

THE WEATHER

Generally fair tonight; Sunday partly cloudy, possibly light snow or rain in extreme north portion, continued cold, followed by colder Sunday night.

THE DAILY REFLECTOR

TRUTH IN PREFERENCE TO FICTION

— RESULTS —
FOR THE ADVERTISER

— NEWS —
FOR THE READER

VOL. 107 No. 17

Leased Wire

GREENVILLE, N. C., SATURDAY AFTERNOON, DECEMBER 30, 1939

Associated Press

Price: 5 Cents

FEW CHANGES IN PERSONNEL OF CITY FIRMS

Both Employers and Employees Seem Satisfied

SURVEY REVEALS BUSINESS GOOD

Many Merchants Report Business For Year Just Ending Best Enjoyed During Past Several

A survey of business houses in Greenville, conducted by a representative of The Reflector today, disclosed that very few changes in personnel are contemplated for the new year.

One taking the survey did disclose that numerous Greenville merchants enjoyed one of the most successful years in 1939 in the past several if not in history. It was not uncommon to be told that "the year just closing is the most successful we ever have enjoyed."

It would appear that in practically all instances employers and employees, alike, were satisfied. The year-end changes in personnel common some years back no longer is in evidence.

Most employers declared their employees had served loyally, had shared in the success enjoyed by the business during the past year and added they intended to keep their present force intact, in so far as possible. In one case, for instance, General Manager Plyler of Belk-Tyler's declared that the same department heads employed when the store opened here a year and a half ago were still at their posts. The same was true of older Greenville stores in most cases.

Charles Bissette will come here from Wilson and will be actively associated with Bissett's store here. J. M. Basart, however, will continue with the local store.

Ramsey Potts, who has been with Blount-Harvey's for several months, will take over the handling of advertising both for the department store and the Blount Fertilizer company.

Several local firms are planning to move their locations on or about the first of the year. Lowe's ladies store will move from its present location next to Warren's drug store to the building between C. Heber Forbes and the A and P store. Nisbett Proctor will move from the Munford building to the north-east corner of Evans and Fifth streets.

Promotions had previously been announced by Carolina Sales Corporation and the Guaranty Bank and Trust Company.

Report Of Landis Clearing Bridges

Washington, Dec. 30.—(AP)—A report by Dean James Landis of the Farm Highway Law School, today cleared Harry Bridges, the west coast CIO leader of charges of Communist membership or affiliation.

Landis, acting as a special examiner for the Labor Department, issued a report in a review of an eleven week hearing that while the Maritime Union chieftain was "energetical, radical" and had "welcomed" Communist support of his labor activities, he was not a member of nor affiliated with the Communist party.

If the secretary accepts the report, Labor Department attorneys said, it will mean cancellation of a warrant issued against Bridges in March, 1938, for his deportation to his native Australia on the ground that he was a Communist.

Communities In Pitt Buying Party Tickets

Dr. Paul E. Jones of Farmville, chairman of the Pitt County Democratic Executive Committee, declared today that the drive to sell 225 tickets to the Jackson Day dinner to be held in Raleigh Monday night, January 8, was continuing to meet with success.

Yesterday he reported progress in Farmville and Greenville. Today he added he had been practically assured of two tickets each being subscribed in Ayden, Winterville and Bethel and one from each of Grimsland, Griffin, Belvoir, Fountain and Falkland.

Auto License Agency To Stay Open On 1st

The local branch of the Carolina Motor club will remain open Monday, New Year's day from 9 a. m. until 5 p. m. for the sale of 1940 state and city license tags. The offices are located at 114 West Fifth street, next to the State theatre.

Officials have declared that the deadline for driving with old license plates would not be extended beyond midnight, December 31.

Russia Replaces Young Troops With Veterans As Major Battle Looms

First Real Element of War Appears Imminent As Reds Send Experienced Soldiers To Front Under Protection of Raking Cannon Fire to Replace Youngsters Forced Back by Finns

Helsinki, Dec. 30.—The war's first major battle was imminent today, many military experts believed, as veteran Red troops replaced callow conscripts under cover of a continuous artillery bombardment of Finland's Karelian isthmus defenses.

With Soviet Russian cannon raking the woods in front of the Mannerheim line, Finnish officers said experienced soldiers were relieving in some sections the youngsters who the Finns have beaten back since the war started November 30.

Vipuri, largest city on the isthmus and the second largest in all Finland, continued to undergo artillery fire.

The coastal base of Koivisto also was being heavily and active fighting was noted along the Leningrad-Vipuri railway in further support of the theory that Russia was massing strength for an attempted break through on the isthmus.

(Reports in Copenhagen said Finnish ski troops had cut off 10,000 Russian troops from communication with their base near Salla on the eastern front.)

New Exhibition Opens At Local Art Gallery

Today a new exhibition of 15 paintings opened at the Greenville WPA Art Gallery and will remain on view through January 16.

The seven oils shown in the group are "Roller Dam," John Bloom; "Spring in Central Park," Emil Gasso; "The Fisheries, Woods Hole," William Littlefield; "Biddleford Pool, Maine," Gaston Longchamps; "Abandoned Bluestone Quarry," Austin Mecklen; "Still Life," Eugene Trenham; "The Goodbye Place," Yvonne Twining.

The five water colors are "Sunlight on the Rio Grande," Charles Barrows; "Beyond the Picket Fence," Charles Campbell; "Store by the Sea," Prescott Jones; "Basketball Game," Michael Leone; "Little Immigrant," William Earl Singer.

Also included in the showing is one pastel "In Hooverville," Elizabeth Stone.

Two gouaches appear: "Farmyard," Fenelle Stanford; and "Red Still Life," Elizabeth Ferrell.

Defer Sheppard Case To January Session

A case charging B. Streeter Sheppard of assaulting James Wilson, son of the Rev. H. M. Wilson, with a gun on Christmas night, scheduled to be aired today in Farmville city court, was deferred until the January 6 session.

The youth's father brought charges against Sheppard after the alleged attack. The Wilson youth and companions are said to have been shooting firecrackers near Sheppard's home on Christmas night and that he allegedly attacked the youth when he became annoyed by the explosives.

No General Holiday In City For Monday

No general holiday will be observed for the New Year celebration in Greenville, but local banks, the post office and ABC stores will be closed all day Monday.

City schools will conclude the Christmas recess Monday. The schools will operate on full schedule. The schools of the county system will open again Tuesday, January 2.

Pitt Officers Feted To A Chicken Dinner

Superintendent F. W. Jacobs was host to various law enforcement officers of the county at a tempting chicken dinner served at noon today at the Pitt county prison camp north of Greenville.

Those in attendance included the jailer, members of the sheriff's department, and State Highway Patrol.

Weather For The Week
South Atlantic States—Fair at beginning, somewhat warmer, possibly some rain about Tuesday or Wednesday with colder over north section; another rainy period of week with colder at close.

New Red Leader



Unofficial reports from Moscow say Genet S. G. M. Stern (above), one of the youngest Soviet generals and a figure in the recent far eastern fighting, has been selected to replace General K. A. Meretskov as chief of the Leningrad military district which is headquarters of the campaign against Finland.

DEATH CLAIMS HENRY LONDON

Had Been Legislative Librarian Since 1919

Raleigh, Dec. 30.—(AP)—Henry M. London, since 1919 legislative reference librarian, prominent Episcopal lay leader and holder of office in many religious and civic organizations, died today of a complication of heart diseases. He was 60 years old.

He had been ill for several weeks. Funeral services will be held here tomorrow afternoon at 2 o'clock at the Church of the Good Shepherd.

He will be buried at 3:30 tomorrow afternoon in Pittsboro, where he was born April 11, 1879.

London had been secretary of the Board of Trustees of the University of North Carolina since 1921.

His wife, Mrs. Mary Elliott London, two sons, H. M. London, Jr., of Winston-Salem, and George Elliott London, of Southern Pines; two brothers, Isaac London of Rockingham and Capt. J. J. London of the United States navy; and four sisters, Mrs. John H. Anders of Raleigh, Mrs. J. H. Bell of Trenton, N. J., Mrs. Betsey London Gordon of Raleigh and Mrs. Fred Jerome of Pittsboro.

Firemen Are Called To Two Small Fires

Members of the Greenville fire department were called to extinguish two small fires in the city around noon today, with little damage experienced as a result of one and no damage done in the other.

An oil stove exploded at the home of Robert Lovett on Reade street, with most of the damage resulting from smoke. The other blaze resulted from paper that had accumulated on the back porch of a nurse's home. The porch has a cement floor and damage was averted.

Babson's World's-Eye View of Next Six Months

By ROGER BABSON
Babson Park, Mass., Dec. 30.—War or peace, business in the first half of 1940 will be the best for any six months' period since 1929. Jobs, wages, farm prices, business profits, and dividends should all turn in big gains over a year ago. They should even average higher than in the 3 months' period just closing. At the same time no sharp gains are in the cards for either taxes or living costs. Considering all factors, therefore, I predict that we will come closer to "good times" in early 1940 than in any half year since 1929.

Readers will say that I am going pretty far out on the limb with this forecast in view of the troubled uncertain times. War, elections, neutrality, labor, Congress, taxes—these are just a few of the clouds lowering over the 1940 horizon. Business men, investors, and workers are more confused and worried to-

NEW TREMORS ADD TO FEARS IN QUAKE AREA

Additional Disaster Is Considered Possible In Turkey

MANY DISTRICTS APPEAR ISOLATED

Official Reports Direct from Erzincan Province Declare at Least 40,000 Dead There Alone

Ankara, Dec. 30.—(AP)—Two violent earth tremors in the vicinity of Tokat in northern Anatolia brought fears today of an additional disaster as officials reported direct from Erzincan province that death there would total at least 40,000.

The new quakes were accompanied by deep underground rumblings, but the extent of damage was not determined immediately.

The first train load of injured from the great earthquake of Wednesday was en route to Ankara. The victims, all in need of surgical attention, included a high-ranking Turkish officer and one general.

Military forces flew over Erzincan, dropping bundles of food and clothing to survivors, who huddled half naked in snow-covered fields.

Rescue of many persons in the isolated districts appeared hopeless as snow continued to block highway and rail transportation.

Officials said children and women particularly were falling victims to the bitter cold, 25 and 30 degrees below zero.

The entire Turkish nation was mobilized for relief and help was sent from other countries.

Check Being Made Of Quota Records

R. R. Bennett, Pitt county farm agent, today said that records on 1940 tobacco bases for Pitt county farmers are expected to be returned to the county from the state AAA office Monday or Tuesday of next week for a final survey by local committees.

The county agent explained that the base records will then have to be re-submitted to the state committee for final approval before allotments can be released.

Records of the county on tobacco bases had to be submitted to the state office and summaries could not be made until the records for all the counties were in. The Washington AAA office had to assemble the records from all tobacco states before the per cent of the base that can be planted could be determined.

Bennett said that these processes are about complete except for a final check by local committees and the state office. He added that notices of tobacco allotments will be mailed to the growers as early as possible and set the dates for mailing tentatively from January 5 to January 15.

No Charges Preferred In Highway Collision

Highway Patrolman C. L. Teague said today that no charges had been brought in an automobile accident involving Louis Stewart Picklen of Greenville and Mrs. Edith H. Moore of Chocomaunty pending further investigation.

Patrolman Teague said automobile driven by the parties collided at the Hanahan crossing on the Kingston-Griffin highway yesterday afternoon. He said that Picklen was headed toward Kingston and that Mrs. Moore was crossing the highway. Neither of the drivers was injured, but damage to the automobiles was estimated to range at \$200.

Car Is Destroyed By Fire On Pitt Road

Highway Patrolman W. W. Massencill today said that an automobile which was destroyed by fire on the Winterville-Ayden highway Thursday night has been identified as belonging to Reginald Cannon of Ayden.

Highway Patrolmen continued their investigation into the burning today. The automobile was said to have been valued at approximately \$300 before the fire.

Hitler Expresses Belief That New Year Will Bring Victory To German Reich

Declares Not Only Germany, But All of Europe, Must Be Liberated from Oppression and Constant Threat Which in The Past Has Originated in England; Message Addressed To Army

Berlin, Dec. 30.—(AP)—Adolf Hitler expressed today his conviction that 1940 would bring victory to Germany and declared the Reich was fighting for construction of a new Europe.

In a year-end message to the Nazi party, the Fuehrer stated Germany's "clear, precise war aim."

Many Valuable, Useful Gifts Await 1st Baby

To get Treasury Job



President Roosevelt has announced he will appoint Daniel W. Bell (above), former acting budget director, to the vacant post of undersecretary of the treasury. Bell is a native of Kinderhook, Ill.

SNOW VISITING EASTERN AREA

Flurries in New England and Middle Atlantic States

By The Associated Press
Snow was general early today and last night over the Middle Atlantic and New England states, but normal temperatures prevailed and there was little disruption of traffic, even in Boston, where the heaviest fall—four and a half inches—was measured.

The overnight and early morning fall was of varying depths. Birmingham, N. Y., saw only a slight trace. Albany, N. Y., had half an inch, while the Buffalo weather bureau registered two inches, with a light snow still falling and more expected Sunday.

Three deaths attributed to the snow were reported at Baltimore. Md., a boy was killed in a sledding accident, at Perth Amboy, N. Y., an 83-year-old woman died of heart attack while shoveling snow and Philadelphia reported a man killed by a skidding truck.

The overnight and early morning fall was of varying depths. Birmingham, N. Y., saw only a slight trace. Albany, N. Y., had half an inch, while the Buffalo weather bureau registered two inches, with a light snow still falling and more expected Sunday.

The passenger train had the right-of-way, investigators said, and was to have passed, but a switch apparently failed to function.

The express plunged onto the siding and ploughed into the cars full of troops, including high ranking officers.

