

SELL AT GORMAN'S At Greenville N. C.

The sales have finished each day this week by noon. Prices have shown a stiffening tendency each day on the medium and better tobaccos. Thursday the Imperial came on for several new grades and Friday's sale had more animation than any sale so far this season. GORMAN'S customers have gone home each day satisfied and many who saw our sales but sold on other floors told us we would get their next load as our's was the highest and most regular sale they had seen.

WE HAVE 1ST SALE MONDAY. (ORDER OF SALES WILL BE AS ON PRINTED CARDS FROM NOW OUT.)

J. N. Gorman and Sons

The Daily Reflector

Established 1882
Every Afternoon Except Sunday
David J. Whitchard, Jr., Owner and Publisher.

Telephone 56
Entered at the Post Office at Greenville, N. C., as second class mail matter.

SUBSCRIPTION RATES	
One year	\$5.00
Six months	2.50
Three months	1.25
One month	.50
One week	.15
One week (by carrier)	.20

MEMBER ASSOCIATED PRESS
The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it, or not otherwise credited in this paper and also the local news published herein. All rights of republication of special dispatches are also reserved.

Saturday, September 1, 1923

THE WINDOWS OF THE SOUL

Many, many phases of our secret selves do our eyes reveal both with and without our volition. In fact they can make plain to one able to interpret their meaning the whole range of our thoughts and emotions. Men had known this long before the poet expressed that knowledge so beautifully by describing the organs of sight as being "the windows of the soul."

Lovers, poker players and examining attorneys have placed even more value upon

what the eyes say than upon the words that the lips utter. For both good and evil the human eye has been an important factor in the tremendous and in the trivial affairs of life, just as important as our faculties of reasoning and expression.

So that no one need be surprised that a Buda Pest scientist has discovered a method of determining and diagnosing bodily ailments through the eye. From his discoveries there has been evolved an entirely new science which answers to the name of either iridology or naturopathy.

Different diseases, so it is said, create different kinds of spots in the eye and the students of iridology are evolving a chart that they claim will give to diagnosis even more certainty than has been given by x-rays and other medical discoveries.

All of which is very interesting and very promising while being at the same time somewhat forbidding. Anything that helps to determine the nature of bodily ailments helps also very materially in effecting their cure. But it is also to be hoped that the eye spots that determine disease will be carefully isolated and set apart from the markings that are taken to express thought and emotions.

We hope for instance that a shade of depression on the iris of a love-sick swain will not be mistaken for biliousness, or that a poker player will not read a "button hole straight" in the pupil when in reality it is trying to say malarial fever.

At least for the present science should handle this new instrument with reserve, prudence and caution.

THEATER MEN BLAZE TRAIL

In the formation of an insurance company to handle all risks of their respective industries, theatrical and moving picture men have pointed the way to other interests that may not be satisfied with the rates charged or the manner in which the insurance companies conduct their business.

The insurance company being organized in New York has behind it the wealth of the theatrical and moving picture people. It will handle marine, fire, liability, casualty, workmen's compensation, use and occupation, sprinkler, "floater," burglar, theft and other varieties of insurance for theatrical properties valued far in excess of \$1,000,000,000.

One reform the company will install as soon as it is in operation is the issuance of a blanket policy to theaters and moving picture houses covering all risks. Heretofore separate policies have had to be taken out and maintained at considerable expense of both time and money. Another promised benefit to the theaters of the country is the reduction of rates. It was the high rates charged by the various insurance companies on risks considered to be very slight that caused the magnates of the theaters and moving pictures to decide upon conducting their own insurance.

These theatrical folk insist they will be able to cut existing rates in half and yet be able to make money because of the fact that the risks are so slight.

Leaders in the movement say the insurance companies are very much concerned and not a little alarmed over the prospect of this company.

One or two of the larger companies have made offers to take over the new concern, while others have been trying to buy their way into it. And they have reason for their concern because if the theatrical men are successful in their undertaking their example may be followed by other industries with far flung interstate interests. What it will mean to the insurance companies if various interests go into the insurance business on a similar plan can well be imagined.

