

Social and Personal

Miss Wilma Randolph of Norfolk is visiting Miss Dot Stauffer on East Fifth Street Extension.

Mrs. Jerry Skinner, Miss Margaret Jover Clark and Miss Nancy Moyer returned Monday from a trip to New York, Jersey City and Connecticut.

Mrs. Joe Keel is visiting friends in Virginia Beach for a few days.

Mr. and Mrs. Josh Caraway and son, Henry, will leave Thursday to visit friends in Washington, D. C. and Indian Head, Maryland.

Mr. and Mrs. Robert Roper and little son, Robert Joseph, Jr., of Chevy Chase, Va., who have been visiting Mrs. Roper's parents, Mr. and Mrs. D. E. Jones, left today for a visit in Connecticut.

Mrs. W. J. Bundy and Miss Alice Ruth Bundy left today for Virginia Beach to spend a week.

Miss Musette Brown, who has been the guest of Miss Sarah Kirkpatrick in Greenville and at Atlantic Beach, has returned to her home in Scotland Neck.

Mrs. R. J. Barbee, of Greensboro, is the guest of her sisters, Mrs. N. H. Whitehurst and Mrs. S. S. Williams.

Levy Corev, Jr., son of Mr. and Mrs. Levy Corev, 400 Eastern street, underwent an operation for appendicitis yesterday in Pitt General hospital.

Mrs. H. N. McDermid returned to Cincinnati with her daughter and son in law, Mr. and Mrs. Pat Strasser for an extended visit.

Rev. and Mrs. J. W. Hassell have returned from Montreat where they attended Home Mission conferences of the Presbyterian church.

Mr. and Mrs. J. A. Shurn and little daughters, Frances and Mary, left Monday morning for Rochester, N. Y., to make their home. Mrs. Shurn, before her marriage, was Miss Nita Turnage.

Called Masonic Meeting Greenville Lodge No. 284, A. F. & A. M., will have a special communi-

Furniture, Picture Frames, China, Glassware and More With The Wind Lamps at The Antique Hobby Shop, 1 mile from Greenville on Bethel Highway. Hours 10 A. M. to 5:30 P. M.



When Schooldays Come—

Four out of five youngsters fall contentedly into school routine within a few days. The other one is unhappy his entire school year. Largely because his vision is defective—and he can't make the progress they do.

He envies his schoolmates who get ahead easily. He becomes rebellious or indifferent. He doesn't like school, nor his playmates.

This summer, before school starts, make sure your youngster is not handicapped with defective sight.

Ridgways OPTICIANS
At Five Points, Greenville, N. C.

Freshie



Southern Bread
ALWAYS GOOD AND FRESH
ALWAYS ASK FOR SOUTHERN WHEN YOU ASK FOR BREAD

Social Calendar

FRIDAY
7:45 p. m.—Called meeting of Masons, Eastern Stars and White Shriners at Masonic Temple.

Entertained Thursday night, August 21st, at 7:30 o'clock for work in the Entered Apprentice degree.

All local brethren and visiting Master Masons are invited to attend.

Entered Apprentices and Fellowcrafts will be admitted.
L. F. STOKES, Master
A. R. HOUSE, Secretary

Receives New Appointment
Ray D. Munford, son of Mr. and Mrs. H. R. Munford of this city, has been appointed secretary-treasurer of Business Equipment Corporation of Richmond, Virginia.

The announcement was made last week by Senator James E. Gardner, president of the corporation.

Mr. Munford was graduated from the local high school, and attended Smithfield-Massey Business College in Richmond. He and his wife, the former Miss Mildred McArn of Rowland, North Carolina, have resided in Richmond since his discharge from service in 1946.

Hostesses at Coca Cola Party
Miss Rachel Fleming, bride-elect, was complimented Monday at 11 o'clock when Mrs. J. R. Carrington and Mrs. P. J. Dayson entertained at a coca cola party at the home of Mrs. Carrington.

Dainty sandwiches, party cakes, nuts and coca colas were served by the hostesses to approximately twenty guests.

Miss Fleming was remembered with gifts of china and crystal in her chosen patterns. Miss Betsy Hobgood, bride-elect, was also remembered with a gift of crystal.

Recreation News

The four play areas: West Greenville, Third Street, 14th and Charles and Cotanche Street, closed their summer program Saturday, August 16. Those who are interested in recreation for young people will be interested to know 13,356 children attended the four play areas from June until August 16.

The Teen-Age club held in the basement of the high school was closed Saturday night. Over 5,000 boys and girls have attended the club.

The city tennis courts are still open and are being kept in order by the commission.

Mrs. Vance Perkins who was drafted to supervise the program would like to thank everyone who helped with the program.

Greenville Man To Write Tobacco Story

James Whitfield, former newspaper editor, now assistant state news editor of the Raleigh News and Observer will come here Monday to write the story of the tobacco market opening. R. W. Stephens, photographer, will accompany him.

Whitfield, who served several years in the Army during World War II and was stationed at Fort Bragg and in the Panama Canal Zone, completed his education at East Carolina Teachers College about a year ago. He was editor of the college paper, Teo Echo.

ON CLINTON MARKET

Coy Smith, who has been on the Greenville tobacco market for 19 years, left today for Clinton, where he will help to operate two warehouses, Center Brick No. 1 and the new Guy Ross Warehouse No. 2. Guy Ross and Coy Smith will run the sales at both warehouses. Smith is widely known among farmers and tobaccoists in the bright leaf tobacco belt.

GIRL HAS TALENT

Ann Sullivan, 13-year-old daughter of Mr. and Mrs. Grady Sullivan of the Winterville section, recently auditioned for radio, was found to have outstanding talent for public speaking and singing. She appeared on the Bubbles Brown program over WGTC last Saturday and made a hit. Miss Sullivan will appear on the Bubbles Brown program next Saturday. Later on she will make personal appearances with the show. Charles W. Brown stated today.

Grand York Rite Masonic Officers To Visit Greenville Bodies Friday

The Greenville York Rite Masonic Bodies consisting of Greenville Chapter No. 50 Royal Arch Masons, Hiram Council No. 18, Royal and Select Master and Bethlehem Commandery No. 29, Knights Templar will hold a Special Convocation on Friday evening August 22nd, at 7:30 o'clock for the purpose of receiving and entertaining the Grand Officers of the above Grand Masonic Bodies of North Carolina, and to act as host to the several local bodies in the three Eastern Carolina districts.

The Grand Officers who are expected to be in attendance are as follows: Charles C. Ricker, Grand High Priest of the Grand Chapter Asheville, N. C.; Ernest Bullock, Illustrious Grand Master of Council Rocky Mount, N. C.; John H. Parker, Eminent Grand Commander of Knights Templar, New Bern, N. C.; and Millard F. McKeel, Grand Secretary and Grand Recorder, Washington, N. C.

The three District Deputies representing the eastern districts are: James B. Holton, District Deputy High Priest of New Bern, N. C.; Garrison A. Farrow, Provincial Grand Master, New Bern, N. C.; and William J. Bundy, Divisional Grand Commander, Greenville, N. C. The local Chapter Councils and Commanderies to be represented as above are located at Elizabeth City, Washington, New Bern, Kingston, Wilmington, and Greenville. Several Grand Officers

Charge Negro With Theft Of Clothing

Greenville police today were looking for Clarence McKnight, 24-year-old Negro piano player of Washington, who is charged with the larceny of four suits of clothes and a shirt from the Negro tent at a

carnival in the western part of the city.

Police quoted Alexander Powell, Negro showman, who signed the warrant against McKnight, as saying McKnight had signed up with the show as a musician and was to travel with it. He and the clothes disappeared at the same time, it was stated.

W. C. T. U. NOTES.

Mrs. J. L. Williams will be in charge of the W. C. T. U. broadcast at 5 o'clock on Thursday over WGTC.

Rural free delivery service was started 50 years ago, on five experimental routes each about 17 miles long, in West Virginia.

Quality Shoe Repairing at Saad's Shoe Shop
Next to College View Cleaners
Phone 2056
All Work Guaranteed. We Deliver

Finest Engraved WEDDING STATIONERY
Invitations
Announcements
Reception Cards
At Home Cards
Visiting Cards

Best Jewelry Co.
"Your Jeweler"



Presenting -

Our new fall tailoring line for three days - Thursday, Friday and Saturday. Featuring fine fabrics tailored with an executive air.

You select the pattern and leave the fitting to our 37 years of experience in fine tailoring.



