

THE WEATHER

Mostly cloudy, occasional showers Thursday and possibly in the interior tonight.

THE DAILY REFLECTOR

TRUTH IN PREFERENCE TO FICTION

Tobacco Edition 26 Pages

VOL. 106 No. 55

Leased Wire

GREENVILLE, N. C., WEDNESDAY AFTERNOON, AUGUST 16, 1939

Associated Press

Price: 5 Cents

MOVE STARTED TO LIMIT '40 TOBACCO CROP

Secretary Wallace Looks Toward Rigid Control

AAA TO ARRANGE FOR REFERENDUM

Although No Vote Officially Proclaimed, Practically Certain One Will Be Conducted

Washington, Aug. 16.—(AP)—Secretary Wallace took the first steps today toward imposing rigid marketing controls and penalties on the 1940 flue-cured tobacco crop as a result of this year's record yield.

The secretary ordered the AAA to arrange for a referendum among tobacco growers on marketing quotas. Two-thirds of the growers of the flue-cured leaf must approve the marketing restriction and penalties before they become operative.

A similar attempt by Wallace to impose marketing control this season failed when only 56.8 per cent of the growers voted favorable, less than the required two-thirds.

Under terms of the farm act the secretary must proclaim marketing quotas whenever supplies of a major farm crop exceed certain reserve levels. Then a farmer referendum must be conducted.

Although Wallace has not yet officially proclaimed the tobacco quotas and has until December 1 to do so, the AAA announced that this year's large crop apparently will bring supplies to a level requiring proclamation of a quota.

No date for the referendum was fixed. The Government report this month estimated a flue-cured tobacco crop of 1,028,000 pounds, compared with an estimated world consumption level for American flue-cured of about 750,000,000 pounds. If the tobacco sales restrictions are approved by two-thirds of the growers eligible to vote marketing of tobacco in excess of quotas would bring a penalty of 10 cents a pound.

Farmville Citizen Is Facing Charges

B. J. Skinner, 65-year-old Farmville man, is being held in the Pitt County jail without privilege of bond on charges of forgery, assault and disorderly conduct.

He was committed by Chief of Police L. T. Lucas of Farmville and ordered held until the next term of Pitt Superior Court. Skinner is said to have forged a note and secured money with the illegal paper.

Maxelo Worthington, 30-year-old Farmville Negro, was jailed by Chief Lucas under a \$1,000 bond when probable cause was found by Farmville court officials in a case charging Worthington with assault with a deadly weapon with intent to kill.

County Jailor, W. G. Leggett said that Worthington attempted to kill his wife with a gun in the Winterville community two years ago, but left the county. He was apprehended in Baltimore, Md.

Store Is Robbed In Bruce Section

Sheriff's officers today were investigating the robbery of J. E. Watson's store in the Bruce community, which occurred some time Monday night during a rainsorm.

Officers said an intruder entered the store through a side window near the top and removed a small quantity of cigarettes and other merchandise. The loss was said by officers to have been small.

The belief that the intruder was seeking money and not general merchandise was advanced by officers after a survey had shown only a small amount of stock was missing.

Tremendous Task Faces Railroad



While investigators sought the mysterious person believed to be earless, who was responsible for the "key of San Francisco" train wreck in central Nevada, it fell to railroad men to go ahead with the tremendous salvage task. This picture shows a pile driver in the midst of the wreckage at work rebuilding the Humboldt river bridge.

Over Half of Crude Oil Supply Cut Off in U. S.

Fight Against Price Collapse Still Being Waged

Oklahoma City, Aug. 16.—(AP)—More than half the country's crude oil supply was cut off today as three states took the lead in the fight against the threatened collapse of the industry's price structure.

Following an historic meeting of the Oil Compact Commission yesterday, New Mexico and Oklahoma joined with Texas to close down 145,200 wells producing more than 51 per cent of the country's output.

A further slash in production was promised by Governor Rattner, who said the Kansas Corporation Commission would order the states 28,000 wells shut down today. Texas closed its 87,000 wells for 15 days yesterday.

Crude oil prices began to topple last week at the Sinclair Prairie Company posted a general 20 cents per barrel cut and some of the smaller companies followed suit.

A collapse of the whole structure began when the Humble Oil and Refining company reduced prices from five to 32 cents a barrel in Texas, the largest producer. Observers were not able to determine at once how many employees would be affected, since many here giving vacations with pay, some half time pay. Many firms said they would have their men clean up and recondition properties during the period.

Frank Graham Is Talked For Gubernatorial Race

Reflector Bureau. By HENRY AVERILL. Raleigh, Aug. 16.—Dr. Ralph W. McDonald, almost-governor of 1936 and now associate extension director at the University of North Carolina, wants Tom Cooper out of the gubernatorial race in order to protect Dr. Frank Graham, the University's president, into the picture as "the Great Liberal" around whom all Tar Heels should rally.

That's the latest product of the hot-weather political rumor and report factory, and is not the provable, uncontroversial fact it might appear from the way it is put baldly in paragraph one.

At least it's the way one high-ranking state official (himself elected by the people, by the way) has figured out the puzzle of McDonald's recent and manifold activities.

The first half of the proposition can be set down as absolutely true—McDonald has been and still is trying his very hardest to get the Wilmington mayor out of the gubernatorial race. He recently cornered Tom in a hotel room and argued with him for nearly four hours in an effort to induce a Cooper withdrawal. That much is certain, even

POLE SLAIN BY DANZIG GUARD ALONG BORDER

Killing Clouds Efforts to Clarify Tense Situation

MEET ARRANGED FOR DISCUSSION

League of Nations High Commissioner to Confer With Danzig and Polish Officials

Danzig, Aug. 16.—(AP)—The killing of a Polish soldier by Danzig frontier guards on the Danzig-Polish border today clouded the efforts of Professor Carl L. Burckhardt, League of Nations high commissioner, to clarify the grave Danzig situation in a meeting with Danzig Nazis and Polish officials.

Burckhardt met Arthur Greiser, president of the Danzig Senate, and Marian Chodacki, Polish commissioner in general, in his office here for a conversation which lasted half an hour. Burckhardt planned to leave late today for Warsaw.

The meeting was described in Polish circles as a "sensational" Danzig officials declined to make any comment on the meeting with Burckhardt.

The shooting of the soldier, was the third serious incident which has marked the bitter Danzig quarrel between Nazi Germany and Poland in recent months.

Polish and Danzig versions of the shooting differed today as they did in previous cases. Two Poles and one Danziger have been killed in three border incidents.

Danzig police said the Polish soldier, carrying a rifle, was shot 300 yards within Danzig territory today when he failed to heed a demand of halt and was shot.

Polish version was the Polish soldier was only 15 meters (about 16 yards) from the border after having lost his way in the darkness. The shooting occurred in the early morning hours.

While Danzig police claimed that the soldier had fired at least one shot, the official version was that the Polish soldier had not fired at all.

State Weed Show Set for Carolina

The Coleman Pitt post of the American Legion of Rocky Mount has secured the services of the A. Grey Productions of Greenville to stage a North Carolina Tobacco Show to be held during the week of September 25-30.

It is the intention of the committee in charge and the management to give an opportunity to all those associated with the growth, development, sale and the uses of tobacco to exhibit their various divisions in competition for cash premiums, ribbons and silver trophies.

Different ways that pay crops can be developed will be displayed by the State Department of Agriculture, county agents and numerous individuals through exhibits with a widespread educational value in these lines. The committee in charge is inviting tobacco producers of Pitt county to make preparations for displays of tobacco in each grade at the tobacco show.

The entertainment division has received a contract with one of the largest carnival concerns traveling through the south this year, the Dodson World Fair shows, a caravan of 35 railroad cars setting up a midway with 22 high-class modern riding devices and 20 new and entertaining shows.

Free attractions will be all of a high aerial type and a most thrilling exposition. A fireworks display will be given each night to symbolize a fairland of beauty in the sky. All of this and much more will take place on the Duke show grounds at Rocky Mount, the week of September 25-30.

Negro Convict Goes Back to Prison Home

G. R. Harrison of the Carnsville, Ga., police department, came to Greenville this morning to return John Hankerson, escaped Negro convict, to the Georgia prison camp.

Hankerson was given a four-year sentence last year after being convicted of a felony. He escaped from the prison camp only a short while after being placed in the camp.

He was arrested at his mother's home here over the week-end by Captain S. Bowen Dorsey, who will receive a \$25 reward for the capture.

Two Negroes Facing Theft Charges Here

Sarah Gray, alias Sarah Cotton, Greenville Negro, was arrested day by Officers E. G. McMullan and booked on a larceny charge.

The Negroess is said to have stolen some clothing from a home in the city.

Many Indications Hitler Planning New 'Surprise'

ITALY FAVORS NEGOTIATIONS

Controlled Nazi Press Proposes Direct Conversations Between Poland and Germany to Bring About Acquisition of Free City by Fellow Member of Axis Powers

Rome, Aug. 16.—(AP)—Direct negotiations between Germany and Poland for the German acquisition of Danzig emerged today as the apparent Italian plan for the settlement of the program.

The controlled Fascist press proposed such negotiations with a unanimity of expression that seemed to indicate official inspiration.

Il Messaggero said "wisdom and prudence advise Poland to negotiate with Germany." It added that Britain and France "have the duty to suggest moderation to Poland and expressly invite it to negotiate with Germany."

The same advice was given by Il Piccolo with the statement that if London and Paris fail to use their influence in this direction they would show their intentions to "provoke a new world war."

The Italian newspaper promised that if Poland negotiated a settlement with Germany, Chancellor Adolf Hitler would "not only respect but largely satisfy the economic needs of Poland."

"This, they said, should dispel Poland's fear of economic strangulation by Germany through loss of the Danzig port."

They repeated their usual predictions that in case of war Poland would suffer greatly without hope of direct aid from Britain and France.

Pilgrims' Thanksgiving Also Came at Any Time

Forefathers' Practice Supports FDR's Proposal

Plymouth, Mass., Aug. 16.—(AP)—While opponents and proponents of President Roosevelt's proposal to advance the date of Thanksgiving Day a week continued to clash today, the archives of this ancient home of the holiday's originators disclosed that wide variance in the date of observance was a matter of little moment to the pilgrim fathers.

In fact they like it in December and they liked it in July and in October and November as well.

Of course the Plymouth settlers did not have the convenience of business to consider or football schedules either when they held their first observance after the harvest back in 1621.

Some turkey growers have complained a date earlier than November 30 would be injurious to their industry. Others said it would be no difference. E. N. Jacques, president of the Maine Turkey Growers Association, claimed the change "would mean the loss of several million dollars to turkey growers in the country."

That, too, would have been no cause for concern to the pilgrim fathers, who, if illustrative history may be believed, had only to put some powder and shot into the muzzle of a blunderbuss, repair to the nearby forest and return with a mammoth wild gobbler.

Director. A sign has been placed in front of the office of the State Highway Patrol as a director to the patrol office.

The sign is conspicuous and was made for the purpose of enabling callers to find the patrol office more easily. The office is located in the city-county armory building on North Evans street.

Grifton Men Jailed For Law Violations

Members of the sheriff's department and State Highway Patrol last night arrested and jailed two Grifton men for highway traffic violations.

Harry Jones was jailed under a \$200 bond charging him with operating a motor vehicle while under the influence of liquor.

Milton Kilpatrick, riding with Jones, was charged with public drunkenness. His bond was set at \$50.

Wake Police Stopped In Using Dogs for Targets

Reflector Bureau. By HENRY AVERILL. Raleigh, Aug. 16.—Raleigh's new unit of the Society for the Prevention of Cruelty to Animals, although only tentatively organized, has stopped the city police from making shooting galleries of the city's streets with dogs as their targets.

Dr. David S. Weaver, professor of Agricultural Engineering at State College and a moving spirit in the SPCA, is hopeful that formation of the Raleigh unit will be but the first of many more to be organized throughout the state.

"Our aim is to see that the problem of dealing with animals, particularly during the periodic 'rabies scares' is handled without hysteria and in such fashion that the animals as well as human beings are properly protected," Dr. Weaver said.

Organization of the unit followed issue by Police Chief Bailey of an order to his force to "shoot on

Testifies Before Grand Jury



Bob Nolan, who introduced Jean Bolton and Frances Dunn to Charles Jefferson, is shown in the courthouse in West Palm Beach where he told the grand jury how he got fooled by the bogus talent scout's story of movie connections. Jefferson, in the meantime, was reported by authorities to have repeated a confession of slaying Miss Dunn and kidnaping Miss Bolton. In the picture above Nolan is shown with his wife.

Pilgrims' Thanksgiving Also Came at Any Time

DEATH CLAIMS LOCAL DOCTOR

Dr. J. C. Greene Dies Suddenly of Heart Attack

Dr. J. C. Greene, prominent Greenville physician, died suddenly of a heart attack in Pitt General Hospital last night at 11:10 o'clock. He was ill about 15 minutes.

Funeral services will be conducted Thursday morning at 10:30 o'clock at St. Paul's Episcopal church by his pastor, the Rev. Worth Wicker, and burial will be in the family plot in the Episcopal church yard.

Dr. Greene was born and reared in Greenville and after attending the public schools of this city, entered Richmond Medical College, from which he was graduated in 1900.

He began his practice in Snow Hill following graduation and later moved to La Grange, where he practiced until 1913, at which time he returned to Greenville and had been prominent in the local medical profession since.

Dr. Greene was a member of the Pitt County Medical Society and a vestryman in St. Paul's Episcopal church. He was the son of the late Robert Greene and Eva Sarah Smith.

Surviving are two sisters, Miss Betsy Greene and Mrs. F. M. Hodges; one brother, Dr. Edward Greene of Wilmington, and several nieces and nephews.

Active pallbearers will be members of the Pitt County Medical Society.

EXPECTED ACT ON FREE CITY

Headlines of Newspapers and General Stiffening in Nazi Attitude Toward Poland Leads to Belief Turn in Crucial Danzig Issue in the Offing

Berlin, Aug. 16.—(AP)—A stiffening Nazi attitude toward Poland and other signs of tension heightened the conviction among observers here today events were shaping for a turn soon on the crucial issue of the Danzig Free City.

Germans in all walks of life carefully weighed the possibility of another of Adolf Hitler's famous "week-end surprises" to settle the long-drawn dispute over whether Danzig should be handed back to Germany. Germany demands full sovereignty over the Baltic port city, which since the World war has been a Polish customs unit.

Officials insist the Danzig solution will be a bloodless one and there is some chance the present feeling of tension may subside.

Reminiscent of the role of the German press during the days immediately preceding the annexation of Austria, the Sudetenland and Memel, and the establishment of a protectorate over Bohemia and Moravia, most newspapers are hurrying broadsides at Poland.

Headlines attacked "Polish terror rampaging against national minorities."

Propaganda Minister Paul Goebbels, in newspapers, declared yesterday "700 acts of terror" were committed by Poles against German nationals since the beginning of 1939.

As during the Czech crisis last summer, the newspapers published stirring accounts of Germans seeking refuge in the Fatherland.

Large Liquor Still Is Taken in Pitt

Pitt and Beaufort ABC officers today reported the capture of a 300-gallon illicit liquor still in the Tranters Creek section of Pitt county and was described by officers as one of the largest hauls in several months.

Officers said that 20 sticks of dynamite were used to destroy the steam distillery, at which 2,000 gallons of new beer was found. Other equipment at the plant included a 30-gallon drum boiler, two 50-gallon doublers, one 75-gallon pre-heater, one ten-gallon filtering keg, two five-gallon cans and five 400-gallon fermenters.

ABC officers of Pitt and Beaufort counties have been coordinating their efforts for some time for the purpose of eradicating much of the between-county bootlegging that has prevailed heretofore.

The still was not in operation when found, but was still warm and officers expressed the belief that it had been operated Monday night.

Holiday Period Ends For Current Summer

Business houses today completed their last Wednesday afternoon holiday for the current summer months.

Wednesday afternoon holiday practice was inaugurated in Greenville several years ago and has been a practice among local merchants since.

Weather Report

J. A. Clark (Airways Observer)

Table with 2 columns: TEMPERATURES and PRECIPITATION. High yesterday 90, Low yesterday 72, At 1:30 p.m. 88.

PRECIPITATION (In Inches) For 24 hrs. ending 1:30 p.m. 1.5 Total for month 2.72

BAROMETERS (Pressure) 7:30 last night 29.95 7:30 this morning 29.96

Prevailing Winds and Velocity 7:30 a.m. SW-3 1:30 p.m. SW

# Social and Personal

R. E. Corbett, Jr. is out after being confined to his home several days with illness.

To Tarboro to spend the remainder of the week with her grandmother, Mrs. F. G. Davis.

Larry James has returned from Nashville, Ga., where he has been on the tobacco market.

Mrs. John Lynch of Erwin is visiting friends and relatives in Greenville.

Mr. and Mrs. J. A. Joyner spent last week at Carolina Beach.

Mrs. S. E. Gates has as her guests from Mount Airy her mother, Mrs. G. L. Simmons, her sister, Mrs. D. C. Lewis, and her niece, Miss Nancy Lewis.

Mrs. Clifford Bostie and small daughter, Mary Sue, are visiting Mr. and Mrs. Berry Bostie.

Miss Verda Wilson has returned from a trip to Canada and the New York World's Fair.

Mr. J. Ludlow Williams is in New York buying fall merchandise for Williams.

Mrs. Alfred Kennedy and children, Miss Leah Mildred Ross and Edward Ross, and Mrs. J. T. Duffie, Sr., have returned from a "visit of several days in Raleigh."

Mr. and Mrs. El Bloom and daughter, Joan, are in New York where Mr. Bloom is purchasing fall merchandise, while Mrs. Bloom and Joan are attending the World's Fair.

Misses Hazel and Mildred Bowen of Arden, have as their guests this week Miss Helen Ruth Drwson of Grifton. They are planning to see the "Lost Colony" at Manteo Friday night.

Mrs. Ralph Carson, Mrs. M. W. Lassiter and Herbert Lassiter of Bethel, have returned from a visit to the World's Fair.

Mr. and Mrs. M. D. Lassiter and children have returned from Atlantic Beach, where they have been spending the summer.

Misses Francis and Betsy Hobgood are visiting relatives in Kinston.

Mrs. W. W. Phelps and Miss Florence Phelps have returned from a visit in Morehead City.

Frank M. Park, Jr., son of Mr. and Mrs. F. M. Park of Greenville, returned last night from Nashville, Ga., where he served as supervisor of sales.

## Social Calendar

**WEDNESDAY**  
7:30 p. m.—Methodist choir will meet.

**THURSDAY**  
8:00 p. m.—The Memorial Baptist choir meets.

**FRIDAY**  
12:45 p. m.—The Kiwanis Club will entertain the baseball club.

**In Hospital.**  
The condition of Mrs. John Mitchell, who underwent an operation in Mary Elizabeth Hospital in Raleigh on Monday, is satisfactory.

**Moore-Gardner Reunion.**  
The Moore-Gardner reunion will hold its fourteenth annual meeting at Timothy church in Pitt county on August 27th. The guest speaker for this occasion will be Dr. L. R. Meadows. All members of the Moore-Gardner family and their friends are invited to be present and to bring well-filled baskets.

### RED OAK NEWS

A revival meeting will begin at Red Oak Christian Church Sunday night, Aug. 20. The Rev. Bill Wigman will conduct the meeting, assisted by the pastor, Rev. Gilbert Davis. A cordial invitation is extended to everyone.

### Forty Years Ago Today

THE DAILY REFLECTOR  
Wednesday, August 16, 1899

**BRIDGE COLLAPSES**  
Section of Draw Goes Down in River

Five Workmen Fall With It—One Drowned—Miraculous Escape of Four

A little past nine o'clock this morning Greenville was greatly excited by parties coming up town and reporting that there had been a collapse at the bridge and several

persons killed or wounded. Hundreds of people hurried to the scene and found that a terrible accident had occurred, though not so bad as had been first indicated by the reports.

For a week or two repairs have been in progress on the bridge across the river, the principal work at present being the building of a new

draw. The draw was about completed and this morning the hands were testing it. They ran it forward and back a time or two to see if it worked well and then closed it. While tightening the chains they parted, leaving all the strain on the timbers, and the heavy weight broke the draw in two. A long section of it came down with a crash and together with the five men was hurled

into the river, some twenty-five feet below, where the water was twelve to fifteen feet in depth.

Four of the men rose to the surface, two of them swimming ashore and the other two clinging to floating parts of the draw, were rescued without receiving any injury. One less fortunate than the others, was drowned.

When You Sell Your Tobacco in —  
**GREENVILLE** "THE BEST MARKET IN THE STATE"

You Get the "Highest Prices"

When You Trade at —  
**BEST'S** "EASTERN CAROLINA'S LEADING JEWELERS"

You Get the "Highest Quality" and Lowest Prices

• Convenient Terms Arranged •

**WATCHES — DIAMONDS — JEWELRY**

• Nationally

• Advertised

• Lines



• Quality

• Value

• Service

**Best Jewelry Company**

Established 1901



## BACK to SCHOOL

Ah! Yes! But after all you can't wipe away a summer of pleasant memories overnight! Gay times at the beach — Perhaps a wiener roast — or **maybe** a summer romance! Perhaps it's because they've been out of school so long that parents can't realize how they feel about "going back." . . . We are confident they'll knuckle down that very first day because youngsters are a lot more serious than some grownups would believe! They like a kind word — encouragement! No mother or dad should forget that a new sweater, suit or outfit of their own is a real incentive to start off with loads of new confidence they need —

**HERE ARE ALL OUR DEPARTMENTS TO HELP YOU IN YOUR BACK-TO-SCHOOL SELECTIONS:**

Ladies' and Misses' Ready to Wear — "Friday night date" Dresses, School Dresses, Panties, Hosiery, Slips, Blouses, Skirts and Sweaters

School Supplies — Dry Goods — Novelty Jewelry — Kerchiefs

Men's and Boys' Furnishings — Sport Clothes, Suits, Hats, Pants, Sox, Shirts, Shorts, Belts, Accessories and Ties

Also a complete gift shop on our third floor along with many other new departments

**We're Not Forgetting You, Mr. Farmer — We Cordially Invite You to Bring Your Tobacco to Greenville Where You'll Get the Right Price and the Best Welcome at —**

# Blount-Harvey

## CHILLS AND FEVER

Here's Relief From Malaria!

Don't let Malaria torture you! Don't shiver with chills and burn with fever.

At first sign of Malaria, take Grove's Tasteless Chill Tonic. A real Malaria medicine. Made especially for the purpose. Contains tasteless quinine and iron.

Grove's Tasteless Chill Tonic actually combats Malaria infection in the blood. It relieves the freezing chills, the burning fever. Helps you feel better fast.

Thousands take Grove's Tasteless Chill Tonic for Malaria and swear by it. Pleasant to take, too. Even children take it without a whimper.

Don't shiver and burn. At Malaria's first sign take Grove's Tasteless Chill Tonic. At all drugstores. Buy the large size as it gives you much more for your money.

USE OIL OF JUNIPER. RELIEVE BACKACHES. GETTING UP NIGHTS. Your back aches, you are stiff and sore every morning. That is nature's warning. Drive out impurities and excess acidity. Stop getting up nights and that burning sensation of the bladder and kidneys. Make this test. Stop by your drug store and ask for "RIS." "RIS" is sold and recommended by most leading drug stores. Bissette's Drug Store.—(Adv.)

SHAMPOO and WAVE  
**25c**

Our Store is AIR-CONDITIONED For Your Comfort  
**THE VANITIE BOXE**  
Five Points Dial 3351

## Style...THEME FOR THE YEAR

Our College Fashions are packed full of new ideas, fabrics, style notes. Bloomfield Creations as pictured here are advertised in Mademoiselle, in the most popular collection of college styles of the season.



(above) **THE SENIOR**—Just a touch of a military air in this new treatment of shirring on matelasse. Sizes 12-20. \$16.95

(right) **THE JUNIOR**—Metal and hairy-wool in a dressier style, with the new back fullness. Sizes 12-20. \$16.95

## FINAL REDUCTIONS ON SUMMER CLOTHES

The extremely low prices offered in our great removal sale of summer wearing apparel will make it well worth your while to buy now for next summer as well as for the remainder of the season.

# C. HEBER FORBES

Distinctive Clothes for Women

### TWENTY-FIFTH ANNIVERSARY

Your Finest Linen Treated as Such

WYATT BROWN'S

CASCADE LAUNDRY  
"Just a Good Laundry"

704 Dickinson Avenue

Dial 2155

## NOTICE!

The Undersigned Grocery Stores and Meat Markets Will Only Redeem Milk Bottles at Our Stores. We Cannot Permit Our Delivery Boys to Pick up Milk Bottles in the Home.

CITY MARKET  
ECONOMY GROCERY  
FRIENDLY GROCERY  
J. B. CAYTON

INDEPENDENT MARKET  
GREENVILLE FOOD SUPPLY

M. B. SAWYER & CO.  
MRS. J. C. SAVAGE  
GARRIS GROCERY CO.

HONEYCUTT MARKET  
NICHOLLS MARKET

HOME GROCERY CO.  
ASKEW'S MARKET

L. W. REDD'S  
SAIED'S GROCERY

# Hundreds of Fans Fail to See Greenies Win 19-2

## MINOR DRIZZLE DELAYS GAME

### But There Was Plenty Doing When It Started

Everything but a balk happened in that game between Greenville and Tarboro last night as hundreds of Greenville fans missed seeing the Greenies hammer three Goober hurlers for 17 safeties and 19 runs.

When game time rolled around, there was a slight drizzle in the air and managers of the team were somewhat skeptical of playing. Thirteen minutes later, however, the dark cloud lifted and the ball game—it can be called a ball game—got underway.

Greenville jumped to a two-run lead in the first inning, and the Goobers deadlocked the score at 2-all in the second and third verses. Ed Black's single, Rusty Jenkins' walk and Harry Jenkins' fielder's choice put the Greenies in front and they never relinquished their lead. The nine-run party in the fifth was something tragic for the losers.

Red Christopher's 320-foot homer over the left field wall in the fourth inning was the most thrilling blow of the game. Alex Daniels' triple to right field was the second longest drive of the game.

Freddie Calliguri became tired in the sixth and Lefty Long, Gastonia rookie, took over the mound and hurled scoreless ball for the rest of the route. Satterwaite of Tarboro, also did some effective relief hurling, although it didn't amount to much because of the big lead the Greenies had piled up.

Red Christopher and Alex Daniels got four hits apiece to feature the Greenies' attack, while Lee and Swed collected two safeties each for the Goobers.

Tarboro ab. R. H. O. A. E.  
 M. Coyle, ss ..... 3 0 1 3 2 2  
 Adrian, 2b ..... 2 0 0 2 2 0  
 G. Coyle, cf ..... 3 0 0 1 0 0  
 Lee, 1b ..... 4 0 2 7 0 0  
 Lehman, lf ..... 3 1 1 3 0 0  
 Swed, rf ..... 4 0 2 2 0 0  
 Nemo, 3b ..... 2 0 0 2 1 1  
 Thornton, c ..... 4 0 0 4 0 0  
 Schuett, p ..... 2 1 1 0 1 0  
 Whitehead, p ..... 0 0 0 0 0 0  
 Satterwaite, p ..... 0 0 0 0 1 0  
 xDelmore ..... 1 0 0 0 0 0

Totals ..... 28 2 7 24 7 3  
 xBatted for Satterwaite in 9th

Greenville Ab. R. H. O. A. E.  
 Allen, ss ..... 6 3 3 1 2 0  
 Christopher, 2b ..... 6 4 4 3 3 0  
 Black, rf ..... 3 3 2 0 0 0  
 Daniels, 1b-c ..... 6 3 4 16 0 1  
 McCall, lf ..... 3 2 0 1 0 0  
 R. Jenkins, cf ..... 3 1 0 1 0 0  
 H. Jenkins, 3b ..... 6 1 2 1 2 0  
 Smith, c ..... 4 1 1 1 1 0  
 Wilson, 1b ..... 0 0 0 3 0 0  
 Calliguri, p ..... 4 1 1 0 3 0  
 Longest, p ..... 1 0 0 0 2 0

Totals ..... 42 19 17 27 13 1  
 Tarboro at Greenville ..... 011 000 00-2  
 Greenville ..... 203 293 00x-19  
 Runs batted in: Black, Daniels 5, Nemo, G. Coyle, R. Jenkins, H. Jenkins 4, Christopher 2, Calliguri, Allen 2, Swed, Christopher. Three-base hits: Daniels. Home runs: Christopher. Stolen bases: Christopher, Black, Daniels. Sacrifices: Memo, G. Coyle, Smith. Double plays: Calliguri, Christopher and Daniels 2. Left on bases: Tarboro, 8, Greenville 9. Bases on balls: off Schuett 4, Calliguri 4, Whitehead 3, Satterwaite 2, Long 2. Struck out: by Whitehead 1, Satterwaite 1, Long 3. Hits off Schuett 13 in 4 1-3; Long 0 in 3; Whitehead 4 in 1-1-3; Satterwaite 0 in 2 1-3; Calliguri 7 in 6. Wild pitches: Whitehead, Long, Satterwaite. Passed balls: Thornton. Winning pitcher: Calliguri. Losing pitcher: Schuett. Umpires: King and Stroner. Time: 2:28.

## Royal Crown and Dairy Winners In First Round

### STILL PLAYING BALL IN EAST

#### Martins Faded New Bern Bears by 10-9 Score

Kinston and Goldsboro intended to play a ball game last night, but rain thwarted such hopes. However, there was plenty doing among other teams in the Coastal Plain League.

Wilson jumped on Kersit Ausie for five runs and nine hits, but five Billie errors did much to help the Tobs in their win. Ed Parker hurried for the winners and allowed as many safeties as the losing pitcher.

Those Williamston Martins had a tough time in fading Doc Smith's New Bern Bears 10-9 following a barrage of 15 hits. The Martins used three hurlers, Emer, Cherry and Wade. Hamons and Archer did the work for the Bears.

One of the most one-sided games in league play was the 19-2 triumph of Rube Wilson's Greenies over the Tarboro Goobers. The fifth inning produced nine runs and a half-dozen, a ball game within itself.

### Week's Schedule

Wednesday, August 16  
 New Bern at Williamston.  
 Snow Hill at Wilson.  
 Greenville at Tarboro.  
 Goldsboro at Kinston.

Thursday, August 17  
 Greenville at New Bern.  
 Goldsboro at Snow Hill.  
 Tarboro at Williamston.  
 Kinston at Wilson.

Friday, August 18  
 New Bern at Greenville.  
 Snow Hill at Goldsboro.  
 Williamston at Tarboro.  
 Wilson at Kinston.

Saturday, August 19  
 Tarboro at Snow Hill.  
 Greenville at Wilson.  
 Kinston at New Bern.  
 Goldsboro at Williamston.

Sunday, August 20  
 Snow Hill at Tarboro.  
 Wilson at Greenville.  
 New Bern at Kinston.  
 Williamston at Goldsboro.

