

ZEPPELIN ZR-3 LANDS AT LAKEHURST

NEW NAVY DIRIGIBLE SETS WORLD'S RECORD FOR NON-STOP FLIGHT

German-Built Dirigible Arrived at Lakehurst, This Morning, Covering 5,006 Miles in 80 Hours and 45 Minutes

Airplane, Lakehurst, N. J., Oct. 15.—The giant zeppelin ZR-3 reposed in her berth at the naval station air-drome at Lakehurst at 10:45 o'clock today. Immediately that she was snubbed fast, her naval crew and officers disembarked. Officers immediately climbed into her hull and cabins with mechanics to begin an inspection of her gas bags and dual-engine construction motors.

Dr. Hugo Eckener, commander of the airship and president of the Zeppelin Company, jubilantly declared as his feet touched the concrete floor of the air-drome:

"Gentlemen, a new world's record of 5,006 miles of continuous flight. The first part of our voyage was fine," he continued. "But the last part was full of heavy weather. From 3 a. m. Tuesday to 5 a. m. today, we battled against weather with a velocity of 55 to 60 miles an hour. We changed our course from direct line of pursuit from the Azores to Lakehurst, because we found ourselves heading into a southwest wind which was rising and a small low pressure area. Monday evening we were making 30 miles an hour. We headed toward Nova Scotia, then came with great speed along the coast southward, passing between the Scotch coast and Atlantic and I. S. but seeing neither. A favoring wind pushed us toward Lakehurst just before dawn and on to New York at a rate of 90 miles an hour. So, gentlemen, we are here."

Boston, Oct. 15.—The ZR-3 passed over the center of this city at 4:15 a. m. this morning. The great ship was flying low and the hum of the engines brought hundreds to the streets. Lights from her gondolas could be seen distinctly. The dirigible was headed south, flying toward Providence she was lost in the dark in a very few minutes. The trans-Atlantic flier did not signal to the navy yard station as she passed over the city, the radio officer reported. The station called the airship's radio number but got no response. The first indication that the ship had made in from the sea was the hum of her motors. Naval officers said they had no idea of the route she would take to Lakehurst since she did not reply to their questions, the ship as it passed over Boston was flying low probably less than 1,000 feet up. Her red and white lights were clearly distinguishable and the lights of the city glinted off her steel colored sides.

Lakehurst, N. J., Oct. 15.—The cabin of the ZR-3 came lightly to earth on Lakehurst field at 9:55 this morning.

A mighty shout went up from the waiting thousands as the air vessel came down. "Please don't make so much noise," shouted J. H. Klein, Jr., commander of Lakehurst station and a passenger on the ZR-3, as he leaned from a forward port. The din of the welcome was silenced immediately and the clear sharp orders of the navigator to the ground crew rang on distinctly.

The ZR-3 completed its journey from Friedrichshafen to Lakehurst a distance of 5,006 miles, in 80 hours and 45 minutes. She attempted a difficult landing at the north edge of the field at 9:16 then drove straight over the air-drome to the edges of the field skirted the station a fourth of its circumference and turned her nose downward coming to a stop before the air-drome. Dr. Hugo Eckener, smiling but with a stern voice, was recognized by a little German group of citizens who had crowded past the state, military and naval guards to shower their countrymen with congratulations.

Major F. M. Kennedy, in the uniform of the United States Army, stood at another port hole of the cabin and bowed happily to the crowds.

LIBRARY BUILDING TEACHERS COLLEGE WAS OPENED TODAY

Every Part Opened for Inspection; President Wright Elated Over New Addition to the College

The magnificent new library building on the campus of East Carolina Teachers College was opened today. Every part of the library has been open for inspection and the students have been streaming through guided by Miss Helen Gray, the librarian, who has worked untiringly in the cause of the library the past year. President Wright says his dream of fifteen years ago has come true with the opening of the library.

Everything has been done to make this the best college library building in the state. The building is beautiful, well-lighted, and arranged for work as well as for pleasing effects. There are bookshelves which lead directly into the main reading room. The bookshelves are conveniently arranged on one side and the librarian's desk is between the stacks and the reading tables. The magazine and periodical room is to the right of the main entrance and the reference room to the left. The cataloguing room and the office are on each side of the entrance near the street. Unstairs are special reading and study rooms, and reserve space for shelves. The floor in the main room is of cork, while all other floors are polished wood floors. The furniture has not arrived, so that used in the old library room will be used for present. The furniture and equipment that has been bought, and that has been due for some days, is the best that could be found for service.

The books that seemed to fill the old library are almost lost on the stacks, but the next task will be filling the shelves with the best collection of books that can be assembled for the use of students in a teachers' college. President Wright, in his talk to the students at the assembly hour this morning, said that as he looked around on the sprinkling of books he felt very much as he did the very first morning he faced the sprinkling of students in the hall, when he wondered if the hall would ever be filled and contrasted that small group with the larger group, almost filling the enlarged auditorium today. This to him is prophetic of what the library will be in the near future.

Both President Wright and Miss Gray talked to the students about the library. Miss Gray announced that she would give training to the students, section by section, in the use of the library. She offered them her services and the freedom of the library, but asked for consideration for the rights of others, and reminded them of special library courtesies that they had been asked to observe in any library. She contrasted the old idea of a library as a place to keep books with the new idea of it as a place for using books. The members of the faculty who have throughout the years used every conceivable device for getting the necessary work done without real library feel that a great handicap has been removed, and their efforts may now be devoted to other worthy matters.

This day marks a goal post in the history of the college.

Mr. M. O. Blount, of Bethel, spent today in Greenville.

ZR-3 ON LAST FLIGHT IN GERMANY



The giant Zeppelin built in Friedrichshafen, Germany, for the United States Government, is shown here on her last trial flight over Germany. She was snapped as she flew over the famous Brandenburg Gate on Unter den Linden, in Berlin.

INVESTIGATION TO BE MADE INTO THE SLUSH FUND

Senator Borah Declares Every Line of Inquiry Will Be Followed to Its End

Chicago, Oct. 15.—Preparations for "an exhaustive inquiry into campaign contributions and expenditures" were made today by Senator Borah, Idaho, chairman of the Senate Committee on Campaign Expenditures.

Senator Borah, called from a campaign tour of the west by the charges of Senator Robert M. La Follette, Independent Presidential candidate, that improper and unwarranted uses of money were becoming a factor in the campaign in certain states, said that every line of inquiry would be followed to its end and as far as possible the source of all campaign funds would be revealed.

PRESBYTERIAN MEET OPENS WASHINGTON

Rev. C. E. Hodgkin, of Greensboro, Elected Moderator of Senod of North Carolina

Washington, N. C., Oct. 15.—Rev. C. E. Hodgkin, of Greensboro, was elected moderator on the second ballot at the opening session last night of the Southern Presbyterian Synod of North Carolina. He was chosen over Rev. R. M. Williams, of Greensboro and Rev. R. W. White, of Mooresville.

Rev. R. A. McLeod was elected recording clerk and Rev. J. A. Crane and Rev. M. E. Hensell were elected temporary clerks.

There were 168 delegates present last night and it is expected during the day many more will arrive. The convention will continue through tomorrow.

The opening sermon last night was delivered by Rev. J. H. Hendlerite, of Gastonia, retiring moderator.

Secretary Wallace Undergoes Operation

Washington, Oct. 15.—Secretary Wallace underwent an operation today for the removal of his appendix and treatment of his gall bladder.

TOBACCO PRICES MAKE GOOD GAINS

Local Market Averages Around 26 Cents Per Pound During Present Week

Prices on the local tobacco market are showing a steady advance and those who have brought their offerings here express satisfaction at so doing.

With comparatively light sales during the first three days of this week the market has sold approximately three quarters of a million pounds of tobacco at an average price of around 26 cents per pound.

The better grades of tobacco are showing a steady and substantial gain in price from day to day the offerings on such grades today ranging from 60 cents to \$1.10 per pound.

By beginning the sales at 8 o'clock each morning this week all have been finished at an early hour so that the tobaccoists and the farmers might have opportunity to attend the Pitt County Fair now in progress here.

Greenville Country Club One of the Best in Eastern Carolina

Golf links that compare favorably with the best in the country are located right here at Greenville. The nine hole course at the Country Club is the pride of every citizen, whether a member of the Club or not. Visitors from all over Eastern Carolina come here to play golf, and go away singing the praises of the course.

Additional land was purchased this summer, and the course is being lengthened so that the yardage will be a little over 3000. The present links are 2648 yards long.

In addition to golf the Country Club has a beautiful lake on its property. It abounds with fish, and will be stocked during October with a large number of blue brim, that are being sent by the federal government. Boating and bathing are favorable summer time sports, and are indulged in greatly to the enjoyment of the membership and their guests.

Splendid tennis courts and trap shooting equipment are maintained for those that enjoy this type of recreation and sport.

The Club is located on land owned by the corporation, consisting of 118 acres and lying between the hard surfaced roads leading to Kingston and Wilson, and is about ten minutes drive from the city. Improvements are continuously being made, and after the erection of an up to date Club House, Greenville can boast of the most attractive Country Club in this section of the country.

BISHOP ASBURY STATUE UNVEILED IN WASHINGTON

Monument to Pioneer of Methodist Episcopal Church Erected at Cost \$60,000

Washington, Oct. 15.—Methodists from all parts of the United States and Canada were gathered here today for the unveiling services of the monument to Bishop Francis Asbury, pioneer of the Methodist Episcopal church in this country. The program included an address by President Coolidge.

Funds for the monument were contributed by Methodist organizations in all parts of the world. The cost of the statue was placed at approximately \$60,000.

Bishop Francis Asbury came from England to America in 1771, by appointment of John Wesley, to do missionary work.

METHODIST MEET UNDER WAY TODAY

35th Annual Western North Carolina Conference Opened in Greensboro Today

Greensboro, Oct. 15.—The 35th Annual Meeting of the Western North Carolina Conference of the Methodist Episcopal Church South opened here this morning in the West Market Street Church with Bishop Collin Denny presiding.

Immediately after devotional exercises the Sacrament of the Lord's Supper was administered, secretaries and assistants were chosen, visitors introduced and the gathering got down to business. An address by Bishop Collin Denny will close the afternoon session.

Coolidge Delayed In His Decision on The Sugar Duty

Washington, Oct. 15.—Additional data requested by President Coolidge of the Tariff Commission in connection with his study of the commission's report favoring a cut in the sugar duty will not be available for 10 or 12 days Chairman Marvin, of the commission, reported to the president today. As a result of the delay the president's decision on the sugar duty is not expected for two weeks at least.

LARGE CROWDS ATTEND FAIR ON OPENING DAY; MANY FINE FEATURES

SOVIET RUSSIA TO BE RECOGNIZED BY FRANCE ON FRIDAY

Recognition Reserves Rights of French Government and Citizens With Interest in Russia

Paris, Oct. 15.—The French government on Friday will formally recognize the Soviet Republic of Russia according to information obtained from official circles this morning. Announcement was made that the recognition of Russia would be made under such terms as to reserve all rights of the French government and French citizens who hold Russian bonds amounting to 12 billion gold francs and have business interests in Russia.

With the French claims on loans made to Russia before the war, the total due France at the outbreak of the war was about \$19 billion francs. The commission on the Franco-Russian affairs is presided over by Senator Demopize who expects to complete the text of the recognition decision today and if he is successful in so doing the cabinet will adopt the text at its next regular meeting Friday.

Heavy Fines Feature Monday's Session of County Court

The following cases were given a hearing in Monday's session of county court:

Sam Wilson, pleads guilty of having liquor in possession and was given six months in jail to be assigned to work on roads.

Lorenzo Grady was adjudged guilty of having liquor in possession and was given six months in jail to be assigned to work on county roads.

Dempsey Ellis, charged with carrying concealed weapon, was fined \$50 and costs.

Sim Bruton was adjudged guilty of possessing liquor and was fined \$25 and costs.

W. B. Dickerson was found guilty of assault and was fined \$10 and cost.

Josh Dupree was adjudged not guilty of carrying concealed weapon. George Johnson was found guilty of trespass and had judgment continued two years upon good behavior and payment of costs.

Josh Dupree was adjudged not guilty of assault with deadly weapon.

C. O. Brown pleads guilty of driving car while drunk and was fined \$50 and costs.

C. O. Brown, charged with receiving and transporting liquor was adjudged guilty and fined \$25 and costs. George Johnson charged with having liquor for sale was found guilty and fined \$50 and costs.

Joe Allen charged with assault with deadly weapon pleads guilty, prayer for judgment continued for a term of two years upon good behavior and payment of \$65 to prosecuting witness and cost, and fine of \$25 and cost in another case.

Dempsey Ellis was found guilty of driving car while drunk and was fined \$50 and cost.

Great Britain Goes Over Top German Loan

London, Oct. 15.—When the subscription list for the British portion of the \$200,000 loan to Germany closed this afternoon the total amount was estimated to be considerably oversubscribed.

Big County Race Will Feature Friday's Program; Free Attractions Best Ever Presented on Local Fair Grounds

The Pitt County Fair opened yesterday with a large crowd in attendance. The midway in full swing, the exhibits all in place and everything ready for four joyous days.

Perhaps never in the history of county fairs has there been such a successful opening. Everything moved like clock work with one of the most orderly crowds ever attending a fair.

During the afternoon the midway proved a most attractive drawing card with the merry-go-round, ferris wheel, whip and the several other attractions which make a good midway.

The race, as heretofore were well attended. They were very enjoyable and will attract large crowds through out the week. On Friday there will be a county race. At this time every body who desires to do so can participate. Bring your horse and enter the race. A big treat is in store for those who enjoy racing. Don't forget the big event.

The free attractions are the best that have ever been given at a local fair. Renee and Carcass with their bicycle, Robert Roebuck a North Carolinian with his high school horse and Helleveskis, the high diving act, are wonderful and splendid in their respective parts.

The divers, a man and his wife, are the best ever seen here. Just before the fire works display, the man dives after which he and his wife, while their clothes are burning dive into a burning lake of water. Their act is unquestionably wonderful and proved an attractive feature of the evening's program. The fire works display was beautiful while the selections from the band made the event more enjoyable.

An entire change of program will be witnessed each evening.

Mr. Charlie Adams, the manager, is looking after the success of the fair and everybody attending is receiving a cordial welcome. Everything possible is being done for the convenience of the thousands of visitors who will attend during the week.

Mountain Crafts Exposition Will Be Fostered in Asheville

Asheville, Oct. 15.—A mountain crafts exposition will be fostered in this city by the local Chamber of Commerce some time during next year in which the works of pottery, weavings, and other crafts of the Indian reservation at Cherokee will play a prominent part, it has been announced. Mr. and Mrs. J. R. Henderson in charge of the government Indian school have pledged to the Chamber their co-operation in making the exposition a success and have promised that the school will have a large and varied exhibit at the exposition.

With the co-operation of the Indian school and its officials, a thing that the Chamber of Commerce feels is most vital in such an exposition as is proposed, those fostering the plans have expressed confidence in the outcome of the crafts fair.

Body of Brandegee Will Be Carried To Connecticut Home

Washington, Oct. 15.—The body of Frank B. Brandegee, of Connecticut, who committed suicide here yesterday, will be taken to his home in New London, Conn., tonight at 7:30, accompanied by a delegation of Senators and Representatives. The House committee will include the entire Connecticut delegation.



**Ward's Orange-CRUSH**  
Lime CRUSH      Lemon CRUSH

**The Last Word in Flavor—**

*The Verdict of Old-Timers:* Nothing to compare with the delicate and delicious flavor of the real Orange-Crush!

Here are six reasons: (1) The natural fruit oil of oranges; (2) The natural acid of citrus fruits (oranges, lemons and limes); (3) Orange juice; (4) Pure carbonated water; (5) U. S. Certified food color; (6) Pure cane sugar. *My, what a drink!*

Orange Crush Bot. Co. Greenville, N. C.

### Buggies At Bargain Prices

We have a big stock of buggies on hand and we are offering them at a sacrifice price.

Now is the time to buy your buggy, as such low prices as we are now offering cannot last long.

ACT QUICK AND SAVE MONEY

### Turnage & Winslow

CLARK STREET

## Notice!

On all 1923 land sale tax that is paid during the month of October, rate of interest will be 6 per cent, and all that is not paid during said month amount of interest will be 20 per cent from date of sale.

Please come forward and pay same. Save the difference of 14 per cent.

### A. C. Jackson

Sheriff of Pitt County

## Tax Notice

The Tax Books for the Town of Greenville are now open for 1924 taxes. One per cent on all 1924 taxes paid during the month of October.

### J. O. Duval

City Tax Collector

### An Establishment of Which Greenville Folks Are Proud

There are several business enterprises of Greenville of which its people are proud, because they rank well with other establishments of their kind in the State. Principally among these is the musical department of S. G. Wilkerson Undertaking and Music Co. A few years ago Mr. Wilkerson realized because of the constant demand, the need for such a place, and being determined to give the city a musical house of which it would be proud he converted the front part of his store to a large show room, and has ever since carried one of the largest stocks to be found in the eastern part of the state. The stock is not only large but varied from which you can select just what you want from the factories of the best known manufacturers of the nation.

The firm has also a picture framing department with an expert in charge where you can be supplied with most any design frame that you may wish.

Read the advertisement of this firm to be found elsewhere in this issue which conveys just the information you need as to the class of instruments they carry.

### My Beauty

Is all due to beauty helps By Edna Wallace Hopper

I was a plain girl with little distinction. I made myself a famous beauty. Now after 35 years as a stage star, I remain a beauty still. The thousands who see me daily on the stage know that I look 19.



When I was a girl, my rich mother took me on a world search for the supreme beauty helps. Those helps made me famous. Since then I have kept in touch with every new discovery. I have made many trips to France. So what I was and what I am Edna Wallace Hopper due to scientific Hopper help.

Photo 1923 Now women have convinced me that I should share these with others. Millions of girls and women want what I have gained. So I have combined all the helps I have discovered in four preparations, with 52 ingredients. And I have arranged so that all druggists and toilet counters offer them to all who wish.

One is a liquid cleanser which I call my Facial Youth. Lucie Lantelme, the famous Parisian beauty, first told me what it did. Now great beauty experts the world over are advising this formula. No other cleanser which man has discovered does what this cleanser does.

My Facial Youth contains no animal, no vegetable fat. It cannot in any way assimilate with the skin. It simply cleans to the depths, then departs. All the grime, dead skin and clogging matter comes out with it.

That is the first beauty essential—an utterly clean skin. But I never dreamed what a clean skin meant until I found this Facial Youth.

Now Edna Wallace Hopper's Facial Youth is supplied by all druggists and toilet counters. The cost is 75c.

Write me for my Beauty Book and I'll send with it something else to please you. Edna Wallace Hopper, 536 Lake Shore Drive, Chicago.

### Weak Nervous

"I was weak and nervous and run-down," writes Mrs. Edith Sellers, of 466 N. 21st St., East St. Louis, Ill. "I couldn't sleep nights. I was so restless. I felt tired and not in condition to do my work. I would have such pains in my stomach that I was afraid I would get down in bed. My mother came to see me and suggested that I use

### CARDUI The Woman's Tonic

I felt better after my first bottle. I had a better appetite. It seemed to strengthen and build me up. I am so glad to recommend Cardui for what it did for me. I haven't needed any medicine since I took Cardui, and I am feeling fine."

Nervousness, restlessness, sleeplessness—these symptoms so often are the result of a weak, run-down condition, and may develop more seriously if not treated in time. Take Cardui. Sold everywhere. EX-105

## Suffered Forty Years Says Mrs. Nannie Britt

### But Tanlac Brought Quick and Lasting Relief, It's Wonderful, She Says

"What Tanlac has done for me seems too good to be true," recently asserted Mrs. Nannie Britt, 112 Waynesville Avenue, Asheville, N. C.

"I had suffered from stomach trouble nearly forty years, so long that I had given up hopes of ever getting well, or even any better. Many days I did not eat at all rather than endure the suffering I knew so well would follow. I was also troubled with head-

aches and backache and was almost a nervous wreck from loss of sleep.

"My very first dose of Tanlac helped me and it wasn't long until I was eating everything and feeling like a new person. This was three years ago and my health is still good, for I take Tanlac now and then to keep it so. Tanlac is better than good, it is wonderful."

Tanlac is for sale by all good druggists. Accept no substitute. Over 40 million bottles sold.

## The HOOD WHITE ARROW Cord

Whether as driver or occupant, a woman appreciates its added safety and comfort. Let us explain just why a HOOD means that extra amount of satisfaction to passenger and driver alike.



EXIDE BATTERY SERVICE CO, Phone 459  
P. G. Luper, Mgr., Cotanch St., Next to L. G. Congleton Plumbing

## School Sweaters

Just arrived—large shipment of SWEATERS for children and grown-ups.

Priced . . . . \$1.25 to \$9.00

## The Dry Goods Shop

Corner Dickerson Ave., Eighth St.

## Cotton -- Speight & Co.

Representing Rodgers & Co., Exporters, of Norfolk, Va. Highest Prices Paid for Cotton and Cotton Seed. Call us, when you have anything to offer.

PHONE 300 — GREENVILLE, N. C.

SUBSCRIBE TO THE REFLECTOR



**Running away with it!**

WHEN the "favorite" really hits his stride, it's all over but the shouting. And in a race for sales it's the same story. Months ago, Chesterfield hit its stride. And it has set a record-breaking pace ever since—gaining more and more smokers every day. Chesterfield has won its present position because men know by its taste that here is clean-cut superiority of tobaccos and blend.

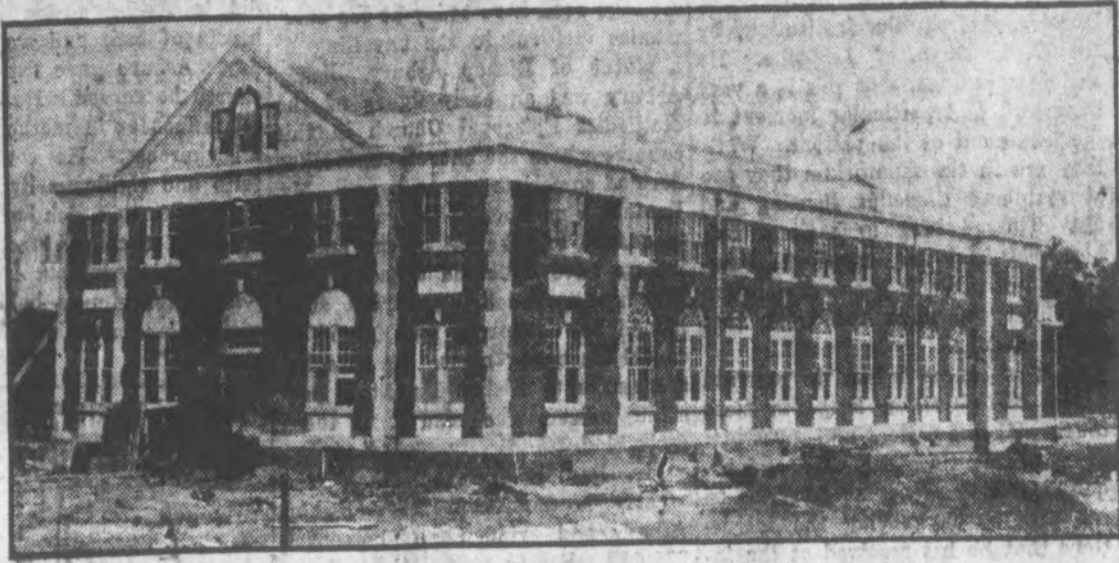
## Chesterfield

CIGARETTES

*They Satisfy—millions!*

Such popularity must be deserved.

Copyright 1924, LIGGETT & MYERS TOBACCO CO.



Library, East Carolina Teachers College, Greenville, N. C.



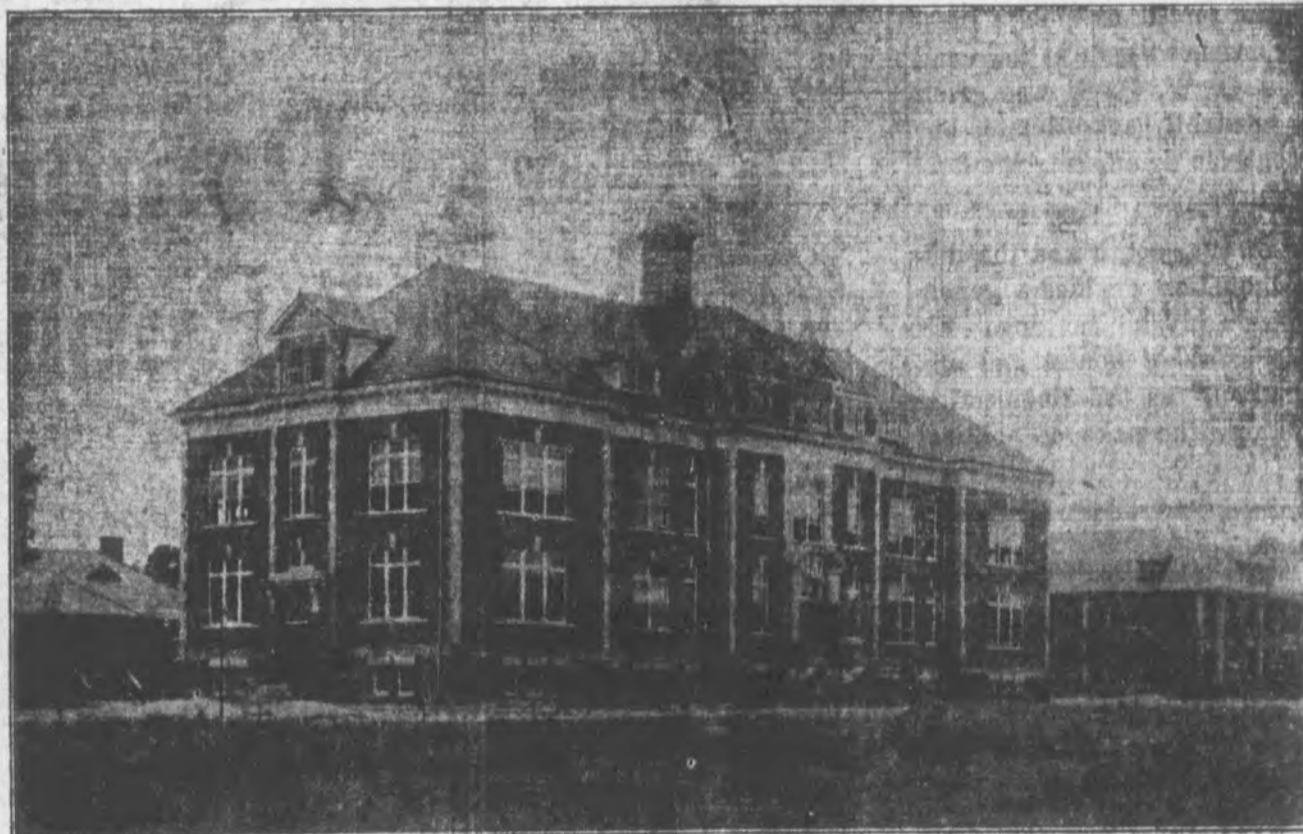
New Dormitory, East Carolina Teachers College, Greenville, N. C.

# East Carolina Teachers College

## Greenville, North Carolina

### A College

ESTABLISHED AND MAINTAINED FOR THE PURPOSE OF GIVING TO YOUNG MEN AND WOMEN SUCH EDUCATION AND TRAINING AS SHALL FIT AND QUALIFY THEM TO TEACH IN THE PUBLIC SCHOOLS OF NORTH CAROLINA.



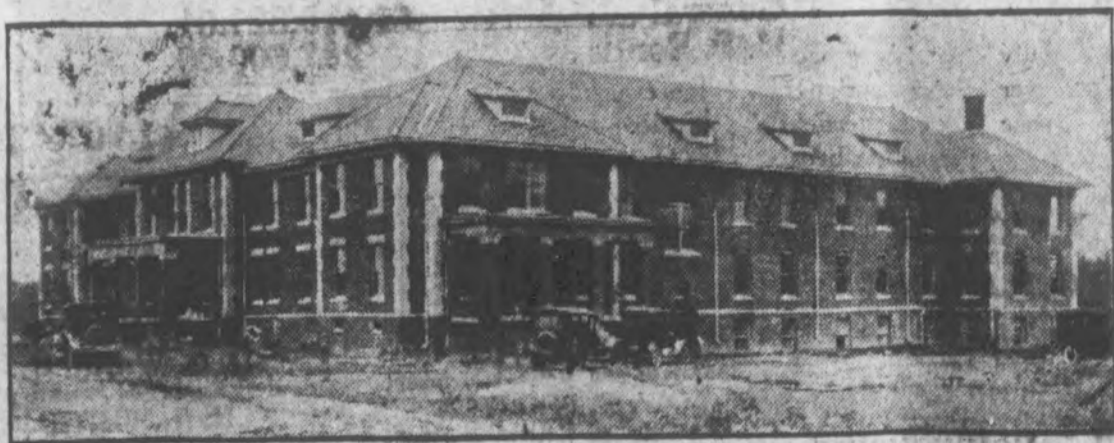
Administration Building, East Carolina Teachers College, Greenville, N. C.

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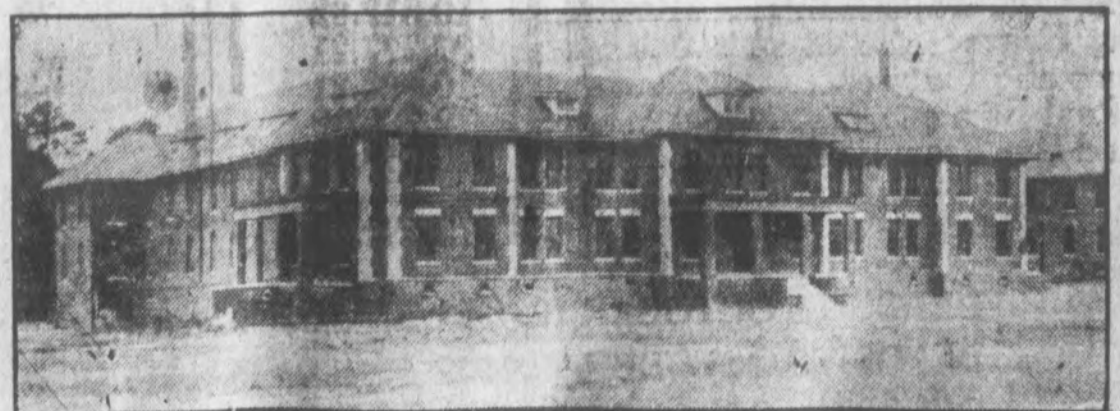
### Institution

IS NOTED FOR ITS HEALTHFUL LOCATION, FINE MORAL AND SPIRITUAL ENVIRONMENT, AND FOR ITS HONEST AND THOROUGH WORK. :: :: ::

For Full Particulars and Further Information Write Mr. Robt. H. Wright, Pres. East Carolina Teachers College Greenville, N. C.



New Dormitory, East Carolina Teachers College, Greenville, N. C.



New Dormitory, East Carolina Teachers College, Greenville, N. C.

# The Daily Reflector

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One week	.15
One week (by carrier)	.20

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## NOVEMBER 4TH

We are within twenty days of the November election and it is hoped that citizens will show their loyalty by going to the polls and voting, that is, provided they are registered. And it is further hoped that they will show their love for law and order by casting their ballots for sheriffs, solicitors, judges and other officers who will stand for the enforcement of law. The election day is the chiefest day of all the year in this democratic form of government and the chiefest business of a citizen on election day is to cast his ballot for the candidates who will uphold the law and yet less than 50 per cent of the citizens of this nation express themselves at the ballot box. All such are civic slackers. Let the patriots use their influence to induce other citizens to express themselves at the polls. This is the only place where the citizens of this nation can count in the making of laws.

### "SPY SYSTEM SET UP IN RECLAMATION SERVICE"

The engineering profession in the United States has joined the farmers and business men of the varied regions in a revolt against Republican administration of the Reclamation Service. The most recent incident to stir the ire of engineers was the resignation of F. E. Weymouth, an engineer who has given twenty-two years of hard work to the Reclamation Service and who for four years had been its chief engineer. This, however, is only one of numerous incidents in carrying out a policy which has convinced engineers that the Reclamation Service has been destroyed so far as usefulness to the country is concerned.

The Engineering News-Record, one of the leading technical journals, says of Mr. Weymouth's resignation:  
"The resignation followed a year of nag-

ging persecution of the engineers of the Reclamation Service. A spy system, investigations, subversion of operating system, frivolous and ignorant charges, threats of dismissal were among its items. The procedure of Secretary Work, who personally arranged and directed the system, was of a kind to discourage and gall the best intentioned and to make every serious effort futile. It testified to the continued activity of the malign influences that some time ago set out to destroy the Reclamation Service by political intrigue.

The system to which the News-Record refers was put in operation more than a year ago for the purpose of turning over the big jobs to Republican politicians. Secretary Work demanded the resignation of Arthur Powell Davis, who had been for many years the efficient Director of the Service. Mr. Davis resigned, but stated in his letter of resignation that he did so because the Secretary requested it. Secretary Work tried to induce Mr. Davis to withdraw that letter and write another, saying that Mr. Davis certainly did not wish it to appear that he had been forced to give up his position. A. P. Davis replied that he wished the public to know the facts, and refused to withdraw the letter giving the real reason for his resignation.

This served to put the public on notice that the Reclamation Service was being manipulated for political purposes and, when D. W. Davis was appointed to succeed A. P. Davis, a storm of protest was raised.

D. W. Davis, whom Secretary Work appointed to succeed an able and experienced engineering administrator, was an Idaho politician with no experience that would qualify him for the position. He was a grocer, had been engaged in banking in a small way, and had gained political influence which gave him the governorship of Idaho, but it was generally admitted that he knew nothing of reclamation problems. The excuse given for his appointment was that the Reclamation Service needed a financier at its head rather than an engineer.

The administration of D. W. Davis was so unsuccessful and public indignation at his appointment that he lasted only a few months. Secretary Work was forced by public pressure to place an experienced man at the head of the Service, but D. W. Davis was given another position, nominally subordinate, but enabling him to continue dominating the Service for political purposes.

The resignation of Weymouth and the dissatisfaction of reclamation engineers generally show how thoroughly he has done his work to ruin "the cause of honest and efficient land reclamation," as the Engineering News-Record says, for the sake of political plunder.

real (500) 8:30 orchestra.  
WJY—New York (495) 6:30-9:30 French lessons, drama, dance, talk.  
WOR—Newark (405) 6 a. m. gym class; 1:30-6:30 p. m. solos, talks, dance.  
KGO—Oakland (312) 10 concert; 12:3 a. m. orchestra.  
WAAW—Omaha (286) 8-9 educational program, songs.  
WIPAR—Philadelphia (395) 6:30 talk.  
WFI—Philadelphia (395) 5:30 orchestra; 9 talk; 7 talk; 7:40 talk, recital.  
KDKA—Pittsburgh (325) 5:30 orchestra; 6:15 children; 6:30 talk; 7 farm talk; 7:30 orchestra.  
WRC—Washington (469) 5 children; 7:45 motor talk; 7 mezzo-soprano; 7:15 orchestra; 7:30 songs, 8 dance.  
WCBZ—Zion (345) 8 male quartet, soloist.

### N. C. Tuberculosis Association Held Meet Wilson Tuesday

Wilson, Oct. 15.—The session of the North Carolina Tuberculosis Association in convention here yesterday was well attended by physicians and visitors from Wilson and out of the city.

The discussions relative to tuberculosis and its causes were very interesting and many valuable papers were read.

The seal sale conference was presided over by Mrs. Gordon Finger, president of the North Carolina Tuberculosis Association, of Charlotte. Talks were delivered by Mrs. Moody, Durham, of Chapel Hill; Mrs. J. S. Epperson, of Durham; Mrs. C. J. Tinsley, of Greensboro and Laura J. King, Supervisor of the Colored Schools of Selma, on the sale of seals.

The medical section was presided over by Dr. P. P. McCain, Superintendent of the North Carolina Sanatorium for the treatment of tuberculosis.

Dr. O. L. Miller, of Gastonia, read an interesting paper on the subject of tuberculosis in the bones and joints.

Dr. Edward J. Wood, of Wilmington, spoke on the subject of the relation of yeasts to the medicine of the future.

Dr. John Donnelly, of Charlotte, talked of the city clinics.

Dr. Carl Moore, of Wilson, discussed the diagnosis and treatment of tuberculosis from the standpoint of the general practitioner.

One of the most interesting discussions was that of the exercise period of the Rest Cure during the time the patient is confined in the sanatorium and following after he is released from the institution, by Dr. W. L. Dunn, of Asheville. He said in substance, that this is a very important and particular moment in the treatment of the patient. While they are in the sanatorium they are at rest and tissue is forming and the diseased lung is healing, but both physical and emotional exercise if not taken in great moderation are likely to undo the work that has been done.

This of course is hard to regulate unless the physician keeps in close touch with the patient and gives him some of his time and care and requires him to report at intervals to see that he is obeying the instructions that he has received at the institution. So many patients feel so good after they are released from the institution, that they over exercise and thereby secure a reaction, and the work must be done over. The idea must be gotten out of the mind of the patient that he can be released from the hospital and care for himself.

Doctor McCain, Dr. Bulla, Dr. Digby and Dr. Hatfield all entered into this discussion.

The presence of Dr. Charles J. Hatfield, president of the National Tuberculosis Association of Philadelphia, one of the most distinguished lights on the subject in America, was duly appreciated.

Drs. C. L. Outland and C. O'H. Laughinghouse, Misses McKee and Fentress of this city, attended the meeting.

### Message Josephus Daniels Read at the Unveiling of Statue

Washington, D. C., Oct. 15.—His example will be "rebuke to those at ease in Zion and an incentive to spreading scriptural holiness in this land," declared Josephus Daniels, former secretary of the navy, in a message read here today at the ceremonies incident to the unveiling of a statue of Bishop Asbury. Bishop Asbury was an early figure of the Methodist Episcopal Church in this country whom the church conference decided sometime ago to honor. Mr. Daniels, a member of the commission in charge of erection of the statue, was to have delivered an address at the unveiling today but was summoned to California and forced to cancel his engagement. He directed a message to Bishop Hamilton, presiding officer, who read it to these assembled.

Mr. Daniels declared that the early Methodist preacher Bishop Asbury had ridden a horseback 270,000 miles to spread the religion and teachings of Christ and preached 16,000 sermons.

"He typified the heroic era of the Republic," declared Mr. Daniels "when old fashioned religion was made the basis of our new-born national life."

Following is the text of Mr. Daniels' message:

"Nothing but an imperative call to California keeps me away from the unveiling ceremonies of the statue of the 'Prophet of the Long Road.' I have long desired to see the figure of that Man on Horseback, pioneer of the peace promised at Bethlehem, stand amid the monuments in our national capitol. He typifies the heroic era of the Republic when old-fashioned religion was made the basis of our new-born national life. His figure will call men back from indifference to the

claims of the Ruler of the destinies of men and nations. As his figure stands for all the tomorrows in a place of honor, the fact that on horseback he rode 270,000 miles and preached 16,000 sermons will be a rebuke to those at ease in Zion and an incentive to 'spreading scriptural holiness' in this land.

"What the Methodist itinerant did in Asbury's day to warm the hearts of men and women lives, today. Asbury gave distinction to the church he served. He did more. He set influences in motion that blessed all churches. He sowed seeds of faith and righteous living that have brought forth a rich harvest of deeds of glory to church and state.

"Let his example incite all who come after him to hold fast to the ancient landmarks which the fathers have set."



**THE KIND OF PLUMBING THAT WE DO— IS BOUND TO MAKE A FRIEND OF YOU!**

**Congleton's Little Plumber**

No wonder our plumbing makes a lot of friends. It's the right kind of plumbing. We charge the proper prices for our services and we do a very proper sort work. We also sell a very proper line of supplies. And we invite your visit. That's proper, isn't it?

**L. G. CONGLETON**  
117 Cotanch St. Phone 550  
Next to Exide Battery Service Co.



Why does the compass point north?

—because there exists in the north polar region a point that acts as an electric magnet. This "magnetic pole" attracts the compass needle. North, south, east and west.

**Puretest**  
MINERAL OIL  
RUSSIAN TYPE

is recognized as one of the finest medicinal mineral oils in the world. A gentle, non-irritating lubricant. Puretest Mineral Oil relieves the intestines quickly and completely. Easy to take, has neither taste, nor odor.

One of 200 Puretest preparations. Every item the best that skill and conscience can produce.

**Greenville Drug Co.**  
J. KEY BROWN, Druggist  
Phone 19, Five Points

### POLICE COURT

Jerry Barnes, colored, driving an automobile bus in a reckless and careless manner and wrecking the auto of L. Winburn. Evidence was that defendant stopped suddenly and without warning and then backed into car in rear. Defendant ordered to pay damages and cost. Appealed to superior court.

