

# SHAMELESS NEGLECT OF CHERRY HILL CEMETERY SHOULD BE REMEDIED.

Public attention was recently directed to the glaring neglect of Cherry Hill cemetery. What should be regarded as a revered, hallowed spot is rapidly disintegrating into a public BLIGHT. The unspeakable condition of the entrance gates, held in position with twine and wire, the weed ridden paths and other conditions

could all be corrected with a little time and expense. It is hardly conceivable that lot owners could give silent approval of such flagrant indifference by permitting the conditions to continue. The cost of maintaining a regular care taker to see that this resting place of the dead is properly kept up would be small. If individual

lot owners cannot see the crying need for improvement, then, possibly Greenville Woman's Club and other local civic organizations might undertake the needful attention.

# THE DAILY REFLECTOR

COTTON  
Greenville spots 24 1-2 cents.  
(By Speight & Company)

MEMBER THE ASSOCIATED PRESS

"ALL THE NEWS THAT'S FIT TO PRINT."

"TRUTH IN PREFERENCE TO FICTION."

SIX PAGES TODAY

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SIX PAGES TODAY

GREENVILLE, N. C., FRIDAY AFTERNOON, MAY 18TH, 1923

## TEACHERS COLLEGE ADDS NEW FACULTY MEMBERS; BUILDING PLANS STARTED

Additions to the faculty and that the work of building improvements are under way was announced today by President R. H. Wright of the Eastern Carolina Teachers College. These new members of the faculty have been engaged to carry out the instruction system for the present student body: Prof. R. J. Slay, science department. He comes from the Mississippi Normal school, but at present is connected with teachers college, Columbia University, New York. Prof. E. L. Henderson, Texas Normal College, will be connected with the history department. Prof. R. C. Deal, Elizabethtown, will teach foreign languages. Prof. S. B. Underwood, formerly superintendent of Putnam county schools recently holding the same position with the Raleigh public school system, becomes supervisor at the College. He will have charge of practice teaching and the model school.

**Other Additions.**  
Four other additions to the College include departments of sewing, grammar grades, physical education and librarian. Names of those who will fill these places on the faculty were not given out.

These announcements were also made by President Wright: Miss Giggins, now in charge seventh grade model school, has been given one year's leave of absence. Her place will be filled by Miss Pattie Dowell, Raleigh. Miss Dowell, was the first student to register at the college and was graduated in the class of 1911. Mrs. Reeves, of the domestic science department has also been granted a year's leave. Mrs. Anna L. Grimes, Pitt County, now of the Teachers' College, Columbia, New York, will carry on the work of Miss Reeves, during her absence.

**Building Operations.**  
The preliminary work before building activities can be undertaken are well under way. The right-of-way of the railroad spur connecting the Norfolk Southern railroad with the college grounds has been cleared and ready for grading. Completion of this connecting link to facilitate the handling supplies is the first step in the big building program that will represent more than \$1,000,000. New structures, additions to others and general enlargement will give the college every modern convenience, equipment and other essentials to properly handle double the present student capacity.

## Captives to Be Shot Tuesday, Say Bandits

SHANGHAI May 18. — The American and British captives of the Shantung bandits will be shot next Tuesday, if Chinese troops are not withdrawn, according to the final ultimatum of brigands brought from their mountain stronghold today by Marcel Berube, Frenchman, who was released for the purpose.

## Chicago Quotations

Furnished by J. B. Kirtrell, Broker

Open	Close
WHEAT	
May 119 5-8	118
July 117 3-8	116 1-8
Sept. 115 5-8	114 1-2
CORN	
May 81 3-4	80 3-8
July 80 5-8	80
Sept. 79 3-8	78 7-8
OATS	
May 43	42 3-8
July 43 1-4	42 3-8
Sept.	40 1-4
LARD	
May 11.00	11.02
July 11.15	11.17
Sept.	11.42
RIBS	
July 912 1-2	

Mrs. E. B. Ficklen returned yesterday from Wilmington where she has been attending the Episcopal council.

## FIRE DEPARTMENT EFFICIENCY GROWS, SAYS F. J. FORBES

### Personnel and Equipment Increased, Have New Alarm Boxes

In an interview with a representative of The Reflector, F. J. Forbes, chairman of the Fire Department committee stated the Greenville Fire Department is now in excellent condition both in personnel and equipment. Its membership has been recently enlarged by the addition of many prominent young men of the town, and as a whole is composed of public spirited members who are training themselves by practice and study to more efficiently protect the property of the town from fire loss. The equipment consists of the new Stutz Fire engine which is a combination fire fighting unit, carrying hose, chemicals and having a pumping capacity of 750 gallons of water per minute through three lines of hose, also the old LaFrance truck which is a combination hose and chemical carrier and hook and ladder wagon, besides other equipment of a minor nature.

**New Alarm Boxes.**  
In addition to the improvement in personnel and equipment of the company, the town to increase fire fighting facilities is at present installing 20 new fire alarm boxes in various parts of the town. The old system consisted of only 18 and with the additional 20 new boxes, there will be 38 stations from which an alarm can be sent in.

Mr. Forbes specially called attention to the fact that so many people did not understand turning in an alarm, specially ladies, who had never been faced with the necessity of doing so, that he is going to have a box installed on Five Points on the telephone pole opposite the vacant Munford lot, and that Mr. Barnes, truck driver, will be there next Monday Tuesday and Wednesday to instruct any one just how and in what manner an alarm should be sent in from the box nearest the fire.

Every one being cordially invited to stop by a few minutes and receive this free instruction, which might mean the difference in having your home burned or saved, as a few minutes is often the turning point in such an emergency.

## TEAM WORK VITAL TO CURB MARKET

"You can put me down, as heartily in favor of Greenville's Curb Market," said R. L. Crow of the Pitt Shoe company, today when asked for his views about the project.

"According to the impressions I have received during the week, the second opening, at 9 o'clock at Forbes and Morton's warehouse tomorrow morning, will be largely attended, not only by the farmers but also by the housewives of Greenville."

Speaking further, Mr. Crow said the question was asked as to the contributing factors in the final success of the venture to which he replied: "Team-work and co-operation on the part of the farmers of this section and the housewives of this city." "Boost, pull, push, expect and marked success will inevitably follow," he believes.

## HE IS NAMED IN \$500,000 LOVE SUIT



Mrs. Virginia Foster Jorin

Warren McConihe, wealthy New York lawyer and clubman, has been named defendant in a \$500,000 alienation of affections suit filed by Julio Gabriel de Foranzo y Jorin, wealthy Cuban planter and investor, well known in the United States because of his frequent visits. The Cuban alleges McConihe has come between him and his beautiful wife, who until their marriage in Newport, Rhode Island, in 1915, was the vivacious Virginia Lee Foster, of St. Louis. Mrs. Jorin at present is in Paris and her husband in Havana. McConihe alleges the suit was filed because he had won a judgment for \$50,000 against Jorin for money he had loaned him.

## PITT SHRINERS PRAISE FINE CEREMONIAL AT WASHINGTON

Greenville and Pitt County Shriners were conspicuous in the spring ceremonial of Sudan Temple Nobles of the Mystic Shrine at Washington, N. C. yesterday. The city was in gala attire, flags, streamers, and Shrine emblems were everywhere in evidence.

Other Shrine clubs represented were Durham, Dunn, Elizabeth City, Garner, Kinston, Raleigh, Rocky Mount, Wilmington, Wilson, Goldsboro, New Bern, Wendel, Robeson and Halifax counties.

One of the outstanding features was parade of the several Shrine clubs including a number of floats. One hundred and thirty-five novices crossed the hot sands in the afternoon. The visiting nobles were taken for sail on Pamlico. The ceremonies were brought to a close with a banquet and display of fireworks.

Pitt County Nobles are warm in their praises today for the cordial and whole-hearted reception extended by the citizens of Washington, in making the event one that will live long in their memories.