For this and other reasons the experiment will be watched with considerable interest both by those directly concerned one way or the other and by others who are not directly affected. These pioneers may be showing the way to revolutionary changes in the insurance world. And pioneers always command more or less attention.

Much as we dislike to invoke hard luck on anybody, we wish that the author of "Yes, We Have No Bananas," had slipped upon an empty one before he wrote it.

Co-operative members might be taking their final payment for last crop out in barbecue "feeds" and listening to claptrap speeches, but they still continue to pay enormous overhead to maintain the association with its high salaried employees list. It's a safe bet while growers are chasing settlements on the excitement plan, executives and others are taking no such chances.

State Concerns Amend Charters, More Formed

RALEIGH, Aug. 30. — Secretary has issued a certificate of amendment to the charter of the Farmers Bank of Rockingham, authorizing an increase in capital from \$100,000 to \$500,000. The name of the bank, according to the certificate of amendment is changed to the Farmers Bank and Trust Company of Rockingham. Petition for the amendment was filed by Robert L. Steele, of Rockingham, president and R. L. Phillips, Rockingham, secretary.

The Washburn Press, incorporated, of Charlotte also has been issued a certificate authorizing an amendment of its charter. Under the amendment the name of the corporation hereafter will be the Clark-Rush Printing Company. The petition for amendment to the charter was filed by David Clark, president of the company, and S. O. Rush, secretary, both of Charlotte.

A charter for the incorporation of a suburb of Washington known as Washington Park has been issued a group of petitioners representing the number of inhabitants, freeholders and qualified voters required by law.

Dull pains, headaches and nervous affections. Sure relief guaranteed when you use

KEY'S KILL PAIN
price 10c

Greenville Drug Co.

J. KEY BROWN, Druggist

Phone 19 — Five Points

Service and Quality

WILL YOU BUY?
WILL YOU SELL?

Farm or City Property

CONSULT

MOSELEY BROS.

Experienced Real Estate Dealers

PAINTING AND
PAPER HANGING

Interior decorating
a specialty

ULMON J. WILEY
West Fourth Street

FOR SALE.

Two lots in "College View" between Fourth and Fifth streets, facing east. Taxes for 1923 paid. You will make money if you buy them.

L. J. SMITH
Insurance—Real Estate
306 Evans St.

BRUISES
Alternate applications of hot and cold cloths—then apply
VICKS
VAPORUB
Over 17 Million Jars Used Yearly

6th Annual Paramount WEEK

*All these Paramount artists
invite you to participate.*

With Paramount Week the greatest motion picture season the world ever saw gets well under way. You have the opportunity for a grand review of 1923's achievements and a pre-view of the great Paramount Pictures coming.

Celebrate Paramount Week at your own theatre as millions have during five previous annual Paramount Weeks.

"Let's Paramount Week at your theatre!"

CECIL B. DE MILLE
WM. C. DE MILLE
JAMES CRUZE
GLORIA SWANSON
LEWIS STONE
THEODORE KOSLOFF
SAM WOOD
ALLAN DWAN
LYLLA LEE
ROBERT AGNEW
WESLEY RUGGLES
JOSEPH HENABERY
GEORGE MCFORD
ANTONIO MORENO
CHARLES DEROCHE
ROBERT WAGNER
VICTOR FLEMING
HERBERT BRENON
SIGRID HOLMQUIST
CHARLES MAIGNE
GEORGE FITZMAURICE
IRVIN WILLAT
ALFRED GREEN

THOMAS MEEHAN
AGNES AYRES
BESE DANIELS
GUINN HUNTER
BETTY COMBSON
NITA NALDI
WALTER HIERG
POLA NEGRI
LEATRICE JOY
JACQUELINE LOGAN
DOROTHY DALTON
ALICE GRADY
ELSIE FERGUSON
JACK HOLY
RICARDO CORTES
GEORGE FAWCETT
DAVID POWELL
ELLIOTT DEKTER
RICHARD DIX
THEODORE ROBERTS
MARY ASTOR
LOIS WILSON
MAY MCGAVY

FAMOUS PLAYERS-LASKY CORPORATION
NEW YORK, N. Y.

