hit-Run Case

Stephen H. Joyner, Negro, was arrested on hit and run charges, driving without a license and possession of obscene literature yesterday afternoon.

Police reported that Joyner side-swiped a parked car on Pitt Street and overturned further down the road.

Joyner is being tried in Police Court today.

Colored News

All Senior Choir members of Phillip Christian Church are asked to meet at the church Sunday at 1:30 p.m. for the trip to Rocky Mount.

Card of Thanks
STATE
TODAY — SATURDAY
Guy Madison in
"Behind The Southern Lines"
Plus
Last Chapter Old Serial
First Chapter New Serial

MEADOWBROOK DRIVE IN THEATRE
Show Starts at 6:45
ENDS TONIGHT
"Never Let Me Go"
SATURDAY
See! THRILL AFTER THRILL
IN M-G-M'S HALL OF FAME THRILLER!
SEQUOIA
(pronounced See-quo-ya)

for FRESHNESS select
Dixie Crystals Pure Cane Sugar
SATURDAY ONLY — 1 BIG DAY!

6 GREAT STARS!
KATHARINE HEPBURN
GINGER ROGERS
ADOLPHE MENJOU
LUCILLE BALL
EVE ARDEN
ANN MILLER
in
STAGE DOOR
Last Times Tonight
"GUN BELT"
George Montgomery
PITT

\$2.30 PINT
\$3.65 4-5 QUART
Glenmore
KENTUCKY STRAIGHT BOURBON WHISKEY
KENTUCKY STRAIGHT BOURBON
GLENMORE
GLENMORE DISTILLERIES COMPANY • LOUISVILLE, KY. 86 PROOF

Rudderless Ship Is Safely Docked

OSLO, Norway (AP)—A throng of 7,000 persons lined Oslo's waterfront last night to cheer the liner Stavangerfjord after her 2,050-mile Atlantic trip without a rudder.

The big liner, whose captain steered with the vessel's twin propellers after she lost her rudder in a hurricane Dec. 8, docked only two days late.

Many of the Stavangerfjord's 644 passengers were Americans of Scandinavian origin from Minnesota and Wisconsin going to the old country for Christmas.

The liner was three days and 1,000 miles out of New York when the accident occurred. The rest of the trip took nine days.

Santa Spilled In Happy Greeting

SAN PEDRO, Calif. (AP)—Six huskies hauled Santa Claus and his gift-laden sleigh to the Chadwick School yesterday. A horde of children ran out the door to greet him.

The valiant sled dogs took one look at the scrambling youngsters and bolted, spilling Santa and his gifts.

Not until the kids were quieted would the huskies tow Santa to their again.

Clemency Order Frees 95 GIs

PUSAN, Korea (AP)—A Christmas clemency order today brought the release of 95 prisoners from the U. S. Army stockade in Pusan.

Maj. Gen. William S. Lawton, commander of the Korean Communications Zone, said the 95 represented almost a fourth of all the prisoners held here in the Army's only stockade in Korea.

The order affected prisoners who would have completed their sentences by Jan. 15 or would have been eligible for clemency by that date.

Tar Heels Called Upon To Remember Yuletide Spirit

RALEIGH (AP)—Gov. Umstead has called on Tar Heels not to forget the spirit and meaning of Christmas.

He also mentioned in his news conference yesterday he hopes motorists will exercise every care and caution they can in holiday driving.

"I hope that all the people of North Carolina will remember it (Christmas) is the birthday of Christ and what the day and its meaning has meant to civilization," the governor told reporters.

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He pointed out Christmas is a holy day and it should not be overlooked in what it can mean in bringing about peace and contentment in the life of the individual and to nations throughout the world.

The news conference was the governor's last before the holidays. Asked what he hoped Santa would bring him, he replied he had nothing particular in mind but grinned and said he was fond of candy.

A reporter asked if he felt an additional gasoline tax would be necessary for the state to expand its primary highway construction.

Umstead answered, "I have no statement to make now" on the need "for additional funds for primary roads."

He said "no one can express a satisfactory opinion" at this time on whether North Carolina needs toll roads. He added it has not been suggested to him that "North

Carolina return to the system of toll roads and bridges" it once had known.

The toll road authorities looking into the problem, he pointed out, are semipublic groups. If toll roads are built under their recommendations, they would be privately financed, not by the state.

for OPTICAL SERVICE "above and beyond" the average, meet
Ridgeway's
OPTICIANS, Inc.
5 POINTS
Greenville, N. C.

TODAY — Adult Romance
"The Moon Is Blue" **COLONY**
SATURDAY
1,000,000 SUSPECTS
...and only hours to find the real KILLER!
THE BIG FRAME
Mark STEVENS
Jean KENT
Co-Feature
"THE HITCH-HIKER"
A Thundering Melodrama

We wish to thank the many friends, both white and colored, for their kindness and sympathy toward us during the death of our husband and brother. God took him home; it was His will but in our hearts he is living still.
Martha Jane Leggett & Family
Deacons and Trustees of Sylvia Chapel are asked to meet at the church Saturday at 3 p.m.

William Penn Blended Whiskey
Retail Price
\$2.10 Pints
\$3.35 Fifths
86 Proof
THE STRAIGHT WHISKEYS IN THIS PRODUCT ARE 4 YEARS OR MORE OLD. 50% STRAIGHT WHISKEY, 45% NEUTRAL SPIRITS, DISTILLED FROM GRAIN.
BUSHMAN & WHITE LIMITED, PERDU, ELKING

South-11 Drive-In
ENDS TONITE — FRI.
MICKEY SPILLANE'S THE JURY
Short and Cartoon
SAT. NITE — 2 BIG HITS
Gerald Mohr
"The Ring"
The Bowery Boys
"No Holds Barred"
Color Cartoon
SUN. & MON. NITES
Fred MacMurray
Eleanor Parker
"A Millionaire For Christy"
Short and Color Cartoon

For Exclusive Jewelry Gifts, See
JOHN LAUTARES
Jeweler
Opposite Belk-Tyler

Just Received — 5 Piece
Chrome Breakfast Room Suite
With Plastic Covered Chairs
Colors: Red, Green **\$39.50**
BOSTIC-SUGG FURNITURE CO.
117 E. Third St. — Back of Post Office

Only 5 More Shopping Days Until Christmas
Buy and Save at Our
Christmas Bonus Sale
Continues with everything in our store—from wall to wall—except fair-trade items which prices are fixed by manufacturers. Many items marked below replacement prices. We are overstocked—must balance stock by Christmas Eve night.

Solid Mahogany Governor Winthrop Secretary Sale Price \$129.50	Solid Mahogany Governor Winthrop Desk Similar to Illustration Sale Price \$109.75
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Beautiful Assortment Barrel Chairs Sale Price \$39.50	Genuine Mahogany Breakfront Secretary Sale Price \$199.50
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SALE WILL CLOSE CHRISTMAS EVE NIGHT
When You Buy On This Sale Your Savings Will Be Your Bonus
Christmas Bonus Sale Prices Are Cash Prices Only
Terms Can Be Had At Our Regular Prices
J. A. Collins & Son
FURNITURE • RUGS • STOVES & HOUSE FURNISHINGS
GREENVILLE • • • • • AUGORA
DIAL 4010

Four Years Of Effort To Be Culminated Here Sunday

WNCT Really Had Its Start In 1949

When the switch is thrown at the studio of WNCT in Greenville next week, and the television station officially goes on the air, it will climax four hard years of work and planning by officials of the Carolina Broadcasting System.

While a predominant part of the work toward getting a television station in Greenville has been done in the past two years, the movement to get a television station for Eastern North Carolina goes back to 1949 so far as the Carolina Broadcasting System, owner of WNCT, is concerned.

The company was organized in 1948 and purchased radio station WGTC in Greenville, taking over operations of the station on April 1, 1949.

A. Hartwell Campbell, secretary-treasurer of the company, and general manager of WNCT, in tracing the history of the new television station, pointed out that a very high frequency TV channel was not listed for Eastern North Carolina when the first list of channel allotments was released.

It was in July, 1949, that the company made a petition to the Federal Communications Commission to have a VHF channel allotted to this section of the state.

Channel 9 Allotted

In May of 1951 the proposed final allocations of channels was announced by the FCC and channel 9 was allotted to Eastern North Carolina and specifically to Greenville. Shortly thereafter, the company began studying the matter of bringing television to this area, and many television stations in comparable areas were visited by Campbell and others to study their operations and their organization.

After the company arrived at the decision that it would be practical to establish a television station in this section of North Carolina, a campaign was launched to publicly subscribe stock in the company for the purpose of constructing a television station.

Combined Forces

In the meantime, others in Eastern North Carolina were working for the establishment of at least one other television station, and according to Campbell, it became apparent that in the best interest of all concerned, the groups should combine forces in the establishment of a single station for channel 9.

Over a period of approximately six months, subscriptions for stock in the television company were taken, and some 300 stockholders subscribed to approximately \$376,000 worth of stock in the company.

After the organizational work was well under way, an application was filed in June of 1952 with the FCC for a station in Greenville. The

application was not acted upon immediately because of the then existing policy of the FCC to consider applications for new stations on the basis of the population of the city in which the new station would be located.

Final Approval
It was not until March of this year that the application of the Carolina Broadcasting System for the establishment of a television station in Greenville was finally approved by the FCC and the construction permit for the station granted.

But that in a sense was just the beginning of the work.

Clearance had to be secured from the Civil Aeronautics Authority for the erection of the 874 foot permanent tower which was planned for the station.

After that was done, and property was purchased for the construction of the new station at a site near Frog Level on highway 264 west of Greenville, there was another problem. It was in January that company officials were advised that the site chosen for the construction of the transmission facilities of WNCT conflicted with the site specified in an application for a station on channel 9 in Charlotte. Because the two transmission sites for the two stations which were going to use the same television channel were not sufficient distance apart to meet FCC specifications, the site of the local station had to be moved 2.6 miles farther from the Charlotte site.

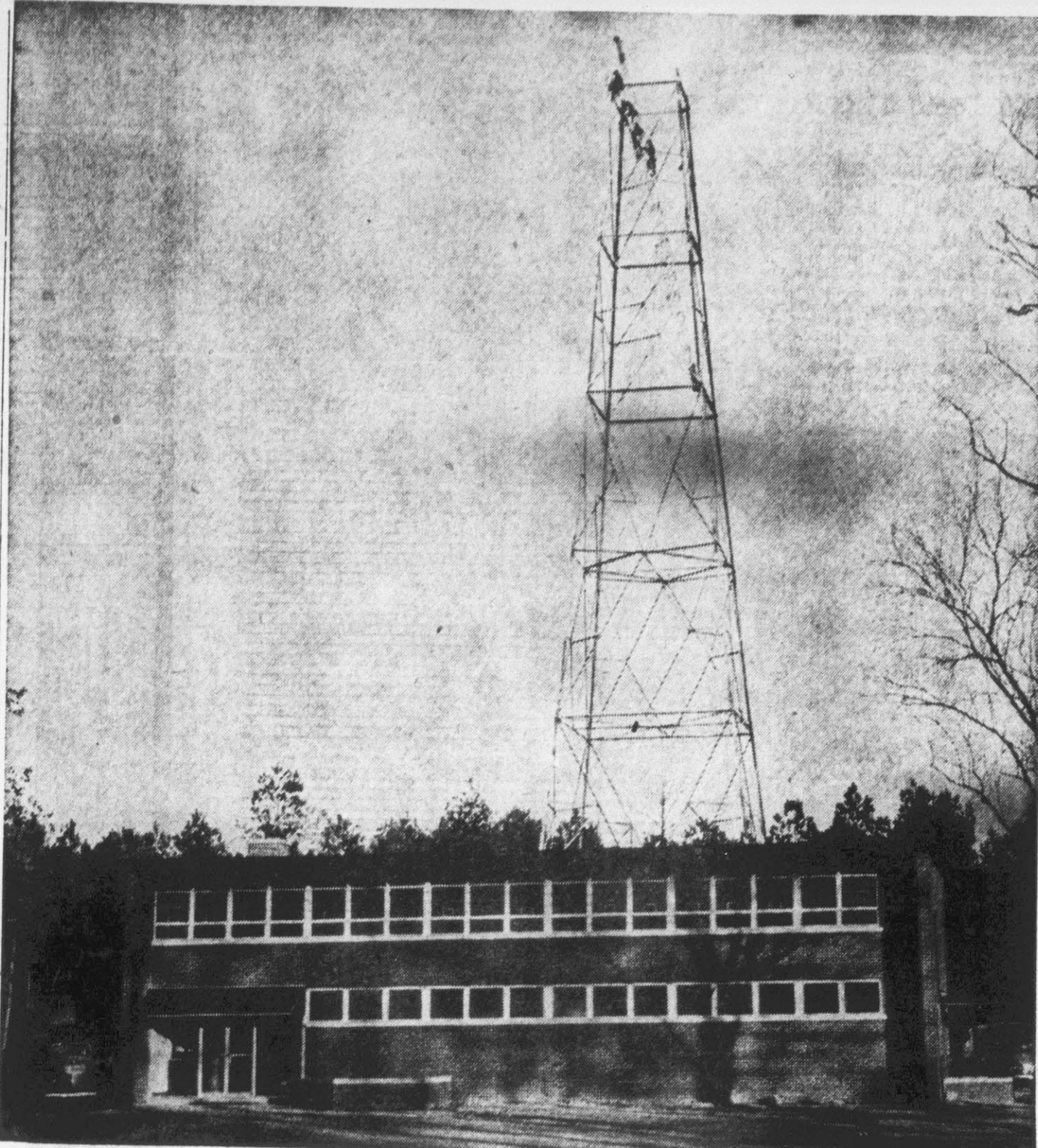
A new location was secured for the television station on Evans Street extension approximately two miles from the Greenville city limits.

