

What You See Is What You Get, What You Read Is What You Know And Save.



by: Frank D. Brown George E. Curry Black America is in a state of emergency. African-American educators, elected officials, civil rights leaders, religious and spiritual figures, corporate executives, community activists and others are being warned of a crisis from which our communities may never be able to recover. Some are saying this is Black America's most pressing issue of this new, young millennium. And they are fearful it may resulf in the creation of a permanent Black underclass. And now that the country is a month past the national emergency created by the Sept. 11 attacks on the World Trade Center and the Pentagon, these voices are calling for the Black community to pay heel to this other crisis. We must wake up right now, they say, before it's too late.

Ponder these recent statistics: About two out of every three Black fourth grade students can barely read. They read below basic literacy levels and barely com-

prehend the meaning of most words. This is according to the National Assessment of Educational Progress, the group responsible for issuing what is known as the nation's report card. And Black literacy levels are the lowest of all major ethnic groups in the nation. Further, the rate of African-American illiteracy has barely changed over the past decade. Think about it: A decade from now, how will our children be able to function in this rapidly changing 21st century information-age society and global economy?

This points to the need for an immediate, organized, strategic. collective re-sponse. Recognizing this. the National Newspaper Publishers Associatin (NNPA) is attempting to play a critical role, much as this group of Black publishers has throughout its 61year history. NNPA is presenting this groundbreaking series, focusing on how Black groups are already responding to this crisis. Beginning this week, our

four-part series brings together national voices of concern: We present information on innovative early literacy initiatives and approaches, and tell the stories of Black communities that have organizaed and successfully taken control of their local school systems and established new educa-tional priorities. We describe programs that cater to the special needs of our youth, and provide excerpts from a new National Urban League publication, " Read and Rise: Preparing Our Children for a Lifetime of Success."

We also report on the socalled education-reform legislation expected to be voted on by Congress later this month, and explain what this all means in this new era of segregated schooling. Indeed, recent studies show that our nation's classrooms are segregated in numbers the country has not seen since before the passage of the landmark Brown vs. Board of Education ruling in 1954. What are we going to do about it?



From The Archives of the M'Voice Newspaper The Greenville C.M. Eppes Alumni pose for our camera. Name the persons pictured and win 5 CDs. Photo By Jim Rouse



We Encourage You To Get Out And Vote Because The Fight Is On Shown at the Greenville City Council Chamber are some of the candidates who are running for the Greenville City Council seats. They are shown answering questions for Mike Hoffman of WNCT. All the candidates encourage you to get out and vote November 6th and remember to mark their names on your ballots. Photo By Jim Rouse





by: Vinette K. Price

Traditional loyal Black Democrats are rethinking their practice to contemplate a switch on Nov. 06, by voting for the alternative party. Angered by the recent runoff campaign described as dirty and alleged to incriminate Democrat Mark Green, some claim they will "teach them" a lesson by voting any other party but Democratic. The public discussions started immediately after the recent runoff race, which pitted Bronx borough president and minority-favored candidate Freddy Ferrer against former Public Advocate Green. Although it was a close contest, Green raced ahead in polls reported during the final hours. Many attribute the surge to the negative campaign that demonized Ferrer's prinicpal supporter, the Rev. Al Sharpton, as the future dictator and advisor to a Mayor Ferrer result. Posters reportedly placed in communities displayed a picture of Sharpton alongside the Puerto Rican candidate, saying a vote for Rumors had Sharpton. abounded that Sharpton would decide the next police commissioner as well as other key positions in city government.

Compounded with that, the New York Post repeatedly lampooned Sharpton as the chubby mouthpiece who would speak for Ferrer if the Bronx representative were elected. Greene promised a clean campaign. When ap-proached about the abundance of negative campaign

u any association, saying he knew nothing of the posters or television ads that ruled Sharpton a liability.

The win for Green removed the hope of a minority mayor. To that end, some minority activists are openly advocating a switch. "We ought to be like the other guys in showing intelligence by voting in a way that says we are important," Conrad Muhammad, head of A Movement for C.H.A.N.G.E. said.

The Democrats have taken the Black vote for granted, We need to exercise a political option," said Dr. Lenora Fulani, of the Independence Party. The option, Fulani advised, is for minority voters to cast a vote for Republican Mike Bloomberg. She said he offered the best prospect for a better New York.

Although Cong. Charles Rangel has not endorsed anyone else since he stepped out for Ferrer, the New York representative met with Bloomberg and is expected to endorse the Republican. Meanwhile, Bloomberg has been meeting with members. of the minority community. Last Friday, he met in Harlem with more than 20 members of the Black Press. There he detailed his plans for the city and how he is different from the current mayor.

"I would meet with all teaders who have a constituency," Bloomberg explained to the reporters. He said while he would continue to champion the course of a safe city the way Mayor Rudy Giuliani has, he had a

number of added programs he would initiate to keep the reputation of New York as the financial capital of the world.

Bloomberg renounced racial profiling. He stressed education as a priority. He promised more housing. He vowed to keep businesses in New York. He promised to improve transportation. And he said he would work hard to represent the 8 million residents of New York City. "An inclusive community" is what he pledged. Punctuating that he did not intend to query each individual on how they voted before providing services, he said once elected he would have to serve the entire community.

In addition to stopping into Harlem, Bloomberg's postrunoff television outreach has been visibly aimed at the minority community. Featuring numerous African American faces, Bloomberg's commericals contrast those of Greene's which seem to depict a less diverse New York City. Since the runoff elections Ferrer has accompanied Green on campaign visits to some communities. However, noticeably absent in TV commericals and on the trail is any image of New York's first African American mayor, David N. Dinkins. Despite the fact, the former mayor has decidedly avowed his support for his "friend" Green during his "Dialogue With Dinkins" segments on the Blackowned radio station, WLIB --- it is only there that Green seems to enlist the support of the official.

It's Time To Get Out The Vote

WTOW Joy 1340AM held a political forum. Thirteen candidates are running for Washington city council. Four people showed up at WTOW studio for a live forum. Ed Booth, Bill Booth, Mr. Briley and Judy Jennette are shown outside thestudio of JOY 1320. They all encourage you to vote for them on election day, November 6th.

Photo By Jim Rouse



SCLC,..., GOD BLESS AMERICA !!!!

God Bless America has always been the motto of black folks in America. Dr. Matin Luther King, Jr., son visited Pitt County's SCLC this past week. Shown above with Brother King is the present local chapter Pres. Phil Higgs and his assistants.

Photo by: M. Adams 4.