### THE STANDINGS

Team	W.	L.	Pct.
Greenville	67	39	.632
Goldsboro	60	47	.561
Williamston	59	49	.546
Kinston	56	52	.519
New Bern	53	52	.505
Snow Hill	50	58	.463
Tarboro	31	78	.284

### COSTAL PLAIN LEAGUE

Team	W.	L.	Pct.
Greenville	67	39	.632
Goldsboro	60	47	.561
Williamston	59	49	.546
Kinston	56	52	.519
New Bern	53	52	.505
Snow Hill	50	58	.463
Tarboro	31	78	.284

### PIEDMONT LEAGUE

Team	W.	L.	Pct.
Asheville	77	42	.647
Portsmouth	61	58	.513
Durham	59	56	.513
Norfolk	56	58	.491
Charlotte	56	61	.479
Rocky Mount	57	61	.483
Richmond	53	62	.461
Winston-Salem	48	69	.410

### SELL TOBACCO IN GREENVILLE

## Tadlock and Water & Light Go Down In Defeat

### STANDINGS

Team	W.	L.	Pct.
Royal Crown	1	0	1.000
Car. Dairy	1	0	1.000
Water and Light	0	1	.000
Tadlock	0	1	.000

### LAST NIGHT'S RESULTS

Car. Dairy 13, Water & Light 3  
 Royal Crown 9, Tadlock 8

### TONIGHT'S GAMES

Double Oola vs Gulf  
 Blount-Harvey vs Car. Sales

Royal Crown and Carolina Dairy scored victories in the first round of play in the Greenville softball play-off series last night.

In the first game of the series, Monday's games were rained out, Carolina Dairy scored a smashing 13-3 victory over Water and Light.

May, pitcher for the winners, also proved effective at bat, getting two homers and one single in four trips to the plate. G. Harvey, however, topped the number of safeties, getting four for four. Every man on the Carolina Dairy team hit safely at least once, getting a total of 17.

Water and Light was held to 12 scattered hits and not a single player got more than two safeties.

The Royal Crown victory over Tadlock, by a score of 9-3, was a contrast to the first encounter. Tadlock made a desperate effort toward the last two innings and pushed one run across in each, but fell one short of knocking the count.

Royal Crown scored four in the first while Tadlock had scored only two and part of this margin was retained to enable the bottlers to win.

Feiner of Royal Crown, with four for four, and Dunn of Tadlock, with three for four, led their teams in hitting.

The box score:  
 Tadlock Ab. R. H.  
 Hale, 3b ..... 4 0 0  
 Gwmn, lf ..... 4 1 3  
 Jones, cf ..... 3 2 1  
 M. Bowling, ss ..... 3 2 2  
 Burnette, p ..... 2 0 1  
 Duncan, 1b ..... 3 1 1  
 C. Bowling, cf ..... 3 2 2  
 Warren, rf ..... 3 0 0  
 James, c ..... 3 0 1  
 Whedbee, 2b ..... 2 0 0

Totals ..... 30 8 11

Royal Crown Ab. R. H.  
 Haten, rf ..... 4 1 0  
 Fetner, 1b ..... 4 1 4  
 E. Waldrop, cf-sf ..... 4 1 0  
 Mosier, p ..... 4 2 2  
 Gaskins, lf ..... 4 1 2  
 Armstrong, 3b ..... 3 2 2  
 Tebean, 2b-cf ..... 4 0 2  
 Parks, c ..... 4 1 1  
 Hammond, 2b ..... 2 0 0

Totals ..... 33 9 13

Score by innings:  
 Tadlock ..... 213 001 11-8  
 Royal Crown ..... 400 122 1x-9  
 Two-base hits: Dwmn, C. Bowling.  
 Three-base hits: Tebean. Home runs: Gaskins. Left on bases: Tad-

## FIRM SERVING BIG TERRITORY

### Carolina Sales Corporation Continues to Grow

The Carolina Sales Corporation was established in 1929 as a distributing center for Kelvinator products, but under the leadership and general management of James T. Little, the firm has grown until it has acquired the distributorship of other products.

The Carolina Sales Corporation sells Philco radios, Duo-Therm oil burners, Clark water heaters, Universal ranges and appliances, and several other types of oil burning refrigerators.

Today the company maintains a subsidiary branch known as the Commonwealth Sales Corporation of Richmond, Va., which company distributes several products sold by the parent company.

The Carolina Sales Corporation embraces a territory covering all of Eastern North Carolina, Eastern South Carolina, and has grown in ten years from four employees to approximately 70.

E. E. Rawls is general sales manager and Roy M. Sampbell, district manager. The firm maintains sales and service men, who work out of the main office. Nearly three million pounds of freight are handled each year by the Carolina Sales Corporation.

Several large trucks are operated daily by the Greenville and Washington plant, with an extra truck making daily transports of gasoline and oils from Wilmington.

Established here August 1, 1935, the Quality Eastern Oil Company has continued to add to its growing list of satisfied service station proprietors, who sell Shell gasoline, fuel oils, lubricants and oils for tobacco burners.

Output for the Greenville bulk plant each year is approximately a million gallons of gasoline, while the annual output of the Washington plant is about 500,000 gallons.

Both the Greenville and Washington plants employ a number of people to aid in the distribution of the many Shell products.

## J. B. LANE, JR. HEADING FIRM

### Manages Quality Eastern Oil Company

The Quality Eastern Oil Company with bulk plants in Greenville and Washington, serves 65 filling stations in the Greenville area and 32 in the Washington district.

Shell gasoline and oils are handled exclusively by the Quality Eastern Oil Company, of which J. B. Lane, Jr., is general manager and J. H. Glenn, Jr., of Winston-Salem is president.

## PITT FAIR SET FOR OCTOBER 9

### Plans Progressing for Legion-Sponsored Event

The 1939 edition of the Pitt county fair will be held the week of October 9th and already plans for the exposition are progressing rapidly.

A. J. Grey, who has been manager of the fair for the past several years, is already here making plans for the affair.

The fair is sponsored by the two American Legion posts in the county, the one in Greenville and the one in Farmville.

## Brown Laboratories A Greenville Concern

Ernest R. Brown, owner of Brown Laboratories, which concern manufactures H-C, declares that his products is the "one headache powder compounded under the supervision of a registered pharmacist."

Mr. Brown reported that his product not only is popular in this community, but was sold extensively in seven states.

## Results

### COSTAL PLAIN LEAGUE

Wilson 3, Snow Hill 1.  
 Greenville 19, Tarboro 2.  
 Williamston 10, New Bern 9.  
 Kinston-Goldsboro, rain.

### AMERICAN LEAGUE

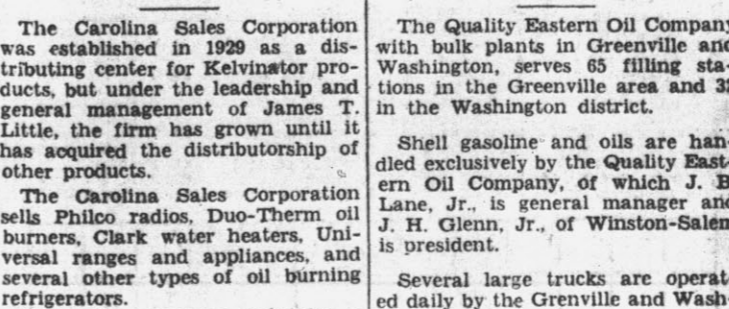
New York 3, Washington 2.  
 Philadelphia 3, Boston 0.  
 Detroit 12, Cleveland 3.  
 Others not scheduled.

### NATIONAL LEAGUE

Philadelphia 4, Boston 3.  
 Brooklyn 8, New York 5.  
 Cincinnati 6, Pittsburg 5.  
 St. Louis 7, Chicago 6.

## WAS \$1.35 NOW ONLY \$1.00 FULL PINT

## WAS \$2.60 NOW ONLY \$1.95 FULL QUART

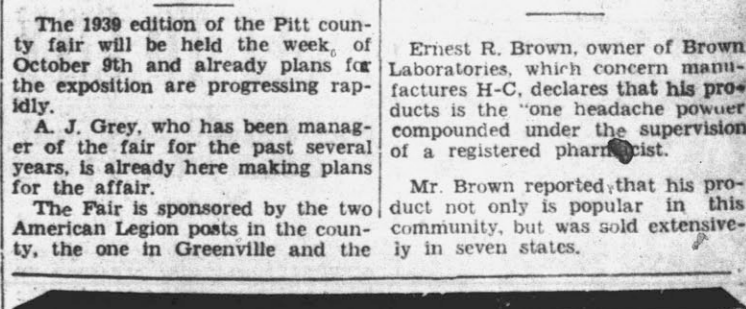


Frankfort Distilleries, Inc.; Louisville and Baltimore

For Headache Take.....  
**H-C**  
 The one headache powder owned and compounded under the supervision of a registered pharmacist  
**BE SURE—BE SAFE—2 DOSES—5c**  
 Mfg'd. by BROWN LABORATORIES  
 Ernest Brown, Registered Pharmacist  
 Greenville, N. C.

## Welcome... Mr. Farmer

### To "BEST MARKET IN STATE"



VISIT PITT COUNTY'S MOST MODERN HOTEL WHILE IN GREENVILLE

- EXCELLENT FOOD
- COURTEOUS SERVICE
- REASONABLE PRICES

OUR HOTEL HAS JUST BEEN REMODELED AND MADE MORE COMFORTABLE FOR OUR PATRONS

## Hotel Proctor

DAVID TURNER, Mgr.

## MR. FARMER . . .

Sell Your Tobacco in Greenville!  
 LET US SUPPLY YOU WITH QUALITY GROCERIES

Quality groceries are just like quality tobacco — they are better, taste better, have better food value and are cheaper in the end.

We carry a complete line of quality groceries and a full stock of high-grade meats and fresh vegetables.

## ASKEW'S MARKET

507 Dickinson Ave. Dial 2125

## BLONDIE

So That's What It Is!

By CHIC YOUNG

## THIMBLE THEATRE (Starring Popeye)

Now Showing - Wedding Cake Is Not To Be Clept On

# The Daily Reflector

Every Afternoon Except Sunday  
Established 1882  
DAVID J. WHICHARD, Jr.  
Owner and Publisher  
DIAL 3356

Entered at the Post Office at Greenville, N. C., as second class mail matter.

**SUBSCRIPTION RATES**  
(Payable in Advance)  
One Year ..... \$5.00  
Six Months ..... \$2.50  
Three Months ..... \$1.25  
One Month ..... 50  
One Week ..... 14

Subscriptions will be discontinued at expiration of time paid.

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**NATIONAL ADVERTISING REPRESENTATIVES**  
Thomas P. Clark Co., Inc., New York, Chicago, Indianapolis, Philadelphia, Kansas City, Richmond.



## MARCHING ALONG TOGETHER

In this special tobacco edition we present our readers not only the advertisements and news of the firms represented, but the edition gives you a picture of the fine spirit of co-operation between our local business firms, tobacco interests, institutions and civic organizations, all pulling together for a bigger and better tobacco market and a bigger and better Greenville. The response of our business houses to our solicitations for this tobacco booster edition is not only gratifying from the standpoint of the business we secured, but it re-emphasizes the fact that as a town we are all marching along together to a greater Greenville.

On next Tuesday when the curtain rises on the 1939 tobacco selling season, the farmers who visit this city will find a hearty welcome at the tobacco warehouses, on the streets and in the individual business houses of this city. We say in advance that the visitors to Greenville on market opening day and other days to follow will find a sincere and hearty welcome.

So far as the tobacco market itself is concerned, for years the Greenville market has been recognized as the best market in the state, and growers can bring their products to this market with the full confidence that everything possible will be done to safeguard their interests. There is no market that offers better facilities for the selling and handling of tobacco and every major tobacco company, together with strong independent companies are represented on this market, assuring a demand for the tobacco offered and competition in the bidding.

The story of the Greenville tobacco market is too well known throughout the tobacco growing section to need repeating here in detail. It seems to us sufficient to say that another season on the Greenville market begins next Tuesday morning and those who visit our market will find everybody in Greenville extending a cordial welcome, for we are truly marching along to-

gether to bigger and better things.  
For years Greenville's slogan has been, "Our Greenville, Yours if you Come," and it is to be hoped that additional thousands of visitors and market patrons will give us the opportunity this fall to prove to them that the slogan is no idle boast.

## PENNEY STORE ASSET TO CITY

### Has Served City and County for 14 Years

The J. C. Penney Company, one of 1,550 stores now operating in leading towns and cities in the United States, was established in Greenville in August, 1925, and since that time has experienced 14 years of service to a friendly buying public in East Carolina.

C. P. Earhart is general manager of the firm, a position he has held since the firm was started here. The J. C. Penney Company in Greenville has realized unprecedented growth under the efficient guidance of the firm's manager.

The J. C. Penney Company store was established 37 years ago and its continued expansion is attributed to offering quality merchandise that will meet the financial needs of the public it serves.

A complete line of ready-to-wear merchandise for men and women is carried by the firm at all times. A shoe department is maintained by the store and displays a stock of styles and values in shoes.

Courteous clerks are employed by the firm, an element that accounts for the firm being able to retain its regular customers and obtain new ones from time to time.

Mr. Earhart declared, "We have enjoyed a liberal patronage during our affiliation with the public of Greenville and Pitt county and it is in this receptive public that we place the thanks of our progress."

## FARMER NEEDS HANDLED HERE

### Greenville Equipment Company Serves the East

The Greenville Equipment Company, located on 112 Washington street, serves Pitt, Greene and Martin counties in farm equipment, repairs to equipment and parts for all types of farm machinery.

J. A. Bowen is general manager of the firm, which was established in the city two years ago and has come to be recognized as one of the most up-to-date farm machinery agencies in the eastern section of the state.

R. W. McKenzie and W. H. Laughinghouse are salesmen for the firm and have acquired hundreds of friends in this immediate section. These men understand the needs of the farm, which makes them equipped to assist the farmer in deciding on his machinery purchases.

A service department for farm machinery that is modern in every respect is maintained by the Greenville Equipment Company, and is in charge of Charlie Cook, who is an experienced repair man.

W. D. Edmondson supervises the activities of the parts department, which carries parts for all types of farm equipment.

The Greenville Equipment Company invites a visit from its many farmer customers and other friends while selling tobacco on the Greenville market during the ensuing season, which opens Tuesday morning of next week.

The firm sells International Harvester trucks and tractors, and McCormick-Deering farm machinery of all kinds.

## JOHN L. ASKEW LOCAL GROCER

### Deals in Meats and Best Makes of Groceries

A wide variety of food products, a sanitary meat market, and courteous service has enabled Askew's Market to realize unprecedented growth since it was established in Greenville several years ago.

Johnnie B. Askew is proprietor of the market, located on 501 Dickinson avenue across from the State Bank Building.

## Daily Cross Word Puzzle

**ACROSS**

- Business transaction; collog.
- Brown first-bottomed boat
- Leaf
- Language of the Scottish highlanders
- Stockings
- Quality
- Symbols for sodium
- Course of sailing
- Prickly seed container
- Poem
- Forbid
- Meal
- Invitate
- Was carried
- Soft murmur
- Frosting
- New star
- Bushy clump
- State of the Union; abbr.
- People subject to one government
- Send again by public carrier
- Near
- French river
- Bushy clump
- Is mistaken

**Solution of Yesterday's Puzzle**

**DOWN**

- Emble
- Remover
- White
- Directed
- Very thin
- Fiber plant
- Bone
- Spider's home

**9. Kind of acid**  
10. About  
11. Pronoun  
12. Four  
13. Great grandson of Noah  
14. Send forth  
15. Scenic  
16. Grammatical case  
17. Worked together  
18. City in Oklahoma  
19. Preceding  
20. Triangular in shape  
21. On the ocean  
22. Standard  
23. Conceal  
24. Drive  
25. Took the chief meal  
26. Backbone  
27. Japanese drama  
28. English letter  
29. Gained the victory  
30. Termination of certain feminine nouns  
31. News organization; abbr.  
32. Pressed  
33. Jumbled type  
34. Exclamation

1	2	3	4	5	6	7	8	9	10	11
12				13					14	
15			16	17			18	19		
20		21		22			23	24	25	26
27			28		29		30		31	
32				33	34			35		36
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		55		56		57			58	59
60	61			62	63				64	65
66				67						68

## COLONIAL ICE ELECTRIC FIRM IS RECOGNIZED RUN BY SMITHS

### Deals in Dependable Fuel, Modern Refrigerators

"Dependable fuel and modern refrigerators" are specialties with the Colonial Ice Company here, serving a large number of "satisfied customers."

George W. Martin, who was previously cashier of the firm, now is general manager. He has had 12 years of experience with Colonial. Although a native of Georgia, Mr. Martin has adopted North Carolina and Greenville at his home and has made a wide number of friends in the city, both for himself and for his company.

Courteous service can be depended on at Colonial, whether the purchase is large or small.

The company is located on Church street.

## BEST JEWELRY LEADS IN EAST

### Complete Stock Is Carried at All Times

The Best Jewelry Company has long been regarded as Eastern Carolina's leading jewelry store. It was established in 1901 and is not only "best" in name but also "best" in service to its many customers and friends.

Dr. W. L. Best, proprietor of the firm, is a well known resident of Greenville and is an experienced optometrist. He is equipped to make

*first time since repeal!*

**BOTTLED IN BOND Whisky**

**90c**  
FULL PINT

**\$1.70**  
FULL QUART

4 Years Old...100 PROOF

CONTINENTAL DISTILLING CORPORATION, PHILA., PA.

## SQUARE DEALS AT LOCAL FIRM

### L. A. Stroud Manages Furniture Store Here

Shopping with furniture dealers who are backed by years of experience is regarded as a pleasure to any family and that's why Quinn-Miller and Stroud, whose furniture store is located on Cotanche street, has made such a hit with hundreds of Greenville and Pitt county residents in recent years.

This well-recognized furniture firm has been in business in Greenville for 26 years, which gives the establishment the distinction of being one of the city's outstanding business houses and Pitt county's leading furniture dealers.

L. A. Stroud, general manager of the store, has been in the furniture business for 36 years and has proved very efficient in helping couples, young and old, in making furniture selections that will fit the home and satisfy the purse.

Quinn-Miller and Stroud have been in their new quarters only nine months, but the adequate service rendered in their former business location caused their many customers to trail them to the new firm.

A complete stock of nationally known lines of home needs and other merchandise is carried by the firm, which invites a visit from you at any time.

## BIRDSEY'S HAS STAPLE FOODS

### Offers Savings by Direct to Consumer Method

Even though farmers probably will have plenty of money within a few days, everyone likes to be thrifty, and here is a way not only farmers, but everyone else can make a substantial savings on their flour, meal, other staples, etc.

The Birdsey's Flour Mills, last year located a store here and is selling direct to the consumer. The store is located at 921 Dickinson avenue.

Birdsey's offers the due bill arrangement whereby a person can save by buying in larger quantities and draw fresh goods as he needs them.

Besides flour, the store sells, meal, coffee, tea, rice, shortening, sugar, and other basic staples.

And here is something that probably will prove popular during the tobacco marketing season, free ice water will be available to Birdsey's friends and customers.

## COREY AGENCY LEADING FIRM

### Been in Insurance and Real Estate 20 Years

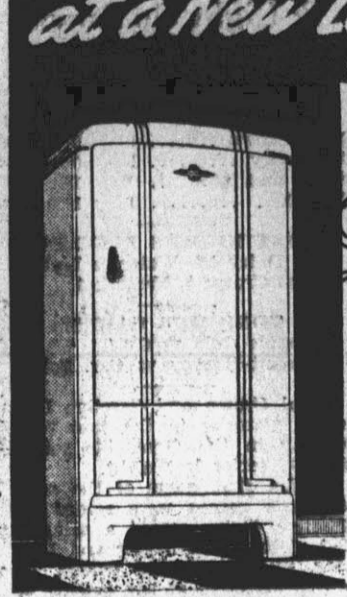
The J. Hicks Corey Agency, dealers in real estate and insurance, is headed by the man whose name it bears, a native of Pitt county and one of the county's most outstanding citizens.

Mr. Corey can be counted on to support anything for the betterment of Greenville. He is active in the American Legion post and also in the Kiwanis club, at the present time being secretary of the latter organization.

Mr. Corey, whose office is located at 515 Dickinson avenue, has been in business here since 1920.

Associated with him are two more outstanding Greenville men, D. C. Moore, Jr., and C. D. Tunstall. The real firm deals in all kinds of insurance and is one of the leading real estate agencies in the city. Mr. Corey, himself, has had considerable experience in both fields and his two associates also are experienced in the two lines of business.

## SEE THIS SENSATIONAL NEW 1939 "Super-Value 6" A GENUINE FRIGIDAIRE WITH THE METER-MISER at a New Low Price



Only \$154.75 EASY TERMS!

In this new genuine Frigidaire "Super-Value 6" you get the same simplest refrigerating mechanism... the same world-famous Meter-Miser... same one-piece all-steel cabinet construction... same finest features of quality and performance as other Frigidaire models costing up to \$100 more!

See this high quality, low cost refrigerator that will give you years of dependable service. Now on display at our store. Ask about the easy payment plan that will put it in your home for only a few cents a day!

Full 6 Cu. Ft. Capacity, 13.4 Sq. Ft. Shelf Area, 6 Ice Ice Cubes, Deluxe Interior Finish.

## Smith Electric Co. SINCE 1918

## Birdsey Flour Mills

Direct-from-Mill-to-You Prices  
No In-Between Profits

WE INVITE THE FARMERS TO VISIT OUR STORE FOR LOWEST PRICES ON

Flour Feeds Meal Coffee

Sugar, Rice and Shortening

TRY A BIRDSEY PRODUCT TODAY AND SAVE

## Birdsey Flour Mills

921 Dickinson Ave. Free Ice Water.

## Tobacco Growers and Everybody WELCOME TO GREENVILLE AND KARES RESTAURANT YOU'LL BE PLEASED

With the Service and Food

Try Our 25c Lunch

Best In Town

## KARES

A Leisurely Meal Time Spent Here Will Be Pleasurable for Many Reasons. . . . You'll See Many Friends Enjoying the Superb Food of This Fine Restaurant.

## Kares Restaurant and Soda Service

429 EVANS ST. DIAL 3035

### SELL TOBACCO IN GREENVILLE

Buy Shoes for the entire family from the Shoe Store whose prices are moderate, yet whose quality is the best!

## Merit Shoes, Inc.

### STATE BANK IS A LOCAL FIRM

Ninety Per Cent of Shares in Pitt County

One banking institution in the city that is really a North Carolina organization is the State Bank and Trust Company located on Five Points in the heart of the city.

Established July 25, 1931, the State Bank has cooperated consistently with Greenville and its tobacco market and works with the warehouses in handling out the green dollars that farmers are paid for golden weed sold here.

The State Bank and Trust Company is purely a local institution, with all its executives and employees being Greenville and Pitt county persons. Then, too, there is not a single stockholder of the bank outside North Carolina.

B. B. Sugg, prominent Greenville tobaccoist, is president of the organization; C. W. Harvey, vice-president, and John Mitchell, cashier.

Ninety per cent of the shares of this institution are in Pitt county.

### BAKER, DAVIS SERVE BUILDER

Fine Gift Line Also Maintained by the Firm

Baker and Davis Hardware Company has been located at its present site across from the new city hall building for the past 12 years and carries a complete line of general hardware and gift merchandise at all times.

Operators of the firm are E. L. Baker, who has been affiliated with the hardware business for nearly 30 years, G. C. Davis and E. B. Allbrooks, all being backed by years of experience in their particular field.

Baker and Davis Hardware Company is located in the heart of the business district, which is conveniently located for the hundreds of shoppers coming into the city on six highways that lead into Greenville.

The firm has everything to be found in the hardware line, with a wide range of necessary building supplies, including paints, nails, fixtures, screening and many others.

One of the most attractive gift lines for home use to be found in any hardware store in the state is offered by the Baker and Davis Hardware Company, and it invites a visit from its customers when considering gifts.

All of the essentials for a successful outing by sportsmen are carried by the store at all times and its courteous employees stand ready to assist the firm's customers in making any type of selection in the hardware line.

### Greenville Laundry Been Here 25 Years

The Cascade Laundry, "just a good laundry" so the management advertises, has enjoyed 25 years of continued growth in Greenville and at the present is one of the most popular firms in its line in this section.

The Cascade is owned and operated by Wyatt Brown. The Cascade specializes in handling fancy goods of all kinds, in addition to its regular laundry, dry-cleaning and pressing business.

There are only a few business houses in Greenville which have been in continuous operation for the past 25 years.

### OFFICER TRANSFERRED

Washington — (AP) — Army orders today: Captain Harry L. Watts Jr., P. A. Fort Bragg, N. C., to Auburn, Ala., Captain Roswell B. Hart, P. A. Fort Bragg to Hawaiian Department, revoked.

### FORBES STORE IS WELL KNOWN

Serves Entire East With Latest Dress Styles

C. Herber Forbes, prominent Greenville merchant, manages the store that operates under his name and which is located on Evans street in the heart of the business district.

The firm was established in 1917 and because of continued growth was forced to move into larger headquarters.

A nationally-known stock of ladies' ready-to-wear is kept by the store at all times.

Each year all the latest styles in the United States and abroad are offered to the ladies of Greenville and other towns and cities in East Carolina.

In addition to being one of the city's leading firms, it is also one of the most outstanding in the state.

### KARES OFFERS BEST IN EATS

J. G. and Chris Are Experienced Cafe Operators

J. G. and Chris Kares are the sole proprietors of Kares Brothers, popular lunch and soda center on Evans street in the establishment formerly operated by Lautares.

The firm was purchased from Lautares last November and has gained unprecedented popularity with the eating public of Greenville and Pitt county.

Both J. G. and Chris are well-adapted to operate such an establishment, having experienced years of restaurant service in other sections of North Carolina before coming to Greenville.

Featured by the firm is fountain service that is unsurpassed anywhere in the city and delicious and wholesome plate lunches that sell for only 25 cents.

The firm has a seating capacity of 110 people, which make Kares a suitable place for club parties. The eating place is located in the heart of Greenville and employs approximately 15 local people.

Kares is one of the finest such establishments in the State and invites your patronage at all times.

### DAVID TURNER HOTEL LEADER

Hotel Proctor Friendly Host to Every Traveler

David H. Turner, one of North Carolina's best hotel men, is proprietor of Hotel Proctor located on North Evans street in Greenville.

Hotel Proctor is known as "Greenville's Host to Every Traveler," and rightfully so, in that its accommodations provide every convenience for the hundreds of traveling persons who make this hotel their stopping place when in Greenville.

A most modern and sanitary dining room is maintained by the hotel for the general travelling public. A private dining room is also operated by the hotel and furnishes a unique setting for clubs and organizations of the city and other East Carolina towns to eat and conduct business simultaneously.

An attractive lounge room is provided for guests and is equipped with comfortable seating arrangements and proper light effects. A news stand is located in the lobby, where leading newspapers, magazines, soft drinks and tobaccos are handled.

A corps of courteous bell hops are on hand to offer all possible assistance to guests in order to make their stay at the Hotel Proctor a pleasant one. Nearly every room is an outside one, four floors, elevator service and free parking for the guests.

Here's what you want for Malaria, folks! Here's what you want for the awful chills and fever!

### GOOD FOR MALARIA!

—And Malaria Chills and Fever!

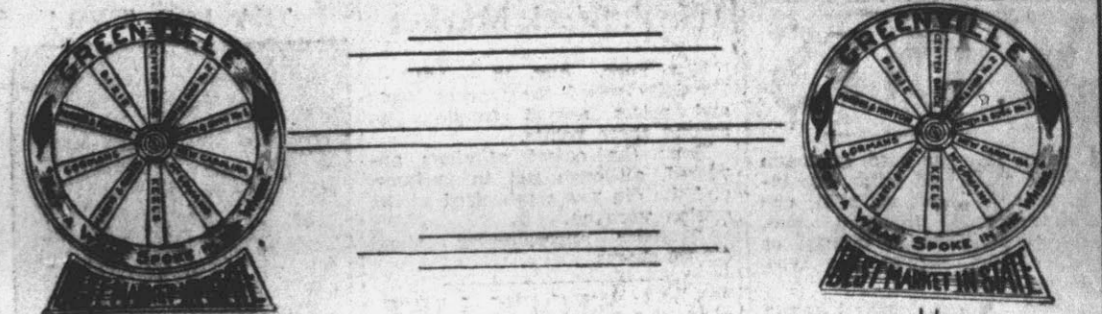
Here's what you want for Malaria, folks! Here's what you want for the awful chills and fever!

It's Grove's Tasteless Chill Tonic! A real Malaria medicine. Made especially for the purpose. Contains tasteless quinine and iron.

Thousands take Grove's Tasteless Chill Tonic for Malaria and swear by it. Pleasant to take, too. Even children take it without a whimper.

Don't suffer! At first sign of Malaria, take Grove's Tasteless Chill Tonic. At all drugstores. Buy the large size as it gives you much more for your money.

### WANT ADS PAY

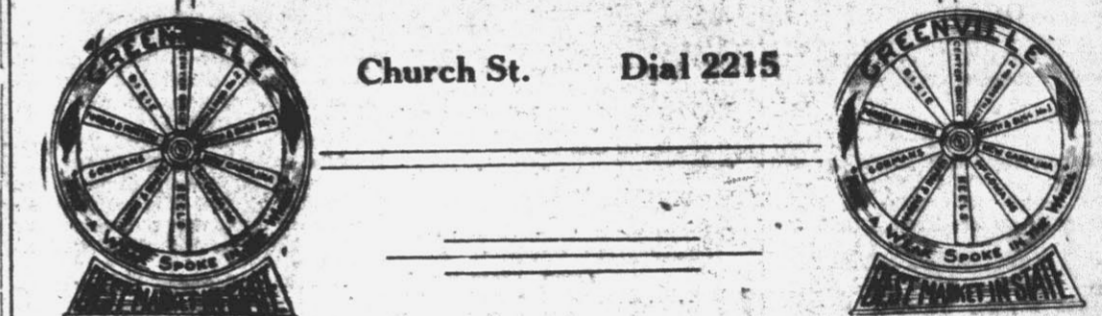


### Tobacco Growers YOU CAN MAKE NO MISTAKE IN SELLING YOUR TOBACCO IN GREENVILLE

"THE BEST MARKET IN STATE"

## ICE Dependable Fuel Modern Refrigerators COLONIAL ICE CO.

Church St. Dial 2215



### SELL TOBACCO IN GREENVILLE

## PREPARE NOW! TO SHOW YOUR BEST TOBACCO IN THE TOBACCO EXHIBITS

### AT N. C. STATE-WIDE TOBACCO SHOW

6 DAYS AND NIGHTS Starting MON., SEPT. 25 TO 30 Rocky Mount, N. C.

## ALSO AT THE PITT COUNTY FAIR

One Full Week Starting Mon., OCT. 9 TO 14 Greenville, N. C.

OVER \$1,000 IN CASH PREMIUMS SHOWS—RIDES—FREE ACTS FIREWORKS NIGHTLY

### GREETINGS Tobacco Farmers

THIS INSTITUTION WELCOMES EACH OF YOU TO GREENVILLE AND WISHES FOR YOU A HAPPY AND PROSPEROUS FALL SEASON

Feel Free to Consult Us Regarding Financial Problems

## State Bank and Trust Co.

Greenville, N. C.



# Savings

## On Guaranteed Used Cars

Liberal Allowance on YOUR Present Car!

No "Guessing" When You Buy Your Car Here

Small Down Payment Convenient TERMS!



