



### Survey of Major League Camps Reveals Conflict of Supply and Demand for First Place

Atlanta, March 24.—(AP)—Three weeks survey by an Associated Press correspondent of the major league training camps reveals a conflict of supply and demand in baseball. There are more customers for the first division in the American League than there are places.

Popular opinion in the training zone has allotted the first four places to the Philadelphia Athletics, Washington Senators, New York Yankees and Detroit Tigers on a more or less catch at catch basis. Cleveland insists that the Indians can not be crowded out of the first four and the Chicago White Sox and St. Louis Browns are in a recentive mood and hopeful. The Boston Red Sox objective at the moment seems to be anywhere but last place.

The American League team enter the race with an unprecedented shifting of veteran players and hardly less startling arrival of young stars on the way up. The Athletics are depending on both old and young. Ty Cobb, Eddie Collins and Zack Wheat have brought hitting strength to Connie Mack's outfit and added Jack Foley, who can come up with the ball with any infielder, has added to the offensive arrangement. The pitching staff has been brought over intact from last season and Manager Connie Mack expects to improve offensive to enable the pitchers to cash in on some of the credit side of the ledger last year.

Washington has added strength in the person of Ted Spink, who unquestionably has much good baseball left in his system. In Buddy Myer, the Senators have a greatly improved shortstop, and the club seems stronger in reserve material. The catch is the Senatorial equation is the pitching. Washington must develop some added talent. Thurston, late of the White Sox, Boston former of the Yankees and Hadley, a youngster from the South, Association, may furnish the necessary reinforcements.

Detroit will make little change in playing personnel but will depend on changed tactics and a revised batting order to make a splash. Murrin McManus, who comes from the Browns to play second base, will help the Tigers and there is a chance that Shea, a young catcher, may get some regular work. The Jameson threat to do some base running.

The division Yankees will stand pat on the team they used last year. Some difficulty has been experienced in acquiring all the pitchers. Ed Barrow falls in line with the New Yorkers when it comes to the pitcher's White Sox outfit. Jimmie Fielder, a huge right hander, has been added to the staff. The South Atlantic Association, has been promised and Wagon, an infielder, and Frank, an outfielder, right break into a business, has strong than that of the Yankees.

Cleveland, with a vacant chair in centerfield, depends on its pitchers to stand the enemy off. The Indians boast a formidable staff in Dula, Shante, Levens, Smith, Buckeye, Miller, Huff and Carr. Spent's place will be hard to fill. Infield reserve strength has been added by Lew Fonseca.

The tragic removal of Bob Meusel from the lineup of the Chicago White Sox has dealt the club a hard blow as he enters his best season in many years. Like the Indians, he counts on his ability to see his through. Hank on his, Lynn, Faber, Combs and Thomas will need some left handed assistance from Cole and Barnabe, recent acquisition. Ward and Fockinbach will strengthen the infield.

A manager with great confidence and a \$100,000 outfielder who seems to be worth the money stand out in a stock taking of the St. Louis Browns. Dan Howley, the new manager, has a new with him and will not be content with the players. Fred Schulte, the high speed outfielder from 1925, has done all that a play-

er can do to make good in the spring. Sisler promises to have a better year as a player than he did as manager.

The Boston Red Sox are following Bill Carrigan at a surprising speed and will almost certainly make a better showing than was the case last season. Carrigan must feel his way after an absence of ten years from baseball. Hofmann and Hartly will be good catching and Rollings, an infielder, and Cleo Garvin, an outfielder, are not far removed from definite promotion to the majors.

#### FED UP ON GOLF

Atlanta, Ga., March 24.—(AP)—Golf is a splendid exercise but Mrs. Sweetser is "fed up on it" as she is, for weeks.

"Why, honey? I'll never all about it today at supper," she told friends yesterday when her husband paired with Bobby Cruickshank who, under the best fall range matches between pro and amateurs here for the southern tournament.

"I hear about every stroke he makes in a golf game. When he isn't out on the course at Asheville he is doing it at the club house here."

#### Southern Open Golf Tournament Now in Progress

Atlanta, March 24.—(AP)—Whether a profound knowledge of facts, manumances and other local terms and practices help or hurt in the Southern Open golf tournament which opened here early today is a question which will be decided by the outcome of the tournament. The prize money for those who live on the golf course is \$12,000, the largest purse ever offered in a golf competition.

The presence of Jess Sweetser, British amateur titleholder, Walter Hagen, professional golfer's



Ken Maynard in "The Unknown Cavalier" AT WHITE'S THEATRE—SATURDAY

law while the rest of the brilliant field played golf in summer climates. The green fairways of the East Lake golf course were rainbow trails for the professionals. When the last round is finished Saturday night a check of \$1,000 awaits the winner and silver plate enough to make a native of Sheffield green with envy will spur on the amateurs. Prize money for those who live on the golf course is \$12,000, the largest purse ever offered in a golf competition.

association champion and Bobby Jones left tournament officials wondering why they had not shanghaied George Von Elm; that the policy of champions might be complete. The absence of the blonde boy of the Pacific coast left the only gap in the list of world champions.

Sweetser, practically recovered from his illness of last year, seemed not to have suffered any lasting impairment in the professional best ball matches of yesterday. He played brilliantly with Bobby Cruickshank for the best score of the day, a 64, in the four-

ture match, Sir Walter Hagen and Bobby Jones, seemed unable to find the cup after astonishing approaches and the best they could do was a 67, one under par.

"Long Jim" Barnes, says he is just beginning to play good golf and that he feels "hot" for the southern open. He won the first southern open seven years ago. Bob McDonald one of the many "Deans" of American professional, wrote that he would not be present, but drifting in two days before play began.

## Listen Ladies!

All Day

Friday, March 25th

With Each Pint Packafe of the

De Luxe Ice Cream

We Will Give One Pint Package

FREE

All Flavors on Hand. We Are as

Try DENTON'S First

Try DENTON'S First

"A Good Drug Store"

Dickerson Ave.

Phone 57

# P. A.

-the password to pipe-pleasure



GIVE the sign to the man behind the counter and he will hand you a tin of the grandest tobacco that ever smuggled in the bowl of a pipe. Throw back the lid and revel in that tantalizing aroma of real tobacco. Load up and light up. There you have it!

That is Prince Albert, Gentlemen—smoked by more men than any other pipe-brand. This overwhelming preference didn't "just happen." It exists for the single reason that P. A. brings more deep-down, solid satisfaction out of a pipe than any diet you could put it on.

The very first pull will tell you that Prince Albert is unlike any other tobacco. Notice how cool it smokes, no matter how wide you open the throttle. Notice, too, that it doesn't bite the tongue or parch the throat, no matter how often you fill-up and pull-in.

You may think you are all set on a smoke-program. Fair enough. But don't let that interfere with your getting a first-hand knowledge of what P. A. offers in real pipe-pleasure. Where there's so much P. A. smoke, there must be the fire of truth. Try it and see!

P. A. is sold everywhere in tidy red tins, round and half round tin tins, and round crystal glass humidors with sponge-moistener top. And always with every bit of his and pack removed by the Prince Albert process.



# PRINCE ALBERT

—the national joy smoke!