## Three New Buildings for Summer College

RALEIGH, May 18. — Three new buildings will be in use at the opening of the State College summer school on June 12, Dr. W. A. Withers, the director, announces. These include the addition to the dining hall, with accommodations for 750; South Dormitory, one of the most conveniently arranged college homes in the campus; and Page Hall the new mechanical engineering building, which will be used by the classes in drawing and other general subjects.

The dining hall addition will be opened for the first time during the summer term. It was finished in the late spring. The building was erected as an additional wing, being an exact duplicate of the old structure, thus bringing the total seating capacity of the dining hall unit up to 1,500. It is maintained.

## Operators Reclaim Low Grade Ore

DULUTH.—In the early days of Minnesota mining, the mineral rock containing less than 60 percent iron was disregarded, but today, according to a survey just completed by mining experts here, methods are being utilized to develop what are believed to be inexhaustible beds of lower grade mineral ore. Approximately 25 percent of the tonnage shipped from Minnesota has been made available through treatment of the low grade ore in the ore washing plants.

The cream of the rich ore deposits is diminishing rapidly, according to these experts, and eventually the ore mining activities in the world's largest fields may revolve almost entirely around this reclamation process although a few of the richer beds may be maintained.

## Seventy-One Die in School House Fire, Closing Exercises End in Catastrophe, Entire Families Wiped Out Camden

### MUSIC STUDENTS IN SPLENDID PROGRAM DELIGHT AUDIENCE

### Local High Pupils Give Excellent and Varied Selections

Yesterday evening in the High School Auditorium. The music pupils of the Greenville High School gave another one of their recitals. The event was by far the best one that Greenville has had. The children showed excellent training, and the music was on a higher plane. There was not only work at the piano but also in voice and violin. The work of the music department of the Greenville High School this year has been under the direction of Miss Eleanor Bass, piano and violin, Miss Evelyn Howell, piano and theory, Mr. Albert Mullerberger piano and voice. The work this year has been a decided success. There was a large and enthusiastic audience present, and they applauded liberally every number. All the numbers were good. Special mention should be made of Ida Baker, a 13 year old voice pupil of Prof. Mullerberger. She bids fair to do great things in the musical world. She has a voice of extra power and resonance. One feature of the recital also was that there were two boys in the recital, each of them giving violin solos, and one of them taking part in a piano duet.

### Here is the Program.

Duet—Sun Flower dance, Mac Clymont, Irene Conklin and Ramona Ray; Adieu to the piano, Beethoven, Elizabeth Austin; Good Night, Nevin, Mary Moyer Carper; Twilight, Friebel, Dovie Burnette; The Lovely Month of May, Merkel, Minnie Little; Violin—Petite Mazurka Ringuet, Bruce Alexander; Polacca Brillante, Merz, Bruce Alexander; Shepherd Boy, Wilson, Mary Lou White; Song-Cloud Shadows, Rogers, Lois Haskins; Waltz Op. 70 No. 1, Chopin, Mary Lee Pittman; After Sundown Suite, Froume, Pricilla Austin; Processional (Nocturne in G Minor), Chopin, Willie Mae Holton; Isle of Dreams, Torgussen, Irene Conklin; Duo-March, Spindler, Mary Lee Pittman-Bruce Alexander. Song-The Swallows, Cohen, Ella Baker; Air de Ballet, Barnard, Ida Fleming; On Mexican Waters, Johnson, Hester Phelps; Cabaletta, Lack, Grace Moon; Quartette, Keler Bela, Ella Fleming, Maude Johnson, Louise Evans and Blanche Evans.

## Baptist Mission Work Increases

KANSAS CITY.—Growth in every department of Home Mission work among Southern Baptists is indicated in the annual report of the Home Mission Board presented to the Southern Baptist Convention in session here by Dr. B. D. Gray, corresponding secretary.

This report showed that 64 missionaries had been employed during the past year among the foreigners of the south, resulting in 664 baptisms, the organization of 11 new Sunday schools and eight new churches; 13 workers were employed among the Indians where 111 baptisms were reported, two new church houses built and eight buildings repaired. Among the negroes 27 workers were employed in cooperation with the National Baptist Convention, resulting in 2,398 baptisms, the organization of 11 churches and 67 Sunday schools, the erection of 31 church houses and the repair of 90 others.

CAMDEN, S. C., May 18.—Seventy-one persons are known to be dead and the condition of two others doubtful as the result of a school house fire at Cleveland, eight miles from here last night, according to local officials.

The collapse of a narrow wooden stairway, leading from the second floor where entertainment was being held incident to the closing of the school caused many deaths. A number were crushed in the debris. Others cut off from escape were burned to death, while some jumped from the windows.

The fire was caused by the overturning of an oil lamp on the stage. The room was packed to capacity and panic followed. The frame building burned rapidly, and before outside aid arrived nothing remained but to collect the dead and give medical attention to the injured.

The death list reads like a roster of families of the community. It is known that several families were virtually wiped out.

## Big Shrine Crowd Saved From Panic By Cool Leaders

WASHINGTON, N. C., May 18.—

Prompt action by cool leaders probably averted serious catastrophe last night when a section of the bridge spanning the Tar river sagged while hundreds were watching the firework display as one of the closing features of the Shrine ceremonial. In a calm word of warning some one told the crowd to move to the other end of the structure. The admonition was followed without the slightest regard to crowding or panic. The bridge was recently repaired. It is believed that a section of the concrete reinforcement gave away under the pressure of the overload. No one was injured.

## HAD MIRACULOUS ESCAPE IN STORM

Frank Brooks, living four miles from Greenville, had a miraculous escape from death through the high wind and rain storm late Wednesday afternoon. The storm cut a narrow but serious path of damage, unroofing farm buildings and felling trees.

Brooks recounting his experience said he was standing in his front yard observing the vivid flashes of lightning and the ominous roar of thunder which appeared at a distance. Suddenly a cone shaped cloud loomed sweeping everything in its path. He dropped to the ground and clutched a wire fence to escape the fury of the embryo cyclone. He escaped injury beyond cuts about his hands and face from the wire. His pack house was completely destroyed, the roof being carried for more than a mile. In a section of woods, he said, a number of trees varying in size were uprooted and hurled for some distance.

The exact number of injured has not yet been ascertained, because relief workers are giving their attention to the injured and identifying the dead. Five injured are in the hospital.

Eye witnesses to the horror are still so shaken that few are able to talk of it.

### Mothers and Babies Perish

Mothers with babies in arms were trampled under foot and children were hurled to safety to eagerly waiting arms of persons who had escaped and were left back into the flames giving their lives that their children might live.

Many persons were pinned beneath fallen timbers, and some impaled on debris when the stairway fell. Men who made their way out of the burning building returned when they saw the situation and made heroic efforts to rescue the imperiled. Some of these died in the blaze.

## Outbreak of Jap Labor Menaces Island

SYDNEY, N. W. S.—The situation at Thursday Island, off the northern coast of Queensland, where serious Japanese labor troubles occurred recently, it is said to me delicate from an international point of view, according to the latest reports received here.

One authority has described the position as "a powder magazine covered with brown paper," although there has been no violence on the part of the Japanese greater than Australia has been accustomed to in other portions of the commonwealth.

The situation is declared to be the climax of difficulties that have existed since 1916 when the Queensland government was forced, through representations made to the federal government at the Instance of Japan, to withdraw the permit for Japanese in the sugar fields.

## To Link Sweden and U. S. by Radio

GOTHENBURG.—For the first time in history America and Sweden will be linked by direct radio connection on June 29, at the beginning of the so-called "America-week" of the Jubilee Exposition in Gothenburg, when a direct radio news service from America is to be maintained, according to an announcement just made here.

This notable feature of "America-week" has become possible through the kindness of the U. S. Naval Communications bureau, which has agreed to allow the use of the government station at Annapolis. The Swedish department of telegraphs has undertaken to erect a temporary receiving station at Kungsbacka, near Gothenburg, and to install for this service one of the new sets of instruments, manufactured in America, already delivered and intended for the high-powered radio station now being constructed at Grimeton on the west coast of Sweden.

