



PROGRAM AT ECU

Knowledge about human and animal behavior exists, and that's psychology as a discipline — the body of knowledge from which teachers teach. But that knowledge first must be discovered, and that's psychology as a science — the special methods that researchers use to study behavior. The knowledge, once generated, may be applied to promote human welfare, and that's psychology as a profession — what those in public service and applied psychology do.

Psychology includes a body of knowledge, methods of research to obtain such knowledge, and the application of that knowledge to benefit humankind. The trouble is that the definition doesn't tell you very much about what psychology is. To understand fully what the word means, you need to spend some time with it — to see it in action and in context. Psychology in action is what psychologists do. Psychology in context is where psychologists work, with whom and with what they work.

Careers available in Psychology include personnel work in business, industry, and government; positions as psychological assistant in mental health clinics and mental hospitals; specialization areas in the military; statistical as-

sistant; social service trainee, and others too numerous to mention. While opportunities for people with the bachelor's degree have been very limited in the past, there are many more positions open now, but in order to progress as a **psychologist**, the master's degree is necessary as a minimum level of training. It is not possible to be more specific, since many individuals take positions which do not classify them as psychologists.

East Carolina University, part of the consolidated University System of North Carolina, is the third largest university in North Carolina. ECU is a comprehensive institution with a main campus enrollment of over 13,000, of whom over 2,000 are graduate students. Undergraduate and graduate programs are offered in eleven schools, including a medical school. Doctoral programs are offered in some basic medical sciences and are approved for development in a number of specializations.

East Carolina is in Greenville (population 40,000) located on the coastal plains of Eastern North Carolina. Approximately 2 hours from Raleigh, N.C. and Morehead, N.C., Greenville is a regional shopping, cultural and medical center.



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