1934 Chevrolet 1 1/2 Ton Truck In the pink of condition, thoroughly sound and ready to make you money. Special price, **\$199**

When You Buy a Car at Flanagan's, You Know You Are Getting a Bona Fide Value. Every Car Bears Our Personal Guarantee and You Can Count on It. Come in Today and Pick Out One of These Buys

1936 Dodge 1 1/2 Ton Truck To the first man with the money, we'll sell this car at \$100 below the market **\$225**

1934 Plymouth Master Coach Overhauled motor, guaranteed job; new set of tires. A good-looking job and now only **\$195**

1935 Chevrolet 1/2 Ton Pickup Another clean job, just rarin' to make a new owner **\$250**

1936 Chevrolet 1/2 Ton Pickup This exceptionally clean truck is guaranteed by us in writing. Complete satisfaction assured **\$275**

1937 Lincoln Zephyr Sedan New tires and Goodyear Lifeguard tubes. Heater and radio. Low Mileage. Exceptionally low price.

1934 Ford Tudor Checked from stem to stern and now offered at the sacrifice price of **\$198**

FARMER FRIENDS — Resolve Now . . .

To Sell Your Tobacco in Greenville

## John Flanagan Buggy Co.

"Eastern Carolina's Oldest and Largest Dealer"

121 E. Fourth Street

Dial 3547



WANTS

Rates 1 1/2c per word, minimum charge 35c for 25 words, one insertion; six insertions \$1.65; one month, \$7.00. Indented lines, known as classified display, over larger than regular size type, double price.

PLUMBING—HEATING Your dependable Plumber and Steamfitter 312 Evans Street Day Dial 3731 Night Dial 3062

SPECIAL—REG. \$5.00 PERMANENT Waves, \$3.50; others \$2.50 up. Shampoo and Wave, 25c. Greenville's only Air-Conditioned Shop. Call Dial 351 for the best wave display, ever had! The Van'te Box, at Five points.

SEE US FOR GARDEN SEEDS—Hog, Dairy Feeds, C. S. Meal and HULLS, Chicken Starter, Farm Utensils, Greenville Dist. Co., L. L. Rives, Dial 3221. Corner 5th & Washington Sts. Mar-11

SPECIAL EVERY DAY—FRESH cooked Potato Chips. People's Bakery.

We Clean and Press Men's Suits, Ladies' Coats—Dresses Our work must please and a trial will convince you. CAROLINA DRY CLEANERS Dial 2276—Leon Smith, Prop.

DIAL 2230 If it's Laundry or Dry Cleaning The Old Reliable—We Know How RAINBOW CLEANERS

LADIES DESIRING MAN-TAILORED suits, skirts, etc., of men's materials at reasonable prices, see Wm. Size, Greenville's custom tailor. Satisfaction guaranteed. 217 Cotanche Street. 3t

WANTED TO BUY—BARBECUE wood. Respers' Barbecue Stand. 15-6t

VISIT OUR GIFT DEPT.—NEW gifts arriving daily. Here you will find just the right thing for your party prizes. Also gifts for every occasion. Lautares Bros., Dial 3831. 1-1f

FOR RENT—SEVEN ROOM house, garage, modern conveniences. See A. F. Harrington. 3-1f

TWO EXPERIENCED WAITRESSES wanted at Star Cafe, 103 East Fifth Street. 3t

LADIES AND GENTLEMEN—if you want the best in hand-tailored garments, see my beautiful line of suit-fabrics for fall and winter. Satisfaction guaranteed. Wm. Size, Greenville's custom tailor. 217 Cotanche Street. 3t

LOST—ICE CREAM PACKING containers in the homes of our customers. Please notify us if you have one of these containers. Carolina Dairy Products, Inc. Dial 3124. 14-3t

WANTED—THREE OR FOUR room furnished apartment. No children; permanent residents. Reply. Apartment, care of Reflector. 14-3t

FOR RENT—TWO GENTLEMEN: Front bedroom, next to bath. Two blocks from post office. Dial 3368, or apply to 205 West Second St. 14-3t

SPECIALS FOR THURSDAY—Lemon Pies and Whole Wheat Bread. People's Bakery.

FOR RENT—ROOM TO TWO gentlemen, with or without board. 1300 Evans St., Dial 3054.

FOR SALE—NINE ROOM, TWO story home. West side. Colored section. Ready to occupy. Good condition. \$250 cash. Balance like rent. Never regret buying it. L. J. Smith. Real Estate—Insurance.

LOST SATURDAY AFTERNOON—a gentleman's 16 size Illinois 17-jewel watch. Finder return to Reflector office—Reward.

FOR RENT—TWO ROOM FURNISHED apartment. Private entrance. Available Saturday. 513 Greene St. Dial 3289.

JUST RECEIVED—CAR LOAD OF American fence wire and barbed wire. Have all sizes in both light and heavy weights. Also have hay wire in all sizes. J. A. Watson. Feed-Seed-Provisions. 16-1f

WE HAVE ALL SIZES AND weights of truck covers in stock. Also new turnip and rutabaga seed. J. A. Watson. Seed-Feed-Provisions. 16-1f

LOST—ONE PAIR LIGHT TORTOISE shell rimmed bifocal glasses in grandstand at ball park. Reward. Return to Reflector.

MONITE INSURANCE CO. THE MODERN PLANT Dial 2164 COLLEGE VIEW CLEANERS

N. Y. Stock Market

New York, Aug. 16—(AP)—Humidity seized the market today and prices sagged fractions to around three points.

N. Y. STOCK LIST

Table listing various stocks and their prices, including Anaconda, American Radiator, Bethlehem Steel, Chrysler, etc.

New York Cotton

New York, Aug. 16—(AP)—Cotton futures opened (old) unchanged to two lower on hedge selling.

Chicago GrainMarket

Table listing grain prices for Wheat, Corn, Oats, Rye, etc.

Richmond Livestock

Richmond, Va., Aug. 16—Hogs receipts moderate; market steady at five cents lower than yesterday's close.

TEA FOR TWO!



Lew Ayres with Lana Turner co-featured in "These Glamour Girls" opening at the Pitt Thursday.

dairy type grass fat heifers selling mostly between \$5.50 to \$7, about the top; mostly stopping at \$6.75; cows, good grass fat butcher cows \$5.50 to \$6, about the top, with medium cows \$4.85 and common \$3.75 to \$4.50.

FORD DEALERS CONTINUE PACE

The John Flanagan Buggy Company holds World Record. The John Flanagan Buggy Company, established in 1886, is Greenville's oldest established business firm and holds a world's record for the sale of automobiles.

TWO THEATERS IN GREENVILLE

State and Pitt Offer the Best in Entertainment. Citizens throughout this section are provided year-round entertainment by the two local theatres, the Pitt and the State.

Entertainment for the Whole Family!

Advertisement for Judge Hardy's Children, featuring Oliver Hardy and Harry Langdon in "Zenobia".

BLOUNT FIRMS SERVING EAST

Blount-Harvey Company Started Here in 1920

"Eastern Carolina's Finest Department Store" is the name that has been given the Blount-Harvey Company by its many patrons and other friends, who have contributed to its success.

The Blount-Harvey Company was organized in 1920 as a successor to the J. R. and J. G. Moya, a firm that was situated across the street from its present location.

In addition to a modern department store a fertilizer firm has been put into another corporation by the executives of the firm.

The Blount-Harvey Company and the Blount Fertilizer Company employ around 60 Greenville and Pitt County residents regularly, with the working force doubling during the busy seasons of the year.

MAKING PLANS FOR FIELD DAY

Fertilizer Industry to Go on Parade. Raleigh, Aug. 16—D. S. Coltrane, assistant Commissioner of Agriculture, today announced that a fertilizer day will be held at the Upper Coastal Plains Test Farm near Rocky Mount on Thursday, August 31.

THREE THEATERS IN GREENVILLE

State and Pitt Offer the Best in Entertainment. Citizens throughout this section are provided year-round entertainment by the two local theatres, the Pitt and the State.

MERIT SHOES SOLD IN CITY

Footwear for Every Member of Family Offered

Farm men and women who have tired of aching feet after following the sales on the opening day of the tobacco market next Tuesday, or any other day of the year, can find delightful foot comfort awaiting them with the purchase of a pair of shoes from Merit Shoe store at 417 Evans street.

Then, too, there're shoes of varied styles for the kiddies, who'll be starting to school after the tobacco market opens, and they'll be needing shoes also.

The Merit store keeps a complete stock of dress and work shoes on hand at all times and the prospective buyer will find a good variety from which to make his selection.

H. L. Jordan is manager of the firm, which strives at all times to please its customers. Clerks employed by the store are local residents who spend their money in Greenville and cooperate in every way possible to make Greenville a bigger and better tobacco market.

Two Theaters in Greenville

State and Pitt Offer the Best in Entertainment. Citizens throughout this section are provided year-round entertainment by the two local theatres, the Pitt and the State.

direction of R. E. Currin, Jr., assistant director in charge of the farm. Experiments will be explained by Experiment Station experts.

Commissioner of Agriculture Kerr Scott will deliver the welcoming address and Coltrane will preside. The conference will be open to the public.

Among the speakers will be Dean I. O. Schaub, acting director of the Experiment Station and director of the Extension Service; Dr. E. R. Collins, Experiment Station agronomist on "The Results from the Upper Coastal Plains Test Farm Used in Making Fertilizer Recommendations";

Dr. I. E. Miles, director of the Department of Agriculture's solid testing division; Dr. H. H. Zimmerman, director of the Virginia Truck Experiment Station on "Fertilizers from Truck Crops"; Mr. Currin on "Common Plant Deficiencies";

Dr. G. K. Middleton, Experiment Station plant breeding agronomist on "The Peanut Research Program"; Dr. R. H. Lush, pasture specialist; and Dr. J. F. Lutz, associate in soil research, Experiment Station.

There are more than 250,000 radio subscribers in Poland.

Trout have been known to live in captivity for more than 20 years.

WOODSTOCK J. A. Moore Office Equipment Company, 250 Tazewell Street, Norfolk, Virginia; W. R. Kerr, Agent, Rocky Mount, N. C.

THESE GLAMOUR GIRLS. LEW AYRES and LANA TURNER. THURSDAY FRIDAY. "SWANS" Interesting Novelty. "Two Headed Giants" Funny Cartoon. NEWS EVENTS. PITT. More Exciting Entertainment on the Way... Watch for ANN SHERIDAN, Bob Burns, Susan Hayward, etc.

SELL YOUR TOBACCO IN GREENVILLE. BUY YOUR FURNITURE NEEDS FROM PITT COUNTY'S MOST MODERN FURNITURE STORE. KARPEN MATTRESSES and CHAIRS. GOLD BOND SPRINGS. FLORENCE OIL RANGES. VISIT OUR RALEIGH COURT. YOUR CREDIT IS GOOD! Quinn-Miller & Stroud. L. A. Stroud, Mgr. 500 Cotanche Street Dial 2636

BIGGER-BETTER PEPSI-COLA. Rich in quality. Unmatched in flavor. Delicious and pure. 5¢. WORTH A DIME

# Sales Schedule For Auction Season Is Announced

## 'Auctioneering' Viewed As Unusual Profession

### Has Recently Been Advertised Extensively

Due to radio and other mediums "tobacco auctioneering" is one of the most talked professions, and has created more curiosity and interest than any other.

Used in advertising tobacco products over radio, and having had columns of newspaper copy written about it, this chant of the man who auctions tobacco draws thousands of tourists off their beaten path each year as they travel South, or North just so they may hear the rapid fire, staccato lingo the auctioneer uses over a basket of tobacco. These people come and listen; shake their heads and admit "they don't know what it is all about," but they resume their journey satisfied and feeling repaid for the extra miles driven and the time they have lost. When tourists, or others come to Greenville to hear tobacco sold they are more than re-

paid for on this market they hear the world's best auctioneers, from one to two at each warehouse. When the merits of Greenville's various auctioneers are discussed what is said about one can be applied to them collectively, for they are all good. They are eagle eyed and alert. They have to be to catch bids at a lightning glance. No matter what part of the buying line a bid comes from they catch it, and they stick to the basket of tobacco they are selling just as long as there is a chance of getting the grower another dollar for it. Each one of Greenville's auctioneers sell tobacco in a way, or manner peculiarly their own; each one has a different style, but they are all alike in one respect; they find another, and naturally a higher, bid, many times when other auctioneers would have passed on to another basket of leaf.

Taking the warehouses in their alphabetical order and naming their auctioneers, gives the Center Brick with Ray Oglesby of Winterville (Continued on Page Ten)

## First Sales Equally Divided Between Ten Greenville Warehouses To Operate Beginning Next Tuesday

SELL TOBACCO IN GREENVILLE AUGUST		SMITH & SUGG NO. 2	NEW CAROLINA	KEEYS	HARRIS & ROGERS	CENTRE BRICK	COHMANS	SMITH & SUGG NO. 1	FORBES & MORTON	MCOWAN'S	DIXIE
22-Tuesday	1	1	1	1	1	1	1	1	1	1	1
23-Wednesday	2	2	2	2	2	2	2	2	2	2	2
24-Thursday	1	1	1	1	1	1	1	1	1	1	1
25-Friday	2	2	2	2	2	2	2	2	2	2	2
28-Monday	1	1	1	1	1	1	1	1	1	1	1
29-Tuesday	2	2	2	2	2	2	2	2	2	2	2
30-Wednesday	1	1	1	1	1	1	1	1	1	1	1
31-Thursday	2	2	2	2	2	2	2	2	2	2	2
SEPTEMBER											
1-Friday	1	1	1	1	1	1	1	1	1	1	1
4-Monday	2	2	2	2	2	2	2	2	2	2	2
5-Tuesday	1	1	1	1	1	1	1	1	1	1	1
6-Wednesday	2	2	2	2	2	2	2	2	2	2	2
7-Thursday	1	1	1	1	1	1	1	1	1	1	1
8-Friday	2	2	2	2	2	2	2	2	2	2	2
11-Monday	1	1	1	1	1	1	1	1	1	1	1
12-Tuesday	2	2	2	2	2	2	2	2	2	2	2
13-Wednesday	1	1	1	1	1	1	1	1	1	1	1
14-Thursday	2	2	2	2	2	2	2	2	2	2	2
15-Friday	1	1	1	1	1	1	1	1	1	1	1
18-Monday	2	2	2	2	2	2	2	2	2	2	2
19-Tuesday	1	1	1	1	1	1	1	1	1	1	1
20-Wednesday	2	2	2	2	2	2	2	2	2	2	2
21-Thursday	1	1	1	1	1	1	1	1	1	1	1
22-Friday	2	2	2	2	2	2	2	2	2	2	2
25-Monday	1	1	1	1	1	1	1	1	1	1	1
26-Tuesday	2	2	2	2	2	2	2	2	2	2	2
27-Wednesday	1	1	1	1	1	1	1	1	1	1	1
28-Thursday	2	2	2	2	2	2	2	2	2	2	2
29-Friday	1	1	1	1	1	1	1	1	1	1	1
OCTOBER											
2-Monday	2	2	2	2	2	2	2	2	2	2	2
3-Tuesday	1	1	1	1	1	1	1	1	1	1	1
4-Wednesday	2	2	2	2	2	2	2	2	2	2	2
5-Thursday	1	1	1	1	1	1	1	1	1	1	1
6-Friday	2	2	2	2	2	2	2	2	2	2	2
9-Monday	1	1	1	1	1	1	1	1	1	1	1
10-Tuesday	2	2	2	2	2	2	2	2	2	2	2
11-Wednesday	1	1	1	1	1	1	1	1	1	1	1
12-Thursday	2	2	2	2	2	2	2	2	2	2	2
13-Friday	1	1	1	1	1	1	1	1	1	1	1
16-Monday	2	2	2	2	2	2	2	2	2	2	2
17-Tuesday	1	1	1	1	1	1	1	1	1	1	1
18-Wednesday	2	2	2	2	2	2	2	2	2	2	2
19-Thursday	1	1	1	1	1	1	1	1	1	1	1
20-Friday	2	2	2	2	2	2	2	2	2	2	2
23-Monday	1	1	1	1	1	1	1	1	1	1	1
24-Tuesday	2	2	2	2	2	2	2	2	2	2	2
25-Wednesday	1	1	1	1	1	1	1	1	1	1	1
26-Thursday	2	2	2	2	2	2	2	2	2	2	2
27-Friday	1	1	1	1	1	1	1	1	1	1	1
30-Monday	2	2	2	2	2	2	2	2	2	2	2
31-Tuesday	1	1	1	1	1	1	1	1	1	1	1
NOVEMBER											
1-Wednesday	2	2	2	2	2	2	2	2	2	2	2
2-Thursday	1	1	1	1	1	1	1	1	1	1	1
3-Friday	2	2	2	2	2	2	2	2	2	2	2
6-Monday	1	1	1	1	1	1	1	1	1	1	1
7-Tuesday	2	2	2	2	2	2	2	2	2	2	2
8-Wednesday	1	1	1	1	1	1	1	1	1	1	1
9-Thursday	2	2	2	2	2	2	2	2	2	2	2
10-Friday	1	1	1	1	1	1	1	1	1	1	1
13-Monday	2	2	2	2	2	2	2	2	2	2	2
14-Tuesday	1	1	1	1	1	1	1	1	1	1	1
15-Wednesday	2	2	2	2	2	2	2	2	2	2	2
16-Thursday	1	1	1	1	1	1	1	1	1	1	1
17-Friday	2	2	2	2	2	2	2	2	2	2	2
20-Monday	1	1	1	1	1	1	1	1	1	1	1
21-Tuesday	2	2	2	2	2	2	2	2	2	2	2
22-Wednesday	1	1	1	1	1	1	1	1	1	1	1
23-Thursday	2	2	2	2	2	2	2	2	2	2	2
24-Friday	1	1	1	1	1	1	1	1	1	1	1
27-Monday	2	2	2	2	2	2	2	2	2	2	2
28-Tuesday	1	1	1	1	1	1	1	1	1	1	1
29-Wednesday	2	2	2	2	2	2	2	2	2	2	2

## Chamber Of Commerce Shows Much Progress

Having as its objective the well-rounded development of the state, the Greenville Chamber of Commerce stands ready at all times to serve Greenville and Pitt county, as well as co-operate with all well-recognized agencies.

Officials of the Greenville Chamber of Commerce are anxious to be of service to all who may desire to take advantage of the facilities afforded them by the organization, and have said that they want it known that Greenville is maintaining the Chamber of Commerce to assist in every way possible in the continued development of Greenville and Pitt county, as well as the entire state.

Having wide-awake leaders for guidance, the Chamber of Commerce, reorganized about a year ago, has done much in this brief period to promote the growth of Greenville. The following is a brief resume of its activities and accomplishments in this short period:

1-A total of 15 industrial proposals have been handled, and briefs showing Greenville's advantages as

Commercial Secretaries Association and one term as president of the North Carolina Merchants Association of Secretaries, along with one term as vice president for North Carolina in the Southern Commercial Secretaries Association.

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1-A total of 15 industrial proposals have been handled, and briefs showing Greenville's advantages as

(Continued on Page Ten)

## Teachers College Is Big Asset To Community

A record-breaking enrollment is anticipated at East Carolina Teachers College, which launches its 1939-40 session September 29, when an estimated 1,200 students will invade Greenville for the purpose of developing their potentialities.

East Carolina Teachers College is not only regarded as an asset to Greenville, but like the local tobacco market, is advantageous to the entire section of East Carolina.

East Carolina Teachers College, a co-educational school, has increased its faculty 34 per cent during the past five years. Today its faculty members are as competent as those of any other college in North Carolina, regardless of size. This contention is based on the fact that during the past session, 99 per cent of the graduates who wanted to teach obtained jobs.

Athletic and physical education facilities are provided for both men and women students, with intramural and inter-collegiate athletic contests fostered by the Student Athletic Association. About ten days prior to the opening of the fall term members of the football team will begin practicing. Although athletics for men is relatively new in the college, men's athletic teams have displayed gratifying progress during the past few years, and look forward to new laurels.

The college also uses the junior and senior high schools of the city for all students who major in high school subjects. For three consecutive months, students spend practically their entire time at the high school, where they get experience not only in their own subjects, but in all phases of high school work. These apprentice teachers sit in the high school faculty, and learn first hand, of problems they will meet when they go out to teach in North Carolina.

The library of the college, a handsome structure of modern architecture, has proved to be a valuable asset to all students. It contains over 25,000 volumes, and has a well selected pedagogical and reference library and a good collection of standard fiction. During the past biennium, the library has spent \$12,000 for books, and added to its supply of magazines, bulletins, reports, etc.

Religious interests of the college are centered in the Young Women's Christian Association, which was organized in 1909. Since its birth, it has done very effective work in promoting high ideals among the students. Other organizations of the college are Student Body Association for Women; Student Body Association.

(Continued on page eight)

**Brody's Ladies Dept. Store**



**SELL YOUR TOBACCO - IN - GREENVILLE**

"Best Market in the State"

**FOR STYLE QUALITY ECONOMY**

**Shop and Save - AT - BRODY'S**

Ladies Department Store

**WELCOME TOBACCO FARMERS AND FAMILIES**

**at PENNEYS Everything for BACK-TO-SCHOOL**



**Lovely Gaymode\* Silk Hosiery**

Fall Colors **59c**

Glamorously flattering silk stockings in chiffons and service weights. Full fashioned, ringless, perfect! 8 1/2-2 to 10 1/2-2.

\*Reg. U. S. Pat. Off.

**Values Unsurpassed! Variety Galore!**

**RONDO\* PERCALES**

Prints! Solid Colors! **15c yd.**

The fine, smooth quality and tremendous selection of exclusive patterns you usually find only at a much higher price. Here's a new fall design for every sewing need. Fast-to-washing!

\*Reg. U. S. Pat. Off.

**SHIRTS 49c**

Dress styles for boys, in serviceable, fast-color cottons. Popular patterns, roomy sizes. Bargains!

**UNDERWEAR**

Knit Rayon **25c**

Famous for their fit and serviceability! Comfortably cut panties and vests in daintily trimmed styles. Children love them because they look just like grown-ups! Sizes to 16.

\*Reg. U. S. Pat. Off.

**PENNEY'S IS NOTED FOR ITS WONDERFUL WORK CLOTHES VALUES!**



**Super Big Macs! OVERALLS 89c**

Sanforized 8-oz. denim! New graduated patterns fit all over! Plenty of EXTRA details to give EXTRA wear! \*Fabric shrinkage will not exceed 1 per cent.

Boys' Oxhide OVERALLS, Sizes 2 to 16 **43c**

Sanforized Big Mac WORK SHIRTS **79c**

Men's Oxhide OVERALLS, Heavy Quality **59c**

Men's Sanforized Oxhide WORK SHIRTS **49c**

Men's Oxhide WORK SHOES **\$1.79 up**

**Value You Mustn't Miss!**

**GIRLS' TUB FROCKS 49c**

Skating skirts, princess types, smocked, tailored and pleated styles, peasant frocks and boleros! Grand cottons! Lovely prints! 1 to 14.

**Fall's Newest Glen Row\* DRESSES \$2.98**

Styles that will be outstanding in any high school or college classroom! And dressier frocks for those all-important social affairs. All manner of lovely new rayon materials in the season's best colors. Sizes 12 to 20.

\*Reg. U. S. Pat. Off.

**Boys! Girls! Everything You Need for Back-To-School**

**Girls' New Sunny Tucker\* DRESSES 98c**

Lovable and Tub-able - In Fall Styles!

Smartest little school frocks you ever did see! With all the latest points - puffed pockets, lingerie trimmings, Peter Pan collars, shirred and flare skirts - YOU choose! In poplins, prints and 80-squares. Sizes 1 to 16.

\*Reg. U. S. Pat. Off.

**Guaranteed Fast Color! Boys' True Blue SHIRTS 79c**

Dependability at a BIG saving! Fabrics that will LAST...tailored to the highest standard of detail...cut to fit correctly...and fast color to STAY rich-looking!

**PENNEY'S J. C. PENNEY COMPANY, Incorporated**

TOBACCO GROWERS . . .

Sell Your Tobacco in

# GREENVILLE

"Best Market in State"

YOU CAN MAKE MONEY

BY SELLING IN GREENVILLE

YOU CAN SAVE MONEY . . .

BY USING

**Amoco and Orange American Gasoline**

DISTRIBUTED BY

## Harvey Oil Co.

Dickinson Ave.

Dial 2212



SELL YOUR TOBACCO IN

# GREENVILLE

Buy Your Groceries and Meats from

## Garris Grocery Company

204 E. Fifth St., Greenville, N. C.

One Visit to Our Store Will Convince You

"If It's in Town, We Have It!"

Fresh Meats - Fancy Groceries

and Fresh Vegetables

At All Times

## Garris Grocery Company

DIAL 3168

### Mr. Farmer:

Greenville Nehi Bottling Company

Is Growing With Greenville

Call for Our Drinks by Name

We Are Bottlers of the Famous

**PAR-T-PAK - NEHI - ROYAL CROWN COLA**

All Tested and Approved by

Good Housekeeping Bureau

Modern Machinery Assures You

Of Sanitary and Healthful Drinks

## Nehi Bottling Co.

GREENVILLE, N. C.

519 Cotanche St.

Dial 2036

## Keel's Warehouse One Of The Largest Found Anywhere In The World

### GARRIS' STORE BOOSTS MART

Garris Grocery Handles Meats and Vegetables

"Sell your tobacco in Greenville and buy your groceries and meats from Garris Grocery Company is the theme of the Garris grocery firm, located on East Fifth street in Greenville.

L. S. Garris is owner of the store, which has been established at its present site for the past six years. No grocery firm in Greenville is equipped to handle the food supply needs of a growing community better than the Garris Grocery Company, which carries a complete line of both staple and fancy groceries. A pride of the store is its sanitary meat market, which sells steaks, sausage and all other kinds of delicious meats.

Mr. Garris, sole proprietor of the firm, has been in the grocery business for 25 years. He is a native of western Oklahoma, having come to Greenville 27 years ago. A corps of efficient and courteous clerks is employed by the firm, which also offers quick delivery service for its hundreds of customers.

The Garris Grocery Company invites your visits as well as your patronage.

### NEHI COMPANY IN GREENVILLE

Owned and Operated By J. C. Waldrop

Greenville Nehi Bottling Company on 517-19 Cotanche streets is one of the most up-to-date plants in this section of the State and has been instrumental in quenching the thirst of thousands of East Carolina residents for a number of years. This firm was formerly located on South Evans street, but due to constant growth moved into new quarters when the local National Guard Battery moved into a new home.

J. C. Waldrop is proprietor of the firm, which offers the famous Par-T-Pak drinks, Nehi and Royal Crown beverages to a territory embracing several East Carolina counties.

Modern equipment prevails throughout the plant and its sanitary methods of bottling drinks, as well as offering a wide variety of flavors, has enabled the products produced by the Greenville Nehi Bottling Company to gain unprecedented popularity among the soft drink public.

All drinks manufactured by the Greenville Nehi Bottling Company are tested and approved by the Good Housekeeping Bureau.

The plant was established in 1933, turning out Nehi products exclusively, and R. C. Cola being added in 1936. J. C. Waldrop is owner of the firm and came to Greenville from Hendersonville. When desirous of a soft drink, call for Nehi by name.

### HARVEY FIRM SERVING PITT

Twenty - Five Filling Stations Sell Amoco in County

Harvey Oil Company, located on 1815 Dickinson Avenue, has realized five years of continuous service in supplying Pitt County with Amoco and Orange American gasoline.

E. W. Harvey, Sr., along with E. W. Harvey, Jr., are managers of the firm which is the distributor for the entire county of Pitt. The firm has shown constant growth under their capable guidance.

Twenty-five filling stations throughout Pitt County handle Amoco and American Orange gasoline, which is supplied by the Harvey Oil Company.

Trucks are maintained by the Harvey Oil Company and make regular deliveries to customers of the company in all sections of Pitt county.

Since the stations are located in all parts of the county, it makes it easy for the motorist to buy where he sees Amoco gasoline offered for sale.

Filling stations that sell gasoline distributed by Harvey Oil Company offer all service available to a motorist at a service station and invite your patronage as well as a visit.

SELL TOBACCO IN GREENVILLE

One of the largest buildings in the world erected for the sale of bright leaf, flue-cured tobacco is the giant-sized Keel's Warehouse in Greenville. From end to end, side wall to side wall, it covers more than two and a quarter acres of land. To be exact, its area is 99,000 square feet, and if it can be ranked with the largest in the world in size it most certainly can be ranked with the best in completeness and modernity. The warehouse is a splendid structure of brick and steel, and Rufus Keel, by whom it was built, is justly proud of it; however, he found a building of this size necessary to accommodate the tobacco drawn to the Greenville market by himself, Wayland Sermons and James Keel, who are associated with him in its management.

To gain knowledge of Rufus Keel it is best to go to the country where he was born and reared, and where he spends the most of his time between the marketing seasons. He keeps in touch with his friends who sell tobacco with him and during the summer months he will cover many miles going from one community to another mingling with them. To describe Mr. Keel is to say he

is a first-class tobaccoist, knowing its sale from every angle, but to say that he is conscientious and believes in a fair deal for everyone is to describe him most aptly. He is always just as concerned over the sale of one man's tobacco as he is over another's. He works equally as hard to satisfy all and he will go his limit every time so that a customer may go home satisfied with the knowledge that he has made a good sale.

Wayland Sermons and James Keel, son-in-law and son of Rufus Keel, are associated with him in the operation of his warehouse. Younger than Mr. Keel, both have been trained by him, and nothing has been overlooked in their tobacco education. They fit perfectly into the scheme of operation at Keel's Warehouse; they, too, have their wide circle of friends among the tobacco growers, best numbered by a count of their acquaintanceship. Teamed together, Rufus, Keel, Wayland Sermons and James Keel form a trio of popular, hard-working tobaccoists.

It has been said that to gain knowledge of Rufus Keel it is best to go to the country to the men who grow and sell tobacco. The same thing can be said about his two associates in business. All three stand high in the estimation of Eastern Carolina tobacco growers. A large and competent sales force has been assembled by the management at Keel's Warehouse. They have been well chosen, and the result is that from the time a tobacco grower drives into the big house (so

## BOSTIC & SUGG FIT THE HOME

Furniture Store Has Enjoyed Success Since Opening

The Bostic-Sugg Furniture Company, located at 237 East Fifth street, specializes in "Everything for the Home" and a person can find almost anything in the furniture line he desires—whether he is outfitting a new home or just adding a few pieces here and there.

Berry Bostic, senior member of the firm, has been in the furniture business for a number of years and his experience qualifies him as one of the best in the city. M. D. Sugg, although a well-known business man, had never been in the furniture business, before. The few months Bostic-Sugg has been open, however, Mr. Sugg has shown that he knows how to handle furniture and deal with the public.

Both men are popular and have a host of friends and customers. Bostic-Sugg Furniture Company has been open about 11 months, having been started in September, 1938. During this time the store has enjoyed much success and is proving one of the most popular furniture centers in this city.

### TEACHERS COLLEGE IS BIG ASSET TO COMMUNITY

(Continued from Page One) tion for Men; Student Council; Variety Club; Glee Club; Orchestra; Library Societies—Edgar Allan Poe, Sidney Lanier, Emerson; Department Clubs—English, mathematics, science, commerce, primary, education and French.