© 1927, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

## These Cars are DOUBLY guaranteed!

YOU RECOGNIZE the emblems shown below. But do you know what General Motors has done to make each car the outstanding value in its price class? How it is using its great resources to provide each with a finer engine—a stouter chassis—a more beautiful, more lasting body—a finish that defies wear and weather—quality materials in those hidden places where quality is most needed? You'll save money on your new car by clipping the coupon below. Mail it TODAY.



7 models—\$525 to \$745. The quality car of the low-priced field. 3-speed transmission. Dry-disc clutch. Smooth, powerful engine. Fisher Bodies. Duco finish. Fully equipped. CHEVROLET TRUCK CHASSIS: 1/2-ton, \$395; 1-ton, \$495.



5 models—\$775 to \$975. Has largest 6-cylinder engine in its price class. Fisher Bodies. Duco finish. Beautiful, stylish lines. Value proved by unprecedented sales.



11 models—\$875 to \$1,190. Gratifies your finer taste. Satisfies every need. Fisher Bodies. Duco finish. 6-cylinder motor. Harmonic balancer, 4-wheel brakes and other new features.



7 models—\$1,095 to \$1,295. The "six" that is winning and holding goodwill everywhere. Fisher Bodies. Duco finish. Rubber silenced chassis and other tested improvements. 4-wheel brakes.



18 models—\$1,195 to \$1,995. Everybody knows Buick's worth. Now finer than ever. New models vibrationless beyond belief. 6-cylinder valve-in-head engine. Fisher bodies. Duco finish.



6 models—\$2,495 to \$2,685. The new and beautiful car designed and built as companion car to Cadillac. Has V-type 8-cylinder engine. Bodies by Fisher. Duco finish. Now on display.



50 body styles and types—\$2,995 to \$9,000. The pioneer in the 8-cylinder field. Standard of the world. Duco finish. Bodies by Fisher and Fleetwood. 500 different color and upholstery combinations.

(ALL PRICES F. O. B. FACTORIES)

## GENERAL MOTORS

CLIP THE COUPON

GENERAL MOTORS (Dept. A), Detroit, Mich.

CHEVROLET  Please send, without obligation to me, illustrated literature describing the General Motors products.

PONTIAC  I have checked—together with the name of the nearest dealer in case I may wish a demonstration.

OLDSMOBILE  ALSO YOUR PROVING GROUND BOOK.

OAKLAND  Name \_\_\_\_\_

BUICK  \_\_\_\_\_

LASALLE  Address \_\_\_\_\_

CADILLAC  \_\_\_\_\_

FRIGIDAIRE Electric Refrigerator  DELCO-LIGHT Electric Plants

351 Out of 365

There are few days in a year when this remarkable bird does not lay an egg. She is a world record when she lays 365 eggs in 365 days. She is known as "No. 6" and was bred at the University of British Columbia.

# LOCALS

M. O. Blount, of Bethel, was here today.

Mrs. W. W. Phelps left this morning for Henderson.

Mrs. H. R. Phelps, who has been visiting Mr. and Mrs. W. W. Phelps, returned to her home in Henderson today.

Mr. and Mrs. F. H. Von Eberstine and Miss Mabel Von Eberstine left this morning for a visit in Wilmington.

Attorney J. H. Paylor, of Farmville, attended court in the city today.

H. W. Turnage, of Farmville, was in Greenville a short time this morning.

Prof. J. E. Sawyer, of Ayden, was in the city this morning.

Will Cannon, of Ayden, was in the city this morning.

C. C. Pierce, attorney, of Rocky Mount, was in the city today on business.

Messrs. N. O. Warren, James E. G. V. Smith and J. I. Cannon have returned from a business trip to Richmond.

K. A. Pittman and Bruce Lane of Ayden, were in the city today attending Superior court.

Attorney W. G. Sheppard, of Farmville, was in the city this afternoon attending Superior court.

D. C. Whitehurst, of Whitehurst's Station, was in Greenville today.

Edward Manning, of Bethel, spent some time in the city today.

L. A. Stokes, of a friend, attended court here this morning.

Mrs. L. K. Horton, of Farmville, visited friends in Greenville today.

G. M. Heston, of Farmville, was among visitors here this afternoon.

S. M. Jones, of Bethel, was in the city today for a short time.

## Poe Society Wins in Annual Debate

The annual debate between the literary societies of East Carolina Teachers College, resulted in a victory for the Poe Society. The question for debate was, Resolved: That Inter-Allegheny War Deeds Should Be Canonized. Monte Pearson of Pinecroft, County, and Hannan Ploof of Harrison County spoke for the affirmative, representing the Poe Society. Vera Westler of Franklin County, and Gertrude Boyer of Pitt, upheld the negative for the Poe.

Squire S. J. Everett of Greenville, N. C., preside over the meeting.



JOHN BARRYMORE in "THE SEA BEAST," A Warner Picture  
COMING TO WHITE'S THEATRE—Monday and Tuesday

## State Will Not Trifle With Bad Check Givers

Raleigh, N. C., March 23.—(AP)—The State of North Carolina will not trifle with bad-check givers—no more of the kind of rousting in some States.

The legislature handled it a week with which to chastise the worthless, unscrupulous, and reckless. It passed a law adding a ten per cent penalty on all checks for five days over and not paid. The law means that a check for \$100 would be placed at \$150.

## Rev. J. E. W. Cook Speaks at Edenton

Rev. James E. W. Cook returned today from Edenton where he addressed the Woman's Auxiliary of St. Paul's Episcopal church. Mr. Cook spoke on the subject, "The Grace of Appreciation," using as his text, "She hath done what she could."

Rev. Robert E. Deane, D.D., rector, conducted the annual service and made a united thank offering to missionary work of the church. Attendance was good and collections large.

## FRANK BENDALL ERECTING BUNGALOW IN COLLEGE VIEW

Mr. Frank Bendall is erecting a bungalow in College View. It will be of the Spanish-Mexican type of architecture.

## MERCHANTS' TOURNAMENT

Friday and Saturday are the days to play your qualifying rounds and enter the tournament for the following prizes:

Golf stockings—H. A. White, 25 gallon gas—Mark Henderson.

Golf knickers—Christ Perkins.

Golf stockings—Batecher Bros.

2 Dunlop golf balls—C. H. Fobes.

Pair golf shoes—Pitt Shoe Co.

3 golf balls—Lee Hamm.

Golf stockings—Blount-Harvey Co.

Golf shirt—J. C. Penny Co.

3 golf balls—Griffin-Williams Shoe Store.

Golf Knickers—Greenville Pharmacy & Trust Co.

3 Golf balls—Farmers Bank.

2 cartons cigarettes—Denton Drug Co.

Cart table—Quinn-Miller Co.

Wahl Dressing Pencils—Bill Horne Drug Co.

## HEAD STUFFED FROM CATARRH OR A COLD

Says Cream Applied in Nostrils Opens Air Passages Right Up.

Instant relief—no waiting. Your congested nostrils open right up; the air passage of your head clear and you can breathe freely. No more hacking, sniffling, blowing, headache, dizziness. No straining for breath at night; your cold or catarrh disappears.

Get a small bottle of Dr. Williams' Cream from your druggist now. Apply a little of this fragrant, antiseptic, healing cream in your nostrils. It penetrates through every air passage of the head, soothes the inflamed or swollen mucous membrane and relieves cough instantly.

It's just fine. Don't stay stuffed up with a cold or nasty catarrh.