21 Are Injured In Train Derailment

Orange, Texas, Dec. 30.—(AP)—Five coaches of a Southern Pacific passenger train piled up in a drainage ditch on the outskirts of Orange today, injuring 21 persons.

The injured, first reports said, included two white persons and 19 Negroes. Most of them were riding in the first day coach of the fast New Orleans-San Antonio flyer.

A section worker said he believed a broken rail was responsible for the derailment.

CO-OPERATION IS NECESSARY FOR BENEFITS

Program Fixes New Requirements Of Farmers

EARNING POWER IS NOT REDUCED

Farmers, However, Must Co-operate More in Conservation Practices to Retain Level

Washington, Dec. 30.—(AP)—Carolina farmers receiving federal subsidies under government soil conservation and improvement programs will have to cooperate to a greater extent in 1940 than they did in the outgoing year if the financial assistance they receive remains at the same level.

Agriculture Department officials explained today this was the purpose of the revision in the land program recently announced by Secretary Wallace.

Benefit payments to farmers for cooperating in the land conservation and improvement program have been reduced, but farmers can earn just as much by increasing the scope of their cooperation to include a greater number of acres. Thus the programs may be expanded but with no additional cost to the government.

Merchants Cooperating in Providing Awards

Many Valuable and Useful Gifts Await 1st Baby

Thirteen local business houses are cooperating in the plan, which will provide the parents of the 1940 baby with clothes, savings accounts, a chair, silver cup, baby food, set of thermometers, electric grill, baby auto seat, silver spoon and fork.

To be eligible for these useful gifts one of the parents or the physician must notify the Reflector or Dr. Thomas Ennett, county health officer, within five days after the birth of the baby. The offer is open only to white babies, born of parents living within the city limits of Greenville. Dr. Ennett will be the judge and his decision will be final.

Once the decision is made, the Reflector will supply the parents of the winning baby with a letter which will entitle the holder to the prizes as advertised on page three of this issue of the Reflector. Babies born at the Greenville hospital, but of local parents, or elsewhere within the city of Greenville will be eligible.

Firms cooperating and the gifts of each follow:

First Federal Savings and Loan Association, \$12.50 Christmas savings account; Best Jewelry Company, Kirk-Rose sterling silver spoon and fork; Efrid's Department Store, group of baby clothes listed in advertisement; Belk-Tyler Company, baby clothes valued at \$3.00; Blount-Harvey Company, baby clothes valued at \$3.00; J. C. Penney Company, baby auto seat; Telf Furniture Company, baby chair; White's Stores, Inc., baby clothes listed in advertisement; V. A. Merritt, electric grill for preparing baby foods; Home Furniture Store, set of thermometers; Lauters, Gorham sterling silver baby cup; Tripp's Market, one dozen cans of Clapp's baby foods; and Sutton's Service Center calls attention to the gifts to be given by the Standard Oil Company to all babies born on January 1, 1940.

40 Italians Dead From Train Wreck

Naples, Italy, Dec. 30.—(AP)—At least 40 persons were killed and 150 injured today when an express train crashed into the rear of a troop train at the Torre Annunziata station, 18 miles south of here.

Rescuers searched the wreckage for more bodies.

The fast passenger train plunged into the rear of the train carrying soldiers, which was standing on a siding at the station.

The passenger train had the right-of-way, investigators said, and was to have passed, but a switch apparently failed to function.

The express plunged onto the siding and ploughed into the cars full of troops, including high ranking officers.

5 and Half Billion Dollars in Budget For 1940

Paris, Dec. 30.—(AP)—France winds up the year 1939 with plans to send almost five and a half billion dollars—all to be raised by loans—to wage war in 1940 and with hints from her Premier of some kind of a European federation after the war is finished.

The French today reported the sinking of a German submarine with a British bombing plane helping a French warship and reported successful forays into German territory on the western front east of the Moselle.

Premier Daladier in presenting the 1940 budget to the Senate yesterday asserted that the French-British economic union "was open to all" and added:

"A new Europe will have to receive a larger organization than that which has existed so far increasing exchanges and perhaps envisaging federal bonds among the various states."

A clause in the military expense bill published in today's official Gazette after completion of Parliamentary approval authorizes eight ministers to contract expenditures for war purposes during 1940 totaling 249,111,000,000 francs (\$5,480,442,000).

The entire sum Finance Minister Paul Reynaud has announced, is to be obtained by public subscription to national defense bonds.

In today's western front action which patrols tracked German units through the snow east of the Moselle river in the fashion of American Indians, military sources said.

Masons To Install Officers Monday

J. Edward Allen of Warrenton, Grand Master of Masons of North Carolina, will attend the installation services Monday night of 1940 officers of Greenville Lodge 284.

District Grand Master J. T. Bundy of Farmville will also be here for the installation ceremonies.

The regular monthly supper will be served in the Lodge hall at 6:45 o'clock and the scheduled program will get under way at 7:30.

The officers to be installed are: Lewis F. Hales, Master; Earl R. Daniels, Senior Warden; Herman Barker, Junior Warden; J. Vance Perkins, Treasurer; Nash R. Joyner, Secretary; Arthur B. Corey, Senior Deacon; J. W. H. Roberts, Junior Deacon; Noah G. Raynor and James W. Brewer, Stewards; Thomas L. Moore, Tiler; J. S. Willard, Chaplain.

The retiring Master is George P. Reaman, under whom Greenville Lodge has progressed rapidly during 1939. A number of out-of-town Masons are expected to be present, and all local Masons are invited to attend.

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Benefit payments to farmers for cooperating in the land conservation and improvement program have been reduced, but farmers can earn just as much by increasing the scope of their cooperation to include a greater number of acres. Thus the programs may be expanded but with no additional cost to the government.

In announcing the changes, Wallace said farm land was still wearing out faster than it could be restored.

"We are making substantial progress toward conservation yet we realize that all we have done is only a start," he said.

He said, "As a nation we have not yet succeeded in holding our own in the conservation battle."

Officials explained the rate of benefit payments for planting of soil building crops had been reduced from \$3 an acre to \$1.50 an acre for alfalfa; \$1.50 to 75 cents for legumes and frasses; \$1.50 to \$1 for lespedeza and Southern States 75 cents to 37 1/2 cents for timothy or red top; \$1.50 to 75 cents for summer non-legumes, and 75 cents to 37 1/2 cents for interplanted summer legumes.

Hereafter farmers receiving aid from the Farm Security Administration will not be eligible for loans or grants if they follow a policy of growing only one cash crop in the case of the Carolinas, cotton, tobacco or peanuts.

N. C. Tax Receipts Show An Increase

Raleigh, Dec. 30.—(AP)—North Carolina tax receipts this December totaled \$6,756,131.82 or 13.94 percent above receipts for the month last year, Revenue Commissioner A. J. Maxwell reported today.

For the last six months of this year returns were \$3,125,160.35, or 7.69 percent above the same period in 1938.

Major increases were made in the revenue division which collected \$1,862,621.63 this month, 36.03 percent above December, 1938.

Sales tax collections this month increased over December, 1938, from \$945,014.17 to \$1,132,595.23, and the gasoline tax from \$2,079,172.05 to \$2,180,138.87.

City Tax Collections Showing Improvement

City Clerk J. O. Duval said today that tax collections on the current levy are better than they have been in the past several years.

Referring to the city's drive that has been waged on back taxes during the past two years, the city clerk commented that collections in this division are better than in many years.

Weather Report

J. A. CLARK (Airways Observer)

TEMPERATURES
High yesterday 47
Low yesterday 33
At 1:30 p. m. 43

PRECIPITATION
(In Inches)
For 24 hrs. ending 1:30 p. m. .16
Total for month 1.50

BAROMETER
(Pressure)
7:30 this morning 29.84
7:30 p. m. 29.94

Prevailing Winds and Velocity
7:30 a. m. NW 9
1:30 p. m. NW 5

(Continued on page four)

Social and Personal

Mrs. Lindsay Savage and Mrs. Arthur Corey were the guests of Mrs. K. Cobb in Farmville on Thursday.

Mrs. Winnie Barnes of Raleigh is visiting her daughter, Mrs. J. J. White.

Clyde M. Brown, who has been visiting his parents, Mr. and Mrs. Jesse W. Brown, has returned to Kinston, N. C., to resume his teaching in the North Eastern State College.

Mr. and Mrs. E. H. Wilson spent today in Fayetteville.

Miss Marian Guy, of Atlanta, Ga., is a guest in the home of Dr. and Mrs. Robert H. Boyd.

Mr. and Mrs. J. A. Watson, who spent the Christmas holidays in Rocky Mount and Wallace, have returned home.

Mr. and Mrs. T. H. Boykin have returned home after spending the holidays in Oxford.

Vernon Tyson has returned from Mt. Olive.

Mrs. Bryan, who has been the guest of Mr. and Mrs. C. C. Hilton, has returned to her home in New Bern.

Mrs. Annie Rawl will return to Kinston Sunday after spending Christmas with Mr. and Mrs. E. E. Rawl.

Miss Jane Hall has returned to Raleigh after spending the holidays with her mother, Mrs. W. L. Hall.

Bill Utley has returned from Sanford after spending a few days with his grandmother, Mrs. D. F. Thomas.

Edward Harris of New York, is spending some time with his mother, Mrs. Belle Harris.

Mrs. Fred Forbes and Miss Jane Forbes, who have been visiting relatives in Greenville, returned to their home in Raleigh today.

Mrs. Thomas McGee has returned from a visit in Winston-Salem.

Mr. C. P. Earhart and Russell Vivrette are spending the day in Wilmington.

Improving.

Friends of Miss Haze Garris will be glad to learn that she is getting along nicely following an appendicitis operation Friday morning.

Birth Announcement.

Mr. and Mrs. H. Max Mumford of New Bern announce the birth of a daughter on Friday, December 29, 1939. Mr. Mumford is a former resident of Greenville.

Dr. and Mrs. Best Entertained.

Dr. and Mrs. W. L. Best entertained the personnel of Best's Jewelry Store, their wives and a few other guests last evening at their home on Evans Street at a delightfully informal party.

Decorations of wreaths, holly and lights were lovely and lent an atmosphere of good cheer and merriment to the occasion.

The guests were received by Dr. and Mrs. W. L. Best and Mrs. Eugene Hamric.

Upon arrival, punch, dainty sandwiches and hors d'oeuvres were served and later they were entertained at a delicious supper of steamed oysters, barbecue and fried chicken at Respos.

Lawrence - Garris.

Mr. and Mrs. A. L. Garris announce the marriage of their daughter, Jewell Jean.

Mr. J. Durwood Lawrence.

Mr. J. Durwood Lawrence on Saturday, the twenty-third of December.

Nineteen hundred and thirty-nine.

Lillington, North Carolina.

At home.

Hookerton, North Carolina.

Julia Meadows Circle to Meet.

Julia Meadows Circle of Immanuel Baptist Church will meet Monday afternoon at 3 p. m. with Mrs. Gilbert Peel.

Hart-Hooten.

Grifton, N. C., December 30.—In a quiet and impressive ceremony at the home of Mr. and Mrs. J. C. Hooten on Monday afternoon at 3 o'clock, Miss Elizabeth Hooten and William Edward Hart were united in marriage. The Rev. G. B. Starling of the Grifton Methodist Church officiated, using the ring ceremony.

The vows were said before an.

improved altar of evergreens, southern smilax, white tapers burned in candelabra on either side of the altar, giving a soft glow to the wedding party.

The couple entered unattended to the strains on the familiar wedding march from "Lohengrin", as the

bride was spoken, "To A Wild Rose" was softly played by Mrs. Woodrow Hill of Hookerton.

The bride wore a dress of "Nauti-

cal" blue crepe dress with bracelet-length sleeves and bustle effect in the back. The neck line was finished with touches of fur. She used black accessories and her flowers were a shoulder corsage of pink roses and valley lilies.

Immediately after the ceremony

the couple left by automobile for a southern trip. After January 1st they will be at home in Grifton.

Mrs. Hart is a daughter of Mrs.

Alice Hill and the late Mr. Roscoe Hill of Hookerton. She received her education at the Hookerton high school. She has made her home in Grifton for several years.

Mr. Hart is a son of Mrs. Maggie

Hart and the late T. C. Hart, of Grifton. He is a graduate of North Carolina State College at Raleigh, and now is a member of the firm of Hart Brothers at Grifton.

Social Calendar

SUNDAY
6:30 p. m.—St. Paul's Auxiliary of the Episcopal Church meets at the parsonage.

MONDAY
3:30 p. m.—St. Paul's Auxiliary of the Episcopal Church will meet at the Parish House.

3:00 p. m.—The Julia Meadows circle of Immanuel Baptist Church will meet with Mrs. Gilbert Peel.

6:30 p. m.—The Rotary Club meets.

7:00 p. m.—The Lion's Club meets at the Woman's Club.

TUESDAY
3:30 p. m.—The Chatham Book Club will meet with Mrs. Luther Bowling.

3:45 p. m.—Mrs. Hortense Moyer and Mrs. Aubrey Shackell will entertain the End of the Century Club and the Clio Club at the home of Mrs. Moyer.

7:15 p. m.—The Beta Sigma Phi Sorority meets in Sheppard Memorial Library.

7:30 p. m.—St. Mary's Auxiliary of Episcopal Church will meet.

7:30 p. m.—Chapter 149 of the Eastern Star meets.

WEDNESDAY
7:30 p. m.—The Methodist Choir will meet.

7:30 p. m.—Church Planning Committee of the Christian Church meets at the parsonage.

THURSDAY
6:30 p. m.—The Junior Chamber of Commerce meets at the Woman's Club.

7:30 p. m.—The choir of Memorial Baptist Church will meet.

7:30 p. m.—The Immanuel Baptist choir meets for practice.