To promote a sense of personal responsibility in the students of the college, a Student Government Association has been inaugurated, subject to the approval of the president of the college and advisory board. This association of The American Association of Teachers Colleges, The Southern Association of Colleges and Secondary Schools, and The North Carolina College Conference, and has the distinction of being a pioneer in education young men and women throughout the State, and offers courses leading to a degree and teaching certificates in the following fields: commerce, education primary and grammar grade education, English, French, history, home economics, mathematics, music, physical education, science, industrial arts, social science, administrative and supervision.

ideal for the purpose for which it was built until the time he receives his check, every operation is uninterrupted. It is a pleasure to sell at Keel's where courtesy and high prices are first in the minds of those who operate the warehouse. The auctioneering this season will be very ably performed by Bill Sermons and Alton Rogers.

## Bostic-Sugg Furniture Co.

Happily Takes This Occasion to Welcome You to

# GREENVILLE

"Best Market in State"

And We Suggest That You Visit Our Store For

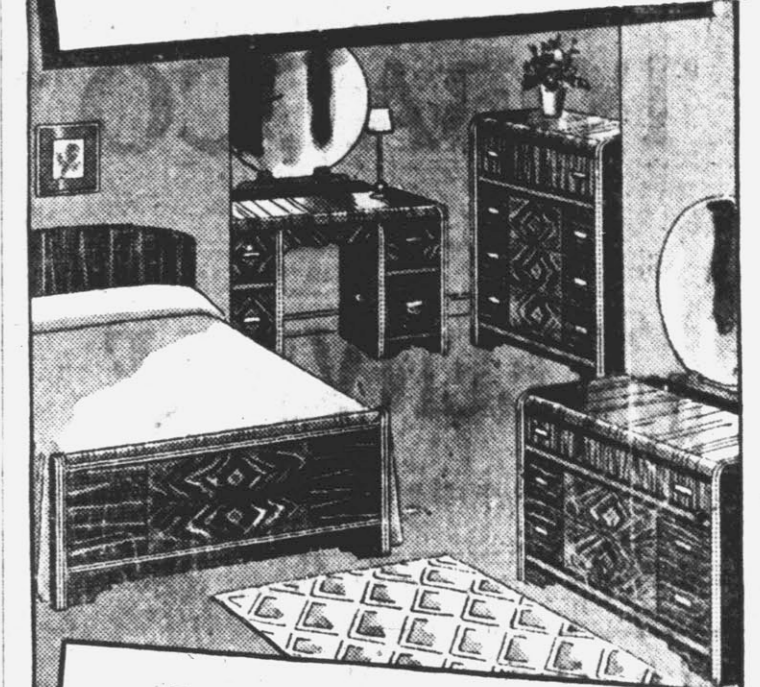
# FURNITURE BARGAINS



LIVING ROOM BARGAIN!

**\$69.00**

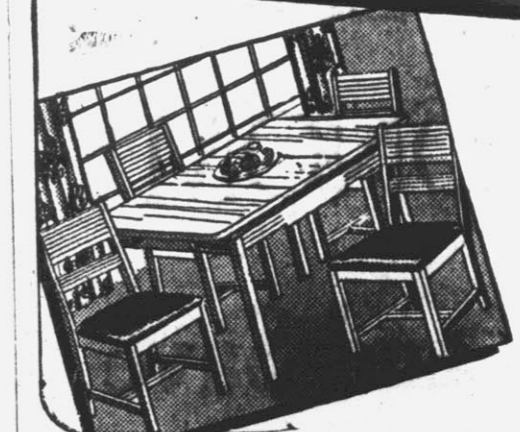
And what a Bargain! A trim, modern two piece suite, consisting of channeled back sofa and comfortable chair to match. A wide range of coverings are here for your choice. Here's a dandy "Buy"! (Occasional chair, \$8.95.)



Bedroom Suite Bargain!

**\$38.00**

Where else can you buy a three piece Bedroom Suite for so little? And every piece is guaranteed to just as fine construction as furniture costing MUCH more! Note the gorgeous two-tone Walnut veneering! Our price includes Bed, Dresser, and choice of Chest or Vanity!



A DINETTE BARGAIN! \$49.50 up

FIVE PIECES! Just the Suite for the small home or apartment. Extension top table and 4 leather seat chairs!

For Better Furniture — Buy From **BOSTIC-SUGG Furniture Co.**

207 E. Fifth St.

BERRY BOSTICK, Mgr.

Dial 2513

## IT'S NEW! IT'S DIFFERENT!



### THE KELVINATOR WAY TO WASH CLOTHES!

• **FIN-FLEX AGITATOR**—"bends" and flushes dirt out of clothes quickly. Even dainty lingerie washes safely.

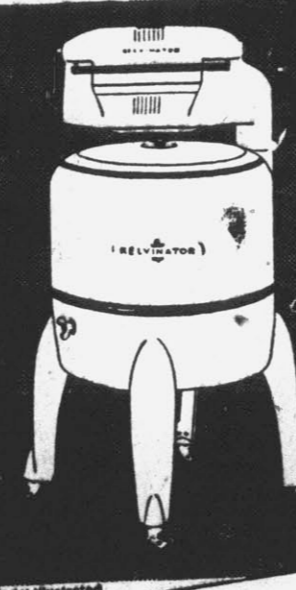
• **SILENT MESH TRANSMISSION**—simplified, only 5 moving parts, sealed in oil—never needs oiling.

• **FABRIC-SAVER WRINGER**—works easily, quickly—protects your clothes with no harm to even the most delicate fabrics.

• **AUTOMATIC PRESSURE PILOT** on wringer, selects correct scientific pressure for different kinds of material.

DON'T MISS THIS CHANCE TO OWN A NEW 1939

## KELVINATOR ELECTRIC WASHER



Silver Jubilee MODELS \$ LOW AS 49.95

WHY PUT UP with old-fashioned washing methods when you can have this new, streamlined 1939 Kelvinator Electric Washer at the lowest price we've ever offered? Come in and see it. You'll learn about a new, swifter, safer way to wash clothes... with the Fin-Flex Agitator that "bends" and flushes dirt out... the Fabric-Saver Wringer that protects the most delicate fabrics. Take advantage of this opportunity to own one of these wonderful work-savers. See the new Kelvinator Electric Washer—today!

LOW EASY PAYMENT TERMS

**Carolina Sales Corp.**

Third and Cotanche Streets

DIAL 3146-3144-3145

If You've Never Sold Tobacco

— IN —

GREENVILLE

You Have A Real Treat In Store For You  
If You've Never Had A Ride

— IN THE —

NEW NASH

You've Never Known Real Riding Comfort

Oscar Brown Motors

118 E. Third Street Dial 3429



J. B. Oakley & Son

COMPLETE INSURANCE  
SERVICE

- Life Insurance
- Fire Insurance
- Hail Insurance
- Tornado Insurance
- Casualty Insurance
- Automobile Insurance
- Fidelity and Surety Bonds
- Accident Ticket Insurance
- Accident and Health Insurance

Sell Your Tobacco in Greenville  
Consult Us Without Obligation

J. B. Oakley & Son

Proctor Hotel Bldg. Dial 3728



TOBACCO GROWERS . . .

Sell your Tobacco in

GREENVILLE

"Best Market in State"

While in Greenville Pay Us a Visit — You'll  
Always Find Our Stock Complete . . .

Oliver Farm Implements — A-A Fertilizers  
Staple and Fancy Groceries  
Hardware

We Handle the Turner Peanut Picker — and  
Turner Power Baler — Believed to Be the Best  
On the Market — Place Orders Early.

We Sell Cheap for Cash

R. E. Harris, Jr. & Co.

Dickinson Ave. — Opp. N. S. Depot



Three Well-Known Men  
Anticipate Big Season  
For Gorman's Warehouse

OAKLEY & SON  
IN NEW OFFICE

Move to Larger Quar-  
ters in Hotel  
Building

J. B. Oakley & Son, dealers in insurance of all kinds, only recently moved into their new quarters, providing them more space for their increased volume of business. The agency's new location is in the Proctor hotel building, easily accessible to its many customers. While the agency deals in all kinds of insurance, one of its specialties is hail insurance to protect the growing tobacco and to insure the finished crop against loss by fire while curing. The firm's senior partner, J. B. Oakley, has been in the insurance business for the past 24 years. His son, Godfrey P. Oakley, is junior partner of the business. Another son, Jeter Oakley, and also Jasper Tripp, are connected with the business.

HARRIS STORE  
AID TO FARMER

Carries Almost Ev-  
erything Needed  
On the Farm

While various stores claim they carry everything for the man, for the woman, for the home and so on, R. E. Harris, Jr. & Company carries "Everything for the Farm." The farmer can find seed fertilizer, all kinds of farm equipment, ect., at this store, dealers in general supplies. W. E. Warren is general manager of the store, which was reorganized by the present manager and R. E. Harris, Jr., following the death of R. E. Harris, Sr., who was in the general supply business here for a number of years. The store, formerly located on Evans street, now is situated at 816 Dickinson avenue, where it moved to in February of 1939. The firm specializes in fertilizer and all kinds of farm equipment.

PENDER FIRMS  
OPERATE HERE

Rendered Years of  
Faithful Service  
Here

Pender's Stores in Greenville have long served Greenville and Pitt county in the matter of food supply and continue to realize a steady growth through its services to a receptive public. All kinds of canned goods, fresh vegetables, cakes and any other foods to be found in a grocery store are offered for sale at Pender's Stores, two of which are located in Greenville. Native and western meats are offered for sale in the markets of the stores, which are regarded as being among the most up-to-date and most sanitary in East Carolina. Both stores are conveniently located, which enables the housewife to trade with ease at either of the stores, one of which is located on the corner of Fifth and Evans streets and another on Dickinson avenue. Local persons are employed by the firm, which always makes it a policy to establish courtesy among its clerks.

ASKS A TRIAL  
FOR NASH CAR

E. P. Coston Manager  
Of Local Nash  
Auto Agency

"If you've never had a ride in the new Nash, you've never known real riding comfort," declares E. P. Coston, manager of Oscar Brown Motors. The local Nash dealer has placed a large number of this popular automobile in Pitt county and he reports all customers satisfied. Mr. Coston is enthusiastic about the Nash and says all he wants from a prospective automobile purchaser is a fair trial for his product. Oscar Brown Motors also maintains a completely furnished garage and has a corps of experienced mechanics available to provide the best work. The automobile agency and service department are located at 118 East Third street, where it maintains a beautiful showroom for its beautiful cars.

Three men whose names demand respect and recognition as tobaccoists will operate Gorman's Warehouse this year. They are Jack Moye, M. R. Long and O. L. Joyner. All are widely known because of previous connections with the market and their alliance as business associates gives the Greenville market another strong warehouse firm. Mr. Long is one of the city's leading business men in addition to being a warehouseman; Jack Moye and O. L. Joyner, grew up on the market. They have walked the floors of its warehouse from the time they were barefoot boys until the present time. Of this warehouse firm, Messrs. Moye and Joyner will be active on the floor. Jack Moye, who leads the sale, has been associated with the sale of tobacco all of his life. He has never known any other occupation. His early training was received from his brother, Simon Moye, Sr., master warehouseman who retired from business several years ago. Twenty-five years or longer of activity in tobacco has brought Jack Moye a rare knowledge of this money leaf of Eastern Carolina farmers. In addition to his ability, Mr. Moye's value to the Greenville market is enhanced by the happy knack he has of making friends and keeping them. It will be hard to find a warehouseman with more sincere friends than he can boast of; and as everyone knows, friends of a warehouseman generally sell with him.

Yock Joyner, who is on the floor assisting Mr. Moye in running the sale, is another one of Greenville's warehousemen who is carrying on family tradition; following in the footsteps of his father before him. When the Greenville market was in its infancy, O. L. Joyner, Sr., was one of its leading warehousemen; at the time of his death he was an outstanding figure in tobacco circles, not only in Greenville but in the state also. However, in this age, every man must stand on his own feet, and that is what O. L. or Yock Joyner, Jr., does. He is a splendid tobaccoist in his own right, and like Jack Moye he numbers his friends in thousands.

Thoroughness in every department will be an unviolated rule at Gorman's Warehouse this year. The floor force and clerical force its management has assembled are, without an exception, men of high calibre; so when a tobacco grower goes there with a load of tobacco expecting prompt, courteous service and every cent the market is paying, there will be no disappointment. He will go home pleased.

WELCOME TOBACCO FARMERS

Make Our Stores Your Headquarters When in Town

400  
Evans  
Street



913  
Dickinson  
Avenue

During the Tobacco Season — or any time you're  
in Town — Pay Us a Visit. You'll Always Find  
Our Managers and Clerks Anxious to Serve  
You — Pleasantly and Courteously. Plan to  
Meet Your Friends at Our Store!

Food Needs  
Specially Reduced!

At PENDER STORES You'll Find an Abun-  
dant Variety of Everyday Food Needs — Spe-  
cially Reduced for This Big Event. Come in  
Early. Make Your Tobacco Money Buy More.  
Take Advantage of the Many Unusual Values  
Offered!

PENDER FOOD STORES

"Better Values for Your Tobacco Money"

FOR MORE MONEY

SELL YOUR TOBACCO IN

GREENVILLE

"BEST MARKET IN STATE"

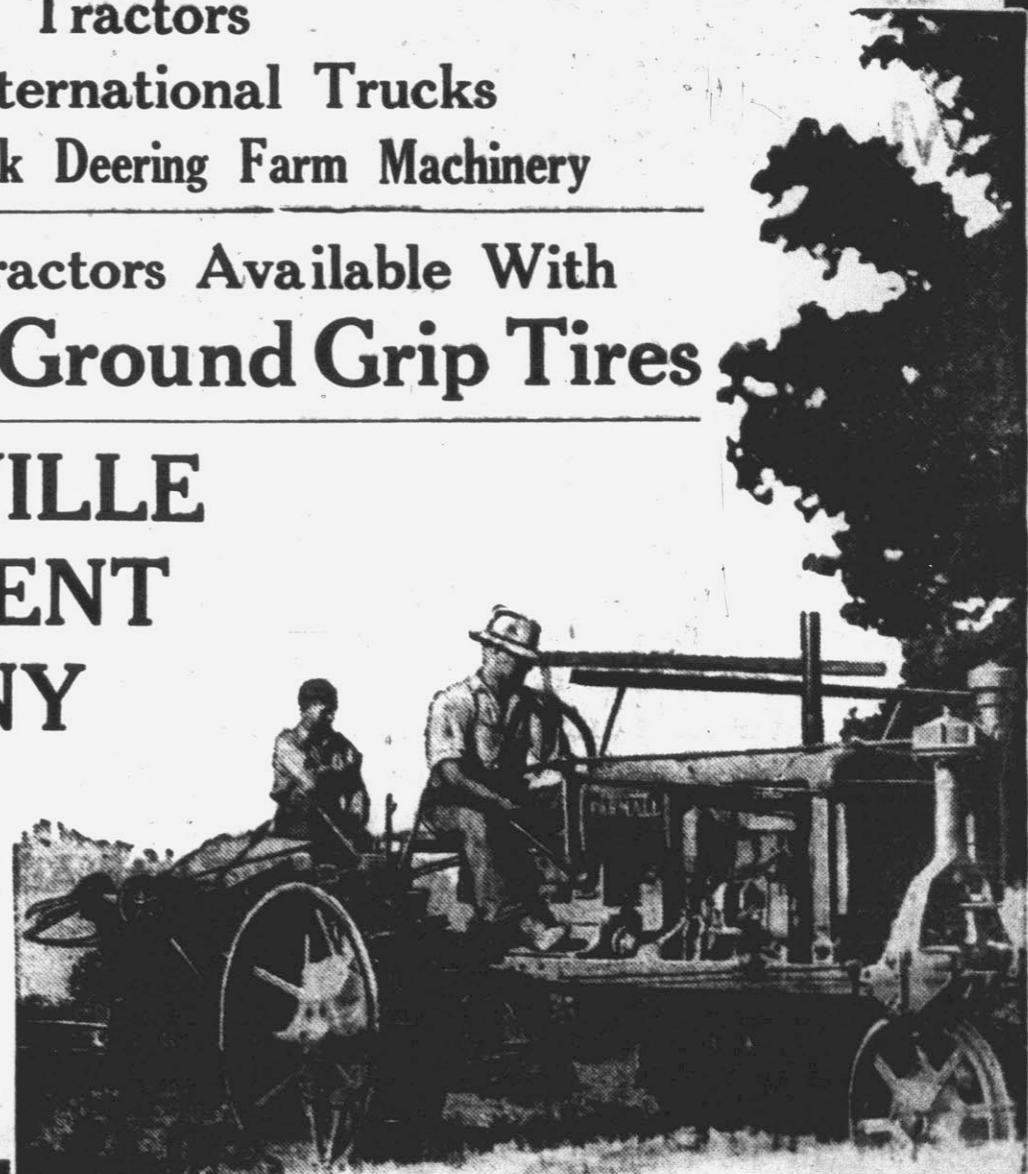
DON'T TAKE CHANCES

Farmall Tractors  
International Trucks  
McCormick Deering Farm Machinery

Farmall Tractors Available With  
Firestone Ground Grip Tires

GREENVILLE  
EQUIPMENT  
COMPANY

412 WASHINGTON ST.  
DIAL 3011



## WOMEN FAVOR BRODY'S STORE

Dealers in Apparel, Shoes, Accessories, etc.

Brody's Ladies Department Store, under the capable management of O. C. Vatz, is one of the finest places in Eastern North Carolina for women to buy their every ready-to-wear need. The well-dressed woman can be out fitted from head to foot at this modern establishment dealing in all kinds of apparel, shoes, accessories, etc. Buyers make frequent trips to New York in an effort to provide their

customers with the latest in style and at prices within reach of every one. Brody's, located at 412 Evans St., is in the heart of the business section of the city and has enjoyed a thriving business in the few years it has been located here. Mr. Vatz is aided by an experienced corps of saleswomen and salesmen. Efficient, courteous service always will be found at Brody's.

### "AUCTIONEERING" VIEWED AS UNUSUAL PROFESSION

(Continued from Page One) crying the bids in that house. At the Dixie, Biggs Cannon, a member of the firm, is the man who talks the money out of the buyers; Forbes & Morton will have Bob Legette with them again this year; Billy Branch, also of Winterville, will be at the Harris & Rogers Warehouse; Freeman Parrish at Gormans; Bill Sermons and Alton Rogers will be at Keel's; L. C. Powell at McGowan's; Shirley Morrell at the New Carolina; Robert Nash Cooper and

## Management Of Centre Brick 100 Per Centers Pitt County Citizens

Matt Dykes will be at the Smith & Sugg Warehouses, No. 1 and No. 2. It has been said that all Greenville's auctioneers are good. This statement can be taken at its face value, and if any one who reads this article has friends among that curious horde who have heard the auctioneer on the radio, or read about him in the newspapers, they can direct that friend to Greenville. On this market will be found a dozen or more auctioneers who rank top side with the world's best.

The management at the Centre Brick warehouse is one hundred per cent Pitt county born. Harvey Ward who runs the sale comes from the farm just a few miles from Bethel, while Dow Lassiter has lived in Greenville all of his life. Both are friendly tobaccoists, personable and well liked by the large grower and the small farmer alike. This feeling of friendship on the part of the growers can be accounted for in two ways. First, their general personalities; and, second, the way they handle the sale of their customers' tobacco.

A national friendship between people is something of value to any person, but a friendship founded on the ability to market a farmer's tobacco for satisfactory prices is long enduring, and of untold value to a tobaccoist who operates an auction sale warehouse.

To be able to depend or rely on the judgment of the person who is running the sale in a warehouse where tobacco is being sold, means a lot to the man who has grown this leaf. Harvey Ward's knowledge of tobacco, his good judgment on the warehouse floor when placing the starting bid on a basket of leaf, or releasing it to the highest bidder, marks him as a warehouseman deserving the complete confidence of his patrons. The consistently high

market price which it always brings will confirm this statement. However, Harvey Ward was trained in tobacco by Simon Moye, retired at the present time, but who for many years was considered one of the best warehousemen who ever walked on a warehouse floor. Dow Lassiter, son of the former Dow Lassiter, Sr., another Greenville warehouseman, comes by his knowledge of tobacco by years of experience gained while being trained by another of Eastern Carolina's outstanding warehousemen.

The Centre Brick warehouse is at the intersection of Dickinson avenue and Atlantic avenue, right in the heart of the downtown business section of the city. It is easy to locate and is convenient to the grower. But location isn't all the grower finds in the line of conveniences. He is greeted at the Centre Brick by every member of its sales forces with the

same genuine welcome that marks Harvey Ward and Dow Lassiter as friendly warehousemen. From this sales force the grower receives the same high type service, while his tobacco is being spread for tobacco after it is sold, that he received from Messrs. Ward and Lassiter while it is being sold.

## PONTIAC AUTO REAL BARGAIN

Sold by Brown-Wood, Is Second Oldest Local Dealer

Brown-Wood, Greenville's second oldest automobile dealer, specializes in Pontiac cars, a bigger, finer automobile for little more than the next three lowest priced cars on the market.

Brown-Wood is operated by W. S. Brown and his son, Walter W. Brown.

Mr. Brown, senior, has been in the automobile business in Greenville many years and is regarded as one of the best authorities in Eastern North Carolina when it comes to motor vehicles.

Mr. Brown states that he is more enthused over the Pontiacs than any car with which he has ever had any dealings.

Brown-Wood maintains a first class used car department under the supervision of H. L. "Cap" Pruitt, and at the present time has several bargains in this department.

Also, in addition to its general repair and service work, it specializes in body and fender work and is equipped to turn out the best paint jobs.

### CHAMBER OF COMMERCE SHOWS MUCH PROGRESS

(Continued from Page One)

ing presented in each instance. Twelve were rejected as being unsound. Two are still live prospects, and believed desirable.

The chamber located the Davis Full Fashion Hosiery Mill, to employ 100 with a steady weekly pay roll of \$2,000. This plant is now operating.

2—Organized Greenville Industries, Inc., to assist in industrial development.

3—Handled all preliminary work to meet requirements of army engineers, for dredging Tar river, including the securing of soil disposal areas from property owners on each side of the river from Washington to Greenville. Secured approval of PWA for aid in constructing terminals—now awaiting appropriation.

4—Co-operated in protesting removal of A. C. L. passenger trains, before Utilities Commission, resulting in proposal by the railroad to operate air-conditioned equipment, effective July 1.

5—Co-operated with tobacco market by (a) Advertising in Tobacco News; (b) Sponsoring organization of Community Tobacco Market Committee, which held tobacco market dinner May 25, to bring about united action of all business and professional men for the further upbuilding of the Greenville market; (c) Providing office space for supervisor of sales.

6—Secured listing and card indexed available rooms in private homes, to assist in entertaining district teachers' convention. Invited teachers to hold 1939 convention in Greenville.

7—Assisted in providing accommodations for Safety Patrol convention, and in conducting program. Invited convention to return to Greenville in 1940.

8—Prepared and issued 5,000 pamphlets giving information about Greenville and Pitt county.

9—Appeared before state highway commissioner supported by resolutions secured from county commissioners and various organizations, urging building of the following roads: (a) Pactolus road; (b) Belvoir road; (c) Stokes-Bear Grass road; (d) Arthur road; (e) Completion No. 11—Bethel to Oak City.

10—With city and school officials, put on radio program advertising Greenville, over Charlotte Station WBT, in "Welcome, Neighbor" program.

11—Co-operated with local interests in securing a radio station for

Greenville. 12—Maintaining service, co-operating with home owners, real estate and rental agencies assisting newcomers to Greenville to locate homes, apartments, rooms and board.

13—Maintaining travel information service; city directory, library; and general information bureau. Handling numerous inquiries for such information.

14—Promoted goodwill building for Greenville by co-operating in county and sectional athletic programs in 1938. This activity now handled by Junior Chamber of Commerce.

15—Active in assisting city officials to obtain adequate bus station facilities and better bus schedules.

16—Co-operated with (a) Association of Post Office Clerks in two meetings; (b) Greenville Baseball Club; (c) City-wide clean-up campaign; (d) Federal Art Project; (e) Fine Arts Week and Garden Tours; (f) State Department of Conservation and Development and other agencies.

17—Provided meeting place in chamber's officers for Tobacco Board of Trade, Junior Chamber of Commerce, Red Cross, Greenville Industries, Inc., Community Council, Community Tobacco Market Committee, and Baseball Club.

18—Upon request, compiled comprehensive brief showing advantages of Greenville for use of State Department of Conservation and Development in advertising state, as well as advertising facts for a number of publications.

19—Now engaged in effort to obtain better mail service into and out of Greenville.

20—Extended invitations to Eastern Carolina Shippers Association, and North Carolina Seed Improvement Association and Exposition to hold next conventions in Greenville.

21—The above activities and others not mentioned have required the getting out of more than 5,300 pieces of mail; more than a score of briefs and an average of two meetings per week in addition to scores of conferences with individuals and groups.

## TOBACCO GROWERS

Sell Your Tobacco in

## GREENVILLE

### REAL ESTATE

City, Suburban and Farm

### Properties

TERMS TO SUIT — PRICES RIGHT

WE BUY OR SELL

### INSURANCE

LIFE — ACCIDENT — HEALTH

CONSULT

## J. HICKS COREY

AGENCY

515 Dickinson Ave.

Dial 2615



## Sell Your Tobacco

— IN —

## GREENVILLE

"Best Market in State"

FOR —

HARDWARE — BUILDER'S SUPPLIES

PAINTS — STOVES — WIRE

FENCING — BICYCLES

SHOT GUNS — HUNTING LICENSES

FISHING TACKLE — LOADED SHELLS

• GIFTS and CUTLERY

VISIT

BAKER-DAVIS

HARDWARE CO.

122 W. Fifth St.

Dial 3232



## DO YOU KNOW

YOU CAN BUY PONTIAC, A BIGGER, FINER CAR, FOR APPROXIMATELY \$35.00 MORE THAN THE THREE NEXT CHEAPER CARS? OR ABOUT \$12.50 MORE DOWN PAYMENT, AND SUCH A LITTLE MORE EACH MONTH?

YOU GET GENERAL MOTORS' SECOND LOWEST-PRICED CAR. BIGGER, BETTER, MORE POWER, MORE ECONOMY, LONGER LIFE. MANY OF OUR OWNERS SAY 20 MILES PER GALLON OF GAS — SOME GET MORE!

## DO YOU KNOW

PONTIAC TRADE-INS ARE GOOD-WILL USED CARS? WE ARE NOW OFFERING IN OUR USED CAR DEPARTMENT FOR YOUR SELECTION:

1938 Pontiac Coach.

Low mileage — Excellent condition.

1937 Chevrolet 4-Door Sedan.

Black Duco. Good tires. Runs fine.

Looks good and is good.

1936 Master Chevrolet Coach.

In nice condition. Radio, heater and fog lamps.

1935 Chrysler Coach.

Drives and runs very good.

Easy on your pocketbook in cost and operation

1937 BUICK FOUR-DOOR SEDAN

Radio and heater. The real car for the money.

Used Cars from \$50.00 and up.

1936 Chevrolet Master Black Coach.

Priced right for quick selling.

1936 Dodge Coach.

Looks and runs fine. Does not use oil.

## DO YOU KNOW

H. L. "CAP" PRUITT IS NOW IN CHARGE OF OUR USED CAR DEPARTMENT? HE IS BETTER PREPARED THAN EVER TO TAKE CARE OF YOUR CAR THANKS TO OUR OLD CUSTOMERS AND FRIENDS FOR THEIR CONTINUOUS PATRONAGE. WE SPECIALIZE IN BODY AND FENDER WORK. PAINTING TOO. VISIT US FOR YOUR NEEDS.

## DO YOU KNOW

THE GREENVILLE MARKET HAS ADEQUATE FLOOR SPACE TO HANDLE YOUR TOBACCO? GO HOME WITH THE BIGGEST CHECK. COME TO GREENVILLE!



# BROWN-WOOD

Greenville's Second Oldest Automobile Dealer

Dickinson Ave. — Dial 2882



## FACILITIES OF GREENVILLE MARKET UNEXCELLED

### Prices Always High On Local Tobacco Center

Greenville Market Prepared for Biggest Season in History During Which Farmers Who Sell Their Crops on Local Warehouses Are Expected to Receive Between \$12,000,000 and \$15,000,000

Greenville, outstanding and known throughout the world as one of the greatest tobacco markets on the globe, is making ready for another selling season.

It is just a matter of days, and they are few, before the clarion cry of the auctioneer will signal the banks of this city to unlock their vaults and begin the 1939 "pay off" of the tobacco growers of Eastern Carolina. At nine o'clock, on the morning of August 22, five auctioneers, in the van of as many sets of buyers, will start their musical chant, and as an accompaniment they will have a jangle of dollars. Before the final basket of this year's crop is "knocked out," and the warehouses closed until another season, these men who grow the nicotine weed and sell this money crop in Greenville will have received between \$12,000,000 and \$15,000,000. Every cent of this will be a well-earned reward.

During the interval that must necessarily pass between the sowing of the plant beds, cultivation of the crop, its harvesting, curing and final preparation for the market, the farmer has many hard, hand-blistering, back-breaking hours of labor; and he suffers many hours of anxiety and uncertainty. The final outcome of a tobacco crop is just about as uncertain as the jump of a

frog. No one can determine until the leaf comes out of the barn whether or not the crop is a success. Then after a crop has gone through every stage and is loaded on the truck, one more question faces the farmer: a question most important. The question is, "Where is the best place to sell this tobacco?" There may be many markets within a few hours drive, but which one offers the most? One wonders, "What does it take to make a good tobacco market?"

In searching for a good market the grower should first consider the competition a market offers. Since tobacco is sold at auction and goes to the highest bidder, competition is all important. Second, the facilities of the market should be considered; floor space on which to spread the tobacco, and the opportunity for a quick sale. Third, the competency of the men who handle the sale of the tobacco should be taken into consideration.

Now that the three prime requisites of a good market have been named, let's look around for one market that has them all. Twenty thousand or more tobacco growers in Eastern Carolina will immediately answer, "Greenville." Here is what any one of these men will say about that market:

Greenville has the reputation of consistently paying an average price for the tobacco sold there higher than the average price paid by the Eastern belt when taken as a whole. One can take the official figures released by the federal and state governments from 1933 through 1938 and they will prove this statement. These figures show that in 1933, when tobacco was lower than at any other time in this six-year period, that Greenville averaged \$16.82 per hundred against a belt average of \$16.30. They will show in 1934, when tobacco prices reached a peak, that Greenville averaged \$31.21 per hundred while the belt averaged \$29.71. Take any year during the period

(Continued on Page 3)

### CITY GROWTH IS HELPED BY POWER PLANT

Expanding To Meet Community's Needs

NEW 5,000 K. W. BEING INSTALLED

Work On 110 Miles Additional Rural Lines Will Begin Sometime In Near Future

Expanding its facilities to meet the growing needs of a rapidly developing tobacco community is the highlight of the activities of the Greenville Water and Light Commission.

Now under construction at the power plant is a 5,000 kw. turbo-generator and steam generator with a normal rating of 70,000 pounds of steam an hour, 450 pounds pressure at 750 degrees Fahrenheit, including pulverizers and coal-handling equipment.

Coal will enter the inside furnace pulverized through 200-mesh screen and will be burned in suspension, a procedure described by Martin Swartz, superintendent, as a decided economic factor.