Green-ville, N.C.

joins in the national demonstration of the better motion pictures

All this week—Paramount Pictures will be shown

SEPTEMBER 3-4

A William De Mille Production
"ONLY 38"

SEPTEMBER 5

A Paramount Special
"HELD BY THE ENEMY"

**WHITE'S
Theatre**

SEPTEMBER 6-7

Dorothy Dalton in
"FOG BOUND"

SEPTEMBER 8

Comedy
"ARE WAITRESSES SAFE?"

If it's a Paramount Picture it's the best show in town

LOCALS

Crooks Reformed
By Pretty Girl In
Big Strand Picture

"Mighty Lak' a Rose," Edwin Carewe's new production released by First National, will be the attraction at the Strand theatre next Monday and Tuesday. This picture tells the story of a poor young girl who is sweet and pure nature is enhanced by the wonderful appeal in the music of her violin. When Providence transfers her into the place of a band of crooks who stand by her in their schemes, a thrilling battle between the forces of good and evil begins and ends with good not only winning, but having the fun of it, too, how amusingly believable.

Dorothy Mackall, another pretty and talented girl, and James Rennie, now the rival of Dorothy Gish, are at the head of a cast that includes: Eugene McBride, Anders Randolf, Sam Hays, Paul Panzer, Harry Sherer and Jean Brown, a Scotch collier, quite renowned in pictures.

Special mention must be made of Dorothy Mackall. This sweet little English lass is only eighteen. She began her stage career at fifteen in London, where she appeared at the Hippodrome in "Pay Belles." She came to America the next year because she heard it was "a wonderful place." As by herself an influence, no letter of introduction, she walked in and got her place in two of the big companies of the Ziegfeld chorus. She is and gives a fine performance in "Mighty Lak' a Rose."

MESSRS. BOWEN AND FRANCIS
GOVERN TO LEAVE FOR
NORTHERN MARKETS SUNDAY

Messrs. W. A. and Francis Bowen will leave for the northern markets Sunday, Sept. 2, at 10:30 a. m. They will purchase their goods for the season.

METHODIST MISSIONARY
SOCIETY TO MEET MONDAY

The Methodist Society of the Jarvis Memorial church will meet Monday, Sept. 3, at 8 o'clock at 10:30 a. m. The meeting will last one hour and every member is asked to be present.

NOTICE

Monday is Labor Day the local police will observe the following hours:

10:30 to 12:30 General delivery window will be open.

The streets will be made morning and afternoon. Street cleaners will not be on duty.

Brother Working Man.

Monday is Labor Day and it is my purpose to have a woman fitting to the occasion.

Yours truly for the greater part of his life worked as a carpenter. He knows all the problems of the working man and has been and still is in very good luck. His church is your friend. His ministers are your friends. He is every way for you and for your good.

You are cordially invited to attend all services at the Methodist church of Greenville. And you would be especially glad to see you and your friends every Sunday morning.

The hour is 10 o'clock. Sunday, Sept. 2, 1923.

W. A. BOWEN, Pastor.

Tuesday, Sept. 3, 1923.

CONTACTING—The religious group of Constantinople has decided that it is going against the Mussulman religion for adherents to cover their faces with veils or other metals.

Widow, 38, Love;
Her Children Object;
Should Mamma Wed?

Lois Wilson in the Paramount Picture, "Only 38" A William deMille Production

One of life's deepest problems—shall a widow of thirty-eight or forty years renounce all hope of another love romance in order to obey the wishes of her children, almost grown—forms the basis of William de Mille's Paramount production of "Only 38." Showing at White's theatre Monday Lois Wilson, one of four featured players, enacts the role of such a mother. May McAvoy is the grown-up daughter and is also featured, as are Elliott Dexter and George Fawcett.