C. O. Brown, white, parking automobile on pavement between hours 1 and 5 a. m. paid the cost.

Jesse Smith, white, speeding, \$10 and cost.

Nathaniel Jones, driving auto without sufficient brakes. Cost.  
Elijah Wilson, disorderly conduct, 30 days county roads.  
Elijah Wilson, assault, 30 days on county roads.  
J. E. Currington, colored, using indecent and profane language, \$5 and cost.  
Lewis Moore, being drunk and staggering around on streets, \$10 and cost.

### RADIO PROGRAM FOR TOMORROW

(Courtesy of Radio Digest)

Program for Thursday, Oct. 16  
WBR—Buffalo (319) 5 music; 6:30

news.  
WQJ—Chicago (448) 7 concert; 10 Skylarks.  
WLS—Chicago (345) 6:30 organ; 6:45-12 songs orchestra, dramatics, mardi grass.  
WLW—Cincinnati (423) 3 French lessons; 9 music; 9:25 Senator Schultz 10 music.  
WJAX—Cleveland (390) 7 concert.  
WFAA—Dallas News (476) 8:30-9:30 concert; 11-12 organ.  
WOC—Davenport (484) 7 Sandman; 7:20 educational lecture; 9 orchestra.  
WBAF—Fort Worth Star-Telegram (476) 7:30-8:30 concert; 9:30-10:45 concert.  
WHAS—Louisville Times (400) 7:30-9 concert serenaders.  
WMC—Memphis Commercial Ap-

### STATEMENT OF CONDITION

# The Greenville Banking & Trust Company

Greenville, N. C., October 10, 1924

RESOURCES	
Loans and Discounts	\$1,091,631.15
Stocks and Bonds	90,250.00
Liberty Bonds	287,600.00
Tobacco Overdrafts	10,312.62
Banking House	37,277.21
Furniture and Fixtures	10,920.21
Other Real Estate	19,788.02
Cash and Due From Banks	325,653.45
	<b>\$1,873,432.66</b>
DEPOSITS OCTOBER 10, 1921	\$ 917,161.67
DEPOSITS OCTOBER 10, 1922	996,117.85
DEPOSITS OCTOBER 10, 1923	1,133,436.31
DEPOSITS OCTOBER 10, 1924	1,419,821.01

**OFFICERS**  
E. G. FLANAGAN  
President  
E. B. HIGGS  
Vice-President  
W. E. PROCTOR  
Vice-President  
W. H. WOOLARD  
Vice-President, Cashier  
J. H. WALDROP  
Assistant Cashier  
A. J. MOORE  
Assistant Cashier

R. R. COTTEN  
Planter  
E. G. FLANAGAN  
Manufacturer  
J. L. HASELL  
Railroad Agent  
E. B. HIGGS  
Retired Merchant  
C. O'H. LAUGHINGHOUSE  
M. D.

LIABILITIES	
Capital Stock	\$ 100,000.00
Surplus and Profits	66,011.65
BILLS PAYABLE	NONE
DEPOSITS:	
General	\$1,419,821.01
U. S. Bonds	287,600.00
	<b>\$1,707,421.01</b>
	<b>\$1,873,432.66</b>
<b>DIRECTORS</b>	
R. L. SMITH	Horse Dealer and Farmer
J. L. STARKEY	Merchant
N. O. WARREN	Real Estate and Fertilizer
H. A. WHITE	Insurance
W. H. WOOLARD	Vice-President and Cashier
A. M. MOSELEY	Insurance and Real Estate
J. R. MOYE	Farmer and Retired Merchant
W. E. PROCTOR	Farmer and Retired Merchant
L. C. SKINNER	M. D.

# Local News

## BISHOP DARST TO CONDUCT SERVICES FOR FEDERATION ON THURSDAY MORNING

Bishop Darst will conduct prayer services for the Men's Federation in the Modern Woodmen Hall tomorrow morning. Everybody is invited. Bishop Darst is a splendid speaker and will no doubt bring a good message.

## MISS HELEN CRITCHER ENTERTAINS

Hostess at Bridge in Honor of Misses Newton and Hardee. On Tuesday afternoon at her home on Dickerson Ave. Miss Helen Critcher was hostess at four tables of bridge in honor of her house guest, Miss Cor-

## HON. A. L. BROOKS AND VAN G. BRUMMITT TO SPEAK IN CITY

Pitt county is quite fortunate in obtaining Hon. A. L. Brooks and Hon. Van G. Brummitt, both of whom are well known Democrats throughout the State of North Carolina, to speak here on October 24th and 31st, respectively.

These men have done much for Democracy in North Carolina and the Democratic voters of Pitt county and the public are urged to attend these meetings and hear the issues of today, discussed by such men as these.

The place and hour of the speakings will be announced at a later date.

## BOY ESCAPES CHILDREN'S HOME SOCIETY, TRENTON, N. J., IS ARRESTED HERE

Rev. Eben Brewer, of Trenton, N. J. spent last night in Greenville, having come here for Lester Buckwalter, a 16-year old boy who was arrested here having escaped from the home for boys the New Jersey Children's Home Society at Trenton, N. J.

## CONFIRMATION SERVICE

Tonight 7:30 p. m. at St. Paul's Episcopal church, the Rt. Rev. T. C. Darst, D. D. Bishop of the Diocese, will preach and confirm a class presented by the Rector for Confirmation. The public are cordially invited to attend this service and hear the Bishop.

## ACCEPTS POSITION WITH GRIFFIN SHOE CO.

Mr. Clifford Pearson, of Goldsboro, has accepted a position with Griffin Shoe Co. of this city.

## PRAYER SERVICES TO BE HELD AT HOME OF MRS. D. M. JONES

Prayer services will be held at the home of Mrs. John Clark on Thursday afternoon at 3:30 o'clock. Mrs. D. M. Jones, leader. Everybody is invited to attend.

## Christian Church Tonight

The regular mid-week prayer services of the Christian church will be held tonight at 7:30 o'clock.

## REV. J. W. HEYES ORDAINED

At Emmanuel Episcopal Church, Farmville, this morning Bishop Darst ordained to the Priesthood of the church the Rev. J. W. Heyes who is in charge of the Farmville and Snow Hill churches.

At 10 a. m. Morning prayer was read by the Rev. James E. W. Cook. This service was followed by the dedication of Vesper Lights and Processional Cross. The Rev. D. G. MacKinnon, S. T. D., of New Bern, preached the ordination sermon. The Litany was read by the Rev. Stephen Gordon. The Rev. R. B. Drane, D. D., of Edenton presented the candidates to the Bishop. The Revs. J. N. Bynum, of Belhaven and W. R. Noe, of Wilmington assisted in the Holy Communion.

## Mr. A. E. Chambers Leaves for Wilson

Mr. A. E. Chambers who has been with Griffin Shoe Co., will leave this afternoon for Wilson, where he will be in the post office.

## IN GREENVILLE TODAY

Messrs. J. W. Ferrell and Hazel White, of the Atlantic Coast Realty Co., Petersburg, Va., were in the city today.

## Watch the label on your paper

We will have to stop your paper when your time expires.

## Wagenhals & Kemper's production

"The Bat" by Mary Roberts Rinehart and Avery Hopwood will be presented here on October 14 by a brilliant cast.

This is the play, conceded by all to be greatest success in years. This is the play about which there has been more discussion than any other play produced in a generation or more.

"The Bat" comes here with a remarkable record for popularity. It has played for more than a year at the Morosco Theatre, New York, and it is still there. Simultaneously, another company broke every existing theatrical record in Chicago by playing at the Princess Theatre, New York, for one solid year. Those are facts to conjure with.

Self praise, however, as the saying runs, goes but a little ways. For that reason the management defers its own judgment of "The Bat" to the hat of the critics of New York and Chicago who were unanimous in their enthusiasm over the play.

Brief excerpts from some of the criticisms follow:  
"The Best mystery play New York has ever seen."—Telegram.  
"A wild mystery melodrama, considerably wilder than any seen in these parts for a long time, thoroughly interesting and immensely amusing."—The Times.  
"Keeps standees on the tips of their toes."—The World.  
"Baffling, exciting and a succession of thrills with interludes of comedy that were greeted with shrieks of laughter."—The Tribune.  
"Has never been equalled for baffling and delirious thrills."—The Globe.  
And these that follow are from Chicago.  
"Thrill after thrill, with everybody fooled to the top of the bent, one sensation after another."—Daily News.  
"A play of sweeping movement, sudden turn, quick surprise and astounding solution."—Journal.  
This, then is "The Bat."  
Seat sale, Horne-Staton Drug Co.

## TELL 'EM & SELL 'EM

# Valuable Real Estate

TO BE SOLD

## At Auction

Saturday, Oct. 25

10:30 A. M.

# William Jesse Fleming Farm

Located 4 1-2 miles north of Greenville within 1 1-2 miles of hard surfaced road, near a two-teacher school.

This farm consists of 116 acres with around 96 acres cleared and in high state of cultivation, with the following buildings: 9 room dwelling, located in large shady grove, 2 tenant houses, 3 tobacco barns, packhouse and other necessary buildings.

## At 11 O'clock the Same Day

22 acres nearby the above lands, known as the (Ivey Fleming Lands) with 10 acres cleared and the balance of 12 acres consists of quantity of mill timber.

Terms of sale ONE-THIRD CASH, balance due and payable 1, 2, 3, 4, 5, 6 years after date of sale, deferred payments to draw interest from Jan. 1, 1925, date possession is to be given.

The above properties offer a splendid opportunity to any one seeking a home, or a good business investment.

Sale to be conducted on the property,

RAIN OR SHINE

# N. O. Warren

SELLING AGENT

For C. C. and Sidney Fleming, Executors

# Why Are Drugs Standardized?

They are standardized in order to bring about uniform therapeutic efficiency to the patient whenever required. This efficiency is most needed in the sick room—not merely in the laboratory.

What is true of drugs must be true of foods. Purity and efficiency in the can is only part of the problem—purity and efficiency in the kitchen is the true test.

The law requires that baking powder contain 12% leavening gas at the time of sale to the consumer. This measure insures uniform leavening efficiency and protects the health of the public.

In order to comply with this fixed standard for baking powder, manufacturers must produce and pack their product so as to avoid the deterioration which may result from absorption of atmospheric moisture.

Baking Powder manufacturers to avoid violation of the law, also spend thousands of dollars yearly in testing grocers' stocks and removing "spent" goods from his shelves, in spite of the fact that every possible precaution had previously been taken against deterioration.

With the exception of Texas, the pure food laws are not applied to baking powder mixed with flour at the mill and sold in bags as "Self Rising Flour." There is no penalty on the manufacturers if this fails to "self rise"—the consumer is the "goat"—he is the one that pays the penalty through indigestion and ill health that comes from eating bakings that are not properly raised. The standardization of baking powder is a protection to both the consumer and the manufacturer—who welcomes such laws and co-operates in every way possible. But!

Not so with the self rising flour manufacturer—he resents such laws and fights such legislation. Why? Because a standardization of self rising flour would require moisture-proof containers instead of cheap sacks—because low grade "clears" could no longer be sold as "fancy patent flour." It would also mean he must maintain expert chemical control such as is now maintained by baking powder manufacturers.

Calumet Baking Powder contains only such ingredients as have been officially approved by the U.S. Food Authorities.

## Packed in tin—keeps the strength in



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This, then is "The Bat."  
Seat sale, Horne-Staton Drug Co.

## Sells - Floto Circus To Show Washington On Next Saturday

Saturday will be circus day in Washington and already the population of that city and the surrounding territory is looking forward with interest to the arrival of the special trains which will bring in the great Sells-Floto circus.

During the past few weeks the great show has exhibited at several places in this section of the state and those who have been fortunate enough to attend its performances have not failed to praise the wonderful acts which combine to make the show.

Among the animal acts are included 10 of the largest Royal Bengal tigers in captivity and a herd of 15 performing elephants. Numerous aerial acts including the famous Flying Wards lend a thrill to all those who attend the show.

The mammoth street parade will begin at 10 o'clock next Saturday morning and will be followed by two complete performances of the show, the first at 2:15 in the afternoon and the latter at 8:15 in the evening.



## HERE THEY ARE

Nicest, freshest, most up-to-date line of groceries you ever saw. Just the things you need can be found here.

Did you know that the customer must be satisfied is our motto?



PHONE: 23

# Used Car Sale

ALL THIS WEEK AT VERY LOW PRICES, AND VERY EASY TERMS

- Two Ford Touring Cars with starters \$125.
- One 1924 Roadster, with starter \$300.
- Big Six Studebaker Touring \$350.
- Dodge Touring \$275.
- Dodge Roadster \$275.
- Chevrolet Coupe \$250.
- Essex Four Coach \$500.

TRADE YOUR USED CAR FOR A BETTER ONE

## Chapman - Burnette

DODGE BROTHERS MOTOR CARS South Evans St. telephone 102

MIKE  
23 Years Old  
24 Inches Tall  
30 Pounds in Weight

# They look alike-Mike and Ike-They look alike

WORLD'S FAMOUS TWIN MIDGETS FEATURED ON THE MIDWAY AT THE PITT COUNTY FAIR

I K E  
23 Years Old  
24 Inches Tall  
31 Pounds in Weight

# Today -- WHITE'S THEATRE -- Today

LON CHANEY IN "THE PENALTY" ALSO GRANTLAND RICE "PICKING WINNERS" ALSO "AESOPS FABLES" ADM. 10 AND 25 Cents

THURSDAY—RICHARD DIX AND LOIS WILSON IN DE MILLE SPECIAL "ICE BOUND." Lower Floor . 35c; Balcony . 25c; Children . 10c

FRIDAY—JACK HOLT AND DOROTHY DALTON IN "THE LONE WOLF."

## Markets

(Furnished by James William Cobb)

### COTTON LETTER.

New Orleans, Oct. 15. — The recent declining tendency of market was checked today by steadier cables than expected and Washington reporting developing of a disturbance near Swan Island in northwest Caribbean Sea, south of the Yucatan Channel which leads into the gulf of Mexico. Reports of the trade calling cotton in Liverpool and is the American markets was a sustaining feature also.

Liverpool cable—Market sustained by spinners calling cotton in Liverpool. Compared with last year exports from U. S. continue free since Friday 158,000 vs. 142,000, since Aug. first 1,307,000 vs. 1,157,000. That exports from the U. S. will continue large this week is indicated by Galveston having on shipboard today 13,000 vs. 99,000 last year New Orleans 28,000 vs. 45,000.

The weekly government was favorable, reading in part as follows: Warm, dry conditions made ideal harvest weather generally through there was slight interruption by rain in the northwest portion of the belt. Except for fear of the tropical storm, weather conditions inland remain generally favorable. As a result the early advance met free offerings, probably some hedge selling causing values to ease off again.

Reports from the northern dry goods markets are to effect that business remains quiet with prices a shade lower but it is thought that the demand will improve in the event of price of raw cotton declining to 22 cents.

Semi-weekly movement at 13 interior towns. Receipts 220,000 vs. 185,000 shipment, 187,000 vs. 134,000 stocks increased 53,000 vs. 34,000 total stock 614,000 vs 621,000.

### NEW ORLEANS COTTON

	Open	High	Low	Close
Jan. --	2227	2261	2203	2217
Mar. --	2253	2284	2229	2240
May --	2269	2297	2243	2253
July --	2244	2247	2227	2228
Oct. --	2204	2250	2198	2210
Dec. --	2215	2261	2198	2215

Market closed steady, spots steady, 20 lower. Middling 2215.

### NEW YORK COTTON

	Open	High	Low	Close
Jan. --	2246	2279	2218	2241
Mar. --	2270	2311	2255	2271
May --	22800	2335	2276	2290
July --	2298	2250	---	---
Oct. --	2330	2357	2295	2315
Dec. --	2338	2271	2209	2230

Market closed steady, spots 5 lower. Middling 1340.

### LIVERPOOL COTTON

Market closed firm. Jan. 1298; Mar. 1302; May 1307; July 1298; Oct. 1316; Dec. 1295. Middling 1339; good middling 1384. Sales 5,000 of which American were 3,200; receipts 16,000 of which America were all.

### THE WEATHER

Temperatures continued about normal over belt as whole. No rainfall reported anywhere.

Forecast: Wednesday entire belt generally fair except some rain is expected in Florida and lower Rio Grande Valley.

### WHEAT

	Open	High	Low	Close
July 133 1-2	137 3-4	132	137 1-2	
Dec. 145 1-4	151 1-4	146	151 1-8	
May 151 1-4	156	150 3-4	135 7-8	

### CORN

	Open	High	Low	Close
July 113 3-4	116	113 1/2	115 7-8	
Dec. 112	113 7-8	111 3-8	157-8	
May 13 1-2	116	113 3-8	115 7-8	

### OATS

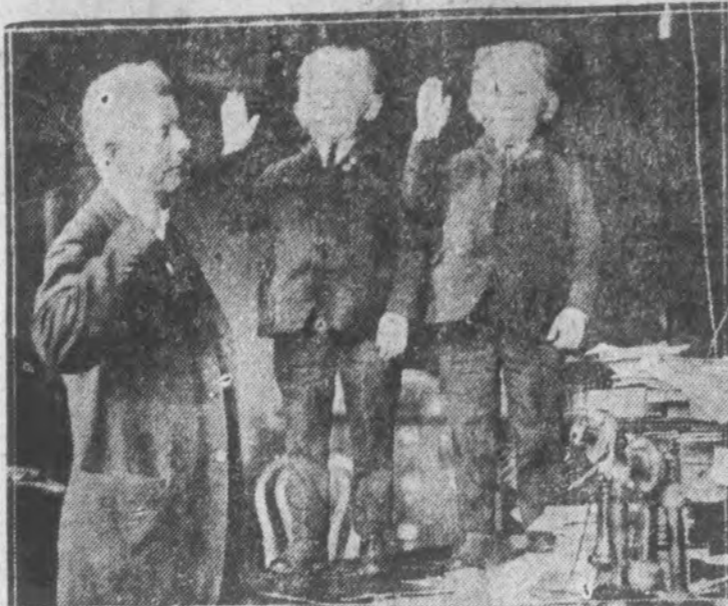
	Open	High	Low	Close
July 55 3-8	56 3-4	53 3-8	56 3-4	
Dec. 54 3-8	55 3-4	54 1-8	55 7-8	
May 58 3-4	60 3-8	58 1-4	60 3-8	

### Weekly Government Weather Crop Report for Week Ending October 14th.

Washington, D. C., Oct. 15 — Warm dry condition made ideal cotton harvest weather generally though there was slight interruption by rain in northwest portion of belt.

Conditions unchanged in Texas; picking nearing completion except in northern and northwest portions with slight insect damage. Picking somewhat interrupted in Oklahoma but made very satisfactory progress with cotton yield and quality good and fairly satisfactory top crop coming on in most sections, there seem weevil damage on bottoms layeas. Picking made rapid progress in Arkansas; nearly all open in central and southern portions and greater part open in north. Top crop unfavorable affected by long drought in Louisiana.

Harvest unusually well advanced in many areas is central and southern Alabama. Some top crop being made in Tennessee, where condition fairly good; mostly open and being gathered rapidly. The more eastern states had the second week of favorable weather; practically all cotton is out in southern districts of Georgia; about half out in central division. Practically all crop in South Carolina except extreme north, open. North Carolina cotton continues to show effect of recent long wet spell many bolls rotten and damaged.



Mike and Ike, twin midgets, one of the most attractive features on the midway of the Pitt County Fair. These boys, age 23 years, weigh 30 and 31 pounds, were born in Budapest, Hungary. They came to America in the fall of 1914 and were nationalized on April 23, 1924. The little men are exactly alike and are only 23 inches high.

Mike and Ike are the smallest members of the Loyal Order of Moose, and have the distinction of being the only members of the fraternity permitted to be at the Peace Conference in Geneva, Italy. They also had the honor of going over on the S. S. George Washington, returning on the same liner with the late President Wilson.

These little people are putting on an entertaining show and it is a treat of a life time to see them and hear them talk.

### NORFOLK SOUTHERN RAILROAD announces REDUCED ROUND TRIP FARES TO RALEIGH, N. C.

North Carolina State Fair, Oct. 13th to 17th inclusive. Tickets on sale daily October 12th to 16th and for trains scheduled to arrive Raleigh before 1. p. m. Oct. 17th, final limit October 20, 1924. J. F. DALTON, General Passenger Agent, Norfolk, Virginia.

**L. F. HILL**  
PAPER HANGER  
WALL DECORATOR  
GENERAL PAINTING  
For Service Call phone 63-W

Want Ads Get Results  
Want Ads Get Results

## -Wants-

Rates: 1c per word (minimum 25c) per insertion this size type. Larger type double price. Persons not having regular account with this office must send or bring cash with copy. No want ads taken over the telephone.

FOR RENT NOV. 1, FRONT UPSTAIRS office in Reflector Building. Heat, lights and janitor service. \$12.50 per month. D. J. Whickard, Jr. 11 tf

YOUNG MAN AGE 25, WANTS work. Store or general office work preferred. Four years experience in bookkeeping and clerical work. Willing to start at small salary. Box 151, Greenville, N. C. 11 1 w

LADIES! WHEN YOU WANT your hair bobbed go to the Bobber Beauty Shop, exclusively for ladies and children. Shingle, bobbing a specialty. 210 Nat. Bank Bldg. 'phone 642. 11 tf

"LOST"—THE INTEREST ON ALL money which has not been kept working efficiently. If you have surplus funds place them in our "savings department" 4 per cent compounded interest paid quarterly. Greenville Banking & Trust Co. 26 tf

WANTED TO BUY FARM, NOT less than forty (40) acres in cultivation and plenty timber for use of farm, good water and healthy location. One tenth cash, balance, ten annual payments. Address "C," care of The Reflector. 9 1wp.

NICE SPECKLED AND GRAY trout, flounders, rock and butter fish every day. Call Greenville Market Co. 9 6ts

FRESH OYSTERS EVERY DAY Greenville Market Co. 9 6t

WE CARRY AT ALL TIMES THE very highest grade western veal, beef and native pork. Greenville Market Co. 9 6t

COAL — WOOD! PURE CLEAN coal satisfactory service. largest load dry wood in town for \$2.25. Conklin Coal & Wood Co., Phone 375-W 25 tf

SEED FOR SALE — RYE, OATS, clover, Hairy Vetch and permanent pasture grass. Savage Seed Company, Greenville, N. C. 15 1mc

FARM LANDS FOR SALE, ALL size tracts (terms). Some of the finest lands in Georgia will be found in Wayne county. For a real bargain, write or see Raybon, Ingram & Co., Realtors, Jesup, Ga. 17 1m pd

AUCTION SALE THURSDAY, OCT. 16th of a carload of young milch cows and one registered Jersey bull at Wingate stables opposite Randolph's garage. These cows can be seen at my stables at any time. Jess Wingate. 13 3ts

GEORGIA TOBACCO FARM CUT in small farms at Auction, Wednesday, Oct. 22, easy terms, Millen, Ga., National Co., Ayden, N. C. 13 6t

FOR RENT—2 OR 3 UNFURNISHED connecting rooms centrally located, can furnish bed room. Call 247-W or 723 Pitt St. 13 3t

WANTED PART TIME POSITION by young lady stenographer who attends East Carolina Teachers College. References furnished. Address Rosalie Rives, East Carolina Teachers College, box 148. 14 1t

GUARANTEED HORSE SHOEING beside R. Hill Tin Shop on Co-tanch street, Greenville, N. C. Appreciate your shoeing. Sam W. Frazier, manager. 14 5tp

SEWING DONE, PLAIN OR Fancy millinery a specialty. Prices reasonable. Call Mrs. Wilson, 191-J.

FOR SALE—HORSE, MULE, COW, buggy, heifer, 1 riding plow, several other plows, cart, 1 transplanter. Sale Nov. 7th at Jess Hardee old place. Bud Corey. 11 eod 8t

FARM FOR SALE—1 1-2 MILES from Simpson, 110 acres, 45 acres cleared. 1 1-2 miles of good school. See Oscar Hardee, Greenville or Mrs. Addie Edwards, Chicod. 1 eod 2 wks

It Is B. S. That Cures Indigestion "B. S."

The greatest stomach and liver remedy. Relieves indigestion, constipation, gas, heartburn. Money back if not satisfied.

B. S. WARREN, Druggist

WE SOLICIT YOUR PATRONAGE and guarantee satisfaction. Quick and prompt service at all times. Greenville Damp Wash, N. W. and Ferrell Jackson and Paul Scott. Office 'phone 602 residence 'phone 488-J. 7 tf

SOR SALE—ONE (1) 110 VOLT Delco light plant with 56 large size batteries new, two (2) 110 volt Delco water pumps with tanks 1000 feet covered wire with insulators and brackets, all in very best condition. Reason for selling, have city power. W. E. Proctor, Grimesland, N. C. 30 2w

THE BOBBER BEAUTY SHOP for service. If you have any kind of scalp troubles such as dandruff and falling hair, come to see us. We get results. 210 Nat. Bank Bldg., 'phone 642. 11 tf

FOR SALE—CAR LOAD—NICE apples on Norfolk Southern track near station, 40 cents per peck. Grown on L. M. Kinzie farm, near Salem, Va. J. T. Hamilton. 134tp

HEREBY FORBID ANYBODY hiring, feeding, clothing, sheltering or renting my son Abram Adams, who left home a few days ago. Norwood Adams. 13 4tp

### MUSIC

We handle musical instruments of every description. Our latest numbers in sheet music and Brunswick Records are here.

Laughinghouse-Morton Music Co.

Let the Cafeteria Solve Your Eating Problems. Good foods on order at all times. Hot Rolls and Pies A SPECIALTY

LET HAPPERSBERGER Repair your watch and you'll always be on time Located Speight Cotton Office

R. T. COX District Agent JEFFERSON STANDARD LIFE INSURANCE CO

SMITH ELECTRIC COMPANY RADIO SUPPLIES Phone 173 SMITH ELECTRIC Co

FOR SALE! 7 room home, good condition. Electric lights. Large lot, 51 x 150 ft. "West End." Just across street from new school site \$1200, balance 1-2-3-4-5 years L. J. SMITH Insurance and Real Estate. No 306 Evans St., Phone 303.

\$4000 Modern five room bungalow, with 'all improvements, in Greenville Heights. Let us show you. MOSELEY BROS. Real Estate—Insurance

My Office Is Now With Speight & Co. SEE CARTER For Fire and Life Insurance and Bonds of all kinds. Loans made quick on farm and city property. D. B. CARTER Opposite Proctor Hotel

## Grimesland's Old Reliable House of Personal Service

Serving you in a straightforward, conscientious manner and giving you a full dollar's worth for every dollar you spend with us, always has been, and always will be the policy of this establishment.

We solicit your business on this basis.

MAY WE SERVE YOU?

## Clark Brothers & Company

GENERAL MERCHANDISE AND UNDERTAKERS GRIMESLAND, N. C.

YESTERDAY AT THE PITT COUNTY FAIR THE MIDGET THEATRE Conducted by the World's Famous

## Twin Midgets-Ike and Mike

Played to Capacity ASK YOUR FRIENDS WHY

## PAY LESS

— and get higher purity  
— and get better baking  
— and get bigger value  
— and save money!

Bake it BEST with

# DAVIS

BAKING POWDER

EVERY INGREDIENT OFFICIALLY APPROVED BY U. S. FOOD AUTHORITIES

## WHITES THEATRE

ONE NIGHT, OCT. 21ST.

Flying This Way WAGENHALS AND KEMPER PRESENT

# THE BAT

By Mary Roberts Rinehart and Avery Hopwood

World's Greatest Mystery Play

HERE IS THE RECORD TO DATE

2 Years in New York—Seen by 5,000,000 persons  
1 Year in London—Played to \$1,000,000  
1 Year in Chicago—Praised by Every Critic  
Presented here exactly the same as in—

NEW YORK — LONDON — CHICAGO  
Prices 50c, \$1.00, \$1.50 and \$2.00  
Seats on Sale Horne-Staton Drug Store

**SLOGAN**  
Our Greenville, Yours  
If You Come

# THE DAILY REFLECTOR

Greenville, Pitt County  
Industrial Development  
Edition

GREENVILLE, THE HUB OF EASTERN NORTH CAROLINA

## Greenville --- Past And Present

Greenville, North Carolina is the county seat of Pitt county, and is located on the southern banks of the Tar river about midway between Tarboro and Washington, N. C., and is at the junction of the A. C. L. Railroad running north and south from Weldon to Kinston, N. C. and the Norfolk Southern running east and west from Norfolk, Va., to Raleigh, N. C. Its population is about 8000, five eighths of which are white and three eighths negroes.

The town was first established in 1771 by the Colonial Assembly, and bore the name of Martinborough, being the child of, and bearing the name of Governor Martin of that day. In 1774 a further act was passed providing for said town of Martinborough and the sale of lots therein, by lottery, and provision also being made for a court house, prison and stocks. In 1786 the assembly of North Carolina changed the name of the town of Martinborough to Greenville in honor of the Revolutionary hero, General Nathaniel Greene. However, according to the opinion of General George Washington, Greenville at that time was not very much of an honor to any one, as he referred to it in his diary sketches written during a tour when he was President, as having stopped "In that dirty little town called Greenville on the banks of the Tar river." But since that epoch making period of our early history the changes in Greenville have been many and its progress wonderful, until today it is recognized as the "Queen City" of eastern North Carolina, and one of the cleanest and most beautiful small cities in the state.

Along educational lines Greenville stands out pre-eminently, being the home of the East Carolina Teachers' College, which is a State Institution founded and maintained for the exclusive purpose of training teachers. In addition to the College, the town has one of the best High School



MAYOR D. M. CLARK

systems in the State, consisting of three brick buildings for the white race, and one large brick building for the colored people. The system is maintained by the Town of Greenville or what is known as the Greenville school District, which includes a small fringe of territory lying beyond the corporate limits of town, but the doors of the schools are thrown open to many county children who come from the outlying rural sections, as far as seven miles distant. In addition, \$200,000.00 in school bonds have just been issued for the erection of other buildings and improvements.

In this respect the town is only living up to tradition as one of the most important acts of the early assembly of 1786 was the establishment and incorporation of what was known as the Pitt Academy, located in Martinborough or Greenville and having many prominent men of the State as trustees, including Governor Richard Caswell. And again in 1830 there was chartered the Greenville Female Academy. These two academies stood and rendered valuable service, educating men and women from all sections of the state and ranking with other schools of high

grade. In fact their usefulness continued long after the Civil War, and until they were displaced by the establishment of Colleges, High Schools, Graded Schools, etc.

Although Greenville is important industrially, it is commercially an agricultural center, being located as it is in one of the richest farming sections of the state, the soil of which is capable of producing any kind of crop. Tobacco and cotton however, are the principal farm products relied upon and marketed in the Town. There being required six large sales, warehouses to market the 35,000,000 pounds of tobacco sold annually, and in addition to these, numerous stemmeries, redrying plants, and storage plants of the principal tobacco companies, and the independent dealers, thus making Greenville one of the leading bright leaf tobacco markets, not only of the state, but of the world. But in point of importance, cotton is a close second to tobacco, as large quantities of this state produce are marketed and shipped from this point annually, as well as manufactured into cloth and hosiery by the Greenville mills.

In recent years the town has grown by leaps and bounds, being now the proud possessor of paved streets almost throughout, of a municipally owned water and light plant, second to none in the state, of a gas plant and main, that will be ready for use November 1924, of municipal building, government post office building, excellent modern court house, county fair grounds, three large banks, three hotels, a large buggy and wagon manufacturing enterprise, Cotton mill, Hosiery mill, planing mill, lumber mill, fertilizer and cotton seed oil plants, together with many other manufacturing and business enterprises, including the tobacco industry.

In addition to this the county and state has recently undertaken exten-

sive road paving program, there having been already constructed a paved road from Greenville through Farmville to Wilson county line, and concrete roads from Greenville to Kinston, Greenville to Washington, Greenville to Cox Mill, Greenville to Bethel, and Greenville to Falkland. The program also included the construction of a hard surfaced road from Greenville to Stokes. With these arteries of commerce a reality, the town and county is truly destined to become the "Garden spot of the world."

The government is under the aldermanic plan, having a Mayor and eight aldermen as the principal governing body, this body being augmented by a Water and Light Commission, and a School Board, both of which consist of a separate and distinct membership from the aldermen, and while primarily controlled by the Board of Aldermen as to personnel, power, etc., have exclusive control of the property and affairs of their respective departments. The Water and Light Department of the Town of Greenville, which is controlled as above stated by the Water and Light Commission, is one of the best in the state, and in addition to supplying all of the demands of the town and its citizenship, is furnishing electric power to the towns of Winterville and Bethel, and has entered into a contract with the town of Robersonville, Martin county, whereby that town will also be supplied with electric power within the next month or two.

Although much progress has been made in the town during the past four years, such as doubling the capacity of the sewer system, enlargement of the Water and Light plant, pavement of additional street and sidewalks, installation of motorized street cleaning department, enlargement of schools and the issuance of \$200,000.00 in bonds for the erection of new buildings, etc.,

there has been no increase during this time of the tax rate, and since 1920 up to and including the present year, the rate has remained \$1.50 on the one hundred dollars valuation of property, which is divided in the following proportion:

General fund	52c
School maintenance	42c
School bond interest	06c
Interest on city bonded indebtedness, payment serial bonds and sinking fund	50c

This showing in a financial way is quite gratifying when compared with other towns and cities of Eastern Carolina, that have shown considerable increase in their tax rates, some of which have almost doubled their rate within the same period of time, without showing much if any more civic development than that shown by Greenville.

The civic bodies of the town consist of an active County Chamber of Commerce, Merchant's Association, Rotary Club, Kiwanis Club, Woman's Club, Board of Charities, King's Daughters, Country Club and other subsidiary organizations. Christian denominations being practically all represented and each possessing its own place of worship.

The town has a wide reputation for its hospitality and open door policy, people once having visited Greenville and becoming acquainted with its citizenship, always manifest an interest in its welfare, and a desire to return. Its slogan "Our Greenville yours if you come," is meant literally, as the stranger is figuratively received with open arms, and made to feel at home.

The town is prosperous and has made rapid strides and progress, because its citizenship is progressive in thought, and energetic in action. Its future is immeasurable and under natural circumstances and conditions there are no limitations to its possibilities.

D. M. CLARK, Mayor.

"Not the Oldest—But the Best"

# Phone 27

## POWELL'S

FOR QUALITY

Cleaning  
and Dying

OUR SERVICE SATISFIES

230 EVANS  
STREET

Next to Young's Department Store

# Tobacco Growers Attention

## THE TASK OF GROWING AND CURING

TOBACCO IS A HARD AND TEDIOUS ONE, AND FOR THIS SKILL AND LABOR THE PLANTER IS DESERVING OF THE VERY HIGHEST PRICES. FOR YEARS

*"The Old Reliable"*

## FARMERS WAREHOUSE

HAS WORKED HARD FOR THE GROWERS' BEST INTERESTS. PLANTERS IN THIS SECTION KNOW THIS TO BE TRUE. THEY ALSO KNOW THAT A SQUARE DEAL AND HIGH PRICES FOR YOUR TOBACCO IS ASSURED WHEN YOU SELL WITH US. :: :: ::

# Timberlake, Hooker & Moore

GREENVILLE,

NORTH CAROLINA

**Greenville Insurance & Realty Company  
Abreast of The Times**

There is nothing like young, vigorous blood, so to speak, to make any business venture in this day of keen competition flourish. While maturer age is always admired and recognized, still, young life with new visions, new ideas figure today as never before. This is one of the main reasons why Greenville, taken as a whole, has outstripped many of its sister towns in North Carolina during the past decade, and this is why Greenville stands out so prominently as a town where progress and thrift are so notoriously conspicuous.

One of the mainsprings in a business way to be mentioned now flourish

ing so successfully in Greenville is the Greenville Insurance and Realty Company which was organized for business in 1922.

In August 1924 William H. Bradsher, T. E. Hooker and D. B. Carter purchased the stock from the original stockholders, continuing the business under its original name with the following officers: William H. Bradsher, president; T. E. Hooker, vice-president; D. B. Carter, secretary-treasurer. Mr. Bradsher and Mr. Carter are both actively engaged in the management of the business, which is now one of Greenville's business prides. Mr. Hooker devotes himself almost exclusively to his large farming interest. He is also one of Greenville's largest property owners and is one of the city's

highly esteemed and much admired citizens.

Mr. Bradsher is a native of Person county. For the past six years he has been a resident of Greenville where he is admired for his energy and push as well as his likeable manner and sunny disposition. As he was a live wire in the tobacco business so is he in his present undertaking. If any one can make a business thrive then "Bill" Bradsher knows how. Everybody in Pitt county knows "Bill" Bradsher and in knowing him they recognize a man four-square and ready to meet you half way.

Mr. Carter, while a native of Wilmington, N. C., is now a full fledged Pitt county man where his lot has been cast for the past eight years. Like Mr. Bradsher he's a hustler and believes in doing things right off the bat. He is one of Greenville's most popular and likeable young men.

The firm caters to city property and farms as well as development projects. They are also rental agents as well as local agents for the Aetna Life Insurance Co., representing some 20 Fire Insurance Co's. They also operate the Greenville Building and Loan Association.

Well Stocked and Up-to-Date Establishment Second to None in This Section—Great Asset to Greenville Shopping District

About 80 per cent of the world's diamond production is sold in the United States.

There are a million bicycles in Holland.

April is the month of the bumper tornado crops.

The Romans had 50 ways of cooking pork.

**Laughinghouse-Morton Music Co., Is Valuable New Enterprise Here**

Concern Began Operations About Six Months Ago and is Doing a Large Business.

Then Laughinghouse-Morton Music Company, operators of "The Music Shop" the first exclusive musical house in Greenville, has given the community an important asset which not only adds to the prosperity of the vicinity but adds to its culture, as well.

H. Dail Laughinghouse and J. Shep Morton are the owners of the business which is located in handsomely appointed quarters in the ground floor of the National Bank of Greenville building. They deal in pianos of several lines, and carry a full stock of Brunswick phonographs, records and supplies and Brunswick Radiolas. They carry, also, large stocks of sheet music, musical instruments and supplies, and operate a novelty and gift shop which has proven on of the most attractive features of the business.

These gentlemen are well known citizens of Greenville. Mr. Laughinghouse is a drummer of wide reputation, having served for seven years with various well known orchestras, among them the "All Southern Seven" and "Pete Massaire's Orchestra," both musical aggregations which gained for themselves considerable renown at home and abroad in the South.

Both are members of the Chamber of Commerce. Mr. Morton is a member of the Knights of Pythias, and together they make a "business team" of big qualifications, with every promise of making their enterprise in Greenville highly useful and successful.

They know the music business and conduct their store along modern, progressive line, making it decidedly a credit to the community in every respect. They are well known throughout Pitt county, and have a faculty of making friends for themselves as well as for the business.

They guarantee to every customer a full dollar's value for every dollar spent with them, and every instrument or article which goes out of their store bears their personal guarantee. Courteous and efficient service to all is the slogan of their business, and while it is still young it has already demonstrated its value to the community.

These men are boosters for Greenville and Pitt county, and are willing at all times to lend their aid to any movement designed to enable the county to work out its destiny along broad, constructive lines.

**Mr. Merchant:**

Your store will be a credit to the community—a booster for the town's progressiveness—if you let us keep it stocked with our splendid lines of standard, high grade

Groceries, Cigars, Cigarettes and Candies

We are equipped to supply your every need on short notice, regardless of the size of your order. Prompt, courteous service, full weight, honest measure and an all-round square deal is what you get when you buy from us.

**Smith Grocery Company**

DICKERSON AVE.

DRINK  
**Coca-Cola**  
IN BOTTLES  
**Coca-Cola Bottling Works**  
Greenville, N. C.

**Stability Is The Keynote Of This Banking Institution**



We Employ Only Such Methods in Our Business As to Make This Bank the Safest Place For Your Savings.

**The National Bank Of Greenville, N. C.**

(Founded 1906)

Cordiality, Friendliness, Are By-Products of this financial institution. Our roomy corridor is no stranger to sunlight, and our endeavor is always to put some of that sunlight in our greeting.

CAPITAL ..... \$100,000.00  
SURPLUS ..... \$ 50,000.00

TOTAL RESOURCES

OVER ONE MILLION DOLLARS

We respectfully solicit your business on our record of past performances. We are big enough to serve you—Not too big to appreciate you.

**OFFICERS**

JAMES L. LITTLE  
President  
F. G. JAMES  
Vice-President  
F. J. FORBES  
Cashier  
CHAS. JAMES  
Asst. Cashier

**DIRECTORS**

F. G. JAMES  
C. L. HARDY  
R. L. DAVIS  
J. L. PERKINS  
J. G. MOYE  
W. A. BOWEN  
DR. J. E. NOBLES  
F. C. HARDING  
CHAS. COBB  
W. J. HARDEE  
R. WILLIAMS  
J. C. GALLOWAY  
B. W. MOSELEY  
J. L. LITTLE

**Plumbing--**

IS ONE OF THE MOST IMPORTANT ITEMS IN THE CONSTRUCTION OF YOUR HOME.