Telephone for Nightly Appointment 4318



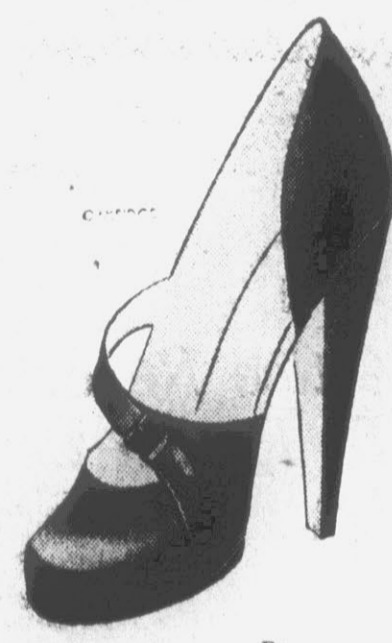
Known For Good Clothes

GREENVILLE NEW BERN MOREHEAD CITY



SMASH HIT

Red or Black
8.95



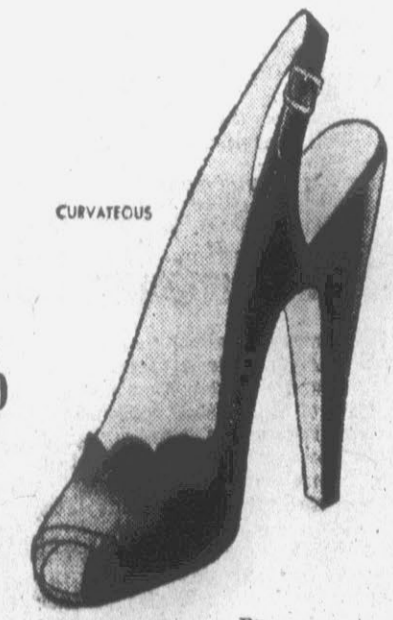
By Tweedie

Black Suede
11.95



FIRE SIDE

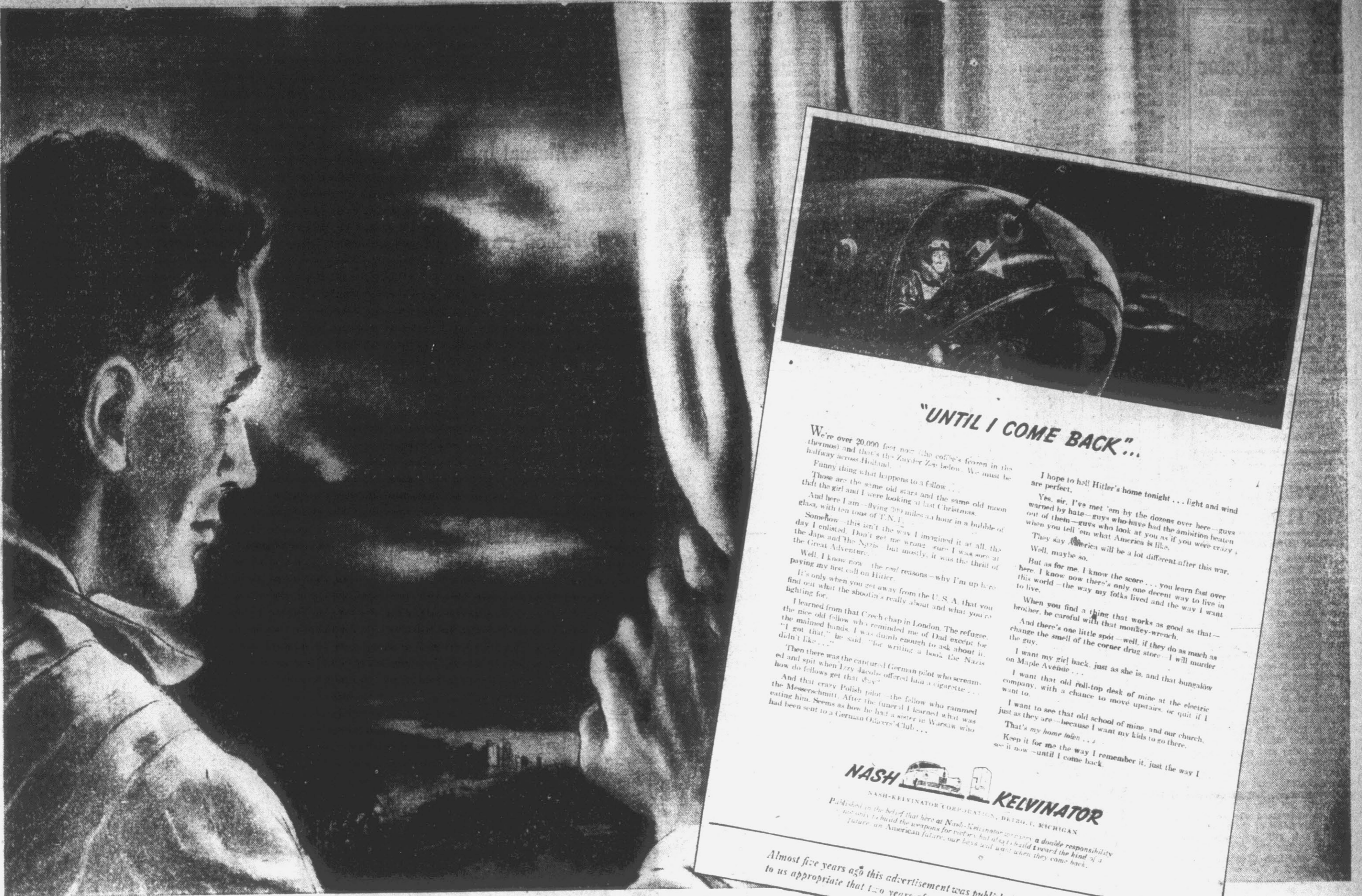
Red or Brown
10.95



CURVATEOUS

Green
12.50

Blount-Harvey
"Your X-Ray Shoe Store"



"UNTIL I COME BACK..."

We're over 20,000 feet over the coffee frozen in the (thru) and that's the Zayler Zoo today. We must be halfway across Holland.

Funny thing what happens to a fellow...

Those are the same old stars and the same old moon that the girl and I were looking at last Christmas. And here I am—flying 200 miles an hour in a bubble of glass with ten tons of T.N.T.

Someday—this isn't the way I imagined it at all, the day I enlisted. Don't get me wrong—sure I was one of the daps and the Naps—but mostly, it was the thrill of the Great Adventure.

Well, I know now—the real reasons—why I'm up here paying my first bill to Hitler.

It's only when you get away from the U. S. A. that you find out what the situation's really about and what you've learned from that Czech chap in London. The refugee the maimed fellow who reminded me of Dad except for "I got that," he said, "he writing a book about it, didn't like..."

Then there was the captured German pilot who serenaded and spit when Ley Jacob offered him a cigarette... how do fellows get that way?

And that crazy Polish pilot—the fellow who rammed the Messerschmitt. After the funeral I learned what was eating him. Seems as how he had a sister in Warsaw who had been sent to a German Officers' Club...

I hope to hell Hitler's home tonight... light and wind are perfect.

Yes, sir, I've met 'em by the dozens over here—guys worn by fate—guys who have had the ambition beaten out of them—guys who look at you as if you were crazy when you tell 'em what America is like.

They say America will be a lot different after this war. Well, maybe so.

But as for me, I know the score... you learn fast over here. I know now there's only one decent way to live in this world—the way any folks lived and the way I want to live.

When you find a thing that works as good as that—brocher, be careful with that monkey-wrench.

And there's one little spot—well, if they do as much as change the smell of the corner drug store—I will murder the guy.

I want my girl back, just as she is, and that hangedow on Maple Avenue...

I want that old roll-top desk of mine at the electric company, with a chance to move upstairs, or quit if I want to.

I want to see that old school of mine and our church, just as they are—because I want my kids to go there. That's my home town...

Keep it for me the way I remember it, just the way I see it now—until I come back.

NASH  **KELVINATOR**

NASH-KELVINATOR CORPORATION, DETROIT, MICHIGAN

Published on the belief that here at Nash-Kelvinator we carry a double responsibility not only to build the weapons for peace, but also to build toward the kind of a future an American future, our best and wisest when they come back.

Before it is too late

I remember the cheers at Okinawa when the word came through. The war was over! Peace had come, this time for keeps.

A wonderful new world was on the way . . . remember?

I got to thinking about it last night—it's been just over two years since V-J Day. And I couldn't sleep.

Beyond our town I seemed to see the lights of all the world.

And as I watched, they were going out one by one.

I saw the glowing foundries grow cold against the moon, the wheels stop in the factories, and the farmer desert his plow.

I saw neighbor turn on neighbor, and I heard the clash of arms at night.

I saw the printing presses smashed, and free people taken away and shot.

I saw the rise of the dictators.

I saw their lines of puppet men jerking to the polls, while bands played and banners waved.

Yes—the disciplined state had come.

"Turn on your radio, comrade. The orders for the day are coming through . . ."

"Turn over your children to us. We will indoctrinate them for the state . . ."

"Your union is no longer necessary. Your hours, your rations and your work have been set by the bureau . . ."

"Tear up the ballot. You have no need for it now . . ."

I want to thank God today that I live in America.

That I can still speak my own mind and do as I please, work as I please and vote as I please . . . that the way ahead of me is still wide open.

Now I know how easily these priceless privileges can be lost.

For there is no place that a man can stop when he starts trading away his liberties. Step by step it leads into slavery.

There is nothing but misery and want at the end of the road when the people of a nation split into selfish, quarreling groups and classes.

And that has been the law of mankind since the beginning of time.

I have a young son and this is what I'm going to tell him—

—If you cannot learn to discipline yourself, there will always come a tyrant to teach you.

—It takes spunk and sweat to become a good American citizen. Don't let anybody try to tell you differently.

—You'll never find peace in any doctrine that preaches violence to prove its point.

—You'll never be happy under any kind of government that denies the love of God and the natural goodness of man.

—You'll never get ahead in any scheme of life that puts a halter on your initiative and your ingenuity.

Above all, beware the man—whether he is a Right or a Left, or the Middle, or of the Proletariat or whatever label he wears—if he tries, under any pretext, to trade you out of any of your rights as a citizen—he is a tyrant, who will take away all your liberties, one by one.

No, I don't think it's going to happen in America.

But make no mistake about it. The danger is still there.

We have been challenged to prove the stuff we are made of—to prove that the way we live and work beats that of any other system in the world.

And there's only one way to prove it. That's to produce the goods . . . before it is too late.

We've got to bury our little squabbles, and start pulling together.

We've got to set our wheels in a *new high*—and keep them rolling.

We've got to quit looking back to 1939, or '29—and start building a many-times-greater America.

We've got to plant more wheat and raise more corn. Dig more coal and roll more steel. Build more, make more.

It's got to be done—not only to bring back the lights of Europe, but because it is our *only* salvation—

—because it is the American way, to ever increase our ability to bring better living to more people.

—because only by being productive can we be strong—

And only by being strong can we remain free!

Nash-Kelvinator Corporation

Copies of this advertisement will be mailed to you on request. Address Nash-Kelvinator Corporation, Detroit 32, Michigan.

The Daily Reflector
 Every Afternoon Except Sunday
 Established 1882
DAVID J. WHICHARD, JR.
 Owner and Publisher
 DIAL 3356

Entered at the Post Office at Greenville, N. C., as second class mail matter.

SUBSCRIPTION RATES
 (Payable in Advance)
 By Carrier Week 20c
 (BY MAIL)
 Three Months 2.00
 Six Months 3.75
 One Year 7.00

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NATIONAL ADVERTISING REPRESENTATIVES
 Thomas E. Clark Co., Inc.
 New York, Chicago, Atlanta

Strength FOR THE DAY

MODERN TOWER OF BABEL

A prominent European recently noted, "At Babel, men divided because they began to speak different languages. Our situation is worse: we all pronounce the same words but give them different meanings."

The statement is being confirmed every day. Take the word "truth," for instance. Radio, newspapers, magazines, and books the world over use it constantly. It may be pronounced "verite," or "Wahrheit," or "pravada," or "veridad," but the difference in language is minor compared to the widely divergent ideas as to what things have the quality of truth. The same is true of many other words which are so important today and which should be thoroughly understood—words like "democracy," "justice," "freedom."

When diplomats meet at international conferences, they all use the same words, but they seem totally unable to understand one another.

But in the midst of these babels there is still one universal language—the language of Christian faith. An American Christian can still understand a Russian Christian, for instance, no matter how much their spoken languages diverge. Christian faith equips men with a common language. Yet paradoxically it is the one language that is least used in the relation of nations with one another.

Europans

(Continued from Page One)

the American nations "all agree that the stage exists for man, not man for the stage—and that we abhor any limitations upon the freedom of men throughout the world."

"For only when we have access to the thoughts of men, to the forces of public opinion free of coercion or condescension, only then can we develop a wholesome common interest while at the same time respecting separate national traditions," he continued.

General Harbord Dies Of Illness

Rye, N. Y., Aug. 20—(AP)—Lt. Gen. James G. Harbord, retired, 81, Honorary Chairman of the Board of Radio Corporation of America died today at his home here.

Gen. Harbord had been ill only a short time.

A native of Bloomington, Ill., Gen. Harbord rose from a private to a general officer of the U. S. Army and became Chief of Staff of the first American Expeditionary force in France under General John J. Pershing in World War I. He also served as Deputy Chief of Staff of the Army.

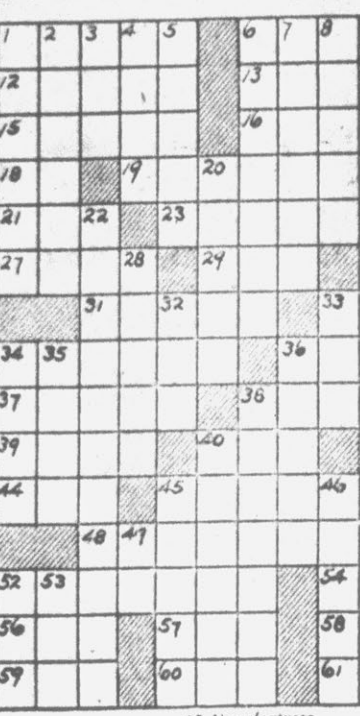
A LETTER FROM MR. MOORE

Claude D. Tinsell, Gen. Agent Continental Casualty Company Greenville, N. C.

Dear Claude: Check received today making a total of \$1,075 paid in settlement of my claim for accidental injuries.

