

Partly cloudy and warm tonight. Tuesday mostly fair and mild.

TRUTH IN PREFERENCE TO FICTION

TELEPHONE All Departments DIAL 6166

Vol. 124 No. 242

Member Associated Press - United Press

GREENVILLE, N. C. MONDAY AFTERNOON, SEPTEMBER 21, 1953

Eight Pages Today

Price 5 Cents

Hoax Admitted Possible In Reported Bid For Asylum Skeptical Beria Now Free

WASHINGTON (UP)—Government officials expressed skepticism today about a report that deposed Soviet leader Lavrenti P. Beria has escaped from Russia.

been out of Russia for more than a month and the subcommittee has been in personal contact with him for a considerable length of time.

three other high ranking Communists escaped from Russia at the same time and are now with Beria. He said the subcommittee is prepared to issue a subpoena to bring Beria to Washington to testify before the subcommittee.

Vishinsky Renews Demand For Atom Curbs, Disarming

By BRUCE W. MUNN United Press Staff Correspondent UNITED NATIONS, N. Y. (UP)—Russia's Andrei Y. Vishinsky demanded today that the United Nations Security Council take immediate action to prohibit atomic and hydrogen weapons and to order the dismantling of military bases in foreign countries.

riorities, recognizing this as a most important contribution to insure lasting peace and security.

Air Force OKs Paying \$100,000 To N. Korean Pilot Reward For MIG-15

By FRANK JORDAN United Press Staff Correspondent SEOUL, Korea (UP)—A North Korean pilot streaked his Russian-built MIG-15 jet fighter plane into Kimpoo Airbase today in a bold bid for freedom and \$100,000 in cash.

the MIG-15 can be kept. A Defense Department spokesman said, and the Air Force agreed, that a firm decision has not yet been reached on whether the Russian-built fighter can be retained by the United States or will have to be returned to the Communists in view of the armistice agreement.

of the other Allied nations in Korea had called the plan "not sporting."

McCarthy Cautious; Millionaire Rumored Behind Plan Checking On Beria Report

By WARREN DUFFEE United Press Staff Correspondent WASHINGTON (UP)—Sen. Joseph R. McCarthy said today his Senate subcommittee is checking reports that Lavrenti P. Beria, former second man in the Kremlin, is in a "non-Communist country" and wants to talk.

McCarthy, confirming in part early statements from a subcommittee source, said that "originally I considered the report so fantastic that I did not even give other members of the subcommittee a report on it."

years and had laid the groundwork at the time of Stalin's death for the escape of a defecting or deposed contender for his power.

Tobacco Prices Again Advancing

Prices advanced again today on the Greenville tobacco market pushing past Friday's prices which marked a new peak in the 63-year history of the Greenville tobacco market.

ducers sales for the week amounted to 6,941,826 pounds for which the market paid \$4,321,943.02.

Massachusetts Speech Seen Reply To Democrats Eisenhower Talks Politics

WEST SPRINGFIELD, Mass. (UP)—President Eisenhower came to Massachusetts today to make a major political speech billed unofficially as the opening of a White House drive to strengthen Republican control of Congress in next year's elections.

den where 5,000 Republicans were staging their "Forward-to-'54" chicken dinner.

After a round of the fair exhibits and a luncheon, Mr. Eisenhower takes off for Boston's Logan Airport, a half-hour flight. There was to be a parade through Boston's twisting streets to the exclusive Algonquin Club in the Back Bay for a rest and chance to freshen up before his appearance at Boston Garden. His 30-minute address will be broadcast over radio and television.

Two People Injured In Eight County Accidents

By ROY HARDEE Reflector Staff Writer Two persons were injured, one seriously, in eight highway accidents which occurred in Pitt County Saturday and Sunday.

Saturday night after his car overturned five miles west of Greenville on NC 43.

More Hardships For E. Germans

BERLIN (UP)—Communist East Germany's rulers had grim news for workers today: harder work, more production and, in many industries, less pay.

Legion Official To Attend Meet

W. L. McMillan (above) of Rocky Mount, commander of the North Carolina Department of the American Legion, will attend the Legion supper meeting here Tuesday night at 7 o'clock.



W. L. McMillan (above) of Rocky Mount, commander of the North Carolina Department of the American Legion, will attend the Legion supper meeting here Tuesday night at 7 o'clock.

Overloaded

FORT BRAGG, N. C. (UP)—The Army said today that an assault boat was overloaded and improperly operated when it sank in a lake here Sept. 2 at a cost of 30 lives.

Rain Generally Helped Pitt County Farmers

The inch and one-half of rain which fell generally over Pitt County Sunday is expected to have a good over-all effect upon Pitt County farm lands which have been without a soaking rain for almost a month.

The peanut crop, the county agent said, for the most part is still in good condition in spite of the long dry spell, and probably will be helped considerably by the rain.

Communists Deny Any Knowledge Of Missing Men

PANMUNJOM, Korea (UP)—The Communists denied today that they ever captured most of the 3,404 Allied troops for whom the U. N. Command had demanded an accounting.

At a meeting of the armistice commission, the Communists made the denial and asked for information about 98,742 North Koreans and Chinese they claimed were captured by U. N. troops and never accounted for.

Chadwick Sets New Swim Mark

ALGECIRAS, Spain (UP)—Florence Chadwick added a record-smashing swim of the Straits of Gibraltar to her conquests and looked forward today to her next objective—the Dardanelles.

Large Reduction In Farm Exports

WASHINGTON (UP)—The Agriculture Department said today a "major factor" in the present farm economic slump was a 31 per cent drop in farm exports during fiscal 1953.

Call Off Search For Missing British Family

LONDON (UP)—A foreign office spokesman indicated today the search for Mrs. Melinda MacLean, wife of a missing British diplomat, has been called off for the time being.

POSTPONE APPEAL UNITED NATIONS, N. Y. (UP)

The United Nations today postponed for 24 hours a scheduled appeal by Nationalist China to the U. N. General Assembly not to conclude "another Munich" with the Chinese Reds.

Secret Testimony Involving Communist Cells At N. C. Universities Revealed

CHAPEL HILL, N. C. (UP)—Charges involving two university campuses in communist underground work here during the 1930s have been disclosed by the Senate Internal Security subcommittee.

Communists Deny Any Knowledge Of Missing Men

PANMUNJOM, Korea (UP)—The Communists denied today that they ever captured most of the 3,404 Allied troops for whom the U. N. Command had demanded an accounting.

Secret Testimony Involving Communist Cells At N. C. Universities Revealed

CHAPEL HILL, N. C. (UP)—Charges involving two university campuses in communist underground work here during the 1930s have been disclosed by the Senate Internal Security subcommittee.

Crouch testified that there was a "very large" Communist Party organization at the University of North Carolina during that period and a "small" group at Duke University at Durham.

The Abernethys said "we have never done anything disloyal," when asked by reporters for comment on the charges published today.

The Abernethys said "we have never done anything disloyal," when asked by reporters for comment on the charges published today.

The Abernethys said "we have never done anything disloyal," when asked by reporters for comment on the charges published today.

The Abernethys said "we have never done anything disloyal," when asked by reporters for comment on the charges published today.

The Abernethys said "we have never done anything disloyal," when asked by reporters for comment on the charges published today.

The Abernethys said "we have never done anything disloyal," when asked by reporters for comment on the charges published today.

Social and Personal

All items for this page received after 10 a. m. will be published the following day. Dial 6106-9 a. m. to Noon; 1 to 4:30 p. m.

Miss Sudie May Spain left yesterday for Winston-Salem to enter Salem College.

Pitt County Mixed Chorus
The first fall practice of the Pitt County Mixed Chorus will be Tuesday at 7:45 p. m. at the Home Demonstration Office on Johnston St. All Home Demonstration Clubs throughout the county and any other people wishing to attend are urged to come. The chief purpose of the chorus is to improve rural church music. The group will be conducted by Mrs. J. Paul Davenport, County Music Chairman.

SERVICE STATION OWNERS MEET WEDNESDAY NIGHT
The Greenville Service Station Association will meet at the Silo Grill Wednesday night, September 23, at 7:30. President J. Ed Ricks will preside. All service station operators are invited.

MERCHANTS DIRECTORS WILL MEET TONIGHT
The Merchants Association board of directors will meet at the association's offices in the City Hall tonight at 8 o'clock. President Wesley Harvey will preside. City Manager James S. Hughes will be a special guest.

DeMolay Notice
There will be a meeting of the Creasy K. Proctor Chapter Order of DeMolay at the Masonic Hall Tuesday, Sept. 22, at 7:30 p. m. All DeMolays are urged to attend as there are some important matters to be discussed. All Master Masons are cordially invited.
EDWARD D. AUSTIN, Advisor

New Arrivals

Mr. and Mrs. Stephen Wesley Johnston announce the birth of a son, Stephen Wesley Jr., September 17 at Pitt Memorial Hospital.

Mrs. Johnston is the former Edith Bowles of Danville, Va. and Greenville.

FURIOUS FELINE
BUFFALO, N. Y. (UP) — When the hood on the auto of Al Grimm's car was lifted by a gas station attendant a cat, sputtering and furo-out, leaped out.

First Federal Savings and Loan Assn. Of Greenville
3% Current Dividend Rate On Insured Accounts
Assets Over \$4,000,000

Ring-A-Round by BESTFORM



the circular stitched bra with a young natural look
no finer fit at any price

Ring-A-Round is the California designed bra with circular stitching going 'round and 'round the cups... designed for complete, comfortable support, whether you're small, medium or full-busted. It gives a lovely lifting uplift... beautiful, sharply defined separation.

Styled for your comfort with a tailored band bottom that never cuts, never binds... always stays just where you want it!

A cup 32-36, B cup 32-40, C cup 34-42.
Style 6003 in broadcloth, white only... \$1.50

SAIEED'S

30 Years Ago Today

THE DAILY REFLECTOR
September 21, 1923

On Thursday morning Mrs. W. W. Lee entertained her bridge club at the Country Club. The reception room was beautifully decorated with cut flowers and ferns.

Mrs. H. H. Duncan making the top score was presented a deck of cards. After several progressions a barbecue dinner was served.

Mrs. Zeb Waller, Mrs. Cale Burgess of Raleigh, Mrs. R. C. Stokes and Miss Ruth Andrews enjoyed the hospitality of the club.

Social Calendar

TUESDAY
7:00 p. m.—American Association of University Women Board will meet at the home of Mrs. D. S. Spain Jr.
7:00 p. m.—A joint dinner meeting of the American Legion and the American Legion Auxiliary will meet at the Fair grounds.
7:30 p. m.—Witha Council Degree of Pocahontas meets.
8:00 p. m.—Training course for Brownie and Girl Scout leaders at the Rotary Club.
8:00 p. m.—West Greenville School P.T.A. meets in the auditorium.
8:00 p. m.—Mrs. W. D. McArthur will honor Miss Melrose Respass, bride-elect, at a miscellaneous shower at the home of Mrs. McArthur.

WEDNESDAY
4:00 p. m.—Mrs. C. M. Respass will honor Miss Melrose Respass, bride-elect, at a tea at the home of Mrs. Respass.
8:00 p. m.—Training course for Brownie and Girl Scout leaders at the Rotary Club.

THURSDAY
8:00 p. m.—V.F.W. auxiliary meets at the V.F.W. club house.
8:00 p. m.—American Legion Auxiliary will meet at the home of Mrs. L. W. Cherry, Route 3.
8:00 p. m.—Chapter 1308 of the Women of the Moose will meet.
8:00 p. m.—Training course for Brownie and Girl Scout leaders at the Rotary Club.

FRIDAY
6:30 p. m.—Kiwanis Club
6:30 p. m.—Exchange Club
7:00 p. m.—Rehearsal of Respass-Moore wedding at Eighth Street Christian Church.
7:30 p. m.—Red Men meet.
8:00 p. m.—Miss Ronita Respass will entertain the Respass-Moore wedding party and out-of-town guests at a supper at the Respass Brothers Barbecue Stand.