"Over all efficiencies, the boiler at normal load is 86.9 per cent as compared with 73 per cent on the present equipment," declared Swartz, who explained that the new improvement will bring the total plant capacity to 10,450 kw.

Improvements were completed last year on the water and sewer system, making water and sewer service available to a new section taken in the city limit extension, which was

(Continued on Page 6)

### City Considered One Of The Best In Eastern N. C.

Various Improvements Recently Completed And Those Now Under Way Mark Greenville As Progressive City

For a number of years, Greenville has been regarded as a friendly and progressive East Carolina city, as well as the best tobacco market in North Carolina, with much of this success due the citizenship as well as the city administration.

Headed by Mayor Jack Spain, Greenville's new administration is behind the progressiveness of the city, and to keep from elevating the \$1 tax rate, the new officials endorsed a proposal to sell the old city hall site and retain the rate.

Members of the Board of Aldermen are David Evans, R. E. Sellers, George Clapp, J. A. Watson, J. M. Taft, Dr. M. B. Massey, L. B. Fleming and J. A. Collins. J. O. Duval is city clerk; W. C. Harris, city treasurer; and W. F. Patrick, tax collector. L. C. Skinner is judge of Recorder's court and Harry Brown is solicitor.

Outstanding recent improvements include the new city hall building, on which work is progressing rather nicely; the new fire department, which will be one of the most modern fire department buildings in the state, and the \$50,000 stadium located on the old fair grounds site. The new buildings will be ready for occupancy some time within the next few months.

A dredging project is under way on Tar river and when completed will make Greenville one of North Carolina's most outstanding inland ports. The project is expected to furnish an outlet for much importing and exporting in this section of the state.

The population of Greenville

### CITY SCHOOLS RANKED AMONG BEST IN STATE

Was One of First to Inaugurate Nine Months Term

SYSTEM HEADED BY JUNIUS ROSE

Cooperative Spirit On Part of Patrons Regarded as One of Principal Reasons For Success

The Greenville city schools, well supported by the entire community, continue to set an enviable pace over other schools systems through educational standards and was one of the first systems in North Carolina to adopt the nine-month plan and 12-year system.

Greenville High is the only school in the state attempting to develop the twelfth-grade program scientifically. The program was started five years ago, and work was organized from the seventh grade down.

When a student advances to the seventh and eighth grades, he has reached an important point that, in most instances, enables him to determine what direction in life he will follow. The chief virtue of the seventh grade is to discover which way a student wants to head, whether to pursue his life work after being graduated from high school, or seek a higher education in college.

More Masters Greenville's schools have always had the reputation of affording their students with the best educational advantages possible. In fact,

(Continued on page two)

### Rankin Well Equipped As Sales Supervisor

CITY IS PROUD OF POLICE UNIT

Efficient Police Keep Vigil Over Residents

The local police department is efficient in every detail and has shown decided advancement in modern law-enforcement trends, although it is not as large as similar departments in other major North Carolina cities.

Chief of Police G. A. Clark heads the department, J. L. Whichard is assistant chief; W. L. Brewer, captain; H. B. Drum, desk sergeant; H. E. Wooten, motorcycle officer. Other officers are R. T. Rogerson, L. D. Page, J. R. Mombly, S. B. Dorsey, R. D. House and J. E. Dees.

Officers Dorsey and Page are fingerprint and photographic experts of the department, and both are called in on cases in neighboring towns on various occasions to assist with crime detection problems. The local police department has approximately 3,500 classified fingerprints, photographs and records.

G. A. Clark, police chief for the past eight years, has been directly or indirectly associated with the police department for the past 22 years, and has worked on some of the county's outstanding criminal cases. Officer Brewer has seen the most years of service in the line of duty. Officer Whichard has served the department faithfully for 18 years.

Regular police headquarters were not set up here until about 15 years ago. When Chief Clark first worked on the police force, there were no paved streets and sidewalks, and the population totaled about 2,000.

Associated With Tobacco Industry All His Life

Greenville's tobacco market, located in the heart of the world's largest bright leaf tobacco-producing area, will enter another fruitful season August 22, with R. C. Rankin serving as supervisor of sales.

Rankin, who came to Greenville this year, is backed by several years of experience as a sales supervisor. During his stay in this section of the state, he has come to be known as "Just plain Bob" to hundreds of East Carolina tobacco farmers, and has acquired a wide circle of friends in the business and professional interests of Greenville and Pitt county.

Greenville's new supervisor, who succeeds K. W. Cobb, also served as a Chamber of Commerce secretary before coming to this city, along with his sales supervising activities, which makes him well equipped to handle in an adequate manner the activities of the local tobacco market that come under his jurisdiction.

Although he has been in Greenville only a short while, Bob Rankin is a man who strives to understand his community so that he can develop his capacity for working with his community. He has already met with various civic clubs throughout the city, learned the outstanding civic leaders of the community, and has associated himself with those whose interests are aimed at a better Greenville and a more progressive tobacco market.

Rankin's efforts to promote the interests of Greenville have already been displayed, but this requisite is not new. He was presented with the R. J. Oliver memorial award in Rockingham county for the spirit he displayed in promoting welfare work.

Commenting on his departure, one

(Continued on page three)

# Welcome To Greenville

## THE BEST MARKET IN THE STATE

AND SELL YOUR TOBACCO IN THE FRIENDLIEST TOWN IN THE STATE. EVERY COURTESY WILL BE EXTENDED YOU AND YOUR FAMILY BY WAREHOUSEMEN, MERCHANTS, BANKERS AND CITY OFFICIALS. WE ARE PROUD OF OUR RECORD OF THE PAST AND INVITE YOU TO COME AGAIN THIS YEAR TO "THE BEST MARKET IN THE STATE."

### GREENVILLE OFFERS

Unusual Opportunities To Tobacco Growers, Manufacturers, Merchants And All Persons Seeking A City In Which To Locate. Come To Greenville — It Is Truly A City That Will Prove Its Age Old Slogan: — "YOURS IF YOU COME!"



### GREENVILLE HAS

- An Unexcelled School System
- Low Tax Rate
- Municipally Owned Utilities
- Splendid Teachers College
- Best Tobacco Market In The State
- Civic Minded Citizenship
- Splendid Churches
- Ideal Climate



# City Of Greenville

The Mayor and Board of Aldermen



**CITY CONSIDERED ONE OF THE BEST IN EASTERN CAROLINA**

(Continued from Page 1)  
highways leading toward the city have direction determiners, which permits the farmer to sell his tobacco in Greenville without any traveling handicap. It is a known fact that tobacco farmers in any section of North Carolina within a reasonable distance from Greenville can sell their tobacco here and return home on the same day.

While farmers are in the city, however, they'll find no better place in which to make purchases or do their banking. Figures related to business done yearly by Greenville business organizations, which are unexcelled in efficiency and courtesy, will reveal this fact. Its up-to-date stores and banking houses do everything possible for the benefit of the public they serve.

There are 39 wholesale stores in Greenville with net sales of \$21,266,000, and an annual pay roll of \$589,000. Pitt county has 58 wholesale stores with net sales of \$31,541,000 and an annual pay roll of \$783,000. It also has 537 retail stores with annual sales of \$10,858,000 and an annual pay roll of \$942,000. These figures along with truthfully divulge that Greenville business firms have served their customers in an adequate manner.

**Many Improvements**  
Public and private improvements within the past year in Greenville will amount to \$1,500,000. New improvements now contemplated include a large city hall, fire department, street department and additional hard surface streets, all of which aggregate about \$300,000. Three 300,000-gallon overhead water tanks have recently been erected and put into operation.

Greenville has always strived to promote all elements for the betterment of the younger generation of the city. Through the Public Works Administration, a new city park is being created on the eastern edge of the city. Perhaps the most popular means of recreation in the city is the Greenville municipal swimming pool, in which a clean flow of water pours at all times. As a result, a swimming project has been organized here.

Another project of which the city is proud is the armory building, built at a cost of \$40,000 with the help of a WPA grant. In addition to the lot on which the armory is situated, the city and county contributed a total of \$8,500. The Troop A division of the State Highway Patrol uses the building, known as the City-County Armory, as does Battery A, 113th Field Artillery, National Guard.

Greenville has the best school system to be found anywhere, and is one of the few North Carolina cities, large or small, that can send its boys and girls from first grade through college without their having to leave the city. To educate the men and women of the future has been one of the major objectives of Greenville. In fact, voters of the city submitted to additional taxation in order that their children could

enjoy the advantages to be derived from a nine-month school term. Due to continued growth of the city, a new school plant is contemplated. Greenville has more teachers holding Master's degrees than any other city in North Carolina, regardless of size. East Carolina Teachers College located here is boosted by local citizens as being "one of the best in the state."

For a church-going public, no city can surpass Greenville, for nearly every generally known religious organization has a church here. With 11 white churches and 10 Negro churches, citizens as well as strangers have the opportunity of attending the church they like best.

Perhaps the busiest business institutions in the city are Greenville's banks, the State Bank and Trust Company and the Guaranty Bank and Trust Company, the latter having branches in several Eastern Carolina towns and cities. Both of these institutions work consistently to promote the growth of the Greenville tobacco market, and cooperate with the 12 warehouses located in Greenville. Deposits up to \$5,000 in these banks are protected under the Federal Depositor's Insurance Corporation. The Federal Loan Association, Production Credit Association and Home Building and Loan Association are other organizations taking part in Greenville and Pitt county's financial activities.

Provision of health facilities has been a decided factor in Greenville's growth. In a survey made some time ago by the United States Board of Health, quality of the milk consumed by the local public was awarded a high rating. All of the city's milk supply is distributed by the Carolina Dairy, a modern pasteurization plant. A city sanitary inspector and a county sanitary inspector, both working under the supervision of the health department, are employed regularly.

Greenville has a municipally maintained public library costing \$100,000 which serves the entire county and section. The Sheppard Memorial Library, one of the finest in the state, was a gift of Harper D. Sheppard of Hanover, Pa. Mr. Sheppard was a former citizen of Pitt county, and the civic asset was dedicated to his father, the late Henry Haywood Sheppard. Active librarian is Mrs. W. C. Vincent. She is assisted by Miss Bowen and an able corps of other workers.

Pitt General Hospital, founded in 1923 under the name of Pitt Community Hospital, and built at a cost of approximately \$100,000, serves Greenville and Pitt county. Expenditures amounting to \$25,000 have recently been spent on an enlargement program for the medical center. Provided in this project was a pediatrics department, new offices, Negro ward, additional wards for white patients, new treatment room, new X-ray diagnostic equipment and an ambulance entrance.

Fifteen or more graduate nurses are employed by the hospital, of which Dr. J. L. Winstead is chief surgeon, and Dr. D. B. Armistead, diagnostician. Care of the patient has always been the first consideration of attaches at Pitt General

Hospital, which has continued to grow since the hospital was established in Greenville.

**CITY SCHOOLS RANKED AMONG BEST IN STATE**  
(Continued from Page 1)  
There are more teachers in the Greenville city schools holding Master degrees than in any other town or city in North Carolina, regardless of size.

One of the major reasons for the progressiveness of the local schools is revealed in the fact that the attitude in Greenville is that religious controversies and petty politics are far removed from the opinions of the school board. Nowhere can a better spirit of co-operativeness be found between parents and teachers, and teachers and students, be found than in Greenville's city schools.

Vocational training is being made a major factor in the curriculum of the high school. Greenville High school has one of the most outstanding home management movements in the state. Its students live in the home economics practice house under normal conditions, and this program is relative to vocational work being done at East Carolina Teachers College.

**Student Government**  
Student government, installed for the first time in the local high school last year, is conceded to be the most advanced stride in recent history toward making better citizens for the business, civic and political life of tomorrow. This fall, the program will enter its third year, and is expected to make even greater progress in the future than in the past.

Green Lights, official publication of Greenville High, for the past three sessions received southern and national recognition. The Southern Interscholastic Press Association, founded at Washington and Lee University, this year awarded the publication a silver loving cup. An editor of Green Lights has served as student president of the association and V. M. Mulholland, principal of the high school, was named on the advisory committee. The Columbia Scholastic Press Association, New York, awarded Green Lights a first-place rating at its convention this year.

Greenville High's music department garnered honors in the district music contest staged at Greensboro this year, and has obtained honors in this division during past years of the school's history. Debating has also become popular in Greenville High, and its debaters again this year competed in state triangular competition.

In the future, special emphasis will be placed on physical education. The high school's athletic instruction is confined to personal health, corrective gymnastics, sportsmanlike attitude, and free play. Members of various athletic teams of the high school continue to obtain recognition throughout the state.

**Improved Practices**  
Greenville High School, along with the Goldsboro and Asheville high schools, were the three North Carolina schools selected last year

by the Southern Association of Colleges and Secondary Schools to participate in an eight-year workshop program, which was held this summer at the University of North Carolina.  
Faculty members in each of these schools will put into effect various practices they have learned when the fall session gets started. One of the features of this program is that any student recommended for college by either of these schools will be accepted by any educational institution.

Greenville's city schools system, with four white and two Negro schools, has a combined enrollment of 3,600 white and Negro pupils. Enrollment increase among the white schools over a 16-year period has averaged approximately 60 students per year. Although the enrollment increase in other sections of North Carolina is slowing, Greenville has managed to keep a normal increase due to the fact that more families are making their home here.

**New School Planned**  
As a result of the steady growth, a new school plant is anticipated, which will be used either for a junior or senior high school. Not only does the enrollment growth demand a new school, but also the expanding school program. An effort is made in the local school system to hold a student in school as long as possible, so as to prepare him for the problems to confront him when he undertakes the task of "earning a living."

The first public school was established here in 1903 on the present site of the Sheppard Memorial Library. Before that time, however, private schools prevailed, and only a few could enjoy the advantages to be derived through the fruits of schooling. From 1903 until today, the city school system has had only five principals.

**Able Principals**  
The first principal was W. B. Dove, who later became Secretary of State of South Carolina. H. B. Smith, present superintendent of the New Bern city schools, was the second superintendent. Third on the list was Dr. Hoy Taylor, now associated with the State Teachers College Normal School in Statesboro, Ga. H. G. Swanson of Kirksville, Mo., was the fourth, and he was succeeded by J. H. Rose in 1920.

Superintendent Rose came to Greenville from the army in 1919, after which time he was made principal of the high school, and in the following year was elevated to the position of city school superintendent. All of the white and Negro schools in the city today have been built under Superintendent Rose's administration.

**Sell Tobacco in Greenville**  
The first principal was W. B. Dove, who later became Secretary of State of South Carolina. H. B. Smith, present superintendent of the New Bern city schools, was the second superintendent. Third on the list was Dr. Hoy Taylor, now associated with the State Teachers College Normal School in Statesboro, Ga. H. G. Swanson of Kirksville, Mo., was the fourth, and he was succeeded by J. H. Rose in 1920.

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# GREENVILLE

"BEST MARKET IN STATE"

LOOKS FORWARD TO YOUR VISITS

JUST AS GREENVILLE WELL DESERVES

ITS SLOGAN — SO HAS

# BUICK

well earned its use of the slogan:

"WHEN BETTER AUTOMOBILES ARE BUILT — BUICK WILL BUILD THEM"

OUR USED CAR DEPARTMENT

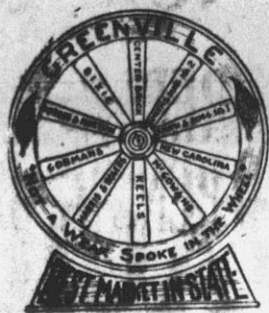
FEATURES MANY SPLENDID VALUES

IN LATE MODELS!

## Folger Buick Co., Inc.

10th and Washington Sts.

Dial 2748



## MR. TOBACCO

# GROWER!

THERE ARE MANY REASONS WHY YOU SHOULD SELL YOUR TOBACCO IN

# GREENVILLE

THE BEST MARKET IN THE STATE

THERE ARE JUST AS MANY REASONS WHY YOU SHOULD USE ICE FROM

# CITIZENS ICE CO.

402 Albemarle Ave.

GREENVILLE, N. C.

Dial 2512



# GREENVILLE

"THE BEST MARKET IN THE STATE"

## OFFERS:

### Tobacco Growers The Best Place To Market Tobacco



"For Security and Attractive Return . . . Start Saving Here

A savings reserve makes it easy to cure fear of unexpected expense. Come in today and open an account. You'll be surprised by the feeling of confidence it will give you. . . . Whether you plan to save a few dollars a month, or invest a lump sum occasionally, you'll find we have a savings plan that puts your funds to work immediately . . . earning worthwhile returns. Utmost security of your funds is assured—for here your dollars are backed by first mortgages on local residential real estate, repayable on the monthly basis.

WE ARE QUALIFIED TO MAKE FHA LOANS

Information Gladly Given



A. C. TADLOCK, Secy.-Treas.

326 Evans St.

Dial 3224



# New Carolina Warehouse Is A Credit To The Greenville Tobacco Market

## PREPARED FOR EFIRD'S STORE OPENING DATE HAS FULL LINE

**Floyd McGowan, Owner and Operator of Carolina Hails From a Tobacco Family, Being a Brother of the Late Matt Gowan, Former Outstanding Tobacco Warehouseman**

### Good Record Made Here During Past Three Years

Although Efird's has been in Greenville only three years, it has established a name here worthy of its founders.

The local store is under the capable management of C. T. Webb, who has associated with him a corps of workers always anxious to serve their many friends and customers. Mr. Webb has been in charge of the store for the past two years, having been transferred here from Sumter, S. C.

"Everything for all the family" could be an apt saying about Efird's, which employs some 20 sales people. The store, located at 430 Evans street, is practically new, having been completely renovated and decorated three years ago. The fixtures are the most modern to be found and the stock is conveniently arranged.

New York buyers are now busy purchasing for the fall season and the biggest season in the history of the store is anticipated this fall. Buyers are ever on the lookout for real bargains which they can pass on to their many friends and customers.

Farmers will find their every want in any of the many lines carried by Efird's.

### FACILITIES OF GREENVILLE MARKET UNEXCELLED

(Continued from page one) that has been mentioned, and it will be found that Greenville compares higher than that paid by the belt. It can also be said that in other markets in Eastern Carolina can claim this distinction, and no other market, since the halcyon days of 1929, has had an average price as high as the \$31.21 that

seen service before. They have benefited from years of experience they have had in the sale of leaf tobacco. With all that Mr. McGowan has to offer the tobacco grower; a large well-equipped warehouse, a capable sales force with himself at the head, and in charge of the actual sale, the New Carolina can be recommended to any tobacco grower looking for a good place to sell, and a place where he is always assured of the consistently high market.

### SELL TOBACCO IN GREENVILLE

Greenville paid in 1934. That mark still stands as a record for prices consistently sold tobacco for an average paid during the past decade. Now, why does a grower receive more money in Greenville? The words "competition, facilities and service" answer this question.

Competition depends on the buying orders placed on a market, and the placing of buying orders depend on the facilities the market has to offer. In Greenville, eight big factories that can re-dry, pack and ship approximately 2,500,000 pounds of tobacco daily bring orders from every known country; in both the Eastern and Western hemispheres. It can be said, without fear of contradiction, that "all the world bids on tobacco sold in Greenville" and this in itself is assurance to a tobacco grower of the strongest possible competition on every leaf that comes off the stalk; from the commonest sand lug, or tip, to the choicest cutler or wrapper. Every domestic manufacturer and big exporting company that uses flue-cured tobacco is represented on the Greenville tobacco market, and in addition, France, Germany, Switzerland, Japan, China, the continent of Africa, the nations of South America, every nook and corner of the world where the pipe and the cigarette is smoked, places orders with one of the other of the three big independent companies that operate factories and maintain buying staffs on the Greenville market. There truly is a demand for every type leaf grown in Eastern Carolina on this market, and since demand is the mother of competition, it is only natural for tobacco to sell higher there.

Floor space and buying facilities are necessary for a prompt, orderly sale. They comprise the second major qualification for a good tobacco market. Greenville stands at the top among the markets of the world in this respect. Ten big warehouses, convenient and modern from driveway to the rear loading doors, spread out over nearly twenty acres of land. Between 3,000,000 and 4,000,000 pounds of tobacco can be spread for sale at one time on their floors. This is more tobacco than any market in the world can possibly sell in one day, but Greenville's five sets of buyers, the maximum number found on any market, can make great inroads into this spread. This enormous amount of floor space and five sets of buyers assure a grower of a more prompt and orderly sale with a minimum amount of delay and congestion.

Mentioned third and last, but by no means least important, are the warehousemen who handle the sale of tobacco after it is brought to Greenville. The majority of these men have been associated with the market for years. They have watched, and have been instrumental in its growth from a little one-bay market to one which has led the world in the sale of bright leaf tobacco. With hardly an exception, each and every one of them can be traced back to the farm, and they all have a first-hand knowledge of

the money-weed they sell. They can tell you in a moment how many backaches there are to an acre of tobacco; how many are the trials and tribulations of the men who grow it. It is only natural for them to have a kindred feeling for the farmer. That is one reason why the rule of the market in Greenville is to "Sell every basket of tobacco for the market price, or better."

Courteous, friendly and efficient service goes a long way toward making a satisfactory sale. Beginning with the Centre Brick, operated by Harvey Ward and Dow Lassiter; then taking the Dixie Warehouse, where Biggs, Garrison and Will Moore are the head men; Forbes and Morton, operated by Gus Forbes and Billy Morton; Gormans Warehouse, where Jack Moye, Mat Long and Yock Yoynier are in command; the Harris & Rogers Warehouse, with two brothers, Dick and Red Rogers, and Ed Harris in charge; Keels Warehouse, owned and operated by Rufus Keel, Wayland Sermons and James Keel; McGowan's Warehouse, operated by Hugh McGowan, the man whose name it bears; the New Carolina, built and managed by Floyd McGowan; and the two Smith & Sugg warehouses, No. 1 and No. 2, where Guy Smith and Bruce Sugg reign supreme, one can go through the entire list and it will be found that courtesy, friendliness and efficient service is predominant with them all, not only that, but these men expect the same of every employee on their pay roll.

This brief outline only mentions a few of the many good things a tobacco grower may expect in Greenville. This newspaper could be filled with true statements describing the outstanding attributes of the men who sell and buy tobacco in Greenville. However, in conclusion let it be said that Greenville represents all of those prime requisites named as being necessary on every good tobacco market: demand, competition, floor space, buying capacity and courteous, friendly and efficient service. Understand why Greenville's slogan, "Best Market In The State," is always taken at its face value.

### RANKIN EQUIPPED AS SALES SUPERVISOR

(Continued from page 1) of Rankin's county newspapers commented: "His departure is sincerely regretted. Mr. Rankin, since entering his duties here, has been a zealous worker, not only in the tobacco market, but in every other activity. He has done an excellent job."

Bob Rankin was born in Rockingham county on a tobacco farm in the section of the county known as "Nubbin Ridge," and has been associated with tobacco and its sale, directly and indirectly, for nearly 30 years. Having been born on the farm and being a man who understands the farmer as well as the industry of which he is a part, Bob Rankin is destined to add new impetus to the unprecedented growth of the Greenville tobacco market.

# FRIEND FARMER— A New Deal Awaits You In Greenville On The Tobacco Market — AND AT — Greenville's Shopping Center

**GREENVILLE**  
Is recognized as "The Best Market In The State." With every passing year its superb services and reputation for fair dealing has gained it new friends in the tobacco growing section of Eastern Carolina — The enviable name of the Greenville Tobacco Market has been well earned.

**BUY AND SELL**  
Where you get the most for your money and the most for your crops.  
**SELL TOBACCO IN GREENVILLE**  
And buy your merchandise from **EFIRD'S**

**EFIRD'S**  
Offers the farmers who sell tobacco in Greenville an assortment of good merchandise at the most reasonable prices and sold to you by most courteous and capable clerks available. You are assured of full value for every cent you spend in any Efird Store.



**EFIRD'S**  
Department Store  
Evans Street  
Greenville, N. C.



**BRING US THE FIRST LOAD—SELL YOUR CROP WITH US—**

**WHY?**

*You Will Find The Answers In Your Bank Account!*

**Greenville's Newest**

# New Carolina Warehouse

LOCATED ON WEST DICKINSON AVENUE



Designed and built under direction of seasoned tobaccoists  
Mindful of convenience for farmers and best display of tobacco

**FIRST SALE OPENING DAY, TUESDAY, AUG. 22**

**"For Top Prices and Dependable Service —  
— Sell Your Crop of Tobacco With Us!"**

**FLOYD McGOWAN, Proprietor**

**MORE DOLLARS for YOUR TOBACCO**

### FARMER NEEDS AT WINSLOW'S

Farming Equipment, Wagons, Harness, Etc., Carried

J. E. Winslow Company, Inc. is headed by one of Pitt county's largest farmers and, therefore, knows the needs of farmers, and the firm carries much of the equipment needed for farming.

All kinds of farming equipment, wagons, carts, harness and hoes and mules are sold by the J. E. Winslow Company.

The stables and warehouse are located on Watauga avenue and the Norfolk-Southern Railroad. The location is ideal for this type of business.

Mr. Winslow personally knows every farmer in the county and through his connections with the North Carolina Farm Bureau Federation, as president, has done much to secure parity prices for their product.

Pointing out that the Greenville tobacco market has more advantages than any other in the bright leaf belt, Mr. Winslow joined the market and city in general in inviting farmers to sell their tobacco in Greenville.

Farmers needing new equipment, a horse or mule, are invited to call on Mr. Winslow.

### FIRM SHOWING MUCH GROWTH

Folger Buick Company Serves Motorists

The Folger Buick Company, located on the corner of Tenth and Washington streets, maintains an up-to-date show room displaying the latest models in Buick automobiles and operates a repair department efficient enough to make repairs on any type of passenger car or truck.

Greenville's Buick firm, which sells Buick automobiles exclusively, was established October 1, 1936, and has realized continued success under the capable ownership of E. A. Folger, Jr., who is popular in the business and civic life of Greenville.

One of the most modern body and paint shops in Greenville is the pride of the Folger Buick Company, which recently installed an adequate lubrication department.

### DAVE TURNAGE SERVING EAST

Deals in Real Estate, Fertilizer and Insurance

Dave L. Turnage, whose office is located in the Hood Bank building on South Evans street, deals in real estate, fertilizer and mutual insurance, and is equipped to serve the farmer, tobaccoist, the merchant and other businessmen of Greenville and Pitt county.

Turnage has been in the real estate business since 1916, and he opened his present offices in September, 1935. During his business operations in the city and county, he has transacted both large and small transfers.

Traveling all over Eastern North Carolina has enabled him to know the needs of the people in this section of the state and he strives at all times to serve the people in an adequate manner.

Turnage came to Greenville in 1912, serving on the cotton market for four years. He was manager of the Greenville Oil and Fertilizer Company from September, 1916, until February, 1931, with exception of service in the navy. He is also a World war veteran.

During the fall of 1931 he was associated with Blount Harvey Colleton and Securities and in 1932 became associated with the Eastern Cotton Oil Company of Norfolk, Va. He also served as manager of other companies in this particular before going in business for himself.

### PEADON HEADS PLANT IN CITY

Citizens Ice Company Practices Courtesy

Combining courtesy with service, the Citizens Ice Company has grown to the extent that its demand for ice is exceeding manufacture, which necessitates having to make purchases from other ice manufacturers, but still supplies its many customers.

Success of the firm, which has been established in Greenville nearly ten years, is due to a great degree to the efficient management of Floyd L. Peadon, who is acquainted with all phases of the ice business.

One retail truck and two wholesale trucks that operate in both the city and county are maintained by the Citizens Ice Company. M. E. Corbett operates the largest wholesale truck and Oscar Hawkins, the other Francis Oakley handles the retail truck.

While ice is manufactured by many companies with electrical facilities, the Citizens Ice Company uses Diesel engines in its ice manufacture. However, although hundreds of pounds of ice are turned out daily by the plant, demand far exceeds the output and ice has to be purchased from other companies at wholesale prices.

The Citizens Ice Company is located on Albemarle avenue and stands ready at all times to serve Greenville and its community.

### CHARLES HERE FOR 13 YEARS

Manager H. E. Nickens Aided by Able Corps of Workers

The local Charles store has been located here for the past 13 years and it is only natural that members of the Charles system should play an important part in Eastern Carolina, for the first Charles store was established in New Bern by Charles Copeland.

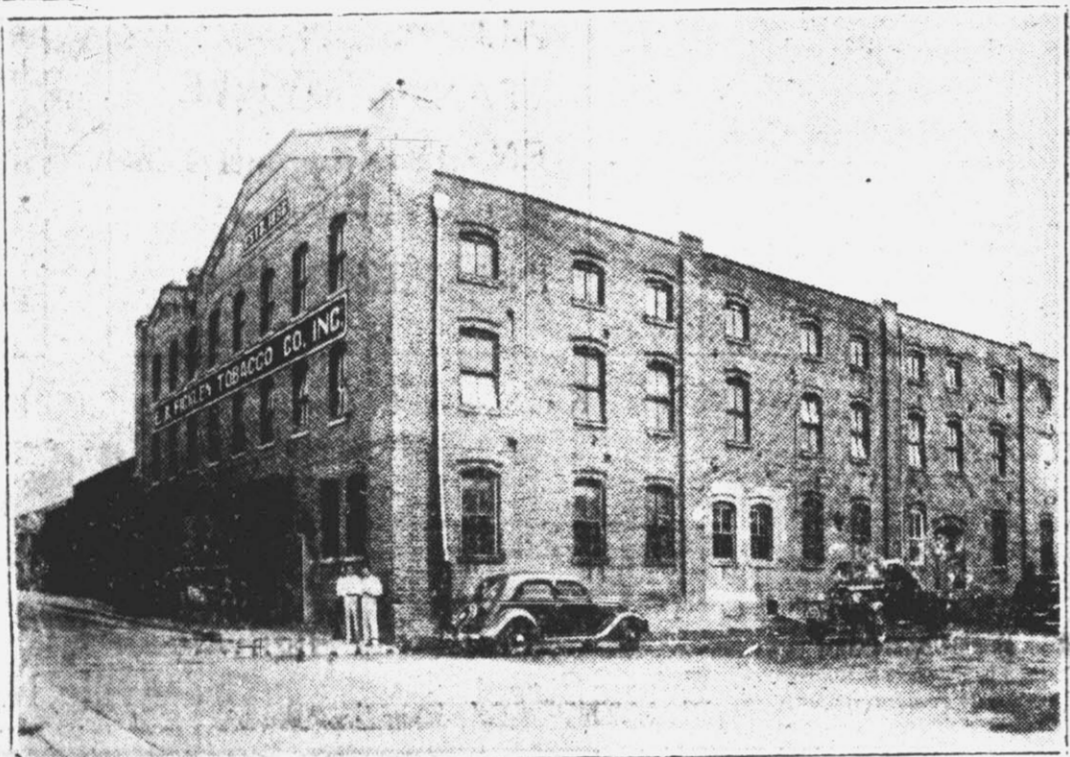
The system is owned now, however, by a corporation headed by President B. S. Hornstein and Vice-President-Treasurer K. Ray Katz.

The local store is under the supervision of Manager H. E. Nickens, who has been here going on four years. Its various departmental heads are as follows: J. D. Spain, men and boys' department; Miss Ruby Cannon, ladies' ready-to-wear; Miss Frances Cobb, hosiery department; Miss Marjorie Small and Fred Allen, shoes; Miss Annie Speight, candy department; and Miss Bertha Hudson, cashier.