## Local Kiwanians to Attend Big Atlanta Meeting, May 28th

Atlanta is making great preparations for the entertainment of the International Kiwanis convention, which meets there May 28 to 31, according to word received here today. It is confidently believed that it will be largest in point of attendance in the history of the organization.

These delegates from Greenville will attend the convention: Dr. Paul Fitzgerald, C. Heber Forbes, Guy V. Smith, Col. Albion Dunn, and J. B. James, who will be accompanied by his wife.

At the meeting of the local club tonight it is expected that this list will be increased.

Never stir the soil or subsoil of a garden plot when too wet. The soil will be injured as a result.

# The Daily Reflector

Established 1882  
Every Afternoon Except Sunday  
David J. Whitchard, Jr., Owner and Publisher.

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as second class mail matter.

**SUBSCRIPTION RATES**

One year	\$5.00
Six months	2.50
Three months	1.25
One month	.50
One week	.15
One week (by carrier)	.20

Subscription will be discontinued at expiration of time paid for

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Friday Afternoon, May 18th, 1923

**DO YOU KNOW THAT—**

The custom hatchery in Greenville has hatched approximately 9000 chicks since January?

Are you among those who said it couldn't be done?

Today, tomorrow and next Monday are DOLLAR DAYS in Greenville. Local business houses are offering a splendid variety of extraordinary values. The enterprise merits the support of those seeking big equivalent for small investment.

Saturday is the second day of the Curb Market. It will open at 9 o'clock in Forbes and Morton's warehouse. Some housewives were disappointed last week because they delayed attendance. It is understood a particular good supply of fine, fresh country products will be offered at prices balanced by values.

Farm women of Vance county are selling around \$200 worth of products per week on the curb market in Henderson. Their trade is being constantly advanced by orders for delivery on succeeding market days. The same thing can be done in Greenville.

Ever stop to think the unscreeped home swarms with danger of disease spread by flies? With the advent of warm weather it would prove profitable to follow this tip.

That correspondent of the Southern Tobacco Journal made some caustic references to the Co-Op Tobacco association in this county.

**LOVE OF THE FORESTS**

In other sections of the country movements have been planned to encourage individuals to plant trees. The planting is intended to create a love of forests which will eventually lead to other enterprises in that field of endeavor.

One of the organizations which is actively promoting the plan is the American Tree Association. The people of the nation must ultimately recognize the value of trees and tree planting.

After planting individual trees themselves they will come to see the value of town forests and town woodlots. They will come to see that, properly handled, they can have their forests and cut them, too.

It is proposed to celebrate the centennial of Arbor Day, which comes in 1972. The centennial is a long way in the distance, but the plan is not a visionary one, for it is based upon the need.

**THE GREATER OF TWO EVILS**

In various sections of the country it is openly charged that the Volstead law has failed to improve morals, lessen drunkenness and prevent crime. As to the truth of the statements figures are lacking either to confirm or deny the contention. But aside from

this, there is no denying that the nation is confronted with a greater problem—the drug peril.

Despite the activity of federal and state officials and organization the use of habit forming drugs is on the increase. One reason that the traffic is not being held under control is possibly due to the fact that the management and enforcement of the Harrison anti-narcotic law has been placed mainly in the hands of the "social uplifters," a group of impracticables, good men and true women, but they simply do not know their business, at least they have made a deplorable mess of it.

It is the opinion of authorities who really know and understand the question that drink and dope should be under the care of specialists—merical men, biologists, sociologists. It would not be out of order to create a new cabinet position, to be known as the Department of Health, presided over by a "dirt doctor," one of scientific attainments and practical knowledge.

Secretary of State Hughes, in an address the other day before the Anti-Narcotic convention committed the administration to a vigorous international campaign to limit the use of these dangerous drugs. This promise, however, is futile when it is remembered that the only way in which this can be done is through the aid and action of the League of Nations.

Everybody who knows anything of public affairs and questions knows that the League, besides creating a court of law established a court of disease, whose chief function is to limit the growth of poppy and to lesson the limit the growth of the poppy and sale of opium and its derivatives, as well as to investigate the cause, nature, and prevention of communicable disease.

Disease and not war is the greatest menace to human life and progress.

The microbe kills more men than the bullet.

There is a cheering word in Secretary Hughes' promise. It is possible that the secretary will find some way to obtain the co-operation of the League in suppressing the insidious use of narcotics. We don't care how he does it whether by slipping through the back door or under the canvas.

**HIS IDEA MIGHT WORK OUT**

Senator Dial, South Carolina, recently conferred with Federal Commissioner Husband, with a view of obtaining several hundred desirable Italian and Belgian farmers to settle in South Carolina to help promote, agriculture of his state.

The senator explained that the labor problem was becoming acute because of the large colored exodus to other states to engage in industrial pursuits. By reason of the limits prescribed by the immigration law, the nations of Europe have about exhausted their respective quotas for the next few months.

The proposal is a far sighted anticipation of the requirements that will soon face the entire south. Evidently Senator Dial would take the advantages of his state directly to groups of farmers and not wait for them to select South Carolina, which he realizes they will never do, for the simple reason, they are unacquainted and know less of the south than any section of the United States.

There is only one practical way to exploit any section of the nation—that is through salesmanship. It must be organized and realize just what it is after, and then go to it. The great middle west, the northwest and Pacific coast found the foundation of development among a class of the better foreign element of Europe.

Pitt County should realize that if it is to keep pace with progress that it needs more settlers. They will never come of their own volition. We must go after them. It is suggested that the Chamber of Commerce might consider such a plan with good results.

At first thought the idea might appear too large and regarded as impossible. That is an erroneous impression. Our citizenry is broad visioned and big enough to accomplish any project that men of other sections do by united effort.



## Dress Up to Fit the Weather

Not only must a man be attired to fit the occasion, but he must know that his clothes will bear up under the severe usage of summer wear. Ours do, for they were made right to start with—and that means the best style, the best in fabric, and the best in tailoring.

Every desirable summer fabric is included—in all the wanted colors and at prices which make a visit to this store imperative.

## Frank Wilson

"King Clothier"

### State Pays Bonus to Papua Women for Their Babies

LONDON — There's a healthy shock waiting birth control advocates. S. v. N. Schock emfwp vbgkj j j j j j in far away Papua, in the Pacific ocean north of Australia. The natives of this thriving community appear never to have been bothered about birth control, for the most popular government regulation down there at present is a baby bonus for native women.

Col. J. H. P. Murray, lieutenant-governor of Papua, recently in London, explained in an interview the methods which have been adopted by the Papuan authorities to make the best regulated and most industrious of the South Sea protectorates.

He says that under a system of baby bonus if a native woman has four children living her husband's tax is remitted. The mother receives a bonus of five shillings, with an extra allowance for each additional child.

The intention of the baby bonus is not, however, to show contempt for the birth control advocates, but is intended to hold up the mother of a large family as a person of distinction in the village. The id native idea was a despise the mother of many children. The officials set about the prevailing thought, the recent census report would tend to show that they

Two garments for the price of one plus a dollar. Coats, Suits and Dresses on dollar day tomorrow. Let us show you real values.  
CLAUDE TUNSTALL.

**CHILDREN'S COLDS**  
should not be "dosed." Treat them externally with—  
**VICKS VAPORUB**  
Over 17 Million Jars Used Yearly

If you want to be satisfied with your lot in life—**BUILD ON IT.**  
L. J. SMITH  
Insurance—Real Estate

have stared in the night manner. Col. Murray's report on the industry and thrift of the natives explodes another theory of the life of the South Seas as being one long rest beneath palm trees, with dark skinned maidens hovering in the background.

### GREAT WESTERN EDUCATIONAL TOUR VIA NORFOLK SOUTHERN RAILROAD.

Through sleepers to San Francisco personally conducted on June 13th 11:30 a. m. from Elizabeth City over N. & S. R. R. via Washington, Greenville, Greenville and Wilson; connecting at Greensboro with Special train June 14th

\$350 entire cost summer school University of California and comprehensive sight seeing tours of principal cities enroute—opportunity to visit Yellowstone, Yosemite and Grand Canyon. Address  
J. H. McWILLIAMS,  
General Agent N. S. R. R.  
412 eod tf Norfolk, Va.