Crossword Puzzle

ACROSS
 1. Deeds
 2. Goddess of the harvest
 3. Hobby
 12. Disease of eye
 13. Exactly suitable
 14. Self
 15. Severity
 16. Extols
 18. Oresive
 19. Painting in one color
 21. Know-archaic
 22. Sat for an artist
 23. Pronoun
 24. Biblical garden
 29. Spread loosely
 30. City of the basechalis
 31. Exposes
 32. Entrances



Solution of Yesterday's Puzzle

DOWN
 1. Frabulent
 2. Urge
 3. Raptor
 4. Sharpener
 5. Stands against
 6. Separated
 7. Sedate
 8. Celebrations
 9. Era
 10. Dourly
 11. Amaze
 12. Embases
 13. Deceiving like a rebel
 14. Carry
 15. Bore of a knock-down soap foam
 16. Point opposite the center
 17. Imitate name
 18. Labor
 19. Sweet wine
 20. Vessel
 21. Always
 22. Take on cargo
 23. Promote of combination
 24. Wholesome
 25. Aquatic Latin
 26. Having a flat
 27. Inhabitant
 28. Set at intervals
 29. Born
 30. Biblical work
 31. Abstract work
 32. Puffed apart
 33. Argued in favor of
 34. Knock
 35. Cruc

I wish to thank you and your company for prompt and satisfactory handling of this claim. This protection was only four months old when I had the occasion to use it. I find it is easier to pay premiums than have to carry all the loss myself.

Thanking you again, I am Yours truly
 C. J. Moore, Prop.
 Moores Metal Yard
 Greenville, N. C.

WGTC

1490 On Your Dial TONIGHT

- 6:00—Pilton Lewis, Jr., MBS
- 6:15—Music at Sunrow
- 6:30—Veterans Administration
- 6:45—Hillbilly Hit Parade
- 7:00—News
- 7:10—John W. Vandercook
- 7:15—Sportscast
- 7:30—Johnny Modero, Pier 23, MBS
- 8:00—Gabriel Heatter, MBS
- 8:15—Stars in the Night
- 8:30—What's the Name of That Song? MBS
- 9:00—Here's to Veterans
- 9:15—Parade of the Stars
- 9:30—Musical Interlude
- 9:45—Hello From France
- 10:00—Allen Whitehurst and News, TN
- 10:05—Sports Resume, TN
- 10:15—Mutual
- 10:30—Platter Party at 1490
- 10:55—Mutual Reports the News

Welding, Brazing, Torch Cutting, Repair Service for Tractors, Farm Machinery, Trucks and Cars.

R. F. McLawhon and Sons
 DIAL 3283

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Orkin uses scientific methods for the prevention and control of all pests.
 Flies Rats Ants
 Termites Roaches

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 Kinston, N. C.
 Since 1901

ORKIN

COMPLETE PEST CONTROL

11:00—Platter Party at 1490
 11:30—Mutual
 11:55—News
 12:00—Sign Off

THURSDAY

- 6:28—Sign on
- 6:30—Rise and Shine
- 6:40—Payetteville Tobacco Board of Trade, TN
- 6:45—Yawn Patrol

MYERS

THEATRE AYDEN, N. C.
 "This Section's Finest"
 Phone 273-1

Admission, Mats. and Sat., 16c and 35c, Sunday and Night, 16c and 40c, Balcony, 16c and 35c.

Wed., Aug. 20, Continuous 3 p. m. till Midnight

"West Of Pinto Basin"
 —ALSO—

"Devil Thumbs A Ride"
 Lawrence Tierney, Nan Leslie
 Serial: Jesse James Rides Again
 No. 9

Thurs., Fri., Aug. 21, 22, 3-5-7-9

"MY FAVORITE BRUNETTE"
 Bob Hope — Dorothy Lamour
 News and Short

News and Short

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7:00—News
 7:05—Yawn Patrol
 7:15—Bill Griffin
 7:45—News, TN
 8:00—Pairy Tales, TN
 8:10—Breakfast Frolics
 8:30—Morning Meditations
 8:45—Waiter Time
 9:00—News
 9:05—Morning Merry-Go-Round
 9:55—Lost and Found
 10:00—Obituary Column
 10:05—Hymn Time
 10:15—Tell Your Neighbor, MBS
 10:30—Heart's Desire, MBS
 11:00—Gordon MacRae
 11:15—Off the Record
 11:30—Pit Frolics
 11:45—Smile Time
 12:00—Farmer's Exchange
 12:15—Greenville Tobacco Hour
 12:30—Bill Furniture Co. Show
 12:45—New 40-2-4 Time
 1:00—Queen for a Day, MBS
 1:30—Chiff Edwards Show
 1:45—R C Show
 2:00—Checkered Jamboe, MBS
 2:30—Song of the Stranger, MBS
 2:45—Musical Orchids
 3:00—Erskine Johnson, MBS
 3:15—Johnson Family, MBS
 3:30—News
 3:35—Record Matinee
 4:00—Melody Theatre, MBS
 4:15—College of the World
 4:30—Jungle Jim
 4:45—Frank Froeba at the Piano
 5:00—W.C.T.U.
 5:15—Adventure Parade, MBS
 5:30—Hop Harrigan, MBS
 5:45—Tom Mix, MBS
 6:00—Fulton Lewis, Jr., MBS
 6:15—Music at Sundown
 6:30—Arthur Haue, MBS
 6:45—Hillbilly Hit Parade
 7:00—News
 7:10—John W. Vandercook
 7:15—Sportscast

7:30—Quiet Melodies
 7:45—Hospitality Time
 8:00—Gabriel Heatter, MBS
 8:15—Stars in the Night
 8:30—Mutual Block Show, MBS
 9:00—The Family Theatre, MBS
 9:30—Glenn Gar Orch., MBS
 10:00—Allen Whitehurst and the News, MBS

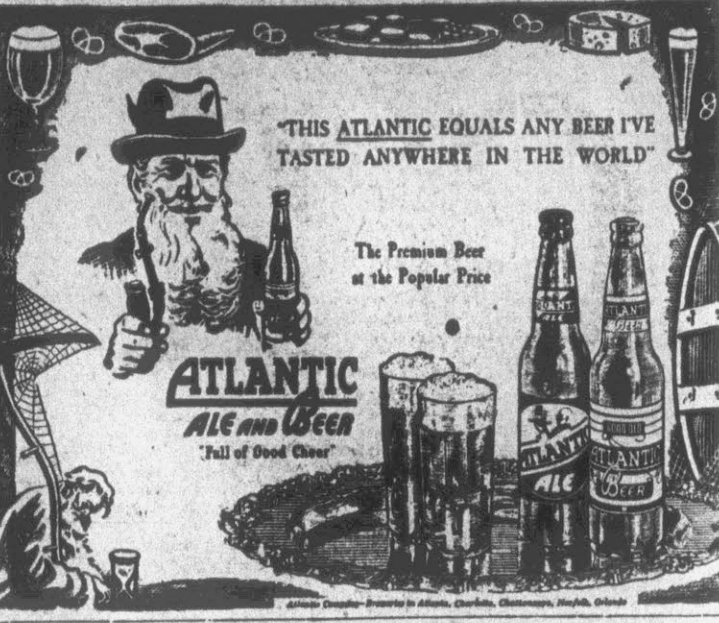
10:05—Sports Resume
 10:15—Dest Annex Orch., MBS
 10:30—All Star Preview, MBS
 10:55—News, MBS
 11:00—Buddy Moreno's Orch., MBS
 11:30—Teddy Phillips, MBS
 11:55—Mutual Reports News, MBS
 12:00—Sign Off

Tadlock Mutual Insurance Agency

Save With Safety . . . Buy Mutual Insurance
FIRE, AUTOMOBILE and TORNADO

Dividend Paying Policies

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LUCKY STRIKE presents THE MAN WHO KNOWS—

THE TOBACCO AUCTIONEER!

"I'VE SOLD more than 240 million pounds of tobacco, and at every auction I've attended, I've seen the makers of Lucky Strike buy fine quality tobacco . . . that fine, ripe-smokin' leaf that makes a smooth, mild smoke."

L. H. Purdom
 L. H. PURDOM, INDEPENDENT TOBACCO AUCTIONEER
 of Springfield, Kentucky
 (22 YEARS A LUCKY STRIKE SMOKER)



FINE TOBACCO is what counts in a cigarette

Lucian Purdom is right! . . . And like him, scores of other experts . . . who really know tobacco . . . have seen the makers of Lucky Strike buy "fine quality tobacco." After all, that's what you want in a cigarette . . . the honest, deep-down enjoyment of fine tobacco.

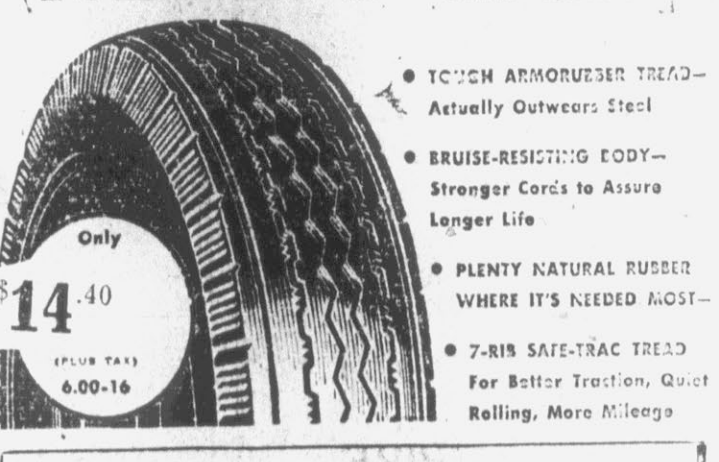


So remember . . .
L.S./M.F.T.
LUCKY STRIKE MEANS FINE TOBACCO
 So Round, So Firm, So Fully Packed—So Free and Easy on the Draw

FOR FAMILY PROTECTION!



TOUGH NEW KELLYS



It Pays to Have Safe Tires
 Kellys are 4-ways safer—better!

- TOUGH ARMORUBBER TREAD—Actually Outwears Steel
- BRUISE-RESISTING BODY—Stronger Corcs to Assure Longer Life
- PLENTY NATURAL RUBBER WHERE IT'S NEEDED MOST
- 7-RIB SAFE-TRAC TREAD For Better Traction, Quiet Rolling, More Mileage

Only \$14.40 (plus tax) 6.00-16

SAVE SAFELY WITH OUR ARMORUBBER RECAPS \$7.00
 If your present tires are worn smooth but still sound, we'll save you half the cost of a new tire with our expert recapping service. Investigate! It means a big saving for you. Free inspection when you drive in. 6.00-16

Scott's Tire Sales & Service
 125 E. 3rd St. Dial 2927

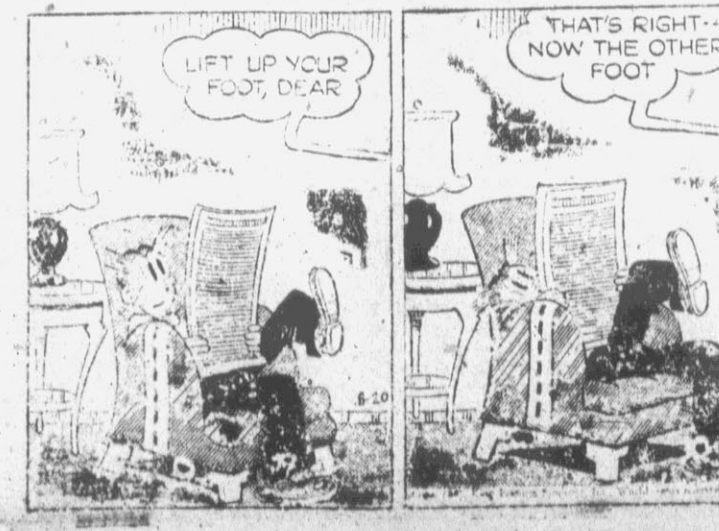
THIMBLE THEATER — Starring Popeye



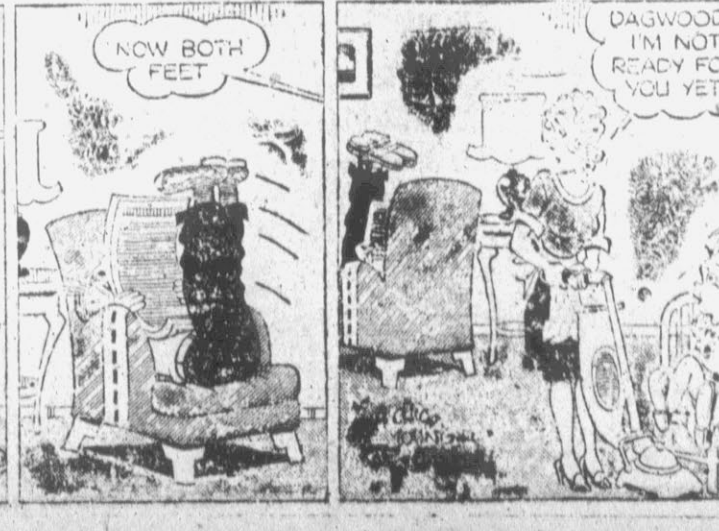
Most Nourishing!



