

LOCALS

Mrs. Tom Gorman and Mr. and Mrs. Harvey Turnage, of Farmville are in Pinehurst attending the North Carolina Bankers' Convention.

N. G. White, of Greensboro, is visiting his brother, H. A. White. Mr. and Mrs. Roy Batchelor returned today from Pinehurst where they have been on their wedding trip.

Mrs. K. Demark, Mrs. J. H. Ellis, Mrs. Cox and Miss Emma Starkey of Kinston, were here yesterday.

MRS. HODGES ILL
Friends of Mrs. H. L. Hodges will regret to learn that she is ill.

OPENING CURB MARKET
The Greenville Curb Market at the corner of West Fourth and Washington Streets will open Saturday morning at 8:30 o'clock and be open each Saturday and Tuesday morning for sale of vegetables and country produce of all kinds.

Under management Miss Ferguson, home demonstration agent, Mr. Arnold, farm demonstration agent, assisted by Walter Harris.

CURB MARKET TO OPEN TOMORROW
The curb market will re-open tomorrow morning at 8:30 in the same place, back of the Blount-Harvey Co.

MEMORIAL BAPTIST BIBLE CLASS WILL VISIT KINSTON

Members of the Bible class of the Memorial Baptist Church, of this city, have accepted an invitation to attend the Bible class of the Baptist Sunday School at Kinston Sunday. They will assemble at the local church at 8:30 and leave by automobile a short time afterwards. A one hundred percent attendance has been urged by leaders of the class.

COTILLION CLUB TO GIVE TACKY DANCE

The Cotillion Club will have a "tacky" dance Monday evening at the Country Club. No one will be allowed to dance if not dressed tacky. A prize will be given to the boy and girl wearing the tackiest costume. All those that have not paid their dues can pay them to the treasurer or to Lee Hannah.

FEDERAL OFFICERS CAPTURE STILL IN MARTIN COUNTY

Federal officers passed through Greenville yesterday afternoon with two large whiskey stills captured in raids through Martin county. Two distillers taken with the stills were left in the county jail here for a few days until action has been taken in their case.

The stills attracted considerable attention when brought through the main section of the city.

CHARLES STORES MOVE GENERAL OFFICES TO N. Y.

Mr. P. C. Gober, manager of the Charles Stores in Greenville, announces that after May 15th, the general offices of Charles Stores will be moved from Baltimore, Md., to New York City.

The new headquarters will be located in the Penn Terminal Building, 370 Seventh Ave., which is the center of activities devoted to merchandise, such as sold by Charles Stores.

The latest addition to the growing chain is at Raleigh, N. C., opened April 7th.

FOUR DEEDS FILED SINCE YESTERDAY

The following deeds of transfer have been filed in the office of the register of deeds for registration since the report of yesterday afternoon:

- R. B. Lee to Julia Cox, one lot, \$300.
- Lorenza Forbes and wife to J. B. Smith, one lot, \$400.
- Stephen Everett and wife to Walter Langley, lot, \$10.
- G. E. Moore and wife to G. S. Battle, one lot, \$50.

BOUND OVER TO FEDERAL COURT

Henry Gray and H. E. Balfour, who were confined in the county jail here yesterday on a charge of manufacturing and transporting whiskey, were bound over to Federal court under bond of \$500 each in a preliminary hearing before Magistrate B. F. Tyson this morning.

W. M. Whitehurst Is Buried Today

W. M. Whitehurst, 62, died at his home on Second street, yesterday at 12:20 o'clock, as result of paralysis, which began nine years ago.

FOR SALE
Large Residential Lot, 75x130 ft. All conveniences. Third St. \$600 on terms. Costs nothing to see it.
L. J. SMITH
Real Estate—Insurance
107 East 4th St Phone 393

Funeral services were conducted at his home on Second street at one o'clock this afternoon by Rev. J. S. Corbett, of Pitt county. Burial followed in the family burying ground in Beaufort county.

The deceased was born in Beaufort county. He moved to Greenville eight years ago, and since that time had made his home here. He was a member of the Briar Swamp Primitive Baptist Church.

Styron Delivers Sermon on Excuses

Rev. S. H. Styron delivered another wonderful sermon last night using as his subject, "Excuses."

His text was taken from the 39th chapter of Psalms, seventh verse. "Now Lord what weight I form, my hope is in thee."

When man begins to make excuses he is leaving the truth. Now if any of you Christians have a legitimate excuse that is all right. There are many Christian people who expect to do great things some time, but they think they have time a plenty. Some people think they don't know enough to become Christians but God is expecting as much of you if you don't have but the one talent as He is the person who has five. If a man is not willing to do the little things for God we should not be honored to do the big things. Let's not wait till tomorrow to do what God wants us to do but do them today.