## The Old Standard Remedy for Chills and Malaria

**Grove's Tasteless Chill Tonic**

60c

## MRS. GALBRAITH IN HOSPITAL

Friends in this city will be glad to learn that Mrs. T. A. Galbraith is getting along nicely following an operation for appendicitis which she underwent yesterday in a hospital. Mrs. R. W. King and Mrs. L. W. Gayford spent yesterday with her.

## NEGRO TENEMENT HOUSE DESTROYED BY FIRE TODAY

A negro tenement house belonging to Dr. J. L. Perkins was completely destroyed by fire this afternoon shortly after two o'clock. Prompt response of the fire department prevented the flames from spreading to nearby buildings. The loss has not been determined.

## FEDERATION NOT TO MEET FRIDAY, AS USUAL

The Young Woman's Federation will not meet Friday as usual but members are urged to attend services at the Methodist Church Friday afternoon at 4:30.

## COLONEL COTTON RETURNS FROM DURHAM

Colonel R. R. Cotton, of Beaufort, returned home yesterday after attending a meeting of directors of the North Carolina Joint Stock Land Bank at Durham. Mr. Cotton is one of Pitt county's directors of the institution. He acted as chairman of the Durham session.

## LITTLE JAMES MESSER DIED EARLY TODAY

Little James William, five-week-old son of Mr. and Mrs. W. H. Messer, died at two o'clock this morning following a short illness from pneumonia. Burial services will take place in Washington tomorrow afternoon.

## To Ask State Aid In Search for Old Woman's assailants

Raleigh, March 24.—(AP)—Sheriff Numa F. Turner of Wake county, today said he would call upon Governor McLean for state aid in the search for the three men alleged to have beaten and robbed Mrs. Fannie Davis, 75, at her home in this county last Sunday.

County-wide search by Sheriff Turner's deputies have failed to find traces of Orie Harrison, Cotton Jones and Fide Ray, who, the woman said, assaulted her.

"I wouldn't drink their liquor and do what they asked me," Mrs. Davis, a mere slip of a woman, said in explaining the three men's visit to her home. "They grabbed me, beat me on my face and head, tied my arms, broke out all the windows in my house, made my best old chicken."

C. H. Harrison, officers said, served two years in prison for 1917 for his father, Jones, is 19 years of age while Ray is said to be less than 16.

# FOR SALE

- 5 Room Bungalow on Ridgeway \$3,100
- 5 Room Bungalow in College View \$4,000
- 5 Room Bungalow on Broad St. \$3,750
- 6 Room Dwelling on West 4th St. \$4,000
- 7 Room Bungalow on Myrtle Avenue \$5,000
- 7 Room Dwelling on West 8th \$7,000
- 7 Room Bungalow on West 4th \$6,750
- 8 Room Dwelling on Paris Ave. \$3,500
- 8 Room Dwelling on Cotanch St. near P. O. \$7,000
- 8 Room Dwelling on Columbus Avenue \$7,000
- 9 Room Dwelling on 5th St., 2 blocks from Evans St. \$10,000

For further information call or write

**H.A. White & Sons**  
REALTORS  
General Insurance  
403 Evans St. Phone 49  
Established 1895

# TOMORROW IS REMNANT DAY

## Blount-Harvey Company

Many Specials in addition to hundreds of Remnants of Dry Goods, Woolens and Silks, Short lots, discontinued lines, etc.

- One lot of \$1.00 Silk Hose, colors, Remnant Day Special 69c
  - \$1.25 Boys Unionalls, sizes 2 to 7. Remnant Day Special 98c
  - 27x27 Hemmed Diapers, Remnant Day Special \$1.29
  - Children's Waistband Union Suits, sizes 2 to 12 48c
  - 81x90 Good quality Bed Sheets, Remnant Day Special 79c
  - Boys' Dimity Check Union Suits, size 4 to 16 48c
  - 72x90 Crinkle Bed Spreads, Remnant Day Special 69c
  - Tom Sawyer Blouses for boys, all sizes 89c
  - One lot Rayon Bed Spreads 81x108, Rose, Blue and Gold for Remnant Day \$2.98
- SPECIAL**  
Prices on Boys' Wash Suits for Remnant Day only

# AMAZING SELLING "Wirthmor Frocks"



Mail Your Order Phone Orders Filled

**Correct - New Styles for Springtime**

The most distinctive modes of the season are offered in this timely presentation of new "Wirthmor" frocks - shown nowhere else in town.

This remarkable selling presents you with a most unusual opportunity to supply your needs for months to come - at a wonderfully nice saving.

These "Wirthmors" Shown by Us Exclusively!

An Important Selling Event!

We cannot too strongly emphasize the importance of this sale - the dresses are so very wonderful at \$1.00 - The styles are new and smart - the quality of the fabrics - Embroidered and Endurette - exceptionally fine - the patterns the prettiest you've seen in guaranteed fast colors - and the values so very extraordinary you'll readily agree that this is unquestionably the season's greatest house dress event.



**Blount-Harvey Co. INC**  
DEPARTMENT STORE  
GREENVILLE, N. C.

## Garden Club Corner

In the spring, the seed, "A But it flashed through my mind, young man's thoughts lightly turn to thoughts of love." But in the spring, the honey's, their hearts very seriously turn to thoughts of gardening. And as the Garden Club (which is a department of the Woman's Club), hoping to be useful to those who are planting and planting gardens, has secured a copy of the book, "The Garden Club" (which is a department of the Woman's Club), where impressions may be made, and questions a lot of unanswered on garden problems.

Correspondence is solicited, and direct to Mrs. H. E. Anderson.

"The Package of Seed"  
(By Ed. A. Grier)

I paid a dime for a package of seeds. And the clerk took them out with a tin. We've got them assorted for every man's need."

The girl with a smile on her lips, "Dimes and pennies and cents and cents."

Ten cents a package! And pick at you please!"

Now seeds are just dimes to the man in the store. And the dimes are the things that he needs; And I've been to buy them in seasons before. But have thought of them merely as seeds.

These are people that the plants and the blossoms are to be with their heads of various hues. In these little letters, so they said, "so queer."

There is never which to choose, here it one of God's miracles, soon to unfold. This for ten cents an ounce is Divinity sold!

In the middle and lower South we very seldom have frost after the middle of March; therefore seed of all hardy annuals, such as carnations, geraniums, snapdragons, morning glories, zinnias, and flowers, may be safely sown in the open after March 15.

Begin sowing early in the season. Particularly, rose bushes should be sown early, as the worst tenemics always come at the beginning of the season.

—The N. C. Garden Year Book

DAILY REFLECTOR

Established 1881
Every Afternoon Except Sunday
DAVID J. WHICHARD, Jr.
Owner and Publisher
Telephone 84
Entered at the Post Office at
Greenville, N. C., as second
class mail matter.
SUBSCRIPTION RATES
One year \$3.00
Six months \$2.50
Three months \$1.25
One month .25
One week (by carrier) .10
One week .15
Subscriptions will be discontinued
at expiration of time paid for

GET TOGETHER

At the recent meeting of the heads of the municipally owned and operated power plants of eastern North Carolina, held here, the matter of linking up the various plants was discussed and the plan apparently has the endorsement of those who see in such a movement the complete electrification of this section of the state which means greater progress. Since the recent meeting efforts have been renewed by the power companies to get a stronger foothold in this section which if successful, means the eventual strangulation or squeezing out of the municipally owned plants. The latest move in this direction is the effort to get the control of the Washington plant in order to scrap it and make that place one of the chain of cities to be served by the power combine.

