

THE DAILY REFLECTOR

D. J. WHICHARD, Editor and Owner.

TRUTH IN PREFERENCE TO FICTION.

TERMS: 25 Cents a Month.

VOL. 16.

GREENVILLE, N. C., TUESDAY, JUNE 10, 1902.

NO. 2343.

Ricks & Wilkinson

A Great June Sale!

A sweeping sale of Summer Goods, Lawns, Swisses, Silks, Black Goods, Hosiery, Underwear, for men and women and Ladies' Vests. All these are suffering the severest cuts. We never carry over.

Extra Special for this Week:

Table Oil Cloth, all colors, full width, best quality, 13c yard.

Standard Patterns in Stock.

As well be out of the world as out of Fashion.

For earliest knowing and possessing of authoritative things of fashion, keep yourself familiar with

Ricks & Wilkinson

Potatoes.

The prices quoted for potatoes today were as follows:

Philadelphia, \$3.00 to \$3.50, seconds, \$1.75 to 2.50.

Baltimore, rose, \$3 to \$3.25, red, \$2.75.

New York, prime, \$3 to \$3.25, medium, \$2.50 to \$2.75.

Newark, N. J., prime, \$3 to \$4.

Laugh! Laugh! Laugh!

One of the most delightful farces ever presented here will be rendered at the opera house on Thursday night, 12th, by a newly organized amateur company. The play is a gem, brought out by Harper Bros.

Secure seats early and enjoy a rare treat. Reserved seats 35 cents, general admission 25 cents, children 15 cents.

Base Ball.

At Raleigh:
Wilmington 2, Raleigh
At Charlotte:
Charlotte 8, Durham 2,
At Greensboro:
Greensboro 8, New Bern 6.

STANDING OF THE CLUBS.

	Won.	Lost.	P. C.
Charlotte	27	3	.900
Raleigh	17	14	.548
Durham	16	16	.516
Greensboro	15	16	.481
New Bern	14	17	.452
Wilmington	3	27	.100

Ready to Yield.

"I used DeWitt's Witch Hazel Salve for piles and found it a certain cure," says S. R. Meredith, Willow Grove, Del. Operations unnecessary to cure piles. They always yield to DeWitt's Witch Hazel Salve. Cures skin diseases, all kinds of wounds. Accept no counterfeits. John L. Wooten.

Died.

At 8 o'clock this morning Miss Mattie Paul died at the home of her brother-in-law, Mr. L. W. Lawrence, on Washington street. She had been in poor health for about two years, and for several weeks past had been confined to her room. Her friends did not realize her condition was so serious and were surprised and pained to learn of her death.

Deceased was a sister of Mrs. L. W. Lawrence, of Greenville, of Mrs. Jennie Griffin, of Beaufort county and Dr. W. T. Paul, of Carteret county. She was a member of the Baptist church and always loved to beat her place in the worship of the sanctuary when health would permit. The bereaved relatives have the sympathy of the community.

The funeral will be held tomorrow at Cherry Hill cemetery.

Origin of the Thermometer.

Sir Samuel Wilkes, writing to Knowledge for February, gives the history of the origin of Fahrenheit's thermometer, which is generally used in this country. It was really invented by Sir Isaac Newton, and the starting point of his scale was the heat of the human body. Newton's paper is to be found in the "Philosophical Transactions" for the year 1701. He describes his instrument as a glass tube filled with linseed oil, and to it he attached a scale to measure the degree of heat of the liquid into which he plunged it. His lowest point was that of freezing, as his highest was that of boiling water. He chose for the starting point on his scale the heat of the human body, and this he called by the round number 12, the duodecimal system being then in use; that is, he divided the space between the freezing point and the temperature of the body into twelve parts. He further stated that the boiling point would be about 30, as it was nearly three times that of the human body.