FRIDAY
6:30 p. m.—The Kiwanis Club meets at the Woman's Club.

For Rent
Brick bungalow, containing sitting, dining, breakfast rooms, kitchen, two bedrooms, bath and hall for heater. Hardwood floors. Walls and woodwork recently painted. Rent in advance. Possession January 1st. House now occupied by Mr. Vance Perkins. Apply to Mrs. Jesse R. Moyer, Senior. Dial 3372.

Library News

There is now on display at Sheppard Memorial Library, a very attractive group of books for children and young people. These are furnished by the publishers and placed with the N. C. State Library Commission in Raleigh. The Commission organizes the collection and routes them to the libraries of the state, allowing about a week to a library for showing the books to children, their parents and teachers. They came to the local library from Kinston on December 27, transportation prepaid. On January 6 they are to be placed in the Tarboro Public Library on the same terms.

They will be on display today and

all next week. Come in and see them.

First Presbyterian Church.

Regular services will be held at the Presbyterian Church Sunday. The church school meets at 9:45. While the college young people will not be with us, all classes will be held as usual with emphasis placed on the effort to have a full enrollment.

At the morning hour of worship.

11:00, the pastor, Rev. Robert S. Boyd, D.D., will preach. His message will be appropriate to the closing of the Old Year and the coming of the New Year. Subject, "The River of Forgetfulness," using as a text Paul's words to the Philippians Chapter III:13, 14. Strange as it may seem to us, one of the most essential functions of the memory is to forget; certainly to forget and assign to oblivion all that hinders today or tomorrow's progress. At this service Miss Marian Guy, Atlanta, Ga., who has been the guest in the home of Dr. and Mrs. A. E. Gibson, 910 East Third Street, where Dr. Boyd will conduct a short "Watch Service," concluding at 12 M. with the passing of the Old Year. All young people are invited. There will be no evening service at the church. The public is most cordially invited to these services.

CHICOD NEWS

Chicod, Dec. 30.—The annual Christmas program and tree, at Salem M. E. Church was held Friday evening, December 22. The Christmas program, directed by Mrs. Jack Edwards and Mrs. Ella Pate was

Forty Years Ago Today

THE DAILY REFLECTOR

Saturday, December 30, 1899

The year 1899 has been a remarkable one for Greenville. In the way of buildings it made the greatest advancement of any year in the history of the town. Two large fires occurred during the year, the first in February, destroying Strauss Brother's tobacco factory, and another in May destroying nearly two blocks of business houses. The first has been replaced, and in place of the last business houses, there are splendid structures of which the town may well be proud, and in other ways Greenville has gone forward. The volume of business has been larger, tobacco sales have increased, the population has grown considerably, many new residences have gone up, a new tobacco warehouse was added to the market, the depot facilities were improved, the municipal administration has been more progressive, and it is also worthy of note that not a business failure has occurred.

All these things speak the importance of the place. It is a good, substantial town. There is nothing spasmodic about the people. They are sometimes called slow, but in that sure, steady way they push forward.

one of the most impressive services ever held at Salem. Christmas Carols by boys and girls of the Epworth League, readings, dramatizations of the Christ child and other Bible characters by the Junior League.

Rev. and Mrs. Crow directed the choir and audience in the singing of one song entitled "We Are Climbing Jacob's Ladder".

The Christmas Tree was radiant with tinsel, bells and other decorations. Presents were exchanged by members of all classes of the Church school. Numbers of other presents were distributed among those present.

Rev. and Mrs. Crow were recipients of many suitable things. Bags containing fruits, candy and nuts were given each child in primary, intermediate and junior classes.

Mrs. Milton Tucker entertained the Junior League Sunday evening from 6:00 o'clock until 7:00. Those present enjoyed candy, hot buttered popcorn and cake.

Presents of fruit were brought to this meeting for the children of Mr. Raymond Pierce. He, being away from home Christmas, we decided to carry them fruit and presents to him.

There will be a Revival at Salem Church beginning at 11 o'clock on Sunday, December 31. The Rev. W. A. Crow will have as his helper a student from Duke University, Durham. Come! Help make this Revival a Real Revival. You cannot lead souls heavenward unless you yourself are a Christian. We may not be at the top of the ladder ourselves, but we must be climbing.

Prayer meetings have been held by Mr. Crow this week at the home of Mrs. L. S. Edwards. Mr. Noah Moore and Mrs. Lillitha Hardee. The Rev. F. A. Davis and family, former pastor of Salem Church, are visiting in the home of Mr. and Mrs. Jack Edwards.

Mr. G. S. Porter is recovering from sunstroke poisoning. We regret to say Mr. and Mrs. Herman Ketter of near Chicod, lost their little six-months-old baby boy after only a few days' illness. Our deepest sympathy goes out to them. May they ever look to the One who doeth all things well.

Mrs. Bessie Barrow is improving rapidly. Mrs. Sammie Tucker is out again. We are glad to report.

Mrs. Bertha Buck, Ruth Back and Mrs. Milton Tucker were in Greenville Tuesday. Mrs. Buck visited Mrs. Ella Smith, who has been ill. Miss Buck went shopping and Miss Milton Tucker was treated at the office of Dr. Brown for a minor throat trouble.

Miss Elizabeth Edwards has been home for the holidays, but will go to Bath, N. C., to resume her teaching.

Mr. John Thomas and wife, of Shelby, N. C., visited Mr. and Mrs. Ed Thomas during the holidays. Mr. John is the son of Mr. and Mrs. Ed Thomas, and is editor of a newspaper at Shelby, N. C., where they now reside.

Mrs. J. C. Galloway has had as her guests during the holidays: Mrs. Annie Williams and daughter, Margaret, of Greensboro, also Mr. and Mrs. Wesley Williams, of Duke University, Durham. They visited Mr. and Mrs. J. C. Galloway, Mr. and Mrs. Ed Thomas, Mr. and Mrs. R. L. Little.

Mr. and Mrs. Wesley Williams have returned to Durham N. C. Mrs. Williams and Margaret will return to Greensboro Monday.

Grimesland school will re-open on Tuesday, January 2.

There will be a New Year's Watch Party at Salem Church Sunday evening from 10 o'clock until 4 o'clock Monday morning.

Come, watch the Old Year out!

Help ring the New One in!

Ballard's X Roads

Charles Edward Nicholls of Charlotte and Allen Joye of Miami, Fla., spent Christmas with Mr. and Mrs. Gilmer Nicholls.

Miss Vera Belle Hardee of near Ayden spent Monday night with Mrs. Lester Whitford.

Mr. and Mrs. Mac Ross announce the birth of a son on Friday, December 15, 1939.

Mr. and Mrs. Larry Worthington and sons spent Christmas with Mrs. Bessie Ford of Greenville.

Miss Lilly Tucker of Washington, D. C., is spending the holidays with her mother Mrs. N. E. Tucker.

James Joyner, who is teaching in the school of Ash, is spending the

MODES of the MOMENT

by Adelaide Kerr



This is the way you may dress for those hours spent before a crackling fire after the day's skiing is done. The wool shirt is chamamois colored, the slacks brown and beige. (Saks Fifth Avenue assembled the costume).

holidays with his parents, Mr. and

Mrs. I. U. Joyner.

Miss Naney Smith Flanagan is

at home from U. C. N. C. Mr. and Mrs. Robert Wooten of Kinston, spent Christmas with Mr. and Mrs. John Wooten.

Mr. and Mrs. Alfred Tucker, Jr., of Newport News, Virginia, spent Christmas with Mrs. N. E. Tucker.

Mr. and Mrs. David Brown, a recently married couple, are living with Mr. and Mrs. Austin Briley. Mrs. Brock was formerly Miss Sarah Brown Smith of Winterville. Mrs. Vesta Robertson has returned to her home in Winterville after visiting Mrs. Clarence Little.

Albert French Tyson of A. C. C. Wilson, is spending the holidays with his parents, Mr. and Mrs. G. T. Tyson.

Grifton News

Miss Marie Chapman entertained at a lovely party on Thursday night at her home here, having as guests members of her contract club and guests for two additional tables as a compliment to Mrs. Albert McDonald of Greenville, who before her marriage in November was Miss Aileen Charles.

Six tables were arranged for play in the living room and drawing room. Here poinsettias, greenery and lighter candles made a pretty setting.

Bridge was played progressively, high score for club members went to Mrs. Bryan Davis, the second high to Miss Aileen Mewborn. The guest award went to Mrs. Brown Hodges. To the honor guest, Miss Chapman, was presented a fruit bowl in her crystal pattern.

The hostess served a delicious salad plate with sandwiches and hot tea.

Players were: Mrs. McDonald, Mrs. Davis, Mrs. Hodges, Miss Mewborn, Mrs. Jack Chapman, Mrs. H. P. Quinley, Mrs. Ivan Bissette, Mrs. R. B. Mewborn, Mrs. Eleanor Gower, Mrs. Vance Wall, Mrs. R. A. Nelson, Mrs. Cecil Cobb, Mrs. T. J. Williams, Mrs. H. C. Olesby, Mrs. Jack Patrick, Mrs. Jack Tucker, Miss Aileen Mewborn, Miss Anna Westington, Miss Frances Mewborn, Miss Inez May, Miss Bertha Johnson, Miss Muriel Tucker, Chapman, Misses Marjorie and Hazel Patrick and Miss Louise Mewborn.

First Presbyterian Church. Dr. Robert S. Boyd, Pastor. 9:45 a. m.—Church School; W. S. Brown, Supt. "A school for the whole family."

11:00 a. m.—Morning worship. Sermon Subject: "The River of Forgetfulness."

There will be no evening service here this evening.

FREE WILL BAPTIST CHURCH

L. Everett Ballard, Minister. Sunday School will begin at 9:45 a. m.; W. F. Owens, Supt. 11:00 a. m.—Morning worship. P. W. B. Leagues meet at 6:30 p. m.—Mr. Martin, Director. Public cordially invited to all services.

ST. PAUL'S EPISCOPAL CHURCH

Worth Wicker, Rector. 7:30 a. m.—Celebration of Holy Communion. 9:45 a. m.—Church School. 9:45 a. m.—Men's Bible Class. 11:00 a. m.—Morning prayer.

THE LUTHERAN CHURCH

(Rotary Club Building) R. L. Landeck, Pastor. 11:00 a. m.—Morning worship. We offer a "Chargeless Christ for a Changing World."

CHURCH OF ST. PETER

THE APOSTLE Rev. Charles J. Gable, Pastor. The Holy Sacrifice of the Mass will be offered at 10:30 a. m. Devotions in honor of the Sacred Heart and Benediction of the Most Blessed Sacrament at 5 o'clock. Novena in honor of the Miraculous Medal on Monday at 4:30 p. m.

CHRISTIAN SCIENCE SERVICE

9:45 a. m.—Sunday School. 11:00 a. m.—Lesson-Sermon. Wednesday—Reading room is open from 2 until 5 o'clock in the church building. Wednesday, 7:45 p. m.—Testimony meeting in the church edifice, 1006

Dickinson avenue. The public is cordially invited to attend these services.

PENITENTIAL HOLINESS.

Corner 13th & Reade Sts. Rev. J. G. Spivey, Pastor. 10:00 a. m.—Sunday School; J. W. Bunch, Supt. 11 a. m. and 7:00 p. m.—Service by the pastor every Sunday. Tuesday and Friday, 7:30 p. m.—Prayer service.

Thursday, 7:30 p. m.—P. Y. P. S. services.

PRIMITIVE BAPTIST CHURCH

Corner Cotanche & Tenth Sts. Rev. S. B. Denny, Pastor. Services every fourth Saturday and Sunday.

SALVATION ARMY MEETING

10:00 a. m.—Sunday School. 11:00 a. m.—Holiness Meeting. 6:00 p. m.—Young People's Meeting. 8:00 p. m.—Salvation Meeting. Tuesday, 7:30 p. m.—Prayer Meeting. Thursday, 7:30 p. m.—Women's Sewing Club.

Colored Churches

SYCAMORE HILL BAPTIST

Corner Greene & First Sts. Rev. J. A. Nimmo, Pastor. 9:30 a. m.—Sunday School; W. D. Miller, Supt. We invite all of our friends to join us in the campaign for workers.

11:30 a. m.—Morning worship. 6:00 p. m.—B. T. U.; R. P. Payton, director. 7:30 p. m.—Sermon by the pastor.

ENGLISH CHAPEL F. W. B. CHURCH

9:30 a. m.—Sunday School—Sam King, Supt.; Mrs. Annie Fleming, Secy. 11:00 a. m.—Sermon by the pastor, Rev. S. Hemby.

ST. JOHN'S C. M. E. MISSION

Sheppard Street. Sunday School, 10:45 a. m. Preaching every first Sunday at 11:45 a. m. and 7:45 p. m. Preaching every third Sunday at 3:30 p. m. and 7:30 p. m. The public is invited to attend these services.

Rev. W. P. Jones, Worship Evangelist, Pastor; Residence, Bethel, N. C.

ST. GABRIEL'S CATHOLIC

Fifth St. and Tyson Ave. Pastor, Rev. Father Maurice C. P. Holy Mass every Sunday at 10:30 a. m. Instructions for children following the mass. Every Sunday at 5:00 p. m.—Sermon and evening prayer. Holy Mass each morning at 7:00. Services Friday night at 7:45.

MT. CALVARY F. W. B. CHURCH

Rev. E. M. Hill, Pastor. 9:45 a. m.—Sunday School; Jos. Killebrew, Supt. Preaching every fourth Sunday at 11 a. m. Evening worship every fourth Sunday at 7:30 p. m.

PHILIPPI CHRISTIAN CHURCH

(Disciples of Christ) Corner 13th and Greene Sts. Rev. C. T. Utley, Pastor. Regular services every second and fourth Sundays. 9:30 a. m.—Sunday School; John L. Leary, Supt. 11:30 a. m.—Preaching. Prayer meeting each Wednesday night at 7:30. All are cordially invited to attend these services.

