

THE 'M' Voice FREE

What You See Is, Is What You Get, What You Read Is What You Know & Save — Eastern North Carolina's Minority Voice

GREENVILLE, NORTH CAROLINA 27834

THURSDAY, APRIL 14, 1988

Joe Dudley: Late bloomer reaps success in business

By ROBIN BARKSDALE
Chronicle Staff Writer

From the Winston-Salem Chronicle

He had a smile and a "Glad you're here," for everyone as he milled about the crowd of more than 200 beauticians and hair care suppliers. And, as the suppliers' convention came to an end, participants waited anxiously in line and jockeyed for position to steal a few moments with Joe Louis Dudley Sr., the man behind the enterprise at Dudley Products.

Although pressed for time, Dudley paused to shake hands and pose for pictures with the distributors of his products. He remembered, he said, the days when he, too, was just starting out and look-

ing for words of encouragement from a mentor. Now Dudley is the mentor, a situation he said he never even dreamed possible years ago when he began a career in door-to-door sales as a Fuller Brush salesman in New York.

Today, Dudley has parlayed his early sales experience into a multi-million dollar business, with its headquarters located in a sprawling plant just off the 40 East highway on the outskirts of Greensboro. Dudley, labeled mentally retarded as a teen-ager, admits that he was "not a very good student." But, Dudley said, it took only a severe case of jealousy to turn his life around for the better.

"I didn't do well in school at



COMING TO GREENVILLE . . . The State Beautician Convention will take place in Greenville on Saturday, April 23, to Wednesday, April 27, at the Sheraton and Hilton Hotels in Greenville. Mr. Dudley will be one of the special guests for the convention.

NAACP charges program discriminates against blacks

CHERRY POINT (AP) — A program that shifts federal jobs to private contractors adversely affects black workers at Cherry Point Marine Corps Air Station and exacerbates discrimination in employment, the Craven County chapter of the NAACP has charged.

The NAACP contends the base is slow to promote and quick to dismiss blacks and that the Equal Employment Opportunity Office, which deals with discrimination complaints, is allied with base management.

The group specifically assails the Commercial Activities program, which pinpoints jobs that could be more efficiently handled by private contractors. A Commercial Activities study last year resulted in the loss of eight people from the custodial staff at the Naval Aviation Depot. Of the eight, six were black employees.

Those workers, who had 12 to 15 years in their jobs, "were effectively told by the base that we no longer need you," said James B. Parker Jr., a base employee and a member of the NAACP. "In doing our studies it's cheaper to do (the work) with private contractors."

"They're supposed to train them for other jobs. They (the employees) were never able to obtain another job," said Kenneth Boyette, president of Local 2296, International Association of Machinists and Aerospace Workers, and a member of the NAACP. "The bottom line is blacks were singled out and cut loose."

Base officials told The Sun Journal of New Bern that government policy is strictly adhered to and that the privatization program aims to cut costs but does not target low-

skilled jobs or any racial groups. They say contracting out the custodial work, for example, will mean a three-year savings of about \$500,000.

"One thing they refuse to accept," said Col. Thomas R. Durham, station inspector. "(is that) we have little or no control of Commercial Activities studies, which originate in Washington."

Durham and Naval Aviation Depot commanding officer Col. Gerald B. Gartman, who responded to the allegations of discrimination last week, said they have heard the charges before from the same people.

Manager arrested

WILMINGTON (AP) — Vice detectives arrested the equipment manager of entertainer Tom Jones Thursday on marijuana charges.

Glenn Wallace Means Jr., 35, of Franklin, Penn., was charged with possession of marijuana and drug paraphernalia after the vice squad received a tip.

He was charged with possessing 24 grams of marijuana, valued at \$40, in two plastic bags, said Lt. Sid Causey, head of the Wilmington-New Hanover County Vice and Narcotics Unit.

Tom Jones performed Thursday at the coliseum.

To The Editor:

By overriding the president's veto of the Civil Rights Restoration Act, the Congress has sent a clear message that government will not tolerate discrimination.

The override was a powerful blow to the administration's rigid anti-civil rights policies. And because the lawmakers acted in an election year, it suggests Congress's respect for the power of the Afro-American vote and the votes of white citizens who reject discrimination in all of its forms.

Passage of this act was long overdue. The president's veto was hostile.

(Continued on page 10)

(Continued on page 9)



CANDIDATES . . . Sister Barbara Brockett Fenner, who is running for District 2 on the Pitt County Board of Commissioners and Bishop Ralph Love, who is running for Seat A on the Pitt County Board of Commissioners is shown at a recent event.

Martin suggests state consider preschool plan

RALEIGH (AP) — Gov. Jim Martin suggested Friday that the state consider pioneer preschool programs for 3- and 4-year-olds instead of expanding the career ladder program for teachers.

"I'm going to formally ask the state Board of Education next month to study and develop a set of recommendations for early childhood readiness," Martin told a group of teachers from 16 school systems that are testing the career ladder.

Martin also said he favors more flexibility in evaluating teachers in the program, noting that command of subject matter and ability to in-

spire students also should carry weight.

In an interview with The News and Observer, Martin said he might ask the state Board of Education to try some experimental programs next year, since board members have told him they see no need to involve more systems in testing the career ladder before it is expanded statewide in the 1989-90 school year.

Last month, Martin had said he would recommend that the General Assembly add a career ladder — a form of merit pay that rewards superior teachers with higher salaries and special duties — in each of eight more school systems next year.



MAYOR OF GREENVILLE . . . embraces two candidates for Public Office Veteran and Pitt County NAACP president D.D. Garrett campaigning for Seat A on the Pitt County Board of Commissioners. Sister Clara Davis, who is running for Register of Deeds. All were in attendance last weekend for the 20th Century Club Annual Fund Raiser.

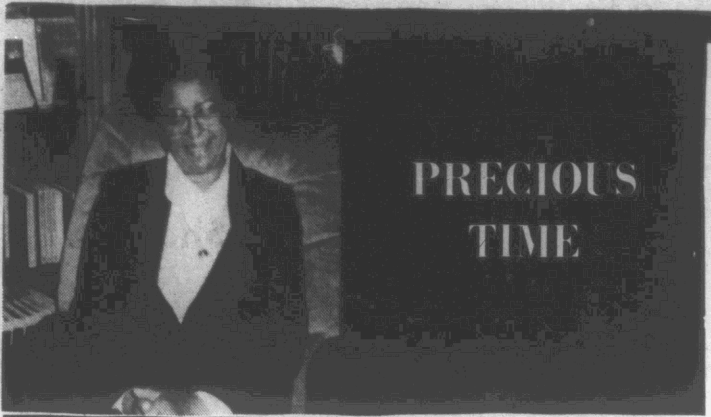


MISS COLLEGE BOUND . . . Delta Sorority Annual Miss College Bound took place last Saturday at West Greenville. Shown is the lovely young ladies who participated in the event. The winner this year is Monica Garriss, a Rose High senior. She is the daughter of Evelyn Garriss. Shown above is Monica with her escort Mark Reed, Mother Evelyn and Uncle Warnie Dixon.