Disappointment
The biggest disappointment to date in the work on the television station, Campbell stated, was the failure of the tower manufacturer to deliver the tower on schedule, and the subsequent delays in delivery of the tower.

Campbell said the tower manufacturer had promised delivery of the tower for the station by September 1, and "failed miserably."

Campbell said a portion of the tower which was supposed to have been shipped to Greenville WNCT was diverted by the tower company and shipped to a Tennessee television station. The tower which was sold by the company to the Tennessee station collapsed, and officials of the Carolina Broadcasting System immediately went to Chicago where the tower for the local station was being fabricated.

Shipment on the tower to the local station was stopped, and the tower slated for Greenville was inspected by industrial engineers and found to have faulty welding. The



Pictured above are the new offices and studios of WNCT, Greenville's new television station. In the background is the temporary 325 foot tower for the station during construction. This tower will be replaced eventually with an 874 foot tower.

local company employed an engineer to go into the shop of the tower manufacturer and inspect all welding done on the tower to be shipped to Greenville before shipments would be accepted.

A portion of the permanent tower has been shipped to Greenville, but all the permanent tower has not yet arrived.

Temporary Step
In the meantime, the board of

directors of the Carolina Broadcasting System decided to secure a temporary tower to use for broadcasts from the local television station until the permanent tower is received and installed. More than \$5,000 is being spent by the company, Campbell said, in securing and erecting the temporary tower in order that the local TV station will not have to wait until the permanent tower arrives before going

on the air.

As for the reception from the temporary tower, he said it is expected to make no difference except in the fringe areas covered by the station. The reception in the areas of Greenville, Kinston, Washington, Wilson, Rocky Mount, and other sections in the primary area covered by WNCT is expected to be ideal.

By way of comparison, Campbell pointed out that the temporary tower and antenna used by WNCT will be only 75 feet lower than the one used by a Norfolk television station. The temporary tower used by WNCT will be 280 feet high, and when the antenna is put in place on top of the tower it will have an overall height of approximately 325 feet.

Some 300 Persons Own Stock In Co.

Some 300 stockholders representing almost every phase of business and every group of people in Eastern North Carolina hold the outstanding stock in the Carolina Broadcasting System Inc., the company which owns WNCT.

The large number of stockholders in the company of the new television station represent a considerable geographical area in this section of the state also.

At the head of the company is Earl McD. Westbrook, prominent publisher of the Evening Telegram in Rocky Mount and principal official in radio stations WCEC and WFMA in Rocky Mount; Penn T. Watson, president of Watson Industries of Wilson and owner of radio station WGTM in Wilson; and John H. Adams Jr., Greenville tobaccoist.

A. Hartwell Campbell of Greenville is secretary-treasurer of the company and general manager of television station WNCT. Campbell has played a major role in the organization of the company, and in the construction and equipping the new television station.

Members of the board of directors of the company in addition to the above named officers are Herbert Brauff, publisher of the Wilson Daily Times, and president of the company which owns the Washington Daily News; James S. Ficklen of Greenville, president of E. B. Ficklen Tobacco Company and chairman of the board of Guaranty Bank and Trust Company; and W. H. Woolard of Greenville, president of the Guaranty Bank and Trust Company which has its home office in Greenville.



A. HARTWELL CAMPBELL
General Manager

WNCT Program Will Have Reporter Douglas Edwards

Twenty-one years of news broadcasting are a part of the background of CBS television reporter Douglas Edwards, who will be one of the feature attractions on WNCT.

Born in Ada, Okla. in 1917, Edwards started news broadcasting in 1932, and was the first major radio newscaster to begin the transition to television. Making the switch in April 1947, he was, a year later, devoting practically full time to the sight-and-sound medium. Today he is "dean" of TV newscasters, with two presidential campaigns, elections and inaugurations, and a Coronation among his coverage.

Edwards was educated at the University of Alabama, Emory University in Atlanta and the University of Georgia Evening College.

"Douglas Edwards with the News" has long featured "live" interviews with people making headlines. TV audiences, for example, were introduced to President Eisenhower's new Cabinet prior to Inauguration Day. The element of surprise keeps the

pace of his television newscast lively.

Even as a boy, Edwards knew that he would pursue a career of news reporting. He used to practice speaking as if through a microphone, over the family telephone. When he was only 15 he made his debut as a radio reporter in Troy, Ala. In the intervening years, he won assignments with station WGAF in Dothan, Ala.; the Atlanta Journal radio station WSB; WKYZ in Detroit, then back to WSB to become assistant news editor.

He joined the CBS news staff in December 1942 and was heard on regular news programs through the war. Going overseas in 1946 on a 9,000-mile roving assignment, Edwards was heard from many cities in Europe and the Near East. On V-E Day he broadcast from London, and on V-J Day from Paris.

Edwards is a lanky 5 feet 9 inches tall and married to the former Sara Byrd of North Carolina. They have three children.

Our Christmas Gift To You...

WNCT

TELEVISION ON CHANNEL 9

Serving All Eastern Carolina

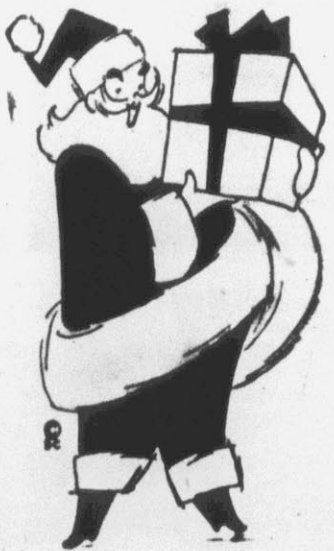
100,000 watts video — 56,000 watts audio

Affiliated with

CBS — NBC — ABC — DuMont

CAROLINA BROADCASTING SYSTEM Inc.

Greenville, North Carolina



WNCT Staff Trained As A Team



JOHN G. CLARK JR.
Commercial Manager



LARRY CARR
Programs & Production Director



HEBER ADAMS
Engineer



ECK WALL
Promotion & Publicity Director

Among the staff whose responsibility it will be to see that the "show goes on" at WNCT will be many people whose names have become familiar to radio listeners in Greenville and Pitt County.

In addition there will be others who have been brought in from other areas as members of the staff of the new television station. At the head of the staff is A. Hartwell Campbell, secretary-treasurer of the Carolina Broadcasting System, and its general manager. In discussing the staff of the television station, Campbell told the newsmen, "We held a minimum trying to raid other television stations for personnel." He said the company rather used members of its staff which had been operating radio station WGTC in Greenville, and brought in additional personnel

to train with them as a team in operating the new television station. "Had we gotten key men from other stations," Campbell explained, "each would have been used to different details of operations since television stations handle details in different ways. This way, the staff has trained as a team, and have the same idea of operations."

Even so, the entire engineering staff of WNCT has had from one to two weeks training working in an operating station. Each of the engineers at the local station spent at least one to two weeks working in other television stations as part of the training program. In addition to that, Campbell and Chief Engineer Hank Tribley spent a week at a television school of the Radio Corporation of America,

learning the equipment used in television broadcasting, and the techniques of operation.

The actual installation of the television equipment at WNCT was done by members of the engineering staff of the station, and only the matter of checking the installations and testing the equipment was left to RCA engineers.

Commercial Manager of WNCT is John G. Clark, Jr. who has been associated with the Carolina Broadcasting System for several years. Business Manager for the television station is Mrs. Margaret J. Laughinghouse who has been business manager of radio station WGTC in Greenville for several years.

Other members of the television station staff include: Larry Carr, program and production director; Carl McKinney, account executive; Eck Wall, promotion and publicity director; Chief Engineer Heber Adams, Mack Nicholson, and Bill Elks; Mrs. Jane Marion, traffic manager; C.L. Perkins, Jr., photographer; Tom Chick, announcer; and Jules Rosman, continuity writer.



JULES ROSMAN
Continuity



Mrs. Margaret J. Laughinghouse
Business Manager



CARL MCKINNEY
Account Executive



MRS. JAMES MARION
Traffic Manager



TOM CHICK
Announcer



BILL ELKS
Engineer



C. L. PERKINS JR.
Photographer

to answer the first question. When they miss, the amount of their bet is subtracted from the balance on hand. Each question pays even money, with a possible maximum total of \$320.

Each couple also has the chance to mention the "secret" word, which can bring an extra \$100. The word is usually common, everyday usage, and its mention on the program brings a wooden duck zooming out

of the wings to a place directly before the microphone. In his bill, the duck carries a card on which the secret word is printed.

WOMEN DEPORTED
LAWRENCE, Mass. (AP) — The local bartenders union has asked the license commission to bar women bartenders, saying their presence would be "detrimental to the industry."

WANT WITHDRAWAL?
TOKYO (AP) — The newspaper Asahi said today Japan was negotiating for the withdrawal of all U. N. forces except Americans from Jap. an within 90 days after they quit Korea.

WNCT will bring televiewers in this section network programs from four major networks—CBS, NBC, ABC and DuMont.

Congratulations

to WNCT

We are proud to say we installed the wiring in this new station where electricity is the keynote.

Moseley Electric Company

205 E. 5th St.

Dial 3200

Groucho Will Be Regular Program

Groucho Marx, prize winning master of ad lib, will be featured on the comedy quiz show "You Bet Your Life" on WNCT each week. The program from NBC-TV features three couples from the studio audience, all contestants selected on the basis of unusual vocations or background. After being interviewed by the trigger-witted Groucho, each couple is started on the quiz with a credit of \$20. The pair can bet any or all of the starting money on the chance that between them they will be able



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Best Wishes!

To Greenville's New

Television Station

WNCT

From heating to air conditioning installation we can make your home more comfortable all year.

PHONE 4698

Our engineers will help you plan your needs.

RIDDLE BROTHERS

111 E. Gum Road

Dial 4698

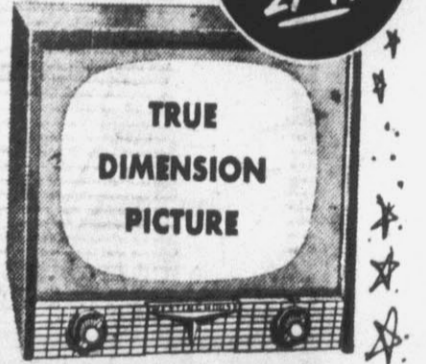
SAVE \$200 ONCE IN A LIFETIME OFFER

Westinghouse Blows the Lid off Prices for Quality TV

ALL BRAND NEW 1954 MODELS

ALL Giant Screen 21" TV

Here's the TV buy you've been waiting for! DeLuxe quality TV with all exclusive Westinghouse automatic features — giant, 21" screens — everything you ever wanted at prices unheard of in the history of TV! Supply is limited — so hurry — get yours now for Christmas!



Pre-Holiday Special
NEVER BEFORE NEVER AGAIN SUCH TV VALUES

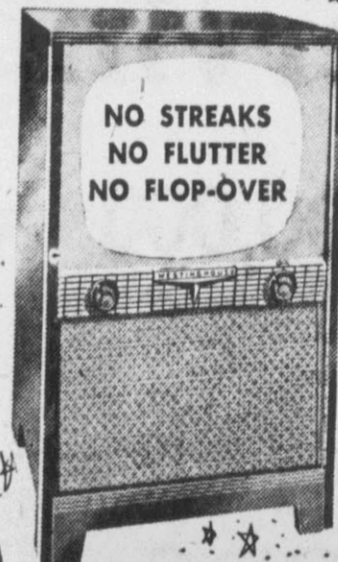
SAVE \$90.00

Biggest value in town! Top Westinghouse automatic features. Smart mahogany, Model 770T21, or blond frosted oak finish, Model 771T21.

WAS \$289.95

NOW \$199.95

LIMITED SUPPLY! HURRY



SAVE \$120.00

Deluxe Console! Top automatic features give you clear pictures that stay clear — with no streaks, no flutter, no flop-over. Rich mahogany finish, Model 772K21 or blond frosted oak, Model 773K21.

WAS \$369.95

NOW \$249.95

TERMS AS LOW AS \$200 A WEEK

Coming W N C T

CHANNEL 9
GREENVILLE
N. C.

