



ESTABLISHED 1877.

The Leading Farm and Home Paper of North Carolina.

RALEIGH, N. C. ~~Sept. 5th, 1898~~

Mr. J. Bryan Grimes,
Washington, N.C.

Dear Sir:-

In reply to your favor of the 1st, instant, we beg to hand you herewith our rate card for *F*armer and *M*echanics. We will allow you 25% off from these rates.

Trusting that you will favor us with an order.

Very truly yours,

Farmer & Mechanic

ADVERTISING RATES.

FARMER AND MECHANIC, (WEEKLY).

Space.	1 w.	2 w.	1 m.	2 m.	3 m.	6 m.	12m.
1 inch	\$ 1.00	\$ 1.50	\$ 3.00	\$ 5.00	\$6.00	\$10.00	\$18.00
2 inches	1.75	2.50	5.00	9.00	12.00	20.00	35.00
3 inches	2.50	3.75	7.50	15.00	18.00	30.00	50.00
4 inches	3.00	4.50	9.00	16.00	22.00	38.00	60.00
$\frac{1}{4}$ column	3.50	5.25	10.00	18.00	25.00	40.00	70.00
$\frac{1}{2}$ column	6.00	9.00	15.00	27.00	35.00	60.00	100.00
1 column	10.00	15.00	25.00	40.00	50.00	80.00	150.00

OPEN SPACE TO BE USED WITHIN ONE YEAR.

250-500 inches...30c. an inch.	2500-3000 inches...20c. an inch.
500-1000 inches...28c. an inch.	3000-3500 inches...18c. an inch.
1000-1500 inches...26c. an inch.	3500-4000 inches...16c. an inch.
1500-2000 inches...24c. an inch.	4000-4500 inches...14c. an inch.
2000-2500 inches...22c. an inch.	4500-5000 inches...12c. an inch.
5,000 inches and over.....	10c. an inch.

Pure reading notices, 20c. a line first insertion; following insertions, 10c. a line.

Reading notices classified, 10c. a line first insertion; following insertions, 5c. a line.

POSITION: Full position, 20 per cent. extra; half position, 10 per cent. extra.

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FARMER AND MECHANIC,
RALEIGH, N. C.