A few years afterward, when Fahrenheit was working at the subject of heat, he took Newton's instruments for his experiments, but finding the scale not minute enough, he divided each degree into two parts, and so made it measure 24 instead of 12. He also did more for, finding he could obtain lower temperatures than freezing, and notably that of ice and salt mixed together, he took this for his starting point. It was from this point he began to count 24 degrees up to the body heat. This made by his measurements 8 the point for freezing. Boiling point he made 53. It then became zero, freezing 8, body heat 24, and boiling water 53. This was really the same as Newton's, only the scale started lower and the numbers were doubled. Later on, finding that he could measure increments of heat more minutely, Fahrenheit divided each degree into four parts. It will now be seen that if the numbers just mentioned are multiplied by four we have the thermometer which is now in use.

Not every minister has discovered that the shortest sermon may have the longest reach.

The man with the grasping hand is the one who seizes and holds.

You'll Melt

If You

Don't Freeze



on to one of our swell Flannel, Crash or Serge Suits. Why should poor, overheated mankind go about mopping its brow—nervous, irritated and unhappy—it's not necessary.

Here's relief—

Blue or Black Serge Suits,
Flannel Coats and Trousers.

dark or light—cool, good togs that gentlemen delight in, and WOOL CRASH—cooler and if anything more stylish than Flannel. Some new fashioned Norfolks, the swell things of the season, Office Coats, Serge Coats, Flannel Trousers, and Duck Trousers.

Lots of other cool things at cool prices.

FRANK WILSON,

THE KING CLOTHIER.

B. L. DAVIS, President

R. A. TYSON, Vice-President.

J. L. LITTLE, Cashier

Bank of Greenville,

GREENVILLE, N. C.

Statement of The Bank of Greenville, Greenville, N. C., at the close of business April 30th, 1902, condensed from report to North Carolina Corporation Commission.

Resources:

Loans and Discounts	\$113,931.14
Overdrafts	1,041.98
Furniture & Fixtures	2,093.85
Due from Banks	104,232.57
Cash Items	421.78
Cash	23,159.06
	\$244,880.38

Liabilities:

Capital Stock paid in	\$25,000.00
Surplus,	10,000.00
Undivided Profits less	
Expenses Paid	8,275.69
Deposits	201,604.69
	\$244,880.38

Careful attention given to all business entrusted to us.

Bargains in Millinery

I Have Just Purchased a Dr

Samples of the Latest Styles

They were bought at a figure
them for the next thirty d

Less Than

This line of s
trimmed Ha
and Read
and

Such
offer

THE DAILY REFLECTOR.

D. J. WHICHARD, EDITOR.

EVERY AFTERNOON EXCEPT SUNDAY.

Entered at the post office at Greenville, N. C., as second class mail matter.

SUBSCRIPTION RATES:

One year, \$3.00
One month, .25
One week, .10
Delivered in town by carriers without extra cost.

Advertising rates are liberal and can be had on application to the editor or at the office.

We desire a live correspondent at every post office in the county, who will send in brief items of news as it occurs in each neighborhood. Write plainly and only on one side of the paper.

TUESDAY, JUNE 10, 1902.

WASHINGTON LETTER.

From Our Regular Correspondent

WASHINGTON, D. C. June 9.

"Once we get this Philippine bill out of the way I will be able to give you some definite information," remarked Senator Allison some time ago when I asked him of the probable date of adjournment, but the Senator is more at sea than ever now and so is everyone else at the Capitol. Representative Payne who, in his capacity of Chairman of the Ways and Means Committee, should introduce the adjournment resolution, assured me yesterday that he had not even given the matter any thought and Representative Cannon stated that "no one had the slightest idea when they would get through." The fact is that the republicans are badly divided and there is almost no prospect of harmony. The consideration of the Philippine bill in the House is a source of grave concern to the party leaders but the Cuban reciprocity bill is causing even more anxiety.