Check these EXCLUSIVE FEATURES

- No Streaks—No Flutter—No Flop-Over... automatically
- New 100-Mile-Plus Tuner
- Automatic Area Selector
- True Dimension Pictures
- Single-Dial UHF-VHF Tuning
- Greatest Eye and Ear Comfort

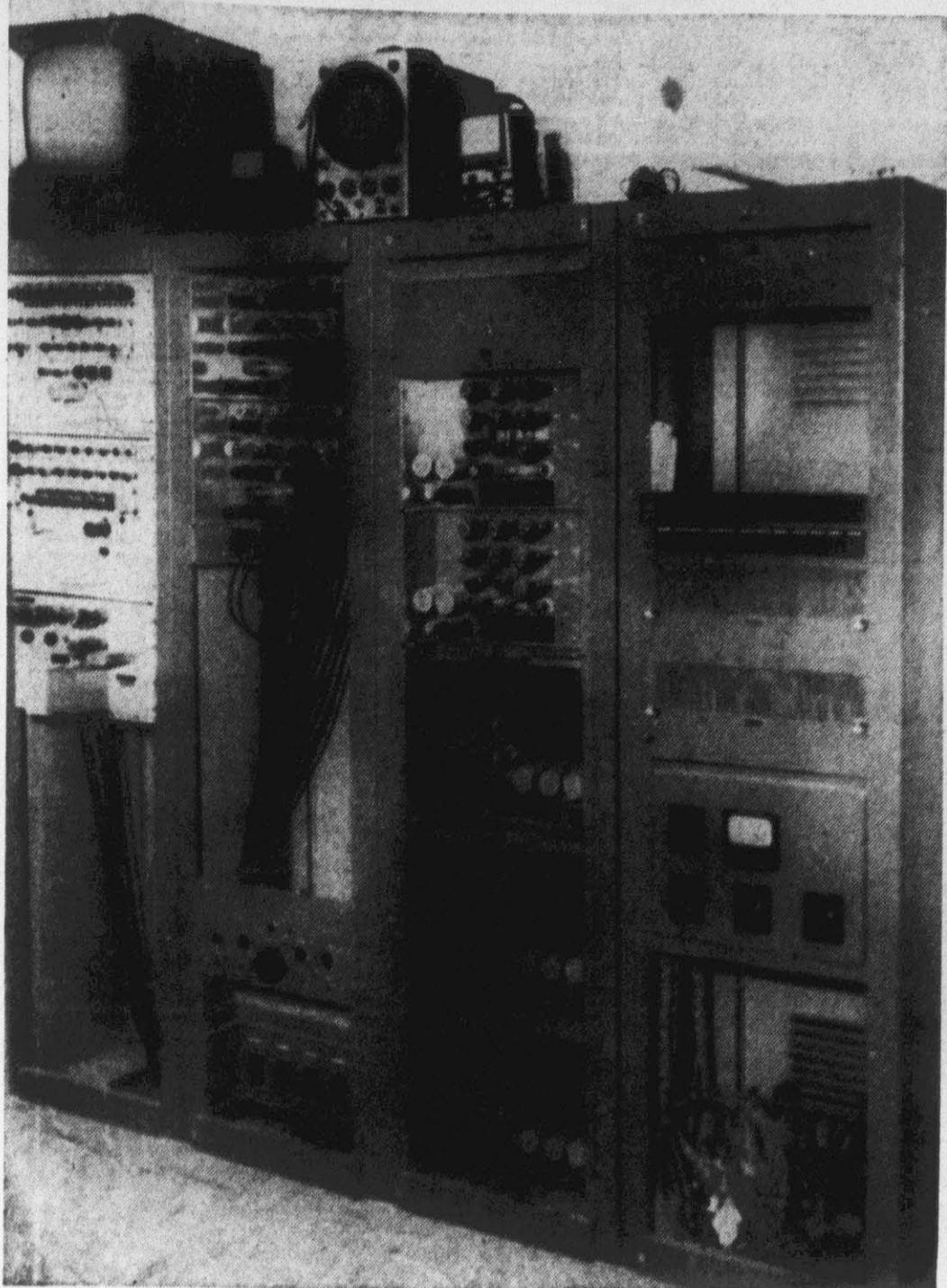
EASY TERMS

YOU CAN BE SURE...IF IT'S

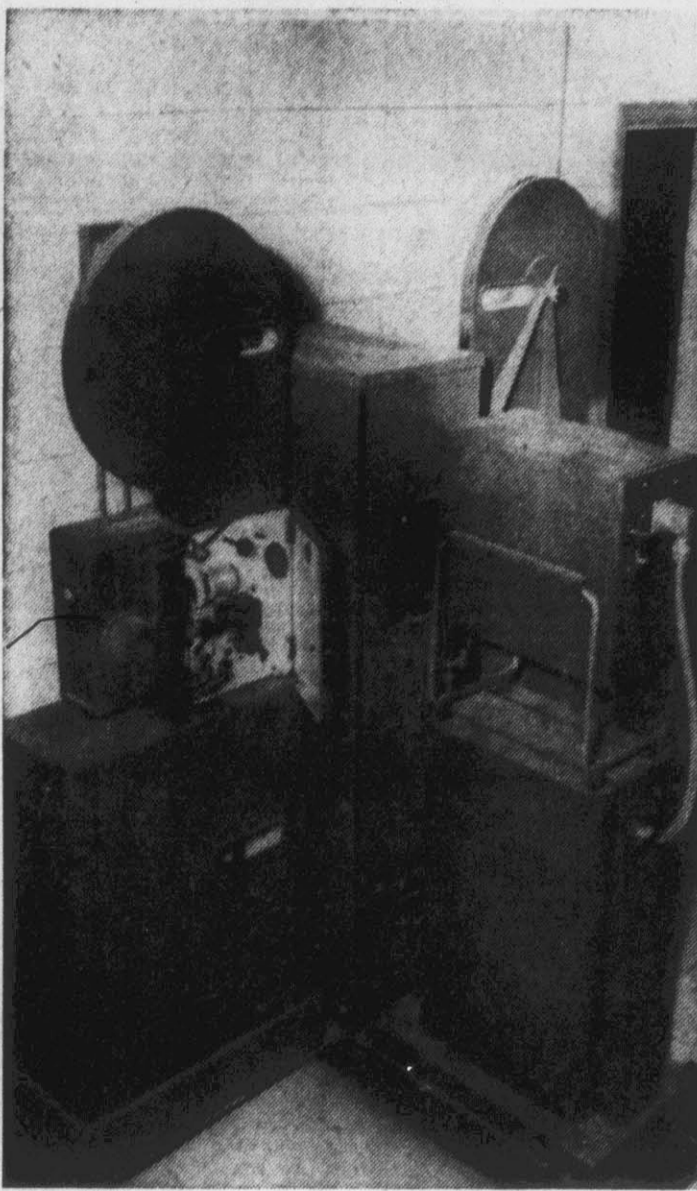
Westinghouse

PITT HARDWARE CO.

718 Dickinson Avenue



HEART OF TV SYSTEM—Pictured above is what is known at the television station as the power racks. At the left is the synchronization generator which is the heart of the whole television system. The equipment pictured here also contains amplifiers, power supply and power switches for the television equipment. Looks complicated doesn't it? Well, it is.



FILM CAMERA CHAIN—This piece of television equipment may look peculiar to the layman, but television men will recognize it as a complete film camera chain—an important part of the telecasting equipment. The complete film camera chain consists of two 16-millimeter projectors, one super projector which handles double slides, and also a set of mirrors for shooting pictures into film cameras.

he went to work on the World, the years he became a Broadway col- establishing his "Little Old New Morning Telegraph and the Graph- umnist. He left the Graphic and York" column, one of the nation's ic, also as a sports writer. After 12 went to the New York Daily News, best known newspaper features.

We Congratulate

WNCT

On The Opening of its New Home

"Good Buildings Deserve Good Hardware"

And WNCT Is Furnished With The

Best By Being In

Perfect Harmony with

Authentically **CORBIN** Designed Builders Hardware

At last, correctly styled hardware—designed to harmonize with the architecture of your home or building. If your home or office is modern

in architecture, we have Corbin finishing hardware designed for it.

Why not see the many beautiful new designs of Corbin Hardware we

have on display? There is a design suitable for your home or building,

regardless of what the style or architecture may be.

If you cannot come to our store, we'll be glad to send our representa-

tive to see you and make a free estimate with no obligation.

C.H. Edwards Hardware

"Building Hardware Consultants"

Cor. 9th St. & Dickinson Ave.

Dial 2418

Jack Benny Show Will Be Seen

"The Jack Benny Show" will be one of the programs featured on WNCT, Greenville's new television station operating on Channel nine.

Regulars on the program will include Benny himself, Bob Crosby, Rochester, Don Wilson, the Sportsmen Quartet and Mel Blanc. Jack's wife, Mary Livingston, and his daughter Joan will make at least one appearance on the program and Dennis Day is booked to appear occasionally.

Rochester will perform as Benny's ever-faithful man servant who

smoke-screens his boss's eccentricities while others try to expose Benny as a penny-pincher. Bob Crosby will have his turn as a singer of popular tunes and provide plot motivation in various roles, and Mel Blanc will perform as the parrot, Jack's violin teacher, and other creatures which he imitates.

Don Wilson is the sponsor's spokesman in words and the Sportsmen Quartet in song.

Benny, long before the season's schedule was outlined, made plans to present a show built around his

imitation of Grace Allen, another with Barbara Stanwyck as guest star, and another featuring a variation of the hillbilly routine which was a successful laugh-getter at the opening of his 1951-52 season.

The shows will originate from CBS Television City, Hollywood, every third Sunday.

Ralph Levy is producer-director of the "Jack Benny Show" and Hilliard Marks is associate producer. Mahlon Merrick is musical director. Writers are Sam Ferrin, George Balzer, Milt Josefsberg and John Tackaberry.

'Toast Of The Town' Here

Ed Sullivan's "Toast of the Town" television show, which will be available to Eastern Carolina viewers over WNCT, is rounding out five successful years to his credit.

Sullivan's wide acquaintance among sports and show world celebrities, his experience as a vaudeville trouper, stager of huge all-star benefits, and as a big time newspaperman, aided him in getting the television revue off to a brilliant start in 1948. In his 30 years of work on New York dailies—12 as a sports writer and 18 as a columnist writing from Broadway, Hollywood, Europe and Latin America—he has made friends with outstanding personalities in almost every walk of life.

As a Broadway columnist, Sullivan branched out into vaudeville, radio and benefit show-staging in the early 1930s. His "Dawn Patrol" stage troupe has been on the boards for years and has starred some of the nation's leading vaudeville and