"A woman's right to love and to be loved never ends," declares Miss Wilson. "When her first husband passes away, that ought not mean that his widow live the rest of her life alone and unhappy. She should be able to again seek romance and cheer. In 'Only 38' I play the role of a woman less than two-score years old, a widow who finds love again but whose second romance is opposed by her children. I feel certain that I would not return happiness were I faced with the same issue in real life."

AID SOCIETY TO MEET
MONDAY AFTERNOON

Ladies Aid Society of the Immanuel Baptist church will meet Monday afternoon at 4 o'clock in the ladies parlor of the church.

G. S. WILLARD RETURNS
FROM NORTHERN MARKETS

Mr. G. S. Willard returned yesterday from northern markets where he purchased the fall and winter stock of merchandise for the Dry Goods Shop.

WHAT'S THE PLUMBING
YOU'VE PLANNED?
WE ARE YOURS
TO COMMAND



Congleton's
Little Plumber

What's the plumbing you've been planning? Don't make a secret of it—tell us about it, because we are sure we can be of service to you. Ask some folks you know what they know about our prices and our work. We know that what they tell you about us will send you to this shop.

G. CONGLETON
417 Cotanch St. Phone 550

Announcement!

MISS MANNING wish to ANNOUNCE the ARRIVAL of MRS. PEARL LEWIS, who is to be with them this fall.

MRS. LEWIS is quite an EXPERIENCED MILLINER and well-known in Greenville and adjoining towns.

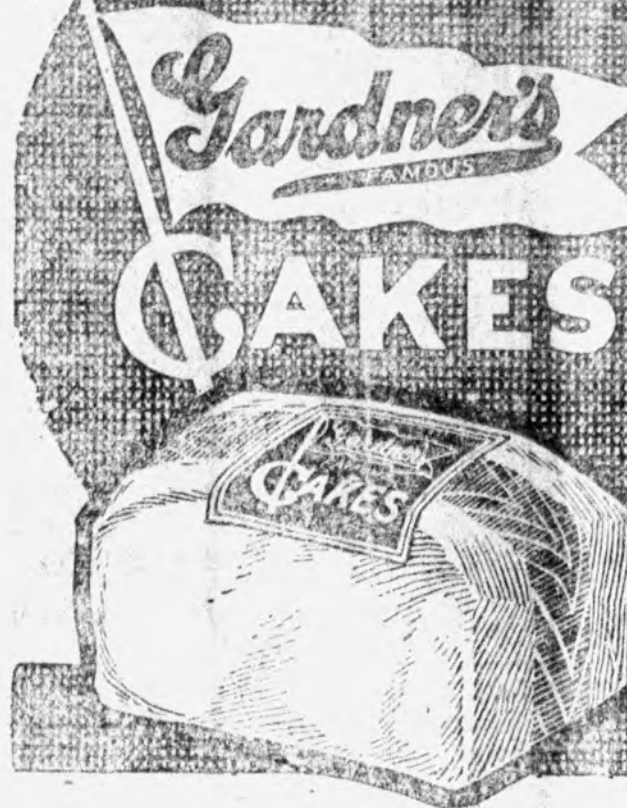
READY-TO-WEAR and MILLINERY arriving daily.

A few more SPRING DRESSES, COATS and HATS at a great reduction.

MISS MANNING'S SPECIALTY SHOP

Pound Packages

Guarantees freshness and flavor from oven to consumer; made of pure butter and fresh eggs with flavors and frostings to suit your taste.



Insist
on Gardner's in
Pound Packages

1922 Austria's Dread Year. 366 strikes and 36 lock-outs. One Vienna. Only 94 of the strikes were successful, 173 were totally successful. During 1922 there were 492 labor conflicts in Austria, 732 men were involved, took 100 days and the rest failure.

ANNOUNCEMENT!
wish to announce to my friends that I am now located on Fifth Street, third door, west of Fire Station
C. E. ROUNTREE
Jeweler and Optometrist

JEFFERSON STANDARD
LIFE INSURANCE CO
R. T. COX
District Agent

WHEN YOU ARE IN OUR CITY—

Visit our store. We have anything you need in the drug line—Drugs, Toilet Articles, Stationery, Eastmans Kodaks, Hollingsworths and Martha Washington Candies.