My methods are up-to-date in every particular and I guarantee your satisfaction with the completed work.

ESTIMATES  
GLADLY  
FURNISHED

**S. T. Hicks**

**Duke's Filling Station  
Prides Self on Service**

Well Equipped and Centrally Located It Has Built Up Big Business Motorists Appreciative of Quality and Co-operation.

A pride in giving service and satisfaction has made the Duke's Filling Station one of the most popular and attractive establishments which cater to motorists in Greenville.

Although the station has been in operation only four months, it has built up a business of extensive proportions, and is recognized as a great factor in making Greenville a greater center for motorists. It caters to both the home and tourist travel, and the increasing mileage of good roads in and out of Greenville is doing much to make the city more popular with travelers by motor cars.

The station carries Standard Gas and Texaco oil and greases, as well as a complete line of genuine Ford parts, tires and tubes.

Three courteous and accommodating employees do much to advance the interests of the station and enhance its popularity.

Mr. M. G. Duke, the sole owner and manager is a native of Henderson and was formerly in the grocery business here. He is a member of the Methodist Church and is a booster for the city, as well as being well known and popular.

"More industries" is a slogan that Greenville should adopt and keep after, Mr. Duke declares, and he believes that no place in the country offers more advantages or opportunities for investment. Wide-awake and progressive, he is always found ready and willing to co-operate in any movement designed to build up the community.

**A. B. Ellington & Co.  
Headquarters For  
Books and Stationery**

When it comes to choice, up-to-date fiction, school books, stationery and general office supplies all Greenvillians at once think of A. B. Ellington & Co., which has been catering for popular favor since 1906. This store is located on Fourth Street right in the heart of the business centre and is noted for its fair business dealings and excellent quality of goods which it hands out over

the center. Here may always be found a general line of fiction novels, the leading magazines and periodicals as well as a general line of office supplies. Here also in season the little tot's eyes glisten with delight at the many toys and other things so pleasing to "Young America."

At the head of this enterprising business is Mr. A. B. Ellington, one of Greenville's honored citizens, a gentleman of the old school but fully abreast with the times.

It is to be doubted if there is a citizen in Greenville possessing a wider circle of friends, certainly not one who is more esteemed or beloved.

He is a true blue Pitt Countian and is never happier than when he is permitted to have some part in carrying forward his home town to nobler and higher aspirations. He is true as steel to his friends and loyal to any cause which he knows possesses merit.

He is one of the pillars of the Jarvis Memorial (M. E.) Church and is at present a member of the Board of Trustees. He is also a member of the Chamber of Commerce. In fraternal affairs Mr. Ellington occupies a high place.

In all of these endeavors his word is his bond. While mature in years he is still young in heart. The A. B. Ellington & Co., store is no small fac-

tor as one of the veins towards Greenville's popularity as a business center and mart of trade.

**C. M. Warren & Co.  
Dealer in High Grade  
Feed and Provisions**

Provides Valuable Service to Home and Farm With High Class Merchandise.

One of the newer commercial enterprises of Greenville that has had a tendency to enhance the prestige of this city is the establishment of C. M. Warren & Company, dealers in feed, seed, provisions and kindred lines of essentials. The concern was established three years ago and has worked out its success consistently and on broad lines of development.

The concern deals extensively in Kingan's hams and meats, a staple line of feeds, corn, oats, hay, chicken feed, and other commodities of like character, and handles a big stock of seeds of all kinds. "Seeds that the farmer knows will grow" is the slogan of the seed department, and the concern has done an unusually big business in this line.

Mr. Warren, head of the concern, is a native of Greenville, a member of the Chamber of Commerce, and generally prominent in civic and

business activities. He is a highly experienced man in his business, knows the people with whom he deals and knows where to buy for them the better class of commodities which he is enabled to sell at a fair and reasonable price.

Mr. Warren distributes his products not only throughout Greenville, but throughout the county as well and his store has become recognized as headquarters for better grades of feeds, seeds and provisions.

A courteous and efficient service awaits the customer in this store, one of the most valuable assets in any business. Prices are right, and a full dollar's value is guaranteed for every dollar spent in trade. The business has grown rapidly and consistently, along broad gauged lines. Mr. Warren is a constructive, progressive citizen, who believes in the future of Greenville, and whose business has done a great deal to make Greenville a highly important trading center. He has always manifested a willingness and eagerness to lend his aid to any movement designed to promote the prosperity of the community, and his shoulder is always at the wheel of progress. His store is decidedly an asset to the community, and is recognized as a big, substantial enterprise in every respect.

The world's record swordfish was recently landed at Los Angeles after a 45 minute fight. Under pressure of 130,000 pounds to the square inch water freezes into a cake of ice so thickly condensed that it sinks like a rock in water.

**Young Man, You are the  
Backbone of the Community**

*It's Future Depends Upon  
Your Success*

**DRESS WELL  
AND SUCCEED**

Fall Styles are Now Ready for Your Inspection

**CURTIS PERKINS**

Head - to - Foot Outfitters

**Market Your Cotton in Greenville**

**Speight & Co.**

**COTTON FACTORS**

Greenville, N. C.

More Than 30 Years Service in This

Community

**THE FARMERS BANK  
OF GREENVILLE**

**"The Farmers Friend"**

*Service  
Above  
Self--*



*The Bank  
For  
Everybody*

**TRY US**

**The National Bank of Greenville Great Asset Development Of Pitt County**

More Than Million in Resources Devoted to Upbuilding of This Section—Service, Safety and Reliability Secret of Its Growth and Success "Service, Safety and Reliability."

What more could be expected or wanted of a financial institution, especially when it is coupled with the

resources of the great Federal Reserve System and operated under the supervision of the United States government.

Such an institution is The National Bank of Greenville, one of the greatest contributing factors to the prosperity, growth and development of Greenville, Pitt County and this entire section of the state.

Often referred to as the "Big Bank on Five Points," The National is looked upon as a real asset to the community and has been the means of stabilizing agricultural and com-

mercial conditions in a manner that is indicative of its strength and character, as well as the policies under which it is conducted.

As a National Bank it is able to place at the disposal of its depositors and patrons the benefits which accrue to it from being a member of the Federal Reserve System as well as that sense of safety and security which comes from the supervision of the Treasury Department of the United States government. The resources of the Federal Reserve System are behind the institution, and enables it to meet the demands of this section as no other agency does.

The steady growth of this institution reflects the progress and upbuilding of Greenville and Pitt County. It has always been in the forefront of forward-looking moves, has cooperated with and counselled undertakings which have rebounded to the benefit of the community, and has cautioned conservatism with a view to stabilizing conditions and promote permanent prosperity.

On a paid-in capital of \$100,000 the bank has a surplus fund of \$50,000 and undivided profits of more than \$5,000, while its total resources at the time of the last report on its condition—at the close of business on June 24—show its resources to be more than one million and ninety thousand dollars.

The confidence which the industrial, agricultural, and commercial interests, as well as individual citizens in every walk of life, have in The National Bank, is shown by the fact that its deposits have grown to \$911,000—a record that is considered excellent and places the bank in the forefront of Southern financial institutions, which reflect the prosperous condition of their respective communities. Its loans and discounts of more than three quarters of a million dollars are placed where they will do the most good for Greenville and Pitt County.

In fact this bank always has endeavored to look after the interests at home, and has never failed to lend its moral and financial support to any worthy undertaking so far as the principles of sound banking would permit.

Mr. James L. Little, president of the bank and its active head, is and has been a great factor in the development of the bank, and his influence has been felt in the upbuilding of Greenville and Pitt County. He has a thorough knowledge of business and economic conditions and his advice and counsel is always sought and followed for he has the public confidence to a high degree.

Mr. F. G. James, the Vice-President, is an Attorney of well known ability and State wide reputation.

Mr. E. J. Forbes, Cashier of the Bank, is a native Greenvillean, and entered the banking business at an early age. He is a popular and aggressive business man and an able financier and banker.

The directors in addition to Messrs James and Little include Messrs C. L. Hardy, R. L. Davis, J. L. Perkins, J. G. Moye, W. A. Bowen, Dr. J. E. Nobles, F. C. Harding, Chas. Cobb, W. J. Hardee, R. Williams, J. C. Galloway and B. W. Moseley.

All are men who have made successes of individual enterprises or professions, and stand out four-square as valuable factors in advancing the interests of the community. They are big, broad-gauged, public spirited citizens, intensely interested in their town and county, and individually and collectively are always found ready and willing to give of their time and means in support of any cause designed to build a Greater Greenville and Pitt County.

**Smith Grocery Co., Inc. Another Enterprise To Command Attention**

Although just five months old, being borne March 28, 1924, the Smith Grocery Company, Inc., enjoys a patronage of a concern many years its senior, and if it makes the same strides upwards within the next few months it has since organization, then it may be said with safety larger quarters will be necessary and imperative. With J. B. Smith president and manager, A. C. Jackson, vice-president and S. M. Woolfolk, secretary-treasurer, all gentlemen of the biggest integrity and worth, the knowing ones predict for this young enterprising firm abundant success.

They cater principally to the wholesale game as well as cigarettes, cigars, tobacco and candy. They are ensconced in spacious quarters on Dickerson Avenue. Their favorites in a cigar way are the famous "Blue Ribbon" and "Tar Heel," both popular brands with the smokers.

Every member of the firm are alive, energetic and ever watchful of their town and what it stands for.

Mr. Smith, the president and manager of the firm, has been in the wholesale scheme for the past three years. Before associating himself with the present firm he was connected with another wholesale firm in Greenville where he learned the foundation of a business activity destined to be an outstanding one in Pitt county. Mr. Smith believes the secret of a town's success is payrolls; hence his strong advocacy of industries. He says they are the bone and sinew of any community. He is an

active member of the Chamber of Commerce.

The firm is fortunate in having as its local salesman, Mr. Edwin Moore. Like the members of the corporation he is popular and a salesman of tact and judgment. It is a real pleasure for a merchant to give him an order.

**Curtis Perkins, Prominent Clothier, Leading Business Man**

A well dressed man is an evidence of position and power. It does not

necessarily mean a large investment in clothes, but it does call for dealing with a store that stands for quality and style.

Men and boys who secure their clothing from the store of Mr. Curtis Perkins have the distinction of style, quality and those modern ideas which add to personality and prepossessedness. Ever since Mr. Perkins took over the business of the J. L. Horne Clothing Company, he has endeavored to make his reputation on those principles.

As a head-to-foot out-fitter he is without a peer in this section and he has contributed much to the de-

velopment of Greenville as a greater shopping center. His line includes the famous Society Brand Clothes, Goodman & Suss, and Griffon lines, as well as accessories which go to make up the well dressed man. Walker Shoes and Dobbs Hats are a specialty.

Fair dealing, a dollar's worth of merchandise for every dollar spent in this store, and money back if not satisfied are the boast of Mr. Perkins. He is a member of the Rotary Club and an ardent advocate of its principles. He believes that Greenville is a coming city and that its

future depends on greater cooperation with the surrounding country. Public spirited and progressive, he is always found ready and willing to give of his time and means in support of any cause designed to build up the city and promote the welfare and prosperity of its people and those of Pitt County.

One of the latest wonders of science is the man-made reproduction of minerals.

Charles Dickens held theatricals in his own home during every Christmas holiday.

**No Sir-ree!**

No one will ever say that Greenville is a "HIGH PRICE" town on our account. Our prices on Feeds, Provisions, Seeds, etc., are just about as low as any in the United States. Let us prove it.

**C. M. Warren & Company**

**Five Points Cafe**

"SERVES U RIGHT"  
—CLEAN AND SANITARY  
—FIRST CLASS COOKING  
—FIRST CLASS SERVICE.

Any Meal, Every Meal Made to Your Liking

**FIVE POINTS CAFE**

**Light - Up Friends**

A BRIGHTLY LIGHTED TOWN IS ITS OWN BOOSTER

DO IT ELECTRICALLY

We Dispel Darkness

**Smith Electric Company**

Fourth Street  
Phone 173

**BOOST AND GROW**

The Gates to Prosperity Swing on the Hinges of CO-OPERATION and Friendship.

**We Are Proud of Our Record**

FOR MORE THAN A QUARTER OF A CENTURY THIS OLD RELIABLE ESTABLISHMENT HAS SUPPLIED THE MERCHANTS OF PITT, GREEN, MARTIN, EDGECOMBE AND HALIFAX COUNTIES WITH THE BEST TO BE HAD IN

**Staple and Fancy GROCERIES**

—HONEST DEALING, FRIENDSHIP AND COOPERATION HAS BEEN THE BASIS OF OUR SUCCESS. BY THE SAME TOKEN OUR TOWN WILL GROW AND PROSPER—LET US EACH PUT OUR SHOULDER TO THE WHEEL OF PROGRESS AND PUSH FORWARD TO A BIGGER, BETTER AND BUSIER GREENVILLE.

**GREENVILLE SUPPLY CO.**

GREENVILLE, N. C.

**Farmers Bank Of Greenville Is Great Factor Development City and Pitt Co.**

"The Real Friend of the Farmer" and Institution That Stands for Progress, Security and Safety—Offers Every Facility for Financial Management.

In revivng the agencies which have contributed in no small measure

to the development of Greenville and Pitt County and which always stood by the people of this section, The Farmers Bank of Greenville enjoys a position second to none.

Its ten years of real service to the people of the city speaks for itself and the growth and progress of the community at large and of its people have gone hand in hand with the expansion of this great financial institution—so much so that it is looked upon as an agency that stands for progress, security and safety in

every sense of the word.

Established in 1913, the Farmers Bank has grown through the institution and continuance of modern and up-to-date banking methods. In fact it has set a pace for co-operation and in encouraging industry and agricultural advancement that has placed it in a position of pre-eminence in the financial world of this entire section of the state.

A bank of the people, by the people and for the people is a proper designation of the institution, and it has brought about a spirit of mutual interest and helpfulness that has solidified the business and commercial interests it represents in the city and that of the great agricultural section that surrounds it.

Occupying one of the finest and most modern banking homes in Eastern North Carolina, the bank is located at the corner of Pitt and Dickenson Street, in close proximity to the many large tobacco warehouses, the wholesale and the retail district of the city. The building which was completed and occupied first in 1920, is completely and attractively equipped, with all conveniences and has a large and up-to-date burglar and fire-proof vault with safety deposit boxes for its customers and trip automatic time extension locks—the latest thing in safety and security for money and valuable papers.

People of Greenville and Pitt county are proud of the progress of this: "The Bank That Is The Farmers Real Friend."

The influence the bank has exerted in stabilizing conditions in this section has been reflected in the improved financial standing of the farmers and business men. It has counselled conservatism, but has ever been found willing to aid any worthy cause or individual so far as the principles of sound banking would permit.

"Safe, accommodating and progressing" is the motto of the bank, and its commercial department offers every facility to individuals, firms and corporations in the handling of their financial affairs. Four per cent. interest compounded quarterly is paid in the savings department and this means it has encouraged thrift and a spirit of saving among its customers and depositors.

Dr. B. T. Cox, a prominent physician of Pitt county is president; S. E. Gates, merchant, and the directors in addition to the officers named are: Messrs. G. S. Porter, merchant; J. N. Gorman, pioneer tobaccoist; R. D. Harrington, R. R. Fleming, planter, C. S. Forbes, merchant farmer and capitalist; E. B. Thomas, merchant and farmer; O. L. Joyner, planter, and S. C. Whitehurst, farmer.

Mr. W. R. Willis, cashier who recently assumed the executive management of the bank, is one of the best known financiers and bankers in Eastern North Carolina. "An old head in a new place," is the way he is popularly referred to for he was formerly cashier of one of the strongest banks in Pitt county, where he was a great factor in its advancement and in building up its resources. He has the confidence of the people, and is a man of the most substantial character, public spirited and progressive with a thorough knowledge of conditions. Mr. John W. Short, assistant cashier, has been with the bank for many years and is recognized as an able banker.

The Farmers Bank is frequently referred to as an institution that has done much for the city and county, and its policies are attributed to the broad-gauged ideas of its officers and directors. They are men who have made successes of their individual undertakings and their advice and counsel is available for the customers of the bank. They are big men, deeply interested in the future of the community.

**Greenville Grocery Co. One of Most Substantial Concerns This Section**

Wholesale Grocery Business, With 27 Years Experience Is Landmark in Pitt County.

The Greenville Supply Company, Inc., wholesale grocers, is one of the largest wholesale concerns in Greenville and one of the most important commercial enterprises in Pitt county.

The concern was established 27 years ago by Higgs Brothers, and was incorporated under the present name in 1920. J. L. Perkins is president, R. E. Harris is vice-president, and W. O. Bilbro is treasurer and general manager. They are all widely known business men, progressive and modern.

Mr. Perkins is a farmer and mer-

chant, and director in the National Bank of Greenville. He is an officer in the Bank of Stokes, N. C., and is interested in other important enterprises. Mr. Harris is a big farmer and merchant. Mr. Bilbro is a native of North Carolina, having been in Greenville 10 years. He has had many years of experience in the wholesale grocery business and is recognized as a man of unusual ability in the trade.

The concern handles fancy and heavy groceries at wholesale on a large scale, its territory covering

Pitt, Greene, Martin, Edgecomb and Halifax counties. In its stocks are big lines of feeds, tobaccos and cigars, medicines, and everything known to the wholesale grocery business. The firm handles the exclusive agency for Ballard's flour, Lady Lee Flour, White House coffee, and other important lines.

The business occupies a large brick building and has a payroll of 8 persons. Its facilities for shipping goods are first class in every respect and the business has gained a wide public confidence which has made it one

efficient service in all branches of the business.

Mr. Bilbro handles the bulk of the details of the business, and has made many friends for himself and for the concern. He conducts the business on a basis calculated to make it a lasting benefit to the community. The concern is operated in a modern, efficient manner, with every employee striving to his utmost to please every customer to the last degree. All goods which go out of this house are guaranteed in every respect, and the business has gained a wide public confidence which has made it one

of the most important enterprises of its kind in the entire county.

The members of the firm are prominent, popular and progressive citizens, always ready to lend their aid to any movement designed to promote the prosperity of the community, and firmly believing in the big future of Greenville and Pitt county. The concern is big in every sense of the word, and is a decided asset to the county.

TELL 'EM & SELL 'EM

COME TO HEADQUARTERS Where Selections Are Complete and Up-to-Date

- for -

**Books**

Stationery, Magazines, School and Office Supplies, Toys, etc.

A. B. Ellington and Co.

**ITCH CURED IN 15 MINUTES**

This remedy never fails to cure Itch, Mange and every form of contagious scratches in fifteen minutes, if it is well rubbed into the skin with a soft cloth and allowed to dry on the skin for fifteen minutes. The medicine is then to be well washed off with soap and warm water, and the sores oiled with fresh grease. The patient is then to be dressed in a clean suit and sleep in a clean bed. It requires a few days' time for the sores to heal, but the contagion is all killed after fifteen minutes thorough application of the medicine. The liquid should be weakened by adding one part of warm water to two parts of the medicine before applying to very young children. In all cases apply gently, yet thoroughly with a soft cloth. Each \$1.00 bottle contains enough medicine to cure four persons or eight small children. Please try this Itch Remedy as it is by far the quickest and most satisfactory cure ever used. It is equally efficacious in the cure of Mange, Scratches, Lice, and all scurfy disorders of stock and and other animals.

PREPARED ONLY BY THE

**MATINEE DRUG COMPANY** BETHEL, PITT COUNTY, N. C.

**Everything for the Automobile**

TIRES, TUBES, BATTERIES, ACCESSORIES.

GASOLINE, GREASE and OIL

EXPERT REPAIRING

**Auto Accessory Company**

J. Hicks Corey, Prop.

**Person - Garrett Co. GREENVILLE, N. C.**

EVERY MODERN FACILITY FOR

**Steam and Air Drying of Leaf Tobacco**

PREPARING IT FOR SHIPMENTS TO ALL

QUARTERS OF THE GLOBE

**Bethel Banking & Trust Co.**

Capital \$24,000

Surplus \$24,000

**Safe and Sound-- Yet Progressive**

BETHEL, N. C.

TELL 'EM & SELL 'EM

**S. T. Hicks, Plumbing and Heating Engineer Has Big Operations**

Has Performed Service for Many of Leading Buildings in City and Vicinity.

The plumbing and heating business of S. T. Hicks has proven one of the big commercial assets of Greenville.

The business was established 13 years ago, and the fact that Mr. Hicks employs 10 people in the business is sufficient evidence of its size and the importance of its place in the business world. It is the biggest plant of its kind in this section, and does a big work in Greenville and Pitt county.

Mr. Hicks, who is an expert craftsman himself, maintains a first class plant, with all modern equipment and with experts on his payroll who can perform the most delicate work known to the trade. No job is too big or too small to demand the most careful and most minute attention of the entire staff of employees.

The concern did the plumbing and heating work for the Pitt Community Hospital, the colored school, the W. H. Smith residence, the Methodist church, W. H. Dail, Jr. residence, Colonel Skinner's residence, and is now engaged in doing the plumbing American Legion Building, Goldsboro, N. C., for the Belvoir school building, the school at Grantham's store, School at Pikeville, N. C., and the school at Hamilton. Other big work is in prospect, because Mr. Hicks is generally called in when big

projects in his line are contemplated.

He is a native of Greensboro, having come to Greenville 15 years ago. He is a member of the Chamber of Commerce and is well known and popular in this entire section.

He guarantees all the work done by his men, and demands that they keep the service of the concern up to the high standard which has made his business a decided asset to the community in every way.

**Norfolk Shoe Store, Live-Wire Progressive Footwear Emporium**

Newly Established Enterprise is Building Up Large Business—Operates Modern Electric Shoe Repair Department.

Progressive ideas are essential in modern mercantile operations, and the concern that keeps such ideas before the people is bound in the very nature of things to win confidence and business.

Take the case of the Norfolk Shoe Company in Greenville as an instance. Although established only last March, the company has introduced new ideas in footwear salesmanship and has built up a business which is doing much to enhance the importance of Greenville as a growing shopping center.

Located on Evans Street opposite the Blount-Harvey Company's place, the store is easily accessible to shoppers from the city and surrounding country, and it is attracting more

and more attention by its periodical bargain sales of high grade shoes for every member of the family.

It carries a full stock of shoes for men, women and children, and also handles several lines of hosiery, as well as ladies' hand bags.

"You will be satisfied with goods and prices," the company proclaims, and it backs its slogan with its guarantee.

In addition, it operates a modern electrically driven shoe repair department, and does work promptly, efficiently and at low prices.

Mr. T. Goor, the manager, is well and favorably known in Greenville, as a wide awake, progressive citizen.

**Greenville Has New Modern Restaurant In Five Points Cafe**

One of the newest and latest business enterprises in Greenville is the Five Points Cafe, located on Evans Street opposite the National Bank of Greenville. This Cafe has just recently opened to the public, and judging from the patronage already accorded, it will only be a brief time until it will become the leading cafe of Greenville. All fixtures, furnishings, etc., are new, and it is one of the most attractive restaurants to be found in Eastern Carolina. The sanitary arrangements of the establishment are excellent, and the service far above anything that has heretofore been rendered.

Splendid home cooking, a careful selection of foods, and prompt and polite service are the dominating features of this popular establishment. This is a cafe of the better sort catering to ladies and gentlemen, at reasonable prices. The Five Points Cafe is open from 8 a. m. to midnight. Everything served is of the very highest quality obtainable. A modern, up to date cigar stand is operated in connection with the cafe, where the latest and most popular brands of cigars, cigarettes, and tobaccos are sold. The tables and counters are of a pleasing nature, and the entire establishment is one of neatness, cleanliness, attractiveness and sanitation.

And this is the reason that the Five Points Cafe has met with such a quick success.

The management of the establishment is in charge of Mr. Pete Balafas and S. Marovics, two of the best known and popular cafe men in this section of the country.

They have successfully conducted restaurants in Virginia and North Carolina for many years. Manager Balafas believes in giving you good home cooking at the most reasonable prices, quality foods considered. Not only is he one of the best restaurant men in Eastern Carolina, but more than that he is a good citizen, of progressive type, who believes in putting his shoulder to the wheel of progress when there is work to be done for the community.

An African soda lake has an area of 34 square miles covered with crust of soda so hard that automobiles can be driven across it.

The city of London was brightly illuminated in 1837 when the future Queen Victoria became of age.

**Growth Coca-Cola Bot. Works Illustrates Big Importance Greenville As Distributing Center**

One of Largest Plants in Eastern North Carolina—Has Built Up Tremendous Business and Has Modern Equipment—Also Bottles Soda Water.

There is no industry or commercial enterprise that demonstrates the importance of a city as a distributing and producing center more than that of a modern and up-to-date bottling works. The growth of this particular business in recent years has been tremendous, and the distributing end of the business is of the utmost importance.

Greenville is exceptionally well located for this character of business, and the development of the Coca-Cola Bottling Works here has been most striking in every particular.

No enterprise has meant more to the city, and as it is the principal source of supply for bottled Coca-

Cola and other soda waters for Pitt, Martin and a part of Greene counties, it has done much to bring about closer relations on the part of the county folks and Greenville.

Established in September, 1908 on a comparatively small scale, the plant has been greatly improved and enlarged from time to time until today it is one of the largest in Eastern North Carolina, and is supplying a constantly increasing trade. The plant was conducted by Hines, Murphy Company until July 1912, when this firm was dissolved and James M. Hines became sole owner. On April 1, 1919, Mr. Hines sold a half interest to Messrs. Harvey, C. Hines and Z. V. Murphy, who are the present owners and who are two of the best known bottling works operators in the South.

The plant has a capacity of one thousand cases a day, and is completely equipped with a most modern and sanitary machinery. It is operating with the high pressure system, and is so arranged that from the time the bottles are washed and sterilized, thus insuring maximum clean-

lines and purity. Only the best ingredients are used in addition to pure Coca-Cola syrup, for the production of this popular beverage.

In addition the plant also produces a complete line of the leading brands of soda water, in which it has also built up a tremendous trade.

Four automobile trucks are used in making deliveries in Greenville and this section, and the increasing mileage of good roads enables the company to handle an increasing volume of business promptly and efficiently.

Mr. Murphey is the active manager of the Greenville plant while Mr. Harvey C. Hines resides at Kinston, where he is prominent as an ice manufacturer, and ice cream manufacturer, wholesale grocer, and head of the Coca-Cola Bottling plant there, Mr. Joseph M. Hines is dealer in Hudson and Essex cars and also operates a thoroughbred chicken farm, as well as owning other agricultural property. Both the Messrs Hines are also connected with the Hines Lumber Company of Kinston.

In order to better accommodate its growing business, the firm is erect-

ing a handsome new home on Pitt Street, which will be the last word in accommodations for a bottling plant. It expects to have the building ready for occupancy about November or December.

The company is a member of the Chamber of Commerce and of the American Bottlers Association, as well as the Coca-Cola Bottlers Association of the World, and the Bottlers Association of North Carolina. The individual members are men of active affairs in eastern North Carolina and are aggressive and progressive citizens of substantial qualities, who are recognized as great factors in the development of Greenville and this entire section.

To prevent injury to small trout in removing them from hook one should wet his hands.

Airplane pilots who have difficulty in landing usually have defective vision, according to investigations by the British Air Force.

**Sudden Service**

Our Motto

BUT IT MUST BE SATISFACTION

Give us a tryout when in need of

Gas, Oil and Accessories.

**Duke's Filling Station**

Dickerson Avenue

**Speak Up! Brothers!**

Take Advantage of every opportunity to boost your old home town—and don't fail to Boost Us to the Madam. It will mean money in your pocket if you can get her coming here regularly for her—

**Fresh Meats and Groceries**

We can supply your table with pure food products at surprisingly low prices.

"SERVICE" IS OUR WATCHWORD

**Dail & Waters**

Around Where Prices are Down

**Music**

BRUNSWICK  
Phonographs  
and Records

BRUNSWICK  
Radiolas

PIANOS

MUSICAL  
INSTRUMENTS

SHEET MUSIC  
NOVELTIES  
AND GIFTS

MAKES HAPPY HOMES

Happy Homes Make  
Better Citizens—

Better Citizens Make  
A Better Community

BE A BOOSTER

**The Music Shop**

LAUGHINGHOUSE-MORTON MUSIC CO.

**Greenville Insurance and Realty Co.**

**We Buy and Sell City and Farm Property**

**Fire, Life, Accident, Health, Plate Glsas Liability, Surety Bonds**

**INSURANCE**

## The Pitt County Health Department

(DR. C. L. OUTLAND.)

In attempting to write an article covering the scope of Health Department work we can hardly go into detail, but mention mainly the outstanding features of our work at large.

Pitt county boasts of the fact that it was the first county in this great state of ours to establish and maintain a whole-time County Health Department. It naturally started off with a very small personnel, only the Health Officer. Then an office assistant was added, and as the work progressed and the people were more and more awakened to the need of such more funds were appropriated and a nurse was added. It now consists of a Health officer, General nurse, maternity and infancy nurse and an office assistant.

There are a number of things a Health Department is called upon to do, but only a few definite items can be done with a limited personnel. The first main item is control of contagious diseases. During the previous years there were reported to this office 1104 cases of all forms of contagious disease. Wherever possible each home with a contagious disease is visited for the purpose of instructing the family in regard to the danger of the disease and how to prevent its spread to other members of the family, to put up a quarantine to protect others and to warn them of the presence of the disease. This unit also takes care of all vaccinations, such as typhoid, smallpox, diphtheria, whooping cough, etc. Total number of preventive treatments given by Health Department during year was 15,883.

The next item of importance of the Health Department is the School Hygiene unit. This consists of card indexing each child in the county

and an examination to find out the presence of any physical defect, which may be retarding the child's development and progress in school. The department has examined 4306 children with in the past year and has been the means of inducing parents either directly or indirectly, to have defects corrected in 379. We can look forward to greater progress in school work for these children after having defects removed.

The last unit to be added was that of maternity and infancy. Work began in this on August 1st, 1924, and although very young a great deal has been accomplished. The aim of the department is to get mothers more interested in the health of their children. The homes with children under six years are visited whenever possible and the mothers are advised as to the best ways of handling children. The expectant mothers are also given advice in regard to the proper care of themselves, which advice is supplemented by letters and literature to them by the State Maternity and Infancy Department at Raleigh. The Pitt County Health Department realizes that there is no better time to start than with babies and children, and is doing all it can to develop a strong citizenship for the future of Pitt county.

In addition to the above named items of work the Health Department has under its supervision hotel and cafe inspection; examination of employees in all public places where food is offered for sale; collection of water samples and other specimens for examination; clinic for the treatment of venereal disease; examination and treatment of persons confined in county home, jail and convict camp; investigations of complaints, such as improper drainage, presence of mosquitoes, meas-

ures to determine the presence or absence of communicable disease in a community.

### Hooker Wholesale Co. One of Big Concerns of This Part of State

The Wholesale Grocery firm of Hooker Wholesale Company, of Greenville, is making its name known throughout this entire section of North Carolina.

The business was started in May, 1922, as Smith and Hooker, and Hooker, and the present firm succeeded them in February of this year. S. T. Hooker is the owner of the business and F. B. Hooker is manager, both being well known citizens of this section and popular in the entire county.

The business deals in groceries of all kinds at wholesale, and the territory covers Pitt, Martin, Halifax and Edgecomb counties. A complete line of heavy and fancy groceries is carried at all times and the concern renders the trade a service that has been largely responsible for the business growth.

Mr. S. T. Hooker, owner of the business, is a native of Pitt county, a retired tobacco man, and one of the pioneer tobaccoists of this section. He built the Farmers Warehouse, and is its owner and has otherwise been vitally interested in the growth and development of the community.

His son, F. B. Hooker, manager of the business, is well known throughout the county, and is recognized as a modern, progressive business man of wide ability. His initiative and keen business judgment has added materially to the prosperity of the business.

A spur track of the Atlantic Coast

Line railway runs into the plant of this concern, and makes it possible for the concern to make deliveries promptly and expeditiously. It supplies its trade with the highest class grocery products on the market, and keeps its prices well within the accepted lines.

### A. W. Ange & Co., One of Winterville's First Business Firms

Since the year 1904 the town of Winterville has been congratulating itself upon the fact that the firm of A. W. Ange and Company has been a part of it, for since that date down to this good hour this mercantile establishment has done what it could to hand out fair dealing, honest weights and let live prices to its constituency. And the result has been that A. W. Ange & Co. is Winterville's largest asset in a mercantile way. They carry everything in stock from a paper of pins to a year's supply of fertilizer for the farm.

They operate the biggest general store in Winterville. Here may be purchased dry goods of all kinds and variety, notions galore, shoes, hats, clothing, groceries, fertilizer and all kinds of farm supplies. In other words you cannot leave this store without having your every want appeased and satisfied to the fullest.

Like all large business concerns they have a hobby and this is their Peters Diamond Brand and Crossett shoes, Joiner Hats, Royal Tailoring Co. and Traymore made-to-measure clothing.

The firm occupies a very attractive and imposing brick building right in the heart of the business section. It is modern in build and convenient for both employer, em-

ploye and the general public. The members of this large, growing and progressive firm of business men may be found some of Pitt county's most substantial citizens. They are A. W. Ange, J. R. Smith and R. W. Smith, both members of the popular firm of P. R. Taylor Company and residents of Ayden. Mr. Ange, who resides in Winterville and is the general manager of the firm. While a native of Martin county he came to Pitt county in 1896 and to Winterville in 1904 and has never regretted his step. He is a live wire from a business standpoint and a go-getter is the sobriquet fastened on him by his business associates. He adheres strictly to the rule of honesty in all things, a faculty which proves to his neighbors and friends he may always be counted on with safety.

### A. F. Fleming, General Merchant Has Provided Big Service for Trade

The general merchandise business of A. F. Fleming has been a big factor in pushing the development of Grimesland, in making friends for the town, and in making it a popular and profitable trading center for the people who live in the rich adjacent territory.

The business was established 7 years ago and has shown a consistent and rapid growth since that time. The store carries a big line of general merchandise commodities which run the gamut of household and farm needs, and in addition to giving a first class service to its trade, it sells goods of guaranteed quality, and deals in a courteous and efficient manner.

Mr. Fleming, sole owner of the business, features Ballard flour, Walk Easy shoes are another big specialty in his business, while Mayfield woolen work pants are still another. The stocks are large and attractive, and contain practically everything which falls in the class of household necessities.

Mr. Fleming knows the mercantile business, and he knows the people whom he serves. He is popular with them, and has striven with marked success to make his store a real community asset and a substan-

tial factor in the real public service of Grimesland and the surrounding country. He is a progressive, modern merchant and business man, a public spirited citizen who puts the growth of his community first above all things. He is to be found with his shoulder a the wheel of progress at all times, ready and willingly to lend his aid to any constructive movement. And his aid is always extremely important because he holds a position of prominence and authority in Grimesland and the county.

### B. G. Abeyounis, Clothing Specialist For Whole Family

Complete Outfitter for Every Member of the Family With Large and Growing Trade — Carries Fine Stock.

When a customer enters a store and finds that the entire family can be completely outfitted with ready-to-wear apparel, that store is bound in the very nature of things to secure a greater volume of trade.

This fact has been thoroughly demonstrated by Mr. B. G. Abeyounis, a widely known clothing merchant who has built up an extensively business since he established his store in a small way in 1910.

Having developed into a department store, the enterprise has become better and better known and today its business continues to grow. It carries a complete line of ready-to-wear clothing for men, women and children, and specializes in every thing modern and up-to-date for the fair sex, as well as Well Built clothing for men, sells hats under its own brand, Carhartt overalls, Haynes underwear, Wonder hosiery, Tom Sawyer blouses, and Huck Finn shirts for boys.

The stock is clean and well selected, and prices are right? A square deal for all is assured.

Mr. Abeyounis is a native of Syria, but is a 100 per cent American, a progressive public spirited citizen, who is well and favorably known and who is always found ready and willing to aid in any movement designed to build up the community and promote the welfare and prosperity of its people.

### Bank of Grimesland Big Factor in Growth and Development of County

Less Than Five Years Old But Has Large Surplus Account and is Paying Big Dividends.

The Bank of Grimesland is the type of financial institution which is forging ahead in the big work of community development along modern, constructive lines.

The bank was organized July 8, 1920 to succeed the branch of the Greenville Bank & Trust Company, operated at Grimesland up to that time. It has a capital and surplus of \$30,000, and has paid a 10 per cent dividend to stockholders each year except 1923.

The bank is operated largely by local men, who took it over in order to give the home people the benefit of a home-owned institution, and the services of men who understood the people with whom they were dealing. The bank has grown rapidly, and has gained in prestige on the strength of careful administration, broad gauged, generous business policies, and astute management.

J. C. Galloway, native of Pitt county and a prosperous farmer, is president of the institution. He is a Shriner and well known and popular throughout the county. W. E. Proctor, retired merchant, is vice-president, and is prominent and active in the business and civic affairs of the county. C. E. Everett is cashier, and Miss Ethel Godley is assistant cashier.

On Mr. Everett's shoulders fall the bulk of responsibility for the details of management of the bank, and largely through his efforts the bank has gained widely in prestige and in friends throughout the county. He is a native of Martin county, a Master Mason, alderman and clerk of the town of Grimesland, school board and generally active in business and civic life. He formerly was connected with the Greenville Bank & Trust Company, and is recognized as a banker of much ability.

The ordinary citizen of the Roman Republic ate beef only on great occasions.

# Order It By The Case

THAT SPARKLING, BUBBLING, INVIGORATING YEAR-ROUND DRINK—

## CHERO COLA

5 Cents --- IN BOTTLES --- 5 Cents

YOU'LL LIKE THE SNAPPY TANG OF THIS DELICIOUS BEVERAGE! JUST SNAP ENOUGH TO MAKE IT LIVELY, JUST SWEET ENOUGH TO PLEASE THE TASTE AND JUST TANG ENOUGH TO QUENCH THE THIRST.

'THE IDEAL YEAR-ROUND DRINK. LET US SEND YOU A CASE.

## CHERO COLA BOTTLING CO.

DICKERSON AVENUE,

GREENVILLE, N. C.

**Matinee Drug Co., One of the Most Unique Enterprises in the State**

"I am in the drug business because I love it, and have always loved it from the first moment I stepped behind the counter."

In these words Miss Mabel Barnhill, one of the few women druggists in North Carolina, explained why she was in the drug business. And the statement may be taken, as well, as part explanation for the big success she has made as proprietress of the Matinee Drug Company, of Bethel.

This store, which was established in 1870, is one of the most modern in Pitt county. "Manufacturing

Druggists" has placed the store in a position of unusual prominence and it has put on the market a number of its own remedies which have proven extremely effective and popular. A registered druggist is on hand at all times and the store makes a specialty of prescriptions. Miss Barnhill is a member of the American Pharmaceutical Association and the North Carolina Pharmaceutical Association, and is well known throughout Pitt county.

The store handles a full line of drugs and drug sundries, Whitman's and Hollingsworth candies, stationery and everything to be found in a modern drug establishment of up to

date appointments. The business has gained the confidence of the people of the county and has prospered accordingly.

Miss Barnhill is a real Twentieth Century business woman, entirely modern in her ideas, and broad gauged and broad visioned in her policies. She has kept her business abreast with modern trend of affairs, and has made it distinctly an asset to the town in every respect.

She has devoted most of her life to the business, and loves it. She is a member of the Eastern Carolina Chamber of Commerce and never loses an opportunity to assert her progressive, public spirited energy and initiative.

The store has become known for its dependability, for the high quality of its products, and for the courteous, efficient service it renders to the public. At one time Miss Barnhill was the only lady registered as a pharmacist and running the business she has had wide experience, and her service to the community has been exemplary. Her store is a decided asset to the entire county.

to the beauty spot on the mountain. The company is building the Roaring Gap dam, which will provide a water supply and other facilities. It will be 60 feet high and will cover 100 acres, forming a beautiful lake. Polo grounds will be laid out, also, up there, and Porter and Peck have been called upon for their services.

The work of this firm has always measured up to the highest standards and they are constantly in demand wherever big projects are involved. Mr. Porter was assistant engineer for the Southern Railway for 10 years, and has been in his present work for 15 years. Mr. Peck for 5 years was superintendent of the operations of Pettyjohn & Co., Lynchburg, one of the biggest firms of its kind in the South.

Both are highly experienced constructors, intimately versed both in the technical and the practical ends of their work.

**Person-Garrett Co. Stands for Progress In Tobacco World**

Among the re-drying plants in Greenville of a prominent nature may be mentioned the Person-Garrett Tobacco Company incorporated, for the steam and air drying of leaf tobacco ready for shipment to all quarters of the globe.

The company was established in the year 1915. In July 1922 it was sold to the Southern States Tobacco Co., but in July 1924 Person-Garrett Co. re-bought the business and it has been managed and guided by these wide-awake business men whose reputation for business activity and knowledge of the "Golden Weed" is of state reputation.