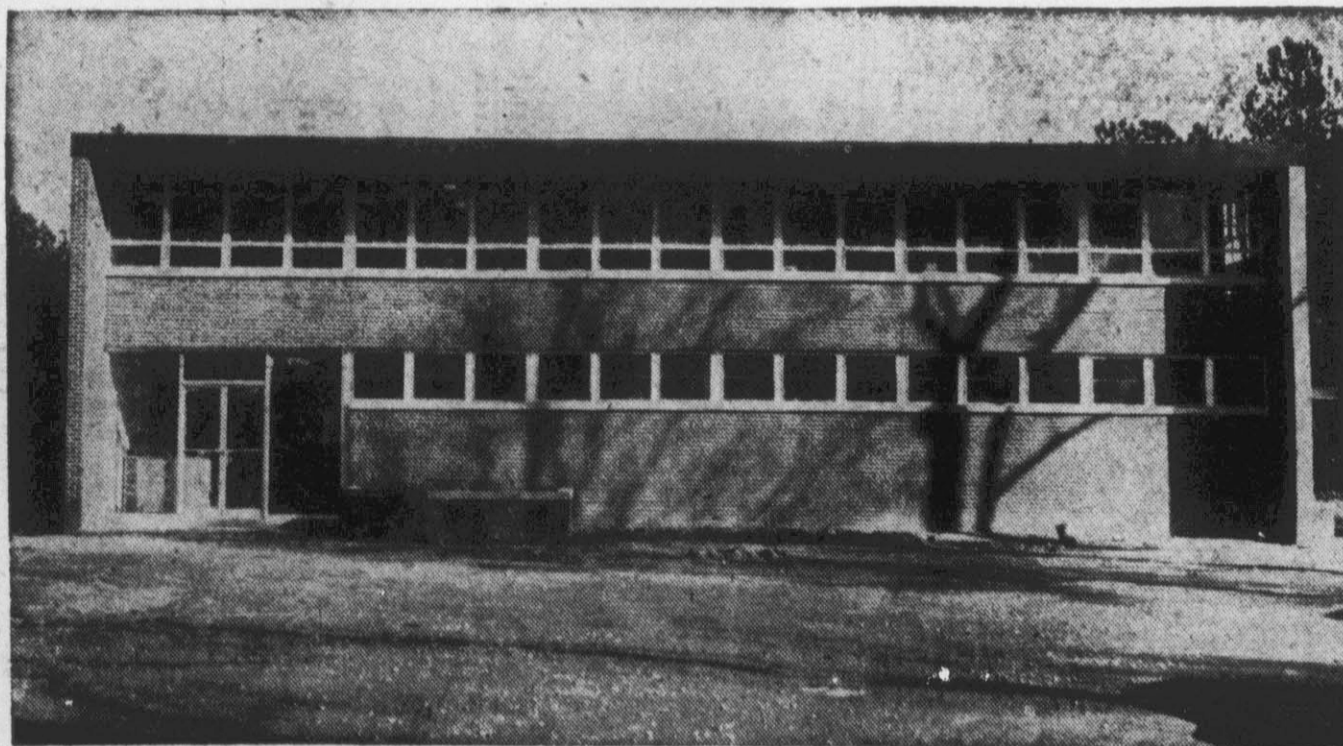
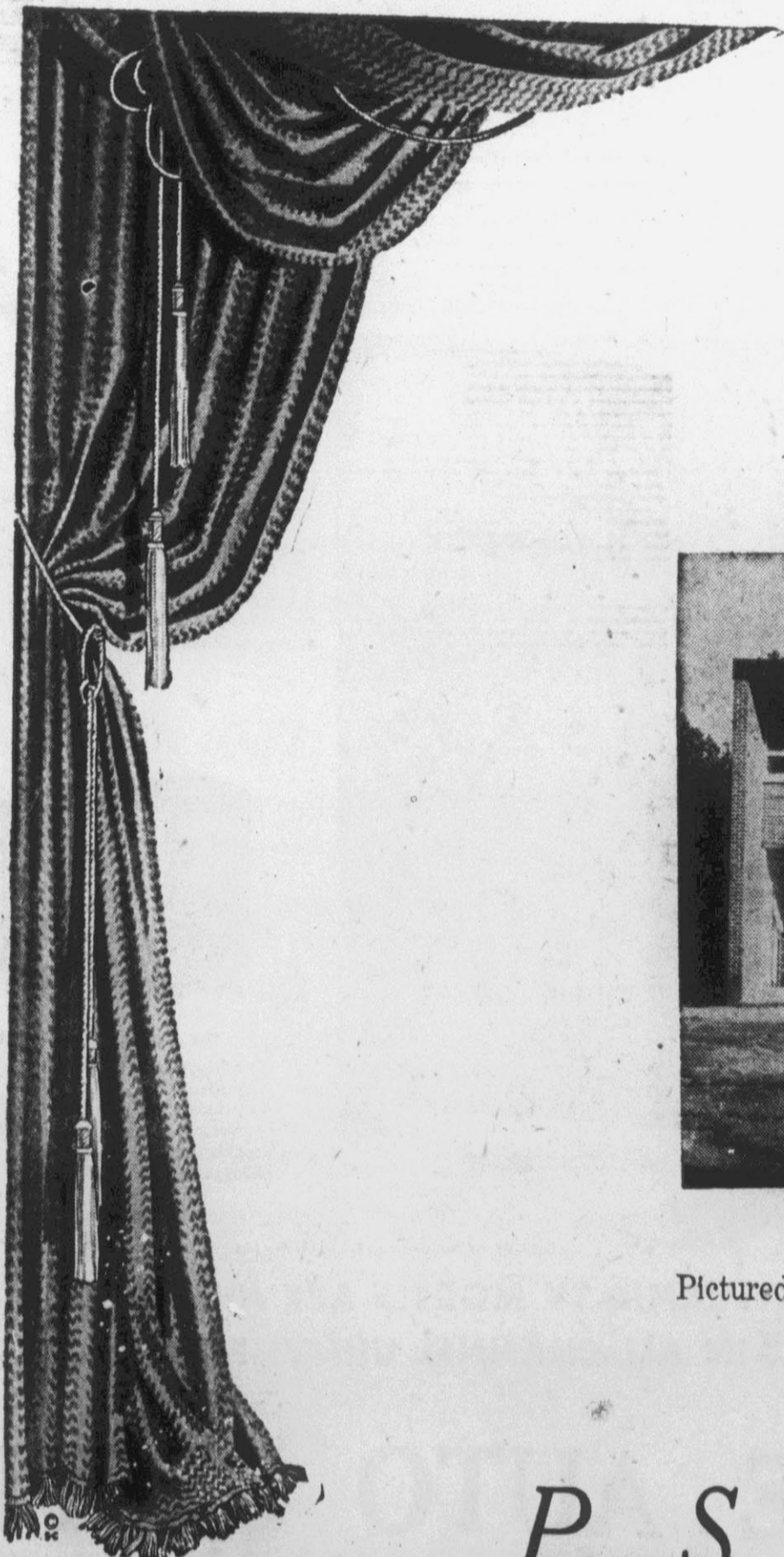
night club entertainers. In radio, he introduced to the air waves many notables, including Irvin Berlin and Frances Langford. It is in the record that Sullivan brought Jack Benny to the nation's millions in 1932. In 1942, ten years later, Benny repeated on his own program the script of that broadcast.

Sullivan, television's popular host-encee, is widely known to the public for the charity affairs he has arranged, especially during World War II. His massive show for Army Emergency Relief grossed a record of \$226,500. Later, his American Red Cross show at Madison Square Garden surpassed that figure with a gross of \$249,000. The armed forces cited him five times for selling War Bonds and service to military hospitals.

Ed Sullivan is a native of New York City. After some small town experience as a newspaper reporter,

Presenting

WNCT

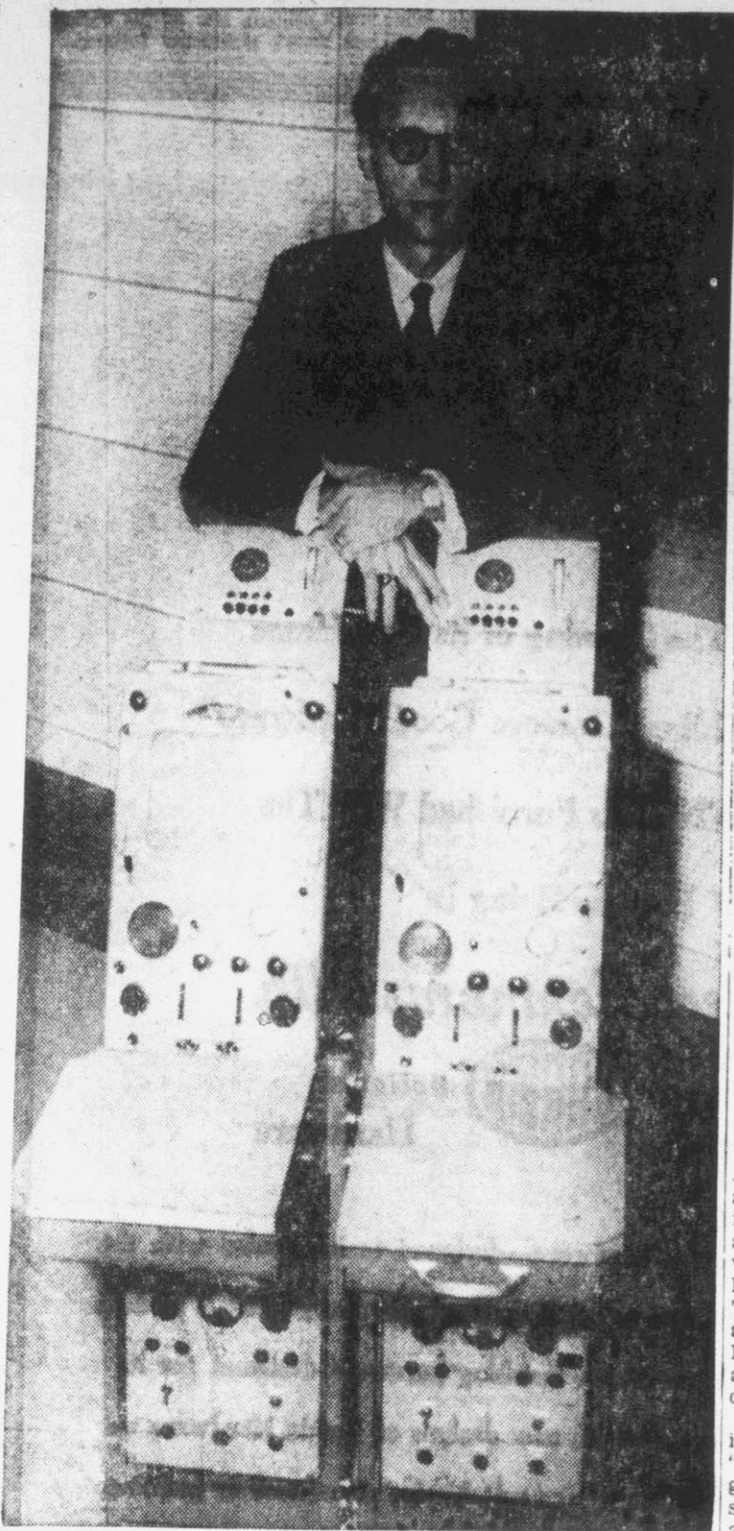


Pictured above is the beautiful modern home of television station WNCT in Greenville constructed by . . .

P. S. West Construction Company

Phone 2221

Bethel Highway



CHIEF ENGINEER AT WNCT—Hank Tribbley, chief engineer at WNCT, is shown with the two camera controls which will be used at the new television station. The camera controls will be used in connection with the studio television cameras. Each control is a monitor used to regulate the pictures picked up by the studio cameras. Power supplies for the units are in the lower part of the equipment pictured here.



STUDIO CAMERAS—Engineers Bill Elks (left) and Heber Adams are shown with the two studio cameras which will be used at WNCT. They are Image Orthicon cameras which will be used for live shows in the station studio. Each camera is a \$15,000 piece of equipment. The main tube for such a camera costs \$1,200 and has an estimated life of 500 hours of use. Cameras feature push button lens changes at the camera or in the control room. The cameraman is in constant contact with the control room by telephone all the time cameras are in operation.

Popular Television Show 'Studio One' Programmed

Eastern North Carolina televisioners will see Michele Morgan, France's first lady of the screen, on WNCT on the show "Studio One."

She made her debut for television audiences on CBS Television's "Studio One" last September as an adventure to try something new. After her first performance telegrams and letters came in from all over the United States and television took a new importance with her when she realized how many people were watching.

"I think the note which I got from a young blind girl impressed me most of all. It not only touched me, but showed me that this medium was a test of dramatic ability. She wrote that an actress who could convey emotion through her voice in a person who couldn't see the action, truly proved herself."

Miss Morgan's success on "Studio One" brought several offers from variety and comedy television programs, but so far she has accepted only a return engagement on "Studio One."



Bendix Television Headquarters
In Greenville Is

C. H. Edwards Hardware

Comedian Red Buttons Is Another Star For Viewers

Red Buttons, who will be featured on WNCT, Greenville's new TV station, has no advice for newcomers to television as he starts his own second year on the air.

"I'm still a newcomer myself," he explains. "But I can tell you this. It's a full-time job, and it takes all the talent and energy you can muster. There aren't any short cuts. You have to work for everything you get."

Buttons has been working hard at being a comedian for more than 18 of his 34 years. There have been good pay-offs all along the way. After all, that's how he has made his living. But the big pay-off came with his CBS Television "Red Buttons Show," which started on the network last October as a sustainer but wound up in television's top ten when the big shows closed up shop for the summer last June.

Fully as noteworthy as his sudden comedy fame is a novel by-product: It's a new national dance craze, called the "Buttons Bounce." Teen-

agers and youngsters in the streets nowadays can be seen nopping around on one foot, then the other, with a hand over one ear, emulating the pint-sized star of CBS Television's "Red Buttons Show" and singing his now famous "Ho-Ho" and "Strange Things" ditties, a trade mark of strictly utilitarian origin.

Red wrote the popular song-a-lens into his comedy format last fall to "kill time" between the scene changes that were needed for his weekly sketches. It caught the public fancy and appears to be earmarked for greater glory.

Last Spring, Red recorded the numbers and scored a 200,000 sell-out in less than a week.

Buttons, a product of New York's lower East Side, entered show business at the age of 13 when he won a theater amateur contest and landed a steady warbling job.

From then on Buttons has been in show business off and on. Red has had plenty of thrills to cover the disappointments in his career as singer and comic, but in 1945 came the grand climax. He was an entertainer at the Potsdam Conference, a master of ceremonies before an audience that included Harry S. Truman, Winston Churchill and Josef Stalin.

All in all, and in spite of the setbacks starting from the time he was 13, Red has traveled a pretty straight road from the brass-buttoned kid with red hair and an alto larynx to a grown-haired, seasoned and accomplished comedian galloping hilariously through his own video spot, "The Red Buttons Show."

Make It a Gift For The Whole Family

SYLVANIA

TELEVISION

with HALOLIGHT and PHOTOPOWER

The Original Frame of Light That's Kinder to Your Eyes!