In addition to these various heads, the store employs a large sales corps during the fall months approximately 40 persons being on the job to take care of Charles' friends and customers.

The store, located at 406 Evans street, carries a complete line of wear for men, women and children.

### SELL TOBACCO IN GREENVILLE



# CHARLES STORES COMPANY

406 EVANS STREET GREENVILLE, N. C.

## WELCOME TO GREENVILLE

"BEST MARKET IN STATE"

When In Greenville Selling Your Tobacco Make Charles Store Your Headquarters

For The Best In Work Clothes At The Lowest Prices — Visit The Charles Stores

<b>Men's Sanforized OVERALLS</b> Sizes 32 to 44 79c and 98c	<b>Boys' Sanforized OVERALLS</b> Sizes 2 to 16 49c and 69c
<b>MEN'S WORK SHIRTS</b> Sizes 14 1-2 to 17 49c and 98c	<b>BOYS' WORK SHIRTS</b> Sizes 6 to 14 39c

**SCHOOL OPENING SPECIALS**

<b>BOYS' GOLF HOSE</b> Sizes 7 1-2 to 10 1-2 10c pr.	<b>BOYS' DRESS SHIRTS</b> Sizes 8 to 14 3 for \$1.00
<b>PRINT DRESSES</b> Sizes 7 to 14. Fast Colors 44c—59c—\$1.00	<b>CHILDREN'S SHOES</b> Black and Brown Sizes 8 to 2 98c

Our Dress Department is most complete in all the new and wanted styles and materials— Sizes 12 to 20—36 to 52 \$1.98 and \$3.98

Come In And Ask About Our Convenient Lay-a-Way Plan

We are receiving daily the latest styles in LADIES' NEW FALL COATS \$5.98 to \$16.98

**A Complete Line of Boys' and Girls' School Apparel At Lowest Prices**

**Mr. Farmer  
Mr. Tobaccoist  
Mr. Merchant  
Mr. Business Man**

If you want to buy or sell city or farm property — consult a specialist — a man who has listings and requests for property.

**D. L. TURNAGE**  
 Real Estate — Fertilizer  
 Mutual Insurance  
 Hood Bank Building Greenville, N. C.



## GREENVILLE

"BEST MARKET IN THE STATE"

OFFERS YOU

MORE MARKETING ADVANTAGES THAN ANY MARKET IN THE BRIGHT LEAF BELT

We Join Our City In Extending To You A Cordial

### INVITATION—

TO MARKET YOUR ENTIRE CROP HERE

VISIT US FOR

- WAGONS — CARTS — HARNESS
- FARM IMPLEMENTS
- HORSES — MULES

**J. E. Winslow Co., Inc.**

N. and S. R. R. and Watauga Ave. Dial 2346



# Harris And Rogers Boost The Greenville Market

## UNSELFISH IN ALL DEALINGS

Operators of Local Warehouse Which Advertises If You Can't Sell With Us, Sell In Greenville Are Experienced In Tobacco Warehouse Business

The Greenville warehouse circuit is comparable to a strong chain with the ten firms representing the links; all working together for the better interests of the market, knowing that as the market grows so will the individual firms grow and prosper. This co-operative spirit is brought out fully by a slogan always seen at the bottom of every Harris & Rogers sign. The slogan is, "If you don't sell with us, sell in Greenville," and it is descriptive of the men who operate that house.

The Harris & Rogers Warehouse is operated by R. E. Rogers and R. E. Harris, Jr., as proprietors. Active management is supplemented by the services of H. R. "Red" Rogers who is running the sale there. R. E. and H. R. Rogers both have been identified with the sale of tobacco in Greenville for a number of years and were experienced tobacconists before they came here more than 15 years ago. Born in Rockingham county, in the heart of the Old Bright belt, they grew up in a tobacco atmosphere and their chosen profession comes natural to them. Ed Harris is the member of the firm who claims Pitt county as the place of his birth, and he has been active as a manager of the firm for a number of years. All three are the type warehousemen who believe the best way to conduct the operation of a business of their kind is with the utmost consideration for the seller and the purchaser alike. This has been a basic rule with them since they first started in business and their success has proven this principle right. A sale in the Harris & Rogers Warehouse is always a pleasure to the grower and the buyer.

Knowing tobacco, the men who run the sale there, this house are quick to judge its value and just as quickly place another bid on it if they think it is not going for its market price. This is done with a promptness and a certainty that instills a feeling of confidence in the farmer

## NEW QUARTERS FOR FIREMEN

### Modern Building Now Being Built on 5th Street

A new fire department building is now under construction in Greenville and should be ready for occupancy some time during the early part of the ensuing year, providing the city with one of the most modern fire stations in East Carolina or any other section of the state. George Gardner, who has headed the local fire department for a number of years, is regarded as one of the most efficient fire chiefs in the state and strives at all times to pro-

whose leaf is being sold. A good sales force is another feature of the Harris & Rogers Warehouse. In this house, the same as in all others on the Greenville market, the sales force is trained to such an extent that the sale of every load of tobacco is well-timed routine. From the time it is unloaded and spread on the floor until the grower has pocketed his check, every part of the sale is as regular as the tick of a clock.

Again we say the slogan, "If you don't sell with us, sell in Greenville," is typical of Harris & Rogers. The best interests of the market are foremost in all their dealings.

note fire prevention. Fire Chief Gardner has always contended that it is better to fight fire before it starts than after.

Including the fire chief, there are three paid firemen with the local fire department. However, 40 gallant volunteer firemen stand ready at all times to assist the department in combatting any blaze that should happen to break out in the city.

Although the title of "volunteer" rests with the city firemen, it does not necessarily mean that they're not equipped to do fire fighting, in that they're drilled twice a month in fire-fighting tactics. Fire Chief Gardner also sends his firemen to schools, where they can learn the most up-to-date methods of fighting fire and rescuing trapped victims.

Since fire-fighting equipment can determine to a great extent the size of insurance rates, Greenville firemen are looking forward to obtaining more equipment and increasing its roster of paid firemen. No ladder now owned by the fire department will reach higher than the second window of a two-story building. With a large number of buildings in the city being more than two stories in height, purchase of additional equipment appears inevitable.

Greenville's new fire department will be centrally located in the city and will serve to thwart spreading fires in tobacco town as well as other sections of the city. The new fire station will be located on the corner of Fifth and Greene streets on the same site with the new city hall.

## RESPESS RUNS MODERN PLACE

### Best Barbecue and Fried Chicken Always on Hand

Respass' place—just north of the river—where friends meet and eat, is one of the most popular eating places in this section and is known throughout Eastern Carolina for its barbecue and delicious fried chicken. When tobacconists, or any other group for that matter, "go out to eat" they usually choose Respass' place. For special parties, a private dining room is provided.

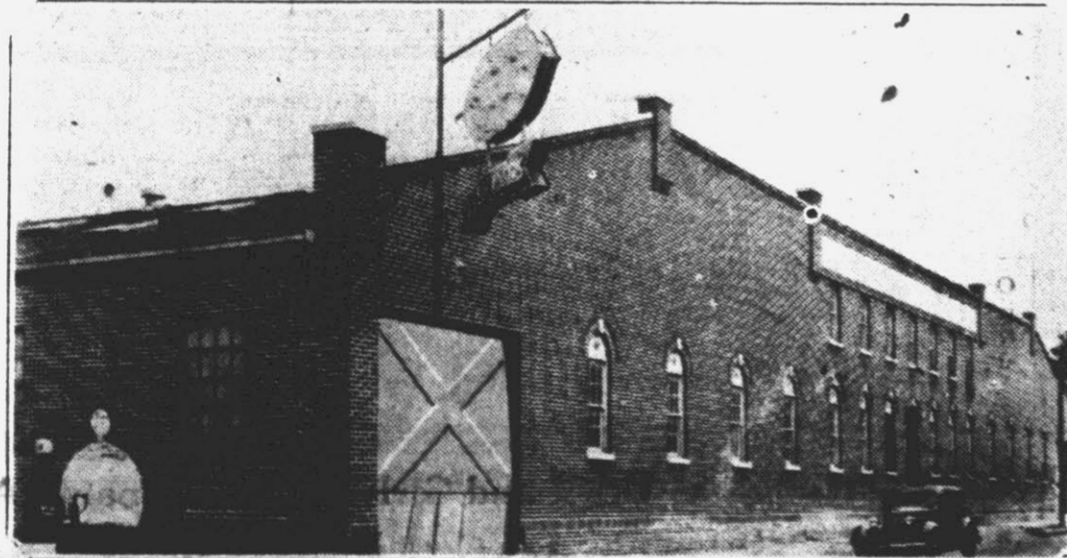
While Respass, himself, is owner and manager, he is assisted by an able corps of workers. Respass also supervises the cooking.

A clean, modern place is maintained at all times, and prompt, efficient service is available for all meals, or in-between.

Not only is the place equipped with diningroom facilities, but curb service also is available and many people also get their barbecue, chicken, etc., and carry it home when company comes in unexpectedly.

The management declares that "We are here to serve you at all times and we claim our barbecue and chicken, also oysters in season, can't be beat anywhere."

Harris & Rogers Warehouse



# GREENVILLE—

OFFERS YOU THE FINEST TOBACCO MARKET IN THE ENTIRE WORLD. IN ADDITION, HAS THE FINEST SHOPPING CENTER IN EASTERN NORTH CAROLINA

# RESPESS—

CONSISTENTLY MAINTAINS A REPUTATION OF SERVING THE BEST BARBECUE AND BRUNSWICK STEW IN THE COUNTRY

## Farmers—Tobacconists Business Men—

ALL MEET AT RESPESS BARBECUE STAND NIGHTLY—IF YOU AREN'T ENJOYING THIS SPLENDID FOOD AND FELLOWSHIP, YOU ARE TRULY MISSING SOMETHING WORTH WHILE

CHICKEN — STEAKS — OYSTERS

## Respass Barbecue Stand

Bethel Highway



# Harris and Rogers Invite You To Greenville

R. E. "Dick" Rogers    H. R. "Red" Rogers    R. E. "Ed" Harris

The Team That Works For Every Customer On Every Pile

First Sale Opening Day Tuesday August 22nd

MORE DOLLARS for YOUR TOBACCO

# Harris and Rogers

"IF YOU DON'T SELL WITH US — SELL IN GREENVILLE"



# GIN OPERATED GOOD SERVICE BY NORTHSIDE AT HOME FURN.

### Farmers Invited to Take 'First Load' To This Firm

In addition to dealing in all kinds of building material, mill work and lumber, the Northside Lumber Company operates a cotton gin, and the firm's many farmer friends will find a welcome.

In Pitt county, when you speak of "the first load," it usually is taken for granted that you are speaking of tobacco, but there is more than tobacco produced in Pitt and the Northside invites producers of cotton to "Bring your first load to us."

The Northside, as its name implies, is located north of the city, across the river and a short distance from Fleming's crossroads.

N. O. Van Nortwick Sr. is president of the company; W. A. Van Nortwick, vice president; and N. O. Van Nortwick Jr., secretary-treasurer. The firm was founded in 1928 and has enjoyed increased business since.

Persons contemplating erecting a home or business building would do well to investigate the Northside.

### Firm Proud of Its Record of Service To Customers

42 - GOOD - (ob. see one) of The Home Furniture Company which carries everything "from the front door to the back door" is proud of its service to customers, declares Manager J. A. Collins, who finds time from his work running the store to serve on the Greenville Board of Aldermen.

Mr. Collins said it was nothing unusual for a customer to return and express appreciation and praise for the manner in which furniture had been delivered and set up. "We deliver promptly and the furniture is in good shape" is the claim of all Home employees.

Another record is maintained by the store, the length of time its employees have been with the firm.

The company was established May 15, 1926. Its record of employees follows: R. W. Davenport, bookkeeper and cashier, six years; Paul E. Brown, floor salesman, ten years; Leon A. Dunn, outside salesman and collector, six years; T. B. Lupton, outside salesman and collector, 13 years; R. H. Haddock, delivery and installation man, ten years; and Ben Sherrod, colored delivery and other household furnishings, 13 years.

In addition to the above personnel, Mrs. Collins aids her husband, serving as a floor salesman.

# PERKINS OWNS MODERN STORE

### Native of Pitt Started Learn Business At Stokes

Curtis Perkins, owner and manager of Perkins Department Store, is a native of Pitt county, having been born and reared in Stokes, but at present makes his home in Greenville, where he maintains one of the most wide-awake stores in the city.

Mr. Perkins learned his trade while working in his father's store at Bethel and admits that he "picked up" many points in the business in Stokes that have proved of invaluable assistance to him at his present stand.

The Evans street store is one of the most modern here, only recently having been remodeled inside and outside. A complete line of drygoods and notions and also ready-to-wear is carried in stock at all times.

Mr. Perkins is assisted by an able and efficient corps of workers, who make the store a pleasant place with which to do business.

stadium, where Rube Wilson and his league-leading Greenies have been playing ball this year. The park has 156 lighting units, with 1,500 watts a unit. Lighting facilities are also provided for the softball park. Softball continues to become more popular in Greenville.

The commission's efforts to serve a growing public is reflected in the civic spirit of the leaders in the community composing the commission. D. S. Spain is chairman; L. W. Tucker, L. S. Garris and Martin Swartz, superintendent, are the other members.

Tracing the history of Greenville's utilities, one finds that water facilities for the town destined to become the "best tobacco market in the state" were quite crude. But this did not keep them from improving. Way back when Greenville had a system composed of wood trestle and gravity filters.

Today the situation is different. The city now has a three-million-gallon water plant, with two 225,000-gallon units in operation consisting of four 750,000-gallon filters. At present there are only three in operation, but the fourth will be equipped when necessary. Approximately 2,500 people were served back in 1903, whereas today's population ranges from 14,000 to 15,000.

Greenville's first electric plant was built out of bond issues in 1933. The plant consisted of two reciprocating steam engines, with a 100-pound atmospheric exhaust driving two 50 K. W. single-phase belt-driven generators. The plant was gradually improved as the town grew and demand for electricity increased.

Larger engines driving three-phase generators were the first improvement. Incidentally, the Proctor Hotel of Greenville used the first three-phase motor here for its elevator, and today the motors in the elevator are in operation. About 1913, the first steam turbine with a 600 K. W. capacity was purchased.

The machine is still in operating condition today, but is used only in emergencies.

From 1917 to 1927, the second 600 K. W. turbine was installed, along with new boilers, which raised the steam pressure to 150 pounds. In Due to a rapid advance in population and an increase in the demand for electric current in 1928-29, the plant was practically rebuilt.

During the renovation period, a 3,000 K. W. turbine was installed as were two 750-horsepower boilers, guaranteed to generate 50,000 pounds of steam per hour at 250-pound pressure and 125 degrees super heat, which means that the temperature of steam leaving the boiler is 625 degrees Fahrenheit.

Today the 3,000 K. W. turbine is carrying the load. The three old turbines, which have a 2,450 K. W. capacity, are used in emergencies and on Sunday; also in other periods when it is necessary to take the 3,000 K. W. off the line for inspection or repairs.

The daily load is as much as 2,450 K. W., if not greater, which means that should the 3,000 K. W. machine fail during a period in which it was heavily loaded period, this would be a partial curtailment of power until the machine could be put back on the line.

The local power plant has automatic operations in its boiler room. Coal is drawn into the boiler room by one-ton cars with an electric-power hoist. The coil is dropped in stoker hoppers and fed automatically into the furnace by a mechanically driven retort.

Winterville, Ayden and Maury buy electric current from the local plant wholesale, after which time it is retailed to their customers in these respective towns.

### SELL TOBACCO IN GREENVILLE



# FARMER FRIENDS—

ALL YEAR YOU'VE BEEN PREPARING YOUR TOBACCO FOR MARKET . . . .

We've Been Busy Too - We attended many Furniture Shows - And Bought Just the Furniture We Knew You Would Like - At a Price That Will Please You - Visit Us Soon!

---

## WE ARE IN THE HEART OF TOBACCO TOWN

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# SELL—BANK and BUY in GREENVILLE

"THE BEST MARKET IN STATE"

---

## MAKE OUR SPACIOUS STORE YOUR HEADQUARTERS

---

# HOME Furniture Store

701 Dickinson Avenue DIAL 2879

## How Does YOUR Home Look?

CHECK-NOW FOR REPAIRS THAT WILL IMPROVE IT!

Repair While Prices Are Low - Before Cold Weather Sets In . . . .

HOW would YOUR home rate after a careful and thorough examination? Would it pass with flying colors . . . or would it fall down because of neglected repairs? This is the time to examine your home from one end to the other. Repairs can be made now at lowest cost . . . . and you will be prepared when colder weather begins. Usually with some slight modernization, you can add greatly to your enjoyment and comfort. In all probability, it requires very little attention. But necessary repairs should be made immediately!

CHECK THE ROOF!  
A faulty roof may be the reason why your home is always hot in summer and cold in winter. Put it in shape and you'll save.

ADD EXTRA ROOMS!  
At a surprisingly low cost, you can add a room in the attic, either for a guest room, den or bedroom. Easy payments!

MODERNIZE NOW!  
You'll be amazed at what we can do to transform your home into a modern, livable place. Terms under the FHA are convenient!

**North Side Lumber Co.**  
N. O. VAN NORTWICK, President and Manager  
Bethel Highway DIAL 3743

— NOW IS THE TIME — TO MARKET YOUR TOBACCO IN

# GREENVILLE

"BEST MARKET IN STATE"

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## IT'S ALSO TIME

To Save Money By Taking Advantage of the Many Unbelievable Bargains We Offer

LADIES' DEPARTMENT  
DRESSES — COATS  
SKIRTS — SWEATERS  
HATS

MEN'S AND BOYS' DEPT.  
Now clearing all summer merchandise—many values in new Fall Goods!

NEW FALL SUITS  
For Men and Young Men Arriving Daily

BACK TO SCHOOL VALUES  
Childrens Dresses — Boys' Suits And Pants

Fall Merchandise Arriving Daily

# PERKINS DEPARTMENT STORE

# McGowan's Name Long Known Among Farmers

## C. H. MCGOWAN AGAIN ACTIVE

### Warehouse Formerly Known as Johnstons To be Operated This Year By Mr. McGowan; House Is One of Best Equipped and Most Conveniently Located of Any to be Found Anywhere

McGowan's warehouse is operated by C. H. McGowan, the man whose name it bears. This name has long been a by-word among tobacco growers throughout the Eastern half of North Carolina, always connected with high prices when mentioned with tobacco. This year it will be across the front of the warehouse formerly known as Johnstons. Mr. McGowan who has operated the Farmers warehouse for the past seven years, having bought the Johnston house and changed its name to McGowan's. In taking over this house, Hugh McGowan has selected as his own one of the most conveniently located and best equipped houses on the Greenville circuit and his thousands of friends will gladly follow him to his new location.

In some instances ability in various professions is learned by a close application and by hard work. In others ability is born to a person. Both statements apply to Hugh McGowan, for while he is a "natural-born" tobaccoist he has developed the ability he naturally possessed by a close application to his work and an intense study of the problems it presents. The result is he has a rare knowledge of the money weed he sells and has made for himself a reputation as a leading tobaccoist that speaks for itself.

If anyone is in doubt about Mr. McGowan's reputation among the tobacco growers, that of a warehouseman who gives a farmer just what he promises when he solicits the sale of a crop, all that person has to do is visit the country and

talk with the men who sell with him. The Greenville warehousemen draw tobacco from all sections of Eastern Carolina, but now and then some particular community flock to one house with hardly an exception among its farmers. This, as with others, is the case with Hugh McGowan. There are sections of Eastern Carolina where they know of only one market, Greenville, and if one should talk to the tobacco growers there for a while they would leave these communities under the assumption they had knowledge of only one warehouse, McGowan's, for in each of these several sections practically one hundred per cent of the crop is sold with Mr. McGowan. Once he makes a customer, he rarely ever loses him.

Hugh McGowan is a good warehouseman, but he realizes that a warehouse to be strong and offer the service demanded by exacting growers, must also have an able floor force, clerical force and other assistants. This feature of the operation of a warehouse has not been overlooked by him. His sales force, inclusive of every person on the payroll, delivers the same prompt, courteous service that has long been

a standard at every warehouse Hugh McGowan has operated. In a new house this season, he will have many of his old sales forces back with him; the new ones that have been added will, as has been stated, measure up to the standard always maintained by Hugh McGowan.

## SUTTON GIVES REAL SERVICE

### Stations Number One and Two Operated In This City

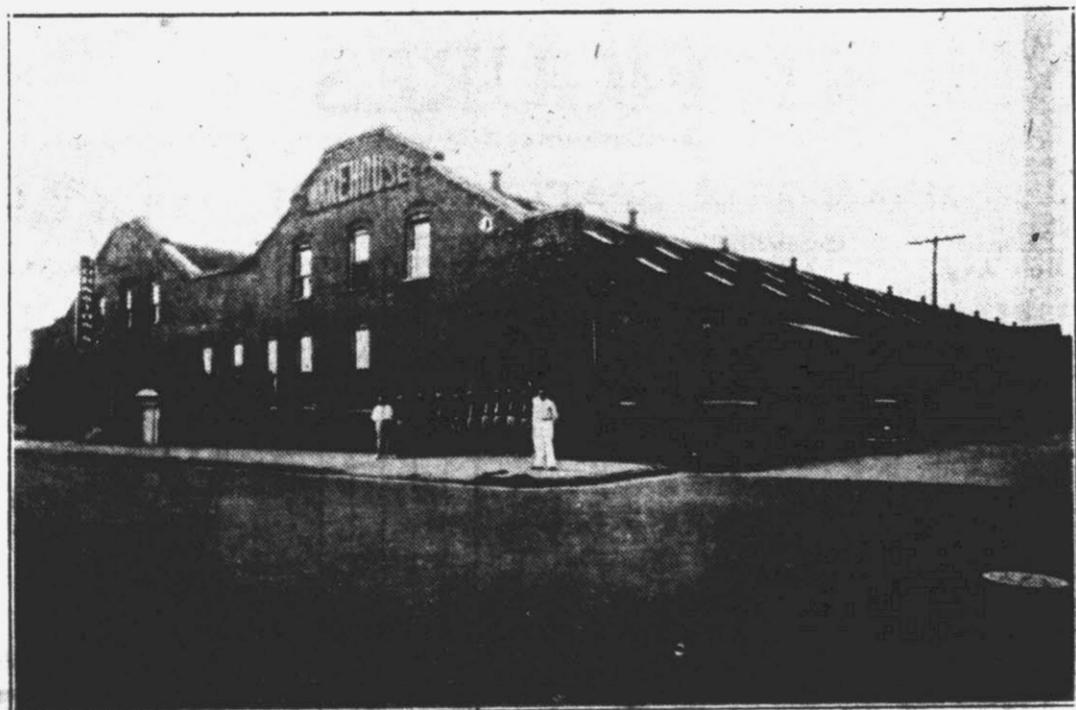
Farmers, whether they are bringing their tobacco to the Greenville market or whether they are here shopping or on a visit, will find Sutton Service Centers a good place to service their automobile. Sutton Service Center Number One is located at Tenth and Evans

and Number Two on Dickinson avenue at Wade street. Both are under the same management and the same quality of service can be had at both.

The stations deal in Esso products and feature General tires. They also specialize in lubrication, washing, etc. Sutton Service Station Number Two only recently was opened, but already it is exceeding expectations, the management declared.

## SELL TOBACCO IN GREENVILLE

McGowan's Warehouse (Formerly Johnston's)



SELL YOUR TOBACCO

- IN -

# GREENVILLE

"BEST MARKET IN STATE"



Just one way of saying what Everyone knows:

## Sutton's Service is Better Service

For General Tires — Esso Products — Lubrication — Washing — Visit —



Sutton's Service Center No. 1  
10th and EVANS STS. DIAL 2726

Sutton's Service Center No. 2  
DICKINSON AVE. at WADE ST. DIAL 3839



# TOBACCO GROWERS

## Sell Your Tobacco In Greenville

—With—

# McGowan's Warehouse

THE OLD JOHNSTON WAREHOUSE

## MORE DOLLARS for YOUR TOBACCO

We Assure You A Sale On Any Part of the Floor By Four O'Clock On First Sale Days. This House boasts One of the Best Lighting Systems To Be Found Anywhere:

Not Too Bright or Too Dark — Just Right To Make Your Tobacco Look and Bring Its Best

TOP MARKET PRICES ON EVERY PILE

# McGowan's Warehouse

C. H. MCGOWAN, Owner and Proprietor

### 1939 Sales Card McGowan's Whse. Greenville, N. C.

Date	Sale	Date	Sale	Date	Sale
22	Tues. 2	25	Mon. 2	27	Fri. 2
23	Wed. 1	26	Tues. 1	30	Mon. 1
24	Thurs. 2	27	Wed. 2	31	Tues. 2
25	Fri. 1	28	Thurs. 1		NOV.
28	Mon. 2	29	Fri. 2	1	Wed. 1
29	Tues. 1		OCT.	2	Thurs. 2
30	Wed. 2	2	Mon. 1	3	Fri. 1
31	Thurs. 1	3	Tues. 2	6	Mon. 2
		4	Wed. 1	7	Tues. 1
		5	Thurs. 2	8	Wed. 2
		6	Fri. 1	9	Thurs. 1
		9	Mon. 2	10	Fri. 2
		10	Tues. 1	13	Mon. 1
		11	Wed. 2	14	Tues. 2
		12	Thurs. 1	15	Wed. 1
		13	Fri. 2	16	Thurs. 2
		16	Mon. 1	17	Fri. 1
		17	Tues. 2	20	Mon. 2
		18	Wed. 1	21	Tues. 1
		19	Thurs. 2	22	Wed. 2
		20	Fri. 1	23	Thurs. 1
		23	Mon. 2	24	Fri. 2
		24	Tues. 1	27	Mon. 1
		25	Wed. 2	28	Tues. 2
		26	Thurs. 1	29	Wed. 1



# GREENVILLE

## “Best Market In State”

The Greenville Tobacco Market Consistently Averages More Per Hundred Pounds Than The Eastern Belt In Which It Is Situated Or The Border Belt Which Opens Earlier

HERE ARE GOVERNMENT FIGURES



MARKET OPENS  
TUESDAY, AUGUST 22

Crop Year	East Belt Average	Border Belt Avg.	Greenville's Average
1933	\$16.30	\$12.93	\$16.82
1934	\$29.71	\$23.93	\$31.21
1935	\$20.86	\$20.54	\$21.02
1936	\$22.85	\$21.58	\$23.24
1937	\$25.77	\$22.38	\$26.46
1938	\$23.34	\$22.95	\$23.63

The average price of tobacco may vary from year to year, but . . . . grade by grade, every leaf on the stalk consistently sells higher in  
**GREENVILLE**

Daily Market Reports WPTF — 12:55 WFTC - 1:15



MARKET OPENS  
TUESDAY, AUGUST 22

## All The World Bids On Tobacco Sold In Greenville

Where there is demand there is competition - The STRONGER THE COMPETITION THE HIGHER THE PRICE. 8 Big Companies with factories that can re-dry, pack and ship over 2,000,000 pounds of tobacco daily, buy for every known country in the world. There is a continuous demand in Greenville for every type of tobacco grown in Eastern Carolina.

### Tobacco Is Sold Quickly, Promptly and Higher In Greenville

Greenville's 10 Warehouses, covering nearly 20 acres of ground, assures selling space for every load of tobacco brought here. 5 sets of buyers assure a prompt and orderly sale with a minimum amount of delay and congestion. Tobacco well displayed and sold orderly is sold higher.

### “Our Greenville—Yours If You Come”

This has long been a slogan of the Greenville people. Friendly tobacconists live up to that slogan. This assures you of a warm welcome to Greenville, and a personal interest in every load of tobacco you sell.

Demand—Competition—Quick, Prompt Sales—Personal Interest—MEAN

**MORE DOLLARS for YOUR TOBACCO**

## FACTORIES PROVIDE EMPLOYMENT IN THIS CITY

### Leading Tobacco Center Is County Seat Of Pitt

#### Most of Pitt's Officials Live In City

Greenville is the nerve center of the governmental activities of Pitt county, world's largest tobacco-producing area, with most of the county officials making their home in this city.

In Greenville are found the offices of the county officials, with whom all farmers selling their golden weed on the Greenville market are familiar, particularly farmers of Pitt county.

Headed by K. T. Futrell, the welfare department is one of the busiest in Pitt county. Case workers of the unit are Miss Carolyn White, Miss Margaret Wilson and Miss Ruth Patterson. Miss Sallie Mae Davis is special child welfare case worker. Mrs. Ruby Allen is clerk. Miss Marietta Moore, typist, and Miss Christine Palmer, supervisor of records.

Duties of the office include selective agency for Civilian Conservation Corps; referrals to WPA and NYA; agency for State Department of Labor in issuing work certificates; parole office for State Division of Paroles; probation office for juvenile court; school attendance authority; child placement cases, including adoption; working with State Division of Cripples, a channel through which all state agencies and institutions handle problems related to subjects confined in various state institutions.

Approximately 350 people of Pitt county are in state institutions constantly. State investigations are made in the county and outside of the county by the welfare department. It handles the old-age assistance program, aid for dependent children in co-operation with the State Department of Public Assistance. It also executes the program under the State Commission for the Blind under the Board of County

Commissioners, and general welfare problems, including hospitalization, medical attention and many other problems of relative nature.

K. T. Futrell has been superintendent of Public Welfare in Pitt county since 1920. The organization was organized in 1919, and former Mayor M. K. Blount of Greenville was the first superintendent, being succeeded by K. T. Futrell in 1920.

The offices of J. H. Coward, auditor and tax supervisor, in reality is the bookkeeping office of the county, in which the clerical end of the county's financial operations are transacted, through the able assistance of Miss Rosa Exum, bookkeeper, and Miss Sammie Langley, office clerk.