SATURDAY
4:00 p. m.—The wedding of Miss Melrose Respass and Mr. Joseph Melvin Moore will be solemnized in the Eighth Street Christian Church.
8:00 p. m.—Mr. and Mrs. E. W. Respass will entertain at a reception, honoring Mr. and Mrs. J. M. Moore in the new dining room at Respass Brothers Barbecue Stand.

Ayden News

Goodwin Moore left on Friday for The Bible College in Lexington, Ky.

Mr. and Mrs. C. C. Little spent Sunday in Raleigh with their daughter Jackie.

Randall Harrington left on Tuesday for State College where he will attend school this year.

Mrs. Lulu Schulty of Tampa, Fla., spent the week-end with Mr. and Mrs. L. M. Jackson and family.

Miss Barbara Little left last week for the Medical College in Richmond, Va., where she will go to school this year.

Jim McCormick left last week for East Carolina College where he is a senior this year.

John C. Andrews of the U. S. Navy returned to California last week after a furlough with his mother Mrs. J. C. Andrews.

Mrs. S. A. Jenkins of Raleigh spent part of last week with relatives.

Mac Whitehurst left Tuesday for State College, Raleigh, where he will attend school this year.

Mr. and Mrs. L. G. Worthington, Mrs. Emerson Worthington and Mrs. S. M. Edwards are spending the week in New York City.

Miss Jackie Little left last week for Meredith College, Raleigh where she will enter school this year.

Mrs. E. C. Crawford of Rockingham, N. C. spent the first part of the week with relatives.

Little Thomas Foster has been quite ill in Pitt Memorial Hospital, Greenville.

Mr. and Mrs. W. D. Johnson, Sr., of South Carolina were local visitors last week.

Miss Margaret Celia Andrews has returned home from New York City.

WORKING HERO
VIENNA, Austria (UP) — A Hungarian factory worker named Stephen Badics is the pride of his Communist bosses, according to the Hungarian newspaper Nepszava. Badics, a "Stakhanovite" or shock worker, is so far ahead of his production schedule "he is now working on his 1957 plan."

You Can Now Have Your Dinner Any Night At The PROCTOR COFFEE SHOP
As cheap or cheaper than any place in town.
PROCTOR COFFEE SHOP

BLOUNT-HARVEY

Presenting Grand Fashion Preview



\$39.50

TAILORED BY Gaynes

NOVELTY BOX SUITS

See these Nobby Box Suits in Combinations Especially priced At \$39.50



NEW FALL HATS

All the newest styles in Velvet, Felt and novelty materials, Black and Colors you desire.

\$3.95 TO \$14.95

Sprightly Classic—never skips a season

our famous Season Skipper two complete coats in one

Warm today, chilly tomorrow—you won't care with a Season Skipper* to count on! Its beautiful new zip-in, zip-out lining is of Skinner Sunbak*... satin-on-wool that gives you warmth without bulky padding. Stop in and see our collection of weather-wise, fashion-wise Classics!

Right: The Meredith in Strook Delicia, Strook Fleeces and Whitney. Sizes 8-18 and 8B-18B for shorter figures. Wide color ranges.



\$98.50

Aywon Originals



Priced At— \$29.50 and \$39.50



Two dual purpose dresses... both in Caviar Crepe. Left: One-piece dress with button-in Dorsoie dickey. Right: Scoop neckline dress, perfect with or without the matching bolero, lined in red taffeta. Shawl collar and cuffs faced in Dorsoie. Both in misses sizes.

BLOUNT-HARVEY

"EASTERN CAROLINA'S SHOPPING CENTER"

Woman's Club Dedicates Year Book To Mrs. Fleming

Allen-Boone Vows Spoken



A dinner meeting last Thursday evening at the Club was the kickoff for a busy Fall and Winter program for The Greenville Woman's Club. Approximately one hundred members enjoyed dinner served in the Rachel Moore Room, which was appropriately decorated in observance of Constitution Day.

After dinner, Mrs. J. H. B. Moore, hostess, introduced the new president of Woman's Club, Mrs. R. P. Rogers, who in turn, introduced her new officers for the year as follows:

First Vice Pres.: Mrs. Vance Perkins; Second Vice Pres.: Mrs. J. H. B. Moore; Recording Sec'y.: Mrs. J. B. Spilman; Corresponding Sec'y.: Mrs. Howard Fuller; Treasurer: Mrs. George Clapp; Historian: Mrs. W. G. Wollard; Reporter: Mrs. Joseph G. Tabar; Trustees: Chairman, Mrs. W. I. Wooten, Mrs. E. L. Henderson, and Mrs. Robert L. Humber; Department Chairmen: American Home: Mrs. L. W. Topping; Garden Club: Mrs. J. F. Davenport; Literature: Mrs. W. Jesse Moye; Standing Committees: Communications: Mrs. J. C. Galloway, Jr.; Scrap and Press Book: Mrs. E. W. Barnhill; Visual Education: Mrs. Rufus Keel; Art: Mrs. E. K. Fisher, Chairman; Music: Mrs. R. A. Fountain, Jr.; Welfare: Mrs. Gilbert Peele, Chairman. Special Committees: Fifth Street Park: Mrs. Hicks Corey; Red Cross Blood Donors: Mrs. J. C. Clifford; Veterans: Mrs. J. G. Reddick; Youth Conservation: Mrs. Hinton Best.

Mrs. N. C. Brooks, Membership Chairman, then introduced the following new members, which were welcomed by the president: Mesdames Fred Hall, W. M. Reading, Henry Coleman, Harry Bilica, R. W. Everheart, Sam Weeks.

Following a solo, "This Is Our Country," excellently rendered by Miss Barbara White, and accompanied by Mrs. C. W. Hearne, came the anxiously awaited announcement by Mrs. Moore. "This year, the members of Greenville's Woman's Club proudly dedicate the year-book to Mrs. Lula White Fleming," presenting her with a corsage.

"Mrs. Fleming was a charter member of the Greenville Woman's Club and served as its first treasurer. She has been first vice president and chairman of many committees. When the Club House was bought she served as Chairman of the building committee and became a Life Member of the Club. While Chairman of the Music Committee she sponsored the organization of Greenville Music Club. With other club members she helped promote the WPA Art Gallery in Greenville and served as its first treasurer and is now treasurer of the Community Art Center.

"Mrs. Fleming has ever been an ardent worker in her church. She was organist and choir director for many years. She has served as President of the Missionary Society and is always faithful to its many calls for service. For the shut-ins and the unfortunate, she is truly a fairy godmother. Her enthusiasm for the U. D. C. has kept alive the Green-

October Wedding Planned



Miss Mary Spence Sugg, whose engagement to Mr. Robert Newland Styres, son of Mr. and Mrs. Fred Newland Styres, of Raleigh, is announced by her parents, Mr. and Mrs. Marvin Dixon Sugg, of Greenville. An October wedding is planned.

Mr. and Mrs. Hart Hosts To Club

GRIFTON—Mr. and Mrs. Edward Hart entertained members of their contract club on a recent evening at their home on Main Street. Late summer flowers were placed in the living room as decorations. During the progressive high score was made by Mrs. Roger Johnson among the ladies and Dr. W. E. Rasberry among the men. Others playing were Mrs. Rasberry, Mr. and Mrs. Claude Hart, Mr. and Mrs. Mark Phillips, Mr. and Mrs. David Parker and Mr.

On September 8, 1953, in a 6:30 o'clock ceremony at the home of Mr. and Mrs. Frank A. Julian, Miss Lola Belle Boone became the bride of Airman 3-c Paul Dennis Allen with a minister of Jehovah's Witnesses, Frank A. Julian, officiating.

The bride is the daughter of Mrs. Donnie Boone of Route 2, Snow Hill. The groom is the son of Mr. and Mrs. Bert E. Allen of Route 2, Farmville.

For the ceremony the bride wore a suit of white and navy with white accessories. The only attendants for the ceremony were Mr. and Mrs. Larry G. Moringo, Mrs. Edward Allen, Burney W. Moye and Mrs. Frank A. Julian.

Mrs. Allen was a graduate of the 1953 class of Snow Hill High School. Mr. Allen attended Farmville High School and is now serving in the Air Force, where he is stationed at Davis Monthan Air Force Base in Tucson, Arizona.

Mrs. Allen will make her home in Greenville until she joins him later.



Best Jewelry Co. "Your Jewelers"

and Mrs. Milton Hart. As cards were laid aside sandwiches, cookies, salted nuts and Coca-Colas were passed.

Deeds

W. H. Crandall al o M. S. & M. Lumber Co. (timber) \$10
Alta J. Briley to Lewis L. Cox al \$10

Jesse M. Pope al to Ruby Cannon Brewer \$10
J. E. Skinner to Free Will Baptist Mission of Greenville \$10

John A. Collins Jr. al to Allie P. Whitehurst \$10
Allie P. Whitehurst to John A. Collins Jr. al \$10

James T. Keel al to Johnnie L. Buck \$10
C. M. Griffin al to James Arnold al \$25

Dr. C. Rudolph Graves al to E. J. Wallace Jr. \$10
Hugh Lane al to Lewis B. Lane al —

Anne B. Conklin to Bettie H. Conklin \$10
William Henry Spell al to Fred Midgette al \$10

C. H. Spiggle al to Leslie Elks al \$10
W. P. Shelton al to William V. Burke al \$10

William W. Jefferson al to Robert M. Coble al (timber) \$100
Leslie Elks al to Jammie Dall Tr. \$100

Jammie Dall, Tr. to Leslie Elks al \$1

OUR FEATHERED FRIENDS HOUSTON, Tex. (UP) — This ticket was strictly for the birds. Officer A. J. Crow gave a speeding ticket to Robert L. Peacock, whose address was 2103 Eagle Street.

Amazing New Creme Shampoo Re-Colors Hair

IN 17 MINUTES
Now change streaked, gray, graying or drab hair to a new lustrous youthful-looking color, by Tintex Creme Shampoo. Today, it's a new hair coloring that re-colors hair at home as it shampoos. Takes only 17 minutes. No waiting for results. It's so easy to use—just shampoo. Won't wash or rub out. MONEY BACK Guarantee. Get your choice of 15 beautiful shades today. At Drug Stores



Police Uncover Carnival Trick

GREAT BARRINGTON, Mass. (UP)—Carnival concessionaries Oscar C. Buck, 57, and Steve Jankura 56, both of Troy, N.Y., faced larceny charges in district court today. Police said they had magnetized the bottoms of the dummy cats in their baseball-throwing concession so customers could not possibly knock them off the shelves.

THEY TEACH IT? DENVER (UP)—The Denver Extension Center of the University of Colorado is offering a course in its fall curriculum entitled "Common Sense."

Dividend Paying Policies

Tadlock Mutual Insurance Agency

Save With Safety... Buy Mutual Insurance
FIRE, AUTOMOBILE and TORNADO
322 Evans Street, Greenville, N. C. — Dial 2307

NEW DISCOVERY PROTECTS HEATING OIL TANKS FROM RUST, LEAKS, CORROSION

Longer Life for Your Home Oil Tanks

The main cause of leaks in your oil storage tank is the rust and corrosion which form inside the tank. Corrosion and rust, which eat through metal, are caused by the normal accumulation of moisture in the tank. For years the oil heat industry has been searching for a solution to this problem.

and corrosion from the moment it is placed in your tank. SONITOR not only stops old rust from spreading, but prevents new rust from forming. If added in time, it can double the life of your fuel tank.

Now, the Shell Oil Company has the answer! It's SONITOR—a new chemical product that protects against rust

We are happy to offer this amazing protection for storage tanks to all our customers—without extra charge. If you are not one of our customers, we shall be glad to supply you with premium-quality Shell Heating Oils—and give your tank SONITOR protection.