DEATH IS HARD . . . but our man Milton will always be remembered; for his smile say it all.

See Calendar of Events on page 10



PRECIOUS
TIME

So many things to do.
So very much to learn.
So many people to see.
So many things of concern.

Each minute is so precious.
Not a moment to be wasted,
No time for boredom or selfishness.
So much life to be tasted.

There is no excuse for rudeness
Under any circumstance.

We're here to build a better world,
Not leaving it to chance.

So give a lift to the lowly.
Help all you see in need.
Be humble, helpful, and loving.
No time is left for greed.

BY WANDA D. BARNES

FAMILY MATTERS—"NO
HELP ON THE HOMEFRONT"

BY—DAVE BRANON

Let's look at some of the difficulties single parents face and make some suggestions for handling them.

1. Confusion of Roles—A parent's role in the family is to be either a father or a mother, but not both. Sometimes when one spouse is gone, the remaining parent reassures the child by saying that he or she will become both the mommy and the daddy. That sounds good in a pep talk, but it isn't possible. By God's design, we are equipped to handle only one role. A better solution would be to find a trustworthy person, an aunt or uncle, a grandmother or grandfather, to provide the missing role model.

A related danger that single parents face is the tendency to become a 'pal' or 'buddy' to the children. The parent needs someone to talk to so he or she begins to see the children as a sounding board. This may negate the more important parent-child relationship that must continue to exist. It becomes very difficult to discipline a 'buddy'. Therefore, it is vital for the single parent to develop good friendships outside the home.

2. Time Pressures—Children are demanding. It's not their fault, of course, but they need almost constant attention. When two parents are present, they can pinch-hit for each other and work together to make the task a little easier. But what happens when there is no backup parent? Frustration mounts. Anger rises. Tension grows. Communication stops. When a single parent must be the sole provider, the maid, and the breadwinner, a change is imperative.

Perhaps the single parent needs to cut down on the workload at home. This can be done in some cases by recognizing that the house doesn't have to look like a picture in BETTER HOMES AND GARDENS all the time. Also, the children can be recruited to help. If they can see that more than ever they need to help, they'll probably be willing to run the vacuum, throw some clothes in the wash, or do the dishes.

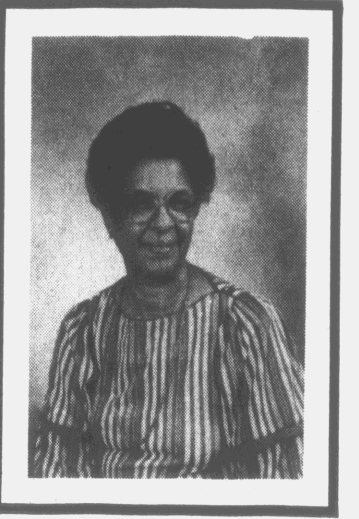
3. Loneliness—Single parents often feel as if they are stranded on a desert island of kids. When one of them brings home a bad report card, who can you talk to about it? When another decides to get sick in the middle of the night, who can you consult? When all you've heard for three days is baby talk, can you still carry on an intelligent conversation? Single parents may not be alone, but they do get lonely.

This is where a Christian friend, an understanding parent, a close brother or sister, or a compassionate fellow employee can help. But don't use these people as a hazardous waste dump where all you do is unload your

problems. Be a friend, listen. Then, when you need an ear, that friend will lend you his. Also, look for support groups in your church.

4. Discipline—One problem that single parents have with discipline is that they think 'single parently.' Instead of treating a situation as he or she would if both parents were involved, the parent worries about how being alone will affect the discipline. He or she fears that the child will become bitter or feel rejected. The key is to give loving discipline that is fair, consistent, and forgiving. Also keep in mind that with added pressures of life comes the tendency to punish on the basis of feelings rather than because of what the child did wrong. Be careful. This can lead to abuse.

Being a single parent may not be an ideal situation, yet good things can result from it. Often the parent and children establish strong bonds because each realizes how important he is to the other. Also, the family can learn lessons in understanding that those outside the single-parent household do not comprehend.



If you are a single parent, be encouraged. Follow God's guidelines for Christian living, place your trust in His protection and guidance, and find fellowship with a good, Bible-believing, loving congregation. With God's help, you are not alone in your task.

FAMILY SCRIPTURES:

BY BEATRICE MAYE

1. God has equipped each parent to handle a specific role in the home. (Psalm 68:5, Proverbs 4:1; Timothy 5:1,2.)
2. It is vital for our mental health to rest from our labors and get away from stress. (Exodus 23:12; Mark 6:31)
3. Christians need each other for support and guidance. (Galatians 6:2,10; 1 Thessalonians 5:11-14)
4. Although children do need discipline, parents must be fair in applying it. (Proverbs 13:24, Ephesians 6:4)

SPECIAL BLESSINGS BEDTIME PRAYER

Share the Special Blessings Bedtime Prayer with children you love.

Dear God, before I go to sleep,
and end another day,
I'm happy that you're always here,
to listen while I pray.

Please bless
my special family, Lord,
whom I love as much as you,
please help me to be good for them,
the way you'd want me to.

So, God, please watch me
as I sleep,
but, Lord, before I do
it's good to know
you're loving me,
as much as
I love you.

Good night, God.

As a Mom, you want your children to have many special moments. The happiness of love. The warmth of friendship. The joy of faith.

The Special Blessings characters (imagine dolls, rabbits, smiling faces) will help you share these special feelings and wholesome values with your children.

(Continued on page 10)

THE "M" VOICE

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P215/75R14	46.00
P205/75R15	45.00
P215/75R15	48.00
P225/75R15	49.00
P235/75R15	51.00

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P185/70SR14	46.00
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P185/80SR14	46.00

Tread design may vary.

All-Season Sport
35,000 MILE

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Blackwall

P155/80SR12	31.97
P165/80SR13	33.00
P165/80SR13	35.00
P185/80SR14	40.00
P175/80SR14	39.00
P165/80SR15	38.00
P175/70SR13	38.00
P185/70SR13	40.00
P185/70SR14	41.00
P195/70SR14	42.00

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Tread design may vary.