BLONDIE — By Chic Young



Setting Up Exercises.



THAT'S A LOVELY DRESS, JANE! BUT I'M AFRAID I WON'T LOOK LIKE THIS LONG! MY DRESSES ALL SEEM TO LOOK OLD AFTER THEY'VE BEEN TO THE CLEANER A FEW TIMES!

THAT'S BECAUSE YOU'RE USING THE WRONG CLEANERS, JANE. IF YOU WANT THAT DRESS TO RETAIN ITS NEW LOOK, TRY NEW DEAL.

Give us a trial. We guarantee satisfaction.

NEW DEAL CLEANERS
 The Friendly Plant That Service Built
 M. J. MOYE, JR., MGR.
 DIAL 2301 — 804 DICKINSON AVE.

KELLY
 Springfield TIRES
 TIRE SERVICE HEADQUARTERS

GREENVILLE

"The Best Tobacco Market In The State"

BUILT BY BETTER SERVICE AND HIGHER PRICES

During the war years, while ceiling prices were in effect, it made no great difference on which market you sold your tobacco as far as prices were concerned. Now that ceiling prices have been removed, it is to your financial advantage to sell on a market where you can feel assured of securing the highest prices for every grade. Bring your tobacco to Greenville and take advantage of the keenest competition in the tobacco world, which means more dollars in your pockets in the higher prices you receive for every grade. Last year, the sales in Greenville increased 13% over the previous year. There must be a reason why - (1) High prices - Greenville averaged \$53.73 for the entire season. (2) Prompter service - Greenville has 15 tremendous warehouses with well lighted floor space of over a million square feet, and 5 sets of buyers representing every important purchaser of tobacco in the world. We urge you to bring your entire crop of tobacco to Greenville which offers the keenest competition on each and every grade, and which has unexcelled processing facilities. Come and see, and answer this \$64 question for yourself.



NOTE: Due to lateness of our crop in this section, indications point to light sales during first few days. Let the Greenville Market serve you before and after rush sales begin.



WHEN THE GREENVILLE MARKET OPENS MONDAY, AUGUST 25th

15 WAREHOUSES
ALL
LARGE and MODERN

A Guaranteed Sale Every Day For Every Warehouse Firm

MARKET CAN SELL
2 MILLION POUNDS
EVERY DAY

5 SETS OF BUYERS
Representing Every Important Tobacco
Company in the World

20 HOURS
SELLING TIME DAILY

5 SETS OF BUYERS
Representing Every Important Tobacco
Company in the World

More Buyers Mean More Selling Time . . . More Selling Time Means a Better Chance For a Prompt Sale.

TUNE IN FOR THE GREENVILLE TOBACCO HOUR

GREENVILLE - 12:15 to 12:30 (Now Broadcasting) - WGTC
WASHINGTON - 1:15 to 1:30 (Now Broadcasting) - WRRF

TARBORO - 1:15 to 1:30 (Beginning August 25) - WCPS
NEW BERN - 12:15 to 12:30 (Beginning August 25) - WHIT

JACKSONVILLE - 12:15 to 12:30 (Beginning Aug 25) - WJNC
KINSTON - 12:15 to 12:30 (Beginning August 25) - WFTC

CANNONS WAREHOUSE
Biggs Cannon & Sons, Bill Cannon and Tom Cannon

DIXIE WAREHOUSE
Biggs Cannon & Sons, Bill Cannon and Tom Cannon

EMPIRE WAREHOUSE
L. W. Edwards

GOLD LEAF WAREHOUSE
Floyd McGowan - N. G. Rayner

GROWERS WAREHOUSE
J. Louis Williams - G. B. Jones

HARRIS and ROGERS 1 and 2 WAREHOUSES
R. E. Rogers - R. E. Harris - H. R. Rogers

KEEL'S WAREHOUSE
Rutus Keel - James Keel

McGOWAN'S 1 and 2 WAREHOUSES
C. H. McGowan and Charles McGowan
Harvey Ward

MORTON'S WAREHOUSE
W. Z. Morton - W. Z. Morton, Jr.

NEW CAROLINA WAREHOUSE
Floyd McGowan

SMITH and SUGG 1 and 2 WAREHOUSES
G. V. Smith - B. B. Sugg & Sons

VICTORY WAREHOUSE
Gus E. Forbes - O. L. Joyner - Harold Fuchs

Tobacco Men Looking To Future Horizons Expand For Pitt Growers; Watch World Trade

County Growing World-Conscious; Export Trade Valuable; Difficulties Involved; Solution Sought; Greenville, Tobacco Capital; The Men And Firms Behind Our Superior Markets

By W. L. WHEEDRE
Annually the United States Government makes allocation of the number of acres of tobacco for each tobacco growing county. This allocation is made on a fair and impartial basis of previous production. A glance at the administrative tobacco acreage map for 1947 will tell you better than a thousand words readily where Greenville and Pitt County stand in this precious government allocation of tobacco acres, and why Greenville, as its motto states, is "The Best Tobacco Market in the State."

With a 1947 government tobacco acreage allotment of 44,363.4 acres, more bright leaf tobacco will be grown and more bright leaf tobacco will be sold in Pitt County during the 1947 season than in any other county in the United States, and for that matter, in the entire world. The majority of this high quality leaf tobacco will be sold on the Greenville market, thus insuring a more uniform quality and true tobacco than can be found on any other market. Those who are in the market for choice bright leaf, flue-cured tobacco will do well to turn to Greenville for a great percentage of their 1947 purchases.

Greenville Looks at Export Situation
Let us look in on a country fitting station near Greenville, Pitt County, North Carolina, in the heart of the bright leaf tobacco growing area. The characters are typical farmers. Except for their conversation, the time might have been twenty-five years ago; however, there is no need to give you the date. Twenty-five years ago they would have been discussing neighborhood events with a horizon limited certainly to fifty miles from their homes. Today, the conversations have no such local character. They are discussing exports, imports, loans to foreign countries, block currency, discriminatory taxes on tobacco products by foreign countries, Stabilization Corporation, and a world of other things which would have been as foreign as the planet Mars to the tobacco farmers of twenty-five years ago.

The farmer has become educated. He knows on which side his bread is buttered, or rather he is acutely conscious as to whether his bread is going to be buttered or not; and it tinctures his social and political life as you would expect. He has come to realize the importance of the export markets for the product which is the result of his sweat and toil. You did not have to sell him on the importance of the loan to Great Britain last year. He knows as much about it as you did. To his every conversation is spoken his disappointment at the contemplated reduction in purchases of American flue-cured tobacco in 1947 as recently reiterated by Sir Stafford Cripps in the Parliament of Great Britain.

It is needless for you to tell him the importance of exports to the American tobacco industry. Every member of the tobacco industry and almost every farmer is as conscious of our tobacco exports and their importance as our State Department. All of us now recognize the importance of recapturing old markets and in finding and enlarging new ones for our bright leaf, flue-cured tobacco.

Without this export trade, the whole economy of the tobacco growing areas will be seriously affected. Every farmer in Pitt County is using every skill and effort to produce tobacco in quality, flavor, aroma, and taste that suits the requirements of the entire tobacco buying world. The American farmer regrets the recent action of Great Britain in raising the import duty on tobacco from seven dollars per pound to eleven dollars per pound and is hoping that this drastic increase in tariff on American-grown tobacco will be reduced. Always friendly toward our closest ally, Great Britain, he hopes that some way will be worked out whereby the British can secure the same amount of his flue-cured, bright leaf, "Virginia Type," quality tobacco that he has heretofore consumed.

Ever since colonial days, flue-cured tobacco has been an important export commodity. Just prior to World War I, more than half of all the flue-cured tobacco grown in this country was exported and consumed in foreign countries. Great Britain has always been our largest customer and consumer of bright leaf, flue-cured tobacco. Every grower of tobacco in America devoutly hopes for and is earnestly lending his every assistance to find ways and means whereby it will be possible for Great Britain to continue to take their normal percentage of American tobacco. In 1946 exports of American grown leaf tobacco amounted to 683 million pounds, redried weight, of which more than 500 million pounds were flue-cured. The amount of flue-cured tobacco produced in 1946 reached the staggering total of one billion, 341 million pounds. Domestic consumption averaged around 700 million pounds of this, and domestic consumption is now on the increase.

It is difficult to accurately estimate what part of the 1947 crop the domestic companies will receive. If outlets for the remainder of the 1947 crop cannot be found, then the only alternative this writer sees is a drastic cut in production with its attendant dissatisfaction among growers, warehousemen, redriers, and everyone connected with the tobacco industry, not to mention the dislocations in the economic life of all citizens in the tobacco growing areas.

What then is the solution to this perplexing problem? All of the world is anxious for our tobacco. There is no tobacco grown anywhere in the world that is comparable in smoking qualities to the American-grown flue-cured tobacco, and on a competitive basis it will outsell any tobacco in the world. Particularly in the section shown on the acreage map is produced a bright leaf flue-cured tobacco which is rich in color, full in flavor and aromatic, and which has so captured the smoking taste of people all over the entire world. It is axiomatic in the tobacco world that we have a superior product. It is also well known that this product is in great demand by all of the countries in the world. The problem is to supply these countries with dollar exchange which will enable them to make these purchases, which they are so anxious to secure, and which we, in turn, are anxious to sell. It seems to the writer that one of the first steps to be taken is to secure the reduction of tariff rates on tobacco in foreign countries. Working towards that end, we have already sent to the Trade Agreement Conference in Geneva a special representative to work out agreements with other nations whereby tobacco tariffs can be reduced and discrimination against tobacco imports will be eliminated.

The second problem is a problem of finances. This is a problem which has given the whole world a headache and the suggested solutions have been as numerous as the persons suggesting them. One committee is working on plans for barter agreements whereby commodities produced in foreign countries can be exchanged for tobacco produced in this country. In this way we hope to introduce our tobacco into places where it has not been used to a large extent and to increase its use in countries that have been buying from us in the past. Our loans to Great Britain and other foreign countries were another effort along this same line.

