



## DEPARTMENT OF PSYCHOLOGY

### UNDERGRADUATE PROGRAM

Psychology is defined as the scientific study of behavior. It encompasses such diverse fields as developmental, social, human factors, organizational, personality, and physiological psychology. The application of psychology in the treatment of emotional disorders is investigated in a number of undergraduate courses but training in the treatment methods is typically restricted to graduate programs.

The undergraduate course of study at East Carolina gives the students an opportunity to sample from all areas of psychology and involves learning about behavior—how people and animals behave in different situations—and about the methods used by psychologists to obtain that knowledge.

Our curriculum, taught by thirty full-time faculty, provides a firm foundation for those who either elect to seek employment after graduating with a B.A. degree or for those who choose to pursue a graduate degree in psychology.

### CAREERS

A student who graduates from East Carolina University with a B.A. in psychology can expect to find employment as a psychological assistant in a mental health clinic or other social service organization; as a substance abuse counselor; or in business without going on for graduate study in psychology. The degree also can be used to prepare students who plan to go on for further study in other fields such as medicine or law.

Since the employment opportunities for students with only a bachelor's degree are limited because of professional requirements, almost all professional psychologists (psychotherapists or those who wish to teach in a university setting) have graduate training at either the master's or doctoral level.

### THE UNIVERSITY

East Carolina University, a comprehensive institution of higher learning, is a constituent member of the University of North Carolina system, and the third largest university in North Carolina. Campus enrollment is about 16,000, with approximately 3,000 graduate students.

The University is keeping pace with the current emphasis on electronic information processing by making it possible for every student to obtain experience in computer usage. Computer labs, open to undergraduates, are situated at convenient points throughout the campus. One of these labs is located in the Department of Psychology.

East Carolina University is located in Greenville (population about 50,000) on the coastal plain of eastern North Carolina. Approximately two hours from Raleigh (the capital of North Carolina) and Morehead City (a popular ocean-front area), Greenville is a cultural, economic, educational, and medical center.

### FOR MORE INFORMATION

For more information about the program, contact:  
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East Carolina University is committed to equality of educational opportunity and does not discriminate against applicants, students, or employees based on race, color, national origin, religion, sex, age, or handicap. Moreover, East Carolina University is open to people of all races and actively seeks to promote racial integration by recruiting and enrolling a larger number of black students. An Equal Opportunity/Affirmative Action Employer.

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