**TO THE PUBLIC.**

My son, Junnie Ross, who is under age has left my home without cause and I forbid any person or persons sheltering him or feeding him. Any one known to be guilty of such will be prosecuted according to law.  
MRS. FANNIE ROSS,  
17 2t Winterville, N. C.

THERE ARE DOCTORS OF HIGH AND OF LOW DEGREE — BUT I AM A HOUSE PHYSICIAN YOU SEE!



Congleton's Little Plumber

I'm the house physician you should send for immediately when one of your water, steam or gas pipes go on a rampage or when you have made up your mind to install some new kitchen or bathroom conveniences. That supply line is one place where we shine.

I G. CONGLETON  
417 Cotanch St. Phone 550

Still With "Old Reliable" H. Bentley Harris The Mutual Life of New York

JEFFERSON STANDARD LIFE INS. CO. R. T. COX District Agent. SUBSCRIBE TO THE REFLECTOR

## - TO THE - Tax Payers - OF PITT COUNTY - ABSOLUTELY Last Call

For the benefit of the Tax Payers of the county I have decided to extend the time until June 1. This will absolutely be the last call. If your taxes are not paid on that date they will be advertised according to the law.

Yours truly,

# A. C. Jackson

SHERIFF

## It Saves Food THAT IS ONE OF THE PRINCIPAL FEATURES CONNECTED WITH THE LEONARD CLEANABLE Refrigerators



"LIKE A CLEAN CHINA DISH"

## Why Leonard Leads

Recently a test was made to compare the cold-retaining power of various refrigerators. Under similar conditions as to location and icing, it was found that the air in the Leonard Cleanable was from six to eight degrees colder than the air in the others. The Leonard leads in economy as well as in efficiency.

One out of every seven refrigerators sold is made by Leonard.

We sell and recommend the Leonard. Call at our store and see this marvel of efficiency and economy. Why not today?

# Quinn-Miller & Company

"Live Furniture Dealers"

The thoughtful Hostess selects **GOOD COFFEE**

**Queen's Blend Coffee**  
"Won its Favor by its Flavor"

# Local News

## NEW YORK SPORTING FRATERNITY AT OPENING OF THE GREAT RACE DRAMA "THUNDERCLAP"

Those who were at the opening of "Thunderclap" at the Central Theatre New York City, must know that a sporting crowd attended. It looked as though all the racing fans, baseball followers and others of the fraternity were gathered there to welcome the great race track photodrama. The spectacular production was received with enthusiasm.

The next morning the newspapers carried column after column on the new feature. They all seemed unanimous in the opinion that the great race scene and the thrill in the rapids are the two most spectacular scenes ever filmed. They praised the photographer for some wonderful shots, and had more to say about the production in general than is customary. Exciting and unusual might sum up the picture's qualities. However, opinion is reserved until its first showing here at White's theater tonight.

The Broadway advent of the picture has cleared up rumors that have been circulating in filmdom. It had been observed that certain directors and members of the Fox production staff had suddenly become interested in places where games of chance are played. They were seen at the race track, at the fights, and in certain gaming houses. Long nosed persons wanted to know what it was all about. Some ventured to guess and the guesses soon became rumors. Now, however, they know that the Fox staff was simply in search for atmosphere and looked for it in its natural place.

To start to sing the praises of Mary Carr of "Over the Hill" fame is useless. She has gone down in film history as the "great mother" and need no further introduction. She triumphs again in "Thunderclap," portraying the part of a paralytic. In test of her histrionic ability Mrs. Carr was given a part where she is deprived of the use of her hands and lips. Mrs. Carr makes her facial and eyes expression do the work of both.

Whatever you do see this picture on the first or second show tonight. There will be no advance in the admission although this is a 50c picture.

### Deeds of Transfer.

The following deeds of transfer have been recorded since yesterday's report; Walter G. Byrd to Nettie Mills, consideration \$4,900; R. A. Fields to Citizens Bank, consideration \$1; J. R. Turnage, mortgagee, to C. C. Pierce, consideration \$500; Turnage Bros. to C. C. Pierce, consideration \$1,150; C. C. Pierce to Turnage Bros. consideration \$500; C. C. Pierce to Turnage Bros. consideration \$300; Eliza Harding to W. L. Rice, consideration \$1,000.

## CABBAGE PLANTS

Throughbred Frost-Proof Jersey per 100; 600 for \$100; \$1.50 per 1000 Wakefield and Charlestown Wakefield Cabbage Plants for sale. Call all orders of any size promptly. 25c in 5,000 lots \$1.25 per 1000; 10,000 or over \$1.00 per 1000 F. O. B. Greenville, N. C.

## L. C. ARTHUR

Two garments for the price of one plus a dollar. Coats, Suits and Dresses on dollar day tomorrow. Let us show you real values.

CLAUDE TUNSTALL

### Marriage Licenses.

The following marriage licenses were issued by the register of deeds yesterday:

White—Frank Harrington to Susie M. Tripp, both of Winterville township.

Colored—William Daniel to Retha Evans, both of Chicod township.

## Blind Sponsors City Beauty Plans

TOPEKA, Kan.—The first campaign inaugurated by A. E. Van Petten, the newly elected president of the Chamber of Commerce here, who is totally blind, was one for the beautification of this city.

Despite the fact that President Van Petten is destined never to look upon the beauties of nature his campaign

may bring out, he declares he appreciates his new honor as president of the local civic body mainly because it gives him the opportunity to sponsor a movement that has always been close to his heart.

A systematic organization for beautifying the city was perfected by Mr. Van Petten and includes ward and precinct committees, headed in each instance by someone vitally interested in the campaign, and also includes every school child in the city.

Each school child has been presented with a red tag bearing the pledge: "I won't pick flowers or break off branches."

"I won't cut across lawns because it kills the grass."  
"I want Topeka to be more beautiful."

### TO LATE TO CLASSIFY

LET ME UPHOLSTER YOUR furniture, I am back in town, and ready to serve you and will be glad to show you my samples of material. Repair, pain and upholster your furniture. Heber C. Baker at J. B. Baker's Residence. Phone 242-W. 18 31

FOR RENT—FIVE ROOM BUNGALOW, all modern conveniences. Attractive proposition to right party. Jim Applewhite. 18 61

### SEE DEMONSTRATION OF ELECTRIC COOKERY

By Westinghouse Expert  
MAY 29th  
SMITH ELECTRIC CO.

## Dry Cleaning and Pressing

### THE SUPERIOR KIND

We employ only experts in every department of our dry cleaning plant, and we are prepared to give you satisfaction it matters not how delicate the material may be.

Phone us and let us fix your clothes for Sunday.

We guarantee satisfaction—we use no gasoline, neither do we use acids.

## Greenville Laundry

Phone 10

ADVERTISE IN THE REFLECTOR



For Occasions!

## BRICK ICE CREAM

When you've guests in the home or you've a party or the family is together, or at meal time, our Brick Ice Cream is the ideal refreshment!

We've many special kinds with crushed fruit and nut mixtures, iced fillings and flavorings!

We will deliver at the time you designate.

Orders taken Saturday for Sunday delivery.

LAUTARES ICE CREAM MFG. CO.  
Phone 317

## FOR SALE

Several dwellings in different parts of the city.

Well located, good neighborhoods and priced reasonable.

Full information upon request.

W. Bruce Warren

Telephone 142

Insurance & Real Estate



### JUST FOLKS

This bank is composed of just folks. Its depositors are just folks. Everybody is just folks. In all our transactions let us remember that we are all just human.

## THE NATIONAL BANK OF GREENVILLE

J. L. Little, Pres. F. G. James, Vice-Pres.  
I. J. Forbes, Cashier. Chas. James, Asst. Cashier

## Strand Theatre

### TONIGHT

Leatrice Joy and Matt Moore at their best

### "MINNIE"

A First National attraction. Marshal Neilan never made a greater picture. Be sure to meet "Minnie" tonight. She writes herself love letters because no one else will. Homely because her beauty starts from her heart. If your name is Minnie you will be admitted free.