YORK MEMORIAL A. M. E. ZION

Albemarle Avenue. Rev. Solomon P. League, Pastor. Sunday School, 10:00 a. m. Preaching, 11:00 a. m. Christian Endeavor, 6:30 p. m. Preaching, 7:30 p. m.

NEW YEAR GREETINGS

GARRIS GROCERY CO. 204 E. 5th St. Dial 3168

LESS THAN 1/2 PRICE

Dorothy Gray SPECIAL DRY-SKIN MIXTURE

Save \$1.25 a jar. The rich lubricating night cream for dry skin given to flaking, "weather" lines. Makes skin look smooth soft. Stock up for winter now.

REGULAR \$2.25 SIZE LIMITED TIME

C. Heber Forbes

Yes — We not only wish you a Happy New Year — but do hope that 1940 will be a MOST PROSPEROUS YEAR

Thanks For Your Past Patronage

J. Bryan Brown, Dist.

Colonial Oil Company, Inc. Pure Oil Products

Happy NEW YEAR

Yes — We not only wish you a Happy New Year — but do hope that 1940 will be a MOST PROSPEROUS YEAR

Thanks For Your Past Patronage

J. Bryan Brown, Dist.

Colonial Oil Company, Inc. Pure Oil Products

Prayer and class meeting each Wednesday evening at 7:30. All are welcome to these services.

SELVIA CHAPEL F.W.B. CHURCH

Rev. J. W. Wilkins, Pastor. Services every first Sunday at 1:00 a. m. Sermon by the pastor. 2:00 p. m.—Sunday School; Sam Wething, Supt. All are invited to these services.

CORNERSTONE BAPTIST

(Thirteenth & Railroad Streets) Rev. J. E. Tillet, Pastor. Sunday School, 9:30 a. m.; Geo. L. Jenkins, Supt. Church hour, 11 a. m. Sermon by the pastor. Evening service, 7:30 p. m.—Sermon by the pastor.

SIMPSON F. W. B. CHURCH

Rev. John Harden, Pastor. Services every fourth Sunday. Hardy, Supt. 11:00 a. m.—Morning worship. Sunday School, 10 a. m.; C. L. 7:30 p. m.—Evening worship. Wednesday, 7:30 p. m.—Prayer meeting.

ELOHIM HOLINESS CHURCH

Elder J. N. Street Pitt Street. Services at 11:30 a. m. and 7:30 p. m., Sunday. All welcome. Thursday, 7:30 p. m.—Prayer meeting.

PHILIPPI BAPTIST CHURCH

Railroad Street—Simpson, N. C. Rev. J. H. Harris, Pastor. Sunday School, 9:30 a. m.; J. H. Latt, Supt. 11:00 a. m.—Morning worship. 7:30 p. m.—Evening worship. Home Missions meet. Thursday, 7:30 p. m.—Mid-week Wednesday, 2 p. m.—Women's prayer service.

Use Extra Potash Proves Profit



Who's the **FIRST BABY** of the New Year?



WE WILL GIVE TO THE **FIRST BABY**

BORN IN 1940

\$3.00 worth of BABY CLOTHES
According to Rules on Page, Clothes may
Be Selected by Baby's Parents

CONGRATULATIONS

Blount Harvey

YOU HAVE OUR —

VERY BEST WISHES

And We Will Be Happy To Present You
with a

KIRK-ROSE FORK AND SPOON
In Sterling

May Your Journey Through Life Be
HAPPY AND PROSPEROUS!

Best Jewellery Co.

"Eastern Carolina's Largest Jewelers"

GOOD LUCK

TO YOU! — THE

First Baby Of 1940

We want you to have some-
thing that will give you pleas-
ure during your earlier years

A Baby Chair

Taft Furniture Co.

White's Stores, Inc.

GIFTS TO FIRST BABY
Best wishes to Mother and Baby

Baby Pillow	Baby Blanket
Baby Gown	Baby Booties
Baby Dress	Baby Dress
Baby Bands	Safety Pins
Johnson Baby Powder	Castile Soap
Undershirts	Crib Pad

White's Stores, Inc.

Who Will Be the **FIRST BABY** of the Year?



The Prizes Listed and Offered by Merchants Whose Ad Appears Here-
on Will Be Given To the First Baby Born in 1940 Whose Parents Are
White And Residents of Greenville. See Page 1 for Rules and Details.

It is a Happy Privilege —

To Give to Greenville's —

First Baby Of 1940

An

AUTO SEAT

... to add to His or Her Pleasure

CONGRATULATIONS

PENNEY'S

J. C. PENNEY COMPANY, Incorporated

We Are Most Happy To
CONGRATULATE
GREENVILLE'S

First Baby Of 1940

And Glad To Give
TO YOUR MOTHER AN
ELECTRIC GRILL

... to prepare Baby's Food

V. A. MERRITT

"Everything Electrical"

OUR CONGRATULATIONS

To Greenville's First

Baby Of 1940

We Will Give Him or Her —

\$3.00 worth of BABY CLOTHES

To be Chosen by the Parents

Belk-Tyler Co.

CONGRATULATIONS First Baby Of 1940

We Are Happy
to present you with
One Dozen Cans of
CLAPP'S BABY FOOD
... to eat as you grow
during your first year.
HAPPY NEW YEAR

TRIPP'S MARKET

Home of "Right Now" Service

THE STANDARD OIL CO. of N. J. WILL GIVE A SAVINGS
ACCOUNT TO EACH AND EVERY BABY BORN
ON NEW YEAR'S DAY!

A Five Dollar Savings Account For Each Baby —

FREE TO BABIES BORN JANUARY 1, 1940.

To celebrate the birth of our two great new gasolines, we wish to start a savings account for every baby
born January 1st in the states where we market. Just take the child's birth certificate to any bank with a
savings department and a \$5 deposit will be made by us; \$100 apiece for twins; \$250 apiece for triplets;
\$1,000 apiece for quadruplets; \$5,000 apiece for quintuplets.—Standard Oil Co., of New Jersey.

For Complete Information Drive By

Sutton's Service Centers

No. 1 — 10th and Evans Streets

No. 2 — Dickinson Ave. at Wade

WE WILL GIVE THE FIRST WHITE
BABY BORN IN 1940 IN
GREENVILLE A

\$12.50 Christmas Saving Account

Check To Be Presented
To The Baby Christmas Week
— 1940 —

Our Heartiest Congratulations
**First Federal Savings &
Loan Association**

GREETINGS AND CONGRATULATIONS

First Baby Of 1940

Greenville's Most Complete Baby Dept.
Is Happy To Give You —

1-Wool Knit Crib Blanket —	Value \$1.00
1-Wool Knit Shawl —	Value \$1.00
1-Wool Knit Sacque —	Value .50
1-Wool Knit Booties —	Value .50
1-Batiste or Flannel Gown —	Value .59
1-Batiste Dress —	Value .79
TOTAL	\$4.38

Efird's Dept. Store

CONGRATULATIONS

Mr. or Miss 1940

We Will Give The First of You A
Thermometer Set For Bath,
Food and Room

We carry a full line Kiddie Coops, Strol-
lers, Carriages, Bassinettes, Nursery
chairs, High chairs — for your inspection

Home Furniture Store

CONGRATULATIONS

Little Fellow

We Are Happy To Present
You With A

GORHAM SILVER BABY CUP

Lautares Brothers
Jewelers

The Daily Reflector

Every Afternoon Except Sunday
Established 1882
DAVID J. WHITCHARD, Jr.
Owner and Publisher
DIAL 3356

Entered at the Post Office at
Greenville, N. C., as second class
mail matter.

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THE NEW YEAR WILL BE WHAT YOU MAKE IT

It is customary to wish each and everyone a Happy and Prosperous New Year and at this time we sincerely extend such greetings to our people for the new year which begins Monday but with it we remind all that more or less the year will be what each of us, as individuals, try and make it.

If you enter upon the new year determined to work just a little harder and more faithfully perform those tasks that fall your lot the year should be a more satisfactory one for you from the standpoint of material gain and if you enter the year with a determination to try at all times to live just a little closer to God and spread a little more happiness among those about you, you will in the end find more happiness for yourself.

We do not go in for a long list of New Year's resolutions but we do not believe that it will be very hard for any of us to try to put into effect the two above mentioned suggestions and if we will make an honest effort along these lines 1940 will truly be a happier and more prosperous one for all of us.

BABSON

(Continued from page one)
No man—not even Hitler or Stalin—knows what will happen abroad in the second half of next year. Add to this world confusion, our domestic uncertainties, particularly the presidential election. Only a crystal-gazer or a fortune-teller could aspire to give you an answer now to either the war or the election. Hence, for the first time in two decades I dare not make, at the New Year period, a specific forecast for more than the first half of the coming year.

Two Possibilities, Second Half
Strange as it sounds, I think there are only two possibilities for the second half. (1) A roaring boom or (2) a sickening crash. After the nominations are in, we should be able to tell which of these developments will take place. Hence, I shall not give readers my definite forecasts for jobs, wages, and business in the second half of 1940 until June.

In the meanwhile, no one will make any money by worrying about late 1940. The successful people next year will be those who take advantage of the great opportunities of the early months. For ten years we have waited for "good times" but nobody seems to want to do anything about them. Fears and uncertainties should be forgotten for a few months. Certainly, anyone who is primarily worried about Congress is fretting unnecessarily.

Don't Worry About Congress
Despite the war, it looks as though the 1940 session of Congress would be a typical election-year affair. Most Washington observers are forecasting a brief, routine session enlivened only by pre-election warm-ups and patriotic tub-thumping. No new reform or anti-business laws will be passed. Only major legislation which has a chance is progress, including amendment of the Wagner Labor Act. (2)

One Is Beloved

BY LOUISE PLATT
HAUCK

YESTERDAY, Cecily vanishes from St. Joseph as, wickily as she came, leaving Pat in a bad spot. Pat has antagonized Sue and now wants the luxuries Sue can give her.

Chapter 24

Eric

WHEN Pats, temporarily discouraged in her effort to break down Sue's calm aloofness, had departed, Barbara gave her hostess' hand a congratulatory squeeze.

"Good for you, honey! That's putting her in her place. I can forgive her for the way she toadied to Cecily all summer."

On Sue's small dark face lay a sudden shadow.

"You can't make people over, Babs dear! I haven't the slightest hope that my brief period of discipline will do my precious sister-in-law any real good. The most I can accomplish is to teach her to show an outward loyalty to Allen's family. Poor Allen! If the baby had only lived!"

Her friend said sapiently: "He'd have been more unhappy than ever, my dear. You and I can imagine the sort of mother Pats would make. Either she'd spoil a child till it was unbearable, or she'd be so severe by fits and starts that Allen would protest. They'd quarrel, he and Patsy, and that would be a nice atmosphere for a child to grow up in, wouldn't it?"

Sue shaded her eyes against the light of the leaping flames. "It's best as it is, of course; but oh, Barbara, it's hard to know Allen's made such a mess of his marriage!"

A week later she met Patsy downtown by appointment and bought, not the luxurious garments which were the older woman's choice, but simple, severely cut things of the best material. Only the purchase of two extremely expensive evening gowns consoled her owner for what she called "being bullied into taking the old-maidish sort of clothes Sue wears herself!"

Something Vital

A FEW weeks after this, the thing Sue had been subconsciously dreading all her married life happened: she fell completely, passionately and unreasonably in love with another man.

It came, as such things are so apt to come, just when she felt safest. She and Bob had settled down into a comfortable jogg trot of marriage. The crisis of Cecily had been met and conquered. Sue, believing this to be the greatest test which could be exacted of her affection for her husband, relaxed her anxiety about the future.

Ironically enough it was in Patsy's living room, it was through the sister-in-law of whom Sue always more or less disapproved, that she met Eric Farraday.

"She's here, but she's got company," old Maggie had said with the significant emphasis which indicated the sex of Mrs. Davenport's caller.

"Hello, Sue!" Pats, wearing a hostess gown that had not been one of Sue's purchases for her and lounging, cocktail in hand before the fire, looked up without rising.

"Mr. Farraday—my husband's sister, Mrs. Trenton," she went on. "Eric, make your prettiest bow to the lady. She's got scads!"

Sue flushed a little at the bad taste of it; liked the way the tall stranger ignored the admonition. He was rather surprising person to find here, she told herself; lean, almost ascetic looking, with a streak of white running at either temple through his dark hair, gray eyes mildly amused behind their pince-nez.

The name rang a faint bell in her consciousness. "Eric Farraday—the Mr. Farraday?"

He gave her a formal little bow but before he could reply Patsy said indolently:

"Exactly, my dear! Columnist, essayist, critic! Now ask me how I lured him into my parlor." Sheer astonishment kept Sue silent. Farraday, as all the world knew, was the author of a volume of essays full of a strange and bitter wisdom. His weekly column was a controversial affair which had torn apart many a literary club, had provoked acrimonious discussions among staid business men. His was the dubious gift of probing the average man's and woman's heart, and voicing their most unworthy sentiments so that only the blindest egotist repudiated them.

Black eyes and gray exchanged a long appraising look.

"I have a cousin, Eric, of whom I'm very fond. He's ill—mortally ill. I'm afraid I'm staying on until there's a change, one way or another."

He gave the explanation quite as though she had a right to it; there was a simple friendliness in his manner which clearly surprised his hostess who said so.

"Look here! Have you and Sue met before? I've never heard you talk so—so simply before, Eric! Usually you seem to be poking

fun away down deep in your mind at everything I say."

Neither of the two heard her. They fell into talk at once; earnest, purposeful talk that all the world might have listened to, but which had an odd air of intimacy about it nevertheless. When Sue stood up to go, Eric said quite openly that he'd accompany her on the errand she had mentioned.