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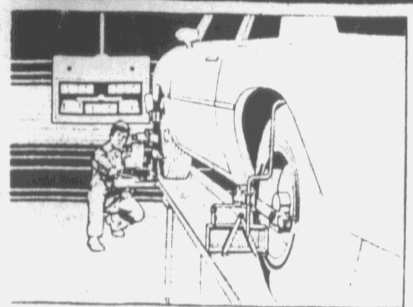
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*F.E.T. applicable.
Tread design may vary.

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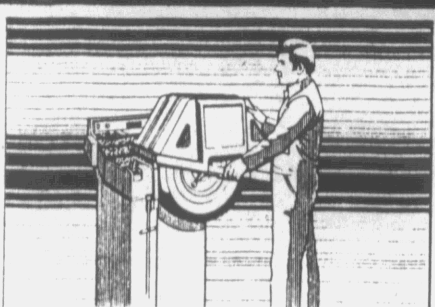
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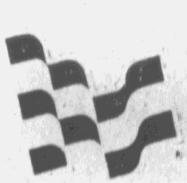
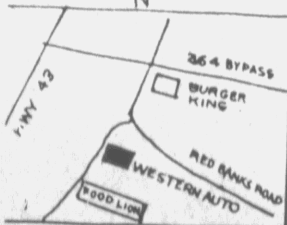
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Good Dental Health is very important

Today we saw a film strip about teeth. I enjoyed the film strip in Mrs. Hodges room. Some of the teeth looked nasty to look at. So I looked at it any way. Then I said, "I was not shy to ask questions." So I asked some questions.

By Abdul Rouse



SENIOR ATHLETES . . . On April 8 and 9 Pitt County citizens 55 years of age and older came together to compete in the fifth annual Greenville/Pitt County Senior Games. Participants were encouraged to attend exercise classes, swimming classes, clinics and to develop their own year-round fitness program in preparation for Senior Games. This program offers athletic and recreational competition in twenty-eight events, ranging from track events to shuffleboard. Medal winners in these local games have now qualified to compete in North Carolina Senior Games which will be hosted in Raleigh, in September. This year over 90 people were registered to participate in Greenville/Pitt County Senior Games activities. Shown above from left to right are Mrs. Hagans, Mrs. Mebane, Mrs. Davis, and Bro. Wilkins.

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Hot Dogs — 3/\$1.00
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SPECIAL LADIES . . . The willing workers of Sweet Hope FWB Church of Simpson are shown outside of their church last Sunday after there talent show. Left to right is: President Pricilla Tyson, Vice-President Alma Armwood, Financial Secretary Beala Moore, Recording Secretary Ethle Moore, Treasurer Esthen White, Flower Committee Beala Chance, and M. Cherry, Chaplain Lizzie Floyd, members Elizabeth Moore, Henry Reese, and Pastor Elmer Jackson Jr. Sweet Hope was established in 1909 by the late Rev. K.W. Artis.

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PUBLIC NOTICE

PITT COUNTY BOARD APPOINTMENTS

The Pitt County Board of Commissioners will be making appointments to the following boards, committees, commissions, and authorities on May 2, 1988.

Greenville Board of Adjustment (alternate member)*

Greenville Planning and Zoning Board (alternate member)*

Sediment & Erosion Control Commission

*Must live within the one mile extraterritorial jurisdiction of Greenville to be eligible to serve.

If you are a citizen of Pitt County and would like to be considered for appointment, request an application from:

John K. Bulow, Clerk
Pitt County Board of Commissioners
1717 West Fifth Street
Greenville, NC 27834

830-6301

Applications must be received by noon on April 27, 1988 to be considered.

ELECT



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For Secretary of State

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SATURDAY NIGHT...

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CAREER OPPORTUNITIES

PLANNING TECHNICIAN

Performs responsible professional planning activities relative to the administration, interpretation, and enforcement of the City's zoning regulations. Duties include: departmental drafting and map preparation; issuance of use and construction compliance permits; commercial, industrial, and residential site plan review; provides administrative and technical support to staff planner and the Board of Adjustment. Highly visible position requiring considerable contact with the general public. Must have good interpersonal, organizational, and communication skills.

B.S. degree in urban planning, geography, or related field and six (6) months practical experience or equivalent required. Salary range \$14,872.00-\$22,318.40. Apply by 5:00 p.m., Friday, April 15, 1988 to Personnel Department, City of Greenville, NC 27835-7207.

EOE/AA M/F/H

CAREER OPPORTUNITIES

ADMINISTRATIVE SECRETARY

Responsible position in the City Manager's office, requiring excellent typing and word processing skills, records management, transcribing, and shorthand. Must be able to provide administrative assistance on budgeting, purchasing, and analytical report preparation. Highly visible position with considerable contact with the general public. Excellent oral and communication skills a must.

Associate degree in Secretarial Science and three years experience or an equivalent combination of education and experience required. Familiarity with IBM PC a plus.

Salary Range: \$15,870.40 - \$19,843.20

Application deadline: April 27, 1988.

Apply at Personnel Department, City of Greenville, PO Box 7207, 201 W. 5th Street, Greenville, NC 27835-7207.

EOE/AA M/F/H



"Serving Our District Well"

RE-ELECT

SENATOR **TOM TAFT**

STATE SENATE

Democrat



THE 41ST ANNIVERSARY . . . of the 20th Century Club, one of Greenville's oldest Black Social Clubs, gave their Annual Fund Raiser last at the American Legion. Shown is Jimbo; Bro. Bell; Champ Brewington, who will be inducted into the NCCU Hall of Fame this weekend in Durham; Jimmy Jones, candidate for Register of Deeds; Charla Davis, Mayor of Greenville, who is a member of the 20th Century Club.