Call us today...

QUALITY EASTERN OIL CO., Inc.

Distributor Shell Products
Charles Gaskins, Mgr. Phone 2522

You serve Coca-Cola with assurance

You know guests enjoy the matchless, delicious flavor of Coke.
You know you're serving the best... they know it, too!
Serve it ice cold, right in the bottles.



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY
COCA-COLA BOTTLING COMPANY OF GREENVILLE, N. C.
"Coke" is a registered trademark. © 1953, THE COCA-COLA COMPANY



New Standard of the American Road!

First in its field with ALL-NEW, MODERN STYLING!
First in its field with a POWERFUL, HIGH-COMPRESSION V-8 ENGINE!
First in its field with a modern-design LOW-FRICTION, HIGH-COMPRESSION SIX!
First in its field with a wide-sweeping CURVED, ONE-PIECE WINDSHIELD!
First in its field with a ONE-PIECE, GAR-WIDE REAR WINDOW!
First in its field with a VERSATILE AUTOMATIC TRANSMISSION COMBINING TORQUE-CONVERTER SMOOTHNESS WITH AUTOMATIC-GEAR ECONOMY!
First in its field with OVERDRIVE TRANSMISSION!
First in its field with a CHOICE OF V-8 OR SIX ENGINES!
First in its field with a CHOICE OF THREE GREAT DRIVES!
First in its field with the greater stability of WIDER FRONT TREAD!
First in its field with modern, convenient CENTER-FILL FUELING!
First in its field with SUSPENDED BRAKE AND CLUTCH PEDALS!
First in its field with FOAM RUBBER GUSHERS, FRONT AND REAR, STANDARD IN ALL MODELS!
First in its field with FREE-TURNING VALVES!
First in its field with AUTOTHERMIC ALUMINUM PISTONS!

'53 FORD

The Daily Reflector

Incorporated
Published Every Afternoon Except Sunday
Established 1882
DAVID J. WHICHARD, JR., Publisher

Monday, September 21, 1953

Business Today

Foreign Trade Risk

By ELMER ROESSNER
Doing business abroad may be a means of increasing sales and income, but foreign markets are generally booby-trapped.

The United States Council of the International Chamber of Commerce, in a report on "Doing Business Abroad," lists seven obstacles to such trade. They are:

- 1. Exchange restrictions, which are getting worse instead of better.
- 2. Tariffs, once the most serious impediment to foreign trade, but now second to exchange restrictions.
- 3. Foreign taxes, which force foreign traders to pay taxes on income not only in the country in which it was produced, but in other countries as well. Some countries also tax foreign concerns at different rates than local businesses; sometimes the taxes discriminate against foreign companies, and other times they assist them.
- 4. Labor laws and practices, which sometimes force the employment of natives, prohibit discharges, or require exorbitant severance pay even in event of resignations.
- 5. Unreasonable restrictions on foreign corporations, sometimes requiring officials be natives, or that natives own certain percentages of stock.
- 6. The fear of expropriation, which is very real. Some countries pay for seized businesses, but first levy a series of retroactive fines to reduce its value.
- 7. Government competition, which can drive private enterprises out of business.

The U.S. Council is not attempting to discourage foreign trade; instead, it is fostering it with the idea that it will be more profitable if businesses know in advance what to expect. The same report also gives some suggestions as to methods of doing business abroad, including sales to export brokers, the appointment of distributors, the appointment of commission merchants or agencies, the registration of a company in the country in which it is planned to do business, the organization of a local company, and operating through a manufacturing or royalty contract.

LABOR TROUBLES, FROST AND COFFEE PRICES
Instant coffees are going up in price, as a consequence of the July 4 frost in Brazil, which cut the crop sharply. Ground coffee has already reflected the situation.

Keep an eye on negotiations between longshoremen and employers in New York and other East and Gulf ports. A long strike would halt imports and send prices skyrocketing.

JULY APPLIANCE SLIDE "DIZZY"
The decline in manufacturers' shipments of major appliances in July was described as "dizzy" in the Retailing Daily Index.

The index stood at 93.3 in July compared with 106.2 in June. Freezers were the only thing to show an increase in July over June. Washers, ironers and ranges were down more than 20 per cent, vacuum cleaners were down almost that much, and dryers and refrigerators were down a little more than 1 per cent.

NEW ANTI-BIOTIC MAY HAVE INDUSTRIAL USES
A new antibiotic with industrial applications has been discovered, according to an announcement by the Microbiological Research Institute, Trinidad, B.W.I. While it is effective against ringworm, athlete's foot and tropical ear, it may be able to control mildew in leather, paper and foodstuffs. The antibiotic, called Comirin, is controlled by the National Research Development Corporation in England.

Something Keeps Troubling Me—



Important Organization To Pitt County

What is probably one of the most im-
portant organizations in Pitt County has begun its membership campaign of 1953.

The Pitt County Farm Bureau is seeking among the farmers of Pitt County 4,500 members for this organization which has meant more to Pitt County farmers than probably any other organization which has existed here.

An Example Other Counties Might Follow

Many officials and citizens of North Carolina's 100 counties are watching closely development in Craven County where the Grand Jury has ordered a "full investigation" of the handling of funds and reporting fines by the justices of peace in the county.

In far too many counties in the state, the magistrates' courts are loosely handled, and the checks made to see that the counties get their share of the monies taken in are infrequent and slipshod.

The results of such methods encourage the mishandling of funds on the part of some magistrates, and at the same time puts other thoroughly honest magistrates in a position where individuals may question their integrity.

Craven County's full investigation is a step in the right direction, and an action which should shed a great deal of light on the activities of the magistrates of the county. What will result from the investigation remains to be seen.

But whether the findings indicate the magistrate courts are being run above board or otherwise, it will mean a great deal to Craven County.

The step now being taken in Craven is an action which could well be pondered in other counties throughout North Carolina. If irregularities are found in magistrate courts, they should be corrected immediately in the interest of the public.

At the same time effective methods of seeing that irregularities do not re-occur likewise should be followed by the individual counties.

Strength for the Day

By EARL L. DOUGLASS
GOOD DOG SENSE
Here is a true story, incredible though it may appear.

A certain blind man of quite convivial habits has a seeing-eye dog. The dog takes him everywhere, and until recently took him several times a day to the barroom connected with the hotel where this man lives. It seems that a few weeks ago the blind man became so drunk one evening that he fell off his chair, whereupon the dog became dreadfully excited and barked shrilly, something she had never done before.

The next day as the dog was leading her master, she received the signal at the entrance to the barroom to turn in as usual. But she disregarded the signal absolutely, walked on about fifteen feet, and led her master into the dining room, and found out where he was, he was so enraged that he struck the dog. For several days he tried to get the dog to turn in at the barroom, but she persistently disregarded his signals and turned instead into the dining room. No persuasion or force had any effect upon her.

At last the master gave in. Now when he wants a drink, he telephones for a bellboy and leaves the dog in his bedroom.

I don't know how this appeals to you but the whole thing would seem to me to be doggone good sense on the dog's part.

National Whirligig

Behind That Nat'l Sales Tax

By RAY TUCKER

WASHINGTON—Official statistics in the files of the Joint Committee on Taxation on the effect of a national sales tax on the taxpayers' pocketbook destroy the historic political illusion that such a levy would weigh most heavily on people with small salaries.

It is this wholly mistaken belief which has led such contrasting figures as Representative Daniel A. Reed of New York, the Republican reactionary who heads the House Ways and Means Committee, and Harry S. Truman, the proletarian ex-President, to oppose it so bitterly. Neither, it appears, has taken the trouble to look up the facts.

OLD IDEAS—The old theory has been that, even with food exempted from the sales tax, the mass of people in the low brackets must buy daily necessities simply to maintain themselves and their families. They could not avoid or reduce the payments on the minimum amount of everyday goods which they must purchase simply to sustain life. It is also pointed out that these groups run to larger families than the more affluent.

The wealthy, so this cherished belief has held, can always cut down on their investments in luxuries, including automobiles, servants, summer homes, yachts, television and radio sets, expensive clothes, jewelry and entertainment.

They have a far wider area for economy in spending and thus for reducing their contributions to the treasury. They would, it is true, pay a larger total amount, but the burden would be "disproportionate" on the "little fellows," percentage-wise.

This idea was fixed firmly in the political and public mind more than 20 years ago when John Nance Garner, then Democratic Speaker of the House, first seriously advanced a national levy. The man who, almost single-handedly, defeated his proposal was the late Fiorello La Guardia, then regarded as a radical.

on a state and national basis a program for the benefit of farmers and the people as a whole.

Those who are familiar with the Pitt Farm Bureau accomplishments know that from among its early leaders and its present leaders, there came much of the force which brought about the federal tobacco program which is still in effect. They know also that the tobacco program is just one of the many beneficial advances for agriculture which has come to fruition through efforts of farmers working through their Farm Bureau organizations.

When economic conditions in the field of agriculture are sagging, the men who earn their living from the land are acutely conscious of the need for them to present a united front. When economic conditions take a turn for brighter days, the desire for presenting a united front dwindles in the minds of some farmers.

Even with the accomplishments which have been made over the past two decades to prompt a better agricultural program, which face farmers collectively. The Farm Bureau affords one important medium through which these can be worked out.

As the 1953 membership drive gets underway, Pitt farmers should not overlook the importance of Farm Bureau work to themselves individually and to Pitt County farmers collectively.

A Jolt To Wake The Sleeping Public

The listing of likely atom bomb target areas in the United States should make people around the nation sit up and take notice.

While the announcement of such designated areas is something most individual citizens could have figured out for themselves, it takes on added importance when the defense officials pinpoint specific localities which will be likely targets for atomic attacks.

It is probably surprising to a good many North Carolinians that seven cities and six counties in the state appeared among the list of likely targets for communist planes if they launch an atomic war against the United States. Though most individual laymen consider the possibility of atomic attacks on the United States far removed, the picture comes into more realistic focus when specific possible target areas are named.

Perhaps the listing of the areas comes as a rude awakening to a good many folks who consider the civil defense program so much wasted time and money. It should arouse those people a little.

At the same time the listing of target areas should impress upon citizens in other surrounding areas of the importance of their job as receiving stations for evacuees should an atomic attack come.

While it is not pleasant to think of some of North Carolina's cities being wiped out by atomic blast, the possibility should be faced realistically. The people of the state certainly have not faced it in that light since the end of World War II.

Around Capitol Square

by Lynn Nisbet

Sheffield Case Will Be A Long Time Before Concluded

CLOSED — It may be a long time before the Ronis Sheffield case is closed so far as social and political gossip is concerned. It was officially closed for the Highway and Public Works Commission when Maj. L.P. McLendon, representing the deposed woman's prison superintendent as a personal friend and non-paid attorney, walked out of the highway board room shortly before 11 o'clock Friday morning, followed by Miss Sheffield and other members of her party.

At the time this is being written it has not been possible to ascertain whether Miss Sheffield will see a conference with Governor Umstead. The Governor advised her the other day that if she wanted such a conference after talking with Chairman A.H. Graham and Prison Director W.F. Bailey, he would be glad to see her. In view of developments at the Friday morning session, there seems little point in further official conferencing.

DUDD — From the viewpoint of adding anything to the official files or clarifying the alleged rumors the session was a complete dud. There were overtones and undertones of political strategy and evidence of deep-seated resentment—What the resentment was about was difficult to determine. It will not show on the factual record of the meeting.

There seemed some doubt about whether it was a conference or a hearing or a trial of some kind. One thing is certain: There is no lack of record of what was said. A tape recording machine was going in one corner of the room and an efficient court stenographer was on hand with her stenotype. In addition there were about a dozen newspaper and radio reporters and half a dozen cameras.