For Photographic Clarity Even In Distant Reception.



The FAIRMONT
You can't find a better 21" table model. Popular HALOLIGHT plus the 518 PHOTOPOWER Chassis. Hand-rubbed mahogany finish. All-Channel tuning—extra. Also Blonde.



The STRATFORD
The Ultimate in 21" open-face console TV with HALOLIGHT plus 518 PHOTOPOWER Chassis. One-Knob, All-Channel UHF-VHF tuning optional—extra. Also in Blonde.



The REGENT
Super-powerful 27" TV in ultra-smart mahogany console. HALOLIGHT of course! 512 PHOTOPOWER Chassis. One-Knob, All-Channel UHF-VHF, extra. Also in Blonde finish.



The BROOKFIELD
Outstanding full-door mahogany cabinet beauty with HALOLIGHT. 21" TV with 518 PHOTOPOWER Chassis. One-Knob, All-Channel UHF-VHF tuning, optional, extra. Also in Blonde.



The MONTICELLO
It's a happy family that has this combination—21" TV with HALOLIGHT, 3 speed record changer and AM-FM radio. In mahogany. One-Knob, All-Channel tuning, extra. Also in Blonde.

ALL NEW SYLVANIA TV MODELS ARE AVAILABLE WITH BUILT-IN ALL-CHANNEL UHF-VHF TUNING

HOME AUTO SUPPLY

FORMERLY BLACKWOOD'S

A. J. GARRIS, Owner 110 West 5th St. Tel. 4307

Congratulations

AND Best Wishes!

WNCT

We are proud to have been chosen to do the decorating and painting on this modern building.

For professional interior decorating and painting, phone 4114. We'll give you an estimate at no obligation.

Whitley Paint & Wallpaper Co.

309 Boyd Avenue Dial 4114

Eastern Carolina Viewers Offered Programs Of Four Major Networks

Television station WNCT in Greenville will bring to viewers all over Eastern North Carolina live network programs from the four major television networks.

While the station will consider the Columbia Broadcasting System its primary base network affiliate, it will also receive live network programs from the National Broadcasting System, American Broadcasting System and the DuMont network.

General Manager A. Hartwell Campbell of the local station said in reviewing the station's affiliation with networks, that after the permit for the station was received, several of the networks were visited by representatives of WNCT.

The Columbia Broadcasting System offered WNCT a contract as a primary affiliate station, and the contract was accepted by station officials last April.

Through the micro-wave system

which will link the local station with existing network facilities in Greensboro, WNCT will bring television fans in this area many of the outstanding network programs on television.

The starting date for live network programs has been set for January 1, and will be initiated with the presentation of the Orange Bowl game over WNCT. After that date, various network programs will be presented as a part of the daily programs over the new television station.

On its opening day, WNCT will begin its broadcasts at 2 p.m. with a 30 minute program on the opening and dedication of the program. Also slated for the first part of the opening day's program are programs previewing the Elks Bowl football game to be played in Greenville on January 2, and previews of programs which subsequently will be carried by the station.

The first day the station is on the air, the programming is scheduled from 3 o'clock in the afternoon until 11:15 p.m. After the opening day, tentative station schedules call for broadcasts beginning at 5 o'clock in the afternoon and continuing until 11:15 p.m. each day with the exception of Saturday. After January 1, when the interconnection between the station and

live network programs becomes effective, broadcasts will begin at noon on Saturdays, and continue until 11:15 p.m.

In addition to live network pro-

grams and filmed programs, WNCT will carry live local programs from its studios including news reports, sports, weather information, and other studio programs.



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Kent Taylor, In 'Boston Blackie', Will Be Offered

Kent Taylor, Hollywood star who plays the title role in "Boston Blackie" on television, has appeared in over 100 pictures and made his stage debut at the age of five by singing a song.

"Boston Blackie" will be among the television shows available to viewers of WNCT.

Taylor studied industrial engineering for two years and during vacations he worked with the Birkell Stock company throughout the Middle West. In 1930 he moved to California with his family and decided to try for a movie career. Knowing no one in the motion picture business, he went to Paramount Studios and followed the usual procedure of putting his name down on the list and waiting for his call. Taylor was called to make an experimental test with a girl the studio was interested in and wound up getting the contract himself.

Kent Taylor has a wide experience in pictures. Some of the pictures he appeared in are: "Mrs. Wiggs of the Cabbage Patch," "Death Takes A Holiday," "Cradle Song," "David Harum" and "Payment On Demand" with Bette Davis.

In radio Kent Taylor has guest starred on the Kraft Music Hall and "Hollywood Hotel" with Louella Parsons.

His television appearances have been on the "Mike Stokley Show" and "Bigelow Theater."

He still is interested in doing stock company work and recently appeared in "One Touch of Venus" in Houston, Texas, and "Command Decision" in La Jolla.

Kent Taylor is married and the father of two boys and a girl. He is an avid sports fan, counting among his favorite pastimes, fishing, golf, tennis and horseback riding.

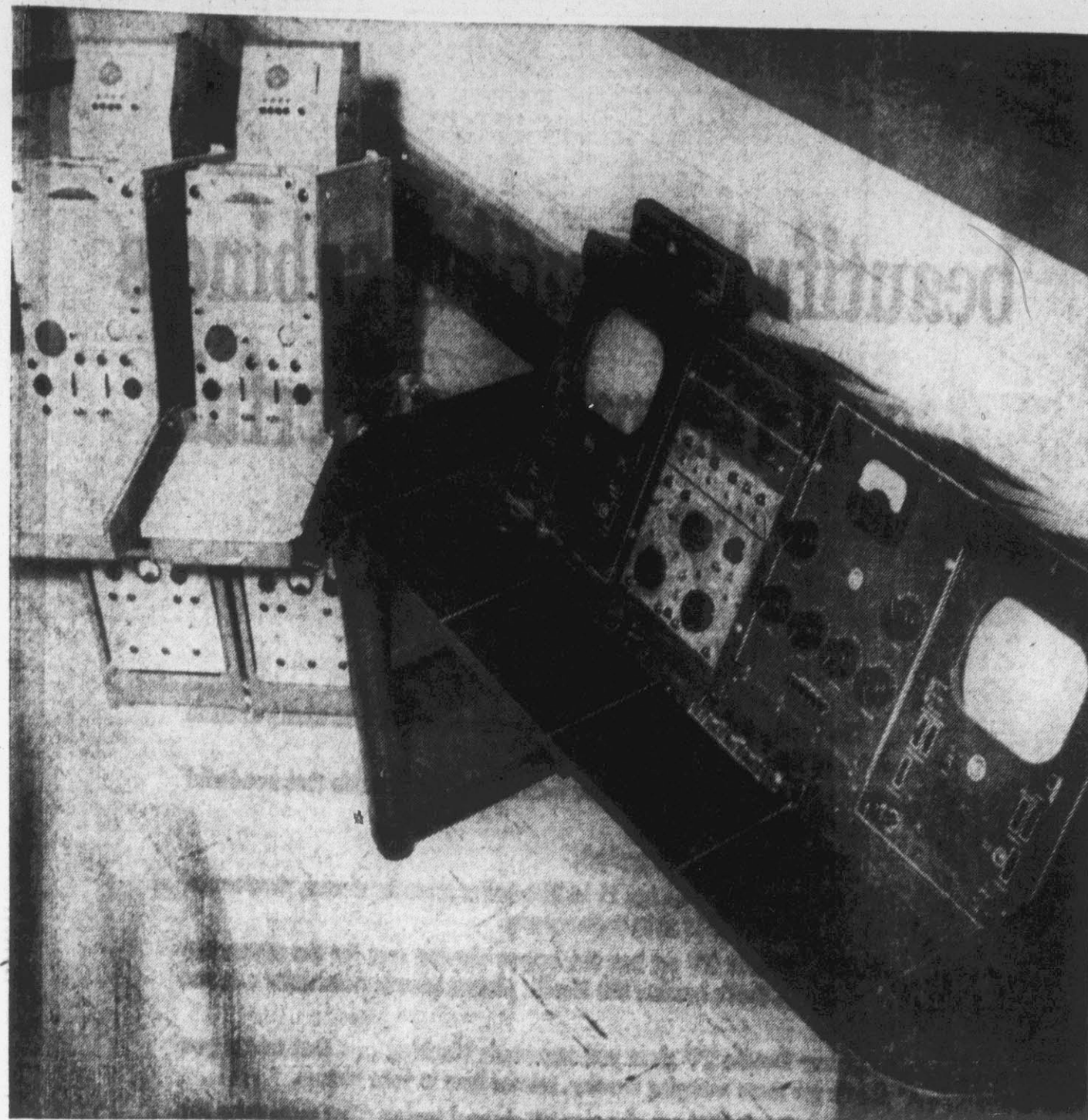
WNCT Tower To Be 874 Feet Up

When the permanent tower of WNCT is installed, it will reach an overall height of 874 feet, and will be the tallest man-made structure in the Carolinas.

The permanent tower of the station will stand on a single concrete base which has already been installed and will be supported by six long guy wires. The steel tower will be so constructed and erected that it will withstand winds up to 100 miles per hour.

The programs which originate either in the studio of the station or are picked up from networks will be transmitted through the control room of the station to the tower by co-axial cable, up to the 8,500 pound antenna which will rest atop the station tower.

The station will put out a signal with an effective radiated power of 100,000 watts video and 50,000 watts audio.



CONSOLE FOR CONTROL ROOM—One of the principal pieces of equipment in the control room at the television station is the "console" shown here. From left to right are: Image Orthicon camera controls used for studio cameras; the film camera monitor; remote control for super projector; audio controls and switching controls, and master monitor. Everything which goes over the air from WNCT will go through this control panel where engineers will keep a constant vigil on the quality of the picture the station is sending out to its tele-viewing audience.

Newest, Finest TV Station In North Carolina Today Has Top Equipment

When people in Eastern North Carolina tune their television sets to Channel 9, WNCT, next week, they will be getting a clear signal from what has been termed the "newest and finest TV plant in North Carolina today."

And what's more, they will be receiving television programs from television equipment which officials of the Carolina Broadcasting System describe as the "best equipment money can buy."

The new television station is housed in a modern, spacious building constructed specifically for television

use, and located about two miles from the Greenville city limits on Evans Street extension.

The new building of the station contains more than 7,000 square feet of floor space, and has 15 offices and rooms exclusive of the main studio which measures 35 feet by 45 feet and is 18 feet high.

Construction work on the building began last April after the Federal Communications Commission granted a construction permit for the station in Greenville in March. James W. Griffith of Greenville was architect for the modern design

building, and the general contract for the construction of the building was awarded to the P. S. West Construction Company of Greenville and Statesville.

All executive offices of the Carolina Broadcasting System will be located in the new building, which for the most part is finished in the interior with beautiful wood paneling.

The main studio of the building is constructed with ample space for the installation and removal of scenery for live broadcasts from the station. It is equipped with movable

scenery, adjustable lights and other up-to-the-minute equipment for staging studio presentations to the television audience.

Aside from the building itself, company officials have said the equipment for the main studio of the new station cost approximately \$40,000.

In addition to the transmission equipment and the other equipment necessary for the control and broadcasting of local and network program, the studio will have its own equipment for local programs and productions. Included in this equipment are two Image Orthicon cameras which will be used in the studio, one film camera chain which will be used for filmed programs, slides and pictures, and other equipment.

The programs which originate either in the studio of the station or are picked up from networks will be transmitted through the control room of the station to the tower by co-axial cable, up to the 8,500 pound antenna which will rest atop the station tower.

The station will put out a signal with an effective radiated power of 100,000 watts video and 50,000 watts audio.

See Television At Its Best

ON **RCA**

When you buy RCA television you get quality and performance that is unsurpassed. That's why more people buy RCA television than any other make.

- See Them Today -



21-inch Dunbar Deluxe
Lowest priced 21-inch Television Deluxe. Compact table model finished in mahogany, lined oak, extra. Model 21D358.



21-inch Talbot
Contemporary console is finished in grained mahogany, grained oak, extra. Model 21S362.

WNCT, Greenville's new television station, will be on the air soon.

This modern station is using RCA equipment in order to assure you the finest in television performance.

Make your selection today. We have a model that's suited for you.

V. A. Merritt & Sons

"We Service What We Sell"

320 Evans St.

Dial 3736

NEW! ON TELEVISION!

WHAT IS SHE AFRAID OF

YOU WON'T WANT TO MISS A SINGLE PROGRAM OF



TV'S MOST DRAMATIC SHOW!

Every Wednesday

WNCT

Channel 9
9:30 p.m.

BISSETTE'S

BREATHTAKING!
STARTLING!
SUSPENSE-FULL!

FILLED WITH
ADVENTURE!
MYSTERY!
INTRIGUE!
COMEDY!

Your Best Buy In Television Must Consist Of The Following Facts:

1. A known brand, with a quality proven background . . . and price.
2. A reliable dealer who will service your set when you need service.
3. A dealer who has the trained personnel and facilities to properly service your set with know how.