During the final hours of the Philippine debate in the Senate, Senator Culberson presented some official papers, the most important being the letter of a private soldier, Andrew K. Weir, formulating charges against one Lieutenant Arnold. This letter had reached the War Department a year ago, and there had followed an investigation which resulted in a report from Capt. P. W. West, who stated that "a thorough investigation would substantiate Weir's charges," that Arnold had at least condoned cruel and inhuman treatment of prisoners. On receipt of Capt. West's report, General Miles recommended that Arnold be court martialed but evidently his recommendation was ignored for nothing further transpired until the 22nd. of May when Senator Culberson introduced a resolution calling for a full investigation of the Secretary of War for a copy of the charges. This resolution was announced and ordered to be printed in the Congressional Record. The announcement of his having been ordered to be printed in the Congressional Record.

There are a great many roses placed on coffins and on graves too late to bring gladness to those about whose silent forms and pulseless hearts they have been placed. Better press them with loving words into living hands in time to fill their hearts with gladness. Flowers never are so beautiful as when they convey some message of kind regard or tenderness to others, and thus become doubly fragrant and lovely. We do not object to flowers for the coffin. They speak of love and hope and life that outlive the earth and that find their perfect beauty in God's paradise. But we do not want to keep our flowers for the funeral. We want that those whom we love should have them day by day while hearts are throbbing and the sunlight is gleaming from their eyes.—Ex

man who makes awnings for other people completely.

monster of Fat.

Ga., recently a hog of gross weight was shot and its weight was found to be 1,000 pounds. It was a monster of its kind, and nearly as large as a horse. It was shot by a man named Be-

WHAT URGES YOU TO PATRONIZE THIS STORE ?

EVERYTHING THAT GOES TO MAKE A SATISFIED CUSTOMER.

HEARNE & CO., GROCERS.

A LITTLE NONSENSE.

Juvenile Pilferer Who Made Good Terms With His Detector.

A gentleman whose fruit orchards had been very often robbed caught a boy up one of his trees one day last autumn.

"Come down, you young rascal!" shouted the owner.

"Noa fear and you there," replied the urchin.

"Well, I'll wait till you do."

"Verra weel," said the lad.

They had waited about an hour when an idea occurred to the boy. Snatching an apple, he took a steady aim and hit the old fellow on the head with it.

"Hello! What's up now?"

"It's just this: I'm gaun to keep peltin' till every apple's off the tree unless you promise not to lick me, for if I'm gaun to get a hidin' I'm gaun to hae me sport for it. What'd'you say?"

The old fellow had to agree.—London Answers.

Never Hit Him at All.

The Judge—What did you hit this man with anyway?

Prisoner—I didn't hit 'im wit' anything, yer honor.

The Judge—But look at him. He's in a horrible condition. Surely you didn't do that with your fists.

Prisoner—No, yer honor. I ketch-ed 'im be the heels and bumped 'im ag'in a brick wall a few times. But I didn't hit 'im wit' anything wanst.—Chicago Record-Herald.

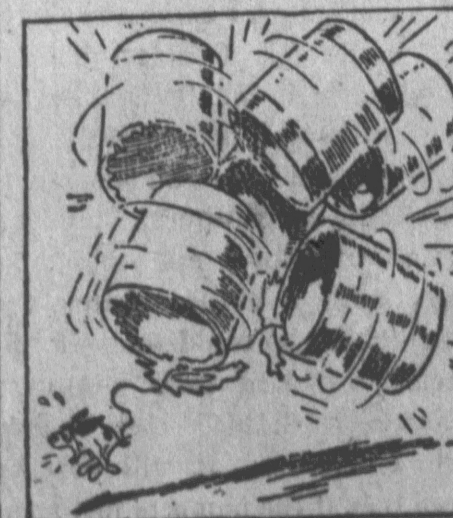
How It Seemed to the Pup.



There was really only one small can that Tommy tied on to the pup's tail, but after—



—that pup had run half a mile it seemed to him more like this.



And by the time he'd run half the afternoon trying to get away from that clattering can this represents what he thought of it.

All Above Board.

"If Noah lived today, he'd feel pretty cheap."

"Why?"

"Because he'd have to shave."

Deal.

ATLANTIC COAST LINE RAILROAD CO.