Patsy watched them with half-closed eyes. Usually the least perceptive creature alive, she knew that something vital, something important had taken place here in the last quarter of an hour. The promising flirtation into which she and Farraday had been drifting was as if it had never been, she knew. Not that she minded that! The man was too clever for her, she was always slightly uncomfortable under the mocking undertone he used toward her. She hoped to exhibit him as her captive celebrity, had chafed at his bland refusal to go on display. When a few days before she had privately invited a select group of friends to meet him, he had not scrupled to punish her by turning away at the door when he heard the sound of voices.

Highbrows

"If it was anybody but Sue I'd say they had been—well, pretty good friends sometime in the past," she mused. "But Sue's no actress; she'd never laid eyes on him when she came into the room a little while ago. Highbrow recognizing highbrow, I suppose," she concluded with a contemptuous little shrug of her shoulders. Down on the street Eric asked abruptly: "Walking or driving?"

"Walking. At least as far as the garage where I left my car."

They fell into step almost silently. It was the man who spoke first.

"Who," he demanded, "are you? Don't say Mrs. Davenport's sister-in-law. That tells me nothing. Who and what are you yourself?" Her heart was hurrying, the bright color flamed suddenly in her face but she said with composure: "That's a difficult question to answer, isn't it? We're each of us so many persons, a separate one for each of our friends, the people we love."

"What are you going to be to me? There was no least trace of flirtatiousness in the question. It was the earnest inquiry of one deeply interested."

"A passing acquaintance perhaps. Tell me more about your cousin. What hospital is he in?"

A rasping note of impatience crept into his voice. "Don't waste time! As it is, we've met. Let me tell you, I probably think so. Mrs. Trenton, Pats said. So you're married. Have you children?"

She shook her head. She found her thoughts frantically summoning Bob—Allen—Barbara; all the safeguards and foundations on which she had built her life. It was fantastic, she assured herself. It was more than that; it was incredible that a strange voice, the look of a pair of strange eyes should be doing these frightening things to her! She summoned her natural dignity and told him:

"I'm really not a very interesting person. Please don't make the mistake of over-rating me. It would be so horribly humiliating to have you do so and then find me out!"

He was silent so long that she glanced up at him to find something like real anger in his lean face.

"It's unworthy of you—that sort of talk! I won't have it! Must I cross-examine you, or will you tell me about yourself?"

Sue, the high-spirited, Sue who resented the least attempt at familiarity from a stranger, answered him meekly.

"I'm Bob Trenton's wife—Trenton's friends, you know. We live out north of town in a big house with a garden. I've read everything you've written. I think; wondered about you, certainly. I never expected to meet you."

"Did you like what you read?" "No, nor admired it; but I admired your power to read us all like open books and reduce us to the simplest terms of the written word."

"Yes, it's a damnable gift—if one can call it a gift! It's made me the loneliest soul on earth, I think."

"Why do you exercise it then?" He gave a wry smile. "What else would you have me do, my dear? Sell Treasons? Open a real estate office? Be a dentist? Besides, I suppose I take a rueful delight in making thousands squirm. It's power, and power is what we all long for, isn't it?"

She considered "Men, perhaps. Not many women. Women want love."

"Another name for the same thing. There is no greater power on earth than love—while it lasts."

"Not; you shan't do it. Lure me into a discussion in which I'll come off second best—utterly defeated," she declared lightly. And hence, where I left my car. She extended a small gloved hand.

"It's been delightful—meeting you. I hope your cousin will make a safe recovery!"

Continued Monday

lays for defense will break all records—up half a billion dollars over 1939. If there is any paring down of expenses it will be done purely for window-dressing purposes. Net result will be another whopping deficit for the Treasury—as big, or bigger than in 1939.

Hence, the Roosevelt Administration will come down the straightaway of its last year with the eighth consecutive deficit and a National Debt of nearly \$45,000,000,000—up \$20,000,000,000 since 1933. It will be a sorry record indeed for a president who chided his predecessor's administration as "being the most extravagant and reckless of any peace-time government anywhere."

at any time. Despite this record, Mr. Roosevelt is still popular with the majority of voters. They particularly like his foreign policy and his mammoth defense program.

Heavy Industries 1940's Spark Plug This record-breaking defense program

gram is just one of the four prop-
erly 1940 business. (1) Trade gains
with neutral countries, (2) rising
spending power in cities and on farms,
and (3) a heavy industries boom
are the other supports which will
hold business at a high level. Most
important of all these is the renaiss-
ance in the heavy goods industries.
In the boomlet of 1936-37, the con-
sumers' goods industries furnished
the drive, today the burden has
been shifted to the broad shoulders
of such industries as steel mills,
railway equipment shops, and ma-
chinery makers.

For five years we have tried to
get the heavy industries going.
That's where most of our unem-
ployment has been. So the un-
swerving in these "Big Businesses" will
be the savior of under jobs in early
1940. Employment in the heavy in-
dustries should increase, but there
may be some layoffs in certain con-
sumer industries. As a result, to-
tal number of jobs in early 1940 will
be only slightly higher than at pres-
ent. No real inroads on unemploy-
ment are in prospect. After schools
and colleges dump their crop of
graduates on the market next June,
unemployment may well be higher
than it is today.

Higher Payrolls, More Strikes
Payrolls are another story. They
should be 20 to 25 per cent bigger
than in the same months of 1939
and even moderately higher than at
present. Wages will be pushed up
while the War Labor Act is strong-
est. Up weekly income where over-
time is concerned. With business riding
the crest of the wave, it is only log-
ical to expect more strikes. I doubt,
however, if there will be any seri-
ous tie-ups such as we had in
1937. Right now it looks like the
aviation industry is the odds-on
favorite to provide the labor trou-
ble headlines.

These plants—and nearly all others—
will be running under forced
draught. Machine shops, locomotive
and car shops, construction
outfits, and shipyards will be work-
ing at top speed in the next few
months. Soft coal miners will be
much busier than a year ago. Metal
mines are slated for a big six
months. Steel mills should average
above 80 per cent of capacity. More
autos than in any similar period in
three years will trundle off the as-
sembly lines—well over 2,000,000.
Railroads are in for their best first
half year since 1930.

Let Down For Consumer Lines
Activity in chemical, electrical
equipment, farm tool, furniture, pa-
per, tire and rubber, and metal
plants should top the early months
of 1939. Use of electricity and pe-
troleum products is destined to set
new all-time records. A let-down
from current boom levels in such
consumer lines as textiles and shoes
would not be surprising. Woolen and
rayon plants, however, will continue
full blast. With industrial activity
wide open, service businesses will
be in the clover and professional men
will see the best collections in many
months.

Steady to higher payrolls in in-
dustrial centers, therefore, should
hold the purchasing-power spotlight.
In addition, farmers will have
more money to spend. I do not fore-
see any runaway gains in farm
product prices such as we had in
the World War. Yet, heavier de-
mand and higher consumer buying
power should bolster up prices to
10 per cent over the first half of
1939. Wheat, corn, and other grains
will lead the parade. Fresh vegetable
and potato farmers can look ahead
to a good year.

Farm Income Up
Beef, lamb, and pork will not sell
much higher than in the early
months of 1939. I do not foresee any
big gains in butter, cheese, eggs,
milk, poultry, or fruits. Cotton ex-
ports are rising sharply and de-
mand is tremendous. This indicates
that King Cotton is getting a new
lease on life. Consequently, farm in-
come ought to be 10 per cent higher
than in the same months last year.

The drought in the west is a
very serious factor. The moisture
situation is the worst on record at
this season. If it gets no drier, how-
ever, it could easily lift, rather than
lower, total farm income. Barring a
continuation of the drought, total
production on all farms in 1940
may be close to the 1939 figure. The
increase in prices will not be all
gravy for the farmers, however. Their
costs will go up, though per-
haps not so much as their prices. With
farm profits a bit better, farm in-
come and values should continue to edge
up a little.

"Oomph" In Prices
In addition to higher farm prices,
industrial raw materials should also
push upward in early 1940. War,
high industrial activity, and rising
buying power will put the "oomph"
in the price picture. Hides, cocoa,
gasoline, and paint materials can
have the sharpest boosts. Increases
in wool, rayon, sugar, steel, lumber,
and non-ferrous metals are a good
bet assuming business activity holds
up. Coffee, hard coal, cement, and
glass will do well to hold their own.
One of the interesting points about
this current boom is the remark-
able stability of prices of all kinds.

This desire to keep the lid on
prices is good news for consumers.
Their living expenses are not going
to change much in early 1940. Food
is the only hot spot. It will be sur-
prised, however, if your weekly mar-
ket bill next June is more than five
per cent higher than it is now. Clothing
will not advance more than five
per cent. There is no reason to
forecast serious advances in fuel
oil, or rents for the first half
of 1940. Rising lumber and labor
costs will make furniture a little
more expensive. The sum total of
all this means that living expenses
should stiffen by only two or three
per cent during the first six months
of 1940.

Brisk Gains In Trade
With only a modest step-up in liv-
ing expenses and an increase in
consumer "intake" retail trade will
be better. A gain of eight per cent
sounds about right to me, if the
increase is measured in dollars. Only
about four per cent more goods will
be sold, however—the other four
per cent being accounted for by
mark-ups on price tags. Luxury and
semi-luxury lines should register the
biggest step-up in sales if this past
three months is any barometer.

Store profits ought to be satis-
factory with inventories in fairly
good shape. The successful mer-
chants will be those who take ad-

other out-of-date buildings.

High Earnings: Big Dividends
Hence, the first half of 1940 prom-
ises to be a good period for most of
us. I am particularly optimistic on
investors' income. Business profits
in early 1940 ought to be the best in
three years in most lines—and the
best in ten years in other lines.
Earnings will run 30 to 50 per cent
over 1939. The heavy industries
should report the biggest jump in
profits—up 50 to 100 per cent—with
consumer industry profits up 10 to
25 per cent. As a result investors are
slated for some very pleasant divid-
end surprises—checks 25 to 50 per
cent bigger than a year ago.

With a combination of high busi-
ness volume and a bright outlook
for profits and dividends, you would
normally expect higher security
prices. However, this is not only a
strange war; it's a strange boom as
well. Despite all the optimistic news,
sentiment is bad. Investors refuse to
buy under-valued stocks selling at
8 to 12 times earnings and yielding
5 to 10 per cent. Yet they stampede
to buy the bonds of a government
which has failed to earn its "char-
ges" for ten years, and which yield
only one to two per cent!

Bullish On Stocks
Second-grade bond issues of com-
panies covering their interest con-
veniently are selling for 50 to 70 cents
on the dollar while 3 1/2 per cent
corporate bonds are gobbled up at
prices to yield as little as three per cent. Some time—

ma, be not in the first half of 1940—
but sooner or later, the bond mar-
ket must take its medicine just as
the stock market of 1928-29 had to
take its. So I am moderately opti-
mistic on carefully-selected stocks
and medium-grade bonds for early
1940, but I am bearish on "high-
grade," long-term bonds.

World commerce is all muddled
up. You cannot make any strong
forecasts about it. The best you can
say is that our trade with Canada,
South America and Italy will be the
high-spot of the export and import
picture in early 1940. Our commer-
cial treaty with Japan expires on
January 15. If it is not renewed our
trade in the Pacific may be sharply
curtailed. However, I think some-
thing will be worked out with the
Japanese.

No War Forecast
No forecast on the war or its du-
ration is possible at this time. It
may be all over tomorrow, or it may
drag on for years. The important
point right now is to recognize that
war's effect on business is being over-
emphasized. So far, it has neither
helped nor hurt American business.
When, and if, fighting breaks out in
earnest, Allied war orders will help
our business. But under no circum-
stances would the belligerent buy as
much from us as they did in 1915-
17. The war is in no sense the ma-
jor prop under our current boomlet.
That's why I say, "War or peace,
early 1940 will see the best business
in ten years."

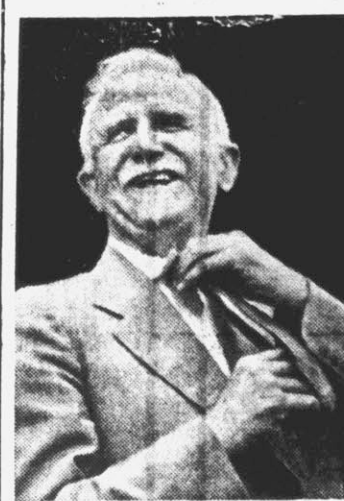
The first half of 1940 will con-
tinue the "good times" that we
have seen since 1929. Readers must
not think, however, that I believe
everything is hunky-dory. Re-
prosperity is merely a synonym for
progress of civilization. With mil-
lions of men jobless at home and
millions more trying to kill each
other abroad, real prosperity is not
even "just around the corner." Re-
prosperity and lasting peace will re-
turn only when the desires and
goals of our and all other people
change—that is when we all prac-
tice what Jesus taught 2,000 years
ago.

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Fine Seafoods
Branded Steaks
Fried Chicken
Visit
Eastern Carolina's
Smartest Restaurant
"Try Our Turkey
Dinners"
Knotty Pine Inn
Washington, N. C.**

MR. MERCHANT for a more prosperous 1940 FOLLOW BABSON'S ADVICE

INCREASE
YOUR
NEWSPAPER
ADVERTISING



Roger W. Babson
Famous Statistician

whose forecasts over a 15-year
period have been 90 per cent
correct.