Now is the time for the cities of this section to get busy and get their plans in to definite shape if this encroachment on the part of the power companies is to be halted. The Greenville Water and Light Commission is at present and for some time has been, on a paying basis. The local light plant is taking care of the city water system, the sewerage system, retiring its own bonds paying for its own improvements and paying money into the city treasury. Should our plant be turned over to the power companies the city water and systems would have to be maintained out of the general tax fund, which means that in the long run the town would be the great loser.

What is true in the case of Greenville, is true with other cities of this section. If it is more efficient service the cities of eastern North Carolina want, it seems to us that the plan of linking the municipal plants together so that the town with an over supply can furnish necessary current to its neighboring town to take care of its peak load or in case of plan apparently has the endorsement of those who see in such a movement the complete electrification of this section of the state which means greater progress.

Greenville authorities in an effort to learn the truth of the matter, in order that the interests of the citizens could be taken care of, have made inquiry of the cities that have turned over their holdings to the power companies, and in practically every case, the advice from these cities has been "Don't do it!"

It is a foregone conclusion that eastern North Carolina in the near future is to be electrified. The question now is whether the cities of the section are going to protect their own interests by joining together and doing

the job, or will they sit still until the power companies get control of the section.

MONEY CROP BLUES

The "Money Crop Blues" is the song most generally sung by the farmers who depend entirely upon their money crops, points out the Warren Record. What the editor says of is county is true throughout eastern Carolina. The farmers' only hope for independence lies in diversification of crops. Only in this way can we cease to sing the "Money Crop Blues" and in its place restore the old but beloved song, "Home Sweet Home," says the Record in the following editorial:

"With the days of spring and preparations for another crop here, we trust that the farmers of Warren will look first to the necessity of their families and livestock and second to the nebulous monied crops. Experience might have taught me," sings the poet. Farmers may profit by this refrain. They will not prosper and they can not by joining in chorus to render repeatedly, "The Money Crop Blues."

"One does not have to travel far afield to know that those farmers are more independent and happy who make their living at home. It has been demonstrated in Warren county. It will be this year.

"Progress and prosperity are linked with diversification in the chain of opportunity. Habit has forged the false, weak and treacherous "monied-crop link" into the chain, and the South suffers. Throw the monied crop link away—experience has taught that it can not stand the test of adversity. When we make that the missing link, "The Money Crop Blue" will give way to "Home, Sweet Home,"—without a mortgage."

NOTICE OF SALE OF VALUABLE REAL ESTATE

Under and by virtue of power of sale contained in that certain mortgage executed by A. L. Potter and wife, Niecey V. Potter, to L. C. Arthur, on the 4th day of April, 1920, same appearing of record in book Q-13, at page 466, the undersigned will offer for sale for cash before the court house door in Greenville, on Saturday, the 9th day of April, 1927, at 12 o'clock noon, the following described real estate:

Situate and being in the town of Greenville, N. C., and beginning at the Southeast intersection of 14th and College streets and running thence eastwardly along the southern boundary of 14th street, extended, to Mill run, thence up the various courses of said mill run in a southwardly direction to the Norfolk and Southern Railroad right of way, thence with said right of way in a westwardly direction to College street thence with the eastern boundary

PALE & PEAKED

Texas Lady Was Advised by Her Mother To Take Cardui, Which She Did With Good Results.

Hamilton, Texas.—Mrs. Gladys Poitevin, of this city, says: "At times I suffered awfully with pains across my back and through my sides. I would have to go to bed and stay two or three days at a time. It was very worrisome. I managed to keep going, but... did not enjoy myself at all."

"One day my mother remarked on how bad I looked. She said: 'You look so pale and peaked, why don't you take a bottle of Cardui?' She had taken it herself a number of times, and it had always improved her health, so she thought I had better try it. 'I got the Cardui and began taking it, and from the first dose or two I could see a change for the better. The first thing I noticed was that my appetite was improved. I began to be hungry and I enjoyed my meals. I slept better at night. My rest was so much quieter that I got the benefit from it. I kept on with the Cardui and took it for several months. The pains in my back and sides grew less until they finally quit bothering me.' Try Cardui for your case. At all drug stores. NC-170



A Great Thrill—and Death



F. A. Dobbs, intrepid airman, introduced "balloon jumping" into England with fatal results. With his small balloon reducing his weight to almost nothing, he was able to jump over buildings. On his last jump he came in contact with electric wires and was killed. The picture shows him, shortly before his death, going over a hangar at Staglane Aerodrome, London. (International Newsreel)

of College street to the beginning containing 4 acres, more or less, being the same lands this day conveyed by L. C. Arthur and wife and J. L. Little, trustee, to A. L. Potter and wife.

This the 8th day of March, 1927. L. C. Arthur, mortgagee J. I. Allen, Owner of Debt S. O. Worthington, Atty. 15 v-4wk.

SALE OF REAL ESTATE Under and by virtue of the power of sale contained in those two certain deeds in trust executed by Nettie Peyton and others to the undersigned: one on June 19th, 1925, recorded in book K-15, pages 131 and 161, the 2nd made at H. A. WHITE, Trustee, the former sale having been ratified. F. G. James & Son, Attorneys. The undersigned will offer for sale, 3 21 27 11w 4wks

MATINEE AND NIGHT FRI. MAR. 25 Mat., 3:30—Night, 8:30

WARNING! DO NOT MISS "BEN-HUR" SEATS NOW ON SALE THE BIGGEST MOTION PICTURE EVER MADE

You gasp-you thrill-you cheer as you see the daring Prince of Judah contest—lap by lap—that glorious Chariot Race and ride to victory in



From the Famous Novel and Play by Gen. Lew Wallace COST \$4,000,000 Three Years In Making CAST OF 150,000

Touring SYMPHONY ORCHESTRA and complete New York stage effects. EXACTLY AS REPRESENTED at the Embassy Theatre, New York, for 14 Months

Sinclair to Try Turner Murderers

Raleigh, N. C., March 24.—(AP)—Judge N. A. Sinclair will try the allegedmurderers of Sheriff J. L. Turner, of Lee County.

An exchange of courts for the week beginning April 4 between Judge Harris, Raleigh, assigned for the one week criminal term in Lee and Judge Sinclair on the calendar for a one week civil term in Duplin County on that date, was authorized by Governor M. J. Leun today.

Judge Harris assigned as his reason for asking the transfer that his brother Charles U. Harris, Raleigh attorney, represented one of the defendants.

The alleged slayers were bound over without bond following preliminary hearing yesterday. They are: Bud Davis, Malcolm Harris, Tom McAvoy and Parker Robinson. The men are being held in Wake and Durham County jails for safe keeping pending trial. Sheriff Turner was killed in a rum raid.

Wrinkles That Form Around Eyes & Mouth

Advices Old-Time Recipe of Butter-milk Cream in New Way, a Gentle Massage With Finizers Before Retiring All That is Necessary.

There is no secret about it nor is there any doubt about the result. It's just common, ordinary Butter-milk in the form of a wonderful cream gently massaged with the proper tips around the corners of the eyes and mouth.

