

Hometown Boys, The Annual CM Eppes Alumni Reunion Brought Brothers & Sisters who grew up in the new town section of Greenville and took time to pose for our camera. Pictured above is Attorney Robert White, former City Council Member Ruffus Huggins, Otis Darden and retiree and vocalist Zack Reddick pose under the old tree.

Photo by Jim Rouse

# **National Urban League Policy Takes On Hateful Talk**

#### by Pharoh Martin

NNPA National Correspondent

Originally posted 9/9/2009.

Sotomayor. increasingly. that such hosts expansive and consistent Jessica Levin, spokesperson for

exposure on your programs, while minority hosts and guests are still all-too-rare, makes this situation even more unacceptable." These shows WASHINGTON (NNPA) - The very rarely have Africangatekeepers of political opinion American hosts, Jones said. She on cable are doing nothing to said when African-Americans curb the increasingly incinerate are presented as guests they are and oft times blatantly false almost always paired up with rhetoric coming from their another guest to talk about race political hosts and commentators or politics but are almost never against political figures of color presented as experts. "The past such as President Obama and few months the National Urban Supreme Court Justice Sonia League has been stressing Therefore, harder to the networks that advocates are going for the jobs some of their commentators are of conservative pundits like problematic and should not be CNN's Lou Dobbs and FOX's there," Jones said. "I think Pat Glenn Beck, who have made Buchanan is a perfect example some of the most inflammatory with some of the things that he statements. "In recent months, has been saying." Buchanan's we've seen a ramping up of the recent comments have most hateful rhetoric," said suggested that the Supreme Stephanie Jones, executive Court's first Hispanic Justice director of the National Urban Sotomayor was an "affirmative League Policy Institute. "And action" selection and that White also, complete misinformation males have become victimized about President Obama and a due to such policies that ensure bunch of other issues." In diversity. The National Urban August, Jones wrote a letter to League did not receive any the heads of all three of the major responses to their letter. None cable news networks and NBC of the network presidents; nor for giving the one-sided platform their representatives responded for such incendiary points-of- to NNPA's repeated requests views. "We wrote to you in for comment. CNN president October 2008 to urge you to Joe Klein has defended Dobb's increase the racial diversity of continual pursuit of the your political and policy "birther" conspiracy, which coverage in order to meet your questions Obama's country of obligation to present fair and birth, as one of editorial accurate information to your prudence. "[Lou Dobbs] got viewers and to prevent the more than 30 years as a frequent television journalist, and I trust dissemination of dangerous him, as I trust all our reporters myths on your programs," Jones and anchors, to exercise their wrote in the letter addressed to judgment as various stories network presidents Roger Ailes evolve," Klein said in an of FOX News, Steve Capus of interview with the Los Angeles NBC News, Phil Griffin of Times. While FOX News has MSNBC, and Jonathan Klein of not publicly prodded Glenn CNN. "Unfortunately, in recent Beck for calling the president a weeks, certain hosts and racist who has a "deep-seeded commentators on your networks hatred 'for White people" have ratcheted up their rhetoric advertisers have been pulling and are actively advancing their dollars from Beck's show. outright lies, advocating To date, 57 advertisers have offensive and extremist social pulled their support from. agendas and inflaming dangerous Beck's show, according to elements in our society," Jones Colorofchange.org, a Webwrote. Jones specifically targeted based African-American conservative talking heads Lou advocacy organization that is Dobbs, Pat Buchanan, Glenn spearheading the Glenn Beck Beck and Michele Malkin in her Show advertising boycott. letter. "While differing "Unfortunately, 57 advertisers perspectives are welcome, these dropping Glenn Beck's show persons not only often blatantly have not convinced Fox News misrepresent facts, the views they to take responsibility for his express are so extreme and comments publicly and it does reckless that they have no place not appear network executives. on the public airwaves. The fact have made any attempt behind and the scenes to reign in Beck's commentators are given erratic on-air behavior," said