The Tobacco Association of the United States has joined wholeheartedly in this effort to find new markets for American tobacco. During the last few months farmers, businessmen, leaf dealers, and tobacco warehousemen have formed an organization known as Tobacco Associates, Inc. to further the sale of flue-cured tobacco abroad. In addition, the Department of Agriculture, through its Tobacco Section is also doing splendid work in this field.

However, with such a multitude of organizations working toward the same end, there is danger of duplication of efforts. There should be combined planning for a long range program which will assign to each of these organizations a definite field in which to work.

In the final analysis, the future of tobacco exports depends upon the success that is attained in finding ways through which the nations of the world can pay for it, either in dollars, or in barter goods. Our economic future depends, in no small measure, upon the success of these efforts.

Greenville's Tremendous Facilities
Greenville, the capital city and largest market, is located strategically in the center of Pitt County. The area from which the Greenville Market draws produces a product superior to any section on the entire globe and can, and will, produce this superior product in whatever quantities the world desires. Within one hour's drive of Greenville will be produced this year more than one-third of the world's entire bright leaf tobacco crop. The Greenville market has grown steadily since its beginning 37 years ago, and annually sells from 68 to 79 million pounds of tobacco. Only last year Greenville increased the amount of tobacco sold on its warehouse floors by more than 13 percent over 1946.

The following tobacco companies have invested millions of dollars in factories and storage warehouses located in Greenville, to process the tremendous volume of carefully handled, well-prepared tons of quality leaf which are annually sold here. They represent every important purchaser of tobacco in the world, and they have placed here every type of equipment known to the tobacco trade. They are here because they know that, on this market, will be offered, year after year, an abundance of the exact types of tobacco which they desire.

Their ever welcome presence is reflected in Greenville's fine average of \$59.73 for the entire year 1946. American Suppliers, Inc., Branch Manager, H. Dail Laughlinhouse, Export Leaf Tobacco Company, Branch Manager, L. T. Shotwell, E. B. Ficklen Tobacco Company, President, J. S. Ficklen, C. W. Tobacco Company, President, C. W. Howard, Liggett & Myers Tobacco Company, Branch Manager, J. L. Harris, Imperial Tobacco Company, Ltd., Branch Manager, W. T. Lips-house, Biggs Cannon, Bill Cannon,

comb, Jr., R. J. Reynolds Tobacco Company, Branch Manager, H. H. Calvert, and Person-Garrett Company, Inc., President, R. M. Garrett. Greenville's Independent Companies Warehouse, R. E. Rogers, Ed Harris, H. R. Rogers; Star No. 1, B. B. Sugg & Sons, Guy V. Smith; Star No. 2, B. B. Sugg & Sons, Guy V. Smith; Victory Warehouse, Gus Forbes, O. L. Joyner, Harold Forbes; Gold Leaf Warehouse, Floyd McGowan, N. G. Raynor; McGowan's No. 2, C. H. McGowan, Charles McGowan, Harvey Ward; Cannon's New Warehouse, Biggs T. Cannon, Bill Cannon, Tom Cannon; and Growers Warehouse, Louis Williams, G. B. Jones.

Five Sets of Buyers
There are five different sets of buyers (or forty buyers) who operate on the Greenville Tobacco Market simultaneously. These forty buyers represent every important purchaser of tobacco in the world. For all tobacco companies, large or small, foreign or domestic, know now, the strategic location of the Greenville Market. From experience they are aware that year in and year out, across Greenville's gigantic auction floors will pass an almost unlimited amount of the uniform types and grades of flue-cured tobaccos that they wish to buy.

Board of Trade Handles Huge Mart
The operation of Greenville's tobacco market, which handles from sixty-eight to seventy-nine million pounds of tobacco annually, is, in itself, a big and intricate business. A Tobacco Board of Trade is responsible for its efficient operation, its rules and regulations being carried out by a sales supervisor. It is his duty to see that the tobacco is sold in an orderly manner, and that the five auction sales, which are carried on simultaneously in different sections of the city, are held with the utmost fairness to both buyer and seller. To assist him, he has nine committees, staffed by some of the best brains in the tobacco industry. Over and above the supervisor and the nine committees, and co-ordinating their efforts is the president of the Greenville Tobacco Board of Trade. The 1947 president is W. S. Bost, who is vice-president of Person-Garrett Company.

Prospects for Current Season
Last year the Greenville Tobacco Market had the best year in its entire history. This year, with enlargements and improvements to its redrying plants and with the building of three new large auction warehouses and the enlargement of its existing warehouses, Greenville will be in an even better position to handle this tremendous flow of choice tobaccos.

Greenville, "The Best Tobacco Market in the State," is now equipped to sell and process over one hundred million pounds of tobacco annually. 1947 should be the best year in Greenville's history.

E. B. Ficklen Tobacco Company
J. S. Ficklen, twice president of The Tobacco Association of the United States and past president of the Leaf Tobacco Exporters Association, is president of the E. B. Ficklen Tobacco Company and chairman of its Board of Directors. A. C. Ruffin is vice-president, L. S. Ficklen is secretary-treasurer and a director, and O. L. Alexander is assistant-secretary and treasurer. In order to give even better service to its customers, this independent company last year added an entirely new wing to its factory and installed a new super-redrying machine. This will double its redrying capacity. This year new boilers and other improvements to its equipment have made it one of the most modern plants in the tobacco industry.

Person-Garrett Company
R. M. Garrett is president of the Person-Garrett Company, and J. R. Hodges and W. S. Bost are vice-presidents. This company has made many recent improvements and additions to its physical plants, and is now in a position, through these recent improvements and additions, to stem and process more tobacco than they have ever processed before.

Fifteen Large Warehouses
This year Greenville has built three new tremendous auction warehouses, bringing the total to fifteen. It has increased the size of one of its existing auction warehouses to 170,000 square feet. The staggering total of floor space in Greenville, North Carolina, devoted exclusively to the auction sale of tobacco, is between a million and a million and a quarter square feet. These warehouses insure growers ample room and perfect lighting to properly display an unlimited amount of tobacco. It also affords the buyers all of the desired opportunity to examine every pile of tobacco that they buy, at the time that the purchase is made. When the auction warehouse space is added to the space devoted to redrying, processing and handling tobacco, the total will be well over two million square feet.

All of these warehouses are operated by local citizens of Greenville, men who have worked for years to build the Greenville market into its present enviable position. Names of these warehouses, and the men who own and operate them, are herewith listed:
Empire Warehouse, L. W. Edwards; Keel's Warehouse, R. V. Keel, James Keel; New Carolina Warehouse, Floyd McGowan; Centre Brick Warehouse, R. E. Rogers, Ed Harris; Imperial Warehouse, Biggs Cannon, Bill Cannon,

Tom Cannon; McGowan's No. 1, C. H. McGowan, Charles McGowan; Hugh McGowan, Charles McGowan; Morion's Warehouse, W. Z. Morton, W. Z. Morton, Jr.; Harris & Rogers Warehouse, R. E. Rogers, Ed Harris, H. R. Rogers; Star No. 1, B. B. Sugg & Sons, Guy V. Smith; Star No. 2, B. B. Sugg & Sons, Guy V. Smith; Victory Warehouse, Gus Forbes, O. L. Joyner, Harold Forbes; Gold Leaf Warehouse, Floyd McGowan, N. G. Raynor; McGowan's No. 2, C. H. McGowan, Charles McGowan, Harvey Ward; Cannon's New Warehouse, Biggs T. Cannon, Bill Cannon, Tom Cannon; and Growers Warehouse, Louis Williams, G. B. Jones.

Mr. & Mrs. Farmer

The 1947 tobacco marketing season opens on Monday, August 25th.

You are entitled to get the best prices for every pound of every grade.

You are entitled to get the best in service when you sell your tobacco crop.

GREENVILLE

"The Best Market In The State"

Is the best equipped in its 57 year history to do this for you, and pledges itself to be right in there pitching for you every minutes of every sales day.

Start the 1947 season right by selling your first load on your Greenville market, and then follow through with your entire crop; you will find that it will pay you.

Then to stretch those tobacco dollars, buy your needs from the over 250 merchants in Greenville, who are prepared to courteously serve you. Sell, buy and bank in Greenville. You, your family and friends are always welcome.

City of Greenville
Greenville Chamber of Commerce

Tobacco Growers Notice!

McGOWAN'S WAREHOUSES

Greenville, N. C.

We have more than doubled our floor space, making it possible for us to sell nearly 900 piles per day, more if selling time is increased. We are now ready to BOOK or RECEIVE your tobacco.

PUT YOUR NAME ON OUR BOOK AT EITHER HOUSE NOW!

McGOWAN'S NO. 1

McGOWAN'S NO. 2

C. H. McGowan — Charles McGowan
Bill Barbre

C. H. McGowan — Charles McGowan
Harvey Ward

Is located at old stand next to the Norfolk Southern R.R.

Is located in front of "Smitty's" old stand just beyond underpass.

Sale Day After Opening

Sale Opening Day

August 26th

August 25th

Phone 2365

Phone 2185

ALL-AROUND 'WORK-HORSE'

FOR YOUR FARM

THE 4-Wheel-Drive UNIVERSAL Jeep



COMPARE THE UNIVERSAL "JEEP" for all the farm jobs it does the day 'round, all year.

With steady-pulling 4-wheel drive and tractor speeds of 2 1/2 to 7 mph, the 60-hp Universal "Jeep" operates plows, harrows and other pull-type or hydraulic implements.

The Universal "Jeep" also serves as a pick-up and tow truck, with 4-wheel drive for heavy going and 2-wheel drive for highway speeds.

Let us demonstrate the "Jeep" on your farm, without obligation, so you can see how this versatile farm vehicle saves you time and money.



The Universal "Jeep" hauls payloads up to 1,200 lbs. "Jeep" power take-off develops up to 30 hp for belt work. The Universal "Jeep" tows 5000-lb. trailed loads at road speeds.

Carolina Garage

DICKINSON AVENUE EXTENSION

WANTS

Rates 2c per word, minimum charge 50c for 25 words, one insertion; two insertions, \$1.00; three insertions, \$1.25; six insertions, \$2.25; one month \$8.00. Indented lines, known as classified display, or larger than regular size type, double price.

Other than to business houses having regular accounts with us, no want ads will be charged. Send or bring cash with order. To prevent errors, want ads will not be taken over the telephone.

FOR SALE — 100 CORDS OF wood, \$4.00 per cord. J. J. Edwards, 8 miles East of Ayden on Highway 102, Ayden, Route 2, 8-11-1f

FOR SALE

WALK-IN COOLERS
FREEZER LOCKERS
MEAT DISPLAY CASES
REACH-IN REFRIGERATORS
DRINK COOLERS, All Sizes
Refrigerating Units and Motors
Immediate Delivery

Coastal Refrigeration Co.
GREENVILLE, N. C.
Dial 3157 Box 604

JUST RECEIVED A SHIPMENT of New Perfection oil stoves and oil heaters. Bostic-Surg Furniture Co., Inc., Dial 2513, 118 East Third Street, 19-3

WANTED — WAITRESSES AND cook. Apply Wauzy Bee Cafe. 6-12

FOR SALE — ARSENATE OF LEAD. Wholesale or retail. B. L. Lane, Farmville, N. C., Tele. 410-1. 8-6-1f

RICKS SERVICE STATION
Car, Evans and 5th Streets
Wax, Tires, Tubes
Fuel Pumps, Pedal Pads
Wind Shield Wiper Service
Pure Oil Products
Washing — Greasing — Waxing

FLOOR SANDING AND FINISHING. If you are not satisfied with your floors, call me for free estimate for a job that will please. Dial 4283 from 8 p. m. to 10 p. m. J. C. Youngblood. 4-5-1f

SPRINTWELL BEAUTY SCHOOL
Specialists in Rilling Kooler Waves and Cold Waves featuring hair treatment for sunburned, bleached and dyed hair. Hair dyes, henna packs and hair bleaches. No previous appointments necessary. All work done satisfactorily by students. July 7-1f

SEE N. C. BROOKS
For Jefferson Standard Life Insurance

HURRY DOWN AND SEE THE shipment of Florence Table top oil stoves. Bostic-Surg Furniture Co., Inc., Dial 2513, 118 East Third Street. 19-3

WANTED

Pouroff and Flakout men, good pay and working conditions.