The business is confined solely to the re-drying of leaf tobacco. Approximately three hundred are employed during the season. The present plant covers an entire block and is one of the attractive spots in "Tobacco Town."

Mr. R. M. Garrett, the president of the company, is the active head of the establishment and makes his home in Greenville. He is a son of Person county and is proud of the fact that he is a "Tar Heel." He was formerly in the tobacco business in Durham, N. C. He is a Rotarian and president of the local Tobacco Board of Trade and also has the honor of being president of the Country Club. He has been one of Greenville's popular, wide awake, pains-taking citizens since 1915. He is admired for his integrity and his fidelity. Bob Garrett stands for everything good and wholesome in Greenville. He believes in enterprise, is a hard community worker and is always found on the right side.

Mr. R. D. Watson, the vice president of the company is one of the best known tobaccoists in North Carolina. While a native of Wilson, N. C., and head of the R. P. Watson Tobacco Company he's in love with Greenville, believing that no Eastern Carolina town has a brighter or more auspicious future. In the business

world he is of recognized authority, his judgment and foresight being sound and dependable.

The Person-Garrett Tobacco Company is known all over the tobacco world for its fair dealings. Its business has grown with leaps and bounds and is still growing at a rapid pace.

It is one of the essential factors in the business life of Greenville where it is more than proud to exist.

**Williams & Waldrop, One of Largest, Most Substantial Markets**

Here is another concern that is a shining example of what honest endeavor will accomplish within a comparatively short time. We refer the reader to the enterprising firm of Williams and Waldrop, wholesale and retail fresh meats, which concern has become a household word in Greenville and vicinity. In other words when you think of fresh meats, you instantly think of Williams and Waldrop. This business is conducted on a strictly modern plane, a full dollars worth in return for every dollar expended here. The business deals both at wholesale and retail, the latter is featured, specializing particularly in serving the households with choice commodities. They maintain their own large and modern refrigeration plant, and Hussman's latest approved refrigerating show cases, the latter feature being the only one of its type in Greenville.

It requires nine experienced people and two delivery trucks to maintain a hundred percent efficiency service, which feature is paramount with this enterprise. This firm has taken the lead in this community when it comes to fresh meats, and is one of the most substantial business houses in Greenville. Mr. J. N. Williams has been engaged in this business for the past ten years, and is the owner and manager of the firm. Not only is he a good business man, but likewise he is a good citizen, who is well known and liked by all who have ever met him. He is public spirited and progressive, and when it comes to helping in matters that pertain to the further growth and upbuilding of Greenville his name will always be among the top liners.

**Store of C. T. Munford Known as Old Reliable in the Clothing Trade**

In the list of the substantial commercial enterprises which have aided materially in the growth and development of Greenville, the store of C. T. Munford stands exceptionally high.

Mr. Munford deals in dry goods, clothing, men's and women's ready to wear apparel, millinery, shoes and everything in the high class garment line. The store is located at 404 Evans street, in the heart of the city, and is one of the leading trading centers for the entire Pitt county. The store is known by hundreds

of customers as "Old Reliable," because the customer is assured or reliable service, and of a full dollar's value for every dollar spent in merchandise. The store has aided materially in spreading the prestige of Greenville as a shopping center.

The lines of clothing and other goods carried by Mr. Munford stand at the peak of the quality list, and all goods are guaranteed to be up to the high standard which this store has maintained since it was organized. Courteous and efficient service is rendered in every case, and every

purchase, big or small, is made the object of special personal attention.

Mr. Munford knows the mercantile business from top to bottom, knows where to buy goods on the best markets, and is thereby able to transmit to his customers the benefits of better prices at the same time maintaining the high quality of merchandise and service to his trade.

The costliest fruit in the world is the ethrog, or sacred Jewish citron.

Trout have strange appetites, sometimes refusing all but one particular fly.

FOR A GREATER AND MORE PROSPEROUS

PITT COUNTY

**A. W. Ange & Co.**

GENERAL MERCHANDISE,

WINTERVILLE, N. C.

SERVING THE COMMUNITY

FOR TWENTY YEARS

**DINING ROOM**

and kitchen just painted. Dining Room comfortable. All meals 75c each. Special meals every Sunday, Lunch 12:30 to 2:30—Dinner 6 to 7:30.

COME TRY US TOMORROW—

WHY COOK SUNDAY?

**Proctor Hotel**

**Turnage & Winslow, Headquarters Farmers Supplies in Greenville**

The farmer is the backbone of the prosperity of this country today, and at no place in the world is this fact recognized more thoroughly than in Greenville because of the increasing importance of the agricultural industry in eastern North Carolina.

And for this reason Greenville is developing more and more a greater spirit of co-operation with the farmers who look upon the city as their trading center.

Among the agencies which are doing much to promote this spirit is the firm of Turnage & Winslow the largest dealers in farmers supplies in Greenville and one of the largest dealers in farmers supplies in Greenville and one of the largest in eastern North Carolina.

The firm was established in August, 1919 and during the five years of its existence has established relations with farm owners, large and small on a scale that has brought it business and has enhanced the reputation of Greenville.

Occupying a large store building with extensive warehouse space, the firm carries an extensive line of general merchandise, specializing in food supplies, feedstuffs, meals, flour, etc.

In the farm supply line, it handles Obers and Phillips' fertilizers, making deliveries in carload lots or in smaller quantities. It has the exclusive agency for Thornhill, Piedmont, and Studbaker wagons, the Emerson line of farm implements, Buckeye incubators, and all other kinds of supplies and implements.

The members of the firm are Mr. M. L. Turnage and Mr. J. B. Winslow. Mr. Turnage is widely known as a merchant, is a member of the Chamber of Commerce and the Methodist church and a Knight of Pythias. Mr. Winslow is a Mason an extensive livestock dealer and farm owner, a Rotarian, a Methodist and a member of the Chamber of Commerce. Both are substantial, wide-awake citizens, who broad-gauged and progressive, who are boosters for Greenville and always ready and willing to give of their time and means in support of any cause designed to build up the community and promote the welfare and prosperity of its people.

**Porter & Peck Playing Big Part in Projects of State-wide Importance**

The firm of Porter & Peck, contractors and road builders, have played a big part in making the roads of North Carolina one of the State's biggest assets and have had a hand in some of the biggest construction projects in the history of the Old North State.

Just now this firm, with a splendid record of achievement behind it, is at work developing Roaring Gap, Inc., which is destined to be one of the most extensive as well as one of the most unique developments of its kind in all the South.

The firm established 15 years ago is composed of C. E. Porter and J. G. Peck, and takes contracts for grading, road building, concrete and sewer work of all kinds, and many other phases of general construction.

The concern is now building roads in Durham and has recently finished a contract in Edenton ranging into \$100,000. They are pushing now the Roaring Gap development.

Roaring Gap is incorporated for \$600,000, and its promoters propose to make it one of the garden spots of the State.

Porter and Peck have contracted to do the bulk of the work up there. This company has a camp now on top of Roaring Gap, employing 100 men and working 50 mules. Work is pushing ahead and State Route 26, of the highway system, which is hard surface, will carry much of the traffic

**For Everything in Meats**

Phone 82

GREENVILLE MARKET COMPANY

Dickerson Avenue

WE APPRECIATE YOUR BUSINESS

Greenville, North Car.

**Don't Wait!**

Until cold weather sets in before giving a thought to the condition of your plumbing and your heating plant. Let me attend to it now—before the rush begins.

Whatever kind of plumbing you have to be done, I can handle it to your entire satisfaction. My prices are open to comparison.

No job too large or too small to receive my personal attention.

L. G. Congleton

**The Voice of Your Money**

HAS MORE CARRYING POWER AT FLEMING'S!!

The dollar spent at home is the Patriotic Dollar—It does its utmost duty when it is spent with us. Boost your home town by showing your faith in its merchants.

OUR STORE

Offers a choice collection of Home, Farm and Personal Necessities at the fairest prices to be found.

TRY US AND SEE!!

**A. F. Fleming GRIMESLAND, N. C.**

"EVERYBODY'S STORE"

**B. G. Abeyounis**

409-411 Evans St.

Greenville — North Car.

FOR MEN

"Well Built" Clothing  
Carhartt's Overalls  
Carhartt's Jumpers  
Haynes Underwear

FOR LADIES

Coats — Suits — Dresses  
— Millinery —

FOR BOYS AND GIRLS

Tom Sawyer Suits and Blouses  
Misses' Suits and Coats

FOR THE FAMILY

Wonder Hosiery for Men, Women and Children

DRY GOODS, NOTIONS, SHOES

**Paul's Cafe Where Delightful Meals Are Served; Try Him**

Who is it that can not recall those delicious biscuits mother used to make? For some reason or another home-made bread is something of a lost art in so many cases that the real article is appreciated all the more. Consequently, Paul's Cafe opposite Everybody's Theatre, even though it has been open only a little more than a month, has built up a business that shows the public appreciates services, quality, and satisfying meals.

Being close to the warehouses, it is handy for the tobacco farmers and their workers, and it caters to all classes of trade. The fixtures are exceedingly modern and attractive, and separate restaurants are run for white and colored people.

The proprietor Mr. Paul Balafas is an old hand at the restaurant business and is a brother of Pete Balafas, proprietor of the Five Points Restaurant. He came to Greenville in 1909 and made a success of the restaurant business, retiring in 1921, when he went to farming, but he decided to return to his first love and on August 2 opened Paul's Cafe.

**Willard & Phelps, Who Handle "Foods of Superior Excellence"**

Service, coupled with quality. That is a slogan that can not be beaten in connection with the conduct of a successful business, and the firm of Willard & Phelps has made its reputation as the home of "Foods of Superior Excellence" on those principles.

Although established only two and a half years ago, the firm has become the largest retail grocers in Greenville, and there are few homes which do not rely on it for their sup-

plies of food, for they know they will get the best to be had, handled in a clean and sanitary manner, as well as delivered with dispatch and promptness.

The proprietors and active managers of this highly successful enterprise are Messrs. C. W. Willard and J. H. Phelps, both of whom are well known and substantial business men. Mr. Willard is a native of Charleston, S. C., and came here in 1919. He is a deacon of Emmanuel Baptist Church, is a prominent Mason, and has a wide acquaintance. Mr. Phelps is a native of Greenville and came here two and a half years ago. He is a member of the Episcopal church. Active member of the Rotary Club, Master Mason, Shriner, officer captain commander York Right.

**L. G. Congleton Building Big Trade in Plumbing and Heating Business**

The development of plumbing and heating in recent years has brought it into the realm of the exact arts, and L. G. Congleton, of Greenville, well known plumbing and heating engineer, has kept his business fully abreast of the development of the science.

Mr. Congleton's plumbing and heating business was established six years ago. Among notable work he has done was the installation of plumbing and heating in the F. V. Johnson residence and in the Blount Harvey Department Store and office building. This work has given Mr. Congleton considerable prestige.

He is a popular man of Greenville, an overseas veteran of the world war, having served with honor in the navy. He is a member of the American Legion and well known in Greenville and vicinity.

Mr. Congleton has put a vast amount of hard work and conscientious service into the upbuilding of his business. He is an expert in his line, and has striven with success to

make his business an asset to the community. He has made it a profitable enterprise, and at the same time has rendered an invaluable service to his many patrons.

**SPEIGHT AND CO. COTTON**

The firm of Speight and Co. is one of the oldest established cotton firms in the eastern part of the state having been in the cotton business for more than thirty years, and is the largest buyer of cotton and cotton seed in Pitt county. The purchasing agencies of this firm extend through several of the adjoining counties and due to the fact of its active connections with the prominent cotton centers accurate and prompt market quotations were the ready information of the cotton farmer and merchant. The ability to offer the top market price for a commodity which is a principal product have necessarily made this firm a determining factor in the business life of the community.

Speight & Co., are representing and have been for a number of years Rodgers & Co., Exporters, of Norfolk, Va. Both these firms are widely known by farmers and merchants throughout this section. Their combined facilities for handling and purchasing cotton, as evinced by their past record, will offer the farmer and the merchant the best of advantages and prices in the disposition of their cotton.

Mr. Jesse Speight, general manager of the firm of Speight & Co. came from Wilson to Greenville in 1893 and since that time has devoted his energy and ability to the development of the cotton business here, and his individual contribution to the cotton business has been an outstanding to the present extensive cotton trade in Pitt county.

Mr. Speight is assisted by Mr. B. F. Manning who has been connected with him for years and is a veteran and experienced cotton classifier. Mr.

J. T. Little, recently connected with the National Bank, is now affiliated with Mr. Speight as his assistant and bookkeeper. Mr. Little spent the summer studying cotton classing and the new government standards of the cotton grades under a federal instructor.

Speight and Company through its years of experience, its long and firmly established business connections, its efficient and courteous service is prepared at all times to offer the best market to the farmer and the merchant for both cotton and cotton seed.

**Auto Accessory Co. Gives The Motorist A Service of Quality**

Distributors of Batteries, Tires and Other Important Accessories Serving Big Trade.

The Auto Accessory Company, of Greenville, has become a highly important adjunct to the rapidly growing automotive industry in this section.

The concern has been in business for four years and is owned exclusively by J. Hicks Corey, a native of Greenville and well known in the automobile trade and in other commercial circles. He distributes the Philadelphia Diamond Grid Battery, and is equipped to do expert repair work on batteries of whatever make or design. His plant is modern in every respect, and he guarantees all the work it turns out.

Among the accessories which he handles are Kelly Springfield, Birmingham and New Grant tires, which have all gained a wide popularity in this territory. Battery charging is one of the specialties of the business, and experts are employed to give service on generators, starters, and other electrically operated appliances of all motor cars.

Mr. Corey, owner of the business, is a young man, progressive and public spirited to a high degree, and eager to make his business a highly important asset to the commercial world of Greenville. He guarantees all the work that comes out of his plant, and never turns a dissatisfied customer away from his business.

The plant is equipped, of course, to supply gasoline and oils for all motor cars, and to do other repair work of a high character.

High quality of service, combined with courteous and efficient attention to every need of the motorist has been required by Mr. Corey of all the people who operate in his plant, and on the strength of this policy his business has grown by leaps and bounds.

It is decidedly an important asset and credit to Greenville, and has proven a very much appreciated utility for motorists of this section as well as for tourists who find themselves in need of immediate attention. Mr. Corey has made himself extremely popular in the business, and has taken his place among the foremost citizens of the community.

**Bethel Banking & Trust Co., Has Served People for Past Twenty Years**

The Bethel Banking & Trust Company has rounded out twenty years of service to the people of Pitt county, and the supreme test of time has been placed upon its operations to find it forging ahead to a place of increasing prominence in the financial world.

The bank was organized in 1904, has a capital of \$24,000 and a surplus fund of an equal amount. Its total resources are \$50,000, and it has paid an average of 10 per cent dividend each year of its life. It is the bank with a heart, the bank which renders a close personal service, and to which many of the biggest business men and farmers in

this section own to a very great extent the success of their operations. M. O. Blount, president of the Blount-Harvey Company, of Greenville, a native of Pitt county, a Mason and Shriner, is president of the bank. His name has given the institution vast prestige, and his connection in an advisory way alone has been of inestimable value to the bank. J. A. Staton is vice-president, a prominent planter and fertilizer dealer. S. C. Whitehurst, prominent merchant, is second vice-president, which S. C. Ives is cashier and R. L. Whitley is assistant cashier. They have served for 10 and 5 years, respectively.

The list of names of the officers of the bank is in itself sufficient guarantee of the constructiveness and the broad gauged policies of the institution. All are known throughout the county as business men of wide ability and as bankers of large capacities. They have gained the confidence of all the people, and have made the bank a friendly institution, in sharp contrast to the coldness which characterizes so many banks and which repels rather than attracts customers and patrons.

When the bank began operations, on a comparatively small scale, it was in a rented building. Now it owns its own home, fitted out with every appliance known to modern banking, both for the comfort and convenience of patrons and for the safety of the institution and the efficiency of its work.

Strong vaults, protected by every device known to banking mechanism, and safeguarded further by every kind of bond and insurance obtainable, are a part of the fixtures of this institution. It has connections in all parts of the country which guarantee a quick and satisfactory service to its customers, and the latter have every reason to feel confident that their affairs as handled by this bank will be handled properly.

The service of the bank, efficient in every detail, is marked by a courtesy, which recognizes no classes. The "little man" gets the same sort of treatment accorded the "big man" in the Bethel Banking and Trust Company.

Mr. Ives, the cashier, handles the bulk of the details of the business. He is a first class banker, and a modern official, who is keenly interested in the proper development of the community and in assisting commerce and industry to function easily and expeditiously through proper channels. He is popular throughout the county, his keen business judgment is highly respected, and he has contributed in a very large measure to the success of the bank.

The board of directors is made up of men known in every nook and corner of the county, and recognized for their astute business judgment and their kindness and generosity in treatment of all public questions. The bank is forging ahead day by day, and is performing a service which is placing it among the foremost financial institutions in Pitt county and this section of the state.

**Dail & Waters, Leaders in Fresh Meats and Groceries of This City**

Modern and Well Equipped Establishment That Has Built Up Big Business—Cleanliness, and Quality First.

In all the history of the development of the mercantile business, there has been none that has been deserving of more credit than that which concerns food supplies. In the old days it was just a question of handing out food, but today it is different.

And there is no better example of what it takes in the way of quality, accommodation and service to make a success than in the activities of the firm of Dail & Waters, leading

grocerymen of Greenville. Established in 1922, the firm has rapidly built up a reputation second to none. It carries a complete line of staple and fancy groceries, as well as fresh and cured meats, and offers a sanitary, clean service that can not be excelled.

The store is attractively arranged and up-to-date and inviting to customers, being one of the most modern markets in the city.

Mr. R. W. Dail and Mr. S. M. Waters are the proprietors and managers. They are members of the Chamber of Commerce, Masons and Baptists, and are among the most mer-

substantial business men of the community. They believe in progress and cooperation, and are always found ready and willing to give of their time and means in support of any cause designed to build up the community and promote the welfare and prosperity of its people.

Australia has over 19,000 factories.

Unprotected metal rusts rapidly in the tropics.

Scientists are at work to produce synthetic rocks.

English is the language of commerce in Japan.

**The Prince of Wales**

Doesn't Enjoy His Meals One Bit More Than The Fellow Who

Eats at the Busy Bee Cafe

H. R. H. might partake of his meals 'mid more pomp and splendor but he, or nobody else, can get better prepared food than can be had at our spotlessly clean tables and counter. Quick, Courteous Service is our Motto, and you will like our prices, too.

**THE BUSY BEE CAFE**

James Balafas, Pro. Dickerson Ave.

**Old General Satisfaction**

Has His Headquarters

At Our Store—

YOU MUST BE SATISFIED

With our merchandise—With our Service—With Our Prices! No transaction here is completed until you are SATISFIED!!

EVERYTHING FOR THE FARM, HOME AND PERSONAL USE

**Turnage & Winslow**

Greenville, N. C.

**The Bank Where You Feel at Home**

You will find this bank large enough to care for the needs of the largest depositors—small enough to take a lively interest in the welfare of its smallest depositors

CAPITAL ..... \$33,500  
SURPLUS ..... \$15,000

We give earnest personal attention to the purposes and requirements of each patron, and strive to fulfill our obligation as his friend and counsel.

4 PER CENT INTEREST ON SAVINGS ACCOUNTS

**The Bank Of Winterville**

J. E. GREENE, President

A. W. ANGE, Vice-President

J. L. ROLLINS, Cashier

WINTERVILLE, N. C.

WHEEL THE "BLUES" AWAY WITH One of OUR New Second-Hand

**BICYCLES**

Yes, This is Our Line, Everything pertaining to the Bicycle.

Skates Repaired, Hand Saws Filed  
Quick Service—Reasonable Price—  
Work Guaranteed

Skittleharpe Bicycle Repair Shop

Fourth Street, Just Below Flanagan Buggy Co.  
Greenville, N. C.

# Facts About Greenville

County seat and principal town of the county—located on the Atlantic Coast Line Railroad and Norfolk-Southern Railway and on the high bluff southern bank of Tar river. The town is the center of the richest farming section of Eastern Carolina, which produces principally tobacco, cotton, corn and peanuts, and there is marketed annually from Greenville six tobacco warehouse floors, from thirty five to forty-five million pounds of tobacco. The town is also one of the large cotton markets of the state. In addition to this and while it is primarily a tobacco and cotton market, it is also the center of considerable activity in stock and poultry. The industries of the town consist of two cotton mills, several lumber mills, fertilizer mills, six large tobacco factories and other minor industries, also has three large prosperous banks.

The growth of the town has been so great during the past few years as to make housing facilities a problem, and this in spite of prodigious efforts to supply the demands. As a consequence, what were crop producing fields are now thickly settled suburbs. To keep pace with this rapid growth and supply the demands for modern conveniences the Civic Authorities have found it necessary several times to double the capacity of public utilities. Bank deposits that were a boast a few years ago are now insignificant in comparison. There are fourteen

miles of city streets paved with asphalt, concrete and brick, and the city owns its water, light and sewer systems, which render excellent service to its citizens. Gas mains have been laid under practically all of the paved streets and will be in use under private ownership within two months. The schools of the city are of the very best in the state, consisting of four large fire proof buildings, with \$200,000 in bonds just issued for further school construction. In addition to its city schools, Greenville is the proud home of the Eastern Carolina Teachers' College, a three million dollar State Institution.

There are six public roads leading into Greenville, all of which have been paved with brick and concrete, and another new road leading to Stokes, is now under construction and will be completed soon. Four of these roads are State Highways and extend entirely through the county, the other two roads have already been paved for a distance of eight miles from Greenville and are to be extended in the near future.

With Greenville as the Hub, and Wilson, Rocky Mount, Tarboro, Williamston, Washington, Vanceboro, New Bern, Snow Hill, Goldsboro and Kinston as the spokes of the wheel, surely Greenville is the "CENTER" of Eastern Carolina, Geographically, Agriculturally, economically, industrially, and commercially.

Financial Statement of the Town.

Assessed value'n. 1.24	\$8,751,426.00
Actual valuation (estimated)	12,000,000.00
Bonded debt outstanding	584,900.00
Bonds for streets and sewer sold at premium of \$7,484.00 on Feb. 1924	100,000.00
Total debt	\$684,900.00
Water debt	\$127,000.00
Water and light debt	62,000.00
Sinking fund not including water and light bond sinking	55,877.15
Uncollected special assessments levied	12,070.37
Special assessments levied	12,964.54
Net debt	\$299,912.02
	\$384,987.98

The tax rate has remained the same for the past four years, and has not been increased for the present year. This rate is \$1.50 on the one hundred dollars valuation of property, and is divided as follows: General fund 52c, schools, including school bond interest 48c, interest on city bonded indebtedness, payment of serial bonds and sinking fund 50c. The population of Greenville is conservatively estimated at from 8,000 to 10,000, and is divided between the races in a proportion of about sixty per cent whites to forty per cent colored.

Respectfully,  
D. M. CLARK, Mayor.

before. Not only is Mr. J. N. Gorman a tobaccoist of highest repute but he finds to ally himself with other activities of his town. He is a director of the Farmers Bank and also a prominent member and officer of the Memorial Baptist church. Whatever he undertakes he enters into it heart and soul, a citizen is a valuable asset.

A great tobacco season is looked for at Gorman's this year.

In her childhood Queen Victoria was the owner of 132 dolls.

The green coloring in jade is supplied by an impurity.

The boll weevil first appeared in the United States in 1892.

## Skittleharpe Bicycle and Repair Shop, Does Large Business Here

Wheeling the time away is still an important and fascinating sport for the youngsters, and older persons as well find it healthful and invigorating.

Nothing like a bicycle ride keeps the boys and girls satisfied, while it puts new life in their elders, and that is the reason the business of the Skittleharpe Bicycle Repair Shop in Greenville continues to grow and expand.

The shop which was established three years ago features Rambler bicycles and the large number of these wheels in and about Greenville is a tribute to the reputation it has built up in this section. Expert repair work, quick service,

and reasonable prices with a guarantee for each job is the basis for the successful conduct of the establishment and the expansion of its business. Spare parts are available and experienced mechanics are constantly on the job.

Mr. B. P. Skittleharpe, the owner and manager, is well known and popular in this section. He is a native of Beaufort County and has built up his reputation on service and accommodation. His shop is well equipped and he also repairs skates and files hand saws.

# Sell Tobacco In Greenville

## 3-Complete Sets of Buyers-3

Representing the Important Tobacco Companies in This Country,

## Greenville Market is Better Equipped this Season

Than ever before for the handling of your tobacco. Many additions have been made to our market. Millions of Dollars are now invested in the Greenville Tobacco Market, and you certainly can expect to get more money for your tobacco on our market which has spared no expense in making this the best equipped market in North Carolina.

## Hard Surfaced Roads Lead into Greenville from all Directions

and it will be easy for one living miles away to sell their tobacco in Greenville and return home same day. In this connection, the hard surfaced road from Washington to Greenville is now completed and farmers in Martin, Bertie, Chowan and the counties on the Virginia border will find a hard surfaced road all the way from Williamston to Greenville.

## Greenville Has the Strongest Force of Buyers

that our market has ever had. They are anxious to have you bring your tobacco to Greenville and you will make money by doing so.

Greenville has 6 large warehouses run by men of experience, who will extend to you every possible courtesy.

EVERYTHING IS IN YOUR FAVOR TO COME TO GREENVILLE  
3 SETS OF BUYERS. EVERY WAREHOUSE HAS 1ST OR 2ND  
SALE EVERY DAY. HARD SURFACED ROADS LEADING INTO  
GREENVILLE FROM EVERY SECTION.

# Greenville Tobacco Board of Trade

## Paul's Cafe

PAUL BELFAST, Prop.

Featuring the finest of Foods, and Quick Service for busy people.

OPPOSITE EVERYBODY'S THEATRE

## A Well Dressed Person--

Is A Credit to the Town  
BE A BOOSTER!!

We are admirably equipped to meet the every demand of men and women for "top quality" Clothes, Shoes, Etc., at "rock bottom" prices.

New Styles Are Arriving Daily.  
Your Inspection Invited.

DRESS WELL AND SUCCEED

C. T. Munford  
404 EVANS ST.

## Gorman's Warehouse One of Greenville's Outstanding Assets

When it comes to the question of the "Golden Weed" one naturally turns his thought to Greenville, the second market in the state for the sale of leaf tobacco at auction. And in thinking of this progressive and wide-awake town on the Tar the name of Gorman naturally follows for "Gorman" is a familiar name in every farmer's home, especially is this true, if a farmer has sold his product on the Greenville market during the past decade or more.

Gorman's Warehouse, one of the oldest and largest in Greenville has always stood for top-notch prices, courteous treatment and fair dealings. If a farmer's tobacco was not bringing the price it should Gorman's never fail to step in seeing to it that justice came the way of their customer. The result has been and will continue to be that Gorman's will always have a friend in those bringing their product to this warehouse for sale. Mr. Gorman the senior member, always guards the interest of the farmer. He buys tobacco himself rather than have a farmer leave his warehouse a dissatisfied farmer. This fact has made Gorman's warehouse an outstanding one on the Greenville market, and the same enviable record is assured for this warehouse this season. It's a pleasure to do business at Gorman's.

Gorman's Warehouse is ideally located right in the heart of "Tobacco Town" covering practically an acre of ground. It is not only one of the largest but one of the best appointed and lighted structures, with comforts for both man and beast, provided with a corps of employees second to none in ability and efficiency.

This is the only warehouse in Greenville affording its own steaming plant in connection. The steam drying plant has installed and is equipped with modern up-to-date machinery which means a satisfied farmer at all times—a slogan for Gorman's that has lived successfully for many years.

Gorman's Warehouse is owned and operated by J. N. Gorman and Sons, the senior member being Mr. J. N. Gorman, one of the pioneers tobaccoist in Eastern Carolina, certainly one of the leaders in Greenville.

He knows tobacco from a to z, and as a warehouseman, it is to be doubted if he has a peer. He is full of untiring energy, works 18 hours out of every 24 for the interest and betterment of his farmer friend. No man on the Greenville market today is more responsible for what the market has attained than he—in a world he's a live wire. The other members of this energetic tobacco firm are Messrs. T. M. and R. W. Gorman, sons of Mr. J. N. Gorman. Although young in years they are mature in judging the quality of a product that has made Eastern Carolina flourish as few towns in the Old North State.

Affable and urbane in manner, pleasing in address the firm of J. N. Gorman & Son as in the past will be an important and conspicuous factor towards carrying forward the Greenville tobacco market this season with greater strides than ever

**Smith Electric Co.**  
**Headquarters Greenville**  
**for Radio Equip-**  
**ment, Contractors**

Headquarters in Greenville For  
 Radio Equipment, Leading Con-  
 tractors.

In this Industrial edition of The Daily Reflector, we deem it necessary that special mention should be made of those firms and individuals who have been potent factors in the industrial and commercial life of the community.

In this respect we wish to introduce the Smith Electric Company, which is one of the most up to date concerns of its kind operating in North Carolina. The concern has been a success from its inception and is known and recognized by contractors builders and architects and the public generally as one of the most reliable enterprises in the community.

In the contracting department no job is too small or too large for the company to handle, for it has done some of the largest and most important work in Greenville and this section during the past few years. As attesting their ability and capability insurance underwriters inspectors have given their work the highest compliments and builders as well as owners find that they co-operate in every way.

Their store located here on Fourth street is a most attractive shop, where complete stocks of electrical supplies and equipment are to be found. They are representatives of the Radio Corporation of America

and carry everything in radio equipment, this being headquarters for the many and ever increasing radio fans of this section of Carolina. In fact, everything electrical, including the household conveniences as well as appliances for the home and office are handled.

Messrs Milo H. and Jesse Smith are the members of this enterprising firm, both of whom are master electricians of wide experience. They are natives of Greenville and are among the more progressive element of the community, who can vision that that which is promoting the general good of the community, helps each in the community, and too, they are public spirited.

Miss Grace Smith, a sister, is in charge of the office routine, who is a popular young lady, and a 20th century business woman.

**For Quality Send It to**  
**Powell's Cleaning and**  
**Dyeing Plant Quick**

By strict attention to the needs of an ever growing patronage, which expects 100 percent efficiency at all times, Powell's Cleaning and Dyeing Plant of Greenville has built a reputation within the past several years that is calculated to be lasting and to grow more substantial day by day.

The slogan "of the oldest, But the Best" has been adopted by this concern with great success, because all work turned out by this plant must be right, and too, the head of this establishment Mr. G. E. Powell, is a Master cleaner, having devoted a quarter of a century to this line of

endeavor, and Mr. Powell supervises every garment, and sees that it comes up to standard before it leaves his plant.

Powell's is in the business of dry cleaning, dyeing, pressing, altering and repairing your garments, and caters to the trade of both ladies and gentlemen. The most delicate garments are treated with the greatest care and exactness, which has won for this concern in the last two and one years the reputation of being the very best cleaners and dyers of any establishment in eastern North Carolina.

In every department, efficiency service and satisfaction are the watchwords with the result that this concern handles an ever increasing volume of business which comes not only from Greenville, but throughout this section of Carolina.

When a representative of The Daily Reflector asked Mr. Powell the secret of his great success, he replied "By Giving Satisfaction, and by Satisfaction I mean the highest grade of workmanship and service."

Mr. Powell is a native of Winston-Salem, N. C., and prior to his locating here conducted one of the largest dry cleaning establishments in that city. Not only is he a good business man, but a good citizen as well, who believes that Greenville has a great future. He says that Greenville needs more smokestacks to make it a Greater Greenville. Mr. Powell enjoys the acquaintance and confidence of hundreds of people in this community, and may always be found among the top liners when it comes to selling and telling about the glories and achievements of Greenville and Pitt county.

**"Uncle Tim" to Greet**  
**Tobacco Growers At**  
**Farmers This Year**

While Greenville will have no additional warehouses this season for the sale of leaf tobacco at auction the tobacco growers will be interested in the announcement that a new but experienced firm will be found doing business at the old and much talked about Farmers Warehouse. This new firm for popular favor is Timberlake, Hooker and Moore.

Every raiser of the "Golden Weed" in Eastern Carolina, particularly in the counties of Pitt, Martin and Beaufort has known J. T. Timberlake as "Uncle Tim" for he has been one of them for a number of years. Whenever a farmer can have "Uncle Tim" following a sale he is ninety times out a hundred fully satisfied because he knows deep down in his heart that if "Uncle Tim" can't produce "the goods" who can.

For many years he was connected with the Washington market but this season returning to his first love which means other warehouses must look to their laurels. He's a born tobaccoist, raised up with tobacco and knows how much each and every pile ought to bring and it does or "Uncle Tim" knows the reason why. Mr. S. D. Hooker, is a son of one of the pioneer tobacco men of Greenville, being a son of Mr. S. T. Hooker, one of the foundation stones of the Greenville market. Son like father, has passed all three degrees of the tobacco scheme. He is likeable, courteous and urbane and will prove a valuable asset to the firm at the Farmers warehouse where he will guard and protect the interest of the farmers this season.

Mr. Will Moore, like his partners, need no introduction as a tobacco man. He has the "pep," the energy and the wisdom of one much older in the tobacco game.

With these three warehousemen taking care of things at the Farmers this coming season Greenville possesses another tobacco firm of high water mark to be reckoned with.

With "Uncle Tim" as the guiding star and Messrs. Hooker and Moore to follow an auspicious future lies just ahead for already the horizon shows clear skies.

The Farmers Warehouse enjoys a floor space of 32,700 feet. It beautifully lighted and convenient from door to door. It is the only warehouse in Greenville affording a front porch for a resting spot for not only the tobacco farmers but their wives and little folk. This feature has made and will make the Farmers a real boon for patrons of the Greenville market.

Last season the Farmers Warehouse had the privilege of selling seven millions pounds of the farmers tobacco which was brought from all sections of Eastern Carolina and it was sold at an average above the market price. The knowing ones predict that this same warehouse the coming season will not only equal this fine record but go it one better. With Messrs. Timberlake, Hooker and Moore at the head there is no reason to pick flaws in the prophecy, for if tobacco is to be sold then the Farmers Warehouse will be found conspicuously in the running ere the season is far advanced. The Farmers Warehouse was first named the "Liberty" being built by Mr. S. T. Hooker. From the time of

its opening it has enjoyed a patronage enviable to say the least. Watch the Farmers this year.

**Why Not Eat at Busy**  
**Bee Cafe When You**  
**Are In Greenville?**

Folks in Greenville and Pitt county like the other mortals in Eastern Carolina, are lovers of choice things to appease their appetite and they are going to be satisfied in this respect if satisfaction is obtainable. Greenville offers the public many

up-to-date eating houses but none more inviting nor more attractive than the Busy Bee Cafe on Dickinson Avenue right near "Tobacco Town" and easy to reach from both railroad stations.

This popular cafe was established for public patronage two years ago with James Balafas, proprietor, who has been in this country for the past four years. He is a caterer of no mean ability and knows just how to tickle the most fastidious appetites.

His cafe is ideal in appointment and furnishings with a capacity for 50 persons at one time. If one de-

sires to take a peep at immaculate tables and counters visit the Busy Bee Cafe.

Mr. Balafas, while in this country only four years, is a real Greenvillian. He loves to make bold the fact that he is a member of the Chamber of Commerce and ready at all times to spend his time and money in furthering the interest of his adopted home. He says he expects to live here all his life for it is a first class place in which to live and a good spot in which to die. Remember the Busy Bee Cafe on

Dickinson Avenue when hungry and you want a quick meal cooked like mother cooks it.

Many Japanese shipping concerns are turning to the building of motorships.

Twenty-five dollars is sometimes paid for the sacred ethnog, or Jewish citron.

TELL 'EM & SELL 'EM

**We Have the Plant, The Organ-**  
**ization, and the Experience;**  
**to take Care of Your Every**  
**Need in Lumber with**  
**Precision and**  
**Dispatch**

PHONE US FOR ROUGH OR DRESSED L U M B E R,  
 MOULDING, CEILING CASING, MILL WORK, ETC., We DE-  
 LIVER PROMPTLY, AND OUR PRICES ARE RIGHT.

WE MAKE A SPECIALTY OF FURNISHING COMPLETE  
 BILLS FROM ARCHITECT SPECIFICATIONS.

**Garris-Evans Lumber Co.**

Greenville, N. C.

Telephone 202

**Experience --**

IS WHAT COUNTS

Our many years' experience in stone cutting and designing enables us to do monument work of the finest character.

WE ARE AT YOUR SERVICE.

**Dees Monument**  
**Works**

GREENVILLE, N. C.

**THE BANK OF**  
**GRIMESLAND**

A GOOD BANK

TO BANK

WITH

CAPITAL and SURPLUS..... **\$30,000**

Whatever your business here—

be it a CHECKING ACCOUNT,

A SAVINGS ACCOUNT, seek-

ing financial advice, or making

investments—We appreciate it.

J. C. Galloway, Pres. W. E. Proctor, Vice-Pres.  
 C. E. Everett, Cashier, Miss Ethel Godley, Asst. Cashier

**For 32 Years**

OUR PARAMOUNT AIM IN BUSINESS  
 HAS BEEN

**"To Satisfy Our Customers"**

WE HAVE MADE PROMPTNESS  
 AND COURTEOUS SERVICE  
 "OUR WATCHWORD"

When you are looking for values in Horses,  
 Mules, Wagons, Buggies, Harness, Etc., You  
 Need Go No Farther THAN OUR STABLES.

**R. L. Smith**

Feed, Sale and Exchange Stables  
 GREENVILLE, N. C.

**Winterville Grows:  
So Does Its Thriving  
Banking Institution**

About six miles of Greenville is located one of the most thriving little towns in Eastern Carolina called Winterville. Driving from Greenville to Kinston and Goussboro one passes right through it on the hard-surfaced highway. And no tourists every goes through it without loitering to admire its progressive looking spirit, its well appointed buildings and also to meet and clap the hand of its hospitable, whole-souled people.

To visit Winterville once is to crave a second visit. It seems to have a tenacious grip that abides and lasts. Winterville, like all the towns in Pitt county, boasts of its financial institutions of which the Bank of Winterville is most prominent. Launched into being in 1906 with only a capital stock of \$5,000 right off the bat it gained the confidence as well as the good will of the people, hence today it boasts of a capital stock of \$33,500, with a surplus of \$15,000 and total resources of over \$160,000. A remarkable record for just 18-years of life.

All institutions have a cause for their success and the Bank of Winterville is no exception. At the head of this progressive banking institution is Mr. J. E. Greene, who has been affiliated with Winterville's business activities for a number of years. Twenty-five years ago he assumed the agency of the Atlantic Coast Line Railroad and has always been elected as one of the company's most valued, efficient employees.

It was while in this responsible position Mr. Greene was mouled for the high and responsible position he now occupies with so much marked ability. He was largely instrumental in the organization of the bank and due to his indefatigable effort and keenness of vision has the Bank of Winterville took the high stand in financial world. His business acumen is spoken of in the highest praise.

**Greenville Market  
Co. One of Most  
Up-to-Date Plants  
In This State**

Quality and Cleanliness. In handling no line of foodstuffs is the necessity for cleanliness and modern sanitary conditions so essential as in that of meats. Consequently health authorities pay more attention to this commodity than any other, and a market that specializes in handling the best grades of meat in a sanitary manner naturally comes in for the highest sort of praise.

Consequently, one can readily see why the Greenville Market Co., is making such a success in Greenville. It is the market of cleanliness and service and spares no pains in either direction with the result that it has built up a large business. The meats it handles are specially selected and quality is a primary consideration. All animals have been inspected and passed by health authorities, and every precaution is taken in handling the meat in a clean and sanitary manner. In addition to fresh meats the market handles salt, smoked and cured varieties as well as specially prepared brands.

Automobile delivery to all parts of the city is prompt and efficient. Telephone orders receive prompt attention, and customers are invited to visit and inspect the market on Dickerson avenue. Mr. C. S. Graves is the active manager at Greenville, and has made good here. He is a veteran of the world war with an enviable record, and is energetic, progressive and public spirited. He is a Mason, and a member of the Merchants Association and actively identified with the most forward-looking interests in Greenville. Mr. J. B. Hill is associated with the market as head meat cutter and is an expert in this line.

**IF--**

Your grocer buys his supplies from us its a sure sign that he's a progressive merchant who knows where to buy to the best advantage to give his customers the best the market affords, at lowest prices.

**Hooker**

WHOLESALE CO., Greenville, N. C.  
Dist. William Tell Flour and Gelfand's Mayonaise

**Turn To  
The Right**

If You Haven't Been Ordering Williams and Waldrep's Fresh Meats Do so next time and you will discover that you have been missing a real treat. It costs no more than the kind you have been buying, But, My! What a Difference.

**Williams and  
Waldrep**  
Greenville, N. C.

Always courteous to the humblest as well as the wealthiest; always pleasant and easy of approach Mr. Greene counts his friends as legion. He finds time to pay attention to real estate of which he is a large owner. He is also prominent in church affairs doing what he can for the upbuilding of the Kingdom on earth. Such a citizen is the head of the Bank of Winterville. Public spirited, his first name spells progress. He is also an active member of the Masonic fraternity.