ATMOSPHERE — The atmosphere was more than of a court room at one time Brooks Peters, general counsel for the highway commission, protested that McLendon was trying to put the chairman on trial. Other times it seemed that Miss Sheffield was on trial, although at the outset it was stated that she was not seeking reinstatement as prison superintendent or reemployment in any capacity.

RUMORS — The official record in the case is fairly clear. Chairman Graham acting in his capacity as head of the Highway and Public Works Commission of which the prison system is a part, discharged Miss Sheffield as superintendent of the woman's prison for the good of the service. McLendon accepted that at face value, and Miss Sheffield has not at any time protested. After the discharge was publicized rumors began to circulate about some of the reasons why her separation was deemed for the good of the service. McLendon said it has been commonly reported over the state that Chairman Graham had shown office files to persons not connected with State government. He demanded that Graham answer whether he had done so, and when the chairman declined to answer at that time McLendon charged him with refusal to answer a direct question.

A few minutes later the chairman prefaced the reading of a formal prepared statement with the off-cuff comment that he had no hesitancy in answering the question. He had not disclosed any information in the files to any person not connected with State government.

McLendon insisted that the information be disclosed now and that Miss Sheffield be given an opportunity later to answer and refute any accusations against her character or personal conduct. Graham, supported by Counselor Peters, took the position that he had not originated the rumors nor disseminated them; that this was not a court and that the talk of further hearings on the matter not concerning the activities of the prison department was out of order. He suggested that the courts are open for

such matters. He said he had nothing to add, but that if Sheffield and McLendon wanted to know more about the information upon which he based the discharge, there were several people present—and he named six—who would repeat essentially what they had told him.

McLendon insisted that this attitude constituted denial of a hearing, that they did not want the information unless assured of an opportunity to refute it later, and he started to walk out. Peters stopped him long enough to get into the record that a full hearing had been offered, and witnesses tendered, and that failure to get the requested information was not the fault of the State.

UNSATISFACTORY — While the official closing of this matter will be gratifying to a majority of the people, it leaves others unsatisfied. There are a good number of folks who sincerely believe that gross injustice has been done to a former State employee, and that the State agencies should have gone farther in making public all the facts. There are a great many others who are unhappy because they had hoped for some juicy morsels of scandal that they could enjoy with less danger of slander charges being filed against them. One result of the public confer-

ence is to put the gossipers and the rumor vendors on their own responsibility, without support of public records or action of a State agency. The warning which McLendon gave about North Carolina laws being strict against character defamation was well taken.

LOSERS — Reporters were talking among themselves after the meeting broke up about who in this kind of situation it is rare won and who lost. Nobody won for anybody to win. Miss Sheffield asked for the conference to find out why she was dismissed. Chairman Graham stated his reasons for the action taken by him.

Rumors and idle gossip among outsiders are matters beyond control of either party. If the portayers of false tales can be discovered and apprehended they can be held to account in courts established for the purpose. That constitutes another phase of the overall operation.

POLITICAL — There are a lot of people who question the sincerity of Chairman Graham's statement that politics had nothing whatever to do with the dismissal of the prison superintendent. Regardless of any influence of politics up to now, it is a safe bet that this whole business will figure directly or indirectly in future political campaigns.

The Fat Man Is America's Number One Problem Today

By ROGER BABSON
NEW BOSTON, N.H., — Someone has said that we are what we eat. If this is true, some of the people I've seen during my lifetime must have had mighty peculiar appetites. Did you know that the last dozen lynch years have made the fat man America's No. 1 problem? That's what many doctors say. What has this to do with business? More than you would guess. I predict that in the next ten years Americans will become universally educated in their dietary needs and that this knowledge will bring about a revolution in the food industry.

Babies Grow Old At Rapid Rate

By HAL BOYLE
NEW YORK (AP)—If you think you are growing old too fast, take a look at a baby sometime. Nothing ages so quickly as a baby growing up. It is positively alarming—the speed with which they expand and change.

I am now the 8-week-old adopted father of a 3-month-old girl. At first I called her "Little Jughead," but now Frances makes me call her "Tracy"—short for Margaret Tracy Ann Kathleen.

"This baby is not going to grow up hearing herself referred to as 'Little Jughead,'" my wife said firmly. "And that's final, Muscle-head."

On the other hand, I'm not too sure how Tracy will react when she is a little older and learns she was named after a tugboat. For years Frances and I have loved to look out at the busy, merry little tugboats chugging up and down the East River. Each has "Tracy" painted on its smokestack.

But just in case "Little Jughead"—I mean Tracy—doesn't share our admiration for the sound of the name and its sturdy symbol, we gave her three more names she can pick from if she chooses.

I've always thought the fair thing to do is to insert an "X" in every child's birth certificate. The "X" would stand for any name she might want to insert later, a name she herself might decide upon.

It's an odd experience, suddenly finding yourself a new-born parent at the threshold of middle age. Many more mature, wiser parents say:

empty. When she learns to talk, she might look around and say, "I don't know why I chose to adopt you two as parents. If I hadn't been rushed, I might have done better."

We would rather like to keep her small and helpless and changeless forever. The only thing we really like to change about her is her diaper.

But each morning when we wake her up, we see fresh signs of time upon her. She is springing up like a dandelion in spring.

She weighed only 11 pounds when she came to us. We have no scales yet, so the other day we asked the butcher if he would weigh her for us a service he performs for many young parents in the neighborhood.

We spread a cloth on the scales, put the baby on it tenderly, and told the butcher to keep his thumb off the scales—we wanted a fair weight.

"That'll be \$17.46," he said after a quick glance at the scales, "Shall I wrap her up?" and then—for some reason this favorite joke of his with new parents always falls a bit flat—he added quickly:

"She weighs 14 pounds and 3 ounces—best-looking baby we've weighed all morning."

Now there's an honest butcher! At least when he's weighing babies. This morning Tracy woke up rubbing her lower gum hard. Her first tooth is trying to sprout. She had more hair on her head, too—hair that she really doesn't need yet at all—and her old man could use very well.

I went back and told the baby: "Take it easy, kid. Don't you know that every day you grow up, I grow that much down?"

And Tracy just looked up and smiled—the smile of victory all young things have over age.

idea that people physically are what they eat; also that diet indirectly affects their mental and spiritual powers. Way back in the eighteenth century, Lord Anson kept a careful record of his voyage around the world. Not only did his men suffer beyond imagination, but they died from scurvy at the rate of four to six a day. Once they reached a port where they could get fresh meat and vegetables, the disease subsided and all the sick recovered. Since Lord Anson's day we have learned a great deal about food and what it does to people. One investigation showed a group of Harvard students to be an average of one and one-third inches taller than their fathers. Why? Two main factors: better diet and the reduction of childhood diseases.

Studies have shown that children from prosperous neighborhoods, because of better diets, are both healthier and more intelligent than those who are poorly fed. But there is also plenty of evidence that people need to be educated about food and diet. For example, many persons prefer deficient white breads to rich whole wheat; or prefer polished rice to the unpolished product. Cow's milk, with its valuable properties, is viewed with prejudice by some peoples of the world, with much the same feeling we have about excretions. In short, food likes and dislikes are often irrationally formed, with little reference to food merits. We all would feel better and be more successful in our business or other work if we ate fewer starches and sweets.

Some unscrupulous food and drug manufacturers have capitalized on our whims. One morning recently the pleasantness of my

radio was shattered by a most urgent, high-pressure, unethical advertisement. It ballyhooded a potion or ointment for those underweight! It appealed to skinny girls and guaranteed to make them alluring on the beach in a matter of days. My druggist tells me he couldn't move the stuff on his shelves until it was advertised on radio and TV. Now he can't get enough of it. I asked him what doctors thought of the "remedy." He shook his head in a very negative fashion.

Worth Noting

MANSFIELD, OHIO, NEWS-JOURNAL: "Politics is too dirty a game for an honest man to have anything to do with." This remark . . . expresses one of the most dangerous viewpoints in the United States. If politics, the art of government, is left to the dishonest, our government will be eaten away by rottenness, and be replaced by some regime which does not represent the people such as communism.

Diets and Sales

The increasing interest in the effect of diet upon health is the result of a steady drive on the part of doctors, insurance companies, and progressive business managements. They have armed themselves with motion pictures, weight-control charts, same radio and TV advertising. Company managements, anxious to keep their executives alive, gladly pass findings along. The result: progressive food distributors, seeing a heavy market in the more than thirty million dieters, (diabetics, those with hypertension,

the overweight, the underweight, and those with allergies) have capitalized on the situation. Some food manufacturers are appealing to the fat boys and girls to buy only the low-calorie foods, to the point where some high-count calorie foods are having to struggle to keep their markets.

The time is coming when a sales-conscious manufacturer will have a physician or two on its team. Foods will be packaged according to dietary groups with calories, minerals, and vitamins printed conspicuously on the label. Already, in the struggle for your food dollar, some unscrupulous manufacturers have been called to account by the Federal Trade Commission for advertising such healthful contents when their foods did not contain them. The fight is bound to get hotter; and in the process some consumers will get burned. But when the smoke finally clears away, we shall all have safer, saner diets and find ourselves healthier and more efficient for the struggle and competition which are ahead of us.

The Daily Reflector

Entered at the Post Office at Greenville, N. C., as second class mail matter.

SUBSCRIPTION RATES

By Carrier Week 30c
(By Mail)
(Payable in Advance)

Three Months \$ 3.50
Six Months \$ 6.50
One Year \$11.50

MEMBERS ASSOCIATED PRESS AND UNITED PRESS
The Associated Press is exclusively entitled to use for publication all news dispatches credited to it or not otherwise credited to this paper and also the local news published hereon. All rights of publication of special dispatches hereon are also reserved.

NATIONAL ADVERTISING REPRESENTATIVES
Thomas F. Clark, Co., Inc., New York, Chicago, Atlanta, Member Audit Bureau of Circulation.
All advertising copy must be received at least one day before publication date.

RUSTY RILEY



The Velvet Hand

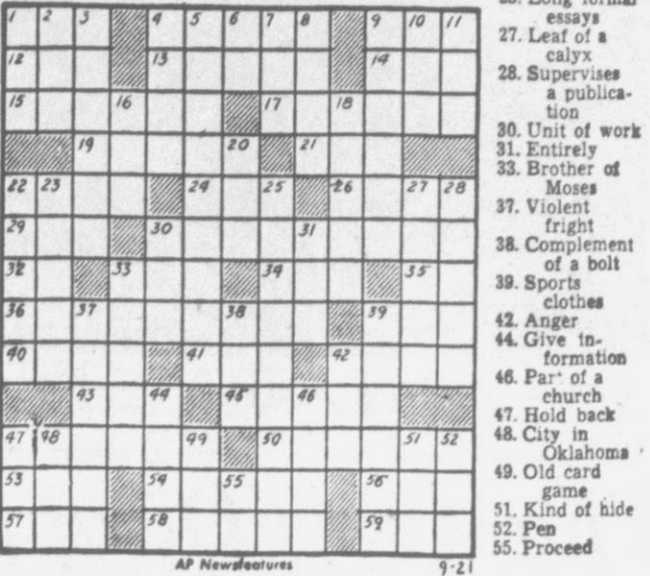
By HELEN REILLY

CHAPTER TWENTY-FIVE
DETECTIVES in New York had been trying to isolate a nameless, faceless blackmailer with tragedies strewn in his triumphant and unchecked forward march...

Adams is a good guy. Madge's father and mother still think the sun rose and set on Madge. But Tim was approached. He was offered a half dozen letters of Madge's for \$5,000. He didn't want to go to Madge's father; he bought two of the letters at \$1,000 apiece...