To prove this to your complete satisfaction, obtain a small quantity of Howard's Butter-milk Cream at any good drug or toilet goods center on the money back if dissatisfied plan. The directions are simple and it costs so little that any girl or woman can afford it. Pitt Drug Co. can supply you.

SPECIAL EXCURSION FARES

NORFOLK SOUTHERN Railroad and CONNECTIONS

Havana, Cuba, and Points in Florida

Effective March 12, 19, 25, and April 2, 9, 14

The Fire Sale

--AT-- B. G. Abeyounis

Will continue until April 1st. Only 7 more days.

We had placed our order for our Spring Goods prior to the fire and they have been coming in this week, and they will also be placed on sale Saturday at a very low price.

This is your opportunity to buy your Easter

Dress - Coat -Slippers-

Remember Saturday, March 26 will be the biggest bargain day of our Fire Sale

Be Here Early B. G. Aedyounis

409-411 Evans St.

"ADS" IN THE REFLECTOR PAY

Advertisement for Madam Margrete, American Palmist and Clairvoyant, located in a tent on Wilson and Kinston Road, Greenville, N. C.

Announcement

F. V. Johnston wishes to announce to the public that he is no longer connected with Johnston, McGowan Company and McGowan Cannon Company, but that he will still be in the tobacco warehouse business the coming season at his same old stand, operating as "Johnston's Warehouse," with Arden W. Taylor as Sales Manager, and will have a good, efficient force, that will give you the best service that can be had and will appreciate your patronage.

F. V. Johnston



**NAME COMMITTEES OF INDOOR CIRCUS**

**Preliminary Details for Attraction Monday, April 18th Now Being Worked Out**

All the different committees that are to handle details of the American Legion indoor circus auto show and merchants exposition which will be held here all week commencing Monday, April 18, in Gorman's big new warehouse, have been appointed and are hard at work on the many preliminary details of the big event that Pitt County Post No. 39 of the American Legion—all declare to be a man that it will be the best of its kind ever held in North Carolina.

The steering committees of the big event are as follows: executive committee, Dr. A. M. Schultz, W. H. Rogers, L. W. Cherry, F. J. Diener, L. J. Smith, S. N. Graham, A. B. Corey; auto show committee, J. B. Kittrell, C. W. Williams, P. L. Godson; merchants exhibits, D. C. Moore, D. L. Turnage, E. J. Duke; press, S. L. Rodgers and D. J. Whichard; programs, T. W. Rouse; J. H. Waldron, H. H. Duncan; decorations, D. K. B. Pace, Jack Edwards and E. A. Jordan; Dr. A. M. Schultz is general chairman, and L. J. Smith, treasurer; E. L. Eger, business manager for George S. Marr, director, is busy getting all plans made for the auto show portion of the attraction and no expense or time will be spared to make this a most notable feature. Headquarters offices are now being opened at No. 5 Mainford block and beginning Monday this office will no doubt be the scene of much activity.

Special papers have been ordered and next week a crew of advertising men will start to cover the dead walls and billboards for a radius of sixty miles around to notify the country-side and surrounding territory of the coming of eastern North Carolina's biggest indoor event and the state's biggest auto show.

**Endorse Movement to Enroll Living Veterans of South**

Raleigh, N. C., March 24.—Sons of Confederate Veterans officially endorsed the movement to enroll all living Confederate veterans in the special "Gold Star" section of the Book of Memory yesterday through Commander-in-chief Lucius L. Moss of Lake Charles, La.

In a telegram to John Ashley Jones, chairman of the finance committee of the Stone Mountain Memorial Association, Commander Moss stated that all camps would co-operate in the enrollment, and promised the aid of his organization.

Backers of the movement are hoping to enroll the entire roster of living veterans, numbering approximately 40,000, by the first of April, at which time the annual reunion will be held in Tampa, Fla.

A special medal, triple-plated in gold, and designed by Augustus Lukeman, will be given to each veteran when his name is enrolled. All names of living veterans in the Book of Memory will be preceded by a gold star. A minimum subscription of five dollars will enroll the name of one veteran.

**RED OAK NEWS**

There will be a quarterly meeting held at Red Oak Christian Church next Saturday and Sunday, March 26 and 27. All members are especially urged to be present as business of importance to the church will be attended to.

The Sunshine class of Red Oak Sunday School will hold a class meeting at the home of their teacher, Mrs. B. L. Tyson, next Friday night, March 25. All old and new members are especially invited to be present.

**OUCH! LUMBAGO! RUB BACKACHE AWAY**

Kidneys cause backache! No! Your backache is caused by lumbago, rheumatism or a strain and the quickest relief is soothing, penetrating St. Jacobs Oil. Rub it right on your painful back, and instantly the soreness, stiffness and lameness disappears. Don't stay crippled! Get a 35 cent bottle of St. Jacobs Oil from your druggist. A moment after it is applied you'll wonder what became of the backache or lumbago pain.

In use for 65 years for lumbago, backache, sciatica, neuralgia, rheumatism or sprains. Absolutely harmless. Doesn't burn the skin.

TRY OUR WANT ADS

**COTTON WEEK WILL BE OBSERVED HERE**

**Woman's Club Asks Schools to Co-Operate in Featuring Cotton Garments**

"Cotton Week" will receive due recognition in Greenville Monday when children marching in the parade preceding the sixth annual county commencement exercises will wear garments made of cotton.

The Woman's Club of Greenville is sponsoring the movement in every way possible. All schools are being asked to co-operate with the club in an effort to make the observance as near general as possible.

"Cotton Week" will be observed in all parts of the South in an effort to reduce the enormous production of the staple last season. It is believed this extra consumption will stimulate prices and possibly increase demand for the next crop.

Plans of the Woman's Club here are extensive and members today expressed hope that every school would assist them in making the commencement parade notable for "King Cotton."

**Five Thousand Berry Pickers To Harvest Crop**

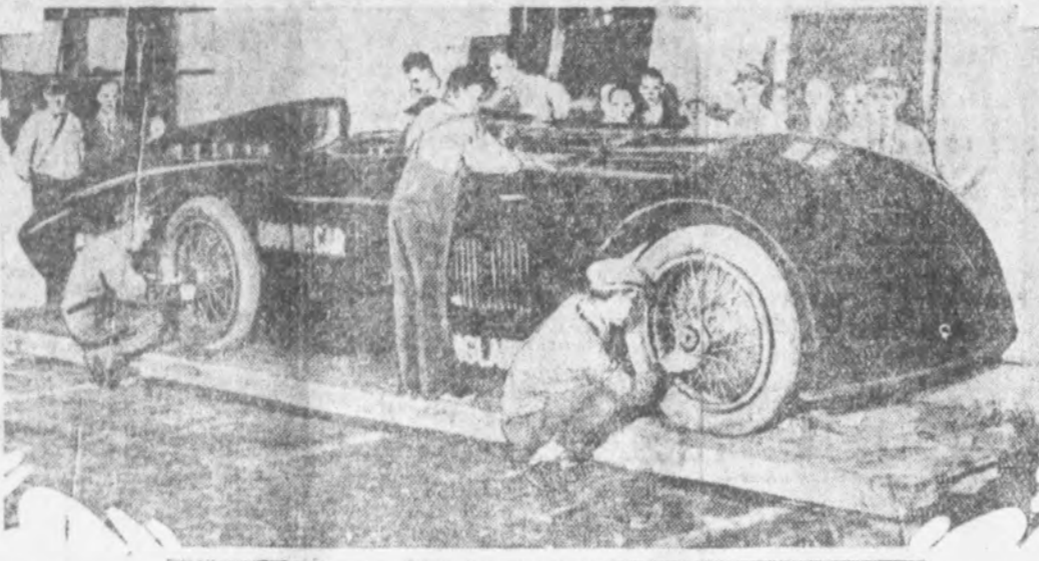
Raleigh, N. C., March 24.—(AP)—Five thousand berry pickers to harvest the Eastern North Carolina strawberry crop.