The vice president of the bank is Mr. A. W. Ange another one of Winterville's outstanding figures both socially and from a business point of view. He is one of the leading merchants of the town as he is one of its most substantial citizens. Any business relation with Mr. Ange means satisfaction to the one seeking his advice and counsel. He believes in Winterville every day in the week.

Mr. J. R. Rollins is the efficient and go-ahead cashier of the bank. He has held his present position for the past four years. During the Wilson administration he was postmaster of Winterville, which position he held to the satisfaction and pleasure of the entire community.

Mr. Rollins is a native of Pitt county and is happy in the fact. While young in years, he is mature in wisdom, full of pep and ginger. He is conversant with the banking game, keeping in touch with all the latest ideas and schemes so essential in such endeavors. He is a steward in the Methodist church, member of the Masons and an all round citizen. He is honest, fair, pains-taking, as he is able and efficient.

Winterville is proud of its banking institution and has every cause to be.

Chero Cola Bottling Plant One Attractive Spot in Greenville Greenville, like her other progressive and wide-awake towns in Eastern Carolina, is dotted all over with industries of merit. As they have been a potent factor in the upbuilding of the communities in which they live, Greenville is fortunate in this respect.

Among the outstanding activities along this line may be mentioned the Chero-Cola Bottling plant on Dickerson avenue, which has been the home of this invigorating, self-satisfying beverage for the past several years. The plant was established in Greenville nine years ago. At first it was housed in a small building, soon however, its popularity had grown so that larger quarters were imperative so the present large and commodious quarters was the aftermath. Every device for the successful bottling of Chero Cola and Sodas was installed as well as their own distilled water system. Labor saving in the handling and bottling was the incentive of the owners and a visitor looking over the plant today is ready to agree this goal has been reached.

The machinery is the latest word for bottling. There is nothing lacking in a complete bottling plant; money was not counted when time and labor-saving was reckoned with.

The plant has a capacity of 1,000 crates per day and operates in the territory surrounding Greenville four large, modern motor trucks. During the past two years the business of this modern, progressive enterprise has increased 100 per cent, a most excellent index of what the folk think of Chero Cola.

Mr. W. J. Hardee and Mr. J. K. Spivey are the sole owners and fully abreast with the times. Mr. Hardy is one of Greenville's substantial business men. He is the president of The Greenville Wholesale Company and director in the National Bank of Greenville and Greenville Cotton Mills. In the business world he is recognized for his ability and acumen and carries along with it a geniality of manner that always arrests attention.

Mr. Spivey is the active manager of the business and is energy itself from the sole of his feet to the crown of his head. Not a bottle of his delicious drinks leave his plant without his personal inspection. He knows the bottling game and knows just how to please a prospective customer. His slogan is, "a customer one time he must be a customer all the time."

If you wish to see a real sure enough bottling plant, take in the Chero Cola home when in Greenville. Your surprise will be an agreeable one.

The tomato comes under all three classes of vitamin-bearing foods. Snod occurred in midsummer in 1924 in some of the Italian provinces. The queen of existing pearls is La Pellegriana, weighing 112 grains.

**Garris-Evans Lumber  
Co. Operate Building  
Material Line Big Scale**

The business of the Garris-Evans Lumber Co., is an example of the progressive spirit of the commercial world of Greenville. The concern handles rough and dressed lumber on a big scale, and does a big business in Greenville as well as throughout this entire section.

The business has been in operation for four years, and has met with a high measure of success. Its plant covering 2 acres and is outfitted with all devices which would lend to the service and efficiency of the operations.

Rough and dressed lumber of all kinds and for all purposes is handled in this big plant, which prides itself upon the high character of service it is able to render to the trade. It employs ten people, who are experts in their respective lines and who are schooled in the business of serving the trade with courtesy and promptness in every dealing.

L. B. Garris and G. T. Evans, both Greenville citizens, own the business and have built it up year by year to very big proportions. They are recognized for the reliability and dependability of service, and for the consistent methods of operation which have characterized the business throughout its career.

They have always been ready and willing to lend their time and means to any movement designed to promote the moral or material welfare of the community, and have become well known for their progressive attitude toward the city and the county.

**R. L. Smith, Feed and  
Sales Stables, One of  
Greenville's Foremost**

The business of R. L. Smith, feed, sale and exchange stables, for horses and mules, has been one of the big commercial landmarks of Greenville for more than a quarter of a century.

Mr. Smith, one of the big, substantial business men of this section, established the business thirty-two years ago. Through all these years the concern has figured largely in the affairs of the county.

W. H. Smith is general manager of the business, a member of the Chamber of Commerce, and promi-

**Chero Cola Bottling  
Plant One Attractive  
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Porter and Tucker, General Merchants, Carry Big Lines In the development of Pitt County, and particularly Grimesland, the general merchandise establishment of Porter and Tucker is playing a substantial part.

S. A. Porter and A. L. Tucker, Jr., both natives of Pitt county, are owners of the business. They have built it up along modern lines and on modern business policies, and it has attained substantial proportions on the basis of the fair, square treatment of the trade and by rendering a constructive, first class service.

The store carries a general line of merchandise, who runs the gamut of household necessities. The large stocks are arranged attractively, are bought on good markets, and the store can therefore transmit to its customers a certain saving. Prices are guaranteed to be in line with prices in any other store in the state, and a full dollar's value is guaranteed for every dollar spent in merchandise.

A large soda fountain adds to the attractiveness and popularity of the store. A large line of drugs and drug accessories is also a part of the stock. George DeWitt Shoes constitute still another big specialty, and in all details the store is modern.

**Porter and Tucker,  
General Merchants,  
Carry Big Lines**

Merchants Produce Co. Claims Popular Favor The handling successfully of perishable products, particularly fruits and produce, requires one well educated in the art. Then too, knowing how to buy is another requisite for the successful prosecution of such an endeavor.

In this respect the Merchants Produce Co., of Greenville, is more than fortunate in the person of its manager, J. B. Overman, a native of Pitt county, and one of the real live wires of the younger business world.

While Wilson is the mother town of the Merchants Produce Co., it has a worthy off-spring in its Greenville branch. The company was first established in Wilson, September 1, 1920, with Kirby Woodard, president; J. C. Eagles, vice-president; W. J. Williams, treasurer and manager. In September of last year a branch was

established in Greenville with Mr. Overman as the guiding hand. He is better known to his host of friends as "Jack" for he's one of the boys socially as he is reckoned with the business world.

Before leaving Wilson to cast his lot in Greenville he persuaded one of that town's fair daughters to change her name. This piece of diplomacy on his part, has been no small factor in making him go to it from a business standpoint.

The United States owns nearly half the world's sail tonnage.

Tunis supplies a quarter of the world's production of phosphates.

There is not a single advertising bill board on the island of Oahu.

"David Copperfield" was Dicken's own favorite among his novels.

It requires 65 muscles of the face to form a frown and 13 to smile.

TELL 'EM & SELL 'EM

**Which Will It  
Be?**

The money you spend with Mail Order Houses helps make the big cities bigger—the money you spend with us helps develop your own community; helps you get better schools, better roads and better living conditions.

Which do you prefer to do, help others or help yourself?

SPEND YOUR MONEY WITH US—

AND REAP THE BENEFIT OF OUR HONEST DEALING, LOW PRICES AND COURTEOUS SERVICE.

WE CARRY EVERYTHING

to be found in a modern first class store, and guarantee our prices to be as low as are to be found anywhere in the country. See us for your farm, household and personal needs. We have "what you want—when you want it."

**Porter & Tucker**  
GRIMESLAND, N. C.

**"He Who Serves  
Best Serves  
Most"**

That's why we are always busy—But we are never too busy to speak a good word for our town whenever the opportunity arises.

SPEAKING OF SERVICE:

That's our first, second and middle name. May we serve YOU?

**MERCHANTS  
PRODUCE CO.**  
Greenville, N. C.

**Food of Superior  
Excellence--**  
THE BEST OF EVERY-  
THING FOR YOUR  
TABLE—  
AT REASONABLE  
PRICES.  
**Willard & Phelps**

**SLOGAN**  
Our Greenville, Yours  
If You Come

# THE DAILY REFLECTOR

Greenville, Pitt County  
Industrial Development  
Edition

GREENVILLE, THE HUB OF EASTERN NORTH CAROLINA

# THE PITT COUNTY SCHOOLS

With the exception of the schools of Greenville and Ayden the educational affairs of Pitt county are administered by a County Board of Education, composed of five men, namely: W. H. Woolard, Chairman, L. C. Arthur, M. O. Blount, John T. Thorne, G. T. Gardner. The schools of Greenville and Ayden being chartered schools, are supervised by a board of trustees, and are independent in every way of the county school system. The task which faces the County Board of Education is no small one. There are one hundred and ten separate and distinct school buildings under the care of this board. This number is equally divided between the white and the colored race. The schools range in size from the one teacher school to the twenty-two teacher school

Contrary to the popular belief, the Board of Education has as its objective the execution of the laws of North Carolina as they relate to the public school system of the state. This statement is entirely contrary to the belief held by a great many citizens who feel that the County Board of Education is a law unto itself. If the population of the county could once become converted to this idea, many of the requests and duties now forced on the board would be done entirely away with.

With one hundred and ten schools scattered over a territory of eight hundred and fifty miles, one can readily see that the work cannot be as closely co-ordinated as one would like to have it. There are in Pitt county, eligible to attend these schools, eight thousand one hundred and thirty-nine white children and eight thousand four hundred and fifty-five colored children, or a total of sixteen thousand, five hundred and ninety-four. To care for this number of pupils, of necessity, calls for a rather large expenditure of money. These pupils are taught by

approximately three hundred and thirty-five teachers, in an equal number of class rooms.

It is interesting to note the different kinds of schools that are operating. There are twenty-two one teacher schools for the white race; twenty seven for the colored race. Sixteen two teacher schools for the white race; fifteen for the colored race. Eight three teacher schools for the white race; five for the colored race. Nine with more than three teachers for the white race; and eight with more than three teachers for the colored race. The average length of term for the white schools is 151.3 days. The average length of term for the colored schools is 125 days. The Board of Education is responsible to the public for a school term of six months for both races. Any excess above this term must be provided by the local district funds. It therefore speaks well for the citizenship of the county when we find that approximately fifteen of the fifty-five districts have increased by local taxation, the funds coming to their district to the point where the average school term for the entire county is raised 31.3 days. It is another rather interesting fact to find that in thirteen of our schools, that there was enrolled 3396 white children. In the remaining fourteen schools there was enrolled 2301.

In this day of progress in our school affairs we find that the citizenship of Pitt county is placing a high value on the education of its youth. In the thirteen townships in the county, one finds that nine of these townships have provided high schools for their children. Only four have failed to make provision for the education of its children beyond the seventh grade. This has been made possible by consolidating small districts into large areas for taxing purposes, and by the use of trucks for transporting pupils who live too great a distance to walk. Thirty school trucks were

1924. This number will be increased to thirty-four for the coming term. These trucks transport approximately one thousand pupils daily, with the total daily mileage of five hundred miles. The largest consolidated school in the county is at Winterville, which in five years has gone from a three teacher school with a very small enrollment to a fifteen teacher school with an enrollment of approximately six hundred. Splendid buildings are located at Falkland, Fountain, Farmville, Arthur, Bethel, Grimesland, Winterville and Grifton. Farmville has one of the best school buildings in North Carolina. A building that is far ahead of most buildings found in towns considerably larger. A new building is just being completed at Bell's Cross Roads, in Belvoir township. This will be opened for teaching purposes on October 6th. This township, some time ago, decided that they would build for their children a school that would be in keeping with the spirit of the times. The building is complete in every respect. It will adequately take care all children in this township. One does not need to look far into the future before he can see other townships following this lead. Complete, or practically complete consolidation by township have been effected in the following townships. Farmville, Fountain, Falkland, Beaver Dam, Belvoir, Bethel and Winterville.

Since the erection of high schools in the various townships, splendid grade instruction is offered for the pupils of the elementary grades. The enrollment in the elementary grades has increased approximately two thousand pupils, while the high school enrollment has more than doubled. The County Board of Education has put before the various local officials of the schools, a plan for the county unit system of schools. Slowly it is obtaining its objective. Before many years all of the people of the

county will place sufficient value on the education of its children that it will be possible for each child in the county to attend a modern school.

An examination of the enrollment of our pupils, very clearly discloses the fact that our small schools are not getting the results that they should. For example, the enrollment by grades for schools is as follows:

First grade	1294
Second grade	736
Third grade	822
Fourth grade	755
Fifth grade	617
Sixth grade	471
Seventh grade	417
Eighth grade	208
Ninth grade	133
Tenth grade	96
Eleventh grade	53

If the schools were functioning as they are expected to, or rather if our schools were uniform in the instruction which they offered, the kind of teachers employed, and in the length of school term, there should be approximately the same number in the eleventh grade as is found in the first grade.

For the colored schools we find 3073 in the first grade with ten in the ninth grade, which is the highest grade up to this time for the negro children. It is for reasons of this kind that the County Board of Education has laid its plans for the building of modern graded schools with a uniform school term that will be accessible to all the people of the county.

Miss Maycie Southall, who served as supervisor of rural schools so efficiently for four years, did much to assist the Board of Education in organizing its schools as they should be. Her place has been well filled by Miss Myrtle Brogdon who promises to carry on the work laid down by Miss Southall. It is a rather large task to organize a system of wide spread into a co-ordination unit.

Pitt County Educational System will go forward and will develop into one that its citizenship will be proud of.

## THE BLUE BIRD FILLING STATION

This is the age of service. It is true that some times it appears to be exceedingly difficult to procure service of satisfactory character, but when it is procure able one finds an appreciative public.

This fact was recognized by Mr. Walter Harrington, who has just recently established one of the finest service stations for the motorist in Eastern Carolina, at the intersection of 4th and Washington streets. How well he is succeeding in this most laudable enterprise is attested by the fact that this service station met with instant success from the day it first opened, and the patronage is growing daily. Within the brief lapse of two weeks this establishment has been accorded the patronage that much older service stations in this community envy. In other words this filling station, has every indication that it will continue to expand, for it has already earned the public confidence and approbation of the motoring public.

Known as the Blue Bird Filling Station, which immediately puts it in the distinctive class as the exterior of the attractive station is painted a rich and impressive blue, and immediately attracts the attention of all, which makes it one of the most unique service stations in this entire section of the state. The station sets back well from the street, with ample drive approach and exit from both Fourth and Washington streets. Accessories for all cars tires and tubes, with a leading specialty of Ford genuine parts is carried in stock, which department is one of the most complete in Greenville. The celebrated Michelin and Diamond tires and tubes is another big feature at

the Blue Bird. Standard gas and Texaco oil are handled, also greases, and in fact, the enterprising head of this concern is filling the needs of the motorists, whatever those needs may be, and he appears to be succeeding admirably. Mr. Harrington has expended more than \$10,000 in completely equipping this station, and it is a truly modern one, operated in accordance with the most up to date and modern methods.

Mr. Walter Harrington, who is the sole owner is ably assisted in the conduct of the Blue Bird by Mr. P. O. Forbes, a man who has had years of experience in this business and who is popular with motorists and the public generally.

Mr. Harrington is a young man with an old business head, and is recognized as one of the coming citi-

zens of this section, possessing a keen initiative and ability of a very high order. After leaving college he was with the Imperial Tobacco Company for a time prior to his present venture. He is a scion of one of the most prominent and aristocratic old families in the state. He is a good roads enthusiast, member of fraternal orders, and one of the most likeable and esteemed young business men in the community, thoroughly public-spirited and an exponent of civic progress that augurs for Greenville and Pitt county's lasting expansion.

Watch the label on your paper. We will have to stop your paper when your time expires.

## Attention, Merchants!

When you want to stock up on Groceries in a hurry, just

PHONE 31

Quick Service is My Hobby

P. T. Anthony

The Wholesale Grocer



Interior View of Our Big Modern Warehouse

50,000 SQUARE FEET OF FLOOR SPACE WITH A CAPACITY OF 250,000 POUNDS AT A TIME

"ASK THE MAN WHO SELLS WITH US"

# Forbes & Morton Tobacco Warehouse

GREENVILLE, NORTH CAROLINA

## Conscientious Service to Our Host of Patrons

—A willing disposition to aid them in every way possible in the storage and sale of their tobacco, and absolute assurance of the high dollar for their product—is largely responsible for the success of our business and our popularity with the tobacco growers of this section.

## Let's Get Acquainted

If you are not familiar with our facilities for handling your leaf tobacco, it will be to your interest to pay us a visit.

**Superior Clothes Is Motto of Big Store of Batchelor Bros.**

**Wearing Apparel For Man and Boy Guaranteed, With High Quality Service.**

The store of Batchelor Brothers is the headquarters for high quality wearing apparel for a great many men and boys of Greenville and Pitt county.

"Superior Clothes" is the motto of the firm, a motto in fact as well as in name. Hart, Schaffner and Marx creations are among the specialties, and fit and durability are guaranteed in every instance. Netleton Shoes, known the world over for high quality of style and wear, are the leaders in foot wear, while Earl & Wilson shirts, Cooper underwear, True Shape hosiery, and the Seward Trunk and Bag Company line of hand bags and trunks constitute some of the big features of this company's stocks. Knox hats, regarded as standing at the head of the list in headgear, are another big specialty.

The most up to date line of haberdashery, all the way through the category of wearing apparel, is to be found in this store, which was established eight years ago and has made its success secure. The success of the business has been based on the policy of the owners, who provides that every customer shall receive a full dollar in value for every dollar spent in the store, and that he shall recognize that he has received the best service obtainable in the mercantile world.

Edward Batchelor, senior member of the firm, is a member of the Kiwanis Club, the Methodist church, and the Chamber of Commerce, as well as being associated in other prominent activities of the community. He is a merchant of long experience, having been in the clothing business in other cities of the State for many years. Roy Batchelor, junior member, is a member of the Baptist church and a member of the Chamber of Commerce, a progressive wide awake citizen and business man, always alert to any move that would improve the service of his business and reflect further credit on the community life.

These men established the business and placed it in the beginning on the firm foundation which has made for its success. They have striven with eminent success to make the store

a really big factor in the growth and development of Greenville.

The man or boy, no matter how old or how young, will find in this store the proper wearing apparel for all occasions, and will receive an efficient, courteous service which has made the store popular and attractive throughout its entire business life. The trade of the store is not confined to Greenville, but has extended far into Pitt county, where customers have come to realize that fair, square dealing and full values await them in the Batchelor clothing headquarters.

The members of the firm are progressive, public spirited citizens, wide awake and ever ready to lend their aid and influence to any movement designed to promote the growth and development of Greenville and the county. They have made the store a big asset to the general community, and have built it on lines which forecast for it still further expansion and success.

**D. D. OVERTON**

**Manufacturer of Hogshead Material**

Established in 1900 as the Greenville Hogshead Company this concern was taken over, two years later by the present proprietor Mr. D. D. Overton and since then has been under his management.

The concern manufactures hogshead material exclusively and under Mr. Overton's management production has been increased, its distributing territory enlarged and today it stands forth as the largest manufacturer of its kind in the county.

In 1923 four million feet of finished product was turned out which was distributed throughout the states of North and South Carolina and also Virginia. This year the plant suffered a severe loss through fire but was quickly rebuilt and is now running at full capacity.

Mr. Overton is well and favorably known to practically every one in Greenville. He served for six years as Chief of the Greenville Fire Department and for the same length of time as its Building Inspector. He is an I. O. O. F. a Rotarian and a prominent member of the Greenville M. E. Church.

Watch the label on your paper. We will have to stop your paper when your time expires.

**Peoples Bakery, Is Headquarters High Grade Bread, Rolls**

Bread is the best food for men, women and children, containing more nutrition than the average laymen understands or appreciates, especially if it be made right and of pure ingredients such as characterized the out put of the Peoples Bakery in Greenville.

With a capacity from a thousand to fifteen hundred loaves daily, the Peoples Baking Company has established a reputation for itself that is second to none, and it has built up a business in Greenville and this section that demonstrates that it has won the confidence of the people.

The plant is the cleanest and most modern in this section, and the best selected flour and purest of other ingredients are used. The processes are those which retain the nutriment and produce Blue Ribbon Bread second to none. Pies, cakes, and pastries are also of a high order, and a specialty is made of wedding cakes, cakes for parties, and other special orders.

Neighboring towns find that they can secure this fine bread without trouble, and the bakery for this reason is a distinct asset to Greenville.

Mr. Diener, the manager, is a baker and manager of wide experience, who knows exactly what to do to make good bread and sees that it is done. He is a live-wire and a substantial public spirited citizen, who is a booster for Greenville and who is always found ready and willing to give of his time and means in support of any cause designed to build up the community.

**EXIDE BATTERY SERVICE CO.**

Concern Well Equipped for Battery and Tire Work. Handles Complete Line of Exide Batteries and Hood Tires.

The Exide Battery Service Company of Greenville, has built up an important trade among automobile owners who demand the best in automotive service. The business was established nearly five years ago operating along the same lines as at present with Mr. P. G. Luper as manager.

The firm specializes on Hood Tires and Exide Batteries, and is equipped to do battery work on a large scale. Expert service in tire re-

pairing is also a big feature of the business. Exide batteries are "the long life" batteries and as such are fully guaranteed.

Mr. Luper, the manager of the business, has had a wide experience in both batteries and tires and is

recognized as an expert in these lines. He operates business along modern lines which is necessary to success in the automobile business

in this day of keen competition and he insists that every customer receive the utmost in prompt and ef-

ficient service at prices guaranteed to be as low as can be found in a similar plant any where in the state. The success of the business which has grown steadily is evidence of the high class of service it has pro-

formed. Mr. Luper is a well known and

progressive citizen, always willing and ready to lend aid to any movement designed to promote the prosperity of Greenville and his fellow citizens, and the business itself is a valuable adjunct to the commercial life of the community and is an asset to both the town and the county.

**J. R. Bunting's Sons**

"THE FARMER'S FRIENDS"

Bethel, N. C.

"THE SQUARE DEAL STORE," FEATURING A LARGE AND VARIED STOCK OF—

**General Merchandise**

AND SPECIALIZING ON VIRGINIA-CAROLINA CHEMICAL COMPANY'S HIGH- GRADE

**FERTILIZERS**

It Will Pay You to Confer With Us Before Selling Your Cotton



"The Home of Sudden Service"

**"SERVICE"**

Invite Us To Your Next Blowout

More Than A Word To Is More Than A Word To Us It's An Obligation It's An Obligation

You will always find us ready to fulfill this obligation with a

"Thank You" and "Call Again" Attitude

Drive in and let us give you a SAMPLE of the sort of SERVICE you have always wanted.

Courteous Attendants Await Your Orders

**Blue Bird Filling Station**

FOURTH AND WASHINGTON STREETS

ACCESSORIES FOR ALL MAKE CARS

MICHELIN AND DIAMOND TIRES AND TUBES

GENUINE FORD PARTS

STANDARD AND TEXACO GAS, OILS AND GREASES

**Forbes and Morton Gain Popularity Each Year With Farmers**

Six years ago the Forbes and Morton Tobacco Warehouse became a fixture in Greenville and since that time down to this good hour no firm in all the Eastern Carolina tobacco belt has made more rapid strides towards the mastery. This has been brought about by the two live-wires managing this warehouse in the persons of Mr. Gus E. Forbes and Mr. W. Z. Morton. Establishing their warehouse at a time when Greenville was well fitted up with warehouses they with coats off and sleeves rolled up, so to speak, went to work for the interest of the tobacco grower with the result their very first season astounded and arrested the attention of the tobacco world.

This was not accomplished in a braggadocio sort of way, no boasts were made, no loud hurrahs, but like a still small voice they went about their business. And what is the result today? Houses in Greenville for the sale of leaf tobacco, enjoying a floor space of 50,000 square feet with a take-caring capacity of 250,000 pounds at a time. Last year this warehouse, at the close of the season, had the proud record of selling at above the average price over 8 millions of the farmers tobacco. To attain such an enviable prestige within just 5 seasons, goes to show how well the growers like Forbes and Morton as the sellers of their weed.

No warehouse in Greenville is more ideally located nor more convenient in appointments. Not only are the growers themselves looked after but comfort is ample for their boast. When tobacco is sold on the Greenville market you may count on it that Forbes and Morton receive their share.

Mr. Forbes is a Pitt county boy from the core. He loves every inch of Pitt county dirt and revels in tilling the soil and during the hunting season searching its forests and fields for game. He's very proud of his fine pack of hounds. Like his

partner he is a prominent tobacco-ist and stands four square with the farmer. To know Gus Forbes once is to crave his acquaintance always as he is a jolly, wholesouled good fellow.

Mr. Morton while a native of Martin county has known nothing else practically but Pitt county all his life. He has been in the tobacco game since 1899 except while connected with the Atlantic Coast Realty Co., of Greenville and Petersburg, Va., from 1910 to 1919. While with his partner the dollar for each and every pile of tobacco offered for sale on their floor. This is the foundation stone of Forbes and Morton's success today, an emulation worthy of copy.

Not only are Messrs. Forbes and Morton prominent in the tobacco world but they fully alive to every interest and actively launched in their town. Mr. Morton is a Rotarian and both are active members of the Chamber of Commerce.

When you desire to see real live wires in the tobacco world pay a visit to Forbes and Morton Tobacco Warehouse. If you will do so it will not take you long to learn why this warehouse has mounted the rungs of success year after year and is still climbing higher and higher. A satisfied tobacco grower is always a satisfied seller at Forbes and Morton.

**W. O. Mitcham Operates One Biggest Plumbing Concerns in the State**

Did All Plumbing For Teachers College, One of Biggest and Finest Projects in Carolina.

In the construction of the Eastern Carolina Teachers College, at Greenville, the services of the best artisans and constructor, available were called upon. Selection to participate in this work was regarded in the various trades as not only complimentary to a high degree but a mark of considerable distinction.

W. O. Mitcham, of Goldsboro, plumbing contractor, did all the

plumbing for this institution at Greenville, and the work measured up to the highest standards. Mr. Mitcham has been in the business at Goldsboro for 13 years, and has had 20 years' experience in the business in various sections. He is a native of Lynchburg, and has done note worthy work in Virginia and the Carolinas.

In addition to the work on the Teachers College he did the plumbing for the Wayne National Bank, at Goldsboro, the State Hospital in the same city, and the Caswell Training School in Kinston. No job has been too big for his organization, and he gives the same careful attention to small contracts. His reputation for dependability and reliability of service has gained him a high place in his trade.

Mr. Mitcham is secretary and treasurer of the district Association of Master Plumbers, and is prominent and popular among his contemporaries as well as among all building trades. His work is known throughout this section of Carolina, and his establishment has won a big reputation for high grade construction.

Mr. Mitcham is a progressive, public spirited citizen who has contributed in substantial measure to the vast development of this part of Carolina. He operates his business on broad gauged principles, and guarantees all work as to materials, labor and other considerations. He has done a great deal to bring the plumbing business up to a high level of efficiency, and his work on the Teachers College, one of the State's model jobs, alone places him and his business in an exceptionally enviable position.

Watch the label on your paper. We will have to stop your paper when your time expires.

TELL 'EM & SELL 'EM

**We've Been Selling Vehicles 58 Years--**

AND WE'VE NEVER YET SOLD ONE THAT WE WERE NOT PROUD OF

"Honesty of Manufacture" has always been our slogan and has been borne out in every detail throughout the long and successful life of our business.

This Old Reliable Establishment is Greenville Headquarters for FORD AND LINCOLN CARS, FORDSON TRACTORS, GENUINE FORD PARTS, TIRES, TUBES AND A FULL LINE OF ACCESSORIES.

Also the finest line of Buggies, Phaetons, Carriages, Harness, Etc., to be found in the state.

**The John Flanagan Buggy Co.**

GREENVILLE, N. C.

FOR GUARANTEED SATISFACTION

—Go To—

**WYNNE BROTHERS**

BETHEL, N. C.

GARAGE, BLACKSMITH, MACHINE AND WOOD WORK SHOP

**Expert Mechanics**

No "Jacklegs" tinker around our shop. We employ only expert mechanics and guarantee all work to be absolutely perfect.

You'll Like Our Work and Our Prices

AUTOMOBILES, ACCESSORIES, TIRES, OILS, GREASES, BATTERY CHARGING AND REPAIRING ACCTYLENE WELDING

**THE Bank of Personal Service**

The record of this bank—the reputation and character of its directors and our faithfulness to our trust to the public has been the basis of our strength and success.

WE KNOW YOUR WANTS AND WE WANT YOUR BUSINESS

**Farmers & Merchants Bank**

BETHEL, N. C.

H. V. STATON, President  
E. L. MAYO, Vice-President

W. M. PRUITT, Cashier  
V. N. WHITEHURST, Asst. Cashier.

**Wynne Bros.' Garage Is Equipped to Perform Big Service to Motorists**

Service Station one of the Best in This Section of North Carolina. The business of repairing automobiles has come to be one of the most important in which specialization is the capstone of success. Slip-shod, half-way measures are no longer acceptable to the motorist, and the man who succeeds at the business of serving the automotive trade does not succeed by accident.

Wynne Brothers Garage, at Bethel is the type of automobile service station which is forging ahead on the strength of real service. The motorists of this section have recognized this station as one of the best equipped and most modern in this part of the State.

The concern has recently installed the best new machinery that money can buy and the garage and machine shop are now both equipped from top to bottom with facilities which makes it easy for the most difficult repair work to be handled here with dispatch.

The concern makes a specialty of boring cylinders and refitting pistons on any make of car. Oxygen acetylene welding is another big feature, and expert welders are on the force at all times to serve the trade. The company has a new 8-hour battery recharging outfit, which makes it possible to render this battery service in the course of one day, obviating the delay and expense incidental to rental and other necessities under the usual long charging service.

The company's blacksmith and wood working shop is running full blast, and the horse-shoeing department has been equipped with machinery which makes it possible to shoe the wildest horse without difficulty.

C. B. Wynne is in charge of the latter shop. He is a well known mechanic who has served the public for 20 years. Marshall Rogerson is in charge of the machine shop and garage and is at the head of the list in his line.

The concern maintains night service up to 11 o'clock, and it has proven a big convenience to the patrons. Every piece of work in the garage and shops bears the personal guarantee of the owners of the business and every customer must be a pleased customer before he leaves the plant.

The business has gained the confidence of all the people, and is a real utility. The owners are progressive business men, who have built their trade to big proportions by hard work and constant attention to business.

The enterprise is modern, substantial, and a decided credit to the town.

J. C. Wynne and C. B. Wynne own the business. They are nat-

tives of Pitt county and the former is a 32 degree Mason and a Shriner. They employ five expert mechanics, and in addition to service on all cars they handle a big line of accessories. They are first class citizens and business men, and their business is prospering deservedly. Their shop is the headquarters for honest service day or night, at fair prices.

**J. R. Bunting's Sons For 35 Years Been Recognized as The Farmer's Friends**

The business of J. R. Bunting's Sons, of Bethel, general merchants and cotton buyers, has been for more than three decades one of the most prominent commercial enterprises in this section of North Carolina. The business is one of the old established firms, which has kept pace with progress in every detail and has greatly enhanced the prestige of Bethel in a commercial way.

Vance Bunting is head of the concern, a progressive, public spirited business man, well known throughout the county and active in business and civic affairs. He is a director of the Farmers and Merchants' Bank and of the Building and Loan Association, and a member of the school board. He is otherwise associated in an intimate way with civic enterprises, and has always been closely associated with the growth and development of the community.

The store is an up to date establishment, carrying everything needed by the farmer and in the household. "The Farmer's Friends" is the slogan of the business and it has been carried into practice in every detail. The farmers have come to realize that the business is a friendly, wholesome enterprise, and one in which fair, square dealing and generous treatment is always accorded every customer.

A full dollar's value for every dollar spent in merchandise is guaranteed by Mr. Bunting. In buying his cotton at the best market prices he enables the farmer to get his product on the market easily and expeditiously. The store has been of big service to the farmer, and has been a substantial factor in the development of the commercial facilities of the community.

**Thompson Electrical Co. Largest Contractors in This Section**

Did Electrical Work for State in Teachers College, a Mark of Distinction.

The Thompson Electrical Company, of Raleigh, was chosen to do the electrical work in the East Carolina Teachers College, which established this concern in a place of pro-

minence among its contemporaries. The College will stand for all time as one of the finest examples of the contractors' art in North Carolina. The Thompson Electrical Company, whose headquarters is situated at 132 Fayetteville street, Raleigh, was established in 1911, and is the largest firm of electrical contractors in Central and Eastern North Carolina. The concern undertakes electrical work of big or small proportions, and renders the same uniform service regardless of the size of the job at hand. It was a record and reputation throughout the entire state for reliability and dependability of a high order.

In addition to doing all kinds of electrical installation and repair work, the firm carries a big line of electrical fixtures and apparatus of all kinds, and its prices are fair and in line with prices anywhere in the state. Its work on the Teachers College is a fair example of its performance.

D. J. Thompson is president and F. E. Thompson is vice-president and secretary of the concern. They are both prominent business men, thoroughly versed in the business in which they are engaged and to which both give careful personal supervision.

Both are natives of Morgantown, and are members of the Raleigh Chamber of Commerce and Merchants Association as well as being actively identified with other business and civic enterprises. They have installed the electrical equipment in the new State Hospital at Morgantown, at a cost of about \$30,000, and wherever big electrical work is undertaken they are immediately brought into consideration.

They are progressive, public citizens, modern in every way, and operating under modern, fair, square policies. Their business has grown to enormous proportions because they have always rendered a real, first class service. Their operations have proven decidedly creditable to Raleigh, and the business has come to be an important commercial asset.

**Dermott Heating Co. One of Largest Firms in Its Line in State**

Had Contract for Heating Teachers College, Biggest Single Contract in the State.

The biggest single heating contract ever let in North Carolina was in the construction of the East Carolina Teachers College at Greenville, and the contract went to the Dermott Heating Company, of Durham and Raleigh. This fact is indication enough of the size and importance of this concern, which is known

throughout Central and Eastern Carolina.

The company is composed of a group of heating engineers of the first magnitude, and does heating contracts on a big scale. It was established in 1911, and since that time its organization has grown to 60 men with a weekly payroll of about \$2,000.

J. V. Dermott is the sole owner of the business, which has its home office in Durham with a branch in Raleigh. John R. Bagnell, J. F. Harris and H. T. Vickers are the engineers for the company whose employees are all experts in their respective lines, trained to carry out the policies of the company in rendering a complete and efficient service at all times.

In addition to the big heating job in the Teachers College this concern did the heating for the Caswell Training school, at Kinston, the State Hospital at Raleigh, the State Sanatorium for tuberculosis, the Industrial School at Samarcand, the Appalachian Training school at Boone, and is now doing about 35 school jobs all over the State.

The concern does residential work and other commercial work of the sort, having had charge of the heating of many of the finest homes in this part of the state.

Mr. Dermott has had 30 years' experience in this business, and was the pioneer in this section in the use of the Two-Pipe vapor heating system. He is a native of New Jersey, but a hearty booster for North Carolina, and prominent and popular throughout this section. He is a member of the Durham Chamber of Commerce, Rotary Club, a member of the Heating and Pipe Contractors Association of North Carolina, and generally prominent in all business and civic affairs.

Mr. Bagnell had charge of the Teachers College job, and added further to the prestige of his company by his excellent performance of the work. He is a native of Greenville, the son of the late Dr. Bagnell of that city, and is well known and popular, having been with Mr. Dermott since 1912.

This business has grown to big proportions. It has rendered service, reliable and dependable, and its dealings have been fair and square in everything. It is one of the outstanding enterprises of its line in North Carolina.

Watch the label on your paper. We will have to stop your paper when your time expires.

Watch the label on your paper. We will have to stop your paper when your time expires.

**The Candy Palace**

JNO. G. LAUTARES, Proprietor

**SWEETS For the Sweet**

**SMOKES For the Smoker**

**DRINKS For the Thirsty**

**LUNCH For the Hungry**

**YOUR SOCIAL STATUS**

Often is determined among your fellow citizens by the public places you frequent. An air of refinement marks our Candy Palace as the proper gathering place of men and women of social position. If you can't find your friends here, they are not in town.

The perfection of our Food and Sweets is undisputed, and we have exerted every energy in making our service unexcelled. Reasonable prices is another feature.

Stop in for a refreshing drink, your favorite smoke, or one of our delicious luncheons. We are always glad to see you.

**BOOST GREENVILLE!!**

We believe in Greenville and Pitt County and we will always be found aiding in all movements that have for their object a bigger, better and busier community.



**All Is Well That Ends Well**

**HART SCHAFFNER & MARX**

**CLOTHING**

**WEAR WELL TO THE END**

**Other Thoubreds Featured**

**by this live store are—**

**KNOX HATS**

**E. & W. SHIRTS**

**NETTLETON SHOES**

**Batchelor Brothers**

The Home of Superior Clothes

Greenville, North Carolina

ESTABLISHED ONE YEAR

**Pitt Motor Co.**

INCORPORATED

E. E. RAWL, Mgr.

**BUICK and CADILLAC**

Sales and Service, Greenville, N. C.

Exclusive Buick and Cadillac Service. Complete Parts Department for both cars.

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

Fifth Street

**Proctor Hotel, One of Most Up-to-Date Homes for Public**

A real hotel can do more than any other one agency to popularize a growing community. It can make friends for the town, or it can discourage visitors.

The Proctor is located in a substantially constructed building and has eighty comfortable, neatly furnished rooms, all equipped with conveniences that appeal to guests. The building is steam heated, and running water, telephones, etc., are in each room.

A large lobby with writing room on the American plan.

Keeping pace with the development of Greenville, the Proctor reflects the ideas of its proprietors, Messrs. R. L. Moore and W. D. Turner.

Mr. Turner was formerly manager of the Wright Hotel at Raleigh, and has wide experience in the hotel business as well as an extensive acquaintance with the traveling public. He is a member of the Kiwanis Club and the Country Club, and popular with the traveling public and the town people. He is among the most substantial citizens of Greenville.

**Dees Monument Works Widely Known This Section State**

Workers in stone have ever been important factors in communities since the days of King Solomon and his Temple, and today is no exception.

The Dees Monument Works in Greenville is doing much to advertise the city, and the growth of its business has been due to the superior class of artistic workmanship which characterize its products.

The business was established ten years ago by Mr. J. E. Dees, who was formerly engaged in similar work in Clinton and Laurinburg. He is a designer as well as an artistic cutter and gives his personal supervision to much of the work. His plant is also equipped with electrically and air driven tools and machinery enabling him to expedite the work.

High grade monument work is a specialty with Mr. Dees and his products may be found all over Eastern North Carolina to which his fame and reputation have spread. He handles marble from Vermont, Georgia and Tennessee, and he gets the best. He is assisted by Mr. L. B. Hyman, an expert marble cutter.

**Farmers, Merchants Bank Is A Modern Institution, Designed For Big Service**

The growth and prosperity of any community, and the trend of its development, is governed by the character of its financial institutions. In the Farmers and Merchants Bank the people of Bethel have an important commercial asset.

The bank was established in 1919, and one evidence of its success is in the fact that it has paid an 8 per cent dividend every year since that time. It has a large surplus account, and resources of a quarter of a million dollars.

"The Bank of Personal Service" is the slogan of this institution, and it carries the slogan into effect in its every day business. Its officers and directors give personal attention to the needs of the customers of this bank, and have made it a friendly, wholesome institution with which people like to do business.

H. V. Staton, prominent cotton and peanut broker, is president of the bank. E. L. Mayo, farmer and insurance man, is vice-president, W. M. Pruette is cashier and V. N. Whitehurst assistant cashier.

Mr. Pruette, who has charge of the bulk of the details of supervision of the bank's operations, started with this bank when it opened, and has played a big part in building up its business. He is a banker of recognized ability, popular and prominent, and a great believer in the future of Bethel and Pitt county.

The bank is located in attractive quarters, and fitted out with modern fixtures. It is equipped with the best vaults and other appointments that can be bought, and is safeguarded with the various types of insurance which safe-guard depositor and stockholder from possible loss.

The bank has modern business policies, and is up to date in every detail. Its business has grown rapidly and it has made a host of friends throughout the county. Its purpose has been to build up the commercial resources of Pitt county, and to assist the farmers and business men in developing properly the vast agricultural and industrial resources which lie in Bethel and immediately surrounding it.

**Business F. F. Pollard Important Factor in the Development of Bethel**

The business of F. F. Pollard has been developed into one of the big, substantial enterprises in the county, with "service" as its slogan, and with

the proper growth and development of the county one of its principal aims.

The store is two years old, and is fully stocked with big lines of dry goods, notions, fancy and staple groceries, and many other commodities essential to the household. The stocks are always fresh, and are sold at prices guaranteed to be well in line with prices of similar commodities anywhere in North Carolina.