Now Lord what weight I form, my hope is in Thee.

We are always making these little excuses. When Adam was in the Garden and had sinned against God he said Eve tempted him and Eve told God that the serpent did it all. God put a curse on all three of them.

When we are asked to do anything we begin to make excuses. Remember when the Master invited those people to the marriage feast they made all kinds of excuses. One had bought houses and land, another had bought a yoke of oxen and another had taken unto himself a wife, and neither could come to the feast.

They made excuses. "Seek ye the Lord while He may be found. Call upon Him while He is near."

Why do people of today want to be better than their mothers and fathers? Because we want to do better than they did. We don't live to be old before we accept Jesus Christ as our personal Saviour.

That reminds me that not long ago I was called to preach the funeral of an old woman, some 95 years old and her son came to me and said there is not much you can say about mother. I got up in the stand to talk and was criticized very severely. Mothers and fathers what about your family altars. I would to God that every person in this house would from this night establish a family altar. Read the Bible and pray with children, raise them up in the nurture and admonition of the Lord. Bring them up to know and love Jesus their Saviour. What is the loudest call to use today. The gospel of Jesus Christ is the loudest.

Harris Preaches Sermon to Men at Christian Church

Last night was Men's Night at the Christian Church. Rev. Harris brought a great message, his subject being "The Way of the Transgressor is Hard," using as a text Prov. 13:15—good understanding giveth favour, but the way of transgressors is hard.

He stated there were only two ways, a broad, wide way that leads to destruction, and a straight, narrow way that leads to life everlasting. There are two foundations—the rock and the sand.

Sin is in Pitt county. Satan is abroad and that he is no respecter of persons.

He is everywhere, tempting all. The way of transgressors is hard upon the individuals.

The evangelist stated that he was on a train and saw a man with his feet tied with chains and two officers with him. He went to the young man, and told him that he was a servant of God and wanted

FOR SALE
\$4,500.00
8 room dwelling on the corner of Ward and Vance Streets.
Easy Terms
H. A. White & Sons
Realtors
General Insurance
Est. 1895
403 Evans St., Phone 49

MRS. CAL, MRS. AL IN EASTER GARB



How Mrs. Calvin Coolidge (left) and Mrs. Alfred E. Smith, wife of New York's Governor and possibly Mrs. Coolidge's successor as First Lady of the Land, appeared in the Easter parade. Mrs. Coolidge is seen leaving church in Washington; Mrs. Smith was snapped at Atlantic City.

to help him. A tear glistened down the face of the young man and he told the preacher his story. He had no money, was drunk, had never had a chance. He gave the minister a chain made from human teeth and asked him to show it to others, to let go of sin and take hold of God.

People are either supporting God or Satan—there is no middle ground. The way of the transgressor is hard upon society.

It matters not how little or big the sin, it has its effect upon you. It might not be so hard if one would go alone, but someone will go with them. How horrible is sin. Jesus never thought of sin but of a sin-cursed world.

The evangelist closed his message with the words rings loud fire burns. He plead with the people to give up their sin and live for God.

A male quartet sang a most appropriate song, "Driftine." It was a great service. You who are staying away are missing great messages in word and song.

Tonight the subject will be "It is Hard to be Lost," a companion sermon to the one last night.

There will be no service Saturday night, but at 2:30 Saturday afternoon there will be a free entertainment for the young people and children. Every child in town is invited to come. The evangelist is a great big smile. Come, boys and girls, and have a good time.

For Immediate CLEARANCE Today-Saturday

25 COATS

AT Half Price

New Dresses—New Hats Arriving Daily

C. Heber Forbes

Garden Club Corner

The wise Thoreau once said that a few feet of earth were all one needed for complete happiness. To possess one's own garden, no matter how small, is something we should all dream of. There is nothing like "the lure of green things growing."

No annual flower blooms for so long a time as the Petunia. A bed of them is most attractive. Sweet Alyssum is good for edging any flower bed, and makes a good border plant.

If you cannot give your flower garden much care, and want a good show of color, plant Zinnias and Marigolds. Dahlias require much nourishment, and so, are better planted by themselves.

The word Phlox means flame, and the name was given to the flower because of its brilliant coloring. It is a hardy plant, thrives in almost any soil, although it will do better in a rich soil.

It blooms from early spring to late fall, makes a showy bed, and combines well for bouquets.