Crossword Puzzle

- ACROSS
1. Building site
4. Tipping up
9. Fragment
12. Before
13. The one defeated
14. Playing card
15. Thin coating
17. Adjusted to a certain speed
18. Body of a Mole
21. Type measure
22. Masculine name
24. Lizard-like animal
26. Comfort
28. Monkey
30. Charmed
32. Sun god
33. Skill
34. Old times; poetic
35. Jumbled type
36. Eight-sided
39. Took a sea
40. Cast side-long
41. Wagon trail
42. Misfortune
43. Decay
45. Headress
47. Common weed
50. Spots
52. Bustle
54. Theater
56. Outfit
57. Disfigure
58. Not fastened
59. Catch sight of
60. Corn
61. Bulgarian coin
62. Native metal-bearing compound
63. Kind of wine
64. Congealed water
65. Masculine nickname
66. Addition to a building
67. Improve
68. Behind a vessel
69. Form of song
70. Speedily
71. Long formal essays
72. Leaf of a calyx
73. Supervises a publication
74. Unit of work
75. Brother of Moses
76. Violent fright
77. Complement of a bolt
78. Sports clothes
79. Anger
80. Give information
81. Par of a church
82. Hold back
83. City in Oklahoma
84. Old card game
85. Kind of hide
86. Pen
87. Proceed



room, that she ducked in there when she heard "come in." (To Be Continued)
NOTICE TO CREDITORS
Having qualified as Administrator and Administrator respectively of the estate of T. S. Tyson, deceased, late of Pitt County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Greenville, N.C., Route No. 2, on or before the 14th day of August, 1954...

Twifone—The New Device That Improves Hearing On the Phone by 60%
If you have a hearing loss that is especially noticeable on the phone, here is a wonderful new device that will actually improve your hearing on the phone 60%. It costs \$3.75. Buy it... and if your hearing on the phone is not improved by 60% your money will be cheerfully refunded.
Ridgeway's OPTICIANS, Inc. 5 Points Greenville, N. C.

VETERANS
Of World War I, World War II and those serving since World War II. You are invited to join your local American Legion Post, Veterans living in and around Greenville, Stokes, Bethel and Winterville address your application to Box 406.
Membership Application
The American Legion
Name
Street Address
City Zone State
Occupation Amt. Rec'd.
Renewal Member ()
NEW Member () Branch of Ser. Ser. No. Date of Enlist. Reinstatement ()
Date of Discharge Character of Discharge
Do you subscribe to the principles of any group opposed to our form of government?
I hereby subscribe to the provisions on the reverse side hereof.
NAME
ADDRESS
Your 1954 membership card for Greenville, Ayden or Farmville Posts will entitle you and your wife to attend the big pre fair rally with Kerr Scott as speaker to be held at the fair grounds near Greenville at 7 P. M., September 22—Free Barbecue Supper.
Clip Out Coupon, Sign and Mail with \$3.50 Membership Dues for One Year.

Saad's Shoe Shop
113 Grande Ave.
Prompt Expert Service
Work Guaranteed
Dial 2086

Come Here For Delicious Food
Bar-B-Q and Hushpuppies served in Air Conditioned Comfort.
Austin's Double "N" Restaurant
Bethel Highway

CAROLINA GRILL
Good Food
Reasonable Prices
24-Hour Service

New Floor Care Ends Waxing
One of the most difficult jobs of housekeeping is to keep linoleum and asphalt tile floors waxed and gleaming. Now, thanks to Glaxo, it is no longer necessary to wax and scrub. All you do is apply Glaxo with a brush about twice a year. It maintains a high lustre, non slip coating that seals out dirt. Glaxo dries in one hour and is water clear. It's cheaper than wax in the long run, besides saving a terrific amount of work, plus truly a beautiful floor. Glaxo is available at Bissettes

Kentucky Straight Bourbon Whiskey
OLD STAGG
\$2.30 PINT
\$3.65 4-5 qt.
FULLY AGED FOUR YEARS
OLD STAGG
KENTUCKY STRAIGHT BOURBON WHISKEY
BOTTLED BY THE STAGG DISTILLING CO., FRANKFORT, KENTUCKY

Old Quaker STRAIGHT Bourbon WHISKEY
6 YEARS OLD \$2.30 pint
Old Quaker Straight Bourbon Whiskey
BOTTLED BY THE OLD QUAKER DISTILLING COMPANY, LAWRENCEBURG, IND., FRESNO, CALIF. & ALADDIN, PA.
FULL SIX 6 YEARS OLD
STRAIGHT BOURBON WHISKEY, SIX YEARS OLD, 86 PROOF
OLD QUAKER DISTILLING COMPANY, LAWRENCEBURG, INDIANA

Buy it! IT'S MADE WITH Butter
Southern Enriched Bread
Pure creamery butter gives Southern Enriched Bread a golden flavor... a delightful heartiness that makes it truly an outstanding bread. Pure creamery butter is the only shortening ever used. That's why Southern is your best bread buy!
Southern Enriched Bread
made with all creamery butter, no other shortening used
Pick the loaf with the bright yellow end!
Columbia Baking Company

Pirates Rout Wilson Teachers 41-0 In Opening Game

Cherry, Holland Lead East Carolina Attack

Visiting Owls Held To Minus-32 Yards Rushing By Stout East Carolina Defense; 5,000 See Contest

ECC Wilson	Wilson Teachers
First Downs 19	32
Yards Gained Rushing ... 234	64
Yards Lost Rushing 61	32
Net Yards Rushing 173	32
Passes Attempted 17	9
Passes Completed 10	4
Passing Yards 133	14
Intercepted By 2	1
Fumbles 4	1
Fumbles Lost 2	1
Yards Penalized 50	10

By JIMMY ELLIS
Reflector Sports Editor

East Carolina College rolled out its four-ple version of a new platoon system Saturday night to crush out-classed Wilson Teachers College 41-0 and to send an opening night crowd of 5,000 fans home happy.

The Pirates Coach Jack Boone sent four different squads out against the Owls in the contest. Each of the four functioned surprisingly well for an opening game and never once lost the upper hand in the game.

The natural leader in the rout was the first team, sparked by All-Conference Quarterback Dick Cherry and All-Conference Tackle Willie Holland. Cherry a 165-pound former high school All-Stater from Washington, N. C. scored once, passed for another touchdown, completed six out of 13 passes for 96 yards, and tackled a Wilson back in the end zone for a safety that had been set up by a 53-yard punt which had rolled dead on the one-foot line. Cherry also made the punt.

Holland, a former wheel horse line-man of Charles L. Coon (Wilson) High School, led a tough Pirate line that caused Wilson to win up with a minus-32 yards rushing for the night. He had plenty of capable help in Don Burton, Louis Hallow, Claude King, and Bobby Hodges but Holland still stood out despite a head wound that took two stitches to close after the game was over.

Cherry Score
Cherry started the East Carolina touchdown parade late in the first quarter with a quarterback sneak from a yard out. Freshman Boyd Hooper ended it late in the fourth quarter with a 14-yard pass to end Bobby Hodges.

In between those two touchdowns, junior quarterback Boyd Webb passed to Rhoades for four yards and a score, Cherry passed to Hodges for a 12-yard touchdown, sophomore halfback Emo Boado snake-hipped his way across 17 yards of no-man's land for the fourth touchdown, and senior Tom Alsbrook led everybody flat-footed on a 37-yard scoring excursion of his own. Sophomore fullback Bubber Matthews added three extra points.

Everything started late in the first quarter after both teams had started down, slushily. With four minutes left in the period the Pirates took over on their own 37 yard line and started toward pay dirt. Cherry tried four passes in succession and completed three of them to move the ball to the Wilson five yard line. At that point, Paul Gay tried left tackle and got to the three. Jack Britt then tried right tackle and got to the two. From there Cherry pushed his way across behind center Louis Hallow. Claude King missed the extra point.

The Pirates kicked off but Wilson ran only two plays against the East Carolina second team before fullback John Daughtry intercepted a Wilson pass and returned it to the 19. Daughtry then took a pitch out around right end for six yards and Boyd Webb shoved the ball up four more yards to the nine, just as the quarter ended. On the first play of the new quarter Wilson jumped the gun and was penalized to the four from where it was an easy matter for Webb to find Rhoades open in the right corner of the end zone. Webb's kick was wide to the left.

With East Carolina's second team in the game the teams see-sawed back and forth and neither made any headway in the remaining minutes of the half.

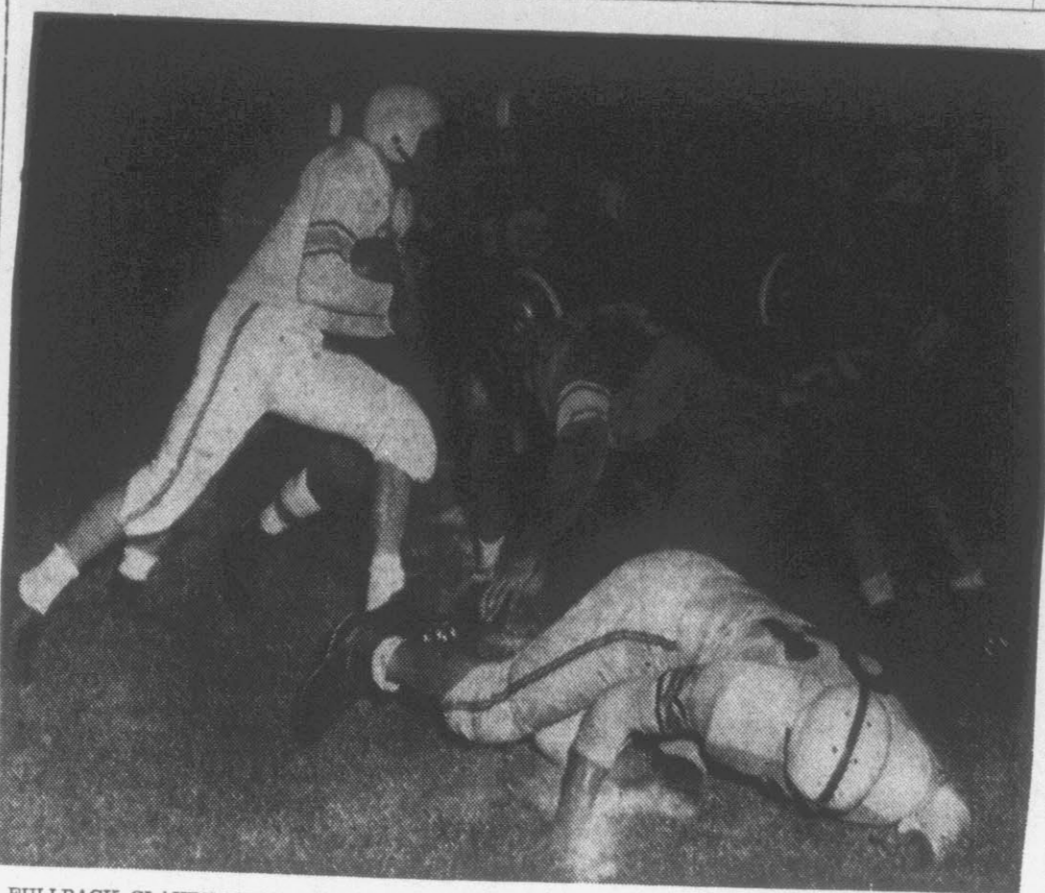
Second Half
In the third quarter, the Pirates received the kickoff but were held for downs and Cherry got away for a booming 53-yard punt that rolled dead on the Wilson one-foot line. Wilson's Robert Recker tried to run the ball out but Cherry came up fast from his defensive halfback position and shoved Decker into the end zone for a safety.

Wilson kicked off to the Pirates and three plays later East Carolina was ahead 21-0. The visiting Teachers drew a five-yard penalty for off-sides and Boado stepped off 26 yards to the 12 on an off-tackle play. Cherry then found big Hodges all by himself in the end zone and the passing combination had worked again. Matthews came in to kick the point.

The Pirates kicked off, held for downs, Wilson punted and the Pirates had another touchdown in short order. On the first play after Wilson's punt Cherry completed a 17 yard pass to Gay but officials ruled that the halfback was out of the end zone when he caught the ball. Cherry then calmly handed off to Boado who went over right tackle and danced and pranced and twisted his way through to scoring the touchdown. Matthews kicked the point.