Combined with guaranteed high quality of merchandise there is a courtesy and efficiency of service in this store which has helped to increase its trade to big proportions. Every customer is guaranteed a full dollar's value for every dollar spent in the store, and fair, square dealing has characterized the business from the beginning.

W. A. Acree is business manager of the store. He supervises the buying and running the business, and handles the bulk of the details of the concern. He is a merchant of wide experience, a member of the Town commissioners and a director in the building and loan association. He is popular and prominent throughout the county, a business man of wide ability, and the success of this business is largely due to his efforts.

Mr. Pollard is a native of Pitt county, and is well known and popular in this section. The store which bears his name is a prominent business enterprise, and one of which Bethel has the right to be extremely proud.

**Pitt Motor Co. Sells Buick and Cadillacs All Over County**

The Pitt Motor Company, one of the newer automobile enterprises of Greenville, has already made rapid strides in development, giving promise of becoming one of the leading automotive concerns in this part of the state.

The concern was established in January of this year, with E. E. Rawl as manager. The firm sells Buicks and Cadillacs, and is equipped with first class service facilities to give prompt and efficient service to the trade.

Mr. Rawl, who runs the business is an automobiles man of large experience. He formerly was manager for the Dodge Brothers Motor Company, and has a wide acquaintance and important connections in the automobile business of this section. W. C. Taylor is sales manager, a local man, and an expert in his business.

The concern operates one of the largest and most modern garages in Greenville, maintains a large and attractive sales room, and is able to deliver cars on short notice and on reasonable terms.

Mr. Rawl is a live wire business man, broad gauged and progressive, a type of the Twentieth Century progressive citizen who knows how to run a business along the most modern lines. He insists at all times that the service rendered by his plant be always up to the very highest standard and he has gained a host of friends for the business.

The cars the concern sells are among the most popular in the United States, representing both the wide popularity in Pitt county, over the entire of which the company has its business scattered.

Mr. Rawl is always interested in public affairs, and is recognized as an energetic and prominent citizen.

He has always been willing to lend his aid to any movement designed to promote the prosperity of the community. He is popular and well known, and has a great many personal as well as business friends.

In 1923 at Venice 32,386 passengers disembarked.

**Flanagan Buggy Co., An Enterprise to Which Greenville Points With Pride**

The John Flanagan Buggy Company is the type of business concern which adds tremendous prestige to the community in which it operates.

The business was started back in Civil War days by the late John Flanagan who began the manufacture of buggies and other vehicles with the slogan, "Honesty of Manufacture," which was borne out in every detail through the long and successful life of the business. The name of John Flanagan became synonymous with high quality of manufacture, and with splendid service.

Up through the years the business progressed, and in 1910, keeping always abreast of the times, the concern went into the automobile business. It is now the Ford headquarters in Greenville, a concern as extensive in its operations in the present day as it was in the old days when the Flanagan buggy was the thing.

E. G. Flanagan is president and general manager of the firm, a man of the utmost business ability and of unusual prominence in the community. W. E. Hooker is secretary and treasurer, and J. D. Murphy is the store room manager. Some idea can be gathered of the size of the enterprise through the fact that it employs 50 people in the business.

The concern still does a big manufacturing business, still maintaining the "honesty in manufacture" which has made it famous throughout many counties.

Mr. Flanagan, the moving spirit in the enterprise, is a member of the Chamber of Commerce and the Kiwanis Club, and is president of the Greenville Banking and Trust Company, a foremost institution to which he has given generously of his initiative and business ability.

In every way he is among the foremost citizens, and is following closely in the broad gauged, generous policies of his predecessor in business, the type of man who causes

the small town to spring to bigger things, and to assume its proper place in the sun.

The John Flanagan Buggy Company is in itself the guarantee of high quality service. Every customer has reason to be fully satisfied with his dealings with the concern, and Mr. Flanagan personally gives his guarantee that the concern will deal fairly and squarely in all transactions.

**Winterville Cotton and Oil Company Is A Growing Industry**

Winterville does not take a back seat on its manufacturing activities. This has been and is one of its prominent assets and is no meagre factor in helping to place the town more conspicuously on the map. Being one of the largest agricultural counties in the state it is to be expected that that its Cotton and Oil Mills they certyh cmfwy cmfwy cmfwyp

**D. D. Overton**

MANUFACTURER

-of-

**Hogshead Material**

SEND US YOUR REQUIREMENTS

Greenville, North Car.

**The Growth of a Community**

DEPENDS UPON THE LOYALTY AND COOPERATION OF ITS CITIZENS

LET'S ALL BE BOOSTERS!

**Winterville Cotton and Oil Co.**

WINTERVILLE, N. C.

**PORTER & PECK**

General Contractors and Road Builders

GREENVILLE, N. C.

would be right up to the times and they are.

In this connection one points with pride to the Winterville Cotton and Oil Company which has been a prominent figure, so to speak, in Winterville's manufacturing industries since 1913, when it was first organized.

With an up-to-date and modern plant this concern does a thriving, lucrative business which is growing yearly. Not only does this company gin the cotton but manufactures the cotton seed into oil, a product in demand all over the world. In addition special attention is paid to the sale of coal as well as brick.

Twenty-five people are employed and every thing hums every day in the week except Sunday. The product turned out is always satisfactory, the result being increased business. Progress is the watchword.

Dr. B. T. Cox, heads this enterprising manufacturing industry as its president; R. L. Abbott, secretary-treasurer and manager.

Dr. Cox is a practicing physician in Winterville and enjoys a large and lucrative practice. He is one of his town's first citizens, and is always on the picket line for any endeavor he thinks would carry his town up higher to gaze upon a broader vision. He is vice president and also a director in the Farmers Bank of Greenville.

Mr. R. L. Abbott, the general manager, like Dr. Cox, is one of the town's most highly esteemed and beloved citizens. He is a native of Lenoir county but has been a resident of Winterville for the past sixteen years and has never regretted

the step. He is full of his business and is never happier than when he sees the fleecy staple being separated from the seed by his modern machines. He is likeable, approachable and affable. He is true to his friends and four-square with his townpeople.

The Swiss have gone in extensive quantities, is a rarity.

A three-carat ruby of desirable quality for hair waving.

TELL 'EM & SELL 'EM

ASK FOR

**Blue Ribbon Bread**

CAKES AND PASTRIES

An You'll Get the Best

It would make your mouth water to go through our shop when we are baking and smell the appetizing odors from our ovens.

We are truly proud of our bakery and our delicious products, and justly proud of the fact that it is located in a progressive town like Greenville.

"BE A BOOSTER"

**Peoples Bakery**  
GREENVILLE, N. C.

**BETHEL'S BEST--**

THE STORE THAT HAS WHAT YOU WANT, WHEN YOU WANT IT--AT PRICES YOU'RE PLEASED TO PAY

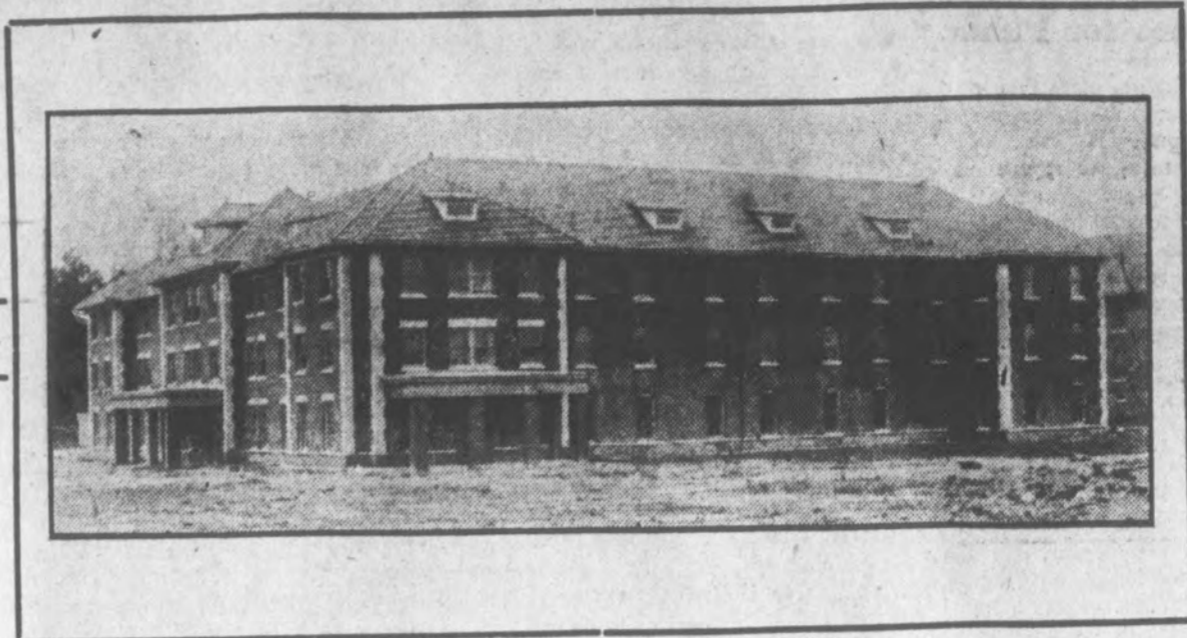
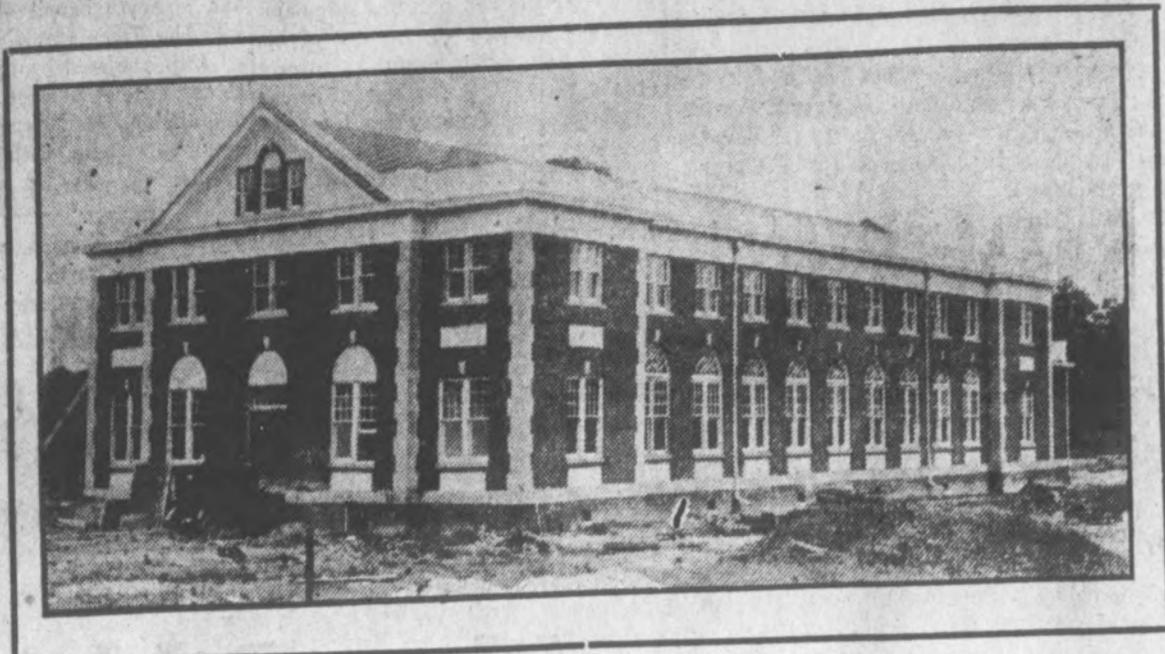
Featuring a complete and up-to-date line of the best of everything in

DRY GOODS, NOTIONS, GROCERIES, ETC.

Give Us a Chance to Show You How Much We Appreciate your order.

**F. F. Pollard**

BETHEL, N. C.



# ALL PLUMBING

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# BUILDINGS

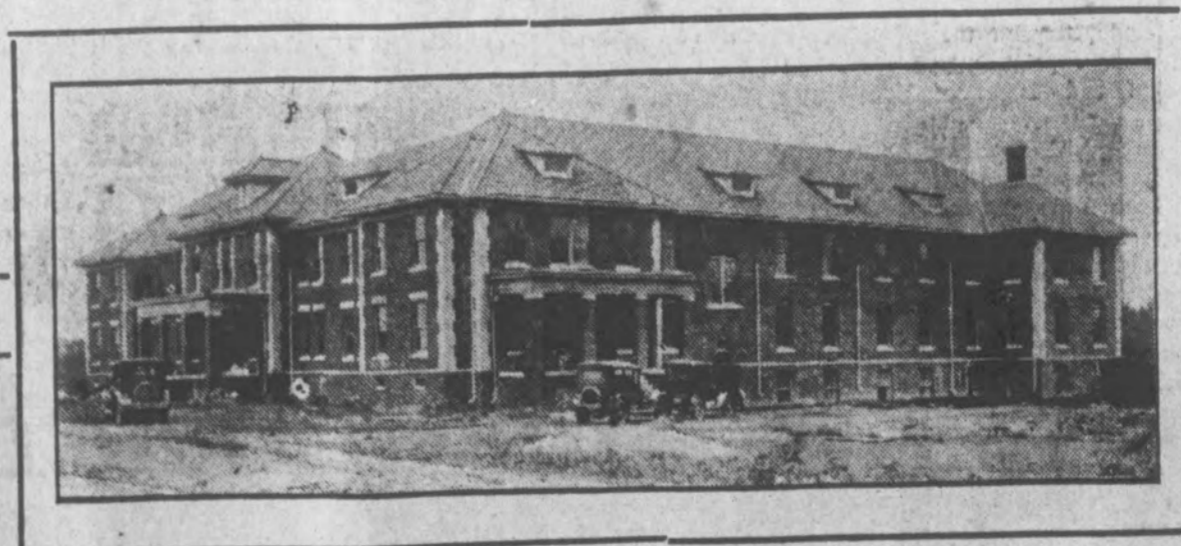
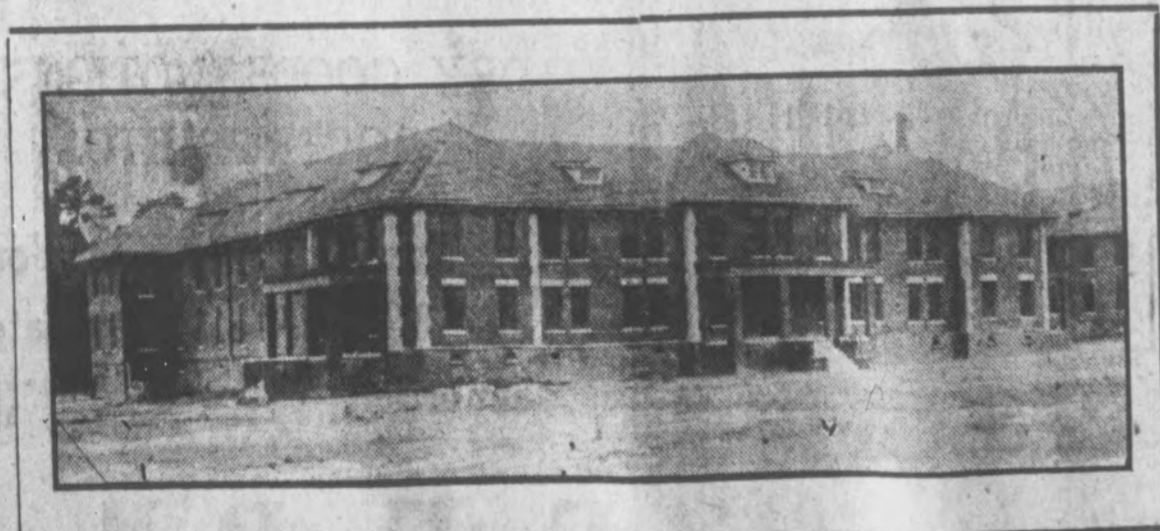
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Goldsboro, - - - - - North Carolina



## Facts About The Greenville Churches

(By The Rev. James E. W. Cook, Rector of St. Paul's.)

No survey of the city of Greenville would be complete without a record of its Churches and Religious Organizations.

Indeed, the spiritual condition of any community is the most vital and important constituent of its history. The Churches in a town are the most evident indices of the spirituality of its people.

No sane man would wish to reside in a churchless community. Even non-church members admit that, without the elevating and educational influence of the church, society would be neither attractive nor safe. They recognize, back of the bricks and mortar, the religious fervor, the self-sacrificing efforts, the unconquerable faith, and the glorious hope with which the leaders of all denominations have been animated in their desire to extend the Kingdom of their Lord and Master. And these are the spiritual qualities which determine the real attractiveness of any city.

"The cities of the plain" may be alluring to the seeker after wealth, but Sodom and Gomorrah have never been desirable as residential localities. Wealth is a poor substitute for high thought and Christian faith.

Viewed from this aspect, Greenville ranks high among cities of equal size anywhere in the land. Nine denominations supply the needs of our community in this respect, and thanks to the clergy of these denominations, or to prominent members of their congregations, I am able to give the following interesting particulars to your readers:

### St. Paul's Episcopal Church.

In 1760 the Assembly for Beaufort county met at New Bern, and passed a bill separating a portion of the county to be called and known by the name of Pitt county and St. Michael's Parish. The court house for the new county was erected on the lands of John Hardee, on the south side of Tar river near Hardee's Chapel. St. Michael's Parish was most probably, therefore, the political rather than the ecclesiastical designation of that section. At this early period it should be remembered that the Colonies were still under the British rule, and that the established church was the only recognized religion. The population of Pitt county was scarce and scattered. It had no regular minister, but the Rev. Alexander Stewart, the Missionary of the "Society for Propagating the Gospel in Foreign Parts," of London, England, came frequently from his station at Bath to minister to the faithful.

In December 1771, Richard Evans secured the passing of a bill through the Assembly to erect a town on his lands to be named Martinborough. This became the county seat; and in 1786, its name was changed to Greenville. In 1776, the Assembly passed an Act making the various counties co-extensive with the parishes, one hundred pounds (sterling) being appropriated per year for a minister, under the Lord Bishop of London. The Rev. Alexander Stewart reported this year, "that in one day he baptized 124 white and black children in Pitt county."

During the troublous times of the Revolutionary War, the Church of England suffered, as did all things English, and records, if made, have been lost. There is no reason to doubt that a small Mission remained in Greenville through that unhappy period. Greenville itself could not have been much more than a village, for on Tuesday, April 19th, 1791, President George Washington wrote in his diary: "dined at a trifling place called Greenville."

I am indebted to Mrs. Ella Green, who has made a careful research of all available records, for many of the following facts: The Rev. Joseph Parson, Rector of St. Peter's, Washington, visited the Parish on January 21st, 1825; the Rev. Joseph Norment, on May 14th, 1826, and again in 1831. On July 18th, 1832 the Rev. N. Hawks made a visitation, and the Rev. John Singletary held several services between March 19th, 1837, and June 18th, 1844. Then the Rev. William E. Snowden held services in connection with Washington and Chocowinity (now Marsden) till 1846; and he was followed by the Rev. N. C. Hughes.

In 1844, the Rev. W. E. Snowden reports: "I visited Greenville during the past year and performed the Burial Service; and on the same occasion baptized a mother and her five children." Bishop Ives visited

the Parish, April 18th, and 19th, 1844; and again on May 6 and 7, 1845. In making his reports, the Rev. N. Collin Hughes says: "On the first of December 1846 I assumed the charge of Trinity Parish and a congregation in Greenville, in connection with the Parishes previously under my care." St. Paul's, Greenville, was admitted into union with the convention of the Diocese of North Carolina, May 7th, 1847.

On the 15th day of March, 1848, the church bought half an acre of land from Joseph John Norcott for a consideration of \$50, and erected their first church building. This was almost entirely due to the generosity of Mr. Nymphas A. Price who owned two of the best carpenters (slaves) to be obtained at that time, and an abundance of cheap lumber, and who gave both labor and material for the purpose.

This church was used until about 1884, when it was sold to the Roman Catholics who removed the building to Second street, and are still using it. In 1858, the Rev. Steven C. Roberts was in charge of St. Paul's. Then came the War between the States, and the congregation of St. Paul's was in a measure broken up and scattered. It furnished its quota to heroic defender of the Southland, but for the second time in its history, many records that would be priceless today, were lost in the prevailing confusion.

Among the faithful servants of God, who have since ministered to the Parish, we have only space to mention the Reverends Alban Graves Nathaniel Harding, B. F. Tichnor, J. A. Canfield, H. C. Harding, W. E. Cox, D. D.; now rector of the church of the Holy Comforter, Richmond, Va.; B. F. Huske, now a Chaplain in the U. S. Navy, stationed at Norfolk, Va.; Tucker; John R. Matthews;—Walton; George F. Hill, now rector of Christ Church, Elizabeth City; Chas. H. Barcom, now of St. Paul's Church, Decatur, Ga.; George E. Cameron, now at Ayden; and the present incumbent, James E. W. Cook.

This old and historic church has taken on new life. The membership numbers nearly two hundred, and the present edifice, which was consecrated in 1885, is inadequate to its needs. The congregation is contemplating to build a new church in the near future, and a Parish House for the extension of its Sunday school.

### Jarvis Memorial Methodist Church (South)

Rev. V. P. Scoville, pastor. Church organized 1833, with about eight members. Present membership 911. Present membership Sunday school 850 with an average attendance of 500. Missionary Society, 180 members. Senior Intermediate and Junior Leagues with membership of about 140. Value of church building and furnishings \$125,000. This church raised for current expenses and benevolences last year about \$20,000. Under the three year ministry of the present pastor 375 new member have been added to the church.

The above figures cannot convey a tithe of the importance and value of the work being done by this congregation under the leadership of their consecrated pastor. It is the largest church in town, and thoroughly equipped for all social as well as religious activities. The Rev. V. P. Scoville, who came to Greenville from Wilmington, is known throughout the south as an evangelical preacher of eloquence and power and his residence here has added to his popularity.

The Catholic Church in Greenville. St. Peter's Catholic Church, or rather Mission Chapel, in Greenville, was built in 1892 by Reverend Thomas F. Price, then rector of St. Paul's of New Bern, afterwards so well known and beloved as the founder of Nazareth Orphanage, and later missionary to China, it was one of the many mission chapels built by him, and was consecrated in 1892 by Right Reverend Leo S. Haid of the Diocese of North Carolina, and Father Price was the visiting priest for many years.

Prior to the building of this church, Mass was said at the home of Colonel Harry Skinner, whose family was Catholic. There was only one Catholic family in Greenville and about three Catholics in the whole county. The visiting priest came only about once a year.

At present it is still attached to the New Bern Mission and dependent upon it for its services, but the congregation has increased to such

an extent that Mass is celebrated three times a month by the pastor, Reverend Father Gable, and the Catholic congregation is planning in the near future to build a new and larger church.

### The Christian Church.

"On the 18th day of October 1900 the following named persons met at the home of Brother T. E. Hooker in the town of Greenville and after prayer by D. W. Davis, proceeded to organize the Church of Christ in Greenville, to-wit: Josiah Dixon, E. A. Moye, R. M. Moye, T. E. Hooker, Mrs. Ione M. Hooker, Mrs. Gertrude Coward, Mrs. Pattie R. Hooker, H. B. Harris, Mrs. Bettie Harris, Mrs. Neta Smith, W. R. Parker, J. S. Tunstall, Miss Ellen Parker, Mrs. Lillie Wooten and Mrs. Celia T. Tunstall. D. W. Davis acted as moderator, and on motion it was agreed that a temporary organization be effected and thereupon the following officers were chosen: E. A. Moye, Josiah Dixon and W. R. Parker, elders; J. S. Tunstall and H. B. Harris, deacons; Robert M. Moye, clerk; and T. E. Hooker, treasurer."

The church then perfected a permanent organization with 32 members and called Dennis D. Davis as pastor. Since then the church has been served by the following men as regular pastors: W. E. Powell, D. W. Arnold, C. C. Ware, J. J. Walker, Lte Sadler, W. P. Shanhart, and Lee Sadler a second time. The church first met in private homes, and then after a few years built a house of worship on Dickinson Avenue, which they outgrew, and in 1916 completed the present edifice.

The membership has grown in the twenty-four years of its history from a membership of thirty-two to four hundred and sixty-five resident and non-resident members. Its growth has been steady, and marked by a wonderful spirit of harmony among the membership. The church has been cleared of all indebtedness, and is at present laying out programs of activity that will greatly enlarge its scope of usefulness.

The Rev. Lee Sadler the present minister, is one of the popular preachers of the city, and under his thoughtful ministrations is growing rapidly in influence as well as in numbers.

### Greenville Free Will Baptist Church.

The Free Will Baptist Church of Greenville, located at the corner of Eleventh and Cotanch streets, was first organized in 1914 by Rev. C. B. Jones, the congregation meeting from place to place in the homes of the members for two years. The building now occupied by the congregation was completed in 1916, in the fall of which year the church was re-organized by Rev. R. F. Pittman, of Ayden, and the first regular pastor, Rev. J. C. Moye of Snow Hill, was called to serve the congregation. He served for one year and was followed by Rev. R. F. Pittman who served for one year. Rev. Floyd Harris was called to the church in 1918 and served for two years. In 1920 Rev. N. D. Wiggs became pastor. Under his able leadership, the church made splendid progress, many members being added, and the house nicely furnished with pews and pulpit furniture.

Rev. Mr. Wiggs served the church for three years, from 1920 until 1923. In October of last year, Rev. Loy E. Ballard, formerly associate pastor of the First F. W. B. Church of West Asheville, was called to the church. Mr. Ballard is now entering upon his second year of service. During the past year the membership of the church has been increased over twenty-five percent, and is now about 130. The church has undergone an almost complete re-organization, especially in the Sunday school, and young people's departments. A movement has been recently set in motion to remodel the church, and add a modern Sunday school department, at a cost of several thousand dollars, a large amount of which has already been subscribed by the members of the congregation. The present seating capacity of the church is about three hundred, and there are no conveniences for Sunday school work.

The church is now organized with splendid auxiliaries, including a graded Sunday school, a Ladies' Aid Society, Junior and Senior F. W. B. Leagues, and special clubs for the teen age girls and boys. In addition to these organizations the young people of the church have been organized into a Junior congregation, the pastor giving one Sunday every month (the Second) entirely over

to the young people. Following are the officers of the church and auxiliaries:

**The Church.**  
Rev. Loy E. Ballard, pastor, 116 Albemarle street, phone 456; W. Mr. S. M. Walters, clerk; Mr. A. G. Walters, treasurer and chairman of the board; Herman Baker, secretary, and Miss Grace Snell, treasurer, the Junior congregation.

**The Sunday School.**  
Mr. A. G. Walters, Supt.; Miss Lillie Mae Dixon, secretary, 1116 Evans street; Mrs. S. B. Hardee, treasurer, 1111 Cotanch street.

**The Ladies' Aid Society.**  
Mrs. H. T. Bozeman, president, 125 Cotanch street; Mrs. H. W. Snell, secretary; Mrs. S. M. Walters, treasurer.

**The F. W. B. L.**  
Miss Genette Smith, president, 125 Cotanch street; Miss Vivian Watson, secretary, 13th street; Mrs. J. M. Doughtie, treasurer, 11th street; Mrs. S. B. Hardee, Junior Supt. 1111 Cotanch street.

**The Girl's Circle.**  
Marie Baker, president, 108 13th street; Viola Manning, vice-president; Grace Snell, secretary; Clara Mae Mallard, Librarian.

**The Boy's Club.**  
Herman Baker, secretary, Washington street; Elmer Nelson, treasurer; Rev. L. E. Ballard, Supt.

**Hours of Service.**  
Preaching, 11 a. m. and 7:30 p. m. every Sunday.  
Sunday school, 9:45 a. m.  
Prayer meeting, Wednesday, 7:30 p. m.

L. A. Society every first and third Monday, 4 p. m.  
F. W. B. L., every Sunday, 6:30 p. m.

Girl's Circle, Friday 7:30 p. m.  
Boy's Club Tuesday 8 p. m.  
"Children's Hour," Wednesday, 4 p. m.

### Memorial Baptist Church.

The Memorial Baptist church was organized in 1827 being the birth place of Baptist State Convention which was organized here in 1880.

The present building was erected in 1890 and is a memorial building to the State Convention—hence the name Memorial. The membership now consist of about 280 members. About five years ago the church pledged \$25,000 to the 75 million campaign of Southern Baptists. This pledge will be met by the close of the year.

The present pastor, Leland W. Smith, came from Richmond, Va., about four years ago and is one of the strongest preachers of the city and state. During his pastorate there have been one hundred and nine additions to the church and about \$37,852.00 raised for all purposes.

The following officers have charge of the work of the church.

Present officers—H. S. Ragsdale, treasurer; L. A. Stroud, clerk; J. B. Kittrell, Supt., S. S.; Financial secretary, W. W. Lee; Chairman finance Com., C. S. Graves; S. T. Hicks, Supt. buildings and grounds.

Deacons—J. N. Gorman, Dr. C. J. Ellen, J. C. Tyson, D. B. Carter, T. R. Moore, C. C. Coppedge, S. N. Graham.

Organist and director of music—Mrs. J. L. Fleming.

Trustees—E. G. Flanagan, J. F. King, W. M. Moore, J. E. Warren, John Ivey Smith.

President W. M. U., Mrs. J. L. Fleming; President Ladies' Aid Society, Mrs. Albion Dunn.

### History of Immanuel Baptist Church

The Immanuel Baptist Church of Greenville, N. C., was organized in April 1915. There were 37 charter members and the presbytery was composed of Dr. I. M. Mercer, of Thomasville, N. C., Rev. R. A. McFarland, Scotland Neck, N. C., and Rev. George J. Dowell, Ayden, N. C. The church maintained the organization for one year without a pastor. During this formative period, as in succeeding years, the church was greatly blessed by the consecrated labors of Messrs. C. W. Wilson and J. W. Bryan. Rev. John E. Ayscue was extended the first call to the pastorate. This he accepted and took up the work of the church March 15, 1916.

The following were the church officers at this time:

Pastor, Rev. John E. Ayscue; Deacons, C. W. Wilson, J. W. Bryan, E. B. Higs; Trustees, E. B. Higs, W. C. Thomas, L. Rice and C. C. Pierce; Clerk, E. B. Thomas; Treasurer, Z. P. Vandyke.

In July 1916 a lot was purchased on Eighth street and in September the contract was let for the building at a cost of \$24,483.50, without equipment. The church building is a classic structure with Greek portico. Built of white brick, it is modern in all its

arrangements. There is a main auditorium, Sunday School auditorium, balcony, fourteen class rooms, robing rooms and kitchen. A structure of this size and appearance was no small undertaking for so small a membership and yet the responsibility was assumed cheerfully and no public solicitations were made for assistance. This was due largely to the pastor's ability to organize and maintain an enthusiastic devotion to every phase of the church life. Mr. Ayscue's pastorate covered a period of three years. He endeared himself to every member of the church by his sympathetic and untiring labor in moulding the spirit of Christian fellowship and cordiality, characteristic of the church from its inception. Dr. James B. Turner followed Mr. Ayscue, and served the church as pastor for two years. His labors were peculiarly blessed. More than one hundred were added to the church and all the organizations were strengthened. The field of service was greatly enlarged and every phase of the church life felt the impress of his ministry.

Dr. T. H. Plemmons, the pastor now in charge, a North Carolinian, came to us from Camden, Arkansas, in March 1922. He has strengthened the church along denominational lines, fostering all phases of organized work.

Sunday School Institutes, B. Y. P. U. and 75 Million Campaign Rallies, in fact, all meetings that were informing and inspirational, have been encouraged by him. The present membership numbers over three hundred.

A sketch of the church would be incomplete without a history of the Sunday School which was organized prior to the church. It has had three Superintendents, the lamented Claude W. Wilson being the first, Mr. L. R. Meadows following, and Mr. Victor M. Davis holds the office at present. The School for six years has been a standard Sunday School and one of its encouraging features is the cooperation it has received from the College Girls in our city.

The officers of the church at present are:

Dr. T. H. Plemmons, Pastor; Victor Davis S. S. Superintendent; W. E. Smith, President B. Y. P. U.; Mrs. T. H. Plemmons, President W. M. S.; Mrs. W. L. Rice President L. A. S. Sketch of the Greenville Presbyterian

### Church

Present location, corner of Greene street and Dickerson avenue. The present pastor is Rev. W. S. Harden, who came to the church April 1, 1923.

The Greenville Presbyterian Church was organized by a commission of Albemarle Presbytery, May 11, 1891,

with seven charter members. Mrs. J. R. Moore is the only one living now. It has had eight pastors, Rev. W. S. Harden being present pastor.

The present membership is 224, which includes 31 members in two of its Mission points. This is an increase of 95 in the year and a half since the present pastorate began. This is largely due to the Ham-Ramsay revival meeting held here in the spring.

The church has four Mission Sunday Schools which it maintains with four teams which go out every Sunday afternoon to manage them. These schools have a combined membership of at least 250. They are within eight miles of town in several directions.

The church has a well organized Woman's Auxiliary with Mrs. E. W. Harvey as president; A Men's Club, with W. C. Dresbach as President.

The Greenville Sunday School is composed of a membership of 200 with two well organized adult Bible classes, a college class of 55, and with every department of a modern school. N. O. Warren is the Superintendent.

The Rev. J. H. Leach is county Evangelist of the church, and has charge of the Mission work of the county. He lives in Greenville, and preaches at each of the Mission points (Continued on next page)

## Music Will Bind The Home Ties Closer

There are many things essential to have in the home to create permanent contentment and happiness. Principally among these is MUSIC. The various classes are determined both by the artist and the instrument used. It has been our pleasure since adding a music department to our business to represent manufacturers whose instruments have stood every test, and stand out as leaders because of the endorsements of the world's greatest music artists.



## Pianos And Player Pianos

Our present stock comprise a large showing of Pianos and Player Pianos, any of which will please any prospective buyer in quality of tone, mechanism and price. To mention every instrument would require too much space, and this would not satisfy you like a personal inspection which we will be pleased to have you make when considering buying.



## Victrolas and Victor Records

Nothing short of perfection pleases the world's greatest musical artists, and because of this feature they choose the Victrola to reproduce their talents. If you are thinking of buying a talking machine may we have the pleasure of explaining the various features of the Victrola, and show you at our store many of the models that we have on display.

The Victor Company issues every Friday a list of their newest Records, and these you will find here on the days they are released for sale. Come in and hear them and make your selection.



Other than these larger instruments we are showing many of the smaller types together with a wonderful collection of Music Rolls, Racks and various other items found in an up-to-date Music Store.

We can meet your requirements in our Picture Framing Department. A varied assortment of frames to choose from.

## S.G. Wilkerson Undertaking & Music Company

DICKERSON AVENUE, GREENVILLE, N. C.

**H. A. Underwood Co.,  
Is Making Name for  
Itself in North Carolina**



**H. A. UNDERWOOD**

It is doubtful if any other concern in the State of North Carolina has served in so many large projects as has the H. A. Underwood Company, consulting architects and engineers. Their operations have covered construction work ranging all the way from private homes to the biggest buildings in the State, and their services are constantly in demand everywhere building is going on.

H. A. Underwood and A. L. Beneker are the partners in the firm, and both are known throughout Carolina and in many other states for their large experience in big construction projects. They served in the construction of the East Carolina Teachers College, at Greenville, one of the big state projects and one which has served to place a great many artisans and technicians in a commanding position.

The concern has served, also, the following institutions: State Hospital, Raleigh; State Hospital, Goldsboro; Caswell Training School, Kinston; State Sanatorium, Sanatorium;

Appalachian Training School, Boone; Colliwhee Normal and Industrial School, Colliwhee; Agricultural and Technical College, Greensboro; De-



**A. L. BENEKER**

partment of Agriculture and Department of Revenue, Raleigh; Nuzareth Orphanage, Crescent; Central State Hospital, Petersburg, Va.; and numerous private projects. The concern does not confine itself to government work, but is ready to undertake practice for any client, big or small.

Mr. Underwood, a structural engineer, is a native of Knoxville, Tenn., where he was born December 2, 1888. He took a special course in civil engineering in Trinity from 1907, was married in Durham in 1908 to Miss Rosa Lee, Turner, and has four children. He has been associated with the Seaboard Air Line railway in construction, has served the Norfolk Southern, the North Carolina State Building Commission in charge of all State building construction, and has had a hand in practically all the big construction work in this section since he left College. He has served the United States government, also, and in every respect has proven himself a leader in

his profession. Mr. Beneker, the other member of the firm, is a native of Cincinnati, born October 24, 1884. He studied in Cincinnati, and four years in the University of Pennsylvania, receiving his B. S. in architecture in 1909. Since that time he has been engaged in his profession in Cincinnati, Philadelphia, Washington and Raleigh. For the past five years he has specialized in institutional designing, and has had a big hand in the building of the state.

**Forbes & Baker Are  
Leading Hardware  
Dealers in This City**

Pitt county is rapidly developing into one of the richest and most progressive agricultural counties in the country, and Greenville is in a position to reap much of the benefits from this most satisfactory progress.

Consequently as an agricultural supply center it owes much of its facilities and reputation to the firm of Forbes & Baker, which is second to none in its efforts to bring about a better spirit of cooperation and make the farmers and planters feel that Greenville is their home.

Established in 1915, the firm has grown and expanded until today it takes first rank in Greenville's mercantile establishments. It carries a complete line of shelf and heavy hardware, sporting goods, lawn mowers, builders hardware, building supplies and material, as well as garden tools.

In the agricultural lines, it has the exclusive agency for the Oliver and Avery plows, cultivators, harrows, and all implements and supplies needed on a modern farm or plantation. Paints, oils and varnishes are a specialty with the company, which handles the celebrated Massey and Pea Gee lines.

The members of the firm are Messrs C. S. Forbes and E. L. Baker, both of whom are well and favorably known in this section and have done much for the upbuilding and advancement of Greenville. Mr. Forbes is a Knight of Pythias and a member of the Baptist church, while Mr. Baker is a steward of the Methodist church and long prominent in its activities.

**Lautares' Candy Palace  
One of Most Modern  
Establishments in South**



**JOHN LAUTARES**

Lautares' Candy Palace is one of the commercial enterprises of Greenville which has caused the prestige of the community to reach with more effectiveness throughout the county. It is one of the big commercial assets of Greenville, as well as one of the most popular landmarks.

The plant of this company, which also runs the Lautares Ice Cream Manufacturing Company, is one of the largest and best equipped in this section of the South. The Candy Palace is located on Evans street, near Fifth, in the very heart of the business section, while in a separate building on Fifth street is located the ice cream plant. The Candy Palace was remodeled four years ago, and the increase in patronage has made further extension of its facilities imminent necessary.

The business is owned by John G. and Pete G. Lautares, brothers, and has been in operation for 12



**PETE LAUTARES**

years. The Candy Palace is an attractive, modern enterprise, fitted out with mahogany fixtures, and when some extensions to the building are completed will have a seating capacity of 122.

It is equipped with sanitary onyx tables, with plate glass, mirrors on the walls surrounding the entire interior, and is pleasing to the eye in all its appointments.

The large soda fountain makes the place one of the most popular in town, and renders a service that cannot be over-estimated. The ice cream business, second in importance to the candy and confectionery trade, has increased to such an extent that the concern has extreme difficulty in meeting its outside orders.

Loose and package candy, at wholesale and retail, is turned out of the plant in large quantities, and is supplied over a large territory.

**FACTS ABOUT THE GREENVILLE CHURCHES**

(Continued from preceding page) once a month, and at other places as he can secure appointments.

The church is planning the erection of a new church building in the near future at a new location. The ladies have \$1200 in the bank for this new building, and a movement is on foot to perfect plans for its erection as soon as funds can be secured to warrant beginning of it.

Two new church organizations will be completed as soon as action on the matter has been taken at the Fall meeting of Presbytery. They are: Hollywood and Pollards.

We regret that we are not in a position to give our readers fuller particulars of the remaining church organization:

The Universalist Church has a small but neat building. The congregation is also small, and there is no resident minister. Service is held once a month, the pulpit being supplied by speakers from Raleigh, N. C. The Holiness denomination have a small building and a pastor who conducts regular services.

Those of our readers who have been interested sufficiently to read the foregoing facts, will understand what we meant when, at the beginning, we stated that Greenville is a good place to live in, judged from a

religious point of view. He would be a difficult person to please who could not find among the ten churches mentioned a place where he can nourish his own spiritual life, and from which he can exercise a growing influence for good upon the whole community. And all such will find the heartiest welcome, not only from his particular persuasion but from all the followers of the Lord Jesus, for in few cities can be found more harmony and brotherly love than in our city by the Tar.

**G. A. Clark Bros. & Co.  
General Merchants Sell  
Everything for Home**

The firm of G. A. Clark Bros. & Co., Inc., dealers in general merchandise, is equipped to supply the household with all the necessities of life, and with many of the luxuries which are to be found in the larger department stores of bigger cities.