That's the quota Frank D. Grist, commissioner of labor and printing, today called into the East to get. For the last two years Mr. Grist has directed employment of berry harvesters. It is a job with unusual aspects, as the strawberry is a super-perishable fruit and harvest season requires mobilization of large forces in areas where normally there is little employment available.

Mr. Grist said he would go to Columbus County first, as reports have reached Raleigh that berries are already ripening there despite the recent heavy snow.

Men, women and children are eligible for berry picking duty. Mr. Grist is making that a healthful out of door work with fair remuneration for efficient workers.

**Mystery Car Unpacked for Crack at World Speed Record**



The "Mystery S," the English built special racing car, is shown being unpacked at Daytona Beach, Fla. Major H. O. D. Segrave expected to break all auto speed records, going 200 miles an hour, on the sands there.

**Daily News Letter**

Gifts of Staff Correspondents at World Centers of Population.

Berlin, March 24.—(INS)—Cotton is like the sea, there is ebb and flood, but the amount of water remains the same," was the answer of Professor Dr. Heindl, famous expert on criminal science, to a circular question whether crime had increased in Germany after the war or not.

"I do not believe in the theory," said Heindl, "that we would have less crime in Germany, if we had won the war. Look at the United States." It was the war, but today it is the country with the largest number of crimes, especially murders.

It is not always the empty stomach or the empty purse that breeds crime, it is the nerves, mostly. Murder as the result of the world war has increased not only in Germany, but also in the countries of the victors. The respect of the laws, especially of the inviolability of human life, is gone. Also, youth has grown up without the supervision of the fathers that fought in the war.

"I am in favor of life long internment as the best measure against any growth of crime. I witnessed

the good effect of such a law in Australia when I visited that country some years ago."

"Waiter, a dancer please!" In this category way women in fashionable dancing places or hotels may "order" a gentleman dancer they would order for cream or a bottle of champagne and they usually tip the dancer just as they would the waiter.

Owing to the daily growing variety of modern society dances women found out that it was hard for them to keep up-to-date. So some Berlin gaiety places created the new profession of "drill dancer," for whom a stylish dinner jacket, stainless linen, a pair of patent leather shoes and a monocle are the indispensable requisites. Of course most dances are required too, and a lot of patience.

"Dance lessons" are paid one dollar a month as an average. Besides, they usually get tips. A large number of them have been recruited from ex-army circles, the majority of whom cannot yet adjust

THE EQUITABLE LIFE ASSURANCE SOCIETY  
—Special Agent—  
MAMIE RUTH TUNSTALL  
Phone 280-W

TRY OUR WANT ADS

held in English since my arrival in the State, to me, was like passing on a mountain to a child as I passed it. I am very glad to say and I think it was the most wonderful experience ever held in my life.

With these words Count Luckner, the famous German ruler, in an article published by many German papers, starts a vivid, enthusiastic description of his visit to Princeton.

My heart beat like a woman's at the first shot when I was confronted by an audience of about 2,000 Princeton boys. I felt like having to pass an examination in English because I had never lectured in English before. I was both surprised and encouraged by being received with cheers, and then I started expressing sympathy with the boys of Princeton who were facing an examination at that time too. But very soon I got over it. I talked and talked, until I remembered the slip in front of me requesting me to stop talking after sixty minutes. When I told the audience that I was sorry to have to cease lecturing, the boys roared "No, go on, please!"

"So, I talked without a pause for about two and a half hours and when I finished the boys shouted: 'Well done, count! You passed your examination all right, even for Princeton.'"

**TO THE CITIZENS OF GREENVILLE**

If you desire curb and gutter or paving during this year, please have your petitions before the Board of Aldermen at their regular meeting on Thursday night, April 7th, so arrangements can be made to finance the work.

By order of the Board  
J. O. DUVAL, City Clerk

**"ADS" IN THE REFLECTOR PAY**

**Take command of a COMMANDER**

Now \$1585 f.o.b. factory, including front and rear bumpers, 4-wheel brakes and snubbers

We offer to lend you this new Big Six Studebaker Brougham to test for yourself. It will out-speed, out-climb, and out-live any car within a thousand dollars of its price

THERE are no strings on this offer. You take a Commander. You drive it. You judge Studebaker by what the car does in your hands. No obligation except to tell your friends about it.

Only by having scores of motorists in this city drive this high-spirited automobile can we win public appreciation of Studebaker's wonderful achievement.

Match The Commander against the finest motor cars. Note how it idles along smoothly in high gear through traffic jams but flashes ahead the instant an opening appears—5 to 40 miles per hour in 18.4 seconds!

70 miles an hour—easily  
Out on the open road—feel the thrill of all the speed you want—The Commander will do 70 actual miles an hour with no sense of strain on the engine. Other cars may attain speed, but The Commander can maintain it for days with unmatched smoothness.

Safety plus  
New standards of safety, at any speed, result from clear-vision all-steel bodies swung low to the road; matchless four-wheel brakes, and the finest steering mechanism ever devised.

Think of all the above advantages while you are driving The Commander. As you find them you will learn why the Big Six shattered all previous transcontinental motoring records... even beat the schedules of the crack Limited trains.

And at a One-Price price  
When you consider the low price which One-Price manufacture has made possible for The Commander you will realize why the Big Six far out-sells every other car in the world of equal or greater rated horsepower.