The Pirates kicked off again, held, forced Wilson to kick again and set up a 37-yard run by Alsbrook. The play came suddenly—on the Bucs' first scrimmage try of the series—and left everyone on the field flat-footed. Alsbrook went over left tackle, practically jumped into the secondary, and outran everybody. Matthews missed the point when a bad pass from center got away from Webb, holding for the conversion.

Late in the fourth quarter, with reserves passing in and out of the line-up, the Pirates went 23 yards for their final touchdown. The clinching play came when freshman Boyd Hooper hit Hodges for 14 yards and the touchdown. Matthews kicked the point, Wilson ran two plays and the ball game was over.



FULLBACK CLAUDE KING steps off yardage against Wilson Teachers College in Saturday's opening game at College Stadium. King was one of the offensive stars for the Pirates in the 41-0 victory. (Reflector Sports Photo by Tommie Lupton)

Phantoms Disappointed At Showing In Friday Loss

BY WAYNE BISHOP
Held Around:
Members of Coach Bill Kittrell's Greenville High School Phantoms were sorely disappointed at their showing in Friday night's 13-0 to Fayetteville. The loss ruined any hopes the Phantoms had of an undefeated season. They can still shoot for the conference title, however.

A vital factor in the Eastern AAA Conference team's victory was the stopping of Greenville's pet play. This play sends right halfback through the line on a direct hand-off. Fayetteville always had a line-backer directly in Speight's path when he tried the play Saturday. Good scouting on the part of the Bulldogs was what fixed the Phantoms.

The results of Fayetteville's scouting was shown in the statistics for Speight alone. The speedy halfback had averaged almost 10 yards per try in 18 previous carries. Friday night he was limited to four trips through the line and gained 12 yards for the night.

Speight is still the Phantoms' individual ground-gainer, however, with 191 yards in 22 attempts. That's an average of 8.7 yards per carry. Fullback Bobby Langston ranks second with 160 yards in 31 carries, an average of 5.2 per try. Halfback Bob Howell has an average of 4.6. He has carried the ball 116 yards in 25 tries.

Despite the loss Greenville still holds the upper hand statistically in their three games. They have a total offense of 200.7 yards per game as against an average of 85.4 for their three opponents. They are averaging eight first downs to six. Their total offense is figured on an average of 159.7 yards rushing and 41 yards passing per game.

Guilford Reverses Form To Share ECC's Limelight

GREENSBORO (UP)—The unimpressive Guilford Quakers and the highly-touted East Carolina Pirates were in the North State Conference football limelight today, but Guilford had to reverse the form sheet to do it.

Guilford, by the margin of two extra points, booted by sub end Reuben Slade, defeated Appalachian 14-12 Saturday night at Winst. This was the only league game thus far. Appalachian had figured as one of the teams that would be in the thick of the title fight.

East Carolina, the pre-season favorite, crushed Wilson Teachers 41-0 in the Buccamer debut at Greenville. Sophomore quarterback Dick Cherry of Washington, N.C., scored one touchdown and passed for another.

The Pirates face one of their biggest assignments this week when Lenoir-Rhyne moves into Greenville. Lenoir-Rhyne humbled East Carolina 7-6 last year. But the Hickory Bears were victims of a 20-7 trouncing by Wofford Saturday and may not have the claws this year that they have had in the past.

Another conference game this week matches Western Carolina and Appalachian at Boone. Western Carolina was beaten 7-0 by Carson-Newman Saturday at Cullowhee.

Longest Rivalry
Durham—The longest unbroken rivalry in Duke University is the one with Wake Forest. The Blue Devils have played the Deacs each year since 1821.

Trucks Gets 20th Victory In Year's Biggest Comeback

By MILTON RICHMAN
United Press Sports Writer
NEW YORK (UP)—Virgil (Fire) Trucks of the White Sox, who seriously considered quitting baseball after his poor 5-19 record in 1952, qualified as the outstanding "Comeback of the Year" today by becoming a 20-game winner for the first time in his big league career.

"Winning 20 games gave me a bigger kick than those two no-hitters I pitched last year," beamed the jubilant 34-year-old right-hander after scattering five hits and

Fraleley Likes Rock In Thursday Bout
By OSCAR FRALEY
United Press Sports Writer
NEW YORK (UP)—Rocky Marciano defends the heavyweight championship of the world against Roland La Starza on Thursday night and from this corner it looks like simply a question of how long it will take the bomb to go off.

Not that this won't be a good hassle—while it lasts. La Starza has a lot of bitterness within him because his first defeat was a narrow decision loss to Marciano three and a half years ago and the Rock has decided to avenge it since.

But rollicking Rolfe seems, from here, to be making a terrific mistake. He has been sounding off on the theory that Marciano hasn't improved in that span of time.

Ordinarily you would take that as ticket talk, designed to promote the magnitude of the gathering. But La Starza actually seems to believe his pronounced theory.

Possibly he is giving himself a psychological lift. Maybe this purported La Starza disdain is designed to help him make his way unaided through the ropes Thursday night, something a number of Joe Louis' rivals found impossible.

But psychology ever has been a stiff clout to the whiskers. For Rolfe's information, Marciano has come quite a piece since they last engaged in fist-cuffs back in 1950. The Brockton Block Buster still loops his punches admittedly, but he has polished his cumbersome jab and has shortened his roundhouse pulverizers.

On top of that, Rocky loves to fight and glories in the training labor which is a grind to so many far as to put in "extra" road work in the evenings and is a man like the old Jack Dempsey—who feels exhilarated when swapping bruising blows.

beating the Browns, 5-2, in the nightcap of a doubleheader Sunday.

"I've something I've been trying to do for 13 seasons. Closest I ever came before was when I won 19 games for Detroit in 1949.

"I've had just about every other thrill a pitcher can have and now that I've won 20 games, it makes my career complete. I've pitched two no-hitters; I won a World Series game in 1945; I led the league in strikeouts in 1949 and I also won an All-Star game that year. I guess I can't ask for much more."

Rookie Bob Keegan limited the Browns to three hits as the White Sox also captured the opener, 4-0. Southpaw Whitey Ford of the Yankees beat the Red Sox, 10-8, for his 18th victory. Billy Martin's three-run homer proved the clincher in the sixth.

Mike Garcia of Cleveland also registered his 18th victory of the season with a seven-hit 6-3 triumph over Detroit in the nightcap after the Tigers had taken the opener, 8-6. Eight-inning singles by Ray Boone and Bob Nieman helped the Tigers to victory in the first game as Bob Lemon suffered his 15th setback.

The Athletics swept a twin-bill from Washington, rookie Bob Trice gaining credit for the 13-9 conquest in the opener and Marion Fricano winning the nightcap, 4-3, in 11 innings. Gus Zerial hit his 40th and 41st homers in the opener while Clyde Vollmer of the Senators homered in each contest, Washington's Mickey Vernon, who was honored by home town fans before the games, collected three hits in the opener to retain a seven-point lead in the American League batting race with a .336 mark.

In the National League, Brooklyn increased its victory total to 102 games, largest in the circuit since 1944, by defeating Philadelphia, 5-4, in the first of two games. The Phillies, however, won the five-inning nightcap, 2-1, on Bob Miller's four-hitter. Junior Gilliam's 17th triple of the season scored Al Walker in the sixth inning with the run that gave reliever Ben Wade the victory in the opener.

Bud Podbielan's nine-hit pitching plus Jim Greengrass' two-run homer gave Cincinnati a 5-3 triumph in the first of two games but rookie Joey Jay of Milwaukee gave up only three hits to win the nightcap, 3-0. The finale was limited to 61-2 innings because of darkness. Milwaukee's final home date attracted 36,011, giving the Braves a new National League home attendance record total of 1,826,397.

Home runs by Stan Musial and Al Schoendienst helped Gerry Staley to his 18th victory as the Cardinals cuffed the Cubs, 11-6, while Cal Abrams of the Pirates

STANDINGS

National League		W. L. Pct. GB.	
Brooklyn	102	48	.680
Milwaukee	89	60	.597 12½
St. Louis	80	67	.544 20½
Philadelphia	80	69	.537 21½
Cincinnati	65	84	.436 36½
Chicago	62	85	.422 38½
Pittsburgh	49	101	.327 53½

Sunday's Results
Pittsburgh 8 New York 4
Brooklyn 5 Philadelphia 4
Phila 2 Brooklyn 1 (2nd, 5 inn.)
Cincinnati 5 Milwaukee 3
Milwaukee 3 Cincinnati 2 (7th, 1 inn.)
St. Louis 11 Chicago 6

Monday's Probable Pitchers
Chicago (Willis 2-0) at St. Louis (Haddix 18-9)-night.

Tuesday's Games
Pittsburgh at Brooklyn
New York at Philadelphia, night
Milwaukee at St. Louis, night
Chicago at Cincinnati, 2, twi-night (Haddix 18-9)-night.

American League		W. L. Pct. GB.	
New York	97	49	.664
Cleveland	88	1	.591 10½
Chicago	86	63	.577 12½
Boston	81	69	.540 18
Washington	75	74	.503 23½
Detroit	59	91	.393 40
Philadelphia	57	92	.389 41½
St. Louis	53	97	.353 46

Sunday's Results
New York 10 Boston 8
Philadelphia 13 Washington 9
Phila 4 Washington 3 (2nd, 11 inn.)
Detroit 8 Cleveland 6
Cleveland 6 Detroit 3 (2nd)
Chicago 4 St. Louis 0
Chicago 5 St. Louis 2 (2nd)

Monday's Probable Pitchers
New York (Kraly 0-2) at Boston (Henry 4-5).

Tuesday's Games
Cleveland at Chicago, night
Philadelphia at New York, night
St. Louis at Detroit, night

TERMITES

Know No Season

* MONEY-BACKED TERMITE CONTROL *

FREE INSPECTIONS • 10 YEARS OF SERVICE

Monthly Pest Control for Inks, Beetles, etc.

Call **ORKIN** 5666

WORLD'S LARGEST PEST CONTROL CO.

Tires Slick

One Day Service

Recapping

Goodyear

Deluxe Rubber

GAMMON

Supply

BANK AUTO

LOANS ARE

BEST!

WATCH OUT FOR HIDDEN HAZARDS in financing your next car. With a Bank Auto Loan you know exactly how much you'll pay for financing. Get the facts.

Guaranty Bank

and

Trust Company

Member of the Federal Deposit Insurance Corporation

"The Guardian and Executor That Never Dies"

Established 1891 — Time Tested

BORROW HERE — INSURE LOCALLY

Cream of Kentucky

\$2.00 PINT

4/5 QT. \$3.20

Cream of Kentucky

Double Rich Kentucky Whiskey A Blend

BLENDED AND BOTTLED BY SCHENLEY DISTILLERS, INC. FRANKFORD, KENTUCKY

KENTUCKY WHISKEY • A BLEND

65 PROOF. 70% GRAIN NEUTRAL SPIRITS. SCHENLEY DIST., INC., FRANKFORT, KY.

GARRIS-EVANS LUMBER CO., INC.

BUILDING MATERIALS AND Lumber

Yes, We Can Furnish You With The Materials You Need To Build Or Remodel . . .

Our Thirty-Three Years' Serving The Public Gives Us The Practical Side Of Knowing The Best Lines.

Located
301 Ridgeway St.

Established
1920

Telephone
2106

Bring Us Your Building Problems And Let Our Experienced Men Help You. Estimates Given Cheerfully.

GARRIS-EVANS LUMBER CO., INC.

301 Ridgeway St. Telephone 2106

IT'S PROFITABLE TO BUY SELL RENT HIRE THRU THE WANT ADS

POGO



BLONDIE



THE PHANTOM



THE HEART OF JULIET JONES



FLASH GORDON



OZARK IKE



PUBLIC NOTICES

ADMINISTRATRIX'S NOTICE TO CREDITORS... Having qualified as administratrix of the estate of Garland Pollard...