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FOR
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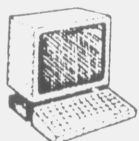
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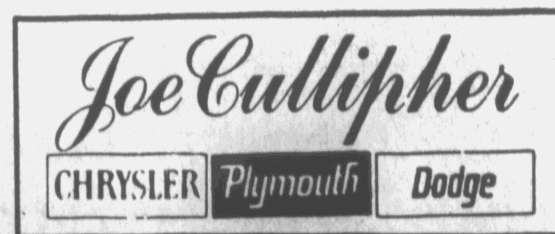
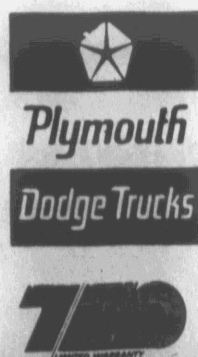
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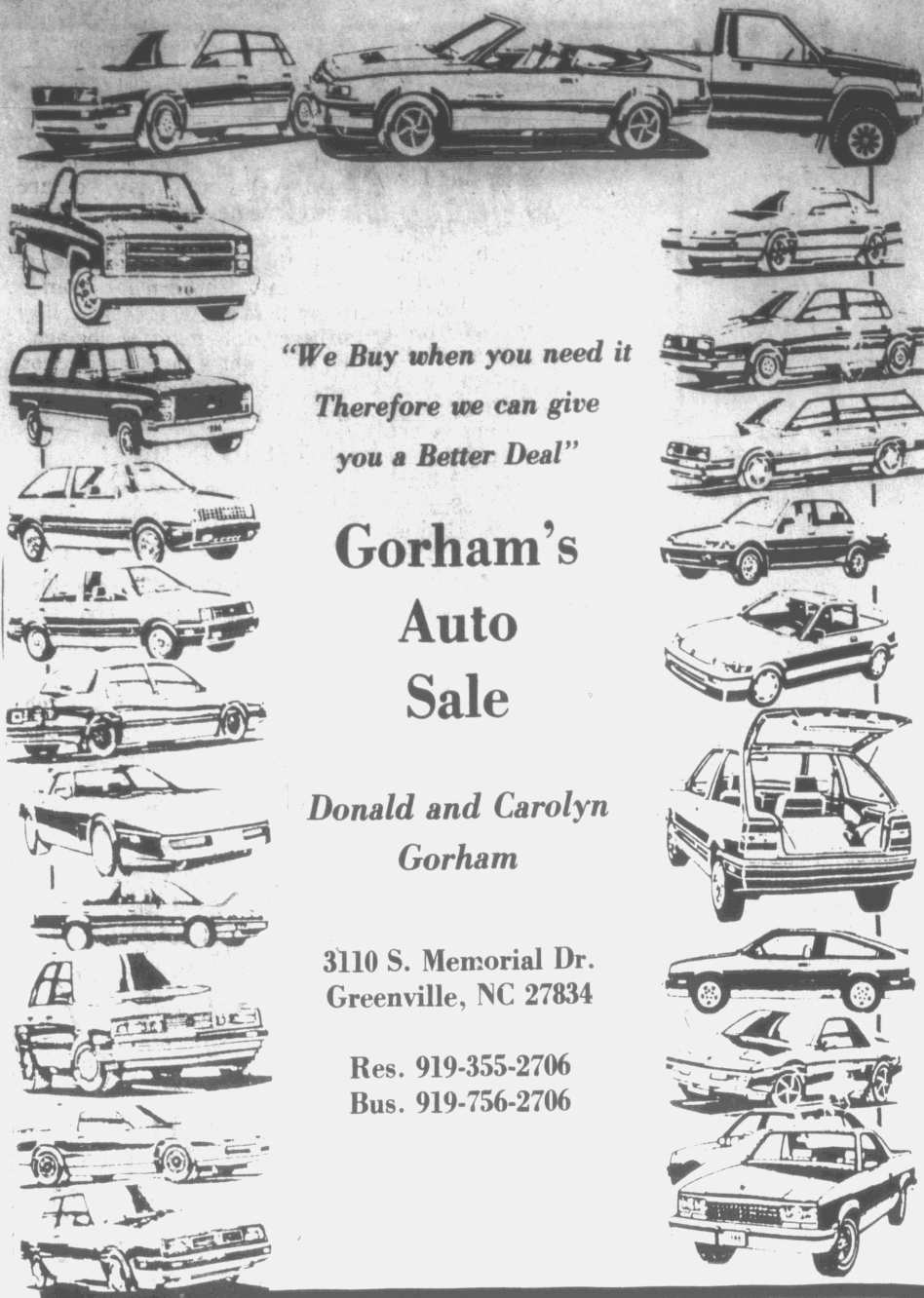
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CALENDAR OF EVENTS

SATURDAY, APRIL 23, 1988

C.M. Eppes High School Class of '68
is sponsoring a car wash 10 a.m.-4
p.m. at Etna #3, Memorial Drive. Con-
tact Harold White, 355-2910.

SUNDAY, APRIL 24

C.M. Eppes High School will hold
its regular meeting at Pitt-Greene
Chamber of Commerce at 5 p.m. All
class members are urged to attend.