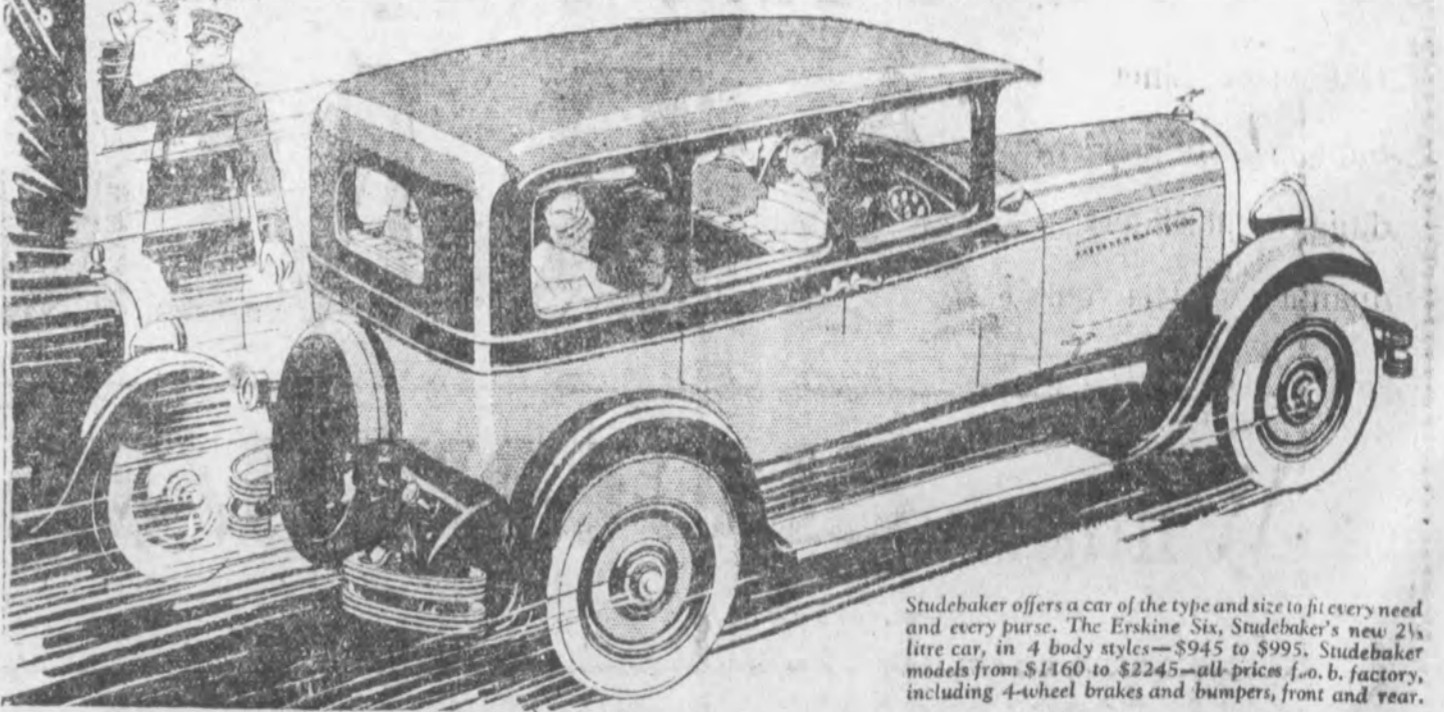
You knew this—  
Studebaker dependability has long been recognized—universally. The grace and beauty of Studebaker's custom cars have won general admiration.

—but not this!  
But the public does not yet realize that Studebaker performance is now far in advance of all competition.

We proved it—now you prove it yourself  
On Studebaker's Proving Ground we checked The Commander against competitive cars—satisfied ourselves by exhaustive tests that it would out-speed, out-climb and out-live any other car, six or eight, selling for less than \$2500. Now we invite you to sit behind the wheel yourself and prove The Commander's supremacy.

The Commander is waiting for you. Try it out—no obligation!

SUMRELL MOTOR CAR CO. Inc  
J. Vance Perkins, Manager



**STUDEBAKER**

Seventy-five years young

**50 Miles an Hour All Day Long**

With Ease to Car and Comfort to Passengers



This is far below the maximum speed of the Essex Super-Six. Yet it illustrates another brilliant side of Essex performance—the ability to cover long distances so smoothly and easily that neither car nor passengers are conscious of the effort.

The new Essex Super-Six is a triumph of engineering—for long wear, accessibility and lowest operation and maintenance cost.

**ESSEX Super-Six**

2-PASSENGER SPEEDABOUT \$700  
4-PASSENGER SPEEDSTER \$785  
COACH \$735  
COUPE \$735  
SEDAN \$795  
All prices f.o.b. Detroit, plus war excise tax



Harrington-Lang Co., Inc.

**EXPERT DELIVERS LECTURE BEFORE BIBLE STUDENTS**

**Large Attendance Features Leadership School at Christ Church Here**

The attendance last night at the leadership training school for Sunday School workers at St. Christ Church of Christ was the largest since the opening of the school Monday. A large number of visitors were present. Rev. R. J. Bamber, the pastor and W. E. Hooker, superintendent of the Sunday School have sent out urgent invitations to members of the congregation and all Sunday School workers of the city to hear the inspirational lecture at eight o'clock each evening and to visit the classes at 7 p. m. and 8:10 p. m.

Mrs. Mildred J. McArdle of Norfolk, Va., Rev. M. E. Sadler of Richmond, Va., Rev. R. J. Bamber and Rev. E. B. Quick of Atlanta, Ga., compose the faculty of the school. Students are enthusiastic over their work.

Last night the inspirational lecture was delivered by Prof. Perry Case, head of the department of religious education at Atlantic Christian College, Wilson. Prof. Case is a noted specialist in religious education having taken special work at Columbia University and other eastern institutions.

Taking as a subject, "The Modern Program of Religious Education, Its Foundations, Its Failures and Its Future," the speaker said in part:

"Religious education is founded first of all in the nature of the child. Religion permeates all human instincts. Nature makes it convenient for the individual to be religious. Religious education is a science based on child nature. The child must be taken and studied as he is. Psychology is the basis for our study." Prof. Case then discussed the theories of the curriculum, namely, disciplinary, knowledge, recapitulation and enriched, the defects and strong points of each.

"Secondly, religious education is founded in the nature of the Christian religion. Jesus was preeminently a teacher. He preferred to

be called "Teacher." In the Christian religion we find the principles in keeping with the modern program of religious education."

Methods of child nurture and application of Christian principles were then discussed under the heading, "readiness, exercise and effect." Speaking of the failures of the program of religious education, three were mentioned.

"First, there has been a tendency toward more theory than practice. Some have said the theory is all right even if it is not usable. Instructors should come out of the classroom and try out their theories where real folks are. Theory must be modified by practice. The two must be kept abreast.

"Second, there has been more education than religion. We must differentiate between the aims of religious and secular education.

"Third, religious education has been more religious than Christian. The program has been too general to impart the particular values in the Christian religion. We must be more definite regarding reverence, communion with God and the attitude which are distinctly Christian.

Regarding the future of religious education the speaker said that the world waits for an adequate program. The task of the church is to present an effective program. The future of the church is wrapped up in its program of religious education. The great need of today is the educational consciousness in the church. The way is open and the demand imperative for the church to go in for a real educational program.

Tonight at eight o'clock, Rev. E. B. Quick will speak on the three year standard program of work for Sunday Schools, answering the question, "What constitutes a modern, efficient Sunday School?"

**CAPS BEGIN TRAINING**

Raleigh, N. C., March 24.—(AP)—The Raleigh Caps of the Piedmont Baseball League began their spring training today. Manager Walt putting his early arrivals through preliminary exercises at the local park.

Players aspiring to wear Raleigh uniforms the coming season, include Lundeen, Butler, Howland, Tenyson, infielders; Bankston, Strain, Williams, outfielders; Smith, Cross, Mattjingle, Norris, Noland, Dibart, pitchers; Seasholtz, Bryant and Kaplan, catchers.

**YOUR case of PILES**

is no different from others, and if others have obtained absolute relief by using PAZO OINTMENT, so can you. Every druggist sells PAZO OINTMENT under a guarantee to cure itching, smart, bleeding or protruding Piles. It takes with pain, stops it in ten days. Why not try it?

**Presenting Beauty In Spring Linen Dresses**

**Special For Friday \$5.39**

Handmade Linen Dresses in Values Supreme. In hand drawn thread and dainty embroidery. Just a limited quantity. Select yours early

**Williams-Chapman Inc.**

Courtesy—Ready-to-wear and Service Five Points Greenville, N. C.