K-F Dowagiac Foundry Division Frazier Corporation
Dowagiac, Mich.

FOR SALE — PIANOS, ANTIQUES and used furniture. Rhodes Furniture Co., Bridgeton, N. C., Phone 3740

WANTED — A HOUSE OR AN apartment. Can use anything from 3 to 5 rooms size. This is urgent. Call C. A. Smith, 2225. 18-3

WANTED TO RENT — 3 ROOM unfurnished apartment or house. Steady job and will pay rent in advance. Urgently needed. Write Box 383, Greenville, N. C. 19-3

FOR SALE — NICE GENTLE PONY. Call 4427. 19-3

WE HAVE SEVERAL ROLLS of 9 ft. and 19 ft. cushions in good quality. Bostic-Surg Furniture Co., Inc., Dial 2513, 118 East Third Street. 19-3

FOR SALE — MILK COW & CALF. S. A. Paramore, Winterville, Route 1. 19-3

FOR SALE — TWO 41 FORD FORDERS and Truck lot for sale at Hubbs Green's Welding Shop on Ford Street, Greenville, N. C. 19-3

WANTED — 3 ROOM FURNISHED apartment. L. Blinsbury, U. S. A. Recruiting Service, New City Hall, Greenville, Dial 4447. 19-3

WANTED IMMEDIATELY — Oak Wood, 4 feet lengths, 2x4. Washington Park Co., Washington, N. C., Phone 2811 day, or 771-J night. 19-5

WANTED TO RENT A HOUSE OR apartment in or near Greenville. Write Rev. C. L. Patrick, Winterville. 20-4

FOR SALE — 30 GAL. DUO THERM hot water heater. Call 2904. 18-3

HELP WANTED — DO YOU WANT a job with a future. Apply by letter. P. O. Box 790, stating the type of work you desire and salary expected. 18-3

Call LEE'S Super Market
For Groceries & Meats
810 West 5th Dial 2029

Repair Service
All Makes Refrigerators
All Work Guaranteed
Coastal Refrigeration Co.
GREENVILLE, N. C.
Dial 3157 Box 604

JUST IN TODAY A TRUCK load of Mahogany Poster Bed-room Suites. Let us show you these today. Bostic-Surg Furniture Co., Inc., Dial 2513, 118 East Third Street. 19-3

ENGRAVED
Announcements
Wedding Invitations
CAROLINA OFFICE EQUIPMENT COMPANY
Dial 3570

FOR SALE — ONE 6x8 McCRAY walk-in cooler, one 8 ft. McCRAY double duty meat case. Both practically new Call Overton's Grocery, 2381, night 4397. 8-15-1f

WANTED — CLEAN RAGS FREE of buttons. Daily Reflector. 12-1f

HEADQUARTERS FOR WEATHER
Bird, proper built tiny lot Edwards shoes for children, fitted by X-ray. The doptery, Dial 2508. 17-26

DIAL 3728
To Buy A New Home
In Hillsdale
Godfrey P. Oakley Insurance Agency

JAMES W. BREWER
Car — Life — Fire Insurance
Representing
HOOKE & BUCHANAN
513 Evans St. Dial 2612

WANTED — TWO BUICK MECHANICS, 2 Chevrolet mechanic, one body man and painter, 50-50 commission. Also vacation with pay and life insurance and hospitalization. Call, write or wire Mr. Bob Moore, Service Manager, Craven Motor Co., New Bern, N. C. 16-61s

WANTED — BOY 18 YEARS OLD or older as soda clerk. Good salary and hours. Hollowell's Drug Store. 18-5

FOR SALE TO COLORED PEOPLE. One new duplex house now under construction, on Fourth Street in Riverdale. Will be completed by September 15th. John A. Collins, Jr. 19-3

FOR RENT — FURNISHED ROOM. 300 Student Street, two girls preferred. Telephone 2414 after 6 p. m. 19-2

ROOMS FOR SALE — 5 ROOMS E. 9th, \$7,500; Myrtle Ave. 5 rooms, \$6,500; 6 rooms College View section \$8,750; 7 rooms Elm St., heat-insulated, priced to sell. Also choice building sites at right price. Heber B. Tripp, 2401. 19-3

WANTED — A SALESMAN TO sell established known brand food products, experience not essential, but character and ability to learn most necessary. If you think you can fill this position and are 25 to 30 years old write to Standard, Box 408, Greenville, N. C. 19-3

WANTED — EXPERIENCED waitress. Part or full time. Proctor Hotel Dining Room. 8-19-1f

FOR RENT — VACANT LOT 40x120 next to Little's Cleaners, Pitt St. Suitable for parking lot or used car lot. Dial 4293, J. C. Youngblood. 19-6

WANTED — ONE COOK WITH fair cafe experience, good salary. Phone 2140. 19-3

FOR SALE — MODERN CAFE IN Goldsboro, N. C., unusually low fire, enjoyment can be proved if desired. Write "Cafe" P. O. Box 382 Greenville or Dial 2834. 19-3

\$25.00 REWARD FOR INFORMATION leading to the rental of a 3 or 4 room unfurnished apartment or house in Greenville Answer "House," P. O. Box 408, Greenville 19-2

ASSURED LOW RATES HOUSEHOLD shipments. Specialist N. Y. Fla., Calif., United, 312 Evans St. Tele. 2401. 8-3-1f

MONUMENTS — GREENVILLE Marble and Granite Works, 710 Dickinson Ave. We guarantee all materials and prices to satisfy. See or call us before you buy. J. A. Conway, owner. 8-2-1mo

FOR SALE — 4 ROOM HOUSE, SUN porch, with filling station, on 43 highway at Dudley's Crossroads, 1-2 acre land, good income. Can be seen any time. \$15,000. 14-6

WANTED — ONE USED UPRIGHT piano. Call 4413 after 6 p. m. 20-2

SEE ROGAN JONES FOR HOUSES and building lots. May have just what you want. 8-1-1f

Grain Market

Chicago, Aug. 20 — (AP) — Prices of all grains were firm on the board of trade today, although best levels were not maintained through to the close. Trading was only moderately active.

Wheat closed 1 1/2-2 1/4 higher. September \$2.42 1/2-1/4, corn was 4 1/2-5 1/4 higher, September \$2.39-\$2.40 and oats were 1 1/2-2 1/4 higher, September \$1.07 1/2-1/4.

New York Cotton

New York, Aug. 20 — (AP) — Cotton futures opened 30 cents a bale higher to 10 cents lower.

Noon prices were 25 cents to \$1.05 a bale lower than the previous close Oct. 32.07, Dec. 32.15 and March 31.94.

Futures closed \$1.70 to \$2.40 a bale lower than the previous close.

Open	Last	Prv Cl	
Oct.	32.89	32.36	32.84
Dec.	32.32	31.89	32.30
March ..	32.17	31.69	32.15
May	31.15	31.31	31.75
July	30.90	30.49	30.92
Oct.	28.14	27.76	28.10

Middling spot 34.83, off 41.

N. Y. Stock Market

New York, Aug. 20 — (AP) — Individual stocks leaned slightly to the recovery side in today's stock market but animation was lacking and many leaders dozed in lower territory. Transfers tapered to the vicinity of 500,000 shares, among the smallest of the past year.

FINAL STOCKS

Allegheny	31 1/2
Al Chem and Dye	18 3/4
Allis Chalmers	36 1/2
Am Smelt and Ref	60 1/2
A T and T	155
Am Tob B	75
Aviat Corp	5 1/2
Beth Stl	87
Boeing Airpl	16 1/2
Case J I	40
Cateroil Trac	57 1/2
Chrysler	58 1/2
Coca Cola	184 1/2
Coml Credit	45 1/2
Curt Wright	45 1/2
Doug Aire	57 1/2
DuPont	189 1/2
Eastman Kod	44 1/2
Firstone	51
Gen Elec	36 1/2
Gen Mot	59 1/2
Goodrich	44 1/2
Goodvear	51 1/2
Int Harv	86
Loews	20
Nash Kely	17 1/2
No Am Aviat	7 1/2
Packard	5
Rayon Pp	23 1/2
Penney J C	45 1/2
Penn RR	18 1/2
Pepsi Cola	32 1/2
Republic Stl	27
Reynolds B	40 1/2
Socorp	16 1/2
Sou Ry	37 1/2
Std Oil N J	78 1/2
Tex Co	52 1/2
Unit Carbide	107
Unit Aircraft	19 1/2

WANTED — AMBITIOUS ENERGETIC woman, pleasing personality, to represent Avon Products, Inc. in Greenville. Write Mrs. K. H. Reynolds, Greenville, N. C. 20-6

FOR SALE — 1947 CHEVROLET 2-ton truck, practically new, not black market price. Phone Bethel 14021, F. M. Shepherd. 20-3

FOR SALE — SMALL GENERAL Electric refrigerator and one 8x12 rug. Call 3432 after 4 p. m. 20-2

FISHERMEN — MAKE OUR STORE your headquarters. We have popular makes of Rods, Reels and baits. Lee's Sport Shop, Cor. 5th & Cotanche Sts. 7-30-Wed-Sat-1f

WANTED TO HIRE TWO (2) MEN pressers with good references, good salary. J. R. Cullifers Dry Cleaners, Bethel, N. C., Phone 852. 20-11

WILL THE MANNING BOY WHO called to see about job last Friday afternoon please call back. 20-2

WANTED — YOUNG MAN, married or single for shoe department. Job with future for man willing to learn shoe business. Apply at Brody's. 20-2

FREE FREE — WE WILL SEND your home plans to New York to an interior decorator for color scheming your home. They know how to give you satisfaction. Call for more information. Globe Hardware Company, Phone 3232. 20-2

WE HAVE ON HAND SEVERAL sets of scale beams and other weighing devices. Globe Hardware Company, Phone 3232. 20-2

FOR SALE — 5 ROOM HOUSE ON Ridgeway Street. See Page-Barber Insurance and Real Estate. Dial 4323. 20-3

WANTED — YOUNG LADY FOR receiving room. Must be able to use adding machine. Good salary. Apply at Brody's. 20-2

Unit Corp 3 1/2 || US Rubber | 46 |
| US Smelt and Ref | 46 1/2 |

NOTICE OF RE-SALE OF REAL PROPERTY

In The Superior Court Before The Clerk
North Carolina
Pitt County
J. K. Hester and wife, Margaret Hester; A. J. Whitehurst and wife, Mildred H. Whitehurst; J. B. Worthington and wife, Pearl T. Worthington; and Pearl T. Worthington and J. K. Hester, Administrators of the Estate of Lucy T. Hester — Petitioners.