Media Matters, a media watchdog organization. "Similarly, efforts by organizations to reign in Lou Dobbs seem to have fallen on deaf ears. CNN President Jonathan Klein has been Dobbs' number one defender, calling his relentless promotion of conspiracy theories about President Obama's birth certificate "legitimate." Levin said that none of this changes the fact that cable news networks must be held responsible for what is said on air. Some observers have questioned whether the attacks on political figures of color like Obama are more incendiary than their White counterparts? "The president doesn't think it's the case," Obama spokesman Bill Burton responded when asked at a press brief last week during the President's vacation in Martha's Vineyard. Levin disagrees. "There's no doubt that attacks on President Obama and Supreme Court Justice Sonia Sotomayor have racial undertones," Levin said. "In fact, at times the attacks have been outright racially charged. I think everyone can agree that the conservative media's coverage of Obama has been vicious, violent, and unlike coverage of previous presidents. No one ever demanded to see George W. Bush's birth certificate. Since the start of 2008, conservative media figures have attempted to paint Obama as 'foreign' and 'not one of us' and I think a lot of that is a blatant attempt to play off of people's fears about the first Black president." She continued by saying, "The problem is that the viewpoints being presented are not representative of the diverse country we live in. During the controversy surrounding Don Imus' racist and sexist remarks in 2007, a Media Matters report found that a huge majority of the guests on cable news shows were White males. Such disparities still exist today. So when you have someone like Glenn Beck calling the president 'racist', there is often not a person of color there to explain why that assertion is not only ridiculous, but dangerous."

Slip N' Slide's Diamond Princess 18 gearing up to take back her crown as the baddest female in the game. The 'Baddest Bitch' was in Atlanta to make an appearance at the BET Hip-Hop award and to promote her upcoming endeavors. Not only does she have a new album on the way, the princess divulged to HipHopWired exlcusively that she will share her world with her fans through a reality show and give the ladies a chance to emulate her style through a clothing line. Unbeknownst to many, Trina's 'Diamond Girl' clothing was almost shelved completely following disagreements on the direction. The princess claims that designers lost sight of her vision, a line of jeans to fit "curvy, bodacious" women much like herself, forcing her to step in and call for a revision "It's a beautiful line, I've worked with so many different designers that I wasn't too pleased with the work, so I put a stop to it and revamped it. So now the jeans are actually to fit curvy, bodacious, beautiful women and they lost that, they

lost that factor and I was like, I'm

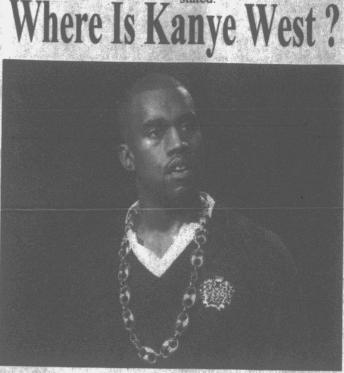
not feeling it. "

### Page 9 October 16-30, 2009 Make Room For The New Girl on Da Block ! **Master P Fives Back**



Uhh!!! The Colonel of The Tank, Master P, has announced that he will be teaming up with OneMillionGifts.org

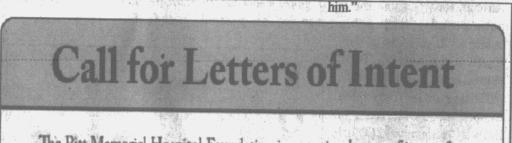
donating his money and volunteering his time to help accomplish the great mission for the Thanksgiving and Christmas holiday season, which will be to feed and clothe at least 1 million of our world's less fortunate. A large number of those being assisted are children and their parents who lack education are homeless, have mental or physical disabilities, and have life threatening illnesses. Others have parents facing addiction or come from single family homes or the by foster care system. Master P



Kanye's been noticeably absent from the limelight following his infamous stint at the VMAs and his almost breakdown on Jay Leno's 'Jay Leno' show. Now reports have surfaced about Ye taking time off from the music scene and retreating to India. The no-show at the BET Hip-Hop Awards is believed to be finding himself in India. As previously reported he's believed to be on a religious

Now as Ye takes his time off, a Hindu leader is coming forward to offer solace to the embattled lyricist.