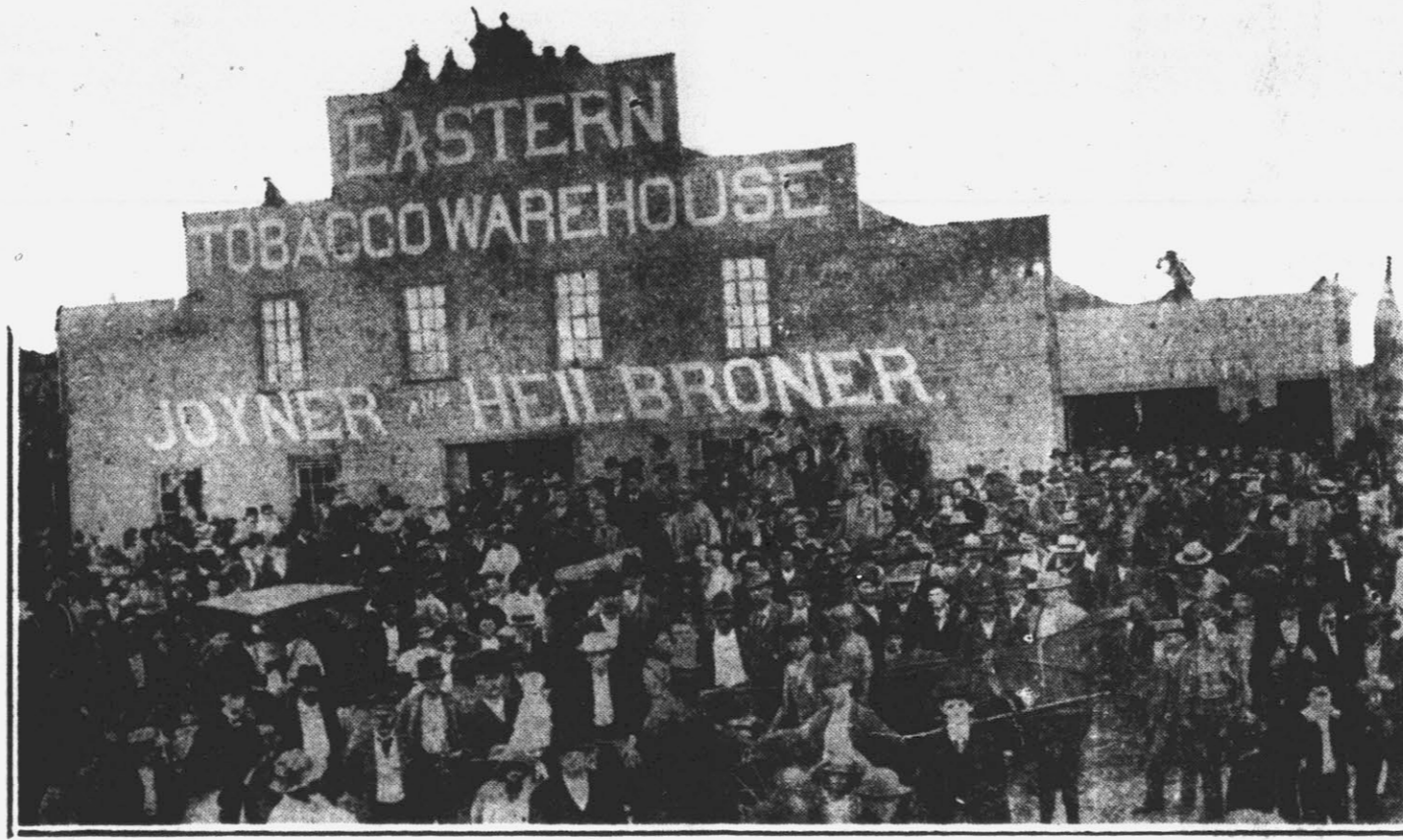
Transactions of this office involve the Pitt County Board of Education, Pitt ABC Board, welfare department, health department, two of three major drainage districts, 13 special school districts, and six special road districts. Tax levy funds are handled in this division.

Pitt county follows closely the provisions of the County Fiscal Control act, and uses the itemized budgetary system for various departments. A statement of expenditures and budget comparisons are furnished the county commissioners each month, together with a statement of cash receipts, disbursements, and a trial balance of all funds, including special districts, and a consolidated trial balance combining all operations in one statement.

**Low Tax Cost**  
H. L. Andrews is county tax collector, assisted by E. W. Braxton. Four or five special assistants are employed in the fall of the year. Handled in the tax office are collections of all current and back taxes, with the volume average per year ranging at a half-million dollars. It is interesting to note that the cost of operating the tax office is less than one and one-half per cent on collections.

One division of the county government that has aided tremendous

### Tobacco And Horse And Buggy Days



Above is pictured a Greenville tobacco warehouse during the early days of the Greenville market prior to the beginning of the twentieth century. The Eastern Warehouse was the second warehouse built on the Greenville market. Since the above picture was taken, the automobile and truck have come into being and while the scenes before the ten large warehouses of Greenville next Tuesday will probably picture great throngs of people in holiday mood, the horses and buggies will be conspicuous by their absence.

ly in defraying expenses of the county is the Pitt ABC Board, composed of Charles O'H. Horne, chairman; J. R. Harvey of Grifton and C. A. Tyson of Farmville, associate members. R. T. Barnhill of Bethel is supervisor. J. M. Ward, J. L. Taylor, Herbert Harris and E. G. McMullen, special law enforcement officers, and Mrs. Margaret Spain Elks of Grimesland, secretary to the board.

**Fine County Agent**  
An office with which all farmers are familiar is that of the county

agent, R. R. Bennett, who is assisted by C. D. Griggs, in charge of the boys' 4-H Club work in Pitt county and active in field work. Miss Lillie Mae Dixon is office secretary, and A. P. Hassell, office executive assistant.

About 25 persons are employed regularly in the county agent's office, working on soil compliance; under the conservation programs; applications for cotton price adjustment payments; cotton marketing quotas; data sheets for tobacco

marketing quotas; and making necessary records with reference to tobacco, peanut, wheat and general crop acreage allotments.

**One-Man Office**  
Although one of the most important offices of the county as related to finance, it has the smallest personnel of any office. J. Vance Perkins, county treasurer, does all of the work of this office, which can actually be termed a one-man office, with the responsibility of several persons.

J. Knott Proctor heads the sheriff's office, the chief law enforce-

ment headquarters of the county. He is assisted by two able deputies, R. W. King and R. W. Tyson. Mrs. Otto Mahrt is secretary and office deputy.

J. Frank Harrington has completed 20 years as clerk of Superior court, and has seen four sheriffs sworn in office during his administration. E. P. Tucker, assistant to Mr. Harrington, has also seen 20 years of faithful service. Mrs. H. S. Ragsdale is stenographer and Miss Carrie Twine, office worker.

(Continued on page seven)

### Stage Is Set To Handle Local Market Purchases

#### SEEK UNIFORM AUCTION SALES

#### Resolution Passed By Tobacco Association of U. S.

On June 30, at the annual meeting of the Tobacco Association of the United States, this trade organization passed the following resolutions and requested its president, James S. Ficklen of Greenville, N. C., to pass it on to the tobacco growers of North Carolina. The resolutions are as follows:

"We solicit the co-operation of the warehousemen, buyers and all other members of the trade in an effort to bring about:

First—More uniform grading and weighing of tobacco.

Second—The elimination of all strings, trash and other foreign matter from tobacco before it is placed on the warehouse floor.

Third—The avoidance of large, mixed piles of tobacco, and under no circumstances, should the weight of any pile exceed 500 pounds."

The sales committee of the Tobacco Association in submitting the resolutions stated that it would be for the best interests of the farmers, warehousemen and buyers if they were effectively carried out. This paper agrees with the sales committee. It is a known fact that any commodity on the market, either wholesale or retail, if it is clean stock, presents a good appearance and is in a package or bundle convenient to the purchaser, it will bring a better price.

#### Plant Facilities Have Grown With Greenville

Although Greenville's tobacco market does not open until August 22, factories throughout the city have already set their machinery in action and the busy activity that prevails within the walls of the factories will continue throughout the fall.

Independent buyers, as well as foreign and domestic manufacturers, have aided considerable toward enabling Greenville to attain the distinction of being "the best tobacco market in the state."

E. B. Ficklen Tobacco Company of Greenville was founded in 1896 by the late E. B. Ficklen and was incorporated in 1913. Since the firm was established, it has realized 42 years of faithful service on the Greenville tobacco market.

In the earlier days of the company's history, the factory was only a wooden structure. Later, brick was placed around it. Like all other progressive industries, the E. B. Ficklen Tobacco Company has continued to grow with the race of time. The principal of air-drying tobacco was used when the factory was started. Today, however, modern machinery has replaced the antique methods of handling leaf tobacco.

E. B. Ficklen headed the firm until his death in 1925, after which he was succeeded as president by his son, James S. Ficklen, who has served in this capacity since that time. However, James S. Ficklen became associated with the firm in 1919. At present, he also is president of the Greenville Tobacco Board of Trade and president of the Tobacco Association of the United States.

**Large Capacity**  
An average of 150,000 pounds of tobacco can be handled daily by the factory of the E. B. Ficklen Tobacco Company, which also operates in Georgia, South Carolina, East

(Continued on page eight)



# ELECTRICITY



## The Way To Better Living— And Comfort And Joy To Millions

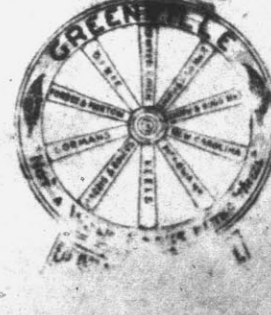
Public Owned Utilities Have a Twofold Advantage to You  
As a Customer And a Citizen

**FIRST:** Dependable service day and night to operate the numerous household appliances in your home for the comfort of you and your family at the touch of a switch. . . . To keep the wheels turning in your business, providing abundance of power for industry — developing a self-contained community.

**SECOND:** Earnings are used to build a bigger and better plant and system to serve a bigger and better community, and to aid in numerous other ways a growing city.

## We Invite You To Come To Greenville Often

## Greenville Owns It's Electric, Water and Gas Utilities—Low Tax Rate



## BEST SERVICE INSURED HERE

Many Improvements Recently by Telephone Co.

The Greenville branch of the Carolina Telephone and Telegraph Company within the past month switched over to the dial system thereby providing its customers with better service.

W. W. Aycock is local manager and a capable and efficient one is maintained in every department.

Mr. Aycock stressed the fact that when the cut-over was made it did not mean that any regular operator would lose her job. Although a few girls who were employed on a temporary basis, all girls with the company as regular employees were retained.

Prior to the cut-over the telephone company made extensions to its buildings and lines. The office here is one of the most modern and up-to-date to be found in any city of this size or even larger. In addition to serving Greenville, the local branch serves a large rural area.

## DAIRY OFFERS BEST IN LINE

Carolina Dairy Headed by General Manager Webb

Carolina Dairy Products, Inc. of Greenville, located at 309-11 Washington Street, is a comparatively new concern which handles the local supply of milk, other dairy products, ice cream, etc.

J. B. Webb is treasurer and general manager. C. W. Harvey is president, J. H. Blount, vice-president, M. K. Blount, secretary.

The Carolina Dairy opened here under the supervision of the Pitt County Health department and practically everything possible has been done to protect the customer.

Various dairy farms in this section provide the milk for the firm, which distributes the products throughout the city.

All milk sent out by the dairy is pasteurized and, as the saying goes, "pasteurized milk is safe milk."

SELL TOBACCO IN GREENVILLE

## SAVINGS UNIT STILL GROWING

Maintained by Local Citizens and Governed Locally

The First Federal Savings and Loan Association of Greenville, chartered March 1, 1937, started with a paid-in capital of approximately \$7,500 and has grown in the past two years to a paid-in capital of \$450,000.

The firm was chartered federally and operates under the Federal Home Loan Bank Board of Washington, D. C. and all accounts up to \$5,000 are insured by the Federal Savings and Loan Insurance Corporation of Washington.

This fast-growing organization is maintained by local citizens and governed by a local board of directors composed of Dink James, G. V. Smith, Alton Barrett, J. A. Collins, A. C. Tadlock, Dr. A. M. Schultz, Dr. S. M. Crisp, Dr. M. B. Massey and M. K. Blount.

Executive officers of the firm are also members of the board of directors. They are Dink James, president; G. V. Smith, vice president; and A. C. Tadlock, secretary-treasurer and general manager.

The organization invites a visit at all times from its regular patrons as well as prospective ones.

**Children Are The Funniest People**

WICHITA, Kas. (AP)—A puff and a boom startled a Wichita salesman when he dropped a cigaret butt into the ash tray of his automobile. Questioning brought out the fact that his children used the tray as a depository for their fireworks July 4 and had neglected to remove a few.



W. H. Woolard, executive vice president of the Guaranty Bank and Trust Company, was elected president of the North Carolina branch of the American Bankers Association at this year's meeting held in Pinehurst. Mr. Woolard has been in the banking business since he was a young man.

**'DEAD EYE DONNIE'**

CHANUTE, Kas. (AP)—They call Donnie Crawford, 8, "Dead Eye Donnie" now. He drew a bead on a bumble bee, with his bb gun, and bang! another bee bit the dust as dead as dead can be.

**ORNITHOLOGICAL NOTE.**

BUENOS AIRES (AP)—Santiago Maio, bird fancier, claims his cross between a Roller and a canary is the only black canary known in the western world.

## GUARANTY HAS LEAD IN EAST

Maintains Several Branches in State

The Guaranty Bank and Trust Company, established in Greenville in 1901, has realized such rapid growth that it has been necessary to set up branches in several East Carolina counties.

This outstanding banking institution, which has rendered 38 years of faithful service to tobacco growers of Pitt and surrounding counties, has a capital of \$10,000,000 and, with constant increases, now has a capital account of over \$600,000.

Deposits of the bank have been on the upward trend, with annual deposits now ranging at \$7,500,000. Deposits up to \$5,000 are protected under the Federal Deposit Insurance Corporation.

What is now known as the Guaranty Bank and Trust Company was formerly known as the Greenville Banking and Trust Company, but due to constant growth and expansion of service to other communities, the name was changed.

Besides a branch which is maintained on Dickinson avenue, other branches are located in Belhaven, Bethel, Elizabeth City, Snow Hill, Washington, N. C., Williamston and Robersonville.

The Guaranty Bank and Trust Company is the largest banking institution in central, northern and East Carolina.

Col. E. G. Flanagan is president and W. H. Woolard, president of the North Carolina Bankers Association, is executive vice-president. J. H. Waldrop is cashier.

Turning Golden Weed Into Long Green



# STATEMENT OF CONDITION

## Guaranty Bank & Trust Company

Belhaven, Bethel, Elizabeth City, Hamilton, Robersonville, Snow Hill, Washington, Williamston, Greenville, North Carolina

JUNE 30, 1939

### RESOURCES

Cash and in Banks	\$2,061,992.96	
U. S. Bonds	487,927.16	
N. C. Bonds	214,374.95	
Municipal Bonds	627,706.14	
Total Cash and Marketable Bonds		\$3,392,001.21
Other Bonds and Stocks		18,600.00
Accrued Interest on Securities, Earned		10,087.31
Banking Houses, Furniture and Fixtures	176,734.43	
Other Real Estate	3,087.25	
	179,821.68	
Less Depreciation	37,784.29	142,037.39
Loans and Discounts		3,032,093.67
Total Resources		\$6,594,819.58

### LIABILITIES

Capital Stock — Common	\$ 272,000.00
Capital Stock — Preferred	185,000.00
Surplus	200,062.50
Undivided Profits	78,028.19
Unearned Interest	27,464.16
Reserve — Interest, Taxes, Ins., etc.	46,256.02
Reserve — Dividend Payable in Common or Preferred Stock	43,000.00
Deposits	5,743,008.71
Total Liabilities	\$6,594,819.58

Member Federal Deposit Insurance Corporation

ESTABLISHED 1901

TIME TESTED

# Do You Realize?

ON YOUR DESK IN YOUR HOME THE TELEPHONE STANDS AS A CONSTANT REMINDER THAT YOU ARE NEVER OUT OF TOUCH WITH YOUR BUSINESS ASSOCIATES, YOUR RELATIVES, YOUR FRIENDS. ITS USE IS ECONOMICAL AND CAN BE MADE TO PAY LARGE DIVIDENDS.

## The Carolina Telephone and Telegraph Co.

EXECUTIVE OFFICES — TARBORO, N. C.

# Tobacco Growers Plan Now To Sell Your 1939 Crop In GREENVILLE AND WHILE IN OUR CITY TRY Carolina Ice Cream



Milk—Chocolate Milk—Buttermilk  
Whole Lactic—Cream—Cottage Cheese

## Carolina Dairy Products, Inc.

310 Washington St.

Dial 3121

# Smith and Sugg Operate Two Modern Warehouses

## PROMINENT IN MANY CIRCLES

Both Guy V. Smith and B. B. Sugg are well known in this section and both have stuck to the tobacco industry since starting on their career many years ago.

Greenville prides itself on the long terms of residency of its warehousemen. Many of them are sons of Pitt county, the others have made this city their homes for periods of time ranging from twenty years upward. Notable among these are Guy V. Smith and B. B. Sugg, operating the Smith & Sugg, or Star Warehouses No. 1 and No. 2. Both were born in the county. Mr. Smith at Palkand and Mr. Sugg in Greenville, and both chose tobacco as their life occupation. They first embarked on their careers in Greenville where they have remained since

they became associated with the auction sale of tobacco.

Very little can be said about either of these men that isn't already known. They have been prominent in tobacco circles and in the civic life of Greenville. Their names and reputations are known throughout Eastern Carolina. The firm name Smith & Sugg carries prestige and reflects credit on the market these two men have helped build. The prominent part they have taken in its development dates back nearly three decades; their's is the oldest warehouse firm in Greenville, and all during the years when they have been devoting their time and interest to the market of their choice they have been laying the foundation of one of the strongest and best established businesses in the Eastern belt. Their ideas and principles of business are embodied in the words, service and courtesy and in a determination to always get the prevailing market price for every load of tobacco they sell.

The two big Smith & Sugg warehouses portray the type tobaccoists Guy Smith and B. B. Sugg are. They are well lighted, spacious, and every convenience was included when they were built. Presenting a handsome appearance from the outside, they are also complete on the inside. The construction of the buildings, their equipment and the arrangement of the interiors were all carefully thought out and planned in detail.

Good things can be said about the sales forces at the Smith &

Sugg warehouses. A complete roster of the personnel at these two houses is not available, but in every position, at the doors, the weighmen, the auctioneers and bookmen who follow the sale on the floor and in the office capable, alert men are employed. Each sales force is as finely balanced as the scales that weigh the tobacco in these two houses and as a result, the sale of tobacco is a smooth operation handled by men who were each selected for the job assigned them. A tobacco grower who sells his crop with Guy Smith and B. B. Sugg may rest assured that every phase of its sale will be handled by experienced men, a factor that contributes a great deal to the market price paid.

### SELL TOBACCO IN GREENVILLE

## C. H. EDWARDS HEAD OF FIRM

### Oldest and Largest Hardware House In This City

"Where Quality Tells" is the slogan of C. H. Edwards Hardware House, Greenville's oldest and largest established hardware firm, which has recently completed an improvement program that gives it floor space of approximately 9,000 square feet.

C. H. Edwards Hardware House, located on the corner of Ninth St. and Dickinson Ave., next to the Dixie Warehouse in the heart of tobacco town, was established by C. H. Edwards, sole owner, in 1923. Mr. Edwards was in the hardware business several years before opening his store, which makes him well adapted to serve the public.

A storage house built on property adjacent to the firm is 40 by 40 feet. The entire floor space of the firm has been increased by approximately 3,000 square feet during the present year.

The C. H. Edwards Hardware House is the exclusive agency for Sherwin-Williams paints, P. & T. Corbin builders' hardware, University Atlas cement, W. R. Case and Sons cutlery. Products and materials of each of these firms is recognized throughout the nation and have been handled by Mr. Edwards since he established his business.

Coleman lamps and irons, a full line of builder's supplies, a complete stock of farming implements, an adequate line of mill supplies and household essentials are also carried by the firm. The store recently became the sole agency for John-Mazille shingles.

Courteous and efficient clerks and clerical forces are employed by the firm, whose sales force is experienced in the hardware field, and can talk hardware needs with the prospective customer, in that they represent a firm that carries everything to be found in a modern hardware store.

Delivery service is also available for patrons of the firm, which invites your visit at any time.

### SELL TOBACCO IN GREENVILLE

STAR WAREHOUSE NO. 1



# FARMER FRIENDS SELL YOUR TOBACCO IN GREENVILLE

"BEST MARKET IN STATE"



Make Our Store Headquarters



Hunting And Fishing Licenses

Lime - Cement - Plaster  
Nails - Brick - Terra  
Cotta Pipe

Wire Fencing  
Galvanized Roofing - Rubber  
Roofing - Composition and  
Asbestos Shingles

Sherwin-Williams Paints  
Varnishes - Lacquers  
Enameis

Everything In Builder's  
Hardware - Locks  
Hinges, Etc.

Quality Bicycles At  
Low Prices - See Us  
Before Buying

Guns, Rifles and Shells  
- Hunting Clothes -  
Fishing Tackle

Harness Goods  
Bridles - Collars - Riding  
Saddles & Bridles

Carpenters Tools  
Hammers - Saws  
Levels - Hatchets, Etc.

## C. H. Edwards Hardware House

"WHERE QUALITY TELLS"

Corner Dickinson Avenue and Ninth Street — Next to Dixie Warehouse — Dial 2418  
"GREENVILLE'S OLDEST AND LARGEST HARDWARE HOUSE"

# Smith and Sugg Market Report

## STAR WAREHOUSES NO. 1 and NO. 2

### First Sale Opening Day Tuesday August 22nd At No. 2 Warehouse

### 1st Sale Every Day At No. 1 or No. 2

## 27 Years On The Greenville Market

For 27 years we have endeavored to secure for Tobacco Growers of Eastern Carolina the very best tobacco market possible and we are proud that no market is superior to Greenville and that no warehouse excels Smith and Sugg in quality of service rendered or in prices paid for every grade of tobacco.



## Important You Grade Your Tobacco Dry

Examine your packhouses and see if they are leaking. GRADE YOUR TOBACCO CAREFULLY. Do not sell your tobacco in too small piles. Keep strings out. Over a million dollars are lost every year by WET and poorly graded tobacco. You certainly cannot go wrong in selecting the oldest established warehouse firm in Greenville with whom to market your 1939 crop. Bring your tobacco to us a day before day you intend to sell. The Tobacco Board of Trade will not permit reservation of floor space during the coming season.

WE BELIEVE YOU WILL BE INTERESTED IN FOLLOWING PRODUCTION FIGURES COVERING FLUE CURED TOBACCO

	1930	1931	1932	1933	1934	1935	1936	1937	1938
Old Belt, Va. ....	94,509,431	69,652,779	42,796,623	80,954,143	75,752,497	103,541,814	88,422,701	92,849,989	87,321,272
Old Belt, N. C. ....	202,832,767	161,676,385	97,666,863	161,296,160	122,410,024	193,530,377	158,745,833	192,771,381	171,279,479
East N. C. & Border	356,386,599	302,676,385	183,507,907	351,345,438	270,518,094	354,820,927	275,915,829	379,927,506	333,850,846
South Carolina ....	96,297,126	66,568,362	36,251,281	81,676,898	52,952,175	84,585,308	69,841,461	101,352,469	87,534,218
Georgia .....	107,189,151	60,881,696	12,171,179	59,853,963	33,623,474	71,826,352	86,565,298	83,242,761	94,877,201
Florida .....								4,869,000	10,989,276
Total .....	857,115,074	661,347,350	372,393,853	735,126,602	555,256,264	808,304,778	679,491,122	854,813,106	785,852,292

Smith and Sugg No. 1  
We have operated this  
Warehouse for past 27  
years.

# SMITH and SUGG

## STAR WAREHOUSES NO. 1 and NO. 2

Smith and Sugg No. 2  
Formerly Known As  
"Webbs"

OLDEST ESTABLISHED WAREHOUSE FIRM ON THE BEST MARKET IN THE STATE — GREENVILLE, NORTH CAROLINA.

Prepare For A Career That Recession Never Hits



Fall Term Starts First Monday In September

Thorson's School of Beauty Culture  
Greenville, N. C.

In as much as I cannot come in personally — Please send me without obligation all information about your Beauty Course.

Name \_\_\_\_\_  
Address \_\_\_\_\_

# THORSON'S

EASY TO LEARN

## Beauty Training

ENABLES YOU TO

# EARN MORE

Well trained beauticians command a constant income in good times or bad. But remember this — Only the best training can fit you for the best positions. The success which has come to hundreds of our graduates may also be yours if you take advantage of the special advantages which await those who

CALL, PHONE OR WRITE

# THORSON'S

SCHOOL OF BEAUTY CULTURE

111 E. 4th St. Dial 3535

North Carolina's Only Beauty School! Guaranteeing Each Graduate a Position!

Executive



J. H. Blount, president of the Blount-Harvey department store and also prominently connected with a number of other Greenville and Pitt county enterprises, is known throughout the state and is a past president of the North Carolina Merchants Association. He recently attended a conference of "little business men" held in Washington at the call of President Roosevelt.

## HOOKER HEADS INSURANCE CO.

Hooker - Stallworth - Buchanan Dealers In Insurance

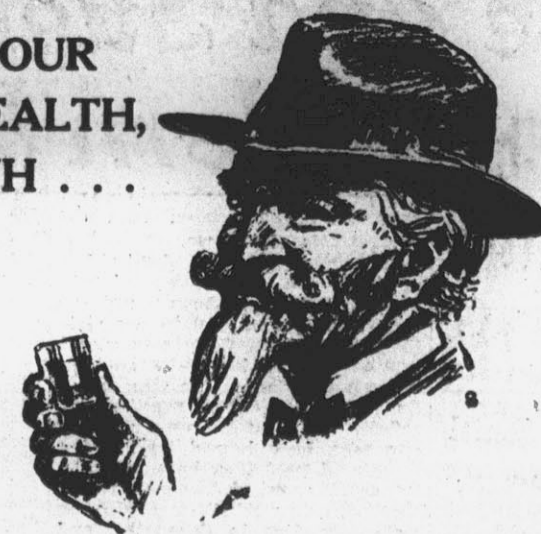
The firm of Hooker-Stallworth-Buchanan, Inc., is one of Greenville's leading insurance agencies. It is located in the old Hood bank building at 513 Evans street.

Hooker-Stallworth-Buchanan writes all kinds of insurance and their clients find the firm always prompt in settlements and otherwise a desirable company with which to do business.

The agency has hundreds of policy-holders living in all sections of the county and officials declare they are proud of their record and large number of policy-holders.

W. E. Hooker, one of Pitt county's most prominent citizens, heads the firm as president. A. B. Stallworth is vice-president and L. M. Buchanan is secretary. All three executives are active in the business.

"YOUR HEALTH, SUH . . .



Yep! I'm a Kentucky Colonel! But I've suah got to hand it to the Farmers around Eastern North Carolina! They know what they're doing when they raise the prettiest crops of Bright Leaf Tobacco in the world! Smart, too! Yes, sir. They know that good fertilizer always pays for itself a thousand times. That's why it does me good to see'em on the warehouse floor with a gleam in their eyes 'cause I know they're comparing — Yes, sir! Comparing healthy golden leaves grown with that Blount's Quality Fertilizers to a poor fellow's that's gonna' be like theirs next year. Yes, sir! Mighty Smart!

SUH! WE THANK YOU! AND

IT'S TRUE—

THE SHORTEST ROUTE TO BETTER CROPS

FOR BETTER QUALITY AND PRICES USE

Blount's Tobacco Fertilizers



Blount Fertilizer Co.

Greenville, North Carolina

Sell Your Tobacco In Greenville



# Howdy!

We Welcome Tobacco Growers To Our City and Trust Your Stay Will Be Most Pleasant and Profitable.

## Men and Boys

You'll Find The Best In Men's Clothing at Our Store — Should You Visit Our Store Now You Will Find That We Are Clearing Summer Clothes of Quality at Astonishingly Low Prices. Fall Merchandise Is Arriving Daily And You Can Find Clothing of Style and Quality. Very Reasonably Priced. You'll Also Find Our Line of Shoes, Hats and Furnishings Always Complete.



# Batchelor Bros.

309 Evans St.

"Men Clothiers"

Dial 3534

## ED BATCHELOR HEAD OF STORE

Leading Clothier for Greenville and Vicinity

Batchelor Brothers, long a leading men's clothing store in Greenville, moved back to its original site several months ago and now is located in the Proctor Hotel building.

The establishment, exclusive dealers in everything for the well-dressed man, is owned and managed by Ed Batchelor, who with his late brother, started the business when Greenville was a small town.

Mr. Batchelor and H. P. Johnson, associated with the firm, both know men's clothes and always are eager to furnish a man not only with what he wants, but what looks best on him and what fits his particular type.

In addition to having a large following in Greenville, Batchelor Brothers enjoys a large number of friends and customers living in Pitt county and throughout this section.

## Hooker-Stallworth-Buchanan, Inc.

MUTUAL INSURANCE

We Write All Forms Of Insurance

# Sell Your Tobacco In Greenville

Visit Our Office When  
In Our City

Hood Bank Building

Dial 2612



# Name Of Forbes and Morton Familiar Throughout Area

## TWO BEEN HERE FOR LONG TIME

**Gus Forbes and Billy Morton, as They are Known to thousands of Tobacco Growers, Operators of Second Oldest Warehouse On the Greenville Tobacco Market**

Forbes & Morton is a name familiar in practically every section of Eastern Carolina where tobacco is grown, and it is a name that is in good repute wherever it is known. The second oldest warehouse firm operating on the Greenville market, it is headed by two tobaccoists who have a well-founded and enviable reputation. These men are G. E. Forbes and W. Z. Morton.

Gus Forbes and Billy Morton, as they are known to the tobacco growers, have been at the helm in the Forbes & Morton Warehouse for nearly two decades, and every year since they first started in business they have added friends and patrons to the long list that sell with them. Popular as warehousemen from the beginning, each succeeding year has seen them grow in popularity, and their position as warehousemen of the first water

has become more firmly established. They run a good sale, and they do it in a manner that appeals to the tobacco grower.

The popularity of these two men, and the esteem the people of Eastern Carolina have for them is very well brought out by an incident that happened in a neighboring town about 25 miles from Greenville. A well-known citizen there unfortunately had an accident, and preparations were being made to rush him to a hospital. Questioned by his friends as to his preference of which hospital he wished to go to, the answer came, right off the bat, "The Forbes & Morton hospital, gentlemen, the Forbes & Morton hospital." It can be truthfully said that the name of this warehouse firm is first in the minds of many others when a place to sell tobacco is considered, just as it was with the gentleman who had the accident. The methods they employ in operating their business has created that feeling.

The warehouse operated by Messrs. Forbes and Morton is on Dickinson avenue, conveniently located, and like all others in Greenville, it is well lighted and has every facility for handling the sale of tobacco promptly and orderly. So there will be no hitch at this house

to insure prompt and orderly service, a sales force measuring up to the high standard set by the owners themselves is maintained. When a tobacco grower markets in Greenville, and goes home with a warehouse bill that has the name of Forbes & Morton across the top, this name in itself is assurance to the grower that his tobacco has been sold high and that he has received every cent the market affords for it.

## FAMILY NEEDS CLUBS BENEFIT AT ONE STORE CITY PROJECTS

**Belk-Tyler Completing Successful Year Here**

Belk-Tyler Stores, seeing wide possibilities in Greenville, opened a store here on August 25, last year, and officials' foresight has proved correct.

One of the largest department stores in Eastern North Carolina, Belk-Tyler offers almost everything for all the family. The store is located in the first block of East Fifth street and out-of-town as well as local citizens find it a pleasure to trade here.

Not only do they find it a pleasure but they also find it saves them money, for Belk-Tyler is noted for its many every-day bargains, as well as its specials.

C. A. Plyler is manager of the local store, while E. B. Horne is assistant manager. These two head a large force of sales folks, who are well-trained and will always be found courteous and efficient.

**SELL TOBACCO IN GREENVILLE**

**Woman's Club Founded Here in Year of 1907**

Mrs. Sallie Southall Cotten, called "Mother Cotten," organized the Greenville Woman's Club in 1907.

outlet for women's interests and aid to community projects.

Mrs. J. H. B. Moore is president of the Senior Woman's Club and Mrs. Harry Haggerty is president of the Junior Woman's Club, with both clubs working harmoniously to develop the spirit of both organizations.