MAKE PLANS NOW
TO ATTEND THESE
EVENTS FOR
C.M. EPPES
CLASS OF '68



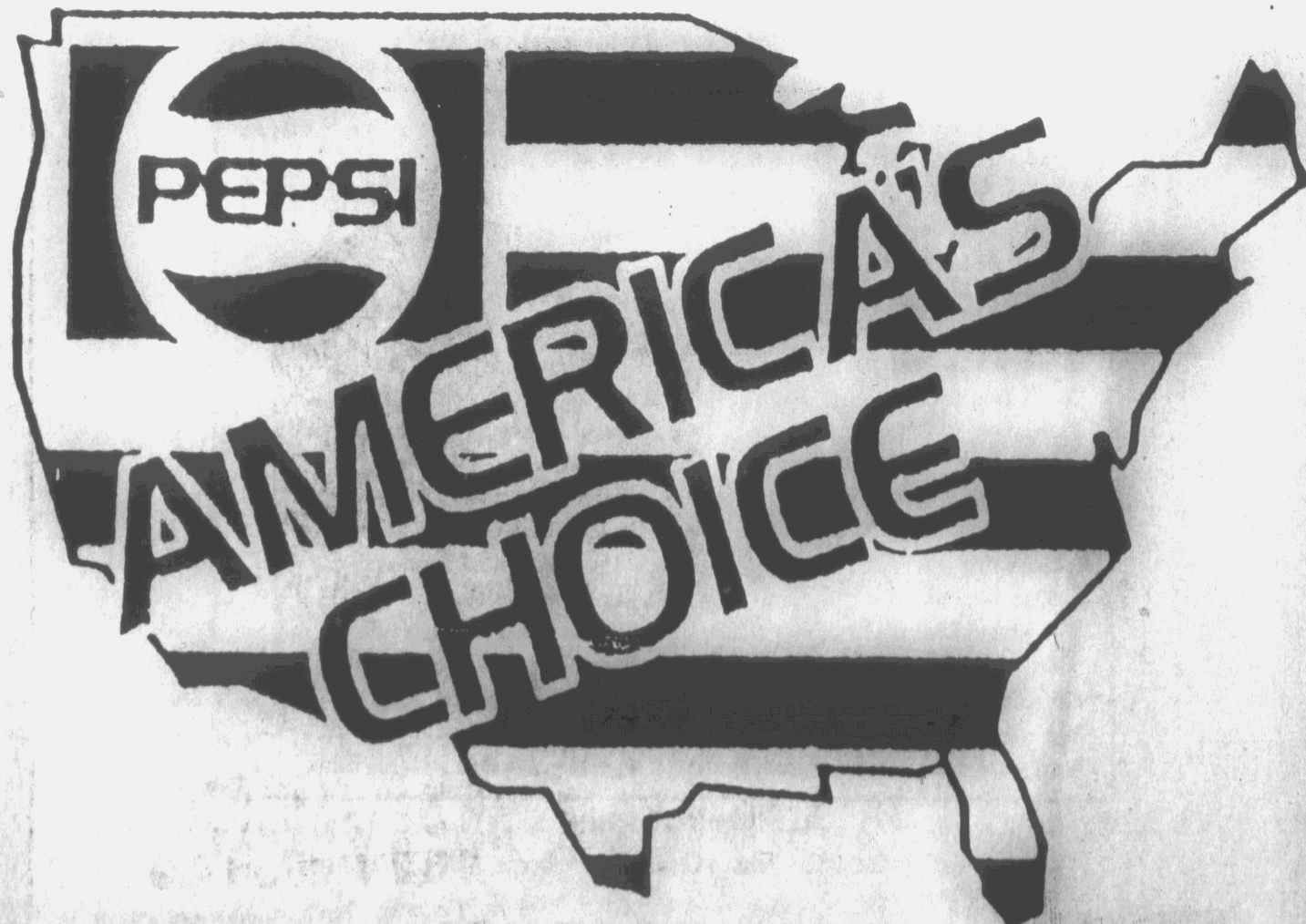
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Crab Nuggets Deviled Crabs Crab Cakes Clam Strips Fried Chicken Country Style Steak Veal Cutlet Hamburger Steak Trout	Beets Slaw Boiled Potatoes Mashed Potatoes Potato Salad French Fries Yams Black-Eyed Peas Collards String Beans	String Beans Green Peas Rice Corn Lima Beans Applesauce Brunswick Stew Cabbage Stewed Apples

Fried Rob Shrimp With 2 Vegetables	Oysters With 2 Vegetables	Flounder With 2 Vegetables	Catfish (Pond Raised) Whole or Fillet With 2 Vegetables
2 ⁹⁹	3 ⁴⁹	3 ⁴⁵	3 ⁴⁵

Seafood Duo (Choice of Two)	Seafood Trio (Choice Of Three)	Rob Shrimp, Steamed Shrimp, Trout, Flounder, Catfish, Delivered Crab, Clam Strips, Crab Cakes, Oysters, Crab Nuggets (Scallops .75¢ extra) With 2 Vegetables
3 ⁹⁹	4 ⁴⁹	

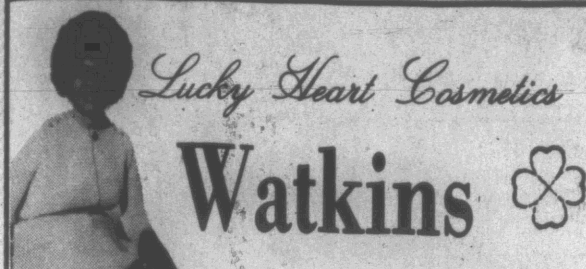
Steamed Shrimp 6 Oz. In the Shell With 2 Vegetables	Alaskan Crab Legs With 2 Vegetables	Salad Bar	Barbecue Dinner With Chicken
3 ⁵⁰	5 ⁹⁵	2 ¹⁹	3 ²⁵ 3 ⁷⁵

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Dudley

(Continued from page 9)

disappointing for me is that I can't give enough individual attention to people. I'm so accessible and that keeps me busy. I have to go to offices all over the country and I'm gone a lot. One thing I would encourage businessmen to do is to give some of their time. That's one of the most precious assets we have. Sometimes instead of just sending money, it's valuable to give your time and talk with someone or help some kids out by spending time with them."

As he wrapped up another convention, Dudley admitted his own surprise that a venture resulting from his unemployability had grown by such leaps and bounds.

"At Fuller Brush we had a place where people like myself, people who couldn't get all the great jobs, came and we had to make our own jobs and we had sales meetings that taught us that we could be somebody," said Dudley. "That's pretty much why I got into it. I was tired of losing so I said I'd better make my own job and then no one could take that from me. Now my business has just grown. I had no idea we would grow at this rate even three years ago. I had no idea that we would have these people pushing our product. The work is fun for me. I love it."

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History of the 20th Century Club

In February, 1947 a group of World War II Veterans and local Greenville boys would meet on the block (Albemarle Avenue) every Sunday evening around seven o'clock. Some of them had seen action in the E.T.O. (Europe), C.B.I. (China, Burma, and India.) The Pacific Area and North Africa. We would enjoy talking about our experiences. In those days we didn't have any clubs as we have today. We decided to organize a club. So we would have some place to go on Sunday.

Our 1st meeting was in the balcony of Grant Bell Cafe. We named it the 20th Century Club. Our 1st members were William D. Shivers, Robert L. Shivers, Samuel Payton, Leon Payton, Hildred Wilson, Floyd Harris, Roy C. Payton, William Wilkins, William (Bill) Clark, Julius Joyner, Millard F. Bell, James Barnhill, Douglas Barnhill, William (Bruce) Barrett, William (Jigg) Ebron, Ernest (Little Bo) Davis, Chester Barnes, Jessie Corburn, Lawrence (Bratt) Hagan, Arthur (Tip) Holley, William Sheperd, Larry (Pope) Pierce, and Andrew Dupree.

Our first president was Robert L. Shiver; second president was Millard Bell.

Our present members are Douglas Barnhill, James Barnhill, Millard F. Bell, James Brewington, Mayor Edward Carter, Dr. Wiley Hines, Willie Moore, James Daniels, Jimmy

Jones, Julius Joyner, Howard Joyner, William Simpson, Roy Payton, Mack Johnson and Lonnis Whitehurst.

Former members were Jimmy Spencer, Prince Hemby, Tamp Lee, Milton Frizzell, Corneilus Williams, Willie Joyner, Lawrence Hagans, William Wilkins, Watson Spain, Kelly Darden, J.C. Gorham, Walt Gatlin, and Leon Payton.