The firm was established four years ago, and Mr. G. A. Clark and W. V. Clark are associated in the business. Mr. G. A. Clark is the popular postmaster at Grimesland, having been filling this important post for the past four years.

Furniture supplies of all kinds, Star Brand shoes, Chas. E. Morris clothing, Royal Flour, and many other standard commodities are specialties of the business. The store has a large patronage extending for many miles in the vicinity of Grimesland, and its business is growing rapidly.

The firm is also in the undertaking business, and is equipped to handle this end of the operations with promptness and dispatch. This feature of the business has added substantially to the importance of the enterprise.

A complete department is maintained.

During its four years of operations the concern has won a wide reputation for the fair, square methods with which it does business, and for the modern manner in which it handles its trade. It has been a friend of the farmers, particularly, and has furnished him with accommodations at times when he needed them most.

**Satisfied Customers**

The finest sight imaginable is a customer coming back for more merchandise. That is a common occurrence at our store, and there lies a reason—a good reason.

**VALUES WE GIVE ON—**

Cook Stoves, Heaters, Shot Guns, Gun Shells, Wire Fence, Paints, Builders' Supplies and everything sold in hardware.



Makes the evidence conclusive in our favor, and there lies the reason. The same values we are giving others we can give you, and never before has our stock been so large and complete which makes it possible for us to back this ad.

Give Us A Look — A Look Is All We Ask

**Forbes and Baker**  
WHERE THEY ALL SAVE MONEY

**Our Good Friends,  
The Farmers,**

ARE OUR BEST ADVERTISEMENTS

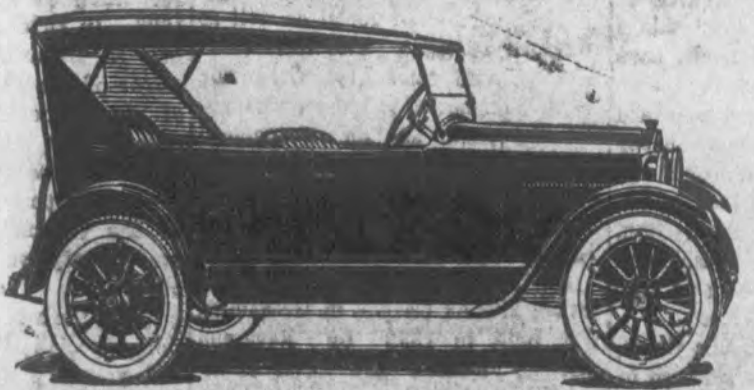
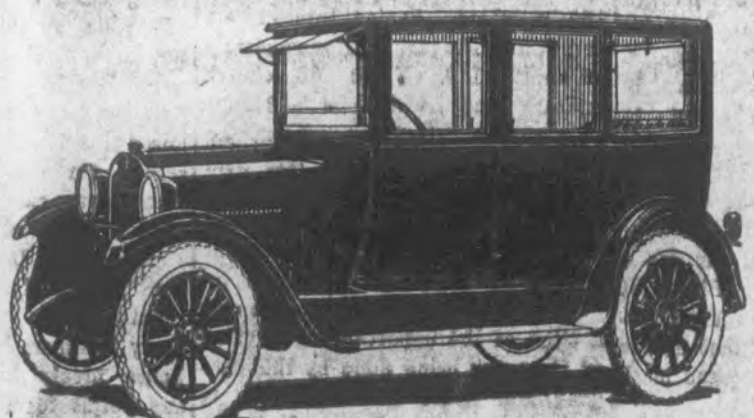
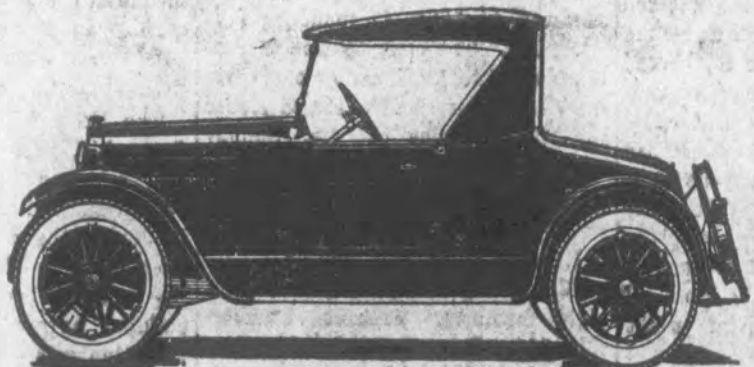
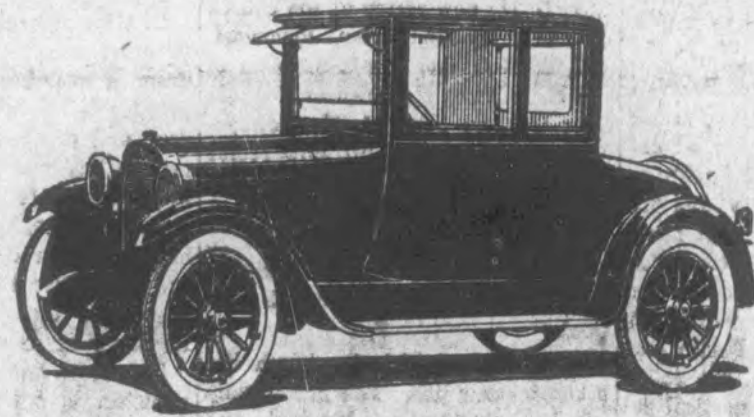
Their kind words to their friends concerning the splendid quality of our Fertilizer and our facilities for ginning their cotton, has been largely responsible for the healthy growth and success of our business. They recommend us and our products, feeling confident that they can rely upon us to live up to their recommendation to the letter—For we never disappoint.

MAY WE BE OF SERVICE TO YOU?

**Greenville Oil and  
Fertilizer Co.**

GREENVILLE, N. C.

**U-Tell-Em-We-Sell-Em**



**CONSTANTLY IMPROVED BUT NO  
YEARLY MODELS**

Twelve different models Dodge Brothers pleasure cars. Four different models, Dodge Brothers Commercial cars.

Eighteen models, Graham Brothers Trucks. Three models, passenger's buss. One model school buss. Hearse, Ambulance, Fire Truck.

**Chapman-Burnette Motor  
Corporation**

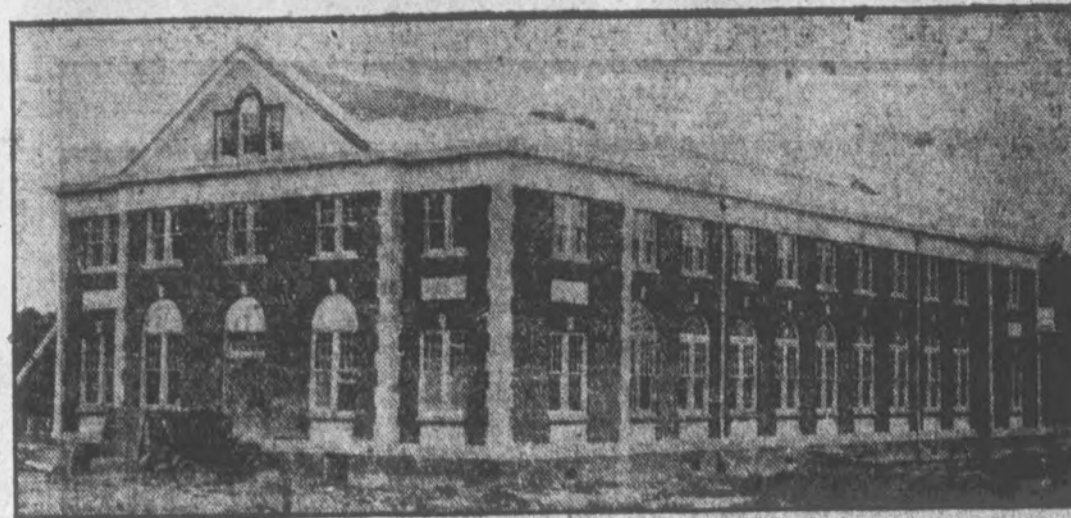
S. Evans St.

Greenville, N. C.

Phone 102



New Dormitory, East Carolina Teachers College, Greenville, N. C.



Library, East Carolina Teachers College, Greenville, N. C.

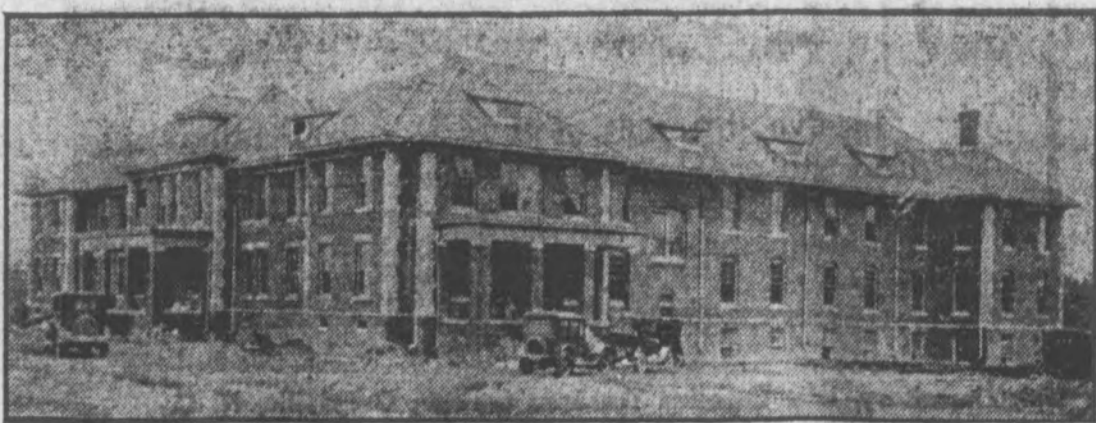
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Erected By

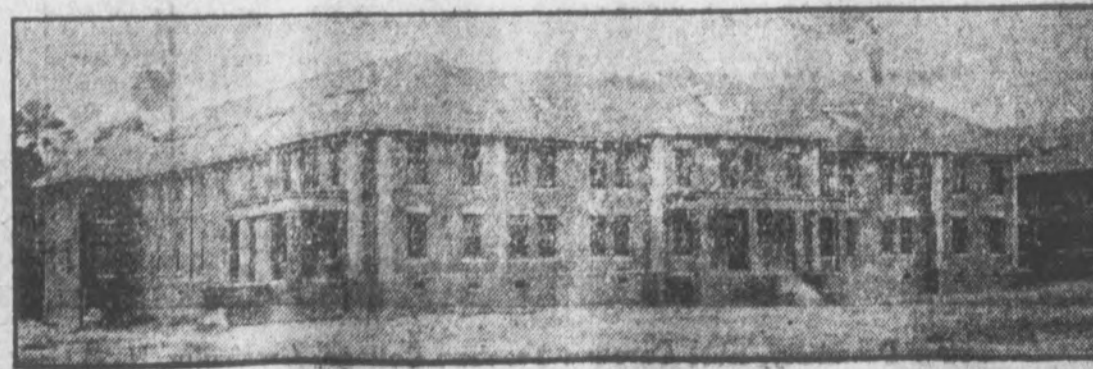
**J. E. Beaman  
Construction Co.**

**Raleigh, N. C.**

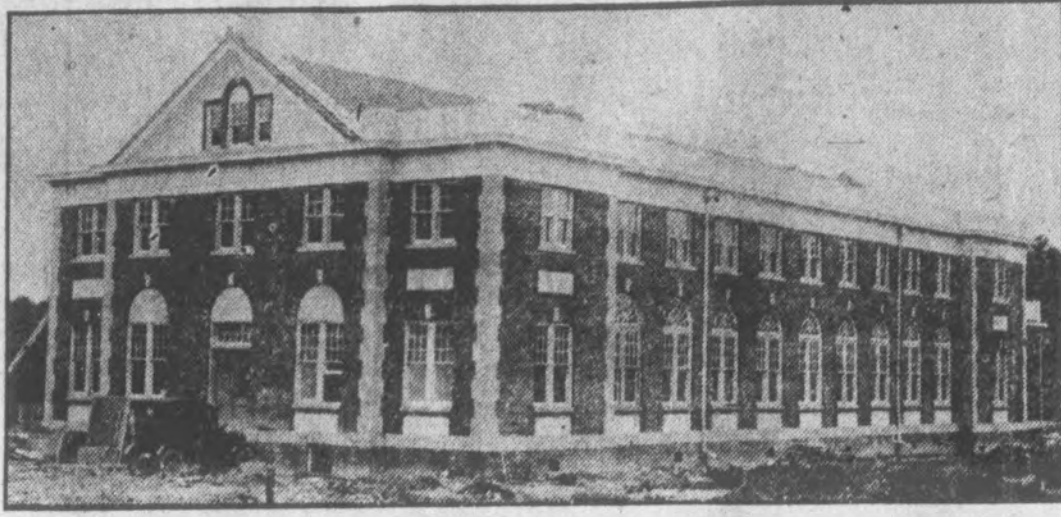
**GENERAL CONTRACTORS**



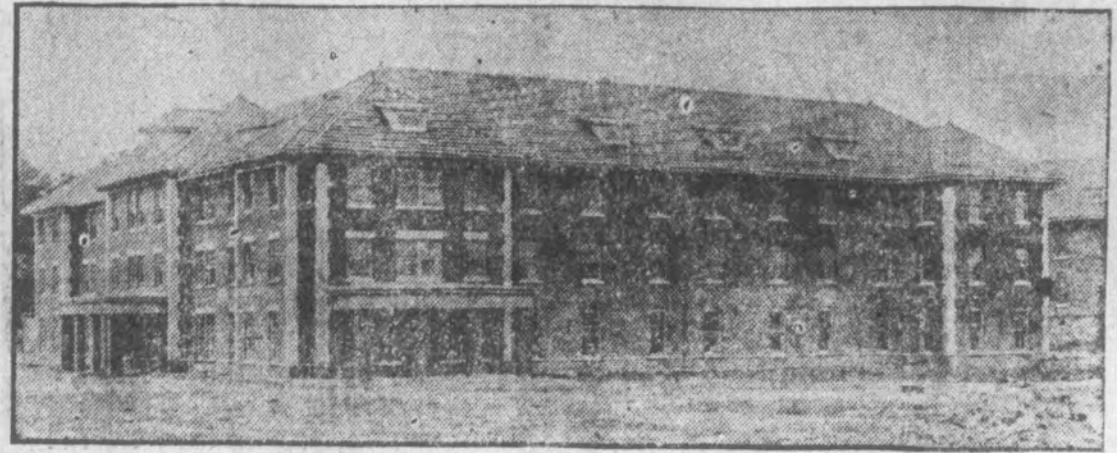
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New Dormitory, East Carolina Teachers College, Greenville, N. C.

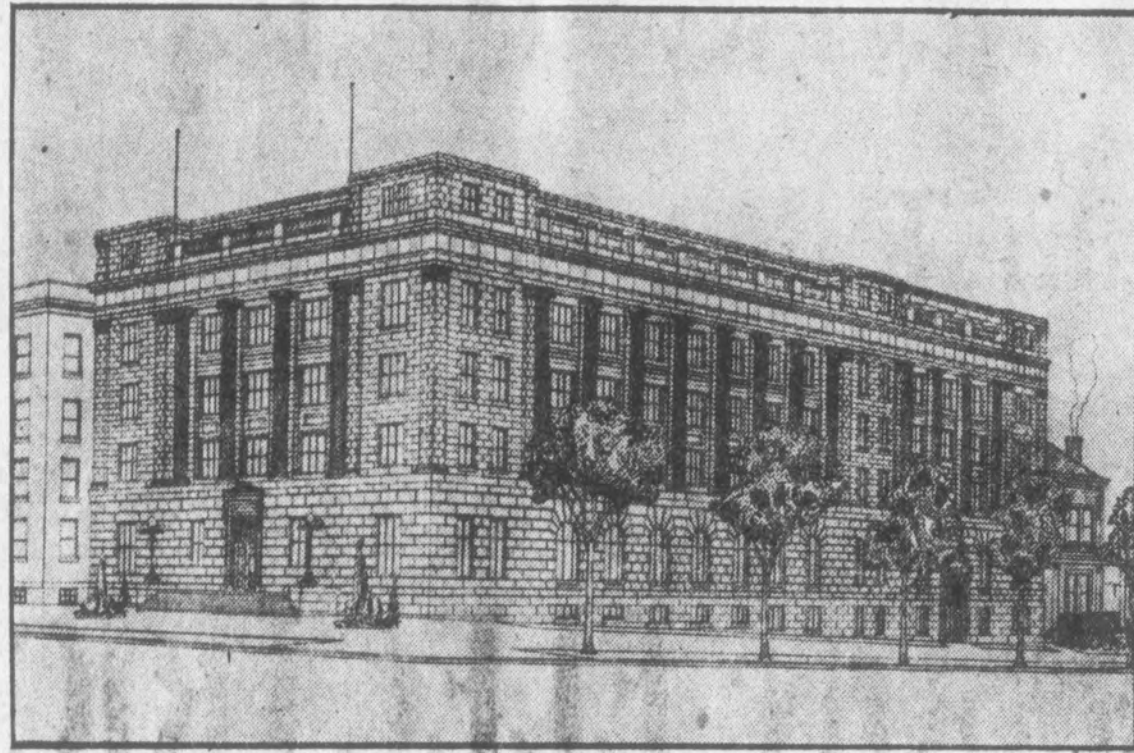


Library, East Carolina Teachers College, Greenville, N. C.



New Dormitory, East Carolina Teachers College, Greenville, N. C.

## Designed and Erected By



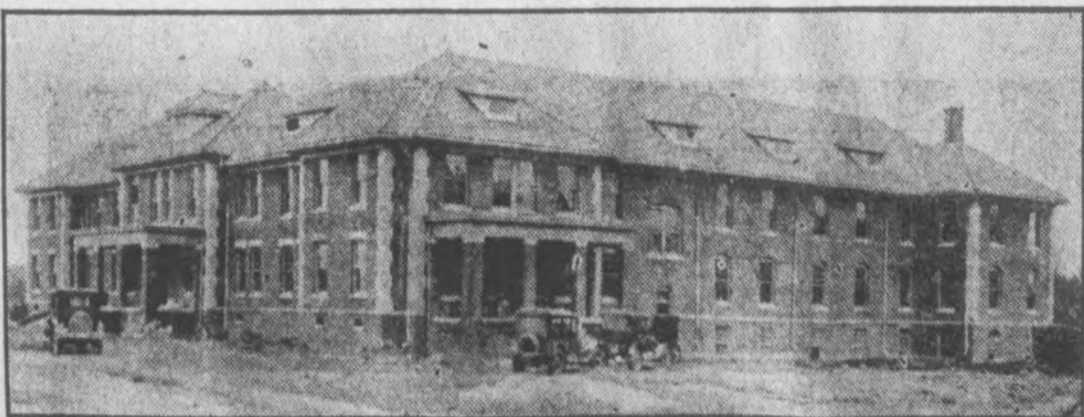
Department Agriculture and Revenue Building, Raleigh, N. C.

# H. A. UNDERWOOD & CO.

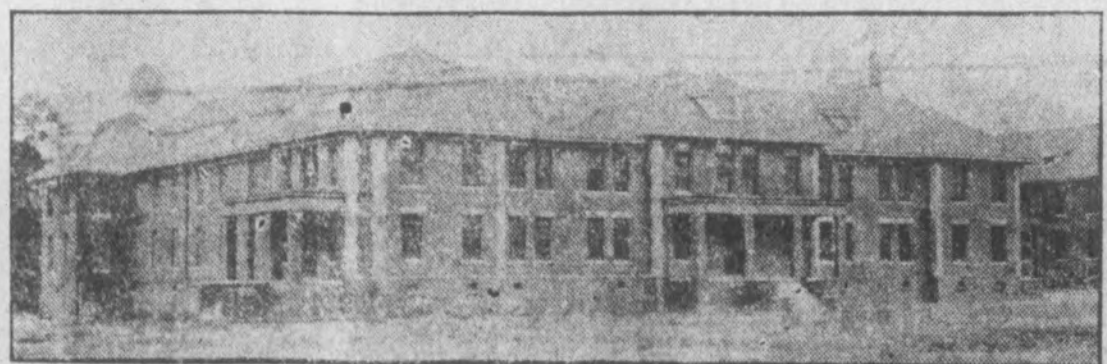
## Architects and Engineers

Raleigh,

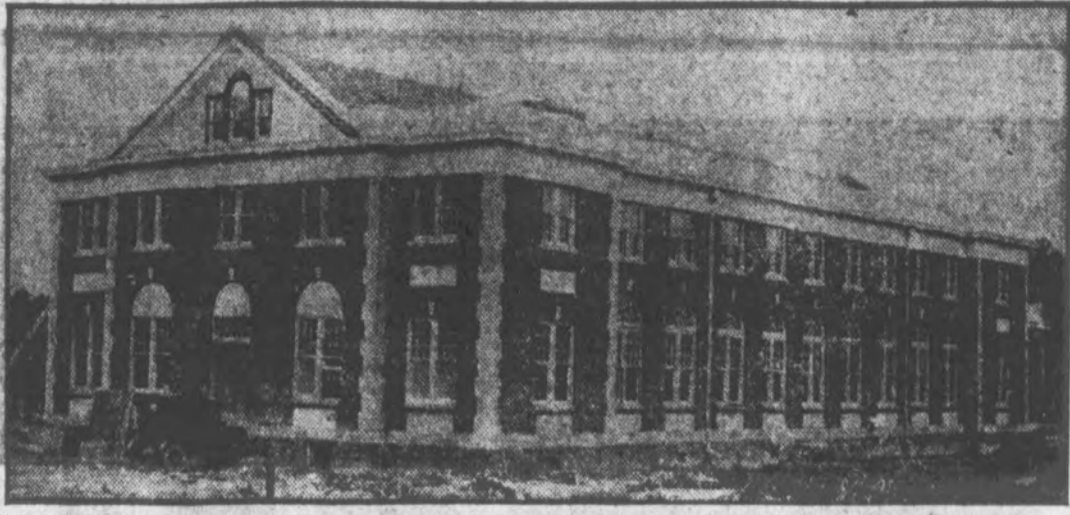
North Carolina



New Dormitory, East Carolina Teachers College, Greenville, N. C.



New Dormitory, East Carolina Teachers College, Greenville, N. C.



Library, East Carolina Teachers College, Greenville, N. C.



New Dormitory, East Carolina Teachers College, Greenville, N. C.

# All Electrical Work

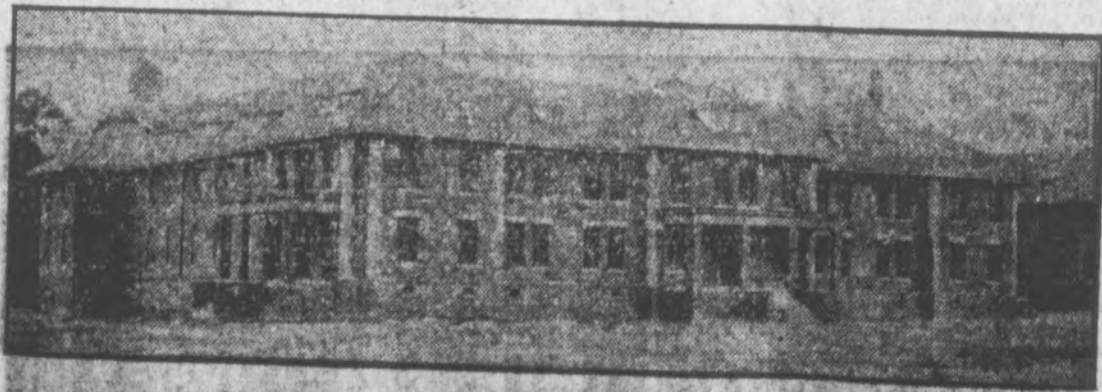
In These Buildings By

## THOMPSON ELECTRICAL CO.

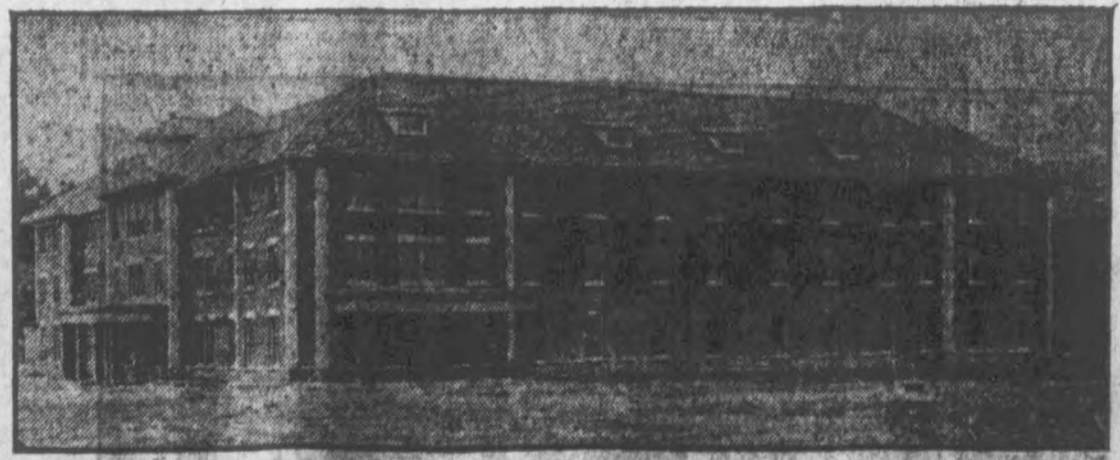
The Largest Firm of Electrical Contractors

In This Section

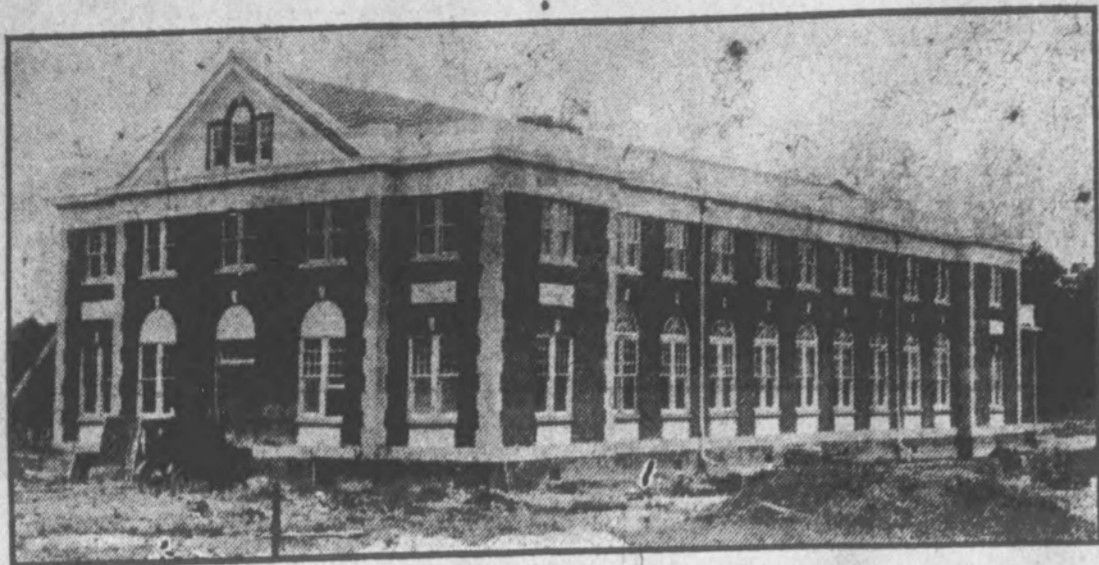
Raleigh, North Carolina



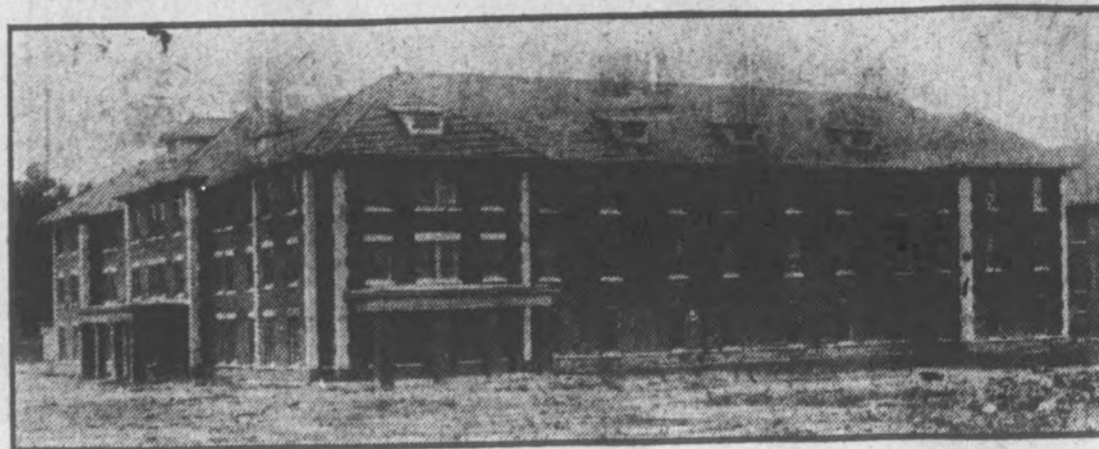
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Library, East Carolina Teachers College, Greenville, N. C.



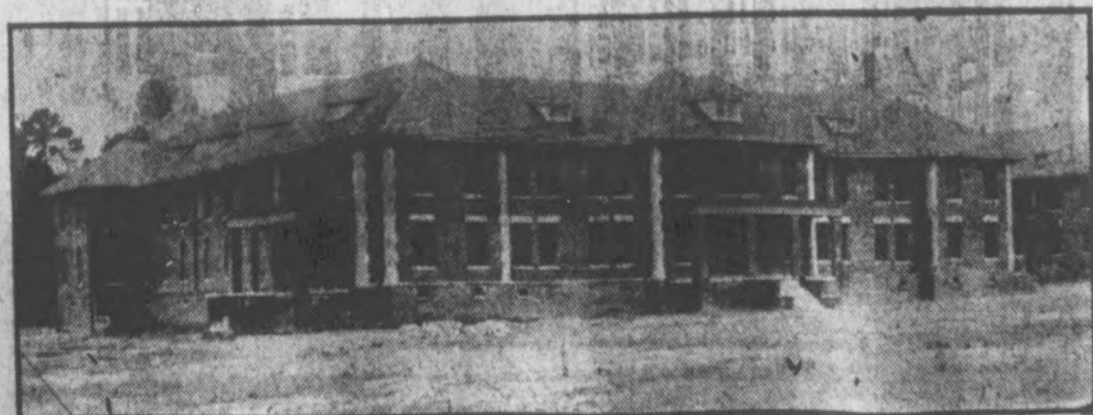
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# HEATING

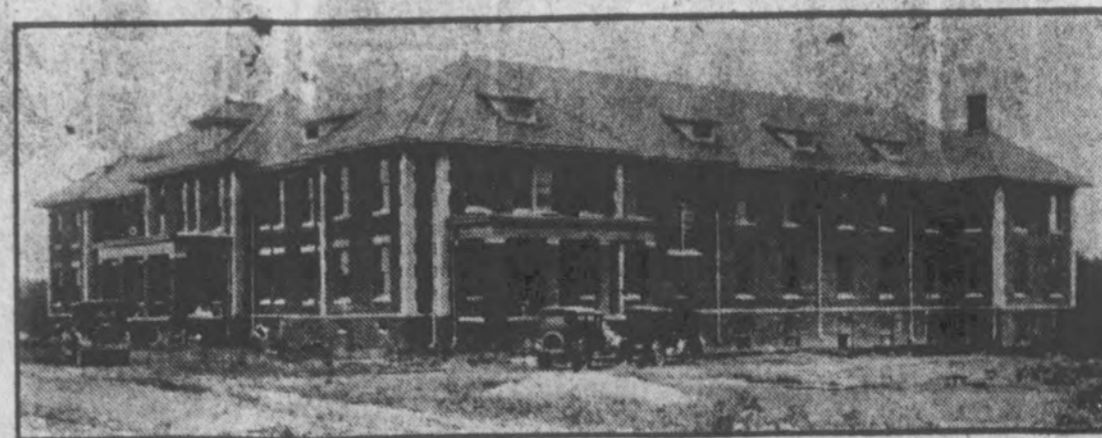
Installed By

# DERMOTT HEATING CO.

Durham, - - - North Carolina



New Dormitory, East Carolina Teachers College, Greenville, N. C.



New Dormitory, East Carolina Teachers College, Greenville, N. C.

**SLOGAN**  
Our Greenville, Yours  
If You Come

## Greenville Market Fulfilling Optimistic Promise

(By O. L. JOYNER.)  
Judging from tradition, when Sir Walter Raleigh's expedition landed at Roanoke Island in 1584 it found the natives smoking tobacco. Procuring some of the weed, members of the expedition carried it back to England. Historical tradition has it that Sir Walter became an early tobacco addict, and that soon after the expedition returned, his servant, entering his room and seeing smoke issuing from his mouth, thought he was on fire. He procured a vessel of water, it is said, and emptied it over him. There may be more tradition than truth in this but, certain it is, that in the early settlement of eastern North Carolina, tobacco along with corn was one of the crops.

It was, however, nearly three hundred years after the permanent settlement of eastern North Carolina, that tobacco was cultivated as a commercial crop. To be exact, it was not until 1886 that the first crop was grown in this section, and L. F. Evans, the father of tobacco culture in Pitt County, induced G. F. Evans, A. A. Forbes, Sr., Jacob Joyner and T. J. Stancill to plant a small crop of tobacco in that year. On account of the better prevailing prices of tobacco, as compared with cotton, these farmers succeeded in their first venture. In a short time the culture began spreading, and in a few years it was grown experimentally in nearly every section of the county. The absence of convenient marketing facilities prevented a rapid spread of tobacco culture, but by 1891 enough tobacco was planted in Pitt county to induce the building of a warehouse in Greenville.

**First Greenville Warehouse.**  
The first tobacco sales warehouse, operated under the name of the Greenville Warehouse, was built by stock subscription of the farmers of the county and the merchants of Greenville. The first sale was held October 1, 1891. The writer has consulted the files of the local paper of that date, and he found many interesting and amusing references

to the occasion. As an instance, reference is proudly made to the fact that as many as fifty-seven farmers had tobacco on the opening sale, and the very true prophecy was made that in a few years Greenville, located as it was in the very center of the finest strictly bright tobacco growing territory in the east, "would be selling millions of pounds of golden weed instead of thousands." The Greenville Warehouse, located on the lot now occupied by the Johnston & Foxhall warehouse, was seventy by one hundred and twenty feet. This warehouse was run the first year by G. F. Evans, of Greenville, and Frank P. Meadows, of Oxford, N. C., with total sales for the first year of 225,000 pounds. The next year the Eastern Warehouse was built—a little larger than the Greenville Warehouse—and the second season the market sold 1,200,000 pounds. During the third season nearly 4,000,000 pounds was sold. With the establishment of marketing facilities the cultivation of tobacco spread rapidly. Other warehouses were built as needed to take care of the increasing production, and other facilities, such as redrying plants (first by natural season and later with steam redrying machines), storage houses, and all necessary equipment to meet the increasing needs of the rapidly growing market, were constructed. And thus the Greenville tobacco market grew and developed, keeping pace with the spirit of the times, until by 1900 it had become one of the largest markets of the State.

### Greenville Tobacco Becomes Famous.

From the beginning the tobacco sold on the Greenville market attracted the attention of the buyers for its superior quality, and especially its color. This was due to the fact that no particular efforts were made to bring tobacco to Greenville from territory and markets outside and beyond the natural limits of the market. In its entire history this seems to have been the policy of the Greenville market. It is exclusively

an Eastern market, for, whereas many markets located in Eastern Carolina, cater to and sell millions of pounds of tobacco that is grown in South Carolina and other territory outside of eastern North Carolina proper, it is a question whether Greenville gets as much as 1 per cent of its sales from territory outside the natural limits of the market. The result of this is, the tobacco sold on the Greenville market is more true to type and more uniform, because it is grown on land within trucking distance of the market, and this land is pronounced by experts to be the very best for the production of tobacco of highest color and texture to be found in the entire bright tobacco belt. And because of this policy, the Greenville market has taken second place among the bright markets on the basis of the total quantity of tobacco sold.

The County of Pitt, of which Greenville is the county seat, is the largest bright tobacco producing county in the United States. During the 1923 season the Greenville market sold 38,000,000 pounds of tobacco. Substantially all of this quantity was grown within the trucking radius of the Greenville market, less than 1 per cent coming from outside its natural marketing limits, thus assuring an unexcelled uniformity of offerings, especially as to character and type, which buyers will recognize as a distinct advantage in maintaining the uniform quality of their grades.

**Future is Full of Promise.**  
True to the prophecy made by the Greenville Reflector in 1891 on the occasion of the opening of the market, Greenville occupies an enviable position as one of the largest bright tobacco markets in the United States, and with her mammoth warehouses thoroughly equipped and ample to market one hundred million pounds of tobacco during the marketing season, with buying interests representing every part of the globe, it does not require the vision of a prophet to foretell her future eminence as a great tobacco marketing center.

## Municipal Light and Power Plant Demonstrates Success Of Public - Owned Utilities

Greenville has demonstrated effectively that municipally-owned utilities result in big economic benefit to the communities in which they are operated.

The municipal electric light, water and power plant has proven an admirable investment for the taxpayer of Greenville, as well as one of the most efficient and best operated public utilities in this section of the state.

The plant is located on the Atlantic Coast Line railroad and the river, covering approximately two acres of land, and consisting of a pumping station, water filter plant, and main power plant. The entire plant is in duplicate, containing an auxiliary plant which stands as a safeguard to the public in case of breakdown or other emergency, to assure the patrons that the service will be uninterrupted.

All water is filtered through sand and rock, guaranteeing purity, and is turned into a settling basin 50 by 90 feet in dimensions. The reservoir has a capacity of nearly 1,000,000 gallons, and the plant is equipped with a testing room, laboratory, and all other facilities used in modern operation. Recently new General Electric turbines, of 2,500 kil-watt capacity, have been installed, making this part of the country.

Greenville has been operating its own light and power plant for 15 years, and from the beginning has demonstrated the effectiveness of municipal ownership and operation. The plant has been improved from year to year, keeping pace with

modern scientific development and the needs of increasing industry. The service rendered is thoroughly reliable day and night, and is depended upon by the people of Greenville as well as in Winterville, Bethel and other points where its service is carried.

The water and light commission of Greenville has charge of the operation of the plant. The commission is made up of prominent, progressive citizens, in whom the people of Greenville have the utmost confidence and who have demonstrated, through the success of the plant, an unusual ability.

The present commission is composed of D. S. Spain, chairman, E. B. Higgs, and L. W. Tucker. Mr. Spain is one of the most prominent tobaccoists of this section of the State, while Mr. Higgs, capitalist, is one of the most prominent men in Greenville, and has served on the commission for 10 years. Mr. Tucker, former sheriff of Pitt county, is a prominent farm operator and well known throughout the county. All are recognized as conservative, substantial business men, who have made a marked success in the administration of the affairs of Greenville in the conduct of the plant.

M. Swarts, superintendent of the plant, upon whom devolves the responsibility for the details of operation of the plant, is peculiarly fitted for the work and it may be said that to him, very largely, is due much of the credit for the very able manner in which the plant is meeting its requirements today. He is a native of Tennessee, and for years was associated with the Tennessee Pow-

er Company in a responsible capacity. Later he was connected with the Manufacturers Appraisal Co., of Philadelphia, appraising light and power plants. He is intimately familiar with all the details of operation, and is rendering a conspicuous service as head of the Greenville operation. He is a live wire, progressive citizen and engineer, popular and prominent in Greenville, and obviously destined to be linked with the further expansion and success of the plant here. This utility has proven of inestimable value to this community, and is easily one of its biggest assets.

## C. Heber Forbes' Woman's Wear Establishment

The business of catering to the apparel needs of women is one that requires much technique, and a great deal of astuteness. C. Heber Forbes has met the requirements in Greenville, and his store has become the headquarters for wearing apparel for many of the leading women of this entire section.

The store employs six people to handle the trade, which is the biggest of its kind in the county. Women's ready to wear garments, of the highest quality and of exclusive design are the specialty of the store, which enjoys a discriminate patronage.

The store was established in 1917, and its trade has increased steadily since that time. Mr. Forbes is a native of Greenville, and knows the people with whom he deals. He is thoroughly versed in styles and in the merchandizing business, being familiar with the leading markets where he buys his stocks at prices that guarantee to his customers that a full dollar's value will be received for every dollar spent in trade.

The store is attractive and inviting, and the service performed is uniformly courteous and efficient at all times. Many of the customers

who were present when the Forbes store was opened are still among the most loyal of all Mr. Forbes' clients.