CONDENSED SCHEDULE TRAINS GOING SOUTH.

DATED	No. 23	No. 24	No. 100	No. 41	No. 49
May 5th, 1902.	Daily	Daily	Daily or Sunday	Daily	Daily
	A M	P M	P M	A M	P M
Leave Weldon	11 51	9 23			
Ar Rocky Mount	1 00	10 32			
	P. M.				
Leave Tarboro	12 22		1 22		
Lv Rocky Mount	1 05 10	02 7 52		5 45 13 50	
Leave Wilson	1 59 11	30 8 31		6 26 2 30	
Leave Selma	2 25 12	10			
Lv Fayetteville	4 41 1	25			
Ar Florence	7 50 8	35			
	P M	A M			
Ar Goldsboro			9 30		
Lv Goldsboro				7 37 3 15	
Lv Magnolia				8 43 4 25	
Ar Wilmington				10 10 6 00	
			P M	A M	P M

SHORT LOCAL ITEMS

Snap Shots at Home News Put
in Few Words for Busy Readers

Odd Fellows meet tonight.

Educational rally at Farmville tomorrow.

Small grain getting almost ripe enough to cut.

Beeswax—High Cash Price paid by Sam'l M. Schultz.

Dry weather has considerably cut off the potato crop.

Our work advertises our business. Greenville Steam Laundry.

One third of tax listing time gone. What have you done about yours?

The Methodist Sunday school will have a picnic Thursday two miles below town.

There is one hope about the spring chicken—he may grow larger if you can afford to feed him after buying him.

There was a severe hail storm near Galloway's X Roads, in Chicod township, Sunday afternoon. Much damage was done to crops.

Hope Fire Company held its regular montly meeting Monday night. There was only routine business to demand attention.

The meeting in the Christian church is marked by large attendance, excellent sermons and good attention. Services at 8:30 tonight.

NOTICE—As I will be out of town for some days my dental office will be closed from 12th to 23rd of June.
DR. B. L. CARR.

Our carrier boys keep right on adding new names to THE DAILY REFLECTOR subscription list. We hope they will get every non-subscriber in town before the contest closes.

HOUSE KEEPER WANTED.—A quiet, refined middle aged lady is desired to do housekeeping for a family. A pleasant home guaranteed. Apply to REFLECTOR office with references.

The Weather

For N. C. Fair, warmer to night. Wednesday fair.

New Volume.

Today THE DAILY REFLECTOR begins its sixteenth volume being seven years and a half old. The new volume starts out with the best list of subscribers in its history, and the number still growing. The paper is far from being what we want it to be, but there are improvements in contemplation that we hope, with good fortune, to make in the near future. To this end the continued patronage of all friends of the paper, and the co-operation of all who want to see the town and their town paper progressive, is earnestly requested.

Don't Snub a Boy.

Don't snub a boy because he wears shabby clothes. When Edison the inventor entered Boston he wore a pair of yellow linen breeches in the depth of winter.

Don't snub a boy because of the ignorance of his parents. Shakespeare, the world's poet, was the son of a man who was unable to write his own name.

Don't snub a boy because his home is plain and unpretending. Abraham Lincoln's early home was a log cabin.

Don't snub a boy because he chooses a humble trade. The author of the "Pilgrim's Progress" was a tinker.

Don't snub a boy because of his physical disability. Milton was blind.

No man who carries life insurance is absolutely worthless.

A person may be a light sleeper, and still sleep in the dark.

SOLID FACTS ABOUT MEN'S CLOTHING

The store to buy your suit of is the store where you can do the best—PRICE, STYLE, QUALITY, VARIETY. The big Clothing Business wouldn't be done at THE BIG STORE if we did not have the above inducements to offer you.

Lace and White Goods

Bargains Positively Unequalled in Greenville
Must Be Sold to Reduce Stock.

Dimities, Swisses, Lawns, and other Stylish Fabrics in a great Wash Dress Goods Line

Ladies' and Children's Oxfords

of Guaranteed Kind

Zeigler Bros., E. P. Reed & Co., for High Grades.