Deceased members were Larry Pierce, Nat (Little Bro) Corbitt, Claude Porter, William Shivers, Robert Shivers, Samuel Payton, Arthur Holley, Hildred Wilson, William Ebron, William (Bill) Clark, William B. Barrett, Ernest Davis, Andrew Dupree, and William Sherrod.

The 20th Century Club is a charitable organization. We have given in the past a present money and service to the churches, organization of Greenville and Pitt County. We have had parties and dances. We had parties at Shady View, Hillcrest (Kinston), at Topsail Beach and Durham. Dances at the Cavalier, Blue Moon, Red Rose, Tropicana, and C.M. Eppes. There would always be plenty of refreshments. We celebrated our 41st anniversary Easter weekend. We gave \$1,500.00 to the Rose High School Complex. We give another \$1,500.00 this year. Most of the members attended GHS and C.M. Eppes.

Millard F. Bell

Historian

Beatrice Maye

(Continued from page 2)

PREGNANT WOMEN

BY BEATRICE MAYE

If you are in your 30's and are having your first baby, you are one of the nearly 150,000 women each year who have decided to have their babies at a later age.

A major concern for women more than age 30 is their ability to become pregnant. Biologically, a woman's peak production years are her 20's, with a decline in fertility as she grows older.

Letter to editor

(Continued from page 1)

The override is a positive reminder of the moral legitimacy of civil rights aspirations and of government's role in setting and enforcing non-discriminatory behavior.

John E. Jacob
President, National Urban League

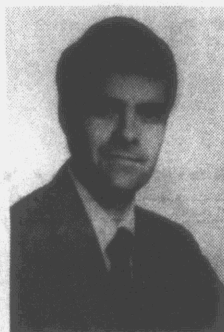


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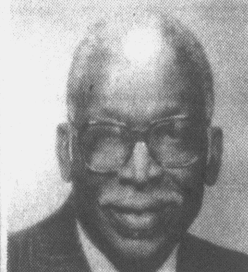
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Front cut and wrap	1.30 lb.
T-Bone Steak	2.49 lb.
Sirloin Steak	1.99 lb.
Rib Steak	2.09 lb.
Round Steak	1.79 lb.
Chuck Steak	10 lbs. 13.90
Rib-Eye Steak	3.59 lb.
Rib Stew Beef	10 lbs. 11.90
Boneless Stew Beef	10 lbs. 17.90
Ground Beef	10 lbs. 14.00
Red Potatoes	50 lbs. 7.50
Beef Patties (3 oz.)	10 lbs. 12.00
Beef Ribs for Bar-B-Q	10 lbs. 15.90
Beef Tenderloin	cut free 3.59 lb.
Jamestown All Meat Hotdogs	10 lbs. 10.50
Cypress Bacon Gwaltney (6) 1 lb. pks.	4.79

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Ham Hocks Smoked	10 lbs. 11.90
Country Sausage Dry	10 lbs. 19.90
Links, Sausage	10 lbs. 13.50
Bulk, Sausage	10 lbs. 12.80
Whitley's Country Link Sausage (10lb.)	13.50
Pork Neck Bones	10 lbs. 4.90
Pork Tails (Corned)	.89 lb.
Country Side Pepper Coated	1.09
Pork Front Feet	10 lbs. 4.90
Pork Chittling, Raw	10 lbs. 4.99
Pork Chittling, Cooked	10 lbs. 10.40
Pork Brisket Ribs	10 lbs. 5.50
John Morrell Bacon	(6) 1 lb. packs 4.99
Pork Chop, frozen	10 lbs. 14.90
Pork Salt Side (Small)	1.09 lb.
Slab Bacon Slice	10 lbs. 10.90
Slab Bacon Whole	1.04 lb.
Pork Spareribs	Frozen .30 lbs 37.50
Fresh Pork Shoulder	1.09 lb.
Lard, 25 lb. Pail (Smithfield)	10.75
Pork Chops Center Cut Frozen	10 lbs. 16.90
Country Ham Hocks	10 lbs. 11.90
Corn Bread Sticks (12 doz.)	8.00
Cypress Bacon Gwaltney (6) 1 lb. pks.	4.79
Jimmie Hickory Smoke	10 lbs 13.60
Jimmie Brown Links	10 lbs. 13.80
Pork Smoked Shoulder	1.29 lb.
Pork Spareribs	10 lb. 13.90

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Pork Chop, end cut	10 lbs. 11.90
Pork Neck Bone, Whole	.30 lbs. 10.90
Pork Brisket Bones	10 lbs. 5.50
Pig Front Feet	.30 lbs. 10.50
Bologna, Stick-All Meat	1.19 lb.
Smoked Ham Bone	10 lbs. 8.90
Fresh Pork Shoulder	1.09 lb.
Fresh Pork Back Bone	1.19 lb.
Fresh Pork Hams	1.09 lb.
Fillet Trout	1.49 lb.
Pork Spare Rib (Corned)	1.19 lb.

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10 lb. Ground Beef
10 lb. Chicken Whole
10 lb. Pork Chops
40 lb. for \$59.95

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C PACK

10 lb. Rib Stk.
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40 lb. for \$45.95

D PACK

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10 lb. Pork Spare Ribs
10 lb. Chicken Wings
10 lb. Pork Sausage
40 lb. for \$35.95

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WHAT MAKES THE MEAL!

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Dudley

(Continued from page 1)

extremely hard because I was slower than most people."

But despite his best efforts at studying, Dudley was not able to find a job when he completed college at A&T State University. Because no one would give him a job, he said he decided to make his own job and headed for New York where he planned to strike his fortune. What he found, Dudley said, was a man carrying a Fuller brush kit and his own "fortune" turned out to be one dollar for his first day's work and a total profit of about \$27 for his first week's efforts. Dudley pushed Fuller products door-to-door in New York for five years before returning to Greensboro where he became a branch manager for the company. But soon after assuming the position, the entrepreneurial bug began to hit Dudley. Armed with years of door-to-door sales experience he decided to make his own products to sell rather than selling someone else's goods. Beginning his venture, he returned to a skill which had carried him through school: studying. Only this time he was studying how to manufacture products. While most manufacturers spend years in laboratories creating products, Dudley took another, less traveled route.

"I realized that everything you need is in the library, so if you read and study anything you want to know is already in books," said Dudley. "I researched formulations and I took a little that I had learned from people already in the business and learned how to make my own products."

Dudley's routine became one of making products at night and selling them by day. In 1968, his first year in business, he pulled down a \$1,000 profit. In 1970, he said, he "kind of got going" and by

1971 the business "really did good."