Other officers of the Senior Woman's Club are Miss Frances Wahl and Mrs. J. L. Winstead, vice presidents; Mrs. R. R. Bennett, secretary, and Mrs. C. C. Hilton, treasurer. Other Junior Woman's Club officers are Mrs. Dave Mosler, treasurer; Mrs. Charles Whedbee, secretary, and Mrs. J. Vance Perkins,

club, also wrote the state song for women's club entitled "Club Woman's Hymn." In memory of the commendable work done in Greenville, a room in the club building containing Mrs. Cotten's portrait, has been dedicated to the club's founder.

As a part of its community betterment program, the Woman's Club has furnished further study and appreciation of literature and music. Besides making contributions for the upkeep of the public library, gardening has been encouraged by the Woman's Club.

Activities and projects of the an organization that provides an

Greenville school system have been supported by the Woman's Club, which has sponsored playground and milk funds in recent years for the benefit of local school children. An art festival is also an annual project of the local club, which is headed by Mrs. J. H. B. Moore, president.

Mrs. Aubrey Shackel organized the Junior Woman's Club in 1930. Since that time, the club has given or offered service opportunities to the young women of Greenville.

In the words of the club's president, the Junior Woman's Club exists for the general welfare of the sponsor.

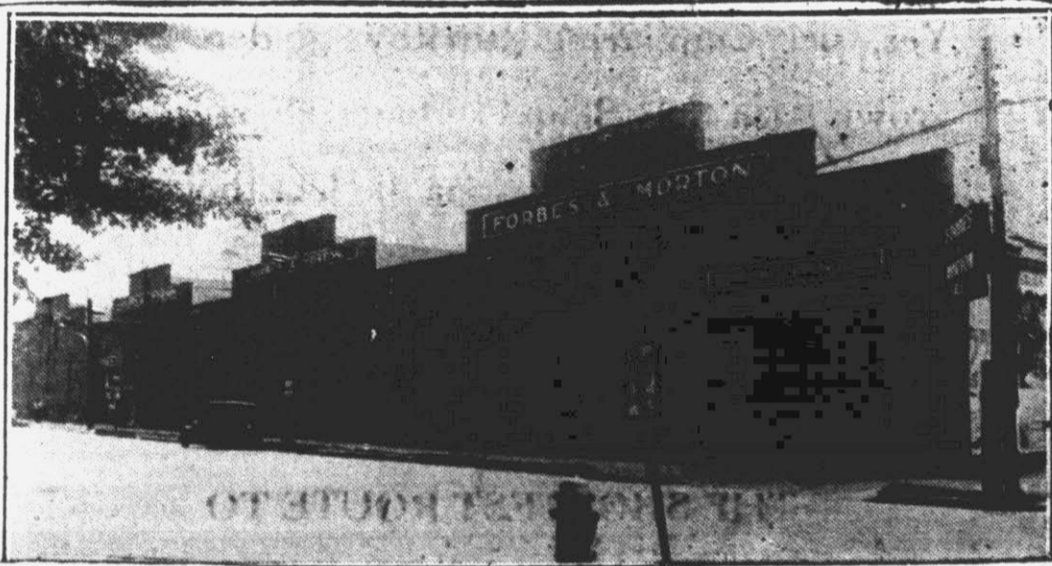
Mrs. Cotten, first president of the

city, helps the Red Cross drive, and aids with numerous community projects. Members of this organization meet twice per month.

National recognition was received by the local Junior Woman's Club in 1935 for sponsoring the best project among such clubs in the nation. The project was a kindergarten at the West Greenville school for pre-school children. The project has become a self-supporting institution.

Outstanding projects for seven years have been milk fund project for needy children, six-weeks' summer school for backward and undernourished children, and assisting with the sales of Christmas seals.

FORBES AND MORTON WAREHOUSE



# Sell Your Tobacco In Greenville Shop at Belk-Tyler's

—LOWEST CASH PRICES—  
**EASTERN CAROLINA'S NEWEST**

**AND MOST MODERN DEPARTMENT STORE**

Plenty of Sales Persons To Serve You

Nice Rest Rooms — Check Your Packages — Make This Your Headquarters!

## BELK-TYLER COMPANY

Greenville, North Carolina



# Sell Tobacco in Greenville

—WITH—

# Forbes and Morton

GREENVILLE ALWAYS LEADS THE LARGE MARKETS IN AVERAGE AND FORBES AND MORTON ARE ALWAYS ON TOP OF THE GREENVILLE MARKET!

We expect Advancing Prices for Tobacco for the reason that many millions of pounds have dried up in the fields — And for that and other causes will result in a much smaller acreage next year. — All of which will stimulate the market for this crop.

WE WILL GET A SALE EVERY OTHER DAY — WHICH ASSURES YOU OF THE EFFORTS OF OUR ENTIRE FORCE WITH PLENTY OF TIME TO RENDER OUR PATRONS EVERY SERVICE AND ATTENTION.

**MORE DOLLARS for YOUR TOBACCO**

Sell With Us and Be Assured of the Best In Dollars and Service.

# Forbes and Morton

GREENVILLE, N. C.



# WHITE AND LEE MANAGE FIRM

### Firm of H. A. White and Sons 44 Years Old

J. J. White and W. W. Lee, two of the city's most prominent business men, operate H. A. White and Sons located on Evans street in the heart of this renowned tobacco metropolis.

H. A. White and Sons is also the home of the Home Building and Loan Association. J. J. White is secretary and treasurer of this organization and W. W. Lee is assistant secretary and treasurer.

The firm of H. A. White and Sons was established here in 1895 and the Home Building and Loan Association was organized in 1906.

Since the Home Building and Loan Association was set up in Greenville it has been instrumental in helping thousands of Greenville and Pitt County residents own their own home. The firm has been lending money for the purpose of home building aid for the past 33 years.

H. A. White and Sons has been rendering an insurance service to local citizens for the past 44 years in a most satisfactory manner.

An indication of the financial soundness of the firm is exhibited in the fact that no one has ever had to sue the firm to collect a claim.

# MRS. THORSON MAKES RECORD

### Reaches Zenith of Success With Beauty School

Nothing succeeds like success, and the admiration of every one is directed toward those who have succeeded painstakingly and earnestly and made their chosen calling and mainstay of their thought and interest, and at last have realized their highest ambitions and the ultimate in achievement.

Such a lady is Mrs. Etta Davis Thorson whom the ladies of the community have been accustomed to contact in order to make them more attractive, for Mrs. Thorson has been in Greenville and engaged in beauty culture for nine years. Prior to coming to Greenville, Mrs. Thorson was engaged in the same profession for six years. In the short time Mrs. Thorson has been a resident of this city she has built a school that rivals those in larger

cities in numbers of students attending each session.

Mrs. Thorson states that she feels that success has been hers for two reasons in addition to hard work. One, that no expense is spared in giving best possible instruction, and, secondly, that every graduate is guaranteed a position. This guarantee is made possible only through the high type of reputation the graduates have among beauty shop operators throughout the state.

Novel indeed is the fact that all students work on live models all during their course of instruction. The school always maintains a capacity enrollment and those planning to attend the fall session beginning the first Monday in September had best contact the management at the earliest possible opportunity.

# GARRIS - EVANS LEADING FIRM

### L. B. Garris in Trade Since a Boy of 14

L. B. Garris, president and general manager of the Garris-Evans Lumber Company, Inc., has spent practically his entire life in his chosen trade.

David A. Evans, a member of the Greenville Board of Aldermen, is secretary of the firm.

When only 14 years of age Mr. Garris started working in the lumber business, getting his first job at a sawmill. His love for and interest in the trade has won for him the distinction of being one of the best lumber men in North Carolina.

As Mr. Garris continued in the

### Heads Merchants



O. P. Matthews, general manager of the Blount-Harvey department store, also is president of the Greenville Merchants Association, which organization has made much progress under the leadership of the experienced store executive.

business, he was yard superintendent of the old Pitt Lumber Company in Greenville for a number of years.

He later organized the company he now heads and the firm has enjoyed phenomenal growth in its more than 20 years of existence.

Garris-Evans Lumber Company deals in all kinds of building material, furnishing "everything for the home." It also specializes in cabinet work and this particular type of work is generally considered among the best in Eastern Carolina.

# LOCAL DEALER SERVING EAST

### White Chevrolet Also Maintains Another Branch

The White Chevrolet Company located on East Fifth street in Greenville was established in Greenville in 1932 and functions under the competency of its president, J. J. White, one of Greenville's most prominent business men.

During September of 1934, the White Chevrolet Company sold more Chevrolets than any dealer in the United States, with the story being carried in the New York Times.

Over 50 people are employed by the White Chevrolet Company, which carries all new models in Chevrolets as well as maintain an up-to-date used car department, the lot being located next to the regular establishment.

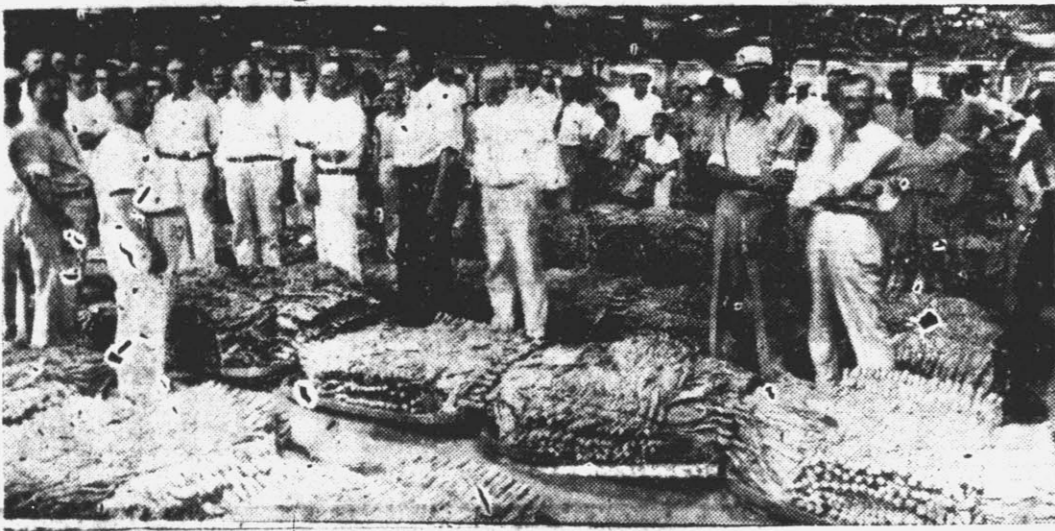
The White Chevrolet Company serves the entire eastern section of North Carolina and has one of the largest Chevrolet parts departments in East Carolina. Efficient repair service is offered by its mechanics who are backed with years of experience in the repair of automobiles.

In addition to their repair work, the White Chevrolet Company can also do an excellent job of painting an automobile.

Walter Harrington, who has been associated with the White Chevrolet Company for several years, was elevated recently to the position of general manager.

A branch, known as the B & W Chevrolet Company is maintained in Farmville and employs more than 30 people. The Farmville branch offers the same fine type of service as the parent organization.

### Selling Tobacco On Greenville Market



# —TOBACCO GROWERS—

# Sell Your Tobacco In Greenville



# PAINT

### AND REMODEL NOW

Dont Let Cold Weather Catch You Still Putting off Those Little Odd Jobs You Planned To Do Around The House While The Weather Was Favorable. Resolve Now To Attend To It - For Your Lumber and Paints or Building Materials Consult Us For Estimates - You'll Find Us Always Glad To Be of Any Assistance To You.



# Garris - Evans Lumber Co., Inc.

301 Ridgeway Street

Dial 2106



## Yes Sir—

### SELL YOUR TOBACCO

— IN —

# GREENVILLE

### AND USE

# SHELL

## Gasoline and Oil

### YOU'LL BE MONEY AND MILES AHEAD WITH THIS SPLENDID COMBI- NATION!

# Quality Eastern Oil Company

Albermarle Ave.

Dial 2522



# FARM LOANS

If You Are Interested In Financing Loan On  
Your Farm See Us Today.

## \$1,000,000 To Lend

- LOW INTEREST RATE
- LONG TERMS
- FAIR APPRAISALS
- PROMPT SERVICE

# H. A. White & Sons

403 Evans St.

REALTORS

Dial 2149

GENERAL INSURANCE



# Cannon And Moore Will Be At The New Dixie

## CAN BE FOUND AT WAREHOUSE

Mr. Cannon is a Native of Pitt County And Always Has the Interest of This Section at Heart; Mr. Moore Adopted Pitt As His Home Several Years Ago

When the doors of the Dixie Warehouse are thrown open to receive the first of the 1939 crop, the tobacco growers will find Biggs T. Cannon and W. P. Moore waiting there to extend a wholehearted welcome and offering the facilities of one of the best equipped auction sale warehouses in the East belt. Inside, after they drive through the doors of this big house, they will receive the same hearty welcome from the sales force at the Dixie; and they will receive service beyond criticism. This is a simple statement of what the grower may expect when he sells with Biggs Cannon and Will Moore.

Mr. Cannon first saw the light of day on a Pitt county farm and he has never lost his love for the country. Mr. Moore came to Greenville from Durham county a number of years ago; he, too, was raised in the country, and, like Mr. Cannon, has never been able to divorce himself entirely from the activities of a farm. While they are warehousemen, they both derive a great amount of pleasure from the several farms they operate. They say the actual cultivation of a tobacco crop gives them an insight on the problems of the tobacco grower, bringing to them the realization of the fact that these men are deserving of every dollar they get for their crop.

Messrs. Cannon and Moore are both active on sales at the Dixie Warehouse. Mr. Moore is the man who runs the sale, placing the starting bid; Mr. Cannon is the auctioneer who cries that bid. Teamed together they make a pair of hard-fighting warehousemen, the kind that warms the heart of the tobacco grower. Biggs Cannon is that keen-eyed type of auctioneer who never misses a bid. He is always looking

for a higher one, and he and Will Moore will not leave a basket of tobacco unless it has been sold for the highest possible market price. In other words, they try to make their name another word meaning higher prices to the farmer. That has long been their policy; always put into practice, and it explains in a very few words the popularity and success of the management of the Dixie Warehouse. Since last season, W. P. Moore and Biggs Cannon have purchased the one-third interest in the building that houses their warehouse from C. H. McGowan. They are therefore the sole owners of the business.

### LEADING TOBACCO CENTER IS COUNTY SEAT OF PITT

(Continued from Page 1) J. C. Gaskins has served as register of deeds in the county for a period of 23 years. J. H. Manning, assistant to Mr. Gaskins, has seen 25 years of continual service in this division. Miss Virginia Covington is stenographer.

The office of D. H. Conley, county school superintendent, is also located in Greenville. Mrs. Ethel G. Tucker is office secretary and bookkeeper. This office is also the headquarters of the Pitt County Board of Education, which is composed of W. H. Woolard, Greenville, chairman; W. J. Smith, Bethel; H. H. McLawhorn, Winterville; John T. Thorne, Farmville; R. L. Little, Grimesland, and D. H. Conley, Greenville, secretary.

## BEAUTY SHOP SERVES PUBLIC

### Greenville Shop Has Rating of 99.8

The Greenville Beauty Shop, established in Greenville three years ago and located on the corner of Fourth and Washington streets, is regarded as "the best beauty shop in Greenville."

When the shop was first rated by

Dr. N. Thomas Ennet heads the Pitt county health department. Mrs. Ed Williams is secretary; Miss Mary Anne Crockett, senior nurse; and Hannah Brown, Negro nurse. J. H. Moore, Pitt county sanitary department, which employs a white dentist and a Negro school dentist part time.

Home Demonstration agent of Pitt county is Miss Ethel Nice, who supervises the work of the girls' 4-H work in the county. Miss Elizabeth Holliday is secretary to Miss Nice, who is known to practically every farm woman in the county.

Law violators in Pitt county are lodged in the county jail located in Greenville. W. G. Leggett is county jailer.

the state board, it received a rating of 99.8, only two points below the highest possible, and has never lowered its fine rating, which is one of the highest to be found in any shop in the state.

Mrs. Marjorie Arnold is operator of the firm, which is owned by L. B. McCormick, well-known Greenville business man.

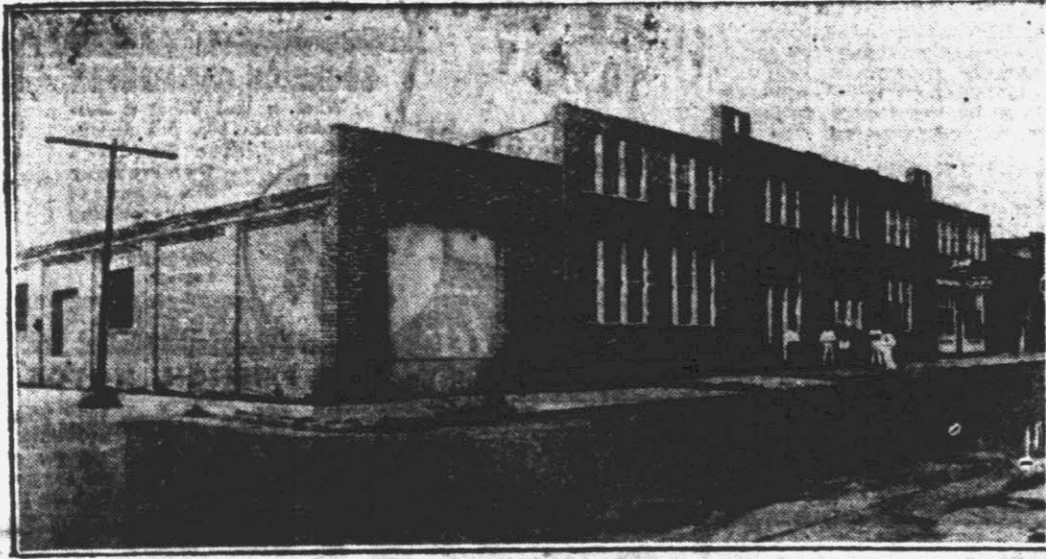
A corps of efficient licensed workers are on hand to offer the public the best service available in shampoos, permanents, finger waves and any other work in the way of personal beautification.

Equipment of the beauty shop is modern in every respect, which makes it possible to offer the best of service.

The Greenville Beauty Shop has realized a steady growth and its fine service has permitted the shop to retain its regular customers and gain hundreds of new ones.

## SELL TOBACCO IN GREENVILLE

DIXIE WAREHOUSE



# GREENVILLE

"THE BEST MARKET IN STATE"

BOOST

ONE OF THE FINEST BEAUTY SHOPS IN EASTERN CAROLINA

## Comfort and Convenience

For Its Patrons Has Been A Guiding Principle In Its Operation Since First Starting In Business.

## EXPERT BEAUTICIANS

Are To Be Found In This Shop At All Times. The Management Exercises Every Care In Selection of Its Operators.

# GREENVILLE Beauty Shop

127 W. 4th Street

Dial 3324



Ready For The Opening Day Of The 1939 Season

# Dixie Warehouse

WILL P. MOORE

SOLE OWNERS AND PROPRIETORS

BIGGS T. CANNON

—A Satisfactory Sale Every Sale Day—**MORE DOLLARS** for **YOUR TOBACCO**

BY MEN WHO KNOW TOBACCO — BACK THEIR JUDGMENT ON GRADES AND BID ACCORDINGLY — HAVE THE SUPPORT OF ALL THE BUYERS — AND SELL UNDER MOST FAVORABLE CONDITIONS.

## SEASON OPENS TUESDAY AUG. 22nd.

## Bring Us Your First Load--Stick With Us All Season

Every Employee Of The Dixie Warehouse Renders **SERVICE WITH A SMILE**

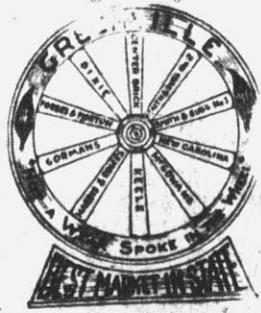
"ASK THE MAN WHO SELLS WITH US"



**Sell Your Tobacco**  
 — IN —  
**GREENVILLE**  
 INVEST PART OF YOUR MONEY IN A  
**CHEVROLET**  
 OR ONE OF OUR GUARANTEED  
**USED CARS**  
 ALL BACKED BY THE FAMOUS OK TAG  
**Visit Our Show Room**



**White  
 Chevrolet Co.**



**MR. FARMER . . .**  
**SELL YOUR TOBACCO**  
**In Greenville And Sleep On**  
**SIMMONS NEW**  
**BEAUTYREST**

*A Miracle  
 of Sleep Comfort*



**Costs only 1¢  
 A NIGHT**

- ★ DEEPER, MORE COMFORT-ABLE FLOATING ACTION
- ★ NEW PANEL DAMASK COVERS
- ★ SAG PROOF EDGES
- ★ GUARANTEED FOR 10 YEARS

If you want more refreshing sleep, this is your mattress. The New Beautyrest is DEEPER. Each coil is in a separate cloth pocket and can work independently of the others. The Beautyrest "gives" at the point where pressure is applied—it does not sag in surrounding areas. This construction means greater comfort and more healthful sleep.

The New Beautyrest has been rigidly tested for durability—it is guaranteed by Simmons for 10 years. The actual difference in cost per night between a Beautyrest and an ordinary mattress is only a trifle, but there is a tremendous difference in sleep comfort between the two.

**TAFT FURNITURE CO.**

Visit Our Mahogany House

**Sales Supervisor**



R. C. (Bob) Rankin is serving his first year as sales supervisor of the Greenville tobacco market, but already he has made a name for himself in this section. Mr. Rankin came to Greenville from Lumberton and has been associated with tobacco, in one form or another, practically his entire life. Bob, as he is generally known, has done much in the past few months to bring about a closer co-operation between the "Tobacco Town" and "Down Town."

**ELKS POPULAR PLACE IN CITY**

**Men's Clothing Store Here Enjoys Good Business**

Elks Clothing store at 428 Evans street is one of the most popular men's clothing places in Greenville, especially for young men. Operated by A. J. Elks, the latest styles are kept in stock at all times and the young men make this store their headquarters. Suits, hats, shoes, socks, and, in fact, everything in wear for men is sold at the store. Mr. Elks is a public-spirited citizen and is personally known by many people of this section. This is one reason for his popularity and for the good volume of business he enjoys, both from Greenville citizens and many farmers throughout this section.

**COZART STORE WELL STOCKED**

**Goodrich Tires Sold At Cozart's Auto Supply**

Cozart's Auto Supply, located at 302 East Fifth street, is thoroughly equipped to serve the needs of Greenville motorists and those in other towns and cities in Eastern North Carolina. A complete stock of Goodrich tires, having the renowned safety tread, is carried by the supply store at all times and Banks Cozart, manager of the firm, extends a cordial invitation to all motorists to let him assist with their tire needs. Road service is also a specialty of Cozart's Auto Supply and the road service operator is on hand to render fast and efficient service upon a moment's notice. Automobile accessories of all kinds are carried by the firm, as well as tools for mechanics, and when either is needed, the firm invites your visit. Cozart's Auto Supply has been established in Greenville for some time and is well-recognized in the particular branch of supplying the needs of East Carolina motorists. A capable corps of workers is employed by the firm, which offers nationally known auto tires and parts to the motoring public it has served so successfully in the past.

**TAFT COMPANY IS ABLE FIRM**

**Quality Merchandise At Reasonable Prices**

Taft Furniture Company, dealers in everything for the home, has been serving Pitt and surrounding counties for 40 years, now being under the capable guidance of Edmond H. Taft, Joseph M. Taft and William H. Taft, owners of the establishment.

Continued success of the Taft Furniture Company has been due primarily to a corps of courteous workers who understand the furniture needs of every home. Besides the owners, the personnel consists of R. W. Dunn, Rufus A. Mayo, E. M. Woolard, Mrs. J. A. Mills, Mrs. Alice Keel and Mrs. R. W. Dunn. Taft Furniture Company occupies a two-story building. On the second floor is found 1,000 square feet of floor space, which is divided into rooms. One is known as Taft's Mahogany House, in which is displayed some of the finest of furniture shown in Eastern Carolina.

The following are some of the nationally known and famous lines of furniture and household necessities featured by Taft Furniture Company: Simmons Beautyrest mattresses, beds and springs; Lane cedar chests; Philco radios; Kelvinator refrigerators; Tomlinson furniture; Allen ranges; Duo Therm oil-burning heaters; Marsh kitchen cabinets. New Perfection oil stoves and oil ranges and many others.

**FACTORIES AID TO EMPLOYMENT IN CITY**

Carolina and Kentucky, with a branch office in Shanghai, China. The president of the organization makes annual trips to the Orient.

Four large storage warehouses are used by the firm. The capacity of these storage units is approximately 7,000 hogsheds. The capacity of a hogshed is about 1,500 pounds. An addition was made to the Export Tobacco Company this summer, costing approximately \$30,000 and replacing a smaller building, which was formerly used as a cooper room and redrying plant. The addition is used for the same purposes today, but exceeds the former building in size.

A continued growth has been realized by the Export Tobacco Company. The plant was built in 1914 with only one machine. In 1925, additional space facilities were provided, and another redrying machine was added. Four years later, another redrying machine and more space was added.

The last addition to the factory enables it to cover an entire city block, and is capable of handling from 250,000 to 300,000 pounds of tobacco per day. Approximately 400 persons are employed by the firm. A. E. Hobgood is head buyer and general manager of the Export Tobacco Company, which has a large storage house containing four compartments. Combined capacity of the storage house is approximately 5,000 hogsheds of tobacco.

Another well-known old established tobacco factory of the Greenville market is the Person-Garrett Tobacco Company, which was organized in 1915, during which it took over the business of T. A. Person and Company. Assuming the name of Person-Garrett Tobacco Company, R. R. Watson of Wilson became vice president, R. M. Garrett was secretary-treasurer.

R. M. Garrett was named head of the firm when T. A. Person resigned his post in 1921, and an enviable era of progressiveness has been realized under Mr. Garrett's administration. Today, the Person-Garrett Tobacco Company continues to realize steady growth.

Domestic and foreign tobaccos are handled in an adequate manner by the up-to-date machinery for packing, cleaning, redrying, etc. An average of 450 persons are employed regularly by the factory during a regular marketing season.

Besides the main plant of the Person-Garrett Tobacco Company, a branch is operated at Fairmont, N. C. Last year, the Greenville unit handled at least 19,000,000 or 11,400,000 pounds of tobacco. The storage warehouses are owned by the company, and will hold a combined total of 60.0 hogsheds of tobacco.

Headed by C. W. Howard, each year is a red-letter period for the Greenville Tobacco Company, which continues to realize additional growth as a vital part of the Greenville tobacco market.

Nearly two city blocks are covered by the factory and storage quarters of the company, which is located in the heart of the area known as "Tobacco town." Capacity of the storage quarters of the factory amounts to approximately 4,000 hogsheds of tobacco.

The Greenville Tobacco Company employs on an average of from 600 to 700 persons during the busy phase of the tobacco season. These persons assist in handling upward of 10,000,000 pounds of tobacco flowing through the channels of the company each year.

Modern Equipment Foreign and domestic tobacco is purchased by the company in addition to its general activities in the handling of leaf tobacco. Equipment used by the Greenville Tobacco Company is modern in every respect. Besides C. W. Howard, who is president and treasurer of the firm, the other major executive of the organization is W. G. Glass, vice president and secretary. Liggett and Myers maintains a branch in Greenville which is managed by J. L. Kilco, a man who has proved himself an able and efficient manager and a person who is well-known in tobacco circles. In addition to being up-to-date in every detail, the floor space of this company covers at least 150,000 square feet. Having a capacity of a half-million pounds daily, the company is one of the largest buyers of tobacco marketed on local warehouse floors.

The branch of the R. J. Reynolds Tobacco Company maintained in Greenville operates with a combined floor space of approximately 80,000 square feet. Due to increased business, the size of the Reynolds Tobacco Company was enlarged to its present size. The daily capacity of

the plant is approximately 100,000 pounds. Plant manager and head buyer is H. G. Clayton.

Fred Laws manages the Greenville unit of the American Suppliers, Inc., and also serves as head buyer for the organization. Much tobacco sold each year on the Greenville market is purchased by the American Suppliers, which operates in a plant that is modern in various respects. The company is situated in an ideal location for handling tobacco. Regardless of how heavy its daily pur-

chases may be, it is amply supplied with sufficient floor space.

The Greenville division of the Imperial Tobacco Company, Ltd., of Great Britain and Ireland, was established here in 1902, and has the distinction of being one of the company's oldest branches. It is also one of the largest and most important tobacco plants located in Greenville.

Large stemmery and redrying facilities are owned by this factory, which is equipped to handle several

million pounds of tobacco per week. The Imperial Tobacco Company has a large personnel of employees, practically all of whom make their homes in Greenville.

During the regular tobacco season from 1,500 to 1,600 additional laborers are employed, with two daily shifts being used. The present size of the plant is more than four times its original size. The Imperial Tobacco Company is well-equipped for the rapidly approaching tobacco season.

**SELL TOBACCO**  
 — IN —  
**GREENVILLE**  
 "BEST MARKET IN STATE"



**GIGANTIC TIRE SALE**

**THREE WAYS TO BUY**  
 1. Pay Cash  
 2. 30-Day Charge Account  
 3. Budget Plan Easy Terms

**TIRE BARGAINS**  
**GOODRICH COMMANDER**  
 What a tire! What a bargain! This big, full dimension Goodrich Commander tire is made of wear-resisting rubber for long mileage and service.  
**USED TIRES**  
 As Low As **49¢**

**Goodrich COMMANDER**  
 AS LOW AS **\$5.27**  
 With Old Tire

**Motorola AUTO RADIO**  
 4 Station Push Button Tuning  
**\$24.95**

**MOTOR OILS**  
**PENRICH MOTOR OIL**  
 100% pure Pennsylvania Motor Oil for as little as 15¢ per quart in bulk, tax paid.  
**SELECTED MOTOR OIL**  
 Pure, wax free, long lasting.

**TIRE PUMP**  
**\$1.98**  
 Foot Type  
 Takes the labor out of flats.  
 Other Pumps From **39¢ to \$1.49**

**DOOR HINGE AERIAL**  
 Telescope Type Chrome Finished  
**\$12.95**

**Mantala HOME RADIO**  
 6 Tube Table Model. Includes ballast tube.  
**\$9.95**  
**AEROSCOPE**  
 • Sensation of 1939  
 • Built-In Aerial  
 • Eliminates Static  
 • Assures Distant Pickup

**SPONGES**  
 Florida Yellow Sponge  
**39¢**  
 Others As Low As **19¢**



**ACCESSORIES**  
 Nozzle . . . 29¢  
 Flower Sprinkler 15¢  
 Fountain Sprinkler 29¢  
 Lawn Sprinkler 39¢

**GARDEN HOSE**  
 Sun Resisting Rubber  
**\$1.98**  
**Chamois**  
 Size 20"x15". Cod oil tanned.  
**69¢**  
 Others AS LOW AS **29¢ EACH**  
**PRICES SLASHED**

**Cozart's Auto Supply**

206 E. 5th Street

BANKS COZART, Manager

Dial 3595

**Farmer Friends—**

**SELL YOUR TOBACCO IN GREENVILLE**  
 And Make Our Store Your Headquarters  
**OUR POLICY!**  
 One Price To All — Quality Merchandise  
 You Must Be Satisfied  
 Or Money Refunded



**ELKS CLOTHING STORE**  
 Smart Wear For Men Arthur Elks, Owner