Under and by virtue of the power and authority vested in me by that said order entered in the above entitled proceeding by Honorable D. T. House, Jr., Clerk of the Superior Court of Pitt County, North Carolina, on July 14, 1947, (the bid at the sale had on August 14, 1947, having been raised), I will offer for re-sale at public auction to the highest bidder for cash at the Courthouse door in Greenville, North Carolina, on Thursday, September 4, 1947, at 12:00 Noon, that certain parcel of land with the improvements thereon, lying and being in the City of Greenville, Pitt County, North Carolina, and particularly described as follows, to-wit:

On the south side of Broad Street in the aforesaid City and State, and being Lot No. 5 in Block "D" in the plat of property known as Ridgeway Division, as shown by map made by David C. James, C. E., recorded in Map Book 1 at page 71 in the office of the Register of Deeds of Pitt County; and being that lot deeded to J. F. Harrington by F. F. McGuire and wife, and H. W. Whitney and Albion Dunn, Trustees, in deed of trust recorded in Book Q-14 at page 188 in the office of the Register of Deeds of Pitt County, and being the identical parcel of land conveyed by J. F. Harrington and wife, on February 2, 1927, to Lucy T. Hester, by deed recorded in Book X-15, at page 444 in the office of the Register of Deeds of Pitt County.

This the 19th day of August, 1947.
J. H. HARELL, Commissioner
Aug. 20-11w-2wks.

NOTICE OF SALE OF SCHOOL HOUSE SITE

Under and by virtue of authority contained in G. S. 115-86 of North Carolina and pursuant to a resolution of the Pitt County Board of Education, the undersigned will offer for sale and sell at public auction, for cash, before the courthouse door in Greenville, North Carolina on Wednesday, the 17th day of September, 1947, at 12:00 noon the following lands, said property no longer being needed for school purposes:

That certain school property situate and being in Pitt County, known and designated as "Garris School," situate and being on the Griffon road and about 1-10 of a mile from the Griffon road and bounded by the Griffon road and Garris land, containing 1 acre, more or less, together with the building thereon.

This the 16th day of August, 1947.
PITT COUNTY BOARD OF EDUCATION; By W. H. Woolard, Chairman.
S. O. Worthington, Atty.
Aug. 20-11w-4wks.

"UNBLOCK" your DIGESTIVE TRACT

And Stop Dosing Your Stomach With Soda and Alkalies

Don't expect to get real relief from headache, sour stomach, gas and bad breath by taking soda and other alkalies if the true cause of your trouble is constipation. In this case, your real trouble is not in the stomach at all. But in the intestinal tract where 80% of your food is digested. And what the lower part gets blocked food may fail to digest properly.

What you want for real relief is something to "unblock" your lower intestinal tract. Something to clean it out effectively—help Nature get back on her feet.

Get Carter's Pills right now. Take as directed. They gently and effectively "unblock" your digestive tract. This permits all 5 of Nature's own digestive juices to mix better with your food. You get positive relief from indigestion so you can feel really good again. Buy Carter's Pills today. "Unblock" your intestinal tract for real relief from indigestion.

Do You Suffer Distress Of Monthly FEMALE COMPLAINTS

With Uncomfortable Fullness?

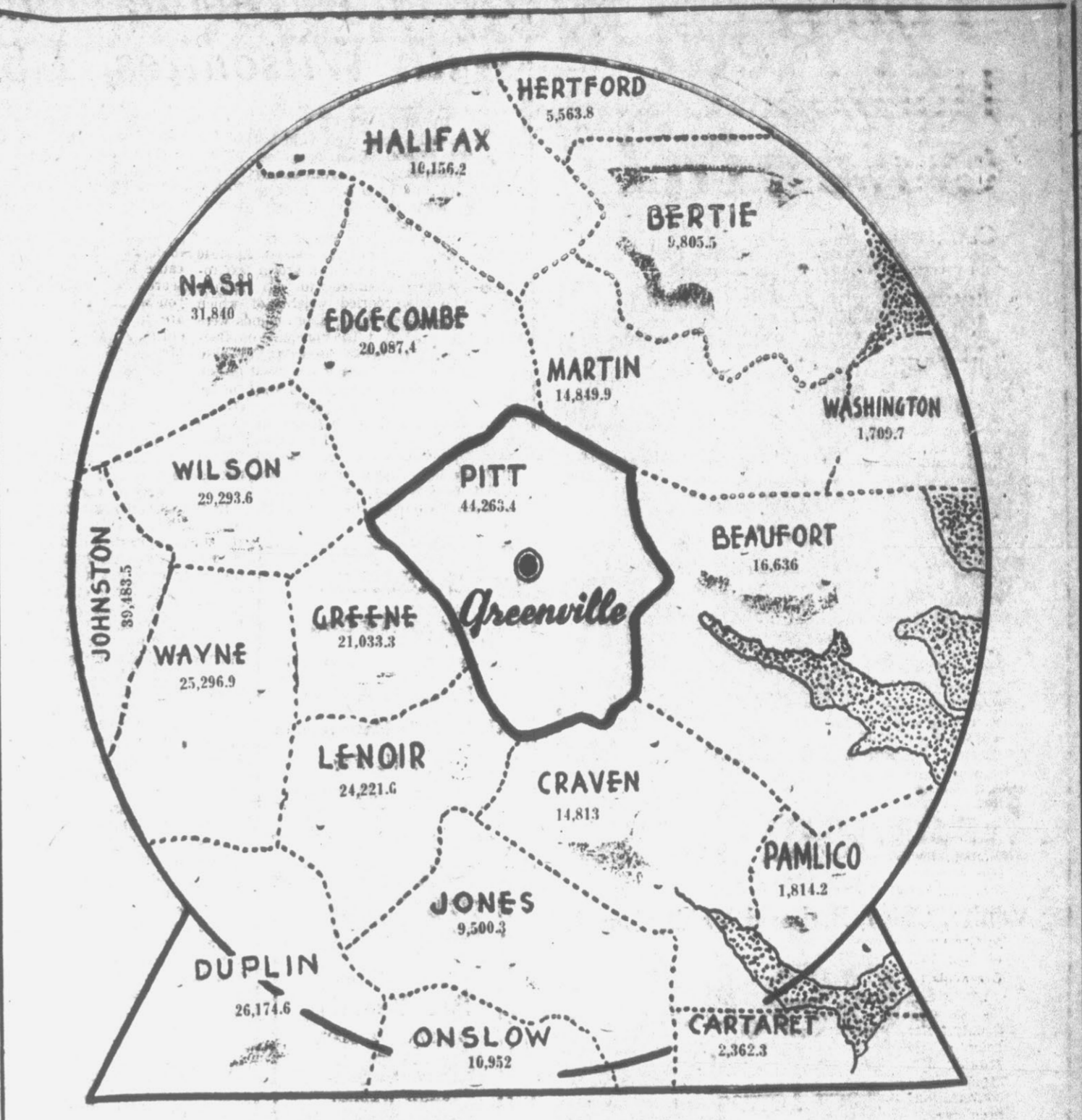
Are you troubled by distress of female functional monthly disturbances? Does this make you suffer from pain, feel nervous, weak — such times? Then try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms.

In a recent medical test Pinkham's Compound proved remarkably helpful to women troubled this way. It's what Doctors call a uterine sedative. It has a grand soothing effect on one of woman's most important organs.

Taken regularly — Pinkham's Compound helps build up resistance to such distress. Also a great stomachic tonic!

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

The largest users of sulfur are iron and steel, paint, explosives and the fertilizer, oil refining, chemical, rayon industries. A dog has been known to understand as many as 400 words. The first dinosaur bone discovery was made in Connecticut.



Above Figures Are 1947 Government Acreage Allotments

GREENVILLE THE BEST TOBACCO MARKET IN THE STATE

9 big features in 1 great gasoline

CONSTANT MAKE-UP is one of the 9 big features you get in Atlantic HI-ARC. The tankful of HI-ARC you get today is just like the tankful you get last week. It'll stay that way until the last drop is used. HI-ARC's balanced — for miles and miles of smooth performance. Count up to 9 — and get HI-ARC!

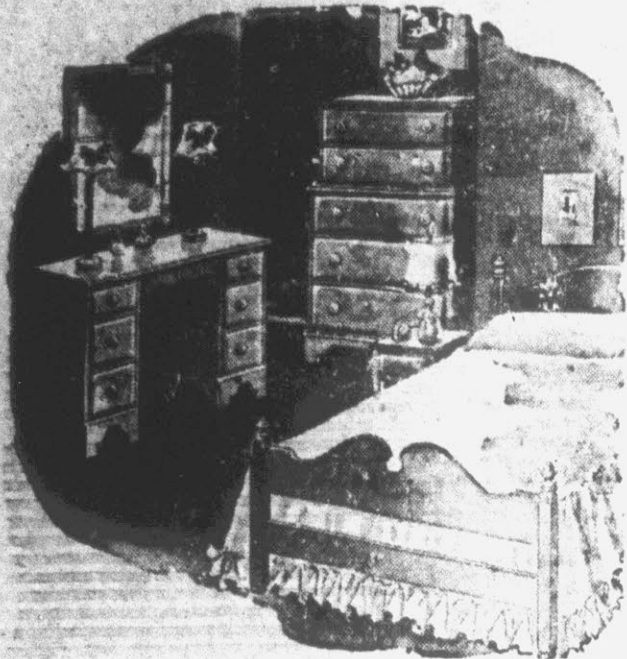
ATLANTIC HI-ARC
gives you 9 in 1 performance

Used Trucks For Sale

One, 1941, 1 1-2 Ton Chevrolet
One, 1938, 1 1-2 Ton, G.M.C.
One, 1940, 1 1-2 Ton G.M.C.
One, 1941, 1 1-2 Ton Ford

For Full Details, See . . .
Pepsi-Cola Bottling Co.
DIAL 2113

A Real Special



4-Piece Maple
Bedroom Suite

Vanity, Chest, Bed and Vanity Bench

\$69.50

Easy Terms

\$14.00 Down Balance Weekly or Monthly

J. A. Collins & Son
FURNITURE, RUGS, STOVES & HOUSE FURNISHINGS
AURORA • GREENVILLE
The 1st Floor
DIAL 4010
Look For The Big Mirror In Front Of Our Store.

Reflector Want Ads Pay

Greenies Divide Doubleheader With Wilsonites, 1-5 and 7-6

By BERT MOYE
The Greenies split their twin bill with the Wilson Tobs here last night, dropping the seven-inning opener 5-1, and then came back to take the nightcap 7-6.

First Game
The Tobs made four runs in the second frame to clinch the victory in the first game on five hits and three errors. Moss singled with Bomar's error, Wolfe singled with an infield hit to load the bases, Webb singled to bring home Moss and Wolfe, and an error by Simmons advanced Webb to second and Askew to third. Rehm singled with Askew scoring and Webb scored as Simmons dropped the ball at home plate. One more run was chalked up in the fifth frame when Dickens singled, stole second and came home on Samner's double to centerfield.

PASCHAL
Esso Station
Corner Greene Street & Dickinson Avenue
Under New Management
See Us For
AUTO NEEDS

PITT
TODAY THRU THUR.
Acclaimed by Hundreds
"The Yearling"
IN TECHNICOLOR
Starring
GREGORY PECK
JANE WYMAN
CLAUDE JARMAN JR.

STATE
TODAY—THUR.
Exciting Adventure
"CAPTAIN FURY"
Starring
BRIAN AHERNE
VICTOR McLAGLEN
Also
LATEST NEWS

Greenville was held scoreless until the fifth frame when they put across their lone tally of the game. Simmons singled, Alamo singled with Simmons going to third and Lee flew out to left field to bring in Simmons.

Joe Alamo went the entire route for the Greenies and allowed 11 hits and struck out one man. It was Joe's 18th loss of the season with the Greenies.