But in 1976, the bottom dropped out for Dudley, who had moved to Chicago with his wife to continue their budding hair care products business.

"I went way down and I went bankrupt," he said. "But I didn't act it and we didn't live it. I still lived in the world's tallest apartment building. I made it because I kept my mind on my future. I kept my mind on what I wanted and off the things that I didn't want."

And Dudley bounced back. He

"I enjoy showing people that to every disadvantage there is an equal advantage. That drives me. Some people need to climb mountains and do all those other things. I like this challenge."

-- Joe L. Dudley Sr.

returned to North Carolina with his business on the rebound and a renewed determination to prove nay-sayers wrong. Feeling the same sense of loss as when his first girlfriend was taken from him, Dudley said the distaste of losing brought him back and keeps him going today.

"I look back and ask myself, 'How did I keep doing what I was doing when I didn't have any money and things were very bad?'" Dudley said. "It's the challenge of doing something you've been told you can't do. They said we couldn't distribute our own products that we'd have to have a middleman. We distribute our products directly from our plant to the beauticians and suppliers. They said you've got to have someone with a lot of experience. I enjoy showing people that to every disadvantage there is an equal advantage."

That drives me. Some people need to climb mountains and do all those other things. I like this challenge."

Much has changed for Dudley since he faced bankruptcy in the 1970s. He is the head of an enterprise that employs more than 260 people. At his plant, his products are formulated, manufactured, packaged and distributed. Hundreds of beauticians across the country and in the Virgin Islands promote his hair care products and make regular treks to Dudley Products conventions and workshops. In March, he and his family moved

stranded visitors to the airport to catch flights and back to their hotels. He had an easy rapport with those attending his convention, spending his time with them inquiring about their families, their children and confiding in them that he still sometimes has difficulty with his spelling and must seek the assistance of his teen-age daughter. Riding with Dudley, the visitors are awed by his presence and have already several times asked him to pose for a picture. But they are made to feel more like next-door-neighbors than strangers as Dudley interrupts the conversation several times to mention to them, "I'm just so glad you all could come to visit me. I thank you so much for coming all this way. I'm glad you're here."

He is not an aloof business tycoon and in fact was puzzled when asked if he bears any similarity to the stereotypical images of big business moguls.

"None of this has gotten me out of touch with reality," Dudley said emphatically. "One thing that is very

(Continued on page 10)

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Reg. \$175.00

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TWIN SIZE
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BOX SPRINGS

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POSTURE QUILT IMPERIAL® BEDDING
Mattress offers 13-gauge coils, insulator pads & 1/2" of
quilted foam on each side. Box spring has insulator pad.



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TWIN SIZE SET \$198
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Greenville
756-4145

Sonya Ruffin is
a very active
freshman



SONYA RUFFIN

Sonya Ruffin has been a very busy freshman at North Carolina State University. While maintaining a good academic GPA, she is the publicity director of the Black Repertory Theatre, a member of the Black Physical and Mathematical Scientists Club, and a member of the Dance Vision dance group at NCSU. The dance group practices twice a week, and they have performed numerous times and various places including Raleigh and Fayetteville.

In addition to the foregoing, Sonya performed in the Martin Luther King festival at NCSU during the Martin Luther King Birthday celebration. She auditioned for and was selected to perform in the musical, 'Sweet Charity'. This was an eight night production by the Thompson Theatre at NCSU. Sonya, also debuted in the April 4, Miss Pan-African Pageant at NCSU, and her dance group will perform April 6, 1988 for Pan-African week.

Sonya is the daughter of the very proud Jesse and Katherine Ruffin of Greenville.

To the Voters of Pitt County

On March 1, 1988, D.D. Garrett, Sr. announced his candidacy for the office of Pitt County Commissioner. We take this opportunity to solicit your support. The need for competent representation on the Board of County Commissioners can not be over emphasized.

The many years of political and social involvement here leaves no doubt about the sincerity of our candidate to serve Pitt County in his capacity. D.D. Garrett has a genuine concern for matters pertinent to all citizens of Pitt County.

D.D. Garrett is an active Democrat, past chairman of the Democratic Executive Committee, delegate to the Pitt County Democratic Convention, delegate to the District & State Democratic Convention, and presently is 2nd Vice-Chairman of the Pitt County Democratic Party.

D.D. presently operates the D.D. Garrett Agency serving as a consultant, a Real Estate Broker, and an Accountant.

He is also Chairperson of the Community Housing Resource Board, President of the Pitt County Branch N.A.A.C.P., and a member of the Greenville/Pitt Chamber Small Business Council.

D.D. Garrett is also a member of the Pitt/Greenville Board of Realtors, M.L.S., N.C. Association of Realtors, the National Association of Realtors, Pitt/Greenville



**CHARLES
McLAWHORN**
for State Senate

PAID FOR BY THE COMMITTEE
TO ELECT CHARLES McLAWHORN

10-THURSDAY, APRIL 14-WEDNESDAY, APRIL 20, 1988

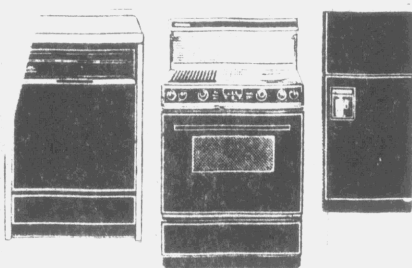
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This Is The Biggest Sale In The
History Of Greenville TV & Appliance!

We Have Completely Remodeled Our Store.
Please Come By And See Our Modern Facilities
And While You're Here Save Like Never Before!

JENN-AIR A KITCHEN FULL OF SAVINGS!

Beginning March 1st through May 30th, clean up on cash rebates from \$100 to \$500 when you buy two or more appliances in Jenn-Air's first kitchenwide savings offer ever. You can choose from a wide selection of kitchen packages, including these:



Save \$100

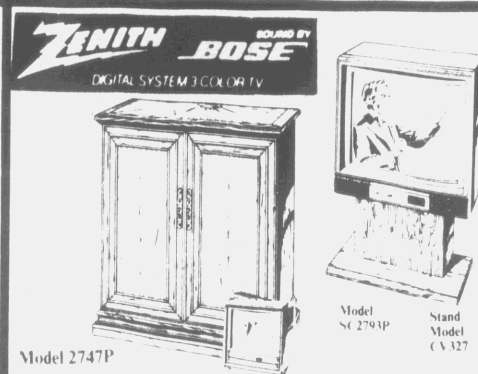
Buy any cooktop and wall oven, or range, plus dishwasher.