Look At This Sensational Offer

- We offer you Philco, known the world over for quality for 25 years. The best dollar for dollar value in television today.
- We offer service to our customers only, so as not to keep you waiting if you need us.
- We leave you a set if we have to take your set in to our modern service department.
- We have two trucks at your service night and day.
- We have spent untold thousands of hours in selecting for you the best set available with the best factory training service program and support available.
- We have the most modern equipment that money can buy in our service department so as to service your set with up-to-date methods at a low cost to you.
- We have a service contract for our customers that can't be matched. One full year service covering everything that can possibly happen to your set, or antenna for \$15.00.
- National Survey shows it costs \$52.73 per year to operate a set in your home.
- Compare the facts above before you buy, from dealer to dealer, and brand to brand. . . Then if you will, please favor us with a visit to see our beautiful Philco line.

For Night Service
Dial 3650

For Day Service
Dial 4260

Appliance Sales & Sporting Goods Corp.

509 Evans Street — Next Door to Pitt Theatre

Bendix TV means:

beautiful, beautiful cabinets ...and the most powerful TV sets made!



TB21C WITH 304 BASE

The Bendix TV cabinetry you can see with your own eyes when you come into our display room.

So let's tell you some scientific facts about what's inside that wonderful looking piece of furniture.

The set, shown here is typical:

- ✓ Every Bendix TV set has 21 to 24 tubes or more for clearer, sharper pictures . . . not 16 or 17 as in ordinary sets.
- ✓ Every Bendix TV set has the largest viewing area for the screen you choose . . . that's because the Bendix picture tube is rectangular . . . not round.
- ✓ Every Bendix TV gives you automatic blanking . . . that means you don't get those annoying streaky, retrace lines in your picture.
- ✓ Every Bendix TV can give you *all* channel tuning. That means you can get all the old stations . . . and any of the new ones that may come in this area. A simple tuning kit gives you all channels.
- ✓ Give Bendix TV the 5-minute test against any other set in our display room. You can buy cheaper TV . . . but you can't buy better performance.

Believe it or not . . . this is a Bendix TV table model on a beautiful Bendix designed base! You can get the 21" set alone . . . or with the base. Together you get console style TV at almost table model prices. And beauty is as beauty does . . . you'll have television's finest picture! Guaranteed by Bendix . . . the name millions trust.



THE CORONATION

Model TM21C

Choice mahogany and hardwood in rich color balance have been traditionally styled in the Bendix 21" Coronation. The cabinet, finished in flawless mahogany veneers, is exceptionally compact for convenient installation. Power-Master chassis.



THE PROMENADE

Model TS21C

Contemporary in style, and designed to provide big picture television in a functionally contained cabinet size, the mahogany finished 21" Promenade is electronic perfection combined with the excellence of fine cabinetry. Power-Standard chassis.



THE CAVALIER

Model TS17C

A blend of select furniture hardwood solids and choice mahogany panels has been delightfully patterned into this compact 17" table model of contemporary design. Ideal as a second TV set for club room or den. Power-Standard chassis.



KB21C



KM21C

THE GRANDEUR

Model KB21C

A 21" television picture is beautifully presented in this cabinet of classic modern design. Built of select white oak solids and finished in veneers of a natural tone, the cabinet has been rubbed to a soft bisque shading. Power-Master chassis.

THE MONARCH

Model KM21C

This handsomely styled 21" TV console blends the heritage of the Regency period with modern functionalism at its best. Rich, hand-rubbed mahogany is accented by a slender frame faced with a Loredo patterned inlay. Power-Master chassis.

THE BROADMOOR

Model KS21C

Tapered legs with a graceful, curved edge add a distinctive note to the modern appeal of this 21" TV set. The cabinet, a combination of choice mahogany panels and select hardwood solids, achieves a desirable lightness of appearance presented in this unusual console for the ultra-modern home. Power-Standard chassis.

THE SUFFOLK

Model FM21C

Styled authentically with the lines of an 18th Century cabinet, this 21" set is built of flawless mahogany solids. Carefully selected genuine swirl mahogany panels on the full length doors are, pleasingly highlighted with satin brass hardware. Equipped with the famous Power-Master chassis.



KS21C



FM21C

SEE YOUR NEAREST BENDIX DEALER

National Supply Co. - Friendly Furniture Co. - Phelps Radio Service

• 412 Evans Street

• 903 Dickinson Ave.

• North Greene Street

Set it...and forget it...

THAT'S BENDIX TV!



KM21C



THE MONARCH—Handsome 21" console. Handrubbed mahogany. Rectangular, non-glare Direct View picture tube. Ultra sensitive tuner for VHF and UHF reception. Permanent Magnet Focuser means full width sharpness to every picture.

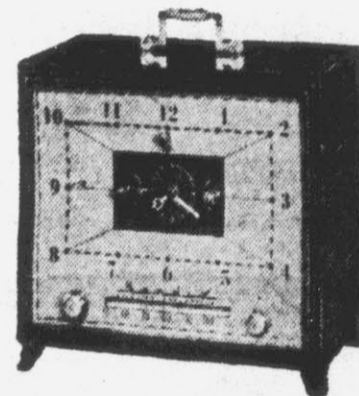
THE SET THAT'S A STRANGER TO THE SERVICE MAN

- If you're sick and tired of looking at fuzzy pictures . . .
- If you're fed up with jumping up and down to re-focus your picture . . .
- If you've had enough of tossing good money after bad to keep the old set going some of the time . . .
- Then we've got good news for you!
- You're going to be happy with a Bendix TV . . . the set that's a stranger to the service man!
- Here's a set that is backed by more electronic experience than any other set you can buy.
- This is the set with the "future built in" to last a lifetime.
- It costs you nothing to take a look at the complete Bendix TV line that we have on display.
- It costs you nothing to learn about our liberal trade in allowance . . . and to know that Bendix TV prices start low!

ALL CHANNEL TUNING . . . GETS ALL THE STATIONS

See matching Bendix Clock Radios to go with your TV set. Hand rubbed woods. Color balanced. See the automatic timer that turns on your Bendix TV at the exact time of programs you don't want to miss

TABLE RADIO 753



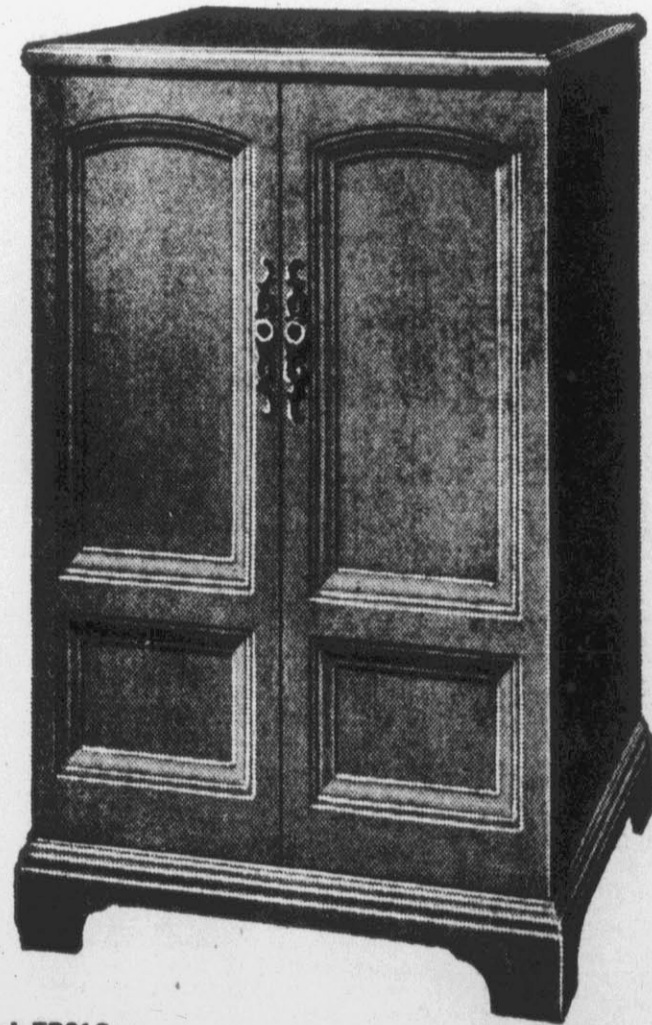
THE IMPERIAL

Model FM27C

The dignity of its regency lines is tastefully supplemented by the true match of mahogany crotch pattern on the full length doors of this 27" TV masterpiece. A novel use of extra door pulls provides added authenticity to its furniture character. Augmented Power-Master chassis.

Bendix Television

is the **ONLY** television
sold in Eastern North
Carolina with a full
complement of parts
available in Greenville



THE CASABLANCA

Model FB21C

In this 21" TV set, a balanced blend of 18th Century styling enhances the modern tenor of its natural finish on combed grain white oak. Satin brass pulls on full length doors harmonize decoratively with the gold lustre of picture mask and control knobs. Power-Master chassis.

CAROLINA SALES CORPORATION

DISTRIBUTORS

Greenville, North Carolina

WNCT Schedule

Week Of Dec. 20th

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00—WNCT Opening 9:30—Football 4:30—WNCT Previews 5:00—Feature Movie 6:30—Favorite Story 7:00—Life with Father 7:30—Jack Benny 8:00—Toast of Town 9:00—Amos & Andy 9:30—Heart of City 10:00—The Web 10:30—Late Show 11:00—News, Weather & Sports 11:15—Sign off	5:00—Cactus Jim 6:00—News 6:15—Sports 6:20—Weather 6:25—Safety Tips 6:30—Riders of Sage 6:45—Farm Facts 7:00—Juniper Junction 7:30—Sports Album 7:45—Band of Day 8:00—Feature Playhouse 8:30—I Love Lucy 9:30—Red Buttons 10:00—Wrestling 11:00—News, Weather & Sports 11:15—Sign off	8:00—Cactus Jim 6:00—News 6:15—Sports 6:20—Weather 6:25—Safety Tips 6:30—Piano Tops 6:45—Farm Facts 7:00—Yesterday News 7:15—Jewel Jamboree 7:30—Prosecutor 7:45—Strange Adventure 8:30—Bishop Sheen 8:30—Christmas Show 9:00—Make Room for Daddy 9:30—U.S. Steel Show 10:30—Late Show 11:00—News, Weather & Sports 11:15—Sign off	8:00—Cactus Jim 6:00—News 6:15—Sports 6:20—Weather 6:25—Safety Tips 6:30—Riders of Sage 6:45—Farm Facts 7:00—Kit Carson 7:30—Sports Album	7:45—Band of Day 8:00—WNCT Theatre 9:00—Badge 714 9:30—Unexpected 10:00—Late Show 11:00—News, Weather & Sports 11:15—Sign off	5:00—Cactus Jim 6:00—News 6:15—Sports 6:20—Weather 6:25—Safety Tips 6:30—Riders of Sage 6:45—Farm Facts 7:00—News Reel 7:15—Dick Carter 7:30—Cooking Show 8:00—You Bet Your Life 8:30—4 Star Playhouse 9:00—I Led 3 Lives 9:30—Living Book 10:00—Robt. Montgomery 11:00—News, Weather & Sports 11:15—Sign off	5:00—Cactus Jim 6:00—News 6:15—Sports 6:20—Weather 6:25—Safety Tips 6:30—Ranch Hands 7:00—Hopalong Cassidy 7:30—Cisco Kid 8:00—Western Feature 9:30—Westinghouse Hour 10:00—Chrysler Medallion 10:30—Hit Parade 11:00—News, Weather & Sports 11:15—Sign off

Bob Montgomery Show Is Planned

Robert Montgomery, who will be seen on the popular dramatic series "Robert Montgomery Presents" over WNCT, is one of the few men in his field who has been successful in the business end of his profession as he has been in the artistic side.

Looking for new fields to conquer within the range of his experience and interests, he refused to stand still after a score of years as a top-flight screen star, but went on to encompass new careers as film producer and director, radio news commentator and, latterly, network executive producer, host, narrator and sometime actor.

His professional acting career was launched at 21 when he was assigned to act three bit parts in the play "The Mask and the Face," which starred William Faversham.

Acting fitted him like the proverbial glove and he went on to small roles in "Dawn" and "The Carolinian." In 1925, he played the juvenile lead on Broadway in a play called "Possession." Then Samuel Goldwyn signed him for Robert's first film. In January 1929, he was off to Hollywood where he remained with MGM for the next 18 years.

He was immediately cast as a football hero in "This Is College," an early talkie. He scored heavily and went on to a leading man and co-star with MGM's top-flight director stars.