Lefty Monk Webb gained credit for the win although he had to have help from Billy Lloyd in the sixth frame. Hank Ranweiler with two singles in four trips to the plate led the eight-hit attack off the Wilson hurlers.

Score by innings:
Wilson 040 010 0-5
Greenville 000 010 0-1

Second Game
In the second game the Greenies bunched their eight hits off the three Wilson hurlers and put across runs in the fourth, fifth and sixth frames to edge out a 7-6 win.

Three runs were chalked up in the fourth frame on four hits aided by a passed ball. Ranweiler and Willie Mauney singled, Marvin Mauney singled to bring home Ranweiler with Willie Mauney going to third and Marvin Mauney going to second on a throw to third in an attempt to catch Willie Mauney; a passed ball by Moss allowed Willie Mauney to score and Tommy Lee singled to bring home Marvin Mauney.

Two more runs were chalked up in the fifth when Bomar singled, Ranweiler walked, Willie Mauney singled to bring home Bomar and Marvin Mauney singled to bring home Ranweiler.

The Greenies ended their scoring in the sixth frame by tallying two more runs for what proved their winning runs. Lee singled, Lynch and Jacobs walked to load the bases, Bomar forced Jacobs at second with Lee scoring and Ranweiler forced Bomar at second with Lynch scoring on the out.

The Tobs scored two runs in the second frame on a single, wild pitch and two walks and then rallied for four runs in the eighth frame on two singles, a double, one walk and an error.

Jerry Chitty, registering his seventh win for the Greenies, had to have help from Larry Baldwin in the eighth frame when the Tobs started their uprising. Chitty allowed eight hits, walked six and struck out four in his seven and one-third innings. Baldwin, who pitched one and one-third frames, was touched for two hits.

Willie Mauney with two for three, Marvin Mauney with two for four and Tommy Lee with two for five trips to the plate led the eight-hit attack off the three Tob hurlers.

Score by innings:
Wilson 020 000 040-6
Greenville 000 322 00x-7

Morehead Festival To Start August 28

Morehead city, N. C., Aug. 20—(AP)—A colorful water parade with floats laden with pretty girls highlight the sixth annual coastal festival here on Aug. 28-30. On each day of the festival

there will be sailboat races. A kiddie parade and street dance are on the program, and on the final evening there will be a beauty contest.

Person Nicholson Buried At Kinston

Funeral services for Joseph Person Nicholson, 41, of Richlands, who died of a fractured skull at Onslow General Hospital, Jacksonville, on Monday night about 8:30, were held at Edwards Funeral Home in Kinston this afternoon at 4 o'clock. Burial was in West View Cemetery, near Kinston. Rev. Edwin P. Mosley, rector of St. Mary's Episcopal Church, and Rev. Jack Rountree, Episcopal clergyman, both of Kinston, officiated.

Surviving in addition to his wife, Mrs. Julia Boggs Nicholson of Richlands, are a daughter by a former marriage, Miss Rosemond Hooker Nicholson of Greenville; his parents, Mr. and Mrs. W. J. Nicholson, Sr., and a brother, Will Nicholson, Jr., all of Kinston.

Onslow County Coroner Talbert Jones postponed a scheduled inquest pending further investigation. Officers said Nicholson's wife and a neighbor, Alton Mills, took the injured man to the hospital. Mrs. Nicholson told authorities he fell from a truck he was driving from the beach during the weekend. She said she was following him in a car behind the truck and took him home later transferring him to the hospital.

Nearly five million children in the United States ride school buses daily.



GO "HOME"

Home is where the heart is—where family interests converge. "Home" is a possession which, by sound, helpful mortgaging, we have helped many convert from hope to fact. If you would buy or build a home, this institution has a Home Loan plan adapted to your needs.

First Federal Savings and Loan Association of Greenville

320 EVANS STREET GREENVILLE, N. C.
—Phone 3224—
A. C. TADLOCK, Sec. and Treas.

STANDINGS

NATIONAL LEAGUE		
	W	L PCT
Brooklyn	72 46	.610
St. Louis	65 50	.565
Boston	64 52	.552
New York	57 54	.514
Cincinnati	57 62	.479
Chicago	52 64	.448
Pittsburgh	49 67	.422
Philadelphia	47 68	.409

AMERICAN LEAGUE		
	W	L PCT
New York	74 49	.649
Boston	61 40	.550
Detroit	60 51	.541
Philadelphia	60 56	.522
Cleveland	56 54	.509
Chicago	53 62	.461
Washington	46 64	.418
St. Louis	41 75	.353

COASTAL PLAIN LEAGUE		
	W	L PCT
Wilson	68 51	.571
Kinston	63 54	.546
New Bern	63 56	.529
Tarboro	63 57	.525
Rocky Mount	62 57	.521
Goldsboro	59 61	.492
Roanoke Rapids	50 70	.417
Greenville	47 71	.399

Yesterday's Results
NATIONAL LEAGUE
St. Louis 11, Brooklyn 3
Philadelphia 8-8, Chicago 1-2
Cincinnati 8, New York 1 (night)
Boston 7, Pittsburgh 5 (night)

AMERICAN LEAGUE
Detroit 2, New York 1
Chicago 4, Philadelphia 0 (night)
Boston 9, St. Louis 5 (night)
Cleveland 13-9, Washington 2-1 (twilight-night)

COASTAL PLAIN LEAGUE
Wilson 5-6, Greenville 1-7
New Bern 7, Roanoke Rapids 4
Kinston 7, Rocky Mount 4
Tarboro 4, Goldsboro 2

POLICE CHIEF WOUNDED
Fair Bluff, Aug. 19—(AP)—Police Chief E. L. Brooks said that after a former Fair Bluff policeman, 39-year-old Frank Hinson wounded him with a shotgun, he shot and killed Hinson. Brooks said the shooting was an outgrowth of some trouble he had with Hinson over the police chief's request that Hinson's father buy a taxi license.

The Movies Today

Pitt: "THE YEARLING," Technicolor, Gregory Peck, Jane Wyman.
State: "CAPTAIN FURY" with Brian Aherne, Paul Lukas.

BASEBALL

Thursday Night 7:30

GOLDSBORO vs. GREENVILLE

Guy Smith Stadium
Greenville, N. C.

Please don't plant your tree on a telephone!

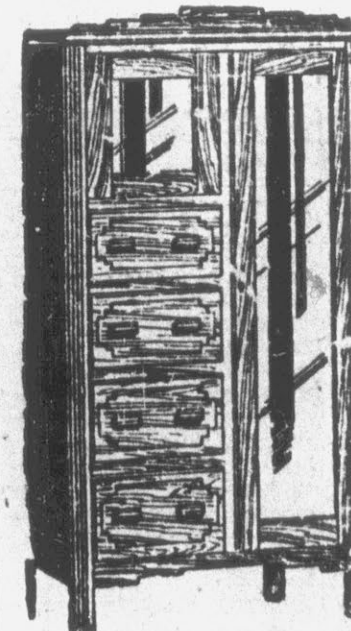


We appreciate the co-operation of farmers who avoid planting young trees near telephone lines. Careful planting eliminates any chance for branches to endanger service. It also removes the need for tree trimming by the farmers or by us, in order to keep the wires clear. Trees are beautiful... careful planting will help to keep them that way.

Carolina Telephone & Telegraph Co. Incorporated

You'll Need a Wardrobe This Fall!

Keep your clothes out of the dust, have them ready to wear at any time. They will look better and wear longer.



Chifforobe

4 Drawers, with full mirror on door, hat box and plenty of hanging space.

\$31.10

5 Drawer and much better—

\$37.50

FIBRE WARDROBES

Single and Double Doors, good values **\$5.95 & \$8.95**

WOOD WARDROBES

In Mahogany, Walnut and Maple, with panel doors, roomy hanging space **\$39.50**

WOOD WARDROBES

With Two Mirror Doors, in Mahogany, full space for hanging **\$49.50**

LARGE CHIFFOROBES

SAME WARDROBE, Cedar Lined, only **\$54.50**

Drawers in center, mirror doors on both sides, SPECIAL **\$64.50**

YOUR CREDIT IS GOOD

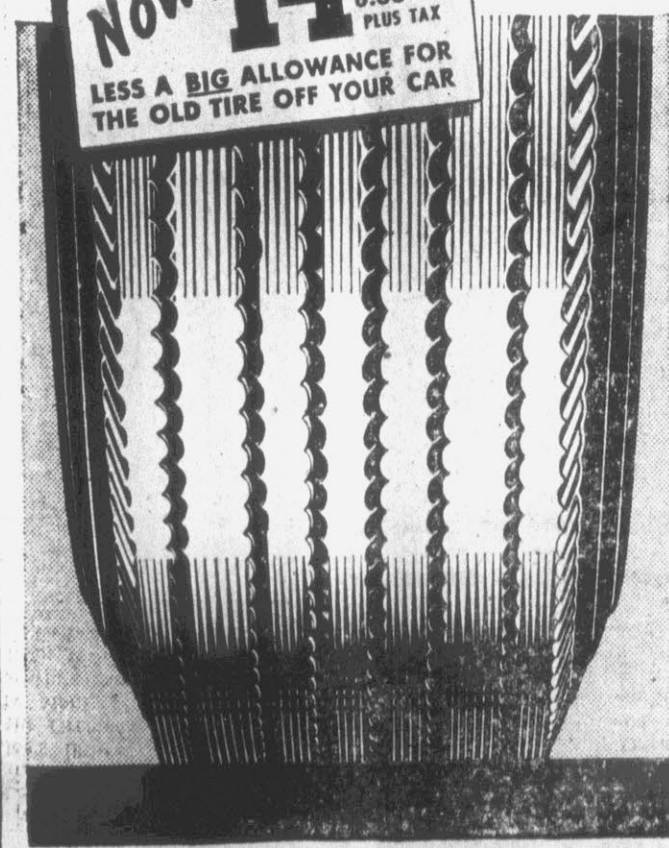
Quinn-Miller & Stroud
500 COTANCHE ST., PHONE 2636

WANTED: USED TIRES

The last 1000 miles are the danger miles... don't drive past the danger point

FORMER PRICE \$16.10 PLUS TAX
Now \$14.40
6.00-16 PLUS TAX
LESS A BIG ALLOWANCE FOR THE OLD TIRE OFF YOUR CAR

B. F. Goodrich Silvertowns that outwear prewar tires... now at less than prewar prices!



We have a big market for sound used tires. On your car, it is impossible to detect the exact condition of a tire. But we have the experience and equipment to examine them thoroughly, to detect flaws and to select casings suitable for repairing, recapping or reconditioning. This knowledge is extra money in your pocket, because we can give you a bigger allowance if your tires can be made safe for further use.

And this allowance comes off the already lower-than-prewar price of most popular-sized B. F. Goodrich Silvertowns that outwear prewar tires. This new tire has a wider tread that runs flush-to-the-road, gives greater road contact, firmer footing, more even wear, more road grip. Finer, sturdier cords and more of them give the tire greater strength and suppleness to resist the road pounding of high speeds.

So don't be satisfied with less than the best, when the tire that outwears prewar tires costs so little.

\$1.50 DOWN \$1.25 A WEEK
PUTS A NEW 6.00-16 B. F. GOODRICH SILVERTOWN ON YOUR CAR

Cozart Auto Supply

812 DICKINSON AVE. DIAL 3194

B. F. Goodrich
FIRST IN RUBBER

THERE IS MORE ON THE WAY TO YOU



Coca-Cola
"Coke"

5¢

Ask for it either way... both trade-marks mean the same thing.

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COCA-COLA BOTTLING COMPANY., GREENVILLE, N. C.