We Are Always Glad to Serve You
HORNE-STATON DRUG CO.
Dependable Druggists
Phone 186

Investors in Building &
Loan Reap a Double
Benefit

First, the interest yield on Building & Loan is ample, and behind this is absolute safety. It is an investment secured by real estate first mortgages, based on most conservative appraisals—as strong as the city itself. And the income from B. & L. stock is TAX FREE!

Second, the investor in Building & Loan helps his city—assists in its development and helps solve the housing situation by assisting people to build new homes. And his investment is close by, where he can watch it.

Here is a chance to prove your civic pride and get paid handsomely for it. Remember, when you invest in Building & Loan you reap a double return—PROFIT and PROGRESS!

JOIN OUR SEPTEMBER SERIES
SUBSCRIPTION BOOKS NOW OPEN

Greenville Building &
Loan Association

With Greenville Insurance & Realty Co.
C. J. Ellen, Pres. D. B. Carter, Sec'y.

Program Week of Sept. 2nd
— SHOW STARTS 7:30 —

White's Theatre

Program Week of Sept. 2nd
— SHOW STARTS 7:30 —

SPECIAL PIPE ORGAN MUSIC BY WAYMAN BRIDGES

SWEET AND WHOLESOME IS WILLIAM DE MILLE'S PARAMOUNT PICTURE— "ONLY 38"

Does a mother lose her children's respect if she seeks youth-pleasures at thirty-eight? See how one mother felt about it in "ONLY 38." A mother story with a brand new twist.

TUESDAY—
"THE FOG"

WITH AN ALL STAR CAST
In which the sunshine of love pierces the fog of oppression. Also comedy—

"TREASURE BOUND" 10-25c

WEDNESDAY—
"HELD BY THE ENEMY"

with
JACK HOLT, AGNES AYRES,
WANDA HAWLEY and LEWIS STONE

A Paramount Picture
Face to face at last—two men who loved her!

One, her fiancé, a Confederate spy, seeking to escape with priceless information in his hands; the other, the foe of her beloved, Southland, a Yankee captain—the man whom she had learned to love despite all her denying.

Love and duty—which did this proud daughter of old Dixie choose?

See the answer in this heart-stirring romance of an heroic day that has passed. A wonder picture made from the greatest stage thriller ever produced!

Also comedy. 10-25c

MONDAY

ADOLPH ZUKOR PRESENTS

"ONLY 38"

Behind her were twenty years of suppressed youth. Then at thirty-eight—the prime of life—she breaks the chains that held happiness a prisoner. And lives the youthful life of her dreams. A bright comedy of character, with moments of exquisite tenderness. May McAvoy, Lois Wilson, Elliott Dexter and George Fawcett in splendid characterizations.



What about our mothers? Gray hair and wrinkled brow, slaves of the kitchen, prisoners of the home—can they, with propriety, indulge in youthful pursuits? Or must they submerge their own happiness for the sake of their children.

THURSDAY—
DOROTHY DALTON in
"FOG BOUND"

A Paramount Picture
A picture of swarming thrills, leaping on to a crashing climax. The primitive adventures of an island wilderness, the silken intrigue of smart society—it's vibrant with both. Also Pathe News 10-35c

FRIDAY—

If you're young and want to stay young—
If you're old and want to be young—
If you're young, but don't feel young—
You want to see this refreshing comedy that shows the way. GLADYS WALTON in

"LOVE LETTERS"
Also comedy—
"PAYS TO EXERCISE" 10-25c

SATURDAY—

RUTH ROLAND in
"Haunted Valley"
2 reel comedy—
"ARE WAITRESSES SAFE?"
And 5-reel feature—
FORTUNE OF CHRISTIANA
McNAB
Adm.: Mon. and Thurs. 10-35c
Tues., Wed., Fri., Sat., 10-25c