MRS. JEAN POLLARD... Notice is hereby given that J. B. Venters has made application to the City of Greenville for a taxicab franchise...

SPECIAL NOTICES

PEST CONTROL SERVICES - Rates, mice, roaches, fox homes, offices, commercial buildings, estimates free...

REACH BUYERS FAST THROUGH 'For Sale' ad in The Daily Reflector Classified advertising section...

SPECIAL NOTICES

Antiques - or more modern pieces of furniture refinished and upholstered by master craftsmen...

WAITRESS AND KITCHEN HELP - wanted - Apply at Double 'N' Restaurant. Sept. 4-12

Help Wanted - Male

RELIABLE MAN OR WOMAN with car wanted to call on farmers in Pitt County. Part or full time. No lay-offs. \$10 to \$25 in a day...

FOR RENT - LARGE BEDROOM - freshly painted, with twin beds. 314 W. 8th Street or phone 3016. 21-31

Help Wanted - Female

WANTED - THREE CARPENTERS - Dial 4717 or see James H. Ward, General Contractor. 19-31

FOR RENT - 500 ACRES EXCELLENT land for farming and livestock. 12 acres tobacco. Superb location. C. J. Jackson, Branford, Fla. 12-81

FOR RENT

FOR RENT - CAFE BUILDING in town of Whitakers on Hwy 301. No competition. Wonderful tourist trade in addition to local. Immediate possession. J. W. Reid, Whitakers, N. C. Phone 333-1 after 5:30 p.m. 17-61

FURNISHED ROOM FOR RENT at 408 W. 4th St. Convenient to college or uptown. 18-31

FOR RENT - NEW DUPLEX apartment house, two apartments, brick veneer, hardwood floors, two bedrooms, automatic heat. Corner E. 4th Street and Sycamore. Available October 1st. Call 2979 or 2977. Sept. 1-12

FOR RENT - NEW DUPLEX apartment house, two apartments, brick veneer, hardwood floors, two bedrooms, automatic heat. Corner E. 4th and Sycamore. Available September 1st. Call 2979 or 2977. Sept. 1-12

FOR RENT - 3 ROOM UPSTAIRS unfurnished apartment. Private bath, private entrance. Newly painted. College View. Dial 3429. 19-61

Miscellaneous For Sale

SPINET PIANO - \$10 A MONTH Rent while your child starts her musical education. All rental payments through six months are rebateable on purchase of any of our large stocks of famous make pianos. Phone or write W. C. Reid & Co., Rocky Mount, N. C. for details. 21-41

FOR SALE - YOUNG HOLSTEIN cow, fresh with first calf (heifer). Good dairy prospect. J. P. Davenport, Pactolus, N. C. Sept. 18, 21

FOR SALE - BABY CARRIAGE Good as new. Used only a short while. Dial 2237. Sept. 16-17

JUST RECEIVED - SHIPMENT of bulbs, direct from Holland. Tulips, hyacinths, narcissus, extra large bulbs. We also have Woods Dixie lawn grass seeds. White's Stores. 11-121a

WE CAN MAKE THAT HEATING plant installation now and assure you of a comfortable home next winter. Heating plants and floor furnaces can now be financed with low down payment and up to 36 months to pay. Free survey gladly given. Call General Heating & Air Conditioning Co., W. 5th St. Ext. Telephone 3861. June 30-12

REAL ESTATE

FARMS FOR SALE 48 acres, about 46 cleared, 3 miles north Pactolus on N. C. 33, 8.8 acres tobacco, 4.4 peanuts. Good cotton history. One good six room home, with complete bath and lights. One five or six room tenant house with lights. Three frame tobacco barns, oil burners. Large packhouse, corn crib, stable building and ample shelters. Three nice grape vines. Three pecan trees, one magnolia, oak grove. 21-21

Beaufort County 210 acres, more or less, about 40 cleared, 7.5 tobacco. Two six room houses, lights. Four tobacco barns. Two sets oil burners, packhouse and shelter. Woodland has reasonable quantity timber. Located about five miles east Washington on paved highway 72. If you want to buy or sell contact us. D. L. TURNAGE, L. E. TURNAGE, Greenville, N. C. Sept. 17-19-21

SPECIAL - BUILDERS SACRIFICE 1 bedroom frame bungalow and a 3 bedroom brick bungalow, hot air heating, good location, large lots, long term mortgage. Priced low for quick sale. For Investors: We offer two new brick duplex bungalows. Income over 10%, low upkeep, excellent returns. Also, large, unrestricted lot on Highway 11 near drive-in theatre. Real bargain. We have a few well located residential and business lots priced right. Please list your farm and city property with us now. To buy or sell see or call: COREY REALTY CO. "Clean Deals in Dirt" 110 E. 4th St. Phone 5755 19-61

ART SCHOOL - DRIVE IN ANY day; we'll show you the art of Pure-Sure lubrication. It's beautiful the way we do it. Ricks Service Center, 9th & Evans Sts., Greenville, N. C. 21-61

WHEN YOU HAVE YOUR CAR serviced by Carr Allen's Texaco Service Station, in front of Court House, you will know that you have an expert job. 21-61

MR. CAR OWNER! - DID YOU know that if your front wheels were only 1-4 inch out of line, you drag your tires sideways 90 feet in every mile? Bring your car (any make) to Planagan's for our front-end service. Latest equipment and trained men. Planagan Buggy Co. Phone 3723. 19-251

FURNITURE UPHOLSTERED AND repaired. We carry a complete line of samples to choose from. Call for deliveries. Free estimates. Work guaranteed to satisfy. Brill's Upholstery shop, 908 W. 14th Street, Greenville, N. C. Phone 5901. May 1-12

FOR SALE Four, 2 ton Dodge Trucks with drink bodies. One, 1 1/2 ton with rack body. Two electric drink coolers. Call E. H. Proffitt AT Double Cola Bottling Co. Phone 2523 19-21a

AUTOS FOR SALE

FOR SALE - 1948 DODGE CAR, 3 door sedan. Has radio and heater, good condition. Can be seen by appointment. Call I. E. Morris, The Daily Reflector office, or call 2614 after 6 p.m. Sept. 10-17

WANTED Boys 14 yrs. of age and older to carry The Daily Reflector in Greenville. Apply Clr. Dept. 21-25

NEW JANSEN PIANO The Home Piano of America. Also Organs and Minnal electric organs. Guaranteed rebuilt pianos, from \$75.00. BODKIN'S PIANO STORE 722 Dickinson Ave. Phone 5110 Sept. 11-19

1950 STUDEBAKER or land cruiser for sale - immaculately kept interior, newly refinished in blue. A well cared for, one owner car with heater and automatic drive. Priced at less than one third of new price, this car will give excellent service for a long time. Guaranteed in writing at Planagan Ford. \$950. 21-24

ED SULLIVAN SAYS... before buying any used car, see your LINCOLN-MERCURY dealer for a SAFE BUY!

READY MIXED CONCRETE Starting Friday night, Sept. 18th, we will serve steamed oysters, and each night from then on. CLIFF'S OYSTER BAR Three miles on Washington Highway at Port Terminal Operated by Clifton Whitehead 16-81

WHITE CONSTRUCTION CO. Bethel Hi-Way - Phone 4233 FOR SALE Allis-Chalmers and New Idea Corn Pickers and Snappers - 1 row or two row. Howard Roto Potato plows Two row stalk cutter. Hendrix-Barnhill Equipment Co. 2004 Dickinson Ave. Phone 4122 Aug. 13-14

AUTO LOANS and Refinancing \$50 to \$2,000 Compare Our Rates Before You Borrow DIXIE AUTO FINANCE CORP. 420 Cotanche St. Greenville, N. C. Phone 4970

MISC. FOR SALE

ALL FABRICS MARKED DOWN to cost. A. E. Whitley Inc. July 28-12

QUICK RESULTS - WHETHER you want to buy or sell, hire or be hired, a Want Ad will get results faster, at less cost. Call The Daily Reflector, phone 6166, and place your ad today. July 28-12

FOR RENT - 500 ACRES EXCELLENT land for farming and livestock. 12 acres tobacco. Superb location. C. J. Jackson, Branford, Fla. 12-81

Miscellaneous Wanted

FARM WANTED - WELL LOCATED. 5 to 30 acre tobacco allotment. Contact R. R. Raynor, Dunn, N.C. 15-61

MAN 45 YEARS OLD WANTS TO lease large farm from owner. I have my own equipment and will carry out a farming program that will improve land and income. Write "Farm," P. O. Box 408, Greenville, N. C. Sept. 21-12

FOR SALE - NEW HOUSE ON corner lot. Living and dining rooms, kitchen, den, 2 bedrooms, tile bath, 8 large closets, Delco heat, insulated and weatherstripped, large screened porch. Call 2411 between 9 a.m. and 4 p.m. 14-123

REAL ESTATE

FOR SALE - NEW HOUSE ON corner lot. Living and dining rooms, kitchen, den, 2 bedrooms, tile bath, 8 large closets, Delco heat, insulated and weatherstripped, large screened porch. Call 2411 between 9 a.m. and 4 p.m. 14-123

FOR SALE - 1948 FORD V8 sedan - extra clean little car that will give miles of service. Fully equipped and just \$995 at Planagan's floodlit Ford corner in downtown Greenville. 21-24

CLIFF SAYS... Boys and girls, for the best in bicycles it is Columbia. Visit our store and look them over. C. H. EDWARDS HARDWARE HOUSE Phone 2418 24-81

Daily Reflector WANT AD Information

Your Want Ad Telephone Number in Greenville is 6166 RATES (\$1 Minimum charge for 25 words or less for first insertion) 2 Insertions \$ 1.75 3 Insertions \$ 2.25 6 Insertions \$ 3.75 One Month \$14.00 DISPLAY WANT ADS \$1.25 per column inch per insertion. 1 Week \$ 6.75 1 Month \$25.00 (Above rates for more than one insertion apply to ads running on consecutive days)

DEADLINES No new ads, kills or corrections accepted after 3 p. m. the day before publication. ERRORS - OMISSIONS The Daily Reflector will be responsible only for the first incorrect or omitted insertion of any advertisement in these columns, and then, only to the extent of a make-good insertion. Errors which do not lessen the value of the advertisement will not be corrected by a make-good insertion. The publisher reserves the right to revise or reject any copy.

SAVE MONEY Order your ad to run six times, the cost is less per day. When you get desired results call 6166 and stop the ad. You pay for only the number of days your ad actually appeared.

Stock And Market Reports

NEW YORK (UP)—Stocks turned up on reduced volume in the morning dealings today.

Railroad shares which opened irregular led a recovery that generally held to fractions.

Volume lightened compared with Friday — 220,000 shares, smallest since Sept. 10, against 240,000 shares.

Industrials registered a small average gain while utilities held around the previous close.

Oil issues met support after the opening. Cities Service which sold down to a new low at 71 3/4 came back to 73 where it was 1-2 point higher. Houston Oil gained a point. Texas Co. equalled its low and then rose to a minor gain.

In the rail department Northern Pacific, Southern Railway and Seaboard Air Line were up nearly a point each. Most others of the group gained fractions. Douglas was nearly a point higher in the aircrafts. Bethlehem Steel was firm in an otherwise steady steel department. Motors were down a share.

CHICAGO (UP)—Produce: Live poultry; Market steady; 27 trucks.

Butter: 1,206,253 pounds; market

DIXIE DRIVE-IN

Theatre
AYDEN, N. C.

ENDS TONIGHT
Burt Lancaster - Shirley Booth

"Come Back, Little Sheba"

TUE - WED
First Run Showing

"TAXI"

Starring
Dan Dailey - Constance Smith

College Marching Band In First Appearance Saturday

East Carolina College's Marching Band has been organized for the 1953-1954 term and at the East Carolina-Wilson Teachers College football game here during the week-end made its first public appearance for the present school year. The group is composed of seventy-two student musicians.