The President of the Universal Society of Hinduism, Rajan Zed is inviting Ye to continue to study Hinduism even after he returns to America. He spoke out on Kanye's recent fascination with the religion and offered his guidance saying, "West should put into practice what he learns at the ashram. If he needs retreat at a Sri Aurobindo any help in further exploring ashram in Pondicherry, a small Hinduism, I would gladly guide



The Pitt Memorial Hospital Foundation is accepting letters of intent for grants or funding to support projects in the program's focus areas:

- Diabetes
- Access to Care
- Minority Health
- Senior Services
- Nutrition/Physical Activity

The grants will be awarded as part of the Foundation's 2010-2011 Community Benefits and Health Initiatives grants program.

Grant funding for 2010-2011 is restricted to Pitt County and will not be awarded for medical research. Only government entities or non-profit organizations with 501 (c) (3) status are eligible for funding.

The grant period is for July 1, 2010 - June 30, 2011.

Letters of intent should include the following:

- Brief organizational history
- · Project description; include target population
- · Explanation of how the project addresses the program's focus areas (listed above)
- · Dollar amount being requested and how funds would be used
- IRS Letter of Determination

Letters of intent must be received by November 6, 2009. Submit letters to the address below.



Pitt Memorial Hospital Foundation **Community Benefits Grants Program** P.O. Box 8489, Greenville, NC 27835-8489

### Page 10 October 16- 30, 2009

# Jesse Jackson Accuses BMW of Racism



#### What exactly is a 'No Urban Dictate?'

Well the Rev. Jesse Jackson, president of the Rainbow Push Coalition would like to know. According to published sources, one of BMW's media buying agencies, The Matlock Group, sent an email to radio stations throughout the country requesting ad rates but took it a step further by specifying, that "No combos or urban formats should be included." The 'No Urban Dictate'(NUD) clause simply means that a particular corporation would prefer, that their marketing campaign not be placed in media outlets that claim people of color (African-Americans) as their main target. ... Back in 2004 radio personality Tom Joyner was very vocal about this practice when CompUSA exercised this racist tactic. Joyner went on to single out over 20 corporations that had also been guilty of following suit including Lexus, Eddie Bauer, Keebler, Starbucks and Northwest Airlines. Rev. Jackson who is notorious for letting big business 'have it' with both barrels sent a letter to BMW expressing concern over the NUD stamp on any future MINI Cooper ads. In his letter to BMW's Chairman and CEO Jim O'Donnell, the Rev. Jackson called the exclusion of urban radio stations "disturbing." He also went on to say that, "This issue, along with many others, continues to boycott communities of color and excludes us from participating on a level economic playing field even when we fully embrace and purchase your vehicles." The automaker has been sent several invitations by PUSH over the years to participate in symposiums to address diversity issues and they have repeatedly declined. "Because diversity and inclusion are so important to the automotive industry, each year the Rainbow PUSH Automotive Project hosts a symposium whose mission and programs include a multitude of topics on diversity," wrote the Rev. Jackson. "The symposium's purpose is to facilitate substantive dialogue, open communication on diversity opportunities, and to prevent this type of behavior. recently demonstrated by BMW." The matter is still unresolved, Rev. Jackson is waiting for a response from the BMW powers-that-be. So what do you think? Is this racist or targeted marketing?

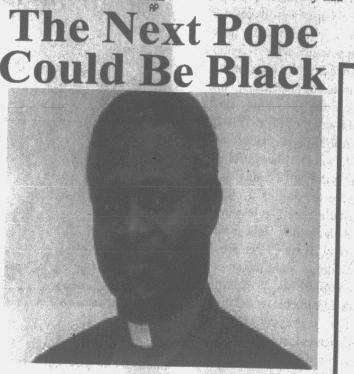
## In A Rare Public Comment The Nobel Jury Strongly Defends Their Selection of Barrock Obama