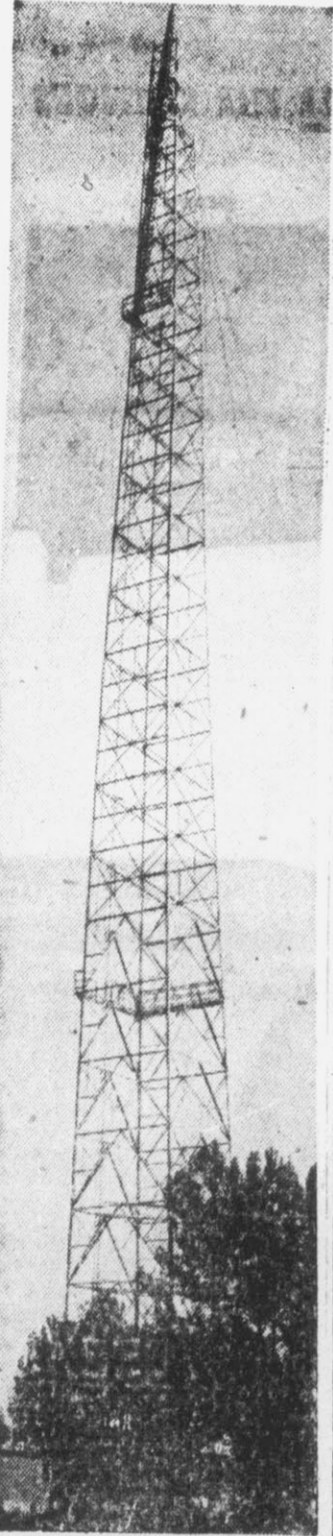
In 1930, Montgomery joined the National Broadcasting Company as an executive TV producer where he launched the continuously popular dramatic series, "Robert Montgomery Presents."

Medallion Shows On WNCT-TV

"Medallion Theatre," the new weekly series of outstanding dramatic presentation, will feature important artists of stage, screen and television over station WNCT for Eastern Carolina viewers.

The new series, originating "live" in New York, will present Henry Fonda in "The Decision of Arrowsmith," an incident from Sinclair Lewis' Pulitzer prize-winning novel, "Arrowsmith," in its presentation.

"Medallion Theatre," which will cast outstanding newcomers in supporting roles, will adapt stories from the world's great literature. Deserving works of contemporary writers will also be seen on this series.



This is the 315 foot, micro-wave tower at Castoria, near Snow Hill, in its final stages of construction. Five other such towers are located at Brown Summit, Hillsboro, Westover, Smithfield and Goldsboro. From the network facilities near Greensboro, these towers pick up the TV signal and relay it on to the receiving station at Greenville. This Castoria tower will be owned and operated by Carolina Telephone and Telegraph Company.



Bendix Television Headquarters
In Greenville Is
C. H. Edwards Hardware

Congratulations
and Best Wishes to

WNCT

NEW 1954

ZENITH

TV

UHF and VHF

Your choice of TV's
2 best ways of tuning

Bull's Eye Tuning with Zenith's Turret Tuner

Zenith's famous Turret Tuner is unexcelled for fast, accurate one knob TV tuning. For any combination of 12 Very High or Ultra High Frequency stations. Permits "bull's eye" tuning of each station for best reception in your location. Works equally well on either UHF or VHF. Tuner circuits for any future station can be completed by TV serviceman in 15 minutes or less, at small cost. Your new Zenith can be installed ready to receive all stations now telecasting (or about to) in this area.

Optional All-Channel UHF Continuous Tuner

New, smooth action—brings in pictures sharply focused the instant you hit the channel. Gets TV signal direct—to help over-power local interference. No backlash. So well shielded you'll get even weak UHF signals strong and clear. Optional at moderate extra cost—equips your Zenith to receive all 70 UHF Channels. The addition of Continuous Tuner, combined with built-in Zenith Turret Tuner above, prepares your Zenith TV to receive all 82 Channels without further modification.

THE SARATOGA—21-Inch Screen Console Model L2260R. A brilliant new Zenith done in rich mahogany veneers and solids. Traditional style. Has Cinebeam picture tube, 10-inch speaker. **\$399.95**

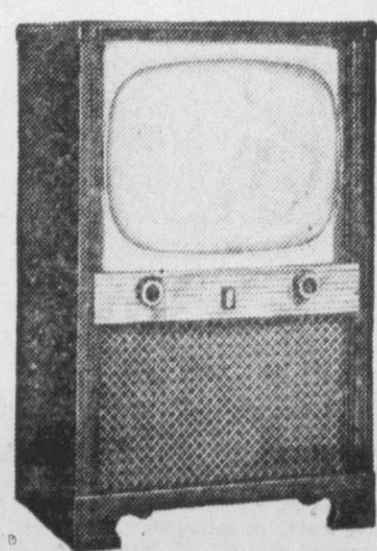
For what's really new in TV see the new 1954 Zeniths now!

NEW! SUPER-K CHASSIS—Super-powered for super pictures! Brings in distant TV stations with ease. Only Zenith has it!

NEW! ZENITH CINEBEAM PICTURE TUBE—with twice the picture power. You enjoy movie-like pictures from a silver screen. You get longer tube life. In 24, 27 and 21-inch sizes—only Zenith has CINEBEAM!

NEW! BAND SHELL SPEAKER—beams the sound directly at you. You enjoy "big set" quality tone on Zenith table TV. Only Zenith has it!

NEW! SPOTLIGHT DIAL—big, clear channel number lights up so you can see which channel's on without getting up. Only Zenith has it!



THE WELLINGTON—21-inch Screen Table Model L2235E. Beautiful new Modern in bleached mahogany veneer top and sides. Features new Band Shell Speaker, a Zenith exclusive! **\$289.95**

*Prices include Federal Excise Tax and Parts and Tube Warranty.



The royalty of radio and TELEVISION®
Backed by 35 Years of "Know-How" in Radionics Exclusively. Also makers of fine hearing aids. ZENITH RADIO CORPORATION, Chicago 39, Illinois

THE WASHINGTON—21-Inch Screen Console Model L2258R. A sleek new Modern in hand-rubbed mahogany veneers and solids. 24 1/2 in. picture tube, 10-inch speaker. **\$329.95**

The Line that earned its Leadership by 35 years of Radionic "Firsts"
V. A. Merritt & Sons
320 Evans Street

Dial 3736

'Four-Star Playhouse' To Be Offered Local Viewers



'FOUR STAR PLAYHOUSE' STARS—Three regular stars and a guest star of the CBS "Four Star Playhouse" TV show will be among the nationally known entertainers seen over station WNCT when it goes on the air. Left to right are Charles Boyer, Dick Powell, and David Niven, regular stars of the show, and Merle Oberon (seated) one of their guest stars, which list also includes such stars as Ronald Coleman and Broderick Crawford.

Among the several top-drawer television dramatic productions offered eastern North Carolina viewers by station WNCT will be the popular "Four Star Playhouse."

Regulars appearing in the series on a rotating basis are such long-standing Hollywood favorites as Charles Boyer, David Niven and

Dick Powell; and occasionally outstanding guests, such as Ronald Coleman, Merle Oberon and Broderick Crawford, are invited to appear.

Offering a wide variety of drama ranging from tragedy to comedy, "Four Star Playhouse" is featuring productions designed exclusively for

television entertainment.

Powell, Niven and Boyer produce their own shows in cooperation with producer Don Sharpe. Robert Florey directs the series.

The Playhouse, originally scheduled for alternate weeks, proved so popular that its sponsors decided to make it a weekly show during the 1953-54 season.



CHECKING THREADING FOR PROJECTOR—Mack Nicholson, film editor at WNCT, is shown as he checks the threading on one of the two 16-millimeter film projectors which will be used for telecasting filmed programs and events. Each film projector has a capacity of 4,000 feet of film which runs through the projectors at the rate of 36 feet per minute.

Temporary TV Tower Reaches High Up In Sky

This fall when it became apparent that WNCT would be delayed considerably in receiving its permanent tower on which delivery had been promised September 1, the board of directors of the Carolina Broadcasting System, instructed the general manager to secure a temporary tower for use of the station.

A 280 foot tower was secured from a radio station in North Carolina, and erection of the tower was begun immediately upon its arrival in Greenville. When the antenna is placed on top of the temporary tower, it will have an overall height of approximately 325 feet.

The temporary tower has been located at the station site so it will not have to be moved while the permanent tower is being erected. When the permanent tower arrives, it will be erected, and the antenna transferred from the 280-foot temporary tower to the 800 foot permanent tower.

The studio cameras which will be used by WNCT for broadcasting studio and local programs cost approximately \$15,000 each.

Congratulations

And **Best Wishes!**

Station WNCT

We installed the plumbing in this modern station and we are happy to say we had a part in bringing television to Eastern Carolina.

C. L. Russ Plumbing & Heating

Dickinson Avenue

Dial 3231

More People Buy

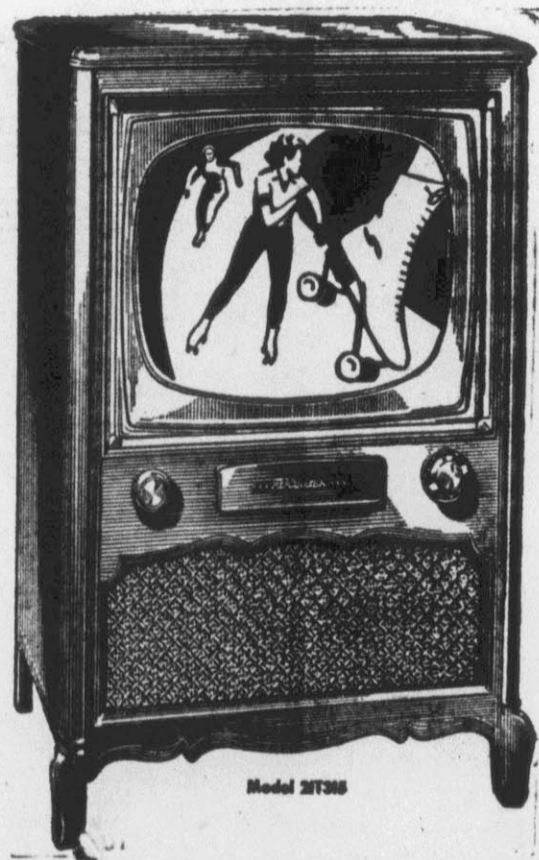
RCA TELEVISION

Than Any Other Make... WHY?

WNCT-TV The New Modern

GREENVILLE TELEVISION STATION IS EQUIPPED WITH R.C.A.

ELECTRONIC EQUIPMENT... WHY?



1. RCA are leaders in the electronic field.
2. RCA equipment is tested and proven thoroughly before released to the public.
3. Most manufacturers of television are forced to use RCA tubes in their sets.
4. RCA radios and record players have given the public excellent quality in tone and performance for many years.
5. When you buy RCA television there's no doubt you're getting the best money can buy.

VISIT C. H. EDWARDS HARDWARE HOUSE TODAY AND LET OUR REPRESENTATIVE SHOW YOU OUR MANY SELECTIONS.

EASY TERMS

SERVICE & INSTALLATION
IN ITS PROVEN FORM

C. H. Edwards Hardware

PHONE 2418 — 9th ST. & DICKINSON AVENUE

Congratulations!

TO
WNCT
ON ITS



We built the foundation that will support the 874-foot permanent transmitting tower, the tallest man-made structure in the Carolinas.

For your building needs, great or small, call us today.

Dunn Building Supply

Chestnut St. Ext.

Dial 4964

Complex Micro-Wave System Will Bring Live Programs

January 1 To Be Red Letter Day

Beginning January 1, a complicated and expensive system of micro-wave sending and receiving stations provided by the Carolina Telephone and Telegraph Company and the Bell System will bring to WNCT live network programs.

The first big impact of live network programs telecast over Eastern Carolina's new television station will be on New Year's Day when the Orange Bowl football game will be broadcast by the local station.

Major Role For Phone Companies

The telephone companies have played a major part in bringing live network programs to WNCT. In most cases, television network facilities are provided by telephone companies either in the form of micro-wave systems or co-axial cables. In the case of WNCT, live network facilities and programs will be brought in over a micro-wave chain provided by the Carolina Telephone and Telegraph Company and the American Telephone and Telegraph Company.

Greensboro To Greenville

The micro-wave chain will pick up the TV signals from network facilities near Greensboro. Located between Greenville and Brown Summit (near Greensboro) at intervals of approximately 25 miles are television repeater stations.

These repeater stations consist of one apparatus and steel towers ranging from 100 to 350 feet high which act as boosters and relay the television signals from one tower to the other until it arrives at the receiving terminal in Greenville.

The last of these repeater stations in the chain which will provide network facilities for television in Eastern Carolina is located at Castoria. This station is owned and operated by the Carolina Telephone

and Telegraph Company.

Receiving Station Here

At the corner of Pitt and West Fifth Streets in Greenville, a new building has been constructed to house the radio relay equipment that comprises the receiving terminal for the television signals sent along the relay chain from Brown Summit. On top of this building is a 100 foot tower supporting the receiving antenna, an eight foot parabolic disc.