The store has enabled the women of Greenville to purchase their clothes at home, without the necessary expense of going to a larger city in order to equip themselves with apparel cast in the latest modes. He gets his goods strictly in the peak of the season, and every article sold in the store is guaranteed to measure up to the very highest standards.

This store has added greatly to the prestige of Greenville as an important trading center for the territory of which Greenville is the geographical center. The service rendered the community is one of the very highest.

Mr. Forbes is a progressive, public spirited citizen who has always been ready at all times to lend his aid to any movement designed to promote the welfare of the people with whom he resides. He is prominent in business and civic affairs, and his store is in every respect decidedly a credit to the community.

## CARVINGS IN NEVADA CAVES TRACED TO EARLY CHINESE

Virginia City, Nev., Oct. 14.—Wierd rock writings in caves ten miles northeast of here are to be studied with a view to determining whether they are the work of Indians, as heretofore supposed, or of ancient Chinese.

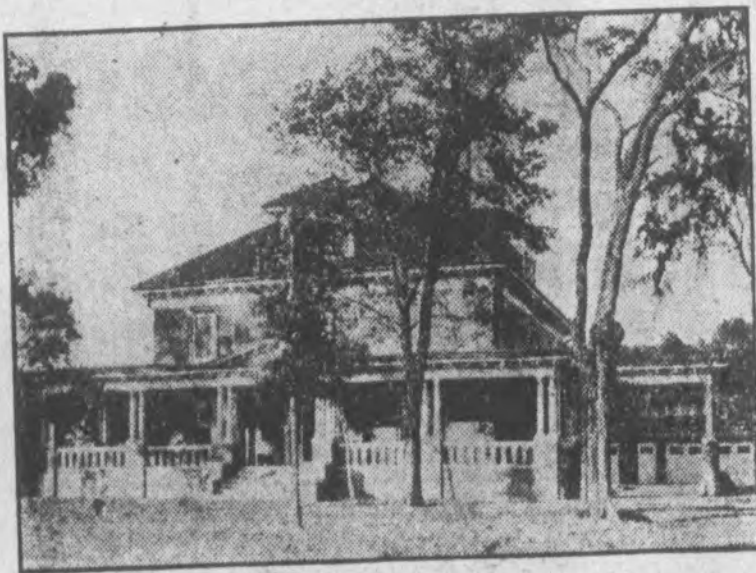
Gee Ding, Chinese student at the University of Nevada, made a visit to the caves recently and expressed belief that the writings are Chinese and depict a story of ancient Buddhist priests, an attempt to circumnavigate the globe and of the landing on this continent.

It is legend in China, according to Gee Ding, that long ago, perhaps thousands of years back, five ships under command of Buddhist priests set sail and never returned. Gee Ding believes it may be possible the writings were made by these people.

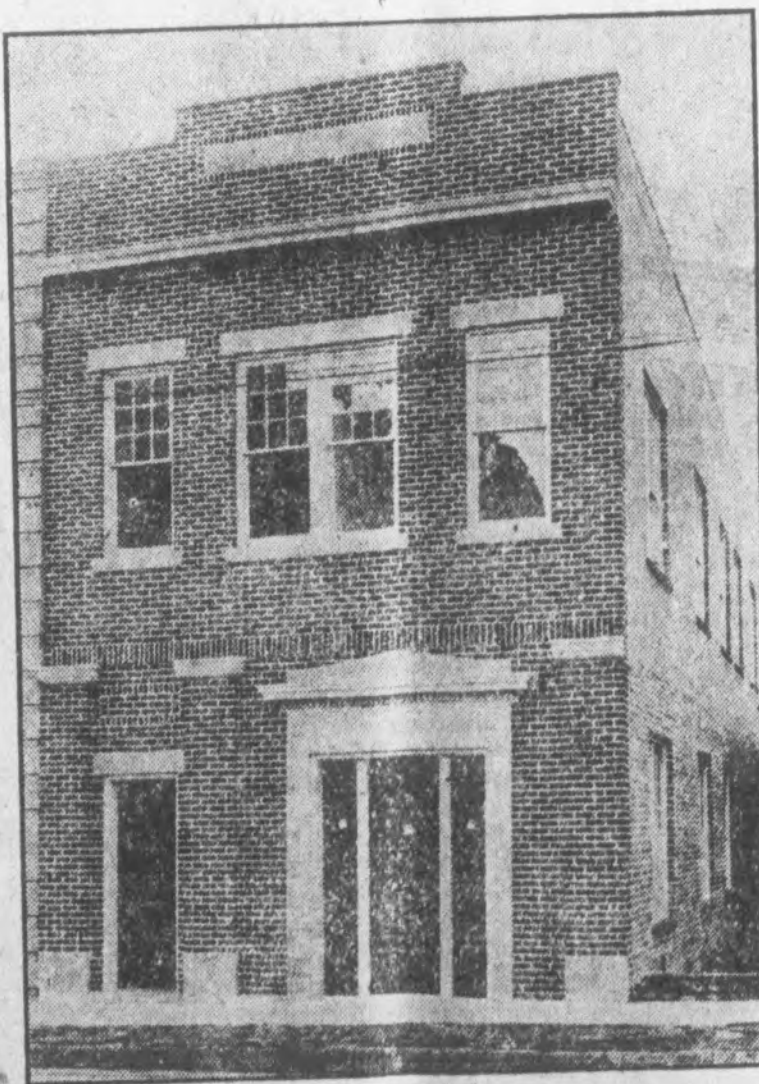
# Ballard & Ballard --- General Contractors

Greenville, North Carolina

The Buildings We have Constructed are Monument to our Success



Mr. Frank V. Johnston's Home, in "College View"



The Marvin Blount Building, Third St.



The Sumrell Motor Car Co., Evans St.

## Three Views of Some of our Recent Work

We will be glad to have you consult us on matters pertaining to buildings of any description. Our advice is yours for the asking. "Building up Greenville" is our business—and we are proud of it!

**Taft & Vandyke, Old Reliable Furniture Business, But Wide-Awake**

Nearly twenty years ago when Greenville was little more than a mediocre village there was established here the firm of Taft & Van Dyke furniture dealers, and for two decades no name has stood out more prominently as representative of honest merchandise at honest prices, fair dealing, and quality.

From a comparatively small beginning the firm has grown and expanded until today it occupies one of the largest retail furniture buildings in this section, with more than 15,000 square feet of floor space, and every convenience for the display of its wonderful line of high class merchandise.

The firm occupies three floors, and carries a complete line of furniture for every room in the house, as well as kitchen cabinets, stoves, ranges, and heaters, carpets and druggets, as well as rugs and other floor coverings, draperies such as lace curtains, portiers, etc., and Hoosier kitchen cabinets are among the specialties.

Members of the firm are Messrs Edmond H. Taft, a native of Pitt county, and Mr. Zack P. Van Dyke, a native of Cleveland county who has been a resident of Greenville for thirty years. Mr. Taft is prominent in the Methodist church, and Mr. Van Dyke is a deacon of the Baptist congregation.

**The Dry Goods Shop Has Made Big Stride Since Establishment**

Greenville like other towns in North Carolina, has no cause to feel ashamed of its mercantile establishments. In all towns there is to be found business enterprises slow in progress, others alive and keeping pace with the onward march of the community in which it lives. Al-



Taft & Vandyke Furniture Store

igned with this latter class of mercantile concerns in Greenville may be mentioned The Dry Goods Shop, known to a host of Pitt countians as "The Dependable Store."

The Dry Goods Shop, while just a kid so to speak, in the business life of Greenville, having been established in 1922, is today enjoying a lucrative patronage with increasing sales each and every month. No better index of its worth and merit is evidenced. Located on Dickinson Avenue, one of Greenville's busiest thoroughfares, with Mr. G. S. Willard, who has been affiliated with the city's business activities since 1917, is a popular spot for those seeking dependable merchandise at live and let live prices.

Mr. Willard is a wide awake, painstaking, careful business man with a vision far reaching and accurate. Being a prominent member of the Chamber of Commerce, like all men of his stripe he's a firm advocate of industries for Greenville and is hold to say, without them no town can hope to forge ahead as it should. He has been preaching

**O. G. Gulley, Largest Building Contractor in Greenville**

Twenty-Five Years of Successful Contracting - Has Handled Important Work All Over State - Had Wide Reputation.

Recognizing that Greenville is a growing city with great possibilities, Mr. O. G. Gulley located the headquarters of his building and contracting business here two years ago.

A man with an experience of a quarter of a century, Mr. Gulley long ago saw that Greenville would become one of the most important cities in Eastern North Carolina, and his predictions are coming true.

For twenty-five years he was located at Wilmington and during that period erected many important public buildings and private homes at various points throughout the state. His reputation for efficiency and satisfactory work is wide-spread and he has established a number of records. Architects whose plans he has carried out give him the highest recommendations.

Among the buildings which Mr. Gulley has erected are the Pitt Community Hospital, the Dail Building, Pitt Motor Company's garage, annex to the Methodist Church, and has just completed the Ficklin Storage Warehouse. He is now building the Coca-Cola Company's new home, the Wilson Investment Company's building, and the \$50,000 residence of W. H. Dail.

Having a strong organization, Mr. Gulley guarantees his work, and also gives much of his time to personal supervision. He is widely known, is a wide-awake, progressive citizen, is a member of the Methodist Church and is always found ready and willing to give of his time and means in support of any cause designed to build up the community and promote the welfare and prosperity of its people.

occupied by the Blount-Harvey Company, Incorporated, who in April 1923 moved into their own modern building at the corner of Fourth and Evans streets, in the very heart of the retail and shopping district.

Service, is the real, fundamental principle on which alone can business success be attained. This firm started in business, in January, 1920, at that time succeeding the firm of J. R. & J. G. Moye, which latter concern had been engaged in the general merchandising business in Greenville 35 years. Mr. J. H. Blount in connection with his father, Mr. M. O. Blount immediately changed the name of the firm to The Blount-Harvey Co., Incorporated, and was conducted in the old Moye property until 18 months ago, when they moved directly opposite the old stand in their own modern department building, which is one of the most imposing in the community.

Today, the establishment of The Blount-Harvey Company known as "The Shopping Center" is pre-eminently the store for the whole family. Ready-to-wear garments for men and boys with the furnishing goods needed to outfit male humans of any and all ages, from the cradle to the grave, in varying grades and complete assortments, make this a store to delight the soul of man.

For the ladies, young and old, little and big, the offering is equally attractive consisting of ready-to-wear garments of all grades and for all purposes, from aprons and house dresses to street suits and party frocks, with coats, capes, and so meritorious is this showing that many Greenville ladies who formerly felt that they had to go to the city to secure the right garment are now regular patrons of this store. And for the ladies, also, the same completeness is shown in furnishings, lingerie, hosiery, gloves, etc.

The shoe department at "The New Shopping Center" is especially strong, containing shoes for all purposes and for all ages, from baby's soft soles to the farmer's heavy work shoes, from bed room and house slippers to serviceable walking shoes, and flexible dancing pumps.

Mr. M. O. Blount of Bethel, N. C., is the president of the establishment, a gentleman whose entire business career has been crowned with honor and a merited success. He is president of the Bethel Bank and Trust Company and the owner of a large general merchandise establishment at Bethel.

has made a reputation second to none in Eastern North Carolina and one which extends far beyond the immediate limits of the community.

Since its location here, the firm has done more work around Greenville than any other contracting concern, and it has been uniformly successful as well as building up a reputation second to none for efficiency, promptness and appearance, to say nothing of the quality of its work.

The firm is now erecting the Blount building, Walter Harrington's residence, Colonel Skinner's home. Among the structures which have already been constructed are the Blue Bird Billing Station, F. E. Johnson's home, the Summerill Motor Company's new building, while the repairing of the Flanagan Buggy Company's plant and many other jobs, have been handled most satisfactorily and successfully.

Mr. G. H. Ballard is the active head of the firm. He came here in 1920 from Georgia, where he was born and reared, and has identified himself with the most progressive element of the community. He is a member of the Chamber of Commerce, and popular in every way, recognizing that Greenville is a growing community and taking an active part in its development in every way.

**CHEAP AMERICAN COAL SHUTS DOWN WELSH MINES**

London, Oct. 13. — Closing down of two coal mines in the Welsh fields during the last week, which brings the number of mines now idle in the larger fields to 19, is the result of a serious falling off of the export trade, say the operators.

Competition from America, where coal is being sold under English prices, and the fact that settlement of the Ruhr trouble has reopened that source of supply, is responsible for the decrease in exports, an official of the operators' association said.

**Ballard & Ballard, General Contractors, Have Built Many Structures in State**

A substantial foundation for a building is an essential factor in its construction. Just so is a reputation for substantial, lasting work absolutely necessary to the success of a firm of building contractors.

Ballard & Ballard, general contractors of Greenville, possess this most desirable qualification and the firm in the two years of its existence

**Greenville Oil And Fertilizer Co., One of Most Important In This Section State**

Greenville is an ideal location for industries especially those which have a particular relation to agriculture, and the success of such plants as that of the Greenville Oil and Fertilizer Company is evidence of further possibilities along this line.

For ten years or more the Greenville Oil & Fertilizer Company has been operating on a scale that is especially reflective of what can be done by wise management and utilization of the resources afforded here.

The company has a modern and well equipped fertilizer plant, which is capable of producing 300 tons daily. Their brands of fertilizers consist of ingredients that are particularly suited to the growing of crops in Eastern Carolina, as well as others, and the demand for its product is growing.

Two complete cotton gin systems are operated by the company, and it can turn out seventy-five to 100 bales of cotton daily.

The Greenville Oil and Fertilizer Co.'s plant being located at the foot of Ridgeway street which has recently been paved is easily approached by all kinds of vehicles and lying in the junction of the Norfolk Southern and Atlantic Coast Line Railroads can give prompt shipments in each direction.

Mr. D. L. Turnage, of Greenville, is general manager of the plant, and has been in charge of its operations since 1916. Under his direction it has been built up to a high state of efficiency, and is exceptionally well operated.

Mr. Turnage is a veteran of the world war, having served in the navy as a yeoman on the battleship Pennsylvania. His ship had the distinction of escorting President Wilson overseas for the first peace conference.

The Greenville Oil & Fertilizer Company is blazing the trail for greater industrial development in this section, and Mr. Turnage is a leader in this field. He is a substantial citizen, a believer in co-operation and is a booster for the city.

**THE BLOUNT-HARVEY Co., INCORPORATED**

In every community there is always one firm which, by industry, energy and an exemplary desire to serve attains to pre-eminence in its line of merchandise. This position is not gained through accident or by chance business, of the use of true business principles, and it shows the community's appreciation of such correct methods. It is a position of honor. It is an honor to attain to it and an even greater honor to maintain oneself in it.

In Greenville this prominent and honorable position is unquestionably

**Your Needs--**

ARE CONSTANTLY ON OUR MINDS!

THAT'S WHY YOU USUALLY FIND EVERYTHING YOU WANT WHEN YOU COME TO OUR STORE!

**And--**

We guarantee that you won't find better merchandise or lower prices anywhere in the state. If you are interested in saving money you will be interested in our store.

BE A BOOSTER FOR PITT COUNTY

And Watch 'Er Grow!

**M. O. Blount & Sons**

GENERAL MERCHANDISE

Bethel,

North Car.

EXCLUSIVE, BUT NOT EXPENSIVE

**Featuring Feminine Fashions-**

Only the modes that are accepted as absolutely authentic by Fifth Avenue's exclusive shops find their way to our store, consequently the best dressed women in this section are patrons of this establishment.

RIGHT PRICES

RIGHT STYLES

**C. Heber Forbes**

# The East Carolina Teachers College Makes Greenville Big Leading Educational Center

**Great Demand for Accommodations Because of Splendid Courses of Training—New Dormitories Being Erected—Has Trained Thousands of Young Women.**

North Carolina has made great forward steps in education in the past decade and a half. So much so that today it ranks among the leading states in the union in the opportunities it affords its young people and the advantages it presents in the way of preparing them for their life work.

One direct result of this most satisfactory and highly commendable state of affairs is that it has kept the youth of the state at home where they are contributing to the up-building of the Commonwealth, no matter whether they are on the farm, in the school room or in the office.

When the great campaign for better schools was started in North Carolina fifteen or twenty years ago, it was recognized that one of the prime prerequisites of better schools was properly prepared and well trained teachers. It was known that in North Carolina there were young men and young women capable of taking charge of the public schools, and all that they lacked was facilities for their training along modern lines. East Carolina Teachers College at Greenville was a direct result of this movement, and its growth and expansion has been such that it has made Greenville the educational center of this section of the state.

Opening its doors on October 5, 1909, the school in its fourteen years has enrolled 8787 students, and has graduated a total of 864 during its regular and summer terms.

The first year's enrollment was one hundred and seventy-four, and the growth in the number of students has been as rapid as the facilities and accommodations would permit. Last year there were over five hundred enrolled for the session of 1923-24, while during the summer term just closed there were practi-

cally 5 hundred enrolled. Since 1910 the college has enrolled annually its capacity and has refused as many applicants as it has accepted.

Additional dormitories, being erected under the liberal policy adopted by the state and its people will enable the college to double its enrollment and thus permit it to still further expand its influence so as to train more teachers for handling the rapidly improving schools for which North Carolina is justly famous.

The college is located on a tract of one hundred acres of land, and the site is well nigh ideal, part of it being covered with a growth of native trees. This furnishes a fine setting for the attractive and well planned group of college buildings, and is full of attractive walks and nooks for students. The buildings are situated on a hill and the sloping lawn provides a beautiful campus.

Ground was broken on July 2, 1908 and in addition to the dormitories now being erected, there have been constructed four other dormitories, administration building, kitchen and dining hall, laundry and power plant, infirmary, President's residence, teachers dormitory, the Model School a Library and four residences for members of the faculty.

The course of study laid out in the various departments, is arranged so as to fulfill the original purpose of the legislature in establishing the school—to give "to young white men and women such education and training as shall fit and qualify them to teach in the public schools of North Carolina," and the splendid records of the thousands of East Carolina students, who have gone forth from Greenville is evidence that the college has been faithful to its trust.

No college of this character in the south is better equipped or has greater work in the cause of education. The principles which it has instilled in the student body reflects the highest credit on the officers and

faculty and the records of the students are all that could be desired in discipline and deportment.

Actual teaching experience is given students in the public schools of Greenville as well as in the county schools, and every effort is made to place them in positions where they will serve with profit to themselves and credit to the state.

The 8,000 or more students who have been enrolled come from every section of the state, and the healthful climate of Greenville has been an added attraction for the splendid atmosphere, pure water, and surroundings are conducive to those accomplishments which have made the college a success.

What the college has meant to Greenville and Pitt county would cover a volume in detailing. The influence of the officers and faculty on the social life of the community has been wonderful, while they have taken an active interest in religious and other activities. The students have mingled with the people and the exchange of ideas has had a healthy effect on the community at large.

Heading the school as president is Mr. Robert H. Wright, one of the best known and most accomplished educators in the state. He holds a bachelor of science degree from the University of North Carolina, and has had graduate study at Johns Hopkins University and the Teachers College of Columbia. An able administrator, a man of vision, broad gauged in his ideas, he has been a valuable factor in the advancement of the college. He is president of the Greenville Rotary Club, and has been an active force for the up-building and advancement of the community.

Members of the board of trustees represent each of the congressional districts in Eastern North Carolina with Hon. A. T. Allen, State Superintendent of Public Instruction, ex-officio chairman. Leon R. Meadows is secretary of the board and J. R.

Spilman, treasurer.

The faculty is selected with exceptional care in order to give the students the benefit of the ablest trained instructors available. The faculty in charge for the session just opening is splendidly equipped, and East Carolina Teachers College bids fair to continue its activities in behalf of education and better citizenship.

## Greenville Banking & Trust Co., Largest and Strongest in Pitt County

Resources of Nearly Two Million Dollars.

The best and most satisfactory way to judge a financial house is to look into its past and into its accomplishments.

Banks are like human beings—they must inspire confidence to gain confidence, and for nearly a quarter of a century, the Greenville & Trust Company has occupied a place in the public mind of Greenville and Pitt county.

Established in 1901 with a capital stock of \$10,000.00, the growth of this institution may easily be said to represent the growth of Greenville.

It is particularly worthy of note that during the unsettled and uncertain economic conditions prevailing throughout the country during the last three or four years that the Greenville Banking & Trust Company has forged ahead in a manner indicative of its policies. On June 30, 1921, its deposits totaled \$647,153, and each succeeding year has shown a substantial gain until at present its deposits are over \$1,250,000.00. Its resources have grown apace and are now over a million and three quarters of dollars, making it the strongest banking firm in this section of the state.

The secret of the success of this bank has been due to the fact that its policies have always been based

on courteous, personal service. It has always sought to serve and to counsel progress along substantial lines.

Occupying a modern, well equipped building, the bank has accommodations for its patrons. Every convenience is afforded them and the public to transact their business here.

Heading the bank as president is Mr. E. G. Flanagan, one of the leading citizens of this section of the state. Messrs. E. B. Higgs and W. E. Proctor are the vice presidents; Mr. W. H. Woolard, vice president and cashier, and Messrs. J. H. Waldrop and A. J. Moore, assistant cashiers.

Directors in addition to the president and vice presidents are Messrs. R. R. Cotten, planter; J. L. Hassell, railroad agent; Dr. C. O'H. Laughinghouse; A. M. Moseley, real estate and insurance; J. R. Moye, planter and retired merchant; Dr. L. C. Skinner, J. L. Starkey, retired merchant; N. O. Warren, real estate and fertilizer dealer; H. A. White, insurance and R. L. Smith, livestock dealer and cotton merchant.

No more representative group of business, industrial, agricultural and professional men could be found to manage the affairs of a financial institution.

## Chapman - Burnette Motor Co., Inc., One of Big Enterprises Here

Greenville has been fortunate in the acquisition, from time to time, of outside talent for the upbuilding of the commercial and industrial phases of her life. One of the fortunate instances is in the coming of George B. Chapman, president and general manager of Chapman-Burnette Motor Co., Inc., one of the best known automobile men in this section. He came to Greenville recently and heads the large automobile concern which is distributing Dodge cars and Graham Bros. Trucks over two counties.

The firm of which Mr. Chapman is the head, succeeds the late B. T. Burnette, who was well known thru-

out Pitt county. Mr. Chapman is a native of Rocky Mount, but in later years has been a prominent business man of Winchester, Va., where he was president of the Chamber of Commerce and well-known throughout the valley section.

His business here is operated from a modern, attractive plant where expert and efficient service is available for the cars he sells as well as for other automobiles which may be in need of service. Pitt and Martin counties constitute his distribution territory, and he is placing the popular cars and trucks on a large scale.

Mr. Burnette had been in business here for about three years, and to the prestige he had already established, Mr. Chapman has added extensively, through his keen business judgment and knowledge of the trade in which he is engaged. He is providing a real service for motorists, and is making it easier for them to own first class cars and trucks.

Mr. Chapman is popular and prominent in Greenville, a ready booster for the community, and always ready to lend his aid to any movement designed to promote civic betterment and commercial growth.

## P. T. Anthony, Widely Known Wholesale Grocer, Business Man

A business man who for more than two decades has been an active and aggressive factor in the development of Greenville as a greater commercial and mercantile center is Mr. P. T. Anthony, wholesale grocer and one of the most widely known citizens of the community.

Three months ago, Mr. Anthony bought out the interest of his partner Mr. E. B. Thomas, with whom he had been associated since the dissolution of the firm of Hooker and Anthony ten years ago.

Carrying a complete line of heavy and fancy groceries, cigars, tobaccos, confectioneries, fruit and produce, Mr. Anthony devotes his attention largely to the Greenville city trade, and he handles an increasing volume of business. He has the confidence

of the retailers, and supplies their needs in a most satisfactory manner.

The wholesale house is located on Dickinson Avenue, and the main building also located on the Norfolk Southern Railway with sidetrack facilities has more than 8,000 square feet of floor space. Another warehouse is also located on the railroad, affording ample shipping facilities.

## Famous Old Structure To House U. S. Crafts

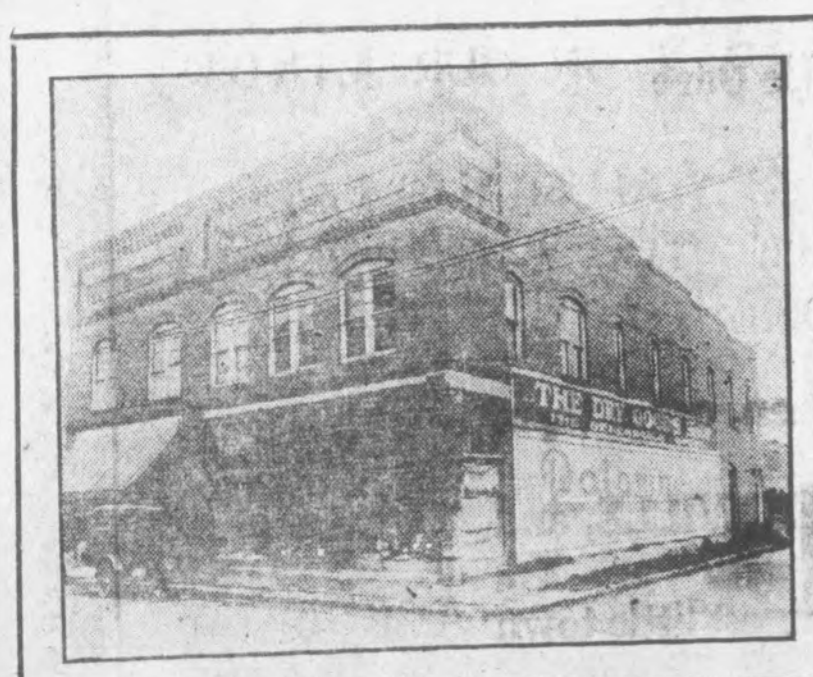
New York, Oct. 13.—The facade of the old United States Assay Office Building, which formerly stood at 15 Wall Street, has been reassembled stone by stone as the front of the new American wing of the Metropolitan Museum of Art in Central Park. The new wing will be devoted entirely to American art of the Colonial, Revolutionary and Republican periods, and will be formally thrown open to the public Nov. 10.

This building will be unique in that its 18 rooms for the most part will be installed with the actual woodwork that formed the walls and ceilings of historic and characteristic early rooms. Collections of objects of American furniture, silverware, glass and pottery of the seventeenth, eighteenth and early nineteenth centuries will be shown in the appropriate rooms.

The American wing will teach present and future generations of Americans that the men to whose struggles they owe the foundation of the American Commonwealth were refined in their tastes and by no means indifferent to beauty. Though for the most part they neglected the arts of painting and sculpture, their instinct found expression in the houses they built and the furniture they bought for daily use.

## Trials of London Police.

London, Oct. 14. — During the year 1923, 81 London officers were bitten by dogs while on duty, 1,429 officers were injured while in the execution of their duty, and 804 were accidentally injured.



# The Dry Goods Shop

Dickerson Avenue

G. S. Willard, Mgr.

Where Unlimited Variety and Popular Prices Make Shopping a Pleasure!

# EVERYTHING IN DRY GOODS

We realize that "Everything in Dry Goods" covers a multitude of merchandise, however, we firmly believe that we cover this line as thoroughly as it is possible for any one store

to cover, and that our stock is one of the most complete in this section of the state. The new fall and winter Silks, Woolens, Wash Fabrics and Cottons are now ready for your selection.

Greenville

North Car.

# O. G. GULLEY

## Contractor and Builder

### At Your Service

Whether your needs be a large factory, an office building, a warehouse, apartment, garage or a simple home, we are in a position to give you the best possible information regarding costs, etc.

## Consult Us! We will be Pleased to be of Service to You

"Let Us Have Faith That Right Makes Might; and in That Faith Let Us Dare to Do Our Duty as We Understand it."—LINCOLN.

It is FAITH that moves mountains, and when deeply rooted in the minds of men, urges them on to a successful conclusion of the task at hand. Let us have FAITH in GREENVILLE, and take advantage of every opportunity to tell the world that it is just about the finest little town in these United States.

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# Greenville, N. C.

**M. O. Blount & Sons,  
Big Gen. Merchandise  
Store, One of Many  
Enterprises**

The Bethel General Store of M. O. Blount & Sons is one of many enterprises in which Mr. Blount, one of the most substantial citizens and business men of this section of the state, figures in a controlling capacity.

Mr. M. O. Blount has figured as extensively in the growth and progress of Pitt county as any other man, and stands among a few leaders who have forged ahead of their fellows. He was born in Pitt county August 12, 1864, and started to work on a farm when he was old enough to labor. Then he went into the general merchandise business with his brother, Mr. G. W. Blount, operating for 10 years as Blount Brothers, when the business was dissolved. After two years the business started at Williamston as Blount Brothers, and dissolved. The Bethel business continued as Blount brother for 25 years, being sold April 28, 1911. In 1916 the present style of M. O. Blount and Sons was adopted. The business has been operating for 37 years.

Mr. M. O. Blount's interests are many and varied. He is the head of the Bethel Manufacturing Company, makers of truck packages, and was the organizer and is president of the Bethel Banking & Trust Company. He owns about 1,000 acres of fine farming land, is engaged in real estate business, owns valuable property in Rocky Mount. He also has other interests in that city.

He owns the Vandemere Lumber Company, in Pamlico county, manufacturers of lumber, truck packages, and other commodities. He is a big buyer of cotton, potatoes, and other farm produce, paying top prices for them and assisting the farmers, materially in marketing their crops.

Mr. Blount is a steward in the Methodist church, a member of the North Carolina conference, and easily one of the outstanding men of the state.

It would be impossible to go into detail concerning his business operations, because they are too numerous and to varied to be encompassed in limited space. Suffice is to say that his hand has been felt keenly in the growth and development of his community.

**Beaman Construction Co., Known Wherever Work Being Performed**

Wherever big construction projects are going on in North Carolina, the J. E. Beaman Construction Company of Raleigh is known. Its works have been scattered all through the state, and into neighboring states, and it has left behind it an enviable record and reputation, no matter where its projects have been done.

The concern has been in operation for 10 years, and is decidedly the largest general contracting firm in this section of the country.

This concern handled the Teachers College job at Greenville, one of the largest single construction projects in this section for many years. It handled the State Hospital at Raleigh, another gigantic project, and built the Odd Fellows Building, at Raleigh, costing \$350,000. The Agricultural Building and annex, at a cost of \$450,000, and the Fort Sumter Hotel, at Charleston, S. C., for \$500,000.

J. E. Beaman is president and general manager of the concern, J. M. Coleman, is vice-president, and Victor Schur is secretary and treasurer. They are all big, substantial business men, highly experienced, and progressive in all their methods. While the business has been in operation for ten years, it has kept pace strictly with every progressive movement, and today is as up to date and modern as any contracting firm in the United States.

The members of the firm are progressive and public-spirited, always ready to lend their aid to any movement designed for the public good.

**WISTFUL AMERICAN FINALLY SAW LONDON FROM HANSON**

London, Oct. --Hansom-cab drivers are prominent among the band of commercial Londoners who are depressed over the ending of the American tourist season. Americans are the best customers, and during the summer the drivers are able to make a surplus that takes them over the lean winter months when their

airy and slow vesicles cannot combat the modern taxi.

One of the drivers has recorded the fact that this summer an American told him he had patiently waited an hour in the hope of getting a hansom to see London, a compli-

ment strange and overwhelming to the driver.

Tokio to Send Envoy to Turkey  
Tokio, Oct. --Japan will establish an embassy to Turkey within the next year, now that the treaty

of Lausanne has come into effect, through ratification of three of the

four allied signatories. Japan, Italy and Great Britain. The Embassy probably will be located at Angora and is expected to advance Japan's interest not in Turkey alone, but

TELL 'EM & SELL 'EM

**Let Gorman Sell Your TOBACCO**

AND BE SATISFIED

With the best lighted house, our knowledge of values gained by many years of experience in the leaf business and our facilities for taking care of what we buy we are therefore enabled to guarantee you the highest market price for each and every pile of your tobacco.

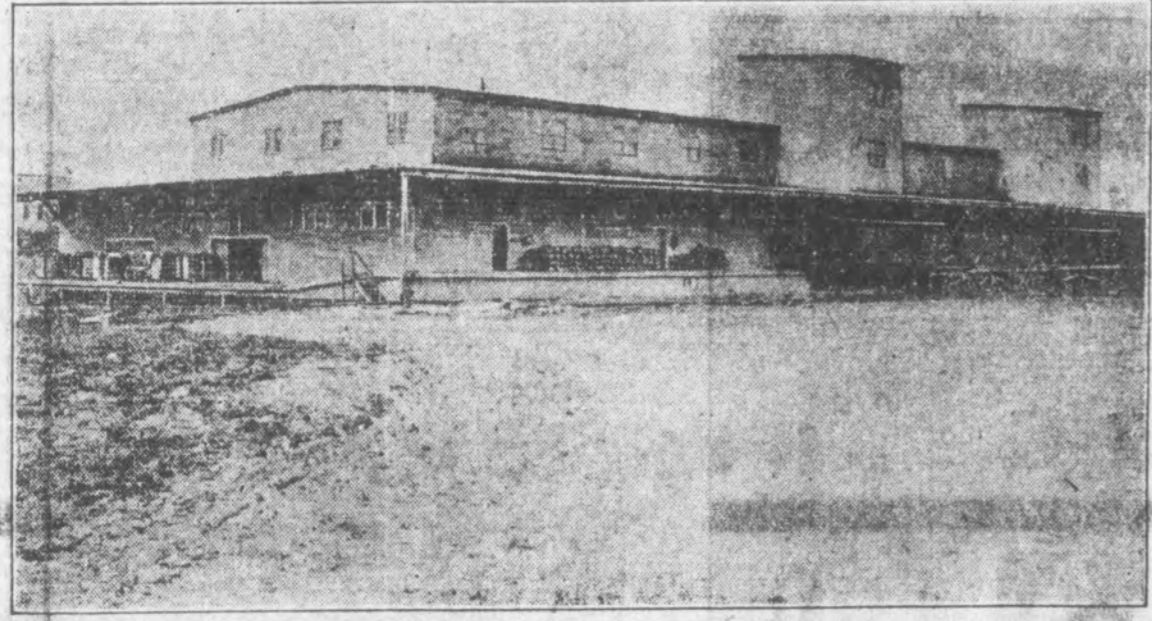
If you are not selling at Gorman's, talk to a neighbor who is, or come see our sale. We believe we will sell the balance of your crop.

THE HOUSE OF A SQUARE DEAL

SELL YOUR TOBACCO IN GREENVILLE

**Gorman's Warehouse**

**GREENVILLE OIL AND FERTILIZER PLANT**



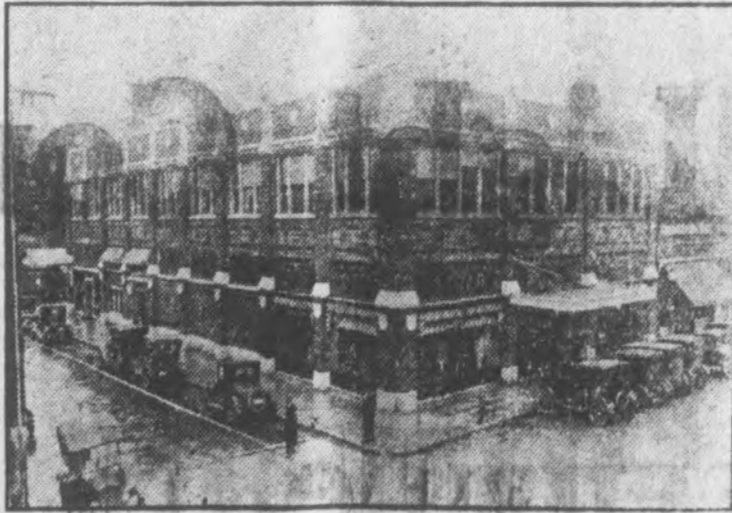
**Blount-Harvey Co., Inc. Department Store**

IS MORE THAN JUST A STORE—IT IS REALLY AN INSTITUTION

**1889 -- OLDEST AND LARGEST -- 1924**

Reaching back for more than thirty-five years this store has been at the service of the people of not only Greenville but of the trade territory of which Greenville is the center and in all that time it has been conducted on principles that year by year made it greater and more important in the minds of the people and in the growth of Greenville.

Founded on old time honesty of purpose and conducted on the belief that service is the straight road to success, this store has always placed service at the head of its endeavors. This service includes not only supplying the people with what they call for but supplying them with better merchandise than the average store, supplying it at a fair price, providing the newer things while they are new and a personal courtesy and carefulness of our customers interest that is sincere and is consequently appreciated.



OUR NEW HOME

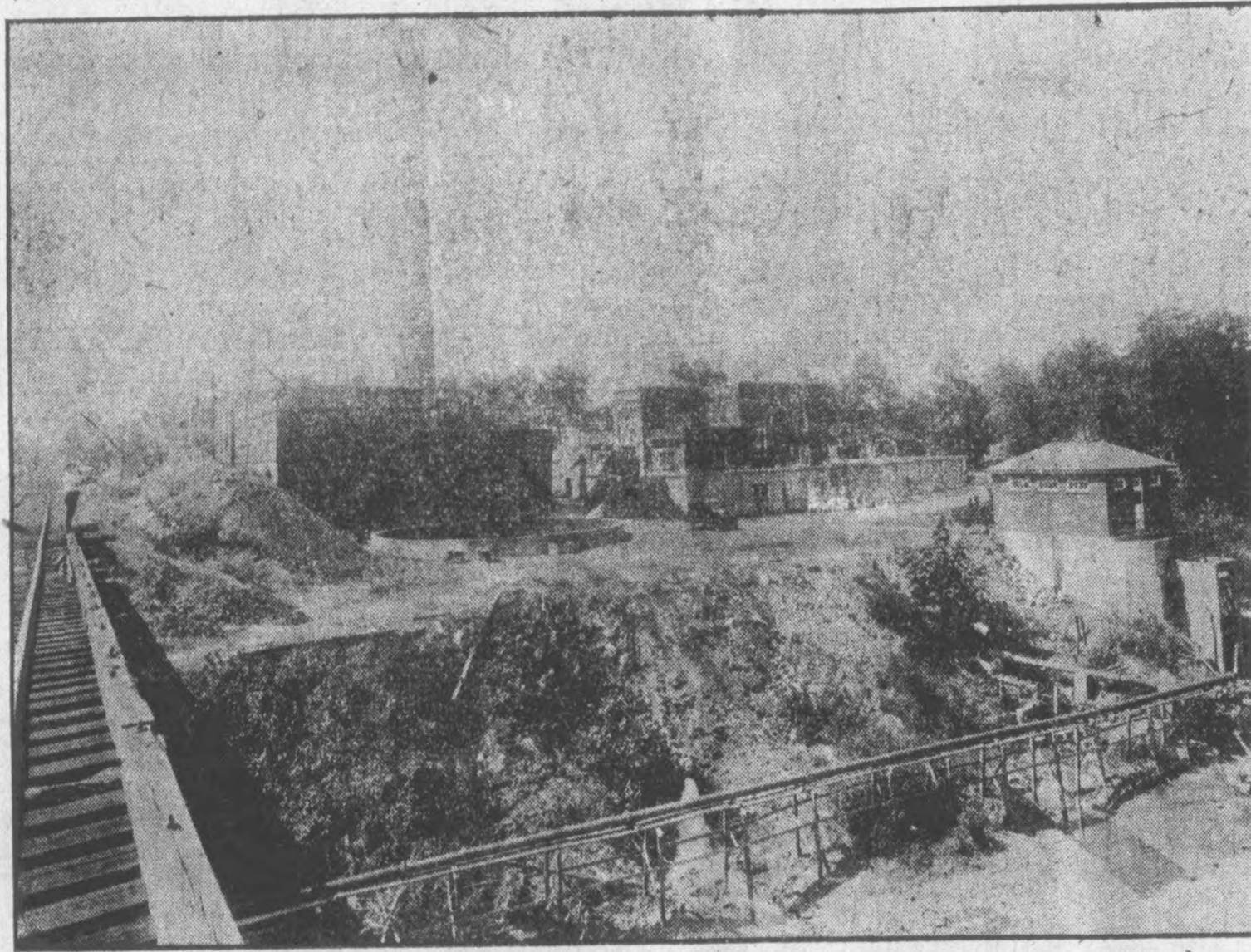
The Blount-Harvey Department Store has kept pace with the city of Greenville. It has asked for and gained the confidence of the public and retains that confidence by keeping it unviolated. That confidence is its largest asset and its most valuable one.

So as time runs and the days pass this old and reliable Department Store will continue to be a Greenville institution, keeping all the best traditions of Greenville and her people—to be better than the best; to be able to look each customer in the face at the end of any transaction, and to continue to help in making Greenville a "Bigger and Greater Greenville."

**"The New Shopping Center-The Store of Everybody's Convenience"**

Head to Foot Outfitters to Men, Women and Children—Best Described in One Word—COMPLETENESS

# Your Water And Light Plant



**Water & Light Commission**

**Greenville, N. C.**