INCREASE
YOUR
NEWSPAPER
ADVERTISING

In His Business Outlook for the First 6 Months of 1940; appearing elsewhere in
This Issue of The Daily Reflector, in regard to Retail Trade, Mr. Babson has the
following to say:

**"A GAIN OF EIGHT PER CENT SOUNDS
ABOUT RIGHT TO ME, IF THE IN-
CREASE IS MEASURED IN DOLLARS.
THE SUCCESSFUL MERCHANTS WILL
BE THOSE WHO TAKE ADVANTAGE
OF THE BIG OPPORTUNITIES OF EARLY
1940 BY INFLATING THEIR ADVERTIS-
ING BUDGETS. PROMOTION OUTLAYS
SHOULD BE UPPED AT LEAST 15 PER
CENT."**

Advertising Managers Should Not Forget That Newspaper Coverage Is Still The
Best and Cheapest Medium. To Merchants Desiring to Place Their Sales Mes-
sages Before the Buying Public of Greenville and Pitt County, The Daily Reflec-
tor Offers You the Best Advertising Medium.

We will be Glad to Assist You in Planning Your 1940 Advertising Campaign

**DIAL 3356
THE DAILY REFLECTOR**
Pitt County's Oldest Newspaper

GOVERNORSHIP RACE GETS HOT

Julian Price Mentioned As Possible Candidate

Reflector Bureau.
By HENRY AVERILL

Raleigh, Dec. 30.—North Carolina's race can now go on—the perennial "mention" of Julian Price, life insurance magnate, as a possibility has been made.

In every gubernatorial year for the past decade and a half, the Price portrait has been projected into the principal picture—and the possibility that he would advance into the foreground has been discussed.

"The hardy perennial has shown up again now, so everything seems completely in order."

A candidacy by Price this time would, of course, be an effort to break the long-standing, but completely unofficial, tradition of east-west rotation; and such an effort on the eve of the 1940 census would look very much like a threat by those who want the General Assembly reapportioned in accordance with the provisions of North Carolina's Constitution—a provision which has been for ten years assigned to those heated regions where Cole Blaise once said the U. S. organic law should go whenever it conflicted with his ideas.

Some day, it is generally agreed, somebody is going to buck that old tradition successfully, but there is only one factor in the present situation favorable to its smashing this time. That factor is the multiplicity of candidates from the east. It is quite obvious that with say, eight running from Pittsboro to the sea, a westerner who could unite his section behind him could win in a walk.

But it has been equally obvious for a long, long time that the west can name its own ticket any time its gets ready to do so—it has had the votes to do it for years.

Washington Daybook

By Preston Grover

Washington.—We have it on reliable authority that the British and French will be extraordinarily pleased if we will pledge ourselves to keep German raiders out of the western Atlantic. They will be glad to spend their time keeping the rest of the Atlantic free of them.

The same authority assures us that unless we guarantee that we will keep the Germans from committing war-like acts in these waters, the British will insist on the right to do it, just as they always have in past wars with Germany.

That, in a nutshell, is the reply almost certain to be made by the British to any blanket proposal of the 21 American republics that their neutrality zone be kept free of such dramatic sea battles as the one with the Graf Spee.

Break For The British
Of course, the British would want us to broaden the definition of "war-like acts" to include more things than actual battles. We would be asked for instance, to keep German submarines or undersea raiders from molesting British or French merchant ships within the neutrality zone.

That would be a nice order. It would vastly widen the area in which British merchant ships could operate in safety before they had to begin that perilous dash through the real belligerent zones on the European side. With that kind of guarantee, there might have been no battle between the Graf Spee and the British cruisers.

Likely, also, the British would expect us to prohibit resupplying of German ships within the neutrality zone.

With those two things assured, the British navy would have many fine ships free to patrol the rest of the Atlantic and the North Sea. Moreover, there are no grounds upon which the American nations could act to prevent British cruisers from refueling within the neutrality zone. Jamaica and several other important little spots are entitled to shelter and refuel British ships.

Some Help To Germany
Germany, too, might reap some benefit from the show, although in proportion far less than the British and French. There are now 50 or more German freighters stalled in American ports. They hardly dare move out of the three-mile limit because of patrolling British cruisers. With a 300-mile zone of safe water in which to operate, they could choose their own time and place from which to start the frenzied dash to home.

German ships would be particularly discommoded by the tentative suggestion put forward that any belligerent ships which committed a war-like act in American waters would be denied use of American ports for any purpose. The fewer havens there are for German ships in America, the better the British will like it. They have painstakingly refused to set examples themselves which could later be used as precedents for German demands.

Colored News

A meeting known as "planning and outlook meeting" for farmers will be held in the court house Thursday January 4, 1940. At 10 o'clock A. M. The main speakers will be from State College and also local speakers. It will be worth while if this meeting is well attended. Plenty will be said to help the farmer with his 1940 farm problems. The meeting will only last one and a half hours.—Dennis DuPre, Negro County Agent.

Daily Cross Word Puzzle

ACROSS

1. Species of dust
2. Form
3. One who plays mere learning
4. Servile or sordid
5. By the authority or assurance of
6. Bode
7. Artificial language
8. Pronoun
9. Laments loudly
10. In good health
11. Gilt
12. Rainy
13. One of an indigenous Japanese race
14. African antelope
15. Bites of insects
16. Period of time
17. Thin pieces
18. Expressions of contempt
19. Race track
20. Soft food
21. Fall
22. Edge
23. Mistake

DOWN

1. Small fish
2. Domestic fowls
3. Moreover
4. Jumbled type
5. Pastening line
6. Balance
7. Flowering water plant
8. Knot
9. Athletic field inclosed by seats
10. Manual digits
11. Legislate
12. Ventilated
13. Stain
14. Number
15. Walk pompously
16. Linger by the way
17. Small European hering
18. Flings
19. Body
20. Woke
21. Skill
22. Ancient bacchanalian cry
23. Part of a plant
24. Goddess of the harvest
25. No Scotch
26. Biblical city
27. Symbol for iron

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Governors Of The South Eye Balanced Prosperity

Reflector Bureau.
By HENRY AVERILL

Raleigh, Dec. 30.—Come January 1 and Governor Clyde R. Hoey is planning to issue an appeal to North Carolina's citizenry to unite with the rest of the South in a campaign "For Balanced Prosperity, in 1940-50."

Some of the other executives will make their proclamations today—among them Governor Ed Rivers of Georgia—but Governor Hoey has decided that the first of the New Year is a more appropriate time for his.

Action grows out of the Southern Governor's Conference which met in session in Atlanta, on December 14. Representing Governor Hoey at the session were President Frank P. Graham of the University of North Carolina and Dr. Clarence Poe, editor of the Progressive Farmer. They, along with others present prepared details of a program which they believe will prove a supreme blessing to the South and result in its economic salvation if successfully carried through.

The desire is for a "Decade of Progress" growing out of a balanced program, in which ten main points are emphasized.

Even at the risk of some antipathy because of its similarity in sound to the "Five-Year Plan" and the "Ten-Year Plan" of Soviet Russia, the Conference adopted what it calls a "Ten Year Program" for the conservation and development of our natural, agricultural, industrial, civic, cultural and spiritual resources, through the voluntary coordination of all agencies of progress, private and public, local, state and regional.

The Rivers' proclamation, which Governor Hoey will probably follow in sense, though not in verbiage says the program looks toward "realization of the American Dream and the Kingdom of God."

Ten "roads to balanced prosperity" will be cited:

1. Money Crops, including Forestry with Food, Feed and Fertility Crops.
2. All Crops with Livestock Consistent with Sound Land Use.
3. Production Progress with Marketing and Transportation Opportunity Free of Trade Barriers.
4. Farms with Factories.
5. Land, water and Mineral Resources with Population Needs.
6. Work with Thrift and Local Investment.
7. Greater Prosperity with Worker Prosperity.
8. Increasing Income with Increasing Home Ownership.
9. Wealth with Beauty and Culture.
10. Economic Gains with Advances in Moral Values and Human Welfare.

There is no reason to be surprised at the fact that the "program" is very similar—in fact practically identical with that announced recently by Dr. Poe as being imperative for North Carolina's progress. Dr. Poe was General Chairman of the Conference which now proposes this "Ten year Program" for the South.

The Governors who will join in appealing for support of the program include, in addition to Rivers and Hoey, Burnet Maybank of S. C., Fred P. Cone, of Florida, Frank M. Dixon of Alabama, Prentice Cooper of Tennessee, Carl E. Bailey of Arkansas, W. Lee O'Daniel of Texas, Earl Long of Louisiana and Hugh White of Mississippi.

Finns Claim New Victories



This map summarizes latest developments in the Russo-Finnish war. (1) Finnish "hit-and-run" ski forces harried Russians east of Lieksa and northeast of that point the Reds were pushed across the border, the defenders. (2) Mystery cloaked the Finnish drive toward the Murmansk railway, vital life line to the Arctic for the Russians who were said to have brought up new quick-firing guns in that sector. (3) In the extreme north the Reds were reported digging in to hold positions. (4) British reports said 2,000 Italian volunteers with Italian planes had arrived at Tornio. (5) Finnish air force reported at least one big Russian long-range gun was silenced by air bombs. (6) Small band of Finnish coast artillerymen, under heavy fire, were reported holding Koivisto batteries. (7) Russian air force opened a new attack on southwestern Finland and there were air raid warnings at the Hanko naval base.

"Night Shirt Bandit", Charlie Chase comedy; "Sand Hogs", sport reel; News.

Monday—"Quick Millions", featuring The Jones Family, Eddie Collins, Robert Shaw, (Family). On same program Seabee Hayworth and his players on our stage matinee and night. "Old Smokey", a cartoon. "Acres of Plenty", novelty.

Tuesday-Wednesday—Penny Singleton, Arthur Lake, Larry Simms in "Blondie Takes a Vacation" (Family). Added Chapter 9 "The Phantom Creeps". "Hello, How Am I?", cartoon featuring Popeye.

Thursday—On our stage-matinee and night—"Chez Paree Revue", featuring a host of dancers, singers and comedians. On the screen, "Missing Evidence", with Preston Foster, Irene Hervey (Family). Also "Screen Snapshots", novelty and Sound News.

Friday-Saturday—Roy Rogers, George Hayes in western drama, "Saga of Death Valley" (Family). On same program Episode No. 4 "Dick Tracy's G-Men", "Millionaire Hobo", novelty.

Monday-Tuesday—"Everything Happens at Night", comedy drama, featuring Sonja Henie, Ray Milland, Robert Cummings, (Family). Also cartoon "One Mother's Family", "Information Please", novelty, Paramount News.

Wednesday-Thursday—"Intermezzo, A Love Story", human drama starring Leslie Howard, Ingrid Bergman, Edna Best, (Adult). Added "Mechanix Illustrated", novelty; "Drunk Driving", special "Crime Doesn't Pay" subject; Ted Go Rita, musical.

Friday-Saturday—Cesar Romero, Marjorie Weaver in comedy drama, "Clisco Kid and The Lady", with George Montgomery (Family). On same program, "Hitch Hiker", cartoon; "Glimpses at St. Augustine", travel novelty, News Events.

At The State Next Week
Sunday—George O'Brien, Virginia Vale in western story, "Legion of the Lawless", (Family). Plus

THIMBLE THEATRE (Starring Popeye)



BLONDIE



Cavell run second in popular fancy to her Irene; she has sparkle and beauty and a fine comedy sense.

Her producer-director, Herbert Wilcox, is piloting her again. Before he calls "Quiet up!" (the Wilcox preface to shooting or rehearsing) he tells me about Madame Lucy.

Madame Lucy, in the stage version, turned out to be a man, a fluttery, swishy sort but a man for a that. Madame Lucy remains in the film, but—

"The humorous possibilities of the male swish," says Wilcox, "have been exhausted. They don't belong on the screen."

Madame Lucy becomes, in the picture, simply the trade name for the firm headed by—the virtue hero, Ray Milland.

The old songs—Alice Blue Gown, Irene, Castle of Dreams, Something In The Air—will be heard again. There's a new one, too: You've Got Me Out on a Limb.

I can hardly wait.

That old airplane on stilts, the one Richard Dix and Chester Morris have been "livin' in" for four films in a row, ought to reach a museum some day. They're in it again (or jumping from it, as when I saw them) for "The Marines Fly High."

It takes 14 men—count 'em, 14—to complete a movie parachute jump besides the jumpers. The sturdy fourteen stand around a firemen's net, beneath the plane, and just wait.

Dix went over first, achieving a sound effect which had me running for the phone. I thought he'd cracked his neck. Morris followed—bump, c-r-u-n-c-h.

"This picture will be different," said Chet afterward. "Dix gets the girl (Lucille Ball) this time."

It's a scene for "New Moon," the MacDonald-Eddy operetta of early Louisiana. Jeanette, looking luscious like pink frosted cake, is selling Nelson up the river to Baton Rouge (pronounced very French) and it sounds like the second-act curtain on any stage musical—boy loses girl.

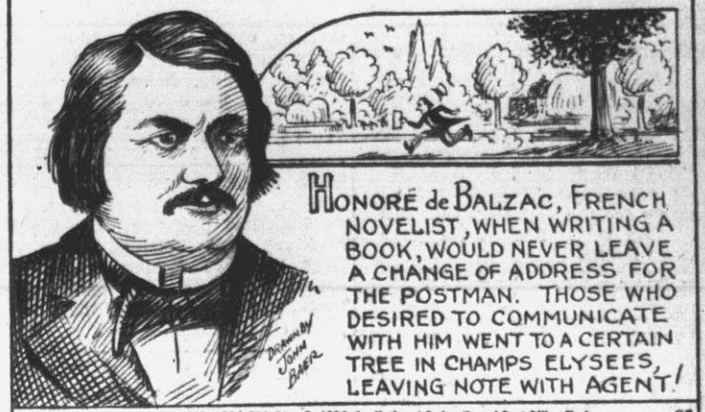
Nelson is supposed to reply angrily to her tongue-lashing, and

Postal Oddities



GERMANY HONORED THE ROTARY CLUB ON ONE OF ITS STAMP MARGINS

A MAN IN CALIFORNIA HAS AN EXACT REPLICA OF HIS HOME FOR A MAIL BOX!