From this receiving terminal, the Carolina Telephone and Telegraph Company has placed a cable to the television station located about two miles outside the city limits of Greenville. This cable is placed in the underground conduit recently installed in uptown Greenville and is buried from this point to the television station, along the east side of Evans Street Extension. In addition to the especially made video cable for television use, regular conductors are included to serve future telephone needs of the Lakewood Pines area, a development of Greenville, and the telephone needs of the television station.

Network Link Completed

Thus, the link is completed to provide network television facilities to the new television station.

This link between the Brown Summit repeater station and the Greenville receiving station is a joint undertaking of the American Telephone and Telegraph Company and Carolina Telephone and Telegraph Company. The Bell System will own and operate the repeater stations at Brown Summit, Hillsboro, Westover, Smithfield and Goldsboro, while the local telephone company will own and operate the repeater station at Castoria, the receiving terminal in Greenville and the cable

facilities from there to the television station.

New Network Affiliations

Last April, the Carolina Broadcasting System negotiated contracts for primary affiliation with the Columbia Broadcasting System television network. Provisions were made at that time by Columbia that live interconnections with national networks would be provided by the telephone companies. Since that time, the station has signed affiliation contracts with NBC, ABC and DuMont.

Telephone officials, in commenting on the new micro-wave system which has been constructed into Greenville, pointed out that in addition to serving the television station, the chain of micro-wave towers can also be utilized in the establishment of additional long distance facilities when the need arises.

The closest television station to WNCT, Greenville, now operating on channel 9 is a station in Washington, D.C.

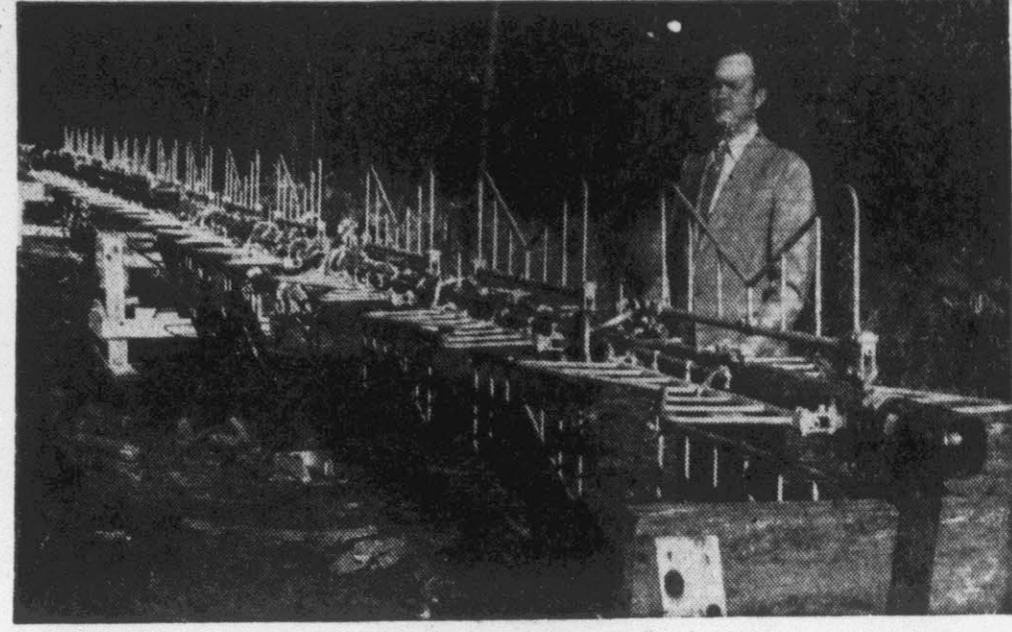
Antenna Weighs 8,500 Pounds

The antenna which will rest atop the tower at WNCT weighs approximately 8,500 pounds, and has to be hoisted to the top of the tower for installation by erection crews who put up the tower.

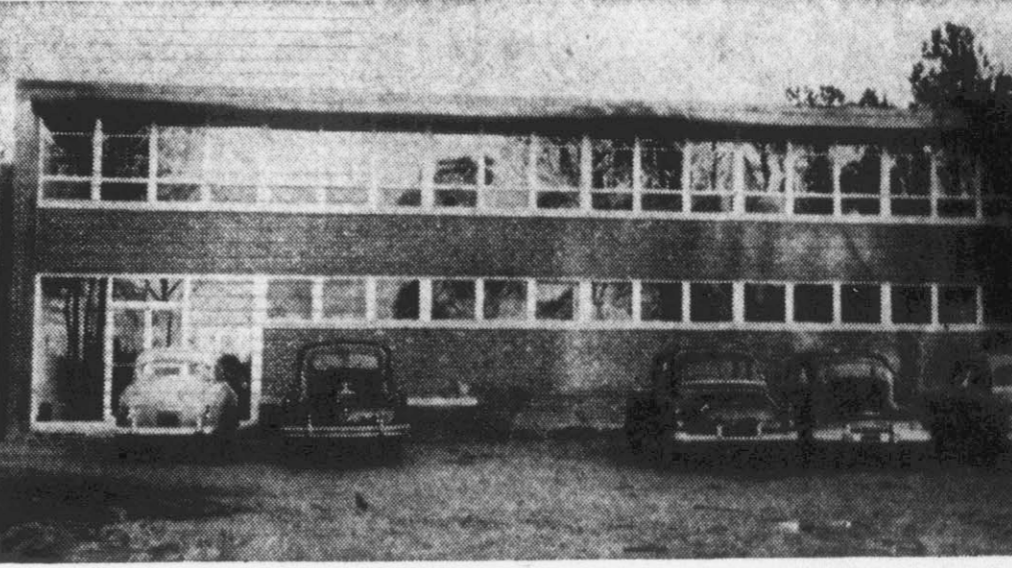
Connecting the antenna of the station with the studio is a co-axial cable through which the signals are transmitted to the antenna and then broadcast to the surrounding area. The antenna plus the transmission equipment of WNCT will give the new television station an effective radiated power of 100,000 watts video and 56,000 watts audio.

PHOTO CREDITS

Local photographs of the personnel, facilities and equipment of WNCT for this special television section were taken by C. L. Perkins, Jr. staff photographer for WNCT.



Hartwell Campbell, general manager of the television station is shown standing behind the 74 foot radiating antenna which will top an 800 foot supporting tower. When completed, this will be the tallest man-made structure in the two Carolinas. The TV station will begin operations Sunday using a temporary tower which will have a total overall height of 325 feet. However, the permanent tower will be erected very shortly, as soon as defective welding can be corrected.



HOME OF WNCT—The new, modern building which contains more than 7,000 square feet of floor space is the home of Eastern North Carolina's new television station. The building is termed the "newest and finest TV plant in North Carolina today." It is located on South Evans Street extension three miles from Five Points in Greenville and two miles from the Greenville city limits. It contains some 15 offices and rooms exclusive of the main TV studio which is 35 feet wide, 45 feet long and 18 feet high. All executive offices of the company are located in the building.

Young Life With Father Star Has Lots Of Credits

Ralph Reed, who plays 17-year-old Clarence Jr. on CBS Television's "Life With Father," is not worried about growing out of his role, as were the many youngsters who played in the Broadway production that ran for nearly eight years.

The popular actor is scheduled to appear on WNCT Television station for Eastern Carolina viewers.

Ralph, a handsome, wavy-haired Californian, is 22, but looks far younger than his years, and he thinks he is going to stay for a long time. He is a graduate of the University of California with a B.A. degree. He earned all his tuition fees and living expenses by acting a career he started at the age of six by tap dancing in an amateur talent show in Burbank, California. Shortly after, he was cast in the musical film, "The Stormmaker."

Ralph Reed's early ambition was to win a scholarship to West Point, but lucrative radio and television offers convinced him that an actor's life might be as interesting as a soldier's. He stuck to acting and began piling up a long list of radio, television and picture credits. Among others, Ralph Reed played in the "Lux Radio Theatre," the "Four Star Playhouse" and "Hallmark Playhouse," and in television on "Reverion Mirror Theater." His film credits include "Because You're Mine" and "High Noon."

No one in the Reed family has been in show business, but they are delighted with Ralph's decision. Ralph maintained an "A" average throughout college and he is a member of the National Honor Society. His father is a chief draftsman at Lockheed Aircraft Corporation.

Live network programs over WNCT will begin January 1, although engineers first estimated it would take until April, 1954 to complete the installation of the micro-wave system.



Headquarters

In Greenville Is

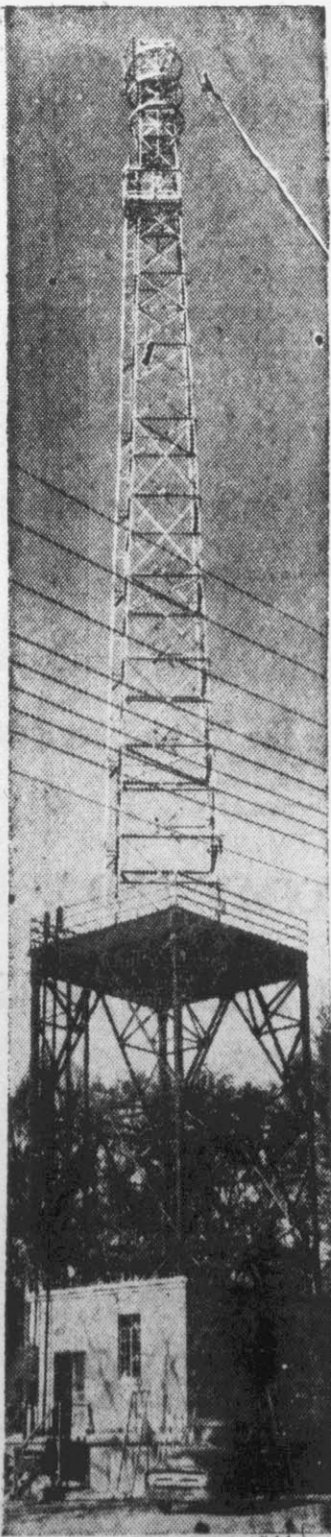
C. H. Edwards Hardware



Frank Harrington, local manager at Greenville for Carolina Telephone and Telegraph company, is shown examining a length of the four-pair video cable that will transmit the television signals from the receiving tower to the television station outside of Greenville.

Your TV Network Programs...

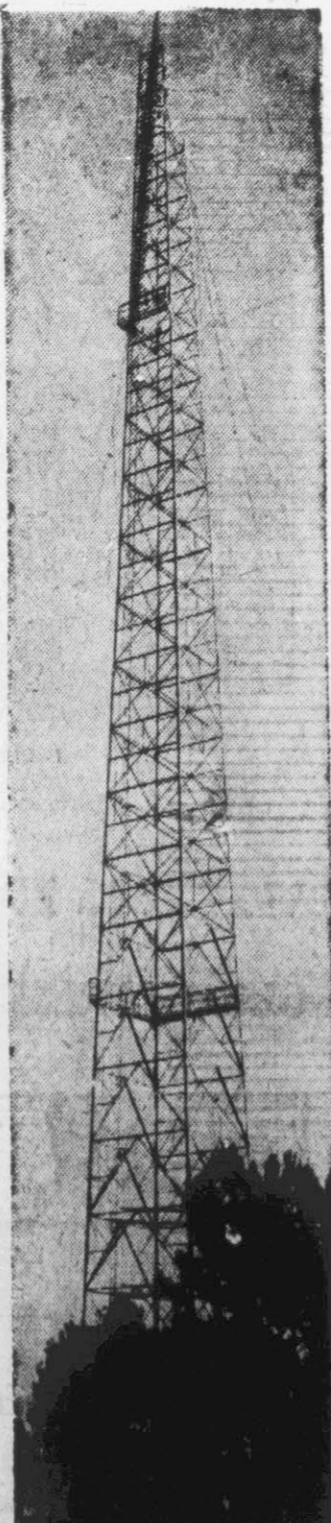
WILL COME BY MICROWAVE!



From existing network facilities near Greensboro, a chain of towers such as the one (right) at Castoria, with its related electronics equipment, will pick up and boost the television signal via microwave until it reaches the receiving station (left) here in Greenville. From this receiving station the signal goes into especially made video cable for some three miles until it arrives at television Station WNCT.

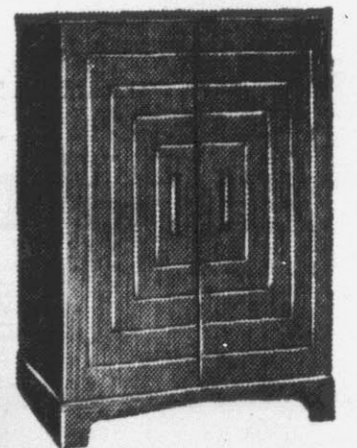
These two towers and cable facilities out to the television station were provided by the Carolina Telephone and Telegraph Company. Probably at this very moment, telephone crews are rushing to complete the network facilities by the January 1, schedule.

Your telephone company is proud to have helped television Station WNCT in this progressive step toward building a better Eastern North Carolina.



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