### SATURDAY

Matinee 2:30-4:15

Night 7:30-9:30

### YARBOROUGH'S BROADWAY MELODY MEN

Playing a return engagement. One of the best musical organizations ever visiting the city.

Fourth Chapter

### "AROUND THE WORLD IN 18 DAYS"

### "THE LEATHER PUSHERS" Round four

Also two good comedies.

Adm. 25 and 50c.

## SPEED WAGON



The Speed Wagon gets right to the heart of rural haulage requirements. In design, capacity and operation it's the made-to-order vehicle for farm service. For it combines—

**Fleetness**—which brings the profitable markets nearer, measured by time.

**Power**—for the hills and rough stretches.

**Traction**—for sand, mud, snow and plowed fields.

**Ruggedness**—insuring hundreds of thousands of miles of service.

**Economy**—without a parallel, based on low purchase price, unusually small depreciation, and low running costs.

Manufactured (not assembled) by Reo in its entirety. Supplied in twelve standard body styles,—all convertible. More than 75,000 in use. Capacity 500 to 2500 pounds. Chassis price \$1185.

REO MOTOR CAR COMPANY  
Lansing, Michigan

Delivers the Goods Quicker and Cheaper.

## A. G. Cox Mfg. Co. Winterville, N. C.

## Beautiful White Shoes

IN SANDALS AND ONE-STRAPS



Attractive looking white buck Sandal, price ..... \$7.50

White Reignskin, flat heel Sandal, price ..... \$5.00

Beautiful white one-strap with cuban heel, price ..... \$3.50



White kid one-strap with flat and Baby Louis heel, price ..... \$6.75

The above styles are just a few of the large variety of new white shoes we are showing.

## Pitt Shoe Co.

"We Keep Your Feet Happy"



### SUMMERTIME

The summer is here and bicycles are yet rolling. So bring out your old bicycles and have them repaired by Mr. B. P. Skittlethorpe at the Greenville Cycle Co., just below Flanagan Buggy Co., East Fourth Street.

GREENVILLE CYCLE CO.

**A MAN IS KNOWN**

by the company and life insurance he keeps. Consult us. 74th year. National Life Ins. Co., of Vt. (Mutual.)

**MOSELEY BROTHERS**  
General Agents National Life Insurance Co. of Vt. GREENVILLE, N. C.

**Society**

Mrs. C. C. Christian, of Urbanna, Va., is visiting her sister Mrs. J. F. Brinkley

Mrs. G. J. Woodward spent yesterday in Washington with her husband who is confined in a hospital there for treatment. His friends will be glad to learn that his condition is somewhat improved.

Miss Elizabeth Andrews returned yesterday from Wilmington where she attended the Episcopal council.

Mrs. F. G. James and Miss Ada James and Messrs. Larry and Will James motored to Wilson today to visit Mrs. Georgia James who is in a hospital there for treatment.

Mrs. Ed. Brown and Miss Lucile Brown, of Ayden were here yesterday afternoon shopping.

Miss Eulalie Perkins has returned from Norfolk where she has been spending some time.

Mrs. W. O. McElveen, of Rocky Mount, is visiting Mrs. Katie Tunstall Lassiter.

Miss Virginia Arthur has returned from Charlotte where she has been teaching in the public schools.

Mr. J. L. Perkins of Stokes, spent today here on business.

**MRS. R. L. CARR HOSTESS AT DELIGHTFUL BARBECUE**

Mrs. R. L. Carr was hostess at a delightful barbecue yesterday, having as her honor guests the June brides, Misses Pattie Wooten, Ione May Hooker, Doris Overton, Annie Higgs and Nancye Arthur.

The barbecue was served on the large and beautiful lawn. The brides-to-be were remembered by the hostess with garden hats filled with roses.

A large number of guests enjoyed the hospitality of Mrs. Carr.

**MRS. J. R. HODGES ENTERTAINS Hostess at Bridge Party Yesterday at Wayside Tea Room.**

Mrs. J. R. Hodges was hostess at a bridge party yesterday afternoon at the Wayside Tea Room. The tea room was beautifully decorated with spring flowers and evergreens.

Seven tables were arranged for the games and many interesting progressions were enjoyed. Miss Ruth Andrews making the top score was presented a bowl of sweet peas. Attractive favors were given after each progression.

The hostess served delicious frozen salad, and the party proved to be one of the most enjoyable of the season.

**E. C. T. C. COMMENCEMENT EXERCISES JUNE 3 TO 5**

The following invitation has been issued:

The Faculty and Senior Class of the East Carolina Teachers College request the honor of your presence at their

Commencement Exercises June third to fifth nineteen hundred and twenty-three Greenville, North Carolina.

The following is the program for the commencement:

Saturday, June 2.

8:30 p. m.—Music Recital.

Sunday, June 3—

11 a. m.—Commencement Sermon, Dr. Daniel Iverson, Tarboro, N. C.

8:30 p. m.—Y. W. C. A. Sermon, Dr. Daniel Iverson

Monday, June 4—

10 a. m.—Meeting of the Board of Trustees.—Meeting of the Alumnae Association.

1:00 p. m.—Alumnae Luncheon.

6:00 p. m.—Class Day Exercises.

8:30 p. m.—Alumnae Recital, Helen Yorke, Coloratura Soprano, New York City, Mary Bertoleto, accompanist.

Tuesday, June 5—

10:30 a. m.—Address, Robert H. Wright, President East Carolina Teachers' College Greenville, N. C.

11:30 a. m.—Graduating Exercises.

Two garments for the price of one plus a dollar. Coats, Suits and Dresses on dollar day tomorrow. Let us show you real values.

CLAUDE TUNSTALL.

Try Our Want Ads Now

**DIXIE PROGRAM OF CHRISTIAN ENDEAVOR TO BE RENDERED SUNDAY**

The three Christian Endeavor Societies of the Christian church will give a Dixie program Sunday evening May 20 at 8 o'clock.

The Junior, Intermediate and Senior Christian Endeavor Societies will jointly render the program that will take the place of the evening sermon.

The children and young people have prepared an interesting and entertaining program. A cordial invitation is given to all to attend and enjoy this special Dixie program. "Something in the Bible that has helped me."

Organ Voluntary—Prof. Mulberger.

Doxology.

Talk—C. E. Junior, Intermediate and Senior work. Mr. J. A. Applewhite.

Scripture—Psalm 19:7-14, Ruby Baker.

Lord's Prayer.

Exercise—Junior C. E.

Reading—The Endeavorers and his Bible, Louise Jones.

Recitation—Joanna Godwin.

Talk—Olive Skittleharpe.

Story—Sallie Maude Atkinson.

Test of the 13th Senior C. E.

Recitation—Your Job and Mine—Grace Snell.

C. E. Bible Chapter—Miriam Shamhart.

C. E. Pageant and solo.

Offering.

Song No. 312. Blest Be the Tie that Binds.

Benediction—Mr. W. E. Hooker.

**ATTENTION LADIES AND HOUSEWIVES OF GREENVILLE**

Ladies and housewives, will you please give me your attention for a moment. Did you know that I am selling from two to three thousand pounds of the best hams on the market known as "Bill Allen's Selected Specials" in Wilson and Rocky Mount to the best recognized citizenship of these respective cities and that these hams are stored right here in Greenville every Saturday and you have the opportunity of visiting my place on Saturdays and selecting the best ham on the market from a display of pickled and most choice hams of the prettiest and nicest sizes before they are carried to Rocky Mount and Wilson the following week? Those who were fortunate enough to visit my store on Saturday know that I had on display the finest lot of hams ever brought to Greenville. The demand in Wilson and Rocky Mount for those left over this week was greater than the supply but I have been fortunate enough to secure another lot equal to those last Saturday and you are especially invited to visit my store the coming Saturday, May 19. We make deliveries on that date anywhere in the city. Ask those who have tried these hams about their delicious taste and quality.

Yours to serve,

W. H. ALLEN.

Atlantic Avenue, Phone 203.