Wolf Bros. and the H. C. Godman Co. for Medium Grades

ALL THE ABOVE GOODS WARRANTED TO BE LEATHER AND AT POPULAR PRICES

Remarkable Sale of Reliable Furniture

Our great May and June sale of Furniture will make these months memorable ones. Housekeepers, here is an opportunity to buy goods at very low prices. Nearly every piece is offered at less than today's manufacturers' price.

Great Reduction in China and Japan Mattings

Linens and Wash Goods

Grand Showing of Novelties in Grass Linens. Embroidered Mulls. Swisses and Fine Novelties in Wash Goods. Visit the Wash Goods Department and see the new fabrics.

1900 Yards of Embroidery which is on sale at prices which are practically below cost. This is a big value, and all the ladies should take advantage of it

While they last the balance of W. T. Lee & Co's stock will be sold at less than cost

Another Half Hundred Bargains in Millinery.

Across the Street at H. C. Hooker's Store A big line of Staple Dry Goods, Shoes, &c., to be sold at RARE BARGAIN PRICES.

C. T. MUMFORD'S.

The Big Store.

Greenville, N. C.

Hot Weather Specialties!

COME in and examine these BARGAINS carefully and see how it will pay you to buy goods here. We are going to give CUT PRICES DURING THE MONTH OF JUNE, and here are a few of the special articles:

Ladies' Shirt Waists

We can sell you if you compare with others. A combination of Styles, Material, Workmanship and Low Prices makes this the best place for you to buy.

Fans

We handle the same goods, same styles, same decorations as others, the only difference is the price. Ours cost less.

Parasols

We have all the newest styles in colors, frames, and handles. Our prices are cut for this month. Call early and make your selection.

Hammocks

Do not forget Hammocks. We have a few left. You ought to have one to rest in these hot afternoons. If you have never tried one you don't know how pleasant they are.

We have other goods for the hot weather. Come and ask for them.

J. B. Cherry & Co.

The Only Department Store in GREENVILLE.

ESTABLISHED 1875.

S. M. Schultz.

Wholesale and retail Grocer and Furniture Dealer. Cash paid for Hides, Fur, Cotton Seed, Oil Barrels, Turkeys, Egg, etc. Bedsteads, Mattresses, Oak Suits, Baby Carriages, Go-Carts, Parlor suits, Tables, Lounges, Safes, P. Lorillard and Gail & Ax Snuff, High Life Tobacco, Key West Cherries, Henry George Cigar, Canned Cherries, Peaches, Apples, Pine Apples, Syrup, Jelly, Milk, Flour Sugar, Coffee, Meat, Soap, Lye, Magic Food, Matches, Oil, Cotton Seed Meal and Hulls, Garden Seeds, Oranges, Apples, Nuts, Candies, Dried Apples, Peaches, Prunes, Currants, Raisins, Glass Ware, Cakes and Crackers, Macaroni, Cheese, Best Butter, New Royal Sewing Machines, and numerous other goods. Quality and Quantity. Cheap for cash. Come to see me.

S. M. Schultz.

Phone 55

That Suit

Would look better and last longer if you bring it down and have it

Cleaned and Pressed.

The work that I do speaks for itself, and I am ready to serve you promptly at all times.

PAUL METRICK,
The Tailor.

W. J. TURNAGE

Passenger, Baggage and Freight Transfer

Bus meets trains and boats and takes passengers anywhere in town. Baggage and freight delivered promptly. Any orders for me left at office of Speight & Co. or Phone No. 115, will receive prompt attention.

You Want the Best
And that is what the WILMINGTON STEAM LAUNDRY turns out. Send your laundry to me at the office of Jesse Speight. **CARL PARKER, Agent.**

COMFORT

is what you want in warm weather. What is more comfortable than one of our nice

HAMMOCKS

swung in the shade?
Then we have all sizes

Ice Cream Freezers

including the famous WHITE MOUNTAIN make. Get the Hammock and the Freezer, and then KEEP OUT THE FLIES with our

Screen Doors and Windows

and life will be worth living, even in summer time.