By IAN MacDOUGALL and expected the decision to KARL RITTER, Associated Press Writers Ian Macdougall And Karl Ritter, Associated Press Writers - OSLO - Members of the Norwegian committee that gave Barack Obama the Nobel Peace Prize are strongly defending their choice against a storm of criticism that the award was premature and a potential liability for the U.S. president. Asked to comment on the uproar following Friday's announcement, four members of the five-seat panel told The Associated Press that they had

generate both surprise and criticism. Three of them rejected the notion that Obama hadn't accomplished anything to deserve the award, while the fourth declined to answer that question. A fifth member didn't answer calls seeking comment. "We simply disagree that he has done nothing," committee chairman Thorbjoern Jagland told the AP on Tuesday. "He got the prize for what he has done." Jagland singled out Obama's efforts to heal the divide between the West and the Muslim world and scale down a Bush-era proposal for an antimissile shield in Europe. "All

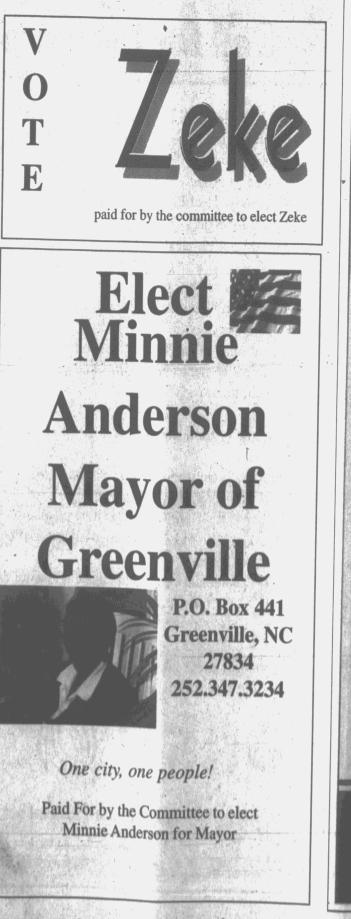
these things have contributed to by Alfred Nobel, the Swedish attending meetings in his other who has contributed most to the role as secretary-general of the development of peace in the Council of Europe. He said previous year," Jagland said. most world leaders were "Who has done more for that positive about the award and than Barack Obama?""It's an that most of the criticism was embarrassment and even an coming from the media and impediment to peace. President from Obama's political rivals. "I Obama, in letting the committee take note of it. My response is award it to him, has made only the judgment of the himself look vain, a fool and committee, which was dangerously lost in his own unanimous," he said, adding mystique." Yet Obama was that the award to Obama humble in acknowledging the followed the guidelines set forth prize.

-I wouldn't say a safer world industrialist and inventor of - but a world with less dynamite, who established the tension," Jagland said by phone Nobel Prizes in his 1895 will. from the French city of "Alfred Nobel wrote that the Strasbourg, where he was prize should go to the person



VATICAN CITY - A prominent African cardinal says there's no reason why the next pope can't be black.

Cardinal Peter Kodwo Appiah Turkson of Ghana is playing an important part in a three-week meeting at the Vatican on the role of the Catholic Church in Africa. At a news conference Monday Turkson was asked whether he thought the time was right for black pope, particularly following the election of President Baraci Obama. Turkson replied: "Why not?" He argued that every man who agrees to be ordained a priest has to be willing to be a pope He noted that, with Obama and the previous U.N. secretary general, Kofi Annan, there have been several blacks in positions of global leadership. He said "If God would wish to see a black man also as pope, thanks be to God."







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# From The Desk Of **Mrs. Beatrice Maye**



Congratulations! Your child has decided to participate in an athletic activity. whether he or she is in league play or not, remind them that although winning is nice, it should not be the main emphasis. If the boys and girls are having fun and learning thefundamentals of the game, that is what really matters and should be stressed more than winning. Also, please emphasize the importance of being good sports, whether you win or lose. Lastly, the success of many programs is because of the excellent volunteers who make it such a rewarding experince for the youth of our community. Thanks for doing a superb job ith our youth. You are truly appreciated

Beatrice C. Maye

#### **Proven Strategies For Beating Stress**

Socialize. See friends, relatives, go to club meetings, Stay connected. This is paramount.

Talk, Laugh, cry, get angry Let it out.

Excercise regularly. Studies sho excercise reduces anxiety, releases tension and spurs the brain to pump out endorphins, chemicals that create a sense of well-being. Try for 30 to 60 minuters three times a week .

Eat a healthy balanced diet.