Flowers that will thrive in poor soils are: Portulaca, Nasturtium, Verbena, Kochia, Ice Plant, Cockscomb, Snap Dragon, Sweet Alyssum.

Did you know these interesting facts?— That the Batchelor's Button is a native of India, being introduced into England in 1714? That the Zinnia is a native of Mexico? That Hydrangeas grow in any soil, no matter how bare and thin? That the Clove Pink is the ancestor of the florist's Carnation? That Ruskin said of the Iris: "The Fleur de lis, which is the flowering of Chivalry, has a sword for its leaf and a lily for its heart?"

Specials For SATURDAY

Big lot of ladies' and men's footwear. Special reductions. Men's high grade calfskin Oxfords for

\$2.95

Several styles in ladies' shoes, broken sizes. Wonderful bargains to select from.

Visit our store and see what we are offering in week-end specials.

Griffin-Williams

"Biggest and Busiest Shoe Store in Greenville"

Dress Sale

For SATURDAY

All Materials—All New Styles— In All Shades and Sizes

Taken From Our Regular Stock Two Special Prices

\$15.95

\$24.75

All Spring Coats 1-2 Price

Make Your Visit Early

Blount-Harvey Co., Inc.

DEPARTMENT STORE GREENVILLE, S. C.

Saturday Is

Straw Hat Day

AT

Blount-Harvey Company's



A complete stock of what is new and correct in Straw Hats. Styles are now on display and sale here.

Saturday is the day—change from your felt to one of our Straws.

Panama's \$5.75 and \$6.50

Senvelts and Fancy Braids \$2.50 to \$4.75

Imported Italian Yeddos \$3.00 to \$4.75

Blount-Harvey Co., Inc.



Arch-Preserver Style Shoes

We are showing this wonderful shoe in all the new colors in Light Dress Styles

We can give you good looking shoes and can guarantee them to be comfortable.

They will absolutely stop most any kind of foot trouble.

Pitt Shoe Co.

"We Keep Your Feet Happy"

DAILY REFLECTOR

Established 1883 Every Afternoon Except Sunday

DAVID J. WHICHARD, Jr. Owner and Publisher

Telephone 54

Entered at the Post Office at Greenville, N. C., as second class mail matter.

SUBSCRIPTION RATES

One year \$3.00 Six months 1.50 Three months .75 One month .25 One week (by carrier) .10 One week .15

THE CITIZEN'S RIGHTS

A recent mass meeting of Goldsboro citizens called to discuss taxes, adopted a resolution to urge the enactment of laws whereby no more bonds could be issued for any purpose in the county without first being submitted to a vote of the people.

In both these instances we see a move toward the safeguarding of the finances of the State in the future. Unjudicious spending on the part of many of those handling public money has too long been a habit and it is high time the citizens were giving the matter their attention.

While we have always stood for progress and believe that our city, county and state should continue to move forward, we feel that it is the right of the citizens who pay the taxes to have a say as to how the money should be spent and to insist that a dollar value be received for every dollar of public money spent.

NO TIME TO QUIT

Rightly declaring that the resolution by Dr. W. S. Rankin urging the investigation of the State Health Department was the proper step to be taken and means whereby the people of North Carolina can know the facts, the Raleigh Times in an editorial headed "No Negative Diagnosis Will Serve to Lay This Scandal," says: "At a joint meeting of the State Board of Health and the State Medical Society, held in Durham Wednesday, former secretary to the board, Dr. W. S. Rankin insisted upon and secured the passage of a resolution requesting the Governor to instruct the Attorney General to continue his investigation into the charges of graft publicly brought against the State Board of Health, on the floor of the Senate and in the press.

"In his statement to the meeting Doctor Rankin declared that he wanted "an investigation which will clear off the suspicion which is now pointing toward the Board of Health. It is a State agency which is dependent upon public confidence, and it is for this reason that I ask that these charges be investigated, insofar as the Attorney General is able."

"The Times is gratified that the former secretary of the board, whose ability and courage did so much to make the State Board of Health an effective agency recognized in many ways throughout the country, should have taken precisely the view it

The Worst is Yet to Come



has expressed toward these irregularly lodged but specifically and publicly stated accusations.

"We cannot in principle afford to leave any State agency under suspicion of being a refuge for grafters using the statutes of the State as a means for exortion. Once stated, rumor gains a body of belief that survives even when completely refuted by evidence. How much more will it be believed if, through any sort of technical hocus-pocus, it is permitted to lie on the table unanswered?"

"We believe the Attorney General in this case has misinterpreted the tenor of the direction he received from the Governor to investigate.