BAKER & HART,

The Hardware People.

Summer Necessities

Nothing is so good to soothe a hot irritated skin as TALCUM POWDER. It has become a toilet essential. Some claim that our ALLEN'S TEN CENT TALCUM is as good as any. Others say MENNEN'S TWENTY FIVE CENT TALCUM is superior to anything made but all agree that the name of COLGATE & COMPANY the makers of Cashmere Bouquet Soap, is a guarantee of best quality, and we have their Talcum Powder at Fifteen Cents per box—a window full. Come quick.

Wooten's Drug Store

PERSONAL NOTES

Brief Mention of People Met With in the Social World

Mrs. P. C. Monteiro left this morning for Raleigh.

Mrs. L. E. Ricks went to Kinston Monday evening.

Miss Clara Bruce Forbes went to Kinston Monday evening.

Mrs. Kleber Denmark, of Kinston, came over this morning to visit her parents.

Mrs. E. B. Higgs and children returned Monday evening from a visit to Scotland Neck.

Miss Jennie Congleton came home Monday evening from Raleigh, where she had been attending school.

C. W. Hearne and L. H. Rountree went to Kinston Monday evening to go on the excursion today from that town to Durham.

Drs. Chas. Laughinghouse and J. E. Nobles left Monday evening for Wilmington to attend a meeting of the State Board of Medical Examiners.

Resolutions of Thanks.

Whereas, Greenville Lodge No 284 A. F. & A. M., is desirous of offering some testimonial of its appreciation for the many courtesies shown the class from the Oxford Orphan Asylum which recently visited Greenville,

Therefore, be it resolved, That this lodge extend its thanks to the officers and members of the Baptist church for the use of their church on Sunday night, to the ladies who interested themselves in obtaining the hats and other articles forwarded the class after its departure, and to every one who attended the concert on Saturday night or the service on Sunday night for their generous contribution and kindly recognition of this worthy cause, also to those who cordially opened their homes and gave entertainment to the class while in Greenville.

E. E. GRIFFIN,
W. F. HARDING, } Committee.
A. L. BLOW.

Sunshine Society.

Reported for The Reflector.]

The Sunshine Sisterhood was entertained by Mrs. S. M. Schultz, Monday June 2nd, in a most delightful manner.

The meeting opened at the usual hour and the business proceeded with, after which the remainder of the evening was devoted to social pleasure.

The hostess had prepared several very interesting and amusing guessing contests, the prize being won by Mrs. J. J. Perkins.

Miss Sadie Abram added much to the pleasure of the evening by her sweet music which was thoroughly enjoyed by all.

Dainty refreshments were served. Too quickly time passed and at a late hour good night was said and the meeting adjourned to meet with Mrs. Booth Monday, July 7th.

REPORTER.

Don't Wait.

Business men in town, possibly because they think they can go any day, usually wait until late in the month to give in their taxes. If they will go on early to the list taker it will save a rush in the closing days of the month.

Leads Them All.

"One Minute Cough Cure beats all other medicines I ever tried for coughs, colds, croup and throat and lung troubles," says D. Scott Curran of Loganton, Pa. One Minute Cough Cure is the only absolutely safe remedy which immediately. Mothers everywhere testify to the good it has done their little ones. Croup is so sudden in its attacks that the doctor often arrives too late. It yields at once to One Minute Cough Cure. Pleasant to take. Children like it. Sure cure for grip, bronchitis, coughs. John L. Wooten.

Finest Ever Shown

It is admitted by all who have seen them that this season's styles of

Queen Quality

The—

Famous Shoe for Women

are handsomer and more varied than ever before shown. They are shoe perfection and have no equals in beauty, elegance and ease for the foot.

Fashionable in shape, high grade in material and excellent in construction. The reason why these shoes have beaten all records in sales is that they are PERFECT IN FIT. No shoes have ever equalled them in this respect. Their popularity with several millions of well dressed women verifies this statement.