Save \$200

Buy any cooktop and wall oven, or range, plus refrigerator.

Save \$500

Buy any selected range or down draft cooktop and wall oven, or cooktop, hood and wall oven plus microwave, dishwasher, refrigerator and compactor.



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Model VM3000

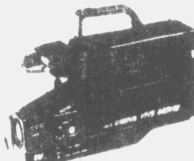
CAMCORDER

- VHS image sensor • High speed shutter
- Convenient automatic features

Regular \$1399.00

\$1199⁹⁵

With Carrying Case!



MITSUBISHI

Model VS-J63

36" WIDE SCREEN



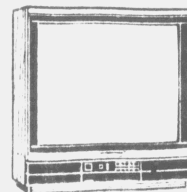
- Genuine beam splitter wood cabinet • Anti reflective screen • 150" viewing angle • 119 channel cable compatible • Tuning • Remote control • 2 speaker sound • Tone & balance control

Also available in 40", 45" & 50"

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Model CS-1945

19" Color Remote Control TV



- Cable Ready
- Sleep Timer on remote
- Diamond Vision Picture Tube

\$329⁹⁵

Magic Chef®

30" ELECTRIC RANGE WITH LIGHTED OVEN WINDOW

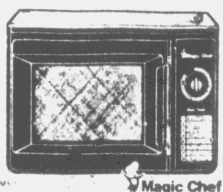


- Solid disc heating elements
- Electronic ignition
- 1 hour timer and automatic oven control
- 12 standard features

\$429⁹⁵

Magic Chef®

Compact Microwave Oven



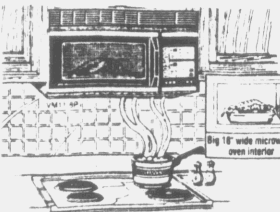
- 15 minute timer
- Easy to clean oven
- 5 cubic foot oven
- Removable glass tray

Designed with 15-minute timer for added convenience.

\$99⁹⁵

Magic Chef®

VM11-8P Counter-Saver Microwave



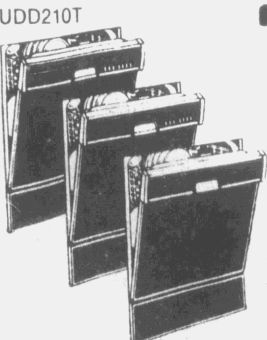
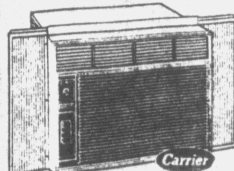
- Independent countdown timer
- Cook code Roast code
- 1.0 cu. ft.
- 12 meal levels
- Touch controls
- Thermometer probe
- Stagnant light vent

\$399⁹⁵

DISHWASHERS

America's Most Preferred Dishwasher
Prices Starting At

\$429⁹⁵



KitchenAid

25.6 CU. FT. FROST FREE REFRIGERATOR

- Automatic ice maker • Through-the-Door ice & water dispenser • Temperature-controlled porcelain-on-steel meat locker • CrystalFrost adj. tempered glass shelves • Textured steel doors • Black glass-look panel kit available

FREE KitchenAid Mixer With Purchase Of Refrigerator. A \$279.00 Value!

Magic Chef® 5-CYCLE DISHWASHER

- Porcelain tub and door liner
- 2-level wash system
- Soft food disposer
- 9 standard features

\$269⁹⁵

MAGNAVOX



13" Diagonal Color TV

- Multi-function 18-button infrared remote • 152 total channel capability • Contrast 52 picture tube

\$269⁹⁵

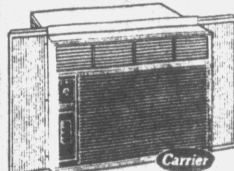
Carrier

Air Conditioners

- Small Deposit Will Hold Till June
- 5 Year Warranty On Parts and Labor
- 5,000 BTU to 33,000 BTU

Prices Starting At

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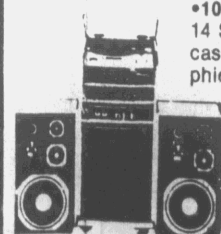


MAGNAVOX

Model 8140

100 Watt Stereo

- 100 watts per channel • Dual cassette • 5 band graphic equalizer



\$449⁹⁵

MAGNAVOX

RH5950AK

26" Diagonal Color TV



- 38-button "Menu Format" Universal Remote-Stereo full sound system • 178 total channel capability • Contrast 52 full square picture tube • Built-in MTS decoder

\$679⁹⁵

MAGNAVOX

25" COLOR TV



Model RH4712 Cable Ready

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Model RH4812 25" COLOR TV WITH REMOTE

Cable Ready **\$499⁹⁵**

White-Westinghouse BUY, FLY and SAVE!

Buy White-Westinghouse Now, Through April 30...Fly Piedmont Through December 15...Save Up To \$100 On Your Fare!

\$25 off a \$100-\$199.99 fare, \$50 off a \$200-\$299.99 fare, \$75 off a \$300-\$399.99 fare, \$100 off a \$400 and up fare. Some restrictions apply. See in-store display for complete details. Offer not valid for travel on April 10; May 27; July 14; November 22, 23, 27, 28, 1988. Offer good through April 30, 1988.



Washer Model LA271 \$349.95
Dryer Model DE271 \$249.95
pair **\$599⁹⁵**



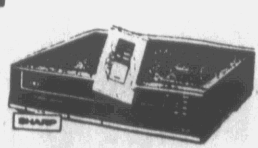
Model RT173 REFRIGERATOR
• Frost Free
• Energy Saver Switch
• Optional automatic ice maker
• Separate temperature controls
• Textured Doors
\$499⁹⁵

SHARP

Model VC2200

VCR

- 14 Day/4 Event
- Cable ready
- Wireless remote



\$279⁹⁵

SHARP

Model R7275

CAROUSEL® II MICROWAVE OVEN

- 1.0 cu. feet • Auto-touch controls • Digital display • Programmable cooking



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SHARP

Model VLC73

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- Hi-speed shutter • 8 to 1 zoom
- Auto focus
- Editing switch
- Loaded With Features!



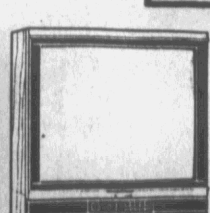
\$1099⁹⁵ With Carrying Case

SHARP

Model 18MP67

18" Color Remote Control T.V.

- Cable Ready
- 1 yr. Parts and Labor Warranty



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