"Investigation does not, or should not, mean any mere lawyer's formality of calling for witnesses to come forward with proof, and, that failing, a declaration, that there is no proof of the charges.

"If the State Board of Health be worth while, it is worth while that it be given a bill of health for itself, one way or the other way.

"If it be clean, we should know by real evidence that the charges brought against it are slander and libel.

"If the charges be true, we need to know and face the fact and have the proper treatment—whether that consist of fumigation, vaccination or, if necessary, amputation."

THE EQUITABLE LIFE ASSURANCE SOCIETY —Special Agent— MAMIE RUTH TUNSTALL Phone 280-W

Be a Magnet, Attract Attention

Break down the barrier of resistance—don't let constipation poisons encourage old age and rob you of your youth. Bright eyes, clear complexion, snappy step and clean cut appearance attract the attention of every one today.

Sick headache, indigestion, sallow and pimply skin, aches and pains, are many times the result of constipation and can be relieved quickly. Don't be handicapped, take CARTER'S LITTLE LIVER PILLS tonight and move the bowels free from pain and note the effect tomorrow. You will feel refreshed and ready for a successful day. Remember they are a doctor's prescription and can be taken by man, woman and child with absolute security. They are small, easy to swallow, sugar coated, and do not contain Mercury, Calomel or other poisonous drugs. They are purely vegetable and assist nature in a scientific way. Refuse substitutes—Demand genuine. All druggists, 25c and 75c red packages.

Amazing Quarter Century

J. C. Penney Co. Silver Jubilee Discloses that Original \$500 Invested Has Grown To Annual Sales Of \$120,000,000.

(By George Bruce) "Success is entirely a matter of moral fibre. The opportunity for achievement is greater today than ever before."

When asked to comment on the celebration of the 25th anniversary of the founding of the original J. C. Penney store, Mr. Penney made this remark. Upon his firm belief in the truth of it rests the foundation of the system of department stores, bearing his name, which now cover the entire country.

These stores are not chain stores in the ordinary acceptance of the name. They are a closely knit group of individual community stores, contributing to the welfare of the community in the same manner as other local stores but with the added advantage afforded by co-operation with other Penney stores.

They have all been developed on the theory and practice of partnership. They have all contributed in a purely local manner to the development of the towns where they are located. The strength of the group has been used to serve the welfare of the local community.

The original J. C. Penney store was founded in Kemmerer, Wyoming, on April 14, 1902. Today there are 773 J. C. Penney stores and plans are already under way to increase this number to more than 800 before the close of the year.

In 1902 the "mother store" in Kemmerer did a business of \$28,886.11. At the close of 1926 the 745 stores operating at that time did a total of \$115,682,737 in sales for the year.

The \$500 which was the original investment of J. C. Penney in the little store at Kemmerer was turned over to the J. C. Penney Company, and the only time that outside help was asked for was in 1919 when an issue of preferred stock was offered to furnish funds for tax purposes. This preferred stock has since been retired.

Based on the statement of the founder of the business, that "Success is entirely a matter of moral fibre," this achievement has been without equal in the business annals of the country.

The success of the J. C. Penney Company has been founded on the structure of moral fibre and the stern stuff which turns opportunity into achievement. It has been maintained through the spirit of co-operation and the desire to help men profit in proportion to their willingness to work for a profit.

Mr. Penney said, "they are examples of the will to work once a sound basis of business morals has been established." He might well have said, "Look at the men in the Penney organization, more than two score of whom have grown from clerks to an affluence which places their present financial rating in excess of half million of dollars."

The Penney investment has been in men and the Penney policy has been to teach these men how to turn their investment of time, energy, personal interest and earnings into greater profits for themselves through the application of service to the people of the community where they are located.

The only way in which ownership of stock in the company can be acquired is through work. There is no limit to the amount that any working individual can acquire. It has been made entirely a matter of personal application.

Today, in the 773 stores which operate under the Penney name, and in the Home organization, the 1,000 partners are doing exactly what J. C. Penney did, and still does and each one has the same potential success ahead of him that the founder had.

At the start, 25 years ago, Penney owned a third interest in the original store in Kemmerer. He acquired the balance through earnings made by that store.

When Penney decided to start a second store he gave E. C. Sams an opportunity to acquire an interest in the new place of business. Penney had started a group with the Kemmerer store as the foundation. Sams soon started a group with the second store as a foundation.

Each trained manager for stores to follow. This was the birth of the Penney system.

Sams, like Penney, was entirely dependent upon what he earned out of the stores and what he made the stores earn for him, through his own efforts, for any accumulation for the future.