THE VIRGINIA.

Boots, - \$3.00

Oxfords, - \$2.50

CS Forbes
GREENVILLE, N.C.

A. H. TAFT & CO.

Furniture Department

Complete in every line.

Best and largest line of Side Boards on the market.

Prettiest line of Suits in town.

Hall Racks at prices.

Best line of Chairs ever offered on this market.

Big line of Matting just arrived.

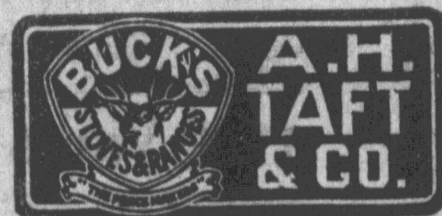
Lace Curtains all prices.

Curtain Poles all kinds.

We sell the Celebrated

Buck Stoves and Ranges.

Best Made. Satisfaction Guaranteed or Money Refunded. Call on us for any of the above and we will please you.



CAROLINA & VIRGINIA Telephone Company, Henderson, N. C.

The following toll rates will be in effect on and after May 1st, 1902, subject to change and correction: From Greenville to

1. Ayden	10 21. Louisburg	40
2. Beaufort	50 22. Morehead City	45
3. Boydton	50 24. Nashville	30
4. Buffalo Springs	50 24. New Bern	30
5. Burlington	65 25. Newport	40
6. Chapel Hill	50 26. Oxford	45
7. Chase City	55 27. Plymouth	30
8. Clarksville	50 28. Raleigh	45
9. Dunn	45 29. Roanoke Rapids	40
10. Durham	50 30. Rocky Mount	30
11. Esfield	30 31. Scotland Neck	30
12. Franklinton	45 32. Selma	40
13. Greensboro	75 33. Smithfield	40
14. Goldsboro	30 34. Spring Hope	35
15. Hamilton	25 35. Tarboro	25
16. Haw River	65 36. Wake Forest	45
17. Henderson	45 37. Warrenton	45
18. High Point	30 38. Weldon	40
19. Kinston	25 39. Wilson	30
20. Littleton	40 40. Winston	90

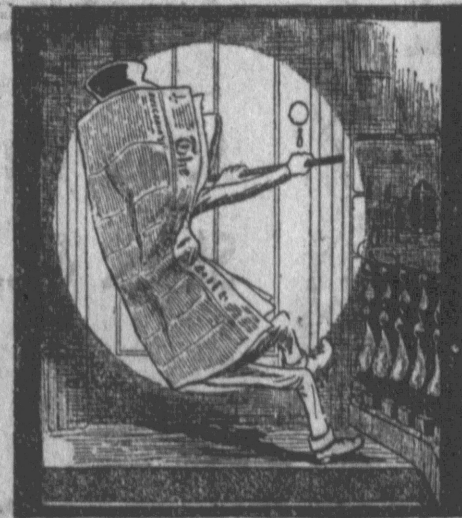
F. C. TOEPLERMAN,
Gen. Sup't.

J. E. Francis,

Boot and Shoe Maker,
Greenville, N. C.

Boots and Shoes made to order on short notice. All kinds of repair work done promptly. Shop in rear of Forbes building, on Fifth street, opposite Hotel Bertha.

Is your supply of Stationery getting low? If it is, send us your order. JOB PRINTING of all kinds in the latest styles and best workmanship.



BREAK INTO
THE HOMES
OF THE
PEOPLE BY
ADVERTISING
IN THE
REFLECTOR

A REFLECTOR advertisement will walk into the homes every day and will let your wants be known to the people.

A REFLECTOR advertisement will bring customers for your goods, find tenants for your house, find employment or employees, in fact fill any reasonable want you may have.

THE REFLECTOR goes into the homes of the people and is read for what it carries them, hence the place to tell your wants is in THE REFLECTOR.

The cost of an advertisement in THE REFLECTOR is the easiest part.