HONORE de BALZAC, FRENCH NOVELIST, WHEN WRITING A BOOK, WOULD NEVER LEAVE A CHANGE OF ADDRESS FOR THE POSTMAN. THOSE WHO DESIRED TO COMMUNICATE WITH HIM WENT TO A CERTAIN TREE IN CHAMPS ELYSEES, LEAVING NOTE WITH AGENT!

Balzac, the famous French novelist, whenever he felt a book coming on, would go into hiding for weeks at a time. He would tell no one his address, and anyone wanting to communicate with him had to go to a certain tree in the Champs Elysees and look for a man who seemed to be gazing at the birds. The man who appeared to be looking at the birds was the only person knowing Balzac's mailing address. Odd, isn't it?

storm out haughtily with a snappy comeback and "Adieu."

The first time he calls it "A-Dew," and the second time he calls it "A-Do." The third time he makes it "Goodbye," which sounds just ten times better. And for the take, he leaves it out completely—which is, strangely, perfect.

Stockholm has 26 parks, where 100,000 tulip and hyacinth bulbs are planted annually, in addition to 66,000 dahlias, phlox and other summer plants, 1,500 abeleas and 300 rhododendrons.

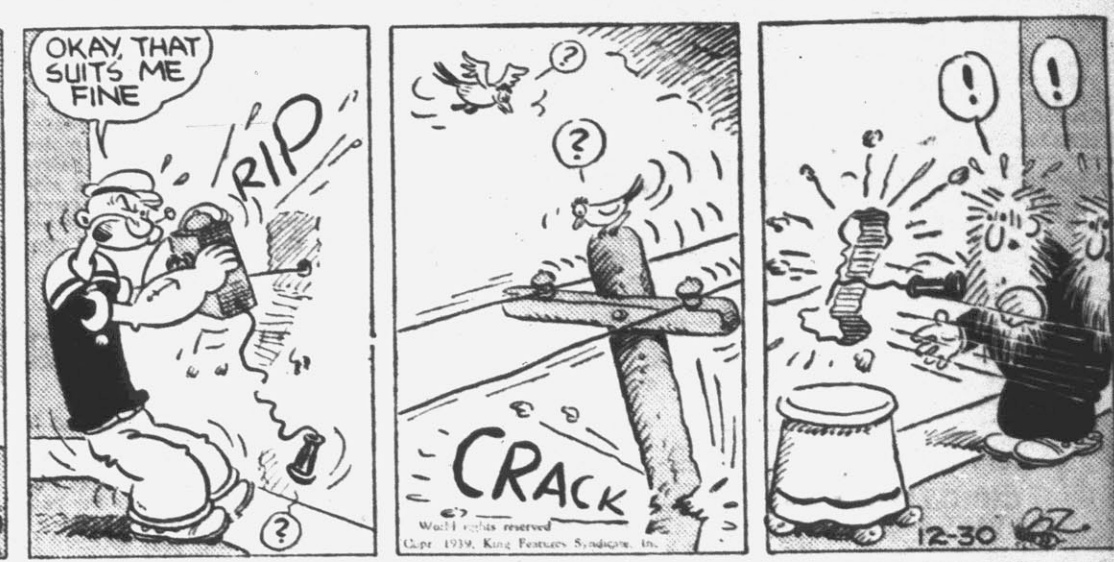
HAPPY NEW YEAR

Our Only Wish Is That We Could Clasp The Hand Of Each Of You And Wish For You A Most Happy And Prosperous New Year!

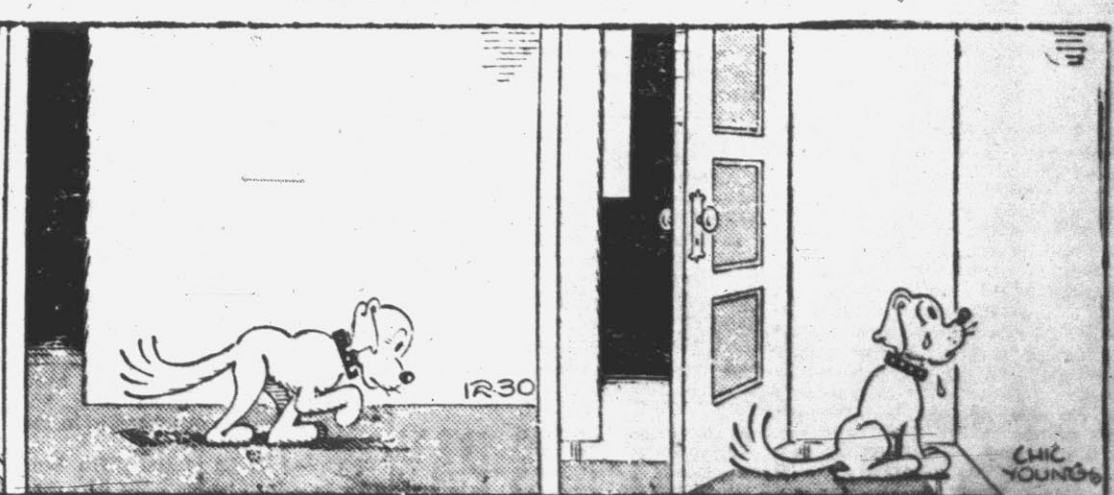
May You Again Favor Us With Your Gracious Patronage

ORANGE CRUSH BOTTLING CO.

Now Showing - The Line's Busy!



In A Neutral Corner



WANTS

Rates 1 1/2¢ per word, minimum charge 35¢ for 25 words, one insertion; six insertions \$1.85; one month, \$7.00. Indented lines, known as classified display, or larger than regular size type double price.

Other than to business houses having regular accounts with us, no want ads will be charged. Send or bring cash with order. To prevent errors, want ads will not be taken over the telephone.

PLUMBING — HEATING
Your Dependable Plumber and Steamfitter
C. L. RUSS
312 Evans Street
Day, Dial 3231 Night, Dial 3062

THIS IS STOVE WEATHER
Be sure your stove is in good shape for the cold days that are on the way. See us for your stove needs.
HOME FURNITURE STORE
28-31s

FOR RENT — SERVICE STATION
and five room dwelling house. Both for \$150.00 per month. Apply "E. C." Daily Reflector. 29-41s

BABY CHICKS — U. S. N. C. AP
proved pullover tested. Hatches each Tuesday. Purina Feeds and Poultry supplies. Drum's Electric Hatchery and Feed Store, 303 Albee-Marle Ave., phone 2537. 18-1 mo.

FOR RENT — SIX ROOM DWEL-
ling. West Fourth street. Good condition—excellent neighborhood—available Jan. 1st. A. M. Moseley. Dec. 19-eod-1f

PRACTICAL NURSE — COLORED
woman wants work as practical nurse. Fannie Reeves, two miles on Bethel highway, Greenville, N. C. R. 4, Box 14. 29-21s

WE HAVE NEW SEED GARDEN
peas, also cabbage plants, onion sets and other seeds for January planting. J. A. Watson, Seed-Feed-Provisions. 27-1f

SPECIAL EVERY DAY — FRESH
cooked Potato Chops. People's Bakery. 29-41s

WE CARRY A LARGE STOCK
of stove pipe elbows and stove accessories. Experienced men to serve you.
HOME FURNITURE STORE
28-31s

FOR RENT—LIGHT TWO-HORSE
farm to small family of 3 or 4 persons, on halves, or with team. No drinkers. Give age each person in family, who you farmed with each of last three years, if white or colored. Answer all questions. Address "Farm", Box 369, Kinston, N. C. 29-41s

FOR RENT—FOUR-ROOM FURN-
ished Apartment. A. F. Harrington, Rental Agent, Phone 2920. 30-Sat-Tue 1f

GET OUR PRICES ON NEW
plant bed cloth. Have 1 yard, 4 yard and 5 yard widths. J. A. Watson, Seed-Feed-Provisions. 27-1f

FOR RENT—ROOM TO GENTLE-
man only. In private home. Steam heat. Dial 3052. 27-41s

We Clean and Press
Men's Suits, Ladies' Coats—Dresses
Our work must please and a trial will convince you.
CAROLINA DRY CLEANERS
Dial 2276—Leon Smith, Prop.

WANTED JANUARY 1 — 3-ROOM
furnished or unfurnished apart-
ment with private bath by couple
without children. Apply P. O. Box
728, City. 29-31s

FOR RENT—TWO-ROOM FURN-
ished apartment. Electric refrig-
erator and gas stove. Dial 2285.

WHY PAY MORE
When You Can Get The
Same for Less?
—CALL—
S. A. HORTON
for your plumbing repair work
Greenville Hotel Phone 2022

See Typewriters
WOODSTOCK
J. A. Moore Office Equipment
Company, 254 Tazewell Street,
Norfolk, Virginia; W. R. Kerr,
Agent, Rocky Mount, N. C.

JOIN OUR 1940
CHRISTMAS
SAVINGS CLUB
NOW OPEN

First Federal Savings
and Loan Ass'n.
DIAL 3224

Radio Repairs
—BY—
FACTORY TRAINED
EXPERTS
DIAL 3114
McCormick
Music Co.
121-122 W. Fourth Street
DIAL 3114

SPECIAL—100-POUND BAGS OF
Meat Salt, \$1.00 per bag. J. A.
Watson, Seed-Feed-Provisions.
Nov. 6-1f

HEAT YOUR HOME
the clean, safe and economical
Superfex way. This oil burner
is making friends every day.
HOME FURNITURE STORE
28-31s

ROOM FOR RENT TO GENTLE-
man. Steam heat, shower. Hot
water. 198 East Eighth Street.
Phone 2527. 26-1f

WANTED — AN EXPERIENCED
soda and drug clerk. Dial 3181.
Pleasant's College Drug Store. 28-31

FOR SALE — PERSONAL PROP-
erty including 2 mules, 20 head
of hogs, plows, harrows, wagons
and carts, corn and hay—to the highest
bidder—Friday, January 5th at D.
S. Harris' place on Pactolus road
about four miles from Greenville at
11:00 o'clock A. M. 30-31s

FOR SALE—ONE FARM — 127
acres, three miles from Greenville
on Falkland highway. Good \$4,000
dwelling, three tobacco barns, new
pack house, 1 tenant house. Ex-
cellent location. Very good neigh-
borhood, \$70 per acre. Fine tobacco
land. Gus Forbes. 27-61s

FOR RENT—NICE FIVE-ROOM
apartment with garage in College
View. Call 3587. 30eod61s

VISIT LAUTARES BROTHERS
Pre-Inventory Sale. Reductions
of 33 1/3% are in effect in the
Jewelry Department and Gift
Shop. This is an excellent oppor-
tunity to save on Quality Merchan-
dise.

LOST—PLATINUM DINNER RING
—Set with diamonds—oblong in
shape. Liberal reward if returned
to Mrs. J. J. White. 28-31s

FOR RENT—FIVE ROOMS, HEAT-
ed. "Carolina Apartments." Op-
posite College. Like new. See it
anytime. \$37.50 Monthly. Don't
wait. L. J. SMITH, Real Estate
Insurance. 30-11

WE CARRY IN STOCK
Grates for all stoves we sell.
Come in for parts and prepare
your stove now.
HOME FURNITURE STORE
28-31s

SEE WHITE'S STORES FOR
lowest prices on tobacco canvas—
1 yard—4 yards—5 yards wide.
28-1f

FOR RENT — UNFURNISHED
apartment. Two blocks from
Main street. Dial 3846. 30

LOST OR STOLEN—TUESDAY
night near Ayden at Wood's Mill—
a dark bay bronco mare, branded on
shoulder with anchor and on rump
with letter F. Finder return to F.
A. Haddock, Winterville, Rt. one
and receive reward. 29-31

MOVED TO FIFTH STREET AT
Fair Grounds. See us for top
prices at all times. Pitt Poultry
Co. 30-61s

POSITION WANTED — YOUNG
man with business course, college
degree, and eight years' experience
in office, and outside work desires
to make change. Best local refer-
ences. Call or write Mr. "X", care
Daily Reflector. 28-31s

SEE WHITE'S STORES FOR
lowest prices on tobacco canvas—
1 yard—4 yards—5 yards wide.
28-1f

FOR RENT—TWO-ROOM FURN-
ished downstairs apartment. Private
entrance. Dial 3289.

FOR RENT ON MANHATTAN
avenue—five room brick dwelling,
just completed. Also 1 six room
frame dwelling. Dial 2498. 27-31s

FOR RENT—ROOM IN HEATED
home front of college. Con-
venient to bath. Dial 3371. 30-21

Poultry Wanted
Poultry is very much higher—
Much improved over the last
few days.
CALL OR SEE
H. A. MOORE
404 W. 9th St. Dial 2724

NEW ESSO AT THE PRICE YOU
pay for regular gasoline, premium
quality and performance. Try it to-
day and see how it performs for
you. Remember same price as or-
dinary gasoline. Dal Cox, Your Esso
Dealer. 16-121

FOR SALE—ONE PAIR SECOND-
hand mules, \$100 cash. C. L. Pat-
rick, Hanrahan, N. C. 29-31s

FOR SALE — EARLY JERSEY
Wakefield cabbage plants. Will
deliver in quantities. A. M. Moseley.
Dec. 9-eod-1 mo.