Block stress by losing yourself in activities you enjoy deeply-reading, playing mu-

> **WOOW Joy** 1340 AM

sic, gardening, visiting friends. Add these activities to your daily or weekly schedule. Be discipline about this.

Get perspective. Remember past hardship and problems you've overcome.

Live in the moment through activities you enjoy, and small escapes like movies and TV.

Practice slow, deep breaths. Shallow, fearful breathing seems to send stress signals to the brain.

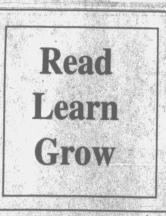
Try yoga or meditation. If youy don't enjoy them, dont force yourself-try another activity.

Today's Helping of Chicken Soup for the Soul.....

He is Just A Little Boy He stands at the plate with his heart beating fast. The bases are loaded, the die has been cast. Mom and Dad cannot help him, he stands all alone.

A hit at this moment, would send the team home. The ball meets the plate, he swings and he missses. There's a groan from the crowd, with some boos and some hisses, a thoughtless voice cries, "Strike out the bum". tears fill his eyes, the game's no longer fun. So open your heart and give him a break, for it's moments like this, a man you can make please keep this in mind, when you hear someone forget, He is just a little boy, and not a man yet.

By Chaplain Box Fox from Condensed Chicken Soup for the Soul Copyright 1996 by Jack Canfield, Mark Victor Hansen Patty Hansen



### **Tru Life** Indicted **On Murder** Charges



Once dubbed to be Jay-Z's protégé for Roc-A-Fella, it has been reported that artist Roberto "Tru Life" Rosado has been indicted on a murder charge and will remain behind bars in a New York prison. The charge revolves around stabbings on June 15 which left two casualties. Christopher Guerrero, 20, was left fatally wounded and Jason Grey, 27. is in critical condition. Rosado is being held without bail for allegedly stabbing Guerrero in the stomach and Grey in the chest. A 1st Degree murder charge carries a maximum sentence of life in prison under New York's law.

The 33-year-old rapper allegedly turned himself in last week, was taken into custody June 22 and placed at Riker's Island on charges of murder, assault and weapons possession along with his brother, Marcus, who is being held as being an accomplice to the attack. The violent act by Rosado is allegedly an act of retaliation for the shooting of a suspected drug dealer. Police reported that the stabbings, which occurred at 9:30 am in the lobby of a Manhattan building, were the aftermath of an altercation that had occurred earlier at Club Pasha

in Hell's Kitchen. Hip-Hop Life and Cam'Ron occurred artists such as Noreaga and during a time where Dipset had Saigon had voiced their a beef brewing with Jay-Z. Tru prayers and belief in Life and his crew also had a run Rosado's innocence. This is in during the past with Mobb yet another instance in Deep and its rumored that which Tru Life has been members of the Queens Bridges. involved in violence. duo's entourage were pistol

confrontation went from a war of words to a threat of gun fire and ended with Tru Life allegedly punching the Dipset founder in the face. The confrontation of Tru

According to numerous whipped and robbed after reports, Tru Life and his Prodigy double sold a verse to brother confronted rapper Tru and then recorded it for the Cam'Ron outside of Club Any Given Sunday soundtrack Stereo in 2007. The on the song "Never Goin back"

WTOW JOY 1320 AM WOOW 1340 AM

**Coolio Pleads Guilty** To Cocaine Possession



90's rapper-turned-reality TV star Coolio, 45, whose government name is Artist Leon Ivey, Jr., plead guilty June 26 after being charged with possession of cocaine.

# Together We Have the Power To Find a Balanced Solution.

### Ask for Affordable Energy Legislation.

Congress will soon be voting on legislation that will increase energy costs for families and businesses.

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Mayor Judy Jennette joins several honorable Beaufort County veterans to sign a "hire a vet" proclamation' and then unveil the new fallen soldier statue

### **RECENT ACCOMPLISHMENTS (THIS TERM)**

Commercial bus stop now based in Washington Veterans' Park improvements (with input from vets) Social welfare providers meeting regularly with city Improved electric deposit and cut-off policies PCM Skatepark and Beebe Park opened

### KEEP THE MOMENTUM GOING!

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