**Develops Efficient Airplane Carrier**

LONDON.—Every building in London with a flat roof has become a potential airdrome by reason of the invention of apparatus to facilitate the landing and taking off of airplanes from the decks of Britain's aircraft-carriers. The businessman of the future, English air experts predict, will ride in an elevator to the roof of his home and leave by airplane. The invention which will make this possible will enable every navy of the future to put to sea with not only a vast number of airplanes, flying boats and seaplanes, but its own airdromes and workshops, say these writers.

Already some vessels have been converted into aircraft-carriers by the United States, Great Britain and Japan, but the British admiralty has laid down ships of this kind which are held to be better than those of any other power. They have not only been provided with airplane landing facilities, but are as well equipped to carry out repairs as in any ground station of the Royal Air Force.

The decks of these aircraft-carriers are entirely free of all obstructions. The funnels for carrying away smoke are set on the starboard side. The recent appearance of two of these huge aircraft-carriers in the Dardanelles threw a fright into the Turks, who believed them to be strange monsters of the deep.

**Good Teeth Required for Colonial Service**

PARIS.—Minister of War Maginot has ordered that any candidate for the colonial arm "must have a sufficient number of good teeth." The decree says that by sufficient and good teeth is meant six pairs of teeth directly opposite one another on the upper and lower gums, of which two pairs must be molars, or premolars, and two pairs front or canine teeth.

Many of the men who want to enlist in Algeria and Morocco were found to have defective teeth and Minister Maginot's ruling was especially intended for North Africa.

The Senegales battalions show splendid rows of shining ivories. "They are the peer of any fighting units in the world, but I'll back them against the best eaters any army has ever produced," a colored colonial officer said the other day.

Two garments for the price of one plus a dollar. Coats, Suits and Dresses on dollar day tomorrow. Let us show you real values.

CLAUDE TUNSTALL.

**CHILDREN'S HAIR CUTTING**

Send the children to me to have their hair trimmed. Loraine's Beauty Parlor National Bank Bldg.

**Ratines**

We have a lovely assortment of shades and patterns. Old Rose, checked with white; black with white; brown with white; blue with white; gold with white; Lavender with green. Solid colors in burnt orange, grey, blue, green, and white.

**DRESS LINENS**

Pure Irish Linen in white Lavender, brown, tan and blue. Linene Suiting in burnt orange, blue, green, Old Rose, tan.

**SILK TISSUE GINGHAMS**

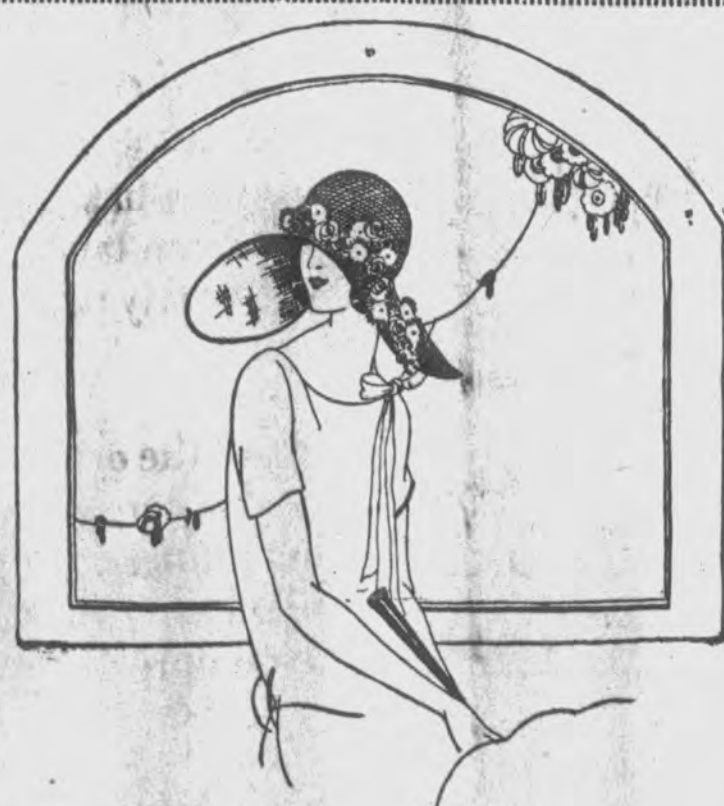
Beautiful patterns in blue, pink, yellow, brown, black and white, Lavender.

**LADIES' DRESS OXFORDS**

We have them in straps, colonials and oxfords, in black and brown kid, patent leather, grey suede and Skinner's satin. All reasonably priced.

**The Dry Goods Shop**

THE DEPENDABLE STORE  
Corner Eighth Street and Dickerson Avenue.



**Smart Hats Complete The Summer Costume!**

The choice of the season is between tiny cloches and large picture hats—both extremely smart and becoming. Of hairbraided, bancock, milan or silk, trimmed with brightly fresh flowers or fruits, dainty lace or modish ribbon, they vie with each other for immediate attention.

**C. Heber Forbes**



**For A Better Front Madras Shirts**

Now is the time of the year when every man's Shirt becomes a prominent part of his wardrobe. Especially is this true of the coatless man in the office or in sports.

And here are the Shirts—new in pattern, new in material, and direct from the makers—that will give the desired appearance at prices that are truly inviting.

Collar attached and neck band styles—prices \$1.50 and up.

**Batchelor Bros.**

Hart-Schaffner & Marx and Fashion Park Clothes.

**White's Theatre TONIGHT**

Mary Carr, dainty Violet Mersereau and J. Barney Sherry in "THUNDERCLAP"

The greatest race track drama ever staged! A photoplay that makes the blood tingle with the thrill of it. Read elsewhere in the paper what the New York people said about this picture.

EXTRA MOVIE CHATS  
No advance in admission.

**SATURDAY MATINEE AND NIGHT**

Pearl White in "PLUNDER"  
One of the best serials you ever saw. Don't miss seeing this episode.

Larry Semon in "SOLID CONCRETE"  
The funniest comedy you ever saw.

"ME AND MY MULE"  
Another good comedy. Matinee 2:30 to 5:30. Adm. 10 and 25c.

**MONDAY MATINEE AND NIGHT**

Folks, you simply can't afford to miss this picture. In New York, Baltimore, Richmond, Raleigh and Norfolk, this picture played as high as \$2.30 top.

Douglas Fairbanks in "THE THREE MUSKETEERS"



Scene from "DOUGLAS FAIRBANKS" in "THE THREE MUSKETEERS"

## NATIONAL SURVEY SHOWS CONDITION OF NATION BETTER

### Production Increasing, Demand Keeping Abreast of It

NEW YORK, May 18.—Showing an almost total absence of labor disturbances as evidenced by strikes or lock-outs and a more flourishing condition of industry than at any time probably in the last decade, John E. Edgerton, president of the National Association of Manufacturers, today at the opening of the convention in the Waldorf-Astoria Hotel, made public the annual survey of the association.

This survey was taken throughout the basic industries in every industrial section of the country and is an immediate reflection of the present state of trade, prospects for the fall, business as compared with last spring, employment as compared with a year ago and production, labor and wage conditions.

#### What Figures Show.

In arriving at the general results a tabulation of more than 42,000 answers was required, and many of the detailed replies show an extraordinarily healthy condition of business. While the questionnaire covered a great range of industries, the information has been grouped under the key industries, agricultural implements, automobiles and accessories, building and materials, drugs, oils and paints, food, glass, iron and steel, jewelry and silverware, leather and manufactures, lumber and manufactures, machinery tools and hardware, non-ferrous metals, rubber and textiles.

Generally conditions are most wholesome a very great number of those reporting characterizing trade as excellent and placing the prospects for the fall in the same category. As contrasting strongly with last year the number of firms reporting business as poor is only a small fraction of one per cent, a unusually optimistic situation.