FOR SALE — ONE FIVE-ROOM
dwelling in Winterville. Well lo-
cated and in good condition. Price
\$900. One-half cash, balance on
time. Also one four-room dwelling
in good condition. Price \$400. J. L.
Rollins, Winterville, N. C. 18-eod-61

WILL BUY 50 POUNDS OF LIGHT
weight cotton rags at 5¢ pound.
Must be clean and free of hooks or
buttons. Bring to Daily Reflector
office. 30-1f

FOR RENT—A ROOM TO GEN-
tlemen. Close in. See Mrs. C. B.
Whitard. 5-1f

WHEN YOU INSTALL A STOKER
in your home you expect conveni-
ence. To insure convenience plus
satisfaction use the kind of Coal
that will give you efficient and eco-
nomical performance. Hatfield Dana
Coal. W. C. Clark, Ice, Coal, Coke
and Wood—Dial 2431. 30-21s

WANT ADS PAY

N. Y. Stock Market

New York, Dec. 30.—(AP)—Nar-
row price changes with small se-
lected gains predominating ruled in
today's stock market as Wall Street
pushed out 1939 with a left-handed
salute.
There was considerable churning
throughout the brief proceedings
and transfers for the two hours
were in the vicinity of 200,000
shares.
Business prospects for 1940 con-
tinued a market heartening factor,
but traders inclined to step care-
fully in view of the two days' inter-
mission. The stock exchange will
be closed Monday in celebration of
New Year's. Foreign markets gen-
erally also will suspend. Most were
in recess today.

Chicago Grain Market

(Courtesy Vernon Parrish)
WHEAT— Open Close Pr. Cl.
May 100 101 103 1/2
July 100 101 100 1/4
Sept. 99 100 99 1/2
CORN—
May 58 58 58 1/2
July 58 58 59 1/2
Sept. 58 58 59 1/2
OATS—
May 38 38 38 1/2
July 34 35 34 1/2
Sept. 32 33 32 1/2
RYE—
May 74 75 75
July 73 74 73 1/2

N. Y. Stock List

Courtesy E. A. Pierce and Co.
Phone 3161—Wilson, N. C.

A. C. L.	22 1/2
Anacosta	29 1/2
American Radiator	10 1/2
Bethlehem Steel	80 1/2
Chrysler	89 1/2
C. I. T.	32
Coca Cola	117 1/2
Commercial Credit	47 1/2
Commercial Solvent	14
Consolidated Oil	7 1/2
Continental Can	42
Electric Bond and Share	7 1/2
General Motors	54 1/2
Gulf	6 1/2
International Telephone	24 1/2
Lorillard	24 1/2
Nash Kelvator	24 1/2
National Dairy	16 1/2
Otis Steel	11 1/2
Packard	3 1/2
Paramount Pictures	7 1/2
Pullman	30 1/2
Pure Oil	8 1/2
Radio	5 1/2
Reynolds	39 1/2
Simmons	22 1/2
Southern Railway	19 1/2
Standard Brands	6
Sperry Corporation	45 1/2
Texas Corporation	44 1/2
Texas Gulf Sulphur	32 1/2
United Aircraft	46 1/2
United Corporation	2 1/2
United Drug	4 1/2
U. S. Steel	66 1/2
Warner Pictures	3 1/2
Western Union	76 1/2
Douglas Aircraft	32 1/2
N. Y. Central	18 1/2
Phillips Petroleum	41 1/2
American Tobacco	86 1/2
U. S. Alcohol	23 1/2
Aviation Corporation	7
Curtis Wright	16 1/2
American Telephone	170 1/2

Rules Of Safety Are Outlined Here

"Mothers worry when drivers hur-
ry and 'Speed is dangerous—don't
commit suicide' were safety slogans
advanced here today by Inspector
M. J. McLeod of the Highway Safe-
ty Division, who pointed out com-
mon rules of safety that should be
observed by the average motorist.
Safety rules for drivers, as out-
lined by Inspector McLeod, were:
Always look both ways and signal
before pulling away from the curb;
dim headlights when meeting an-
other car at night; keep your car
in good condition at all times by
having good brakes, lights, horn,
windshield wiper, rear view mirror,
good tires, steering gear, and ef-
ficient muffler; drive on the right
side of the highway, not in the cen-
ter; don't pass a school bus in ei-
ther direction while it is loading or
unloading passengers.
Never drive at such a slow speed
as to block traffic unless it is neces-
sary; watch the right side of the
highway when meeting cars at
night; never pass a car on an in-
tersection or crossroad, curve or
railroad crossing; never allow a per-
son to ride on the running board;
come to a complete stop before a
person gets out of your automobile;
do not overtake and pass a motor
vehicle on a hill; always stop before
entering the highway from a side
road or side street; always sound
your horn before passing another
motor vehicle, and never park your
car on a bridge, fill, or curve."

No names can be called—no
even of the county—for fear of a li-
bel suit, but the crack is just a bit
too good not to repeat.
"We're in a hell of a fix," said a
prominent democrat, "with a demo-
cratic sheriff and the republican
bootleggers keep us from getting rid
of."

Duke has a professor named Cal-
vin Hoover; so the University of
North Carolina, in order to keep up
with its neighbor is looking for a
Woodrow Roosevelt or a Franklin D.
Wilson with whom to counter.

PLENTY OF SCRAP
FOR THE SCRAPPERS
Houston, Tex.—(AP)—Scrap iron
and steel—prime food for the jaws
of war—will float in tremendous
quantities, baying accident, in Brit-
ish ports in the next 12 months.
Exporters estimate 350,000 tons of
800,000 ordered by Great Britain
will be sent from Gulf ports.

HITLER EXPRESSES BELIEF
THAT NEW YEAR WILL BRING
VICTORY TO GERMAN REICH

(Continued from page one)
ty of the Reich in the east and to
let us remember the comrades who
sealed their faithfulness to the peo-
ple and Reich with their blood.
"For the ensuing year we want to
ask the Almighty, who during the
past so visibly took us under His
protection again to vouch safe His
blessings to us and strengthen us in
fulfillment of our duty. For ahead
of us lies the most serious struggle
for existence or non-existence of the
German people."

"With proud confidence I and the
whole nation look upon you, for
with such soldiers Germany must
win."

Virginia Bank Joins The Federal Reserve

J. S. Walden, Jr., first vice-presi-
dent of the Federal Reserve Bank
of Richmond, today advised that the
Citizens Bank of Poquoson, Odd Va.,
located in the territory of the head
office of the Richmond bank, has
been admitted to membership in the
Federal Reserve System.
Member banks of the Fifth Fed-
eral Reserve district have been ad-
vised of the admittance.

EVERYTHING HAPPENS AT NIGHT



Robt. Cummings and Ray Milland both have fallen for Sonja Henie (and no wonder) at Pitt Monday-Tuesday

SHORT SHOTS

Raleigh, Dec. 30.—On the outside,
Commissioner of Revenue Allen J.
Maxwell presents a rather stern,
austere appearance and few would
suspect him of possessing a keen
and quiet sense of humor.
His "I'm not running against San-
ta Claus" unquestionably is the
classic of the gubernatorial cam-
paign so far; and he added another
when discussing the multiplicity of
candidates.

"We (the candidates for governor)
are getting like Justices of the
Peace. There are so many it's noth-
ing to be proud of, and yet it's al-
most a disgrace not to be one."

The Commissioner frankly says
"it's on the fence" whether his for-
mal announcement arrives Monday
almost simultaneously with the New
Year or whether he will put it off
for another week.

One campaign observer has fig-
ured out a perfect plan for the nomi-
nation of Mr. Maxwell:
"If he'd just give away these au-
tomobile license tags instead of
charging for them, I'll bet he'd win
in the first primary without even a
struggle," he cracked.

There is the standing and very
state joke about the people who
don't know the Civil War is over,
but High Point's city fathers of
1860-65 went those people a bit
better, if minutes of their meetings
are true indications.

Despite the fact that the Yankees
even burned the railroad station at
High Point, there isn't a single sol-
itary mention anywhere in the city
council's minutes at any time of
the existence of a state of hostilities
over the full four year period. Close-
st approach is an ordinance per-
mitting free burial of "soldiers" in
a new cemetery.

Incidentally, High Point is per-
haps the only city of any size or
age which has never at any time
permitted the legal sale of liquor.
Its original charter (1859) prohib-
ited it; and so even before the state
voted dry the furniture center was
in law, if not in fact, arid.

Hinton James, assistance manager
of the 67th U. S. Census area, is a
direct descendant and namesake of
the Hinton James who registered as
the University of North Carolina's
first student.

Thad Eure, self-styled "People's
Man," had every desk and shelf of
his Secretary of State office so lined
with Christmas cards that one
caustic observer opined there was
"no place left to work."

It's undoubtedly the height of
something or other that two North
Carolina Negroes who would other-
wise have died in the gas chamber
Friday are still alive because one
of them is reported to have con-
fessed killing a "death row" guard
on the eve of the execution date.

The Sincous Of War
Paris.—(AP)—French soldiers at
the front will be treated to the
French can-can, the dance that
thrilled their fathers at the end of
the last century. A Paris night club
announced that it is sending its
troupe of can-can girls to dance for
the troops.

Fine Work—But Long After
Houston, Tex.—(AP)—Joe Thom-
as, 34-year-old Negro, was fined for
aggravated assault 10 years ago.
While the case was on appeal he
disappeared.
Deputy Sheriff E. J. Buckley
checking over some old records, ran
across the delinquent account. Cur-
iosity got the better of him and he
checked the list of prisoners. He dis-
covered that Joe Thomas was lan-
guishing in jail that very moment,
as the result of domestic trouble.
Buckley went upstairs and pre-
sented the 10-year-old bill to the
inmate.

St. Joseph, Mo.—(AP)—St. Jo-
seph is moving the house where
Jesse James was killed from its orig-
inal site to a spot more accessible
to tourists.

The daily production of the Tex-
as Panhandle natural gas field is
1,700,000,000 (billion) cubic feet from
approximately 1,500 wells.

U. S. Census Will Start January 2nd

The 1940 census of the United
States will get under way Tuesday,
January 2, with the census of busi-
ness and industry to be made first,
followed in April by the population
and agricultural census.

Frank E. Brooks and Mrs. John
Andrews will handle the work in
Pitt county. That they may make
the work complete so as to best
serve the interest of all citizens of
the section, full cooperation of all
called upon will be necessary.

All types of business will find the
facts that are compiled useful in
making comparisons of their own
performance, determination of sales
policies, budgeting, allocation of ad-
vertising and sales effort, develop-
ing trade areas and in financing for
future operations.

Communities will be better able
to plan for future development, and
they will be aided in determining
more accurately types of business
and industry which may be suited
and more likely to operate success-
fully.

All information is strictly confi-
dential and the reports are used
solely for preparing statistical in-
formation concerning the nation's
resources, production, and distribu-
tion activities. The individual re-
turns are not used in any manner
whatever for investigation, regula-
tion, or taxation. They are not
checked with those received by any
other governmental agency, nor is
any person or organization other
than the sworn employees of the
Bureau of Census allowed to ex-
amine them. Moreover, the reports
could not be used to ascertain whether
an individual establishment was
operated at a profit, as the items
of expenditure reported on the
schedules do not cover the total ex-
penses of the establishment. Data
for overhead (advertising, insurance,
taxes, etc.) are not called for on the
manufactures schedules and data on

cost of merchandise sold are not re-
ported on the business schedules.

Debs Are Long
St. Joseph, Mo.—(AP)—St. Joseph
banks still are making good on scrip
issued in the panic of 1907. Three
pieces, one for \$1, one for 50 cents
and one for 25 cents recently were
mailed in from Leavenworth, Kans.,
for redemption. The bank paid par.

Audits • Systems • Tax Service
JOHN C. PROCTOR & CO.
CERTIFIED PUBLIC ACCOUNTANTS
OFFICE: OVER H. A. WHITE & SONS PHONE 2832

SUNDAY ONLY

HERE'S ACTION



Romance and adventure in
a sizzling story of the lusty
West of the roaring 1870's!

**LAWYER WITH
A LARIAT**

LEGION of the LAWLESS
With
VIRGINIA VALE

More Show
CHARLIE CHASE
in
"NIGHT SHIRT BANDIT"
News • Sport Reel

MONDAY — ON THE STAGE
FOUR SHOWS — 2:20 - 4:30 - 7:00 - 9:15

SEABEE HAYWORTH
AND HIS PLAYERS
Presenting Another Rib-Tickling Comedy

— ON THE SCREEN —
THE JONES FAMILY
in
"QUICK MILLIONS"
Prices This Show 10c-25c All Day

Bumsteads Take to Great Open Spaces

**"BLONDIE Takes
a VACATION"**

with
ARTHUR LAKE
as Dagwood
PENNY SINGLETON
as Blondie
LARRY SIMMS
as Baby Dumpling



THURSDAY — ON OUR STAGE
"CHEZ PAREE REVUE"
18 The Season's Smartest 8 New
People GIRL SHOW Vaudeville
Acts

• • • FRIDAY - SATURDAY • • •
ROY ROGERS
"SAGA OF DEATH VALLEY"

You'll Enjoy Her Experience—
Deanna's in Love!
TODAY
SUNDAY
Deanna DURBIN
FIRST LOVE
with
Helen PARRISH • Robert STACK
Eugene PALLETTE • Lewis HOWARD
June Storey • Leatrice Joy
Also "Busy Little Bears"
Cartoon • A Fable novelty
"Venezuela" Travel
PITT

GLORIOUS SONJA'S TOP TRIUMPH!
• TWO JOYFUL DAYS •
Starting MONDAY
Sonja HENIE
in
EVERYTHING HAPPENS AT NIGHT
with
RAY MILLAND
ROBERT CUMMINGS
MAURICE MOSCOWICH
LEONID KINSKEY
ALAN DINEHART
FRITZ FELD
Features—
"One Mother's Family" cartoon
"Information Please" Novelty
PITT NEWS EVENTS
Thrillingly Different!
—for every thrill of romance, there's another thrill of danger!
—for every moment of laughter, there's another filled with beauty!
WED. - THUR.
An Interlude of Stolen Love!
LESLIE HOWARD
"INTERMEZZO A LOVE STORY"
Introducing