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BUSINESS OPPORTUNITIES.

FARMING. To the intending farmer, the man who desires to do general farming, no region offers more inducements than this coastal plain. Whether his operations are to be on a large scale or on forty or fifty acres, the conditions favorable to success are here most lavishly bestowed by dame nature. The farmer has nine months in the year available for out-door work; he has splendid facilities for marketing his products, for educating his children, and for worshipping his God under his own vine and fig tree. He may adopt any specialty in agriculture he may fancy and he will find a most congenial climate and a soil easily responsive to proper treatment.

TRUCKING. This region is the home of the market gardener; its immunity from early and late frosts; its abundant and well distributed rain-fall; its bright sunny days and not too cold nights; its mellow and easily cultivated soil, all conspire to make ideal conditions for the truck-grower and market gardener. When he takes into consideration the ample facilities, by both rail and water, for transporting his trucks to the northern marts, it seems that his desires have all been met. But it may be added that with proper and careful cultivation two and three crops may be grown each season, and this climatic advantage allows an industrious man of small means to easily make "ends meet" on from twenty to forty acres.

FISHING. Should the man who is trying to get away from the frozen regions to one of sunshine and flowers, and have a better knowledge of fishing for market than of farming or market gardening, then he will make no mistake by locating here. The business of shipping iced fish is steadily growing, but perhaps the most lucrative venture would be in tinning fish for the grocery trade, such as shad, shad roe, smoked or kippered herring, etc.

*Berry grows nowhere else do
nowhere can the culture of this fruit be carried on more profitably with intelligent culture*

FRUIT GROWING. Pears, attain ^{such} perfection in size, color and flavor in this region. It is a sure crop and offers remunerative work to those who make a business of producing them for market; they may be shipped green until the crops nearer the great marts are harvested; then they may be evaporated and sold at paying prices, or they may be canned. In either shape they are always marketable.

*Note:
Strawberries
should be
marketed same
way*

(Hemadd Co)

CANNING AND PRESERVING. No region offers better facilities for the canning of vegetables, such as tomatoes, peas, beans, okra, snaps, corn and asparagus; and the same is true in regard to many fruits. The cannery must come to the trucking and fruit fields for successful operation. A more profitable branch of a kindred industry would be the preserving and pickling of fruits and vegetables, conserves, or preserves in sugar, such as pears, strawberries, whortleberries, blackberries, grapes, etc. These may also be made into jellies. There is constant demand for honestly packed conserves and pickles, free from adulteration and substitution.

LUMBERING.

WOOD WORKING SHOPS.

FURNITURE FACTORIES.

STAVES AND HELVES-

CYPRESS SHINGLES.

These are but a few of the opportunities presented in this region for the home-seeker and investor, but they point the way.

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plain, and nowhere can the culture of this fruit be carried on more profitably with intelligent culture, though the culture at present there is not extensive except in a few localities. Here is the great home of the Scuppernong grape. In all the coast region this grape attains greater perfection than anywhere else. It is in fact the native home of this grape and the place from which it has been disseminated. Seedling varieties of the same class of grapes have originated in this favored region. But while the Scuppernong is a russet grape, the other varieties are almost invariably black. The finest of these grapes of the rotundafolio class is the James of Pitt county, a grape of the largest size, fully as large as a good sized Damson plum, and decidedly the finest of its class. But it is the strawberry that has made for itself a greater place in the horticulture of the coastal plain than any other fruit. The soil seems particularly adapted to the growing of the strawberry in the greatest perfection and the earliness of the climate makes the crop of particular value for northern shipment. The persistent bearing of the strawberry in this section is a source of wonder to all who see it for the first time. In the North the strawberry season is a short one and soon over, but in this favored region the plants seem to never know when the season is over. Strawberries are commonly found in abundant supply on the tables of growers there in the middle of July from fields which sent the fruit to market the first week in April. Of course the shipping season for the northern markets closes when the supply north of us becomes plentiful, but strawberries can be had most of the summer in this region.

Black berries ~~are~~ *new berries* etc

In the heart of this Coastal Plain is Pitt and Beaufort Co's.

grow wild in luxuriant profusion

a light sandy loam. There are also bodies of swamp lands cleared, that partake of the fertility characteristic of that class of lands in eastern Carolina. Farther north, toward the Martin county line, they assume a different character, and are what may be classed as a heavy loam.

The soil of the county is generally fertile and yields excellent crops of cotton, corn, oats and rye. Cotton is at present the most important crop, the annual yield being from 12,000 to 16,000 bales. The land is productive in every other subject of culture—corn, wheats, rice, peas, potatoes—and the whole soil being underlaid with marl, perpetual fertility is assured. Fruits thrive luxuriantly, and nowhere is the grape more prolific or more certain in its yield. The finest varieties of native grapes have originated here, among them that new choice variety of Vitis Vulpina, the James grape, a black variety of the Scuppernon, but larger and better flavored, and bearing transportation better.

During the last five years, Pitt county has enjoyed a material development that is most encouraging. Since 1890, many latent industries have sprung into existence, and there are today manufacturing enterprises of various kinds which give profitable employment to our people. Exclusive cotton growing has been abandoned, and instead of the one crop system, the farmers are diversifying their agriculture. The soil is particularly adapted to trucks, and the soft, genial climate, with a general immunity from disastrous frosts in the spring, has led to considerable fruit growing. About five years ago the culture of tobacco began to interest our farmers, and during this time it has been amply demonstrated that Pitt county produces the choicest of bright tobacco. In a few years