**1902**

"Jim" Penney, a young man from Missouri, opened a small dry goods, clothing, furnishings and shoe store in Kemmerer, then a small mining camp in Wyoming. It was known as the "Golden Rule Store."

**1907**

Five years later, the high ideals of storekeeping which Mr. Penney introduced and faithfully maintained, had won such signal success that two more stores were opened, operating with the same high principles.

**1912**

Ten years later, these business ideals had so faithfully served the public that 34 stores had been opened and were in successful operation, all known as the "Golden Rule Stores." Service was being rewarded.

**1917**

Fifteen years later, the greatest expansion of the business up to that time took place — 50 new stores were opened, making a total of 177 stores. In 1913, the business name was changed to the J. C. Penney Company.

**1922**

Twenty years later, the number had been more than doubled in five years, giving a total of 371 stores operated from coast to coast and serving more than a million homes — a Nation-wide Institution of Department Stores.

**1927**

Twenty-five years, at the conclusion of quarter of a century of public service, the business is comprised of 773 stores with enough more planned to open in the Fall to well pass 800. And expansion goes on!

This phenomenal expansion and growth is due primarily to the keen appreciation the public has shown of the efforts the Company always has made to serve well and faithfully. Continued growth is assured.

**J.C. PENNEY CO.**  
A NATION-WIDE INSTITUTION  
"where savings are greatest" GREENVILLE, N. C.

315-317 Evans St

**"Big Oaks from Little Acorns Grow"**

**1902**

A SMALL dry goods, shoe and clothing store was opened in a small town in the West, serving a few hundred homes.

**1927**

THE one small store has grown into a Nation-wide Institution of 773 Department Stores, serving millions of homes.



**A quarter of a century of achievement ... a period of human helpfulness**

BEGINNING April 1st, we will celebrate with pride and thankfulness, our Twenty-fifth or Silver Anniversary — with pride for the privilege of serving the American public — with thankfulness for the generous response that has come to our effort.

ORIGINAL STORE AT KEMMERER, WYO.

SINCE the Spring day in April, 1902, when Mr. Penney inaugurated, in a small and inconspicuous manner, a Retail Shopping Service which was destined to become one of Nation-wide Helpfulness, a quarter of a century has passed.

[T has been a period of notable growth and expansion, of winning millions of friends, of serving them faithfully, of basing achievement upon the good will of mutual satisfaction.

DURING all these eventful years, we have been mindful of our responsibilities to the legion of patrons who have contributed and are today contributing, so continuously and so generously, in helping making our Service one not of profit alone but of the confidence that rests on good will.

NEVER for a moment have we knowingly wavered from the responsibility of this relationship. It has always been to us an inspiration to reach out for greater things, that we might be the better prepared to render a Service which should prove to be more and more beneficial to the increasing numbers who come to us.

NOT only is that one little Golden Rule Store of 1902 — now itself grown to far larger proportions — still serving the



THE PENNEY HOME IN 1911



TYPICAL J. C. PENNEY CO. STORE OF TODAY

people in and about Kemmerer, Wyoming, but there has sprung from its applied principles and policies, others to a present total of 773 Department Stores, scattered over 46 States.

ALL these are children of what we now affectionately term The Mother Store; all happily operate in the Service of the public under the name of the J. C. Penney Company.

THE Founder of this Organization — Mr. James C. Penney — built in his pioneering days more enduring and substantially than he knew.

HIS ideals and practices — square treatment alike to all — and the extent to which he packed Value into every Dollar of purchase — these constitute the pattern according to which this enormous business has been shaped and which has caused it to grow until it has now become a Nation-wide Institution, serving more than 3,000,000 homes.

THE dynamic selective and buying power of the Company created by its tremendous volume of cash sales, which in 1926, amounted to \$115,682,737.86, gives a saving power to the public which means much to the thrift and to the economic life of the people of every community where it operates a Store.

AT this milestone in our history, we pause only long enough to express our thanks to the great American people for their continued confidence and appreciation of our efforts in their behalf and to offer the assurance that in the future as in the past we shall strive to serve not only well but better and better with each succeeding business day.



EXECUTIVE AND BUYING OFFICES, NEW YORK CITY

**1902**

The sales of the "Golden Rule Store" of Mr. Penney, the first year amounted to \$28,898.14 — a fine appreciation of the few hundred people who then comprised the little mining camp at Kemmerer, Wyoming.

**1907**

Five years later, with three stores, the sales amounted to \$166,313.82 — substantial evidence of the continued appreciation of the principles and policies under which Mr. Penney's storekeeping was directed.

**1912**

Ten years later, with 34 stores, the business passed two million dollars in sales — attracting to it the fact that its operative plan was a great boon to people desiring to practice thrift in their purchases.

**1917**

Fifteen years later, with 177 stores the public was so generously appreciative of the efforts of the business as to favor it with purchases totalling \$14,880,965.22. In 1913, it became the J. C. Penney Company.

**1922**

Twenty years later, with 371 stores, sales amounted to \$49,035,729.06 — closing a five-year period which had been notable for having successfully weathered the World War and witnessed continued growth and expansion to several new states.

**1927**

Twenty-five years later, with 773 stores in operation and more to be opened in the Fall, sales are expected to reach \$150,000,000. Sales passed the One Hundred Million mark in 1926.

Had the J. C. Penney Company been less diligent in giving Quality, Style, Value, Service, at Lowest Possible Price, and serving everybody alike always, this success could not have been realized.

**Men's Garters Wide Web**

Garters which wear! Wide web and single grip. Another example of our economies! **23c**

**Belts For Men Many Styles**

Wide Belts **49c**  
Two-tone Belts **98c**  
Narrow Belts **49c & 98c**

**"True Blue" Play Suits**

Unusually practical for the romping youngster. Of staunch stiel or khaki drill; also in denim. Buy several at this low price — **79c**

**Boys' "Pay Day" Overalls**

Union Made of heavy, durable 2.20 denim. Cut full with high back, two-seam legs, roomy front and back pockets. Super values for the boy, at our unusually low prices — **89c 98c**

**Our "Big Mac" Work Shirts**

Big all over. Of plain blue or grey chambray; two large button pockets; square cut tails. In Slim, Regular and Extra sizes. A real work shirt at a low price — **69c**

**Kyber Broadcloth Shirts—Vat Dyed**

Our own make. "Vat" dyed and fast color. In white, blue, tan and grey. Collar attached and neckband styles — **\$1.98**

**Baby Panties Rubber**

Good quality rubber assures the best possible wear for these panties, priced, **23c**

**Underwear For Boys of All Ages**

Athletic Suits which will wear a long time! Our price recommends itself! **49c**

**Girls' Bloomers Made to Wear**

Full-cut of splendid sateen, our bloomers for girls of all ages prove a splendid garment. Then, too, they are priced at savings! **49c**

**Silk and Rayon Women's Hose**

One of the best hose you will find any place for the money! Pure silk and rayon to the top and an exceptional Value at, pair, **49c**

**Hose "445" For Women and Misses**

Yes, full-fashioned, at this price! Medium weight silk with a fibre thread. In colors which harmonize with the current shades for Apparel. The pair, **98c**

**Silk Hose Splendid Quality**

Wash these Silk Hose carefully and often with pure soap, and you will find they wear almost unbelievably well! Full fashioned, pure silk, **\$1.49**