Now Mr. Sams is president of the J. C. Penney Company, and Mr. Penney is chairman of the board of directors.

The system which started 25 years ago has brought other men along with it and today there is a new Penney, a new Sams, a new one of the many who have stepped up through the organization, starting a new store in some section of the country. This store and others like it will be moulded along the same lines as the original store in Kemmerer.



To Keep Cool!

"Comfort first" is the wearer's slogan when it comes to underwear.

These athletic union suits are designed to help keep you comfortable throughout the warm season.

They're correctly cut and carefully tailored in lightweight nainsocks, madras, broadcloths, and shasta materials—and we have them in a wide assortment of sizes.

The very best \$1.00 Union Suit made—3 for \$2.75.

BATCHELOR BROS.

"Most Values for Your Money"



Griffon values are not too good to be true--

They are too good to be otherwise.

This business MUST steadily grow—we can't stand the shock of standing still.

We build extremely strong values because we're bent on going ahead—and when you see in our windows or in the store a suit at \$35 that looks \$50—remember it isn't a bait—it's regular business.

At that very cost of \$35—wonderful spring suits.

Curtis Perkins Clothier—Hatter—Furnisher

SAYS RELIGION SHOULD NOT BE A FACTOR IN THE COMING CAMPAIGN

Baltimore, April 22.—(AP)—Denouncing religion in politics Governor Albert C. Ritchie said that from now until the end of the Democratic convention in 1928 he would "proclaim and insist that religion shall not be a factor in determining any man's right to hold office whether it is the highest or lowest in the land."

Governor Ritchie made this declaration at a Democratic majority campaign rally last night introducing it with a reference to the reply of Governor Al Smith of New York on the subject of Smith's Catholicism, to a letter from Charles C. Marshall. The chairman of the meeting had made a reference to Governor Ritchie's prospects of "going to Washington shortly."

JAPANESE CABINET DECLARES MORATORIUM

Tokyo, April 22.—(AP)—A twenty-one day moratorium was decided upon by the privy council this afternoon because of the financial crisis. The cabinet announced that a special five-day session of the Diet had been called to begin May 3, to discuss the financial situation.

Advertisement for Greenville Banking & Trust Co. featuring an illustration of a man and a woman looking at a document. Text: "Don't say 'IF' we had saved— SAVE NOW!"

Advertisement for Greenville Banking & Trust Co. Text: "Failures console themselves with the excuse of 'if'. 'If I did that, or if I did this—'. When the time comes that you want to buy a home, an automobile, send the children to college or take a long trip you don't want to say, 'We could do it, if.' SAVE! SAVE REGULARLY! Save toward a definite goal. And when the time comes for you to carry out what you planned to do, YOU'LL DO IT.. SAVE. SAVE REGULARLY. And save at this bank where the service is friendly. Start the year right by opening an account here—NOW."

WANT ADS PAY "ADS" IN THE REFLECTOR PAY

Advertisement for Carolina Telephone & Telegraph Co. Text: "A New and Faster Telephone Service From Greenville, N. C. To All Points. Now in effect a new and faster telephone service is available to all telephone users in Greenville, N. C., on calls to all points. By the new method you can call a station in any town by simply giving your local operator the telephone number of the distant station wanted. For example, to call a Wilson station, signal your operator in the usual way and when she answers, say, 'Wilson 123,' and hold the receiver to your ear. Calls to other points can be made in the same way. For your convenience we are publishing in our directory which will be delivered May 15, the listings of subscribers in Ayden, Farmville, Kinston, Snow Hill, Tarboro, Washington, Wilson, Elm City, Kenly and Pinetops. The rates for this new service to the above mentioned points are as follows: Ayden, N. C. 10c for a 5 minute talk Farmville, N. C. 15c for a 5 minute talk Kinston, N. C. 25c for a 5 minute talk Snow Hill, N. C. 20c for a 5 minute talk Tarboro, N. C. 20c for a 5 minute talk Washington, N. C. 15c for a 5 minute talk Wilson, N. C. 30c for a 3 minute talk Elm City, N. C. 30c for a 3 minute talk Kenly, N. C. 40c for a 3 minute talk Pinetops, N. C. 20c for a 5 minute talk This new and fast service applies to calls made by numbers only. Calls for a particular person must be given to 'Long Distance' in the usual way. Consult the directory for the number wanted, if the station you desire is in one of the above mentioned towns. Try this new fast service. It will save you time and money. Carolina Telephone & Telegraph Co. L. A. CORBITT, Manager.