Herbert L. Carter of the college music department is director of the organization. Student officers include James Alexander of Columbia, president; Victor Waller of Kinston, vice president; and Patsy Pappendick of Elizabeth City, secretary and treasurer.

Various student committees are working on activities to be engaged in during the football season this fall, when the Marching Band will appear at all games played at East Carolina. The group will also perform off campus when the East Carolina Pirates play Catawba there and probably will go to Florida for games with Tampa and Stetson.

Charles H. Armstrong of Elizabeth City is this year's drum major. Five attractive women students appear with the Marching Band as majorettes. They are Carolyn Johnson and Betty Ray Outlaw of Elizabeth City; Patricia Taylor and Rhoda Faye Peale of Williamston; and Peggy Vause of Tarboro.

Saturday's game with Wilson Teachers College introduced a band to spectators as it staged a series of lively marches and maneuvers featuring rainbow lights on the caps of members and on the batons of the majorettes. Ardis Messick, guest from the Washington High School, gave a special performance of twirling the fire baton.

Two Accidents During Weekend

Two minor traffic mishaps were reported on city streets over the past weekend.

No personal injuries were listed and property damage was slight.

A city police car driven by R. T. Rogerson, 56, of 308 Summit Street, backed into a car owned by Jasper Corey, 47, of 1111 Broad Street, around 7:30 Sunday night causing around \$20 damage.

A car operated by Lester Johnson, 28, of Route 4, Greenville backed into a parked car belonging to Daniel Russell Early, 1003 Taylor Street, Greenville at Pitt and Bonner's Lane.

Damage to both cars was listed at nearly \$500.

Charges of improper steering equipment and operating the left of the street were placed against Johnson, by investigating officer Wayne B. Cole.

Slight damage was reported in a delayed accident report, of a wreck occurring Thursday.

The accident occurred at Fourth and Hickory involving cars driven by Shirley Ann Emerson, 18, of 2507 East Fourth Street, and Judy Dodd Christopher, 2301 East Third Street, Greenville.

No charges were made by officer V. C. Ackert, who investigated.

Damage was listed at under \$50.

Winslow Horses Win Top Honors

A trio of Sunny Acres Stables champions took top honors in horse shows over the weekend.

In Hamlet Saturday night, with Ray Pittman driving, "Stonewall Starlight" won the reserve championship in the fine harness stake. Yesterday, at Elm City, "Reveries Thunder" won the walk-trot stake and "Saturday Night" won the five-gated stake. Pittman was up in both events.

The horses are owned by Mr. and Mrs. Hugh Winslow and will be shown in Boykin, Va., next weekend.

TB Association Meeting Planned

Pitt County Tuberculosis Association will hold its annual meeting Wednesday night at 7 p. m. at the Respass-James Barbecue House.

Dr. W. E. Marshall, President Pitt County Association, will preside at the meeting which will include among its special guests, Scott Venable, State Director of the North Carolina Tuberculosis Association.

Reports of the past year's activities and plans for the coming year's activities will be discussed.

In The Future, He'll Be Careful

PUSAN, Korea (UP) — Pvt. Edmund J. Naddoff, of Boston, Mass., is mighty careful whom he talks to these days.

Last April Naddoff, while stationed at Camp Breckenridge, Ky., enjoyed a date with an attractive Wac. During the evening he casually remarked he "wouldn't mind at all being put on Far East Command orders."

Two days later Naddoff was on his way to Korea. The Wac was a special orders clerk in the adjutant general's office.

Colored News

All Junior Choir members of Phillips Christian Church are asked to be present Tuesday at 8 p. m. at the church.

Pitt Elks 234 Antlered Guard Dept. will hold its regular meeting Tuesday night at 8 o'clock.

The Pastor's Aid Club of Sycamore Hill Baptist Church will meet tonight at the home of Mrs. Lucile Acklin, 436-A West 3rd St.

FTA Chapter Prepares For Year's Activities

The Robert H. Wright Chapter of the Future Teachers of America, at East Carolina College organization, began activities for the 1953-1954 school year with a business and social meeting last Thursday night.

The program included plans for the state FTA meeting on the campus here October 23-24 and reports from members who attended state and national educational meetings during the summer months.

Peggy H. Kennedy of Kinston, state FTA treasurer, outlined arrangements now being made for the two-day session here in October. Delegates from chapters in North Carolina colleges and high school clubs throughout the state are expected to attend, she said.

Carl Cannon of Duke University, state FTA president, is slated to preside at business meetings.

Among events on the program will be the FTA departmental meeting of Pitt County, held at East Carolina Friday, October 23, as part of the annual convention of the North-eastern District of the N.C. Education Association. Conferences, addresses by prominent educators, and a luncheon are also being planned for delegates, Miss Kennedy said.

Carolyn Brothers of South Mills, president of the Robert H. Wright Chapter, gave an account of her participation in the National Education Association Convention at Miami, Florida, in July. Mary C. Barwick of Kinston reported on the N.C. Classroom Teachers meeting at Chapel Hill in June, where she and Jean Creech of Snow Hill represented the college FTA chapter.

Firemen Called 3 Times Sunday

Three fires were answered by the Greenville Fire Department yesterday in the city according to reports at the local department.

A box alarm was turned in for a fire at the home of J. D. Dillard, of Fourth Street yesterday morning around 7:55 when a pan of grease caught fire in the kitchen.

There was no damage reported, other than smoke and gas fumes.

The house was owned by J. F. Pollard.

Clothes in a closet in the home of J. B. Creech, 2100 North Village Drive caught fire yesterday around noon resulting in slight damage. A truck from the West End Sub-Station responded to the call.

Firemen were called at two o'clock yesterday afternoon to a grass fire at 100 White Street, the home of Clyde Landing.

No damage resulted.

Boy Scout Court Of Honor Here Tuesday Evening

The September Court of Honor for Pitt District, Boy Scouts of America, will be held in Friendship Hall at Jarvis Memorial Methodist Church, Tuesday night at 8 o'clock.

Judge Charles H. Whedbee, president of the Court of Honor, will preside.

Two Eagle Scout badges and one Bronze Palm will be awarded.

Dr. Leo W. Jenkins, dean of East Carolina College, will be the speaker.

Mayor W. L. Whedbee and the city councilmen have been invited to attend the Court of Honor. Parents of Boy Scouts and friends of scouting are invited.

Couldn't Open Stubborn Safe

NEWARK, N. J. (UP) — Two safecrackers Sunday encountered a safe that wouldn't crack.

Herbert Appel, watchman at the Bilkay Express Co., said he was overpowered at 2 a. m. by two men who tied him up and then set about trying to open the company safe.

First they chiseled off a layer of bottom but ran into a layer of concrete. Then they tried to burn the top off with a blow torch but with no success. Finally they hauled the five foot safe outside, chained it to a pillar and tried to pull it apart with a five-ton truck. No luck.

After three hours the safecrackers stole some candy bars and flashlights, untied Appel and left.

Freshman's Cap For Ex-Officer

DAVENPORT, Iowa (UP) — Vandy Farrell, 58-year-old retired Army major, exchanged his officer's cap today for a college freshman's "beanie" for a college.

Farrell, three months out of the Army, began classes at Saint Ambrose College. He said he would wear a "beanie" like all the other freshmen.

"It's not the cheapest but what's under it that counts," he said.

STATE TUESDAY John Wayne in "Wyoming Outlaw"

STATE

TUESDAY
John Wayne
in
"Wyoming Outlaw"

ENDS TODAY
"WINCHESTER '73"
Color by Technicolor

tion by the undersigned, enclosed in a sealed envelope marked "Proposal for Bonds," and must be accompanied by a certified check upon an incorporated bank or trust company, payable unconditionally to the order of the State Treasurer of North Carolina, for \$2,200.

The approving opinion of Mitchell and Pershing, New York City, will be furnished the purchaser. There will also be furnished the usual closing papers, including a certificate stating that there is no litigation pending affecting the validity of the bonds.

The right to reject all bids is reserved.

Local Government Commission
By: W. E. Easterling
Secretary of the Commission
Sept. 21-11

MEADOWBROOK DRIVE IN THEATRE

Show Starts At 7:00

ENDS TONIGHT

THE CLOWN
Red SKELTON
JANE GREER - with TIM CONSIDINE

TUE. - WED.

THE DESERT RATS

Box Office Opens 6:30

TONITE and TUES. ADVENTURE! SPECTACLE! SAVAGE LOVE!

HERBERT J. YATES presents

FRED MURRAY - RALSTON in **FAIR WIND TO JAVA**

TRUCOLOR
Color Cartoon

better living with **Esso** for cooking hot water refrigeration heating

Liquefied Petroleum Gas

METERED GAS SERVICE

IMMEDIATE INSTALLATION... automatic gas delivery... pay-as-you-use monthly billing.

Esso

P. O. Box 424 Greenville, N. C. Telephone 3-6431

AMAZING Quaker GIFT OFFER

FREE MINNEAPOLIS TIME-O-STAT WITH EARLY PURCHASE OF QUAKER 3210 OIL HEATER

SAVES FUEL WHILE YOU SLEEP

Automatic All-In-One Timer and Thermostat! Automatically turns your heater down during the night... automatically turns it up in the morning at the pre-set time. Night set-back saves you from 10% to 20% on fuel!

Quaker 3210T MOST MODERN AUTOMATIC HOME HEATER

SENSATIONAL 8 WAYS

1. GUARANTEED TO SAVE YOU 1/2 TO 1/3 ON FUEL. Actually pays for itself with the big amounts of fuel it saves.
2. PATENTED AUTOMATIC "AIR FEED" feeds the correct amount of air to burner at all times... turns smoke into heat (smoke is unburned fuel)... eliminates heat waste up chimney caused by excess air.
3. EXCLUSIVE "SMOKELESS" BURNER. Only Quaker has it. Produces more heat from every penny's worth of fuel.
4. EXTRA LARGE BUILT-IN "HEAT-SAVER" reduces chimney heat loss as much as 42%.
5. BUILT-IN AUTOMATIC FORCED AIR FAN give ALL-OVER comfort... Keeps floors warm... turns itself on and off automatically.
6. FULLY AUTOMATIC. Set it and forget it.
7. AMERICA'S MOST BEAUTIFUL HEATER. Your choice of two luxury finishes... deep, rich mahogany or beautiful new silver blonde-beige.
8. NO OTHER HEATER LIKE IT... it's so good QUAKER has 7 patents on this model.

HURRY — GIFT OFFER IS LIMITED EASY TERMS IF DESIRED A SMALL DEPOSIT HOLDS YOUR HEATER AND TIME-O-STAT

Quinn, Miller & Stroud

"We Cover Eastern Carolina Like the Dew"

SAVE MORE WITH Thor

America's Top Value **WRINGER WASHERS**

See Model 495—Super-value Full 9-lb. capacity. Washes more clothes—saves time!

See Model 498—Packed with features that save work, get clothes cleaner—at low, low

Start at **\$137.45**

Trade in your old washer now! Easy monthly terms!

J. A. Robbins & Son

1000 W. 3rd St. Greenville, N. C.

DIAL 4010

TUESDAY—WEDNESDAY

When She Shimmied, The Show World Shook!

When She Sang The Whole World Thrilled!

So This is Love

COLOR BY **TECHNICOLOR**

THE STORY OF **GRACE MOORE** STARRING **KATHRYN GRAYSON**

The honey-voiced honey they couldn't stop till she reached the show-world's glittering top!

ENDS TONIGHT! "CHARGE AT FEATHER RIVER" 3-Dimensional

PITT

90 PROOF. STRAIGHT BOURBON WHISKEY. MELROSE DISTILLERS, INC., NEW YORK, N.Y.