#### Outlook Splendid.

Production, as compared with last year, is showing an increase of something like 40 per cent in all lines of manufacture with excellent prospects for fall. Stocks on hand are reported generally as low or normal indicating that sales are keeping ahead of or abreast with production, another most healthy symptom. In New York, Massachusetts, Pennsylvania, Ohio, Illinois and Indiana the reports of "excellent to fair" for present business and fall prospects in all lines rarely fall below an average of 99 per cent, while stocks are reported low to normal by about the same percentage of the manufacturers in all lines, but particularly in agricultural implements, automobiles iron and steel, leather, machinery and textiles.

### Valor and Faith Win Back Homes In Ruined France

PARIS.—Of devastated France, it may be said today that, due in no small measure to the dogged fortitude and tenacity of its returned inhabitants, the area has safely passed the crisis in its recovery from the wounds suffered through more than four years of systematic destruction.

According to estimates of various reconstruction agencies the end of next year, if all goes well, should see this vast sore in the side of France practically healed with the exception, of course, of some of the cathedrals and other historic monuments which never can be replaced.

A general idea of how the work is progressing may be had from the fact that 553,977 of the 741,983 dwelling houses which were crumbled by cannon have now been completely restored. Other forms of reconstruction are going forward, and in less than five years after the greatest military struggle the world has even seen, more than 4,000,000 of the 5,000,000 terror-stricken people who fled from the German invader are back on the soil they love and are beginning to catch a glimpse of normal, undisturbed contentment. While the world talks of reparations and the political aspects of the occupation of the Ruhr, these weather-hardened refugees are plugging away from sun to sun to restore their cottages and replant their gardens.

This is their one object. True to the temperament of the average provincial Frenchman, these reestrated men and women want only the opportunity of remaking homes for themselves; places where they will no longer be patronized as refugees; places where they may till the soil and enjoy its fruits. They waste no time discussing the Ruhr, and are willing to leave such things to their political leaders if only they themselves may

be left unhampered in their efforts to prosper the land which once formed such a fertile part of France.

A correspondent of The Associated Press who has made a tour of the devastated regions comes away with the outstanding conviction that, of all the elements entering into the work of reconstruction, the greatest factor of all has been and still is the sheer will on the part of the people to restore.

Although there are still many vivid signs of war, the contrast between the warlike aspect of the countryside and that of reconstruction is startling. There are great stretches of rolling, sun-kissed fields still so full of lead and steel and yawning shell holes that cultivation so far has been impossible; but there are even greater stretches which have responded to the plow and are now carpeted with a fuzzy growth of green spring grain. There are miles of weed-grown hillside still mated with barbed wire, but there are also great piles of it that have been combed out, particularly from the Chemin-des-Dames region, like huge tangled skeins of hair, and rae rolled up along the roadsides to rust and disintegrate.

Two garments for the price of one plus a dollar. Coats, Suits and Dresses on dollar day tomorrow. Let us show you real values.

CLAUDE TUNSTALL.

### Wild Animals Get Considerate Care

SARSTEDT, Prussia—Sarstedt is too small a town to boast a zoo of its own, and yet there is a continually changing collection here of wild animals bound to and from all parts of the world. The explanation lies in the fact that this is the site of one of Germany's leading veterinary clinics.

The actual clearing-house for German importers and exporters of wild beasts is at Alfred, not far away. Animals assembled from virtually every section of the globe are given an opportunity there to rest up after their voyage before being sent on to the United States and other far-away destinations. Some of the travelers contract ailments or disease through a change of climate or otherwise, and the Sarstedt "hospital" is called upon to treat them.

Gas has been adopted as a means of dealing with various types of skin diseases. It is administered in chambers, but naturally in such a way that the sick animal's head is not exposed to the fumes.

### Open English Jails Delinquent Taxpayers

LONDON.—What happens to the

people in England who do not pay their income tax, has been told by an official of the Inland Revenue, who declares there are about 1,000 such delinquents now in jail compared with 1,102 two years ago.

Plenty of time is given by the authorities for payment, said this official, and in cases where it can be shown that funds are not available, easy methods are devised. In other cases, after a certain interval, a notice is sent to the defaulter that the tax must be remitted by a certain date—usually ten days time.

### Drastic Dry Laws Work in Minnesota

ST. PAUL.—With the passage of amendments by the 1923 legislature to prohibition laws in effect, Minnesota stands out prominently in having the most drastic prohibition laws of any state in the Union.

Under the provisions of the new laws it is illegal to possess a formula, recipe or directions which are designed for use, or used for, or in connection with the manufacture of intoxicating liquor. The law explains that it is also illegal to possess any apparatus, implements, machine or device, jugs and other containers, used in the manufacture or storing of liquor.

## Advertised Goods Reach You Without Lost Motion

A big part of the cost of living today may be charged to lost motion, slow, slipshod distribution of goods, and to old-style, wasteful selling methods.

For example, every year tons of fruit and vegetables rot on the ground, because it doesn't pay pick them. Discouraged growers plant less the next season, and the supply of food reduced. Meanwhile, consumers in the cities near by grumble over high prices. Demand and supply are not brought together.

Contrast this with the handling of oranges. \$1,000,000 a year is spent for advertising by the co-operative association of the California Fruit Growers. A large sum; yet it is only about one-fifth of a cent per dozen—one-sixtieth of a cent for each orange sold.

And this advertising has kept down the cost of oranges. To quote an official of the Exchange: "The cost of selling oranges and lemons through the California Fruit Growers' Exchange is lower today than it was ten years ago."

"In the twelve years since the first campaign was launched the consumption of California oranges has doubled. The American consumer has been taught by co-operative advertising to eat nearly twice as many oranges as before."

"Had the orange industry remained on the old basis, there would have been no profit in growing oranges. New acreage would not have been planted. Old orchards would most surely have been uprooted and other crops planted."

Advertising, properly done, saves money for the consumer and makes money for the producer by driving out wasteful methods; increasing volume and cutting down the cost of selling and distribution.

(Published by The Daily Reflector in co-operation with The American Association of Advertising Agencies.)

BRING IN YOUR

## Victory Liberty Loan Bonds

DUE MAY 20, 1923

So there will be no delay in collecting. We will credit your account at par and accrued interest if desired.

## Greenville Banking & Trust Co.

Greenville, N. C.

## Pamlico Beach

WILL OPEN

### Friday, June 1st.

UNDER NEW MANAGEMENT

### Boating, Bathing, Fishing, Dancing

New hotel, commodious dancing pavilion, electric lights, water works, modern plumbing, excellent cuisine, good roads.

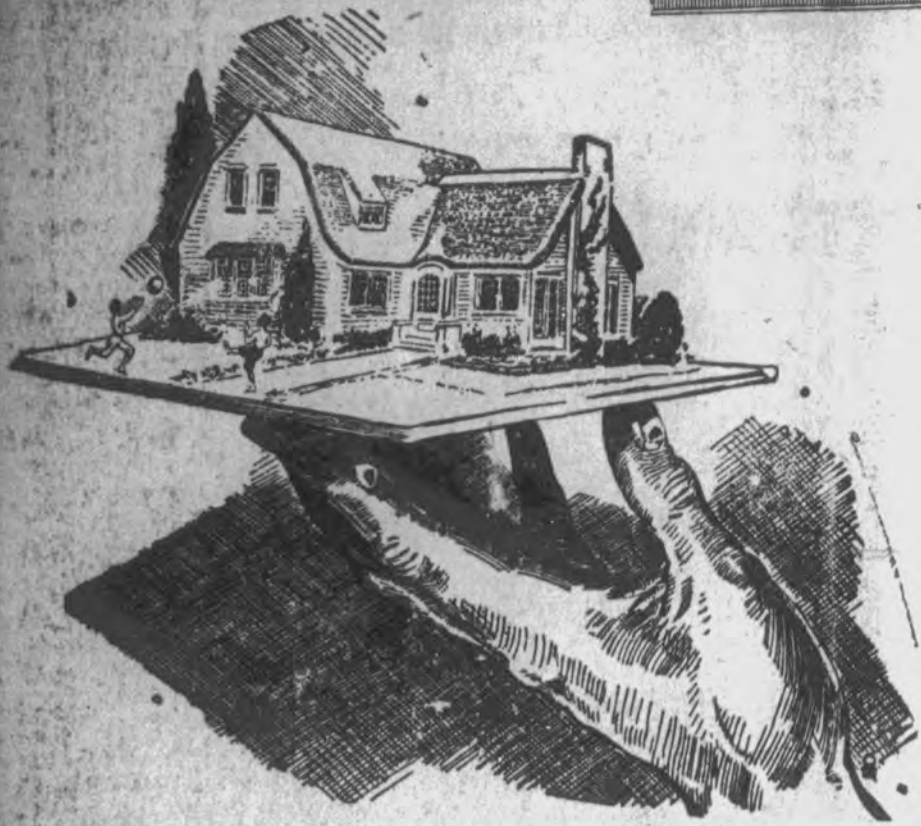
This delightful seaside playground has been converted into an ideal spot that offers every inducement to discriminating vacationists. Hotel facilities more than doubled, running water, electric lights, sewerage, and good roads. Easily accessible by automobile or boat.

A HOTEL SERVICE, consistent with the patronage the new management confidently expects, will at all times be maintained.

Make your plans to spend your vacation at Pamlico Beach.

## Opening Dances Friday and Saturday Nights June 1-2

Music by Edmonds Orchestra.



## See Us for Your Materials for those Tobacco Barns

WE HAVE A FULL STOCK OF FRAMING, BOARDS, SIDING, PINE AND CYPRESS SHINGLES, GALVANIZED, AND COMPOSITION ROOFING, LIME AND BRICK.

LET US SAVE YOU MONEY  
"EVERYTHING FOR THE BUILDER"

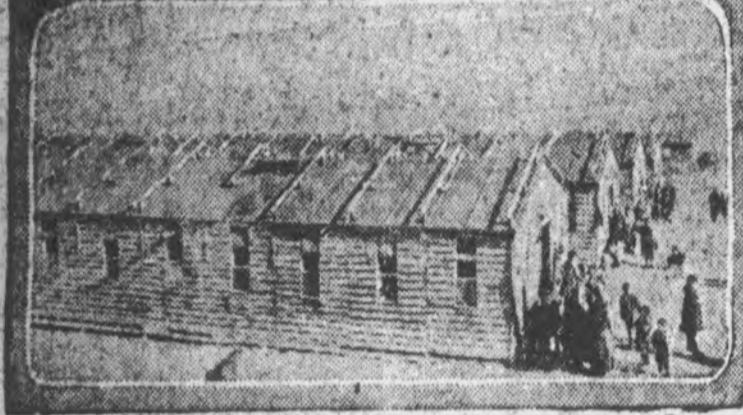
# Carolina Building Supply, Inc.

Phone 140

We supply your needs from foundation to roof

Church Street

### Barrack Dwellers Offer Hard Problem to Greek Authorities; Red Cross Battles Disease



In these war-time barracks in the neighborhood of Salonica, Greece, are housed several thousand of the million refugees from Anatolia and Eastern Thrace, for whose relief the American Red Cross has already spent close to \$2,600,000. The camp, thanks to American effort, is a model of cleanliness and cases of contagious disease that develop are promptly isolated so that no danger of epidemic is feared.

In this camp and in other centers where the refugees have sought asylum the American Red Cross has

been feeding 500,000 persons daily. But they have notified the Greek authorities that this program of emergency relief may end on June 30. When the American relief is withdrawn Greece faces the serious problem of absorbing the million refugees into her normal population of five million, or of finding other homes for them, outside of her national boundaries.

Three youngsters are also shown here being taken to a Red Cross bath. While having their bath their clothing passes through a delouser.

## -Wants-

NICE VEAL EVERY DAY, GREENVILLE Market Co., Good roast beef 25 and 30c. Hamburger with or without onions 25c. Greenville Market Co. 17 24

PURE HOG LARD 14c PER LB. 50 pound stands. White side meat 15c pound. W. H. Allen, phone 203, Atlantic Avenue. Open on Saturdays. 17 21

SWEET PEAS FOR SALE, ANY quantity. Phone 360-J, Mrs. J. B. McCormick. 17 41

FOR SALE TWO 12 FOOT IRON columns. Apply D. J. Whichard, Jr. 16 31

FOR RENT THREE UNFURNISHED rooms with bath for light house keeping, two blocks five point, phone 352. 15 61p

OUR GRAVES SPECIAL STEER steaks and roasts are nothing but Delicious. Try them. Greenville Market. 17 24

CALL 475 FOR CHOICE NATIVE and western veal. Prices right. Williams and Waldrop. 11 1f

TRY WILLIAM'S WESTERN STEER steaks and roasts. Prices right. Phone 475. 11 1f

WANTED—PIGS OR HOGS, HIGH est prices paid. Can handle any size any time. Greenville Market Co. Phone 82. 17 24

FOR RENT—THREE UNFURNISHED rooms and one furnished room. Call phone 280-W. 18 21

Two garments for the price of one plus a dollar. Coats, Suits and Dresses on dollar day tomorrow. Let us show you real values. CLAUDE TUNSTALL.

We have an attractive line of stationary, toilet articles, Hollingsworth's, Martha Washington and Nunnally's Candies.

Also a complete line of drugs. Eastman Kodaks and supplies.

### HORNE - STATON DRUG CO.

Everything new and clean.

### ANNOUNCEMENT OF THE

## Gray Automobile

Come and see the new Gray Automobile, cheapest in it's class on the market to day, a rigid inspection and demonstration will prove that it is the best buy in a cheap car. Rides easier, saves 1-3 of gas. Mechanically designed and built by one of the oldest motor builders in the U. S.

### PRICE F. O. B. DETROIT COMPLETE

Touring five passenger	\$520.00
Roadster	\$490.00
Coach	\$785.00
Two Passenger Coupe	\$685.00
Sedan	\$835.00

For sale by

## L. A. Randolph Co.

Phone 237. Washington St., Greenville, N. C.

### U. S. Boll Weevil Hits Indian Cotton

BOMBAY. — The American boll weevil, introduced into India by the importation of American cotton, now threatens to become an active menace to growers of Indian cotton.

In past years the importation of American cotton has been as high as 100,000 bales a year, although the normal amount was less than one-tenth of this. Fortunately there are practically no imports of American cotton at present, nor are any expected during the coming few months. The total prohibition of the importation of American cotton is barred by the fact that in certain years Indian mills need this cotton.

The Indian Central Cotton Committee members point out that once introduced the boll weevil will be as deadly in India as it has been in America. It has been ascertained that fumigation with hydrocyanic gas will kill the weevil, and that a simple and safe fumigation plant can be erected at no great cost.

### Berlin Would Tax Foreign Wood Use

BERLIN.—Casting about for things to tax—so that Berlin's depleted exchequer may be replenished—the municipal receiver have fallen upon a host of shop signs which have sprung up along the streets since pre-war days. It is not the signs themselves he wants to assess, nor their newness, but the foreign words used in them.

Thus he thinks if any Berlin hoster-ry prefers to be known as a "hotel," instead of priding itself on being just a plain German "Gastwirt," it should pay for the privilege of offending good German eyes by its advertisement in

this way in a foreign language. The same view prevails as to firms whose doors are crowned with "coiffeur," "modes," "restaurant," or the like. Even an enterprising chap from overseas who hung out the shingle "American Dentist," would be hit. Particularly aggravating to dyed-in-the-wool Germans has been the tendency to label a "Fuenf-Uhr Tee" as a "Five o'Clock Tea," especially since such a matinee luxury is patronized largely by foreigners anyway.

### France Seems Crowded With Natives Morocco

PARIS. — Mohammedben-Ahmed, an irascible Moroccan of Argenteuil, a suburb of Paris, shot and severely wounded a former sweetheart the other day and then made his escape.

His description was sent throughout France, and no less than seven Moroccans, responding to the name of Mohammedben-Ahmed and corresponding to the description of the wanted man, were arrested. Not one of them, however, was the fugitive.

Inquiries at the Ministry of the interior brought the statement that there are 13,122 Mohammedben-Ahmeds in France.

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Towels—heavy weight, large size, worth 35c today. Special ----- 25c

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